

DECEMBER 19, 1942

25 Cents

# The Billboard

The World's Foremost Amusement Weekly



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The World's No. 1  
Trumpeter  
**HARRY JAMES**  
and His  
Music Makers

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"Best Foot Forward"

On the Air for Chesterfield  
Three Times Weekly  
Over CBS

COLUMBIA RECORDS

Personal Manager:  
Frank Monte

Direction: Music Corporation  
of America

SHORTY

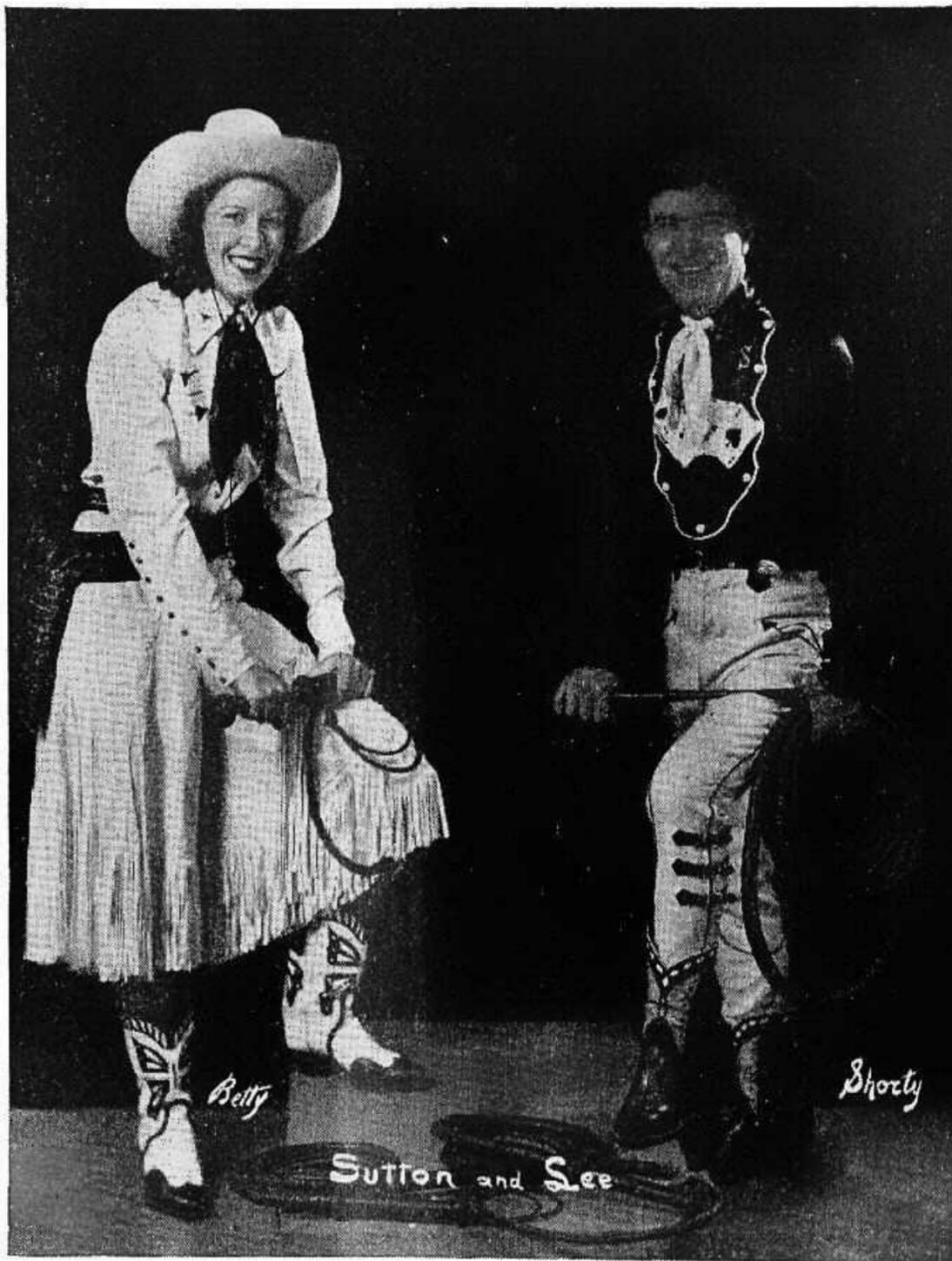
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# 310 SHOWS FOR MORALE

## HOLIDAY GREETINGS NUMBER POSTPONED

Due to conditions beyond the control of the publishers, it has become necessary to postpone The Billboard's Annual Holiday Greetings Number from the December 26 to the January 2 issue. Transportation and mail difficulties have made it impossible to complete important editorial and advertising features in time to follow original deadline schedules. The Holiday Greetings Number, however, will carry all the features which readers have come to expect. Our apologies for this unavoidable delay to all our readers and advertisers.

## British Have Big Entertainment Program, Going to Factories and All Fronts; Use 2,300 Performers

By SOL ZATT

NEW YORK, Dec. 12.—The British government's large-scale entertainment operations, for both military and civilian morale, have reached the staggering total of 310 theatrical companies, employing 2,300 artists of all types, doing 3,740 shows per week at an annual cost of 2,000,000 pounds sterling (\$8,000,000).

Entertainment offensive launched by the British, "to maintain the rhythm of the job," as Labor Minister Ernest Bevin put it, was revealed this week by Basil Dean, London legit and film producer, now serving on a full-time basis as president of the Entertainments National Service Association, official government agency set up by the Department of National Service Entertainment to book and produce all of the entertainment in Britain and overseas coming under the heading of "national service."

When it first started, at the outbreak of the war, explained Dean, six companies were organized. Now, he said, every professional entertainer, artist and musician plays a minimum of six weeks a year for ENSA. Present breakdown shows 180 companies playing 1,650 live shows in the camps and 850 film showings a week via mobile units. There are 130 companies playing 1,240 shows weekly in shipyards, factories and construction camps. In the three years that England has been at war, ENSA has played to an audience of 75,000,000.

Dean said that the entire entertainment industry of England is co-operating to the hilt. By approval of the Ministry of Labor and all the unions involved, the top salary for ENSA performers and its permanent staff is 10 pounds a week (\$40), scaled downward for lesser-knowns. Standard acts receive in the

neighborhood of five and six pounds; chorus girls and small acts, however, receive as much as they made in civilian life, and in some instances more.

ENSA performers who play civilian shows pay their own living expenses up to 35 shillings a week (\$7). If they happen to be in an area which living standards are above this rate, ENSA stands the difference. In camps and overseas, ENSA pays all living costs.

Agents booking artists to ENSA, Dean stated, voluntarily agreed to accept no commissions. Dean said that some performers have played for ENSA ever since it started. Contracts are issued for four weeks, and performers have an option to cancel out after that on two weeks' notice.

Performers playing for ENSA on a full-time basis (provided they are not of military age) receive deferments from going to work in factories, on the basis, said Dean, that continuous performances at "national service rates" are of greater service to their country than sitting behind a lathe.

Administration of this program is in the hands of 5,000 people all over the world, wherever British forces are stationed. London headquarters personnel consists of 400 people, many of whom are top-line producers, agents, directors and managers, all of whom, said Dean, with few exceptions, are paid at the 10-pound top-salary standard. Many receive less. These also include talent scouts, company managers and area supervisors.

Policy of six weeks' minimum for every performer in the Empire is what Dean calls "lease-lend" shows. Usual method is to take intact shows from legit theaters, vaude houses, hotels and ballrooms and send them out as units. Where the company runs over 22 people, a part of the chorus line is usually eliminated as excess baggage.

Units travel all thru England, West Africa, Egypt, Gibraltar, Palestine and every other spot in the globe where British forces are concentrated, according to Dean. Companies range from 22 people to three, which last go into remote (See 310 MORALE SHOWS on page 19)

## Salary Overage to Government, Not the Employer, Says Report

WASHINGTON, Dec. 12.—Unofficial word here indicates that amounts in excess of the \$67,200 limitation on gross salaries in the President's recent ruling will go to the government and not the employer.

Altho no official interpretation as to who will keep the money in excess of the ceiling has as yet been forthcoming, employers interpreted the measure to mean that they were to withhold all salaries after the maximum had been paid out. In the confusion imme-

diately after the issuing of the order last month, several film companies began to withhold salary checks from individuals who had already hit the ceiling. A later ruling postponed putting the \$67,200 ceiling into effect until 1943.

With word that the money will go to the government, a major objection to the salary limitation order will be voided. Many players, willing to sacrifice the extra money and go on making pictures in spite of salary curtailments if the money went to the government, announced unwillingness to continue after maximum was reached if the money were pocketed by the employer and only a fraction of it were returned to the government in taxes.

With the knowledge that the money will go to public uses rather than back to employers—on which the ruling is expected shortly—it is felt that most names will continue full schedules. No hint as yet, tho, on whether the employer withholds the dough and turns it over to the government or the employee gets it and makes a full accounting at the end of the year.

## Million Gross For Army Show; '43 Repeater?

WASHINGTON, Dec. 12.—The army war show is expected to reach and pass the million-dollar class by the time it closes in Atlanta next Sunday (20), it was learned here. An official release showing attendance, public reaction, etc., was to be distributed today (this dispatch was filed yesterday). War show, which opened in Baltimore last June and has played most of the principal cities, is for Army Emergency Relief and has had many showmen hooked up with it on production, exploitation and the like. Pivot man for the War Department is Major Charles S. Hart, who is credited with success of operations.

Plans for launching a second edition next season have not been made known, but it is understood that military circles and those concerned with public "consciousness" are more or less agreed that the war show has done the good it was supposed to and that a reissue, if any is produced, will adopt a different tune in relation to the public and the war.

## Huge Use of Shows for Morale On Russ, Chinese War Fronts

NEW YORK, Dec. 12.—Importance of entertainment as a morale builder on the fighting fronts of Europe and the Far East is pointed out by Leland Stowe, foreign correspondent for *The New York Post* and *The Chicago Daily News*, who just returned from 16 months of covering the war in Singapore, China, Russia and Egypt.

The contribution of Chinese showfolk to its army's morale was perhaps the most startling he had seen, said Stowe. When he arrived at the Burma Road, just in time for the Jap bombing raids, Stowe said that he was watching Chinese troops on the march, saw many soldiers with bobbed hair, and remarked to one of the officers, "Hundreds of your men haven't had a haircut in years." The officer replied, "They're not men, they are our female entertainers."

Stowe related that these girls, who were entertainers in civilian life, had been with the army for two years, wearing the same uniform as the soldiers

and had marched 1,000 miles up to then. In addition to singing, dancing, putting on skits and shows, the gals perform such chores as sewing and giving medical aid.

In Russia, Stowe said, the theater is in a healthy condition. Despite shortages, he said, he has never seen such lavish costuming as he did at the Moscow Opera. Russia, he stated, realizes the necessity of wartime relaxation. He saw in Moscow two ballet theaters, two light revues and many operettas. Plays, however, are serious, and mainly of a propaganda nature. Between 8 and 12 companies run in Moscow all the time, with road companies of everything playing at the front, in the factories and on the farms.

Russian radio, Stowe said, consists almost exclusively of war bulletins, speeches, commentators, communiques and music. After the war, he said, the Russian people would welcome an exchange of artists with America.

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### War and Show Business

British shows for soldiers and factory workers have 310 troupes, using 2,300 performers.—Page 3.

Amounts in excess of salary ceiling will go to government rather than employer, Washington believes.—Page 3.

Army War Show may pass \$1,000,000 gross when it ends December 20 in Atlanta.—Page 3.

Entertainers doing tremendous morale jobs in Russia and China.—Page 3.

New president of National Association of Amusement Parks, Pools and Beaches invites co-operation of all outdoor fields in effort to iron out war problems.—Page 42.

## Huge Eve Seen In Chi; Bookers Tie Up Acts

CHICAGO, Dec. 12.—Expecting the biggest New Year's Eve since pre-1929 days, club date bookers are protecting themselves by signing up acts for exclusive use. Rather than book an act for a definite date, the office makes a deal with the performer for a set figure, which entitles the booker to use him on as many shows as he can squeeze in. Some acts are favoring this method, since it will be the booker's problem to get him to all jobs on time. Standard club date acts have been signing \$150-and-up deals for the night.

From all indications, New Year's Eve minimum in local cafes and hotels will be the highest in several years, managements explaining that they have to tilt the figure because of general price-boosting conditions. The smart hotel rooms, like the Ambassador East's Pump Room, Drake's Camellia House, Palmer House's Empire Room, Blackstone's Mayfair Room are asking \$15 and \$12.50 per person, plus taxes. Reservations are heavy. Cafes will get from \$15 down to \$2.50. Even cocktail lounges will have a minimum this year.

# Self-Censorship for Broadway Looms as Equity, League, Dram Guild Confer; Mayor May OK It

NEW YORK, Dec. 12.—Concerted attempts to avert threatened wholesale censorship of the New York stage were made this week by Actors' Equity, League of New York Theaters and Dramatists' Guild in the form of a proposed play jury plan which Equity discussed with the mayor on Wednesday (9).

The plan suggested by Equity calls for the selection of a panel of 200 citizens by the American Arbitration Association, which has already expressed willingness to undertake the job. From this panel, juries of from five to seven would be chosen to render verdicts upon plays against which complaints were received. Jury will exonerate, suggest changes in scenes or lines, or condemn plays if it finds them obscene or immoral. If the play is condemned by the jury, Equity, according to actor contract clause, will order its members to withdraw. Equity can also order actors withdrawn if

changes are suggested by jury and not carried out.

New plan, according to Alfred Harding of Equity, hopes to eliminate weaknesses of play juries formed in 1922, which were called on to judge 12 plays during a five-year period. Jurors at that time were not chosen by AAA, which was formed several years later, but by actor and religious groups.

At a meeting with Bert Lytell, president, and other representatives of Equity, Mayor La Guardia discussed the proposed plan with them and expressed confidence in it. It is figured that the League and the Dramatists' Guild will be invited to confer with the mayor on the proposed jury plan before city hall gives its nod.

James Reilly, executive secretary of the League, said that the League would be receptive to any plan which would avoid political censorship of the theater, and added that, if the plan meets with the approval of other theatrical groups, the League would be willing to go along.

The Dramatists' Guild said the plan was discussed informally by officers this week, and a council meeting would probably be called next week to decide upon the action to be taken by the Guild in the matter of citizen play (See *Censorship Looms on page 19*)

# Saga of Newfoundland USO Unit: Big Theaters to Newfie-Goofie Line

NEW YORK, Dec. 12.—Thoughts of hardships, primitive living conditions, playing in mudholes and trying to keep warm in the frozen outposts of Canada were all that was on the minds of a sturdy little band of pioneers comprising the Newfoundland Unit, USO-Camp Shows, Inc., according to Russ Brown (formerly of Brown and Whitaker), emcee-manager of the unit. "You can imagine how disappointed we were," he adds, "at the first stop to find a 1,750-seat theater, completely equipped with lighting, dressing rooms, stage facilities and all the comforts of Broadway. All this in the wilds of Newfoundland."

For the first week of its 26 days out (they departed November 10 and returned to the States December 5) it was peaches and cream. Cast, consisting of Brown, Maude Hilton and Company, Gypsy Markoff, Janice Thompson, Bob Ripa, Iris Wayne, and Tony Martucci (Robert Gilchrist, Arthur Mansolillo, Earl Boyer, Jerry Gurin, Manny Thaler, Harold Mizel) played in four such theaters. Then the bubble burst.

According to Brown, from there on in they played in hospitals, mess halls, bear traps, gun emplacements and air ferry bases. They scaled mountains to get to camps. They started to wash their own clothes, among other things which they originally thought would happen but didn't—and then did.

Nothing, however, was so annoying and later so amusing as the "Newfie-Goofie Express," the only railroad line going across Newfoundland. They were warned by the natives that the trains "aren't as fast as your trains." Upon inquiry, they discovered that when the train really chugs at full speed, it can make the 500 miles in 50 hours.

Brown said that their first long hop was an 80-mile jump—which took 21 hours. Railroad employees are very informal, he said. Train stopped every few minutes so that someone could go to the powder room, so that the conductors could grab a bite of lunch, and in one instance so the engineer could play a

game of chess with a cronie who happened to be passing by. Standing gag of Brown's after the first ride was, "I've seen better and faster trains running around living room floors on Christmas morning." It became part of his routine; the soldiers loved it because they were all acquainted with the Newfie-Goofie line.

When they were leaving Newfoundland, they had to wait 23 hours at the station for the train. When it finally pulled in, a soldier, who escorted them to the station, cracked, "Here she is pals—right on the day."

The difficulties of travel, Brown related, were more often compensated by the appreciation of the soldier audiences. Brown said some of the Canadian audiences they played to had never seen live entertainers before and went wild. American audiences, tho, know all the snappers, and kept the cast on its toes.

When they played the outposts, usually in mess halls without stages or dressing rooms, a blanket was set up as a screen for the girls' dressing, but the males in the troupe changed in full view of the men. They ate with the enlisted men, slept in the camps and were under military supervision at all times, even to the point of being escorted from start to finish by a U. S. Army officer.

Brown said that what the soldiers want most is comedy and current pop songs. Military gags are the most popular. (Brown, a vet of the last war, said that all he had to do was clean up those he could remember from '18.) Everybody has to be fast, and it's all a matter of flash following flash.

The all-expense tour (performers didn't have to spend a dime, in contrast to domestic units which must pay for hotels and food) played 32 shows in 15 different camps in the 26 days, ranging from one to eight shows in a single day. Some of the shows included the performers singly entertaining sick soldiers who couldn't be moved.

Cast picked up its salaries when it got back to New York.

## HARRY JAMES (This Week's Cover Subject)

HARRY JAMES, trumpet wiz, is just about the hottest name in the band biz. Film work in "Private Buckaroo" and "Springtime in the Rockies" won him a repeat for "Best Foot Forward," on which he starts work this month. Dial twisters know him thru frequent airings from the top locations of the country, appearances as the Spotlight Band of the week, and his three times weekly air shots for Chesterfield. Any new James disk bearing the Columbia label becomes an automatic contender for best selling crowns, and coin phonographs spin them until they're worn out.

The trumpeter's skyrocketing climb to fame approaches the fabulous. After a fruitful session as a sideman for Benny Goodman, winning a reputation for himself on his instrument, James struck out on his own. Building a solid crew around him that had the cats jumpin', he held a steady course until he added strings and recorded a little tune called "You Made Me Love You."

That was the beginning, and the end is nowhere in sight. His band broke every record at the Palladium, Los Angeles; ripped off terrific grosses at the Meadowbrook, Cedar Grove, N. J.; moved on to the Hotel Astor, New York, where he kept the palatial roof pack-jammed, and just concluded playing out an old booking at the Hotel Lincoln, same city, to the delight of the management and the paying customers.

Perhaps the easiest way of recalling the Music Makers' glories is to recite a list of tunes James and his boys have made their own—"You Made Me Love You," "I Cried for You," "Strictly Instrumental," "I Don't Want To Walk Without You," "Sleepy Lagoon," "Mr. Five by Five" and "I Had the Craziest Dream."

Music Corporation of America books, and Frank Monte manages.

## Perfect Alibi

SAN FRANCISCO, Dec. 12.—"Testimony by police—no less—that Tanya Williams was merely working for a sick friend the night she was arrested at the Melody Lane night spot, allegedly garbed only in a muff and her native modesty, won the dancer her freedom on charges of exhibiting an indecent act.

Charges against Charles Larson, operator of the club, were also dismissed.

DEPARTMENT OF TIMELY TRENDS: When Town Hall tossed a press confab for Leland Stowe, foreign correspondent, the customary practice of serving liquor was dispensed with. Instead, they offered the newsmen cups of the now far more precious coffee. . . Mrs. Maria Kramer, owner of the Lincoln Hotel, has a big picture of herself in a lighted niche in the hotel's Blue Room. Some of the patrons ask if she's the band vocalist. . . Jack Benny might have intended it for all band leaders when he told Phil Harris the other night that it'll be interesting seeing Harris in his new uniform. It'll be the first time that coat and pants will match. . . The other day one of the newer stenogs in the William Morris Agency was accosted in her office by an apparent stranger, who asked her her name. She fairly bit off her monicker, and then snapped back, "And what's yours?" The apparent stranger mildly answered "William Morris," and walked on. It seems the boss had been going around the office introducing himself to the newer members of the staff, hired since he had gone to the Coast. . . A contestant on *Go Get It*, the WOR treasure hunt show, had the time of his life last week. His job was to bring in seven girls whose first names figured in the titles of songs, and he had a field day for himself stopping gals on Broadway to ask them their names. Most of them were very obliging, he reports—and only one threatened to get violent and sic the cops on him.

WHEN the "queen of the hobbyists," victor in a contest run by *Hobby Lobby* and *Pic* magazine arrived at Penn Station last Wednesday, the 80-year-old station master entirely disregarded another personage who arrived at the same time. The disregarded character was merely Secretary of the Navy Frank Knox. The station master gave all his attention to seeing that the beautiful "queen," complete with flowers, fur coats and incidental paraphernalia, got thru the crowd safely. . . The controversy over *The Skin of Your Teeth* has spread to the Yale campus, with undergrads, who had a chance to see the show when it was trying out, almost coming to blows, and even some of the instructors rung in on it. As everywhere else, the parties are sharply divided—those who think it's a masterpiece and those who think it stupid and ridiculous poppycock. . . Jack Yarmov, former night club press agent, is now with Young & Rubicam. . . Add descriptions to be remembered: Jack Durant's of Mayor La Guardia: "Mr. Five by Five—with a zoot hat." . . Should Pvt. Bob Broder meet up with his former law assistant, Jack Edelstein, he'll have to salute crisply. Edelstein has made the grade, and is now a second lieutenant, stationed at Camp Roberts, Calif.

## Tena Joins WAACS

MINNEAPOLIS, Dec. 12.—Peggy Beckmark, originator of the *Tena and Tim* program, which had one of the longest broadcast series of any locally written program, has signed off for the duration. WCCO's Tena has joined the WAACS. During the decade of constant broadcasting she has had six Tims. First was John Dilson, former legit stock player. Latest, Jim Goss, is now in the army, stationed in Chicago.

## Hayek NAB Director

MINNEAPOLIS, Dec. 12.—Ed Hayek, of Albert Lea, Minn., was elected director of the 11th district of the National Association of Broadcasters at its annual district meeting here. He succeeds Earl Gammone, formerly of WCCO, now CBS manager in Washington.

## Cradle-Snatching

DETROIT, Dec. 12.—WJR has decided to resort almost to cradle-snatching to get its future personnel—possibly a reflection of man-power problems brought about by the war. At any rate, Leo Fitzpatrick, general manager of the station, has decided to offer a \$5,000 scholarship to a boy in a local high school, selected by a committee of educators as the one most likely to succeed in broadcasting. Award gives him four years at the University of Michigan and promises a job for him upon graduation at WJR or the companion stations, WGAR and KMPC.

**How is the war affecting ice shows?**  
**"WAR COMES TO ICE SHOWS"**  
 By Art Victor, producer of ice shows at the Adolphus Hotel, Dallas, the past three years,  
 in the  
**HOLIDAY GREETINGS**  
 Issue of The Billboard  
 (Dated January 2, 1943)

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Member of Audit Bureau of Circulation.

# WHO CALLED THIS ACTOR A BANDLEADER?



"... the high spot of the film is Xavier Cugat, the noted interpreter of Latin-American Rhythms. Mr. Cugat lends himself and incidentally steals the picture. . . ."

AMERICAN WEEKLY, John U. Sturdevant.

"... A portly bow to Xavier Cugat. . . ."

NEW YORK POST, Archer Winsten.

"... Xavier Cugat's orchestra makes music with plenty of class."

NEW YORK TIMES, Bosley Crowther.

"Cugat takes care of an acting assignment ably as well as presenting his stylized music for listening pleasure. . . ."

DAILY VARIETY.

"Cugat isn't merely a bandleader in this picture, having also been assigned quite a comedy role. He acquits himself surprisingly well and Hollywood should find frequent use for him. He has one especially funny line, after a verbal tussle with Menjou, he says, 'I wish I was back at the Waldorf.'"

VARIETY, Scho.

"Xavier Cugat does more than his share by impersonating, with surprising ease, a troubled bandleader named Xavier Cugat."

NEWSWEEK.

"Cugie, as he is dubbed in the film, shows himself to be a very talented fellow. He handles a fair-sized comedy part, he plays the Jerome Kern score as befits its lovely merit, he cartoons; he is great. And such flair has Cugie for timing and delivery of gags, as well as complete naturalness before the lens, that the studio has signed him for a strong comedy lead in another flicker to come."

BILLBOARD, Joseph R. Carlton.

## XAVIER CUGAT

IN

### "YOU WERE NEVER LOVELIER"

STARRING

FRED ASTAIRE and RITA HAYWORTH

# GM Morale Units Hit by Film Shortage; Attendance Increases

DETROIT, Dec. 12.—War conditions have forced curtailment of the number of simultaneous bookings of the elaborate series of shows for employees started by General Motors in June, but has also resulted in a lengthening of work schedules, so that total number of shows and amount of talent employed remains about constant. Principal cause of the shift has been the restriction on film, which has resulted in about a 50 per cent cut in number of prints used by GM. Transportation problems are a secondary cause of curtailment. Program is confined to GM employees and their families.

Major theaters in practically all towns

are again being used, notably the principal Butterfield theaters in Pontiac, Saginaw, Bay City, Ionia, Grand Rapids and Flint, and also such spots as the Public Auditorium, Cleveland, and the Masonic Temple, Detroit.

Three units are currently playing, with separately run shows being set for Oakland and Southgate in Los Angeles. Shows run about 12 weeks. Talent bill for the series is estimated at \$40,000.

Typical is the No. 1 unit being booked currently in Michigan after playing Cleveland, Warren and Toledo, in Ohio. These shows are spotted wherever there are sizable GM plants, occasionally with one location serving several relatively near-by towns.

Shows are stronger on talent than hitherto, with the Michigan unit using four acts instead of two as in the first series. Show includes Frank Gillen band, Four Whitson Brothers, Professor El Cota, Mary Jane Brown and Dale Rhodes. Booked by the Corine Muer office.

A second unit, working out of New York, is playing Rochester, Syracuse, Buffalo, Trenton, Baltimore and Lockport, N. Y. The third unit is playing Berwyn, Ill.; Memphis; Indianapolis, Anderson, Muncie and Kokomo, Ind.; Kansas City, Mo., and St. Louis.

Attendance has generally tripled since the first series of shows was started, according to E. R. (Dick) Roberts, in charge of the production program, in cities being visited for the second time. Total attendance since June is 630,000.

## Cornell "Sisters" At Fort Meade

NEW YORK, Dec. 12.—One thousand enlisted men at Fort George Meade, Md., will see Chekhov's *The Three Sisters* when Katharine Cornell gives a special 15-cent matinee at the camp tomorrow afternoon (13).

The actress-manager and her company play the special matinee upon completion of the current week at Ford's Theater, Baltimore, and the occasion marks Miss Cornell's first performance at an army camp. Three other dramas with Broadway casts have given performances at Fort Meade during the past year.

Judith Anderson, Edmund Gwenn, Ruth Gordon, Dennis King, Gertrude Musgrove, Alexander Knox, McKay Morris, Tom Powers, Eric Dressler and Miss Cornell head the cast, directed by Guthrie McClintic.

NEW YORK, Dec. 12.—Brock Pemberton will bring his Broadway hit, *Janie*, to Fort Meade to perform for the soldiers on a Monday evening. Shows are usually presented at Fort Meade Sundays, but the comedy started Sunday performances this week, and the camp has invited *Janie* for any Monday evening.

## Sandra Bruce Back to Hub

BOSTON, Dec. 12.—Sandra Bruce, originator of the first record program in New England, has made a special trip from Hollywood to Boston for *The Frolic-makers' Club*. She is now heard daily from 2 to 4 p. m. on WCOP.

### Patriotism

NEW YORK, Dec. 12.—Bill Berns, Hollywood commentator on WNEW, on the eve of his induction into the army (8) made a single personal appearance at the Strand Theater to sell War Bonds to the audience—which he did to the tune of \$20,000.

Topper of his p. a., however, came when he auctioned off his two address books, which he promised were worth an emotional fortune. He got a \$1,000 bond pledge for the first and \$500 for the second.

## Kid Hoodlums In SLC, Too

SALT LAKE CITY, Dec. 12.—It's a trend!

Evidently this new wave of hoodlumism is nationwide rather than a group of isolated instances. It began nearly two months ago in this territory, particularly noticeable at the Capitol Theater here, but waxing stronger week by week in the other houses of Inter-mountain Theaters, according to Tracy Barham, general manager for the chain.

At the Capitol, noise, unscrewing of seats, damaging of cushions and walls, and ribald remarks during showing of pictures have been constantly increasing. In this territory it is noticeable mostly in cheaper-priced houses and at midnight shows.

Despite the large numbers of uniformed men in the city, as well as thousands of imported war workers, destruction and hoodlumism has been traced not to them but to the adolescents. Nor is it attributable to alcohol.

This was regarded as a purely local phenomenon, serious enough to have police near-by at midnight shows, until the revelation in *The Billboard* that the same situation exists in Cleveland and Detroit—and probably over the rest of the country.

# Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru *The Billboard's* coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

## For FILMS

RENEE DeMARCO—formerly of the dancing DeMarcos, and now heading her own flashy song and dance act, supported by three men. Is a magnificent dancer and is lovely in appearance and personality. Very definitely a bet for films. The act itself, as it stands now, would be a sure click in either Hollywood or a legit revue; or Miss DeMarco could crash the celluloid solo. Caught recently at the Mayfair Room of the Hotel Blackstone, Chicago.

## For RADIO

DON TANNEN—young and talented comedian who is hitting his stride in his current engagement at the new Cafe Life, New York night spot. Has developed considerable poise and has improved his material; and he is punching his stuff across harder than ever. Has dropped his former Popkoff billing, but his Russian satire is still funny. Could easily hold down a revue spot.

## For NIGHT CLUBS

MARGERY MAYER—dramatic soprano featured with the Chicago Opera Company, would be sensational in class clubs and the better hotel spots. Was caught recently at a guest appearance at a banquet, where she scored solidly with both operatic and popular selections. Her voice is rich and beautiful; and, because of her glamorous appearance and charming personality, she should be a great bet for smart supper rooms.

## For VAUDE

ANGIE BOND TRIO—Marya, Angie and Tula, young brunet singers and instrumentalists, now at the Aquarium Restaurant, New York. Sing, and play piano, guitar, accordion and string bass with excellent musicianship and plenty of verve and showmanship. Have worked their way out of the dance-music classification and are now definitely ready for stage dates. Do sight stuff and singing in addition to their fine instrumental work. Would click with a name band unit, working as a novelty musical specialty, or as an individual act.

## Fire Still Hits Boston Grosses

BOSTON, Dec. 12.—Boston's night club catastrophe is still having disastrous effects on the legit houses here. Business for previous week was way off, but there was a slight rise in attendance this week.

*The Firefly*, with Anna Otero and Jack Good at the Majestic (1,540), did the only business for the week. With \$2.20 top, it drew a surprising \$8,000 for the week ended Saturday.

*Junior Miss*, at the Wilbur (1,227), with \$2.20 top, did a fair \$5,000. Up to this time *Junior Miss* had been doing good business.

*Angel Street* at the Plymouth (1,150), with \$2.20 top, drew \$4,000 for its last week.

## Equity Okays Christmas Layoffs

NEW YORK, Dec. 12.—Three Christmas layoffs were authorized this week by Equity Council. Frank Carrington, director of the Paper Mill Playhouse, received permission to close during the week before Christmas and also to close January 2, without obligation to pay two full weeks' salary to performers.

Boston Comic Opera Company was authorized to lay off December 14 to 29, with the provision that the performers receive half salary for the four days immediately following Christmas.

Victor Payne-Jennings was allowed to close *Her First Murder* for 1½ weeks before Christmas. In the event that the show gets no booking after it continues for the two weeks following the holiday, he is to pay the cast 1½ weeks' salary.

## Swanson-Lederer Off in Balt

BALTIMORE, Dec. 12.—Ford's Theater grossed a poor \$5,000 with *Three Curtains*, three one-act plays starring Gloria Swanson and Francis Lederer. This was poorest take for one week of any play that has played Ford's this season.

The nearest to this low figure heretofore this season was *Vickie*, starring Jose Ferrer and Uta Hagen, which grossed \$6,500, and *Private Lives*, starring Ruth Chatterton and Ralph Forbes, which grossed \$7,000. Aside from these three low-gross plays, Ford's has been grossing good sums.

## Franey Icer in Louisville

LOUISVILLE, Dec. 12.—Dot Franey's ice revue, a Fran-Fred Productions unit, after three weeks at the Yacht Club, Pittsburgh, opens tonight at the Kentucky Hotel here for four weeks with options. Icer preceded its Pittsburgh stand with four weeks at the Heigh-Ho Club, Providence.

## Cavanor to OWI

MINNEAPOLIS, Dec. 12.—Hayle Cavanor, former WCCO executive here, has been appointed officer in charge of the office of war information radio work for Minnesota, North and South Dakota. Announcement of the appointment was made by Dowsley Clark, regional director of the Minneapolis OWI office.

## Christmas Shopping Cuts Philly Gross

PHILADELPHIA, Dec. 12.—Seasonal Christmas shopping season is relegating legit to a back seat. Two of the three Shubert houses were open this week, but business was under par. Gloria Swanson and Francis Lederer in their trio of playlets, *Three Curtains*, are the attractions for the week ending tonight at the Walnut Street Theater, scaled at a \$2.28 top. Critics couldn't muster up much enthusiasm; neither could the playgoers, and gross hit on the short end with \$5,800. Boston Comic Opera Company in a Gilbert and Sullivan cycle, also scaled at a \$2.28 top, did a fair \$8,000 for second and final week, ending tonight, at the Locust Street Theater. Mustered \$8,200 last week.

Forrest Theater provides the only legit next week, Katharine Cornell opening Monday (14) for a single week in *The Three Sisters*.

## "THE NEGRO MAKES ADVANCES"

By Paul Denis

A survey of the progress of Negro artists in all branches of the show business—radio, films, legit, night clubs, vaudeville, concert, music, records, hotels, opera, symphony, ballrooms, electrical transcriptions, burlesque, etc.

IN THE HOLIDAY GREETINGS ISSUE OF THE BILLBOARD (JANUARY 2, 1943)

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# 10 PER CENT OF 0 IS 0

## Nets Set Big Christmas Shows

NEW YORK, Dec. 12.—Plans for special one-shot Christmas Day shows have been completed by the four nets.

Elgin Watch Company will follow the format of its two-hour Thanksgiving Day shot over CBS, with Don Ameche again acting as emcee for the holiday salute to America's fighting forces. Others already signed for the show, to be heard from 4 to 6 p.m., include Bob Hope, Bette Davis, Abbott and Costello, the Merry Macs and Lou Silvers ork.

Nine hours of band programs over the Blue web have been set by Coca-Cola for Christmas Day, with the nation's top bands playing from camps and stations thruout the country. Scheduled for 15-minute periods on the air, each band will entertain the men at the camps for three hours after its airing. Starting at 12 noon EWT, the bands will run straight thru to 5:15; continue from 6:15 to 7:15; 8:15 to 8:45, 9:30 to 9:55; 10:15 to 10:45. Thirty-five bands will participate, including Benny Goodman, Sammy Kaye, Horace Heidt, Shep Fields, Russ Morgan, Vincent Lopez, Louis Armstrong, Charlie Barnet, Charlie Spivak and many others.

Because NBC time Friday (25) is booked solid for regular commercial shows, only one 45-minute special sponsored show is scheduled. Standard Oil Company of California will use the Eastern basic net for a musical show featuring Lewis Stone as emcee, Robert Armstrong's ork and a 35-voice choral group.

Mutual will present the 10th annual world-wide Christmas program of the BCC via short wave, from 9 to 10:15 a.m. Listeners will hear direct broadcasts from Europe, Africa, Australia and Asia, with interviews with fighting men in Russia, China and North Africa. Holiday messages from war plants and fighting zones will be picked up from five continents.

## NBC Shifts News Staffers

NEW YORK, Dec. 12.—Broadening NBC's news coverage, a number of news staff shifts and additions were announced this week by William F. Brooks, director of news and special events.

Morgan Beatty, NBC Washington military analyst, has been assigned to London, where he will continue his daily broadcasts to this country. Robert St. John, former NBC London reporter, has been assigned to Beatty's post in Washington. Richard Harkness has joined NBC's Washington staff, and Carey Longmire has been transferred from New York to the Washington staff.

Alex Dreier, who has served NBC in Berlin and London, will resume his daily broadcasts in Chicago for the Skelly Oil Company, and Edward R. Wallace, NBC war news editor in New York, has been assigned to Sydney, Australia. Emer W. Peterson, veteran war correspondent, has been engaged for the London staff.

## "Barn Dance" Dates Set

CHICAGO, Dec. 12.—The WLS National Barn Dance will make its January 30 broadcast from Indianapolis, where the show will appear in connection with the President's Birthday Party. On January 23 the show will originate at Great Lakes Naval Training Station, Great Lakes, Ill., and about the middle of February will be heard from Buffalo at the Smokes-for-Soldiers show sponsored by a Buffalo newspaper.

## From Saddles to Seidels

NEW YORK, Dec. 12.—The kids took a shellacking when *The Lone Ranger* dropped out of the 7:30 spot on WOR here. Three of the former *Ranger* spots are now occupied by beer accounts—Piel's *It Pays To Be Ignorant*, Mondays; Krueger's *Go Get It*, Wednesdays, and Edelbrau's *Keep Ahead*, Fridays.

Maybe it's a suggestion that parents need the beer after years of listening to the oat opera.

## Feel for The Flacks!

By EUGENE BURR

IT MAY seem remarkable that any sympathy for radio press agents can be aroused in the breast of one who is forced, daily, to dig thru their interminable piles of press releases, most of which detail, in frenzied excitement, such things as the information that Milly Mikefrightener was almost late for a broadcast because her left shoe came off in the subway and she's always had trouble with her left shoe ever since her father stepped on her left foot when she was a child of three. This is supposed to show that Miss Mikefrightener travels on the subway, just like all her listeners, and that even so majestic a personage as she is subject to the ills of the flesh.

The amount of such pap that the boys can pour out daily staggers the merely human imagination. It is particularly staggering to one who, on woeeful occasions in the past, was forced to wade thru the similar pap-and-paper blizzards emitted by the press agents of motion pictures. The picture lads do a good job of snowing one under; but in the daily efforts of the radio boys were collected, they'd end the national paper shortage.

AS REMARKED, it may seem remarkable that sympathy for the boys can be aroused in any recipient of their daily efforts; but, after all, some papers must print the stuff or they wouldn't continue to send it out—and radio, being forced to appeal to mass audiences, is also forced to place a premium upon selling itself to the public.

Also, the boys are the victims of a situation that very often puts them on a spot.

All show business fields, in the nature of things, depend for their life upon widespread salesmanship. In radio, where mass appeal can be judged upon the dollars-and-cents basis of an advertising budget, such appeal is more important than anywhere else. Yet the radio press agent is treated with less regard for his potentialities than the press agents in almost any other field.

He is almost universally required to do a selling job—a selling job that will result in a required number of listeners—on a packaged show that is handed to him after everyone else has had a hand in its making. He's given the finished product, no matter what that product may happen to be like, and told to sell it to the public. The program may be glove-fit for oblivion; it may be a good program, but one with absolutely no angles for effective publicity. It doesn't matter. The press agent is held responsible for ramming it down the throats of editors and, in turn, readers and listeners, no matter what it happens to be like.

As a matter of fact, it's doubtful if anyone except the press agent himself even realizes that different programs are capable of widely different publicity results. Certainly, in the overwhelming number of cases, no one concerned with the making of the show gives a second thought to its possible publicity or ex-

(See *Feed for the Flacks* on page 9)

## Government Announces Plans To Help Smaller Stations

NEW YORK, Dec. 12.—Altho present rulings do not allow radio station deductions for time devoted to government messages, aside from what is already deducted as business expenses, pressure brought on by the financial plight of small stations resulted this week in announcement of government investigation of small station difficulties. It is expected that the OWI will step in to help the smaller around the country with a plan which will be neither subsidy, loan, tax deduction nor paid government advertising, but financial assistance in some other form.

Gardner Cowles, director of domestic

## Agents Driven Nuts by Hordes of Name Performers Asking Guest Appearances on 'Prestige' Airings

NEW YORK, Dec. 12.—Radio agents are coming close to the realization that an overplayed idea doesn't merely die—it sometimes strangles them. Such is the case with peddlers of personalities who, anxious to bring their charges into public gaze via network shows, have made prestige shows out of guest participation programs, with the result that clients are constantly clamoring to appear on the "for-nothing" network.

It really struck home last week when an agent booked a name on a prestige program, and the ad agency wanting to make a nice gesture, sent the name a \$100 War Bond as a gift. The next day his agent received his commission—\$10 in Defense Stamps.

Not that the agent expected anything. It merely served to point up the fact that he was getting nothing at all for similar efforts.

In some cases an agent's entire list of performers eventually ask to get on "prestige" shows like *Information, Please* as guest experts, on *Ellery Queen* as guest armchair detectives, on *Battle of the Sexes* as guest stooges, on *Take It or Leave It* as guest ringers. They'll be a guest on anything as long as it's before a mike. It's getting so that the shows themselves are becoming tougher and tougher to crash because many name-guest experts have turned out to be just guest dopes.

Those angling for appearances on pres-

## Philly Prepares for Postwar Television

PHILADELPHIA, Dec. 12.—Keeping an eye out for the postwar period, WCAU, local CBS station, is the first here to announce its intentions to hop on the television wagon as soon as hostilities are over. Station last week purchased the eight-story Perry Building in the central city section, to house television facilities after the war. Building was purchased for \$505,000.

Philco Corporation, which operates its own tele station here, WPTZ, also preparing for postwar expansion in the television field. Philco announced the completion of the new plant of its subsidiary, National Union Radio Corporation, at suburban Lansdale, Pa. New plant will make electronic tubes for military purposes, but after the war, company officials state, "the National Union plant will be ready to swing into production of tubes for television, which will be one of America's greatest industries after the war."

With Philco already set in the tele field and WCAU prepared, Philadelphia looms as an important center for the expansion of the medium after the war. While KYW, Westinghouse station linked with NBC, has not indicated its intentions to branch out in television, the recently constructed KYW Building provides facilities for the construction of television studios.

tige shows are usually non-radio names, anxious to do a major turn in radio to showcase their talents. It has developed to such a point that some have made a career of showcasing themselves.

This isn't to be compared to the out-and-out publicity grabs of motion picture personalities doing a slew of guest shots to promote the opening of a picture, or to artists of semi-name caliber, who seems to be breaking near the top, working on ranking network shows for AFRA scale. That's another question.

## Measure Audiences By "Audimeters"

CHICAGO, Dec. 12.—An attempt to place radio advertising on a factual basis has been launched commercially by A. C. Nielsen Company, market analysts. About seven years ago the Nielsen Company set up a set of specifications for an ideal research service that included measure of the entertainment value of program, sales effectiveness, radio audience coverage, sampling, audience turnover and other phases. The result is the Nielsen Radio Index service, just launched.

The company's research has centered on the "audimeter," an instrument for measuring radio listening. The company has expanded its audimeter operation until it will have in operation by December 27 1,000 instruments in homes in cities from the Mississippi River to the Atlantic Coast and also in the small-town and rural communities.

During the first phase of its commercial operation the service is being offered on a privileged, non-profit basis to 15 radio advertisers, their agencies, the networks and a limited number of stations.

## WGN Local Billings Upped 12 Per Cent

CHICAGO, Dec. 12.—Following the third annual sales meeting of WGN this week, William A. McGuineas, sales manager, announced that the station had an increase of 12 per cent in local billings during the first 10 months of 1942 over the corresponding period of 1941.

In a comparison of billings over a five-year period, McGuineas said business for the first 10 months of '42 was up 73 per cent over the same period in 1938.

## Petrillo Appeal Goes To U. S. Supreme Court

CHICAGO, Dec. 12.—Petition was granted Thursday (10) by Judge John P. Barnes in Federal District Court here to take the anti-trust suit against James C. Petrillo and American Federation of Musicians to the U. S. Supreme Court. The petition for an appeal, filed Thursday by U. S. Attorney Albert J. Woll and Thurman Arnold, contended Judge Barnes's ruling made on October 12 in which he dismissed the government's petition for an injunction to end Petrillo's ban on recorded music was in error.

"This case," said the petition, "raises issues of great public importance since it involves a program of action by the union which if permitted to continue, ultimately will deprive the public of the means of recreation hitherto available at small cost and will deprive the nation in wartime of important radio communications."

## WTMJ Adds Musicians

MILWAUKEE, Dec. 12.—Newly added to the staff of WTMJ-W55M, *The Milwaukee Journal* stations, are Orville Heidrich, drummer, and Arthur [name any] organist.

# Night Listening Goes Up as Daytime Decreases, CAB Reports

NEW YORK, Dec. 12.—A substantial upswing in nighttime audiences from the 1941 level is revealed in the Co-Operative Analysis of Broadcasting Index of Listening for July, August and September, 1942. At the same time, daytime listening ebbed.

The stimuli that curved the nighttime level upward and the daytime downward can be attributed, according to CAB, to results of gasoline rationing, increased employment, midsummer slump and other outside effects. Whether the shift is the start of a definite swing toward evening over daytime listening awaits the conclusions that can be drawn from future reports.

The average rating of 47 nighttime network programs was 7.0 for July, 1941, and 7.3 for July, 1942. For 50 nighttime programs broadcast both Augusts, the rating for 1941 was 7.4, for 1942, 8.0.

The average rating of 59 programs broadcast both Septembers was 9.6 for 1941, 10.3 for 1942. A gain of 7 per cent in the average nighttime ratings was found. At the same time a decrease of 7 per cent in the average ratings of four to five times a week quarter-hour daytime network programs was revealed.

The volume of listening to all programs, as recorded in the CAB Index, shows that the largest proportionate growth in nighttime audiences occurred in July. The largest proportionate decrease in daytime listening occurred the same month.

Interest in news programs in the third quarter of this year jumped far above the 1941 level. The rise in news-listening, as shown by set-owners hearing one or more nighttime news broadcasts was even larger than the spurt in listening to such programs in the months immediately after Pearl Harbor.

# Philadelphia Tests Successful On Unified, Over-All OWI Spots

PHILADELPHIA, Dec. 12. — All local stations — nine indie and network-affiliated stations—are being used as guinea pigs by the OWI to test its plan to facilitate the handling of material concerning the war effort. The OWI radio plan goes on a nationwide scale January 4 and, while local tests are being studied, 11 other OWI regions are being organized for the nationwide adoption of the system to relieve the confusion that exists by having the stations swamped with unrelated releases sent out by numerous government agencies.

Dr. Leon Levy, consultant for the OWI in the Philadelphia region and president of WCAU here, said that the local experiments have been so successful that the testing will be extended to all stations in Pennsylvania and Delaware December 21. Results of the extended regional experience then will be worked out in the national plan.

The ultimate aim is to have all stations in the country schedule from 12 to 16 one-minute daily periods of war information announcements prepared by the national and regional offices of OWI. Strictly national announcements are covered in weekly recordings sent from Washington, but to allow for presentation of local or regional problems the national announcements are limited to 75 per cent of the total. The one-minute spots vary from 16 per day for indie stations to 12 per day for network or affiliated stations. Thus, if an indie station uses 12 of the recordings from Washington, it will also schedule four regional announcements, which are prepared in typescript by the regional OWI office. Typescripts of the recordings are also furnished to permit stations to make live announcements.

Radio station heads here say the new system simplifies war message broadcasts and makes more effective scheduling possible. Dissemination of important war agency pronouncements covering a variety of subjects, from rationing to man-

power problems, is facilitated. The announcements are limited to federal government information, including that from the service branches, and are in addition to such strictly local campaigns as charity drives, civilian defense and similar activities. OWI officials point out that the new plan is entirely voluntary and was worked out by the radio industry itself. There is no suggestion of censorship, stations being free to use the announcements at their convenience.

## Advertisers Agencies Stations

### NEW YORK

JACK HOINS, of the CBS publicity staff, who has been "Pop, the Air Raid Warden" to ex-CBSers now in the armed forces, is now writing the *Radio Roll Call*, which is sent out weekly to army camps and navy bases all over the country. . . . Norris Houghton has left the producing staff of USO-Camp Shows, Inc., to join Batten, Barton, Durstine & Osborn as co-ordinator of *Cavalcade of America* over NBC. . . . Arthur Perles, formerly in charge of CBS short-wave publicity, has been named assistant director of CBS publicity. . . . John Haskell MacDonald, financial officer of NBC, has been elected a vice-president of the network. . . . Formerly with WSB in Atlanta, Douglas Edwards has joined the announcing staff of CBS in New York. . . . This Sunday night will mark the last broadcast of Dorothy Thompson over Blue for Trimount Clothes.

Kerby Cushing, formerly of KYW, has

(See ADVERTISERS on opposite page)

# Radio Talent

## New York By JERRY LESSER

THE policy of radio has always been to keep one eye on the present and the other on the future, so it isn't surprising to learn that many postwar plans are already under way. GRACE GIBSON, recently back from Australia, is on the process of organizing a new set-up whereby scripts presented locally on American stations will be purchased and sent to Australia to be recorded by Anglo-American talent located there. Then the transcriptions will be sold all over the world under the international trade agreement. CHARLES MICHELSON will represent the transcription firm in the United States and will act as the clearing house for scripts. . . . The Compton Agency is also looking toward the future. They are going in for experimental daytime serials in an effort to develop programs that will fit the public taste when Johnny comes marching home. Men in the key positions in radio realize that the type of program in demand now will be a far cry from what audiences want in peacetime. The fact that the war has dipped heavily into radio's writing talent makes it necessary to plan carefully and to give new writers with fresh ideas a chance to experiment in an effort to build good programs for the future.

WHEN *Spirit of '43* made its bow, the CBS program returned to the place where it began as *Spirit of '41*—Fort Ben-

ning, Ga. . . . Those duets of LANNY ROSS and GEORGIA GIBBS have clicked with the *Caravan Hour* audiences and will be a weekly feature on future programs. . . . VERA ALLEN has been elected vice-president of the American Theater Wing. . . . JAMES MONKS, radio and stage actor now appearing in *The Eve of St. Mark*, will be interviewed by MARTY WELDON on his *Today's Headliners* over WINS December 19. JIMMY has made great strides toward stardom during the past few years. . . . After working in radio and the professional theater for years, ELIZABETH RELLEE has turned amateur to play the leading role in *Biography* with the Amateur Dramatic Society of New York. This group is composed of business men who make acting their avocation. . . . WOR's newest musical program, *Melody Lane*, which features organist LOUISE WILCHER, JERRY WAYNE and PAULINE ALPERT, probably holds radio's record for quick programming. LOUISE, JERRY and PAULINE were called together at 1 p.m. Monday, rehearsed until 3, made a record and were on the air—with a sponsor—at 8:15 that night. LOUISE WILCHER has worked on hundreds of radio programs, but says this was by far the fastest moving show she's ever had the pleasure of working on. . . . TOM SLATER, emcee of *This Is Fort Dix*, presented the newest army string quartet on that program December 13. It was the quartet's first public appearance.

## Chicago By NAT GREEN

RUSTY GILL provides the music and R MEL GALLIART is announcer on *Facts and Fancy*, new question and answer program which made its debut on WLS December 7, 7:45-8 a.m. . . . WJJD's *Breakfast Frolic* has added an extra hour to its broadcast because of the increase in listener interest and is now heard from 4 to 6:55 a.m. With the increase in time a new duo, Lillie Belle (Bernice Gooch) and Tennessee Jeanie (Frances Dixon), has been added to the talent staff. Others in the show are Red Belcher, emcee; Pauley Groves, George Arthur, Bill Wardle, Chuck Carter and Shorty Michaels, all experts on American folk music. . . . Congratulations to DURWARD KIRBY, announcer on *Lone Journey*, and Mrs. Kirby (Mary Paxton), radio commentator, on the arrival of a seven-pound boy December 5 at Mercy Hospital. . . . When FRED NILES, WAAF mikeman, joined the air corps, his wife, JANET NILES, was chosen to succeed him. As "Your Victory Girl" she is carrying on, working a full announcing schedule. . . . CLEVE CONWAY, announcer and newscaster, will conduct the interviews on a new WMAQ program, *Meet the Press*, which made its debut Saturday (12). . . . ED HUMPHREY is the new emcee on WJJD's *Fun for Kids* program. . . . JOE KELLY, who conducts the *Quiz Kids* program on the Blue Network, reports that his son, Joey, 18, has enlisted in the army. . . . WBBM's *Victory Matinee*, which left the air last month after reaching its goal of \$100,000

in War Bond sales, returned Saturday (12) somewhat restyled. PAT FLANAGAN, veteran sportscaster, joins the cast as dual emcee and announcer with EDDIE DUNN. The singers' roster includes MARY ANN MERCER, JACK FULTON, RUSS BROWN and FRAN ALLISON. YOGI YORGESSION returns to do his seance act, and guitarist LES PAUL will be heard with Jimmy Hilliard's orchestra. . . . TOM CAFFERTY, formerly chief announcer of KDYL, Salt Lake City, who recently joined the WGN staff, is currently acting as musical commentator on the WGN-Mutual Music *That Endures* and as announcer on WGN's *Spelling Bee*.

MILTON CHARLES, WBBM organist, left Friday (11) for the West Coast to become organist at KNX, Los Angeles. . . . HERB FOOTE, WBBM staff musician, takes over Charles's keyboard duties on *The Werps*. . . . A new half-hour Sunday afternoon show featuring music by LOUISE MASSEY AND THE WESTERNERS and drama by prominent Chicago radio actors will take the air via WGN December 20 under sponsorship of the Loyal Order of the Moose. Show, to be heard from 5:30 to 6 p.m., will be picked up by WCAE, Pittsburgh. Lou Jacobson will produce the show and Rod O'Connor will be the announcer. . . . WHITEY FORD, "Duke of Paducah," left Chicago last Thursday (10) for New York for an assignment to offshore duty for the USO.

## Hollywood By SAM ABBOTT

GORDON JENKINS is the new musical director on *Mayor of the Town* over CBS. He succeeds Leith Stevens, who left to assume duties with the Office of War Information. . . . DICK JOY, KNX-CBS announcer and newscaster, has taken over two more newscasts. One is the afternoon spot sponsored by Thrifty Drugstores Monday thru Friday. Other is the 8:55 p.m. spot sponsored by McKesson & Robbins Mondays and Wednesdays. . . . VAL BROWNE, KHJ announcer, has written a ballad, *Missin' Your Kissin'*. . . . BILL GOODWIN, announcer on the *Burns and Allen* show, has been signed for Claudette Colbert's new picture, *So Proudly We Hail*. . . . DON WILSON, Jack Benny show announcer, has been commissioned by the OWI to make recordings for the army

camp, to be called *Main Street, USA*. . . . CARLTON KADELL has taken over Gale Gordon's co-starring role on *The Second Mrs. Burton* over CPN, five-a-week. . . . FRANK BINGHAM, CPN announcer, has received a commission in the signal corps.

### Sears Heads WMCA Music

NEW YORK, Dec. 12. — Jerry Sears, former NBC staff musical director, becomes musical director of WMCA December 27. It was announced this week by Don Shaw, vice-president and general manager of the station. Sears replaces Don Bryan, who resigned this week. New director has acted as composer, arranger and master of ceremonies during his five years at NBC and free-lancing for other nets.

All show business is waiting for the HOLIDAY GREETINGS NUMBER

of The Billboard

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# Program Reviews

EWT Unless Otherwise Indicated

## "Your Army Wants You"

Reviewed Wednesday, 3:45-3:55 p.m. Style—Military program. Sustaining on WBBM (Chicago).

Offered in collaboration with the public relations branch of the Sixth Service Command, U. S. Army, the new program is presented as a "military help wanted of the air." It is designed to give draft-age listeners and patriotic women information on how to enlist in the various branches still open to enlistment.

Because of the order discontinuing general enlistments, the set-up of the show was revamped and it now concentrates on the need for nurses, doctors, chaplains and women for the WAACS. Each broadcast features two interviews with men or women who are members of or are joining the service.

On broadcast heard two WAACS were interviewed. They sketched their basic training and gave a brief resume of a WAACS day, painting an attractive picture of the service. Announcer gives definite instructions as to requirements and how and where to apply for the various branches. Cleverly presented and should be a distinct aid to enlistments. *Nat Green.*

## "Good Luck Show"

Reviewed Wednesday, 7-7:15 p.m. Style—Music and chatter. Sponsor—Maple Leaf Milling Company. Agency—Cockfield, Brown & Co., Ltd. Station—CBM (Montreal), CBC Network.

This lively 15-minute spot on Canada's national hook-up is aired three weekly (Monday, Wednesday and Friday). Fare consists of catchy tunes and robust humor, dished out with a spontaneous flavor. Song and patter purveyors, Al and Bob Harvey, give out in their own imitable way to set things in motion. Skillful direction of the work is by Bob Farnon, and Allen Savage delivers brief commercials, both also taking part in the informal proceedings.

Typical show gets under way with the Harvey boys in a bit of breezy dialog before the opening theme. Farnon then offers *I Know That You Know*; follows this up later with *Night and Day*.

The Harveys also come thru with a couple of rollicking songs, *McDougall, McNab and McKay*, and *The Girl Next Door*. They wind up the program by presenting a news item in parody form to tune of *Live on the Sunny Side*. Latter is the listeners' favorite. *Cal Cowan.*

## "Miss Katherine and Calliope"

Reviewed Thursday, 10-10:15 a.m. Style—Homely philosophy and humor. Sustaining on WGN (Chicago).

Katherine Tift-Jones, pioneer radio personality formerly heard from New York, in this new series takes the part of Calliope, mythical Negro mammy whose voice she injects conversationally into her program. Directed to women, the program is made up largely of homely sentiment and, on broadcast caught, dealt principally with the boys in the service, our obligations to them, and urged the women to write the boys cheerful letters. Sentiment nicely handled, never slipping over into sentimentality.

Conversational humor injected by Calliope in excellent Negro dialect gave the necessary light touch. *Miss Katherine and Calliope* should become a popular program with the women. Holland Engel is the announcer. *Nat Green.*

## "Facts or Fancy"

Reviewed Thursday, 7:45-8 a.m. Style—Question and answer. Sponsor—Little Crow Milling Co. Agency—Rogers & Smith, Chicago. Station WLS (Chicago).

A program designed for kids and women. Fifteen varied statements are made during the show, some of them true and others known as "fancy," which indicates they are false. Each statement contains a number, and listeners are asked to write down only the numbers given in true statements, total them and send to station. Everyone submitting correct total receives a prize.

Show opens and closes with hillbilly music by Rusty Gill, guitarist. Mel Gallart is the announcer and handles the questions and answers entertainingly.

Just a new twist to the old q. and a. show, with the prize providing the chief incentive. *Nat Green.*

## FEED FOR THE FLACKS

(Continued from page 7)

plotation values. It's merely handed to the flack, and he's supposed to go to town regardless.

**I**N FILMS, press chiefs habitually attend production conferences and have been known to make valuable suggestions regarding the salability of the product. In legit, the press agent is, naturally, not allowed to tell the author how he should change his play; he's not allowed to dictate the casting. But at least he's in on the show almost from the start of production; he's given a chance to build up countless angles; he works along with the show as it grows into a finished product.

It's quite possible that something of the same sort could be instituted to great advantage in radio. It's against present practice, of course; but there's no reason why the press man who's going to be responsible for the publicity on a program shouldn't sit in on it from the start. He could do so easily enough—and it's even possible that he might come up with some pretty valuable suggestions.

At any rate, he could suggest changes here and there in order to furnish him with publicity and exploitation pegs; he could suggest publicity-making story angles, program set-ups and even performers. His suggestions wouldn't necessarily be carried out; but at least the program would, from the start, be slanted toward publicity and the widespread recognition—the mass recognition—that is even more important to the necessary salesmanship of radio than it is to the selling of other show business fields.

There have been a few instances of press chiefs being consulted on program schedules and the building of individual shows—with sensationally fine results. The practice could and should become widespread. It would be of terrific value to the press agent required to get publicity no matter what the material with which he's presented. And it would be of terrific value to the field in general, too.

# Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

At midnight Bide Dudley erupts over WHN, New York, for five minutes of play reviews and theatrical chatter. There was no opening last Tuesday night, so Mr. Dudley chattered.

His chatter seems to consist of press releases boiled down to a single sentence each—which isn't quite far enough. Only the 10th anniversary of the Stage Relief Fund achieved the dignity of several sentences. At the end Mr. Dudley summarized a couple of letters from listeners, including one from the director of the Tophatters, a Brooklyn amateur group, which indicated that Mr. Dudley, in his review, had spoken about everything except the play.

Mr. Dudley, who is one of the oldest theatrical reporters on the Stem in point of service, speaks sweetly and in homespun style, occasionally sounding a bit like a commercial on a hillbilly program. The session, in its chatter form, may not do much to interest listeners, but at least it allows a maximum number of press agents to get their blurbs on the air.

A hillbilly commercial, but the real thing this time, can be caught by the late-hour listener in New York, coming from WWVA, Wheeling, W. Va. The program is conducted by a gentleman styling himself Big Slim, the Lonesome Cowboy, but if he feels lonesome it's probably his own fault. Some of his folksy chatter is so pointlessly and synthetically homespun that even an addict of American folk music (this addict, to be specific) is hard put to it to wait for the next song. Big Slim also gets out a songbook (price 50 cents), and his pleas for letters from listeners are impassioned and touching.

As for the singing, Slim does okay with the aid of his gucc-tar, sticking chiefly to the synthetic and new numbers, at least on the program caught. He might mix in a traditional once in a while to good effect. His staple seems to be requests—which on the program caught included such current folk-music hits as *When My Blue Moon Turns to Gold Again* and *There's a Star-Spangled Banner Waving Somewhere*. The patriotic number last mentioned is really a terrific tune, but untraditional folk music is just as obviously manufactured as any Tin Pan Alley product.

It sounds a lot better, tho, to a listener who happens to be allergic to most dance bands. *Eugene Burr.*

It was inevitable that Mrs. Miniver should come in for a radio re-enactment—which it did Monday (7). The *Screen Guild Players* (10-10:30 p.m., CBS) did not disappoint listeners who had already received the inspirational note from *The War Against Mrs. Hadley* the preceding hour.

The half hour was overflowing with names from the movie version, including Greer Garson, Walter Pidgeon, Henry Wilcoxon and Dame May Whitty. The 30 minutes could at best present only a racing summary of the story, with Greer Garson doing most of the narrating and playing the title role as well. The effect of hearing her run over some of the best scenes of the picture in a few inadequate lines of narration and then delve into a scene in the next line was distracting and unsatisfactory. A few of the more emotional scenes were crowded in, and a large part of the closing stanza in the church was left intact.

The four stars from the film did their best to recreate the characters for the radio audience, but could do little better than sound like hollow imitations. Freddy Bartholomew and Laren Tuttle played the ill-fated lovers.

*The War Against Mrs. Hadley* was the December 7 presentation of the *Lux Radio Theater* (CBS 9-10 p.m.), with Edward Arnold and Fay Bainter recreating their film roles for the air version. Cecil B. DeMille said in his opening piece that, by showing the problems in one home, this play should be an inspiration to every home in meeting its wartime problems bravely.

The script was obvious stuff, with Miss Bainter making the most of a pretty

hokey role. With a tear-dripping voice she played the rich and comfort-loving Mrs. Hadley who became resentful and indignant at the changes the war made in her life. After going thru several heart-breaking experiences she decides to mend her ways and meet the sacrifices of war courageously.

Material lent itself to radio histrionics with its universal appeal to mothers with sons in the army and daughters marrying soldiers. Van Johnson did a fine bit of acting as the soldier son-in-law. Jean Rogers played the daughter with a tired, rather colorless voice.

Plugs sounded a little ridiculous in tying up Lux with the war effort because it helps to preserve Hollywood clothes and soldiers' woolen scarves.

*Marion Radcliff.*

## ADVERTISERS

(Continued from opposite page)

joined the WNEW production department. . . WPAT announcer Bernie Gaylor has been inducted into the Signal Corps Reserve. . . Loyd Bartlett Dunning, chief copy writer of the radio section, War Savings Staff, has left his post to join the U. S. Naval Reserve. . . Mitch Katz and Bill Berns, of WNEW, off to the army.

## CHICAGO:

**H**OWARD HOFFMAN'S program of homespun philosophy, *The Deacon*, on WGN, has been renewed for 13 weeks by the John Puhl Products Company thru Roche, Williams & Cunnynham, Inc. . . The William Wrigley Jr. Company has renewed its current Thursday night CBS time period featuring *The First Line*, dramatizations of the U. S. Navy, for a full year effective December 31. Program originates at WBBM. . . Eugene N. Axtell, formerly assistant to Freeman Keyes, president of Russell M. Seeds Company, has been commissioned a second lieutenant at Fort Benning, Ga. . . Kenneth W. MacGregor, WGN chief of productions, has written an article, *The Romance Behind a Broadcast*, for publication in Richard's *Topical Encyclopedia*. . . WLD and *Prairie Farmer* again, for the eighth year, will sponsor *Christmas Neighbors Club*, which furnishes equipment to children's hospitals, orphanages and other child-caring institutions. . . *Let's Get Acquainted* is a new program featuring talks on character analysis to be heard on WGN starting Monday (14) with Lee Blake as the analyst. Program is sponsored by Soy Food Mills for 13 weeks.

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**IN THE  
HOLIDAY  
GREETINGS  
Issue (Dated Jan. 2, 1943)**

**Mark Woods  
President of the Blue  
Network  
writes on  
"Blazing New Trails in  
Broadcasting"**

**Leon Goldstein  
Public Relations  
Director, WMCA,  
New York  
writes on  
"Local Station Wartime  
Programming"**

**Out-of-Town Opening**

**"The Doughgirls"**

(Klein Memorial)  
BRIDGEPORT, CONN.

A comedy by Joseph Fields. Staged by George S. Kaufman. Settings by Frederick Fox. Presented by Max Gordon. Cast includes Virginia Field, King Calder, Sydney Grant, Reed Brown Jr., Arlene Whelan, Doris Nolan, William J. Kelley, Vinton S. Hayworth, Ethel Wilson, Arlene Francis, Edward H. Robins, Muriel Hutchinson, Reynolds Evans, Maurice Burke and others.

This new production should score a knockout on Broadway, and the New York sophisticates will certainly patronize it for many months. Chock-ful of sparkling comedy and racy situations, it is a natural.

Story is about a trio of worldly females who are living in an overcrowded luxury hotel in wartime Washington, supposedly married, but all without benefit of clergy, with entire action of show built around the three couples. All are desirous of having the necessary knot tied, but because of the exigencies of the war they are prevented.

One of the couples—Vivian, played by Arlene Whelan, and Colonel Harry Hallstead, played by Reed Brown Jr.—have a room hired, and the other unmarried couples, played by Doris Nolan, Vinton S. Hayworth, Virginia Field and King Calder, barge in on them, even to the extent of having their room service charged to them, with Calder having the added burden of a wife who refuses to give him a divorce. Add to this a swivel chair general who received his training in Wall Street, who falls in love with one of the girls; a couple of government rubber executives; a Russian woman sniper, ably played by Arlene Francis, who walks on and off the set thruout the performance with a gun strapped over her shoulders, always trying to demonstrate her marksmanship; and an organizer for the War Wives Relief Corps, who persuades the "wives" to join, with the FBI being called in to investigate their applications, with the resultant finding that they are unmarried.

They are all ready to be shipped out of town, after the FBI commandeers tickets on a Pullman on a priority order, when an invitation is received by one of the couples for a luncheon at the White House, with everybody hurrying up to get married, and everything adds up to a hilariously pleasant evening.

Staging is superb, cast excellent.

Samuel A. Lefkowitz.

BRIDGEPORT, Conn., Dec. 12.—Max Gordon's new comedy hit, *Doughgirls*, making its bow here at the Klein Memorial, drew an almost capacity audience December 6, grossing \$2,482 for one performance. Booking Manager Al Shea was highly pleased, and audience very enthusiastic. Admission ranged from \$1.10 to \$2.75.

**FROM OUT FRONT**

A Texas Town and Moscow

BY EUGENE BURR

THE American Actors' Company, one of the most interesting and insistently American of off-Broadway troupes, started its current season last week with the presentation of Horton Foote's *Only the Heart* at the slightly refurbished Provincetown Playhouse. The production represents a distinct improvement on the things that we've come to expect at the once famous Provincetown—which, incidentally, has at last shed those penitential benches that made so deep an impression upon countless conscientious theatergoers—but it doesn't seem up to the standard set by the troupe in previous years.

The company is certainly faithful to a playwright when it finds one. Mr. Foote is a member of the group, and this is his third full-length play to be presented by it (the one of them, *Texas Town*, was rather a group of four one-acters). In it, Mr. Foote again belabors his favorite and, it's beginning to seem, his only theme, the sluggish undercurrents of life in a small Texas city. But, whereas his previous plays presented novelty of approach, theme and treatment, this turns out to be the old story of the domineering woman who uses every possible method to make money and gain control of those about her and who is left alone and empty at the end. It's a moral fable and I never object to seeing it again in any of its many variations, but Mr. Foote's version calls its punches so far ahead and follows the pattern so sheepishly that it offers less the unfolding of a drama than a mere process of waiting around for an expected and inevitable end.

His Mamie Borden (no relative of Lizzie) is cut with a stencil. She is domineering and hard; when her husband had an affair with a colored woman she invited the woman to live in a cabin in back of the house and act as her servant, in a flagrantly unsuccessful attempt to hush the hiss of gossip; since then she has held the threat of revealing the liaison to her daughter as a club over her husband's head. She insists that the daughter make the same sort of loveless and money-seeking marriage she herself did; in an argument over it, the husband leaves forever. The daughter's husband, a lazy but money-loving youth, becomes Mamie's pet—but the daughter starts playing around with the boy she really loves and discovers that her young spouse is making nocturnal visits across the tracks. Mamie's sister, a middle-aged maiden whose own love affair had been frustrated by Mamie years ago, breathes courage into the daughter, who finally goes off with her love. And her gangling young spouse leaves too, ready to institute divorce proceedings. Mamie is left alone and almost broken—but as the curtain falls she sets out to inspect a new oil well.

As can be seen, it's cut pretty rigidly to pattern, and the fact that the scene falls in Texas seems an idiosyncrasy of Mr. Foote's rather than an integral part of the action. This is sharply unlike his previous efforts, which managed to achieve a tremendous if wry feeling for the locale. The only way in which *Only the Heart* differs from its type, in fact, is because Mr. Foote, with his habitual gift for insight, has managed to create sympathy even for his hellion. She gets what she deserves—but Mr. Foote and his audiences understand her and therefore feel fleeting sorrow for her.

Some of the dialog is excellent, but much of it seems to revolve in circles, and almost the whole first half seems as stagnant as Mr. Foote's Texas town. The cast does little to help, the Hilda Vaughn offers an understanding, vital and sometimes extremely effective job as Mamie. Occasionally she's a bit on the stacy side for so restricted a dramatic canvas, but her bravura playing of the final scene gives lift to the entire play.

Freeman Hammond does finely effective work as the defeated husband; Jeanne Tufts does well with the sympathetic stencil of the aunt; Richard Hart manages to make his points in an odd, slipshod style as the daughter's husband; Constance Dowling is definitely decorative but impossibly out of her acting depth as the daughter herself, and Jacqueline Andre does little more than read her lines as the Negro servant. Mary Hunter's direction fails to integrate the performances and seems far too stiff to get full dramatic effect from the few legitimate opportunities the play affords.

A COUPLE of weeks ago (28) the Studio Theater of the New School, in its playhouse on 12th Street, presented Dan James's *Winter Soldiers*, a drama that had aroused more pre-production talk than any other this season and had won the Sidney Howard Memorial Award before it was presented. The New School, evidently with a canny knowledge of the effect of suspense, postponed the visit of the critics for a week, claiming more rehearsals were needed. Maybe they were; but they weren't all.

Mr. James, a new playwright, has forgotten—or has never learned—that the only basis for powerful theatrical effect is the emotional identity of audience with characters, and that to establish such identity one must create an interest in and sympathy for individuals. You can't get emotionally excited over an idea. And when ideas are presented, they must depend for their theatrical effect upon the way in which they are emotionally carried by the characters.

Mr. James's forgetfulness—or lack of knowledge—is all the more a pity since the idea he presents is both cogent and powerful. It is simply that the hordes of unnamed and unnamed heroes behind the German lines exerted such a powerful total effect—despite the seeming insignificance of individual contributions—that they were responsible for the halting of the Nazi drive on Moscow last November. To tell this Mr. James has, quite rightly, simplified. He shows the German high command, led by a maniacal marshal who figures everything out mathematically but fails to allow for the human equation, ordering necessary reinforcements. He shows those reinforcements starting out from Zagreb in Yugoslavia—and losing an hour here, four hours there, another hour in a third place, because of the activities of the underground army. None of the contributions in itself is very great—a Nazi colonel killed in Zagreb and the plans stolen, with the underground radio spreading its net; a loosened track near Vienna and a sentry who doesn't sympathize with his Nazi overlords; a strike of railroad workers in Czechoslovakia, called out by the president of their officially defunct union; explosions in Poland.

The effects may be small, individually—but they cause the train to be six hours later than its mathematically calculated schedule. And those six hours mean that it passes thru a Russian forest by night instead of by day. By night, the Russian guerrillas attack it and wipe out its troops. And for lack of those spearhead battalions the German offensive falls down. It's quite a bit like the old nursery doggerel about the lack of a horseshoe nail—but it's just as true now as it was when that folk-rhyme came into being.

It is, as you can see, a powerful dramatic idea—but Mr. James has split it up into 10 scenes, loaded it with more than 40 leading characters, and so has made it an intellectual jigsaw puzzle rather than a human and powerfully moving drama. If he had confined his effect, if he had told of the German defeat in terms of any one of his little groups of brave and embattled saboteurs, he would have had a powerful drama. As things stand, an emotional reaction to character is aroused and then immediately shifted to a new group of underground workers. The mass usurps the place of the individual. It is the same mistake made by all episodic plays, from *The Weavers* on down. Emotional sympathy can be aroused for the individual but not for the mass, and emotion rather than intellect is the main-spring of effective drama. Failure to understand that truism becomes important in

(See FROM OUT FRONT on opp. page)

**AEA Committee Studies Upped Minimum Scale**

NEW YORK, Dec. 12.—A committee to investigate the possibilities of a hike in minimum salaries, provided for in cost-of-living clause in Equity contracts, was appointed at Equity Council meeting Tuesday (8).

Committee will begin immediately to work on increase in the minimum for performers on tour. Since these actors are hardest hit by high living costs, which force them to pay the greater part of their salaries for meals and lodging while on the road, the union feels that relief is needed in the form of boosted minimums. Because performers are faced with \$15 to \$20 room rent in some overcrowded road cities, living costs often eat up their whole week's salary. Sky-high living costs in most cities cause performers to lose money in some stands.

Following the lead of other unions, such as AGVA and AFRA in the Four A's, which have already asked for increases for their members, Equity will investigate the results of a higher minimum on other salaries. They will present evidence to the League of New York Theaters in the form of current government cost-of-living index and will demand negotiations for an increase based on clause in September, 1941, contracts.

**Harding Tours For Stock Plan**

NEW YORK, Dec. 12.—Equity plan to establish stock companies in various cities gained momentum this week when Alfred Harding, of Equity, made a tour of several towns to determine the advisability of setting up stock companies in those locations.

Harding's visits constitute the latest action in Equity's stock plan, which is progressing with the co-operation of the League of New York Theaters and the film and radio industries. At a meeting held last month with representatives of the League, producers supported the plan and discussed general set-up. The movement has also been endorsed by the governing board of the Screen Actors' Guild, which authorized Kenneth Thomson, exec secretary of SAG, to represent it.

Harding has also conferred with representatives of MGM, 20th Century-Fox, Paramount, Warner Bros. and Columbia Pictures on the plan.

**Pre-Holiday Slump Hits Loop Theaters**

CHICAGO, Dec. 12.—The pre-holiday doldrums, accentuated by snow, rain and the gasoline rationing, have hit Loop legit houses, sending grosses toppling. None of the six shows playing has had more than fair business. *Priorities*, by reason of its 11 shows a week, has scored top gross, with *Porgy and Bess*, at the Studebaker, second. No decided upturn is expected until the Christmas-New Year week.

*Claudia*, which has been slipping at the Selwyn, has cut a week from its engagement and will close Saturday (19). House will remain dark for a week, with a revival of *The Merry Widow* coming in December 27. *Priorities* will lay off for four days, December 21-24, reopening with a Christmas matinee. *Junior Miss*, at the Harris, probably will close January 9.

Four shows are scheduled for January. First in will be *This Is the Army*, opening at the Civic Opera House January 4 for two weeks. It will be followed by Gertrude Lawrence in *Lady in the Dark*, starting January 19 for four weeks. Scheduled for mid-January are a return of *Watch on the Rhine* and the Maxwell Anderson play, *The Eve of St. Mark*.

NASHVILLE, Tenn., Dec. 12.—*Her First Murder*, starring Zasu Pitts, set a record at the Ryman Auditorium here Monday (7)—but on the low side.

The night was cold and windy and there was snow on the ground, and an estimated attendance of only 150 paying patrons saw the performance.

BROADWAY RUNS		
Performances to Dec. 12 Inclusive.		
Dramatic	Opened Perf.	
Angel Street (Golden)	Dec. 6	427
Armenia and Old Lace (Fulton)	Jan. 10	441 803
Blithe Spirit (Booth)	Nov. 5	441 414
Claudia (return) (Forsyth)	May 24	232
Commaelore—at-Law (revival) (Royale)	Nov. 24	23
Damask Cheek, The (Playhouse)	Oct. 22	60
Eye of St. Mark, The (Cort)	Oct. 7	78
Great Big Doorstep, The (Morosco)	Nov. 26	20
Janie (Henry Miller's)	Sept. 10	108
Junior Miss (Lyceum)	Nov. 18	41 439
Life With Father (Empire)	Nov. 8	39 1286
My Sister Eileen (Ritz)	Dec. 26	40 810
Native Son (return) (Majestic)	Oct. 23	59
Pirate, The (Beck)	Nov. 25	22
Skin of Our Teeth, The (Plymouth)	Nov. 18	30
Strip for Action (National)	Sept. 30	86
Sun Field, The (Biltmore)	Dec. 9	6
Uncle Harry (Hudson)	May 20	230
Willow and I, The (Windsor)	Dec. 10	4
Without Love (St. James)	Nov. 10	30
Yankee Point (Longacre)	Nov. 23	24
Musical Comedy		
Beat the Band (46th St.)	Oct. 14	70
By Jupiter (Shubert)	June 8	222
Let's Face It (return) (Imperial)	Aug. 17	136
Rosalinda (44th St.)	Oct. 28	54
Sons o' Fun (Winter Garden)	Dec. 1	432
Star and Garter (Music Box)	June 24	198

WINDSOR

Beginning Thursday Evening, December 10, 1942  
THE WILLOW AND I

A play by John Patrick. Staged by Donald Blackwell. Setting designed by Lemuel Ayres, built by Vail Construction Company, and painted by Robert W. Bergman Studios. Costumes designed by Aline Bernstein and executed by Helene Pons and Eaves Costume Company. Lighting by Girvan C. Higginson. General manager, Chandos Sweet. Press agents, Willard Keefe and David Tebet. Stage manager, Cledge Roberts. Presented by Blackwell & Curtis, in association with David Merrick.

Bessie Sutro ..... Barbara O'Neill  
Tiny ..... Amanda Randolph  
Mara Sutro ..... Martha Scott  
Bailey ..... R. Davis Williams  
Theodore Sutro ..... Edward Pawley  
Millie Sutro ..... Cora Witherspoon  
Dr. Oliver ..... Robert Harrison  
Robin Todd ..... Gregory Peck  
Kirkland Dodd ..... Gregory Peck  
Duke Todd ..... Afcj Englander  
Mabel ..... Pauline Myers  
Dr. Trubee ..... Francis Compton

The Action Takes Place in the Sutro Living Room.

ACT I—Scene 1: Spring, 1900. Scene 2: A Year Later. ACT II—Scene 1: Autumn, Many Years Later. Scene 2: The Following Week. ACT III—A Few Weeks Later.

One of the most horrible situations in the annals of modern drama suddenly comes along as the second act of John Patrick's *The Willow and I* is drawing to a close, galvanizing the play into fascinating and frightening life. By that time it is very nearly too late. But the production of the play offered by Blackwell and Curtis, in association with David Merrick, at the Windsor Theater Thursday night, is so well done, and there are so many fine performances in an excellent cast under the direction of Mr. Blackwell that the last half of the play almost makes worth while the dull earlier stretches.

Mr. Patrick has really given the customers two good plays and one bad one, all for the price of a single admission. While this is generous, it is hardly commendable playwrighting, and at best, the effect of *The Willow and I* is discursive and loose. But there is some very nice writing in it and, weighing its good points against its bad, you come out well ahead.

The first play—the three are connected chiefly by the circumstances that they concern the same characters—is a late Victorian shocker of the type of *Uncle Harry*, and it's ineffective and dull. It concerns the usual two sisters, one sweet and shy, the other bold and acquisitive, who fall in love with the same man. Mara, the sweet one, is about to marry him when Bessie, the other, attempts suicide. Mara tries to stop her, a shot is fired, and Mara falls. She hasn't been shot, but the shock causes her to lose her mind.

The second play, a drama of darkling moods that contains a striking scene of psychological horror, occurs many years later. Bessie has married the man, who has died years before, leaving her with a son who looks like him. For years she has taken care of the stricken Mara, who goes about in an impenetrable never-neverland of her own—and Bessie's fierce acquisitiveness has left her an empty victory. A sense of guilt chains her to Mara, tho she wants to be with her son. Then, during a tremendous thunderstorm, a willow that was planted when Mara was born and that always has been associated with her falls with a crash like a pistol shot—and Mara suddenly returns to the world. She picks up her life where she left it, at the pistol shot many years before; Bessie, an old woman, is a stranger to her; she cries pitifully for her love, and when her nephew walks in she rushes into his arms, murmuring frightened endear-

New Plays on Broadway

Reviewed by Eugene Burr

ments. She has, of course, mistaken him for his father. This may not sound horrible in synopsis, but as it's acted at the Windsor it is chilling and heart-breakingly effective.

The third play is a sentimental drama of two old women fighting over the wrath of a man long dead. Mara slowly and painfully pieces together the patterns of life during her long unconsciousness and finds only sorrow and tragedy therein. And here, incidentally, Mr. Patrick manages to make some fine and bitter comments upon the modern world and its events. Bessie fiercely maintains that the lover of their youth had forgotten Mara in the fulfillment of marriage with Bessie, and Mara wistfully fights to keep the memory-love that is all that remains to her. Piecing together bygone events, she remembers that, realizing Bessie might eventually take the man from her, she had wanted to kill her sister, and it was horror at the thought that perhaps she had done so that drove her out of her mind. In the end it is Bessie's own son who, thru reminiscences of his father, convinces her that her love remained emotionally faithful to her to the end.

Martha Scott, returned from films, does pretty badly as Mara, but the rest of the cast is excellent. Miss Scott, as a young girl, speaks in the mealy-mouthed and saccharine style of the *Elsie Book* heroines of radio serials and fails utterly to suggest anything except an actress being as determinedly sweet as she can be. She changes her style little for the later scenes, but it is far less annoying there, since almost anything might be excused in the confused and aged Mara.

Barbara O'Neill is effective as the young Bessie and does magnificent work in the later scenes, presenting a sympathetic yet uncompromising portrait of a fierce, harried, determined, yet somehow pitiful woman. And Gregory Peck, who made a sensationally negative impression in *The Morning Star* earlier in the season, does beautiful work in the dual role of the lover and his son. He seems incapable of rising above a rather vague monotone, but he uses his underplaying to splendid effect thruout. It's a fine job.

Also outstanding is Edward Pawley, as the girl's father; he has an excellent role to work with, but he brings out of it all of the many things that Mr. Patrick put in and finely resists what to other players might have been irresistible temptations to ham. Francis Compton, Amanda Randolph and Pauline Myers score in smaller roles, and a couple of very little boys, one white and one black—Alec Englander is the former and R. Davis Williams the latter—do charming work. Cora Witherspoon enthusiastically plays Cora Witherspoon as a maiden aunt.

There's plenty wrong with the play, but it has many good points, too. As it stands at the Windsor, aided by its cast, it offers a well-above-average evening in the theater.

BILTMORE

Beginning Wednesday Evening, Dec. 9, 1942  
THE SUN FIELD

A play by Milton Lazarus, based on the novel by Heywood Broun. Staged by Edward Clarke Lilley. Settings designed by Ernest Glover and constructed by R. L. Grosh & Sons Scenic Studios. General manager, Charles C. Stewart. Press agent, Fred Spooner. Stage manager, John Harvey. Presented by Howard Lang.

Lefty Hendicks ..... Jay Brassfield  
Bill Doyle ..... Robert Lynn  
Carl Randolph ..... Karl Malden  
Whacky Cassatt ..... Fred Sherman  
Mrs. Doyle ..... Betty Kean  
Jack Kennedy ..... Frank Otto  
Jim Rocco ..... Lewis Charles  
Mrs. Rocco ..... Katherine Meskill  
George Wallace ..... Donald Randolph

FROM OUT FRONT

(Continued from opposite page)  
this latest instance only because Mr. James's thesis had such tremendous funds of potential power.

Shepard Traube has given the play what unity and drive he can in an excellent directorial job that falls down only when it allows some members of the extremely varied cast to indulge in their odd ideas of acting. On the other hand, some of the playing is excellent. Outstanding is Ross Matthew, as the German chief of staff, a man who loves the army he has helped to build and who knows that his superior's fanatical schemes are doomed to failure. Herbert Berghoff offers his best performance to date as a cynical Gestapo agent, and others doing good work include George Andre, Dolly Haas and Paula Bauersmith. The grades of acting, however, go all the way down to the exhibition perpetrated by R. Ben Ari, which, if it belongs on a stage at all, is fit only for a burlesque blackout.

Warren Yost ..... Tom Tully  
"Tiny" Tyler ..... Joel Ashley  
Karyl Dumont ..... Florence Sundstrom  
Bell Captain ..... Regis Joyce  
Judith Winthrop ..... Claudia Morgan  
Hugh Coler ..... Richard Gordon  
Bessie ..... Georgia Burke  
Mildred Deagon ..... Fay Baker  
Waitress ..... Dorothy Eaton  
Samuel Dickerman ..... Herbert Duffy  
Rookie ..... Richard Midgley  
Radio Voice ..... Bill Stern

ACT I—Scene 1: Tiny Tyler's Suite in the Pilgrim Hotel, July. Scene 2: Judith's Apartment. Three Weeks Later.

ACT II—Scene 1A: A Restaurant Table on "the Road." A Week Later. Scene 1B: A Section of an Hotel Lobby. Two Weeks Later. Scene 1C: The Tylers' Hotel Room on "the Road." A Week Later. Scene 2: Tiny Tyler's Suite in the Pilgrim Hotel. A Week Later. Scene 3: Judith's Apartment. Four Hours Later. Scene 4: Same as Scene 2. An Hour Later.

ACT III—Scene 1: The Back Porch of the Hotel Lee, Coldhaven, Florida. The Following March. Scene 2: Tyler's Room. Immediately Following.

Not having read the book, I can't really say; but from the evidence presented on the Biltmore stage it seems as tho the late Heywood Broun did a swell job when he wrote the novel called *The Sun Field*. It's a pity the same can't be said of Milton Lazarus, who changed it into play form. The result was brought to the Biltmore Wednesday night by Howard Lang; and, even despite Mr. Lazarus's messy and lackadaisical adaptation, it seemed for two acts as tho a fine time would be had by all. But then the adaptation fell apart completely, interest was lost, the action dragged—and that was that. The production Mr. Lang provided didn't help much either.

The yarn concerns a great hitting outfielder, Tiny Tyler, who is interviewed by a lass who writes for the culture magazines (Greenwich Village, not Physical). She impresses him no end with her knowledge and poise—so much so that he gives up his roistering and his wenching, and takes her to see *Romeo and Juliet*. She, on her part, develops a great physical yen for him; but since she lacks the courage of her own lack of convictions, she sees no way out but to marry him; so she does. She is, as you can gather, one of the choicest heels the drama has presented this season.

He, balmy with love and adoration, takes to reading Schopenhauer (in the Little Blue Book edition) and his batting goes to pieces. She, bored with the lift of a baseball wife and piqued that the male animal she married is trying to change himself into a human being, takes a job as associate editor of a new intellectual magazine, and leaves him flat. His batting gets even worse.

On the day of the game that's to decide the pennant she goes back to encourage him, but finds she can't tell him she loves him; so she leaves again, and he gets cockeyed. Naturally, he loses the game.

The next spring, in training camp, he has resumed relations with the wanton widow who was his former inamorata, when his wife—who has found that she really and truly loves him after all—comes back again. She finally breaks thru her Vassar training to beat the widow at her own game, and so the ill-assorted pair clinch at the curtain. It serves them both right.

The whole thing reeks with the intellectual snobbery and phony emotional-intellectualism of the hectic 1920s, and so emerges as something of a museum piece. But it has plenty of broad baseball humor, and its general situations are interesting and amusing. The trouble is that Mr. Lazarus broke it up into too many small scenes, lost any semblance of drive in the forward motion of the plot, and utterly failed to develop his characters as they went along. The wife's sudden change of heart in the last act is reminiscent of the plot of a musical com-

edy book; Mr. Lazarus failed to show the changes of attitude and outlook that caused it.

Nor does the production help, despite some excellent individual performances. Edward Clarke Lilley staged it with all the finesse he previously brought to the staging of Shubert road musicals. At least one of the sets looked painfully like the resurrection of a vaudeville olio. The women's costumes (perpetrated by Kenn Barr, who is courageous enough to admit responsibility on the program) are sensationally unbecoming and for the most part ugly in themselves. And the lighting is as inept as anything ever seen on the professional stage; to give you a faint idea, shadows are constantly cast on the backdrops, even a sky drop, without anyone seeming to worry about it. It looked as tho somebody had turned on the floodlights and let it go at that.

A better play than the one Mr. Lazarus has made from Mr. Broun's novel would be ruined by such stuff. Despite all the disadvantages, tho, some of the cast members manage to show up well. Claudia Morgan does a charming and altogether excellent job as the girl, while Joel Ashley creates a fine portrait of Tiny—careful, well developed and well projected. Tom Tully is splendid as the manager of the club, giving much of the pace and drive that the production boasts. Robert Lynn is excellent as a team veteran. Donald Randolph does typically fine work as a rejected suitor of the gal. And Florence Sundstrom is amusing as the widow. But the best work of all is turned in by Karl Malden who, as a ballplayer threatened with blindness, creates by long odds the most effective scene of the play. It is a sympathetic part, it's true—but it's also a beautiful performance.

On the other hand, a wisecracking character that might have been a honey is brutally maltreated by Betty Kean, hitherto known as a dancer. Miss Kean lets the laugh lines drop all over the stage, and manages to get thru the role without giving a single adequate reading. Even worse, however, is the painful burlesque of a baseball wife offered by Katherine Meskill, who isn't a dancer. Fay Baker over-postures as a literary flibbertygibbet, and highlighted her opening night performance by making a deliberate turn on the gag line of another player.

For about an act and a half, it looked as tho *The Sun Field* were going to be an amusing and interesting comedy; but then Mr. Lazarus lost his hold. He's probably been playing around too long in the bush leagues of Hollywood.

"Best Foot" Asks 7G

CHICAGO, Dec. 12.—MCA is submitting a vaude unit version of *Best Foot Forward* for \$7,000 net. It will play this area starting with the February 19 week. Show will have most of the legit musical road members, including Joy Hodges and Marty May.

**Review Percentages**

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"The Sun Field"—17%  
YES: None.  
NO: Coleman (*Mirror*), Nichols (*Times*), Barnes (*Herald Tribune*), Anderson (*Journal American*), Rascoe (*World Telegram*), Kronenberger (*PM*).  
NO OPINION: Lockridge (*Sun*), Mantle (*News*), Waldorf (*Post*).

"The Willow and I"—56%  
YES: Coleman (*Mirror*), Rascoe (*World Telegram*), Lockridge (*Sun*).  
NO: Kronenberger (*PM*), Anderson (*Journal American*).  
NO OPINION: Mantle (*News*), Nichols (*Times*), Barnes (*Herald Tribune*), Waldorf (*Post*).

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IN THE  
HOLIDAY  
GREETINGS

Issue (Dated Jan. 2, 1943)

"The Legitimate  
Theater in 1942"

# SAFETY REFORMS PRESSED

## Clubs Assuring Public They're Perfectly Safe

NEW YORK, Dec. 12.—With three weeks to go before New Year's Eve, local night club operators are still doubtful as to just what policy to formulate for the turn-of-the-year imbibing. City officials haven't made clear, as yet, whether or not clubs will be permitted to put up decorations and distribute paper souvenirs, which has always added to the gaiety of extracting \$10 a head and upwards from New Year's Eve celebrants.

Local owners have planted a lot of publicity in the papers to convince the public that they are as safe in their clubs as home in bed. Pictures have appeared showing people holding blow torches to draperies and walls, and stories have broken on fireproofing regulations being carried out.

Insurance underwriters have already drafted a set of uniform safety standards, to prevent overcrowding, spreading of flames and panic. Engineers of the National Board of Fire Underwriters are completing the survey, and will suggest standard aisle space, flame-proof decorations and separately fused circuits for electric lights.

The only club to announce it will abandon the standard New Year's Eve celebration is Bill Bertolotti's Greenwich Village niterie. Another, the 51 Club, sent a letter to Mayor La Guardia, saying that it will not allow guests to bring in paper hats, confetti, noise-makers, etc.

Meanwhile, in city council, a bill is being proposed that employees in all places of amusement be compelled to hold monthly fire drills.

CHICAGO, Dec. 12.—Following an investigation of all night clubs in town, Fire Commissioner Michael J. Corrigan ordered the closing of the 5100 Club, neighborhood spot, Monday (7) to correct 15 fire department violations.

The 5100 Club, the fire department charged, crowded in 900 or more persons on a Saturday night, whereas it can safely accommodate only 264. Harry Eager, owner, promised to correct all fire hazards and planned to reopen over the week-end. Acts in the show include Danny Thomas, Szita and Young, Jackie Hamlin, Frank Still and Pearl Magley Girls.

Following the Boston fire disaster, all local night club and hotel operators have been checking over fire hazards themselves. The reason the 5100 Club was

## 27 Officials, Merchants, Grove Bosses, Employees Face Indictment

BOSTON, Dec. 12.—Twenty-seven persons, including high State, city, police and fire officials, face indictments of criminal negligence in connection with the Cocoanut Grove holocaust November 28, in which more than 500 lost their lives.

All face indictments on one or several counts, charging manslaughter for each death in the disaster—each indictment punishable by one to 20 years in prison for each death.

The 27 to be named are divided into three groups. One is made up of owners and operators of the Cocoanut Grove and all employees who were responsible for the safety of patrons.

The second group is made up of persons who may have sold the club falsely represented goods, or who may have advised the club as to construction, changes or materials that contributed to a violation of the laws.

The third group consists of State and city officials and employees responsible for enforcing the laws governing night clubs.

The State charges against those named will go before the grand jury. The 50 servicemen perishing in the disaster has brought federal authorities to the investigation, and it is possible that those responsible will also be brought before the federal grand jury.

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single out, it is figured, is due to the tremendous business the spot has been doing. Emsee Danny Thomas, who in the last three years built his salary from \$50 to \$500, is credited with much of the niterie's success.

SAN FRANCISCO, Dec. 12.—Authorities here are determined there shall be no local counterpart of the Boston holocaust. The Shamrock Club fire in this city in 1936 was followed by such tightening of regulations and such frequent inspections that safety is now high.

Fire Marshal Frank Kelly has issued a public statement informing San Franciscans of conditions. He said the municipal code requires all "drapes, hangings, curtains and decorations be fire-proofed." Also, that "suitable" exits be provided in all night clubs.

He renewed a warning to fire inspectors to be particularly watchful for Christmas decorations.

State Fire Marshal Lydell Peck sent new instructions to all fire chiefs in California to renew investigations in night spots.

PITTSBURGH, Dec. 12.—Safety measures have caused the closing of two of the town's better-known clubs, Villa Madrid, operated by Etzi Covato, John Lazarro and Michael Morra, was ordered closed after an inspection by the Department of Public Safety. Improvements ordered by the inspector are a third exist and a steel door between kitchen and dining room. Club has re-opened.

Nixon Cafe was closed voluntarily by owner Tony Conforto Saturday. His ads in newspapers said:

"The Nixon Restaurant and Cafe are being closed voluntarily until assurance can be obtained that our patrons are absolutely protected from danger by fire or panic."

BALTIMORE, Dec. 12.—Investigation into safety conditions of local night clubs, theaters and restaurants, as a result of the Boston fire, has revealed the following developments:

Joseph A. Clark, building engineer, has notified a dozen night clubs that safety conditions will have to be improved within 10 days.

Summonses have been issued by the Board of Liquor License Commissioners for the operators of five cabarets to show cause by December 14 why their licenses should not be suspended until safety conditions are improved.

Robert F. Stanton, police commissioner, issued questionnaires to all police districts ordering policemen to fill out a form for each place of public assembly.

In some spots, the investigators reported insufficient emergency exits and that inflammable decorations were in use. Decorations were ordered taken down, despite their having been chemically treated.

WILKES-BARRE, Pa., Dec. 12.—Rigid warning was issued to proprietors of hotels and night clubs here, to adhere to the provisions of the State fire and panic laws.

Owners were informed that all decorative material and curtains must be fire resistant.

MINNEAPOLIS, Dec. 12.—City council

## Only 27 Boston Clubs Still Shut As Hotels Gain

BOSTON, Dec. 12.—In the midst of a city-wide inquiry into the causes of the disastrous November 28 Cocoanut Grove fire, the following developments took place in the second week of the aftermath:

1. Lifting of the entertainment and dancing ban on all but 27 of the 1,160 local night clubs, hotels and restaurants.

2. Agreement to pay chorus girls their wages until all of the spots reopen, the American Guild of Variety Artists providing relief in some cases and cash settlements being made in others.

3. Gloomy outlook for New Year's Eve business.

4. Testimony that the Grove was licensed to hold 60 stools at the bar and lounge, and that 210 stools were in use night of the fire.

5. Despite the easing of the ban, five top spots are still closed.

6. The virtual death knell for dancing in basement bistros.

Floorshows and dancing were resumed in most places immediately after the go-ahead signal. Hotels, which the ban affected only momentarily, have been doing business to the point where one, the Copley Plaza, opened up its ballroom for Saturday night dances, booking Jack Teagarden. Patrons apparently feel hotels are safer than night clubs.

Performers, in danger of being stranded, were rescued by Mickey Redstone, of the still-closed Mayfair, who induced other club operators to pay half wages. A get-together with Henry Dunn, representing AGVA, resulted in relief for performers in need because of the fire. Money will undoubtedly come from the Boston AGVA local and from a Theater Authority grant. Other major clubs which haven't reopened include the Beachcomber, Rio-Casino, Latin Quarter and Vanity Fair. Beatrice Kay, who headed the show at the Latin Quarter, accepted a cash settlement.

Meantime, operators are hazy about New Year's Eve plans, and just how far to go. If there is any business around it probably won't hit anything near the figures achieved in former years.

Partial reasoning for the skepticism is the testimony brought out during the inquiry. Chemists and fire prevention experts have testified that the fireproofing chemicals wore off and that even the leather upholstery gave off gaseous odors that contributed to the panic. In addition, serious charges have been leveled against Barney Wilensky, owner of the Grove, alleging he made deals with city officials.

Those who operate niteries below street level are going to have a tough time convincing the fire authorities that their spots are as safe as those on the ground floors. Basement bistros have been allowed to resume operations and entertainment, but no dancing is allowed.

## Martinelli Concert In Miami Night Club

MIAMI, Dec. 12.—All-American Metropolitan goes swanky December 20 when Giovanni Martinelli, opera star, will give a concert for the first time in a local night spot. Orchestra will be increased to 30 pieces under direction of Dave Lester.

Michael Doyle bowed into Jimmie's Tuesday as emcee and singer. . . . Alfredo Seville, who was to open this week at the Bali, was knocked cold by a bad case of laryngitis, so Mimi Benzelle, who closed there last week, filled in for a few days. . . . Val Irving, a hit at the Casanova last winter, is at the Olympia this week. Casanova is set to open December 20. . . . Ward Macklin opened the Drum Thursday. No floorshow yet planned, but strips are out, according to Macklin.

## Plays Safe—Closing New Year's Eve

NEW YORK, Dec. 12.—Of all the nights to shut down—Bill Bertolotti's Village niterie, will close for one night only—New Year's Eve—and reopen the next day. Reason given is the inability to take care of all reservations from regular customers that evening. Rather than offend some of them, Bertolotti says he is playing safe at a great cost and taking a night off to celebrate, probably in somebody else's club.

announces it will take under consideration the advisability of investigating night clubs, bars and other places for fire hazards.

Local officials said prevention of fire disaster is largely up to the citizens. The fire prevention bureau, pointing out its staff was inadequate for a thoro check-up, said it attempts to make certain that night clubs using flimsy decorations treat them with non-inflammable coating.

NEW ORLEANS, Dec. 12.—As an aftermath of the disastrous fire in Boston, stricter enforcement of fire precautions were being put into effect in the century-old spots in the local Vieux Carre as well as in other larger cities of the South. There are approximately 40 night clubs of varied size in the old quarter, many of which contain old timber and have only narrow alleys as exits.

Following destruction of the Rainbow night club early this week in Little Rock, State Fire Marshal Lewis M. Robinson began an immediate investigation, altho no one was injured in the \$7,500 blaze, Robinson said his office is drawing up new and stricter regulations which will force the raising of all decorations out of reach of matches and cigarettes, and the placing of adequate exits. All clubs not meeting the requirements, he said, will be closed.

Mayor Neal Pickett of Houston backed passage in the Houston city council Tuesday of an ordinance which will tighten operations of smaller, unsafe night spots. Closer supervision by police authorities, earlier closing hours and a minimum floor space for dancing are important new regulations. Floor space for dancing must be no less than 400 square feet, and admission would be denied to any boy or girl under 17 years.

## Detroit Nabe Vaude

DETROIT, Dec. 12.—The Sam Brown Circuit is restoring stagshows to the Grand Theater in Highland Park, which has been without flesh shows for about 10 years, since Keith vaude was dropped at the RKO Uptown.

Three-day show, opening Friday, will be booked weekly, with Boyd Senter's band on the stage. Senter was formerly at the Mel Theater, which switched to stagshows several months ago.

DETROIT, Dec. 12.—Dorothy Snow, vocalist, slated to open at the Haymarket, had to cancel because of injuries received in a car accident. Audree Warner substituted.

## IN THE HOLIDAY GREETINGS Issue of The Billboard (January 2, 1943)

a provocative, thoughtful special article by Bill Hardey, owner of Bill's Gay Nineties Club, New York:

## A NIGHT CLUB OWNER LOOKS AT HIS EMPLOYEES

How a night club operator handles the labor problem under wartime conditions.

Also a fascinating symposium by leading night club owners, managers and headwaiters on the subject:

## HOW I REMEMBER NAMES AND FACES OF PATRONS

## Rio Talent Looks Like Stock Co.'s As Travel Shortage Shaves Bookings

RIO DE JANEIRO, Dec. 5.—Bookers are having a tough time getting box-office talent for major spots in this area. The booking of attractions is becoming less frequent each month, and performers capable of changing routines will now most likely get preference. Holding over of imported acts that can change their layouts is giving the leading casinos the appearances of stock companies.

Bookers who have looked to the New York market for talent find it practically closed due to travel difficulties. Since the U. S. entrance into the war steamer service has been reduced to nil, while priorities on air passage tie up all seats via the air route. Performers coming up from Buenos Aires face the same travel problems, in addition to the difficulty in securing visas since Brazil's break with the Axis.

Most vitally affected are Rio's three casinos, where new acts used to open every 10 or 15 days. Bookings have now reached a new low, with but one act

booked during September, four in October and none in November.

Urca's entry for September was Rosina de Rimini, Brazilian soprano, set for a three-month stay. Comitre, magician; Raymond and Jane, dance team, and Geraldine Pike, U. S. acro-dancer coming up via the Buenos Aires route, were October openings, and Pedro Vargas, Mexican singer, is announced for an early December date, all in Urca.

Atlantico, minus September or October bookings, carried thru with regular talent line-up headed by Dolores, U. S. thrush, who opened late in August and has since departed.

Copacabana brought in Professor Barreira and Nadja, mind-reading turn, following the departure of Wilbur Hall and Rene, U. S. musical duo, October 22, its single booking since early in August.

Mariquita Flores and Antonio de Cordoba, U. S. dance team, came into the Urca for six weeks and are now going into their 14th. Team has changed routines every fourth week. Pat Miller, U. S. blues singer, opened at the Copacabana August 11 and is still on.

Managements early in the season concentrated on production numbers as a feature of their floorshows. Budgets were upped, girl lines augmented and extra coin went into newspaper and outdoor advertising.

## Swank Club Set for Mexico City Opening

MEXICO CITY, D. F., Dec. 12.—Ciro's, latest addition to the after-dark entertainment here, is scheduled to open within a few days. Spot is reputed to cost 150,000 pesos and reportedly has the backing of A. C. Blumenthal. King Carol of Rumania is not listed as one of the financiers of the spot, despite rumors.

The club will be situated in the Hotel Reforma and will have a French Baroque motif. Manager will be Georges (Gogi) Tchitchinadze, who managed the clubs Casanova at Cannes and Biarritz; Don Juan, Paris, and the Scheherazade, Hollywood.

Entertainers contracted for in 1943 include Augustin Lara, Tito Guizar, Ramon Armengod, Tona La Negra and Chucho Martinez Gil. The management says it has made tentative plans for the appearance of Carmen Miranda, Gertrude Niessen, Lena Horne and Jean Sablon. Ernesto Riestra will head the house band, with Everett Hoagland, Eddie LeBaron and Phil Olman slated for later bookings.

## Balto Clubs Offer Repeat Guarantees

BALTIMORE, Dec. 12.—Local clubs and cocktail lounges continue to secure good talent by guaranteeing favorite acts from two to four engagements a year.

This is a principal reason why Baltimore night spots are heavily patronized.

## Negro Bills Fine

PHILADELPHIA, Dec. 12.—All-sepia stagelike policy built around a band is a click at Fay's Theater since its inception several weeks ago. Now Morris Wax is planning to light up the long-dark Lincoln Theater for sepia variety shows. Lincoln, once the ace sepia house in the country, is close to the central city sector.

Wax operates a chain of colored movie houses. Stiefel, also operating movie houses, has colored vaude houses in Baltimore and Washington.

## Joyce Makes Tie-Ups

PHILADELPHIA, Dec. 12.—Jolly Joyce Theatrical Agency has negotiated representation deals with other agencies throughout the country. Plan is for Joyce office to handle acts of other offices exclusively in this territory, with his attractions being booked exclusively in the other territories by the co-operating offices. Deals set by Joyce include affiliation with the Tony Grant Agency in Wilkes-Barre, Pa.; Frank Matisc, of the Vaughn Agency, Pittsburgh; splitting affiliations with Tommy Sacco and Harry Santly, latter of Frederick Bros. Music Corporation, in the Chicago territory; Ralph Wonders, of General Amusement Corporation, in Hollywood, and Max Richards in New York.

## Miami Niteries Hit by Dim-Outs

MIAMI, Dec. 12.—Latest dim-out regulations, covering this area for 25 miles inland, will make it almost impossible to operate night sporting events. Dog racing may be out.

Under latest restrictions, where a 750-watt bulb has been used, its power must be reduced to 75 watts. Such lighting will darken the grandstands and make a view of the dogs on the track almost impossible.

## Vaudeville Notes

SIDNEY PIERMONT, Loew booker who received a captaincy in the army specialist corps, has been accepted in the regular army with the same rank. . . . TIM AND IRENE RYAN set for Columbia's new film, *Reveille With Beverly*. . . . MORRIS SILVER, of the William Morris Agency of Chicago, was associated with A. J. Balaban, and not John Balaban, in the early days when the B&K chain was being built up.

CLYDE HAGER, now in his fifth month with the *Camel Caravan* unit touring army camps, says he caught some big ones at Key West last week. . . . HIE THOMPSON is to open in the Sillman show, *Soft Shoes*, December 17. . . . PATRICIA KING is touring theaters with Ted Weems until the latter goes into the merchant marine. . . . PAUL WINIK AND EDNA MAE are making a theater tour with Tommy Tucker. . . . NILES AND NADYNNE wound up a long run at the Iceland, New York, to open at the Capitol, Washington, December 10. . . . DAVE MALLON will portray George M. Cohan in the Music Hall (New York) show, December 17, set thru National Concert & Artists Corporation, which has also spotted Judith Gibson in *Let's Face It*.

LOU SEILER, formerly of Jay and Lou Seiler, is rehearsing a new act with his wife in New York. Jay is now a private stationed at Fort McClellan, Ala.

## Penn Shows Click

PITTSBURGH, Dec. 12.—Manager Thomas F. Troy, of Hotel William Penn (Statler), says floorshows have almost doubled business in its Terrace and Chatterbox.

New policy, installed Thanksgiving night, has been a success. Dinner business increased considerably and late supper crowds in Chatterbox ran 200 to 300 over past month average. Show features Arthur Ravel's orchestra, Galante and Leonarda and Tung Pin Soo.

TOMMY ROCKWELL, head man at General Amusement Corporation, is to leave New York for a month on the Coast. . . . JOHNNY GREENHUT has joined the Paul Small office, New York.

# Club Talent

## NEW YORK

HERB SHRINER headlines the Belmont Plaza show, opening December 17. . . . NITZA AND RAVEL also set for that spot. . . . LAURA DEANE DUTTON is another signed for Leonard Sillman's new show. . . . HAPPY FELTON will come east for a few dates prior to returning to the Coast to resume with MGM. . . . CAROLYN MARSH, at the Versailles for three months, is set for the Club Royale, Detroit, Friday (18).

## CHICAGO:

GEORGE BERNARD DANCERS (6), now at the Latin Quarter, go into the Hurricane, New York, in the middle of May on a four-month contract. . . . BILLY VINE and Chautse Shea landed four-week holdover at the 885 Club. . . . GEORGE LEON DANCERS (one boy, three girls) set into Colosimo's for a run by Ray Lyte.

REVEL AND ALLEN and DOROTHY BLAINE set into the Park Plaza, St. Louis, by Eddie Sligh, of GAC, here. He also booked the JUNE TAYLOR GIRLS into the Chase, St. Louis, opening December 26.

## PHILADELPHIA:

BELLE BAKER, current at Swan Club, doubled at a War Bond rally December 7 at the Girard Theater, resulting in \$100,000 worth of bonds sold. . . . EDDIE WHITE taking in two weeks at Frank Palumbo's Cafe before jumping to Milwaukee for vaude. . . . SENOR WENCES added at Jack Lynch's Walton Roof. . . . DOLORES (nee Thelma) KING now at the Embassy Club.

## WEST COAST:

GIL LAMB has been signed for *Riding High* at Paramount. . . . BILLY DE WOLFE is at Paramount in *Dixie* with Bing Crosby. . . . FIFI D'ORSAY opens at Club Del Rio, San Pedro, Calif., December 28. . . . DONALD NOVIS, who recently closed six weeks at the Lido, San Francisco, opens at the Club Del Rio January 15. . . . PHIL AND DOTTIE PHELPS are set for the Last Frontier, Phoenix, beginning December 25. . . . PAUL REGAN, currently at the Biltmore Bowl, has been signed for the new Sid Grauman show opening in San Francisco December 26. . . . MCGOWAN AND MACK'S *International Ice Revue*, currently at the Hollywood Casino, moves to El Rancho Vegas, Las Vegas, Nev. . . . KATHERINE DUNHAM DANCERS continue at the Mark Hopkins, San Francisco. . . . TITO GUIZAR winds up at the Bal Tabarin, San Francisco, and heads east soon. . . . RUTH FARBER and Dianita Rivera are featured at the Hurricane, San Francisco. . . . FLORA DRAKE, recently of Club Fortune and the Town House, Reno, is playing San Francisco casual dates. . . . MAYRIS CHANEY has opened at the Sir Francis Drake Hotel, San Francisco, with the Hershey Martin band. . . . PARMALIE AND DAVIDSON have been held over at the Trianon, South Gate, Calif. Zara Lee booked for the new show there. . . . LORRAINE AND ROGNAN have been signed for *Salute for Three* at Paramount.

## Here and There:

THE SINGING FAVORITES, the Four Franks and Gomez and Beatrice opened Friday (27) at Beverly Hills Country Club, Newport, Ky., for two weeks.

HOWARD SHARLAN has transferred his emceeing from Webb's Patio, St. Petersburg, Fla., to the Riptide Club, Miami Beach. . . . RANDY BROWN, current at the Primrose Country Club, Newport, Ky., opens at the Jefferson Hotel, St. Louis, December 18. . . . SHERMAN BROTHERS AND TESSIE are breaking in a crazy show floorshow unit at Kennedy's Inn, Binghamton, N. Y. Unit will have five leads and a four-girl line.

HENNY YOUNGMAN went into the Walton Roof, Philadelphia, December 3 for four weeks. Following with the Capitol, Washington, New Year's week, and the Adams, Newark, the next week.

MARC BALLERO opened December 1 at the Club Charles, Baltimore. . . . FUN FOR YOUR MONEY unit goes into the Latin Quarter, Chicago, December 30. . . . JUDY STARR is set for the Casanova, Detroit, December 28. . . . ANN NAGLE precedes her at the Casanova, starting December 7. . . . CONDOS BROTHERS in for seven weeks at the Palmer House, Chicago, starting January 7.

BUDDY LESTER is set for the Club Charles, Baltimore, December 29. He is preceded there by Dorothy Dare, opening December 15. . . . BILLY VINE is to stay eight more weeks at the 885 Club, Chicago. . . . PAULENS are current at the Chase Hotel, St. Louis. . . . ROSS AND LA PIERRE are in a touring USO show. . . . DOROTHY BLAINE, winding up at the Tropics, Detroit, went into the Park Plaza, St. Louis, Tuesday (8). . . . TINY DAY has returned as organist at the Fiesta Room of the Hotel Garde, New Haven. Princess Salma, psychic, booked as added attraction.

NICK LUCAS goes into Hi-Hat Club, St. Louis, December 18 for two weeks. . . . JACKIE BRIGHT, comedy-emcee, closed two weeks at the Cafe Howard, Bridgeport, Conn., December 2. . . . LLOYD AND WILLIS hold over at the Chase Hotel, St. Louis. . . . THE DELLS have finished up at El Rancho Vegas Hotel, Las Vegas, Nev.

THE GOLDEN PAIR (True and Trudy Wilkins) were forced to close at the Nixon Cafe, Pittsburgh, when Owner Toni Conforti decided to make the spot safe against fire and panic. No date set for the Nixon's reopening, depending on the availability of materials needed for the remodeling job. Act goes into the Hollenden Hotel, Cleveland, December 28.

THE CRANES, who closed a seven-week stay at the Park Plaza Hotel, St. Louis, December 8, open at the Schroeder Hotel, Milwaukee, December 18. . . . THE THREE CHORDS are now billing themselves the Chords, Dick Hayman having left for the army. They're current at the Continental Club, Chesapeake, O. HERE AND THERE:

BILL ROBINSON returns to Glenn Rendezvous, Newport, Ky., Christmas Day for two weeks. . . . A. J. CANTU is a new starter at the Walton Roof, Philadelphia. . . . THE BLANCHARDS have joined the cafe unit *Grandfather's Folies*. . . . HYLTON SISTERS have entrained to open at Earl Carroll's Hollywood Christmas Day. . . . HENRI THERRIEN is on a four-week holdover with options at George Washington Hotel, Jacksonville, Fla. . . . TOY AND WING'S option having been picked up at Blackhawk, Chicago, they will be unable to keep their date at the Mayfair, Boston. A later date is being arranged.

ROSSILIANOS opened Monday (14) at Hollenden Hotel, Cleveland, on a return date. . . . THE DUANOS close December 27 at the El Morocco, Montreal. . . . MYRA JEANNE stays on at the Shangri-La, Philadelphia. . . . ETHEL SHUITTA is on a two-week date at Curley's, Minneapolis, thru Sidney J. Page, Chicago. . . . SHERMAN BROTHERS AND TESSIE have opened at the Swing Club, Rochester, N. Y. . . . MARCOYA AND RENE GUNSETT remain at the Palace Hotel, San Francisco, until the end of December.

## Manager Turns Into Amateur Detective

ST. JOHN, N. B., Dec. 12.—J. M. Franklin, of St. John, a vaude veteran and former RKO-Canadian general manager, is acquiring a reputation as an amateur detective.

He solved three attempts to get at his safe in the Mayfair here by catching a young man red-handed in the act of removing glass from the office door at about 3 a.m. Franklin phoned the police and stationed them around the building, blocking off all escape.

Almost on the heels of this experience, Franklin decided two youths were casing his theater for a safe attack. He caught one of them himself and called the police, who nabbed the companion.

There is an epidemic of thefts from theater safes thruout the Atlantic provinces. The biggest loss was at the Capitol in Halifax, where the safe was cracked to the tune of \$5,236. At some theaters the safes were carried away in cars and trucks and smashed open at secluded spots in the country.

## ARA Mulls Union Pact

NEW YORK, Dec. 12.—Artists Representatives' Association will hold its annual membership meeting at the Hotel Abbey Tuesday. Problems to occupy attention are the coming negotiations for a new agreement with the American Guild of Variety Artists, and the handling of the USO problems.

## Rainbow Room, New York

**Talent policy:** Show and dance band; Latin dance band; floorshows at 9:15 and 12:15. **Management:** John Roy, managing director; Edward Seay, assistant; Marjorie Bruce, publicity; Joseph Moscatelli, maitre d' hotel. **Prices:** Dinner from \$3.25.

This may be the room's last show, as no bookings are set to follow the current bill, which is contracted for up to New Year's Eve. Room bills have always been booked for six weeks, which would have carried the current bill up to January 9. (The room's employees have been told that a decision on closing will be reached December 15.)

The show that opened December 9 is more in the conventional vein, and definitely commercial. It opens with lovely Jane Deering, blond ballerina in a smart black full-skirted costume and doing a classic Spanish castanet and heel clicking dance. Good. Returned later for a graceful, moving, swirling toe dance that won her a show-stop.

Eleanor French, a very attractive brunette, sings pop tunes with plenty of personality. Her voice is limited and not distinguished in tone, but she makes the best of it and won applause for each number. Did two Berlin tunes, then a couple of song-talk specials (*Fine Me a Primitive Man* and *Married Off Their Daughter*) and also *Care for Me*. She knows how to sell.

Walton and O'Rourke, doubling from *Sons o' Fun*, again prove they are masters of puppet originality. Their puppets sing, dance, smoke, drink and act on the tiny stage and also on the floor. The puppets perform what is virtually a miniature variety bill, climaxing with their tour of the tables (the Love Bug bit).

All three turns have played here before. Leo Reisman cut the show in his usual competent fashion, with his bushy head bobbing up and down on the bandstand. He has 12 men, and his dance music is balanced, full and pleasing for listening. Alternate band is Dacta, sleek in skin-tight gown, and seven men who dish out Latin rhythms with verve. Both bands are holdovers.

Dr. Sydney Ross is still around, entertaining at tables with sleight-of-hands, puns, palm reading and more puns.

Paul Denis.

## Sherman Hotel, Panther Room, Chicago

**Talent policy:** Swing band; floorshow at 8:30 and 11:30. **Management:** Ernest Byfield and Frank Bering, operators; Max Sachs, publicity; Henry Sengfelder, host. **Prices:** Minimum \$1.50 (\$2.50 Saturdays).

The hottest swing band here in months is Stan Kenton and family of 16 musicians, plus attractive, shapely Dolly Mitchell on vocals. This is not an outfit for the older or even middle-age groups,

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## Night Club Reviews

but it is good for the jitterbugs. The band is okay for this room, which developed a reputation the past four years for presenting the best in swing.

Kenton is a young, aggressive personality who keeps selling the band. The reputed to be a talented pianist, he doesn't play a note during dance sets, but spends his full time being a good front. Red Dorris (sax) displays a fair enough baritone on the vocals, working during sets and floorshows. Miss Mitchell is a definite asset to the orchestra, both decoratively and vocally, and is a good saleslady on swing tunes.

The floor bills feature, once more, the hilarious pantomime sessions of the Make Believes (3), band specialties, Frank Payne, mimic, and a fur fashion revue with 10 eye-filling models. The fur revue, staged by Marty Bloom, with descriptive comments on the coats by Rose Dunn and introductions of the girls by Payne (both off the floor), is a novel presentation of a feature that is customarily stereotyped. Good production bits are employed, showing off both the beautiful models and the new coat styles to their best advantage. Carl Marx, the ubiquitous clown, is spotted in funny get-ups for several comedy bits.

Frank Payne, on opening night, had to cut his act to permit the band to make an early broadcast. He pulled in Hope and Colonna carbons, however, if only because both Hope and Colonna were in the audience.

The Make Believes, three boys who have come up from nowhere in six months, continue with their well-timed impressions of recording artists to phonograph records off the floor. This correspondent has heard them many times and has enjoyed them on each occasion, despite the fact that they haven't changed a record. The management says they are drawing almost as much business as the band.

Sam Honigberg.

## Benjamin Franklin Hotel, Garden Terrace, Philadelphia

**Talent policy:** Dance and show band; production ice show at 7:30 and 12; also Saturday matinee. **Management:** Joseph E. Mears, managing director; John Tenney, assistant manager; Ralph W. Temple, publicity and advertising; Vincent Bruni, maitre d'; Frederick Bros. Music Corporation, show booker; Meyer Davis, band booker; Gladys Lamb and Rube Yocum, ice show producers. **Prices:** Dinners from \$2, Saturday luncheons from \$1, drinks from 65 cents; \$1.50 minimum weekdays, \$2.50 Fridays, Saturdays and holidays, no cover.

Credit Manager Mears and his affable assistant, Tenney, for striking a new note in nocturnal divertissement. For the first time on any nitery floor here, the Garden Terrace has brought in an ice show. Considering the popularity of traveling ice extravaganzas when they hit this city this form of floor entertainment stacks up as a natural.

Lamb and Yocum, who first brought ice shows to Gotham's New Yorker Hotel, produce the *Ice Parade* of 1943 here. Skedded for eight weeks.

Apart from the novelty element (a mini rink constructed on the large dance floor), the blade experts pack plenty of entertaining appeal. The skate spectacle is really something to win attention.

Star, and a twinkling one, is blond and glamorous Bette Wharton. A beauty on blades and the epitome of grace as she glides and spins over the frozen floor, Miss Wharton scored big. Impresses no end for her ballet dance, and again in blue spangled costume, turning in a striking rhythm routine. Also links with Adele Henny for a majorette routine, replete with drills and baton twirls.

Combining ballroomology with thrills are Bobby Duffy and Claire Simon. Finish is a breath-taking punch, Duffy spinning his partner as she hugs his neck with one foot. Miss Simon also scores a triumph with her doll dance.

Comedy relief is supplied by Bobby Hearn, his drunk bit drawing heavy laughs. Specialties are rounded out by Mary Alice Lowery, who cuts a lovely figure on the ice for an arresting figure dance.

The Lambettes (Vera Palmer, Marvette Mose, Mary Alice Lowery and Adele Henny), in nautical costumes, get the show off to a fast clip with a military

drill, and join the entire cast for the closing sequence.

Show runs only 40 minutes, but packs in plenty of show. For a warmer-upper to the ice revue, Nina Korda is an extra-added for ballad singing that also sells big.

Billy Marshall (10), with Mary Ann McCall for the vocals, blends well into the picture with smooth dance rhythms, and supplies the show's musical background. There is a special floor set up over the rink for dancing. Rhea Louise (Mrs. Billy Marshall), band pianist, makes the lulls attractive as she alternates on harp, celeste and vibes. Maurie Orodener.

## Casino Russe, New York

**Talent policy:** Show and dance band; concert trio; floorshow at 9 and midnight. **Management:** Sascha Maeff, owner; Peter Ligoff and Mischea, hosts; Sobol & Hartman, publicity. **Prices:** Dinner from \$2.25; minimum weekdays, \$2.50, and Saturday and holiday eves, \$3.

A lively, colorful, costumed Russian floorshow on hand here, the best this classy spot has had in years. Floorshow uses nine principals who do specialties and then assemble for the Russian choir and dancing finale that rounds out the divertissement so nicely.

Show opens with Sasha, Nada and Natasha, two girls and a man, in dancing and balalaika music. Then George Sattan, playing a full-scale Pipe of Pan excellently. A novelty and a rarity for a night club. An outside act auditioning on evening caught was Ada Barova and Alexander Garilov, European ballet dancers, who did two numbers. The first, a movie star bit, has possibilities and still needs polishing. Their second, a polka, was better. Next was Blanca, a mezzo-soprano introduced as a Jugo-Slav. She has that come-hither personality that helps make her Russian and French tunes so effective. Voice is okay, but her selling is better. Sasha and Nadia then did a lively Russian bridal dance, and Marie Strogoff, tall and stately, revealed a trained soprano in Russian tunes. Has a better voice than Blanca, but doesn't sell as well.

Cornelius Codolban then does a couple of gypsy solos on the violin in his usual warm, ear-lulling style. Dimitri Matvienko's flame daggers is still a strong sight novelty. He flips daggers onto a floor target from his teeth. The cast is then led by Zarkovitch in choral singing that helps make the final a thoroly enjoyable affair.

Codolban, backed by piano and guitar, provides concert music between dance sets. His is a fine trio, with Codolban's gypsy fiddling a standout.

Chris Kay's band is better than ever. Due to remodeling of the bandstand and Kay's adding a trumpet, the dance beat is sharper than ever. Band set-up of three rhythm, two reeds, trumpet and Kay's sax also produces a three-brass and two-fiddle section and solo and trio vocals. Good, versatile band.

Service, food and liquors are excellent here. Paul Denis.

## Brown Derby, Chicago

**Talent policy:** Shows at 9:30, 11:30, 1:30; show and dance outfit; intermission trio. **Management:** Sam Rinella, operator. **Prices:** Dinner from \$1.50; drinks from 50 cents.

Late spot located in the basement of the Palmer House (but not associated with the hotel) and cashing in with its girly and off-color comedy shows that have appeal for transients and local nitery rounders. The shows are long (75 minutes when caught) and not without entertainment value.

Comedy stand-bys are Ted Smith and the Ryan Brothers. Smith is a young personable emcee and comic, and could go in almost any spot, provided he cleaned up his talk material. It is a shame, too, that he has to resort to blue gags, since he can get laughs with clean stuff. Note, for example, his pantomime poker game which scores. The Ryans, once a trio but now a duo (the army, you know), are nitwit funsters who fit in this sort of club. Limit themselves to nutty bits with Smith, including the standard Rube Goldberg record-smashing and seltzer-spurting oddity. In addition, they conduct a funny quiz game among the customers, with free drinks for the punch-line providers.

Supporting acts, as a rule, are fair. Margie Kelly is the featured strip, a

good-looking blonde with a shapely figure. Did only a semi-nude parade. The Merry Maids are a blond harmony trio who should concentrate on punchier arrangements. Give the impression of holding back, both in delivery and personality.

Lillian Morton oversells and loses her audience. She is a singer of the punch-'em-out school, and works entirely too hard. Starts off with *Are You Having Any Fun* and *Six Months of Loving*, and winds up with a community sing to *Melancholy Baby* in which she is the lone participant.

Beth Farrell, blond acrobat, sells a strong routine, but her best tricks are floor tricks which only ringsiders can enjoy. Her coquettish personality, however, projects beyond the ringside.

Five girls parade in opening and closing show sessions, in colorful picture costumes. In the finale, it's a patriotic march in which Ted Smith goes dramatic with a bond-selling spiel.

The Blank and Pinchel orchestra (5) play a good show. Tay Voi Trio (xylophone, guitar and bass) furnish strong intermission music. Sam Honigberg.

## Royal Casino, New York

**Talent policy:** Floorshows at 8, midnight and 2; show and dance band; Latin dance band. **Management:** Kenneth Later and Abe I. Wasser, operators; Harry Davies, publicity. **Prices:** \$2 minimum, except Saturday and holiday eves, \$3.

On the one-floor-up site of the Tokay Restaurant, this new spot is a welcome addition to local night life. It has been redecorated completely by Watson Barratt, the decor featuring a playing card theme of pastel-toned murals of Jacks, Queens and Kings in a semi-humorous effect. The bright coloring, the high ceiling and the raised stage make for comfort and good visibility.

Opening show has been revamped slightly since opening two weeks ago, singer Jane Kean having dropped out. Show runs smoothly, getting its first punch when Cabot and Dresden sock across their ballroom routines and building into a laugh climax when Jerry Lester does his stuff.

Show opens with the Carlise Regal Beauties, six good lookers sporting eye-catching costumes (designed by Mlle. Carlise and executed by Mme. Krinska). Their parading is climaxed by Jane Southard's okay acro toe number. The girls return midway for a black-and-white parade that paved the way for the Stanley Twins's shadow dance, an applause-winner. Stanley girls, tall blondes, are on earlier for a simultaneous acro high kicking routine. Good novelty dance turn. Allan Drake, young magician previously known as Minco, does a swell magic turn. Without talk, he does a fast succession of paper, rope, silks, rabbit, cigarette and salt tricks, all done smoothly and beyond detection.

Cabot and Dresden, boy and blond girl, did three numbers, each one a sock. Open with a bolero, then a polka tempo, and the final one to Tschakowski music. Their aerial spins are the most spectacular we've ever seen. Show-stopped.

Peggy Fears follows with three pop tunes, encoring with *In Love With Love*. She is still a handsome young woman, and does well considering her small, limited voice. Projects a sincerity that does much to sell the ballads. Jerry Lester, doubling from *Beat the Band*, was a riot. Did 26 minutes of zany clowning—mugging, silly poems, gags, bits, kidding the Ray Ross band, impersonations. Had them howling.

Ross's band did a good show-cutting job, and also dishes out good dance music. Leader's accordion is backed by three sax, trumpet, three rhythm.

Latin band is Senabria (maracas shaker) backed by three rhythm, trumpet and sax. It's a hotcha, thoroly dance-enticing outfit.

Spot seats about 400, and intends to change shows every four weeks. Operators are Later, night club agent making his debut as a club operator, and Wasser, formerly with the Hurricane.

Paul Denis.

## Casino Atlantico, Rio de Janeiro

**Talent policy:** Show and dance bands; one show at 12. **Management:** Alberto Quatrini Bianchi, managing director; Marcus de Abreu, artistic director; Joao Janides, room manager; Avelino Brandao and Dante Pettinelli, headwaiters; Jayme Duarte Guimaraes, chief of publicity.

Business in this room has been off and the present show will not be of much

help in lifting the spot out of the doldrums. Management has been hiring and firing in the hope of recovering lost trade. Three artistic directors arrived and departed within eight weeks. The fourth, Marcus de Abreu, took over November 16, and his first floorshow is set for mid-December opening. The Brazilian girl line has been reduced from 16 to 8, all new and okay on looks.

New policy, one show nightly, replacing the customary dinner and supper shows.

Following line's opening samba, Mesquitinha and Grigo, Brazilian male comics, the former in femme attire, hoke up a flirtation which falls by the wayside. Mesquitinha goes into a burlesque on Dolores's (U. S. single in previous revue) rendition of *I Love Brazil*, in which he passes out flowers to patrons. James and Jesse, mixed duo, offered two native dances, with the Macumba, typical of the Brazilian Negro, the better of the two. Little girl was geared into high for torso shaking, hip tossing and grinding. Couple works well, tho salesmanship is lacking.

Silvio Caldas, radio and recording artist, sang *Maria Elena* and *Na Baixa do Sapateiro*. Boy is easy on the eyes, has a pleasing voice and registered nicely. Phyllis Cameron, U. S. girl, heads the closing number, doing a well-executed gypsy dance as line girls beat out rhythm on tambourines.

Lauro Araujo band played the show music, alternating with Louis Coli band for dancing. Room about one-third capacity.

James C. MacLean.

**Montmartre, Havana**

Talent policy: Dance and show band; floorshows at 11:30 and 1:30. Management: Mario G. Herrera, managing director; Frank, maitre d'hotel. Prices: Dinner from \$2.50, except Saturdays, \$3.50.

Spot has been under management of Mario G. Herrera for three years. Rumba music is featured by Rene Touzet and orchestra, and the shows are Afro-Cuban, with a dash of Spanish.

In next-to-closing spot, an Afro-Cuban number served as a build-up for Luisita Lage's entrance. She sang *Ruido de la Selva*, *Lamento esclavo*, *Baile Salvaje* and *Esclava de los indigenas*, receiving heavy applause. Customers wanted more. Ro-

sita Segovia, beautiful Spanish dancer, gave her farewell to Cuban society, on account of a contract signed to open at the Rainbow Room, New York, December 9. Her work is a true reflection of her rich personality. Her costumes, suggested by Goya, were designed by Bernabeu, Cuba. Her music comes from Falla, Turina, Albeniz, all Spanish classics.

Business good at Saturday's supper show, November 28. David C. Coupau.

**Pierre Hotel, Cotillion Room, New York**

Talent policy: One-act floorshow at 9 and midnight; show and dance band; alternate trio. Management: Gustave Von Lowenfeld, managing director; W. Ware Lutch, publicity; Stanley Melba, entertainment director. Prices: \$1 supper cover except Friday and Saturdays, \$1.50; dinner from \$3.50.

Following a four-week booking of the Alberto Torres Latin Dancers, this classroom brought in Jane Pickens December 3. After experimenting with three-act bills earlier in the season, the hotel is trying out the one-act personality-singer idea which is currently doing so well for the rival Savoy-Plaza (Lena Horne) and the Plaza (Hildegard).

Miss Pickens did 22 minutes at show caught and, altho not as strong as her two rivals, she nevertheless provided good entertainment. She is a comely young woman with a trained soprano voice, considerable charm, personality and enthusiasm. Working without the mike, she sang *Make Believe*, a weak *Sleepy Lagoon*, a vivacious *Jericho*, her colorful *Gypsy Makes a Violin Cry*; a novelty *Jingle, Jangle; Tea for Two* at the piano, a lively *What Do You Think I Am?* and a dreamy *White Christmas*. She should do more piano work and more novelty tunes if she wants to continue developing along solo entertainer lines. (The room discontinues service during her performance.)

Stanley Melba and his clarinet lead the four rhythm, three violins doubling on reeds, and one trumpet set-up. A good combo for this room. A three-man unit (piano, drums, sax-violin) from the band provides relief music.

Miss Pickens does an extra late show Saturdays and only a dinner show Sundays.

The room itself is gorgeous, the service is superb and food and liquors the finest.

Paul Denis.

**Hotel Ten Eyck, Flag Room, Albany, N. Y.**

Talent policy: Dance and show band. Management: Frank H. Brown; publicity, Bill Campbell; banquet manager, Cris Bogiages; maitre d', Alexander Vrin. Prices: Minimum, \$1 after 10 p.m.

The popular Flag Room, patriotically decorated, is being packed nightly, and it became necessary for Manager Brown to provide additional space by opening an adjoining room for the overflow.

Joe Lopa and His Hawaiian Orchestra have grown in popularity since opening here a few weeks ago and are being held over. Dancers are captivated by the tuneful dance sets. Miss Mokihana, a South Islander, presents several attractive and colorful dances.

In addition the hotel's Victory Room is crowded nightly. Barbara Johnstone, with her well-modulated voice, continues to entertain with vocal selections and instrumental solos. George W. Herrick.

**Lincoln Hotel, Blue Room, New York**

Talent policy: Dance band. Management: Mrs. Maria Kramer, hotel operator; John L. Horgan, hotel manager; Emmett Conniff, publicity; Jim Candy, head-waiter.

Mitchell Ayres opened here December 4 and will continue until January 6; Abe Lyman's band opening the following day.

Following a sensational run by Harry James's band here, Ayres will, of course, have a struggle trying to equal James's business. However, he got off to a fine start opening night when the music trade crowd filled the place to wish him well. Ayres is a pleasant front man, who remembers faces and knows the value of greeting friends. He has with him three rhythm, five reeds, two trombones and four trumpets. The band has a good, clean-cut dance beat. For patrons who prefer to sit and listen, the band offers a nice variety of numbers, mixing the slow dreamy tunes with lively jump numbers. The result is a competent and versatile musical organization, with balanced, solid instrumentation,

and interesting but not exciting arrangements. For a hotel spot, this is a just-right band.

Pretty brunet Jill Evans is the new vocalist. She has a clear voice, good diction and phrasing, and makes a song sound interesting. Dick Dyer is the young baritone who does his share of ballad choruses, and nicely. Band also has its glee club effects, and Ayres's fiddle helps form a violin trio that is used occasionally.

Paul Denis.

**Tropicana, Havana**

Talent policy: Show and dance band, floorshows at 9:30 and 1:30. Management: J. Smith, managing director; Eric, maitre d'hotel. Prices: Dinner from \$2.50 (Saturdays, \$3.50).

This sumptuous spot has been given a shot of night club atmosphere to satisfy late night patrons. Renovations include attractive drapes to mask the room off from the cocktail lounge and upper mezzanine, where cabaret guests frequently gathered to watch the floor-show cuff; and service bar at the opposite end of the chamber.

Gilberto Valdes and his band, in another return date, continue to please with dance rhythms dominated by Valdes's attractive piano.

Elizabeth del Rio, canary, continuously here since last December, has learned a good deal on delivery. Clicked well. She is an attractive brunette, whose three contrasting numbers pleased.

Hit of the show is Luisa Blasco and Julio Richards, young and attractive pair, who scored individually and collectively. Feature a good assortment of daring holds and spins.

Julio Richards' presentation is named *Tambo en negro mayor*, using 50 girls.

Lady Trebol, who opened the show, went over big with her toe number. Executed three difficult routines with grace and precision. Food, service and drinks excellent as usual.

David C. Coupau.

**Reviews of Units**

**"Gags and Gals of 1943"**

(Reviewed on the stage of the National Theater, Richmond, Va., on Friday, November 20)

The Ross Russell girls steal this show, leaving the comedians a poor second. The chorus is composed of some of the most refreshing girls ever to appear on the National stage. Besides good looks, they do some very adequate dancing and are wearing new and shimmering costumes.

Little Edith White is a new and different singer who can sing and act. She won wholehearted approval with her *Old Man Mose*.

Sugarfoot and Rufus go thru a black-face act with the usual blackface gags. However, Sugarfoot gets out a small harmonica and does some fancy low and moanin'. Should add more of that to their act. Al Samuels and his red-head partner, Jai Leaa, present some good burlesque dancing and some not-too-good singing. Slapstick dance redeems the act. Like Sugarfoot and Rufus, they should cut out some of the not-too-entertaining conversation.

Johnny Dove adds acrobatics and juggling to bring life to the trick skate act. Didn't receive the audience response that some of the same type skaters have received from National audiences in the past despite his difficult routines. George Golden brings back memories to the oldsters and something different to the youngsters when he presents a juggling routine, ball-bouncing and cigar-box tricks. Performs them very well, too.

Ban Eddington.

**"Spirit of Youth"**

(Reviewed at the National Theater, Richmond, Tuesday, November 3)

A revue composed of acts reminiscent of vaudeville as it was.

First there is Tom Swift, a clever rope artist, who twirls them from his hands, his feet and then from a specially constructed tower above his head. He's everything the rope artist was expected to be back in grandpa's day. There are two Chinese, Danny and Lee Chang. Danny does some fancy fiddling on a little bit of everything, including the *Hungarian Rhapsody* and some fancy jive, while his pretty sister, Lee, sings along.

Adagio team of Jimmie and Gale Martin does a swell job. Have precision, balance and grace. This handsome blond brother and sister put on a fine show. Bill Baker and his blackface routine

prove to be only mildly amusing. Taylor Trout and Mickey do a hoop-rolling and Indian club tossing routine that made us wonder why they didn't rehearse with everybody else. The chorus of eight fine-looking girls adds a bit of zip to the show, which needs it in some spots. However, the revue provides entertainment, if a limited quantity, for the family.

Ban Eddington.

**"Hip Hip Hooray"**

(Reviewed at the National Theater, Richmond, Va., Friday, November 27)

Something different from the usual stagelights here. Unit brings "Superman" Eddie Polo on for a week's engagement without the usual line of dancing girls. Folks were just stunned at the beginning, but they soon warmed up when Polo showed them his bag of tricks.

No doubt about it, this Eddie Polo is some fellow. He breaks chains by expanding his chest, blows up an inner tube with his own lungs, sets himself in the center of a tug-of-war carried on by six men from the audience, has four of them stand on his body suspended between two chairs and, as a finale, he twines his long hair into a knot and hangs first a girl and then a barrel on it. Audience ate it up, both old and young.

Eddie Palmquist is emcee. Also did some rather entertaining song and dance routines. The Three Tones, attractive young ladies who harmonized with vigor, found the soft spot of the audience with their rendition of a patriotic medley. After that, customers went all out for them. Paula Euparr, a most attractive young lady, did some clever imitations and ended with her impersonation of Donald Duck's impersonation of Mae West. It was what the boys had been waiting for. Blaire and Barnett, a fresh young pair of variety dancers, had two interesting routines which didn't go over as well as would be expected. Lucy and Danlo do a rather different comedy acrobatic number.

The movie was *Mrs. Wiggs of the Cabbage Patch*. Ban Eddington.

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# Vaudefilm Grosses

## Holdovers, Pre-Xmas Shopping Hit B'way; Para, MH, Roxy Pacing Street; State Down

NEW YORK.—The pre-Christmas recession is setting in, but not as noticeably as in other years, as the week-end spenders haven't let budgetary consideration bother them much. Despite holdovers and seasonal slump, the Broadway picture is quite satisfactory.

The Paramount (3,664 seats; \$41,981 house average), going into the fifth week of Woody Herman's ork, Hazel Scott and *Road to Morocco*, is anticipating an okay \$48,000 after hitting with \$58,000 the previous session. Previous weeks did sensational \$79,000, \$78,000 and \$80,000. There will be two more weeks of this bill.

The Strand (2,748 seats; \$30,913 house average) is experiencing a sharper dip, going into the third week of Dean Murphy, Casa Loma ork and *Gentleman Jim*. Expectations run to \$30,000. Second week pulled \$39,500, while opener snared \$52,450.

The Roxy (5,835 seats; \$38,789 house average) opened Wednesday with Hal LeRoy, Mary Healy, Rufe Davis, and Raye and Naldi, combined with *Life Begins at Eight-Thirty*. Should do around \$60,000. Last week, the fourth of *Springtime in the Rockies* and bill with Ray Scott and Jack Durant, closed to \$35,500. Previous sessions got \$54,000, \$50,000 and \$70,000.

The Music Hall (6,200 seats; \$84,000 house average) got a fine \$93,500 for the opening stand of *You Were Never Love-*

lier and stagershow including Paul Haakon. Second week is expected to do around \$85,000.

Loew's State (2,758 seats; \$20,500 house average), now with Borrah Minevitch's Rascals, Cross and Dunn, and the Di Gatanes, along with *Flying Tigers*, is expected to return around \$21,000. Last week Dick Rogers's ork, Frances Faye, Paul Remos and *Nightmare* got a meager \$18,000.

## Chi Busy With Xmas Shopping, Income Tax, But Biz Holds

CHICAGO.—Gas rationing is beginning to take some effect in the Loop, particularly among the houses catering to the trade accustomed to drive downtown. However, the condition so far is not serious. What did hurt last week was the early Christmas shopping rush, expected to last until the holiday. And, too, the last-minute rush to settle the 1941 income tax payments kept some prospective customers away from box offices.

Chicago (4,000 seats; \$32,000 house average), week of December 4, played the second week of Lawrence Welk and band unit, including the Three Make-Believes, and Ginger Rogers in *The Major and the Minor*. Good \$40,000 registered, thanks to the combined strength of the stage and film bill. For the fortnight, the show grossed a total of \$83,000. Week of December 11 house opened big, with Dick Jurgens and band, plus *Springtime in the Rockies*. Both rated strong here and should bring in a hefty \$45,000. Picture will hold over, but not the band which has been booked elsewhere.

Oriental (3,200 seats; \$18,000 house average) recorded a pretty fair \$19,000 week of December 4, with Dick Stabile and band, Gracie Barrie, Benny Rubin and the Hoosier Hot Shots. Accompanying picture, *Boss of Big Town*, no value to the b. o. Gross, however, is not in keeping with some of the big takes noted here in the last few weeks. House had a good opening Friday (11) with Earl Carroll's *Vanities*, and *Underground Agent* on screen.

## McIntyre Good 25G Despite Boston Fire

BOSTON.—Boston's sole vaudefilm grossed what may be called a good \$25,000 for week ended December 10. It was expected that due to the fire disaster of last week there would be a terrific drop, but business held up well. Hal McIntyre orchestra headed the bill. Supporting acts were Mary Small, Jackie Miles, the Lyttle Sisters and Lathrop and Lee.

For the week ended December 3, George White's *Scandals* drew a nice \$27,000. The pic was *The Falcon's Brother*.

With the McIntyre bill, *Thunderbirds* was the pic.

## Ada Leonard Girls 14G at Orph, L. A.

HOLLYWOOD—Ada Leonard and Her All-American Girl Band turned in a neat \$14,000 at the Orpheum last week. Other assignments went to Sylvia Stanton, Paul Gerrits and the Wesson Brothers. Pic was *Busses Roar*.

Miss Leonard caught the first week of the gas rationing on the Coast and the gross is considered strong in view of conditions. House average is \$6,500 for the 2,200-seater at 65 cents.

## Units Big in B'g't

BRIDGEPORT, Conn.—The Loew-Lyric Theater here, which is playing units and band-vaude bills the first half, booked in the George White *Scandals* unit the latter part of last week to capacity business, followed by continued capacity business with Harry Howard's *Bombshells of 1943* unit.

## Ted Weems 10G

DAYTON, O.—Playing their final theater week of December 4 at the Colonial Theater here before joining the merchant marine, Ted Weems and orchestra grossed \$10,200. After a few one-nighters Ted and nine of his band boys report at San Mateo, Calif. Elmo Tanner, whistler, goes along.

## Balto Hipp Hefty \$33,700 in 2 Wks.

BALTIMORE.—Hippodrome grossed a neat \$14,400 for second week (ended December 3) of *Music Hall Varieties*, featuring Don Cummings, emcee; Jimmy Shea and Gerry Raymond; Bob Easton and His Midgets, Miss Odette and Rex, and Ken Davidson and Hughie Forgie.

First week brought a splendid \$19,300. Pic, for two weeks, *You Were Never Lovelier*.

## Post St. SRO

SPOKANE.—Post Street's vaudefilm had 'em standing Saturday and Sunday nights of three-day stand November November 27-29. Bill included Pan-American Dancers, Bruce Patterson, Donna Lou, Claire McCormick, *To Be or Not To Be* and *There's One Born Every Minute*.

## Tucker Average

DAYTON, O.—Tommy Tucker and his band, heading the stage bill at the Colonial week ended December 3, pulled down an even \$10,000 gross at the box office, which is average.

### Apples and Actors

CHICAGO, Dec. 12.—Joe Daniels, Seattle booker who grows apples on the side, shipped several boxes of the fruit to local agencies which have been doing business with him.

Writes Joe: "I wish I could grow actors, for there surely is a shortage of suitable talent these days."

# Magic

By BILL SACHS

PAUL ROSINI is in his second week at Jimmy Brink's Lookout House, Covington, Ky. . . . LESTER LAKE (Marvello) is set until Christmas at the Coca-Cola Toyland Party at Masonic Temple, Cincinnati, doing an hourly show from 1 to 6 p.m. daily and all day Saturday. . . . WILLIAM LARSEN, West Coast magus and publisher of *Genii*, is reported to have purchased the Thayer Magic Shop and home in Los Angeles. . . . TUNG PIN SOO (Al Wheatley), currently at the William Penn Hotel, Pittsburgh, is slated to fly to Alaska shortly after the first of the year to entertain members of the armed forces there. . . . BALLANTINE (Carl Sharpe) is current at Club Casanova, Detroit, his first nitery date in three months. He has been confining his activity to private clubs in the Detroit area. Ballantine reports that the Motor City is more crowded than ever with magicians. Among those he encountered there recently were the Morgans, Phil De Jongh, Boscart, Terry, Bob Hunmer, Mardo, Al Page, Monk Watson and Bill Heitzel. Watson opened December 7 at Club 509, Detroit. . . . HARRY HUNSINGER, who has been confined to Mount Alto Hospital, Washington, the last three weeks, pencils that he'll be there several more weeks and would appreciate hearing from magic friends. . . . ENOS has taken his bag of nifties to Kite's Cafe, Philadelphia. . . . WILLARD AND COMPANY are featured in the Sunday shows offered at Sleepy Hollow Ranch, Pennsburg, Pa. . . . BABE AND BOB KEATING, mentalists, are in their third week at the Jewel Box nitery, Tampa. . . . HARRY MENDOZA is presently showing his magical wares at the swanky Last Frontier Hotel, Las Vegas, Nev. . . . ARTHUR C. BRUSH, nitery magish, is now an aviation bombardier cadet at Ellington Field, Tex. He was formerly assistant to Dagmar, the Needle Man. . . . PAUL HUBBARD last Friday (11) concluded five weeks in Akron schools. He's slated to return there in February.

JACK (PRINCE) MENDEZ, well-known nitery trixster, and Larry Weeks, juggler and magic enthusiast, both now with Irving Berlin's *This Is the Army*, were visitors at the magic desk last week during the show's engagement at the Taft Theater, Cincinnati. Both lads have a swell spot in the show and expressed their elation over their army hitch to date, especially their assignment to the biggest money-maker on the stage today. Howard Brooks, another magician, is assistant stage manager with *This Is the Army*. . . . KING AND HAZEL FELTON, during their recent engagement at Trumann, Ark., with the Allen Bros.' Show, enjoyed a visit from L. C. Harmon and Wagner the Magician, of Memphis; Williams Jr. and Whitford, of Jonesboro, Ark.; Scotty Cooper, of Caruthersville, Mo., and Grady Norvell, of Paragould, Ark. Quite naturally, it would up in a gala magic shindig, with all reporting a bang-up time. The Feltons entertained Magee the Magician during the show's stand in Paragould and Scotty Cooper proved an excellent host during their engagement in Caruthersville. . . . MAGRUM THE MAGICIAN, while on a furlough recently, bumped into the Blackstone show playing one of the army posts and writes us a three-page letter to tell us of the splendid treatment accorded him by Blackstone and members of his company. Magrum says the Blackstone unit is the best of the USO camp shows he has encountered to date despite the fact that the company works under innumerable handicaps. . . . BIRCH THE MAGICIAN, now in Tennessee after four weeks in West Virginia to what he describes as "absolutely capacity business," closes for the holidays at Johnson City, Tenn., December 15 and with Mrs. Birch (Mabel Sperry) will go to their home at McConnellsville, O., for the holidays. "In four West Virginia towns we had to do two matinees to take care of the extra tickets that had been sold before we arrived," typewrites Birch. "War is hell—but it sure helps business! Our worry now is gasoline. We are not sure that we will be allowed enough of the precious fluid to play our regular long season. Wonder what other entertainers are doing."

RUBY HALL, has resigned from the Arthur Fisher Agency. Loretta Allen, formerly of Leo Morrison office, is the replacement.

# Pet Peeves About Vaude And Such . . .

By PAUL DENIS

PET PEEVES about vaudeville. . . . Why don't more vaudefilmers restore announciators? In New York, for example, only Loew's State continues to use the lighted boards each side of the stage to announce each new turn. The other houses leave it up to the emcee, program notes and lobby billing to acquaint patrons with who's who on the bill. People like to know the name of the act at the same moment they are seeing it. If they see the name flashed on the announciators, they will remember it. And you can't expect the public to build up vaude favorites when most of the time it doesn't know or remember what it's looking at.

THERE should be a law—but of course there can't and won't be—prohibiting theaters from billing as vaudeville some of those amateur nights, those broken-down \$2-an-act shows, those auction nights, and those bathing beauty contests. It doesn't do the vaudeville business any good to have patrons walk into a neighborhood theater that bills "vaudeville," and then have to sit thru some crummy show made up of amateurs, the house manager doubling as emcee, a couple of ex-professionals working for "pin money," and a pianist for accompaniment. These shows are not vaudeville, and every time they are put on under that label, the name of vaudeville means less and less at the box office. We don't blame de luxe vaudefilmers for avoiding the use of the word vaudeville.

BOOKERS should stop kidding a lot of acts about taking half salary for "showing dates," when the bookers know there won't be any dates following the alleged showing dates.

WHEN are performers going to stop falling for that line about "play this club date for me free; it's for a great cause; and I'll show my appreciation by giving you some real money bookings later." Performers ought to know by now that most agents using that appeal are actually getting paid for those club dates. And even when the agent isn't getting paid, he is putting on the free show because he can take the bows later and make himself a big shot. This will pave the way for him to book paid jobs later. And, of course, the agent will then book the acts he couldn't get for the free dates.

IF NAMES and name bands want to be honest, they should never brag about their "record-breaking business" without mentioning the name of the picture on the same bill. It's become a joke the way names will make lurid claims about terrific grosses and conveniently forget to list the name of the picture. And a joke, too, are the claims to "being held over" when everybody in the trade knows the bookings included the "holdover" weeks.

THERE are a lot of performers who should stop making hysterical accusations that somebody stole their act—when everybody knows the act is practically in public domain. In particular, this applies to magicians, pantomime-singers to phonograph records, and ballroom dancers.

## Winnie May Eyes Chi

MIAMI, Dec. 12.—Winnie May, of the Little Club, is back from Chicago. Reported she is figuring on a Chicago night spot.

Zissen's Bowery show will put on entertainment for navy men at Key West December 27.

Ownership of Club Ball can only be guessed at now. Wingy Grober and Manny Baker, who should know, won't talk.

Sugar Cain is still on the bill at El Bolero, which may be enlarged if material is obtainable.

Lord Tarleton management will take over a hotel in Hollywood opening soon.

Recent circus engagement indicates military will attend and have the money, which is a good omen for clubs this winter.

## They're In It Now

## Club Owner Fined For Hitting Dancer

BALTIMORE, Dec. 12.—Solly Goodman, manager of the Two o'Clock Club, was fined \$55 and costs by Magistrate Elmer J. Hammer in Central Police Court on a charge of striking one of his girl dancers.

Jean Barron, the dancer, and two other women were said to have been fighting in one of the dressing rooms when a waitress called Goodman and Emsee Danny Montgomery.

Goodman, it was testified, caught hold of the dancer, who was said to have been hysterical, and pulled her away from the other two. At the hearing she charged Goodman with striking her. He said he had merely stopped the fight.

Goodman has filed an appeal and posted \$100 bail.

## Drum to Macklin; Miami Clubs Busy

MIAMI, Dec. 12.—The Drum, near Coral Gables, has been relinquished by Emil Melanson to W. F. Macklin, operator of the Penguin Room and Music Box bars until the army took over at the Beach. Melanson will soon be in the army.

Riptide has dropped its shows. Chet Brownie's orchestra will stick. Benny Street, who operates the Tahiti Bar at the Beach, will look after the interests here.

Rajah Rabold, mystic, who resides here, is at the Five o'Clock Club.

Nut Club is reported changing hands and scheduled to open soon.

Yvonne Adair, only female emcee in town, shifted to the Clover Club this week.

State fire marshal was the cause of some door changes at the Airliner last week.

## Strip Fined \$25; Ditto Fay's Mgr.

PHILADELPHIA, Dec. 12.—Catherine Lamphier, burly dancer known as Cleotria, made a personal appearance here last week, and paid a \$25 fine for the privilege. She appeared before Judge L. Stauffer Oliver to answer charges of giving a strip-tease performance April 1 at Fay's Theater. Detectives said she did a near-nude act that was suggestive.

Two other dancers arrested at the time, Jean Carroll and Carol Lord, were discharged after it was testified they wore more clothing than Miss Lamphier. Sid Stanley, manager of the house, was fined \$50 and \$25.13 costs. Pled nolo contendere to charges of operating an indecent show. Arrests were made during Holy Week in drive against strip shows. Fay's now has septia band shows.

Troc Theater, up on similar charges the week previous, was acquitted. Hearings still pending against several nitery ops and dancers arrested in the drive eight months ago, reportedly resulting from complaints from neighborhood churches.

## Oakland Burly Ups Price

OAKLAND, Calif., Dec. 12.—Moulin Rouge Theater, capacity 394, operated by Stage Shows, Inc., of which A. E. King is president and general manager, and Wally Feelian house manager, now offers burly stock, only girlie show in town. One change weekly, with a holdover of outstanding bits. Admission scale: Mats, 30; evening 55 and 75, and all seats Saturday and Sunday, 75, to be increased after January 1 to 75 and \$1, the highest in Oakland.

Current stock cast has Bert Barry, Dick Brown and "Bozo" Brooks, comics; Joe Devone, straight, and Dot Shannon, doubling as producer; Bonnie Lee, Mona Vaughn, Heska Murel, Kitty Campbell, Helene Colbert, Jean Fay and Georgia Clark, strips.

## Burly Biz Doubled

BALTIMORE, Dec. 12.—Business has been more than doubled over last year at the Clover, burlesque-film house, according to Ben Livingston, manager. And last year was the best in seasons.

Best business has been registered over the week-ends.

While strips are hard to get, house managers to get enough.

## Burlesque Notes

NEW YORK:

ANN CORIO, breaking records at the Bowery, Detroit, where she is held over a fifth week, has bids from Ziegfeld Follies and George White's Scandals, all of which depends on the temporary shelving of her next pic, due to start next month.

MILT FROME wound up seven weeks at the Star, Brooklyn, December 3 to play vaude. Also exiting was Pat Patee, who replaced Louise Stewart. New principals December 4 were Chuck McKenna, juvenile-singer; Joe Oakie and Patsy LuRaine. Last named succeeded Ginger Layne, dancer. Ventriloquist Roy Douglas doubled at Oetjen's, Brooklyn, during his Star week. . . . LEAH WAKEFIELD became a Ned McGurn parade girl at the Star, Brooklyn, December 3, and will double in scenes a la Shirley Lind.

MURRAY LEONARD, Emmett Callahan, Max Wilner and Boo LaVon among a lot of mourners present at the funeral services December 6 at Park West Chapel for Max Rudnick, Gayety, Norfolk, Va., operator, who died December 4 in Polyclinic Hospital (see Final Curtain).

HELEN MARIE WATSON, acro dancer with a Hirst unit, is formerly of Helen and Bob Watson. Latter now a private at Camp Kilmer, N. J.

CONNIE FANSLAU, touring the Hirst Circuit, is in constant correspondence with husband, Marty Oakes, now a first-class private at Camp Crowder, Mo.

JOAN DARE celebrating one year at the Famous Door nitery, Chicago. . . . JOE KELSO, of the former Kelso Brothers, last in burly in 1928 when Joe and the late Harry left for Australia, is back, this time in a Hirst unit. Wife, Flo Carroll, visiting an ailing mother in Chicago. Brother Harry died in 1936.

ALFREEDA WALKER not house manager but just producing at Jacques, Waterbury, Conn.

MARGIE HART headed for vaude, thru Miles Ingalls booking. . . . PAUL WEST, of West and (Meggs) Lexing, has written a new laugh bit, Titterbottle, and Lew Pine, company manager of the same Hirst show, has revised the text of the "box" scene. In both they have assistance of Connie Fanslau and Al Murray.

I. B. HAMP, comic, writes Jack Beck, manager of Jacques, Waterbury, Conn., did not suffer a heart attack after being told of his army induction, but that he has been in St. Francis Hospital, Hartford, Conn., since November 18 with pneumonia and "at this writing is much better; orchids to one of the finest men in show business." . . . PRIMROSE SEAMON, former burly ace soubret, and Joe Dorris are in their 10th week at Charlie's nitery, Little Ferry, N. J. Prior were 22 consecutive months at the Hoffbrau, Lawrence, Mass. UNO.

## PHILADELPHIA:

WINNIE GARRETT, Mike Sachs and Alice Kennedy set at Troc Theater for week ended December 26. . . . ROSE LA JOY first of the burly names set at Julian Hall's Savoy, Maple Shade, N. J. . . . BILL HAGEN back in this territory with his Hirst unit. . . . WAUNETTA BATES, last seen at the local niteries, back at the Troc Theater. . . . JEAN WARE and Shirley Denson split the billing at Harold Farr's Smart Spot at near-by Haddonfield, N. J.

## June March Big

MINNEAPOLIS, Dec. 12.—June March, long-time local favorite, played to capacity at the Alvin week ended December 5, and became the first stripper to be held over at the Harry Hirsch-Harry Katz burly house. Gross was \$4,800. For the week started December 4 she shared top billing with Nancy Hart.

For the week ended November 26, Marie Cord drew a strong \$4,500. Hirsch booked Louise Stewart for week beginning yesterday.

Alvin burly revues have caught hold in magnificent style here, with defense workers and a few of the soldier boys coming in regularly. New policy of seven matinees and six evening shows has worked out well, Hirsch says.

## "Best Foot" for Cleveland

CLEVELAND, Dec. 12.—Best Foot Forward unit is skedded for the RKO-Palace week of January 29. Cast is claimed to be intact, same as toured Chicago and Pittsburgh.

## Star, Brooklyn, Folds When Moss Nixes New License

NEW YORK, Dec. 12.—Star, Brooklyn, shuttered once more December 10, its three-month probationary license having expired. Always known as burly and operated as such by the Raymond family (Sam Sr. and sons, Harold and Leonard) in association with Jerry Adler, the Star had been granted a license for an opening in September by License Commissioner Moss, who issued it to George Reynolds, straight man and stage manager, only upon his promise to observe the commissioner's rulings; that there be no Raymonds operating, no strip-teasing and no evidences of burlesque in dialog or action.

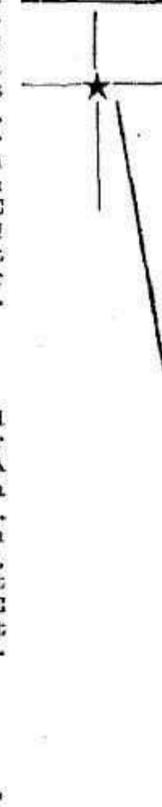
Commissioner had detectives constantly attending and taking down talking scenes, word for word, and noting the femme movements and gyrations. And so, when Reynolds called for a renewal of the license, he was not only flatly refused but also reprimanded for failing to live up to the rulings.

The three-month license had run out November 30, but the house had been granted an extension of a week. Star had engaged burly comedians and strippers, but all were cautioned about the new order of show. Attendance had been slim because the house was striving to educate a burly audience to clean shows.

Talent to close the house included Manny King, comedian, the only burly member; Michelle and Patsy Lou Bains, femme dancers; George Krinog, magician; Chuck McKenna, juvenile singer; Joe Oakie, stooge-comic; Shirley Lind and Leah Wakefield, doubling in scenes and in the chorus, and 15 girls in the line.

## "Co-Ed Saloons"

WOONSOCKET, R. L., Dec. 12.—"Co-ed saloons" is the name already coined for the new class drink dispensary authorized recently by the local police commission. Spots may serve drinks at tables to both men and women. Music will be permitted, but not dancing and entertainment.



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State, New York

(Reviewed Thursday Evening, Dec. 10)

Illness of Sybil Bowan, canceling her out of the current show, didn't interfere too much with the smooth running of the layout. As it is, the five standard acts went over well. Two weeks ago Miss Bowan was forced to call off her date at Loew's Capitol, Washington, after four days' duty. The same reason: laryngitis.

Openers are the Herzogs, five femme swinging bar act, with their customary audience plant. The girls furnished enough action to get them a hand and warm up the house for the Condos Brothers, whose hoofing took the measure of the audience.

From this point on the show socked, with Cross and Dunn coming back for two encores after an excellently arranged routine consisting mainly of parodies. This pair maintains a high consistency of fine material in their periodic State visits. They got off by having Dunn introduce the next act.

The Di Gatanos in three numbers impress as one of the really fine ballroom teams of the day. They have the necessary smoothness, polish and attention-arresting routines.

Closing are the Borrah Minevitch Rasicals, always a reliable applause getter. There are many new faces in this harmonica gang, draft (no doubt), but their ensemble playing and comedy are nevertheless tops.

Pic is *Flying Tigers*. Good house when caught. Joe Cohen.

Chicago, Chicago

(Reviewed Friday Afternoon, Dec. 11)

Dick Jurgens and band are back again, a sure-fire attraction for this house. Jurgens has developed a big following in these parts with his frequent jobs at the Aragon, where his WGN-Mutual airings reach a large listening audience. From the standpoint of entertainment, this band has never been better. Despite a faulty public-address system and a loud zoot-suit house opening show, all band specialties went over. Boys do enough comedy to do away with the usual outside comedy talk act that normally augments a band show. A number of the sidemen are active in by-plays, most of them funny, all of them clean.

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Vaudeville Reviews

the boys, a factor that goes a long way in turning their session into good fun. Jurgens, of course, is a dynamo and the average kid's idea of the way a band leader should look and act. He has two strong vocalists in Harry Cool and Buddy Moreno (guitarist). Cool takes care of the ballads with a solid voice. He stayed on for *White Christmas*, *Temptation* and *Why Don't You Fall in Love With Me?*, last named framed by a couple of the rhythm instrument men who support him at the mike. Moreno is a personable chap with a pleasing voice for the rhythm tunes. His set included *Put a Three-Cent Stamp on Me* and *Send Me Back to Tennessee* (good novelty written by Pianist Lew Quadling), *Rosie the Riveter* (timely novelty) and *I Said No* (too dated now).

The band, on the stage, excels in novelties, such as *Ragtime Cowboy Joe* (opener) and *Der Fuehrer's Face* (with a comedy band effect). On the serious side, they played *Indian Love Call*, Ravel's *Bolero* and a Christmas medley (finale), all arranged with thought and color.

Only two acts complete the show. Maysy and Brach, unicycle team, are on early with their familiar and still punchy set of trick unicycle work, hoop juggling and balancing. While the man handles the major bits, the flashily costumed, shapely blonde assisting him has plenty to do and does it well.

The Colstons (George and Arlene), hoke comedy dancing team, offer two funny, slapstick routines, sandwiched in with a silly Portuguese song by Arlene, the cute female half of the pair. George is going to an air corps training school locally and will soon drop out of the business for the duration. Arlene will continue as a single.

On screen, *Springtime in the Rockies*. Film will hold over for the week before Christmas, with a house revue coming in to replace Jurgens.

Business big end of first show opening day despite inclement weather. Sam Honigberg.

Roxy, New York

(Reviewed Wednesday Evening, Dec. 9)

Increased budget for stageshows continues to reflect itself in the new standards of lavish production, slicker staging and bigger names. In addition, there is trickier showmanship than this house had had in years, namely, the addition of a news analyst spotted before the newsreel, and a flashy afterpiece after curtain.

Newscaster George Hamilton Combs Jr., doubling from Station WHN, has had the news assignment since the news policy started. Idea of splicing the latest war bulletins is smart. Combs has much more confidence now and handles the job very adroitly.

Ross Sisters (3), acro contortionists, start their bit singing *Boogie Woogie Bugle Boy* in the singing and comedy style of the Andrews Sisters. Not good. Contortion work, however, is speedy, girls mixing in head stands and feet and face hugging in strong tricks. Backward bends are well executed. Gals work well, but at times too fast for the real effect.

The only dud on the bill is Mary Healy, lovely film looker with an unlovely voice. Did *Rose the Riveter*, *White Christmas* and a medley of *Deary Beloved*, *Can't Help Loving That Man of Mine* and *Who*, plus a duet on *My Devotion* with emcee Bob Hannon. Has a harsh vocal quality, no diction, and, in fact, can't sing. From the optical end, a beauty.

Raye and Naldi, in a gorgeous satiny production, performed their slick ballroomology with breathtaking turns and twirls to lilting musical blends. Started off with a waltz, then a rumba and a tango, the last with off-stage recorded choral accompaniment. Entire act is polished.

Rufe Davis, with his guitar and twangy sound effects, reaches a high mark in showmanship for a hillbilly act, extremely well paid. Vocal gymnastics, imitating everything from airplanes to musical instruments, while doing his stand, *Momma Don't Allow*, earned him a show-stopper.

Closer, and show-stopping, is Hal LeRoy, hooper par excellence. Mile-a-minute stepping and knee work still the tops in tap. (Incidentally, the bill is almost a legit musical transplanted; Ross Sisters, Miss Healy and LeRoy were in *Count Me In*.)

Hannon does his usual smooth emsinging and vocaling, with the Gae Foster

girls in background. Chorusers do three productions, Paul Ash doing tip-top job of backing the show.

Pic, *Tonight at 8:30*. House, near capacity. Sol Zatt.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Dec. 9)

Al Lyons and his ork lads are decked out in circus band outfits for this week's show, *Circus Jubilee*. It's circusy from start to finish, with the music befitting the theme, and side-show banners adorning the back of the stage. Opening show ran slowly, and acts are hampered by the smallness of the theater.

Will Aubrey, the "Bard of the Air-planes," is good as the equestrian director, but he fails to put the proper emphasis on presenting the "greatest act in the history of the world." He returns late in the show for a bit of philosophical monolog, along with a couple of jokes that aren't too bad. His vocalizing of old tunes won him a big hand and almost a show-stop.

Marie and Her Pals, dog and pony act, opened with the dog riding the Shetlands, and hopping on and off their backs from a high pedestal. Dogs also do a good bit atop a turning table. The "educated" mule got plenty of laughs, too. A good act.

Madame Charise went well with her trained camel. Riding the balky animal on stage, she put him thru a routine of kneeling and pedestal stands. Drew a good hand.

William and Charles, musical clowns, got off to a slow start with their tinkling of knives and forks in rhythm, but soon got into the groove with their comic fiddling. *My Gal Sal*, played by dropping metal disks on a marble table top, is a clever turn, and the *Skaters' Waltz*, done by shaking bells attached to head, leg and arms, went well.

The Dells brought the show back to vaude for a few minutes and socked over a dance turn. Starting with smooth soft-shoe bit, they go into a Gay '90s turn, with Dec Dell wearing an exaggerated bustle. Team is youthful and works with enthusiasm. Light-footed, they pepper their turns with good, clever comedy.

Betty Elch features toe and heel catches in her trap work. A looker, she sells well. Her sister, Marilyn, assists and follows with one-arm planges, turning in 55 on the opener. Act fits well into the vaude picture.

Ringmaster Aubrey followed with his bit, and the show wound up with the Duttons, three gals and a man, who take the arena-stage for a bit of bareback riding. Swell work and, despite being hampered by the small stage, won plenty applause.

Pix, *Invisible Agent* and *Smith of Minnesota*. Good afternoon house. Sam Abbott.

RKO-Palace, Cleveland

(Reviewed Friday Afternoon, December 4)

Show could stand some cleaning up and some appreciation of audience psychology. However, praise for a pleasing performance far overbalances criticism of the bill.

From the sour side, Tony Pastor's original *Let's Do It* hit, soloed by the maestro, is a clever parody but not a paradise of pure words for an audience which, for the most part, may squirm a bit at the suggestive. Three Sailors, talented screwballs of typical vaude high order, put the real spoiler in the cream by gestures reminding of some of the old-time sailor stories. During grtm war-time, this trio could better forego sailor uniforms without harming their act. Also, some thought should be given to the taste of today's more mature public, which leans less toward the blase in musical numbers than do the hepcats. The best show-stop came from Bonnie Baker warbling the old ones.

So much for criticism. Pastor opens with sax-and-song of *I Got a Gal*, then brings on his kid brother, a comer you can bet on, who gets plenty hands with a trombone *Embraceable You*, interspersed with vocal. Johnny Morris, a trapshooting, convulsive drummer, works off a few pounds of avoidupolis by leading Pastor's own *Paradiddle Joe*. One of the band's choicest tidbits is a catchy *Victory in '43*, another Pastor creation, and later a melody of patriotic hits, particularly the soothing rendition of marches in waltz time.

Enters next Bonnie Baker, whose *He's My Guy* and *I Met Him on Monday* scored nicely, but not with the accord

given her *Oh, Johnny* and the aforementioned old-time tunes. Just a wee bit too nasal, but there's charm in the melody.

Three Sailors, tremendous in their pseudo-acrobatics and mimics, drew a big hand with their rope-skipping cleverness.

The Knight Sisters make one wonder whether they are good acrobats who are better ballroom dancers or smart dancers who put their steps to acrobatics you'd expect only from huskies. Deserved more response than they drew.

Pic, *Nightmares*. House, small; suffering from competitish with Irving Berlin's *Army* show in town. Sid Masse.

Earle, Philadelphia

(Reviewed Friday Evening, December 11)

Striking up the band on this trip is modest Jerry Wald and his hot clarinet. It's the first time on these boards for the orchestra. Dedicating its efforts almost exclusively to the jumping jive rhythms and the low-down blues, Wald's 15-piece band dishes out a highly palatable brand of swing that goes a long way in pleasing the youngsters, who predominate at this house.

Save for *White Christmas*, which is also set to the bouncy beats, band selections are wholly on the swing side, a bit unjustifiable for stage presentation. Paced by the maestro's steaming licorice stick, band kicks out with *Lady Be Good*, *Trains in the Night*, *It Had To Be You* and an original tagged *Nameless*, by far the most effective. Last named is of the *Sing, Sing, Sing* variety, and Wald's clarinet wizardry shares the spotlight with the gum-chewing drummer boy, Jerry Gilmore.

Heavy on the credit side is the honeyed chanting of Anita Boyer, who imparts an infectious lilt to the lyricizing and is quite pert as a fem decor as well. Sets the stage with *Hip, Hip Hooray*, adds plenty of bounce to her ballad singing for *Wonder When My Baby's Coming Home*, and then scores solidly with a lickety *Mad About Him Blues*.

Johnny Bond, out of the trumpet section, adds effective vocal force. Raises his husky pipes for *Brother Bill* and *Mister Five by Five*.

Three standard turns support, and the stand-out is the Lime Trio. The Lime Brothers and their golliwogg still sell big with their familiar yet ever uncanny acrobatics. Lads still twist the human golliwogg into more shapes than any pretzel fancier could conceive, adding a delightful bit as a mechanical Dancing Sambo. Trio drew the heartiest round of salvos.

Jack Gilford, still a surrealist in his comedy, clicks favorably with his satirical impressions. Material loses some of its punch in being lost in such a large house, his style and delivery calling for intimacy. Gives his impressions of the movies, taking apart the gangster, horror and hospital film, and follows with a series of devastating takes on Rudy Vallee, Stan Laurel, Oliver Hardy and a concert baritone singing *Empty Saddles*.

Betty Jane Smith rounds out the show with a lively roundelay of ballet taps that pleases.

Screen shows *Seven Sweethearts*. Stage-show runs 55 minutes. House beginning to fill up at early supper show caught. Maurie Orodener.

Orpheum, Los Angeles

(Reviewed Wednesday Afternoon, Dec. 2)

Ada Leonard and Her All-American Girl Orchestra (four brass, four reed, four rhythm, three strings) headline this week to put the show in the upper brackets. She has a strong string section backed up by well supporting rhythm and reed sections. Show is fast and smooth.

Miss Leonard emsees smoothly, turning on a come-hither tone. Ork opened with

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a bit of five that included Mr. Five by Five, Knock Me a Kiss and Fantasy. Sylvia Stanton, acrobatic dancer, turned in a nice bit of controlled dancing augmented with contortion. A looker. Using the gals in her band, Miss Leonard walloped with a bit of glee club work on My Buddy and White Christmas. Arrangements are sock.

Paul Gerrits won the audience with his "lecture" on table top antics. Has a nice line of banter and went over well.

Miss Leonard, aided by the glee club, won applause warbling Jennie and Mud About Him Blues. Wearing ultra-fashionable butterfly gowns, she combines pulchritude and good blues singing to put the show over. A canny showman, she knows what the boys want.

Following Gerrits' bit of roller skating and juggling that was well received, the Wesson Brothers took over for their impersonations that ran from Wilkie to President and Mrs. Roosevelt. Material is good, and the boys put it on in fine style.

Show is well rounded and offers a sock hour of entertainment.

Pix, The Mystery of Marie Roget and Busses Roar.

Good afternoon crowd at show caught. Sam Abbott.

310 MORALE SHOWS

(Continued from page 3)

outposts and factories. Every company has a manager with it, except in the cases of very small units, where the most muscular male takes over the managerial duties.

Cost of the project is defrayed by the turning over of canteen funds, a large chunk from the public treasury and a three-pence admission (five cents) in the garrisons which have large theaters. ENSA has an agreement with theater manager that, for the houses which charge admissions, they will not play within two miles of a commercial theater charging regular admission prices. Annual income from admission amounts to 250,000 pounds a year (\$1,000,000), or about one eighth of the total cost of operation.

Dean said that the importance of this program is inestimable in the minds of government officials, and right now ENSA is on a recruiting campaign to add 1,500 performers to the rolls. He said that Labor Minister Bevin has publicly commended ENSA for increasing production beyond strongest hopes. Sending in variety shows, which are the most popular, plays, revues, straight concerts and individual performers has stepped up the spirits of factory workers and soldiers. During the days of the bombings, he said, ENSA also sent shows into the air raid shelters.

Dean's mission here is to co-ordinate a similar program for Canada and work out a mutual exchange between ENSA and USO-Camp Shows, Inc., to provide entertainment for British troops (mostly RAF cadets) in training in Canada. He also said that he had made arrangements for Gracie Fields and Gertrude Lawrence to play an ENSA tour next summer in England. Miss Lawrence heads a division of ENSA here, which has been instrumental in getting radio stars of the Jack Benny caliber to make transcribed radio shows for performance to British troops and in raising money for the project.

CENSORSHIP LOOMS

(Continued from page 4)

juries. The Guild has always been averse to censorship in any form.

Leaders of theatrical associations decided to take a hand in warding off wholesale censorship after Wine, Women and Song was closed on December 3 as the result of a jury condemnation. Lee Shubert, proprietor of the Majestic Theater, decided to close Native Son last Saturday, but rescinded his order after protest from theatrical groups.

Acting on the mayor's order, Paul Moss, license commissioner, revoked the license of the Ambassador Theater, which housed Wine. According to law, the theater can be kept closed for a year but may be opened at any time at the discretion of the license commissioner.

At a special meeting of producers,

(For Orchestra Routes, Turn to Music Department)



Acts-Units-Attractions Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

EXPLANATIONS OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; h-hotel; mh-music hall; nc-night club; p-amusement park; r-roadhouse; re-restaurant; s-showboat; t-theater. NYC-New York City; Phila-Philadelphia; Chi-Chicago.

(Routes are for current week when no dates are given)

A

- Acromaniacs (Paramount) NYC, t. Adair, Robin (Hurricane) NYC, nc. Addison, Dick (Earl Carroll Theater Restaurant) Hollywood. Andrews, Johnny (Belmont Plaza) NYC, h. Andrew & Diane (Royale) Syracuse, N. Y., nc. Anthony, Allyn & Hodge (Book-Cadillac) Detroit, h. Arren & Broderick (Palace) Columbus, O., t. Aloha Maids, Five (Palace) Columbus, O., t.

B

- Baird, Bill (Ruban Bleu) NYC, nc. Baldwin, Dick (Tower) Kansas City, Mo., t. Baldwin & Bristol (Walsh's) Pawtucket, R. I., nc. Bunyas, George (New Yorker) NYC, h. Barnay, Elmo (Beggar Bar) NYC, nc. Barry, Dave (Chez Parce) Chi, nc. Barry, Fred & Elaine (Versailles) NYC, nc. Bell, Tommy & Sergeant A. Flat (Louise's Monte Carlo) NYC, nc. Berman, Ruth (Ruban Bleu) NYC, nc. Bernhardt, Jeanne (Leon & Eddie's) NYC, nc. Berry Bros. (Broadhurst) NYC, t. Bisselle & Farley (New Yorker) NYC, h. Blakstone, Nan (Kentucky) Toledo, O., nc. (Savoy Lounge) St. Louis 23-Jan. 2, nc. Blanka (Casino Russe) NYC, nc.

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- Bond, Angie, Trio (Aquarium) NYC, re. Bond, Gertrude (Louise's Monte Carlo) NYC, nc. Bouvier, Yvonne (Mon Parce) NYC, nc. Bowman, Sibyl (State) NYC, t. Brandon, Joan (Shangri-La) Phila, nc. Broadway Jones Trio (Queen Mary) NYC, re. Bromley, Bob (Palace) Columbus, O., t. Brooks, Joan (Glen Rendezvous) Newport, Ky., nc. Brown, Evans (Lafayette) Clinton, Ia., h. Brown, Pete, Trio (Onyx) NYC, nc. Burton Twins (885 Club) Chi, nc.

C

- Cabot & Dresden (Royal Casino) NYC, nc. Callahan Sisters (Chez Parce) Chi, nc. Carlile, Charlie (Rogers Corner) NYC, nc. Carlyle Sisters (Queen Mary) NYC, re. Carmelita (Latin Quarter) NYC, nc. Carole & Sherod (Versailles) NYC, nc. Carolita (Rainbow Inn) NYC, nc. Carrer, Charles (Iceland) NYC, re. Carroll, Jimmy (George Washington) NYC, h. Carroll's, Earl, Vantiles (Oriental) Chi, t. Carter & Kathy (La Conga) NYC, nc.

writers and theater owners Monday, Shubert, who had previously announced that Native Son, one of the five plays listed as "wholly objectionable" in the December 5 issue of The Catholic News, would close Saturday (12), decided to keep the show running.

Another development from the closing of Wine and the conviction of producer, company manager and stage manager of the production is the action being taken by Equity's legal department to determine whether Herman Shapiro, stage manager of the show, was responsible in the assembling of material or whether he was an employee carrying out orders. They will take up with the Four A's the legal status of stage managers and, if Shapiro is found not responsible for the performance, the findings will be submitted to Judge Owen W. Bohan when the three men come up for sentence December 17.

- Castaine & Barry (Belmont Plaza) NYC, h. Chapelle, Carol (Queen Mary) NYC, nc. Chase, Chaz (Capitol) Washington, t. Chase, Rhoda (La Conga) NYC, nc. Cherney, Guy (El Rancho Vegas) Las Vegas, N. M., nc. Chittison, Herman, Trio (Ruban Bleu) NYC, nc. Chords, The (Continental) Chesapeake, O., nc. Claire & Hudson (Beverly Hills) Newport, Ky., cc. Clarissa (Latin Quarter) NYC, nc. Clark, Coleman, & Co. (Earl Carroll's Theater) Hollywood, re. Colleano, Con (Broadhurst) NYC, t. Collette & Barry (Glenn Rendezvous) Newport, Ky., nc. Colston, The (Chicago) Chi, t. Condos Bros. (State) NYC, t. Consolo & Melba (Club Royale) Detroit, nc. Cool, Harry (Chicago) Chi, t. Cordoba, Lolita (18 Club) NYC, nc. Corio, Ann (Bowery) Detroit, nc. Corrio, N., Unit (Tower) Kansas City, Mo., t. Cortez, Malle (Lexington) NYC, h. Costello, Lucy (Village Barn) NYC, nc. Costello, Tony (Howdy Revue) NYC, nc. Courtney, Diane (Cafe Life) NYC, nc. Covarro, Nico (Bal Tabarin) NYC, nc. Cranes, The (Park Plaza) St. Louis, h. Cranford, Patti (Queen's Terrace) Woodside, L. I., N. Y., nc. Cross & Dunn (State) NYC, t. Curran, Vince (18 Club) NYC, nc. Curtiss & Clare (Biltmore Bowl) Los Angeles, nc.

D

- Daniels, Danny (La Conga) NYC, nc. Daro & Corda (Park Central) NYC, h. Darrow, Chick (Rainbow Inn) NYC, nc. Davis, Eddie (Leon & Eddie's) NYC, nc. Davis, Rufe (Roxy) NYC, t. Daw, Evelyn (Bertolotti's) NYC, nc. Dawn, Dolly (Book-Cadillac) Detroit, h. Dawson, Danny (Mayflower) NYC, c. DeFay, Arleen (Sawdust Trail) NYC, nc. Delta Rhythm Boys (Ruban Bleu) NYC, nc. DeMarco, Renee (Beverly Hills) Newport, Ky., cc. DeMarcos, The (Broadhurst) NYC, t. Denizon, Helene (Beverly Hills) Newport, Ky., cc. De Sol, Rayito (Havana-Madrid) NYC, nc. Digatanos (State) NYC, t. Dombey, Ken (Puritas Springs Park Rink) Cleveland, p. Donovan, Nancy (Maxim) NYC, c. Dorita & Velero (El Chico) NYC, nc. Downey, Morton (Copley-Plaza) Boston, h. Doyle, Eddie & Amy (Idle Hour) Dayton, O., nc. D'Roy, Phil. & Co. (Jefferson) St. Louis, h. Drake, Alan (Royal Casino) NYC, nc. Duffy, Kathryn, Dancers & Revue (Henry Grady) Atlanta, h. Dukes, Willie (Onyx) NYC, nc.

E

- Edwards & Diane (Iceland) NYC, re. Elgins, Four (Club Royale) Detroit, nc. Ellsworth & Fairchild (Versailles) NYC, nc. Emerald Sisters (Marine Base) Parris Island, S. C. 17; (Naval Air Sta.) Jacksonville, Fla., 18-19; (Camp Blanding) Jacksonville 21-23. Emerson, Hope (Sheraton) NYC, h. English, Ray (Palace) Cleveland, t. Evans, Bob (La Martinique) NYC, nc.

F

- Farney, Evelyn (RKO-Boston) Boston, t. Farrell, Beth (Brown Derby) Chi, nc. Fears, Peggy (Royal Casino) NYC, nc. Fernandez, Jose (Havana-Madrid) NYC, nc. Ferris, Tommy (Singapore) Chi, re. Fitz & Carroll (Palace) Columbus, O., t.

The Octopus & The Lady "Fluorescent" RULEANA Wk. Dec. 17th Capitol Theatre, Wash. Dir.: HERMAN FIALKOFF Mayfair Theatre Bldg., New York

- Ford, Don (Casanova) Detroit, nc. Frakson (Waldorf-Astoria) NYC, h. Francine, Anne (Armando's) NYC, nc. Francis, Georgia (Latin Quarter) NYC, nc. Francis, Jeanne, & Jerry Grey (Florentine Gardens) Hollywood, nc. Fredysons, Seven (Latin Quarter) NYC, nc. French, Eleanor (Rainbow Room) NYC, nc. Frisco, Joe (Bowery) Detroit, nc. Froman, Jane (Riobamba) NYC, nc.

G

- Gainsworth, Marjorie (Bowery) Detroit, nc. Galante & Leonarda (William Penn) Pittsburgh, h. Gall-Gall (Oriental) Chi, t.

- Gall Sisters (Astor) NYC, h. Gaudsmith Bros. (Strand) NYC, t. Gay, Reese (Maxim's) NYC, nc. Gaylord, Cayle (Holiday Inn) Flushing, N. Y., nc. Gilbert, Gloria (Versailles) NYC, nc. Gilford, Jack (Earle) Phila, t. Glamour Boys (Sawdust Trail) NYC, nc. Gibsons, The (Hurricane) NYC, nc. Gifford, Moya (Bertolotti's) NYC, nc. Glover & LaMaie (Sheraton) NYC, h. Gordon, Richard (Edgewater Beach) Chi, h. Graham, Ann (Riobamba) NYC, nc. Grandfather's Follies (Chase) St. Louis, h. Gray, Gary (Churchill Tavern) Pittsburgh, nc. Grimaldi, Marie (Music Hall) NYC, t. Guill-Guill (Hurricane) NYC, nc.

H

- Haakon, Paul (Music Hall) NYC, t. Haley, Jack (Broadhurst) NYC, t. Hallday, Hildegard (Spivy's Roof) NYC, nc. Hammond, June (Wivel) NYC, re. Hannon, Bob (Roxy) NYC, t. Harmonettes, The (Hurricane) NYC, nc. Harold & Lois (Latin Quarter) NYC, nc. Harvey, Kathryn (Bertolotti's) NYC, nc. Hawkins, Sidney (George Washington) NYC, h. Healy, Dan (Aquarium) NYC, re. Healy, Mary (Roxy) NYC, t. Henning, Pat (Paramount) NYC, t. Herbert, Jack (Helsing's) Chi, c. Herrera, Sarita (El Chico) NYC, nc. Herzogs, The (State) NYC, t. Heyer, Capt., & Co. (Music Hall) NYC, t. Hibberd, Byrd & LaRue (Latin Quarter) NYC, nc. Hilda, Irene (La Vie Parisienne) NYC, nc. Hines, Baby (Cafe Society Downtown) NYC, nc. Hoffman Sisters (Merry-Go-Round) Pittsburgh, nc. Holman, Libby (La Vie Parisienne) NYC, nc. Horne, Lena (Savoy-Plaza) NYC, h. Houston, Nan (Rainbow Inn) NYC, nc. Howard, Bunny (Park Central) NYC, h. Howard, Johnny (Glenn Rendezvous) Newport, Ky., nc. Howell, Connie (Melody) NYC, re. Huard, Larry (La Martinique) NYC, nc. Hubert, Fritz & Jean (Beverly Hills) Newport, Ky., cc. Hurley, Jacqueline (Club Royale) Detroit, nc. Hutchison, Jody (Beverly Hills) Newport, Ky., cc. Hyers, Frankie (18 Club) NYC, nc.

I

- Jagger, Kenny (Leland) Richmond, Ind., h. Jaxon, Great, & Jerry (Auditorium) Colo. Springs, Colo., 14-19; Cheyenne, Wyo., 21.

POLLY JENKINS AND HER MUSICAL PLOWBOYS For terms and dates address Polly Jenkins & Her Musical Plowboys, 1 Main St., Illon, N. Y.

- Jeffers, Dorothy (Latin Quarter) NYC, nc. Jerry & Turk (Latin Quarter) NYC, nc. Jessel, George (Broadhurst) NYC, t. Jocelyn, Mildred (Iceland) NYC, re. Johnny & George (19th Hole) NYC, nc.

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- Johnson, Judith (Ritz) Livingston, Tenn., 16-17, t. Jordan, Lee (Red Gables) Terre Haute, Ind., nc. Joyce, Marlon (Rainbow Inn) NYC, nc.

K

- Kahler, Jerry (Seneca) Chi, h. Keane, Betty (Mon Parce) NYC, nc. Keating, Fred (Mon Parce) NYC, nc. Keller, Dorothy (Hurricane) NYC, nc. Kellerman, Mimi (La Martinique) NYC, nc. Kelly, Margie (Brown Derby) Chi, nc. (See ROUTES on page 34)

Advance Bookings

- FUN FOR YOUR MONEY: Latin Quarter, Chicago, Dec. 30, two weeks and options. MITZI GREEN: Riverside, Milwaukee, Jan. 1, week. HI HAT, ST. LOUIS: Nick Lucas, December 18-31; Bonnie Baker, January 1-14. ORIENTAL, CHICAGO: Eddy Howard orchestra, December 25-31; Dave Barry, January 8-14; Ethel Waters, March 12-18.

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### Calif. Midnight Law Hits Biz; Earlier Entertainment Planned

HOLLYWOOD, Dec. 12.—With the new ruling of the State Board of Equalization closing all bars at midnight and prohibiting servicemen on the premises after that time, cocktail lounge operators are in a quandary as to what policy to follow. Military rules have prohibited the sale of liquor to soldiers for some time, but sales to others in the armed forces were allowed.

Cocktail lounge operators at the outset thought of following the policy of some ballroom and night club owners in remaining open after midnight, but with a closed bar. However, further thought on the matter has convinced a number of them that cocktail lounges will have nothing to sell. What effect the new ruling will have on revenue is not known, for the order hasn't been in effect long enough to show its influence. However, peak hours in local cocktail bars have been between 11 and 1 and 12 to 2.

Arthur Lyons, operator of the Radio Room here, said that he will close at midnight. Spot will be hard hit by the ruling on Friday night, when the crowds do not gather until after the fights at near-by Legion Stadium.

Lyons said that he will open or begin the music with Mike Riley and his band earlier. Since contract with the band calls for six hours nightly, Riley will take

the bandstand at 6 instead of 8. A number of other cocktail lounges plan doing the same, especially those in San Diego.

Combination lounges and eating spots will not be seriously affected for reason that food is the main product, altho bars are maintained in connection with them. One such spot is Jim Otto's in Beverly Hills, where Harding and Moss with Billie Joyce are currently featured. Otto's has a reputation as a steak house. However, dinner crowds are out of the place by 11, with only a few remaining in the dining room after 11:30. Spots operating under this policy will start the music earlier with the idea of closing at midnight.

Bright spot in the new order is that a number of cocktail spots that feature food may be able to increase their dinner trade by having the units take the stand earlier.

Whether or not the musicians' union will permit units to switch hours is not known. However, Local 767, colored union, has been asking for weeks that dances start earlier in order to allow musicians to use public utility transportation to get home after the date. This local also increased its after-midnight scale in an effort to put as many hours on the p.m. side of the clock as possible.

### Cleveland 35-Seat Lounge Produces \$30,000 in Year

CLEVELAND, Dec. 12.—James Louis Smith, manager of the Fenway Hall Hotel here, within a year turned the tiny Congo Room (seating capacity, 35) into one of the most successful cocktail lounges in town. Formerly part of the main restaurant, it was remodeled into a cozy spot and in the first year turned in an estimated profit of \$30,000.

Plano-voice singles are used, with emphasis on colored talent.

### Salaries for Good Units Jump 30% Within Past Year

CHICAGO, Dec. 12.—The rising demand for good cocktail units thruout the country has boosted the average combo's salary within the last year by 30 per cent, leading booking offices estimate. Figure is based on actual contracts given units as compared to the money given the same talent a year ago.

While most units are demanding almost as much as 100 per cent boost in salaries, the increase itself, as met by many leading accounts, does not top 50 per cent (rare cases excepted).

Offices do not book good units any longer, but take orders for them. All bookers today have offers for talent which cannot be filled, due to scarcity of units and the growing number of talent accounts.

### Units Add Names to Trade Billing, Thus Avoiding Confusion

CHICAGO, Dec. 12.—To protect their trade name from confusion and misrepresentation, most units around here attach the name of one of the musicians to the tag line. It is no longer, therefore, "Men of Music," but "Johnny Jones's Men of Music." Booking offices are encouraging this method of billing, since such billing enables them to sell a more recognizable piece of merchandise.

The national office of the American Federation of Musicians has not as yet passed a law protecting a trade name nationally, altho such regulations exist within each local. This condition does not prevent a number of units, belonging to different locals, from using the same trade names. The confusion, therefore, is obvious.

A buyer can get sales letters from various booking offices thruout the country and receive submissions of several "Men of Music," altho each is a different unit. Where a person's name is linked to the trade title there is less chance of substitution or misrepresentation.

### You Play Your Own Organ? Expect Trouble

CHICAGO, Dec. 12.—Organists traveling with their own instruments are the hardest hit by the gas rationing in the cocktail unit field. While outfits have to forget about traveling in cars for the duration and turn to already crowded trains and busses, transportation, despite inconveniences, is still available. And, too, it is simpler to transport a unit of one to four than a full band of 12 or so and a baggage load.

While railroad lines accept organs for shipment, they do not guarantee speedy delivery. There is a priority rating on all baggage and, naturally, war materials are moved first. Organs shipments are on the bottom of the list.

## Off the Cuff

#### MIDWEST:

SOUTHERN SONS, four colored boys and a guitar, have been set by National Concert and Artists Corporation, New York, to open December 7 at Mark Twain Hotel, St. Louis, for five weeks. To follow with other spots in the Albert Pick Hotels chain. . . . JOE DeSALVO outfit (4) has reported at Camp Grant, Ill., as a unit. Their post at the Town Casino, Chicago, now being filled by THE MEN OF NOTE (4), who will be succeeded December 23 by Hap Williams's Stratoliners (4). The Notes will proceed to Al Martin's Hawaiian Room on Chi's South Side. . . . MADONNA MARTIN, colored pianist, is holding forth at the Silver Congo, La Salle, Ill. . . . BETTY REILLY, singing guitarist, going home to Los Angeles for the holidays, following six weeks at Helsing's Vodvil Lounge, Chicago. . . . DOROTHY DONEGAN, colored pianist, is doing a song folio for Robbins. . . . PADDY LA BATO, guitar, has opened his fifth return engagement at the Alpine Village, Cleveland. . . . WALLY SMITH TRIO, new instrumental and vocal outfit, set by MCA into the West Front Grill, Dover, O. Combo has accordion, guitar

and bass. . . . RITA RAY, piano and voice, into Kasees Club, Toledo, after a run at the Club Alabam, Chicago, where she was succeeded by FLO HENRIE, formerly of Bernard and Henrie. . . . Frederick Bros. has signed JACK WEDELL, who fronts an outfit of three men and two girls now at Maple's Club, Peru, Ill. Jack used to play bass and sing in Art Jarrett's band. One of his girls plays accordion.

ERNIE NEWTON (3) has succeeded JULIAN STOCKDATE (3) at Paul Lipp's Lower Level, Chicago. Julian broke up his outfit last week to join the army air force. . . . NEVA PATTERSON, vocalist, is temporarily working with Henry King's band. . . . AL LANE'S Three Hits have moved into the Durant Hotel, Flint, Mich. . . . THE SWINGSTERS, three men and a girl, are staying at the Oliver Hotel, South Bend, Ind. . . . JOE FRANKS'S Advocates of Swing (4) start an indefinite run at the Kentucky Lounge, Chicago, December 21. . . . HAL RECCHI has left Johnny Kaahue's Hawaiians to head his own combo. Norman Kaahue is leaving soon to join the Army Air Corps. . . . MAX MILLER-SHORT SHEROCK Foursome held over at Elmer's, Chicago. . . . BOB AND SUE FORSYTHE, song and piano team, have one of the largest collections of tunes, catalogued for immediate use. . . . BOB ROBERTS'S original Four Senators took over at the Book-Cadillac, Detroit, Monday (14). . . . ROSE MARIE SCHLACK and BOB HANNAH, song-piano team, broke up in Davenport, Ia., last week. . . . CAROLYN FRANCIS and MARY MATTHEWS, piano and voice, recently on tour around the Pick hotels, start at the Hotel Northland, Green Bay, Wis., December 29. . . . BOB KERN, organ-piano, stays over at the Severin Hotel, Indianapolis.

DOROTHY DAVIS, singer, given another holdover at the Frolics, Minneapolis. . . . CARL OSBORN will augment from a trio to a quartet for the Riviera, Chicago, job starting January 3. . . . HARLEM HIGHLANDERS (4) go into (See OFF THE CUFF on page 55)

### Merry Men Open Philly Bar

PHILADELPHIA, Dec. 12.—Hotel Majestic is the latest hotel to add the intimate musical entertainment to its cocktail lounge, which has been refurbished as the Majestic Hotel Musical Bar. Room opened December 8, with the Merry Men, instrumental trio with girl singer added, first in, booked by Jolly Joyce Theatrical Agency here. Eddie Rold is managing.

### Baker Reorganizes Quintet

PHILADELPHIA, Dec. 12.—Curt Weller Quintet, disbanded when pianist Weller joined up with the armed forces last month, has been reorganized by Freddie Baker, guitarist. Combo will use Baker's name for the billing, and Len Forte takes over the piano bench. It was the Weller Quintet arrangement of *Daddy* that Sammy Kaye used for his hit record last year, the tune skyrocketing the unit in this area. As the Freddie Baker Quintet, combo makes its bow this week at Herb Spatol's Flanders Grille here.

### Nau BlaKstone for Savoy

ST. LOUIS, Dec. 12.—Savoy Lounge here opens December 22 under management of Maurice Lyner and Goldie Goldsworth, owners, with Nau BlaKstone first feature in. Rich Hayes's combo will do the music.

Ernie Venuto Attractions, St. Louis, will book the spot, according to the management.

### Fisher Sticks With GAC

MILWAUKEE, Dec. 12.—Freddie Fisher, leader of a six-piece corn band now at Lakota's Restaurant here, re-signed with General Amusement Corporation this week and will be under that firm's management for the next three years. Pact made with Art Weems, GAC manager in Chicago, who was in to renew Fisher's contract. Band closes here January 18 and will then proceed to the West Coast via Minneapolis, where it is slated to fill a date in Ray Perkins's Happy Hour.

### Tappen, Royer Team Up

DAYTON, O., Dec. 12.—Maxine Tappen, vocalist who worked with several name bands, and Ed (Eggs) Royer, pianist, have formed a new cocktail team, designed for the smarter lounges. They have developed a line of "sophisticated" numbers, both musical and vocal. Opened first date at the Fort Meggs Hotel here.

### Klein Adds Three Detroit Accounts

DETROIT, Dec. 12.—The Jules Klein office added three new accounts this week.

At the Main Street Stage Bar, which at one time had floorshows, remodeling has been completed and the spot revamped into a cocktail lounge, with Ramon Cerdes and His Latin Americans going in.

New downtown spot, the Book Bar, is being opened across the street from the swanky Hotel Book-Cadillac. Spot is being managed by Max Spiegelman. Dorothy Berlin, accordion, is in.

At the Clique Bar, uptown spot, dissatisfaction with small units formerly booked direct out of New York, turned the account into the hands of the local booker, and Evelyn Hamilton, piano, accordion and voice, has the job.

### WM Agency Signs Six More Combos

NEW YORK, Dec. 12.—William Morris Agency cocktail department has signed several new combos and personalities. Included are Julie Andre, fem guitarist; Arthur Ryerson Quartet, Michael Hoffman Trio, Valerie Dione, piano entertainer, and Maurice Shan ork. We Three, instrumental and voice trio, goes to that office December 26.

Joe Marsolais is head of the department.

### 2C for Butterfield In Buffalo Lounge

BUFFALO, Dec. 12.—Erskine Butterfield, piano-singer, opened this week at the Stuyvesant Hotel's Peter Stuyvesant Room, for four weeks, booked thru the William Morris Agency. Getting \$200 a week, same as he got at the Fenway Hall, Cleveland, where he just closed. He is being given a MBS wire three times a week.

Butterfield is the first Negro entertainer booked for this swank spot.

### The HOLIDAY GREETINGS

Issue of The Billboard  
(Dated January 2, 1943)

will contain a special

### Cocktail Combos Section

Many interesting features,  
including

Articles by Buyers and  
Bookers of Cocktail  
Talent

Also . . .

"War and the Cocktail  
Field"

By Sam Honigberg

Don't Miss the Big Issue

# AGENCIES' TONG WAR!

## Coca-Cola Band Parade

14th Week

Monday, 21:	Dick Jurgens
Tuesday, 22:	Count Basie
Wednesday, 23:	Sammy Kaye
Thursday, 24:	Frankie Masters
Friday, 25:	Benny Goodman to be selected.
Saturday, 26:	

## Draft Age Limit Helps Maestri; Kay Kyser Over?

NEW YORK, Dec. 12.—Lowering of the draft age to 38 puts a more favorable picture on the number of bands that are expected to be around for the duration. Exact ages of most maestri are hard to get, difficulty stemming from the days when glamor-conscious leaders took regular slips from the fountain of youth, but estimates put at a sizable figure the orksters who are hitting 38 or over.

In the General Amusement Corporation fold over-38ers probably include Jimmy Dorsey, Glen Gray, Clyde Lucas, Will Osborne and Joe Venuti, among others.

Music Corporation of America has a bunch of "uncertains." Kay Kyser, reclassified into 1-A last week, is thought to be over the 38 mark. Others also deemed likely to top that figure include Guy Lombardo, Xavier Cugat, Ray Noble, Art Kassel, Alvino Rey, Shep Fields and Larry Kent. "Maybes" are chalked up for Freddie Martin, Jan Savitt, Louis Prima, John Kirby, Nat Brandwynne and a few other MCA names.

William Morris Agency has Henry Busse, Vincent Lopez, Chico Marx, George Olsen and Paul Whiteman as probable 38 toppers.

Some of the above-mentioned orksters have been in the public eye so long, observers say, they not only can boast more than 38 years but probably can lay legitimate claim to more than 45.

## Essex House Mulls Small Band Policy

NEW YORK, Dec. 12.—Essex House here is mulling a small band policy. Dolores, 11-piece crew, closes tonight to meet an engagement at Book-Cadillac, Detroit. Sammy Kaye opens December 18 for a run that will extend past the new year. To fill the five-day gap, hotel has booked Barry Winton, which will give it a chance to see how a seven-piece outfit works out.

Engagement of Tommy Tucker, who's been penciled in for January 5, depends on Kaye's grosses. If hotel finds room continues doing week-end business only, big bands are out.

## Union Asking Famous for Standard Wage Scale

NEW YORK, Dec. 12.—Contract negotiations between Screen Office and Professional Employees Guild and Paramount and Famous Music opened here Wednesday (9). Union demands included job classification and standard wage scales. If secured, SOPEG officials believe these will pave the way for a drive against all pubs in the field.

Other demands included a closed shop, \$21 minimum salary, severance pay and adjustment of individual inequities.

Bargaining group also asked for a guarantee of seniority to any employees transferred to war industries.

## Mayfair Buys Melrose Tune

NEW YORK, Dec. 12.—Mayfair Music has bought *Why Don't You Do Right?* from Lester Melrose's Wabash Music house. Deal was made on the strength of Benny Goodman's recording (Columbia) with Peggy Lee chirping. Song, penned by Joel McCoy, had been out for several months on a Lil Greene recording for Bluebird but it needed a top name to bring it to life.

## Bookers Sizzle as Orks Switch; Stork Sticks Bill Into Wrangle Over Ella Mae Morse's Contract

NEW YORK, Dec. 12.—Gracie Barrie's signature to a General Amusement Corporation contract, switching the Dick Stabile band away from Music Corporation of America, is the prelude to a battle royal that may have all the major booking offices in there swinging before the last bell sounds.

Bob Crosby ork, with tenor saxist Eddie Miller swinging the baton when Crosby leaves for pictures, is reported following the trail from MCA to GAC. William Morris Agency is currently embroiled in an AFM battle trying to hold Freddie Slack and vocalist Ella Mae Morse to its contract, with Joe Glaser, Slack's personal manager, supposedly trying to edge Slack and Miss Morse into the MCA camp.

Where formerly agencies would let a semi-name band slip from their hands without a murmur, they are now beginning to yelp good and loud. The draft has cut into their rosters to an extent where every B and C band looms mighty important. The three cases mentioned above are being handled so far with kid gloves. Should there be many more of them, tho, the boys may slip brass knuckles over the gloves.

The Barrie-Stabile switch is not unexpected, according to those close to Stabile's personal manager. They argue that when Stabile asked Billy Burton to handle him, Burton held off because he didn't go for the MCA tie, his meal ticket, Jimmy Dorsey, being with GAC. Burton agreed to take Stabile on condition he switch to GAC at the first opportunity, it is contended. When Stabile enlisted in the Coast Guard, also not unexpected to his intimates, the opportunity appeared.

According to MCA execs, the booking shift came as a distinct surprise. They aver they participated in conferences where it was decided that Mrs. Stabile (Miss Barrie) would front the band. They claim they were busy lining up a location when the news hit them, and up to the middle of this week they were still trying to salvage the deal.

The William Morris-Joe Glaser-MCA embroglio over Slack and his sensational canary is more devious. Shortly after Glen Wallichs set Slack and Miss Morse for some Capitol records, the Morris agency signed the team to a booking contract. As soon as *Cow Cow Boogie* and *Mr. Five by Five* started catapulting them upward, Ed Fishman, of the Morris Coast office, brought Glaser into the picture as personal manager for the ork and vocalist.

Glaser immediately booked them into

Joe Zucca's three Coast spots, Hermosa Beach, Hollywood Casino and Casa Manana. Using the "six weeks" clause in Slack's William Morris contract, Glaser purportedly declared the contract broken and started talking MCA to Slack. The Morris office insists the contract is in force, admitting that Slack laid off more than six weeks, but that he did so on his own responsibility, refusing jobs offered by the agency.

Willard Alexander, who claims Glaser pulled a similar stunt when he promised the Morris Agency Les Brown but finally swung the band into the MCA camp, decided to put up a fight this time and took the case to the American Federation of Musicians, where it now rests. Glaser is at present on the Coast with Slack, and his office here declined to discuss the matter, explaining they were trying to keep the affair "in camera"—"hushed up" to youse guys.

What may or may not be news to the disputants is the information passed along by friends of Miss Morse and her husband, Richard Showalter, that they are expecting an addition to their family in a short time. According to these informants, Miss Morse shortly will retire from her professional career, for the customary few months anyway, to have her baby.

This, if true, may put a serious crimp in any booking plans for Slack's immediate future. It is no secret that the gal warbler is responsible for a great part of Slack's drawing power and a great part of the agencies' interest. It is figured that the band, with the girl spotlighted, is ready for a string of theater dates with pretty good dough in the offing. With Miss Morse on sick leave, such dates are not at all certain.

Usually knowing gees can't fathom the rumored Crosby ork switch. For the past couple of weeks, MCA-ers have been speaking of re-forming the band with Eddie Miller in front. At press time, one of the agency spokesmen declared he was under the impression the band, without Crosby at the helm, was due to fold. However, a GAC rep made no bones about the fact that his office is working on a deal which would involve the Crosby sidemen with Miller in Crosby's place.

If, as Paul V. McNutt, head of the War Man Power Commission, has predicted, one out of every five civilians will wind up in a uniform, it is reasonable to expect many more ork leaders will soon be army-bound. If and when that occurs, the scramble for what remains will start in earnest.

## Few One-Nighters Worse Than None; Ork Leaders Losing Dough on Them

NEW YORK, Dec. 12.—What little is left of the one-night band business is so shot, semi-name maestri are beginning to lose money on the road. Shuttered ballrooms, plus brutal travel conditions, are forcing orksters to balance a four or five-date week against a seven-day pay roll. Solution, bookers feel, will come thru up-scaling of location prices which, coupled with theater takes and occasional film work, will put the batoneers clearly in the black once more.

Road biz, formerly an ace-in-the-hole, is now a mess of deuces and treys. Rising transportation costs, wicked cartage fees and steeper sidemen salaries have stolen most of the meat out of the nut. To top it off, territories like Omaha and Kansas as well as all of Pennsylvania are almost completely dead.

Agencies are trying to swing more percentage deals or else jack up prices in locations where, formerly, air time and prestige values were considered enough. Case in point is the Hotel Sherman, Chicago, where Alvino Rey, in on a guarantee and a split, walked out with an estimated \$20,000 for a four-week run ended Thursday (3). Other spots like the

Palladium on the Coast have also loosened up their bids under booker pressure.

For the smaller bands of merit, however, road-biz appeal is still present in some quantity. One backer estimates a five-piece outfit like Louis Jordan's can make money on a string of jumps where currently a Woody Herman probably wouldn't. Jordan's septian crew, because of its small size, can play single dates at a \$750 figure, while Herman's expenses would eat up nearly twice that amount. Merit is really important factor in the small band's outlook, booker adds, pointing out that Jordan's \$2,000 draw last week (on a \$350 guarantee) at the Apollo Theater here was more a reflection of the maestro's particular talents than a general trend.

As far as build-ups of new bands are concerned, agency execs aver, for the duration that's out. Previously a big bank roll would be laid out readily to push a C band into A rating, agencies figuring that their cut on future road receipts would more than make up the outlay. But now they're unwilling to gamble; one-nighters for the future look too unsure.

## Postmen Always Ring Twice

PHILADELPHIA, Dec. 12.—Herman Stein, local music arranger, received two letters the other morning. One was a lucrative offer to arrange for the new *Camel Caravan* program. The second letter made him decide to reject it. It was a personal note from the draft board.

## Coca-Cola Routes Jazzmen; Alaska, Panama, Brazil

NEW YORK, Dec. 12.—The mystery of the Coca-Cola "overseas" jazz group has finally been solved. The beverage firm has lined up an eight-piece band to tour army construction camps.

Members already signed up are Mel Powell (piano), Bud Freeman (tenor sax), Eddy Condon (guitar), Brad Gowans (trombone) and Marty Marsala (trumpet). Three others were set, but pulled out because their wives could not travel. Replacements are expected to be made in a day or two by Music Corporation of America.

Tentative route will take them along the Alcan Highway, connecting Seattle with Alaska, then to Panama and Caribbean countries, and finally to Recife, Brazil. Schedule, however, is subject to change by the War Department. The boys will play exclusively in those camps which are cut off from entertainment areas. Army Engineering Corps, isolated for months in the Alaskan outpost and other fringes of civilization, has been sending S O S's for entertainers.

Tour has been worked out with the co-operation of the War Department. Ernie Anderson, of the D'Arcy Agency, will act as manager.

Date of departure has not been set, awaiting the signal from the War Department. However, Mel Powell left the CBC jump band Thursday (10) to stand by. Boys have not yet been put on salary, but expect to start collecting as soon as definite date has been named.

## Fitch May Switch

NEW YORK, Dec. 12.—O bands may get a break; Fitch *Bandwagon* show, in its fourth year over NBC, may switch policy. Program has used up almost all the available A and B bands around and reportedly Toby Reed, "the man who knows the bands," is working out a new format calling for use of outfits like Sonny Kendis, Eddie South and Ernie Holst.

Reed's plan is to feature a leader like Kendis, who has been playing long stretches at the Stork Club here and have him use up program time with chatter about the spot's smart-set habits, etc., with augmented band behind him. Same would apply to Holst, who has been a regular at El Morocco here, and Eddie South, until recently a fixture at Cafe Society Uptown. Orkster's spiel would probably be supplemented by personal appearances of some of the club habitués discussed.

Sponsors are mulling the prospective changeover.

## Teddy Powell's Air Time

NEW YORK, Dec. 12.—Teddy Powell picks up six remotes a week (over Station WNEW) from the newly opened Plantation Room of the Hotel Dixie here beginning this week. Powell's air time is skedded for 3-8:30 p.m., Tuesdays, Thursdays and Saturdays; 1:45-2 p.m., Tuesdays and Thursdays, and 5:35-6 p.m., Sundays.

Station's shots, besides the Dixie, now take in Hotel Commodore here, Savoy Ballroom in Harlem, and Frank Dailey's Meadowbrook, Cedar Grove, N. J.

MILWAUKEE, Dec. 12.—In observance of the first anniversary of Pearl Harbor, George Devine's Eagles Ballroom here staged an "On To Victory Ball" December 7 with free admission to all.

# GAS HITS ROAD BIZ

## Round-Up Reveals Rationing Real Problem to Harassed Ballrooms

CHICAGO, Dec. 12.—While gas rationing has not exactly brought a boom to the music business here, neither has it put the bookers and musickers out of circulation. It is still too early to tell the effects of gas rationing in the Midwest, inasmuch as most of the localities have been having a cold wave which in itself is enough to cut business to a minimum.

Booking offices here are optimistic, strangely enough, feeling that as long as the people continue to make money they will find a way of getting to ballrooms and one-night dance promotions, even tho the locations are not the easiest to reach by normal streetcar and bus transportation.

Hardest hit are the bands that have to resort to busses and trains, already overcrowded with soldiers and sailors. Within the last few weeks, most musicians making jumps around here were forced to stand up on trains or busses all night and were unable to secure last-minute reservations in local hotels or rooming houses. It is a common practice today to sleep in railroad waiting rooms, hotel lobbies and bus terminals. Stan Kenton, now at the Sherman Hotel, says that during his last four one-nighters his boys didn't have more than a total of five hours' sleep.

The baggage problem is getting to be an increasingly difficult one. No bus company or railroad line will guarantee to pick up all baggage on the same bus or train carrying the men. It is therefore not uncommon for a band playing theaters to miss opening shows or, if playing one nighters, to start later than the advertised hour.

While a number of gas rationing boards have been liberal with musicians, particularly in furnishing them with permits for enough gas to get from job

to job, band leaders do not want to book future dates on the assumption that the boards will "listen to reason." Some boards have been giving show business, in general, the well-known cold shoulder, and not even letters from army and naval base commanding officers, asserting that the performers in question perform gratis for the men in service, better their "A" gas card standing.

Jim Breyley, one-night booker for Music Corporation of America here, says that Alvino Rey and the King Sisters, now on a tour around here, manage to get their dates by train and have been doing big business. Breyley says that gas rationing has benefited operators located on streetcar or bus lines, getting the trade which formerly would travel miles out the way by automobile.

Joe Kayser, Frederick Bros. one-night chief in this area, is equally optimistic. He claims that he is operating normally, and that such bands as Tiny Hill and Fletcher Henderson are doing a good job for him. Hill still manages to get by with private cars, while Henderson has a bus of his own and, so far, has been lucky enough to secure sufficient gas. Kayser has contacted a number of promoters on the gas rationing situation and few of them knew just how badly it will cut into their grosses. George Luxton, of the Rainbow Ballroom, Belvedere, Ill., who caters to the farmers in that area, reports that the icy roads are as much to blame as gas rationing for the biz nose dive.

Ina Ray Hutton, still using cars, was in need of gas in Marion, Ind., last week and the local board issued a temporary certificate which entitled her band to enough gas to complete her current tour.

Al Kavelin and his men secured a permit for enough gas for a trip from Chicago to Detroit and back to fill a week at the Greystone Ballroom in the Motor City. In all cases, definite contracts for jobs had to be presented to the board to secure the permits.

Bookers, however, are discouraging musicians from using cars and urge them to take to busses and trains, despite expected inconveniences.

Locally, business has been up to par in the city ballrooms, but off in the out-of-the-way spots. The Oh Henry, Willow Springs, Ill., for example, will be forced to cut short the engagement of Russ Carlyle and band because of the spot's distant location. Business has been off and the management is blaming it on gas rationing. It is doubtful whether the ballroom will continue after the first of the year.

Jan Garber, discouraged because of gas rationing, has been trying to enlist in some arm of the service with his men, but so far has not landed anything. Like others, he feels that he has a higher pay roll to meet (despite the fact that leaders have to accept inferior men) and is forced to work twice as hard to meet it.

Ted Weems, who is going into service next week, tasted the effect of gas rationing last week when he and his men, making a jump from Cincinnati to Dayton, O., had to stand up all the way.

NEW YORK, Dec. 12.—Orksters still traveling by auto in the East can now apply for extra gas after using only 90 miles' worth of coupons in the A ration book. OPA announced this week that the previous requisite of 150 miles had been reduced to allow Eastern drivers their necessary business travel despite the basic ration cut (from four to three gallons) imposed November 22.

Extra gas will be granted if need for more than 90 miles of occupational driving each month is proven. Also provided is that Eastern drivers may seek renewal of extra B and C ration books after 10 weeks rather than the old 12-week period.

From Washington, Senator Tom Connally was reported as asking the President to revise gasoline rationing on a zone basis. Connally urged that the country be divided into regions dependent upon the geography, distances between points, available transportation facilities and other factors.

Idea, if it were taken up officially, would come as a boon to those maestri who normally used cars to get from one

jump to another. Remoteness of some of these had compelled most of them to abandon their Buicks and Packards.

DES MOINES, Dec. 12.—Ballroom operators in the Middle West are now booking bands in January and other 1943 dates after waiting several months to see outcome of territory bands gasoline ration problem.

In some spots operators are signing bands for three or four nights a week, with territory combos expected to fill in rest of week on surrounding dates. Most territory bands are expected to be able to travel, altho mileage will have to be cut.

Name bands will be used where train transportation is available, altho the big orks will be handled on off-week nights. Operators point out that in larger cities ballroom business has been terrific, even with gas rationing, and as a result some territory bands pull heavy grosses on Saturday and Sunday nights. Hence, name bands will be used on week nights when business is not so good.

Several name bands, such as Bob Chester and Alvino Rey, are now traveling this territory, and operators believe one-nighters will still offer juicy dates for the big-time bands if they can travel by train.

ERIE, Pa., Dec. 12.—Les Brown marked the first appearance of a name band in Erie since gas rationing went into effect. Four hundred and sixty-four people paid their way into Rainbow Gardens for total of \$700. Advance tickets went at \$2.50 per couple, with a \$3.30 charge at the gate.

The season high was set November 26 by Dick Stabile, who came in just before the gas deadline. Drew 1,200 people for a \$1,500 gross. Stabile was inducted into the coast guard the morning he was to appear here, but the band carried on in grand style under the baton of Gracie Barrie. Previous high this season was held by Jack Teagarden, who hit \$844 on a straight \$2.20 per couple ticket.

FORT WORTH, Dec. 12.—Just how long spots along the highways in this section of Texas will continue to buck the gasoline rationing is problematic. If present patronage keeps up, spots will not close, with possible exception of two or three locations. However, there has been a dwindling in receipts since rationing struck this section.

Reason patronage has kept up as well as it has, managers reason, is that many pleasureseekers stored away gasoline; that many are using up their coupons faster than they will later on; that many were given B books or supplemental gasoline rations, and that the share-the-ride plan to and from the night spots has hit a high peak.

DES MOINES, Dec. 12.—Territorial bands report much confusion in amounts of gasoline issued under the rationing, with some given as low as 7 per cent of usual mileage while others received almost a full allotment.

One Omaha agency reported two of its bands had received certificates, with one getting around 5,000 miles and the other close to 50,000 miles for the next year. One band booking out of Des Moines received enough gas for 70,000 miles, while another was cut to 4,800 miles.

Most of the territorial bands use sleeper busses and had hoped to get full allotments.

## JD's Costly Trek

NEW YORK, Dec. 12.—Jimmy Dorsey, who opens at the Strand Theater here Christmas Day, will have exactly three days to bring his crew in from the Coast, where they complete *I Dood It* on the 21st. Rehearsals for the Strand show begin on the morning of the 24th, and Billy Burton, Dorsey's manager, is huddling with execs of the Santa Fe, Union Pacific and Rock Island railroads to clear the tracks so that the band can get thru.

On the Chicago-to-Los Angeles trek in September, cost of transportation mounted to \$5,700, 26-man organization (20 musicians, Bob Eberle, Helen O'Connell, Burton and three others) occupying two complete cars. With the army getting first call on Pullman accommodations, only luxurious compartment cars are available to the band, so it's figured that this time cartage fee will amount to a minimum of \$6,000.

## Clarinet Marmalade

NEW YORK, Dec. 12.—Benny Goodman, a clarinet player of some note, has a new addition to his band. He is Hank D'Amico, star clary tootler and one-time band leader, who's considered one of the best in the business.

## Three Unity Men Get Recount; Org Could Use Dough

NEW YORK, Dec. 12.—"Unity" party, opposition to administration (Blue ticket) of Local 802, AFM here, has called for a recount for three of its defeated candidates in the union's election December 3. Honest Ballot Association, which supervised the polls, will make a retabulation either this Monday or Tuesday. The three politicians in question are Alfred (Al) Manuti, who lost to the nearest Blue man by 104 votes; Hyman Grossman, 172 votes behind the lowest successful Blue, and John Sylvester, who lost out by 291 counts. Grossman and Sylvester were running for trial board seats, Manuti bidding for exec board.

Reason Unity lost the election, Robert (Bob) J. Patterson, Unity's vice-presidential candidate asserts, was that the party didn't have enough money. "Unity is going to have money to buy the votes next election," Patterson recounted. "We only had the little guys with 'nickels and dimes,'" he said, "but we're planning to get the guys with 'big money' next time." Patterson did not explain whether this meant that next time Unity would accept the \$5,000 contribution from a booking agency he mentioned by name.

Another reason for the defeat, Patterson pointed out, was that Unity could not afford to pay its loyal supporters the \$5 per he claimed the Blue bunch had paid—to Unity men—to distribute administration election literature.

Patterson admitted that agencies were keenly interested in the election, attributing their interest to a clause in union regulations which protects the bookers. This clause, he pointed out, forbids a band to solicit any location until the band already there gives notice to the union, but does not prevent a booker from trying to get the job away.

Unity group will hold a meeting Friday to plan ways and means of insuring election two years hence, Patterson concluded.

## Va. Can't Get Bands

NORFOLK, Va., Dec. 12.—Ballroom operators here are facing critical days due to dearth of traveling bands. Palomar, one of the South's largest ballrooms, opened here a year ago with name bands playing nightly. The hall is still trying to maintain this policy, but is finding the going more and more difficult.

Operators are reportedly considering booking one band in for an indeterminate stay to meet the situation, falling this, there is talk of utilizing local orchestras.

At Newport News the Old Dominion Club had to cancel a dance for which Mal Hallett was scheduled to play when seven members of the Hallett organization went into the armed services and the band consequently dissolved.

## Ann DuPont Hunts for Gals

NEW YORK, Dec. 12.—Ann DuPont, clary-blowing band leader, is reorganizing her crew along all-girl lines. When Uncle Sam started pulling youngsters out of her male ork, replacements became too hard to find. She's auditioning girls now, looking for those who can blow it hot. Miss DuPont closed at Westmore Supper Club, Richmond, Va., Wednesday (2).

## Scat, You Cats

DES MOINES, Dec. 12.—Gene (Scat) Krupa is the way Johnny (Scat) Davis figures Krupa should bill his band, since he now has five former members of the Johnny Davis band. Latest to change over were Buddy DeFranco and Jimmy Rudge.

Davis said he is going to ask Krupa what he wants next, so Johnny can get two of them.

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# On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

## PETE PIPER (Hit 7028)

Ten Little Soldiers—FT; VC. Here Comes the Navy—FT; VC.

**T**HE Hit label has scooped the wax world by coming out with the only recording of one of the most refreshing military novelties since *Three Little Sisters*. Already enjoying a generous play on the airwaves, it is the highly diverting and entertaining *Ten Little Soldiers*. This novelty, highly rhythmic, with a jingle-styled melody that's positively contagious, tells about 10 army lads on a 10-day furlough. All head out in different directions to date the same girl friend. When they get there they find that 10 little sailors got to the front door first. For the punch line both branches of the service turn out to be a little late, the popular lady already leaving with 10 little marines. Tune has plenty of possibilities for instrumental treatment, but the Pete Piper combination and the female harmonizers cloaked by billing as the Peppers go little beyond the printed notes of an obviously stock orchestration. With a full complement of instruments, ensemble takes the first chorus with bouncy rhythm at moderately slow tempo. The fem Peppers sing the second chorus just as matter-of-factly and the band brings it up with another half chorus. Plattermate is borrowed from *Beer Barrel Polka*, the original melody set to the more timely and nautical lyrics fashioned by Lieutenant Commander C. P. Oakes to herald *Here Comes the Navy*. In new setting the *Polka* strains become a typical service song, altho not as martial as *Anchors Aweigh*. The Piper crew follows close to the original lines and tempo, taking the verse and chorus at a lively clip to start the side. The Peppers follow for the lyrical harmonies, and a half-sized band reprise finishes out the spinning.

Considering that it is the only entry in the field, "*Ten Little Soldiers*" should help a lot in filling phono needs, especially since the ditty is taking such a popular turn.

## ROYAL HARMONY QUARTET (Keynote D-101)

Marching Thru Berlin—V. Praise the Lord and Pass the Ammunition—V.

**F**IRST pop item from Keynote, this all-vocal disk by the Royal Harmony Quartet takes the liberty of selling the A side with the little-known *Marching Thru Berlin*, an adaptation of *Deutschland Uber Alles*. B side bears the *Praise the Lord and Pass the You Know What* tune that has phonos in a dither from here to Guadalcanal.

*Berlin* melody is set off appropriately by inspiring lyrics, "We'll be singing Hallelujah marching thru, etc." Treatment is largely similar to the mum-mum-mumbings of the Golden Gate group, with straight intro and climax making for pleasant pace change. Tone and unison of the Royal Harmony boys doesn't approach the Golden Gate caliber, but for all that the capella treatment is infinitely superior to some of the other non-instrumental platters now on the market. Flip-over doesn't stand up to its mate, but it'll do. Delivery comes off at the tempo of the church spiritual, with humming-backed solos spaced between choruses. Ending is slightly disappointing; a little more fire should have crept in.

Better than a passing-fair waxing, this should go over in locations where Negro harmony is appreciated. "*Marching Thru Berlin*" gets the better presentation, but its side-fellow ought to cop a slot position for its name value. Both, at any rate, deserve a try.

# On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

## Stan Kenton

(Reviewed at Sherman Hotel, Panther Room, Chicago)

**S**WING music in its full bloom is blaringly mirrored in this comparatively young and large (16-piece) outfit. Kenton, youthful, aggressive salesman, is a suitable front for this powerhouse, which dishes out torrid rhythms with razor-edge precision. Despite recent replacements (the draft, of course), the layman will find no fault with this music, thanks to the swell arrangements which are spiced with variety and color. Until recently Kenton, a pianist by trade, doubled as chief arranger. But the double duties of arranging and leading proved too much, so Charles Shirley (formerly with Al Donahue) took over. He handles the ballads and does a neat job with them.

Instrumentation has seven brass, five sax and four rhythm. Red Dorris (sax) doubles on vocals and possesses a good enough baritone for the popular ballads. Dolly Mitchell, luscious brunet warbler, is the highlight in the vocal corps, swinging out with physical and vocal rhythm. Formerly with Paul Whiteman, her talents find a more fitting niche with this group.

While Kenton takes little time out to play the ivories, he proves a valuable asset front center, selling his family's wares. He plays for the kids at all times, a factor that goes a long way with the youthful band followers. Also pitches in with a loud "blues" voice that is in keeping with the style of the band.

Hontigberg.

## Earl Hines

(Reviewed at Convention Hall, Camden, N. J.)

**"F**ATHER" HINES is a robust parent these days, leading a large band that is both loud and heavy enough,

especially in the brasses, to sink a battleship. Much of the subtlety and spirit of the old Hines is all but lost in his new combination, with its emphasis on flash and power-house blowing. Nonetheless, the band is more flexible than most of the septa crews, tackling everything that Tin Pan Alley has to offer, tho these sometimes hark back to the over-elaborated symphonic arrangements identified with Paul Whiteman back in 1924. Band is at its best, however, when it dips into the rocking groove and brings up the blues bits which bring the biggest response from the dancers.

Stand set-up takes in four trumpets (vocalist Billy Eckstein sometimes adding a fifth), three trombones, five saxophones and four rhythm, with Hines holding down the Steinway seat. Maestro spends much of the time away from the keyboard for baton waving. And when he does lean on the ivories he is still the "Father" of the black-and-whites. Shorty McCullough's trumpeting makes for a most effective hot horn, with the diminutive guy's showmanship rating even bigger than his musicianship. Aims mostly for the peanut-whistle notes, and his hitting average is pretty good. For the most part it's ensemble tootling from the band, and they lay it on as heavy as Macduff.

Vocal department registers high, with Madaline Green and Billy Eckstein both handling the ballad and jump lyrics exceedingly well. Trumpeter McCullough also pitches in to handle some of the real fowdown jive ditties.

Whatever may be the band's shortcomings on the musical side, the quotient is exceptionally high in showmanship, with Hines selling like a million both at and away from the piano bench.

Orodenker.

## Joe Sullivan-Bobby Hacket Trio

(Reviewed at Onyx Club, New York)

**T**RIO bearing the name of Sullivan and Hacket should add name of Hayes Alvis in the interests of democracy; it isn't much fun for one guy to have two bosses.

Musically, they split the chores three ways, more or less equally. Joe Sullivan, vet jazz 88-er, frowns intensely as he plunks out his standard keyboard pyrotechnics; Bobby Hacket, doubling from a NBC house band job, does his deft trumpet tricks with complete lack of dynamics, and Alvis, former Ellington bassist, placidly plucks at his big fiddle to good effect.

Trio sticks to the jazz classics of another day and locale (1925, Chicago), handful of hep gentry at the bar drinking in the music in rapturous draughts. Stuff doesn't appear to excite the few table-sitters who are busy drinking.

Grennard.

## Ray Heatherton

(Reviewed at Hotel Biltmore, New York)

**W**HEN a band plays the cushy Biltmore for eight months running, you don't have to comment about it being commercial, customer-wise and so on. You need only point out that Ray Heatherton, a legit and radio singing favorite of recent years, has a clean, sweet 12-piece band that depends upon vocal chores by the maestro and fem Betty Brewer to give it a society personality.

Two-thirds of all numbers are vocals, maestro soloing on most, dueting with the Brewer gal on others. Gal handles the jumps, if you can call them that, on her own. Tunes are obviously picked out to suit the clientele, the latest show ditties like *Steam Is on the Beam* being mixed with mellow oldies and an occasional rumba. Heatherton's singing is easy and crisp—a nice, sufficient baritone. Miss Brewer's offerings are similarly unstrained, selling mostly on inflection and cuteness rather than on purity of the pipes.

Ork's music is perfect for the atmosphere. A two-gal-and-a-guy string section carries the melody for a while, then it shifts over to the three trumpets, mostly muted, or is taken by three (See ON THE STAND on page 55)

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# On the Screen

## "Seven Days' Leave"

Les Brown — Freddie Martin

Les Brown and Freddie Martin take quite a beating in RKO's *Seven Days' Leave*. Not only are they in competition with each other for the limited score Frank Loesser and Jimmy McHugh wrote for the film, but they also have to slug it out with such immovable obstacles as a dreary musical comedy plot and Victor Mature. Both make the most of their footage, however, getting one chance apiece to shine in their respective ways.

Brown, who got a slightly better break in the cutting room than Martin, is permitted an uninterrupted sequence to give out with a hot arrangement of *A Touch of Texas* that makes full use of the band's assets. Whether tempering of the Brown brass section was self-engendered or a recording room accomplishment, results were easy on the ears and challenging to the feet.

Nicely contrasted is Freddie Martin's arrangement of Grieg's *Concerto in A Minor*, which the maestro recorded some time ago under the title of *I Look at Heaven*. In a softly lit, swank setting that show up the Martin aggregation for the classy bunch it is, Grieg is taken for a smooth and polished ride on the Martin band wagon for about 87 seconds. Then smack! a fantastic ramification in the so-called plot interferes, and the rest is background music for Mature mugging.

Martin gets another chance with *A Touch of Texas*, in which he employs his vocal quartet, but boys become lost in a production number that involves the U. S. Army and a teen-aged brat whose larynx is apparently indestructible.

*Soft-Hearted* gets as far as an announcement by Martin, whereafter the scene is changed to depict the romantic phillanderings of Victor the Vane.

If Martin is slighted in the picture,

# On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

## Bob Allen

(Hotel Pennsylvania, New York, Blue Network, Monday (7), 12-12:30 midnight)

**F**OR a pleasant half hour Allen and his canary, Lynn Gardner, divide the vocal chores 3-2, while the band swings politely behind them and on its own. Rather subdued goings-on, but pleasant and on the whole satisfactory to all types of listeners.

The maestro's vocalizing has grown a bit more serious in its romantic pitch, reminding somewhat of Russ Columbo in timbre and tone, tho still lacking the departed crooner's verve. An inconsistent note, if Allen is out to hook the great audience of yearning females, is his jazzy kind of talk. Not that he says anything off the beam, but he tosses it like a sharp character.

It may be an attempt to keep him tied in with zoot-suited listeners and justify the kind of tunes his band goes

he certainly got the better break in the disk market. Pre-AFM ban, he recorded the entire score from the film, including *I Get the Neck of the Chicken*. Brown failed to get any on wax. Since the Loesser tunes are catching on fast, Brown is definitely out in the cold.

Two bands are worked into the plot in an ingenious manner which can only seem logical in a potpourri like *Seven Days' Leave*. Particularly irksome is the Martin ork's presence in a private home, where it is rehearsing for a benefit party. Apparently the music men have been permitted to move in and make themselves at home. Brown is the former boss of Mature, who is palmed off on an unsuspecting audience as a swing musician by profession. Each leader has a couple of lines in the script. They tess them off in a surprisingly natural manner.

Frohlich.

in for, but it projects a split personality that is going to leave both camps of listeners wondering.

Band, too, doesn't seem to be able to make up its mind. Played three jumpers when it had the chance, but kept the jump down to a minimum.

Lynn Gardner's young vibrant voice handled a ballad and a rhythm tune in accepted fashion, hep but not hot, and will help Allen in his quest for a wide following.

## Carmen Cavellero

(Hotel Statler, Detroit, Blue Network, Monday (7), 11:30-11:55 p.m.)

**A**IMED at the dialer with dough to spend when he's out on the town, this remote scored a high mark. Lush piano arpeggios sprayed over melody laid down by fine fiddlers, brass and reeds used sparingly and to good effect, use of show tunes and the better pops . . . only thing missing was a pashy femme dishing out vocals with a Continental fillip.

Larry Douglas does a workmanlike job on the ballads, but his singing falls short of supplying the dash that would round out the picture of a standout smart-spot ork.

Cavellero leans heavily on his Steinway, with steady support from the strings. It wasn't until the fourth number that a clarinet got itself heard above the ensemble, and not until the fifth did trumpet and trombone get the opportunity to step out. Up to then, during and after, the maestro laid it on lavishly. Only when the last number on the program was reached, *Tea for Two*, and all Cavellero, did it begin to seem like a little too much.

Occasionally the bass was heard cutting thru, bringing home the realization that it was doing a slap-up job of holding the tempo firm for dancing.

# Orchestra Notes

## Of Maestri and Men

**DUKE ELLINGTON'S** Carnegie Hall concert, Saturday, January 23, will be for benefit of Russian War Relief. . . . **HELEN FORREST** left Friday (11) to join **HARRY JAMES** on the Coast after week's delay for nose-bobbing operation. . . . **CHARLIE BARNET** losing them right and left. **JIMMIE LAMARE**, saxist and band's assistant director, doesn't want to travel. **MURRAY WILLIAMS**, first alto, now at March Field, Calif., replaced by **GUS JEAN**, formerly with **BOB STRONG**. **DEAN SAYRE**, who doubles at sax and vocals, replaces **HUCK ANDREWS**, who left for army. **BOB SWIFT**, 17, takes **SAM KUBLIN'S** trombone place. Band into Apollo Theater, New York (18), holding jam session on stage Tuesday (27) in which Negroes in armed forces will participate. . . . **CHARLIE SPIVAK** replaced **JIMMIE DORSEY** on Mutual's *Navy Bulletin Board* Saturday (12), broadcasting from New Jersey Meadowbrook. . . . Two Harold F. Oxley properties will appear in New York theaters during holidays. **JIMMIE LUNCEFORD** at Apollo and **TOMMY REYNOLDS** at Windsor, Brooklyn. **LUNCEFORD** plays Stanley, Pittsburgh, week of January 29. . . . **AL TRACE** held over at Flagship, Union City, N. J., until January 12. His Silly Symphonists followed zany **KORN KOBBLERS**. . . . **RONNIE KEMPER** opens at Muehlebach Hotel, Kansas City, Mo., Thursday (31). . . . **DON ROTH**, of Chicago's Blackhawk Cafe, left New York without finding suitable band to follow **CHICO MARK** late next month. . . . **SONNY DUNHAM** has signed for repeat date at Palladium Ballroom May 19, 1943. . . . **JACK GARNEY**, head of Artists' Bureau at National Concerts & Artists' Company and former manager for **COUNT BASIE**, **JAN SAVITT**, **TEDDY POWELL** and **BLUE BARRON**, announces his retirement, effective January 1. . . . **TOMMY ALLQUIST**, former Middletown, Conn., band leader, is new manager of Middletown's Capitol Theater. . . . **NAT BRAND-WYNNE** and **CHAVEZ** rumba band opened at new Riobamba Club, New

York, December 10. . . . **TEDDY POWELL** held over indefinitely at New York's Hotel Dixie. . . . **HAL WASSON** held over thru January 8 at Club Bama, Phenix City, Ala. . . . **RANDY BROOKS**, featured trumpeter with **BOB ALLEN**, was off the Hotel Pennsylvania bandstand for a week with mashed arm. **BUZZY GOFF**, 19-year-old, held down first trumpet chair. . . . **GLEN WILLIAMS'** engagement at Battlehouse Hotel, Mobile, Ala., extended four weeks. . . . **ENOCH LIGHT** held over at the Citadel. . . . **DON MALONE**, former drummer and band leader, is stationed at Camp Phillips, Kan. . . . **DON BESTOR** joined **WHN** Monday (14) to lead the house band.

## Boston Symp for Blue Net

**NEW YORK**, Dec. 12.—One week after joining the American Federation of Musicians, Boston Symphony Orchestra signed a contract with the Blue Network that will put it back on the air for the first time since August 13, 1940, when an agreement between radio networks and AFM banned non-union orchestras from the ether. Pact with the station covers a 46-week season for three years. First broadcast is skedded for evening of December 26.

Boston Symphony was first major classical ork to give regular broadcasts, back in 1926. It also pioneered among symphony societies in making phonograph records, starting in 1917.

## Copley Adds Sat. Dances

**BOSTON**, Dec. 12.—Business is so good in the two rooms it is operating, the Copley-Plaza Hotel here is experimentally throwing open its ballroom for Saturday night dances. Jack Teagarden comes in tonight for the first try.

Eddie Oliver and his orchestra, with Morton Downey, remains in the Oval Room, John Kirby continuing in the Colonial Room.

## Franklin Fills With Fems

**HOUSTON**, Dec. 12.—Buddy Franklin, booked into the Rice Hotel here, is filling vacant spots in his ork with women, after he found it impossible to get males. Franklin once had a full girl ork but said he found this more of a task than it appeared on the surface. In the past several years, leader has had four different types of bands.

## Carlyn Out From Overwork

**PITTSBURGH**, Dec. 12.—Tommy Carlyn, Pittsburgh orchestra leader, is recovering from a slight heart attack suffered just before Thanksgiving. Carlyn, in addition to operating his dance orchestra, also manages a food market. Pressure of night and day work was blamed by doctor for attack. Carlyn expects to return to bandstand about mid-December.

## Pastor in Place of Weems

**PITTSBURGH**, Dec. 12.—Tony Pastor, in a last-minute shift occasioned by Ted Weems' enlistment in the maritime service, has been signed for the January 1 week at Stanley Theater here. Pastor canceled a week of one-nighters to fill the date.

## TD Hits Snow in Spokane

**SPOKANE**, Dec. 12.—Tommy Dorsey and orchestra grossed \$6,900 at Natatorium Park here last Friday and Saturday nights (27-28). Park Owner Louis A. Vogel reported 6,000 dancers paid \$1.15 each. A snowstorm cut into second-night take.

## Cow Cow Boogie

**TOWANDA**, Pa., Dec. 12.—Marie, Guernsey heifer owned by U. M. Holmes here, becomes the first cow on record to turn on a radio switch all by herself. Incentive for the accomplishment was Marie's love of swing. Farmer Holmes installed a radio above Marie's boudoir in the barn and the bovine jitterbug became so enthused over the ether rhythms she couldn't wait for her master to arrive each morning to twist the dial. So she learned the trick herself.

Wait till Marie learns how to turn it off!

## Garber Biggest Trianon Grosser

**LOS ANGELES**, Dec. 12.—Jan Garber is proving to be the biggest money-maker ever to play the Trianon Ballroom in South Gate, Jimmy Contratto, owner, says. Spot switched from a night club policy about 18 months ago. Ballroom began with Duke Ellington. Later bands drew increasingly well, with Garber, the current attraction, taking top honors. In second place is Henry Busse, who was signed in August for a February repeat.

With admish 55 cents weekdays and 75 cents Saturdays, Ella Fitzgerald drew 4,200, 4,100, 4,100 and 4,700 during the four June weeks she played the spot. Checks averaged \$1 plus admission. Jimmie Lunceford followed with 7,600, 7,650, 6,700 and 6,400, falling down the last week despite a July 4 date. Lunceford closed July 7 with his followers' checks averaging even with Fitzgerald.

Busse followed for six weeks. Opened with 5,800, a good draw compared to 4,500 house average. Climbed the next week to 6,500, then slipped off to 6,200, 6,100, 6,200 and 6,000. Patrons spent \$1.50 average in addition to admission, making Busse top revenue-getter up to then.

From standpoint of admissions, Count Basie nipped the record with 8,100 for the first week followed by 6,700, 7,100, 6,200, 6,200 and a 5,800 wind-up. Followers, however, paid average tabs of only \$1. Ray McKinley, in for six weeks from September 30 to November 10, drew 5,200, 5,400, 5,200, 4,750, 4,900 and ended up with a 5,200.

Garber opened Armistice Day, not celebrated to great extent in this section and drew 6,300 for the week. He went up from then on, clicking the turnstiles for 6,400, 6,600 and 6,900. Now in his last two weeks Garber has to buck the new gas rationing policy, first two days under the new set-up haven't been bad, tho. Outstanding point of Garber's engagement is that customers are averaging \$1.75 plus admission.

During Garber's stay at the Trianon, revenue occasionally has exceeded the take for last New Year's Eve.

## No Male Voices for Dunham; 2 Canaries

**NEW YORK**, Dec. 12.—Playing it safe with the draft, Sonny Dunham has replaced army-bound balladist Ray Kellogg with a fem chirper, Mickie Roy, of California. Makes two gal canaries with the band, other being Dorothy Claire, who takes care of the rhythm tunes. Girls will be placed at opposite ends of the stand when Dunham opens Hotel New Yorker here January 4.

Double arrangements for the gals are being worked on by George (The Fox) Williams, formerly Glenn Miller's arranger and now with Dunham.

Dunham obviously wanted no more trouble with Uncle Sam, having lost 14 men in the last few months to the whiskered gent.

## Weems Finds Two Who Like Maritime More Than Army

**CHICAGO**, Dec. 12.—Ted Weems and band, going into the Merchant Marine Basic Cadet School at San Mateo, Calif., next week, needed a couple of musicians to replace two rejections. So Bill Black, Weems' personal manager, went to work here this week and plucked up a couple of men from Stan Keaton's band at the Sherman Hotel. He lined up Joe Vernon, drummer, and Fred Guerra, lead alto, who were anticipating calls from Uncle Sam in the near future.

## Arnold and AFM Set for Another Whirl in Courts

**NEW YORK**, Dec. 12.—James C. Petrillo has not been called before the Senatorial investigating committee up to press time, but meanwhile Federal Judge Barnes in Chicago has thrown new complications into the case of AFM vs. recorded music. Barnes granted Thurman Arnold, government prosecutor, permission to appeal to the Supreme Court the judge's October 12 decision to dismiss a petition for an injunction against AFM.

New twist reopened speculation in the trade as to possibilities for early settlement of the disk ban. Whether both factions in the dispute would be willing to wait until the Supreme Court has the final say has a flock of observers frantically yes-ing and no-ing. At least a month or two would have to pass before the Supreme Court could read lawyers' briefs and clear the calendar for consideration of legal jurisdiction. If then the justices decided that the matter was a labor dispute—as opined by Barnes—that would be that. Should the court decide to accept the case, its effect on the whole labor picture would undoubtedly require the graybeards to spend months and months in serious predecision study.

Point is whether the disk firms, the union or both can afford to let the time slip by. Diskers claim they can hold out even if the litigation takes a year, and back up their contention with statements that they have enough masters to last thru '43. Unions, too, say they can sit around and wait for the ban to bear fruit either in the form of increased employment or upped revenue for employment funds.

But both parties are faced with points of variance. Recording officials admit being worried lest a slowed-up market be grievously hard to regain once the mess is ironed out. Revenue lost while the ban is on makes for a really potent consideration. Union locals, on the other hand, aren't likely to be very happy should the ban finally boomerang against them with no benefits accruing. Reasonable compromise may prove best way out.

**PHILADELPHIA**, Dec. 12.—Herbie Woods, territorial name, proved a drew last Saturday (5) for Tom Cavanaugh at Brookline Country Club. At \$1.10 a head, Woods attracted 615 dancers to make a dandy \$675 at the gate. Hal McIntyre next in tonight (12).

## Music Items

### Publishers and People

**REGENT MUSIC** working on Dick Maltby's *Six Flats Unfurnished*. Benny Goodman's recording gave it its lift.

Harry Link, of Feist Music, is back at desk after brief illness.

Melrose Music plugging *My Land and My Music*, by Donald J. Walker and Bickley Reichner.

Murray Wisell is new professional manager of Republic and World Music.

Esquire Music pushing *Bad Penny* and *We're Coming Thru*. Both penned by Jack Keeton and Arthur White.

Personnel of pubs, from execs on down, will donate blood to the Red Cross. Drive is part of the program of the Music War Committee, which includes representatives from almost all publishing firms.

### Songs and Such

**THAT OLD BLACK MAGIC** from *Star-Spangled Rhythm* and *Let's Get Lost* from *Happy Go Lucky* published by Famous Music.

*Thru Thick and Thin, It Might Have Been* and *I Always Knew* from Warner's *Something To Shout About* are Chappell's latest.

*Any Bonds Today?* written and introduced by the Terrace Trio.

*Hymn to Victory*, choral work for 300 voices by Ted Straeter, to be presented on New Year's Day.

*Do These Old Eyes Deceive Me?*, *A Change of Heart* and *Harlem Sandman* from Republic's *Hit Parade of 1943* among those to be published by Southern Music. Score penned by Jule Styne and Harold Adamson.

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## Coming Up . . .

### in the HOLIDAY GREETINGS

Issue of The Billboard  
(Dated January 2, 1943)

### "One-Night Booking—Past, Present and Future"

a study of one of the most important aspects of the band business by an authority you all know, Harry Moss, one-niter chief for Music Corporation of America.

. . . and . . .

### "The Songwriter Looks Ahead"

Stanley R. Adams, vice-president of Songwriters' Protective Association and a member of the Writers' Classification Committee of ASCAP, tells you about the problems of the tunesmith and what's being done to meet them.

. . . that's not all . . .

There'll be a host of other articles covering all brackets of musicdom and of interest to all its denizens.



# The Billboard Music Popularity Chart

WEEK ENDING  
DECEMBER 10, 1942

## SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEAF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, December 10. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position Last This Wk.	Title	Publisher	Plugs
1	1. THERE ARE SUCH THINGS.....	Yankee	32
1	2. WHITE CHRISTMAS (F).....	Berlin	31
5	3. I HAD THE CRAZIEST DREAM (F).....	Bregman, Vocco & Conn	26
2	3. WHY DON'T YOU FALL IN LOVE WITH ME?.....	Harms	26
3	4. MR. FIVE BY FIVE (F).....	Leeds	25
11	5. ROSE OF CHARING CROSS.....	Shapiro-Bernstein	24
6	6. PRAISE THE LORD.....	Famous	21
8	7. PENNSYLVANIA POLKA (F).....	Shapiro-Bernstein	20
9	8. A TOUCH OF TEXAS (F).....	Melody Lane	18
7	9. I'M GETTING TIRED SO I CAN SLEEP (M).....	U. S. Army	18
10	8. VELVET MOON.....	Witmark	18
13	9. I'D DO IT AGAIN.....	Santly-Joy	17
10	10. STARLIGHT SONATA.....	BMI	16
5	11. DAYBREAK.....	Feist	15
11	11. EVERY NIGHT ABOUT THIS TIME.....	Warock	15
9	11. THERE WILL NEVER BE ANOTHER YOU (F).....	Mayfair	15
5	12. WHEN THE LIGHTS GO ON AGAIN.....	Campbell, Loft & Porgie	14
12	12. YESTERDAY'S GARDENIAS.....	Mayfair	14
4	13. MOONLIGHT BECOMES YOU (F).....	Famous	13
5	13. STREET OF DREAMS.....	Miller	13
14	14. ANCHORS AWEIGH.....	Robbins	12
5	14. DEARLY BELOVED (F).....	Chappell	12
14	14. IF I CARED A LITTLE BIT LESS.....	Feist	12
4	14. MANHATTAN SERENADE.....	Robbins	12
4	14. THAT SOLDIER OF MINE.....	National	12
8	15. I GET THE NECK OF THE CHICKEN (F).....	Southern	11
13	15. MOONLIGHT MOOD.....	Robbins	11
14	16. OVER THERE.....	Feist	10
7	17. BRAZIL.....	Southern	9
17	17. HIP, HIP HOORAY.....	Robbins	9

## NATIONAL AND REGIONAL BESTSELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal: Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont.: Drellbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Steinberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wannamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: G. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	1	1. White Christmas —Bing Crosby	2	1. White Christmas —Bing Crosby
5	2. MR. FIVE BY FIVE —HARRY JAMES Columbia 36650	2	2. Praise the Lord —Kay Kyser	1	2. Praise the Lord —Kay Kyser
2	3. PRAISE THE LORD —KAY KYSER Columbia 36640	3	3. When the Lights Go On Again—Vaughn Monroe	3	3. Mr. Five by Five —Harry James
3	4. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	4	4. There Are Such Things —Tommy Dorsey	—	4. Moonlight Becomes You —Glenn Miller
8	5. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	5	5. I Had the Craziest Dream —Harry James	4	5. There Are Such Things —Tommy Dorsey
—	6. DEARLY BELOVED —GLENN MILLER Victor 27953	6	6. Der Fuehrer's Face —Spike Jones	6	6. I Had the Craziest Dream —Harry James
4	7. SERENADE IN BLUE —GLENN MILLER Victor 27935	7	7. Mr. Five by Five —Harry James	—	7. When the Lights Go On Again—Lucky Millinder
9	8. JUKE BOX SATURDAY NIGHT —GLENN MILLER Victor 20-1509	8	8. Serenade in Blue —Glenn Miller	5	8. When the Lights Go On Again—Vaughn Monroe
7	9. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	8	9. Dearly Beloved —Glenn Miller	10	9. Juke Box Saturday Night —Glenn Miller
—	10. MOONLIGHT BECOMES YOU —GLENN MILLER Victor 20-1520	10	10. Juke Box Saturday Night —Glenn Miller	8	10. White Christmas —Charlie Spivak
		MIDWEST		WEST COAST	
		1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
		2	2. Praise the Lord —Kay Kyser	3	2. Praise the Lord —Kay Kyser
		3	3. Mr. Five by Five —Harry James	—	3. I Had the Craziest Dream —Harry James
		4	4. When the Lights Go On Again—Vaughn Monroe	—	4. Dearly Beloved —Glenn Miller
		10	5. Juke Box Saturday Night —Glenn Miller	8	5. Dearly Beloved —Johnny Johnston
		7	6. Serenade in Blue —Glenn Miller	2	6. Mr. Five by Five —Freddie Slack
		8	7. I Had the Craziest Dream —Harry James	—	7. Mr. Five by Five —Andrews Sisters
		9	8. Strip Polka —Andrews Sisters	—	8. A Touch of Texas —Freddie Martin
		—	9. Manhattan Serenade —Harry James	—	9. At Last —Glenn Miller
		—	10. Dearly Beloved —Glenn Miller	7	10. Serenade in Blue —Glenn Miller

## NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Preeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION Last This Wk.	Title	POSITION Last This Wk.	Title	POSITION Last This Wk.	Title
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
2	2. PRAISE THE LORD	3	2. When the Lights Go On Again	3	2. When the Lights Go On Again
3	3. WHEN THE LIGHTS GO ON AGAIN	6	3. There Are Such Things	2	3. Praise the Lord
5	4. MR. FIVE BY FIVE	2	4. Praise the Lord	5	4. Mr. Five by Five
—	5. THERE ARE SUCH THINGS	—	5. I'm Getting Tired So I Can Sleep	4	5. Dearly Beloved
4	6. DEARLY BELOVED	4	6. Mr. Five by Five	6	6. Manhattan Serenade
6	7. MANHATTAN SERENADE	7	7. I Had the Craziest Dream	14	7. There Are Such Things
9	8. DAYBREAK	15	8. Daybreak	10	8. My Devotion
13	9. MY DEVOTION	11	9. There's a Star-Spangled Banner Waving Somewhere	13	9. Why Don't You Fall in Love With Me?
7	10. THERE'S A STAR-SPANGLED BANNER WAV-ING SOMEWHERE	5	10. Dearly Beloved	7	10. Der Fuehrer's Face
15	11. I HAD THE CRAZIEST DREAM	10	11. Manhattan Serenade	9	11. Daybreak
10	12. THERE WILL NEVER BE ANOTHER YOU	8	12. Why Don't You Fall in Love With Me?	8	12. I Came Here To Talk for Joe
11	13. ARMY AIR CORPS	12	13. Army Air Corps	12	13. There Will Never Be An- other You
8	14. WHY DON'T YOU FALL IN LOVE WITH ME?	14	14. There Will Never Be An- other You	15	14. There's a Star-Spangled Banner Waving Some- where
14	15. DER FUEHRER'S FACE	—	15. Moonlight Becomes You	—	15. I Had the Craziest Dream
		MIDWEST		SOUTH	
		1	1. White Christmas	1	1. White Christmas
		3	2. When the Lights Go On Again	2	2. Praise the Lord
		2	3. Praise the Lord	5	3. Dearly Beloved
		6	4. Mr. Five by Five	4	4. Mr. Five by Five
		7	5. Army Air Corps	6	5. Manhattan Serenade
		8	6. Manhattan Serenade	9	6. Daybreak
		—	7. There Are Such Things	12	7. My Devotion
		10	8. My Devotion	13	8. There's a Star-Spangled Banner Waving Some- where
		5	9. Dearly Beloved	3	9. When the Lights Go On Again
		4	10. There's a Star-Spangled Banner Waving Some- where	—	10. There Are Such Things
		12	11. Der Fuehrer's Face	15	11. Moonlight Becomes You
		13	12. There Will Never Be An- other You	7	12. I Had the Craziest Dream
		9	13. Serenade in Blue	8	13. I Came Here To Talk for Joe
		15	14. Daybreak	11	14. Army Air Corps
		14	15. I Had the Craziest Dream	—	15. There Will Never Be An- other You

## HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York, and Richards Music Shop, Brooklyn.

POSITION Last This Wk.	Title	Label
4	1. WHITE CHRISTMAS... BING CROSBY	Decca 18429
1	2. MR. FIVE BY FIVE. FREDDIE SLACK	Capital 115
5	3. WHEN THE LIGHTS GO ON AGAIN	LUCKY MILLINDER ..Decca 18496
3	4. TRAV'LIN' LIGHT. PAUL WHITEMAN	..Capital 116
6	5. STORMY MONDAY BLUES	EARL HINES .....Bluebird 11567
2	6. WHAT'S THE USE OF GETTING SOBER?	LOUIS JORDAN .....Decca 8645
—	7. "C" BLUES	BARNEY BIGARD ..Bluebird 11581
10	8. PRAISE THE LORD. SOUTHERN SONS	...Bluebird 30-0806
—	9. LET ME PLAY WITH YOUR POODLE	..... TAMPA RED ..... Bluebird 34-0700
—	10. COW COW BOOGIE	..... FREDDIE SLACK ....Capital 102

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



# Selling Records AND Sheet Music

By JOSEPH R. CARLTON

## Diskography

Sam Fishtenberg, who sells rare and used records in his shop on Sixth Avenue, New York, knows what goes with disk collectors of both the hot jazz and classical schools. A steady flow of collector-customers has made brother Fishtenberg pretty wise.

Says Sam: The rare-disk business has reached the highest peak ever. For one thing, the scarcity of new releases, especially hot jazz and classical "specials," has turned many a new-record fancier to the days of disk yore. Secondly, as the record trade grows and more citizens become conscious of waxed music, a bigger diskatelist class—like the philatelists—is springing up. Thirdly, the mere temporal factor has helped the dealer in collector's items; as time goes on certain items become rarer, hence more valuable. And the Sam won't say—why encourage competition?—the scarcity of rare-record retailers has made the field plenty lucrative.

Just to give you an idea of what the record bug will shell out for precious old waxings, Sam declares, a Bing Crosby side of *Temptation* on the cut-out Brunswick label sells in the \$5 neighborhood. Not as high but close are other Crosby Brunswicks.

Any Bix Beiderbecke disk, excluding those that have been recataloged, says Sam, will sell for a couple of dollars, as will any of the first Duke Ellington tallows. Likewise with Louis Armstrong's earlier trumpetings on wax.

In the classical vein, names like Caruso, Battistini, Olive Fremstedt, Lillian Nordica, Pol Plancon and others are magnets to old wax lovers. With Caruso cuts, care must be exerted, many of them having been reprinted from old masters and placed in standard manufacturer catalogs. Last but not least, Sam advises, a Sarah Bernhardt recording makes a library number lots of folks will pay for heavily.

To show you Sam's not kidding about the collector market, we elicited the admission that he turns over "oh, a couple of thousand disks a month." That ain't wax fodder, brodder.

## Celebrity Call

When Charlie Spivak played a theater date in Waterbury, Conn., local music store lost no time in arranging for the band leader to make a personal appearance at the store. Ads were taken in the local newspapers, on a deal with the theater management, announcing that Spivak would autograph records for the cash customers. In addition, two windows were filled with color blow-ups of the Spivak visage and the maestro's most recent recordings. Hint to dealers: shop's receipts were neat and gratifying.

## The Operatic Season

Metropolitan Opera performances, now in full swing in New York and broadcast nationally each Saturday over the

Blue Network, offer excellent opportunities for exploitation to the retailer whose patrons include the operatic record fan. With the jitterbug customer gradually giving way to the older collector of better type records, tie-ups with the Met might be a good idea. Dealers can consult radio program listings in local papers for the name of the next opera to be presented. Accordingly, windows can be dressed with albums and individual records featuring the stars and selections to be heard.

New York dealers have the added advantage of appealing to the opera-goer himself. For example, this week tie-ups can be made with Met showings of *The Marriage of Figaro*, *Lakme*, *Faust*, *Tannhauser* and *Tosca*. All the record companies can supply shops with selections from one or more of these operas.

Among recordings from the operas, Victor has a Miliza Korjus recording of the *Bell Song* and *Prayer from Lakme*. Decca features Lily Pons on two records of airs from that opera, while Columbia has a Lily Pons album that contains an aria from *Lakme*.

For selections from *Faust*, Columbia offers Josephine Antoinette in the *Jewel Song* and Dutch pianist Agon Petri in the *Waltz*. Decca has a medley by Victor Young's orchestra.

Decca has a Grace Moore album that includes *Vissi D'Arte* from *La Tosca*, and Columbia puts out the same selection with Claudia Muzlo as well as another, *E Lucevan Le Stelle*, with Jan Kiepura singing.

Nelson Eddy sings *O Evening Star* from *Tannhauser* on the Columbia label. Decca's recording of that selection is waxed by the Little Symphony orchestra. Columbia also has disks of the *Bacchanale* by the Pittsburgh Symphony and *Elizabeth's Prayer*, with Astrid Varnay as the soloist.

Victor's catalog also includes selections from *Barber of Seville* (Lawrence Tibbett), *Meistersinger* and *Lohengrin* (Richard Crooks), *Lucia* (Galli-Curci and others), Wagnerian operas (*Flagstad* and *Melchior*), *Pagliacci* (Caruso) and several others.

All the disk companies also catalog many other arias from the operas to be heard over the air and at the Met until the end of the season.

## Film Facts

Those dealers who know the value of tie-ups with musical films should be reminded that Paramount's *Lady in the Dark*, based on the Broadway show of the same name, will be released soon. There's a whole string of *Lady in the Dark* recordings, but best bet is probably Victor's album by Gertrude Lawrence. Single sides of *Saga of Jenny*, leading tune from the stage presentation, also have been issued by Leo Reisman (Victor), Mitchell Ayres (Bluebird), Hildegarde (Decca), Mildred Bailey (Decca) and Eddy Duchin (Columbia).

Other filmicals to play neighborhood houses soon include *DuBarry Was a Lady*, *Road to Morocco*, *Seven Days' Leave* and *Happy Go Lucky*.

Remember: Records and sheet music of pic tunes make a colorful and attractive window that helps to sell merchandise. And almost every theater manager will be glad to co-operate. Ask him for stills and other props; it means extra profits.

## Stricter On Scrap?

Stricter enforcement of scrap quotas laid down by disk firms is imminent, New York distribs will tell you. Distribs won't say, but it is understood that up to now salvage returns (on a semi-official basis of one old record for three new ones) haven't been adequate.

Tightening up, distribs intimate, may be effected by raising the ratio of returns or else making the exchange a "must" for all dealers, including allegedly "favored" accounts.

## More Jive for Doughboys

NEW YORK, Dec. 12.—Jimmie Lunceford will supply gratis music for *Jubilee*, all-Negro recorded show to be sent out to oversea stations. Arrangements made by *Yank*, soldiers' magazine. Talent lineup includes, besides Lunceford, legit star Canada Lee, chirper Maxine Sullivan; Eddie Green, oomic, and the Juanita Hall choir.

# Black Market in Disk Scrap Develops Due to Loophole In OPA Order; It's "Legal"

NEW YORK, Dec. 12.—A technically legal "black market" in record scrap is springing up here right in the OPA's face, set up by professional scrap collectors who are using the loose definition of "record scrap" in the recent OPA order to justify their peddling salvage disks at prices above those set on scrap by law.

OPA's salvage ruling defined "record scrap" as "unbroken records . . . or broken pieces thereof, delivered for the ultimate purpose of supplying a manufacturer with stock to be used in the manufacture of new records." The last part of this quote, dealers here claim, has practically nullified price ceilings on scrap purchases made independently of new records.

What has happened, say the dealers who have to buy scrap from independent wholesalers, is that the latter now profess to be selling used records, not scrap. Since used records technically can be sold at retail, the scrap peddler may dodge the ceiling by a simple but artful change of name. Ceiling price on scrap, bought or sold independently, is 6 cents a pound, but a ceiling on used records, sold at retail, is nowhere provided for in OPA regulations.

Only OPA provision that might apply to some used disks is that concerning limited editions. On these a price approval by the OPA must be obtained before any such record is sold or offered for sale. Majority of used records, however, can hardly be classified as limited editions. OPA itself describes such special issues as those "recorded specially for the purpose of being sold in a quantity not to exceed 1,000 impressions." Almost any secondhand waxing, excluding collectors' items, has received many more than 1,000 pressings.

Retailers really concerned with an OPA interpretation on "used records" are those in transient locations here. Neighborhood shops pick up enough old tallow from customers to meet disk firms' quotas, but the transient-traders can't get scrap from their clientele and have to rely on salvage collectors. Latter were a source of grief at first when their fee rose from 4 to 6 then to 10 cents and higher per pound, but the irritation has increased now that the dealer has discovered that OPA hasn't given him the protection it looked for a while he would get.

Scrap collectors, who pick up used records from stores with a "scrap" surplus

or from coin machine operators in the same position, feel themselves legally clear. One local collector took the OPA order to an attorney and was advised that if he stuck to the "seller of used records" tag he was completely covered. Collector now makes his rounds of the transient stores and offers them old disks at his price, carefully refraining from "scrap" talk or from asking what the dealer intends to do with the used disks. Dealer is in the position of needing the "used records" for scrap but is unable to make an issue of it lest the peddler hawk his wares elsewhere.

Solution of the "used record" problem, the transient dealers say, is merely a matter of OPA terminology. Government agency, they feel, should tighten up its definition of "record scrap" in the first place and then set down definite rulings on "used records" apart from scrap.

## Philly Personalities

PHILADELPHIA, Dec. 12.—Maurice Finkel, head of the central city High Point Record store, is enlarging his record shop to house a larger selection of classical numbers.

H. Royer Smith & Company scheduled full-page advertisements on records as holiday gift items in *The Philadelphia Bulletin*.

Motor Parts Company, distributor, has moved its Columbia Record department to building at Broad and Stile streets. Second floor will be devoted entirely to records and accessories. Bill Vogdes continues as head of the record department, with Elliott Wexler in charge of promotion, assisted by Rex Alexander.

Raymond Rosen, head of Raymond Rosen & Company, Victor-Bluebird distributor, accepted a service flag in behalf of the company. Thirty-three stars are now in the field, latest one for Harry Bortnick, promotion head, now at Fort Totten, N. Y. Margie Welsh, Bortnick's former secretary, has moved up into his berth.

Irwin Newman, head of Newman's Music Shop in the central city section and of the Modern Record store in the Logan section, announced the betrothal of his daughter, Elayne, to Samuel A. Schwarzman, of Vineland, N. J.

# 104 Dead in St. John Fire

ST. JOHN, N. B., Dec. 12.—At least 104 persons died in a raging fire which destroyed the Knights of Columbus Center here tonight. Among the dead were many servicemen, including a number of Americans. In addition to the known dead, 130 men and women are in St. John hospitals with serious burns and injuries. The victims had been attending a barn dance at the amusement center.

Coming just two weeks to the day after the disastrous fire at the Coconut Grove, Boston, which claimed more than 500 lives under practically the same circumstances, tonight's fire broke out while the merry crowd was dancing. Most of the dead were trapped in and near the main entrance. There were some 500 people in the hall at the time.

For some unexplained reason, there was a delay of 12 minutes before the first alarm was received at fire headquarters only a short distance from the hall. Low temperatures added to the difficulties of the fire fighters and rescuers.

## Cavallero Into Waldorf

NEW YORK, Dec. 12.—Carmen Cavallero opens at the Waldorf-Astoria here January 8, replacing Xavier Cugat. The Hartmanns will appear on the same bill. Cugat heads for theater dates on the Coast following his Waldorf closing.

NEW YORK, Dec. 12.—Bobby Parks, who opened Cafe Life here December 2, checked out in a rush Thursday (10). Army wouldn't wait.

# The Week's Records

(Released December 11 Thru 18)

## POPULAR:

- Savoy Dictators—Savoy 100
- Rhythm and Bugs
- Tricks
- Tucker, Tommy—Okeh 6701
- Everybody, Every Payday
- March for the New Infantry

## FOREIGN:

- Mendez, Alfredo—Standard T-1008
- El Jilguero
- Philomar

## ALBUM:

- Morton Gould Concert—Columbia C-96
- Pavanne
- The Donkey Serenade
- Ay, Ay, Ay
- Espana Cant
- Dark Eyes
- Where or When

(Routes are for current week when no dates are given.)

**A**  
Akin, Bill (Foeste) Sheboygan, Wis., h.  
Alfano, George (Corktown) Detroit, nc.  
Allen, Bob (Adams) Newark, N. J., 17-23, t.  
Aloha Serenaders (Chin's Victory Room) Cleveland, nc.  
Allan, Bob (Arcadia Grill) Canton, O., nc.  
Andrews, Gordon (18 Club) NYC, nc.  
Andrews, Ted (Butler's Tap Room) NYC, nc.  
Angelo (Iceland) NYC, re.  
Arnheim, Gus (Sherman's) San Diego, Calif., c.  
Arturos, Arturo (Park Central) NYC, h.  
Ayres, Mitchell (Lincoln) NYC, h.

**B**  
Baker, Don (Holiday Inn) Flushing, N. Y., nc.  
Barnet, Charlie (Apollo) NYC 18-24, t.  
Baron, Paul (Savoy Plaza) NYC, h.  
Barron, Blue (Edison) NYC, h.  
Barry Bros. (Aquarium) NYC, re.  
Bartal, Jeno (Lexington) NYC, h.  
Bastie, Count (Royal) Baltimore, t.  
Bates, Angie (Daniero's) Belle Vernon, Pa., re.  
Baum, Charles (Stork) NYC, nc.  
Baum, Howdie (Merry-Go-Round) Pittsburgh, nc.  
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.  
Bergere, Maximilian (La Martinique) NYC, nc.

Bottencourt, Louis (Park Central) NYC, h.  
Bizon, Bela (Pierre) NYC, h.  
Blue Star, The (Cafe Life) NYC, nc.  
Bondahu, Neil (Blackstone) Chi, h.  
Borr, Mischa (Waldorf-Astoria) NYC, h.  
Bowman, Charles (Wivel) NYC, re.  
Bradshaw, Ray (Royale) Savannah, Ga., nc.  
Brandywine, Nat (Riobamba) NYC, nc.  
Brees, Lou (Chez Parée) Chi, nc.  
Bridgode, Ace (Indiana Roof) Indianapolis 16-20, b.  
Britton, Milt (Uptown) Salt Lake City 17-21, t.  
Brown, Les (Stanley) Pittsburgh 18-24, t.  
Bruno, Tony (Latin Quarter) Boston, nc.

**C**  
Caballero, Don (Fefe's Monte Carlo) NYC, nc.  
Cabin Boys (The Tavern) Escanaba, Mich., nc.  
Caceres, Emilio (Mar-Jo) Detroit, nc.  
Capella & Beatrice (Hurricane) NYC, nc.  
Capello, Joe (Jimmy Kelly's) NYC, nc.  
Carlyle, Russ (Oh Henry) Willow Springs, Ill., 2-26, b.  
Carolina Cotton Pickers (Scott's Theater Restaurant) Kansas City, Mo., 14-17.

Carter, Benny (Trouville) Los Angeles, nc.  
Carva Zeb (Village Barn) NYC, nc.  
Castle, Frank (Shanghai) San Francisco, nc.  
Chassy, Lon (Arlington) Hot Springs, h.  
Chavez (Riobamba) NYC, nc.  
Chiquito (El Morocco) NYC, nc.  
Claridge, Gay (Paradise) Chi, b.  
Cleary, Ruth (Coq Rouge) NYC, nc.  
Clefts, Four (Lido) South Bend, Ind., nc.  
Codelban, Cornelius (Casino Russe) NYC, nc.  
Coleman, Emil (Versailles) NYC, nc.  
Columbus, Christopher (Ubangi) NYC, nc.  
Conde, Art (Homestead) NYC, h.  
Connell, Connie (Clover) Fort Worth, nc.  
Coon, Johnny (Continental) Kansas City, Mo., h.  
Costello, Charles (Wonder Bar) Detroit, nc.  
Courtney, Del (Palace) San Francisco, h.  
Coyle, Fred (Anchor) Hamilton, O., nc.  
Craig, Carvel (Ansley) Atlanta, h.  
Crane, Lee (Edison) NYC, h.  
Crosby, Bob (RKO-Boston) Boston, t.  
Cugat, Xavier (Waldorf-Astoria) NYC, h.  
Cullen, Tommy (Enduro) Brooklyn, re.  
Cummins, Bernie (Muehlebach) Kansas City, Mo., 18-31, h.  
Curbello, Fausto (Stork) NYC, nc.  
Cutler, Ben (Versailles) NYC, nc.

**D**  
Dacila (Rainbow Room) NYC, nc.  
DeFoe, Al (The Rock) Fish Creek, Wis., nc.  
Del Duca, Olivero (El Chico) NYC, nc.  
Delman, Cy (Bellevue-Straford) Phila, h.  
Dibert, Sammy (London Chop House) Detroit, re.  
Dolores (Essex House) NYC, h.  
Donahue, Sam (Hollywood Casino) Hollywood, nc.  
Drake, Edgar (Muehlebach) Kansas City, Mo., h.  
Duffy, George (Royale) Detroit, nc.  
Dunham, Sonny (Central) Passaic, N. J., 17-23, t.

**E**  
Eddy, Ted (Iceland) NYC, nc.  
Ellington, Duke (Lyric) Bridgeport, Conn., 14-16, t; (Baltimore) Providence, R. I., 17, h.  
Ernie, Val (Drake) Chi, h.  
Estes, Robert (Cascade Plunge) Birmingham, nc.

**F**  
Farber, Burt (Netherland Plaza) Cincinnati, h.  
Farmer, Willie (Rialto) NYC, b.  
Fields, Ernie (Henry Clay) Louisville 19, b; (Roosevelt) Pittsburgh 21-22, t.  
Fields, Shep (Roosevelt) Washington, until Jan. 5, h.  
Fine, Nat (Casino) Phila., c.  
Fisher, Freddie (Lakota's) Milwaukee, re.  
Fitzgerald, Ella (Paradise) Detroit, t.  
Flindt, Emil (Merry Garden) Chi, b.  
Fooster, Ohuck (Chanticleer) Baltimore, nc.  
Froeba, Frankie (18 Club) NYC, nc.  
Fuller, Walter (Gigallwax) Peoria, Ill., nc.  
Funk, Larry (McCurdy) Evansville, Ind., 19, h.

**G**  
Gagen, Frank (London Chop House) Detroit, re.  
Gaines, Charlie (Carroll's) Phila, c.  
Glass, Bill (Mon Parés) NYC, nc.  
Gnodman, Benny (New Yorker) NYC, h.  
Graham, Al (Claridge) Memphis, h.  
Grant, Bob (Plaza) NYC, h.  
Grant, Rosalie (Essex House) NYC, h.  
Gray, Chauncey (El Morocco) NYC, nc.  
Gray, Glen (Strand) NYC, t.  
Gray, Zola (Frank Palumbo's) Phila, nc.  
Grayson, Hal (Casino) Hollywood, nc.  
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.  
Grey, Tony (Bal Tabarin) NYC, nc.

# Orchestra Routes

Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

**H**  
Hall, Linda (Sawdust Trail) NYC, nc.  
Hanley, Myron (Greenwich Village Inn) NYC, nc.  
Harold, Lou (Bal Tabarin) NYC, nc.  
Harris, Jack (La Conga) NYC, nc.  
Harris, Jimmy (Hoffmann) South Bend, Ind., h.  
Hawkins, Erskine (Tie Toc) Boston, nc.  
Hayden, Walt (Lee's Club) Indianapolis, c.  
Heath, Andy (Fritch's) Wilmington, Del., c.  
Heatherton, Ray (Biltmore) NYC, h.  
Heidt, Horace (Casa Manana) Culver City, Calif., nc.

Henderson, Fletcher (Columbus) Toronto 16, b; (Moonlight Gardens) E. Dubuque, Ill., 20, b.  
Herbeck, Ray (Tunetown) St. Louis, 5-20, b.  
Herman, Woody (Paramount) NYC, t.  
Herth, Milt (Jack Dempsey's) NYC, nc.  
Hill, Tiny (Speer Inn) Karnak, Ill., 16, b; (Roller Rink) Vandalla 17; (Athletic Club) Milwaukee 19; (Rink) Waukegan, Ill., 20.  
Hoff, Carl (Edison) NYC, h.  
Hoff, Rudy (Piccadilly) Pensacola, Fla., nc.  
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.  
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.  
Howard, Eddy (Aragon) Chi, h.  
Hutton, Ina Ray (Adams) Newark, N. J., 10-16, t.

**I**  
International Sweethearts: Elmira, N. Y., 19; (Tabs) New Britain, Conn., 22, b.

**J**  
Jackson, Paul (Scenic Inn) Detroit, nc.  
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, ro.  
Johnson, Wally (Lookhouse House) Covington, Ky., nc.  
Jones, Evan (St. Regis) NYC, h.  
Jordan, Jess (Village Barn) NYC, nc.  
Jordan, Louis (Nu-Elms) Youngstown, O., 16, b; (Cotton) Dayton 17, nc; (Paradise) Detroit 18-24, t.  
Jurgens, Dick (Chicago) Chi 14-17, t; Fort Wayne, Ind., 16; Rockford, Ill., 19.

**K**  
Kardos, Gene (Zimmerman's Hungaria) NYC, re.  
Karsen, Maria, Musicales (Gibson) Cincinnati, h.  
Kassel, Art (Bismarck) Chi, h.  
Kavelin, Al (Greystone) Detroit, b.  
Kay, Kris (Casino Russe) NYC, nc.  
Kay, Roger (Cafe Life) NYC, nc.  
Kaye, Don (Claremont) Berkeley, Calif., h.  
Kaye, Georgie (Hollywood) Bridgeport, Conn., re.  
Kaye, Sammy (Palace) Cleveland, t.  
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.  
Kent, Peter (New Yorker) NYC, h.  
Kenton, Stan (College Inn) Chi, nc.  
King, Henry (Chase) St. Louis 13-31, h.  
Kinney, Ray (Palace) Columbus, O., t.  
Kirk, Andy (Arcadia) NYC, b.  
Klein, Tiny (Alpine Tavern) Atlantic City, re.  
Korn Kobbler (Rogers Corner) NYC, nc.  
Kovach, Johnny (Enquist's) South Beach, S. I., N. Y., nc.  
Krupa, Gene (Palladium) Hollywood, b.  
Kuhn, Dick (Astor) NYC, h.

# Bands on Tour—Advance Dates

**CHARLIE BARNET:** Nu-Elms Ballroom, Youngstown, O., Dec. 27; Arena, Toronto, 28; Orpheum Theater, Minneapolis, 31 (week).  
**BOB CHESTER:** Rainbow Rendezvous, Salt Lake City, Dec. 11-24.  
**JOHNNY (SCAT) DAVIS:** Blue Moon, Wichita, Kan., Dec. 20 (two weeks).  
**SHEP FIELDS:** Roosevelt Hotel, Washington, Dec. 15 (three weeks).  
**LARRY FUNK:** McCurdy Hotel, Evansville, Ind., Dec. 19; Casino, Quincy, Ill., 22-31.  
**GRAY GORDON:** Palomar Ballroom, Norfolk, Va., Dec. 29 (two weeks).  
**ERSKINE HAWKINS:** Royal Windsor Hotel, New York, Dec. 20.  
**FLETCHER HENDERSON:** Masonic Hall, Freeport, Ill., 19; Moonlight Gardens, East Dubuque, Ill., 20; Happy Hour, Minneapolis, 23-Jan. 19; Ballroom, Winnipeg, 21.  
**RAY HERBECK:** Rialto Theater, Toledo, Jan. 15-21.  
**TINY HILL:** Athletic Club, Milwaukee, Dec. 19; Rink Ballroom, Waukegan, Ill., 20; Eagle's Ballroom, Milwaukee, 25; Crystal Ballroom, Coloma, Mich., 26; Pilsen Park Ballroom, Chicago, 27; Masonic Hall, Freeport, Ill., 29; Ballroom, Phoenix, Ill., 30; Rainbow Ballroom,

**L**  
Lande, Jules (Ambassador) NYC, h.  
Lane, Tony (Canary Cage) Corona, I. I., N. Y., nc.  
Lang, Lou (Belvedere) NYC, h.  
LaPorte, Joe (Old Roumanian) NYC, re.  
Leeds, Sammy (Primrose) Newport, Ky., cc.  
Lefcourt, Harry (Rogers Corner) NYC, nc.  
Leon, Senor (Don Julio's) NYC, nc.  
Leonardo (Cafe Life) NYC, nc.  
Leonard, Harlan (Savoy) Oakland, Calif., Dec. 17-Jan. 13, b.  
Leonard, Ada (Golden Gate) San Francisco 16-23, t.

Lewis, Johnny (Patio) Cincinnati, nc.  
Lewis, Ted (Roosevelt) New Orleans, h.  
Lombardo, Guy (Roosevelt) NYC, h.  
Long, Johnny (Stanley) Pittsburgh, t.  
Lorand, Edith (Tavern Room, Bismarck) Chi, h.  
Lucas, Clyde (Roseland) NYC, b.  
Lucas, Dick (Louise's Monte Carlo) NYC, nc.  
Lunceford, Jimmie (Poli) Waterbury, Conn., 16-17, t; (Metropolitan) Providence 18-20, t; (Plymouth) Worcester, Mass., 21-23, t.

**M**  
McCann, Val (Boulevard) Elmhurst, N. Y., nc.  
McGee, Johnny (Arcadia) NYC, b.  
McGrane, Don (Latin Quarter) NYC, nc.  
McGrew, Bob (Deshler-Wallick) Columbus, O., 7-20, h.  
McIntire, Lani (Lexington) NYC, h.  
McNamara (Shelton) NYC, b.  
Machito (La Conga) NYC, nc.  
Makula, Juan (Rogers Corner) NYC, nc.  
Manuelo, Don (McCurdy) Evansville, Ind., h.  
Manzanares, Jose (La Salle) Chi, h.  
Marshall, Billy (Benjamin Franklin) Phila, h.  
Martell, Paul (Arcadia) NYC, b.  
Marti, Frank (Copacabana) NYC, nc.  
Martin, Dave (St. George) Brooklyn, h.  
Martin, Lou (Leon & Eddie's) NYC, nc.  
Martin, Freddy (Ambassador) Los Angeles, h.  
Marx, Chico (Blackhawk) Chi, c.  
Matthey, Nicholas (Russian Kretchma) NYC, nc.

Mauthe, Chick (Glenn Rendezvous) Newport, Ky., nc.  
Maya, Augustus (Rialto) NYC, b.  
Mayhew, Nye (Bossert) Brooklyn, h.  
Meiba, Stanley (Pierre) NYC, h.  
Messner, Johnny (McAlpin) NYC, h.  
Middleman, Herman (Yacht) Pittsburgh, nc.  
Miller, Freddy (St. Regis) NYC, h.  
Miller, Herb (Rainbow Rendezvous) Denver, b.  
Miller, Russ (Jack & Bob's) Trenton, N. J., b.  
Mills, Dick (Mattie's) Longview, Tex., nc.  
Molina, Carlos (Commodore Perry) Toledo, O., h.  
Monroe, Vaughn (Commodore) NYC, h.  
Monchita (Latin Quarter) NYC, nc.  
Morales, Noro (Havana-Madrid) NYC, nc.  
Morgan, Russ (Edgewater Beach) Chi, h.  
Morris, George (Armando's) NYC, nc.  
Mosely, Snub (Beachcomber) Omaha, nc.

**N**  
Nagel, Freddy (Rice) Houston, h.  
**O**  
Oliver, Eddie (Copley-Plaza) Boston, h.  
Owens, Bob (Happy Hour) Minneapolis, nc.  
**P**  
Pafumy, Joe (Belmont-Plaza) NYC, h.  
Paisley, Eddie (Wonder Bar) Detroit, nc.

Panchito (Versailles) NYC, nc.  
Parks, Bobby (Cafe Life) NYC, nc.  
Pastor, Tony (Majestic) Johnstown, Pa., 16, t; (Manos) Greensburg 17, t; (Earle) Phila 18-24, t.  
Paulson, Art (New Yorker) NYC, h.  
Pepito (Havana-Madrid) NYC, nc.  
Perner, Walter (Roosevelt) NYC, h.  
Petti, Emile (Ambassador East) Chi, h.  
Pirro, Vincent (Hurricane) NYC, nc.  
Pitchmen, The (Pierre) NYC, h.  
Powell, Teddy (Dixie) NYC, h.  
Prager, Mannie (Child's) NYC, c.  
Price, Georgie (La Conga) NYC, nc.  
Prussin, Sid (Diamond Horseshoe) NYC, nc.

**Q**  
Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

**R**  
Ravazza, Carl (Trianon) Chi, b.  
Ravel, Arthur (William Penn) Pittsburgh, h.  
Reid, Don (Schroeder) Milwaukee, h.  
Reid, Morton (St. Regis) NYC, h.  
Reichman, Joe (Biltmore) Los Angeles, h.  
Reisman, Leo (Rainbow Room) NYC, nc.  
Resh, Benny (Bowers) Detroit, nc.  
Rey, Alvin (Rialto) Joliet, Ill., 16, t; (Tromar) Des Moines, Ia., 17, b; (Turnpike Casino) Lincoln, Neb., 18, b; (Chermot) Omaha 19, b; (Pla-Mor) Kansas City, Mo., 20, b.

Reynolds, Tommy (Statler) Detroit, 18, b; (Trianon) Toledo, O., 20, h.  
Riley, Mike (Radio Room) Hollywood.  
Roberts, Eddie (Lido) NYC, b.  
Rocco, Richard (River Drive Terrace) Phila., nc.  
Rogers, Harry (Half Moon) Brooklyn, h.  
Romeu, Armando, Jr. (Sans Souci) Havana, Cuba, nc.  
Rosen, Tommy (Jennings' Rose Room) Atlanta, nc.  
Ross, Ray (Royal Casino) NYC, nc.  
Rotonda, Peter (Commodore) NYC, h.  
Ruhl, Barney (San Diego) Detroit, nc.  
Russell, Snookum (Sunset Terrace) Indianapolis 14-17; Champaign, Ill., 18.

**S**  
Sanabria, Juanita (El Chico) NYC, nc.  
Sanders, Sid (Rainbow Inn) NYC, nc.  
Sandler, Harold (St. Moritz) NYC, h.  
Saunders, Hal (Belmont-Plaza) NYC, h.  
Savitt, Jan (Astor) NYC, h.  
Schroeder, Lou (Mayflower) Jacksonville, Fla., h.  
Selger, Rudy (Fairmont) San Francisco, h.  
Senabria (Royal Casino) NYC, nc.  
Shane, Mike (Five Points Grill) Bethlehem, Pa., re.

Shaw, Maurice (Chateau Moderne) NYC, nc.  
Sherwood, Bobby (Glen Island Casino) New Rochelle, N. Y., nc.  
Skillman, Phil (Tropics) Detroit, nc.  
Slack, Freddy (Casa Manana) Culver City, Calif., nc.  
Smith, Ethel (St. Regis) NYC, h.  
Smith, Ligon (Adolphus) Dallas, h.  
Smith, Russ (Rainbow Grill) NYC, nc.  
Socasses (La Martinique) NYC, nc.  
South, Eddie (Hickory House) NYC, nc.  
Spanier, Mugsy (Dempsey's) NYC, re.  
Spector, Ira (Chateau Moderne) NYC, nc.  
Spivak, Charlie (Pennsylvania) NYC, h.  
Stanley, Stan (Chanticleer) Madison, Wis., nc.  
Stevens, Bert (Governor Clinton) NYC, h.  
Stevenson, Bobby (Casanova) Detroit, nc.  
Stower, Jules (18 Club) NYC, nc.  
Straeter, Ted (Copacabana) NYC, nc.  
Stuart, Nick (Jefferson) St. Louis, h.  
Sudy, Joe (Syracuse) Syracuse, h.  
Syvlio, Don (Bertolotti's) NYC, nc.

**T**  
Talent, Mark (885 Club) Chi, nc.  
Terry, Bob (St. Regis) NYC, h.  
Towne, George (Neil House) Columbus, O., h.  
Trace, Al (Flagship) Union, N. J., nc.  
Tucker, Tommy (Circle) Indianapolis 14-17, t; (Castle Farm) Cincinnati 19, nc.

**V**  
Victor, Frank (Dixie) NYC, h.  
Volen, Vince (Hightstown) Trenton, N. J., b.

**W**  
Wald, Jerry (Earle) Phila, t.  
Wallace, Jackie (Queen Mary) NYC, c.  
Walters, Lee (Stevadora) Detroit, nc.  
Walton, Stack (Congo) Detroit, nc.  
Walker, Oscar (Fifth Ave.) NYC, h.  
Waples, Bud (Supper Club) Fort Worth, nc.  
Warren, Dick (Hurricane) NYC, nc.  
Weems, Ted (Palace) Columbus, O., 15-17, t.  
Welk, Lawrence (Riverside) Milwaukee, t; (Palace) Fort Wayne, Ind., 18-20, t.  
Wells, Jon (Backstage Bar) Akron, O., nc.  
Williams, Glen (Battlehouse) Mobile, Ala., until Jan. 5, h.  
Williams, Griff (Palmer House) Chi, h.  
Williams, Sande (Warwick) NYC, h.  
Wilson, Dick (Coq Rouge) NYC, nc.  
Wilson, Teddy (Cafe Society Uptown) NYC, nc.  
Witt, Fred (Louise's Monte Carlo) NYC, nc.

**Y**  
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.  
Young, Roland (Seven Gables Inn) Milford, Conn., nc.

**Z**  
Zarin, Michael (Waldorf-Astoria) NYC, h.

**Lunceford Whams B'port**  
BRIDGEPORT, Conn., Dec. 12.—Making his second appearance of the season here at Ritz Ballroom Sunday (6), Jimmie Lunceford drew 1,336 persons at \$1.10 each for a gross of \$1,469. Opening the Ritz season September 13, Lunceford pulled 1,702 at \$1.10 for a sweet \$1,872, second largest attendance for any ork here this season. Stan Kenton got 1,724 persons, but admish was 88 cents, and gross hit \$1,517. Tomorrow (13), Sonny Dunham; 20th, Mitchell Ayres.

# Roadshow Films

## SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

### Industry Aids War Effort By Using OWI Film Shorts

WASHINGTON, Dec. 12.—The 16mm. non-theatrical film libraries throughout the country are aiding the war effort thru the showings of the Office of War Information shorts. The libraries have or-

ganized a national committee to push the propaganda films.

Chief of the Bureau of Motion Pictures, Office of War Information, serves as the central point of contact between the motion picture industry and federal officials to the end that the non-theatrical industry may make the maximum contribution toward keeping the public fully informed on vital aspects of the war. Under the Bureau of Motion Pictures, a comprehensive program for the production and distribution of official government 16mm. sound motion pictures about the war has been inaugurated. These pictures, planned to inform the American people about the war effort and what they can do to help, are available to schools, clubs, churches, industrial plants and other users of non-theatrical films thru more than 150 established film libraries in all parts of the country.

The cost to users has been kept at a minimum. The Motion Picture Bureau's policy is that in addition to transportation costs, distributors are permitted to make a service charge to the users not to exceed 50 cents for the first subject and 25 cents for each additional subject included in a single shipment.

The OWI has appointed certain film libraries as distributors for these films, which are given free of charge to the distributors, who in turn give them to roadshowmen or organizations for showings. In most cases, roadshowmen renting from film libraries are given at least one OWI short to be shown with their regular exhibition. These roadshowmen are aiding the war effort and also giving their customers what they want.

The OWI is rapidly becoming one of the biggest users of 16mm. stock in the country. As a result, the government is giving the 16mm. industry the biggest boost it can receive. Thru the combined efforts of roadshowmen and 16mm. film libraries the government is getting across vital information about the war effort to millions of people in all walks of life with a minimum of delay. The non-theatrical film program came into existence with the realization that certain types of fact films are not especially suitable for exhibition in certain established entertainment places.

Since the first 16mm. program consisting of four subjects was released last July, monthly attendance figures at showings around the country have ranged from 5,000,000 to 10,000,000 persons. With the enforcement of national gas rationing, the functioning of the 16mm. program is expected to become increasingly important in bringing the government's illustrated messages to people in rural areas.

Lowell Mellet, chief of the Bureau of Motion Pictures of the Office of War Information, recently stressed the value of the motion picture in sustaining national morale. "The motion picture can be the most effective means of giving people the feel of the war and their own relation to it," he said. "They can sustain national morale in two ways, one by providing the relaxation of entertainment and, secondly, by aiding in a basic understanding of why we are fighting and the things we are fighting for." President Roosevelt has also stressed the value of the motion pictures in the national war effort.

Roadshowmen are urged to show as many of these government films as possible along with their regular showings. Included in the list of films already produced are *Aluminum, Bomber, Building a Bomber, Democracy in Action, Power for Defense, Ring of Steel, Safeguarding Military Information, Song Shorts, Tanks and Target for Tonight*. New films are issued to the distributors by the Bureau of Motion Pictures each month.

### WPB Reports No 16mm. Freeze

WASHINGTON, Dec. 12.—Word has been received from Arnold Barach, Division of Information, War Production Board, to the effect that no move to freeze 16mm. stock is contemplated.

Barach wrote the following letter to *The Billboard*:

"I have delayed replying to your letter of November 10, regarding possible government action affecting the 16mm. film industry, until I could be sure that the rumor that 16mm. stock was to be frozen has no basis.

"At the present writing, no such move is contemplated and I do not believe that the story should be given further circulation, pending announcement of official government action affecting 16mm. films."

### Variety, Timing Boosts Business

NEW YORK, Dec. 12.—That roadshowmen can borrow ideas from big-town exhibitors is the contention of Charles Mogull, general manager of Mogull's Film Library. Big-time circuits have high-priced program directors who have a constant feel of small-town audiences, which comprise the bulk of their patronage, Mogull points out, and it costs nothing to follow their lead and participate in the dividends paid by smart showmanship.

Successful roadshowmen rigidly follow tested rules and methods, but when these methods are followed too long they become as dull as an over-used knife. Successful roadshowmen avoid this by sharpening their wits and programs. The old stand-by of "a Western and a couple of shorts" can be overplayed. However, variety doesn't merely mean something different. It means something different and just as good. To be more effective, it can be something different and a whole lot better. A novelty program of a different type feature and a different type short lends itself to a different type of promotion, and audiences are attracted by the unusual.

Features are not all "horse operas." You can have romance on the farm, in big cities, in college and in big business. Love always is popular, but attention to the variety of backgrounds give audiences romance plus novelty. In addition to romantic stories, there are mystery thrillers, secret service adventures, jungle dramas and crime-does-not-pay plots. All of these stories are tested pullers in 35mm. features and are even better on roadshow circuits.

Seasons play a big part in choosing a program. People have different interest in spring, summer, fall and winter. This, too, may be twisted to advantage. On a hot summer's night cool the audiences off with a snow film; when it's sub-zero, give them Florida. There are also seasons in sports. Make note of the time that the local high schools are keyed up on football, basketball and track events. Watch the sport pages for local interest in baseball. For a small cost roadshowmen can get special titles referring to local contests. However, they should get them in advance so they will have them when needed.

Newspapers are a first-class guide for shorts. When there's action in Alaska, show an Alaskan travel film; the Pacific isles make timely spice on your program. Tie-ups with news events happening in Algeria, Tunis and Egypt can be made. A civilian defense or Office of War Information film is a patriotic gesture and convinces your audience that you are on the spot with up-to-the-minute events.

Check up on your film sources. A good library can provide more than 100 classifications under which you will find various

### New and Recent Releases (Running Times Are Approximate)

**YANKS INVADE AFRICA**, released by Castle Films, Inc. A historic document and an on-the-spot report of the opening of the second front. Scenes are shown of the greatest sea-borne invasion the world has ever known. Shots were taken of the gathering of the huge convoy, the sailing thru submarine-infested waters, and the American troops swarming ashore in special invasion barges with all the latest in equipment. One reel.

**ACROSS THE PLAINS**, released by Swank Motion Pictures. Thrilling story of two brothers who are separated as children, one being brought up by Indians and the other by outlaws. Eventually they clash, not knowing their true identity, and a series of exciting events follows. Jack Randall is featured with his wonder horse, Rusty. Six reels.

**UNDER THE BIG TOP**, released by Swank Motion Pictures. The love story of the world's greatest aerial star is the theme of this picture. The plot follows the fortunes of the Post Circus and of Penny, the orphaned niece of its owner, who wins fame and fortune for the circus and herself as the "Flying Penny." Excellent performances are given by Anna Nagel, Marjorie Main, Jack LaRue and Grant Richards. Seven reels.

**THE CANTOR'S SON**, released by Brandon Films, Inc. This is a Jewish feature about a young emigre to America who sings his way to success. Moishe Oysher's singing in the tabernacle scenes has never been surpassed. He is supported by a fine cast. (See NEW RELEASES on opposite page)

films listed. These cover every conceivable field in entertainment and education for homes, schools, religious institutions, industrial organizations and clubs.

Particular emphasis, of course, is placed on the war effort. There are a large number of government war films and authentic home defense reels as well as other patriotic and civic subjects.

A good program need not cost more than an indifferent one. The roadshowman who delivers the goods can concentrate on smaller areas and return more frequently. This is one way to cope with the gas and tire problem. It's just another case of headwork beating legwork.

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12-12

## Hayworth Tenter Nearing Wind-Up

WINTERVILLE, N. C., Dec. 12.—Seems queer to see a tenter still going in this sector at this time of the year, but the "SeaBee" Hayworth Tent Show is still doing it and, despite much cold weather, continues to pull the natives in sufficient numbers to keep the books in the black. Hayworth is heating his big top, and plans to ride out the season a few weeks yet. Due to gas and tire rationing, Hayworth will not be able to play his regular circle in North Carolina this winter. He hopes, however, to work out a deal with the Wilby-Kincey chain that will give him a more closely-knit circle with smaller hops. Billy King, magician, closes a long engagement with the Hayworth tenter tonight to go to his home in Gallipolis, O., for the holidays. He will be replaced by Clyde Kelly. Joe Hayworth, now in military school, will spend the holidays with his parents.

## Billroy Troupers Located in Miami

MIAMI, Dec. 12.—Mr. and Mrs. Billy Wehle, of Billroy's Comedians, whose big top housed John Lair's Renfro Valley Barn Dance on a successful and extended tour the past summer, are now at their home here for the winter. Their show equipment has been stored at the Billroy winter quarters in Valdosta, Ga. Wehle is filling in his idle time this winter selling insurance.

The Wehles' daughter-in-law, Ruby Crider, arrived here recently from Detroit to spend the holidays. Her daughter, Judy, accompanied her. Billy Wehle Jr. is still engaged in war work in the Motor City.

Hal and Grace Crider, featured in the concert on the Wehle tenter the last several seasons, are also here. Hal is holding down a job as guard for Pan-American Airlines. Their son, Hammel, "popcorn king" of the Wehle show, is attending school in Miami.

Ben Hefner, last season advance man for the Grand Ole Opry company under canvas, and Roy Acuff, feature of that show, are also working as guard at Pan-American here. All expect to troupe next season.

## Irene Vivian Under Knife

MONTIER, Mo., Dec. 12.—Irene Vivian, wife of Jack Vivian, owner-manager of the Allen Bros.' Comedians, is recuperating from a major operation which she underwent December 1 at Springfield, Mo. She is slated to undergo a second operation in a few weeks. The Vivians came to their home here after closing their tent season at Paragould, Ark., November 8. They are making plans to go out in 1943.

## Carl Dove Back in Hospital

CANTON, O., Dec. 12.—Carl Dove, canvasser with the Madge Kinsey Players, who was seriously injured by a hit-and-run driver while the show was here the past summer, re-entered Mercy Hospital here this week, where one of his legs had to be rebroken and reset. Friends are urged to drop him a line.

## Cap Emerson Breaks Arm

CHICAGO, Dec. 12.—Capt. Ralph Emerson, former well-known showboat operator, is in Cook County Hospital here with a broken arm sustained in a fall on an icy sidewalk.

## Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

## Georgia Minstrels End Hefty Season

FORT SMITH, Ark., Dec. 12.—Famous Georgia Minstrels closed a successful tent season at Boyce, La., November 28, and outfit has been stored here.

Show began its tour April 4 and covered 10 States. Business was very satisfactory, according to the management. Manager Jack Nailor and General Agent R. F. Hayes are already planning for the 1943 tour.

Staff at closing was as follows: Jack Nailor, manager; Helene Nailor, secretary-treasurer; Roy Roberts, biller; Robert Whatley, superintendent of canvas; Freddie Jones, orchestra leader; Willie Lawson, stage director, and Roy Wallace, electrician and transportation director.

Mr. and Mrs. L. B. Laster, former troupers, are operating a dining car and a night spot under canvas here.

## Hila Morgan Show

HOUSTON, Dec. 12.—Carl Sapp leaves today to join a Nat D. Rodgers unit in Louisiana.

Koran Ben All, held over for three weeks as an extra added attraction, leaves this week-end to spend the holidays with his sister in Schulenberg, Tex.

Harley Sadler was a recent visitor on the show. Harley got a great send-off via radio here as guest of city officials Monday (7).

Mrs. Nat D. Rogers (Sunny Fox) was also a visitor over last week-end, having just returned from Hollywood where she underwent a successful screen test. Nat is building a unit to feature her after the first of the year, with Dick Darling the mastermind behind the presentation.

Dick Darling also has spent considerable time on the lot here. He had just purchased a new trailer to house his increasing family. Mrs. Darling is presently visiting her home.

Turner and Noreen Deppenbrink are the feature musical act this week.

Jack McClaskey was ushered into Uncle Sam's army last Thursday (3) and is now in quarantine in San Antonio.

EMILE T. CONLEY.

## Dayton Lummis Goes Radio

PHILADELPHIA, Dec. 12.—Dayton Lummis, who played with various tent reps up and down the Pacific Coast, has embarked on a radio career, joining the announcing staff of W69PH, frequency modulation station of WCAU here. Lummis also played in stock with the Henry Duffy and Gladys George stock companies.

# Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

## Fort Worth May Get Derby

FORT WORTH, Dec. 12.—Irving Wayne, Roller Derby exec, will come here late this month to discuss a contract for bringing the derby to Will Rogers Memorial Coliseum here in March. The derby did well at the Coliseum for two consecutive seasons a few years back.

TEX SMITH, associated with Hal J. Ross many years, is now bell captain at the Pickwick Hotel, Kansas City, Mo.

FRANK W. GORDON scribbles that he's in the army and would like to hear from friends, especially the Three Ryans,

## Rep Ripples

MR. AND MRS. JOHN S. EVANS, who quit the business five years ago to settle at the Mississippi State Hospital, Jackson, where John served as recreational director, recently shuffled off to Buffalo, where Evans is now employed as guard at Bell Aircraft Corporation, where the deadly Airacobra is made. Their son, John Jr., is in the navy at Great Lakes, Ill. . . . W. H. McDONALD is playing schools and halls in Northern Vermont and New Hampshire with a version of *Dr. Jekyll and Mr. Hyde* by E. F. Hannan. . . . JOSEPH (WHITIE) ROSS, who closed the season with the Harley Sadler Show in Snyder, Tex., November 25, has hopped into Chicago, where he will again put in the winter. . . . HOMER AND BERTHA LA FARGE are playing around Woonsocket, R. I., with their vaude-pie show. For the flesh end, Homer is presenting magic and Bertha dancing. . . . JAY C. MAISON, ex-repster, has resumed his war work in Savannah, Ga., after 11 days in the hospital following a throat operation. . . . DON DRUMMOND postals that "Skippy" Smith, tab, rep and burly comic, plans to launch a stock show soon in Grand Rapids, Mich., to entertain the members of the armed forces stationed there. . . . JIMMY REAGAN, former rep leading man, is emcee at Avenue Terrace, Grand Rapids, Mich. . . . TUCK'S SHOW, presenting vaude and pictures, is reported enjoying a healthy play under auspices in Addison County, Vermont. W. M. Tuck, manager and vent, and Bill Tuck Jr. are handling the flesh end. . . . OTIS LYLE OLIVER, veteran rep and stock manager, on a stop-over in Cincinnati last week renewed acquaintances with Cash Tomlinson, still desperately ill at the Bristol Hotel there, and his former juvenile man, Robert G. Toepfert, who presently is doing his *Christmas Carols* turn in Cincy churches, serving as reader and using illustrated slides.

DOT AND MARION GRIMES, with various reps in the past, last with Harley Sadler, are in Fayetteville, N. C., where Marion is a corporal in the personnel office of the A. A. F. at Pope Field. His address is Corp. M. F. Grimes, 2d Transport Group, 10th Troop Carriers, Pope Field, Fort Bragg, N. C. . . . GRAMALDI TROUPE, French players, are enjoying good business under French church and society auspices thru New England. Group hails from Montreal and covers the greater part of New England. . . . CHARLES (SLIM) VERMONT is in his fifth week at Shelby Rendezvous, Hattiesburg, Miss. . . . BOBBY GRANT, formerly with various colored tenters in the South, has been doing the niteries around New Orleans the last 12 months with his *Harlem Scandals Revue*. . . . RUDY HOFF, veteran rep musician, is in his second year with his band at the Piccadilly Club, Pensacola, Fla. Alford Pintor handles the vocals with the crew. . . . WALTER AND RUBY PRUITT, the last eight seasons with the Allen Bros.' Comedians, owned and managed by Jack and Irene Vivian, are now at Ruby's home in Webb City, Mo., for a rest before lining up another show for the winter. . . . MAXINE WARDEN, ingenue with the Allen Bros.' Show, has settled in St. Charles, Mo., where her husband, Frank Levick, of Vandalla, Mo., is connected with the Kroger Grocery & Baking Company.

## Omaha Opinions

OMAHA, Dec. 12.—Tony Berthelot, in his 17th month at Douglas County Hospital here with tuberculosis, is on the road to recovery. He's up to 126 pounds from 115. He'd appreciate hearing from old friends.

Freddie Hartley, formerly with the Joe Marion Players, is now manager of the Circle Theater here.

Jerry Bruce, who recently folded his *Rome* opy in Omaha, is playing niteries in the territory.

Harry DeLaney is employed at Clearview Home here, but still plays an occasional date around the town.

A number of rep veterans are playing Santa Claus in local department stores.

Jay Hooper has graduated from Technical Training School, Sioux Falls, S. D., and expects to be shipped overseas soon.

Dick Bleich, now a corporal in the army, spent his furlough here recently.

LULU NETHAWAY.

## McNallys Acquire Trailer Camp Biz

FORT SENECA, O., Dec. 12.—Mr. and Mrs. Arthur P. McNally, after winding up the canvas season and storing their tent equipment in New Hampshire, have settled here, where they have taken over Pastime Park trailer camp. They show free movies there each Friday and Sunday night.

Their eldest son, Pat, who was in Pearl Harbor when the Japs attacked, is now a flying sergeant. Another son, Donald, is a corporal in an armored division in the California desert. A third son, Howard, is slated to be called in a few weeks. The McNallys plan to resume with a larger show at the conclusion of hostilities.

Ronald Welch, who was with the McNally Show 14 years, is a sergeant with an ordnance company somewhere in Louisiana.

## NEW RELEASES

(Continued from opposite page)

cast, headed by Florence Weiss. Running time, 90 minutes.

**NIGHT MAIL**, released by Brandon Films, Inc. A British documentary picture showing the run of the Postal Special, the fast night train that carries mail from London to Scotland. *Night Mail* is a well-drawn example of documentary technique in photography, cutting and sound. It is valuable in relating modern communication with mail distribution as a government function. Running time, 25 minutes.

**VIRGINS OF BALI**, released by Post Pictures, Inc. This is a refreshingly peaceful and picturesque epic of the Island of Bali and of the women who make this tiny tropic isle known to the world over. Native bathing customs and spectacular dances set to the accompaniment of a Marimba orchestra serve to appropriately display the feminine charms of the Balinese. This is a documentary picture. Running time, 48 minutes.

**WESTMINSTER ABBEY**, released by Post Pictures, Inc. Among tombs of kings and queens is the shrine of St. Edward, the founder of the Abbey. The vaulted roofing and flying buttresses are remarkable architectural features. The coronation stone and chair and the unknown soldier's tomb are links with modern history. A documentary. Running time, 10 minutes.

## NAMELY OPENING

Ridgewood Grove, Brooklyn, N. Y., December 26, 1942.

Playland Nite Club  
Following contact me at once: Frankie Donato, Little Frankie Little, Hughie Hendrickson and Walkathon M. C.'s. Skill Games and Operators of all kinds wanted. Write

S. B. RAMAGOSA

Paramount Hotel NEW YORK, N. Y.

## WANTED

General Business Actor not subject to draft. This company plays schools and colleges and must have actor with appearance, good diction and adjustable to this type of work. Join for rehearsals during holidays. Write (mail will be forwarded), giving full particulars, late snap shot photo and lowest salary.

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## WANTED

HILA MORGAN STOCK COMPANY

Piano Player immediately. Also other Useful People. Now in 10th week. Long season. Answer: 7125 Harrisburg Blvd., Houston, Texas.

# The Final Curtain

**ALLEMAN**—Leon, 40, traveling manager of Film Truck Service, Detroit, December 6 as the result of injuries received in an explosion two weeks previously. Survived by his widow and two children.

**AUSTIN**—George, 42, former vaude performer, December 2 in Oakland, Calif.

**BERGMANN**—Edgar E., 49, December 4 at Medical Center, New York. He was a former dramatic critic for the *The Call-Bulletin*, San Francisco.

**BROOMALL**—James H., 67, musician, December 2 at Hahnemann Hospital, Philadelphia, of a heart attack. He had been associated with brass and military bands the past 30 years. His daughter and a brother survive.

**BROWNE**—A. Chester, who for 45 years toured the world under the name of La Montague the Magician, November 27 at his home in Gardner Lake, Colchester, Conn. He was a 32d Degree Mason and a Shriner. Survived by his widow, Florence.

**BULLINGTON**—I. N. (Nick), former co-owner of the Hippodrome Theater, Huntington, W. Va., December 2 at his home in Roanoke, Va. Services December 3 in Clinton, Ind.

**CHAMBERLAIN**—Harold John, 50, former vaude actor, December 3 at the Muskegon (Mich.) Convalescent Home after a seven months' illness. For many years he appeared on the Keith Circuit. In 1936 he left show business to become a salesman.

**DAVIS**—Sam, owner Crescent City Smelting Company, St. Louis, for 20 years, suddenly November 21 in that city. He was well known among outdoor showfolk and pitchmen. Body was taken to Chicago for burial.

**DALY**—Vinnie, 60, dancer and singer, December 2 in a rooming house in the French Quarters of New Orleans after a brief illness. Survived by her husband, Jack Daly.

**DeKREKO**—Charles, 70, one of carnivaldom's pioneers, in Missouri Baptist Hospital, St. Louis, December 13 after a lingering illness. In 1894 he and his brothers, Andre, Gabriel, Jean and George, organized the Streets of Cairo, said to have been the first big Oriental Village show in America, with the late Andre as manager. Charles and his four brothers all were performers and they worked at various museums, with the result that a year after their show went up in flames in Chicago on Christmas Eve, 1897, they again combined and rebuilt the Streets of Cairo, which appeared at the Omaha Exposition in 1898. Several years later the DeKreko Brothers, with Baba Delgarian and Peter J. Mundy formed one of the first carnivals, known as the DeKreko & Mundy Oriental American Midway Company. In later years and until his recent illness DeKreko handled novelties and concessions on numerous traveling organizations. He was a member of the Showmen's League of America and Heart of America Showmen's Club. Funeral services from Stuart & Sons' Funeral Home, with interment in a St. Louis cemetery.

**DONAHUE**—Jennie, 77, mother of Lester Donahue, concert pianist, December 5 in Los Angeles. Services December 9 in Los Angeles. In addition to her son, a sister, Kate McCarthy, survives.

**DOWDELL**—Mary C. Jensen, wife of the news editor of stations WLW and WSAI, December 9 in Good Samaritan Hospital, Cincinnati, after an illness of several years. Besides her husband, she is survived by three sisters, all of Boston. Services from the Dowdell home, with burial in Cleveland.

**DOYLE**—Mary Ursula, 69, singer and music instructor, December 10 at Medical Center, New York. Surviving are three brothers and three sisters.

**GRAINARD**—Harry Dale (Devereaux), actor, December 5 in Good Samaritan Hospital, Los Angeles, of a heart ailment following an operation. Known in the theater as Dale Devereaux, he was a leading man in stock and in road companies of *Billy and Saul of Tarsus*. For several years he was in vaude with Kada Clark and later with the Three Gray Sisters. His last professional work was as manager of Le Roi Scarlett on a lecture tour. Services December 6 in Los Angeles.

**GUY**—Howard, musician, recently in the Hurricane night club fire in Boston. His parents survive.

**HARRIS**—Arthur, 58, vaudeville performer, November 29 in Youngstown, O., of heart trouble. He and his brothers appeared in vaudeville many years before the first World War as the Four Dancing Harris Brothers. Survived by his widow and four brothers, among them William J., stage manager at the Palace, Youngstown; George, stage manager at the Warner, Youngstown.

**HARRIS**—Lewis Wadsworth, 77, veteran actor and in recent years a coach and player of minor parts in films, recently at Los Angeles. He toured for several years with Mme. Modjeska.

**HART**—William J., glass blower with circuses and museums, October 31 in New York.

**HOFFMAN**—Hugh, 65, film writer, December 5 in Hollywood.

**KAHN**—Albert, 73, architect, November 8 at his home in Detroit. He was designer of the Fisher Theater, Detroit, and a number of other large theaters thruout the country.

**KARN**—Clifford Philip, infant son of Mr. and Mrs. Clifford Karn, well known in outdoor show circles, in Jacksonville, Ark., November 19. Besides the parents, two sisters survive. Burial in Bethel Cemetery, Jacksonville, November 22.

**KEOGH**—J. Augustus, 58, director of the Irish Repertory Players of New York, killed December 7 in an auto accident at Walnut Ridge, Ark. He was on tour as a member of a USO unit presenting *The Male Animal*. Born in Ireland, he began his stage career at 17 in England. In 1916 he became general manager and stage director of the Abbey Theater in Dublin, remaining until 1919. After a tour of the Continent as Shylock, Sir Peter Teagle and David Garrick he came to the U. S. in 1925, making his debut with Augustin Duncan in *Juno and the Paycock*. He also appeared with William Gillette, F. H. Sothern and Margaret Anglin. He was stage director for the Boston Repertory Theater in 1928 and 1930. He also directed plays for the Brooklyn Institute of Arts and Sciences. In 1936 he began directing the Irish Repertory Players. For the last two summers he was a member of the Stony Creek (Conn.) Theater Company. Survived by a brother, Cyril A. Keogh.

**LALANNE**—Calixte, 69, one-time owner of the popular Poodle Dog Restaurant, December 7 in San Francisco. Survived by a son, Louis.

**LAUREYNS**—Gerard Gustave, 76, former associate of Houdini and Thurston and a member of the Society of American Magicians, December 2 in East Orange, N. J.

**LEE**—Edna Lucille, night club performer and carnival trouper with James E. Strates Shows for several years, November 29 in a Savannah, Ga., hospital after a brief illness. Her mother, Mrs. Minnie Lee, survives. Interment in Bonaventure Cemetery, Savannah.

**LICHTENBERGER**—B. Herbert, 76, vet chief Burgess of Indiana Borough, December 6 in an Indiana, Pa., hospital after a six-week illness. He was secretary of Indiana (Pa.) Fair Association since its organization some years ago. Mrs. Mary Bawdy, a sister, of Downey, Calif., survives.

**LICHTER**—Anna (Mehrbach), 65, former opera singer, December 8 in Orange Memorial Hospital, East Orange, N. J. She leaves her husband, two sons and two sisters.

**LLEWELLYN**—Elmer E., 54, old-time minstrel man and owner of Llewellyn Decorating Company, Knoxville, December 7 in that city. In recent months he was a booking agent for WSM, Nashville. Survived by his widow, a daughter and a sister.

**LLOYD**—Charles, 59, program manager of KIX, Oakland, Calif., in that city November 24 of a heart attack. Survived by his widow.

**McHENRY**—Mrs. Della Werntz, 73, former comedienne and circus charioteer,

December 4 at Akron. As Madame Della Werntz she was widely known as a superb horsewoman and was an outstanding chariot driver in the '90s and 1900s. She was with the Great Wallace, Barnum & Bailey and Walter L. Main circuses. Later, with her husband, she was with the Sparks Circus. At one time she managed the Dillworth Family, aerial act. She also was a singer. She married Basil McHenry in 1904, appearing later in a half dozen roadshows which her husband managed. She retired in 1910. Survived by husband. Remains were placed in a vault in Mount Peace Cemetery, Akron. In the spring the body will be interred in the family plot.

## In Memoriam

### 1940-ED. N. McDOWELL-1942

Your memory is just as sweet today as the day you passed away. Sadly missed by his wife, Lucy; his family and Jack Scott.

**MALLOY**—John F. 58, stage manager of musical comedies and other shows, December 9 in North Adams, Mass., while on tour. He leaves his son.

**MAYNARD**—Harry J., 53, former rep performer and in recent years a real estate agent, December 8 at his home in Galesburg, Ill. Survived by his mother, Mrs. Lena Maynard, musician; a daughter, Mary Eugenia Maynard, Chicago, and a half-brother, John Maynard, New York.

**MILES**—Walter C., old-time minstrel man, December 7 in Syracuse. He was a singer with John W. Vogel's Minstrels in 1905, and later operated a picture theater at Casenovia, N. Y. In recent years he had been a railroad employee. Survived by his widow and a sister.

**MILLER**—Henry George, 36, radio and dance band pianist and arranger, December 9 at Passavant Hospital, Pittsburgh, following an operation. He was staff pianist at KDKA.

**MILLER**—Tom, 70, veteran actor, December 6 at his home in Los Angeles. He was one of the original members of *The Drunkard*, now in its 10th year at the Theater Mart there. Born in San Francisco, he made his stage debut in Boston at the age of 10. He had supported many famous stars, including Mrs. Leslie Carter, Olga Nethersole, Mr. and Mrs. Sydney Drew and Ethel Barrymore. In 1925 he was a member of the Morosco Stock Company, also appearing in stock in Oakland, Calif., and San Francisco. At one time he had his own dramatic school in Boston. Services in Hollywood December 8. Survived by his widow, Rita Mario, violinist, and daughter, Rita Baer.

**MOORE**—David H., 62, December 1 at his home in Ventnor, N. J., following a heart attack several days previous. At the age of 17 he became one of the world's youngest deep-sea divers, featured in performances off Young's Pier, Atlantic City (now Hamid's Million-Dollar Pier). His daughter survives.

**MUTCH**—Alex, 83, for many years a director of the Regina Exhibition Association, recently in Vancouver, B. C. He had also served as a horse judge at exhibitions thruout Canada. Survived by his widow, a son and four daughters. Services in Vancouver, with burial in Lumsden, Sask.

**NORTHLANE**—Ollie (Riano), November 24 in New York. She appeared at the Folies Bergere in Paris and in vaude in this country with her husband, as Riano and Northlane. She leaves her husband, daughter, sister and two granddaughters.

**PARMLEE**—Mrs. Alice, 46, fair worker, November 29 near Duncan, Ariz., when she accidentally fell from a moving auto. She was on her way from her home in Joliet, Ill., to San Diego, Calif., with her husband at the time. Survived by her husband, Harry.

**PAZIK**—Henry F., 71, charter member and secretary of the Milwaukee Musicians' Protective Association, December 4 of a heart attack at his home in Milwaukee. Pazik was active in the reorganization of the Milwaukee Musicians' Association and at one time served as concertmaster for Christian Bach. Survivors include his widow, a son and a daughter.

**ROSE**—William Holden, 37, production manager of Station WCAX, in Burlington, Vt., of a cerebral hemorrhage. He

was formerly employed by WGY, Schenectady, N. Y.

**ROY**—Lucien, 38, news cameraman and employee of Associated Screen News, Montreal, recently in a Royal Canadian Air Force plane crash while on a new assignment. Survived by his widow, one daughter and three sons, residing in Vancouver; his mother, one sister and two brothers, all of Montreal.

**RUDNICK**—Max, 42, vaudeville and burlesque theater operator and show owner and producer, December 6 in New York. He started his career at the Myrtle, Brooklyn, vaude house, in 1915. Next he had the Eltinge, New York, playing burly stock until two years ago when he sold out his interests to Abe and Harold Minsky. Since then he had conducted the present Gayety burly house in Norfolk, Va. Survived by his widow, Billie Shaw, burly feature, and three brothers.

**SCOTTI**—Louis P., 29, musician and son of William Scotti, orchestra leader, December 5 at Hempstead, L. I., N. Y.

**SECRETIST**—Walter D., 42, midget auto race promoter, December 4 in Naval Hospital, Philadelphia, following a heart attack several days previous. He was credited with having introduced midget automobile racing in Philadelphia. He also promoted the races at fairs and parks in Eastern Pennsylvania. He was chairman of the National Midget Auto Circuit in 1937. Surviving are his widow, Ethel Burrows, and two daughters.

**SILVERMAN**—Mitzi, 27, sister of Frances Faye, singer-pianist, December 5 in New York.

**SKOLSKY**—Mrs. Mildred Arbelt, 62, mother of Sidney Skolsky, motion picture columnist, December 9 at her home in New York.

**SMITH**—Mrs. Eva, pitchwoman, suddenly November 15 in Pittsburgh. She had just returned from a tour of Southern fairs. Services in Pittsburgh, with burial in Lakeview Cemetery there.

**IN MEMORY**  
**Margie Lee "Mother" Sterling**  
SHE WENT AWAY DECEMBER 13, 1940.  
I WON'T FORGET.  
**W. W. "Bill" Sterling**

**SPARKS**—Paul, 33, casting director at Columbia studios, December 4 in Monrovia, Calif. He leaves his wife, Donna May Roberts, screen actress.

**TUCKER**—Richard, 59, character actor who started playing in motion pictures in 1914, December 7 in Hollywood following a lingering illness. Born in New York, he turned to the stage in 1900, and during a 14-year career behind the footlights was associated with Nat Goodwin, John Drew, Henry Dixey and Bertha Kalisch. He appeared in more than 200 films. He served as a major in World War I. Services followed by cremation in Hollywood December 9.

**VAN WERT**—Ray, outdoor showman, December 7 at Tampa. Burial in Showmen's Rest, Chicago. His widow, Mrs. Pearl Van Wert, survives. Past season Van Wert was with Royal American Shows.

**VAUGHAN**—Mrs. Walter R., 92, mother of Eddie Vaughan, for several years legal adjuster with Ringling-Barnum circus and various carnivals, in Melbourne Hotel, St. Louis, November 30. Survived by another son, Norman, and three daughters, Mrs. Carl Reed, Mrs. A. M. Honnet and Oma May Vaughan. Burial in Valhalla Cemetery, St. Louis, December 4.

**VEEDER**—Van Vechten, 75, former federal judge and chairman of the Appeal Board of the American Arbitration Association for exhibitors, December 4 in New York. He leaves his widow, son, daughter and brother.

**WAGONER**—Claude B., 75, concessionaire, photographer and hotel and restaurant owner, at Buckroe Beach, Va., December 6 after three years' illness. A pioneer in the development of the Chesapeake Bay shore resort, Wagoner built Wagoner's Hotel and restaurant there, owning the business until about three years ago. His widow and a brother survive. Services December 8 in Hampton, Va., with interment in Greenlawn Cemetery, Newport News, Va.

**WOODS**—Walter, 61, pioneer film writer and producer, in a Glendale, Calif., Sanatorium, December 9. He wrote many of the films for early-day film stars. He also was a producer for the old DeMille Studio. In recent years he had spent most of his time on a ranch near Palm Springs, Calif. Services December 11. (See FINAL CURTAIN on page 34)

## In Memory of My Beloved Wife

### MRS. BOB FISHER

Who Passed Away Dec. 17, 1940

It's been two long years, dear, since you passed away and the road gets harder with each passing day, but I will carry on as you would want me to until God's will I will join you.

Sadly missed by your husband,

**BOB FISHER**

**GISELMAN**—Marshal W., 59, noted concert pianist, November 30 in San Francisco

**GILBERT**—Barry, 13, adopted son of Billy Gilbert, film comedian, a suicide in the family home in North Hollywood. Survived by his foster parents, Billy and Ella Gilbert, and grandparents.

# PCSA DANCE DRAWS 1,000

## Mrs. Hoblitt Heads Dallas Club Again

DALLAS, Dec. 12.—Annual election of Lone Star Show Women's Club was held at the home of Mrs. Jean Lucas here November 23, with President Annabelle Hoblitt presiding. Those elected were Mrs. Inez Shankle, president; Pearl Vaught, first vice-president; Hattie Mae McFarland, second vice-president; Wylene Smith, third vice-president; Bernice Sands, secretary-treasurer, and Mrs. Louise Hickman, publicity director. All board members were re-elected for another year.

Following the election, however, Mrs. Shankle advised that she was compelled to leave the city and for this reason resigned the office. At the subsequent election Annabelle Hoblitt was re-elected president in her stead. Club will meet each Monday night at the home of one of the members. Installation of officers and a dance will be held soon, with the big annual dance of the club to be held as usual during the Texas Association of Fairs meeting the first week in February.

## Strates Re-Engages Tomaini, O'Brien

SMITHFIELD, N. C., Dec. 12.—Management of James E. Strates Shows at quarters here this week announced the signing of Dick O'Brien as assistant manager, his fifth consecutive year in that capacity, and the contracting of Al Tomaini's Side Show for the third consecutive season.

Owner Strates continues optimistic over 1943 and has given quarters' crew the go ahead signal on the rebuilding campaign.

O'Brien said the organization has been fortunate in obtaining the necessary materials for the program. Chamber of Commerce and county officials are giving the organization good co-operation.

## Craner Aids Mike Krekos in West Coast Outdoor Set-Up

LOS ANGELES, Dec. 12.—Arthur P. Craner, West Coast promoter and publicist and secretary to Mike Krekos, owner West Coast Circus Shows and president Pacific Coast Showmen's Association, has helped Krekos handle much of the negotiations with the army, navy, OCD and ODT in line with Krekos's program with outdoor show business during the war emergency.

Well equipped for the work by reason of his experience as an official of California State Senate, he plans to leave here next week for San Francisco to watch developments as they may affect outdoor show business and to carry on further negotiations with the various war agencies.

## READ

**A REVIEW OF THE  
CARNIVAL SEASON**  
**Notable Events and  
Happenings of the Year**  
in the  
**HOLIDAY GREETINGS  
NUMBER**  
Dated January 2, 1943



IMPRESSIVE CEREMONIES MARKED the annual Memorial Day services conducted by Pacific Coast Showmen's Association and Ladies' Auxiliary at Showmen's Rest, Evergreen Cemetery, Los Angeles, December 6 during the clubs' two-day home-coming celebration. In the group, left to right, are Edith Bullock, auxiliary committee chairman; Mrs. Margaret Farmer, Mike Krekos, PCSA proxy, and Ted LeFors, memorial committee chairman.

## Abbott To Book Hennies

CINCINNATI, Dec. 12.—Charles A. Abbott, a general agent for the Amusement Corporation of America, who was here on business on Wednesday, said that he would soon make a booking trip for Hennies Bros.' Shows. He was on his way to his home in Tampa for a short vacation, after which, he said, he would take the road for the Hennies show.

## Gibbs Out for Duration

ERIE, Kan., Dec. 12.—W. A. Gibbs, owner shows bearing his name, said here last week that he has stored his shows locally for the duration.

## J. C. (Tommy) Thomas Is Going Back to Ride Field

CHICAGO, Dec. 12.—J. C. (Tommy) Thomas, for the past several years general agent for the Johnny J. Jones Exposition, is planning to go back into the ride field, with which he was formerly identified.

For a number of years he managed the Wortham rides at the State Fair of Texas grounds, Dallas. For 1943 he is planning to operate a number of kiddie rides on permanent locations.

# Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Swirling Sand, Tex.  
On former site of  
Prickly Pear, Tex.

Week ended December 12, 1942.

Dear Editor:

We do not claim to be the first carnival to play a blind date, but we believe that this is the first to play one with its eyes open. Due to the expiration of move permits in the U. S., our train is moving in Mexico and the midway is being located on the American side of the border. General Agent Lem Trucklow neglected to get a gas-rationing card and had to advance this town by blind baggage to play blind-man's-buff with an auspices that shall hereinafter be known as "the party of the second part." Committee's object in playing us was to raise funds for the purchase of acorns for proverbial blind boars. To prove that he was on the up-and-up, Trucklow agreed to sign the contract while blindfolded. The fellow who had agreed to do the blindfolding chilled when the time came and refused to kick back the five bucks our agent had weeded him. Finally all parties concerned agreed to let him sign it in the dark.

According to committee beefs, Trucklow switched contracts while signing in a local photographer's darkroom, which caused him to keep switching his chair from one hotel lobby to another so fast that the committee couldn't catch up with him to get the original agreement signed. Shows' bill crew arrived and soon had the burg wrapped up in paper which read, "Under Auspices of the Party of the Second Part." Even after the town was billed our committee hunted for Trucklow, who had moved onto a

park bench, with no success and finally had the town's mayor cancel the shows' permit, which left us up a blind alley. Manager Pete Ballyhoo, hearing of the trouble, arrived here on Friday to try to adjust matters, but by then both our agent and the committee were hiding and nothing was done.

Time being too short, the boss returned to the show, where at a staff meeting it was decided to take a gamble and play the town cold turkey, and he ordered the train to move in. Saturday night the train was loaded in Mexico by hauling the wagons over an international bridge, and by 11 a.m. on Sunday we were on our way. While we were en route a tornado swooped thru the American side of the Rio Grande Valley and blew our prospective town away. At the same time the twister carried another town, Swirling Sand, Tex., with it and deposited it on the site of Prickly Pear, which had been blown 30 miles up the valley. Altho the business buildings and houses were a bit scattered and didn't set on foundations, the new town was intact and no one was hurt. Its mayor proved okay and the show set up on arrival. Due to thousands of curious people arriving to see the first air-borne city, we had the biggest week of the year.

Sunday morning, after the show was again on the train in Mexico, our committee, hearing of our success, came across the border to collect their bit, but failed to bring along a blind boar to prove that their cause was a worthy one. Anyone who sees a park bench sailing thru the air carrying a general agent, will kindly get in touch with this show.

MAJOR PRIVILEGE.

## Memorial Rites Are Impressive

Broadcast features initial day of home-coming program banquet substitute

LOS ANGELES, Dec. 12.—President's Night and Victory Dance, replacement for the annual banquet and ball, and annual Memorial Day exercises highlighted the Pacific Coast Showmen's Association's Home-Coming Celebration here December 6 and 7. Members of the club and Ladies' Auxiliary reverently remembered deceased members at exercises conducted at Showmen's Rest, Evergreen Cemetery, on Sunday.

Another feature on that day was a 30-minute broadcast over Station KFVB, which helped inform many show people of this area of the program. Monday night's program featured the Victory Dance and President's Night, which attracted an estimated 1,000. Price for the event was reduced to \$1, with members being urged to purchase War Stamps and Bonds with the difference of \$4.50 per ticket.

Memorial exercises, planned by Ted LeFors and Edith Bullock as committee chairmen for both organizations, were brief. Mother Minnie Fisher, auxiliary chaplain, opened the program with the Lord's Prayer, and principal speaker was Rev. J. Hugh Wellepp. Wreaths were placed on the central monument by Mike Krekos, PCSA president, and Mrs. Margaret Farmer, auxiliary president.

Wade Lane, known professionally as Strolling Tom, gave a short philosophical talk before the firing squad fired a salute. Taps were sounded following a brief talk by Jack Hughes by a military bugler, with Roddy Hughes, a member of the Boy Scouts, echoing the notes from a distant point with his bugle.

Sunday morning's radio program was an outstanding affair, with Charles W. Nelson as emcee. Program was part of the 24-hour broadcast to commemorate Pearl Harbor and to stimulate the sale of stamps and bonds, of which the PCSA has purchased \$10,000. Appearing on the program were Will Aubrey, Jane Jones, and Edward Tait, former Manila showman and at one time connected with Tait & Churchill Shows.

## Moxie Miller Chairman

Victory Dance and President's Night was staged in the showmen's building, with the committee, headed by Al (Moxie) Miller, taking over the club-rooms and the fourth floor. Festivities got under way with a turkey buffet supper being served from 7 to 9 p.m. After the floorshow, which included Will Aubrey; Cotton Sisters, acrobatic dancers; Johnson and Johnson, comedy jugglers; Jane Jones, songstress, and Slim and Slam, novelty instrumental and vocal duo, dancing to the Downtowners music continued until 2 a.m.

While the crowd jammed the rooms for one of the most outstanding events ever staged by the club, there were a number who were unable to attend. Congratulatory messages were received from Sergeant Nick Saad, Camp Rucker, Ala.; Private Harry B. Chipman, Camp Blanding, Fla.; Walton de Pellaton, Denver; John L. (Spot) Ragland, Oxford, N. C.; Heart of America Showmen's Club and Ladies' Auxiliary; Showmen's League of America; Private Dick Ford, Camp

(See PCSA DANCE on page 33)

## Co-Operation Wanted!

LEONARD B. SCHLOSS, general manager of Glen Echo (Md.) Park and president of National Association of Amusement Parks, Pools and Beaches, plans program for the park, pool and beach industry in an effort to work out solutions on an industry basis and solicits advice and co-operation from carnivals and other branches of outdoor show business in Washington. See story on Page 42 this issue.

# Showmen's League of America



Sherman Hotel  
Chicago

CHICAGO, Dec. 12.—President Jack Nelson presided at December 10 meeting. With him were Vice-President S. T. Jessop, Treasurer William Carsky, Secretary Joe Streibich and Past Presidents Ernie A. Young and Carl J. Sedlmayr. Membership committee started its 1943 campaign with action by board of governors to grant a life membership and gold card to any member obtaining 100 applications during the year. Past President Ernie A. Young's committee is planning another real affair for New Year's Eve and urges all to make early reservations.

John R. Hannon was elected to membership. Brother Chas De Kreko is in Missouri Baptist Hospital, St. Louis. Brothers Eddie Lippman, H. B. Shive, Tom Rankine, James Murphy and William Young are still on the sick list. Brother Tom Vollmer is recovering from injuries sustained in an auto accident.

Members were grieved to learn of the death of Brother Ray Van Wert. Letters received from members in the armed service came from Herman Pluda, Russell Donnelly, Leo Overland, L. C. Pulgona, Carl J. Berg, Flash Williams, William Shulman, J. M. and Hymie Stone, Al Kamm, Eugene A. Harper and Arval Hoyt.

Committee is arranging another package for the boys for Christmas. Meetings of December 24 and 31 have been transferred to December 23 and 30 because of the holidays.

## Ladies' Auxiliary

Club held its regular bi-weekly meeting at the Sherman Hotel, with Retiring President Mrs. Joseph L. Streibich presiding. She thanked her committees and officers for their co-operation during 1942, after which President Mrs. William A. Carsky was installed by Past President Mrs. Lew Keller along with Mrs. Anne Doolan, first vice-president; Mrs. Edna O'Shea, second vice-president; Mrs. Elsie Miller, secretary, and Mrs. Sam Gluskin, treasurer. In the absence of Viola Fairly, Mrs. Judith Solomon acted as third vice-president pro tem.

A rising vote of thanks was given Mrs. Lew Keller and to Mrs. Henry Belden for the successful bazaar she conducted during convention week, and to Mrs. Anne Doolan for acting as chairman of War Bond award, which netted a neat sum. Proceeds went to the Army and Navy Emergency Relief Fund. President Carsky welcomed these out-of-town members: Mrs. Worman, Minnie Simmonds, Mrs. Ned Torti, Mrs. Wasserman, Mrs. Judith Solomon, Mrs. Bertha McDaniels, Mrs. Glick, Mrs. Jean Dellabate, Mrs. Berger, Ethel Weer, Grace Goss and Ann Roth.

Past President Mrs. Lew Keller thanked Mrs. Curtin, Mrs. Seery, Mrs. Burrows and Mrs. Wright for the lunch donated for the open house. She then left for Philadelphia to attend the funeral of a nephew who was killed there. Mrs. Clara Harker is recovering from her illness. Past President Mrs. Leah M. Brumleve and Mrs. Al Miller were reported ill.

**CONCESSION CARNIVAL TENTS**  
Our Specialty for Over 46 Years  
**UNITED STATES TENT & AWNING CO.**  
Our New Address:  
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**TENTS—BANNERS**  
40x90 Skating Rink Outfit, complete.  
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**WILL PAY CASH**  
For No. 5 Eli Ferris Wheel. Send age of Wheel, condition and lowest price.  
**ARTHUR D. HARRIOTT**  
1814 GRAND JOPLIN, MO.

# Club Activities



## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Dec. 12.—J. W. (Patty) Conklin sent in his usual check for \$50 for the Christmas Fund. Mike Healy writes that he will winter at his home in Oneonta, N. Y. Frank Rappaport and Sidney Rifkin joined the armed forces. Jack Owen has been deferred. Otis L. Smith, Rome, N. Y., visited the club. Chairman Jack Carr of the Barn Dance committee says the event is a sell-out. At the last meeting of the board of governors it was voted to give substantial bonuses to the executive secretary, assistant secretary, porter and all elevator men of the building.

With returns still not all in, gross for the year book totals \$11,000. Eddie Madigan is reported seriously ill in St. Vincent's Hospital, Bridgeport, Conn. Brother Elwood Hughes underwent an operation in a Toronto (Ont.) hospital. Lon Ramsdell, O. C. Buck Shows, is ahead of *Sons of Fun*, currently in Philadelphia. Max Goodman and son, Joe, paid their annual visit to New York, and Max gave a most interesting talk at the club meeting.

New members include Lawrence G. DeFlavis, James Mills, George A. Nichols, Charles Wertheimer, Joseph Lynch and Johnny Smithly. There were 26 reinstatements. Frank Miller is still bringing them in. He is ably assisted by Eugene Guttman. Vice-President Oscar Buck has been conducting the meetings while President Art Lewis vacations in Hot Springs.

Bill Block was appointed chairman of the Christmas dinner committee. His assistants include Jack Carr, Abe Rubens, Joe McKee, Daddy Simmons, Ike Weinberg, Andre Dumont and Sambo Peterson. New members also include Barney Silver and David Lombasio. Chairman Buck appointed the following tally clerks for the election December 23: Chic Goodman, Max Eicholz, M. Levy, Dada King and Louis Candy, with Ike Weinberg and Al Baker as alternates. Recent bond contests had these winners: \$200 bond, Mabel Kidder; \$100, Louis Light; \$50, Flonnie Barfield. These were awarded \$25 bonds: Eleanor Rinaldi, Margaret McKee, Maurice Elk, Sam Lawrence, Mrs. Donald Murphy and Anna Halpin.

## Ladies' Auxiliary

Regular meeting on December 9 saw attendance reach 60. All officers, excepting Assistant Treasurer Rose Rosen, present. She is ill with influenza. Much time was devoted to discussion of plans for the dinner on December 24 for poor children and orphans. Club voted to entertain 100 kiddies this year. Midge Cohen, committee chairman, reports that many donations of toys, candy, fruit, ice cream and other necessities have been made. Cash contributions have been received from Vice-President Frank Miller, Sister Bess Hamid, Lawrence Greater Shows, Art Lewis Shows and many others. Brothers Bill Bloch and Joe Landy have donated candy, and Sisters Julia and Minnie Taffet will provide the apples and oranges.

Installation dinner will be held January 4 in the Oxford Room, Rosoff's Hotel, New York. Arrangements are in charge of Chairman Edna Lasures, and members are reminded to pay their dues if they wish to attend the affair. A motion was passed which provides that chairmen of all standing committees automatically become members of the board of governors. At the conclusion of the business, Past President Dorothy Packman took over, first introducing officers for 1943 and then presenting Sister Leah Greenspoon a decorated cake in honor of her silver wedding anniversary. This was followed with a bountiful buffet lunch, and another cake, inscribed to all members of the auxiliary, was presented. Sister Shirley Lawrence attended for the first time this season, as did Sister Evelyn Buck.



## Heart of America Showmen's Club

Reid Hotel  
Kansas City

KANSAS CITY, Mo., Dec. 12.—Regular weekly meeting was called to order by President L. C. Reynolds, who came in from the Showmen's League of America Banquet and Ball, Chicago. Secretary G. C. McGinnis and Treasurer Harry Altshuler also were present, with these members in attendance; Pearl Deem, Clay Weber, Roy Marr, Homer Pennington, Ivan Mikealson, F. W. Bradbury, Jack Ruback, Deafy Campbell, Wingle Cook, George Sargent, George Hawk, Pete Calender, Mike Wright, Ralph Wilkerson, Bob Housel, J. C. McBride, Chester Levin, Al C. Wilson, W. Frank Delmaine, Bob Spencer, Sammy Ansher, George Elser, Maurice Ventling, G. O. (Jockey) Stevens, Curly Clark, Sam Benjamin, L. K. Carter, Ellis White, Boxie Warfield and Roger Haney.

James Doncaster, Fairyland Park, was elected to membership. Letters were read from Michigan Showmen's Club, Pacific Coast Showmen's Association, Jake Brizendine, Harold (Whitey) Elliott and Dave Stevens.

Brothers Mike Wright, Jack Ruback and L. C. Reynolds spoke on the SLA doings. Nominated for office for 1943 are Noble C. Fairly, president; C. F. Zeiger, first vice-president; Clay Weber, second vice-president; Denny Pugh, third vice-president; G. C. McGinnis, secretary; Harry Altshuler, treasurer, and George Elser, warden.

Board of directors: George Carpenter, Jack Ruback and Fred Tousley. Brother W. Frank Delmaine, chairman of the Memorial Day services, outlined arrangements for the service which will be held December 27 at the clubrooms and at Showmen's Rest, Memorial Cemetery. The following volunteered the use of their cars: Chester Levine, Pearl Deem, George Hawk, Roy Marr, Boxie Warfield, Bob Housel and Curly Clark. J. C. McBride will provide the taxis. Brother Mike Wright contributed \$10 to Memorial Day services.

The following additional members are in the armed forces: Glenn Scott, Company B, 315th Engineers, 90th Division, Camp Barkley, Tex.; Fred Cox, Fort Hays, Columbus, O. Frank Capp, as in other years, will officiate as Santa Claus December 30.

## Ladies' Auxiliary

December 4 meeting was called to order by President Ruth Ann Levin with 22 members in attendance. Hattie Howk was warden. Bird Brainerd, treasurer pro tem, gave an interesting report. Billie Grimes celebrated her birthday. Juanita Strassburg lettered from Toledo and enclosed dues and a donation for the bazaar. Letters were also read from Irene Lachman, Maud Wornack and Mabel Wright. Josephine Brancato was elected to membership.

President Levin congratulated members for their untiring efforts in securing new members. Hattie Howk, entertainment committee chairman, announced the committee was successful in reserving the Aztec Room, Hotel President, for the annual luncheon, to be held December 30 at 1 p.m. Nellie Weber, chairman of the cemetery committee, said plans were going ahead for the memorial service December 27.

Appointed to the nominating committee were Margaret Haney, chairman; Margaret Ansher, Billie Grimes, Bird Brainerd and Ruth Martone. Committee then selected the following ticket: Viola Fairly, president; Letty White, first vice-president; Nellie Weber, second vice-president; Irene Lachman, third vice-president; Loretta Ryan, secretary, and Hattie Howk, treasurer. President Levin accepted the report and reminded members that any five members, acting as a separate committee, could nominate as many tickets as there were committees to be posted at the next regular meeting.

In behalf of the club President Levin accepted an honor roll for husbands, sons and brothers of members in the armed services. It was donated by

(See HASC on opposite page)

# San Antonio Showmen's Club

216 1/2 Soledad St., San Antonio, Tex.

SAN ANTONIO, Dec. 12.—There are many showmen here and several outfits plan to stay all winter. Mr. and Mrs. Ben Hyman held their 12th annual dinner party at their home here Thanksgiving Day for members of Alamo Exposition Shows. Turkey and trimmings were on the menu, and Mrs. Hyman's mother furnished two gallons of homemade ice cream. In attendance were Mr. and Mrs. Dave Stevens, Mrs. Rose Ruback, Mrs. Florence Maxwell, Mrs. Martha Rogers, Mrs. Larry Mullins, Tommy Davis, Sam Feinberg, Mr. and Mrs. Blackie Ringol, Mr. and Mrs. Hypo Denke, Mr. and Mrs. Ben Block, Mrs. Tille Jones, Mrs. Sue Thomas, Hazel Guyton and brother, and others. Jack and Hymie Ruback missed the party for the first time, Jack being in Chicago for the outdoor meetings, while Hymie is in the armed forces and stationed in California.

# Michigan Showmen's Assn.

156 Temple Street  
Detroit

DETROIT, Dec. 12.—All officers were present at the December 7 meeting. Attendance was good, with President Harry Stahl and Vice-President Ora H. Baker returning from the Chicago meetings in time for the meeting. The night's business featured the nomination of officers for 1943. Two War Bonds were given away. Tickets for the New Year's Ball were distributed. A number of letters of thanks were received from members in the armed services for their last month's gift package. Servicemen's Committee reported that the big Christmas packages were en route to members in the service. As usual, Frank Hamilton provided everyone with a tasty lunch. Frank's son, Harry Paskow, has been promoted to sergeant. Brother and Mrs. Harry Schreiber arrived for the winter. Brother Wish reports that the committee for the ball is getting fine results.

Report for the year revealed that the club members are grimly determined to help with all their power in the winning of the war. Report said 1942 brought great advancement to the club, with a paid-up membership of close to 300. Thirty-two are in the armed forces, with 14 having enlisted. Number of men being called to the colors is steadily growing.

Heeding the President's call for all to do their share, club went out this year and sold \$53,000 worth of War Bonds. In March a committee known as the Servicemen's Committee was formed. Every month the committee has shipped to each member a package containing cigarettes, candy, shaving articles and other necessities. Requests of friends of the members in the service have also been attended to. Smaller packages were sent to them. No request has been neglected from any source of any one in the service.

"The year," the report pointed out, "has brought the spirit of unity on the home front of our organization. Our clubrooms are filled nightly. For this unity and close association of our members, for the increase of interest in the future welfare of the organization, for the satisfactory amount in the treasury, thanks are due to the untiring efforts of President Harry Stahl."

**EVIDENCE** that Michigan Showmen's Association has not forgotten its members now in the armed service was the arrival in Cincinnati last week of an order from John Gallagher, of club's Servicemen's Committee, for 20 subscriptions to *The Billboard* to be sent to soldiers, sailors and marines, thru courtesy of MSA. In addition, the club is sending each member a Christmas package containing a wool sweater, wool hose, a carton of cigarettes, a pound of candy, four handkerchiefs and a money belt containing \$1. For the last 10 months the club has been sending regular monthly packages.

# American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Dec. 12.—Ninth annual meeting of the association in Chicago saw the membership indicate an enthusiastic interest in the activities of the association for 1943, both by reason of the substantial increase in membership reflected at the annual meeting, as well as by reason of the establishment of the public relations fund to inaugurate a more active program than ever before attempted. Present indications are that 1943 will see the Association moving forward to much greater progress than ever before.

All associate counsel who served during 1942 were reappointed for 1943 and include Richard S. Kaplan, Gary, Ind.; Paul M. Conaway, Macon, Ga.; Louis Herman, Toronto, and Hyman G. Gould, assistant general counsel, Rochester.

Shows elected to membership at the annual meeting include Lake State, Dee Lang's Famous, Four Star Exposition, Dyers Greater, Art B. Thomas, George Clyde Smith, Great Lakes Exposition, Bright Light Exposition, Motor City, Scott Exposition, W. C. Kaus, Fidler's United, J. F. Sparks, L. J. Heth Shows and Dick's Paramount.

Probably the outstanding accomplishment of the annual meeting was the establishment of the public relations

fund. Contributors at this writing include World of Mirth Shows, James E. Strates Shows, O. C. Buck Exposition Shows, Goodman Wonder Shows, Bright Light Exposition, C. D. Scott Shows, F. E. Gooding Shows, Endy Bros.' Shows, Dick's Paramount Shows, Mighty Sheesley Midway, J. F. Sparks Shows, Johnny J. Jones Shows, W. C. Kaus Shows, Buckeye State Shows, Art Lewis Shows and Cetlin & Wilson Shows.

The United States Department of Commerce has furnished us with a copy of an income survey based on the 1940 population census. Members interested in this or any other subject referred to in this column are asked to communicate with the Association's office.

## Philadelphia

PHILADELPHIA, Dec. 12.—Now that the carnival season is over, a number of showfolk are back in the city. A. T. Dixon, of French fried potato note, returned, as did Mike Zelgler, who reports a good season. E. K. Johnson, Cetlin & Wilson Shows, is working at one of the war plants. Mr. and Mrs. Louie Kane report a very successful season, Matthew J. Riley left for a visit to Hot Springs. Two Penny Arcades on Market Street are doing good business, with Jack McBride, well-known showman, as manager. Mr. and Mrs. Woodrow Olson visited from Virginia. Mrs. Jack McBride, also well known in the outdoor show business, is residing here.

care of ticket sales. J. E. Peppin was a one-man committee gathering registration cards. Mollie Denious and her sister, Lucille Dolman, seemed to be having a big time. Crafts Enterprises were well represented by Roy E. Ludington and Bill Meyer. Tom Hughes was busy telling about his recent trip back east.

The Rich Sisters, Betty and Maryln, came over following their appearance at the Orpheum Theater. Ki Vejar was up from the Venice Pier and had a long talk with Cal Lipes on the pros and cons of 16mm. projectors. W. D. Newcomb Jr. and Ted Newcomb represented their beach spots. Ed Walsh didn't have much time to enjoy the affair; he was kept busy thruout the night. Another hard worker was Charlie Nelson, who pinch-hit as emcee on the radio show. Max (Mulligan) Kaplan is anticipating another trip east to spend more time in Washington.

J. F. (Casey) Carnahan came down from Fresno. Harry Wooding, Mission Beach operator, was unable to attend. He underwent an appendectomy at a San Diego hospital December 5. Frank Redmond is on the mend and reported he has gained 45 pounds. Jack Brooks put away his Santa Claus suit to attend.

Joe Mettler was on hand and had a good time. Jack Hughes, the Blind Philosopher, arrived late with his son, Roddy. Not content at running the whole shebang, Al (Moxie) Miller was down at the front door doing good work as a one-man reception line. He was backed up by Moe Eisenman. Clouk-room privileges were handled by the Ladies' Auxiliary. Jim Gallagher was on hand to help out wherever he could. Jimmy Dunn was also in attendance. Committee did a good job on the supper.

## HASC

(Continued from opposite page)

Dorothy Morphew. The following calendar for the holidays was posted on the bulletin board. Bazaar, December 17 and 18; election of officers, December 18; Children's Christmas Party, December 25; Club Christmas Party, December 25 (night); Memorial Service, December 27; installation of officers and cocktail party, December 29; annual luncheon, December 30; Tacky Party, December 30 (night); New Year's Eve Ball.

Night's award, donated by Ruth Ann Levin, went to Loretta Ryan. All members were urged to send in their books not later than December 18.

# MUSEUMS

Address Communications to Cincinnati Office

## Lewiston Biz Continues Good In 3d Week at Minneapolis

MINNEAPOLIS, Dec. 12.—World's Fair Freak Museum, owned and operated by Harry Lewiston, continued to draw big crowds in its third week here. Last Sunday, the second the unit spent in the city, business was so great that twice during the day show was forced to stop selling tickets in order to handle the crowds.

Each night Lewiston has sent one or more acts to the USO unit here, and results have been gratifying. Julius Shuster, ball manipulator, was sent over to do a 10-minute show and was forced to stay for well over an hour. Harry Lewiston, who handles the big snakes, obtained a good break in local papers with his picture and stories about the new 22-foot python that was purchased from the Philadelphia Zoo.

New acts include Grace McDanials, mule-face woman; LeRoy Smith, contortionist, and Waldo. Location at 900 Hennepin Avenue is a good one. Roster includes Harry Lewiston, manager; Earle Meyers, talker; Baby Thelma, fat girl; LeRoy Smith, frog boy; Melvin Burkhardt, magician; Annabelle, sword box; Maria Gonzales, sword swallower; Flo Jones, Amazon giantess; Pat Ryan, human pincushion; Julius Shuster, ball artist; Major Fox, midget; Geraldine Shaver, alligator-skin girl; Fred La Prarie, truck driver; L. Blackman, cook;

J. T. Higgins, A. L. Morris and B. C. Scatterday, workingmen; Grace McDanials, mule-face woman; Waldo; Johnnie Reeves Jr., general agent; Mrs. Earle Meyers and Tereassa Smythe, ticket sellers.

## Business Continues Good for Howard's Hollyw'd Museum

JOPLIN, Mo., Dec. 12.—Johnnie Howard's Hollywood Museum came in here for a week's stand and despite inclement weather business continues good. Visitors included Mr. and Mrs. John T. Hutchens and Jackie Dale.

Line-up has Jolly Dolores, fat girl; Zulu, pinhead; Johnny Kowanee; Don Taylor, vent; Sis Cook, armless wonder; Bob and Edith Hoyt, impalement act; Congo, big-mouth savage; Dick Huston, Punch and Judy; Hosey Wheeler, fire act, and Jumbo, rock python. Kokomo King is manager and lecturer; Jimmy Hosma and Earl Jenson, tickets. Marie Astroda is in the annex, with Mae-Joe Arnold as nurse.

## Lauther Bows Well in Philly

PHILADELPHIA, Dec. 12.—Carl J. Lauther opened his museum at 1840 Market Street here December 5 to capacity crowds. All attractions are well framed, and line-up includes Frances Lauther, Miracle Girl; Percilla and Lobbello; Jessie Franks, woman bag puncher; Jessica, shooting thru a woman; Tiny, digital oddity; Louise and Eli, knife throwers; Roach, fire worshiper; Borneo, sword ladder; Claude Claudette, annex; Corrine, Miss Electra, and Josephine, trained chimp.

## PCSA DANCE

(Continued from page 31)  
White, Medford, Ore.; Walter K. Sibley, executive secretary National Showmen's Association, and The Billboard.

During the buffet supper brief talks were made in the clubrooms. Olin H. Price, representing the Treasury Department, addressed the group on the War Bond drive, while President Krekos welcomed the crowd. Abe Lefton emceed;

## Home-Coming Notes

Louis Wald came in for the occasion, and Hugh McGill and Bill Hoffman, along with Mr. and Mrs. Glenn Harrison and Dick Lewis, were on hand to represent the Circus Fans of America. Harry Phillips was busy helping with the serving, as was Sam Dolman. Several new members were signed after seeing the clubrooms. Sam A. Abbott (not The Billboard Abbott) was on hand to talk over old show days. Clyde Gooding, Hort Campbell and Dale Petross took

# ATTENTION, ALL SHOWMEN

5th ANNUAL

# NEW YEAR'S BALL and BANQUET

TO BE HELD EASTWOOD PARK BALLROOM, NEW YEAR'S EVE

Thanks to the many showmen that have contributed to our program. Other showmen, please contact SECRETARY BERNHARD ROBBINS for space.

Proceeds goes in our Service Fund to send packages to showmen in the armed forces each month.

# MICHIGAN'S SHOWMEN'S ASSN.

HARRY STAHL, Pres.

156 TEMPLE ST.

DETROIT, MICH.

## WANT FOR

# PAN-AMERICAN PARK LAREDO, TEX.

Ferris Wheel, Kiddy Rides, Octopus, Rolloplane

Can place Bingo, Hoopla, Candy Floss, Fish Pond and Cigarette Gallery. Laredo has eight million dollar gunnery camp, also Fort McIntosh. Ideal climate year around—average temperature 68 degrees. WANT sober Ride Help for Duo Loop-o-Planes, Mixup, Tilt-a-Whirl and Merry Go Round. Mr. and Mrs. Robt. Ward, write.

J. GEORGE LOOS, Manager, Laredo, Texas

## WILL BUY

# OR LEASE KIDDIE RIDES OF ALL DESCRIPTIONS

Also Adult Ferris Wheel and Merry-Go-Round. State Price in First Letter.

J. C. (Tommy) THOMAS

Hotel Sherman, Chicago, or 226 W. 7th Street, Dover, Ohio.

# NOTICE!! MEMBERS!

ALL BOOKS MUST BE IN BY JAN. 1

Bonds will be given away during the Texas Association of Fairs meeting. Membership Dues are payable now.

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## SIEBRAND BROS.' SHOWS

1757 Grand Ave. PHOENIX, ARIZONA

ROUTES

(Continued from page 19)

Kennedy, Bob (Hurricane) NYC, nc.  
Kerekjarto, Duci de (Hurricane) NYC, nc.  
Keyboard Kutties (Sawdust Trall) NYC, nc.  
Killeen, Peggy (Rainbow Inn) NYC, nc.  
King, Gloria (Aloha Club) Brooklyn, nc.  
King, Mickey (Latin Quarter) NYC, nc.  
Knight, Eleanor (Book-Cadillac) Detroit, h.  
Koshetz, Marina (Versailles) NYC, nc.  
Kula, Malle (Chin's Victory Room) Cleveland, nc.

L

La Bato, Paddy (Alpine Village) Cleveland, Dec. 14-Jan. 1.  
La Franconi, Terri (Havana-Madrid) NYC, nc.  
Lang & Lee (Auditorium) Colo. Springs, Colo., 14-21.  
Lauretta & Clymas (Hurricane) NYC, nc.  
Laurie, Herbert (Mon Patee) NYC, nc.  
LaVola, Don, & Carlotta (LeRoy's Rondevue) Salt Lake City, Utah, nc.  
Lawrence, Norman (Beverly Hills) Newport, Ky., cc.  
LaZellias, Aerial (Nite Spot) Dallas, nc.  
Le Brun Sisters (Strand) NYC, t.  
Lee, Bob (Wivel) NYC, re.  
Lemmon, Lenore (Famous Door) NYC, nc.  
Leon, George, Dancers (Colosimo's) Chi, nc.  
Le Roy, Hal (Roxy) NYC, t.  
Lester, Ann (Butler's) NYC, nc.  
Lester, Jerry (Royal Casino) NYC, nc.  
Lewis, Joe E. (Copacabana) NYC, nc.  
Lewis, Ralph (Little Rathskeller) Phila, nc.  
Lewis, Texas Jim, & Cowboys (Tower) Kansas City, Mo., t.  
Lime Trio (Earle) Phila, t.  
Lind, Thea (Hurricane) NYC, nc.  
Lit, Bernie (Oasis) Baltimore, c.  
Lloyd, George (Mon Patee) NYC, nc.  
Lloyd, Shirley (Kelly's Stable) NYC, nc.  
Logan, Ella (Broadhurst) NYC, t.  
Lopez, Oscar (Havana-Madrid) NYC, nc.  
Lorand, Edith (Bismarck) Chi, h.  
Lorraine, Marianne (Village Vanguard) NYC, nc.  
Lucas, Nick (Hi Hat) St. Louis, nc.  
Lyndon, Toni (Onyx) NYC, nc.

M

McCabe, Betty (It Cafe, Plaza Hotel) Hollywood.  
McCabe, Sara Ann (Capitol) Washington, t.  
McGregor, Ray (La Marlinique) NYC, nc.  
McLean, Ross (Jack Dempsey's) NYC, re.  
Manners, Jayne (Mon Patee) NYC, nc.  
Marlowe, Don & Co. (Grace Hayes Lodge) Hollywood, Nov. 25-Dec. 25.  
Marlow, Great (Wilson's) Phila, c.  
Marshall, Jack (Belmont Plaza) NYC, h.  
Mason, Melissa (Music Hall) NYC, t.  
Matvienko, Dmitri (Casino Russe) NYC, nc.  
Maxine (Hi Hat) St. Louis, nc.  
Maxwell, Elsa (Versailles) NYC, nc.  
Mayehoff, Eddie (Ruban Bleu) NYC, nc.  
Maysy & Brach (Chicago) Chi, t.  
Merry Maids, Three (Brown Derby) Chi, nc.  
Minnievitch Harmonica Rascals (State) NYC, t.  
Moffett, Adelaide (Mon Patee) NYC, nc.  
Monk, Julius (Ruban Bleu) NYC, nc.  
Moon, Joe (1-2-3 Club) NYC, nc.  
Moran, Rose (Queen Mary) NYC, re.  
Morton, Lillian (Brown Derby) Chi, nc.  
Mostel, Zero (Cafe Society Uptown) NYC, nc.  
Munro & Adams (Trocaadero) Henderson, Ky., 14-17, nc.  
Murphy, Dean (Versailles) NYC, nc.  
Murtah Sisters (Drake) Chi, h.  
Myers, Timmie (Trocaadero) Chi, nc.  
Myris (Pierre) NYC, h.

N

Nadajan (White Swan) Canton, O., nc.  
Nadia & Sasha (Casino Russe) NYC, nc.  
Nevins, Thelma (Cinderella) NYC, nc.  
Newton, Nancy (Latin Quarter) NYC, nc.  
Nickerson, Flo (Shangri-La) Phila, nc.  
Nils & Nadyne (Capitol) Washington, t.  
Norman, Lucille (Broadhurst) NYC, t.

O

O'Dell, Dell (Park Central) NYC, h.  
Ogden, Pat (Bertolotti's) NYC, nc.  
Olsen & Shirley (Broadhurst) NYC, t.  
Olsen, J. C. (Capitol) Washington, t.  
Orton, Irvine (La Vie Parisienne) NYC, nc.  
Owen, Rex (Latin Quarter) Chi, nc.  
Oxford Boys (Riverside) Milwaukee, t.  
Oye, Fung (Louise's Monte Carlo) NYC, nc.

P

Page, Milton (Hickory House) NYC, nc.  
Papito & Lilou (Havana-Madrid) NYC, nc.  
Parker, Cecelia (Tower) Kansas City, Mo., t.  
Parker, Lou (Capitol) Washington, t.  
Parris, Frank (Hurricane) NYC, nc.  
Payne, Frank (Sherman) Chi, h.  
Peck & Peck (Ubangi) NYC, nc.  
Petrov, Ivan (Music Hall) NYC, t.  
Pickens, Jane (Pierre) NYC, h.  
Pike, Raymond, Jr. (Bismarck) Chi, h.

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**\$100,000 Head of Hair**  
presenting "hair dare deviltry"  
currently on THEATER TOUR  
Per. Rep. CHAS ZEMATER, Woods Bldg., Chicago

Princess & Willie Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., nc.  
Professor Backwards (Hi Hat) St. Louis, nc.

R

Rae, Ray (Latin Quarter) NYC, nc.  
Ramon, Roberta (Mon Patee) NYC, nc.  
Rand, Sally (RKO-Boston) Boston, t.  
Rasha & Mirko (La Vie Parisienne) NYC, nc.  
Ravel, Nina (Don Julio's) NYC, nc.  
Ray & Trent (RKO-Boston) Boston, t.  
Raye & Naldi (Roxy) NYC, t.  
Rayes, Billy (RKO-Boston) Boston, t.  
Read, Paris (Holiday Inn), Flushing, N. Y., nc.  
Revueurs, The (Blackstone) Chi, h.  
Rhythm Rockets (Capitol) Washington, t.  
Rich, Herman (Pelman Heath Inn) NYC, nc.  
Richards, Harold (Rogers Corner) NYC, nc.  
Rigolette Bros. (Hurricane) NYC, nc.  
Rio & Rita (El Patio) Mexico City, Mex., nc.  
Rios, Rosita (Havana-Madrid) NYC, nc.  
Roberto & Alicia (Don Julio's) NYC, nc.  
Roberts, Dixie (Butler's Tap Room) NYC, nc.

Roberts, Lucille & Eddie (OSU unit) Orlando, Fla., 13-17; Lakeland 18-20; Hobe Sound 22-24.  
Roberts, Ronny (New Yorker) NYC, h.  
Rolls, Rolly (Oriental) Chi, t.  
Rosario & Antonio (Waldorf-Astoria) NYC, h.  
Rose's, Billy, Diamond Horseshoe Revue (Colonial) Dayton, O., t.  
Ross Sisters (Roxy) NYC, t.  
Roxettes (Earle) Washington, t.  
Rucanna (Capitol) Washington, t.  
Russell, Bill (Park Central) NYC, h.  
Russell, Connie (Copacabana) NYC, nc.  
Russell, Bob (New Yorker) NYC, h.

S

Salandas, The (Wivel) NYC, re.  
Salute to Hawaii (Palace) Columbus, O., t.  
Saro, Juan Jose (El Chico) NYC, nc.  
Sattian, George (Casino Russe) NYC, nc.  
Sawyer, Spencer (Sheraton) NYC, h.  
Saxon, Lou (Butler's Tap Room) NYC, nc.  
Scott, Hazel (Paramount) NYC, t.  
Scott, Margaret (Pierre) NYC, h.  
Sebastian, John (La Vie Parisienne) NYC, nc.  
Shaver, Buster, with Olive & George (Riverside) Milwaukee, t.  
Simonettes, Randy (Beverly Hills) Newport, Ky., cc.  
Skyliners (Indiana) Fort Wayne, Ind., h.  
Smith & Boyd (Cafe Life) NYC, nc.  
Smith, Betty Jane (Earle) Phila, t.  
Smith, Ted (Brown Derby) Chi, nc.  
Southard, Jane (Royal Casino) NYC, nc.  
Springer, Lou (La Vie Parisienne) NYC, nc.  
Stanley Twins (Royal Casino) NYC, nc.  
Stanton, Jerry (Place Elegante) NYC, nc.  
Starr, Georgette (19th Hole) NYC, nc.  
Steele, Eddie (Cerutti's) NYC, nc.  
Sterners Twins (Palace) Cleveland, t.  
Stone, Harvey (Bowers) Detroit, nc.  
Stroud Twins (Oriental) Chi, t.  
Stuart, Helen (Bertolotti's) NYC, nc.  
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Suns, Three (Piccadilly) NYC, h.

T

Tamiris, Helen (Rainbow Room) NYC, nc.  
Tannen, Don (Cafe Life) NYC, nc.  
Taylor, Hilda (Sawdust Trall) NYC, nc.  
Thomas, Shirli (Belmont Plaza) NYC, h.  
Thurston, Rose (Barrel of Fun) Pensacola, Fla., nc.  
Toppers, Four (Enduro) Brooklyn, re.  
Torez, Quito (Hurricane) NYC, nc.  
Terrace Trio (Chateau Moderne) NYC, nc.  
Towne & Knott (Village Barn) NYC, nc.  
Townsmen, The (Sheraton) NYC, h.  
Tullah & Mia (Colosimo's) Chi, nc.

V

Valdez, Corinne & Tito (Latin Quarter) NYC, nc.  
Valdez, Vern (Wonder) New Orleans, nc.  
Vallee, Edee (Jimmie Dwyer's Sawdust Trial) NYC, nc.  
Venezia, Chiquita (19th Hole) NYC, nc.  
Vestoff, Floria (Club 51) NYC, nc.

W

Waldron, Jack (18 Club) NYC, nc.  
Walker, Mildred (Melody) NYC, re.  
Wallace Puppets (Lido) San Francisco, nc.  
Walton & O'Rourke (Rainbow Room) NYC, nc.  
Walton, Jayne (Riverside) Milwaukee, t.  
Walton, Jules & Joanne (Bismarck Tavern) Chi, nc.  
Walsh, Sammy (Mon Patee) NYC, nc.  
Wanda & DeVello (Casanova) Detroit, nc.  
Ward, Margie (Blackhawk) Chi, c.  
Ware, Leonard Trio (Cafe Life) NYC, nc.  
Weber Bros. & Chatita (Mayfair) Dayton, O., t.  
Wen Hai Troupe (Edgewater Beach) Chi, h.  
White, Ann (Club 18) NYC, nc.  
White, Danny (Iceland) NYC, re.  
White, Jerry (Bill's Gay '90s) NYC, nc.  
White's, George, Scandals (Stanley) Pittsburgh, t.  
Wilkins, Charlie (Casino) New Castle, Pa., nc.  
Willeys, The (Earle) Washington, t.  
Williams, Bob (Broadhurst) NYC, t.  
Wille, West & McGinty (Oriental) Chi, t.  
Wilson, Edith (Congo) Detroit, nc.  
Woods & Bray (Alpine Village) Cleveland, nc.; (Nixon) Pittsburgh 21-Jan. 16, c.  
Woods, Jean (Onyx) NYC, nc.  
Worth, Toni & Mimi (Latin Quarter) NYC, nc.

Y

Yost, Ben, & His Vikings (Latin Quarter) NYC, nc.

Z

Zalipskays, Lalla (Russian Krechma) NYC, nc.

ICE SHOWS ON TOUR

Ice Revue of '42 (Netherland Plaza Hotel) Cincinnati.  
Ice-Capades of 1943 (Boston Garden) Boston, Dec. 25-Jan. 6.  
Lamb-Yocum Ice Show (Ben Franklin Hotel) Phila.  
Lewis, Dorothy (Hotel Adolphus) Dallas.  
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Bushnell Aud.) Hartford, Conn., 16; (Metropolitan) Providence, R. I., 17.  
Arsenic and Old Lace (Colonial) Boston.  
Arsenic and Old Lace (Shubert Lafayette) Detroit.  
Barrimore, Ethel, in Corn Is Green (Mayfair) Portland, Ore., 14-17.  
Claudia (Selwyn) Chi.  
Cornell, Katharine, in Three Sisters (Forrest) Phila.  
Dough Girls (Ford's) Baltimore.  
Firefly, The (Majestic) Boston.  
Flare Path (Shubert) New Haven, Conn., 17-19.  
Gilbert & Sullivan (Locust St.) Phila.  
Good Night Ladies (Blackstone) Chi.  
Junior Miss (Harris) Chi.  
Junior Miss (Wilbur) Boston.  
Lady in the Dark, with Gertrude Lawrence (Cass) Detroit.  
Life With Father (Hanna) Cleveland.  
Merry Widow (Cox) Cincinnati.

Pitts, Zasu, in Her First Murder (Municipal Aud.) Shreveport, La., 16; (Robinson Aud.) Little Rock, Ark., 17; (Auditorium) Memphis, Tenn., 18-19.  
Priorities of 1942 (Erlanger) Chi.  
Porgy and Bess (Studebaker) Chi.  
Russian People (National) Washington.  
Something for the Boys, with E. Merman (Shubert) Boston.  
Spring Again (Nixon) Pittsburgh.  
Student Prince (Curran) San Francisco.  
Three Curtains, with Gloria Swanson and Francis Lederer (Erlanger) Buffalo 17-19.  
Tobacco Road (American) St. Louis.  
Watch on the Rhine (State) Kalamazoo, Mich., 16; (Michigan) Jackson 17.

CARNIVAL

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

B. & H.: (Laurel St. lot) Columbia, S. C., 14-24.  
Burke, Frank: Las Cruces, N. M.; (Sun Carnival) El Paso, Tex., 24-Jan. 1.  
Groves Greater: E. Boulevard & Louise St. Baton Rouge, La., until Jan. 3.  
Hubbard: Centerville, Miss.  
Miller, Ralph R. Am.: (E. Boulevard & Louise St.) Baton Rouge, La., until Jan. 1.  
Texas: (Legion Celebration) Raymondville, Tex.  
Tower Am. Co.: Columbia, S. C.

MISCELLANEOUS

Burke & Gordon: Indianapolis 14-19.  
Campbell, Loring, Magician: Massillon, O., 16; Scio 17; Adena 18.  
Daniel, B. A., Magician: Ellet, O., 15-19.  
DeCleo, Magician: Marysville, O., 14-19.  
Doss, Benny, Comedy Co.: Avery Tex., 14-20.  
Hayworth, Seabee, Tent Show: Grifton, N. C., 21-26.  
Ricton's Dogs, school show: Gadsden, Ala., 14-19.  
Slout, L. Verne, Theater Workshop: Windham, N. Y., 16; Schenectady 17; E. Aurora 18; Kiltanning, Pa., 21.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Burton's Birds (Hollenden Hotel) Cleveland 14-19.  
Dennis & Sayers (Palace) Manchester, N. H., 17-19.  
DeSylva Twins (Roosevelt Hotel) New Orleans 14-19.  
Drake, Robert (Bijou) Savannah, Ga., 16-19; (State) Salisbury, N. C., 21; (National) Greensboro 23.  
Edwards, Jack, Ork. (Park Plaza Hotel) St. Louis 14-19.  
Lewis, Ralph (Little Rathskeller) Phila 14-26.  
Page, Diane & Matt (Mike's Club) West Palm Beach, Fla., 14-19.  
Roman, Plying: Kansas City, Mo., 14-19.  
Torea, Vicki (Chez Patee) Denver 18-31.

FINAL CURTAIN

(Continued from page 30)

ember 10 in the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif. Cremation followed. He leaves his widow, Lillian, and a daughter, Mrs. Terry Powers, Chicago.

ZACK—Charles S., 51, veteran newspaperman in New England and father of Albert J. Zack, Springfield, Mass., correspondent for *The Billboard*, December 4 in that city after a long illness. In his youth he and his father conducted photographic studios at various amusement parks on the Eastern Coast. He had also been in the publicity department of Fox Films, New York. Survived by his widow; two other sons, Staff Sergt. James G. Zack, and Sergt. Eugene C. Zack, both overseas; four daughters, Mrs. Marcus Fuller Jr., and the Misses Madeline, Claire and Carol Zack.

ZANETTI—Alfred F., 55, tenor, of the Springfield Opera Company, December 3 in Springfield, Mass.

ZIEBARTH—Charles Alvin, 61, secretary of the Bell & Howell Company, manufacturers of film equipment, November 28 in his home in Wilmette, Ill. He was a pioneer in the motion picture equipment field. Services November 28 in Evanston, Ill. Survived by his widow and two sons.

Marriages

ANDERSON-BURKERT — Lieut. Norman G. Anderson to Marguerite Leona Burkert at Columbus, Ga., November 13.

CLAWSON-HENNIES—Ralph J. Clawson, general manager of Hennies Bros.' Shows and former circus executive, and Mrs. Rose Hennies in Chicago early last week.

CRINETTI-LYNNE — Nick Crinetti, trombonist with Dick Wharton's orchestra at Philadelphia's Shangri-La, to Irma Lynne, singer, December 6 in Philadelphia.

GARDINER-PETROVA — Reginald Gardiner, movie star, to Nadia Petrova, also in pictures, December 6 in Beverly Hills, Calif.

HICKEY-RUPERT—Chief Petty Officer Hank Hickey, nonpro, to Ann Rupert, singer, November 22 in Philadelphia.

KANIN-GORDON—Garson Kanin, for-

mer Hollywood movie director now in the army, to Ruth Gordon, actress, December 3 in Washington.

MABERLY-HANSEN — Pvt. Glenn Maberly, of Columbus, O., with Gooding Greater Shows before his induction, to Mrs. June Hansen, of Cleveland, November 30 in Orlando, Fla.

SCHEUER-ANDREWS — John Scheuer Jr., announcer at WFIL, Philadelphia, to Lois Andrews, of the same station's promotion department, November 28 in Philadelphia.

Births

A daughter, Barbara, to Mr. and Mrs. Henry Surgot December 6 in Physician's Hospital, Jackson Heights, N. Y. Father is connected with the Music Corporation of America.

A son, Daniel, to Mr. and Mrs. Benn Hall December 1 in New York. Father was formerly with *The Billboard* and is currently advertising director for Duell, Sloan & Pearce, book publishers. Mother is a magazine writer.

A daughter, Mary Jane, to Mr. and Mrs. Charles Logan, December 2 in Chicago. Father is special events director at WBBM-CBS.

Twin boys to Mr. and Mrs. Eddie DeLuca November 30 at Temple University Hospital. Father is orchestra leader at Jack Lynch's Walton Roof, Philadelphia.

A daughter to Mr. and Mrs. Max Spector December 3 at Jewish Hospital, Philadelphia. Father is drummer with Dick Wharton's orchestra at the Shangri-La nitery, Philadelphia.

A son to Mr. and Mrs. Durward Kirby December 5 at Mercy Hospital, Chicago. Father is announcer on NBC's *Lone Journey*, and the mother, known professionally as Mary Paxton, is a radio commentator.

A son, Jerry Wayne, to Mr. and Mrs. Bob Crosley in Chicago. Father is the drummer in Ray Pearl's band in that city.

A daughter, Sandra Sue, to Mr. and Mrs. M. E. Sparks, of Guntersville, Ala. recently in Harrisburg, Ill. Mother is the former Tressin Reynolds.

A son to Mr. and Mrs. Peter Wilson November 3 in Paterson, N. J. Parents were formerly with derbyshows.

A daughter, Sandra Elizabeth, to Mr. and Mrs. R. P. (Doc) Seyfer November 26 in Houston. Father is an outdoor showman, press agent and newspaperman.

Divorces

Helen Gilbert, film actress, from Seymour J. Chotiner, attorney, in Los Angeles December 8.

Daisy Reeves from Harry B. Reeves November 26 in Detroit.

MANITOWOC, Wis.—Louis O. Rehm was re-elected president, and George Kiel, secretary of Manitowoc County Fair Board. Herman C. Tills was chosen treasurer, and William Mertens, vice-president.

HARTFORD, Mich.—Happy Harrison's Merry-makers are wintering here after a successful fair tour for the George A. Hamid office, Happy Harrison reported.



# Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

## J. F. Sparks

ENSLEY, Ala., Dec. 12.—Mr. and Mrs. J. F. Sparks and daughter are home after attending the Chicago meetings. Called to Louisville for army induction December 3 and again having been rejected, the writer returned to Birmingham December 8 to resume duties there. Bill Dollar cards from Savannah, Ga., that he is in the army hospital there. From his farm near Hendersonville, N. C., H. C. Gibbs, owner of Big Jim Hog Show, infers he has discarded plans for making the markets this winter and will remain close to home until spring. Ricton, Barnum of the Sticks, cards from Attalla, Ala., that he and Mrs. Ricton are playing schools in that area. Manager Sparks has made plans to open in Greater Birmingham in March, with no increase in the size of the shows anticipated.  
ROBERT L. OVERSTREET.

## James E. Strates

SMITHFIELD, N. C., Dec. 12.—This writing finds the two large warehouses fully fitted, awaiting the arrival back at quarters of chief mechanic James Yotas and his assistants. There is much renovating and rebuilding to be done, since General Manager James E. Strates is optimistic over the coming season and is contemplating several new and radical changes in front designs and equipment. Mike Olsen, trainmaster, has the decking removed from the flats, and timber is on hand to redeck 12 of the 25 flats. Chief electrician Giff Ralyea left for a short visit to Savannah, Ga., and on his return will overhaul all electrical equipment and build four small towers, which will give the shows a complement of six large towers and

## The Talker

Poems and psalms and lyrics  
Have been written by the score  
Of kings and moons and derricks,  
And millions of subjects more,  
But the unsung hero on the spot,  
Who has the most unhappy lot,  
The man who even God forgot—  
The Talker.

No romance shrouds his lowly realm,  
No fanfare blares his entry,  
But take him from the opry's helm,  
The grosses will drop plenty,  
He may recline upon a bed,  
A chafing bag may rest his head,  
The man for whom our tears are shed—  
The Talker.

When a midway ope's its portals,  
With colored lights a-gleaming,  
And pushing, surging mortals  
Upon the lot are streaming,  
He rings the bell or beats the gong,  
Or pulls the siren loud and long;  
He's ready for his daily song—  
The Talker.

Then when someone hollers "Bally!"  
You will find him on the job,  
But he'll have no time to dally  
With that surging, noisy mob.  
The band plays *Able's Irish Rose*,  
Performers strike their usual pose,  
He clears his head and blows his nose—  
The Talker.

Just when he starts to make his spiel  
A raucous ride across the way  
Begins to groan and wail and squeal,  
And drowns out what he has to say,  
So louder still his voice booms out,  
Swelling to sonorous shout,  
And let's 'em know what it's about—  
The Talker.

For him the years soon pass away,  
Cruel Fate and Father Time  
Have left him with his hair turned gray  
And without a saved-up dime.  
Long since his pipes have gone berserk,  
He's just another lushing jerk,  
Who now can't find some other work—  
The Talker.

"The time has come," the walrus said,  
"To speak of many things,"  
But we will put the rest to bed  
From cabbages to kings,  
And drink a toast to one we know,  
The one whose row is hard to hoe,  
The one who really earns his dough—  
The Talker.

—PAUL D. SPRAGUE.

four smaller ones: Ray Long, billposter with the shows, infers that he has been inducted into the army and is now a buck private. Eddie Jackson infers from Macon, Ga., that he has recovered from a recent illness. The Putnams report from Sarasota, Fla., that they will winter there. Mr. and Mrs. E. L. Blackmon were visitors at quarters. Blackmon is co-partner with General Manager Strates in the Octopus and Boomerang. Blackmon was not on the road last season as he was engaged in war work at Wilmington, N. C. Arthur Walsh infers from Hot Springs that he is taking the baths there. Visitors included Julius Fino, Bill Hadley, Austin Ferguson, Carter Hereford, Mr. and Mrs. James B. Adams, Claire Pinder, Charles Wright and Buddy Philips. Assistant Manager Dick O'Brien is getting materials together and booking attractions for the coming season.  
MARK BRYAN.

## Crafts 20 Big

NORTH HOLLYWOOD, Dec. 12.—With the storing of all paraphernalia of Golden State Shows, Fiesta Shows and Circus and Crafts 20 Big Shows, little work remains to be done. All equipment is here excepting some Kiddie Rides leased to Charles Wrightsman. Remaining in quarters are General Manager Roy E. Ludington, Owner O. N. Crafts; Roger Warren, commissary manager; Harold Mook, auditor; Buss Weaver, secretary No. 2 show, and T. J. Meyer, No. 3 show. Bill Meyer, Fiesta Shows' manager, is here, as is Frank Warren, Chester Dallas and William MacCormick. Many members bought homes near by since the shows closed. Among them were Tommy Meyers, H. D. Landaker, Karl Miller and Jeff Griffith.

The hunting expedition to the high Sierra Mountains has returned. Heading the hunters were O. N. Crafts, Roy Ludington, Frank Warren and Roger Warren. A 10-day tour took the party thru the high Sierra range, ending south of Reno, Nev., where a number of wild ducks and geese were killed and prepared for the table on the first day of arrival. However, upon tasting the choice of wild birds the hunters found they were hunting on a mineralized lake, and the sulphur taste of the water made eating of the roasted birds unpalatable. Highlight of the hunting trip occurred Thanksgiving Day, when the tired hunters, returning to camp sans game, found a hearty meal of fried chicken prepared by Mrs. O. N. Crafts, who stole away from camp to a ranch house during the day, not taking a chance on the eagle-eyed hunters returning with game.  
JACK SCHELL.

## St. Louis

ST. LOUIS, Dec. 12.—A number of showmen passed thru the city last week en route from the Chicago meetings to their homes. Mr. and Mrs. Frank Fel-lows and Glenn Boyd, Ozark Empire District Fair, stopped over en route to Springfield, Mo. Paul Van Pool, Joplin (Mo.) Fiesta, arrived Friday and remained until Wednesday. Charles T. Goss entered Missouri Baptist Hospital Wednesday for an operation. He will be confined there for about 10 days. Charles DeKreke is in the same hospital. His condition is about the same.

Denny Pugh, co-owner, and Noble C. Fairly, newly appointed business manager of World of Today Shows, are here, having arrived Thursday following the Iowa Fair meeting. Mr. and Mrs. Dee Lang, Dee Lang's Famous Shows, spent several days here visiting relatives and friends. Mr. and Mrs. Sam Solomon, who passed thru here en route to Chicago two weeks ago, are visiting relatives in New York until after the holidays. Mr. and Mrs. Gus Forster, last season with Dee Lang's Famous Shows, left on Thursday for Pennsylvania to spend the holidays with Forster's mother.

Harry Coulson arrived this week for the winter. He reports a good season with the All-American Exposition Shows. Myron (Mike) Shepherd, Globe Poster Corporation, left yesterday for Los Angeles, Calif. His wife and baby accompanied him. Mr. and Mrs. Al Baysinger, Al Baysinger Shows, passed thru the city

Tuesday, en route to winter quarters in Poplar Bluff, Mo. Mrs. Goldie Fisher, Caruthersville, Mo., and friends of outdoor showfolk, returned to her home Sunday after spending several days here following the Chicago meetings. Robert (Bobbie) Mansfield spent several days here with his family before continuing his journey to Hot Springs. Eddie Vaughan visited *The Billboard* on Thursday while in the city on the sad mission of burying his mother, who died November 30.

Riclie Marasco, who operated his concessions on Beckmann & Gerety and Royal American shows, plans to spend several weeks here. He also reports a good season. R. P. Mackey, last season with Oliver Amusement Company, is operating a photo gallery here to good business. Morris Schuchter, who is operating several Penny Arcades here, was so busy that he was compelled to pass up the Chicago meetings this year. Tom W. Allen was another who missed the Chicago trip, but good business at his Arcade Recreation Parlor, Waynesville, Mo., required his presence there. He was in the city on Tuesday and Wednesday on a buying expedition. Jack Baillie, last season with the Mighty Sheesley Midway, spent several days here prior to embarking for Waco, Tex., where he plans to remain several weeks.

Ray Swanner, Joe Hewitt, Harry Bernstein and E. E. (Sheeny) Franklin, are working at Famous-Barr Department Store for the holidays. Mr. and Mrs. George Davis, Mr. and Mrs. Floyd Hesse and Mr. and Mrs. Harry Proper, all with Johnny J. Jones Exposition the past several seasons, are wintering here. Mr. and Mrs. Sam Fidler, Fidler's United Shows, returned to St. Louis from Chicago on Sunday and plan to make a

trip South. Charles Oliver, Oliver Amusement Company, has recovered from a recent illness. Mr. and Mrs. Guy Dodson, Mr. and Mrs. Mel G. Dodson, Mr. and Mrs. Howard Piercey and Curtis Bockus, all of Dodson's World's Fair Shows, visited en route to their homes for the winter.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. Flat wood markers, printed 2 sides, printed tally cards in all sets of—  
35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.  
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

## 3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—ant up and down. Lightweight card. Pat set of 100 cards, tally card, calling markers, \$3.50.  
All Bingo and Lotto sets are complete with wood markers, tally and direction sheet. All cards size 5x7.  
LIGHT WEIGHT BINGO CARDS—Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c.  
Automatic Bingo Shaker. Real Class . . . \$12.50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000. 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.25 per M. Stapled in pads of 25. Per M . . . . . 1.50  
Box of 25,000 Black Strip Car Markers. . . 1.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. We pay excise tax. Immediate delivery.

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You may give the greatest gift of all—health, life itself. For Christmas Seals make possible a year-round fight against Tuberculosis—the dread disease that kills more people between 15 and 45 than any other disease.  
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**BUY CHRISTMAS SEALS**  
The National, State and Local Tuberculosis Associations in the United States.

## FOR SALE

Due to cutting our show down for the duration will sell the following equipment: 2 20 by 45 foot Taps with wall, khaki, good condition. 1 30 by 60 foot Top with wall, khaki, fair condition. 300 foot of 9 foot 12 oz. Khaki Side Wall, very good condition. 1 Plush Setting or Drapes for a 40 foot wide Top with a 10 foot wall, fair condition. Several Panels Fronts with electric equipment and switch boxes. 6 Glass Laughing Mirrors for Fun House. 1 Calliope with gas motor. 2 Bass Drums, in very good condition. 4 Public Address Systems or Sound Equipment, as follows: 1 30-Watt Set, consisting of 1 Amplifier, 2 Speakers, 1 Microphone. 1 30-Watt Set, consisting of 1 Amplifier, 3 Speakers, 1 Microphone. 1 Gibson Electric Set, consisting of 1 Amplifier, 2 Speakers, 2 Electric Steel String Guitars. 1 50-Watt Set, consisting of 1 Amplifier, 2 Speakers, 1 Microphone, operates off of either 6 volt or 110 A.C. Can be used in Sound Car or Truck. Also have turn table for same. 5 Microphones, Shure and Astio manufacture. 1 Bingo Concession, complete; also other Concessions, Frames and Taps, complete. 4 sets of Huckly Buck Kegs. 1 Evans Big Wheel. 40 Quart Milk Bottles for Ball Game. Portable Skooter Ride, complete with 15 Luase Bros. Skooter Cars, Fluorescent and Lume Line Lighting Fixtures, in very good condition. 1 Loop-o-Plane Ride with 5 horse power reversible motor, in very good condition. 12 Tractors with Semi Trailers. 1 Chev. Panel Truck, good rubber, all motors in A-1 condition on all Trucks and Trailers. Remember—Motorized Shows have been granted permits for gasoline for 1943. All the above equipment priced to sell. Either come and see this equipment or write  
**DEE LANG'S FAMOUS SHOWS**  
BOX 601  
CARBONDALE, ILL.

# Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

**YULE** ahead.

**GUS WESTPHOL**, former grab-stand operator, is managing a diner at Edgewood, Md.

**GOODMAN AND MORAN**, comic and blues singer, formerly with Georgia Minstrels, are wintering in Monroe, La.

**HEARD** at the meetings in Chi: "He who fears easily—dies hard."

**FRANK CAIN**, formerly with Tige Hale's Band, is employed in a Wilmington (Ill.) war plant.

**PATSY REEVES** and Her Buckaroos, formerly with Johnny J. Jones Exposition and Hennies Bros.' Shows, is playing Dixie Club, Pensacola, Fla.

"A carnival manager with courage is worth his weight in gold."

**LOU DAVIS'S** Look at Life Museum and Wild Life Exhibit opened a 10-day stand at Crowley, La., on December 4. Margie McGee joined there to handle snakes.

**CHARLES T. WOMACK**, popcorn concession agent and *The Billboard* sales agent with Moore's Modern Shows, reports he is vacationing in Kennett, Mo., after a successful season.

store there. Exhibit will remain until Christmas.

**DINTY MOORE**, concessionaire, who suffered a slight heart attack during the outdoor meetings in Chicago, is reported to be rapidly recovering at Illinois Masonic Hospital.

**SOME** showmen couldn't attend the Chi meetings because of being confined to their parking lots with tire trouble.—Cousin Peleg.

**MR. AND MRS. JIMMIE PADEN** letter from Miami that they are vacationing there since closing with Blue Ribbon Shows. They are waiting the return of Mr. and Mrs. L. E. Roth from the Chicago outdoor meetings.

"HAD popcorn concession and Fun-house with J. Gould Circus," write Mr. and Mrs. Frank Ward from Des Moines. "After closing our fourth season with the show in October, we purchased a home here."

**HEARD** that a suitcase manager paid postage box rent all summer to give his show an established winter quarters.

**MR. AND MRS. JOHN CANOLE**, Altoona, Pa., visited Mr. and Mrs. Carl J. Lauther at their Virginia farm. Lt. Owen Canole and Lt. Bob Dent, Camp Lee, Va.,

wintering here. Art and Mickey Gardner, Dumont Amusement Corporation, are here with Mr. and Mrs. Joseph H. Swindell."

**LAST SEASON** business manager of Lawrence Greater Shows, Tommy Carson has been re-engaged in the same capacity for 1943. After spending the holidays in Chester, Pa., and New York, he plans to head for Sanford, N. C., quarters of the shows to begin preparations for next season.

"GET behind me, Satan!" Did you notice the "Don't Touch" sign on the synthetic the that was displayed during the Chi convention.

**DON ADAMS**, comedian and emcee with Art B. Thomas Shows for the last two seasons, concludes a 10-week tour of army camps in Louisiana, Alabama, Mississippi and Texas December 13, and opened a three-week vaudeville tour at Freeport, Tex., for Long Theaters. He's presenting his bicycle act under the name of Lew Lewin.

**FORMER** concessionaire, now barracked in a swank Miami Beach hotel with the army, reports the bellhop service isn't what it used to be.

"AM at home here for the winter," Dick Hilburn writes from Bladenboro, N. C. "Had a good season with Glenn Porter's Side Show on World of Mirth Shows. Did my cartooning and hand-balancing acts and lectured the show. Mrs. Hilburn has returned to her old job here. Fred Harris, magician, formerly with Wonder Shows of America, is with me."

**SIGN** of a bad winter in former years was the arrival of working boys into winter quarters weeks before the scheduled cookhouse opening date.

**WHILE** on a business trip to Jackson, Miss., recently, Mr. and Mrs. Walter B. Fox stopped at Wallace Bros.' Shows winter quarters at the fairgrounds there and visited with Owner E. E. Farrow, who had been in a local hospital for observation for a heart ailment. Fox is now located at McGehee, Ark., where he is associated with L. B. Holtkamp in a commercial line.

**JOHN ONCEAYEAR**, press agent for the Gate & Banner Shows, opined, "Dictionaries

## Namely

**SHEETWRITERS** who work country routes learned from the old country editors that taking farm produce in exchange for subscriptions is better than getting nothing. Two subscription agents were working thru a Southern farm section where colored share-croppers were notorious for never having any money. As usual, the sepien rustics had a big mistrust of strangers and had thought up in advance alibis should they ever be approached by any salesman. Stopping at a cabin well back in the woods, the sheetwriters approached the woman of the house with a cheerful, "Good morning, Auntie! Have the books, bulletins, magazines and other educational literature been sent down to you yet?" "H-m-m-m," studied Auntie, who, having never been approached with that one before, was afraid that if she cracked wrong she might be passing up something free. "Naw, suh! Naw, suh!" she answered. Having gained her attention, the writers went into their sales talk while Auntie cursed herself inwardly for giving them the opening. But she felt safe because she knew there wasn't a cent in the house. "Of course, the wrapping and mailing charges are up to you," wound up the agent. Then was her waited-for opportunity to inform them that she had no funds. "Uhuh!" grunted the agent. "I notice that you have a lot of hens in the yard. We will take one in exchange for the magazine." "Naw, suh! Naw, suh!" declared Auntie. "Ah only has seven." "Seven! Ye Gads!" yelled the sheetwriter. "Do you mean to tell me that you are feeding seven hens with a shortage of food in the country during these trying wartimes?" Auntie's slow-thinking mind advised her to get rid of the agents as soon as possible. Taking advantage of the lull, one agent propositioned, "Give us one hen and we'll send the paper down." "Son-n-n!" yelled Auntie. "Yahsum! Yahsum!" answered Son. "Son-n-n!" said Auntie again. "Go catch up Sophronia."

**PENNY PITCH GAMES**  
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Wants to open now, A-1 Annex Act, Ester, Lester, etc. Wire. Real Mental Act, Novelty Musical Act, sensational Freak to feature, Glass Blower, Rubo De Lenz, Hoppie, all others who have worked for me. Need another Lecturer. Top salaries paid every Monday. All reply:

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P. O. Box 32 Columbus, Miss.



A BOUNTIFUL AND TASTY MEAL, minus feminine talent and companionship was enjoyed by this foursome in the trainmaster's stateroom on World of Mirth Shows train in Richmond, Va., winter quarters at conclusion of the current season. In the group, left to right, are Wallace A. Cobb, trainmaster and cook for the occasion; L. T. (Pete) Christian Jr., guest; Harry Hauck, lot superintendent and acting bus boy, and Charles B. Kidder, building superintendent and one-time dishwasher. (Photo by Jim McHugh.)

**DAY** arrived when some fair men asked carnivals to play their dates.

"HAVE been with Milo Anthony's Side Show on Gooding Greater Shows for the last three years," writes J. L. (Whitie) Cain from Columbus, O., "Billy Hynds, bagpiper, and I are wintering here."

**VERNON MOORE**, business manager of Blue Ribbon Shows for the last two years, entered Jackson Memorial Hospital, Miami, for a double operation. He would like to read letters from friends.

**NATURE'S** air-conditioning machine is grinding out tough sledding for winter shows.

**JOSEPH M. SIMS** cards from Pittsburgh that he has booked his concessions with John Gecoma's Bright Lights Exposition for 1943 and will go to winter quarters about January 1.

**SINCE** closing with Dyers Greater Shows at Holly Springs, Miss., Count Joseph Zaino, midget magician, has been wintering in Laurel, Miss., with his friend, Frank Gaskins, former trouper.

**REASON** a midway mentalist gave for closing early was on account of his mind being over what's the matter.

**R. (GOLDIE) FITTS** advises from Montreal that he is managing Dave Irwin's Eskimo Village in a department

and James Homer, Washington attorney, also spent the week there.

**JAMES H. DREW JR.** reports from Parkersburg, W. Va., that his Wildlife Exhibit played Ashland, Ky., to good results. Visitors included Harry Coffey, Mr. and Mrs. Brooks, William Shaw and A. C. (Lucky) Hill.

**LOUD-SPEAKERS** are devices that sound good on your own front—but like the devil to a poor guy located next door without one.

**BILLPOSTER** on World of Mirth Shows for the last four years, E. A. Prosser has been working as head doorman at Haines Theater, Waterville, Me., after closing with the shows in Augusta, Ga. Raymond Morris, Prosser's second man, is wintering in Portland, Me.

**ANTHONY PIETRO** letters from Lexington, Ky.: "Closed a good season with J. F. Sparks Shows. Mr. and Mrs. Haverly and Mell Norman, also of the shows, are wintering here. Have opened a Christmas tree and wreath store here for the holidays."

**CLOSING DAY** on the Duke & Shilling Odorless Midway was marked by a trailerite ceremony of returning the coffee borrowed last fall.

"CLOSED a successful season with Jones Greater Shows," cards Bill (Heavy) Nurney from Plymouth, N. C., "and am

were made for us to find words in, providing we know the words we're looking for."

MRS. PEARL BARFIELD, manager, and Billie Clark, concession manager Tropical Park, Key West, Fla., were hostesses at a dinner to members of the personnel on Thanksgiving Day. Dinner was served outdoors by Dave and Louise Cowgart. C. E. (Doc) Barfield was emcee, with Billie Clark as bartender. Guests included Mr. and Mrs. Frank Pope, Mr. and Mrs. Pete Lockhart, Mr. and Mrs. Billie Clark, Mr. and Mrs. C. E. Barfield, and R. Gomes and son, who was home on a vacation from college. Barfield returned from a successful season with Art Lewis Shows. Business at the park has been good and since enlarging the bingo Mrs. Barfield is assisting the Popes. Clark is putting up the new arch he recently completed.

SHOWMEN proved better listeners than heretofore at the sessions during the Chi conventions. They don't take mopes when their bread and butter is threatened.—Colonel Patch.



RAYMOND F. CURRIER, for the last two seasons with O. G. Buck and Royal American shows, is a private with Company M, 1st Regiment, QM., RTC., Barracks 282, Fort F. E. Warren, Wyo.

that he is with Company G, 385th Infantry, there.

PVT. JOHN GARRISON JR., formerly with Kaus Exposition Shows, doing overseas duty with the marine corps.

PVT. KENNETH C. HINDS, former photo gallery operator with Turner's Concessions, is with Company D, 31st Bn., Barracks T 818, Camp Crowder, Mo.

EARL E. ABBE, ride operator last season with Ozark Shows, is a private, first class, with the 402d Military Police Escort Guard Company, Fort Bliss, Tex.

FORMER ride operator on Groves Greater Shows and Miller's Rides, Pvt. George W. Diefenbach is at Blythe, Calif., with 819th Ordnance Company.

HANK MELZER, a member of the Flying Melzers, free act on Barfield's Cosmopolitan Shows for three years, is in the navy and stationed at Key West, Fla.

FORMER photo gallery operator with Turner's Concessions, Sgt. Olin C. (Mutt) Carter is with Headquarters Company Supply Bn., 13th Armored Division, APO, 263, Camp Beale, Calif.

PVT. WILLIAM M. (BILL) POWELL, formerly with Conklin and World of Mirth Shows, is with Company C, 104th Medical Battalion, at Camp Joseph T. Robinson, Ark.

FORMERLY with J. R. Edwards Shows, Pvt. J. W. (Blackie) Cornwell is with 349th Gunnery School Training Squadron, Army Air Force, Tyndall Field, Panama City, Fla.

PVT. ROBERT W. HARRIS, formerly with Wonder Shows of America, is at Fort Benjamin Harrison, Ind., with Medical Detachment Department T-1302, Billings General Hospital.

BENJAMIN SEGAL, formerly with James E. Strates, Cetlin & Wilson and Frank West shows, is a private in the Army Air Force with 596th Technical School Squadron, Flight F, Miami Beach, Fla.

H. E. (BILLIE) WINGERT, carnival trowper, who is a private at Camp Campbell, Ky., was a visitor and guest of Raymond Garrison and his mother, Mrs. Anna Winkler, at Owensboro, Ky., recently.

HYMIE RUBACK, brother of Jack Ruback, owner-general manager of Alamo Exposition Shows, is in the army with the Medical Detachment, Area C, Marsh Field, Calif. Hymie was assistant manager of his brother's shows.

"HAVE trouped for the last 10 years," writes Cecil M. Thomas from Norfolk. "Last season I worked concessions for the late Marvin (Moon) Laird on Johnny J. Jones Exposition and Central Amusement Company. I enlisted in the navy as a radio man with the rank of third-class petty officer on November 2. Mrs. Thomas is here with me."

## With the Ladies

By VIRGINIA KLINE

KANSAS CITY, Mo., Dec. 12.—Leaving Chicago Friday morning (4), I hoped to attend the weekly meeting of the Ladies' Auxiliary of Heart of America Showmen but arrived in time for the finish. Mr. and Mrs. Charles Nathan were leaving for their home but had time to visit with me. Mr. and Mrs. Roger Haney, who also live out a ways, had to leave early.

There was the usual greeting committee in the lobby of the Reid Hotel and many of the regulars are gathering for the annual festivities that draw a large

crowd during the holidays. Saturday night Hattie Howk and Viola Fairly held a cocktail party in the Howks' suite at the hotel, which has been named "Howk's Roost." Ruth Ann Levin, Ruth Martona, Clara Zeiger and Rose Mary Loomis helped serve the guests.

Doc Zeiger entertained the crowd with his troubles of getting a cup of coffee while in Chicago. He said he went into one place and when the waitress asked him what he wanted he said a cup of coffee, and when she not very sweetly asked what he wanted with it he said, "It—a spoon."

Sunday night the Victory Club held a party for soldiers in the Reid Hotel ballroom. Ruth Martona was emcee and all enjoyed the festivities. Monday Clara Zeiger tendered me a farewell luncheon at the President Hotel, as I expected to leave Tuesday for Los Angeles. Guests included Hattie Howk, Viola Fairly, Rose Mary Loomis and Bertha Brainerd.

## Sponsored Events

Veteran, Lodge and Other Organization Festivities

Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

### Rose Midgets Pack Chicago Store Show

CHICAGO, Dec. 12.—Mrs. Ike Rose's midget show, appearing at Goldblatt's State Street department store for the holidays, has been playing to capacity business daily. Located in the store's toy department, the show handles close to 300 people at each performance and does eight to ten shows a day. An entertaining performance is presented.

Among features are Esterita, blues singer and Hawaiian dancer; Vanco Swift, smallest draftee; Mr. and Mrs. Fred Retter (newlyweds), tap dancers; Nita Krebs, toe dancer, and in the after show Princess Sonja, smallest woman. There is a band of five pieces, with Joe Palfi as leader. Walter Pollitt, a normal-

size man, is pianist with the band.

Show is handled by Mrs. Ike Rose, with Eddie Lovett on the front and Nat Eagle handling the after-show and making an exceptionally vivid announcement. For the after-show Mrs. Rose has had constructed a miniature bathroom and minature bedroom, both beautifully furnished and making an attractive picture into which Princess Sonja fits perfectly. Show will play theaters after the store engagement.

### St. Stephen Plans Show

ST. STEPHEN, N. B., Dec. 12.—At the reorganization of St. Stephen Driving Club, composed of residents of the border towns of St. Stephen and Milltown, N. B., and Calais and Milltown, Me., plans were started for a three-day summer carnival. Features will include harness racing. C. W. Hanley was elected president; R. Creamer, vice-president; G. N. Welock, secretary; O. Mitchell, treasurer, and F. D. Graham, committee chairman.

## IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. BEN FAVISH is stationed with Battery D, 3d Battalion, First Regiment, F. A. R. C., Fort Bragg, N. C.

PVT. LYLE B. HOPKINS, Hennies Bros. Shows, is stationed with Platoon 1132 at Marine Corps Base, San Diego, Calif.

PVT. B. BROCK, Side Show performer, cards from Fort George G. Meade, Md.,

### What! No Neon?

DIME JAM JOHNSON and his cronies were visiting quarters of a show with which they had closed. Object of the visit was to find out when its winter cookhouse would open. A skeleton crew moped around, putting in the time doing nothing. A ride mechanic was tinkering with a model of a ride he had invented 10 years before but had never perfected. It was no more than natural for Johnson and his pals to seat themselves on top of Merry-Go-Round horse crates and start telling of inventions of their own. "I once invented a general agent's hotel lobby chair that was a masterpiece of comfort," started Dime Jam. "It could be adjusted so as to comfortably seat any agent, regardless of his size, and was built light enough so that when telescoped it could be packed in a suitcase. Its back was built to carry a one-sheet upright date. When backed to a lobby window it could take the place of a window card in hotels where window billing was prohibited. There were two reading lights over the top and a spotlight which illuminated the agents' nameplates. The footrest was equipped with a heater for winter and the chair was air-conditioned for summer. On one of its arms was a radio and a miniature loud-speaker set to be used for calling bellboys. A miniature electric refrigerator and a plug-in telephone rested on the chair's other arm. Beneath the seat was a hidden bar which could be brought up to the agent's side by merely pressing a button. Another button brought the chair's back down far enough so that one could recline in it. The only modern convenience lacking was a restroom, which I had to eliminate on account of not being able to connect it up with running water. I would have sold thousands of the chairs if it hadn't been for a lot of narrow-minded carnival managers." "What did they do, knock it?" asked a listener. "No! No! They couldn't knock an invention like that one. They refused to let their agents put the purchase price on expense accounts and that killed the sales."

### READ

## A REVIEW OF THE SPONSORED EVENTS SEASON in the HOLIDAY GREETINGS NUMBER

Dated January 2, 1943

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## GOLD MEDAL PRODUCTS CO.

131 E. PEARL ST.

CINCINNATI, OHIO

## CB Prepping In Louisville For '43 Work

LOUISVILLE, Dec. 12.—Shop machinery is being overhauled at State Fair quarters of Cole Bros.' Circus preparatory to readying wagons and railroad cars for the 1943 tour, reported Harry Thomas. New ticket wagon, bandwagon and several new baggage wagons and cages will be constructed, while railroad coaches will undergo a general overhauling and streamlining as to berth and stateroom arrangements. Several new stock cars will be added to accommodate new elephants, horses and other animals added recently.

Several carloads of lumber have been purchased and all new stringers, jacks and bible backs will be built. Seats next year will be two rows higher than in former years. Department heads are all planning many labor-saving devices.

Chief Electrician Louis Scott has worked out a lighting arrangement that can be handled by a few men. Charlie Lucky has designed a streamlined bandwagon which can be converted into a bandstand for the big show, and mechanics promise many ingenious ideas designed to combat labor shortage. Bosses not now in quarters will arrive a few days after Christmas, and shops will be going full blast by January 1.

## Usual Sugraves Biz; Show Well Framed

HAVANA, Dec. 12.—Despite unfavorable weather and wartime conditions, Sugraves's Circus did about the same volume of business as last season. Grandstand sections are on both sides, with greens around one end. Show is given in one ring and a steel arena.

In Marianao town, the show failed to get any big grosses over the week-end because of holidays, which was said to have hurt beachfront business. Show did not play matinees on Tuesday and Friday, but the afternoon performances brought good crowds.

Program: Mike, clown contortions; Blue Trio, jugglers; Smith Sisters and Carlo, Roman rings and trapeze; Lucero and her leopards; Sugraves, presenting a tiger riding an elephant; Corina Fraze, muscle grinds; Chinie Lopes, aerial contortion, and Chan Troupe. Sure is a flashy number with Millie Forest singing.

## Emmett Kelly Goes Home

CINCINNATI, Dec. 12.—Emmett Kelly, clown with the Ringling-Barnum circus, stopped off here yesterday and visited *The Billboard* offices on his way to his home in La Fayette, Ind., where he will be for several weeks. He will then play night club engagements with his cartoon act. He was on the bill at the recent Shrine Circus in Charleston, W. Va.

## Royal Canadian for Balto

BALTIMORE, Dec. 12.—A four-day stand by the Royal Canadian Circus will be played at the Coliseum under auspices of the Tall Cedars of Lebanon December 16-19. Two shows will be given daily.

## Circus Montalvo in Havana

HAVANA, Dec. 12.—This season there is one circus tenting in Havana. Opening December 8 thru 14 at the Montalvo Circus, J. Montalvo played to favorable tenting considering the fact that the spot at Llinas Street always is used for exhibition and circus. Kiko gave an exhibition of bucking bronks; Lucky Lu presented four midget ponies; Gloria and Red featured trapeze and breakaway ladder; Baby, strong man; Miss Carmita with monkeys; Richard Brothers, balancing in rhythm; the Lopez Family of riders also presented a troupe of pooches, and Pilito, whistling and singing clown. As a feature outside the tent while waiting to get in, the public is entertained with one huge phonograph, Wurlitzer.

DAILEY BROS.' CIRCUS has contracted to put on Christmas parades in several towns in Texas, including Alvin, Rosenberg, Gonzales, La Grange, Seguin and Columbus.



R. M. HARVEY, veteran circus executive and general agent of Dailey Bros.' Circus, who is wintering in Perry, Ia., where he is associated with a daily newspaper of which he is part owner. Under his piloting the past season the circus had the most profitable tour in its history, the management reported.

## James McSorley Is Better Following Theater Attack

CINCINNATI, Dec. 12.—Altho his condition is still considered serious, James McSorley, former circus man, now doorman at the Gayety burlesque house here, is improving at General Hospital.

On December 4 he was attacked by a patron of the theater and suffered a heart attack and a fractured nose. His last big-top engagement was on the side show of Ringling Bros. and Barnum & Bailey Circus. McSorley has been at the Gayety for several seasons.

# Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

### CHRISTMAS plans.

ROMAS TROUPE has been contracted by Orrin Davenport for Grotto Circus in Cleveland.

ED J. MURRAY is back with Grotto Circus in Cleveland as program concessionaire.

ED AND JENNIE ROONEY will be at Olympia Theater, Miami, December 16-20, presenting their aerial act.

THEY don't call it opposition in England—it's rivalry.

SIG BONHOMME, veteran circus man, advises from Fort Worth that he is employed at an army depot there.

FRANK GEISER billposter, who has been on Ringling-Barnum advance for several years, is wintering in Houston.

ACCOUNT of W. A. Blomberg going to the army, George E. Engesser, retired circus owner, is looking after his interests in connection with Christmas pageants.

IT'S the thought, not the job, that retires a lot of showmen.

LOUIS S. VOELCKE, bass drummer, advises from Shreveport, La., that he retired there after closing with Mighty Haag Circus at Montgomery, Ala., in 1909.

HERBERT WEBER, of the wire act Weber Brothers and Chatita, was a visitor at *The Billboard* Cincinnati offices on December 10 while working a theater date in the Queen City.

THE DAILEY CIRCUS left quarters last spring with two elephants and returned at the end of the season with six fine elephants as ever were with any circus, reports an executive of the shows.

OLD snack-stand saw: "When you pass the mustard, don't pass the paddle."

H. R. BRISON, who operated a ball game with Noel's Animal Show for past 16 weeks, cards from New Orleans that he closed with the show and will return to Baltimore.

## Minneapolis Has New Circus Club

MINNEAPOLIS, Dec. 12.—Northwest Circus Club was formed here at a dinner meeting at Dyckman Hotel on November 14. Present were circus folk, model builders and members of CFA. The walls were lined with lithos from many shows, present and past. Models displayed were by Mr. and Mrs. Frederick Carr, Dr. and Mrs. T. W. Nelson and Claude Tonolli. Speakers included Noel Van Tilburg, of Van Tilburg & McReavy Circus, and John Reeves, circus press agent. Group plan is to meet bi-monthly in Minneapolis. Attendance included the Carrs, Mr. and Mrs. Ed Swan, Mankato, Minn.; Doctor Nelsons, Princeton, Minn.; John Groebner, Groebner's Mechanical Circus, Buffalo; Mrs. A. Stubblefield, Mankato, Minn.; Sumner Peterson, sister and niece, Minneapolis; Mr. and Mrs. John Reeves; Ed Anderson, Minneapolis; Frank Friedman, St. Paul; Mr. and Mrs. Claude Tonolli and sister, Ed Frye and Van Tilburg, Minneapolis.



## With the Circus Fans

By THE RINGMASTER  
CFA

President FRANK H. HARTLESS, W. M. BUCKINGHAM  
2930 W. Lake St. P. O. Box 4  
Chicago, Ill. Gales Ferry, Conn.  
(Conducted by WALTER HOHNADDEL, Editor  
"The White Tops," care Hohnadel Printing  
Company, Rochelle, Ill.)

ROCHELLE, Ill., Dec. 12.—Pvt. George H. Barlow, serving with the armed forces at St. Petersburg, Fla., writes: "On November 22 I visited Circus Fan Col. Walter H. Woods and inspected his marvelous miniature circus. Woods and I saw the Ringling show unload and set up in Tampa, November 29."

Pvt. Walter B. Hohnadel, CFA, is now (See CIRCUS FANS on opposite page)

CHET A. MUNGER, clown, and his mule, Pearl Harbor, are working Prange's department store, Green Bay, Wis. He is also doing special work at schools, hospitals and clubs.

JOE AND ORDA MASKER, past two seasons with Cole Bros.' Circus, report from Anderson, Ind., that they are wintering there and enjoying a much-needed rest.

IF you are looking for an argument, start talking circus history to an old-timer.

CHESTER BARNETT and Joe Lewis, clowns, ended their Goldsmith department store engagement in Memphis on December 12. Barnett went to Chicago and Lewis to Houston.

JOHN HATCH writes from Lima, O.: "Met Frank J. Kuba, of Myers Concession Company, here. He was formerly with Buffalo Bill's Wild West and Sun Bros.' Circus."

YOU never realize that there is a ceiling on show-train berths until they park you on top of a three-high one.

CHARLES AND PEGGY KLINE, who returned to St. Louis to work in a department store after playing Davenport (Ia.) Shrine Circus for Mrs. Edna Curtis, will work other indoor dates after the holidays.

ACTS appearing in Woodrum's department store, Charleston, W. Va., are Captain Ferguson's dogs and pony; Madam Banard's bears and pony drill; Buck Lucas, ropes and bull whips, and the Bullits, clowns.

R. M. (HI-BROWN BOBBY) BURNS, former special agent for Mills Bros.' Circus, now ahead of Victory Exposition, returned to Cincinnati to spend his holiday layoff. James Dewey, general agent for the same show, is spending his layoff in Columbus, O.

HOW it began. "Blowing your top" started when an already broken circus lost its tent in a cyclone.

G. E. WILSON, who recently closed his second good season with Wallace Bros.

## READ

### A REVIEW OF THE CIRCUS SEASON Notable Events and Happenings of the Year in the HOLIDAY GREETINGS NUMBER

Dated January 2, 1943

## Collectors' Corner

By FRED P. PITZER

292 Madison Avenue, New York City

If the Collectors of Circusiana ever hold a convention one of the subjects which I will bring up for debate will be "How Far Should a Collector Go in Hoarding Items." What brings this up is the following thought which crept into our dome the other night. Suppose John Grace, who has the finest collection of route books in the country, still needs a half dozen to make his route book collection complete. Now let us say there are a half dozen collectors scattered thruout the country who have a meager collection of route books and, we'll say for the sake of argument, a large collection of other material. Is it fair that these six collectors, each one holding a route book that Grace is after, should hold onto their books? The chances are that they will never be able to get together a complete set starting at this late date, for material of the old circuses is getting scarcer each year. Shouldn't these six books be turned over to Mr. Grace, at a price of course, so that at least one man among us can say that he has a complete set? That would be an unselfish view, but isn't selfishness a part of a collector's make-up? The man who has that one route book might prize it above everything else he holds. The question can be debated from both sides with equal fairness. But it would be a wow of a subject to creep into any collectors' convention.

We learn that W. W. Tyson has been re-elected to the presidency of the CFS for a further period of two years. Congrats, W. W. This young society is doing a nice piece of work in corraling historical data about the circus.

We have received a copy of *A Sunday Run* by Harry P. Bowman. This is a book of circuses arranged alphabetically and chronologically. It must have taken Bowman quite a while to make this compilation. But why does he spell W. C. Coup's name Coupe and Van Amburgh's Van Amberg? So many make those errors. On the whole it seems like a very informative paper-covered booklet.

Cornerite Bob Parkinson, of Illinois, always has his eyes open in order to spot material that has a place in Circusiana. Recently he entered a barber shop and suddenly his eyes lighted upon a rare Barnum item. It is a panoramic view of a Barnum parade when parades WERE parades. It is 3½ feet long by 1¼ feet high and was taken in 1913. Don writes that it was evidently taken from a building at a point where the parade turned and by some trick photographic lens. It shows the parade as it comes and goes down two streets at right angles to each other. He kept scouting and digging until he located the local photographer who took the picture, but, unfortunately, the negative could not be found. However, he intends to have a second negative made from the print and if you are interested in getting a copy of this evidently privately taken picture, get in touch with him.

Circus, writes from Patterson, Ga.: "Am playing schools and theaters with my stagershow, Wilson's Circus Revue. Visited with Mr. and Mrs. Toney Lamb, who are operating an under-canvas picture show here. We tramped together on the Charles Sparks Downie Bros.' Circus."

MR. AND MRS. D. H. RODENBURG, of D. H. Rodenburg Advertising Service, (See *Under the Marquee* on opp. page)

# IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

CORP. EVERETTE BRIDGEMAN, formerly with Sparks and Ringling-Barnum circuses, visited *The Billboard* Cincinnati offices on December 10.

"PVT. JOHN H. (SLIM) SCOTT, formerly with Ringling-Barnum circus, is stationed somewhere in Alaska," writes Irene Chapman from Kansas City, Mo.

PVT. TOMMY WALSH, former trapeze performer, who was inducted on November 27 and is taking his basic training at Fort Terry, N. Y., will present his act at a camp show on Christmas.

PVT. JACK S. SMITH, formerly of Cole Bros.' Circus, who was recently inducted at Fort Thomas, Ky., is stationed with Medical Examination and Induction Board No. 7 in Cincinnati.

PVT. McCULLEM TUNKINS, past four seasons waiter at the bosses' table under Steward Mitt Carl on Cole Bros.' Circus, advises that he was inducted on November 3 and is stationed with 248th Q. M. Bn., Company D, Camp Bowie, Tex.

GARLAND POOLE, former trick rider with the Ringling circus, has entered the army and is stationed at the Army Reception Center in New Cumberland, Pa. He was featured in the Center's all-soldier show broadcast December 2 over a State-wide network of Pennsylvania stations.

T. P. LEWIS, coast guardsman stationed in the Galvez Hotel, Galveston, Tex., letters: "Am doing my act at USO clubs, dances, banquets and other places where the coast guard is furnishing entertainment. Have a show coming to the Coliseum, Houston, after Christmas."

PVT. C. ODELL BURCH, formerly with Cole Bros.' and Wallace Bros.' circuses, cards from Fort Hancock, N. J.: "Am with 113th Infantry, R. T. C., Company 3. Was drafted on November 6. Will be here for 13 weeks. My wife and child are living in Indianapolis, where she is working in a war plant."

PVT. WILLIAM F. RENO, Company D, 5th Regiment, Q. M. C., Fort Francis E. Warren, Wyo., letters that he is stage manager for a minstrel show which is directed by Capt. W. E. Deimes. Other members of the show include Corp. Fred Saad, stage carpenter and electrician; Corp. Louis Barron and Corp. Jenner, end men; Sergt. Mel Leon, interlocutor, and Bill Martin, band leader. There are 30 men in the cast. Show has been playing to good results.

## UNDER THE MARQUEE

(Continued from opposite page) letters from Oklahoma City that they passed civil service tests and he is now employed at Oklahoma City Air Depot as mechanic-electrician. Mrs. Rodenburg is taking mechanic's training and will soon be working at the same depot.

REMEMBER when circus heralds carried pictures of an early-day wagon circus winding its way over a dusty road, and one of the same show traveling by train, captioned, "How we traveled 50 years ago and how we travel now?"

BILL WILCOX writes from San Francisco: "Circus folk engaged in war work in this area include W. H. (Honest Bill) Newton, former circus owner; Joe B. Webb, past season general superintendent of Russell Bros.' Circus; James (Cap) Haddon, last season boss lithographer with Cole Bros.' Circus, and Red Donahue, formerly with Russell Bros. and Cole Bros.' circuses. Jackie D. Wilcox and I are working in the Kaiser shipyards, Richmond, Calif."

THE FAIRGROUNDS buildings at La Grange, Tex., will be the winter quarters for Dalley Bros.' Circus. Buildings are ample and well adapted to the storage of a circus. Another group of pinto horses will be broken and trained by Hazel King, as it is planned to have



ENSIGN JOSEPHINE KELLEY, formerly of Bernice Kelley's Circus Unit, daughter of Patrick B. Kelley, Havana, Ill., who was one of the first three women of Illinois to join the WAVES, was commissioned in October and is now at Naval Training Station, University of Wisconsin, Madison.

Liberty horse acts in each end ring next season. Little Norma Davenport is working daily with Adele Nelson Dancing Elephants and will be featured next season.

ARTHUR HOFFMAN, manager of Cole Bros.' Side Show, letters from his home in Greenwood, S. C.: "Things I looked forward to all season I had to miss. That was the pleasure of meeting my friends at the Chicago meetings. Owing to sickness in my family, I had to come here."

## CIRCUS FANS

(Continued from opposite page) stationed in Alaska, and with the long nights ahead, would be glad to hear from friends. His address is 232d Military Police Co., A. P. O. 942, Seattle, Wash. An entertaining out-of-town party, just before the advent of gasoline rationing, was enjoyed by members of Pete Mardo Tent of Akron, when they journeyed to Canton, O., to be guests of Jack McNulty, of Hotel Belden. McNulty is manager of the Belden and one of the newest members of the Mardo Tent. The Fans and their guests watched a program of circus movies screened by Ted Dep-pish, and were treated to a buffet lunch served by Mr. and Mrs. McNulty.

Hubert Castle Tent No. 35 CFA held its December meeting night of December 2 at the Elks' dining room in Utica, N. Y. Dinner was arranged by Messrs. Fisher and Davis, and during dinner Christmas gifts were exchanged. After dinner, business of the Tent was conducted, followed by an illustrated talk given by Frederic Roedel on his experience since becoming a member of the Tent. General Manager Souter gave some interesting sidelights of the Big Show while on tour. Messrs. Wells and Adams gave interesting data as to the transportation problem encountered by the Big Show. F. E. Loxley, CFA, caught the Elks' Circus at Providence, evening of December 3.

# The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

GEORGE V. ADAMS advises that his rodeo company will play indoor dates with an early 1943 opening. Walter Hale will be ahead of the show.

PERIODICAL rodeos in Southeast Texas will be continued unless the transportation problem grows too serious. Sheriff W. W. Richardson, head of the Sheriff's Spring Rodeo Association, producers of shows in the vicinity of Beaumont, announces. In the group are Bill Bogan, Jefferson County stock raiser, and Dan Hines, Orange, in charge of H. J. Lutzer Stark ranch. Richardson said that the RAA's ok to continue was assurance enough. "However, if we hold shows next year the profits will go to the USO or some other service organization in Southeast Texas in line with plans of the national association," Richardson said.

## Fort Worth Canceled

EXECUTIVE committeemen of the Southwestern Exposition and Fat Stock Show, Fort Worth, December 9, decided not to hold the 1943 exposition because of the war, it was announced by Secretary-Manager John B. Davis. It will be the first time in 47 years that the exposition has not carried on. Show was held during World War I, altho somewhat curtailed. Specific reasons for calling off the exposition were that some of the show buildings are being used by concerns manufacturing war products; transportation facilities are needed for the war effort, and exhibitors are busily engaged in war activities.

FINAL compilation of points in the National Rodeo Association race for the cowboy championship for 1942, as announced December 3 by C. A. Studer, secretary, follow (figures represent total points in each event and appropriate awards will be given the winners in the various events as well as the grand champion at the annual convention to be held in January): Ernie Barnett, 2,279; Tack Bolton, 1,728; Jess Goodspeed, 1,468; Gerald Roberts, 1,401; George Mills, 1,163; Andy Curtis, 1,112; Mill Moc, 1,097; Louis Brooks, 1,065; Frank Pinley, 1,035; Buck Goodspeed, 943; Vick Blackstone, 902; Eddie Curtis, 890; Paul Gould, 885; Bill Iler, 847; Earl Wofford, 831; Jack Skipworth, 815; Paul Bond, 745; Vic Schwarz, 734; Amye Gambelin, 711; Bud Linderman, 706; Smoky Snyder, 697; Ken Roberts, 667; Hugh Ridley, 640; Jack Favor, 632; Frank Marlon, 570.

Steer Wrestling—Hugh Ridley, 640; Earl Wofford, 611; Tom Hogan, 573; Andy Curtis, 505.

Bull Riding—Gerald Roberts, 696; Tack Bolton, 571; Dale Adams, 483; Bill Iler, 477.

Bareback Bronk Riding—Ernie Barnett, 937; George Mills, 798; Paul Bond, 700; Smoky Snyder, 547.

Calf Roping—Jess Goodspeed, 1,468; Buck Goodspeed, 913; Jack Skipworth, 755; Amye Gambelin, 711.

Saddle Bronk Riding—Ernie Barnett, 910; Vick Blackstone, 737; Eddie Curtis, 680; Paul Gould, 659.

Single Steer Roping—Floyd Gale, 110; Dick Truitt, 90; Foreman Faulkner and Jack Skipworth, 60 each.

"Every dime and dollar now vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces."

—President Roosevelt



# IN WAR BONDS

\* \* \* \* \*

## New Goal for Payroll Savings Plan!

Along with increased war production goals go increased costs: extra billions which must be raised, and raised fast, to win this war. That means we must raise our sights all along the line, with every firm offering every American with a regular income the chance to buy more War Bonds. YOUR help is asked in encouraging employees to put at least 10 percent of their pay into War Bonds every payday, through the Payroll Savings Plan. For details of the Plan, approved by organized labor, write, wire, or phone Treasury Department, Section T, 709 12th St. N. W.; Washington, D. C.



## U.S. WAR SAVINGS BONDS

This space contributed to America's All-Out War Program by The Billboard Pub. Co.

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Catcher and Man or Lady Leaper for Flying Act that works winter and summer. Open with six indoor dates this winter after January 1 and booked solid all next summer.

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Small Elephant, Slake Driver, any Circus Equipment, including Tents, Snats, Cook House, Light Plant with cable, Air Calliope, etc.

CIRCUS, Hugo, Okla.

# Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show . . . . .  
 Kind of Show . . . . .  
 Owner . . . . .  
 Manager . . . . .  
 Winter Quarters Address . . . . .  
 . . . . .  
 Office Address . . . . .  
 . . . . .

# IOWA, OHIO EXECS READY

## Hawkeyes Vote All-Out War Aid

Importance of county fairs in victory program is stressed—aid 4-H work

DES MOINES, Dec. 12.—Optimism over 1943 pervaded the streamlined 35th annual convention of the Fair Managers' Association of Iowa in Hotel Des Moines December 8. When they gathered for the meeting many had a pessimistic outlook for their fairs, but when they left for home it was with the thought that the county fairs have a definite job to do in 1943. Optimistic note was struck in a letter from International Association of Fairs and Exhibitions President Doug Baldwin and Secretary Frank H. Kingman, pointing out the dire necessity of increased food crops and livestock production and that the county fairs should go all out in the war effort.

Importance of county fairs in the war effort was stressed thruout the meeting. Iowa Secretary E. W. Williams pointed out in his annual report that other States were watching the Iowa convention for (See IOWA AID on opposite page)

## Red Deer Plans Awards Hike

RED DEER, Alta., Dec. 12.—Increase of 25 per cent in prizes at next year's fair has been proposed by Red Deer Agricultural Society. Prizes in the children's sections may be doubled. Annual meeting of the society reported a surplus of \$2,256 from this year's fair. For 1943 substantial improvements on the grounds and in the general program of the fair are contemplated. Donations of prize cattle by stock raisers of the district for benefit of the fair were reported.

## Mabel Stire Successor Named

JACKSON, Miss., Dec. 12.—Rex B. Magee, former member of AP staff at New Orleans, is new general manager of Mississippi State Fair, it was announced this week by Mayor Walter A. Scott. Magee will take over active operation of the fair in the absence of Mabel Stire, secretary for many years, now on a leave of absence due to illness. Magee has recently been in the insurance business in Jackson and is well known in Louisiana and Mississippi.



JOHN P. MULLEN, Founder, was re-elected president of Iowa State Fair, Des Moines, at State Agricultural Association's meeting in the Fort Des Moines Hotel on December 8 in conjunction with the Fair Managers' Association of Iowa annual convention in that hostelry. Frank S. Sheldon, Mount Ayr, was re-elected vice-president, and E. W. (Deak) Williams, Manchester, secretary.

## A Challenge and an Obligation

By FRANK H. KINGMAN

Letter sent by the secretary of the International Association of Fairs and Expositions to all State associations of fairs following the 52d annual convention in the Hotel Sherman, Chicago, on November 30-December 2.

THE officers and directors of the International Association of Fairs and Expositions greet you in the belief that you are vitally interested in the decisions reached by the parent body of more than 2,000 American fairs during its annual convention in Chicago on November 30-December 2, 1942.

Thru the three days of this convention there coursed an inspiring story of the participation in the war effort in 1942 by county, district and State fairs in virtually every section of the nation. Not only fair managers, but important representatives of the government, the army and the navy testified to the magnitude of our participation in the national war program.

### "Greater in 1943"

As one after another example of individual fair contributions was unfolded, it became clearly evident fairs have an important place in the war effort. Working together in concerted effort, the fairs can and will produce results many times greater in 1943. There is a challenge and an obligation to carry on.

Toward that end the officers and directors of the International Association of Fairs and Expositions have already initiated steps toward a smoothly coordinated participation by every county,

State and district fair in the war program. Since the convention contacts have been established with the Treasury Department, War Department, Agricultural Department and Navy Department. Other governmental agencies will be contacted as rapidly as possible and offered the full co-operation of our members. You will be promptly advised of developments as they occur.

The experiences of the 1942 fair season, together with the full recognition of the drastic adjustments necessary under conditions of war, compel the recommendation that all fairs must be prepared to streamline their 1943 events to comply with the requirements of the war emergency.

### Asks IAFE Clearance

In the meanwhile the officers and directors of the IAFE will welcome whatever suggestions you, either as individual fair managers or as State-wide organizations, care to make with respect to making our efforts more effective. We urgently recommend that all such suggestions, resolutions and other matters be cleared thru the IAFE, in order that they may be co-ordinated with similar suggestions from other States and personally presented to the proper governmental agencies at Washington.

This greeting has been sent to you by the officers and directors of the IAFE and reflects the opinions of fair managers in all parts of America, including the representatives of 34 State organizations of county fair managers, as expressed during the annual convention.

## IAFE Government Relations Committee Reviews the Year

Report of the government relations committee of the International Association of Fairs and Expositions, presented by Secretary Frank H. Kingman, Brockton, Mass., at the 52d annual convention in the Hotel Sherman, Chicago, on November 30-December 2.

This year has been one of the busiest in the history of the government relations committee. The question of railroad tariffs has consumed an immense amount of time and expense and has been the largest single item in this respect. Last week I visited Washington to discuss tariffs with our attorney and to prepare for another ICC hearing soon after this convention closes. On May 15 Charles A. Somma resigned as chairman of the government relations committee. President DePue asked your secretary to handle the work of this committee for the remainder of the year. I know that Mr. Somma has worked real hard to accomplish things for this association. I compliment him.

### Automobile Racing

On July 1, 1942, gasoline rationing went into effect in the 17 Eastern and seaboard States. In one section of the ration code it was stated that gasoline could not be used in vehicles which were to be used for competition for prizes or for demonstrations.

On July 3, 1942, the Office of Defense Transportation issued General Order No. 14, Part 501, Conservation of Motor Equipment, Sub-part J, "Racing."

"By virtue of the authority vested in me by Executive Order No. 8989, dated December 18, 1941, and the Executive Order No. 9156, dated May 2, 1942, and in order to assure maximum utilization of existing transportation equipment, materials and supplies, including rubber; and to conserve and providently utilize such equipment, materials and supplies, including rubber, the attainment of which purpose is essential to the successful prosecution of the war: It is hereby ordered that:

Section 501.61—Racing of motor vehicles prohibited. No person shall drive or cause to be driven or participate in driving any motor vehicle in any race.

### Section 501.60—Definitions:

- The term "person" means any individual.
- The term "motor vehicles" means any rubber-tired vehicle propelled or drawn by mechanical power.
- The term "race" means any exhibition, contest or competitive trial of speed, endurance or performance, and includes contests between persons or against time, distance or previously established records, but does not include tests conducted for and at the request of the armed forces of the United States.

This order shall become effective July 10, 1942, and shall remain in full force and effect until the further order of this office.

The above order means that auto racing as conducted in the past cannot be held until the Office of Defense Transportation issues further orders.

### Thrill Shows

In the case of the Eastern gas rationing zone, we interpret the section in the gas-rationing code to mean that thrill shows could not legally be held if the vehicles were rubber tired.

In the ODT order, No. 14, which became effective on July 10, 1942, it is stated that "motor vehicles" means any rubber-tired vehicle.

On July 4, 1942, Earl (Lucky) Teter, while conducting a thrill show at the Indiana State Fair grounds, was instantly killed. This was a great loss to the fairs, because Lucky, as he was known, conducted his events on the very highest plane. He was recognized as a real showman. A great many fairs have learned that thrill shows and also auto racing have meant many columns of publicity and substantial financial profits.

On September 1, 1942, I mailed to our members a mimeographed release pertaining to a trial in a Federal District Court at Buffalo, N. Y., which resulted in halting the use of rubber tires in a scheduled automobile show which was to have been opened on August 22, 1942. I will repeat a few of the significant paragraphs in that release.

This release was headlined "Office of (See IAFE REVIEW on page 46)

## Buckeyes Favor Holding Annuals

Cite services rendered in sustaining war effort—map plans for '43 meet

COLUMBUS, O., Dec. 12.—Asserting that the 50 county and independent fairs held in Ohio in 1942 rendered a distinctive service to the country in sustaining the war effort, the executive committee of Ohio Fair Managers' Association, at an all-day session here last week, unanimously voted to continue Ohio's annuals next year.

Committee met to arrange the program for the association's 30th annual two-day convention here. Pointing out that the meeting is one of largest in the country, committee turned down a proposal that the program be streamlined into a one-day session and planned a program covering every phase of the contribution fairs can make to the war effort so that "this great American institution can play even a more important part in the war effort."

(See OHIO ANNUALS on page 51)

## Regina Operations Profitable; Rodeo, Midway Good Draws

REGINA, Sask., Dec. 12.—Annual meeting of Regina Agricultural and Industrial Exhibition Association revealed that the summer fair showed a surplus of \$23,351, the winter annual a net expense of \$749 and grounds and buildings a net expense of \$3,745, leaving a net revenue of \$17,757 from operations for the year.

Last year the summer fair showed a surplus of \$23,345, while winter fair ex-

(See REGINA OPERATIONS on page 51)

## IMCA Will Be Kept Alive

CHICAGO, Dec. 12.—Altho there will be no more automobile racing until after the war, the International Motor Contest Association will be kept alive, it is announced by A. R. Corey, secretary-treasurer. At a stockholders' meeting held recently in Chicago all officers and directors were re-elected. Officers are: President, Ralph T. Hemphill, Oklahoma City; vice-president, Maurice W. Jencks, Topeka; secretary-treasurer, A. R. Corey, Des Moines. Directors includes the officers and Charles W. Green, Cincinnati; W. R. Hirsch, Shreveport; Raymond A. Lee, St. Paul, and Charles A. Nash, Springfield, Mass. In 1942 the association sanctioned four race meetings which conducted five days of racing before July 1. It also licensed 34 drivers and registered 34 racing cars.

## READ

### A REVIEW OF THE FAIR SEASON

Notable Events and Happenings of the Year

in the

## HOLIDAY GREETINGS NUMBER

Dated January 2, 1943

# Around the Grounds

**DIDSBURY, Alta.**—Officers of Didsbury Agricultural Society, at their annual meeting, reported the association was in good financial shape and that they will hold a fair next year.

**CARMAN, Man.**—President of Dufferin Agricultural Society for 25 years, Frank E. Clark resigned recently. He is well known as an exhibitor and judge at Canadian fairs.

**VICTORIA, B. C.**—Department of National Defense has approved general terms for the immediate leasing for the duration of the war and six months thereafter of five buildings at Willows exhibition grounds here.

**CALGARY, Alta.**—Lease agreement between Royal Canadian Air Force and Calgary Exhibition and Stampede Company for the livestock pavilion at the fairgrounds was signed at Ottawa recently. Pavilion will be used as a transport garage.

**CHATHAM, N. B.**—Miramichi Exhibition is considering the purchase of land bearing the main building and part of the race track, which is now being leased from the owner, it was revealed at the annual meeting here. A report also was presented on improvement made to the racing facilities since the previous annual.

**PRESTON, Minn.**—Total receipts from all sources of operation of the 1942 fair were \$12,581.37, with expenditures of \$11,728.35, leaving a balance of \$853.02, annual meeting of Fillmore County Agricultural Society here revealed. Annual awarded \$1,200 in War Bonds, paid \$627.35 in federal tax and \$825 in repairs. Board voted to hold the fair again in 1943.

**LANGDON, N. D.**—Officers of Cavalier County Fair at their annual meeting here voted to conduct a fair in 1943 if other fairs over the country are held and general conditions warrant the holding of an annual. If conditions prevent holding a fair, some lesser county-wide project of a similar nature will be held. Financial report revealed the association had a substantial balance at the close of the fiscal year.

**PRINCE ALBERT, Sask.**—Gordon M. Cook, newly appointed secretary-manager Prince Albert Agricultural Society and commissioner of Prince Albert Board of Trade, arrived last week to take over his new duties. Positions were formerly held by J. P. Curror, now of University of Saskatchewan business staff, Saskatoon. Curror was with Lloydminster (Sask.) Exhibition Association for 16 years, the last 10 years as secretary-manager.

**HARTFORD, Mich.**—In reports to stockholders at the annual meeting of Van Buren County Fair Association here it was revealed that this year's fair cleared a profit of \$1,533.60. Cash receipts totaled \$23,783.38 and expenditures were \$22,249.78. After expending \$3,958.24 in the erection of a new cattle building and other permanent improvements on the grounds, the fair closed the year with a balance of \$13,898.07, of which \$4,180 has been invested in War Bonds. No action was taken on the holding of the fair in 1943, with directors awaiting the annual meetings of the national and State associations before formulating plans.

**THIEF RIVER FALLS, Minn.**—Pennington County Fair probably will not be held in 1943, officers agreed at their annual meeting here. Association, however, will go into the new year free of debt, Secretary A. F. Berge said. Preceding the meeting, the society sponsored a dinner for about 50 guests, including business men of the city, members of the county and city boards, and heads of various fair departments. S. E. Hunt, president, presided. Berge's financial report showed that receipts from the 1942 fair were \$12,837, while disbursements totaled \$11,877. It was announced that when the \$1,500 State reimbursement is received at the end of the year the remaining \$2,000 of the mortgage indebtedness against the society will be retired, leaving the society free of debt.

## Fair Elections

**RED DEER, Alta.**—Officers of Red Deer Agricultural Society are: President, R. A. Van Syke; vice-presidents, J. F. Day and Donald Bower; secretary, D. W. Robertson.

**DIDSBURY, Alta.**—Officers of Didsbury Agricultural Society are: President, F. W. Leeson; vice-presidents, B. T. Parker and T. Morris; secretary-treasurer, C. E. Reiber.

**ELKHORN, Man.**—Elected at the local Agricultural Society meeting were: President, George A. Freeman; vice-president, W. L. Johnson, and secretary-treasurer, H. J. Jones.

**WAPAKONETA, O.**—Officers for Big Auglaize County Fair here for 1943 are E. W. Laut, president; A. J. Gierhart, vice-president; Oliver Kuck, treasurer, and Harry Kahn, secretary.

**LANGDON, N. D.**—John O. Ryan was re-elected president of Cavalier County Fair Association here. Joseph T. Wild was renamed vice-president; Victor Sturlaugson, treasurer, and Dick Forkner, secretary.

**SHOAL LAKE, Man.**—Officers of Shoal Lake Agricultural Society are: President, Bert Stevenson; vice-presidents, J. W. Eastcott, James Martin and John Killoh; secretary-treasurer, W. Stone.

**THIEF RIVER FALLS, Minn.**—Re-elected to three-year terms as directors of Pennington County Fair at the annual meeting here were S. E. Hunt and Robert J. and Harry Lund. W. M. Ferguson was re-elected for one year.

**WAUKON, Ia.**—Allamakee County Fair Association elected B. D. Helming, president; Ray Odegard, vice-president; F. E. Graham, treasurer, and A. M. Monserud, secretary. Directors for the two-year term are Ludvig Larson, B. A. Houlihan and Guy Mason.

**CHATHAM, N. B.**—Officers of Miramichi Exhibition here for 1943 are J. M. O'Brien, president; T. F. Dolan and C. Sargent, vice-presidents; H. L. McDonald, secretary-treasurer; W. Coulson, custodian; J. H. Lobban, auditor. A. G. Dickson and S. D. Heckbert, co-managers for many years, were also reappointed.

**PRINCE ALBERT, Sask.**—New president of the Prince Albert Agricultural Society is L. S. Small, replacing C. S. Lacroix. Vice-presidents are Eric Given and Robert Carle, and honorary presidents are J. B. Kernaghan, F. T. Graves and C. S. Lacroix. Secretary-manager is Gordon M. Cook.

**PRESTON, Minn.**—James O'Hara was elected president of Fillmore County Agricultural Society at the annual meeting here November 28. Teman Thompson was named vice-president; D. E. Broadwater, treasurer, and Charles H. Utley, secretary. J. C. Nelson, a new member, was elected to the board for a three-year term. Re-elected directors were Thompson, Broadwater, Andrew Holmen, Hiram Johnson, W. H. Broadwater and Utley.

**HARTFORD, Mich.**—Directors of Van Buren County Fair, all of whom have held their post for several years, were re-elected by acclamation at the annual meeting here. They are Don F. Cochran, Paul F. Richter, Milton Weed, Clare Leach, Clare H. Warren, Stanley Geisler,

Ryle Hammill, Clare Ewald, Jay Johnson, Ralph C. Hubbard, Eugene J. Heuser and Charles H. Wade.

**OSHKOSH, Wis.**—Winnebago County Fair Association re-elected all its directors, including Herman Inde, A. R. Maxwell, J. B. Schneller, John Bloom, Levi Jones, A. H. Moeser, A. F. Schroder, William Nelson, George H. Jones, A. T. Hennig, Ira Parker, L. B. Devens, Charles Kuettel, Lewis Magnussen, Joseph H. Kitz, Carl Fugleberg, Ernst Raddatz, Charles Warning and T. G. Brown.

**REGINA, Sask.**—Frank H. O. Harrison was elected president of Regina Agricultural and Industrial Exhibition Association, succeeding Harry Maltby. Vice-presidents are Lieutenant Colonel Walter McInnis and Colonel F. J. James. Two members of the 1942 directorate, N. T. Gardner and S. Johnson, will not serve next year because of their absence from the city. John Gordon was named a director.

## IOWA AID

(Continued from opposite page)

their answer, and fair men returned home to see what could be done about holding 1943 fairs, with many of them signing contracts for rides and acts.

Among resolutions adopted was one stating: "We as fair managers declare that it shall be our policy to back the war effort in every way, including our individual communities and our fair board activities." Attendance was slightly lower than other years, but the big drop was in the number of attraction people, with less than a dozen headquarters opened. Only four carnival companies were represented, and only two of them opened headquarters. The others said they were just looking on.

### WAAC Guest Speaker

The WAAC's stole the spotlight at the annual banquet Tuesday night, with one of the members of the women's army detailing the WAAC's part in the success of fairs. Rube Liebman, as usual, was on hand to call announcements of the meetings. B. O. Gates, Independence, president, opened the session Tuesday morning and pointed out that fair managers and secretaries had already proved they could take it as a result of the uncertainties of 1942. He then introduced Henry Brandt, who was taking the minutes of the meeting, his 29th year in that capacity.

Committee appointments made by President Gates included C. C. Miller, C. O. Wagner and Lyle Hall, auditing, and C. Nichols, A. J. Secour and Pete Peterson, resolutions. Paul Barger, secretary of the county extension directors of Iowa, discussing the *Outlook for County Fairs and 4-H Club Work* that fairs are not the only group put on the spot with a lot of shops closed and "a lot of us can't do what we would like to."

### Contribute to 4-H Work

"The fairs must adopt a set-up to the war approach," he said, and then pointed out that the annuals have contributed a great deal to 4-H Club work, giving them a place to exhibit and offering prizes and finances and a place for the young farm people to meet the public.

"We know fairs have contributed a great deal," Barger said, "and we also know that most of the successful annuals are those that have paid more attention to 4-H Clubs and farm youths than to the entertainment angles." Barger declared his organization felt that fairs which can be held next season should go ahead because they play a great part in sponsoring 4-H work and upholding the public's morale. After the war, he added, fairs should check up on themselves to see if their exhibits are the best that can be produced.

### Middle West War-Minded

After introduction of new secretaries Secretary Williams then made his annual report, which was devoted for the most part to the annual Chicago meetings. "I think we all realize the situation we are in," Williams said. "The Middle West is war-minded. The fair men did their job in 1942 and will do it again in 1943. We are bound by duty to do our job." Williams reported that out of 90 fairs in Iowa only seven failed to open this year. George Flint, Chicago, spoke briefly describing the selling of War Bonds and Stamps. He told of the many different ways fairs promoted the bonds and stamps. Flint, who is credited with originating the idea of having fairs give premiums in bonds and stamps, told of

## Meetings of Assn. of Fairs

Indiana Association of County and District Fairs, January 5 and 6, Hotel Lincoln, Indianapolis. William H. Clark, secretary, Franklin.

Illinois Association of Agricultural Fairs, January 6 and 7, St. Nicholas Hotel, Springfield. Clifford C. Hunter, secretary-treasurer, Taylorville.

Maine Association of Fairs, January 10, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Oregon Fairs Association (Dates to be announced), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs Association, January 12 and 13, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 13 and 14, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary, Bellefontaine.

Minnesota Federation of County Fairs, January 13-15, Radisson Hotel, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Michigan Association of Fairs, January 19-21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Western Canada Association of Exhibitions ("A" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Sid W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association ("B" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Keith Stewart, secretary, Portage La Prairie, Man.

Massachusetts Agricultural Fairs Association, January 20 and 21, Hotel Kimball, Springfield. A. W. Lombard, secretary-treasurer, Boston.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 27-29, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Rocky Mountain Association of Fairs (Dates to be announced), Northern Hotel, Billings, Mont. J. M. Suckstorff, secretary-treasurer, Sidney.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

SECRETARIES of associations should send in their dates, as inquiries are being made.

the many different ways fairs promoted the sale of bonds.

Afternoon session was opened with Dick Offringa leading in the singing of *God Bless America*.

### Fairs and War Program

President Gates opened his annual address by describing events of a year ago when the tragic news of Pearl Harbor reached the convention, leaving fair men in confusion. This year's fairs, he said, were a powerful force in carrying out phases of the war program. He

(See IOWA AID on page 45)

## Hattiesburg To Go Ahead; Stringer Is Elected Prexy

**HATTIESBURG, Miss., Dec. 12.**—R. O. Stringer, Sumrall, was elected president of the South Mississippi Livestock Association at annual fall meet of the group here last week. Representatives from 17 counties in the circuit were present. Plans for 1943 were discussed and dates set for the annual here.

Money for the exposition is in the treasury following appropriations by the State Legislature, and annual is expected to be on as big a scale as in recent years, Stringer announced. Other officers elected were: D. O. Segrest, first vice-president; Thad Flower, second vice-president, and E. E. Deen, secretary-treasurer and business manager.

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# SCHLOSS SOLICITS SUPPORT

## All Outdoor Biz Invited To Team On War Matters

By LEONARD TRAUBE

WASHINGTON, Dec. 12.—The amusement park, beach and pool industry will get down to the problems at hand and seek to work out solutions on an industry basis, but suggests and even solicits advice and co-operation from carnivals and other branches of outdoor show business, Leonard B. Schloss, general manager of local Glen Echo (Md.) Park, stated in his first interview since returning from Chicago. Schloss was elected president of the National Association of Amusement Parks, Pools and Beaches at the Chicago convention last week.

His statement was taken to indicate that the NAAPPB will handle its wartime problems separately, but that there might be subjects in common with traveling shows and other units of operation. Schloss was in the process of making a detailed study of the numerous war-touched topics with emerged at the pow-wow and is in regular discussion with Christopher J. Dunphy, head of the amusement section of the War Production Board. Dunphy expressed himself as pleased that the park association selected the Washington park veteran to pilot the organization thru the uncertainties of 1943 as it will give the federal amusement arm opportunity to work in close relationship with NAAPPB leadership.

### Schloss a Showman

Altho it has not been much exploited because he has been at the helm of Glen Echo for 33 years, Schloss is a showman in the best sense of the word and his background in amusements of almost every type is varied and colorful. He (See *Schloss Asks Support on opp. page*)

## Hershey Lends Aid In Fight Against Pennsy Blue Laws

HERSHEY, Pa., Dec. 12.—Hershey Estates, powerful operator of Hershey Park, has assigned its crack publicity man, Alexander Stoddard, to the cause of having Pennsylvania's Blue Laws repealed.

The park, heretofore a very conservative amusement center, is apparently due for many changes if the campaign is successful.

It is apparent that the campaign against Pennsylvania Blue Laws has the blessing of the Hershey Chocolate interests, with the entrance of Stoddard, a former New York newspaperman, into the picture.

The complete reversal of attitude at Hershey was prompted recently when Dauphin County district attorney stopped an alleged game of chance at a carnival sponsored by the Hershey Fire Company.

### READ

A REVIEW OF THE  
PARK SEASON  
Notable Events and  
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in the  
HOLIDAY GREETINGS  
NUMBER  
Dated January 2, 1943



RALPH G. WACHS, the last three years secretary of Coney Island Company, operator of Cincinnati's popular amusement resort, who last week was elected to the combined post of secretary-treasurer. The treasurer's office was made vacant recently thru the sudden death of Joseph P. Brandewie. Wachs, associated with Coney Island nearly 10 years, is also manager of the park under Edward L. Schott, president and general manager.

## New Light Law Fails To Chill E. Pennsy Ops

PHILADELPHIA, Dec. 12.—Eastern Pennsylvania park men heaved a sigh of relief when the new dim-out regulations ordered for the Philadelphia metropolitan area for the duration was released by army officials. It was feared that the regulations would call for all outdoor lights to be extinguished. However, the ruling calls for "shielding of lights at athletic fields, outdoor amusement places, parking lots and other open-air locations." As a result, the outlook for next season's park operation still looms bright.

The dim-out, ordered for an area em- (See *NEW LIGHT LAW on page 55*)

## Convention Follow-Ups

By BILL SACHS

### Lost Motion

Frank D. (Doc) Skean, of Seaside Park, Virginia Beach, Va., missed the first day's session, but his tardiness was both excusable and humorous. Doc began his convention hop by boarding an airliner at Buffalo. Making plane changes at Cleveland and Detroit, he finally arrived over the Chicago airport around 8 p.m. Monday night. Taking a forbidden peek out his plane window, Frank's heart suddenly sank when he couldn't see the plane's wing. All he could spot was a flickering light at the end of what should have been the wing. Shean immediately sensed that there was something rancid in Russia, and the plane's hostess, with long face, soon supported his fears. An overhanging pea-soup prevented their landing in Chi, so they headed back for the Motor City, hoping to land there. But no; the pea-soup followed them. Thence on to Cleveland, where the same atmospheric condition prevented a landing. You've guessed it! The plane finally succeeded in coming down right where Shean had started from—in Buffalo. He repeated the journey by train.

### A Regular Guy

Nomination as one of the most dapper and personable delegates present goes to Harry J. Batt, astute bossman of Pontchartrain Beach, New Orleans. A good listener, a facile conversationalist and a considerate personality, Harry won him-

## With the Ladies At the Banquet

By VIRGINIA KLINE

CHICAGO, Dec. 12.—The NAAPPB Banquet and Frolic, held in the Bal Tabarin of Hotel Sherman Thursday night, December 3, panned out as usual, a general good time for all, ending three days of important meetings and conferences of the nation's leading amusement park operators.

Mr. and Mrs. Adrian W. Ketchum preceded the affair with a gala cocktail party, and Mr. and Mrs. Bill Wendler invited several groups to their room for hors d'oeuvres before John Wendler, president of Allan Herschell Company, and Jack Eyerly, of Eyerly Aircraft Company, departed for their homes.

Mrs. Bill Wendler wore a soft blue dinner dress with gold embroidered pouch pockets and a round collar with a gold motif. Mrs. C. F. Zeiger, at the Wendler party, wore a Schlaperelli model in black, with large picture hat and bag to match in a new shade of passion red.

The banquet in Bal Tabarin was colorful and highly entertaining, with a fast (See *With the Ladies on opposite page*)

## Staff Changes At Coney, Cincy

CINCINNATI, Dec. 12.—Board of directors of the Coney Island Company, at a special meeting Wednesday (9) elected Ralph G. Wachs to the combined office of secretary-treasurer. Wachs has served as secretary the past three years. The office of treasurer was made vacant several weeks ago thru the sudden death of Joseph P. Brandewie, and the directors decided to combine the two positions. Wachs has been associated with Coney Island nearly 10 years, holding the position of park manager.

The resignation of H. Ed Quigley from the Coney Island staff was announced by Edward L. Schott, president and general manager. He plans to enter a new field, probably connected with the war effort. Associated with Coney Island more than 20 years, Quigley has served variously as purchasing agent, clubhouse manager and steward aboard the park steamer, Island Queen.

self many new friends at the conclave. A few minutes' conversation with Harry and you have the answer as to why and how Pontchartrain has advanced to its present high station in the park world in a span of a comparatively few years under his direction. Willy as a fox and forever ready to pounce upon a helpful idea, you can gamble he went back home with a set of nifties under his Stetson that will make his 1943 operation easier and more profitable. He contributed much to the first day's Victory Clinic with his fine night and daytime colored movies on Pontchartrain activities and promotions.

### They Missed Eddie

One of the most sorely missed of the absentees was Edward L. Schott, president and general manager of Coney Island, Cincinnati. Frequently at the first two days' sessions the cry went up: "Where's Eddie Schott?" Finally someone came thru with the info that Schott was laid up with the flu at his home in Cincy and unable to attend. While it answered the question, his many friends present manifested their regret at his being unable to make the event. Chief of the mourners was the handsome DeArv G. Barton, of MCA's Cleveland office, who is closer to Eddie than a mustard plaster. He walked around most of the time like a kid who was lost or who had just come from a session in the (See *FOLLOW-UPS on page 55*)

## AC Asks Army To Pay Rent on Convention Hall

ATLANTIC CITY, Dec. 12.—A joint statement by three of the city commissioners last week revealed that no progress has been made in negotiations between the commissioners and the government regarding the army's use of Convention Hall, and that the city is ready to ask that court proceedings be opened in order to obtain a "justifiable compensation." Considerable secrecy has surrounded the negotiations. The statement was issued by Finance Director Bader, formerly a member of the Convention Hall Commission.

Since the start of negotiations there has been considerable agitation among taxpayers and property owners for information regarding the leasing of Convention Hall to the army, but until now no definite statement was forthcoming from City Hall and all the negotiations were conducted in secret. As the auditorium belongs to the city, it was felt that negotiations between the city commissioners and government should be made public.

The statement disclosed that the government at first offered the city \$1 a year for the use of the auditorium, but this was refused and the matter taken to court. A second meeting with government negotiators less than a month ago, it was revealed, resulted in the same offer being submitted, and the commissioners again turned it down.

### Income Affects Tax Rate

The income normally derived from Convention Hall goes a long way in holding down the local tax rate. The commissioners, in their statement, pointed out that they have fully co-operated with the military in turning over various public properties to them. Convention Hall, which cost the taxpayers \$15,000,000, they say, belongs to the people of the city and not to the com- (See *ARMY ASKED TO PAY on page 48*)

## Ocean Beach Passes To New London on Payment of \$7,317

NEW LONDON, Conn., Dec. 12.—Meeting of the board of Ocean Beach Park, New London, was held here last week. A report showing that the Ocean Beach Catering Company has recouped a total of \$23,423.33 of the \$51,040.69 it paid to equip Gam Restaurant with fixed equipment, and is entitled to \$7,316.47 more before title may be passed to the city, was received from City Auditor William Z. White.

It was said that the money recouped represents the city's percentage of the receipts of the catering company since the park opened. The report was requested so that it would be possible to ascertain how much the city must pay the catering company when its present contract expires June 30, 1943, in order to gain title to all fixed equipment. The city, under the contract terms as interpreted by Assistant Director of Law Edward R. Henkle, is to acquire title to all equipment when the catering company has collected \$31,739.80 from the city of New London.

It was voted to request City Manager Sheedy to make recommendation as to the best possible use of the recreation building ground floor next summer, upon receipt of a proposal by Arthur Berlette, of Corona, N. Y., to pay \$1,000 next summer for two bays on the ground floor of the recreation building to operate Skee-Ball games. Board also voted to request city manager to bring in any recommendations he might have in regard to park's operation next season. Chairman Joseph C. Keefe presided at the meeting.

# The Pool Whirl

By NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

## Windy City Windfalls

Congrats to my good friend Len Schloss, of Glen Echo (Md.) Park, on his election as new prexy of the NAAPPB. It couldn't have happened to a better fellow. Len used to be bossman of the pool organization before it merged with the park body, and what he doesn't know about the biz can be put in a thimble.

Highlight of pool discussions at recent confabs in Chi revolved about the subject of priorities. Big issue, naturally, was chlorine, and when the new WPB application blank for that tank product was read in open meeting most pool men confessed they'd need a Philadelphia lawyer to fill the thing out. A new chemical called bromine, which takes the place of chlorine in pool sanitation, was introduced. They say 10 pools in Illinois are now using bromine instead of chlorine and finding it very satisfactory. Many experiments will be tried with the new baby—which, incidentally, is described as a non-metal liquid—and if successful look for a revolutionary change in pool sanitation operation.

## Pool Men Should Join NAAPPB

About 35 amusement men interested in pool activities attended the aquatic sessions at the Sherman, ably presided over by Paul Huedepohl, of Jantzen Swim Association, Portland, Ore. Of these, only two were ops of commercial plunges, the others being park men with estab housing natatoriums. Not a good showing for the pool industry, but then it has always been this column's contention that the NAAPPB doesn't offer enough to interest pool men. Why doesn't the org offer a special rate to ops of natatoriums, classifying them in indoor and outdoor groups, and then circularize the entire industry, showing the pool men how they can benefit by joining? There's no reason why managers of municipals, superintendents of Y pools and the like shouldn't belong to the NAAPPB and attend its conventions. And there's no excuse for bathhouse operators and indoor pool owners to stay out just because they don't run rides along with their pools. Problems on chlorine, taxes, et al., affect all of them, whether they operate a park and a pool or a pool by itself. What say, President Schloss, how about appealing to this new class of members?

Many NAAPPB members resented the remarks uttered at the meeting by George A. Hamid anent recent Army and Navy Relief Fund Drive, wherein he scolded the pool industry for making such a poor showing. He said the pool industry raised a scant \$400 of the \$300,000 garnered by the entire outdoor amusement fraternity. Reason for the squawk is that many park men claimed that much of the money they donated to the fund was a portion of their pool receipts and hence it wasn't fair to condemn the entire industry. They felt if proper listings had been given in each case the pools wouldn't have fared so badly.

## Second Wartime Clinic

Swim coaches, pool men and government officials convened Saturday night, December 12, in the auditorium of the Philadelphia Central Y for a wartime clinic. It was an interesting session, and this department will have much to say about it in subsequent issues in connection with this pillar's campaign to get

## Sheesley Animals in Free Performances at N. O. Zoo

NEW ORLEANS, Dec. 12.—A free circus performance daily and two on Sundays is an innovation at Audubon Park Zoo, Frank Douglas, superintendent, announces.

Three lions, a chimp and some trained dogs are being put thru their paces by Lorraine Wallace, of the Mighty Sheesley Midway. The Sheesley show is wintering in near-by Mobile, and General Manager J. M. Sheesley has agreed to put the animals at the zoo's disposal until spring.

Douglas figures that extra upkeep for the added performers costs him \$2.19 a day.

an aquatic program started to aid the war effort.

Dr. Harriet G. McCormick, associate in Physical Education, Teachers' College, Columbia University, spoke on *Wartime Swimming Needs of Women in Service and on the Home Front*. Henry Orland Jr., swim coach at Annapolis, discussed *Waterproofing Annapolis Midshipmen and Pre-Flight Cadets*. Others who spoke or read papers were Dr. Frederick W. Luehring, Department of Physical Education, University of Pennsylvania; Carrol L. Bryant, assistant national director first aid, water safety and accident prevention, and Lieutenant Colonel Poole, conditioner of the army air corps.

Gordon Mullen, one of the best liked swim figures in the country and formerly associated with the Penn A. C., and D. H. Fairfield, of the Philly Central Y, are to be congratulated on the fine program presented.

## SCHLOSS ASKS SUPPORT

(Continued from opposite page)

has been in show business for 50 years, and at age 70 is young looking and in good health following a siege of illness some time back. Schloss knows the country and he knows the world from international tours. A native of San Francisco, he graduated from a military school, spent a short period as office boy in a big-shot law firm and broke into show business as an usher at the Bush Theater, San Francisco, graduating to the box office.

From age 19 and for about 18 years thereafter, he was engaged in an interesting succession of some of the best jobs showdom had to offer, and he rattles off names, dates and places with such speed and accuracy, with corking anecdotes for a change of pace, that there's a book in him. As advance agent, general representative and impresario for legit shows, vaudeville under canvas and even opera, he traveled extensively and became widely known in those fields.

He managed several other amusement parks before coming to Glen Echo in 1909, one of them being Fred Ingersoll's old Luna Park at Scranton, Pa. He recalled that in those days there was an abortive National Park Managers' Association formed in New York. It grew out of a messy booking situation in which prices for acts and brass-military bands were pyramided beyond all sense of proportion. The "forerunner" of the NAAPPB (there was another "forerunner" in later years) lasted but a few months because the purposes for which it was created were defeated by a repetition of the practices of act and music booking which grew up within the NPMA itself.

## Tough Road Ahead

Schloss said there is a tough road ahead, but that the problems facing the amusement park industry are not much different than those which prevail in business in general. He reiterated a statement made at Chicago that the winning of the war is the real first and livelihood second, saying that this is not mere "lip service" but definitely the way the amusement park people feel.

The new NAAPPB president is devoting time to drawing up a program of action and said he would develop it further with the help of his associates in NAAPPB as well as the American Recreational Equipment Association.

## WITH THE LADIES

(Continued from opposite page)

program and no speeches. Mrs. Paul Huedepohl, of Portland, Ore., attended for the first time and was charming in a Chinese blue chiffon. She graciously took a bow when introduced by George A. Hamid, who emceed the program. Mrs. Harry J. Batt, of Pontchartrain Park, New Orleans, wore a short dinner gown of black with deep yoke of transparent net, outlined with varied colors in clustered sequins. Mrs. Richard Batt, also of New Orleans, wore a powder blue frock with tiny feather hat.

Belle Cohen wore an ivory-gray dress-maker frock with blue corsage. Mrs. Arthur Briese wore a black-paneled gown with patterned sequins and a black picture hat. Mrs. Bertha Melville wore a sweep-length model in black with a white drop yoke over sleeves and a deep-V back. Mrs. J. W. Conklin wore a black form-fitting bodice, with a flame red full-length skirt.

Florence Lusse wore a gold outlined jacket frock of velvet. Mrs. Anna Gruber wore a demure gown of black with beaded heart-shaped neck line.

There were many missing from the regular ranks, but perhaps the most spoken of were Mrs. Bess Hamid and Mrs. Joe Schmeck, who were absent on account of illness.

# American Recreational Equipment Association

By R. S. UZZELL

It was a great convention. The NAAPPB and AREA are 100 per cent in agreement on the order of procedure—get the park business on the list for preferred treatment in getting necessary material for repairs and maintenance. Then our priority problems are settled once and for all.

Best of all, the new president of the NAAPPB, Leonard B. Schloss, resides in Washington and knows his way around. He takes the priorities problem for his first duty upon reaching home and will follow it thru for an answer.

The WPB man for the Chicago district, F. Lee Farmer, gave us much valuable priorities information, but couldn't settle our problems alone. Every man who attended the AREA meeting, but one late arrival, participated in the meeting. This always makes for a good session. There was a serious tone, and each speaker showed just what is required to enable us to supply the demand for repair parts for the duration. There is no need of a committee to go to Washington, Schloss can do it if it can be done, and we can be assured of ceaseless action until he gets results.

Our four-day sojourn in Chicago was occupied with the problems of how best to carry on for the duration with the best possible service to our country and our industry. All speeches were rationed on gas and therefore gave us much more light.

Ben O. Roodhouse, of Eli Bridge Company, is a good pinch-hitter. He functioned for our treasurer in reading the annual financial report and took chairmanship of the finance committee at the last minute because of absence of the committee appointed early in the year by President R. E. Chambers.

Lee Sullivan carries the tradition of his distinguished father, founder of Eli Bridge Company, and takes the same conservative viewpoint. He is a stabilizing influence in our organization and a valuable acquisition to our membership.

M. W. Sellner, who always can be depended upon for a safe hit, was also active in the meeting.

Conrad Trubenbach, of Perry Turnstile Company, was on the job and gave some helpful information.

Leonard B. Schloss attended our meeting and contributed of his valuable experiences in Washington on the priorities matter.

George A. Hamid knocked a three-bagger as usual.

Wallace St. Clair Jones read a good paper on the subject of employment of women in our industry during the emergency, while George H. Cramer told what the women were accomplishing in the Spillman Engineering Corporation plant.

The announcement that each year a copy of our annual proceedings goes to the Library of Congress had a stabilizing influence on all participants in the meeting.

A. W. Ketchum and A. E. Hodge, president and secretary respectively of the NAAPPB, put much in our meeting by striking at the all-important problems confronting us.

With the support we have for the coming year we will accomplish something for the industry on priorities for repair and maintenance material.

The well-deserved honor of the presidency of the NAAPPB falls upon Leonard B. Schloss at a time when he can render greater service to us than any member of the organization. We shall stand

behind him to aid in whatever way we can.

The young men in the industry are also coming forward in a most gratifying way and are fast winning their spurs for greater victories.

## "Business as Usual" for AC's Convention Bureau

ATLANTIC CITY, Dec. 12.—Albert H. Skean, who used to travel 50,000 miles every year to sell the resort as a convention city, is still doing "business as usual." Altho conventions and large meetings are out for the duration, on the local convention bureau's books at the present time is a contract with one of the big plums in the convention game, a mammoth industrial conclave signed to exercise its option six months after the war ends. The deal was closed by Skean last week and is estimated to bring more than 10,000 conventionaires to the resort to start post-war activity.

Skean came to Atlantic City in 1924 as assistant to convention manager Miles Beemer, soon succeeding his chief as head of the convention bureau. In the 18 years he has been here, Skean has written the brightest chapter of the resort's convention history, bringing hundreds of great conventions here and traveling hundreds of thousands of miles.

## With the Zoos

CINCINNATI—Establishment of "coupon bank" to provide needy children means of visiting the Cincinnati Zoo without cost was proposed last week by John K. Rose, zoo trustee. His plan would have purchasers of zoo coupon books donate excess coupons for the purpose.

NEW YORK—Four wild elk, captured in a round-up at Bear Mountain, N. Y., recently, are new members of the Central Park Zoo here.

SAN FRANCISCO.—Supply of horse meat for animals at Fleishhacker Zoo may not be so plentiful after all. City's purchasing agent explains that a company which has been supplying the meat may not be able to execute a contract to deliver 200,000 pounds at \$5.87 per hundredweight. Wild horses are slaughtered in Nevada and Utah to provide the meat supply.

## A PARK in a Defense Manufacturing Community—

will bring wholesome amusements to these workers and their families. A No. 16 or No. 12 BIG ELI WHEEL will advertise your Park for miles around. Ask us about a 1943 Model BIG ELI WHEEL.

## ELI BRIDGE COMPANY

Builders Jacksonville, Ill.  
800 Case Ave.

## LAKEMONT PARK

Wants to buy or lease attractive Rides for land and lake. A good opportunity in a successful park. Write to

Ed. J. Bigley, Park Adm.  
Post Box 164 ALTOONA, PA.

## HUBBARD'S AMUSEMENT PARK

Centerville, Miss., where the flowers bloom all winter. In the heart of town. Camp Van Dorn only half a mile from town with 80,000 soldiers, also enlarging the camp with thousands of defense workers. Want legitimate Concessions of all kinds and description; privilege flat rate or percentage of gross to office. The same old policy NO GRIFT at any time. Place SHOWS not conflicting. Can also place legitimate Concessions of all kinds for permanent indoor affairs. Place Concession Agents, no drunks.

D. STACK HUBBARD, Gen. Mgr.

Centerville, Miss.

## 40 LATE STYLE X-RAY POKER MACHINES

Practically new, completely refinished. 24 F.O.B. Chicago, \$125.00 each. 16 F.O.B. Long Beach, Calif., \$125.00 each. 1 Philadelphia Toboggan Co. Lucky Kick Ball Game, 2 donkeys, complete with compressors and all accessories, first class condition, \$900.00; F.O.B. Long Beach, Calif. 1/3 deposit, balance C. O. D., or will place above equipment in good amusement park.

## ASSOCIATED ENTERPRISES

131 W. PIKE

LONG BEACH, CALIFORNIA

# The Editor's Desk

By CLAUDE R. ELLIS  
CINCINNATI

MORE than 200 carnivals and 30 circuses and similar shows are now in winter quarters, according to the latest compilation. A couple of thousand fair plants are intact. Hundreds of parks are only in seasonal hibernation. An industry of magnitude, to be sure! A great potential force for added impetus to war spirit and victorious accomplishment! A latent source of much needed war revenue! At the Chicago conventions this month efforts, tho disjointed, were started to acquaint federal heads of war agencies with facts that should lead to fullest recognition of the essentiality of this vast segment of America. With the great press of daily-recurring new problems, Washington war chiefs cannot be expected to know much or care much about specific lines of trade unless they are convincingly confronted with the merits of the fields. This is the task cut out for those assigned to present in the capital the cause of outdoor showbiz. If they proceed with factual statements, honest convictions and the proverbial resourcefulness of the profession, the hearings they seek should be all to the good for the nation and for those activities which both England and Canada while at war have learned their peoples should not be asked to do without.

† † †

THAT idea of some carnival managers, who will insist that their auspices committees in '43 tie up for the benefit of war agencies, while not entirely

new, should be pushed to practical results. Many midway operators are certain that almost all sponsoring committees will be glad to cut their percentages with patriotic agencies if the obvious advantages of the plan are properly presented. Red Cross, USO, Civilian Defense and others can be given generous shares of funds that hitherto have gone entirely into the coffers of auspices organizations. Cetlin & Wilson Shows' tryout of the procedure was markedly successful in numerous spots last year, and Co-Owner Izzy Cetlin declares that next season many thousand of dollars can be turned over to local war-effort units if managers and agents will sell the attractive aspects of the plan to clubs, lodges and others who sponsor carnival dates.

† † †

THEY were in a lifeboat. A transport had just been torpedoed "after dark" on November 13. All hands in this lifeboat signed their names on cards and scraps of paper and passed them around so that each would have a cherished "souvenir" of the adventure. It was then that three of the rescued navy men found they had something in common. Irving Goldberg, seaman, first class; Harry McNeil, deck engineer, and William Bryan turned out to be former trouper. Seaman Goldberg and Engineer McNeil had traveled with numerous circuses and carnivals. Bryan had been with outdoor shows a

few seasons. Before they were picked up they did a lot of cutting up about showbiz, *The Billboard* and their travels. Goldberg at one time had been a sales agent for *The Billboard* on a show. They were landed at an East Coast port and are on 30 days leave. This is all that Navy Lieut. Emerson Boyd, now on leave at Fort Mitchell, Ky., said he was permitted to tell about the incident.

† † †

AL MARTIN, the Boston booking agent, is giving Charlie Goss a run for the "Match King" title. Al puts your name on the matchbooks—and in "gold" letters, too. . . . Fielding W. Scholler, vet Indiana harness race starter, kicks in with a nosogay for *The Billboard's* Christmas number. Having started 'em for nearly half a century, he's readying to tell 'em to go in '43. . . . More of George A. Hamid's ingenuity is displayed in his novel holiday card, a Santa Claus meller in three acts, "revised and modernized." . . . "We're considering putting the two high acts on the same rigging and using the same transportation (if any) for both. Doubtless, many acts will have to resort to the same thing if they get out of the hotel for 1943," chirps The Great Knoll (Jack Hamilton). He reports Knolletta again in rehearsal, fully recovered from a mashed hand sustained last season in her aerial act. . . . Doc Waddell waxes poetic with a "B-I-L-L-Y-B-O-Y" acrostic in seasonal greetings for his home in Columbus, O. . . . "The last time I saw Barney he looked like this, and wherever he is today I know he would want me to wish you the season's best," writes Vada Oldfield on a card with photos of her and Capt. Barney Oldfield, showing him making a paratroop landing. He was long-time Lincoln, Neb., correspondent for *The Billboard*.

# Out in the Open

By LEONARD TRAUBE  
NEW YORK

WASHINGTON, Dec. 12.—Lieutenant Sherman (Red) Crise has been switched from local Bolling Field to the Atlantic Ferry Command. He's the midget auto race promoter—and what a promoter! . . . The new word for leftist thinkers hereabouts is "southpaws." Not bad. . . . At the Treasury Department they gave us a pass dated the day after we were there. But don't worry, they're plenty accurate when it comes to billing you for taxes. . . . And at the National Press Club the bulletin board had the wrong date posted for a drama rehearsal. (The Fourth Estaters will probably kill us for this vital revelation, so here's to say that the drinks and chow on the 13th floor are terrific.) . . . Reader W. H. (Doc) Taylor, who trails circuses, carnivals and fairs and also works streets, inquires from Mobile, Ala., for the lowdown on how to get gas. Apply to the gas-rationing board in the locality where you happen to be. Troupers Taylor and others are also advised to read a story sent out of here, quoting a gas-ration official on the subject. It appears in the Letters From Readers page of this issue.

† † †

QUITE recently a big fair in the Southwest went way off the beam in discussing the whys and wherefores of its cancellation in 1942. Having discontinued, it tried to make a virtue of its decision and

went holler-than-thou in a great big way. The fair board decided to call it quits in May of this year after having given consideration to the subject for a period of several months.

When it came time to fix official reasons for suspending, the fair announced that the decision was based on co-operating with the Office of Defense Transportation, meaning that the fair did not wish to put an extra burden on rubber-borne transportation needed by farmers and other rural groups deemed essential to the prosecution of the war on the home or domestic front.

This is a very charming fabrication of the truth and we trust the cash customers will forgive our zeal in hastening to give the lie to the fair in question. The punch-line will be stated presently, but first let's go back a little. The fair says it suspended in May, following several months of study, and the reason advanced was co-operation with the ODT. Joseph B. Eastman, director of the ODT, issued his by now historic statement on fairs in mid-June—June 19, if memory does not blunder. He granted a hearing in Washington to the international association of fairs six days later, and the next day issued a follow-up statement in which he softened the blow somewhat.

Therefore, the Mr. Bigs of the Southwestern fair, who are, of course, entitled to throw in the towel, will have to dig up other and genuine excuses not

based on that old Japanese custom known as saving face. It was not before June, 1942, that fairdom became acutely conscious of the existence of the Office of Defense Transportation and, indeed, of Director Eastman himself. Shall we hand the fair some more chips?

† † †

IN the mail. . . . A long and interesting letter from Roy B. Jones, still going with Pete Kortess' World's Fair Museum, Fort Worth, Tex., closing there December 13. "You wouldn't believe this to be the Wild and Woolly West if you could just see all the soldiers, sailors and marines, as well as defense workers, who have taken the town over from the cow-punchers. Yes, we have sailors and marines out here just the same as you have all along the waterfront towns." . . . Lee Lott, erstwhile thrillster out of a town whose name always intrigues me—Pekin, Ill.—has hooked up with Station WMBD, Peoria. So a jalopy demolisher has gone berserk in reverse, for he writes that "the music library is taking up most of my time, and announcing and studio productions keep me busy the rest of the day." . . . Fred C. Murray, International Fireworks Company, chirps that he finds it curious that "practically every business is represented in Washington" except the amusement industry. Curious? It's practically bizarre, my friends. . . . Former carnival agent Ben Braunstein, private in Camp Stewart, Ga.: "Will sign off now as I am getting ready for school. Just think, going to school in this time of my life. Everything happens in the army." Including the time of your life, we hope.

# The Crossroads

By NAT GREEN  
CHICAGO

NEW show ideas, or at least new twists to old ideas, are being cooked up to meet the exigencies of these wartime days. As a matter of fact, practically nothing new, in the sense of being original, is popping up, but the method of presentation is being revamped to fit sponsorship by various war effort organizations, and a large share of the profits go to these organizations. The new set-up is no bonanza for showmen, but it does give them an opportunity to continue in business and at least make a fair living, which is all that can be expected under existing conditions. One thing is certain—there is no place for the sharpshooter in these promotions. That is highly satisfactory to every legitimate showman and promoter. The ddoes cut by two or three irresponsibles during the last couple of years haven't done the game any good, and the legits are hoping that wartime curbs will kill off these undesirables. It's too much to hope that they can be done away with entirely, but it's likely that if they try to pull any fast ones on a war-effort organization they will be dealt with as they deserve.

† † †

HILLMAN TAYLOR, secretary of Mississippi Fair and Dairy Show, Meridian, started for the Chi conventions, but when halfway across Tennessee he received a wire telling him of the serious injury of his son in an explosion and hurried back to Meridian. The boy's left hand was badly torn and his right eye

injured. At the hospital his condition was described as encouraging. . . . Billy Blencoe, Globe Poster foreman, left last week for a Texas vacation. . . . Russell Swann, magician, who used to entertain the folks at the Palmer House and the Drake, is now Captain Swann, and his first assignment was to entertain the boys building and operating the new Alcan (Alaska-Canada) highway. Last week he rated a special story from *The Chi Trib's* Alaskan correspondent, Warren Baker. . . . Harry A. Illions, after making a business trip to New York and Montreal, will take a vacation in Florida. . . . Bob Parker and George Golden finally got away for Florida after waiting four days to secure a reservation. By this time Parker probably is pulling some of those big bass out of the water at Turner's Camp at Inverness. . . . Sam J. Levy, Ernie Young and Rube Liebman made the Des Moines meeting, and Art Briese did the pinch-hitting for Ray Anderson, who probably will miss the Iowa doings more than anyone else.

† † †

F. BEVERLY KELLEY, having finished his stint with BB, is pounding away on the fund-drive publicity for the Infantile Paralysis Foundation in New York. . . . Dwight Bazinet, Bazinet Shows, has probably made his last fair meeting for the duration. He has just been inducted into the truck division of the U.

S. Army Quartermaster Corps. . . . Jack Mills and his wife, who were in for the outdoor conventions, were all smiles when we asked them about Mills Bros' Circus and assured us they had a very satisfactory season and are all set for next year. "We had our usual turkey dinner at Ashland, O.," said Jack, "and we haven't a thing to complain about." . . . Mrs. I. J. Polack has gone to New York for the holidays which she will spend with her sisters. . . . Tony Vendola, midget bandsman with Mrs. Ike Rose's show, is having a particularly good time during the show's engagement at a State Street store, as he's a Chicago boy and is meeting many of his friends. . . . Lew Dufour has something new up his sleeve that he may spring in Chi. . . . Jerome Harriman was one Big Topper we missed listing at the convention. He's now a parkie, but still a cirkie at heart.

† † †

TWO ace fair publicity men at the conventions were Henry Lund, Minnesota State Fair, and Gordon Crump, Wisconsin State Fair, a couple of quiet, modest lads who do a bang-up job and never let pleasure interfere with business. . . . That wasn't "coke" we saw Paul Van Fool, the Coca-Cola distributor from Joplin, drinking in the Celtic Room! . . . Bert Doss, now a successful indoor showman in Bloomington, Ill., says he has no yen to return to the white tops. . . . Tom Gorman, former circus operator and now district manager for RKO, and Harry Illions, leading ride operator, got a nice plug in Nate Gross's *Town Tattler* column in *The Herald-American* when they compared the swanky surroundings of the Pump Room to the cookhouses of some outdoor shows.

**TIGERS ESCAPED . .**  
**TROUPERS FIGHT . .**  
**KID FANS' CLUB . .**  
**LOWDOWN ON GAS . .**

# Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By **WILSON COLLINS**

Rochester, N. Y.

I have two articles from *Railroad Stories* magazine about circus train wrecks. The dates and places given are: Hagenbeck-Wallace, June 22, 1918, Ivanhoe, Ind.; 68 killed, 127 injured.

H-W, August 7, 1903, Durand, Mich.; 26 killed, injured unknown.

John Robinson, Arkansas City, Ark.; two cars wrecked, lion escaped but recaptured, 10 big snakes escaped and were not found. (No date given by Collins.)

John Robinson, Brookville, Ind.; rear-end collision of two sections of train. (No date.)

Carl Hagenbeck Trained Animal Show, Mexico; several tigers escaped to hills and never seen again. (No date.)

So snakes escaped, eh? Pretty swift, these belly-crawlers.

**Victory Lottery**  
 By **G. D.**

I suggest that the President and Congress use their war emergency powers and legalize a Victory Lottery for war funds. Let our statesmen cut out the silly old jive against lotteries and sweepstakes and let the politicians get rid of their Don Quixote complex as regards bingo, punchboards, salescards, etc. Every sap is entitled to a reasonable amount of jack-aspirations, but only a superman can stop gambling. Raise a billion dollars in one month by using \$1 post-office money orders made payable to the U. S. Treasury (Lottery Department), Washington. Retain the receipt stub until date of drawing and get the payoff in monthly checks.

New York.

Sounds simple, doesn't it?

tribute is a few pennies to this great fund while the boys, including many troupers, are fighting to make the world safe.

*Private Braunstein was with Kava Exposition Shows.*

**Tom Trouper Sez:**

Victory Bonds or Victorious Bunds? The line forms to the former.

TAXES today or Axis tomorrow. Troupers know which side butters their bread best.

JAPAN, Italy and Germany make the symbol JIG. The jig will be up for them if we make them dance to our tune with our dollars.

THE biggest red one of them all is the battle front. Planes and guns, tanks and ships move the show like some cookhouses or big-shot joint operators.

THIS war is no Merry-Go-Round; it's going to a definite place. Just where is up to you.

GIRL shows are okay, but pincer movements cost you extra. Better buy your ticket for the blowoff!

AND the lads in uniform are standing the gaff for YOUR benefit. So don't put the gaff on them.

**YOUTH VERSUS YOUTH**

By **ROBERT SAMS**

3009 15th Street  
 Ensley, Birmingham, Ala.

In your December 5 issue Leland L. Antes Jr. said he had had "read about a 17-year-old circusiana collector as being the youngest one on record." He was no doubt referring to me. When I wrote Mr. Pitzer (Fred P. Pitzer, conductor of *Collector's Corner* column) I did not say anything about my being the youngest circus fan on record, nor did Mr. Pitzer make any such statement. He said I was the youngest fan he had ever heard of. I would like to put your readers straight on this. Leland Antes (age 13) should get the credit as being the youngest fan until a younger one comes along.

I am a member of the Circus Historical Society and would be interested in collaborating with Brother Collector Antes in forming a junior circus fans' club. Kindly print my address so that Leland can get in touch with me.

The *Billboard* has one consolation; its readers are not only adults. Next thing we may hear of is a baby reading a copy of *The Billboard* on some lot.

Reader Sams's address is on top as per "kindly print."

**ARMY-NAVY FUND**

By **PVT. BEN BRAUNSTEIN**

Battery F, 508th CAAA  
 Camp Stewart, Ga.

The writer and 25 other members of Battery F were guests of Georgia Tech in Atlanta for three days, the unit moving into the city in convoy and camping

on the campus. Entire city was open to the boys of the 508th, and the fine treatment received is still the talk of the camp.

Most of the troupers we met claimed they had the best season in many a year and look forward to a bigger and better one in 1943. Next year the Wednesday night Army and Navy Relief campaign (10 per cent) should be resumed in a big way. The smallest thing a showman or concessionaire can con-

splendid work of the 4-H Clubs, the State and federal agencies co-operating, and respects were paid to the memory of the late Ed Beman, Herbert Kent and Jim Salter.

A crowd of about 350 filled the hotel ballroom for the annual banquet. Figure compared favorably with the capacity crowd of about 500 last year. Again the affair was in charge of Secretary Deak Williams, and his untiring efforts produced another success. Retiring President Gates was toastmaster and kept things moving briskly. After introducing a 4-H Club boy and girl, he introduced a member of the Women's Auxillary Army Corps, who gave an interesting talk on the WAAC.

Gov. George A. Wilson was the principal speaker, paying special tribute to the Iowa farmer in his "unselfish occupation." He said that agriculture is not to be handicapped by "those who have other interests to serve."

Entertainment program was a bit shorter than in other years, but it won favor with the crowd. Chuck Lee emceed and acts included Betty Mae Harris Girls, Earl Morgan, Charlotte Lamber-ton, Brown and Synder, and the Three Kay Sisters. Joe Gazzo's band provided the music.

**1942 Balance Up**

The State agricultural convention opened Wednesday morning, with President John P. Mullen presiding. Mullen said that while Iowa State Fair is out for the duration, the board was glad to have the facilities which the War Department needed and pleased that the fair was able to play such a useful role in the war effort in providing its ground and buildings for an essential purpose. It was, he pointed out, only the second time in 30 years that the fair had been interrupted.

Lloyd Cunningham, secretary, reported a slight increase in the board's net cash balance, altho no fair was held. Balance increased from \$78,596.52 on December 1, 1941, to \$94,089.03 December 1, 1942, largely because of appropriations, rents and other similar non-fair income.

Gross receipts of the county and district fairs dropped from \$863,895 to

\$448,204.75, while an expense cut from \$782,671 to \$444,943.59 saved many fairs from net losses, he said. Allowing for balance on hand, only 15 showed an overdraft, he said.

D. A. O'Brien, State commander of the American Legion, offered a stirring talk on the war effort, and H. A. Hazen, of the Triple-A committee, told fair men of the agriculture outlook for 1943.

President Mullen and Frank S. Sheldon, Mount Ayr, were re-elected president and vice-president respectively. Directors named were E. T. Davis, Iowa City; Paul Zerfass, Algona; Sam Carpenter, Centerville, and Harold Pike, Whiting. Davis and Zerfass were re-elected, and Carpenter replaces the late Ed C. Beman. Pike, a former director who was forced to drop out last year, succeeded Carl Hoffman. Deak Williams was re-elected secretary.

**Attraction List**

There was no general registration, but among those checked were Barnes-Carruthers, Sam J. Levy, Ernie A. Young, Rube Liebman; Sunny Bernet, Bernet Poster Corporation; Hartzler, P-A System, W. L. Hartzler; Northwestern Amusement Company, Jule Miller; Dobson Shows, W. C. Dobson; Gus Sun Agency, Irving H. Grossman, Peg Sylvester; Sunset Amusement Company, Mr. and Mrs. K. H. Garman; Williams & Lee, Billy Williams; Boyle Woolfolk Attractions, George B. Flint, W. C. (Billy) Senior; Tivoli Exposition Shows, Joe Green; World of Today Shows, Denny Pugh, Noble C. Fairly; Lew Rosenthal Attractions, Lew Rosenthal; F. M. Shortridge; Thearle-Duffield Fireworks Company, Art Briese; E. G. Staats Company, E. E. Smith, Russell Green, M. H. Lines.

**Shelbyville for Victory**

THAT much emphasis was placed by most of the county fairs on seriously promoting the war effort was evidenced at Shelbyville (Ind.) Free Fair, August 8-14, where \$21,000 in War Bonds and Stamps were sold.

## Gas Ration Chief's Lowdown On Where To Apply After Op Gets Run-Around by a Local

WASHINGTON, Dec. 12.—In the December 5 *Letters From Readers* appeared a communication from F. D. Whetten, Syracuse, Ind., then playing West Virginia with a "kiddie circus," who was advised "to go home and get a gas-ration book." He canceled dates and went home, then wrote a letter to the editor complaining that it cost him \$800 to shelve operations and that the Office of Price Administration "advised that they handle local and not out-of-State cars or applications."

The *Billboard* sent a copy of Whetten's letter to OPA on the theory that the case was typical of small operators in show business who were bewildered and confused by regulations and found little or no solution available from local gas-rationing boards.

A reply has come from John R. Richards, chief, Gasoline Rationing Branch, OPA, Washington, as follows:

"The Nationwide Mileage Rationing

Regulations provide that the local War Price and Rationing boards shall have jurisdiction over the issuance of basic rations to any applicant. The local boards have jurisdiction over the issuance of supplemental (extra) rations for occupational purposes for motor vehicles normally garaged or stationed in the area in which the board is designated to serve. A local board may issue a ration to any person who shows good cause for failure to make application to the local War Price and Rationing Board having jurisdiction over the area where his motor vehicle is normally garaged or stationed.

"Judging from the foregoing, it can be readily seen that a person may apply for gasoline rations in any community where he is situated and there is no necessity for the hardship and inconveniences as indicated in the letter. We hope this information will be helpful."

**IOWA AID**

(Continued from page 41)

stressed the fact that in 1943 fair secretaries should be governed by the all-out effort for agriculture. Never before, he said, have the farmers been faced with such a load. He added that farmers will have more money and will seek recreation, and that county fairs should be continued as a patriotic duty.

One of the most stirring talks ever heard at the meeting was delivered by D. D. Ofringa on *What It Means To Be an American*. Members voted to assess \$10 on each fair and then decided to raise the assessment next year from 1 per cent of the State aid received to

1½ per cent. Additional money was deemed necessary because of the extra war effort.

Harry I. Rodman, Monticello, vice-president, was elected president, succeeding Gates. Harold E. Felton was named vice-president, with E. W. Williams, Manchester, and I. C. Bell, Donnellson, re-elected directors.

**Ask State Support**

Resolutions, in addition to the one backing the war effort, appealed to the State Legislature to bear with the fair men during the emergency and suggested that the chair appoint a committee to co-operate with the State Fair Board.

Other resolutions acknowledged the

# Rinks and Skaters

By C. H. STARK (Cincinnati Office)

## See Benefits From New Org

NEW YORK, Dec. 12.—The organization of the United Rink Operators has brought forth comment from many operators who visualize many benefits from the aims stated by the new association.

Among the stated aims are: (1) To use the association as a clearing house for ideas for improvements in methods of operation; (2) Furthering of inter-rink competition; (3) Promotion of amateur skating thru co-operation with the Amateur Roller Skating Association and the Amateur Skating Union; (4) Decide on uniform dress rules; (5) Originate promotions to reach new patrons to replace those lost thru war conditions; (6) Exchange of party and promotional ideas, and (7) Co-operation with a government war skating program.

At the second meeting of the organization it was announced that one of the aims of the organization, the institution of a professional school for instructors, would be begun shortly under the direction of Earl Van Horn. Van Horn is serving as president of the URO.

A number of new members were admitted at the second group meeting. The constitution and by-laws were also ratified at the meeting.

The membership committee is enthusiastic over prospects of obtaining more members, due to the current comment on the aims of the association.

Officers of the association, besides President Van Horn, are Thomas Legge, Boston, first vice-president; Jesse Carey, Philadelphia, second vice-president; Capt. George Bushby, Baltimore, third vice-president; William Schmitz, secre-

tary, and John L. Beckmann, treasurer. The executive committee is composed of the officers plus Wally Klefer, White Plains (N. Y.) Rink; Orville Godfrey, Detroit, and William Holland, Bridgeport, Conn.

TED HAEBICH, Madison Gardens rink staff, Chicago, has joined the army.

NICKI McMICHAELS, Dayton, O., former champion, is a new pro at Arcadia Gardens rink, Chicago, along with Helen Hoercherl and Elmer Gabien.

MILL BRIDGE Rink, Lyons, Ill., has increased attendance thru Wednesday and Thursday night roller dancing classes.

BOB RYAN, 1941 men's senior figure skating champion, who is now on the staff of the Roller Bowl, Chicago, is conducting a 13-week course in roller dancing.

THE COPELANDS, skating thrill act of three girls and a man, are making their first appearance in Philadelphia at the Shangri-La. They were booked thru Jimmy Tyson Agency, Philadelphia.

PLANS ARE UNDER WAY for the annual New Year's party at Conrose's Skating Rink, Hartford, Conn. Management says that the party will be bigger and better than last year's.

AN ARSA BENEFIT PARTY was held at the Capitol Arena, Trenton, N. J., December 4. The party was sponsored by the Capitol Dance and Figure Skating Club, and all proceeds were donated to the rink association.

SYD CONN AND BILL ROSE, operators of Conrose's Skating Rink, Hartford, Conn., held a Victory Party on December 11. Soldiers, sailors, marines and coast guardsmen were admitted free of charge. A pie-eating contest was held with the winner receiving War Stamps. Management announced that it will hold Victory Parties regularly.

### IAFE REVIEW

(Continued from page 40)

War Information, Office of Defense PM 3894.

1. Action of the court was hailed by Joseph B. Eastman as a significant step in the drive to eliminate the use of rubber in non-essential activities.

2. This is the first time the validity of an ODT order has been tested in the courts.

3. The anti-trust division of the United States Department of Justice has been very helpful in promptly bringing the facts of the case to the attention of the court.

4. The order prohibiting automobile racing was designed primarily to save rubber and was so worded as to apply only to rubber-tired vehicles.

5. The question now develops whether the destruction of automotive equipment in so-called thrill shows should be permitted even if the tires are removed.

6. Assistant Attorney General Thurman Arnold had this to say: "The proceedings are in accordance with the policy outlined in an exchange of letters between the attorney general and Director Eastman in February, 1942, which established a liaison between the anti-trust division of the Department of Justice and the Office of Defense Transportation.

7. Judge Knight ruled that, while such

### Skating Equipment

We've said it before—and we'll say again that all rinks should carefully guard and take care of skating equipment. Rinks which are not yet requiring buyers of new wheels to turn in the old wheels should begin the practice immediately. The old hubs can be rewooded and again placed in service.

The stock of skating equipment in the hands of suppliers, rinks and skaters is large enough to keep the sport going providing all do their part in seeing that there are no leaks—no loss of equipment. Many suppliers have new stock on hand—but even so, a program of conservation and repair is in order.

No one knows how long the war will last—it may be five years. To safeguard the sport, all should do their part.

One suggestion we have to offer is the possibility of recovering skates from those either giving up the sport or entering the armed forces. Rinks could buy these and add them to their equipment or offer them for resale to patrons.

shows as that scheduled could not be described as "contests," they are in the nature of "trials of endurance" and therefore come within the definition of racing as contained in the ODT order.

8. Judge Knight ruled: "They are banned under the existing ODT order, if no tires are used."

From our newspaper service we learn that thrill shows were held in the Eastern gas rationing zone and also in the Midwest and South.

### Department of Agriculture

Except for the past two years the USDA exhibits have been created by the Office of Exhibits, which was directly answerable to the Secretary of Agriculture. Two years ago this office lost its identity and became a part of the "Extension Information," which included exhibits, motion picture and visual instruction. When this change was made the wording of the appropriation was changed so that one budget was requested for this enlarged office. This has meant that the director of the Extension Service, M. L. Wilson, has power to allocate the appropriation to be used for exhibits.

Early in the year Mr. Somma made many trips to Washington and corresponded extensively with our members with reference to the appropriation for exhibits. Only recently did Congress pass the revent bill, and we have learned that \$50,000 has been set up for exhibits. Over a period of years this budget has been dropping from the highest amount of \$129,870.

On February 6, 1942, Secretary Wickard sent the following telegram to Mr. Somma: "Because fairs and expositions serve so useful a purpose, I hope the members of your association will be encouraged to proceed with your plans for 1942. There may be areas where for military reasons it will be unwise to encourage large gatherings but such areas will be relatively few and in any case can be determined simply by consultation with appropriate corps commander of the United States Army. The 1942 fairs and expositions can and I am sure will be a powerful force in carrying to the public the facts and needs of America's war effort. (Signed: Claude R. Wickard, Secretary.)"

This telegram was so encouraging that we sent a copy of it to every fair in the United States, some 2,038 of them.

On April 18 Mr. Somma sent a form letter to our members outlining his meeting with Secretary Wickard and with Joseph B. Eastman on the same day, and stated that, in his opinion, conditions toward holding fairs were so adverse that he recommended that our members should wire Secretary Kingman if they thought it advisable to hold a meeting in Washington shortly to decide upon some concerted action to impress the government with the importance of holding fairs this year.

### United States Treasury

On June 15 the Defense Savings Staff of the Treasury Department, Robert B. Terhune, chief, Farm Publicity Section, sent a mimeo letter to the county fair officials, enclosing a cartoon, hoping that it would be printed in fair premium lists and programs. It depicted three judges, each holding a cup and standing beside a calf, which was saying: "The boss couldn't get here. He's over buying War Bonds." The Treasury Department recognized the

fairs as a medium of selling bonds and stamps because letters were sent to State administrators stating that fairs were a unique way of reaching the farm market.

On October 1, 1941, fairs for the first time became liable for admission taxes. There has been no change in the law since that time. Because so few fairs have answered our questionnaires we can submit no figures as to what was contributed thru our members.

### Social Security

The only change in the Federal Social Security Act that we know of is an amendment to the effect that any employee of an agricultural fair who receives over \$45 in any one quarter must pay Social Security taxes, both the employer and the employee. I regret that I do not have sufficient data to quote you definitely but as soon as time permits I will send you a bulletin concerning the matter. During this last year the Oklahoma State Fair and the Virginia State Fair each had court cases with respect to the Social Security Act.

### Office Defense Transportation

On June 19, 1942, the Office of Defense Transportation issued a release asking for deferment for the duration of all meetings and conventions not closely related to the furtherance of the war effort; also that State and county fairs be postponed. This came to our notice thru the columns of Boston newspapers. We are attaching to this report a copy of this release.

On June 24 a meeting was held at Washington of fair men representing wide areas of the nation. Excepting C. A. Nash and P. T. Strieder, all who were invited were in attendance. It was suggested by Samuel S. Lewis that the committee see Mr. Eastman should be very small in number. As finally chosen, this committee consisted of Messrs. Lee, Jencks, Ammon, Hemphill and Kingman. Raymond A. Lee acted as spokesman.

Meeting with Mr. Eastman, Mr. Lee spoke first. He said, in part: "The IAFE represents the 2,000 fairs in the United States. All fairs this year will emphasize patriotism. Canada and England are carrying on this year with their outdoor activities. Many State fairs are owned by their State governments and operated not for profit. All fairs have offered free space to various governmental agencies. Mr. Morgenthau, in his instructions to his State War Bond sales administrators, stated that fairs were good places to carry on War Bonds and Stamp programs. All fairs are ready to co-operate with government agencies. I have here the Minnesota State Fair premium list, which on every page offers prize money for the purpose of emphasizing the production of food. Attendance at all fairs this year will be more or less local because of transportation. We notice that the President has more or less okayed the operation of baseball games and the circus. We want to go home and tell our people that you have said that you would not issue any order asking the fairs to close."

(See IAFE REVIEW on page 56)

## Still Supplying the

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★ ★ ★

Operators everywhere are responding promptly to this opportunity. They know it pays to act quickly and send their old plates to us that no time may be lost in meeting the constantly changing conditions of supply and demand.

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We'll attach any style Hyde shoes and return Complete Outfits. That means they can meet a customer demand and turn hundreds of dollars' worth of idle equipment into cash.

Prepare for the unexpected these days.

Write Now!



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Manufacturers of those famous  
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The Best Year Around Plugger for Your Rink

A new Figure Skater that will "stop 'em"

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Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

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A DOLLAR BRINGS YOU LARGE SAMPLE ASSORTMENT of snappy and hot Christmas Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. de26x

HITLER LAFF NOVELTY — SOCKO SALES. Dime brings sample, or forty trial lot, dollar. MILLSPRING, 58 Ebony, New Dorp, N. Y. de19x

JAPANESE HUNTING LICENSE — RED, WHITE and Blue, 8x10; sample 10c; 100, \$2.00; 1,000, \$7.50. AUSTIN, 1608 E. 14th, Oakland, Calif. de19x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de26x

LUMINOUS FLOWERS GLOW IN THE DARK — Retail \$1.00; \$26.00 gross; \$4.00 dozen; sample, \$1.00. LUMINA, 258 W. 71st St., New York, N. Y. de26x

MEN'S SHOES, 14c; HATS, 12c; PANTS, 28c; Dresses, 10c; Winter Coats, 50c; Fall Coats, 35c. Bargain catalog free. PORTNOY, 566-C Roosevelt, Chicago. de26x

NEW, TIMELY NOVELTY FOR CIGAR STORES — Fast seller. Large profit. Send 10c for sample and distributor's proposition. ROBBINS CO., 152 W. 42d St., New York. de26x

NEW WHOLESALE PRICES CARTOON BOOKS — Folders, Cards, Books, Pictures, etc. Large assortment, \$1.00; list 10c. ROACH, Box 424, Rolla, Mo. de19x

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WANTED — MAGIC, JOKES, BOOKS, JEWELRY, Novelties, closeouts. Send lists. Samples returned postpaid. FUN SHOP, Fifty-four Taylor St., San Francisco, Calif. de19x

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RED, WHITE AND BLUE JAR DEAL TICKETS. 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. de26x

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AN ORIGINAL MELODY COMPOSED FOR your lyric, an original lyric set to your music. Also complete original songs to fit every purpose. For information write HENRY MAUL, JR., 11816 Camden, Detroit, Mich.

CIRCUS FANS! — READ THE NEW CIRCUS-iana Department in The Hobby Spotlight Magazine. You'll enjoy it! Also contains articles on many other hobbies and mail order selling. Sample copy, 25c; year, \$1.00. SPOT-LITE PUBLICATIONS, Box 163R, Oakland, Md.

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\$1.00 POSTPAID — 75 8 1/2 x 11 HAMMERMILL Letterheads and 75 6 3/4 White Wove Envelopes; fine work. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

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ARCADE, 38 MACHINES — CASINO GOLF, Photoscopes, Drops, Card Venders, Planettellus, Diggers, Counter Guns, Bally Ranger, etc. WIMPY SCHNEPEL, Red Bud, Ill. de26x

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MILLS THREE BELLS, \$425.00; MILLS GOLD Chrome 5c Q.T.s, \$65.00; 1c Q.T., \$19.50; Columbias, like new, \$35.00; Vest Pockets, blue gold, \$27.50; chrome, \$32.50; Bally Monicker, \$75.00; ten Keeney Wall Boxes, Seeburg Adapter, lot, \$60.00; Paces Races, brown cabinet, \$90.00. Deposit. KY. GUM CO., Valley Station, Ky. x

MUTOSCOPE PUNCHING BAG, \$219.50; K. O. Fighter, \$169.50; Exhibit Auto Racer, \$115.00; Hi-Ball, \$97.50; Penny Changer, new, \$22.50; Texas Leaguer, \$32.50; Kicker-Catcher, Bally Alley, \$12.50; Challengers, Model F, Pikes Peak, \$10.00; Photoscopes, Reels, \$15.00. CLASS, 4043 Agnes, Kansas City, Mo.

THREE GROETCHEN COLUMBIA CLUB SLOTS, Cigarette Reels, Gold Award, check separator front and rear payout. Cannot be told from new, \$60.00 each. FRED BECKENBAUGH, Fort Dodge, Ia. de26x

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TENTS — FROM 12x12s TO 45x100s, ALL hand roped, A-1 shape, good as new. Rented couple weeks each. Sidewall, poles, stakes, pullers, power driver, sledges, rope, chairs. No frame joints. Complete list \$1.00. What do you need? SMITH TENTS, Auburn, N. Y. ja16x

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VAUDEVILLE ARTISTS—SPECIAL MATERIAL; Original Songs to suit your act. Dramatic, Comedy, Variety, reasonable. URAB, 245 W. 34th, New York. x

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FOR SALE — ANTONIO STRADIVAR VIOLIN of original make. J. F. NEBEL, Baker, Idaho.

XYLOPHONE WITH STAND FOR SOLO WORK, three octaves, C to C, is chromium. First \$45.00 takes it. ELDON J. D'ORIO, Musician First Class, U.S.S. Wyoming, Box B.D., care Postmaster, New York City.

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TUXEDO SUITS, \$5.00; ORCHESTRA COATS, \$2.00; Chorus Costumes, Strip-Tease, Rumbas, Velvet Curtains, Cellophane Hulas, Minstrels, Gowns. WALLACE, 2416 N. Halsted, Chicago.

MAGICAL APPARATUS

A NEW CATALOGUE OF MINDREADING, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charis and Books. Wholesale. Largest stock. 164-page illustrated catalogue, 30c. NELSON ENTERPRISES, 336 S. High St., Columbus, O.

ATTRACTIVE 216-PAGE ILLUSTRATED PROFESSIONAL Magic Catalogue of Tricks, Books, Supplies, etc. 25c. KANTER'S (Magicians' Headquarters), B-1311 Walnut, Philadelphia, Pa.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25c. MAX HOLDEN, 220 W. 42d St., New York City, N. Y.

SILK COLOR CHANGE — VANISH CANARY Cabinet; Magician's Table complete. Regular \$15.00 outfit. Special, \$8.00. Only ten sold. GLEE-SPEN, Marion, O.

\$300.00 PLANS, INSTRUCTIONS, BLUE-Prints, Books on Magic, Illusions. First \$30.00. 500 Watt Spotlight, \$10.00. EVANS, 1323 12th, N. W., Canton, O.

ANIMALS, BIRDS, REPTILES

AM ENTERING SERVICE — SELLING OUT extra good Military Novelty Act. "Soldier Boy," unusual performing Bear; Baby, hind legger, small, wears costumes, muzzle; both tame and trained; black, works free; does ten distinct tricks; all soldier stuff, dances, Drum, Cannon, Horse, Tank, Gun, Horn, others. All props are A-1 and are included. Ready to go, complete act. Come and get it. Price \$250.00. Act quick; chiselers ignored. CAPT. MACK, R. D. 1, Paterson, N. J.

ANIMALS, BIRDS, REPTILES — ALWAYS IN stock. Write for our large free 24-page catalog. MEEMS BROS. & WARD, Ocean-side, N. Y.

EAGLE, \$20.00; ODORLESS SKUNK, \$7.00; Ferrets; pair Black Wolves, \$75.00; Golden Baboon, \$40.00; Giant Rhesus, \$30.00; Pet Baby Ringtails, \$30.00; Pheasants, Bantams, Fancy Pigeons. Buy and exchange. DETROIT PET SHOP, 3330 W. Lafayette, Detroit, Mich.

FRESH REPTILES — GIANT RATTLESNAKES, \$5.00; Giant Mexican Imperial Boas, \$5.00; Blue Bull Snakes, 7', \$5.00; Mexican Beaded Lizards, \$8.00; Mexican King Cobras, \$4.00; Cozach Whips, \$3.00; Snookum Bears, \$15.00; Giant Horned Toads, \$1.00; Mexican Green Rattlesnakes, \$5.00. Wire WORLD'S REPTILE IMPORTER, Laredo, Tex.

SELL FIVE WELL TRAINED BOTTLE BEARS — Two years old, \$25.00 each. All gentle. Working now Philadelphia. DAVID IRWIN, Madison Hotel, Philadelphia.

HELP WANTED

A-1 ORCHESTRAS AND MUSICIANS WANTED immediately—Girls or men. Union. Rush photos, details, minimum price, draft classification. CONSOLIDATED ORCHESTRA SERVICE, Aftamont Apt. Hotel, Birmingham, Ala.

AT ONCE — HAMMOND ORGANIST FOR high class roller rink. Good pay. Phone 4265 W.M., Warren, O., days, or write HIWAY ARENA ROLLER RINK, 37 MC, Warren, O.

CAPABLE CLARINET OR SAX MAN FOR SMALL Dixie Combo. Must have good ear. Union. Location. Join immediately, \$45.00 week. Wire JACK MATHIS, care of Holmes Club, Hattiesburg, Miss.

CARNIVAL AND CIRCUS EMPLOYEES, ATTENTION!—We can use Machinists, Machine Operators, Auto Mechanics, Toolmakers and Mechanical Engineers. Apply by mail only. CONSOLIDATED AIRCRAFT CORPORATION, San Diego, Calif.

COLORED OR WHITE WOMAN SINGING Pianist, modern style, able to improvise background for male singer. No Sundays, mid-night closing. Permanent. JOHN JENNEY'S MUSIC BOX, Waterloo, Iowa.

FLOOR MANAGER FOR SKATING RINK — One that can teach few skate dances, help promote parties, etc. Must be sober, reliable. FUNCREST ROLLER RINK, Wellsville, N. Y.

GIRL DRUMMER — UNION. EXPERIENCED in shows and dance music for organized band. Locations only. Salary \$50.00. State all and enclose photo in first letter. BOX C-23, Billboard, Cincinnati.

PARTIES TO SOLICIT ENTERTAINMENT Engagements and assist management; also Mediums, Mentalists, Psychics and Second Sense People. RUFUS ROSS, Monticello, Ind.

RINK MANAGER WANTED FOR PORTABLE Rink in the South — Must be experienced and draft exempt. Good pay for the right man. Write all first letter. BOX C-54, The Billboard, Cincinnati, O.

SAX MAN IMMEDIATELY — LONG LOCATION Syracuse; good money, easy hours. Others write. Contact immediately. HOD WILLIAMS, Andy Inn, Syracuse, N. Y.

SOUND EFFECTS MAN—EXPERIENCED SOUND Technician for Midwest network originating station. Outline qualifications, draft status, salary, references to BOX 535, care Billboard, 155 N. Clark St., Chicago, Ill.

TRUMPET MAN FOR TENOR BAND—OPENING December 21st. Good reader, some fake, cut shows. Permanent position for right man; well organized, established band. Contact BOX C-57, Billboard, Cincinnati, O.

WANTED — MIDDLE-AGED MAN TO TAKE care of Dogs and Ponies. State salary wanted. WILL H. HILL, Plankinton Hotel, Milwaukee, Wis.

WANTED TO BUY

AMMUNITION WANTED — PAY \$70.00 PER case for .22 Shorts; \$80.00 per case for .22 Long Rifles. PENNY ARCADE CO., 306 E. Baltimore St., Baltimore, Md.

COPPER WIRE AND RUBBER CABLE — STATE size and length. HENKE, 2314 W. State St., Milwaukee, Wis.

ELI NO. 5 FERRIS WHEEL FOR CASH—STATE price and condition in first letter. BOX C-52, care The Billboard, Cincinnati, O.

USED RINK SKATES — CHICAGO, RICHARD-son Parts. Quote lowest price first letter. LEO'S PARKING, 31st-39th Ave., Long Island City, N. Y.

WILL PAY \$150.00 EACH FOR 2 EXHIBIT Magic Heart. Will buy whole or part of Arcade (machines only). What have you? Will pay good prices. WOODWARD AMUSE-ment Co., 2329 Woodward Ave., Detroit, Mich.

16MM. SOUND PROJECTORS — ANY MAKE, highest prices paid. Also 35MM. Sound. Wire collect. S.O.S. CINEMA SUPPLY CORP., New York City.

At Liberty Advertisements 5¢ a Word (First Line Large Light Capitals) 2¢ a Word (First Line Small Light Capitals) 1¢ a Word (Entire Ad Small Light Type) Figure Total of Words at One Rate Only MINIMUM 25¢ CASH WITH COPY

AT LIBERTY AGENTS AND MANAGERS

PUBLICITY AGENT FOR THE WINTER AND spring. More than 10 years' experience. Write or wire BOX C-55, Billboard, Cincinnati, O.

AT LIBERTY BANDS AND ORCHESTRAS

Girl Orchestra — 3 to 5 pieces, available for high class location engagement only. Write or wire stating hours and salary. Esther L. Holt, General Delivery, Miami, Fla.

Modern Orchestra — 4 to 5 pieces. Better type location only. All essentials. Wire or write, giving salary and hours. Address 2959 Winthrop Ave., Indianapolis, Ind.

AT LIBERTY MISCELLANEOUS

Gagwriter — Seek material tailored to your talents. Corn or smart stuff, blue or clean. Results sure. J. W. Springer, Ebony, New Dorp, N. Y.

Radio and Stage Comic, Trap Drummer and Novelty Washboard Entertainer at liberty for organized musical unit after December 19. Union, sober, reliable and draft exempt. Write all particulars; no wires. Roy (Scrubboard) Wallace, care Station WIBC, Indianapolis, Ind.

AT LIBERTY MUSICIANS

STRING BASS — MALE, age 21, draft deferred. Past experience with semi-name. Available starting December 20. CHUCK BILL, 311 N. Johnson, Macomb, Ill.

WELL KNOWN BAND IN-structor wishes position. Reference. BOX 226, Marion, S. C.

ABSOLUTELY FIRST-CLASS VIOLINIST — Thoroughly experienced, read, fake, good tone. Young, union, 4-F. Formerly with name bands. MUSICIAN, 1528 N. LaSalle, Chicago.

AT LIBERTY — TENOR SAX AND CLARINET. Prefer cocktail or larger combos that jump. Draft, 4-F. Will consider all offers. W. E. "BILL" THEODORE, General Delivery, Panama City, Fla.

DRAFT EXEMPT TENOR SAX AND CLARINET available January 1. Transpose at sight and play any chair. Age 28. Can arrange. Location only and \$50.00 minimum. BOX C-53, Billboard, Cincinnati, O.

DRUMMER — DRAFT EXEMPT; READ OR fake, cut shows. Sober, experienced, 21 years old; \$45.00 minimum. Good equipment, union, go anywhere. DICK MOORE, Miller Apts., Franklin, Pa.

DRUMMER — 17, UNION, SOLID, DEPEND-able. New equipment. Some show experi-ence and vocals. Prefer jump band on East Coast or in Midwest. Will answer all letters. FRANKIE NILES, Dude Ranch, Norfolk, Va.

DRUMMER — STEADY BEAT, YOUNG, NEAT, union. Prefer small band, location only; \$40.00 minimum. Write or wire BOB CHANCE, Donaldson Hotel, Fargo, N. D.

EXPERIENCED DRUMMER — 4 YEARS OF show and dance work. Prefer large band but will consider all offers. Twenty-four, single, no car, 4-F rating. Locate or travel. Wire or write BUDDY JONES, Reid Hotel, Room 202, Detroit, Mich.

GIRL GUITARIST DESIRES WORK IN CHICAGO or suburb. Prefer hotels or cocktail lounges. Experienced, good reader; can fake and sing. Union, age 28. Electric equipment. Can work as soloist or swing solid rhythm. Call or write ALLADEAN NORTHRIP, 6012 Eberhart Ave., Chicago. Phone Hydepark 0657.

GIRLS PIANO AND DRUMMER — PIANO doubling Solovox. Read, fake and trans-pose. Good solid rhythm. Experienced in cut-ting shows. Union. Write, stating full par-ticulars in your first letter to MUSICIANS, 81 H St., N. W., Washington, D. C.

GUITARIST — MODERN TAKE OFFS AND rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. STACY McKEE, 52 S. East Ave., Bridge-ton, N. J.

KEYBOARD INSTRUMENTALIST — PIANO, Hammond Organ, Nova Chord, etc. Play en-tire musical range, swing and classical. Am union; also draft exempt. Would be interest-ed in hotel work, bar, lounge or jam combination. Must give notice; \$45.00 minimum. Kindly address JOHN A. WOLOZYN, 626 Pacific Ave., Franklin, Pa. Interested in Brooklyn area but will go anywhere.

MODERN DRUMMER — FOUR BEAT, TENOR and small combo experience. Union, LEO HARDY, 1829 Logan St., Murphysboro, Ill.

MUSICAL DIRECTOR — AT LIBERTY JAN-uary 2. Twenty years' experience vaudeville, musical comedy and burlesque. Draft exempt. Slick or piano conductor. Also arranger. Best references. MATTHEW CRYAN, 1714 N. 12th St., Milwaukee, Wis.

TRUMPET — EXPERIENCED, DEFERRED. Read, jam. TRUMPET, Fountain Club, Tullahoma, Tenn.

Alto Sax — Sweet tone and can swing it. Plenty of experience, fair reader, fake anything and swell ear. Want work in New York City or within com-muting distance. Bar, lounge, tavern or what have you. Reliable and congenial, age 35. Write Sax Player, 147 W. 90th St., New York City, or phone Schuler, 4-0354 after 4 p.m.

At Liberty December 1 — Modern Trumpet. Semi-name band experience. Age 32, 3-A classifica-tion. Prefer location. Best proposition accepted. Write full particulars to Herbie Koepsch, 815 Strait Ave., Worthington, Minn.

Drummer — 19, name band experience. Solid, flashy, beautiful equipment. Want work in New York City and vicinity. Draft exempt, Norman Cogan, 43-09 40th St., Sunnyside, L. I., N. Y.

Experienced Alto or Tenor Sax, Clarinet — Desire long location. Good scale, living conditions, 3-A. Wire until December 17. Musician, Lincoln Hotel, Evansville, Ind.

Guitarist — Modern, Electric, takeoff; 15 years with top combos. Draft 4-F. Notice required here. Write Freddie Stivers, Osborne Hotel, Auburn, N. Y.

Hammond Organist With Organ — Available about January 1. Exceptional ability, good appearance. Experienced for bar, lounge, tavern or hotel. Draft exempt. Three months on present job. Prefer Detroit or Chicago location. References and photo on request. All replies answered. Jack Corey, 222 N. Madison, Bay City, Mich.

AT LIBERTY PARKS AND FAIRS

E. R. Gray Attractions — Triple Bar, Swinging Ladder, Rolling Globe, Single Trapeze, Comedy Acrobats, Peeing, Contortion. Can be booked sepa-rate. Ross and Keck Aves., Evansville, Ind.

AT LIBERTY PIANO PLAYERS

AT LIBERTY JANUARY 20 — 20 YEARS' experience vaudeville, musical comedy, bur-lesque. Draft exempt. Piano-conductor RKO, Publix. Best references. No dance work. Also arranger. MATTHEW CRYAN, 1714 N. 12th St., Milwaukee, Wis.

AT LIBERTY — PIANIST. VAUDEVILLE unit, club; all offers considered. Experi-enced and reliable. NOLAN CRAIG, 8 Whiting St., Greenville, S. C.

EXPERIENCED PIANIST — READ, TRANS-pose. All essentials. Union, dependable. BOX C-56, Billboard, Cincinnati, O.

PIANIST—UNION, RELIABLE. OFFERS MUST be substantial. GIL DICKERSON, Hotel Carlton, Danville, Ill.

PIANO — 4-F EYES, UNION, 23, SINGLE. Five years' experience. Void anything under \$60.00. Join 22d. PINKY COOPER, Hotel Knox, Tampa, Fla.

Swing Classical Pianist — Union. Accompan-ies singers, instrumentalists, shows, etc. Also plays Solovox and Hammond Organ. Leonard Zaslawy 229 W. 105th St., New York City. Academy 2-8773

AT LIBERTY SINGERS

SINGER—MALE, SINGLE, 25, 4-F. Radio experience. Neat appear-ance, personality. Will consider anything. Contact DICK WALLACE, Box 894, Hutchinson, Kan.

AT LIBERTY VAUDEVILLE ARTISTS

GIRL SHOW — 8 GIRLS, 4 Men. Can enlarge or cut down to fit budget. Presenting Musical, Presentation or Burlesque Shows. Wants permanent location. Write ROOM 205, Kenesaw Hotel, Minneapolis, Minn.

AT LIBERTY — ESTABLISHED LINE OF FROM four to eight girls for location. Open Decem-ber 28. Hotel, theatre or good club. Routines and costumes furnished. Prefer Florida, but consider and answer all letters. Transporta-tion if possible. Act quickly if interested. California trip responsible for late New Year's booking. THELMA CARMEN, Personal Man-ager, 252 E. Lakeview Ave., Columbus, O.

Mary Lou and Frances — Western Sweetheart. Radio and stage experience. Play Guitar. Har-mony duos and yodels. Also solo work. Write or wire Mary Lou and Frances Podnar, Ankeny, Iowa.

Middle Aged Character Team for rep, med, tab, vaudeville. Have auto. No house car. Leon Phillips and Dorothy, General Delivery, Hoxie, Ark.

Producer Comedian for Musical Reviews, Burlesque, Vaudeville Acts, all Comedy Bits, Black Outs, After Pieces, assisted by Jean Mollay, Singing Pianist. Good photos. Danny Shaw, 409 N. State St., Chi-cago, Ill. Phone Delaware 1215.

Zoo Zoo — The Acrobatic Dancing Clown, Comedy Juggling, Magical, Musical. Original minstrel clothes stripping. Two different single novelty acts. For museum, theatres, clubs. Billboard, Ashland Block Bldg., Chicago.

ARMY ASKED TO PAY

(Continued from page 42) missioners. As a result, and consider-ing the financial set-up of the resort because of the military occupation, the commissioners stated that they did not feel justified in virtually giving Con-vention Hall away. While the commis-sioners stated they do not wish to take the matter into the courts, they will be forced to institute legal proceedings un-less proper compensation is provided by the government. From unofficial sources it was stated that the government has made no defi-nite order concerning the payment of rental for Convention Hall, but that army authorities were "studying the set-up." Originally it was reported that the city would turn the auditorium over to the government for \$1 a year, but this was likewise reportedly blocked by some members of the city commission who opposed the plan because of the heavy debt and interest charges levied against the giant hall. Since the rejec-tion of that plan it has been reported that city demands varied from \$150,000, the first made, to \$500,000 a year, which somewhat approximated present de-mands, it is said.

This much is known. At the time the refunding agreement was adopted a total of \$18,175,000 in Convention Hall bonds was eligible for participation in the plan. The schedule for debt service under the refunding agreement for 1942 shows a total of \$1,100,000. There is also a fixed retirement fund payment of \$414,830, making a total of \$1,514,830. That represents the debt service for the city's entire debt of approximately \$28,000,000. Just how much of that is Convention Hall bonds is not known, but conservative figures estimate at be-tween \$10,000,000 and \$12,000,000. Inter-est charges on bonds for 1942 is 3 per cent. In 1943 it increases to 3 1/2 per cent. If the Convention Hall debt is \$12,000,000, the interest charges for 1942 would amount to \$360,000. This does not include amortization.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place

Parcel Post

- Brown, Walter E. (License), 11c
Demetro, Mrs. R., 3c
Deer, Virgil, 5c
Edwards, A. B. (License plates), 11c
Guth, Joe (License), 12c
Gray, Geo. F., 6c
Hodge, W. A. (2 books), 12c
Johnston, John G. (2 Licenses), 22c
Jones, Mrs. Hody, 5c
Keir, Nelson, 6c
LaCross, Mary, 6c
Lewis, Mrs. Eva Mae, 19c
McCoy, Wm. A., 6c
Martin, M. B., 10c
Mackay, Dr. Gordon, 14c
Parks, Earl H., 10c
Pos, Mrs. L. A., 6c
Thomas, Lee, 3c
Ward Jr., John C., 6c
Washburn, Mrs. Lattie, 11c
Wilcoxon, Warren, 46c

- ABBOTT, Lloyd Vern
ABERLE, Wm. L.
ABERNATHY, E. V.
ABLE, Ernest Wm.
ACKERMAN, Carl C.
ACKLEY, Wm. Sylvain
ACUFF, Wm. M.
Adams, A. P.
Adams, Mrs. E. J.
Adams, Frank
Adams, Geo.
Adams, Mrs. Gladys
Adams, Rennie
Adams, Sanford
ADAMS, Walter
Addington, Mrs. Evelyn
ADERHALT, Garrett E.
Agle, Jack
Aleichah, Tony
Allen, Wm. R.
Akars, Lowell S.
Alexander, Jesse B.
Alexander, Francis
Alexander, Richard
ALEXANDER, Rufus
Alexander, T. S.
Alfredo, Al
Ali, K. Ben
ALL AMER. EXPRESS SHOW
Allen, C. Woodrow
Allen, Mrs. Frank
ALLEN, James C.
Albee, Jim
ALLEN, Leander T.
ALLEN, Casey Paul
ALLEN, Donald Harry
ALLEN, Homer
ALLEN, Jack
Allen, J. J.
Allen, Merit H.
Allen, Mrs. Mildred
Allen, Robt. F.
Allen, Mrs. Roy or Mildred
Allen, Wm. H.
ALLISON, Arthur
Allman, W. J.
Altker, Dante
Altman, John
Altrich, Nick
Ameco
Amor, Catal
AMOS, Fred
Anders, F. L.
Anders, Vickie
Anderson, J. D.
Anderson, Ralph A.
ANDREWS, Harvey
ANDERSON, Irvin
Anderson, Doc M.
Anderson, Preston
ANDREWS, Jos.
ANDREWS, Jos. August
ANDREWS, Richard F.
ANGELL, Jos. Boyd
Anstedd, Frank (Cook)
Anstett, Mrs. Nell
ANTHONY, Keith Leroy
Anthony, Milo
Anthony, M. B.
Antas, Frank S.
Apollo, The Four
Apple, T. J.
Arcand, Rita
ANGER, Tom Anest
Arnold, Dorothy
Arnold, Harry
Arterburn, Wm. J.
ARTHUR, Jos.
ARTHUR, Percy Walter
Ashby, Marjorie
Asher, Chas.
Ashman, Chas.
ASHMORE, Wilmer Rhea
Athin, Mrs. Mazzy
Aubrey, Mrs. Clara
Aughtman, Jake
Augustine, Caroline
Augustino, Kay
Augustino, Louis
AUSTIN, Clarence Wayne
Austin, Jos. John
Austin, Pearl
Avenol, Wm. G.
Avery, Jos. R.
Ayers, James
Ayers, Mrs. Ray
Bacon, M. E.
Bahansen, Wm.
Baile, King
Bailey, Jack
Bailey, Margaret
Bailey, Edw. Capps
BAILEY, Sam Houston
BAKER, Andrew Louis

- Blanton, J. M.
BLESSING, James D.
Bloom, Jack E.
Bloom, Robt.
BLUE, Michael
Blue, Monte J.
Boardman, O.
BOOTHE, Bernard Malcolm
BOOTS, Chas. D.
Borkholm, Mrs. Katherine C.
Bosco, Mike
Bozwell, Bill
Bozwell, Joseph
Bozwell, Mrs. Mabel
Botter, Harry P.
Boucher, Wallace
BOUDE, Clinton Ford
BOUDREAU, John
Bourgeois, H.
BOVEN, Arthur Melvin
Bowers, Fred
BOYD, CHAS. W.
Boyd, Mrs. Dorothy
BOYD, Robt. F.
Bozemen, Wm.
BRADA, John J.
Braden, E. B.
Braden, Jas.
Bradley, A. C.
Bradley, Victoria
Brady, Pat & Bill
Brang, Kelly
Bramer, Danny
Branagan, Mrs. Anno
BRANCH, Herbert
Brandon, Gilbert
Lepago
Brandt, Floyd G.
Branson, John
BRANGLE, Lawrence J.
Brashears, Clyde
Brassil, John J.
Brazell, Jay
BRAZZELL, Lomnie
Breese, Del
Brenon, Brenda
Bresk, Frank A.
Brett, Mae
Brisson, Ray
BRITT, John Glenn
BRITT, Winfield L.
Brizidine, Jake
Broadbent, Betty
Broch, Mrs. W. L.
BROCK, Stanley O.
BRODA, John Jos.
BRODERICK, Paul
Brodie, W. M.
BROESCH Jr., Geo.
BROOKS, Chas. Russell
Brooks, Clifford
Brooks, Letba L.
BROOKS, Ronel
BROOKS, Stanley Mitchell
BROWN, ABRIAM JOHN
BROWN, Clayton Geo.
Brown, Elmer
BROWN, Ernest Homer
Brown, James Frank
Brown, Mrs. Jean
Brown, Kenneth E. H.
BROWN, Moses
BROWN, Raymond
Brown, W. E. H.
Brown, Wm. Otis
BROWNE, Derwood A.
Broyles, Wm.
Bruce, Arthur Newell
BRUCHER, Wallace V.
BROCKE, MILLET, Ervin Leroy
BRUMLEY, Archie Elvin
BRUNK, Eugene S.
Bryant, G. Hodges
Buechner, Mrs. Margarette
Buchman, Mrs. Wm.
Buchanan, Mrs. Pat
Buck, Pvt. Stephen B.
Buckland, Nelson
BUCKSREE, Claude Edw.
BUECHLING, Wm. L.
Buhnis, Mike
BUHOW, Leonard Chas.
BULEY, Johnnie L.
Bungarner, Peggy
Burch, Everett
BURGESS, EARL, Chas.
Burgess, Jane
Burke, Dardenella
Burke, Geo. & Peggy
BURKE, Harry James
Burke, Jo-Ann
BURKE, John Jos.
Burke, L. W.
Burke, Leo
Burke, Mrs. Lester
BURKETT, Earl
BURKETT, Wm.
Burleson, Hattie
Burleson, Claudia
Burns, Frank (Bobby)
Burns, James J.
BURNS, John A.
Burns, J. Gregory
Burnroll, J. Wild West Co.
Blanton, Harry G.



Letter List

NOTE-Mail held at the various offices of The Billboard is classified under their respective heads-Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Deadline for such letters is Wednesday morning in New York, Chicago, and St. Louis, and Thursday morning in Cincinnati. Requests to have mail forwarded must be received in Cincinnati by Friday morning (early) and in New York, Chicago and St. Louis by Thursday morning, otherwise names of those concerned will be repeated in the following issue.

- Burns, Robt. A.
Burrell, Tex
Burslem, Jack
Burston, Sam
BURT, Johnny
Burlo, Leon H.
Burton, W. C.
BUTLER, Frank
Butler, Harry
Butler, Whitey
BUTTER, Donald
Buxbaum, Edw. M.
BYRON, Edw. Fairbanks
Byrum, Frank
Caggan, Frank
CALDWELL, Chas. L.
Caldwell, J. E.
California Jack
Caloian, Carl A.
Cameron, Mrs. Edna Elaine
Cameron, Owen Com.
Camp, Herbert E.
Campbell, Albert
CAMPBELL, Jos. Clyde
Campbell, Mrs. Margaret
Campbell, Sam
Campbell, Sonny Boy
Cannestrelly, Four
Cannon, Frank
Cannon, Mrs. Jewell
Cantwell, Chas.
CANTWELL, John Patrick
Capano, Frank (Composer)
Carey, Al
Carl, Geo.
Carl, James E.
CARLILE, Wm. Horace
Carlo, Mrs. Betty
Carlton, Clyde
Carlton, Freddie
CHRISTIAN, Chas. B.
Christo, Patu
Church, Bill
Chute, A. E. T. Co.
Ciaburri, John P.
Clair, Bill
Claman, Moe Cecil
Claman, Sam
Claman, Timmy
CLAMP, Geo. John
Claney, Wm. H.
Clark, Billie
CLARK, Chas. Addison
Clark, Mrs. Elizabeth
CLARK, Harvey Chas.
CLARK, John
CLARK, Robt. Lee
Clark, Mrs. Trissie
Clark, Miss Lee
Clark, Robt. F.
Clark, Willie C. (Clown)
Clarke & Bailey
Clarke, Ernestine
Clarke, Helen
Clarke, Patricia
Clawson, Sam J.
Clawson, Jack
Clawson, Ralph J.
Clayton, Frank
Cleck, Ernest D.
Clem, Robert
CLEM, Robt. L.
Clemens, Fred
CLEVER, James
Cline, Dannie
COBB, Rufus Lincoln
Cobb, Tye
Coe, Eddie E.
COFFEY, John
Cogle, Jos. L.
COHEN, Martin
Cohn, Jerry
Colborn, John H.
Cole, Hobart
Cole, John L.
COLEGROVE, Grayden
Coleman, E. A.
Coleman, Max
COLEMAN, Noah Daniel
Coleman, Robt.
Collier, Mrs. Chas.
Collins, Willie
Columbo, Scot
COLVIN, Leo Walter
Comfort, Ted
Compton, Cy
CONATSER, L. O.
CONDREY, James Thos.
CONKLIN, Alan B.
Conn, Harry
Conn, Richard H.
Connors, Jean
Connors, Harold
Connors, Thos. F.
CONSTANTINO, John A.
Converso, Art
Cook, Welby
Cook, Don
Cook, Wm. E.
Cooley, Al
Cooley, Mrs. Esther
Cooper, Al & Flo
Cooper, Albert Edward
Cooper & Bailey
COOPER, Donald Hamelton
Cooper, Frederick L.
Crandall, Toni
Cranklin, W. N.
Chalmers, Chas.
CHAMBERLAIN, Donald R.
Chandler, Geo.
CHANDLER, Roy Chapin, Earl (Happy)
CHAPLIN, Samuel E.
Chapman, Fern
Chapman, Hawkins
CHAPPELLE, Thos. J.
CHAPPELL, Dave
CHARNESKI, Felix W.
Chase, Frank
Chester, Royal
Chilton, Wm.
CHRISTIAN, Chas. B.
Christo, Patu
Church, Bill
Chute, A. E. T. Co.
Ciaburri, John P.
Clair, Bill
Claman, Moe Cecil
Claman, Sam
Claman, Timmy
CLAMP, Geo. John
Claney, Wm. H.
Clark, Billie
CLARK, Chas. Addison
Clark, Mrs. Elizabeth
CLARK, Harvey Chas.
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Clark, Miss Lee
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Clarke, Ernestine
Clarke, Helen
Clarke, Patricia
Clawson, Sam J.
Clawson, Jack
Clawson, Ralph J.
Clayton, Frank
Cleck, Ernest D.
Clem, Robert
CLEM, Robt. L.
Clemens, Fred
CLEVER, James
Cline, Dannie
COBB, Rufus Lincoln
Cobb, Tye
Coe, Eddie E.
COFFEY, John
Cogle, Jos. L.
COHEN, Martin
Cohn, Jerry
Colborn, John H.
Cole, Hobart
Crawley, G. C.
CRUISINS, Alva F.
Cudney, C. H.
Culbreth, D. W.
Culp, Pauline
Cummings, Jay Clyde
CUMMINGS, Justin B.
CUNNINGHAM, Eugene Coleman
CUNNINGHAM, Harry
Cunningham, J. W.
Curtis, Johnnie
Curtis, Slim & Bertha
CUSHMAN, Victor L.
CUSTER, ROBT. P.
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 MANN, Geo. E.  
 Manncimer, Mrs. Joe  
 Mannheim, Joe B.  
 Mannheim, E. J.  
 Mansfield, Robert  
 Mansie, Pete  
 Maples, Bruce  
 Marder, Phil  
 Marguardt, Hugo  
 Marhole, Eric  
 Marinos, The  
 Flying  
 MARKS, Harold  
 Marks, Phil  
 MARKS, Miller  
 Marks, Rosin  
 MARLEY, Fred  
 Marlin, Geo. E.  
 Marlowe, Frank  
 Marman, David  
 Marquis, George  
 Marr, James A.  
 Marsh, Billy  
 MARSH, Jesse B.  
 Marshall, Al  
 Marshall, Leonard  
 W.  
 Marshfield, L. C.  
 MARTIN, Arthur  
 Wayne  
 Martin, Bob & Mario  
 Martin, Chas.  
 Martin, Dave  
 MARTIN, Edw.  
 Chas.  
 MARTIN, Henry  
 W.  
 Martin, Jim  
 Brannon  
 Martin, M. B.  
 Martin, Mrs. Selma  
 Martin, Mrs. Vera  
 Martin, Carlo  
 Marton, Peggy  
 MARTZ, Chas.  
 Marvin, Robt. O.  
 Mason, Mrs.  
 Gertrude G.  
 Mason, John P.  
 Mason, Laura  
 Mason, Raymond  
 Mason, Thos. C.  
 MASSEY, Harry  
 Joe  
 Massie, Jack  
 Massinger, Lawrence  
 MASTERMAN, Geo. Ernest  
 MATCHETT, Cathie J.  
 Mathis, Clifford  
 Mathis, Jimmie  
 Mattson, Ed  
 MAYER, Wm.  
 Bronson  
 Mayes, John  
 (Blondie)  
 Mayo, Flo  
 Mazar, Nick  
 MAZER, Israel  
 Harry  
 MEADOWS, Darvis  
 Meadows, Monroe  
 Meadows, Dewey  
 Meadows, Jas.  
 Leonard  
 MEDAL, Louis  
 MEDLEY, Wm.  
 Nathan  
 Medore, Frank  
 Meek, Mrs. Daniel  
 Meeks, Mrs.  
 Meek, Rosalie  
 MEIKRANTZ, Jas. F.  
 Meisterman, Jack  
 Melville, Bert  
 Melvin, Tottie  
 Menches, Ted  
 Menge, Roy  
 Mercy, Mrs.  
 Mercedes, Virginia  
 Mcker, Chas.  
 Metherington, Mrs.  
 Metts, J.  
 Meyers, Carlotta  
 MEYER, Edward  
 Meyers, Harry  
 Meyers, Johnny  
 MEYERS, Louie  
 Michals, John A.  
 Mickey, R. R.  
 Miklaich, Jos.  
 Milberry, Dorothy  
 Miles, Al Mortimer  
 Milles, Jay  
 Miller, A. F. L.  
 Miller, Barney  
 Miller, Mrs. Ben  
 Miller Jr., Bob  
 Miller, Mrs. C. W.  
 MILLER, Cassius  
 W.  
 MILLER, Chas. Wiley  
 Miller, Chris H.  
 Miller, Mrs. David  
 Miller, E. H.  
 Miller, Ephram  
 Miller, F. W.  
 MILLER, Geo.  
 Franklin  
 MILLER, Harry  
 Edw.  
 MILLER, John  
 Wesley  
 MILLER, Leo  
 Albert  
 Miller, Macny  
 Miller, Mrs. Nancy  
 MILLER, Orson  
 Aug.  
 Miller, Paul  
 Miller, Raymond  
 MILLER, Taylor  
 Dalo  
 Miller, Tex  
 MILLER, Thos.  
 Jos.  
 MILLER, Tom  
 Miller, White  
 Miliron, Mrs. Ray  
 MILLS, Duane  
 Adair  
 MILLSAP, Miles  
 J.  
 MILTON, Van  
 Nelson  
 Miner, Bert  
 Minkner, Kurt W.  
 MINOR, Jos.  
 Calvin  
 Miranda, Gerald  
 Misquashil, Bishop  
 Red Fox  
 MITCHELL, Dewey  
 Mitchell, Fred  
 (Lucky)  
 MITCHELL, Geo. J.  
 Mitchell, Gus  
 MITCHELL Jr., John Hamilton  
 Mitchell, Leslie  
 Mitchell, Lucky  
 MITCHELL, Mack  
 Mitchell, Mike H.  
 Mitchell, Miller J.  
 Mitchell, Mitch  
 Mitchell, Pete  
 Mitchell, Steve  
 Newton, Harold  
 NEWTON, Lewis  
 Isaac  
 Nichols, Harold C.  
 Nichols, Steve  
 Nickolls, Nick  
 Mickson, E. F.  
 Nidos, Michael  
 NIELL, Maurice  
 NIELSON, Henry  
 N.  
 Nixon, James  
 Nixon & Norris  
 Noble, Ralph  
 Noke, Clinton L.  
 Nolan, Master  
 Nord, Mrs. Ray  
 NORMAN, Charles  
 Northart, Mrs.  
 Norton, Mrs. Alice  
 NORTON, Clyde A.  
 NORTON, Ralph  
 J.  
 Navarro, Monte  
 Null, Morace  
 NOWLIN, Hayden  
 F.  
 O'Brien, Bill F.  
 O'Brien, James J.  
 O'Brien, Sam  
 O'BRIEN, Wm.  
 Jennings  
 O'Connor, Danny  
 O'Connor, Frances  
 O'Connor, John J.  
 O'DANN, Walter  
 O'Dare, Barney  
 O'Day, Pat  
 (Penny)  
 O'Day, Tim  
 O'Hara, Beots  
 O'Neal, Cooke  
 O'NEAL, David E.  
 O'Neil, Frank J.  
 O'Neil, Penches  
 O'NEILL, Kenneth  
 R.  
 O'Rourke, John  
 J.  
 O'Solky, Mrs. Don  
 OCEAN, Michael  
 ODEWIK, Milton Leo  
 Odewirk, G. J.  
 Odum, Chas. D.  
 Ogliore, John  
 Okerstrom, Fred  
 OKVEB, Louis  
 Okienik, John  
 Oliva, Herrman  
 Oliver, Jack L.  
 OLLIVIN, EDWIN H.  
 Oliver, Otis L.  
 ONDRICK, Geo. J.  
 Orndellas, Joseph  
 Orr, Jack  
 Osborn, Marie  
 Osborne, James  
 OSTERMANN, Arthur J.  
 Otte, Nick  
 Otis, Charlotte  
 Outben, Arthur  
 Overstreet, Bob  
 Owen, Val  
 Owens, Bill  
 OWENS, JESSE  
 WILSON  
 Owens, Ruby  
 Owens, Sam  
 OWN, GEORGE  
 OZBURN, Eugene  
 Clyde  
 Pace, James  
 Paden, James R.  
 Pahn, Wm. G.  
 PALING, Chas.  
 Howard  
 PALMER, Earl  
 Garnet  
 Palmer, Leo  
 PALMERINO, Chas. Jos.  
 Pan Amer. Train  
 Show  
 Parent, Art  
 PARK, GEORGE  
 Parker, Wesley  
 Parkerson, Youko  
 PARKINS, DAVID JOHN  
 Parks, Blackie  
 PARKS, Bob D.  
 Parky, Kenyon  
 Parmley, Mrs. B.  
 Parrish, Mrs. Dale  
 PARSONS, FRED  
 SKILLINGER  
 Parsons, Jos.  
 Partello, Clinton  
 Partie, Howard  
 Parton, Ola  
 Patman, E. W.  
 Patterson, Harry  
 Patterson, Junior  
 H. M.  
 PATTERSON, Russell Francis  
 PATTY, Thos. Geo.  
 Paul & Quota  
 Paulert, Albert  
 PAYNE, Chas.  
 Henry  
 Payne, Erastus O.  
 Payne, Jack  
 Payton, Brownie  
 Peacock, Chas. A.  
 Pearce, Howard  
 Pearson, Toedles  
 Pendergast, Tom  
 Peltier, Fred P.  
 PELZ, Eugene P.  
 PENNMAN, THOS. P.  
 PENNINGTON, Jas. Herbert  
 Pentz, Frank  
 Pentz, Norman  
 PEREZ, HARRY  
 HENRY  
 PERNIER, Sam  
 Henry  
 Perrotta, James  
 PERRY, Harvey C.  
 Perry, Frank  
 Perry, Mrs.  
 Kathryn  
 Peterson, Geo. W.  
 Peterson, Julia  
 Peterson, G. M.  
 Petrella, Louis  
 PETTYJOHN, Geo. Edward  
 Peyton, Elmer  
 Pfeffer, Patsy Lee  
 Phillips, Mr.  
 Conito  
 Phillips, Leon  
 Philot, Alexander  
 Pickett, Mrs. Ada  
 Pickets, Ogden  
 Pickett, H. R.  
 Pierce, Mrs. G. H.  
 Pierce, George  
 Pierce, Mrs. Leona  
 Pierce, Vivian  
 Pierce, Howard W.  
 Pike, Buster  
 Pike, Wm. David  
 PINSON, Herschel  
 Pitman, Mollie  
 Pitzer, Billy  
 PLANK, Wm.  
 McKinley  
 Plus, Stanley  
 Poe, Mrs. Irene A.  
 POMPONET, ANTHONY  
 Pond, Edwin  
 Suttan  
 POPE, Carl V.  
 Poplin, Charles  
 Poplin, John S.  
 PORACKI, Jos. S.  
 Porritt, Robert  
 PORTER, Howard  
 Knox  
 Porter, F. W.  
 Porterfield, Elmer  
 Potts, Mrs. Ethel  
 Potts, Helen  
 Potwin, Mrs. Louise  
 Pounds, Mrs. Chas.  
 H.  
 Pounds, Patsy & Clarence  
 POWELL, Frederick Wm.  
 Powers, A. D.  
 Pratt, Bill  
 PRATER, Jas.  
 Garnet  
 Presson, Phil  
 PRESTON, Jas.  
 Thos.  
 PREVOST, David  
 J.  
 PREWITT, Carl  
 Fred  
 Prevost, Frank  
 Prishy, Francis M.  
 Pridemore, Thos.  
 A.  
 Priest, Hubert  
 Pritchard, R.  
 Pritchard, R.  
 Proctor, Robt.  
 Harold  
 Pugh, Deany  
 PUGH, John  
 Pullen, C. H.  
 Purvis, Earl W.  
 Puschick, Frieda  
 Pateman, Jesse E.  
 Pateman, Tex  
 Putman, S.  
 PUTNEY, Earl B.  
 Pyle, C. C.  
 QUALLS, Knos  
 Queens City Amuse  
 Co.  
 Quinn, Joe Aug.  
 Quinn, L. James  
 Quinn, N. J.  
 Rabold, Rajah  
 Rae, John  
 Rafferty, Mrs.  
 Carric  
 Raffton, Wm. A.  
 Rakestraw, Henry  
 Raley, Mrs. Ruth  
 RAMBEY, Harry  
 Ernest  
 Ramsey, J. F.  
 RAMSEY, Wm.  
 Otis  
 Randall, Mrs.  
 Dorothy Sue  
 Randall, Joan  
 Randolph, Mrs.  
 June  
 Ransy, Dana  
 Ratzell, Enoch  
 Ray, Lottie Lee  
 Rayette, Ray  
 Raymond, Nick  
 RAYMOND, Paul  
 Eugene  
 Re, Sylvia  
 Read, Russell Roy  
 Reade, Frank  
 Reber, Roy  
 Reckless, Fred  
 Red Fawn, Princess  
 Reeco, Louie  
 Reed, Bill  
 Reed, Fred  
 Reed, Helen  
 Louisville  
 Reed, Mrs. J. R.  
 Reed, John A.  
 Reed, Louis V.  
 REED, Wilbert  
 Chester  
 Reed, Wm. Edw.  
 REEF, Ray Wm.  
 Rees, Mathew A.  
 REESE, ELMER  
 CALVIN  
 Reese, Mildred  
 REESE, RICHARD  
 STANLEY  
 Reese, Wm.  
 Reeves, Bert  
 Reeves, C. R.  
 Reeves, Louise  
 REICHMAN, Harry  
 Reigel, Geo. Wm.  
 Reigle, Hugh  
 Reily, Bud  
 Reilly, Chas.  
 Reitz, Ethel  
 Remand, A.  
 Reutro, Jack H.  
 Reusick, Melvin  
 Reno, A.  
 Reynolds, Harold  
 C.  
 Reynolds, Jimmie  
 Reynolds, Clarence  
 Reynolds, Kenneth  
 R.  
 Reynolds, L. C.  
 Reynolds, M. E.  
 (Doc)  
 Reynolds, Ralph  
 Reynolds, Sam  
 Rhoads, Mary Ann  
 Rholon, Mary  
 Rice, Betty Lou  
 Rice, Cecil  
 Rich, Arthur  
 Rich, Patsy Lee  
 RICHARD, Aston  
 Thos.  
 Richards, Owen  
 RICHARDSON, Carl Eugene  
 Richardson, Joe L.  
 RIDDLEY, LeRoy  
 Riefenach, Marie  
 RIECKEN, Earl  
 Marica  
 Ried, John  
 Riggie, Jackie  
 Riggshy, Douglas  
 RIGGS, JOHN  
 LESLIE  
 Rindge, Jack  
 Rinehart, Ollie  
 RINEHEART, James C.  
 Ring, John Isidor  
 Ring, Ruby  
 Rich, George  
 Riebel, Al  
 Ritter, Jimmie  
 Ritton, Lawrence  
 B.  
 Ritz, Robt. V.  
 Ritzheimer, Elmer  
 Rivers, Rudolph  
 RIVERS, Wm.  
 Geo.  
 Rives, Wm. J.  
 Roach, J. S.  
 ROBINSON, Walter  
 Roberts, Dr. B. C.  
 Roberts, Chas.  
 (Red)  
 ROBERT, Ernest  
 F.  
 Roberts, Bertha  
 Roberts, J. H.  
 ROBERTS, LEONARD  
 Margie  
 Roberts, Mrs.  
 Pearl  
 ROBERTS, Richard Jas.  
 ROBERTS, Steve  
 ROBINSON, Chris  
 Robinson, Dale  
 ROBINSON, Fred  
 D.  
 ROBINSON, Wm. H.  
 Sharpes  
 Roberson, Phil  
 ROCK, Randall  
 Rockway, Jack  
 Rogers, Mrs. Bobbie  
 Jean  
 ROGERS, Chifton  
 Reed  
 Rogers, Donna  
 Rogers, H. H.  
 Rogers, Joe  
 (Stucky)  
 ROGERS, Mervin  
 S.  
 Rogers, Patricia  
 Rogers, Roy  
 ROGERS, Wm.  
 Herbert  
 Roland, N. P.  
 Rollins, Billy  
 RONK, Harry  
 Theo.  
 Rooney, Eddie  
 Rooney, Mrs.  
 Minnie  
 Root, Leo M.  
 Rose, Bert  
 Rose, Louis  
 ROSE, Martin  
 Robt.  
 ROSE, Peter  
 Rose, Tommy  
 Rosen, H. B.  
 Rosenberger, Bert  
 Rosiak, Helen  
 Ross, Big Al  
 Ross, Allen & Betty  
 Ross, Bernie  
 Ross, Geraldina  
 Ross, Jack  
 Rotonde, Frank  
 ROWE, Jack  
 Rowe, W. Y.  
 ROY, Charles  
 Ralph  
 Royal, Mrs. Hazel  
 ROYALL, Robt.  
 Grey  
 ROZELLE, Samuel  
 RUBLE, Robt.  
 Bruce  
 RUDDY, Geo.  
 Nicholas  
 Rudyoff, Rudy  
 Rudiger, Albert  
 Rush, Ralph  
 Rusinski, Joe  
 RUSS, Chas.  
 Jackson  
 RUSSELL, A. J.  
 Russell, Paul  
 Russo, Mrs.  
 Kathrine  
 Ryan, Fred J.  
 RYAN, Jas. Elden  
 Ryan, James E.  
 SAGAN, Mandol  
 Sakobie, Marris L.  
 Sakobie, Shid  
 Sald, Geo. L.  
 SALNAGGIO, John Wm.  
 Sabury, Larry  
 Sanburn, Mrs.  
 Beatrice  
 Saul, Samuel  
 SANDERS, Monroe  
 Ed  
 Sanders, Orville  
 Bannon  
 Sander, Hollywood  
 SAURNO, Michael  
 A.  
 SAWYER, Fred  
 SAWYER, HUGH  
 TOM  
 Saxton, Albert  
 Scaudon, Mrs. Marie  
 Schaefer, Jimmy  
 Schugar, Eleanor  
 Schuber, Harry  
 Schyona, A. R.  
 SCHMIDT, Daniel  
 H.  
 SCHNEIDER, Emory J.  
 Schneider, Mrs.  
 May & Doc  
 SCHNEPP, Harold  
 D.  
 Schofield, Ed  
 (Blackie)  
 Scholl, Steve  
 Schaudenbach, Arthur  
 Schuler, Berley  
 Schulte, Gus  
 SCHULTZE, Edwin Ray  
 Schurr, Adam  
 Schwartz, Herman  
 Scortino, Jos.  
 Scott, Mrs. Dorothy  
 Scott Jr., John  
 Thos.  
 Scott, John  
 Whatchee  
 Scott, Lillian  
 SCREBNEFF, Wm.  
 Seamons, Brayton  
 SEIVER, Donovan  
 Lester  
 Seivard, Mrs.  
 Albert  
 Self, Frank  
 Sells, Capt. Billy  
 Serier & Jackson  
 Serrano, Carlos F.  
 Serrett, Molly  
 Setzer, Ward W.  
 SEYMOUR, Lloyd  
 Wm.  
 SHAEFFER, Harry  
 Mori  
 Shaffer, Geraldine  
 SHANKWELER, Irwin L.  
 Shamon, Terry  
 Shardella, C. Edw.  
 Sharp, S. P.  
 Shaw, Mrs. Aloha  
 Shaw, Curley  
 SHEA, Wm. Walter  
 Floyd  
 Shepard, Ray  
 SHERMAN, Edie  
 Thomas  
 SHERWIN, Harry  
 Lawrence  
 Sherwood, Des D.  
 SHERWOOD, Don  
 Des  
 Shaw, Carl  
 Shibley, Marion C.  
 Shore, Louis  
 Shore, Mrs. Peggy  
 Shreiber, Brownie  
 SHREVE, Arnold  
 Leo  
 Shufect, Fred  
 SHUFF, August  
 Siebrand, Bros.  
 Circus  
 Siegrist, Chas.  
 Siegmund, Lucian  
 Jack  
 Silaway, P. M.

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 ON HOLIDAY GREETING CARDS**

Letters and Holiday Greeting Cards bearing 3c stamps CAN be forwarded. Greeting Cards bearing only 1 1/2c postage or postal cards CANNOT be forwarded and MUST be sent to the dead letter office.



# Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

## BINGO BUSINESS

By  
JOHN  
CARY



## Flower Novelties Good Pitchmen, Dem Items

LOS ANGELES, Dec. 12.—Flower novelties, consisting of artificial flowers, corsages, shells that open up into flowers when put into water and other novel flowers and plants are being sold by pitchmen and demonstrators with success.

Waxed flowers, consisting of georgines, chrysanthemums, dahlias, roses and mountain laurel, that have a prepared green fern or a prepared green foliage, are proving popular as dress, suit and coat decorations or in bunches as floral decorations in the home. Small star-flowers that come in 12 colors and are mixed in with baby's breath are being used for filling novelty containers.

Due to the Christmas season, many pitchmen are selling Christmas corsages made of artificial green foliage, artificial pine cones, holly wreaths, red and white berries and bells. These corsages are both inexpensive and attractive and are held together with a large ribbon bow. They can be worn dangling on coat lapels or look well when hung in the home for decorative purposes.

Feather flowers are also proving very popular. For the past few years they have been worn by men in their lapels and have even been noticeable at formal affairs. Larger flowers on this order when placed in suitable bowls make nice pieces in the home or the office.

Something new on the market in recent months are the luminous flowers which are made of cloth and are processed with a chemical that makes them light up in the dark in either pure white or subtle pastel shades. These flowers are gardenias, orchids and dogwood. They can also be worn as clothing decorations or planted in a pot for home use.

Pitchmen and demonstrators are also busy filling the demand for water flower novelties.

Shell water flowers are popular. Two

or three flowers are contained in a large shell. When dropped into water the shell opens up with a celluloid floater on one string and an American flag on the other string.

The umbrella style water and flower in shell is also dropped into a bowl of water. When it opens a miniature flower, doll and parachute rise to the surface.

Housewives are also buying celluloid flowers in pots. These flowers come in assorted styles in various colors. They are trimmed with green leaves and are natural looking. They are planted in porcelain pots with imitation green moss. The potted flowers are good for place favors, table decorations for parties and corner shelf ornaments.

Another item that is going over big is the magic garden, which is a miniature reproduction of the Catalina submarine garden. This item consists of a can of growing fluid and a cellophane bag of rocks. These special rocks are dropped into the growing fluid and form into all types of delicate and fanciful shapes that closely resemble the lush vegetation and coral formations of the ocean depths. These rock flowers come in various colors and last indefinitely with proper care. They can be used as fish bowl decorations, and miniature objects, such as shells, can be placed at the bottom of the bowl before the crystals are dropped in.

Soilless plant balls when dipped into water and kept moist will start to sprout within 7 to 12 days. These plants, which grow without soil or dirt, are treated with vitamin B-1 and plant food in correct proportion. They are sold dry and will keep indefinitely until moist. These plant balls come in a variety of specimens, including nasturtium, sweet peas, trailing vines, mixed gardens, morning glories and clinging vines. They grow either indoors or out of doors and are good for offices, homes or front porches.

Pitchmen and demonstrators are also selling the resurrection plant. These plants grow and stay green by placing them in water or light drained soil. When taken out of water they will dry and curl up and will go to sleep, remaining in this state for years. They they reawaken as soon as they are put into water.

## No More Chocolate For Candy Coating

WASHINGTON, Dec. 12.—The War Production Board announced recently that American children would be expected to contribute to war production by sacrificing their chocolate Santa Clauses, St. Valentine's hearts, Easter bunnies and eggs and other chocolate novelties.

Beginning on December 15, the use of chocolate in manufacturing or coating novelty items, coating miniature candy pieces, manufacturing chocolate shot or decorating chocolate candy is prohibited. A quota of 60 per cent of the corresponding quarter of 1941 has been placed on the grinding of cocoa beans.

The purpose of the order is to conserve cocoa for staple civilian and military items, such as breakfast cocoa and candy bars, rather than for decorative purposes.

Under the new order no person, after December 15, may accept or use any cocoa for manufacturing chocolate shot, hollow-molded novelty items, partly or wholly coated novelty items or miniature candy pieces weighing, when coated, less than 1/60 of a pound. However, all-nut, all-peanut and all-fruit pieces are exempt.

Novelty items are defined as products manufactured in a special shape commemorating, symbolizing or representing any holiday, event, person, animal or object.

## DEALS

A Column for OPERATORS & DISTRIBUTORS of SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

### THE PLACEMENT MAN

We have written about him often, but requests continue to come thru for information on this valuable cog in the operating machine, and because he does play an important role, we don't mind repeating.

The finest deal in the world will not turn over successfully unless sufficient quantity of cards is placed to take care of the law of averages. Some spots complete faster than others. Some don't pay out at all. But if enough locations are covered the average return will be satisfactory when the deal itself is sound. When placements are made wisely, the operator cleans up, and the placement man is entitled to a full share of the credit.

To be worth his salt a placement man must be a good pavement pounder, a good judge of locations, a good talker and, above all, he must be a good cold-turkey solicitor. He must be able to walk in cold on a prospect he has never seen before and not only sell him on the idea of working a card but also inspire him to literally break his neck to complete the deal as fast as possible. It is in rapidity of turnover that real money is made.

A good placement man can close 18 to 20 orders a day. When placements run much over that figure it is usually a sign of sloppy spotting. It is important to get coverage, but it is also important to discriminate and not throw cards around haphazardly. An operator soon gets hep to this after checking returns.

More often than not best placements are obtained thru cold canvassing rather than thru distribution among friends, tho newcomers are frequently misled into believing they can depend on acquaintances to keep them going. This business just doesn't work that way and that's something to keep in mind when laying a deal.

And speaking of placements, unless an operator is able to develop a fair number of locations which are steady repeaters he will have his hands full trying to keep his operation going in one locality. Repeat locations, locations which are good for more than one deal and which operators can depend upon to turn over new deals as he gets them, are the foundation of successful operations. Without them the operator is nothing more than a canvasser and is bound to run out of prospects eventually.

Puss-in-Boots, the new Casey addition to the stuffed animal band wagon, looks good for a heavy play. He stands 21 inches high, softly stuffed with plush and velour covering, and is an appealing combination in yellow, black and red.

HAPPY LANDING.

### Bare Facts on Bears

BOISE, Idaho, Dec. 12.—The popularity of merchandise prizes is noted from a picture in *The Idaho Sunday Statesman* of November 29.

This picture shows two soldiers and a representative of the Federal Security Administration grouped around a radio in an army club. One of the soldiers, Sgt. E. D. Dickerson, of Gowen Field, is holding a big plush elephant and an equally big plush bear. Gowen had just won both of these popular merchandise items and was sending them to his niece in McCollister, Okla.

## Perfume Cosmetic Lines for Christmas

NEW YORK, Dec. 12.—Perfume, sachet bags and various beauty preparations make excellent Christmas gifts, and pitchmen and demonstrators report good business along these lines.

Sachet bags come in many novel forms. There is a sachet coat hanger puff doll. This is a cellophane bag containing assorted sachet odors with a doll head top and a ribbon cord so it can hang on a coat hanger. There is also a shiny sachet ball with a string attached for hanging. This is tucked into the top of a red wax boot. These two sachet bags make clever little gifts for Christmas and also are attractive Christmas tree ornaments.

Perfume, with scents reminiscent of a night in Hawaii or a night in Miami, is made up in fancy bottles of assorted shape and design. These bottles are filled with a good grade of assorted odors, including Narcisse, Oriental, Chupre and Gardenia. Some of the bottles are made of twisted glass, other perfume bottles are made in the shape of an hourglass with a doll's head on top of it, while still others are plainly shaped decorated bottles. Some of the bottles have just screwed-on tops. Most of them, however, have cork stoppers which are molded over the bottle with assorted colored celluloid which helps prevent evaporation.

In addition to the perfume being put up in bottles of various shapes, sizes and designs, it is also contained in novel arrangements. There are modeled dog figures which are made of plaster-filled celluloid and look like ivory. The dogs are Scotties, St. Bernards and Terriers. Each dog has a bottle of quality perfume fastened around its neck with a colored ribbon. Other dogs, bulldogs and police dogs are made of assorted china, plaster with enamel coating or imitation ivory.

(See PERFUME on opposite page)

Two news stories received from our correspondents in Canada and Philadelphia show that merchandise bingo games are still popular and are still allowed by local authorities. Even the politicians in New York, Cincinnati and other cities are trying to ban bingo, there are still some places where bingo is allowed provided the prizes offered are merchandise and not cash. Which brings us back to our suggestion of last week to bingo promoters—stick to merchandise prizes and you probably won't be bothered by local authorities cracking down on the game because of the "gambling" taint.

Special attention is being given to War Savings Stamps, certificates and merchandise prizes by organizations and individuals promoting bingo thruout Eastern Canada.

There has been an increasing trend toward both outright offerings of the stamps and certificates as prizes for the games and giving the winners the choice between the stipulated merchandise or the equivalent in stamps and certificates.

Some of the organizations tie up with the local merchants on window displays of the stamps and certificates on one hand and merchandise on the other.

Announcements are made before the start of playing and between the games that the War Savings Stamps and certificates are available. Those offering some cash prizes, as well as merchandise, point out in the announcements the advisability of taking the stamps and certificates instead of cash. It is cited that this is an ideal way to save and serve. Operators are also stressing the value to the player when he takes merchandise prizes instead of money. In most cases merchandise prizes are preferred by the customers and most bingo operators have eliminated the use of cash as prizes.

Practically all of the bingo operators are offering stamps and certificates or merchandise for prizes, including door and lucky prizes. Stamps, certificates and merchandise have been replacing cash at some of the regular bingo stands, thus reducing the objections to public bingo. Offering cash has drawn considerable criticism in some quarters. On the other hand, protests against merchandise bingo have been comparatively few.

Cracking down on outside promoters of bingo games at church halls where cash awards are offered as prizes, local police in Philadelphia recently raided a church hall in the center of the city and hauled off 5,000 bingo cards, 50,000 chips and \$379 in cash. There were 50 players in the hall. These players had been transported to the game by taxicabs paid for by the management.

"We have no objection," said Director of Public Safety James H. Malone, "to churches running benefits operated by members of their own groups. But we will not permit outsiders to come in and take advantage of these groups."

The bingo promoters, including four men and a woman, were said to be from Atlantic City, where they operated a bingo parlor. They rented the church hall and the church was to get a percentage of the profits.

Philadelphia officials have no objections to the church bingo games, which are widespread and well-attended, but the police frown upon the use of cash as prizes. Many churches, running regular schedules of games each week, have hired outside promoters to stage the games. However, since merchandise and food prizes are used exclusively, police do not interfere. Any attempt to use cash prizes will not be countenanced in Philadelphia, according to reports. Those arrested were held in \$500 bail each for (See BINGO BUSINESS on page 55)

# Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

## New Tire Preservative

With tire rationing placing a priceless value on tires, a well-known chemist, Rudolph Fritsche, has invented a product which, he states, rejuvenates used tires when applied to them. The inventor states that his product, "Rubber Flexolene," gives added resiliency to well-worn tires.

Gap workers and others who have sold automobile gadgets should be interested in this product, as all eyes will be turned on the matter of conserving tires.

## Neatly Toe Insert

A novel idea for preserving ladies' hosiery against rain, gravel, etc., is marketed by Exello Products Company. The item is a plastic insert that fits into open-toed shoes in stormy weather or in muddy places.

Ladies can carry a pair of inserts in their handbags as they are lightweight. The article should appeal to store and window demonstrators. A good demonstrator with showmanship could work up an interesting percentage. Neatly Toe Inserts come in three colors, red, flesh and black.

## Luminous Figures

Nite-Glow Products Company is selling luminous figures, including Christ on the Cross, dancing girls and other figures that glow in the dark. Some of these figures come in two colors and are selling well, according to the manufacturer.

## Service Photo Plaque

Paramount Plaque Manufacturing Company is offering a new service photo plaque. The plaque is made of a hydron composition and is unbreakable. It is finished in antique gold and the specifications are finely sculptured in deep relief. There is a combination easel back with a hanging hook. There is also a large oval on the plaque to hold the picture of a member of the armed forces.

## PERFUME

(Continued from opposite page)

These dogs also have ribbons around their necks to which are attached bottles of perfume. Other novel perfume displays consist of a blue-colored dog kennel with a sliding entrance, with skater and skier figures in a contrasting color on all sides. In the dog house are two St. Bernard dogs which look like ivory with a bottle of perfume tied to the dogs' necks. This combination is popular as gifts or prizes and make attractive items on dressing tables or in boudoirs. Another novel perfume bottle is a large beribboned cellophane box containing two royal-looking greyhound dogs in black and white. The dogs stand 3 1/2 inches high and have brilliant red eyes. A bottle of perfume is tied around each dog's neck. There is almost 1/2 of a dram of perfume in each bottle, and each has an imitation jeweled crown cap.

Another smart boudoir accessory is an authentic reproduction of an early American swirl glass lamp with the shade copied from an early original. It contains 4 1/2 ounces of cologne.

Pitchmen and demonstrators report that one of their biggest selling items is the bust of a Spanish or Grecian beauty mounted on a bronzed metal base together with a bottle of perfume and cased in a cylindrical acetate container. The perfume is concealed under the statuette.

Cosmetics are also popular as Christmas gifts. These gifts consist of lipstick, boxes of face and body powder and compacts for powder or rouge. Attractive-looking packages are made up containing powder, hand cream, cleansing cream, vanishing cream, lipstick, a powder compact, a rouge compact and a small bottle of perfume. These cosmetic assortments come in wicker baskets, which can later be used as sewing baskets or fruit dishes, or plain boxes cellophane-wrapped and tied with large ribbons. Another popular cosmetic item is a musical powder box. When the cover is removed a musical tune is played.

**JANE DOE**  
ENGRAVERS!  
STREETMEN!

Take advantage of this special offer. Sterling Silver Identification Bracelets. Two popular styles. There will be no more available at this low price when our present stock is exhausted (silver has been banned for civilian use).

No. B28J367T—Per Gross \$39.00.  
Per Doz. \$3.50.

Sterling Silver Identification Necklace, 3/4" disc diameter. Has 18" chain.  
No. B12J129T—Per Doz. \$5.00.  
Sample Assmt. of 3 Pcs. \$1.00.  
25% deposit required on C.O.D. orders. MENTION YOUR BUSINESS. We do not sell retail.

**JOSEPH HAGN CO.**  
The World's Bargain House Since 1911  
217-225 W. Madison Street CHICAGO

**FURS OF DISTINCTION**  
Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskrats, Squirrels, Raccoons, Skunks, Foxes in all shades, Marminks, Checklangs, Caraculs, Moultes, Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

**ANDREW PAUL AND E. ARKAS**  
Manufacturing Furriers  
154 W. 27th St. (Dept. 27), New York, N. Y.

**WHITESTONE RINGS**  
\$18 per gr.  
(and up)

31 Different Styles.  
Sure-fire Sellers.

Send for Samples \$2★  
**VOGUE JEWELRY COMPANY**  
(of New York)  
219 West Seventh St. LOS ANGELES, CALIF.

**ELGIN • BULOVA • GRUEN**

Ladies' GENUINE DIAMOND RING  
Solid Yellow Gold, Low Priced \$4.10

Take advantage of unusual values in Rings and rebuilt Watches.  
Send for New FREE Catalog

**STAR WATCH CO.**  
Wholesale Jewelers  
740 Sansom St., Philadelphia, Pa.

**WRITE FOR CATALOG OF BINGO SUPPLIES**  
BY MANDELL THAT'S ALL!  
★  
MORRIS MANDELL, 131 W. 14th St., N.Y.C.

**LEADING SELLERS IN FUR COATS**

**LOWEST PRICES** JACKETS CAPES • SCARFS ALL GENUINE FURS!

Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

**H. M. J. FUR CO.**  
150-B West 28th St., N. Y. C.

**RED HOT SELLING ITEMS**

Comic Hot Xmas Folders 45 kinds with Env. 10¢ Sellers 3.75 a 100  
Squirrel Pack of Cards Doz. 1.50  
Jailhouse Pennants doz 65¢ lg. 1.00  
Loony Letters, 8 to set. doz. 1.10  
Cleopatra Rubber Figure doz. 10.80  
Sand Cards asst. doz 40¢ gr. 4.50  
Laff Station Card 52 Articles per card 2.00  
Samples of All Xmas Folders by ex. 2.00  
Samples of 50 Items Tricks & Jokes 2.00  
New Catalog ready. Send 6¢ cover postage.

**JOEKERR NOVELTIES, 198 Park Row, N. Y.**

**NO MORE BUSINESS TILL 1943**

We won't be able to handle all the business we now have on hand. Not wishing to disappoint you, we are asking that you please don't send us any more orders till January, 1943. Thanks for your patronage during 1942 and all the preceding years. Compliments of the season from Mr. Rohde and all the employees.

**ROHDE-SPENCER CO.**  
223 W. Madison St., Chicago

**Genuine Diamond Rings**  
10 Kt. Solid Gold  
\$5—\$10—\$15 each  
20% deposit with order. Send finger sizes.

**RADIO JEWELERS**  
Room 914, 5 No. Wabash Ave., Chicago

**NOTES from SUPPLY HOUSES**

Bob Epstein, familiarly known as Bernie, has been inducted into the army and is at present stationed at Camp Upton, Long Island. Bernie is the youngest of the three Epstein boys who conduct the Epstein Novelty Company, New York City.

Bernie is well known in the novelty and premium trade and is regarded as an expert in that type of merchandise. Everybody along Park Row is of the opinion that Bernie will make a wonderful soldier. He passed a very high IQ test and is headed for officers' training.

**FLASHY EMBOSSED BELTS**

each in gift box with celluloid window. Assorted popular sizes to the dozen. Made by one of the largest belt manufacturers. "Looks like a dollar value." 500 dozen to sell at this price. Ideal for 1 to 49¢ Card or Combination Cigarette Board.

**GROSS, \$36.00**  
**SAMPLE DOZEN, \$3.50**  
25% Deposit, Balance C. O. D.

**Midwest Merchandise Co.**  
10th & Broadway  
KANSAS CITY, MO.

**The Original Hitler Pin Cushion**

Here is the original—Don't wait, get started now—It's red hot—Board Operators, it's a natural. Ea. packed individually.

Dozen \$4.20—Sample Prepaid P. Post 50c Ea.

Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$36.00. Dozen \$3.60. Sample prepaid 50c Ea. Write for our 1942 catalog (state your business).

**WISCONSIN DE LUXE CORP.**  
1902 No. Third Street MILWAUKEE, WISCONSIN

**LAST CALL—STILL AVAILABLE**

Limited Stocks of Mechanical Toys—Patriotic Novelties—Pins—Souvenirs—Salesboards—Deals—Premiums—Xmas and New Year's Eve Specials—Tin Horns, all sizes—Signs—Banners—Novelty Hats—Favors—Noisemakers. Boxed Xmas Greeting Card Assortments from 5¢ to 25¢ per box. Real values. 5 Pound Quality Xmas Boxed Assorted Chocolates—from \$1.00 to \$1.75 per 5 lb. box.

Write for Catalog—Please State Your Business.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD. ST. LOUIS, MO

**FOR NEW YEAR'S EVE**

1614—Paper Horns, Imported . . . Gr. \$1.00  
4538—7 in. Mottled Colored Horn, Fancy Mouthpiece, U. S. Make . . Gr. 2.95  
9034—Chinese Blowouts . . . . . Gr. 1.25  
1234—Metal Noisemaker Assortment, Imported . . . . . Per 100 2.75  
2425—Assorted Fancy Decorated Metal Noisemakers, U. S. Make . . . Box 50 2.00  
6803—Fine Quality Crepe Paper Hats, Metallic Trim, U. S. Make . . Per Gr. 2.75  
9005—Serpentine . . . . . 1,000 Rolls 1.65

Write for Catalog—State Business.

**LEVIN BROTHERS**  
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**NUDIE "The Lady Luck"**

for Novelty Stores, Gift Shops, Salesboard Ops, Concessions.

An all-round, fast-selling item. Nudie (the Lady Luck) made of flexible, lifelike plastic composition. Yes, she seems to be alive. Nudie sells herself. Individually boxed, assorted hair colors. Sells for \$10.80 per doz. F.O.B. N. Y., C.O.D. EXCELLENT OFFER FOR DISTRIBUTORS & JOBBERS. Send \$1 for sample.

**ABRAHAM** 258 W. 97th St. NEW YORK CITY  
Novelty Creator

**SWIVEL VANITIES MIRROR**

IMMEDIATE SHIPMENT. Beautiful Blue and White Mirror Vanity with extra compartment, metal knobs. Made of Calif. Redwood, \$1.40 ea. With 2 extra compartments, \$1.50 ea. Packed with high-grade stationery, 30¢ additional.

**MARTIN MIRROR CHEST CO.**  
1120 W. 79th St., Chicago, Ill.

**SPECIAL FOR QUICK SALE**

80 DOZ. PEN and PENCIL SETS in flange gift boxes. Ring top push-button pen. Pencil has metal movement. Two perfect Name-o-Graph Engraving Machines. WILL SELL ALL OR PART TO HIGHEST OFFER. BOX 638, Billboard, Ashland Block, Chicago.

**MILITARY AND PATRIOTIC JEWELRY**  
 LOCKETS—PINS—COMPACTS  
 RINGS—DOG CHAINS, Etc.  
 Send today for new catalog featuring an extensive selection.  
**BIELER-LEVINE**  
 37 South Wabash Ave., Chicago

**MILITARY SERVICE KITS**  
 All good buys. Contains every imaginable necessary article for the man in the service. Duffel tremendously.  
**DUFFLE BAG SERVICE KITS.** Complete with fittings, 4 price ranges. . . . . DOZ. \$3.80, 6.00, \$7.80  
**COMBINATION DUFFLE BAGS & SHOE SHINE KITS.** Extra quality. Complete . . . . . DOZEN 18.00, 27.00  
**APRON & SERVICE MILITARY KITS.** Complete with fittings. . . . . DOZEN 7.80, 13.50, 18.00  
**FIRST-AID DUFFLE KIT.** For Service Men. Also for Wardens, Auto and Home use. . . . . DOZ. 4.20, 7.20  
**EMPTY DUFFLE BAGS.** A very useful utility necessity. . . . . DOZEN 1.85, 1.95, 2.40  
**LAUNDRY BAGS.** A "must" bag for everyday needs. . . . . DOZEN 4.20, 6.00  
 Timely sellers for Salesmen, Stores of every kind, Premium and Sales Boards.  
 Order quantities. You simply cannot buy for less anywhere. Many other items in our 192 page catalog sent with shipment. Our guarantee for over 28 years. "We are never undersold." All orders must be accompanied by 25% deposit or full payment.  
**MILLS SALES CO.**  
 901 BROADWAY, New York, N. Y.  
 WORLD'S Lowest Priced WHOLESALERS

**FOUNTAIN PENS**  
 We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.  
**STARR PEN COMPANY, Dept. C**  
 500 N. Dearborn, Chicago

**REX HONES**  
 Now \$5.25 a Gross  
 Send \$1.00, Bal. C. O. D., Plus Postage.  
 Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR-12, Chicago, Ill.

**MEDICINE MEN**  
 Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
 Manufacturing Pharmacists  
 187 E. Spring St. Columbus, Ohio  
 BUY WAR BONDS FOR VICTORY

**Attention Engravers!**  
 We still have Engraving Merchandise in stock—Pins, Bracelets, Lockets, etc. Good-looking, fast-selling items. Write for Catalog No. 26 today!  
**Big Military Line**  
 For a complete line of Military and Patriotic Jewelry write for Special Military Circulars! (State Your Business)  
 Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

**WANTED AGENTS, PROMOTERS AND PAPER MEN**  
 For one of the hottest items of the present time—Income Tax Record Book, which covers Social Security, State Tax, Wage and Hour Records, etc. Every merchant a prospect. \$2 commission on each \$5 sale. Frank Bynum, wire us collect.  
**L. B. HOLTKAMP, Southern Distributor** P. O. Box 47  
**WALTER B. FOX, Sales Mgr.** McGehee, Ark.  
 P.S.—We also manufacture Honor Roll Plaques. Hustlers can make real money handling this item as a side-line.

**PIPES FOR PITCHMEN by BILL BAKER**

Communications to 25 Opera Place, Cincinnati, Ohio.

**PERCY ABBOTT . . .**  
 is concerned by a rumor that New Orleans is not welcoming pitchmen as in days of yore. According to Percy, he can use plenty of company and the fields are green.

**LESLIE MOSSBURGER . . .**  
 is doing okay in Minneapolis.

**SMALL COURTESIES** sweeten life; the greater enoble it.

**A. C. SELLS . . .**  
 is wintering in Savannah, Ga. After years of selling everything from health publications to advertising, Sells has created a new sketch subject titled Pipey who, he reports, is catching on in public favor. Sells has drawn several sketches of Pipey and a little dog mascot which we hope to present in a future issue.

**H. L. CRUMPTON . . .**  
 takes advantage of our agreement to publish requests for letters from those in military service by asking that Slim Rhodes, Ray Redding, Ethel Montgomery and others who worked with him during 1935 and 1936 write him at the 197th Ordnance Company, Camp San Luis Obispo, Calif.

**A CUNNING MAN** over-reaches no one half as much as himself.

**DOC BLUM . . .**  
 reports that Kid Carrigan, strong man and pitcher, is setting the world on fire with his act in a Richmond, Ind., night club.

**BUCK RAINER . . .**  
 inquires from Overland, Mo., as to the whereabouts of Wrangler Rambo and Virginia Kid, when last heard of with the Valley Mount Show. Rainer also wants to read pipes from other old-timers.

**PARTIAL CULTURE** runs to the ornate; extreme culture to simplicity.

**FRED HUDSPETH . . .**  
 reports receiving a letter from Eddie Murray, who states paradoxically that his health has been good yet he expects that in six more months he shall step thru the gates of heaven and once more cut up touches on jackpot corners with the boys. He probably means that he will return to the pitch business and retire from his activity in the sports management field—might be! Eddie told Fred he would like to see pipes from Russ Weith, Charley Kasher, Joe Morris, Red McCoal, Dick Weith, Earl and Gert Godfrey, Harry Bernstein, Art Nelson, Phil and Al Hassman, Eddie Salem and Joe Cox. Fred says that he has just returned to Birmingham after a trip to

Gulfport, Miss. While there he saw Jimmie and Nell Ware, who have four photo machines and are going to town on them. Fred saw Jerry Russell in Mobile, Ala. Pipes are requested from George Sanders, Leo Cherrier, Hank Durham and Ned Bailey.

**IT IS MUCH EASIER** to be critical than to be correct.

**STANLEY NALDRETTE . . .**  
 is on hand for the fourth successive week with a pipe, reporting that he will stay in South Bend, Ind., 'til the new year. He expects to have plenty of company during the holidays inasmuch as the following are taking the long green there: Mr. and Mrs. Leroy Crandall, with jewelry and cedarwood layouts; Doc Wilson, with gummy and cedarwood, and Tony Grazino, with Lavendar and pine wood.

**ART AND ROSE ROBINSON . . .**  
 send Christmas greetings from Jackson, Miss. Art signs himself as the "Ex-Waffle King" and the missus signs as "Ex-Powder Base."

**A TRUE FRIEND** is one who likes you in spite of your faults.

**FRANK C. REIKART . . .**  
 fogs in that he is wintering in Swormville, N. Y., working on a number of new novelty musical instruments which he plans to take on the road next spring in New York State. He is managing the Swormville Opera House and the Millersport Theater in the meantime.

**BABE AND BOB KEATING . . .**  
 are in their third week at the Jewel Box night club, Tampa, with their mental turn.

**EACH MAN** has his own desires, and not all possess the same inclinations. Give your tip as wide a coverage and instill as wide a desire for your product as is possible.

**R. L. (KENTUCKY LEE) BEALERT . . .**  
 pipes for the first time in eight years with a long communique dated Thanksgiving Day from Pittsburgh. He says: "It is Thanksgiving Day and I have given thanks this day for many things—and not the least among them were my thanks for *The Billboard* and its many years of service to myself and brother pitchmen and showmen. Thanks and compliments to our friend Madaline E. Ragan for her timely and interesting article in the Christmas Special issue. I am thankful that I can read the pipes of free men and women in a free press in a free country. It was just 32 years ago December 5 that I made my first pitch, and I am still with it and for it. Due to trouble in getting ample stock last spring, I set the trips and keister aside and worked the season at Kenywood Park here. Other pitchmen here are Old Bill Ellis; Chief White Horse and missus, with med; Professor Cudahy,

**Pitchmen**  
 By V. L. Torres, Chicago  
 I'VE read a good deal about and I have discussed with many the subject of pitching during war-time. My opinion is not universal, but I think a good deal depends on who is doing the pitching and where he is working. Observations reveal two different groups of men and their ways in selling. We have the indoor or chain-store demonstrator and the outdoor knight of the road or globe-trotter pitchman. The former is a charmer who is a cross between a shelm and Rudolph Valentino who uses ethicism, but to get the filthy lucre must wear kid gloves and flatter the ladies—or he seldom clicks. The latter looks like a cross between Groucho Marx and Wallace Berry, a typical resolute, fearless and cool-headed character. He is the man whistling past the graveyard and skeptic, happy when circumstances suit his temper and much happier when his temper suits his circumstances.  
 The outdoor showman says that rain or shine the show must go on; the outdoor pitchman goes one better and says rain or shine, sleet or snow, pitching is on the go, never out, never over. He uses part of his time in close study of events to determine where, how and when to go places. He does not bite on priorities or gas and tire scares; scare heralding is generally promoted by shortsighted intellectuals. So, no excuses, brother, no alibis, sister; nobody can beat courage with gas and tire gags. Streamliners are running on scheduled time and transporting 50 per cent more passengers than ever before. Pitching is on the go—never out, never over.  
 It is fun to be a pitchman. It is fun to get out of bed and out of the room every morning with the happy thought in mind that every day is pay day for the weather-beaten and restless Bedouin. He is generally a good mixer and entertainer with that inborn, carefree and happy-go-lucky attitude. Instinctively he is a rough-and-tumble he-man from the bottom up and well enough seasoned to battle nature in all her moods. He is chatty and cheerful, never entertaining the highbrow or academic bunk. The pitchmanite has an eye for pork chops and spondoolif. Oh, yes!—he loves friendship and fresh air—and fried chicken also.

out of retirement and now working wrenches; Doc Potter, with magic; Mr. and Mrs. Al Powers, in Murphys, with cleaning pads; Edward Salem, with graters and juicers, and Fred Marls with graters and juicers in the Kresge store. I have heard that Curley Bartok is in the city and is planning to open a pitch store. Many of the pitch folks who made the Eastern territory will regret to learn of the death of Mrs. Eva Smith. (Details in Final Curtain.) Would likes pipes from Sid Sidenberg and Frank Vall."

**DICK AND MATTIE RICTON . . .**  
 fog in with season's greetings from Atlanta.

**Pitchdom Five Years Ago**

Roy Tatum was in Los Angeles planning to move on to Detroit after the holidays. . . . T. J. Penderghast, cleaner

**Next Issue LIST NUMBER**  
 Will Feature the Following Lists:  
**COMING EVENTS**  
**POULTRY SHOWS**  
 Order a copy from your news-dealer NOW or mail 25c in postage or cash to  
**Billboard**  
 Circulation Dept.  
 25 Opera Place  
 Cincinnati, Ohio

**ZIRCON RINGS**  
 Ladies & Gents \$4.00 to \$8  
**SOLID GOLD** . . . . . Each  
 Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.  
 Box 311 — B. LOWE — St. Louis, Mo.

**SOCIAL SECURITY PLATES**  
 Red, Blue and Gold colors, on metal, \$8.00 per 100. F. O. B. Chicago, while they last. Sample 10¢ each.  
**CHARMS & CAIN**  
 407 S. Dearborn St. CHICAGO, ILLINOIS  
 Tel.: Web. 3548-3547-3548

worker, was in Alden, N. Y. . . . Art Cox was dispensing jukem and horn nuts in Canada. . . . Pergie Ferguson dropped in on the Pipes desk in Cincinnati. . . . Fred and Maggie Smith were working tie forms in Flint, Mich. . . . Mary E. Ragan reported from San Francisco that guests at her home for a Thanksgiving dinner included Marie Mitchell, Lee Yondell, Frank Arnold, Mr. and Mrs. Hickock, Pete Peterson, Ruben Lorraine, Dutch and Nellie Hendryx, Herb Johnston and Sailor White. . . . John W. Compton, of Associated Trade Press, Chicago, reported the death of Adolph (Bud) Wollman, vet paper man. . . . Al Marsh, the paint-sprayer man, was cashing in at Sacramento, Calif. . . . Stanley Naldrette was in the H. L. Green store in Charleston, S. C. . . . With Naldrette were David Sax, Mr. and Mrs. Kirkland and Lillian Estock. . . . Fred W. Stires reported stopping off in Philadelphia and running across George Fitzpatrick. . . . That's all.

hall in Philadelphia and it was feared that if unchecked the police might close down on all church games. Bingo promoters under church auspices using merchandise and food prizes are enjoying capacity and orderly crowds at all games. The popularity of bingo has never been higher since the days when movie houses featured the game. Popularity of the game is attributed to the attractive merchandise and food prizes offered. It was feared that the incursion of cash awards might place the games in disrepute and cast a bad reflection on the legitimate operators.

NEW LIGHT LAW

(Continued from page 42)

bracing a radius of 25 miles around Philadelphia, goes into effect December 21. The first 10 days will be a test period, with rigid enforcement of the rules beginning January 1. Army and civilian defense officials are of the opinion that the dim-out will not seriously affect park operations. However, it is warned that if the regulations do not eliminate sky-glow, "they will probably be stiffened by the army." The regulations provided here are not nearly as drastic as those enforced in New York or Atlantic City.

As a result of the boom season last summer, Willow Grove Park here has already announced its intentions of extending its normal season, planning to start early in spring and continuing beyond Labor Day until the cold weather sets in. With travel restrictions stemming the exodus to the South Jersey seashore resorts, it is expected that Woodside Park will likewise extend its season. Permitting the outdoor places to merely shield their lights is also a life-saver for the numerous swim pools in the area.

Also seen as an aid to the parks and pools is the fact that the dim-out rules exempt, at least for the present, street lights, traffic lights and automobile headlights. Proximity of many pools to the city, and particularly Woodside Park, puts little strain on the rationed gasoline for motorists, altho all spots have convenient trolley and bus facilities.

FOLLOW-UPS

(Continued from page 42)

woodshed with the old man. Editor's Note: Ed Schott is fully mended at this writing.

Honors to Casassa

To Andrew A. Casassa, of Revere Beach, Mass., go the honors of doing the most efficient job of conducting a Victory Clinic session. Not only did he have his introductory remarks mapped in businesslike manner, but his eloquence in speech greeted the ear like music from Harpo Marx's harp. It wasn't necessary to introduce him as "a lawyer by trade"; that was apparent as soon as he launched his verbal fusillade. He did a swell job.

Pool Whirl

A whirling haze of activity was Paul Huedepohl, the genial gent from Jantzen Beach Park, Portland, Ore. With his activity divided between the park and pool men's sessions, Huedepohl flitted hither and yon like a gazelle gone suddenly berserk in order to fulfill the various demands for his services. And he rarely was late for an appointment. Paul was easily the busiest delegate at the meeting. And, come to think of it, what would a park convention be without the hustling Paul on deck?

An Old-Timer

Among the real old-timers present was John Wendler, genial president of Allan Herschell Company, North Tonawanda, N. Y. In swapping a bit of verbiage with the veteran John, he told us how a German by the name of Landau built the first Merry-Go-Round in America on his father's farm in Clarence, N. Y., 62 years ago. The contraption, which was operated by man power, with music furnished by a piccolo player and bass drummer, proved both a sensation and a financial success at the time, Wendler related. Wendler himself holds an enviable record of some 50 years in the amusement business.

A Wise Choice

A magnanimous choice was made by the park men in selecting the veteran Leonard B. Schloss, general manager of Glen Echo (Md.) Park, to guide the destinies of the NAAPB for 1943. A veteran of more than 40 years in the amusement business and one of the oldest members of the national association, Schloss is one of the industry's ablest leaders. And if ever leadership were needed, it is now. Sincere and con-

scientious to the extreme, Schloss demonstrated his wisdom and ability at the various Victory Clinic sessions, as well as at the AREA meeting. A native of Washington, Schloss knows the score and his way around there. Results of his forthcoming meeting with Christopher J. Dunphy regarding a higher priority for the industry is being awaited with anxiety. But if it can be done, Schloss is the man to do it.

ATLANTIC CITY, Dec. 12.—Albert B. Johnson, president of the Atlantic City Planning and Improvement Association, has been named chairman of a committee to draft plans for the post-war period in the resort. The association met last week to "launch a move to provide machinery for closer co-operation between official governments of the city, State and nation."

ON THE STAND

(Continued from page 23)

sax-clary men. When each plays the chorus straight, one or the other digs in with very simple figures, scrapers sounding out strongly in the breaks. Effect is entirely soft, arrangements being unpecked by kicks except when a growl trumpet is heard in rare bounce-tune moments. Absence of trombones also keeps the brass toned down.

Highest point of attraction for the room is obviously Heatherton the individual. Leader knows nearly all the patrons, lots of whom stem from the hotel proper, and greets the terps and table-parkers alike. Couples this with peppiness on the stand, which, tho sometimes forced, focuses attention on him more accurately than the spotlight. Band could probably go another eight months, what with an ice show and vaude acts to keep up the draw.

Carlton.

Roy Stevens

(Reviewed at Famous Door, New York)

THIS band is a little fuller than its rival across the street, boasting five pieces. And there are no vets in this organization. Stevens looks about 21, which seems to be average age of the boys.

Maestro sings jumpers in heated fashion and blows a gutsy open trumpet. Gives tunes a good ride with his rhythmic riffs, but lacks inspiration and sticks to timeworn licks. Frank Socolow, tenor saxist, really knocks himself out. Lad plays with passion and sincerity and may develop into a first-rate man if he gets a chance to sit in with first-rate men. His tone is raspy and not too big, but he's in there trying, the hard way.

Ork is occupied, for the most part, playing the everlasting floorshow and gets about 15 minutes every two hours to show its wares. When it does, it plays choruses, with Socolow taking about 8 out of 10.

Grennard.

OFF THE CUFF

(Continued from page 20)

Chicago's Garrick Bar January 10. . . . DON JACKS (4) returns to the Crown Propeller, Chicago, January 12. . . . RAFOLS HAWAIIAN TRIO opened a six-week date in the Park Plaza Hotel, St. Louis, December 11.

EAST:

KAY PARSONS went into the Newark, N. J., Recreation Center, Friday (11). . . . RHYTHM RYDERS draw a holdover at Dumond's, Philadelphia. . . . SIDNEY BECHET, swing soprano saxist, is now backed by a trio and opened at Sandy's, Paterson, N. J., December 14. . . . GEORGIA BUTLER and JERRY KING begin at the Park Hotel, Lockport, N. Y., December 15. . . . ADRIAN ROLLINI TRIO started Friday (11) at the Copley Square Hotel, Boston. . . . ALBERTO ROSARIO TRIO has signed with Consolidated Radio Artists. . . . PENNY PARKER and WOODY KIRK opened Friday (11) at the Blue Mirror, Baltimore. . . . MARSHALL MARKS is on an indefinite engagement at Jerry's Cocktail Lounge, Paterson, N. J. . . . TOMMY GIBBS joined Alberta Hunter at Tommy Joy's Utica, N. Y., as accompanist. . . . THREE CHOCOLATES opened at the Bingham House, Philadelphia, December 2. . . . THREE RIFFS to the Esquire, Schenectady, N. Y., succeeding Sonny Boy Williams. . . . HARRIET PAGE, piano, to Treasure Island, Washington. . . . DENNY DAWSON, pianist, is now at the Mayflower, New York. . . . ARLENE CHANDLER signed by General Amusement Corporation. CRAIG O'COYLE, pianist-singer at the

Bossert Hotel, Brooklyn, is recuperating from a siege of the flu and expects to be back shortly. . . . MARIE DOHERTY, Ivories and voice, has been re-engaged for McGinniss's, Sheepshead Bay, N. Y. COLE COLEMAN is a new starter at the Community Coffee Shop, Binghamton, N. Y. . . . OWEN SISTERS, who opened at Doc's, Baltimore, have signed with Mike Special. . . . NINO NANI, pianist-singer at the Mayflower, New York, has been inducted into the army. He was succeeded by DENNY DAWSON, pianist. . . . THREE DUKES opened at the Esquire, Schenectady. . . . DAVE ROBERTS ork has signed for 14 additional weeks at the Neptune Room, Washington. . . . SUNNY BOY WILLIAMS, now under General Amusement Corporation management, is now at the Bingham House, Philadelphia. . . . EDDIE PROVOST is the new Ivory pounder at the Blue Room, Passaic, N. J. . . . RAY STEVENS is to remain indefinitely at the Famous Door, New York. . . . WALTER LIBERACCI, pianist, is new to the Park Lane Hotel, Buffalo.

SONNY BOY WILLIAMS, Decca race artist, takes his piano and vocal style to Philadelphia for the first time at the Bingham House, where the THREE CHOCOLATES, instrumental and vocal, are also first-timing it after a long run at the Famous Door, New York. . . . MUSICAL MAIDS, instrumentalists, at Mom and Pop Green's near Allentown, Pa. . . . THREE INTERLUDES, instrumental-vocal, new at Leo Lawler's Swing Bar, Philadelphia. . . . THREE RIFFS, instrumental-vocal, replace the FOUR BROWN BUDDIES at the Purple Derby Musical Bar, Philadelphia. . . . THREE SWINGSTERS, instrumental, set at the Freeman House, Freemansburg, Pa. . . . PAT TRAVERS, vocals, and her instrumental MEN ABOUT TOWN, closing a long run at the 500 Cafe, Atlantic City, make their Philadelphia bow at Dick McClain's Alpine Musical Bar, alternating with the ROSE VENUTI QUARTETTE, fem instrumentalists.

WEST COAST:

MIKE RILEY, at Lyons's Hollywood Recreation for 38 weeks, secured another 10-week holdover, as of December 27. . . . JEAN WALD, Frederick Bros.' cocktail combo booker in Hollywood, reports that conditions for talent look very good. . . . GLOBE TROTTERS (4) open at the Town House, Reno, Nev., January 2. . . . RHYTHM HEIRS (4) follow the Four Red Jackets at Grand Cafe, Phoenix, Ariz. Jackets move to Santa Rita Hotel, Tucson, Ariz. . . . GUY BUCK (4) signed for another eight weeks at Mission Inn, Riverside, Calif., which will give the group 24 weeks in the spot. . . . RHYTHM RASCALS (4) returned for the third time this year to the Town House, Los Angeles. . . . THREE LITTLE SISTERS have wound up four weeks at Eddie's Cafe, San Diego, Calif. . . . AL GAYLE and his cocktail unit continue at the Louisiana Club in Wilshire Center, Los Angeles. . . . MANUAL CONTRESAS, after closing at the Monteleone, New Orleans, arrived on the West Coast, where he will reorganize his unit.

SHARE

Your Christmas Giving With The Salvation Army



WRITE

The Salvation Army Into Your Will

Buttons Cahill

By E. F. HANNAN

DAN (BUTTONS) CAHILL came to this country from England in the early '90s and went right to work as a street salesman, the business he had followed in his home country. Buttons was somewhat of a musician and now and then would open his street pitch with a tune on the flute.

If the gathering was light he kept on with the flute, taking up a collection. But if the tip was numerous he went right into his sales talk on clasp buttons—the kind that need no thread but attach directly to the garment.

In those days overalls were in order and this sort of button is well adapted to such wearing apparel. For several years, especially on week-ends, Buttons pitched in the market district of Boston and built up a trade with butchers and others who carried on in this section.

Cahill played his flute in bars and taverns when not pitching. One night while playing at Higgin's Oyster House, a well-known cafe in the West End of Boston, he met a pattern maker named Roche who bought some of Dan's buttons and later sought out the button man and flashed a new and improved button on him. This new button that Roche had worked on was better for the garment as it didn't tear or harm the cloth no matter how hard the treatment. Cahill took the sample and had some of them made up. His sales increased by leaps and bounds.

In the meantime Roche went around the country and sold the button to others; in fact, to so many others that it wasn't long before a dozen or more were trying to patent the idea. They failed to patent the button but they got the jump on the pitchman Cahill and glutted the market with such buttons.

The last time I saw Dan Cahill, during World War I, he was pitching a pants presser in Bridgeport, Conn. "How you doing?" I asked. "Just as always," he replied. "I get something new and then someone gets it away from me. The whole trouble," he went on, "is that I never follow a thing thru." The next time you have use for a garment that buttons with a clasp button give a thought to Buttons Cahill and other pitchmen who were first to sell them.

TRADE SERVICE FEATURE Billboard Events for Two Weeks

- December 14-19 IND.—Gary. Mardi Gras Winter Circus, 12-19. MD.—Baltimore. Royal Canadian Circus in Coliseum, 16-20. O.—Columbus. Putnam-Allen Agri. Soc., 16-18.

- December 21-26 MISS.—Hattiesburg. DAV Celebration, 23-Jan. 2. TEX.—El Paso. Sun Carnival, 24-Jan. 1.

BINGO BUSINESS

(Continued from page 52)

a further hearing on charges of setting up and maintaining an illegal lottery. Since public bingo games are under ban there, those promoting the games at the church halls under church auspices are elated over the police action in stopping the money game. It was reported that outside elements were planning on setting up money games in another church



## Agricultural Situation

Condensed Data From November Summary by U. S. Department of Agriculture, Washington, D. C.

**TOTAL WAR** dominates the farm outlook for 1943. All production, farm and non-farm, must help win victory. Prices will be determined less in the market place and more by governmental controls to obtain essential types of production and insure fair distribution of limited supplies. Military and lend-lease needs bulk large in the demand outlook and dominate the export situation. Factors usually of major importance in the outlook have been crowded aside by wartime problems of farm labor, transportation, storage, processing, building materials, machinery and production supplies. Governmental programs for man power, conservation, rationing and economic stabilization will have a major influence upon these problems. They can and will be solved, but not without a great deal of local initiative and local action. American soldiers and civilians will be adequately fed and clothed. Essential supplies will be carried to our allies. Farmers will work harder than ever before, and in return they likely will receive the greatest income in their history.

### DEMAND

The greatest demand ever known for farm products is in prospect for 1943. War needs of this country, of the United Nations and of civilians call for a quantity of farm products which, for some commodities, will probably be in excess of agriculture's capacity to produce in 1943.

Military and lend-lease purchases in 1943 may take nearly 20 per cent of the nation's food production, compared with about 13 per cent this year and 4 per cent in 1941. By late 1943 government spending for war may be at an annual rate of \$100,000,000,000 compared to an October, 1942, rate of \$70,000,000,000. Spending for war in 1943 will convert most productive resources to war purposes, leaving short supplies of all goods for civilians. Only about half the quantity of industrial commodities that civilians bought in 1941 will be available in 1943, and demand for such goods will be considerably more than supply.

Government expenditures for all war goods, including the products of factories and farms, will enlarge civilian incomes to the greatest on record. Altho purchasing power will be cut down by war taxes and war savings, more purchasing power than goods will remain. Wage payments will be greater, due to increased employment, longer hours and higher average earnings, and farm income will increase again over the record 1942 receipts.

For farmers this demand situation should mean a ready market in 1943 for nearly all the products they have for sale unless there are difficulties in processing and transportation now unforeseen. However, in view of the strong demand generally for agricultural products, it will be desirable for farmers to

replace crops that require excessive amounts of labor or transportation in relation to their value in the war effort with crops more urgently needed and requiring comparatively little labor or transportation. In view of the stringent wartime controls on prices, production and distribution of available supplies, demand naturally will have less than its usual effect on the relative profitability of any particular type of farm enterprise.

### PRICES

Price trends during the rest of the war will be determined more by governmental action than by the usual demand-supply relationships. This applies to prices received by farmers for the products they sell as well as to prices in wholesale and retail markets.

Recent extension of price controls under the act of October 2, 1942, providing for the stabilizing of the national economy brings under price ceilings, in wholesale and retail markets, over 90 per cent of all foods included in the average family's food budget. If wholesale and retail prices are effectively stabilized it is reasonable to assume that further advances in the general level of prices received by farmers will not be large. Farm prices may average only 5 to 10 per cent higher in 1943 than in 1942 compared with the average gain of 25 to 30 per cent this year over last. Costs of transporting, processing and marketing usually do not fluctuate as much as raw material prices so that the percentage changes in prices usually become smaller as the products get nearer to the ultimate consumer.

Prospective changes in demand-supply conditions in 1943 ordinarily would result in substantial further advances in prices all along the line—at the farm and in wholesale and retail markets. Consumers will have considerably more money to spend, but after military and lend-lease needs are met the per capita volume of agricultural products available to civilians may be about the same as in 1942. There will be less—considerably less—industrial products for civilians in 1943 than in 1942, when both inventories and production of many consumer items were larger than they will be in 1943.

As the disparity between consumer income and available supplies of goods becomes larger (increasing income, diminishing supplies), the upward pressure on prices will increase. Rationing, increased personal taxes and larger savings will minimize this pressure, but may not prevent some further rise in commodity prices unless the controls are further strengthened by subsidies or other measures. A few agricultural commodities (mostly fresh fruits and vegetables) and some services (especially professional services) still are not subject to price ceilings or other direct controls.

### FOOD PRODUCTION

Food production generally has increased enough to meet war needs (military and lend-lease) and to leave more for the average civilian consumer in 1943 than he consumed annually in the 1935-'39 period. But consumer income has risen much more than food production during the year just ending. In relation to the 1943 outlook for consumer income there will be adequate supplies of cereals, citrus fruits, vegetables generally and eggs. Poultry and fresh milk may also be available in sufficient quantities for all needs, dependent in part on the effects of shifts in demand resulting from shortages of some other foods. Meat presents the most urgent rationing problems at present, altho other foods may need to be rationed later. Total meat supplies in 1943 will be of record size, but more meat probably will be needed next year than this year for military and lend-lease uses.

### FARM INCOME

Net income of farm operators, this year the largest on record, is expected to be

even larger in 1943. Including government payments, net income in 1942 is forecast at nearly \$9,800,000,000—about a billion dollars more than the previous record in 1919. This is 45 per cent above 1941 income and more than double the average from 1935 to 1939. Cash farm income from marketings in 1942 will be about \$15,000,000,000, an increase of one-third over 1941 and nearly double the 1935-'39 average. In 1919 it was \$14,600,000,000. The increase in income in 1942 over 1941 is the result of a 25 per cent rise in prices and a 12 per cent increase in sales. Government payments will be about the same as in 1941 and will raise the total cash farm income in 1942 to around \$15,600,000,000.

The net income from agriculture per person on farms this year will be about \$368 compared to \$254 in 1941. This is about 136 per cent of parity income (the ratio of per capita farm income to per capita non-farm income in 1910-'14). Net farm income was 112 per cent of parity in 1941 and 100 per cent of parity in 1941 and in 1935-'39. In 1918 it reached the record height of 165 per cent of parity.

Total production expenses of farm operators in 1942 are estimated at \$8,700,000,000, an increase of over 15 per cent over 1941 and about 50 per cent more than the 1935-'39 average. Assuming that prices next year average about the same as in September, 1942, cash income from farm marketings in 1943 is forecast at approximately \$16,000,000,000. Expenses have been tentatively estimated at between \$9,000,000,000 and \$9,500,000,000. This would leave a net income to farm operators in 1943 of between \$10,000,000,000 and \$10,500,000,000. The cash income forecast is based on an assumption that production of livestock and livestock products will be slightly larger in 1943 than it was in 1942, and the total volume of crops sold will be somewhat smaller.

### FARM LABOR

Agriculture, with the help of the weather but without the help of more workers than it had a year ago, was able to increase production substantially in 1942 by utilizing types of labor usually not in the farm labor force and by employing laborers more days per week and more hours per day. But now we are beginning to scrape the bottom of the barrel on the farm labor supply, and it appears that to have sufficient farm labor next year will require more ingenuity not only on the part of farmer employers but also on the part of government.

### FARE REVIEW

(Continued from page 46)

Mr. Eastman then asked his first question: "How many days do fairs operate and how do people get there?"

Mr. Lee answered that people got there mostly by automobiles.

At this point Mr. Ammon said that 52 per cent of those attending the Wisconsin State Fair come by streetcar. "The farmers who attend the county fairs of Wisconsin do not average over 15 miles in driving to the fair. In my opinion the fairs will contribute more to the war effort than they will hamper it. Fair men will urge families to co-operate in traveling to the fair. The Wisconsin State Fair has been almost entirely changed over to represent the war effort and as one item has given over a large block of space to emphasize nutrition exhibits. Fairs are the farmers' vacation and very valuable in building morale."

Mr. Hemphill spoke next, saying, in part: "Fairs are full-time permanent organizations which function the entire year. I am sure that all fairs will agree to curtail the shipments of exhibits. Farm machinery will not be exhibited this year because of the manufacturers being busy in war production. All fairs in the past have had the co-operation of the railroads in that exhibits were permitted movement at one half the regular tariff rate."

Mr. Eastman then affirmed that the railroads had not "put him up to this." He asked: "Are fairs publicly owned?"

### Order on Race Tracks

Mr. Hemphill said: "Farmers will travel to their county seat towns to trade and it doesn't represent a great deal more use of rubber if, during these trips, they attend the fair. Farmers need recreation, which the fair furnishes, as much as city people need baseball and the running race tracks."

Mr. Eastman replied: "With reference to race tracks, we have an order outstanding that there shall be no special or chartered busses operating to race tracks. The railroads have, of their own volition, not allowed any special trains

to operate to race tracks. On March 28 we took this matter up with Secretary Wickard." He did not elaborate further on this statement. He did say, "We have no desire to interfere. The main question is that of rubber. The farmers should keep the rubber for themselves."

Mr. Jencks spoke next, stating that the farmers would go to fairs for one day only. "We have nothing in my section for the farmers except fairs. It is their only vacation. The railroad transportation which I will need will be a locomotive for one day to bring the carnival in," he said.

Mr. Eastman then asked: "What do you have for entertainment?" Mr. Jencks replied, "We have auto racing, thrill shows and stage acts."

Mr. Eastman queried: "You are interested in county fairs?"

Mr. Hemphill replied: "We are interested in all fairs, but the State fairs are the climax, following the county fairs."

Mr. Eastman said: "State fairs have been called off." He added that the army had wanted his office "to do this."

Mr. Eastman then asked how much time the fair patrons spend in looking at educational and at entertainment features.

Mr. Hemphill replied that 75 per cent of the patrons' time is spent in looking at educational features and "the evenings are spent on the entertainment side of the fair." He added, "I was in Washington during the last war when a group of fair men met with President Wilson. The President asked the fairs to continue, stating that we must all pull together with one stroke."

At this point Mr. McCarthy stated: "Our statement of policy took for granted and was based on the theory that people would go thru any hardship if they knew the reason. Already some conventions have restricted their activities as suggested by this department. The most precious rubber is on the farmers' vehicles and the defense workers' cars. We believe there will be no synthetic rubber for at least two years. We can't recant our statement entirely and perhaps the matter will have to be decided locally."

Following this conference a number of our members who were in Washington saw their senators and congressmen for the purpose of gathering information.

The following Monday I mailed a four-page statement to our members, consisting of both Mr. Eastman's releases and my comment. I wish to make some comments on this situation.

### Poor Press for Fairs

First, the fairs have received a very poor press, very poor reporting.

In the case of the two fair releases from the ODT the ODT has summarized the official statement and reprinted this summary in the release. In both cases I should say that these summaries were entirely of a negative nature. I have found that numerous newspapers have printed this summary and blue pencilled some of the official release which followed, which only intensified the negative side of the question.

On June 23, the day before our meeting with Mr. Eastman, the governors' conference met in Asheville, N. C., and the AP story states: "Director Eastman advised the governors that additional measures might be necessary if the recent request from his office that State and county fairs, non-essential conventions and other unnecessary meetings be eliminated, failed to bring the desired results. In reply to a question, he said that he considered the elimination of fairs a vital measure for the prosecution of the war."

### Railroad Tariffs

Since May we have had continuous correspondence about railroad tariffs. Last week I was in Washington consulting with our commerce attorney about an ICC hearing on December 7, in which the lines south of the Potomac River were asking for cancellation of the exhibit tariff. The official lines, which are the lines east of the Mississippi River and north of the Potomac River, are asking the ICC for this same cancellation as of January 1, 1943. I believe that the next few months will bring a lot of work pertaining to tariffs.

(Continued next week)

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# Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

*A Department for Operators, Jobbers, Distributors and Manufacturers*

WALTER W. HURD, Editor  
The Billboard, Ashland Bldg., 155 N. Clark St.,  
Chicago, Ill.

## Tax Education

In blunt language, taxes may be considered as a necessary evil. It is highly probable, if the true facts could be known, that most tax bills have their origin in political or competitive business circles. Many tax bills today are initiated and promoted by some competitive line of business. This makes it rather hard for minor industries like the coin machine trade.

But there is a bright side to the picture, however small it may be. Never before in the history of the world has so much scientific research and expert effort been devoted to trying to find tax plans that will work and at the same time equalize the tax burden.

Institutions of learning, publishing firms and research organizations have accumulated a lot of information on taxes, and all this material may some day be useful when voters learn to vote for the good of the nation and not for some political party.

A more practical hope for the coin machine industry is the fact that several organizations of governmental agencies and officials now exist which provide means for studying all tax questions and also make it possible for industries to present their own data for tax information.

As an example, the National Municipal League made its report, on December 9, of the tax rates in various cities. This is important information for it brings the tax rates of each city right out in the open and compares them with other cities. It is embarrassing to cities that have high rates.

There are many such organizations that employ experts to gather data for the benefit of legislators and other taxing bodies. The cities in nearly every State are organized and study taxation among other things. Mayors and other city officials are also organized and

have their own conventions and magazines. They have studied coin machine taxes. City attorneys are organized and have their conventions and magazines. Their national convention was recently held in New York and taxes seemed to be the biggest subject. State officials also have their organizations, conventions and professional magazines, and so on down the line.

All these organizations and conventions study taxes as a regular routine, and each one of them offers industries an opportunity to present their case in due time. But pleas or data presented to these organizations must be done thru accepted channels. The procedure is a matter of education and not of lobbying or high pressure tactics. So many industries are used to playing politics and lobbying that they do not know how to work along educational lines and present intelligent trade information. Lobbying is necessary, but every industry should also have a well-organized plan that conforms to high educational standards. The coin machine industry should have plans for co-operating with the many organizations now engaged in studying all phases of taxation.

Some States, such as Maryland and Michigan, have important tax committees that begin work long before the legislative sessions open. These committees give plenty of time to the study of tax problems and ideas. Opportunity is presented to industries to supply facts and information. The national Congress also now has a joint committee which is assigned the special job of studying revenue subjects.

All these committees and plans are part of a great educational program. It is very slow, but if trades and industries co-operated with such constructive moves, it would probably be much cheaper in the long run than playing politics and lobbying.

# GAS RATIONING NEWS Scrap Drive Nearing Goal

## Second Week Shows Quiet Trends in Gas Rationing

Spotlight turned on "C" ration books by newspapers in all parts of country

CHICAGO, Dec. 12.—Developments in the gas rationing field this week chiefly centered on the work of ration boards catching up on the job of issuing the B and C books on the basis of applications that have been filed before December 1. The week was marked also by the gradual dying out of agitation, cries of alarm and other complaints on the subject of rationing. As one Chicago newspaper headlined the situation, "There is no crack-up yet."

1. The most important factor in the ration field during the week was the power of local rationing boards to decide the status of car and truck owners. Government authorities in Washington continued to issue rulings and directives, but the real power still remained with local boards. Due to this fact, a number of variations were reported from different sections of the country. Such a situation is likely to continue.

2. Another very important factor in the rationing situation was the publication of lists of persons and firms getting C ration books. It is plainly evident that the strong light of publicity will be turned on all such persons and firms, on the rationing boards that issue them, and also as to the reasons why C books were issued. This is probably one of the great results of democracy. Chicago papers were featuring full-page lists of persons and firms getting C books, emphasizing the ration boards that issued such books, and the reason why the books were issued. One newspaper, at least, was digging still further into the facts and sending investigators to find out the full details of why the C books were issued and giving much more information than was contained on the official lists. This publicity is happening in all parts of the country and will have a great bearing on the future of gas rationing.

### Limited Trade Reports

3. Few reports from the trade were received during the week as most operators were still waiting for their ration books. One report from an important operators' association said that all operators are receiving B books and a considerable number of C books are being given. Trucks are receiving T books with liberal allowance of gas. The majority of ration boards are taking a sympathetic attitude toward the coin machine business. "Our operators are not discouraged and feel that the way rationing is being conducted will not hurt the industry," says the association. Operators in this section are showing a co-operative spirit to cut down mileage and the use of gas, and rationing boards recognize this fine spirit. This report came from a Western State.

4. A report from an Eastern State explains how an operator with a converted coupe had applied to the ODT for rationing on such a converted car. The result was that he would get more mileage for an ordinary passenger car than such a converted car. Operators in his section were getting B cards for passenger cars used in business, just as other lines of business were getting. We have had no other reports to confirm this situation. However, warnings had been issued previously by government officials that such a thing would happen.

The most encouraging news since gas rationing took effect was the liberalizing of rations for traveling salesmen and also for farmers. This indicated that ration officials were beginning as soon as possible to straighten out many inequalities in rationing and also indicated the desire of the government to liberalize rationing as much as possible.

### Appeals by Letter

The Chicago rationing offices reported at the end of the week that they still

did not have the printed appeal blanks ready. However, a number of car and truck owners were making appeals in letter form for better rationing. As a sort of test appeal, an operator in Chicago, after full discussions on the situation, has made an appeal for a C card after having been granted a B card. This test appeal will be watched carefully and later reports made to the industry.

As reported last week, an important factor in the rationing situation still continues to be the fact that total supplies of gasoline in the United States are decreasing. That is, production at the wells is decreasing. An important oil trade journal called attention to this last week and said the people were not being given the full facts in the situation. This trade journal said that people were being told that rationing was for the purpose of saving rubber when they should be told frankly that total gasoline supplies are decreasing and that eventually there will not be enough gas to supply home needs and the needs of the armed forces abroad.

### Tire Situation

The Eastern rationing situation still continues to be tighter than that for the rest of the country. An announcement was made during the week that rationing boards in the East were trying to work out a plan for being more liberal on A cards.

Government officials announced that the sale of tires, frozen nearly a year ago, will soon be resumed. Wide publicity was being given to efforts by the ODT to assist owners of trucks to get more gas and also to get tires for commercial vehicles. The ODT announced that by the end of the week Certificates of War Necessity had been issued for the great bulk of the country's five million commercial vehicles. The ODT reported, however, that a lot of application blanks did not have the necessary information

(See RATIONING on page 66)

## House Passes Bill on New Coins With Favorable Provisions; Must Go Next to Conference Committee

WASHINGTON, Dec. 12.—After prolonged discussion by government officials, Congressional committees and in the press about new coins and metal substitutes for present coins, the House passed a bill December 10 which authorizes a new 3-cent coin.

The Senate had already passed the bill and the House made certain amendments, among them the very important one of eliminating a proposed new half dime. The new coins have been authorized largely because mint officials asked authority to make them just in case metal shortages become more acute than now.

The new bill as passed by the House and Senate permits changes in the present penny. Mint officials will have power to reduce the copper content and there has been much talk of a penny made of steel coated with zinc.

The most serious matter in the long discussions of coinage for the coin machine trade was newly proposed changes in the nickel. After many months of discussion, Congress finally approved a nickel which would greatly reduce the use of nickel metal by substituting silver and manganese. The new nickel works favorably in coin machines, but discussions since the adoption of the new nickel have proposed still further changes. Representatives of the coin machine industry have been busy conferring with mint officials and Congressional committees, and last reports indicated that the new bill still retains the 1942 nickel.

Thru these many months of discus-



JIM GILMORE

## Jim Gilmore With Lumber Assn. and Brings In Members

CHICAGO, Dec. 12.—James A. Gilmore, formerly secretary-manager of the Coin Machine Industries, Inc., is now directing the membership campaign of the National Hardwood Lumber Association here. In two months Gilmore has established an enviable record for securing new members for this important association.

The lumber association is one of the leading trade organizations in the country, and its importance during the war is recognized by the government. The association is co-operating closely with the government in boosting the production of lumber and also securing its distribution to points where it is needed most.

Gilmore has had experience in trade association work extending over many years. A large part of that time he was

(See GILMORE on page 66)

Two reports express hopeful outlook that total will reach goal set for 1942

NEW YORK, Dec. 12.—A summary of the national scrap drive up to date was recently made by Richard W. Slocum, chairman of the newspaper publicity drive to raise scrap. Slocum stated that newspapers were still pushing the drive with considerable publicity.

Altho the collection formally ended more than a month ago, Slocum explained, many drives sponsored by newspapers are still in progress in various States, and these additional collections are expected to increase the aggregate of 5,364,415 tons reported to date. Newspapers are continuing to aid salvage collections by special co-operation with the Industrial Scrap Metal Drive of the War Production Board.

Reports from 18 States show per capita collections of more than 100 pounds. The per capita for the nation, on the basis of the latest tabulation, is 81.9 pounds.

Kansas, with a per capita of 158.7 pounds and a total of 142,874 tons, led all the other States. Vermont was second with 155.4 and 27,905. The State of Washington was third with 141.5 and 122,826. Oregon ranked fourth with 129.3 and 70,508. Indiana was fifth with 124.5 and 213,548 tons, and Nebraska, which orig-

(See SCRAP on page 66)

## Late Bulletins

WASHINGTON, Dec. 12.—Treasury officials announced yesterday that a new penny made of steel and coated with zinc would be ready early in 1943. Work will begin as soon as President Roosevelt signs the bill recently passed by Congress.

The new pennies are expected to work most types of penny coin machines now in use, but some magnets may have to be changed on certain types of machines.

A War Production Board official also announced that all copper pennies in circulation would be reclaimed when the new pennies are ready. The old pennies will be melted to get the metal for war purposes.

\* \* \*

A ruling by OPA December 9 defines a passenger automobile under the gas rationing system as including all station wagons and suburban carry-alls of whatever the seating capacity.

## ANOTHER WEEK NEARER VICTORY!

*W. Rabkin*

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# First Week of Victory Loan Drive Is Success

### Treasury reports that half-way mark had been reached —banks seemed to lead

CHICAGO, Dec. 12.—By the first of this week reports were beginning to be made of the first week in the new Victory Loan drive to raise \$9,000,000,000 for the Treasury. These reports will show the first results in the drive to sell an increased number of War Bonds during December. The special drive will continue during the month.

The U. S. Treasury reported December 4 that the government had already reached the half-way mark in the first four days of the big campaign. The Treasury did not give a breakdown of the types of bonds sold, but it was understood that the types of bonds offered to banks had sold more heavily than the War Bonds being offered to the public. Treasury notes had apparently marked up a high quota of the total.

Secretary Morgenthau issued the following statement:

"This is amazing and I am delighted. It speaks well for the patriotic response of investors and of the many thousands of my co-workers in the drive. We have made a fine start. But don't let us forget that the intensive effort must be continued to the very end. Only in this way will the drive go over the top and provide the necessary funds for victory."

#### Editorial Comment

The New York Journal of Commerce commented editorially as follows after seeing the first Treasury report:

"The Victory Loan drive to raise \$9,000,000,000 for the Treasury this month is proving a major success. Credit for this gratifying result goes in large measure to the financial community, which has organized a potent drive to reach every type of institutional investor and millions of individual subscribers.

"Secretary Morgenthau announced yesterday that, within the first four days of the drive, the half-way mark has been passed. Upward of \$4,500,000,000 has been raised within this brief period. The New York district, where the drive is especially well organized, alone is responsible for half this huge total. Furthermore, the committee has been successful in holding down the proportion of the total that is being raised thru sales to the banks. More than a fourth of the

5½ year 1¼ per cent bonds subscribed for in this district have been taken by others than banks.

"Why is the Victory Drive producing such impressive results, following the disappointing reception given the \$4,000,000,000 Treasury offerings last October? There are several reasons. First, the market was far better prepared for this new offering, whereas the October offerings were larger than had been expected and little time was given subscribers to decide on the huge subscriptions expected of them. Secondly, banks and trust companies, insurance companies, investment houses and other financial institutions, under the leadership of the Victory Loan Committee, have been given ample opportunity to organize a powerful drive for subscriptions based on the patriotic appeal. Lastly, the terms of the issue have been well adapted to the requirements of various groups of investors and to the prevailing structure of government bond quotations.

"When the October Treasury financing failed to produce subscriptions in required volume, it was feared that the government might substitute coercion for voluntary offerings. Happily, this fear is now a thing of the past. The success of the Victory Loan Drive demonstrates beyond question that the nation's financial machinery, when placed in high gear to raise the huge sums required, can provide the money required to finance the enormous war deficit."

### Survey on Spread of Dry Trend Shows Standstill

CHICAGO, Dec. 12.—A recent Gallup poll reveals its latest survey of public opinion on dry trends in the United States. The report says that all the efforts of the dries to increase liquor restrictions have so far had little effect on the voters.

One reaction, according to the survey, is to increase public opinion against national prohibition. Sixty-four per cent of the voters are still said to be wet when it comes to national liquor control. However, there are increasing trends toward local regulations which would make cities and counties dry.

Reports from all parts of the country indicate that the dries are gaining in several local districts. In fact, the report says that in 34 of the 48 States there are local districts that already have prohibition.

# EASTERN FLASHES

By JOE ORLECK and BEN SMITH

#### Atlantic Dist. Opens

Meyer Parkoff opened the Atlantic Distributing Company this week at 583 10th Avenue, New York, where he will conduct a jobbing and distributing business in coin machines.

#### Economy's Stock Increased

Economy Supply Company moved all the parts and supplies it had in Baltimore back to New York this week. This move was necessitated by the enlistment of Jack Berman, manager of the Baltimore office, in the navy. Ike bought a new glass display counter and spruced up the displays thruout the store.

#### Sam Engelman Fireman First Class

Last week we recorded a message from Sergt. Gil Engelman. This week Sam Engelman, fireman first class, U. S. Coast Guard, was in town on a week's furlough. Sam is stationed at Calais, Me., where he really is working. He claims he was so busy the only thing he could think of was chow and sleep and to have a little fun when he had an evening off. He didn't think of a coin machine even once.

#### Mitchell Sells Phonos

Irving Mitchell is up to his ears in war work, having a contract to produce certain items turned out on all sorts of machines. However, he is still shipping his Two-for-Five Phonos to operators. The only time Mitch tears himself away from the plant is to see the Red Cross to donate blood. Irv gets himself a silver pin the next trip.

#### Lieutenant Mishelov Reprimands Parents

Lieut. Sidney W. Mishelov, Camp Young, Calif., son of a New York operator, wrote his parents recently and took them to task for "worrying" about his comforts. The lieutenant realizes that parents naturally are concerned over their sons in the service, but he points out that soldiers in combat have no comforts at all, and they are only interested in winning the war. Mishelov tells his folks that they and all civilians should do their utmost to get war materials into the soldiers' hands, co-operate with blood donor services and all other civilian wartime efforts so that we can win the war in the shortest time. Then the soldier sons, husbands, sweethearts and brothers will be able to return to them.

#### Al Sherry Back in New York

Al Sherry, New York operator who went out west months ago to conduct a route of machines, returned this week to New York. Al sold out his interest in the Midwestern operation and will be around the city for a while.

#### Graham and Crouch Producing Films

Johnny Graham and Bill Crouch are now producing short-subject films in New York for Soundies. Johnny is a well-known director, having worked in many films for coin-operated sound film machines.

#### Peerless Vending Moves

Peerless Vending Company, headed by John Christophano, well known in the East, has moved to larger quarters in the Candler Building, 42d Street, New York City. Expansion of business is due to recent additions in the arcade field. Office is presided over by J. Curren.

## Ration Psychology Cuts Down Intake

AUSTIN, Tex., Dec. 12.—M. H. Blum, manager of Austin Amusement Company, said in a summary of his month's business that he has had a decrease of 15 per cent.

He attributes this decrease to the psychological effect that gas rationing had, plus approaching holidays.

The federal tax of \$10 on coin machines has not been responsible for the slack business, he said. The merchants in whose houses the machines are located are paying the tax and making

# La. Supreme Court Decree

### Upholds appellate decision that pinball games are not slot machines under statute

NEW ORLEANS, Dec. 12.—Reports reached here a few days ago of what may be an important decision handed down by the State Supreme Court in Baton Rouge.

The State had taken an appeal on a recent Appellate Court decision which returned pinball games to an operator after they had been seized in a police raid. A lower court had termed the pinball games gambling machines. The owner took his case to the Appellate Court, and the Appellate Court declared that pinball games were not slot machines under the present State statutes.

Thereupon the State appealed the case to the Supreme Court. The Supreme Court announced its verdict on November 23, and the report was received here December 3, when the operator got his pinball games back.

The high court said that it could find no error in the Appellate Court decision that pinball games were not slot machines under the State law.

Operators here consider this as a very important decision.

very little comment.

Gas rationing will affect the Austin Amusement, even tho they get extra gas, because some out-of-town routes will have to be canceled. Mileage for servicing the machines alone runs high, as something is always happening, he said.

Also a great handicap in the Amusement Company here is the lack of mechanics. In the past few months four have left this company for service. Jimmie McDinnley, a route man and mechanic, left this week. He went in as a technician in the air corps.

Others having gone into service recently from this company include Fred Wilson, air corps; D. M. Galloway, radio department of air corps, and Bob Karolins, personnel division of army.

Blum said that more gas is necessary in Texas or all business will be in a bad shape, and especially where routes are necessary to carry on the business

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Wurlitzer 750E, Slightly Used ..... 355.00	Wild Fire ..... 24.50	Bally Preakness, F.P. 32.50
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Wurl. 616A, Light-Up Sides & Top ..... 64.50	Do-Re-Mi ..... 28.50	
Rackola Standard ..... 125.00	Star Attraction ..... 28.50	
Wurlitzer 61 and Stand ..... 55.00	Belle Hop ..... 24.50	
Wurlitzer 50, Completely Refinished (Mahogany) ..... 50.00	5-10-20 ..... 79.50	
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Seeburg Classic, Refinished ..... 174.50	Jungle ..... 39.50	

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Keeney Super Bell ..... 215.00	Mills Jumbo Parades, Latest Type, Slightly Used ..... 95.00
Mills Jumbo Parades, Comb. Cash & F.P. 149.50	Mills Original Chromos, 5¢ ..... 212.50

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Bally Club Bells, Comb. Cash & F.P. \$145.00	Mills Melon Bells, 5¢ ..... 110.00
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Col. Bell, R. Door Pay, GA ..... 42.50	Mills 10¢ Blue Fronts ..... 95.00
Col. Bells, JP Model ..... 42.50	Mills 25¢ Blue Fronts ..... 125.00
Paces Races, Red Arrow, JP Model ..... 195.00	Mills Cherry Bell, Floor Sample ..... 215.00
Buckley Track Odds, Daily Double Model, JP ..... 400.00	Mills Merry Bells, 8U ..... 110.00
Evans Gal. Dominos, Latest JP Model ..... 295.00	Mills Blue Fronts, Recond., 50 ..... 250.00
Evans Bangtail, Latest JP Model ..... 295.00	
Evans '41 Lucky Lucro ..... 295.00	
Keeney's Super Track Time ..... 325.00	
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**GOOD USED EQUIPMENT**

AC, 5¢, 7 Coin Head, JP ..... \$ 75.00
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Mills Square Bells ..... 50.00
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Watling Goosenecks, 1¢, Double JP ..... 25.00

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**1 BALL FREE PLAY**

5 1-2-3, 1940	\$ 75.00
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1 RECORD TIME	112.50
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2 ACTION	\$112.50
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2 AIR CIRCUS	87.50
2 BIG PARADE	87.50
2 BOWLAWAY	45.00
3 NEW CHAMPS	45.00
1 DO-RE-MI	30.00
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1 FOUR ROSES	30.00
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## Another Chapter Added to Bingo Drive by Judge

NEW YORK, Dec. 12.—Before the week came to a close another chapter was added to the bingo crusade in New York City. Newspapers said the new chapter was in the form of a smoldering revolt against Mayor La Guardia's bingo ban.

A leader in the new movement was Judge Thomas Downs in Queens County Court. He openly denounced the mayor and granted a jury trial to three men accused of conducting a bingo game for charity. This was said to be the second blast against the mayor by Judge Downs.

Newspaper reports quoted the judge as follows: "I have never played bingo, but that is no reason why good, decent, respectable citizens of our country cannot sit down in their rest hours and play bingo."

Judge Downs commented that while La Guardia was the chief executive of the city "he is not the court."

"Because he wants to call people punks, tinhorns and everything else, it doesn't make them that," Judge Downs roared. "Not if they live in Queens County and not while I am senior judge of this court."

### Blasts Broadcasts

But the mayor's action on bingo was not the only target of Judge Downs' ire. Turning from the "dictator" charges, the jurist blasted the mayor's Sunday broadcasts over WNYC as a wartime waste of taxpayers' money.

"The war news has taken him (Mayor La Guardia) off the front page and he has to do something to make a nuisance of himself and get his name in the newspapers," Judge Downs said.

"It does seem to me, at a time like this, that the mayor should not squander the money of our city, wasting time chattering every Sunday over the radio, playing petty politics, because his name is off the front pages."

The jurist likened Mayor La Guardia to Mussolini—now the chief target of a weekly appeal to the Italian people which the mayor broadcasts in Italian each Sunday afternoon over short-wave stations.

"It seems to me," Judge Downs observed, "that the world is aflame because we have dictators of similar heritage. There is one in Italy now. It is Mussolini. He has been sounding off and has been inflated with wind, and now he is slowly being deflated."

## Attack Bingo as Cause of Delays In Transportation

MILWAUKEE, Dec. 12.—A new attack has been made on bingo games here and this time the charge is that bingo games are seriously interfering with the bus and street-car transportation systems during the present emergency.

The Milwaukee Journal reports that there are 40 places in the city where bingo is played regularly and where large crowds come to play the game. The city transportation system has made a survey and confirms this report. Half of these places are said to have the bingo games three or four days a week, including afternoon and night sessions. Women are said to crowd the places during the afternoons and stay so late that they conflict with the evening rush of getting workers home. The night crowds from the bingo games also conflict with the hours when night shifts are going to and from the plants.

Some of the places holding bingo games say that bingo is bringing bigger returns than their regular amusement programs.

## Arcade Ban by City Countermanded Thru Superior Court Order

SAN JOSE, Calif., Dec. 12.—Judge William F. James in Superior Court here recently countermanded the San Jose city council's order revoking the license of H. E. Gillespie's Penny Arcade.

City Attorney Robert Cassin said the city council will now probably simply wait until the arcade's license runs out November 30.

Attorney Henry Gabriel, representing the arcade, said, however, that if the city council does not issue the arcade a new license when this one expires, he will force the city to issue one.

"They cannot refuse without cause, and they didn't have any cause this time," he said.

### Charges Dropped

Police Judge Percy O'Connor, before whom there is pending trial of Arcade Manager Karl Hovey on a charge of operating without a license, said that the Superior Court's decision undoubtedly wipes out the complaint against Hovey.

The arcade has been continuing to operate pending decision by the Superior Court, where the case was taken by Gillespie on petition for a writ of review.

In his decision announced today Judge James dismissed Gillespie's contention that his license had been revoked without sufficient notice, but he upheld the contention that it was revoked without sufficient cause.

Specific charges against the arcade management were that a boy had been short-changed and that minors were permitted to attend the place after 9 p.m., the time set by San Jose's curfew ordinance.

### Evidence Weak

Judge James held that evidence in the short-change charge was not sufficient to convict the arcade in any court. He held, in the curfew violation charge, that the city curfew ordinance does not appear to be intended to prohibit children from attending such places as the Penny Arcade.

The ordinance prohibits minors from frequenting parks, streets and alleys, or other public places after 9 p.m. The city council had acted on the assumption that the arcade is included in the term "other public places."

Judge James held, however, that the general term is limited by the specific terms parks, streets and alleys, thus indicating the type of public place meant.

He pointed out that there never has been any attempt to prohibit minors from attending motion picture houses after curfew hour. He said that if the term "other public places" was not meant to apply to a motion picture house it could not be held to apply to a Penny Arcade.

## Federal Tax Bill Now in the Making

WASHINGTON, Dec. 12.—Reports here on the outlook for the 1943 federal tax bill indicate that the Treasury will practically complete its ideas and suggestions by late December so that Treasury plans will be ready for submission to Congress early in the new year. Political reports say that Congress will write the next tax bill and that the Treasury will not have so much to do with it.

The Joint Congressional Committee has been growing in influence for the past two years. This committee is a kind of research set up by both houses of Congress and it has authority to request data from other governmental agencies and also to have the privilege of looking into their research activities.

Political reports say that the ideas of Congressmen and of the Treasury Department have many things in common and yet they are miles apart on methods in collecting the taxes. The big issue in the next tax bill will be the "pay as you go" idea. The matter of federal sales tax may become a big issue also.

It would seem that if there is any possibility of getting an equitable adjustment on coin machine taxes it would be the presentation of data to the Joint Congressional Committee. Important Treasury officials already have information on coin machine earnings.

## Florida City Cuts Pinball Licenses On Final Passage

ST. PETERSBURG, Fla., Dec. 12.—The city council radically slashed license fees recommended by a committee before adopting a licensing ordinance for pinball tables.

Under the ordinance, distributors will pay an over-all license fee of \$50, plus \$10 for each machine. Operators will be taxed at the rate of \$10 a machine and will pay an additional \$50 over-all levy when the number of tables in operation exceeds two.

A special council committee had recommended an over-all tax of \$250, with an individual tax of \$25 a machine in operation.

Final action on the measure was delayed for a time to obtain a legal department ruling on some form of graduated tax. The idea was abandoned when City Attorney Runyon advised that such a tax would not be feasible.

Editor's Note—The above news report is not clear as to whether the term "distributor" means an operator and the term "operator" means location. Newspaper reports are frequently confusing on this point. We have not been able to clarify the report.

## Candidate Wins Altho Facing Slot Indictment

CHICAGO, Dec. 12.—Slot machine entered into a recent election and a court case in a suburban town near here. The interesting point about the campaign was that the successful candidate had been charged with permitting slot machines and handbooks to run in the village. He was already under indictment, but the trial did not come up until after the election. In spite of these charges against the candidate, he was successful.

When the trial came up the judge pronounced the mayor guilty, but said that since the people voted for him knowing that he permitted slot machines and bookies to operate, he would fine the mayor but let him continue in office.

## Strange Politics In Massachusetts

SPRINGFIELD, Mass., Dec. 12.—Now that the election is past, the part that coin machines played in the campaign here can be told. Many voters have not realized it, but coin machines were involved in the race for governor. Mayor Roger L. Putnam was a candidate for governor, and his political opponents called him a friend of "the slot machine interests." Political observers now say that the charge had little result on the voting. However, it was an interesting sidelight on the campaign.

The charge that he was a friend of the slot machine trade grew out of the fact that as mayor he had approved a permit to open a penny arcade on Main Street here. The question of opening a penny arcade attained a lot of publicity and

agents of the War Production Board were finally called in to say whether opening the arcade would conform with priority regulations. The WPB approved the plan for opening the arcade.

It was considered unusual that politicians would try to place so much stress on a penny arcade, and especially in a campaign involving candidates for the governor's office. However, anything can happen in politics and this was one of the issues.

Putnam was defeated, but political observers say it was not because of his favoring the coin machine trade.

The arcade has been open for some time and is being conducted as a very quiet place of amusement.

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**AMERICAN EAGLE**  
1c or 5c, Fruit Reels  
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15 Large Seeburg Wallomatic Wallboxes, No Wire Needed .... 10.00 Each  
5 G16 Wurlitzer Phonographs, \$85.00 Single; For the Lot.. 75.00 Each  
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1 Argentine .. \$39.50	2 ABC Bowler .. \$27.50	2 League Leader .. \$17.50	3 Stratallner .. \$18.50
1 Attention .. 22.50	3 Crossline .. 16.50	1 Jungle .. 42.50	1 Score Champ .. 12.50
3 Big League .. 12.50	1 Drum Major .. 12.50	1 Miami Beach .. 29.50	3 Sea Hawk .. 24.50
4 Big Chief .. 17.50	1 Doughboy .. 12.50	1 MerryGoRound .. 18.50	1 Score Card .. 12.50
1 Bosco .. 44.50	5 Dixie .. 18.50	1 Mr. Chips .. 10.00	1 Slugger .. 32.50
1 Big Time .. 19.50	1 Four Roses .. 29.50	3 Metro .. 22.50	3 Showboat .. 34.50
2 Blonde .. 12.50	3 Formation .. 16.50	2 O'Boy .. 12.50	2 Shortstop .. 14.50
2 Bandwagon .. 17.50	1 Flirt .. 12.50	1 Ocean Park .. 10.00	2 Snappy, '41 .. 34.50
2 Bowling Alley .. 14.50	2 Flicker .. 17.50	1 Nippy .. 12.50	3 Seven Up .. 24.50
1 Barrage .. 27.50	1 Felles .. 12.50	2 Pylon .. 17.50	1 Star Attra. .. 32.50
1 Chubbie, Laie .. 27.50	2 Fox Hunt .. 22.50	1 Punch .. 10.00	2 Sparky .. 18.50
1 Clover .. 47.50	3 Gun Club .. 39.50	1 Paradise .. 24.50	2 Target Skill .. 18.50
1 Champion .. 16.50	2 Hi Hat .. 32.50	3 Play Ball .. 21.50	2 Ten Spot .. 24.50
1 Champs .. 32.50	1 Horoscope .. 29.50	1 Powerhouse .. 12.50	5 Twin Six .. 34.50
2 Commodore .. 12.50	1 Headliner .. 10.00	2 Repeater .. 24.50	1 Triumph .. 12.50
1 Commodore (Plastic) .. 22.50	1 Holdover .. 14.50	1 Sky Line .. 18.50	2 Ump .. 19.50
1 Contact .. 12.50	1 Legionnaire .. 29.50	2 Sport Parade .. 24.50	1 Velvet .. 22.50
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# MUSIC MERCHANDISING

## Phila. Music Men Advance National Music Council Idea

**Add new boost to plans at dinner for induction of new president of group**

PHILADELPHIA, Dec. 12.—Sentiment in favor of a national council of phonograph operators' associations, representing a national association of music operators, is expected to crystallize here within the next month. Feeling among local association leaders and members has been running high for many months, and a pledge to work untiringly toward the realization of a national front of music operators was made last Thursday (3) at a dinner meeting at the Club Ball that marked the induction of Raymond Bernhardt, head of the Quaker City Music Company, as the president of the Philadelphia Phonograph Operators' Association for the new year. Bernhardt, who served the association as secretary during the present year, succeeded William L. King, head of Quaker Vending Company.

Leo J. Dixon, president of the Ohio State Phonograph Operators' Association, was expected in from Cleveland to address the group on the preliminary plans that have been made, along with Jack Cade, business manager of the local association, for the realization of a national association. However, illness kept Dixon from keeping his engagement in this city and he is expected to return here next month.

Bernhardt, in taking over the presidential reins, not only pledged his efforts to strengthen the local association but also emphasized the need for a national association. And working together with Cade, promised to take leadership with the Ohio State association in the furtherance of the movement.

### Tells of "Good Standing"

Bernhardt reviewed the history of the music machine industry from the very beginning, pointing out how effectively

## Decca Financial Report Reveals Gains Over 1941

NEW YORK, Dec. 12.—Financial reports from Decca Records, Inc., as published in the financial journals, indicate that 1942 earnings for the firm were about like last year. In the face of a big shortage of materials and priority regulations, the firm has been able to increase the volume of its sales this year over the total for 1941.

With purchasing tastes now running strongly toward higher-priced records, profit margins have widened. Concurrently, distribution expenses have been reduced as demand exceeded supply.

For the full year, therefore, Decca probably will be able to offset the sharply higher taxes, and earn approximately as much as the \$781,050 or \$2.01 a share on 388,326 capital shares reported for 1941. Up to the end of September this year, earnings ran moderately ahead of last year, net income for the period amounting to \$554,992 or \$1.43 a share, compared with \$519,651 or \$1.36 a share in the nine months ended September 30, 1941.

Since August 1, last, there have been no new recordings by record manufacturers. Decca, however, has a backlog of recordings which should enable it to make new releases thru 1943. The less frequent release of new records is having the effect of lengthening the life of older releases. It has also helped reduce inventories of old records.

Manufacture of records this year began to run into difficulties when the use of shellac was cut in April to 30 per cent of the 1941 rate. Up to the end of March sales had been running far ahead of last year, but the shellac restriction checked production. Now the material in old records is being revised which has solved the problem for the present, at least.

It has overcome every obstacle, has cleaned its own house, placed the industry on the same high level enjoyed by all American business, leading up to the present time when the industry finds itself confronted by major problems, many brought on by the war emergency, and all of which call for co-operative effort to overcome the obstacles.

"We are no longer dealing with a fly-by-night industry," said Bernhardt. "It is no longer a hit-and-run principle in the operation of our business. We are in business today on the same footing as any other branch of American industry. Our music operators today not only have their personal fortunes invested in their business, each operation running into thousands of dollars, but we as operators are in this industry to stay. We are devoting our entire life efforts to promote the welfare of our industry, and that can be done best by uniting all of our efforts and resources in a nationwide and unified front."

Bernhardt further emphasized that the time to organize is now so that the industry may be fully prepared to tackle all the post-war problems.

"While we cannot let down for a moment in helping to bring about an early victory," he added, "we have to follow the example of all industry and government alike in giving some thought to the post-war period. All other businesses, big and small alike, have the benefits of national trade associations and councils which will be prepared to meet the post-war problems, which promise to be even greater and more complex than those in this present emergency. Only the music operators are not prepared. Other lines of endeavor have realized the need of a national body and cast aside their own interests—sometimes selfish—in the interests of the whole, and are banding together. Now is the time for the music operators to make the same preparations. After the war it might be too late."

### Locals Retain Identity

Bernhardt pointed out that in a national association the individual local associations would not lose their identity. "Every group would continue to (See MUSIC COUNCIL on page 66)

## Record Supply Situation Brings Petrillo Into Limelight Again; Two Main Events Now Scheduled

CHICAGO, Dec. 12.—News of developments in relation to the Petrillo record ban took the spotlight again this week in the record supply field. Other news relating to record supplies indicated that operators are beginning more and more to feel the shortage of records. This is a slow process. The smaller record manufacturing firms are becoming more active and their production will help operators some.

Important news developed during the week on the Petrillo record ban. The Senate investigation is now scheduled for January 12, and a number of news releases appeared in the press concerning the developments toward the opening of the investigation. Chief among the news releases was that Petrillo would be called before the Senate committee.

Petrillo signed a contract with the Boston symphony, and changes made by the AFM to allow certain privileges to members of the Boston symphony are considered as important because they may establish precedent in breaking the iron-clad practices of the AFM.

In Chicago big news broke in the record ban situation when Judge John P. Barnes granted the government an appeal from the decision on the Petrillo ban decided last October 12. Judge Barnes heard the government anti-trust suit against the Petrillo ban and dismissed the government's petition at that time. Attorney General Arnold asked for a written decree at that time in order

## "Praise the Lord" Draws Editorial Comment in Chi

CHICAGO, Dec. 12.—The increasingly popular song *Praise the Lord and Pass the Ammunition*, which promises to be the war song of World War II, has occasioned such widespread comment that it now is a subject for national discussion. *The Chicago Daily News* published an editorial in its issue of December 5, criticizing churches for opposing the great new song.

The editorial follows:

"Several church bodies have passed resolutions disapproving of the current song *Praise the Lord and Pass the Ammunition*. They denounce it as blasphemous. But the theme it expresses is as old as mankind itself.

"Aeschylus, who wrote around 400 B. C., voiced it in the declaration: 'God loves to help him who strives to help himself.' This maxim in some form exists among all peoples and in all languages. Oliver Cromwell plagiarized it just 300 years ago when, before the Battle of Edgehill, he admonished his troops:

"Put your trust in God, but mind to keep your powder dry.' Theodore Roosevelt paraphrased it in his injunction, 'Fear God, and take your own part.' The author of the Old Testament book of Nahum anticipated the composer of *Praise the Lord and Pass the Ammunition* by many centuries when he wrote: 'He that dasheth in pieces is come up before thy face: Keep the munition, watch the way, make thy loins strong, fortify thy power mightily.'

"And in Psalms 37:3 we find: 'Trust in the Lord, and do good.'

"And again in Psalms 89:10: 'O sing unto the Lord a new song. . . .'

"A people, dedicating themselves to war, have no blasphemy in their hearts. There may be strong words on their lips—fornibidden words; there may be words in incongruous apposition. But since mankind has learned to put words together to express emotions that inspire men to mighty deeds, men in times of stress have paraphrased Nahum, Aeschylus, Cromwell and the unknowns of antiquity from whom these writers lifted good lines:

"Praise the Lord and Pass the Ammunition; Fear God, and take your own part; 'Quien se muda, Dios le ayuda.'"

## NAB Answers Smith Article

**Reply of NAB prez brings out some of basic questions involved in record ban**

NEW YORK, Dec. 12.—Bernard R. Smith, a New York attorney, attracted considerable attention recently by the coincidence of having two articles in two well-known magazines in which he took jabs at juke boxes.

The first article appeared in the November issue of *Advertising and Selling* magazine. This was soon followed by a more detailed article in *Harper's Magazine* for December.

When *Advertising and Selling* published the first article by Smith it invited replies, saying that it had only published Smith's article to promote discussion of the Petrillo record ban. In the first article, Smith made brief reference to juke boxes, saying that they were trying to get a free ride in the present situation.

In the second article, the writer proposed a detailed plan to form a national organization which would take 20 per cent of the receipts of juke boxes all over the country. This proposal of a 20 per cent grab from juke boxes attracted a lot of attention and was widely quoted in newspaper releases and also discussed in trade papers in the music field.

### Reply Is Basic

In response to the invitation of the advertising publication for replies to Smith's first article, Neville Miller, president of the National Association of Broadcasters, submitted a reply which is published in the December issue of *Advertising and Selling*. The reply by Miller may be considered as official for the NAB. This reply makes a very logical presentation of the broadcasters' side of the issue with Petrillo. The Smith article is carefully analyzed and replies made to each point. Many of the arguments used in the NAB reply are basic and will serve to put the issue of Petrillo on fundamental ground. No mention is made of juke boxes in the NAB article by Miller. A very brief reference is made to record manufacturers. The article sticks to the subject at hand and will give Petrillo something to think about.

The closing paragraph of the NAB reply suggests that the coming Senate investigation will "for the first time compel Petrillo to abandon generalities and to state forthrightly what he demands and from whom he demands it."

## Earlier Closing Hours in Canada

ST. JOHN, N. B., Dec. 12.—The marked trend toward earlier closing of stores thru the Eastern Provinces has begun to affect coin machines. Thus far the stores participating in the earlier closing sell foods, clothing, footwear, hardware, jewelry, women's wear and drugs. The zero hour, for four nights a week, is from 6 to 7 p.m. for all but the drugstores in some cities and towns, and in others the drugstores are included. Previously they had been doing business from 11 to midnight daily, including Sunday. Some of them are now closed all day Sunday or open for just a few hours. Each city and town which has adopted the earlier closing schedules has its own time limits. For many years the food stores had been open every week night until 11 and on Fridays and Saturdays until midnight.

Altho an increasing number of installations of coin machines have been made in general stores, the bulk of the coin machines are located in lunchrooms, hotels, roadside stands, bowling alleys and similar locations. There has been no restriction placed on the business hours of these stores thus far. However, there have been intimations that all will be affected by the earlier closing tendency in due time.

# Agreement on Postwar Trade

Canadian and U.S. officials look toward new era when trade barriers will disappear

WASHINGTON, Dec. 12.—Altho it will still be subject to political argument and upsets, a recent report was made by government officials that Canada and the United States had reached an agreement looking toward a post-war world in which trade barriers would be reduced to a minimum. This report follows recent developments in which President Roosevelt had asked Congress to give him power to issue executive orders lowering some barriers that are hindering the war effort at the present time.

The subject of trade with Canada will be a bigger subject than ever after the war because Canada has become an industrialized nation during the war period and will offer more competition to American products. At the same time, Canada will be able to buy much more American goods than ever before, and the signs indicate that Canada will take a much greater quantity of coin machines than ever in the past.

The United States State Department made the announcement of the recent trade agreements. The terms of the present agreements are in language of lend-lease arrangements with other nations. These trade agreements and the others that are to follow will be the subject of much heated discussion, including political debate from now until the war is over.

An expression of public opinion is contained in the following editorial from *The New York Journal of Commerce*, December 3:

### "Compact With Canada"

"The new agreement reached with Canada looking toward complete cooperation between the two countries in post-war economic reconstruction takes on greater significance when it is related to the similar pact made between the United States and the United Kingdom last February. That latter agreement, regulating lend-lease transactions, called for conversations between the two nations to determine how best to promote improved economic relations between the two countries and with the world at large.

"Both the agreement with the United Kingdom and that with Canada specify that arrangements to reduce trade barriers and to promote mutually advantageous economic relations shall be 'open to participation by all other countries of like mind, directed to the expansion, by appropriate international and domestic measures, of production, employment and the exchange and consumption of goods.'

"The Administration, these pacts make clear, plans a series of multilateral economic agreements to pave the way for implementing the economic objectives of the Atlantic Charter. Secretary Hull's pre-war program of reciprocal trade agreements would thus be broadened to

## on the RECORDS

(See On the Records on Page 23)

Because of transportation problems, the shellac shortage and the present ban on recording activities, record companies are unable to guarantee regular shipments of disks. For that reason *The Billboard* will probably carry fewer record reviews. Records will be reviewed and reviews will be printed as regularly as the review disks are received from record firms.

## Lumber Leaders Looking Ahead To Post-War Biz

CHICAGO, Dec. 12.—Leaders in the lumber industry are already beginning to look to future markets and discussing plans to meet competition from the many new materials that will develop during the war.

Wood is being used in greater quantities than ever during the war, and production of lumber is even below schedule. The leaders in this industry recognize full well that a lot of new materials are appearing at the present time and will be fiercely competing for markets that have in the past gone to the lumber trade.

Spokesmen at a meeting of the trade here said that lumber is getting valuable publicity during the war because people are learning how it can replace materials for many uses. They hope that the good publicity gained during the war will maintain the demand for lumber when business is normal again.

One leader in the trade said that one of the biggest new markets for lumber after the war would be in making airplanes. This is based on the fact that plywood is proving to be very interesting as a new material for making planes of certain types.

Leaders in the lumber trade discussed many other problems that are applicable to their own trade and industry, but they let it be known that plans are being made now to compete for all possible markets after the war.

embrace all economic relations, including investment and monetary, between countries.

### "Politics May Hurt"

"The success of any such ambitious program of international economic collaboration must be based upon broad popular and Congressional support. Until such support is forthcoming, the new plans for international economic collaboration foreshadowed in the British and Canadian agreement are vulnerable to adverse public and Congressional reactions.

"Woodrow Wilson's greatest failure was that his farsighted program for collective security, which would have probably avoided the Second World War, was not acceptable to the majority of the population before he proceeded to put it into effect thru international agreements. A major task before the Roosevelt Administration is to save the Atlantic Charter from a similar fate by winning broad public approval for it at home in good time.

## Phila Business Men Hear Report On Small Firms

PHILADELPHIA, Dec. 12.—The post-war period will find about 400,000 small business houses in the United States out of business, warned Leonard A. Drake, regional business consultant for the U. S. Department of Commerce. Speaking at the New Century Club before the Credit Men's Association of Eastern Pennsylvania, Drake urged all small business men to organize at once and have associations such as are now maintained by the labor and farm groups of the country.

The meeting was called to discuss "The Future of Small Business." Referring to a bill now before Congress designed to aid small independent business at a profit both to the business man and the community, H. E. Rhell, president of the organization, advised that all small business men procure a copy of the bill. He told the group that while the government is trying to tell business men how to run their affairs, it should consult business and learn something about it, feeling that no amount of legislation can make or break small business. "Legislation never can take the place of righteousness, vision, courage and ability on the part of the business man," he added. "What the balance sheet of the world looks like after the war is over will be an important factor in determining the fate of not only small business, but of all business."

## Collier's Warns People Bootlegger May Return

CLEVELAND, Dec. 12.—A prediction that the rum racket is already returning was made the basis of a feature article in *Collier's* magazine, November 28 issue. The article describes some of the bootlegging trends that have already been unearthed by federal officials. The statement is made that the bootleg business is already thriving in some places.

The article is amply illustrated by clippings of feature articles and reports which were published during the prohibition era before the advent of repeal.

The statement is made that the sales of legitimate liquor are anywhere from 20 to 40 per cent less than they were at this time last year. These are said to be official figures and not the report of people in the business. It was also stated that members of Congress are being flooded with letters asking that the sale of liquor be stopped near army camps.

## Question of Federal Tax On Devices in Army Posts

AUSTIN, Tex., Dec. 12.—Federal tax officials here, in discussing the many new taxes that have recently gone into effect, came face to face with the question concerning coin machines in certain locations. The question is whether the federal excise tax should be collected on amusement and music machines which are located in military establishments.

In order to be sure about the proper procedure, local officials have referred the question to the Internal Revenue office in Washington. This means that an official ruling will be forthcoming on such a question in the near future.

# Restaurants Still Gain

Trade survey shows eating places gain 24% in business during last year

CHICAGO, Dec. 12.—The National Restaurant Association recently made its report for October which shows the trend of business in these locations. The report was encouraging in the statement that restaurants' business set a record high in October of a 24 per cent gain in trade over the same month one year ago. This was said to be the greatest gain in a period of 42 months. The survey is based on reports from 417 typical restaurants located in all parts of the country.

Reports from various sources, however, in recent months have shown that the curtailment of travel is adversely affecting many small restaurants in certain districts. It is highly probable that the great industrial boom has so greatly increased the trade of all types of eating places in industrial areas that the loss of small restaurants in other areas does not show up in the national total.

### Slow in Southeast

The South Atlantic States represented the only section in the country that failed to reach a 20 per cent gain, the report states. There the increase was only 14 per cent. Exceptionally high gains were reported from the Pacific Coast and Mountain States areas. On the Pacific Coast sales were up 52 per cent, and in the Mountain States 44 per cent. Two other areas, the East South Central and West South Central, which have long reflected wartime activity, continued heavy sales increases, with gains of 40 per cent and 42 per cent respectively.

The increasing employment of women, along with high pay rolls in war industry districts, is responsible for the sales gains, the report further states. Shortages of labor, difficulties in obtaining foodstuffs and the inability to replace equipment which is overloaded in handling capacity crowds are resulting in shorter hours of operation and even forcing many restaurants to close on certain days of the week. In San Diego, Calif., restaurants have instituted "eat-less days," when various groups of eating places close because of the inability to obtain foods and also to give overworked employees a holiday.

Shortage of silverware is another one of the restaurateurs' troubles. In many of the war industry areas, where thousands of workers are housed in temporary accommodations or rooming houses, the loss of knives, forks and spoons from restaurants is reaching alarming proportions. Since the manufacture of silverware was stopped, restaurants have no way of replacing this equipment and may be forced to adopt drastic measures to prevent further losses.

## Michigan Already Talks Of Raising New Revenue

LANSING, Mich., Dec. 12.—State government officials are already beginning to discuss what will happen in the next State Legislature. The discussions are increased by the fact that an appropriations committee, sometimes called the "little legislature," meets December 11 to consider voting funds to wipe out deficiencies which some branches of the State government now owe.

It is said that most of the deficiencies were caused by increases in salaries for certain State officials. The raises in pay were approved by the State Civil Service Commission. State hospitals will get a big share of the money.

The meeting of the committee so early in December is sure to increase discussion of various sources of new revenue when the full Legislature convenes in January.



DINNER FOR WORKERS. Before the big Swing Shift Jamboree, Cleveland music operators, wives and canteen workers enjoy a good meal before the work of the evening. The big musical event was sponsored by operators as a benefit for service men.

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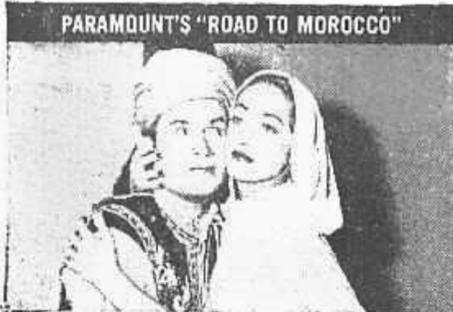
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TODAY'S TOP

**VICTOR AND BLUEBIRD Record Hits**



PARAMOUNT'S "ROAD TO MOROCCO"  
Bob Hope and Dorothy Lamour

**MOONLIGHT BECOMES YOU**  
Glenn Miller  
Victor 20-1520



RKO'S "7 DAYS LEAVE"

Martin, Mature and Comedy Cast

**A TOUCH OF TEXAS**  
Freddie Martin  
Victor 20-1504

**I GET THE NECK OF THE CHICKEN**  
**CAN'T GET OUT OF THIS MOOD**  
Victor 20-1515



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Janet Blair

**YOU'D BE SO NICE TO COME HOME TO**  
Dinah Shore  
Victor 20-1519

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**RECORD BUYING GUIDE—PART 1**

**Records and Songs With the Greatest Money Making Potentialities for Phonograph Operators**

Records listed below are based on a consensus of reports gathered each week by representatives of The Billboard from at least four leading operators in each of the 30 most important operating centers in the country.

**GOING STRONG**

**WHEN THE LIGHTS GO ON AGAIN** ..... VAUGHN MONROE (Vaughn Monroe) . Victor 27945  
LUCKY MILLINDER (Trevor Bacon) . Decca 18496  
DICK TODD ..... Bluebird 11577

The problem child of the last two months asserts itself this week. We tabbed *Lights* as a Possibility right from the beginning, but as time went on it looked as if Dr. Watson had given us the needle. Then the clouds suddenly parted and *Lights* snapped right into Coming Up. A fortnight passes and, presto, here it is in Going Strong. Such goings-on probably set some kind of record in a business that's all records, but the beautiful part is that the tune seems to have enough strength to keep it around for some weeks to come.

**MY DEVOTION** ..... VAUGHN MONROE (Vaughn Monroe) . Victor 27923 (14th week)  
JIMMY DORSEY (Bob Eberly) ..... Decca 18372  
CHARLIE SPIVAK (Garry Stevens) .... Columbia 36620

**STRIP POLKA** ..... KAY KYSER (Jack Martin-Glee Club) . Columbia 36635 (12th week)  
ANDREWS SISTERS ..... Decca 18470  
ALVINO REY (King Sisters-Chorus) . Bluebird 11573  
JOHNNY MERCER ..... Capitol 103

**PRAISE THE LORD AND PASS THE AMMUNITION** KAY KYSER (Glee Club) ..... Columbia 36640 (8th week)  
MERRY MACS ..... Decca 18498

**WHITE CHRISTMAS** .... BING CROSBY ..... Decca 18429 (8th week)  
FREDDY MARTIN (Clyde Rogers) .... Victor 27946  
CHARLIE SPIVAK (Garry Stevens) . Columbia 36649

**MR. FIVE BY FIVE** ..... HARRY JAMES (Helen Forrest) ..... Columbia 36650 (5th week)  
ANDREWS SISTERS ..... Decca 18470  
FREDDIE SLACK (Ella Mae Morso) . Capitol 115

**MANHATTAN SERENADE** TOMMY DORSEY (Jo Stafford) ..... Victor 27962 (4th week)  
JIMMY DORSEY (Bob Eberly) ..... Decca 18467  
HARRY JAMES (Helen Forrest) ..... Columbia 36644

**COMING UP**

**THERE ARE SUCH THINGS** ..... TOMMY DORSEY (Frank Sinatra-Pied Pipers) ..... Victor 27974

Now it's the top of Coming Up for this TD exclusive. Tabbed as a Possibility from the beginning, it took the right amount of time to make the grade and did itself proud once it got there. We don't have to tell you again that the ballad is practically another *I'll Never Smile Again*, but we can hint pretty strongly that Going Strong is only a hop and a step away.

**SERENADE IN BLUE** .... GLENN MILLER (Ray Eberle-Modernaires) ..... Victor 27935

*Serenade* has been around for a while now, but the question of going beyond second-money remains moot. The *Orchestra Wives* pic it's from has just about completed its cycle, but on the other hand this wouldn't be the first ballad to reach the top rung long after its parent film had dropped out of sight. As it is, the tune is giving the coin slots sufficient nutrition.

**DER FUEHRER'S FACE** .... SPIKE JONES (Carl Grayson) ..... Bluebird 11586

This touching tribute to Herrs Hitler, Goering and Goebbels—are you kiddin'—spins along joyfully. The bird-calls stir up the proper reaction from the barroom patrons, the lyrics still convulse the ice-cream kids, and a Walt Disney short is giving *Face* a screen ride. No sense telling you to load up, you've either got it or else it's coming in the next shipment. Right?

**I HAD THE CRAZIEST DREAM** ..... HARRY JAMES (Helen Forrest) ..... Columbia 36659

With record releases so curtailed, each of the top artists seems to be taking turns scooping the disk world. *I Had the Craziest Dream* is Harry James's moment, and it's really a hunk of tasty trumpeting. Coupled with the Forrest gal's sales delivery, there is extensive film exploitation from Fox's *Springtime in the Rockies*, all of which labels the ballad a "must." Besides, it's a rare instance indeed when you go wrong with James.

**I MET HER ON MONDAY** FREDDY MARTIN (Eddie Stone-Chorus) Victor 27909  
GUY LOMBARDO (Bobby Gibson-Rose Marie) ..... Decca 18435

Heck, there's no keeping *Monday* down. For three weeks in a row we've been speculating, ha, ha, this one's ready for the guillotine. But you can't get gay with the calendar unless you're F. D. R., say the nickel droppers, so the tune still goes. Martin and Lombardo are supplying most of the sustaining power.

**DEARLY BELOVED** ..... GLENN MILLER (Skip Nelson) ..... Victor 27953  
BENNY GOODMAN (Buzz Alton) ... Columbia 36641  
ALVINO REY (Bill Schallen) ..... Bluebird 11579

Welcome to a phono newcomer! *Dearly Beloved* finally gets here after a barrage of network plugging by the publisher, and subsequent position on the airwave Hit Parade overcame the normal difficulties faced by show-style melodies. Tune also has the advantage of hailing from a film, Columbia's *You Were Never Lovelier*, which will soon get widespread public showing. It's a safe bet *Dearly Beloved* will become still more beloved.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

**PART TWO** of the Record Buying Guide discussing Possibilities and the Week's Best Releases appears on another page in this department.

**VICTOR-BLUEBIRD FILMUSICAL HITS**

(continued)

COLUMBIA PICTURES' "YOU WERE NEVER LOVELIER"



Rita Hayworth

**DEARLY BELOVED**  
Glenn Miller  
Victor 27953

**Dinah Shore**  
Victor 27970

**Alvino Rey**  
Bluebird B-11579

PARAMOUNT'S "HOLIDAY INN"



Fred Astaire and Kids

**WHITE CHRISTMAS**  
Freddie Martin  
Victor 27946

RKO'S "DER FUEHRER'S FACE"



Donald Duck

Courtesy Walt Disney Productions

**DER FUEHRER'S FACE**  
Spike Jones  
Bluebird B-11586

FOX'S "ORCHESTRA WIVES"



Glenn Miller's Band

**SERENADE IN BLUE**  
Victor 27935

**KALAMAZOO AT LAST**  
Glenn Miller  
Victor 27934

HELP YOUR CUSTOMERS KEEP GOING WITH MUSIC



ORDER THESE HITS FROM YOUR

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RECORD DISTRIBUTOR

10% in War Bonds  
"Ev'rybody Ev'ry Payday"



## Help Uncle Sam Win by Avoiding All Loose Talk

American citizens have frequently been reminded of the great importance of avoiding loose talk in order not to give away any military secrets that might aid the enemy.

When the news broke recently that American forces had invaded Africa, it was apparent at once that one of the most amazing things about the whole affair was the great secrecy with which the plans had been guarded for months. It is hard to imagine so vast an operation being kept secret up to the very last. The story emphasizes again the importance of helping win the war by keeping secrets from the enemy.

As a contribution to the war effort the following article by Joseph G. Harrison, in *The Christian Science Monitor*, September 26, is reprinted as one of the finest articles on the subject of loose talk:

### "Lack of Secrecy"

"Washington has been hearing the disturbing report that loose talk was responsible for part of the heavy Canadian casualties during the raid on Dieppe. The Germans are believed to have received advance information which made it possible to wipe out or to capture an unexpectedly large percentage of the attacking troops. Regardless of whether or not the Dieppe raid is considered a success—and military men here apparently believe it was—the lack of secrecy is causing grave concern. If the Dieppe raid was discovered, what would prevent the enemy from uncovering Allied plans for a second front?"

"Recent reports from the front have stressed the incalculable importance of strict secrecy on the part of the military and of complete co-operation on the part of civilians when it comes to all questions of war tactics and details. Newspapermen in Washington have been inclined to complain from time to time that the War and Navy Departments are too strict in what they refuse to let be published. One frequently hears the phrase: 'Why in the world can't we publish that—the German general staff is on its toes, and the enemy certainly knows as much about it as the press does.'

### "Caught Flat-Footed"

"That, however, is not always the case. On a number of occasions the Axis has been caught flat-footed by developments which were common knowledge not only in Washington but also in other parts of the country. Two interesting and significant examples of this took place not so many months ago.

"The first occurred in the Southwest Pacific, where every plane counts and where the balance of power is so delicately poised that little things which might be insignificant on the vast Russian front can upset it.

A group of late-model Flying Fortresses were attacked by two squadrons of Japanese Zero fighters, which swooped down upon the big bombers from above. This method of attack had proved the best and safest in the past. This time, however, the fast Japanese fighters were met with such a withering, crashing volume of fire that every enemy plane of the two squadrons was destroyed and not a pilot survived.

"What had happened? Unknown to the enemy, this model of the Flying Fortress had been equipped with a powerful two-gun protective turret on the top side. The Japanese, not knowing

## Gas Rationing Curtails Bands in Chicago Area

CHICAGO, Dec. 12.—A report published in newspapers here says gas rationing will curb music in the surrounding areas here. More than 30 bands operating out of Chicago will have to cease their serenading of outlying communities when gas rationing goes into effect on December 1, it was announced recently by Keith Bain, an orchestra manager.

Bain said the bands would be compelled to limit their activities to permanent locations far less lucrative than the one-night "personal appearance" stands served on barnstorming expeditions into the smaller communities.

He stated that only a few of the bands had been able to obtain books good for supplemental gas quotas and that these were groups playing at USO and military centers.

## Rationing Boards Also Serve

ST. LOUIS, Dec. 12.—A tribute to the people who serve on rationing boards was contained in *The St. Louis Post-Dispatch*, November 29. The tribute was in the form of a feature article filling nearly a page in the Sunday edition. Several illustrations showed the people who were at work on ration boards and some of the trials that face them.

The article related many of the special requests and complaints that come before the various rationing boards. Any one who stood in line before any rationing board and listened to the requests and complaints of his neighbors probably could add many other incidents to those related by the *St. Louis newspaper*.

It was suggested by *The Post-Dispatch* that the story of what rationing boards have listened to will be easier to tell 30 years from now, when the workers from the rationing boards have forgotten the problems and questions that they were up against.

The newspaper raises the question of what people will think 30 years from now of Governor Harold Stassen's plan to use volunteer rationing boards to keep rationing out of politics. The newspaper relates some incidents:

### St. Louis Incidents

The rationing board started out with a couple of old tables in a room full of women registering volunteer workers for the OCD and has now expanded to the whole ninth floor and two north balconies of the building, additional space in the Municipal Auditorium, and more than 500 school rooms where people have arranged for their share of sugar, coffee, gasoline and fuel oil.

Some of the inquiries coming in reflect the quiz program influence. "I have a lady, sir," they begin, or "I have a man . . ." It would take Dr. I. Q. himself six months to learn the answers.

One man, a poultry hanger, will take down with pernicious snuffles at any moment if he can't get rubber boots. An F. B. I. agent is as nervous as any of his

about this change, had not shifted their tactics and were caught in an impossible position. This sizable American victory might not have been possible if some newspaper had printed the fact that the Boeing Aircraft Company had made a minor design change and had put a gun turret on its latest model.

### "Secret Stingaroo"

"The other example, which occurred some time earlier, involved the incredibly swift B-26 medium bomber built by the Glenn L. Martin Company. The enemy had known that these planes were fast—their 350 miles per hour puts them almost into the pursuit ship class—but they didn't know that they also carried a special 'stingaroo' of a machine gun nest in the tail, which enabled the B-26 to throw an impassable hail of bullets over a wide area. The same thing happened when the enemy attacked the B-26 as later happened in the attack upon the Flying Fortresses: There just weren't any more Axis planes.

"In both these cases successful secrecy paid big dividends. The War and Navy Departments have not, however, always been this fortunate. At one of his press conferences Gen. George C. Marshall, Army Chief of Staff, admitted quite frankly that the enemy was receiving news of the most confidential nature and that it was proving extremely difficult to prevent it. He pointed out, by way of example, that when the huge British liner *Queen Mary* was ferrying American troops thru the South Atlantic last spring secret Axis shortwave stations followed its progress all the way down the South American Coast. It was due either to the vigilance of the escort or to the inefficiency of German U-boat commanders that the liner was not sunk. It was not due to the inefficiency of Axis espionage.

### "Most Leaks Tracable"

"Most of the bad leaks are traceable, Army Intelligence officers believe, to careless and thoughtless conversation on the part of American workers and employers rather than to the country's newspapers. While newspapermen have a greater over-all accessibility to secret information than any other class of civilians, the strictness of censorship keeps them pretty well within bounds most of the time.

"It is always easy to assume, in supposed justification for passing along a particularly juicy bit of war news, that the enemy is intelligent enough to have

unwilling clients over a little matter of spare tires. A woman who works in a slaughter house explains the horrors of combat of butchering beef. "I've got to have rubber footwear," she wails, and will probably get it. One long-haired Shelley looks as tho he might burst into doggerel right there if the typewriter board doesn't say "yes." A youngster whose bicycle application is being considered explains that it's really necessary, "for business reasons. Y'see, I got me a job."

### Telephones Ring

One interesting telephone conversation sounded like this: "Hello. What? Well, if the man's got a broken arm and can't sign the blank, somebody will have to get his power of attorney."

When instructions for rationing fuel oil came thru, that was a black day for the board. The plan for each consumer seemed to be to measure the footage of each room, divide by the number of people in the family over 50, add the number under four years of age, multiply by the thickness of the windows, square with the number of times per week grandpa has sorghum for breakfast, add 5 per cent if he keeps a parakeet, and 10 per cent more because it was 10 per cent warmer last year than it should have been.

The problem was to compute thousands of rations after these figures had been submitted by householders. OPA estimated that it would take 30 minutes for an expert to make each computation. Obviously the board would be unable to find several hundred people who could do the required mathematics in a reasonable length of time.

The problem was finally solved with the use of high school math students. The math teachers were asked to teach their star students to make the computations according to instruction sheets, and a large group of these students are now assisting the ration boards.

figured the thing out. The army, which knows from experience just how difficult it is to get reliable information on enemy powers, both denies that this is so and points out that, even if it is so in some instances, Americans should do nothing to confirm Axis guesses.

We can't know how many American boys have been spared because somebody at home didn't talk when he or she was tempted. But if it were only one American soldier or sailor, and it is far more than this, the effort would be well worth it."

## Louisville Editor Says Papers Enjoy Privileges

LOUISVILLE, Dec. 12.—One of the most interesting figures in the newspaper publishing field today is Mark P. Ethridge, general manager of *The Courier-Journal* and *The Times* here.

Ethridge came to Louisville from Virginia and has attracted widespread attention for his courageous editorial policy in the Louisville newspapers. He is recognized as one of the few heads of big newspapers who frankly admit the responsibility of newspapers, since they enjoy special privileges under the constitution. In a recent statement Ethridge said: "Since we operate under one section of the Bill of Rights, guaranteeing a free press in this country, we must respect this privilege and the obligations therewith. This privilege carries with it the obligation of honest reporting and vigorous editorial comments."

## Banks Now Carry Third Of National Debt Load

WASHINGTON, Dec. 12.—Financial newspapers recently featured the report from the Treasury Department, that banks are now carrying one-third of the national public debt. Since this is likely to become a big political issue in the future, the growing stress placed on the matter is worth noting.

At the end of the last fiscal year the total public debt was about \$80,000,000,000, and banks held more than \$30,000,000,000 in government securities. This information is being used as a strong argument for the public to buy War Bonds in the present campaign. The more bonds the public buys, the fewer government securities will go to the banks.

## A TRIO OF HITS

We Have Acquired the Song the Whole Music World Is Raving About

# Why Don't You Do Right?

(Get Me Some Money, Too)

By Joe McCoy

Benny Goodman's Record Is Sensational

# Our New Ballad YESTERDAY'S GARDENIAS

By Dick Robertson — Sammy Mysels — Nelson Cogane

RECORDED BY

GLEN GRAY—TONY MARTIN—GLENN MILLER—BOB CHESTER—CHARLEY SPIVAK.

backed with

WHITE CHRISTMAS

a double header for coin operators

THE BIG MID-WESTERN HIT

# 'The Honey Song'

(Honey, I'm in Love With You)

By Curt Massey, Arbie Gibson

RECORDED BY

Louise Massey and Westerners

Mayfair Music Corp.

1619 B'way, New York

Hollywood—1537 North Vine St.

Chicago—54 West Randolph St.

**RATIONING**

(Continued from page 59)  
and hence official rulings had been delayed.  
ODT officers were working on appeals from owners of commercial vehicles as fast as possible. So were rationing boards in all parts of the country.  
Wide publication was given to the OPA Ration Order 5-C, which set the value of gasoline coupons as follows:

**Value of Coupons**

- Class A coupons—Four gallons, except in the Eastern gasoline shortage area, where the value of coupons for the present shall be three gallons. The shortage area consists of the States of Connecticut, Delaware, Florida, Georgia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Vermont and Virginia and the District of Columbia.
  - Class B coupons—Four gallons.
  - Class C coupons—Four gallons.
  - Class D coupons—One and one-half gallons.
  - Class F coupons—One gallon.
  - Class R coupons—Five gallons.
  - Class T-1 coupons—Five gallons.
  - Class T-2 coupons—Five gallons.
- These values had been announced previously.

**Record suggestions**

For

YOUR  
MUSIC  
MACHINES  
from

**JIMMY DORSEY**

AND HIS ORCHESTRA

featuring

BOB EBERLY and  
HELEN O'CONNELL  
on DECCA records

18467

**MANHATTAN SERENADE**

backed by

**AT THE CROSS-ROADS**

18460

**DAY BREAK**

"Based on Mardi Gras"

backed by

**BRAZIL**

Personal Management Bill Burfon  
Direction  
General Amusement Corporation

**RECORD BUYING GUIDE—PART 2**

**A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators**



**POSSIBILITIES**

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the judgment of The Billboard's Music Department.

**NOTE**

With the exception of Okeh's special release of *Ev'rybody Ev'ry Payday*, by Tommy Tucker, and Columbia's special on an album called *Morton Gould Concert*, there is nothing new to report in the way of recordings. Decca has advanced its next release date to January 15, and Columbia, so far, is still sticking to its January 1 date for new issues.

It is likely that a considerable number of new records will start coming with the new year. Decca is preparing a list on songs from films that it has on wax and will probably release them in time to match the national showing of the pictures.

*Star-Spangled Rhythm*, which is booked into the New York Paramount Theater for a record 10 weeks, beginning December 30, has a half dozen likely hits by Johnny Mercer and Harold Arlen which are set for a tremendous plugging campaign by the Paramount music publishing firms. *That Old Black Magic*, fashioned along *Night and Day* lines, has been recorded by Judy Garland and Charlie Barnet for Decca, Glenn Miller for Victor, Horace Heidt for Columbia and Gordon Jenkins for Capitol.

It may be expected that as soon as the picture opens and ether plugging stimulates interest in the tune, "specials" will be forthcoming from the various recording houses.

**THE WEEK'S BEST RELEASES**

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

**TEN LITTLE SOLDIERS... PETE PIPER (The Peppers) ..... Hit 7028**

The only new record release of the week, it is also the only recording of a novelty ditty which shows promise of duplicating the phono success of *Three Little Sisters*. This one tells about 10 little army boys on a 10-day leave, all starting out in different directions but all heading for the same girl's house. When they get there they find 10 little sailors had got there first, only to be pushed aside as the popular maid steps out with 10 little marines. Blended with a simple jingle-styled melody, lyrics are highly entertaining. While presentation may not be as attractive as it might have been at the hands of more familiar maestra, it is enough that a recorded version is available to the operators.

Names in parentheses indicate vocalists.

Double-meaning records are purposely omitted from this column.

**PART ONE**

of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

**SCRAP**

(Continued from page 59)  
inated the scrap salvage idea, reported 123.1 and 80,993.  
New York had a per capita of 93.6 and a total tonnage of 630,960, and New Jersey had 41.2 and 85,775.

**Government Report**

Lessing J. Rosenwald, WPB official in charge of scrap drives, also made a report on the national collection of scrap. He seemed more optimistic than usual and said the nation should reach its goal before the end of the year in collecting scrap.

Rosenwald said that it looked at the moment as if there were a good chance of reaching the 1942 objective regarding the collection of iron and steel scrap. This objective is enough scrap to keep all plants that need it operating and allow an inventory of 7,000,000 tons to be built up. At present the scrap inventory is in the best position since January 1, 1942, when 5,000,000 tons were on hand. The inventory now approximates 4,750,000 tons and, if the present rate of collection continues, 2,250,000 additional tons will be added to the scrap piles by January 1, 1943.

Rosenwald said that vastly more non-ferrous metal collections will be necessary in 1943. The increased need for these metals will be brought about by the "shooting war" which we will then be engaged in. This type of a war uses ammunition which takes quantities of copper and zinc.

The conservation division, besides collecting scrap, has been working with the army and navy in changing specifications so that the more critical metals can be

conserved. As an example of this, Rosenwald pointed out that some shell cases are now being made out of steel and that the 70 per cent copper and 30 per cent zinc alloy which is used in other shell cases has been changed to 68½ per cent copper and 31½ per cent zinc, thereby saving thousands of tons of copper.

**GILMORE**

(Continued from page 59)  
an association executive in the oil industry. He made an outstanding record in the coin machine industry in promoting and managing some very successful annual conventions.

He made many friends in the coin machine industry who will wish him well in his new position. In the new job he feels that he is rendering more direct service to the government for the duration, since lumber is one of the vital products in the prosecution of the war.

The headquarters of the lumber association are at 59 East Van Buren Street, Chicago.

**MUSIC COUNCIL**

(Continued from page 62)  
function as it always has," he said, "only we would corral our strength and exchange ideas to create a better and firmer music machine industry for all the operators."

He added that national problems continually confronting the industry are much too great for any local association to tackle, no matter how strong its position may be in a particular locality. He also pointed to the harmonious relationship that has been built up between the local association and the Ohio State association which has brought mutual

**Chi Locations in Campaign Against Inflation Trends**

CHICAGO, Dec. 12.—Retail locations in Chicago, in keeping with the national campaign by locations, have recently published their message to the public, urging people to conform to the rationing program and other efforts being made to prevent inflation.

The message took the form of an advertisement in local newspapers over the signature of the Chicago Retail Merchants' Association. The message released last week read as follows:

"Read it and weep—what wild inflation will do to you if we all permit it to occur. Read it and smile—if we cooperate to avoid inflation.

"Sugar, 27 cents a pound—eggs, 92 cents a dozen! Those prices prevailed after the last war . . . do you remember? Do you want such prices after this war? Flour got to 88 cents for 10 pounds, and butter was 67 cents a pound.

"After such inflation, when prices always run higher and faster than wages, there comes deflation, and everything goes tumbling—and that means everything! Last war's deflation came in 1921 and 5,000,000 workers lost their jobs, hundreds of thousands of farmers and townspeople lost their homes and savings.

"You can help keep your buying power high. Your government and the retail stores of America are co-operating to help avoid runaway inflation. Thru regulations, OPA's price ceilings, many agencies and the Bond Buying Program of the Treasury Department, the government is fighting to keep living costs down. The retail stores help by complying with the regulations. You can help too.

**Buy What You Need**

"You can help by buying what you need—and no more. Don't try to get more than your share of the nation's 'things' that are for sale. Invest an ever greater part of your income in War Bonds and Stamps. That way you help keep prices down. You help buy planes and bullets. You hearten our fighters at the front.

"That way you help beat inflation, and when you cash in your bonds and stamps later on the money you get for them will be 'juicy' money, strong and high in buying power, for prices will be relatively low. You can't have inflation and happiness too. You can't thoughtlessly help bring inflation about—and at the same time avoid it. Do your part to avoid it—and help yourself while you help your country. Will you?"

**Some Machines Appear in New Conservation Order**

WASHINGTON, Dec. 12.—In an amendment to the Steel Conservation Order M-126, issued November 21, a few types of coin machines or products related to the coin machine industry were included in a long list of articles and products in which the further use of iron and steel is to be restricted.

A special date is mentioned for some of these machines. The restriction of the use of stainless steel and similar materials is restricted even for repairs on some of these devices. Two long lists of products are included in the order.

Food vending machines, including automats, are mentioned in List A, and certain limitations put on the use of materials for parts and repairs.

Sanitary napkin venders, ticket vending machines and coin-operated scales appear in one of the long lists.

benefits to the membership of both associations and which could very well serve as a nucleus for the organization of a national body. Bernhardt also indicated that other associations in distant cities have watched with interest the common bond that has developed between the Ohio State and the Philadelphia associations and have already signified their interest in "joining up."

Bernhardt further paid tribute to the grand work done by Jack Cade, their business manager, in fostering the movement here for a national association and in linking the local group with the Ohio State association to create a nucleus for a national body. He pledged his support and that of his administration in supporting Cade unstintingly "for the full realization of our dream for a national association of music operators."

## Another Report on Juke Box Support Of War Production

ATLANTIC CITY, Dec. 12.—The Atlantic City Press, local newspaper here, recently gave creditable publicity to the juke box trade here as it begins paying the federal tax of \$10 on each machine. The headline of the news item said, "Juke boxes pay war tax now, too."

According to *The Press*, juke boxes which have been bringing out *Praise the Lord and Pass the Ammunition* either passed their share of it, or are now operating illegally.

"Yesterday was the final day for purchase of tax stamps at the office of the Collector of Internal Revenue at the local post office for the new tax on 'juke' boxes as well as all other coin-operated machines," the paper reported.

"The tax, which became effective November 1, provides for a tax of \$10 a year on all music boxes, bagatelle machines, and other coin-operated devices.

"Clayton E. Burdick, deputy collector in charge of the local office, could not be reached last night for comment, and Edward O'Keefe, an attache, declined to discuss collections.

"Some of the newest of the 'juke' boxes, on which the tax is to be paid, recently have been installed in the mess halls of the Atlantic City basic training center of the AAFTTC."

## Distrib Handles Big Phono Sale

NEW YORK, Dec. 12.—Edward W. Barnett, owner of the Cameo Vending Service here, recently announced that his firm had negotiated and closed the sale of a large route of music boxes located in Manhattan and Brooklyn. Barnett says this is one of the largest routes ever handled by his firm. The firm acted as broker in the transaction and sold the route for cash in full.

He said this was a real indication of the soundness of the music business and also shows the confidence that operators have in the future of music boxes.

## Minneapolis-St. Paul

MINNEAPOLIS, Dec. 12.—All thru with their hunting season—and many a pheasant and duck graced the dinner tables of coinmen around this territory—Twin Cities coin machine distributors and operators are back on the job tending strictly to business, and collections from locations zoom to new heights. The hunting season was good. Now the boys hope the coin machine playing period is just as good.

Fred Gates, of the Playhouse, Minneapolis loop arcade, got a good deal of publicity for his latest stunt. Cedric Adams, *Star-Journal* columnist, wrote the following: "Have you noticed the city's first all-electric flag which shines nightly in front of the Playhouse on Hennepin, a couple doors south of the State Theater? . . . I understand it's patriotic in another way, too—there's nary a bit of metal in the whole 9 by 6½-foot Old Glory."

Ben Jahnke, Hutchinson (Minn.) operator, is disposing of his route with intentions of enlisting in the army before he is called for induction.

Private Sid Levin, former Hy-G Amusement Company comptroller, has been transferred to the veterinary general hospital staff at Fort Bliss, Tex. There are reports that Sid's younger brother, Eph, a member of the Royal Canadian Air Force, left for active service last week in the European theater as a pilot.

Ray Holman, of Cameron Dam, Wis., has sold his coin machines and is now a member of Uncle Sam's army.

First sample of Gottlieb's new machine, Shangri-La, built entirely of old parts, has arrived at Hy-G Amusement Company. Having the Jimmy Doolittle influence thruout, the new game is creating considerable interest among operators, Jonas Bessler, of Hy-G, reports.

Oscar (Ozzie) Truppman, former sales manager for Acme Novelty Company and more recently manager of the Modern



COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

### News Notes

Folk music is more popular than ever in the Midwest, according to the latest move of WJJD's *Breakfast Frolic*, which has added an extra hour to its broadcast in response to listener demand. New additions to the talent staff are Lillie Belle (Bernice Gooch) and Tennessee Jeanie (Frances Dixon). Old-timers who continue include Red Belcher, Pauley Groves, George Arthur, Bill Wardle, Chuck Carter and Shorty Michaels. . . . Elton Britt, who has scored such a sensational hit with his recording of *There's a Star-Spangled Banner Waving Somewhere*, is taking out his own unit for vaude dates. Also featured will be Denver Darling and His Texas Cowhands and the Hoffman Sisters. The tour will start Christmas Eve and the show will play theaters in the South. Operators in the towns played can make profitable tie-ups.

### Week's Release

Bill Boyd and His Cowboy Ramblers (Bluebird 33-0501)  
*Put Your Troubles Down the Hatch and Jennie Lou*

A standout recording that contains fine variety, with both sides potential winners. *Down the Hatch*, on the A, is a catchy and infectious tune, glove-fit for community singing along with the record, and the excellent chorus vocal helps out this idea. The guitar pace is fast and terrific. *Jennie Lou*, on the other hand, is a Western love ballad of familiar pattern in both words and

Music Shop, is in the army. Ozzie enlisted in the air corps ground crew and is stationed at Sloane Field, Tex.

It's Lieutenant Don Leary now, if you please. The Automatic Sales Company executive was given this rank in the Minneapolis auxiliary fire department of which he is a leading member.

M. M. (Doc) Berenson, of Minnesota Automatic Machines Company, reports his business has been holding up in good shape. Locations are enjoying fine business, he said, especially in music, with the patriotic tunes, especially *Praise the Lord*, hitting on all twelves.

William (Sphinx) Cohen, of Silent Sales Company, received a letter from one of his former men now with the army in the South Seas. The fellow, Jack Gray, said the weather where he is at is first rate. He bought himself a horse, he wrote, because he was captivated by the size of the animals. The horses are much smaller than those in this country, yet larger than ponies, Gray wrote.

Bud Harrison, who is almost as big as his operator-father, Howard, of Minneapolis, has the honor of knocking off the first deer shortly after the opening of the deer season here this week. Bud was out at 9 a.m. on opening day and within less than half an hour had his deer. Not bad shooting.

Jane Dalege, head of the record department at LaBeau Novelty Company, St. Paul, reports that business has been moving at a very rapid pace. Keep an eye on the disk, *Everybody, Every Pay-day*, she suggests.

Sherna Schanfield, secretary at Hy-G Amusement Company, said goodbye this week to her brother, Abe, who was inducted into the army.

Mayflower Novelty Company lost two of its men to the navy in recent weeks. The new gobs, both in training at Great Lakes Naval Station, are Milton Rothstein, mechanic, and Leonard Spector, of the shipping department.

Add Cy Callahan's name to the growing list of Twin Cities coinmen in the service. Formerly with Pioneer Distributing Company, he's at Fort Snelling here following his army induction. Another

music, but it's appealing and effective, and becomes particularly so in this fine rendition. A fine baritone vocal helps to make this another winner. Both sides should collect for you.

### Letter Box

The leader, of course, remains Elton Britt's waxing of *There's a Star-Spangled Banner Waving Somewhere*, which retains its terrific popularity in all sections of the country. Typical of the reaction on it is the comment from Knoxville, where it's undisputed top tune on all five reports received from the city. . . . Gene Autry's long-time leader, *Tweedle-o-Twill*, still retains a commanding position. It's still getting top rating in such widespread localities as New Orleans and Harrisburg, Pa., after many months as one of the leaders in the field. . . . Other Autry recordings that are going strong at present, according to the reports, include *When My Blue Moon Turns to Gold Again* and *Rainbow on the Rio Colorado*. . . . Carson Robison's patriotic smash, *1942 Turkey in the Straw*, after almost a year of leading the field, still remains one of the top nickel-pullers in Eastern territory. . . . Up in New England they're paying to hear the Prairie Ramblers' version of *I'll Long for You Till I Die*. . . . Another popular Elton Britt recording, *I Hung My Head and Cried*, continues to move up among the money-makers. . . . Down in Dallas two of the top coin-getters are Denver Darling's *Care of Uncle Sam* and Ernest Tubb's *I'm Wondering How*.

Pioneer man, Willard Lane, has enlisted in the navy and is at Great Lakes Naval Training Station. His brother, Bob, whom he succeeded, has been moved from California to Seattle. Another, Arnie Erickson, has been transferred from El Paso to California.

Jonas Bessler, of Hy-G Amusement Company, is author of the statement that business is picking up in good manner, with operators calling for merchandise in a manner almost reminiscent of old times. Music machines, he said, are getting a strong play.

Art Benjamin, of Wabasha, mechanic-helper for operator Jack Lowry in that territory, has been inducted into the army.

Archie LaBeau, of LaBeau Novelty Company, has been in Iowa this week on a pleasure trip in connection with his hobby—horses. Meanwhile business at his establishment was reported good.

## Business Review Of Chicago Area Shows Big Money

CHICAGO, Dec. 12.—The business review of the Chicago district by *The Chicago Sun* recently states that industrial employment in this area has increased 40 per cent since 1939. The area covered by the newspaper survey includes six counties.

Uncle Sam is spending an estimated \$3,657,539,000 on war goods and plants in this Chicago area. This estimate covers the period since June, 1940. This gives some indication of how money is circulating in the Chicago area.

Operators of music machines have felt the good effects of this spending, but there are no pinball games in the city limits to enjoy the extra business. Arcades have taken a recent stride forward in Chicago.

There are some war contracts placed in Chicago that are considered so important that the government is very secret about them. They are supposed to represent close to two billion dollars. In addition, there are 8,118 war contracts placed with 1,756 different firms on which the government gives information freely. One of the orders placed with a Chicago firm is for a 15-cent item. The government orders range from this low-priced item to contracts running into immense sums.

Reports say that there are about 680,000 people employed on these war contracts. Government officials say it is hard to state exactly how many people are actually at work on war contracts because there are so many subcontracts and orders placed with many small firms, and it is not possible to keep track of the people at work on them.

## Slow-Selling Passenger Cars May Be Converted

WASHINGTON, Dec. 12.—Permission for conversion of the slower selling models of new passenger cars into commercial or other types of vehicles to make them more useful during the war transportation shortage has been granted by the Office of Price Administration.

New cars held for sale, other than 1942 model hard-topped four-door sedans, two-door sedans and two or three passenger coupes, may be converted without authorization by the OPA. The kinds of cars expected may be only with OPA approval.

Cars set aside in the so-called government pool, to be held for military needs and rationing after available supply is exhausted, may not be altered regardless of body style.

The order permits the dismantling or junking of a new passenger car which has been damaged beyond a point where it cannot be repaired for use. All conversions or cases of dismantling or junking must be reported to the OPA inventory unit, New York city.

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# TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

Still the only purveyor of the latest tunes on records is Eli Oberstein's Classic Record Company, which recently released "The Steam Is on the Beam" and "You'd Be So Nice To Come Home To," two potential hits. As far as James C. Petrillo's record ban is concerned, Oberstein still maintains that the masters for Hit records are being made in Mexico, thus skirting the AFM edict. But the union has dispatched notice to Oberstein requesting his appearance at a Trial Board session Thursday (17). What will come out of the question-and-answer conference should prove of interest to the other disk companies and the operators. If Oberstein proves his records were cut in Mexico, presumably he'll be allowed to continue operations. That will not make the disk firms now restricted from using new tunes too friendly toward Petrillo and might prolong any contemplated settlement of the entire issue. If, on the other hand, the union should compel Oberstein to stop peddling recordings of after-August 1 tunes, the top diskers would take solace in the fact that all suffer equal misery. The whole thing puts the union in a peculiar position. Should it clamp down on Oberstein, provided reasonable cause exists, it might be helping the major record companies bear up under the union's own ban; should it not take steps with Classic, once changes are substantiated, it would defeat the alleged purposes of the ban. In any event, keep your eye on the situation; any one of the parties involved might suddenly spring up with an entirely different angle. . . . Kay Kyser's appeal from a 1-A classification has been denied, but possibly the maestro may come in under the new ruling limiting the age of draftees to 38. Loss of Kyser would be a blow to Columbia records, once bands are allowed to record again. . . . Frank Sinatra's build-up as a single over the CBS network should hypo sales appeal of Tommy Dorsey's recent releases as well as Sinatra's own Bluebird sides. . . . Capitol disks, bogged down for a while by ultra-heavy orders, have been given succor by new shipments from the pressers.

## Territorial Favorites

### BUFFALO:

#### Here Comes the Navy. Andrews Sisters.

Here Comes the Navy is nothing more than Beer Barrel Polka with nautical lyrics for timeliness. Sequels and parodies seldom meet with as much success as originals, and nationally this disk ran into that trouble. In Buffalo, tho, the Andrews Sisters' chirping of the new Polka rates Going Strong, which indicates that in some spots it's an A-1 spinner. Gives the location a martial lift.

### DALLAS:

#### Be Careful, It's My Heart.

Bing Crosby.

Some nickel-droppers like to roll a tune around on their tongues before swallowing, which explains why Be Careful is still very much in demand in Dallas. Interest in other spots, too, is high, ballad having dropped off the Record Buying Guide only a couple of weeks ago. Since the tune is from the pic *Holiday Inn*, which still has a few third-run houses to play in, you might give either Bing Crosby's or Tommy Dorsey's waxing a territorial call.

### KNOXVILLE, TENN.:

#### There's a Star-Spangled Banner.

Elton Britt.

Tabbed a Possibility when it first came out, this simple, patriotic ditty has worked its way onto more and more machines. Most everywhere Elton Britt's the guy the customers want to hear, especially in woollier, hillbilly locations, but whoever the artist, the tune itself shows lots of coin-slot appeal. Home plugging of the number has been sizable, plenty of sheet music sales being registered, which should lead many piano players to the recording while they're in the ice-cream parlor, tavern, restaurant or what have you.

## Note

For a comparative listing of songs played most often over the radio for the

week ended December 10, and the week previous, ended December 3, see the Music Popularity Chart in the Music Department, this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepien best-sellers under Harlem Hit Parade.

While you're turning back to the Music Department you might look at the Retail Records page. There you'll find lots of valuable dope on over-the-counter sales which frequently influence coin machine play and vice versa.

## Coinage News

CHICAGO, Dec. 12.—Coining of a second wartime nickel, a 3-cent piece and a new 1-cent piece—all of zinc-coated steel—was indicated by mint officials working to overcome the shortage of strategic metals.

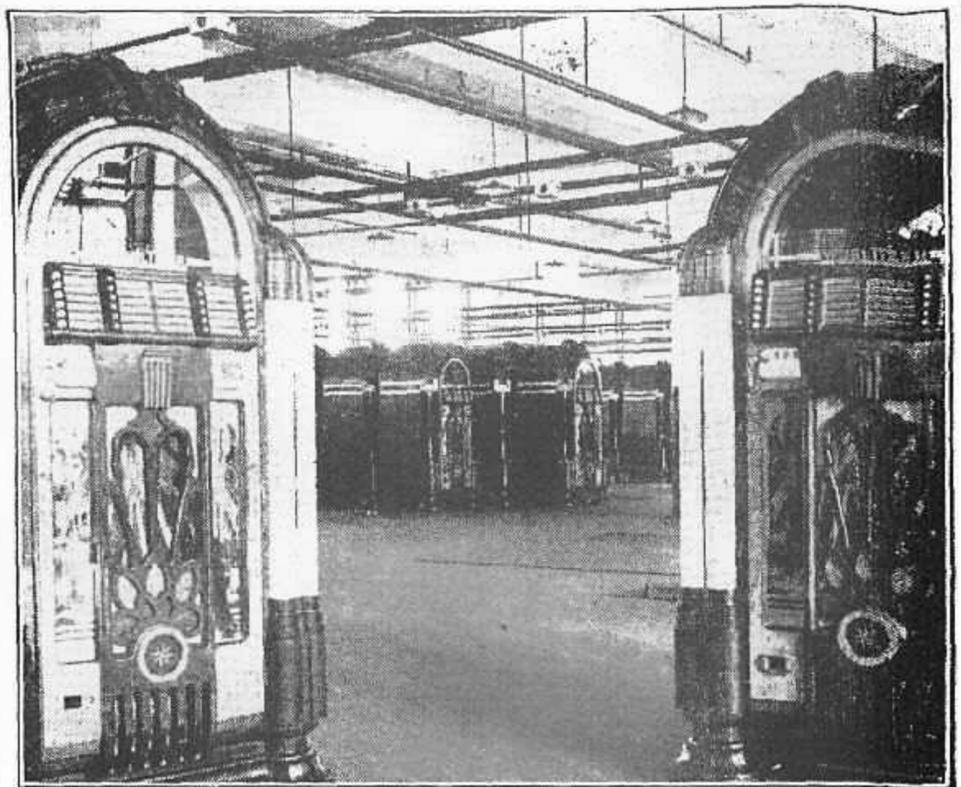
This disclosure followed the passage by the Senate of a bill which would authorize the Secretary of the Treasury to order the minting of any coins of present and new denominations out of non-strategic materials, including plastics.

Mint spokesmen, however, said plastics were virtually "out" along with nickel and other metals that have gone to war. WPB pronouncements on the new strategic status of plastics, they said, have caused at least temporary abandonment of experiments with plastics for coinage.

Altho war needs for copper recently caused coining of pennies to be temporarily suspended, there are actually now more pennies in existence than ever before. Prior to the suspension the mint had been turning out pennies at an unprecedented rate—more than a billion last year alone. However, increasing spending, an increase in vending machines, odd-cent pricing methods and sales and excise taxes have increased the demand for pennies.

## Labor Problems

The money-making industry, a government monopoly, like other war-stimulated industries, has its problems. Demand is running ahead of production. Man power presents difficulties. Change-



JUKE BOXES GIVE WAY TO WAR GOODS. Picture released by Office of War Information says these phonographs were a final shipment before plant conversion. Government release does not name the factory, but members of the trade will recognize the make of machine.

overs to different raw materials have upset normal production schedules. Congress misjudged its appropriation needs; it didn't vote enough money to pay for making enough money.

Shipyards located in the same cities with the mints have been taking some of their metal workers. They pay higher wages and are listed as "essential" in the draft classification.

While the life of a pre-war coin has never been determined, it is expected that the durability will be reduced by the use of less nickel in nickels and less copper in pennies.

Mint officials praised the patriotic motives of the Boise (Idaho) Retail Merchants' Bureau, which announced plans to start circulating local paper pennies. Made of light cardboard and about the size of a postage stamp, the paper pennies will have a "V" on one side and an inscription designed to foil counterfeiters on the other. The "pennies" will be sold—at no discount—by the bureau to stores and individuals.

However, mint officials expressed hope that this system would not spread. It seems that some persons had the same idea back in the Civil War, and a plan

which started with paper pennies spread to almost all types of coins—and the nation's monetary system wound up in a mess when redemption time rolled around.

## Spokane Shortage

Reports from Spokane say that the nickel shortage there is growing steadily more acute. Spokane banks can't get nickels to meet the ordinary demands of business now—they can't even get them from the Federal Reserve Bank's branch in Seattle. However, so far the penny shortage has not hit this immediate vicinity.

Baltimore has been having shortages of both pennies and nickels, and while the new nickel is in production and should be available to relieve the shortage in that coin in the very near future, coinage of the penny has been halted. However, production of this coin should start shortly.

## Houston

HOUSTON, Tex., Dec. 12.—J. W. Hart, Harvey Gani and Eugene Ward, branch manager, office manager and counterman respectively of the Houston branch of Decca Distributing Corporation, have joined the navy as a group. They left for training station together and had not been separated at last report.

New officials of the Decca Houston branch are Charles W. Wentworth Jr., branch manager; K. R. Wright, office manager, and Lois Patterson, secretary. Wentworth and Wright were transferred from the Decca office at Oklahoma City.

Bill Elledge is manager of Crumpacker Distributing Corporation record department, wholesaler of Columbia records. He replaced A. B. Garza.

Harold Long, manager Houston office of Commercial Music Company, has enlisted in the Signal Corps, U. S. A., and left for San Antonio.

Harold Horton, widely known over the Southwest as a distributor and operator, has moved his office into the building occupied by R. & A. Distributing Company. Horton is head of the old firm Stelle & Horton, for many years Rock-Ola distributor in South Texas and Northern Louisiana.

A newcomer in the city is Joe Day, of Corpus Christi, Tex., who bought the holdings of Stelle & Horton and moved into the building on Louisiana Street. Plans and policies of the new firm will be announced shortly, according to a statement by Day and his wife, who also is his secretary.

Operator Francis Cruz, with firm of Atkins & McClure, enlisted in the army and went into training October 20. He is stationed at Ellington Field, near Houston.

# MOVIE MACHINE REVIEW

## Program 1098

Produced by Minoco and RCM. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, December 14.

GINNY SIMMS, the popular Kay Kyser vocalist now on her own both in radio and pictures, is appearing in *Rose of No Man's Land*, a Victory Soundie produced to encourage enlistment in the nurses' aid ranks. Both in song and talk she dramatizes the need of nurses behind the battle lines and calls for help. Scenes of wounded soldiers rescued by nurses are brought in with timely and punchy effect. Should prove the leader for this reel. (RCM)

LUBA MALINA, the voluptuous-looking singer with the Russian accent (now on tour with *Priorities of 1942*) turns on the vocal steam and displays her physical charms in *Minnie From Trinidad*. In a native set she punches away on the well-known lyrics. Holds attention. (Minoco)

EMERY DEUTSCH, violinist, and His Gypsy Orchestra, return in *When a Gypsy Makes His Violin Cry*. While Deutsch delivers the music with soulful effect, HERBERT HENDRIE emotionally vocalizes the lyrics. For taverns catering to an older crowd, this short will have many replays. (Minoco Reissue)

TOM EMERSON and His Hillbilly Band turn the corn loose in *Ridin' the Red Caboose*. This short has little sense but

plenty of nonsense, and most of it is entertaining, particularly if you care for mountain music and vocals. Performers in comedy suits, male and female, look authentic in this short. (Minoco)

BENNY FIELDS, the minstrel man of song particularly well known in key cities, immortalizes in his own vocal fashion the life and times of *Fifth Avenue* (New York). Short includes well-known scenes of *Fifth Avenue*, as Fields delivers the ballad in a night club setting. (Minoco)

PENNY LEE, a mite of a singer with a tiny voice but plenty of charm, leads the customers in *Soundies Song Parade No. 2*. Talks to the audience engagingly between participation songs which include *Army Air Corps*, *When the Lights Go On Again* and *Strip Polka*. A girl piano team supplies the musical accompaniment. (RCM)

MARLYN STUART, a not too appealing-looking blonde (possibly because of the film's age), leads a group of boys and girls in the musical comedy version of *At a Little Roadside Rest*. She develops a story in song of a couple who met, married and reared a family. Okay on the ears. (Minoco Reissue)

ERSKINE HAWKINS and his orchestra, colored outfit, good and loud, play, logically enough, *Hot in the Groove*. No attempt here at production tricks. Tune is played from start to finish while the boys are seen seated on a bandstand. (POM)

# NEWS OF PRIORITIES and MATERIALS

## Developments of the Week in All Industries

**PAGING FRANK BUCK**—A trek overland of 78,000 men, who must travel on foot more than 600 miles across mountain, river, jungle and swamp to the Amazon region, is the ambitious plan to increase rubber production for the United States war needs. These men are rubber gatherers, and the movement has been made imperative by the curtailment of sea navigation between some northeastern Brazilian points due to the war.

The object of the plan is to increase rubber production to meet plans drawn by the Brazilian and United States governments, and the plan, which should be in full operation by the end of 1943, calls for an estimated 2,000 men weekly. It is believed that badly needed rubber production will increase immediately, and by the end of 1943 production will average about 50,000 tons a year.

**PLASTICS PROGRAM**—The National Industrial Chemical Conference was told by a WPB official that new developments in the field of plastics should be confined to essential items which will be a real contribution toward winning the war. He said there were threats to our supply in the case of some plastics, and it would be hazardous to promote new civilian uses for those which are of questionable importance in a wartime economy.

Some plastics are available in insufficient quantity to meet war and essential civilian needs, while others are inadequate in supply to meet war uses alone.

**1-1071-PLOF5-NOBU-COS-WP** — Anyone who has had any dealings with the government lately, and the various forms and questionnaires coming from government agencies, might well think that the above symbol was simply the form number of another questionnaire. Considerable comment has been aroused about the complexity of the symbol, and it has now been explained that they are merely the printer's notations for his own convenience.

It has been conceded that the symbols might not be altogether clear to a layman, but it was suggested that they would be apple pie to a printer.

**GASOLINE SUPPLY SLIGHTLY INCREASED**—A small increase—271,000 barrels—has taken place in supplies of gasoline within the last week or two. This is considerably smaller than seasonal. Taken with production of gasoline, the indications are that demand in the November 28 week averaged 1,600,000 barrels daily, higher than justified by rationing in certain areas.

**TIN CANS GO TO WAR**—Because of changes brought about by the war, people soon will be buying their canned foods in two new types of metal containers. One type is much like the bright silvery cans we are accustomed to, but the other type may range in color from gun metal to various shades of brown or bronze. Some cans may have a slight rusty appearance on the outside, but this condition in no way affects the wholesomeness of the product.

**FOOD RATIONING IMMINENT**—Claude R. Wickard, secretary of agriculture, said that 25 per cent of next year's farm crops would go to military and lend-lease commitments and added that general food rationing, to be effective, should begin immediately.

"If rationing is considered even remotely necessary for food commodities," Wickard said, "it should become effective without delay. The history of this war is that the situation grows worse instead of better and that every day of delay is extremely costly to all concerned."

**MANGANESE CEILINGS REVISED**—Metallurgical manganese ore with a manganese content of 40 per cent or less by weight was exempted from price control by the OPA. Hitherto ore of 35 per cent manganese content was exempt.

**SURPRISE**—America now has a substitute for sponge rubber that can be made from waste farm products and used in tanks, airplanes and other war equipment—all because a kettle in a research laboratory accidentally boiled over. The substitute is expected to do much to check the nation's dwindling rubber stock pile.

The new substance at normal temperatures is not so flexible or compressible as natural rubber, but at lower temperatures it is superior, it is said. The new product will absorb more water than sponge rubber and can be easily vulcanized to metals, plastics or wood. Tests also showed that it resists acid and gasoline better than the natural product.

The substance, officials explained, is a sponge rubber substitute, but cannot take the place of ordinary rubber, because it lacks the tensile strength. For that reason it cannot be used in the manufacture of tires.

**PAPER PRODUCTION FEELS PINCH**—There is no shortage of the raw material (wood pulp); no lack of manufacturing facilities. But the government has about decided that much man power used in lumbering and paper-making can be better employed in war industries. So newspapers and magazines are right up against the hard reality of paper rationing.

One proposal under consideration would cut paper consumption by all publications 10 per cent every three-month period for three quarters.

On the other hand, lumber production in the United States last year was the highest since 1920, the Census Bureau reported. The bureau said Oregon continued as the leading lumber producing State.

More than 80 per cent of the total output of the folding paper box industry is now going to the army, navy, lend-lease and the food industry. The sharp climb in dehydrated food production, practically all of which is taken by the army, has been responsible for a good portion of the paper-box orders. Very little of this dehydrated food, however, is available to consumers.

The Canadian Wartime Prices and Trade Board has sent a questionnaire to all newspapers and magazines in the Do-



SAN DIEGO'S PIRATE CAVE serves 3,000 people daily and among its many entertainment features offers its patrons a Rock-Ola Commando phonograph. Left to right: Harry Gordon, Rock-Ola representative; Walter Stutz, proprietor of club, and Quay Sargent.

minion requesting information on their use of paper, preparatory to control of consumption thru establishment of quotas for each publication. While no announcement has as yet been made of this step in Ottawa, the fact that the questionnaires have gone out was regarded as significant in paper circles, in view of the fact that wartime control of the North American paper industry has been undertaken jointly by Washington and Ottawa.

**RUBBER SUBSTITUTE?**—The Chicago Sun carried a cartoon recently which showed a little girl pointing to her baby brother's feet and saying, "Don't you know what those are? They're tire substitutes!"

**SYNTHETIC RUBBER PROGRAM LAGS**—William W. Jeffers, rubber director, disclosed that the construction of

synthetic rubber plants is dangerously behind schedule, and he said that any delay in bringing these factories into production would be disastrous to the nation. He feels that competitive programs are causing the delay, and asked that he be given complete control of gasoline rationing in order to clear up confusion in the public mind.

It was announced that it would be impossible to bring into production the big synthetic plant near Charleston, W. Va., by December 7, as had been hoped. It was said the delay was caused by a shortage of manufacturing facilities and not materials.

**TIRE TURN-INS**—Close to 8,000,000 tires had been forwarded to the government under the idle tire purchase plan up to the close of business November 28, according to the OPA. About half of all turned in are so badly worn or damaged they cannot be put into shape for resale. These will be scrapped and converted into reclaimed rubber. The rest are either usable as they are or can be made serviceable by repairs and recappings.

# TRADE SERVICE FEATURE

## PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By SHIRLEY FROHLICH

### Profitable Placards

Motion Picture Herald carries a report on the type of coin machine-film tie-up which can be had simply for the asking from local exhibitors. An exhibitor in Sheboygan, Wis., where coin machines are operated by requesting certain tunes, had several placards printed up with the following copy: "Ask Bonnie to play Irving Berlin's latest tunes from the picture *Holiday Inn*." Listed below were the film's tunes and their corresponding slot numbers. Cards were prominently displayed on the machines for customers to decide easily which tunes they wanted to hear.

### "Mr. Five by Five"

This month Universal's *Behind the Eight Ball* is being released nationally. Top tune from the film is *Mr. Five by Five*, already listed in "Going Strong" for the past five weeks. Appearance in the film, in which it is featured by the Sonny Dunham orchestra, should help it hold that rating and may possibly give it an added spurt when the picture plays the local Bijou. Operators probably find the Freddie Slack (Capitol), Harry James (Columbia) or Andrews Sisters (Decca) versions culling nickels for them already, but they can't lose anything by a streamer display simultaneously with the film's showing.

### The Bandman on Film

Speaking of Sonny Dunham reminds us of one of our favorite pitches: The importance of films in stimulating interest in label artists' recordings. More band leaders and vocalists than ever before are scheduled to appear in musicals within the next few months. Harry James, Jimmy and Tommy Dorsey, Kay

Kyser, Duke Ellington, Benny Goodman, Freddie Slack, Frank Sinatra, Woody Herman are just a few. Some of the tunes from their pictures will have been recorded when the film appears; some won't. But one way or the other, the leader's mug on the local screen should help sell his disks in the near-by machine, even if the film isn't represented in the machine.

### Donald Goes Latin

One of the songs which will be featured in Walt Disney's full-length musical picture, *Saludos Amigos*, starring Donald Duck, will be *Brazil*. The samba has been recorded by Xavier Cugat (Columbia), Jimmy Dorsey (Decca), Eddie Duchin (Columbia), Enric Madriguera (Victor) and Fred Waring (Decca). Disney and Company are not exactly strangers to the coin machine operator, so it may be that the dapper duck will prove a good salesman.

### One More From "Happy Go Lucky"

Still another tune from the forthcoming Paramount musical, *Happy Go Lucky*, has found its way to the recording laboratories. It is *Let's Get Lost* and will receive a big build-up from its publishers. Tune has been waxed by Jimmy Dorsey (Decca), Vaughn Monroe (Victor), Teddy Powell (Bluebird), Kay Kyser (Columbia) and Mal Hallett (Classic).

### News Notes

Bob Nolan and the Sons of the Pioneers will appear in Republic's *Heart of the Golden West*. . . Lena Horne's next MGM film will be *Meet the People*. . . Bob Wills and His Texas Playboys go into Columbia's *Suicide Range*.

## Double Shift of Men on Cabinets

ST. LOUIS, Dec. 12 — The Aristocrat Cabinet Company, manufacturer of the Aristocrat Cabinet for automatic phonograph mechanism, is at present working a double shift of workmen in their factory and plant in order to catch up with the orders now on hand. Operators throughout the country are sending in their old mechanism to have the factory experts install them in the new cabinets.

Walter Gummersheimer and Dan Baum, co-managers of the firm, emphasized the fact that no critical materials are used in the manufacture of Aristocrat Cabinets. They are constructed wholly of oak and specially moulded glass. The firm plans on having an open house party for operators in this section during the holiday week, the exact days to be announced soon.

## SPEAKERS

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JOHANNESSEN ELECTRIC CO., INC.,  
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## Science Service Tells of Venders In Nickel Story

WASHINGTON, Dec. 12.—Science Service released a report to newspapers recently which recounted some of the steps that were taken to develop the new nickel using manganese. *The Baltimore Sun* used the release in its issue of November 26.

While the coin machine trade has been well apprised of the important experimental work that was done to develop the new nickel, the story by the Science Service syndicate will show certain scientific phases of the experiments. Part of the story follows:

Over a year ago, when the shortage of nickel first became acute, stainless steel was suggested as a replacement for 75 per cent copper and 25 per cent nickel in the old 5-cent piece. Then came Pearl Harbor, greatly reducing our imports of chrome for stainless steel.

### Manganese Solves Problem

"So we tried silver and copper next," said Mrs. Ross. The trouble was that when this alloy was tested on slot machines it was flatly rejected by certain types of vending machines, widely used for cigarettes and candy. The silver and copper were such good conductors of electricity that the principle of electrical resistance invariably bounced the experimental coin right into the rejection slot.

This problem was finally solved by adding manganese and Congress passed a bill authorizing the new coin. Manganese, being a poor conductor of electricity, reduced the conductivity of the copper-and-silver alloy to the approximate level of the old copper-and-nickel coin. But too much manganese made it too brittle to be rolled into the flat metal strips from which the coins are stamped. After further experimentation it was found that 9 per cent was the minimum amount of manganese required to operate all vending machines.

A new problem immediately arose, but not a serious one, Treasury spokesmen say. The old nickels were "cold rolled," that is, the molten metal was poured into long, thin, rectangular molds to form ingots, which were allowed to cool and harden, then pressed into flat strips, much as housewives press out dough with a rolling pin.

### New Furnaces Required

However, manganese made the ingots so hard that new annealing furnaces had to be installed in order to heat the ingots several times during the rolling process. Ingots for the new "nickels" are not remelted, but they must be heated to 1200 degrees Fahrenheit to facilitate rolling.

The new 5-cent piece is bright and shiny, resembling a new dime or quarter more than the old nickel. However, it tarnishes more quickly and turns a strange yellowish-gray color. If you're wondering whether you have one in your pocket, look at the Monticello design on the back. The new issue has the mint mark directly over the dome: "S" for San Francisco, "D" for Denver, or "P" for Philadelphia. This, by the way, is the first time the mark of the parent mint in Philadelphia has ever appeared on a coin.

Adoption of the new coin is distinctly a war measure. The act authorizing it expires on December 21, 1946, by which time it is hoped the war will be over.



Communications to Vending Machine Department, The Billboard Publishing Co.,  
155 North Clark Street, Chicago.

## War Conditions Cause Shift in Candy Demand

### Most production for armed forces and vending sales climb in defense plants

CHICAGO, Dec. 12.—The quantity of candy turned out by confection manufacturers the country over, which is eventually consumed by soldiers, sailors and marines in the many camps throughout the nation, has reached a very large monthly total. No figures have been made available, but the tonnage is a matter of record with the government, because for every pound supplied the armed forces there is an equivalent allowance in sugar to the individual manufacturer so that it does not become a deduction from his monthly quota.

In Chicago, largest candy producing center in the country, it is said there are two principal kinds of candy being consumed by the boys in uniform: candy bars and chocolates and bon bons in packages. The former they buy themselves as a rule, while the latter is usually a gift from family or friends. Well known and popular candy bars are sold at all post exchanges, and while these are usually bought from candy jobbers in the nearest large town to the army camp, they are sometimes bought direct from the manufacturers. It is reported that often a post exchange temporarily exhausts its supply of candy bars and then at the first opportunity the boys stock up in town. This gives the home merchants a fine run of business on many occasions, and, of course, even when the exchange has not run out of stock they sell much candy to the boys in service at those times they are in town on leave.

### Big Weekly Demand

Recently a representative of one well-known candy bar firm in Chicago had occasion to visit an army camp in a near-by State where there is a post exchange. One high ranking army officer took occasion to state to the candy firm representative that there are regularly 13,000 men at this particular camp and that it is imperative they be supplied weekly with no less than 27,000 candy bars or a trifle more than two candy bars per man per week. He explained the boys not only crave that much candy because they like it, but get from it a quick energy pick-up after strenuous drills. Some Chicago manufacturers report that some of the orders received from jobbers for army camp candy are accompanied by a letter from some high-ranking army officer or post exchange official who stresses the fact that the candy ordered is a "must" item for the boys.

Another large demand experienced by

### Texas Peanut Crop Promises To Be Large

FORT WORTH, Dec. 12.—Peanut growers, handicapped by the farm labor shortage, are harvesting the biggest and best crop of peanuts that this section of Texas has ever produced. They are getting top prices for their products.

The yield per acre is about 25 per cent above normal. The price is \$1.23 per bushel for average peanuts. In Tarrant County, of which Fort Worth is the county seat, the peanut acreage is four times the usual acreage.

An average yield of around 35 bushels an acre is reported by the farmers. In some sections the output has reached as high as 80 bushels per acre. With no acreage restriction on, the farmers planted heavily and are glad to get the governmental guarantee of \$82 a ton for No. 1 peanuts.

## States Increase Tobacco Revenue In Last 10 Years

CHICAGO, Dec. 12.—Tobacco taxes collected by States increased 761 per cent during the last decade—from approximately \$17,000,000 to more than \$130,000,000, an analysis by the Federation of Tax Administrators reveals.

Greater part of the jump was caused by the increase in the number of States making the tobacco levy during the 10-year period. In 1932 there were only 13 States with a tobacco tax; at present 28 States levy the tax.

The sharp increase in revenues between 1932 and 1942—from slightly less than \$60,000,000 to \$130,000,000—is due mainly to effect of the war, such as smoking by servicemen and a general increase in purchasing power, the federation said. During the same period, also, the two largest populated States in the country—New York and Illinois—adopted the tobacco tax.

## Reports Increase For Penny Scales

MARTINS FERRY, O., Dec. 12.—The war is increasing business for penny weighing machines, according to Thomas Holland, Martins Ferry district representative for a concern owning dozens of the scales.

Where once women were chief patrons, men are now patronizing the scales. "They have been made weight conscious as a result of being required to tell their tonnage in applying for work in war industries," Holland says. "This means that scores of workers are keeping track of their gains in girth—or loss." The agent tells of seeing five men from one plant waiting to take turns on the platform of a penny scale.

## Candy Goes to War In Three Rations

WASHINGTON, Dec. 12.—Along with guns and gasoline, candy is going to war wherever American soldiers and sailors go. Three basic army rations now distributed contain candy or its principal elements.

United States Army Field Ration C contains approximately 25 per cent candy. Ration D, an extreme emergency ration, fortified with 150 international units of Vitamin B1, consists in large amount of the elements comprising candy. It has 36 per cent chocolate liquor, 36 per cent sugar, 1 per cent powdered skim milk, 7 per cent added fat and 5 per cent raw oat flour. Ration K, a field ration used by parachute, mountain and desert fighters, tank units and submarines, contains dextrose. It is understood that the subsistence laboratory of the Quartermaster Corps is developing three new types of rations, to be known as tropical, mountain and desert, each of which will contain a certain amount of confection.

The Quartermaster Corps already has purchased about 25,000,000 pounds of candy for distribution in camps and cantonments, where it is placed on tables for the soldiers to consume. Manufacturers of candy bars and packaged confections estimate that 15 per cent of their production is being sold to the armed forces. Venders of candy in railway stations and on trains report sharp increases in sales since troop movements became heavy.

## No Price Increase In Va. Cig Machines

RICHMOND, Va., Dec. 12.—Contrary to the practice prevalent in other sections of the country, operators of cigarette machines in this section have not increased the prices on cigarettes. Despite the ruling from other branches of the OPA, there has been no clarification of the point involving the sale of two packs with the seller getting only a 1-cent increase to take care of the newly placed tax.

Over-the-counter retailers have, however, put their increase into effect with most stores getting 16 cents per pack, or two packs at 31 cents, while the chains, which had been two for 27 cents are now two for 28.

Chicago manufacturers has been for candy bars for war production plants. No such heavy demand has ever been experienced before from factories, and this applies to vending machine sales and plant canteens. In plants where shells are filled with explosive materials, and hence smoking is forbidden, candy bars are in heavier demand than anywhere else. It has been a nip and tuck proposition for candy manufacturers to meet all demands in recent months, but by shift operation, allocation of merchandise and an endeavor to distribute goods as equitably as possible, dealers and consumers have been kept fairly well satisfied to date.

## Peanut Co. Hits Higher Freight Rates in South

COLUMBUS, O., Dec. 12.—Clarence Ford Jr., vice-president of the Tom Huston Peanut Company, Columbus, Ga., testified recently at an Interstate Commerce Commission freight rate hearing that "because of competitive conditions, including higher freight rates, we have not been able to expand our business to the logical limits of our natural market."

Ford said an analysis of company freight shipments over a typical three-day period showed that freight charges paid under Southern rates were \$26,853 above those which the Northern, or official territory, rates would require.

This amount, he said, "is equivalent to 4 per cent of the total annual payroll, or 3.1 per cent upon the capital stock of the corporation."

The present ICC hearing is the third of a series on virtually nationwide railroad rate classifications. The hearings resulted from a complaint filed by the Southern Governors' Conference in 1939 that current rate schedules were discriminatory.

## Sugar Is Sugar — Even From Beet

DETROIT, Dec. 12.—Sugar still continues to be so important that newspapers are publishing editorials on the subject. *The Detroit News* recently editorialized on Michigan's contribution to the nation's sugar supply by saying that "sugar is sugar." The newspaper is arguing that people will now be forced to use beet sugar and will learn that beet sugar is as good as any other sugar, according to the newspaper. The editorial in full is as follows:

"Michigan agriculture is making a big contribution to the war effort by its beet sugar production. Whole families getting out into the fields and enlisting the aid of village youngsters and college students, the crop is being saved.

"It is a matter of conscience and patriotism as much as of profit with many of these people, which recalls the fact that making sugar from beets was introduced in the Northern States because pre-Civil War abolitionists made it a matter of conscience not to eat foods produced by slave labor. Sugar cane thrived only in the South, so it was beets or else.

"Transportation problems are lessening supplies of cane sugar in the North now, but even with rationing there is an adequate supply of sugar, and one good result will be abolition of the long-time prejudice. It is being proved that there is no real difference between beet and cane sugar. Sugar is sugar."

**THIS TIME TRY TORR**

**ALL LIKE NEW  
4 View-a-Scopes**

Original Model  
\$16.00 Ea. 4 for \$59.50.

**IMPS**  
\$5.50 Ea. 6 for \$29.50.

**YANKEES**  
\$12.50 Ea. 3 for \$35.00.

1000 HOLE CIG. BOARDS  
60¢ Ea. in Lots of 50,  
CASH WITH ORDER.

**TORR 2047A-SO. 68  
PHILA., PA.**

# VENDER SUPPLY NOTES

Christmas hard candies will be around as usual, and no heavy toll on the sugar bowl—thanks to molasses.

**TOBACCO TALK**—The OPA fixed dollars-and-cents ceilings at auction market levels over prices of 68 basic grades of burley tobacco. Action of this sort was necessary to prevent a threatening inflationary price rise at the retail level.

**Cigarette production in the United States in October topped the 20 billion mark for the fifth successive month and established a new high at 23,075,492,090.** The previous high mark had been recorded in September. This figure represents only the production for sale within the United States and does not include cigarettes manufactured for export and for the country's armed forces outside the country.

**"SEEGARETTES" IN DEMAND**—Curious Arabs, eager to smoke American "seegarettas," would hold up barbed wire while American soldiers scampered thru, or would dig slit trenches. The Arabs would stuff the cigarettes in their pockets until they bulged, then they'd disappear, coming back a little later with their pockets empty and asking for more.

American cigarettes have also found their way to the Russian front. A Red Army soldier on leave reported the smokes were passed around among units along his sector.

**REYNOLDS DIVIDENDS LOWER**—The smaller dividend payments by Reynolds Tobacco Company this year as compared with last confirms the belief that earnings for 1942 will be substantially under 1941. While Reynolds apparently accounted for a slightly smaller percentage of total cigarette sales in the country this year, its actual sales volume probably was greater because of the tremendous increase in the total cigarette business.

Altho the corn products refining industry of the United States is today producing more corn sirup and other products made from corn than at any time in its history, it is still not able to cope with the great demand for its products from candy and ice cream manufacturers, as well as other industrial users. The corn grind this year will amount to approximately 10,000,000 bushels more than last year.

Something new in the line of helping the serviceman has recently been started in Kentucky. Several drugstores have large boxes displayed prominently and carrying a sign asking cigarette buyers to place a pack of cigarettes in the box for every pack they buy for themselves. The cigarettes are then to be collected and turned over to the local Red Cross Canteen.

## Good Year for Nuts May Have Many Connotations

**JACKSONVILLE, Fla., Dec. 12.**—A local newspaper here, *The Florida Times Union*, recently published a semi-humorous editorial based on the abundant nut crop which has been produced by growers this year. The editorial had the suggestive title "Good Year for Nuts."

The editorial stated that bumper crops of walnuts, pecans, almonds and filberts had been produced, and that all of these nuts would help in the food situation in the United States. Then the editorial brought up the question of whether there were not some people who are much like nuts.

To find a sunny side to the picture, the newspaper suggested that such an abundant crop of nuts should be an aid in feeding hogs in order to produce more meat.

## Amendments to Chocolate Order Curtails Novelties

**WASHINGTON, Dec. 12.**—Increased restrictions are being put on the use of chocolate in candy. The most recent restrictions will go into effect December 15 and refer chiefly to novelty items such as small candy pieces, chocolate drops or decorating chocolate candy.

The curtailment is contained in Conservation Order M-145, and the most recent rulings are in the form of an amendment to the original order. Under the amendment no person may accept delivery or use any chocolate materials for the items mentioned in the order.

The reference to small pieces of chocolate candy specifies that a piece weighing less than one-sixtieth of a pound. However, all nut, all peanut and all fruit pieces are exempt from the order.

## Chicago May Seek Power To Assess Local Tax on Cigs

**CHICAGO, Dec. 12.**—Ald. James J. McDermott suggested recently that the next session of the State Legislature be asked to pass a law permitting the city power to levy a tax of 1 cent on each package of cigarettes sold.

Such a tax, Ald. McDermott told the city council's finance committee, would produce about three million dollars in annual revenue that could be applied on salary increases for city employees. Previously he had advocated 15 per cent wage increases for city workers.

Ald. McDermott was attending a finance committee meeting for the last time. He will resign from the council to become a member of the board of tax appeals, a position to which he was elected on November 3.

## New Philadelphia Bev Vender Firm

**PHILADELPHIA, Dec. 12.**—In step with the major importance being assumed here by the vending machine phase of the industry in face of adverse and trying conditions, a new drink vending firm is being organized here. It will be known as Thirst Quenchers of Baldwin, Inc.

Thirst Quenchers will be engaged in the manufacture, distribution and operation of drink venders. According to its application for a business charter, the purposes for which it is to be organized are:

"To purchase, manufacture, produce, acquire, distribute, sell, hire, rent, license, obtain patents and other rights therefor and thereon and generally deal in automatic beverage dispensing machines and merchandising, vending and dispensing machines, and apparatus and devices, of all kinds, nature and description involved therein, incidental thereto, or in any manner appertaining thereto;

"And to purchase, manufacture, produce, distribute, sell and generally deal in sirups, spring water, distilled water, mineral waters and charged waters of all kinds, vichy water, fruit extracts, candies and foodstuffs, and every other ingredient necessary or useful in the operation of automatic vending and dispensing machines."

## Curtiss Candy To Raise New Capital

**CHICAGO, Dec. 12.**—The Curtiss Candy Company, which operates six plants in Chicago and ranks as one of the largest units in its industry, has disclosed plans for raising an additional \$3,000,000 of capital for expansion in the candy and food field. The company registered 30,000 shares of \$100 par value participating preferred stock with the Securities and Exchange Commission for sale at par.

The additional capital is needed to finance an expanding volume of business which this year will reach 30 to 35 million dollars, according to company representatives. The new stock issue is not being underwritten, but will be sold directly by the company, largely to present shareholder interests, it was said.

### Will Broaden Food Lines

Proceeds of the financing will be used to acquire candy and related businesses in connection with a gradual expansion into general lines of food products, it was said. Part of the funds may be used to reimburse the treasury for substantial investments already made in Cook County farmlands.

Company spokesmen were unable to disclose the transactions planned to expand its operations in the food field which already include the manufacture of cookies, doughnuts, potato chips and other products.

### Has Few Shareholders

The \$3,000,000 in preferred stock soon to be issued is part of an authorized issue which directors recently increased to \$5,000,000. This includes the \$700,000 in outstanding preferred owned by about 100 shareholders who also own the \$1,500,000 in outstanding \$10 par value common.

Otto Schnering, president, was out of the city yesterday and not available for comment. The company was organized in 1923 and has about 3,300 employees.

as formerly, and new fruit flavors may replace some of the chocolate and other flavors made scarce by the war.

**THIRTY-FOUR FEWER STICKS OF GUM THIS YEAR**—Americans will have to sacrifice at least 34 sticks of chewing gum per person next year, since production is expected to be at least 30 per cent less than the rising demand. Almost as much gum will be available in 1943 as in the record year of 1941, when 150 million pounds or 15 billion sticks were consumed. Consumption in 1942 is expected to be at about the same level despite restrictions on raw materials. It would be considerably higher if the gum could be produced.

Chewing gum moves off the retail counter faster than manufacturers can produce and distribute it. Volume cannot be increased to any great extent with the industry's present facilities and equipment, even if necessary restricted raw materials were available. However, the chief difficulties are sugar rationing, inability of manufacturers to increase production, large purchases by the armed forces and difficulty in obtaining gum base.

**PEANUT QUOTA SET**—National marketing quota for edible peanuts in 1943 was set at 1,255,800,000 pounds by the Department of Agriculture. This would be equivalent to an allotment of 1,610,000 acres, the same as in 1942. In addition, a food-for-freedom goal of peanuts for crushing into oil at 3,890,000 acres, making a total of 5,500,000 acres of the two classifications, has been set.

While producers are being asked greatly to increase peanut production, department officials pointed out that peanut marketing quotas divide the crop between edible and oil channels, thus assuring the edible trade a reasonable amount with which to operate, and diverting the remainder into peanut oil.

**COCOA IMPORTS AND STOCKS**—During the past two or three weeks, imports of cocoa have shown a sharp increase. So far this year arrivals into the United States amounted to 1,290,344 bags as compared with 4,732,239 bags during the corresponding period a year ago. While it is significant, the trade is waiting to see whether or not imports from other sources will be continuous rather than erratic as at present.

**CONFECTIONERY MEN WAR COUNCIL**—Formation of a Council on Candy as Food in the War Effort has been announced. The purpose of the organization is to compile and supply necessary information in connection with problems confronting the industry during the war, and the group numbers among its members candy manufacturers in all parts of the country.

**RATIONING HITS BOOTLEGGERS**—While rationing may be tough on most of us, it has its good points too. Sugar rationing has put a big crimp in the bootlegger's activities, and gasoline and tire rationing haven't helped matters. So the liquor bootlegger has become the nation's almost-gone-but-not-forgotten business man.

**SUGAR SITUATION**—Demand for refined sugar is slow, yet sugar arrivals are holding up fairly well. As a result refiners are continuing to build up a modest stock pile. While it is early to anticipate the next sugar quota allotments for the period beginning December 16, trade quarters lean to the view that the present rate of allotments will be continued, including the half pound per person per week and the 70 per cent of normal for industrial users.

Manufacturers were clearing up sugars still available to them for the current quota period, with a good call from industrial users looked for after announcement of January-February allocations.

More of the Puerto Rico sugar supply has been brought in, and the production of sugar in the West Indies is expected to increase despite the present large surplus.

A mechanical harvester for digging and topping sugar beets has made some apparently successful tests. The harvester takes the place of six men and may revolutionize sugar beet production in the same way as the reaper and combine did wheat farming.

Current newspapers are publishing many receipts for holiday goodies using molasses instead of sugar. They say the

**MRS. F. D. R. SPEAKS**—Mrs. Franklin D. Roosevelt was scheduled to deliver a radio address on the Blue Network December 9. The address will be intended for mothers, and Mrs. Roosevelt will make a report on her recent trip to England.

The program will be presented by the Council on Candy as Food in the War Effort. This is a new organization of candy manufacturers who plan to work with the National Confectioners' Association in promoting the uses of candy during the war.

**NATIONAL PEANUT WEEK**—The National Peanut Council will again sponsor National Peanut Week, which will be the fifth one of its kind. The council announced that there will be ample peanuts to supply the edible demand. They also announced that more interest is being shown in the campaign this year than ever before by both chain and independent retailers all over the United States.

**CHOCOLATE CURBED**—Beginning December 15, the WPB has banned use of chocolate in manufacturing or coating novelty items, coating miniature candy pieces, manufacturing chocolate shot or decorating chocolate candy. The reference to small pieces of chocolate candy specifies a piece weighing less than one-sixtieth of a pound. However, all nut, peanut and fruit pieces are exempt from the order.

Cocoa beans, from which chocolate is made, are imported. Because of the shipping shortage, a quota has been placed on the grinding of such beans to conserve supplies. This quota represents 60 per cent of grindings in the corresponding quarter of 1941.

**PEPSI-COLA TIGHTENS UP**—Pepsi-Cola has announced a dividend of 75 cents a share for the final quarter. This will bring payments for the year to \$2.25 per share against \$2.50 for that part of 1941. Conditions generally suggest good reasons for the adoption of a conservative dividend policy by the company. Some concern has been evinced among industrial users of sugar over the possibility of further restrictions in the coming year. Blackplate, now for crowns, is currently available to bottlers on a 70 per cent basis. While present indications are that such a supply will continue into the new year, some observers are inclined to anticipate the possibility of a tightening up in the not far distant future.

**ICE CREAM CURTAILED**—The government ordered the manufacture of ice cream curtailed about 20 per cent in December and January in order to provide more butter. The WPB directed manufacturers and restaurants to produce only 60 per cent of their October output. Because less ice cream is made during the colder months, however, the cut will amount to only about 20 per cent below the normal production. The WPB announced that a more comprehensive order regulating ice-cream production would be issued before the expiration of the temporary order. It was rumored that production in 1943 might be curtailed to 75 per cent of this year's output.

The order is designed to save enough butter fat to make 3,300,000 pounds of butter. However, officials said they consider ice cream a food and not a luxury, and there is no disposition to stop its manufacture. It may not be as plentiful

### Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

- |                  |                 |
|------------------|-----------------|
| Eggs             | Various Gums    |
| Soybean Proteins | Peppermint oil  |
| Licithin         | Wintergreen oil |
| Fruits           | Orange oil      |
| Coconut          | Lemon oil       |
| Gelatin          | Vanillin        |
| Coconut butter   | Vanilla beans   |
| Coconut oil      | Other extracts  |
| Pectin           | Alcohol         |
| Peanuts          | Fruit acids     |
| Pecans           | Lactic acids    |
| Walnuts          | Glycerin        |
| Brazil Nuts      | Corn sirup      |
| Cashews          | Corn starch     |
| Almonds          | Cocoa products  |
| Filberts         | Milk, etc.      |

## Late Market Reports

The following market reports were received too late to be used in last week's market summary.

### Buffalo

**Expect December drop—gas rations no difficulty—taxes met**

BUFFALO, Dec. 12.—As in previous months coin machines remained steady. Slight decreases were caused by taxes, shortages, etc.

Operators have had no great difficulties to make things work out under gas rationing, in force here since August. Shortage of help is one of the main problems.

Operators find the most important trends during November were the draft-

ing of young men, cutting patronage at locations, the greater number employed in war plants, bad weather and early Christmas shopping. One operator believes these conditions will cut December collections.

The machine taxes did not bother most operators. Most operators took the tax out of receipts of machines.

No shortage of small coins has been felt here, altho banks are welcoming operators cashing in small coins.

Vending picture is good. Cigarette price is at 18 cents a pack now. Most vendors are in industrial spots now more than ever and doing fine. Gum and candy are getting very hard to purchase.

The jobbing business in any type of coin machine is just about nil at this point. Distributors have really nothing to sell with a few exceptions here and there of used stuff.

### Grand Forks, N. D.

**Exodus of workers fails to hurt business—expect less auto use to help towns**

GRAND FORKS, N. D., Dec. 12.—Amusement spots in this district were not seriously affected when gasoline rationing went into effect. The fact that some 50,000 to 60,000 residents have left the State for army duty or war work has failed to cramp business.

The reason is that this is an agricultural country, and farmers, for the first time in several years, are very well "heeled."

On the other hand, towns in the community are not large, and with taxis and busses operating and the four-gallon gas allotment enough to last, townspeople find little difficulty in getting to their favorite spots. It has been the contention of some that the spots this winter at least may fare better than ever before, since cutting down on gas will give the younger set that much more money to spend and they will likely spend it in amusement places instead of joy riding to country dances, etc.

Business in the Red River Valley is some 20 per cent better now than a year ago. Coin machines are as numerous as ever and still going at a good clip. While a few eating houses in which coin machines and juke boxes are operated have closed or shortened hours, others have been opened. A new one in Grand Forks, slated to open soon, has announced it will remain open until 3 a.m. Another that had a closing hour of 10:30 p.m. has extended the time one hour. Still another, which caters to the liquor trade, has dispensed with daytime meals and is concentrating on night meals, liquor and entertainment.

effect on business in general.

On pages 25 and 28 of Gasoline Rationing Guide No. 1 to Ration Order N: 5 C issued by the OPA, gasoline rationing boards of New Orleans and adjoining parishes have been pointing out to operators of all coin machines that included among "ineligible mileage" for increased allotments of gasoline are:

"Persons working at plants engaged in manufacture of candy, ice cream and confectionery products, chewing gum and flavoring extracts and flavoring syrups."

And on page 28: "Ineligible mileage for maintenance and repair of pianos and radios, juke boxes and pinball machines and similar novelty amusement or entertainment devices, games, vacuum cleaners, etc."

Thus operators of this area using cars for collections and servicing will have to be satisfied with "B" books at best. Salesmen are likewise affected by this same restrictive interpretation of the regulations.

Of importance to operators was the ruling on November 30 by the Louisiana Supreme Court which refused a review of a Criminal District Court ruling here in which a "mint vending slot" machine was ordered returned to its owner after stipulated evidence showed that the machine had not been used for gambling purposes. On December 2, 19 pinball machines and an iron claw which were saved from the destruction squad by court order recently were returned to the owner of the Sport Center, largest downtown coin playland, by a late November ruling of the Supreme Court. The owner had been fined \$50 and then won his petition for return of the machine from an Appellate Court hearing after the lower court had ordered the machines destroyed under the slot machine statute.

Phonograph operations were hurt by the increased taxation effective November 30. Records have not been as easy to get as under normal conditions, but a fair system of prorating of requested hits has given ops the chance to get enough numbers of popular disks to cover best locations. In this division of the industry operations are also being hampered now by scarcity of some important parts and tubes.

## Another Gardner New Play Idea!

A BASIC BOARD WITH A CHOICE OF PAYOUT PLACARDS THAT ATTACH EASILY-QUICKLY! ORDER TODAY!

"No. 1000 CHATTANOOGA CHOO-CHOO DEAL NUMBER" AS SELECTED

- DEAL NO. 1—5c PLAY — DOUBLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 2—5c PLAY — TRIPLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 3—5c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$27.00
- DEAL NO. 4—10c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$49.00
- DEAL NO. 5—25c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$90.00
- DEAL NO. 6—5c PLAY — DEFINITE PAYOUT — 140 PACKS CIGARETTES
- DEAL NO. 7—5c PLAY — SINGLE STEP UP — AVGE. PROFIT \$28.96

### Minneapolis

**Steady decline reported—new machines, parts grow scarce—vending okay**

MINNEAPOLIS, Dec. 12.—A steady decline in coin machine activity is being noticed generally thruout the Twin Cities. Altho some distributors proclaim business good, figures indicate that trade is falling off.

Distributors find it more and more difficult to obtain used machines. Jobbers are not faring so well in disposing of what used machines they have in stock. New equipment is practically extinct and new merchandise there is commanding prices that operators are not too anxious to meet.

Add to this the growing plight of music machine operators, who are constantly complaining of their inability to get records and of the poor quality of the records they obtain.

Also a factor is the growing scarcity of necessary accessories. As one operator put it: "The parts you need you can't get; the parts you can get you don't need."

What part gasoline rationing will play in the industry will not be known until after January 1. Coinmen have made application for B and C cards and have received fine treatment at the hands of the rationing boards.

Consolidation of routes continues at a lively pace, as operators make an effort to cut down on the amount of traveling they have to do. Cigarette vendors have absorbed the federal tax.

### Wilkes-Barre, Pa.

**Selective service takes off cream of ops' profits—biz holding its own**

WILKES-BARRE, Pa., Dec. 12.—With more and more young men being drafted or enlisting in the armed forces of United States, the coin machine business continues to be spotty in this area and just about holding its own. Optimistic operators are still waiting to see the effect that the stricter gas rationing program will have on business because of the inability of people to do much traveling.

Lou Unterberger, Rex Novelty Company, reports that his mystic music telephone system is holding its own. Hans Lindeman, Roth Novelty Company, is working on some special tie-ups which should prove beneficial.

Business with the automatic music machines is spotty, with the delivery of records still slow. Operators are expecting an improvement after the Christmas rush. The elimination of the free-game feature on the pinball machines hasn't helped that device at all. Even the arcade in town has been reporting a decline in patronage.

However, operators are still taking special care of their equipment and rolling stock.

Meanwhile, at least one company, Roth Novelty, is going all-out in the war effort outside of the business, with every member and employee of the firm buying War Bonds regularly in excess of the requested 10 per cent, while several members are active in the home guard or as air-raid wardens.

### New Orleans

**Ops refused "C" cards—Supreme Court ruling favorable to biz**

NEW ORLEANS, Dec. 12.—Pin-game operators have been spotty in the past 30 days. In areas of war plants and shipyards business has been good, but machines that have broken down have been forced out of operations due to scarcity of parts. The transportation problem remains fair enough, and tire and gasoline rationing as yet has had no

PUTTING BUGS OUT OF BUSINESS—A new wool that is shrink and insect proof as well as impervious to damage from such natural influences as sunlight has been announced recently. The new process, which does not impair either strength or softness, consists of transforming the chemical linkages of the wool that involve sulphur to the more stable one. The well-known sensitivity of wool to attack by moths and damage by alkalies constitutes its greatest defect.

### PHONOGRAPHS AND EQUIPMENT

WURLITZER		PIN TABLES	
950's	Write	Argentine	\$27.50
800	\$325.00	Captain Kidd	37.50
700	300.00	Gun Club	40.00
500	195.00	Zig Zag	35.00
800R	165.00	Monicker	55.00
600K	175.00	Lite o Card	35.00
WALL BOXES, ETC.		Sports Parade	25.00
Model 125, Wireless	Write	Spot Pool	35.00
Model 120	Write	Four Diamonds	27.50
HIDDEN JOBS		ONE BALL	\$87.50
Twin Twelve Wurlitzer Set-Up, Complete with Packard Adapter, Etc. With Four Packard Boxes, \$175.00. With Eight		RECORD TIMES	
Twin Twelve Set-Up with Steel Cabinet, Complete with 145 Wurlitzer Stepper and Three Model 120 Wall Boxes			

J. H. PERES AMUSEMENT CO. 922 POYDRAS STREET NEW ORLEANS, LA.

### QUALITY SPEAKS FOR ITSELF

SLOTS & CONSOLES		FIVE BALL FREE PLAY		ARCADE EQUIPMENT	
Green Vest Pocket	\$ 22.50	Zig Zag	\$59.50	Keency Submarines	\$200.00
Blue & Gold V. P. Plus	39.50	Jungle	45.00	Genco Playballs	175.00
5c Paces Comet	54.50	Showboat	45.00	'41 Ten Strikes, F.P.	115.00
5c, 10c, 25c Chiefs	94.50	1941 Majors	40.00	Batting Practice	94.50
5c, 10c Brown Fronts	110.00	New Champ	40.00	DeL. Western Baseball	80.00
Columbus, New	110.00	Sport Parade	25.00	1939 Western Baseball	60.00
Big Top, New	94.50	Stratelliner	25.00	Ten Pins, Large Dial	60.00
Jumbo Parade	64.50	Gold Star	25.00	Skee Bowlettes	60.00
Kentucky Club	54.50	Paradise	25.00	Rookola World Series	59.50
5c Cherry Bell	125.00	Broadcast	25.00	Anti-Aircraft Guns	49.50
5c Blue Front	115.00	Flicker	25.00	Exhibit Bowling Game	45.00
25c Blue Front	115.00	Playball	25.00		

MODERN AUTOMATIC EXCHANGE, INC.

2818 CARNEGIE AVENUE CLEVELAND, OHIO



# Industry Mentions

## Magazines -- Newspapers -- Radio

### Radio Mentions

Tommy Riggs (also Betty Lou), sponsored by Lever Bros. (Swan Soap), had an interesting plug for peanut machines on the program December 4. Betty Lou decided to buy some peanuts and put one penny in, but received nothing. The second penny was deposited, and a lot of noise was heard but no peanuts. The third penny was deposited. Then a lot of noise, one peanut came out, and a card which said: "There is a war on, you know."

On the Kate Smith program, December 4, one of the request songs which Kate sang for her radio audience was said to be the favorite song of a couple who had been able to find the record on a juke box in a Southern city on the very evening they were married. They reported that they had been so well pleased to find their favorite song on such an occasion on a juke box.

### Vox Pop "Pops" Again

Letters to Vox Pop, a feature of *Liberty* magazine, which concern slot machines in

some way are becoming almost a weekly item. The letter in the December 19 issue was written in a rather facetious manner. It said: "Which has more sex appeal—a slot machine or a gal? How many girls have sat in a booth at the drugstore while the big moment played the slot machine? I know that I am not the only 'frill' who has undergone this humiliating situation."

"We gals of America should rise up against such treatment. If the boys think these slot machines have so much appeal, let them take one out. It ought to be fun holding hands in a dark movie with one! How about it, gals? Are we going to take these insults sitting down? How about some ideas?"

### Which Comes First—

#### The Nickel or the Record?

In the October issue of *Mechanix Illustrated* there is a cartoon showing a new type slot machine. The caption says "This is a new wrinkle. You put a record in the slot and the nickel comes out here." The machine has a long slot, supposedly for the record, and a little cup to catch the coin.

### Officers Offer Competition

The "Stray Bits" column of *The Springfield Union*, November 30, carried the following item: "A Springfield man was amused the other day when he peered into one of those penny arcades that adorn Main Street. Among the welter of youngsters and others in the place he spotted a couple of army officers. And what do you suppose they were doing? They were trying their marksmanship in the arcade's miniature rifle range. If the ordinary soldier or sailor were having a go at the machine it would have attracted the Springfield man but little. However, the antics of the two officers, who seemed just as eager as any kid would be, made him smile."

### Daffynitions

The following appeared in the "Wake of the News"—a feature column in *The Chicago Tribune*. Average American: A fellow who will drop nickels all night in a juke box or pinball machine and then raise hell about our taxes.

### Newspaper Encouragement to Writers

*The Chicago Daily News* is one newspaper that does not buy its daily short stories from a syndicate. They purchase them direct from the writers, and encourage all amateur short story writers. Their literary editor is especially interested in young writers—those around high school age.

There have recently been several of these stories which mentioned juke boxes. In the December 8 issue of *The News* there was published a story which had a subhead, "A juke box sets the music to the words in a young couple's hearts." The story was about two young people, spending an evening in a drugstore while the soldier boy was on leave. Too bashful to express their sentiments in words, they played such tunes as *Don't Sit Under the Apple Tree* and *You're 1-A in the Army, But You're A-1 in My Heart* on the juke box.

### Coronet Comes Thru

In the December issue of the *Coronet* magazine juke boxes were mentioned in two articles. One article entitled "Strange as He Seems" told of various odd or unusual facts collected by John Hix, who writes the column "Strange as It Seems." Two of these items quoted in this article were: That the shellac in one phonograph record would waterproof the primers on 33,333 rifle cartridges, and that there is sufficient metal in a juke box to make five machine guns—he says.

Another article entitled "Arthur Murray—in a Hurry" explains Mr. Murray's system of teaching dancing. It seems that he has individual studios for instruction, and each studio is hooked up to central juke boxes which play the various fox-trots, tangos, rumbas, etc.

### Beer's By-Product—Corn Sirup!

Budweiser has released a new angle in their advertising to show how they are

helping the war effort, and, incidentally, the candy industry. The opening paragraph of their ad is as follows:

"To the great candy industry of America, corn sirup is a necessary ingredient. Used in other foods as well as candy, it contributes much to the energy and nutrition of the nation. Many millions of pounds of corn sirup are produced each year by Anheuser-Busch for manufacturers of many essential products. Our Corn Products Division is an industry in itself."

### Fortune Tells Small Town Fortunes

The December issue of *Fortune* magazine carries an article entitled "The Main Street Front—a report on an American community after one year of war." It relates the boom that the town is enjoying, both from increased war production and the presence of an army camp near by.

The article is amply illustrated, and one picture shows a typical tavern with soldiers and local girls dancing to a juke box. The caption under it reads, "Juke boxes and liquor provide fun for the home-town girls and weekend soldiers."

### "One-Arm Bandit" Dispensers

The November issue of *The National Carbonator and Bottler* magazine has a very clever cartoon which plays up the present shortage of bottle caps. The dispenser has a small dummy which springs out of the top of the machine with a mallet in hand and a sign saying "pick up bottle caps." Another dummy at the side of the machine has a gun in his hand to enforce his sign which reads "return bottles."

### Voice of the People

The following letter was printed in the "Letters to the Sun" column, a feature of *The Chicago Sun*, December 10. It was written by M. J. Korengold, a well-known Chicago operator.

"To the Editor: Mr. Canterbury, of Moline, is in favor of destroying other people's property, turning it into scrap and giving it to the salvage campaign.

"He is unaware that a grateful country took over the superb machine shops and engineering staffs of the slot machine factories to build the shrews of war. They are now employing more people in this work than the population of Moline.

"Many vital devices used by our armed forces had their origin in and were perfected by the slot machine industry.

"After our victory is won the American people will demand bigger and better and more slot machines, and Yankee ingenuity will build them despite the bluenose fraternity."

### Mormons Bemoan Boom

The December 12 issue of *Collier's* magazine carries an article entitled "The Mormons Move Over." It tells of the changes taking place in Salt Lake City—the Mormon's own stamping grounds—and of the discontent felt by the city fathers who are afraid "home will never be the same, again." One of the illustrations shows a typical juke box set-up with a jitterbug giving a bunch of soldiers a practical demonstration.

The following is a paragraph taken from the article: "There are other spots, too, where the boys can have a big time for four bits. The Playdium features recording machines, kiss-o-meters, clay pigeons, marble games and the chance to operate electrical machine guns that mow down Jap planes and Nazi submarines. The boss, Miss Charlotte Nelson, divides her time between keeping things strictly under control and singing in the Tabernacle choir. The mistress of the juke box, Miss Beth Miller, is another popular Playdium personality. Formerly a hula dancer in a Hollywood cafe, Beth still can't refrain from taking a few bumps for the boys. When Beth's on the floor, giving her all to *She Was a Washout in a Blackout*, the arcade plays to standing room only."

### Publicity for Morale

The Coin Machine Merchants of E. Tennessee published the following advertisement as an aid in the war program of keeping up morale:

"Morale is most important to the soldier in camp—to the folks at home—and we folks owe it to the boys in camp to keep up our morale. As the boys in camp have leave to break the monotony—so should we go out with friends for an evening of dancing, or just listening to popular new tunes on music machines.

"The most popular record on music machines this week is 'He Wears a Pair of Silver Wings.'"

## OHIO SPECIALTY CO.

### BIG VALUES

MILLS	Each
4 25c Chromes	\$225.00
4 5c Chromes	225.00
4 25c Cherry Bells	130.00
5 5c Cherry Bells, C.H.	125.00
1 10c Cherry Bells	120.00
1 10c Melon Bells	120.00
8 5c Melon Bells	115.00
2 25c Blue Fronts	95.00
5 10c Blue Fronts	95.00
8 5c Blue Fronts, S.J.	95.00
6 5c Blue Fronts	79.50
3 5c War Eagles	62.50
1 10c Roman Head	59.50
1 5c Roman Head	59.50
1 5c Q.T. Smoker (New)	79.50
2 5c Q.T. Blue Front	54.50
1 1c Q.T. Blue Front	49.50

JENNINGS	
1 10c Silver Chief	\$125.00
1 5c Silver Chief	125.00
1 5c Club House	89.50
1 5c Sky Chief	95.00
2 1c Sky Chief	89.50
2 1c Chiefs	82.50
1 5c Console	69.50

PAGE	
1 5c Slug Proof Red	\$ 98.50
1 5c Red	95.00
1 5c Console	84.50

WATLING	
1 5c Cherry Front	\$ 47.50
5 5c Rola-Tops	44.50
1 1c Rola-Tops	42.50

MUSIC	
1 Seeburg 9800	\$375.00
3 Rock-Ola '40 Super Marble	209.50
1 Rock-Ola '39 Deluxe	169.50
2 Rock-Ola '39 Standard	139.50
2 Rock-Ola 12 Record	92.50
1 Wurlitzer 800 with 11 Packard Boxes & 1 Aux. Speaker	625.00
1 Wurlitzer 500	210.00
2 Wurlitzer 600, Rot. Dial	175.00
12 Wurlitzer 616	62.50

All Machines Guaranteed Perfect Condition Both Mechanically and Appearance. Terms: 1/3 Deposit With Order, Bal. C. O. D.

## OHIO SPECIALTY CO.

539 S. 2nd Street LOUISVILLE, KY.

### MOST SENSATIONAL

## CHICKEN SAM CONVERSION

EVER CREATED

Amazing life-like Jap figure and scenery created by one of America's topnotch artists. Figure of **HARDWOOD COMPOSITION**—NOT PLASTER. A real money-maker!!

Jap figure and legs; colorful action background; "T R A P—THE JAP" streamers; all ready for instant changeover. Only \$14.50 Figure Only \$9.50



**MIKE MUNVES CORP.**  
520 WEST 43rd STREET NEW YORK

## MOTOR REPAIR SPECIAL

for **BALLY SPINNER MOTORS**

Completely checked and cleaned, new bushings for motor mounting and replace Bally Spinner Motor Gears. All work done by experts—All work guaranteed for 3 months against breakdown or your money refunded.

**APPROVED PRODUCTS CO.**  
4445 W. Belmont Ave. Chicago, Ill.

## SLOTS WANTED

MILLS Q.T., 5c and 10c Play, New or Used. MILLS MYSTERY PAY, Blue and Brown Fronts, 1c, 5c, 10c, 25c and 50c Play. MILLS ESCALATOR TYPE SLOTS, in Two-Four Payout, Such as F.O.K., FRONT VENDERS, WAR EAGLES and ROMAN HEADS, 1c to 50c Play. Write Us What You Have, Serial Numbers and Your Lowest Price.

**SICKING, INC.**  
1401 Central Parkway CINCINNATI, O.  
Phone: Cherry 5732.

## Want Mechanic

For Out of Town Arcade experience necessary. Excellent salary. Permanent.

**PEERLESS VENDING MACHINE CO.**  
220 West 42nd St. New York City

## IT'S A DIRECT HIT

### THE SENSATIONAL BOMB HIT Penny Play COUNTER GAME



NEW FEATURES  
NEW PROFITS  
NEW LOW PRICE

Only \$8.75 Each

ORDER ONE TODAY  
Immediate Delivery  
Guaranteed Results or  
Money Refunded

**BAKER NOVELTY CO., Inc.**  
1700 W. Washington Blvd.  
Chicago

### BARGAINS!!!

1840 Galloping Dominoes	\$129.50 Ea.
Greyhead Tracktimes	29.50 Ea.
Lucky Luces	124.50 Ea.
Bally Clubhouse	18.00 Ea.
1c Jennings Dukes	10.00 Ea.

Get Your Order in Today, 1/3 Dep. Required.  
**SEIDEN DISTRIBUTING COMPANY**  
1230 Broadway ALBANY, N. Y.  
Phone 4-2109

## FOR SALE—ACT QUICK

Due to possible draft, 3 latest Model 850 Wurlitzers, were in use less than 6 months in resort territory. Practically brand new. 2 10 Strike Evans Automatic Bowling Machines. 2 Evans Anti-Aircraft Guns. 1 Concert Grand Seeburg. 1 DeLuxe Model 24 Wurlitzer. 1 DeLuxe Model 12 Wurlitzer. Will sell all for cash only. Write or wire Western Union for quotations before these are sold.

**E. E. PAULLY & CO.,** Cheboygan, Mich.

## A-1 MECHANIC WANTED FOR

Consoles and Paces Races. Salary \$75.00 per week. Prefer man between 45-50. Only experienced men need apply. Address: **BOX 155, Care Billboard, St. Louis, Mo.**

# Chemical Exposition Is Convention of Optimists

Leaders say chemistry will provide materials for thousands of new gadgets after war

CHICAGO, Dec. 12.—A convention of optimists is perhaps the best way to describe the National Chemical Exposition held at the Sherman Hotel here November 24 to 29. The displays of this exposition fill every possible exhibit space in the Sherman Hotel, and perhaps the annual coin machine show in the heyday of that industry is the only trade that has ever been able to rival the displays of the chemical show.

The exhibit halls were open to students as well as people from all lines of industry, since the exhibits were meant to be educational as well as to attract business for the firms that patronize the exposition.

The chemical industry is one of the basic trades that underlies nearly all lines of industry and provides it with materials or processes for manufacture. Leaders in this industry said that the war has only speeded up the experiments and activities of the chemical world. They also stated that the chemical field would have such an amazing array of

new materials and processes at the end of the war that American industry could well spend the next 50 years in finding new ways to utilize all of the new materials that would be made available.

### New Microscope

The displays naturally included a lot of samples and information on processes for making the materials that are now most needed in the war effort. Some very scarce materials were on exhibit. An exhibit that attracted unusual attention was that of the new electronic microscope developed by RCA. This microscope is now made in two models, and the portable one promises to be a great innovation after the war. The giant model is now being used in industry.

Plastics received a great amount of attention by many firms in the chemical industry. Even a substitute for shellac was a part of one display. The metals and alloys on display probably constituted a great part of the bulk of the convention. It was easy to see that manufacturers of gadgets, when the war is over, will have new worlds to explore in finding materials for making every imaginable novelty that people could want.

The War Department had its own displays, indicating that the chemical exposition had a great part to play in carrying on the war at the present time.



HOW TO SELL BONDS. Cleveland music operators installed this attractive bond booth at the Cleveland Arena. The bond sales by this organization are making a real story. Left to right: Peter Lukich, association president; Al Sutphin, president Cleveland Arena; Harry Lief, chairman association bond committee; Arlene Wapperer, association secretary, and Leo Dixon, association secretary-treasurer.

## CENTRAL OHIO QUALITY BUYS SLOTS, CONSOLES, ARCADE EQUIPMENT

- 5c BLUE FRONTS, New Crackle, Rebuilt.....\$ 99.50
- 5c CHROME BELLS, 3-5 P. O., Rebuilt..... 189.50
- 5c BROWN FRONTS, New Crackle, Rebuilt..... 119.50
- 5c CHERRY BELLS, 3-10 P. O., Knee Action..... 139.50
- 5c BLUE FRONTS, 3-5 P. O., Slugproof..... 89.50
- 25c BROWN FRONTS, New Crackle, A-1..... 159.50
- COLUMBIAS, Club Models, 3-5 P. O., New..... 115.00
- 1c VEST POCKETS, Blue and Gold, New..... 29.50



Wolf Solomon

SHANGRI LA...\$135.00 JEEP...\$135.00 MIDWAY...\$125.00

CONSOLES	
FOUR BELLS, Serial 2167.....	\$345.00
TWO-WAY SUPERBELLS, 5c-5c.....	275.00
JUMBO PARADES, Comb. F.P. & C.P.....	109.50
JUMBO PARADES, Cash P.O.....	85.00
JUMBO PARADES, Free Play.....	69.50
ARCADE EQUIPMENT	
HOCKEYS, Like New.....	\$185.00
SKY FIGHTERS.....	225.00
CHESTER POLLARD GOLF.....	99.50
SILVERMOON TOTALIZERS, F.P.....	\$ 79.50
5c SUPERBELLS, Comb. F.P.....	159.50
HIGH HANDS, Late Serials.....	89.50
DOUBLE BELLS, 5c-5c.....	159.50
LATE SARATOGAS, Rails.....	95.00
GENCO PLAY BALL, Like New.....	\$185.00
TEN PINS.....	55.00
BATTING PRACTICE, Like New.....	119.50

WE WILL BUY FOR CASH OR TAKE IN TRADE: RAPID FIRES, SKY FIGHTERS, AIR RAIDERS, NITE BOMBERS, ACE BOMBERS, DRIVEMOBILES, LATE BLUE FRONTS, BROWN FRONTS, ORIGINAL CHROME BELLS, BONUS BELLS, CHERRY BELLS, JENNINGS CHIEFS, SILVER MOON CLUBS, WATLING ROLATOPS, SINGLE AND DOUBLE SAFES, THREE BELLS, FOUR BELLS, TWO AND FOUR WAY SUPERBELLS. WRITE—WIRE—PHONE.

CENTRAL OHIO COIN MACH. EXCHANGE, Inc., 514 S. High St., Columbus, Ohio. ADams 7949

### CLOSING OUT

CLOSING OUT		PAYOUTS	
1 1940 Super Rock-o-Lite Phono with Adapter.....	\$240.00	1 Arlington.....	\$12.50
1 616 Wurlitzer—Lite Up Sides and Top.....	60.00	1 Preakness.....	15.00
1 616 Wurlitzer—Lite Up Sides and Top, Marble-Glo.....	65.00	1 Multiplay.....	15.00
1 24-A Slug Rejector.....	95.00	1 Turf Champ, Ticket Atmt. & Tickets.....	15.00
1 Seaburg Casino, Slug Rejector.....	150.00	2 Tanferans.....	12.50
1 Mills Throne.....	80.00	1 Silver Bell.....	35.00
2 Monarchs, Rockola.....	90.00	1 Lucky Lucko—1941.....	175.00
1 Keeney Big 6.....	9.50	1 Mills Spinning Reel.....	85.00
1 Keeney Cowboy.....	9.50	MISCELLANEOUS	
2 Keeney Super Six.....	9.50	1 300 Wurlitzer Adapter.....	\$30.00
1 Keeney Red Hot.....	12.50	4 Wurlitzer No. 100 Wall Boxes.....	17.50
1 Keeney Playmate.....	12.50	3 Dial-a-Tone Rockola Wall Boxes.....	12.50
1 Keeney Speed Demon.....	9.50	115 Ft. 32-Strand Wire.....	12.50
1 Keeney Speedway.....	9.50	75 Ft. 32-Strand Wire.....	6.00
1 Bally Limalight.....	9.50	1 No. 38 Wurlitzer Speaker.....	2.50
1 Bally Champion.....	9.50	2 A.B.T. Wall Boxes.....	15.00
1 Gottlieb Score Card.....	10.00	2 Low Pioneer Guesser Scales.....	45.00
1 Gottlieb Drum Major.....	15.00	1 Three-Way Gripper and Advance Shocker on 1 Stand, Complete.....	17.50
1 Attention.....	20.00	1 A.B.T. Challenger with Stand.....	17.50
SLOTS		1 Less Stand.....	14.50
2 Mills Vest Pockets.....	@ \$20.00	1 Bally Alley, A-1 Condition.....	25.00
4 Columbia Grotchens, 2 J.P.....	@ 50.00	1 Jennings in Bag Vendor.....	7.00
All Machines in No. 1 Condition, F.O.B.		1 Stop & Shop, 3 Compartment Vendor.....	7.50
L. V. FELDMAN		70 Ft. 4-Strand Cable.....	4.00
		Pipestone, 1/3 Cash, Balance C. O. D.	
		BOX 550, PIPESTONE, MINN.	

## RADIO TUBES

For Your Phonographs, Panorams and Guns

We have NO Type No. 2A3 or Type No. 47 Tubes in stock but believe we have all other coin trade tubes on hand.

Write for Price List—Shipments Begin January 2nd

# W. R. BURTT

308 Orpheum Bldg.

Wichita, Kan.

## Dallas

DALLAS, Dec. 12.—Music and coin machine operators report a nice pick-up in business. In spite of the fact that some firms are attempting to restrict their service calls on account of the tire rationing, their volume was up for the past month at least 25 per cent.

Bert Davis, Commercial Music Company, has been busy with several trips to South and East Texas. Bert says that operators of these sections have had a good business and are looking forward to a good fall and winter season. Bert spent several days in Houston, where he helped to close out the Commercial Music Company's South Texas branch. With the closing of its San Antonio branch last spring, all sales and repair service of the Commercial Music Company in Texas are now being conducted from its headquarters office at Dallas.

Coin machine men and music operators of Dallas co-operated 100 per cent with Dallas's successful Community Chest campaign which closed with over \$1,100,000 raised to finance all local charities.

Mrs. Bryce Nivins, former secretary for Collis Irby, has joined her husband in California, where he is a cadet in the U. S. flying corps.

Each week finds some member of Electro-Ball Company's staff has joined the armed forces of Uncle Sam. Members of the firm now in service include J. L. Crump, Jack Curry, O. S. Gainer Sr., O. S. Gainer Jr., J. B. Lewis, J. Warren Lillard, William F. O'Conner, Fred Pierce, Clyde Phillips, J. M. Richburg, George Sammons, J. Harold Thompson, D. B. Watson and Robert Young.

## Baltimore

BALTIMORE, Dec. 12.—Music box distribution is the brightest picture in the distribution activities of the Hub Enterprises. Sales of Rock-Ola are registering an appreciable gain, according to Sol Silverstein, vice-president.

Roy McGinnis, distributor, states there is a good demand for machines, but adds that some units are unavailable, especially one balls.

Irving Schwartz, Fallsway Coin Machine Company, says that the difficulty is being experienced in getting enough records, collections are holding up well.

Two service mechanics of the General Vending Machine Company have been

lost to Uncle Sam. Gladdison Barter has gone with the army and Robert Regland has enlisted in the navy. A third serviceman, John Corter Jr., has had an addition to his family, a girl, Janet.

The Alpha Vending Company, headed by George Andoniades, has opened an arcade at Towson, Md., about 10 miles north of Baltimore. It is being operated as the Alpha Amusement Center.

Amusement Center, largest arcade in the city, now has a Mills Panorama. It is the only Panorama now in operation in this city. Center is owned by Arthur B. Price and is under management of Frank Price.

**WANT TO BUY** (Late Models)

MILLS 3 BELLS  
MILLS 4 BELLS

State Serial Numbers and Lowest Prices in First Letter.

**ALSO PIN GAMES**  
GENCO DEFENSE  
SKY CHIEF  
CAPTAIN KIDD

BOSCO  
GUN CLUB

3147 Locust St.  
ST. LOUIS, MO. **CALL NOVELTY CO.**

### FREE PLAY MACHINES

2 Victories, Each.....	\$70.00	1 Hold Over	
1 Boom Town.....	\$35.00 EACH	1 Glamour	\$30.00 EACH
1 Four Roses.....		1 Playmate	
1 Miami Beach.....		1 On Deck	
1 Sea Hawk.....		2 Mills 1-2-3, 1939, Animal Reels	
1 Skyline.....		2 Mills 1-2-3, 1939, Cherry Reels	
1 Captain Kidd.....		1 Wild Fire	
1 Pan American.....	\$20.00 EACH	1 Trailways	\$17.50 EACH
1 Formation.....		1 Bang	
1 Blandie, Plastic.....		1 Roller Derby	
2 Flickers.....		1 White Sails	
1 Follies.....		1 Polo	\$55.00 EACH
2 Score Champs.....		2 Mills Owls	
1 Congo.....		2 Mills Free Play Slots	
1 Lite-a-Card.....		2 Mills 15 or 20c	
1 Mascot.....		2 Mills 3-Way	
1 Lead Off.....		Grippers, \$10.00; Pikes Peak, \$15.00; Kicker & Catcher, \$17.50; Defense, \$15.00; 1 A.B.T. Jungle Hunt, \$20.00.	

### COIN MOVIES

NEW LOW PRICES

\$32.50 to \$39.50

Reel of eight subjects. Just enough spice and oomph to bring in the dime.

### PHONOFILM

1667 No. McCadden Place Hollywood, Calif.

# Tournaments 10 Years Ago

### Ten years ago in The Billboard operators were talking city pinball tournaments everywhere

City-wide tournaments to increase the play on pinball games were a big subject among operators 10 years ago the last week in November, as reported in *The Billboard* December 3, 1932. In fact, by December tournaments for boosting pinball play were an outstanding topic of discussion and probably had reached its zenith.

In that issue of *The Billboard*, 10 years ago, organized operators in Chicago were then considering whether they could stage a big city tournament. A

few other cities had had such a tournament and, of course, the publicity from it was great. Pinball amusement was a new sport then and experiments had already indicated that a real tournament could be staged with proper promotion, rewards and advertising. At that time, too, a lot of cities would permit the giving of awards for skill in pinball tournaments.

The fact that 10 years ago there were enough pinball operators in Chicago to talk of a big city tournament will be interesting now that the games have been banned so long from the pinball capital of the world.

Financing such a tournament was a proposition, and the Chicago operators considered contributing 5 per cent of their weekly earnings in order to finance the tournament.

#### Very Hot Subject

Protection of new ideas and games was a very hot subject at that time because so many new machines were appearing. One Chicago manufacturer expressed the idea in *The Billboard* that manufacturers and inventors should use design patents more to protect the playing features of their games. He suggested that design patents would go a long way to protect new ideas that had been originated.

Operators in Miami were trying to form an organization in keeping with the trend in other large cities in the country.

An interesting sidelight or two on the phonograph business was shown in that issue. In Miami a court had decided that a coin-operated phonograph in a tavern is not an essential part of the tavern in cases where the tavern had violated the law. Similar cases have come up many times since then.

Another sidelight on phonographs at that time was the report that a Detroit operator was thankful that he had held on to his route of 20 phonographs. These were simplex machines, he said, and altho business had been tough, he felt that phonographs were better for the operator because there was not nearly so much competition as in the operation of games. He said phonographs were turning in fairly steady earnings. This operator also said that it was necessary to give more study to music machines, especially records, than to amusement games.

#### Unique Music Reports

Music operators today will be amused by such reports that seem so simple in their ideas. The operator from Detroit even reported that record manufacturers were beginning to give some attention to automatic phonographs.

Bottlers of soft drinks had met in their annual convention in Cleveland that year, and one vending machine for dispensing bottle drinks was shown at the convention. It offered five selections of soft drinks.

Only one manufacturer in that issue had made any mention of foreign trade. That manufacturer had located a London firm that would distribute his counter machines in the overseas market. The manufacturer said he was anticipating a lot of export trade.

#### Movie Machines Then

An interesting editorial comment in that issue of *The Billboard* called attention to the fact that the pinball machine trade really started in the winter of 1931 and 1932. A comment by Thomas A. Edison predicting a great future for vending machines was quoted in the editorial columns of that issue also. Edison made his statement in 1902.

Editorial comment was also made on the many efforts to develop a coin-operated movie machine. It was explained that inventors had been trying for years to develop a successful coin-operated movie machine, and still no real success had been attained.

A convention of engineers in New York had discussed the question of metal money. Altho the engineers were saying that copper was becoming scarce, no one probably ever dreamed at that time, 10 years ago, that just 10 years later the shortage of metals would become a serious matter in the output of small coins, and that the coin machine trade itself would have to face the problem as a serious one. At that time a new copper coin between the penny and the nickel was being suggested.

Machines being featured the last week in November, 10 years ago, chiefly had the racing motif. Among these were a number of small counter machines. Among the games being advertised were Cloverleaf, Saratoga Sweepstakes, Steeplechase, Churchill Downs, Five Star Final,

a new machine called Flash which had neon lighting effects, Air Races, Jiggers, Majestic, Juggle Ball, Double Shuffle, Goofy, etc.

## Wilkes-Barre, Pa.

WILKES-BARRE, Pa., Dec. 12.—A sudden splurge of slugs in parking meters in Hazleton was reported by the Hazleton police. The slugs, according to the report, are exactly the size and weight of a nickel.

Local papers have been using stories urging people to open their piggy banks and use the nickels and pennies and other change to buy War Stamps or exchange them for currency, thus alleviating the serious coin scarcity.

With 13 members of his staff now in the armed forces, Ben Sterling Jr., Wurlitzer distributor in Northeastern Pennsylvania, has had to curtail his firm's activities somewhat. The latest employees to go were Larry Novak and William McGraw, servicemen; Tom Brownlee, assistant office manager, and Regis O'Rourke, ride operator at Sterling's Rocky Glen Park.

Edward Pilsa, Wurlitzer operator, of Dupont, Pa., leaped into the sea of matrimony and is now on his honeymoon.

Music machine operators are complaining about the inability to obtain sufficient disks of the hit tunes.

Harry A. Meyers, of Chicago, well-known salesboard salesman, spent a recent week-end with his old friend Max Roth, Roth Novelty Company.

Two men have been arrested in Scranton on a charge of stealing a cigarette machine from a building. The machine

was owned by William Ray. The men were taken into custody after they had attempted to sell the machine to a cafe.

Harry J. Achenbach, Bloomsburg, Pa., operator, had a special advertisement in the special Christmas sale edition of *The Bloomsburg Morning Press* in which he suggested: "Now is the time to change to a cigarette machine. We furnish the license and pay you a commission."

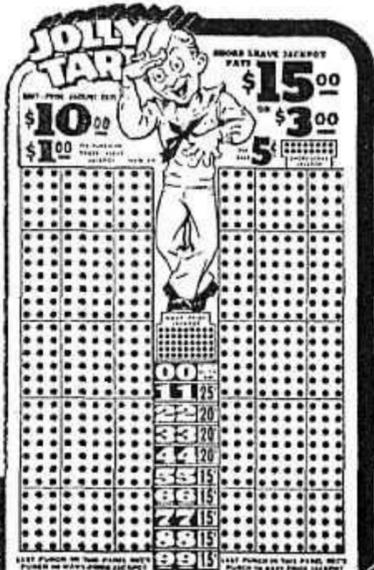
## Arkansas Legislature To Vote on Liquor Question

LITTLE ROCK, Ark., Dec. 12.—Members of the Legislature are already beginning to discuss problems and questions of legislation that will come up in the next session, which convenes in January. A member of the House recently stated here that prohibition and State control of liquor outlets will be the most controversial issues coming up before the Legislature.

A newspaper poll of Legislatures has recently been made and this poll indicated that two proposals on the liquor question would come up next year. These proposals seem to be: First, that the State control wholesale liquor outlets, and second, that dry counties be cut off from getting any share of the revenue derived from liquor.

It was in 1935 that the State Legislature had a stormy session over the liquor question. Reports now indicate that a similar heated debate will arise again about liquor.

The State Legislature has about 135 members and the next session will be the 54th in the history of the State. The State is now getting about \$3,500,000 annual revenue from liquor. Since other sources of revenue are now dropping fast, this revenue will be an important part of the issue next year.



## PLAYS OFF QUICK!

Here's a recipe for sure profits: Take 600 large type holes with wooden punch and add big Harlich reverse number tickets. Combine in double step-up board. That's JOLLY TAR.

No. 16528 Semi-thick 600 Holes 5c Play  
Takes in.....\$30.00  
Average Payout.....14.45  
Average Gross Profit.....\$15.55  
Write for New Circular  
For Victory-Buy War Bonds-Stamps

**HARLICH MFG. CO.,**  
1413 W. Jackson Blvd., Chicago, Ill.

### FOR SALE

- 3 Bally Rapid Fire ..... @ \$125.00
  - CONSOLES
  - 4 1941 Evans Lucky Lucre ..... @ \$275.00
  - 1 Evans Royal Lucre ..... @ 275.00
  - 1 Evans 1941 Galloping Domino... @ 275.00
  - 1 Pace Reels ..... @ 100.00
  - 1 Track Odds, Serial 11519 ..... @ 100.00
  - COUNTER GAMES
  - 2 Bally Tally ..... @ \$ 15.00
  - 2 Vest Pocket ..... @ 32.00
  - 1 21 Vendor ..... @ 10.00
  - 1 25c Mills Dice Game ..... @ 75.00
  - 20 Mills Panorams ..... @ 375.00
  - SLOTS
  - 10 Calle 5, 10, 25, 3-5 Payout ... @ \$ 50.00
  - 1 Calle 2-4 ..... @ 30.00
  - 4 Watling Roll-a-Top, Serial Above 68037 ..... @ 100.00
  - 1 Jennings Duchess, 2-4 ..... @ 30.00
  - 1 10c Pace, 2-4 ..... @ 30.00
  - 2 10c Jennings Chief ..... @ 82.00
  - 1 10c Jennings Club Special ..... @ 82.00
  - 4 10c Mills Serial, Above 330000 @ 125.00
  - 1 25c Mills, 351506 ..... @ 100.00
  - 3 Scientific Base Balls ..... @ 125.00
  - 8 Mills 1-2-3, '39 Model Free Play @ 50.00
  - 20 Slot Stands, sold only with slots @ 12.50
  - 12 Model 320 4-Wire Wurlitzer Boxes (Wall) ..... @ 20.00
  - 1 Model 304 Stepper for Above ..... @ 12.50
  - 15 5c Mills, Serial Above 334000... @ 125.00
  - 25% Down With Order, Balance C. O. D.
- Columbus Amusement Co.**  
520 12th Street COLUMBUS, GA.

## GUARDIAN

### SERVICE KIT

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.  
**BEWARE OF IMITATIONS**



STILL ONLY  
**\$7.50**  
COMPLETE

Buy Guardian and You Won't Come to Grief.

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog!

**BLOCK MARBLE CO.** 1527 Fairmount Avenue Philadelphia, Pa.

**GET IT FROM BLOCK—THEY HAVE IT IN STOCK!**

## SPECIAL

10 Bally Bullseyes converted into Tanks .....	\$ 29.50
10 Bally Bullseyes converted into Hitlers .....	42.50
7 Bally Bullseyes converted into Targets .....	39.50
<i>All the above machines are 25 straight shots</i>	
4 Bally Rapid Fires .....	\$135.00

1/3 Cash With Order, Balance C. O. D.  
Reference: National Bank of Detroit  
Mack & St. Jean Branch

## CARLO DI LIBERTO

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## PANORAM BARGAINS

Slightly used, A1 condition. Make reasonable offer. Cash or credit.

## WAYNE SERVICE COMPANY

1530-32 W. Third St. Dayton, Ohio

### FOR SALE

A complete coin operated machines business. Includes Phonographs, Vending Machines and Pin Ball Games. All are centrally located and near a large Army Camp and Air Base. This business, complete as is with machines on locations bringing in one of the best averages ever enjoyed, will be sold for actual inventory cost of \$13,800. This is one of the best buys any real coin machine man can make at this time, for this business will always be profitable, as investigation will instantly disclose. Reputation of owners is extremely good. Locations will stick 100% in every way. Further details are available to parties with necessary capital. Others, please do not apply. We are handling this entire transaction and will stand back of everything stated here and in further negotiations.

### STEWART SALES COMPANY

17 SOUTH CASCADE AVENUE COLORADO SPRINGS, COLORADO

# 200,000

## OF OUR BOYS... YOUR BOYS AND MINE

*Will Spend Their Xmas Holidays in Chicago*

# AWAY FROM HOME



*They Will All Be Guests of Chicago's Three Great*  
**SERVICE MEN'S CENTERS**

*Sponsored by MAYOR EDW. J. KELLY, Chicago*

These boys, representing cities, towns and hamlets from all parts of the world... 50,000 to 100,000 daily... are already singing the praises of the warmth and hospitality of these famous CENTERS... where they are provided with food, refreshments, smokes and entertainment... **FREE OF ANY CHARGE WHATEVER.**



**CHECK to CHEER**—Check for \$200.00 to buy bag-load of Christmas presents for Yanks in uniform is presented by Paul L. Gerber and Max H. Glass, amusement arcade operators, to Elmore Rhone, of the TIMES. (TIMES photo.)

**LET'S ALL GET TOGETHER** — — —

We of the Coin Machine Industry — — — and make their Xmas one long to be remembered... in the form of—

**A GIFT FOR EACH AND EVERY BOY**

Paul and Max WILL MATCH ANY AND ALL DONATIONS and GIFTS sent in to the Hotel Sherman Unit of the TIMES "Christmas Presents for Service Men" fund.

**PAUL L. GERBER**

**MAX H. GLASS**

Address your gifts to—**HOTEL SHERMAN UNIT, SERVICE MEN'S CENTER, Hotel Sherman, Chicago**

# City Attorneys Discuss Taxes

News reports don't show pinball crusaders among leaders of important group

NEW YORK, Dec. 12.—The legal talent of many city governments assembled here last week in a conference called the National Institute of Municipal Law Officers. The sessions brought attorneys from many cities, and in attendance were a number of prosecutors who have been known as crusaders against pinball games. News reports did not show any of these pinball crusaders as taking a prominent part, however.

Among the prominent speakers were the city attorneys from New Orleans and Detroit, but they are not known as crusaders against pinball games. Since New York was host to the meeting of legal talent, Mayor LaGuardia was one of the speakers, but news reports did not indicate that he took advantage of the occasion to vent his wrath against pinball

games. At the present time he is occupied in a crusade against bingo, but he did not mention this subject to the city attorneys from all parts of the country.

### Tax Topic Leads

The city attorneys seemed chiefly occupied with the legal phases of taxation and revenue, since all cities now have to make changes in their legal tax ordinances in order to cope with the changes taking place over the nation. Financial reports from the various cities, however, were quite encouraging. Many cities have already taken steps to curtail their spending, and the only item they reported on the increase was spending for civilian defense.

The city attorney from New Orleans delivered an important address on steps that had been taken by that city to cut down expenses. He said that taxpayers in cities are now very conscious of the tax load they are bearing to support the war and also State revenue. Hence they are asking that cities begin to cut down the legal costs of government.

The New Orleans attorney pointed out Philadelphia as the best example of how cities could unearth new sources of revenue. He said Philadelphia had devised a plan called "wage or earned income tax." He said this promises to be one of the biggest revenue producers for cities.

No reports were made that anybody suggested coin machines as a source of revenue for city governments. During these times cities need big revenue, and probably the city attorneys were occupied with bigger subjects than the coin machine trade.

## Liberal View on National Lottery

DETROIT, Dec. 12.—An interesting discussion of the revived issue of a national lottery was contributed by *The Detroit News* December 4 in the form of its leading editorial. *The News*, an independent newspaper, has made an interesting record for its unbiased attitude toward ticklish questions like that of a national lottery. *The News* is one of the few big newspapers that have openly shown a liberal attitude toward pinball games.

The coin machine industry watches the lottery movement with a great deal of interest because in many cases a government lottery has monopolized the field, and in other cases such a policy means the opening up of the country to a much more liberal attitude toward all types of amusements.

The editorial comment of *The Detroit News* is reprinted in full as follows as an example of liberal viewpoints:

### "Cope With Sentiment"

"The proponents in Congress of a national lottery—in the present instance, to push the circulation of War Bonds—must be prepared to cope with a sizable sentiment which is opposed to all gambling, whatever the auspices and for whatever ostensible purpose. Others are just as fixed, of course, in the view that a lottery, for example, entails no moral issue, and that gambling thus is not to be distinguished from a hundred everyday exercises of choice which we all make.

"With many of us, our views, pro or con, are articles of faith, as often as not inherited or at least taking from and becoming fixed in the atmosphere in which our natures were shaped. Being matters of conviction, they are not susceptible now to change by persuasion.

"There are many, of course, of open mind. It will be interesting to see how they react to a new proposal offered by Senator Ramsay, of West Virginia, which would entitle the lottery ticket holder to credit with local participating merchants and would provide many prizes in addition, these to be paid in War Bonds. Representative Knutson, of Minnesota, has long been a proponent of an outright lottery managed by the government, and the prizes here, too, might be paid, of course, in bonds.

### "What Sweden Did"

"Sweden in the first World War was practically driven to the issuance of 'premium bonds,' amounting to a lottery of sorts, to attract money to its treasury. It framed an ingenious combination of patriotic investment and pure chance. Each subscriber was assured the return of his subscription with interest at a maturity date. In addition, prizes running up to 300,000

## MILLS NEW OWL TABLE

5-Ball Free Play, 5c Play Table

Supply is limited. These are machines taken from our final production. Most interesting and colorful free play game on market.

Only \$75<sup>00</sup> F.O.B. CHICAGO

Distributors: Get Special Christmas Offer!  
MILLS NOVELTY CO.  
4100 Fullerton Ave.  
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THE BOARD WITH PLENTY OF VITAMIN "C" FOR CASH

It's a definite — with plenty of Jack Pot action. The Jack Pot all goes. A natural for a Definite Board.

- COLORFUL
- DIE CUT
- SLOT SYMBOLS
- THICK BOARD
- DEFINITE PAYOUT
- JACKPOT ACTION

TAKES IN ..... \$60.00  
DEFINITE PAYOUT... 30.75  
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## REBUILDERS of Bally

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### AUTOMATIC PAYOUT CONSOLES

Mills Three Bells . . . \$525.00	Evans '42 Dom., JP \$350.00	Bally Roll Em . . . \$150.00
Four Bells, Fact. Reb. 350.00	Mills Jumbo Parade . . . 85.00	Keeney Triple Entry . . . 150.00
Four Bells, 3-5¢ & 1-25¢, Fact. Reb. . . 410.00	Keeney Twin Super Bell, 5¢ & 25¢ Coin Chute 310.00	Keeney Pastime . . . 175.00
Paces Races, Wal. Cab. 145.00	Paces Races, Oak Cab. 65.00	Keeney '38 Track Time 130.00
Watling Big Game . . . 64.50	Bally Royal Draw . . . 135.00	Pace '41 Saratoga . . . 95.00
		Bally Royal Flush . . . 55.00
Jumbo Parade, New \$110.00	Jumbo Parade . . . \$65.00	Jenn. Fasttime . . . \$59.50
Evans Jungle Camp . . . 50.00	Watling Big Top . . . 85.00	Jenn. Bobtail . . . 69.50
Watling '40 Big Game 50.00	Jenn. Silver Moon . . . 95.00	Jenn. Bobtail, New . . . 145.00

### NEW ARCADE MACHINES—LIMITED QUANTITY AVAILABLE

Mutos, Drivemobile \$335.00	Aco Bomber . . . \$335.00	Aircraft Test Pilot \$250.00
Mills Jack-in-the-Box Safe Stand . . . \$40.00	New Mills Safe Stands . . . \$21.50	Enclosed Safe Stands for Single Machines 35.00
		Used Mills Safe Stands . . . 11.50
Mills Blue Front, 50¢ Play, Knee Action, Club Handle, One Cherry P. O. . . \$350.00		
Jennings Chiefs, 50¢ Play, Guaranteed Perfect Condition . . . 260.00		

### MILLS FACTORY REBUILT GUARANTEED SLOT MACHINES

Club Bell Cons., 5¢ \$250.00	Emerald Chrome, 10¢ Handload J.P. . . \$275.00	Bonus Bell, 5¢ . . . \$180.00
Club Bell Cons., 10¢ 275.00	Emerald Chrome, 5¢ Handload J.P. . . 250.00	Brown Front, 5¢ . . . 150.00
Club Bell Cons., 25¢ 300.00	Emerald Chrome, 25¢ Handload J.P. . . 300.00	Brown Front, 10¢ . . . 180.00
Orig. Chrome Bell, 5¢ 245.00	Gold Chrome, 5¢ . . . 245.00	Bonus Ball, 1¢ . . . 180.00
Orig. Chrome Bell, 10¢ 260.00	Gold Chrome, 10¢ . . . 260.00	Blue Front, 5¢ . . . 135.00
Orig. Chrome Bell, 25¢ 285.00	Cherry Bell, 10¢ . . . 155.00	Blue Front, 10¢ . . . 145.00
Copper Chrome, 25¢ 285.00		Melon Front, 25¢ . . . 175.00
Copper Chrome, 10¢ 260.00		Melon Bell, 5¢ . . . 145.00
Cherry Bell, 5¢ . . . 145.00		Melon Bell, 10¢ . . . 155.00

TERMS: 1/3 Deposit, Bal. Sight Draft or C. O. D. Write for complete listing all Equipment, Games, Phonos, etc.

WE REPAIR BALLY OPEN-TYPE MOTORS \$5.00

FOR VICTORY THROW YOUR SCRAP INTO THE FIGHT!

## MONARCH COIN MACHINE CO.

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Watling Rolatop Slot Machines—Reconditioned by Factory . . . \$69.50

Slot M/C Stands . . . 15.00

OUR TERMS: One-Half Certified Deposit With Order—Balance C. O. D.

## AJAX NOVELTY COMPANY

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Genco Playhall . . . \$200.00
Keeney Submarine . . . 184.50
Western Big Prize . . . 79.50
Seaburg Classic . . . 179.50
Seaburg Warblow . . . 194.50
All Out . . . 49.50
De'Icor . . . 49.50

kroner were awarded in periodical drawings. So popular was the subscription from the start that it became an institution, and remained so, even with the later elimination of interest payments. "Whether this or any such concession to the gambling spirit would be coun-

tenanced or condemned by a majority of Americans we have not the slightest idea. In either case a considerable body of opinion would be unreconciled to the verdict. Of that, the lottery's spokesmen in Congress might as well be assured from the beginning."

## Regular Turnover Good Trade Sign

CHICAGO, Dec. 12.—Al Stern, Monarch Coin Machine Company executive, reports that recently arrived shipments of games and other equipment have enlarged the selection now on hand for current sale.

"Continuing our policy of maintaining stocks at a constant high level, we make purchases of better type machines whenever and wherever the opportunity is presented," Stern asserts. "In turn, our customers take them off our hands as rapidly

as we can check and recondition the games. As may be expected, this constant flow of equipment requires a great deal of effort on the part of each of our various departments, but our well-coordinated working methods have proved entirely capable of handling all phases of the work.

"We believe that the general turnover of equipment as indicated by its movement to and from Monarch salesroom is evidence of healthy activity thruout the entire operating field. We feel that by supplying games in quantity and helping to keep those games in top condition, we are fostering continued progress among all operators."

## Association Work

At least five operators' associations have recently submitted material which shows the important work that is being done by operators' associations in certain cities. This indicates increased activity among some of the operators' associations. However, only one of the organizations reporting on their activities may be considered as one that is increasing its activities. The other four associations are known to have been very active for the entire year.

At this point it may be advisable to urge associations to send in reports and samples of their work for *The Billboard's* association award plan which will end with December 31. Further notice will be given to associations to send in their reports and material for this award.

### Machines to Camps

The Skill Games Board of Trade of Wisconsin, with headquarters in Milwaukee, has recently been very active in contributing amusement machines, phonographs and records for the entertainment of the armed services. Two letters were submitted which show the work that has been done. One of them was a plea to operators to donate all kinds of games, including phonographs and records. These machines were to be contributed to the military camps thru the Red Cross. Red Cross offices in Wisconsin had asked for such equipment, it was stated. Operators were asked to submit machines that were in good working order.

A later report was issued to members on the response which operators had made to the plea. It was stated that a majority of the members did not contribute anything. It was also reported that officials and agencies, busy in providing entertainment for soldiers, were greatly pleased with the coin machines, which could be used to advantage in the various camps and recreation centers.

### Many Local Drives

The Associated Operators of Los Angeles County continued its many and varied activities thru November. Much of its work has been previously reported. In the latter part of November bulletins were sent to members advising them of the Community Chest drive, of the December Bond campaign and especially of the regional regulations on blackouts. A full outline of blackout regulations as applying to the coin machine trade was sent to members. This cautioned operators about lights on pinball games and phonographs in locations. Machines should be placed in the center or rear of stores, it was suggested.

Members were notified that one army camp was greatly pleased with the juke box and two pinball games for its camp recreation center which the association had donated.

The association office had also reprinted the editorial in the November 14 issue of *The Billboard* entitled "Save Small Stores." This editorial was distributed to locations and association members and many other places.

### Collecting Typewriters

The Amusement Merchants' Association, Inc., of San Francisco, also sent in samples of its important work. The association office has given its members full information on the new federal tax on coin machines and also information on the coming income tax, and one of the special jobs undertaken by this association in November was that of co-operating with the United States Treasury in collecting typewriters for the use of the government. Two bulletins were sent to its members giving them full details about the typewriter collection drive. Also a full copy of the government bulletin on the subject was reprinted and sent to members.

Naturally such a big program of co-operation would bring a letter from government officials thanking the association for its work. On November 8 the Regional Office of the War Production Board sent such a letter of thanks to the association. This is one of the first instances we have had in which the association co-operated with the government in collecting typewriters. It indicates how an active association can find many, many ways in which to give help to government agencies in some of the many patriotic drives that are now under way.

## Census Report Reveals Independent Store Gain

WASHINGTON, Dec. 12.—The Census Bureau in its report December 1 said that independent retail stores marked up a gain of 13 per cent for October as compared with the same month last year. The volume of merchandise sold indicated a gain of 8 per cent over the same month last year.

The government report was based on data from more than 20,000 stores located in 34 States. Government reports for the first 10 months of 1942 now show a general increase of 4 per cent in business over the same period last year.

When the government reports are broken down, eating and drinking places showed a gain of 35 per cent over a year ago. Filling stations, of course, were down 10 per cent. Drugstores showed a gain in October of 32 per cent. These were the chief types of locations in which the coin machine trade would be especially interested.

## 10% DISCOUNT ON EVERY GAME!!

ORDER IMMEDIATELY WHILE ASSORTMENT IS COMPLETE!

The games listed below have already been reconditioned and are ready and packed for immediate shipment. They are set for free play operation (excepting those marked "novelty") and are guaranteed to be in perfect condition both mechanically and in appearance. While they last we shall continue allowing a 10% discount from the list price. However, they are moving fast now, and while a large selection is available we would suggest that you mail or wire your order and deposit in at once.

Argentina	\$39.50
All American	22.50
Air Force	54.50
ABC Bowler	36.50
Attention	24.50
Belle Hop	34.50
Big Chief	17.50
Besco	46.50
Blonde	17.50
Champs	29.50
Clover	56.50
Capt. Kidd	39.50
Cross Line	19.50
Cadillac	14.50
Chubbie, Nov.	17.50
Dixie	19.50
Do-It-All	32.50
Double Feature	17.50
Flicker	19.50
Formation	16.50
Four Diamonds	29.50
Four Roses	29.50
Gun Club	44.50
Home Run '42	59.50
Horoscope	32.50
Hi Stepper	22.50
Hi Hat	34.50
Hold Over	16.50
Jungle	49.50
Knock Out	79.50
Leader	26.50
Legionnaire	32.50
League Leader	19.50

**SPECIAL**  
BRAND NEW KEENEY'S SINGLE-COIN SUPER-BELL, \$249.50  
F.O.B. factory. (Convertible to either free play or cash as desired.)

**FACE GLASS**  
Exhibit, Keeney, 41x21 \$12.00 cs. of 8  
Bally, Gottlieb, Stoner, 43x21 10.50 cs. of 7  
Genco, Chicago Coin, 42x20 13.50 cs. of 9

**BACKBOARD GLASS**  
For Practically All Games.  
Write for Prices.

**Brand New PIN GAME CARTONS**  
\$10.00 Lots of 5.

**TUBULAR COIN WRAPPERS**  
(1000 to Box)  
1,000,000 or More, 45¢ per 1,000  
500,000 or More, 47¢ per 1,000  
100,000 or More, 52¢ per 1,000  
50,000 or More, 58¢ per 1,000  
25,000 or More, 58¢ per 1,000  
10,000 or More, 60¢ per 1,000

**TEN LOT BUYERS**  
WRITE FOR SPECIAL DEAL.

Line Up	\$17.50
Lucky Strike	29.50
Metro	19.50
Monicker	77.50
Majors '41	32.50
Miami Beach	29.50
Mills Owl	84.50
New Champs	49.50
Pan American	44.50
Sun Beam	27.50
Sky Ray	29.50
Seven Up	24.50
Super Chubbie	27.50
School Days	29.50
Sky Blazer	44.50
Saa Hawk	27.50
South Paw	42.50
Star Attraction	39.50
Silver Skates	32.50
Spot-a-Card	54.50
Ten Spot	29.50
Towers	49.50
Twin Six	37.50
Trailways	32.50
Topic	77.50
Texas Mustang	49.50
Victory	74.50
Velvet	21.50
Venus	59.50
Wild Fire	34.50
West Wind	36.50
Zig Zag	32.50
Zombie	26.50

TERMS: 1/3 Deposit (Certified Check or Money Order), Balance C. O. D. When Ordering, Please Give 2nd Choice.

## O. K. MACHINES, INC., % JACK FITZGIBBONS

453 WEST 47TH STREET, NEW YORK CITY. (TEL.: COLUMBUS 5-9127)

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# Sugar \$ and How!

**SUGAR 'N' SPICE**  
Unusually attractive!!  
Eye-appealing, profitable, and fast moving.  
Sugar 'N' Spice boasts of two, lovely die-cut girls in seven beautiful colors. It's a knockout! Takes in \$52.50. Pays out \$25.47. Average profit \$27.03. THICK Board, Die-cut.



**SUPERIOR PRODUCTS**  
14 N. PEORIA ST. CHICAGO, ILL.

## YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

WRITE FOR COMPLETE ILLUSTRATED PRICE LIST TODAY—AND AVOID REGRETS TOMORROW

## INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT  
44-01 ELEVENTH STREET, LONG ISLAND CITY, NEW YORK

## CLOSE-OUT! EVERLASTING AUTOMATIC SALESBOARD



NOW \$5.00 EACH WHILE THEY LAST! List Price \$17.50

## NOT COIN OPERATED—NO TAX!

A money maker for the duration! Colorful, appealing, permanent. One cost—no refills, no service. Just set up and collect! Positive check on income and payout. Colored balls win, plain lose. Convenient size: 7 1/4" wide, 13 1/4" high.

Rush Your Order!

1/3 Deposit Required.

H. C. EVANS & CO.

1520 W. ADAMS ST. CHICAGO

SEE *Bally's* GREATEST HIT! OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

BALLY MANUFACTURING COMPANY  
2640 Belmont Avenue • Chicago, Illinois

ANYONE KNOWING THE WHEREABOUTS OF

JOHN J. HUGHES

PLEASE COMMUNICATE WITH

ROY MCGINNIS

2011 Maryland Ave., Baltimore, Md.

# Court Kills Double Levy

Move to collect mercantile fee on pinball games already taxed loses in test

ATLANTIC CITY, N. J., Dec. 12.—An attempt to burden pinball machines with a mercantile license levy was ruled out here in an opinion handed down last week by Recorder Shahadi. In a test case, Meyer Wolf, who operates an amusement arcade on the Boardwalk, was charged with operating an amusement parlor without a mercantile license.

## RE-MODERNIZED!



**UP TO DATE! ONLY \$129.50**  
1/3 Deposit with Order.

Buy **BONDS BONDS and still more U. S. BONDS**

**GERBER & GLASS**  
914 Diversey Blvd., Chicago

## CLEVELAND COIN'S TRADING POST VENDING MACHINES

- 25 N.W. #33 Nut, Porcelain Finish, \$ 4.50 Ea.
- 15 N.E. #33 Ball Gum, Porc. Fin. 4.50 Ea.
- 25 Columbus Nut, Porcelain Finish. 4.50 Ea.
- 25 N.W. Juniors, Nut, 2# Size . . . . 3.50 Ea.
- 25 Advance Duo Nut . . . . . 5.00 Ea.
- 20 Metal Pipe Stands (No Flanges) 2.50 Ea.

### SLOTS AND SAFES

- 9 Doubles, Single Door, Log Base, \$40.00 Ea.
- 2 Doubles, Single Door Solid Base (Revolve Arounds), DeLuxe Mod. 60.00 Ea.
- 4 Singles, Log Stand Bases . . . . . 30.00 Ea. Crating Above—\$5.00 Extra
- 2 Columbias, D.J., Fruit Symbols. 55.00 Ea.
- 6 Columbias, G.A., Clg. Symbols. 55.00 Ea.
- 1 1/2 Mills Q.T. Glitter . . . . . 55.00
- 3 1/2 Mills Q.T.'s . . . . . 35.00 Ea.
- 1 Brand New 25¢ Mills Bonus Bell 225.00

### PHONOGRAPHS

- 20 Wurlitzer 616's . . . . . \$60.00 Ea.
- 15 Imperial 20's . . . . . 69.50 Ea.
- 10 Wurlitzer 61's with Cabinet Bases 75.00 Ea.

## CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Ave. CLEVELAND, OHIO  
Phone: PRospect 6316-7

## BRAND NEW WATLING ROLL-A-TOPS

In original factory shipping cases. 5c play only. A limited number on hand.

\$149.50 Ea. F. O. B. Louisville

J. E. COBB DISTRIBUTING CO.  
516 S. 2nd Street, Louisville, Ky.  
Kentucky's Oldest Distributor—Est. 1915

## Who Makes 'Em?

We have recently received inquiries for the following items:  
Who manufacturers a counter game or machine called the Grip Tease?  
We have recently had an inquiry to know who has repair parts for the Target Gun, one of the first ones on the market and which gave the customer a small strip of film to show his hits on the target.  
Our files at the present do not show what firm now carries this target gun. It was formerly made in Rochester, N. Y.

However, Recorder Shahadi dismissed the case, stating that it was no violation of the city's mercantile ordinance that was originally designed to keep certain types of amusement games and devices off the Boardwalk in a zoned section extending from Virginia Avenue to Arkansas Avenue.

Under the ordinance, pinball games and other amusement devices cannot operate in that zoning district "for prizes." However, counsel for Wolf pointed out that no prizes, coupons or free games were offered in his establishment.

### Plea for Defense

David Brone, attorney for Wolf, likewise declared that the machines had been licensed and that no mercantile license was necessary, and in this claim he was upheld by the court. It is the same ruling that permits the operation of a music machine in any establishment under the one fee. Brone further suggested to the court that some restrictions governing the operations of such establishments be lifted to permit the rental of Boardwalk stores in the restricted zone. It was pointed out that with the Army Air Corps virtually taking over the entire resort, many Boardwalk shops were forced to go out of business. In view of the thousands of soldiers and sailors stationed here, and with amusement enterprises at a minimum, amusement machine arcades with the playing for amusement only would go a long way in providing wholesome entertainment for the military population.

As a result of the military population, music machine and pinball locations thruout the resort have been enjoying a machine play that exceeds the heaviest summer play. It is a fact that there are not enough locations to go around to meet the demands for play by the soldiers and sailors. Easing the Boardwalk zoning restrictions would not only go far in meeting the demand but also go a long way in helping the real estate operators who have been hurt by the wholesale closing of Boardwalk stores for the duration. The wholesome atmosphere of an amusement machine arcade would also be a boon to the thousands of soldiers and sailors here who are not particularly anxious to go into a taproom in order to pay a pinball machine.

## BEST SELLERS

### SLOTS

- 6 5c MILLS CHROMES 3-5...\$179.50
- 1 25c MILLS CHROMES 3-5... 215.00
- 2 10c MILLS CHROMES 2-5... 199.50
- 15 5¢ Mills Brown Front, C.H. . . . 127.50
- 4 10¢ Mills Brown Front, C.H. . . . 137.50
- 2 25¢ Mills Brown Front, C.H. . . . 149.50
- 8 5¢ Mills Blue Front, Fac. Re. . . . 94.50
- 7 5¢ Glitter Gold Q.T. . . . . 79.50
- 3 1¢ Blue Front Q.T. . . . . 49.50
- 10 5¢ Green Vest Pockets . . . . . 29.50
- 6 5¢ Blue & Gold V. Pockets . . . . 37.50
- 3 1¢ Blue & Gold V. Pockets . . . . 34.50
- 1 25¢ Mills Dice Machine . . . . . 125.00
- 1 50¢ Jenn. Silver Chief, 3-5 . . . . 235.00
- 1 50¢ Jenn. Slot, 3-5 Pay . . . . . 250.00
- 4 Columbias . . . . . 39.50
- 5 Mills Four Bells . . . . . 289.50
- 1 Mills Three Bells . . . . . 485.00

### PHONOGRAPHS

- 2 WURLITZER 850.....\$425.00
- 1 WURLITZER 750E..... 375.00
- 1 WURLITZER 780E COLONIAL 395.00
- 2 Wurlitzer 800 . . . . . 315.00
- 2 Wurlitzer 600 . . . . . 169.50
- 2 Wurlitzer 500 . . . . . 159.50
- 4 Seeburg 8800 Wireless . . . . . 395.00
- 1 Seeburg Rolaway Wireless . . . . 149.50
- 1 Seeburg Gem . . . . . 115.00
- 1 Wurlitzer Rolaway Ken. Adp. . . . 125.00
- 1 Rock-Ola Deluxe, '39 . . . . . 169.50
- 1 Rock-Ola (40 Lite Up Deluxe) . . . 105.00
- 3 Mills Throne, '41 Marbleglo . . . . 139.50
- 2 Mills Empress, '41 Marbleglo. . . . 169.50

TERMS: 1/3 Certified Dep., Bal. C.O.D.  
**STERLING NOVELTY CO.**  
689-671 S. Broadway, LEXINGTON, KY.

## BRAND NEW MACHINES Buy Now While You Can Get Deliveries

- |   |   |
|---|---|
| Baker's Paces, 5¢ Play . . . . . \$299.50       | Northwestern Stamp Venders, 3 3's for 10¢, 4 1's for 5¢ . . . . . \$29.50 |
| Evans Jackpot Dominos . . . . . 399.50          | Pace Race, 5¢ Play . . . . . \$335.00                                     |
| Keeney Super Bells . . . . . 239.50             | Pace Race, 5¢ Jackpot . . . . . 375.00                                    |
| Keeney Super Bells, 25¢ Conv. . . . . 259.50    | Pace Race, Quarter Play . . . . . 375.00                                  |
| Mills Vest Pocket, 5¢, B. & G. . . . . 74.50    |   |
| Mills Jumbo Parades, Cash Pay . . . . 129.50    |   |
| Mills Jumbo Parade, Conv. . . . . 148.50        |   |
| Mills Four Bells, 5¢, Latest Md. . . . . 650.00 |   |

### FLOOR SAMPLES, GUARANTEED NEW, NEVER ON LOCATION.

- |  |  |
|--|--|
| Bally Club Bell . . . . . \$195.00             | Mills Four Bells, Four Nickels . . . . \$600.00                  |
| Chicago Coin Hockey . . . . . 189.50           | Keeney's Super Bells, 5¢ Conv. with Mint Vendor . . . . . 239.50 |
| Mills Jumbo Parade, Cash Pay . . . . . 125.00  | Watling Big Game, CP . . . . . 72.50                             |
| 10 Mills Jumbo Parades, Conv. FS. . . . 139.50 |  |

### USED MACHINES—RECONDITIONED AND REFINISHED

- |  |  |
|--|--|
| <b>SPECIALS</b>  | 2 Mills Square Bells . . . . . \$ 49.50  |
| 25 Super Bells, 5¢ Conv., SU . . . \$142.50                          | 10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500 . . . . . 107.50 |
| 25 Dominos, JP, Light Cab., SU . . . 282.50                          | 6 Mills Jumbo Parades, Free Play, Late Style Coin Head . . . . . 87.50               |
| 5 Super Track Times, SU . . . . . 300.00                             | 1 Pace Race Jackpot . . . . . 199.50   |
| 1 Wurlitzer 850, 1942 Md., Brand New, Never Unpacked . . . . . Write | 10 Sky Fighters . . . . . 255.00   |
| 10 Mills Three Bells, Like New, High Serials . . . . . 560.00        | 5 Seeburg Organ Speakers, Perfect . . 49.50  |
| Jackpot Dominos, Brown Cabinets, Factory Reconditioned . . . 225.00  | <b>FIVE BALL FREE PLAY:</b>  |
|  | Bally Mystics . . . . . \$ 28.50   |
|  | Bally Reserves . . . . . 17.50   |
|  | 30 A.B.T. Challengers, used less than six weeks . . . . . \$27.50 Ea.                |
|  | 5 A.B.T. Model F, like new . . . . . 25.00   |
|  | Steel Stands for these Machines . . . . 4.50 ea.                                     |

### SLOT MACHINES—RECONDITIONED AND REFINISHED

- |  |  |
|--|--|
| 1 Jennings 14 Duchess, #1712 . . . . \$ 19.50  | 2 Mills Blue Front, 5¢ Play, Serials 44,000 . . . . . \$125.00       |
| Mills 5¢ Cherry Bell, #432000 . . . . . 110.00 | 7 Daval Penny Packs, Latest Md., Revolve a Round Base . . . . . 7.50 |
| Mills 5¢ Melon Bell, #430000 . . . . . 110.00  |  |
| Mills 5¢ Red Front Jackpot . . . . . 85.00     |  |

1/3 Cash Deposit Must Accompany Order, Balance C. O. D. Write and Ask To Be Put on Our Mailing List. Above Prices Effective December 19, 1942, and Subject to Change Without Notice.  
**MOSELEY VENDING MACHINE EXCHANGE, INC.**  
00 Broad St., Richmond, Va. Day Phone 3-4511, 3-4512. Night Phone 5-5328.

The "MONEY-MAKERS" come from GLOBE

THIS IS ONE OF THE ARMY OF extra-attractive, extra-timely, EXTRA PROFIT boards we're drafting for you! It's in FULL COLOR!

**SAYS: AL TABAKOF**

I'm holding this BOOK for YOU!

Send for it—NOW!

**JOHNNY DOUGHBOY**

**TWIN-JACKPOT "Double-Punch"** Feature makes play-action rapid as "ack-ack" fire! Thick Board, die-cut top! Don't Defer Your Profits—get these right into the front line on the home front!

1290 Sales @ 5c . . . . . \$64.50  
Pay Out (Average) . . . . . 31.60  
YOUR NET (Average) . . . . . \$32.90

**SWITCH-TOP —A Sensation!**

Appraise this board and watch it sweep the Nation!

**GLOBE PRINTING COMPANY**  
1023-25-27 RACE ST. PHILADELPHIA, PA.

**ASK US—WE'VE GOT IT!**

**NEW EQUIPMENT IN ORIGINAL CRATES**

Daval's Latest Tax Free Counter Game, Keep 'Em Bombing . . . . . \$ 7.95	Scientific Batting Practice . . . . . \$169.50
Chicago Coin's Home Run of '42. . . . 59.50	American Eagles . . . . . 9.95
Chicago Coin's Hockey . . . . . 269.50	Lucky Smokes . . . . . 9.95
	Mills Four Bells, over 3000 Serial Number . . . . . 495.00

**ARCADE EQUIPMENT**

Chicken Sams . . . . . \$ 89.50	Keeney Submarine . \$179.50	Sport Special . . . . . \$ 89.50
Mills Scales . . . . . 29.50	<b>ONE-BALLS—FREE PLAY AND PAYOUT</b>	Gold Cup . . . . . 49.50
Gottlieb's Skeeballoties 89.50	Blue Grass . . . . . \$129.50	Track Odds . . . . . 69.50
Scientific Bat. Practice 107.50		Grandstand . . . . . 69.50
		Grand National . . . . . 79.50

**CONSOLES**

Bally Club Bell, Floor Sample . . . . \$194.50	Watling Big Game . . . . . \$ 84.50
Jumbo Parade, Late Head, P.O. . . . 89.50	Jennings Liberty Bell . . . . . 24.50
Jennings Fast Time . . . . . 49.50	Jennings Derby Day . . . . . 24.50
Jennings Good Luck . . . . . 34.50	Pace Race, Comb. F.P. & P.O. . . . 139.50
Sugar King, Floor Sample . . . . . 47.50	Keeney Triple Entry . . . . . 124.50

1/3 Deposit, Balance C. O. D.  
State Distributor for Seeburg Phonographs and Accessories.

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3130 W. Lisbon Avenue • Milwaukee, Wis.

**SPECIAL—5 BALL PIN GAMES**

Air Circus . . . . . \$72.50	Jungle . . . . . \$30.50	Star Attraction . . . . . \$27.00
Argentine . . . . . 27.50	Knockout . . . . . 62.50	Show Boat . . . . . 27.50
Bosco . . . . . 32.50	Lognonnaire . . . . . 24.50	Seven Up . . . . . 19.50
Big Parade . . . . . 72.00	Major 1941 . . . . . 24.00	Sea Hawk . . . . . 22.50
Champ . . . . . 29.50	Monicker . . . . . 47.50	Ten Spot . . . . . 22.50
Capt. Kidd . . . . . 32.50	Pan Amer. . . . . 29.50	Twin Six . . . . . 34.50
Duplex . . . . . 29.00	Pursuits . . . . . 32.50	West Wind . . . . . 32.50
Do Re Mi . . . . . 27.50	Spot Pool . . . . . 39.50	Wild Fire . . . . . 22.50
Gun Club . . . . . 39.50	Snappy . . . . . 29.50	Venus . . . . . 59.50
5-10-20 . . . . . 62.50	Silver Skates . . . . . 22.50	Victory . . . . . 60.00
Horoscope . . . . . 23.50	Sluggo . . . . . 22.50	Zig Zag . . . . . 29.50

1/2 DEPOSIT, BALANCE C. O. D.  
**S. A. VENDING CO.**  
260 AVON AVE. TEL. HU 2-2914 NEWARK, N. J.

## ATTENTION: ARCADE OPERATORS

If you are planning to open a new Arcade, or, if you are looking for fill-ins, don't pass by this ad until you have studied each article in it. Each item is thoroughly cleaned and checked before shipping.

ATHLETIC		COUNTER GAMES	
Exhib. Punch Tester	\$175.00	Exhib. Photoscopes	\$ 15.00
Exhib. Strength Tester	89.50	Exhib. Card Vendors	19.50
Exhib. Striking Clock	149.50	Kicker and Catchers	19.50
Exhib. Tiger Rope Pull	149.50	Whiz Balls	7.50
Exhib. High Striker	149.50	Electric Defense Gun	29.50
Exhib. Dragon Shocker	89.50	Pikes Peaks	19.50
Exhib. Donkey Bray	149.50	View-o-Scopes	29.50
Exhib. Boxer Punch Tester	175.00	Sweet Sixteen	7.50
Gott. 3-Way Grippers	17.50	Split Fire	32.50
Mills Pneumatic Puncher	124.50	New Kill the Jap	37.50
Super Grippers	45.00	ABT Model F	22.50
Advance Shockers	10.00	ABT Jungle Hunt	22.50
Gott. Single Grippers	9.00	ABT Challenger	22.50
Exhib. Foot Vitalizer	69.50	ABT Red, White & Blue	22.50
		ABT Fire & Smoke	22.50
GUNS		SKILL	
Jap Chicken Sams	\$120.00	Western Baseball, Deluxe	\$ 94.50
Anti-Aircrafts	52.50	Chicago Coin Hockey	209.50
Exhibit Pistol Range	225.00	Exhibit Baseball	79.50
Acc Bomber, Like New	250.00	Heat Mon Golf	79.50
Sky Fighters	245.00	Seeburg Hockey	89.50
Rapid Fire	169.50	Skill Jump and Base	49.50
Defender, Two Way	229.50	Hi Dial Ten Strike	69.50
FORTUNE		Casino Golf, New	49.50
Exhib. Love Tester	\$125.00	Texas Leaguers	32.50
Exhib. Barrel of Fun	109.50	Betting Practice	99.50
Exhib. Kiss-o-Meter	189.50	Aero-Matic Basketball	89.50
Exhib. Smiling Sam	149.50	World Series	89.50
Exhib. 3 Advice Meters	109.50	Wind Jammer	125.00
Exhib. 3 Love Meters	109.50	Aero Ball	50.00
Exhib. Set 3 Whistles	109.50	Exhib. High Ball	89.50
Exhib. Oracle Fortune	79.50	Chester Pollard Football	124.50
Exhib. Lucky Horse Shoe	12.50	MISCELLANEOUS	
Exhib. Radio Love Message	12.50	Keeney Anti-Air, Screens, New	\$ 9.50
Exhib. Secress, Egyptian	39.50	Mutos, Iron DeLuxe Reels	59.50
Exhib. Crystal Gazer	39.50	Cast Iron Stands	3.00
Exhib. Magic Crystal	59.50	Mutoscope Wind Mill	19.50
Exhib. Rajah Fortune	59.50	Shoe Shine Machine	49.50
Exhib. Horoscope Reading	79.50	Keeney AA Gun, Bk	\$49.50
Exhib. Character Reading	79.50	Bumper Bowling, New	79.50
Mills World Horoscope, 12 Coin Chutes	89.50	Units	79.50
ONE BALLS—SLOTS—CONSOLES		Keeney Wall Boxes, 20 Rec.	12.50
'41 Derby	\$245.00	Curved Ten Strike Glasses	2.50
Club Trophy	235.00	10 Seeburg Melody Parade,	8.50
Exhibit Congo	39.50	5 Selector Counter Box	8.50
5¢ Dewey, Color Slots	79.50	Motor for Seeburg	20.00
5¢ Columbia	47.50	Phonograph	20.00
Sport Special	104.50	Seeburg Play Boy, with	40.00
Sport Kings	175.00	Wireless Speaker	40.00
1¢ Giltier O.T.	62.50	Rock-Ola Wall Box	18.50
		Seeburg Wall-o-Matic,	27.50
		Wireless 24 Selection	27.50

### WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00

Big Six	\$14.50	Flicker	\$27.50	Do Re Mi	\$47.50
Chief	14.50	All American	27.50	Star Attraction	47.50
Double Feature	14.50	Fox Hunt	27.50	Zig Zag	47.50
Follow Up	14.50	Gold Star	27.50	Clever	57.50
Power House	14.50	Metro	27.50	Spot-a-Card	57.50
Slide Kick	14.50	League Leader	27.50	Bosco	64.50
Spotton	14.50	Red, Wh. & Blue	27.50	Bolaway	64.50
Triumph	14.50	Wow	27.50	Monicker	79.50
Glamour	19.50	Barrage	37.50	Topic	79.50
Sparky	19.50	Broadcast	37.50	Big Parade	89.50
Vogue	19.50	Stratoliner	37.50	Knockout	89.50
Big Chief	27.50	Seven Up	37.50	Towers	64.50
		ABC Bowler	47.50		

ONE-HALF DEPOSIT WITH ORDER, BALANCE O. O. D.

## EMPIRE COIN MACHINE EXCHANGE

2812 W. North Avenue, Chicago, Ill. HUMBOLDT 6288

## ALL TYPES COIN MACHINES WANTED BADGER BARGAINS WILL PAY TOP PRICES

Seeburg 8200, RC	\$495.00	Wurlitzer 750E	Write	Mills Panorams	\$379.50
Seeburg 8800, RC	Write	Wurlitzer 850	Write	Rock-Ola Super	189.50
Seeburg Commander	289.50	Wurlitzer 800	\$339.50	Charm Cabinets, New	79.50
Wurlitzer Twin 12	109.50	Wurlitzer 700	289.50	Rock-Ola Standard	149.50
Mills Thrones	109.50	Wurlitzer 616, Ill.	69.50	Rock-Ola Counter	59.50

### ARCADE EQUIPMENT

Mills Punching Bag	\$109.50	Chicago Coin Hockey	\$189.50	Seeburg Conv. to Hitler-	\$129.50
Exhibit Fist Striker	129.50	Keeney Submarine	179.50	Jap Marblego	64.50
Exhibit Striking Clock	109.50	Bally Rapid Fire	179.50	Bally Bull	59.50
Exhibit Kiss-o-Meter	189.50	Jenn. Roll-In-Barrel	109.50	Gott. Skee-Ball-Ette	59.50
Knockout Fighter	169.50	Great Mountain Climb	179.50	Keeney Tex. Leaguer	39.50

### CONSOLES & SLOTS

New Mills Four Bells	Write	Mills Three Bells, Late	\$495.00	Mills Blue Fronts, All	Rebuilt & Refin-
Mills Four Bells, Late	345.00	Bally Club Bells	189.50	ished, 5¢	\$109.50
Mills Four Bells	325.00	Bally Hi Hands	119.50	1¢	114.50
Keeney Super Bells	325.00	Mills Jumbo, F.P., Blue	89.50	25¢	124.50
New Keeney 5¢ & 5¢	349.50	New Keeney 5¢ & 25¢	349.50	Mills Cherry Balls	124.50

### BADGER SALES COMPANY

1612 WEST PICO BLVD. LOS ANGELES, CALIF.

### BADGER NOVELTY COMPANY

2546 NORTH 30TH STREET MILWAUKEE, WISCONSIN

## End of Year Sale on Used Phonographs and Accessories

PHONOGRAPHS		WURLITZER 616		SEEBURG Select-o-Matic	
Seeburg Model B	\$ 49.50	Remodeled Cab.	\$ 85.00	3 Wire	\$ 27.50
Charm Cab. Equipped		Wurlitzer 316	67.50	Seeburg Select-o-Matic,	
with Seeburg Wireless		Wurlitzer 716	67.50	Early	10.00
Wall Box & Speaker	190.00	Twin Twelve Metal or		Seeburg Wireless Sound	
Seeburg Melody King,		Wood Cab. Equipped		Transmitter	15.00
20 Record	110.00	with Buckley Adapter	125.00	Seeburg General Selection	
Seeburg Model Rex	110.00	Wurlitzer 800	325.00	Receiver & Solenoid	
Seeburg Model J & H	67.50	Rock-Ola DeLuxe	175.00	Drum Assembly, 24	
Seeburg 8800	375.50	Rock-Ola Counter Mod.		Selection	60.00
Seeburg Model Plaza,		with Stand	85.00	Wurlitzer Step Selector,	
RC, ES	250.00	Rock-Ola 16 Record	49.50	Early	25.00
Seeburg Model Vogue,		Rock-Ola Master	200.00	Rock-Ola Bar Box	18.50
RC, 30 Wire	240.00	Rock-Ola DeLuxe,		Wurlitzer Wall Box,	
Seeburg Model A	39.50	Newly Finished In		Model 125	39.50
Seeburg Model Classic,		Moribio	200.00	Wurlitzer Wall Box	
Newly Finished In		Rock-Ola Standard	150.00	& Speaker, Model	
Marblego	200.00	Mills DeLuxe Danc		430, New	100.00
Seeburg Model Vogue,		Master	39.50	Buckley Wall Box	7.50
Remote Control Elec-		Mills Zephyr	49.50	Bar Bracket for Buck-	
trio Selector	250.00	Mills Swing King	35.00	ley Wall Box	1.00
Seeburg Model Gem	139.00	Mills Dance Master	25.00	Wurlitzer Bar Box,	
Wurlitzer 600 Key'd	160.00	Penny Phonnet Sys-		Oblong Shape	18.50
Wurlitzer 500	175.00	tem, 13 Wall Boxes,		32 DC Converter	33.50
Wurlitzer Counter		Power Supply &		100 DC Converter	33.50
Model 41	125.00	Adapter	249.50	Motor for Seeburg	
Wurlitzer 850	450.00	ACCESSORIES		Phonograph	20.00
Wurlitzer 412	54.50	Seeburg Wall-o-Matic		Seeburg Play Boy, with	
Wurlitzer Counter		Wireless, 5¢	\$ 27.50	Wireless Speaker	40.00
Model 61	85.00	Seeburg Bar-o-Matic		Rock-Ola Wall Box	18.50
Wurlitzer P-12	49.50	Wireless, 5-10-25¢	47.50	Seeburg Wall-o-Matic,	
				Wireless 24 Selection	27.50

### W. B. NOVELTY CO., INC.

917 Broadway KANSAS CITY, MO.

### W. B. NOVELTY CO., INC.

1903 Washington Blvd. ST. LOUIS, MO.

## Drug Survey Is Revealing

Canadian government report on drug locations shows how venders might help save time

OTTAWA, Canada, Dec. 12.—A government agency, similar to the War Production Board in the United States, has recently made a survey of what is happening in the field of retail stores.

A check was made on 44 drugstores to see what was happening in this popular type of location. It was found that salaries are the biggest single item of expense in Canadian drugstores.

An interesting comment on drugstore trade was the report that in many cases the druggist's time was taken up in selling candy bars, cigarettes and similar small items. The vending machine trade may use this important official information some day as an argument for the use of modern vending machines, even in drugstores. The Canadian report is official and made by a high government board.

The report also said that druggists were besieged by requests for contributions to bazaars and all sorts of charitable organizations. Proprietors of the stores could hardly refuse because they were usually solicited by well-known customers.

The report said that curbs on delivery services by stores had not cut down the

volume of trade in drugstores in any respect.

Operators will be interested in one part of the survey which reported on the part of the store did the best business. The three best spots in drugstores, according to the report, shows that stores said a spot near the cash register did the most business; many stores still others reported that the center of the floor was the best business spot.

## SOUTHERN'S SPECIALS

MILLS PANORAMS Like new, \$335.00 Each

Brand New GOBS

\$99.50 Each

MILLS EMPRESS

\$149.50 Each

Write for new list just out containing hundreds of different types of machines. We have the world's largest and most complete stock.

SOUTHERN AUTOMATIC MUSIC CO. 540-542 South 2nd Street Louisville, Ky.

## OPERATORS---DISTRIBUTORS

Our Board Prices Are Not Controlled BILLFOLD JACK POT — 1200 HOLES — 5c —

Takes in	\$60.00
Gives Out	
1 Billfold and	\$5.00
5 Billfolds and \$1 Each	5.00
6 @ \$1	6.00
24 Last Sections @ 25c	6.00
42 Packs Cigarettes	5.88
	\$27.88
YOUR PROFIT	\$32.12

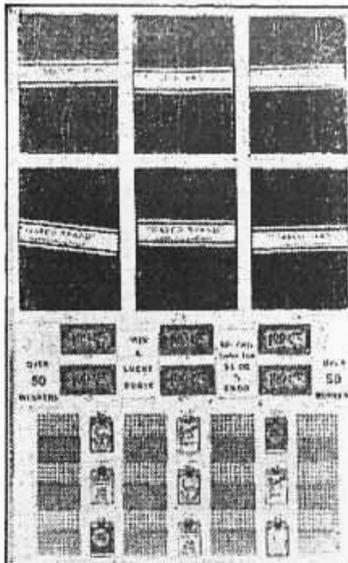
### PRICE \$2.90 EACH

1000 Hole 1c Cigarette Boards 60c Each. 25% Deposit or Full Remittance With All Orders.

WRITE FOR CATALOGUE

## A. N. S. COMPANY

312 CARROLL ST. ELMIRA, N. Y.



## PARTS FOR MILLS BELLS IN STOCK

Clocks	\$6.00	Club Handles	\$4.75	Jackpot Glasses	\$1.25
Main Clock Gears	2.00	Regular Style Handles	3.75	Payout Guide Brush	1.25
Medium Clock Gears	1.50	Back Doors	5.00	Payout Slide Cover	
Payout Slides	1.00	Mechanism Bases	3.00	Assembly	1.50
Reel Discs	2.00	Handle Starting Lever	1.00	Reel Operating Lever	
Payout Lever Brackets	1.50	Main Operating Lever	3.00	Assembly	1.50
Handle Starter Lever		Pump Assembly	3.50	Cash Box Door Assembly	4.00
Bracket Assembly	2.50	Operating Fork and		Cash Boxes	2.00
		Roller Assembly	5.00		

### CONSOLES

Mills 4 Bells	\$379.50
Bally Club Bells	179.50
Bally Royal Flush, P.O.	49.50
Keeney Twin Super Bell, 5¢, 25¢	324.50
Keeney Kentucky Skill	
Time, 7 Coin	89.50
Mills Jumbo Parade, P.O.	89.50
Mills Square Bell	79.50
Jennings Bobtail, F.P.	104.50
Jennings Silver Moon, F.P.	104.50
Jennings Derby Day, Blant	49.50
Waiting Big Game, P.O.	89.50
Pace Saratoga, Comb.	
Chrome Railing	119.50
Groetchen Sugar King	39.50
Galloping Dominos, Black	89.50

### MISCELLANEOUS

Keeney AA Gun, Bk	\$49.50
Bumper Bowling, New	
Units	79.50
Keeney Wall Boxes, 20 Rec.	12.50
Curved Ten Strike Glasses	2.50
10 Seeburg Melody Parade,	
5 Selector Counter Box	8.50

### FREE PLAYS

Special Group of 54 Different Free Play Games, Record, \$12.50 EACH! in Lots of 5 or More.	
<b>BALLY</b>	
Crossline	\$24.50
Flicker	22.50
Play Ball	29.50
<b>CHICAGO COIN</b>	
Home Run, '42	\$59.50
Legionnaire	37.50
Majors '41	34.50
<b>GENCO</b>	
Jungle	\$49.50
Ten Spot	44.50
<b>GOTTLIEB</b>	
ABC Bowler	\$39.50
Horoscope	34.50
Spot Pool	49.50
<b>KEENEY</b>	
Sky Ray	\$32.50
Towers	64.50
Twin Six	37.50
Wildfire	34.50

### PHONOGRAPHS

SEEBURG	
Model "J," Keyboard	\$ 59.50
Model "O," 12 Rec.	49.50
Model "A," 12 Rec., Illum. Cab.	64.50

WURLITZER	
500, 24 Rec., Key'd	\$189.50
P12, Universal Cab.	89.50
50, 12 Rec., '38	59.50
61, Count. Mod.	82.50
41, Count. Mod. & Stand	129.50

# Industrialist Hits the Spot

**Says business must cooperate with government to make war plans work**

CHICAGO, Dec. 12.—The head of one of the leading industrial corporations in this area recently took a very optimistic view of the future in addressing a large gathering of prominent businessmen here.

The speaker was Edward Ryerson, chairman of the Inland Steel Company. He frankly told businessmen that industry must take the lead in business adjustment after the war and that success in the future will be attained only when business co-operates fully with all government agencies. This was rather a strange doctrine for the head of a big corporation to be preaching to big businessmen, but it seemed to have a good effect.

The story as reported by *The Chicago Journal of Commerce* is as follows:

**Drawn by Business**

"Addressing approximately 1,500 business men and industrialists at a luncheon

meeting in the Palmer House, Ryerson disclosed that the present priorities plan was originally drawn up by members of the steel industry to solve obvious faults in the priority system and production requirements plan. This group, he continued, thru the American Iron and Steel Institute formulated essentially the same plan as the system now proposed by the War Production Board following a study of British methods used to control materials supplies and receiving suggestions from the industry itself.

"The present plan, he said, while designed primarily as a method of expediting and winning the war, will also permit a continuation of 'some kind of normal business.' However, he warned that rumors currently circulating to the effect that steel supplies would be sufficient to meet essential civilian needs may not necessarily be true, as the actual situation is 'still uncertain and unknown.' The CMP, he added, will supply the answer to this riddle by accurately measuring available supplies against demand.

**Complete Co-Operation**

"Ryerson also emphasized that the success of the plan will depend upon the complete co-operation and co-ordination of the claimant agencies (army, navy, Maritime Commission, the aircraft scheduling unit, lend-lease, Board of Economic Warfare and Office of Civilian Supply) and industry, with the WPB acting chiefly as a clearing house and as referee.

"Brig. Gen. Thomas S. Hammond, chief of the Chicago ordnance district, told the gathering that it was a 'must' that the plan should work if the war is to be brought to a successful conclusion. The government realizes, General Hammond said, that the plan requires a great deal of work by industry, but, he pointed out, the speed-up in production since this country's entrance into the war made it imperative that the new proposal should operate successfully. Without the plan, he continued, available supplies could not be placed where the greatest military and civilian needs existed.

**WPB Information**

"Prior to the luncheon meeting an overflow crowd of over 3,000 business men, gathered in the Civic Opera House, heard an array of WPB talent, including J. L. Overlock, regional director of the WPB; J. A. Krug, deputy director general for priorities control; Harold Boechenstein, director of the CMP division of the board, and Stanley B. Adams, special assistant to Mr. Krug, give an explanation of the new measure's provisions.

"Overlock, in explaining the purpose and development of the CMP, stated that the new plan was necessary as the priority system was effective only when adequate supplies were available, while the Production Requirements Plan did not relate the quantity of material to demand. The CMP, he said, would correct these faults by seeing that there was a proper balance between supply and demand and by directing materials to the right places in the right quantities and at the right times.

"The WPB did not intend to plague business with new restrictions, Boechenstein said, but the beginning of active fighting necessitated a speed-up in the flow of materials from factories to the battlefronts. This speed-up, he continued, was the prime reason behind the new plan which, while it was not a panacea, would 'in the long run show results.'

**Future Prospects**

"Referring to the plan's actual operation, he said that manufacturers need not expect a shortage or sudden cut-off of materials in the second and third quarters next year when the CMP is operating, as the transition from present distribution systems to the new method would be accomplished gradually. He further stressed the point that both big and small manufacturers would benefit by the plan, noting that the maintenance of a healthy civilian economy as well as more war production was necessary to an early victory."

**PENCIL SURPLUS ERASED**—Sharp reductions in the volume of wooden pencils, fountain pens and mechanical pencils to be produced next year was ordered by the WPB. At the same time the war agency banned for the duration use of crude and reclaimed rubber for erasers on both wood case and mechanical type pencils.

Among the items which have been barred for use are all types of pens and pencils used for novelties or distributed for advertising, exploitation or similar purposes.

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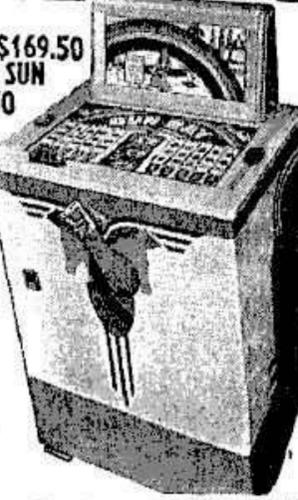
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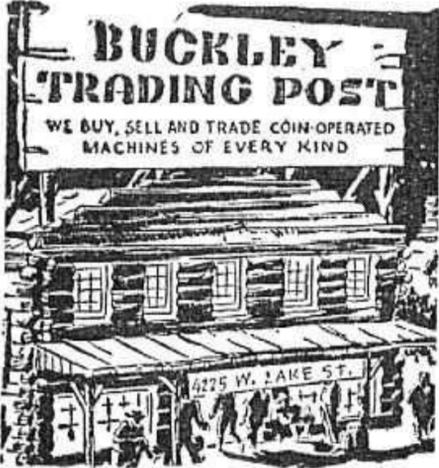
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Eureka	32.50	Double Play	30.00		75.00
Flicker	24.50	Duplex	30.00	GOTTLIEB	
Fleet	25.00	Knockout	79.50	Bowling Alley	\$37.50
Mascot	18.50	Leader	27.50	Five-Ton-Twenty	29.50
Silver Skates	34.00	Sky Blazer	49.50	Formation	82.50
OH-COIN		Spot Pool	55.00	Horoscope	15.00
All American	\$22.50	Stars	30.00	School Days	39.50
Bolo-Way	37.50	Sun Beam	30.00	Sea Hawk	27.50
Home Run, '40	16.50	West Wind	45.00	Sport Parade	30.00
Major, '41	39.50	Wings	19.50	Sport-a-Card	30.00
Polo	18.50	Zombie	27.50	Spot Pool	48.50
Roxy	15.00	GENCO		Spot Pool	42.50
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Snappy	45.00	Biondia	20.00	Anabel	\$19.50
Sport Parade	30.00	Four Roses	39.50	Armada	25.00
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Stratoliner	24.50	Jungle	49.50	Destroyer	99.50
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		South Paw	49.50	Red, White & Blue	25.00
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400,000	99.50	5¢ Rolatop 2-4 P.O.	\$ 35.00
Melon Bells, 5-10-25¢	96.00	10¢ Rolatop 2-4 P.O.	35.00
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Charmer	1280	5¢ Thick	4.04
Cocoanuts	1600	25¢ Ex. Thick	7.16
Combinations Symbols	1080 (Jumbo)	5¢ Thick	3.43
Derby Day	1056	5¢ Ex. Thick	4.04
Dough Barrel	1080	5¢ Thick BC	4.29
Duke Mixture	1050 (Jumbo)	5¢ Semi-thick	3.44
Easy Money	1500	5¢ Thin (Definite)	2.38
Forward Pass	1280	5¢ Semi-thick	4.14

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800	Regal	144.50	Packard	Pia-Mor	30.00
750	Gem	137.50	STEEL CABINETS		
750E	Rex	150.00	Buckley Single Mech-		
750M	Rockola 40, Rockolite	245.00	anism	\$27.50	
700	DeLuxe	175.00	Buckley Double Mech-		
600	Masters	160.00	anism	31.50	
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616	New	69.50	New Buckley Needles	\$.30	
412	Buckley Wall Baffles	5.50	Perforated Program		
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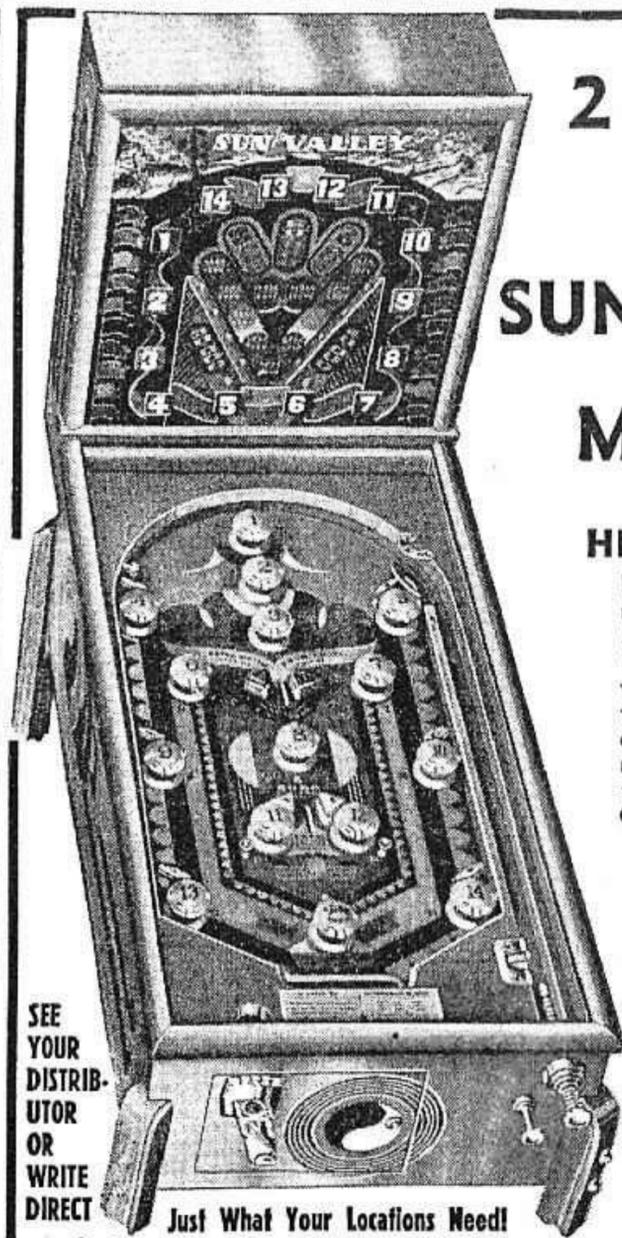
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Mills Three Bells	Wurlitzer Phonographs	Mills Bag Punchers	
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