

## Canadian setting for Capitol Inc. meeting

60 CENTS Volume 21 No. 21 July 13, 1974

Arnold Gosewich, President of Capitol/EMI of Canada, hosted a general meeting of the board of directors of Capitol Industries Inc. (June 12). This was the first time in the history of the multinational company that Canada was picked as the host country for such a meeting.

After a day of meetings, Arnold Gosewich and his wife Jackee, hosted a dinner for the guests at Toronto's Hyatt Regency Hotel. Also in attendance were senior executives of Capitol Canada.

The visitors toured the Canadian company's head office and distribution centres in Toronto and Montreal and visited a Sherman's and Mr. Sound retail record store in both cities

Arrangements were also made for Chairman Read to have a close-up look at the CN Communications Tower, nearing completion on Toronto's waterfront. It was the Telecommunications Division of EMI (Sound & Vision Equipment) that supplied the electrical equipment used in the Tower, which is now the world's tallest free-standing structure (1800 ft.)

As an added momento of their Canadian meeting, each visitor returned to his respective country with a gift of the Olympics '76 coins.

Heading up the international entourage was Bhaskar Menon, Chairman, President and Chief Executive Officer, Capitol Industries-EMI; John Read, recently appointed Chairman of EMI Limited; Robert E. Carp, Vice CAPITOL/EMI continued on page 2





(Top), Bhaskar Menon (I) and his wife Sumi, join dinner partners, Charles Tillinghast, Bob Carp and Capitol Canada's Counsel, John MacLeod (r). (Bottom) Arnold and Jackee Gosewich with John Read and Paul White (A&R Director Capitol Canada).



'CAUSE EVERYBODY'S

"DANCING IN THE STREETS"

**FELLOWSHIP** 

AMPEX

## INTENSE A&M PROMO BREAKS NAZARETH

A&M's national promotion team have succeeded in showing their U.S. counterparts how to break the Nazareth group. Their single, "This Flight Tonight" culled from their album, "Loud 'n' Proud", first broke in Winnipeg and now with heavy promo concentration the single is spreading nicely through Montreal, Vancouver, Toronto, Edmonton, Hamilton, Saskatoon, Regina, Windsor, Quebec City, Saint John and several other major and breakout markets.

A sizeable boost to the promotion campaign was supplied by Joe Summers, national sales manager for the label. He announced recently a total coverage nationwide advertising campaign and in-store sales program on Nazareth product. This includes their "Proud" album as well as their previous album release, "Razamanaz" and a new album, "Rampant".

Their new album, described as offering "a healthy dose of killer rock served in heavy metal fashion" was recorded in Switzerland on the Rolling Stones' mobile unit. The album is already Top 5 in the UK and was released to coincide with the group's current North American tour which included Canadian dates — Vancouver (June 12), Winnipeg (18) and in Toronto (July 1).

## RUHNKE'S "SUMMER GIRL" BREAKING NATIONALLY

Craig Ruhnke, who recently switched from Reprise to United Artists, would appear to be showing strong breakout action. Allan Matthews, director of promotion for United Artists, reports that Ruhnke's "Summer Girl" single has been added to more than fifty stations including: CKOC, CKGM, CFRA, CHUM, CKPT, CJCH and others. Although only playlisted, chart numbers are expected within the next few weeks.

U.S. interest in the single has increased with the Canadian action and a release Stateside is expected shortly.

## CENTURY II SESSION FOR PLP'S CLARKE

P.L.P. recording artist Peter F. Clarke of Calgary has just completed a recording session at Edmonton's Century II studios resulting in the release of a single, "Hitbound" with the flip, "When I First Fell In Love". Both are Clarke originals, published through P.L.P. Music. The session was produced by P.L.P. general manager, Paul Palaschuk, with engineering chores being handled by Century II's Les Bateman. Backup vocals were provided by Dixee Lee Innes, member of the Original Caste and former Painter, Barry Allen. Final mix was by Ronnie Capone at Isaac Hayes' Hot Buttered Soul Studio in Memphis, Tennessee.

P.L.P. is a newly formed Calgary-based label and is distributed by Musimart of Montreal. Additional signings to the new label will be announced at a later date.

Palaschuk is currently negotiating an international deal for distribution of the P.L.P. label.

## CAPITOL/EMI continued from page 1

President and General Counsel of Capitol Industries; Charles Fitzgerald, Vice President Finance for Capitol Industries; Chuck Tillinghast, Vice President Business Affairs, Capitol Records Inc; and Capitol Industry Directors Tom Coughran and Richard Karrenbrock.

## PETTINGER ZEROS IN ON CHILLIWACK ACTION

Chilliwack's latest Goldfish single, "There's Something I Like About That", has been suffering the "blahs" since its release several weeks ago. Ray Pettinger, one of the principals with the Goldfish complex and considered one of this country's top promotion people, is now concentrating on breaking the single. Latest reports has the single at number twenty-nine at Montreal's giant rocker, CKGM, with sales now beginning to show.

Pettinger has just completed a cross-Canada promotion tour, tieing-in with London's network of promotion and is hopeful of picking up several majors over the next few weeks. The single will be given an added promotion boost with the group's initial album release - also to be given a national promotion push by Goldfish and I ondon.

## GRAHAM FOLLOWS "ORLEANS" WITH U.A. ALBUM RELEASE

Mike Graham's recent U.A. single, "Battle of New Orleans" was one of his strongest to date and captured several Canadian country markets. A follow-up album, "Country Reflections", his second for the label, allows Graham to showcase his talents in the pop, country and contemporary rock fields. The album also contains three of his past single releases: "Lonely Cabdriver", "Lately I'm Afraid It's Gone Too Far" and "Orleans".

Graham also tries his hand with Presley's hit from the past, "All Shook Up", Mike Nesmith's "I've Just Begun To Care (Propinquity)" and the Bee Gees' "Words".

The album was produced by John Pozer at Eastern Sound Studios in Toronto.

## PICKWICK HEAVY ON LP AND TAPE RELEASES

Pickwick Records, recipients of the 1973 NARM Award for "Best Selling Economy Line" has experienced a measure of success with the simultaneous release of twelve albums and tapes and six twin-packs.

Highlighting the album/tape release was "Great Movie Themes" ("The Way We Were", "The Great Gatsby", "The Exorcist" and others" by ragtime pianist, Dick Wellstood.

The two-record sets include releases by Guy Lombardo, "25 Great Original Artists with 25 downhome favourites", "Bluegrass Banjo" and "Charlie Rich".

The single album/tape release included product from Roger Williams/"Spanish Eyes", Patsy Cline/"Country Music Hall Of Fame", and "Jonathan Livingston Seagull" along with the rock version of "The Lord's Prayer".

## POLYDOR'S GALLAGHER TOURS WESTERN CANADA

Rory Gallagher, a major European contemporary jazz artist who has become popular in eastern Canada, will tour several Canadian centres this summer. His Canadian dates which form part of a major North American tour include: the Vancouver Agridome (July 27); Lethbridge Pavillion (Aug. 18); and the Winnipeg Centennial Auditorium (Aug. 20).

Set to coincide with his North American tour is his newest album, "Irish Tour '74" — a "live" recording already becoming a top sales item in the UK.

## TAYLOR AMONG WINNERS WITH MOTOWN SELLERS

R. Dean Taylor returns to Motown via an early production, "There's A Ghost In My House", which was produced by Brian Holland and Lamont Dozier. The single, with lyrics written by Torontonian Taylor, is now No. 1 in the UK and showing early indications of picking up action in Canada. Motown's Ken McFarland lists the Taylor outing as one of the top sellers this week.

Topping the singles list of best sellers is the Diana Ross and Marvin Gaye coupling of "My Mistake", followed by "Machine Gun"/ Commodores, and "Don't You Worry 'Bout A Thing"/Stevie Wonder.

Top selling album also goes to Ross and Gaye for their "Diana & Marvin" set with "Marvin Gaye's Anthology" following along with "Last Time I Saw Him"/Diana Ross", "Innervisions"/Stevie Wonder and Diana Ross' newest album, "Live At Caesar's Palace".

The Ross and Gaye duo are popular in Montreal with their album listed as that city's No. 6 best selling album. Their "Mistake" single is headed for the Top 5 at CKGM.

Luther Allison has been scheduled for an appearance at the Toronto Island Jazz Festival (July 14). McFarland is now gearing his promotion towards the engagement which ties-in nicely with Allison's new album release "Luther's Blues".

## MCA IN FULL SWING WITH COUNTRY PROMO

MCA Records western branches are well into their summer promotion of MCA Country product. The promotion is designed to tie in with a special dealer incentive program launched by the company. Among the stations participating are CFCW, Camrose, Alberta; CHAT, Medicine Hat; and CKGY, Red Deer.

All stations have been provided with MCA Country Gold packs, consisting of sixty singles as well as a selection of top MCA country albums. CFCW will be giving the product away on a weekly basis as "Lucky Program Prizes" for fans attending car races at Westwind Oval, Edmonton.

CHAT wound up its participation last week with its "Name Your Favourite Country Entertainer" draw, while CKGY ran its last of three weekend promotions June 29-30 on the "Weekend in the Country" program. The promos were set up by MCA's Barry Ryman in conjunction with participating stations.

## CAN. TAL. LIBRARY/U.A. SINGLE FOR BARRIE

Keath Barrie returns to the record scene with a new single, "San Sebastian", released on the United Artists label through the Canadian Talent Library. The plug side and the flip, "Follow In The Footsteps" are Barrie originals. The session was produced in Toronto by Ben McPeek.

Barrie first came into prominence with the release of "Apalachicola" on the Polydor label. Strong believers in the potential of the Barrie voice were programmers from the giant Standard Broadcasting chain, particularly CFRB and their sister FM station CKFM. The Barrie single is still programmed on both stations.

A Barrie album is being scheduled for a fall release.

## RECORD WHEREHOUSE PULLING CUSTOMERS

Record Wherehouse owner/manager, Norton Verner, reports good response and an encouraging pattern of buying for his new budget record and tape operation.

Verner, who has been working the "delete" circuit for the past two years, has seven years of record manufacturing, tape duplicating and marketing experience to his credit. His "store", situated in north-central Toronto, houses a 35,000 sq.ft. warehouse and a 4000 sq.ft. showcase area. The latter for the benefit of drop-in buyers.

Norton began his new business with what he refers to as his "backseat production". He operated out of his car and a trailer, picking up deletes up and down the U.S. Atlantic Seaboard, bringing them into Canada and supplying dealers in major centres across Canada. He is now regarded as the largest Canadian importer of deleted albums, 8track cartridges and cassettes. With a capital of more than \$600,000, Verner has negotiated for orders from 300,000 to a million pieces. Two and three tractor trailer loads of product arrive weekly at the Wherehouse where they are quickly prepared for shipment across the country. Verner will shortly finalize a distribution deal for western Canada. He is also close to finaliz-

## CANADIAN DATES SET FOR MERCURY'S HALL

Latest country artist to crossover into the contemporary rock (Top 40) scene is Tom T. Hall. His latest Mercury single, "This Song Is Driving Me Crazy", has become a major programming item for country, pop and contemporary rock programmers.

Hall has set dates in eastern Canada which include: Sydney, Nova Scotia (July 23); Halifax (24) and Woodstock, New Brunswick (25). The latter was arranged by Charlie Russell of CJCJ Woodstock. Hall will help the station celebrate its fifteenth year on the air as well as take part in Woodstock's "Homeweek" celebrations.

## CAMERON & DIRT BAND GUEST ON TYSON SHOW

The July 25th edition of CTV's "The lan Tyson Show" brings John Allan Cameron and the Nitty Gritty Dirt Band front and centre along with Sylvia.

The Dirt Band have been off the record scene for some time but are expected to bounce back with an album and a major tour. John Allan Cameron, formerly with Columbia Records, has been busy through Balmur, his management firm, in tieing up dates throughout the summer and into the fall season.

## BAKER RELEASES ON SWEETWATER

The Vancouver-based Sweetwater Records announces the signing of Dave Baker, well-known west coast singer and songwriter. Baker gained a national audience with his previous single releases on the Stamp label, "Now and Then" and "Walk That Endless Highway".

Initial single release through Baker's new deal will be "People Don't Remember" and "Coast Country" both Baker originals and produced at Studio 3 in Vancouver.

SEE YOU AT C9 - VANCOUVER



Staff setting up showcase section of the Record Wherehouse.

ing a deal whereby he will be exporting product to Belgium and other European countries

Product available through Wherehouse in-



A portion of the 35,000 sq. ft. warehouse at Norton Verner's Record Wherehouse.

clude those by Frank Sinatra, Davie Bowie, Burt Bacharach, Monty Python, Marvin Gaye, King Harvest, Diana Ross, David Clayton Thomas, Lighthouse, Deep Purple and many others.

## **ADVANCE NOTICE**



COMMUNICATION NINE SATURDAY & SUNDAY — SEPTEMBER 21 & 22

## BAYSHORE INN VANCOUVER, CANADA

Communication Nine will be a two day event with speakers Saturday morning followed by a forum on the music and broadcasting industry in the afternoon. RPM will host a cocktail party for the registrants that same evening. This will allow topics of the day to be discussed informally.

Sunday, record companies are planning hospitality rooms throughout the Bayshore Inn, making presentations and presenting a unique opportunity for registrants to meet their staff and artists.

SATURDAY & SUNDAY — SEPTEMBER 21 & 22

BAYSHORE INN

VANCOUVER, CANADA

TWO DAYS OF ACTIVITIES

Advance Registration fee — \$25. per person

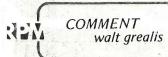
REGISTRATION IS LIMITED

Name	. b. , , a . V. V. V
Firm	
Address	
City	
Telephone	

(You must enclose \$25. cheque with your registration)
Send to: RPM C9, 6 Brentcliffe Road, Toronto, Ontario M4G 3Y2

## Checking the charts (or building a better industry)

Someone once said there was nothing new under the sun, and that could apply to record charts. What is unique about RPM's charts, is the fact they reflect the Canadian picture of sales and programming. We readily



admit that the top ten very closely reflects the North American picture of record sales and airplay. This is unavoidable because of the enormous spillover of the U.S. market and its trades and tip sheets.

The next ten records on a chart (11 to 20) start to show a bit of variance. Certain records move ahead faster because of release

"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

— Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

A&M AMPEX ARC CMS CAPITOL CARAVAN COLUMBIA GRT LONDON	₩>pmrgi-x	MUSIMART PHONODISC PINDOFF POLYDOR QUALITY RCA TRANS WORLD UA RECOROS	CKZZDOLA	
MCA		WEA	P	
MARATHON	C	WORLD	Z	

MAPL logos are used throughout RPM to define Canadian content on discs:

M — Music composed by a Canadian
 A — Artist featured is a Canadian
 P — Production wholly recorded in Canada

L - Lyrics written by a Canadian

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dates in Canada and other variables. In the 21 to 30 category, the chart still shows signs of the U.S. action but the variation grows because of factors like the lack of a black population in Canada and little airplay of soul records and records by black artists. Not a prejudice, but a lack of buyer in some provinces.

From 31 to 50 the change is more apparent and after 50 the chart becomes very dependent on airplay and early sales action.

The reason I launched this column on this particular subject, is that I have recently had conversations with important people in the industry who have indicated to me that RPM does not reflect the action they are experiencing locally, with their sales of singles and albums. It became impossible to convince them that the RPM charts are based on information obtained NATION-ALLY. The chart reflects trends that exist from Victoria to St. John's. One other factor that confuses the record people is that although they are shipping an item heavily ... dealer sales to the consumer aren't necessarily reflected in the sales figures that record companies look at,

The most important thing a trade chart does, is act as a guide to record ordering.

An item that is number 6 in Ontario may only be number 21 in Calgary. An item that is number 21 in Montreal may be non-existent in Vancouver. The fact remains they are charted and hits perpetuate themselves so that a hit in one market will create attention in other markets and as it moves into the top of the charts, all markets are showing sales action.

If we took the record sales from the biggest stores in all the major centres in Canada and compared the top ten records, we would find there would be about 20 titles involved. Those twenty records would then represent the top twenty.

## U.S./CDN. ARTISTS TAPE AT DAMON

The "sun" months are shaping up to be a financial success for Edmonton's Damon Sound Studios. The sixteen track studio was recently utilized by Doug Kershaw to cut several sides for upcoming singles and album releases.

Damon's Gary McDonall has found a ready market for his facility that boasts a new twenty-four input Neve console. Bob Ruzicka, recently signed to RCA through that label's Barry Haugen, has been set for a summer session to be co-produced by Ruzicka and McDonall. Back-up for the session will be provided by Damon's studio group, The Northwest Rhythm Company comprising: Moe Marshall, guitar; Gary Koliger, guitar; Jerry Rauw, bass; and Stu Mitchell, drums.

Up from his home in Post Falls, Idaho, was Rod Stewart, who taped a session at Damon. He took back his new single with him, "Cattle Call" the old Eddy Arnold hit, which will be released in Canada on the Damon label — soon to display a new design.

Damon's contemporary label, Mustard, will soon issue releases by Franklin Ferguson/"Sing-A-Long", Garry Damon/"Goodbye" and an English and French version of "Talk It Over" by Gabrielle Bugeaud. Other signings to this label will be announced shortly.

I have often been told that a record has sold 20,000 copies and finally discovered that all of them were sold in one region. Where would YOU put that on the chart? The record man I am referring to wanted to see it in the top 40. Their record hadn't made a stir in ANY OTHER REGION in Canada. Would you say that represents a top 40 item?

RPM is asked to make hits by taking a regional hit and charting it so the record company is saved the trouble. The 20,000 sales in that region would have made a good story, but it certainly didn't reflect national action on a record. A few weeks later, this record man became one of the biggest critics of the "credibility" of RPM's charts. I contend that his lack of knowledge of the business and charts and his regional thinking was what should have been criticised.

Too often a promo man comes into RPM and although he is the regional promo man, his errand is to argue about RPM's national chart. That puts us in the category of being a 50,000 watt station in Toronto, and his superiors have sent him to hype RPM to get some action. Isn't this something the national promo man should be more qualified to do?

Many times I have been told that a certain record should be 18 and not 20. This is commonly referred to around RPM as "nickle and dimeing".

There are many ways to create action on a hit that is climbing the charts. Those ways are either known or should be known by the promotion departments of record companies. It is important that RPM not be confused with radio stations. We won't play your record, but we will research the sales and airplay after the fact and we will show a listing that gives an indication of the trend the record is setting.

No, the RPM charts are not 100% accurate, but neither are any of the other international trade charts. I don't think they claim to be, and if they were they would be of disservice to the industry. These charts (and RPM included) indicate trends and action.

The logistics of a completely accurate chart are about as monumental as the BBM setting up a computer in every home in Canada to get accurate radio station ratings, or BMI and CAPAC logging every record played to pay every composer and publisher every fraction of a penny their copyrights earn.

But griping about charts seems to be a symptom of this industry, and if that's how you want to spend your time, it must be better than promoting and selling the record.

In ten years, we have never had a legitimate complaint that we have held a hit back on our charts, but we have had many complaints that we didn't hype their records or create a hit for them.

We aren't hitmakers . . . we're bookkeepers . . . to the trade. Thank you.



# CHARTBOUND!

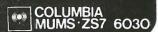


MURRAY McLAUCHLAN "SHOESHINE WORKIN' SONG"





ALBERT HAMMOND "AIR DISASTER"



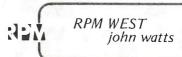


DAVE NICOL "MEXICO"



## Who are those guys?

For the benefit of non-movie goers, those immortal lines are lifted from one of your better motion pictures, "Butch Cassidy and the Sundance Kid". They appear here because they sum up in a nutshell what it's like to be dependent on record companies



for promotional material and information, west of Toronto. Often, we'll see a company rep at a distance, never quite sure which one he is.

Radio stations in the west, outside the handful of major cities, almost never actually meet a real record company person. Even some stations in the big towns see the man on an irregular basis. Some of the biggest companies plummet through town at top speed, leaving a small cloud of dust, and those dependent on them for service,

wondering whether it really happened or not.

For years without number, I've heard those self same reps and their counterparts on the independent level, cry out for sympathy. They say no one really cares about what they are doing. They say the hotshots in Montreal and Toronto are too wrapped up in their own affairs to care about what happens west of Burlington.

I've always had a feeling for the west. When I was in Toronto I had a strange discomfort, a sensation of being misplaced. Probably due to this, I always had a lot of sympathy for those record guys, slogging over thousands of miles only to be met with indifference when they reported their activities to head office.

A long time ago, I said that the west was a slower place, a place where you could see things more clearly, in a more relaxed environment. I still think that's so, but I'm beginning to realize that a lot of people are relaxed to the point of being comatose. That they

LETTERS to the editor

## A&R MEN CAN BE EFFECTIVE

June 15/74

With your permission, I'd like to use your fine publication to publicly throw a small but sincere bouquet.

It has been my experience that The Great White Fathers of the Canadian recording companies tend to be somewhat hard to reach in their well-known Ivory Towers. It was, therefore, a pleasant surprise to receive an extremely receptive welcome by John Pozer of United Artists when I called about a promising new group from Yarmouth, Nova Scotia. My hope was to arrange several appointments in Toronto for a couple of members of the group so they might audition a demo tape for some A&R people. John could not do enough for me, even without having heard the demo. His co-operation in arrangement of several other meetings with a number of other companies should not, and did not with me anyhow, go unnoticed. The two group members recently spent an entire morning with John in his office gathering much help and advice, not to mention valuable contacts in other parts of the industry

Whether anything has, or will, come out of the four days of talks and meetings in Toronto is not important. What is important is the delightfully encouraging welcome these aspiring performers received by the recording industry community in general and John Pozer and his United Artists staff in particular. It's a pleasure to work at this end with people like John.

Loran Fevens Music Director Annapolis Valley Radio Network Kentville, N.S.

## BACHMAN/CUMMINGS IN BOXING MATCH???

June 12/74

In a recent issue of Rolling Stone, readers were treated to another round of the age-old

feud between Randy Bachman and Burton Cummings. Receiving the largest publicity yet, the battle was interwoven among stories on singles by Bachman-Turner Overdrive and The Guess Who.

On the face of it, Bachman showed the most restraint but did lower himself to defensively answer "smear stories" of Cummings. As a bystander I don't have to be anything but offensive. Cummings refers to Bachman and Fred Turner as "250 pound hippos". When did he and Kurt Winter become petite? What of the rumour that Don McDougall put on 80 pounds during his first year with the Guess Who? Bachman gets hit in the face for being religious.

If he is, it is a personal practise. Who is the man doing anti-drug commercials, and sporting short hair and jacket at the Junos? Right, Burton Cummings! Let the public decide who's religious and who is sanctimonious.

To level out though, does this verbal punchout enhance either artist or help to make their creative output relevant? Rather than expending such valuable energy on pointless reminisce, why don't the protagonists ignore each other or, better yet, sit down and resolve differences. I'm not speaking of an artistic reconciliation, (although Cummings has one of rock's premier voices and Bachman one of rock's premier guitars) but simply an end to petty squabbling.

Liam Mullan, of promotional fame has called 1974 "the year of the return". In one sense we see re-groupings of the Righteous Brothers, Crosby, Stills etc. and even the possibility of a Beatles reunion. What I'm after here is a "return to reason", a mutual understanding between two great artists that will help solidify the Canadian music industry. Heavy weights are hard to come by, and in this business we can't afford to watch destructive boxing matches.

Richard J. Skelly Montreal, P.Q.

## RPM DOES MEAN SOMETHING...OR OTHER

June 19/74

The reaction we received from your recent cover story on the Sting feature with the model "A" Ford was very unexpected.

are ever willing to cry about the indifference of the rest of the world to their situation but unwilling to come in off the golf course long enough to do anything about it.

Before this tirade goes another step, I would like to point out that there are a handful of vinyl wielding tornadoes in the west. They are the guys who get the records to the stations before they're antiques and then do some follow up. They're the guys who let the press know what's happening and know what an eight by ten glossy is supposed to look like. They're the guys who are doing their jobs.

Sadly, the VWT's are in a tiny minority. Who knows what the reasons for this state of affairs are? I can guess at a couple. The western atmosphere is slower paced, so that has something to do with it. More important, though, is the geographical factor. It's pretty simple to muck about for a week, two or three thousand miles away from the boss, then send in a glowing report of all the wonderful things that have been accomplished. The boss is only to check up once or twice a year and that's easy enough to fake.

While such fakery may be pleasant enough for the faker, it can get pretty tense for the fakees. Stations, particularly in secondary markets, get mediocre service, the press is at a loss for information and the company is missing out on fully exploiting the potential of the market place and perhaps on some records which might have been broken in the generally progressive western markets.

The companies which condone this poor performance, and those which participate in it by their own indifference, are missing a bet. Western radio, as a whole, is much more flexible, more willing to take a chance on a record than its eastern counterpart. Radio in western Canada is open minded about promotion, willing to experiment.

Those companies who contribute to it are missing a good opportunity to grow with the west, to take part in the development of markets which to this day are less productive per capita than their eastern counterparts.

What I think is most gratifying were the comments the MCA staff made to me about the great feeling of fellowship this type of article creates within the company.

Many of our competitors and friends in the business called to mention that they had read the entire article and wanted to wish their congratulations on this particular promotion and the story about our "struggling little firm".

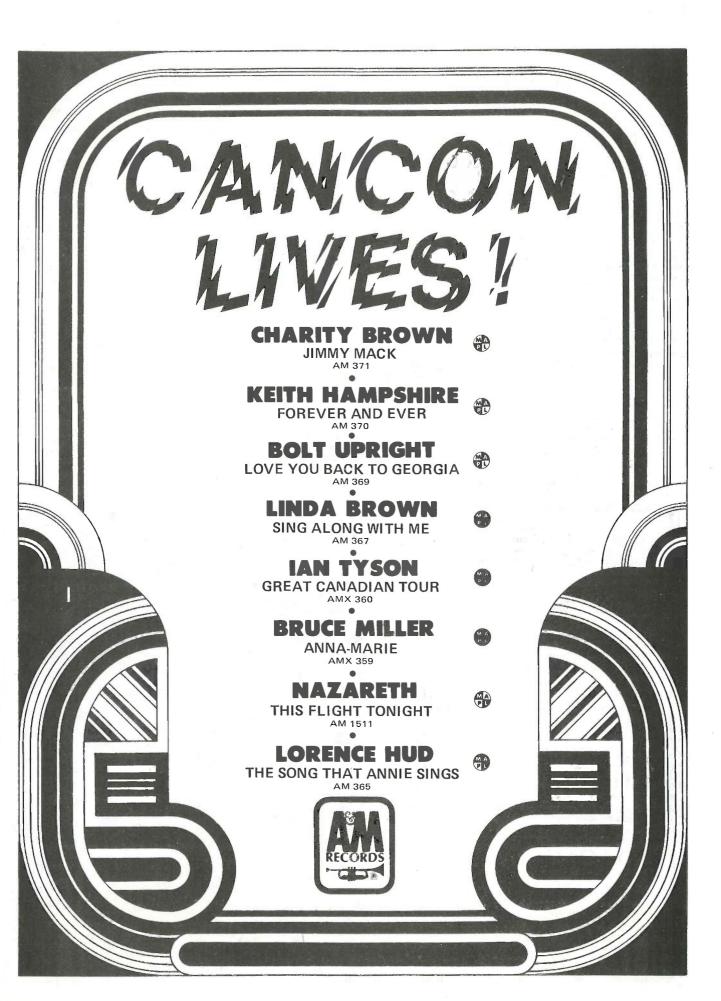
Walt, if this is the kind of good vibes I get about a sales promotion shot you've given me in RPM, well I'm impressed!

I think if more of the P.R. and promo men took the time to lay out the details of their special project and made RPM aware of it the great trade value of the magazine would be further realized.

Scott Richards National Promotion Manager MCA Records (Canada) Toronto

## WATCH FOR THE





## LIDDELL/CRUICKSHANK WORK FOR WALES FEST.

The 1974 Llangollen International Musical Eisteddfod was the setting for the world premiere of "He Is There", a choral work with words written by Robert Liddell and music by Ralph Cruickshank, and arranged by Allanson Brown, Performing the work for the Welsh Festival (July 2-7) was the Choraliares from Caledonia, Ontario under the direction of George Shippey. Several other works commissioned by the choir were shelved in favour of the Liddell/ Cruickshank entry.

Eisteddfod have been held in Wales for centuries with the International Eisteddfod held first in 1947 and is now accepted as a "distinct Welsh contribution to international peace and goodwill through music". Each year, approximately two hundred choirs from more than thirty countries gather in the Northern Wales town of Llangollen along with folk singers and dancers from an equal number of countries. The Festival means big business for Llangollen — an average of the annual attendance taken over the past ten years works out to about 180,000.

Past Canadian entries and winners include: the 1970 second prize winners in Female Choirs, Brahms Choir of John Oliver High School in Vancouver and third prize winners same year for Mixed Choirs, The Leamington Choral Society of Leamington, Ontario; and in 1972 for Folk Song Parties, second prize went to the Anne Campbell Singers of Lethbridge, Alberta.

The Liddell/Cruickshank composition is published through Dawn of Creation Music-BMI and distributed solely (sheet music) by Berandol Music Ltd. of Toronto.

## WACKERS ALIVE AND WELL WITH POLYDOR

When the Wackers moved from San Francisco to Montreal, leader Bob Segarini announced: "We came up here to be the greatest rock band in the world". Shedding their Elektra label and a couple of members, most notably Randy Bishop, Segarini finally got things together for his "move on the world".

Armed with excellent reviews from local critics and a fair track record (three albums and a couple of hit singles), Segarini and the other remaining Wacker, Kootch Trochim, joined forces with Montreal musicians Leon Holt, Norman Vosko and Wayne Cullen and pitched Polydor for a single release. The result has been the release of "All I Want To Do Is Love You" a Segarini original which tied-in nicely with an extensive tour of Quebec province. The single has been receiving heavy regional play and Polydor is hopeful of a national breakout shortly. The record qualifies as 100% Canadian content.



Polydor's A&R director, Frank Gould (I) and the Wackers' Bob Segarini (r) with members of Wackers.

## HEAVY PROMOTION FOR RCA'S TOMITO ALBUM

RCA Canada's national network of promotion and sales people are readying an extensive push on their recently released electronic Debussy album by Isao Tomito." The album, "Snowflakes Are Dancing", on the "reserved for classic works" Red Seal label, has been experiencing exceptionally heavy play on stations with pop, progressive, contemporary rock and classical formats. This extensive play has resulted in the establishing of heavy sales reorders on the album.

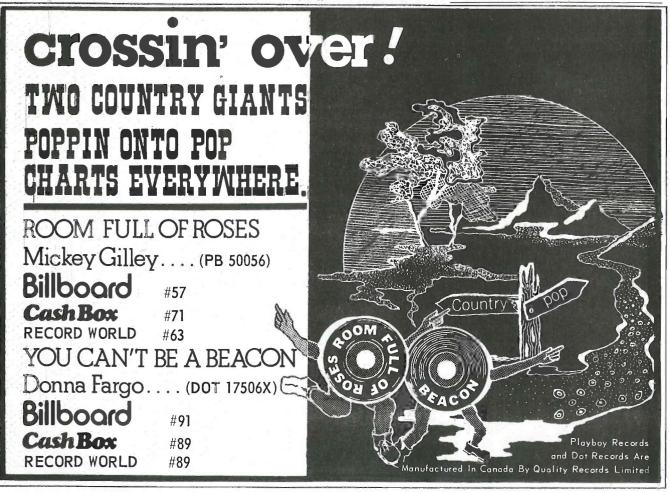
RCA has just recently announced the signing of an exclusive contract with the Tokyobased Tomita. In making this announcement, Thomas Z. Shepard, division vice-president, RCA Red Seal, noted: "The recording industry long has been seeking a successor to 'Switched On Bach', and early reaction to this album indicates it has every chance of being that successor".

After only one month of release in the U.S. re-orders for the Tomita album are running five times the original new release orders. Retail accounts in the major cities airing the album have been re-ordering steadily while one-stops have been purchasing in box lots.

Tomita was flown into New York for a press reception during which time the album was introduced on quadraphonic discrete four-channel discs and Q8 tapes.

Two cuts receiving heaviest airplay, "Golliwog's Cakewalk" and "Clair de Lune", have been culled as a single.

GO FIRST CLASS





## ∧ Top Singles

A&M W MOTOWN Y

AMPEX V MUSIMART R

ARC D PHONODISC L

COMMINICATION POLYDOR Q

COLUMBIA H

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CANADA'S ONLY NATIONAL SINGLE SURVEY

Compiled from record store, radio station and record company reports.

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	3	(7)	***********	ROCK THE BOAT Hues Corporation RCA APBO-0232-N	26		(5)	SIDESHOW Blue Magic Atco 6961-P	
2	1	(9)		BILLY DON'T BE A HERO Bo Donaldson & Heywoods ABC 11435 N	27	27	(8)	I'M COMING HON The Spinners Atlantic 3027-P	1E
	5	(7)		BE THANKFUL FOR WHAT YOU GOT William DeVaughn Roxbury BRBO-0236-N	28	32	(5)	WORKIN' AT THE Jim Croce ABC 11447-N	CAR WASH BLUES :
4	4	(14)		IF YOU LOVE ME LET ME KNOW Olivia Newton-John MCA 40209-J	29	31	(9)	<b>THIS HEART</b> Gene Redding Haven 7000-F	•
5	2	(15)		SUNDOWN Gordon Lightfoot Reprise REP 1194 P	30	16	(12)	BAND ON THE R Paul McCartney & Apple 1873-F	<b>UN</b> Wings
6	6	(11)		THE AIR THAT I BREATHE Hollies Epic 5-11100-H	31	21	(11)	JUST AS BAD AS Shawne Jackson Playboy P 50053X	
7	10	(5)		ROCK YOUR BABY George McCrae T.K. Records KPBO-1004-N	32	33	(9)	PLEASE COME TO Dave Loggins Epic 5-11115-H	BOSTON '
8	18	(7)		ANNIE'S SONG John Denver RCA APBO-0295-N	33	34	(6)	<b>BALLERO</b> War United Artists 432	U
9	14	(7)		ROCK & ROLL HEAVEN Righteous Brothers Haven 7002-F	34	35	(5)	YUU & ME AGAII Helen Reddy Capitol 3897 F	NST THE WORLD
10	15	(9)		RIKKI DON'T LOSE THAT NUMBÉR Steely Dan ABC 11439-N	35	37	(4)	I FEEL LIKE MAI Roberta Flack Atlantic 3025-P	KIN' LOVE
11	11	(12)		YOU WON'T SEE ME Anne Murray Capitol 72727 F	36	39	(5)	IF YOU TALK IN Elvis Presley RCA APBO-0280-	
12	13	(13)		ONE HELL OF A WOMAN Mac Davis Columbia 46004 H	37	41	(5)	REBEL REBEL David Bowie RCA APBO-0287-	V
13	12	(9)		ALREADY GONE Eagles Asylum 11036-P	38	38	(7)	I'M THE LEADER Brownsville Statio Big Tree 15005 M	OF THE GANG
Í	20	(9)		ON AND ON Gladys Knight & the Pips Buddeh 423-M	39	36	(12)	<b>LA GRANGE</b> Z Z Top London 203-K	
15	17	(11)	•	HOLLYWOOD SWINGING Kool & The Gang De-Lite 561X-T	40	23	(18)	HELP ME Joni Mitchell Asylum 11034-P	
10	22	(5)		<b>WATERLOO</b> Abba Atlantic 3035 P	41	47	(4)	PUT OUT THE LI Joe Cocker A&M 1539-W	
17	7	(9)		HAVEN'T GOT THE TIME FOR THE PAIN Carly Simon Elektra 45887-P	42	56	(8)	ROCK ME GENTLY Andy Kim Ice IC1-K	
18	19	(8)	٠	TRAIN OF THOUGHT Cher MCA 40245-J	43	57	(6)	Gary & Dave Axe 17-K	LL RAIN UNTIL SEPTEMBER
19	25	i (8)		RADAR LOVE Golden Earring MCA 40402-J	.44.	65	·(3)	CALL ON ME Chicago Columbia 4-46062	
20	ġ	(14)		YOU MAKE ME FEEL BRAND NEW Stylistics Avco 4634-M	. 45	46	(6)	Terry Jacks Goldfish GF108-k	
21	8	3 (7)		SAVE THE LAST DANCE FOR ME DeFranco Family with Tony DeFranco 20th Century 2088-T	46	53	(5)	THIS FLIGHT TO Nazareth A&M 1511-W	ੈ ਜੋਵ ਵੈ। ਹਵਾਲੇ
74	29	9 (7)		TAKIN' CARE OF BUSINESS Bachman-Turner Overdrive Mercury 73487-0	. 47	49	(8)	Impressions Curtom 1997-M	YSELF TOGETHER
23	24	1 (8)		IF YOU WANNA GET TO HEAVEN Ozark Mountain Daredevils A&M 1515-W	48	62	(8)	THE NIGHT CHIC Paper Lace Polydor 2065 230	
24	26	6 (7)		COME MONDAY  Jimmy Buffet Dunhill D-4385-N	49	68	(4)	MACHINE GUN Commodores Motown 1307-Y	4 6 7 6 7 6 7 6 7 6 7 6 7 6 7 6 7 6 7 6
1	48	B (3)		DON'T LET THE SUN GO DOWN ON ME Elton John MCA 40259-J	50	52.	(4)	SILLY MILLY Blue Swede Capitol/EMI 3893	F Single

## RPM 100 Top Singles (51-100)

					19 7	Laborator Alexandra and		ALANSA MARKATAN AND AND AND AND AND AND AND AND AND A	
51	30	(9	<del>)</del> )	4.	SON OF SAGITTARIUS Eddie Kendricks Motown 54247-Y	76	77	(2)	TIME FOR LOVIN' Sly & Family Stone Epic 11140-H
52	54	(8	5)		KEEP ON SMILIN' Wet Willie Capricorn 0043-P	77	93	(2)	THAT SONG IS DRIVING ME CRAZY Tom T. Hall Mercury 73488-Q
53	58	(4	1)		WILD THING Fancy Big Tree 15004-P	78	86	(3)	WORSE COMES TO WORST Billy Joel Columbia 46055-H
54	42	(16	5)		MIDNIGHT AT OASIS Maria Muldaur Reprise 1183-P	79	98	(2)	TOO LATE Tavares Captiol 3882-F
55	55	(7	7)		LAMPLIGHT David Essex Columbia 46041-H	80	94	(3)	WHEN MORNING COMES Hoyt Axton A&M 1497-W
56	70	(:	3)		TELL ME SOMETHING GOOD Rufus ABC 11427 N	81	92	(3)	l'M ON FIRE FOR YOU BÂBY April Wine Aquarius AC 5032-K
57	71	(2	2)		FISH AIN'T BITING Lamont Dozier ABC 11438-N	82		(1)	(You're) HAVING MY BABY Paul Anka United Artists 454-U
58	74	(2	2)		LOVE IS THE MESSAGE MFSB/The Three Degrees Philadelphia International 3547-H	83	95	(3)	YOU'RE WELCOME, STOP ON BY Bobby Womack United Artists 439-U
59	50	(7	7)		I HATE, HATE Razzy MGM 14728-Q	84	100	(2)	WHAT'S YOUR NAME Andy & David Williams Barnaby 401-T
60	51	(8	3)		LIVING IN THE U.S.A. Steve Miller Capitol 3884-F	85		(1)	I BELIEVE Songbird Mushroom M7002-T
61	59	(13	3)		ANOTHER PARK ANOTHER SUNDAY Dooble Brothers Warner Bros, 7795-P	86	88	(4)	MY COO CA CHOO Alvin Stardust Bell 45 454-M
62	45	(11	1)		FOR THE LOVE OF MONEY O'Jays Philadelphia International 13544-H	87	91	(6)	THERE'S SOMETHING I LIKE ABOUT THAT Chilliwack GF 105.K
63	87	(2	() ()		KUNG FU Curtis Mayfield Curtom 1999-P	88	90	(6)	DON'T YOU WORRY Randy Bishop Good Noise GN 1006-Q
64	66	(8	3)	MA PI	CAUSE WE'RE IN LOVE The Hood Goldfish GF 103 K	89	96	(2)	I'M FALLING IN LOVE WITH YOU Little Anthony Avco 4635-M
65	75	(4	1)		YOU'VE GOT MY SOUL ON FIRE Temptations Gordy 7136F-Y	90		(1)	I'M LEAVING IT ALL UP TO YOU Donny & Marie Osmond MGM 14735-Q
66	67	(3	3)		ROOM FULL OF ROSES Mickey Gilley Playboy 55056-M	91	****	(1)	HOW DO YOU FEEL THE MORNING AFTER Millie Jackson Spring 147-Q
67	84	(	3)		HAPPINESS IS JUST AROUND THE BEND The Main Ingredient RCA 0305-N	92	***	(1)	HANG IN THERE BABY Johnny Bristol MGM 14715-Q
68		. , (	1)		SURE AS I'M SITTIN' HERE Three Dog Night Dunhill 15001-N	93	*,**	(1)	<b>SHININ' ON</b> Grand Funk Capitol 3917-F
69	73	(	8)		IT'S HER TURN TO LIVE Smokey Robinson Motown 54246-Y	94	****	(1)	WILDWOOD WEED Jim Stafford MGM 14737-Q
70	64	(1	2)		THE STREAK Ray Stevens Barnaby 600-T	95	1981	(1)	YOU CAN'T BE A BEACON IF YOUR LIGHT DON'T SHINE Donna Fargo Dot 17506:M
71	76	(	4)		CLAP FOR THE WOLFMAN Guess Who Nimbus 9 APBO-0324-N	96		(1)	AMERICAN GIRL Rick Springfield Columbia 4-46057-H
72	78		4)		GEORGIA PORCUPINE George Fishoff United Artists 410-U	97	97	(2)	LOVE MAY BE THE ANSWER Cliff Edwards Columbia C4-4026-H
73	82	(	5)		JIVE TURKEY (PART I) Ohio Players Mercury 73480-Q	98		(1)	SONG FOR ANNA Herb Ohta A&M 1905-W
74	83	(	3).		WAKE UP & LOVE ME April A&M 1528-W	99		(1)	IT COULD HAVE BEEN ME Sami Jo MGM South 7034-Q
75	99	. (	2)		I'VE HAD IT Fanny Casablanca 0009-P	100		(1)	RUB IT IN Billy Crash Craddock ABC 11437-N

## DEADLINE FOR ADS - TUESDAY NOON

THIS IMPORTANT AD SPACE IS AVAILABLE. For further information phone RPM (416) 425-0299.

## **RPM Top 100 Singles** ALPHABETICALLY

Air That I Breathe, The (6)
Already Gone (13)
American Girl (96)
Annie's Song (8)
Another Park Another Sunday (61)
Ballero (33)
Band on the Run (30)
Be Thankful for What You Got (3)
Billy Don't Be A Hero (2)
Call on Me (44)
Cause We're in Love (64)
Clap for the Wolfman (71)
Come Monday (24)
Don't Let the Sun Go Down on Me (25)
Don't You Worry (88)
Finally Got Myself Together (47)
Fish Ain't Biting (57)
For the Love of Money (62)
Georgia Porcupine (72)
Happiness Is Just Around the Bend (67)
Haven't Got the Time for the Pain (17)
Having My Baby, (You're) (82)
Help Me (40)
Hollywood Swinging (15)
How Do You Feel the Morning After (91)
I Believe (85)
I Heel Like Makin' Love (35)
I Hate, Hate (59)
I'm Coming Home (27)
I'm Falling in Love With You (89)
I'm Leaving It All Up to You (90)
I'm neaving It All Up to You (90)
I'm the Leader of the Gang (38)
I've Had It (75)
If You Go Away (45)
If You Go Away (45)
If You Love Me Let Me Know (4)
If You Talk in Your Sleep (36)
If You Wanna Get to Heaven (23)
It Could Have Been Me (99)
It's Her Turn to Live (69)
It Might As Well Rain Until September (43)
Just As Bad As You (31)
Keep on Smilin' (52)
Kung Fu (63)
Lamplight (55) BY TITLE Kung Fu (63) La Grange (39) Lamplight (55) Living in the U.S.A. (60) Love is the Message (58) Love May Be the Answer (97) Machine Gun (49) Midnight at the Oasis (54) My Coo Ca Choo (86) Night Chicago Died, The (48) On and On (14) One Hell of a Woman (12) Please Come to Boston (32) Put Out the Light (41) Radar Love (19) Rebel Rebel (37) Rikki Don't Lose That Number (10) Rock & Roll Heaven (9) Rock Me Gently (42) Rock the Boat (1) Rock Your Baby (7) Room Full of Roses (66) Rub It In (100) Save the Last Dance for Me (21) Shinin' On (93) Sideshow (26) Silly Milly (50) Son of Sagittarius (51) Song for Anna (98) Streak, The (70) Sundown (5) Sure As I'm Sittin' Here (68)
Takin' Care of Business (22)
Tell Me Something Good (56)
That Song is Driving Me Crazy (77)
There's Something I Like About That (87) This Flight Tonight (46) This Heart (29) Time for Lovin' (76) Too Late (79) Train of Thought (18) Wake Up & Love Me (74) Waterloo (16) What's Your Name (84) When Morning Comes (80) Wild Thing (53) Wildwood Weed (94) Workin' at the Car Wash Blues (28) Worse Comes to Worst (78) You & Me Against the World (34) You're Welcome, Stop on By (83) You Can't Be A Beacon If Your Light Don't Shine (95) You've Got My Soul on Fire (65) You Make Me Feel Brand New (20)

You Won't See Me (11)

## TALENT SEEN Sammy Jo

Harbour Front '74 was an unqualified success on the Dominion Day weekend due to the efforts and co-ordination of entertainment by Tom Wilson of Concept 376 Ltd. (Toronto).

April Wine Tour dates all sold out in Maritimes.

Stampeders western tour doing well. United States tour with Black Oak Arkansas set for August/September.

Fludd's new single, "Brother & Me", on Attic, has picked up 37 stations in Canada immediately. They start their Maritime tour July 25.

A Foot In Coldwater starts their western tour Aug. 1.

Wednesday has postponed their Bo Donaldson/Heywoods tour for the Dick Clark people until November/December due to the fact that the Heywoods are changing management.

Bill King's new album soon to be released called "Dixie Peach". New single "Blue Skies, Blue Skies" – flip side called "Sinner

Brutus start their western tour with the first date at the Calgary Stampede July 6.

Truck tour Quebec July 15-28.

King Biscuit Boy and Thundermug, managed

by Celebration Management, were signed exclusively to one of Canada' stop agencies, Concept 376 Ltd. (Toronto).

Lorence Hud, A&M artist, doing strong opening for the Stampeders.

Al Foreman, leader of Scrubbaloe Caine, has written what the band feels, and what Jack Richardson of Nimbus 9 Studios feels, is a definite hit single. Scrubbaloe will be gigging in Ontario for the next two months.

Rich Little, with Greaseball Boogie Band, and also the Eddie Graf Orchestra, played Leamington, Ontario, on July 6, to celebrate Leamington's centennial.

Dave Elliot, formerly with WEA Records, is moving over to London Records, where, I presume, he will be doing creative advertising like he did for WEA.

Greaseball Boogie Band did their thing last week to a crowd of 10,000 in Varsity Stadium (Toronto) at the Liberal rally.

Greg Fitzpatrick, formerly the leader and material writer for The Lords Of London and Nucleus, has joined Cottonwood, along with Matty Kolesnyk, formerly with Teenage Dance Band. The group is now comprised of the above, leader Ivan Boudreau, and Rick Doyle, the latter being the original member of Cottonwood, which originated in London, England.

Don Tarlton of Donald K. Donald Productions reports that Good Noise recording artist, The Randy Bishop Group, have been signed as support act on the Ontario segment of the 1974 April Wine Electric Adventure Tour.

## PLAYDATES FOR JULY

APRIL WINE

July 19 Ottawa

20 Montreal

21 Hamilton

22 Peterborough

23 Woodstock

24 Stratford

25 Chatham

26 Sarnia

27 Owen Sound

28 Belleville

29 North Bay

30 Sudbury

31 Sault Ste, Marie

FLUDD

25 Dartmouth, N.S. July

26 Halifax, N.S.

27 Oromocto, N.B.

31 Pictou, N.S.

A FOOT IN COLDWATER

27 Minden, Ontario

28 Sauble Beach, Ont.

WEDNESDAY

22-27 The Generator, Toronto 29-Aug. 3 The Wipple Tree, Toronto

DEVOTION

15-20 El Mocambo, Toronto 22-27 The Dutch Mill, Trenton, Ont.

29-Aug. 3 The Aardvark, Cornwall, Ont.

Toronto

BRUTUS

July 18-Forum, Ontario Place

21-Arkona, Ontario 22-27 The Gasworks, Toronto

STEEL RIVER

15-20 The Wipple Tree, Toronto 22-27 Oshawa, Ontario July

TRUCK

15-21 Quebec City, Quebec 22-28 The New Electric Circle, July Quebec City, Quebec 29-Aug. 3 The Abbey Road Pub,

Levesque Arena)

30 Halifax, N.S. (Rebecca Cohn

31 Stellarton, N.S. (Stellarton arena)

HANDLEY PAGE July .

15-20 Brampton, Ont. 22-27 The Abbey Road Pub, Toronto 29-Aug. 3 The New Electric Circle, Quebec City, P.Q.

RHODE APPLE RED

15-20 The Flamingo Club, Thunder Bay 22-24 Knob Hill, Scarborough

KING BISCUIT BOY

July 9-14 "The Boarding House" San Francisco

6-11 The Bottom Line, New York Aug. 25 Pacific National Exhibition Aug. with the Guess Who

Aug. 31 Canadian National Exhibition. with the Guess Who

THUNDERMUG

15-20 Duffy's Tavern, Hamilton July 24-27 Aardvark Hotel, Cornwall 5-10 Piccadilly Tube, Toronto Aug.

PETER FOLDY MARITIME TOUR

July 14 Greenwood, N.S. (Greenwood Recreation Centre)

15 Bridgewater, N.S. (Bridgewater Memorial arena)

16 Yarmouth, N.S. (Yarmouth Arena) 17 Liverpool, N.S. (Liverpool Arena) 18 Bedford, N.S. (Bedford Rink)

19 Lantz, N.S. (Lantz Arena)
20 Digby, N.S. (Digby Forum)
22 Mabou, N.S. (Mabou Atlantic Rink)
23 Montague, P.E.I. (Iceland Arena)
24 Charlottetown, P.E.I.

(Sportsplex Building)

25 O'Leary, P.E.Q. (O'Leary Community Rink)

26 Summerside, P.E.I. (Prince Country Vocational School) 27 Moncton, N.B. (J. Louis

Auditorium)

## Imagery & imagineering

For years, large corporations (and small) have been concerned with what they call their "image". Just what an image is . . . is a great mystery, but some companies have a good one, and some companies have a bad one.

In the record industry, image has never seemed to be a preoccupation, but one



would assume that image is important and every company has one.

Some companies have an image of being big, some companies have an image of being small, some companies have an image of being generous, some companies have an image of being cheap. Their images can be glossy and sharp or dismal and dull. Something the company does or doesn't do creates that image.

The promo team play an important part in the image of the record company. The techniques and methods of promotion all have a bearing on the image that the company has with the trade and the consumer.

A great deal of this is passed down from the ivory towers of the record companies. Budgets can effect an image. Packaging of product can effect an image and the promo man himself can have an effect on what the company image is.

What concerns me most, here in this column, is the promo man and the promo tools he is given to propel an image for his company, their artists and the product.

Once a promo man is hired, he can be the greatest part of the image building of the company among radio stations, record stores, concert promoters and the trade in general.

What the company has is what they will get in return. They hired him and he represents them possibly more than their last hit.

His knowledge of the business, his personality, his dependability all reflect on his employ ers, his company and the product. Often the image isn't good. Sometimes he is sent out ill-equipped to do his job.

## CAN. TAL. LIBRARY/U.A. RELEASE CLIMAX LP

The Toronto-based Climax Jazz Band, a sextet specializing in traditional jazz, now boast an album — thanks to the Canadian Talent Library and United Artists Records. Entitled "The Entertainers", the album brings to life some of Scott Joplin's better known rags including "The Sting". Also included are traditional favourites: "Everybody Loves My Baby", "Perdido Street Blues" and contemporary offerings of "You're Sixteen" and "Let Me Be There".

The Climax Band have gained a large following in the Toronto area much of it due their long engagement at Albert and Mollie Nightingale's Brunswick House as well as "Jazz on The Lake" cruises. They have become known in New Orleans where they appear each year in that city's annual music festival

The Climax Jazz Band comprises Geoff Holmes, trombone; Bruce Bakewell, clarinet; Bob Erwig, trumpet; Juergen Hesse, banjo; Chris Daniels, bass; and Craig Barrett, drums. Many companies spend hundreds of thousands of dollars creating an image. Many can reap high profit gains just from the fact that they have a respected name in their fields.

I write this because of a definite concern about some of the promotion people that represent our industry and the many bad comments that come my way.

Sitting in this position, I often see promo men that do little or nothing to create an image for their companies. Their shortcomings are too numerous to list in this limited space, so the alternative is to describe a promo man with a good capability to bring respect to his employers.

As a trade paper, RPM welcomes record industry news which can be used in RPM. A well put together package of information and photos with cutlines properly attached will receive attention and a spread that will be read across Canada and in the U.S.

The good promo man is equipped to put together such a package and phone ahead to set up an appointment and take only the time necessary to pass on the story and the additional information to "get press".

What does the promo man look like when he comes to make a call? Does he look like a young man on the move, with something to offer? He should. It has an effect on his presentation.

Now we have to digress to ask what his approach may be to radio stations. We can only assume that he doesn't change at all to go into a radio station to promo a new release.

Many of the promotion men I have met over the years have been very happy guys who leave you with a lift. Just the idea that he will come in with something makes you look forward to the visit from the standpoint that he will make your day.

He is, in fact, a public relations man and good PR men don't grow on trees. They seem to be born with a gift for getting things done and being admired and respected by everyone they have to deal with.

Let's say that every promo man with a record company in Canada is 100% what he should be with the exception of one. That one may be on the staff of a record company that really wouldn't want him calling on them.

Add to this the fact that many of the promo men are restricted in what they can do. Management hired him because they heard they had to have someone . . . then they restricted him in his activities. In many cases the promo man projects a poor image because

## PILGRIM READIES FOLLOW-UP SINGLE

Billy Pilgrim (real name Vic Norman) is readying a new country single, "I'm Gonna Be A Country Boy Again". The side was written by Buffy Saint Marie as "I'm Gonna Be A Country Girl Again". The flip, "Super Shuffle", a country rock offering was co-written by Norwin and well-known local guitarist, Doyle Starnes.

The "Boy" side has been in the can for almost a year and was produced at Tony Roman's Montreal studios. The flip was produced just recently at George Hello's sixteen track Polaris Studios in Windsor.

Norwin, a Ford worker, has gathered a large following in the Windsor area and often plays the Tecumseh Tavern.

of the lack of cooperation from management.

Many companies permit a rivalry to exist between the promo people and the sales force. In some companies the sales people feel that the promo people "don't do anything" and not only is there a lack of cooperation, but morale in promo hits a low because of the constant put-down from the sales department.

Promo people have been known to acquire an ego and suddently the promo man becomes a star and the product and the company are secondary.

Building an image for the company, the product and the promo department isn't an easy task, and although there seems to be very little that is constructive in this article, it might be time to revalue the procedures of the promo department, create an "esprit de corps" and work on the imagineering of the company, the artists and the product.

I would welcome your comments.

(Next week: The campaign and the invasion.)

## CALGARY'S LESLEY GREGORASH ON DISC

Jane Webb of Calgary's Webb Publications has announced the release of "The Memory of One" f/s "All For You" by Saskatchewanborn Lesley Gregorash, now residing in Calgary. Both sides were written by fellow Calgarian, Michael Chursinoff.



Miss Gregorash is embarking on her professional career while attending Grant MacEwan College in Edmonton. Previously she appeared on the local TVer, "Something To Sing About". The disc, recorded at Calgary's E.K. Studios has no national distribution

## SINGLE ACTIVITY HEAVY AT RCA

Recent single releases from the RCA camp have blossomed into a hit situation with the Guess Who's "Clap For the Wolfman" topping the list. There had been some delay in getting this single released and many of Canada's contemporary rock programmers lifted the cut from the group's album, "Soul Food", a good mover on the RPM 100 album chart, which prompted the

Heavy phones and strong sales have prompted many programmers to keep RCA's Ed Preston tuned in on the action. Tex Bagshaw of CKLY Lindsay claims "It's like the start of the Beatles". The single is already top 5 in Calgary.

Topping the best selling list of foreign releases is George McCrae's TK single, "Rock Your Baby" — now number one in Montreal. He's followed closely by "Rock The Boat"/Hues Corporation; "Rikki"/Steely Dan:



A&M W MOTOWN Y

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CAPITOL F PINDOFF S

CAPAVAN G POLYDOR O

COLUMBIA H QUALITY M

GRT T RCA

LONDON K UA RECORDS U

MCA J WEA D

CANADA'S ONLY NATIONAL ALBUM SURVEY

Compiled from record store, radio station and record company reports.

								V-141-M-240-00000		
		1 4	(24)		GORDON LIGHTFOOT Sundown (Reprise) MS 2177-P CRX 2177-P	8RM 2177-P	26	23	(10)	EAGLES On The Border (Asylum) 7ES-1004-P CAS-1004-P 8AS-1004-P
2		3	(21)		THE STING Soundtrack (MCA) MCA 390 MCAC390-J	MCAT390-J	27	53	(3)	RICK WAKEMAN Journey To The Centre Of The Earth (A&M) SP 3621-W
3		4	(28)		PAUL McCARTNEY & WINGS Band On The Run (Apple) SO3415-F 4XW3415-F	8XW3415-F	28	30	(23)	TERRY JACKS Seasons In The Sun (Goldfish) GLFP 1001-K
4	•	6	(8)		LOGGINS & MESSINA On Stage (Columbia) PG 32848-H		29	22	(44)	STEVIE WONDER Innervisions (Tamla Motown) T326L-Y T5326-Y T8326-Y
5		5	(12)		CAT STEVENS Buddah & The Chocolate Box (A&M) SP 3623-W	8T 3623-W	30	44	(6)	THE GUESS WHO Road Food (RCA) APL1-0405-N  APK1-0405-N  APK1-0405-N  APK1-0405-N
6		2	(21)		JONI MITCHELL Court & Spark (Asylum) 7ES1001-P CAS-1001-P	8AS-1001-P	31	42	(6)	GLADYS KNIGHT & THE PIPS Claudine Soundtrack (Buddah) BOS 5602ST-M
7		7	(29)		JOHN DENVER'S GREATEST HITS (RCA) CPL 1-0374-N CPK 1-0374-N	CPS1-0374-N	32	39	(4)	OLIVIA NEWTON-JOHN If You Love Me Let Me Know (MCA) 411-J
8	1	11	(4)		DAVID BOWIE Diamond Dogs (RCA) CPL1-0576-N		33	29	(29)	CHARLIE RICH Behind Closed Doors (Epic) KE32247-H EA32247-H
9		9	(18)		MARIA MULDAUR, Maria Muldaur (Reprise) MS 2148-P	8RM 2148-P	34	43	(4)	NEIL DIAMOND His 12 Greatest Hits (MCA) 2106-J
10	)	8	(10)		FRANK ZAPPA Apostrophe (Discreet) DS 2175-P	8RM-2175-P	35	47	(5)	MAHAVISHNU ORCHESTRA Apocalypse (Columbia) KC 32957-H
11	1	13	(6)		STYLISTICS Let's Put It All Together (Avco) AV 69001-698-M		36	38	(21)	CARLY SIMON Hot Cakes (Elektra) 7ES-1002-P CEK-1002-P 8EK-1002-P
12	2	10	(38)		ELTON JOHN Goodbye Yellow Brick Road (MCA) 2-10003-J MCAC 2-10003-J	MCAT 2-10003-J	37	37	(30)	GLADYS KNIGHT AND THE PIPS Imagination (Buddah) BDS 5141-M BDS 4-5141-M BDS 8-5141-M
1:	3	12	(14)		GRAND FUNK Shinin' On (Capitol) SWAE-11278-F		38	18	(16)	DOOBIE BROTHERS What Were Once Vices Are Now Habits (Warner Bros.) W 2750-P CWX-2750-P 8WM-2750-P
14	4	17	(11)		ROBIN TROWER Bridge of Sighs (Chrysalis) CHR 1057-P	8CH 1057-P	39	31	(9)	LYNYRD SKYNYRD Second Helping (MCA) 413J
1!	5	14	(23)	PL	BACHMAN-TURNER OVERDRIVE Bachman-Turner Overdrive II (Mercury) SRM 1-696-Q		40	50	. (4)	QUINCY JONES Body Heat (A&M) SP 3617 W
10	6	15	(16)	MA	ANNE MURRAY Love Song (Capitol) ST 11266-F		41	46	(5)	RITA COOLIDGE Fall Into Spring (A&M) SP 3627-W
1	7	25	(6)		EDGAR WINTER GROUP Shock Treatment (Epic) PE 32461-H		42	24	(20)	HERBIE HANCOCK Headhunters (Columbia) KC 32731-H CA 32731-H
1	8	40	(4)		OHIO PLAYERS Skin Tight (Mercury) SRM-1-705-Q		43	32	(9)	MOTT THE HOOPLE The Hoople (Columbia) PC 32871 H
1	9	19	(14)		CHICAGO Chicago VII (Columbia) C2 32810-H		44	59	(4)	CHER Dark Lady (MCA) 2113-J
2	0	21	(6)		GOLDEN EARRING Moontan (MCA) MCA 396-J		45	33	(16)	SEALS & CROFTS Unborn Child (Warner Bros.) W 2761-P CWX 2761-P 8WM 2761-P
2	1	20	(42)		AMERICAN GRAFFITI SOUNDTRACK (GRT) 9230-1040-T 5230-1040-T	8230-1040- <b>T</b>	46	51	(15)	CHARLIE RICH Very Special Love Songs (Epic) KE 32531-H EA 32531-H
2	2	16	(11)		STEELY DAN Pretzel Logic (ABC) ABCD-808-N	ABCX8-808-N	47	34	(28)	MIKE OLDFIELD Tubular Bells (Virgin) VR 13-105-P CVR 13-105-P 8VR 13-105-P
2	3	27	(13)		EARTH, WIND & FIRE Open Our Eyes (Columbia) KC 32712-H		48	49	(13)	THE MAIN INGREDIENT Euphrates River (RCA) APL 1-0335-N
2	4	28	(6)		OZARK MOUNTAIN DAREDEVILS Ozark Mountain Daredevils (A&M) SP 4411-W		49	36	(12)	THE SPINNERS Mighty Love (Atlantic) SD 7296-P A8TC 7296-P
2	5	26	(9)		Z.Z. TOP Tres Hombres (London) XPS 631-K		50	74	(3)	BREAD The Best of Vol. 2 (Elektra) 7E-1005-P

## RPM 100 Top Albums (51-100)

1			
51 52 (11)	STEVIE WONDER Talking Book (Motown) T 319L-Y	76 63 (17)	<b>DEEP PURPLE</b> Burn (Warner Bros.) W 2766-P CWX 2766-P 8WM 2766-P
52 35 (67)	PINK FLOYD The Dark Side Of The Moon (Harvest) SMAS 11163-F 4XW11163-F 8XW11163-F	77 (1)	ELTON JOHN Caribou (MCA) 2116-J
53 54 (17)	MFSB Love Is The Message (Phila Int'I) KZ 32707-H	78 64 (9)	JESSE COLIN YOUNG Light Shine (Warner Bros.) BS 2790-P 8WM-2790-P
54 55 (23)	JOHN DENVER Poems, Prayers & Promises (RCA) LSP 4499-N PK1711-N P8S-1711-N	79 100 (2)	CLIMAX BLUES BAND Sense of Direction (Sire) 0698-T
55 56 (10)	DONALD BYRD Street Lady (Blue Note) BN-LA 140-F-U	80 72 (33)	LOGGINS & MESSINA Full Sail (Columbia) KC32540-H CA 32540-H
56 79 (4)	CURTIS MAYFIELD Sweet Exorcist (Curtom) CRS 8601-M	81 80 (68)	JIM CROCE Life and Times (ABC) ABCX769-N ABCX5769-N ABCX8769-N
<b>57</b> 57 (19)	LED ZEPPELIN IV (Atlantic) SD 7208-P  AC 7208-P  ABTC 7208-P	82 92 (3)	JIM STAFFORD Jim Stafford (MGM) SE 4927-Q
58 62 (6)	QUEEN II (Elektra) EKS 75082-P	83 93 (5)	KISS Kiss (Casablanca) NB 9001-P
59 60 (3)	BILLY COBHAM Crosswinds (Atlantic) SD 7300-P	84 85 (2)	MARVIN GAYE Let's Get It On (Motown) T329VI-Y
60 41 (35)	JIM CROCE You Don't Mess Around With Jim (ABC) ABCX 756-N ABCX5756-N ABCX8756-N	85 67 (16)	ARETHA FRANKLIN Let Me in Your Life (Atlantic) SD 7292-P A8T-7292-P
61 82 (3)	DIANA ROSS Live At Caesar's Palace (Motown) M6-801S1-Y	86 (1)	THAT'S ENTERTAINMENT Soundtrack (MCA) 2-11002-J
67 87 (2)	THE HOLLIES The Hollies (Epic) KE 32574-H	87 88 (30)	CARPENTERS           The Singles (A&M)         CS3601-W         8T3601-W
63 83 (2)	LEON RUSSELL Stop All That Jazz (Shelter) SR 2108-J	88 91 (7)	TEN YEARS AFTER Positive Vibrations (Columbia) PC 32851-H
64 65 (15)	THE MARSHALL TUCKER BAND A New Life (Capricorn) CP 0124-P 8CP-0124-P	89 89 (12)	LOU REED Rock & Roll Animal (RCA) APL 1-0472-N APS1-0472-N
65 45 (29)	EMERSON LAKE & PALMER Brain Salad Surgery (Manticore) MC 66669-P CMC 66669-P 8MC 66669-P	90 (1)	O'JAYS Live In London (Philadelphia:International) KZ 32953-H
66 66 (20)	BARBRA STREISAND The Way We Were (Columbia) PC 3280-H CA 3280-H	91 (1)	JOHN DENVER Back Home Again (RCA) CPL1-0548-N
<b>67</b> <sup>70</sup>	HERB ALPERT & THE T.J.B. You Smile - The Song Begins (A&M) SP 3620.W	92 94 (3)	<b>DOOBIE BROTHERS</b> The Captain & Me (Warner Bros.) BS 2694-P
68 97 (3)	KRIS KRISTOFFERSON Spooky Lady's Sideshow (Monument) PZ 32914-H	93 95 (5)	CHARLIE RICH The Best Of (Epic) KE 31933-H
69 78 (25)	BILL COBHAM Spectrum (Atlantic) SD 7268-P A8TC 7268-P	94 (1)	HUES CORPORATION Freedom For the Stallion (RCA) APL 1-0323-N
70 84 (11)	HELEN REDDY Love Song For Jeffrey (Capitol) SO 11284 F	95 98 (2)	BABE RUTH First Base (Capitol) SW 11151-F
71 69 (11)	THREE DOG NIGHT Hard Labour (Dunhill) DSD 50168·N DHX 55168·N DHM 85168·N	96 (1)	WEATHER REPORT Mysterious Traveller (Columbia) KC 32494-H
<b>72</b> 58 (27)	JIM CROCE I've Got A Name (ABC) ABCX 797·N ABCX5 797·N ABCX8 797·N	97 (1)	KING CRIMSON Starless & Bible Black (Atlantic) SD 7298-P
<b>73</b> 73 (19)	KOOL & THE GANG           Wild & Peaceful (De-Lite)           DEP 2013-T         8088 2013-T	98 (1)	RAY STEVENS Boogity Boogity (Barnaby) 694-T
74 61 (14)	WAR War Live (United Artists) UA-LA193-12-U	99 99 (2)	THE CRUSADERS Scratch (Blue Thumb) BTS 6010-M
<b>7</b> 5 75 (9)	DEODATO Whirlwinds (MCA) MCA-410-J	100 (1)	THE GREAT GATSBY Soundtrack {Paramount} PAS2-3001-M

THIS IMPORTANT AD SPACE IS AVAILABLE. For further information phone Steve Smith at RPM (416) 425-0299.

## DEADLINE FOR ADS - TUESDAY NOON

## RPM Top 100 Albums ALPHABETICALLY BY ARTIST

Alpert, Herb & the T.J.B. (67) Babe Ruth (95) Bachman-Turner Overdrive (15) Bowie, David (8) Bread (50) Byrd, Donald (55) Carpenters (87) Cher (44) Chicago (19)
Climax Blues Band (79)
Cobham, Billy (59) (69)
Coolidge, Rita (41) Croce, Jim (60) (72) (81) Crusaders, The (99) Deep Purple (76) Denver, John (7) (54) (91) Deodato (75) Diamond, Neil (34) Doobie Brothers (38) (92) Eagles (26) Earth, Wind & Fire (23) Emerson Lake & Palmer (65) Franklin, Aretha (85) Gaye, Marvin (84) Golden Earring (20) Grand Funk (13) Guess Who, The (30) Hancock, Herbie (42) Hollies, The (62) Hues Corporation (94) Jacks, Terry (28) John, Elton (12) (77) Jones, Quincy (40) Knight, Gladys & the Pips (31) (37) King Crimson (97) Kiss (83) Kool & the Gang (73) Kristofferson, Kris (68) Led Zeppelin (57) Lightfoot, Gordon (1) Loggins & Messina (4) (80) Lynyrd Skynyrd (39) MFSB (53) Mahavishnu Orchestra (35) Main Ingredient, The (48) Marshall Tucker Band, The (64) Mayfield, Curtis (56) McCartney & Wings, Paul (3) Mitchell, Joni (6) Mott the Hoople (43) Muldaur, Maria (9) Murray, Anne (16) Newton-John, Olivia (32) O'Jays (90) Ohio Players (18) Oldfield, Mike (47) Ozark Mountain Daredevils (24) Pink Floyd (52) Queen (58) Queen (58) Reddy, Helen (70) Reed, Lou (89) Rich, Charlie (33) (46) (93) Ross, Diana (61) Russell, Leon (63) Seals & Crofts (45) Simon, Carly (36) Simon, Carly (36)
Soundtrack, American Graffiti (21)
Soundtrack, The Great Gatsby (100)
Soundtrack, The Sting (2)
Soundtrack, That's Entertainment (86)
Spinners, The (49)
Stafford, Jim (82)
Stagly Day (22) Steely Dan (22) Stevens, Cat (5) Stevens, Ray (98) Streisand, Barbra (66) Stylistics (11) Ten Years After (88) Three Dog Night (71) Trower, Robin (14) Wakeman, Rick (27) War (74) Weather Report (96) Winter, Edgar Group (17) Wonder, Stevie (29) (51) Young, Jesse Colin (78) Z.Z. Top (25) Zappa, Frank (10)

## BELVEDERE PRESENTS A KING SIZE JAZZ FEST.

Jazz fans in Vancouver, Winnipeg and Toronto, can have their bellys full and it'll only cost them a few bucks. Belvedere Cigarettes have gathered together some of the world's jazz greats for Festivals in the three mentioned cities to be produced by Versatise Ltd.

Toronto's Varsity Stadium will be the setting for the first event (July 20-21), followed by the Winnipeg Arena (24) and the following weekend (26-27) at Vancouver's Pacific



Coliseum. John Turner of Montreal and the Agency for the Creative Arts, a Toronto-based PR and management firm, have been coordinating press activity.

## CMS FESTIVAL DATES FIRMED

Festival Week of the Contemporary Music Showcase Association has been set for Toronto from November 18 through the 23rd. This is the third biennial Showcase and "its purpose is to promote contemporary music in general and contemporary Canadian music in particular". The Association is an extension of the work of the John Adaskin Project and works in conjunction with the Canadian Music Centre.

Highlight of this year's Showcase will be the premiere performance of "Celebration", a work by Toronto composer Allan Rae and created for speakers, instrumentalists, dancers and vocalists. Rae was commissioned by the CMS to write the work in which sixty young people, twelve and thirteen years of age, will take part.

During the Festival Week it is expected that nearly eight hundred young performers will be heard in vocal, instrumental and compositions categories or classes. Unlike the conventional festival, a recital format is used and no marks are given. Comments in the form of miniature workshops are given by professional musicians. Scholarships totalling \$4,000 will be given for the encouragement of future musical study.

Final day of the Festival (23) will be a full day's session at the Edward Johnson Building, University of Toronto. Keynote speaker will be British composer/lecturer Wilfrid Mellers. A gala concert of the scholarship winners will cap the evening.

Those wishing to take part may obtain entry forms and program details by writing to Contemporary Music Showcase Association, 3296 Cindy Crescent, Mississauga, Ontario L4Y 3J6. (Note: Contemporary music, as used in the above report, refers to serious works)

Some of the names included on the Festival bill are: the Moe Koffman Quintet, Maynard Ferguson and his Orchestra, Carmen McRae and her Trio, Buddy Defranco and his quintet, Peter Appleyard Quartet, Supersax, Dizzy Gillespie and his Quartet, Louie Bellson and his Orchestra, Count Basie and his Orchestra and Woody Herman and his Orchestra. The latter, one of the featured acts for the Festival, cancelled several dates to play the Canadian tour. Herman and his Herd return from a European tour the day prior to the Belvedere's Toronto dates.

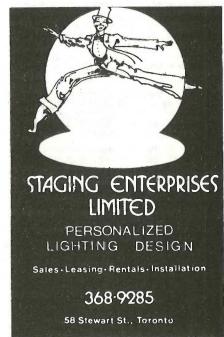
The Belvedere will be laid on just like any other Festival — a special workshop and rap session (Toronto from 10AM to 1PM with ticket price at \$1.00). The Festival itself will get underway in Toronto at 3PM and run through to 11PM, and in Winnipeg from 6PM to midnight, with the Vancouver days commencing at 4PM and running through until 11PM. Ticket prices have been set at \$8.00 for the two day event, purchased in advance, or \$5.00 on each day of performance.

It's expected that the Toronto show will be filmed by ABC-TV for possible showing on "Wide World Of Entertainment" and that the Toronto concert will be recorded and released as a two-record set, CKFM's Phil McKellar will emcee the concert series,

## MASSOP FORMS CDN. SOUNDS UNLIMITED

Vancouver Island music writer, Gerry Massop, has formed his own management, promotion and publishing concern. First artist to be signed to Canadian Sounds Unlimited is Gypsy (Jerry Pauette) of Duncan, B.C. Gypsy Jerry performs frequently on the island, and his "Big Old Louisiana Country" f/s "Why Lord, Why", met with regional airplay. Gypsy Jerry, who performs with his backing group The Thiefs, has made several appearances on Vancouver Island's BCTV and is currently in the midst of a tour of the southern half of the island.

Another tour is scheduled for September with dates in Goldriver (5), Tahsis (6), CanFor (7), Port McNeil (8), Port Hardy (10), and Kelsey Bay (11). Work on an album is expected to begin shortly.



# The Programmers

A WEEKLY FEATURE OF RPM DESIGNED FOR CANADIAN RADIO PROGRAMMERS.
MAIL, PHONE, OR TELEX YOUR INFORMATION TO REACH US BY 5PM TUESDAY.

## Commercials don't have to be bad to be good

Not too long ago, the theory was expounded that commercials that irritate the listener (or viewer) registered in his mind.

This might be true, but there is, sometimes, the possibility that the listener may remember the commercial — and the product,

The Programmers LISTENING IN walt grealis

but may subconsciously not want to buy the product or service advertised.

At the time I heard the theory, I thought the advertising business had done a good job of selling a cover-up for their bad efforts. Since then I have come to believe that good commercials register in the minds of listeners — and sell products.

Whether it be a large or small station that

## HANCOCK MEMORIAL AWARD TO BE PRESENTED ANNUALLY

The Central Canada Broadcasters' Association has announced the establishment of a new award — The Ruth Hancock Memorial Award To "A Friend Of The Industry".

Terms of reference for the Award as follows: "To be given annually to an individual who, has been recognized as a true friend of the broadcasting industry. The recipient will have demonstrated by exemplary conduct and action, a willing and helpful attitude in assisting newcomers to the industry; working unselfishly in the interests of the broadcasting industry and contributing assistance on committees and other assignments performed over and above the normal call of duty. One who can truly be considered 'A Friend of Tne Industry'."

Nominations are being invited from members and associates of the CCBA with closing date set as August 31, 1974. Those employed outside of the broadcasting industry who have made a significant contribution to the industry are also eligible.

In making the above announcement CCBA president, Walter Machny, stated: "Ruth Hancock was a special individual with a genuine love and affection for people and a willingness to help others personally and professionally. Her unfailing good humour endeared her to the hearts of all broadcasters, but especially those in the Central Canada region who she served with diligence, competence and incredibly energetic enthusiasm".

Ruth Hancock served the CCBA as executive secretary as well as executive secretary, the Broadcast Executives Society, and manager of the Toronto office of the Canadian Association of Broadcasters.

The first Award will be made at the CCBA Convention to be held at the Bonaventure Hotel, Montreal (Oct. 20-22).

has the challenge of creating advertising, creativity, inventiveness and good common sense plays a large part in making commercials, selling the concept to the client and selling the commercial to the audience.

In too many stations (particularly small ones) a 30 second spot is little less than the announcer reading a scripted commercial.

## PRODUCTION FALLS OFF

After some time has past, the production team in a station falls back on colouring their commercials with music, sound effects and gimmickery.

There are numerous production aids available to the small station to assist in creating a commercial. Even with limited resources, it is still easy to go out on the street and do the commercial on location with backgound sounds and a few words (ad lib) from the proprietor of the advertising concern. Get the client involved.

### **MANY AIDS AVAILABLE**

Many sound effect records can be used in a commercial and bring attention to the spot. Stock music services sell intros and themes and many a button has been lifted from a commercial record...and many stations are doing it.

Larger stations depend a great deal on their production team. A good group of engineering geniuses, clever copywriters and imaginative producers can come up with commercials as good as or better than many that are produced in the large production centres.

### SPOTS MUST BE PROFESSIONAL

The in-house production of commercials and spots is very important to the sound of the station whether it is big or small. With the polished sound of commercial records, the glib words of the on-air personality, a poor produced or drab spot slows down (if not

## SHAMROCK TV GOES GREASY FOR GRAFFITI

Ron Waddell, host of Shamrock Television's "Top of the Morning", joined hands with Glen Gore-Smith of Laurel Records, Winnipeg, recently to promote the movie "American Graffiti" showing at Yorkton's Tower Theatre, In co-operation with the theatre, Waddell and Gore-Smith arranged a "grease night". Patrons of the movie house were invited to attend a special showing of the flick all greased up. Laurel Records provided copies of the soundtrack album as prizes for the best greasers.

The Tower, a regular sponsor of "Top of the Morning", which airs over CKOS, CFSS, CHSS and CKSS TV, found the "Graffiti" promotion to be so successful that they have now arranged with Waddell for a similar effort for the Walt Disney film, "That Darn Cat". Pet paw prints, submitted to the station, will be drawn to select the winners of a case of cat food.

stops) the programming flow of a radio station.

The repetition of a spot can also effect its effectiveness. Try to sell the client on the idea of updating his commercials with some regularity.

I can't count how often I have heard the same spot a hundred times and reached over and turned the radio OFF. It really wasn't a good spot in the first place. Repeating it . . . made it worse.

## CFPL LONDON SUPPLIES STUDENT ADVANTAGES

Through a broadcast journalism training program initiated by CFPL London, the station has, this year, allowed three journalism students to add practical experience to theoretical learning. Two of the students are from nearby Fanshawe Community College while the third is from the University of Western Ontario, also in London.

Although this is the first time the station has supplied the added advantage of on-the-job training and part-time employment on an open-end basis, the station has provided newsroom training for students over specified periods.

The students hired this year were assigned to work evenings and weekends. They answered newsroom phones and handled the editing of tape and follow-ups on stories.

CFPL news director, Gord Whitehead, supplies them with daily "feed-back" on their work and instructs them further on various aspects of newsroom operations. One student progressed to the point where he was assigned to cover a murder trial in a nearby city while a second took on an evening news editing-and-broadcasting assignment.

SEE YOU AT C9 - VANCOUVER

## RAB AWARDS FOR CKSL LONDON

London, Ontario's CKSL received Finalist honours at the recent CLIO Awards sponsored by the Radio Advertising Bureau of New York. There were 1128 entries received from thirteen countries for the CLIO Awards and one hundred and fifty finalists chosen.

CKSL won four Finalists which were for: Canadian Timken Company, Fryfogle "Summer Cooler", Guildwood Lighting, and Muggs Restaurant & Tavern.

The commercials were written by Bill McDonald of "That Commercial Place", voiced by Don Parrish and co-produced by CKSL production manager Bruce Devine and Doug Thompson of "That Commercial Place".

## "ALL AROUND CIRCLE" RETURNS TO CBC-TV

Described as "The music and gentle humour of Canada's Atlantic Provinces and the British Isles, CBC-TV's Network series, "All Around The Circle" returns for another summer season.

First production was scheduled for Saturday June 29, at 8PM EDT and at 8PM local-time throughout the rest of Canada.

The St. John originated show is primarily aimed at "plain folks of all cultures, people who enjoy real folk music sung with enthusiasm, authenticity, and without affectation". Because of its Newfoundland origina-



(I to r) Ray Walsh, Evan Purchase, Doug Laite, Carol Brothers, John White and fiddler Don Randell.

tion the show reflects the Island's unique lifestyle, drawing from a heritage of folk art going back almost five hundred years.

Emcee for the series is Doug Laite, who has created a character under the name of Uncle Eli, "a worldly-wise fisherman incorporating the wit and wisdom of the self-made man, with a healthy scepticism towards too much change".

Supplying musical back-up for the series will be Roy Walsh and the Band — almost a Newfoundland institution. Although women aren't yet fully recognized in Newfie music circles, Carol Brothers could be the first breakthrough. She joins the series with her interpretations of English, Scottish and Irish folk songs.

Evan Purchase is one of the little known Newfoundlanders who has made a study of the Island folk material which he has supplied to many an outport singer. In keeping with the Newfoundland-cum-Irish ditties, John White will be front and centre. Keeping the flow of music continuous will be special guests for the series, Ryan's Fancy, an Irish Folk Group who have become known in record circles.

## CERTIFICATION HEARING IN PROGRESS FOR 'LG

The Association of Clerical and Technical Employees and radio station CKLG Vancouver were in court last week to determine ACTE's right to represent the station's employees.

In the hearings, before the Canadian Labour Relations Board, argument centred on the inclusion of casual employees in the representation vote. If casual employees are given the vote, then ACTE feels it would have the required majority for representation. Spokesmen for the station dispute the contention.

Hearings on 'LG's alleged interference with the organization of the union are scheduled to begin in September.

## CFRB INTRODUCES YOUNG ORGANIST

George Wilson, host of CFRB's highlyrated "Starlight Serenade" used his show to introduce a new Canadian musician to his audience. Thirteen year old Michael Bloss, a grade 8 student at Hill-



Thirteen year old Michael Bloss heard on CFRB's "Starlight Serenade" June 24/74.

top Middle School in Etobicoke, Ontario was accompanied by Dr. David Ouchterlony, principal of the Royal Conservatory for his June 24 (9PM) debut. The young Bloss is an organ student at the Royal Conservatory and CFRB has recorded his performance of J.S. Bach's "Toccata and Fugue in D Minor" on the Royal Conservatory Concert Hall organ. This taping was part of the June 24 "Starlight".

Michael began taking piano lessons at the age of seven, becoming interested in the organ in 1971 while a member of the Humbervale United Church Choir. His interest in the organ was increased through Fredrick Geoghegan, considered one of this country's foremost concert organists. Bloss is now studying with Dagmar Ledlova-Kopecky, a member of the organ faculty of the Royal Conservatory, and is associated with St. Dan's Anglican Church as the organist for the evening services.

The Bloss/Ouchterlony interview and performance is a first for CFRB and is being considered by the station's program director, John Spragge, as a possible permanent addition to "Starlight".

## CANCON/CHARITY/NOSTALGIA KEEPS STEREO 96 ACTIVE

CFPL-FM (Stereo 96) London, Ontario has been kept active on the charity front as well as with Canadian talent and a little nostalgia.

In the charity department they taped a concert performance by the London Symphony, airing the taping during the station's London Symphony Marathon — organized like a television telethon. More than \$12,000 was realized for the orchestra.

Harry James who has been pulling capacity crowds on a recent North American tour stopped into Port Stanley for their centennial as well as the opening of the town's new Stork Club. CFPL-FM was there and brought a little nostalgia to their listeners on the station's Saturday night "Dance Party".

In the Cancon department, Ian Davies is producing and hosting "Musicanada" (Mondays 7-8PM). Davies spotlights a Canadian aritst through an interview and the airing of the artist or group's recordings. The show also spotlights new Canadian music. He has already scored with Shawne Jackson, Doug McArthur, David Bradstreet and Ian Thomas. The latter was for his

## "BILLY" RADIO PACKAGE READY FOR MARKETING

Don Wade, Gary Brooks and CHUM's Tom Rivers have completed plans for the Canadian marketing of a new radio series, "Billy and The Kid". The package has already been picked up by several major and breakout market stations in the U.S.

Two years of material is now in the can and ready to go. The same characters and voices used on the trio's successful "Stoned Ranger" series has been used on this new endeavour. Custom intros are supplied, along with several other marketing aids including drop-ins by the "Billy" characters. Commercials for the sponsors will be made up - and charged accordingly.

"Billy and The Kid" uses a western theme but in a comfortable contemporary style i.e. the Grand Funk Railroad runs through the town, and Quicksilver Messenger Service is the telegraph operation etc. There is an abundance of "personality" in the series - and it has been described as "contemporary enough for any format".

Cost of the series, which carries an exclusitivity protection for the station, varies. The size of the market is a factor and special rates for multi-station buying are allowed. The initial response has been good and Rivers advises that this is a "first come, first serve situation". Rates, free demo and brochure are available from either Rivers or Skip Fox. Call collect (416) 491-4453.

## MARSHALL CLASSIC PROGRAM AVAILABLE FOR FM STATIONS

Andrew Marshall's "World Of Music" is now available to FM stations in Canada. Produced in stereo, the program frequently features matrix 4 channel discs from Marshall's large collection of classics. Each program is highlighted by a special theme—a style or period of music or a particular artist or composer—brought into proper focus by Marshall's commentary.

Marshall, an authority on audio (his feature "Audio Ideas" is heard regularly on CKFM/Toronto and CFRN-FM/Edmonton), is involved with all types of music, particularly Canadian folk. His two-hour program on folksinger Bruce Cockburn has been scheduled for a fall airing on CHUM-FM/Toronto and CJFM/Montreal. He has also been heard regularly on a variety of subjects for CBC Radio.

Marshall's "World Of Music" will be available for the fall season in five one-hour programs weekly, or alternatively, two two-hour programs. He has reduced the price to a minimum to make it available to as many markets as possible — \$10.00 per hour for most stations.

Those interested should direct enquiries to Andrew Marshall Audio Productions, P.O. Box 871, Kingston, Ontario.

## SEE YOU AT C9 - VANCOUVER

Dominion Day (July 1st) show.

Scheduled for dates through July and August are the Downchild Blues Band, Tony Kosinec, Thundermug, Copper Penny, King Biscuit Boy, Bearfoot and others. Those wishing to latch onto a piece of "Musicanada" should contact Davies c/o Stereo 96, 369 York St., London, Ontario or call hlm at (519) 434-4551.

## Programmers

## TRIBAL DRUM

Ric Allen moves from CFGO/Ottawa to take over as program and music director at WLEO/Fort Meyers, Florida. Trudy Chamberlain assumes duties as music librarian at CFGO.

Gary Richards now handling music duties at CKBW/Bridgewater, Nova Scotia. He replaces former music director Greg Buckler.

CKOB is ready for broadcasting at Renfrew, Ontario. Official opening celebrations will take place after the station has been in operation for a week. Jay Silver, formerly of CFOM/Quebec City and CHOV/Pembroke. takes over as program director. Music will consist of 1-3PM country, 7-10PM contemporary rock and the rest mixed. Silver still needs an on-air personality and newsman to complete their lineup. Send tape and

Bob Venn has joined the CHML library staff. He was formerly with CKCY/Sault Ste. Marie, where he had worked for six years in their library.

Changes at CHTM/Thompson, Manitoba brings about the following on-air lineup: Ron Krane 7:30-11AM, Frank Rogers 11AM-1:30PM, Brian Koshul 1:30-2:30PM, Ron Krane 2:30-3:30PM, and Paul Shura 4PM-MN. The all nite slot is looked after by Jim Brown with Ted Deveine and Gord Leslie doing weekends. Ron Krane is the program director and Paul Shura, music director.



CHML staffers Lynn Latimer and Johnny Murphy, ex-music director and temporary resident Newfie, welcome Silver Blue's Don Goodwin, given the station promo tour by Polydor's Scoot Irwin.

It's nostalgia time at CHML/Hamilton, Sunday evenings 6:15-8PM when Lee Dunbar's "Memory Lane" returns by popular demand. He will air comedies, dramas and the old Hit Parade shows which featured Frank Sinatra - all from the Golden Age of Radio. Much of the material used will be from Dunbar's private collection.

Radio York's Pete Desrochers recently presented a plaque to Doug Delaney of CFTO-TV on behalf of Radio York. The plaque read:

TO CFTO TV

In appreciation for contributions and continuous assistance on behalf of Campus Broadcasting - June 1974 York University Radio.

CFTO has, over the years, given technical and financial assistance to York, considered one of the finest campus stations in the country.

MAJOR MARKET The I Programmers CHART **ADDITIONS** 

CFRW WINNIPEG (Buddy Rodgers)

4 (4-2) If You Love Me/Olivia Newton-John

25 (9-3) Radar Love/Golden Earring 15 (12-8) Rikki/Steely Dan

22 (16-10) Waterloo/Abba

56 (13-11) Rock Me Gently/Andy Kim

76 (15-12) Wolfman/Guess Who

29 (23-13) Takin' Care/Bachman-Turner 18 (24-19) Annie's Song/John Denver

46 (27-20) If You Go Away/Terry Jacks 3 (30-22) Rock the Boat/Hues Corporation

24 (28-24) Heaven/Ozark Mtn. Daredevils 10 (HB-21) Rock Your Baby/George McCrae

62 (HB-26) Chicago/Paper Lace

48 (HB-27) Don't Let the Sun/Elton John 5 (HB-29) Be Thankful/William De Vaughn (HB-30) Having My Baby/Paul Anka

CKLW WINDSOR

(Bill Hennes) 3 (2-1) Rock the Boat/Hues Corporation 28 (13-10) Sideshow/Blue Magic

71 (23-12) Fish Ain't Biting/Lamont Dozier 37 (HB-15) Makin' Love/Roberta Flack 6 (21-17) Air That I Breathe/Hollies

(27-19) Keep on Bumping/Kay-Gees

62 (24-21) Chicago/Paper Lace

68 (29-24) Machine Gun/The Commodores 15 (HB-27) Rikki/Steely Dan

(HB-30) Walk On/Neil Young

CKLG VANCOUVER

(Karen Lakey) \* Wildwood Weed|Jim Stafford

\* Having My Baby/Paul Anka 37 Makin' Love/Roberta Flack

58 Wild Thing/Fancy

CFGO OTTAWA

6 (1-1) Air That I Breathe/Hollies 4 (4-3) If You Love Me/Oliva Newton-John

56 (5-4) Rock Me Gently/Andy Kim

10 (6-5) Rock Your Baby/George McCrae 46 (10-6) If You Go Away/Terry Jacks

18 (13-8) Annie's Song/John Denver

3 (18-12) Rock the Boat/Hues Corporation

22 (19-13) Waterloo/Abba

(27-22) I Want You/Susan Jacks 92 (30-24) I'm on Fire/April Wine

65 (HB-27) Call on Me/Chicago

17 (HB-28) Hollywood Swinging/Kool & Gana

28 (HB-29) Sideshow/Blue Magic

(HB-30) Hang on in There | Johnny Bristol

CKOC HAMILTON

(Nevin Grant)

3 (22-9) Rock the Boat/Hues Corporation 10 (26-11) Rock Your Baby/George McCrae 62 (28-12) Chicago/Paper Lace

(36-24) Ail Up to You/Marie & Donny

Osmond

(40-39) Having My Baby/Paul Anka 25 (HB-38) Radar Love/Gölden Earring

(HB-39) Hang on in There/Johnny Bristol (HB-40) Long Long Way/lan Thomas

CIME REGINA (H. Hart Kirch)

25 Radar Lové/Golden Earring

Having My Baby/Paul Anka

CKCK REGINA

(Ken Sebastian Singer) 28 Sideshow/Blue Magic

**EXPERIENCED MORNING MAN and** former Program Director, with 8 years experience in all formats, would like good solid on-air or management position with good company, preferrably Ontario. Presently employed. Write to Box No. 7401, c/o RPM Weekly, 6 Brentcliffe Rd., Toronto, Ontario M4G 3Y2.

# Action

The following singles are projected to reach the top 25 of their respective charts, based on early radio station action among the stations in the RPM sample.

## Contemporary

SUMMER GIRL Craig Ruhnke (U.A.)

**GHOST IN MY HOUSE** R.Dean Taylor (Motown)

**BROTHER & ME** Fludd (Attic)

SAN SEBASTIAN Keith Barrie (U.A.)

FOR EVER & EVER Keith Hampshire (A&M)

WHAT'S YOUR NAME Andy & David Williams (Barnaby)

Linda Brown (A&M)

BADGER BODINE Orval Prophet (Columbia)

HEY THERE GIRL David Rogers (Atlantic)

18 Annie's Song/John Denver

CKY-AM WINNIPEG

(Bob Gibbons)

3 Rock the Boat/Hues Corporation

65 Call on Me/Chicago

29 Takin' Care/Bachman-Turner Overdrive 46 If You Go Away/Terry Jacks

CKSL LONDON (Bruce Devine)

76 Wolfman/Guess Who

Having My Baby/Paul Anka

CKRC WINNIPEG (Billy Gorrie)

48 Don't Let the Sun/Elton John

I Keep It Hid/Dr. Music 76 Wolfman/Guess Who

MAJOR MARKET The Programmers PLAYLIST **ADDITIONS** 

CKSL LONDON (Bruce Devine)

Summer Girl/Craig Ruhnke

62 Chicago/Paper Lace

Sure As I'm Sitting/Three Dog Night

Summertime/Copper Penny

20 On & On/Gladys Knight/Pips Up to You/Marie & Donny Osmond

CKRC WINNIPEG (Billy Gorrie) 33 Boston/Dave Loggins 26 Come Monday/Jimmy Buffett 91 There's Something/Chilliwack

12 Already Gone/Eagles \* Having My Baby/Paul Anka 28 Sideshow/Blue Magic \* Be My Day/Cats 37 Makin' Love/Roberta Flack

65 Call on Me/Chicago

54 Keep on Smilin'/Wet Willie Summer Song/Alan Schick

32 Car Wash Blues/Jim Croce

CFRW WINNIPEG (Buddy Rodgers)

Summer Girl/Craig Ruhnke Forever & Ever/Keith Hampshire

CFGO OTTAWA 62 Chicago/Paper Lace 68 Machine Gun/The Commodores 70 Tell Me Something Good/Rufus A Ghost in My House/R. Dean Taylor

Cajun Moon/1.1. Cale CKOC HAMILTON

(Nevin Grant) 54 Keep on Śmilin'/Wet Willie

CJME REGINA (H. Hart Kirch) 48 Don't Let the Sun/Elton John 37 Makin' Love/Roberta Flack 62 Chicago/Paper Lace CKXL CALGARY

(Ed Haraldson) 37 Makin' Love|Roberta Flack \* Hang On in There|Johnny Bristol 58 Wild Thing/Fancy 62 Chicago/Paper Lace

35 You & Me Helen Reddy Shang-A-Lang/Tinker's Moon CIBK LONDON

5 Be Thankful/William De Vaughn Summer Girl/Craig Ruhnke

(Jerry Stevens)

Having My Baby | Paul Anka CKY-AM WINNIPEG

(Bob Gibbons) 62 Chicago/Paper Lace 37 Makin' Love/Roberta Flack Having My Baby/Paul Anka Shang-A-Lang/Tinker's Moon

CKFH TORONTO 65 Call on MelChicago 10 Rock Your Baby/George McCrae 48 Don't Let the Sun/E/ton John 37 Makin' Love/Roberta Flack 76 Wolfman/Guess Who \* Brother & Me/Fludd

Brenda/Hollis

BREAKOUT The Programmers MARKET **ADDITIONS** 

CKLC KINGSTON Charted: 24 Heaven/Ozark Mtn. Daredevils 26 Come Monday/Jimmy Buffett 10 Rock Your Baby/George McCrae 65 Call on Me/Chicago

CHEC LETHBRIDGE (Walt Edwards)
Playlisted:

48 Don't Let the Sun/Elton John 25 Radar Love/Golden Earring Sure As I'm Sitting/Three Dog Night 65 Call on Me/Chicago

10 Rock Your Baby/George McCrae

CJIC SAULT STE, MARIE (Lou Turco) Playlisted:

He Thinks I Still Care | Anne Murray All Up to You/Marie & Donny Osmond

You'll Never Know/Dennis Doherty Moonlight Serenade/Deodato

CHNO SUDBURY Charted:

3 Rock the Boat/Hues Corporation 46 If You Go Away/Terry Jacks 57 Might As Well Rain/Gary & Dave

CHSJ ST. JOHN (Peter Michaels) Playlisted:

76 Wolfman/Guess Who \* Who Knows His Name/Southcote 62 Chicago/Paper Lace

48 Don't Let the Sun/Elton John CKWS KINGSTON (Gary Mercer) Charted: 76 Wolfman/Guess Who

22 Waterloo/Abba 33 Boston/Dave Loggins Playlisted:

Can't Be a Beacon/Donna Fargo Having My Baby/Paul Anka

Sure As I'm Sitting Here/Three Dog Night

Ghost In My House/R, Dean Taylor Room Full of Roses/Mickey Gilley

VOCM ST. JOHN'S (Kevin McGowan) Play listed: 22 Waterloo/Abba

CFOM QUEBEC (Garry Parr) Charted:

3 Rock the Boat/Hues Corporation

12 Already Gone Eagles Song for Sunshine/Painter Playlisted:

90 Don't You Worry/Randy Bishop 57 Might As Well Rain/Gary & Dave 7 Haven't Got Time/Carly Simon

CKCY SAULT STE. MARIE Charted:

Brenda/Hollis Black Creek/Perth County Playlisted:

18 Annie's Song/John Denver 63 King of Nothing/Seals & Crofts

CKPT PETERBOROUGH (Dale Parker) Charted:

15 Rikki|Steely Dan Playlisted:

29 Takin' Care/Bachman-Turner Overdrive Teddy Bear/Teddy Palmer & R.B.

CION ST. IOHN'S 18 Annie's Song/John Denver 14 Rock & Roll Heaven/Righteous Bros. 28 Sideshow/Blue Magic 15 Rikki/Steely Dan

The Programmers

PICKS & PLAYS

CKX BRANDON (Dan Radford) Play listed:

\* 48 Crash/Suzi Quatro 38 Leader of the Gang/Brownsville Stn.

Sha La La/Blue Lick Road 91 There's Something/Chilliwack

58 Wild Thing/Fancy 47 Put Out the Light/Joe Cocker

52 Silly Milly/Blue Swede

CFVR ABBOTSFORD (Rick Dennis) 6 Air That I Breathe/Hollies

33 Boston/Dave Loggins 26 Come Monday/Jimmy Buffett 65 Call on Me/Chicago

Legacy/Lori Lieberman Bridge of Sighs/Robin Trower (PLP)

Bright Eyes/Melissa Manchester (PLP)

CJCJ WOODSTOCK (Peter Stairs) Charted:

Take the Money/David Clayton-Thomas 15 Rikki/Steely Dan

52 Silly Milly/Blue Swede Get Rich Rite Away/Dr. John

CHAT MEDICINE HAT

(Pat O'Connor) Playlisted: 65 Call on Me/Chicago

38 I'm the Leader/Brownsville Stn. Sure As I'm Sitting/Three Dog Night 63 King of Nothing/Seals & Crofts For Ever & Ever/Keith Hampshire

Love is the Answer/Van McCov All Up to You/Marie & Donny Osmond

CKIQ KELOWNA (Al Fuhrman) Playlisted:

52 Silly Milly/Blue Swede

10 Rock Your Baby/George McCrae 24 Heaven/Ozark Mtn. Daredevils

3 Rock the Boat/Hues Corporation 22 Waterloo/Abba

96 I'm Falling in Love/Little Anthony CHCL MEDLEY (Joyce Murphy)

Charted: Me & You/Flip/Terry Jacks 5 Be Thankful/William De Vaughn

76 Wolfman/Guess Who 3 Rock the Boat/Hues Corporation We Can Make It/I've Been Wonderin'/ **Patches** 

Up to the Lady/Tavares Play listed:

Questions/Flip/Lady & The Gentlemen

8 The Last Dance/DeFranco Family

\* I Want You/Susan Jacks
34 Ballero/Flip/War

\* Shoeshine/Murray McLauchlan \* Prisoner of Love/Flip/Vogues \* Friends/Flip/Gallery 63 King of Nothing/Seals & Crofts

32 Car Wash Blues/Jim Croce

62 Chicago/Paper Lace

Vicky Leandros/Vicky Leandros (PLP) CFBC SAINT IOHN

Playlisted:

48 Don't Let the Sun/Elton John Summer Song/Allan Schick

CFTK TERRACE, B.C. (Ted Hockaday) Charted:

15 Rikki/Steely Dan

26 Come Monday/Jimmy Buffett 7 Haven't Got Time/Carly Simon

CISS CORNWALL Playlisted:

10 Rock Your Baby/George McCrae 28 Sideshow/Blue Magic

Forever & Ever/Keith Hampshire Summer Girl/Craig Ruhnke

48 Don't Let the Sun/Elton John 37 Makin' Love/Roberta Flack

65 Call on Me/Chicago Oh What the Summer/Joey Cee

Don't Call It Love/Bo Cooper

CINB NORTH BATTLEFORD (Alan Russell) Charted: 30 Son of Sagittarius/Eddie Kendricks

76 Wolfman/Guess Who 8 Save the Last Dance/DeFranco Family Playlisted:

Don't Want to Be Lonely/Main Ingredient

You Won't See Me/Anne Murray

80 Dancin' | Flash Cadillac 20 On & On/Gladys Knight/Pips

12 Already Gone/Eagles 32 Car Wash Blues/Jim Croce 52 Silly Milly/Blue Swede

24 Heaven/Özark Mtn. Daredevils



W MOTOWN Y
V MUSIMART R
D PHONODISC L
E PINDOFF S
F POLYDOR Q
H QUALITY M
R UA RECORDS U
J WEA
V WORLD Z A&M
AMPEX
ARC
CMS
CAPITOL
CARAVAN
COLUMBIA
GRT
LONDON
MCA
MARATHON

Par	100	No. of Street,		dweet		C. S. Charles		
1	3	(7)	ANNIE'S SONG John Denver RCA APBO-0295-N	26	33	(4)	<b>6</b>	SONG THAT ANNIE SINGS Lorence Hud A&M 365-W
2	4	(8)	PLEASE COME TO BOSTON Dave Loggins Epic 5-11115-H	27	42	(2)		ROCK YOUR BABY George McCrae TK KPBO 1004-N
3	13	(3)	WORKIN' AT THE CAR WASH BLUES Jim Croce ABC 1447-N	28	38	(3)		WHEN THE MORNING COMES Hoyt Axton A&M 1497-W
4	12	(3)	ROCK THE BOAT Hues Corporation RCA 0232-N	29	41	(4)	MA	SUMMER GIRL Craig Ruhnke United Artists UAXW-453W-U
5	2	(9)	FOX HUNT Herb Alpert & The T.J.B. A&M 1526-W	30	20	(15)		MIDNIGHT AT THE OASIS Maria Muldaur Reprise REP 1183-P
6	9	(8)	THE AIR THAT I BREATHE Hollies Epic 5-1110-H	31	40	(5)		LAMPLIGHT David Essex Columbia 46041-H
7	7	(10)	LOVE MAY BE THE ANSWER Cliff Edwards Columbia C4-4026-H	32	30	(14)		SUNDOWN Gordon Lightfoot Reprise REP 1194-P
8	14	(6)	BE THANKFUL FOR WHAT YOU GOT William DeVaughn Roxbury BRBO-0236-N	33	25	(6)		IT MIGHT AS WELL RAIN UNTIL SEPTEMBER Gary & Dave Axe 17
9	1	(9)	HAVEN'T GOT TIME FOR THE PAIN Carly Simon Elektra 45887-P	34		(1)	MA PI	FOREVER AND EVER (Baby I'm Gonna Be Yours) Keith Hampshire A&M AM370-W
10	11	(6)	IF YOU GO AWAY Terry Jacks Goldfish GF 108-K	35	17	(10)	<b>6</b>	RHODA Robert David RCA KPBO 0028-N
11	5	(9)	SAVE THE LAST DANCE FOR ME DeFranco Family with Tony DeFranco 20th Century 2088-T	36	43	(2)		FEEL LIKE MAKIN' LOVE Roberta Flack Atlantic 3025-P
12	22	(4)	YOU & ME AGAINST THE WORLD Helen Reddy Capitol 3897-F	37	26	(11)	PU	YOU WON'T SEE ME Anne Murray Capitol 72727-F
13	15	(7)	GREAT CANADIAN TOUR Ian Tyson A&M AM-360-W	38	50	(2)		YOU CAN'T BE A BEACON Donna Fargo Dot 17506X-M
14	16	(5)	DIME SENOR Mocedades Tara TRA 105X-M	39	32	(12)		IF YOU LOVE ME LET ME KNOW Olivia Newton-John MCA 40209-J
15	19	.(7)	ROCK ME GENTLY Andy Kim Ice IC1-K	40	36	(5)	<b>(1)</b>	KEEP ON CHANGING Ken Tobias MGM M-14723-Q
16	6	(7)	I DON'T SEE ME IN YOUR EYES ANYMORE Charlie Rich RCA APBO 0260 N	41	46	(2)		I DON'T KNOW WHAT HE TOLD YOU Perry Como RCA 0274-N
17	18	(8)	<b>SLEEPIN'</b> Diana Ross Motown 1295-Y	42	44	(4)	MA PI	BRENDA Hollis Much 9920-W
18	8	(11)	ANNA-MARIE Bruce Miller A&M AMX 359-W	43	48	(2)		IT COULD HAVE BEEN ME Sami Jo MGM 7034-Q
19	34	(3)	MOONLIGHT SERENADE Deodato MCA 40252-J	44		(1)		SONG FOR ANNA Herb Ohta A&M AMX346-W
20	35	(3)	I WANT YOU TO LOVE ME Susan Jacks Goldfish GF 104-K	45	47	(3)	A A	ALL I EVER SED IS YOU Drylanders Skyline
21	39	(2)	DON'T LET THE SUN GO DOWN ON ME Elton John MCA 40259-J	46		(1)	(M. A.)	SHOESHINE WORKIN' SONG Murray McLauchian True North TN4-119-H
22	10	(11)	TIME TO CRY Don Goodwin Silver Blue 808-Q	47		(1)	MA	BROTHER & ME Fludd Attic AT100-K
23	29	(5)	PON'T YOU WORRY Randy Bishop Good Noise GN 1006-Q	48		(1)	M A	SAN SEBASTIAN Keath Barrie U.A. UAXW 452-W <sub>t</sub> U
24	28	(6)	M'LADÝ Robbie Lane Celebration CEL 2094X-M	49	49	(2)		YOU'LL NEVER KNOW Denny Doherty Paramount 0286-J
25	31	(8)	I'M IN LOVE Aretha Franklin Atlantic 2999-P	50		(1)		(You're) HAVING MY BABY Paul Anka U.A. UAXW454-W-U

14 Rock & Roll Heaven/Righteous Bros. 65 Call on Me/Chicago

57 Might As Well Rain/Gary & Dave 77 Time For Lovin'/Sly & Family Stone 92 I'm on Fire | April Wine

CFCH NORTH BAY

Playlisted: 28 Sideshow/Blue Magic

65 Call on Me/Chicago 34 Ballero | War

68 Machine Gun/Commodores

33 Boston/Dave Loggins 67 Room Full of Roses/Mickey Gilley

So in Love/Peter Foldy Sweet Virginia/Bearfoot I Want You/Susan Jacks

CJET SMITHS FALLS (Al Abraham)

Playlisted: 46 If You Go Away Terry Jacks Having My Baby/Paul Anka

63 King of Nothing/Seals & Crofts 97 Love May be the Answer/Cliff Edwards 62 Chicago/Paper Lace

CKOM SASKATOON (Lorne Thomas)

Charted: 25 Radar Love/Golden Earring

Playlisted: 47 Put Out the Light/Joe Cocker 52 Silly Milly/Blue Swede

63 King of Nothing/Seals & Crofts Sick City/Elton John

14 Rock & Roll Heaven/Righteous Bros. 1985/Paul McCartney & Wings

CFOR ORILLIA Charted:

3 Rock the Boat/Hues Corporation 24 Heaven/Ozark Mtn. Daredevils Sugar Baby Love/The Rubettes Playlisted:

10 Rock Your Baby/George McCrae

22 Waterloo/Abba 76 Wolfman/Guess Who

## The Programmers POP MUSIC ADDITI **ADDITIONS**

CHOW WELLAND (Jay Jeffrie) Playlisted: If You Talk/Elvis Presley Rock the Boat/Hues Corporation Annie's Song/John Denver Car Wash Blues/Jim Croce Bring Back My Yesterday/Dave Mills

CKBB BARRIE (Gary Pede) Charted: Waterloo/Abba Rock Your Baby/George McCrue Sha La La/Blue Lick Road Lamplight/David Essex I Believe/Songbird

CKFM TORONTO (Dan Chevrette) Playlisted: Here Comes My Baby | Tony Christie Makin' Love/Roberta Flack Having My Baby/Paul Anka Rikki/Steely Dan Air Disaster/Albert Hammond Don't Call It Love/Bo Cooper

CKNX WINGHAM (Iona Terry) Playlisted: San Sebastian/Keath Barrie Call on Me/Chicago In the Park/Jack Cornell When I'm a Kid/Silverback Memory Man/John Coleman The Man in Me/Janis Ian Moonlight Serenade/Deodato Forever & Ever/Keith Hampshire Love is the Answer/Van McCoy

CHML HAMILTON (Johnny Murphy) Playlisted: Makin' the Best/Dick Feller

T.D.'s Boogie Woogie/Charlie McCoy/ Jerry Smith

Deep in the Woods/Mickey Andrews My World Around/Satisfy Me/Frank Sinatra Hanging On/Cliff Richards Who Broke Your Heart/Claudine Longet

What's Your Name/Andy & David Williams All Up to You/Donny & Marie Osmond

Goodbye/Rex Allen Jr. Long. Long Way/Ian Thomas (PLP)

CHFI-FM TORONTO (Tony Luciani) San Sebastian/Keath Barrie Having My Baby/Paul Anka Hanging On/Cliff Richard

Ferdinand/Jelly Roll/Dick Hyman (LP) Back Home Again/John Denver (LP) Sketches/Chris Connor (LP)

My Love/Engelbert Humperdinck (LP) Two Words/Robert Tennison Troupe (LP)

CFRB TORONTO (Lloyd McGuire) Playlisted: That Song/Tom T. Hall Car Wash Blues/Jim Croce Don't You Think/Marty Robbins You & Me/Helen Reddy

CKEY TORONTO (Judy Casselman) Playlisted:

My Love is You/Mickey Andrews
In the Mood Vol. II/Max Gregor (LP) Billy Vaughn Electrified/Billy Vaughn (LP) Tammy/Tammy Rafferty (LP)

CKTB ST. CATHARINES Come Monday/Jimmy Buffett Sweet Child/Stoned in Love/Johnny Mathis Love's Theme | Andy Williams Might As Well Rain/Gary & Dave One Hell of a Woman/Mac Davis Makin' Love/Roberta Flack King of Nothing/Seals & Crofts Don't You Worry/Randy Bishop Hey Joe McKenzie/Vicky Leandros Dime Senor/Mocedades San Sebastian/Keath Barrie You and Me/Helen Reddy Boston/Dave Loggins Questions/Lady & the Gentlemen Rock Your Baby/George McCrae Summer Girl/Craig Ruhnke Be Thankful William De Vaughn Just As Bad As You/Shawne Jackson I'm Falling/Little Anthony and the Imperials Anna-Marie/Bruce Miller Don't Stay Away/Old Fashioned/Peters & Lee

CKOV KELOWNA Forever & Ever/Keith Hampshire Hey Joe McKenzie/Vicki Leandros Don't Let the Sun/Elton John The Man You Are/Janis lan

CIGX YORKTON (Greg Laurence) Playlisted: Brenda/Hollis Could Have Been Me|Sami Jo You've Been Wrong|El Chicano Come Monday|Jimmy Buffett If You Go Away | Terry Jacks M'Lady/Robbie Lane Might As Well Rain/Gary & Dave Davy/Shirley Bassey
Car Wash Blues/Jim Croce Something's Gotta Give/New Potatoes The Homecoming/Hagood Hardy Starbound/J.J. Cale Summertime | Jamies

I Don't See Me/Charlie Rich My Love/Margie Joseph Wonderful/Isaac Hayes I'm Coming Home/Spinners What Friends Are For/Paul Williams

CKLB OSHAWA (John Hinnen) Wildwood Weed/Jim Stafford Rock Your Baby/George McCrae Don't Let the Sun/Elton John Having My Baby/Paul Anka That Song/Tom T. Hall If You Love Me/Olivia Newton-John

CKDH AMHERST, N.S. Hollywood Swinging/Kool & the Gang Rock Your Baby/George McCrae Sideshow/Blue Mugic It Might As Well Rain/Gary & Dave This Heart/Gene Redding Cause We're in Love/The Hood Finally Got Myself/Impressions Boston/Dave Loggins If You Talk/Elvis Presley If You Go Away/Terry Jacks Wolfman/Guess Who I Believe/Songbird Car Wash Blues/Jim Croce

The Programmers

FM**ADDITIONS** 

CHOM-FM MONTREAL Charted: If You Go Away/Terry Jacks Boogie Down/Eddie Kendricks Lookin' for a Love/Bobby Womack I'm on Fire | April Wine Rikki/Steely Dan LP's: Caribou/Elton John Live A Montreal/Ville Emard Blues Band Genesis Live Aimons Nous/Ginette Reno L'Espoir/Leo Forre Deuxieme Arret/Gilles Valiquette On Stage/Loggins & Messina Court & Spark/Joni Mitchell Okie/J.J. Cale Rampant/Nazureth Stop All That Jazz/Leon Russell Debussy: Snowflakes Are Falling/Tomita The World/Premiata Forneria Marconi Wonderworld/Uriah Heep
"Mon Nom Est Personne"/Ennio Morricone Lu Liberation de lu Femme/Yvon Deschamps

The **CAMPUS** Programmers **ADDITIONS** 

CFRC QUEENS UNIVERSITY/KINGSTON (Derek Redmond) When the Morning Comes/Hoyt Axton Backbone/The Gup Band It's Getting Harder/Ten Years After Tell Me/Blood, Sweat and Tears Still Alive In The Winter If (PLP) Ville Emard Blues Band (LP) Bedtime Story/Dr. Music (LP)
Magician's Holiday/The Gap Bund (LP) Foxy Brown/Willie Hutch (LP) Stop All That Jazz/Leon Russell (LP) Martha Reeves (LP) Pure Smokey | Smokey Robinson (LP) RADIO SHERIDAN/OAKVILLE (Smoky) Don't Let the Sun/Elton John Keep on Smilin'/Wet Willie



W MOTOWN Y
V MUSIMART R
D PHONODISC L
E PINDOFF S
F POLYDOR Q
H GUALITY M
R QA
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J WEA
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			and the same		818.9	deneve		
1	5	(9)		THIS TIME Waylon Jennings RCA APBO-0251-N	26	30	(3)	RUB IT IN Billy Crash Craddock ABC 11437-N
2	3	(13)	MA	SITTER SWEET SONGS Dick Damron Columbia C4-4048-H	27	32	(6)	DON'T YOU THINK Marty Robbins MCA 40236J
3	7	(8)		I'M NOT THROUGH LOVING YOU Conway Twitty MCA 40224J	28	37	(2)	YOU CAN'T BE A BEACON Donna Fargo Dot 17506X-M
4	8	(9)		THEY DON'T MAKE 'EM LIKE MY DADDY Loretta Lynn MCA 40223-J	29	31	(5)	BABY & ME Donna Moon Marathon 1114-C
5	9	(8)		MARIE LAVEAU Bobby Bare RCA APBO-0261-N	30	34	(3)	AS SOON AS I HANG UP THE PHONE Conway Twitty & Lynn Anderson MCA 40251-J
6	1	(11)		WE COULD Charley Pride RCA APBO-0257-N	31	49	(2)	HELP ME Elvis Presley RCA 0280-N
7	13	(7)		HOW LUCKY CAN ONE MAN BE Joe Stampley Dot 17502-M	32	46	(2)	THAT'S YOU & ME Hank Snow RCA 0307-N
8	12`	(10)	MA	GREAT CANADIAN TOUR Ian Tyson A&M AM 360-W	33	36	(3)	SHOESHINE WORKIN' SONG Murray McLauchlan True North TN4-119-H
9	6	(6)		ROOM FULL OF ROSES Mickey Gilley Playboy 55056-M	34	25	(8)	IF I COULD CLOSE MY EYES Country Edition Boot BT 095-K
10	2	(13)		WHEN THE MORNING COMES Hoyt Axton A&M 1497-W	35	39	(4)	THE DEPARTURE Tommy Hunter RCA KPBO-0035-N
11	4	(13)	<b>A</b>	ANNA MARIE Bruce Miller A&M AMX 359 W	36	50	(3)	TALKING TO THE WALLS Lynn Anderson Columbia 46056-H
12	18	(6)		STOMP THEM GRAPES Mel Tillis MGM 14720-Q	37	38	(4)	SONG THAT ANNIE SINGS Lorence Hud A&M 365-W
13	20	(6)		THAT SONG IS DRIVING ME CRAZY Tom T, Hall Mercury 73488-Q	38	41	(2)	HAPPY ANNIVERSARY Con Archer Condor 97011-C
14	23	(6)		STATUE OF A FOOL Brian Collins Dot 17499X-M	39	40	(2)	LOVE MAY BE THE ANSWER Cliff Edwards Columbia C4-4026-H
15	16	(11)	<b>A</b>	HIS KIND OF WOMAN Diane Leigh Marathon 1113-D	40	44	(5)	FRECKLES & POLLYWOG DAYS Ferlin Husky ABC 11432-N
16	17	(9)	<b>A</b>	LITTLE BOY BLUE Carroll Baker Gaiety 751	41	48	(3)	CAN I COME HOME Bill Anderson MCA 40253 J
17	19	(7)		A GOOD WOMAN'S LOVE Jerry Reed RCA APBO 0237-N	42	42	(4)	THE SINGING NEWFOUNDLANDER Michael T. Wall Rodeo RO 3374-K
18	21	(7)		THE MAN THAT TURNS MY MAMA ON Tanya Tucker Columbia 46047-H	43	47	(3)	CABIN BY THE STREAM Drylanders Skyline
19	10	(11)		I DON'T SEE ME IN YOUR EYES ANYMORE Charlie Rich RCA APBO 0260-N	14	45	(5)	SEXY LADY Freddy Weller Columbia 4-46040-H
20	11	(11)		IF YOU LOVE ME LET ME KNOW Olivia Newton-John MCA 40209-J	45	••••	(1)	TOMMY DORSEY'S BOOGIE WOOGIE Charlie McCoy & Bearfoot Jerry Monument ZS78611-H
21	26	(5)		ANNIE'S SONG John Denver RCA APBO-0295-N	46	4.47	(1)	MY WIFE'S HOUSE Jerry Wallace MCA 40248-J
22	24	(5)		STANDING ON THE PROMISES Newman Sisters Condor 97025-C	47		(1)	TELL TALE SIGNS Jerry Lee Lewis Mercury 73491-Q
23	15	(10)		HE THINKS I STILL CARE Anne Murray Capito! 3867-F	48	,	(1)	HEY THERE GIRL David Rogers Atlantic 4021-P
24	29	(7)		PLANT THE SEEDS Joe Firth Marathon 1111-A-C	19	****	(1)	OLD MAN FROM THE MOUNTAIN Merle Haggard Capitol 3900-F
25	14	(11)		PURE LOVE Ronnie Milsap RCA APBO-0237-N	50	•••	(1)	RUBY'S LIPS Dallas Harms Columbia C4-4053-H

Travelin' Prayer/Earl Scruggs Revue
Diamond Dogs/David Bowie (LP)
Monkey Grip/Bill Wyman (LP)
Stranded/Roxy Music
Stop All That Jazz/Leon Russell
Magician's Holiday/The Gap Band
London Revisited/Muddy Waters/Howlin' Woll
Golden Decade Vol. III/Chuck Berry (LP)
CBLC LOYALIST/BELLEVILLE

CBLC LOYALIST/BELLEVILLE
(Rick Jackson)
Takin' Care/Bachman-Turner Overdrive
Rock the Boat/Hues Corporation
I'm on Fire/April Wine
If You Talk/Elvis Presley
CHMR MOHAWK/HAMILTON

(Don Morgante)
Wolfman/Guess Who
Rock the Boat/Hues Corporation
Get Away/Summertime/Copper Penny
Sweet Virginia/Bearfoot
Don't Let the Sun/Elton John

## The Programmers COUNTRY ADDITIONS

CJET SMITHS FALLS

(Jan Stepniak)

Stomp Them Grapes/Mel Tillis
I Wanna Get to You/La Costa
Can't Be a Beacon/Donna Fargo
Never Had It So Good/Buddy Allen
CKDH AMHERST, N.S.
(Paul Kennedy)
How Lucky/Joe Stampley
Sing Along/Linda Brown
That Song/Tom T. Hall
Me & the Devil/Canadian Zephyr
Sexy Lady/Freddy Weller
Ways of a Country Girl/George Hamilton IV

CKCL TRURO, N.S. (Steve Revoy) Playlisted: Stomp Them Grapes/Mel Tillis Thank You World/Statler Bros. Tell Tale Signs/Jerry Lee Lewis Pine Trees/Gene Peter James CFGM RICHMOND HULL

CFGM RICHMOND HILL (Dave Johnson) In Your Line/Barbara Fairchild A Bad Situation/Dick Feller

RPM'S DEADLINE for ad reservations
TUESDAY NOON

## CONNORS' "LAND" SET FOR CTV NET

The CTV Network has set July 10 at 9PM EDT as the televising date for "Across This Land" a Canadian feature film with Stompin' Tom Connors. The Juno Award winning country star will be the vehicle for this musical journey through Canada and will look at "the people and places that have been the inspiration for many of his songs".

Connors' compositions showcased during the two hour film include: "Bud The Spud", "Sudbury Saturday Night", "Round The Bay and Back Again" as well as several new songs he wrote for the film.

Supplying some of the visual and musical backing for Connors are other well-known country artists: Sharon Lowness, Chris Scott, Bobby Lalonde, Kent Brockwell and Joey Tardif.

The film was produced by DAL Productions in co-operation with Boot Records.

It Hurts/Nat Stuckey
The Want-To's/Freddie Hart
Drinkin' Thing/Gary Stewart
Annie's Song/John Denver
Hotel Waitress/Roy MacCaull
Badger Bodine/Orval Prophet

CJ VI VICTORIA (H. Moulton) Charted:

Annie's Song/John Denver Turned My Mama On/Tanya Tucker Thank You World/Statler Bros, Playlisted:

Talkin' to the Wall/Lynn Anderson Sing Along/Linda Brown

Old Man/Merle Haggard That's You and Me/Hank Snow Ways of a Country Girl/George Hamilton IV The Pine Trees/Gene Peter-James I Never Knew/Connie Smith

Hello Out There/Lawanda Lindsey CFFM-FM KAMLOOPS (Dave Shier)

Playlisted: This Time/Waylon Jennings
Last Time I Saw Him/Dottie West
Car Wash Blues/Jim Croce
Love Gets Any Better/Johnny Paycheck
That Song/Tom T. Hall

CJCJ WOODSTOCK, N.B. (Charlie Russell)

Charted: Sexy Lady/Freddy Weller How Lucky/Joe Stampley One Day at a Time/Don Gibson Playlisted:

Old Man/Merle Haggard VOCM ST. JOHN'S (Kevin McGowan) Playlisted:

Marie Laveau/Bobby Bare Stomp Them Grapes/Mel Tillis Shoeshine/Murray McLauchlan Lady of the Northland/Alan Moberg Sing Along/Linda Brown

Talkin'/Lynn Anderson CFTK TERRACE, B.C. (Ted Hockaday)

Charted:
Don't You Think/Marty Robbins
Room Full of Roses/Mickey Gilley
How Lucky/Joe Stampley
Stomp Them Grapes/Mel Tillis

CFCY CHARLOTTETOWN, P.E.I. (J.P. Gaudet) Playlisted: We Could/Charley Pride Room Full of Roses/Mickey Gilley I'm Not Through/Conway Twitty How Lucky/Joe Stampley One Day at a Time/Don Gibson Marie Laveau/Bobby Bare Come Autumn/Kenny Stolz If I Could Close My Eyes/Country Edition

CFAC CALGARY

(Larry Kunkel) Playlisted: Eastbound Highway/Orval Prophet Railroad Lady/Lefty Frizzell I'll Think of Something/Hank Williams Jr. CHCL MEDLEY (Larry Easton) Charted: Honeymoon Feeling/Roy Clark When the Morning Comes/Hoyt Axton Baby & Me/Donna Moon Playlisted: We Should Be Together/Don Williams This Time/Waylon Jennings That Song/Tom T. Hall Hitchhiker/Cliff Carrol Late Nite Lady/Roy McAuley Promises/Newman Sisters Second Hand Kisses/Flip/Linda Brown That Time of Nite/Flip/Jim Ed Brown Turned My Mama on/Tanya Tucker How Lucky/loe Stampley Honky Tonk Angel/Conway Twitty (PLP)

CKWX VANCOUVER
Playlisted:
Annie's Song/John Denver
Smell the Roses/Henson Cargill
Goodbye/Rex Allen Jr.
Sexy Lady/Freddy Weller
Hey There Girl/David Rogers
This is Brian Collins (PLP)

CKLW-FM WINDSOR (Ron Foster) Promises/Newman Sisters Eastbound Highway/Orval Prophet Keep on Lovin' Me/Johnny Paycheck Monsters' Holiday/Buck Owens Sing My Song/Carl Perkins The Best Day/Bud Logan/Wilma Burgess Ohio/Brian Shaw Dance With Me/Johnny Rodriguez

CFOX MONTREAL
My Wife's House/Jerry Wallace
Yellow Daisies/Charlie Rich
This Time/Barbara Mandrell
Sexy Lady/Freddie Weller
Get to You/La Costa
Statue of a Fool/Brian Collins

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