THE PROGRAMMERS

THIS WEEK'S TOP 100

MMJ CONCERT LINEUP

CAP'S ''SIZZLE'' REVAMPED



CAPITOL RELEASES KEARNEY LP

BANNON'S NEW "SIZZLE" BIT SUMS UP CAPITOL PICTURE

Bill Bannon, national promotion for Capitol, has put together what could be the label's best promotion of the year (on a continuing basis). He's tagged it "Sizzle" and although it's been kicking around for a few months, his March 24th issue — tells it like it is. It's brief, to the point, and contains just enough hype to make it believable.

The label apparently goofed on the liner notes for the new Shirley Eikhard album. Full MAPL credits were given to cuts 1 & 2 on side one and 1, 2, 3 & 5 on side two. These should have read MAL being as the sessions were produced in the U.S. This error has been corrected on re-runs of which it would appear there will be several judging from the popularity of the initial pressing of the set. Miss Eikhard has just completed an exceptional five days at Grumbles in Toronto where she pulled strong notices, particularly from Jack Batten of the Globe & Mail.

Ready for release is "Annie" the latest set from Anne Murray. Bannon tags this as being "different". Her "Cotton Jenny" has been " a slow mover in the U.S., but it is on the charts at last and that's all a good Canadian disc needs is a U.S. chart number to make it happen. The single has been a strong country, MOR and MOT item in Canada since its release a few weeks ago and on April 1st. topped the RPM 100 Singles chart. Miss Murray is currently touring the UK and Europe.

Foreign notes from Bannon has Apple handling a couple of hot, hot items: "Back Off Boogaloo" by Ringo Starr and Badfinger's "Baby Blue". There was some problem with the latter but the label has re-mixed the single and rush mailed it to stations. Starr's new album containing "Boogaloo" will be off shortly. There'll be a new Lennon single by mid-April and "Sweet Music" from Lon & Derrek Van Eaton.

Gene MacLellan's recent tour across the country was a giant success and has resulted in heavy airplay for his "Drunk On Mondays" deck with play now being given to the flip, "Lonesome". The single is being rush released in the U.S.

Fergus and his brother Greg Hambleton are back into Toronto Sound Studios putting together several sides. Lotsa MOR play on the Fergus album with heavy concentration on "Mirrors".

Edward Bear are back in again. This time it's "Masquerade" and Bannon has a feeling about this single that could move the group back up to hit status.

Bannon's "Sizzle" also includes a helpful service of supplying information on preferred albums which include:

Smiling Wine/Shirley Eikhard Rover, Laces, Fogether Inouik/Pierre Lalonde Youppi, Nous Y'Arriverons Larger Than Life/Crowbar All cuts Bangla Desh Most cuts (Movie opened Mar 31) Curtis/Maldoon (Purple Records) Fly Like An Eagle, So Nice

COMMERCIAL WORK VERSUS LABEL WORK

Reports from Toronto studios, generally, would indicate that much of their activity is built around commercial work and that label work is down substantially over the same period last year.

One observer recently noted that: "It's practically heresy in the music trade to say anything that runs counter to the generalized 'Hype' that is building Toronto up as the centre of the next boom in the International music scene." The truth of the matter would appear to be that the explosion is not happening and no one seems prepared to even light the fuse. Label A&R men and independent producers are just not coming through with the expected flow of sessions, although it's no secret that Toronto is highly tooled-up by way of technology.

TIN CAN CHANGES BANNER TO CANADIAN TV SALES

Tin Can, who operated one of the more aggressive booking agencies in the Toronto area, have recently turned their efforts to the business of a media brokerage house. They now fly the banner of Canadian Television Sales headed up by Leslie Stewart Weber.

In the past eight months, Weber reports excellent gains made ir this new business which buys and sells radio time. They buy time blocks from radio stations, split them up and sell them to individual customers (retailers, wholesalers, ad agencies and others. The bonus they offer to radio stations is a system whereby they can put a permanent or temporary sales force in their market. This has increased business in some areas and provided an approach to customers not yet dealt with by the broadcast media (radio/television).

Weber points up the fact that CTS doesn't attempt to change present programming policy of stations they deal with. They merely "provide the benefits of a highly trained media sales force for markets, large or small, in a manner that most profits them".

50TH ANNIVERSARY CELEBRATED IN U.S.

The Toronto Symphony celebrating its 50th anniversary will perform two concerts in the U.S. The first, April 14 in New York's Carnegie Hall and the second, April 15th in Washington's John F. Kennedy Centre. The concerts will include "Leonora" Overture No. 3 (Beethoven); From the Diary of Anne Frank (Morawetz) and Symphony No. 1 in D Major (Mahler). Lois Marshall, guest soloist after an appearance in Washington was noted as being "an artist of the most exquisite musicianship, equipped with a vocal technique of extraordinary perfection" by the Washington Star. Karel Ancerl will conduct these two concerts.

Sir Ernest MacMillan first introduced the Toronto Symphony to U.S. audiences in the 1951-52 season and in 1963 the orchestra debuted at Carnegie Hall under Walter Susskind.

RCA'S HOGG GETS OFF ON BIG BAND SERIES

Winnipeg's most listened to jazz offering, "Music To Listen To Jazz By", a CBC-FM effort hosted by Lee Major and Gren Marsh was the perfect setting for RCA's recently bowed Big Band series. Being as Marsh and Major featured jazz from all eras, RCA's promotion manager Jim Hogg suggested a four week heavy exposure bit on the series and a request for listeners to express their feelings, by letter, of how jazz effects them.

The station was deluged with letters (jazz certainly isn't dead in Winnipeg) and the winner was Joe Shaw of Winnipeg, who received the complete RCA series.

PACIFIC NORTH OPENING UP WEST COAST

Pacific North Records, a recently formed Vancouver-based label, has made an aggressive effort to open Canada's west coast to the rest of the Canadian market. Ralph Harding of Studio 3 Productions Ltd., with whom Pacific North is associated, recently completed talks with record execs in Montreal, New York and Toronto and is confident of strong eastern representation for the new label.

Kicking off Pacific North's entry into the market was Sunshyne, a seven man group, with their single, "Dance Like An Animal". Produced by Ken Spence, the session was produced at Studio 3. Spence played sax on both sides and introduced a new twist on the flip, "Mighty Rough Road", blowing percussion through a shower hose. Sunshyne write most of their own material and have just put the finishing touches on a rock mass which was performed at Christ Church Cathedral in Vancouver.

Howie Vickers, one of the founding members of Chilliwack (then known as The Collectors) was also in on the debut release from Pacific North. Vickers picked "Wake Up Jesus", penned by Vancouver's Ann Mortifee, as his plug side with one of his own compositions, "Do It Yourself" as the flip. Miss Mortifee received good notice for her music in the Winnipeg Ballet's "The Ecstasy of Rita Joe".

Vickers is currently associated with Wildroot, a local rock group which the CBC recently taped for a special on the Vancouver rock scene.

STAMPEDERS FEATURED ON MISS CANADA

Music World Creations' Stampeders are the featured act on the Miss Teen Canada contest, to be broadcast from Toronto over the CTV television network on April 17th. Hosted by Jim McKenna, of Montreal's "Like Young" TVer, the pageant involves the selection of Miss Teen Canada '72 from twenty one finalists from across Canada.

The Stampeders will perform three of their most popular numbers, "Sweet City Woman", "Then Came the White Man" and "Monday Morning Choo Choo". Also appearing is Shirley Eikhard, the Capitol thrush, who will perform her latest single release, "Smiling Wine" and "It Takes Time".

LATEST

Capitol RELEASES



RASPBERRIES —The Raspberries

SK-11036

SMAS-11039

Go All The Way Come Around And See Me I Saw The Light Rock & Roll Mama

Waiting Don't Want To Say Goodbye With You In My Life Get It Moving I Can Remember



BUCK OWENS LIVE AT THE NUGGET --Buck Owens

14 GREAT CUTS INCLUDING Good Ole Mountain Dew Ruby (Are You Mad) (Buck Owens) Lookin' Out My Back Door (Buddy Alan) L.A. International Airport (Susan Raye) We're Gonna Get Together (Buck & Susan)



COMIN' THRU -Quicksilver Messenger Service SMAS-11002

Doin' Time In The U.S.A. Chicken Changes California State Correctional Facility Blues Forty Days Mojo Don't Lose It



ANNIE --Anne Murray

ST-6376

Robbie's Song For Jesus Falling Into Rhyme I Like Your Music Everything Has Got To Be Free Drown Me You Can't Have A Hand On Me You Made My Life A Song You Can't Go Back Beautiful Everything's Been Changed



STORM IN A TEACUP - The Fortunes

ST-11041

Storm In A Teacup A Man Is A Man Red Clay County Line Whether You Like It Or Not Today I Killed A Man Freedom Come, Freedom Go Someone Is Standing Outside Four And Twenty Hours (Seven Days Of Every Week I Love You) Excuse Me Friend There's A Man



JOHN KEATING CONDUCTS The London Symphony Orchestra ST-6373

The Leaves Are Green (Theme From the TV Series "Elizabeth R")

If ∟ove Now Reigned (Theme From the TV Series ''Six Wives of Henry VIII'')

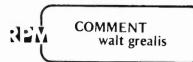
The Persuaders Theme (From the TV Series)

-plus six other exciting themes

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CHALLENGING THE VOICES ABOVE

Last week we took you for a tour of the last days of the single record. As I read the column after it appeared in print, I was somewhat confused. I couldn't live with myself for not having challenged the voices from above (the tipsheetists).



Either they are gleaning each others action, or they are asleep at the turntable.

At some ridiculous yearly-rate, the tipsheetist purports to let you know what you are

".... the prophets of doom, the messengers of mediocrity, will be over-whelmed by the new generation of competent, creative, confident artisans and by all those of preceding genera-tions who have already demonstrated their freshness of mind, their talent and their sensity for invited their talent their capacity for inspired leadership. Pierre Juneau

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Kinney	P	World	7

MAPL logos are used throughout RPM to define Canadian content on discs:

Music composed by a Canadian

Artist featured is a Canadian Production wholly recorded in Canada

L - Lyrics written by a Canadian

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doing in an effort to inform you that you are doing it. You can find out that a breakout in another market is either something that you will or will not program, or just a simple rash that can be cured with a 39 cent bottle of Calamine lotion. The very idea that tastes are a national epidemic boggles the mind. The fact is that even soft drink sales (by brand name) are often regional (and why have I picked that holy commodity to illustrate my example?)

So you take the next issue of the "word" and write "moved and address unknown" on the envelope and decide to go it alone and reflect your own market. A challenge mind you, but your pioneering spirit leads you to believe that your listeners are not ground out by that single mold that everyone talks about. You have something distinctive about your region and you are going to reflect it in your news, public service and . . . (get ready for this) . . . your music.

Having convinced yourself that there is more to programming than the heavenly hundred and the regional breakouts and personal pin prick and the hot hype, you launch on a scheme to audition a few records and make some decisions on your own about what your listeners want to hear (if indeed you know anything about the listeners you want to get to.)

You say to yourself, "If we can sell them the sponsors' product, we can sell them our sound." A foolhearty move, but possible there are those among you . . .

We could call this progressive programming, but the name has already been taken, so we can dub it . . . mmmmmmm . . . whatever.

Well, there is the time factor to be considered. The question arises as to whether it is worth the time to get to know your market and your listeners when a sizeable cheque by carrier pigeon to California will buy you all that information from the clique.

Think of the insight you would obtain of your own market. Think of the direct communication you would have with your regional tastes. Think of the adventure of forging ahead into unexplored areas (namely your own backyard.) Just the thought of that much innovation (and the trouble) causes you to maneuver toward your cheque book for that always available hype help.

Resist! Damn it! Resist! Tell vourself it is a service to your subscribers. Tell yourself that the wasteland of AM radio must be fertilized. (Be careful where you step!)

"CALL IT COUNTRY" WELCOMES DIXON

Rodeo recording artist, Fred Dixon will appear on CJOH-TV's "Call It Country" April 8th. The show, taped in Ottawa will feature Les Lye and the Family Brown,

Dixon will perform two numbers, "The Last Fatal Duel" and "Early Morning Rain". His latest album has just been released tying in with the extensive promotion of his single "Just Another Step" f/s "Two of a Kind".

Tell yourself that others have tried it and failed.

Rent an expert. For \$50,000 or \$100,000 you can rent an expert who will tell you about your market. Obviously he knows more about your market than you do, and he can tell you what your listeners want to hear

"The music is okay, but the advertising has to go!" Much more music. But, if the people selling improves, the damned national accounts will beat a path to your door with all kinds of spots, and they're such nice people . . . how can you turn them down?

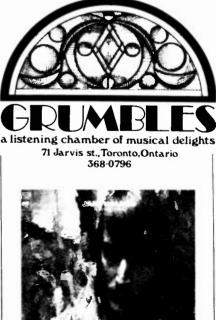
And the spots keep comin' on.

Well, the answer is that the much more music policy worked and the other stations are now using it so it isn't very original and the sweet smell says, "Much more money" and the listener will just have to understand the profit motive.

"We're not here to be a non-profit music system."

Somewhere there is a programming expert lurking in the wings who only wants \$102,000 and he has a "much more music" formula that the station down the road is willing to pay for and try.

But . . . is there a programming expert who will study your market for \$109,000.99 and put you back in the running? Probably. but - the spots have to go.





JAKE HOLMES April 11 - 16

WHISKEY HOWL TORONTO'S FINEST BLUES BAND

THEIR FIRST LP ON WARNER BROS.

PRODUCED BY JOHNNY SANDLIN



8 tr. - 8WM 9012 LP - WSC 9012

FROM KINNEY MUSIC OF CANADA, LTD.

LONG HAIR TURNS TAPP OFF

The other night I was watching television. Big deal eh? What is RPM's resident muckraker and monster doing in front of the tube? Forget it. You missed the point buddy.

The other night I was watching television. So what? So what indeed. If recent events in TV network land are any indication of where their heads are at, then it's no wonder that we don't watch television. Furthermore, we should be doing all the more to isolate ourselves from the deadly influence of the box.

Some galah called Gordie Tapp (my apologies Mr. Tapp, but not being Canadian born-andbred carries with it certain inherent afflictions such as not knowing who's who in the media power structure but then with a name like you've got, you're probably a former hockey player any way) recently came up with what has to be the strangest line so far this decade.

Mr. Tapp apparently said that in recruiting talent for its Performers variety show, the CBC would be "staying away from rock or long hairs" because they "don't bring in an audience".

Such a strange statement is so massively ridiculous that it serves as ample comment upon itself. Let me only add that Mr. Tapp's team in the hair-stakes are fast becoming outnumbered and he is not going to believe what we have in store for short-hairs once we get a grip on the reins of power.

Of course, I suppose you couldn't expect much from a guy whose name rhymes with Capp — Al Capp, that other arch-right wing fanatic who should be torn limb from limb on the Haight-Ashbury hill. I shall never forget Capp's appearance at John Lennon's bedside during the Montreal peace bed-in in 1969. Capp did his utmost to provoke Lennon into giving him a bunchafive in the mouth with his righteous handwringing and name-calling about John and Yoko's nudo cover on the Two Virgins album. What else can you expect from virgins but nudity?

But with Mr. Tapp's strange sense of values, he probably still feels Capp is a good guy. To think he works for us (i.e. the public) is little more than a farce.

On the other hand, CTV — which likes to be regarded as the enlightened network — came up with a real lulu at its flagship station, CFTO. The Toronto Sun informs us that CFTO was ordered by a labor arbitrator -to reinstate two employees who had been suspended for having long hair. The arbitrator said their hair would "not raise any cyebrow anywhere and he shrewdly noted that Prime Minister Trudeau's hair would put the two CFTO kids "to shame."

RPM SUBSCRIPTION BLANK

-See page 4

The article also revealed that since the suspension took place CFTO employees had been wearing short hair wigs to cover up their long hair. So much for the credibility of television. Little wonder that TV -



surely the ultimate communications weapon has been such a tragic failure and a willing tool of corporate tyranny - i.e. consumer desire manipulation.

Yet the fact still remains that when put in the right hands, TV is as potent a source of social education as any medium in

history. Proof of that came the other night (that evening I was watching TV) with a stunning program entitled Chariots of the Gods. A somewhat trite title I admit, and very little temptation to what lay beyond.

What did (and does) lie beyond was spectacular evidence that the Earth was visited by spacemen from some other planet perhaps between 5,000 and 10,000 years ago. Personally, I learned more about the background of man in this 90-minute West German produced special than in 12 years of education and religious instruction. As I grow older, I become increasingly convinced of what a waste of time both of those vocations were.

Chariots of the Gods was based on a book



of the same name by Erich Von Daniken (Bantam). It is a detailed collection of antiquities and archaelogical discoveries which — if not entirely proving its case goes a long way towards indicating that things were not as our school masters and ministers told us.

I was really shattered by the evidence contained in the program. More than anything I've ever seen on the celluloid media, it put the Christian religion in perceptive perspective

To mention just a few of its revelations – distinct drawings of helmeted men in space ships on several different continents and at least 50 centuries old; ancient and accurate maps of the world taken from a great aerial height which were put together long before the 16th century sea voyagers had discovered you didn't fall off at the end of the world; and excavations so enormous it would be near impossible to construct them even today.

There must have been 100 pieces of evidence and although many headstrong observers might decry outer space theorizing, the point came through loud and clear. It was informative, highly enlightening and fairly well put together.

The greater significance is that something this relevant would finally make it to the velvet-tongued and dream-toned TV box. If anything on TV was ever atheistic and completely irreverent, this was it.

And it was also entertaining. The CBC has since reported the largest response to a single program in its history. I hope Mr. Tapp noted that, but since it was on a Sunday night, he was probably in church. You could spend a month of Sundays in damn near any church and you wouldn't have gained one-hundredth of the insight into your reason for being as this one TV special gave you.

Copies of the book on which the special was based are sold out and completely, unavailable in Toronto at time of writing. A repeat showing of the film at a liberated downtown Toronto church was sold out hours before the performance. Thousands of CBC viewers have urged a repeat.

When Chariots of the Gods comes back to your screen, make sure you don't miss it. It could change your life. It could change all of our lives if only the people who program television networks were to take serious notice of its impact. But, as we have seen, they're too busy trying to stop people from growing their hair long.

STAMPEDERS & ANDERSON ON TYSON SHOW

Ian Tyson welcomed Eric Anderson, The Stampeders and Sylvia Tyson to his show on March 28th. Eric Anderson performed "Blue River" a song he wrote while on tour with Ian and the Festival Express. He first appeared solo at the Town Hall in New York.

Winners of a Juno Award for best group of the year, The Stampeders: Kim Berly/ drums, Ronnie King/bass and Rich Dodson/ guitar are currently touring Canada and the United States. "Then Came The White Man" and "Monday Morning Choo Choo" were performed on the show.

he's done it...



...the album is the man, Christopher Kearney is the album.

A Sundog Production by Dennis Murphy AVAILABLE ON 4 AND 8 TRACK STEREO TAPE Capitol Records (Canada) Ltd.



MAPLE JUNKET LINEUP ANNOUNCED

A total of 21 key Canadian recording artists have been selected to appear in the three all-star Maple Music Junket concerts scheduled this summer.

More than 100 European journalists, radio and TV programmers, editors and film makers are being flown to Montreal and Toronto June 4-8 by Maple Music Inc., a non-profit corporation formed to promote Canadian pop music here and abroad.

The Junket is being financed by members of the Canadian Recording Manufacturer's Association (CRMA), the Composers, Authors and Publishers Association of Canada (CAPAC), Broadcast Music Canada (BMI) and the Federal Government.

The purpose of the Junket is to encourage media acceptance of Canadian music in Britain and Europe and to generally inform Europeans about Canada. It will constitute the largest gathering of European press people to ever take place on Canadian soil.

Concert No. I, with a middle-of-the-road pop music flavor, will take place at Place des Arts in Montreal on Monday, June 5 featuring Anne Murray, The Poppy Family, The Stampeders, Andre Gagnon, Frank Mills and Moe Koffman.

Folk and soft rock music will dominate Concert No. 2, to be held at Massey Hall in Toronto on Tuesday, June 6. Artists scheduled to appear include Bruce Cockburn, Murray McLauchlan, Fergus, Perth County Conspiracy, Chris Kearney, the Mercy Bros. and Gary Buck.

The cream of Canada's hard rock musicians will grace the stage of Massey Halt on Wednesday, June 7 for the final Maple Music Junket performance. Concert No. 3 will showcase the talents of Crowbar, Chilliwack, Lighthouse, Mainline, Fludd, Mashmakhan and Edward Bear.

All artists were chosen by an independent

Talent Selection Committee chaired by RPM Magazine publisher, Walt Grealis

The other Committee members were record retailer Sam Sniderman, Nevin Grant (music director, CKOC Hamilton, and co-chairman of the Maple Leaf System), Juan Rodriguez (rock columnist, the Montreal Star), Wayne Bryant (music director, CHED Edmonton), Jacques Dufresne (music director, CJMS Montreal), and Michael Bennett (feature writer, The Canadian Press, Vancouver).

The individual votes were tabulated by Walt Grealis and Maple Music Junket Director, A.L. Betts. This list comprises Canada's finest musicians, in the opinion of the Talent Selection Committee.

Several other acts were selected by the Committee, but were unable to appear due to previous commitments. This included Gordon Lightfoot, The Bells and The Guess Who.

Concert No. 1 is being produced for Maple Music Inc. by Donald Tarlton of Donald K.

ANNE MURRAY HONOURED BY NOVA SCOTIA

The Government of Nova Scotia has named songstress Anne Murray "Honourary Captain of Bluenose II". In making the announcement, A. Garnet Brown, minister of the tourism for the province said, "I can think of no other individual more worthy or deserving of this honour than Miss Murray".

Miss Murray has remained closely associated with her native province in spite of her international success. She participated in Nova Scotia's prize-winning float in the Tournament of Roses Parade in Pasadena, California.

The Bluenose II, of course, is a replica of the famous schooner which dominated international schooner racing for many years, defeating all comers, mostly from the United States.

Donald Productions Ltd. Martin Onrot of Martin Onrot Associates is the producer of the two Toronto concerts.

Although the concerts are being staged primarily for the entertainment of the Maple Music Junket guests, the public will be admitted to each of the peformances. Details of ticket locations will be announced shortly.

Commenting on the final tallies of the Junket Talent Selection Committee, chairman Walt Grealis said: "The lineup is an indication of what is beginning to show itself as talent in this country, as opposed to performers.

"I do believe the Maple Music Junket could be the greatest thing to happen this year, insofar as Canadian talent is concerned.

"Last year's success belongs to the CRTC... this year's success will obviously belong to those who participated in the Maple Music Junket."

Talent lineup for the two French Canadian Quebec Chauds will be finalized in the near future.

MUCH ARTISTS PICKING UP FOREIGN ACCEPTANCE

With his recent tour of the UK and Europe, Pagliaro has brought much attention to the Montreal-based Much Productions. His single, "Lovin' You Ain't Easy" has made an impressive showing on the British charts and French action is now beginning. The single is also released in Japan and Australia as well as other European countries.

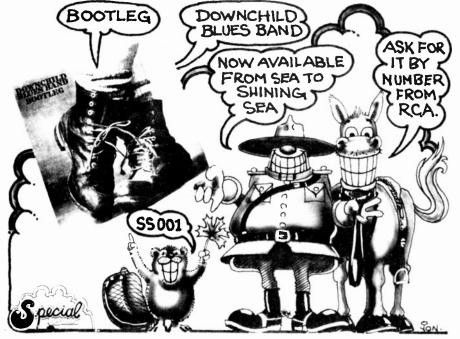
April Wine's "You Could Have Been A Lady", now a Top 5 item in Canada, was recently released in the U.S. on the Big Tree label. With CKLW playlisting and finally charting the single, it was only a matter of time before the rest of the U.S. followed suit. The single currently has strong numbers on the U.S. tradesters.

Sea Dog are now off with their Canadian album and single. The latter, "I Don't Wanna Hear" has been released in the U.S. on the Buddah label. It's expected that a combined effort by Terry Filion, manager and producer of the group; Brian Chater, who heads up Much Productions; and London Records will launch a national promotion campaign to move this record across the country.

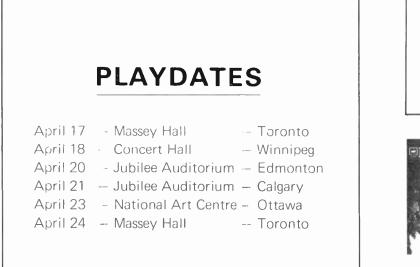
Much has also been successful in the French language market. An import from Belgian, Le Crazy Horse chalked up strong sales in Quebec with "J'ai Tant Besoin De Toi" and have now released their follow up, "Une Fleur, Rien Qu'une Rose". An album is to follow shortly.

Genese, a local Quebec group, have released "L'Amour Au Soleil" and "Je Crois En Moi" and indications have them as being a highly successful French Canadian group.

Another Belgian effort, Christian Polaris, has shown promise with his deck, "Non Ne Pleure Pas".



IVAN REBROFF TOUR OF CANADA





OPERATIC ARIAS

KGS 90090

World Radio History



GS 20066

C 31023

Somewhere, My Love Ivan Rebroff

CATALOGUE



KGS 90048



GS 20089



GS 20116



GS 90059



GS 90015





GS 20088



G3 20096



COVER STORY

CAPITOL'S KEARNEY SET FOR GRUMBLES DATE

A national promotion campaign is underway by Capitol for Christopher Kearney. His first album on the company's label (ST 6372-F) was produced at Thunder Sound by Dennis Murphy of Sundog Productions. The promo ties in with release of the album.

Following are the comments offered in the New Albums section of RPM (1/4/72) "It's a pleasure to hear a guy sing who sounds like he enjoys the job and Kearney is just such a person, 'Country Lady' has some nice feet-by-the-fireplace lyrics, backed by excellent use of background vocals. 'House Of D' rocks well and with a minor edit would make a great single". Kearney is backed by Lightfoot, Terry Clarke, James Bromberg and James Rolleston.

Kearney has travelled the Canadian and U.S. tolk circuits for many years and has again taken residence in Toronto. Early Morning Rain Productions released two singles prior to his signing with Capitol. He is scheduled to open at Grumbles (Toronto) on May 23rd through 28th,



We'll have to restrict our news on Bobby Curtola's opening at the Sands Hotel in Las Vegas to just a couple of lines. That's all we know ... he opened in Vegas, which must have made it his shining hour.

Jack Richardson (Nimbus 9) has been reelected president of the Canadian Independent Record Producers' Assocation for his second term. Toronto Sound's Terry Brown was elected secretary treasurer.



Ahed's Bill Gilliland with Jones-Humperdinck producer Peter Sullivan arranging release arrangements for Peter Law deck on Yorkville.

Richard Ftohil, who heads up his own PR firm, did a job on the recent Grumbles' appearance of La Troupe Grotesque. They were included on the bill of James and The Good Brothers and in real life are Paul K. Willis and Michael Boncoeur.

There's a new country show for the Ottawa

Valley folks called "Call It Country" over Channel 13 hosted by Les Lye with RCA'S Family Brown doing the musical chores. They've already guested Gary Buck, Orval Prophet, Hugh Scott and many others. April 8 will see Rodeo's Fred Dixon making the show and he'll be doing all his own material.



Pat Skeggs and Vicki: Bradley of Simpsons, London, Flank CKSL's Bill Halı during in-store promo arranged by Pindoff's John Pearson.

Initial shipment for "Love Theme From Godfather" – 5000. Album release to follow this week.

Don McLean's "Vincent" breaking across Canada with numbers at CKXL, CJCH, CHLO, CKCK, CKOC, CKBB, CKVN, CKRC, CHSC, CHOW, CHYM and CKFH. U.A. will shortly announce the release of its first 100% Canadian single next week.

Ben Kaye into Toronto's Manta Studios with Joe Zito for independent production with Sebastian. Chanter's own penning, "Mister Peabody" to be the plug side. Vocal tracks also to be done in French. Kaye and Zito off to Europe and a little bit of grease for the CBS folks who have released the Marty Butler deck, "Gotta Make It".

GRT/TORONTO SOUND HOST DR. MUSIC BASH

Preparatory to their cross country promotion junket, Dr. Music were presented to radio, press and key dealer and rack jobber personnel at a sound demonstration/wine and cheese party at Toronto Sound Studios (Apr. 3). Co-hosting the studio party were Ross Reynolds, president of GRT of Canada and Terry Brown and Doug Riley

It was also announced at the party that Brian Ayres has been appointed Ontario promotion manager, replacing Glen Gore-Smith who will take over similar duties on the west coast with offices in Vancouver.

The Dr. Music album is considered commercially strong from a group who have had the advantages of hectic studio time with the taping of jingles and commercials (Nescafe and others) which they somehow squeezed into their touring of Canada. The group has been one of the top Canadian tour units, having taken the time to stop off in as many major as well as smaller markets as time would allow.

SINGLES ALPHABETICALLY

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

A Cowboy's Work Is Never Done (6) A Horse With No Name (2) Ain't Understanding Mellow (96) Am I Losing You (37) American Pie (83) Baby Blue (20) Back Off Boogaloo (29) Bang A Gong (47) Be My Lover (40) Betcha By Golly (72) Bloodshot Eyes (43) Brian's Song (52) Betcha By Golly (72) Bioodshot Eyes (43) Brian's Song (52) Candy Man (100) Chantilly Lace (79) Cotton Jenny (4) Could It Be Forever (11) Crazy Mama (21) Da Doo Ron Ron (98) Day Dreaming (55) Do Your Thing (44) Doctor My Eyes (35) Down By The Lazy River (28) Every Day Of My Life (24) Everyday (90) Everything I Own (23) Fly Away (62) Get Down To (65) Get Up, Get Out, Move On (64) Give Ireland Back (50) Glory Bound (13) Goope Fiends (51) Gospel Rock (70) Heart Of Cold (3) Heart Dr Gold (3) Heart Dr Get Outher (31) Hot Rod Lincoln (63) Hurting Each Other (31) I Didn't Get To Sleep At All (94) I Gotcha (34) I'm A Preacher (99) In The Rain (76) Josie (69) Julianna (36) Julianna (36) Julianna (36) Junp Into The Fire (42) Joy (93) Jubiania (36) Jump Into The Fire (42) Jungle Fever (17) Legend In Your Own Time (58) Lion Steps Tonight (49) Lousikhat You Done For Me (89) Lousiana (68) Love Is (92) Love Me Love Me Love (87) Mer cedes Benz (84) Mister Can't You See (66) Monday Morning Choo Choo (10) Morning Has Broken (77) Mother & Child Reunion (7) My World (73) Morning Has Bröken (77) Mother & Child Reunion (7) My World (73) No One To Depend On (38) Nutrocker (59) Oh My Love (75) Poor Folks (80) Precious & Few (54) Puppy Love (1) Rock & Roll Lullabye (8) Rock & Roll (48) Rock & Roll (48) Rock & Roll G(2) Runnin' Away (53) Same Old Feelin' (74) Saskatchewan Sunrise (57) Simple Song Of Freedom (67) Sing A Song (78) Slippin' Into Darkness (82) Smiling Whispering 1 Love You (95) Son Of My Father (32) Strawberry Wine (25) Suavecito (27) Sweet Seasons (60) Taos New Mexico (86) Taurus (61) Taxi (33) Taurus (61) Taurus (61) Taxi (33) The Day I Found Myself (26) The Family Of Man (15) The First Time Ever (41) Tiny Dancer (19) Too Beautiful To Last (71) Train To Glory (88) Train To Glory (88) Vincent (18) Waking Up Alone (39) Way Of Love (9) We Got To Get It On Again (30) We Gotta Make It Together (46) Without You (12) You Could Have Been A Lady (5)

This week	1 week ago 2 weeks ago			SINGLES	•	A&M W MCA Allied C Musimer Amper V Honodisc I Arc Polydor CMS E Quality A Capital F RCA iald Leaf Award For Columbia H Trans World Landon K World	
0	44	PUPPY LOVE Donny Osmond-Polydor 2065 108-Q	34 42 47	l GOTCHA Joe Tex-Dial 1010-K	67 78 99	SIMPLE SONG OF FREEDOM Buckwheat-Mercury 176-K	
2	23	A HORSE WITH NO NAME America-Warner Bros 7555-P	35 41 62	DOCTOR MY EYES Jackson Browne-Asylum 11004-P	68 72 74	LOUISIANA Mike Kennedy-ABC 11309-N	
3	12	HEART OF GOLD Neil Young Reprise 1065-FP	36 21 17	JULIANNA 5 Man Elec, Band-Polydor 2065 103-Q	69 81 82	JOSIE Kris Kristofferson-Monument 8536-K	
4	31	COTTON JENNY Anne Murray - Capitol 72657-F	- 37 60 100	AM I LOSING YOU Partridge Family-Bell 200X-M	70 75 77.	GOSPEL ROCK Doctor Music-GRT 1233 10-T	
5	612	YOU COULD HAVE BEEN A LADY April Wine-Aquarius AQ5021-K	38 17 18	NO ONE TO DEPEND ON Santana-Columbia 45552-H	92	TOO BEAUTIFUL TO LAST Engelbert Humperdinck-Parrot 40069-K	
6	9 1 5	A COWBOY'S WORK IS NEVER DONE Sonny & Cher-Kapp 2163-J	- 39 43 50	WAKING UP ALONE Paul Williams-A&M 1325-W	72 79 91	BETCHA BY GOLLY Stylistics Avco 4591-N	
7	55	MOTHER AND CHILD REUNION Paul Simon-Columbia	- 40 44 61	BE MY LOVER Alice Cooper-Warner Bros 7568-P	73 57 43	MY WORLD Bee Gees-Atco 6871-P	
8	79	ROCK AND ROLL LULLABYE B.J. Thomas-Scepter 12344-J	- 41 45 51	THE FIRST TIME EVER Roberta Flack-Atlantic 2864-P	74 66 55	SAME OLD FEELIN' Fergus-Capitol 72658-F	
9	86	WAY OF LOVE Cher-Kapp 2158-J	42 58 65	JUMP INTO THE FIRE Nilsson- RCA 0673-N	75 53 39	OH MY LOVE Bells-Polydor 2065 107∼Q	
0	14 13	MONDAY MORNING CHOO CHOO f/s	43 47 38	BLOODSHOT EYES Lucifør-Invictus 9113-F	99	IN THE RAIN Dramatics-Volt 4075-Q	
1	10 14	COULD IT BE FOREVER David Cassidy-Bell 45187X-M	- 44 46 58	DO YOUR THING Isaac Hayes-Enterprise 9042-Q	77 80 85	MORNING HAS BROKEN Cat Stevens-A&M 1335-W	
2	12 10	WITHOUT YOU Nilsson - RCA 0604-N	45 51 67	JUBILATION Paul Anka-Buddah 294X-M	78 90	SING A SONG Davíd Clayton Thomas-Columbia 45569-H	
13	16 20	GLJRY BOUND Grass Roots-Dunhill 4302-N	46 59 66	WE GOTTA MAKE IT TOGETHER Marty Butler-Columbia C4 3025-H	79 85 88	CHANTILLY LACE Jerry Lee Lewis-Mercury 73273-K	
14	18 19	HEARTBROKEN BOPPER Guess Who-Nimbus 74-0659-N	- 47 33 24	BANG A GONG T. Rex-Reprise 1032-P	80 64 72	POOR FOLKS Joshua-GRT 1230 23-T	
15	27 41	THE FAMILY OF MAN Three Dog Night-Dunhill 4306-N	48 49 56	ROCK AND ROLL Led Zeppelin-Atlantic 2865-P	81 54 42	HANDBAGS AND GLADRAGS Rod Stewart-Mercury 73031-K	
16	19 21	ROUNDABOUT Yes-Atlantic 2854-P	49 38 27	LION SLEEPS TONIGHT Robert John - Atlantic 284 6 -P	82 96	SLIPPIN' INTO DARKNESS War-United Artists 50867-F	
			- 50 50 53			AMEDICAN DIC	

This week	REMIO		ALBUMS			April 15, 1972	A&M W MCA Allied C Musim Anper V Phone Arc D Polyd Copital F Condit Carovan G RCA Calumbia M Trans RT W At Landon K Warld	disc L or O y M World Y Montic P
38	DON QUIXOTE Gordon Lightfoot-Reprise 2056-P CRX2056-P 8RM2056-P	34 43 43	WEIRD SCENES INSIDE THE GOLDMIN Doors-Elektra EKS6001-P 2C6001-P 2E86001-P	NE	67 65 80	Asylum SD5051-P	TP5051-P	
2 1 1	HARVEST Neil Young Reprise 2032-P CRX2032-P 8RM2032-P	35 35 39	MALO Warner Bros BS2584-P CWX2584-P 8WM2584-P		6 9 69 75	Soundtrack - Onited		J
3 514	AMERICA Reprise 2576-P CRX 2576-F 8RM 2576-P	36 44 49	BRAVE BELT II Reprise MS2057-P N/A 8RM2057-P		69 74 88	Osibisa-Decca 7-5527	-J A/A	
4 2 3	PAUL SIMON Columbia-KC30750-H N/A N/A	37 28 31	A NOD IS AS GOOD AS A WINK Faces-Warner Bros BS2574-P CWX2574-P 8WM2574-P		70 80 76	Siy & Family Stone-		
542	AMERICAN PIE Don McLean-United Artists UAS5535-F KO299-F A8299-F	38 37 47	TALK IT OVER IN THE MORNING Anne Murray - Capitol ST 6366-F 4XT6366-F 8XT6366-F		71 67 65	Syrinx - True North		
6 8 7	Rolling Stones-London 2PS606/7-K N/A N/A N/A	39 59 62	NEW SANTANA Columbia - KC 30595-H CA30595-H CT30595-H		72 70 66	A&M SP3509-W	8T3509-W	
764	NILSSON SCHMILLSON Harry Nilsson - RCA LSP4515-N PK1734-N p8S1734-N	40 39 45	HARMONY 3 Dog Night - Dunhill DSX 50108-N DHX55108-N DHM85108-N		73 75 92	Murray McLauchlan -	TREET True North TN4-H N/A	
876	FRAGILE Yes-Atlantic SD7211-P AC7211-P A8TC7211-P	41 51 51	BLACK MOSES Isaac Hayes - Enterprise ENS2 5003-Q EN5-2-5003-Q EN8-2-5003-Q		74 57 34	Melanie - Doddan DD	S95003-M 3D8-95003-M	_
9 913	BABY I'M A WANT YOU Bread-Elektra EKS75015-P CEK75015-P 8EK75015-P	42 50 54	LET'S STAY TOGETHER Al Green-Hi SHL 32070-K N/A N/A		15 96	ripono roo mogu mo	1-1010-M N/A	
0 10 9	ROCKIN' Guess Who-Nimbus LSP4602-N N/A N/A	43 48 41	E PLURIBUS FUNK Grand Funk Railroad - Capitol SW853-F 4XW853-F 8XW853-F		76 99 93	Kapp - K00040-0	<8-3649	
1 11 17	HENDRIX IN THE WEST Jimi Hendrix-Reprise MS2049-P CRX2049-P 8RM2049-P	44 45 38	BOB DYLAN'S GREATEST HITS II Columbia KG31120-H GA31120-H GT31120-H		••••	0101 7233 1003-1	8233 1003-T	
2 1218	BLOOD SWEAT & TEARS' GREATEST Columbia K C31170-H CT31170 CA31170-H	45 38 46	SUMMER OF '42 Peter Nero-Columbia C31105-H CA31105-H CT31105-H		78 82 72			
3 15 15	LARGER THAN LIFE Crowbar-Daffodil SBBX16007-F 4BBX16007-F 8BBX16007-F	46 34 40	THOUGHTS OF MOVIN' ON Lighthouse - GRT 9230 1010 T 5230 1010 T 8230 1010 T		79 62 64	HALF AND HALF EH&G-Celebration C N/A N/A	EL1870-M	
4 13 5	MUSIC Carole King- Ode 77013-W CS77013-W 8T77013-W	47 46 37	SEVEN OF MY SONGS Frank Mills - Polydor 2424 030-Q N/A N/A		80 76 69	Mainine-GRT 9230 I		M A PL
5 14 10	CONCERT FOR BANGLA DESH Various Artists-Apple STCX3385-F ZTX31230-H ZAX31230-H	48 40 44	STUDIO "A" The Bells-Polydor 2912 049-Q 3176 038-Q 3821 042-Q		81 88		1004-N N/A	
6 1716	PARTRIDGE FAMILY SHOPPING BAG Partridge Family-Bell 6072-M 4-6072-M 8-6072-M	49 41 32	CHICAGO AT CARNEGIE HALL Columbia - C4X30865-H GT30863/4-H GA30863/4-H		82 78 68	STONES Neil Diamond - Uni 9 2-93106-J 8	3106-J }93106-J	
	KILLER	50 40 50	THE RAIN AT RETO History			HELLBOUND TRAL	N	

17	22 28	Alice Cooper-Warner Bros BS2567-P CWX2567-P 8WM2567-P		Axe AXS501-M N/A N/A	T
8	21 21	NEW LED ZEPPELIN ALBUM Atlantic - SD720&P AC720&P A8TC720&P	51 56 77	CABARET Soundtrack-ABC ABCD752-N N/A N/A	
19	20 1 1	PHASE III Osmond s Polydor 2912 005-Q 3176 042-Q 3821 033-Q	52 47 35	JAMMING WITH EDWARD Various Rolling Stone COCS39100-P COXS39100-P 8COCS39100-P	
20	19 20	TEASER AND THE FIRECAT Cat Stevens - A&M SP 4313-W CS4313-W 8T 4313-W	53 66 85	THE STYLISTICS Avco AV33023-N N/A N/A	
21	1612	CHERISH David Cassidy-BELL 6070-M 4-6070-M 8-6070-M	54 52 53	JAMES AND THE GOOD BROTHERS Columbia-C30889-H N/A CA30889-H	
22	18 19	ANNE MURRAY/GLEN CAMPBELL Capitol - SW869-F 4XT 869-F 8XT 869-F	55 53 60	FOG ON THE TYNE Lindisfarn e Elektra EKS75021-P CEK75021-P 8EK75021-P	
23	24 23	STRAIGHT UP Badfinger-Apple ST3387-F N/A 8XT3387-F	56 60 56	ANTICIPATION Carly Simon - Elektra EKS75016 - P CEK-75016-P 8EK-75016-P	
24	23 22	CARRYIN' ON Stampeders - MWC MWCS702-M MWCS4-702-M MWCS8-702-M	5 91	EAT A PEACH Allman Bros. Band-Capricorn 2CP0102-P N/A N/A	
25	25 24	THE LOW SPARK OF HIGH HEELED BOYS Traffic - Polydor 2334 026-Q N/A N/A	58 54 58	POPPY SEEDS Poppy Family - London PS599-K LKM57199-K LEM72199-K	
26	36 50	SING OUT MY SOUL Various-Caravan W156-G N/A N/A	59 77	HISTORICAL FIGURES & ANCIENT HI Canned Heat-United Artists UAS5557-F N/A N/A	EADS
1	42 36	CLOCKWORK ORANGE Soundtrack-Warner Bros BS2573-P CWX2573-P 8WM2573-P	60 29 30	ELVIS NOW Elvis Presley-RCA LSP4761-N N/A N/A	
28	27 26	TAPESTRY Carole King- Ode SP77009-W CS77009-W 8T77009-W	61 95	FM AND AM George Carlin-Little David LD7214-P N/A N/A	
29	30 29	PICTURES AT AN EXHIBITION E.L.&PCotillion ELP66666-P CELP6666666-P 8ELP666666-P	62 55 52	CARPENTERS A&M SP3512-W CS3502-W 8T3502-W	C
30	26 25	ELECTRIC WARRIOR T. Rex-Reprise 6466-P CRX6566-P 8RM6466-P	63 58 48	EVERY PICTURE TELLS A STORY Rod Stewart - Mercury SRM1609-K MCR41609-K MC81609-K	¢
31	31 27	L'OISEAU Rene Simard - Nobel NBL 502-K N/A NB5 502-K	64 61 61	HIGH WINDS WHITE SKY Bruce Cockburn - True North TN3-H TNA3-H TNT3-H	
32	32 42	ALL I EVER NEED IS YOU Sonny & Cher-Kapp KS3660-J N/A N/A	65 63 63	ONE FINE MORNING Lighthouse-GRT 9230 1002-T 5230 1002-T 8230 1002-T	
33	33 33	MADMEN ACROSS THE WATER Elton John - Uni 93120-J 2-93120-J 8-93120-J	66 64 71	ANOTHER PERFECT DAY Luke Gibson-True North TN6-H N/A N/A	

05		Savoy Brown-Parrot XPAS71052-K N/A N/A	
84	73 81	DUSTY SHOES Next-Warner Bros.W9C9009-P N/A 8WM9009-P	
85	••••	BEST OF CHARLEY PRIDE RCA LSP4682-N N/A N/A	
86		FIRST TAKE Roberta Flack-Atlantic SD 8230-P AC8230-P A8TC8230-P	
87	68 57	WILD LIFE Wings - Apple SW3386-F 4XT3386-F 8XT3396-F	
88	83 90	SUMMER SIDE OF LIFE Gordon Lightfoot - Reprise MS2037-P CRX2037-P 8RM2037-P	HO
89	84 82	ALL IN THE FAMILY Atlantic - SD7210-P AC7210-P ABTC7210-P	
90	81 86	BEST OF CARLTON SHOWBAND Camden CAS2483-N CAS2483-N C8S2483-N	⊕ O
91	86 74	ISLANDS King Crimson-Atlantic SD7212-P AC7212-P A8TC7212-P	
92	••••	ALVIN LEE & COMPANY Ten Years After-Deram XDES18064-K N/A N/A	
93	85 87	ALL THE RIGHT NOISES Ferqus - Capitol ST6370-G 4XT6370-F 8XT6370-F	
94	87 95	FLUDD Warner Bros 2578-P CWX2578-P 8WM2578-P	
95	89 84	TO YOU WITH LOVE Donny Osmond - Polydor 2424 039-Q N/A N/A	
96	79 70	TEA FOR THE TILLERMAN Cat Stevens - A&M SP4280-W CS4280-W 8T4280-W	0
97	93 83	EVERY GOOD BOY DESERVES FAVO Moody Blues - Threshold THS5-K JTKM24605-K THM24805-K	UR
98	90 73	SHAFT Soundtrack - Enterprise EN25002-Q ENS-2-5002-Q ENS-2-5002-Q	
99	72 55	JESUS CHRIST SUPERSTAR Decca - DXSA7206-J 73 6000-J 6 6000-J	
100	71 67	RARE EARTH IN CONCERT Rare Earth R534L-V N/A N/A	

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Note: Cassette numbers appear on left -8-track on right of each listing.

	Chakachas-Polydor 2121 101-Q		Wings-Apple 1847-F
18 22 34	VINCENT Don McLean-United Artists 50887-F	51 31 25	GOOD FRIENDS Poppy Family-London L172-K
19 23 32	TINY DANCER Elton John-Uni 55318-J	52 56 37	BRIAN'S SONG Michel Legrand-Bell 45171X-M
20 32 46	BABY BLUE Badfinger-Apple 1844-F	53 37 23	RUNNIN' AWAY Siy & Family Stone-Columbia 10829-H
21 25 26	CRAZY MAMA J.J. Cale-Shelter 7314 F	54 40 30	PRECIOUS AND FEW Climax-Carousel 30055x-M
22 28 31	ROCKIN' ROBIN Michael Jackson-Tamia Motown 1197-V	55 76 89	DAY DREAMING Aretha Franklin-Atlantic 2864-P
23 11 7	EVERYTHING I OWN Bread Elektra 45765-P	56 62 70	SMILING WINE Shirley Eikhard-Capitol 3281-N
24 26 28	EVERY DAY OF MY LIFE Bobby Vinton-Epic 10822-H	57 61 64	SASKATCHEWAN SUNRISE Rick Jones-London L2541-K
25 30 35	STRAWBERRY WINE Spice-London QC646-K	53 71 81	LEGEND IN YOUR OWN TIME Carly Simon-Elektra 774-P
26 29 33	THE DAY I FOUND MYSELF Honeycone-Hot Wax 7113X-M	59 48 52	NUTROCKER Emerson, Lake & Palmer-Cotillion 44151-P
27 36 40	SUAVECITO Malo-Warner Bros 7559-P	60 39 29	SWEET SEASONS Carole King-Ode 66022-W
28 13 8	DOWN BY THE LAZY RIVER Osmonds-Polydor 2065 096-Q	61 68 69	TAURUS Dennis Coffey-Sussex 233-V
29 65 94	BACK OFF BUGALOO Ringo Starr-Apple - F	62 52 48	FLY AWAY Crowbar-Daffodil DFS1014-F
30 2016	WE GOT TO GET IT ON AGAIN Addrisi Bro s Columbia 45521-H	63 93	HOT ROD LINCOLN Commander Cody-Paramount 146X-M
31 24 11	HURTING EACH OTHER Carpenters - A&M 1322-W	64 88	GET UP, GET OUT, MOVE ON Fludd-Warner Bros. WB7576-P
32 34 36	SON OF MY FATHER Giorgio-Dunhill 4304-N	65 55 45	GET DOWN TO Mainline-GRT 1230 22-T
33 35 59	TAXI Harry Chapin-Elektra E45770-P	66 91	MISTER CAN'T YOU SEE Buffy Ste. Marie-Vanguard 35151-V

83 69	Don McLean - United Artists 50856-J
84 67	49 MERCEDES BENZ Goose Creek Symphony-Capitol
85	ME AND JULIO Paul Simon-Columbia 45585-H
86	TAOS NEW MEXICO R. Dean Taylor-Rare Earth 5041-V
87 63	44 LOVE ME LOVE ME LOVE Frank Mills - Polydor 2065 076-Q
88 70	71 TRAIN TO GLORY Johathan Edwards-Capricorn 6881-P
89	LOOK WHAT YOU DONE FOR ME Al Green-Hi 2211-K
90 77 7	79 EVERYDAY John Denver-RCA 0647-N
91	HELP ME MAKE IT THROUGH THE MIGHT Gladys Knight & Pips-Soul 35094-V
92 86 7	78 LOVE IS Mashmakhan-Columbia C4-301 1-H
93 74 6	50 JOY Apollo 100-Mega 615-0050x-M
94	I DIDN'T GET TO SLEEP AT ALL Fifth Dimension-Bell 45195X-M
95 82 5	7 SOFTLY WHISPERING I LOVE YOU English Congregation-Atco 6865-P
96 83 9	0 AIN'T UNDERSTANDING MELLOW Butler & Eager-Mercury 73255-K
97	RUN RUN RUN Jo Jo Gunne-Asylum 11003-P
98 84 7	5 DA DOO RON RON Ian Matthews-Vertigo 103-K
99 95 9:	2 I'M A PREACHER Tony Kingston-Yorkville YVS45047-D
100	CANDY MAN Sammy Davis Jr MGM 14320-M

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14 --- RPM 15/4/72



A WEEKLY FEATURE IN RPM DESIGNED FOR CANADIAN Programmers

THE PROMOTION MAN'S PRIMER (Part II)

By DOUG RAWLINSON AM LIBRARIAN CHUM, TORONTO

Now to approach the station:

Keep in mind that major market top 40 radio stations are businesses, and are run as such. Your time at the station should be spent talking business. The promo man has to remember that he is only one of maybe up to ten or eleven promo men who will See the Music Director in one day. The promo man should dress neatly, and approach his job as any salesman would who is trying to sell a good product.

There are two types of records that the Music Director will be interested in . . . Canadian content records and foreign records. Each type has a different method of promotion.

Let's start on the harder type - Canadian.

The promotion man's main sources for information as to what is happening with Canadian content records are: RPM (the Top 100 Chart and The Programmers section), your own national promotion man, and your telephone. RPM's Programmer section has very valuable information on playlist and chart additions, breaking and stiffing information, etc. It should be mandatory reading for any promotion man. National promotion men should be in weekly contact with all majors across the country so they can keep regional promotion men informed on what is happening on their records in Vancouver, Halifax, or anywhere in between. He should phone some markets where his records are doing well on their chart and find out the request and sales action from the radio stations . . . it is more believable if a promotion man can tell a Music Director: "I was talking to Roy Hennessy at CKLG today, and he told me they were getting top 10 requests and had jumped 28 to 14, and Roy was very excited about the record", rather than the record is 14, and that's it.

A promotion man's job is much tougher on Canadian records because you have no American trades to fall back on. He often has to go out of his way to find out what is happening on the disc.

He should know what his company is doing about submitting the record to the Maple Leaf System . . . when are they submitting . . . if the record loses he should again promote it to the major market station using all available information.

Foreign records (usually meaning American records) should be promoted differently.

Normally, a promotion man will have a wealth of information on air play from the U.S. trades. He must learn what stations are important breakout markets, what stations are more important in a certain city than others...such as who is more important CKLW or WKNR in Detroit, or WLS or WCFL in Chicago. (If he doesn't know this, then the way to find out is to ask radio people...) It is far more important for him to tell me that WFIL is on a record than WIBG, etc.

It is important to write down information he has on each of the records he wants to promote that week. A Music Director sees many promotion men with many records and can't possibly remember all the details promotion men tell him about each record... I would think this would be mandatory. I would devote a page per record...list all the trade action... all the American airplay ... any significant sales activity ... trade reviews... his opinion of the record ... its demographics... and why should this radio station play his record and not some other record ... give us something to make it stand out in the pile.

Gimmicks don't usually work. If the money spent on gimmicks could be re-channelled into worthwhile phone calls, promoting hits to the U.S., and improving distribution, then I'm sure it would be put to better use.

Several other points that I think are important:

- Do not promote any more than a maximum of four records to any one station in any one week. Most Top 40 stations today add no more than six records a week to their playlist. If everybody promoted four records, it would mean about forty records for the station to consider . . . most weeks a promotion man should only promote one or two of his biggest hits. However, we still get promotion men who promote everything they have out (up to ten or eleven singles) at one time. We still want all the new releases as they come out so bring them in, but don't promote them all at once.

- Be persistent ... to a point. This may sound contradictory, and in a way it is, but so often we get one of two things ... either we've been looking at a record for six weeks, and are very close to adding it, but haven't heard anything from the record company for three weeks, or we haven't been looking at a record for a long time and the promotion man keeps flogging us with it even though it has no action whatsoever and is now a dead issue with us. A good promotion man knows the difference between the two and works on a record hard up to a point, but no further.

- Don't be afraid to call up a station and say "I'm sorry but that record of ours you are playing just isn't selling, and I think it's a stiff, so could you pull it off the air ... but I do have this record that is ..." RAWLINSON continued on page 17



DL 75265

ON TOUR IN CANADA APRIL 19 – EDMONTON GARDENS APRIL 20 VANCOUVER GARDENS JOIN THE BELIEVERS

ATLANTA RHYTHM SECTION



MCA RECORDS (CANADA)

16 · · · RPM 15/4/72

NEW ALBUMS

DR. MUSIC GRT 9233-1003-t

A little rock, a little gospel and a hell of a lot of professionalism, vocal and instrumental and you've got the epitome of disc excellence. They're long overdue and this package of everything that pleases could establish Dr. Music as an international recording unit. No favourites, they're all WOW!

PETER Warner Bros. 2599-P

Contains his most recent chart item, "Don't Ever Take Away My Freedom" which pointed up his potential as a valuable solo artist and maybe he'll stay around for awhile. "Weave Me The Sunshine", a sing-a-long item, priceless for programming. That's Paul Butterfield on the harp in "Don't Ever Take Away My Freedom".

DEL REEVES United Artists UAS 6820-F

Reeves has been an off again on again country chart item but has always been a strong album seller. This one should also do well. Contains his most recent single, "The Best Is Yet To Come' which had a measure of success in Canada. His strength appears to lie in his ability to move from a tear jerker into a foot stomper with ease.

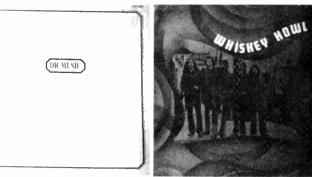
MONTAGE Hagood Hardy & The Montage GRT 9230-1012-T

A Canadian Talent Library production by George Semkiw, set offers all that is necessary for that easy listening format. Excellent arranging by Hardy with pleasing vocals by Stephanie Taylor and Lynne McNeil. Desafinado styling. We like "Won't You Step Into My Life".

COUNTRI-FIED Dave Woods Brass Canadian Talent Library 477-5156-Z

(HA)

A shot at the Salvation Army and Royal Marine Bands set Dave Woods up for a strong commercial disc adventure, the results of which are here. Highly programmable instrumental easy listening fun and using excellent Canadian pennings including, "Cotton Jenny", "Countri-fied" and others.







JESSE (OLIN MOL KO



WHISKEY HOWL Warner Bros/WSC9012-P

Of the numerous blues-rock albums we've been subjected to lately, Whiskey Howl's is undoubtedly the cleanest, the most pleasant and the least pretentious. Besides doing some very straight blues like "Mother Earth" the group lets it hang out a bit with "Rock Island Line" a guaranteed pleaser.

(MA)

TEN YEARS AFTER Alvin Lee & Company Deram XDES 18064-K

If you remember when, you'll want this album. Nothing familiar but probably a collection of things not thought to be up to par at the height of their success. This is where those fast and first takes prove everyone was wrong. Could be some hot single material here.

JESSE COLIN YOUNG Youngblood/BS2588-P

Young puts down some pretty straightforward light-weight folk-rock in a not-unusual manner. His saving grace however is true vocal sincerity as evidenced by "Together" and "Peace Song".

SUPER NON STOP DANCING James Last

Polydor 2630 051-Q

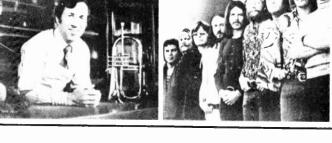
Two record set contains 56 of this successful European pop maestro's biggest hits including "Chewy Chewy", "Yesterday", "Can't Buy Me Love", "Green Green Grass of Home" and many others. Nothing new from Last but it's nice to have them all 'ogether.

ENNEA Chase Epic KE 31097-H

Chase are or were a successful pseudo super group and their last effort, "So Many People", contained here, wasn't that exciting but the group is hanging in there and this set has a lot of merit. Not strong, not exciting but could happen.

PMONTAKE*





RAWLINSON continued from page 15

Record people usually know before radio stations which records are stiffs . . . why not let them know so it'll make room for another potential hit.

- The companies I get the best promotion from are the ones I hear from both the regional and national promotion men. The national guys can often give a different outlook to a record... they know how much money the company is going to spend in advertising the



Hot! at CJME are "You Could Have Been A Lady"/April Wine; "Sylvia's Mother"/Dr. Hook & Medicine Show; and "The First Time Ever I Saw Your Face"/Roberta Flack. Stiffing: 'Handbags & Gladrags"/Rod Stewart; and "Heartbroken Bopper"/Guess Who.

Most requested album cuts at CHEC Lethbridge are: "Another Way Out"/Brave Belt; all "David Loggins Personal Belongings" cuts; and, according to John Oliver "Harry Chapin cuts are priceless".

Chris Ford of CHSC St. Catharines had a sneak listen to the Majority's Polydor deck, "Show Me" and tags it "the best Canadian rock production yet."

Breaking at VOCM: "Smiling Wine"/ Shirley Eikhard; "Sit Down Mr. Music Man"/ Little John Cameron and the local group Ward Six. John Murphy, program director heard the group had split. They've been doing quite a bit of CBC television work. The Bob Burns' production, "The Theme" doing well along with Roberta Flack's "The First Time Ever I Saw Your Face"; "Got To Make It Together"/Marty Butler; and "Vincent"/Don McLean. "Going Down The Road"/Terry Black & Laurel Ward close to stiffing because of lack of product. The station received a copy from the U.S. distrib, Kama Sutra and a couple of copies from local one stop. CHCM hasn't received any copies and are using tape from VOCM.

CHLO has Roberta Flack at No. 1 for the second week with Alice Cooper in at No. 3 and doing well. Georgio's "Son Of My Father" up from 20 to 18, but could be a mid chart stiff. Hottest new deck is "Morning Has Broken"/Cat Stevens, No. 23 first week on. "Sylvia's Mother"/Dr. Hook in at No. 27; "Back Off Boogaloo"/Ringo Starr, No. 29; and "Sauvecito"/Malo, No. 30.

CKLW has America's "Horse" at No. 1 this week. "Sauvecito"/Malo stiffed at 23 after four weeks play. Damon Shawn moving fast 20-9. Staple Singers and Al Greene also happening.

CKCK's Ken Sebastian Singer has strong requests for "White Man" side by The Stampeders. "Son Of My Father" stiffing out.

Roberta Flack up from 11 to 4 at CKGM with Chakachas 10-5; Aretha Franklin 15-7. Instant reaction on Joe Simon. Hottest two Canadian discs Marty Butler and Linda Lane. disc or group ... they usually know the radio people personally coast to coast and can get better information from them, etc. The regional man knows the details as to what is happening in the immediate area ...sales, station news, requests, etc.

- A promotion man's greatest downfall can be to lose his credibility with the Music Directors with whom he works. It can go up in smoke very quickly with one bad statement or incorrect fact.

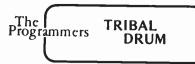
- It doesn't impress too many radio people with statements like the following which I believe should never be uttered by any promotion men: 'Rawlinson at CHUM is looking at the record very closely"... we're looking at maybe forty or fifty records very closely in a given week; "CHUM is giving the record heavy rotation"... we give all our records heavy rotation... the only difference in the number of plays a record gets is if it is restricted from a part of the day, if it is too hard or soft; "Will be"... don't talk in the future tense... it will be charted next week... it will be Top 10 next week... nobody knows for sure until it's done.

- Promotion men do two main things for radio stations which are: service and information. They provide service in that they get new records when the stations need them, they supply extra records as spares, they supply the station with concert tickers and invitations to performances . . . and they provide consolidated information on what each record is about and doing.

- Being a promotion man to a major market radio station can be a very frustrating job ... he shouldn't let it get to him ... he will get fewer records on the majors, but when he does, they will sell more records for him.

THREE PLAYS FOR A QUARTER

- WHEN SHE SMILES/MARSHA AARON SPACE CW4010
- RED RED (THE ROCKING HORSE) BUXTON KASTLE CR 4009
- BE FREE/DREAMS NEXT CW 4011
- DUNROBINS GONE/ANOTHER WAY OUT BRAVE BELT REP 1083
- GET UP, GET OUT & MOVE ON FLUDD WB 7576
- YOU KNOW THERE'S NOTHING TO IT SUNBAND CW 4007



CKLW into new contest "Voices Of Rock" which is a basic phoner. Listeners must identify the three scrambled voices of famous rock stars. Winner picks up \$3000.00 for correct answer.

Radio CHEX Peterborough has just completed 30th anniversary celebrations and Ron Johnson, music director, would like to thank all those who sent along congratulatory telegrams etc.

CKLG into their second week of "A Million What" contest and Daryl B. reports it going strong.

CKGM now gone 24 hour music after dropping weekday talk show.

Chris Ford of CHSC St. Catharines would like to thank GRT for the record pressed off centre; Columbia for the Johnny Mathis single with no vocal; RPM for last week's edition, it was great; and Kinney for the continuing good service. Brian H. Masters now hosting a new show along the lines of CKFH's old but highly successful "Open Lid" effort. Features LPs, interviews or anything else that sounds interesting.

VOCM waiting anxiously for new album by Chris Kearney - who happens to be a Newfoundlander. The station's 7 to midnite man, Dick Reeves is guest speaker at Allied Youth Convention at Gander -- age group 13-16.

Job openings at CKVN Vancouver include copywriter and jock. Send resume and tape (Jock) to attention of Simon Ginsberg c/o CKVN, The Rock of Vancouver.

April Fool backfired on Don Prentice, morning man at CKPG. He pulled the old dust in the phone bit, which received mucho responso including a call from an exec at the phone company. Prentice had to end the bit and admit it was a prank and apologize to the phone company. The phone boss turned out to be a B.C. logger. APRIL FOOL

CKPG Radio Prince George looking for an experienced newsman. Contact John Rea, news director (604) 564-8861.



It's easy to determine the boss in almost any office. He's the man who watches the clock during the coffee break.

(Jock) is a real sports nut. He cares more about (athlete's) legs condition than his wife's.

(Jock) is a real sports nut. He knows the batting average of every player since Babe Ruth, but he can't remember his own shoe size.

(lock) isn't as old as you may think. He still chases girls . . . he just can't remember what for.

(Jock) did a personal appearance last night

at (Place). Outside the crowd was shouting we want (Jock), we want (Jock). If the police hadn't arrived in time, they would have got him too.

This must be the land of opportunity. Where else can you make enough to pay so many different taxes.

See if I ever go to the track again. Last week I bet on a horse that was so slow, during the back stretch, the Jockey dropped dead from mainutrition

(With female singer) . . . A most promising girl. And that's what I like -- a girl that promises the most.



MLS RESULTS APRIL 4, 1972

IF WE ARE SO IN LOVE Peter Law	5.0
BOOM BOOM (RESUBMISSION) King Biscuit Boy	5.6
LIGHT BLUE Mashmakhan	2.4
HAIL TO THE WORLD Green and Stagg	3.3
RED RED (THE ROCKING HORSE) Buxton Kastle	5.1
HEY LORD (RESUBMISSION) Robert Salagan	3.0
SOMEONE MUST HAVE JUMPED Terry Jacks	3.9
WARM ALBERTA RAIN Feeling	4.1
THEN CAME THE WHITE MAN Stampeders	5.9
THE THEME Sound 80	4.8
POOR FOLKS (RESUBMISSION) Joshua	6.3

Poor Folks by Joshua receives a minimum of two weeks guaranteed airplay.

Programmers FRENCH CANADIAN TOP TEN

- **1 SANS AMOUR** Michel Pilon-Campus 6007-Y
- 2 ACROPOLIS ADIEU Mireille Mathieu-Polydor 2065102-Q
- **3 PERSONNE NE PEUT T'AIMER** Jacques Lepage-Zodiaque 4314-Y 4 ELLE
- Alain Barriere-Able AB717-K
- **5 LA BAIE JAMES** Richard Huet-Polydor 2065105-Q
- 6 JE M'EN VAIS
- Ginette Reno-Grandprix GP 5346-K 7 MARY
- Jacques Salvail-Trans World 4-90-Y 8 LA FILLE A AIMER Mike Brant-Gamma AA 1132-K

- 9 LA BALLADE DE L'AMOUR Roger Whittaker-RCA 755109-N
- **10 LA LEGENDE INDIENNE** Les Karricks-Zodiaque 4315-Y

UP & COMERS

J'Avais Oublie Que Les Roses Adamo-Pathe 77912-F

On Boira Ce Vin Marc Lepage-Clan BC 101-K

Reste Mon Amour Viviane Vachon-Trans Canada 3411-Y



CHUM TORONTO (J. Robert Wood) Rockin' Robin - Michael Jackson Doctor My Eyes - Jackson Browne Get Up, Get Out, Move On - Fludd Nice To Be With You - Gallery 0. WCFL CHICAGO Suavecito - Malo .6 In The Rain - Dramatics Taurus - Dennis Coffey Walk In The Night - Jr. Walker .4 WFIL PHILADELPHIA Back Off Boogaloo - Ringo Starr .3 Oh Girl-ChiLites Morning Has Broken-Cat Stevens KFRC SAN FRANCISCO Vincent-Don McLean Back Off Boogaloo-Ringo Starr .0 Lay Away-Isley Brothers CJCH HALIFAX (Danny Roman) First Time Ever-Roberta Flack Family of Man-Three Dog Night Suavecito-Malo Baby Blue-Badfinger Heartbroken Bopper-Guess Who CFRW WINNIPEG (Bob Gibbons) Family Of Man-Three Dog Night Rockin' Robin - Michael Jackson A Cowboy's Work-Sonny & Cher CHSC ST CATHERINES (Chris Ford)

Taos New Mexico-R. Dean Taylor Vincent-Don McLean In The Rain-Dramatics

CKLG VANCOUVER (Daryl Burlingham) Oh My Love-The Bells Taxi-Harry Chapin Suavecito-Malo Baby Blue-Bad Finger

CIME REGINA (Hart Kirch) The First Time Ever-Roberta Flack Back Off Boogaloo-Ringo Starr Hot Rod Lincoln-Commander Cody Morning Has Broken-Cat Stevens Taos New Mexico-R.Dean Taylor

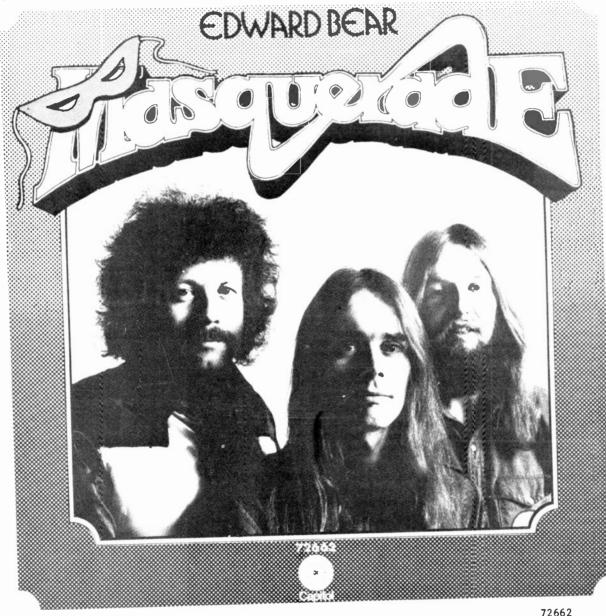
CHED EDMONTON (Gord Robison) Rockin' Robin-Michael Jackson Get Up, Get Out -Fludd Jungle Fever-Chakachas Puppy Love-Donny Osmond Don Quixote-Gordon Lightfoot

CKRD Red Deer (Stu Morton)

CHARTS continued on page 20

EDWARD BEAR

First there was "YOU, ME AND MEXICO", then came "FLY ACROSS THE SEA", now the BEAR strikes again with a LARRY EVOY penned tune...watch it climb the charts.



A CANADIAN CAPITOL PRODUCTION Produced by Terry Brown Distributed by Capitol Records (Canada) Ltd.





32 LOVE ME, LOVE ME, LOVE Frank Mills-Polydor 2056-076-Q

CHARTS continued from page 18 Iubilation-Paul Anka House On Holly Road-David Idenia Taxi-Harry Chapin CKVN VANCOUVER (Simon Ginsberg) Me And Julio-Paul Simon Pool Of Bad Luck-Joe Simon Poppa Joe-The Sweet I Didn't Get To Sleep-5th Dimension Back Off Boogaloo-Ringo Starr CKLW WINDSOR (Alden Diehl) I'll Take You There-Staple Singers Look What You've Done For Me-Al Greene Hot Rod Lincoln-Commander Cody I Want To Live In A Wigwam-Cat Stevens Find Out If She Likes Me-Layna Martine Back Off Boogaloo-Ringo Starr CKCK REGINA (Ken Singer) Taurus-Dennis Coffey Do Your Thing-Isaac Hayes Taxi-Harry Chapin Vincent-Don McLean CKGM MONTRFAL (Iohn Mackey) Walking In The Rain-Love Unlimited Pool Of Bad Luck-Joe Simon Nice To Be With You-Gallery Run Run Run-Jo Jo Gunne

CHEX PETERBOROUGH (Ron Johnston) Back Off Boogaloo-Ringo Starr Look What You Done-Al Greene Day Dreaming-Aretha Franklin Nice To Be With You-The Gallery We Gotta Make It Together-Lighthouse

Jump Into The Fire-Nilsson

MAJOR MARKET

Programmers

The

WCFL CHICAGO Candy Man-Sammy Davis Jr. Ain't Wastin' Time-Allman Brothers I Saw The Light-Tod Rundgren

NEW ON

PLAYLISTS

WFIL PHILADELPHIA Diary-Bread

KFRC SAN FRANCISCO Baby Blue-Badfinger Taurus-Dennis Coffey Oh Girl-ChiLites I Saw The Light-Tod Rundgren

KQV PITTSBURGH Candy Man-Sammy Davis Jr. Family Of Man-Three Dog Night Telegram Sam-T. Rex Sylvia's Mother-Dr. Hook

CJCH HALIFAX In The Rain-Dramatics Son Of My Father-Georgio Day Dreaming-Aretha Franklin Doctor My Eyes-Jackson Browne Vincent-Don McLean Taos New Mexico-R. Dean Taylor

CFRW WINNIPEG Back Off Boogaloo-Ringo Starr Chantilly Lace-Jerry Lee Lewis Tiny Dancer-Elton John Vincent-Don McLean

CKLG VANCOUVER I Just Want To Be Your Friend-Lighthouse Can You Tell-Heat Exchange Nice To Be With You-Gallery Isn't Life Strange-Moody Blues CJME REGINA Mister Can't You See-Buffy Sainte Marie Vincent-Don McLean Day Dreaming-Aretha Franklin The Candy Man-Sammy Davis Jr. Me & Julio-Paul Simon We Gotta Make It Together-Marty Butler Then Came The White Man-Stampeders I Just Wanna Be Your Friend-Lighthouse

CHED EDMONTON (Wayne Bryant) Family of Man-Three Doq Night Me & Julio-Paul Simon Baby Blue-Badtinger Vincent-Don McLean Taos-R. Dean Taylor

CKCK REGINA Morning Has Broken-Cat Stevens Me & Julio-Paul Simon American Mus. - Steve Alaimo Baby Blue-Badfinger H.R.Lincoln-Commander Cody Then Came The White Man -Stampeders The Theme- Sound 80

CKLW WINDSOR (Alden Diehl) Daddy Don't -Wayne Newton Sylvia's Mother-Dr, Hook I'm Movin' On-John Kay Vincent-Don McLean Rocking Chair-Lighthouse Cotton Jenny-Anne Murray

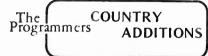
CKXL CALGARY (Greg Haraldson) Oh Girl-ChiLites Look What You've Done-Al Greene Day I Found Myself-Honeycone Didn't Get To Sleep-5th Dimension Every Day-Bobby Vinton I Saw The Light-Todd Rundgren I'm Movin' On-John Kay Sing A Song-David Clayton Thomas Every Living Thing-Homestead Can You Tell Me-Heat Exchange If We are So In Love-Peter Law

SECONDARY MARKET

CHLO ST. THOMAS (Rick Jannsen) 45's Peaceman's Farm/Something-Noah Fly Away-Crowbar If We Are So In Love-Peter Law Can You Tell Me-Heat Exchange Hot Rod Lincoln-Commander Cody Nothing To It/Good Feelin'-Sunband Long Way To Go-Ashton, Gardner, Dyke & Company 46th Street-Ruby Johns Me & Julio-Paul Simon Day Dreamin'-Aretha Franklin Telegram Sam-T. Rex

CHSC ST. CATHARINES Movin' On-John Kay Day Dreamin'-Aretha Franklin Caught Right in the Middle of It-Rain Ain't That Peculiar-Fanny In the Rain-Dramatics

CKRD RED DEER Pool of Bad Luck-Joe Simon Come Fill Your Cup-Springwell Back Ott Boogaloo-Ringo Starr Morning Has Broken-Cat Stevens In All His Glory-Shakra I Love Every Little Thing-Brian Hyland Don't Take My Freedom-Peter Yarrow Natural Causes-Richard Landis Give Us a Break-John Sebastian Too Beautiful-Englebert Humperdinck Stop Me From Believing-Rain Train Of Glory-Johnathan Edwards To Be Part Of You-Rhonda Silver Whistle Stop-Homestead CHEC LETHBRIDGE (John Oliver) I Saw The Light-Todd Rundgren Doctor My Eyes-Jackson Browne Run Run-Jo Jo Gunne Never Before-Deep Purple I Don't Need You-J. Giels To Be Part Of You-Rhonda Silver



CFGM TORONTO (Dave Johnson) What Am I Gonna Do-Bobby Bare On Our Last Date-Conway Twitty Manhattan Kansas-Glen Campbell Same Old Memory-Sharon Lowness The Fool-Gary Buck Country Soul-Honey West CFAC CALGARY (Larry Kunkel) Grandma Harp-Merl Haggard Girl In New Orleans-Sammi Smith You're Everything-Tommy Cash Same Old Memory-Sharon Lowness

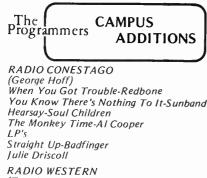
CHOO AJAX (Peter Norman) Country Soul-Honey West What Am I Gonna Do-Bobby Bare Same Old Memory-Sharon Lowness A Day In The Life-George Jones Lost Forever-Wagoner & Parton

CKRD FM RED DEER (Stu Morton) We Can Make It-George Jones Chantilly Lace-Jerry Lee Lewis Ain't Nuthin Shakin-Billy Craddock Be My Baby-Jodi Miller Everybody's Reaching-Pat Daisy Just For What I Am-Connie Smith CKBB BARRIE (Jack Jacob) I Am I Said-Bill Philips Got To Work It Out-Diana Trask Daddy Did His Best-Stoney Edwards Broken Hearted-Bud Roberts Hey Girl-AI Hooper Red Man & Train-Harry Rusk CHML HAMILTON (George Patton) What Am I Gonna Do-Bobby Bare Lost Forever-Wagoner & Parton

FIRST CLASS

It Lives In Every City





(Tom Leparskas) LP's Sunsetride-Zephyr Live-J.F. Murphy & Salt Feedback-Spirit Jesse Frederick Dinnertime-Alex Taylor Conception Corporation Volume 2-Live Cream Deuce-Rory Gallagher Mother Earth-Tracy Nelson Sailin' Shoes-Litte Feat Plastic Dreams-Modern Jazz Quartet Wackers-Hot Wacks

RADIO YORK (Lorne Litchman) Wednesday's Child-Thomas F.Browne Lite Ot A Man-Paul Slade Jack Bonus Country Wine-Raiders Together-Jimi Hendrix/Lonnie Youngblood Straightshooter-James Gang Sunsetrider-Zephyr Dr. Music



- 13 29 WHAT AIN'T TO BE Porter Wagoner-RCA 0648-N
- 14 21 NEED YOU David Rogers-Columbia 4551-H

Whiskey Howl Incredible! Life! Country Joe Mother Hen Fat Chance My Impersonal Life-Blue Rose Chris Kearney Feedback-Spirit The Plight Of The Redman-XIT

The MOR Programmers ADDITIONS

CFTR TORONTO (Keith Elshaw) I Like What I Like-Everyday People Hot Rod Lincoln-Commander Cody Sylvia's Mother-Dr. Hook & Medicine Show Vincent-Don McLean Morning Has Broken-Cat Stevens In The Rain-Dramatics

CKFM TORONTO (Dan Chevrette) Beg Steal or Borrow-New Seekers Candy Man-Sammy Davis Jr. Mendelssohn's Fourth-Apollo 100 Joy-Percy Faith (LP)

CKLB OSHAWA (Dave Lennick) Be My Baby-Jody Miller Day Dreaming-Aretha Franklin The First Time-Roberta Flack Look What You've Done-Al Greene Didn't Get To Sleep-5th Dimension Too Beautiful to Laugh-Englbert Humperdinck CKEY TORONTO

Till-Tony Bennett

15 15 YOU DON'T HAVE TO GO TO SWITZERLAND Russ Gurr-Rodeo 3355-K

- 16 16 CRY Lynn Anderson-Columbia 4-45529-H
- 17 19 WHISTLER'S MOUNTAIN Andy Zachary-MCA 2020-J
- 18 23 JUST FOR WHAT I AM Connie Smith-RCA 06555
- 19 13 BALLAD OF A HILLBILLIE Freddy Weller-Columbia 4-45497-H
- 20 20 THE DAY LOVE WALKED IN David Houston-Epic 10830
- 21 17 TO GET TO YOU Jerry Wallace-Decca 32914-J
- 22 22 EVENING Jim Ed Brown RCA 7400642-N
- 23 25 LONESOME RIVER Gene MacLellan-Capitol 72660-F
- 24 24 10 DEGREES & GETTING COLDER George Hamilton IV-RCA 0622-N
- 25 42 ALL THE LONELY WOMEN Bill Anderson-Decca 32930
- 26 14 ONLY LOVE CAN BREAK A HEART Sonny James-Capitol 3232-F
- 27 26 YOU'RE JUST MORE A WOMAN Danny Coughlan-Boot BT 025-K
- 28 18 MISTY MEMORIES Brenda Lee-Decca 32908-J
- 29 30 DONNA ON MY MIND Hugh Scott-Rodeo RO 3360-K
- 30 32 SIT DOWN MR. MUSIC MAN Little John Cameron-Cynda CN006-K
- 31 33 TRAVELLIN' ON Julie Lynn-Dominion 154-E
- 32 36 DEVIL TO ANGEL Diane Leigh-Quality 2032X-M

FM The Programmers ADDITIONS CHUM FM (Benjy Karch) 45's What I Say-Rare Earth Jambalaya-Nitty Gritty Dirt Band Outa Space-Billy Preston Changes-David Bowie When You've Got Trouble-Redbone Telegram Sam-T. Rex Smilin'-Sly and the Family Stone Let's Stay Together-Isaac Hayes I Just Wanna Be Your Friend-Lighthouse Vahevella-Loggins & Messina Peaceman's Farm-Noah LP's Forgotten Songs and Unsung Heroes Sunsetride-Zephyr State Farm-Jeffrey Shurtleff Heavy Turbulence-Merl Saunders Ennea-Chase A Tribute To Woody Guthrie (Part 1 & 2) Grave New World-Straubes Compost Whiskey Howl Dr. Music Hot Wacks-The Wackers History of Eric Clapton Who Will Save The World-Groundhogs D & B Together-Delaney & Bonnie Kink Kronikles Merrimacka County-Tom Rush 33 43 AIN'T NOTHIN' SHAKIN'

- Billy 'Crash' Craddock-Columbia C4-3027-H
- 34 40 LOUISIANA MAN Creamcheeze Band-Dominion 155-E
- 35 49 BE MY BABY Jody Miller-Epic 10835
- 36 31 MINTO MINERS Stevedore Steve-Boot BT 028-K
- 37 27 1 STARTED LOVING YOU AGAIN Charlie McCoy-Monument 8529-H
- 38 48 GRANDMA HARP Merle Haggard-Capitol 3294-F
- 39 39 HEY GIRL
- Al Hooper-Dominion 153-E 40 41 BENNY THE BUM
- Bud Roberts-Boot BT 029-K 41 38 COTTON JENNY
- Anne Murray-Capitol 72657-F
- 42 MANHATTAN KANSAS Glen Campbell-Capitol 3305-F
- 43 50 OLD FASHIONED WAYS Green & Stagg-Gamma GA5025-K
- 44 47 MAMA BAKE A PIE Mike Graham-Rodeo RO 3361-K
- 45 WHAT AM I GONNA DO Bobby Bare-Mercury 73279-K
- 46 ME & JESUS Tom T. Hall-Mercury 73287-K
- 47 THE REDMAN & THE TRAIN Harry Rusk-London 17429-K
- 48 ON OUR LAST DATE Conway Twitty-Decca 32945-J
- 49 FAMILY LOVE Family Brown-RCA 75-1085-N
- 50 I'D LIKE TO SEE YOU Humphrey/Dumptrucks-Boot 022-K ●

\$1. PROGRAMMER PRICE FOR COLUMBIA MUSIC PEOPLE

Columbia's recent release of "The Music People", a three record set, is available to programmers for a special price of \$1.00.

The set, which features complete sound tracks from the newest albums of forty artists, on Columbia and Epic, has become a top over the counter and racker sales item in view of its consumer suggested list of \$6.98 for the album and \$9.98 for the 8 track.

Included in the package are Bob Dylan, Blood, Sweat & Tears, the solo entry of David Clayton Thomas, Kris Kristofferson, Jeff Beck Group, Poco, The Chambers Brothers, Byrds, Santana and others.

IS IT GOOD OLD ROCK AND ROLL

Many Programmers today are of the opinion that the early seventies seem to be suffering from the same musical maladies that plagued the record charts in the early sixties. After the initial impact of rock and roll in the late fifties, the doldrums set in till the Beatles broke it wide open in the mid-sixties. Let's hope we are on the verge of another era. As it is now, the most successful hits are rereleases of old hits. Indian Reservation was one of the top hits of 1971 and it appears 1972 is regressing even further witnessed by such hits as "Lion Sleeps Tonite", "Rockin' Robin", "Hot Rod Lincoln", "Puppy Love". Running Bear, from the latest Guess Who L.P. is one of the more popular cuts. Even some of the more progressive groups as Emerson, Lake & Palmer have released as their last single an old Chestnut "Nut Rocker". If this trend continues, many broadcasters feel that it could hurt the contemporary audience. As Canadians, all eyes, and more important, all ears, are on our domestic industry with hopes that we will be the ones to revitalize the music of today.

KINNEY HOSTS WHISKEY HOWL OPENER

Gordon Edwards, national sales manager of Kinney, tied-in the opening night of Whiskey Howl with the actual opening of the Rock Bottom Room at Toronto's Regency Towers (April 3). Giving an assist to the evening were Armand Beaudin, Ontario Branch Manager, Tom Williams and John Pozer.

The Kinney crew had obviously done a bang up job in their invites which included most of Toronto and area press corps (consumer and trade) as well as radio VIPs and key dealers.

It was a people evening with draught beer and pizza and a strong mixture of light and heavy blues from the newly signed Whiskey Howl group. Their album, along with Whiskey Howl (Warner Bros.) shot glasses were part of the giveaways.

It's expected that Kinney will launch a major promotion push in conjunction with this long awaited release. Whiskey have been a part of the Toronto scene for several years but this was the first positive step they made in the direction of the disc field.

NEW SCHEDULE FOR CBC-AM

CBC-AM is re-arranging its scheduling of programming. Their "This Country In The Morning" previously broadcast Monday to Friday, 9:00 a.m. - noon will now be part of the Saturday format (10:00 a.m. - noon), hosted by Peter Gzowski.

Other additions are BBC produced, I'm Sorry I'll Read That Again, Music de Chez Nous from Montreal, Inside From The Outside, Continental Holiday, Sound of Sports, CBC Stage, Remember When with transfers from CBC-FM including Scores & Faces and Quebec Now, which examines the affairs of that province. Some shows have been moved to new time slots to better serve the listening audience.

MOOSE JAW'S CHAB READY FOR 50TH ANNIVERSARY

Jim Strom, CHAB promotion, is busy putting together preparations for the station's fiftieth anniversary of broadcasting. The station programs easy country and middle of the road and would welcome assistance in building their library. They would also like former CHAB staff members to tape greetings and send them along for use on their big day.

Tony Chipman, program director at CHAB, handles the opening show, 6 - 9 a.m.; Rodger Broadhead is in from 9 a.m. to 1 p.m.; Strom 1 - 5 p.m.; Robin Cennon 5-9 p.m. and Jeff Steele closes out 9 p.m. to 1 a.m.

NEW RELEASE.....GARY BUCK SINGS

on RCA Records

Ruby R.R. No. 2 The Fool Night Life Bed of Roses No Love at All For the Good Times Me and Bobby McGee She Don't Make Me Cry Help Me Make It Through The Night





some programmers are already aware of the STAMPEDERS THEN CAME THE WHITE MAN



there is more awareness EVERYDAY!

MWC RECORDS Manufactured and distributed by Quality Records Limited.