

DECEMBER 5, 1942

25 Cents

The Billboard

The World's Foremost Amusement Weekly



**BUY UNITED
STATES WAR
BONDS & STAMPS**



KATE SMITH
Radio's First Lady

"Kate Smith Speaks"
Daily, Monday Thru Friday,
Over CBS Network

COLUMBIA RECORDS

Starting Her 13th Consecutive
Year on Columbia
Broadcasting System

Ted Collins, Producer and
Director

**GUARANTEED
168 FEET
IN MIDAIR
NO NETS**



Truth About Jansley

*He who fights a battle best
Is far greater than the rest:
It's the Great Jansley of whom
I speak,
But don't you this a secret
keep.*

*Tell it out good and loud
So everybody hears it in the
crowd.*

*The Great Jansley is the man
Who's record act is in de-
mand!*

*How often have I told you before
As I now tell you just once
more,*

*That no man on earth performs
as high
As the Great Jansley in the
sky!*

*God's children small and all
Remember Jansley fears not
death's call.*

*Stretch your necks up toward
the sky,
And see the Great Jansley
perform on high!*

—By Charles R. Carson

**Featured Attraction
in 1942 at:**

SUNBROCK THRILL SHOW
Polo Grounds, N. Y.

AMERICAN LEGION
Spokane, Wash.

AMERICAN LEGION
Seattle, Wash.

AMERICAN LEGION
Portland, Ore.

AMERICAN LEGION
Denver, Col.

JEFFERSON BEACH PARK
Detroit, Mich.

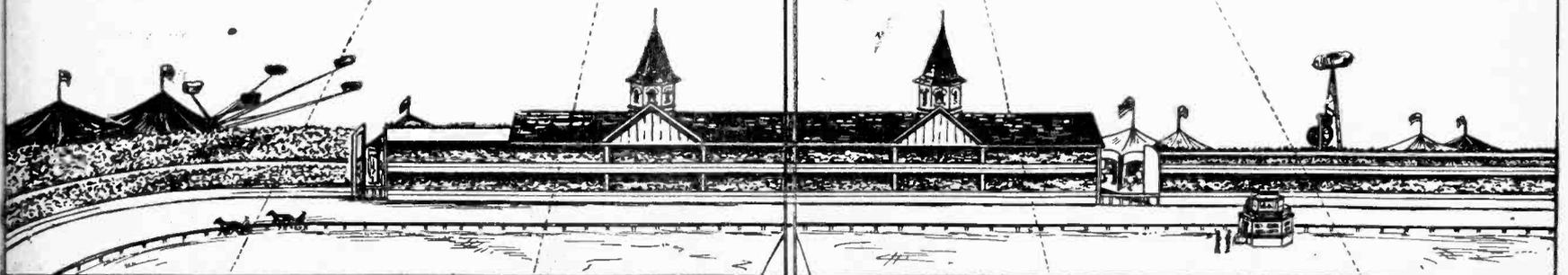
AMERICAN LEGION
Auburn, Ind.

CENTRAL WISCONSIN STATE FAIR
Marshfield, Wis.

THE GREAT

JANSLEY

SENSATION OF SOUTH AMERICA SEASON 1941 - 42



Exclusive Representative: TOBY WELLS
PERFORMERS CONSOLIDATED ATTRACTIONS 643 N. CLARK, CHICAGO, ILL.

CLUBS TACKLE WAR TASKS

War and Show Business

Night clubs organizing to handle problems of labor shortage, dry threat, new taxes, soldier trade and curfews.—Page 3.

+

Additional credit of \$100,000 in Army-Navy Relief drive in outdoor showbiz brings grand total to \$270,000.—Page 3.

+

Demand for war worker shows to boost morale in Midwest plants constantly increasing.—Page 4.

+

First unit of USO-Camp Shows in Brooklyn Navy Yard is solid click.—Page 4.

+

USO Camp Show, *Shouttime*, in strong opener at Fort Monmouth, N. J.—Page 4.

Organize to Handle Problems of Labor Shortage, Dry Threat, New Taxes, Soldier Trade, Curfews

(The following is a cross-section of typical war problems confronting night club owners thruout the nation, and how the owners are meeting the problems. Night club owner associations, long dormant, are coming to life in the hope that group effort can better cope with the new headaches. Foremost problems are shortage of help, negotiations with unions, threat of a return of prohibition, new taxes, shortages of certain foods, handling of servicemen patrons, transportation difficulties, increase in women patronage and in kid trade, blackouts and dim-outs, army regulations, stricter curfews, censorship of floorshows and tighter regulation by liquor boards.)

primary purpose. Local clubs and restaurants provided 10,000 free Thanksgiving dinners this week to servicemen and others. The Cafe Owners' Guild says its members account for 2,000 dinners, including Diamond Horseshoe, 500 dinners; Latin Quarter, 300; Leon & Eddie's, La Martinique and the Versailles, 200 each.

The dinners were part of a campaign handled by Mayor LaGuardia, as honorary chairman; Billy Rose, chairman of the Food and Beverage Division; Nick Pronounis, of the Cafe Owners' Guild; Harry Gerstein, of the Restaurant Owners' Guild; Charles Ornstein, of the Hotel Association; Ted Nathan, advertising man, executive secretary.

Three local liquor-seller associations and three unions have formed another committee to make sure night clubs, (See **CLUBS TACKLE** on page 11)

NEW YORK, Nov. 28.—Local night clubs are co-operating in several new moves which should gain the good will of the public, altho that is not the

Sun Never Sets . . .

WILKES-BARRE, Pa., Nov. 28.—The British Empire has nothing on the Comerford Circuit so far as the setting sun is concerned. Officials proudly report that "the sun never sets on our employees in the armed forces."

The latest count revealed 179 employees in the service, seeing duty in all corners of the world with America's fighting forces.

Claim Congress May Kill 25G Ceiling in '43

NEW YORK, Nov. 28.—While film interests are busy attempting to get a modification of the \$25,000 salary ceiling regulation to exempt certain show people from the rulings, word comes from Senator George, chairman of the Finance Committee, that the President's pay-top order may be killed by Congress in 1943.

That the validity of the order is certain to be challenged when Congress considers a new tax bill was indicated by Senator George, who said he did not believe the order had sufficient legal legs to stand. He said that the matter probably will come up on a question of the Treasury's jurisdiction in ruling that (See **25G CEILING** on page 17)

Shows for War Workers Spread Rapidly in Midwest Territory

CHICAGO, Nov. 28.—A close rival to the popularity of club dates in this area is the growing importance of shows in defense plants. All club date bookers here are concentrating on this new talent outlet, and the demand for these war-worker programs is constantly increasing.

The Ford Motor Company and General Motors are leading the way, using shows to boost war-worker morale in Midwest plants. Phil Tyrrell here is doing 64 shows for Ford, while David P. O'Malley has 22 days lined up for his unit making GM branches. The O'Malley show travels intact, using a 12-piece band (Cecil Davidson) and five acts.

The initiative taken by these two motor giants has spurred similar activity in smaller plants in several States. Bookers systematically contact all de-

fense plant personnel executives to sell them entertainment.

The reaction to these shows, on the part of both the employers and employees, has been highly favorable. Each program includes brief "let's pull together" speeches by firm execs, patriotic movies and the live show.

Marty Bloom and Louis W. Cohan, among other indie agents here, have been staging periodic shows in plants, spending between \$400 to \$1,000 per bill.

Programs, as a rule, are staged in a plant auditorium (most plants have built their own). O'Malley points out that many of them are given in honor of some employee or employees who have distinguished themselves by suggesting a time-saving, money-saving or life-saving device for the plant. Many of the (See **War Workers Shows** on page 8)

Outdoor Gives A-N Fund 270G

NEW YORK, Nov. 28.—Before leaving for Chicago to attend the annual conventions, George A. Hamid, national chairman, declared that approximately \$100,000 should be credited to the Outdoor Amusement Division (War Charities Committee) of the Army and Navy Emergency Relief Fund, this amount being in addition to approximately \$170,000 raised direct and which cleared thru his office. This makes a grand total for outdoor show business of \$270,000.

Chairman Hamid said that numerous events were staged thruout the summer season and early fall and the monies turned over to local committees, then transferred to either the army or the navy office. He explained that the division of which he is the head is not concerned merely with official pledges made by carnivals, amusement parks, etc., but with all other drives directly or indirectly influenced by the outdoor division's national activities.

Hamid said he has discussed the matter with fund officials in New York and Washington and that they were in accord with his views. He cited a communication from E. M. Henry, comptroller, National Citizens' Committee, Navy Relief Society, which said:

"With reference to contributions made by local committees, I can easily under-

Detroit Has Hoodlums, Too

DETROIT, Nov. 28.—Wave of hoodlumism by teen-agers, reported as a growing trend in the Midwest, has tended to take the form of an organized gang-raid here, rather than the sneak methods reported from other cities.

Check of theater managers reveals little more than average of vandalism in the form of seat-cutting, but the general behavior of youngsters has become a serious problem in some downtown theaters. Angle appears to be that the youths, earning top money for them as young defense plant workers when they would normally be in school in other times, are spending their spare time and earnings in riotous showoff stuff.

Stageshow interruptions are not common, and heckling has been well under control—perhaps largely because the stageshows are few and far between here and the youngsters like the name bands usually featured enough to help rather than hinder the show. At the Paradise, with all-colored shows and around 80 per cent colored attendance, the audience is often bolsterous and enthusiastic, but it's usually helpful to the acts rather than disruptive.

Interruptions of pictures at the first-run houses are more common, usually by concerted and out-of-place guffaws, cat-calls and deliberate disturbances that are a problem for a staff of young ushers, usually inexperienced because of the terrific turnover.

Typical manifestation of Detroit's (See **DETROIT HOODLUMS** on page 8)

Vanguard Big for Chi Meets

Earlier arrivals indicate heavy attendance—open house is held by SLA

CHICAGO, Nov. 28.—Showmen, fair men and park men from all over the country are rapidly converging on Chicago for the start of the outdoor conventions on Monday and, judging from the large number who have already checked in at the Hotel Sherman, attendance will be big. Many of the carnival operators have been here all week, and the advance guard of the fair and park men are in today.

Showmen's League of America is holding open house thru the convention days and is a center of activity for showmen. A registration and information booth is being maintained in the hotel lobby.

Prelude to the convention is the President's Party, to be held tonight. Chairman Frank P. Duffield has been unable to give the party his personal attention, as he is on tour with the Army War Show, but he delegated Art Briese to look after the details, and Briese and his committee have done an excellent job. A large attendance is expected at the memorial service Sunday afternoon in the Bal Tabarin of the Sherman.

Frank H. Kingman, secretary of the IAFE, has arrived and is making last-

minute plans for the sessions, which will start Monday morning with a directors' meeting.

Sam J. Levy has completed arrangements for the annual banquet and ball. Ralph E. Ammon will preside as toastmaster, and one of the principal speakers will be Major Norman C. Inare, who will be remembered from several years ago as a fluent and entertaining speaker. Some unique surprises have been arranged by Chairman Levy, and an exceptionally good entertainment program is promised.

Among early arrivals noted at the Sherman are Mrs. Fred Beckmann, Ralph J. Clawson, J. C. (Tommy) Thomas, F. A. Boudinot, Harry Bert, J. D. Newman, Harold Paddock, Mr. and Mrs. E. C.

Velare, Mrs. Anna Gruberg, B. S. Gerety, Harry Gaughn, Denny Pugh, Carl J. Sedlmayr, Sammy Smith, Harry W. Henries, Curtis Velare, Maurice W. Jencks, E. Lawrence Phillips, Mr. and Mrs. Ralph Lockett, J. P. Mullen, L. B. Cunningham, Fred W. Kressmann, Paul H. Huedepohl, A. W. Ketchum, N. S. Alexander, Arnold B. Gurtler, Herbert Schmidt, Leonard B. Schloss, Fred Markey, Edward L. Schott, Fred W. Pearce, George W. Paine, Bill McClusky, Charles A. Nash, Dr. Simonds and Ethel Murray Simonds, Hillman Taylor, Ned Torti, Mr. and Mrs. J. W. (Patty) Conklin, Neil Berk, Frank Cervone, Max Cohen, H. A. Derenthal, Mr. and Mrs. H. L. Fitton, Joe J. Fontana, John Francis, Max Goodman, Charles F. (See **CHI VANGUARD** on page 33)

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USO Camp Units Get Going

"Showtime" Unit Socks Solidly In Opener at Fort Monmouth, N. J.

FORT MONMOUTH, N. J., Nov. 28.—*Showtime at the Roxy*, USO Camp Show variety unit, opened its Red Circuit tour here Monday night. Bang-up show. It's slow picking up speed, but after hiking tempo it runs smoothly and draws building applause. Has the Gae Foster girls but makes them only incidental, top-notch specialty acts drawing biggest hands. Runs 85 minutes and needs about 10 sliced off.

Benny Ross makes a likable and unassuming emcee and does a good job keeping show going. Between-acts gags could be more original, but Ross pleasantly makes most of them.

Gae Foster girls, featuring Shirley Van, do some pleasing routines and wear colorful and effective costumes. Opening dance, with beach balls, tickles audience. Southern Belles dance, slow tap with parasols and frilled pantaloons, is very cute. Closing number should do better with time; it practically fell apart Monday night and brought final curtain down with dull flop. Reappearance of entire company picked things up and drew hand-splitting applause for more than two minutes.

Shirley Van, appearing with girls, puzzled with her performance. Good figure; good personality; good dancer; stresses singing. Mixes her styles, from pop to prima donna stuff. Followed her last song with dance number and had tough time rewarming audience, but did some good twirls and won a lusty hand. Once she gets her singing out of the way she's a first-rate performer.

Martha and Foy Read, sister singing act, are likable in voice and appearance, but should learn neck of looking com-

fortable when singing together. Dressed in bulky, old-maidish dresses, which doesn't help. A little polishing, coaching and recostuming and they'll do more justice to their singing, which is good.

Marian Bellet, with her chest thumping and rear-end histrionics, and the English Brothers stopped the show with frantic and frenzied acrobatics. Great combination of clowning and skill.

Charlie Kemper, naive and spluttering comic, does two well-written army skits, and provided soldier audience with biggest kick of the evening. Skits are more effective than usual stuff because of near-authentic lingo and action. Kemper and his company do surprisingly well with salutes, gun slinging and marching. Kemper's delivery is perfect. Supporting company, good.

Roy Smeck, a wizard on the "plunk" instruments, makes his numbers even more effective with a friendly smile and delivery. His imitation of clock ticking and two banjos on one banjo are good audience winners. For more serious work he uses electric guitar for *White Christmas* and *Always in Your Heart*. Stunning job. As encores, did *Hawaiian War Chant* and imitation of Bill Robinson on a ukelele. His opening number, *Tiger Rag*, is less effective because of girls grouped in tableau watching him; (See "Showtime" Unit on page 8)

Nagel Guest in Miami USO Unit

MIAMI BEACH, Fla., Nov. 28.—Opening show for USO Unit No. 83, produced by Camp Shows, Inc., filled Flamingo Park here to capacity Monday night, with many standees. Show was exclusively for military personnel, all from the Miami Beach Schools and Army Air Force Technical Training Command.

The show, which opened its USO tour here, was given in a converted band shell in the open air, where vaude has been held several times a week. Lights and spots are worked from a newly erected booth placed among the seats.

Show opens with a number by a very capable orchestra seated on stage, and under the direction of Corp. Joe Lahey. Members are all army men. Charlie Redding, formerly with Earl Carroll, tickles a mean Ivory, his piano being a standout.

They call this show *Bubbling Over*, but it consists of six straight variety numbers. Each drew tremendous applause.

Ralph Rio is the emcee, as well as working in the fourth spot with Terry Howard. She does a capable kiddy number, Rio doing the straight, and as a dry feeder he shines.

Monroe Brothers, billed as the Fashion Plates, do a comedy tramp acrobatic act on the bouncing net. The one doing the funny stunts has a laugh that draws (See NAGEL IS GUEST on page 8)

He Draws the Kids

PLAINS, Pa., Nov. 28.—Press agents dream about these things, but it actually happened here when Smiley Burnette, Hollywood's top Western comedian, made a one-day appearance at the Plains Theater.

Smiley wasn't in town more than five minutes when the theater manager received a call from an excited school principal, who reported that half the pupils did not report for the afternoon classes and that he was having difficulty keeping the remaining half interested in their school work.

400 Perish in Boston Night Club Disaster

BOSTON, Nov. 29.—Four hundred were reported dead in a fire at Cocoanut Grove night club here last night. Nearly 750 persons were in the club shortly before the fire, celebrating the Saturday football victory of Holy Cross University over Boston College.

An explosion preceded the blaze in the Back Bay district night spot. Boston Fire Department officials said it was the worst fire, from the standpoint of loss of life, ever suffered in Boston.

War Kayos Vaude; Vet Booker Berns Sells Out to Bryden

DETROIT, Nov. 28.—Sol Berns, who has operated the only local booking office concentrating on theaters the past 14 years, is closing his office Monday (30), with the Betty Bryden Entertainment Bureau taking over his accounts.

Miss Bryden is also adding Dave Diamond, who operated his own orchestra booking office for years, and Herschel Johnson, night club booker for the Amusement Booking Service.

Berns's quitting is for the duration only, and is prompted by the shortage of available acts for theater shows, plus the uncertainties of transportation. Managers in this territory have been largely unwilling to take chances on a regular flesh policy, fearing increasing difficulties in getting talent. One of Berns's main accounts, the Colonial Theater, operated by Raymond Schreiber, will not put in stageshows, according to Schreiber, although it was for a long time the only theater in the city with flesh.

Berns plans to reopen his office after the war. He is taking a post as manager of a theater for Wisper & Wetsman Circuit.

Agents Want Full 10 Pct. on Cafes

NEW YORK, Nov. 28.—The Artists' Representatives Association is preparing for the renewal of its contract with the American Guild of Variety Artists. ARA reps will meet next week with Jonas T. Silverstone, AGVA counsel, to discuss proposed changes in the current pact, which runs to the end of 1943.

One of the demands will be a change permitting booking fees in night clubs when two agents or an agent and booker co-operate in the placement of an act. Current practice is the splitting of 10 per cent. ARA wants a set-up similar to that in vaude, where the agent gets his usual 10 per cent and the booking office extracts an additional 5.

The ARA will call a meeting Wednesday to discuss this, as well as to form a committee set-up to handle complaints on USO bookings.



THERE'S a Broadwayite around who claims that he hasn't heard either *Praise the Lord and Pass the Ammunition* or *White Christmas* in a theater. Five night spots are trying to get him as guest at a celebrity party. . . . Sign of the times: Louis Calta is doing a Sunday night club column for *The New York Times*, the first night club coverage the paper has had in years. . . . According to current plans, there'll be at least one show this year that will be produced strictly on buttons. It's *Star-Bound*, the musical based on the life of Gus Edwards. The initial bank roll was dug up by Solly Axelrod from among his business associates. Axelrod is a button salesman. . . . When Paul Wing, of Toy and Wing, the ballroom team, slipped in a pool of water left by a preceding act at the Stanley, Pittsburgh, last week, he ad libbed, "What do you want, the De Marcos?" . . . Regardless of what you think of the merits or demerits of Thornton Wilder's *The Skin of Your Teeth*—and you're likely to take one side or the other very violently—you'll have to admit that the play has at least stirred up more discussion than anything else seen around here in months. People are practically coming to blows. . . . And the production allowed Tallulah Bankhead to emerge in her proper niche, as a terrific comedienne. . . . When the Boston company of *My Sister Eileen* was on its marathon tour, there were several mentions hereabouts of the *Sob Sister Sentinel*, one of the few touring company newspapers of recent years. Its editors have now dispersed, but widely. Bob Downing is stage-managing the USO company of *Junior Miss*. Doug Morris is assistant stage manager of the New York company of *Eileen*. Mike Ellis is in the army. And Barney Biro, after having played a Brazilian future admiral for 42 weeks, got so taken up with life on the sea that he enlisted in the navy.

MANNIE REINER, publicity manager for Paramount shorts, is set to go overseas for the Office of War Information. D. John Phillips, formerly of United Artists, succeeds him. . . . The Stork Club's house organ last week ran pictures of Steve Hannagan, Walter Winchell and Richard Berlin, captioned, "The Three Men Most Often Accused of Owning the Stork Club." . . . It's seldom that a hillbilly tune invades the big towns at all; but when it does it's usually because some name ork has taken it over and transferred it to the pop lists. Not so with *There's a Star-Spangled Banner Waving Somewhere*, which, as recorded by Elton Britt, country-tune singer, mopped up at hillbilly locations all over the country and is now engaged in invading the big cities. Last week an elevator operator and a soda jerker, both on the Stem, were heard humming the tune. . . . Bill Hardy is probably the only night club owner in town who doubles as a radio producer. He owns the Gay Nineties Club, of course—and he's been producing the Blue Net's *The Good Old Days* ever since Director Ken Burton joined the navy. . . . George H. Cole, head of Cole Entertainment Service, Inc., is secretary-treasurer of the New York chapter of the North Sea Mine Force Association, an organization of vets of World War I. . . . It's probably apocryphal, but the story goes that a distinguished looking blonde wearing a monocle was getting plenty of attention in the late spots—until one yawning she accidentally pushed her Veronica Lake hair-do away from her face and exposed a pair of ordinary eyeglasses.

KATE SMITH

(This Week's Cover Subject)

KATE SMITH clinched her title, "First Lady of Radio," when after a 21-hour stretch at the microphones in behalf of the Treasury Department's War Bond drive she sold more than \$2,000,000 worth of bonds. Sharing with Miss Smith the long vigil and the satisfaction of having done a good job well was Ted Collins, her manager and friend.

For having daily reminded millions of radio listeners that: "If you don't write you're wrong," Miss Smith and her manager received recently from Brig. Gen. Frederick H. Osborn a plaque extolling them in behalf of countless doughboys away from home. But back in 1917, at the age of 8, she was already receiving military commendations. At that time it was General Pershing who pinned a medal on her for helping maintain military morale with her singing for soldiers in training camps.

Dating back to Eddie Dowling's "Honeymoon Lane," Miss Smith's professional career has been marked by singular triumphs. It was when she was appearing in "Flying High" that she met Ted Collins and embarked on one of the most fruitful partnerships in the entertainment world. It was he who brought her to radio and the eventful day in May, 1930, when she made her air-wave debut. After achieving the position of being the highest paid female singer in radio, Collins led her into another adventure; a daily program where she did not sing at all. With identical success.

Besides having been personally responsible for introducing and making of "God Bless America," our unofficial national anthem, she has appeared in motion pictures, recorded for Columbia, and has received enough acclaim and honors to rate her, not only "First Lady of Radio," but one of the first ladies of the land.

The Billboard

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Trial Date Set On "Wine" Case

NEW YORK, Nov. 28.—Trial date for *Wine, Women and Song* case before Court of General Sessions was set for Monday (30), with Judge Owen W. Bohan presiding, according to Saul Gelb, assistant district attorney of New York County. This follows the decision of Supreme Court Justice Aron Steuer last Wednesday (18), transferring the case from Special Sessions to General Sessions on petition from counsel for the defendants. Transfer meant that defendants would get a jury trial instead of appearing before a panel of three judges.

The defendants, I. H. Herk, producer of the show; Samuel Funt, company manager, and Herman Shapiro, stage manager, are charged by Paul Moss, New York's license commissioner, with presenting an "immoral, obscene and indecent" show. Following Steuer's ruling transferring the case, an indictment was obtained from the grand jury by Lawrence J. McKenna, assistant district attorney, charging the trio with violation of Section 1140-A of the penal law, dealing with the "giving of an indecent exhibition." McKenna stated that he intended to try the case as speedily as possible "so that both the theatrical world and the city authorities can know where the line should be drawn."

Last week Herk, Funt and Shapiro were arraigned before Judge John A. Mullen in Part I of the Court of General Sessions and were released on posting of bail of \$500 each.

McKenna, in commenting on the case, said, "The play's the thing. There is nothing personal in this. The district attorney has no thought of attempting to become a censor, but there is the law. Let the people, thru a jury, say how far theatrical productions of this type can go under the law."

According to law, the three defendants will be tried on a misdemeanor charge and if found guilty face a fine of \$500, imprisonment for one year or both. If a conviction is obtained Moss may revoke the license of the Ambassador, where the show is playing.

"Father's" Fifth Balto Trip Sets Its High Mark of 17G

BALTIMORE, Nov. 28.—All records were broken by *Life With Father*, starring Percy Waram and Margalo Gillmore, during its fifth Baltimore appearance in as many years at Ford's Theater, with the remarkably big gross of better than \$17,000. This represented a very substantial gain over last year's gross, which at that time was the best ever made.

Admission prices ranged from 56 cents to \$2.77 for evening performances and 56 cents to \$2.21 for Wednesday and Saturday matinees.

"Lives" Weak in Montreal

MONTREAL, Nov. 28.—Legit attendance fell off considerably during presentation of Noel Coward's *Private Lives*, starring Ruth Chatterton and Ralph Forbes, at His Majesty's Theater (seating capacity 1,600). Eight performances for week ended November 14 drew only 6,000, according to Manager Henry Moss. Price scale was from 67 cents to \$1.99.

Again emphasizing the greatest value in Hotel accommodations offered solely to the profession

\$9 Single, \$10 Double, Without Bath
\$11.50 Single, \$14.00 Double, With Bath

SHOWER—BATH—and RADIO

Impossible to beat these prices for the largest and most newly and comfortably remodeled rooms in Greater New York.

HOTEL CLARIDGE
BROADWAY AND 44TH STREET
In the Heart of Times Square
NEW YORK CITY

Possibilities



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, bookers, agents and others concerned with the exploitation of talent in the major indoor fields thru The Billboard's coverage of every branch of the show business.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For LEGIT MUSICAL

IRWIN COREY—comic currently at the Village Vanguard, New York night spot. If the draft doesn't get him he should be able to show his stuff before uptown audiences soon. Has the talent to project comedy effectively, but still needs material suitable for mass audiences. Subject matter delivered when caught requires a serious-minded citizen to appreciate it fully. Should be terrific when he gets more pop-type material. His present set-up, tho, is glove-fit for an intimate revue with leanings toward current events.

For VAUDE

ALBERTO TORRES AND DANCERS—a Latin group of Torres and four girls, all dancers, plus Phyllis Mansfield at the piano and Villarino on guitar. Now clicking handsomely in the Cotillion Room of the Hotel Pierre, New York. The girls are good looking, and featured is Artemisa Calles, daughter of a former president of Mexico, who provides the act with publicity angles. The dancing is varied, altho mostly flamenco; the formations are lively and the costumes are bright and lovely. A fine Latin flash for vaude.

KATHERINE HOYT—singer caught at the Village Barn, New York night spot. Altho still lacking in stage experience, she should go over in vaude or uptown clubs. Has the voice and personality, and with a different set of arrangements and more experience she should be able to crack the top spots. Handles rhythm and ballad numbers equally well.

Arbitrator Picked For ATAM, League

NEW YORK, Nov. 28. — War Labor Board has appointed Paul Brissenden as mediation officer in the dispute between the League of New York Theaters and the Association of Theatrical Agents and Managers. Hearing will be set some time next week.

Previous attempts on part of the managers and the ATAM to settle the dispute over wage increases, once before a federal mediator and again before a three-man board in Washington, failed, and as a result representatives of the two organizations agreed last week to submit argument to arbitration before a referee named by chairman of WLB.

Brissenden, who will arbitrate the issue next week, is a professor at Columbia University and author of several books on labor relations and political economy.

"Corn" 17G in Twin Cities

MINNEAPOLIS, Nov. 28.—Ethel Barrymore in *The Corn Is Green* grossed a neat \$17,000 for her Twin Cities engagements November 9-14. On 9-10 she hit \$5,000 at the 2,800-seat St. Paul Auditorium, as the opening legit production of the season.

Her Minneapolis appearance at the Lyceum Theater, said Leo Murray, house manager, was \$12,000 for November 11-14. Play got raves from local press.

Censorship Feared in S. F.; Voluntary Curfew Planned

SAN FRANCISCO, Nov. 28.—Falling in line with the government and city policy of voluntary censorship, operators of night spots, hotels and cocktail taverns nevertheless see a "blue law" ordinance in the offing unless wartime San Francisco meets it with thumbs down opposition.

Police cracked down on the Melody Lane, night spot, recently, and arrested Tanya Williams, entertainer, and Charles Larson, manager of the club, on charges of putting on an "indecent" show. The Music Box, another night club, and the Palace and Mark Hopkins hotels are scheduled for hearings on complaints that they permitted liquor sales to juveniles.

Authorities moved in last week with a stringent anti-vice proposal, but the police committee of the board of supervisors turned it down as "going too far." The measure would have made sex relations between any unmarried couple a misdemeanor punishable by maximum

\$500 fine or maximum six months jail sentence or both.

Now there is a plan that will put a midnight bar closing into effect December 10. It will apply to niteries as well as taverns. There was no official confirmation that military authorities had requested the liquor curfew.

George R. Riley, of the State board of equalization, conferred separately with officials representing four major groups—labor, hotels, cafes and night clubs—and announced that all had voluntarily approved the midnight closing plan. The suggestion of liquor rationing was advanced, but no action was taken in this direction.

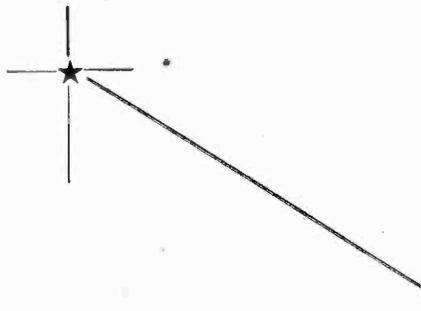
The plan calls for no sale of drinks after midnight each day except Saturday, when bars will remain open until 1 a.m. They will remain closed each day until 10 a.m. No sales of packaged liquors will be allowed between 8 p.m. and 10 a.m. Sales of liquor to women at bars (See CENSORSHIP FEARED on page 8)

Local 802 Steps Into L&E-AGVA Tiff; May Pull Band

NEW YORK, Nov. 28.—Marking the first time that the American Federation of Musicians has come to the aid of the American Guild of Variety Artists, Local 802, thru William Feinberg, secretary, served notice on Leon and Eddie's that unless the nitery settles its wage dispute with AGVA, 802 will yank the musicians from the spot and put it on 802's unfair list.

No. 802's intervention came about this week as a result of the super-name com-

mittee being formed among members of the Associated Actors and Artistes of America and drawing up a plan of action against Leon and Eddie's, which is being picketed by AGVA for refusal to sign a Class A contract and raise minimum wages from \$50 to \$75 for principals and \$30 to \$45 for chorus. Committee, headed by Danny Kaye, called upon Feinberg last week in the company of James Cagney, Lawrence Tibbett, Peggy Wood, Jonas Silverstone, Dave Fox and (See L&E-AGVA TIFF on page 8)



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Disappearance of Film Names Figured as Result of Ceiling; Non-Name Players Wait Chance

NEW YORK, Nov. 28.—Decision to use non-name radio actors on the Kate Smith show in view of the \$25,000 salary ceiling has caused speculation in radio circles as to effects of spreading this practice after first of year.

Altho the majority of agencies and producers using names affected by the 25G limit have no definite information at present as to whether big money-earners will continue in radio or drop out because of lack of compensation, favorable response to the Smith non-name policy has caused conjecture about its possible and even probable spread.

Guest appearances of Hollywood stars, it is thought, will be the first to disappear, with radio actors of lesser fame but equal capabilities filling in. Greater chance will be given for development of radio stars within the medium itself, and the importation of big names from films and stage is almost certain to be curtailed.

Some quarters are of the opinion that emphasis will be shifted to improving production and story techniques, rather than present reliance on glamorous

names to pull a show thru. More shows, it is felt, will develop along lines of Arch Oboler's and Norman Corwin's plays, which utilize radio performers trained in the medium and depend on writing, production and directing techniques to put their stories across.

If the policy of using non-name radio casts for the dramatic spots on variety shows becomes prevalent, it is felt a terrific spur will be given to the development of talent.

Merry Macs Dickering

HOLLYWOOD, Nov. 28.—The Merry Macs are negotiating with a sponsor for their own program to originate here after the first of the year. Show will run 15 minutes, twice weekly, with the Macs providing patter as well as songs, both individually and collectively. Accompaniment will be provided by their own band. Deal will be consummated on a program originally planned for the singing group before they signed for the Old Gold show last year.

Blue Rents Coast House

HOLLYWOOD, Nov. 28.—Arrangements have been made by the Blue Network here to take over the Radio Playhouse for a year for the presentation of Blue productions originating here.

Blue plans to spend approximately \$5,000 improving the property before opening it for radio shows. While the matter of priorities has to be dealt with, Blue hopes to have the improvements completed early in December.

Since Gracie Fields's appearance for Pall Mall cigarettes at the Hollywood Canteen has been nixed, she will broadcast from a studio rented from KFNB, but will move to the Radio Playhouse when the work there has been completed. Miss Fields is on five minutes five nights a week and gives a show for servicemen following the broadcast. She begins here November 30. Deal for Miss Fields to broadcast from the canteen, with the sponsor contributing to that fund, failed to materialize earlier in the week.

Radio Reaffirmed Defense Industry

NEW YORK, Nov. 28.—Radio stations and companies are "defense industries" and therefore come under the executive order which reaffirms the U. S. policy that there shall be no discrimination in the employment of workers in defense industries because of race, creed, color or national origin. This opinion was made public this week by the President's Committee on Fair Employment Practice, which is the unit of the War Man-Power Commission authorized to redress grievances growing out of alleged discrimination against war workers.

The opinion was sought, according to Dr. Malcolm S. MacLean, chairman of the committee, because of complaints from Negroes, Jews and aliens that they had been refused jobs in communication and transportation solely because of their race, religion or foreign background.

Opinion also includes telephone and telegraph companies and Washington (D. C.) trolley and bus system.

New FM Station in NY

NEW YORK, Nov. 28.—To be known as the Information Station, W75NY, owned by Metropolitan Television, Inc., went on the air Monday (16), broadcasting six hours daily, from 3 to 9 p.m., according to I. A. Hirschmann, vice-president of the company.

Operating on a frequency of 47.5 megacycles, W75NY is the eighth FM channel licensed in the metropolitan area and, owing to priorities on equipment, probably the last to be licensed until after the war. Owned by Abraham & Straus and Bloomingdale's.

No More Bells for Blue

NEW YORK, Nov. 28.—Starting December 1 the Blue Network will no longer mark the end of a program with chimes. Instead of the familiar three notes at chain breaks, sign-off at end of program will be "This is the Blue Network," unaccompanied by any other symbol. NBC will now have the chimes all to itself.

Radio-Legit Tryout Plan Set by Block

NEW YORK, Nov. 28.—An hour and a half will be cleared over the Blue Network in an afternoon early in December for the first "audition preview" of a new stage play, according to the plan recently evolved by Fritz Blockl. The plays will not be cut down for radio adaptation, but will be given, fully rehearsed and directed by Blockl, in full three-act version.

A regular "first night" will be staged at the studios, with an audience of Broadway and radio celebs and critics. The audience will be seated in an adjoining studio and will not see the actual broadcast, but will merely hear the play. Title of first show will be announced shortly.

With Thanks

By EUGENE BURR

THANKSGIVING—a grim and bleak yet deeply affecting Thanksgiving this year—will be over and done with by the time this appears, but at the moment of writing the holiday is still to come. All of us have reason to be deeply grateful for many things, and there remains the faint but persistent hope that a year from now we may have cause to swell our thanks skyward in waves of joy.

Meanwhile each field has its own particular reasons for thanks-giving. Even radio. It may be a bit tough at the moment to scout out such reasons and drive them into the open, but if you look hard enough—and quickly enough—you'll be able to see them. There's a silver lining even to the \$25,000 limit on salaries, as was indicated here a couple of weeks ago.

Naturally, the items that call for thanks vary with the individual. This particular individual has even gone to the lengths of drawing up a list—an incomplete list, but one that may give suggestions to those who are hard put to it to find items for their own. In the general Thanksgiving this corner gives thanks:

THAT, because of the \$25,000 salary ceiling, film players will probably no longer make guest appearances on the air, polluting the ether with performances so inept that they could be bettered even by a high-school amateur or the average radio actor.

That, because of the same silver-lined ruling, the air will be made hideous by the mewlings and blarings and ear-rending cacophonies of fewer name bands, whose evidently insane adherents insist that the frightful noises can be classified as music.

That at the moment there seems to be an increase in interest in folk-music programs, whose rhythms, the primitive, are at least honest and indigenously American and represent the true rhythmical outpouring of a people.

That Toscanini conducts a maximum of one program a week, and so is limited in the amount of ego-inspired mayhem he can commit upon the defenseless work of true musicians, in his constant process of changing all music, even the deepest and most affecting, into a blatant and obvious means of displaying his own ego, regardless of the effects desired by the composer.

That Josef Stopak has more than one program a week, wherein he can display his sound, honest and solid musicianship, his complete honesty of interpretation, his consummate knowledge of effective musical light and shade, and his brilliant yet sympathetic interpretative genius.

THAT the Metropolitan Opera will still offer its broadcasts on Saturday afternoons, as horrific object lessons on the depths to which singing has sunk in an organization that was once fondly and rightly regarded as the greatest company of singers in the world, and which has now become an adjunct of the Juilliard School and an artistic annex of the Paramount Theater.

That Wilbur Evans, the first great voice developed in America in many years, has been given a spot on the air, to allow radio listeners to learn that the art of singing has not yet entirely died in America, no matter how greatly it happens to be restricted.

That the heartiest bellylaughs on the ether will still be available thru the continuance of the *Metropolitan Auditions of the Air*, with their choices of winners.

That a chastening and beneficial period of dull quiet will still be brought to overwrought nerves by the continued efforts of radio comics to be funny—with several notable exceptions, chief of which is, of course, Fred Allen.

That a modicum of entertainment is still allowed to seep into most programs—evidently thru an oversight—in the midst of the endless bleat of commercials.

THAT the horrible spectacle of a nation actually buying sponsors' products is happily avoided by the said sponsors' divine failure to realize that most of their messages alienate as many and perhaps more people than they attract.

That morale programs and morale plugs are beginning to be written with

Radio Talent New York

By JERRY LESSER

AFRA recently held its annual elections and practically all of its officers were re-elected. This department feels that once again radio's "little fellows" lost an opportunity to improve their status. AFRA's current officials include some of the busiest actors in the business. Many of them are so tied up with jobs and rehearsals that they cannot attend meetings, so how can they be expected to carry out their duties? Many radio-ites feel that these duties should include looking out for the interests of actors who are not in the top-job brackets. This election, however, showed that the lesser lights have no one to blame but themselves. . . . Quite a number of actors have written in to say they like the "stand-in" idea. Now the question seems to be—Where should it be located?

ON THE RECORD, something new in musical programs, is a Wednesday night feature on WHN. IRVING KOLODIN, music editor of *The New York Sun*, is the emcee. On each broadcast he will offer a name guest who will present his favorite recordings and the reasons therefore. First guest was OSCAR LEVANT. RED BARBER, who is a music student as well as a sportscaster, and unpredictable HENRY MORGAN are scheduled for early appearances. . . . JIMMY MONKS picked up that authentic Southern accent he uses in *The Eve of St. Mark* and on radio programs during his visits to his brother, JOHN MONKS, while latter was attending Virginia Military Institute. JOHNNY is now with the Marines somewhere in the Pacific. . . . That was CHARLES WEBSTER who turned in that grand performance on the *CBS Caravan Hour's Thicker Than Water*.

TOM SLATER is finally getting the attention as an emcee and announcer that he's so long deserved. . . . HENRY NEALY, of CBS's *We Love and Learn*, now keeps the home fires burning while the little woman is off to the wars. MRS. NEALY is a WAAC, stationed at Des Moines, Ia. . . . JANE BARTON, radio publicist, has joined the WAVES. Good sailing, Jane. . . . LARRY ELLIOTT,

who began one of radio's first *Share Your Car* clubs, estimates that 25,000 miles of traveling have been saved by his group since last July. BETTY GARDE, of the *Abie's Irish Rose* cast, finally decided to turn down that Hollywood offer to play the stripper in *G-String Murder*.

ACCORDING to a recent survey conducted by the Women's Institute of Audience Reactions, women like to hear radio dramatizations of movie stories. They don't care much for crime and horror programs, but like good music, poetry, commentaries on the news, health and diet. Sponsors take note. . . . Another survey, conducted by the Mutual Network, revealed that the war has brought no radical change in newspaper radio columns thruout the country. Some papers have added lineage because of the ever-increasing number of war features and public interest programs on the air.

IRENE BEASLEY'S new version of *Praise the Lord and Pass the Ammunition*—arranged by her accompanist, ARNOLD NEW, is something to listen to. IRENE sang it for the first time the other night on *Yankee Doodle Minstrels* on the Blue Network. . . . *Bulldog Drummond's* contract has been renewed for another 39 weeks. SANTOS ORTEGA plays the title role and HYMAN BROWN produces. . . . One of last week-end's most timely dramatizations was presented on the *Kate Smith Hour*. It was GEORGE BERNARD SHAW'S *St. Joan*, with HELEN MENKEN in the leading role. The presentation was in the nature of a tribute to the French people who followed the lead of the Maid of Orleans in former troubled days, when the future of France seemed as black as at the present time. SHAW'S works are heard all too infrequently on the air. . . . Radio Row as well as Broadway was saddened by the sudden passing of director LEM WARD. Every actor who had ever worked under him praised his great talent as an artist and his great gentleness as a person.

Chicago

By NAT GREEN

KATHERINE TIFT-JONES, radio pioneer, comes to Chicago this week (30) to begin a new series of programs on WGN entitled *Miss Katherine and Calliope*, to be heard 10-10:15 a.m., Monday thru Friday. The show, directed to a woman's audience, will be a program of inspiration, philosophy and humor,

with Calliope, mythical Negro mammy, as the central character. . . . HARRY TEMPLETON, formerly manager of the Indiana State Fair, has joined the staff of WLS as director of war programs. . . . THE TATES, Hal and Nikki, will inaugurate a new program on WAIT Decem-

(See RADIO TALENT on page 8)

(See WITH THANKS on page 8)

Norman Jay

Reviewed Monday, 11:55-12 midnight. Style—News commentator. Sustaining on WCAU, Philadelphia.

After a too-long absence from local airplanes, Norman Jay is skedded for a nightly ride on a sustaining basis and should be easy for a commercial. Spotted at five minutes before the midnight hour, it's a news night-cap. Jay ties up the last-minute ticker flashes with the day's headlines for an intelligent digest that takes up about three minutes of the time. And then, to break the tenseness of the war-colored news, he provides a welcome change of pace in highlighting the theatrical, social and sports news around the town. It's a highly effective blend of world-wide news and home-town chatter, and makes for pleasurable listening to polish off the night's dialing. Has built up a big following over the years on other local stations for various sponsors and thru his newspaper work, all of which makes for a ready-made audience.

Maurie Orodenerker.

"Hospitality Time"

Reviewed Monday, 10:30-11 p.m. Style—Musical variety. Sustaining on WSM (Nashville) and NBC.

Beazley Smith's well-trained band is the main ingredient of this half-hour show, but also figuring in putting the entertainment over with zest are tenor Bob Johnson and Kay Carlisle. Emsee Jolly Jud (Take It Easy) Collins holds the announcements to a minimum of well chosen words.

On evening caught lyrical line-up did not include the popular *White Christmas*, an event of which Robert Ripley should be notified.

Smith and his boys opened with *Manhattan Serenade*, which was okay, and Bob Johnson, who is a brother of Gene Howard of the Bob Chester band, did *Rosanne of Charon Cross* and *If I Cared a Little Bit Less*, both handled commendably.

Smith bandmen came back with gusto and gave out on *Jive Bomber*, followed by Kay Carlisle, who sang *My Flame Went Out Last Night* and *Take Me*.

Miss Carlisle (Katherine Cooper) was fine on both. She has been out with the *Camel Caravan* show and appears to have gained necessary tone technique to make her an adequate successor to Dinah Shore, WSM alumna.

The band did the next turn, *Why Don't You Fall in Love With Me?* and *Chole*. The Pilgrims of Jordan, a quartet of spiritual singers, limited their presentation to *I'm Going Down to the River of Jordan*.

Miss Carlisle closed the show with *Someday*, *Sweetheart*, backed by the band.

Red O'Donnell.

"Paris Again"

Reviewed Tuesday, 9:30-9:55 p.m. Style—Recordings and comment. Sponsor—Schiaparelli Parum, Inc. Station—WQXR (New York).

This new twice weekly program attempts thru records and narration to recreate the charm, gaiety and elegance of the Paris of a bygone day. Show is planned and conducted by Irving Deakin, well known to WQXR listeners as commentator on *Music for the Theater*, who draws on his own intimate knowledge of Paris and contributes scarce disks from his own library. Running commentary between records drips with nostalgia of nights in French cafes, soft lights, fair companions, etc. It's slushy stuff and is carried along thru the whole program, interrupted only by recordings of popular songs of the boulevards by Lucienne Boyer, Jean Sablon and other warblers of the sentimental Parisian school. Other shows will feature music of Opera Comique, French opera and works of French modernists.

Deakin's fabricated story of French night life sets the mood for the perfume commercials at the end, which seemed to be almost part of the program. Idea probably is that after bearing up for almost a half hour under the homesick songs and chatter of a Paris that used to be, femmes should be more receptive to sugary sales talk on sweet-scented Christmas gifts.

M. R.

"To Be Continued"

Reviewed Monday, 10:30-10:45 a.m. Style—Story telling. Sustaining on WHN (New York).

Wives and mothers can now have their housework lightened by listening to current best selling novels and popular classics dished out to them every morning over WHN. Maurice Joachim, who

Program Reviews

EWT Unless Otherwise Indicated

has been story-telling over the air for the past decade, gives out with a new installment each day, and it is estimated that from 30 to 40 volumes will be covered in a year.

Series begins with Rider Haggard's *She*, a fantastic, colorful yarn which lends itself to a dramatic, narrative presentation. Joachim's reading was smooth, changing his voice for each of the characters, and he managed to set the supernatural mood of the tale pretty well. Worked up to a good climax and left the main character with a knife at his throat—to be continued in next installment.

Story would make good soap opera material and would probably beat the story-telling format in bringing to life the tale of eerie adventure in Zanzibar. However, with an imaginative and capable narrator at the helm, it should be eagerly tuned in by bored housewives looking for an escape into the land of hokum.

M. R.

"The ABC's of Popular Music"

Reviewed Saturday, 1-1:15 p.m. Style—Musical appreciation. Sustaining on WCAU (Philadelphia).

Taking a stand on the opposite side of the musical fence, what with Walter Damrosch having made a strong pitch in the classical field, this weekly stanza

uses popular music, sweet to swing, as a springboard for the appreciation of all music. Floyd Hart, director of music in the public schools of West Chester, Pa., is the tutor, and air series is an extension of his own course of study in the West Chester curriculum—one that has caused considerable argument in musical and scholastic circles.

Stanza is conducted exactly like a classroom session. Uses recordings of the jazz greats, analyzing the band's playing and arrangements to instruct the moppets in instrumental voicings, modulations, singing ranges, song structure and all the other phases that go into the understanding of music. Devotes each session to a different band recording to bring out the technical aspects. Considering the popularity of the recording bands, it's a cinch to hold the interest of the listener. Had Harry James under musical microscope when caught.

Appreciation not limited to the youngsters and jive fans. Plenty to keep the older boys and girls hanging on, since it's a highly informative and authoritative study period that goes backstage of a band's recording and shows what makes the music tick. Throws the questions out to the kids present in the studio classroom, and they know their musical P's and Q's.

Only fault is that stanza runs too short, sign-off bell ringing just when the interest heightens. Could easily spread to a half hour.

Orodenerker.

Comment

This column is devoted to brief reviews of programs which have been on the air for some time, as well as shows, which, already reviewed, rate further mention. Basis is that a one-time program review is inadequate for a production that varies each time it is presented.

Designed "for people who have been given inferiority complexes by radio experts—our experts know less than you do and can prove it." *It Pays To Be Ignorant*, which debuted as a WOR sustainer in June, is now sponsored by Piel's Beer, starting Monday (23), 7:30 to 8 p.m. With Tom Howard as the quizzer and George Shelton, Harry McNaughton and Lulu McConnell as the board of "experts," quiz programs are taken for a long and hilarious ride and the laughs fall thick and fast.

High comedy spot of first sponsored shot was telegram sent by Piel's, hesitantly admitting sponsorship of show and apologizing by saying it was the best program they could find. Howard reiterated that he wasn't too happy about this move and hoped the commercials wouldn't mess up the show. It was all pretty wacky, but it worked—both in drawing the laughs and in bringing in some good plugs for the beer.

Show, unlike other board of experts' programs, is rehearsed, and questions are on the simple-minded side, with the master minds being unable or unwilling to answer most of them. They go off on all sorts of tangents and do an expert job in not answering correctly. The set-up lends itself to top-notch comedy lines and the four comedians carry it off perfectly. Some of the corn could be cut out to advantage, and Howard should forget about the singing question, but on the whole, with the new time and new sponsorship, the show should get places.

Commercials, handled by Larry Elliot, were short and to the point, unusual for an opening sponsored shot. Roger Bower is the producer.

True or False, on the Blue Network Mondays at 8:30, is doing its part for morale by traveling to different production centers and training camps each week and entertaining civilians and soldiers with its question-packed contest. From Dayton, O., Dr. Harry Hagen fired the questions this week at a team of women from the Royal Canadian Air Force and a team made up of five students and a philosophy professor from Antioch College. Questions are short and a minimum of time is given for the answers. Program moves at fast pace, with Hagen keeping up a sprightly commentary with the contestants.

On this show opening queries were

tough, but later on they got easier, with contestants falling out on the easiest ones. Note of amusement was added when professor contestant was downed on a simple query and the team of students lost out in the end.

Emsee keeps up vigorous but good-humored competition and offers radio audience fairly amusing means of getting education in sugar-coated doses. Commercials for J. B. Williams Company were smoothly done, emphasizing shaving sets for servicemen's Christmas gifts.

Following *True or False* on the Blue web Monday nights is *Counterspy*, a clever series of counter-espionage stories produced by Phillips H. Lord. With David Harding, a fictitious character, leading the activities of the American secret agents combating enemy spies in this country, the story is fast moving and vivid and each week a complete story of spy detection is given.

This show had to do with a German agent masquerading as an American boy whom he had killed on a submarine. Once Harding gets to work no time at all is lost in tracking the villain down and in saving our nation from another vile plot.

Harding is a little too dynamic and efficient for realism. Ideas for trap setting come to him too easily to be entirely believable, and everything fits together super smoothly. But outside of the abnormally canny vision of the hero, the story is given capable production and the cast does a good job in acting out the action-packed melodrama.

Government plug thrown in during intermission stated that, even though everyone couldn't do important work like Harding, they could share the meat, and a recruiting call for the WAACS topped off the patriotic tenor of the program.

Coca-Cola's *Victory Parade of Spotlight Bands* offers a welcome musical interlude at 9:30 on the Blue. Monday night Glen Gray played for the boys at Fort Sheridan, Ill., and the emphasis was on getting in as much music and as varied a choice of songs as possible. Numbers ranged from hot swing by the band to romantic ballads by Kenny Sargent and chorus. *Don't Get Around Much Anymore*, a *Spotlight Band* success prediction, looks like a sure thing with the sock Casa Loma arrangement.

The salute to the specialized units

"The Voice of Victor"

Reviewed Thursday, 8:05-8:30 p.m. Style—Music and drama. Sponsor—RCA Victor. Agency—Lord & Thomas of Canada. Station—CBM (Montreal), CBC Network.

This smart 25-minute show has attracted considerable attention along Canadian airwaves. Its strong point is the polished music of Bob Farnon and his ork. Farnon also does an all-round, impressive job of direction, coming thru with an evenly paced program, which includes solos by Georgia Dey and Charles Sullivan, as well as a seven-minute *Pledge for Victory*, dramatic feature.

Show caught opened with a jig-and-reel tune, *The Devil's Dream*, followed by Miss Dey's soothing rendition of *White Christmas*. Farnon then scored with a sparkling classical arrangement. A timely story is unfolded in the sketch, titled *Letter From Home*, involving a cast of three characters. Charles Sullivan's pleasing voice gives out with *Wherever You Are*, winds up show with *This Is My Country*.

Instead of standard commercials, Howard Millson delivers a significant message of national interest, as well as stressing care of radio to "make it do for the duration."

Cal Cowan.

Collegiate FM Net

PHILADELPHIA, Nov. 28.—WFIL is developing an intercollegiate FM network around its FM adjunct, W53PH. Arrangements were completed this week to feed its musical programs to the new FM station being constructed at Swarthmore College, Swarthmore, Pa., which expects to go on the air before the end of the year. Earlier this year, WFIL started pumping its FM music shows to Princeton University's FM station, WPRU.

KNX-CBS Staff Changes

HOLLYWOOD, Nov. 28.—Changes in KNX-CBS production staff, involving two replacements, were announced recently by Hal Hudson, program manager. Joe Allabough, formerly program director for WJJD in Chicago, replaces Bob Palmer, who has enlisted in the air force. Walter Snow takes over duties of Ted Wick, who resigned recently to join Lord & Thomas.

WWJ Paper for Servicemen

DETROIT, Nov. 28.—A private newspaper is being started by the staff of WWJ, to be issued solely for former employees now in the services, giving staff and station news. Idea is being worked out jointly with *The Detroit News*, which owns the station, and will also circulate for former employees of the paper.

at the Midwestern fort was short and informational, and the commercials were timely and lively.

Gracie Fields's five-minute evening spot following the Coca-Cola show presents a song and a joke by England's great entertainer, but the length of the commercials for Pall Mall still cause doubt as to whether the five minutes is sponsored entertainment or non-toot-entertaining advertising.

Raymond Gram Swing on his 10 to 10:15 p.m. news spot Monday gave his usual interpretative analysis of the latest happenings on the war front. He gave special attention to the importance of the neutral position of Franco and speculated on the implications of Spain's entering the war. He mentioned that it was hard to tell the full meanings of latest activities in North Africa and Stalingrad without a fuller report of the news from the battle fronts. Commercials invited weekly tire check-ups at Mobilgas stations.

The 28th in the Blue's *Alias John Freedom* series had to do with the mythical American, John Freedom, aiding a group of students in China to break thru the Jap lines and move their university to a safer place. The stories, which are based on fact, try to show how our men are fighting with our allies in blacked-out countries and to make more understandable what we are fighting for and what we are fighting against. Show caught was a well-meaning, earnest attempt to show the bravery of a young Chinese girl and the brutality of the Japanese fighters, but the story was too plodding and slow-paced to allow well-knit, finished handling.

M. R.

Advertisers Agencies Stations

NEW YORK

DON BERNARD, who aided in directing *Cheers From the Camps* and the new Treasury Saturday night show, has been chosen by Tom Luckenbill, of William Esty Agency, to direct *Blondie from the Coast for Camels*. . . . *Radio Readers' Digest* will have a studio audience for the first time this Sunday night when Charles Butterworth will be the guest star. . . . Bernard Estes, publicity director of WINS, will take an hour a day instruction on the control board for emergency purposes. . . . Ben Pratt, veteran talent and publicity agent, was married Saturday (21) to Mildred Holmer, organist and pianist. . . . Colgate-Palmolive-Peet's *Hobby Lobby* will present the queen of hobbyists on its December 5 program. Contest, run in conjunction with *Pic Magazine*, was won by a Florida lass whose hobby, aptly enough, is "queening." . . . The Polka Dots, a quartet of mouth organ virtuosos who were recently featured on NBC, will begin a once weekly spot Sunday (29) from 3:15 to 3:30 on WNEW. . . . Ronnie Liss, young actor, is doing a series of spot announcements for Vim Vitamin Tablets, both on transcriptions and live, the latter following *Aunt Jenny* over CBS. Agency is Batten, Barton, Durstine & Osborn.

CHICAGO:

THE Chicago Radio Management Club will hold a television meeting this week, winding up with a tour of Balaban & Katz television studios. . . . WBBM's *Do You Know the Answer?* program, with Cliff Johnson as announcer and emcee, has been renewed by Ward Baking Company, effective December 14. . . . Harry C. Kopf, vice-president, and Paul McCluer, sales manager of NBC's central division, back from a business trip to New York. . . . Dr. Miles Laboratories, thru Wade Advertising Agency, has contracted for five one-minute announcements weekly for 39 weeks on WLS. Same firm has just expanded its *News of the World*, NBC network program, Mondays, Wednesdays and Fridays, to 126 stations. . . . Consolidated Drug Products Company, thru Benson & Dall Agency, has been signed for 26 weeks as sponsor of *The Voice of the Old Village Choir*, half-hour show heard on WLS Mondays thru Fridays, 2-2:30 p.m. . . . Business reported by WMAQ includes Peter Fox Brewing Company, thru Schwimmer & Scott, a three-a-week, five-minute transcribed program, *Hit Times of the Day*, for 13 weeks; Wieboldt Stores, Inc., thru Needham, Louis & Brorby, renewal of *Your Neighbor* program, Mondays thru Saturdays, 8-8:30 a.m.

A new crime detector thriller, *Bullet Trenton, C. D.*, made its debut on WBBM Sunday (29). Script is by SOL SAKS. . . . The *Ma Perkins* program will celebrate nine years on the air Friday (4), with a dinner party at the Racket Club. VIRGINIA PAYNE and CHARLES

EGELSTON are the only original members of the cast still with the show.

LOS ANGELES:

PETE O'CROTTY, formerly head of the KNX-CPN exploitation department, is in New York, having signed for overseas duty with the Office of War Information. His successor has not yet been named. . . . *Those We Love*, serial on KNX-CBS, starts its sixth year on the air in January. Original cast still batting. . . . Clete Roberts has been appointed director of all news broadcasts emanating from the Blue's Hollywood studio. Roberts also serves as director of special events. . . . John Rider, of the Biow Company, agency for Phil Baker's *Take It or Leave It* over CBS, arrived recently from New York to take over the producer's chore on the show. He replaces Bruce Dodge, now in the army.

PHILADELPHIA:

BAUKHAGE, Blue Network news commentator, will be sponsored locally by Abbott's milk company on WFIL, placed thru Richard A. Foley agency. . . . WFIL loses engineer William Lorain and FM announcer Neil Harvey to the army. . . . Hank Lawson and His Knights of the Road, musical troupe aired over the Blue via WFIL here, make their first niterly bow this week at Frank Palumbo's Cafe here.

RADIO TALENT

(Continued from page 6)

ber 5, *Tates's Theater Guide*, sponsored by several theaters, will consist chiefly of showbiz chatter. It will be heard Saturdays, 5:45-6 p.m. Agency is Malcolm-Howard. . . . ALVIN J. STEINKOPF, newly signed WBBM news commentator, was introduced to the press last week at a cocktail party at BBM. . . . JACK LUCAL left the *Quiz Kids* Sunday (29), having reached 16, the retirement age for the kids.

Hollywood

By SAM ABBOTT

GALE GORDON, who co-stars with Sharon Douglas on the *Second Mrs. Burton*, is in the coast guard as an apprentice seaman. He continues radio work until called. . . . LOU CROSBY, *Lum and Abner* speller, is back on the job following recovery from an injury caused when he accidentally discharged a gun while cleaning it, and shot his big toe. . . . GEORGE FISHER, Hollywood film news reporter, will probably wind up his radio work for the duration January 1. He enlisted for officer's training in August, has passed the physical, and is expecting call about that time. Fisher is also vice-president of the Falcon Aircraft Company, and recently returned from an airport inspection trip.

WITH THANKS

(Continued from page 6)

greater intelligence and far more effect than before, avoiding direct plugs and leaning more and more to the realization that one must approach such problems from the viewpoint of the people themselves.

That there are still one or two children's programs that refuse to operate on the assumption that the way to build

Misnomer

MINNEAPOLIS, Nov. 28.—A sign of the times was recorded at WCCO recently when the CBS outlet's first girl page went to work. She is Marion Leisure—but she doesn't have any on her new job.

fine, upstanding and useful citizens of the future is to fill babies with a surging lust for blood.

That so-called news commentators are evidently beginning to realize that they fail to share the infallibility of Deity and are therefore giving out with fewer preposterous deductions, ridiculous predictions, presumptuous complaints upon the conduct of the war and other gewgaws which once fed their egos but impressed their listeners only with their fundamental stupidity and arrogance.

That Fulton Lewis Jr., one of our greatest reporters, is still on the air, to report and not to theorize.

THAT there are only a certain number of hours in each day during which radio serials are broadcast (tho a tendency to bring serials into the evening programs, on showcase shots and morale programs, is beginning to make the night air as hideous as the day.)

That, on the other hand, actors and directors seriously interested in learning their craft still have the opportunity to listen to such serials in order to receive perfect object lessons in what not to do.

That amid the appalling incompetence of the soap operas—an incompetence that has nothing to do with the make-up of the programs, but is caused entirely by stupidity and lack of ability in presentation—there are a few that dish out corn of excellent quality and so get the effects they seek, proving to skeptics that radio can be a solidly effective entertainment medium.

That A. L. Alexander is still around to prove that radio "advice" programs can consider both sides of a question and don't necessarily have to be as unctuous, mealy mouthed, distasteful and often actively pernicious as other practitioners make them.

That, finally, there are still dials on radio sets. This, of course, is the greatest gift of all.

WAR WORKERS SHOWS

(Continued from page 3)

shows are presented on "E" award programs.

The noontime practice of offering employees entertainment while they eat their lunch is not spreading, possibly because employees are not in the mood for entertainment at that hour or because of the inconvenience of doing a show inside the busy plant itself or in a huge yard where the performers cannot do their best. Western Electric here is the exception, having instituted noon entertainment even before Pearl Harbor. Uses a couple of acts at lunch time to entertain the employees.

The problem of transportation is expected to be a difficult one, unless the plant operators furnish the performers with cars or busses. Whether defense plant entertainers will be able to get enough gas and tire retreads remains to be seen.

DETROIT HOODLUMS

(Continued from page 3)

hoodlumism was the full force attack of some 10 carloads of youths on the Park Theater, north end neighborhood house, on Saturday, when they smashed in the front, chiefly with bottles, during a show, altho patron injury was at a minimum.

No motive of grievance against the theater was evident, and a large proportion of the youths, judging from addresses of those arrested, did not even live in that neighborhood. They appeared later several miles away and started a crusade of window smashing in retail stores, but injured no theaters in that section.

"SHOWTIME" UNIT

(Continued from page 4)

doesn't need any help. Producers evidently couldn't figure out way to get girls off stage before his entrance. Good idea if they would.

Ross, towards the end of the show, gets a chance to show off his own act and with Maxine Stone does one of the high spot comedy routines of the evening. Ross makes good foil for Stone, whose interpretation of a short-order Tallulah Bankhead character with a

zombie complex is nothing short of terrific. Her timing, dependent on effective pauses, is perfection.

This show differed from usual USO variety by making no attempt to play up or down to soldiers. Soldiers don't give hoot about knowing why performers aren't in army. Performers are there to perform—and soldiers are there to see the show. A full house gave fullest approval. Peter Thorne.

NAGEL IS GUEST

(Continued from page 4)

a hand anywhere, while the straight more than held up his end with numerous twists that pack a wallop. As a opener, it proved a winner.

Dorothy Wenzol, blues singer, is a charming miss, with plenty of pep and night club possibilities. Drew a fat soldier audience stooge, evidently a plant, but worked in an appropriate song number which the audience ate up. Dot ended with a nice tap dance, a well-dressed number.

Martins and Toys, marionette act, for artistic efforts and comedy relief excel many of this sort. Worked the figures in full view, and for a finale had a black-face figure do a song and dance, in which Martin proved a fair ventriloquist.

Then came Rio and Howard, followed by the guest star, vivacious Anne Nagel, who will make a short tour with the outfit. (Her husband is Captain J. H. Keene in the air corps.) She sang three numbers, *This Is the Army, You Are Always in My Heart and Strike Up the Band*. Received an ovation.

The Del Rios, two men and a girl, closed the show with an acrobatic dancing number, mostly feats of strength and daring. Nicely dressed in white tux, the boys work with ease, while the lady held her end up by several daring three-high stands.

The same show was repeated Tuesday night to another packed house.

L. T. Berliner.

CENSORSHIP FEARED

(Continued from page 5)

will be barred, all sales to women to be restricted to tables.

Meanwhile, club operators are fuddled over whether or not to move up floor-show starting times. Bimbo Guintoll already has the idea at his 365 Club, with great success. Dinner at 6, dance music at 7, first floorshow at 8 p.m. Charlie Low does much the same thing at his Forbidden City. Club Moderne is reported to be following suit.

The rest of the spots will have to get into line if they want to stay in business, because they cannot operate from 9 p.m. to midnight and make enough money to pay all the taxes and overhead, let alone earn a dime or so for the house.

It's the last two hours that account for the gravy, and cutting them off will mean an earlier start or a lot of places folding.

Three shows a night is the usual practice, but there is a hint that some spots may drop to two. According to Matt Shelvey, AGVA rep, AGVA contracts are not jeopardized in the event there is a move to force scale cuts because of limited performances.

L&E-AGVA TIFF

(Continued from page 5)

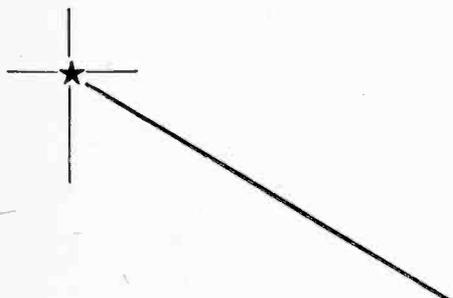
Kenneth Thomson to appeal for their aid.

Previous AFM interest, as reported last week, is said to have been aroused by James C. Petrillo, AFM president, after a visit by a top official of the Four A's. Feinberg said that, following the meeting with this committee, he and Harry Suber, treasurer of 802, called on Leon Enken and Eddie Davis and told them they would be declared unfair unless a settlement was reached.

Feinberg said that, following the visit, the nitery contacted the Four A's to conduct negotiations. Meeting will be held Monday (30) between Enken, Davis, and Moses Poliakoff, attorney for the club, and Lawrence Tibbett, Feinberg, and Solly Pernik, business manager of Local 1, Stagehands' Union, to attempt to iron out the situation.

Meantime Bob Allen, band leader at the Hotel Pennsylvania, who was slated to be the guest of honor at Leon and Eddie's Celebrity Night this Sunday, was ordered by 802 not to cross the AGVA picket line, said Feinberg.

Monte Wooley, film and stage name, was also called on the carpet yesterday for crossing the picket line at the club. After being found guilty by the Four A's board, Wooley issued a statement apologizing for "unwittingly crossing the picket line" and offered his services to the Danny Kaye committee.



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LOS ANGELES 416 W. 8th St.
Vandike 8493

MARTIN BECK

Beginning Wednesday Evening, Nov. 25, 1942

THE PIRATE

A play by S. N. Behrman, suggested by an idea in a play by Ludwig Fulda. Starring Alfred Lunt and Lynn Fontanne. Staged by Mr. Lunt and John C. Wilson. Incidental music by Herbert Kingsley. Settings designed by Lemuel Ayres, built by T. B. McDonald, and painted by the Triangle Scenic Studio. Costumes designed by Miles White and executed by Karinska and Brooks Costume Company. Incidental dances staged by Felicia Sorel. Company manager, Lawrence Farrell. Press agents, William Fields and Philip Stevenson. Stage manager, Charva Chester. Assistant stage managers, Guy Moneypenny and Peter Garey. Presented by the Playwrights' Company and the Theater Guild.

Manuela Lynn Fontanne
Pedro Vargas Alan Reed
Isabella Lea Penman
Mango Saller Juanita Hall
Fishesboy Albert Popwell
Ines Estelle Winwood
Capucho James O'Neill
Lizarda Muriel Rahn
Estaban Robert Emhardt
Don Bolo Walter Mosby
Trillo Maurice Ellis
Serafin Alfred Lunt
Viceroy Clarence Derwent
Maids to Manuela Ruby Greene, Anna Jackson, Lavinia White

Maid to Isabella Inez Matthews
Viceroy's Guards, Guy Moneypenny, Peter Garey
Members of Serafin's Troupe, Soldiers and Townspeople: David Bethea, Bruce Howard, Martha Jones, Jules Johnson, Clare Keith, Fredey Marshall, Charles Swain, Elois Uggas, Joseph Washington, Carol Wilson, Jeffrey Etheridge.

Musicians: Emilio Denti, Emmet Matthews, John Dixon, Adolphus Cheatham, Wilbur De Paris, Eddie Gibbs, John Brown, Max Rich, Herbert Cowens.
The Action Takes Place in a Small Village in the West Indies Early in the 19th Century. ACT I—Scene 1: The Patio of Pedro Vargas' House. Scene 2: A Mountain Road. Scene 3: The Public Square. ACT II—Manuela's Bedroom. Same Day. ACT III—The Public Square. That Evening.

The combination of the Playwrights' Company and the Theater Guild in the sponsorship of any play promises something imposing; and The Pirate, which S. N. Behrman based on an idea in a play by Ludwig Fulda, and which the impressive team presented at the Martin Beck Theater Wednesday night, is imposing enough in a certain way. But it's also a good deal more than that. It is one of the gayest, brightest, most

New Plays on Broadway

Reviewed by Eugene Burr

amusing and enjoyable theatrical evenings that you're likely to find for seasons to come. It is, as acted by Alfred Lunt and Lynn Fontanne, an incomparably joyous frolic.

Mr. Behrman, turning his back momentarily upon the stream of witty pseudo-profundity that threatened to run dry on him in The Talley Method, has set out to provide nothing more than a merry and beautifully written harlequinade, and he has most emphatically succeeded. There is nothing in the plot that you can't find hundreds of times over in volumes of forgotten plays or even in the books of musical comedies; but Mr. Behrman has written it with the sparkling wit and bright dialogic beauty with which he previously invested his more serious comedies; and he has built it to provide countless entertainment opportunities for the actors, director, designers and everyone else concerned. Every opportunity is taken—and improved upon—at the Martin Beck.

Actually, the tiny story is pretty well buried under the magnificent settings splashed with blazing beauty by Lemuel Ayres; the intriguing, startling and tremendously effective costumes—only on rare occasions so outre that they go overboard—dreamed up in moments of inspiration by Miles White; the romping, magnificently joyous yet brilliantly timed and detailed playing of the stars and their splendid supporting cast; the smooth, slick, romping, light-hearted direction that brings the entire piece into bright and happy focus, supplied by John C. Wilson and Mr. Lunt.

What there is of plot concerns Serafin, captain of a wandering troupe of entertainers in the West Indies early in the 19th century, who recognizes in the militantly sanctimonious alcalde of a small town a famous and brutal pirate whom he, Serafin, has once captured thru a combination of superstition and fluke. The alcalde gives permission for a performance when Serafin threatens to tell who he really is. And then Serafin meets Manuela, the alcalde's wife.

In one of the gayest, most amusing and most charming quick courtships in the history of the stage, he falls in love with her and finds that she romantically idealizes the famous pirate who is, unknown to her, her own husband. As for the husband, he is brutal and dull; but Manuela is virtuous. Serafin, to win her, aims that he himself is the pirate.

He doesn't entirely win her, tho—and the alcalde-buccaneer decides to improve his opportunity and turn Serafin in to the authorities, thus claiming the reward that has been posted for his own capture. A governor interested in Mesmerism and love, however, permits Serafin to give his performance. In it, Serafin hypnotizes Manuela, and she not only divulges incriminating evidence against her husband, which she has just discovered, but also reveals that she is really in love with Serafin. The governor takes the necessary steps, finds that the pirate has been using the name of one of his own victims—and that Manuela, therefore, has been legally married only to a dead man—and Serafin carries his love away.

That doesn't sound like much—and I don't suppose it really is. But Mr. Behrman has clothed it in such brilliant, amusing, witty and lovely dialog that the unfolding of the slim tale remains a constant delight, and the production at the Martin Beck lifts it to theatrical glory.

In addition to the splendid work of Messrs. Ayres and White, there are fine musical interludes by Herbert Kingsley and brilliant dances conceived by Felicia Sorel; but above all there are the Lunt and Fontanne performances. Mr. Lunt, always an unfulfilled vaudevillian at heart anyhow, has a field day as Serafin. Never has he been more brilliantly effective; never before has he managed to carry away an audience so completely; it is comic performing at its brightly spectacular best. As for Miss Fontanne, she is lovelier than ever, looking years younger than when she last appeared; and her mannered diction and stage presence become perfect foils for the suave clowning of Mr. Lunt. Even her odd tricks of speech lend added amusement and zest—and all in all the stage's most famous acting pair offer the grandest work of their careers. The supporting cast matches them in every way. Clarence Derwent does spar-

kling work in his brief appearance as the governor, and deservedly walks off with one of the evening's biggest hands; Estelle Winwood is giddily hilarious as Manuela's mother, giving a charming and amusingly effective performance; Alan Reed is excellent as the pirate-alcalde; Walter Mosby and Maurice Ellis score solidly as Serafin's chief aides—in fact the entire cast, down to the smallest bit players, deserves commendation.

The Lunts, Mr. Behrman, the Playwrights' Company, the Guild, Messrs. Ayres and White and everyone else connected with the show have offered a bright, joyous and beautiful holiday gift to a sick and naughty world. They deserve our heartiest thanks.

MOROSCO

Beginning Thursday Evening, Nov. 26, 1942

THE GREAT BIG DOORSTEP

A comedy by Frances Goodrich and Albert Hackett, from the novel by E. P. O'Donnell. Staged by Herman Shumlin. Setting designed by Howard Bay, built by William Kellam, and painted by Centre Studios. General manager, Kermit Bloomgarden. Press agents, Richard Maney and Ted Goldsmith. Stage manager, Coby Ruskin. Presented by Herman Shumlin.

Evvie Crochet Joy Geffen
Topal Crochet Jeanne Perkins Smith
Mrs. Crochet Dorothy Gish
Gussie Crochet Dickie Monahan
Paul Crochet Gerald Matthews
Arthur Crochet Jack Manning
Mr. Tobin John Morny
Commodore Louis Calhern
Mr. Dupre Nat Burns
Tayo Delacroix Ralph Bell
Dewey Crochet Clay Clement
Beaumont Crochet Morton L. Stevens
Ed Robert Crawley

The Entire Action of the Play Takes Place at the Crochet Home in Grass Margin, Louisiana. ACT I—A Morning in Early Afternoon. ACT II—Scene 1: Late Afternoon. Wednesday of the Next Week. Scene 2: Early Evening. Ten Days Later. ACT III—Three Days Later.

A sort of deodorized Tobacco Road opened Thanksgiving night at the Morosco Theater, under the sponsorship of Herman Shumlin. It is called The Great Big Doorstep, and was adapted by Frances Goodrich and Albert Hackett from the novel by E. P. O'Donnell. It's certainly no great shakes as a play, and the adaptors have managed to make the background and atmosphere seem pretty synthetic; but along toward the end it develops a sort of friendly quality that grows on you slowly and unobtrusively; and by the time the curtain rings down you feel you've had a pretty good time. This desirable reaction, be it noted, is created less by the play than by the performances of Dorothy Gish and Louis Calhern in the two leading roles.

The comedy was evidently supposed to do at least two things—create unbounded hilarity and, at the same time, offer an at least fairly accurate picture of the Cajuns of Louisiana. As Miss Goodrich and Mr. Hackett have written it, it succeeds in doing neither. Its humor is obvious—sometimes painfully so—and it evokes chuckles rather than laughs even when it is at its best. And the picture of Cajun life on the bayous has a background of canvas rather than sugar cane. This is an impression strengthened by Mr. Shumlin's production and direction, which, tho effective, never seems to catch the spirit or feeling of the milieu. The players, for example, all speak with ordinary Deep South accents, an intonation not in the least akin to Cajun speech. Their rare use of French words and phrases seems out of place and meaningless.

The tale is of Commodore Crochet, who used to run a river boat but has now descended to digging ditches, and of his teeming family, living in a two-room shack that threatens daily to fall down. They have found a huge and magnificent doorstep floating down the river, and have attached it to their shanty—but they feel that the doorstep really deserves a better house. Mama, hardworking, sharp-tongued and good-hearted, is worried about keeping the family together. Topal (mother was undecided on whether to call her Topaz or Opal, and so compromised) is understandably dissatisfied with living conditions and her lack of a suitable swain, but puts and whines about it until she becomes one of the most unpleasant characters of the season. Evvie, destined for a convent, discovers

love and rebels.

But the plot chiefly revolves around the Commodore's lackadaisical efforts to get a house to go with the doorstep. A house near-by can be had for its back taxes of \$60, but \$60 to the Crochets is a fortune. The Commodore finally gets a Texan who has his eye on the girls to lend him the money; but just as the Texan is about to do so he is beamed by a jealous Cajun romeo and is rushed to the hospital. The Commodore's brother, a rival pilot, is the next; he finally comes thru with a check—but the check bounces. Finally, as is the way in jerry-built little plays like this, the money is obtained because a florist from New Orleans pays \$240 for the lilies that mama has been surreptitiously growing behind the shack.

That's all—and it's not much. But its made to seem almost constantly pleasant and at times really delightful by the magnificent playing of Miss Gish and Mr. Calhern, as Mama and the Commodore. Plumped squarely into what is for them unaccustomed character work, they do wonders. Miss Gish not only creates a fully rounded, deeply sympathetic picture of a harassed, kindly and sharp-tongued peasant, but also reads the lines with such verve and point and brilliant inventiveness that she creates laugh after laugh unaided by the authors. As for Mr. Calhern, his shuffling, sprightly, lazy, pompous and lovable Commodore is one of the richest, fullest, most amusing and most carefully projected character jobs seen in years. They do superlative pretending—and between them they lift the play far above its own true level.

A lass named Joy Geffen offers a charming job as Evvie, and manages to do it without the romping and effusive coyness to which most ingenues in similar circumstances succumb. Jeanne Perkins Smith is properly unpleasant as Topal; Clay Clement gives hilarious lift to the proceedings as the Commodore's hard-tipping brother; Jack Manning does good work as Arthur, and all the rest offer commendable jobs.

There's an interesting, rich and vital play in the Cajuns and their background. Unfortunately, despite the splendid work of Miss Gish and Mr. Calhern, it still remains to be written.

ROYALE

Beginning Tuesday Evening, November 24, 1942

COUNSELLOR-AT-LAW

(Revival)

A comedy by Elmer Rice, starring Paul Muni. Production "supervised" by Mr. Rice. Settings designed by Raymond Sovey, built by Vail Construction Company, and painted by Triangle Studios. Company manager, Max Siegel. Press agents, Bernard Simon and Frank Goodman. Stage manager, Elmer Brown. Assistant stage manager, Jane Hamilton. Presented by John Gordon.

Bessie Green Ann Thomas
Henry Susskind Leslie Barrett
Sarah Becker Clara Langsner
A Little Man Edwin Hugh
A Large Man Jay Vellie
Zedora Chapman Betty Kelley
Goldie Rindskoff Frieda Altman
Charles McFadden Jack Sheehan
John P. Tedesco Sam Bonnell
A Bootblack William Vaughan
Regina Gordon Olive Deering

BROADWAY RUNS

Table with columns: Play Name, Dates, and Box Office. Includes Angel Street (Golden), Arsenic and Old Lace (Fulton), Blithe Spirit (Booth), Claudia (return) (St. James), Counsellor-at-Law (revival), Damask Cheek, The (Playhouse), Eve of St. Mark, The (Cort), Great Big Doorstep, The (Morosco), Janie (Henry Miller's), Junior Miss (Lyceum), Life With Father (Empire), Mr. Sycamore (Guild), Mr. Sister Eileen (Biltmore), Native Son (return) (Majestic), Pirate, The (Beck), Skin of Our Teeth, The (Plymouth), Strip for Action (National), Uncle Harry (Broadhurst), Without Love (St. James), Yankee Point (Longacre).

Review Percentages

Listed below are the decisions of dramatic critics on the nine general metropolitan dailies concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes are counted one-half "yes" and one-half "no" rather than being thrown out altogether. This would give a show with nine "no opinion" votes 50 per cent rather than zero.

"Yankee Point"—44%
YES: Coleman (Mirror), Mantle (News).
NO: Kronenberger (PM), Rascoe (World-Telegram), Anderson (Journal-American).

"Counsellor-at-Law"—100%
YES: Mantle (News), Pihodna (Herald-Tribune), Nichols (Times), Coleman (Mirror), Lockridge (Sun), Rascoe (World-Telegram), Kronenberger (PM), Waldorf (Post), Anderson (Journal-American).

"The Great Big Doorstep"—72%
YES: Nichols (Times), Barnes (Herald-Tribune), Waldorf (Post), Rascoe (World-Telegram).

"The Pirate"—72%
YES: Coleman (Mirror), Nichols (Times), Barnes (Herald-Tribune), Mantle (News), Anderson (Journal-American).

Herbert Howard Weinberg . . . Kurt Richards
 Arthur Sandler . . . John McQuade
 Lillian Larue . . . Frances Tannehill
 A Boy . . . Caleb Gray
 Roy Darwin . . . Alexander Clark
 George Simon . . . Paul Muni
 Cora Simon . . . Joan Wetmore
 A Woman . . . Jane Hamilton
 Lena Simon . . . Jennie Moscovitz
 Peter J. Malone . . . John L. Kearney
 Johann Brietstein . . . Barrie Wanless
 David Simon . . . Philip Gordon
 Harry Becker . . . Joseph Pevney
 Richard Dwight Jr. . . Buddy Buehler
 Dorothy Dwight . . . Norma Clerc
 Francis Clark Baird . . . Elmer Brown

ACT I—A Morning in the Spring of 1939.
 Scene 1: The Reception Room. Scene 2: George
 Simon's Private Office. Scene 3: The Reception
 Room. Scene 4: Simon's Office. ACT II—
 The Next Morning. Scene 1: Simon's Office.
 Scene 2: The Reception Room. Scene 3: Simon's
 Office. ACT III—A Week Later. Scene 1:
 Simon's Office. Scene 2: The Reception Room.

The mellowing influence of time is a wonderful thing. Thru the dim, red haze of 11 years, memories of the original production of Elmer Rice's *Counsellor-at-Law*, in which Paul Muni made probably his greatest stage hit, emerge gloriously, with the light of perfection upon them. The play itself seems, thru the veil of years, one of the finest melodramas we have even had. It may be that. But its inherent imperfections—and there are many of them—showed up rather distressingly when John Golden revived it Tuesday night at the Royale Theater, with Mr. Muni again in the leading role. And reference to the review I wrote 11 years ago reveals the fact that even then the imperfections were plain, despite the fact that the show had the obvious makings of a hit.

Everyone must know by this time the tale of the Ghetto-bred lawyer who has risen to the top of his profession as victor in a series of sensational criminal cases; of his society-bred and idolized wife, who looks with contempt upon him and who starts an incipient affair with a society idler who borrows money from her husband; of his faithful and loving secretary who helps him and sorrows in silence; of the Mayflower-descended lawyers who hate him and who finally get something on him by uncovering unethical means he once used to save a lad from prison; of the way he gets something, in turn, on the leader of the Pilgrim Fathers and so melodramatically turns the tables; of how he is finally made to realize his wife's lack of feeling for him, contemplates suicide, is saved by his secretary, and gets back into the swing of his rapid-fire and melodramatic legal work when another call for his services comes in.

The plot and the chief characters are about as obvious as a set of political cartoons; but the primitive conception is greatly offset by the teeming background of a humming criminal law office, which takes up about half of the running time of the play. That background itself tends to grow monotonous and dull—and many of the minor characters are luridly overdrawn—but the alternation between background and the primitive central story gives the impression of a diversity that isn't really there. It's not very good drama, but it's smart and splendidly effective showmanship.

Due to the essential weaknesses of the play, however, a good part of the burden falls upon the actor in the central role. Mr. Muni carried it enthusiastically, ably and well in the original production.

Now, 11 years later and with the weight of film stardom upon his shoulders, he is a good deal less effective, despite the fact that he still turns in an excellent performance. Much of the play's effect must depend on the actor's verve, drive and energy, which can rush the customers along before they realize the weaknesses in the script. Mr. Muni's present performance, tho solid, detailed and sympathetic, lacks his original fire and drive. The tip-off is the fact that the play now breaks about a quarter of an hour later than it should; almost all of the extra time is attributable to Mr. Muni's performance.

Nor is the supporting cast anywhere near so good as, in a probably over-sanguine memory, the original one appears. Jennie Moscovitz still does beautiful work as the lawyer's mother; Clara Langsner is tremendously effective in a brief and sympathetic bit; Jack Sheehan does stand-out work as a loyal henchman, and Oliver Deering is pleasant and effective as the long-suffering stencil of the long-suffering secretary. But many of the others are pretty bad; and the direction, uncredited upon the program, allows the pace to slip and slide and many of the minor players to ham unwarrantably. Particularly unfortunate is Joan Wetmore, as the lawyer's wife. She turns in an unbelievably bad performance, and is so blatantly obvious in her pretending that it would require a moron rather than a love-sick husband to be fooled by her. Also sensorially inept is Frances Tannehill, as an incidental client. Ann Thomas, usually a good actress for a certain type of role, does nowhere near as well as Constance McKay did with the phone operator; Miss McKay made the role a comedy delight, while Miss Thomas gets only three or four scattered laughs.

The production as a whole lacks the cohesive drive so badly needed by the script, due largely to Mr. Muni's own performance. But such quibbling is, after all, looking a gift horse in the glanders. The play, with all its faults, is head and shoulders above the stuff that we've been getting recently; and the performance is by no means weak enough to kill the effect entirely. It may quite possibly find itself a hit all over again.

LONGACRE

Beginning Monday Evening, November 23, 1942

YANKEE POINT

A play by Gladys Hurlbut. Staged by John Cromwell. Settings designed by Frederick Fox, built by Martin Turner Construction Company, and painted by the Robert W. Bergman Studio. Business manager, Clarence Taylor. Press agents, Richard Maney and Abner D. Klipstein. Stage manager, Jack Daniels. Assistant stage manager, Anna Minot. Presented by Edward Choate and Marie Louise Elkins.

Miz Bekins . . . Elizabeth Patterson
 Jeremy Adams . . . Dorothy Gilchrist
 Bob Adams . . . John Cromwell
 Mary Adams . . . Edna Best
 Dr. Nickerson . . . James Todd
 Miss Higgins . . . Ann Dere
 Ruth Lapo . . . Margaret Mullen
 Warrant Officer Trueman . . . Donald McClelland
 Coast Guard . . . John Forsythe
 Sandy Martin . . . K. T. Stevens
 Uncle Pete . . . Arthur Aylsworth
 George Finch . . . Richard Rudi
 McTavish . . . Talley

SCENE: The Adams Home at "Yankee Point" on the Eastern Sea Coast. TIME: The Present.
 ACT I—The Living Room. Morning. ACT II—The Observation Post. Afternoon. ACT III—The Living Room. Evening.

A few civilian airplane spotters may be officious and stupid, but the great majority are surely sincere, honest and capable folk serving their country conscientiously; and it doesn't seem quite fair to satirize them so viciously as Gladys Hurlbut does in her *Yankee Point*, a play that Edward Choate and Marie Louise Elkins brought to the Longacre Theater Monday night under the direction of John Cromwell. The strange thing is that there are moments when you wonder whether the producers, actors, director and even the author aren't taking the piece quite seriously; but then you get another load of the stupidity, coziness and general insufferability of Miss Hurlbut's airplane spotters and you realize that it must

have been intended as satire after all.

The same confusion exists regarding the plot. So straight does the cast play it, and so ponderously does the author occasionally write, that the silly suspicion sometimes crosses your mind that maybe she really didn't intend it as a burlesque on a typical radio serial.

The tale is of the Adams family, living on Yankee Point, somewhere in New England. Papa is a college professor who preached against war and who is now leaving for voluntary service with the army, unhappy that he's relegated to a mere desk job in Washington. This quite naturally confuses the elder daughter, who is married and enceinte, and who is very bitter about everything, but who suddenly turns into a steady stream of sweetness after Papa has a talk with her that consists in saying absolutely nothing in a tremendous number of words. The younger daughter is waiting to accept the proposal of an air cadet, via long-distance.

Mama, meanwhile, is head woman of an observation post that is just too cozy and chatty for words. The spotters have acquired a nice new headquarters on the beach and are too, too happy about it, when the dog of a maiden lady observer

discovers a German army coat and a box of explosives on the beach. This brings down the Coast Guard, which orders the beach cleared; but the lady observers say that they take orders only from the army—and they stay. Mama and her family, along with a few other spotters, find a German spy in an old boat, and turn him over; and then a real air raid comes and everyone is very brave and noble and helpful—but you can't get away from the idea that the lady observers are tickled to death that the bombs have come, because the raid (1) proves that their cozy little efforts were serious after all and (2) it makes them seem extremely important. Actually, their only achievement, in the play, is to notify the army of two approaching German planes just in time to allow the Germans to break thru to an inland munitions factory. This really seems unfair of Miss Hurlbut.

There are many other angles, too. Papa, worried about his family, has to leave at the start of the raid to report for the overseas duty he has requested; an old female retainer, conscientiously dying for many years, comes to life in the excitement and prepares to help the (See NEW PLAYS on page 29)

FROM OUT FRONT

The Long, Long Road A-Winding . . .

— BY EUGENE BURR —

THE old saw concerning the differing tastes of New York theatergoers and those in Midwestern road cities was brought up again a couple of montas ago by Cecil Smith, Chicago drama-taster, writing in *Theater Arts Monthly*. Everyone knows the basic pitch, altho Mr. Smith rings in some variations upon it and then goes on to other and more cogent things. Basically and in its usual form, the plaint is that New York playgoers are sophisticated, lascivious and decadent monsters, the men all having an affinity with Oscar Wilde and the women all replicas of either Gertrude Stein or Cleopatra; while audiences in the Midwest are simple, plain, upright home-folks who resent anything that has no resemblance to such favorites as *David Harum*, *Lavender and Old Lace* and *The Bobsey Twins in the Country*. This may be so, but for the sake of the Midwest I hope it's not.

Mr. Smith draws no such primitive distinctions, of course; but he does emphasize the theory that tastes in the various localities do differ. That they differ to some extent is undeniable; that differences in social life and community activities cause some of the seeming difference in taste is also true. Some plays ring up sensational runs of 15 or 16 weeks in Chicago and then nose-dive on Broadway. Others reverse the procedure—but the suspicion remains that in most of such latter cases the reason is to be found not in a difference between theatergoers' local tastes but in the casting of the road companies.

MR. SMITH makes much the same point. In indicating the way in which Chicago reactions differ from those of New York, he cites the cases of *Angel Street* and *Blithe Spirit*, among others; but he does point out that the casts may have had something to do with the Midwestern failures. Certainly I hold no brief for either show; *Angel Street* was a hit here primarily because of Shep Traube's amazingly effective direction, and the local cast of *Blithe Spirit* managed to keep Noel Coward's frail bubble of a play afloat with, at times, practically no aid from the author. The point is that Chicago might well have liked both shows as well as New York did if the Chicago cast of *Angel Street* had assimilated Mr. Traube's direction as splendidly as the first company and if the Chicago cast of *Blithe Spirit* had been as competent as the company seen here.

On the other hand, Chicago will give astounding support to such cheaply libidinous trivia as *Maid in the Ozarks* and *Ladies' Night*, which would probably be brushed from Broadway in short order. But I suspect that Broadway's indifference would rest largely upon the fact that, while such shows appeal to the regular theatergoers in neither town, in New York it's harder to bring them to the attention of their own potential audiences. When that can be done, similar shows are similarly successful on Broadway. Take *Wine, Women and Song*, which was dying a deserved death until License Commissioner Paul Moss appeared as its white-armored press agent. He haled the producers into court for presenting a "lewd" show—and, thanks to him, *Wine, Women and Song* is now practically a hit.

The difference, except in isolated instances, is not in local tastes; it's in varying local conditions and varying competence of roadshow casts. A good show, well presented, will pull them in in New York, Chicago, Sioux Falls or Punxsutawney. The trouble is that there aren't many really good shows—and few of even the good ones are well presented in their road versions.

ALL of this is known to and commented upon by Mr. Smith; but he has other points to make, too—and excellent ones.

For one thing, he assails the stupid routing that will keep a road city on a diet of musicals for weeks, and then fail to give it a single musical in the next six months. He assails the hit-or-miss system that, during certain weeks, gives a city like Chicago an exclusive fare of comedies, unrelieved by serious drama.

But above all he insists that cities outside of New York should be fairly treated in the matters of casting and production. That, of course, is fundamental—to everyone except, evidently, producers.

Mr. Smith offers an excellent suggestion intended to remedy the situation. He suggests the establishment of big-time production in Chicago, geared specifically to the needs of the Midwestern market, and with the same production care lavished upon shows as goes into the presentation of a New York opening. The main thing, as he sees it, is decentralization of the grip of New York.

He is, of course, perfectly right. It's possible to go even beyond his suggestions. For years I've felt that the only hope of the American theater of the future—regarded as a long-range proposition—is the establishment of local repertory and stock companies in all major centers. These companies would not, Thespis forbid, follow the pattern established by stock companies of the turn of the century; they would present new plays at the same time as Broadway; they would train their own actors from their own areas; they would develop their own playwrights and offer their plays; they would dip from time to time into the treasury of the classics. And, in larger centers such as Chicago, they would of course be expanded from single companies into the sort of over-all production center envisioned by Mr. Smith.

Only in that way can indigenous American drama be revitalized and turned again into a major factor in the intellectual, cultural and emotional life of the country. A tiny island on the Atlantic Coast has monopolized the nation's drama long enough.

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RKO Seeks Another Loop Theater Lease

CHICAGO, Nov. 28.—RKO, now after the operating lease of the Oriental Theater, is eager to secure another Loop house because its lease on the Palace, straight pictures, expires in a couple of years. The chain wants to make sure that it will continue in the Loop with at least one house and, if it continues to operate the Palace, it can feed its "A" pictures into one of the two theaters, with the other consuming the "B" product as well as stagelights.

And, too, the Woods Theater, Oriental neighbor, will soon be taken over by the Franciscan Fathers, making the Oriental that much more valuable as an operating venture. The bondholders controlling the Oriental Building, represented by Bob Farrell, are not too eager to turn over the house, which they are now operating themselves, for it is producing a good profit with its combo policy. Unless the picture problem becomes so acute that the theater gets nothing but re-issues or unless gas rationing kills Loop biz altogether, it is doubtful whether the house will change operating hands.

RKO offered the bondholders a rental and a slice of the profits.

Paul Savoy Booking 10 Weeks From SLC

SALT LAKE CITY, Nov. 28.—Paul Savoy, who located in this city as an agent two and a half years ago, has built up a 10-week route in the territory.

In Salt Lake City proper, Savoy is booking full weeks at the Papianos Cafe, El Goucho Club, Zephyr Club, Chi Chi Club, Uptown Theater and Lake Theater (latter starting New Year's Day).

Also booking one-week stands at the Snamrock Club, Pocatello, Idaho; Kit Kat Club, Las Vegas, Nev.; Bank Club, Ely, Nev.; Doghouse Cafe, Reno, Nev.; Kossan Club, Winnemucca, Nev.; Million Dollar Theater and the Hippodrome Theater, Los Angeles.

BlaKstone Big at Detroit Casanova

DETROIT, Nov. 28.—Name policy at the Club Casanova, near-downtown spot managed by Lowell Bernhardt, has proved successful. Estimate is a 30 per cent pick-up since the name policy was started in July.

Typically, Nan BlaKstone, in for two weeks, opened with the second highest opening night attendance on record at the Casanova, exceeded only by Frances Faye, but that, according to Bernhardt, was due to Faye's opening Labor Day, always a good night here. Miss BlaKstone's second night, Tuesday, was a sellout.

Record for a single week was hung up in July by Ethel Shutta. Other top weeks have been set by Nick Lucas, Gus Van, Henny Youngman and Frances Faye.

Bernhardt said Judy Starr is set for New Year's, and other future dates include Dixie Dunbar and Anna Neagle.

Union Tells Bob Evans To Show Up

NEW YORK, Nov. 28.—Bob Evans has been ordered by the American Guild of Variety Artists to comply with his contract to appear at La Martinique. In a letter sent to Evans by Mortimer Rosenthal, of AGVA, it was pointed out that the contract was valid and therefore he had to open December 3.

Evans was originally scheduled to go on early this month, but was let out in favor of a later date because of a theater booking. Subsequently, he sought to cancel the engagement, Ez Keough, his personal manager, claiming the contract was invalid because Evans failed to initial a contract change which called for an increase after four weeks in the spot. The original contract provided for an increase after two weeks. However this change was initiated by Frederick Brothers, who were representing him. On the strength of the initialing, AGVA ruled the contract to be binding.

BERT JONAS AGENCY, New York, now managing Maurice (Have a Drink).

They're In It Now

Josh Myers, assistant to Jack Davies, New York, left Wednesday (13) to start officers' training in the Coast Guard School at New London, Conn.

Harry Kane, in the Tony Phillips office, New York, is to be inducted December 4.

Tex Beneke, of the Glenn Miller Singers, is to be inducted next week.

Solly Wescourt, manager of the Sid White agency, Miami, is now in the army.

Rex Dale, Philadelphia emcee, has been on active army duty for several months now.

Sammy Clark, agent and booker who had been doubling as manager and emcee at the Village Barn, Odessa, Tex., drafted into the army.

John (Don) Ryan, of the Ryan Brothers, at the Brown Derby, Chicago, drafted into the army. Act carrying on as a double until a second brother goes in.

Dick Carter, music editor of *The Billboard*, reported to Fort Dix, N. J., Friday (13).

Edward Seay, publicity director of the Rainbow Room, New York, and assistant to John Roy, its managing director, into the navy as a lieutenant (s. g.). Marjorie Bruce, his assistant, will take over publicity duties.

Jim Pettyes, former Broadway press agent, with the army in Alaska, is now on the editorial staff of the camp paper.

Lieut. Buddy Clarke, who was band leader at the Park Central Hotel, New York, now based at the U. S. Maritime Training Station, St. Petersburg, Fla., as band master and athletic director.

Burt Raeburn, pianist at the Hunt Room, Hotel Lombardy, New York, goes into the navy December 2.

Hal Fisher, Chicago nitery emcee, now in the army.

Frank Evers, of Evers and Dolores, tight wire dancing act, enlisted in the navy November 13. Dolores (Mrs. Evers) will do a single tight wire turn for the duration.

George MacMurray, former New York night club and hotel press agent, now at Great Lakes Naval Station Officers' Training School.

Jack Tirman, New York night club press agent, was inducted for limited military duty November 13 at Camp Upton, Long Island, N. Y.

Stanley Halpern, of the shipping department of William Morris Agency in New York, left Thursday (19) for the army.

Jack Flynn, of the William Morris Agency band department, was inducted week ago last.

Bernie W. Levy, Hartford division manager for Fred E. Lieberman Theaters, leaves for the army at Fort Devens, Mass., on December 4. Replacing him is Harvey Eisenberg.

John Finley, former manager of the Alvin Theater, Pittsburgh, and more lately a theater operator in Buffalo, now a corporal in the marine corps, stationed at Marine Barracks, Brooklyn Navy Yard.

Corp. Ted Fortino, ex-manager of the Stratford and Bardavon theaters, Poughkeepsie, N. Y., in the army at Anti-Aircraft School, Camp Davis, N. C.

Gus (Buddy) Jeffries, producer and half the team of Pierre and Minon, now a sergeant in the army at Fort Bliss, Tex.

Lou Seiler, of Jay and Lou Seiler, enlisted in the army last week. Brother Jay was classified in 4F due to a neck injury he sustained some time ago.

Chick, of Chick and Lee, is in the army. Lee Simmons is now doing a new comedy act with another male partner under the name of Simmons and Joey.

Jim Boles, radio, film and legit actor, was drafted last week in New York and has been assigned to the air corps in Atlantic City. His wife is Athena Lord, radio actress.

Charley Stone, road manager for Tommy Tucker band and previously in the press department of Music Corporation of America, was inducted Wednesday (25) in New York.

Nick Salter, featured skater in *Ice-captades*, is now in the army.

LOS ANGELES, Nov. 28.—After being shuttered for some time, New Club Alabama on Central Avenue has resumed. Curtis Mosby, operator, is featuring Happy Johnson band.

Clubs Tackle War Problems of Labor Shortage, Dry Threat, New Taxes, Soldier Trade, Curfews

(Continued from page 3)
cafes and bars remain "decent, clean and orderly." The self-regulation attempt is intended to head off any attempt by the government or the army to apply earlier curfew to local clubs.

The increasing number of war problems has brought new life to the Cafe Owners' Guild, founded a few years ago but never very active. Its officers are John Perona, of El Morocco; Billy Rose, of Diamond Horseshoe; Nick Prounis, of Versailles, with Ted Nathan, of the Blackstone ad agency, as executive secretary. Sherman Billingsley, Gene Cavallero, Ercole Marchisio, Monte Proser, Dario & Vernon, Lou Walters, Leon Enken and Eddie Davis are some of the prominent local club owners who belong to the Guild.

Cafe Guild Program

The Guild says that its program calls for establishing a clearing house for info valuable for cafe operation; providing a spokesman for the night club interests; arbitrating differences between members of the Guild, lobbying for favorable legislation on curfews, taxes and other matters; disseminating information on market prices of merchandise, services and talent; handling requests for charity, journal advertising and donations; combatting the impression among the public that New York clubs are expensive, and collective bargaining in dealing with unions. The local Restaurant Owners' Guild includes a few night club owners, and it, too, has more or less the same program. It recently promoted Meatless Tuesdays.

BUFFALO, Nov. 28.—The Niagara Frontier Night Club Owners' Association, Inc., is still in the running here after about a year of operation. Latest development is the establishing of headquarters downtown. There are still 15 night clubs in the organization, which means that the majority has stuck together.

The association hopes to have owners help each other out in alleviating a shortage of good talent in this territory. It may arrange for some central and joint booking set-up thru the association. Relations with labor unions have been quite harmonious.

Niagara Association Leaders

New officers include Anthony Battaglia, Cocanut Grove Club, president; Louis Schmidt, Whitey Schmidt's, vice-president; Mary Rogers, Roger's Velvet Grill, treasurer; Al Willner, Club Merry-Land, secretary. Directors are Edward Bain, Lillian McVan, of McVan's night club; Mary Brogan, Brogan's nitery; Edna Clark, Clark's Oasis; Mary Rogers, Battaglia, and George Cecala, Havana Casino.

HOLLYWOOD, Nov. 28.—Question of getting help for the operation of dining and dancing spots in this area is growing more of a problem each day. Demand for waiters, bartenders, bus boys and even hat check and cigarette girls is increasing tremendously.

With gasoline rationing certain to keep crowds at home more and bring them out only on week-ends, spot managers don't which way to turn. During the past weeks, week-end business has increased considerably and help has decreased.

One of the spots to set week-end records is Earl Carroll's Theater-Restaurant. Saturday night business here has exceeded all expectations. Fortunately for the spot many of its waiters live in the immediate vicinity and have no difficulty in getting to and from their jobs.

No comment was forthcoming from the Hollywood Palladium, which has a large dinner trade.

Joseph Faber, manager of the Biltmore Bowl of the Biltmore Hotel, reported recently he was having trouble securing enough waiters.

Jimmy Contratto, owner of the Trianon Ballroom in South Gate, said his problem of getting table and bar help was "pretty bad." In addition, getting parking lot attendants was also becoming a problem.

Cab Service Curtailed

OMAHA, Neb., Nov. 28.—Night clubs and other entertainment places getting taxicab service will be hard hit by a rationing board ruling that after De-

ember 1 no Omaha taxicabs will be permitted to make trips to or from places of entertainment.

BALTIMORE, Nov. 28.—Night clubs, hotel spots and the better restaurants of this city frown on women in slacks.

Some clubs have refused admittance to such women, and some leading hotels have not allowed them to occupy tables in the dining room. Women in slacks may sit at the bar in hotels, but the cocktail lounge and dining room are closed to them.

Some clubs which have not, to date, been confronted with the problem of women in slacks declare they dread the day when they will have to meet the situation.

It is okay for waitresses in niteries to dress in slacks and blouse to match, however.

Liquor Prices a Problem

MINNEAPOLIS, Nov. 28.—Night clubs which upped the price of glasses of whisky 5 cents November 1 are in for a headache if they don't cut it out, the Office of Price Administration warned.

Erwin Gaumnitz, State price officer for OPA, points out the tax per drink—on 100-proof liquor—is 1½ cents, and that many nitery operators are footing the tax themselves.

"OPA regulations," he said, "specify the cafe must compute the exact number of drinks it gets from a quart. Then the tax must be spread out over that number. If it works out to a fraction, it may charge the next higher full cent for any sum over one half and the next lower cent for anything under one half."

DALLAS, Nov. 28.—Local night club and hotel owners, in addition to food rationing rules, gas rationing and a severe shortage of choice cuts of meats, are now facing another headache, a proposed local option election which, if successful, will cut off one of their chief sources of revenue. Under Texas liquor control law, night clubs and hotels are not permitted to serve alcoholic beverages, but the customer may bring his own liquor to be served, with clubs furnishing set-ups and mixers or requiring a cover charge.

Seeking to forestall a local option election, club and hotel owners have requested the city council to pass a city ordinance making the serving of alcoholic beverages by clubs and hotels illegal after midnight. The early curfew idea is opposed by a group of club owners headed by Pappy Dolson, who claims the early closing will ruin most local clubs.

Films Sub for Talent

OMAHA, Neb., Nov. 28.—Rosso's night club is now showing movies three times nightly as a means of overcoming higher costs and the shortage of talent. A complete change of program is made for each of the three nightly shows, with war news, technicolor cartoon and comedy consisting of one program. Art Riley and band play for the dancing between shows.

HOLLYWOOD, Nov. 28.—Local clubs are having a tough time getting and keeping bartenders, due to the draft and enlistments. Business is good, but getting extra help is out of the question.

A local spot had trouble keeping help, so this sign was put up behind the bar, "Be Good to Our Bartenders. They are harder to get than customers."

CAMDEN, N. J., Nov. 28.—Night clubs in Southern New Jersey are joining with the South Jersey division of the New Jersey Licensed Beverage Dealers' Association in the War Bond and Stamp selling campaign fostered by the liquor industry. The liquor wholesalers are serving as the clearing house for the bond sales. Since inaugurating the sales drive at the after-dark spots, the Cut and Fiddle Inn at Waterford has led the field. Sales were made by Roy Cattell, ventriloquist, thru his dummies, according to Neal Lang, proprietor of the nitery. Visits each patron's table between shows, combining intimate entertainment with his sales spiel for bonds and stamps.

FORT WORTH, Nov. 28.—Gasoline rationing is likely to force several night (See CLUBS TACKLE on page 15)

Hurricane, New York

Talent policy: Production floorshow at 8 and 12:30, with added 10:30 show Saturdays; show and dance band; alternate dance band. **Management:** David J. Wolper, owner; Albert Berryman, maitre d'hotel; George Goodrich, general manager; Si Rose, press agent. **Prices:** Dinner from \$1.50.

After an uncertain career and several changes in management, this big club seems to have finally come thru with a show that ought to make them talk. Business since the show opened November 20 has been heavy, and already Wolper is planning to send out the show as a vaude unit when it finishes its intended run of six months here.

The new producer, Jean Le Seyeux (who will be doing the show here for the next two years), has put on a strong pictorial novelty revue. Like its rival across the street (the Latin Quarter), it is depending on the show as a whole rather than on name acts. Standard acts give it punch, but it's the show's fine costumes and pacing that gives it its basic strength. Le Seyeux, who returns this week to Hollywood to stage Earl Carroll's new night club show, is remembered for his fine staging of Clifford Fischer revues. His costumes here are dressy and colorful, and accent the form rather than to undrape it. Expensive material is evident thruout (costumes executed by Mme. Bertha at a reported cost of \$12,000) and Wolper says the show cost him \$25,000, which includes revamping the rolling platform and the stage.

No emcee is used. Baritone, tall and good-looking Bob Kennedy sings the special songs, which are okay altho not of hit quality. Reveals an okay voice, but is light on selling. On four times, Dorothy Keller, a cute little brunette, does a fair tap, returning later for a lively, impish punchy cupid routine. Frank Paris is the first standard turn on, and he does his strong marionette act in full view of patrons. Four numbers, and quickly. Charming Robin Adair, in exquisite costume, does a romantic toe bit and later a parade. Strong on personality. Laurette and Clymas, thin blonde and boy, does a cautious Apache which is weak because it fails to project abandon; but put their turn across when the girl mauls the boy. Drew applause.

The Gibsons are another thrill act. The man throws knives at the girl against a big circular board, building up to the climax when the board spins and the girl is hidden by a paper cover. Looks real, and it's done undramatically so as not to distress diners. Next is a mood number using Kennedy's singing, Isabell Rolfe's toe spinning, Cappella and Patricia's punchy acrobatic ballroom dancing and Duci Kerekjarto's fine violin background, along with the chorines prancing in radium costumes. The girl of the ballroom team needs polish, but Cappella's spectacular lifts and spins save their routines. Next is a magic specialty by Guilli-Guilli, a tall, swarthy gent in Turkish costume who works with live chicks, cards and containers. He injects some comedy talk, and manages to make the tricks amusing and entertaining.

A Latin production, next, uses Miss Keller in a tap rumba; Laurette and Clymas, in a fair rumba ending with a sock shoulder spin; Quito Torrez, a good looker in a so-so conga that drew applause because she sold it; Capella and Patricia, in an attractive paso doble cape dance; and the 12 chorines and six show girls. The Rigoletto Brothers, Keith headliners of days gone by, are just as strong in a floorshow. Their style is so old-timey it looks new now, and they had no trouble scoring heavily with comedy magic and their musical boxing bit. The Amy Sisters filled a costume wait with a nice military drill novelty.

Finale is called *Wings* and has everybody in aviation costumes either parading or doing a dance bit, including George Grant, in a leaping routine; Isabell Rolfe, Thea Lind, Robin Adair, Dorothy Keller, Carola, and with Bob Ken-

Night Club Reviews

nedy and Two Harmonettes (girls) singing background.

Ensemble girls are nice lookers and do mostly parading and simple dance steps, arranged by Roye Dodge. Margaret Bonds and Ted Persons wrote most of the special music. Dick Warren's band cut the show nicely and also play good dance music. Vincent Pirro band alternated, and is also okay.

Wolper says he has booked Radio Aces, and that Capella and Patricia and Guilli-Guilli are going out. *Paul Denis.*

885 Club, Chicago

Talent policy: Shows at 9:15, 12:15 and 2; show and dance band; intermission pianist. **Management:** Joe Miller, operator; Ernie, host. **Prices:** Dinner from \$2.50, drinks from 60 cents.

Miller continues to spend around \$750 for three acts, with the bulk of the sum paid for a headliner. New show, in for four to eight weeks, features Billy Vine, emcee and comic; Chautse Shea, singing comedienne, and Lane and Small, tap team. The acts fit this intimate room.

This is Vine's first job in town since making good on Broadway. He is young, fat, jolly, clean and usually funny. He is particularly strong when he offers his own act, composed of a series of satirical and straight character impressions. During show caught he offered Laughton's Captain Bligh, a crying drunk (his best and funniest bit) and a take-off of an old-time performer reminiscing of happier days gone by. While he had to tussle with hecklers during his emceeing, he held undivided attention with his act.

Chautse Shea is the former ice-skating LeVerne, who, for the last few months, has been breaking in as a singing comedienne under the name of Christine Cross. The girl has a small singing voice, but her punchy, entertaining delivery and cute mannerisms go a long way in selling her special material. Not all of her numbers are sock, but once she sets the act with consistently funny material, she should have no trouble getting better jobs. Started off with *Chichicastenango*, then a satire of an old lady giving advice, *They Are Never Gonna Change a Man*; *Strip Polka* and, finally, *Daddy* the way Brazilian and French cuties would do it.

Lane and Small are a stock tap team, opening the show with a couple of rhythm numbers, using solid-top high hats on the floor for several novel steps. Girl is blond and makes a nice enough appearance but uses too heavy a make-up for an intimate supper club.

Mark Talent and his boys (5) do a fine job on show music and keep danceminded patrons entertained with versatile sets. Johnny Honnert is the intermission pianist unless some of the customers decide that they want a hand at the keyboard—in which case they step up and help themselves.

Sam Honigberg.

Glenn Rendezvous, Newport, Ky.

Talent policy: Dance band and floorshow; stroll trio; shows at 9 and 1. **Management:** Pete Schmidt, owner; Glenn Schmidt, manager; Miles Ingalls, booker; Harry Martin, publicity; Ernie Price, maitre d'; Bob Bond, assistant maitre d'. **Prices:** Dinner from \$1.50; drinks from 40 cents. **Minimum, \$1.50; \$2.50 Saturdays.**

After two big weeks with Monte Prosser's *Copacabana Revue*, which closely rivaled the record business hung up here by Bill Robinson two months ago, this spot trims its budget to usual proportions and reverts to its regular three-act policy. New layout, which opened Friday (20), found the audience highly

receptive. Collette and Barry and their Little Show (four girl dancers) headline and carry the bulk of the show, turning in a fine job. This is a return date for the Collette-Barry contingent, and they're in for seven weeks this trip.

Harold Barry and his four dark-haired lovelies, well-drilled and handsomely garbed, open with musical comedy routine, Barry contributing a fair vocal on *You're the One* and a fine bit of high-kick and balance dance work. Turn made a firm impression.

Marion Colby, a stunning and shapely brunette, got by nicely with her song work, but made an unwise selection of numbers. Her *Hip, Hip Hooray* opener is okay, but the ditties that follow, *It's the Talk of the Town*, *I'm in the Mood for Love* and *Dancing in the Dark*, are not for her style. Does her best with *Chi, Chi Castanango*, which gives her a chance to come to life and sell. Has only a fair voice, but her sex score makes the audience forget that.

Roy Benson makes his magic sessions as entertaining as anyone could call for. His nifties include the inverted glass of water, Chinese sticks, the knot in the hankie that unties itself, and billiard balls; his work on the last-named being masterful. Not only sells his wares excellently, but backs them up with sparkling patter material. Also handles the emcee chores well.

Blonde Collette and Harold Barry, with their four-girl line, present a miniature musical comedy replete with excellent dance work, beautiful wardrobe and good music. The standard-bearers also contribute several nifty routines of their own, their *Blue Danube Waltz* and eccentric rumba being outstanding. The six-people troupe is a natural for an intimate room. Bowled to a smash hand.

Chick Mauthe and his seven-piece crew impressed favorably with their dance melodies, and played the show in tip-top fashion. Tony Salamack's Trio is in its 30th week on stroll duties. *Bill Sachs.*

Leon & Eddie's, New York

Talent policy: Dance and show band; relief trio; production floorshow staged by Frank Shepard, at 8, 10, 12 and 2. **Management:** Leon Enken and Eddie Davis, operators; Dorothy Gulman, publicity. **Prices:** Dinner from \$1.50.

Instead of the usual 10 acts, this 52d Street spot is now advertising "20 acts." The new policy, says Leon, has already upped his business about \$2,000 a week. Too many turns being available for the usual one-hour show, a few are used for only two performances a night. At show caught, the show ran an hour and a half, with Eddie Davis taking up a half hour. Considering there's a new show every two hours here, the customers are getting what is practically a continuous floorshow.

Leon and Eddie doubled their talent outlay about a week after the American Guild of Variety Artists had started to picket—and the acts on hand are proof that this club can still get all the talent it wants.

Show has the line of 10 girls on for pleasing-enough opening, midway and finale routines. (Leon points out, incidentally, that the line here has been on a six-day week for the past two years, despite a certain other local night club getting a lot of publicity last month for giving its girls one day off a week.) The girls are okay on looks and their costumes are neat, tho not particularly imaginative. Opening turn is Joan and Robert Rexer, young and energetic tap dancers, who got over nicely. Cousin Ida is a rowdy, vigorous Negro comedy singer, who does rhythm tunes with zip and personality. Paul Gerson, tall harmonica player, does one jazzy and one classic number and holds attention. Jenine Du Val, a small cute brunette, has a fair voice and a lively personality for singing of pop tunes. Drew applause. Leslie Gaines, a Negro, in top hat and tails, clipped off some fast tapping to make an okay impression. Lola Andre Dancers, four tall gals and a man, do a group tango to Lou Martin's Solovox accompaniment. The man does some lifts and the group generally looks nice. Jerri Vance is back here and her novelty contortions on the floor and on the table are good sight stuff—contortionists that are not repulsive for a change. Jean Berkhart pops out of a toy box to do a parasol toe dance, then dons a skirt for a spinning toe waltz. Pleasing novelty dance. Gloria Hope, a good-looking singer, does a couple of pop tunes very

nicely, drawing an appreciative hand. Edna Joyce, introduced as Miss New Orleans, is a slim, brunet acrobatic dancer who does stock tricks. The Gonzalez Girls, two Latin pretties in drab costumes, do a dull conga and then pace a bunch of small dogs. The dogs are trained for acrobatic, leaping and comedy tricks, with Gaucho the Wonder Dog doing some truly nifty paw-stands.

Pauline Briant, near-nude working in dim lights, does a cooch and gives the show its touch of sex. Cheena de Simone Dancers, three boys and three girls, smartly dressed, work in teams and in various formations thru a waltz. Smooth, interesting routines. Eddie Davis then held the crowd for a half an hour with his not-so-double-entendre gags and songs, winding up in medley of war songs and of Berlin tunes. He's perfect for this spot, and his material and personality fit the room like a glove.

Others listed as being on the bill but not spotted in the 8 p.m. show are Skating Lockwells and Estrelita. Robert Field emceed the show straight, and does singing, but not in the 8 p.m. show. A girl pianist-singer is spotted at the bar between shows.

Show was cut by Lou Martin (sax and Solovox) backed by five men. They do a good job considering the size of their unit and the long and frequent shows. Martin's Solovox comes in handy to give added color to the accompaniment. A trumpet-led trio provides okay relief music.

The club was jammed on night caught. *Paul Denis.*

Henry Grady Hotel, Atlanta

Talent policy: Shows at luncheon and twice nightly; show and dance band. **Management:** Juddy Johnson, impresario. **Prices:** \$1.50 minimum except Fridays and Saturdays, \$2.

The Kathryn-Duffy Dancers, currently headlining the *Star-Spangled Revue* in the Paradise Room here, had the greatest opening night crowd ever booked here. Reservations were filled up 10 days before show opened. Opening night crowds were treated to a bit of artistic entertainment in place of the usual comedy or routine floorshow acts. The Duffy dancers really have something different in the dance line, and patrons kept up applause from start to finish.

Augmented by several exceptional acts, the show offers plenty of variety with music, dancing, comedy dished out in generous portions. Sally Urban, a nimble-footed beauty, does most of the solo dances. Her part in the *Dance of the Islands* number, in which radium lights bring out unusual effects, is the highlight of the show. Mary Allgood, vocalist, is house vocalist now, and Irving Melsher, songwriter (he and Russ Morgan wrote *Don't Cry, Sweetheart*), took over last Saturday as director of music.

Rita Roper's dance impressions drew good hand, as did Gayle Robbins' tune about a burlesque queen. The Monteros, one of the flashiest adagio teams we've seen, round out this revue. *Flags of Our Allies*, a colorful patriotic number by all of cast, as the finale.

The show is booked for three months. *Paul Jones.*

Sans Souci, Havana

Talent policy: Show and dance band; floorshows at 10:30 and 1:30. **Management:** H. Miles, managing director; Melchor, maitre d'hotel. **Prices:** Dinner from \$2.50; drinks from 55 cents. **Minimum \$2, except Saturdays, \$3.**

This colorful and tastefully decorated club, revamped with new sliding bandstand, elevated show floor, a raised ceiling, new dressing rooms and a recreation room for performers, stacks up as one of the smartest and most modern rooms in the country. New improvements aid greatly in showcasing the acts and band.

First band change in over five months has brought in Armando Romeu Jr., replacing Palau Brothers. This is Romeu's first stop at this hostelry in over a year, and his ork stacks up as an even better draw today. For the most part, band is grooved into a hot solid swing style and does a top job. Romeu has not changed over to the sirup sweet-swing commercialisms so prevalent today.

Singing attraction is Kositla Fornes, a dynamic-looking girl, but not so dynamic a singer, tho she has a hard-punching delivery. Style is identical on every tune.

An African jungle number, headed by Demetrio Naranjo, is well performed. Lina D'Esco, attractive and shapley dancer, does first-class toe terps to *Clara de Lune*. She should go places. Silvia and Papo, sharp and classy ball-



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roomers, offer three routines in their *Bembe*. They're original in their selling and they mark their work with some unusual twirls, spins and lifts, some of them bordering on the acrobatic.

Food, liquor and service okay.
David C. Coupau.

500 Cafe, Atlantic City

Talent policy: Continuous musical entertainment, 3 to 6 and 7 to 2. Management: J. Maxwell Kendrick, proprietor-manager. Prices: Dinners from \$1, drinks from 40 cents.

For many summers the late Phil Barr's 500 Club, where always the biggest names in show business held forth. Several months ago J. Maxwell Kendrick, lifelong friend of Barr and formerly associated with the club's operation, left his Tin Pan Alley post to bring new life to the nitery. Kendrick has refurbished it as a lavish musical bar, with the swank and plush trimmings kept intact. Doings are one the stage in center of the horse-shoe bar, easily the resort's largest leaning post. Tables line the room and part of the floor is polished off for dancers.

Major interest is centered on Patti Travers and Men About Town, three men and a girl. Only a youngster, Miss Travers stacks up with the vets when it comes to song selling and personality. Sings 'em sweet and hot and creates added excitement chanting rumbas and Hawaiian hulas. Shakes the maraccas and is plenty pert on the hip swaying.

Men of Rhythm include Frank Darling on bass, Joe Baque on piano and vibes and Vinnie Erico on guitar. Expert musicians, potent in both swing and sugar. Charles Sivier, piping to his own pianology, fills in the lulls in top fashion.

Kendrick is operating the room on a year-round basis. Draws heavily from uniformed men for whom drink menu is sliced 20 per cent. Food is excellent and the \$1 dinner is a steal. Room packed when caught Sunday night.
Maurie Orendenker.

The Trianon, South Gate, Calif.

Talent policy: Dance band; floorshow at 10:30 p.m. Management: Jimmy Contratto, owner; James Brown, manager. Prices: Admission, 60 cents, 85 cents Saturdays; dinner, \$1 up; drinks, 35 cents up.

With Jan Garber opening here, new floorshow includes John Calvert, a hold-over; the Theodores, and Serge Flash.

Garber starts the show with a bit of theme music by his orchestra (four brass, four sax and four rhythm, including two pianos) and brings on John Calvert for emseeing. Floorshow is strong on talent.

First on are the Theodores, ballroom trio, teeing off with smart terpsing. Their ballroom routine is peppered with spins and lifts. The girl winds up the turn with a series of flips. Youthful and working with enthusiasm, this act speeds up the show's tempo.

Calvert, magician, brings out his femme assistant, and walks about picking cigarettes out of air. Act is quick and well spotted.

Serge Flash, making his first appearance here, socked with his juggling. Opens with three hammers and later adds one. Act really gets going when he combines hammers and rubber balls. Fingertip balancing of a rubber ball and setting of the spinning sphere on a hammer held in his mouth brought down the house. Winds up balancing ball on tip of hammer held in mouth. A good showman.

Calvert finishes the show with a bit of comedy hypnotizing. Calling for volunteers from audience, generally

servicemen, he has them fall down as others already on the floor get up. Produces ping pong balls from their mouths. Works smoothly, and his act gave the show a flashy sign-off.

Garber, offering his new swing style of music, gave the show swell support.
Sam Abbott.

Club Flamingo, Chicago

Talent policy: Continuous shows from 10 p.m. to 4 a.m.; show music. Management: Velos brothers (3), operators; Billy Stearns, manager; Tommy Succo, booker. Prices: No cover or minimum; popular prices for drinks (food not served).

Neighborhood Madison Street spot is making money because of its no food, continuous floorshow policy which brings a turnover in business twice or three times a night. Line-up consists of 10 acts and most of them alternate in the six full-hour shows following one another. Because there is not enough talent on hand to warrant a two-hour show, the emcee of each half has to do plenty of padding to fill in the required time. Handling this difficult assignment these nights are Billy Carr, veteran emcee and singer formerly of the 606 Club, and Dick Jones.

Not enough of the acts are strong, so when a good one comes along it is welcomed with open arms. Among the current favorites is Stephanie Dale, blond and pleasing soprano, who has a warm, interesting style, offering pops and standards. She makes a good appearance and can hold up in stronger jobs, too.

Tex Morrissey (Hank the Mule) is another good act, getting laughs with her novelty. In a mule's get-up she is made to order for the more informal cafes, giving "rides" to customers and going thru comic paces on order from cute Joy Adrian (Tex's daughter).

Helene Carroll is a tall and capable character dancer, exhibiting graceful Spanish routines in two spots. Dorothy Ates (Roscoe's daughter) is a cute blond soubrette who works early in the show, singing familiar numbers and closing with fair rhythm dancing.

The two strips are of stock caliber: blond Carol Lord and dark-haired Trudene. Yvonne and LaMarr are a weak ballroom team, going thru their tricks mechanically. Need plenty of rehearsal-hall work.

Eileen Mack, of the girl line, opens one of the shows with a simple tap number, while the Aveyettes (6) do a couple of equally simple numbers (unison kick to *Strip Polka* and Indian fantasy) in the succeeding show.

Carr is an old hand at emseeing and still a master of his trade. His Jolsonian vocalizing has appeal. Jones it at a disadvantage, for he has to kill time with gags and stories, and too many of them are unfunny. Screwball satires of radio programs, characters, etc., make up his own act.

Eight local musicians alternate on the bandstand for show support.
Sam Honigberg.

Adolphus Hotel, Century Room, Dallas

Talent policy: Band for show and dancing; floorshows at 1, 8:15 and 11:15 p.m. Management: H. Fuller Stevens; publicity, Aue Berger; productions, Art Victor. Prices: Admission, 75 cents (Saturdays \$1); dinners from \$1.75.

Newest show change finds Art Victor's ice revue and floorshow clicking nicely, with Ligon Smith's orchestra back after four weeks. A sliding floor that covers the ice tank between skating numbers, enables Victor to use a couple of vaude turns on top of his ice revue. The customers liked the innovation.

The Six Victorettes open the ice show with a clever *Salute to Football*, with skaters costumed in the colors of Southwestern Conference football teams. Got plenty of applause with college songs as accompaniment. Doris Sandberg scores nicely in her college-girl bit. Jo Ann Barr's fast skating routine to the music of *Amen* was liked. Stephanie and her doves follow with a pleasing interpretation of *Intermezzo*.

Kathryn Harris, cute rhythm dancer, opens the vaude part of the show with some nice tap, toe and acro routines. The two Ghezzi Brothers follow with good work in their upside-down acrobatics. The low elevation of the stage marred the audience's view, however. The ice show returns with a Gay Nineties revue done to old-time tunes. The floorshow's highlight is the finale, done with brilliant blacklight costumes that had the audience calling for more.

The revue is Art Victor's ninth show for the Century Room. Week-end business has been terrific, with the manage-

ment fighting the problem of adequate kitchen and serving help.

Tommy Cunningham does a nice job with the show's vocals and helps the maestro with emseeing. Frank Wood.

Tabarin, Havana

Talent policy: Show and dance band; shows at 11:15 and 1:30. Management: J. Parks, managing director; Martin, maitre d'hotel. Prices: \$2 cover supper (Saturday, \$2.50).

The past fortnight has brought a slump in biz weekdays. Decline is reported due to rationing of gasoline and discontinuance of omnibus service after midnight.

New floorshow consists chiefly of hold-over talent offering new material, Mister Mack (Bombl), acro, and a new production number, *Put-Put-Put*. F. Alonso has leaned heavily on production numbers, increasing the girl line from 15 to 30 at the start of the season. The line (Cuban) is spotted once in each show. The Brothers Chan, Chinese troupe, served a series of new acros and contortions. Closing trick, girl suspended by hair and manipulating various props while sweeping in wide circles in midair, drew a good hand. Aurora Lincheta is a vivacious, personality-full singer of risque tunes peppered with brash remarks at patrons.

Supper show was opened by Mister Mack in a drunk routine of acros and balancing. Cosmopolita band played the show music, alternating with the Alfred Brito band for dancing. Good society outfit that minimizes the brass and emphasizes reeds and strings.
David C. Coupau.

Merry-Go-Round, Pittsburgh

Talent Policy: Show and dance band; floorshows at 10:30 and 12:30. Management: Milt Baseman. Prices: Cover, 75 cents; drinks from 45 cents; dinners from \$1.25.

A few years ago this spot was a road-side stop. Now it's one of the city's leading niteries. Two weeks ago it began presenting floorshows as inducement for older trade needed to replace former young clientele.

Floor is raised, with tables on two sides and bandstand at third on higher platform. Largest space in club is lower level opposite bandstand, where most tables are situated, with service bar. Bar behind table space is responsible for hefty additional business after being club's original draw. Decorative motif is horsey, colorful and attractive without being garish.

First floor bill opened with Bobby Bernard as shouting emcee. Gerry Gale dances a gypsy turn with verve, twirls and plenty of smile. Bernard follows with *Hi Neighbor*, *Melancholy Baby*, *White Christmas*, *Swanee* and *Birth of the Blues*. He works hard, ebulliently, maybe too hard. For encore, he pounds out *Have a Little Fun*.

Ernie Arno works tricks with roller skates. His peak is a spin atop a small circular table on his hands fastened to skates. Claire and Arno wind up the standard Pittsburgh floorshow pattern of singer-novelty-ballroom with a semi-act, followed by a neat polka and a jitterbug.

Howdy Baum's dance band furnishes okay show music. Their dansapation is top drawer for Western Pennsylvania.
Morton Frank.

Copacabana, Rio de Janeiro

Talent policy: Show and dance bands; one show nightly at 12. Management: Duarte Atalaya, managing director; Gilberto Pereira da Silva, chief of publicity; M. E. Stuckart, artistic director. Prices: Dinners, 30 cruzeiros; minimums, weekdays, 50 cruzeiros; Saturdays and holidays, 30 cruzeiros; Sundays, 40 cruzeiros.

With the talent shortage becoming acute and the transportation difficulties for artists getting worse, this spot has gone overboard on production numbers. Extra coin has been spent on costumes and production backgrounds. Management has brought back Nini Theilade to head the current layout. Pat Miller, U. S. singer, is carried over, with Professor Barreira and Nadja, mindreading turn, new.

Biz over week-ends remains big, tho weekday patronage has been off, due to gas regulations.

Bill opens with line girls parading in attractive and colorful costumes. Pat Miller thrused *You Stepped Out of a Dream* and *Lady Be Good* to nice applause. Returns for spot in finale. Professor Barreira and Nadja, at the Urca earlier this season, got off to a good (See *NIGHT CLUB REVIEW* on page 15)

Magic

By BILL SACHS

JOAN BRANDON was stricken with Jappendicitis the day before she was to open at the Tower Theater, Camden, N. J. (November 19), and was rushed to Women's Hospital, Philadelphia, for an emergency operation. She is mending nicely. Miss Brandon was also working the Shangri-La Club, Philly, at the time. . . . "HAVE-A-DRINK" MAURICE, assisted by Johnny, is playing Pennsylvania theaters, set by Bert Jonas, New York. . . . BERT DEAN, illusionist, and his eight-girl company, now on the Butterfield Time in Michigan, move soon into West Virginia on a long string of theater dates. . . . JACK HERBERT winds up a two-weeker at the Lake Club, Springfield, Ill., December 3 and makes a 300-mile overnight hop to open at the Palace Theater, Fort Wayne, Ind. . . . ALBERT ROTHSCILD, "Baron of Magic," who has done considerable traveling and entertaining in Europe, showed for the members and guests of the Town and Country Club, Hartford, Conn., last week. . . . GALI-GALI AND CARDINI attended a magical powwow and dinner given in their honor by the Los Angeles Society of Magicians Friday evening, November 20, at Clifton's Cafeteria, that city. Gali-Gali was appearing at the Orpheum, Los Angeles, with an Earl Carroll revue. Cardini and his wife arrived in L. A. from New York unannounced to join the USO unit, *Hollywood On Parade*. Others who entertained on the impromptu program were Jack Wilson, Frank Pewins and Neleh. . . . HERMES AND MARLENE, after winding up with their kid/show on the Wallace Bros.' Shows of Canada, are back in niteries with their magic, mental and dance turn, booked by Ray Kneeland, Buffalo. . . . VIRGIL THE MAGICIAN concluded his tour in Albany, Ore., November 24, ending what he describes as the best season he has ever put in. Virgil attributes his early closing to the gas rationing and the fact (See *MAGIC* on page 15)

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Burlesque Notes

NEW YORK

LANA BARRI, still another quiver-and-shake, is a new-to-burly Hirst headliner. Had her start at the Rialto, Chicago, where N. S. Barger promoted her after she acquired a Chuck Gregory set of routines. Is signed for a 42-week Hirst and Schuster contract. . . . MANNY KING, recovered from a sinus operation that necessitated a layoff of six weeks, succeeded Peanuts Bohn at the Star, Brooklyn, November 20, when Louise Stewart also replaced Vilma Josey. . . . MAXINE DUSHON is at the Howard, Boston, for a week. . . . SOLLY FIELDS, Nat's son, sends word from Milwaukee that he has been in the pitch business the last four years and plans the manufacture of plastic items for the kitchen. . . . FREDDIE AND FLO, comedy dance team, went from the Star, Brooklyn, to the Roxy, Montreal, November 27, doubling at the St. Michel nitery. . . . MARSHA BLUE left the Gayety, Norfolk, to spend Thanksgiving at her home in Miami, Fla.

DICK MILLARD, tap dancer, new to burly with a Hirst show co-featuring Lana Barri and Billy (Boob) Reed, had been with *Hollywood Revels* unit touring the West; also with Texas niteries. . . . JEAN MODE just filled a week at the Erie, Schenectady. . . . JACK BECK, manager of Jacques, Waterbury, Conn., is in St. Francis Hospital, Hartford, Conn., under treatment for a heart attack that came upon receipt of induction papers November 19, according to Ray Harmon. . . . BEVERLY CARRINGTON, doubling as producer at the Hudson, Union City, and as a War Bond seller with the AWVS, collects \$1 minimum from each of her 16 chorines every payday toward War Stamps. Each girl also busy knitting sweaters for the army. . . . EDDIE INNIS has left for the Coast to do comedy for Popkins & Ringer. . . . MOZELLE, dancer, left the Star, Brooklyn, November 19. . . . WARD AND KING, juggling, reinforced the Hirst unit at the Hudson, Union City, week of November 15.

VILMA JOSEY and LARRY LYONS were guests of Manuel Tortosa at Freddie's Garden Restaurant and afterward to see Johnny Mack in *Beat the Band* at the 46th Street Theater, November 21, to celebrate their first wedding anniversary. . . . CAST changes in *Wine, Women and Song* at the Ambassador November 22: Pinky Lee, comic, left for the Coast for a pic test and to negotiate for a contract with Hunt Stromberg, of United Artists. Herbie Faye, comic, moved over to *Strip for Action* at the National to understudy Joey Faye and Billy Koud. Replacing them were Peanuts Bohn and Red Buttons. Murray White, singer, joined the Sonja Henie ice show in Indianapolis as emcee and vocalist. Other exits were pianist Herman Polikoff and trumpeter Stanley Fishelson, who opened at Fort Monmouth, N. J., November 23 with *Show Time at the Roxy*, USO unit managed by Harry Rankin. Succeeding them were Tony Kildaro and Bobby Agnew. Billy Koud revising chorus numbers during his off days from *Strip for Action*. Kitty Syracuse is a new parade girl. . . . BOB ALDAR, straight man, has been signed for a seven-year Warner contract.

EVELYN TAYLOR receiving top billing in all paper house ads thruout the Hirst and Midwest circuits, according to clippings. One had her as "The Blond Venus." . . . BILLY (BOOB) REED, comic; Stanley Simmons, singer, and Al Golden Jr., straight man, on the Hirst Circuit, are in receipt of induction papers. . . . FRANCIENE, recovered from a brief illness at her Rochester home after a tour of the Empire Circuit, opened with a Hirst unit, *Mirthquakes of 1943*, November 20 at the Casino, Toronto, in featured spot. . . . STAFF SERGEANT LLOYD MULLER, minus 50 pounds recently lost thru hospital treat-

Racing Okayed, So Miami Night Club Owners Are Hoping

MIAMI, Nov. 28.—Signs for the winter season are perking up with the arrival this week of several hundred horses at Tropical Park, with many more booked, according to Henry Collins, superintendent. Bookings for Hialeah indicate that the fixed ceiling of 1,750 horses for both tracks should soon be filled.

The "go ahead" signal has been given to the dog tracks, providing the lighting regulations are complied with. It is doubtful, however, if the Miami Beach dog track will be able to comply, owing to its proximity to the ocean.

Harris Leveson, now head of the Rip-tide Club, announces the opening for Thursday. This spot was decorated and enlarged during the summer, and has Jane Atwood, repeating from last season, in charge of a line of six chorus girls. Howard Sharlan, songs and dances, will also emcee. Mignon, dancer, has been signed. Two other acts still to be booked. Chet Brownagle's band will swing the music.

Club Ball has added Mimi Benzelle. Dennis Sisters are still going strong at Kitty Davis's, after being here three months. Joe Rio and Frank Payne are still doing comedy.

Little Club a big hit, and Winnie has her troubles finding space for all who want to get in.

Ira's and Winnie's Little Club will have a floorshow during the winter season. These are new and at present operating without talk acts.

Mother Kelly's is set to open first week in December.

Bob Bostwick, local baritone, who made a hit here last season, opened at the Five o'Clock Sunday.

Two Olympia acts have been picked up by clubs. Cina and Cortez went to Jimmie's on the Trall, and the Three Hearts to Kitty Davis's. Jimmie's also has Lonny Rogers and Suzanne and Christine, new, with Yvonne Adair holding over.

So successful was Kitty Davis with her bond sale dinner that another is planned in January. This time only \$500 bonds will secure admittance and a gratis dinner.

ment at Camp Gordon, Ga., visited and dined with the folks at the Claridge via a 15-day furlough. . . . MAFREEDA WALKER doubling as producer and house manager at Jacques, Waterbury, pending Jack Beck's recovery. . . . BOB ROGERS is the new straight man with Charlie (Kewpie) Kemper and George Haggerty for a tour with a USO unit. Jess Mack, Bob's predecessor, is headed for the army. UNO.

PHILADELPHIA:

BOB CARNEY, after an absence of two seasons when he took in the niteries, is heading a Hirst unit that includes June Taylor, Dian King, Charles Levine, Chuck Wilson, Charles King and Russell Trent. . . . KITTY WHITE featured at Murray Inn near Haddonfield, N. J. . . . ROSE LaROSE the fem feature for the Hirst unit headed by Billy (Bumps) Mack and Harry Levine.

MIDWEST:

MAURICE CASH, after several weeks on the sick list, is back on the Midwest Circuit, working on the same show with Walter Brown. Cash reports that two plays he wrote recently are to be produced soon.

FROM ALL AROUND:

TOMMY BRICE AND JERRY MURPHY were tossed a reunion celebration by friends at the Nixon Theater, Pittsburgh. . . . PALMER COTE left St. Louis to join the Phil Rosenberg unit playing Eastern theaters. . . . DIMPLES DELIGHT in St. Louis getting some instruction in a new strip routine from Paul Morokoff.

Club Talent

New York:

GABRIELLE, French-English singer, has closed a 19-week engagement at La Vie Parisienne and opens at Lou Walter's Club Casanova, Miami Beach, Fla., November 15.

JOY LIVINGSTONE has returned to New York after a run of many months at Monico's Club, Cleveland.

MARCIA HARRIS, singer-dancer, opens a USO tour November 25 at Fort Hayes, Columbus, O. She recently recovered from an appendectomy. . . . BENNY LEONARD, now a lieutenant in the merchant marine, is putting on the shows at Hoffman Island, N. Y. . . . BOBBY MORRIS has been signed for *The Firefly* by the Shuberts.

SENIOR WENCES is to receive headline billing in *Salute to Pedro*, musical which goes into rehearsal late in December.

Chicago:

RAY PARKER AND PORTHOLE booked by Eddie Elkort, of MCA, for six weeks at the Bal Tabarin, San Francisco, opening December 17. . . . OSCAR LOPEZ, Spanish singer at the Cuban Village the past 26 weeks, has been signed to a seven-year personal management contract by Frederick Bros. He opened at the Havana-Madrid, New York.

THE REVUERS go into Blackstone's Mayfair Room December 11, succeeding RENEE DeMARCO, who is filling a six-week run. . . . SIMS AND BAILEY followed GIOVANNI into the Drake Hotel. Hotel's Camellia House, incidentally, broke its Saturday gross record November 14, taking in over \$1,600. . . . MAXIE TURK, of Jerry and Turk, expects to go into the army following his theater date in St. Louis this week, altho the draft board may permit him to fill his December 3 date at the Latin Quarter. His sister is going to Los Angeles to take a wedding course. . . . WESSON BROTHERS (2) doubled between the Chicago Theater and Chez Paree for the last two weeks. Chez lost PAUL WINCHELL after his opening week due to illness. The Wessons expect to be in service within the next couple of months.

FLORENZA, after seven months at Club 606, is bound for Hollywood and a screen test for Monogram.

MARGIE WARD, dancer, added to the Blackhawk Cafe show. . . . HARRIS AND SHORE wind up 19 weeks at the Biltmore Hotel, Los Angeles, December 23 and then head east. . . . GUY CHERNEY moves into the El Rancho Vegas, Las Vegas, Nev., December 15, set thru William Morris Agency.

MACK MALONE, Ann Suter and a line of Taft Girls (6) go into Gingham Gardens, Springfield, Ill., Friday (4). Ray

Walters Opening Both Miami Clubs

MIAMI, Nov. 28.—Lou Walters says his two clubs will definitely open this winter. Latin Quarter on Palm Island opens Friday, December 18, and two days later the Casanova gets the word. Benny Piermont, former operator of the Yacht Club in New York, will handle the Casanova. Harry Spears is to be emcee, and Lorraine DeWood to top the floorshow.

Opening show at the Latin Quarter comes from Walters' New York club. Frank Mazonne and his apache troupe, Bob Fuller's singing sextet, Jane Wood, the Chadwicks and the Stanley Sisters, all familiar to this area, are in the cast. Walters apparently intends to go the limit without regard to expense for at least four weeks.

Dorothy Bell Directing

BALTIMORE, Nov. 28.—Dorothy Bell, show girl, has been appointed director of songs and dances for Gayety, burly house here. Gus Flaig is director of show production.

MINNEAPOLIS, Nov. 28.—Burlesque grosses continue to hold up in grand fashion at the Alvin Theater, Harry Hirsch, manager, said. Patricia Joyce, for the week ended November 19, hit \$4,800—and for a newcomer that's a high figure. Marie Cord is here this week, with June March slated for the following period.

Lyte, of Dave O'Malley's office, now booking the spot. . . . FAY AND GORDON follow the Wen Hai Troupe at the Edgewater Beach Hotel January 2.

JACK HERBERT returns to Helsing's Vodvil Lounge December 17. . . . JULES AND JOANNE WALTON have joined the Bismarck Tavern line-up, instructing and performing waltzes. . . . DICK WARE, now a private first class in Point Richmond, Calif., writes that he, JIMMIE SMITH, formerly of the Three Deans, and BILL CORDING are staging shows in the camp.

Philadelphia:

JERRY BERGEN skedded to go into the new *Pollies* for the Shuberts following his stand at Jack Lynch's Walton Roof. . . . BILLY KELLY halts a long run at Powelton Cafe to don uniform for Uncle Sam. . . . ALAN GALE, at Club Ball, has a new piano accompanist for the first time in 10 years in Ben Tracey, with Eddie Blum going out on his own as a nitery single. . . . RUTH LANDI providing floor divertissement for the first time at Empire Room of the Ritz-Carlton Hotel. . . . KENNETH W. BAKER, formerly of the Hotel Traymore, Atlantic City, the new general manager of the Adelpia Hotel.

FRANKIE SCHLUTH, closing a two-year run at Frank Palumbo's, moves crosstown to the Open Door Cafe, new show also returning to the city is DAY, DAWN and DUSK. . . . HARRY ROSE, former assistant manager of the Swan Club, now in the navy, is associate editor of *V News*, a service publication. . . . ROY DAVIS, formerly with the Three Guesses, making his bow as a single at Frank Palumbo's. . . . CY WHITE, latest of the local comics to branch out with a crazy show unit, preeming next week at Powelton Cafe.

Boston:

BILLY PAINE, of the Coconut Grove, has received his call from the army. . . . HERB LEWIS, of Melody Lounge, is now devoting all his time to radio. . . . MORTON DOWNEY opened at Copley Plaza Hotel November 26. . . . ADRIAN ROLLINI TRIO set for the Music Box, Copley Square Hotel.

Here and There:

JACKIE HELLER'S stay at the Latin Quarter, Chicago, has been extended 10 more weeks.

BILLY VINE is set for the 885 Club, Chicago, November 20, at \$500 weekly. . . . SYLVIA FROOS is booked for the Hollenden, Cleveland, December 14, for four weeks. . . . BARBARA LONG is down for the Club Charles, Baltimore, December 1. . . . MARCO AND ROMOLA started a two-weeker at the Nixon, Pittsburgh, Monday (16).

NICK LUCAS opens at the Miami Club, Staten Island, N. Y., December 1 for two weeks. . . . VERN VALDEZ is in his eighth month at the Wonder Club, New Orleans.

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GAMBLE'S COMEDY BOOK NO. 2 Contains 150 Gags and Jokes, 3 Ventriloquist Acts, 4 Talking SKITS and 5 Comic MONOLOGUES. \$1. GAMBLE'S MINSTREL BOOK NO. 2 Contains 2 Minstrel FIRST PARTS, AN AFTERPIECE and 6 B. F. OLIO ACTS. \$1. GAMBLE'S PARODY BOOK NO. 2 Contains 100 NEW PARODIES on Songs, New and Old. \$1. All 3 BOOKS, \$2.50. Costumes, Wigs, Scenery, Make-Up Furnished. WITMARK'S COMPLETE MINSTREL SHOW, \$10. BIG COLLECTION of Blackouts, Stunts, Clever Replies, Etc., \$5.

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TOPS IN TAPS

DICK MILLARD

RIFFS AND STAIRS AT WHIRLWIND SPEED

CURRENT ON THE HIRST CIRCUIT

Thanks to MILT SCHUSTER

Vaudefilm Grosses

Holidays Up B'way; "Morocco"-Herman 3d Huge 80G; Flynn No Drawback to Strand

NEW YORK.—Thanksgiving holidays gave the Broadway house operators much to be thankful for. The lift extended into the week-end and strong grosses are in view despite the holdovers at the Paramount, Roxy and Music Hall.

The Paramount (3,664 seats; \$41,981 house average) is still dazzled by the huge returns of the present bill, with Woody Herman, Hazel Scott and *Road to Morocco*. The third week looks as tho it may exceed the \$78,000 snagged during the second. The first two days of this session topped the first two days of last week, with \$80,000 in view. The layout opened to a terrific \$89,000.

The Strand (2,758 seats; \$30,913 house average) opened Thursday with the Casa Loma ork and *Gentleman Jim*, with Errol Flynn, and is heading for a robust \$50,000. Last week's six days of *George Washington Slept Here* and Phil Spitalny's ork pulled \$25,000. Prior stanzas of that bill got \$29,750, \$41,000 and \$46,000.

The Roxy (5,835 seats; \$38,789 house average) still offers smooth sailing with stagershow including Raymond Scott and Jack Durant, with *Springtime in the Rockies* on the screen. Third week looks like a few bucks behind last week's \$50,000. The opener tagged a handsome \$70,000. Show will go a fourth week.

The Music Hall (6,200 seats; \$84,000 house average) picked up handsomely enough to justify a third week of *Once Upon a Honeymoon* and stage bill with Paul Haakon. A fine \$87,000 is in view. Last week took in a swell \$89,000, while

opener did the same amount. Loew's State (3,327 seats; \$20,500 house average) with layout consisting of Ted Lewis's unit plus *Moon and Sixpence*, is slated for around \$29,000. Last week, with Yvette, Johnny Downs, Ben Berl and Cully-Richards, plus *Wake Island*, disappointed with \$23,000.

Duke Ellington Fat \$27,500 in Philly; Fay's Hefty \$9,000

PHILADELPHIA.—With a big Turkey Day and a midnight show added for the holiday eve, Earle Theater (seating capacity, 3,000; house average, \$18,000) chalked up a fat \$27,500 for week ended Thursday (26), with Duke Ellington topping an all-sepia show. Maestro carried it all himself, supporting acts bringing out Bette Roche, Patterson and Jackson, Jimmy Britton, "Jigsaw" Jackson and Lillian Fitzgerald. *The Omaha Trail*, on screen, no help. New bill opened Friday (27) brings on Johnny Long's orchestra, with Henny Youngman and Tip, Tap and Toe. Screen shows *Priority on Parade*.

Fay's Theater (seating capacity, 2,200; house average, \$6,000), switching to an all-sepia stage policy, also enjoyed a big holiday box office for week ended Thursday (26), with more than \$9,000 in the tills. Louis Jordan's orchestra held top billing, supported by Willie Bryant, the Three Flames, Brookins and Van, Jane Frazier and Roberts Sisters, George Williams, and Billy Klais and His Men of Music. *Sherlock Holmes and The Voice of Terror* on the screen. New bill opened Friday (27) brings in Ella Fitzgerald with Her Four Keys, Eddie Durham and His All-Girl Band, with Butterbean and Susie heading the surrounding cast. *Destination Unknown* feature photoplay.

18½G at Orph, L. A. Carroll "Vanities"

LOS ANGELES.—Earl Carroll's *Vanities of 1943* socked out a strong \$13,500 at the Orpheum for week ended Tuesday (24). Show line-up included the Stroud Twins, Rolly Rolfs, Frances Urban, Gall-Gall, and Willie West and McGinty. Pic, *Half Way to Shanghai*. House average is \$6,500, with 2,200 seats at 55 cents tops.

Thanksgiving Week Big in Chi; Billy Rose Unit Fine 47G; Barnet Ork 24½G

CHICAGO.—Thanksgiving closed the week of November 26 for the local combo house with a Fourth of July bang. Turn-away biz from late afternoon on. The customarily strong after-Thanksgiving day business showed up Friday (27) and promises to continue thruout the current session.

Chicago (4,000 seats; \$32,000 house average) played Billy Rose's *Diamond Horseshoe Revue* and Republic's *Flying Tigers* week of November 20, and wound up with a plenty fine \$47,000. Present generation knows Billy Rose, while old-timers were attracted by the unit's nostalgic theme, including the personalities of Charles King, Gilda Gray and Aunt Jemima.

House opened to turnaway business Friday (27) with Lawrence Welk and band, the Three Make Believers, and on screen, Ginger Rogers in *The Major and the Minor*. Should top \$50,000 in first of its two-week run.

Oriental (3,200 seats; \$18,000 house average) had its best week in months during the seven-day session ended November 26, grossing \$24,500 with Charlie Barnet and band, Mitzi Green, and Jinx Falkenburg in *Laugh Your Blues Away*. The preceding week, ended November 19, Count Basie's band unit brought in \$22,400.

Current session, starting November 27, opened to capacity business. Stage features the Three Stooges, the Merry Macs,

Bob Crosby \$10,000 In Prov.; Fay's Okay

PROVIDENCE.—Bob Crosby's band, with Evelyn Farley, Billy Rayes, and Ray and Trent as supporting acts, hit close to the \$10,000 mark at the Met last week-end (20-22).

Fay's, with Major Bowes's *All-Star* unit, did normal \$6,000 week ended November 20.

NIGHT CLUB REVIEW

(Continued from page 13) start. The Professor works the tables as Nadja identifies objects, trinkets, coins, dates and serial numbers on currency. He keeps the turn moving at a good pace and knows when to stop. Off to healthy applause. Nini Theilade, assisted by Leda Yuqui and Lorna Kay, turns in fine toe work to Tschalkowsky music.

All participate in finale, which includes a bit of samba, tap and bolero. Claude Austin band does okay with show music, alternating with Simon Bountman band for dancing.

James C. MacLean.

MAGIC

(Continued from page 13) that his draft number is due to pop up any day.

EDDIE COCHRAN opened Friday (27)

at the Tower Theater, Kansas City, Mo., for a week. . . . BECKMAN THE MAGICIAN, after three years in England and Iceland with the Canadian Army, has been honorably discharged and returned to Montreal to resume his magic career with a new show of his own. . . . IN ADDITION to Beckman, Montreal is pretty well taken care of with magicians these days, according to Arthur Schalek, who infos that G. Ray Terrell is in for two weeks at the Normandian Roof of Mount Royal Hotel, and pulling a heap of press notices; Jackie Fields is emseering and presenting his magic at the Esquire; the Great Lester and Eddy Richard are at the Roxy; Al DeLage and Company, at the Gayety, and Sid N. Levine, who spent the last three years at Gaspé, Que., is playing his usual spots around the town. . . . CECIL BIRCH (Eno), of San Angelo, Tex., is playing a string of private parties in and around Dayton, O., while attending school at Wright Field there. Says he's having a lot of fun while picking up some easy dough. . . . THE GREAT OVETTE (Joe Ovette) and Company, after winding up at the Circle Bar, St. Louis, moved into Scruggs, Vandervoort & Barney department store there for four weeks ending December 23. Following that they open on three months of school dates in the South. Ring No. 1, IBM, came out in a body to catch Ovette's opening at the Circle Bar. . . . JOAN BRANSON is fea-

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tured with her magic in the all-girl revue at the Shangri-La nitery, Philadelphia.

. . . . KARMEN makes for the magical feature at Kite's Cafe in the Quaker City.

. . . . THE MAGINIS played the Providence-Biltmore Hotel, Providence, week of November 16, their second booking there in two years. . . . THE GREAT LESTER was a week-end attraction at E. M. Lowe's Capitol Theater, Pawtucket, R. I., closing November 22, with business very hefty for the three-day run. . . .

JAMES BARKER JR., U. S. N. R., former Providence magician and member of Rhode Island Assembly, SAM, joined the ranks of benedicts November 22. The lucky girl is Marjorie Hunt, of Everett, Mass.

. . . . IN ADDITION to Beckman, Montreal is pretty well taken care of with magicians these days, according to Arthur Schalek, who infos that G. Ray Terrell is in for two weeks at the Normandian Roof of Mount Royal Hotel, and pulling a heap of press notices; Jackie Fields is emseering and presenting his magic at the Esquire; the Great Lester and Eddy Richard are at the Roxy; Al DeLage and Company, at the Gayety, and Sid N. Levine, who spent the last three years at Gaspé, Que., is playing his usual spots around the town. . . . CECIL BIRCH (Eno), of San Angelo, Tex., is playing a string of private parties in and around Dayton, O., while attending school at Wright Field there. Says he's having a lot of fun while picking up some easy dough. . . . THE GREAT OVETTE (Joe Ovette) and Company, after winding up at the Circle Bar, St. Louis, moved into Scruggs, Vandervoort & Barney department store there for four weeks ending December 23. Following that they open on three months of school dates in the South. Ring No. 1, IBM, came out in a body to catch Ovette's opening at the Circle Bar. . . . JOAN BRANSON is fea-

CLUBS TACKLE

(Continued from page 11) clubs thruout the State to close. Texas, with its broad open spaces, has built many night spots, some miles from cities. Holders of "A" gas cards can't do much night club going, unless they confine their attendance to the downtown places.

The Lake Worth Casino, one of the leading dance locations near Fort Worth, is eight miles from the city, for example. It will be one of the many to feel the effect of gas rationing.

PROVIDENCE, Nov. 28.—Hollywood Casino, Warwick night spot, passed out October 28 when its furnishings were sold at auction. More than 500 persons crowded the club for the sale, with several hotel and cafe operators among bidders anxious to get chrome chairs, aluminum pots and pans and other equipment now impossible to obtain because of war priorities.

Basie's 17G Tops For Detroit House

DETROIT.—Marked pick-up in business for colored bands and acts in this city is indicated by the record \$17,000 hung up at the Paradise Theater (2,000 seats; house average \$11,000) last week by Count Basie orchestra, following a modest week by Erskine Hawkins, the preceding attraction. Consistency of the average weekly pick-up indicates that the new levels of business are likely to be more or less permanent.

Basie broke the house record of \$16,000, formerly reached by three bands—Cab Calloway, Jimmie Lunceford and Earl Hines.

SRO Springfield

SPRINGFIELD, Mass.—Occupying the spotlight and the interest of the SRO crowds that filled the Court Square Theater here for three days that closed Saturday (21) were the Cabineers. Don Rice, Ming, Eddie La Verne, Tarzan and Company, the Drakes. On the screen was *Are Husbands Necessary?*

Balto Hipp \$16,300

BALTIMORE.—Hippodrome Theater grossed a neat \$16,300 week ended November 19, with *Broadway Merry-Go-Round*, featuring Al Bernie, the Watson Sisters, Three Murphy Sisters, Jeanne Brideson and Shayne and Armstrong. Pic, *Seven Days' Leave*.

Britton Hits 10G

DAYTON, O., Nov. 28.—Milt Britton and band, headlining at the RKO Colonial week of November 20, grossed \$10,000, average for the house this season.

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Strand, New York

(Reviewed Friday Evening, November 27)

Glen Gray orchestra and vocalists, Dean Murphy and Gaudsmith Brothers, put on a fair-to-middlin' show. Runs only 45 minutes and wisely; more time would spread the entertainment content too thin.

Gray is a handsome, amiable front, but doesn't seem to spark his boys. They're still playing the Casa Loma way, solid swing but not quite so exciting as it once was. Opened with sprightly *No-Name Jive*, but dulled the good impression by following with another straight band arrangement. Played two more later in the show, best being *Take It and Git*, soloists "taking it" for hot chorus.

LeBrun Sisters, comparatively new with the band, are on for two tunes, one of them, a Hawaiian ditty sung whining-guitar fashion, was well executed and won the three girls a good hand. Kenny Sargent does his standard job on *My Devotion* and *White Christmas*, latter in the accepted glee club manner, with the LeBrun and band backing him vocally. Received nicely. Pee Wee Hunt, suffering from laryngitis, stuck to his trombone.

Dean Murphy deftly seized upon the scuttling of the French fleet (in the newspapers that night) as a jumping-off place for his string of movie celeb impersonations. Did about a dozen of them, Gable, Boyer and Jimmy Stewart bringing spontaneous applause. Earned two encores which gave him a chance to do FDR and Eleanor. Tying them up with references to the "many times" he has entertained at the White House. Rapid-fire patter used to bridge his take-offs is a strange mixture of current events and off-color gags, audience responding to the gags.

Veteran Gaudsmith Brothers did their noisy dog act expertly, getting maximum results out of minimum tricks. Patrons were tickled by antics of the French poodles, who seemingly weren't doing what their masters wished. Mutts leaped, snapped, barked or played dead to howls of laughter.

Pic is *Gentleman Jim*. House two-thirds full. Elliott Grennard.

Oriental, Chicago

(Reviewed Friday Afternoon, Nov. 27)

A strong five-act bill which opened to heavy business Friday (27). The co-features, Three Stooges and Merry Macs, are repeats, but have good box-office possibilities once a season.

Saul Grauman's *Musical Staircase* flash dancing act opens the bill. The staircase divides the house band, playing on the stage this week, a novel departure from the week-in-week-out bandstand set. Grauman uses four girls, who open

Vaudeville Reviews

with short tap dance routines and later wind up on the staircase, which brings a strong finish. In announcing his numbers, Grauman does a little overselling, but the turn manages to hold up anyway because of its novelty.

Maurice Rocco, Negro boogie-woogie pianist who is a name act in local cocktail lounges, scored with his torrid piano set and suitable vocal accompaniments. Plays with plenty of rhythm and sells out with showmanly tricks. Did four numbers and went big.

Frank Payne, impersonator who, incidentally, doubles as emcee, takes the third spot with his familiar session of air character carbons which, vocally, are sharply familiar. With the exception of his Bob Hope, the impressions are almost lifelike. And, too, his material is different, carrying an amusing sense of humor thruout. Good response.

The Three Stooges, professors of the broad comedy college, drew big laughs with the same group of lines and bits of business exposed before the local masses a number of times. Occasionally an off-color line slips by, but on the whole the act is funny. Stopped the show when caught.

The Merry Macs (three McMichael boys and cute Mary Lou Cook) close the bill with several pop and novelty numbers, arranged to fit their individually commercial style. Their opening number, *Put On Your Old Grey Bonnet*, sounded over-arranged, but the others were quite digestible. Set also included *Hawaiian War Chant*, *Mr. Five by Five*, *Pass the Biscuits*, *Mirandy and Praise the Lord*.

On screen, *The Traitor Within*, a time killer. Biz second show opening day the best in months. Sam Honigberg.

State, New York

(Reviewed Friday Afternoon, Nov. 27)

Strong marquee magnets, Ted Lewis on the stage and *The Moon and Sixpence* on screen, plus the terrific influx of people for the holiday week-end, combined to draw heavy crowds the first two days of the run.

Ted Lewis, with an intact unit, rules the roost from start to finish. There are very few acts which he doesn't dominate and milk to death, but the result is a highly entertaining, punchy 70-minute bill. Lewis doesn't leave the stage for a minute, and keeps working all the time. He couldn't be any cornier, but he couldn't be more effective, either.

Curtain-raiser is a Lewis pitch on his hat and cane, with the band then doing a lively job of *St. Louis Blues*, with plenty of schmaltz from Lewis. Kayne Sisters (3), who curtsy like ladies and move their knees, arms and hands in perfect unison, join Lewis in a vocal of *Yankee Doodle Dandy*, and Charles

(Snowball) Whittier, doing an easy, casual tap routine, all in the same breath. Heavy applause.

Geraldine Du Bois sings *Let's Be Buddies* and *My Mother Would Love You* and at the same time foils for Lewis, as do the other acts. Good reception. Included was a War Stamp song, wrapped in a hokey but solid sales message.

Sammy Birch wrapped up the audience with his pantomimic accompaniment to phonograph records, including *Sam the Tailor*, *I Heard Three Birdies* (which has become a standard for this type act) and *Barber of Seville*, for which he wears a fright wig and a cape. A show-stop. Another show-stop is June Edwards, contortionist, who gets her first assist from Lewis and Whittier. Gal opens on a raised platform in evening gown and does a strip, with Lewis and Whittier following suit. In abbreviated costume, the pretty, shapely brunette does fine control, with her balances garnering applause. Transferred to a high platform, she balances herself downwards and picking up without hands.

Byron Kay and Louise Glenn do a modern ballet with ballroom tricks in their first spot, somewhat slowly, but in the closing number do a terrific rumba.

Band's swing session, starting with *Anvil Chorus* and then breaking up in small groups to exploit the blues, including *Jazz Me Blues* and *Melancholy Baby*, was a lot of fun. Kayne Sisters rendered an excellent arrangement of *Birth of the Blues*. Lindsay, La Verne and Betty, dressed as can-can girls, performed excellent flips and cartwheels. Good-looking flash. Good tricks and stunt work are reduced to secondary position, however, in an attempt at sex appeal (holding their skirts up to the hips during the whole act).

Closer is a Spanish number, utilizing the entire cast.

Lewis did not sing *Me and My Shadow*. Sol Zatt.

Orpheum, Los Angeles

(Reviewed Wednesday Evening, Nov. 25)

Current show is headlined by Vivian and Rosetta Duncan, with the Three Jays, Curtis and Claire, Johnson and Johnson, Jan Rubini and the Douglas Brothers supporting. Emceed by pit leader Al Lyons, the show is below Orpheum average.

The Three Jays, two men and a gal, get the show off to a good start with their trampolene act, one of the Jays carrying the comedy in okay fashion. The other brother turns in a good performance, too, with his front and back somersault thru a hoop while jumping rope being the highlight.

Curtis and Claire go well with their ballroom routines. Team is personable and works smoothly. Outstanding, too, is the musical arrangement used, which brings in the Lyon's pianist and fiddles for a bit of sock work.

Johnson and Johnson, zany jugglers, went well. They toss pins forward, backward and sideways. Juggling and comedy is good.

Douglas Brothers, two Harlem steppers, tap their way to good reception. Comedy is the usual lazybone type, but good. Boys are good dancers and work with enthusiasm.

Jan Rubini, violinist, delights the crowd with his renditions of *Intermezzo* and *Roses of Piccadilly*. Rubini also shows that he can clown it up a bit. Lyons takes the one-note parts on *Night and Day*, explaining that he had been practicing violin for weeks and that he can handle the hard parts. Rubini does some difficult fiddling in the number. Both got a swell reception.

Closing the show are the Duncan Sisters, with their *Topsy* and *Eva* routine. Rosetta Duncan, as *Topsy*, brought down the house with her comedy, and especially her ad libbing and take-offs on Aimee Semple McPherson. Vocals included *Side by Side* and *When It's Sweet Onion Time in Bermuda*, a novelty tune from *Topsy and Eva*, 1942 Edition. *Onion Time* gave Miss Duncan an opportunity to fill the front rows with onions. Act wound up with *Remembering*, which got a big hand. Not too strong on voice, the Duncans still do an act that clicks.

Pic, *Flying Tigers*. Three-quarter house when caught. Sam Abbott.

Chicago, Chicago

(Reviewed Friday Afternoon, Nov. 27)

A triple-threat show on tap for the next two weeks: Lawrence Welk and ortk, a popular band in this area for several years; the Make Believes, three newcomers who have taken the town by

storm in the last six months, and Paramount's *The Major and the Minor*, with Ginger Rogers and Ray Milland. Opening day biz (a school holiday) topped anything the house has had in many a month, with kids lined up outside in freezing weather waiting for seats.

Welk's "champagne" music, restful on the ears, happens to be as commercial in theaters as it is in ballrooms. Maestro displays an ingratiating personality, happy to work for the customers. While this house has been a haven for jitterbug bands for a long time, the comparatively sweet style of the Welk brand of music is a welcome contrast to the jump outfits heard here almost every week.

Boys start things off with *Dark Eyes*, and Bill Kaylor, baritone doubling from the trumpet section, follows with *White Christmas* and *A Smile Will Go a Long Way*, both sold in fair fashion. Jayne Walton is the band's singing ace, revealing a pleasant personality and a fine voice that has appeal and warmth. Stayed on for *That Soldier of Mine*; *Hip, Hip, Hooray*, and *Maria Elena*, the last named in Spanish. Holly Swanson, lanky bass player, handles the novelty tunes, getting laughs with his awkward height and nonsensical delivery. *They Go Wild Over Me* and *Der Fuehrer's Face* comprise his fare. Welk solos in *Nola* long enough to prove he can play the accordion, and his boys wind up their portion of the show with *Pennsylvania Polka* and a cavalcade of American battle tunes.

The Makes Believes (Marvin Himmel, Johnny Russell and Phil Erickson) are three college kids who do a novel, expertly timed pantomime act, while records on a portable phonograph off stage fill in with the proper vocal and musical support. Work on the order of Roy Davis, but their delivery has the freshness, enthusiasm and engaging confidence of youth in its prime. After a vocal explanatory introduction, Russell and Erickson start with Bing Crosby and Mary Martin singing *Wait Till the Sun Shines, Nellie*. Next, Himmel follows with a take-off of Cyril Smith, then they mop up with three Andrews Sisters' recordings, including *Bugle Boy*, *Sonny Boy* and *Pennsylvania Polka*. For the good of the show in general, either Welk or the boys should omit *Polka*.

Buster Shaver and Olive and George are on a little early with their dancing novelty. The midgets, however, have yet to fail scoring with their cute vocal and terpsichorean efforts. As usual, the waltz offered by Shaver and Olive remains a highlight in the act. Sam Honigberg.

State, Hartford, Conn.

(Reviewed Friday Afternoon, Nov. 27)

Show features Sammy Kaye and orchestra, with Three Kaydets, Arthur Wright, Billy Williams and Nancy Norman, plus Sterner Sisters and Ray English.

Orchestra starts things rolling with *Jingle, Jangle, Jingle*, the Three Kaydets on the vocals. Went over very big to plenty of applause.

Arthur Wright, handsome lad with pleasing voice, sings *White Christmas* and *When the Lights Go On Again All Over the World*. Sterner Sisters (2) do two dances, and look nice in their attractive wardrobe.

Nancy Norman does a good job of singing *Wonder When My Baby's Coming Home*. Kaye and his boys get plenty of applause with *My Gal Sal*. Billy Williams sings two numbers, *When the Mountains Meet the Sky* and *Praise the Lord*. Orchestra follows with two more, *Stardust* and *Let's Bring New Glory to Old Glory*.

Ray English goes over big with his impressions of noted dancers and film stars. Has a fine line of gags, too, and several of his nifties nearly brought the house down.

"So You Want to Lead a Band?" part of show, follows, Kaye selecting two men

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Pick Hotels Spend \$431,000 in Four Years for Units; Talent Zooms Profits in All 15 Spots

CHICAGO, Nov. 28.—Pick Hotels Corporation, operating 15 cocktail lounges in its 12 Midwest hotels, will spend \$170,000 this year for cocktail talent. This is more than four times the sum spent in 1939 when the chain first instituted cocktail entertainment at a cost of \$41,000. J. Edgar Moss, Pick's talent buyer here, states that the increase in the entertainment budget has been more than offset by the increase in business. In 1940 the firm spent \$90,000, and in 1941, \$130,000, for units. The 1940 profit not only paid for the additional unit expenses but represented more than \$30,000 additional revenue compared to 1939. In four years, Moss has spent a total of \$431,000 for cocktail entertainment.

Within the last four years the Pick chain has reached one of the top talent-buying positions in the business. Moss points out that his employers are willing to spend good money for units if they fit their needs. In most cases money paid units are more than local union scale requirements.

Units bought by the Pick system get a minimum of six weeks and, if good, can tour the circuit for more than a year. Such long runs have been played by the Three Octaves (Moss says it's one of the most successful units the chain has had), Paradise Islanders, Johnny and Sandra Steele, the Waltons (2), Four Red Jackets; the Chocolate Music Bars, colored trio; the Scott Sisters (2), instrumental; Al Duke, piano; Anne Scott, piano and voice, and the Four Bards.

The Pick talent requirements call for versatility, feeling that only versatile musicians and performers can keep the customers entertained for a full evening. Girl units are in heavy demand, and if

all-girl groups are not available, units with at least one female in the line-up get the preference. Because the Pick spots cater to transients, the glamour of femmes on the bandstands adds to the units' drawing power.

Moss auditions everything he buys and, while he can still get all the talent he needs, he admits that more auditioning is now necessary than ever before. He makes a couple of trips to New York each year, spending several days auditioning units. Pick hotels don't use units that have worked local competitive spots, but will repeat groups in their spots where they have been unusually popular.

Following is a list of the Pick hotels with cocktail lounges: Anderson, Anderson, Ind.; Andrews, Indianapolis; Belden, Canton, O.; Carter, Cleveland; Fort Hayes, Columbus, O.; Fort Meigs, Toledo; Mark Twain, St. Louis (two lounges); Miami, Dayton, O. (two lounges); Ohio, Youngstown, O. (two lounges); Oliver, South Bend, Ind.; Durant, Flint, Mich., and Ventura, Ashland, Ky.

They Come and Go

LOGANSPORT, Ind., Nov. 28.—The Nik Nevel Trio, with Bernyce at the organ, augmented to a foursome at the Theater Tavern here, adding Jat Herod, violin and voice. Nik now calls the outfit his "Music of the Americas," working under the direction of MCA.

COLUMBUS, O., Nov. 28.—Bing Barroga broke up his Tradewinds (3) unit and is going into the army here next week. Group has been together several years and recently finished a tour of the Pick hotel chain.

CHICAGO, Nov. 28.—Shorty Cherock, formerly of Alvino Rey's trumpet section, has given up his newly organized quartet and joined Max Miller, local vibraharpist, as partner of a new musical foursome. Started at Elmer's Cocktail Lounge here last night (27) for an indefinite engagement.

CHICAGO, Nov. 28.—King Perry has organized a new four-piece band here, known as the Pied Pipers. He has been rehearsing the last couple of weeks, and has given Don Garra, of the local Phil Shelley Agency, the "go" sign to book him.

MINNEAPOLIS, Nov. 28.—Danny Beckner, leader of a 12-piece band, is the latest maestro to join the small unit field for the duration. He has organized a seven-piece novelty group which opens at the Anglesey Cafe here Saturday (7) following Goldie's comedy band.

Cocktail Package Show Set

ROCK ISLAND, Ill., Nov. 28.—Buvette Club here has bought a cocktail package show from Frederick Bros. for four weeks and options. Unit includes Sam Koki's Hawaiian outfit (3) and three dancers, featuring Napuo, who doubles on voice. Koki and Napuo are former members of Ray Kinney's band.

Off the Cuff

EAST:

JOHN FURNESS, guitarist with Ella Fitzgerald, has been inducted into the army. . . . HELDON AND HALL, fem song duo, and ELLA WILLIAMS, songs and piano, started at the Crystal Cocktail Lounge, Troy, N. Y., November 24. . . . VAL JOYCE, pianist-singer, is a newcomer to Pat and Don's, Newark, N. J. . . . HARRY LEFCOURT started a return trip at Rogers' Corner, New York, for six months. . . . DON BAKER is the initial attraction at the Holiday Inn, Flushing, L. I. . . . OWEN SISTERS, current at the Del Rio, Washington, open at Doc's, Baltimore, December 1. . . . JOHNNY BURNS TRIO AND MARTINAIRES (4) have signed with Mike Special. . . . BOB RYAN (of Ryan and Twins) is expecting induction into the Volunteer Officers' Corps. CRA will handle the trio until Ryan leaves, and the girls will carry on as a twin piano team. They are current at the Carlton Terrace, Forest Hills, along with Virginia Thomas, organist.

THE THREE CLEFS, musical trio, alternating with the THREE NOTES OF RHYTHM at Tony's Merry-Go-Round Bar, Philadelphia. . . . PATTI TRAVERS, songstress, and HER MEN ABOUT TOWN, instrumental trio, draw an extension into the new year at Max Kendrick's 500 Cafe, Atlantic City. . . . COOKIE WILLIAMS (4) back in Philadelphia, this time at Irvin Wolf's Rendezvous. . . . DOROTHY JOHNSON TRIO added at Frank Palumbo's Cafe, Philadelphia, where DON RENALDO (4) and GLORIA MANN, vocalist, continue.

AL TRACE and his novelty band were caught last week at the Flagship, Union City, N. J., by Arthur Lyons, operator of the Hollywood Recreation in Hollywood, as successor of Mike Riley in January. . . . ELTON BRITT, cowboy singer, added at D'Jais, Harrison, N. J.

MIDWEST:

JIMMY NOONE, colored quartet, returns to the Foxhead, Cedar Rapids, Ia., December 21 for four weeks. MAURICE ROCCO, pianist at Club Silhouette, Chicago, draws a holdover thru February 6, calling for two salary raises.

COLEMAN HAWKINS (5), colored outfit, started at the Flame, Duluth, Minn., Saturday (21). . . . SNUB MOSELEY (6), colored, holds over at the Beachcombers, Omaha, until January 10, and four days later starts at Club Trouville, Los Angeles, staying thru April 7. . . . DOROTHY DONEGAN, colored pianist, stays over at Elmer's, Chicago, thru January 16. Irving Mills caught her last week for picture possibilities. . . . THE FOUR BLAZES and the FOUR STEPS OF JIVE, both colored, started Monday (23) at the Melody Bar and Whirlway, Chicago, respectively. . . . ARTHUR LEE SIMPKINS, colored (See OFF THE CUFF on opposite page)

Suez Agency Picks Up Biz

PHILADELPHIA, Nov. 28.—Eddie Suez Theatrical Agency here adds three new accounts to its list, already including 13 spots in the territory using cocktail combos. New spots include Jack Devlin's Musical Bar in the Kensington section, with the Three Brownies, singing-instrumental septa act, first in. Other two spots are in the center city zone, opening early next month. December 6 starting is set for the Cove, new nautical musical bar which promises to be the largest in the city. Angie Bond Trio and Don Renaldo Quartet, with Gloria Mann for the songs, set to open, with another unit and solo acts to be added. Third new spot is the one readied by George Levin on the site of Van Tassel's Restaurant.

GAC NY Dept. on Its Own

NEW YORK, Nov. 28.—The cocktail department of General Amusement Corporation has been separated from the cafe department. Danny Hollywood, with assistance from Dorothy Brown, will handle all the firm's cocktail biz. Harry Kilby will continue to head the cafe department, and Mack Raymond, a recent addition to the office, will work with Kilby.

Big Pay Rolls Boom Mobile Club Trade

MOBILE, Ala., Nov. 28.—Clubs and cocktail rooms here are doing capacity business, due to big pay rolls from two shipyards, the mammoth Brookley Field air base and other industries, including the largest aluminum ore smelting plant in the world.

Glen Williams and his six-piece orchestra are doing two shows nightly in the Plantation Room of the Battle House. Jeanne Reidea presides at the organ in the cocktail lounge. At the Cawthon Hotel Danny Patt and his orchestra began a four-week contract Monday (23). Alex Heideberg, former garage operator, has opened up Heideberg's nitery on Highway 45 just over the city line. This spot is featuring the Buccaneers, local outfit. Ray Benitez and his band have returned to the Airport nitery on Mobile Bay.

Two More Spots for Philly

PHILADELPHIA, Nov. 28.—Past week found two more musical cocktail lounges lighting up, one formerly a restaurant and the other a nitery. Sixteen-Fourteen is the downtown eatery bringing in musical acts for the first time. Operated by Herb (Curley) Perry, first in is Johnnie Paris, pianist-singer solo. Jack Milestone revived the Purple Derby nitery in the Kensington sector, retaining the name. For the continuous entertainment, features Mosley and His Four Brown Buddies, instrumental and singing troupe, and Tiny Kaye, piano and vocals.

Shelley-Zucker Office Tie

CHICAGO, Nov. 28.—Phil Shelley, local cocktail unit booker, took over the offices of the Stanford Zucker Agency here today (28), when Cole Keyes, local Zucker manager, left to enlist in the navy. Shelley explains that while he has taken over the lease and office fixtures, his affiliation with Zucker at this time calls for servicing of Zucker attractions in this area on a split commission basis. Shelley will retain his office name.

Julian Repeats in Erie

ERIE, Pa., Nov. 28.—Pat Julian Trio returned to the local Press Club for a 10-week run, after a successful Lenten appearance. Placement was by Hal Zieger, of the Stanford Zucker Agency. Dianne and Her Victory Four are extending two weeks in the Hawaiian Room of the Hotel Lawrence to an indefinite engagement. Placement here by Roy Howard, of MCA.

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Shellac Substitutes Said To Be Cooking in Waxwork Vats; Afraid It Will Spill

NEW YORK, Nov. 28.—Recording companies have not yet received their WPB allotments for December shellac. Last order, which came thru early this month, allocated to the wax firms 5 per cent of the amount used for the same month last year and created suspicion in diskers' minds that none might be forthcoming for next month. Doubt seems to have been confirmed, up to press time, but is causing no great furor in recording circles. Which gives substance to rumors being buzzed around that shellac substitutes have been found.

Lots of the talk is centered about the supposedly foolproof process RCA-Victor has come up with, a formula calling for materials that can be secured easily and in quantity. Frank B. Walker, v.-p. in charge of records at Victor, refused to comment upon this shellac substitute; at the same time he didn't say that it doesn't exist.

Officials of other companies are equally reticent about their own plans for future substitutes. Some explain that the need hasn't arisen as yet, that they have huge stores of scrap and that they are spreading the amount they use thinner, using the usual mixers in larger quantities. One of them hinted that behind this unwillingness to talk is a fear that the WPB or other government agencies may decide that record firms can do without the precious stuff and cut them off for good.

Meanwhile, mystery continues to cloak the Clark substitute being used in some of the Capitol records. Rival firms cast doubts upon its very existence. Some

say it was based on materials as scarce as shellac and was used for a brief trial period only. Others say that all tests made of Capitol's disk reveal the presence of shellac. Glen Wallichs, speaking for his company, claims that about one of every five of its disks are made without shellac. Reason they can't step up production of shellac-less records is that its inventor won't let the formula out of his hands and his outfit can only press up a limited quantity.

Also lots of talk about plastics being tested, but latest WPB statement that plastics are on the shortage list and may soon be restricted hangs a cloud around its possibilities.

One angle being considered in all substitute schemes is the possibility that rival firms may claim the right of access to any invention on grounds that it is essential to the industry. It is believed that Washington may conceivably bend an understanding ear to such pleas and point to the precedent-making statement by Henry J. Kaiser, the miracle ship builder, which declared that all inventions must become common property in the interests of increased national production.

Of course, royalties would be paid patent-holders if this came about, but that is little solace to a company anxious to get the jump on its competitors.

It is reasonable to believe that substitute formulas are cooking in waxing laboratories. Certainly there appears to be no holding back on pressings to fill back orders. Lack of new releases may be attributed directly to the effect of the Petrillo ban and not shortage of material.

On the AFM Front

NEW YORK, Nov. 28.—James C. Petrillo has not been asked to appear before the Senate investigating committee, a spokesman for AFM here declared, adding that all the org knows about the investigation is what it reads in the papers. The recording situation remains at status quo.

Meanwhile, the musicians' union scored a big victory by signing the Boston Symphony Orchestra to a contract. This org had long remained the only major non-union ensemble in the country, but last summer the union put on the clamps by threatening to pull out their men from any spot that booked the Boston group. The threat took hold, Serge Koussevitzky, its conductor, admitting recently that the union was too much for him, his orchestra having no broadcasts nor new records for the last two years. Petrillo's barring of members from guest conducting also took its toll, Koussevitzky said.

From Washington local of AFM came the disclosure that a central committee to pass on requests for free entertainment was being taken under advisement. Local, moreover, issued orders to its members forbidding free performances more than twice in any one month or to any one organization more than once a month. Following receipt of over 60 free-service requests in one month, officials of the local took the position that a clearance committee was necessary to discourage the seeking of free talent for minor functions.

Who's Debussy?

NEW YORK, Nov. 28.—Flutist Rene Le Roy wants the lights out at Town Hall when he plays Debussy's *Syrinx* here Tuesday night (December 1). Fire Department says, "No!" Dispute arose when Le Roy announced he would play the flute solo in total darkness, according to Debussy's script. Fire Department is adamant; Debussy to the contrary notwithstanding, lights stay on. Le Roy threatens to take his flute to Municipal Building and, if necessary, perform *Syrinx* for the mayor himself to obtain permission.

Playing time of number: three minutes.

Spitalny's Son a Maestro

PITTSBURGH, Nov. 23.—Unless the Selective Service system breaks it up, Jimmy Spitalny's teen-age band looks set for some of district's lushest bookings. Headed by son of maestro Maurice Spitalny, 11-piece orchestra is currently playing at Nu Elm Ballroom in Youngstown, operated by Tony Cavalier. Pacted by Agent Joe Hiller, crew snags more than \$10 per man per night for engagement. Featured is 15-year-old pianist, who had to get his high school's permission for out-of-town jobs. Young Spitalny arranges, conducts and plays several instruments.

COLUMBUS, O., Nov. 28.—Frankie Masters did a fine \$9,415 for three days (10-12) at RKO Palace Theater here. Considered exceptionally good for Tuesday, Wednesday and Thursday.

Orks Pondering After-the-War; Seaman Shaw Seen as Top Draw

NEW YORK, Nov. 28.—Ork leaders, speculating upon after-the-war conditions, are keeping their fingers crossed. For a while draft-exempt maestri saw themselves, thru no fault of their own, in a position to clean up. Terrific bank rolls were being built up on paper until the 25G ceiling came along to put that dream on ice for the duration. Now the question is, can they hang on long enough to compete with glamorous tootlers who come back from the wars.

The slew of names in uniform are by no means being forgotten, thanks to service public relations men, and are going to be hard to lick at the box office when peace comes. The smart money is betting that Artie Shaw will top them all when the job of licking Adolph and company is done with. The temperamental clarinetist, it is felt, wiped the slate clean of all past peccadillos when he enlisted as an ordinary seaman in the U. S. Navy.

Shaw, of all the band names in uniform, is being given the greatest opportunity of keeping his baton-waving hand in by being allowed to assemble, with the government's assistance, the most

Dietary Disk

NEW YORK, Nov. 28.—Lack of concern among recorders regarding shellac curtailment reached its high when one exec yawned and cracked: "So what? We can always slap some shoe-black on a matzoh."

After vigorous checking, we can reliably report that such has not been the case as yet.

Success: Longhairs Salute Harry James

NEW YORK, Nov. 28.—The New England Conservatory of Music will present Harry James with a scroll on his Chesterfield program Wednesday (2). Scroll cites James for "outstanding musicianship in playing, arranging and conducting; in the selection of instrumentation; in advancing the standards of dance music, and in general encouraging the study of popular music by setting a brilliant example to the youth of America."

Ruby Newman, society band leader who took over Conservatory's popular music department last fall, will present the scroll.

Stenos Vote Union

NEW YORK, Nov. 28.—Election held at Paramount and Famous Music here Monday (23) to determine whether Screen Office and Professional Employees' Guild becomes bargaining agent for clerical workers was decided in the affirmative with a 9 to 2 vote in the union's favor. SOPEG will meet Tuesday to formulate demands and has requested that contract negotiations start later next week.

Organizing committee of the union is huddling next week to plot possible campaigns on other music pubs.

RCA Juggles Camden Flacks

CAMDEN, N. J., Nov. 28.—Harold Desfor, formerly with David O. Alber publicity office in New York, has been named press division head for the RCA Manufacturing Company, Victor-Bluebird wax factory here, functioning under Julius Haber, director of public relations. Desfor succeeds Howard Gilbert, who has joined the publicity staff of Pennsylvania Railroad in Philadelphia. Jane Grube, of RCA-Victor advertising division, was placed in charge of all Victor record motion picture tie-ups.

C. Barnet's Sepia Circuit

NEW YORK, Nov. 28.—Charlie Barnet is slated to go into the Paradise, Detroit, January 11 and the Regal, Chicago, January 22. Both houses usually play all-colored shows.

Barnet is one of the few paleface maestri making regular stops in colored locations and theaters, preferring to play for the hep sepias swing addicts. Apollo Theater here and Royal, Baltimore, are also Barnet's regular stopping off points.

Lyman-Rose 19G Litigation Gets Airing in Court

NEW YORK, Nov. 28.—Abe Lyman's claim for \$19,000, allegedly due him on breach of contract covering engagement at Billy Rose's Barbary Coast at World's Fair two years ago, will be aired in court in December. Lyman originally pressed his claim thru Local 802, AFM here, but filed his own suit when the union failed to collect for him.

When Rose terminated Lyman's job at the Barbary Coast, 802 threatened to yank musicians from Rose's Aquacade, also at the Fair, but didn't when management posted a \$10,000 bond, pending outcome of the case. Courts upheld Rose when he sought to recover the bond and ordered its return.

Litigation revolves around interpretation of Lyman's contract for booking at Barbary Coast, Rose maintaining it was for run-of-the-show, which folded after two weeks, Lyman contending contract called for run-of-the-fair, from June to October, 1940. When spot dropped entertainment and operated as a straight bar, Lyman refused to be dislodged and played on for several weeks.

Manuel Maxwell, attorney for the ork leader, says that Rose's suit to recover the bond was not contested by Local 802, union merely defending its right to hold on to the money. Maxwell also stated that, while the contract read "run of the show," he and client interpret it to mean "run of the Barbary Coast."

Break for Dunham; Lands New Yorker

NEW YORK, Nov. 28.—Sonny Dunham gets his first major break in class location with his inking into Hotel New Yorker for a three-month stand January 8, when Benny Goodman bows out.

New Yorker management was stuck for a band when Goodman announced that he wouldn't double from the Paramount Theater during his four-week stand starting December 30. Disappointments for the New Yorker began when Glenn Miller got his captaincy in the Army Specialists Corps and Woody Herman couldn't be delivered.

Dunham recently played the Paramount here for the first time week of November 4.

Erie BR May Switch From Gates to Gobs

ERIE, Pa., Nov. 28.—Rainbow Gardens, largest ballroom in this area, along with Waldameer Beach Park, has been offered to the United States Coast Guard for use as a training center. Alex Moeller, manager of the park, suggested to the authorities that ballroom would make ideal barracks, with heat, toilet facilities and a kitchen available. The ball field and parking lots could be used as parade grounds.

Loss of this spot would mean the end of name band appearances in Erie. It is probable that the coming gas rationing prompted this action, as the dance hall is outside the city limits and does not have convenient bus service.

Byrne Finds Sidemen

CHICAGO, Nov. 28.—After a hectic scrambling last week Bobby Byrne picked up seven replacements for sidemen he had lost.

Enables the maestro to make his scheduled December 1 opening at the Tune Town, St. Louis, which for a while had looked uncertain.

BILL BURNHAM, Consolidated Radio Artists vice-president, is slated for an extended stay in CRA's Chicago office. Burnham moves in around January 15.

That's All

PHILADELPHIA, Nov. 28.—With a bare 30 seconds left before program time, violinist band leader Louis Baer dashed in at Station WDAS here to take his place on the stand. Only one thing wrong—Baer forgot to bring his fiddle.

Hey, Ripley!

CHICAGO, Nov. 28.—Lew Diamond, local ork leader, has turned down lucrative hotel and night club jobs in favor of club dates and relief night work here, claiming he can make more money that way. He turned down offers from Palmer House and Chez Paree, both with network wires. His schedule is the busiest of any leader in town; Mondays, Palmer House; Tuesdays, Blackhawk Cafe; Wednesdays, Chez Paree; Thursdays thru Sundays, club dates; Saturday afternoons, Sherman Hotel. Diamond's been going strong for 17 years.

ASCAP Votes on Amendments; New Members Elected

NEW YORK, Nov. 28.—American Society of Composers, Authors and Publishers this week mailed to its entire membership ballots for vote on two amendments. (1) That classification committees be permitted to meet "not less than once in each year"—approved by board of directors, and necessary for putting into operation the new Ahlert Plan of classifying writers. And (2) the Pinky Herman Plan, which calls for "seniority of works credits" that reward ASCAP-ers for longevity of membership. The second amendment was not approved by the board, but got on the ballot by virtue of having been signed by 15 per cent of the writer members. In spite of this, it is not expected to be passed. Higher bracketed writers who are not in favor of the proposal can defeat the amendment in the weighted voting system. On the other hand, the Ahlert Plan has met with general approval and the necessary amendment is virtually assured of passage.

At the recent meeting of the classification committees, 20 writers and 5 publishers were elected to membership in the society. Among the writers are Milt Ebbins, personal manager of Count Basie and composer of *Hip, Hip, Hooray*; Zeke Manners, hillbilly singer and writer; Meredith Willson, radio ork leader and composer, and Igor Stravinsky, composer of *Petroushka*, *Le Sacre du Printemps* and many other concert selections. Among the new publisher members are Glenmore Music, Inc., Glen Miller's song house; Tempo Music, Inc., Duke Ellington's firm; Noble Music Company and J. C. Marchant Company.

Musicraft Pops In With New Pop Disks

NEW YORK, Nov. 28.—Musicraft Corporation, which took over the classical masters of the defunct Musicraft Records, Inc., has entered the pop field. First announced releases on the new label are *White Christmas*, *Praise the Lord, Mr. Five* by Five and *When the Lights Go On Again*.

Musicraft skirted the Petrillo ban by making the new disks all vocals, glee club backing the Six Song Spinners, a radio group heard over WOR here. Firm is prepared to print plenty of copies, having laid in heavy scrap reserves when shellac situation first looked ominous.

Executive set-up includes Paul Pumer, president, and Oliver Sabin, vice-president and treasurer, both of whom came over from Musicraft Records, Inc. I. R. Gwartz, secretary, is new.

The old Musicraft firm is in the process of reorganization. Will concentrate on manufacturing empty albums.

Bridgeport Nice to Hines

BRIDGEPORT, Conn., Nov. 28.—Earl Hines, making his first visit to Bridgeport in several years last Sunday (22), drew 1,212 persons. With prices upped to 98 cents, gross totaled \$1,187.76. Tomorrow (29) Jack Teagarten; December 6, Jimmie Lunceford.

Navy Gets Twin Tootlers

DETROIT, Nov. 28.—The Navy now has twin tootlers. William S. and Paul J. Maceri, 20-year-old saxophone players, have just enlisted in the Naval Reserve as musicians, second class. They are assigned to the Great Lakes Naval Training Station.

Upped Travel Costs, Salaries, Getting Semi-Name Orks Groggy

NEW YORK, Nov. 28.—Semi-name band leaders have been feeling their oats lately, with locations and theaters begging them to fill open time, but when they've settled down to catch up on their bookkeeping, the totals haven't been leaving them too happy. Dough is coming in at a steadier rate than ever before but the outgoing sums almost equal the incoming. Joker lies in the increased cost of keeping and transporting the boys in the band.

Price the leader gets for the job is what he's been getting right along, but on a theater date the upped union scale in most cities is eating heavily into the bank roll. Playing short location dates is bringing the net down by hiked traveling costs. Manager of a half dozen bands estimates that transportation costs are a full 50 per cent higher than formerly.

According to his figures, where private cars formerly carried bands "from door to door" at estimated cost of 15 cents per mile, and de luxe busses 35 cents per mile top, loss of gas and tires have made train transportation at 3 cents per mile per man the rule. That "per man" includes road manager, instrument boy and other camp followers. Add to that now necessary taxi fees for carting men and instruments from depot to roadhouse, 10 or 20 miles out of town, and you've got a good-sized traveling nut. Especially at the rates cabbies are charging, when leaders can get them.

Cartage problem from depot is easily understood when measured in terms of distance from Beverly Hills Country Club to debarkation point in Cincinnati; Meadowbrook, Cedar Grove, to Newark;

Eastwood Gardens to Detroit; the Willows to Pittsburgh; Hershey, Pa., to Harrisburg, and Totem Pole, Auburndale, to Boston.

Managers are beginning to wonder how long their boys can go on under that load without jacking up the asking price, but they don't anticipate an easy time of it getting the boost in salary. For one thing, it is felt that most locations are operating on a budget that precludes an upped pay roll. For another, stagershow outlays are scaled according to how much can be expected to come in at the door. A \$4,000 band is figured to do \$4,000 worth of business, and the maestro is not going to be handed five grand.

Another burden for the ork leader to carry these days is the fancier prices being paid sidemen. The best of them are drawing down fabulous salaries, while mediocre drum beaters and horn blowers are receiving from \$25 to \$50 more than they ever thought they could earn.

Jack Robbins, the Educational Pub!

NEW YORK, Nov. 28.—The unpredictable Jack Robbins has gone all out for the New York State School Music Association conference held last week in Albany. Robbins journeyed up-State for the session along with Domenico Savino, music editor and head of the arranging corps; Hugo Frey, arranger; Ed McCauley, chief of educational division; Bernard Prager, business manager, and a bunch of other Robbins Music staffers.

Robbins was never one to ignore marketing possibilities beyond the ordinary pop stuff. Besides building an extensive catalog of instruction books by top instrumentalists and all manner of song folios, he sank 75G into a Latin American catalog. His educational department now covers all school requirements, and all educational conferences are red letter days on Robbins' calendar.

Tunesmiths Turn to War Bond Parodies

NEW YORK, Nov. 28.—Group of songwriters last week started practice of adding to hit songs an additional chorus plugging sale of War Bonds. Scheme to write War Bond parodies took shape at a meeting last Tuesday (17), attended by Charles Tobias, Nick and Charlie Kenny, Eddie De Lange, Cliff Friend, Sammy Stept, Bob Coe and a representative of the Treasury Department.

On the go-ahead signal from the Treasury rep, members of the group penned parodies to *Praise the Lord and Pass the Ammunition*, *Deep in the Heart of Texas*, *One Dozen Roses*, *Der Fuehrer's Face* and *Mr. Five* by Five.

Further impetus came from Sigmund Romberg, president of the Songwriters' Protective Association, who said that he would appeal to the 1,200 members of SPA to write bond plug choruses on new material before they are submitted to publishers.

Committee, chaired by Coe, will act as clearing house for ideas and material.

Goodman Building, Crosby Disbanding?

NEW YORK, Nov. 28.—Jess Stacy, who left Benny Goodman years ago to go with Bob Crosby, rejoins his former boss next week. It is also known that BG has been auditioning Specs Powell, colored drummer now with Red Norvo, and some see it as a step on the part of the blackstick king toward building a new mixed sextet along lines he had long featured. Last mixed group Goodman led had Cootie Williams on trumpet, Sid Catlett on drums and John Simmons on bass, all Negroes. Mel Powell, now with Raymond Scott at CBS, was then holding forth at the Steinway.

Stacy leaving the Bob Crosby band at this time revives belief in the report that Crosby will try pictures as a single, his crew disbanding. His bookers appear to be in the dark as to the junior groaner's future plans, but his band is booked in theaters until the end of the year.

Once a Flack . . .

NEW YORK, Nov. 28.—Jack Egan, former press agent for Alvin Roy and the King Sisters, is now in the Coast Guard working as—a press agent. Altho Egan, who's been made a chief petty officer, has been assigned to service radio programs, he's still sending out items about Rey. Egan keeps tabs on former Rey men who are turning up in the services, with an eye toward snagging them for the Curtis Bay (Md.) Coast Guard Band.

Gas Taps Close; Fuel Oil Next?

NEW YORK, Nov. 28.—President Roosevelt's statement this week that national gasoline rationing was necessary darkened the horizon for bands and bookers who have already been afflicted with acute transportation disease. Also bothersome were confusing rumors, stemming from Washington, that many theaters and ballrooms may soon be forced out of operation for scarcity of fuel oil. Specific legislation leading to such calamitous actions has yet to be unearthed by any observer.

Gas rationing order comes anti-climatically to most orksters, the traveling complexities already having been accepted by them as a bitter pill that had to be swallowed. Attitude of the bookers, too, is that the one-night biz is tough alright, but in lieu of the jumps some of the marines are making, even sorer conditions wouldn't be too hard to take.

That fuel-oil shortage might kill off some ballrooms and theaters was laughed off by one local booker. Such spots might have to cut down on their working day in order not to overtax heating systems, he felt, but they'd hardly stop all operations.

Dearth of Sidemen Worrying Maestri

NEW YORK, Nov. 28.—Pinch in band man power is getting more acute, and the teen-age draft bill figures to make situation critical. Johnny (Scat) Davis lost Buddy De Franco, hot clary, and Jimmy Rudge, first alto, to Gene Krupa. Bobby Sherwood's boys are being propositioned by rival ork leaders, as are Dick Stable's sidemen. Other bands report similar scouting.

Should the top orks take to skimming off all the cream, the semi-names will really be pressed to prevent curdling. They may have to cut size of their crews or change styles so that not-so-expert musikers can be taken on. Some of the maestri have been mulling fem replacements, but while willing to try gal fiddlers, general feeling is that skirts are n. s. g. on horn blowing. Notable exception is Billie Rogers, who pumps the trumpet for Woody Herman.

DuPree Celebrates 41 Years as Booker

PHILADELPHIA, Nov. 28.—Reese DuPree, dean of the country's dance promoters, will mark his 41st anniversary in the business with a big bash at Convention Hall on New Year's Eve. Prom is heralded as "battle of the Jimmies," and will have Jimmy Lunceford, Jimmy Gorham and Jimmy Adams swinging horns. In recent years DuPree has been sticking mostly to the race dance promotions but is reputed to have played at one time or another, every name band in the business—white or colored. A one-time associate of W. C. (*St. Louis Blues*) Handy, DuPree has also clicked as a songwriter, *Shortnin' Bread* being his outstander.

Yuh Gotta Practice, Buddy

BALTIMORE, Nov. 28.—A guy who'd like to clip his long hair is Sergeant Eugene List, concert pianist who soloed with the Baltimore Symphony Orchestra Thursday (26). "I wish I could master the art of the hot lick," he was quoted, "but it's just too difficult for me."

Musicians Swap Notes for Nuts

DETROIT, Nov. 28.—Scarcity of musicians for steady jobs, but plenty of good men for one-night jobs here. Factories engaged in war work are offering good dough and musicians have switched to manual labor, some of them knocking off \$70 to \$80 a week, including overtime. Check-up shows they have proven excellent at manipulating nuts and bolts, their skilled hands easily converting to mechanical work with a minimum of retraining.

In addition to regular factory work, musickers are taking occasional playing jobs, just to keep in touch. Jobbing rates have just been raised by the union, altho reports from bookers indicate that this business is some 60 per cent off from a year ago. Reasons for the slump appear to be the almost total cessation of organizational and private parties.

Several members of the Detroit Symphony Orchestra, practically disbanded but still doing a radio program, are working in factories. In several instances, factories have arranged special working hours to enable musicians to fill professional engagements.

Leaders in this territory are becoming fed up with replacement problems and several of them have gone into factory work themselves.

Soldiers' Own Hit Parade

ATLANTIC CITY, Nov. 28.—Lads in the Army Air Corps Replacement Training Center here have a "hit parade" that runs counter to usual listings. Top fave is their own *Army Air Corps Song*, second is *Someone's in the Kitchen With Dinah*, a variation of the *Dinah* classic. Others are *Over There*; *Long, Long Trail*; *You're in the Army Now*, *Hinky Dinky Parlez Vous* and *The Old Gray Mare*. Soldiers go into their songs when engaged in setting-up exercises on the beach, parading on Boardwalk and hiking to training field on outskirts of town.

"Little Egypt" Looking for Place To Swing That Thing

NEW YORK, Nov. 28.—Jazz is out, society music due in at Cafe Life here, new night spot which opened this month with a swing show. Roger Kaye, Egyptian-born jive addict who came to this country after a session with jazz initiates in France, closes the spot Monday (31), ending the second date for his newly formed hot outfit. Cafe is switching to a society ork. Kaye is reported angling for the Famous Door here.

On the Records

A critical analysis of the latest record releases, covering both the musical and commercial angles of each disk reviewed. Reviews of greater length are given to recordings that possess unusual interest as to artist, selection, or both.

Paragraphs in heavy type are designed for operators of automatic phonographs as a guide to the potential value of recordings in music machines.

Key: FT—Fox Trot; W—Waltz; VC—Vocal Chorus; V—Vocal Recording.

By M. H. ORODENKER

GLENN MILLER (Victor 20-1520)

Moonlight Becomes You—FT; VC. *Moonlight Mood*—FT; VC.

MOO NLIGHT melodies were always particularly suited for the Glenn Miller brand of music. And for these two current ballad up-and-comers Miller has provided a heavenly setting. Sides were cut during the midsummer before the maestro traded his musical career for one military, and the publishers withheld issue until now. Most impressive, and certainly mood-inspiring, is the gorgeous lullaby that leaves one fairly spellbound in *Moonlight Mood*. With lyrics that blend so well with the musical notes, Harold Adamson and Peter DeRose have whipped together a harmonic honey that impresses no end and is a cinch to soar the song heights. For the disk, Miller has called upon the harmonizing of the Modernaires to best establish the romantic urge. Setting it at a slow tempo, the male voices give full expression to both words and music, the single chorus carrying the entire side. And instrumental and vocal reprise polishes off the side in good order. More moonlight music, and just as fetching, is the plattermate. By Johnny Burke and Jimmy Van Heusen, *Moonlight Becomes You* looms as the ballad rage from the screen score for the Bob Hope-Bing Crosby-Dorothy Lamour starrer, *Road to Morocco*. Establishing the same romantic mood, it has already hit the airways and a favorable impression has been immediate. Miller gives it the same kind of attention. Set in a slow tempo, muted trumpet and voiced reeds open the side with the ballad theme, and for the rest of the side it is Skip Nelson joined by the Modernaires to provide the lyrical expressions for a chorus.

While the Glenn Miller band now belongs to history's pages, there's an added chapter in these two sides as far as the music operators are concerned. Both "Moonlight" ballads figure as heavy phono favorites and this couplet adds up as a double-header for the music boxes.

PETE PIPER (Hit 7026)

Praise the Lord and Pass the Ammunition—FT; VC. *When the Lights Go On Again*—FT; VC.

HERE are two items already arrived without which no record catalog can consider itself complete. As such the Hit label has a ready-made market for the merchandising of these sides. That the presentation, both instrumentally and vocally, is mediocre, and that the band billing is a nebulous moniker, is of least concern in the evaluation of these sides. It's the song material that counts most. And on that score there can be no compromise. *Praise the Lord* is a hit of major proportions. And with the war news these days bringing new hopes, there is new and fresh spirit and significance in public acceptance of the post-war ballad favorite, *When the Lights Go On Again* (*All Over the World*). The Pete Piper band is a fully instrumented aggregation that plays the scores as written, with little or no intent on interpreting or adding any color to the song. Complementing the prosaic playing, and more impressive by contrast, is the harmony singing of the Peppers, a gal group. *Praise the Lord* is taken at a moderate tempo in march style, with the band bringing up a chorus to start the side. The Peppers take over for the verse and chorus and the band returns for a final refrain, the Peppers pitching in on the last half to complete the spinning. *Lights Go On Again* is also taken at a moderate tempo, with the rhythmic beats more clearly defined. Muted trumpet and saxes share the opening chorus, the Peppers sing the second stanza and the band picks it up for another half chorus to carry it out.

As far as song material is concerned, both sides are already entrenched in the music boxes. And where the established favorites are not to be had, either side makes an acceptable substitution.

THE CHICAGOANS—LOU BREESE

(Hit 7027)

Serenade in Blue—FT. *Swamp Fire*—FT.

From *Orchestra Wives*, the Glenn Miller screen starrer, the label offers up the *Serenade in Blue* ballad for belated spinning. Playing is by the Chicagoans Orchestra, that billing hiding the identity of an aggregation that doesn't sound any better or any worse than any other pick-up crew of a dozen or so musicians playing a run-of-the-mine arrangement. In the moderately slow tempo, band plays it as is for a chorus and a half, paced by solo trumpet at the starting. Apart from the fact that the ballad is a bit dated by this day, absence of a vocal restricts the little appeal the side might have. Plattermate is a return of Lou Breese's band of an earlier year for Harold Mooney's *Swamp Fire*, an instrumental piece of hot jazz that gained much play from the band boys in an earlier year. While the Breese band gives a good account of itself for this speed-tempo swinger, it is too much to expect any real revival of interest.

While there is little to commend for the phono play for this disk, there might still be some nickels from desperate fans for Lou Breese's "Swamp Fire."

POPULAR ALBUMS

Carnival in Rio (Victor P-137). A set of six South American carnival songs, gay in spirit, exotic in rhythm and intriguing in melodic appeal. Authentic recordings, selections are sambas and include *Lig, Lig, Lig, Le* and *Samba Lele*, already familiar on these shores. Other titles take in *Abre Janella, Oh! Senhora Viuva, Nao Tenho Lagrimas* and *Ola, Seu Nicolau*. Four of the sides by Carlos Galhardo, with mixed voices and native orchestra to assist his singing. Other couplet split by Patricio Teixeira with the Victor orchestra and Fon-Fon and his orchestra, with Manoel Reis for the vocal. Album is the last one to be issued in conjunction with the *Pan-American Holiday* network show on NBC.

Started November 21, a series of five Brazilian programs are skedded for Saturday afternoons, with each stanza featuring one song taken from this album. In addition, album carries a four-page leaflet giving the Portuguese words, their phonetic pronunciation and English translation for each of the songs.

On the Air

Comment on dance remote programs from the standpoint of showmanship, presentation and general listening appeal rather than the musical ability of the bands reviewed.

ELLIOTT GRENNARD

Leo Reisman

(Rainbow Room, New York, Blue Network, Tuesday (24), 11:15-11:30 p.m.)

FOR a moment it sounded as tho Reisman had transformed his band into a jump outfit, tearing into *Ounce of Bounce* as they did on the program opener. But from then on the bushy-haired leader went back to his old ways of being one of society's smoother dance purveyors.

Reisman is still grunting into the mike and muttering asides, but with less frequency and volume than formerly. Regardless of his vocal mannerisms, he does know how to make music. His band is well-mannered and plays in exemplary fashion. Lots of pianistics in all the arrangements which may serve to remind listeners that at one time Eddie Duchin and Nat Brandwynne were prominently seated at the twin Steinways in Reisman's Central Park Casino orchestra.

Announcer is so high class he doesn't bother to speak distinctly. The male singer he introduced, but didn't identify, did a nice job on *You're Nearer*. Linda Gray, the other vocalist, suffers from the announcer's trouble and failed to make herself understood during the singing of two songs. Soft dulcet tones, but what were the lyrics?

On the Stand

Reviews of orchestras playing hotel, night club and ballroom locations and one-nighters. Comment is based upon the present or potential commercial value of the band, as well as its musical quality.

Jan Garber

(Reviewed at Trianon Ballroom, South Gate, Calif.)

JAN GARBER'S new band emphasizes swing, but he's held on to enough of the sugary stuff with which he's identified to keep his band commercial.

Only four brass, four sax and four rhythm, including two pianos, but arrangements by Larry Owens, sax; Frank Bettencourt, trom, and Carl Ladra make band sound larger.

In the vocal section Garber has pert and pretty Helen Englert, of N'Awlins, wringing the torchers dry; Jack Swift doing a good job on the ballads, and Bill Kleeb, sax man, taking care of what's left.

Band packs a bunch of tricks. Near closing time show is especially lively, with Swift balancing chairs on his chin while Frank Bettencourt cakewalks. Kleeb dons wig and red nightgown for his comedy tunes and, in general, anything goes.

While it is hard to associate Jan Garber with swing, he is doing a good job of it. Band mixes enough sweetness with its swing tempos for this and other dancing spots.

Abbott.

Alvino Rey

(Reviewed at the Sherman Hotel, Chicago)

Rey is a busy man these days keeping his musical family together. Uncle Sam has been taking a fancy to some of the boys and before opening his first hotel job in Chicago he lost a couple of trombone men. Besides which, Louise King (Mrs. Rey) stepped out to keep a date with Sir Stork. Pretty Peggy Brosen, who replaced Louise, does not contribute anything solid vocally, but she upholds the Four Kings' reputation for being the best appearing band singing act and does not in the least interfere with its vocal salesmanship. Blond Yvonne is still having the upper hand, and her personality and showmanship dominate most of the quartet's numbers. The Kings are quite an asset to the band and act rates the fancy billing.

Musically, the boys dish out plenty of loud, forceful swing. When the eight brass and five reeds open up, conversation stops and jitterbugging begins. For this correspondent's money, the sweeter tunes get the call, Rey's justly praised talents on the electric and singing guitar adding plenty of class to those ditties. The two ace comedy vocalists are still on hand: skinny Skeets Herfurt (clarinet) and Dick Morgan (guitar). Buddy Cole plays plenty of piano, and Nick Fatool gives the drums his undi-

vided attention.

The boys on the crowded bandstand look neat in tux outfits, gals coming on only when the tune in the set calls for their services. If room can be found, they should be on hand at all times to lend their eye-catching personalities.

Honigberg.

Ernie Hecksher

(Reviewed at Hotel Peabody, Memphis)

YOUTHFUL maestro plays sophisticated but danceable music of a distinctive style. Hecksher plays piano, celeste and electro-harp (billed as one of six in the world) and fronts his ork with poise and effectiveness.

Norma Rose, his trush, has an excellent voice, pleasing manner and good looks in abundance. Sells tunes well, tho *Praise the Lord and Pass the Ammunition* is not quite up her alley.

Instrumentation of three violins, three saxes, trumpet, drums, bass and two pianos gives little encouragement to the jitterbugs. Misch Meyers, lead fiddler, turns in a fine performance, as does Vince Raff, lead tenor. Music is lively and keeps the crowd both entertained and dancing.

Arrangers Sture Johnson, Ted Green and Billy Weems, who also sings all the Latin American numbers, keep the library well supplied with new tunes as well as the oldies.

Johnson.

Charles Wright

(Reviewed at Drake Hotel, Chicago)

WRIGHT has been fronting a seven-piece society band for nearly three years, after quitting the role of single accordionist player. His present set-up made to order for smart intimate cafes and hotel rooms catering to class clientele. Wright cuts a nice figure and his work on the accordion blends well with instrumentation of his band. Line-up includes Mickey Sabol, sax and vocals; Dave Herman, fiddle and arranger; Ben Blum, fiddle; Howard Smith, drummer; Al Holtz, bass, and Bernie Allen, piano. The arrangements are clean and full, and the sets are versatile, ranging from the sweet to the Latin field.

A particularly bright feature is Mrs. Wright (billed as Dawn Roland), petite and pretty brunette who lends vocal and decorative support. On night caught, a fuzzy mike distorted her vocal efforts, but her fine appearance added definite appeal to the bandstand picture.

Honigberg.

Barney Rapp

(Reviewed at Shangri-La, Philadelphia)

A NAME factor in the ork whirl since the pre-swing age, Barney Rapp keeps in step with the young'uns by dispensing a highly palliative brand of dance music. No kicks or excitement in the instrumentation nor in the orchestrations, latter for the most part stocks. Band, however, hits a satisfying beat, and with the melody of the tunes kept intact, goes a long way in satisfying the dancers. If the playing is somewhat sloppy in spots or the brasses sometimes bite into the figures, blame can rest on the draft since most of the ensemble are 'teen-age kids. But they try hard and that counts in helping the band shape up.

Rapp is still the affable stick-waver, dividing his attention between the beats and the dancers on the floor to establish a good spirit. Instrumentation takes in four saxes, two trombones, three trumpets and three rhythm. Tenor sax handles rides on the hot tunes with ensemble making most of the music. Selections, all along popular lines, follow list of the songs most played on the air.

Vocal department is in top order. Light on looks but heavy on talent, Dottie Reid gives a pert rhythmic twist to the fast tunes. Gal is pinch-hitting for Ruby Wright (Mrs. Rapp), as much a part of the band as the maestro, but now awaiting the stork. Johnny Kennedy, youthful baritone, accents the romantic urge in uttering the ballad lyrics.

Orodenker.

out; the rest was her own fault.

Not a sensational show but it gave a fair picture of the band's wares. No maestro could hope for more than that.

Orchestra Notes

Of Maestri and Men

CLYDE LUCAS opened a four-weeker at Roseland Ballroom, New York, Friday (27). Replaced **JOHNNY LONG**, off to Hollywood for pic work. . . . **INA RAY HUTTON** into Adams Theater, Newark, N. J., week of December 10, following a week at Stanley Theater, Pittsburgh. . . . **CARLOS MOLINA** plays Commodore Perry Hotel, Toledo, December 30 to January 3. . . . **VAL McCANN** using a vocal trio at the Boulevard, Elmhurst, L. I. . . . **JOHNNY KOVACH** renewed for three months at Enquist's, Perth Amboy, N. J. . . . **JOAN DEXTER** new canary with **XAVIER CUGAT**. Maestro opened Hotel Waldorf-Astoria, New York, last Friday. . . . **HENRY SURGOT**, former exec at the Waldorf, handling transportation of Coca-Cola show bands for Music Corporation of America. . . . **CHARLIE MILLER**, well known around Springfield, Mass., has been inducted into the army. . . . **KIRK WOOD** baritone replacement for **BILL SCHALLEN** in **ALVINO REY'S** crew. . . . **DEL CASINO** going into the navy. . . . **MILT BRITTON** starts work on a Paramount film short December 25. . . . **RAY HERBECK** closed engagement in Little Rock, Ark., last week to go on a USO tour. . . . **TED WEEMS** wound up four weeks at Hotel Roosevelt, New Orleans, Wednesday (25). Weems and ork join U. S. Maritime Service December 20.

Atlantic Whisperings

RICHARD ROCCO takes over at River Drive Terrace, Philadelphia. . . . **TOM HARKNESS** next in at Winter-Crystal Ballroom, Reading, Pa. . . . **RUSS MILLER** set at Jack & Bob's Cafe, Trenton, N. J. . . . **BUDDY WILLIAMS** skedded for Lantz's Merry-Go-Round, Columbus, O. . . . **VINCE VOLEN** at Hightstown Country Club Ballroom, Trenton, N. J. . . . **CLARENCE FUHRMAN** next in at the Oakes, Philadelphia. . . . **MIKE SHANE** set at Five Points Grill, Bethlehem, Pa. . . . **BOB ALLEN** signed for Brookline Country Club, Philadelphia. Also inked in are Shep Fields, Louis Prima, Tony Pastor and Hal McIntyre. . . . **BOB McCLISTER** for week-end music at Howard Johnson's, Allentown, Pa. . . . **JAN SAVITT** making overtures to Philadelphia musicians for his Hotel Astor stand in New York. . . . **GEORGE'S CONTINENTAL ORCHESTRA** at Paramount Hotel, Bethlehem, Pa. . . . **TINY KLEIN** at Atlantic City's Alpine Tavern. . . . **NAT FINE** at Casino Cafe, Philadelphia. . . . **DIZZY GILLESPIE** trumpeting at Nat Segal's Downbeat, Philadelphia.

Midwest Melange

DON ROTH, manager of the Blackhawk Cafe, Chicago, looking for a band to succeed Chico Marx, closing January 27. . . . **JULIE Pflieffer**, of Stanford Zucker office in Chicago, moved over to Frederick Bros. in that city. . . . **JIMMY PALMER**, singer, goes into the army January 7. . . . **AL KAVELIN** follows his current run at the Greystone Ballroom, Detroit, with a date at Nicollet Hotel, Minneapolis, opening December 26.

Pacific Palaver

HARRY THOMAS, trombonist with Kay Kyser, on the shelf for several weeks with a broken shoulder. . . . **GLORIA WOOD**, formerly with **LEE CASTLE'S** ork, has joined Horace Heidt. . . . **MILT BRITTON** plays Phoenix December 12 en route to the Coast for his picture commitment. . . . **HERB MILLER** opens Rainbow Ballroom, Denver, four weeks beginning December 10. . . . **SPIKE JONES** has completed work on *Thank Your Lucky Stars* at Warners. . . . **MANNY STRAND** continues at Earl Carroll's in Hollywood. . . . **HORACE HEIDT** opens Casa Manana, Culver City, in December. . . . **TRIANON BALLROOM**, South Gate, booked thru March, with Dick Stabile and Henry Busse among

J. Dorsey's 4-Weeker

NEW YORK, Nov. 28.—Jimmy Dorsey opens at the Strand Christmas Day for four weeks. Film accompanying him will be the first pop-price run of *Yankee Doodle Dandy*. Jerry Wald will precede Dorsey for two weeks, starting December 9.

bands listed. . . . **TOMMY DORSEY** follows Gene Krupa at the Hollywood Palladium.

Music Items

Publishers and People

REGENT MUSIC working on *920 Special*. Recorded by Harry James and Benny Goodman.

Barton Music has assigned *After It's Over* to Southern. Former is sponsoring a new one, *A Soldier Kissed His Sweetheart*, by Gilbert Mills, Mickey Alpert and Bernie Fazioli.

Whitney Blake Music has *Improvisation Blue*, by Ina George and Fred Piket. Chappell Music has closed a deal with Bell Music, Chicago, for the English and foreign rights to *Bye for Now*.

B. K. Music, Buffalo, lists *There's a Star in Our Window Tonight*, by Elmer Brost.

Number of pubs are wondering out loud how come "The Marine's Hymn" usually shows up on plug sheets credited to E. B. Marks. Robbins Music points out it has an arrangement of the public domain item, as have a dozen other firms.

ROBBINS'S MUSIC has *Mechs of the Air Corps*, by Capt. Bob Crawford. Pub also sponsoring folio of 15 Hazel Scott piano arrangements.

Chick Castle, veteran Chl music man, has joined Southern Music as manager of its Chicago subsidiary, Melody Lane Publications.

Nationwide Songs has published *There's an "FDR" in Freedom*, by Clarence Kelley, Frank H. Stanton and Bob Mathews.

Elmo Russ is new head of U. S. Music, currently plugging three of his tunes, *Knocking on the Door of My Heart*, *Tondelayo* and *We're Going To Meet Again in Germany*.

Lester Sims, former pianist with Dick Gaspare, has joined Feist Music as pianist and contact man.

Jack Howard, formerly with Mutual Music in Chicago, now assisting Charlie Warren at Mills Music here. Warren is seriously ill at Mount Sinai Hospital.

Songs and Such

BECAUSE I CARE, written by Nat Burton and Walter Kent for Dorsey Bros.' Music. Pub also has *Weep No More My Lady*, by Joan Whitney and Alex Kramer, and *Whatever Happened to July*, by Edgar De Lange and John Benson Brooks.

New Orleans Jump, by Van Alexander and Mel Lewis, being released by Murray Hill Music.

The Sweet Potato Polka, clefted by Sy Taylor and Charles Reade for Stirling Music.

The Marine's Hymn gets another sheet arrangement by D. Savino. Robbins Music publishes.

Clap Hands for Freedom penned by Harry Pease, Ed G. Nelson and Jimmy DuPree for Advanced Music.

"The Night Before Christmas," familiar Christmas poem set to music by Ken Darby, will be plugged by Fred Waring on a holiday broadcast. It's the first musical version of Clement Clark Moore's verse.

THE MESSAGE GOT THRU, penned by Milton Drake, Fred Jay, Paul Mann and Stephen Weiss, is dedicated to Signal Corps. Feist Music publishing.

Royalties for *Light a Candle in the Chapel* are shared by authors Harry Pease, Ed G. Nelson and Duke Leonard with Catholic Charities of Diocese of New York. Mills Music plugging song for December 5 and 6, week-end dedicated to Pearl Harbor.

Star Eyes and *Lord and Lady Gate*, written by Don Raye and Gene de Paul for MGM's *I Dood It*.

Score for UA's *Stage Door Canteen* being done by Al Dubin and Irving Montco. Mayfair Music will publish.

The Negro Speaks of Rivers, well-known poem by Langston Hughes, set to music by Margaret Bonds, released by Handy Bros.' Music.

"Estrellita," familiar Mexican tune by Manuel Ponce, is back again, this time in society dance tempo. Sydney Green

Tumultuous Welcome for Acts in B'klyn Navy Yard; First Unit Clicks Strongly

NEW YORK, Nov. 28. — Of the eight units which ushered in the winter season for USO-Camp Shows, Inc., in army camps, naval stations and air bases in different sections of the country November 23, Unit 70, *Going to Town*, played under what was perhaps the most primitive show business conditions of them all.

Unit 70, one of the White Circuit shows (small units playing at posts with small details of men), opened its tour at the Marine Barracks in the Brooklyn Navy Yard. There isn't a theater in the yard, the main function of the place being to build and repair ships. There's enough of a complement of marines and sailors on duty, however, to warrant Camp Shows routing a unit to the barracks every week.

Cast (Rolla and Verne Pickert, Coley and Marcia Wirth, Joe Termini and Paul Tisen's all-girl ork) got kid-glove treatment from officers of the barracks, including a free feed before the show went on and help of all sorts from the enlisted men in lugging trunks and other general courtesies.

Performance was held before 225 people in an all-purpose room which serves as the gymnasium, recreation hall, movie theater and classroom. To say that there is little staging is an understatement. Four bright spots on the floor and from the ceiling provide the full lighting effects. There is no stage, no backdrops, no wings and no curtain. It's strictly a question of coming on, going off and yanking props from the handiest chair. Notwithstanding all of these setbacks, the audience is the most appreciative in the world. These boys don't just applaud; they whistle, scream, cheer and stomp. They laugh at everything. They applaud every piece of business. They ogle female limbs as tho they were stationed at the last outpost of civilization instead of 15 minutes from Times Square.

But despite all of this apparent freedom of movement, there are certain taboos, the severest of which are double entendre material and suggestive uses of the female anatomy. Several times during the show, up jumped Bert Wishnew, head booker of CSI, to whisper something

arrangement recorded by Lanny Ross. Associated Music Publishers have renewal rights.

Philly Pickings

EDDIE DeLANGE and Clay Boland introduced their *Mask and Wig Club* score on WFIL recently.

Au Revoir, Soldier Boy penned by Anna Braun, Frank Capano and Harry Filler. Majestic Music publishes.

Johnny Fortis went into the army after finishing *Swing Low, Sweet Clarinet* with Max Spikol.

in the ear of Nathan Parnes, company manager of Unit 70, which meant that things like the dance routine of Consuelo and Schickelgruber, done by Coley and Marcia Wirth, was out of all future shows. (Regardless of the fact that it was one of the funniest bits, demonstration of Adolph as being effeminate, was regarded as too suggestive.)

Wirth emceed, getting the audience in the mood first by leading community sing of *The Marines Hymn*. Rolla and Verne Pickert, standard novelty tap dancing act, got off to a good start with a fast-stepping tap routine and then single-tap spots. Verne, a looker in abbreviated costume, paced Rolla's costume change (in a room "offstage"), and both closed with the tapping on stilts bit. Applause was deafening.

With a very good intro by Wirth of Joe Termini, the comic fiddler got an immediate laugh, setting his fiddle under chin and dicky shirt front flying in his face. Termini was comical for a few minutes, but once he got in stride with his electric guitar he did just straight music. Should have done more comedy.

Wirth's own act with his wife, Marcia, was quick, fast and funny, including imitations of motor cars, Groucho Marx (with the cleverest mustache and eyebrow prop this reviewer has seen). Radio scare bit frightened one woman out of her wits. Marcia, very sexy in a bare midriff costume, provides effective straight work. V neck of her costume led to a gag, "bundles for Britain," which will probably be taken out. Easily an outstanding act.

Tisen's All-American Girls (without Tisen; he organizes the units, arranges and normally conducts them in vaude) is an excellent musical flash for a soldier unit. Correcting a few initial mistakes in production should set them up as a winner during the tour. Gals, in evening gowns, lend the classical touch, but just a little too much of it. Six fiddles (Ariana Bronstein, Shirley Berlowe, Gertrude Miller, Shirley Kantowitz, Marianne Liddell and Djellal Berdan, the only Turkish member of Local 802) form a unit, flanked by harp (Gertrude Hopkins) and piano (Lillian Bertman). Lillian Anderson, a blond doll and the unit's best looker, sings from behind the string section, when she should be in front. Of four excellent numbers the girls do, they offer but one pop, *White Christmas*. Music is lovely and all that, but they should do more current songs.

One more act, preferably a novelty, would have given the bill the balance it lacked. Jesse Kaye (Loew) and Harry Levine (Paramount), on the CSI bookers' committee, as well as Ted Hammerstein, field supervisor of this area, were on hand for an initial look-see. From here the unit plays 35 dates until January 6, with a total of 22 weeks in the offing.

Sol Zatt.

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The Billboard Music Popularity Chart

WEEK ENDING
NOVEMBER 26, 1942

SONGS WITH MOST RADIO PLUGS

The following are the 30 leading songs on the basis of the largest number of network plugs (WJZ, WEF, WABC and WOR) between 5 p.m.-1 a.m. weekdays and 8 a.m.-1 a.m. Sunday for the week ending Thursday, November 26. Film tunes are designated by an (F); musical comedy tunes by an (M).

This compilation is based upon data supplied by Accurate Reporting Service.

Position	Title	Publisher	Plugs
1	1. WHITE CHRISTMAS (F)	Berlin	41
10	2. I'M GETTING TIRED SO I CAN SLEEP (M)	U. S. Army	28
—	2. STREET OF DREAMS	Miller	28
3	3. MR. FIVE BY FIVE (F)	Leeds	27
2	4. DEARLY BELOVED (F)	Chappell	26
3	4. MANHATTAN SERENADE	Robbins	26
6	5. DAYBREAK	Felst	23
3	6. PRAISE THE LORD	Famous	21
7	6. WHY DON'T YOU FALL IN LOVE WITH ME?	Harms	21
9	7. I HAD THE CRAZIEST DREAM (F)	Bregman, Vocco & Conn	19
5	8. I CAME HERE TO TALK FOR JOE.	Shapiro-Bernstein	18
—	8. I'D DO IT AGAIN	Santly-Joy	18
11	9. BY THE LIGHT OF THE SILVERY MOON	Remick	17
5	9. WHEN THE LIGHTS GO ON AGAIN	Campbell, Loft & Porgie	17
10	10. PENNSYLVANIA POLKA (F)	Shapiro-Bernstein	16
—	11. CONSTANTLY (F)	Paramount	15
13	11. I GET THE NECK OF THE CHICKEN (F)	Southern	15
13	11. THERE ARE SUCH THINGS	Yankee	15
—	12. BRAZIL	Southern	14
—	13. CAN'T GET OUT OF THIS MOOD (F)	Southern	13
12	13. VELVET MOON	Witmark	13
9	14. AT THE CROSSROADS	E. B. Marks	11
10	14. MOONLIGHT BECOMES YOU (F)	Famous	11
16	14. PLEASE THINK OF ME	Witmark	11
—	14. ROSE ANN OF CHARING CROSS.	Shapiro-Bernstein	11
8	14. THERE WILL NEVER BE ANOTHER YOU (F)	Mayfair	11
14	15. HIP HIP HOORAY	Robbins	10
15	15. SERENADE IN BLUE (F)	Bregman, Vocco & Conn	10
—	16. A BOY IN KHAKI	ABC	9
—	16. THIS IS THE ARMY, MR. JONES (M)	U. S. Army	9

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORDS

This compilation is based upon reports from the following retail stores of their 10 best selling records of the past week. Where two sides of the same record belong in the first 10, they are listed individually in the order of selling appeal. Atlanta: Cox Prescription Shop; S. H. Kress. Birmingham: Nolen's Radio Service Shop; E. E. Forbes & Sons; Monarch Sales Co.; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Howland Dry Goods Co.; Whiting Radio Service; Gilman Music Store. Brooklyn: Richard's Music Store. Buffalo: Whiteman Song Shop; Broadway Music Shop. Butte, Mont: Drellbelbis Music Co. Chicago: Hudson-Ross; Sears-Robuck & Co.; Marshall Field; Wurlitzer's; Lyon & Healy; Goldblatt Bros. Cincinnati: Song Shop; Willis Music Co.; Rudolph Wurlitzer Co.; Stelnberg's, Inc.; Clifton Music Shop. Dallas: S. H. Kress. Denver: The May Co.; Century Music Shop; La Salle Music Shop; Charles E. Wells Music Co.; S. H. Kress. Des Moines: Des Moines Music House; Davidson Co. Detroit: Wurlitzer's; Grinnell Bros. Houston: S. H. Kress. Kansas City, Mo.: Music Box. Long Island: Temple of Music Stores. Los Angeles: Southern California Music Co.; Hollywood House of Music; Glenn Wallich's Music City; S. H. Kress. Louisville, Ky.: Stewart Dry Goods Co. Memphis: S. H. Kress. Miami: Richards Store Co.; Burdine's, Inc. Milwaukee: Schuster's; Broadway House of Music; J. B. Bradford Piano Co. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Straus, Inc.; Broadway Music; Melody Shop. Philadelphia: Wanamaker's Department Store; Downtown Record Shop; Alex A. Gettlin. Pittsburgh: Volkwein Bros., Inc. Raleigh, N. C.: James E. Theim; C. H. Stephenson Music Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. Salt Lake City: C. Z. M. I. Record Dept.; S. H. Kress. San Francisco: S. H. Kress. Seattle: S. H. Kress. Springfield, Mo.: L. E. Lines Music Co. St. Louis: Aeolian Co. of Missouri; Famous & Barr. St. Paul: Lyon & Healy. Tulsa: S. H. Kress. Washington, D. C.: E. F. Droops & Sons Co.; George's Radio, Inc. Wichita: S. H. Kress. Youngstown: S. H. Kress.

NATIONAL		EAST		SOUTH	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. WHITE CHRISTMAS —BING CROSBY Decca 18429	1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
2	2. PRAISE THE LORD —KAY KYSER Columbia 36640	2	2. Praise the Lord —Kay Kyser	8	2. There Are Such Things —Tommy Dorsey
3	8. SERENADE IN BLUE —GLENN MILLER Victor 27935	3	3. Der Fuehrer's Face —Spike Jones	2	3. Praise the Lord —Kay Kyser
5	4. DER FUEHRER'S FACE —SPIKE JONES Bluebird 11586	4	4. When the Lights Go On Again—Vaughn Monroe	3	4. Mr. Five by Five —Harry James
10	5. THERE ARE SUCH THINGS —TOMMY DORSEY Victor 27974	7	5. There Are Such Things —Tommy Dorsey	9	5. I Had the Craziest Dream —Harry James
6	6. MR. FIVE BY FIVE —HARRY JAMES Columbia 36650	6	6. Serenade in Blue —Glenn Miller	7	6. Juke Box Saturday Night —Glenn Miller
4	7. WHEN THE LIGHTS GO ON AGAIN —VAUGHN MONROE Victor 27945	9	7. I Had the Craziest Dream —Harry James	5	7. Serenade in Blue —Glenn Miller
8	8. PRAISE THE LORD —MERRY MACS Decca 18498	—	8. Mr. Five by Five —Harry James	—	8. White Christmas —Charlie Spivak
—	9. I HAD THE CRAZIEST DREAM —HARRY JAMES Columbia 36659	—	9. Dearly Beloved —Glenn Miller	4	9. When the Lights Go On Again —Vaughn Monroe
—	10. DAYBREAK —TOMMY DORSEY Victor 27974	10	10. Manhattan Serenade —Harry James	—	10. At Last—Glenn Miller
		MIDWEST		WEST COAST	
		1	1. White Christmas —Bing Crosby	1	1. White Christmas —Bing Crosby
		2	2. Praise the Lord —Kay Kyser	2	2. Praise the Lord —Kay Kyser
		5	3. Der Fuehrer's Face —Spike Jones	5	3. Mr. Five by Five —Freddie Slack
		7	4. Mr. Five by Five —Harry James	4	4. Der Fuehrer's Face —Spike Jones
		4	5. Praise the Lord —Merry Macs	7	5. Serenade in Blue —Glenn Miller
		3	6. When the Lights Go On Again—Vaughn Monroe	—	6. Praise the Lord —Merry Macs
		—	7. There Are Such Things —Tommy Dorsey	—	7. Daybreak —Tommy Dorsey
		—	8. Daybreak —Tommy Dorsey	—	8. Manhattan Serenade —Tommy Dorsey
		8	9. Serenade in Blue —Glenn Miller	—	9. Dearly Beloved —Johnny Johnson
		10	10. Juke Box Saturday Night —Glenn Miller	—	10. My Devotion —Charlie Spivak

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLERS

This compilation is based upon reports received from the following sheet music jobbers and dealers of their 15 best selling songs of the past week. Atlanta: Cable Piano Co. Chicago: Lyon & Healy; Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Detroit: Grinnell Bros. Kansas City, Mo.: Jenkins Music Co. Los Angeles: Morse M. Freeman, Inc. New Orleans: G. Schirmer of Louisiana. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co. Phoenix, Ariz.: Dawson Music Co.; J. J. Newberry Store. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Sklare Music Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers; Sherman Clay & Co. Seattle: Capitol Music Co. St. Louis: St. Louis Music Supply Co.

NATIONAL		EAST		WEST COAST	
POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.	POSITION	Last This Wk. Wk.
1	1. WHITE CHRISTMAS	1	1. White Christmas	1	1. White Christmas
2	2. PRAISE THE LORD	3	2. When the Lights Go On Again	2	2. Praise the Lord
3	3. WHEN THE LIGHTS GO ON AGAIN	2	3. Praise the Lord	3	3. When the Lights Go On Again
7	4. DEARLY BELOVED	4	4. Dearly Beloved	5	4. Manhattan Serenade
10	5. MR. FIVE BY FIVE	12	5. Mr. Five by Five	6	5. Serenade in Blue
6	6. MY DEVOTION	5	6. There Will Never Be Another You	15	6. I Came Here To Talk for Joe
4	7. MANHATTAN SERENADE	6	7. I Came Here To Talk for Joe	10	7. Mr. Five by Five
5	8. I CAME HERE TO TALK FOR JOE	7	8. There's a Star-Spangled Banner Waving Somewhere	—	8. Daybreak
12	9. DER FUEHRER'S FACE	10	9. Army Air Corps	8	9. Dearly Beloved
9	10. THERE'S A STAR-SPANGLED BANNER WAVING SOMEWHERE	11	10. There Are Such Things	4	10. My Devotion
8	11. SERENADE IN BLUE	13	11. Der Fuehrer's Face	12	11. Der Fuehrer's Face
14	12. ARMY AIR CORPS	—	12. My Devotion	9	12. Every Night About This Time
—	13. THERE WILL NEVER BE ANOTHER YOU	14	13. Why Don't You Fall in Love With Me?	14	13. There Will Never Be Another You
—	14. DAYBREAK	15	14. Daybreak	—	14. Why Don't You Fall in Love With Me?
—	15. STRIP POLKA	—	15. Manhattan Serenade	—	15. There Are Such Things
		MIDWEST		SOUTH	
		1	1. White Christmas	1	1. White Christmas
		2	2. Praise the Lord	2	2. Praise the Lord
		3	3. When the Lights Go On Again	3	3. When the Lights Go On Again
		7	4. My Devotion	15	4. There's a Star-Spangled Banner Waving Somewhere
		4	5. Dearly Beloved	5	5. Manhattan Serenade
		5	6. There's a Star-Spangled Banner Waving Somewhere	4	6. My Devotion
		6	7. Army Air Corps	7	7. Mr. Five by Five
		10	8. Strip Polka	—	8. Serenade in Blue
		8	9. Manhattan Serenade	12	9. I Came Here To Talk for Joe
		11	10. Mr. Five by Five	—	10. Der Fuehrer's Face
		13	11. I Came Here To Talk for Joe	—	11. Dearly Beloved
		12	12. Der Fuehrer's Face	—	12. Army Air Corps
		9	13. Serenade in Blue	8	13. He's My Guy
		14	14. Wonder When My Baby's Coming Home	—	14. Strip Polka
		—	15. Daybreak	7	15. Wonder When My Baby's Coming Home

HARLEM HIT PARADE

Following list of most popular records in Harlem is based on sales reports from Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luze Music Store, Ray's Music Shop, Frank's Melody Music Shop, New York, and Richards Music Shop, Brooklyn:

POSITION	Last This Wk. Wk.	Title	Label
6	1.	TRAV'LIN' LIGHT. PAUL WHITEMAN	Capitol 116
2	2.	MR. FIVE BY FIVE. FREDDIE SLACK	Capitol 115
1	3.	WHEN THE LIGHTS GO ON AGAIN.. LUCKY MILLINDER	Decca 18496
4	4.	WHAT'S THE USE OF GETTING SOBER? .. LOUIS JORDAN	Decca 8645
5	5.	STORMY MONDAY BLUES .. EARL HINES	Bluebird 11567
3	6.	WHITE CHRISTMAS .. BING CROSBY	Decca 18429
9	7.	PRAISE THE LORD. SOUTHERN SONS	Bluebird 30-0806
—	8.	THAT AIN'T RIGHT .. KING COLE TRIO	Decca 8630
—	9.	COW COW BOOGIE .. FREDDIE SLACK	Capitol 102
—	10.	"C" BLUES .. BARNEY BIGARD	Bluebird 11581

For information on the Leading Music Machine Records see the Record Buying Guides in the Music Merchandising Department of the coin machine section.



Selling Records AND Sheet Music

By JOSEPH R. CARLTON

Goldsen's Gossip

Mickey Goldsen, of Leeds Music, publishers, came back from a country-wide tour of leading sheet music outlets with some interesting reflections on the business.

Says Mickey: Paced by *White Christmas*, *Praise the Lord* and *There's a Star-Spangled Banner*, the sale of song sheets have risen terrifically. Three-for-dollar bargains, including one or more of the smash tunes in the bundle, have keyed the hike in turnover which has led houses like St. Louis Music Supply, Jenkins Music in Kansas City, and Southern Music Supply, San Antonio, Tex., to expand their quarters. Both Southern and Jenkins found their locations near army camps were big factors in accounting for new sales peaks.

Folio business, however, has been hurt rather badly, Mickey claims, by the lack of adequate counter display. Even so simple but effective a device as a revolving rack goes begging for want of space. And nothing it seems can beat the piano when it comes to promoting extra purchases.

Biz might even be bigger, comes the last word from Mickey, if jobbers could find enough salesmen to send out on the road. Personal take is always bigger than mail orders, but the man power just ain't, and even if it were, the transportation problem would be too tough to buck.

Slicing the Beef

Victor lightened up its return privilege recently, and various dealers are wringing their hands. Disk firm has always granted retailers right to return 5 per cent of new shipments, but has unofficially been lax about dealers sending back used wax as part of the 5 per

cent bulk. Result: Dealers returned disks in any condition. Lately the company advised retailers that it would credit used records included in returns only at the scrap rate of 2½ cents apiece. Makes quite a difference from the 32½ cents per disk allowed for returns of new stuff.

Dealers admit RCA's right to keep to the letter of the law, but they deplore the fact that the change came without warning.

OPA in Philly

New scrap rules laid down by OPA came just in time for Philadelphia dealers. Retailers there were startled last week when H. L. Green Company, center city five-and-dime store, advertised in local newspapers for all old Victor, Bluebird and Decca disks, regardless of condition, at 5 cents apiece. Scrap collection in Philly has been sluggish from the start, but dealers generally held the salvage redemption price down to 2½ cents. Move by Green's was looked upon as starting an unhealthy custom, but then, pronto, came OPA ceilings.

Complaints are arising in the Quaker City on another scrap score. Fly-by-night dealers are charged with accepting discarded disks as salvage, sorting them out in the back and then placing the tallow on sale at another counter as used records, retailing from 10 to 25 cents a disk, depending on the timeliness of the selections. Apart from looking upon this resale as unpatriotic, standard shopkeepers are hollering "unfair competition" loud enough for an OPA visitor to hear, should he drop in.

Hartford Promotion

Mainly thru the efforts of Lou A. Cohen, manager of Loew's Poli film house in Hartford, Conn., the music shops there have been doing a top-notch job on tying in with local showings of film musicals. Stores followed up displays on Fox's *Orchestra Wives* with similar exploitation of *Springtime in the Rockies*. Sold a lot of extra records, with a record player in the movie house lobby promoting much interest in Harry James's *I Had the Craziest Dream*.

Accessories

Salesmen are welcomed to the Ross Music Shop in Astoria, L. I., N. Y., but not record venders, if you please. Proprietor used to rely on radio, phonograph and related furniture sales for a good portion of his biz, but war sliced production of these. So, like many other retailers, the boss man is looking for suitable lines to carry. Anybody but a disk purveyor who can't deliver before New Year's is invited to show samples. Anything from hair brushes to children's toys.

Back in '29

NEW YORK, Nov. 28.—So you think you're selling sheet music. In 1929, books of Leo Felst, music publisher here, show that 87,000,000 copies were sold by that firm in one year. E. Z. Nutting was buying the bulk of these for 8,000 Woolworth shops.

Today 87,000,000 song sheets aren't sold by all the pubs put together. Of course, in '29 the sheets were vended at 10 for \$1.

Dealer Dipsy

NEW YORK, Nov. 28.—Add "kadodee" to your record store lingo. Gaiety Music Shop here calls all its hanger-on customers "kadodees," a pet call which goes ringing thru the spot whenever a familiar parasite comes strolling in to hear a pop record and not buy. Gives the clerk in the back the high sign that he needn't drop things and come a-runnin', and gets him prepared to put on a delicious freeze. Also saves wear and tear on new records, since the "kadodee" only gets to hear worn sides.

Record Business in Department Stores May Taper Off in 1943; Indie Dealers Wearing Smiles

NEW YORK, Nov. 28.—Independent record retailers may expect less competition from department stores in '43, it is predicted here by disk buyers for the big emporiums. Forecast is based on the new War Production Board order whittling retail stocks after April of next year down to average level of inventories for 1939-'40-'41.

Reason this will hit department stores harder than independent dealers is that the former only began to take on backlogs of standard ballad and jazz items in the past year or so. Previously, they concentrated on catching the average shopper via best seller disks, leaving the record collectors and swing students to the indies. Indies, who have always carried heavy supplies of back-dated disks and thus will not be handicapped by WPB's curtailment, are expected to recapture that trade next year.

Buyers for the larger marts also fear that sales of hit tunes will suffer once "steady" patrons discover that counters no longer carry as full a line as the neighborhood shop. Only recently it was felt necessary to educate customers to the completeness of the department store disk catalogs, a process which showed pretty fair results. Educational process is now figured as stymied.

Still perplexing the store buyers is how their shops will figure out what percentage of stock reduction the music department should absorb. A cut in stock proportioned to '39 to '41 figures would be a stiff blow, since stores' merchandising of records and sheet music did most of its expanding in a much more recent period. Equally distasteful would be any blanket cut whereby each department would have to reduce stock by some flat percentage. This type of chopping is not too unlikely; in the past, when certain commodities weren't moving fast enough, stores often would trim inventory in all departments until the budget deficiency was made up.

What the top executives will ordain, the buyers hope, is that stock reduction should be made according to turnover velocity of each type of goods, rather than total sales receipts over a given period. In this way buyers could reorder latest record releases and at the same time retain enough standard stuff to keep up appearances. Another solution, the possibly too unwieldy, would be for stores to change the inventory system from its present basis of three or four stock checks a year to many more than that number, so that flow of goods from the shelves would keep within WPB requirements. Clerical detail, coupled with merchandising insecurity, probably will stifle the idea in most department stores.

Indie retailers locally face the prospect of less competition, as could be expected, cheerfully. One even reported that he already had contacted a buyer in one of the bigger department stores with an offer to buy up all jazz disks that might have to be unloaded. Others voiced their pleasure that some of the "big boys"

would no longer be able to undersell, since volume no longer would justify decreased prices. They joint to alleged abuse by some of the huge outlets of franchise privileges extended by record firms and claim they welcome a chance to sell wax goods on more even grounds.

Another Disk Film Reaching Catalog

NEWARK, N. J., Nov. 28.—A new small disk firm, Regina Records, Inc., is reportedly being readied to do business here. Understood that company will specialize in colored spirituals, retailing at popular price.

Irving Berman, of the G&R music store here, is known to be connected with the new enterprise, but Berman would only comment: "It's too early to say anything. . . . We're making some masters next week . . . maybe then I'll have some details. . . . Nothing's quite set, shellac being what it is."

Talent for the prospective waxings will be all Negro. Berman claimed that arrangements had already been made with semi-name sepian vocalists and a colored choir.

Capitol Changes Price Distrib.

NEW YORK, Nov. 28.—Wholesale price of Capitol records after December 1 will be reduced from 33 cents per disk to 32.4 cents, including excise tax, it was announced by Capitol offices here. Move was made to increase good will among dealers who had previously complained to local distributor that Victor, Columbia and Decca only charged 32.4 cents.

PITTSBURGH, Nov. 28.—B. D. Lazar Company here has been dropped by Capitol record firm as distributor for Western Pennsylvania and West Virginia. Firm only recently took on the line.

Manufacturer was reported to be forsaking the territory in order to meet orders in strong areas like Los Angeles and New York City as well as territories in New Jersey and Connecticut.

Victor, Columbia Release Latin Albums as Specials

NEW YORK, Nov. 28. — On the heels of Columbia's announcement that new releases would be discontinued until January and Victor's slowly dwindling bi-weekly releases, both companies this week issued albums of Latin American songs. Columbia's, done by Juan Arizvu and the CBS Tipica Orchestra, went thru as a special release. Victor's *Carnival in Rio* was issued in conjunction with the NBC network show, *Pan-American Holiday*, which started Saturday (21).

The Week's Records

(Released November 27 Thru December 4)

POPULAR:

- James, Harry—Columbia 36668
Moonlight Becomes You
I've Heard That Song Before
- Miller, Glenn—Victor 20-1520
Moonlight Becomes You
Moonlight Mood

HILLBILLY AND RACE:

- Boyd, Bill, and His Cowboy Ramblers—
Bluebird 33-0501
Put Your Troubles Down the Hatch
Jennie Lou
- Doctor Clayton
Honey Stealin' Blues
On the Killin' Floor

ALBUMS:

- Arvizu, Juan—Columbia C-95
Rancho Alegre
Duerme
Viva Sevilla
Noche De Amor
Mi Sarape
Que Paso?
El Bigote De Tomas
De Donde?
- Carnival in Rio—Victor P-137
- Barbosa, Castro
Lig, Lig, Lig, Le
- Fon-Fon
Abre A Janella
- Galhardo, Carlos
Samba Lele
Oh! Senhora Viuva
Ola, Seu Nicolau
- Teixeira, Patricio
Nao Tenho Lagrimas

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See Index for page number



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(Routes are for current week when no dates are given.)

A

Akin, Bill (Foeste) Sheboygan, Wis., h.
Alfano, George (Corktown) Detroit, nc.
Allan, Bob (Arcadia Grill) Canton, O., nc.
Allen, Bob (Pennsylvania) NYC, h.
Alpert, Mickey (Cocoanut Grove) Boston, nc.
Andrews, Gordon (18 Club) NYC, nc.
Andrews, Ted (Butler's Tap Room) NYC, nc.
Angelino, Don (Frank Palumbo's) Phila., nc.
Angelo, Joe (Iceland) NYC, re.
Arnheim, Gus (Sherman's) San Diego, Calif., c.
Arturos, Arturo (Park Central) NYC, h.

B

Baker, Don (Holiday Inn) Flushing, N. Y., nc.
Barnet, Charlie (Riverside) Milwaukee, t.
Barron, Blue (Edison) NYC, h.
Bartal, Jeno (Lexington) NYC, h.
Basie, Count (Adams) Newark, N. J., 3-9, t.
Basile, Joe (Norwalk, Conn.; Police Show) Nutley, N. J., 7-12.
Bates, Angie (Daniero's) Belle Vernon, Pa., re.
Baum, Charles (Stork) NYC, nc.
Benedict, Gardner (Beverly Hills) Newport, Ky., cc.
Bergere, Maximilian (La Martinique) NYC, nc.
Bettencourt, Louis (Park Central) NYC, h.
Bizon, Bela (Pierre) NYC, h.
Black, Teddy (Club Charles) Baltimore, nc.
Blue Star, The (Cafe Life) NYC, nc.
Bondshu, Neil (Blackstone) Chi., h.
Borr, Mischa (Waldorf-Astoria) NYC, h.
Bowman, Charles (Wivel) NYC, re.
Bradshaw, Ray (Royale Savannah, Ga., nc.
Breese, Lou (Chez Paree) Chi., nc.
Britton, Milt (Midland) Newark, O., 2, t; (State) Cambridge 3, t; (Hipp) Marietta 4, t; (Liberty) Zanesville 5, t; (Union) New Philadelphia 6, t.
Buckmaster, John (Club Royale) Detroit, nc.
Busse, Henry (Golden Gate) San Francisco, t.
Butterfield, Erskine (Fenway Hall) Cleveland.
Byrne, Bobby (Tunetown) St. Louis, 1-12, b.

C

Caballero, Don (Fefe's Monte Carlo) NYC, nc.
Cabin Boys (The Tavern) Escanaba, Mich., nc.
Calloway, Cab (Stanley) Pittsburgh, t; (Paradise) Detroit, 4-10.
Capella & Beatrice (Hurricane) NYC, nc.
Capello, Joe (Jimmy Kelly's) NYC, nc.
Carlyle, Russ (Oh Henry) Willow Springs, Ill., 2-26, b.
Carroll, Irv (Greenwich Village Inn) NYC, nc.
Carter, Benny (Trouville) Los Angeles, nc.
Carva Zeb (Village Barn) NYC, nc.
Casino, Del (Book-Cadillac) Detroit, h.
Castle, Frank (Shanghai) San Francisco, nc.
Chanticleers (Cerutti's) NYC, nc.
Charlotteers (Casa Manana) Hollywood, nc.
Chassy, Lon (Arlington) Hot Springs, h.
Chiquito (El Morocco) NYC, nc.
Claridge, Gay (Paradise) Chi., b.
Coleman, Emil (Waldorf-Astoria) NYC, h.
Collins, Teddy (Enduro) Brooklyn, re.
Columbus, Christopher (Ubangi) NYC, nc.
Conde, Art (Homestead) NYC, h.
Connell, Connie (Clover) Fort Worth, nc.
Costello, Charles (Wonder Bar) Detroit, nc.
Courtney, Del (Palace) San Francisco, h.
Coyle, Fred (Anchor) Hamilton, O., nc.
Craig, Carvel (Ansley) Atlanta, h.
Crane, Lee (Edison) NYC, h.
Crawford, Jack (Troadero) Evansville, Ind., 27-Dec. 10, nc.
Crosby, Bob (Earle) Phila., 4-10, t.
Cross, Dale (Utah) Salt Lake City, h.
Cugat, Xavier (Waldorf-Astoria) NYC, h.
Curbello, Fausto (Stork) NYC, nc.
Cutler, Ben (Versailles) NYC, nc.

D

Dacita (Rainbow Room) NYC, nc.
Davis, Johnny "Scat" (Orpheum) Davenport, Ia., 4-10, t.
DeFoe, Al (The Rock) Fish Creek, Wis., nc.
Del Duca, Olivero (El Chico) NYC, nc.
Delman, Cy (Richmond) Augusta, Ga., h.
Dibert, Sammy (London Chop House) Detroit, re.
Dinorah (Greenwich Village Inn) NYC, nc.
Duffy, George (Royale) Detroit, nc.

E

Eddy, Ted (Iceland) NYC, nc.
Ellington, Duke (Royal) Baltimore, t; (Howard) Washington 4-10, t.

F

Farber, Burt (Netherland Plaza) Cincinnati, h.
Faye, Frances (Club Charles) Baltimore, nc.
Fields, Irving (Crystal Bar) Albany N. Y., nc.
Fine, Nat (Casino) Phila., c.
Fisher, Freddie (Lakota's) Milwaukee, re.
Fitzgerald, Ella (Fay) Phila., 1-3, t.
Flindt, Emil (Merry Garden) Chi., b.
Floyd, Chick (Statler) Boston, h.
Foster, Chuck (Roosevelt) Washington, h.
Franklin, Buddy (Rice) Houston, h.
Franz, Ernest (Place Elegante) NYC, nc.
Froeba, Frankle (18 Club) NYC, nc.

G

Gagen, Frank (London Chop House) Detroit, re.
Gendron, Henri (Colosmo's) Chi., nc.
George, Roy (Cafe Loyale) NYC, nc.
Glass, Bill (Mon Paree) NYC, nc.
Goodman, Benny (New Yorker) NYC, h.
Graham, Al (Rivers) Columbus, O., nc.
Grant, Bob (Plaza) NYC, h.
Grant, Rosalie (Essex House) NYC, h.
Gray, Chauncey (El Morocco) NYC, nc.
Gray, Glen (Strand) NYC, t.
Gray, Zola (Frank Palumbo's) Phila., nc.
Greene, Murray (Horseshoe) Sunnyside, L. I., N. Y., c.
Grey, Tony (Bal Tabarin) NYC, nc.
Grimes, Don (Tantilla Gardens) Richmond, Va., nc.

H

Hall, Linda (Sawdust Trall) NYC, nc.
Halliday, William (Red & Blue) Albany, N. Y., nc.
Harold, Lou (Bal Tabarin) NYC, nc.
Harris, Jack (La Conga) NYC, nc.
Harris, Jimmy (Hoffmann) South Bend, Ind., h.
Harrison, Ford (St. Moritz) NYC, h.
Harvey, Ned (Queens Terrace) Woodside, L. I., N. Y., nc.

Orchestra Routes



Following each listing appears a symbol. Fill in the designation corresponding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; h—hotel; mh—music hall; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; s—showboat; t—theater.

Hawkins, Erskine (Apollo) NYC, t.
Hayden, Walt (Lee's Club) Indianapolis, c.
Hays, Bill (Old Falls Tavern) Phila., nc.
Heath, Andy (Fitch's) Wilmington, Del., c.
Heatherton, Ray (Biltmore) NYC, h.
Heidt, Horace (Casa Manana) Culver City, Calif., nc.
Henderson, Fletcher (National) Washington, 30-Dec. 2, t; (Mich. Univ.) Ann Arbor, Mich., 4; (Mich. State) Lansing 5; (Palais Royal) South Bend, Ind., 6, t.
Herbeck, Ray (Tunetown) St. Louis, 5-20, b.
Herman, Woody (Paramount) NYC, t.
Herth, Milt (Jack Dempsey's) NYC, nc.
Hill, Tiny (Paramount) Anderson, Ind., 3, t.
Hoff, Carl (Edison) NYC, h.
Hollander, Will (Kitty Hawk) La Guardia Airport, N. Y., nc.
Holmes, Herbie (Mark Hopkins) San Francisco, until Jan. 3, h.
Horton, Aub (High Hat) Tampa, Fla., nc.
Howard, Eddy (Aragon) Chi., b.
Howeth, Eddie (Andy's Supper Club) Fayetteville, N. C., nc.
Hutton, Ina Ray, Columbus, O., 2, a; (National) Louisville, 3-4, t; (Paramount) Hammond, Ind., 6, t.

International Sweethearts (Tic Toc) Boston 20-Dec. 5, b.

J

James, Harry (Lincoln) NYC, h.
Jerome, Henry (Pelham Heath Inn) Bronx, NYC, re.
Jerratt, Nick (Shangri-La) Phila., nc.
Johnson, Wally (Lookhouse House) Covington, Ky., nc.
Jordan, Jess (Village Barn) NYC, nc.
Jordan, Louis (Palace) Cleveland, t.
Jordan, Taft (Murray's) NYC, re.
Jurgens, Dick (Rialto) Joliet, Ill., 2, t; (Palace) South Bend, Ind., 3, t; (Riverside) Milwaukee, 4-10, t.

K

Kane, Alan (Aquarium) NYC, re.
Kardos, Gene (Zimmerman's Hungaria) NYC, re.
Karson, Maria, Musicales (Gibson) Cincinnati, h.
Kassel, Art (Bismarck) Chi., h.
Kay, Kris (Casino Russe) NYC, nc.
Kay, Roger (Cafe Life) NYC, nc.
Kaye, Don (Claremont) Berkeley, Calif., h.
Kaye, George (Hollywood) Bridgeport, Conn., re.
Kendis, Sonny (Fefe's Monte Carlo) NYC, nc.
Kent, Peter (New Yorker) NYC, h.
Kenton, Stan (Sherman) Chi., h.
King, Henry (Edgewater Beach) Chi., h.
Kirk, Andy (Arcadia) NYC, b.
Klein, Tiny (Alpine Tavern) Atlantic City, re.
Knittle, Ray (Howard Johnson's) Allentown, Pa., re.
Koki, Sam (Buvette) Rock Island, Ill., 23-Dec. 6, nc.
Kovach, Johnny (Enquist's) Perth Amboy, N. J., re.
Krupa, Gene (Palladium) Hollywood, b.
Kuhn, Dick (Astor) NYC, h.

L

Lande, Jules (Ambassador) NYC, h.
Lane, Tony (Canary Cage) Corona, L. I., N. Y., nc.
Lang, Lou (Belvedere) NYC, h.
LaPorte, Joe (Old Roumanian) NYC, re.
Leeds, Sammy (Primrose) Newport, Ky., cc.
Lefcourt, Harry (Rogers Corner) NYC, nc.
Leon, Senor (Don Julio's) NYC, nc.
Leonard, Ada (Orpheum) Los Angeles, 2-8, t.
Levant, Phil (Castle Farm) Cincinnati, 5, nc.
Leverenz, Larry (Park Plaza) St. Louis, h.
Lewis, Johnny (Patio) Cincinnati, nc.
Lewis, Ted (State) NYC, t; (State) Hartford, Conn., 4-6, t.
Light, Enoch (Greenwich Village Inn) NYC, nc.
Lombardo, Guy (Roosevelt) NYC, h.
Long, Johnny (Earle) Phila., t.

Lopa, Jo (Ten Eyck) Albany, N. Y., h.
Lorand, Edith (Tavern Room, Bismarck) Chi., h.
Lucas, Clyde (Roseland) NYC, b.
Lucas, Dick (Louise's Monte Carlo) NYC, nc.
Lunceford, Jimmie (Fort Hancock) Sandy Hook, N. J., 3; (Temple Univ.) Phila., 4; Albany, N. Y., 5, a; (Ritz) Bridgeport, Conn., 6; (Marine Barracks) Navy Yard, Brooklyn, 7.

M

McCann, Val (Boulevard) Elmhurst, N. Y., nc.
McCullough, John (Lark Tavern) Albany, N. Y., nc.
McDowell, Adrian (Stork Club) Nashville, nc.
McGrane, Don (Latin Quarter) NYC, nc.
McIntyre, Hal (Benjamin Franklin) Phila., h.
McIntire, Lani (Lexington) NYC, h.
McNamara (Shelton) NYC, h.
Machito (La Conga) NYC, nc.
MacKenzie, Jimmy (Pago-Pago) Portland, Ore., nc.
Makula, Juan (Rogers Corner) NYC, nc.
Manuelo, Don (McCurdy) Evansville, Ind., h.
Manzanares, Jose (La Salle) Chi., h.
Marcellino, Muzzy (Florentine Gardens) Hollywood, nc.
Marchetti, George (Niel Deighan's) Camden, N. J., c.
Mario & Floria (Copley-Plaza) Boston, nc.
Marshall, Billy (Benjamin Franklin) Phila., h.
Martell, Paul (Arcadia) NYC, b.
Marti, Frank (Copacabana) NYC, nc.
Martin, Dave (St. George) Brooklyn, h.
Martin, Lou (Leon & Eddie's) NYC, nc.
Matthey, Nicholas (Casino Russe) NYC, nc.
Mayhew, Nye (Bossert) Brooklyn, h.
Melba, Stanley (Pierre) NYC, h.
Merrill, Milt (Club Maxin) NYC, nc.
Messner, Johnny (McAlpin) NYC, h.
Miller, Freddy (St. Regis) NYC, h.
Miller, Russ (Jack & Bob's) Trenton, N. J., b.
Miller, Walter (Bellevue-Stratford) Phila., h.
Mills, Dick (Mattie's) Longview, Tex., nc.
Miners, Bill (Brockley's) Albany, N. Y., nc.
Molina, Carlos (Commodore Perry) Toledo, O., h.
Monroe, Vaughn (Commodore) NYC, h.
Morales, Noro (La Martinique) NYC, nc.
Morgan, Loumell, Trio (Club Trouville) Hollywood, nc.
Morgan, Russ (Paramount) Waterloo, Ia., 1-3, t; (Orpheum) Minneapolis, 4-10, t.
Morris, George (Armando's) NYC, nc.

N

Nagel, Freddy (Blue Moon) Wichita, Kan., 30-Dec. 11, b.
Nagel, Harold (Copley Plaza) Boston, h.

O

Olson, George (St. Francis) San Francisco, h.
Oliver, Eddie (Copley-Plaza) Boston, h.

P

Pafumy, Joe (Belmont-Plaza) NYC, h.
Paisley, Eddie (Wonder Bar) Detroit, nc.
Panchito (Versailles) NYC, nc.
Pastines, The (Frank Palumbo's) Phila., nc.
Pastor, Tony (Palace) Columbus, O., 1-3, t; (Palace) Cleveland 4-10, t.
Paulson, Art (New Yorker) NYC, h.
Pepito (Havana-Madrid) NYC, nc.
Perner, Walter (Roosevelt) NYC, h.
Peters, Fred (Orchard Grill) Albany, N. Y., nc.
Petti, Emile (Ambassador East) Chi., h.
Pitchmen, The (Pierre) NYC, h.
Powell, Mousley (Diamond Mirror) Passaic, N. J., nc.
Prager, Marnie (Child's) NYC, c.
Price, George (La Conga) NYC, nc.
Prussin, Sid (Diamond Horseshoe) NYC, nc.

Q

Quinton, Robert (Fefe's Monte Carlo) NYC, nc.

R

Raeburn, Boyd (Purdue Univ.) LaFayette, Ind., 4; (Topper) Cincinnati, 5-6, b; (Carlton College) Northfield, Minn., 12.

Ramoni, Frank (St. Moritz) NYC, h.
Ravazza, Carl (Trianon) Chi., b.
Reichman, Joe (Biltmore) Los Angeles, b.
Releck, Harold (Osterhout's) Albany, N. Y., nc.
R. J. Morton (St. Regis) NYC, h.
Reisman, Leo (Rainbow Room) NYC, nc.
Resh, Benny (Bowery) Detroit, nc.
Reynolds, Tommy (Rainbow) Denver, 1-8, b.
Rich, Buddy (Club Trouville) Hollywood, nc.
Richards (Nicollet) Minneapolis, h.
Riley, Mike (Radio Room) Hollywood.
Rizzo, Vincent (Swan Club) Phila., nc.
Roberts, Eddie (Lido) NYC, b.
Rocco, Richard (River Drive Terrace) Phila., nc.
Rogers, Dick (Kenmore) Albany, N. Y., h.
Rogers, Harry (Half Moon) Brooklyn, h.
Rotonda, Peter (Commodore) NYC, h.
Ruhl, Warney (Roosevelt) Jacksonville, Fla., h.

S

Sanders, Sid (Rainbow Inn) NYC, nc.
Sander, Harold (St. Moritz) NYC, h.
Saunders, Hal (Belmont-Plaza) NYC, h.
Savitt, Jan (Astor) NYC, h.
Schollenberger, Saxie (Andy's) Reading, Pa., re.
Seiger, Rudy (Fairmont) San Francisco, h.
Shane, Mike (Five Points Grill) Bethlehem, Pa., re.
Shaw, Maurice (Chateau Moderne) NYC, nc.
Shea, Jack (Casa Manana) Boston, nc.
Silvers, Buddy (Butler) McKeessport, Pa., h.
Sissle, Noble (Stewart) Lincoln, Neb., 2-3, t.
Slack, Freddy (Casa Manana) Culver City, Calif., nc.
Sless, Alvin (Gerard's) Albany, N. Y., nc.
Smith, Ethel (St. Regis) NYC, h.
Smith, Russ (Rainbow Grill) NYC, nc.
Socasses (La Martinique) NYC, nc.
South, Eddie (Hickory House) NYC, nc.
Sparr, Paul (St. Regis) NYC, h.
Spector, Ira (Chatueau Moderne) NYC, nc.
Spivak, Charlie (Michigan) Detroit, t.
Stable, Dick (Palace) Cleveland, t; (Oriental) Chi., 4-10, t.
Stanley, Stan (Chanticleer) Madison, Wis., nc.
Steele, Larry (Club Congo) Detroit, nc.
Stevenson, Bobby (Casanova) Detroit, nc.
Stower, Jules (18 Club) NYC, nc.
Straeter, Ted (Copacabana) NYC, nc.
Sudy, Joe (Syracuse) Syracuse, h.
Sylvio, Don (Bertolotti's) NYC, nc.

T

Terry, Bob (St. Regis) NYC, h.
Terry, Ed (Tally-Hoi) Albany, N. Y., nc.
Tucker, Tommy (Colonial) Dayton, O., t; (Circle) Indianapolis 4-10, t.
Turner, Hal (Frolics) Albany, N. Y., nc.

V

Velero Sisters (Havana-Madrid) NYC, nc.
Victor, Frank (Dixie) NYC, h.
Volen, Vince (Hightstown) Trenton, N. J., b.

W

Wald, Jerry (Frank Dailey's Meadowbrook) Cedar Grove, N. J., nc.
Wallace, Jackie (Queen Mary) NYC, c.
Walters, Lee (Stevadora) Detroit, nc.
Walton, Stack (Congo) Detroit, nc.
Walzer, Oscar (Fifth Ave.) NYC, h.
Waples, Bud (Supper Club) Fort Worth, nc.
Warren, Dick (Hurricane) NYC, nc.
Wasson, Hal (Club Bamma) Phenix City, Ala., nc.
Weeks, Anson (Casino) Hollywood, Calif., nc.
Weems, Ted (Colonial) Dayton, O., 4-10, t.
Welk, Lawrence (Chicago) Chi., t.
Wells, Jon (Backstage Bar) Akron, O., nc.
Williams, Griff (Palmer House) Chi., h.
Williams, Sande (Warwick) NYC, h.
Wilson, Dick (Coq Rouge) NYC, nc.
Wilson, Tiddy (Cafe Society Uptown) NYC, nc.
Witt, Fred (Louise's Monte Carlo) NYC, nc.
Wright, Charlie (Drake) Chi., h.

Y

Young, Eddie (Biltmore) Dayton, O., h.
Young, Lee & Lester (Cafe Society Downtown) NYC, nc.
Young, Roland (Seven Gables Inn) Milford, Conn., nc.

Z

Zarin, Michael (Waldorf-Astoria) NYC, h.

Totem Pole Doing Well for Itself; Home to Musicians

BOSTON, Nov. 28.—Totem Pole Ballroom, Auburndale, Mass., continues to do business despite gas rationing. Lee Castle for four days ended October 31 drew 7,600 at \$1.45 per couple and grossed \$5,510. Following week drew 8,000 for a gross of \$5,800. Totem Pole is open on Wednesday, Thursday, Friday and Saturday.

Every Wednesday Gill invites parents of the dancers to come in as his guests and watch. Good gag, and number of parents accept.

Tootlers playing ballroom live in nearby homes for as low as \$4 a week, all within walking distance of the ballroom.

Scott's Surrealist Titles Inspire Powell; No Contest

NEW YORK, Nov. 28. — Raymond Scott, famous for his screwy song titles, has passed the bug to his 88er, Mel Powell. Powell has christened his inspirations *Vignette of Veronica Lake* and *Mission to Moscow*, but still has some to go to top the maestro's *Dinner Music for a Pack of Hungry Cannibals* and *Careful Conversation at a Diplomatic Function*.

Scott himself has been so busy polishing his mixed band at CBS, he has only had time to dream up one beaut, *Hemi-Demi-Semi Quaver* — double-talk for a 64th note.

Bands on Tour—Advance Dates

BOB ALLEN: Adams Theater, Newark, N. Y., Dec. 17 (week).
MILT BRITTON: Hippodrome Theater, Marietta, O., Dec. 4; Liberty Theater, Zanesville, O., 5; Union Theater, New Philadelphia, O., 6.
SONNY DUNHAM: Shubert Theater, New Haven, Conn., Dec. 6; Shoreham Hotel, Washington, 11; Ritz Ballroom, Bridgeport, Conn., 13; Central Theater, Passaic, N. J., 17 (week).
ELLA FITZGERALD AND THE KEYS: Royal Theater, Baltimore, Dec. 4-10.
INTERNATIONAL SWEETHEARTS OF RHYTHM: Castle Ballroom, St. Louis, Dec. 11; Royal Theater, Baltimore, 25 (week).
LOUIS JORDAN: Apollo Theater, New York, Dec. 4 (week); Savoy Ballroom, Chicago, 13; Dixieland Ballroom, Lexington, Ky., 14; Lincoln Colonnades, Washington, 15; Nu-Elms Ballroom, Youngs-

town, O., 16; Cotton Club, Dayton, O., 17; Paradise Theater, Detroit, 18 (week).
STAN KENTON: Prom Ballroom, St. Paul, Dec. 2; Palais Royal, South Bend, Ind., 3; Sherman Hotel, Chicago, 4.
JIMMIE LUNCEFORD: Ritz Ballroom, Bridgeport, Conn., Dec. 6; Marine Barracks, Brooklyn, 7; Spotlight Bands, Fort Devens, Mass., 8; Symphony Hall, Boston, 10.
J. McSHANN: Royal Theater, Baltimore, Dec. 4-10.
JACK TEAGARDEN: St. Joe's, Philadelphia, Dec. 5; Temple University, Philadelphia, 11; Georgia Tech., Atlanta, 31-Jan. 1.
JERRY WALD: Arena, Trenton, N. J., Dec. 6; Stanley Theater, Utica, N. Y., 8-10; Earle Theater, Washington, 11 (week); Strand Theater, New York, 18 (week); Sports Arena, Rochester, N. Y., 25.

The Final Curtain

ALTHOUSE—Mrs. Laura S., mother of Paul Althouse, radio and Metropolitan Opera tenor, November 18 in Reading Hospital, Reading, Pa., after a short illness.

ARWOOD—Ernest (Mutt), 44, in Mercy Hospital, New Orleans, November 20, following a heart attack. He had followed Ringling-Barnum circus 12 years refusing to be put on its pay roll and worked parking lots for tips.

BUNN—Benton S., 77, one-time business manager of the Walnut Street Theater, Philadelphia, legitimate theater, November 17 at the home of his son at Cedarhurst, L. I., N. Y. Services November 20 in Ardmore, Pa., with interment in Laurel Hill Cemetery, Philadelphia.

CARRINGTON—Evelyn, 66, retired actress, November 21 in Hollywood. She appeared in New York and on the road more than 25 years.

CONYERS—C. A., vet advance agent with carnivals and last season with J. F. Sparks Shows, suddenly in Birmingham November 21. Before joining the Sparks organization, Conyers had been with several carnivals in various capacities. He also tramped with the John Robinson Circus. His widow survives. Burial November 24 in Birmingham.

DOHERTY—Mrs. Frances, 43 widow of Mel Doherty, orchestra leader who died last July, November 26 in Cincinnati. Services November 28 in Cincinnati, with burial in New St. Joseph Cemetery, that city.

EISENBERG—Herman, 60, band leader and musician, November 20 at his home in Milwaukee. Survivors are his widow, six daughters and two sons.

EPES—Lyman, 101, Negro singer, recently in Lake Placid, N. Y. He sang *Blow Ye the Trumpet* at the funeral of abolitionist, John Brown, in 1859.

GALLAGHER—Thomas, 44, rep showman, November 24 in Talbotton, Ga. For the past season he has been with the DeLuxe Tent Theater, showing in Talbotton. Survived by his wife.

GODWIN—Mrs. Lois Jones, 68, pianist and singer, November 25 at Rochester, N. Y. She sang in a quartet with her sisters, Mrs. Fannie Remage, Mrs. Irving E. Hartman and Miss Harriet B. Jones. Besides her sisters, she leaves her husband.

HAHN—Dr. Frederick E., 73, musical authority, November 25 in Graduate Hospital, Philadelphia. Dr. Hahn, a violinist, appeared with the Boston Symphony Orchestra. He was president and director of the Zeckwer-Hahn Philadelphia Musical Academy at the time of his death. Dr. Hahn was also the composer of many violin and orchestral pieces.

HERCHELRODE—Clem, 83, veteran performer, October 31 at the Masonic Home Hospital, Springfield, O. At the age of 21 he joined the Chicago *Pinafore* company, a church choir group. Taking the name of Clem Herschel on the stage, he played with many of the best opera companies. At one time he was the partner of De Wolfe Hopper and later played the sheriff in *Robin Hood* with the J. C. Duff Opera company. His other roles included Louis IV in the opera *Manon*, starring Marie Tempest, and Cassius in *Julius Caesar*. Survived by a son, Robert, and a daughter, Mrs. Henshall Martin.

Lem Ward

Lem Ward, 36, stage director, died November 24 at Mount Sinai Hospital, New York, of pneumonia after a short illness.

Ward was the director of two current Broadway hits, *The Eve of St. Mark* and *Uncle Harry*. He recently directed *Brooklyn, U. S. A.*, and had been scheduled to stage *Thomas Jefferson*. He also had been signed to direct *All These Years*.

Ward, a native of Philadelphia, graduated from the Philadelphia School of Design and founded a puppet theater at the Hedgerow Theater. He also helped found the New Theater of Philadelphia and was active in the New Theater movement in New York.

Ward also directed *Clinton Street* for the Arterf, and a Yiddish version of *Awake and Sing*, as well as a summer stock production of *The Little Foxes*. In 1937, he staged *Processional*, and *One Third of a Nation* in 1938 for the Federal Theater.

Ward is survived by his wife, Toni Michaels, who did the costuming for *The Eve of St. Mark*, and his mother.

Funeral services were held November 25 at the Park West Memorial Chapel, New York.

Atlanta. Services in Springfield, O., with burial in the Masonic Home Cemetery, that city.

HOPE—Diana, 79, English variety and dramatic actress, November 20 in Hollywood after a heart attack. She was in show business 52 years in London and the United States. She had also appeared in many early talking pictures. She leaves her husband and a daughter, Josephine Davis, former musical comedy performer. Burial in Hollywood Cemetery.

KARN—Clifford Phillip, infant son of Mr. and Mrs. Clifford Karn, well known in outdoor show circles, in Jacksonville, Fla., November 19. Besides the parents, two sisters survive. Burial in Bethel Cemetery, Jacksonville, November 22.

KEEP—Mrs. Thelma, 36, wife of George Keep, treasurer of the Erlanger Theater, Chicago, November 24 in Michael Reese Hospital, Chicago.

KELLY—Oscar V., 54, owner and operator of the Badger Theater, Reedsburg, Wis., of a heart attack November 21 while deer hunting near Drummond, Wis. Survived by his widow and two sons.

LaVALLEE—Eddie, of Macaky and LaVallee, vaude act, at Chickobee Falls, Mass., November 22. Act worked in Earl Carroll's *Vanities*, among other shows.

LAVAN—Harry, 35, auctioneer and jam pitchman, past season on Dodson's World's Fair Shows, in Ohio Valley General Hospital, Steubenville, O., November 20 from injuries sustained when a truck and semi-trailer crashed into his car near there November 17 while he was en route to his home in Philadelphia. Burial in Philadelphia November 22. Survived by his mother, brother and five sisters.

McCLAIN—Walter, 44, superintendent and trainer of elephants with the Ringling Bros. and Barnum & Bailey Circus, fatally injured on the morning of November 25 at Jacksonville, Fla., while in process of unloading first section of the show trains. He died shortly after being taken to St. Luke's Hospital. McClain fell while getting on a moving heavy baggage wagon, the wheels crushing him to death. He was with circuses for many years, having also been with the Sparks and Al G. Barnes shows. Survived by widow and child. Body was sent to Sarasota, Fla.

McCoy—Thomas, 68, former vaudeville performer, November 24 at his home in Salem, Mass. He was a member of the Fitzgibbon-McCoy trio, which toured the vaudeville circuits from Coast to Coast many years. McCoy's wife, Alice, and his brother-in-law, Bert Fitzgibbon, made up the trio. Besides his wife he leaves a daughter.

McDONALD—Elmer, 58, song plugger and one-time member of the Harmonious Four vaude unit, November 20 in Collinsville, Ill. He organized the St. Louis Police Quartet many years ago and coached the quartet for several years. In recent years he has been operating a music store in Collinsville. Survived by his widow, Betty; a son, Elmer, and his father. Services November 23 with burial in Calvary Cemetery, St. Louis.

MATTHEWS—Helen, 67, former dancer, known professionally as Helen Von DeLure, November 23 in Los Angeles. Body was taken to Chicago for burial in the Show Folks, Inc., lot in Oakwood Cemetery. Deceased was a sister of Dorothee Bates, of Show Folks, Inc., and the late Dixie Loftin, film actress.

MAURICE—Hyman, 51, musician and orchestra leader, November 23 at a Fort Worth hospital after a heart attack complicated by bronchial pneumonia. Born in Russia, he played with the Russian Symphonic Orchestra. He was a product of the Warsaw Conservatory. At the close of the Russian revolution he toured with the orchestra in England and the United States. The orchestra broke up three weeks after reaching New York, and Maurice got a job at the Broadway Strand Theater, New York, later becoming musical director of the Strand Theater, Detroit. He served as musical director of the Milton Aborn Opera Company, and for two years was head of the St. Paul Symphony Orchestra. He joined Public Theaters when John Murray Anderson was assembling the first unit show sent out over the circuit. In 1927 he was sent to Fort Worth by Public to conduct the orchestra and has since spent most of his time in that city.

MELFORD—Louise, 62, former stage and screen actress, November 15 at her home in North Hollywood after a long

illness. She leaves her husband, George, film director.

MILLER—Phoebe M., 62, former motion picture and vaudeville writer, recently after a long illness at Jewish Hospital, St. Louis.

MOUNKES—Alphuse Calvin, 76, of Okotoks, Alta., in a Calgary (Alta.) hospital November 20. One of Alberta's top bronko riders, he was the father of Bill Mounkes, rodeo contestant and former Canadian calf-roping champion. Burial at Okotoks.

MURRAY—Mrs. Joseph, 43, mother of Wynn Murray, Broadway stage and radio singer, November 20 at St. Joseph's Hospital, Carbondale, Pa., after a short illness.

RAPHAEL—Raphael, 56, pianist and concertina player, November 21 in Santa Monica, Calif., of a heart ailment. Russian born, he gave command performances for Czar Nicholas II of Russia and for British royalty. He had also appeared before President Roosevelt. He appeared in this country in vaudeville and motion pictures. Services November 25 in Hollywood.

RUNKLE—Milt, 62, one-time part owner with Mike Golden of a circus and Howe's Great London Show, in Los Angeles November 22 following a long illness. He was well known in outdoor show business, having, with his partner, Mike Golden, taken a show, *Death of a Nation*, to Canada in 1917. He was also associated with Golden in the C. A. Wortham Shows. In recent years he was inactive in show business, being employed by a West Coast brewery. He was a charter member of the Pacific Coast Showmen's Association. Services by the organization November 25. Survived by his widow, Pearl, and a sister, both in Los Angeles. Burial in Tacoma, Wash.

SHORT—Mrs. Richard, 63, former legitimate actress who also worked in pictures several years ago until ill health forced her retirement, November 22 in Los Angeles. In legit she was known as Evelyn Carrington. Survived by her husband, Reginald Short, of Washington; a son, Reginald C. Short, of the navy, and three sisters.

SLADE—Sam I., 79, former opera singer, November 23 at his home in Franklin, Mich., after a long illness. He made his professional debut in the opera *Brian Boru*, produced by Fred C. Whitney, and appeared for some years on the legitimate and musical stage in productions with Lillian Russell, Della Fox and Ada Rehan. He was a professional singer and music teacher in Detroit several years. Survived by three children.

STERLING—Mrs. Selma, producer of the outdoor water carnivals featured at Steel Pier, Atlantic City, November 18 at her home there after a short illness. Since the end of the first World War Mrs. Sterling, widow of Lieut. Com. Frank Ward Sterling, managed and produced the water carnival, a seasonal attraction at the ocean end of Steel Pier. She was also the owner, trainer and manager of Rex, the aquaplane riding dog. Services November 23 in Atlantic City, with interment at Arlington Cemetery, Arlington, Va.

TERREL—Florence (Mrs. Florence T. Mills), 58, former concert pianist, November 22 at her home in Forest Hills, L. I., N. Y. A native New Yorker, she appeared as a soloist with the Boston Symphony and also Carnegie Hall, New York, with the Arlon Society, reaching the heights of her career in New York at the turn of the century. She leaves her husband and a daughter.

VOORHEES—Edna C., wife of Howard Voorhees, former ride foreman for Ben Williams Shows, in Valley Stream, L. I., N. Y., November 21. Besides her husband, two children, Jacqueline and Leroy, survive.

WILD—Mrs. Ada, 88, widow of John Wild, comedian on the New York stage for 30 years, November 22 at her home in Albany, N. Y. Survived by two daughters. Services November 24 at St. Paul's Episcopal Church with burial in the Evergreen Cemetery, Brooklyn.

Marriages

BOSCO-MYSOSKY—Michael Bosco, concession owner on the George Clyde Smith Shows, to Ann Mysosky, November 22 at Windber, Pa.

BRADEN-CHIADO—Ralph E. Braden, who prior to his enlisting in the army air force was manager of the Riviera-on-the-Lake, Lake Geneva, Wis., to

Clementine Chiado, November 14 in Racine, Wis.

BRANOWER-LOBDELL—Dave Branower, Chicago lawyer and night club show producer, to Ethel L. Lobdell, model, in that city November 20.

BUCK-WILSON—Charles (Buddy) Buck to Mrs. Doris Wilson November 21 at Malden, Mo. Both are girl show operators on carnivals.

DUELL-KEANE—Corp. Raymond E. Duell to Betty Keane, producer at the Mayfair Theater, Dayton (O.) burlesque house, November 21 in Virginia.

HUSSON-FRANKLIN—Jimmy Husson, entertainer at the Swan Club, Philadelphia, to Doti Franklin, nonpro, October 15 in Baltimore.

MARKS-HADDON—Hilliard Marks, Mary Livingstone's brother, to Harriette Haddon, Warner Bros.' picture player, at Jack Benny's home in Beverly Hills, Calif., November 23.

MARLOWE-COLLINS—Earl Marlowe, operator of Stagedoor Bar, Cincinnati, to Leona Collins, dancer, November 20 in Cincinnati.

NELSON-RYNE—Jack Nelson, rodeo operator of Taos Ranch, Grand Rapids, Mich., to Jean Ryne, nonpro of Philadelphia, November 19 in Wilmington, Del.

THOMASON-DALE—Nelson Thomason, hand and head balancer, to Mary Dale, dancer, November 23 in Abilene, Tex.

Births

A daughter to Mr. and Mrs. John Denton September 30 in Rockwood, Tenn. Father is owner of Johnny J. Denton Shows. Mother is the former Irene Daly.

A daughter, Kathleen Lester, to Mr. and Mrs. Anthony Quinn November 22 in Hollywood. Mother is the former Katherine DeMille, film actress.

A son to Mr. and Mrs. Louis Rudolph October 27 in Waverly, N. Y. Father is announcer of the J. E. Ranch Rodeo of Waverly. Mother, the former Lorraine Cote, was formerly with Billy Rose's Aquacade.

A daughter, Virginia Lee, to Mr. and Mrs. James Wood November 10 in a Santa Monica (Calif.) hospital.

A daughter, Michelle, to Mr. and Mrs. Marshall at Christ Hospital, Cincinnati, November 18. Father, formerly in pictures and with stagshows on the West Coast, is now assistant night manager of the Gibson Hotel, Cincinnati. Mother is the former Isobel Bernay, formerly with the George Bernard Dancers.

A son, William Edward, to Mr. and Mrs. William E. Shea November 23 in San Francisco. Father is head of the publicity department of NBC, San Francisco.

A daughter of Mr. and Mrs. Bill Kennedy at Cedars of Lebanon Hospital, Hollywood, November 24. Father is a Universal Pictures actor.

A daughter, Lyda, to Mr. and Mrs. Merrick Lyons recently in Hartford, Conn. Father is manager of the Rialto Theater, South Norwalk, Conn.

A daughter, Bonnie Eileen, to Mr. and Mrs. Sidney H. Kleper November 22 at St. Francis Hospital, Hartford, Conn. Father is manager of the Bijou Theater, New Haven, Conn.

A daughter, Merrily, to Mr. and Mrs. Gary Miller November 22 in Chicago. Father is continuity writer for WBBM, Chicago.

A daughter to Mr. and Mrs. Danny Thomas in Chicago November 10. Father is a night club comic, now at the 5100 Club, Chicago.

A son to Mr. and Mrs. Lou Costello at Good Samaritan Hospital, Los Angeles, November 6. Father is member of Abbott and Costello movie team.

A son, Francis Patrick, to Mr. and Mrs. Pat McGowan recently in Pittsburgh.

A boy to Mr. and Mrs. Russell Hull at St. John's Hospital, Tulsa, Okla., November 11. Father is a concessionaire on World of Today and Dee Lang Shows.

A daughter, Michelle, to Mr. and Mrs. Bert Lynne November 14 at Park West Hospital, New York. Father is a performer, formerly with Earl Carroll's *Sketch Book*.

A daughter, Barbara Ann, to Mr. and Mrs. Robert George. Mother is the former Gerry LaRue, actress. Father was formerly topmouther with the Moreen Troupe.

A son to Mr. and Mrs. Frank Lewis November 8 in Philadelphia. Father is saxophonist with Jimmy Warrington's orchestra at WCAU, Philadelphia.

A daughter, Michal Ann, to Mr. and Mrs. Cole Keyes at Duke's Memorial Hospital, Peru, Ind., November 14. Father is manager of the Stanford Zucker band agency, Chicago.

A son to Mr. and Mrs. John Demcek November 14 in Detroit. Father is booker for Co-Operative Theaters of Michigan, Detroit.

Roadshow Films

SUPPLIES 16mm. & 35mm. EQUIPMENT

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Many Roadshowmen Operate Under Tent Theaters in South

YORK, S. C., Nov. 28.—Many roadshowmen are successfully showing pictures under canvas in theaterless towns in the Deep South. These roadshowmen usually buy their films outright and move by truck from town to town. A tent, usually around 40 by 80, is pitched on a lot and a truck is moved right into the tent. The projector is mounted on the rear of the truck. The driver's seat is converted into the ticket office. The truck also serves as living quarters. In addition to pictures, a vaude act or two is featured.

Roadshowmen operating in the South claim that Western pictures draw best in sparsely populated, theaterless towns. The audience is interested primarily in action pictures. Comedies, musicals, travelogs or newsreels attract little interest.

The tent film shows usually remain in a town for one or two weeks. Bob Demorest, of the Model Tent Show, who operates out of Beulahville, S. C., pitched his tent in Dublin, Va., early last spring and remained there all summer. Demorest changed shows every night. He owned many of his own pictures, and rented others from film libraries. Bob gave one show a night, and charged 10 cents for children and 20 cents for adults, plus tax.

Roadshowmen operating in the South usually show a single feature. Near the

end of the feature they stop the showing and announce that another picture will be shown after the vaudeville. This after-show is called the concert, and another admission is charged. Around 80 per cent of the audience remains for the concert.

The population of the towns in which these roadshowmen operate is from 400 to 800 people.

Roadshowmen operating in that territory admit the gas rationing problem is affecting them.

Merchant-sponsored showings are little used in the South. The population in most of these towns is so small that sponsored shows are virtually impossible.

Roadshow Use of Slides Increases

CHICAGO, Nov. 28.—Use of lantern slides by roadshowmen has been on the increase since the government put a crimp into the trailer business. Slides are used in place of trailers for advance publicity in places that have their own slide projectors. Roadshowmen usually get several sets of slides and send them several weeks ahead of their booking schedule. Slides are also used by a roadshowman to announce coming attractions. Roadshowmen who have merchant-sponsored showings, also use slides to advertise sponsor's goods. The use of slides for community singing also has increased greatly since the war started.

Companies making lantern slides can reproduce a photo or illustration on slide and also include about 15 words of copy. Date slides are also widely used. These are blank, except for the date, which can be changed, and are used to save film and footage. A sound track can be synchronized with the slides.

In order for roadshowmen to use slides they must have a slide projector which costs from \$35 to \$75. The smallest lantern slide projector is 2 by 2 inches, while the standard size is 3 1/4 by 4 inches. There is also a larger slide projector, 4 by 5 inches, which is seldom used. The lowest price for slides is approximately \$2 for black and white and \$2.50 for color. When a second slide is ordered, it is half the original price. Naturally, the price of slides becomes less on quantity orders.

Several roadshowmen also have an automatic Slide-o-Graf machine, which shows 10 to 20 slides on its own screen and repeats every 10 seconds.

In addition to coming attractions and advertising slides, there are also slides for use on holidays and for special events, lecture slides on a variety of subjects, as well as religious and comedy slides.

New and Recent Releases (Running Times Are Approximate)

DAWN TO DAWN, released by Mogull's. A dramatic performance embracing an unusual degree of artistry. It's a drama of the soil, emphasizing its loneliness. The presentation appeals particularly to all lovers of serious drama. The action is accompanied by a musical score. Four reels.

BARS OF HATE, released by Mogull's. Regis Toomey and Snub Pollard in a comedy-drama based on Peter B. Kyne's story, *Vengeance of the Lord*. Quick work by an assistant district attorney saves an innocent man from the death sentence. Six reels.

STREET SCENE, released by Mogull's. King Vidor's production, on 16mm. film, of the popular Pulitzer Prize drama. Sylvia Sidney and Beulah Bondi head a large and impressive cast. Brings you the thrills, emotions, conflicts and pathos of 24 hours of life as it is lived among the tenement shadows of a big city's side street. Eight reels.

RENFREW OF THE MOUNTED, released by Post Pictures, Inc. Based on the popular radio serial and is a drama of the Canadian Northwest. Cast includes Dickie Jones, James Newell, Carol Hughes, Thundercloud, Kenneth Harlan, and the dog wonder, Lightning. Running time, 58 minutes.

THE FIGHT FOR PEACE, released by Post Pictures, Inc. Documentary film is an awe-inspiring, real-life spectacle. The opening scenes re-live the time of King George V, Kaiser Wilhelm and Czar Nicholas. The Russian revolution breaks, with its Kerensky and Trotsky and Lenin episodes, winding up with the leadership of Joseph Stalin. The World War comes to a close and we see Wilson, Clemenceau, Lloyd George and Orlando at work on the Treaty of Versailles. Then "undeclared wars." Running time, 65 minutes.

TRAV'LING THE ROAD, released by Skibo Productions. A song-hit story that features Alexander Gray, the Ritz Quartet and Milo. It is the story of a group of hobos and a golden-voiced rambler, who sings *Casey Jones* and tells his story in a thrilling narrative song. Running time, nine minutes.

Cutting It Short

By THE ROADSHOWMAN

Lieut. Gordon W. Hedwig, president of Nu-Art Films, Inc., New York, ended his furlough in New York Thanksgiving Day and left for Tampa, where he is stationed with the army air corps.

Joe Mack, son of Irving Mack, Filmack prexy, was recently made a corporal in the army and is stationed at Fort Lewis, Wash.

Mel Gold, Filmack advertising manager, resigned recently.

Van Arnam Showing Syracuse Sector

SYRACUSE, Nov. 28.—John Van Arnam, who for many years operated his own minstrel and tent shows, has been successfully operating roadshows in the Syracuse area for many years. He shows Westerns, comedies and other action pictures in halls and before social and political organizations. Pictures are rented from film libraries, and the admission charge is 10 cents for children and 20 cents for adults. Van Arnam gives two performances an evening.

He is a one-man enterprise, making

NTF Distribbs Meet in Wash.

WASHINGTON, Nov. 28.—Representatives of non-theatrical film distributors met here recently with Paul Reed, chief of the Educational Bureau of the Motion Picture Division of the Office of War Information, to discuss problems in the distribution and use of government films.

At an all-day conference the policies and practices of the OWI bureau and other federal agencies which are interested in educational films were talked over.

The conference was designed to develop solutions for the various problems which have been encountered by the distributors and, if possible, to "streamline" the distribution of government films.

Many roadshowmen are successfully showing these government films all over the country.

his own bookings himself, choosing the films and projecting the shows. He uses handbills, window cards and one sheets to herald his showings.

Among the towns covered by Van Arnam are De Ryter, Camellius, Central Square, Mexico and Cincinnati.

35mm. SACRIFICE!

Drafted Roadshowman Asks Mogull's To Sell His Films

Fine selection SOUND; excellent condition! RELIGIOUS, 8 reels each: Crown of Thorns, \$75; Blasphemer, \$90; Healer, \$75; Fabiola, \$68; Transgressor, \$85. FEATURES: Hoosier Schoolmaster (8 reels), \$58; Drusella With a Million (7 reels), \$75; Oliver Twist (8), \$65; No Control (6), \$45; Devil's Twin (6), \$35; Polish Jew (5), \$52. SHORTS: Itchy Scratchy (3 reels), \$15.75; Mt. Everest (3), \$14; Jesse Crawford Songs (2), \$12; Thirteenth Chair (2), \$9.75. ONE-REELERS: Songs of Yesterday, \$5; Rock of Gibraltar, \$4; Organ Festival, \$5.50; Pitching Form, \$4; Buddy of the Legion, \$4; Knute Rockne, \$5. CAR-TOONS: Felix All Puzzled, \$5.95; Mutt and Jeff Swimming, \$4.75; Koko Steps Out, \$5. EXTRA DISCOUNT: 10% on orders of \$150 or more. Complete list free. Also DeVry Portable Silent, \$29.50, and DeVry S.O.F., complete \$219. 12x15 ft. Sateen Screen, \$29. MOGULL'S, 59 W. 48th St., New York City.

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Among the titles are:

The Arizona Cyclone	Pals of the Prairie
Carrying the Mail	Downwind Trail
The Lone Rider	Pals of the West
The Desert Man	West of the Law

Each—2 reels, approximately 20 min., \$45.

Other interesting POST shorts:

"Flip the Frog" Cartoons,	1 reel, 8 minutes	\$17.50
"Poetic Gems," by Edgar Guest,	1 reel, 10 minutes	17.50
Port O'Call Travelogues,	1 reel, 10 minutes	17.50
"Mickey McGuire" Comedies,	2 reels, 20 minutes	45.00

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THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE The Billboard IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

Harley Sadler Quits the Road Till After War

SNYDER, Tex., Nov. 28.—Harley Sadler's Own Show closed its under-canvas season here Thanksgiving night, with Manager Sadler planning to quit the road for the duration, due to the many restrictions and uncertainties attached to tent-show operation under wartime conditions.

The show was originally slated to close around Christmas time to permit Manager Sadler to take up his new post as State representative from the 117th District when the State Legislature convenes January 1. Sadler was elected to that office at the recent election.

The fall season was one of the most successful in the show's history, Sadler announces, with the weather being especially kind the last few weeks out. Most of the male members of the show are already in the service or will be going soon, Sadler says. For the last several weeks the Sadler organization has been operating with youngsters and men above draft age. Jack Turner, advance representative, has joined the "SeaBees." Most of the 18 and 19-year-old lads on the show are planning to enlist soon. The show equipment has been placed in storage at Sadler's headquarters in Sweetwater, Tex.

In the Sadler roster at the closing were Harley and Billie Sadler, Gloria Sadler Allen, "Fuzz" Plunkett, "Corky" Plunkett, Zenda Plunkett, Priscilla Plunkett, Charlene Plunkett, Florida Plunkett, Jerry Plunkett, Bob Siler, Jean Siler, Colley and Rosalea, Dorothy Cannon, Bud Nairn, Turner and Noreen Drenpendrink, Jack Turner, Evelyn Turner, Charles Brunk, Steve LeVerne, Dick Darling, Flo Del Garde, Ed Thardo, Junior Crabb, Emmett Crabb, Burnett Masengale, Maxie Morris, Bot Schaffnitt, Joe Ross, Wayne Douglas, Tommy Hickox and a crew of six working boys.

Hila Morgan Show

HOUSTON, Nov. 28.—A real northerner hit the Hila Morgan Show, playing stock under canvas here, last Saturday (21) and we are all wondering where we packed our longies. Topcoats just are not warm enough.

Itchy feet was the reason Monty Stucky gave for dropping in during rehearsals last week. He was looking mighty fine.

Koran Ben All is our featured vaude attraction this week. He also has a booth in the lobby, where he gives individual readings. He is attracting considerable attention.

The entire cast of the show this week enjoyed a ride in the jeeps advertising the Army War Show here. Several of the army show's advance personnel were guests of the Mrs. Monroe Hopkins and Hila Morgan. Some saw their first tent show performance. Sergt. Bert Sparks, *Camel Caravan* announcer, was on hand, as was Sergt. Coster, of the Pittsburgh *Hour of Charm* program. Emile Conley renewed friendships with some of the directors of the program on which he had worked in *Light of the Ages* pageant in Chicago a few years back.

Jack McClasky has his saxophone back from "uncle" and wowed the audience this week with a little patter assistance from George Colbert. Jack is known as "The South's Sweetest Tenor."

The Grafs have found themselves a furnished five-room bungalow just a half block from the lot. And that is something down here where rooming is a problem. George and Jo Anne Colbert are moving in with them. The Grafs recently enjoyed an evening out with Margie Baker, now out of the business and happily employed in defense work here.

Phil Connor, who has written many plays for Midwestern shows, and his wife recently returned from Hollywood, where Phil made several *Lights of Hollywood* shorts.

EMILE T. CONLEY.

Helen Wong Show Folks Sec

CHICAGO, Nov. 28.—There was a few omissions in the list of officers of Showfolks, Inc., published in last week's issue. Helen Wong, well-known Chinese entertainer, is recording secretary of the organization. Butler Mannville is sergeant at arms, and Ulysses S. Allen, scribe. Third vice-president is Grace Lynn.

Managers, Performers!

We solicit your co-operation in keeping the tent-repertoire page alive and interesting. Managers, we're interested to know how your business is progressing; what effect tire, gas and similar war restrictions are having on your business; the roster of your show and any other information which may be of interest to our readers. Performers, shoot in your personal news items. Your friends are anxious to know where you are and what you're doing. Drop in a newsy line to the rep editor now, even if it's only a penny post card.

Rep Ripples

KING AND HAZEL FELTON, following the closing of the Allen Bros. Show at Paragould, Ark., November 7, hopped to Topeka, Kan., for the winter. Due to gas rationing and tire shortage, they will remain off the road this season, confining their activity to manufacturing magic and playing local engagements. Hazel has just returned to Topeka after a several weeks' visit with her sister in Denver. Her mother, Mrs. W. B. Johnson, is still in Hilo, Hawaii, awaiting passage to the United States.

BOB AND GLADYS FEAGAN left Topeka, Kan., recently for Albuquerque, N. M., where they have settled out of the business. FRANK AND FRANCES CLARK have quit the game to settle in Clute, Tex. WALTER AND RUBY PRUITT are wintering at their home in Webb City, Mo. CLYDE JENKINS is in Rich Hill, Mo. JACK AND IRENE VIVIAN are out of the business, too, and located at St. Charles, Mo. DICK, MIDGE AND PEGGY LANHAM are wintering with Midge's mother in St. Louis. CARL PARK is sojourning in Springfield, Mo. MICKEY McNUTT is in Sioux City, Ia. JAY C. WARD posts from Atlanta that Jack C. Bell, musician and performer, is in Hospital 48, Atlanta, seriously ill with pneumonia. Friends are urged to drop him a line. HOMER LEE BOWENS closed the season in Wilmington, N. C., last week with Robinson's Silver Minstrels, and will again spend the winter in Tampa.

CECIL W. RAWSON, for a number of seasons boss canvasser with the L. Verne Slout Players' summer tent show, has enlisted in the army. His address is Pvt. Cecil W. Rawson, 4th AFrd, 4th Sqdn., Hammer Field, Fresno, Calif., and he'd appreciate a line from old trouper friends. Rawson also handled the canvas at various times for Jack Kelly and the late "Skippy" LaMore. AL TINT, now trouping it with Frank Taylor's *Hip, Hip, Hooray*, Max Gallen, manager, writes from Augusta, Ga., under date of November 22: "Guess no one has ever written you about getting hotels on this Kemp Circuit. In Charleston, S. C., nine of us slept in the Victory

Theater dressing rooms. We received a letter yesterday from Mr. Clark, manager of the theater at Newport News, Va., saying: 'No rooms available. Most are at a premium; \$4 a day and up.' One more week of this and I'll be ready for the nut house. Saw 'Slim' Williams the other day. He had just closed with the Dan Fitch show. Also bumped into Turk McBee Jr., in Charleston. He's in the army now. Also saw his dad, Turk McBee Sr., in Greenville, S. C., where he's manager of the Bijou Theater. In Augusta I enjoyed a visit from my old sidekick of the Dan Fitch Minstrels, Frank (Cracker) Quinn. He's now a railroad man." But, Al, someone must have been ribbin' when they told you the writer was in Greenville, S. C., the other day. Never been there in my life. AL S. PITCAITHLEY, who recently deserted the rep game for the duration, is now a private with Det. 18, 853 Ordnance Service Co., Carlsbad Army Air Base, Carlsbad, N. M. He's been there since October 12. Writing under date of November 20, Al says: "Did my contortion act at the opening of the new Post Theater here and won a three-day pass; net, no commission. Stanley Siebenthal and wife, Cornelia Calkins, are located in Carlsbad, where Stan is music instructor and leader of the high school band. We trouped together on the Collier Show in 1934. Larry Dunning, who formerly had his own rep in Kansas, is with the U. S. engineers building this air base. Larry's parents, Fred and Florence Dunning, are located in Denver, where Fred is clerk in a hotel, and Florence is lecturer in a museum. Both were formerly well known in repdom. Enjoyed Emile T. Conley's notes in a recent issue. If more troupers would show a similar interest, it would make for better reading and a fuller rep page. Like army life very much, so far."

GLADYS BELL, who formerly trouped with various Midwestern reps and now with Mary Woods's all-girl band at the Shamrock Club, Pocatello, Idaho, posts under date of November 21: "I noticed Emile T. Conley's photo in the November 14 issue. I used to work with him on Neal and Caroline Schaffner's show. I was also with Augler Bros. six seasons, playing parts and piano; also with Justus-Romaine and Jack Brooks. I was with Augler Bros. when they went into their hotel melodrama career. Earl and Joyce Gregg were also with them. The Greggs will soon complete a year's run with their own old-time meller at the Garde Hotel, Hartford, Conn." T. T. (Tom) Comerford has a vaude-pictorial operating around Laramie, Wyo., and reports satisfactory business. JERRY JOHNSON, late of the Elsie Morgan Show, is doing night club work in Houston. MARY JANE DAVIS, long associated with the Madge Kinsey Playfers in Ohio, was married recently in Bowling Green, O., to Corp. Bud McCullough, technical engineer with the army. And Esther Davis, of the same family, was married last week to Bill Muncie, who has just finished his course in civilian pilot training in Findlay, O. Bill is the son of Bill Muncie, of the Rogers Producing Company, Fostoria, O. BILLY AND JOSEPHINE BRYANT, of

What About the Ushers?

PHILADELPHIA, Nov. 28.—Showbiz is replete with yarns of performer temperament over billing in programs and on marquee, but classic is the clash over billing between the backstage folk of *Hellzapoppin* at the Forrest Theater. Jackie Hood, wardrobe mistress (she used to be Patricia Princess when she sparkled in *The Passing Show*), screamed no end because Jimmy Landrigan, stage carpenter, was billed over her on the programs. To keep peace at any price, following week's programs gave her bigger credit billing.

the Bryant Showboat, after safely quartering their floating theater at Point Pleasant, W. Va., were visitors in Cincinnati the past week.

NEW PLAY

(Continued from page 10)

wounded; a much-publicized widow of an army hero justifies her obnoxious and distasteful publicity as a frightful martyrdom undertaken to raise morale—and there are more other things than you can conceivably sit thru unless you have to. Every time Miss Hurlbut thinks of another morale angle, she stops her play to deliver it in primary and utterly ineffective terms. And her saccharine scenes between Mama and Papa, just before Papa leaves, beat anything ever perpetrated by the authors of *The Story of Mary Martin*.

The curtain comes down in the midst of the air raid—and you instinctively wait for the voice of the announcer, sketching the next episode and plugging the beauties of Brawny Bran Flakes, the Breakfast Food for Fighters.

The cast, under Mr. Cromwell's direction, plays all this absolutely straight—and it's to the eternal glory of Edna Best that, as the mother, she actually manages to make some of the lines sound human and some of the scenes appear almost effective. Dean Jagger played Papa in the tryout; but Mr. Jagger, evidently recognizing a mistake when he makes one, dropped out, and Mr. Cromwell himself took over. He reads his lines as tho he were peering at them in a book held just a little too far from his eyes. K. T. Stevens, as the elder daughter, sinks completely into the bog of the script; and Dorothy Gilchrist, as the younger daughter, romps determinedly all over the stage, like an excessively coy Newfoundland.

Elizabeth Patterson does really beautiful work as the old servant, giving splendid delivery to the only lines with pith and point in the play. Ann Dere plays a prim maiden lady satisfactorily; James Todd does a pleasant character bit as the village doctor; Richard Rudl stands out with quietly effective work as the German spy, and Arthur Aylsworth hams enthusiastically as a sort of New England beachcomber.

How they manage to avoid choking on some of the Laura Jean Libby lines is a miracle. Miss Hurlbut's horseplay isn't really fair to a conscientious group of civilian workers—and her writing and playmaking certainly aren't fair to theater audiences.

Grauman Options Alcazar

SAN FRANCISCO, Nov. 28.—Sid Grauman, Los Angeles theater operator, announces here he has taken an indefinite option on the closed Alcazar Theater. He said he would reopen the house soon, with possibly a musical show.

"Corn" 45C in Des Moines

DES MOINES, Nov. 28.—Ethel Barrymore in *The Corn Is Green* grossed close to \$4,500 at the Shrine Auditorium November 17. The 4,200-seat house was a little better than half filled. Prices ranged from 56 cents to \$2.80, tax included.

IMPORTANT ANNOUNCEMENT!

All Walkathon Derby Show Contestants with talent contact me at once.

Dick Edwards, Club Victory

Canton, Ohio
Opposite Meyers Lake

Derbyshow News

(Communications to BILL SACHS, Cincinnati Office)

HAL G. ROSS, well-known walkathon promoter, is now operating Playland at Fort Smith, Ark. Edgar L. Meeks, who was with the Joe Goodman Wonder Shows of America during the summer, is now working for Ross.

ELMER (SPARKPLUG) DU PREE, former derbyshow comedian, has been employed the past eight months at the Tyson Roller Bearing Company, Canton, O. Elmer is salting away some of this take in War Bonds and is considering establishing a permanent home in Canton.

DICK EDWARDS, former promoter and emcee for derbyshows, has been connected with S. B. Ramagosa the past few seasons, and at present is waiting to see how wartime conditions will develop. Dick has taken over management of Club Victory, one of the largest nights spots in Canton, O.

PVT. JACK T. PARR complains of the scarcity of news in the derbyshow department and does his bit by sending in a note. He asks others in the business to write in, and would like to hear from others in the derbyshow field who are now in the army. His official designation is

Pvt. Jack T. Parr, Company B, 5th Battalion, A.F.R.T.C., Fort Knox, Ky.

FORREST (SOOR PUSS) BAILEY, floor judge, drops a line to let his friends know that the army has invited him to join its ranks. Forrest says that he should have remained in Honolulu. He feels that if he'd joined up there he'd have been better off, stating plaintively: "Here I am in Florida, 3,000 miles from good old California." Forrest is in Headquarters Company, 119th Infantry, APO 30, Camp Blanding, Fla. "Letters are sure welcome to a soldier—and how," he concluded.

FIRST CLASS SEAMAN J. E. McMILLAN has been with Uncle Sam four months and is now attending submarine school in New London, Conn. Says he likes the navy and that the show is wonderful. Mac would like to read some news here on former pals. He reveals that he has been "down and out" in a sub several times, and says: "It's quite the thing." Mac was formerly with Leo A. Seltzer, Sid Cohen, Pop Braden and Pop Pughe. His mail should be addressed J. E. McMillan, S-1/c, P. O. Box 7, Dividing Sec. 17, Submarine Base, New London, Conn.

NSA BALL PLUGS VICTORY

Show World at War Is Theme At Gala 5th Annual Banquet

Showdom's elite, notables of armed forces grace speakers' dais—Joe Basile band, Les Brown's ork provide dinner and dance music—crowd record-breaker

NEW YORK, Nov. 28.—With a theme dedicated to "Victory," the National Showmen's Association brought the war into the huge grand ballroom of the Commodore Hotel at its fifth annual banquet Wednesday night. The show world at war was evident everywhere at this gala affair, from the dais occupied by many military and naval personages of several Allied nations to the audience, where many who have not missed the annual affair since its inception did so for the first time because of their presence in the armed forces. The record-breaking assemblage of 1,478 paid admissions plus those seated on the dais represented showmen from all parts of the country, many of whom came a long way to be present, along with those in allied fields who paid tribute to showdom's contribution to the war.

The curtained background of the dais was replete with flags of the United Nations, featuring a huge "V" in the center, composed of two gigantic red, white and blue streamers. In front of this draping the speakers' table held showdom's elite, along with guests from the armed forces, gathered together by the veteran lecture bureau impresario, Thomas Brady, who has performed this chore for every NSA banquet in history. Banquet proceeds went to the NSA's hospitalization and welfare fund, because, as Art Lewis, NSA president, said, "No member of this organization shall know want or be buried in a pauper's grave." He paid tribute to the association members serving in the armed forces and doing their bit in every theater of the war.

"The American Way"

George A. Hamid, president emeritus, carried out a similar theme when he declared the affair to be indicative of the fact that showdom can continue the American way of life even during this holocaust.

Banquet features included many tables from various outdoor organizations. Pallsades (N. J.) Park had several tables, and scattered thruout the huge ballroom were representatives of New York State Association of County Fairs, Bloomsburg (Pa.) Fair, Genesee County (N. Y.) Fair, Orange County (N. Y.) Fair, Canadian National Exposition, White City Park, Olympia (N. J.) Park, Ocean View (Va.) Park, and New Jersey State Fair, Trenton, with representatives of every major carnival.

Notables on the Dais

At the speakers' table were George Hamid; Harry Hershfield, humorist, who emceed; Rev. J. C. McCormack, St. Savoir Church; Joe Rogers, official representative of the Showmen's League of America; Hon. Rafael De La Colona, consul general of Mexico; "Senator" Ed Ford, of the radio program, *Can You Top This?*; Elias E. Sugarman, *The Billboard*; Major Lyman A. Shaw, Metropolitan Military District; "Colonel" Jack Major, humorist; Lieutenant R. R. Edge, public relations officer of the coast guard; Lieutenant Colonel Iven C. Stickney, Marine Corps; Capt. Harold C. Gors, Marine Corps; Clark D. Lee, Associated Press correspondent, who recently returned from the war theaters of the Pacific; Flight Lieutenant George Duffy, an outdoor showman who is now doing his bit in the Royal Canadian Air Force; Brigadier General R. K. Robertson, commanding general of the Metropolitan Military District; Lieutenant (J. G.) Walton Butterfield, coast guard; Paul Moss, license commissioner of the city of New York; Hon. J. Jorstad, acting consul general of Norway; Lieutenant Richard M. Kelly, of the Third Naval District; John J. Anthony, of the *Good Will Hour*; Alan Corelli, executive secretary of the Theater Authority; Charles J. Kean, president of the Coney Island Chamber of Commerce; Thomas Brady, chairman of the speakers' committee; Art Lewis, president of the NSA, and NSA officers, Oscar Buck, Jack Rosenthal, Frank C. Miller, J. L. Greenspoon, Joe H. Hughes, Sam Rothstein, George (See *NSA VICTORY BALL* on page 36)

PCSA Sets Plans for Memorial Exercises

LOS ANGELES, Nov. 28.—Members of the Pacific Coast Showmen's Association will pay homage to deceased members of the organization at the annual Memorial Day exercises to be held at Showmen's Rest, Evergreen Cemetery, here, December 6. Ted LeFors is chairman of the committee.

During the past few weeks, work has been going forward to make this event one of the most impressive in the history of the organization. Work of installing buried flowers vases in the plot is under way. H. A. (Pop) Ludwig, popular beach operator, has donated several dozens of the metal containers and they will be installed along with others before the ceremonies.

A list of speakers for the event will be announced at the next Pacific Coast Showmen's Association meeting, it was reported.

Neil Berk Is Jones G. A.

WASHINGTON, Nov. 28.—Neil Berk, past season with Great Lakes Exposition Shows, has signed as general agent of Johnny J. Jones Exposition. General Manager E. Lawrence Phillips, who resides here, made the announcement. Berk and Ralph Lockett, JJJ secretary, left for New York on Monday (23) and expected to be in Chicago for the conventions at the end of the week. Phillips was due to arrive in the Windy City over this week-end to join Berk, Lockett and other associates.

World of Fun Barns In S. C.; Trek Okay

COLUMBIA, S. C., Nov. 28.—Despite labor shortage and transportation problems, World of Fun Shows closed a successful tour in Charleston, S. C., on November 12 and moved into new quarters here, Ray Sharpe said this week. Organization opened early in March at Augusta, Ga., and management said the season was one of the best in shows' history.

All equipment is in local quarters, where a skeleton crew will repair and (See *WF S. C. Quarters* on page 46)

PCSA Party Ticket Sale Heavy; Krekos Proposes Co-Op Office

LOS ANGELES, Nov. 28.—Final plans were being made this week for the Victory Dance and President's Night to be staged by Pacific Coast Showmen's Association in the clubrooms here December 7. Tickets, on sale three weeks, have exceeded expectations, Al (Moxie) Miller, chairman, said.

Speaking of the event, Miller said: "We have one of the best arrays of talent ever assembled for an event of this kind. There will also be a good dance band. Plan is to have a turkey dinner from 7 to 9 p.m., and dancing and the show to follow after the dinner."

Thru Mrs. Margaret Farmer, president of the Ladies' Auxiliary, co-operation of that group has been pledged to the event. President Mike Krekos, PCSA leader, has been pep talking the membership of this organization at each meeting. A number of tickets have been mailed to showmen friends and the response has been satisfactory, it was said.

Victory Dance and President's Night will be informal. Move to do away with the formal banquet and ball was made some time ago. When the new order of annual festivities for the duration was announced, those in charge of the event urged that PCSA members buy War Bonds and Stamps with the difference.

"There is no reason everyone can't attend. There will be no cause for buying evening gowns and dinner clothes. We want everyone to turn out. The tickets are \$1.10. We want to see everyone there and we want everyone to buy War Stamps and Bonds with the difference," Miller said.

LOS ANGELES, Nov. 28.—Mike Krekos, president Pacific Coast Showmen's Asso-

ciation, this week confirmed the report that he will propose to showmen and general amusement interests in the 11 Western States that they open a co-operative mutual benefit office in San Francisco to handle collectively all matters that may arise in connection with the war emergency. Under Krekos's plan, a thoroly capable showman will be selected to obtain permits for all shows from the Western Defense Command, and Krekos says he is confident that the time element could be reduced to one week in advance of showing.

Under the plan the person appointed to the post would carry on all negotiations with the war agencies and in general act as a liaison between the shows and the army and other officials. "We are," said Krekos, "in a serious war and that comes first. However, there is a certain element of morale associated with outdoor show business and we would be much amiss if we did not realize that we have been treated more than fairly during the 1942 season. It is up to us to go along with all wartime agencies and work with them in every sense to doubly insure the operation of traveling organizations in 1943."

Krekos also stated that the outdoor amusement situation on the West Coast is rapidly being cleared up. He said many show owners are obtaining their certificates of war necessity for trucks and there is much optimism that satisfactory arrangements will be made to permit private cars to operate in connection with the shows with which they are identified. He plans to remain here for some time to continue negotiations with ODT, ODC and other war agencies.

Outdoors Not Represented In Amusement Section of War Production Board....

In his Out in the Open column, written from Washington at first-hand, Leonard Traube asks why the outdoor amusement industry is a step-child of WPB and offers comment. The column appears on page 44 of this issue.

Conklins Get Quebec Again

Provincial exposition increases all departmental budgets—Leamington signs

BRANTFORD, Ont., Nov. 28.—Conklin Shows have been awarded the 1943 midway contract for Quebec Exposition Provinciale for the 11th consecutive year, it was announced here by President J. W. (Patty) Conklin. The shows have also been contracted for '43 by the Great District Fair, Leamington, Ont.

Management of the Quebec exposition said that it would spend much more money for the fair than was expended for the '42 annual, increases having been made in the budget in every department.

President Conklin left on November 27 for the Chicago outdoor meetings and expects to spend about 10 days in the Windy City.

Arthur in Banner Season; Phoenix Is Quarters Site

PHOENIX, Ariz., Nov. 28.—Three-day engagement here wound up one of the most outstanding tours in the history of Arthur's Mighty American Shows, Walton de Pellaton, publicity director, said in local quarters. Shows' jaunt this year covered nearly 7,000 miles, beginning at Alhambra, Calif., and taking the organization thru California, Oregon, Washington, Idaho, Utah, Nevada and Arizona. Shows' stands in Casa Grande, Chandler, Mesa and Tempe and Glendale, Ariz., proved successful.

Visits were exchanged on Monday with members of Seibrand Bros.' Shows exhibiting at Glendale. Personnel were grieved to learn of the death of William Bottrell at his home in Van Nuys, Calif. Following the completion of their booking tour, General Agent Everett and Betty Coe returned here for the closing. They plan to winter in Los Angeles, as will Mr. and Mrs. Art Anderson and son, Eddie; Sam (See *Arthur Banner Year* on page 46)

Buckeye State To Winter In Shelby; Folk Scatter

EUDORA, Ark., Nov. 28.—Members of Buckeye State Shows, which closed a successful trek here recently and were shipped into quarters in Shelby, Miss., gave the following destinations at closing: Business Manager Jesse Bradley went to Stuttgart, Ark., for a hunting trip with a party of peace officers from Kentucky, and will then go to Hot Springs for the baths before returning to his home in West Virginia. Special Agent Harold M. and Mrs. Kilpatrick went to their home in Gastonia, N. C., and will make a short (See *Arthur's Banner Year* on page 46)

Hubbard's Southern Tour Is Proving Satisfactory

HATTIESBURG, Miss., Nov. 28.—Hubbard's Midway Shows concluded their third week of their Southern tour with a successful stand here Nov. 16-21. Management said business has been fair so far and that it plans to keep the organization out all winter. Plans are being mapped for a trek into the Deep South in about two weeks. Recent additions to the midway include Ruby Neal and Francis Jobolotsky with side show, front of which is handled by Robert King. Mr. and Mrs. Raymond Harris and son joined here and will present their Congress of Illusions.

Jack (Little Boy) Douglas's cookhouse continues popular. M. S. (Red) Rogers has set up transportation in good shape. General Agent Nelson has been a frequent visitor the past two weeks. Henry Weeks, Harry Drees, W. M. Cook, Max Kling and Chief Red Wing visited at Columbus, Miss.

Showmen's League of America



Sherman Hotel
Chicago

CHICAGO, Nov. 28.—Board at the last meeting approved applications of Robert L. Heth, James Richards, Ben Lopota, J. C. Posenheim, Percy Bickford Jr., John W. Restorick, Charles C. Tuttorow. Those up for presentation at the next meeting are George W. Petersen, William T. Brooks, C. W. Franklin, Harry Wald, R. E. Adams, W. M. Murphy and W. J. Hayes.

Brother H. B. Shive is showing improvement, and Brother Eddie Lippman is recovering from a major operation. Brother Charles De Kreko has again entered Alexian Brothers' Hospital, St. Louis. Brother Ray Van Wert is seriously ill at Tampa. Brother Tom Rankine, James Murphy, William Young and Tom Vollmer are still on the sick list.

Recent additions to the 1942 Cemetery and Hospital Fund Drive were Beckmann & Gerety Shows, \$613.25; Hennies Bros.' Shows, \$385. Brother Art Briese is carrying on in the absence of Chairman Brother Frank P. Duffield for the President's Party.

Early arrivals included President Carl J. Sedlmayr, Vice-President Harry W. Hennies, B. S. Gerety, E. C. and C. J. Velare, Harry (Irish) Gaughn, J. C. Rosenheim, D. L. Bassinger, Tommy Thomas, Denny Pugh, Sammy Smith, Sam Gluskin, S. L. Cronin, Harry P. Martin, Charles Miller and Maury Brod. Visitors from the armed forces were William Shulman, Ben Karnow, Flash Williams and Albert Schlossburg. Alfred H. Kunz, L. J. Heth Shows, also came in for the meetings.

Ladies' Auxiliary

Club held a social November 19 at the Sherman Hotel and a good crowd attended. Installation dinner will be held December 1 at 6 p.m. in the Crystal Ballroom of the Sherman. Your 1943 dues cards will admit you. Large bazaar will be held with Mrs. Henry Belden as chairman. A rising vote of thanks was given to all who sent in donations. All proceeds of the bazaar to go to the Army and Navy.

Members were sorry to learn of the serious accident Mrs. Clara Harker had. She would like to read letters from friends. She's at University Hospital, Chicago, Ill.

New officers for 1943 are. Mrs. William A. Carsky, president; Mrs. Ann Doolan, first vice-president; Mrs. Edna O'Shea, second vice-president; Mrs. Noble Fairly, third vice-president; Mrs. Robert Miller, secretary, and Mrs. Sam Gluskin, treasurer. Mrs. Virginia Kline will act as installing officer, and Mrs. Lew Keller will be chairman of Open House and installation dinner arrangements. Her co-workers will be Cora Yeldham and Marie Brown. Those on the Open House committee are Mrs. Viola Blake, Mrs. Delgarian Hoffman, Mrs. Anne Sleyster, Mrs. Ida Chase, Mrs. Sam Gluskin, Mrs. Elsie Miller, Mrs. Anne Doolan, Mrs. Edna O'Shea, Mrs. Al Latto, Mrs. Hattie Clinton and Mrs. Lillian Lawrence.

San Antonio Showmen's Club

216½ Soledad St., San Antonio, Tex.

SAN ANTONIO, Nov. 28.—Annual election was held in the clubrooms November 21, with these officers being elected: Sam Feinberg, president; Ben Hyman and Dick Haven, first and second vice-presidents respectively; Dave Stevens, secretary; Sam Aldrich, custodian, and C. B. Perkinson, chaplain. Board of governors: Eddie Bales, Tommie Davis, Joe Murphy, Denny Pugh, Bob Paul, K. Guyton, William R. Hirsch, Barney S. Gerety, Anthony

Club Activities



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Nov. 28.—Club's annual banquet November 25 at Hotel Commodore was the most successful in organization's history. Dave and Ralph Endy came in from Miami, bringing a party along. James E. Strates and party came in from up-State 30 strong. Abe Rubens arrived in time to help the year book along with a \$250 contribution. Dick Gilsdorf and party came in from South Jersey. Mike Zelgler and party came in from Camden, N. J. Jack Wilson and Issy Cetlin had about 40 of their clan here from the South. King Reid attended with a party from Vermont, and Oscar C. Buck and party came in from Troy, N. Y.

Jake Shapiro and party were here from Pittsburgh, and Past President Max Linderman played host to over 40. Mrs. W. C. Kaus, Kaus Shows, was accompanied by General Manager Russ Owens; J. Jack Perry, general agent, and about a dozen members of the company. President Art Lewis had at least 50 members of his shows as his guests. Max Linderman, past president, also had about 50 guests from World of Mirth Shows. George A. Hamid, president emeritus, and his most able right hand, Dorothy Pachtman, entertained 60 guests. Blanch Henderson, president Ladies' Auxiliary, had 20 guests. Brother Larry Benn, now in the air corps at Randolph Field, Tex., came the longest distance to attend. Brother Siro Aurilio, in the Marine Corps, took time off to attend.



Michigan Showmen's Assn.

156 Temple Street
Detroit

DETROIT, Nov. 28.—Regular meeting Monday night saw all officers present. President Stahl presided, assisted by Vice-President Ora A. Baker. Fourteen new members were approved. Commissary department is proving popular. A committee has been appointed to meet with the wives of the members to formulate plans for a Ladies' Auxiliary. Brother Ben Morrison's son, a lieutenant in the army, visited the clubrooms with his father. Brother Bernard Robbins, secretary, is around the clubrooms nightly.

Brothers Alex Kaplan and Al Stinson were inducted in the army. War Bond this week went to Brother Frank Hamilton. President Harry Stahl left for Chicago. He was tendered a dinner by members after the meeting.

Weaver, Pete Kling, Ben Block and Charley Shubb.

Dave Stevens, Kansas City, Mo., secretary of the club, was campaign manager for Feinberg and members said he used the "Pendergast form of election" to win. Following the election, refreshments were served and dancing prevailed until early morning. Ben Hyman was emcee and music was provided by O. B. Thomas, local theater manager.

Mr. and Mrs. Ben Hyman held their annual Thanksgiving dinner for Alamo Exposition Shows' personnel and friends. A public wedding will be held in the clubrooms December 10. C. B. (Perk) Perkinson and Eddie Bales are greeters at Charlie's Place on Austin Highway. Sam Aldrich opened a new Penny Arcade on Houston Street. Mr. and Mrs. Blackie Ringold are on a fishing trip, and Mr. and Mrs. Dick Haven are nightly visitors to the rooms. Mr. and Mrs. Ben Block returned last week from a two-week vacation in Mexico City. Charley Shubb now managing a local bar and night club. William Hirsch, Shreveport, and Chester I. Levin, Kansas City, Mo., visited the club last week. Ladies' Auxiliary, headed by Mrs. Martha Rogers, conducts regular nightly card games at the clubrooms.



Heart of America Showmen's Club

Reid Hotel
Kansas City

KANSAS CITY, Mo., Nov. 28.—Second regular weekly meeting was presided over by Past President Noble C. Fairly, who had returned from a business trip to Wichita, Kan. Secretary G. C. McGinnis and Treasurer Harry Altschuler also were present, as were these members: Frank Capp, George Howk, John Castle, W. Frank Delmaine, George Elser, Sam Benjamin, Ivan Mikealson, Buck Ray, Deafy Campbell, Ellis White, Curly Clark, Chester Levin, L. K. Carter, George Carpenter, Roy Marr, Clay Weber, Jack Moon, G. C. Stevens, Lawrence Anderson, Larry Massey, Wingle Cook, Charles Morphew, Maurice Ventling, Sam Ansher, Al C. Wilson, G. C. Loar and Bob Houssel.

Mario Brancato was reinstated to membership, and George Sargent, lecturer with Royal American Shows, was elected to membership. President L. C. (Curly) Reynolds lettered from Houston that he is arranging his affairs to enter the army December 15. Harold (Whitey) Elliott carded that he is in the Armored Tank Division at Camp Funston. A letter from J. C. McCaffery, Showmen's League of America, regarding the Red Cross drive which was put on this summer by carnival managers, was read. Meetings are now scheduled to open at 8:30 p.m. instead of 8 p.m. Brother W. Frank Delmaine proposed a plaque to bear the names of members who are in the armed forces, and was appointed chairman of a committee to carry out arrangements. Much discussion prevailed over the New Year's Eve Banquet and Ball, which will be held this year at the Reid Hotel. Tickets are \$1 each, and it will be an informal event for club members and their friends. Arrangements are in the making by Chaplain W. Frank Delmaine for Memorial Day Services December 27.

Ruth Ann Levin and Lettie White birthday party was held November 27 instead of November 20 as previously reported. Brother Jimmie Morrisey is planning to attend the annual Chicago meetings. Brother Frank Capp has the eating privileges with the Baker-Lockwood Company. Brother Roger C. Haney returned recently, as did Brother Herb Walters.

Members in the armed services are again asked to notify Secretary G. C. McGinnis. On a resolution passed last spring all members in good standing who are in the services are entitled to their paid-up 1943 cards. When writing give full particulars as to rank, branch of service and where stationed. Brother Lawrence Massey leaves soon to join the army.

Ladies' Auxiliary

Meeting opened, with Ruth Ann Levin, president, presiding. Myrtle Massey was appointed warder and 23 members attended the meeting. Viola Fairly was given a hearty welcome in celebration of the birthday. Blanch Francis contributed to the birthday box. Nina Adams and Lucille Hansen, old members, returned, and May McNeece was elected to membership. Members were grieved to learn of the death of Ruth Spallo's brother.

Hattie Howk, entertainment committee chairman, said that plans for the winter social calendar are going forward. Annual bazaar will be held in the lobby of the Reid Hotel December 17-18. Out-of-town members are urged to send donations to Mrs. Howk at the hotel.

President Levin said that the money received from the birthday cards received wholehearted response. Funds will be used for the Christmas Party. President Levin complimented members on their successful efforts for new members during the summer. She appointed Virginia Kline to act as representative at the installation of officers of Ladies' Auxiliary, Showmen's League of America, Chicago. May Wilson, chairman of the Red Cross committee, reported that there



Pacific Coast Showmen's Assn.

623½ South Grand Ave., at Wilshire,
Los Angeles

LOS ANGELES, Nov. 28.—Silent tribute was paid to the late Brother Milt Runkle at opening of the regular Monday night meeting. President Mike Krekos, Vice-Presidents John Backman and Charles Nelson and Brother Capt. David Barnett were on the rostrum. Brother Nelson read communications from Lew Cash Rogers, Russell W. Faulkner, Lee Barnes, Fred B. Newman, J. W. (Patty) Conklin, Charles Paige, Anthony J. Chontos, James L. Schute and E. W. (Slim) Wells. Lester W. Peavy and E. H. LeBeau were elected to membership. Brother Sam Dolman, chairman of the membership committee, thanked fellow members for their co-operation in making the drive a huge success.

Plans for the Victory Dance and the Building Fund were discussed. In the dance category, Al (Moxie) Miller, chairman, spoke briefly regarding the big show. In the Building Fund department, Brother Harry Fink, chairman, said that over \$1,000 had been pledged or donated. Brother N. R. Robinson boosted this immediately with a \$100 War Bond.

Welcomed back after absences were Tom Hughes, Nate Miller, Dick Kanthe, Mush Ellison, J. H. Christiansen, Al Rodin, George Whitney, Tom Bailey, George Coe, Max Kaplan, Tom Hennie, Pat O'Brien, Earl Peyton, Darwin Glen and Hunter Farmer. From the beaches came H. A. (Pop) Ludwig and Harry Hargraves, who praised the work done by President Krekos. Brother Hargraves offered PCSA books to anyone who wanted them. With Brother Harry Rawlings doing the pitch, the sale and Brother Hargraves' offer put the take in the top brackets.

Lion's Head Parade netted a goodly sum, swelling the fund to about \$175. Brother Joe Richards won the night's award. In the Lion's Head Parade, Sam Pearson contributed an unfilled book of War Stamps.

Ladies' Auxiliary

November 23 meeting brought in 55 members. Jenny Reigal and Estelle Hanscom were reported on the sick list. Ann Stewart attended after recovering from a recent illness. Florence Webber won the bank award, and Babe Miller took the door prize, donated by Nina Rodgers. Betty Coe brought in \$40 of subscription books, and Pauline Burdes turned in her book. Donating to the bazaar were Caroline Krekos and Donna Day. Many donations were received by the Red Cross chairman. They came from Mabelle Bennett, Babe Miller, Stella Linton, Marie Tait and Mother Fisher. Wilma White donated a sack of sugar to the commissary, and Billy Usher and Ann Stewart gave coffee. President Farmer is planning a Bond Drive some time in January.

Members welcomed after long absences were Florence Webber, Dolores Arthur, Betty Coe, Peggy Bailey, Maxine Ellison, Topsy Gooding, Evelyn La Monte and Pauline Burdes. Mother Fisher held a moment of silent prayer for the late Milt Runkle. Plans for the bazaar are going forward rapidly under direction of Chairman Lucille Dolman. Rummage sale is in operation and the results will be announced at the next meeting by Marlo Le Fors, who is in charge. President Farmer asked Florence Webber to represent the club on her visit to Kansas City, Mo., soon. Ballots are in the mail and all who can are urged to attend the election December 14.

is a crying need for bandage makers at Red Cross headquarters. Rosa Lee Elliott plans to go to Fort Riley, Kan., where her husband is in training. Members are urged to send in their books and dues. Night's award, donated by Bird Brainerd, went to Dorothy Morphew.

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It Could Happen to You

By STARR DeBELLE

JACK BARKER, who touted himself as the best front-door talker ever to leatherlug a bally, and Prof. Ira X. Brideswell, cultured English inside lecturer who in private life was Jacob Fish-burger, were down at the heel after closing with Megg's Mastadon Midway. It wasn't unusual for the two trouping pals to close without any money to guide them, but it was unusual for them to be caught in the North with no show connections in the Sunny South.

Winter was upon them and they were making the best of it by selling razor blades from bar to bar and writing sheet around the local markets on Saturdays. The work was plentiful, they believed that labor was beneath their dignity and that, as small-time bar-to-bar salesmen, they were existing by their wits. Weekly they scanned the pages of a trade journal for an ad which would be instrumental in returning them to their first love, the midway.

December turned into January and they still hunted for a short-handed winter show which perhaps might advance them transportation and also enough to get their clothes cleaned to make traveling in style a possibility. Suddenly bursting into their one-room apartment, Barker yelled:

"Prof! I found one! Listen to this! 'Will book shows, rides and concessions. Deposits necessary. Also want capable front talker and inside lecturer for featured show. Opening early in New Orleans. All write to Joseph Gillytin, manager, New Orleans Mardi Gras Exposition Shows, 1243 Rambert Street.'" They immediately wrote to that guardian of the destitute and, with flowery words, elaborated upon their abilities. Ten days later an answer arrived, which read, in part:

"Consider yourselves hired and this letter a contract. Will give each of you 10 per cent of my featured show's gross. Do not ask for tickets, as I do not know you."

Sending all of their belongings to New Orleans by parcel post and filling their pockets with what razor blades they had in stock, they took to the highway.

Meeting a Simian Treasurer

After 12 days on the road, during which they thumbed rides and sold blades for eating money, the two arrived in the Crescent City none the worse from the trip's hardships, but down to their last coffee-and-doughnut dime. Hurrying to the Rambert Street address to see the expected winter quarters, with the shows' title emblazoning its front in circus red, they were surprised to find only a dilapidated two-story rooming house which was badly in need of paint.

"Perhaps," suggested one, "we have the wrong address, but while we are here we may as well find out."

After much pounding with an antique door knocker, a typical Cajun rooming-house landlady appeared and asked them their wants.

"Is this the winterquarters of New Orleans Mardi Gras Exposition Shows?" asked Barker.

"Never heard tell of it," replied the landlady. Trying again, Barker inquired:

"Does Joseph Gillytin live here?" "Oh!" said the now smiling landlady. "You mean the hurdy-gurdy man. He is on the streets now. I am sure you will find him." And that ended the interview.

Hurrying up the street, they were surprised when they saw Gillytin busy while pocketing coins which a monk had collected. "Here, indeed, was also a man who lived by his wits and one who had a winter profession that was sound. It would be an honor to be connected with a smart-dough man such as he," were their thoughts. After waiting for the kid tip to break, the old-timers introduced themselves.

"Glad to know you boys," said the organ man, while his monk looked them over from head to foot as the trying to figure whether they were good for a

mooch or were brothers in the profession.

"You boys arrived six weeks too early, as we do not open until late in February. Now that you are here, I'll arrange for your room until it opens. But you'll have to hustle your own eats."

Then after saying a few words to the monk, which to the old-timers had the earmarks of asking its consent, the four hid themselves to the rooming house. It was obvious to the new arrivals that they were now with a show that had an ape as its treasurer. After arranging for a musty room, Gillytin invited them to look at their future outfit, consisting of several stakes and poles and a well-mildewed piece of canvas which had once been a white tent but now was black from being stored in a coal bin behind the house.

"My ad brought good results," declared Gillytin. "I have booked three rides, two shows and about 40 concessions. The latter have already paid in enough deposits to give me a working bankroll large enough to pay for the lot, lights and license. We will open downtown on the old carbarn lot. You two get busy and find something to put in that tent."

Discovering an Attraction

One morning the two were at the banana docks, waiting for their breakfast to fall off of the bunches that were being unloaded, when the Professor noticed a crowd gathered below on the beach. As a crowd always attracts a showman, they forgot about their first banana meal of the day. Hurrying there, they saw a dead shark which had been washed in with the tide. A darky with a one-horse dumpcart also arrived to haul the shark to an incinerator.

"Jeez!" yelled Barker to his pal. "An attraction right under our noses!"

After listening to several of their propositions, the darky agreed to haul it to the back of the Rambert Street address for the consideration of an order for five passes. Upon Gillytin's arrival that night he was overjoyed, and the next day he had a tinsmith make a tank. Formaldehyde solution was purchased, and the new attraction was ready to be placed on exhibition. The old-timers painted an oilcloth banner: "Long-Dreaded Murderous Monster in Captivity. Gigantic Man-Eating Shark." And they were set for the season.

Business opened well for everyone with New Orleans Mardi Gras Exposition Shows except the Shark Show. Its operators did, however, gross enough to live on. And so it went on the shows' trek north—first a feast and then a famine. Like all shows of its type, the equipment was moved in boxcars on a party-ticket which placed the higher-ups on the cushions, while the small shots stowed away with the equipment. The Professor described the tour as quitting Saturday night, beating your way to the next stand and rejoining Monday morning. They, being members in the lower brackets, also saw America first thru the side door of a boxcar.

Weeks passed and the show was in Nebraska. Business continued bad for the Shark Show. One Sunday while riding in a boxcar, with a July sun beating down upon it, the two opened a side door to get a breath of fresh air because of the strength of the deteriorating shark. Barker suggested, "Let's dump him out and take it on the lam."

"Not the tank," cracked the Professor. "We'll peddle that for getaway dough."

While the train was crossing a high trestle the shark was dumped into the dry bed of a creek, which was only four miles from the shows' destination. Upon arrival they told Gillytin what they had done and he agreed that it had been the proper move.

Excitement in the Hinterlands

Ready to hunt greener pastures, the old-timers started to leave town on the thumb, Gillytin having claimed the tank. Stopping for their mail at the hamlet's post office, they saw a large crowd of

excited rustics who were all trying to talk at the same time. Piecing together the bits they picked up from the farmers' conversations, they learned that the commotion had been caused thru Elmer Hayraker Jr., son of the county's leading soil tiller, having discovered a dead shark in the dry bed of Elm Creek. The burg's wiseacres had decided that its presence there was a result of high water during the past spring. They figured that the shark had swum up the Mississippi River from the Gulf of Mexico, up the Missouri River, up the Platte River, up Shell Creek and into Elm Creek. When the water had receded, the shark, a salt-water fish, had been stranded and had died.

Reaching Hayraker Sr., the old-timers buzzed into his ear that his son was now a national figure, as he was the only person ever to discover a shark in Nebraska. They added that if he would let no one see the shark they would arrange to have it placed on exhibition with New Orleans Mardi Gras Exposition Shows as a big favor to the community and a tribute to two public-spirited citizens. They also told him that his boy would be allowed to appear in person and tell his thrilling experience of being the only man to discover a shark in Nebraska and that the show would give him unlimited publicity which would put his name upon the honor roll with other great Americans.

"Sure, we will have to charge a small admission fee to defray the expense of exhibiting such a monster," intoned the Professor. "The price will be only 25 cents, and I am sure that we can arrange for your son to receive 1 per cent of the gross."

After conferring with Gillytin, who agreed to let them again use the outfit and who also agreed to take 50 per cent of the gross for the week, they were soon in Hayraker's wagon on their way to get the shark. Upon their return the shark was again placed in the tank, formaldehyde was again put into the water—and the dead had returned to the midway. A new oilcloth banner was painted, which read: "National Hero Week! Elmer Hayraker Jr., in Personal Lectures on How the Only Living American To Discover a Shark in Nebraska Climbed the Ladder of Fame. Thrilling! Daring! See the Man-Eating Shark on Exhibition. Learn How So Many Seamen Lose Their Lives. Educational! Meet Your Local Boy Who Made Good!"

Much Mutual Generosity

The hamlet's daily paper carried front-page stories, as the news was considered about the biggest ever to occur in the county. Every day the newspaper used some of the shows' old shark mats. From the hour the show opened business was capacity with natives who were well satisfied to pay two bits to see an exhibit that was putting their town on the map. On Friday the county superintendent closed all schools to give pupils an opportunity to see the educational feature. From 9 a.m. until after midnight Hayraker Jr. retold his story while basking in the limelight. Nightly they handed him his 1 per cent (minus the first count), which he often refused because of the publicity he was receiving. Elmer Sr. cared little for the money, as his son's popularity grew as the only man ever to discover a shark in Nebraska. He knew that in years to come his neighbors would seat their grandchildren on their knees and recite the facts and that his son would be pointed out on the streets as the man who had made the old home town famous. He might even be elected to public office on the strength of it.

By Tuesday the entire burg took on a gala appearance, and the city fathers parked themselves close to the shark so that they, too, could get into the limelight. At teardown time on Saturday the Hayrakers' hearts were heavy. Tomorrow neither father nor son would bask in the spotlight. They knew that the shark had decomposed so badly that it was past mounting and that, when once removed from the tank, it would soon be gone. Calling the showmen aside, Elmer Sr. declared:

"Boys, we hate to bid you good-bye. I can't tell you in words how grateful I am for making my boy famous. Actions always speak louder than words. That shark is a gold mine and I am going to give you honest lads an opportunity of becoming wealthy. You have already dumped it into my wagon to haul back home. I can't rob you good men of it. Just give me \$1,000 and take it with you."

"Your generosity overwhelms us," replied the Professor while wiping an imaginary tear from his eye. "It will never be said that we ever gave anyone the worst of a deal. So you keep it."

American Carnivals Association, Inc.

By MAX COHEN

ROCHESTER, N. Y., Nov. 28.—This is being written prior to our arrival in Chicago to attend association's ninth annual meeting. While it is too early to anticipate the outcome of the meeting this year, it is evident that we shall have a large attendance, as indicated by the sizable volume of correspondence received from the membership. To those who will be in attendance at Chicago it is our pleasure to extend a cordial invitation to take in the sessions, which open November 30 at 11 p.m. in Room 107, Hotel Sherman.

It is the sincere belief of the officers and directors of the association that the meeting will be a notable one. Recent visitors at the ACA offices include Bill Carsky and William Fleming, James E. Strates Shows. Association has obtained further evidence that the industry will be treated with consideration in its effort to operate next year and that it will be regarded as a necessary civilian need in word received from Buffalo Shows advising that in the certificate of war use transportation issued to it, adequate provision is made for all necessary mileage, gasoline, etc., for 1943.

Department of Commerce has furnished us with a survey of business conditions in the New York State area and a summary of the situation relative to the availability of paint for the future. Office of Defense Transportation has urged immediate filing of applications for certificates of war necessity, all of them requiring clearance thru ODT's central office at Detroit. WJFB announces it has relaxed in some respects two requirements for priorities and for next year, during the first quarter of the year, top priority ratings will be available for essential repair and maintenance items.

Petroleum Co-Ordination Office has called for further conservation of gasoline and oil in the East Coast area and has intimated that the output will become more restricted in the future. WJFB has announced various changes relative to priorities. ODT also announces that passenger cars are not eligible for certificates of war necessity unless the vehicle has undergone a reasonably permanent change for the carrying of property rather than passengers.

We have also received from Secretary A. R. Hodge, National Association of Amusement Parks, Pools and Beaches, a cordial invitation to visit the Market Place as guests of the SLA and NAAPPB, who are staging it. Tickets of admission to the Market Place will be issued at the registration desk on the mezzanine floor, adjoining the elevators. Everyone will be welcome. Dates are December 1-3.

Association appreciates Hodge's invitation and is pleased to co-operate with the NAAPPB and the SLA.

Krekos Renews W. T. Jessup

SAN FRANCISCO, Nov. 28.—W. T. Jessup, general agent and director of publicity for West Coast Circus Shows for the last 15 years, has been re-engaged in those capacities for 1943, Mike Krekos, general manager, said here this week.

B. H. Patrick in Hospital

PHILADELPHIA, Nov. 28.—B. H. Patrick, Upper Darby, widely known former outdoor showman and Philadelphia outdoor correspondent for *The Billboard*, who underwent a major abdominal operation in Misericordia Hospital on November 24, was reported to be in satisfactory condition.

WANT

Sober, reliable Ride Help for permanently located Merry-Go-Round, Tilt-a-Whirl and Mix-Up.

Wire

J. GEORGE LOOS
LAREDO, TEXAS

John R. Ward Shows Want

Minstrel Show Performers, Girls, Musicians. Place organized Show, also Talker. Want Girl Show. Place all kinds of Concessions: Diggers, Photos, Popcorn, Penny Arcade. Want Tilt-a-Whirl and Wheel Foremen, also other Ride Help. Out all winter.
Crowley, La., this week; Lafayette, La., next week.

West Coast Jaunt In 30% Hike Over Last Year's Trek

PORTERVILLE, Calif., Nov. 28.—Mike Krekos's West Coast Circus Shows, which closed the season here with a 30 per cent hike in business over 1941, have been shipped to quarters in Oakland, Calif., W. T. Jessup, general agent and publicity director, said this week. Jessup said the shows opened their 17th annual tour in Oakland March 27 and made their usual spring route, moving into Oregon at Klamath Falls June 24. By adding three weeks in that State they eliminated the usual Washington trek, which was shows' itinerary in other years.

Shows played the only two major fairs listed in Oregon this year. They were Multnomah County Fair, Gresham, and Lakeview Fair and Rodeo, Lakeview, and both resulted in two of the largest grosses recorded by the organization. With the exception of the week in Gresham, organization evaded the blackout territory throughout the State.

At no time, Jessup said, did shows encounter any serious labor shortage, and shows opened on time at each stand. This was made possible thru the co-operation of the entire staff and workmen. Shows' shortest haul was from Oakland to Emeryville, Calif., a distance of six miles. Longest move was the 465-mile trek from Medford, Ore., to Pittsburg, Calif., creditably handled by chief mechanic Swede Wilson and lot superintendent Bob Schoonover. Shows moved on 36 trucks and trailers. Louis Leos, auditor and secretary, completed his 15th season, as did Jessup; Andrew J. Koccon, commissary department; Nickolas Krekos, night watchman, and Harry Myers, concession manager.

For the last two years a pay-gate policy has been used successfully, with much credit going to Jack Joyce's Circus, which featured Mabel Stark and Capt. Charles Soderberg. Many special days were given over to USO, blood banks, army and navy relief funds, Red Cross and PCSA benefits, all of which were successful. Manager Mike Krekos did much to promote all of the events.

Manager Mike Krekos went to San Francisco and then to Los Angeles; W. T. Jessup, San Francisco; Louis Leos, Los Banos, Calif.; Art Craner, John Weiss and Bill Mahan, San Francisco; Harry Myers, Andrew Koccon, Nick Krekos, Les Dobbs, Montie Morgan, Harry Baker, Bill Patton, George Bryant, Joe Zotter, Slim Clancy, Virgil Latiker, Bill Smith, Blacky Kentricks and J. Sackson, Oakland, Calif.

Leaving for Los Angeles were Mr. and Mrs. Cal Lipes, Mr. and Mrs. Frank Forest, Bessie Bassette, Ming and Ted Right, Mr. and Mrs. Hunter Farmer, Edith Walpert, Mr. and Mrs. Al Rodin, Earl Payton, Sam Coomas, Mr. and Mrs. Bob Schoonover and Mr. and Mrs. W. Emhoff.

Dodson's Quarters Busy; Shows Prep for '43 Tour

TYLER, Tex., Nov. 28.—Plenty of activity prevails in quarters of Dodson's World's Fair Shows here.

Plans have been made for all rides and shows to be overhauled. These officials are making plans to attend the annual Chicago meetings: Owner-Manager Dodson, Lot Superintendent Bert Miner, Secretary Carl Hansen, Concession Manager Howard Piercey and Charles T. Goss. Following the convention, Dodson plans to winter in Tyler. Miner will go to Houston for the winter and Mr. and Mrs. Hansen, Los Angeles. Piercey plans to visit Milwaukee for a few days and then return to Houston for the winter. Mr. and Mrs. Ray Cramer are making plans to open a magical unit in Mexico City.

Charlie Goss will enter the hospital for a month's treatment, and then plans to winter in Houston. Mr. and Mrs. Johnny Cousin are wintering in Los Angeles, and Larry Bedwell, trainmaster, plans to visit relatives at Melbourne, Fla., and then will return to Tyler to take over a position with the Cotton Belt Route during the winter. Mr. and Mrs. Charles Clark and DeWitt Hudson will winter in New Orleans, as will Oja Sib, Helen O'Riley and Mr. and Mrs. Eddie Wood. Elmer Day, bingo operator, has accepted a government position and will winter in Washington. Emanuel Zacchini and his brother, Teo, will visit New York briefly and then return here. Archie (Pappy) Johnstone will spend the holidays with his mother at Leavenworth, Kan., and then go to Jacksonville for the winter. Mr. and

Mrs. Jack Pugal will winter in Wisconsin, and Mr. and Mrs. Henry (Fats) McCauley will go to Richmond, Calif. Slim and Bertha Curtis, Fat Show operators, plan to winter in New Orleans. Eddie Keck, manager of Chez La Femmes, headed for Hollywood, Fla.

Curtis Bockus, general agent, plans to attend the Chicago meetings and then rejoin Mrs. Bockus at Lynn, Mass. Ted Grace, publicity director, is booking a series of lectures in conjunction with various health units thruout Texas. He will be assisted by Herman and Harry Suss. Shows covered some 28 States and approximately 11,000 miles on its tour.

OUTDOOR FUND 270G

(Continued from page 3)

stand the disappointment these contributors feel at not having received specific credit in the tabulations appearing in *The Billboard*. You no doubt realize that where a contribution is turned in to a local chairman, it is accumulated in his funds and later on remitted to headquarters with the aggregate other contributions received by the local committee. In this manner, no information has been available at headquarters whereby a record could be kept on this type of donation.

"I trust that you may in some manner convey to such contributors our problem. The Navy Relief Society is deeply appreciative of their splendid co-operation. I am sure that the amount contributed thru local committees has been substantial. The individual contributor can feel assured that while no personal credit has been specifically mentioned for him in some instances, the funds have found their way into the worthwhile cause."

CHI VANGUARD

(Continued from page 3)

Goss, Bill Green, Hogan Hancock, J. B. Hendershot, Vic Horwitz, Bob Kline, Dee Lang, Harry Lessinger, George H. Lux, Henry W. Beaudoin, George Bischoff, Elmer I. Brown, Ray Marsh Brydon, Irish Horan, Mel Dodson, G. C. Dodson, W. C. Fleming, John McTighe, Harry W. Dunkel, Lew Dufour, Nate Warman, Joe Murphy, Dinty Moore, C. F. Zeiger, John M. Sheesley, Douglas K. Baldwin, Charles Yule, T. A. Hornbrook, Gerald Snellens, Floyd E. Goading, Mr. and Mrs. Sam Solomon, Peazy Hoffman and Mr. and Mrs. Kenneth Blake.

Winter-Quarters News and Gossip

As Reported by Representatives for the Shows

James E. Strates

SMITHFIELD, N. C., Nov. 28.—Five days after the arrival of the show train here every wagon was unloaded and all paraphernalia was turned over to the quarters' crew. After a short vacation work will be started in the big warehouses, as mechanics, painters and all quarters' help have orders to report back at quarters December 1. All canvas is hung and the seven new tops are here. These were ordered for delivery this fall and as they came in too late to be used last season will be used next season. Capt. Walter Lumpkin is displaying his lions and menagerie to the natives. Good crowds have turned out. Manager James E. Strates, General Agent William C. Fleming and Special Agent Keith Buckingham left for their homes in New York. Mr. and Mrs. Sky Putnam left for Miami; Leo Carrell, Tampa; James Yotas, Savannah, Ga. Dick O'Brien, assistant manager, is remaining here to take care of attraction booking and winter-quarters details. Mr. and Mrs. Giff Ralyea went to Savannah, Ga.; Mike Olsen, Buffalo; Dave and Nancy Miller and Taboo, New Orleans; Joe Sciotino, Buffalo; Mr. and Mrs. Albert Campbell, Tampa; Kid Adams, Elmira, N. Y.; John (Tony) Gordon, Charlotte, N. C.; Smoky DeCaplo, Syracuse, N. Y.; Colonel and Mrs. Casper, Trenton; Victor Wetter Troupe, Hollywood; Royale Family of Midgets, Chicago; Walter Marks, Plainfield, N. J.; Heggermans, Tampa; Abe Rubens, New York City; Bill Folager, Buffalo; Mr. and Mrs. Arthur Walsh, Hot Springs; Mr. and Mrs. Fred Fournier, New York. Manager Strates is optimistic about the coming season, and extensive plans have been made for the rebuilding of the shows. There is a

Ballyhoo Bros.' Circulating Expo. A Century of Profit Show

By STARR DE BELLE

Sage Brush, Tex.

Week ended November 28, 1942.

Dear Editor:

Ballyhoo Bros. had two reasons for playing this date. First, it acted as a jumping off place for Old Mexico. Second, this border country is noted for its sagebrush and wild turkeys. The bosses promised to provide the sage for our annual Thanksgiving dinner if the personnel would agree to furnish the turkeys. There isn't any doubt that the show will play the interior of Mexico after ending its American tour. Booking now sets the show in five more border towns which are linked to the Mexican side by international bridges. The show train will remain and travel from bridge to bridge and will be loaded and unloaded south of the border. Wagons will be transported across the bridges to the American side by the show's baggage stock. Only train hands and teamsters will be allowed on the other side until our tour thru that country starts. Other showfolk will travel by regular trains on the American side. This will mark the first time in history that a show traveled thru one country and showed in another.

Immediately after being unloaded, the train was switched across the Rio Grande River so as to be out of the permit zone, long before December 1. On Tuesday the trainmaster and paint crews crossed over and changed the train's color scheme from orange to red. Its name was also changed from the Orange Special to the Chili Flyer. On Wednesday the bosses departed for the Chi convention, accompanied by 25 Mexican, 10 Nicaraguan and five Guatemalan fair secretaries. We believe that General Agent Lem Trucklow had already signed up their fairs or the bosses wouldn't have taken them along, leaving the route wide open for our competitor, Drawhead Sisters' Cultured Carnival.

With the dressing sage guaranteed by the office, the show's slogan became, "Turkey for the turkey," and a turkey shoot was advertised for Wednesday night. Arrangements were made with a local poultry house whereby we agreed to display an 8-foot by 30-inch banner, advertising its business, in exchange for the birds. Luck was with us that night.

The show was rained out and we became the owners of the two fowls. During the night the boys went into the sagebrush and were fortunate in bagging six wild turkeys. Even then we didn't have enough to feed the show. It dawned upon the cookhouse chef that our Freak Animal and Fowl Show boasted of a 12-legged turkey which had lived a full life and whose days were numbered. His days were cut to one and everyone was guaranteed a drumstick.

Thanksgiving Day dinner at 6 p.m. was a success and the show enjoyed a 'big day' due to the roasted 12-legged turkey having been displayed on a platform at the main gate with a sign that read: "First Centipedian Fowl Ever To Be Served Free on a Carnival. This Rare Bird Will Be Served at 6 p.m." The sign didn't state to whom the meal was free and it was considered legitimate advertising. Whether they stayed on the lot to get in on it or whether the crowd wanted to see us eat it we never did learn. News from the Chi convention is that other showmen, with their good-neighbor policy, smarted up our guest fair secretaries that appearance deposits could be demanded. The American fair secs were informed that the show would return in time to play their dates.

MAJOR PRIVILEGE.

First Five Days Are Big For Kortess in Fort Worth

FORT WORTH, Nov. 28.—First five days of Pete Kortess's World's Fair Museum's stand at 1007 Main Street here produced good results, with patronage about 100 per cent better than on a previous engagement here two years ago. Roy B. Jones, publicity director, reported. Mrs. Kortess has been visiting friends in Dallas, coming over for an occasional visit. Doris and Thelma Patent, Albino twins, entertained at Rotary Club luncheon and clicked.

Charles LeRoy also made quite an impression at the regular USO entertainment Saturday night with his magic. Local papers have co-operated. Harold Anfenger, of the Animal Oddities Exhibit, and Arthur Hockwald, general agent, visited last week, and their show is expected to play the city soon.

Anfenger reported a profitable season with his show.

friendly feeling prevailing in town toward the shows and all anticipate a pleasant winter here. MARK BRYAN.

J. F. Sparks

ENSLEY, Ala., Nov. 28.—Since the close of the season October 31 little activity has been noted around winter quarters. Rolling stock was repainted and lettered prior to moving into the barn. Scheduled activities call for new fronts for the shows, rebuilding of the Funhouse, providing necessary materials can be obtained, and the overhauling of the rides and other equipment. This work probably will not start until after the holidays, however. No crew has been retained, Blackie Sherwood being the only one at quarters at present. Two additional semis have been added to the fleet of trucks. One was recently taken to Memphis, where the Diesel light plants, purchased some weeks ago, are being installed. Mr. and Mrs. J. F. Sparks went to Macon, Ga., to attend the Shrine Circus and returned Sunday night. Manager Sparks and the writer visited All-American Exposition Shows at Bessemer, Ala., recently. A fair crowd was in attendance, but cool weather hampered activities. Lee Houston, who had the Side Show, closed and returned to Birmingham, where he is wintering. W. A. Russell is now working Houston. The writer, after a trip north, has been busily engaged in various duties. Al Janis, mechanic, is working with an Alabama express company for the winter. With Hennies Bros' Shows wintering on the Birmingham Fairgrounds, L. J. Heth in North Birmingham and All-American Exposition near by, many troupers make daily visits to downtown Birmingham. ROBERT L. OVERSTREET.

WONDERS OF THE WORLD

WANT

Acts that can pitch, Freaks and Working Acts. Benny Rogers, John Gilmore, Rosalie, Val Rey, Lucky Ball, Grace McDaniels, wire. Open Dec. 5th all winter. Want good Front Man. WONDERS OF THE WORLD Frank Coleman, Mgr. Baton Rouge, La.

RALPH R. MILLER WANTS

Immediately

Concessions and Ride Help for Merry Go Round and Loop. Permanently located at East Blvd. and Louise St., Baton Rouge, La. Sweed, come on.

FERRIS WHEEL FOREMAN WANTED

To join on wire, 1942 No. 5 Wheel. Must be sober and reliable and not subject to immediate draft. Possibility of year around work.

DE LUXE AMUSEMENT CO.

Vidalia, Ga., this week.

WANTED

Good Mechanic. Good pay. 48 hours' work. Reply to

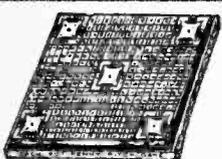
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NOW BOOKING SHOWS AND ATTRACTIONS FOR 1943 SEASON

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PENNY PITCH GAMES
 Size 46x48", Price \$25.00.
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PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$12.00

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 75-Player Complete\$5.00
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 Full of New Games, Blankets, Dolls, Lamps, Aluminum Ware, Canes, etc.

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 124-126 W. Lake St. CHICAGO, ILL.

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 All readings complete for 1943

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.

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PACK OF 78 EGYPTIAN F. T. CARDS. Answers All Questions, Lucky Numbers, etc.35c

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MENTAL TELEPATHY. Booklet, 24 P.25c

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written. \$4.00 per 100; Sample 10c.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Instant Delivery. Send for Wholesale Prices.

HELP WANTED
MEN AND WOMEN

Can you operate a power sewing machine? Do you know how to handle tents and canvas goods? Would you be interested in a job doing war work?

We can use men and women in the big Baker-Lockwood Factory. If you are near Kansas City, come in for an interview, but do not leave your show before your season is finished.

BAKER-LOCKWOOD MANUFACTURING CO.
 14th Ave. at Clay St., KANSAS CITY, MO.

SHRUNKEN JAPANESE SOLDIER
 See the Tiny Shrunk Body

Once a mighty fighting soldier, now a shrunken midget. A genuine reproduction of the Japanese body in shrunken condition. Every detail true to life. Crowds flock to see this one. Everybody wants to see a dead Jap. It has black hair, eyelashes, brows, nose, mouth, ears. Cannibals actually shrink human bodies and heads. We tell you all with lecture. Fill your show every night, the biggest window attraction in America. Order one today. Shipped in a nice casket and post paid for only \$15.00. Museums, sideshows, carnivals, storehouses, window attractions, this one gets the crowds! Deposit required if wanted C. O. D. Address:

TATE'S CURIOSITY SHOP
 Safford, Arizona

CONCESSIONS WANTED

For large store in heart of Petersburg, Virginia. Thousands of soldiers located in near-by Camp Lee. Photo Gallery to join at once. Percentage or flat. Novelties and Jewelry or any other Concession that would fit in with plans of a Playland. Write or wire at once. Send picture.

HYMIE JACOBSON
 Chesterfield Hotel Petersburg, Virginia

WANTS MUSEUM-WANTS

Outstanding Platform Attractions — A REAL FREAK TO FEATURE, Fat Girl, Slim Jim, Pin Heads, Midgets, Australian Bushman. Write or wire at once. Send picture.

R. JACKSON, 528 W. 6th St., Cincinnati, O.

TORTURE PROOF
 Original Illusion. First Time Advertised. Write

ABBOTT'S, Colon, Michigan
 World's Largest Illusion Builders

Midway Confab

(Communications to 25-27 Opera Place, Cincinnati, O.)

CONVENTIONEERING.

DELBERT PAYNE, carnival trombonist, is wintering in Fort Smith, Ark.

FORMER Billboard sales agent and artist on carnivals, **Jack Phillips** is wintering in Toronto, Ont.

"AFTER a successful season with All-American Exposition," writes **Johnny Williams** from Cleveland, "I am vacationing at my home here."

OLD SCHOOL of hard knocks was certainly brutal the past season.

MR. AND MRS. DUDE BREWER, concessionaires, who closed with **Wallace Bros.' Shows**, are wintering in Jackson, Miss.

SAM BURD and **Meyer Hamburg**, carnival concessionaires, have opened a toy store in Union City, N. J., for the holidays.

R. E. (DOC) ROBERTS, minstrel show manager and former carnival general

my home here from White Plains, N. Y., where I recovered from a nervous breakdown."

WITS and nitwits can no longer make merry by heckling the agents who missed getting fairs.

DUKE AND ANN DORAN, cookhouse operators, after a successful season with **Fred Allen Shows**, are at their home in Bennington, Vt., where Duke is working in a war plant.

"SINCE closing with **Cetlin & Wilson Shows**," writes **Monte Novarro** from Lancaster, Pa., "have decided to retire from the road for the duration. Am working in a hotel here."

HEARD a truck showman remark, "I don't understand all I hear about there soon being tires for everybody."—**Cousin Peleg**.

RAY KINSEY, formerly with **Royal American** and **Hennies Bros.' shows** and **Mighty Sheesley Midway**, is wintering in Mobile, Ala., where he is employed at a shipyard.

BILLY PITZER, talker, last season with **Rubin & Cherry Exposition** and **Wonder Shows of America**, infos from Mexico City that he is in his third year there and has canceled his South American tour because of passport difficulties.

NOTICE that some of the wiser old showmen are not expressing their personal opinions on anything.



SAM FEINBERG, associated with outdoor show business for the last 40 years, was elected president of **San Antonio Showmen's Club** November 21. He has been with **Beckmann & Gerety Shows** for the last 20 years, and prior to that was with **C. A. Wortham** and the **Con T. Kennedy Shows**. He is also a member of the **Showmen's League of America**, **Heart of America Showmen's Club** and **Pacific Coast Showmen's Association**.



TED LE FORS, well known in West Coast outdoor show circles, heads the committee in charge of arrangements for the annual memorial day exercises to be held by **Pacific Coast Showmen's Association** at **Showmen's Rest, Evergreen Cemetery, Los Angeles, December 6**.

agent, has closed his show for the duration and is operating a club in Baltimore.

YOU can't make your show bigger by slandering another one down to your size.

MR. AND MRS. R. G. ROYALL, concessionaires last season on **Prell's World's Fair Shows**, and their niece, **Mildred Reece**, are wintering in Greensboro, N. C.

JEWELL AND CARL FONDREN write from Malden, Mo., that they attended the wedding of **Charles (Buddy) Buck** and **Mrs. Doris Wilson** there November 21.

HARRY GRIFFITH, who had the **Dope Show** on **Crystal Exposition Shows**, is wintering in Mobile, Ala., where he is working in a war plant.

DEFINITELY, there are no priorities on show and fair rumors in Chi this week.

MR. AND MRS. PETE RICHARDS card from Columbus, Ga., that they will remain there until the holidays. They closed there with **Blue Ribbon Shows**.

AFTER a successful season with **Wallace Bros.' Shows** of Canada, **Hermes** and **Marlene** are working their magic and mental acts in Buffalo.

MANY of those proverbial corks are being put back into the bottles this year.

MR. AND MRS. DICK TAYLOR and **Essie Lee Craig** are wintering in Fort Smith, Ark., with **Dr. X. G. May** and daughter at **May's mountain lodge**.

CLAUDINE-CLAUDE SHIPLEY writes from Cambridge, O.: "Have returned to

HARRY A. SUSS letters from New Orleans: "After a good season with **Dodson's World's Fair Shows** I tried store showing in **Texarkana, Tex.**, with my **Life Show** to good business on Saturday only. Will winter here."

E. L. BLYSTONE (Bly the Rice Writer) reports he has taken a position with **Westinghouse Micarta Works** at **Traford, Pa.**, where he will remain for the duration. **Blystone** had a concession at **Eastwood Park, Detroit**, last season.

A movie producer would picture the buying and bidding for fairs during the convention as a busy day on a stock exchange.

MR. AND MRS. H. M. KILPATRICK, special agent and ball game concessionaire respectively with **Buckeye State Shows**, have returned to their home in **Gastonia, N. C.** They report a successful season.

TIGE HALE'S BAND closed a successful 32-week season with **Gold Medal Shows** at **Panama City, Fla.**, and joined a newly organized shipyard band there. **Tige** visited **Cole Bros.' Circus** at its closing stand in **Pensacola, Fla.**

STAND at one place in the **Hotel Sherman's** lobby long enough this week and you'll see the carnival and fair worlds walk by.

EARL SWICEGOOD cards from Green-

Man's Best Friend

PREPARING to work house-to-house sales, **Dime Jam Johnson** and his six cronies were busy planting imitation ferns in small flower pots. During the entire day their landlady had hounded them for back rent on the two-room apartment in which they lived. With room rent shorts on their minds, it was natural for their conversation to drift in that direction. "One winter my wife, I and our dog were tramping with a show that stayed out long after the lettuce season had ended," said **Dime Jam**. "It was one of the worst winters in years. One Sunday we checked into a bowl-and-pitcher mouse trap that featured unheated rooms. To reach our room we had to climb a five-flight **Jacob's Ladder**. The show was rained out for the entire week and was held over thru popular demand of its manager's bank roll. At the first week's end the hotel proprietor met us at the door with his duke out. I squared him with the info that my wife was expecting a check from home on the coming Wednesday. Again rained out the second week and unable to hand the landlord a dime, we discovered Saturday morning that we were locked in our room with a big padlock. That was the first time anyone was ever marooned on dry land without food or drinking water, as we had used the last drop in the pitcher. After we had yelled out of the window for several hours, the landlord knocked at our door and shouted, 'You know what I want. Just toss it over the transom.' Not having the wherewithal, we had to stay put. That night the show tore down and left town. Daily for the next four days the landlord would knock at our door and yell, 'You know what I want. Just toss it over the transom.' The burg's entire chump population heard of our plight and considered it a good joke." "Huh!" snorted a listener, as tho in doubt. "How did you get out without paying off?" "When the local humane society learned that our dog had been penned in without food or drink for a week, it became indignant and demanded the pooch's release. Then when we threatened to have the chump arrested for cruelty to a dumb animal he let us all out, with the understanding that we scoop out the room," explained **Dime Jam**.

field, Tenn., that **Crystal Exposition Shows**, which closed the season successfully in **Cleveland, Tenn.**, have been placed in winter quarters in **Crystal River, Fla.**

H. E. QUACKENBUSH, neon man and concessionaire with **Crafts 20 Big Shows**, visited the Cincinnati office of **The Billboard** on November 23 while passing thru the **Queen City** en route to visit relatives in **Cleveland**.

CRITICISM is all right in its place, providing the place isn't in a convention-hotel lobby within earshot of other knockers.—**Colonel Patch**.

JACK AND MARGARET MASSIE letter from **Niagara, N. Y.**: "After a successful season with **George Clyde Smith Shows** we are wintering here, where **Jack** is employed in a war plant. Have stored our concession for the duration."

EDDIE COE, secretary for **Lipsky & Paddock Concessions** on **Johnny J. Jones Exposition** for several seasons, visited **The Billboard** Cincinnati office November 23 while en route to attend the **Chicago** meetings.

THEY'RE all at the convention except **Ol' Sam** (who gets no salary). Understand that he has an established route and does his new bookings on post cards.

IT IS NOT TOO EARLY

To consider your Ride requirements for 1943. A limited number of No. 5 and No. 12 BIG ELI WHEELS are available for next year.

ELI BRIDGE COMPANY
 Builders of Dependable Products
 800 Case Ave., Jacksonville, Ill.



BOB PAUL, facial contortionist, advises from Oklahoma City that he and Andy Gump joined Hedy-Joe Star's Coney Island Museum there for the winter. Another recent arrival on the show was Tiny Cowan, fat boy, formerly with Hennies Bros.' Shows, Paul says.

GEORGE (TEX) WILLIS, pincushion and human ostrich with Al Tomaini's Side Show on James E. Strates Shows last season, visited *The Billboard* Cincinnati office November 18 while in town with a store show.

WITH so much food rationing in effect, the grab-it-and-growl snack stands probably will welcome the sight of fair visitors with lunch baskets next fall.

H. B. SHIVE, executive the past season with Blue Ribbon Shows, leased by Joe J. Fontana, reports that he will be in Ward 2C, Veterans' Hospital, Atlanta, for several weeks as a result of a slight stroke, and would like to hear from friends.

J. A. (DOC) BURNS, who closed during the summer as general agent for Zachini Bros.' Shows, letters from Detroit that he is employed as a federal policeman in that area, and that his home is in Coldwater, Mich., quarters of F. L. Flack and W. G. Wade shows. He expects to return to the road next season.

CARNIVAL TITLES have become slogans or names of different States and localities which inform new members of the kind of a show it is and where they are most apt to troupe.

ROY GRAY, managing operator of Grand Union Shows last season, is in Indianapolis, where he will live with relatives until March 1. Indianapolis is Gray's original home and the place where he opened his first set of rides back in 1914. He reports that he closed his shows at Montgomery County Fair, Conroe, Tex., October 24.

Sure Bet

A suitcase manager arrived at the Chi convention with his general agent, whom he had picked up and joined out while en route. The agent was checked into a flop house, with orders to wash his shirt, and was given enough money to get his suit pressed. Where the suitcase stayed no one learned, but it was a cinch that he wasn't checked in at the convention hotel. During the first day it dawned upon the two that they would need either a room or an office in which to do their business. While trying to figure it out, the general agent cracked: "Boss! I feel like hell running around here without any dough in my kick when I see other agents entertaining fair managers." Pulling the agent into a lobby telephone booth, the manager weeded him a paper buck, and while they were in there they noticed the shelf and the overhead light that turned on when the door was closed. Here, decided the suitcase, was an ideal place to do business. It was only large enough to hold two people and would keep out the coat-tail pullers. Furthermore, the glass door would make it possible for other fair secretaries to see him signing up a date, and this would act as a bally. The agent went forth to work the floor and ran into a sidewall fair manager whose date no one wanted. After the second nickel beer the agent had him closeted in the booth, and, seeing a fly in the web, the suitcase rushed in to deliver the k. o. Pulling an already filled-in contract from his pocket, he asked the sidewaller to sign it. "What shows, rides, free acts and concessions have you?" asked the sidewaller. "None right now, but I'll have 'em by fair time," replied the suitcase. Having heard of suitcase managers, the sidewaller then asked, "Have you any railroad cars, trucks or semi-trailers?" "None, but I'll get there," replied the suitcase. "What!" yelled the now bold sidewaller. "You mean to tell me that you haven't any rolling stock and that you expect to play my fair with a suitcase?" "You're lucky to get a contract with a show like mine," yelled back the suitcase. "With all of those railroad-move permits and the ad gas rationing in effect, you can feel secure in the fact that I can always get there with a handbag."

DON'T let the meatless day order scare you. We still have our favorite meatless burger mix to fall back on, and, in the words of the grab stand grinders: "Looks like turkey and tastes like chicken."

LAST SEASON special agent for Bantley's All-American Shows, G. C. Mitchell infos from Blackstone, Va., that he is advertising manager for *The Courier-Record* there and will be back with the shows next season. Mr. and Mrs. Jimmie Cunningham, of the same shows, are doing sign work for several firms in Blackstone, he says.

BERTHA (GYP) McDANIELS, operator of the Arcade and Rocky Road to Dublin on the Johnny J. Jones Exposition, motored north after storing her equipment in Augusta, Ga. She visited Mr. and Mrs. J. C. (Jimmie) Simpson in Birmingham and Mr. and Mrs. Phil C. Travis in Nashville. From Cincinnati, where she was guest of Mr. and Mrs. Claude R. Ellis, she left on November 29 to attend the Chicago outdoor meetings. She spent a few days with Bill and Anna Dumas, of the Happyland Shows, in Gibsonton, Fla.

DID you notice how quickly the porters moved ferns and other green potted plants out of the lobby when a contingent of cook-house men arrived for the convention?—Whitey Cooks.

MR. AND MRS. EDGAR C. MAY write from Anniston, Ala.: "While en route from their home in Chanute, Kan., Mr. and Mrs. Walter Rowan visited us here. They closed a successful season with John H. Marks Shows recently. We joined them on a visit to Mrs. Rowan's relatives in Nashville. While there we stayed with Mr. and Mrs. Julius Coles. The Rowans will attend the Chicago meetings."

N. L. (WHITEY) DIXON writes from Aransas Pass, Tex.: "Since closing as legal adjuster with United Exposition Shows at Monroe, La., we motored to our home here, where we found a number of showfolks from other shows and circuses in for the winter. Here at present are Mr. and Mrs. W. B. Starr, concessionaires; James and Carl Byers, owners Byers Bros.' Shows; Mr. and Mrs. Jack Edwards, Mr. and Mrs. H. P. Hill, Larry Lawrence, Goldie Lamont and Art Bell. The writer's daughter, Ida Louise, entered school here. Billy Dixon plans to enlist in the navy."

DON'T round now, but if you will take a gander at the souvenir and novelty showcase across the lobby you'll see many carnival managers buying parlor magic from the demonstrator. Wonder if they know that they have pitching magicians in their side shows.



Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. JASPER LUCK, formerly with Penn Premier Shows, is at the Basic Training Center, Miami Beach, Fla.

FRANK WHALEN, former carnival trouper, is stationed at Fort Clark, Tex., where he is a private.

J. E. STEBLAR, former manager of World of Fun Shows, is in the Army Air Corps, Ray Sharpe reports.

PVT. L. J. (TONY) PENNINGTON letters from Camp Lee, Va., that he is in the Station Hospital, Ward 29, and would like to read letters from friends.

MAURICE SAX, jewelry concessionaire, formerly with Crafts 20 Big Shows, is in the army and stationed at Fort MacArthur, Calif.

BUD DOUGLAS, who had the bingo store on Douglas Greater Shows for the last four years, has been inducted into the armed service.

PVT. DEAN L. HENDRICKS, former talker on Lee Eardman's Monkey Show

with Endy Bros.' Shows, is with the marine corps at Parris Island, S. C.

PRIVATE J. B. WATSON, former carnival trouper, is with 38th Battalion Training Company, Battery C, Verona, N. Y.

TOMMY LAMB, former concessionaire with Wallace Bros.' Shows and Great Lakes Exposition, enlisted in the navy November 16 and is stationed at Farragut, Ia.

PVT. GEORGE R. (REEVES) STEPHEN, brother of Otto Stephen, manager of Stephen Shows, and former cookhouse chef and Merry-Go-Round foreman, is at Drew Field, Tampa.

PVT. HARRY J. MYERS, concessionaire on Penn Premier Shows, was inducted in the army November 12 and is stationed at the Reception Center, Fort George G. Mead, Md.

FORMER office assistant on Johnny J. Jones Exposition, Norman Edwards holds the rank of corporal with Anti-Aircraft Coast Artillery at Fort Eustis, Va.

HERMAN C. HUNN, former *Billboard* sales agent on J. J. Colley, Great Sutton and Sol's Liberty shows, is with the armed forces in Australia. He holds the rank of sergeant major.

PRIVATE EDWARD EINDIN writes from Fort Bragg, N. C.: "Have been with Company D, 502d Parachute Regiment, 101st Airborne Division for six months. My wife and two sons are living in Haverhill, Mass."

RIDE BOYS formerly with Johnny J. Jones Exposition now in the armed forces are Archie Feathers, a private with 317 Squadron School, Sheppard Field, Tex., and Private Elmer Larkin, who is stationed at Fort Benning, Ga., with Company F, 505 Parachute Infantry.

Regular Associated Troupers Planning Installation Set-Up

LOS ANGELES, Nov. 21.—Regular Associated Troupers' Club's second winter meeting here was presided over by President Lucille King. Nell Robideaux came in from San Diego and was hostess to club members at a luncheon. She was given a vote of thanks for the feed. Lucille Dolman took over the secretarial chores for the night when Vice-President Mario LeFors and Secretary Vera Downie were reported on the sick list.

Others in for the meeting: Max Kaplan, Sam Coomas, Ernest Bagby, Harry Levine, Ed Walsh, Bill McMahon, Joe Krug, Claude Barie, Ted LeFors, Dick Kanthe, Elmer Hanscom and Ed Kelly.

Interest, is being shown in the first Installation Dinner to be held in January. A committee has been appointed by President King to select a place, and the date will be set at the next meeting. President Estell Hanscom and her officers will be installed at an informal meeting on December 31. After a short business meeting the club will hold open house for members. Making suggestions for the site were Maybell Crafts, Ruth McMahon, Martha Levine, Inez Walsh, Cecilia Kanthe and Ethel Krug.

Helen Smith came in from Monterey Park, and Minnie Pounds also was on hand with daughter, Lucille Hodges.

Lawrence Sunshine Club Party Proves a Success

SANFORD, N. C., Nov. 28.—Lawrence Greater Shows are in quarters here after closing one of the best seasons in their history.

Sunshine Club's annual banquet drew over 100 members and several invited guests. Bill Woodall, who has been chairman of the Sunshine Club for three years, was emcee, and club presented him with an electric razor as a token of their appreciation for untiring service in interest of the club. Manager Lawrence thanked the group for its loyalty and whole-hearted support in making 1942 a banner season despite abnormal conditions. Lawrence expressed optimism over the 1943 season and said he is going ahead with plans for winter quarters work, which will begin January 1. Greetings and expressions of gratitude for co-operations were made by Messrs. Carson, Crump, Gueth and other department heads.

Manager and Mrs. Lawrence will make several stops before returning to New York. Jesse Reis will return to Portland, Me., and Mr. and Mrs. Tommy Carson plan to spend a few days in Chester, Pa., before going to New York for a few days with the Lawrences. Mr. and Mrs. C. Crump left for Reading, Pa., and Louis Gueth will return to Springfield, O.; Guy Markley, of Jones's bingo, went to Norfolk, Va., and Bill Woodall headed for Chester, S. C. Bob and Snooks Young went to Texas.

Sammy Dolman brought up an ice chest, donated by Allerita Foster, and Inez Walsh furnished a large mirror. Sis Dyer said she will leave soon for Birmingham. Club has 75 members, while men's auxiliary totals 60. After the board meeting December 11 membership will be closed, and any member failing to pay dues for the coming year will be automatically stricken from the list.

Betty Coe advised she is en route here for the winter. Fern Chaney sent donations from Mission Beach, and Secretary Vera Downies reported she has paid four months' rent and all expenses of printing by-law books. Max Kaplan invited all members as his guests at a luncheon. Two bank nights were held, with Ruth McMahon winning one and donating it back to club. Martha Levine won the men's club bank night. Sammy Dolman handled all details.

TURKEY RAFFLE WHEELS
 Tickets—Paddles—Laydowns
 SHOOTING GALLERIES
 Complete KENO Outfits
 CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 WRITE FOR CATALOG
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago

WORLD'S MOST POPULAR RIDES
 OCTOPUS—ROLLOPLANE—FLY-O-PLANE
 Manufactured by
EVERLY AIRCRAFT CO., Salem, Oregon

WANTED
PORTABLE AUTO SKOOTER COMPLETE
 Address
BOX D-10, CARE THE BILLBOARD, CINCINNATI, OHIO

POPCORN 1942 CROP
 Gold Medal is first again with the new crop. Why use the old corn with its low-popping ratio when you can get the new corn at the same price.
 Write for our new Fall price list today and start saving money by buying your supplies from us.
GOLD MEDAL PRODUCTS CO.
 131 E. PEARL ST. CINCINNATI, OHIO

AU Season Clicks; Winter in Seattle

SEATTLE, Nov. 28.—Following a successful season, which saw grosses soar above expectations, American United Shows returned to local quarters again for the winter. Mrs. Catherine Mason, secretary, reported. Mechanic and two helpers are still here overhauling equipment. Charles R. Mason, general agent for the last three years, has taken a position with a theatrical company here for the winter.

O. H. Allen's Penny Arcade and shooting gallery continue popular in Tacoma, Wash. Duch Park's concession is doing well. Charles Zeigler, of the shows bearing his name, has a number of enterprises here, and E. O. Douglas, owner Douglas Greater Shows, has completed his winter quarters. Mr. and Mrs. T. D. Newland are vacationing here, and Mr. and Mrs. M. M. Buckley's balloon store is doing well in Park's Penny Arcade.

Virgil and Peggy Snow have taken over the photo gallery there.

NSA VICTORY BALL

(Continued from page 30)

C. Traver, Max Hoffman, Dr. Jacob Cohen, Walter K. Sibley and Jeanne Busoni.

Acrobat Now Vocalist

Show and dinner music was played by Joe Basile and His Madison Square Garden Orchestra. One of his features was the singing of Bubbles Riccardo, who has made her comeback in show business in a different field of endeavor. A little more than a year ago Miss Riccardo, who was an aerialist, met with an accident at Florence, Ala., which many thought would terminate her career as a performer. She utilized the period of incapacitation to study singing and is coming along successfully.

Les Brown's orchestra played the dance music and the show, including the Roxyettes, Anna Mae Weeks, Vaughn Monroe, Ella Fitzgerald and the Four Keys, Olyn Landick, Joan Edwards and Frank Sinatra.

Co-operating in obtaining the show were George Hamid, Arthur Fisher, Al Rickard, Music Corporation of America, William Morris Agency and Fanchon & Marco.

Inc.; Mr. and Mrs. Edward E. Cooper, Dick's Paramount Shows; James Corley, North Boulevard Transportation Co.; Mr. and Mrs. H. B. Correll, Bloomsburg (Pa.) Fair; Mr. and Mrs. Perry and Mr. and Mrs. William Cowan, Cetlin & Wilson Shows; Adolph K. Crowell, Baltimore; William Culeton, King Reid Shows; Helen Cuney, Palisades Park; Joe Csida, *The Billboard*; H. L. Curtis, Shell Oil Co.

Mr. and Mrs. J. B. Dareren, Victory Shows; Mr. and Mrs. Charles Davenport, B. & V. Shows; James Davenport, New York; David Davidoff, New York; Clifton M. Davis, Huntsville, Ala.; Mr. and Mrs. Eddie Davis, W. C. Kaus Shows; William Davis, Educational Wild Life Exhibit; Mr. and Mrs. George Davison, George Davison Advertising Co.; Frank and Helen Deaken, Brooklyn; Mr. and Mrs. Harry Decker, King Reid Shows; Mary Decker, King Reid Shows; Marty Deem, Jack DeWinters Products; Lawrence DeFlavis, Ben Weiss, bingo; Lieut. Eugene DeKieffer, U. S. Navy; L. R. DeVito, Lichtlaw Merchandise Co.; Cornelius DeVries, Orange County (N. Y.) Fair; Max Diamond, Standard Linen Supply Co.; Miles Dickson, New York; Paul Dobrowitz, North Boulevard Transportation Co.; Bligh A. Dodds, Gouverneur (N. Y.) Fair; Mr. and Mrs. Leo J. Donnelly, Palisades Park; Lieut. Arthur Donovan, Brooklyn; Frank Dooley, Brooklyn; George and Charlotte Doran, Universal Newsreel; G. J. Doring, Rockaway Beach, N. Y.; Mrs. Carmela Dorso, Bantly's All-American Shows; Mr. and Mrs. Daniel and Mary Rorso, Cetlin & Wilson Shows; Michael Dorso, Bantly's All-American Shows; Mr. and Mrs. James Dotoli, Art Lewis Shows; Joe Drambour, Springfield, Mass.; Jack Diamond, Rockaway Beach, N. Y.; Pvt. Robert Drew, Palisades Park; Mr. and Mrs. Cecil T. Duffee and Helen L. Duffee, Ocean View (Va.) Park; Chris Dundee and Jerry Dundee, Art Lewis Shows; Josephine Duffield, Palisades Park; Harry Dunkel, Cetlin & Wilson Shows; Miss F. Durlan, New York; Lieut. George N. Duthie, Royal Canadian Air Force; M. J. Dworin, Brooklyn; Mrs. M. J. Divorin, Brooklyn; Dr. and Mrs. Kermit G. Dwork, International Mutoscope Corp.; H. W. Dyer, Palisades Park.

H. Ehrens, New York; Henry G. and Florence E. Eisenmann, O. C. Buck Shows; Maurice Elk, Hamilton Producing Co.; Edward Elkins, Fair Midway Shows; Joe End, Jerry Gottlieb, Inc.; David B. and Ralph N. Endy, Endy Bros.' Shows; R. R. Eatin, New York; Mr. and Mrs. Charles Erickson, New York; Morris Ettinger, Brooklyn; Harry W. Everett, Brooklyn.

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Los Angeles

LOS ANGELES, Nov. 28.—Showfolks in this area are awaiting the Victory Dance and President's Night to be staged at Pacific Coast Showman's Club Monday night, December 7. Tickets have been on sale for two weeks now and the response has been exceptionally good.

Abe Lefton was reported injured at the rodeo in San Francisco. Ed Kennedy has been removed to General Hospital. Tom Hughes has two rides on Bill Groff Shows at Sunland, Calif. Max Kaplan is back from a five-week trip that took him to New York and Washington. Bill McMahon is headed for the army. Rich Sisters are expected back in this area. Jean Allen is expected back soon. Spot Ragland survived the ordeal of being stuck in the PCSA elevator between floors for some time on a recent meeting night.

Irving Eisenman, brother of Monroe Eisenman, visited the PCSA rooms on a recent visit to Los Angeles. Irv is a second class petty officer in the navy. He was formerly with World of Mirth, Jimmy Strates and Cetlin & Wilson shows. While here he was the guest of Lillian and Monroe Eisenman. Joe Metcalf is working in *Coney Island*, being filmed at 20th Century-Fox studios.

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Conducted by ROBERT R. DOEPKER

(Communications to 25 Opera Place, Cincinnati, O.)

Big Crowds on Hand For Chi Hobby Show

CHICAGO, Nov. 28.—Eleventh annual Hobbies Show, held this week at the Palmer House by O. C. Lightner, has been successful. While there were not as many exhibitors as in former years, there was an astonishing array of exhibits, and attendance was large. Over 10,000 people passed thru the gates during the week.

Every conceivable sort of hobby was represented in the show. One of the interesting exhibits pertaining to show business was Walter C. Scholl's collection of photos and miniature belongings of Tom Thumb and his wife.

Rogers Readies Plans for Florida Sports Exhibition

TAMPA, Nov. 28.—Danny Rogers, showman and auditorium manager, is work-

ing out plans to stage an outdoor show on the old showgrounds near Whistler, Fla., it was announced here this week. Event is being billed as the Great Southern Sports Exhibition and will be presented under Veterans of Foreign War Post auspices.

Event is expected to feature horse racing, a carnival midway and other attractions. Thomas B. Allman, well-known county political leader, is assisting Rogers.

Mt. Horeb Plans for '43; Part of Profits in Bonds

MOUNT HOREB, Wis., Nov. 28.—Officers of Mount Horeb Fall Frolic, at a recent meeting of the board of directors of the Chamber of Commerce, were authorized to make tentative plans for the 21st annual to be held here in 1943.

After hearing a report on the 1942 event the board voted to purchase a \$1,000 War Bond from part of the profits, Jorgen M. Moe, secretary, said.

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CHICAGO, ILL.

RB Has Straws; CB in Zoo

Jax Strong For Big One

JACKSONVILLE, Fla., Nov. 28.—Trains of Ringling-Barnum circus arrived late for its one-day stand here November 25, causing the matinee to not get underway until 5:30 p.m. and the night show at 9:30. Combination of outgoing and incoming crowds between shows caused some congestion. Both performances were straw houses, with a heavy percentage of servicemen attending. Cool but clear weather prevailed. Show came from Mobile, Ala., where it appeared November 23, a run of 473 miles.

Walter McLain, superintendent of elephants, was fatally injured while the work of unloading was in progress.

Mobile Matinee Lost

MOBILE, Ala., Nov. 28.—Due to a late arrival, Ringling Bros. and Barnum & Bailey Circus lost its matinee performance here November 23. Everything was in readiness at 8:45 p.m. Night performance was a straw house. Heavy rains during the preceding night left the lot in a soft condition which hampered the movement of wagons. Eddie Kelly, supply man, and Willie Carr, 24-hour man, arrived here November 22. On account of Frank Braden, press agent, jumping ahead to Miami, Carr handled the local newspaper publicity.

Allen Lester, of show's press staff, was greeted by many friends here, including Bob Kinsey, CFA and labor editor of *Birmingham News*. Kinsey rode the show train to Jacksonville, Fla. Lester reported that he would leave the show there and go to Dallas to work for RKO.

Three Days in N. O.

NEW ORLEANS, Nov. 28.—Playing a three-day stand here instead of two days for the first time November 20-22, the Ringling-Barnum Circus found the additional day no asset as matinee patronage was poor and the night performance fair at best. Usual Saturday and Sunday dates sans football competition brought out good crowds with people on the straw at both Sunday shows in spite of rain most of the day. Show's arrival was late Friday. High grounds helped to keep show running smooth in spite of rains on two last days. Papers here were generous with space. Frank Braden, press agent, said that show played to good crowds in one-nighters in East Texas and South Louisiana. Side Show business was fair.

Polack Biz Up 40% at Peoria; Date Rebooked

PEORIA, Ill., Nov. 28.—Polack Bros.' Circus concluding its fourth consecutive date November 17-22 for the Mohammed Shrine Temple reported a 40 per cent increase in business over last year. Opening matinee was capacity which continued thruout the week, with hundreds turned away at every performance, including the two extra shows added for Saturday and Sunday.

Acts appearing on the program included Senors Menlo and Monette, Mexican terrors; Victoria Casca, rolling globe; Black Brothers, clowns; George Hodgini's Royal Four, wire act; Ruby Larkin, furniture juggler; Polack Bros.' elephants; Joe Hodgini Troupe, riding act; the Great Gregoresko, the man who hangs himself; Ruben Castang's chimpanzees; De Lane Sisters and Bernie, aerialists; Miss Teresa and Ora and Minerva, Spanish web; Tiny Kline; Rollini, roly boly performer; John Snyder's bears; Three Butters, comedy acrobats; La Terrisita, toe and heel catches; Polack Bros.' black horse troupe; Bob Fisher's Fearless Flyers.

Sam Polack handled the promotion end for the show, with Arch Almen, general chairman for the circus committee.

Irv J. Polack signed contracts with the Mohammed Shrine Temple for 1943, which will be held for two weeks.



WALTER McCLAIN, superintendent of elephants with Ringling Bros. and Barnum & Bailey Circus, who was accidentally killed at Jacksonville, Fla., on November 25 while assisting in unloading equipment of the show in that city. Further details in the Final Curtain.

Macon Shrine Puts Over 10th Annual

MACON, Ga., Nov. 28.—Tenth annual Macon Shrine Circus in Macon Auditorium on November 16-21 was acclaimed a success. The show, as in former years, was promoted and produced by Arab Patrol of Al Sihah Temple, with all members of the patrol donating services in operating concessions, acting as doormen and ushers and in many other capacities. Ideal weather helped. Temperature ranged in the 80s each afternoon, reaching a new high in warmth here for this time of year. As usual, admission tickets were 10 cents or three for 25 cents. Instead of a new car as in former years, the door prize was a good-looking 1941 model auto.

Fewer professional acts were used this year, but the shorter program appeared to be pleasing, Shrine leaders said. Acts were Kirk Adams's dogs and ponies; Dime and Connie Wilson, dogs and comedy acts; Flying Romas Troupe; Hartzell Troupe, bar act. Organ music was played by Lee Wood. Ollie Bradley had peanuts, popcorn and fishpond concession.

Comparative figures on attendance and gross were not immediately available.

Under the Marquee

(Communications to 25-27 Opera Place, Cincinnati, O.)

THEY'RE IN.

F. A. BOUDINOT and Harry Bert, of the Ringling advance, closed last week and returned to their homes in Chicago.

MIKE DUFFY, CMBOA, Mount Carmel, Pa., reports that he has finished a model of Two Jolly Jesters calliope.

"WOULDN'T take anything for the experience," cracked a trouper on closing day.

H. J. SPINKS, former circus rigger, letters from Detroit that many circus performers, property men and riggers are working in war plants there.

ROY VINCENT, trick roper, reports from Philadelphia that he is working in Toyland of Snellenberg's Department Store there.

WHEN a rustic was asked, "What did you see at the circus?" he replied, "Clowns and such like."

S. L. CRONIN, former circus manager, stopped off in Chicago last week on his way back to the West Coast after a business trip east.

DARLIE WANDER (Hopple, the Frog Boy), past season with Cole Bros.' Side Show, after a short vacation in Orlando, Fla., went to Los Angeles for the winter.

Cole Crews Start Jan. 1

LOUISVILLE, Nov. 28.—After a good home run from Pensacola, Fla., with a two-hour feed stop in Montgomery, Ala., Cole Bros.' Circus arrived here night of November 19, and by November 21 was stored in the barns on the State Fair grounds. Eugene Scott and his assistants started work immediately on the zoo, which was ready several days ahead of the scheduled Thanksgiving day opening. Mr. and Mrs. Zack Terrell, after seeing everything put away, left for a vacation at the home of their uncle, Jess Johnson, in Owensboro, Ky. They will return to quarters November 30.

John Robinson IV, of Cincinnati, presented the elephant, Pitt, to Mrs. Zack Terrell, and will arrive here to augment the Cole herd soon.

Veterans "Cap" Seymour and "Curly" Stewart, superintendents of the show, will start work immediately. Several new wagons are to be constructed. General repair work on equipment will begin January 1. Mr. and Mrs. Charley Lucky will spend Christmas in Denver. Chief Electrician Louis Scott, after a brief visit with relatives in Indiana, will return to quarters before Christmas to start work on new illumination ideas. Walter Rice, public-address technician, is already at work on new ideas for the main and side-show public-address systems. Office is in charge of Robert DeLochte and Lorne Russell. Herby Leeman is winding up personal business before leaving for the West Coast for the winter. Cookhouse is in charge of Elmer Boris. Ring stock is being worked out daily under supervision of Mahlon Campbell, while John Smith is breaking new horses. Joe Belevosky has started breaking the new seals which were purchased in California during the show's tour.

Col. Harry Thomas, radio director and announcer, landed three quarter-hour periods weekly over Station WAVE, the NBC outlet in Louisville, and will publicize the zoo and tell circus stories until the Orrin Davenport winter dates start, during which time he will continue the programs with transcriptions he is now making. Ora Parks started newspaper publicity rolling and then turned press activities for the winter over to Thomas. Parks will spend the winter at his home in Marion, Ind.

Cole animals and props will again be used at winter dates and will be shipped to Cleveland January 7.

Closing of Cole's Tour in Louisville

By STANLEY DAWSON

LOUISVILLE, Nov. 28.—Cole Bros.' Circus is now stored on State Fairgrounds here after one of the most eventful seasons in its history. Thru the indomitable will and courage of Owner-Manager Zack Terrell, no difficulty was insurmountable thruout the show's long tour. No performances were lost thru labor shortages. He imbued everyone with the spirit, "We will and can," and the results are now history. Attendance thru the season was uniformly big. Customers and newspapers endorsed the show.

On the show's second day in quarters, each department was preparing to rebuild its equipment for next season.

While visiting quarters I found everyone busy on problems for the show's winter dates and 1943. The menagerie was ready to open as a zoo on Thanksgiving Day. Those in quarters who opened and closed with the show included J. D. Newman, Curly Stewart, Charles Young, Gene (Arky) Scott, John Smith, Bobby DeLochte, Clifford Lehman, Jack Burleson, Earl Greer and Mitt Carl. Among the dressing room crowd were Jean Allen, Marion Knowlton, Jimmy Reiffenach, Clare Bruce, Paul and Ruth Nelson, Harold Voise, the Wallabys, Harry Thomas and Mr. and Mrs. H. J. McFarlan.

Verne Williams, Harry Levey, Rich Sisters and Carl Knudsen left for the West Coast. Gene Weeks went to Peru, Ind. Noyelles and Hilda Burkhardt went to Peoria, Ill. Jack Burleson and Dutch Wise will soon leave for Hot Springs. Jack Clark, who lives here, merely spent streetcar fare to get home. Gus Talifero left for Owensboro, Ky.; Cecil LaBelle and Frankie Orman went to Fort Lauderdale. (See COLE CLOSING on opposite page)

Topeka Shrine Active

TOPEKA, Kan., Nov. 28.—Orphans and underprivileged children will be guests of the Arab Shrine during the appearance of Polack Bros.' Circus here in the City Auditorium on December 7-13. Arrangements have been made for employees of large industrial firms to attend en masse on the first two nights. War Bonds and Stamps are to be awarded Shriners selling the most \$14 books of tickets. Members selling 20 books are to be made life members of the Shriners' Crippled Children's Hospital Fund, while any member selling four books will receive one year's dues. An elaborate display of merchandise premiums is being shown at the Shrine Temple, with a prize going to any member selling one or more books of tickets. H. G. (Tiny) Barrett, former Topeka mayor, has been named general chairman.

Richmond CSSC Elects

RICHMOND, Va., Nov. 28.—W. W. Workman Tent, Circus Saints and Sinners' Club here, held its annual meeting night of November 2 at Hotel John Marshall. Officers elected for coming year include James Mann, president; E. W. LeMay, vice-president; William T. Homburg, secretary; J. A. Lyons, treasurer; L. H. Mundin Jr., trustee. Mundin, retiring president, presided at the meeting during which it was agreed to present to soldiers at Camp Lee a piano for their recreation hall and voted to erect a suitable monument to the grave of Bluey Bluey, former Sells-Floto clown, who died in Richmond in 1941 and whose burial expense was paid by the local CSSC. The annual convention of the club was canceled this year due to war conditions. To take its place, they are arranging an oyster supper for December and will hold a bingo party in January. After the session members of the club were entertained by a group from the World of Mirth Shows, now in quarters here.

Huntington Show Acts Set

HUNTINGTON, W. Va., Nov. 28.—Under auspices of local Firemen's Pension and Relief Fund, Braun Enterprises will present its Hollywood Victory Circus in Arena Gardens here December 3-6. Staff includes Eric C. Braun, managing director; Nev. L. Wagner, advance agent and press, and George G. Johnston, ticket sales. Acts on the bill will be Smiley Burnette, movie star; Reg Kehoe's Marimba Band; the Zavattas; Emmett Kelley, clown; Fanchon and Fanchon; Pickard's seals; the Bakers; Betty Milton, aerialist, and the LaVannies, high pole.



With the Circus Fans

By THE RINGMASTER

CFA

President Secretary
FRANK H. HARTLESS **W. M. BUCKINGHAM**
 2930 W. Lake St. P. O. Box 4
 Chicago, Ill. Gales Ferry, Conn.
 (Conducted by **WALTER HOHNADDEL**, Editor
 "The White Tops," care Hohenadel Printing
 Company, Rochelle, Ill.)

ROCHELLE, Ill., Nov. 28.—Dr. H. H. Conley, Park Ridge, Ill., writes from New Orleans that he was on his way home from the convention that did not happen at Houston. Frank J. Walter, A. S. Oppenheimer, Albert A. Marx, Joe M. Heiser, of Houston; A. Morton Smith, Dr. Silas Yarbrough (a new member), of Gainesville; Dr. Conley and all the wives, also Gerry Murrell, wife of Alex Murrell, member from Gainesville, attended the Shrine Circus at Houston. After the show on Saturday night the Smiths, Yarbroughs, Conleys, Gerry Murrell, Mrs. Albert Marx and June and Lucio Cristiani, of the Big Show, had supper at the Rice Hotel. On Sunday afternoon the Conleys attended matinee of the Ringling show, which was a sell-out.

Circus Fans night was observed November 19 at the Frank Wirth Elks' Charity Circus, Exposition Building, Portland, Me. Members of the Minert DeOrlo Tent No. 30 were guests of Ed Twomey, general manager of the Tent and treasurer of the Elks' circus committee. The following witnessed an excellent performance: Mr. and Mrs. Edward R. Twomey and son, Ted; Mr. and Mrs. James B. Tomlinson, Mr. and Mrs. Philip I. Milliken and Mr. and Mrs. Lawrence C. Brown.

Members of the Emil Pallenberg Tent No. 29, New London, Conn., held a dinner evening of November 16 at Howard Johnson's Restaurant, about 30 members and guests attending. After dinner, moving pictures of the circus were shown by Father Edward S. Sullivan, of Cambridge, Mass., National Chaplain, who is also Sky Pilot of this Tent. Guests of honor were Mr. and Mrs. Emil Pallenberg, of Clinton, for whom the Tent is named; Father Sullivan and Mabel and Walter Buckingham. Others who attended were Eastern vice-president Samuel M. Prentis and Mrs. Prentis; John F. Sullivan, president of the Tent; Frank B. O'Connor, secretary, and the following members and friends; Mr. and Mrs. James Nisson, Mr. and Mrs. H. Freeman Alderson, Mr. and Mrs. George E. Fisher, Mr. and Mrs. Martin Branner, Mr. and Mrs. Earl W. Stamm, Charles R. Stoll, Ellen Stoll, Frank Fitzmaurice, Arthur Barrows, Doris Wilcox, Mr. and Mrs. Bernard Branner, Mrs. Kirk, John Fabrin and Jack Merrill. Dexter Fellow's last book, *This Way to the Big Show* was auctioned, the successful bidder being Mrs. George E. Fisher. Three flower pots, figures of horses, each having a cactus plant in it, were presented to Father Sullivan. The association welcomed a new member, Earl W. Stamm.

CFA F. Moose Moore, of Midland, Ont., writes that he caught the Conklin Shows at Riverdale Park, Toronto. He visited with J. W. and Frank Conklin and had a dandy visit with Terrell Jacobs between shows, about his summer travels and about the boys with the Cole circus from Saginaw, Mich., Moore's home town. Moore also caught Hamid-Morton Circus at Maple Leaf Gardens. He had a chat with Bob Morton and visited the George Hanneford family in the backyard.

Circus Historical Society

Most prolonged circus news story of the year was the recent escapade of Modoc, elephant with Terrell Jacobs's Circus, near Wabash, Ind. Jacobs, who is an honorary member of CHS, and his assistant, Bill Woodcock, thus enter the ranks of domestic elephant hunters, long presided over by Zack Terrell, manager of Cole Bros.' Circus, who gained similar fame some seasons ago.

We note that two members of CHS, Doble and Good, were quick to set *The Billboard* readers right regarding facts on 40-horse teams, which this column reported in error several weeks ago. The writer was caught napping when presented with information on the Big Show recently and should have known on second thought that no Ringling wagon would have been with Barnum on the European tour. We won't let it happen again.

Delmar Brewer, CHS, Flint, Mich., and Don Smith, of Farmington, recently visited Irvin Kemp, owner of the famous model city, and Herbie Head, circus

Collectors' Corner

By FRED P. PITZER
 292 Madison Avenue, New York City

A Collectors' Corner devotee writes from Niagara Falls: "I collect magazine articles and bind them together to form a book. For instance, *Liberty* magazine's story about tigers by Alfred Court, May 2, 1942; *Language of the Tigers* in the April, 1942, *American* magazine, etc. These are properly indexed and they make nice books on the circus. *Look* magazine, *Pic and Life* have provided me with some fine circus pictures and stories. I have about 90 snaps of the Big Show and Cole Bros.' Circus, autographs of Dorothy Herbert, Felix Adler, Terrell Jacobs, Daisy and Harry Doll, Mitzi Reiffenbach, Antoinette Concello and Mlle. Rasputin; Hubert Castle and the sisters, Ala and Nic Naitto, Chinese wire artists. I have five scrapbooks of circus clippings. I have posters, circus phonograph records and everything else that a healthy collector of Circusianna should have. I never miss your column. It is the first thing I look for in *The Billboard*." Thank you, Arthur Dodge.

A. L. Chumley is hot on the trail of the Circus Poster Stamp. He has a nice article about it in the current Poster Stamp Bulletin. He is attempting to get circus executives interested in them. His daughter recently had an article in a Chattanooga newspaper. She had the good fortune to ride aboard an elephant when the Big Show played Tennessee.

COLE CLOSING

(Continued from opposite page)
 dale, Fla.; Vincent and Ginger Benson, Columbus, O.; E. L. Burnett, Washington C. H., O.; Joe Kuta to visit relatives in the East; Joe Haworth and Al Hoffman to North Carolina. Arthur Hoffman is at quarters making plans for a streamlined Side Show.

Mr. and Mrs. George Sobel will winter in St. Petersburg, Fla.; Mickey O'Brien in Dayton, O.; Tom Renaud, Hot Springs; Tom Louett, Tampa. Captain Seymour left for a short vacation. Louie Scott went to Bloomington, Ind.; Arthur Stallman to Los Angeles.

While on the West Coast visitors included Doc C. F. Zeiger, Harper Joy, Eddie Grady, C. Cunningham, Charley Armitage, Ben Piazza, Whitey Whitbeck, Nick Wagner, Jack Youden, Turner Thompson, Dale Turney, Arthur Norberry, Chester Pelke, Bill Farmer, Carroll Johnson, Al Moss, Dr. Ralph Smith, Eddie Brown, Francis Patrick Shanley; Ethel Delaney, from Rochester, Ind.; Spud Redrick, Jimmy Woods, Agnes and Norma Lawsen, Vera Jenick, Doc Cunningham, Paul Eagles, Glen Booth, Bob Harrington, Mr. and Mrs. S. Cronin, Jake Posey, Harry Hendricks, Louie Berg, just in from Honolulu; Tom Hyde, who recently returned from Shanghai; Mrs. Charles (Loretta) Smith, Mrs. Ed Nagel, Mrs. Ruby Kirkendall, Mrs. Theo Forstall, Happy Brannon, Jim DeLong, from Lima, O.; Mark Smith, John Agee, Ken Maynard, Hoot Gibson, Walter Berry, Lee Parvin, Winnie Wakeland, Cy Hawkins, Al Sanas, Jack Earles, Butch Geagus, John Miller, Mrs. George Singleton, Mother Minnie Fisher, Harry P. Radcliff.

Mrs. Mae Curtis and George Brown visited at Gulfport, Miss. Harry Steger and Harry Bert were guests of Harry Levey at Mobile. It was an epochal season and credit should be given to Zack Terrell for keeping the show moving when things looked the darkest.

model builder, in Detroit. Brewer and Smith, with Walter Pietschman, CHS secretary, have spent several enjoyable Sundays at home of CHS Bob Green in Pontiac. These members had planned a visit with our officers in Canada, but were forced to cancel plans due to impending gasoline rationing.

Eddie Jackson, charter member of CHS, is ill at his home in Macon, Ga. He will winter in Akron, O., upon recovery.

The Carl Hagenbeck Trained Animal Show, large railroad circus, toured the country for two seasons, 1905 and 1906. At close of latter season the show was taken to Peru, Ind., and merged with the Great Wallace Shows, owned by Col. B. E. Wallace, and 1907 was first year of the Hagenbeck-Wallace Circus. Mugivan & Bowers bought the show in 1918 and on September 6, 1929, it was sold to John Ringling. Final year for the show was 1938, under Howard Y. Bary. This information from C. E. Doble. Reported by Don Smith, Farmington, Mich.

UNDER THE MARQUEE

(Continued from opposite page)
 spend several days with Nosey Schwab at his home in Bethel, O., near Cincinnati, and then go to Cleveland and spend the winter with his daughter.

FAVORITE crack of a wit in every audience when seeing a girl do 100 one-arm plunges is: "Hey, Bill! Wouldn't you hate to have her swing at your chin?"

HAROLD VOISE is resting in Louisville prior to getting his act in readiness for the Davenport dates. He had the flying and bar acts on the Cole show seasons of 1941 and 1942.

DON LA VOLA AND CARLOTTA, wire performers, have set up a canteen service in Salt Lake City. During the holidays they will play army camps with shows promoted by Mayor Ab Jenkins, of Salt Lake City, and staged by Roy Stockdale.

WONDER what happened to the idea of public weddings in lion dens. Perhaps the wild beasts got tired of being imposed upon, or ain't they hitching 'em that way nowadays?

HUBERT CASTLE, last season with Cole Bros.' Circus, signed with Orrin Davenport for his winter dates. He will also play a few dates for McCreavy and Van Tillburg, and will work a return engagement in Radio City Music Hall during the winter months.

IT was either Joe Hepp, Stake-and-Chain Whitey or someone else who opined: "Don't laugh at the beginner, because circus business changes overnight. You can be in it 20 years and wake up to the fact that you're a First-of-May."

JOE LEWIS letters from Memphis: "Have worked with Chester Barnett on several shows but for the first time I am working in his act, Bo Bo and Jo Jo, in Goldsmith's Department Store here. Clowns who appeared at Houston Shrine Circus besides myself were Roy Barrett, Kinko, Florenz, Rube and Junior Curtis, the Three LaBonds, Bert Sheeler and Happy Kellums."

A UNIT of Will H. Hill's Society Circus is again entertaining youngsters in the toy department of Gimbel Bros.' Milwaukee store during the holiday season. Three shows are presented daily except Saturday, when six shows are given. Entertainment includes Humpty Doodle, skating clown, and ponies, dogs and elephants. For some years the store has presented adventures of Gimble and Ellie, elephants, on its radio program for youngsters over WISN during the holidays.

IN THE ARMED FORCES

Showmen in the nation's fighting forces and their relatives and friends are invited to send personal items, including rank and branch of service, to this department.

PVT. ARTHUR KATZ, who was with Ringling-Barnum circus for the past five years, is stationed at Camp Upton, N. Y.

TOLA ZERADO, comedy table rock artist, son of Frank Zerado, trapeze performer, is a seaman first class, stationed at Naval Air Base, Pasco, Wash.

PVT. BERT LAWRENCE, former clown, trick rider and tumbler with John Robinson, Sells-Floto, Al G. Barnes and other circuses, and with John Fink on B. F. Keith Circuit, is in U. S. Army Air Corps at La Junta, Colo.

GEORGE THOMPSON, former trainer of the John Robinson elephants, is now in the army. His address is Second Recruiting Detachment, U. S. Army, Fort Rosencrans, San Diego, Calif., where he will be for about eight weeks.

The Corral

(Communications to 25-27 Opera Place, Cincinnati, O.)

Buffalo Rodeo Draw Below Expectations

BUFFALO, N. Y., Nov. 28.—Second annual Championship Rodeo in Memorial Auditorium here, November 14-21, closely paralleled the shows staged in Madison Square Garden and Boston Garden, with the exception of the Gay Nineties square dance and wild cow milking contest. Show was slated to open November 13, but because of transportation difficulties was forced to open a day late.

Roy Rogers, Republic Pictures' singing cowboy, who was featured at the New York and Boston gardens, was the guest star at the local event. Rogers proved popular, but attendance, estimated at 48,000 for the eight days, was below expectations. Show was produced by Rodeo Corporation of America, with Frank Moore, of New York's Madison Square Garden, as producing manager. Everett Colborn, managing director, was associate producer. Colborn, who was suffering from rheumatism, went into a local hospital as soon as the stock was unloaded, and Bill Clemans, secretary, took over Colborn's job of arena directing.

There were a number of minor injuries, and Gerald Roberts sustained torn ligaments in the bronk-riding contest. George Mills received a badly sprained ankle in the bull riding, and Carl Dossey suffered a compound leg fracture in the bareback bronk riding. Judges were Harry Knight, Alvin Gordon and Joe Welch. Fred Alvord was arena secretary; John Jordan, announcer, and Cappy Lane, Tad Lucas and Mary Parks, timers.

Finals results were: Bareback Bronk Riding—Louis Brooks, Buck Wyatt, Hank Mills, Jake Williams. Calf Roping—Jiggs Burk, Buck Eckols, Roy Matthews, Junior Eskew. Saddle Bronk Riding—Doff Aber, Louis Brooks, Johnny Tubbs, Jerry Ambler. Steer Wrestling—Bill Hancock, Jim Whiteman, Claude Morris, Shorty McCrory. Bull Riding—Glenn Tyler, Ken Roberts, David Shellenberger, Barney Folsom.

Publicity was handled by Will C. Murphy and Fog Horn Clancy. Mannie Baum handled special promotions, with Deaf Scott and Ray Larsen handling window water-color painting and trucks. Gus Gibney handled special window displays. Roy Rogers, Fog Horn Clancy and Steve Edwards were guests at the Curtiss-Wright airplane plant and Rogers took along his movie horse, Trigger. Clancy went to Waverly, N. Y., where he will winter.

RAYMOND DAVIS, Wichita Falls bronk rider, has enlisted in the marine corps and is training at San Diego, Calif.

VERNE ELLIOTT, Johnstown, Colo., recently spent several days in Fort Worth conferring with Secretary-Manager John D. Davis, Southwestern Exposition and Pat Stock Show, in regard to again furnishing the livestock for the 1943 event. Elliott believes there are still enough cowboys out of the armed forces for the major rodeos to go forward at least for another year. He was accompanied by Mrs. Elliott, who for several years has been arena secretary at the Fort Worth show.

EDDIE ROGERS won the all-round (See *THE CORRAL* on page 43)

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Great Allentown Profit Tops 32G

Run is second best in annual's history — gate tip beats previous years

ALLENTOWN, Pa., Nov. 28.—A net profit of \$32,258.08, second highest in the annual's 15-year history, was reported November 18 by Lehigh County Agricultural Association, operator of Great Allentown Fair, for the fiscal year ending October 31. High mark for the fair was set last year.

During the year the income totaled \$128,905.83, compared to \$138,759.27 in 1941, representing a decrease of \$9,853.44. In the same period expenses totaled \$96,647.75, a decrease of \$14,065.88 from the 1941 expenditures of \$110,713.63. Indebtedness at the end of the year was \$106,065, a decrease of \$8,435 from 1941.

Gate receipts at this year's annual were the highest since 1937. Amount collected was \$39,650.65. Price of admission this year was 50 cents, against 25 cents in other years. In 1937 admissions totaled \$39,793.80.

Receipts from the grandstand this year were \$27,316.57, a considerable decrease from 1941 receipts of \$36,795.50. Likewise, receipts from concessions dropped to \$27,316.57 in 1942. They totaled \$31,743 last year.

Report totals include: Income: Day fair, \$81,828.14; night fair, \$27,140.96; during year, \$19,936.73; total, \$128,905.83.

Expenditures: Day fair, \$62,845.75; night fair, \$7,583.70; during year, \$26,218.30; total, \$96,647.75. Final net profit for year: Day fair, \$18,982.39; night fair, \$19,557.26; during the year, \$6,281.57 (loss); total, \$32,258.08.

Directory of State Fair Associations

(The following is a supplementary list of State associations of fairs of the directory which appeared in the Cavalcade of Fairs issue dated November 28.)

KANSAS STATE ASSN.

Kansas Fair Association

Members—Seven districts; annual meeting, January 12-13, 1943, Hotel Jayhawk, Topeka.

Remarks—There is no State aid for fairs in Kansas.

Officers—Everett Erhaet, Stafford, president; L. H. Galloway, Wakeeney, vice-president; R. M. Sawhill, Glasco, secretary-treasurer.

MAINE ASSN.

Maine Association of Agricultural Fairs

Members—16; annual meeting, January 10, 1943, Falmouth Hotel, Portland, Me. Organized, 1911.

Remarks: No information available on total receipts, expenditures, premiums paid, etc.

Officers: Arthur B. Lawson, Cumberland, president; J. E. Butler, secretary.

MICHIGAN ASSN.

Michigan Association of Fairs

Members—55; annual meeting, January 19-21, 1943, Hotel Fort Shelby, Detroit.

Remarks—Department of Agriculture returned the questionnaire, stating it did not have the required information and that it would not be available before January 1. Michigan lost only about five fairs this year and State aid will be about 8 per cent less than in 1941.

Officers—E. W. Delano, Allegan, president; H. B. Helley, Hillsdale, secretary.

MISSOURI STATE ASSN.

Missouri Association of Fairs and Agricultural Exhibitions

Members—About 10 in 1942; annual meeting, late in December. Association organized in 1938.

Comparison—Total attendance, 1942: Few report attendance up to 1941, with most of them off from 10 to 25 per cent; 1941, the few reporting said business was as good or better than usual.

Remarks—Since they have not received State aid fairs have been gradually going out of business, and only in communities (See STATE DIRECTORY on page 51)



VISUAL INSTRUCTION AIDS was theme of Steuben County War Council's booth at Bath (N. Y.) Fair. This section shows equipment used in the fire-training program of the State for extinguishing incendiary bombs. Tank pump used in fire bomb demonstration was missing when photo was snapped.

Fairs Share in Victory

(Data in addition to that which appeared in the Cavalcade of Fairs supplement in the Christmas Special number.)

Highly successful Georgia Victory Fair, Macon, with a distinct military flavor dominating, concentrated its advertising campaign locally and within a short radius of Macon. Many more uniformed men attended than last year and each day's events featured a military theme. "Food for Victory" was the theme, and the main exhibition building was officially dedicated as Victory Hall.

Despite the gas and tire rationing situation, attendance at this year's Great Allentown (Pa.) Fair was on a par with other good years. Commercial displays slumped but were replaced by exhibits carrying a military motif, and agricultural, cattle and other stock displays were of high quality. One of the outstanding features was the swearing in of about 150 naval cadets in front of the grandstand. The 92d annual Hillsdale County Fair, Hillsdale, Mich., attracted 90,000 and featured patriotic activities which included daily talks over the amplifying system and before the grandstand crowds by OCD speakers, USO demonstration booth, War Bond and Stamp booth and war organizations' displays in Merchants' Hall. Robeson County Fair, Lumberton, N. C., on its opening September 22 featured a Scrap Matinee which resulted in tons of metal being collected by Boy Scout troops.

Large crowds turned out for the Winston-Salem and Forsyth County Fair at Winston-Salem, N. C., to view programs devoted to army maneuvers by Fort Bragg artillery batteries and regimental band, with local high school band contest as a feature. Highlighting the "New Yardstick for Good Nutrition" as its theme, 67th annual Rochester (N. H.) Fair chalked up a successful run, with opening day accounting for 10,000 attendance. Nutrition Booth, under direction of Grace H. Smith, was sponsored by Safford County Farm Bureau. U. S. Army recruiting service exhibited its mobile unit during the week, under direction of Capt. Frederick Hunt. Rochester Nurses' Association directed the Red Cross's first-aid station in the main exhibition building. Members of the Red Cross Motor Corps assisted.

More Community Annuals

POSSIBILITY that 1943 will see an increase in community fairs is the opinion of C. C. (Cliff) Hunter, secretary of Illinois Association of Fairs. In a bulletin to fair men in the State, he said: "We honestly believe there is a very definite place in this emergency for the community fair, and that is just what it will be, with gas rationing curtailing auto travel. Okay, let it be a community affair. Attendance at fairs this year proved that the homefolks want fairs to operate."

Courier Record Five-County Fair, Blackstone, Va., grossed a higher gate figure this year than last and built its annual around a military theme. Two \$50 War Bonds were awarded nightly. York (Pa.) Interstate Fair headed up a list of successful September annuals and concluded its run on the final night with a war-touched feature when a mass

(See FAIRS SHARE on opposite page)

Outdoors Not Represented In Amusement Section of War Production Board . . .

In his Out in the Open column, written from Washington at first-hand, Leonard Traube asks why the outdoor amusement industry is a step-child of WPB and offers comment. The column appears on page 44 of this issue.

Calgary Records \$15,000 Surplus

Figure revealed at annual meet is best since 1929—optimistic over 1943

CALGARY, Alta., Nov. 28.—Despite the fact that heavy rains washed out part of the afternoon and all of the night performance of the final day of the 1942 Calgary Exhibition and Stampede, the fair board finished the year with a surplus of \$15,880.46. It was estimated in the financial report that the storm cost the fair board about \$26,000 in potential revenue. Board refunded \$5,746.25 to holders of grandstand tickets on the closing night.

Surplus recorded on this year's operations was the largest since 1929. Total income was \$171,431, while expenditures totaled \$155,550.55. Gate and grandstand take amounted to \$101,425.43 after refunds for the final day had been deducted. Pari-mutuel returns totaled \$18,923.26.

Prize money was \$12,034 and stampede prize money was \$14,561. Music and attractions cost \$10,865. Stampede cost was \$15,380. Purses totaling \$15,300 were paid out for the running races, while race expenses totaled \$3,383.79.

The sum of \$25,709 was allocated for "general upkeep, repairs and proposed immediate improvements to the grounds and buildings, not including exhibition week." It was indicated during the annual meeting of the board that the 1943 exhibition and stampede would be held.

County, District Fairs Statistics

(The following is a supplemental list of county and district fairs in the United States and Canada to the directory which appeared in the Cavalcade of Fairs issue dated November 28.)

IOWA

Howard County Fair

Cresco, Ia.

Attendance:

1942—14,940 total; 10,092 paid. 1941—21,465 total; 16,924 paid.

General Information:

State Aid, 1942—\$1,738.47; 1941—\$1,971.75; County Aid—\$1,838.29. Total Cash Premiums Paid, 1942—\$2,397.45; 1941—2,786.25.

1942 Improvements—\$496.25 for permanent improvements and maintenance.

Receipts:

1942	1941	
\$ 3,942.22	Gate	\$ 4,535.57
2,098.25	Grandstand	2,707.10
600.00	Carnival	650.00
75.00	Space	140.00
12,307.06	All Sources	14,769.54
	Net Profit	227.59
102.91	Loss	

Expenditures:

Grandstand, 1942—\$4,962.50. 1941—\$4,517.82.

Attractions:

Grandstand Attendance, 1942—7,048. 1941—9,632. Special Attractions: Harness Racing (2 days). Independent Midway.

Administration:

C. A. Holcomb, president; C. C. Nichols, secretary; William Connolly, racing secretary.

Annual Meeting—November 17.

1943 Operation—Yes.

MINNESOTA

Houston County Fair

Caledonia, Minn.

Attendance:

1942...10,000. 1941...15,000.

General Information:

State Aid, 1942—"Not yet available." 1941. \$1,550. County Aid, \$500. Total Cash Premiums Paid, 1942.. \$2,501. 1941..\$2,900.

Receipts:

1942	1941	
\$3,867	Gate	
1,054	Grandstand	\$6,028

(See County Statistics on page 46)

Around the Grounds

REGINA, Sask.—A director of Regina Exhibition Board for many years, N. T. Gardner will leave soon for Kitchener, Ont., where he will work for a meat packing plant.

MANITOWOC, Wis.—Member of Manitowoc County Fair Board said here that a heavy cash balance in the treasury will make unnecessary the usual \$2,500 appropriation from the county board next year.

WEST UNION, Ia.—Fayette County Fair board members said the fair paid out a \$700 note; bought \$300 in War Bonds; put \$869 in permanent improvements; paid \$2,356 for premiums; \$2,600 for platform attractions and \$1,400 for the rodeo during 1942. Ticket income totaled \$6,096, which was \$2,367 below 1941.

MELFORT, Sask.—Financial report of the Melfort Agricultural Society showed a balance of \$4,618.89 as compared to the previous year's balance of \$3,066.99. Gate and grandstand receipts were well up over last year. Prize money paid out for livestock was down slightly. Besides the surplus, the society has a \$1,000 War Bond.

DENTON, Md.—Cancellation of annual Poultry and Farm Products Show at Caroline County Poultry Association was announced this week. Directors cited limited transportation facilities, lack of farm labor and other wartime problems in their decision. No comment was available as to whether a fair was considered for next year.

ST. CHARLES, Minn.—Robert Dixon, secretary Winona County Agricultural and Industrial Fair, said the annual is free of debt for the first time in a number of years at the annual meeting here. He called attention to the fact that there are no obligations on any of the association's buildings, which were put in good repair a few years ago. Dixon said that the last three or four fairs have been fairly good from a financial standpoint, despite some inclement weather. Ben Campbell, president, said the association is going ahead with plans for 1943.

MEMPHIS.—Altho the Mid-South Fair was not held this year, the fair association completed its year's operation with a profit of \$928.16. This was made possible by operation of amusement park concessions and rides by Fair Secretary Henry Beaudoin. Gross was \$30,603.18, with expenses only \$29,675.02. President C. C. Cartwright reported that on October 31, 1942, the fair had a net surplus of \$28,835.38. He said that 1,500 of this had been invested in War Bonds.

Henry Beaudoin, secretary, was elected president of Memphis Junior Chamber of Commerce by directors last week. He is one of the oldest members of the Memphis Junior Chamber of Commerce.

DES MOINES.—Sam Carpenter, president Appanoose County Fair Association, has announced he will be a candidate for the State fair board to represent the fourth district at the annual meeting here December 8. Carpenter is seeking the post vacant thru the death of C. E. Beman. Carpenter helped establish the Appanoose County Fair in 1941. Program at the annual State meeting will include addresses by Iowa's newly elected governor, E. B. Hickenlooper, and Iowa American Legion Commander Dan O'Brien, Lloyd Cunningham, secretary, says. E. W. Williams, secretary of the Fair Managers' Association, announced that Gov. George A. Wilson will make the principal talk at the annual banquet December 8.

Fair Elections

BOISSEVAIN, Man.—Turtle Mountain Fair board re-elected these officers: President, Alvin Patterson; vice-president, Alex Cochrane, and secretary-treasurer, E. B. Gowler.

BRANDON, Man.—W. W. Davidson has been elected president of the Provincial Exhibition of Manitoba. First vice-president last year, he succeeds W. A.



Meetings of Assn. of Fairs

Fair Managers' Association of Iowa, December 8, Hotel Fort Des Moines, Des Moines. E. W. Williams, secretary-treasurer, Manchester.

Illinois Association of Agricultural Fairs, January 6 and 7, St. Nicholas Hotel, Springfield. Clifford C. Hunter, secretary-treasurer, Taylorville.

Maine Association of Fairs, January 10, Falmouth Hotel, Portland. J. S. Butler, secretary, Lewiston.

Oregon Fairs Association (Dates to be announced), Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs Association, January 12 and 13, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Michigan Association of Fairs, January 19-21, Hotel Fort Shelby, Detroit. H. B. Kelley, secretary, Hillsdale.

Virginia Association of Fairs, January 25 and 26, Hotel John Marshall, Richmond. C. B. Ralston, secretary, Staunton.

Washington Fairs Association (Dates to be announced), Washington Hotel, Seattle. Thomas E. Wood, secretary, Chehalis.

Association of Tennessee Fairs (Dates to be announced), Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville, Tenn.

Ohio Fair Managers' Association, January 13 and 14, Desher-Wallick Hotel, Columbus. Mrs. Don A. Detrick, executive secretary, Bellefontaine.

Western Canada Association of Exhibitions ("A" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Sid W. Johns, secretary, Saskatoon, Sask.

Western Canada Fairs Association ("B" Circuit), January 18-20, Fort Garry Hotel, Winnipeg. Keith Stewart, secretary, Portage La Prairie, Man.

Massachusetts Agricultural Fairs Association, January 20 and 21, Hotel Kimball, Springfield. A. W. Lombard, secretary-treasurer, Boston.

Nebraska Association of Fair Managers, January 26 and 27, Hotel Cornhusker, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 27-29, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

New York State Association of County Agricultural Societies, February 9, Ten Eyck Hotel, Albany. G. W. Harrison, secretary, Albany.

Rocky Mountain Association of Fairs (Dates to be announced), Northern Hotel, Billings, Mont. J. M. Suckstorff, secretary-treasurer, Sidney.

Texas Association of Fairs (First week in February), Baker Hotel, Dallas. O. L. Fowler, secretary, Denton.

Ontario Association of Agricultural Societies, February 11 and 12, King Edward Hotel, Toronto, Ont. J. A. Carroll, secretary, Toronto.

SECRETARIES of associations should send in their dates, as inquiries are being made.

Cameron. Vice-presidents are A. G. Buckingham and W. W. Rathwell.

CRESCO, Ia.—All officers of Howard County Fair board were re-elected at the annual meeting, including C. A. Holcomb, president, and Paul Farnsworth, secretary.

CARMAN, Man.—James Huston was elected president of Dufferin Agricultural Society, succeeding F. E. Clark, who retired after 25 years in that post. Vice-presidents are John Wilson and John Strachan.

MANITOWOC, Wis.—Dr. A. F. Rank has been elected to Manitowoc County Fair Board, succeeding Otto C. Heide-mann. William Mertens was re-named to the board. Both were chosen for three-year terms.

MEMPHIS.—All officers of Mid-South Fair Association were re-elected at the annual meeting here. They are C. C. Cartwright, president; A. R. Scharff, first vice-president; Kenneth Orgill, second vice-president; P. A. McPhillips, treasurer, and E. A. Harrold, secretary.

FOND DU LAC, Wis.—Fond du Lac County Agricultural Society has re-elected William Seffern, chairman; L. G. Schwertfeger, vice-chairman, and J. B. Kolsta, secretary. It named Harold Wills

FAIRS SHARE

(Continued from opposite page)

induction into the army and navy ranks was staged with 110 army recruits and 55 navy volunteers, escorted to the stage by their commanding officers and other officials. A 30-ton tank was brought onto the track in front of the grandstand for a display ending in a deliberate near-crash. Lynchburg (Va.) Agricultural Fair carried out its "V for Victory" theme for nine days at Shrader Field Grounds. One of the features was the awarding of four War Bonds nightly.

Maryland State Fair, Timonium, featuring an extensive Navy Day program, attracted attendance estimated at 100,000, altho the annual was held one week earlier than usual. Receipts on Navy Day totaled a neat \$7,500 with the Navy Emergency Relief Fund being the beneficiary. Altho rain during the annual held down attendance somewhat at Montgomery County Fair, Dayton, O., association considered it satisfactory from every standpoint. Grange exhibits reflected the war spirit, and such items as sugarless cake and dehydrated fruits made their first appearance.

Recruiting Film Goes Rounds

Geared to wartime activities, 32d edition of Orangeburg (S. C.) County Fair played to big crowds and featured displays by the Red Cross and other government and patriotic organizations. All premiums were paid in War Stamps and Bonds. Arkansas Livestock Show Association, Little Rock, used a "Food for Victory" theme, with emphasis placed on encouraging livestock exhibitors to purchase War Bonds and Stamps. Wayne County Fair, Northville, Mich., registered a hike in attendance figures over last year, and one of the outstanding exhibits was the showing of naval aviation recruiting films in a special theater. Results were so good that the films were booked into many fairs in the territory.

With conservation and patriotism as its theme, Danbury Exposition was substituted for the canceled Danbury (Conn.) Fair. Many of the same exhibitionists who had been represented at Danbury fairs in previous years were on hand for the new exposition to tell patrons how to conserve the things they already had. In addition to industrial displays there also were exhibits having to do with conservation as a patriotic part in the war effort. Opening day was devoted to USO agencies, with the local USO unit sharing in the receipts. Successful Tri-State Fair at Superior, Wis., highlighted an excellent display of exhibits from livestock and fancy work to canned goods, many of which were donated by the displayers and auctioned off, with the proceeds going to the Red Cross.

Fair at Red Deer, Alta., attracted crowds that set a new attendance mark. Exhibits compared well with previous years, and the armed forces had recruiting tents on the grounds. Presence of army and air force training centers near Red Deer did much to boost attendance. Attendance at the three-day North Battleford (Sask.) Exhibition broke all records, officials said. Recruiting for the armed forces was carried on in the industrial building. Yorkton (Sask.) 57th Annual Exhibition, featuring the Royal Canadian Air Force Band, chalked up another in the long history of successful fairs held there. As at other Western Canadian fairs, it was of local character.

Texans Boost War Effort

AGREEING that everything possible should be done to assist the war effort, members of the board of directors of Texas Association of Fairs provided sound arguments as to why fairs should not be abolished in wartime. They pointed out that county fairs are a benefit to the communities, that they contribute to the war effort in tax admissions, premiums paid in bonds and stamps, and that they furnish inspiration to grow better livestock. All agreed that non-essential activities should be discontinued.

Final check of figures on North Dakota State Fair, Minot, revealed that it topped in attendance the usual 100,000 and increased net profits over those of a year ago. Fair carried its Good Will theme thruout and a new feature was the 100-foot entrance lighted with 1,000 feet of neon opening into the Avenue of Flags, which is about 500 feet long. Avenue consisted of 25 cement pillars, each carrying the name of the country whose flag it bore.

Audrian County Fair, Mexico, Mo., August 18-21, featured its war theme to outstanding results, drawing one of the largest crowds in its history. Directed by Secretary Ross C. Ewing, annual sold over \$14,000 worth of War Bonds and Stamps and the government benefited to the extent of \$1,200, which represented taxes collected on gate and grandstand admissions.

treasurer to succeed J. W. Foley, who declined re-election.

YORKTON, Sask.—President Charles R. Bull was re-elected for his fifth consecutive term at the annual meeting of Yorkton Agricultural & Industrial Exhibition Association here. Other officers and directors re-elected included: Honorary President, W. T. Moore; vice-presidents, D. Cameron, E. E. Lamson; treasurer, C. W. McBride and secretary, Antoinette Drahtenza.

BURLINGTON, Vt.—James S. Grow was re-elected president of Champlain Valley Exposition at the 21st annual meeting here recently. Provision was made for re-appointment of Harris K. Drury, Essex Junction, as manager should the 1943 exposition be held. Other officers are: E. M. Hoag, vice-president; Seth A. Densmore, treasurer; L. Lyman Burke, clerk.

WEST UNION, Ia.—George J. Schatz and J. S. Crowe were elected directors to fill vacancies in Fayette County Fair board. Schatz fills a two-year term vacancy caused by the death of H. A.

Kent, and Crowe fills the one-year vacancy caused by resignation of W. S. Rothlisberger. J. C. Probert was re-elected president; L. L. Bloomfield, vice-president, and Ed Bauder, secretary.

ST. CHARLES, Minn.—Three directors were re-elected and two were added to the board of Winona County Agricultural and Industrial Fair at the annual meeting here in conformance with a reorganization program adopted a year ago. Re-elected directors are C. W. Renden-nich, Murray Jessen and E. G. Ham. New directors are E. J. Simon and Herman Krenzke. All were named for three-year terms.

CALGARY, Alta.—These officers were re-elected for 1943 at the annual Calgary Exhibition and Stampede meeting here: T. A. Hornbrook, president; R. W. Ward, first vice-president; A. H. McGuire, second vice-president, and J. Charles Yule, secretary and general manager. Committee chairmen are E. D. Adams, finance; N. J. Christie, race; A. H. McGuire, attractions; J. B. Cross, stampede; D. Alex Ross, parade, and A. W. Crawford Frost, livestock.

ALL EYES ON WINDY CITY

Park Men Urged To Prepare for Hardships and Hope for Best; Harvest Is Seen After the War

By R. S. UZZELL, Secretary, American Recreational Equipment Assn.

NEW YORK, Nov. 28.—The coming week will find all eyes focused on the Chicago convention, with its duties and responsibilities making for many of us the hardest week of the year, entailing long hours and confinement in hotel rooms, with many perplexing problems to solve. And yet it will have its compensations. We will meet and greet old friends and get the viewpoint of outdoor showmen from every section of the country and Canada.

There will be some buying done at the Chicago meeting. Anyone who has a completed device or a used one in good condition can find a buyer. The turn of the war tide is creating optimism. We were surprised the day after leaving Chicago last year with the Pearl Harbor incident. We may be surprised with a much earlier termination of the war than was hoped for even in October of this year.

We would be unwise if we did not prepare to go thru 1943 under war restrictions, but if all parks are kept in good operating condition with some innovations they are sure to get by. Then if we should be so fortunate as to win the war early in the new year, the parks will be ready for the harvest, which will be good.

The motion pictures are enjoying excellent business, while boxing, wrestling and other sports events have no reason to complain. Department-store sales are holding up well, even with depleted stocks, and hotels are turning people away. Railroads are ahead of first World War traffic and are using all rolling stock to capacity.

Prepare for Hard Year

Prepare for a hard year, with labor shortage, restricted lighting and gas and tire rationing. Then if the war ends before the end of the season we will be extremely fortunate. We are all humble guessers, so let's prepare for hardships and hope for the best.

Winter operation of amusements thus far is making an excellent showing. Sale of War Bonds and building of relief for army and navy dependents will not be relaxed. All outdoor and indoor amusements have done and will continue to do their bit.

The more material we can have for repairs the more tax we can afford to pay and the larger our servicemen's relief funds will be. We are only hoping the ingenuity of some park men and ride operators can be brought out before the convention to show what was accomplished last summer in many places with no hindrance to war effort but with

benefit to park patrons in keeping up morale.

No registration fee this year, with an ample supply of complimentary tickets for each exhibitor, sent out in advance of the conclave, has been a good will booster.

Make Every Session Count

It does not require the eye of a trained observer to see the co-operative effort of your national officers and committees in their earnest endeavor to make this convention, in this unusual time, one of real worth to each member and to the industry as a whole. Those who make the convention should attend each session and get from it all the help it offers. This practice will be helpful, as the combined wisdom of the industry adds up to far more than the knowledge of any one man. A manager of a great park in the East once said we should hold a summer convention at his park and learn how it is done. Need we tell you that he got into a blind siding and has been looking for a job for two years?

The war effort of our manufacturers will be one your author will take pride in compiling. It is one typically American. The greater the obstacles, the greater the rise in courage and determination. We are not thru yet, but well on the way to victory.

Adult Playground Clicks in Topeka

TOPEKA, Kan., Nov. 28.—A new playground for adults and featuring the Wild West theme has been opened at Gage Park. Named "Chuck Wagon Corral," the new attraction includes barbecue ovens and other early period cooking necessities. Atmosphere is supplied by an old covered wagon, shanty store, post office, pole gates, draw bucket and other relics of the old West.

Badly misspelled signs are producing much amusement among the first visitors to the corral. At the entrance gate is a sign reading: "Rede all sines, Stranger, and avoid truble. U are welkom here, but behave. Its tuff in them thar hills so Garb to ruff it. Be-Wear! Injuns are on war path. Bufalows on stampeed & Rattle Snakes in the gras. Buckin hosses furnished on request.

Keegan Gen. Mgr. Of Hunt Interests

WILDWOOD, N. J., Nov. 28.—William Keegan, executive with the Hunt's Amusement Enterprises in the Trenton, N. J., territory, has become general manager of the entire firm, including the Ocean Pier, amusements and theaters here, and at near-by summer resorts.

He succeeds Bud Hunt, son of William C. Hunt, head of the firm, who has entered military service. Another son, Guy Hunt, who managed Ocean Pier here, was commissioned a lieutenant (s. g.) in the navy last August.

Outdoors Not Represented In Amusement Section of War Production Board....

In his Out in the Open column, written from Washington at first-hand, Leonard Traube asks why the outdoor amusement industry is a step-child of WPB and offers comment. The column appears on page 44 of this issue.

More Seaside Lads Turn Fighters; Fems in Labor Roles Next Season

VIRGINIA BEACH, Va., Nov. 28.—Many former employees of Seaside Park here are already serving in the armed forces of the United Nations, and to be added to the ranks of Seaside's fighting men, according to Frank D. Shean, general manager, are the following:

James W. Darrah, formerly with the Royal American Shows, last summer with Harry A. Illions and recently with the park's winter crew, called to active duty Thanksgiving Eve for the navy's "Sea-Bees."

Robert G. Hofheimer, who operated a skating rink at the park last winter and assistant to Manager Shean, appointed an ensign in the navy, and reported for duty at Portsmouth, Va.

Bernard Goldstein, William & Mary College man and an employee of Seaside for several seasons, called to the army at Fort Lee, Va., for officer's training. He was a reserve trainee.

Ed S. Herring, fountain manager, is now Lieut. Herring of the Army Air Force. He's a Norfolk boy. He is somewhere with the fighting forces in action.

Henry (Hank) Heyer, formerly foreman for Harry A. Illions, has reported to his draft board for induction at Rome, N. Y.

Earl Roberts and Arthur Baker, of the maintenance crew, reported upon call to their respective draft boards for induction.

Jonas B. Harrell, griddle and counter-

man at the park's Rondevoe Cafe, received induction papers this week.

Mrs. Louis Berry, manager Sky-Hi Ice cream stand and wife of Chief Petty Officer Berry, in charge of a signal school at the Beach, has brought her daughter Janeth on from Tulsa, Okla.

"We are planning to use women in every possible way for the coming season," Manager Shean said, "even to handling rides and other work usually performed by men."

New Dim-Out Rule A Serious Blow to Md. and Va. Resorts

BALTIMORE, Nov. 28.—New dim-out regulations which greatly increase the coastal dim-out area of Maryland and Virginia and place drastic new restrictions on lighting were ordered this week by Maj. Gen. Milton A. Reckord, commanding officer of the Third Service Command.

The regulations, which become effective November 30, place a number of Maryland counties, heretofore exempt, within the dim-out area of Maryland. Many amusement resorts within the restricted zone will be affected by the ruling.

Formerly the dim-out area along the Maryland-Virginia coastline extended only 12 miles inland at its narrowest point.

In addition to the enlargement of the dim-out area, the regulation establishes various new lighting requirements affecting amusement areas, public and private buildings, vehicular headlights, street cars, railroads, busses, street lights and traffic lights. The regulations also cover the escape of light from windows in restaurants, bars, night clubs, stores and commercial and industrial establishments.

Severe penalties ranging up to \$5,000 and imprisonment for one year are provided for violations of the new regulations.

Rex, Surf-Riding Dog, Dies of a Broken Heart

ATLANTIC CITY, Nov. 28.—Rex, the surfboard-riding dog who performed the last seven summers on Steel Pier, died last Thursday (19) at a local veterinary's from a broken heart caused by the death of his owner, trainer and manager, Mrs. Selma Sterling, who died three days previous (see Final Curtain).

The dog was brought to the pier eight years ago by the late Lieut.-Com. Frank Sterling, husband of Selma Sterling. After a summer's training the dog was put in the water circus which the Sterlings produced and managed.

During all afternoon performances the dog could be seen riding serenely on the front of a swift-moving surfboard, with one of the performers guiding the board behind a speedboat. He also became the delight of the thousands of children who visited the pier. Rex became inordinately attached to his mistress and upon her sickness 10 days previous, refused to eat except what she served him from her bedside.

Wm. H. McMahon in CAP

ATLANTIC CITY, Nov. 28.—William H. McMahon, head of the publicity department of Hamid's Million-Dollar Pier, is now serving in the First Patrol Force of the Civilian Air Patrol.

JACKSON, Miss. — Superintendent I. Bennett of the Livingston Park Zoo is sporting a new Axis deer, born in the gardens, and two golden pheasants, recently donated to him. His collection of pheasants is one of the best in this section of the country.

WANT

Shooting Gallery and Penny Arcade or any other Concession. Good location in Florida, next door to roller rink. Work all year around. State your terms. Plenty of soldiers and money.

BOX D-15, The Billboard, Cincinnati, O.

WANTED

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DUDE RANCH RIDE

Mechanical Bucking Donkeys, 5 Cars or Donkeys. Something New, Good Condition. Only Two of These Rides in This Country, \$1,750.00; Cost \$6,000.00.

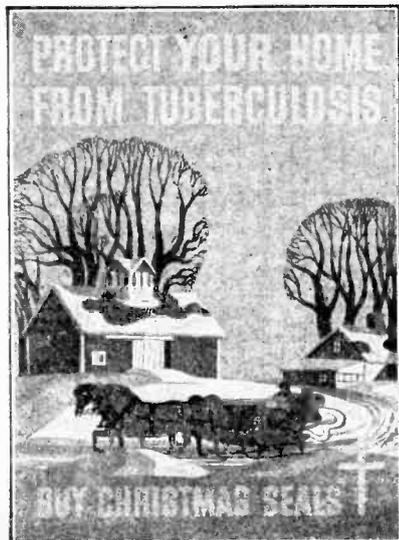
WORLD'S FAIR FAKATORIA

7 Illusions, Including Headless Olga, Levitation, Sword Box, Escape Boy, Bird House. First \$500.00; Real Bargain.

ROSSITERIA — All Stainless Steel. Like New. Fine for Roast Beef Stand or Window Display in Restaurant.

S. B. RAMAGOSA

Wildwood, N. J.



Rinks and Skaters

By C. H. STARK (Cincinnati Office)

Victory Party Nets \$1,243

ERIE, Pa., Nov. 28.—Sale of War Bonds and Stamps, promoted thru a Victory Party at the Twelfth Street Roller Rink here, netted \$1,243. Manager A. O. Johnston started the evening with purchase of a \$1,000 bond, followed by purchase of a \$25 bond by the roller club secretary, Vetrus Hogue. Remainder of the total was taken in thru sale of stamps which constituted admission fees for the evening. Affair was held in conjunction with the local unit of the American Womens' Volunteer Services.

Washington Notes

SPOKANE, Nov. 28.—Business at Monterey Rink has doubled that of last year, Operator Glen C. Hubbard reports.

John Eizenziemer, former operator of a rink at Kennewick, Wash., who has been operating in Yakima since September, has been drafted into the army. Mrs. Eizenziemer is continuing to operate the Yakima rink.

Mrs. H. Meredith has sold her rink at Sandpoint, Ida., continuing, however, to operate her rink at Clarks Fork, Ida.

Mrs. John Hill is doing excellent business with her Arcadia Rink, Walla Walla, scene of a new army project.

A new roller rink was opened on November 13 at Pullman, Wash., by a former Great Falls, Mont., operator.

SANDY LANG and Company, roller-skating trio, were featured at Steel Pier's Music Hall, Atlantic City, on November 22.

BAL-A-ROUE, Boston, reports that its first anniversary celebration was very suc-

cessful. A 250-pound birthday cake was sliced and each skater was given a piece.

ANOTHER ARSA Party is scheduled for December 4 at the Capitol Arena, Trenton, N. J. Wally Bickmeyer Jr., Jean White, George Werner, Gladys Koehler and other U. S. champions will give exhibitions, as will Diane Lanzotti and William Waldren. Proceeds are to be donated to the ARSA for the furthering of the roller sport.

TWIN CITY ARENA racing team won the America-on-Wheels challenge trophy in competition with Passaic (N. J.) Rink team in a contest at Twin City Arena, Elizabeth, N. J.

CONROSE'S RINK, Hartford, Conn., received much publicity in the Hartford papers this past week when it invited members of the winning football team of a local high school contest to be guests of the management at a special party.

PASSAIC (N. J.) RINK claims the distinction of having the youngest member of the ARSA in its fold. She is Patricia Bryceland—three weeks old! Her mother, a Passaic skater, applied for and received a membership card for little Patty when her daughter was only six days old.

PAUL RUBENSTEIN, Perth Amboy, N. J., who was official photographer for America-on-Wheels special events department, is no longer—for the duration. He has enlisted in the army and is stationed with the photograph division at the old Paramount Studios, Astoria, L. I., N. Y.

SYD CONN AND BILLY ROSE, operators of Conrose's Rink, Hartford, Conn., put over a big advertising campaign for their annual Thanksgiving party. Among invited guests were Willie Pep, Hartford, featherweight boxing champion, and a number of Hartford High School football players. Thanksgiving baskets were awarded.

PATERSON (N. J.) Recreation Center recently opened a booth for sales of War Bonds and Stamps. Results have been pleasing, according to T. Kenneth Walsh, rink manager. Rink held a Blackout Party on November 13 and the SRO sign was out early. Walsh is planning a "Remember Pearl Harbor" Night for December 7. He expects to see a record set in the sale of War Bonds and Stamps on that night. Local high schools have been staging parties every Friday night, with the emcee of a local station, WPAT, as a guest. His attendance has resulted in fine air plugs for school events and rink.

AT the 55th annual convention of the Amateur Skating Association of Canada in the Windsor Hotel, Montreal, on November 21 Champlain Provencher, well-known authority on athletic games in the Dominion, was re-elected secretary and treasurer for the 13th consecutive year. William E. Roughton was re-elected president. It was decided, on account of

the war, not to hold any senior ice championships for the duration. The 1943 Canadian roller-figure and dance-skating championships were awarded to the Toronto Amateur Roller Skating Association. Junior figure ice championships in 1943 will be held at the Toronto Skating Club. Manitoba and Alberta skating associations will foster ice skating in their territories.

MEMBERS of Twin City Arena Dance and Figure Club, Elizabeth, N. J., gave exhibitions for a Thanksgiving dinner tendered by the Bayonne USO chapter to service men at the Knights of Columbus Auditorium, Bayonne, N. J., on November 25. Claire Miller and Edwin Medbury, metropolitan professional champions, of the Twin City Arena, also performed.

THE CORRAL

(Continued from page 39)

championship at the Hoot Gibson Rodeo at Seals Stadium, San Francisco, November 21-22. Two-day show played to less than 5,000. Rogers placed first in bronk riding, third in bareback riding and fourth in bulldogging and won the biggest part of the prize money.

Red Mason, San Jose, won the bareback riding event, with Dutch Marshall second and Rogers third. Leonard Block, Livermore, won the bulldogging, with Bruce Clinton, Oakland, second, and Glen Shaw, Oakland, third. Show operated under permission of Western Defense Command, which must pass on crowd limits.

Still Supplying the

RINK OPERATOR ★
★ COMPLETE ROLLER ★
★ OUTFITS!!! ★

★ ★ ★

Operators everywhere are responding promptly to this opportunity. They know it pays to act quickly and send their old plates to us that no time may be lost in meeting the constantly changing conditions of supply and demand.

We're converting their idle Rink Plates into new Stripped Ones. They're sending those they can spare, removing the straps and trucks and sending us only the plates.

Then we knock off the clamps, cut them down, buff the edges, drill holes for riveting, remove rust and refinish Gun Metal—just like new.

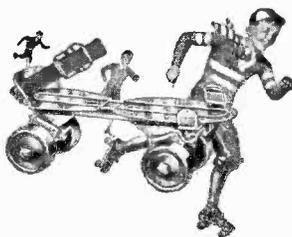
We'll attach any style Hyde shoes and return Complete Outfits. That means they can meet a customer demand and turn hundreds of dollars' worth of idle equipment into cash.

Prepare for the unexpected these days.

Write Now!



HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
"Big Toe" Figure Skating Outfits
CAMBRIDGE, MASS.



from Youngster to Marine



Keeping 'Em Fit on BATTLESHIPS

We kept them fit as youngsters—now we're keeping them fit on Uncle Sam's Battleships.

To our Soldiers—Sailors—Marines and millions of American Youths, the name "CHICAGO" on Roller Skates remains a symbol of outstanding service in

CHICAGO FLYING SCOUT Roller Skates

JOY,
HEALTH
and
PHYSICAL
FITNESS.



"CHICAGO" Roller Skates—our engineers and technical experts, yes our entire manufacturing facilities with many hundreds of loyal "CHICAGO" workers—are now 100% in Victory Effort and proud to serve Uncle Sam.

CHICAGO ROLLER SKATE CO.

Quality Roller Skates for Over 40 Years

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

JUST PURCHASED!
\$50,000 WORTH OF SKATE PARTS

Consisting of

- Sole Plates
- Fiber Wheels
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- Action Bolts and Nuts
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A complete line of skate repair parts, interchangeable with the Chicago skates. For further information wire or write

GENERAL SKATE CO.
1122 W. Washington Blvd. CHICAGO, ILL.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, provides a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE
Skating Tent, 50x150, used two seasons, price \$750.00. Also Portable Rink Floor, approx. 45x30, good condition, price \$750.00.

KUENZEL & FRYE, INC.
29 E. Park Blvd. Villa Park, Illinois

BALL BEARINGS
High-grade steel, A quality, \$2.50 per thousand. Lots of 100,000, special price. Genuine Leather Heel Straps, 22", lots of 25 or more, each 10¢. Toe Straps, per hundred, \$5.00.

JACK ADAMS
1471 Boston Road Bronx, N. Y. City



EARL VAN HORN, Mineola (L. I.) Rink, who was elected president of the United Rink Operators, formed at a meeting of a group of about 30 Eastern operators in the Park Central Hotel, New York, on November 16. New org has laid out a program for advancement of member rinks and a membership drive is in progress.

YOU WILL BE PROUD To Sell the Gorgeous New GILASH SKATE SHOES

For Men and Women

New Lasts, New Patterns. Developed by the leaders in their field. Send for complete details.

GILASH SHOE CO.
Fitchburg, Mass.

The Editor's Desk

By CLAUDE R. ELLIS
CINCINNATI

FAIR meetings as usual this winter. Just as many State and district associations of fairs are now scheduled to meet as there were at this time last year. Board members may not know much about fairs in 1943 and they may not know how they will travel to the winter confabs—but they do know that they are going to meet! There will be plenty to talk about. They may get some cues for future moves from the Chi IAFE conclave in the Hotel Sherman this week. In the meantime, association secretaries and program committees are carding speakers and mulling topics themed on the many problems faced by fairdom. Bookers, show operators, concessionaires, performers and supply firms are readying to be among those present in the convention-hotel lobbies of key cities from Coast to Coast and from Canada to the Gulf. Representatives who swing around the convention circuits will soon get into gastronomic trim to face with fortitude the banquet fare (however rationed it may be) because, after all, the cumulative effect will not be conducive to a reduced embonpoint. About 20 of the 30 associations have set meeting dates, with others to follow. The great interchange of ideas, opinions and social amenities that have made our fairs so invaluable to our economics will soon be on!

† † †

QUEBEC Exposition Provinciale not only is going

ahead in 1943, but the Canadian annual managed by the energetic Emery Boucher has increased budgets in all departments. "This speaks well for wartime fair business in that province," comments J. W. (Patty) Conklin, president of the Conklin Shows, which have been awarded the midway contract for the 11th consecutive year. "In spite of conditions, the Quebec management is going to carry on in a bigger way than in 1942." . . . Among the early pacemakers in the States, South Carolina State Fair, Columbia, lost no time in authorizing Secretary Paul V. Moore to again contract the World of Mirth Shows. Secretary R. R. Williams, Central Wisconsin State Fair, has been able to announce that the Marshfield annual will not only be of "usual caliber" but that unlimited space will be offered for exhibits that will advance the war effort.

† † †

TEVIS PAINE, Sacramento, secretary of the Western Fairs' Association, who has kicked in with a report on the 1942 (in)activities of the org, says he has been "busy doing nothing." But his summer's schedule would indicate otherwise. A private in World War I, he expects soon to get into this one. Five of the 75 fairs in the association were held this year, with about \$48,000 in cash premiums paid. Army occupation of plants, shortage of labor, rubber conservation and heavy employment of war workers

are some reasons given for lapse of '42 fairs on the Coast. "Took a leave of absence from the State Fair," he reports, "and worked for the government as superintendent of service at a Japanese assembly camp, which had about 4,800 Japanese from this territory. I had charge of the hospital, canteen, information bureau; newspaper, *The Walerga Wasp*; recreation, education and religious activities. It was very interesting and I enjoyed it. Everything was handled by Japanese except the canteen, which I placed in charge of a white man. The Japs have been sent to another location. Uncle Sam has sent me a card and compliments me with a 1-A!"

† † †

J. C. (JIMMIE) SIMPSON, vet carnival executive, misses the Chi doings this week for the first time in so many years that perhaps even he has lost the count. Living the life of a country squire at his Powderly home in Birmingham, he did not feel equal to exigencies of travel and other wartime conditions this year. For a number of months many friends in all lines of outdoor show biz have called, to find the latchstring always hanging out. . . . Art Wright, who handled Lucky Teter's publicity until the fatal accident last July 5 in Indianapolis, will try to make the outdoor meetings to meet friends he missed this year when Teter didn't get into the fair season. Art is on the news staff of *The Indianapolis Times*. . . . South of the Border: We had almost forgotten Burton Holmes and Elmendorf until the desk last week heard Stanley Dawson's four-minute travelog on the allure of old Mexico. . . . What's this about a thrill-show promoters' runout on a local backer and the Red Cross in Tacoma, Wash.?

Out in the Open

By LEONARD TRAUBE
NEW YORK

WASHINGTON, Nov. 28.—On December 15, which is only a few days away, the War Production Board will have a new director of Industry Advisory Committees. The new chief is Barry T. Leithead. The one who is stepping out to go back to private business is T. Spencer Shore, vice-president and treasurer of General Tire & Rubber Company, Akron, O.

These are not significant facts as far as show business is concerned, but they will do as well as anything to introduce, or at least revive, the subject of why it is that the outdoor amusement industry is the stepchild of the War Production Board. That it is a stepchild may be putting it generously because the fact is that outdoor show business has been lost in the shuffle and is neither fathered nor foster-fathered by any part of Donald Nelson's big bureau.

At present there are 485 Industry Advisory Committees which are acting in an advisory capacity for various divisions of WPB, but there is no committee functioning for fairs, amusement parks, circuses, carnivals, etc., as a whole or for any of the aforementioned parts.

† † †

If this comes as a shock to anyone engaged in the pursuit known as open-air or summer show business, let them ponder on the fact that the Amusement Section of the War Production Board does not seem

to be officially recognized itself, at least not by WPB. This is said in all seriousness because the 700-page *United States Government Manual*, fall 1942 edition, does not bear the name of the chief of the amusement section. It does not include the name of the section itself. The amusement chief is, as everyone knows, Christopher J. Dunphy, a polished and personable man whose career has been largely devoted to the motion picture industry.

Chief Dunphy has no one under him who is capable of interpreting outdoor amusement operations in part or in whole. Perhaps it would not be necessary to have a government-paid interpreter or adviser if the WPB or Dunphy himself set up an industry advisory committee representing outdoors, but no one has lifted a finger to make such a move. Therefore, when a problem arises, it is either solved by inaction, meaning that the problem is not given the benefit of recognition, or patched up by the introduction of methods which are legislative in effect and which are not necessarily based upon any wisdom in connection with the problem at hand.

† † †

OUTDOOR show business is not Big Business in the pure sense of the word, but it has power, potential or otherwise, and it reaches many millions of people from every single walk of life, in all areas of the country and in all the kinds of climate that nature

provides for this country. If any single branch of the industry meeting at Chicago this week were to protest the absence of an outdoor amusement wing of WPB, its voice would be heard, and there would be an airing of the subject at the very least.

It is not necessary, nor even suitable, for outdoor showdom to demand that someone sympathetic to its interests represent it in the War Production Board. What outdoor show business is entitled to under our democratic structure is disinterested, meaning neutral or impartial, representation. Nevertheless, a man isn't neutral or impartial just because he is not versed in the particular industry for which he functions, paid or unpaid. Such a person is not likely to qualify because there is no basis for his neutrality. The right type of person would be a "strong man" who neither bends over backward nor forward, but who remains on solid ground while being aware of what the outdoor industry is all about.

† † †

THE main point to consider is the country in relation to the war. The fact that an order or "directive" is issued which injures some part of industry does not mean that the pronouncement actually helps the war effort. The contrary may be the case. Witness the confusion on gas rationing, tire inspection, etc.

Only a man who knows the industry which he represents for the federal government or is familiar enough with it and executive enough to prepare a plan and carry it out—only such a man knows whether this or that piece of legislation or this or that order is calculated to help the war program.

The Crossroads

By NAT GREEN
CHICAGO

ALTHO Dr. Ben Reitman, who passed on recently, never was directly in show business, he was, nevertheless, a showman of no mean ability, and had it not been for a quirk of human nature that led him to prefer radicalism to the established order he could have made a fortune as an outdoor showman. Dr. Reitman was a colorful character. We remember the old days in St. Louis when we spent many an interesting evening in Druids Hall with Ben, Jack London, Emma Goldman and other talented radicals—and Ben was always the actor, as were most of his companions. In Chicago he settled down to the practice of medicine—settled down as nearly as one of his restless nature could. He was one of the organizers of the Dill Pickle Club, a sort of night club and gathering place for radicals. He also was a familiar figure at the radical meetings adjacent to Washington Park, better known as "Bug-house Square." He was founder of a "hobo college" and the author of several books. His funeral arrangements were characteristic of the man. In his will he directed that \$500 be spent for the funeral, with \$250 going to the undertaker "and a like sum for food and drink for hoboes and unemployed who will be invited by my son to a funeral dinner. I should like the service to be in a big hall with food, drink and fun, and a happy good time for all." A showman to the last!

† † †

J. B. AUSTIN seldom is heard of these days, having retired to a life of comparative ease in San An-

tonio; so it was a pleasure to hear from him the other day. Ben writes: "Old San Antonio has been favored by visits of all the rail circuses—both of them—on the road this fall and they had good business here. As usual, the very active circus fans of the Alamo City made the stay of the personnel as pleasant as possible while here. No doubt you have read and seen some evidence of the housing shortage, but it remains for our fair city to present new difficulties in that line. Mrs. Austin wanted to board her dog a few days while she and I made a short trip before the shackles of gas rationing were fastened on us, so she called the place where we usually leave the canine. Being used to the tip on everything having been boosted, she casually asked the price. The young lady who replied, after quoting the tariff, hastily said, 'Of course, we can only take the dog for five days on account of the shortage of accommodations.' So you see in old San Antonio the housing problem has extended to the dogs."

† † †

ALL you young guys—well, 45 to 50—who have tried to get set with Uncle Sam and have been turned down, take notice! Walter F. Driver, who was making canvas when you were in high school, has been signed up for the Quartermasters' Corps of the U. S. Army. . . . Mrs. Charles Zemater is back home after spending five weeks in a hospital, where she underwent several serious operations. . . . Art Briese, of Thearle-Duffield, has completed the University of Illinois war course. . . . That fellow in the fancy pants

doing a rube act in Goldblatt's State Street store is Rube Liebman. And at Mandel's Joe (Ko-Ko) Coyle is entertaining the kids in the toy department. . . . It's now President Sunny Bernet of the Bernet Poster Corporation! . . . George L. (Roller Derby) Crowder is in the navy now. Friends can address him at Co. F, 17th Bat., 14th Regt., Great Lakes N. T. S., Great Lakes, Ill. . . . Buck Jones was in town recently and spent two hours visiting and entertaining the youngsters in Cook County Hospital.

† † †

ALLEN LESTER, who closed last week as contracting press agent with the Ringling-Barnum show, has joined up with RKO. Will headquarter in Dallas. . . . Lieut. Anthony (L. B.) Greenhaw left a few days ago to report to the Quartermasters' Corps of the army at Salt Lake City. . . . Troop trains delayed Terrell Jacobs's animal car in Chicago on its way to the Shrine circus at Davenport, Ia., but the animals arrived in time for the show. . . . Herbert Lehrter, son of H. A. (Whitey) Lehrter, former circus man, was honored last week by being elected president of the student governing body at Northwestern University. . . . J. A. (Pat) Purcell has gone back to his first love—newspaper work. He's joined the staff of *The St. Louis Post-Dispatch*. . . . George Cutshall, after making a couple of runs on the Santa Fe as dining-car steward, is now permanently set at the Santa Fe station restaurant here. . . . Elmo Cullen, of the Cullen Advertising Company, billposter, Memphis, spent a few days with the boys in Chi. . . . Flash Williams home on a five-day furlough after having completed his commando training in the coast guard. . . . Foster Bell, former legit agent now agenting for Polack Bros., greeting old friends in the Windy City.

FRED GOES HOME . . .
OPINIONS ON BIZ . . .
HE'S JUNIOR FAN . . .
ON LIVE PARADE . . .

Letters *From* **Readers**

Letters relating to present-day show business are welcomed by this department. Brief communications are preferred. In every case the writer's name must be given, but will be withheld on request. Anonymous letters and those of the "personal abuse" type will not be published. Address communications to The Editor, 25 Opera Place, Cincinnati, O.

By F. D. WHETTEN

—Syracuse, Ind.—

Fred's Kiddie Circus, playing West Virginia, was advised to go home and get a gas ration book. Hence I canceled four weeks and am now in Syracuse. If I get extra gas I'll go out in January; if only four gallons a week I'll stay home. This gas business cost me \$800—just like so much wheat in the barn.

OPA advised that they handle local and not out-of-State cars or applications.

Showman Whetten's story would have been even sadder had he written after the OPA decided to cut by 25 per cent the allowance in 16 Eastern States, or down to three gallons a week. West Virginia, however, will get its "full" ration of four gallons. According to the present temper of OPA, the next move is figured to all but eliminate "non-essential" driving. But the OPA might well ponder if making a living is also classed as "non-essential." There should be a line drawn somewhere, says ye editor.

By M. R. MARKS

—Cheswick, Pa.—

I'm just a beginner in the amusement business, but I thought you might care to hear some of my opinions on your magazine and the business. Parks and carnivals have been my hobby for 15 years. I've been getting *The Billboard* most of that time. I have always planned that in the future I would have a small park of my own—a picnic grove, barbecue stand, dance hall, several rides and a couple of concessions. You'd be surprised (maybe) how hard it is to learn anything of actual help to a beginner. Of course, this is probably for the purpose of keeping competition to a minimum. In spite of the secrecy and lack of free talk I've learned quite a few things; however, I realize I have terribly much more to learn.

I kept a scrapbook thru the years and have many clippings of news and pictures about parks in this district. From them I've learned the value of advertising, of having the proper type of free act, and keeping your park in step with the modern trend. I've saved most of my *Billboards* and from these I learn a lot about getting good publicity and many promotional ideas. But there's very little about actual park and ride operation, except for a few excerpts from NAAPB meetings. You do list the staff and rosters from parks, but I don't know them and they don't know me, so what's the good of that?

Most of what I've learned I picked up by visiting parks and carnivals day after day, week after week, at every opportunity and watching what type of help, rides and services the people liked best. I talk to the people who visit the parks and then get first-hand views of what the public wants.

Here are a few things I've learned:

- 1—Keep everything well painted and in bright colors. I saw an F. E. Gooding Merry-Go-Round that was 19 years old, yet the horses looked practically new.
- 2—Don't try to pass home-made rides on the public. They can see what is strong and what isn't.
- 3—Have something different and the people will like it. Waldameer Beach Park's Merry-Go-Round had an elephant with a seat up on the back like a maharajah's. I saw kids ride this and leave the horses go empty.
- 4—Get something new in each year. Kennywood and West View follow this practice and I heard many cries of disappointment that Kennywood had nothing new this year because of the war. They say, "Oh, it's just the same old thing." And yet one new ride would

JUNIOR FAN, AGE 13

By LELAND L. ANTES JR.

When Ringling Bros. and Barnum & Bailey show played here I went into conference with Henry Ringling North on the idea of a Junior Circus Fans' Club. He said it would be fine. We are going to use it to help with the sale of War Stamps.

I read about a 17-year-old circusiana collector as being the youngest one on record. I am 13. I have The World's Greatest Motorized Performing Circus. We have everything from Gargantua to tiny silverware. To scale it is the third largest show on earth; we are getting it down to a half-inch scale. On the Ringling lot I got the nickname of "Half Inch."

I got the run of the grounds and some new autographs: Henry Ringling North, Fred Bradna, Arthur L. Springer, Henry Kyes, Kitty Clark, E. F. Firth, Gordon Orton, Felix Adler, Lou Jacobs and Paul Jerome. Last month I got Merle Evans's at the HSU-SMU game in San Antonio. Austin, Tex.

And that's what will make the circus live.

attract them, and after they got there they would ride the "same old things."

5—Have nice natural surroundings. Idlewild is the prettiest park I have yet seen; beautiful grove trees and shrubbery everywhere.

6—Put at least 50 per cent of your profit back into the business. Oakford Park has been dismantled because the last couple of managers didn't keep up the equipment.

7—Keep people in bathing suits out of park. Euclid Beach does.

8—Keep bicycles out of the park.

9—Keep the rides in absolutely perfect condition. This I learned when a chariot came loose and flew off my MGR.

10—It doesn't hurt to have an old ride if it is unusual. I saw a ride called the Butterfly at Shady Grove Park doing a pretty good business.

I visited many book stores hunting books on park and carnival business, but failed to find a thing. Finally, at Carnegie Library in Pittsburgh, I found some information in back issues of the *Street Railway Journal* and *Scientific American*. These were very interesting to me, altho probably well known to old-timers. I have started to catalog patents on amusement rides, starting with the old track model MGR in the latter part of the 19th century. It's amazing the amount of patents the late L. A. Thompson had.

Why don't you print more articles and material on building and operating parks? Get some of the old-timers to write them. Those fellows have a treasure chest of knowledge fellows like myself would like to dig into. Several things I learned the hard way by actually operating could have been avoided if I had just known better. Experience is a hard teacher, so how about a little help?

By C. C. DAY

—Washington

While looking over a collector's list of items, which consisted of such wonderful sights as a tandem team of elephants, old China wagon, an Egyptian wagon, Cinderella wagons and others, the thought occurred to me, "Why do we have to relegate these to the past?"

If those fans or parties who would like to see them again would get together and work together they could very easily be brought back for the present gen-

eration to view in a real, live parade.

Amusements are making more now than they have in several decades, and now would be an ideal time, while conditions are still good and before private industry is forever banished from the earth under the guise of a new social system.

I for one will keep trying to bring back what real fans and experienced show people want—even if it takes a lifetime and a lone hand to accomplish the same.

ARMY CAMP NEEDS HELP FOR CARNIVAL

By Corp. Thomas S. McGill

Headquarters Detachment
 Station Complement
 Camp Rucker, N. C.

As a regular subscriber and appreciating the tremendous amount of good work you are doing for the men in the service of our country, I hesitate to ask you to take on any additional burden. However, it is the aim of the personnel of Camp Rucker to hold a three-day carnival, the proceeds of which will be used for the benefit of all members of this post. The extent to which *The Billboard* could help the men of Camp Rucker in this venture is fully realized by all members of this organization.

We are requesting that *The Billboard* send us all available posters and advertising matter that would be possible for us to use. The proposed carnival frolic must operate at practically no cost.

Is it at all possible to secure any free carnival merchandise?

How about it, carnival operators, concessionaires, merchandise men, poster companies, etc.?

By FRANK J. LEE

—Abilene, Tex.—

I have read Dodson's World's Fair Shows' show-letter signed by Ted Grace and am answering his statements.

"Booked as a fair but only a promotion." The fact is Mel Dodson signed a contract with Don Brashear, exposition manager, after Dr. M. T. Ramsey, president, and Grover Nelson, manager of West Texas Fair Association, acting for the directors, called off the fair. He must have known it was a Victory Exposition in place of stock and commercial displays. (Attractions mentioned by Mr. Lee were miniature army show, wild life exhibit, Circus of Death, annual Supper Club with "Cosmopolitans" and a six-act floor show; grandstand revue, *Forward America*, with a line of 12 and 14 acts; USO Recreational Building all week, etc.)

Of course, the horse and farm exhibits were missing, but the city was decorated, free fireworks given, gate free to soldiers, free attractions for children and plenty of billing matter placed in near-by towns; tickets on sale at Camp Berkeley and at all the colleges; in fact, everything was done, but there was no guarantee on the weather.

"Advance publicity was poor and attendance nil." Well, we had 222 inches of picture and editorial material free against 74 inches paid in *Abilene Reporter News*; 351 free inches in *Weekly Times*, against 24 paid, and art and readers 1: 1st county weeklies averaging nearly 12 inches, or nearly 200 inches, making a total of around 770 inches of publicity, plus radio plugs, bus cards, 1,000 stickers on motor cars, notices on all USO bulletins.

All this can be verified by Roy Jones, regular Dodson press agent, who was only allowed to use one single-column five-inch ad and one two-column five-inch ad. All papers which I used car-

By MIKE T. CLARK

—Indianapolis, Ind.—

I have been advised by a responsible and dependable party that in a newspaper or magazine there appeared the following when referring to the passing of George M. Cohan:

"He was the only showman, dead or alive, that would be allowed in St. Patrick's Cathedral."

Before this is too dead it might be possible for you to dig it up and make reply to same. What an insult to showmen!

We didn't see the reference. Yankee Doodle Dandy Cohan would be the first to resent it, however.

By LOUIS ENGEL

Lawyer

—Washington, D. C.—

Pearl Harbor Day . . . single candles should glow thruout the day in all store windows, public buildings and in all homes. "Lighting of the candles" is a legitimate appeal to the general public to buy more War Bonds. Ample time remains to push the idea to its fullest extent if given publicity immediately.

"Lighting of the candles" should be made an annual demonstration on each Pearl Harbor Anniversary Day.

Tom Trouper Sez:

"BANNER STAND" used to be defined as a flourishing engagement. But how about the Stand at Bataan?—the banner stand of them all.

THE big gimmick is not HOW to beat the Axis but WHAT WITH.

THIS is one war you can't just fix with the old method. You've got to win it first.

IT costs money to defend what's free.

SURE you have a terrific fleet of trucks. The navy has a fleet, too.

THEY say Europe will go hungry this winter. So don't beef if you have to tighten YOUR belt a wee bit.

PARTICIPATING in civilian defense work is to protect your own hide in case the trick-salute boys start a shooting match on our home grounds.

AND Hitler's timetable has been knocked into a cocked hat—but his train is still running. T. T.

ried a mention of Dodson's and portion of ad space was devoted to the carnival. Attendance could not have been nil when one ride that I know of sold over 400 tickets at a quarter a pop on Monday night, which refutes Grace's statement that "Monday night was lost." It is true that some of the rides and shows did not get open due to labor shortage, but Jon's did the best he could to corral some extra men who were getting \$1 a hundred pounds to pick cotton; it is true weather was cold and rainy on some days, but the show was making short jumps and most managers do not give an order to tear down early Saturday morning when there is a possibility of the rain quitting to allow the night show.

This letter is not written in a spirit of malice, but simply to tell the truth. All contracted bills were paid from receipts of four days and nights. Last year, with more rain, a motorized carnival did all right.

COUNTY STATISTICS

(Continued from page 40)
 1,760Carnival..... 2,123
 6,681Total..... 8,151
Expenditures:
 Grandstand, 1942...\$2,000. 1941...
 \$3,925 (includes cost of free cars).
Attractions:
 Vaudeville, Revue. Organized Car-
 nival, Independent Concessions.
Administration:
 W. J. Daley, president; Ed Zimmer-
 haki, manager; K. M. Keenan, superin-
 tendent of concessions.
 1943 Operation—"No information as
 yet."

NEW YORK

Chautauqua County Fair

Dunkirk, N. Y.
Attractions:
 Vaudeville, Revue. Harness Racing—
 5 days.
Administration:
 John W. Bennett, president; C. C.
 Cain, secretary; C. D. Sessions, super-
 intendent of concessions; H. K. Lee-
 worthy, director of attractions; Leo
 Keegan, superintendent of space; Ar-
 thur Toomey, race secretary.
 Annual Meeting—October 13, 1942,
 White Inn, Fredonia, N. Y.
 1943 Operation—"Depends on condi-
 tions."
 1943 Dates—September 6-10.

Yates County Fair

Penn Yan, N. Y.
Attendance:
 1942...5,000. 1941...11,000.
General Information:
 State Aid, 1942...\$6,191,181. 1941...
 \$6,578.25.
 Total Cash Premiums Paid, 1942...
 \$5,865.53. 1941...\$6,888.75.
Receipts:
 1942 1941
 \$1,586Gate..... \$3,104
 270Grandstand..... 699
 853Concessions..... 850
 2,709Total..... 4,653
 (not determined Net Profit... 820
Expenditures:
 Grandstand, 1942...\$3,449. 1941...
 \$3,777.
Attractions:
 Grandstand Attendance, 1942...900.
 1941...1,600.
 Night Receipts, 1942...\$164.52...1941
 ...\$212.50.
 Special Feature, Donkey Soft Ball
 Game.
Administration:
 Homer M. Fullager, president; Oliver
 Wilcox, secretary and superintendent
 of concessions and space; Harry Put-
 nam, director of attractions; William
 Murray, race secretary.
 Annual meeting, first Monday in
 December.
 1943 Operation—"Yes."

NORTH CAROLINA

Catawba Fair

Hickory, N. C.
General Information:
 Total Cash Premiums Paid, 1942...
 \$2,000. 1941...\$3,000.
 Receipts, 1942... Gate, 40 per cent off
 compared to 1941; grandstand, 75 per
 cent off; carnival, 20 per cent off;
 space, 75 per cent off.
Attractions:
 Vaudeville, Revue, Horse Show,
 School Bands, Organized Midway.
Policy:
 1943 Operation—"If other fairs do."

High Point Fair

High Point, N. C.
Attendance and General Information:
 1942...10,000. 1941...11,500.
 Total Cash Premiums Paid, 1942...
 \$387.75. 1941...\$398.
Receipts:
 1942 1941
 \$2,132Gate..... \$2,083
 609Carnival..... 800
 400Space..... 623
 3,141Total..... 3,506
Carnival:
 Organized. 1942 gross, \$3,049. 1941,
 \$4,002.50.
1943 Operation:
 "No; war conditions."

SOUTH CAROLINA

Orangeburg County Colored Fair

Orangeburg, S. C.
Attendance:
 1942...10,000. 1941...15,000.

General Information:
 County Aid, 1942...\$250.
 Total Cash Premiums Paid, 1942...
 \$200. 1941...\$190.
 1942 Improvements...\$300.
Receipts:
 1942 1941
 \$1,500Gate..... \$1,800
 128Carnival..... 200
 65Space..... 93
Attractions:
 Special Shows, Recorded Music, Foot-
 ball.
 Organized Midway.
Administration:
 G. W. Daniels, president; W. C. Lewis,
 secretary; S. M. Pinckney, superintend-
 ent of space.
 1943 Operation—"Hope to."

WISCONSIN

Kewaunee County Fair

Luxemburg, Wis.
Attendance:
 1942...15,000 total; 10,000 paid. 1941
 ...20,000 total; 14,000 paid.
General Information:
 State Aid, 1942...\$1,850. 1941...
 \$2,100.
 Total Cash Premiums Paid, 1942...
 \$2,450. 1941...\$2,900.
Receipts:
 1942 1941
 \$5,000Gate..... \$ 7,000
 1,500Grandstand..... 2,500
 400Carnival..... 502
 1,200Space..... 1,600
 8,100Total..... 11,602
 300*Net Profit..... 2,500
 *Plus profit on premium book: \$600.
Attractions:
 Grandstand Circus (organized show)
 1942.
 School Bands, Harness Racing, Inde-
 pendent Midway.
Administration:
 A. Spitzer, president; Julius Cahn,
 secretary, director of attractions and
 superintendent of concessions; Dr. E.
 P. Happel, race secretary.
 1943 Operation—"If possible."

CANADA

Granby Fair

Granby, Que., Can.
Attendance:
 1942...9,000 total; 8,500 paid. 1941...
 10,000 total; 9,300 paid.
General Information:
 Total Cash Premiums Paid, 1942—
 \$650. 1941...\$840.
 1942 Improvements—\$500 for build-
 ings and grandstand.
Receipts:
 1942 1941
 \$1,200Gate..... \$1,500
 750Grandstand..... 900
 1,000Carnival..... 1,000
Space..... 350
 4,300Total All Sources..... 5,200
 850Net Profit..... 1,200
Expenditures:
 1942...Grandstand, \$900. 1941...
 \$900.
Attractions:
 Grandstand Attendance, 1942...8,000.

Information in Brief

(The following gleaned from The Bill-
 board statistical survey represents data
 given in brief by those responsible for
 replying).
 Bath, N. Y.—Steuben County Fair.
 1942 Improvements, \$1,800 for new stage
 on wheels. Grandstand Attendance
 about 40,000. Fireworks, Vaudeville,
 Revue, Harness Racing (4 days). Organ-
 ized Midway. William McMichael, presi-
 dent; J. Victor Faucett, secretary and di-
 rector of attractions; Harry Burlingame,
 superintendent of concessions; C. G.
 Carey, race secretary. Annual meeting,
 December 1, 1943. Operation—"Yes."
 Lexington, Va.—Rockbridge Kiwanis
 Fair. Paid Attendance, 13,000. Total
 Cash Premiums Paid, \$1,000. Grand-
 stand expenditures, \$900. Vaudeville.
 NOTE—Rockridge County Fair has
 been dissolved, Lexington Kiwanis Club
 having taken over 1942 operation. There
 are no plans for next year.
 West Mineral, Kan.—Mineral District
 Free Fair. Attendance estimated at 5,000.
 State Aid, \$997. Premiums Paid, \$997
 (in War Stamps). Among attractions,
 public wedding, pulling contest, bathing
 beauty show, free acts. John Blair,
 president. Annual meeting, city hall,
 December 12. 1943 Operation—"Not
 sure."

Burton Keynoters

WAR BONDS and Stamps for
 premium prizes and a patriotic theme
 thruout keynoted Geauga County
 Fair, Burton, O., one of the oldest
 in the State. Patriotic program in
 front of the grandstand, under di-
 rection of Civilian Defense Organi-
 zations thruout the county, was a
 feature. Highlighting the program
 was a grand auction of War Bonds,
 sponsored by the Cleveland Farmer's
 Club of the Chamber of Commerce.
 War brides and Red Cross workers in
 uniform were in the grandstand to
 accept bids. Winners in the two-day
 harness races received \$25 War Bonds
 as prizes, and half the premiums as
 well as salaries of employees were paid
 in bonds and stamps.

1941...9,600. (No charge for attrac-
 tions.) Organized Midway.
Administration:
 C. D. Croteau, president; J. J. B.
 Payne, secretary; W. O. Lewis, superin-
 tendent of concessions and space; B. R.
 Osgood, race secretary.
 Annual meeting, January, 1943.
 1943 operation—"Yes."

From the Record

(Following data prepared from files of
 The Billboard)
 Hamburg, N. Y.—Erie County Fair. At-
 tendance, 94,110 total; 61,000 paid. Gate,
 \$28,747. Grandstand, \$13,562. Vaudeville,
 Harness Racing.
 Waterloo, Ia.—Dairy Cattle Congress.
 Attendance, 160,000.
 Sedalia, Mo.—Missouri State Fair. At-
 tendance, 90,000. Revue, Special Attrac-
 tions, Vaudeville, Automotive Thrill
 Show, Dance Bands. Ernest W. Baker,
 secretary-manager.
 Beaumont, Tex.—Beaumont Victory
 Fair, 11 days. (Sponsored by Beaumont
 Young Men's Business League as replace-
 ment for canceled fair.) Organized Mid-
 way. Herman Iles, president; L. R.
 Blakeman, chairman.
 Columbia, S. C.—South Carolina State
 Fair. Attendance, 1942 slightly below
 1941, which drew 100,000. Revue, Vaude-
 ville, College Football, Army Exhibit.
 Organized Midway. Paul V. Moore, se-
 cretary; C. L. Shealy, concession superin-
 tendent.
 Jackson, Miss.—Mississippi State Fair.
 "Win-the-War" operation brought at-
 tendance records. Revue, Vaudeville. Mil-
 itary and Civilian Defense Exhibits. Or-
 ganized Midway. Mabel L. Stire, se-
 cretary-manager (on leave of absence).
 Macon, Ga.—Georgia State Fair. 1942
 attendance best since pre-depression
 period, estimated at 100,000 minimum.
 Vaudeville, Fireworks. Organized Mid-
 way. E. Ross Jordan, general manager.
 Birmingham, Ala.—Alabama State Fair.
 1942 attendance, 357,184; 1941, 347,423.

Organized Midway (topped 1941 gross of
 \$80,178). "War" Days included Civilian
 Defense, Civil Air Patrol, Naval Aviation
 and Army Air Force. Vaudeville, Fire-
 works. J. Warren Leach, president;
 Douglas Baldwin, secretary.

WF S. C. QUARTERS

(Continued from page 30)
 overhaul it, under direction of Whitey
 Davis, ride superintendent. Two of J. J.
 Steblar's rides in Grant Park, Charles-
 ton, S. C., have been returned here.
 Owner Steblar has returned to his home
 in Stamford, Conn. Mr. and Mrs. Joseph
 Steblar and daughter, Elizabeth, will go
 to Miami.
 Matthew Donch will visit San Fran-
 cisco, while Whitey Davis plans to spend
 the holidays in New York. Shows' tour
 took the organization thru Virginia,
 West Virginia, Ohio, Maryland, Pennsylva-
 nia, North and South Carolina and
 Georgia.

ARTHUR'S BANNER YEAR

(Continued from page 30)
 Schaffer, James Hale, Frank Wills and
 Joe Handuski.
 Gladys Belshaw and son, Virgil Free-
 man, left for their home in Portland,
 Ore.; Mr. and Mrs. Charles Ferguson will
 winter here, where they have established
 a store location for their photo gallery.
 Martin and Dolores Arthur will winter
 in Phoenix. Among those departing for
 their homes in Los Angeles were Mr. and
 Mrs. Glenn Henry, Mr. and Mrs. Clifford
 Henry, Mr. and Mrs. John Donzelli and
 family, Jack Christensen, Hugh Tooman,
 Antonia and Delbert Graham, George
 Vanderhoff, Thomas Wooten, William
 Nutter, Henry Brown, George Hensley,
 Clyde Hansen, Doyle Davis, John Mills,
 Marvis McGorick, Russell Perry, Floyd
 Tomlinson, Mr. and Mrs. Charles S. Kris-
 tensen, Mr. and Mrs. Spot Fowler, Man-
 fred and Mae Stewart.
 Leaving for their home in Eu-
 gene, Ore., were Mr. and Mrs. Patrick
 Berry and son, Virgil. Joe Applegate
 went to Avondale, Ariz. Joe Hancock,
 Oklahoma City; Walton de Pellaton,
 Camp Crowder, Mo., for a visit with
 Charles I. Marshall, who is stationed
 with the signal corps there. Extensive
 preparation will be made during the win-
 ter by Manager Arthur to enlarge his
 circus unit, which he plans to open
 about February 1.

BUCKEYE SHELBY BARN

(Continued from page 30)
 pleasure trip to New York City before
 settling down for the winter. Secretary
 and Mrs. H. G. Starbuck will remain in
 quarters for a short time and then go to
 Memphis.
 Chief electrician Russell Cooper and
 family will also go to Memphis, where
 he will work in a war plant this winter.
 Mr. and Mrs. Pat Brown will spend about
 10 days in quarters before going home to
 Laurel, Miss. Edward Sweeney, Dr. F. A.
 Angel and Tim Sullivan will winter in
 Hattiesburg; Mr. and Mrs. Clotfelter,
 Hillsboro, Ill., and Mr. and Mrs. Walter
 H. Moore, Biloxi, Miss.; Mr. and Mrs.
 Finley, Kiddie Ride operators, New Or-
 leans. Mr. and Mrs. John Willander will
 present their animal acts in a Memphis
 department store for the holidays. Mr.
 and Mrs. Kack Harrison returned to their
 home at Pope, Ala., and Pearl Martin
 went to Baltimore. Mr. and Mrs. Walter
 B. Fox will remain in quarters for a few
 weeks before spending the holidays in
 New Orleans. Mr. and Mrs. Al Bargeon
 are to join a winter show, and Tom
 Crum returned to his home at Conway,
 Ark.

Carthage "Gets in Scrap"

GREATER CINCINNATI and Car-
 thage Fair used a novel plan in its
 program for enlisting farmers of
 Hamilton County in the scrap ma-
 terial campaign of the Hamilton
 County Waste Conservation Commit-
 tee, under Lawrence P. Lake, vice-
 president of the fair board and chair-
 man of its committee on patriotic ac-
 tivities. A special "Get-in-the-Scrap"
 booth was maintained on the
 grounds, at which farmers were asked
 to register and to report what waste
 metal and rubber they had on their
 farms available to the nation's vic-
 tory effort.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy

Forms Close in Cincinnati

(25 Opera Place)

Thursday for Following

Week's Issue

NOTICE

Due to the expense of postage necessary for the forwarding of mail addressed to "blind" ads, or those using a box number in care of The Billboard instead of their name and address, an additional charge of 25c is necessary to cover this service.

Therefore when figuring the cost of publishing your advertisement kindly add 25c for the forwarding of replies.

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS YOU LARGE SAMPLE Assortment of snappy and hot Christmas Cards, complete with envelopes. Catalogue included with first order. LA FRANCE NOVELTY CO., 55 Hanover St., Boston, Mass. de12x

AGENTS GIVE \$1.98 HEALTH BOOK AS PREMIUM with two \$1.00 packages Floradex. No investment necessary. Receipts free. FLORADEX CO., Box 973, Columbus, O. de12

BEAUTIFUL CEDARWOOD JEWELRY WITH Rhinestones. Swell souvenirs and gifts. Low cost; fast selling numbers. Write for wholesale prices. ALBERT METZ, 2304 Pacific Ave., Atlantic City, N. J.

BEAUTIFUL JEWELRY STONES REMOVED from rings, etc., 100 assorted, \$2.00. B. LOWE, Box 311, St. Louis, Mo. x

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. THE ART MFG. CO., 303 Degraw, Brooklyn, N. Y. de26x

"KLENZO" CLEANS EVERYTHING — QUICK, easy sales. Sells 25c; 100% profit. Steady, repeat sales. Special offer. Write E. PODHASKI, Monticello, Iowa.

"HITLER'S" FUNERAL CARDS — THE HOTTEST 15c Specialty in years. Actual size 7x11". Trial offer, twenty, \$1.00; hundred, \$3.50; samples, 10c. Descriptive free. Agents and wholesale distributors wanted. REIDART PUBLISHERS, Milwaukee. x

INVEST \$5.50 — GET BACK \$18.00 THAT'S our deal to salesmen selling the Recuperator Long Life Battery Service. The emergency has made this product most timely. Thousands of satisfied users. Get our big profit plan today. ALPHA COMPANY, 1025 N. Highland Ave., Hollywood, Calif. x

NEW! FLASHY! APPEALING! — CHENILLE Dolls sell! Premium users, sales board operators, street workers, investigate. SALES MANAGER, Box 27, Atlanta, Ga.

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. MAYWOOD B. PUBLISHERS, 1133 Broadway, New York. de5x

\$1.00 STARTS YOU IN BUSINESS, SELLING Plastic Social Security Plates. You don't need stamping machine. BONOMO, 95 Melrose, Brooklyn, N. Y. de19x

5,000 REAL MONEY MAKERS—COPYRIGHTED Charts that everybody buys. Here's your opportunity. Simplified, entirely drugless therapy. Sent prepaid for only \$1.00. M. C. MCCARTHY, 7625 N. Marshfield Ave., Chicago, Ill.

SALESMEN WANTED

ATTENTION! ALL MAGAZINE CREW MANAGERS — Former magazine salespeople avoid rationing, open offices leading cities. Everything furnished free. Detail experience. Write MARK STEELE, Claridge Hotel, New York. de12x

MAGAZINE MEN — OLD ESTABLISHED National Farm Paper now available to reliable salesmen for work at poultry, live stock and flower shows; also county fairs. Deals for exclusive representation now being arranged for 1943. Only experienced men with A-1 references considered. For further particulars write CHARLES H. WILSON, 1819 Broadway, New York. x

BUSINESS OPPORTUNITIES

GET VALUABLE TIPS ON THE ROADSHOW Film Business — Free 16-Page Booklet tells how to get started in the business, how to operate, stories of actual operations and a special section of answers to questions frequently asked by Roadshowmen. BOX C-444, Billboard, Cincinnati. tfn

SUBSCRIBE TO CRIT — 3 MONTHS, 50c; 6 months, \$1.00; year, \$2.00; Canada, \$3.00. PAUL JONES, P. O. Box 15, Centralia, Wash.

WANTED — AN INTELLIGENT MAN! EARN \$1,000. Send stamped addressed envelope for particulars. (No postals, please.) DAVID CRNSTEEN, 1811 Adams St., Chicago.

\$24.00 RICHER — USED SCHEMES, TIPS, Formulas from "SCHEMER" MAGAZINE, Alliance, O. (45th year). Get next! Four copies, 192pp., just 30c.

INSTRUCTIONS BOOKS & CARTOONS

EXCITING CLOSE-UPS! — THRILLING Pictures. Six 3x4, wallet size, plain envelope, and list, 25c (coin). NUART, Box 8650, Wilkensburg, Pa.

SPECIAL BIG BOOK CATALOGUE FREE — Lowest prices in book history. Write OLD PROF'S BOOK SHOP, 916 Arcadia Court, Pontiac, Mich. de19x

PERSONALS

RED, WHITE AND BLUE JAR DEAL TICKETS, 1930 count, \$1.45 set; \$1.40 dozen lots; 2040 count, \$1.75 set; \$1.70 dozen lots. Deposit required. POLLY SALES, 1607 Chicago, Omaha, Neb. de5x

MISCELLANEOUS

DETECTIVES—WORK HOME OR TRAVEL. Make Secret Investigations. Experience unnecessary. Detective particulars Free. Write GEORGE WAGNER, B-2640 Broadway, New York. de5x

PRINTING

WINDOW CARDS — FOR ALL OCCASIONS. Flashy 14x22 designs, 3 to 5 colors, non-binding cardboard, \$3.50 hundred. TRIBUNE PRESS, Fowler, Ind. de12x

WINDOW CARDS — 14x22, ONE COLOR, 100, \$2.75. 50% deposit, balance C. O. D., plus shipping charges. THE BELL PRESS, Winton, Penna.

100 8 1/2 x 11 BOND LETTERHEADS AND 100 6 3/4 Envelopes, both printed, \$1.00 postpaid. BENNEVILLE PRINTING, 907 W. Roosevelt, Philadelphia, Pa.

5,000 6x9 HANDBILLS, \$7.80; 500 3x4 Parcel Post Gummed Labels, \$1.10. Other printing quoted upon request. COLORPRESS, 2025 Temple, Detroit.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE

Only advertisements of used machines accepted for publication in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jobbers may not be advertised as "used" in The Billboard.

A COMPLETE STOCK OF REBUILT 5c Selective Candy Bar Vending Machines. Bargains. ADAIR COMPANY, 733 S. Euclid Ave., Oak Park, Ill.

ARCADE, 38 MACHINES — CASINO GOLF, Photoscopes, Drops, Card Venders, Planetellus, Diggers, Counter Guns, Bally Ranger, etc. WIMPY SCHNEPEL, Red Bird, Ill.

BARGAIN — COUNTER GAMES: KICKER-Catchers, Pikes Peaks, Hole-in-One, Bingos, Totalizers, Grips, Peep Machine. Must sell. Make offer. BOX C-46, Billboard, Cincinnati.

BIGGEST USED PHONOGRAPH BARGAINS — All reconditioned. Send for bargain list. FAIRMORE MUSIC COMPANY, 135 S. 5th St., Reading, Pa. de5x

COLUMBIA CHROME DOUBLE JACKPOT, \$75.00; Green, Red Columbia Double Jackpots, \$50.00; Mills Scales, \$35.00; Red Head Track Times, \$35.00. O'BRIEN, 89 Thames St., Newport, R. I.

DEMONSTRATORS — 5c ROCKET BELL, Columbia convertible check, cash jackpot, \$119.00 each; dime, nickle Chief 4 Star, \$89.50. COLEMAN NOVELTY, Rockford, Ill.

DO YOU NEED RECORDS? — HERE'S LATE, popular, Hillbilly, never on phonographs, 5 for \$5.00; 30 for \$5.00. MIDWEST AMUSEMENT, Unionville, Mo. de12

FOR SALE — 25 PIKE'S PEAKS, ONLY \$8.50 each; 2 Kicker and Catchers, \$12.50 each; 1 Mills Nickel Brown Front (factory rebuilt), like new, \$95.00; 3 Bakers Pacers, daily double, check separator, like new, \$195.00 each, and 1 nickel Buckley Bones, \$5.00. STANDARD SCALE COMPANY, 715 N. Kingshighway, St. Louis, Mo. x

IN GOOD CONDITION — TWO FREE PLAY Bally Club Bell Consoles, \$145.00 each; two U-Need-A-Pak Cigarette Venders, \$75.00 each. UNIVERSAL GAMES CO., 2106 Riedmiller, Fort Wayne, Ind. x

ROCKOLA DELUXE, \$165.00; WURLITZER 24, \$98.00; Seeburg Mayfair, \$150.00; Wurlitzer 700, \$265.00; Mills Cherry Bell, No. 436112, 5c play, \$98.00; Rotatop, 5c play, \$50.00; Jennings Chief, 5c play, No. 130026, \$50.00; Jennings Chief, 10c play, No. 131286, \$75.00; Q.T., 1c play, \$25.00; Jennings Good Luck Console, 5c play, \$35.00; Wurlitzer 412, \$45.00. All machines in A-1 shape. Send 50% deposit, balance C. O. D., F. O. B. SMITH NOVELTY HOUSE, Hayward, Wis. x

SEEBURG SHOOT THE CHUTES — LAST model shipped, like new; special \$95.00. BABE LEVY, 2830 10th Court South, Birmingham, Ala.

TRADE ARCADE MACHINES — ONE Western Windjammer (Blow Ball), one Ten Strike, one Ten Pins, one Keeney Anti Aircraft, one Keeney Anti Aircraft (Hitler Insert), one A.B.T. Red, White, Blue Pistol Machine. Above excellent condition. Trade all for Wurlitzer 800, seven Watling Low Fortune Scales or make offer any part, balance cash. ACE MUSIC CO., Waukon, Iowa.

WANTED — COUNTER REPLACEMENT Cabinet for Rockola Mechanism; also Peek Shows. State make and condition. Price must be low. ACE MUSIC CO., Waukon, Iowa. x

WANTED — DRINK VENDING MACHINES; prefer "Bally." State age, condition, price. Would consider purchasing route. Also have plenty "Koke" syrup, Cola extract. GEORGE KRAMER, 3810 Broadway, Rm. 4, Chicago, Ill.

WANTED — REGINA MUSIC BOX, STATE condition, coin or home model. Number of discs. DON HEGEMAN, Waukon, Iowa.

WURLITZER TWIN 12, STEEL CABINET, 7 Buckley Wall Boxes, Ceiling Speaker, \$260.00; 2 Wurlitzers 61, \$75.00. Each in excellent condition. VANCE BAKER, Cunningham, Kan.

TO GROETCHEN LIBERTYS, USED, AT \$12.50; 15 Slots, Watling, used, Mystery payout, 5c play, at \$59.50; 10 Mills Glitter Gold, 5c play, \$112.50; 15 Jumbo Parades, cash or checks, 5c play, at \$169.50; 2 Jennings Cigarolas, used, at \$89.50; 25 Holy Grippes, used, \$13.50. 1/2 cash with order, balance C.O.D. S. R. MONTICELM, Bastrop, La. de5x

50 CENT MODEL A COLUMBUS VENDERS, in good condition and appearance, \$3.00 each. FRED W. GROUT, 400 3d St., S., Bemidji, Minn.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES OF POPPERS — Largest selection of Mechanical Machines obtainable for \$45.00. CARAMEL CORN EQUIPMENT, 122 S. Halsted, Chicago.

ARCOR, MODERNE, ADVANCE CANDY BAR Venders, Bally Popcorn, Peanut, Gum Venders, \$1.50 up. Columbia National Scales. NORTHSIDE SALES CO., Indianola, Iowa. fe6x

BUSES — SEVERAL, EXCELLENT CONDITION, good tires. Bargains. Immediate. GRAY COURT SCHOOL, Stamford, Conn. Telephone 3-5815.

FOR SALE — 800 ROYAL STEEL FOLDING Chairs, nearly new; cost \$2.25; want \$1.50; any part. ANDERSON SALES, 3810 Broadway, Chicago.

FOR SALE—SECOND-HAND SHOW PROPERTY

COMPLETE TENT SHOW — CHEV TRUCK, Booth Trailer, two Holmes Projectors, Amplifier, Speakers, 30x60 Tent, Seats, Poles and Stakes. Just closed November 15. Sell for cash only. BERT RUSSELL, Lucama, N. C.

FOR QUICK SALE — COMPLETE EQUIPMENT and Chairs from 400 seat theater. Big bargain. MOVIE SUPPLY COMPANY, 1318 S. Wabash, Chicago. de12x

FOR SALE — 16 AND 24 SEAT ADULTS CHAIR Planes complete. Engine, fence, ticket booth, wiring, lamps. CALVIN GRUNER, Pinckneyville, Ill. de5

FOR SALE — 35MM. SOUND FILMS, SERIALS and Equipment. Westerns as low as \$10.00. Also Features, Shorts as low as \$1.50. Special prints. Trades accepted. Send in your lists and wants. LEE FILM SERVICE, P. O. Box 249, Gainesville, Fla.

FOR SALE — MINIATURE FERRIS WHEEL complete with six cars and motor in good condition, \$475.00. WM. E. AUER, 148 Beach 97 St., Rockaway Beach, N. Y. de12

Additional Ads Under This Classification Will Be Found on the Next Page.

The Billboard CLASSIFIED ADS GET RESULTS!

DO YOU HAVE AN IMPORTANT MESSAGE THAT YOU WOULD LIKE TO REACH THE GREATEST NUMBER OF INTERESTED PEOPLE AND PRODUCE IMMEDIATE, PROFITABLE RESULTS AT A VERY LOW COST TO YOU?

A Billboard Classified Ad will do it!

Be sure to include name and address in word count. Use this convenient order form.

The Billboard Pub. Co. 10c a Word 25 Opera Place Minimum \$2.00 Cincinnati, O. CASH WITH ORDER

Insert following Classified Ad under classification

I enclose remittance in full in amount of

From Address City and State 12-5-42

Table with 4 columns for classification, name, address, and city/state.

Forms Close Thursday for Following Week's Issue

KHAKI STAGE END, 20x40, SIDEWALL 9'.
Poles, Stage, Drops, Costumes, Trunks, Maskings, Wiring, Scenery, Jacks, Drums, Spots. LUDWIG, Carroll, Iowa.

TENTS — 40x60 AND 30x80, ROUND END,
9 oz. khaki, red trimmed, hand roped, A-1 shape; tops only, \$295.00 each. Includes chafing bags. Money back guarantee. Send \$1.00 for complete list of 400 Tent bargains. Also 100 Chairs at \$1.50 each; Stakes, Poles, Sidewalls. What do you need? SMITH TENTS, Auburn, N. Y. de5x

35MM. WESTERNS, SPECIALS, ROADSHOWS—
Sell or rent. Projectors for sale; 16mm. War News Reels. LONE STAR FILM COMPANY, Dallas, Tex.

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WANT TO BUY — AUTO BUMPER AND GREY-
hound Flasher, ready for use. FRANK HARVEY, 730 20th Ave., Belmar, N. J.

WANTED — GRIND ORGAN, IN GOOD CON-
dition, to use with monkey. D. D. MEYER, 123 E. Elm, Canton, Ill.

WANTED — A.B.T. SHOOTING GALLERY
Penny Arcade Machines. Must be reasonable. What have you? M. YABROUDY, 1327 Fulton Ave., Evansville, Ind.

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DANCE DRUMMER —
Draft exempt. Prefer Florida location. Friend Eddie Condon, write. "HOB" RANKIN, Richard Theatre, Ahsokie, N. C. de12

DRUMMER — STEADY
location on Army War Camp Show. New set of drums. Draft exempt; union. H. J. JOHNSTONE, Boone, Ia. de5

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Own Hammond organ. Make good anywhere. Pleasing entertainment. Draft exempt, available now. RALPH HOWARD, General Delivery, Norfolk, Neb.

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reader. Good beat; fine equipment; double some Vibes. Location only, hotel or theatre preferred. ED LEE, Lincoln Hotel, Little Rock, Ark. de5

DRUMMER — DEPENDABLE, NEAT, CON-
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GIRL GUITARIST DESIRES WORK IN CHICAGO
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GUITARIST — MODERN TAKE OFFS AND
rhythm. Name band experience. Finest electric guitar. Age 25, clean habits, draft 3-A, union. STACY MCKEE, 52 S. East Ave., Bridgeton, N. J. de26

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Drummer — Deferred. Read, fake. Can bring Trumpet Man. Address Drummer, Fountain Club, Tullahoma, Tenn.

Alto Sax — Sweet tone and can swing it. Plenty of experience, fair reader, fake anything, swell ear. Want work in New York City or commuting distance. Bar, lounge, tavern or what have you. Reliable and congenial, age 35. Write Sax Player, 147 W. 90th St., New York City, or phone Schuler, 4-9354 after 4 p.m. de5

Girls Piano, Drummer — Piano doubling Solovox.
Read, fake, transpose. Solid rhythm. Experienced in cutting shows. Union. Full particulars first letter. Musicians, 81 H St., N. W., Washington, D. C. de12

Tenor Sax — Read any chair, fake anything, go.
Beautiful tone, doubling Flute, Clarinet, Guitar; excellent voice; can stroll; 28, member 802, name experience, married. Vocalist. Go anywhere. Now making 75; dissatisfied; accept 60 minimum. Crackpots, lay off. Wire or write D. Danford, care The Pump, Bull and Victory, Savannah, Ga.

Trumpet — Read, jam; deferred. Dixie combo
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Trumpet Girl — Experienced, read, fake. Prefer
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Swing Classical Pianist — Union. Accompanies
singers, instrumentalists, shows, etc. Also plays Solovox and Hammond organ. Leonard Zaslaw, 229 W. 105th St., New York City. Academy 2-9773. de26

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Hardy, Jack
HARE, Lionel
Harder, LaRose
HARNER, Chester
HARNETT, Wm.
Harris, B. R.
Harris, Bobby
Harris, Frank

Notice, Selective Service Men!

The names of men in this list who have Selective Service mail at The Billboard offices in Cincinnati, New York, Chicago, and St. Louis are set in capital letters.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

INMAN, James Milford KING, Mrs. Blanch KING JR., Fred W. KING, Gid Hunt KING, Henry Thadus KING, Nancy King, Ruth KING, Will-Burr KIROH, Reymarr Art KITCHENS, Newton L. KLEIN, Bill Jos. Lovette, T. J. Lowe, Edward LOWRY Jr., Herbert H. Lund, Mrs. Marie LUNDGREN, Howard M. Lundquist, Leonard LUSTAINO, Sam LYERLY, Clarence Hartford LYNN, John LYNN, John Wallace LYON, Bert Leland Lyons, Hattie McCALLUM, Claud Earl MacDONALD, Wm. D. McBLY, FRED LEROY McCAHEN, Frank KRAZE, Ray KRAUSE, Arthur T. Kretekos, Peter Krews, F. H. KRISTON, Ernest J. Daniel Matthew McCarthy, Mrs. James Krupa, Jos. V. Kruse, Mrs. Julia Kufner, George E. Kula, Malie Kyle, Bee KYE, JAS. EDW. Kyle, Wm. LaBarr, Frank LaChappell, Ben LaCrosse, Mary LaGreer, Josephine LaMarr, Annette LaMond, Harry Lacey, Mary Ruth LAIRD, Geo. Martin LAJORE, Wm. W. Lamar, B. E. Lamb, A. E. Lamb, Scott LAMBERT JR., Jess H. Lambert, Zorita LAMSON, Theo. Robt. Landers, Roy Lane, A. A. Lane, Dave Lane, Mike Landers, J. L. Langford, Dick LANGLEY, Geo. Mike Lann, Roy LAPORE, Mattiso Jos. Larue, Freddie Larry, Happy LARSON, Thurman A. Lasures, Jules Lattell, Dr. H. E. LATTIMER, Gilbert F. Lawson, Al Lawson, Pearl Layton, Frank LeDuc, Dorothy LeFever, O. E. LeRoux, Buddy LeRoy & His Pals LeRoy, Helen LEROY, JONES LEATHERMAN, John Riley Leavitt, Alden LEE, Arthur W. LEE, James Oris LEE, Joe Ellison Lee, John L. Lee, Rosemary LEE, Shirley Lee Shows, Roy LEE, Willie Lee, Wyoming Leggette, (Jackie) Leifer, J. B. Leithiser, Robt. LEMBEKE, Franklin D. Lemon, Jas. Eddie Lentini, Frank Leo, Mr. Ivan Leonard, Leona LEWIS, Ellsworth N. Lewis, Mrs. Betty LEWIS, Chas. Lewis, Dick Lewis, Freddie LEWIS, ISAAC LEWIS, NEWTON Lewis, Robt. LEWIS, Richard Edw. Lewis, Stan LEWIS, Wm. Liberty United Lieberwitz, Sam LLEDKE, Lester N. Lincoln, Harold J. Lincoln, Margo Lindsay, Mrs. Mabcl Linebarrie, David Ling, Maxine LINKOUS, Justin LINTON, Willis Irvin List, Herman S. Litchfield, Shannon Little, Jas. R. Littlehane, Joe Litzenburg, Mrs. Rellia Lively, Mrs. Patricia Livingston, Harold Loggen, Henry Logan, J. A.

MARTIN, Henry W. Martin, Mrs. Vera Martion, Billie Marvin, Robt. O. Mason, Chas. Owings Mason, Chas. R. Getrude G. Mason, John P. Mason, Laura Mathis, Jimmie Matlock, W. M. Matthews, Velma MAXWELL, Chas. D. May, Barbara Mayer, Edward MAYER, Wm. Bronson Muckelrath, Watson MULLEN, Robt. L. MULLIN, Johnnie Paine, Elma Pallen, Bud PALING, Chas. Howard PALMER, Earl Garnet Palmer, Leo PALMERINO, Chas. Jos. Pan Amer. Train Pardo, Ben PARK, GEORGE PARKINS, DAVID JOHN PARKS, Kenyon Parmler, Mrs. B. W. Parrish, Mrs. Dale MURPHY, Fred MURPHY, Edw. Michael MURPHY, Frances Patrick MURPHY, Jack MURPHY, John Murray Amuse Co. MURRAY, James O. Murray, Jess MURRAY, Peggy MURRY, Tommy Muse, Stella Sweet Myssinger, Lawrence MYERS, Emory Myers, Randall Myk, Joseph MYLEN, Edw. Royden Nadeau, Chas. Naddret, Stanley Nasser, Ray NAUGLE, MICHAEL ANDY Neal, Curley NEAL, Irvin Adelbert Neal, Jack NEEDHAM, Elwood S. Neely, Willie NELSON, A. Nelson, A. Oliver Nelson, Ed NELSON, Harry Sanders Nelson, Morris Nelson, Roy Nelson, Vivian Netherton, Ed NEWTON, Lewis Isaac Nichols, Harold E. NICHOLS, Steve Nickolls, Nick NIELLS, Maurice NIELSEN, Henry N. Ninnus, Peter Nixon, James Nixon & Norris Noble, Bill NOLANDER, Melvin L. Nolte, Mrs. Martha NORMAN, Charles NORTH, Robt. Northart, Mrs. Mozelle Norvil, Billie NOYES, Robt. Clifton Null, Morace O'Brien, Bill F. O'BRIEN, Donald O'Brien, James J. O'Brien, Jimmie O'Brien, Sam O'BRIEN, Wm. Jennings O'CONNOR, John Geo. O'Connor, John J. O'DANN, WALTER O'Day, Pat (Penny) O'Day, Tim O'Hara, Boots O'HARA, Mike O'Neil, Frank J. O'Neil, Peaches O'Rourke, Harry O'DEN, Milton Leo Oederkirk, C. J. Oeberstrom, Fred OKERVEB, Louis Oliva, Herman OLLIVIN, EDWIN H. Olson, Gunnard Reinhold Orlando, Tony

MORGAN, Robert MORING, Billie MORRIS, Clarence W. Morris, Geo. (Jam) Morris, Mrs. Milton Morrison, Martin M. Morrissey, Joy MORROW, Matthew James Morton, Lou O. MOSKAL, Steve Moss, Helen Mott, Wm. MOULTON, Mrs. V. L. MOUNTS, Homer Wm. Muckelrath, Watson MULLEN, Robt. L. MULLIN, Johnnie Paine, Elma Pallen, Bud PALING, Chas. Howard PALMER, Earl Garnet Palmer, Leo PALMERINO, Chas. Jos. Pan Amer. Train Pardo, Ben PARK, GEORGE PARKINS, DAVID JOHN PARKS, Kenyon Parmler, Mrs. B. W. Parrish, Mrs. Dale MURPHY, Fred MURPHY, Edw. Michael MURPHY, Frances Patrick MURPHY, Jack MURPHY, John Murray Amuse Co. MURRAY, James O. Murray, Jess MURRAY, Peggy MURRY, Tommy Muse, Stella Sweet Myssinger, Lawrence MYERS, Emory Myers, Randall Myk, Joseph MYLEN, Edw. Royden Nadeau, Chas. Naddret, Stanley Nasser, Ray NAUGLE, MICHAEL ANDY Neal, Curley NEAL, Irvin Adelbert Neal, Jack NEEDHAM, Elwood S. Neely, Willie NELSON, A. Nelson, A. Oliver Nelson, Ed NELSON, Harry Sanders Nelson, Morris Nelson, Roy Nelson, Vivian Netherton, Ed NEWTON, Lewis Isaac Nichols, Harold E. NICHOLS, Steve Nickolls, Nick NIELLS, Maurice NIELSEN, Henry N. Ninnus, Peter Nixon, James Nixon & Norris Noble, Bill NOLANDER, Melvin L. Nolte, Mrs. Martha NORMAN, Charles NORTH, Robt. Northart, Mrs. Mozelle Norvil, Billie NOYES, Robt. Clifton Null, Morace O'Brien, Bill F. O'BRIEN, Donald O'Brien, James J. O'Brien, Jimmie O'Brien, Sam O'BRIEN, Wm. Jennings O'CONNOR, John Geo. O'Connor, John J. O'DANN, WALTER O'Day, Pat (Penny) O'Day, Tim O'Hara, Boots O'HARA, Mike O'Neil, Frank J. O'Neil, Peaches O'Rourke, Harry O'DEN, Milton Leo Oederkirk, C. J. Oeberstrom, Fred OKERVEB, Louis Oliva, Herman OLLIVIN, EDWIN H. Olson, Gunnard Reinhold Orlando, Tony

Orneallas, Joseph Osborne, Mrs. Glen Osborn, Marie Osborn, Pat Osenbaugh, Louise A. Osterberg, Wm. OSTBERMANN, Arthur J. Ottis, Charlotte Overbey, Mrs. C. E. Pugh, Anton B. Pullen, C. H. Purvis, Cecil PUTNAM, Earl W. Putegnat, Jessie E. PUTNEY, Earl B. Pyle, O. C. Queens City Amuse Co. Rabbitt, Bill Rabold, Rajah Raby, Gilbert A. Rae, John Raulton, Wm. A. Rakestraw, Henry Raley, Mrs. Ruth Ralsen, Joseph Raley, Giff RANLEY, Harry Ernest Randall, Mrs. Dorothy Sue Randolph, Mrs. June Rasech, Ray Ratzel, Enoch Ray, Arthur K. Raymond, Nick RAYMOND, Paul Eugene Reaves Jr., Frances B. Reber, Roy Rediger, K. B. Reed, Bill Reed, Billie REED, James Emmitt Reed, Jimmie REED, Mrs. J. R. Reed, John A. REED, Wilbert REEF, Ray Wm. Rees, Mathew A. REESE, ELMER CALVIN REESE, RICHARD STANLEY REICHMAN, Harry Reid, Jess REIGEL, Geo. Wm. REIK, Raymond Thos. REILLY, James J. Reissell, Jack Reeves, Bert Reeves, Louise Reeves, Patsy Reynolds, Duke Reynolds, Mrs. Fred Reynolds, Harold Reynolds, Jimmie Clarence Reynolds, Sam Rhea, Princess Rhoades, D. D. Rhoades, Mary Ann Rhoton, Mary RICE JR., Allen Power Rice, Louis Stretch Riel, Arthur RICHARD, Aston Thos. Richards, John W. Richards, Owen RICHARDSON, Carl Eugene Richardson, Joe L. RIDDLEY, LeRoy RIEDER, Lawrence D. Rieffenach, Marie Ritch, Jackie RIGGS, JOHN LESLIE RILER JR., Eddie Pitt, Eugene Ritz, George Ritz, Robt. V. Ritzheim, Elmer RIVERS, Wm. Rineheart, Jack RING, John Isidor Ring, Ruby Ritter, Jimmie Ritz, Robt. V. Ritzheim, Elmer RIVERS, Wm. Rineheart, Jack RING, John Isidor Ring, Ruby Ritter, Jimmie Ritz, Robt. V. Ritzheim, Elmer RIVERS, Wm. Roach, Cyrus ROBBINS, Roy Harold Robbins, Walter Roberts, Dr. B. C. Roberts, Chas. (Red) ROBERT, Ernest F. ROBERTS, LEONARD

USE PROPER POSTAGE ON HOLIDAY GREETING CARDS When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage (3 cents per ounce) if they are in envelopes. This applies whether the envelopes are sealed or unsealed, but it is better to seal them. Cards in unsealed envelopes and mailed under third-class postage (1 1/2 cents per ounce) cannot be forwarded and therefore must be sent to the dead-letter office. This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under 1-cent postage.

Roberts, Mrs. Margie ROBERTS, Richard Jas. Roberts, Speedy Robinson, Betty Norma Robinson, Chris Robinson, Dale ROBINSON, Fred Edw. Simpson, Mrs. J. C. SIMPSON, Melvin E. Sincley, Wm. Sink, Percy SINSKY, John Siper, Claude SKEHAM, Jas. Jos. SLOAN, Mr. Midge SMITH, Abner Crawford Smith, Mrs. A. E. Smith, Mrs. Daisy K. SMITH, Ed Ander Smith, Fannie A. Smith, Fred A. Smith, G. C. Smith, Gertrude C. Smith Jr., Harry R. Smith, James Louis Smith, James Tex Smitr, Marvin Smith, Norman Smith, Peter M. Smith, Lester Al SMITH, Raymond Smith, Rex SMITH, Robt. Lee SMITH, Rufus R. SMITH, Samuel Louis SMITH, Thos. Jefferson Smith, W. H. SMITH, Wm. Monroe Smuckler, Marie K. SNOWDEN, Pat Snyder, John Snyder, Mrs. Johnnie Mae Snyder, White Sola, Conrad Soldi, Andy Sommers, (Cactus) SOPER, Frank SORENSEN, Robt. Sorger, Steve SOUCY, Jos. Quigley Southland Amuse. Spain, Buddie & Kaye Sparks, Mrs. Emmett Sparks, M. E. Spears, W. T. Spears, Henry SPEARS, Rexford Willie SPENCE, Wesley Leonard Spencer, Jack B. Spicer, Earle SPILDE, Warren W. Spillman, Mrs. Pearl Bell SPTTLER, Thos. Lester Sprout, Gordon Stacey, Loney Stahl, Nettie STAHL, Raymond Bernard Stanton Schenck, Jack Schagar, Eleanor SCHMIDT, Daniel H. Schneider, Mrs. May & Doc Schneider, Mrs. May Lewis SCHNEPP, Harold D. SCHULER, Berkley SCHULTZE, Edwin Ray SCHULZE, Edwin Ray Schulz, T. A. (Red) Schwacha, Charles SCHWARTZ, Joe Schiortino, Jos. Sclavus, Gene Scott, Mrs. Dorothy Scott, Eileen SCOTT, Robt. Vincent SCREBNEFF, Wm. SEIVER, Donaton Lester Seiverd, Mrs. Albert Self, Frank Sellers, Jackie Serier & Jackson Serrett, Molly SEYMOUR, Lloyd Wm. Shaffer, Harry Shanklin, Browning Sharpless, Gladstone Shaver, Margaret Shaw, Mrs. Aloha SHEA, Wm. Walter Sheaks, Floyd Shelden, Pat Shell, John Shephard, Harla SHEPARD, Ray Sheppard, Mrs. Pearl Sherman, Esie SHERMAN, Joseph SHERWIN, Harry Lawrence Sherwood, Dee D. Sherman, Mrs. G. B. Shesser, Joe Shirley, Marion C. Shooting Stars Shreve, Albert H. Shreiber, Brownie Shuffet, Fred SHIBLEY, Artemus F. SICKEL, August Siegrist, Chas.

WALLS, Pillsorth
Walters, Richard
WALTON, Louis
Wantz, Mrs. Jos.

Ward, Charles
WARD, Chas. Floyd
WARD, Chas. Melvin
Ward, Harry Dad
Ward, Mrs. LeRose
Ward, Ted
Warner, Albert

Withers, H. M.
WITTHAUS, Adolphus
Wolf, Norman C.
Wolfe, Herman C.

WRIGHT, Frank Dewey
Wright, Henry A.
Wrisnik, Donald
Wynette

MOUSIGIAN, Edward
NICHOLSON, Clyde
Nurto, Francis
Obrecht, Christy

Sanna, John
Schwandt, Charles R.
SCHWEDA, Henry
Shaw, Jack

WARMOUTH, ALFRED
THOMAS
Warren, Ernest
Washburn, Nelson

WHITE, Ed
WICKER, James C.
Williams, Buck
Williams, Floyd

TENNESSEE ASSN.
Association of Tennessee Fairs
Members—32; annual meeting, dates not set.

WASSO, Bob
Waters, Betty
Waters, Esther W.
Wattler, Mrs. Ed
WATSON, Ernest

WOODS, Harry
WOODS, Walter
WOODRUFF, S. L.
WOODS, Harry
WOODY, Edward

WOLFE, Herman C.
WORTHAM, Mrs. Patsy
Wotringer, Paul
WOZNY, Jos. Marian
Wray, Velma

YOUNG, Max
YOUNG, Robt. Burns
Young, Col. Rodger
Young, Toby

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.
Parcel Post

AKIN, Charles Roscoe
Alfredo, Al
ANDERSON, Harry
AUSTIN, ALLEN

WATSON, Jas. Barney
Webb, E. S.
Webb, Mrs. H. D.
WEBB, Herman Dan
Wecker, W. B.

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

TEXAS ASSN.
Texas Association of Fairs
Members—52; annual meeting, first week in February.

Watts, Robt.
Webb, E. S.
Webb, Harry
WEBB, Jesse Odell
Webb, John D.

Adler, Mrs. Monserrate
Aldico, Sidney
Allen, E. R.
Alvarado, Antonio
Antonio, Nocera

LUCCAS, Benjamin Franklin
Luffitt, Charles
Lytle, William
McGuire, Batsy
McKENNA, George

JOHNSON, Miss Diane
Johnson, Mrs. H. K.
JOHNSON, James Emanuel
Jones, Miss Frenchy

MAIL ON HAND AT
1504 Broadway
Lee, Ralph C.
Leister, John
LUCAS, Benjamin Franklin

JOHNSON, James Emanuel
Jones, Miss Frenchy
Lee
KILIMICK, Morris Hyman
Knlawa, Erwin

OHIO ASSN.
Ohio Fair Managers' Association
Members—95; annual meeting, January 13-14, 1943.

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

VIRGINIA ASSN.
Virginia Association of Fairs
Members—19; annual meeting, January 25-26, 1943.

Wheeler, Mrs. Cora
WHEELER, Elmer
Whipple, Luke
WHITE, Archie
White, Mrs. Cleo

WHITFIELD, Kenneth
WHITEHEAD, Ennis
Whitler, Arthur
WHITLER, Oscar
Widener, Dora

WIGGIN, JAS. EDGAR
WIGLEY, J. T.
WILBANKS, Jas. B.
Wilber, Oscar
WILHELM, Milton

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WASHINGTON STATE ASSN.
Washington Fairs Association
Members—39; annual meeting, generally last week in January.

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

ROCKY MOUNTAIN ASSN.
Rocky Mountain Association of Fairs
Members—32; annual meeting, late in January.

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
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Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

WILSON, Robert
WILSON, Cecil
Zacchini, Bruno & Hugo
Zilla
Zimmer, Florence

BUY CHRISTMAS SEALS
The National, State and Local Tuberculosis Associations in the United States.

Advertisement for Christmas Seals featuring a woman and a child, with text: 'A seal remembered... a life saved' and 'BUY CHRISTMAS SEALS'.

Merchandise

PRIZES • NOVELTIES • PREMIUMS • SPECIALTIES

Conducted by I. B. KOFF — Communications to 1564 Broadway, New York City.

Christmas Toys Clicking; Good Items Available

CHICAGO, Nov. 28.—Merchandise men, including direct sellers, bingo operators, concessionaires and pitchmen, are busy supplying the huge demand for toys for Christmas.

Altho the war has to a certain extent hampered the sale of some toys because of priorities, there are still enough toys on the market to fill the need.

Because of the war and priorities, toys containing materials needed in the war effort will be missing. However, the government has tried to co-operate with the trade so that merchandisers have a wider range of goods than was expected earlier this year.

Cardboard has taken the place of many materials hit by priorities. In addition, American ingenuity has developed many attractive items which were overlooked in the past. There are quantities of dolls, pull-and-push toys, stuffed dolls and animals and various priority-free games. Other toys which have been popular in the past but which are even more popular today are constructive wood games.

Merchandise men have long since learned that toys were a "must" and that the American public has realized this fact and is demanding these items. Games are necessary as morale-builders; to soothe jangled nerves in a jittery world. Toys have proved their worth in teaching manipulation and coordination to youngsters.

Bingo operators, concessionaires, direct sellers and pitchmen are wisely holding back on toys that are outdated and scarce. Instead, they are pushing items that are plentiful and are urging their customers to take worth-while substitutions. In other words, merchandise men who didn't stock up on metal toys before priorities went into effect, are selling worth-while constructive wood articles as substitutes. In addition, they are playing up games that are morale builders

and educational for the entire family.

Another reason why toys are selling in great quantities is because more babies are being born. As a result, there are more people interested in the purchase of toys—parents, relatives and friends.

Toys which are available on the market and which are priority-free include the following: Stuffed and plush animals and dolls, drawing sets for the children, variations of bingo games, sea shell novelty toys, dolls, clothing, furniture and other accessories for dolls and doll houses, miniature basketball games, football and baseball games, checkers, chess, marbles, Chinese checkers and other entertaining, educational games. In addition, there are many wood pull toys that are being sold in large amounts.

Several pitchmen around the country are selling American-made mechanical toys. These toys are not priority-free, but there seems to be enough of them on the market to keep many pitchmen busy meeting the demand for them. These toys include turnover dogs, tanks, soldiers, machine guns, automobiles, trucks and airplanes.

Altho Christmas tree ornaments are not considered toys, they are being considered in this same category by merchandise men.

These items which are also priority-free include crinkled Santa Claus, holly wreaths, tinsel "Merry Christmas" signs, bells, Santa Claus figures made of paper pulp composition, imitation Christmas trees, Christmas bells, plastic stars and other plastic tree decorations. Altho there is no priority on glass as yet, there may be a shortage of glass Christmas tree ornaments as the holiday gets closer. This is due to the fact that the metal that attaches the ornament to the tree is being used in essential war industries.

War Helps Sale of Patriotic Decals

CHICAGO, Nov. 28.—Patriotic and service emblem decals are selling well, according to pitchmen and direct sellers.

America at war means 130,000,000 Americans proud and eager to show their patriotism by displaying these decalomania flags.

The decals and service emblems are being sold all over the United States and even in its territorial possessions. They are being displayed in private homes, in apartment houses, in store windows and in offices. This craze has also taken hold with automobile owners, truck drivers, taxicabs and bus companies.

The decals are going over big not only in essentially American neighborhoods but also in communities that have a foreign population, such as a Polish, Czechoslovakian or French. All of these people are anxious to display these decals in order to show their patriotism to their adopted country.

Decals are also made as service emblems for cars. These emblems are enameled with one or two stars and have a red, white and blue border. There are also service emblems with red stars outlined in white on a blue field. In addition, there are decals showing the insignia of the army, navy, marines, coast guard and air corps. Large and small flag decals, slogans, Uncle Sam, service stars, honor rolls with stars that can easily be added as the need increases, and large V for victory emblems are also being met with enthusiasm. One firm is showing a giant-size flag decal, 18x25, which is proving very popular wherever displayed.

Pitchmen and direct sellers say that these decals are so popular because they help to keep up the morale of our fighting forces and keep alive the spirit of patriotism on our home front.

BINGO BUSINESS

By
JOHN
CARY

Last week a bingo operator from Connecticut dropped in to see us. He reported the wave of popularity for bingo was growing every day. He gave us a pretty good idea for drawing audiences which we are passing on to you for whatever help it may be.

This operator gives away a coupon to the winner of each game. Each coupon entitles the winner to play one card free on a certain date, at which time large merchandise prizes are awarded. The operator explained that his customers keep playing more cards in order to win better merchandise prizes.

Our friend feels that a bill for a national lottery will eventually be passed in Congress. His idea is to run this lottery the same way as large bingo games are run. He suggested that a competitive lottery be held with 48 girls representing each State in the union. Each card would have the name of a certain State on it. If the representative from Massachusetts wins, the cards will then be broken down into cities in that State, then into districts in that city, etc., until a national winner is decided.

Magistrate Peter M. Horn, of Queens County, New York, recently said, "I have no objection to bingo games where the proceeds are used for charity or churches, but it remains for the Legislature to legalize them. Magistrate Horn made this statement in connection with a recent raid made on a bingo establishment in Queens.

Four men, said to have been in charge of a bingo game under the auspices of St. Nicholas of Tolentine Catholic Church, 80-14 Parsons Boulevard, Jamaica, Queens, were served summons to answer charges of operating a gambling game.

We realize that gambling as such has not as yet been legalized in many States in the country. It wasn't so long ago that horse racing and betting thru bookies were considered illegal. However, because enough of the right people wanted this legalized, the pari-mutuel bill was passed in New York State. We believe the day will come when bingo will be legalized. No game that affords so much enjoyment and morale-lifting in these hard times could be considered a "crime." Bingo not only provides many evenings of inexpensive entertainment but also makes for a neighborly feeling.

In addition, bingo games have proved to be the best means of raising funds for churches to carry on their charitable work. Other organizations, including the Masons and Knights of Columbus, have run bingo games to make money for their needs. Since the war has started, many air raid warden posts have been running bingo games, and the proceeds received have gone to buy much-needed first aid and fire-fighting equipment, without which the cause would be hopeless.

Certainly there is no more harm in people spending a few cents to play a game such as bingo than there is for people to spend the same amount of money to see a movie. Maybe many years ago bingo games were run for gambling purposes, but that is past history. Today bingo games are run legally and for worth-while purposes, whether it be to raise money for charitable needs, money for self-protection and self-preservation or just for a pleasant evening with a lot of fun and a little cost.

Pitchmen, Jewelry Workers Sell Wood Items; No Priority

NEWARK, Nov. 28.—Wooden jewelry is really coming into its own since priorities on metal have affected the jewelry industry.

This wooden jewelry is practically priority-free, as there have been no restrictions placed against the use of wood. The small metal bars which are used to fasten pins to clothes are getting scarcer, but most manufacturers of this type of merchandise have already stocked up and hope to have enough on hand for the duration.

Much of this wooden jewelry is made out of natural cedar wood, which is painted with a lacquer to make it more durable and to give it a richer finish. The jewelry goes well on sport dresses, suits and tailored coats. It consists of a large V for victory and insignia of the army, navy, marines and air force. In addition, there are airplanes, dogs, cats, pelicans, rabbits, skunks and horses heads. There are also dolls and horse-shoes. Several pins are engraved with the individual names or initials. This engraving is done with an electric needle and the spaces are filled in with crayon. Much of this wooden jewelry is nicely hand-painted.

Pitchmen and jewelry workers say this jewelry fills a much-desired need and sells well wherever displayed. Business is reported to be good in all sections of the country.

DEALS

A Column for OPERATORS & DISTRIBUTORS OF SALES-BOARDS, SALESCARDS and TRADE STIMULATORS.

By BEN SMITH

The Christmas issue, out last week, should solve the merchandise problem for many of the boys on the hunt for something to promote. Among the items advertised that look good for a run are the Mama and Baby Pandas offered by Casey; the Hotzi-Nozi Hitler Pin Cushion combination offered by Bassons Dummy Products; the Lucky Black Cat offered by Jerry Gottlieb, Inc.; the Christmas Salesboard Assortment offered by Canton Stuffed Toy Company; the Texas Tooled Belt and Cigarette deal offered by Friedman-Klein Sales Company; the Nudie doll offered by Abraham and Hammer Bros., and the fur garments offered by a number of fur coat manufacturers.

Stuffed toys and animals have been exceedingly popular in recent months, and the Mama and Baby Pandas should move right along with the trend. Mama is three feet high in white and black plush with pink tongue. . . . Baby is 15 inches high in white and black velour. Both have comical rolling-action eyes and ribbon bows.

The new 10-inch Hitler Pin Cushion offered as a package with five standard size Hotzi-Notzis is a natural for board operators. The deal has timeliness, flash, plenty of consumer appeal and should move to a better than fair take for months to come.

The Lucky Black Cat has been on the market for some weeks, and reports received indicate the boys working the item are reordering regularly in sizable quantities.

The Christmas Salesboard Assortment should hit the jackpot despite the fact it is worked on a board that has more holes than has been the rule in recent months. Directly tied up with the holiday season, it gives away 15 eye-appealing stuffed dolls and bears plus 50 (See DEALS on page 54)

Marbolite, Wooden Figures Are Popular

NEW YORK, Nov. 28.—Various figures made out of marbolite or other types of ceramic pottery and wood are beautiful and novel gifts for Christmas.

Hawaiian figures, made of imitation white marble and standing on a white base, are proving very popular. There are also figures of old-fashioned ladies and gentlemen and beautiful bird species.

On the novelty side there are figures of animals, including dogs, cats, eagles, elephants, cows, lions, monkeys, owls, rabbits and horses. These figures are made of genuine washable marbolite in a glistening pure white color. Other figures are plaster-filled with an enamel coating and come in various colors, including black and red.

In addition to these figures there are religious statuettes, which are particularly popular for the Christmas season. These figures consist of Lady of Lourdes, St. Anthony, Sacred Heart, Guardian Angel, Little Flower, St. Joseph, St. Joseph with the infant Jesus, Mother of Grace and the Blessed Virgin. Many of these figures are made of simulated white marble. Some of the statues are mounted on a pedestal in a white niche with a leaf decoration along the edge terminating in a cross at the top. The statues are hand tinted in colors.

Since the war American-made hand-carved figures have also become popular. These figures are made of molded wood and come hand decorated in various colors. These include figures of men, women, soldiers, sailors, marines and odd characters.

All of these figures are made of materials that will be available for the duration. They go well as table decorations or as "what-nots" in souvenir cabinets.

Popular Items

Write to The Billboard, Buyers' Service department, 25 Opera Place, Cincinnati, O., for addresses of companies in this department supplying the items which interest you.

Four-Piece Kitchen Combo

Kitchen utensil demonstrators should be interested in four items marketed by Plastic Creations.

The combination consists of a grater and shredder, knuckle-free knife, grapefruit knife and juicer. Concern styles the articles as the Aer-Flo line and they state that these four particular pieces are matched Ivory DuPont Plastic.

Plastic Creations are pioneers in manufacturing this type of demonstrators' goods.

Handy Man Yarn Holder

The Ace Supply Company has a handy gift for all those who knit. This item makes a practical as well as suitable gift for Christmas presents, especially when so many women are knitting for the boys in the armed forces. The "Handy Man" is a portable yarn holder and winder and is made in a smooth, natural wood. This is really an excellent new knitting accessory and should go over big.

Plastic Hearts and Wings

The Bernard Manufacturing Company is featuring a line of plastic hearts and wings. They come as pins, fobbed or drilled and can be worn on any type of dress or coat. This item is made up in red, white and blue.

Badge Holders

Badge holders for war workers are being shown by Bengor Products Company. These badge holders have chrome plated non-slip saw-tooth clips, metal eyelets, a heavy leather face and are individually carded.

SALESBOARD OPERATORS!

Have you tried the LATEST SENSATION **NUDIE!**

Made of pliable, flexible, rubber-like, lively material, 7-inch doll. Yes! It seems to be alive. Asst. hair colors, individually boxed. A fast seller!

\$10.80 per doz. F.O.B. N. Y., C.O.D. immediate delivery—Jobbers protected. Sample \$1.00. Send for yours today.

ABRAHAM 258 W. 97th St. NEW YORK CITY
Novelty Creator

BEST FUR COATS
JACKETS-BOLEROS

Exclusive 1943 Styles. Smart details, radiant furs and quality workmanship. Furs of all types in all price ranges. Buy now and save. Free Illustrated Catalog and Price List.

S. ANGELL & CO. Manufacturing Furrier
238 W. 27th St., (Dept. b-2), New York City.

LOWEST FACTORY PRICES

MAGIC TRICK AND JOKE SHOPS

We have NEW Maglo Items that sell.

CHINESE WANDS
\$1.00 seller, \$5.00 doz.
Diminishing Card75 seller, 4.00 doz.
Red and Black Super25 seller, 1.00 doz.
3 Card Monte25 seller, 1.25 doz.

Samples of all above Maglo Items, \$1.00 postpaid. Corn Cob Cabinets, red finish, glass window, hammer, 3 cobs, 2 labels, which sell it on sight, \$2 dozen. Sample half dozen, \$1.00.

MAC'S MAGIC SHOP
506-B Main Street FT. WORTH, TEXAS

P-A-P-E-R M-E-N

Can use old timers in most States on National Farm Publications. Well known.

E. HUFF, 5416 Phillip, Dallas, Texas.

GLITTERING---BRILLIANT

Appeals to any woman. Fast seller. Made of choice selected gold shells from Nassau and Bahamas. Necklace, solid strand, full 50 inch, \$7.80 doz. 3 solid strands, braided, full 58 inch, \$23.40 doz. Bracelets, 2 strands, \$4.00, 3 strands, \$6.00 doz. To insure prompt delivery money order should accompany order. **MRS. STEPHEN MILLS, 776 N. W. 11th St., Miami, Florida.**

I HAVE A SON IN THE SERVICE I HAVE A BROTHER IN THE SERVICE I HAVE A BEAU IN THE SERVICE HAVE A HUSBAND IN THE SERVICE I HAVE A DAD IN THE SERVICE

New Service Buttons, red, white and blue. Fastest selling buttons ever offered. Per hundred, \$1.20; per thousand, \$11.00. 25% deposit. Sample 12 different popular buttons for 25c.

MECHANICAL TOYS—COMIC CHRISTMAS CARDS AND GIFTS—SERVICE BANNERS

WRITE FOR LISTS—BIG STOCK—ORDERS SHIPPED SAME DAY RECEIVED.

MIDWEST MERCHANDISE CO.
10TH & BROADWAY, KANSAS CITY, MO.

Our New Sensation LUCKY BLACK CAT



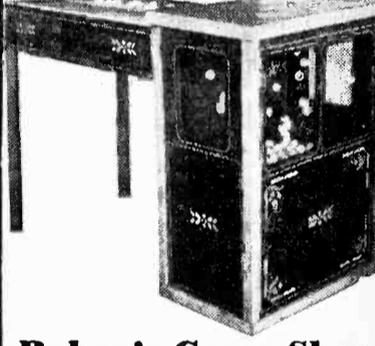
No. 515—It's the Eye Catcher Supreme. Black Plush, 27"x18", with Movable Head and Poly-Boly Eyes. Look it over.

OPERATORS SEND FOR 3-COLOR ILLUSTRATED FOLDER

Showing 23 New and Timely Money Makers
FOR IMMEDIATE DELIVERY

JERRY GOTTLIEB INC.
303-4th AVE., NEW YORK, N.Y. TEL. GRamin-5 3015

BINGO BLOWER



Baker's Game Shop
2907 W. Warren, Detroit, Mich.

STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship. Price includes Federal Excise Tax, postage and Insurance. BB9119—Each \$1.75

ROHDE-SPENCER CO.
223 W. MADISON CHICAGO
Write for Our Latest Catalog.

LEADING SELLERS IN FUR COATS

LOWEST PRICES JACKETS CAPES & SCARFS

ALL GENUINE FURS!

Our new 1942-1943 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for **FREE NEW GIANT CATALOG!** Largest and most colorful we ever offered! Satisfaction guaranteed or money refunded. Same day deliveries.

H. M. J. FUR CO.
150-B West 28th St., N. Y. C.

ELGIN • BULOVA • GRUEN

Ladies' GENUINE DIAMOND RING
Solid Yellow Gold, Low Priced \$4.10

Take advantage of unusual values in Rings and rebuilt Watches.
Send for New **FREE** Catalog

STAR WATCH CO.
Wholesale Jewelers
740 SANSOM ST., PHILADELPHIA, PA.

VICTORY HEAT PAD!



Non-electric! Relieves pain, keeps hands warm, prevents frostbite. 1 oz. of water placed in pad containing chemical will produce up to 10 or more hours of heat per heating and can be reheated seven or more times. Size: 6 1/2 in. square. In leatherette envelope case.

No. B531E1—Sample Postpaid..\$1.00
Per Dozen 9.50

25% deposit required on C. O. D. orders.
MENTION YOUR BUSINESS.
We do not sell retail.

JOSEPH HAGN COMPANY
Wholesale Distributors Since 1911
217-223 W. Madison St., Chicago

MEN'S 7 JEWEL WATCH \$10.75 EACH

FANCY AND LUMINOUS DIALS WHILE THEY LAST



LEVIN BROTHERS
TERRE HAUTE, INDIANA. 25% Deposit Required With All C. O. D. Orders

FURS OF DISTINCTION
Direct From Our Factory

Make your selections from our sensational 1943 style Fur Coats, Chubbies, Jackets and Boleros.

Muskrats, Squirrels, Racoons, Skunks, Foxes in all shades, Marminks, Checkiangs, Caraculis, Moutillon Lamb, Pony, Kid Skins, Sealines, Beaverettes, Persians and every other Fur from \$5.50 up. WRITE immediately for our new illustrated catalog and price list just off the press. It is free.

ANDREW PAUL AND E. ARKAS
Manufacturing Furriers
154 W. 27th St., (Dept. 27), New York, N. Y.

WRITE FOR CATALOG OF BINGO SUPPLIES

BY MANDELL THAT'S ALL!

MORRIS MANDELL, 131 W. 14th St., N. Y. C.

WHITESTONE RINGS \$18 per gr. (and up)

31 Different Styles. Sure-fire Sellers.

Send for Samples \$2★

VOGUE JEWELRY COMPANY (of New York)
219 West Seventh St., LOS ANGELES, CALIF.

QUITTING BUSINESS
Only 95c Buys \$4 (50 cys) Electric Clocks

Free Illustrated Circular. Send cash, money order or certified check. At least 1/3 dep. required.



LASALLE ELECTRIC CLOCK HOUSE
406E Whittler Blvd., LOS ANGELES, CALIF.

The Original Hitler Pin Cushion

Here is the original—Don't wait, get started now—It's red hot—Board Operators, it's a natural. Ea. packed individually.

Dozen \$4.20—Sample Prepaid P. Post 50c Ea.

Hitler the Skunk—A novelty that is still tops for Board Operators, Sale Stimulators and Premium Users. Packed 48 to carton. Gross price \$36.00. Dozen \$3.60. Sample postpaid 50c Ea. Write for our 1942 catalog (state your business).

WISCONSIN DE LUXE CORP.
1902 No. Third Street MILWAUKEE, WISCONSIN

NOW READY—MID-SEASON CATALOG

INCLUDES ALL POPULAR ITEMS FOR PREMIUM, NOVELTY, AND CON-CESSION OPERATORS

Largest Line of Bingo Merchandise.
WRITE FOR YOUR COPY TODAY—Please State Your Business and Permanent Address.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD. ST. LOUIS, MO

DEALS

(Continued from page 52)
 packs of cigarettes on a 1,200-hole board. Take is \$60, and turnover should be rapid enough to pan out.

The tooled-belt deal should attract not only the men folk but also milady who is shopping for something appropriate to give to the boy friend. These belts have had a nice run in the retail stores and should enjoy equally fine sales on a card. Deal distributes six belts plus cigarettes on a 1,000-hole board, 3 cents a sale to a \$30 take.

Fur garments have definitely proved themselves to be bread and butter giveaways, and from shipments already made by manufacturers the 1942-'43 season should wind up as the biggest in many years. Here is an item, which does not have to wait for a holiday to produce, and the boys who have placed fur cards this year will back that up 100 per cent, for they have been pocketing some real dough.

HAPPY LANDING.

PIPES

FOR PITCHMEN by BILL BAKER

Communications to 25 Opera Place, Cincinnati, Ohio.

COL. FRED BARNETT . . .
 is the first to cross the pipes desk with a Christmas card. Barnett, formerly with the Johnston Comedy Company, is now located in Covington, Ky.

PITCHING, when properly conducted, is one of the great mediums of advertising.

DOC GEORGE BLUE . . .
 is also doing his stuff in Marion, Ind.

HARRY LAVAN . . .
 auctioneer and jam man, has passed the Great Divide. Further details in Final Curtain, this issue.

BENJAMIN B. GROSS . . .
 hopped to Steubenville, O., recently to attend funeral services for Harry Lavan.

PIPES DEPENDS upon its friends. Help! Help!

KID CARRIGAN . . .
 has quit the health stores in favor of playing night clubs. He recently played the Uptown Club, Marion, Ind., with his strong-man act.

TOM KENNEDY . . .
 pipes from Springfield, Ill., that he was sorry to hear of the death of Charlie Gow, of gummy fame. Tom recalls that Gow was on the Kresge chain for years. Tom will open in a store in St. Louis early in December with pens and leather goods.

IT'S HERE, BOYS! Gas rationing is what we refer to—now let's all work to beat the Axis gangs and get rid of rationing.

COLORADO . . .
 a med show performer, fogs in from Titusville, Pa., that he has been doing a land-office business in the Pennsy territory. He's afraid, however, that the weather is getting too cold for his high blood pressure. "What's the matter," he asks, "with Rajah King, Chief Black Hawk, Chief Lone Fox and the others?"

Have they quit the business, and if they haven't, why don't they pipe in? There's plenty of room up here—people here have very little in the way of shows."

LITTLE CHIEF WHITE EAGLE . . .
 sends us a signed, censored and approved letter from Honolulu reporting that he is now a captain of the guard, but that there is nothing to do because all the shows are old and there are very few places to go. He sends his regards to and asks for pipes from Mr. and Mrs. Blackhawk and Chief Mex. He also reports that he left Los Angeles August 22, arriving in Hawaii September 1.

"EV'RYBODY, EV'RY PAYDAY" is the name of the new Treasury Department War Bond tune. And it's a good idea for everyone.

STANLEY NALDRETTE . . .
 has resumed his regular pipe contributions. This time he suggests that the boys and girls of the tribes and keister who have retired from the biz for the duration pipe in their whereabouts. Stanley closes in Flint, Mich., November 30 and opens in South Bend, Ind., December 4.

BILL KOPANOS . . .
 veteran pitchman, is back in Mobile, Ala., after a successful venture in Central Alabama. He is peddling radio filters, scissors sharpeners and glass cutters in front of the county courthouse. His territory this year has been Alabama and Georgia.

A SUCCESSFUL PITCHMAN looks about for opportunities and keeps looking until it becomes a habit.

GEORGE S. LUNSFORD . . .
 fogs from Jacksonville, N. C.: "Long time since I wrote to Pipes. Have been postmaster at Camp Knox, New River, N. C., four months. Can hardly keep off the road, as I have been working paper 18 years. But when I look at my tires I stop mooning about taking to the road.

How about pipes from Al Rice, Hindu Al, Weeping Willie and Slim Smith? Am operating a mail-order business in my spare time now and will go back on the road again if rationing board will let me have gas and tires.

DOC AUSTIN . . .
 is now playing night club dates in and around Cincinnati.

PITCH STORES should be located on every main street from Coast to Coast. Gas and tire rationing is causing many to give thought to such layouts.

MRS. JAMES HALE . . .
 maker and purveyor of sea shell and wood novelties, is doing her part in the war effort. A recent clipping in *The Lake Charles (La.) American Press* recounts the fact that she has collected 2,000 pounds of scrap metal. The paper quotes her as saying: "I'd rather get my hands dirty with rags and scrap than to have American dirty with filthy Japs!" Mrs. Hale reports that her business is going strong. Gasoline and tire rationing won't bother her, as she has a stand in Lake Charles.

GEORGE L. BAILEY . . .
 has a flesh trick in Hunt County, Tex., and reports satisfactory business. He's playing schools and halls.

WE HOPE that all the boys are ordering their Christmas merchandise early so that war-swollen transportation systems can deliver in time.

FRED X. WILLIAMS . . .
 says that a late pipe is better than none at all, so he reports that he recently jumped from the Memphis bow-wow show to St. Louis, and then to a Milwaukee dog show. He also relates that while he was in St. Louis, Sleepy Eddie, Red McCoy's partner, was drafted into the army. Eddie and McCoy were known as the novelty kings of St. Louis. Fred also recounts a little romance story which took place at the St. Louis War Show. "Cupid found two easy victims at the show," he reports. "While roaming the grounds, Johnnie (Wild Irish Kid) Kline met a beautiful little black-eyed

MILITARY SERVICE KITS

All good buys. Contains every imaginable necessary article for the man in the service. Selling tremendously.

DUFFLE BAG SERVICE KITS. Complete with fittings, 4 price ranges. DOZ. \$3.80, 8.00, 7.80, 21.00

COMBINATION DUFFLE BAGS & SHOE SHINE KITS. Extra quality. Complete. DOZEN 18.00, 27.00

APRON & SERVICE MILITARY KITS. Complete with fittings. DOZEN 7.80, 13.50, 18.00, 21.00

FIRST-AID DUFFLE KIT. For Service Men. Also for Wardens, Auto and Home use. DOZ. 4.20, 7.20

EMPTY DUFFLE BAGS. A very useful utility necessity. DOZEN 1.85, 1.95, 2.40, 6.00

LAUNDRY BAGS. A "must" bag for everyday needs. DOZEN 4.20, 6.00

Timely sellers for Salesmen, Stores of every kind, Premium and Sales Boards. Order quantities. You simply cannot buy for less anywhere. Many other items in our 192 page catalog sent with shipment. Our guarantee for over 26 years. "We are never undersold." All orders must be accompanied by 25% deposit or full payment.

MILLS SALES CO
 901 BROADWAY, New York, N. Y.
 WORLD'S LOWEST PRICED WHOLESALERS

Xmas and New Year Signs
 10 Feet Long
 For BALLROOMS and TAVERNS.
 Each 35¢. Dozen \$4.00.
 1/2 Deposit on C. O. D. orders.
M. K. BRODY
 7116 S. Halsted St. CHICAGO, ILL.

RED HOT SELLING ITEMS

Comic Hot Xmas Folders 45 kinds with Env. 10¢ Sellers 3.75 a 100
 Squirt Pack of Cards Doz. 1.50
 Jailhouse Pennants doz 65¢ ig. 1.00
 Loony Letters, 8 to set. doz. 1.10
 Cleopatra Rubber Figure doz. 10.80
 Sand Cards asst. doz 40¢ gr. 4.50
 Laff Station Card 52 Articles per card 2.00
 Samples of All Xmas Folders by ex. 2.00
 Samples of 50 Items Tricks & Jokes 2.00
 New Catalog ready. Send 6¢ cover postage.
JOEKERR NOVELTIES, 138 Park Row, N. Y.

VANITIES SWIVEL MIRROR

IMMEDIATE SHIPMENT. Beautiful Blue and White Mirror Vanity with extra compartment, metal knobs. Made in California. Redwood, \$1.40 ea. 1/4 doz. minimum order. Mirror Cigarette Boxes, \$4.20 doz. Mirror Curved Top Chest, \$14.00 doz.

MARTIN MIRROR CHEST CO.
 1120 W. 79th St., Chicago, Ill.

NOVELTY STORES, HUSTLERS

New printed numbers, cleverly worded, neatly packaged. Fast sellers, profitable. Dog Raffle Tickets, Business Cards, Quiz Packages, Puzzles, War Jokes, Ration Cards, etc. Sample packet 56 assorted items and price list, \$1.00 by express collect. No samples without deposit—no test cards answered.

KANT NOVELTY COMPANY
 323 Third Avenue Pittsburgh, Pa.

RAZOR BLADES—

Each blade honed in oil to hair-splitting sharpness. Flashy display cards. Buy at factory prices. Many millions sold. Rush name for FREE BLADE offer. Dept. 56.

ACE BLADE CO.
 68 E. Eagle St., Buffalo, N.Y.

SELL ACE COST YOU LESS!

ZIRCON RINGS

Ladies & Gents **\$4.00** to \$8
SOLID GOLD Each

Send us your old rings, jewelry, etc., and we will mount it with beautiful genuine Zircons at a low cost.

Box 311 — B. LOWE — St. Louis, Mo.

DEMONSTRATORS DISTRIBUTORS

SELL VITAMINS IN

DRUGLESS PRODUCTS

TABLETS, GRANULATIONS, POWDERS UNDER YOUR OWN BRAND

OR STOCK PACKAGE IF PREFERRED

WRITE TODAY FOR INFORMATION

GENERAL PRODUCTS LABORATORIES

135-137 EAST SPRING ST.
 COLUMBUS, OHIO

Attention Engravers!

We still have Engraving Merchandise in stock—Pins, Bracelets, Locketts, etc. Good-looking, fast-selling items. Write for Catalog No. 25 today!

Big Military Line

For a complete line of Military and Patriotic Jewelry write for Special Military Circular (State Your Business)

Harry Pakula & Co. • 5 N. Wabash Ave. • Chicago, Ill.

MILITARY AND PATRIOTIC JEWELRY

LOCKETS—PINS—COMPACTS
 RINGS—DOG CHAINS, Etc.

Send today for new catalog featuring an extensive selection.

BIELER-LEVINE
 37 South Wabash Ave., Chicago

REX HONES
 Now \$5.25 a Gross

Send \$1.00, Bal. C. O. D., Plus Postage.

Each Hone in flashy silver box, priced 50¢. A real fast-cutting abrasive stone of good quality. Wonderful demonstrator for Pitchmen. Hone men are cleaning up. ACT QUICK. REX-HONE MFRS., 1500 West Madison, BR-12, Chicago, Ill.

FOUNTAIN PENS

We have a complete stock on hand of Ring Top Push-Button Pens with Pencils to match and All Pearl Plunger Pens with Pencils to match. Write today for price list.

STARR PEN COMPANY, Dept. G
 500 N. Dearborn, Chicago

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
 Manufacturing Pharmacists
 137 E. Spring St., Columbus, Ohio
 BUY WAR BONDS FOR VICTORY

SOCIAL SECURITY PLATES

Red, Blue and Gold colors, on metal, \$6.00 per 100, F. O. B. Chicago, while they last. Sample 10¢ each.

CHARMS & CAIN
 407 S. Dearborn St. CHICAGO, ILLINOIS
 Tel.: Wb. 3548-3548

NOVELTY MEN WANTED

For Army Show, Birmingham, Ala., Dec. 7th through 11th. Contact

JOE SALADINO
 Mecca Hotel, Birmingham, at once.
 Have ex. on Novelties. Attention, Jewelry and Balloon Men.

war-show nurse. Romance developed quickly and the couple were married the next day. The best man was Whitey Regan. After the wedding dinner many of the novelty hustlers helped celebrate their marriage. They were Ruble Bluestein, Red McCoy, Jimmy Sweeney, Little Joey, Fowell Ball and yours truly. The newlyweds and many of those named moved on to Dallas."

RAY HERBERS . . . in the Queen City, drops a line stating that Madaline Ragan is now in Zinzinatti, opening at Chief Thunder Cloud's Store on Vine Street with a bang. In town also is Bill Bennett with C-Clear. Ray, who is working Stay-Clear, would like to see pipes from Doc Hal Williams, Buffalo Cody and Mary Ragan.

Pitchdom Five Years Ago

Chic Denton was making Louisiana with his pitch layout. . . . Doc Compton had the Ta-Co Medicine Company in Austin, Tex. . . . Jack Grant was playing a school date in Cairo, Okla. . . . Doc Carlton V. LaMonte closed the Thomson & LaMonte show in Ruffin, S. C. . . . Doc Stout, vet ginseng worker, was sighted in Columbus, O. . . . Robert (Red) Gutridge, of sharpener fame, was doing well after an appendectomy in Columbus, O. . . . Doc George M. Reed was in Columbus with a novelty and gift store. . . . W. H. Spencer was planning on remaining in Washington until the first of the year and then going south. . . . Carl Bailey was recipient of laudatory publicity in The Washington Herald. . . . Harry Duby had contracted to present magic entertainment in a Pitt department store. . . . Mae Lithgow and Lia and Harry Duby had just completed a successful engagement with an herb demonstration in Philadelphia. . . . John T. Fix Jr. was working Bay Pines, Fla. . . . W. R. Chism, who had the Hlawatha Med Show for the season, closed it in Dexter, Ia. . . . John H. Jones was in Du Quoin, Ill., ill health having forced his retirement from the pitch business. . . . Kenneth Daniels and Ralph McCune were working Satanic in Arkansas. . . . Tommy Adkins was doing well in Jacksonville, Fla. . . . That's all.

Traveling Stores

By E. F. HANNAN

THE manager of a large mail-order merchandise house recently told me that a fifth of his concern's business is with traveling stores. Trucks remodeled or built to display goods carry numberless drug, food and other products into remote places and give good service and satisfactory quality.

I know a drug manufacturer who sells 1,000 gross of aspirin to one of these store owners every year and 50 gross of mineral oil. The same owner buys jewelry, blades, ties, socks and other notions, carrying them to the very back door of the farmer.

A former pitchman who operates a traveling store out of Tampa told me that the sale of razor blades alone paid his tire and gas expense. He also said that low-priced jewelry was his best profit number. Here is another nod for aging pitchmen, as the day always arrives when the grind of wear and tear gets a little tough on the nerves. An experienced pitchman needs no advice as to how to handle such a proposition. It's right in his line.



Events for Two Weeks

November 30-December 5.

- CALIF.—Los Angeles. Livestock Show, 1-4.
CONN.—Norwich. Poultry Show, 2-4.
ILL.—Chicago. Market & Fat Stock Show, 28-Dec. 5.
KAN.—Newton. Poultry Show, 2-4.
MICH.—Grand Rapids. Apple Show, 1-3.
MINN.—Alexandria. Poultry Show, 30-Dec. 4.
New Ulm. Poultry Show, 4-6.
OKLA.—Oklahoma City. Poultry Show, 1-5.
R. I.—Providence. Elks' Circus, 30-Dec. 5.

December 7-12

- GA.—Albany. Cattle Show, 8-9.
IA.—Dubuque. Poultry Show, 5-9.
ME.—Portland. Poultry Show, 9-11.
MICH.—Bay City. Poultry Show, 9-12.
Detroit. Junior Livestock Show, 8-10.
Grand Rapids. Fat Stock Show, 9-10.
O.—Bluffton. Bluffton Agri. Soc., 9-11.
ORE.—Oakland. Poultry Show, 8-11.
PA.—Pittsburgh. Livestock Show, 7-9.
CAN.—Saskatoon, Sask. Dressed Poultry Show, 9-10.

Outdoors Not Represented In Amusement Section of War Production Board . . .

In his Out in the Open column, written from Washington at first-hand, Leonard Traube asks why the outdoor amusement industry is a step-child of WPB and offers comment. The column appears on page 44 of this issue.

Colorful League Party Marks Prexy Sedlmayr's Retirement; 400 on Hand for Festivities

CHICAGO, Nov. 30.—Nearly 400 members of the Showmen's League of America and their guests filled the Louis XVI and Crystal Rooms of the Hotel Sherman Saturday night for the annual President's Party honoring retiring President Carl J. Sedlmayr. The affair was a round of gaiety from start to finish with music and entertainment galore. Frank P. Duffield, chairman, and his committee had arranged a colorful program and everything rolled along according to schedule, winding up promptly at midnight.

During serving of the bountiful buffet dinner Preston Sellers at the Hammond organ provided pleasing music. Vince Gottschalk then took over as emcee, and an entertaining show of 16 acts was presented. At a special guest table were seated the past presidents of the League and representatives of the Pacific Coast Showmen's Association, San Antonio Showmen's Club, Michigan Showmen's

Association and the Kansas City and St. Louis clubs. Midway of the show Chairman Duffield presented retiring President Sedlmayr with a beautiful desk set, prefacing the presentation with a gag presentation of a huge "cut glass" punch bowl which was "accidentally" dropped as it was handed to Sedlmayr and broke into hundreds of pieces, getting a big laugh. President Sedlmayr thanked the League in a well-chosen speech.

Entertainment presented included the midget show of Mrs. Ike Rose, with Nate Eagle as emcee; Paul Mall, songs; Tune Toppers, four-piece instrumental combo; Billy Carr, songs; Frank Payne, mimic; Maurice Rocco, boogie-woogie pianist; Three Stooges, comedy; Nancy and Bill, acrobatic; Earl Bagman; Annie Abbott, the Georgia Magnet; Renee Matthews, vocalist; Peggy Barnett, vocalist; Bill Sharp, magic, and Capt. John P. O'Donovan, hypnotist.

The Washington Weekly

Late Orders and Announcements Affecting Show Branches

WASHINGTON, Nov. 28.—A total of 1,175 trucks, trailers and miscellaneous vehicles have been released under the truck rationing program, according to WPB's Automotive Division. Civilian users received 74 light, 342 medium and 69 heavy trucks, 79 trailers and 28 miscellaneous vehicles. Balance of such rolling stock went to GEP holders (Government Exemption Permits). Since the rationing program beginning March 9 of this year a total of 90,040 vehicles of all types has been released. Civilian sources got 7,112 light, 21,120 medium and 5,619 heavy trucks, 4,727 trailers and 1,199 miscellaneous.

Advice on Gas

Office of Price Administration set up questions and answers to clear up points that motorists and other users of gas

have been raising on mileage rationing, which goes into effect throught the nation next Tuesday (December 1). The Billboard has been receiving letters from performers and others on this subject, and some of the answers below are held to apply to show business.

Q.—I was unable to apply for my "A" ration book at the schoolhouse registration held in my city. How can I get my basic ration?

A.—By applying to your local War Price and Rationing Board, but since local boards will be very busy acting on applications for transport and non-highway rations, they will not be able to receive your applications for a basic "A" until December 3 unless you have a good reason for consideration before that time.

Q.—I live in an Eastern town where no schoolhouse registration took place in connection with new mileage program. How do I register my tires?

A.—By obtaining an application form from a service station or other place designated by your local War Price and Rationing Board, filling the form out and sending it to the board. (Do this as soon as possible, says OPA; soon enough

League Memorial Service Impresses

CHICAGO, Nov. 30.—Service at the annual memorial of the Showmen's League of America in the Bal Tabarin of the Hotel Sherman here yesterday afternoon was quite impressive and was witnessed by more than 200 show people. Because of the government order forbidding the chartering of busses and the consequent inability to obtain transportation, the usual service at Showmen's Rest in Woodlawn Cemetery was omitted.

Service in the Bal Tabarin opened with an organ prelude by Howard J. Bartle and the singing of Ave Maria by the Oxford Quartet. Dr. Charles Copeland Smith pronounced the benediction. There were two vocal numbers, There Is No Death and Out of the Dusk, by the Oxford Quartet, after which Dr. Smith delivered an eloquent address. The audience then stood in silence for one minute in memory of departed showmen.

Goin' Home was sung by the Oxford Quartet, taps was sounded by members of the American Legion Post, then after the quartet had sung Farewell and Good-night, Dr. Smith pronounced the benediction and the service closed with an organ solo by Howard J. Bartle.

for the board to return to you by December 12 a Tire Inspection Record. Beginning December 13 it will be illegal to operate a car without a tire inspection record, which is evidence that a person has registered his tires and also disposed of any tires over five which he may have for the car.)

Q.—At the registration I got my "A" book, but this will not give me enough mileage. Can I get more?

A.—Yes, for occupational driving if you can prove need. Application form for a supplemental ration may be obtained from local rationing board. Filled-out application is to be submitted to board.

Q.—I have already applied for a supplemental ration but have not received it. If it is not issued before December 1 what should I do for the gasoline I will need to carry on my work?

A.—Your "A" book should provide you with sufficient mileage until your supplemental application is acted upon.

Q.—I applied for a Certificate of War Necessity for my farm truck but have not yet received it. I am told I cannot get a ration of gasoline without this certificate. Will I be forced to lay up my truck if my certificate does not arrive by December 1

A.—Your local War Price and Rationing Board is authorized to issue a temporary transport ration in such a case.

How To Get More Gas

The Office of Defense Transportation announced that the holder of a temporary ration or any holder of an ODT certificate who is dissatisfied with the amount of gasoline that has been allowed him may apply to his ODT district office for a revised certificate.

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Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circus, carnival and tent shows in winter quarters:

Title of Show
Kind of Show
Owner
Manager
Winter Quarters Address
Office Address

Southern Ill. Fairs To Operate in 1943

PINCKNEYVILLE, Ill., Nov. 28.—Members of Egyptian Circuit of County Fairs at their annual meeting here November 5, at which 18 of the 21 fairs were represented, voted unanimously to hold the annuals in 1943. Decision was arrived at after lengthy discussions from every angle, and the consensus was that fairs should be held this year for the same reasons as last year, namely, the recommendations of U. S. Secretary of Agriculture Wickard and Illinois Director of Agriculture Leonard, in which both insisted that State and county fairs continue to operate in 1942, and that recreation and clean wholesome entertainment such as county fairs offer will help bolster the morale of any community.

In reviewing the 1942 season every fair, with one exception, reported increased attendance and far more local interest than had prevailed for many years. The one exception had rain every day, but still finished on the right side of the ledger. In view of that condition there was no hesitation on the decision to carry on in 1943. However, if conditions arise later and the higher-ups should deem it necessary to curtail or eliminate fairs entirely, the association said it will co-operate to the fullest extent.

Annual election saw H. S. Riche elected president and Jack Stumpe secretary. Benton, Ill., was selected as the site of the 1943 meeting.

Meeting features included a floorshow, produced by Edna Deal-Ray Shute Agency; vocal solos by George Gray, secretary Vienna Fair, and moving pictures by Charles A. Jackson, Benton.

ROUTES

(Continued from page 19)

Gilbert, Gloria (Versailles) NYC, nc.
Glamour Boys (Sawdust Trail) NYC, nc.
Gibsons, The (Hurricane) NYC, nc.
Gifford, Moya (Bertolotti's) NYC, nc.
Glover & LaMa (Sheraton) NYC, h.
Golden Pair (Nixon) Pittsburgh, re.
Gomez & Beatrice (Beverly Hills) Newport, Ky., cc.
Gordon's, Al, Dogs (Palace) Columbus, O., t.
Grauman, Saul (Oriental) Chi, t.
Green, Jackie (51 Club) NYC, nc.
Gross, Jackie (Checker Inn) Boston, nc; (Blue Moon) Newport, R. I., 7-13, nc.
Guill-Guill (Hurricane) NYC, nc.

H

Haakon, Paul (Music Hall) NYC, t.
Hall, Linda (Sawdust Trail) NYC, nc.
Halliday, Hildegard (Spivy's Roof) NYC, nc.
Hannon, Bob (Roxy) NYC, t.
Harmonettes, The (Hurricane) NYC, nc.
Harris, Katherine (Tower) Kansas City, Mo., t.
Harvey, Kathryn (Village Barn) NYC, nc.
Hawkins, Sidney (George Washington) NYC, h.
Henning, Pat (Paramount) NYC, t.
Herrera, Sarita (El Chico) NYC, nc.
Hibbert, Bird & LaRue (Trocaero) Evansville, Ind., nc.
Hines, Baby (Cafe Society Downtown) NYC, nc.
Hoffman, Lew (Colonial) Dayton, O., t.
Hoffman Sisters (Merry-Go-Round) Pittsburgh, nc.
Holman, Libby (La Vie Parisienne) NYC, nc.
Horne, Lena (Savoy-Plaza) NYC, h.
Houston, Nan (Rainbow Inn) NYC, nc.
Hoyt, Kathryn (Village Barn) NYC, nc.
Hyers, Frankie (18 Club) NYC, nc.

I

Iaea, Lellani (Lexington) NYC, h.
Jagger, Kenny (Leland) Richmond, Ind., h.

Jose & Paquita (Clover) Portland, Ore., 1-12, nc.
Joyce, Marion (Rainbow Inn) NYC, nc

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K

Kahler, Jerry (Seneca) Chi, h.
Kaye, Jane (606 Club) Chi, nc.
Kaylor, Bill (Chicago) Chi, t.
Kaye, Roger (Cafe Life) NYC, nc.
Keane, Betty (Mon Patee) NYC, nc.
Keating, Fred (Spivy's Roof) NYC, nc.
Keller, Dorothy (Hurricane) NYC, nc.
Kennedy, Bob (Hurricane) NYC, nc.
Kent, Lenny (Famous Door) NYC, nc.
Kerekjarto, Ducl de (Hurricane) NYC, nc.
Keyboard Kutes (Sawdust Trail) NYC, nc.
Killeen, Peggy (Rainbow Inn) NYC, nc.
Kim (Happy Hour) Minneapolis, nc.
Kimball, Dude (Flagship) Union, N. J., nc.
King, Gloria (Aloha Club) Brooklyn, nc.
Knight Sisters (Michigan) Detroit, t.
Korda, Nina (Benjamin Franklin) Phila, h.
Kramer, Fatty (Pelham Heath) Bronx, NYC, nc.

L

La Franconi, Terri (Havana-Madrid) NYC, nc.
LaMarrs, The (Happy Hour) Minneapolis, nc.
Lane, Lovey (Ubangi) NYC, nc.
Lane & Small (885 Club) Chi, nc.
Lauretta & Clymas (Hurricane) NYC, nc.
Laurie, Herbert (Mon Patee) NYC, nc.
LaVola, Don, & Carlotta (LeRoy's Rondevue) Salt Lake City, Utah, nc.
Lazara & Castellanos (Park Central) NYC, h.
LaZellas, Aerial (Nite Spot) Dallas, nc.
Le Brun Sisters (Strand) NYC, t.
Lee, Bob (Wivil) NYC, re.
LeMaire, Jack (Happy Hour) Minneapolis, nc.
Leon, Georges, Dancers (Ritz) Panama City, Fla., 2, t; (Enzor) Troy, Ala., 3, t; (Pantages) Birmingham 4-6, t.
Lester, Ann (Butler's) NYC, nc.
Lester, Jerry (Royal Casino) NYC, nc.
Lewis, Joe E. (Copacabana) NYC, nc.
Lewis, Ralph (Paul Young's) Washington, D. C., nc.
Lind, Thea (Hurricane) NYC, nc.
Lit, Bernie (Oasis) Baltimore, c.
Lloyd, George (Mon Patee) NYC, nc.
Lloyd, Shirley (Kelly's Stable) NYC, nc.
Lloyd & Willis (Continental) Chesapeake, O., nc.
Louis & Cherie (Capitol) Reading, Pa., 3-5, t.
Louise, Phyllis (Coronado) Worcester, Mass., h.
Loyal's Stallions (Capitol) Washington, t.
Lucas, Nick (Miami) Staten Island, N. Y., nc.
Lucilla (Trocaero) Evansville, Ind., nc.

M

McCabe, Betty (It Cafe, Plaza Hotel) Hollywood.
McLean, Ross (Jack Dempsey's) NYC, re.
Maddux, Frances (Bellerive) Kansas City, Mo., h.
Make Believers, Three (Chicago) Chi, t.
Manners, Jayne (Mon Patee) NYC, nc.
Marianne (Continental) Chesapeake, O., nc.
Mark, Jimmy & Lucille (Tower) Kansas City, Mo., t.
Marlowe, Don & Co. (Grace Hayes Lodge) Hollywood, Nov. 25-Dec. 25.
Marque & Marlys (Red Gables) Terre Haute, Ind., nc.
Martells & Mignon (Edgewater Beach) Chi, h.
Meadow's, Helen (Rockhead's Paradise) Montreal, nc.
Merry Macs (Oriental) Chi, t.
Michel & Nancy (Village Barn) NYC, nc.
Midnight Voodoo Party, Herman Weber's (Warner) Memphis 4-5, t.
Mignon (Riptide) Miami Beach, Fla., nc.
Minnevit Boys (Michigan) Detroit, t.
Moffett, Adelaide (Mon Patee) NYC, nc.
Monk, Julius (Ruban Bleu) NYC, nc.
Monteros, The (Henry Grady) Atlanta, h.
Moon, Joe (1-2-3 Club) NYC, nc.
Moran, Rose (Queen Mary) NYC, re.
Morrisey, Tex (Flamingo) Chi, nc.
Morrison, Joe (Kasee's) Toledo, O., nc.
Mostel, Zero (Cafe Society Uptown) NYC, nc.
Murphy, Dean (Strand) NYC, t.
Murray, Jan (Capitol) Washington, t.
Murtah-Sisters (Capitol) Washington, t.
Myers, Timmie (Trocaero) Chi, nc.
Myris (Pierre) NYC, h.

N

Nelson, Mervyn (Le Ruban Bleu) NYC, nc.
Nevins, Thelma (Cinderella) NYC, nc.
Nilsson, Walter (Music Hall) NYC, t.
Noble & King (Spivy's Roof) NYC, nc.

O

O'Dell, Dell (Park Central) NYC, h.
Ogden, Pat (Bertolotti's) NYC, nc.
Oye, Fung (Louise's Monte Carlo) NYC, nc.

P

Pallet, Dolores (Music Hall) NYC, t.
Papitto & Lilon (Havana-Madrid) NYC, nc.
Parks, Barbara (Hi-Hat) St. Louis, nc.
Parris, Frank (Hurricane) NYC, nc.
Payne, Frank (Oriental) Chi, t.
Peck & Peck (Ubangi) NYC, nc.
Pickard, Roy (Casino Royal Restaurant) Washington, nc.
Pitchman, The (Pierre) NYC, h.
Poranski, Alois (Music Hall) NYC, t.

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Powell, Mel (Roxy) NYC, t.
Price, Georgie (La Conga) NYC, nc.

Princess & Willie Hawaiians (Ray-Ott Club) Niagara Falls, N. Y., nc.

R

Ramon, Roberta (Mon Patee) NYC, nc.
Read, Paris (Holiday Inn), Flushing, N. Y., nc.
Revel & Allen (Cocoon Grove) Boston, nc.
Reynolds & McMahon (Park Central) NYC, h.
Rhythm Rockets (Capitol) Washington, t.
Richards, Don (La Conga) NYC, nc.
Rigoletto Bros. (Hurricane) NYC, nc.
Rios, Rosita (Havana-Madrid) NYC, nc.
Rivie, Adele (Wivil) NYC, re.
Roberts, Ronny (New Yorker) NYC, h.
Rocco, Maurice (Oriental) Chi, t.
Rosario & Antonio (Waldorf-Astoria) NYC, h.
Rosati, Sandro (Park Central) NYC, h.
Rosonski, Josefa (Music Hall) NYC, t.
Roxettes (Earle) Washington, t.
Ryan, Patricia (51 Club) NYC, nc.

S

Salute From Hawaii Unit (Orpheum) Omaha, t.
Saro, Juan Jose (El Chico) NYC, nc.
Scott, Hazel (Paramount) NYC, t.
Scott, Margaret (Pierre) NYC, h.
Scott, Raymond (Roxy) NYC, t.
Sharlan, Howard (Riptide) Miami Beach, Fla., nc.
Shaver, Buster, & Olive & George (Chicago) Chi, t.
Shayn, Al (Aquarium) NYC, re.
Shea, Chautsi (885 Club) Chi, nc.
Sims & Bailey (Drake) Chi, h.
Singing Favorites (Beverly Hills) Newport, Ky., cc.
Skyliners (Indiana) Fort Wayne, Ind., h.
Smith, Betty Jane (Palace) Cleveland, t.
Smith, Jerry (Ubangi) NYC, nc.
Smith, Rollin (Cafe Life) NYC, nc.
Sonya & Michels (Maxim) NYC, nc.
Southern Sisters (Alpine Village) Cleveland, 1-13, nc.
Stanley Twins (Royal Casino) NYC, nc.
Starr, Georgette (19th Hole) NYC, nc.
Steele, Eddie (Cerutti's) NYC, nc.
Stewart, Louise (Star) NYC, t.
Stooges, Three (Oriental) Chi, t.
Sullivan, Maxine (Le Ruban Bleu) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swifts, Three (Earle) Washington, t.

T

Tannan, Don (Cafe Life) NYC, nc.
Taylor, Hilda (Sawdust Trail) NYC, nc.
Taylor's, Frank, Follies Americana (Ritz) Panama City, Fla., 2, t; (Enzor) Troy, Ala., 3, t; (Pantages) Birmingham 4-6, t.
Therrien, Henri (George Washington) Jacksonville, Fla., h.
Thomas, Shiril (Belmont Plaza) NYC, h.
Thompson, Janet (Wivil) NYC, re.
Tint, Al (National) Richmond, Va., t.
Tip, Tap & Toe (Earle) Phila, t.
Tones, Three (Carolina) Wilson, N. C., 3, t; (Carolina) Wilmington 4-5, t; (State) Spartanburg, S. C., 6-7, t; (Carolina) Columbia, S. C., 8, t.
Toppers, Four (Enduro) Brooklyn, re.
Tores, Quito (Hurricane) NYC, nc.
Towne, Archie (51 Club) NYC, nc.
Towne & Knott (Village Barn) NYC, nc.
Townsmen, The (Sheraton) NYC, h.
Toy, Ming (Wivil) NYC, re.
Toy & Wing (Blackhawk) Chi, c.
Trudine (Flamingo) Chi, nc.
Tullah & Mia (Colosimo's) Chi, nc.

V

Valdez, Vern (Wonder) New Orleans, nc.
Vallee, Edee (Jimmie Dwyer's Sawdust Trail) NYC, nc.
Van, Gus (Olympic) Miami, 9-15, t.
Venezia, Chiquita (19th Hole) NYC, nc.
Vestoff, Florida (Club 51) NYC, nc.
Victory Follies (Capitol) Reading, Pa., 3-5, t.
Vine, Billy (885 Club) Chi, nc.
Waldron, Jack (18 Club) NYC, nc.
Walton, Jayne (Chicago) Chi, t.
Walton, Jules & Joanne (Bismarck Tavern) Chi, nc.
Ward, Margie (Blackhawk) Chi, c.
Ware, Leonard Trio (Cafe Life) NYC, nc.
Watson Sisters (Palace) Cleveland, t.
Wayne, Jinja (18 Club) NYC, nc.
Weber Bros. & Chatita (Grand) St. Louis, t.
Wenton Ruth (Cafe Maxim) NYC, nc.
Whaling, Bobby, Co. (Roxy) NYC, t.
White, Jerry (Bill's Gay '90s) NYC, nc.
White's, George, Scandals (RKO Boston) Boston, t.
Williams, Pearl (51 Club) NYC, nc.
Willnick & Mae (Colonial) Dayton, O., t.
Wood, Napua (Lexington) NYC, h.

Y

Yates, Hal (Sheraton) NYC, h.
Yost's, Ben, Quartet (Diamond Horseshoe) NYC, nc.
Youngman, Henny (Earle) Phila, t.

Z

Zalipskays, Lalla (Russian Krechma) NYC, nc.

ICE SHOWS ON TOUR

Hollywood Ice Revue of 1943 (Coliseum) Indianapolis, Nov. 26-Dec. 4.
Ice Revue of '42 (Netherland Plaza Hotel) Cincinnati.
Ice-Revue of 1943 (Forum) Montreal, Dec. 8-16.
Lamb-Yocum Ice Show (Ben Franklin Hotel) Phila.
Lewis, Dorothy (Copley-Plaza Hotel) Boston.
Stars on Ice (Sonja Henie & Arthur Wirtz) (Center Theater) NYC.
Victor's, Art, Ice Parade of 1943 (Hotel Adolphus) Dallas.

DRAMATIC AND MUSICAL

(Routes are for current week when no dates are given)

Angel Street (Plymouth) Boston.
Arsenic and Old Lace (Cox) Cincinnati, 3-5.
Barrimore, Ethel, in Corn Is Green (Wilma) Missoula, Mont., 2; (Fox) Spokane, Wash., 3; (Metropolitan) Seattle 5.
Claudia (Selwyn) Chi.
Cornell, Katharine, in Three Sisters (National) Washington.
Dough Girls (Klein Aud.) Bridgeport, Conn., 5.
Firefly, The (Majestic) Boston.
Gilbert & Sullivan (Locust St.) Phila.

THE BILLBOARD ON TIME!

Subscriber E. T. Ramsey writes from a small town in South Carolina that his copy arrives at the post office on Wednesday but is not delivered until Saturday BECAUSE The Billboard IS DATED SATURDAY. The Billboard is accorded "newspaper" preferential handling by the postal service and should be delivered as quickly as first-class mail.

If your copy is late, on subscription or at the newsstands, write Circulation Manager, The Billboard, Cincinnati, O. Many newsstands that were formerly getting The Billboard on Friday now have copies for sale on Wednesday.

Good Night Ladies (Blackstone) Chi.
Hellzapoppin (Forrest) Phila.
Junior Miss (Harris) Chi.
Junior Miss (Wilbur) Boston.
Lawrence, Gertrude, in Lady in the Dark (Cass) Detroit.
Life With Father (Royal Alexandra) Toronto.
Merry Widow (Erlanger) Buffalo.
Papa Is All (Cox) Cincinnati 30-Dec. 2.
Pitts, Zasu, in Her First Murder (Victory) Dayton, O., 2; (English) Indianapolis 3-5.
Porgy and Bess (Studebaker) Chi.
Priorities of 1942 (Erlanger) Chi.
Spring Again, with Grace George (Michigan) Ann Arbor, Mich., 2; (Hartman) Columbus, O., 3-5.
Student Prince (Curran) San Francisco.
Sunfield (Colonial) Boston.
Swanson, Gloria, & Francis Lederer in Three Curtains (Ford's) Baltimore.
This Is the Army (Taft Aud.) Cincinnati, 7-12.
Tobacco Road (Shubert Lafayette) Detroit.
Veloz & Yolanda (American) St. Louis.
Watch on the Rhine (Nixon) Pittsburgh.
Willow and I (Walnut) Phila.

CARNIVAL

(Routes are for current week when no dates are given. In some instances, possibly mailing points are listed.)

B. & H.: Cope, S. C.
Bantley's All-American Park: Fayetteville, N. C.
Chatham Am. Co.: Ehrhardt, S. C.
Magic Empire: Mer Rouge, La.
Texas Kidd: Fort Worth, Tex.
Tower Am. Co.: West Columbia, S. C.
Victory Expo.: Camp Stewart, Hinesville, Ga.
Ward, John R.: Crowley, La.; Lafayette 7-12.

CIRCUS

Polack Bros.: Topeka, Kan., 7-13.

MISCELLANEOUS

Banks, Alfred, Minstrels: Memphis, Tenn., 8; Nashville 12.
Burke & Gordon: Indianapolis 30-Dec. 5.
Campbell, Loring, Magician: Steubenville, O., 2; Mansfield 3; Louisville 4; Warren 7; Carrollton 8; Alliance 9; Barberton 10; Tiltonville 11.
Couden, Doug & Lola: School Assemblies, Summerville, S. C., 1-5.
DeCleo, Magician: Marysville, O., 30-Dec. 5.
Doss, Benny, Comedy Co.: Linden, Tex., 30-Dec. 5.
Long, Leon, Magician: Aberdeen, Miss., 1-3.
Ricton's Dogs, school show: Gadsden, Ala., 30-Dec. 5.
Slout, L. Verne, Theater Workshop: Jamesburg, N. J., 2; Tuckerton 3; Ocean City 4; Hanover, Pa., 7; Alexandria, Va., 8; Martinsburg, W. Va., 9; Middletown, Pa., 10.
Turtle, Wm. C., Magician: (Goman's Gay Nineties Night Club) San Francisco 1-5.

ADDITIONAL ROUTES

(Received Too Late for Classification)

Aloha Serenaders (Chin's Victory Room) Cleveland 1-5.
Belmont Bros. (Continental Grove) Akron, O., 1-12.
Costello, Roberta (Zellers) Wheeling, W. Va., 1-12.
Kula, Malie (Chin's Victory Room) Cleveland 1-5.
Romas, Flying (Englewood Theater) Chi 3-5.
Ruhl, Warney, Ork. (Club San Diego) Detroit 1-12.

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Jericho Quintet (Cafe Society Downtown) NYC, nc.
Johnny & George (19th Hole) NYC, nc.
Johnson, Judith, & Co. (Elkhorn) Praise, Ky., 2-3, t; (Henry Clay) Henry Clay 4, t.
Jones, Dick (Flamingo) Chi, nc.
Jordan, Lee (Red Gables) Terre Haute, Ind., nc.

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Coin Machines

AMUSEMENT . . . MUSIC . . . VENDING . . . SERVICE

A Department for Operators, Jobbers, Distributors and Manufacturers

WALTER W. HURD, Editor
The Billboard, Ashland Bldg., 155 N. Clark St.,
Chicago, Ill.

State Revenue

State revenue has become an important subject in discussions of governmental problems, and when 44 State legislatures meet in 1943 it will probably rank next to federal revenue in importance.

The great need for federal revenue in the war emergency has made it necessary for States to begin to look for new sources of revenue. In the past, States have derived much of their revenue from taxes on automobiles, trucks and gasoline, but the war emergency is combining to deprive all States of this source. Which means in simple terms that all States will have to look for other things to tax. It is expected that many States will pass new or increased sales and cigarette taxes, but here the federal government is taking precedence also.

In the legislative years of 1939 and 1941 many bills for taxing coin machines were introduced in the various State legislatures. In both years the total number of such bills reached about 150. It is possible that more coin machine tax bills than ever will appear in the State legislatures in 1943—and the industry should be prepared for it.

Due to the war emergency, preference must again be given to the federal government in taxing coin machines. State legislatures must be compelled to face this fact. In 1941 a federal tax was placed on pinball games and gaming devices; in 1942 the federal law was broadened to include phonographs and all amusement machines; the 1943 bill is already being considered and will be broadened to include other types of machines in all probability.

In view of this increasing federal tax, the State legislatures must now be asked to keep taxes on coin machines as low as possible. In normal times the industry had contended that coin machines should be

held as a source of revenue for city and State. Now it is necessary to ask States and cities to give preference to the federal government.

But the industry should be prepared for the introduction of many State tax proposals and the passage of several of these into law. There are now 11 States and more than 200 cities that collect a tax on one or more types of coin machines.

The interests of the industry are best served by confining a tax bill to one type of coin machine, such as amusement machines. But the tendency is strong among State legislatures to place all types of coin machines in the same bill. Amusement machines gain in prestige by having a license tax, but music and vending machines do not gain prestige by being taxed. The fact that State legislatures tend to put all machines in the same bill strongly suggests that the industry should have some plan of co-operation among the three divisions of the industry, but at present there is no such plan.

The best approach to the many State legislatures that must find new revenue is organized co-operation. The operators' associations already active will need to collect information on taxes and plan a definite program of defense against high taxes. Time and hard work will be required to collect data necessary to meet the coming tax situation.

In States that have no active associations at the present time, it is important to form at least a temporary group in preparation for 1943. Even five operators can form an organization and make good preparations for the impending tax situation.

NOTE: A bulletin "Suggestions on Legislation" will be sent free to those who write Reprint Editor, The Billboard Publishing Company, 25 Opera Place, Cincinnati, O.

Official ODT Report Discusses Conversion of Passenger Cars, And Catalogs Important Rules

WASHINGTON, Nov. 28.—Much attention has been given in recent months to the conversion of passenger cars to station wagons or similar commercial vehicles by operators of coin machines. This practice originated in the East some months ago when gas rationing was started. Commercial vehicles were given a higher gas ration than passenger cars.

When the new national rationing program was announced operators in all parts of the country became deeply interested in the conversion of passenger cars to some commercial type. OPA officials told representatives of the coin machine industry in Washington that it would be advisable for operators not to convert their passenger cars because the national program would be very strict.

Recently an inquiry was made of the Office of Defense Transportation as to the practice of converting passenger cars to some commercial vehicle. The ODT will have authority over commercial vehicles under the new program beginning December 1. Accordingly, the ODT office stated that owners of passenger cars are not eligible for Certificates of War Necessity unless the vehicle has undergone a genuine structural change, reasonably permanent in nature, which makes it likely that property rather than passengers will be carried.

Must Prove Use

Moreover, the owner must establish the fact that his business or occupation requires the use of a property-carrying vehicle, rather than a passenger-carrying one, in order to qualify fully for a certificate.

"Merely painting the windows of a vehicle, or removing seat cushions, or removing a door, or attaching a towing device to the axle of the vehicle does not make it a commercial vehicle," John L. Rogers, director of the Division of Motor Transport, said.

"Many passenger car owners are converting their vehicles in the mistaken belief that they will be eligible for a Certificate of War Necessity, and thus receive more gasoline, and a better grade of tires," Rogers said.

Rogers made it clear that "if the vehicle is merely converted for the purpose of getting more gasoline, or for the purpose of avoiding turning in idle tires under OPA regulations, and there is no bona fide transportation of property intended," the application for a certificate will be denied by the ODT.

Many of the persons attempting such conversions may be eligible for "C" ration coupon books, Rogers pointed out. In such instances there would be no advantage in obtaining a Certificate of War Necessity.

Misguided Conversion

"Some people also are converting their

passenger vehicles in the mistaken belief that they may be in a better position to secure tires and recap service," Rogers said. "These persons also are misinformed. Mere possession of a Certificate of War Necessity is no guarantee that an operator of a commercial motor vehicle will be given tires."

Commercial motor vehicle operators in addition to having a valid Certificate of War Necessity, must be in one of the eligible classes in the Office of Price Administration's Tire Rationing Regulations to be eligible for tires or recap service.

"Most vehicles that would be converted by a salesman, or for the purpose of light delivery, are not eligible for tires as commercial vehicles," Rogers stated.

Applications for certificates for converted passenger cars are being returned to the ODT field office for special examination before issuance of certificates for such vehicles.

Philadelphia Phono Operators Elect Ray Bernhardt President

PHILADELPHIA, Nov. 28.—Raymond Bernhardt, head of Quaker City Music Company, has been elected president of the local Phonograph Operators' Association for 1943, succeeding William L. King. In electing Bernhardt to the presidency, the association lost a good secretary, Bernhardt having distinguished himself in that position during this term. Jack Sheppard, who has served the association for many years as an officer in various capacities, was elected vice-president. Herbert Sheward, head of the Bertola Phonograph Company, is the new secretary. Herman Scott was elected treasurer.

Elections were held at a meeting at association headquarters on November 19. Four of the five members of the board of directors retained their seats with Harold A. Reese the new board member succeeding Herman Scott, who was elected treasurer. The other board members include Meyer Cowan, of Major Amusement Company; Phil Frank, of

(See BERNHARDT on page 66)

Pinball Not Slot Machine

NEW ORLEANS, Nov. 28.—Holding that pinball or iron claw machines are not "slot machines" as denounced by statute, and could not be destroyed under the slot machine statute or under the new criminal code unless seized with a search warrant, an appellate division of Criminal District Court, by two to one vote November 12, reversed a decision by Criminal Judge Frank T. Echezabel. The judge had ordered the destruction of 19 pinball machines and one iron claw seized August 1 by State troopers from the Sport Center here.

Judges William J. O'Hara and George P. Platt overruled the decision of the trial judge and ordered the machines returned to Anthony J. Dalio, proprietor of the Sport Center. Judge Fred Oser, the third member of the Appellate Court, concurred in the decision of Judge Echezabel.

Prosecution Agrees

Assistant Attorney General Niels F. Hertz, who intervened in the case after District Attorney J. Bernard Cocke agreed with the defense attorneys that the machines could not be destroyed under existing laws, served notice on the court that he would apply to the Supreme Court for writs of certiorari, prohibition and mandamus.

Judges O'Hara and Platt said in their majority opinion that the issues involved in the appeal, under the current State laws, has given rise to a conflict of legal opinion that bids fair to prevail until the Supreme Court decides on the subject matter.

In his decision Judge Echezabel ruled that the machines were slot machines and could be destroyed under Act 231 of 1928, the slot machine statute, or under Act 147 of 1942, which authorizes the destruction of gambling paraphernalia.

The majority opinion held that Act 147 of 1942 had no application to the case because the act is a search warrant law and its provisions "explicitly, unequivocally and without ambiguity whatsoever," relates exclusively to gambling property, among other types of property, that has been seized under the power and the process of a search warrant. It was pointed out that State troopers did not seize the machines under a search warrant.

Big Difference

After citing Supreme Court decisions, the court said: "The difference between the pinball device and what is commonly known and considered as a slot machine is clear and definite, because a pinball may or may not be used as a gambling device. . . ."

EDITOR'S NOTE: A later report on this case says that the State will appeal to the Supreme Court of Louisiana on the principles involved in the case.

Late Ration News . . .

CHICAGO, Nov. 28.—By mid-week, reports began to increase on how operators were faring in the rationing of gasoline in various parts of the country. One large Eastern city reported that service men and mechanics, up to this week, were getting C books and operators themselves were getting B books. This report said local boards varied widely in their rulings in that entire area.

The New York area reported that some division of opinion about converted cars had already been encountered as between the OPA and ODT, but this was due to opinions of local boards.

An Ohio report alleged marked partiality toward big operators was being shown by some local boards.

Organized operators were holding meetings to get full information on filling out applications. OPA officials co-operated in many cases. One State OPA board notified operators they would get B cards; however, operators could apply for C cards if they desired.

On the eve of Thanksgiving, President Roosevelt announced that the national gas rationing program must go into effect December 1. He was supported by Henderson and Jeffers in this move against the Ration Rebellion, regarded by many as the biggest organized move to scuttle the war program since Pearl Harbor. Jeffers had not revealed, up to November 27, the parties he alleged were financing the agitation against rationing.

Minneapolis Operators Work With Ration Board

Co-operative work helps to iron out many vague points in official orders

MINNEAPOLIS, Nov. 28.—Coin machine operators and distributors of the Northwest area are sitting tight and waiting to see what will happen with their gas-rationing applications. There is an atmosphere of undecidedness hovering over the entire territory.

To date those coinmen, and few there are, who have received gasoline allotment figures are extremely well satisfied with the manner in which the Office of Price Administration handled them. The bulk of the industry should know the answer to this problem shortly.

Co-operation between the coin machine industry and the OPA officials in this territory has been characterized as "perfect." Sources close to OPA have indicated they are highly pleased with the extreme patriotism shown by the coinmen in wanting to do whatever is necessary—and do it willingly.

Meanwhile, as gas rationing comes nearer and nearer, the number of operators switching locations with one another is on the increase. This is especially true in territories outside the Twin Cities, thruout Minnesota and the Da-

kotas. Realizing that the maximum they can get is 75 per cent of last year's gasoline totals, these operators are trying to decrease the size of their route so that they can come within the limit of the regulations. In some instances operators are known to be asking for a cut of even more than 25 per cent in their needs so that they can conserve on rubber and gasoline.

At the same time operators are pondering the excise tax situation in an effort to cut down their expense along this line. A method being used by most of the music operators is to have either the location or the machine itself pay the tax. This is being done on a very quiet scale and as yet no details on its arrangement or how it is working out are available.

Seeks To Solve Gas Ration Trouble

DETROIT, Nov. 28.—A proposal to reduce servicing frequency by approximately 50 per cent in the event that gasoline rationing regulations do not allow something approaching normal and efficient use of trucks has been made by Ben Robinson, head of the Robinson Sales Company, Detroit.

Robinson was careful to point out that his proposal is definitely designed to give fully adequate service to all locations despite the handicaps. His belief is that operators will secure essential gasoline for trucks, but that the problem of passenger cars used for business operations has not yet been clarified and that operators should be prepared, if necessary, to face serious restrictions on their use.

Robinson's scheme has three basic features: (1) To reduce frequency of service calls by covering such calls every other day instead of daily; (2) to have frequency of collections, making them only every second week, without incurring undue hazard of pilferage; (3) to make other special service calls by means of bus and street car, with the servicemen equipped with a small portable kit, beyond the calls that could be covered by the first two points of the program.

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Gas Rationing Approached Dec. 1 With Ration Rebellion Dying and Operators Still Hoping for Best

Editor's Note—For latest reports on the gas rationing situation, see item "Late Ration News" elsewhere in this issue.

CHICAGO, Nov. 28.—Developments during the week in the gas rationing field chiefly centered on the approach of the deadline December 1. The Office of Defense Transportation issued an announcement that it would exercise leniency toward commercial vehicles during the month of December because the ODT offices were so completely swamped that many users of trucks had not been able to get Certificates of War Necessity.

Reports indicated that at least five operators' associations had co-operated fully with their local ration boards in getting the proper information to operators and also in filling out operators' ration blanks. These associations reported that such friendly co-operation had been well worth while. Only one report was received of a coin machine association that had taken an antagonistic attitude toward the national rationing program.

Reports early in the week indicated that the threatened Ration Rebellion was beginning to decline. William T. Jeffers, rubber czar, had taken a bold attitude against the opposition to rationing, but he did not name the sources of the opposition before a Congressional committee. In earlier public speeches Jeffers had said the Ration Rebellion was being financed by people who ought to know better. Many newspapers said he referred to chambers of commerce and also political organizations.

When newspapers like *The Detroit News* and *The Cleveland Plain Dealer* took an editorial stand against the opposition to rationing, it was seen that the partisan backing of the Ration Rebellion had already been broken. Many had hoped that Jeffers would call names and indicate just who was financing the opposition.

Observers who were carefully watching the background of the Ration Rebellion were seriously disturbed because there were evidences that the strong group in the United States that favors a move which will lead to the United States making a separate peace with the Axis would

capitalize on the popular discontent with gas rationing. The forces at work in the background in agitating people against gas rationing were so powerful that many observers really were alarmed at what might happen in case the movement continued to make headway. The most discouraging features of the rationing program are expected to hit the American people in 1943, and opposition at the present time would seriously undermine the war program next year.

The East Coast area continued to feel the seriousness of a shortage in gas. The OPA this week was studying plans for cutting the supply to dance halls, theaters and other places of entertainment.

The OPA continued to check on violations of the ration rules in the East and reported that in a survey of 500 gas stations, at least 70 per cent of them were violating the rules. Such widespread violation of the ration program in the Eastern States, it is feared, will be duplicated in other parts of the country when the national program goes into effect.

The ODT headquarters in Washington issued a warning to business men generally against converting their passenger cars into commercial vehicles. Some suggestions were made on the conversion of

(See GAS RATIONING on page 63)

Pre-Gas Ration Business Terrific

FORT WORTH, Nov. 28.—Maybe it's to use up as much gas as can be used before rationing hits Texas, or it might be due to the ever-increasing number of war-plant workers in this section, but the coin machine operators report an abnormally good business for this time of the year. Favored by springlike weather that has held on longer than usual, the taverns, dance halls, cafes and night clubs are enjoying a tremendous business.

Rationing, of course, will put some of the coin machine spots out of business. But there probably will be space in the downtown places to take care of the machines.

The labor problem is still serious here at cafes and taverns. Top prices are paid for employees, but the war plants still beckon with even better salaries. Curb service is a thing of the past here. But that sends the buying public inside where the coin machines are.

Railroads Face Growing Traffic

NEW YORK, Nov. 28.—The great increase in rail traffic is boosting the patronage of coin machines in railroad stations. But a survey made by *The Wall Street Journal* shows that railroads now are being overtaxed to carry the heavy freight load being put upon them.

The increase in freight is already affecting passenger train schedules in many ways. The survey says that freight tonnage for the railroads will increase by at least 15 per cent in 1943, which means that passenger trains will be curtailed still further. The newspaper suggests that railroads are making every effort to meet the situation and that they would like to have more equipment in large quantities, but the priority given to war production makes it impossible for railroads to get new equipment.

Coinage News

Columnist Ed Ainsworth, of *The Los Angeles Times*, recently paid his respects to the prospect of a new wooden nickel. He said that with the scarcity of metals, the next thing we know the lumberjacks will be cutting down nickels instead of boards. "A counterfeiter won't need a metal mold; all he will have to have will be a jackknife and a whittling instinct. We used to laugh at the Indians for using wampum made out of sea shells; now they can give us the ha-ha for dealing in pine knots and redwood burl."

"We have had the Buffalo Nickel and the Liberty Dime and Indianhead Penny; the next things on the collectors' lists will be the Maple Sirup Penny, the Resin Quarter and the Mahogany Nickel."

"If this kind of money starts burning your pockets you won't know whether it is just the urge to spend or a real fire. And when Morgenthau comes around to collect we can all hope he gets splinters in his fingers . . ."

Newspapers in different parts of the country have been publishing the recent press release that the Treasury Department has been experimenting with various substitutes for the metal now contained in coins. The experimental substances so far have included woods, plastics and glass.

Already the nickel is "nickel" in theory only. All of the nickel metal has been removed and the copper content has been cut from 75 per cent to 56 per cent.

An important news reports has been received from operators near Baltimore recently. They report that the inability to get a plentiful supply of pennies, which are necessary to make change, may force cigarette vending machine operators to continue vending cigarettes at 15 cents in spite of the one-half cent federal excise tax which became effective November 1.

Change Supply Cut

The Federal Reserve Bank has refused requests for large supplies of pennies. The first two or three days after the tax went into effect, they supplied pennies in quantities of three to five thousand. Then they put their foot down and said they simply couldn't fill any more such requests.

If the banks had been able to cooperate, operators had planned to put into effect a 16-cent price in place of the 15-cent price. However, because of the limited amount of pennies available, and the similar requests from other sources which would effect a penny shortage, the banks were forced to refuse all such requests.

For the time being cigarette vending machine operators in Baltimore are continuing to vend cigarettes at 15 cents. However, they point out that they will be unable to continue this for any length of time because they will be losing money on their operations. The margin of profit is too small to enable them to absorb the half-cent excise tax increase, and neither manufacturers nor jobbers will absorb it for them.

Milwaukee Firm Has Good Start

MILWAUKEE, Nov. 28.—Frank O'Brien, head of the recently organized Frank O'Brien Enterprises, reported this week that the responses of operators to the first announcements of the firm were very encouraging. The firm specializes in handling slot machines, and O'Brien says that he will be able to offer many bargains in this field.

He states that he had not expected such a big response in the beginning because operators are slow to deal with new organizations. However, O'Brien said he had been in the coin machine trade for many years and already had a wide acquaintance in all parts of the country.

He said his mechanical staff was now very busy rebuilding machines and also shipping machines as fast as they could possibly fill orders. He states that his firm has parts for slot machines of all types and that big operators of slots can depend on his firm as a regular source of supplies at all times. Additional mechanics have been added to the staff since the firm was organized.

CHICAGO, Nov. 28.—Notification of changes of address for two distributors came thru during the past week. They are: Harold Klein, Klein Novelty Company, distributor and jobber, 144 East Highland Avenue, Milwaukee, and D. R. Charles, the Binghamton Amusement Company, distributor, 190 Main Street, Binghamton, N. Y.

Canada Sentences Six for Smuggling Of Coin Machines

MONTREAL, Nov. 28.—Several members of an organized ring engaged in smuggling pinball machines into Canada from the United States were sentenced in Cornwall, Ont., Monday (23) on charges of violating the Customs and Excise Act. The convictions climaxed an investigation started by Royal Canadian Mounted Police last September when the illegal traffic was discovered, resulting in more than 800 of the amusement devices being seized and confiscated, for the most part, in this area.

Prison terms of one year each were meted out to Clarence Levesque, Morrisburg, Ont., and Roland Rutley, Waddington, N. Y., alleged ring leaders. Magistrate P. C. Bergeron passed sentence on the pair for conspiring to defraud the government of revenues. On an additional count of assisting in the unlawful importation of the pinball games, Rutley and Levesque were sentenced to one year, concurrent with aforementioned term. Sentence will date from the time of their arrest by R. C. M. P. in September.

Also accused of smuggling operations, William Barski, Brantford, Ont., and George Armstrong, Morrisburg, Ont., pleaded guilty and were fined \$200 plus costs, with an alternative of three months in jail. Conspiracy charges against them were dropped by Special Prosecutor J. S. Latchford.

Gordon Williams, Brighton, Ont., pleaded guilty to two charges of conspiracy and on the first was fined \$200 and costs or three months. On the second a similar fine was suspended. Driver of the truck in which the pinball machines were transferred after being smuggled across the border, Jack Skolnick, of Montreal, pleaded guilty to a charge of harboring goods liable to forfeiture under the Customs Act. He was fined \$200 and costs of \$57. Conspiracy charges are also faced by Lucien Frappier, of Cornwall, whose trial has been set for a later date.

Evidence presented in the case revealed that the machines, which have been barred from Canada under an embargo in effect since December, 1940, had been transported across the St. Lawrence River from Waddington, N. Y., thence brought to Montreal, where they were sold.

ODT To Avoid Rationing Of Travel If Possible

WASHINGTON, Nov. 28.—The public has been expecting some rationing plan for railroad travel for some time, but a high official of the ODT reported this week that his agency is still opposed to any rationing of rail travel, chiefly because no satisfactory plan has yet been found.

Ideas for controlling rail travel were being rapidly considered in order to announce some plan before the holiday rush sets in. All reports indicate that the holiday rush this year will be greater than ever. It is well understood that all railroad and bus lines will be completely swamped to carry the holiday load.

Passenger traffic in 1942 is expected to almost double that of 1941. The estimated load in 1942 is put at 400,000,000 passengers. Bus traffic too is surpassing all previous records.

ODT officials say they will try to issue as few regulations as possible. They admit that it may be necessary to make each person who comes to buy a ticket sign a statement that his trip is essential.

Helping Operators To Stay in Trade

CHICAGO, Nov. 28.—"Current operating conditions, while far from perfect, are nevertheless indicative of great future possibilities," states Roy Bazelon, Monarch Coin Machine Company chief.

"The stick-to-it and go-ahead attitude of the present-day operator, even in the face of wartime restrictions and taxation, is reinforcing an already strong foundation for post-war operating," he declares. "The success of those operators who are standing by their guns at this time will be increased many fold when normal activity may be resumed."

"The Monarch Coin Machine Company has been and is in the thick of the battle. I am happy to say. With service that has proved invaluable to our customers, we are helping them not only to maintain the high standard of operating but also we are aiding them in preparation for the great expansion that is bound to take place when peace is restored. Our chief aim now is to provide a stock of better type equipment of all kinds, and every effort is constantly being made to fulfill that purpose."

3 GREAT BUYS

Brand New CHICAGO COIN GOBS . . . \$99.50

★

MILLS THRONE OF MUSIC . . . \$129.50

MILLS EMPRESS, Newly Marbleglowed . 189.50

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CIGARETTE VENDING MACHINES WHILE THEY LAST

DuGrenier S Model, 7 Col., 20c Vend.	\$35.00
DuGrenier VD Model, 7 Col., 20c Vend.	60.00
DuGrenier W Model, 9 Col., 20c Vend.	55.00
Unecda-Pak A Model, 8 Col. 20c Vend.	25.00

In perfect mechanical order. Beautifully repainted and reconditioned! Terms: 1/3 With Order, Balance C.O.D.

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Third Week in November, Ten Years Ago, Shows Seattle Ops Planning To Protect Members

The coin machine trade during the third week in November, 10 years ago (as reported in *The Billboard*, November 26, 1932), was wondering what would be the changes due to the Presidential election which had only recently taken place. A depression was on in 1932, and the Presidential campaign had been fought on that issue. The amusement machine game industry was supposed to be a depression business, and it received its chief impetus from depression conditions.

The people had voted for Franklin D. Roosevelt as President with the idea that he might do something to help pull the country out of the depression. The coin machine trade had taken note of

the fact that Roosevelt had been accused of once being a member of the coin machine industry. Some of his sons had also been in the business. Coin machines had even been brought into the Presidential campaign as a black mark against Roosevelt.

Another big topic as reported in *The Billboard*, November 26, 10 years ago, was the intense activities of an operators' association in Seattle to prevent the "jumping of locations." The Seattle organization was new and was really making plans to prevent some of the evils due to competition among operators. The association started out by paying three of its officials to do the job. Association members agreed to observe the rules as far as possible and to report any non-members who intruded on locations belonging to members. The association promised 100 per cent protection to its members. Ten years ago reports of association activities were a big topic in the news of the industry.

Louisville

While the Seattle association was undertaking such a big program, news reports indicated that Louisville operators were also trying to organize. Louisville had just had a siege of cases in court involving pinball games. Louisville operators had engaged an attorney to represent all members of the trade in cases involving games. The attorney was one of the first in the country who really began to study amusement games and the legal statutes that might apply to such games. It was about one year later, in 1933, that he won a Circuit Court decision in Louisville, which continues to this day to be one of the most original court opinions ever handed down involving pinball games.

Canada

A report from Canada indicated that phonographs were already making good headway in that country. Most of the machines were being taken into Canada from Maine, and some of them from Boston.

An interesting sidelight as reported in the news item stated that a restaurant had put a phonograph in 15 different booths. Operators will recognize at once that that idea may have been the predecessor of the modern wall and bar boxes. The news report indicated that the booths in this restaurant were very private and hence each booth could have its own phonograph.

The report stated that phonographs in operation in Maine had gained 25 per cent in one year. This was two years before the national phonograph boom began in 1934.

Interest in vending machines was still at a good pace, altho the depression had cut heavily into the vending machine business. *The Billboard* reported that inquiries indicated special interest in machines for vending hand soap and machines for vending razor blades.

That week the Watling firm announced a new slot machine which offered two plays for a nickel.

Some manufacturers were reported to be trying to revive sports games. Some of these included the racing idea.

A report from New York said that a check on 400 cigarette vending machines indicated this route was selling on an average of 20 packs a day per machine.

Beauty Parlors

An interesting sidelight on the search for new locations said that beauty parlors were beginning to install pinball games. Two operators new in the business, one of them a lawyer, had invaded the beauty parlor field and found that women liked to play the pinball games as well as men.

The biggest story in *The Billboard* 10 years ago related to the candy trade and how it was affecting vending machines. The article was in the nature of a survey and is reprinted in full for its historical interest.

The candy manufacturers have made some progress toward overcoming the adverse factors which have blocked their profits during the depression, according to C. J. Gothart Jr., writing for the *Hearst papers*. Still, last-minute reports from a number of the candy manufacturers say that there has been a let-up in sales during the last two weeks, when

candy should really be picking up. This fact has led candy manufacturers to look more closely into vending machines, says Nathaniel Leverone, president of the Automatic Canteen Company.

The candy business is estimated to be 20 per cent below last year as to volume, and on a dollar basis it is about 50 per cent of 1929. This means that the consumer is getting a dollar's worth of candy now for 50 cents as compared with 1929. The candy industry has done better than some other trades in keeping its employment up. Profit margins are very close, making it discouraging for wholesalers and dealers, also operators of candy vending machines. Operators of vending machines need a larger margin than the retail dealer, and the present low margins often lead operators to stock their machines with inferior grades of candy.

It is reported in candy trade circles that the penny-bar items and other penny pieces, so popular earlier in the year, are now on the wane. There were many complaints from wholesalers of candy, and operators of vending machines also found the profit margin too small to sell the pieces by machine. Theoretically the penny pieces were the ideal thing for machine selling, but with little profit in them the machine men could not be expected to take to them. Reports indicate that chain stores take only about 15 per cent of the total volume of candy from the manufacturers. But the retail prices which chain stores place on standard candy bars is often thought to be serious competition for machine selling. Others in the vending machine business say that machines must get away from the retail store anyway, hence there is little real competition with the chain store.

Frank S. Records, secretary-treasurer of the National Confectioners' Association, with headquarters here, said that he had no statistics in his office to indicate the volume of candy sold by manufacturers to organizations that would distribute the product by machine. He has been in the present office about six months and admitted that selling candy by machine had not yet been brought to his attention.

Nat Leverone, president of the Automatic Canteen Company, probably the largest organization in the world devoted to distributing candy bars by machine, spoke very freely regarding conditions. He said that present conditions were showing the value of machine distribution for standard candy bars. Candy manufacturers admit that the trade in the last few weeks has not been what was expected, and his organization has found an increasing number of candy

(See TEN YEARS AGO on page 66)

Canadian Output Makes Big Rise

OTTAWA, Nov. 28.—Canadian Bank of Commerce, in yearly analysis of business conditions, said that the third year of hostilities required war expenditures in Canada, including those for aid to Britain, of \$2,595,580,000, two and a half times those of the 12 months ended September, 1941. This great increase was representative not only of the rising tempo of Canada's war effort, but also of the heavier demand made upon the country's productivity.

The bank furnishes figures indicating the growth this year in output of nearly all late grains, roots and fodder crops and important expansion in hog output.

It is observed that production of civilian goods continued at a high rate until recently, despite the rapidly mounting war output, but the bank notes a changing trend as follows:

Sharp Rise in Output

"War economy now clearly predominates in the manufacturing field, and the increase in total production is therefore the net result of three factors, a sharp rise in war output, a gradual decline in goods for civilian consumption and a steady increase in the proportion of military and defense output to total production. We estimate, on the basis of our index of industrial activity, that whereas total manufacturing output increased 15% between the two periods of 12 months ended September, 1941 and 1942, the output of war goods, including foodstuffs and other civil defense items processed for export, increased 40%; that production for civilian consumption in Canada fell by 3%, and that the proportion of war to total production is about 50%.

"If we narrow our inquiry to the third quarter of the year (that is, the three months ended September) we find, on the basis of comparable data, that the rates of increase were less steep than for the longer period. Total industrial output rose 12% for the third quarter of 1942 over that of 1941, war output rose about 30%, civilian production fell 4%, and the proportion of war to total output rose to over 50%. It would therefore appear that we have reached a saturation point at which a further curtailment in the manufacturing of civilian goods will be needed to maintain our war effort at the required tempo."

OHIO SPECIALTY CO. BIG VALUES

MILLS		Each
4 25¢ Chromes	\$225.00
4 5¢ Chromes	225.00
4 25¢ Cherry Bells	130.00
5 5¢ Cherry Bells	C.H.	125.00
11 5¢ Cherry Bells	120.00
1 10¢ Melon Bells	120.00
8 5¢ Melon Bells	115.00
2 25¢ Blue Fronts	95.00
5 10¢ Blue Fronts	95.00
8 5¢ Blue Fronts, S.J.	95.00
6 5¢ Blue Fronts	79.50
3 5¢ War Eagles	62.50
1 10¢ Roman Head	59.50
1 5¢ Roman Head	59.50
1 5¢ Q.T. Smoker (New)	79.50
2 5¢ Q.T. Blue Front	54.50
1 1¢ Q.T. Blue Front	49.50
JENNINGS		
1 10¢ Silver Chief	\$125.00
1 5¢ Silver Chief	125.00
1 5¢ Club House	89.50
1 5¢ Sky Chief	95.00
2 1¢ Sky Chief	89.50
2 1¢ Chiefs	82.50
1 5¢ Console	69.50
PACE		
1 5¢ Slug Proof Red	\$ 99.50
1 5¢ Red	95.00
1 5¢ Console	84.50
WATLING		
1 5¢ Cherry Front	\$ 47.50
5 5¢ Rola-Tops	44.50
1 1¢ Rola-Tops	42.50
MUSIC		
1 Seeburg 9800	\$375.00
3 Rock-Ola '40 Super Marble	209.50
1 Rock-Ola '39 Deluxe	169.50
2 Rock-Ola '39 Standard	139.50
2 Rock-Ola 12 Record	32.50
1 Wurlitzer 800 with 11 Packard Boxes & 1 Aux. Speaker	625.00
1 Wurlitzer 500	210.00
2 Wurlitzer 600, Rot. Dial	175.00
12 Wurlitzer 616	62.50

All Machines Guaranteed Perfect Condition Both Mechanically and Appearance.
Terms: 1/3 Deposit With Order, Bal. C. O. D.

OHIO SPECIALTY CO.

539 S. 2nd Street LOUISVILLE, KY.

ARCADE EQUIPMENT

PANORAMS—LATE MODELS, SERIALS FROM 5500 UP, \$325.00—PANORAMS

Keeney Submarines	\$175.00
Keeney Air Raiders (Like New)	149.50
Battling Practice	124.50
Keeney Anti A.C. Guns	34.50
Ten Pins & Ten Strikes	49.50
Tommy Gun	99.50

MUSIC

1940-'41 Rock-Olas Supers	\$225.00
Masters	185.00
1939 Deluxes	160.00
1939 Standards	135.00
1938 Monarchs	99.50
1937 Imperials (20)	79.50
1937 Imperials (16)	59.50

WURLITZERS

500's	\$169.50
600's Keyboard	159.50
600's Rotary	149.50
24's	109.50
616's	49.50

SEEBURG

9800	\$375.00
Classic	159.50
Regal	124.50
Gems	119.50
Colonel, E.S.R.C.	275.00

REX AMUSEMENT CO.

381-385 W. ONONDAGA ST. SYRACUSE, N. Y.

Monarch Does It Again—More and Better Values!

COMBINATION FREE PLAY & PAYOUT CONSOLES		
Bally Club Bell, New \$215.00	Bally Club Bell	\$175.00
Bally Hi-Hand, New 175.00	Bally Hi-Hand	129.50
Pace 1941 Saratoga		\$135.00
Keeney Super Bell		159.50
NEW ARCADE MACHINES—LIMITED QUANTITY AVAILABLE		
Muto, Drivemobile \$335.00	Muto, Ace Bomber	\$335.00
Aero Test Pilot		\$250.00
SPECIAL:—Groetchen Pikes Peak		\$19.50
A. B. T. Challenger		\$22.50
MILLS FACTORY REBUILT GUARANTEED SLOT MACHINES		
Club Bell Console, 5¢ \$260.00	Emerald Chrome, 10¢	\$275.00
Club Bell Console, 10¢ 275.00	Handload Jackpot	300.00
Club Bell Console, 25¢ 300.00	Emerald Chrome, 25¢	300.00
Original Chrome, 5¢ 245.00	Handload Jackpot	300.00
Original Chrome, 10¢ 260.00	Gold Chrome, 5¢	245.00
Original Chrome, 25¢ 285.00	Gold Chrome, 10¢	260.00
Copper Chrome, 10¢ 250.00	Latest Blue Q.T., 10¢	55.00
V. Pocket, Blue & Gold 34.50	Brown Front, 5¢	150.00
Bonus Bell, 5¢		\$180.00
Blue Front, 5¢		135.00
Blue Front, 10¢		135.00
Blue Front, 25¢		175.00
Melon Bell, 25¢		170.00
Blue Q.T., 5¢		55.00
Brown Front, 10¢		170.00
Blue Front, 50¢ Play, Knee Action, Club Handle, One Cherry Payout		\$350.00
NEW MILLS SAFE STANDS TO FIT ALL MILLS SLOTS		21.50
USED MILLS SAFE STANDS TO FIT ALL MILLS SLOTS		11.50
MILLS JACK IN THE BOX SAFE STAND		40.00
COMPLETELY ENCLOSED SAFE STANDS—FOR SINGLE MACHINES		35.00
AUTOMATIC PAYOUT CONSOLES		
Factory Rebuilt Four Bells		\$350.00
Evans Lucky Star, 7 Coin		135.00
Evans '41 Dominoes		350.00
Paces Races, Oak Cab.		65.00
Mills Jumbo Parade.		85.00
Bally Royal Flush		55.00
Jennings Fastime		59.50
Mills Jumbo Parade, Skillfield		\$ 90.00
Keeney Twin Super Bell, 5¢ & 25¢ Coin Chutes		310.00
Baker Pacer, D.D.J.P., Straight Quarter Play		400.00
Mills Four Bells, 3-5¢ & 1-25¢ Fac. Rebuilt		410.00
Red Head Tracktime, "As Is"		25.00
Watling Big Game		\$ 64.50
Bally Roll-Em		150.00
Baker Pacer, 5¢, D.D.J.P.		300.00
Paces Races, Walnut		145.00
Keeney Triple Entry		160.00
Keeney '38 TrackTime		130.00
Pace '41 Saratoga		95.00
Groetchen Sugar King		45.00
Jenn. Multiple Racer		40.00

TERMS: 1/3 Deposit, Balance Sight Draft or C. O. D. Write for Complete List New and Used Equipment, Games, Slots, Phonos, Etc.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

WANTED FOR CASH!

ROCK-OLA . . . 1940 Supers — Masters — 1939 DeLuxes — Standards
WURLITZER . . . 850 — 800 — 750-E — 750

State quantity, serial numbers, mechanical condition, appearance.

NATIONAL COIN MACH. EXCH. 1411-13 Diversey Blvd. Chicago, Illinois

MUSIC MERCHANDISING

BIG DRIVE ON RECORDS

Business World Praises Courage of Record Firms

Other firms promise to boost record changers for home use after the war

CHICAGO, Nov. 28.—The advertising world has been emphasizing the great courage shown by the record manufacturers in their big advertising campaigns released for the holiday trade. It is pointed out that record manufacturers have faced many difficulties in recent months and yet they have joined the ranks of business firms that keep telling their story and add to this story information and ideas that boost public morale. In fact, some of the advertising used by the record manufacturers is in the nature of boosting the war effort.

The record manufacturers have been joined by a few manufacturing firms that have made automatic record changers or combination sets for home use and who plan to feature this business after the war. The juke-box industry will take great pride in the publicity given to these home phonographs with record changers because it was the thousands of juke boxes in public places all over the country that popularized the record-changer idea.

Advertising Age, an important trade publication in the advertising field, carries a front-page feature story in its issue of November 23 in praise of the record advertising campaign during recent weeks. The trade paper also pointed out the difficulties which record manufacturers face. So important is this record campaign to public morale that the story released by the Chicago publication is repeated for its general information.

Reclaim Old Records

Originally staggered by the curtailment order, record makers have to some extent recovered thru widespread salvaging and reclaiming of old records. The lamination process to conserve shellac, employed by the industry in general for several years, has also helped some, but has not been completely successful in reversing the drastic effects of the allocation.

Use New Slogan

Columbia has made an initial appropriation of about \$200,000 for the holiday drive, which has been built around the slogan "This Christmas . . . It's Music," with a total of \$75,000 assigned for co-operative dealer advertising in newspapers thruout the country. Spreads in color will run in December issues of *Life*, *Newsweek*, *The New Yorker* and *Time*, while Columbia's "Masterworks of Music" program heard over 74 CBS stations, "The World Today" and "Sigmund Spaeth and His Record Library" on Station WQXR will function as intensive units of the campaign.

Direct mail will be used to distribute to dealers nationally 500,000 specially stenciled catalogs featuring 300 Christmas gift items and a completely revised catalog emphasizing 7,500 new numbers. Unique window units, point-of-sale banners and additional dealer display material will stream across the country.

Columbia is particularly interested in the lamination process of conserving scarce materials and did considerable research in this field last year. Aided by large quantities of scrap material, the company now believes that it has managed to cushion most of the shock due to the allocation order.

Four-Page Opener

RCA, concentrating production facilities

ties on 101 selected items, will unleash its holiday drive with four pages in full color in the December 7 issue of *Life*, a full page in *The American Weekly* December 6 and a full page in *Collier's* for December 5. The insertions list Christmas gift record suggestions, playing up higher price classical records and albums.

Co-operative dealer advertising will have a stellar role in the campaign. Gimbel's department store, Altman's and Abraham and Straus in New York have already run full pages in several New York newspapers tying up with the campaign.

In addition to radio, the usual promotional push will be put behind such traditional holiday favorites as *A Christmas*. (See *RECORD DRIVE* on page 68)

Wreck Historic Edison Recording Device for Scrap

CAMDEN, N. J., Nov. 28.—Officials at the RCA-Victor plant here went to West Orange, N. J., last week to witness the dismantling of a brass horn, 125 feet long, erected by Thomas A. Edison, at his plant there in 1924 to make phonograph recordings. The giant brass horn was turned in for war salvage purposes. Governor Charles Edison of New Jersey and a son of the inventor, wielded a sledge hammer to start the work of demolition. The horn contains approximately two tons of brass.

The horn ran between two buildings. The large end was in a building where an orchestra, singer and other artists to be recorded played. In another building, the horn was connected directly to a recording machine. Permission for demolition was granted by Mrs. Thomas A. Edison, widow of the inventor of the phonograph.

Tax Proposed In Magazine

Article in Harper's suggests unusual idea of another tax on juke boxes

CHICAGO, Nov. 28.—Music operators will read with interest a feature article scheduled to appear in the December issue of *Harper's* magazine. The article bears the title *What's Petrillo Up To?*, and it proposes to outline the various angles of the fight Petrillo has made against canned music, juke boxes, etc., and also to suggest a solution to this problem.

The article goes into detail about the recording issue and its history. It purports to be a critical appraisal of the fight between the AFM and the radio business during the past several years. The author, Bernard B. Smith, charges there has been a lack of co-operation thru all the years.

The author summarizes the situation by saying that Petrillo and his work may be reduced to two problems. The first is the question of whether the American people like canned music better than they do live talent. It would seem that in raising this question the author is begging the question and raising a problem that does not really exist. Human beings like both music by live talent and also recorded music. It would never be possible to draw up a set of rules which would determine what people like best. What people like in music, when and how they like it, is a decidedly variable question.

The second problem which the article raises is that of the government or society and its obligations to workers who have been displaced by new inventions and mechanical devices. This is a question which intelligent people are still debating, and the author of the article on Petrillo does not help in the solution.

Taxes Already Exist

The proposals which the author makes show a decided lack of investigation into the juke box industry at the present time. The heart of his proposal for solving the situation between Petrillo and recorded music industries is that radio stations and tavern keepers using juke boxes be taxed for the use of recorded music, but that the money be paid into (See *TAX PROPOSE* on page 67)

Record Supply Outlook . . .

CHICAGO, Nov. 28.—The Senate investigation into the Petrillo record ban is set to begin December 7, in Washington, and Petrillo may be the first witness called.

Church groups are beginning to pass resolutions against the playing of "Praise the Lord and Pass the Ammunition."

A report says that one of the largest manufacturers of records really has a workable substitute for shellac.

The major record companies have inaugurated a consumer record advertising campaign for the holiday trade that is attracting wide attention in business circles for its courage.

Decca has announced it will issue no new releases until January; Columbia has taken a similar stand, and Victor's releases are said to be steadily dwindling in number. Smaller recording firms are reported to be anxiously trying to get started on new tunes.

How To Boost Bonds . . .

CHICAGO, Nov. 28.—Organizations of various kinds in all parts of the United States are placing advertisements in local newspapers boosting the new campaign to sell War Bonds. The idea offers an important suggestion to operators' associations in the coin machine trade. These associations may find it practical to insert advertisements over their own association name boosting the sale of bonds.

Newspapers will be active in promoting the new drive and in many cases they will arrange special advertising programs in which business firms and trade associations can jointly use advertising space on the War Bond drive. Operators' associations and individual firms in the business should watch carefully for these advertising programs and take part whenever possible.

Record Hearing Dec. 7 . . .

WASHINGTON, Nov. 28.—Announcements during the week said that the Interstate Commerce Committee of the Senate would begin hearings about December 7 on the Petrillo record ban. Senator Clark, of Idaho, heads the committee appointed by Senator Wheeler to conduct the investigation.

Senator Clark said the committee expected to invite Petrillo himself to appear before the committee. In fact, he may be the first witness. Senator Clark also said that the Senate subcommittee would consider his bill to make it a violation of anti-trust laws "to conspire or combine" to prevent the making of phonograph records.

The investigation into the Petrillo ban will be made by a subcommittee of which Senator Clark is chairman.

Legionnaires Collect Two Million Disks In Philly Campaign

PHILADELPHIA, Nov. 28.—American Legion posts in the city last week closed their used phonograph records campaign with the announcement that 2,000,000 records had been salvaged by the Legionnaires in this city. In closing the three-month-old drive, William C. Leinhauser, county commander, declared that Philadelphia's goal had been reached. The disks salvaged were sent to the RCA-Victor plant at Camden, N. J., to be credited for new records to be sent to the army camps. The local posts cooperated with the national drive to collect records "for the fighting men."

Leinhauser particularly praised the efforts of the McCall Post, whose members turned in 200,000 records, the largest number in the campaign. Impetus to the drive was given by Radio Station WCAU, which sent its radio artists around the city on a truck to rally the (See *LEGIONAIRES* on page 67)

Music Merchants Sponsor Unusual Benefit Program

Cleveland operators set new mark in big music affair to help local service club

CLEVELAND, Nov. 28.—Probably one of the biggest public music affairs ever sponsored by a group of phonograph operators was held at the Auditorium here November 21. Newspapers gave abundant publicity to the idea and talent and gave credit to the sponsoring organization, the Phonograph Merchants' Association of Cleveland. This organization of music operators is known nationally to industry for its great work in promoting the hit-record-of-the-month campaign.

One Cleveland newspaper called the recent program "one of the most ambitious musical and entertainment treats in Cleveland's history." The show ran for about seven hours and was called "The Swing Shift Jamboree."

Music operators staged this great entertainment program for the benefit of Cleveland's Stage Door Canteen. The program of entertainment was really something to think about. Name bands, singers, trios and night club acts were scheduled in succession to keep the program going at a high pitch thruout the evening. About 10,000 tickets had been sold before the affair was due to begin. We expect to publish a later report on the details of talent that took part on this great program.

The program was extended over a long period in order to give workers in war plants a chance to see a good part of the entertainment. Five bands contributed music at one time or another during the

program, and the climax to the show came at 3:30 a.m.

Men in uniform were admitted free to the hall. The association announced that it had the ambitious idea of repeating this grand program once a month, and probably weekly if it proved to be a financial success. All profits were to go to the service clubs in Cleveland.

Selling Bonds Also

In addition to this great music event, Cleveland operators have been busy for some time in a War Bond drive among their own members and also assisting other agencies in selling bonds. At a recent meeting in November \$30,000 was subscribed for War Bonds. The association maintains a bond booth at the Cleveland Arena, and this booth is manned by volunteer workers from civic organizations in the city. This booth has a very modern phonograph in the center, and the 25-cent chute is the only one operating. When a patron deposits a quarter the machine plays a record and the patron gets a War Stamp. The booth is attractively decorated in all respects.

Preceding the gala music program the association had a special dinner for members of the association, their wives and guests, the members of the Stage Door Canteen staff and also celebrities who were to appear on the program. The 24 girls who had won in the two ticket-selling contests were special guests.

Of special interest to the coin machine trade was the big publicity given in Cleveland newspapers to the program in advance and also following the affair.

GAS RATIONING

(Continued from page 60)

passenger cars, and these are published elsewhere in this issue. Business men who convert their passenger cars must furnish some real reasons for such conversion, it was stated.

At mid-week the indications were that government agencies would maintain a strong stand against the opposition and would insist on starting the national ration program December 1. A Senate committee headed by Senator Truman was making plans to investigate gas rationing. This was clearly indicated as a political move, due to the background of the chairman, and had no real purpose to solve any of the serious problems in the rationing situation.

An unusual instance of support for the rationing program came from the conservative National Association of Manufacturers. In a report by this organization it was stated that the rubber supply situation is very critical, which had the effect of giving support to the gas rationing program, intended to save rubber.

An interesting sidelight on the situation was revealed in the experiment being tried at Peoria, Ill. At the suggestion of government officials, this city was trying the plan of stopping half of the cars owned in the city for one day, estimated at 400,000 automobiles. The mayor flipped a coin to decide whether the odd or even numbered licenses would be put out of use. The even-numbered licenses won, and cars with such licenses were being permitted to run. Owners of these cars were picking up people in order to aid in the transportation situation. A report November 24 said that the experiment was working out well.

The idea back of the experiment was to see if it would be possible to stop half of the cars in use without seriously upsetting the business of the average city. Industrial cities like Detroit and Los Angeles argued that their conditions were different and people could not get to work if half of the cars were stopped.

No official orders relating to operators of coin machines from the OPA were available for publication at this writing. Ration Order 5-C (regulating C cards) indicated that "novelty, amusement or entertainment devices" were not eligible for preferred mileage. Unconfirmed reports said that ration boards had received an instruction book which said definitely that preferred mileage was not available for the maintenance and repair of juke boxes, pinball games and other coin machines. The general expectation in the coin machine trade continued to be that operators would get B cards in most instances. In some cases C cards might be available.



By JOE ORLECK and BEN SMITH

Arcade Biz Expanding

During the past half dozen months many new arcades have blossomed forth thruout the entire country. War towns and sites near army and navy bases have seen new arcades mushroom up overnight. And from the information we can gather, a very large majority of them are doing exceptionally well. Mike Munves, who has been outfitting arcades for the past 30 years, has been especially active this past month working out plans for many customers for the opening of new arcades and shipping games to supplement those at arcades running to capacity.

Al Schlesinger Has Visitors

Al Schlesinger, of Square Amusement Company, Poughkeepsie, N. Y., who is convalescing at the Trudeau sanatorium from a recent illness, writes he is feeling fine and expects to return home in a short time. Some of Al's pals from New York City dropped in to visit him last week—Joe Hirsch, Morris Silverstein and Marvin Leibowitz—and Al was mighty glad to see them. Until Al returns, Square Amusement is being conducted by his brother, Meyer.

More Enlistments

LUCKY SKOLNICK. Lucky has been active as an operator for many years, and for the past few years has been connected with American Vending Company. He has enlisted in the Army Reserve, ordnance department, and expects to leave around the first of January.

JACK BERMAN. Jack is the son of Ike Berman, of Economy Supply Company. He has been conducting the Baltimore office of Economy and enlisted in the navy. Jack leaves December 3.

KENNETH HIRSH. Hirsh has been working for Modern Music Service Corporation in the record department. He has enlisted in the Coast Guard.

IRVING SQUIRES. Squires also has been employed in the record department of Modern. Irv enlisted in the air cadets.

Globe's New Idea

Switchtop, the new salesboard idea which Globe Printing Company will introduce within the next few weeks, has such revolutionary features that it is expected to make salesboard sales history, according to officials of the firm.

Commandos Clicking

Dave Stern, of Royal Distributors, handling the distribution of Rock-Ola's new phono, Commando, informs us that he is really getting fast action from the music operators. Last week Dave ordered another carload to fill orders on hand.

Kue Ball Sells

Mike Munves has been shipping quantities of Kue Ball, the game that looks like a pin game, but which is played with a regulation cue, shooting the balls into pockets. Claims Max Munves: "Arcade operators find this game fits into their layouts and gets quite a play."

Attention, Jack Semel

Banner Novelty Company, Brooklyn, N. Y., received an order from Jack Semel, who is now in Miami, Fla. Jack also requested additional information. Banner answered the inquiry as if Jack were

Musicraft Corp. Enters Pop Field

NEW YORK, Nov. 28.—Musicraft Corporation, which took over the classical masters of the defunct Musicraft Records, Inc., has entered the pop field. First announced releases on the new label are *White Christmas*, *Praise the Lord*, *Mr. Five by Five* and *When the Lights Go On Again*.

Skirting the Petrillo ban, the pop disks are all vocals cut with glee club backing by the Six Song Spinners, a radio group heard over WOR here. Firm hopes to print plenty of copies, having laid in heavy scrap reserves when stellar situation first looked ominous.

Executive set-up includes Paul Pumer, president, and Oliver Sabin, vice-president and treasurer, both of whom came over from Musicraft Records, Inc. I. R. Gwartz, secretary, is new.

The old Musicraft firm is in the process of reorganization, and will concentrate on manufacturing empty albums.

a stranger, then asked about the health of his entire family, and ended the letter without a signature. For Jack's information—the owners of Banner Novelty Company are Dave Friedman and Phil Raisen. Surprise?

Al Schlesinger Has Visitors

Al Schlesinger, of Square Amusement Company, Poughkeepsie, N. Y., who is convalescing at the Trudeau sanatorium from a recent illness, writes he is feeling fine and expects to return home in a short time. Some of Al's pals from New York City dropped in to visit him last week—Joe Hirsch, Morris Silverstein and Marvin Leibowitz—and Al was mighty glad to see them. Until Al returns, Square Amusement is being conducted by his brother, Meyer.

WURLITZER



16 Record Marblglo

Complete, Ready to Operate, Money-Back Guarantee.

\$119.50

1/3 Dep. With Order.

Buy BONDS BONDS and more U. S. BONDS

GERBER & GLASS

914 Diversey Blvd. Chicago

ATTENTION NORTH CAROLINA AND VIRGINIA COIN MACHINE OPERATORS

We are distributors for the famous Pfanstiehl Coin Machine Needles and for a limited time we have a special Free Postpaid Scale offer. Write us for details.

JOHANNESEN ELECTRIC CO., INC., 312-14 N. Eugene St., Greensboro, N. C.



CLOSEOUT

MYSTIC MUSIC WIRED MUSIC SETS

WHILE THEY LAST

Completely equipped with adapters and wired music wall and bar boxes.



ROCK-OLA MFG. CORP.

800 N. KEDZIE AVE.
CHICAGO, ILL.

Holiday cheer for coin machine fans

8 OF THE WORLD'S FAVORITE

CHRISTMAS CAROLS

SUNG BY THE FAMOUS

LYN MURRAY SINGERS

WATCH holiday spirits go up when these carols ring out! They're the songs everyone wants during the holiday season—to listen to, to sing with. Here they are sung by the famous Lyn Murray Singers, whom Deems Taylor rates with the great English Singers.

Adeste Fideles
The First Nowell
Columbia 36653

Silent Night, Holy Night
Hark! The Herald Angels Sing
Columbia 36654

Joy to the World
It Came Upon the Midnight Clear
Columbia 36655

Oh, Little Town of Bethlehem
God Rest Ye Merry, Gentlemen
Columbia 36656

Encore!...

SILENT NIGHT, HOLY NIGHT . . . ADESTE FIDELES
with KATE SMITH | with NELSON EDDY
Columbia 35791 | Columbia 4269-M

This Christmas... It's Music!

SANTA CLAUS IS COMIN' TO TOWN
Joe Moss and His Orchestra
Columbia 35786

WHITE CHRISTMAS
Charlie Spivak and His Orchestra
Columbia 36649

JINGLE BELLS
Tiny Hill and His Orchestra
Okeh 5248

AULD LANG SYNE
Tiny Hill and His Orchestra
Okeh 5275

Trade Marks "Columbia" and "Okeh" Reg. U. S. Pat. Off.

COLUMBIA RECORDS

UMO Discusses Gas Rationing and War Bond Record

DETROIT, Nov. 28.—Decision to present the case for essential extra rations of gasoline for coin machine operators to use in their necessary operations individually to local rationing boards rather than generally thru any concerted move by the United Music Operators of Michigan was made at the membership meeting held in the clubrooms here Tuesday evening. A statement of each individual's own needs, with figures to support it, is to be presented, with some operators believing that they can secure enough gas with a "B" card in cases where their routes are relatively small. Advice to handle the applications in this manner, rather than in a concerted presentation, was given to UMO members by J. Henry Denning, counsel of the UMO.

Roy W. Small, the UMO's conciliator, who has been seriously ill in the hospital for several weeks, is reported progressing satisfactorily toward convalescence and is expected to be released in about two weeks.

Discuss Tax Payment

Activity on the lines of the \$10 machine tax was discussed at the UMO meet, most operators suggesting to split the cost 50-50 with the location owner. While the matter has been left open for individual decision, it was found that all operators were willing to pay a portion of the cost at least, but all felt the location owner should stand half the cost as a minimum contribution.

Adverse reaction was reported from only a very few location owners. The great majority were reported favorably impressed by the proposal to split the cost evenly on the tax, particularly as most realized it was imposed on the location and not on the machine as such. Principal source of objection arose from the fact that some location owners who had had experience with various coin-operated games in their stores felt that the music men should take the same view formerly taken by the Skill Game Operators' group and pay the entire tax, as was commonly done on the city tax. Music operators have met this by pointing out that the location owner's share of the new tax now amounts to only about 10 cents per week.

War Bond Tune

Move to place *Everybody, Every Pay Day* upon the No. 1 position on every machine in the city was taken, with an order placed for 5,000 copies of the record, to be released to all UMO members according to the number of their machines. Individual letters of commendation for the work done by operators in the *Any Bonds Today?* campaign were received by most UMO members from the Treasury Department and a resolution was passed pledging all-out support in the new drive.

A speaker at the meeting was Charles Richmond, president of Local 737, Electrical Workers' Union, who talked on affairs within his own organization of interest to UMO members.

The regular program of semi-monthly meetings adhered to for the past two years may be abandoned for the duration, beginning next month, it was decided, as a direct result of gasoline rationing. With uncertainties over allowances of gasoline to be given operators, many feel that they should not use their allowance for meetings except when important matters demand attendance.

Some additions to the present membership rolls are being planned, but names of the new members have not been disclosed.

Tax Office Shows Drop In Chi Tavern Licenses

CHICAGO, Nov. 28.—The city collector's office issued a report this week which indicates how conditions are bringing about the closing of large numbers of liquor locations. On October 31 a total of 8,347 liquor license had been issued in Chicago. More recent reports indicate that about 1,000 liquor licenses will be dropped when the next six months' fee is due. Chicago collects its liquor licenses on the basis of a six months' period.

The president of the Illinois tavern association says that a shortage of customers due to war conditions is responsible for the closing of many taverns. This was taken to mean that shifts in popu-

Trade Booms For Holidays

Biggest spending spree in history expected as government worries about inflation

WASHINGTON, Nov. 28.—All lines of business, and the government itself, are giving serious attention to reports of booming Christmas trade. The holiday trade is developing about three weeks earlier this year than last, and business experts are giving several reasons for the early start and also for the prospect of record spending during the holiday season.

Merchants expect at least a 20 per cent increase in volume covering all parts of the country. Biggest gains will be in the areas where war plants are located. The rush to get Christmas packages off to men in the armed services is said to have started holiday buying much earlier than usual. A lot of people seem to expect this will be the last really gay Christmas, so they plan to spend more money than usual.

The government is fully aware of the situation and fears the inflationary signs in such big spending. Certain steps will be taken by the government to draw off some of the surplus money, if possible. A special drive for the sale of United States War Bonds will be announced very soon and this campaign will cover a period of six weeks.

Stores are already reporting that the money will be spent chiefly for jewelry, toys and gifts for men in the service. Favorable military reports coming from overseas are also expected to boost the spending during the holiday period.

Operators of coin machines expect that the gay holiday spending will in many ways boost the play of their machines also. In previous years holiday spending has in some cases taken the change for small merchandise that might otherwise have been spent in machines. Reports from stores this year indicate that people are buying more expensive goods, which means an accumulation of small change in their pockets that should increase the play of coin machines.

lation have decreased the patronage of taverns in many districts. In other words, people leaving a residential district to go to industrial areas greatly decreases the customers for taverns in the residential sections.

RECORDS FOR IMMEDIATE DELIVERY . . . and EACH SIDE A TOP SIDE.

Recorded by the SONG SPINNERS, top-notch "name" artists of Mutual Network.

30c TO OPERATORS

Record No. 15008
PRaise THE LORD AND PASS THE AMMUNITION
WHITE CHRISTMAS

Record No. 15009
MR. FIVE BY FIVE
WHEN THE LIGHTS GO ON AGAIN

Here's good news for your "spots"—Watch for new Musicraft releases—you'll get Top Tunes, Top Names . . . and all orders will be filled as received. (All orders C. O. D. unless rated—Minimum order 25 records.)

Some Distributor Territory Still Open

MUSICRAFT CORP.

480 Lexington Ave., Dept. 2,
New York, N. Y.

Trade Interested In Two OPA Orders

WASHINGTON, Nov. 28.—The Office of Price Administration issued two orders this week which have an indirect relation to the coin machine trade. In an important move the OPA issued capitalized supplementary Order 28, which became effective November 24, in order to curb many services given by retail locations.

The services mentioned in the order are referred to as frills or services which have been started due to competition among stores. The order also makes provision for protecting consumers against too big a reduction in services. The OPA is planning to hold regional meetings in order to discuss these matters with location owners and also to explain to them just what is desired in cutting down the services given by stores.

A second order issued on November 23 was in the form of amendment nine to the price regulation order No. 165. Order No. 165 relates to the service industries. The new amendment sets forth conditions on which firms or individuals rendering services to trades and industries may use a system of adjustable prices. One provision in this amendment is that the buyer and seller of services may agree together that a price charged for services will be in the ceiling price under the price regulation set-up.

BERNHARDT

(Continued from page 59)

Automatic Vending Corporation in Chester, Pa.; Ben Fireman, of Automatic Sales Company, and Louis N. Sussman, of Lyric Amusement Company.

Installation of the new officers and testimonial to the outgoing administration will be marked at impressive ceremonies to be held on December 3 at a dinner-meeting at the Club Ball. Both the newly-elected and outgoing presidents paid high tribute at the election meeting to C. L. (Jack) Cade, who served so nobly and constructively during his first year as business manager of the association. Progress of the association during the past year and the course to be followed during the coming year will be outlined by newly-elected Bernhardt at the installation meeting on December 3.

Bernhardt, in accepting the honor, said that his administration will be prepared to assume even greater responsibilities during the coming year. And with the new president being one of the most popular operators in the city as well as one of the most aggressive, the membership at large looks forward to the new year with a high degree of optimism. The only regret was that a good secretary has been lost, but the membership feels assured that it has gained even a better president.

RECORD BUYING GUIDE—PART 2



A Forecast of What New Songs and Record Releases Are Most Likely To Be Needed by Phonograph Operators

POSSIBILITIES

These Records and Songs show indications of becoming Future Nationwide Hits in Automatic Phonographs. Selections are based upon Radio Performances, Sheet Music Sales, Information from Music Publishers on the relative Importance of Songs in their Catalogs and upon the Judgment of The Billboard's Music Department.

MOONLIGHT BECOMES YOU **HARRY JAMES** (Johnny McAfee) Columbia 36668
..... **GLENN MILLER** (Skip Nelson-Modernaires) Victor 20-1520

Tipping ops off to this lulu from the Crosby-Hope-Lamour smasheroo, *Road to Morocco*, is like telling a saver where he can buy \$25 War Bonds for \$18.75. Columbia and Victor brought James and Miller out at this time as special releases. Added to Decca's Bing Crosby recording and Capitol's Bobby Sherwood disk, locations can set their favorites spinning. Tune should break very shortly for coin machines, since its publisher is all set to capture major air plugs and the song is reprised time and again in the celluloid opus.

MOONLIGHT MOOD ... **GLENN MILLER** (Modernaires) Victor 20-1520
..... **KAY KYSER** (Glee Club) Columbia 36657
..... **CONNIE BOSWELL** Decca 18509
..... **GLEN GRAY** (Kenny Sargent) Decca 18508

We've touted this strongly before but Miller's entry into the field provides us with the excuse to give it another bang. It'll pay off, we're sure of that. It's one of those deep pashy ballads that smolders for a while before bursting into flame. When it does, it should turn on plenty of heat. Probably what has been holding this down thus far is the publisher's preoccupation with *Manhattan Serenade*. The ether campaign on that one hasn't hurt its play on the coin boxes one bit. A similar experience awaits the *Mood* ditty once the pub clears the decks for action. Not far off.

I LOST MY SUGAR IN SALT LAKE CITY **JOHNNY MERCER** Capitol 122

Here is a different kind of a record that may be just what the doctor ordered for certain locations. Where they have heard Mercer doing his own *Strip Polka*, this is going to find a ready welcome. Where distribution has prevented that, the song-writing, blues-singing Savannah-born Mercer is undoubtedly remembered for his radio sessions with Benny Goodman on the old Camel Caravan and Bing Crosby on the Kraft Music Hall. Distribution is still limited, for the most part, to both seaboard, but may get better shortly. Meanwhile, *Sugar* is worth remembering.

NOTE

Altho there has been no change in the release schedules of the major companies, the appearance of "special releases" gives rise to the idea that they may begin appearing with greater frequency as the occasion warrants. *I Had the Craziest Dream* is about ready to pop into Coming Up. *Juke Box Saturday Night* and *I Get the Neck of the Chicken* both show signs of strength from latest reports. Ditto for *Can't Get Out of This Mood*.

THE WEEK'S BEST RELEASES

These Records have the Strongest Chance for Success among the Past Week's Releases by the Record Companies. Selections are based upon Commercial rather than Musical Value. These are not definite predictions, but merely the opinions of The Billboard's Music Department.

MOONLIGHT MOOD.... **GLENN MILLER** (Modernaires)..... Victor 20-1520

While recorded during the early summer before the Glenn Miller band completed a chapter in the annuals of the orchestra world, the music publishers have held back the release of this gorgeous "moonlight" ballad until now. And from scratch, it smacks of a smash hit. Mood-inspiring music with lyrics of romantic leanings are happily blended by Harold Adamson and Peter De Rose to create this ballad. Miller's interpretation is in the band's traditional manner of embellishing all moonlight music with striking instrumental and vocal colors. For this side, it's the singing of the Modernaires all the way. Plattermate also looms as a major item for the music boxes. Also moonlight music and establishing the same romantic mood, it is the fetching ballad by Jimmy Van Heusen and Johnny Burke for the *Road to Morocco* movie, *Moonlight Becomes You*, with Skip Nelson and the Modernaires for the lyrical expressions as usual excellent.

PRAISE THE LORD AND PASS THE AMMUNITION **PETE PIPER** (The Pipers)..... Hit 7026

There is little to add to what has already been said and written about this war song. The recording companies caught short when this hymnal skyrocketed, any new issue, especially an instrumental, is bound to find a ready playing market. Altho the label uses a stage name to hide the identity of the musicians, it's the song itself that's most important. Moreover, the singing of The Peppers, girl trio, is adequate, even more so than the band itself.

Names in parentheses indicate vocalists. Double-meaning records are purposely omitted from this column.

PART ONE of the Record Buying Guide discussing records which are Going Strong and Coming Up in Music Machines appears on another page in this department.

TEN YEARS AGO

(Continued from page 61)

makers looking into the possibilities of getting a larger outlet thru machines. At the same time, Leverone says that their sales by machines have been steadily increasing since the advent of cold weather.

"We admit that conditions are hard," said Leverone, "but at the same time we have kept our sales climbing steadily since the season opened. Selling candy by machine is a cool-weather proposition and the summer months are always dull. But when the candy trade in general is feeling adverse conditions it is a fine showing that machine selling can show steady increases when properly managed. It should be understood that our organization uses every approved method of merchandizing candy that we can find, and we are constantly trying out new ideas. If we didn't our sales would probably not be improving.

"We are trying the use of premiums to stimulate sales, and it works. Coupons are used with our merchandise, which may be returned to our headquarters for premiums. We use all the variations to this premium system possible in order to stimulate interest. We use only the standard, nationally known candy-bar goods in our machines, which brings the profit margin down. But that is the only way to maintain the reputation of machines for selling good merchandise. And we are determined to build a reputation for our machines. We make use of 'specials' in our machines also. In fact, we have learned that all the methods of attracting business which the retail store uses may be modified in some way to apply to machine selling.

"Our greatest criticism of the operator is that he will not study modern salesmanship and modify it to use in machine selling. We have the greatest difficulty in getting operators who have become accustomed to the old methods of operating to adopt better merchandising methods in using our machines.

"We are saying to operators also that they pay too much commission for the placing of merchandising machines. We pay 10 per cent to the location on merchandising machines, and we insist that is the highest rate which can be paid consistently on merchandising machines and continue to sell good merchandise in the machines. Those operators of vending machines who pay 20 per cent are either forced to lower the quality of merchandise sold or finally go out of business. Our organization is large enough so that we can offer 10 per cent and let the location take it or leave it. But we are using our influence to get vending operators in general to adopt 10 per cent as standard commission."

Leverone reports that the new advertising signs adopted for the Canteen machines last fall are proving very successful under trial. The new Canteens have an arrangement on the front of the machine so that attractively lithographed cards in six colors may be placed on the machine. New cards are furnished about every six weeks. The most tempting and seasonal candy appeals are used in the illustrations and wording of the sales cards. It is modern advertising adapted to machine selling, he said. Leverone is also of the opinion that operators spend too much time competing with themselves. He thinks they should forget operator competition and use business methods in selling quality merchandise. He says also that machine selling cannot be made to compete with retail stores. The machines belong in locations where the stores cannot go, factories, shops, garages and the like, where convenience selling is an accommodation to the customers.

N. I. Gage, editor of *The Confectionery Buyer*, states that the candy jobber is the most logical prospect for operating candy vending machines on a large scale, but there are certain obstacles in the way. Candy jobbers do not have the money at present, he says, to enter the machine field as a real business. Then retailers of candy would consider the jobbers as entering the field to compete directly with the retail store. This would cause serious disturbance in the candy trade. The candy jobber, however, already has his delivery trucks and is logically fitted in many ways to enter the vending machine field as a business. A survey of the candy manufacturers, made by this candy trade paper, shows that more than 20 of the well-known candy manufacturers of the country are directly interested in vending machine distribution, and a number of them are already supplying quantities of candy to the vending trade.



**"America's
Outstanding
Guitarist"**

ALVINO REY

AND HIS ORCHESTRA

Currently COLLEGE INN
HOTEL SHERMAN, CHICAGO

on VICTOR-BLUEBIRD records

B11579

DEARLY BELOVED

backed by

I'M OLD FASHIONED

—both from the new Columbia Picture
"You Were Never Lovelier." Got these
records for tie-ups with local showing of
the film.

B-11573

STRIP POLKA backed by

THE MAJOR AND THE MINOR

Direction MUSIC CORP. OF AMERICA

AMERICAN FOLK RECORDS

COWBOY SONGS, HILLBILLY TUNES, SPIRITUALS, ETC.

A column designed to help operators select money-making recordings of folk tunes. Address all communications to Folk Records Editor, The Billboard, 1564 Broadway, New York City.

News Notes

Flow of releases is becoming a bit better at the moment, with more new sides appearing and due to appear than has been the case for more than a month. That's in no sense a lasting condition, however. . . . Ben Shelhamer Jr., who's now a corporal in the air force, stationed at Nashville, has written a new one with Edward Crowe. It's called *Love Me or Leave Me*, and is published by Crowe; it shapes up as a very likely number. Previous tunes by Corporal Shelhamer, all written in collaboration with Russ Hull (who is now on active duty with the hospital corps of the navy) and published by Country Music, include *Will You Wait for Me Little Darlin'?*, *Little Old Mission*, *There's a Cowpuncher's Heaven in the Sky*, *Monterey Moon*, *If Things Don't Turn Out Right* and *Time Can Never Change My Love for You*.

Week's Releases

Polka Four (Decca 4396)

The Mad Polka and *Judy Polka*. A couple of appealing and excellently played polkas, glove-fit, of course, for locations where that type of dancing is popular. Leads are taken by accordion and fiddle, and the quartet does a consistently excellent musical job. More attractive side of the two is the *Judy* number, which is cute, melodious and very appealing, and avoids the monotony that most polkas don't seem able to lose. It's fine treatment of a really lovely tune, and should become an outstanding coin-winner in polka locations.

Sons of the South (Decca 8646)

America and *Lift Every Voice and Sing*. Unaccompanied harmony of magnificent male voices on this disk, which is primarily for home consumption rather than music machine use. It's a splendid job, tho. *America* is taken in a very slow and impressive tempo, with beautiful bass and baritone voices outstanding. *Voice* is a patriotic hymn written by J. Rosamond Johnson and James Weldon Johnson—a song to freedom, given deeply sympathetic delivery, tho the rendition lacks the lift inherent in the magnificent number. Disk is a classic. As for play, it may get some patriotic spins in certain locations and should be outstanding in a few specialized spots.

Recommended

"YOU WERE RIGHT AND I WAS WRONG": Roy Rogers (Decca 6074)—An excellent tune that may be pulled into the pop-hit category by Rogers' fine rendition. Released very recently, it hasn't had a chance to show its strength yet, but it should begin climbing soon.

Letter Box

Elton Britt's recording of *There's a*

Report Good Biz Exporting Phonos

CHICAGO, Nov. 28.—Otto Mallegg, director of the export department of Rock-Ola Manufacturing Corporation, reports excellent sales volume in export markets despite world war conditions.

Mallegg stated: "Most people do not realize that export business goes on without let-up, even tho world-wide war conditions place many obstacles in the way. Of course, many markets are closed completely, but with proper application or sales promotion, other export markets still open for trade can be increased twofold and threefold over peacetime conditions."

"We have been particularly fortunate in our export sales of the new Commando phonograph in 1942 and will be happy indeed if the same pace can be maintained in 1943."

"The name Commando has caught on with the trade magnificently, and together with the merit of the product have produced fine export results for Rock-Ola."

Star-Spangled Banner Waving Somewhere is still blanketing the country in the spots devoted to country-type tunes, and is beginning to invade the big city locations as well. It's big—but big—and if it continues its present rapid advance it may even turn out to be the *Over There* of the current war. Nothing seems to stop it. From the many mentions of it received, two are typical. Nashville reports no other country tune, giving the entire play to the Britt recording, while Buffalo, way up North, gives it top listing on three out of four reports received. . . . Up North, incidentally, a newer Britt disk is beginning to show real strength, probably being carried into prominence by the popularity of the patriotic smash. It's *I Hung My Head and Cried*. . . . Still in the North, Gene Autry's *Private Buckaroo* is getting a nice play in the New England territory, where it has long been a strong favorite. . . . Gene Autry's top smash, *Twedle-o-Twill*, has invaded Canada too, and is currently topping lists from Ottawa. . . . Another favorite in Canada, where it has been pulling in plenty of nickels for quite a while, is Roy Rogers's *She Gave Her Heart to a Soldier Boy*. . . . And Canada always likes Wilf Carter (Montana Slim). His current top nickel-puller there is *Yodeling My Baby to Sleep*.

Juke Box Note

CHICAGO, Nov. 28.—In the October 31 issue of *The World's Fair*, just reaching the United States, an interesting item appeared in the coin machine section of the London paper which will greatly interest music operators in the United States.

The coin machine section of the London paper is edited by Edward Graves, who contributes British coin machine news to *The Billboard*. He wrote the following item, which tells its own story: "When Mrs. Eleanor Roosevelt, wife of the U. S. President, visited the recreation room at the Washington Club, Curzon Street, West, which is a center for the American boys on leave, she was greeted with a voice crooning "Franklin D. Roosevelt's smile gives me a thrill. . . ." Private Nat Olkin, from Chicago, had been expecting her and had put a penny in the 'juke box' (mechanical gramophone)."

TAX PROPOSED

(Continued from page 62)

a government agency for proper distribution rather than into the AFM treasury or any other union. The author suggests that the government agency or other organization set up to distribute the money use it for the USO and other affairs to promote the use of music. The real shortcomings in this proposal are that the author apparently has not investigated the extent to which juke boxes are already taxed by the federal government, some States and several cities, and the list of these cities and States that tax juke boxes is set to increase considerably in 1943.

Operators of juke boxes, in all probability, will be in sympathy with the author's suggestion that any assessments on recordings used in juke boxes be paid into the government or some civic organization rather than into a union treasury.

LEGIONNAIRES

(Continued from page 62)

drive, co-operating with the various Legion posts in the different sections of the city.

At the same time a new drive to collect records for the servicemen was announced by the Matinee Musical Club, starting a 60-day drive last week. The musical group is primarily interested in getting records that can be sent directly to the military camps here and abroad. However, it is also collecting broken disks, and along with those not suitable for forwarding to the servicemen will be turned over to the record manufacturers for scrap.



THE KING SISTERS take time out to see their 3-minute movies on the Mills Panoram. Left to right: Yvonne, Alice, Louise and Donna. They are currently at the Sherman Hotel, Chicago, with Alvino Rey and his orchestra.

MOVIE MACHINE REVIEW

Program 1096

Produced by RCM and Minoco. Assembled and released by Soundies Distributing Corporation of America, Inc. Release date, November 30.

THE MUSIC MAKERS, four men with instruments who know what to do with them, keep things at a very lively pace in *Five Foot Two*. The song is all about the cuteness and beauty of girls that size and to prove it a number of clean, good-looking gals are on hand, looking pretty and performing acrobatic tricks with ease and speed. (Minoco)

PEPPY AND PEANUTS, a blond pepper pot dancing with a male dead-pan partner, are the highlight in *San Salvador*. Work to piano music in a Latin tavern set, featuring one of their screwy dance routines which they do in night clubs and theaters. (RCM)

THE CARNIVAL CHORUS, a group of handsome males and beautiful girls, return in this Mardi Gras short labeled *Ding-a-Layo*, which is the title of the song they do thruout the mad, merry parade in New Orleans. Producer captured the Mardi Gras atmosphere thruout. (Minoco Reissue)

TOM EMERSON and his hillbilly band are featured in a comedy jail scene titled *Hillbilly Hoosegow*. Some familiar bits,

including one in which a jailbird digs himself out from one cell into another, are used, but the number is presented in an amusing fashion. (Minoco)

DUNCAN SISTERS, as "Topsy and Eva," revive another one of their old numbers, this time *Sweet Onion Time*. Work as they have been working for years and years and prove that this particular brand of entertainment is quite dated. Old-timers should like it for its nostalgic value. (RCM)

RUTH CLAYTON, pretty and vivacious brunet soprano, offers one of her top night club numbers, *There'll Always Be an Ireland*, in an authentic countryside setting. Girls in brief costumes are the colleens kissing the Blarney Stone. Shots of the Blarney Castle are also flashed. It is Miss Clayton's vocal efforts, however, that dominate this short. (Minoco)

BOB HANNON, radio and theater tenor, handsome in appearance and talented in voice, returns again in *Two Hearts That Pass in the Night*. DANILLO AND JEAN offer an interpretative dance routine in front of a Caribbean setting, while Hannon vocalizes. (Minoco Reissue)

AURORA GREELEY and LE ROY BLOOMFIELD, with a chorus of colored strutters, do a zany dance routine in *Close Shave*. It is a typical Harlem night club feast, loaded with swing music and fast swing dancing. (RCM)

4 Top Polkas

STANDARD RECORD T-2000

CUBALERO—POLKA

HAPPINESS—POLKA

Rene Museffe Orch.

STANDARD RECORD T-2003

FOXY—POLKA

BLUFFER'S—POLKA

Walt Leopold Orch.

LIMITED STOCK—See Your Local Jobber Now!

STANDARD PHONO CO.

168 WEST 23rd STREET, NEW YORK, N. Y.

TALENT and TUNES ON MUSIC MACHINES

A column of music information for phonograph operators. The Billboard's Annual Talent and Tunes Supplement is issued the last week in September each year.

By JOSEPH R. CARLTON

Christmas is coming and it isn't too early to decorate your machines with one or two of the Yuletide disks. All the nickel-droppers will be infested with the spirit of Santa Claus. The new releases are hard to get, the major recording companies have made available enough Christmas standards for all operators. Lead off, of course, with "White Christmas," recorded by Bing Crosby for Decca, Freddy Martin for Victor, Charlie Spivak for Columbia and Bobby Sherwood for Capitol. Then follow with any of the following familiar: "Silent Night," "Adeste Fidelis," "Come All Ye Faithful," "God Rest Ye Merry Gentlemen," "The First Nowell" and "The Star of Bethlehem." These have been waxed by all the key firms and include some pop versions that meet requirements of machines in jazzier locations. . . . Announcement comes from Victor that it will continue to release on an every-other-week schedule; Bluebird products to be issued once a month. . . . Woody Herman booked for a 20th Century-Fox pic in '43. . . . Slate of filmicals for next year's release is more crowded than ever before. For tips on tying in with play dates and recorded pic songs, see the Picture Tie-Ups column in this section of The Billboard. . . . Guy Lombardo is recording for Decca "Ev'rybody, Ev'ry Payday," the patriotic bond song sponsored by the Treasury Department. Tommy Tucker's Columbia waxing of the same inspirational tune is on its way.

Territorial Favorites

FOLLOWING is a list of reports from operators in various sections of the country, mentioning artists and songs as territorial favorites, in addition to the national leaders enumerated in the Record Buying Guide.

CINCINNATI:

Juke Box Saturday Night. Glenn Miller.
This take-off on Harry James, the Ink Spots, etc., shaped up as a sure-fire item from the instant it was tabbed as a Possibility several weeks ago. It's still no Record Buying Guide fixture, but Cincinnati and San Francisco are pointing the way. Cutely rendered lyrics about the music machine in the ice cream parlor more than counterbalance the unflattering title. Captain Glenn Miller is no longer on the band scene, but *Juke Box* is keeping him on the music boxes.

DENVER:

I Had the Craziest Dream. Harry James.
Plenty of operators have been hollering for this disk, but Denver locations evidently have gotten their copies. A warm ballad from *Springtime In the Rockies*, it only needs coverage to bear out predictions of top-notch ranking, especially when the parent picture gets more complete public showing. James's

flawless trumpeting of *Dream* stands alone, both on its own merit and for the virtual lack of competition.

PITTSBURGH:

He's My Guy. Dinah Shore.

Running strong in Pittsburgh, *He's My Guy* has practically run out its string elsewhere. The Smoky City, tho, finds Dinah Shore's vocal of the torch tune tops in appeal, while in one or two other spots the Helen Forrest rendition on Harry James's side still fattens the machine take. How much longer the ditty will retain its spotty popularity probably depends on how difficult it's going to be for operators to get new disks.

Note

FOR a comparative listing of songs played most often over the radio for the week ended November 26 and the week previous, ended November 19, see the Music Popularity Chart in the Music Department this issue.

Operators with machines in Negro locations will also find that the Popularity Chart presents a valuable listing of the sepian best-sellers under Harlem Hit Parade.



PICTURE TIE-UPS FOR MUSIC MACHINE OPERATORS

By SHIRLEY FROHLICH

"Something To Shout About"

Another tune from the Cole Porter musical, *Something To Shout About* (Columbia Pictures), has gotten in under the recording wire and that, considering the nickel-appeal of many Porter tunes in the past, is something for operators to shout about. Song, *It Might Have Been*, has been waxed by Hal McIntyre for Victor. Also recorded by McIntyre for Victor is *You'd Be So Nice To Come Home To*, which is already on wax with Dinah Shore (Bluebird) and Dick Jurgens (Columbia). Picture will be released about the end of January.

"Star-Spangled Rhythm"

To be released about the first of the year, Paramount's *Star-Spangled Rhythm*, with the studio's entire contract list spotted in the cast, will feature two tunes that have already been pressed and should find their way to top slot positions. *That Old Black Magic* has been done by half a dozen artists: Glenn Miller (Victor), Judy Garland (Decca), Charlie Barnet (Decca), Horace Heidt

Report From New Caledonia Says American Soldiers Greatly Miss Juke Boxes They Enjoyed in U. S.

A United Press release from New Caledonia contains an important tribute to the juke box. It is in the form of a report of what American boys in the armed services miss when so far away from home. The story was sent by Correspondent Charles P. Arnot and was delayed in transmittal.

The story as published in *The Cincinnati Post* says that the Yanks brought with them the flag, jeeps and hot dogs, but they all frankly state that they wish someone would send them a juke box.

During the eight months since the first American troops landed, Noumea has been changed from a sleepy French colonial seaport 1,000 miles northeast of Sydney, Australia, to a military outpost.

Tourist Inducements

Pamphlets published before the war to lure tourists to the island described it as the "Pearl of the Pacific" because of its moderate climate, scenic beauties and strategic location in the South Seas. The island is about 240 miles long, 30 miles wide and is surrounded by coral reefs. Its normal population included some 17,000 whites, 12,000 Javanese and Tonkinese and about 28,000 native bushmen known locally as "Canaques."

The majority of the population actively support the United Nations, and most of the Frenchmen wore uniforms of Gen. Charles De Gaulle's Fighting French

forces. Condemnation of the Vichy regime is heard frequently.

So rich are the island's deposits of iron, chrome and nickel that compasses rarely are accurate here.

New Caledonia's capital and principal seaport, Noumea, no longer is sleepy. Today trucks filled with troops and supplies rumble continually thru the streets. Jeep drivers have made pedestrians alert, and frequently make them jump. Everyone, except the outnumbered natives, seems to be in a hurry.

Soldiers Peer About

Warships slip into the harbor, remain a few days and then depart on secret missions. Servicemen poke curiously among the red-roofed houses, peer into deserted shops and try out their book-French on the residents.

The Anglo-American influence is evident thruout the city. Painted under such French signs as "stationnement interdit" and "sens interdit" are the translations "parking forbidden" and "one-way traffic." Sidewalk merchants do a rushing business selling sandwiches and lemonade, virtually the only drink now available other than milk and water.

Since arrival of the Americans, men have outnumbered women on the island by a 250-to-1 ratio. Some servicemen have managed to date French girls.

The native women are bulky, and wear gaudy wrap-around skirts and blouses termed by the Americans "Mother Hubbards" as they walk barefoot along the asphalt streets, usually carrying one or two children.

In the back country known as the "bush" the Red Cross sponsors occasional dances with music provided by army orchestras. Many French girls are invited and usually appear with their parents.

Miss American Girls

Miss George Wilcox, of Lenoir, N. C., a Red Cross recreation worker here since March, told me that the American servicemen miss most of all American girls.

"Hundreds of boys have told me that they were grateful just for the chance to meet a woman who could speak English," she said.

The troops, however, work hard. They undergo rigorous training, which includes long marches daily. Formidable defenses have been erected.

The army and navy have taken over Noumea's hotels, which were designed elaborately for wealthy tourists, and other buildings—including the former Japanese consulate, which now is a naval dispensary.

There is no evidence of resentment among the French here over American occupation of the island. The tri-color of France and the Stars and Stripes fly side by side over public buildings. A French girl I met in one of these buildings remarked: "Thank God the Americans arrived before the Japs."

RECORD DRIVE

(Continued from page 62)
mas *Carol*, *Silent Night*, *Holy Night* and several children's records. Dealer banners, brochures and counter signs will all be used.

Decca, previously a rather reticent advertiser, has allotted approximately \$200,000 for the most extensive campaign in the history of the company. Full-page color advertisements are scheduled for December issues of *Life*, *The New Yorker*, *Parents' Magazine*, *The Saturday Evening Post* and *Time*. Broad-sides have been built around the insertions suitable for dealer display use. A series of four-color store posters has been prepared featuring children's records, classical artists and album sets tied in with a *White Christmas* theme, besides Christmas supplements in color which will be made available to consumers.

In order to meet the demands for recently released popular records by Bing Crosby, Fred Astaire, Carmen Cavallaro and several other prominent entertainers, Decca will concentrate a high percentage of its production capacities on these disks along with the regular seasonal numbers.

At present Decca is meeting the shellac shortage by employing a variation of the product and by extensive reclaiming of scrap material. There will be no new releases, however, until 1943.

"BEACON" A NEW 50c RECORD

ENJOYING TERRIFIC SALES ON TWO BIG HITS

BEACON RECORD No. 106

TWO FACED MAN

AND

TELL ME YOUR BLUES

BEACON RECORD No. 104

FAT MEAT IS GOOD MEAT

AND

HE'S COMMANDER-IN-CHIEF OF MY HEART

SUNG BY **SAVANNAH CHURCHILL** PLAYED BY **JIMMY LYTELL**
AND HIS ALL STAR SEVEN

JOE DAVIS
OWNER



BEACON RECORD CO.
1619 BROADWAY, NEW YORK, N.Y.

SEND FOR
OUR CIRCULAR
OF COMPLETE
RELEASES

"Happy Go Lucky"

Paramount's *Happy Go Lucky* is another one of those fortunate musicals whose score was recorded before the Petrillo ban. Featuring Mary Martin, Dick Powell and Rudy Vallee, the film is scheduled for release early next year. Following are films tunes and recordings of same: *Murder, He Says*: Dinah Shore (Victor), Teddy Powell (Bluebird); Jimmy Dorsey (Decca) and Gene Krupa (Columbia); *Happy Go Lucky*: Vaughn Monroe (Victor), Teddy Powell (Bluebird); Kay Kyser (Columbia); Jimmy Dorsey (Decca) and Mal Hallett (Classic); *Fuddy Duddy Watchmaker*: Kay Kyser (Columbia).

"Cow Cow Boogie"

Freddie Slack's version of *Cow Cow Boogie*, featured on the Capitol label, will be a highlight of the Columbia musical *Reveille With Beverly*. Latter will also feature Mills Brothers.

News Notes

Johnny Long slated for a spot in Abbott and Costello's *Oh, Doctor*. . . . Harry James will be featured in M-G-M's Technicolor version of *Best Foot For-*



Industry Mentions Magazines -- Newspapers -- Radio

Arcade Testimonial in Chi Newspaper

A testimonial to the growing importance of arcades in Chicago was shown by two full pages in the week-end rotogravure picture supplement of *The Chicago Daily News* November 21. The title for this feature was "Chicago's All-Year Carnival." The feature was devoted to the South State Street arcade.

The introduction said that amusement devices range from cheap penny movies to complicated war game machines. In the picture were such devices as the peek machine, grip testers, pistol targets, muscle testers, novelty penny machines, recording machines, aircraft targets, etc.

The popularity of arcades in Chicago is expected to increase rapidly with the completion of expansion plans for an important new arcade in the Sherman Hotel. Ground floor space has been taken by Gerber & Glass, a Chicago firm, and they will soon be ready to release an important story to newspapers and also to *The Billboard*.

Pegler Scores Again

Westbrook Pegler comes thru with an industry mention in his column published in *The Chicago Daily News* November 20. His column is devoted to James C. Petrillo and naturally it would be difficult to write about Petrillo at the present time without mentioning juke boxes in some way. Accordingly, in the first paragraph of his column Pegler mentions juke boxes.

As usual, Pegler delivers a jab at the juke boxes by saying "canned music as discarded horribly by the juke boxes." Pegler suggests that Petrillo was more surprised than anyone else when the Federal District Court in Chicago dismissed the government's case against the Petrillo ban.

That Juke Box Name

Neal O'Hara, columnist for *The Memphis Commercial Appeal*, makes a brief mention in his recent column of a juke-box industry. It is trying to dig up some other intriguing name for its music boxes, he stated. He adds that it seems a hopeless desire to find some other name than juke box for the automatic phonographs.

News Mention Declines

Mention of coin machines of various types in newspapers in all parts of the country has shown a big decrease in one field in recent months. Routine legal news items involving amusement machines, slot machines and similar devices have greatly decreased in newspapers, according to reports which reach us.

This is a very favorable sign and may indicate two things. First, that with the federal tax on coin machines of various types, people are coming to accept the machines as a contributor to the support of the war effort. Second, it is well understood by people in the trade that when politicians are kept busy on important matters they do not have as much time to seek publicity by starting crusades against amusement machines.

Reform Columnists

Some of the columnists in newspapers are quite funny in their attempts to attack amusement machines. A recent column in *The Miami News* indicates that the writer is not well informed on the industry.

Some of them seem to be under the impression that amusement machines are still being manufactured in the United States, and they use this as a point about which to rave against the use of metal for such purposes. Others try to advocate some scheme for wholesale destruction of machines to collect scrap.

By reading these various columns and comparing them one with another, the falsity of the ideas which such columnists advocate is soon revealed. They all are inaccurate and are based on lack of full information.

Iowa Publicity

Iowa newspapers have recently been giving good publicity to phonographs. Last week this column mentioned the picture of an Iowa football star as he posed with a juke box in his favorite location. This was soon followed by an attractive group picture in *The Des Moines Register* November 8, showing Negro officer candidates attending the army school at Grinnell, Ia., around a juke box in a USO center.

The colored race had been a strong supporter of juke boxes for years before the industry reached its modern stage. In fact, it was the colored race in the South that may be said to have kept automatic phonograph music alive at a time when many other parts of the country were not familiar with it.

Records in Memphis

Robert Gray, columnist for *The Memphis Commercial Appeal*, has frequently mentioned juke boxes in his frequent references to the Petrillo record ban. In his column, November 4, an interesting heading was used as follows: "Petrillo Ban Hasn't Halted Flow of Juke Box Records—Yet."

He based his observations on the fact that the juke boxes in Memphis still seem to have plenty of records, and some of them recent ones. He stated that the supply of records had been sharply cut even before the Petrillo ban went into effect.

Coinage Mentions

Coin-operated machines were not being mentioned so frequently in newspaper reports on the new coinage bill recently passed by the Senate and sent to the House. One news release did say that the vending machine industry, thru its representatives in Washington, had approved the new coins to be issued if the bill becomes law.

The bill provides, among other things, that minor coins may be issued by the mint and that these may be of 2, 3 or 4-cent value and may be made of glass, plastics, wood or other cheap materials. Mint officials said, however, that they would use some kind of steel alloy or steel and zinc.

For New Composers

The American Weekly, Sunday supplement widely used by the Hearst papers and other newspapers, mentioned juke boxes in the supplement appearing in newspapers November 22. In a short article advising amateur composers how to get their songs before the public, juke boxes were listed as one of the ultimate hopes of all composers, and one of the most important suggestions made to new authors of songs was that they get a recording made of their new song.

The author of the article stated "if you can, have a record made of your song when it is ready to submit to a publisher. Such records will get into offices where a novice songwriter might cool his or her heels for weeks. Such records are not expensive."

This recalls the well-known fact that a number of new songwriters have been able to get their songs on records in juke boxes in a local area, which attracts attention and later the song becomes well known.

Philadelphia Mentions

Philadelphia chatter columnists in the past week have been employing the coin machine theme for their chatty items. Sidney Gathrid, in his *Cross Town* column in *The Philadelphia Daily News*, on November 6 observed: "Dolly Dawn, the curvaceous one, who used to have a band of her own, listening to the juke-box parade of maestri." And the following day Gathrid reported in his pillar that "Pepi LaBushman, nitery flack until Uncle Sammie changed the Pepi to a private at Oklahoma City's air depot, writes in that he has been crowned the pinball champ of his company." Lense McCurley, in his *Sock* column for the same newspaper, on November 4 observed in print that "Ann and Max Klein have the coziest home. . . He's the Premier Automatic Music mogul."

Juke Boxes on Stage

In recent weeks juke boxes have had good publicity in connection with two stage plays in New York City. P.M., October 31, published a very attractive illustration of two sisters showing them posed by a juke box which also is part of the background in the play.

The caption for the illustration read as follows: "Juke Box Twins. Toni Favor and Joann Dolan play the parts of two sisters from the Deep South in Maxwell Anderson's war play, 'The Eve of St. Mark,' at the Cort Theater. As Sal and Lil Bird, two daughters of a once proud Southern family, they haunt the army-town juke joint in the play. Tho they look somewhat alike, the girls have little in common. Miss Dolan hails from the South (Fuquay Springs, N. C.), worked in stock and is making her first Broadway appearance. Miss Favor is a local gal who went to dramatic school and played in one of the road companies of 'Life With Father.'"

Fiction Writers Learn

It seems that fiction writers may be learning how much coin machines of various types are now a part of the American scene. More and more fiction stories are beginning to refer to coin

machines as a part of their plot.

In a daily short story in *The Chicago Daily Times*, October 30, the following paragraph is an illustration of the new trend.

"He took her not to a drugstore counter but to a proper restaurant where everything came very hot or very cold in silver. All he did was that way—proper and planned and prosperous. And, of course, he never had to borrow a dime for return fare because he had spent his last cent on a pinball machine."

Former Employee Services Phonos

CAMP SWIFT, Tex., Nov. 28.—Recently Camp Swift, Texas, purchased 15 new Commando model phonographs from a Rock-Ola distributor, Ken Wilkinson, United Amusement Company, San Antonio, Texas.

Usually in cases of this kind the officer in charge selects some soldier to take the responsibility of changing records and adjusting the phonograph when needed.

Lo and behold, at Camp Swift they selected Rock-Ola's own former traveling service engineer, Ed Gunsteen, for the job!—one of Rock-Ola Manufacturing Corporation's oldest employees. So now it's almost like home for Private Gunsteen, first class, who cherishes those instruments with a love that perhaps only a mother (or another service engineer) could understand.

PHONO MECHANICS

WANTED FOR SOUTHERN CALIFORNIA

Well-known West Coast automatic phonograph company has openings for draft exempted mechanics experienced on remote control. PERMANENT JOBS. TOP WAGES. Age no barrier. Give all information in first letter.

Write

PHONOGRAPH MECHANICS

Care The Billboard, 416 West 8th St., Los Angeles, Calif.

ATTENTION!

WIRED MUSIC OPERATORS

Complete Rock-Ola Double Channel Twelve Turntable, Wired Music Studio and Auxiliary. Equipment for twelve Phonographs, less Phonograph Cabinets, Amplifiers and Speakers. Cash price for immediate sale, \$750.00.

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Wurlitzer 500	\$165.00
Wurlitzer 500, equipped with Packard Floor Model Cedar Adaptor	195.00
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Will buy 10c Mills Panoram Wall Boxes. 1/3 Deposit With Order.	
A. A. A. VENDING MACHINE CO.	
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For Phonographs Exclusively. Good steady Job. Good pay.

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SACRIFICE

16 PANORAMS, \$274.50 EA.

Like New—1/3 Deposit

NEW AMERICAN SALES CO.
409 N. Broad St. ELIZABETH, N. J.

Four 16 Record Wurlitzers

First \$165.00 Takes All.

FRANK HRIBAR

6134 Dorothy St., Detroit, Michigan



TIMELY SLOT MACHINE. Rex Manning, cartoonist, calls it a slot machine. In view of the great news coming from our Russian allies, it must be a good one. (Cartoon from Appleton (Wis.) Post-Crescent.)

War Tension Boosts Gum

Wrigley firm reports on supply problem and says people need more gum now

CHICAGO, Nov. 28.—A report issued by the William Wrigley Jr. Company discusses in detail some of the phases of the present chewing gum situation. The report notes that nervous tension due to war has greatly increased the demand for gum. The increased demand has caused a shortage of gum as much as the shortages of chicle and other materials needed to manufacture the gum, according to the report.

In a statement designed to explain to consumers why retailers cannot supply them with all the gum they want, the company said: "The demand for chewing gum would far exceed the industry's ability to produce even if it could obtain all of the necessary materials, which it can't."

Available Supply

The available supply of gum is almost as great as in 1941, a record year for the industry. From past experience the industry has found that people chew more gum under conditions of stress. Also, war has focused attention on the utility of gum.

In explaining the shortage the report says:

"For one thing, the industry is limited to a percentage of the sugar it used last year. The industry's greatest production problem, however, is not sugar, but gum base—the ingredient that makes the product chewable and is responsible for its popularity. Although the industry has been searching for years, no one has yet found a satisfactory domestic substitute for the imported gum bases from tropical countries such as Central and South America, the Malay Peninsula, Borneo, Java and Sumatra. The Far East as a source is completely lost, of course, and while the supply in Central and South America is still available, the country's desperate need for shipping space makes it possible to bring in only a limited supply from these countries.

Stores Conspicuous

"Any curtailment at all in the flow of chewing gum to the retailers is instantly conspicuous because sales of this product depend largely upon the product being out in plain view where it will be convenient for the consumer to help himself. If a display was empty in one store, in the past, the average consumer would not bother about it, as he was sure to find it on display in any one of a dozen other convenient places.

"As the demand outstrips production the consumer is beginning to find his favorite brands missing in many places. As a result, he is for the first time asking for them and continually calling the retailer's attention to the fact that he is out of gum."

It has been announced that the British Ministry of Food is going to control most of the prices of essential oils in England and that quotas will be allotted to each firm. Selling prices will also be controlled even more rigorously than they are in the United States. Up to now there has been no general price-fixing arrangement in Britain on essential oils and synthetics, with the result that prices have risen sharply.



Communications to Vending Machine Department, The Billboard Publishing Co., 155 North Clark Street, Chicago.

Sugar Report Indicates New Shortage Next Year

Industry inclined to agree with report—check being made on ration leaks

WASHINGTON, Nov. 28.—Perhaps the biggest sugar story released in the last few days was the report by the Office of Price Administration that the nation's sugar supply may be short at least 304,000 tons in 1943. This would necessitate a big cut in sugar rations if the shortage really occurs.

OPA officials said that the big shortage could be avoided by improving the conservation of sugar, tightening the regulations and increasing the imports of sugar. The gloomy report was made after the OPA had checked on all statistics and reports coming into the headquarters in Washington.

Other government agencies and trade associations in the sugar industry were inclined to agree with the report in general. However, the sugar trade thru its representatives said that it was opposed to any further cut in sugar consumption.

Trade association officials declined to be quoted as to their statements, but they did say that their organizations would oppose any attempt to reduce rations at the present time. These association officials charged that the OPA had permitted many leaks in the control of sugar in the United States. They said that allotments of sugar for home canning had been one of the big leaks.

At the OPA headquarters it was said that plans were being made to recall the sugar ration books issued to persons who had been called into the military service or who had died. These books are usually picked up by someone else and used in obtaining sugar.

Restaurant practices inaugurated with sugar rationing are to be changed. It has been reported that individual servings in paper sacks or with waiters holding the sugar spoon has proved less economical and putting sugar bowls, one-third full, on tables.

But these savings won't compensate for the calculated deficit in 1943, according to OPA.

Submarines Cause Shortage

The reported shortage is due mainly to submarine activity in the Caribbean Sea, which has slashed imports from the principal source of America's sugar. The

necessity of employing the convoy system also has reduced by half the efficiency of the ships in the trade. The use of yachts and fishing boats, which dodge U-boats where rum runners dodged coast guard cutters in prohibition days, has been tried, but still deliveries are short.

Imports from the Caribbean during the five months of June thru October were at the rate of 176,000 tons a month. Last year, in peacetime, receipts from Cuba and Puerto Rico were at the rate of 268,740 tons a month. These are undisputed customs figures.

Anticipated Requirements

OPA's calculated sugar requirements for 1943, a total of 5,716,000 tons, are listed as follows:

User	Tons
Household	1,683,000
Industrial	2,107,000
Armed Forces	800,000
Institutions (including public eating places)	474,000
Home canning	402,000
Lend-lease	250,000

The anticipated supply for next year is given by OPA, the department of agriculture, the department of commerce, and by trade associations, in approximate agreement, as totaling 5,412,000 tons, and is listed as follows:

Source	Tons
Imports	3,000,000
Domestic beets	1,850,000
Domestic cane	562,000

Requirements for the armed forces were arbitrarily placed at 800,000, which represents 425,000 tons of direct purchases by the army and navy and 375,000 of indirect consumption, mainly canteen candy and soft drinks. The total, however, will vary with the size of the armed forces and their locations next year. Production for the military is not charged to industry in these figures.

Prefer Guns First

The lend-lease item of 250,000 tons is another arbitrary figure used by OPA because actual exports to allies will depend upon availability of shipping. To date the allies have preferred guns to sugar.

The household requirement of 24 pounds per person per year for 131,000,000 persons will shrink 5 per cent, it is believed, when those who don't need it stop buying a pound every week just to use their ration cards. Another 5 per cent might be cut off by retrieving the ration cards of the dead and those in the armed services. It was estimated these would account for a total saving of 168,300 tons.

The estimated domestic requirement for 1943, based on present rations as computed from 1942 experience, totals 4,666,000 tons. Last year the consumption in the United States, as estimated by the department of commerce, was 7,433,000 tons. The lowest of any year in the last decade was 6,300,000 tons in 1934.

Prompt Service On Vender Line

AURORA, Ill., Nov. 28.—A. Theis, owner of the Tice Manufacturing Company here, says that the demand for Silver King bulk vending machines is continuing at a creditable pace.

This firm took over the parts and supplies of the Silver King line when H. F. Burt and practically his entire staff entered the military services. Burt is now an officer in the Ordnance Department of the United States Navy.

Theis says that his firm is ready to give prompt service to operators in supplying new parts that may be needed, and also that it can do good repair work. He says that operators know how

Gum Shortage Hits Venders

Baltimore operators report letting venders in commercial spots go empty for time

BALTIMORE, Nov. 28.—The shortage of penny stick gum is causing operators not only considerable inconvenience but actually is affecting their pocketbooks in that it is resulting in loss of business. Operators point out they have not had any penny gum for two months. As a result they have been forced to let their machines remain idle.

In the case of operators who have gum venders in war plants, they point out, they are putting most of their supply in the machines in the war plants and so far they have not had any trouble in getting gum.

The shortage of gum, it is pointed out by operators, is due to sugar rationing and the fact that since Pearl Harbor none of the juice of the jelutong tree, from which chicle is taken, has arrived here. However, several types of chicle equal to the jelutong have been produced in South America.

Limited Sources

Some operators declare they have limited sources of supply for gum and that they are receiving only a certain percentage of what they bought last year. These operators, who are serving a regular trade, declare they have had to bring in a number of gum vending machines as storekeepers will not let empty venders stand in their stores.

Operators also point out that the shortages are due to another major factor and that is a result of government orders for men overseas and in training camps who are given a preference over civilian requirements. Gum for the troops, either overseas or in training here, must be served before civilian needs are supplied.

Virtually all operators of gum venders also operate candy venders. They report difficulty in getting ample supplies of candy bars.

Penny Shortage Prevents Change In Cig Prices

BALTIMORE, Nov. 28.—Inability to get a plentiful supply of pennies with which to make necessary change may force cigarette operators to continue vending cigarettes at 15 cents in spite of the one-half cent federal excise tax which became effective November 1. To date operators here are charging 15 cents, the same price they had been getting prior to the imposition of the new federal levy.

The Federal Reserve Bank here has turned thumbs down on requests by operators for an ample supply of pennies. One operator has made a request for a daily supply of some 5,000 pennies; another for 3,000, and a third for 2,000. The first two days or so the banks were kind enough to give them. Then they stopped.

No Penny Supply

If the banks had been co-operative operators had planned to put into effect a 16-cent price. The bank officials advised operators it would be impossible to grant their requests due to the fact there is a limited amount of pennies available.

So, for the time being, cigarette operators must sit tight, and they will continue to vend cigarettes at 15 cents. Operators point out they are unable to continue this for any length of time, or they will be losing money on their operations. They declare the margin of profit is too small to enable them to absorb the half-cent excise tax increase. Neither manufacturers nor jobbers will absorb it for them.

Important the bulk vending machine business is today and that all signs point to an increase in this business as industrial plants increase their production.

The firm also has the popular grip-testing machines on hand.

THIS TIME TRY TORR

CLOSE OUTS

All New in Original Cartons.

60 Mills Vest Pocket Bells, 1¢ play.	\$34.50
350 Book Match Vendors, vends 2 Books for 1¢.	\$4.95
217 SKIPPERS, Counter Game.	\$6.95

Send For November Bargain List Over 9000 Bargains 50% Deposit, Balance O. O. D.

TORR 2047 A SO. 68 PHILA., PA.

VENDER SUPPLY NOTES

Candy Materials

U. S. Department of Commerce bulletin, "Confectionery Sales and Distribution in 1941," lists the following raw materials used in the manufacture of candy items:

Eggs	Various Gums
Soybean Proteins	Peppermint oil
Licthine	Wintergreen oil
Fruits	Orange oil
Coconut	Lemon oil
Gelatin	Vanillin
Coconut butter	Vanilla beans
Coconut oil	Other extracts
Pectin	Alcohol
Peanuts	Fruit acids
Pecans	Lactic acids
Walnuts	Glycerin
Brazil Nuts	Corn sirup
Cashews	Corn starch
Almonds	Cocoa products
Filberts	Milk, etc.

The recent government order freezing a percentage of the butter stocks in the country is a forerunner of control that is expected to be extended to all dairy products. Recent reports say that control over all dairy products by rationing is expected to come early in 1943. The need for dairy products to supply the armed forces and also for lend-lease agreements is the reason for the anticipated shortage.

The candy and ice cream trade will eventually be severely affected by rationing controls of dairy products. While dairy products are not the most important materials used in the manufacture of candy, yet any restrictions on dairy supplies will increase the difficulties which candy manufacturers are already having in getting materials to make their merchandise.

The government report on the candy industry for 1941 gives some indication of how dairy products are used in the manufacture of candy. According to this report, the candy manufacturing industry used milk reaching a total dollar value of over \$8,000,000. Milk used was in the form of fluid, condensed, evaporated and powdered milk. Candy manufacturers used cream (butter fat) to the amount of \$783,000. Creamery butter used in making candy reached a total value of over \$1,000,000.

The government report suggests that in some cases candy manufacturers can find substitutes for dairy products. However, the tendency in the last year or so has been to use more dairy products in order to make up for the shortage of certain other materials.

A recent government report says that the total production of fats and oils in the United States will be higher in 1943 than in 1942. It may be possible for the candy manufacturing industry, what remains of it, to find suitable substitutes for dairy products.

Part 932—Cork and Products and Materials of Which Cork is a Component—Amendment 3 of General Preference Order M-8-a.

Section 432.2 General Preference Order M-8-a is hereby amended by adding the following subparagraph (2) to paragraph (e) to-wit:

(2) Notwithstanding any general authorization for the processing or delivery of cork disks for beverage crowns granted in any monthly allocation schedule, except as specifically authorized by the Director General for Operations:

(1) No person not regularly engaged in the business of manufacturing and selling crowns with cork disks shall purchase or receive cork disks not in crown shells if his inventory, plus the amount to be acquired, is in excess of the number of cork disks not in crown shells he can and will insert or have inserted in crown shells during the 30-day period succeeding the date of proposed acquisition; and

(ii) No person shall sell or deliver cork disks not in crown shells to any person, other than one regularly engaged in the business of manufacturing and selling crowns with cork disks unless the purchaser shall execute in duplicate Form PD-711, and deliver one copy to the seller with the purchase order. The seller

shall retain such copy in his files for a period of two years.

Issued this 17th day of November, 1942.
ERNEST KANZLER,
Director General for Operations.

The problems of the soft drink manufacturers are growing steadily. Supply of blackplate for crowns is tightening noticeably, sugar rations are not adequate to meet increased consumer demand and transportation threatens to become a major factor in operations in early spring.

So far neither the ODT nor the WPB has taken any specific action against the industry, but the growing shortage of man power and transport service may compel special treatment for luxury lines such as soft drinks. Such developments would impair earnings for the duration to a material extent.

Smokers in the United States may consider themselves lucky that there is no noticeable tobacco shortage here. The Italian government announced this week that beginning next week tobacco will be sold on only two days a week—Wednesdays and Saturdays.

Reports from Pittsburgh indicate that supplies for vending machines in theaters, night clubs, rinks and other entertainment locations are becoming scarce. Varieties of candy are fewer and nuts are scarcer. Servicing of machines has dropped considerably, in quality and quantity. Some locations where venders have paid much of the rent are installing cases of counters, staffed by girls.

At the 32d annual membership meeting of the California Almond Growers' Exchange, held

in Sacramento late last week, announcement was made that payment to members aggregating \$1,000,000 would be made at once. This disbursement represents a progress payment on the 1942 crop together with a refund of members' past contributions to certain reserve funds of the organization.

It was announced at the meeting that this year's California almond crop would be the largest on record, and that a very excellent trade reception had thus far been experienced.

The Pepsi-Cola Company has announced that its estimated net profit for the first nine months of this year is \$4,915,000, equal to approximately \$2.59 a share, which includes the 10 per cent post-war refund of \$565,000. Earnings for the like 1941 period, after taxes, are not comparable with the present figures, due to the fact that as a result of the merger certain non-recurring losses from real estate charged against reserves were deducted in that period. Thus far this year the board has made three quarterly declarations of 50 cents each, while for that period of 1941, following consummation of the merger, the company paid \$2.50.

Altho no official report has been received concerning the amount of peppermint oil purchased by the Agricultural Department, it is understood the bids opened late last week were for about 80,000 to 100,000 pounds. Purchases of various oils by the Agricultural Department are for lend-lease territorial food programs or to meet requests from the Red Cross.

What is believed to be the largest single day sale ever made in the history of radio was revealed last week when it was announced that Coca-Cola has contracted for an almost continuous broadcast from 11 a.m. to 11 p.m. Christmas Day. The show will include round-the-clock music and short dramatic skits to give the folks at home an idea of how Christmas is celebrated in camp, and some of the boys will be allowed to

step up to the mike and send their holiday greetings across the country.

Producers of Thanksgiving, Christmas and other holiday candies were warned by the OPA this week that they must file maximum prices before making sales in order to avoid any violation of OPA regulations which may subject them to penalties.

The board of directors of the National Confectioners' Association will hold a special meeting in Chicago next month (December) to consider the industry's more serious shortage difficulties and to formulate policies for maintaining nutrition standards in this branch of the food field.

The extent to which supply shortages are beginning to cut into the candy industry was shown clearly in the September statistics of the United States Department of Commerce. Sales in dollars were up 8 per cent, due to increased emphasis on candy in the higher price brackets, but poundage moved by manufacturers was 38 per cent under last year.

Altho imports of Brazil nuts to the United States are necessarily smaller, because the ships which formerly brought them here are now being used to carry vital war supplies, sufficient amounts of this commodity will be on hand to take care of some of the needs of consumers and of the trades. The importance of the part which Brazil nuts play in maintaining the "good neighbor" policy is indicated by the fact that the United States will purchase up to 10,500 tons of existing supplies of Brazil nuts that cannot be shipped to this country from Brazil.

The Axton-Fisher Tobacco Company, of Louisville, Ky., has launched a 15-cent cigarette, Fleetwood Imperials. This is the company's third major introduction into the cigarette field. Included in each carton will be a 5-cent coupon, redeemable in cash, which will mean an extra half-cent profit for the dealer on each package sold.

Some of the first of the 1942 crop of Puerto Rican tobacco is on a ship headed for an American port, according to a leaf tobacco packer.

The English tobacco industry has announced that the five big English cigarette and tobacco manufacturers have agreed to exchange trade secrets and to manufacture and distribute each other's products. This means that the tobacco industry becomes the most centralized of England's consumer goods industries. The move is being made to save an estimated 12,000,000-ton miles of railroad transportation.

The fact that makers of maple sirup have been using less expensive corn sirup in their product has led the OPA to insist on a new ceiling price for the blended sirup. Formerly cane sugar was used in the maple sirup. This is another instance of a heavy demand for corn products which affects the candy trade.

A report was made during the week that OPA may issue new price rulings soon which will affect fig bars and peanut candy. It is suggested that operators look elsewhere in the news columns of this issue for such a report in case it is available by deadline time.

Peanuts

NEW YORK.—The peanut market here held firm last week, Georgia Spanish and Runners eased a little toward the week's close. Fluctuations in unshelled and Virginia shelled resolved to former levels.

The Virginia crop is almost entirely dug and the Spanish crop probably more than 90 per cent dug, according to a weekly report from the Department of Agriculture. However, the report further stated that of the total crop, probably not more than 25 per cent has been picked, and that in general quality and yields have been disappointing.

CHICAGO.—The movement of peanuts from the farms is about completed. There has been a much heavier inquiry and considerable improvement in trading. Supplies are still running somewhat below demand. Some sources report that unsold stocks of peanuts for the edible trade are short of previous years at this season. Local brokers reported a few irregular price changes, with the market firmer.

Milwaukee Journal Publicizes Story of Candy Firm Converted To Making Machine Gun Bullets

MILWAUKEE, Nov. 28.—For several months *The Milwaukee Journal* has featured in its Sunday edition a detailed story of how Milwaukee firms have converted from civilian goods to the manufacture of war materials.

A candy plant occupied the spotlight in the feature story of *The Journal* November 15. The headline stated that machine gun cartridges are now manufactured where candy bars were once turned out. The article, by a *Journal* staff writer, says that on the sprawling acres of the old Eline tract on North Port Washington Road where chocolate candy bars once were made, caliber .50 cartridges to feed the hungry machine guns of American bomber and pursuit planes are now being produced.

These cartridges, which spell bad news for the Axis powers, are classed as small arms ammunition, but Wisconsin deer hunters, accustomed to using a caliber .30 cartridge, would probably not regard the .50 caliber cartridge as being very small.

The cartridges at present are being produced only on a training line at the Milwaukee Ordnance Plant, but soon, according to the office of Col. Arthur M. Wolff, the commanding officer, the plant will swing into production on a large scale, 24 hours a day, with thousands of workers employed. The plant will actually be operated by the United States Rubber Company, under the direction of the army ordnance department.

Quantity Is Secret

Just how many cartridges will be produced at the Milwaukee plant is a military secret, but it will be a lot of ammunition.

In a recent talk before the Milwaukee chapter of the American Society of Civil Engineers, Maj. Robert L. Davis, executive officer of the plant, pointed out that the manufacture of small arms ammunition has developed into mass production that overshadows all previous ideas of the term.

Without mentioning any figure, Major Davis said that in all of the plants of this type in the country an "astronomical" quantity of ammunition is being turned out in a single day by a combi-

nation of the most ingenious of machines and a thoroly systematic production flow.

Just how are these .50 caliber cartridges being made at the Milwaukee Ordnance Plant? Well, it is possible to afford a pretty good idea without giving away any secrets.

Cartridges Made Complete

Unlike the heavier artillery ammunition, machine gun cartridges are made complete, tested and packed for shipment, in one plant. A round of small arms ammunition consists of four parts—the cartridge case, the bullet, the propelling charge and the primer, which is the small part in the head of the shell which is struck by the firing pin of the gun to send the bullet on its way to its target.

In the manufacture of a .50 caliber cartridge there are 176 separate steps, and an average of 26 days elapses between receipt of the raw material and final packing of the ammunition. About 30 raw materials are required, excluding finished powder and brass.

The machines set up at the ordnance plant are marvelous examples of human ingenuity and are themselves almost human in some of their operations. Mass production is achieved by controlling the flow of the four components to the assembly points at exactly the right time.

Ammunition used in aircraft must function properly at the right time, since many airplane machine guns are operated by remote control and some are fired between the blades of a whirling propeller, and it is absolutely essential that every part be correct to the thousandth of an inch. This calls for well-trained machine operators and highly skilled inspectors.

What They're Made Of

The general method of handling the many small parts that go into a cartridge is to have the machine performing a given operation eject the part directly into a small steel truck. Various machines are then fed from overhead hoppers supplied from a balcony to which the steel trucks are hoisted by an electric crane.

Cases are made from a cartridge brass (See *Candy Firm Converts on page 76*)

Government Survey Shows Small Plants Have Great Difficulty In Converting to War Industry

(From U. S. Department of Commerce)

While viewing a wartime production bonanza such as this country has never before staged, small manufacturers face serious obstacles in taking part.

This fact was brought out realistically by various representatives of the U. S. Department of Commerce when they testified recently before the Senate Small Business Committee.

Plants Fail To Convert

According to Charles C. Fichtner, chief of the Regional Economy Division: "A survey made by the War Production Board for June, 1942, of metal-using industries, classified by size, showed that the smaller plants had been able to convert to war productions in a much lesser degree than larger concerns.

"Up to the present time, however, there is no conclusive evidence that inability to convert to war production and material shortages have resulted in widespread casualties among small manufacturers."

Fichtner further pointed out that: "some government officials dealing with small manufacturers are of the opinion that, thru the ingenuity, resourcefulness and initiative of the management of small industries, an adjustment to wartime has been made to an extent that was thought impossible nine months ago.

"It is premature, however, to assume that few small manufacturers will be forced out of business. The full impact of the war has yet to be felt. The demands for materials, man power, transportation and power will continue to increase. There will be further limitations on production for civilian supply to conserve materials and free labor and facilities for war work."

Industrial Production Expanded

H. B. McCoy, chief of the Industrial Economy Division, Department of Commerce, discussed a number of aspects on the industrial situation and their effects on the smaller plants.

As to the future trend, it is estimated that production for the fiscal year 1943 will increase 110 per cent over that in the base period 1935-'39. Of this increase durable good industries will benefit chiefly. Less than 10 per cent of this output will be available for civilian consumption.

Production of non-durable goods in the fiscal year 1943 will continue at the high rate maintained in 1941 and 1942, according to McCoy. Total output will be 40 per cent above that of the base period. Of this total 60 per cent will be available for civilians, with military re-

quirements greatest in clothing, shoes, chemicals and rubber goods.

Small Manufacturers' Place

Where does the small manufacturer stand in this predicted production picture? Before an answer can be attempted, it is necessary to know first his place in the entire manufacturing set-up. What is the size of the small group?

Of the 184,230 establishments reporting to the Department of Commerce in 1939, about 85 per cent employed less than 50 persons, 12 per cent employed between 51 and 250 persons and 3 per cent employed over 250.

Yet only 19 per cent of the total number of persons employed by manufacturers worked in establishments having 50 wage earners or less. On the other hand, 29 per cent were workers in plants having 51 to 250 wage earners, and the balance, 52 per cent, were in plants employing over 250 employees.

Another view of the situation is the value of products manufactured. Here we find 21 per cent of the total coming from establishments with less than 51 workers; 26 per cent from the 51-250 group, and the balance, 53 per cent, from plants employing over 250 persons.

In terms of sales, 83 per cent of the total number of establishments are classified as small manufacturers. This represents 153,000 firms employing 35 per cent of the total industrial workers, 2,800,000 persons.

In his testimony, McCoy concentrated on the problems of those manufacturers employing 50 persons or less. Individual industries in this group vary considerably from the general pattern. For example, over 40 per cent of the total number of small manufacturing establishments in the United States produce food or clothing; 15 per cent are in the printing, publishing and allied industries; 10 per cent produce lumber and lumber products; the remaining 35 per cent are scattered thru other industries.

Sufficient data is not available to measure accurately the extent to which the small manufacturers have converted to war production. But there are statistics on war and non-war shipments for February, March, April and June, 1942, for 10 metal-using industries which give a rough indication of the extent of conversion.

For plants employing 21 to 50 wage earners the proportion of war shipments to total shipments increased from 36 per cent in February to 59.2 per cent in June. Those employing from 51 to 100 increased from 46 per cent in February to 62.9 per cent in June. And those with 101 to 250 wage earners increased from 58.4 per cent in February to 74.5 per cent in June.

For the month of June, 1942, data are available for 68 durable goods industries. Their size is measured by number of wage earners per plant. In the distribution of war and non-war shipments, this chart reveals that in 856 plants employing from 21 to 50 workers, 51 per cent of goods distributed were for the war effort.

In cases where conversion has been effected, pooling arrangements have been of definite help. Here the Smaller War Plants Corporation, which is devoted to the organization and operation of pools for war work, has made some progress.

Successful pools have been developed in the following fields: machine shops; furniture factories; lumber and planing mills; carpet, mechanical pencil and jewelry manufacturers, and paint companies.

"It should be understood," reminded McCoy, "that pooling will not be the answer to all the problems of the smaller manufacturer. In areas such as Chicago, where plate and sheet metal work abound, all business cannot possibly be included in the war program."

Other Plans Worked Out

In addition to the pooling idea, special plans instituted by towns and chambers of commerce have proved successful. First of these was the York plan, started in York, Pa. There business men organized the industries of the area and went after war orders. They succeeded so well that the experiment was copied in numerous places all over the country.

It has been proved that once a small plant succeeds in getting into subcontracting, difficulties largely disappear. Financial assistance can be secured from the Army and Navy, the R. F. C., the Federal Reserve banks and soon from the Smaller War Plants Corporation. Technical help is available from the prime contractors, WPB technicians and from the various clinics and services offered by the communities. Higher priority ratings aid small manufacturers in securing the necessary equipment.

Location Important Factor

However, in viewing the broad picture, such factors as the nature of the industry and its location must be considered.

For instance, manufacturers of food and clothing occupy a choice spot. Their products are used for war as well as for civilian purposes. Other manufacturers who must make major changes in their equipment set-up have far greater difficulties.

As to location, reports made by regional business consultants of the Department of Commerce indicate that small manufacturers located in or near large war industry areas have converted to war production in large numbers, either by means of subcontracts or by pooling their productive resources.

In isolated areas, however, many small plants, especially in the metal industries, have already closed or face closing because of lack of raw materials.

Hope for Survival

How can small manufacturers, who, for one reason or another, cannot convert to war production, hope to survive?

An answer to this question as given by representatives of the Department of Commerce to the Senate Small Business Committee was: To concentrate on essential civilian production.

But in offering this solution, it was pointed out that results would vary from industry to industry. In some, there are not enough small firms to produce all of required civilian needs. In others, such as machinery, cement and chemicals, the volume of civilian production will be so small that only a fraction of the existing small firms will be needed.

On the other hand, substitutes for scarce materials have permitted some factories to continue civilian production. For instance, wooden frames, sashes and beams are being produced instead of steel ones. Wooden furniture is replacing all

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Nucleus for Civilian Goods

Broadly speaking, small manufacturers occupy a strategic position for selection as nuclear firms to produce essential civilian goods for the following reasons:

1. The War Production Board has announced that, so far as possible, production of such goods will be concentrated in the smaller units.
2. Large manufacturing companies can convert to war production more easily.
3. Many small manufacturing plants are located in non-congested areas, where problems of transportation and labor are less acute than in the larger centers.

Concentration of Industries

Concentration of essential civilian production has already started in three industries. These are bicycles, stoves and typewriters. Two firms, the third and fifth in size, were selected to continue producing bicycles. The other 10 are to

close or convert to war production.

Stove manufacture is concentrated in the smaller companies not located in labor shortage areas. The manufacture of typewriters is now limited to the smallest company, the "big four" having been or are now in process of being converted to war production. Thus a concentration program aimed at assisting, as much as possible, the small manufacturers of the country has begun. Studies are now being made on the status of other industries.

As to how many firms can be kept on their feet thru this process or thru conversion to war work, the existing variables permit only a rough guess.

Of 450 separate industry product classifications covered by the Census of Manufactures, approximately 111 can be segregated as probably vulnerable to drastic reduction or complete stoppage of production. In this group are 40,000 establishments, each of which employs 50 workers or less. They account for a total employment of 425,000 wage earners.

Department Not Pessimistic

According to McCoy's testimony, a majority of these firms will probably manage to stay in business, even on a reduced scale, if given a satisfactory quantity of materials and man power.

But he pointed out that: "As we approach full employment in the war effort, there will develop acute shortage of labor in many areas. Unless measures are taken to distribute available man power to affected regions, many small manufacturers will find themselves unable to operate their plants."

"The Department of Commerce does not take a wholly pessimistic view of the situation confronting small manufacturers during the war period," he concluded. "It believes that given adequate assistance by government, they will emerge from wartime in a position to continue their important part in our peacetime economy."

Spokesman Tells Of Small Plants

CHICAGO, Nov. 28.—DeWitt Emery, president of an organization representing small business firms, spoke at a fraternal meeting here this week and described the outlook for small business at the present time. He discussed some of the plans being proposed by the government to help small plants and also expressed his views on the labor situation as it relates to small firms.

Emery was optimistic in most of his statements and said that the chief hope for small firms at the present time seemed to be in the government idea of concentration. He said that if civilian goods could be turned over to the small plants, leaving the large plants to produce war materials, then it would be possible for most small firms to continue in business. He said the plight of small business firms is much worse today than it was six months ago.

Emery then described the labor situation as probably the most serious thing facing small firms because they could not compete with the wages paid by big plants. He said the present war news was encouraging to all business, even the small firms which he represented.

St. Louis Hearing On Small Business

ST. LOUIS, Nov. 28.—A House subcommittee on small business held a hearing here November 10, and speakers presented several ideas suggesting ways in which the government could aid small business to tide over the war period. One plan that is being widely discussed is that of compelling big firms to pass on sub-contracts to small firms.

A survey had been conducted in the St. Louis area on small business, and this survey indicated that many small firms were now struggling to exist. Government agencies had also sent questionnaires to small firms in this area, and the ideas returned by these small firms were given to the House committee.

Among the suggestions coming from small firms was that the government buy up inventories, that the government devise a plan whereby firms in debt could defer payment without going bankrupt, government loans to tide small business over the war period, and several other ideas. All small firms agreed that the blanks for making reports to the government should be greatly simplified.

Coinmen Doing Their Part in the War Effort Drives

PHILADELPHIA, Nov. 28.—In face of the pressing problems that beset the industry in these days, operators of coin machines still take time out to lend their efforts in the many war and welfare drives being conducted in the territory. The music operators did themselves proud, and continue to do so, in supporting the War Bonds drive, civilian defense, scrap metal and rubber salvage drives. In fact, no call goes unheeded as far as the operators are concerned.

In addition to the war activities the operators are gaining the gratitude of the public in their support of the various charity drives. In the drive for funds by the Allied Jewish Appeal, Phil Frank, head of the Automatic Vending Corporation at near-by Chester, Pa., represented the music-box operators in the solicitations for funds. Frank reported that every single member of the local Phonograph Operators' Association contributed a substantial sum to the Appeal.

Jack Beresin, head of Berlo Vending Company, is another distinguishing himself in his charitable endeavors. As chairman of the 1942 drive for the Deborah Sanitorium at Browns Mills, N. J., Beresin went over the top on the quota for the hospital for tuberculosis. In recognition of his achievements and

his successful leadership, the Deborah Sanitorium Society feted Beresin at a dinner held at the Warwick Hotel. The new month will also find Beresin very much occupied in duplicating that success for the Philadelphia Variety Club. Beresin has been named chairman of the \$10,000 charity drive to be sponsored by the Variety Club for its infantile paralysis fund.

All operators recognizing that an all-out effort is required to meet and beat the emergency, the industry here is giving generously of its time, money and even equipment whenever and wherever the call is made. Fully realizing that no new equipment will be available for the duration, operators have never turned down a request for a music machine from a USO or service club, and at the present time many operators are providing pinball machines for the 40 day rooms for army posts in this area being furnished by the B'nai B'rith War Service Committee.

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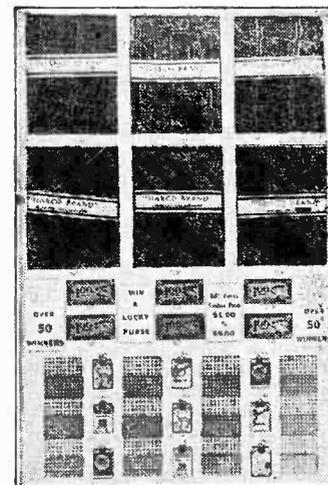
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Bally Fair Grounds	30.00
Bally Fleetwood	25.00
Bally Breakneck	23.00
Bally Carom	18.50
Stoner Turf Champ	22.00
Gottlieb Daily Races	15.00
Western's Center Smash	12.50
Western's Flying High	12.50

FOR SALE CONSOLES:

Evans Lucky Lucre, "41"	\$200.00
Evans Gal. Dominos, Late Head	185.00

FOR SALE TABLES:

Evans Gal. Dominos, "37"	\$ 50.00
Jennings Liberty Bell	35.00
Jenn. Flashing Through	35.00
Keeney Triple Entry	175.00
Keeney Dark Horse	65.00
Keeney Track Time, Red Head	75.00
Keeney Four Way Super Bell	425.00
Bally Big Top	90.00
Mills Jumbos, New	180.00
Groetchen Tool—Sugar King, New	85.00

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Manufacturers
Eau Claire, Wis.
"THE PUSH CARD HOUSE"

MECHANIC WANTED FOR ARCADE
Very good salary. Apply in person or write, stating all in first letter.

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22 Scollay Square BOSTON, MASS.

West Coast News Notes

By SAM ABBOTT

Of The Billboard Los Angeles Office. Address: 416 W. Eighth Street.

LOS ANGELES, Nov. 28.—Cool weather has at last hit Southern California. But it has not been so cold that the arcades have been affected to any extent. These spots in downtown locations and at the beaches continue to do good business. Last winter they operated without a hitch all the way thru the 52 weeks with the exception of a few nights hit by rain. If weather prophets in the coin machine field prove reliable, these spots will keep open all year.

The gasoline situation is still a matter of conjecture in this area. Signing for gas-rationing books took place during the past week, with the school houses being crowded by motorists of all descriptions. Only the "A" and "D" books for motorists and motorcyclists were issued, but applications for supplemental gasoline were issued. Operators are taking the gas rationing in their stride and one expressed the situation thusly: "If Uncle Sam will give us gasoline for our business needs and no more we will be happy. We have an investment to protect. It seems only fair that sufficient gasoline should be rationed, as we are saddled with more taxes in relation to our investment and income than perhaps any other small business in the country." This statement is typical of the feelings of the operator field.

Cigarette machine operators are experiencing an unusual boom in business. This is due, it was said, to the army camps where they use machines. After the canteens close these machines do a thriving business. Cigarette operators are also getting good business out of war plants. A jobber said that cigarette op-

erators are glad to pay more for used machines of the late models and in some cases they are willing to pay more for the used machine than they would have paid for the same model when it was new.

Distributors are reported taxiing along. Those in the music machine business are making some sales and buying routes and selling them again. Distributors are just being helpful to the operator in any possible way with the hope that the good will they have built during these times will be remembered when music machine distribution returns to normal after the war. Good late equipment sells readily, but sales have been stymied, as operators are in a state of suspension until they see exactly what is to be the outcome of the gasoline situation. Collections are excellent and there is no complaint here. Locations are becoming more tolerant as they know what a terrific time they are having in securing help.

Eastern Visitors

The Los Angeles area is entertaining two visitors from the East. Pat Buckley, of the Buckley Manufacturing Company, is here from Chicago on his annual winter trip. Buckley and Bud Parr, of General Music Company, are getting in a little time pheasant shooting and also devoting time to the meeting of their mutual friends. Buckley is also keeping an eye on the future and what will have to be done after a victorious war. The other visitor is Sam London, of the Milwaukee Coin Machine Company. London is making his headquarters at the Badger

Sales Company with Bill Happel. London is enjoying the climate of Southern California. London had lunch with Bill Happel, E. T. Mape and Dan Donohue at an outdoor eating spot. "I never expected to be eating outdoors in comfort in the middle of November," London remarked. . . . Russ Gibson, of Los Angeles and San Pedro, reports that the music business is good in both localities. He is kept on the go by the shortage of help and his increased business. . . . Barney McCoy, music and games operator of Sacramento, was in Los Angeles to see what was going on. He goes as far north as Reno, Nev., where he has machines. He is an old-timer in the operating business.

News on Servicemen

Mitchell Mohr, son of Mac Mohr, has enlisted in the air corps and has been assigned to the radio signal control tower in Douglas, Ariz. Mitch left Fort MacArthur in San Pedro for Arizona recently. . . . Fred Reilly is working with the civilian corps of the air force. His first assignment was spotting forest fires from his plane. . . . Sam Oser, 50-year-old operator, who enlisted some months ago, is out of the country but his location is unknown. . . . Barry Beauregard is in Australia. . . . James H. Cameron Jr., Don Jackson, Cliff Gill, Harry Zehner, Floyd Sanders, Thomas E. Withers, Louis Ellis, William F. Nagel, Lawrence Werner and Leonard Behrens are other Associated Operators of Los Angeles County, Inc., who are in the armed forces. . . . AOLAC has sent the members in overseas service boxes, and those in this country are soon to receive their AOLAC presents. Boxes included cigarettes, razor blades, candy and soap done up in a novel canteen shape. . . . AOLAC is being crowded for space now. In Curley Robinson's office is a large pile of scrap. Robinson, AOLAC managing director, issued a plea at the last meeting for more scrap. "I don't care if they crowd me out of the office, just as long as we get the scrap," Robinson said.

Soldiers Want Games

Requests for games to be used in spots where soldiers are located on guard duty continue to come into the AOLAC office. A large number of these requests have been filled and will continue to be filled as long as possible. AOLAC is doing a truly patriotic service here. The association is also selling a large amount of War Stamps and Bonds. . . . Eddie Seeman, of the S. & A. Novelty Company in San Bernardino, was a recent visitor in Los Angeles. He was down to see what was going on and paid AOLAC a visit. . . . A. M. Keene, of the Keenomatic Company, in Taft, continues to make his frequent trips to Los Angeles. Puzze now is what Keene will do about his Mexico jaunts when rationing hits. . . . Major Mohr is a patient at Pottinger Sanitarium in Monrovia, Calif. His many friends in the coin machine field wish him a speedy recovery. . . . Service car of the AOLAC has been put in service and is going strong. . . . Sid Mackin, of the San Francisco association, was in Los Angeles for a conference on matters in general. While here he and Curley Robinson were huddled. . . . Mollie Simons, AOLAC secretary, is considering another trip but no details are available at this time.

Bromberg Returns

Irving Bromberg is back on the Coast following a trip east. . . . Hermie Cohen spent some time in Southern California visiting San Diego and other towns in that vicinity. . . . Dan Lufkin is in the air corps and is stationed in Los Angeles. . . . Maurie Tessler, of the Oakland Amusement Sales, is in the air corps and is stationed in Lancaster, near Los Angeles. . . . Paul Laymon, of the Paul Laymon firm, has been called for his physical exam. . . . Tom Wall, of California Games, is devoting much time to governmental work. . . . Zom Bogart, of the Imperial Valley Amusement Company, in Brawley, Calif., made one of his infrequent trips to Los Angeles to see what equipment the jobbers had on the floor. . . . Charles Bealeau, of the California Novelty Company, is back from a business trip to Northern California. . . . Spike Jones and His City Slickers continue to go strong with their recording of *Der Fuehrer's Face*. . . . Sammy Ricklin, of the California Music Company, manages to get around on the Coin Rows once in a while despite his growing business. . . . Todd Skinner, Los Angeles games operator, reports that things are going all right with him. . . . Bob Tanner, Los Angeles music operator, is adding needed equipment, but still thinking of the good old times he

had back in Memphis and on Reelfoot Lake. . . . Lee Webb, of Los Angeles, a music operator, is among those operators not complaining about collections. . . . R. H. Causey, of South Gate, will get back to giving his business full time when the Masonic dinner has been staged by the Los Nietos Lodge. . . . Hughie Macaley, Los Angeles games operator, is coasting along with his routes until the gas rationing matter is settled once and for all.

Gaunt Saves Salvage

Fred Gaunt, formerly of the Trojan Novelty Company and now manager of the Los Angeles branch of the General Music Company, has a scrap pile that is growing with salvage. He has instructed his employees to save every bit of metal and to put it in that pile. . . . Mrs. Leonard Behrens, formerly Mary Anderson of the stage and screen, is operating the Allied Amusement Company. Her husband is in the navy. . . . Jack Gutshall, of the Jack Gutshall Distributing Company, is back following a successful deer hunt in Utah. . . . Jane Carloco, of the Gutshall Company, is back following a trip to San Francisco, her second in recent months. . . . Jean Minthorne, Southern California Rock-Ola distributor, is doing war work.

Fake Repairman Is Apprehended

WILKES-BARRE, Pa., Nov. 28.—A series of robberies of slot machines by a "repairman" has been solved by Luzerne County detectives. The fake repairman was arrested only after he had successfully stolen a number of machines.

According to the police, the man, posing as a repairman, would enter an establishment where a machine was located and notify the proprietor the machine had to be removed for adjustments and he had orders to take it back to the shop. When a proprietor balked, the "repairman" waited until a customer entered the establishment, thus giving him an opportunity to grab the machine, exit by a back door and speed away in an automobile. In all, seven machines were taken that way.

A clerk in a Back Mountain store gave the police their first clue. He refused to allow the "repairman" to take the machine while his boss was having dinner and recognized the thief, who dashed away.

Another Gardner New Play Idea!

A BASIC BOARD WITH A CHOICE OF PAYOUT PLACARDS THAT ATTACH EASILY-QUICKLY! ORDER TODAY!

"No. 1000 CHATTANOOGA CHOO-CHOO DEAL NUMBER" AS SELECTED

- DEAL NO. 1—5c PLAY — DOUBLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 2—5c PLAY — TRIPLE STEP UP — AVGE. PROFIT \$27.94
- DEAL NO. 3—5c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$27.00
- DEAL NO. 4—10c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$49.00
- DEAL NO. 5—25c PLAY — DEFINITE PAYOUT — DEF. PROFIT \$90.00
- DEAL NO. 6—5c PLAY—DEFINITE PAYOUT—140 PACKS CIGARETTES
- DEAL NO. 7—5c PLAY — SINGLE STEP UP — AVGE. PROFIT \$28.96

QUALITY SPEAKS FOR ITSELF

ARCADE EQUIPMENT	SLOTS & CONSOLES	FIVE BALL FREE PLAY
All Star Hockey . . . \$225.00	Blue & Gold V. P. . . . \$ 32.50	'42 Homeruns, Like New \$80.00
Genco Playballs . . . 175.00	5c Paces Comet . . . 54.50	Zig Zag 65.00
Keeney Submarine . . . 200.00	5c Q.T. 54.50	Showboat 45.00
'41 Ten Strikes, F.P. . . 115.00	5c, 10c, 25c Jennings	1941 Majors 40.00
Battling Practices . . . 105.00	Chiefs 84.50	New Champ 40.00
Jennings Roll-in-Barrel	5c Brown Front 110.00	Sport Parade 25.00
139 Western Baseballs . . 65.00	10c Brown Front 110.00	Stratoliner 25.00
Ten Strikes, Large Dial . . 69.50	Columbus, New 110.00	Gold Star 25.00
Skee Bowlettes 69.50	Big Top, New 94.50	Broadcast 25.00
Ten Strikes, Small Dial . . 54.50	Jumbo Parade 69.50	Paradise 25.00
Anti-Aircraft Gun 49.50	Kentucky Club 54.50	Flicker 25.00
Exhibit Bowling Game . . 45.00	Derby Day 25.00	Playball 25.00

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OLIVE'S SPECIALS FOR THIS WEEK

- Each
- 2 KEENEY SUBMARINES \$160.00
- 2 1940 One-Two-Three, F.P. . . 75.00
- 4 KEENEY SUPER BELL, Convertible, 25c Play (Like New) 175.00
- 2 FAST TIME PAYOUT 65.00
- 1 JUMBO PARADE PAYOUT . . . 90.00

ON HAND FOR IMMEDIATE DELIVERY

ARCO'S ALERT—THUMBS UP—FISHIN' EXHIBIT'S ACTION AND JEEP UNITED'S SUN VALLEY GOTTLIEB'S SHANGRI-LA

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2011 Maryland Ave., Baltimore, Md.

Use Patents, Kaiser Says

Tells Senators patent exchange and free trade needed to make U. S. prosperous

WASHINGTON, Nov. 28.—Henry J. Kaiser, the West Coast ship building expert, is still advising congressional committees that a free exchange of patents and inventions should be made, at least during the war, in order to keep up production. He even goes further to say that this free exchange of patents and free trade between nations will be one of the biggest things after the war to bring prosperity to the world.

In speaking before a Senate subcommittee he said that mass production is necessary in order to keep the country prosperous and that patents and free trade are essential in keeping production at a high rate.

The shipbuilding industry already has profited tremendously by exchanging new techniques and inventions, he said, and all industry would benefit if the "Magnet Lines" which now protect their technical knowledge were demolished.

"Original ideas, suggestions and devel-

opments should be interchanged among allied industries, such as airplanes, shipbuilding and the steel industry," Kaiser asserted. "This should be done under supervision of an independent non-political government Office of Technical Mobilization. Industry will become more productive if patents are available to all industries able to use them. The compensation for their use should go to the individual as an incentive and not to the company which employs him."

Workers in Kaiser shipyards are encouraged to submit new ideas and techniques, and a prize is awarded each week for the best suggestion, the witness said. In addition, the author of an accepted proposal works with an engineer in preparing sketches to illustrate an improved process.

"No Limit to Capacity"

In response to a question, Kaiser agreed that "there is no limit to the capacity of the world to produce" and added that the government should see to it that no restrictions are placed on production, if there is to be work for everyone.

"It is fundamental that everyone must earn his own way and if they don't feel that they have to earn their own way, they won't do it," he asserted.

The country is now engaged in "two wars—this war and the postwar," he said, with insistence that "all thinking and planning should take the postwar world into account."

Discounts Surplus Problem

Kaiser did not hesitate when Senators reminded him that his unlimited production plan would produce a surplus which could not surmount trade barriers. He said:

"Let's have free trade. We can't raise our standards as high as we wish without raising the standards of the rest of the world at the same time. We must take these good neighbors of ours into our economy."

Kaiser foresaw an "entirely new area of lower costs" after the war in which lighter metals, many new materials and speedier processes never before available will greatly extend the normal trade area of the United States. As a result, he predicted, legislation to wipe out trade barriers will be much easier to obtain from Congress than in the past.

The country has not begun to think about its postwar health situation, in which there will develop "an entirely new concept of taking care of the health of our people," Kaiser said. "We might well devote 10 per cent of our postwar effort to producing men and providing facilities for that purpose."

Why You Should Buy War Bonds

By C. J. (JACK) CADE, Business Manager
Philadelphia Phonograph Operators' Assn.

OUR country is involved in two wars, one we won't lose; that is, a physical and material war against the Axis. The second war is far more dangerous than the first. That war is the internal economic war against inflation. This war we can lose and its loss will be far more serious and far-reaching in its effect than the loss of any military engagement.

Inflation is nothing more nor less than an excess of money, or purchasing power. By an excess of money, or purchasing power, we mean that there is more money available for buying than there are goods to sell. This brings about a condition where the purchaser begins to bid against other money in order to obtain the article which he desires to own. The outcome is a general rise in prices. The result, a devaluation of money and an internal economic crisis.

How Can Inflation Be Stopped?

First: By controlling prices on all commodities and labor without exception. I say without exception, for basic price cannot be maintained without controlling all factors which go to make up the cost of any article. For example: Suppose that a ceiling or price is set on a can of tomatoes. In order to do this, first, the farmer cannot sell those tomatoes for any more money than he received for tomatoes before the price ceiling. The farmer can sell at his previous price provided that he is able to acquire fertilizer, supplies and labor at former prices. A rise in any one of these basic requirements means that he cannot afford to sell at the stable or fixed price. Next, the canner, after he obtains the tomatoes from the farmer at the former price, must be able to obtain supplies and labor at former prices, or he cannot afford to sell at the stable or fixed price.

Finally, the cost of distribution must remain the same. The jobber, wholesaler and grocer must obtain supplies and labor at former prices in order to be able to sell at fixed or stable price.

Second: By government subsidy. We saw in the case of controlling or fixing the ceiling on a can of tomatoes that labor figures very prominently in all phases of price control. The price of labor in farming, canning, wholesaling and retailing can be fixed, but this does not stop labor from seeking employment in another industry where fixed prices for labor are higher. For example: The fixed ceiling of salary paid a farm hand could be \$60 a month, but there is nothing to stop that farm hand from obtaining a job as a laborer in a war plant for a fixed salary of \$140 per month. Hence a government subsidy for all commodities. This would mean that the government must pay the difference in the former and present cost of all basic commodities, including labor, in order to maintain price. This is a costly and difficult task.

Third: By controlling money. Money is divided into two major classes. Supported money, or legal tender, and invisible money. Supported money is money which has on deposit in the Treasury of the United States either gold or silver equivalent to its face value. This can be either a silver certificate or a Federal Reserve note, either of which is issued by the authority of the Treasury against monetary metal reserves.

Invisible money can be called if money, phony money or credit dollars. I call it invisible money because it cannot be seen. There are no silver certificates or Federal Reserve notes to show for it. It is money that is created by establishing credit on anticipated revenue. This invisible money must come into circulation if and when the government runs short of physical or supported money. How does the government run short of physical money? Thru excessive circulation of existing money. How can the government stop excessive circulation? By selling bonds. For example: Every time you purchase a bond or stamp you withdraw from free circulation a certain amount of money and give it back to the government for the purpose of purchasing war materials, etc. By buying these bonds you enable the government to reduce its credit money and use its actual money. The war will be financed either with sound money or phony money. You can determine which way it will be financed.

Let us look at the purely selfish reason for buying bonds. Let us assume that we are not patriotic and are not willing to buy bonds just to help the war effort. Suppose you need a suit of clothes. Without inflation that suit of clothes will cost \$60. With inflation that same suit of clothes may cost \$200. You still have the same suit of clothes, but without inflation you can have the suit and \$140 in War Bonds, redeemable in 10 years. Inflation is serious in its effects on everyone. You may have life insurance which you have struggled to own for a long period of years. You may feel that you have enough insurance to keep your family free of want if you pass on. Along comes inflation, you take the gas pipe, and your wife cashes in your life insurance to buy a loaf of bread. I have in my possession a German government bond with a face value of 300,000,000 marks. I bought it for 25 cents in 1926 as a curiosity.

Buy Bonds for Victory. In fact, buy bonds to win two victories. The first to overthrow the Axis and the second to defeat inflation.

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PANORAMS (Slightly Used)
 Each \$ 375.00
 Only 3 Left—Price for 3. 1,050.00

PHONOGRAPHS & PHONO. EQUIPMENT
 Rock-Ola Super Rock-o-Life \$249.50
 Rock-Ola Deluxe 169.50
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 Rock-Ola Monarch or Windsor 99.50
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 Used 1501 Wall & 1502 Bar Boxes 19.50

NEW CONSOLES
 Club Bells \$229.50
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SEND FOR COMPLETE LIST OF USED 5-BALL FREE PLAY GAMES, MERCHANDISE VENDORS AND COUNTER GAMES AT VERY, VERY LOW PRICES.
 1/2 DEPOSIT, BALANCE C. O. D.

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3 Keeney Super Bell, 2 Way, 5¢ & 25¢ \$275.00
 1 Keeney Super Bell, 25¢ Play 79.50
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 3 Mills Jumbo Parade, Fruit Reels, Free Play, 5¢ 69.50
 1 Mills Jumbo Parade, Fruit Reels, Free Play, Factory Rebuilt, 5¢ 79.50
 7 Jennings Silver Moon Totalizer, Fruit Reels, Free Play, 5¢ 79.50
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 Machines in perfect mechanical condition. One-third deposit, balance C. O. D.

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FOR SALE
COMPLETE ARCADE
 In operation now. 67 pieces, in excellent condition. To be sold as a whole unit only. Here is a chance to get a going business in a good town, Lima, Ohio. Owners going to army. Call or write

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Mich. Liquor Board Asks Law Change

LANSING, Mich., Nov. 28.—The State liquor board announces that it will ask the State Legislature to pass a more stringent liquor law for the State. One purpose will be to secure better local enforcement of the liquor laws.

The board also made a report on liquor revenue derived during the year. The board argues that all liquor revenue should be used for the regulation of the liquor trade in the State.

Liquor license fees this year totaled \$2,932,189. Eighty-five per cent of the fees collected by the State are returned to local units, and are intended to be used for liquor law enforcement.

"We know of some instances where townships finance all their governmental activities from the license fee refunds," Flynn said. "Control of the liquor business is largely a matter of local enforcement, and we intend to ask the Legislature to close the loopholes."

The liquor commission reported a continuing trend toward establishments licensed to sell all kinds of alcoholic beverages, instead of beer and wine taverns.

There have been 18,307 licenses issued since May 1, the renewal date, a decline of 141 compared with last year, and Charles A. Parrish, chief enforcement officer, said most of the decreases was in the tavern classification, which fell from 3,917 to 3,669.

"The number of 'C' restaurants increased from 3,837 to 3,890, while 'B' hotels declined from 321 to 309. There are now 179 'A' hotels, which cannot sell spirits, a decline of one. The number of private clubs increased from 417 to 448.

There are 9,812 specially designated vendors of packaged beer and wine, compared with 9,776 last year.

BUY YOUR SLOTS FROM THE MAN THAT KNOWS 'EM
"The Nation's Slot Headquarters"

MILLS		PARTS		
GOLD CHROME, Could Be Sold		MILLS ESCALATORS	\$ 12.50	
as New, 5c	\$184.50	Club Handles	3.00	
10c	\$189.50	Clocks	7.50	
25c	209.50	Complete Stock of All SLOT Parts.		
		FOUR BELLS, over 1700	\$299.50	
BLUE FRONT, 50c	\$269.50	FOUR BELLS, 3/5, 1/25, floor		
BLUE FRONTS, 5c, rebuilt, refinished, club handles	109.50	sample, never on location	569.50	
10c	\$112.50	Jennings 4 Star Chiefs, 5c	54.50	
25c	119.50	Pace Comets, 3/5, ready for location 5c	44.50	
FUTURITY, perfect, 5c	54.50	10c	\$47.50	
25c	54.50		25c	54.50

IF YOUR WANTS ARE NOT LISTED LET US KNOW THEM, WE WILL GET IT FOR YOU.

ALL QUOTATIONS F. O. B. MILWAUKEE, WIS.
 TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

FRANK O'BRIEN ENTERPRISES
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 LA SALLE HOTEL BLDG. MILWAUKEE, WIS.

FREE PLAY GAMES CAREFULLY CHECKED AND PACKED

Mills Owl, F.P.	\$89.50	Spot a Card	\$59.50
Click	59.50	Four Roses	25.00
Jungle	42.50		
New Champs	59.50	SPECIALS	
Bosco	50.00	Keeney Submarine	\$184.50
Gun Club	45.00	Battling Practice	99.50
Show Boat	39.00	Texas Leaguer, Penny	
Victory	74.50	Play	44.50
Sky Blazer	39.50	Bally Rapid Fire	174.50
Snappy	89.00	Rotor Tables	49.50

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 A-1 CONDITION
 Rockola Standard \$149.50
 Mills Throne of Music 139.50
 Wurlitzer 24 119.50
 (Send for Complete List)
USED PHONOGRAPH RECORDS
 1,000 \$99.50

NATIONAL NOVELTY COMPANY, 183 MERRICK RD., MERRICK, L. I. FREEPORT 8320

Newspaper Gives Local Slant to Coin Situation

(From Wilkes-Barre, Pa., Independent, November 8, 1942)

Got Any Nickels? Break out those nickels and pennies in your piggy bank at home and exchange them for War Stamps and currency.

This was the advice handed out by banking officials as a serious shortage of nickels continued and a scarcity of 1-cent pieces threatened.

Bankers feel that the shortage of nickels could be remedied if coins now hiding in toy banks, cigar boxes and other receptacles were restored to circulation.

The scarcity of coins resulted from suspension of nickel coinage prior to development of "nickelless" piece, a 50 per cent cut in production of 1-cent pieces and unprecedented demand arising from a high level of business.

Bankers say that many children who are saving small coins toward the purchase of War Bonds can help in the

emergency by purchasing War Stamps. Federal mint officials say that if each of America's estimated 38 million families should return to use just 10 1-cent pieces, and these should stay in circulation, the nation's supply would be boosted by an amount equal to one-third of the entire record output of 1941.

Coin Machines for People Who Wait

ST. JOHN, N. B., Nov. 28.—With business for busses and taxis at record volume in the maritime provinces, transportation firms are finding a way of increasing their top revenues. This is in installing coin machines in the waiting rooms of stops and terminals.

The coin machines have been serving the bus and taxi services in two directions. (1) Adding considerably to the revenue; (2) providing entertainment and diversion for waiting passengers and those who are seeing them off. Because of the tremendous congestion prevailing on all bus lines, it has been difficult to maintain schedules. This involves some extra waiting for the passengers.

Coin machines have been found ideal by the bus passengers in whiling away the time at stations and terminals.

Pinball and shooting games are getting big play, and so are the phonos. Venders of weight, fortune, photos, candy, nuts, gum, chocolate, etc., are also exerting special appeal. Some of the most elaborate of illuminated cabinets have been placed in the bus waiting and rest rooms. With patronage heavy for taxis, too, there is demand for coin machines at waiting rooms established by the taxi operators to meet the current war emergency.

CANDY FIRM CONVERTS

(Continued from page 71)

consisting of 70 per cent copper and 30 per cent zinc. This brass comes from the brass mill in the form of cups. The government formerly stamped out its own brass cups from sheets, but that involved sending large amounts of material back to the brass mill for salvage. The cups are three-quarters of an inch high and are fashioned into cartridge cases four inches long in a series of four punching operations on powerful presses. These are called "draws." A punch is forced into the cup and as the cup is "drawn" longer and longer the brass walls grow thinner and thinner.

Between each one of these operations the case is annealed, pickled and washed. Since cartridge brass is work hardened by being drawn in a press, it must be softened by heating and slow cooling (annealing) before it can be worked again. Surface oxide forms in the annealing furnace and this is removed by a pickling bath consisting of a 2 per cent solution of sulphuric acid, two rinsing baths, a neutralizing bath of soap solution and a hot water rinse which expedites drying.

The cases are then trimmed and tapered. Extractor grooves and primer holes are cut in the head of the case. The letter "M" and the figure "42" are stamped in the head, showing the ammunition was made at the Milwaukee Ordnance Plant in 1942.

The bullets which are inserted into the cases have a jacket made of a gilding metal that is 90 per cent copper and 10 per cent zinc. As with the cases, small brass cups are the raw material for the bullet jackets and they are drawn out to a length of about 2 1/4 inches in a series of four punching operations. The bullet for an armor-piercing cartridge has a small lead point and a hardened tungsten-chromium steel core. The lead consists of 90 per cent pure lead and 10 per cent antimony.

Two automatic machines assemble the bullets. One has 11 stations and the other seven. The tiny primers are made in a separate primer building under controlled-atmospheric conditions, and they are stored for use as needed. They are brought to the manufacturing building in small quantities and are handled very carefully to insure safety of operation.

Final Dab in Shellac

Assembly of the cartridge begins with the insertion of the primer into the recess provided for it in the head of the case. It is crimped into the case and then a small brush applies a drop of shellac to the primer to form a water-tight seal. As the cases, with the primers crimped in, move along the assembly line, they are tilted at a 45-degree angle and mirrors at the top and bottom make possible a simultaneous inspection of both the top and bottom.

Next comes the loading by a straight line loading machine. The mouth of each case is checked for roundness and size and a predetermined amount of the powder flows thru a funnel and slide into the case. If the finished cartridge weighs too much or too little, the cartridge is ejected. Next the bullet is inserted and crimped in automatically and finally the bullet tip is painted.

Before the finished cartridge is sent to America's far-flung battle fronts numerous tests are made of samples. Primers must meet rigid specifications as to sensitivity and are tested by having a steel ball dropped on a firing pin which strikes the primer. Velocity is determined by firing the sample on a 50-yard range. A test for moistureproofing consists of soaking cartridges in 1 1/2 inches of water for 24 hours and then firing them in comparison with dry ammunition. Accuracy is determined by firing 10 shots at a target thru a standard barrel of known characteristics at a given distance.

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An armor-piercing bullet should penetrate armor it is designed to pierce, so shots are actually fired into armor plate to determine the penetrating effects. The government feels the complicated tests are of the greatest importance, since the

soldier with a jammed machine gun is defenseless. That is why the Milwaukee Ordnance Plant is striving for perfection in quality as well as a maximum in production. The men in charge are determined to get their finished product to the fighting front "with plenty of time and on time."

To assure safety, the ordnance plant is divided into administrative, manufacturing, explosive and powder areas. Col. Wolff has laid down strict regulations to govern access to these areas and the conduct of individuals in these areas. Civilians doing business in the administrative area may do so only after getting temporary passes, which must be signed by authorized plant officials before the individuals may leave the premises. A civilian other than a plant worker, however, is permitted to enter the manufacturing, explosive or powder areas only under unusual circumstances. These areas are fenced in, one from another.

Important Job To Do

Orders must be obeyed to the letter and a large plant guard force has been organized to watch the plant 24 hours a day. On each of the three shifts guards mounted on horses patrol the outer extremities of the plant area, such as along the river. A plant fire department is maintained.

The government has an important job to do at the ordnance plant, and it isn't taking any chances.

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NEWS OF PRIORITIES and MATERIALS

Developments of the Week in All Industries

The biggest news in the priorities and materials field no doubt was the announcement by the War Production that it would soon make drastic changes in the entire program for turning out war materials. It was announced that a decided shift would be made from the production of tanks and ordnance supplies in order to greatly increase the production of planes and ships. This in substance is the new plan and also the purpose for which big changes will be made.

It was frankly admitted by government officials that the change would work hardships on many plants. When the plans are finally completed every effort will be made to ease the shift as far as possible.

It was explained that the Allied command as well as our army and navy experts had helped to consider all angles to the problem and that it had been under consideration since late summer. The magnitude of the changes involved is indicated by the fact that the Allied command really ordered the changes.

It was expected that a lot of criticism would come from those who were hurt by the changes made. Already a slow-up in production in several plants has been made. In the Chicago area it was understood that unemployment might result soon while factories are being converted to turn out the new products desired.

Reports emphasized that the Allied command did not wish to decrease production of tanks and ordnance supplies, but rather to greatly increase the output of planes and ships. Military reports said that the type of materials needed were changing rapidly as the war fronts shift from day to day. The invasion of North Africa and future plans for the probable invasion of Europe call for ships as fast as they can be built. In fact, the future offensive action of the Allies may depend on how much shipping they can get.

Military experts said that it was not possible to determine very far in advance just what new demands the shifting scenes of war would bring. It was pointed out that some critics had said battleships were now obsolete, but Admiral Halsey, after the recent victory over the Jap navy in the South Pacific, had reminded the country that battleships were still very useful. Others had said that aircraft carriers are the important thing, but the results of navy battles are showing that they are the most perfect target for bombers.

Everybody had talked of this war being a totally mechanized war, and yet General Montgomery in Egypt had resorted to the tactics of World War I and used infantry and artillery to break a line of the best mechanized army in the world.

So the experts argue that war production must be changed often and must be changed as rapidly as possible in order to meet the rapid changes in the war itself. They frankly admit that this will work great hardships on factories and on labor, and yet it is the only way to keep pace with the war. It is understood that details of the new program will be announced as soon as possible and also the changes in various plants made as quickly as they can be made.

REAL OPTIMISTS

The National Chemical Exposition was held at the Sherman Hotel, Chicago, November 24 to 29. Reports said as many as 30,000 visitors saw the displays. This is probably the greatest meeting of optimists that will gather during the war. Chemists, to a man, see their business remaking the world in the development of new products, new materials and new processes. It would be a tonic to every citizen in the nation to come in contact with a group that breathes so much encouragement about the future. Chemistry is entering into so many phases of industry and producing so many new products and materials that maybe here is the business hope of the world. Even the war is speeding up the developments in the chemical field, according to these optimists. Plastics, of course, received much attention at the exposition. Even the possibilities in paper were given due consideration. Any manufacturer that is looking forward to materials for use in the future would be encouraged by the ideas, processes and materials coming from the chemical industry.

Gas rationing grew in importance as the nation approached December 1, but the rationing rebellion showed signs of dwindling during Thanksgiving week.

The government announced that a grace period would be given to owners of commercial vehicles from December 1 to December 31 since it was not possible for all to register for Certificates of War Necessity.

A Senate committee was investigating the gas-rationing program. William T. Jeffers, rubber czar, took a firm position in favor of gas rationing to begin December 1. Statistics on the supplies of gasoline began to accumulate. Tax reports from Indiana and Wisconsin showed declines in the supply of gasoline in those States.

Some of the oil-producing States were able to report good increases in the production of crude oil in recent weeks. The total production in the United States at present is supposed to run close to 4,000,000 barrels daily.

The only item in the rationing field that seems to provoke any humor is that of coffee. While everybody seems to regret losing his full supply of coffee, yet a lot of people are able to laugh about some of the ideas for substitutes for coffee.

Even the President has joined the ranks of those who are telling others how to make their coffee go further.

Reports say that men in the armed services will get 40 cups a month at the training camps. The emergency ration kit that soldiers carry provides for only one cup per day.

Before the United States entered the war many people were speaking of a gadget civilization. The idea was due to the use of so many small items made from metal, wood and other materials.

One of the most optimistic notes in the business world during the war is the many announcements of new materials from day to day. It is almost a daily occurrence for some new material or alloy to be announced.

The eyes of the business world are upon these new materials, for as soon as the war is over America will have the greatest supply in quantity and variety of materials for the manufacture of small articles that any civilization could ever dream of. It is not only in the field of plastics, but practically in all fields of materials that new products are being developed.

Inventors will have materials to work on beyond imagination as they try to originate new gadgets. A sample story that recently appeared in *The Baltimore Sun* indicates what may be expected. A lot of people are now trying to keep up with the war by studying a globe. A new globe has recently been offered in the East. The development of new materials makes possible the manufacture of a globe that more clearly represents the shape of the earth than ever before.

The manufacture of most gadgets is curtailed or banned altogether by law,

but the end of the war will be a signal for thousands of manufacturing plants to rush into the gadget field and get as many articles as possible on the market, using the wealth of new metals and other materials that will be available.

The food situation was emphasized with the announcement that Governor Lehman of New York would resign early in December to take over the job of feeding the conquered peoples of the world.

It is probable that few people have yet realized what a big undertaking will be made by the Allies to get the world on its feet again. The job of feeding the people in North Africa recently is just a small sample of what will be undertaken later. It is recognized as one of the quickest ways to end the war and also to get the business of the world going at a normal rate again. Leaders in the United States say it means the American people will also have to do without a lot of food themselves in order to feed the rest of the world. This is where the rub will come in.

Plans are already being made to supply as much food as possible to Italy and the Balkans because it is expected these countries will help the Allies just as soon as they are ready to invade Europe.

All transactions between private persons or companies involving United States patents and copyrights in which any foreign country or foreign national has an interest now are subject to control by Leo T. Crowley, alien property custodian, it was announced. Heretofore this control has rested in the Treasury Department. All patent applications, assignments, licenses and other agreements affecting foreign-owned patents are included in the controls. The custodian has issued three general orders and supplementary regulations setting up a complete regulatory system for transactions subject to his control.

An indication of how popular magazines and newspapers are vying with each other to give the people information on

the wealth of new materials being invented and developed by American industry is shown in the fact that *The Detroit News* recently published its leading editorial on the subject, commenting on articles that were being published by *The Saturday Evening Post* about new products, new materials, new designs for automobiles, etc.

The Post has published articles by experts which envision the automobile of the future. It is predicted that the future car will use plastics to a much greater extent than people may surmise. A complete plastic body is even predicted for the car of the future.

Government reports on the total number of tires turned in by the public shows that 2,872,000 had been received by November 14. More than a million tires had been turned in between November 7 and November 14.

Official government reports November 21 said that a Chicago manufacturing firm had been penalized for making amusement machines after the production of such machines had been stopped by government order. The firm was also accused of using forbidden copper.

While the United States worries about its man-power problem, Canada is said to be scraping the bottom in its hunt for man power. Canada is now well into the fourth year of its war against the Axis and it now has 600,000 men in uniform. Based on population, this is equivalent to an army of 7,000,000 men in the United States.

Canada reports a shortage of miners and also shortages in several other industrial fields. Canada has a much stricter control over jobs and labor than the United States has at the present. As a part of the man-power problem, Canada is threatened with the prospect that about 20,000 small stores may be closed because they cannot get help. Canada is forced to consider every line of business in order to decide which may be closed as non-essential.

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Keeney's Super Bells, 5¢ Conv. with Mint Vendor	239.50
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25 Super Bells, 5¢ Conv., SU	\$142.50
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10 Mills Three Bells, Like New, High Serials	500.00
Jackpot Dominos, Brown Cabinets, Factory Reconditioned	225.00
1 Keeney Submarine, Like New	187.50

2 Mills Square Bells	\$ 49.50
10 Mills Jumbo Parades, Free Play, Blue Cabinets, Serials over 6500	107.50
6 Mills Jumbo Parades, Free Play, Late Style Coin Head	87.50
1 Pace Race Jackpot	199.50
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National Problem of Man Power Becomes Important to Operator As the Situation Grows Acute

(From U. S. Department of Commerce)

Any approach to the study of the manpower problem must begin with an examination of the basic facts concerning the nation's human resources. The Bureau of the Census has been making a major contribution to the war effort in the compilation and presentation of such facts. An immense body of information on the size, distribution and characteristics of our population is now available from the Sixteenth Decennial Census, taken in April, 1940—a period just prior to the vast expansion of our war industry.

Total Labor Reserve, 1940

In April, 1940, the total population of continental United States was 131,700,000, of whom 101,100,000 were 14 years old or over; almost exactly half of these were males and half were females. Of the 50,600,000 males, 40,000,000 were already in the labor force, and of the 50,500,000 females, 12,800,000 were in the labor force. Of the 52,800,000 persons in the nation's labor force at the time of the 1940 census, over 8,000,000 workers were unemployed and therefore constituted the first line of labor reserves.

The next line of labor reserves consisted of the housewives, students and other persons who were not in the labor force at the time of the 1940 census. A study of a few simple facts about the age distribution, marital condition and dependency status of these people permits their segregation into those potentially available for war work and those who probably are not available.

Potentially Available

There were 10,600,000 males not in the labor force in March, 1940. Of this total, 3,000,000 were reported as permanently unable to work, and 700,000 were inmates of institutions—groups from which few war workers could be recruited. Of the remaining 6,900,000 males, 3,900,000 were boys 14 to 17 years old, most of whom were in school, and 700,000 others were men 65 years of age or older, most of whom had retired.

While some of these older men might take jobs, the number would not substantially increase the supply of labor. Likewise, youths under 18 represent but a temporary increase in total labor supply, since they enter the labor force mainly during school vacations and at seasonal peaks of employment. The remaining 2,300,000 men between the ages of 18 and 64 were therefore the main source of any possible increase in the male labor force in March, 1940.

It is obvious from the above figures that the labor force could be substantially increased only thru the addition of large numbers of women. There were 37,700,000 women 14 years old or over who were not in the labor force in March, 1940. Of these, 4,500,000 were girls 14 to 17 years of age (mostly in school) and

4,300,000 were women 65 years old or over. It is likely that neither of these groups would provide substantial numbers of war workers, altho girls 14 to 17 might enter the labor force as seasonal workers.

Home Duties May Hinder

The principal conditions affecting the availability of the 28,900,000 women 18 to 64 years old are marital status and responsibility for the care of young children or other dependents. Census data available on household responsibility show that about 23,100,000 were married women living with their husbands, and 5,800,000 were single, widowed, separated or divorced women.

Considerable numbers of this latter group might enter the war labor market, altho over 40 per cent of them were from 45 to 64 years of age, an age range reducing their acceptability to employers. The largest source of female labor was among married women whose participation in war work would be hindered by responsibilities for the care of children, lack of financial necessity to work, lack of training and other considerations.

Preliminary census figures on the number of married women with children under 10 years of age in their homes provide valuable indications of the number of potentially available women who might enter the war labor market. The data are also valuable in indicating to some extent the need for nursery schools to care for pre-school children of working mothers.

Of the 23,100,000 married women at the time of the 1940 census, there were 13,200,000 who had no children under 10 years of age; 6,200,000 of these women were 18 to 44 years old, and 7,000,000 were 45 to 64 years old. It is from the group of married women 18 to 44 years old without children under 10 years of age that a considerable number of additional war workers probably must be drawn.

Changes Since 1940

The data available from the 1940 census must be interpreted with allowance for important changes that have taken place in the labor market since 1940. Many of these people have probably already entered the labor market, but the several categories still represent the principal sources of additional workers.

The foregoing figures give only a very broad picture of the true potentialities; since factors of geographic location, rural residence and lack of near-by job opportunities will operate to reduce sharply the numbers in these categories who may actually be drawn into the war labor market.

As of September, 1942, the total labor force of the country plus the number in the army included about 58,400,000 per-

sons, of whom 52,400,000 were employed, 1,700,000 were unemployed and around 4,300,000 were in the army. (This figure is based on the statement of the Secretary of War, October 14, 1942, that the size of the army was then about 4,250,000.)

Including military personnel of the army, the labor force has increased by 2,900,000 since September, 1940. About one-third of this increase, or approximately 1,000,000, represents the normal change resulting from population change (aging) over a two-year period, and the remainder represents an unusual increase arising out of special wartime conditions.

On the other hand, the civilian labor force is now about 800,000 smaller than two years ago. More specifically, women in the labor force have increased by 1,500,000 (from 13,400,000 in September, 1940, to 14,900,000 at the present time), but men in the civilian labor force have declined by 2,300,000 (from 41,500,000 to 39,200,000) over this two-year period. This is another way of saying that the entrance into the labor market of housewives, students and other non-workers to fill war jobs has not been widespread enough to counterbalance the extensive withdrawals of men to the armed forces.

Employment Has Increased

Despite the fact that the total civilian labor force has declined, employment has increased by 4,500,000 over the past two-year period. Non-agricultural employment increased by 4,700,000, while agricultural employment decreased by 200,000.

Women have accounted for 3,000,000 of the 4,500,000 increase in employment, again principally in non-agricultural industries. Altho agricultural employment is at about the same level as in September, 1940, and September, 1941, considerable shifts in composition have taken place. For example, there were 500,000 fewer men and 300,000 more women employed in agriculture this September than two years ago.

Unemployment has declined by 5,300,000 since September, 1940. Some of the unemployed have gone directly into the armed forces, but the majority have found employment. Thus it appears that up to this point production has been stepped up to meet war needs primarily by the utilization of persons already in the labor force, rather than by calling upon any large number of persons not normally in the labor force.

At the present time there are over 40,000,000 persons 14 years of age and over who are not in the labor force. With only an estimated 1,700,000 unemployed at this time, it is necessary to look to these non-workers as the main source of man power to meet expanded production schedules and to replace workers going into the armed forces.

Among these non-workers only 7,200,000 are males. Of these, about 3,200,000 are students in the younger age brackets, and 3,100,000 are persons reported as too old or permanently unable to seek work. The remainder, amounting to fewer than 1,000,000 men, includes retired persons, those who do not want work and probably many who are inactive in the labor market while awaiting induction into the armed forces. Thus, aside from the student group, it is clear that there is only a very small number of men in the non-worker population who can be looked to as a labor reserve.

Students and Women

Students, both boys and girls, provide an important seasonal labor supply during the summer vacation months. It is estimated that over 3,000,000 students entered the labor force during the summer of 1941, and there is good reason to think that the number was even larger this summer. The extent to which this source of labor can be drawn on during the school months is unknown, but the number of persons 14 years of age and over who were in school and not otherwise employed was 1,800,000 lower in September, 1942, than in September, 1940. This indicates that some of the student group probably failed to return to school this fall, while others were attending school and also holding down jobs.

The largest single group (29,200,000) within the non-worker population is women engaged in own-home housework. The immediate potentiality of many of these housewives as war workers is indicated by the results of a sample survey conducted last March. In this connection, it was found that of an estimated 7,600,000 non-workers who could take full-time employment, 6,500,000 were housewives. By and large, this labor potential was concentrated in the highly employable age group 20 to 44 years. Roughly, one-third of the group had had employment within the past five years.

Summary

Under the impetus of the defense and

war production programs, the civilian labor force of the nation, plus the military personnel of the army, increased from about 55,500,000 in September, 1940, to 58,400,000 in September, 1942, an increase of 2,900,000 workers. The increase of 2,900,000 in the labor force and a reduction of 5,300,000 in the number of unemployed were counterbalanced by an increase of 4,500,000 in civilian employment and an increase of over 3,500,000 in the armed forces. The civilian labor force decreased by 800,000 persons to 54,100,000, a net decrease accounted for by a decline of 2,300,000 men and an increase of 1,500,000 women.

Thus, to date, the increased demands upon the man power of the nation occasioned by war have been met largely thru the absorption into employment of the unemployed and partly thru the entrance of women into the labor force. Even after rather drastic assumptions are made with respect to conversion of industry from civilian to military production, it has been estimated that the total labor force, including the armed forces, must reach 62,000,000 to 65,000,000.

Since practically all the able-bodied men of 18 years of age and over are already in the labor force (excluding the armed forces), and since the number of unemployed is rapidly approaching the irreducible minimum, it is clear that the 4,000,000 to 7,000,000 workers who must be added to the labor force to reach such a figure must be drawn mainly from women not now in the labor force, including married women with and those without young children and other dependents. This obviously poses complex problems with respect to recruitment, training and placement.

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Plus—"Sweet Sixteen" Features which will skyrocket YOUR PROFITS! IMMEDIATE DELIVERY! NO OPERATING PROFITS LOST WHILE WAITING INDEFINITELY FOR YOUR MACHINES! LOSE NO TIME, ORDER YOUR SAMPLES NOW FROM YOUR NEAREST DISTRIBUTOR OR DIRECT FROM US.

\$139.50
FOR PHILA

ARCO Sales Co. 802 N. BROAD ST.
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FOR SALE

A large unusually profitable coin machine business located in one of the West's most beautiful cities and surrounding territory. This business extends through the heart of three large defense areas, controlling 90% of the top locations. It consists of about 170 units of musty 85% Wurlitzers, 15% Seeburg and Buckley, with lots of remote control. This operation has one of the highest averages in the country. The equipment is in top shape and a very large percentage of it new. Operate about 100 Free Play Pin Games and about 40 Slots. The Slots and Tables are licensed and running on city ordinances. This is an old established operation and grosses from \$120,000 to \$130,000 per year. The prospective buyer must have at least \$50,000 in cash. My reasons for selling are legitimate and bona fide. This operation will stand the most rigid investigation.

BOX D-12, Care of The Billboard, Cincinnati, Ohio.

Liberty Tells Americans Not To Let Confusion in Wartime Becloud Their Fighting Zeal

An Editorial in Liberty, November 28, 1942. Reprinted as a Contribution to the War Effort.

One of the most persistent complaints we've heard since America got into this war has been the protest against "confusion." Washington, we are told, is a madhouse; Congress is a booby hatch; the joint high commands are at cross-purposes.

We would be wrong indeed to dismiss these reports without earnest consideration. There is undoubtedly much confusion in the Allied war effort, and part of it is inexcusable. There is confused handling of the news, confused planning on the home front.

What are we going to do about it? One thing we can do, of course, is fret over it, worry ourselves into the state where our courage dribbles out thru our chilled feet. That is what Hitler wants us to do. Toward that end his propagandists tirelessly magnify ex-

isting confusions and invent others that simply don't exist.

Another thing we can do is look this confusion squarely in the eye and face it for what it is. In following this course, which seems by far the wiser, here are some facts we might keep in mind:

This country has been at war for 11 months. In that time our whole economy has been ripped from its foundations and rebuilt on the design of total war. Our population, turning from the occupations of peace to those of war, has experienced a complete upheaval. No reasonable person can expect such a vast readjustment in so short a time without some confusion.

Expect Some Confusion

Some confusion is normal. No candid business man will deny that there have been times when his office, shop or factory has been topsy-turvy. Any frank housewife will remember days when her household has been in turmoil. Yet these same people grow fretful at time of nationwide change, when millions of people are undertaking unaccustomed tasks, because they see signs of "confusion!"

There is a pattern in this "confusion." A large percentage of the men in Washington bureaus are outstandingly clear-headed and able; many congressmen are competent and courageous; our armed forces are rapidly becoming the best trained, best equipped and best commanded in the world; the skill and capacity of our industry has long been a world's wonder; our President is a great leader of men—and all of them are working long hours to win the war. When the fog of confusion seems thickest let us keep these solid facts in mind. Let us remember that confusion is a by-product of a vast preparation for complete and successful war. Some confusion is a part of war. Our enemies, despite their Teutonic and Nipponese passion for order and years of advance preparation, have plenty of it. There is no reason to assume that we will escape our share.

Meanwhile, if we keep our nerve, our fighting spirit, our sense of humor as well as our grimness, we can banish much of this confusion, weed out many of our bunglers, restore much of our efficiency. But if we let it discourage us, or turn us sour, or make us relax our efforts, even momentarily, we do a serious disservice to our country.

Treasury Speaks Again on Coinage Metal Situation

WASHINGTON, Nov. 28.—The Treasury Department made another announcement recently concerning the shortages in small coins and especially emphasized that lack of precious metals may yet compel radical changes in small coins. The Treasury used this announcement to appeal to hoarders to turn loose their pennies.

Acute shortages in war-vital metals—chiefly copper—may soon force the Treasury to ask Congress to pass laws permitting changes in specification and contents of small coins.

To meet the emergency, the United States mint is experimenting with several substitutes, including other metals, various woods, plastics and glass. The big trouble thus far has been getting the mechanical equipment to make the coins.

Already all the nickel—another war metal—has been removed from the 5-cent piece, and its copper content cut from 75 to 56 per cent. This was done by special act of Congress. In addition, the Treasury recently cut production of pennies by 50 per cent.

But increased spending promptly hiked demand for all the small coins and now seriously hampers the planned conservation program, Secretary Henry Morgenthau Jr. announced.

As a result the Treasury now is looking toward clearing the way for the substitute plan by seeking proper Congressional action.

Association Work

New Association Reports Members Supporting Plans

ALTOONA, Pa., Nov. 28.—The Coin Machine Operators' Association of Central Pennsylvania is making progress as one of the newer associations in the country. Present membership is 12, the army having taken a few of the members away. The association has adopted a set of by-laws and has printed these in an attractive form.

Officials say that members are co-operating fully in all plans for the good of

the local industry. Thanks were expressed to *The Billboard* for its co-operation with the organization in getting started.

The association made a report on the free-play pinball case which was argued before the State Superior Court October 29. Two cases were considered at the same time, both involving the direct question of the legality of free plays as an award on pinball games. Attorneys representing operators say that the Superior Court is likely to withhold its decision, possibly for two to three months. Attorneys also say that the prospect is for a decision unfavorable to free-play games, since the high court is likely to uphold its previous decision in a case involving free-play pinball.

SLOTS WANTED
MILLS Q.T., 5c and 10c Play, New or Used.
MILLS MYSTERY PAY, Blue and Brown Fronts, 1c, 5c, 10c, 25c and 50c Play.
MILLS ESCALATOR TYPE SLOTS, in Two-Four Payout, Such as F.O.K., FRONT VENDERS, WAR EAGLES and ROMAN HEADS, 1c to 50c Play.
Write Us What You Have, Serial Numbers and Your Lowest Price.
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1401 Central Parkway CINCINNATI, O.
Phone: Cherry 5732.

WANTED FOR CASH!

- LATE MODEL ONE BALL FREE PLAYS OR PAYOUTS
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Write, wire or telephone what you have to sell and your best price.

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SEE *Bally's* **GREATEST HIT!**
OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS
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There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
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The "MONEY-MAKERS" come from GLOBE

THIS IS one of THE ARMY of extra-attractive, extra-timely, EXTRA PROFIT boards we're drafting for you! It's in FULL COLOR!

SAYS: AL TABAKOF
I'm holding this BOOK for YOU!
Send for it—NOW!

JOHNNY DOUGHBOY

TWIN - JACKPOT "Double-Punch" Feature makes play-action rapid as 'ack-ack' fire! Thick Board, die-cut top! Don't Defer Your Profits—get these right into the front line on the home front!

1290 Sales @ 5c\$64.50
Pay Out (Average) 31.60
YOUR NET (Average) ...\$32.90

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—A Sensation!

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CHRISTMAS IS COMING!!

We are going to play Santa Claus to a few lucky operators by offering the following list of Five Ball Free Play Games at ridiculously low prices!!

4 Victory	@ \$62.50	2 Monikers	@ \$64.50
2 Formation	@ 16.50	3 Ten Spots	@ 28.50
2 Slugger	@ 19.50	5 Star Attraction	@ 32.50
6 Four Aces (Like New) @	85.00	4 Snappy	@ 24.50
5 Seven Up	@ 22.50	2 Wildfire	@ 22.50
1 Zig-Zag	37.50	1 Four Diamonds	25.00
2 Pan American	@ 25.00	1 All-American	22.50
1 Attention	20.00	2 Playball	@ 22.50
2 Jungles	@ 42.50	2 School Days	@ 24.50
2 Spot Pool	@ 45.00	2 Bally Entry	@ 20.00

Always include one-third deposit in cash, cashier's check or money order. State method of shipment preferred.

MORRIS NOVELTY COMPANY, Inc.
4505 MANCHESTER AVE. Phone: Franklin 0757 ST. LOUIS, MO.

CASH WAITING FOR

All Types of Cans, Arcade Equipment, Slot Machines, Consoles, Pin Games, All Makes of Music Machines, Wall Boxes and Any Type of Coin Operated Machines.

HIGHEST PRICES

RUNYON SALES CO. 123 W. RUNYON ST. NEWARK, N. J. (Big 3-6685)

WANTED FOR CASH

Bally Defenders, Rapid Fire, Basketball, Blowball, Windjammers, Evans Super Bomber, Air Raider, Air Defense, Night Bomber, Sky Fighter, Chicken Sams, Western Baseball.

Also any other Machines suitable for Penny Arcade.

MIKE MUNVES, The Arcade King 520 W. 43rd St., New York Bryant 9-6677

Watling Rolatop Slot Machines — Reconditioned by Factory\$69.50
Slot M/C Stands 15.00

Casino Golf\$49.50
All Out 59.50
De'icer 59.50
Genco Playball 200.00
Keeney Submarine Gun 184.50
Western Big Prize 79.50
Races 5¢ 2.50

Our Terms: One-Half Certified Deposit With Order—Balance O. O. D.

AJAX NOVELTY COMPANY 4848 MT. ELLIOTT AVE. DETROIT, MICHIGAN

MEN & MACHINES

Conducted by C. H. STARK

Communications to 25 Opera Place, Cincinnati

The Whip Hand!

We recently heard a story that strikes very close. The story pertains to Moran and Mack, the Two Black Crows, and a young vaude actor who was breaking in a new routine a number of years ago. As the story goes, the youngster, breaking in a new opening, told the audience that he would appreciate it if they would clap their hands several times if they didn't like his routines. He felt that in this way he could get them to look upon him with favor, and he would know immediately if his new opening were good or not. As might be expected, there was some handclapping, and the youngster guided himself accordingly.

After the second show of the day the youngster happened to pass Mack's dressing room. The blackface ace asked him if he had heard any hand-clapping while he was on stage. The youngster, surmising that Mack had received some hand-clapping which he didn't like, denied that he had heard anything unusual during his act.

At the next show, when he was well into his "clap if you don't like it" business, he noticed Mack peeping in from the wings. He was scared that the veteran would really lay him out if he ran into him again. On his way back to his dressing room he was careful to avoid Mack, but was unsuccessful. Spotting the youngster taking a round-about way to his dressing room, Mack hailed him. "Come in, son," he said, "and don't be afraid. How long have you been in show business?" "Three years," replied the youngster. Whereupon Mack said: "Listen, son, I've been in the business for 30 years and I learned a lesson early. Don't ever give the audience that reaction plea. When you go out there tell them what you're going to do. Don't ask for their opinion or indulgence. You'll find out soon enough whether or not they like you. This hand-clapping idea of yours spreads to everyone on the bill, and we all get the heckle applause. And, what is worse, something like that can spread all over the country—and go far in making vaudeville unpopular. Remember, son,

never hand the whip to the audience. If you do, they'll use it on you, and they have a perfect right to, for you asked for it."

What brought this old story to mind was a recent item about an operator who had contributed what were said to be good coin machines to a scrap drive. He received publicity in his home-town papers and the story was syndicated throughout the nation by a press association. 'Nuf said?

Sherman Pate Goes to Navy

Sherman Pate, formerly an official of Permo Products Company, Chicago, manufacturer of phonograph needles, has been released by the army in order that he might take a commission in the navy as a lieutenant (s.g.).

A Letter on Gas Rationing, Petrillo and the Army

Following is a letter received from Pvt. Robert G. Snyder which is so interesting that we print it verbatim: "Just received a copy of *The Billboard*, my first since entering the service, and it was like the proverbial letter from home, as it is a pleasure to read about old friends. I first started reading the magazine in 1917 when on the road as bandmaster with some of the fine shows of the time. Those were the great days—and now we are seeing a repetition of '17 and '18, with soldiers everywhere.

"I am interested in the coin machine department, probably more than any other section, as I have used it religiously in connection with my operation at Danville, Ind., which I hope will be able to survive the impositions placed on it. I do not object to doing my duty in the armed service. In fact, I love it and am proud of the air corps, as it is a fine outfit. Nor do I object to taxes—but I do think we deserve some consideration in this gas ration, as my business cannot go on unless they have gasoline to get over the territory. My wife is taking care of the business and from her letters I gather that she is much disturbed.

"It sure gripes me to read about this Petrillo affair. I understood that the government had taken steps to stop him, but now I read that he is the boss insofar as the record situation is concerned. Well, I have this much to say: If we soldiers were to defy the government we would be court-martialed pronto. What in the world is he trying to do—he isn't just slapping the civilian, he is directly slapping the armed forces, as the record is the only sure form of amusement and music the soldier gets. This is no time for pettiness. If he is not satisfied, either put him in a uniform or let him try a country not so free and liberal as ours. Personally I would love to have him down here in one of our companies where we could make him realize what practically every soldier thinks about him. What they say would never go into print. It's too hot for paper! When one man tries to dictate the pleasure of millions he becomes a menace. It would be a great thing if our government could afford to sit down on him.

"Understand, I am giving the soldiers' view and am not considering the operators' view. That is their problem. I could go on and on but the more I write the more I want to express my thoughts. I sincerely hope you will keep us posted as you have done in the past."

How Not To Make An Operator Smile

The photographer taking a group picture of the Philadelphia Phonograph Operators' Association at a recent dinner meeting was having some trouble getting the boys to flash their million-dollar smiles. For some reason, the camera gent couldn't get the operators in a happy frame of mind. That is, he couldn't until Sam Stern, Keystone Vending Company, quipped: "Make believe you have no Petrillo trouble!"

Sossen in Charge Of Civic Affairs

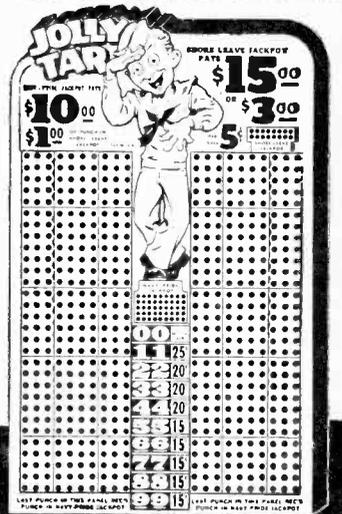
Bernard Sossen, of General Amusement Game Company, Hartford, Conn., was in charge of arranging entertainment for the Hartford Fighter Plane Campaign which took place recently in that city. The campaign raised cash to build a plane as a gift from Hartford's residents to the air forces.

Hotel Exposition Held in New York

NEW YORK, Nov. 28.—Representatives of the hotel trade met here in the 27th annual conference of the National Hotel Exposition during the week. Exhibitors numbered slightly less than 200, which was said to be about 20 per cent below last year.

More than half of the hotel supply houses said they could not meet orders at the present time.

The hotel men had many current problems to discuss, including the repair and upkeep of machines and devices used by hotels. Hotels are also concerned with many of the problems that now affect the traveling public. Hotel representatives passed resolutions to speak in behalf of the traveling public on some current problems.



PLAYS OFF QUICK!

Here's a recipe for sure profits: Take 600 large type holes with wooden punch and add big Harlich reverse number tickets. Combine in double step-up board. That's JOLLY TAR.

No. 16528 Semi-thick 600 Holes 5c Play

Takes in.....\$30.00
Average Payout.....14.45
Average Gross Profit.....\$15.55

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NEW SUN RAYS...\$169.50
Slightly Used SUN RAYS, \$137.50

If Automatic Pay Out Desired, Either 5¢, 10¢ or 25¢, \$10.00 Extra. On 50¢ Pay Out, \$15.00 Extra.

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Arcade Equipment and 1c and 2c Coin Chutes.
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10c BONUS BELL, No. 463,578—\$210.00 NEW SUPER BELL—\$239.50

Keeney Air Ralder	\$169.50	Bally Rangers	\$ 29.50	Cast Iron Stands	\$ 3.00
Mills Pneumatic		Skill Jump and Base	49.50	Mutoscope Wind Mill	19.50
Puncher	124.50	Mountain Climber	149.50	Split Fire	32.50
3-Way Grippers	17.50	Aero Basketball	99.50	Hoop Mon Golf	79.50
10c Planetellus Fortune Teller with Cards	104.50	Super Gripper	45.00	ONE BALLS—SLOTS—CONSOLES	
Radio Love Message (Two on a Stand)	39.50	World Series	89.50	Exhibit Congo	\$ 39.50
Mills World Horoscope (12 Coin Chutes)	99.50	Pikes Peaks	19.50	'41 Derby	245.00
Exhibit Photoscopes	39.50	ABT Jungle Hunt	24.50	Club Trophy	235.00
Western Baseball, Del.	94.50	Aero-Matic Basketball	89.50	5c Dewey, Color Slots	79.50
Heart Beat Tester	139.50	Batting Practice	99.50	5c Columbia	47.50
Chicago Coin Hockey	209.50	Texas Leagues	32.50	10c Pace Bantam	49.50
Kicker & Catcher	19.50	Metropolitan Air Defense View-o-Scopes	179.50	25c Jennings Chief	79.50
Whiz Balls	7.50	Casino Golf, New	29.50	10¢ Blue Front, Late	89.50
Keeney AA Screens, New	19.50	Hi Dial Ten Strike	49.50	5¢ Q.T., Late	54.50
Ortos Fortune Teller	17.50	ABT Fire & Smoke	69.50	Mills Owl	79.50
Mutos. Iron Del. Reels	59.50	Rapid Fires	169.50	June Parade, F.P.	67.50
Super Pool	19.50	Advance Shocker	10.00	Jace Saratoga, Conv.	109.50
Floor Size Card Vendors	39.50	Scientific Baseball, FS	117.50	Silver Moon, PO	104.50
Sky Fighters	245.00	Sweet Sixteen	7.50	Late Cigarolas	99.50
Blood Pressure Tester	99.50	Iron Claws	39.50	Late Golfarolas	99.50
		Mutos. Card Vendors	44.50	Super Bell	169.50

WE REPAIR BALLY OPEN TYPE MOTORS—\$5.00

Big Six	\$14.50	Flicker	\$27.50	Do Re Mi	\$47.50
Chief	14.50	All American	27.50	Star Attraction	47.50
Double Feature	14.50	Fox Hunt	27.50	Zig Zag	47.50
Follow Up	14.50	Gold Star	27.50	Glover	57.50
Power House	14.50	Metro	27.50	Gun Club	57.50
Side Kick	14.50	League Leader	27.50	Spot-a-Card	57.50
Spottem	14.50	Red, Wh. & Blue	27.50	Bosco	64.50
Triumph	14.50	Wow	27.50	Towers	64.50
Glamour	19.50	Barrage	37.50	Bolaway	64.50
Sparky	19.50	Broadcast	37.50	Big Parade	89.50
Vogue	19.50	Stratolliner	37.50	Knockout	89.50
Big Chief	27.50	Seven Up	37.50	Monicker	89.50
		ABC Bowler	47.50	Topic	89.50

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EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago, Illinois. HUMBOLDT 6288

BRAND NEW PACE CONSOLES

PACE HAS PLENTY OF BRAND NEW SARATOGA AND PACE'S REELS CONSOLES IN STOCK—ALL TYPES—AUTOMATIC PAYOUT, with or without skillfield—FREE PLAY (no slides or jack pot)—CLUB BELLS. ALSO—factory rebuilt TWIN REELS CONSOLES and JACK POT BELLS, like new—PACE, MILLS, JENNINGS; all 20 stop 3-5 pay. Limited number PACES RACES CONSOLES, latest model. WRITE FOR PRICES.

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YOUR LAST CHANCE TO BUY PENNY ARCADE EQUIPMENT FOR THE DURATION!

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INTERNATIONAL MUTOSCOPE CORP.

PENNY ARCADE HEADQUARTERS SINCE 1895 • WILLIAM RABKIN, PRESIDENT
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ARCADE EQUIPMENT FOR IMMEDIATE SALE

- 1 New Anti-Aircraft Gun, brown cabinet \$135.00
- 1 Bumper Bowling 47.50
- 2 Bating Practice (A-1 condition). Ea. 137.50
- 3 Bally Bulls-Eye changed to Jap, painted like new. Ea. 79.50
- 18 Mutoscope Card Machines with light-up tops. Ea. ... 37.50
- 1 Coast Leaguer (like Genco Baseball) 125.00
- 1 Bang-a-Deer, with sack of bullets 79.50
- 37 Skee-Balls (Renewed). Ea. 125.00
- 3 Rolletta Juniors, red cabinets. Ea. 75.00
- 1 Galloping Domino 75.00
- 1 Bang Tail 95.00
- 20 New Select-a-Vues (Shipman), reg. \$39.50. Ea. ... 29.50

We Carry the Largest Stock on the West Coast

18 Radio Rifles,

painted with Axis pictures and with unlimited supply of film—enough for the duration. Rifle..... \$79.50

Films, \$4.50 Per Roll.

Roll of film takes in \$84 in nickels or \$16.80 in pennies on \$4.50 investment. 60 already sold and going strong. We are only offering the remaining stock.

— BUY NOW —

No deal complete unless you're satisfied.

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We carry a full line of supplies. Globes, Photo-Cells, Phonograph Globes, Radio Tubes—anything you want, we have.

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The most thorough and complete "CHICKEN SAM"—Change-over to "JAP" Ray Guns—in the U. S. A.

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Reconditioned Seeburg "CHICKEN SAM" Guns converted to the "JAP" Ray Gun by factory-trained mechanics. Oriental doll and entire inside of cabinet is hand painted by well-known Chicago artist. When we get through the machine in appearance and condition is practically new. Amplifier, tubes, cables and all parts checked and ready for location. Special cash offer. A certified check of \$134.50 will start one of these quick income Ray Guns on the road to you. Cabinets are refinished in a solid blue lacquer with attractive black trim.

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★ "SHOOT THE CHUTES" Ray-O-Life Guns ★

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Reconditioned "CHUTES"—100 shot machine, late head, or scoring unit. This is the last Ray Gun J. P. Seeburg manufactured and, in our opinion, is the finest Rifle Ray Gun that was ever built. A certified check of \$134.50 will start one of these fine Ray Guns on the road to you.

TRIAL ASSORTMENT OF RAY GUN PARTS

Write us today for an Assortment, consisting of Gun Cables, Gun Lamps, Tubes, Photo Cells, Condensers and Resistors that are necessary for Seeburg Amplifiers.

Open up the package, examine carefully, and you may return any merchandise not wanted for full credit. We will either make the refund by check, or you can use the credit to apply on any other "Scarce Items" you may want.

An Assortment of about \$35.00 will come in mighty handy for your Service Calls, especially when you will have to watch your gas a little more carefully.

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| Seeburg 8200, RC ..\$495.00 | Wurlitzer 950\$495.00 | Mills Panorams\$379.50 |
| Seeburg 8800, RC .. Write | Wurlitzer 850 Write | Rock-Ola Super .. 194.50 |
| Seeburg Commander .. 289.50 | Wurlitzer 800 329.50 | Rock-Ola De Luxe .. 159.50 |
| Mills Empress 139.50 | Wurlitzer 700 289.50 | Rock-Ola Spectravox .. 89.50 |
| Mills Thrones 109.50 | Wurlitzer 618, Ill. .. 69.50 | Rock-Ola Glamour, new 129.50 |

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| Mutos, Punching Bag, Used Ten Weeks ..\$224.50 | Chicago Coin Hockey \$199.50 | Seeburg Conv. to Hitler-Jap Marble ..\$129.50 |
| Exhibit's Skill Bag .. 219.50 | Keeney Submarine .. 179.50 | Seeburg Shoot-the-Chutes .. 124.50 |
| Mills Punching Bag .. 129.50 | Keeney Air Rider .. 179.50 | Bally Bull, New, Jap .. 89.50 |
| Exhibit Chin Machine 219.50 | Bally Rapid Fire .. 179.50 | Bally Bull .. 64.50 |
| Exhibit Fist Striker .. 129.50 | Jenn. Roll-in-Barrel .. 119.50 | Hoot Golf .. 79.50 |
| Exhibit Donkey Bray 129.50 | Groet. Mountain Climb 179.50 | Exhibit Seeress .. 69.50 |
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| Mills Ball Grip .. 119.50 | Career Pilot (New) .. 219.50 | Gott. Skee-Ball-Ette .. 59.50 |
| Nine Light Grip .. 119.50 | Exhibit Tiger Pull .. 119.50 | Keeney Tex. Leaguer .. 39.50 |
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| New Mills Four Bells Write | Mills Three Bells, Late \$495.00 | Mills Blue Fronts, All Rebuilt & Refinished, 5¢ ..\$109.50 |
| Mills Four Bells, Late 345.00 | Bally Club Bells .. 189.50 | 10¢ .. 114.50 |
| Mills Four Bells .. 325.00 | Bally Hi Hands .. 119.50 | 25¢ .. 124.50 |
| Keeney Super Bells .. 179.50 | Mills Jumbo, F.P., Blue 83.50 | Mills Gold Chromes .. 194.50 |
| Jenn. Fast Time, F.P. 69.50 | Pace Saratoga Jr. .. 89.50 | |

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Brand new in original cartons. Mechanically operated. Player controls ball with cue stick, shooting for high score pockets. Electric light on backboard lights playing field. Size: 20 in. wide, 58 in. long.

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TIME PRICE \$424.50 DISCOUNTS TO CASH BUYERS

Arrangements can be made to secure film under license from Soundies Distributing Corp. of America. SPECIAL TO RELIABLE OPERATORS—A TIME PAYMENT PLAN NOW AVAILABLE—12 TO 15 MONTHS TO PAY!! SUBMIT CREDIT REFERENCES AND NAME OF YOUR BANK!

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- Guaranteed Film Cleaner ..\$4.50 Per Gallon
- Brand New Monarch 10¢ Wall or Bar Box, \$7.00
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Mills Empress with Adap. \$224.50

Mills Empress \$189.50

Will Rent Panorams to Reliable Operators. Write for Details.

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- Mills 5¢ F.O.K. 49.50
- Pace 5¢ Rocket Bell .. 119.50
- Groetchen Columbia .. 89.50
- Watling 10¢ Rolatop .. 69.50
- Jennings Cigarola XXV .. 169.50

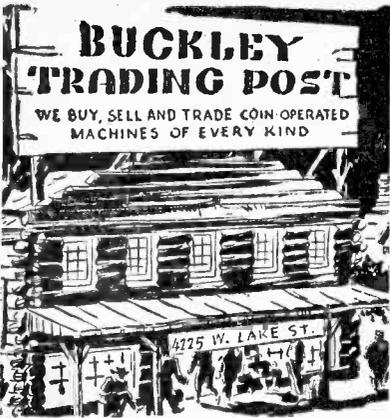
Keeney's Super Bell 5¢ Comb. F.P. or P.O. \$249.50 BRAND NEW

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Keeney Super Bells—2 Way 5¢ & 5¢	Keeney Super Bells—4 Way	Mills Emerald Chromes	PHONOGRAPHS	Mutoscope Bag Punchers	Chicken Sams
Mills Three Bells	Turf Kings	Wurlitzer Phonographs	Wurlitzer Wall Boxes	Rockola World's Series	Texas Leaguer
Sky Chiefs	Mills Bonus Bells	Wurlitzer Wall Boxes	Packard Wall Boxes	Gottlieb Grippers	Wurlitzer Skoe Balls
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Captain Kidd .. 45.00	Four Aces .. 45.00	Leader .. 27.50	Play Ball .. 27.50	KEENEY	
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		Do-Re-Mi .. 37.50		Wildfire .. 28.00	
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				Lucky Strike .. 19.50	

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Mills Four Bells .. 292.50	Watling Big Game, F.P. .. 74.50
Jennings Fast Time, F.P. .. 75.00	Buckley Daily Double Track Odds .. 500.00
Jennings Bob Tail, F.P. .. 69.50	Buckley Track Odds .. 400.00
Keeney Super Bells, 2 Way, 5 & 25¢ .. 275.00	Buckley Seven Bells, 7 Coins .. 700.00
Keeney Super Bells, 2 Way, 5 & 25¢ .. 287.50	Buckley Long Shot Parlay, 7 Coins .. 700.00
Mills Jumbo, Cash P.O. .. 119.00	

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Baker Bomb Hit .. 8.50	Keeney Anti-Aircraft .. 45.00	Test Pilot .. 210.00
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SPECIALS—Salesboards—Lowest Prices

Name	Holes	Style	Net Price
Big Sport ..	1288 ..	5¢ Thick ..	\$4.18
Charmer ..	1280 ..	5¢ Thick ..	4.04
Cocoonats ..	1600 ..	25¢ Ex. Thick ..	7.16
Combinations Symbols ..	1080 (Jumbo) ..	5¢ Thick ..	3.43
Derby Day ..	1056 ..	5¢ Ex. Thick ..	4.04
Dough Barrel ..	1080 ..	5¢ Thick BC ..	4.29
Duke Mixture ..	1050 (Jumbo) ..	5¢ Semi-thick ..	3.44
Easy Money ..	1500 ..	5¢ Thin (Definite) ..	2.38
Forward Pass ..	1280 ..	5¢ Semi-thick ..	4.14

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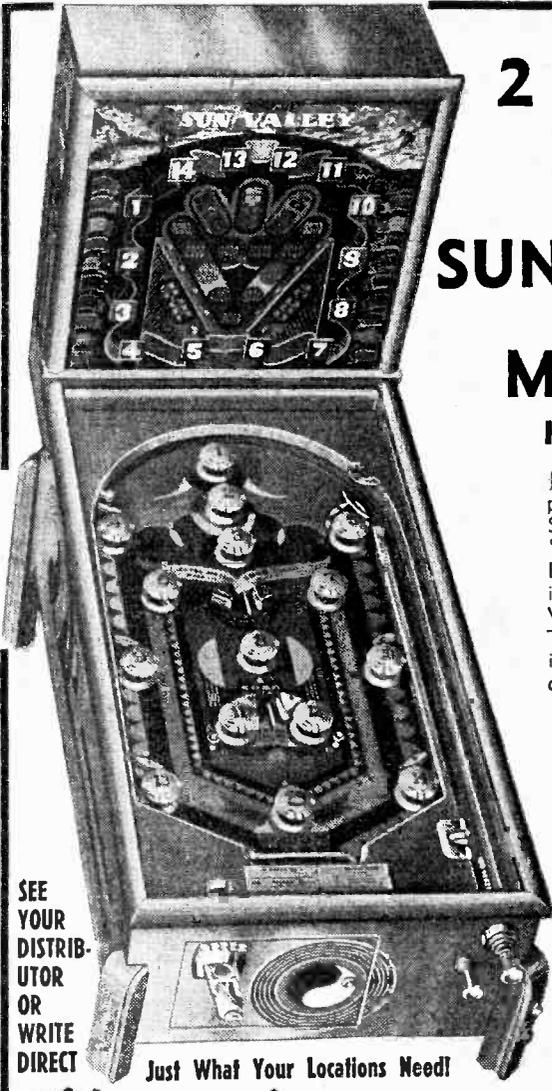
SPECIALS—PHONOGRAPHS

Wurlitzer	Classic Slug Ejector	\$175.00	Wurlitzer: Wall Boxes	No. 100, New	\$25.00
850 .. \$450.00	Vogue ..	153.00	Seeburg Bar-o-Matic		45.00
800 .. 335.00	Regal ..	144.50	Packard Boxes		30.00
750 .. 350.00	Gem ..	137.50	Keeney Boxes		10.00
750E .. 400.00	Rex ..	150.00	STEEL CABINETS		
750M .. 375.00	Rockola 40, Rockolite	245.00	Buckley Single Mechanism		\$27.50
700 .. 279.50	DeLuxe ..	175.00	Buckley Double Mechanism		31.50
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600 Keyboard .. 185.00	Monarch ..	112.50	Twin 12 Wurlitzers in Metal Cabinets with Adaptor, Amplifier, Speaker		\$125.00
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24A .. 120.00	MUSIC SYSTEM EQUIPT. SPEAKERS & CABINETS		New Buckley Needles ..		.30
71 .. 119.50	Buckley Zephyr Cabinet, New	\$11.25	Perforated Program Strips, Per M. Sheets		3.00
61 .. 79.50	Buckley Tone Tower, New	69.50	Buckley 275A Bulbs for Wall Boxes		.12
61E .. 69.50	Buckley Wall Baffles	5.50			
412 .. 59.50	Illuminated Organette Speaker, New	19.50			
P12 .. 34.50	WALL BOXES				
Seeburg	Buckley Illum. Wall Boxes	\$35.00			
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High Tone, Reg.					
Colonel, E.S.					
Envoy, E.S.					
Majors					

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Gold Chrome Bells, 10¢	Yellow Front, 3-5 10¢	67.50	25¢ Comet B.F. Bell		60.00
Gold Chrome Bells, 25¢	Q.T. Bell	42.50	25¢ Rockets		100.00
Blue Fronts, 5¢, Serials	Smoker Bell	35.00			
400,000	Vest Pocket Bell, JP, New	52.50			
Melon Bells, 5-10-25¢	Vest Pocket Bell, Blue & Gold	36.50			
Brown Front Club, 5¢	JENNINGS				
Bonus Bell, 5¢, New	5¢ Chief J.P. Bell	\$ 67.50			
	5¢ Silver Chief	67.50			

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Sky Chief \$160	5-10-20 .. \$95	Argentine .. \$50	Mustang .. \$50	Major '41 .. \$35							
Shangri-La 135	Topic .. 95	Bell-Hop .. 50	Bosco .. 50	Sea Hawk .. 25							
Liberty .. 100	Air Circus .. 75	Bolaway .. 50	Mills 5-1 .. 30	Seven Up .. 25							
Four Aces 100	Victory .. 75	Hi Dive .. 50	1-2-3 .. 25	Sky Ray .. 20							
Knockout .. 95	Yanks .. 75	Jungle .. 50	Hi Hat .. 35	Stars .. 35							

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Wur. 850 & 750 .. Write	8800 .. 350.00	Rockolite Adp. .. \$199.00	
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Wur. 500 .. 185.00	Majors .. 295.00	Adaptor .. \$175.00	
Wur. 600 .. 125.00	Envoy .. 220.00	Mills Throne .. 105.00	
Wur. 800 .. 330.00	Commander .. 265.00	Mills Empress .. 145.00	

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5 Wurlitzer Model 41 .. 74.50	50 Keeney Wall Boxes—20 to 24 Selections .. 7.50
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	20 Buckley 30 Wire Boxes, Like New .. 22.50

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