

Island marketing plan: U2 will be assimilated

It's official, it's inescapable, it's the law: U2's Pop, the band's first full-length release since 1993's Zooropa, has been programmed to assimilate entire cities in its already imminent and comprehensive sweep across Canada. So say the folks over at Island Records who are strategising the takeover from headquarters out Markham way. Expect: massive radio and retail specific promotion, street postering, subway advertising, print advertising and television stints rollerballed into a huge media awareness plan calculated to make the Irish quartet the biggest commercial entity for the premillennium world.

"U2 will be everywhere," promises Tonni Maruyama, Island's marketing manager and resident U2 specialist. She says the new plans were rolled out after the label decided to break with the

Talent Network comes together for Canadian country

There is a new talent agency on the block which has secured representation for some strong Canadian country talent, among them Jason McCoy, Rachel Matkin and Joan Kennedy. The Talent Network Inc. had its official launch last week under the presidency of Mike Lesperance of Entertainment Network Inc. and Ron Kitchener (McCoy's manager), who will act as vice-president.

"I honestly felt that there were a number of great Canadian artists in country music that were being undermarketed by the existing agencies," says Lesperance. "When NCN (now CMT) cameon the air, the visibility and perceived value of Canadian country artists went up dramatically, right across the country. Ron and I felt, that now that there was finally the infrastructure to build a domestically driven star system in Canada over the long term, that the need for a regional country agency would ineviatbly follow."

Aside from McCoy, Matkin and Kennedy, the new company has exclusive agreements to represent MCA artist Lawnie Wallace, Little Dog Records' Jim Matt and Gil Grand. Lesperance says the Network has had a positive response from the industry and talent buyers thus far.

"We're really excited about our initial roster," he says. "It's a great mix artistically." convention of putting a U2 record on the street and letting it work the numbers on restrained hype.

"We have tried to take the approach that we are working with everybody we can to make sure that they have something special around a U2 release, regardless if it's retail or radio, print, whoever," she says.

Two days before the album is officially released to radio (moved up a week from the Feb 26 global release date) and one day after a second show announcement (the first sold out the SkyDome in just two hours), it seems the bases are more than covered. But Maruyama says the label is not taking anything for granted, not least the assumption that everyone is going to rush out to buy the album, in stores on March 4.

"What's really important to us in our perspective of a U2 album is the longevity," she says. "Historically the band's albums have all been so different that the magnitude of the artist is such that it allows them a lot of freedom musically. We want to make sure that the way we are presenting them and the way that the consumer is relating to the artist is respectful of how U2 is.

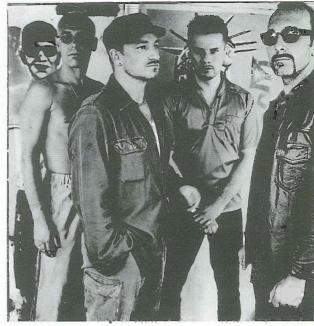
"We're not going out there with this huge blast of print advertising that will merely let people know that there is a new

Alan Frew & Friends II to aid Camp Trillium

The Oakville Centre for the Performing Arts will be the setting for an evening of musical entertainment by Alan Frew and a number of his entertainment friends (March 7/97). This will be the second year that Frew has donated his talent and urged his friends to raise money for a charity to benefit children and families living with cancer.

Firmed at press time to perform with Frew are Dan Hill, Ray Lyell, Tom Wilson, Moxy Fruvous, John Allan Cameron, Amy Sky, Lighthouse, Marc Jordan, Jeff Healey, Jim Witter, Walter Ostanek, Ron MacLean, Junkhouse, Tom Cochrane, Annette Ducharme, Mary Jane Lamond, Ruth Sutherland, Diane Raeside, Alanna Myles as well as a number of many other surprises.

Event organizer, Oakville area resident Ken Hadall, who also organized last year's benefit, chose Camp Trillium as this year's charity. He stressed, "I want to help raise money for children in my area living with this dreaded disease. This U2 record in the store. We're going out there and saying here is the U2 record, one of the biggest records of the year, and all of the promotion being set up around the release is reflective of that."



U2

spectacular night will be a celebration of life for all."

Hadall went on to point out that Camp Trillium-Rainbow Lake will develop the 140-acre Long Point Region Conservation Authority site into a facility that will be designed to have a "lasting and positive impact on the lives of thousands of children with cancer and their families, ensuring that no child with cancer or their family in Ontario will be denied the normalcy, support and fun that has proven to be so beneficial at Camp Trillium-Garratts Island during the past ten years."

Celebrity auctioneers will offer a variety of unique and limited items to the highest bidder.

A commemorative poster by Toronto artist Steven Houston, is also in the works to mark this event.

Seating for the gala benefit is limited to 500. Tickets have been pegged at \$75.00 each and are available through the Oakville Centre in person or by phone at 905-815-2021.



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U2 will be a priority for the label over the next year with active marketing being stretched out over that period. Maruyama says the aggressiveness is due in part to taking a retail slump by the horns and getting things moving at retail for the new year.

"I think that it's a really good reflection of the industry in its entirety that all the labels have something for people to go into the stores and buy," she says noting that releases from Live, Aerosmith, The Offspring, Silverchair and Our Lady Peace will work in tandem with U2 to lure shoppers into stores.

"U2 is just a part of hopefully reigniting the excitement back into the music business," she says,

Heavier emphasis on R&B and Hip Hop during CMW

R&B and Hip Hop will assume a much larger role in Canada's music industry through the combined efforts of the Urban Music Association of Canada and Canadian Music Week. Scheduled are two showcase nights and one full seminar day during Canadian Music Week (March 2-9).

The Urban Soul Showcase is set for March 7 at the Bamboo Club. Among those taking centre

It's a wrap for CBC-TV's Rita & Friends

The CBC knife has cut even deeper. The highly successful Rita & Friends weekly variety show has been pulled. This, after an astonishingly three years, 45 shows and a guest list numbering in the hundreds.

With Rita MacNeil's warm down-east delivery, both hosting and performing, the show was instrumental in introducing Canadian artists to a nationwide audience. Many of these careers were heightened by an appearance on this show that drew upwards of a million viewers each week.

The announcement of the final curtain call came from CBC's Arts and Entertainment chief, Phyllis Platt, who has been front and centre of similar cancellations that has devastated Canada's recording industry, particularly the independent sector. To her credit, Platt did indicate that the "if they bring people into the record stores, it helps everybody."

For their part, U2 are actively seeking to sell their tour to the world through various publicity stints, most recently a surprise press conference held in a Manhattan K-Mart. Mirror balls, white balloons and a sign that proclaimed this was a 'Pop Group' surrounded the band as they unveiled details of their forthcoming 20-country 62-city world tour. PopMart is expected to be the concert event of the year, with a 150 X 50 ft. video screen, a 100 ft. golden arch for backdrop and an estimated revenue of \$260 million.

"I think this is probably the only band in the world that can take different kinds of musical

stage are Juno nominees Carlos Morgan and the London-based McAuley Boys. Also featured will be Groov/Essential artists Glen Lewis, Camille Douglas and Denosh. Following the show, DJ Jonathan Shaw will do the spinning honours for the after-party.

The Hip Hop showcase will be held the next evening at The Comfort Zone from 7 on. The lineup

network was hopeful of providing a platform for variety talent, but quickly added that if it does happen, it wouldn't try to emulate Rita & Friends. "There is only one Rita. She is unique, a true original. And it would be unfair to ask anyone else to try to follow her in that role."

Rita & Friends was produced by Sandra Faire, Canada's leading producer of variety cum documentary specials on Canadian talent. Through her specials, most of which she produced for CBC, Faire created a national image for many of Canada's rock, pop and country music icons, including Bryan Adams, Anne Murray, k.d.lang, Roch Voisine, Michelle Wright, George Fox, Ian & Sylvia, Buffy Saint Marie, Carole Pope, Corey Hart, and the Carroll Baker Show for BBS. elements and still make a U2 record," she says commenting on the unbelievable popularity of the group even in the aftermath of what has merely been a controversial first single. "Nobody is going to be saying, God, this just isn't U2. So many bands would love to be in this position, where they can really test the boundaries and still sound like who they are."

Out there enough and familiar enough are the words which will figure prominently with the release. Island plan to emphasise the familiar with a second single titled Staring At The Sun, which avoids the techno erraticness of the album, most radically accentuated on Discotheque. Purely techno-logical.

includes Juno nominees The Rascalz, Kardinal Official and Choclair as well as two-time Juno nominees Ghetto Concept.

Higher Ground: Urban Music on the Rise in Canada, will be the subject of a panel in Room 104A on March 7 from 2 to 5 pm. Among the panelists are: Kevin Evans (Senior Vice-President Black Music Division, RCA Records), David McPherson (Senior Director A&R, Jive Records), Ivan Berry (President BeatFactory Music), Charles Dixon (National Director DJ Marketing & Promotion, Universal Studios), Kenni Hairston (producer, artist and songwriter), Tony Sutherland (Urban Manager A&M/Island/Motown), Chris Smith (President of Chris Smith Management), and Andy Tavel (entertainment lawyer and senior partner, Tavel, Thea & Baker).

Jonathan Ramos, Vice-President of Marketing for BeatFactory Music and President of R.E.M.G. Concerts will moderate the panel.

ECMA WINNERS & WRAP-UP pages 13 - 14



Bruce Cockburn receives his much awaited gold award for his Christmas album; True North's Doug Flavelle and Bernie Fincklestein look on.



Staff members of BMG Vancouver present CFOX radio with Platinum awards for Tool's newest, Aenima.



WALTSAYS

Timbits from Moncton!!! Did you know there are as many Tim Horton's donut shops in Moncton as there are Rankins in the Mabou phone book? Moncton is the home of Reid's Newstand, a subscriber to RPM for 25 years. We had the chance to say hello to Bernie, and Denis the DJ, who was helping out at Reid's display booth in the trade show. Had the opportunity to say

hello again to Sheila Copps, who assures me, the copyright thing will be in place before the election. Also talked to New Brunswick Premier Frank McKenna, who was so impressed with what was going on, he said the province's arts community would never go wanting. And then, he took part in that silly musical charade with ECMA's Moka Chase, "Cymbal Head" Sam Sniderman and Edith Butler, which you might see on the CBC telecast. He took it all in good spirits. What else could he do in front of 7,000 New Brunswickers? Moncton is also the home of the Tidal Bore, upstaged this past week by Sam, looking fitter than he has for some time. In fact, he was front and centre and all over Moncton. *(EC: Old Charity Sam, they call him!!!)*

A night to remember!!! Universal Studios celebrated the signing of Laura Smith with a real Maritime humdinger of a launch at Au Deuxiéme, a local Moncton night spot. The place was packed to the gun'ales, where they enjoyed an open bar -- no beer and wine here -- premium brands, yet, and some of the best finger food west of the Tidal Bore.

Made in Moncton

Sitting; in the audience at the East Coast Music Awards with all the production going on, I thought to myself, here we are away from all the facilities of the "big time" and everything around me seems to have all the polish and professionalism of any of the shows I've witnessed over the past 30 years. So it really isn't that difficult to put together a show if the concept is good and if the people are genuinely involved in celebrating the achievements and the success of the nominees and the winners. There was that feeling in Moncton. We were all part of this great happening. There were awards that all appeared on television. If it was good enough to honour the nominees and winners . . . it was good enough to put on the tube. Perhaps one production number had to be sacrificed, but the winners were honoured! The big winner that night was the east coast because they won the award for being genuine, something that all the big bucks, big politics and big posturing couldn't accomplish back in the "big time." The sets were simple but great, the lighting was outstanding and the enjoyment level high. Let's try to bring some of this back to the Junos. It was once a celebration of achievement ... now it seems to be a big buck cash register that doesn't fare well in the ratings. We're really here to bring the winners to the audience and show them some of our talent. The real winners these days aren't the artists or songwriters . . . but those who cash in on "the show."

- Walt

Laura is known for her gut-busting, crowd quietin' performances, but with her opening

number, a chilling silence went through the audience. It was like a reincarnation of Edith Piaf. The pathos, of course, was pure Laura Smith. I don't think there was a dry eye in the place. She only did a few numbers from her upcoming album, and when she finished her set the

with Elvira Capreese

WEEKLY

audience went wild. Everything you've heard or read about Laura Smith, you can put aside, well, not really, but keep your ears and eyes on this rising star from the east. *(EC: A prediction???)*

Clever Ashley!!! When Ashley MacIsaac accepted his ECMA Award as Male vocalist, he gave the media a quotable quote to chew on. "Yes, I am the Male Vocalist of the Year. Thank you! *(EC: Enuff said!!!)*

Lose your wallet in Moncton!!! Chances are pretty good that if you do, in Moncton, you'll get it back intact. Reader's Digest dropped a bunch of wallets around the country, all containing a \$50 dollar bill. All ten wallets dropped in Moncton were returned to the owners with the \$50 bill right where it was. The rest of the country didn't fare too well. I can attest to Moncton's honesty. DO, having a few with some industry friends in the Beau's bar, conveniently dropped his wallet. He left it on the floor, but someone picked it up and returned it to him. All the chimps who were watching rolled on the floor as they ordered another round on his Visa card. (*EC: Who you calling a chimp???*)

A near punch-up??? After MS unceremoniously dumped MS and was gloating over the fact the only outlay was a box of business cards, his gloat soon vanished in one of the boardrooms. Sporting his usual in-yer-face attitude, he took on the wrong guy and nearly got his status squashed by JR, who had to be restrained. It would have gone down as the first board room fist fight in the company's history. It kinda humanizes the company doesn't it? (EC: Let's not get carried away!!!)

Mail slow lately??? Now, here's some 20th Century logic as we approach a new millennium. If you've been experiencing a delay in getting your RPM, maybe this is why. Canada Post thinks their old way of drawing routes based on rigid angles of approach to homes and businesses, is old hat. They are now remeasuring these routes using the actual distance that carriers walk. Research has found that most people don't walk at right angles. Apparently the Post Office people have found that by replacing straight lines with loping curves, the carriers can fit in an extra ten minutes to their shifts. And, for every minute saved on these routes, Canada Post saves \$2 million in operating costs. (EC: Expect an increase in postal rates!!!)

The REAL Hawk!!! Haven't had a chance to get too far into a new book on Ronnie Hawkins, titled The Hawk: The story of Ronnie Hawkins & The Hawks, but just after reading less than a hundred pages, author Ian Wallis has certainly done his homework. Talk about names from one of the most exciting eras in Canadian music history, the sixties literally come to life here. Just a few pages in there's the name Gord Josie, who was manager of the famous Le Coq 'Dor, and who is an executive director of the Elephant & Castle chain. There's also the big booker of the time, Harold Kudlets, Alan Freed, Morris Levy, Paul Anka, Sam Phillips, Little Ceasar & The Consuls, Robbie Lane. Wow! This book is hot. Published by Quarry Press. Get yourself a copy and learn how the Canadian music business began. Nice to see Ronnie's longtime manager Steve Thomson, also gets credit. I'm readin' on! (*EC: Good title for a song!!!*)

Ted Southam OUT !!! After ten years with Shorewood, most of the time as general manager, Ted Southam has been pink-slipped. Always positive, he says "When one door closes, another door opens." It's a good bet he won't be unemployed for very long, considering the knowledge he has of packaging and all the other necessary things that go with the recording/ manufacturing field. He has a couple of options, one being self-employment in the field he knows best. He was among the few, when appointed a committee member for various organizations, namely CARAS and the CCMA, who could get things done. You can give him a call on his cellphone at 416-565-5214. (EC: One company's loss could be another's gain!!!)

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416-425-0257 FAX : 416-425-8629

E-MAIL ADDRESS rpm@inforamp.net

Walt Grealis, O.C. Publisher Sean LaRose Editor-in-Chief/Production Manager Rod Gudino News Editor Lisa Trainor Writer/Chart Editor Stan Klees Movies, Theatre, Books & Advertising Bill Watt Classical & Jazz MAPL Cancon

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M - Music was composed by a Canadian A - Artist who is featured is a Canadian citizen P - Production was wholly recorded in Canada L- Lyrics were written by a Canadian

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WHEN IT ALL STARTS

TO GET TOO

complicated... TRY THE little things

the single: **little things** (Collecting adds now) R+R debut: 46* (71/52) Billboard debut: 64* the album: complicated (at rețail March 25) (C2/C4 36885)



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Canada's Only National 100 Hit Tracks Survey

Record Distributor Codes: BMG - N EML - F Universal - J Quality - M Polygram - Q Sony - H Warner - P Koch - K

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7	2	8	A LONG DECEMBER Counting Crows - Recovering The Sattalites		35	41	7	DESPERATELY WANTING Better Ihan Ezra - Friction Baby	
2	1	10	DGC 24975-J DON'T SPEAK No Doubt - Tragic Kingdom		36	40	17	Elektra 61994-P BARELY BREATHING Duncan Sheik - Duncan Sheik	
3	4	7	Irauma/Interscope 92580 (comp 18)-J EVERYDAY IS A WINDING ROAD Sheryl Crow - Sheryl Crow		37	38	9	Warner Bros. 82879-P CROSSING A CANYON 54-40-1rusted By Millions	10:0%
4	3	11	A&M 31454 0587 (promo CD)-Q JUST ANOTHER DAY		38	42	9	Columbia 1201 (promo CD)-H BAD TIME TO BE POOR	Cancer
F		7.4	John Mellencamp - Mr. Happy Go Lucky Mercury 314 532 896-0		20	25	мż	Rheostatics - The Blue Hysteria Cargo RALE 001 (promo CD)-P	Cancon
.5	5	14	UN-BREAK MY HEART Ioni Braxton - Secrets LaFace 26020 (promoCD)-N		39	35	17	WHEN YOU LOVE A WOMAN Journey - Inal By Fire Columbia 67514 (promo CD)-H	
6	7	6	DISCOTHEQUE		40	39	8	I BELIEVE I CAN FLY H. Kelly - Space Jam 0.S.1.	
7	6	8	Island 7316 (promo CU)-Q ONE HEADLIGHT The Wallflowers - Bringing Down The Horse		41	51	5	Sunset/Atlantic 96305 (comp 305)-P IF I HAD MY WAY Big Sugar - HemiVision	127%
8	14	7	Interscope 90055-J DARK HORSE	YCOM.	42	46	9	A&M 314 500 600-0 WATCHING THE WORLD GO BY	(Canton
q	15	8	Amanda Marshall - Amanda Marshall Epic 80229 (comp 57)-H WANNABE	Cancon	43	47	9	Maxi Priest - Man With The Fun Virgin 41612 (comp 25)-F LOOK LIKE ME	
	13	0	Spice Girls - Spice Girls Virgin 7243 8 42174-F		45	47	J	The Killjoys - Gimme Hve WEA 13450 (comp 304)-P	
10	10	9	THROUGH YOUR HANDS Don Henley - Michael U.S.I. Revolution 24666-P		44	48	5	CAN'T GET THIS STUFF NO MORE Van Halen - Best Ut Vol. 1 Atlantic 46332-P	4
11	11	14	SOMEONE WHO'S COOL Udds - Nest	161%	45	50	5	CRASH INTO ME Dave Matthews Band - Crash	
12	12	Ĩ1	Wamer 96303 (comp 303)-P YOU WON'T REMEMBER THIS	Cancon	46	49	6	OFF HE GOES	
19	0	10	Kim Stockwood - Bonavista EMI 1414 (promo CD)-F	Lancon	47	52	C	Pearl Jam - No Code Epic 57500-H BREATHE A SIGH	1.5
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14	9	10	DO TO YOU Bryan Adams - 18 Iil I Die	MA	48	53	5	JUMPING THE SHADOWS Damhnait Doyle - Shadows Wake Me	167%
15	16	10	A&M 314 540 522 (comp 10)-0 TO LOVE YOU MORE Celine Dion - Live A Paris		49	54	5	Latitude 50422-F LONG DAY Matchbox 20 - Yourself Ur Someone Like You	Cancon
16	17	9	Columbia 80238-H KISSING RAIN	er	50	56	5	Lava/Atlantic 96304 (comp 304)-P.	
			Roch Voisine - Kissing Rain RVI 74321 43978 (promo CD)-N	PL				Crash Test Dummies - A Worm's Life Arista 39779 (promo CD)-N	PL
17	19	7	WITHOUT LOVE Donna Lewis - Now In A Minute Atlantic 96306 (comp 306)-P		51	58	5	LAKINI'S JUICE Live - Secret Samadhi Radioactive 11590 (promo CD)-J	
18	20	7	YOU WERE MEANT FOR ME Jewel - Pieces Of You		52	59	4	SAVING FACE The Boomers - 25 Thousand Days	X67%
19	13	12	Atlantic 82700-P THE TEARS I CRY Gavin Hope - no album	125%	53	60	4	Alma 76974-0 SUPERMAN'S DEAD Our Lady Peace - Clumsy	Carcon
20	22	6	Quality QCDS 7282 (promo CD)-M	Carcon	54	55	5	Columbia 80242-H THE WAKEUP BOMB	Cancon,
04			The Tragically Hip - Trouble At The Henhouse MCA 81011 (comp 21)-J				_	R.E.M New Adventures In Hi-Fi Warner Bros 46320-P	
_21	28	8	LOVE FOOL The Cardigans - First Band Un The Moon Stockholm (comp 477)-0		55	57	5	CARMALINA The Pursuit Of Happiness - The Wonderful World Of Iron Music 7786 51010 (promo CD)-N	100%
22	21	8	GET IT WHILE YOU CAN Lawrence Gowan - The Good Catches Up	167%	56	37	14	WHEN YOU'RE GONE The Cranberries - To The Faithful Departed	1
23	23	8	GPCD 100 (promo CD)-Select DON'T LET GO (LOVE) En Vogue - Set It Off 0.S.1.	Cancon	57	36	11	Island 314 524 234-0 HURT BY LOVE Bodeans - Blend	100
24	25	7	Eastwest UK 96302 (comp 302)-P		58	65	4	Slash Hecords 46216-P DON'T CRY FOR ME ARGENTINA	
_			The Smashing Pumpkins - Melon Collie & The Infinite Virgin 40861-F					Madonna - Evita U.S.I. Warner Bros. 46'346-P	18
25	29	6	RESURRECTION Moist - Creature EMI 36188 (promo CD)-F		59	45	23	HEAD OVER FEET Alanis Morissette - Jagged Little Pill Maverick 45901-P	MAPL
26	18	10	I FINALLY FOUND SOMEONE B. Adams & B. Streisand - The Mirror Has0.S.T.		60	66	4	NIGHT TRAIN Bruce Cockburn - The Charity Of Night	XA7%
27	32	7	Columbia 67887 (promo CO)-H #1 CRUSH Garbage - Romeo & Juliet D.S.T.		61	43	8	True North 0150-J BANG BANG 22 Top - Hhythmeen	Cancon
28	34	6	ABUSE ME		62	44	16	RCA 6956-N BITTERSWEET ME	
			Silverchair - Freak Show Epic 67905 (promo CD)-H					R.E.M New Adventures In Hi-Fi Warner Bros. 46320 -P	
29	24	15	LADY PICTURE SHOW Stone Lemple Pilots - Tiny MusicSongs From The Atlantic 82871-P		63	67	6	HIGH HOPES Bruce Springsteen - no album Columbia 8879 (promo CU)-H	
30	26	13	JUST BETWEEN YOU AND ME dc Talk - Free At Last		64	69	4	CHANGE THE LOCKS Iom Petty - She's The One U.S.T.	
31	27	13	EMI 25100-F FLY LIKE AN EAGLE Seal - Space Jam 0.S.1.		65	73	3	Warner Bros. 46285-P TELL ME Corey Hart - Corey Hart	10.00/
32	30	20	Atlantic 82961-P HOW BIZARRE		66	70	4		Cancon
			UMC - How Bizarre Polydor (comp 468)-U					Sloan - Une Chord To Another Murderecords 23-J	Cancon
33	31	18	MOUTH Merril Bainbridge - The Garden MCA 53019 (comp 14)-J		67	72	4	ELECTROLITE H.L.M New Adventures In Hi-Hi Warner Bros. 46320-P	
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			Anthem 1076 (promo CD)-J	Mancola,					

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	69	71	4	Lektra 61971-P I BELIEVE IN YOU AND ME Whitney Houston - The Preacher's Wife U.S.1.	
1%	70	77	3	Arista Ü7822 18951-N MAKE YOU MAD Udds - Nest	167%
1/0	71	85	3	Warner 96303-P IT'S IN YOUR EYES Phil Collins - Dance into The Light	Cancol
	72	89	3	Atlantic 82949-P I'LL NEVER BREAK YOUR HEART Backstreet Boys - Backstreet Boys Jive/Zomba 15981-N	
	73	81	4	BELIEVER Chantal Kreviazuk - Under These Hocks And Stones Columbia 80246-H	MA
7/0	74	84	3	THE HOLY RIVER Ihe Artist - Emancipation NPG 611564 (promo CD)-F	
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	77	92	2	Columbia 9412 (promo CD)-H PLEASE DON'T GO No Mercy -No Mercy Arith 20(4 (promo CD)) N	
	78	79	5	Arista 3044 (promoCD)-N SLEEP TO DREAM Hiona Apple - Iidal	
	79	80	4	Clean State/WURK 67439 (promo CD)-H GOOD DAY FOR THE BLUES Storeyville - A Piece Ut Your Soul	
	80	93	2	Atlantic 3282921-P CASUAL AFFAIR Ionic - Lemon Parade	
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0.00	82	88	3	Heprise 46325-P TIL YOU LOVE SOMEBODY Amy Sky - Cool Rain Here Aug. Solution	Ker/
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8%	86	62	13	MACH 5 The Presidents Of The United States Of America - II	
	87	63	21	Columbia 67577-H HE LIKED TO FEEL IT Crash lest Dummies - A Worm's Life Arista 39779 (promo CU)-N	MA
1/4	88	96	2	OUTTA SITE (OUTTA MIND) Wilco - Being There	
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	90	100	2	COME CALLING Cowboy Junkies - Lay It Down Getten 24952 (comp 21)-J	167
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Bruce Cockburn delivers symphonic Charity

by Rod Gudino

Metaphor of emotion, imagery of light and shadow, poetry of heart and soul; this is Bruce Cockburn 25 miraculous years in the making and twenty-two releases deep, twenty-three with this month's release of Charity Of Night. The proud recipient of fourteen gold, three platinum records and ten Juno Awards, Cockburn is still the quintessential domestic independent, having only flirted with the mainstream in the days when trees fell silently in the forest. His name, however, has warmed its way into the household of northern North America, familiar in being synonymous with the creme de la creme of our industry.

One of the reasons Cockburn has managed to preserve the vitality in his career is because of a steadfast relationship to his muse which, from the first album, displayed a tendency to travel. The journey has led Cockburn to many familiar places and just as many obscure ones. We have come to identify him as a folk artist, a Christian, a political gadfly, a maestro of pop, and all too often as a question mark hovering outside the boundaries of format and classification, pregnant with the possibilities of newness and change.

Bruce Cockburn in 1997 has come to embody that change, that something startlingly new, in a symphonic sweep he calls The Charity Of Night. There is some superstition behind the album, what the writers of his bio have inexplicably identified as "a profound growth spurt" apparently manifest on every third record. But if the magic bubbles every third time out, The Charity Of Night has been occasion to a supernatural big bang, rekindling the music of the spheres on The Whole Night Sky, Pacing The Cage, Mistress Of Storms, Night Train.

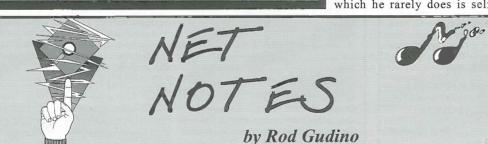
"Sometimes the most mundane sorts of things just happen to be invested with a sort of magic; things look different and feel different," says the 51 year old singer/songwriter/guitarist. "I feel that some kind of corner has been turned with this album. I don't really know where it's going, but it just feels like there is a subtle but noticeable change

in direction."

Destinations were never important for Cockburn, nor concrete places. They represent not goals for him but limitations; rigid stop signs on the horizon of artistic possibility. It is important for him that he understand himself as never arriving, always continuing, achieving newness by overtaking stretches in one fluid motion. With that exquisite gesture he has, this time around, traversed the twilight territories of memory and myth, but not without a lot of effort.

"Songwriting gets harder in a limited sense," he reveals. "For one thing you have to avoid repeating yourself, that becomes an issue. After you've written 2 or 300 songs you're kind of going 'well, what is there to do that I didn't already do?""

One of the things that Cockburn has done for the release which he rarely does is self-



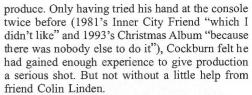
CD Plus gets webbed http://www.cd-plus.com

Canada's largest music catalogue, until now operating out of a private BBS, has finally entered the world wide web 65,000, titles strong. CD Plus has developed an attractive and detailed site, with an on-line version of the catalogue, links to labels, artists, music news, articles and assorted Internet knick-knacks.

"The transition going over to the Internet was quite easy for us," says associate publisher Bill Birss, adding that the web-page was created inhouse and has contributed to a doubling of sales figures each month.

The site functions primarily as a compact disc shopping centre in strict departure from CD clubs which are invading the 'net. The site is fully secure (a boast only 2% of Internet sites can enjoy), allowing safe transactions of either MasterCard or American Express.

Plans are underway to further develop the site into an on-line resource centre, with charts and RealAudio features down the road. Keep a digital eye out for further developments.



"I felt that I learned enough [from previous production work], but I still couldn't do it alone," he explains. "I needed somebody to be there as a critical set of ears, that knew more of the technical stuff than I knew. I felt Colin would bring the necessary skill and taste to the job."

True North Records and MCA are betting the farm that the release will be Cockburn's See Through You of the nineties. They are pulling out all the stops on promotion which is to include print advertising in Canada and the US for major publications like Rolling Stone, Musician, Guitar Player, and television appearances on Letterman, Leno and Conan O'Brien. A blanket trade ad campaign in Canada as well as strong Internet promotion and a promo tour are already underway. Cockburn is still enough of a committed artist to have his eyes firmly set on the tour proper, however, to kick off in April with a slot in Toronto's Danforth Music Hall on the 25th of that month. He is also committed enough to benefit from a definite degree of modesty, allowing him to sidestep a couple of well-placed praises.

"It's really partly circumstance, partly intent and partly the cooperation of the people and the universe letting all that stuff happen," he says.

Yanni now a Virgin

Virgin Records worldwide have claimed multiplatinum performer/composer Yanni, arguably the pre-eminent figure in the contemporary instrumental music genre. Yanni's ten previous albums have earned the Grammy nominated musician dozens of gold and platinum awards worldwide and surpassed sales figures of 14 million. His most recent album, Live At The Acropolis, has been the artist's most successful to date, garnering in excess of seven million units worldwide and one million in American video sales.

Virgin has announced an October 7, 1997 release date for Yanni's label debut.

"I am thrilled to be joining Virgin Records and becoming part of the Virgin/EMI family worldwide," commented Yanni. "I really admire the label and am looking forward to working closely with [Virgin CEO] Ken Berry, as well as having a long and mutually successful relationship."







PAT BOONE -Lounge In A Metal Mood: No More Mr. Nice Guy MCA 40025-J

The lounge scene has experienced a miraculous rebirth in the '90s by linking modern music and the funny bone and parodying everything in existence. As if we didn't need another reminder to how crazy cocktail really is (you think that's kooky? we'll show you kooky!), along comes Pat Boone to take wind out of the metal world by desecrating the past and sanctifying the present. Boone is the perfect unlikely candidate, transcending the pretend antics from a domestic wave of not so authentic lizards to deliver hard-core lounge lunacy; from Smoke On The Water, Enter Sandman, Panama and Paradise City, to Holy Diver, Crazy Train and It's A Long Way To The Top (If You Wanna Rock'N'Roll). It was Larry Flynt who first pulled the covers on this wacky guy posturing in the guise of a Colgate evangelist who probably concluded, once the gig was up, to come clean and go out with integrity. Unbelievably, the turn of events has worked in Boone's favour and allowed him to achieve the impossible by convincing us that, wonder of wonders, he really is a fan after all. Who would have thunk it? Ronnie Dio, Dweezil Zappa and Ritchie Blackmore clambered to get their names in the credits of what could be the most fitting and lasting tribute to heavy metal music. Also includes You've Got Another Thing Coming, Love Hurts, The Wind Cries Mary and (the high altar of all things metal) Stairway To Heaven. -RG

SPIDERBAIT -Alternative Ivy And The Big Apples Polydor 314 533 674-Q

Stage two to the two part introduction of Spiderbait to Canadian audiences. Stage one,

The Unfinished Spanish Galleon Of Finley Lake, brought a minor glory with Monty, which might not have finished first as the



alternative single of last year but definitely warmed the waters for the Australian trio Polydor is thus hopeful that the new album (released down under in October of last year) will duplicate a fanbase that pushed two independent releases into gold sales back home. These "country kids" (does that mean they grew up it in the outback?-Ed.) dedicate their existence to pointing out the similarities between hardcore and pop, keeping their lectures to a tight three minutes. Alternating vocals between drummer Kram and bassist Janet add bittersweet confusion to the 'is this cool f/x or real blood and guts?' guestion that lingers heavily on tunes like Chest Hair, Hot Water & Milk, Don't Kill Nipper and Horsechack Army. Original at second glance, diverse in the subtleties, Ivy And The Big Apples has its energies concentrated into an undercurrent which will be brought to the test on the shoreline of the stage, and make the real Spiderbait to stand up. -RG

WAMMO -Satire/Alternative Fat Headed Stranger

Mercury 314 534 194-Q

Fat Texan WAMMO and bald headed street minstrel Hammel (Hammel On Trial) are busy devising a new scene that purports to hang dishrags of tell-it-like it is wisdom on a scanty clothes-line of guitar driven alternative spoken-word. They have teamed their respective talents and (in the case of WAMMO) lack thereof, to produce this collection of songs-we-wrote-on-Sundaysin-the-basement-while-wrecked-on-acouple-of-beers. And the titles speak for themselves: Homage To The Ramones, Batman, Children Of The Corn Nuts, Do I Look Fat In This?, Unprotected Menage A Trois, Charles Bukowski's Dead. Ironically, WAMMO spends much of his verbal energy in subverting the alternative mainstream,



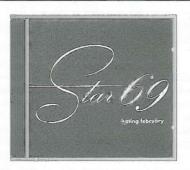
something he accomplishes rather well with a harmonica and an endless supply of profanity. Pure junk for the gloriously blitzed, we have no doubt WAMMO will be opening gigs for the best of 'em once word gets out that this Fat Headed Stranger has a knack for blowing holes into people who haven't yet garnered the right to be hated. Forget about taking shots at Madonna, Jacko and Backstreet Boys, WAMMO levels his 12 gauge on Lollapalooza, Nick Cave and Laurie Anderson, showing us how incredibly uncool everything we thought cool actually is. Is a Wesley Willis/WAMMO double bill too much to ask for? -RG

-Rock Alternative **Eating February**

Radioactive/MCA 11506-J

STAR 69

A potentially hazardous band-name identifies this harmless bit of alterna-pop, so pristine it actually got dedicated to Mom (aw gee!). Star 69 is the high school rock band creation of singer/songwriter Julie Daniels, a Liv Tyler lookalike who is still coming to terms with the disillusionments that accompany puppy love. Nevertheless, the folks at Rykodisc have seen enough in Daniels' gummy rock to warrant a signing, probably inspired by the kind of success enjoyed by Letters To Cleo and bands of that ilk. Burning Down The House is not a cover of the Talking Heads' track of the same name, but a soap-bubble take on the rock alternative ballad. Heavy



stuff just doesn't get lighter than this. On the bright side there is Rotten Punch, You Are Here, I'm Insane and Scabs. Daniels and company will get some mileage out of the rlease on the club circuit and maybe even get it on radio. But wethinks the ease with which Star 69 could potentially get on the airwaves could mirror the ease with which it will be lost there. -RG



SUBURBIA O.S.T. Various Artists Geffen/MCA 25121-J

As the new home to the Cleavers, suburbia has become the source of much amusement for the hipster citizens of the sub-culture. Not surprising that it would come under the scrutiny of Richard Linklater (Dazed And Confused, Before Sunrise), a film director with a great docu-critical eye and a Tarantino ear for getting just the right guitar screech to sum up an entire movie. As regards the latter, Linklater has injected his current effort with the likes of Sonic Youth, Beck, U.N.K.L.E., Superchunk, Skinny Puppy, Butthole Surfers, The Flaming Lips and Elastica, who provide the ironic soundstage to what inevitably will be a scathing review

of Lego-land and its inhabitants. There is a healthy selection of tunes here notably the Butthole's now classic Human Cannonball along with Boss Hog's I'm Not Like Everybody Else (undoubtedly the film's central thesis) and Girls Against Boys' Bullet Proof Cupid. Cool stuff. With three contributions (and a solo piece from Thurston Moore), Sonic Youth is pencilled in as chief bullies of the shopping malldevotees who stand guilty of blighting the city with picket fences and Euclidean lawn etiquette. A topic that has already had a few runs at the pictures. Suburbia will again knock flat what can only be the residue contraption of the nation first to consume television and hate rock'n'roll. Revenge sure -RG is sweet.

JONNY LANG Lie To Me A&M 31454 0640-Q

-Blues/Rock

With the baby-faced good looks that you would expect to find gracing the cover of a teen scream magazine, first assumptions would lead you to believe that Jonny Lang is just another flash-in-the-pan pop poseur. But this soon-to-be 16-year old ain't playin' no teeny-bop tunes. Witness the first single, and title track, with its infectious groove and smoky Memphis Blues sound for proof. Lie To Me, the debut album from this unbelievably talented bluesman (boy?) is an unabashed collection of 12 gritty, wailing, guitar-driven blues rock and was the #1 album on Billboard's Heatseeker chart for the week of Feb. 15. Amazing (and any other synonymous adjective you can come up with) is the only way to describe the raw and soulful sounds Lang projects with his awesome guitar and vocal prowess. His inspired guitar ministrations and sexy growl of a voice on numbers like Good Morning



-Pop

ALBUM PICK

-Alternative

1997 GRAMMY NOMINEES Various Artists PolyTel 553 292-0

With the huge success of last year's '96 Grammy Nominees album, the folks at PolyTel have decided that this year is their turn to reap some of the benefits. Although the release isn't a complete reflection of the artists honoured at the annual event, it does highlight every nominee in the categories of record of the year, best new artist and best female vocal performance. The best of 1997 can be heard on this collection

including strong singles like Tracy Chapman's Give Me One Reason, Eric Clapton's Change The World, Celine Dion's Because You Loved Me, Smashing Pumpkins' 1979 and Alanis Morissette's Ironic -- all are nominated for record of the year. Trauma/Interscope's No Doubt couldn't ask for a better year (what with having sold over a gazillion copies of their debut album Tragic Kingdom), and their smash Spiderwebs nods a salute to their best new artist nomination. LeAnn Rimes, Garbage, Jewel and the Tony Rich Project are also included here. As with any Grammy year there are the indubitable cross-over nominees and this compilation

includes two of the big ones with Dion and Jewel. It doesn't matter that none of the material here is new -- that's quite the selling point. A compilation that includes pop, a/c, alternative and R&B tunes that are already huge successes is always a clever -I T idea.



Little School Girl and Back For A Taste Of Your Love will certainly raise doubts that Lang is indeed really a high school kid; the impassioned romantic musings of Still Wonder and Missing Your Love will prove that this is no kid but rather a guitar god in the making. Produced by David Z (The Artist When Still Known As Prince, Fine Young Cannibals)

THE FRAMES DC Fitscarraldo ZTT 15622-F

-Rock/Alternative

It's no coincidence that echoes of the celluloid-created band the Commitments can be heard throughout Fitzcarraldo; the debut release from Ireland's the Frames dc; lead vocalist Glen Hansard had a part in the Alan Parker film and although further movie offers



were forthcoming, he chose to focus on the already-established Frames dc. A good move, especially for fans of the kind of sweetly soulful blues-pop that can only be created by the Irish. Produced by Trevor Horn and Pete Briquette (ex-Boomtown Rats), Fitscarraldo is a collection of 11 poignant and emotion-drenched songs that mix the mainstream sounds of alt-rock with some fine celtic nuances that can be heard in sonas like Revelate (the second single) and the title track. Look for the first single. Monument, to create at radio the same kind of success the Frames dc create at live venues. - LT

-Urban Pop

SWEETBACK Sweetback

Epic 67492-H

What would happen if a band who normally backed a hugely successful commercial artist decided to make a go of things on their own? Well, in the case of three-quarters of the Sade band (minus, of course the quarter that is Sade), they would put together an incredibly beautiful album of urban ambience. Sweetback, the debut self-titled (and selfproduced) album from the trio of Andrew Hale, Stuart Matthewman and Paul Spencer Denman is a collection of 12 songs that weave together creating a lush landscape of pure musical dreaminess. Chord, Power and Cloud People are tracks that showcase the trio's talent for atmospheric instrumentals while former Sade supporting vocalist Leroy Osbourne marks his first lead vocal performance with a touching rendition of Bill Withers' Hope She'll Be Happy. Other guest performers include Groove Theory vocalist Amel Larrieux, R&B artist Maxwell and rapper Bahamadia. -LT





TONY BENNETT - Pop 'n Blues **On Holiday**

Columbia-67774-H

A treasure trove for both Bennett and Billie Holiday and a wonderful tribute to Holiday who died in 1959 at the age of 44. Most will remember Holiday for her sad and social protest songs like Stormy Weather and Strnage Fruit. Bennett produced the album with his son Danny with the exception of his duet with Holiday on God Bless The Child, which was produced by Phil Ramone, a standout track constructed from Holiday's recorded voice and Bennett live in the studio. The simplicity of five of the tracks with Bennett and his longtime keyboard collaborator Ralph Sharon are exceptional. There are also 12 tracks with Bennett backed by a 46-piece orchestra, and this is vintage stuff by the guy who even Frank Sinatra says is "the best singer in the business." The Bennetts picked their material carefully, upbeat Holiday jazz 'n blues stuff. Willow Weep for Me, What A Little Moonlight Can Do, I 'Wished on the Moon, Some Other Spring, Solitude, Good Morning Heartache, The Ole Devil Called Love and more. An exquisitely structured musical postcard of an era in music and an artist who, in spite of her personal tragedies left a legacy of musical purity synonymous with the '40s, '50s and '60s. -WG

DAVE SHELDON **Two Different Worlds**

Touchwood-960401 To use an old expression, "where's this talent been hiding"? Sheldon's affirmative approach to his own roots, ala traditional

country is inspiring, not to mention downright entertaining. A native of Moose Jaw, this grandfather of six, has moved up and down and across the province of

- Country



Saskatchewan from the late '60s to the early '80s when he settled in at Assiniboia. These are all Sheldon originals and each track sends a full and complete message with a lyric approach that sometimes borders on emotion, but for the most part paints a picture of prairie solitude and strength. The session people were exceptional, keyboardist Dave Chobot, who also contributes acoustic and bass guitars and background vocals; drummer Kevin Churcko, who also helped out on backing vocals; pedal steelman Murry Fiesal; Brian Sklar on fiddle, Ken Burton on electric guitars; and Lonnie Harden on background vocals. Key are Watch Our Love Grow Strong, Drink The Whiskey Down, Play Me A Song, and Two Dfiferent Worlds, but don't

overlook A Son That I Love and the let-it-allhang-out Wild Weekend. Produced by Chobot and recorded at Regina's Touchwood Studios. -WG

- Jazz

THE BRANNOCK DEVICE Making Al's Lunch Midnight Syndicate-01

Making Al's Lunch might well be fusion as noted in the liner notes but we suggest that early slow bop describes it better. One of the ten tracks even includes delicate riffs on Salt Peanuts (have fun determining which one). Categorizing aside-an-unnecessary exercise anyway, it's a good album filled with substantive jazz played by skilled if not necessarily passionate musicians on titles such as Nebulous Reply and Tribal Epic. Appreciation of it is interestingly dichotamous in that it's equally satisfying as as primary listening experience or as background music. Incidentally, the significance of the title, if any, escapes us; it's not dedicated to Al Dubin, Mr. Variety Club hereabouts. Bandmembers Greg



Vyrositko and Steve Castellano wrote all the material. They also produced the album with Kenny Kirkwood. The album was recorded in Toronto and is 100 per cent Cancon. -BW



- Esoterica

WASIS DIOP No Sant

Worldy Triloka-697-124-1082

If our reference material is up to date, the principal export of Senegal is peanuts. After listening to No Sant we believe that soon it might well be Wasis Diop. He has already made a significant impact in Europe (he now makes his home in Paris), and after hearing him on No Sant one can understand why. His voice is deep, but there's also a soft quality about it that lends itself nicely to the most determinately esoteric music of his songs. Truth to tell, those songs are not perhaps, for the general North American taste but his singing of them makes them a pleasant experience for the sophisticated. On one of the tracks one almost imagines hearing Julio Iglesias; that's the kind of singer he is. Give the album a respectful listen and see if you agree with us. Distributed by



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TW LW WO - FEBRUARY 24, 1997

21

1	1	20	NO DOUBT Tragic Kingdom (Interscope) 90003
2	5	4	OUR LADY PEACE Clumsy (Columbia) 80242
3	8	10	Spice GIRLS Spice (Virgin) 42174
4	4	19	BACKSTREET BOYS Backstreet Boys (Jive/Zomba) 15981
5	7	20	TONI BRAXTON Secrets (La Face) 26020
6	9	14	EVITA O.S.T. Various Artists (Warner Bros.) 46346
7	6,	1.1	MUCHMUSIC BIG SHINY TUNES Various Artists (MCA) 81026
8	2	2	SILVERCHAIR Freak Show (Epic) 67905
9	3	2	THE OFFSPRING Ixnay On The Hombre (Columbia) 67810
10	99	2	1997 GRAMMY NOMINEES Various Artists (PolyGram) 553292
11	11	16	ROMEO & JULIET O.S.T. Various Artists (EMI) 37715
12	10	20	CELINE DION Falling Into You (Columbia) 33068
13	15	20	ELTON JOHN Love Songs (MCA) 11481
14	17	11	WALLFLOWERS Bringing Down The (MCA) 90055
15	12	13	BUSH X Razorblade Suitcase (Interscope) 90091
16	13	20	MOIST Creature (EMI) 7243 8 36188
17	18	20	SHERYL CROW Sheryl Crow (A&M) 314 540 587
18	16	20	AMANDA MARSHALL Amanda Marshall (Columbia) 80229
19	21	20	JEWEL Pieces Of You (Atlantic) 82700
20	14	14	SPACE JAM O.S.T. Various Artists (Atlantic) 82961
21	NEW	20 11	DAVID BOWIE Earthling (Virgin) 42627
22	22	18	COUNTING CROWS Recovering The Satellites (DGC) 24975
23	NEW		LEANN RIMES Early Years (Curb) 77856
24	24	14	ROD STEWART If We Fall In Love Tonight (Warner Bros.) 46452
25	20	9	GROOVE STATION 3 Various Artists (Ariola) 43119
26	26	16	DEANA CARTER Did I Shave My Legs (EMI) 96060
27	23	20	LEANN RIMES Blue (Curb) 77821
28	19	20	ALANIS MORISSETTE Jagged Little Pill (Maverick) 45901
2 9	NEW		GRIDLOCK'D O.S.T. Various Artists (Death Row/Interscope) 90114
3 0	NEW	2 B.	MASSIVE DANCE HITS Vol. 2 Various Artists (Warner Bros.) 83100
31	27	35	CELINE DION Live A Paris (Columbia) 80238
32	63 .	12	JULIO IGLESIAS Tango (Columbia) 67899
33	36	20	KENNY G. The Moment (Arista) 18935
34	30	20	THE CRANBERRIES To The Faithful Departed (Island) 314524234

200000

35	28	13	ROCH VOISINE Kissing Rain (RV International) 51418
36	25	20	MUCHMUSIC DANCE MIX '96 Various Artists (Quality) QRSPD 1255
37	29	20	SHANIA TWAIN The Woman In Me (Mercury) 314 522 886
38	31	10	NO MERCY No Mercy (Arista) 18941
39	114	2	ONE & ONLY LOVE ALBUM Various Artists (Polt) 53335
40	32	2	MARK MORRISON Mark Morrison (Warner Bros.) 17252
41	44	5	CARDIGANS First Band On The Moon (Trump) 33117
42	NEW		VERUCA SALT Eight Arms To Hold (Geffen) 30001
43	37	12	ENIGMA Le Roi Est Mort, Vive Le Roi! (Virgin) 42066
44	39	20	I MOTHER EARTH Scenery And Fish (Capitol) 32919
45	34	20	GARBAGE Garbage (Almo Sounds) 80004
46	33	17	VAN HALEN Best Of Vol. 1 (Atlantic) 46332
47	35	19	MARILYN MANSON Antichrist Superstar (Nothing/Interscope) 90086
48	53	20	THE TRAGICALLY HIP Trouble At The Henhouse (MCA) 81011
49	42	20	BRYAN ADAMS 18 Til I Die (A&M) 314 54 05521
50	51	20	THE SMASHING PUMPKINS Mellon Collie And The Infinite (Virgin) 40861
51	54	12	THE PREACHER'S WIFE O.S.T. Various Artists (Arista) 18951
52	77	7	GINUWINE Ginuwine The Bachelor (Epic) 67685
53	45	16	JAMIROQUAI Travelling Without Moving (Columbia) 91109
54	46	20	KEVIN PARENT Pigeon D' Argile (Select) 950322
55	50	20	KEITH SWEAT Keith Sweat (EEG) 61707
56	41 [°]	20	DONNA LEWIS Now In A Minute (Atlantic) 82762
57	60	13	THE MIRROR HAS TWO FACES O.S.T. Various Artists (Columbia) 67887
58	38	20	BLACKSTREET Another Level (interscope) INTSD 90071
59	64	5	SHINE O.S.T. Various Artists (FLM) 54710
60	56	20	METALLICA Load (Elektra) 61923
61	49	20	BECK! Odelay (Geffen) 248231
62	106	3	PURE ATTRACTION 3 Various Artists (Sony) 24031
63	59	12	ULTIMATE SOUL COLLECTION Various Artists (Warner Bros.) 34851
64	40	20	BUSH X Sixteen Stone (Interscope) 90000
65	52	17	OMC How Bizarre (PolyDor) 314 533 435
66	62	20	BIG SUGAR Hemi-Vision (A&M) 40600
67	43	9	CHRIS SHEPPARD Pirate Radio Sessions Vol. 6 (Pirate) 77009

68	47	15	TERRI CLARK Just The Same (Mercury) 32879
69	72	17	PHIL COLLINS Dance Into The Light (Atlantic) 82949
70	58	2	AZ YET AZ Yet (LaFace) 26034
71	NEW	15	BETTE MIDLER Greatest Hits (Warner) 80667
72	67	17	WESTSIDE CONNECTION Westside Connection (Virgin) 42505
73	57	16	ALAN JACKSON Everything I Love (Arista) 18813
74	65	20	CMT CANADA '96 Various Artists (RCA) 0603
75	97	12	RICHARD ABEL Just For Fun (Musc) 32005
76	55	12	FOXY BROWN III Na Na (Def Jam/Mercury) 33684
77	75	16	BABYFACE The Day (Epic) 67293
78	65	18	COREY HART Corey Hart (Columbia) 80240
79	61	41	THE RANKIN FAMILY The Rankin Family Collection (EMI) 52969
80	79	20	TRACY CHAPMAN New Beginning (Elektra) 610850
81	71	15	MAKAVELI Don Kiluminati (DeathRow) 90039
82	68	20	FUGEES The Score (Columbia) 67147
83	§ 4	20	PAUL BRANDT Caim Before The Storm (WEA) 46180
84	87	17	QUEEN The Very Best Of (Hollywood) 40080
85	105	5	PHENOMENON O.S.T. Various Artists (Represent) 46360
86	78	14	LL COOL J All World (Def Jam) 34125
87	82	4	BJORK Telegram (Elektra) 1897
88	81	7	KEVIN SHARP Measure Of A Man (Elektra) 61930
89	85	.20	TOOL Aenima (Zoo) 31087
90	73	20	SET IT OFF O.S.T. Various Artists (Elektra) 61951
91	101	20	NIRVANA From The Muddy Banks Of The Wishkah (GEffen) 2510
92	48	2	STAR WARS: A NEW HOPE O.S.T. Various Artists (RCA/BMG) 68746
93	74	20	ERIC LAPOINTE Invitez les vaut (EDT) 78077
94	118	2	BARRY MANILOW Summer Of '78 (Arista) 18809
95	92	20	R.E.M. New Adventures in Hi-Fi (Warner Bros.) 46320
96	83	20	RETRO NIGHT Various Artists (Warner Bros.) 34695
97	90	16	JOURNEY Trial By Fire (Columbia) 67514
97	76	20	MARILYN MANSON Smells Like Children (Interscope) 92641
99	88	20	HIT ZONE Vol. 2 Various Artists (BMG) 40602
100	86	20	OASIS (What's The Story) Morning Giory (Epic) 7361

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VOCAL TIPS: BASICS FOR BUILDING AND MAINTAINING A SOUND VOICE

presented by the Canadian Voice Care Foundation Katherine Ardo Canadian Voice Care Foundation Joan Kennedy, Performing Artist Moderator: Ted Woloshyn, CFRB, Toronto

SOCAN PRESENTS... AS HEARD ON TV: THE BUSINESS OF COMPOSING FOR FILM TELEVISION

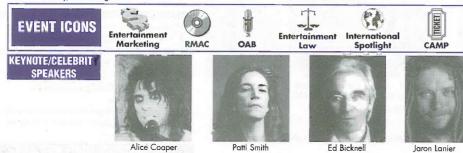
Presenter: Fred Mollin

3:00 pm - 5:00 pm 107 MTCC NASHVILLE IN THE ROUND -COUNTRY SINGER/SONGWRITERS PERFORM Featuring: Alex Harvey, Greg Barnhill, Steven McClintok

3:45 pm - 5:00 pm 104A MTCC WAITING TO INHALE

Moderator: Steve Bloom, Music Editor, High Times

*Note: The event locations marked MTCC refer to the Metro Toronto Convention Centre.





THURSDAY MARCH 6TH 8:00 am - 9:15 am KINGSWAY **RETAIL MUSIC ASSOCIATION OF CANADA AGM** Host: Leonard Kennedy, President, RMAC (0) 9:00 am - 9:15 am ONTARIO/NIAGARA CMW'97 - OPENING ADDRESS Marilyn Mushinski - Minister for Citizenship, Culture and Recreation 9:15 am - 10:30 am ONTARIO/NIAGARA THE MUSIC INDUSTRY -A YEAR IN REVIEW Host: Pamela Wallin, CBC Newsworld TO 9:00 am - 11:00 am CALEDON AGM **BRILLIANT PROMOTIONS** Moderator: Patrick Allossery, Editor, Strategy Magazine 10:45 am - 11:45 am BALLROOM POLYGRAM GROUP CANADA PRESENTATION 11:15 am - 11:45 am CALEDON SELLING OF A STAR Mark Tewksbury (Presenter) Sal 12:00 pm - 1:30 pm ONTARIO/NIAGARA STRATEGY KEYNOTE LUNCHEON "HOW TO DRIVE YOUR COMPETITION CRAZY" -Guy Kawasaki (by ticket only) 1:45 pm - 3:15 pm CALEDON SEE YOU AT THIS SEMINAR **OR SEE YOU IN COURT** é Moderator: Brenda Pritchard, Gowling, Strathy & Henderson (0) 1:30 pm - 2:30 pm BALLROOM **EMI MUSIC CANADA PRESENTATION** 2:00 pm - 5:00 pm TICKET REQUIRED **RADIO STATION TOURS** 0 Ű 2:30 pm - 3:30 pm KINGSWAY **'COUNTER INTELLIGENCE': PRESENTATION OF TAP MARKET RESEARCH** David Lang, President, Compact Disc World N.J. -2:30 pm - 3:30 pm ONTARIO/NIAGARA **DECLARATION OF INDEPENDENTS** Moderator: Alexander Mair, President, Attic Records, Toronto, On \bigcirc 3:30 pm - 4:30 pm BALLROOM WARNER MUSIC OF CANADA PRESENTATION Ş C 3:30 pm - 5:00 pm CALEDON THE ULTIMATE GUIDE TO ENTERTAINMENT SPONSORSHIP Moderator: Barry Avrich, Vice President, Echo Advertising 0 h **EVENT ICONS** Entertainment Marketing RMAC OAB

EXECUTIVE CONFERENCE AT A GLANCE

(by ticket only)

March 6-9th, 1997. Crowne Plaza Hotel, Metro Toronto Convention Centre, 225 Front St. West, Toronto

4:30 pm - 5:00 pm ONTARIO/NIAGARA MUSIC CARES Keynote Address by Michael Greene, President/CEO, NARAS

5:00 pm - 6:15 pm KINGSWAY WHAT'S IN STORE

HOW DO WE SELL MORE RECORDS ... Moderator: Larry LeBlanc, Canadian Editor, Billboard Magazine

FRIDAY MARCH 7

8:00 am - 9:00 am CALEDON **ONTARIO ASSOCIATION OF BROADCASTERS**

Host: Scott Parsons, President OAB

9:00 am - 10:15 am KINGSWAY HOT ISSUES IN COPYRIGHT LAW

-CREATORS AND USERS WHO'S WINNING? Moderator: Leonard Glickman, Cassels, Brock and Blackwell

9:15 am - 10:30 am HUMBER LOOK OUT HERE COMES TOMORROW -PRESENTATION BY SAM GEIST

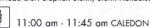
Sam Geist, President, Geist and Associates Inc.

9:15 am - 10:00 am ONTARIO/NIAGARA **KEYNOTE:' FOCUS' THE FUTURE OF YOUR** COMPANY DEPENDS ON IT. **PRESENTATION BY AL RIES**

Keynote: Al Ries, Chairman, Ries & Ries

10:15 am - 11:00 am OAKVILLE THE NEW TV: MORE THAN RATES AND RATINGS Jim Patterson, President and CEO, Television Bureau of Canada

10:30 am - 12:00 pm KINGSWAY ANATOMY OF A NEGOTIATION Moderator: Stephen Stohn, Stohn Henderson



DAY AFTER RECALL Brian Jones, President & CEO, Radio Marketing Bureau

11:00 am - 12:00 pm HUMBER MULTIMEDIA ON TRIAL

Moderator: Jill Jarvis-Tonus, Bereskin & Parr

11:00 am - 12:00 pm BALLROOM SONY MUSIC ENTERTAINMENT PRESENTATION

12:00 pm - 2:00 pm ONTARIO/NIAGARA

OAB'S ANNUAL PRESIDENT'S AWARDS LUNCHEON (by ticket only)

Keynote address by Francoise Bertrand, Chairperson CRTC



CEO, Velvel Music Industries Inc

*Note: The event locations marked MTCC refer to the Metro Toronto Convention Centre.

٢ 1:15 pm - 2:15 pm BALLROOM UNIVERSAL MUSIC CANADA PRESENTATION (0) 2:15 pm - 3:15 pm HUMBER SURVIVAL OF THE FITTEST Michael Dreese, CEO/Co founder, Newbury Comics Inc. ģ 2:15 pm - 3:45 pm CALEDON RADIO GROUP HEADS: MEETING THE CHALLENGE OF CHANGE Moderator: Jon Festinger, General Counsel, WIC Radio Group

12:00 pm - 1:15 pm CHANTERELLES RESTAURANT

RMAC'S ANNUAL PRESIDENT'S LUNCHEON

with address by Mike Shalet, CFO Soundscan

2:15 pm - 3:45 pm KINGSWAY LEGAL ISSUES OF RECENT INTERNET **DEVELOPMENTS -PATROL OF THE INFORMATION SUPERHIGHWAY**

Moderator: Barry Sookman, McCarthy Tetrault

3:00 pm - 4:00 pm 104A MTCC MONEY FOR NOTHIN' Presented by FACTOR

Moderator: Heather Ostertag, Executive Director, FACTOR

(°) 3:30 pm - 4:30 pm 107 MTCC **BMG MUSIC CANADA PRESENTATION**

ġ 3:45 pm - 4:30 pm PRESENTATION OF THE BDS/PD -MUSIC MONITORING SYSTEM FOR RADIO

4:00 pm - 5:15 pm HUMBER www.www IN-HOUSE VS OUT-HOUSE Moderator: John Moraynnis, Sr. VP Business and

Legal Affairs, Alliance Television

4:00 pm - 5:30 pm KINGSWAY PUBLISHING -THE SIX MINUTE SOLUTION Moderator: Paul Sanderson, Paul Sanderson & Associates

4:00 pm - 5:15 pm 103B MTCC CHILDREN'S TELEVISION: THE BOTTOM LINE TODAY IN CANADA -Presented by CIRPA Kids

4:15 pm - 5:45 pm 104A MTCC The Record Presents: SIGNING OF THE TIMES Moderator: David Bendeth, VP A&R, RCA Records NYC,

ŧ 4:45 pm - 5:45 pm CALEDON FUTURE OF AM RADIO Moderator: Rob Braide, VP & GM, CJAD & Mix 96, Montreal

5:00 pm - 6:30 pm 107 MTCC **CELEBRITY INTERVIEW WITH WALTER YETNIKOFF** Host: Ed Bicknell

5:00 pm - 9:00 pm BALLROOM ASCAP-SOCAN CASINO

5:30 pm - 6:45 pm 103B MTCC SOCAN Presents a CIRPA Kids Workshop BREAKING INTO THE CHILDREN'S MUSIC MARKET

6:00 pm - 8:00 pm ONTARIO/NIAGARA OAB PRESIDENT'S RECEPTION (by invitation only) Host: Scott Parsons, President, OAB

6:30 pm - 10:00 pm 104A MTCC Date with a Tape

-presented by the Songwriter's Association of Canada Moderator: Bill Henderson, President of Songwriter's Assoc. of Canada

CONTINUED ON OPPOSITE SIDE

CONTINUED FROM OTHER SIDE

7:00 pm - 8:30 pm 107 MTCC WOMEN'S WORK -POWERFUL SONGS AND BEAUTIFUL VOICES PERFORMANCES BY FERRON, TOSHI REAGAN presented by Putamayo

7:00 pm - 8:30 pm 103B MTCC **CD-ROM SOLUTIONS FOR MUSICIANS** *Moderator:* Paul Royce, Multimedia Producer, President, IMAT

SATURDAY MARCH 8

8:30 am - 10:15 am CHANTERELLES RESTAURANT ALL REQUEST BREAKFAST

Consult the Consultants, Round Table Breakfast

9:00 am - 10:15 am HUMBFR

CURRENT DEVELOPMENTS

IN MERCHANDISING CONTRACTS

Moderator: Gordon Kirke, Goodman, Phillips & Vineberg

9:00 am - 11:00 am KINGSWAY

THE ROYAL TREATMENT

Moderator: Graham Henderson, Stohn Henderson

10:30 am - 11:45 am CALEDON THE EMPERORS NEW CLOTHES? -NEIGHBOURING RIGHTS & CANCON

Moderator: John Parikhal, CEO Joint

Communications Corp.

TRIAL BY FIRE: INITIATING THE NEW FUNDING MECHANISMS FOR FILM AND TELEVISION

Moderator: Diana Cafazzo, McMillian, Binch

PROMOTING FESTIVALS

-5 VIEWS FROM THE INSIDE

Moderator: James Campbell, Author, Festival Fever

12:00 pm - 2:00 pm BALLROOM FACTOR 15TH ANNIVERSARY LUNCH (by invitation only)

-Keynote by Sheila Copps; Deputy PM, Minister of Canadian Heritage (inv)

12:00 pm - 2:00 pm 107 MTCC SOCAN'S WORDS AND MUSIC

presented by CHUM Moderator: Roger Ashby, CHUM FM

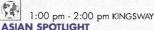
12:00 pm - 1:30 pm 104A MTCC DEBUNKING THE MYTHS OF CAMPUS RADIO

presented by Chart Magazine

Moderator: Chris Burland, Editor/Campus Radio, Chart Magazine

12:30 pm - 1:00 pm KINGSWAY

-INDUSTRY OVERVIEW BY STUART WATSON Stuart Watson, Chairman and CEO, SWAT Enterprises, UK



ASIAN SPOTLIGHT -PART ONE: HOW TO GET THE DEAL MADE

Moderator: Stuart Watson, Chairman and CEO, SWAT Enterprises, UK

1:00 pm - 2:45 pm HUMBER

CANDANCE COALITION AGM an invitation only meeting between labels, Djs and Dance Pools

1:45 pm - 3:00 pm CALEDON PROMO, PROMO, PROMO -WINNING RADIO PROMOTIONS FOR UNDER \$2,000

Moderator: JJ Johnston, VP Programming, Standard Radio

1:45 pm - 3:15 pm ONTARIO/NIAGARA

Host: Don Simpson, MD/Exec. VP, Universal Concerts Canada

2:00 pm - 5:00 pm 104A MTCC HIGHER GROUND: URBAN MUSIC ON THE RISE IN CANADA presented by the Urban Music

Association of Canada

Moderator: Jonathon Ramos, VP Marketing, Beat Factory Music Inc.



2:15 pm - 3:15 pm KINGSWAY ASIAN SPOTLIGHT -PART TWO: WHAT TO DO WHEN YOU GET THERE

Moderator: Stuart Watson, Chairman & CEO SWAT Enterprises, UK

3:00 pm - 5:00 pm 107 MTCC **CREATING VIRTUALLY EVERYTHING** –The Future of Multimedia & Virtual Reality presented by Trebas Institute

3:00 pm - 4:30 pm BALLROOM B THE FUTURE OF DANCE MUSIC -THE NEXT BIG BEAT

Moderator: Gino Olivieri, Premier Muzik Productions

3:00 pm - 4:30 pm 103B MTCC

I'M A PRODUCER HERE'S MY CARD Moderator: Gil Moore, President, Metalworks Studio



3:15 pm - 4:30 pm CALEDON

JUKE BOX JURY

Moderator: Keith and Kent Zimmerman, Format Editors, GAVIN



3:30 pm - 5:00 pm ONTARIO/NIAGARA LIVE AND KICKING -CANADIAN PERSPECTIVES OF PROMOTING AND PRODUCING

Moderator: Terry McBride, President, Nettwerk Productions



3:30 pm - 5:00 pm KINGSWAY THE INTERNET AND BROADCASTING -EMERGING OPPORTUNITIES

Moderator: Dan Hawes, VP ACC, Net Media

4:45 pm - 6:00 pm CALEDON THE MOUTHS THAT ROAR -MORNING SHOWS YOU WISH YOU'D DISCOVERED

5:00 pm - 6:30 pm 103B MTCC KEEPING YOUR ADAT DIGITAL

presented by KORG Soundlink

Presentation by Steve McNally, member of the KORG International Voicing & Product Development team

5:00 pm - 6:30 pm BALLROOM B THE FUTURE OF DANCE MUSIC -THE BEAT GOES ON

Moderator: Kevin Unger, Product Manager, Urban & Dance, Sony

5:30 pm - 6:30 pm 107 MTCC PATTI SMITH SPEAKS

presented by SOCAN Keynote: Patti Smith

6:00 pm - 8:00 pm ONTARIO/NIAGARA

Hosted by Pacific Circle Music Convention

6:30 pm - 8:00 pm 104A MTCC

RUN FOR THE BORDER Moderator: Geoff Kulawick, Dir. A&R,

Virgin Music Canada

7:00 pm - 8:00 pm 107 MTCC **DRUM CLINIC BY: -MIKE PORTNOY** presented by Sabian

7:00 pm - 8:30 pm 1038 MTCC MARKETING YOUR MUSIC OVER THE INTERNET Moderator: Tony Tobias, Producer/Writer/Editor, Pangea Newmedia

8:30 pm - 9:30 pm 107 MTCC BLURRING THE LINE BETWEEN PERCUSSION & DRUM SET -CLINIC BY HORACIO HERNANDEZ presented by Pearl & Just Drums

SUNDAY MARCH 9

11:00 am - 11:45 am 107 METRO CONVENTION CENTRE

BRUNCH WITH BEETHOVEN

concert presentation by the symphony of the Royal Conservatory of Music

11:30 am - 12:45 pm 104A METRO CONVENTION CENTRE

HACKS 'N' FLACKS: THE PUBLICITY PANEL Moderator: Karen Gordon (Broadcaster, Writer)

11:30 am - 12:45 pm 103B MTCC SOCAN PRESENTS... ASK THE EXPERTS (Some Sound Advice About the Music Business) Moderator: Dave Betts (SOCAN)

12:30 pm - 2:00 pm 107 MTCC CELEBRITY INTERVIEW -ALICE COOPER Host: Ed Bicknell

2:00 pm - 3:15 pm 104A MTCC **THE CONTINUED ADVENTURES IN BABYSITTING** *Moderator: lan Thomas*

2:00 pm - 3:15 pm 103B MTCC

March 6-9th, 1997. Crowne Plaza Hotel Metro Toronto Convention Centre, 225 Front St. West, Toronto

INTERNATIONAL CONFERENCE 1997 KEYNOTE SPEAKERS

Thursday March 6

9:00am - 9:15am CMW'97 -Opening Address Marilyn Mushinski - Minister for Citizenship, Culture and Recreation

12:00pm - 1:30pm

Strategy Keynote Luncheon with keynote address by Guy Kawasaki Kawasaki is a marketing Maverick, a fellow of Apple Computer Inc. who developed their original Macintosh Product Plan and of "How to Drive your Competition Crazy". He is bright and irreverent -but lethal!... and what he has to say might just change the way you do business.

4:30pm - 5:00pm Music Cares

keynote by Michael Greene, What role should the music industry play in a war on drugs? Michael Greene adresses these concerns and describes the on going work of the MusiCares Foundation.



Celebrity Interview –Alice Cooper Presented in association with SOCAN He'll give a frank, funny picture of his life as a rock and roll legend in a public interview conducted by Ed Bicknell.

Sunday March 9

Saturday March 8

12:30pm - 1:00pm Asian Spotlight –Industry Overview by Stuart Watson Sponsored by Asian Pacific Foundation Stuart Watson has hands-on experience tailoring the careers of major artists in both Europe and Asia and his overview and understanding of the Asian music market is unparalleled.

> ^{3:00pm - 5:00pm} Trebas Institute Presents: Creating Virtually Everything -The Future of Multimedia & Virtual Reality

Featuring keynote speaker Jaron Lanier (who coined the term 'Virtual Reality' and founded the VR industry).

5:30pm - 6:30pm Keynote by Patti Smith A pioneering musician: an artist who

A pioneering musician: an artist who challenged the music and cultural conventions of her time kickstarting the American punk movement of the mid-70's.





Friday March 7

9:15am - 10:00am 'Focus' The Future of your Company Depends on it -keynote by AI Ries, Legendary marketing strategist and best selling author of, "22 Immutable Laws of Marketing". AI Ries will show why FOCUS is the most powerful concept in Marketing today.

OAB's Annual President's Awards Luncheon 12:00pm - 2:00pm Keynote address by Francoise Bertrand, Chairperson CRTC "Convergence in Broadcasting... What does the Future Hold?"



5:00pm - 6:30pm Celebrity Interview with Walter Yetnikoff The legendary "Hit Man" – and powerhouse executive who built CBS Records into the biggest record company in the world. Hosted by Ed Bicknell DELEGATE PASS seter before Feb 28, 1997 \$350.00

ONE DAY PASS Register before Feb 28, 1997 \$225.00

INDUSTRY AWARDS DINNER \$125.00 KEYNOTE LUNCHES

\$50.00 EACH

All Information is subject to changes.

Don t Miss These Annual Industry Events! Call (416)695-9236 or Fax (416)695-9239 to register



Wind Of Change... Since February seems to be the month for internal shufflings at just about every company in the music industry, so it is that BeatFactory, Warner-Chappell and True North Records announce a few changes in their media relations departments. Warner-Chappell Canada has announced Mansa Trottman as their newest Promotion & Publicity/A&R rep and at the same time says good-bye to predecessor Beverly McKee who has moved on to Program Director of True North Records. Trottman's move to Warner-Chappell from BeatFactory has subsequently left the door open for Anyez Cheung to be named new head of media relations. Cheung's move is one from within as she began in 1996 as an intern at BeatFactory and later became Media Relations and Marketing Coordinator.

Must be nice to have a private label... Pop singer Mariah Carey has formed a joint venture record label with Sony, the company for which she has recorded six hit albums. The label is called Crave and spokespeople say that it will be releasing six to eight albums each year with an accent on global appeal. The labels first signing is Allure, a female pop group whose first single head Over Heels was released several days ago. Word is, one R&B group and two pop groups will follow shortly.

St. Clair happenings... St. Clair is expanding rapidly and has snarfed a couple of labels in the last month. Their biggest one, Red Ant, is headed by former CBS and MCA boss Al Teller . Upcoming releases include a new Cheap Trick album and tribute, Cheap Shots, featuring Joey

Ramone, Everclear, Concrete Blonde and others. Premiere jazz label Concord has also boarded with St. Clair, as well as Pavement Music which will release a previously un-released Asia album. Noise Records (Manhole, Skeletones) Blackmark (Edge Of Insanity, Bathory) and Rawkus (Primitive) are also hopping on board.

U2 second show added for Toronto's Skydome! Following a sold-out first show Island recording artists U2 have confirmed Monday October 27 for their second show for that venue. With the hype that came with the first show announcement it won't take long for this date to be sold-out. Can they beat 2 hours?

KISS back by popular demand! As though they didn't hear the cash registers ringing loud enough last year with one of the top grossing concert acts of 1996 have announced yet another Southern Ontario date. Friday March 28 at Hamilton's Copps Coliseum with bring the masked four back into the spotlight. Tickets are \$39.50 and \$49.50.

Upcoming releases from Universal! Everyone is anticipating the release of Live's new album Secret Samadhi which is the follow-up to their multi-platinum selling effort Throwing Copper. Other new Universal projects include Trent Reznor's soundtrack for David Lynch's Lost Highway, Superfriendz, Laura Smith, Sara Craig, Age Of Electric, Ragadeath and Headstones.

Something to Crow about! Looks like Blockbuster Video is pulling all the stops for their

250th store opening in early March. Not only are they throwing an exclusive Gala Reception but Sheryl Crow will be doing a live interview with CFNY the Edge inside the Queen and Spadina location prior to the ribbon cutting.

Naked in Beverly Hills ! Tune in March 26 to see Naked Ladies, Bare Naked Ladies that is, on Beverly Hills 90210. The group taped performances of Brian Wilson, Life In A Nutshell and their current single The Old Apartment. Ironically Jason Preistly (Brandon from 90210) directed the BNL's latest video The Old Apartment.

A charitable pool party! Music industry executives from A&M, Warner Music, PolyGram, BMG, Sony, Virgin and MIX 99.9 clashed cues for the first annual Music Industry Pool Tournament. The Standard Broadcasting event was held in support of The Canadian Music Therapy Trust Fund. Looks like A&M's Randy Wells and Allan Ried have been utilizing their in-house table as they walked away with the much coveted toilet-bowl trophy. However rumour has it that they were soundly beaten in the first round and had to make an additional charitable donation of \$250.00 to buy their way back into the contest. \$21,000 were raised (See photo below).

Little person complex! Rumours don't usually interest me, but this tidbit of information was so funny it has to be vagueley noted. What big shot AC guy could this particular promo person have been referring to?. According to our unmentionable source the little "big" man at this easy listening station walks short but still carries a big stick and is a hard nut to crack because he suffers from the little person complex. Apparently this young Napoleon walked right under Toni Braxton's dress in New York.

In case you hadn't heard, Alice Cooper, rock'n'roll's original prince of darkness will be making an appearance at this year's Canadian Music Week. Cooper will be fileding questions about his twenty-five year career in the music biz. Expect shock and shlock as Cooper tells it like it is in a intimate interview with Ed Bicknell, best known as the manager for Dire Straits.



HMV mega store in Montreal were in for a little bit of spice as Virgin's Spice Girls went on an autographing frenzy.



A&M's big man John Reid chalks on up for Standard CEO Gary Slaight's while MIX 99.9's J.J Linden and A&M staffers Allan Reid and Randy Wells look on.



RPM - Monday February 24, 1997 - 13

ECMA pays homage to industry shakers

During the Industry Awards Brunch, which was held at Moncton's Hotel Beauséjour (Feb. 14) a function that has become an important part of the ECMA's annual conference, the winners of this year's ECMA Industry Awards were announced.

The categories and winners follows: DAVID HILLIER

Technician ERIC MacEWEN Radio Person SAM THE RECORD MAN (Barrington Street, Halifax) Outstanding Company TOUR TECH EAST LTD. Production Company CBC ATLANTIC AIRWAVES Radio Show SHERI JONES Industry Professional JO-ANNE NUGENT Media Person CBC ATLANTIC CANADA Industry Professional

ECMA awards first Media Choice awards

After last year's edition of the East Coast Music Awards and Conference in Charlottetown, members of the media asked for and got their own Media Choice Award, which was unveiled during the Moncton event.

Sponsored by the Atlantic Association of Broadcasters and Atlantic Gig, the winners were chosen by a vote from the accredited media. The 1997 ECMA Media Choice winners were: Gordie Sampson, who won the Main Stage Showcasing Artist of the Year award; Glamour Puss Blues Band, who took home the Late-Night/ Afternoon Showcasing Artist of the Year award; and Great Big Sea, who won in the category of the Concert Series Performer of the Year.

Sam Sniderman rescues CBC's Atlantic Airwaves

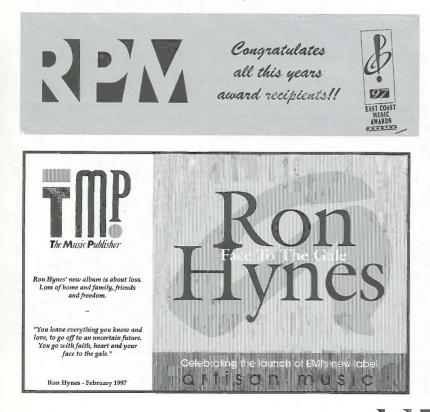
If all goes according to plan, the popular CBC Radio show, Atlantic Airwaves, now in its 27th year, could survive the axe.

During the ECMA conference and award show in Moncton, Sam Sniderman was front and centre in brokering a deal to save the show, namely a Best Of Atlantic Airwaves compilation CD.

The CD would be a joint marketing venture by CBC and Sam, with all 100 of his stores stocking the CD exclusively. The profits would go back to CBC to help finance the show. Sony's Don Oates, who was in Moncton for the conference, apparently made a verbal commitment that Sony would manufacture the CD.

Possible performers include Ashley MacIsaac, Laura Smith and Matt Minglewood, and a bunch more lining up for the privilege.

Atlantic Airwaves has been hosted by Natalie MacMaster for the last couple of years.





Moncton warms the hearts of the East Coast industry

It was a couple of fiddlers from Cape Breton, Ashley MacIsaac and Natalie MacMaster who dominated this year's East Coast Music Awards, but it was host city Moncton's warmth and fan adoration for its own that made for perhaps the best conference and awards event in its nine year history.

After four days of exhaustive panels, seminars and workshops, plus showcases at various locations throughout the home of the famed Tidal Bore, more than 7,000 anxious fans crowded the Moncton Arena for a spectacular event never before seen in this placid New Brunswick city.

For those who have limited their culture focus to one language, English or French, a trip to Moncton during this past week revealed a gentle mix of cultures that worked in perfect harmony; English, French, Chiac and Gaelic, an unstructured, uncluttered and completely amorous quadrilingual affair.

Chiac is the English-French street language

ENTERTAINER GREAT BIG SEA

MALE ARTIST ASHLEY MacISAAC

FEMALE ARTIST NATALIE MacMASTER

group Sloan

SOCAN SONGWRITER BRUCE GUTHRO Fiddle and Bow

ALBUM HI, HOW ARE YOU TODAY Ashley MacIsaac Producers: M.P.Wojewoda/P.Prilesnik

SONG SLEEPY MAGGIE Ashley MacIsaac/Mary Jane Lamond Producer: P. Prilesnik

VIDEO RUN RUNAWAY Great Big Sea Director: Andrew MacNaughton

ROOTS TRADITIONAL ARTIST

NATALIE MacMASTER

that's most dominant in the Moncton area, and both Chiac and Gaelic had its moments in television spotlight during the awards show.

The co-hosts of the awards show, fiddler Natalie MacMaster, who leaves no doubt about her Gaelic roots and Acadian singer Roland Gauvin, an unabashed ambassador of Chiac, opened the show by giving each other short lessons in these treasured languages, much to the delight of the audience.

Although the emphasis was on east coast talent, the producers of this slick and glitzy show were obviously thinking "big league". An exceptional lighting effect and an ear-perfect sound system created a living room warmth that allowed the winners, presenters and performers to ease in and out of their duties with professional class.

Among the performers were New Brunswickers, country singer Chris Cummings and Marie-Joe Thério. Other performers included Newfoundland's Damhnait Doyle and Kim

POP ROCK ARTIST ASHLEY MacISAAC

INSTRUMENTAL ARTIST NATALIE MacMASTER

DANCE/HIP HOP ARTIST ASHLEY MacISAAC

ALTERNATIVE ARTIST SLOAN

BLUES/GOSPEL ARTIST NOVA SCOTIA MASS CHOIR

COUNTRY ARTIST TERRY KELLY

JAZZ ARTIST JERI BROWN CHILDREN'S ARTIST

(A tie) AUDREY & ALEX TERESA DOYLE

BLUEGRASS ARTIST EXIT 13

CLASSICAL RECORDING BACH MEETS CAPE BRETON Puirt a Baroque

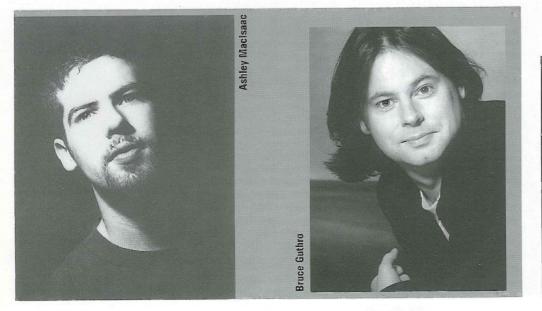
FRANCOPHONE RECORDING BARACHOIS Barachois Stockwood, PEI's Barachois, plus Cape Breton's John Allan Cameron, Jale and Rawlins Cross, with roots in Newfoundland, Nova Scotia and Prince Edward Isla nd.

There were a couple of highlights of the evening; the awarding of the Dr. Helen Creighton Lifetime Achievement Award to Acadian song thrush Edith Butler, who was there to accept the award from presenter CBC Morningside's Peter Gzowski, and Gzowski, being awarded a Special Achievement Award for his contribution to the east coast music industry. His award was presented by Laura Smith and Ashley MacIsaac.

Among Gzowski's captive audience in the arena was Deputy Prime Minister and Heritage Minister Sheila Copps, and Gzowski took the opportunity to eloquently display his sadness and anger at the cuts to CBC radio. He will be leaving Morningside this year.

The list of winners follows:







CKDM's Paul Lepere, music director for the Dauphin, Manitoba station, admits that he may be "a bit too fast," when it comes to picking and adding new titles. He first went on Michelle Wright's The Answer Is Yes on Dec. 20, and before that on Sept. 13, added Paul Brandt's Take It From Me. He says he would probably be a faster mover "if I got the support from EMI that I do from the other labels. Warner could pull up their socks a bit too. Neither one of these labels bother with CD single for CKDM, so we have to wait until the comps show up." He continues with. "However, we do get excellent service from MCA, sorry, Universal, Sony and BMG." He also points out the strong support his station gives to Canadian artists like Rachel Matkin, Beverly Mahood, Farmer's Daughter and Randy J. Martin, all of which were recent Picks. "If it's good, we'll play it."

Randall Cousins has been working feverishly to put together his new RotoNoto CD compilation, and it's finally at radio. Titled One, all 13 tracks have some Cancon. The tracks were recorded at Hamilton's Grant Avenue Studio. A key track is a duet by Michael Terry and Jett on Sometimes This World, which qualifies as two-parts Cancon (AP). The lyrics were written by Cousins and the music was written by Terry and Paul Hotchkiss. The tracks were recorded at Hamilton's Grant Avenue Studios. The CD compilation was released to celebrate RotoNoto going on the Internet and having a web site, which is WWW.rotonoto.com

Sean Hogan is shooting his video for Slow Turning in Victoria where he's using many of the vintage houses as backdrop. He's also using a new 16 millimetre colour film under the trade name Visionstock, which is very close to 35 millimetre quality. "It's going to surpass anything I've done before on video," says Hogan who is targeting mid-March for the release. Slow Turning, the single, taken from his self-titled Barnstorm release, bullets up to #42 this week.

Deanna Carter has picked up a feverish pace with her Capitol release, We Danced Anyway, which captures the #1 slot this week, up from #5 after only seven weeks on the chart. Carter is

COUNTRY

scheduled to perform on this year's Academy of Country Music Awards which will be televised by NBC on April 23.

Michelle Wright's campaign with GM's Chevy Thunder trucks is paying off. Her new Arista release, The Answer Is Yes, the second most added single (Feb. 17) is this week's biggest mover, jumping into the #56 slot from #70.

Shania Twain has raised more than \$50,000 for Kid's Cafe, an American Second Harvest program for hungry children. The money came by way of the proceeds of Twain's Mercury single, God Bless The Child, now descending the chart (#64), the single that some believed was the proper closure for her album The Woman In Me. However, some programmers have already begun airing If It Don't Take Two and the Mercury people will obviously keep close tabs on its action. Twain's new album is expected over the next few weeks.

Paul Brandt was surprised once again with another SOCAN #1 plaque, his third. This time it was for I Meant To Do That, which topped the RPM Country 100 on Jan. 13 of this year. The single is still on the chart (#38) after 14 weeks. The SOCAN plaque was presented to Brandt on Valentine's Day while he was taping a Live at Five session at CISS-FM in Toronto. This latest chart-topper follows his previous #1 singles, My Heart Has A History, the title track of his Reprise album, and I Do. SOCAN's Bill Henderson and Marni Thornton presented the plaque on behalf of the Board and staff of SOCAN. Brandt wrote the song with Lynn Gillespie Chater and Kerry Chater. Brandt is nominated for two Juno Awards, Male Vocalist and Country Male Vocalist of the Year. He is also up for the TNN Music City News Country Award for Male Star of Tomorrow.

COUNTRYPICKERS

JANET TRECARTEN CISS-FM - Toronto The Answer Is Yes - Michelle Wright JOEL CHRISTIE CHAM - Hamilton The Answer Is Yes - Michelle Wright **BOB PRESTON** Q91 - Drumheller Better Man, Better Off - Tracy Lawrence **GARTH STONE** MX 92.1FM - Regina Better Man, Better Off - Tracy Lawrence PHIL KALLSEN CKRY-FM - Calgary Better Man, Better Off - Tracy Lawrence **JAMES RICHARDS** CHAT - Medicine Hat She's Sure Taking It Well - Kevin Sharp **RICK KELLY CKKN-FM - Prince George** Dark Horse - Mila Mason **KELLEY RYDER** CHFX-FM - Halifax A Girl's Gotta Do ... - Mindy McCready

RICK FLEMING CKQM-FM - Peterborough You're All I Need - Rick Tippe **CAL GRATTON** CJVR - Melfort Take it From Me - Paul Brandt **DAVE McLAUGHLIN CKGB** - Timmins This Is Your Brain - Joe Diffie **MICHAEL DENNIS CKBC** - Bathurst More Than I... - Regina Regina **RAY BERGSTROM** CFMK-FM - Kingston Little Things - Tanya Tucker **BRUCE LEPERRE CKDM** - Dauphin Sad Lookin' Moon - Alabama PETE WALKER KX96FM - Durham On The Verge - Collin Raye



Paul Brant receives a SOCAN RPM Number 1 award for I Meant To Do That from Bill Henderson. Pictured at CISS-FM in Toronto are: Cliff Dumas, Henderson, Brant and SOCAN's Marni Thorton.



Multiple country music award nominee Rena Gaile on a promotional tour for her new single Girl Thang. Gaile stopped by a bevy of media and radio locations in Ontario, including CHAM in Hamilton. Above CHAM's Linda Martelli and Gaile.



Canada's Only National 100 Country Survey

Record Distributor Codes: BMC - N - EML - F - Universal - J Ouality - M (Songwriter) Producer (Label) Polygram - O Sony - H Warner - P Koch - K

TW LW WO FEBRUARY 24, 1997

1	5	7	WE DANCED ANYWAY Deanna Carter/Did I Shave My/CD track-F	35
2	1	9	(M.Berg/R.Scruggs) C.Farren (Capitol) EVERYBODY KNOWS Trisha Yeawood/Title track/comp 8-J	36
3	3	13	(M.Berg/G.Harrison) G.Fundis (MCA) PRETTY LITTLE ADRIANA Vince Gill/High Lonesome Sound/pro single-J	37
4	7	8	(V.Gill) T.Brown (MCA) A MAN THIS LONELY Brooks & Dunn/Borderline/CD track-N	38
5	8	9	(R.Dunn/T.L.James) D.Cook/K.Brooks/R.Dunn (Arista) ONE WAY TRACK Prairie Oyster/Blue Plate Special/CD track-N	39
6	9	7	(R.d.Carle/W.P.Bennett) Prairie Oyster/M.Poole (Arista)	40
7	2	10	Terri Clark/Just The Same/comp 484-0 (R.BowleyT.Clark/C.Waters) K.Stegall/C.Waters (Mercury) HALF WAY UP Clint Black/Greatest Hits/CD track-N	41
8	11	8	(C.Black/H.Nicholas) J.Stroud/C.Black (RCA) THIS CRAZY HEART OF MIINE Charlie Major/Lucky Man/pro single-N	42
9	6	16	(C.Major) S.Fishell (Arista) NOBODY KNOWS Kevin Sharp/Measure Of A Man/comp 300-P	43
10	12	8	(J.Richards/B.DuBose) D.Farren (Asylum) SHE'S TAKEN A SHINE John Berry/Faces/pro single-F	44
11	13	12	(G.Barnhill/R.Bach) C.Howard (Capitol) I CAN'T DO THAT ANYMORE Faith Hill/It Matters To Me/comp 301-P	45
12	4	12	(A.Jackson) S.Hendricks/F.Hill (Warner Bros) IS THAT A TEAR Tracy Lawrence/Time Marches On/CD track-P	46
13	14	9	(J.Jarrard/K.Beard) T.Lawrence/T.Anderson (Atlantic) WHERE CORN DON'T GROW Travis Tritt/The Restless Kind/comp 306-P (Mounth A Sociated DWard) (Joint (Mounth Para)	47
14	17	7	(R.Murrah/M.A.Springer) D.Was/T.Tritt (Warner Bros) UNCHAINED MELODY LeAnn Rimes/Blue/CO track-F (A Nucted N.Tarett W.C Binger (Such)	48
15	1.6	7	(A.North/H.Zaret) W.C.Rimes (Curb) LONELY GYPSY WIND Farmer's Daughter/Makin'Hay/comp 9-J Parshill (align/clames/Someoard) M. Jones (MCA)	49
16	20	7	(Barnhil/Leiske/Kelman/Samogard) M.Jones (MCA) HOW WAS ITO KNOW Reba McEntire/What If It's You/CD track-J (C.Majesk/S.Russ/S.Smith) R.McEntire/J.Guess (MCA)	50
17	21	16	AMEN KIND OF LOVE Daryle Singletary/Because Of You/comp 301-P (T.Bruce/W.Tester) J.Stroud/D.Malloy (Giant)	51
18	22	7	SHE DREW A BROKEN HEART Patty Loveless/The Trouble With /pro single-H (J.McElroy/N.McElroy) E.Gordy Jr. (Epic)	52
19	23	8	Toby Keith/Blue Moor/pro single-Q (I.Keith/C.Cannon) N.Larkin/T.Keith (Mercury)	53
20	10	13	THAT'S ANOTHER SONG Byan White/Between Now And Then/CD track-P (Daniel/Powell/Pincock/Medders) (Columbia)	54
21	26	6	EVERYTHING I LOVE Alan Jackson/Title track/comp 46-N (H.Allen/C.Chamberlain) K.Stegall (Arista)	55
22	25	14	ALL I DO IS LOVE HER James Bonamy/What I Live To Do/comp 342-H (S.Ewing/W.Patton) B.Johnson (Epic)	56
23	24	9	SHE WANTS TO BE WANTED AGAIN Ty Herndory/Living In A Moment/pro single-H (S.D.Jones/B.Henderson) D.Johnson (Epic)	57
24	29	8	HEARTBROKE EVERY DAY Lonestar/Title track/pro single-N {B.LaBounty/C.King/R.Vincent} B.Cook/W.Wilson (BNA)	58
25	15	9	RUNNING OUT OF REASONS TO RUN Rick Trevino/Learning As You Go/pro single-H (G.Teren/B.Regan) S.Buckingham/D.Johnson (Columbia)	59
26	28	15	IT'S A LITTLE TOO LATE Mark Chesnutt/Greatest Hits/comp 7-J (M.Chesnutt/S.Morrisette/R.Springer) T.Brown (Decca)	60
27	34	5	EASE MY TROUBLED MIND Ricochet/Self-titled/CD track-H (Garvin/Waters/Shapiro) Chancey/Seay (Columbia)	61
28	18	11	FRIENDS John Michael Montgomery/What Do/CD track-P (J.Holland) C.Petocz (Atlantic)	62
29	36	7	WHEN I CLOSE MY EYES Kenny Chesney/Me And You/CD track-N (M.A.Springer/N.Musick) B.Beckett (BNA)	63
30	19	11	SHE'S TOUGH Duane Steele/P.O.Box 423/pro single-Q (S.Bogard/J.Stevens) J.D.Clute/S.Bogard (Mercury)	64
31	32	6	MORE THAN I WANTED TO KNOW Regina, Regina/Self-titled/pro single-P (B.Regan/N.Noble) J.Stroud/W.Wilson (Giant)	65
32	38	4	DON'T TAKE HER SHE'S ALL I GOT Tracy Byrd/Big Love/pro single-J (J.Williams/G.U.S.Bonds) T.Brown (MCA)	66
33	27	5	KING OF THE MOUNTAIN George Strait/Blue Clear Sky/comp 9-J (P.Nelson/L.Boone) T.Browne/L.Boone (MCA)	67
34	40	4	(This Ain't) NO THINKIN' THING Trace Adkins/Dreamin' Out Loud/CD track-F (T.Nichols/M.D.Sanders) S.Hendricks (Capitol)	

5	30	10	FALLEN ANGEL Jamie Warren/Title track/CD track-Q	1 6%	68
6	35	15	(J.Warren) J.R.Hutt/F.Hill (River North) SOMEWHERE INSIDE Chris Cummings/Title track/comp 302-P	MA	69
7	44	5	(C.Cummings) R.Scott/J.E.Norman (Warner Bros) 455 ROCKET Kathy Mattea/Love Travels/pro single-Q		70
8	31	14	(G.Welch/D.Rawlings) B.Wisch/K.Mattea (Mercury) I MEANT TO DO THAT	MA	71
9	39	7	Paul Brandt/Calm Before The Storm/comp 304-P (L.G.Chater/K.Chater/P.Brandt) J.Leo (Reprise) THAT'S HOW I GOT TO MEMPHIS Durd Dark (HORD Bith In Vene (Learne 242) H	PL	72
0	42	6	Deryl Dodd/One Ride In Vegas/comp 343-H (T.T.Hall) C.Young/B.Chancey (Columbia) IF SHE DON'T LOVE YOU		73
1	45	8	Buffalo Club/Self-titled/pro single-J (T.Bruce/M.Beeson) B.Beckett (Rising Tide) YOU CAN'T STOP LOVE		74
2	48	6	Marty Stuart/Honky Tonkin's What/comp 8-J (M.Stuart/Kostas) T.Brown/J.Niebank (MCA) SLOW TURNING Sean Hogan/Self-titled/CD track	MA	.75
3	50	7	(J.Hiatt) S.Hogan/R.Erickson (Barnstorm) HOLDIN'	PU	76
4	51	7	Diamond Rio/IV/CD track-N (Garrett/Wiseman) Clute/DuBois/Diamond Rio (Arista THAT WOMAN OF MINE Neal McCov/Self-titled/CD track-P)	77
5	33	14	(D.Cook/T.Mensy) B.Beckett (Atlantic) MAYBE WE SHOULD JUST SLEEP 0	NIT	78
6	52	5	Tim McGraw/All I Want/CD track-F (J.Laseter/K.K.Phillips) J.Stroud/B.Gallimore (Curb) LYING HERE WITH YOU	MA	79
7	56	7	Thomas Wade & Wayward/Self-titled/CD track (T.Wade/C.Rawson) J.May/T.Wade (Peg) POLITICS, RELIGION AND HER	PL	80
8	58	4	Sammy Kershaw/Title track/CD track-Q (T.Martin/B.Hill) K.Stegall (Mercury) CRY ON THE SHOULDER OF THE RO	AD	81
9	37	12	Martina McBride/Wild Angels/comp 44-N (M.Berg/T.Krekel) M.McBride/P.Worley/E.Seay (RCA) LANDSLIDE		82
0	54	7	The Cruzeros/Self-titled/CD track (B.Mathers/C.Tulman) B.Buckingham (Spinner) THAT'S THE WAY IT GOES	197/ 197/	00
1	59	6	Desert Dolphins/Hang Of /CD track (G.Heywood/D.P.Rogers) R.Prescott (Quality) GODSPEED		84
2	60	3	Ron Hynes/Face To The Gale/pro single-F (R.Hynes) C.Irschick (EMI) RUMOR HAS IT		85
3	41	7	Clay Walker/Title track/pro single-P (C.Walker/M.J.Greene) J.Stroud/C.Walker (Warner B EVERY COWBOY'S DREAM	ros)	86
4	62	4	Rhett Akins/Somebody New/comp 9-J (R.Akins/R,Boudreux/K.Williams) M.Wright (MCA) I GIVE YOU MY WORD	MA	87
5	55	5	George Fox/Greatest Hits/CD track-P (K.Tribble/G.Fox) K.Tribble (WEA) IT'S OVER IMY HEAD	Ē	.88
56	70	2	Wade Hayes/On A Good Night/CD track-H (W.Hayes/C.Rains/B.Anderson) D.Cook (Columbia) THE ANSWER IS YES		89
7	46	7	Michelle Wright/For Me It's You/comp 45-N (R.Crowell) J.Scherer (Arista) YOU JUST GET ONE	PL	90
8	66	4	Jeff Wood/Between The Earth /pro single-J (D.Schlitz/V.Gill) M.Bright (Imprint/BMG) I WANT TO BE YOUR GIRLFRIEND		91
9	43	19	Mary Chapin Carpenter/A Place /pro single-H (M.C.Carpenter) J.Jennings/M.C.Carpenter (Columbia BIG LOVE	a)	, 92
0	68	2	Tracy Byrd/Title track/comp 6-J (M.Clark/J.Stevens) T.Brown (MCA) DARK HORSE	MA	93
1	61	5	Mila Mason/That's Enough Of That/pro single-P (A.Marshall/D.Tyson/D.McTaggart) B.Mevis (Atlantic THREE LITTLE WORDS	P	94
2	64	5	Billy Ray Cyrus/Trail Of Tears/pro single-Q W.Perkins/J.Collins) T.Shelton/B.R.Cyrus (Mercury) ROOTS		95
3	65	5	Brent McAthey/Waitin' For The Sun/CD track (B.Jackson) B.McAthey/L.Ratliff (Arial MADE FOR EACH OTHER		96
4	47	11	Calvin Wiggett/Title track/CO track M.Clark/A.Taylor) R.Harlan Smith (Royalty) GOD BLESS THE CHILD		97
5	49	14	Shania Twain/The Woman In Me/pro single-Q (S.Twain/R.J.Lange) R.J.Lange (Mercury) ONE WAY TICKET (Because I Can)	PL	98
6	74	3	LeAnn Rimes/Blue/CD track-F (J.Rodman/K.Hinton) W.Rimes/C.Howard (Curb) ANOTHER YOU		99
7	85	4	David Kersh/Goodnight Sweetheart/CD track-F (8.Paisley) P.McMakin (Curb) GOOD AS I WAS TO YOU		100
	00	T	Lorrie Morgan/Greater Need/CD track (D.Schlitz/B.Livesy) J.Stroud (BNA)		and the second

	69	6	MAKIN' UP FOR DOIN' TIME Poverty Plainsmen/Gotta Be A /CD track	167 /
	53	7	(M.Smith) L.Sedmak (Poverty/Royalty) ALL OF THE ABOVE Ty England/Two Ways To Fall/CD track-N Up this (CMM-up to Family Collisions (CCA)	(Laurenaut
1	79	3	(J.Robbin/C.Waters) J.Stroud/B.Gallimore (RCA) SIXTEEN TONS James Owen Bush/Love Like Thunder/CD track	PIL
	73	9	(M.Travis) J.O.Bush/M.Armstrong (Spinner) CAUSE I LOVE YOU Silver Wings/Title track/CD track (D. Wield Silver Wings (Setth Start)	X67%
	9 6	2	(L.D.Wells) Silver Wings (Earth Star) YOU'RE ALL I NEED Rick Tippe/Get Hot Or Go Home/CD track	165%
	82	4	(R.Tippe) D.Pomeroy (Moon Tan) GIRL OUT OF THE ORDINARY Beverley Mahood/Title track/pro single (B.Mahood/M.Dineen) J.R.Hitt (Spin)	100%
	NEW		LONG TRAIL OF TEARS George Ducas/Where I Stand/comp 3-F (G.Ducas/M.P.Heeney) R.Bennett (Capitol)	(San all and
	84	3	GIRL THANG Rena Gaile/Out On A Limb/CD track (J.Rodman/M.McCord/K.Hinton) D.O'Doherty (RDR)	PL
	76	6	NOTHING TO LOSE Ray Bonneville/Solid Ground/pro single (R.Bonneville) R.Bonneville (Musik Marketing)	
	77	4	Kelita/Title track/CD track (K.Haverland/G.Lemon) G.Lemon (Peg)	199%
	86	2	HOME OF THE BRAVE Don Neilson/Or Is It Just Me/comp 344-N (D.Neilson) D.Neilson (Columbia)	<u>E</u>
	81	3	OVER THE HARDEST PART Rachel Matkin/Living Beyond /comp 1-J (P.Terry/B.Lloyd) T.Rudner (MCA)	MAPL
	57	19	LET ME INTO YOUR HEART Mary Chapin Carpenter/A Place In The /pro single- (M.C.Carpenter) J.Jennings/M.C.Carpenter (Columbi	
	63	17	Garth Brooks/Fresh Horses/CD track-F (L.Reynolds/G.Brooks) A.Reynolds (Capitol)	
	NEW		SHE'S SURE TAKING IT WELL Kevin Sharp/Measure Of A Man/CD track-P (T.Buppert/D.Pfrimmer/G.Teren) C.Farren (Asylum)	
	83	8	AMERICA'S CRYIN' Gene Williams/No album/pro single (G.Williams) G. Williams (TM Music)	167 /
	87	4	GENUINE REDNECKS David Lee Murphy/Gettin' Out The /pro single-J	(jon source)
	88	3	(D.L.Murphy) T.Brown (MCA) COLD OUTSIDE Big House/Self-titled/comp 1-J (Byrum/Neuhouser/Knutser/Reese) P.Bunsetta (MC/	A)
	89	2	COLD David Leask/100 Camels/comp 46-N (D.Leask) S.Reid (IronMusic)	169%
	92	2	ON THE VERGE Collin Rays/I Think About You/CD track-H (H.Prestwood) P.Worley/J.Hobbs/E.Seay (Epic)	General
	75	6	JUST LIKE THE MOON Stephanie Beaumont/Love And Dreams/comp 46-N (T.M.Sillers/K.Richey) R.Prescott/S.Harris (IronMusic	PL
	NEW		HERE'S YOUR SIGN (Get The Pictur Bill Engvall w/Travis Titt/Title track/comp 311-P (B.Engvall/S.Rouse/R.Scaife) S.Rouse (Warner Bros)	e)
	78	16	WOULD I Randy Travis/Full Circle/comp 301-P (M.Winchester) K.Lehning (Warner Bros)	
	91	4	HARNESS THE WIND Mummble Ducks/North Of The Ridges/CD track (Mummble Ducks) B.Mitchell/Mummble Ducks (Rod	IGD%
	93	2	LET IT RAIN Mark Chesnutt/Greatest Hits/comp 1-J (M.Chesnutt/S.Leslie/R.Springer) T.Brown (MCA)	
	95	2	STILL CRAZY 'BOUT YOU Steve Kolander/Pieces Of Puzzle/pro single-0 (J.Weatherly/S.Kolander) B.Cannon (River North)	
4	97	3	Gary Allan/Used Heart For Sale/pro single-J (J.Lauderdale/F.Dycus) M.Wright/B.Hill (Decca)	
	NEW		Aaron Tippin/Greatest Hits & Then Some/comp 46-N (A.Kaset/J.Cymbal) S.Gibson (RCA)	
	98	2	I BELIEVE IN ANGELS South Mountain/Title track/comp 311-P (LLaPorte-Piticco) South Mountain (Stony Plain)	
	ŘE	9	KISS THE GIRL Little Texas/Disney Country/CD track (A.Manker/H.Ashman) G.Burr (Disney)	
	71	16 ⁻	LITTLE BITTY Alan Jackson/Greatest Hits/CD track (T. T. Hall) K. Stegall (Arista)	
	NEW		LITTLE RAMONA (Gone Hillbilly Nut BR5-49/Self-titled/pro single-N (C.Mead) J.Nuyens/M.Janas (Arista)	ts)
)	NEW	3.7	A GIRL'S GOTTA DO Mindy McCready/Ten Thousand Angels/comp 46-N (R.Bowels/R.Byrne) D.Malloy/N.Wilson (BNA)	

Kevin Sharp maintains his Top 10 status on the chart (#9), but programmers have picked up on his follow-up, She's Sure Taking It Well, although the single hasn't been issued as a promo CD single or on a promo comp as yet. There were enough country pickers giving the nod to the single to move it onto the chart at #82. The single was written by Tim Buppert, Don Pfrimmer and George Teren. Both singles are included on his Asylum debut, Measure Of A Man which was produced by Chris Farren.

George Ducas finally has a foot in the chart. In fact his Capitol release, Long Train Of Tears, is the most added this week entering the chart at #74. Ducas wrote the single with Michael Heeney. The track was taken from his Capitol Nashville album, Where I Stand, which was produced by Richard Bennett.

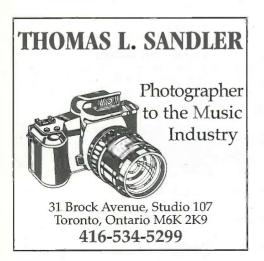
Bill Engvall is getting a lot of attention with his humorous release of Here's Your Sign (Get The Picture). The single features Travis Tritt. This is the title track of Engvall's debut on the Warner Bros label. The single enters the chart at a respectful #89.

Little Texas is getting another chart go-round with Kiss The Girl which was taken from Disney Country. The single re-enters the chart at #97.

Jeff Wood is getting a large promotion nudge from BMG's Dale Peters. A colourful, four-page promotion piece lays out everything you would want to know about this Imprint artist. The big push is on his current single, You Just Get One (#57). The song was written by Don Schlitz and Vince Gill. The track is included on his album, Between The Earth And The Stars which was produced by Mark Bright and Kevin Beamish. No Canadian dates yet, but he is going on the road with Blackhawk in November, and he just might make it across the border for a few dates.

Port Dover's Tia is getting a major promotion push from the Bandana label and manager John Hofgraff. Small Town Life, the title track of her album, was released last year. The follow-up, Way Up Here, is now at radio and the video has already been added on CMT. The album, which was produced by Darren Walters, has been released and is available through Joe Radio. Watch New Releases next week.

Lost Highway: The music and legend of Hank Williams, will premiere at Edmonton's Citadel Theatre on the Maclab stage (April 8-20). Edmonton's Rail Town Development Foundation in association with the Opryland Music Group of



Nashville is presenting the show which stars Jason Petty. This is the second country music legend presentation mounted in Edmonton, the first being Always ... Patsy Cline. The two-hour show traces the steps of Williams' early beginnings in his rural hometown of Montgomery, Alabama. The Rail Town Development Foundation was founded in 1994 "with the vision of developing a country music hall and the adjacent buildings to house infrastructure of the billion dollar country entertainment industry." The foundation promotes the development concept called Rail Town as a marketing umbrella to help focus existing market forces including enhancing Edmonton's Sister City link with Nashville. Glenda Dowie, Rail Town Executive Director, explains. "We remain very committed to the concept of using music and entertainment as a springboard for economic development and growth. Musicals about great country musicians are a fantastic concept whose time has come. We're certain audiences will find Lost Highway to be great toe-tapping entertainment." The show comes to Edmonton from Nashville's famed Ryman Auditorium.



GOUNTRY MUSIC TELEVISION

VIDEO & INSTANT TOP FIVE

- #1. Somewhere Inside Chris Cummings
- #2. Nobody Knows Kevin Sharp
- #3. Roving Gypsy Boy Rankin Family
- #4. I Meant To Do That Paul Brandt
- #5. Everybody Knows Trisha Yearwood

BREAKOUT VIDEO

Lonely Gypsy Wind - Farmer's Daughter

PICK HIT Till You Love Somebody - Amy Sky

41 9 11.		Ium	ed Ryman Auditorium.					Lette Comobody	/ dirty Oky
P			A COR					NONE	0
TW	LW	W0	FEBRUARY 24, 1997					1.	
1	2	14	DEANA CARTER Did Shave My Legs For This Capitol-37514-F		21	17	11	FARMER'S DAUGHTER Makin'Hay MCA-81029-J	MA PL
2	5	14	KEVIN SHARP Measure Ut A Man Asylum-61930-P		22	22	13	REBA McENTIRE What If It's You MCA-11500-J	
3	ข้	29	LEANN RIMES Blue		23	25	7	JOHN MICHAEL MONTGO What I Do The Best	MERY
4	4	14	Curb/EMI 77821-F ALAN JACKSON Everything I Love Arista-18812-N		24	26	24	Atlantic-82947-P MINDY McCREADY Ien Ihousand Angels BNA-66806-N	MERY MA PL
5	8	42	PAUL BRANDT Calm Betore The Storm Heprise-46180-P	MA PL	25	30	10	VARIOUS ARTISTS Country Heat 5 RCA-298032-N	MA PL
7	3 6	104 19	SHANIA TWAIN The Woman In Me Mercury-314-522-886-0 VARIOUS ARTISTS	MA PL	26 27	23 27	7	TRAVIS TRITT The Restless Kind Warner Bros-46304-P COLLIN RAYE	
8	11	13	CMI CANADA '96 BMG/EMI-74321-40603-F/N TERRI CLARK	MA PL				l Think About You Epic-67033-H	
9	7	15	Just Jhe Same Mercury-314-532-879-Q THE RANKIN FAMILY	PL	28 29	24 28	25 18	RICOCHET Self-titled Columbia-67223-H JOHN BERRY	
10	13	27	The Bankin Family Collection EMI-52969-F MICHELLE WRIGHT	PL	30	29	14	Faces Capitol-35464-F TRACY BYRD	
11	12	40	For Me It's You Arista-18815-N BROOKS & DUNN	MAPL		NEW		Big Love MCA-11485-J	lister of the second
			Borderline Arista/BMG-18819-N		GULL THE	54698 (30		[®] Une Hide In Vegas Columbia-67544-H	
12	9	17	VARIOUS ARTISTS The Best Of Country Sing The Best Of Disney Disney-60902		32	37	25	RANDY TRAVIS Full Circle Warner Bros-46328-P	
13	10	17	CLINT BLACK The Greatest Hits HCA-66671-N		33	39	63	GARTH BROOKS Fresh Horses Capitol-32080-F	
14	15	9	VARIOUS ARTISTS Ihe Best Of Country Heat BMG-40601-N	MA PL	34	31	29	WILLIE NELSON Spirit Island-524242-0	
15	18	16	MARY CHAPIN CARPENTER A Place In The World Columbia-67501-H		35	32	18	DOLLY PARTON Ireasures Hising Tide/MCA-53401-J	
16	19	24	ANNE MURRAY Self-titled EMI-36501-F	MAPL	36	36	12	BR5-49 Self-titled Arista-07822-18818-N	
17	14	24	PRAIRIE OYSTER Blue Plate Special Arista-74321-40042-N	MA PL	37	34	24	FRIENDS & LOVERS Various Artists Sony Music Direct-24024-H	MA PL
18	21	22	TRISHA YEARWOOD Everybody Knows MCA-11477-J		38	NEW		MARK CHESNUTT Greatest Hits Decca-11529-J	
19	20	27	NEAL McCOY Self-titled Atlantic-82907-P		39	33	35	VINCE GILL High Lonesome Sound MCA-11422-J	
20	16	24	BILLY RAY CYRUS Irain Of Jears Mercury-314-532-829-Q		40	40	16	VARIOUS ARTISTS Untamed And True 3 MCA-81022	MAPL



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VV L		VVU	FEBRUARY 24, 1997										
1	1	14	UN-BREAK MY HEART I oni Braxton - Secrets Latace/BMG-4200 (pro single)-N		21	21	7	EVERYDAY IS A WINDING ROAD Sheryl Crow - Self-titled A&M-514-540-587 (comp 11)-0		41	43	-	JUMPING THE SHADOWS Damhnait Doyle - Shadows Wake Me Latitude-50422 (CD track)-F
2	3	7	I BELIEVE IN YOU AND ME Whitney Houston - Preacher's Wife US1 Arista-07822-18951 (comp 11)-N		22	25	3	THE HOLY RIVER The Artist - Emancipation NPG-11657 (pro single)-F		42	45		COLD David Leask - 100 Camels IronMusic/BMG-51008 (comp 46)-N
3	10	5	DON'T CRY FOR ME ARGENTINA Madonna - Lvita USI Warner Bros-46346 (CD track)-P		23	20	9	STILL IN LOVE Lionel Richie Louder Than Words Mercury-314-532-2403 (CD track)-U		43	44		1 BELIEVE I CAN FLY R.Kelly - Space Jam OS1 Atlantic-82961 (comp 305)-P
4	5	11	KISSING RAIN Hoch Voisine - litle track RV International/BMG-43978 (pro single)-N	MA	24	31	4	IT'S IN YOUR EYES Phil Collins - Dance Into The Night Atlantic-82949 (CD track)-P	- 1	44	30		BLACK CLOUD RAIN Corey Hart - Self-titled Columbia-80240 (pro single)-H
5	4	16	WHEN YOU LOVE A WOMAN Journey - Trial By Fire Columbia-67514 (pro single)-H		25	18	7	I'M NOT GIVING UP ON YOU Gloria Estefan - Destiny Epic-67283 (pro single)-H		45	53		COME CALLING Cowboy Junkies - Lay It Down Getten-24952 (comp 21)-J
6	8	7	DARK HORSE Amanda Marshali - Self-titled Epic-80229 (comp 057)-H		26	26	10	YOU WON'T REMEMBER THIS Kim Stockwood - Bonavista EMI-52356 (comp 24)-F	19%	46	46		MY SISTER SINGS Melanie Doane - Shakespearan Hish Columbia-80233 (comp 057)-H
7	9	9	DON'T SPEAK No Uoubt - Iragic Kingdom Interscope-92580 (comp 18)-J		27	41	5	TOO LATE TOO SOON Secada - Self-titled EMI-55897 (pro single)-F		47	55	5	S.O.S Peter Cetera - Une Clear Voice River North 769 742 068-0
8	6	12	I FINALLY FOUND SOMEONE Barbra Streisand w/Bryan Adams - The Mirror UST Columbia-67887 (comp U56)-H		28	33	3	THE HEALING GAME Van Morrison - Litle track Polydor-31453-7101 (pro single)-U		48	34		YOU MUST LOVE ME Madonna - Evita USI Warner Bros-46346 (pro single)-P
9	2	10	TO LOVE YOU MORE Celine Dion - talling Into You 550 Music/Epic-67541 (CU track)-N	MA	29	48	3	VALENTINE Jim Brickman/w Martina McBride - Picture This Windham Hill-11211 (CU track)-N		49	50	3	GOD SPEED Ron Hynes - Face To The Gale
0	11	11	Cavin Hope - No album Uuality (pro single)-	169%	30	23	9	Ine Artist - Emancipation NPG-11657 (pro single)-F		50	37	25	LET'S MAKE A NIGHT TO REMEMBER Bryan Adams - 18 lil I Die A&M-314-54-0551 (pro single)-0
1	7	13	IF WE FALL IN LOVE TONIGHT Hod Stewart - Title track	(Personal)	31	NEW	i star	A LONG DECEMBER Counting Crows - Hecovering The Satellites DGD-24975 (comp 20)-J		51	38	16	LOVE IS THE POWER Michael Bolton - This Is The Time Columbia-67621 (pro single)-H
2	12	7	Warner Bros-46452 (comp 304)-P FOR THE FIRST TIME Kenny Loggins - One Fine Day OSI		32	29	7	SEIZE THE DAY Carolyn Arends - I Can Hear You Arista-08068-83737 (comp 10)-N		52	35	6	LET IT RAIN Megan Metcalte - litie track LMI-36300 (pro single)-+
3	14	7	Columbia-67916 (pro single)-H WITHOUT LOVE Donna Lewis - Now In A Minute		33	47	3	NIGHT TRAIN Bruce Cockburn - The Charity Of Night True North-159 (comp 1)-J	163%	53	52	22	SO THEY SAY Soul Attorneys - Title track Epic-80234 (pro single)-H
4	15	5	Atlantic-82762 (comp 306)-P THROUGH YOUR HANDS Don Henley - Michael 0.S.1.		34	27	9	THE FLAME Fine Young Cannibals - Finest	CANCER	54	36	13	I'M DOING FINE Dan Hill - litle track MCA-81012 (pro single)-J
5	16	9	Hevolution-24666 (CD track)-P JUST ANOTHER DAY John Mellencamp - Mr. Happy Go Lucky Mercury-314-532-896 (pro single)-U		35	56	2	MCA-11525 (comp 20)-J SAVING FACE The Boomers - 25,000 Days	X67%	55	NEW.	<	WHEN YOU'RE GONE Cranberries - Io The Faithful Departed island-314-524-234 (comp 9)-0
6	17	4	TIL YOU LOVE SOMEBODY Amy Sky - Cool Rain	100%	36	28	13	Alma/Polydor-2103 (comp 486)-Q 100 YEARS FROM NOW Huey Lewis And The News - The Best Of Hubber 0927 (come 1929 h)	(Lancold)	,56	VEW	4	HAVANA Kenny (6 - Ihe Moment Arista-18935 (pro single)-N
7	22	5	Iron/Music-51005 (CD track)-N YOU WERE MEANT FOR ME Jewel - Pieces Of Your Soul	(FUNCTOR)	37	39	4	Elektra-61977 (comp 303)-P MY OWN SUNRISE Crash Lest Dummies - A Worm's Life	MA	57	VEW	. c	IN YOUR WILDEST DREAMS ina lurner - Wildest Dreams Virgin-41920 (comp 1)-1-
8	19	20	Atlantic-82700 (CD track)-P YOU CAN MAKE HISTORY Elton John - Love Songs		38	32	7	Arista-39779 (pro single)-N GET IT WHILE YOU CAN Lawrence Gowan - The Good Catches Up	169%	58	VEW	1211	IIICO THE MYSTIC Joe Cocker - Urganic 550/tpic-67880 (pro single)-H
9	24	4	MCA-11481 (comp 16)-J TELL ME Corey Hart - Self-titled	167%	39	40	6	GPCD-100 Select (pro single) UNDER THE WATER Merril Bainbridge - The Garden	Cancon	59	VEW		DIFFERENT LANGUAGES Holly Palmer - Self-titled
0	13	12	Columbia-80240 (pro single)-H FLY LIKE AN EAGLE Seal - Space Jam US1 Attantic-82961 (comp 305)-P	Cancon,	40	42	2	MCA-53019 (pro single)-J WHEN ANGELS BRUSH THEIR HA Nicholson - Under The Influences Loggerhead/EMI-50609 (comp 1)-F	IR Carlos	60	NEW		Reprise (comp 312)-P CRASH INTO ME Dave Matthews Band - Crash RCA-66904 (comp 11)-N

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1	1	9	WANNABE Spice Girls Virgin-F	11	7	7	I WANT CANDY The Candy Girls EMI-F
2	5	4	RETURN OF THE MACK Mark Morrison Warner BrosP	12	8	6	ONE & ONE Robert Miles Arista-N
3	3	7	SEVEN DAYS AND ONE WEEK B.B.E. EMI-F	13	10	6	SUGAR IS SWEETER C.J. Bolland Mercury/Polygram-Q
4	2	7	4 YOUR LOVE BKS Pirate/Quality-M	14	21	3	DISCOTHEQUE U2 Island-Q
5	4	10	UP TO NO GOOD Porr Kings Popular-P	15	17	4	LOST IN LOVE Temperance Hi-Bias-Q
6	6	10	JELLYHEAD Crush Isba-Koch	16	19	4	HIT 'EM HIGH The Monstars Warner BrosP
7	9	5	DO YOU MISS ME Jocelyn Enriquez Tommy Boy-Denon	17	18	4	JUST ANOTHER GROOVE Mighty Dub Kats Quality-M
8,	14	5	HAPPY DAYS PJ Accuarius/Koch-K	18	11	5	LET ME CLEAR MY THROAT DJ Kool Warner-P
9	15	5	LOOK INTO MY EYES Planet Soul Quality-M	19	22	3	LAND OF THE LIVING Kristine W. Champion-N
10	16	8	Ginuwine Dance Pool-H	20	13	6	TOUCH France Joli Popular-P

2	1 23	4	INTO YOU Shauna Davis Kach-K
2	2 24	3	IS THERE A DISCO NEAR Pet Shop Boys Polygram-Q
23	3 T2	14	FIRED UP Funky Green Dogs Twisted/MCA-J
2	4 28	2	I'M GONNA LOVE YOU Summer Junkies Panic/Popular-P
2	5 29	3	I CAN FEEL IT M-One Popular-P
2	6 27	3	RUNAWAY Nuyorican Soul Giant Steps-M
2	7 NEW	er sinne	I FELL IN LOVE Rockell Robbins/BMG-N
2	B NEV	/	AIN'T NOBODY LL Cool J Geffen-J
2	9 20'	10	THA WILD STYLE DJ Supreme Distintiva/Quality-M
3	D NEV	v	ANGEL Daisy Dee Attic/Universal-J

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And although full details have yet to be worked out, Arsenault says that she will be looking

forward to the event.

Mary Arsenault's Be-Bop to success

by Lisa Trainor

Since it wouldn't be exactly PC to use the adage "behind every great man stands a woman," it may be more appropriate to add a twist and instead tout "behind every great act stands a publicist."

Working from her experience in radio and artist management, Mary Arsenault decided that, in 1988, she would form her own publicity company in Toronto under the unlikely moniker Be-Bop Communications and almost immediately garnered respectability by signing such clients as the CASBY awards and the renowned El Mocambo nightclub. Since that time, the firm has branched out to include a wide range of clients including Classical Kids (The Children's Group), entertainment lawyer Paul Sanderson and Star-Eagle (a multimedia company that deals with artist's videos and web-sites.)

This past July marked a milestone for Arsenault as she saw the expansion of Be-Bop Communications with the opening of a New York office. And despite the usual difficulties with governmental red tape (ie work visas), Arsenault marvels over the fact that she had her O-1 Visa received, accepted and processed in only one working day -- a procedure that usually takes from 4-6 weeks.

"I had no problems," she furthers, "but then I had all kinds of support from clients both here and in the U.S."

In addition to this new venture for the company, Arsenault is quite proud of the work she

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is currently doing with the Canadian Consulate General in New York City. She explains that promoting Canadian artists to New York based music business and media is the number one priority with this collaboration.

"I had originally worked with the Consulate four or five years ago," says Arsenault, "So when I came down here (NY) I guess it was just a natural progression that they use outside people for specific music related consulting; and with my knowledge of the Canadian music industry and (the Consulate's) mandate of bringing Canadian music to Americans, it just seemed like the perfect pairing."

Also involving the New York office of Be-Bop Communications is a new national distribution deal between client Little Dog Records and Mercury/Polydor Nashville.

"Our first project with Little Dog is to rerelease the label's entire back catalogue which includes Pete Anderson and Jim Matt," says Arsenault.

Obviously having the two locations for the firm helps in many instances where just the one office might limit possible clientele and Arsenault admits that working out of a New York City office offers opportunities that wouldn't otherwise appear.

"I've been approached to work with the Music Cares charity during Grammy Week this year," she says.

ASSIFIE



Mary Arsenault

NEWS DIRECTOR

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