# TUEEKLY

AND THE CANADIAN MUSIC INDUSTRY DIRECTORY (Part Two)

THIRTY CENTS Volume 16 No. 18 December 18, 1971 (Part One)



### "PINEY" MAKING STRONG BID IN HOLIDAY SEASON

Quality Records has recently released a new Christmas single that is somewhat unique in that it is Cancon and is aimed at the very young. A dedicated youngster, Miss Eustace, has been writing songs, and children's books since the age of twelve, establishing a beautiful communication with youngsters. Her first single, "Piney the Talking Christmas Tree", is a delightful respite from the usual tripe which has been associated with the Christmas season. Her description of how she came about writing Piney is, in itself, a compelling story, "When I was up at our family cottage, lying in a hammock looking at the skyline of tall spruce and pine trees. I thought to myself, 'If only the trees could speak, what a story they might have to tell.' so I thought too, there must be a God who creates something so beautiful, and from there my mind went to Christ and Christmas, and it was then that I composed 'Piney the Talking Christmas Tree'."

An observer recently noted that European groups, particularly British, have an unusual rapport with youngsters because of their efforts to communicate with them through

pantomine and what we indiscreetly call "cornball kid's stuff". Many of these pop groups have taken time during Christmas and Easter to put together, with no promise of monetary gain, children's musicals, relating to "be kind to animals" or "do unto others" etc. which has been enthusiastically soaked up by the young and highly receptive mind—to great advantage.

Miss Eustace has built in several characters around Piney and her special children's musical includes eight other songs introducing Red Tail Fox, Coney, Mr. Mendit, Tick Tock Man, Twinkle-Eyes, Mrs. Claus and others.

Through her Piney Enterprises, somewhat of a family affair comprised of directors Chris and Phillip, father and brother respectively, and Gerry Glicksohn, Miss Eustace is putting together an animated series, using the above characters, on video tape with which she will hopefully impress Canadian television programmers. Much assistance has been given Piney Enterprises by William Grainger of Playhouse 66, but the usual obstacle for product bearing the Cancon label—funds—was thrown in the way, which could perhaps make Piney's future a little more difficult to establish.

# CRMA STEPS UP PIRATE SCUTTLING ACTIVITIES

It's now confirmed. Tape piracy accounts for some thirty five per cent of total business. The watchdog of the industry, The Canadian Recording Manufacturers' Association (CRMA), have, through their Secretary, Bert Betts, zeroed in on dealers and others who have taken advantage of illegal duplicating to pick up a few extra bucks.

Initially, the CRMA sent letters to known offenders advising them of the law being broken. Much of this was effective, but where it wasn't, the CRMA made good its threat and caused seizures to be made in

several centres including Vancouver and Winnipeg. Court action is now pending in several cases. Typically, the Canadian press hasn't viewed the situation with any seriousness.

Since the majority of pirated tapes are entering Canada from the United States, the CRMA appealed to Canadian Customs for assistance. The CRMA has offered to supply Customs with names of illegitimate duplicating and record companies and is still attempting to impress the Customs branch with the magnitude of the problem. In the meantime, the CRMA will continue to pounce on persons selling illegitimate tapes and will cause seizures to be made.

# MUSIC WORLD NOW ONE OF CANADA'S LARGEST STORES

Negotiations in the works for several months between Mrs. Eva Pindoff, president of Music World and Wilf Sayer, who heads up a chain of four music shops, have borne fruit with the announcement of the acquisition by Music World of the Sayer's stores. The acquisition makes the Music World chain one of the nation's largest retailers, just behind Sam the Record Man (Sam Sniderman) with thirteen franchise stores and A&A (Columbia) with two stores.

The purchase gives Music World seven outlets, primarily in the metropolitan Toronto area. The new stores are located in Yorkdale, Cloverdale, Don Mills and the Brampton Shopper's World. All stores are serviced by Pindoff Record Sales, one of the most agressive record services in Canada.

It's expected that other provincial areas will be opened up within the next few months with more than a fleeting glance being paid to the huge Quebec market.

# ROLF HARRIS B.C. TOUR HIGHLY SUCCESSFUL-CAP.

Capitol Records' Vancouver man, Barry Ryman, reports that Rolf Harris' tour of the western province was highly successful, and exhausting. On Harris' arrival in Vancouver, Ryman arranged for a reception at the Georgia Hotel with press, radio and television personnel invited. While in Vancouver, Harris was the guest of honour at a banquet thrown by a local secondary school.

A performance in Kamloops, and a forced second show later, Harris moved on, with Ryman, to Vernon where he conducted an autograph session at a local record bar. In Kelowna, Harris sold out the 1800 seat Civic Theatre for two shows followed by four shows at the McPherson Playhouse in Victoria.

Back in Vancouver, Ryman arranged for an autograph session at the Bay to precede a performance at the 3200 seat Queen Elizabeth which again, was sold out. The Australian comedian now seems to be

# HERBERT/SIAS PACKAGE DOMESTIC ACTS FOR U.S.

Rick Sias, general manager of Entertainment Management Consultants (formerly Namaro Entertainment) has been working with the Boston-based lack Herbert production firm in putting together Canadian acts for the U.S. circuit, Herbert was recently in Toronto holding auditions at Toronto's Town Tavern which resulted in a sales package bringing more than sixty weeks of work for nine Canadian show groups from the Toronto area. Giving an assist to Sias in helping Herbert with the auditioning was Bud Hopkins. Hopkins helped set up a showcasing of Canadian talent for ten U.S. club operators from the Atlantic Seaboard states.

The talent put-together was so successful that Herbert is expected to return to Toronto shortly with twenty or more operators.

Sias, an American now living in Toronto, has been using his many years of experience in U.S. showbusiness to good advantage in Canada where he finds a lack of professionalism when it comes to agents and managers. One of the problems which revealed itself during the recent auditioning was the small-time agent posing as personal manager, and further complicating matters by attempting to use groups in order to steal bookings. These types have now centred themselves and won't be invited to the next showcasing.

According to Sias, "Our agency is strictly working in the capacity of show-casing groups, we enjoy working with other Canadian managers, and I think this is going to be a real bonanza for hard working show groups." He was referring to the interest shown by Herbert.

The Sias group currently represents Major Hoople's Boarding House, Rain, Yukon, Canadian Conspiracy, Copper Penny, Joy, Shazam and others.

firmly established in western Canada, as sales of his album, recorded live at the Cave in Vancouver, would indicate.

# LONDON'S CANADIAN ACTS STEPPING UP ACTIVITIES

Several of London's top domestic acts are currently preparing for some intensive action. One of the label's French-Canadian songstresses, Ginette Reno, was in Toronto recently for rehearsal discussions with the CBC prior to the production of a one-hour special starring Miss Reno.

Audio taping for the special begins soon with Nimbus Nine's Jack Richardson looking after production duties. Also involved in putting the special together are Rob McConnell and Rick Wilkins.

While in Toronto, Miss Reno and her husband/manager, Bob Watier, met with Richardson to go over material for Miss Reno's new single which Richardson will produce at Manta Sound.



# THE PROFESSIONALS

That astonishing group of creative artists who are multi-talented

# PAUL CLINCH

is one of that group. Songwriter, producer, arranger and musician....and this is Paul Clinch the artist.....on Tamarac.

# "DON'T TAKE THE SUN OUT OF MY LIFE"

f/s
"ONE WOMAN MAN"

TAMARAC



TTM 644

Manufactured in Canada by Quality Records

# Entertaining the young can only benefit the performer

European pop groups, particularly those in the U.K., are very busy staging fantasies for young children, an enjoyable chore, often without monetary gain. They manage this during the busy Christmas and Easter holiday period.

Looking at the situation on this side of the

REK

# COMMENT walt grealis

pond makes one envy the English for their imagination and display of selflessness during a time supposedly dedicated to the very young. The idea of Canadian groups setting aside or volunteering their time at Christmas to write and produce a fantasy for youngsters is rather enthralling. However, in view of the fact that Americans don't "waste their time" on this type of image building, you can depend on the idea being vetoed by most Canadian groups. They'll tell you that Christmas

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

-Pierre Juneau

# RPM

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The following codes are used throughout RPM's charts as a key to record distributors:

	A&M Allied Ampex Arc CMS Capitol Caravan Columbia GRT London	W C V D E F G H T K	MCA Musimart Phonodisc Polydor Quality RCA Trans World WB/Atlantic World	RLOMEYPY	
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MAPL logos are used throughout RPM to define Canadian content on discs:



M—Music composed by a Canadian A—Artist featured is a Canadian P—Production wholly recorded in Canada L—Lyrics written by a Canadian

Advertising Rates On Request Second Class Mail Registration Number 1351 PRINTED IN CANADA is a time to make, not break bread. For most groups the idea of a green Christmas outweighs anything creative or benevolent.

Can you imagine Crowbar or Lighthouse or any number of other top rated groups staging a Christmas pageant for children at the Museum Theatre?

Strange thing about entertaining children. It is possibly one of the best ways of learning the intricacies of communicating with people. After all, isn't that the whole idea of what "talent" really is?

In an effort to be creative, no area should be ignored by the young musician. The opportunity to write words and music—and a story for children can only benefit the performer in future years—possibly in the very next performance before an older audience.

CBC and CTV might well look into this kind of thing for prime time for next year's holiday season.

When it comes to employing Canadian talent, there are many ways. One of them is to stage spectaculars for children with a bit of adult appeal thrown in.

Why not commission a group to write a special Christmas or Easter musical and allow the group to play the major parts in the play as well as looking after the musical chores?

If indeed the CBC and CTV are looking for something to sell to the world video market, this would be an area that might work them into a prime time spot on a major U.S. network. Of course, it has to be Canadian and moreover it has to be GOOD! (Notice my use of that tired old chestnut.)

Just about now we expected to hear there would be some foreign obstacles thrown in front of the Canadian record industry, and lo and behold....rumours are flying that Toronto MAY become one of the most expensive places in the world to hire a musician. Apparently there is about to be another hike in scale.

Just as there was a great deal or work coming to Canadian musicians, the union "looked into the matter" and apparently received

### KRISTOFFERSON TOUR BRINGS STAR STATUS

Monument's Kris Kristofferson continues to build his star status throughout the country, most recently with a highly successful tour which took in Edmonton, Calgary, Toronto and Kingston. In Toronto, an enthusiastic crowd applauded every number from "Me and Bobby McGee" through "Sunday Morning Comin' Down" to "Josie".

The second half of the concert turned into a real treat for the audience with Rita Coolidge and Gordon Lightfoot joining Kristofferson on stage. The tour was considered a complete success and helps to bolster his position as the foremost composer/performer spanning both the country and pop fields.

a report that everything was great....BUT there would HAVE TO BE an increase in scale

Both jingle and record sessions would suffer. But more than that, the increase of scale might have far reaching effects.

In a quick canvass of a few of the people who make records and jingles, one word came up, often, "Europe". A nice holiday in Europe for the artist and producer and lead sheet in the hip pocket.

So if things do go wrong in that area, you can expect a lobby to the CRTC and the Secretary of State to change some of the conditions of Canadian content to permit three parts of any record to qualify as Canadian content with production being of least concern.

In a climate of nationalism in our industry, economy and culture, it would seem logical that any foreign-controlled elements in this country should WALK ON EGGS!

# RECORD MEN & PROGRAMMERS

If you need RPM on your desk every Monday morning, you should be getting our special FIRST CLASS service.

The current rate is \$20. per year. Effective January 1st, 1972 the rate will be increased to \$30. per year. There is still time to take advantage of the old rate. If you are presently a second class subscriber, send us \$5. and we'll pro-rate your subscription and make it FIRST CLASS immediately.

### Clip & mail!

RPM WEEKLY 1560 Bayview Avenue, Toronto 17, Ont.

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Christmas

and

Cappy New Year

to all

RADIO STATION PERSONNEL DEALERS—RACK JOBBERS PRODUCERS—ONE STOPS

on behalf of



CAPITOL RECORDS (CANADA) LTD.
AND THEIR RECORDING ARTISTS

# NUTS & BOLTS

With the widespread success of Les Crane's "Desiderata", Kinney is rush releasing a truly bilingual version. Kinney's A&R man, John Pozer has produced in Montreal, with well-known actor Jean Coutu, a French language version. The deck will be released with the Crane English version on the flip.

All American Airlines flights are programming the new Anne Murray album. The front cover of their in-flight musical program is enhanced by a beautiful photo of the famous Capitol recording star.

Audio Atlantic Recording Studio, Atlantic Canada's only eight track centre, had their official opening December 5th. They're located at 2893 Isleview, Halifax.

Dawn, the highly successful Bell recording unit, into Toronto for taping of "Rolling on the River". They'll be back December 17th for CHUM's Kids Crusade concert.

Parr's Print and Litho have just opened their new and very expensive location on Nantucket Boulevard. They kicked it all off with a large-sized wine bash (December 3rd).

Brendan Lyttle, former Stampeder, has joined Quality Records in the promotion department.

Ray Hutchinson, who tried unsuccessfully a few years ago to break into the disc business, is back and ready for another try. Label distribution to be handled by Quality. He'll be at Toronto's Savarin December 27th.

Mitch Ryder's Manta Sound (Toronto) session is out in both single and album form—just in time to come under the wire for the CRTC regulations. Watch for CKLW to lay on this one. However, Cancon authenticity is in doubt.

Watch the "Dating Game" December 17th and you'll see Stampeder Rich Dodson win the chick and other goodies for an interesting

weekend.

Michael Hasek, one of the folkies who has been given a Grumbles' showcasing, has just completed taping CBC's "Entertainers". His back-up included Brian Browne, Ian Guenther, John Shand and Rodney Siamand.

Jodi Drake has taped an album session at RCA's Toronto studios. Husband, Barry Penhale handling business affairs.

Bruce Cockburn's western Canadian tour going well-pulling capacity houses and receiving standing ovations. CHED's Wayne Bryant going on "One Day I Walk" and tags it "hit". Bernie Finkelstein, along on the tour, telexes "the west is a groove".

Rod Stewart packed Vancouver's PNE Coliseum (December 3rd) and London's Ray Pettinger was there to bask in the Mercury artist's limelight. The show was sold out three days prior to the 3rd. Pettinger given giant assist from retailers radio and press in welcoming Stewart to Canada. Ticket and album give-aways added to excitement.

A recent Programmers report had Bob Stone as part owner in a new studio in Halifax. Somebody was screwed up or maybe the item should have been in Instant Laffs. Ron Kennedy is the owner and it's an eight track studio.

Production credit on Gary Buck's "Saunder's Ferry Lane" and "RR No. 2" should have read "produced by Gary Buck and George Semkiw."

Capitol's Pierre Lalonde into Toronto for three days of promotion on his latest album release. TV shows, "Toronto Today" (CTV) and "Elaine Cole Show" (CKCO) in can.

Anne Murray set for Canadian and U.S. TV dates. CBC Special (16), Glen Campbell (7), Danny Thomas Special, CBC (20), Glen.Campbell (21) and the January 1st Rose Bowl Parade on all networks.

Apple's new Paul and Linda McCartney set (SW3386) available next week. Features their newly acquired Wings group. Label's

Bill Bannon tags this one "super Christmas item for the consumer."

THIS WEEK'S NUTS & BOLTS AWARD goes out to Tom Williams of Kinney Music of Canada, Ltd. In his position as national promotion manager (Warner Bros/Reprise), Tom has shown himself to be the best advertising copy writer in Canada. Your golden NUTS & BOLTS are on their way to you

### COVER STORY

# LONDON'S POPPY FAMILY ONWARDS AND UPWARDS

Canada's favourite husband and wife team, Susan and Terry Jacks, whose appearances on the Rogers' "Rolling on the River" (CTV) take the triteness out of the American oriented pseudo-commercial outing continue to chalk up international successes. Their latest deck, "No Good to Cry", spotlights Susan with an extremely well puttogether "message" session that Canadian jocks have been waiting for. Obviously the U.S. markets have been watching the Canadian action with much interest. Several U.S. radio stations, receiving RPM, have expressed a desire for advance copies-which they have now received from London's U.S. operation. The single is now beginning to break in several U.S. markets.

However, like before, the flip, "I'll See You There", is now being programmed by several secondary market stations and could create a double-sided hit for the Jacks, a rarity in the business these days.

The Poppy Family's latest album release, "Poppy Seeds", is also chalking up sales like a winner. The album contains both sides of their current single release. Al Anderson is given writing credits for "Cry" while Terry penned the flip as well as five other cuts on the set.

The Jacks were recently in Toronto where they taped several television shows including "River", "The Ian Tyson Show" and a "George Kirby Special".



Recent Kris Kristofferson concert (Massey Hall) saw many surprise guests including Gordon Lightfoot (Reprise) who moved in for a set with the popular Monument artist.



Kristofferson was in good company during his Toronto stuy. Other famous guests were A&M's Rita Coolidge and Murray McLauchlin (Columbia) Bernie Fiedler (second from right).

# There is more than one foreign market

BRIAN CHATER
GENERAL MANAGER
MUCH PRODUCTIONS LIMITED

My comments are directed primarily at the independent producers and publishers in Canada, for without doubt, it is this group who will be in the vanguard of development of both Canadian writers and Canadian artists.

It is obvious that the size of the market in this country precludes anyone getting

SEV.

INDUSTRY INTROSPECT

excessively rich, if you are a producer, by selling records, or, if you are a publisher, by mechanical and performance fees.

We all look towards the foreign markets and by virtue of proximity, and size, the United States is the obvious first choice.

While everyone needs U.S. hits to make the whole thing worthwhile, I really feel that it has become the be-all and end-all in many cases. There are other major markets equally worthy of interest.

Our company policy from day one has been to look not only to the U.S. but also to Europe and other markets such as Japan, which can bring Canadian producers and publishers rich benefits. Both these areas are much more ready to accept product for

what it is, rather than its success on a few key radio stations.

Actual trips to Europe reap great benefits both in immediate songs placed and acquired and in the more long term establishment of a good business image. I can already hear



the cries of "It's all right for them, they can afford it." However, we have had this policy since mid-1968 when we didn't have a catalogue, let alone any money and were living literally from hand to mouth. Looking at it another way, two trips to Europe can be made for the production cost of a single, and it certainly produces results.

The insights provided by such trips provide my second major point.

When you go for the big apple in the U.S. why throw in the rest of the world every time as a bonus on production and publishing deals?

Not only do you lose money by doing this as your percentage drops substantially in relation to the U.S. percentage but you also put yourself at the mercy of the foreign licensees who have a blanket agreement with your U.S. company and may just hate your record.

Foreign markets are very different and why should somebody in New York or Los Angeles know any more about it than you do?

Obviously, there are exceptions when records are placed worldwide, if you know the licensees in major foreign territories. But in general doesn't it make sense to split territories? I agree that to go country by country is very tough unless you have a lot of product and really know your markets. Why not look for a good European licensee and a good American one to begin? The British producers and publishers have been doing this for years to their artistic and financial advantage. There is no reason that we can't do the same thing, and with one blow, increasing revenue and at the same time lessening our dependence on the United States for our very existence.

SUBSCRIBE FIRST CLASS





King Crimson pulled a capacity house at Toronto's Massey Hall, with much of their success due the efforts of Atlantic promotion mgr. Bruce Bissell (second from right).



United Artists' recording artists, Ike & Tina Turner took time out during their Toronto gig to meet with Stan Kulin, Managing Director United Artists (Canada) and MCA's Alian Matthews.



Miss Eustace (Mary Eustace), who penned Quality's "Piney The Talking Christmas Tree" will have six of her tiny tot prose (paperbacks) published in the New Year.



Dave Green (formerly with A&R Sound) recording engineer at Toronto's Manta recording complex, receiving Gold Award for Guess Who's "Best Of" from Jack Richardson.



Capitol's Tommy Graham (left) hit the radio trail on his own, meeting several new friends among them CHLO's Jerry Stevens, Rick Jenssen and Chuck Azzarello.



Edward Bear, currently happening with "Fly Across The Sea" (Capitol) recently presented CRTC Chairman, Pierre Juneau with Bear Appreciation Award. Paul Weldon does honours.





Miguel Rios - A Song of Joy AMX 301

Carpenters-Merry Christmas Darling AM 1236



ON A&M RECORDS OF COURSE!

### CRTC TO HOLD HEARINGS ON CBC RADIO PROPOSALS

The Canadian Radio-Television Commission has set March 28, 1972 as the date on which it will hear a proposal from the Canadian Broadcasting Corporation on its radio policy. The CRTC is inviting comments from interested segments of the population in regard to the CBC proposals, a preliminary outline of which follows:

"The Corporation is filing with the Commission for new FM stations at St. John's. Halifax and Calgary (all English) and at Ouebec City, Ottawa and Chicoutimi (all French). This step is part of a five-year plan to make CBC radio accessible to more people; to extend the range of CBC FM programming; and to tailor both AM and FM programming more closely to the listening tastes of various audiences. It is proposed to make these changes through (1) the development of English and French FM networks, comprising Corporationowned and privately-owned stations, and (2) the development of distinctive program emphasis in CBC AM (Radio One) and CBC FM (Radio Two).

"CBC Radio One (AM) will concentrate on a wide range of information and musical entertainment of a varied nature. Its general character is reflected in current CBC AM day-time programming which has undergone certain changes during the past year but which continued to reflect standards established and followed by the Corporation over the years. The Radio One style is brief and condensed.

"CBC Radio Two (FM) will be extended and more leisurely in its programming, with emphasis on music, to which it is technically highly suited, drama and the arts. Radio One and Radio Two will be complementary services each distinctively Canadian and distinctively CBC.

"In areas where both AM and FM services are not available the Corporation will provide listeners with a combined program service featuring a blend of Radio One and Radio Two."

### FIRST JACKIE & LINDSAY LP OFF ON VINTAGE LABEL

Jacqueline and Lindsay, a folk singing duo who have played the Ontario area for some time, have had their first album released, on the Vintage label. The ten cuts are all originals by Lindsay. One of the cuts, "Rape of the Fair Country", won for him second prize in the "Song for Wales" competition celebrating the inauguration of Prince Charles as the Prince of Wales.

Jackie and Lindsay operate from their home in Burlington and have, over the years, played most major eastern Canadian centres and have done a fair amount of television work, including the "Elwood Glover Luncheon Date", "River Inn", "The New Majority" and "The Miss Canada Pageant".

The Vintage label, although it has no national distribution as yet, general manager Artie Kohn expects a distribution arrangement to be completed next year.

# MANTA'S DAVE GREEN AWARDED GOLD FOR LP

Manta Sound's Dave Green has been awarded an RIAA Gold Record Award by Jack Richardson for his contribution to the "Best of the Guess Who" album. The award, presented by Richardson on behalf of RCA Records in the United States, was given to Green for his work as engineer on "These Eyes". "Laughing" and "Undun".

Green, whom Toronto's Manta acquired from A&R in New York, recently finished work on the Detroit album produced by Nimbus Nine's Bob Ezrin.

### MERCURY'S "FUNKY MUSIC" A NATIONAL BREAKOUT

Eric Mercury, Toronto boy made good via Enterprise (Stax-Volt), is experiencing a national breakout with his initial single release, "I Can Smell That Funky Music", culled from his album, "Funky Sounds".

Allan Katz, national ad chief for Polydor, distributors of Enterprise, has just completed a trip across Central & Western Canada with Mercury and according to Katz had no sooner hit Vancouver town when CKLG's Roy Hennessy had the single listed for chart action. Guaranteed charts, hitbound and playlisted are the order of the day with Mercury's new single. Several of the progressive FMers are also giving heavy play to the chanter's album.

# YOU'VE ASKED FOR IT HERE IT IS! COTTON JENNY

f/s PLEASE SMILE 72657

# ANNE MURRAY

The single you've been waiting for will be released Dec. 27th.



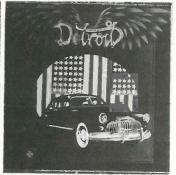


### NEW ALBUMS

### PERTH COUNTY CONSPIRACY ALIVE

(Columbia) GES 90037-H
A landmark recording which
deserves more than we can
say here. Perth's grass
roots support is a-building
now, with good reason. Listen
to all four sides and do your
own review. Canada's first
16 track mobile session supplied by Thunder.





# DETROIT Mitch Ryder (Paramount) PAS 6010-M Fast high-powered rock which will need a good push. Ryder's name is not a household word these days. "It Ain't Easy" has some nice surprises in store. Strictly AM stuff. We are unsure of the authenticity of the Cancon aspect,

#### GOODIINS

King Biscuit Boy
(Daffodil) SBX 16006-F
KBB sounds like a white
boy trying to sound like a
crushed and defeated black
man — and succeeding.
Some of the instrumental
workouts however, are
eminently worthy of
mention as in "Barefoot
Rock".



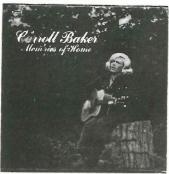


## AN OLD FASHIONED LOVE SONG

Paul Williams
(A&M) SP 4327-W
A brilliant composer whose voice takes more than a little getting used to.
Williams is nonetheless a forceful performer. We like "Simple Man". Nice package for display work.



Carroll Baker (Columbia) ES 90070-H You've gotta give this gal "A" for effort along with her producer/promoters. Don Grashey and Chuck Williams. All new material, mostly originals from Miss Baker.





### TIME SLIPS AWAY

Tommy Hunter
(Columbia) ES 90046-H
With a face as well known....
we wonder about the sleeve
cover. But, what's inside
is what counts, and Hunter
is up to his old tricks.
Smooth, and relaxed, just
like his successful TVer.
Beautiful vocal backing by
the Laurie Bower Singers..



A nice gentle poet who comes across relaxed and relaxing, McTell is obviously destined for notice. "Streets Of London" is a treat, as is "The Ferrymen". You'll hear a lot more from England's folk laureate.





# WHERE THE LIGHTHOUSE GUARDS THE STRAND Anne-Marie Murray (Much) CHB 7001-K Familiarity of name aside, Miss Murray is a talent in her own right. Rather heavy accent may limit acceptance but many of the cuts are MOR gems, particularly, "The

### WHEN THE CHRISTMAS BELLS ARE RINGING Heintje

(Polydor) 2310 148-P
Just in time, although everything this young German
giant cuts is just in time.
His English is getting much
better which may or may not
take away some of the charm.
However, hang this one on
your listeners....excellent.





### SOMEWHERE, MY LOVE

Restaurant" which has the

right touch for the season.

Ivan Rebroff
(Columbia) C 31023-H
Label shouldn't keep this
fantastic talent a secret.
CFR B's George Wilson, who
originally broke Rebroff, was
one of the last to know of existence of this set. Rebroff
couldn't be stronger. Rumours
of him coming to Canada, this
time, are true. A sales giant,
in any language.

# NEW MA RELEASES

DONNA RAMSAY — It's Gonna Be A Nice Warm Christmas — Astra AS-45320-P (2:56) (Bob Hahn) Laurentian Music-BMI — Prod: Gary Buck.

MOR: Scuttle that rumour about not enough Cancon MOR material for Christmas. With a voice as angelic sounding as Miss Ramsay's and a production by one of this country's top producers, not to mention an unbelievable stroke of lyric genius from Bob Hahn — you can't go wrong and it all adds up to an MOR hit. Too bad the season is so short, but it's a good indication that Ramsay, Buck and Hahn are on right track. Flip: Lonely Christmas (Tompall Glaser) Glaser Publications.

MOR Chart Probability Factor — Charted

KEITH MACKAY - Christmas In California - Astra 45-144-P

(2:49) (Keith MacKay) Doubleplay Music-BMI — Prod: Gary Buck. MOR: Chalk up another one for this broadcaster's label. They've got the magic formula and they're putting it to good use. MacKay is a little country and sounds like someone else in the business which should add to the disc appeal. Beautifully paced and lush backing makes this a must. Flip: I Received A Letter From Santa Claus (Morley Kalskog). Same publishing credits as plug side.

MOR Chart Probability Factor - Charted

KEATH BARRIE - Christmas In Canada - Astra AS-45326-P (2:59) (Keath Barrie) Grandslam Music-CAPAC - Prod: Gary Buck. MOR: They're doing it to us. Another one from Astra? This one is gentle, moody, a little cornball but that's what usually brings attention to one's own country. Others have done it - why not us? There's a subtedly and grandness of instrumentation that surrounds chanter that almost gives the song a national anthemism. Flip: Weihnacht In Canada. Same credits as plug side.

MOR Chart Probability Factor - Charted

BUD ROBERTS - I've Got The Bottle - Boot BT. 016-K

(2:10 Intro :09) (Bud Roberts) Skinners Pond-BMI — Prod: Jury Krytiuk/ Mark Altman.

COUNTRY: A devastingly energetic and creative bit of country prose from a country pro who has been trying for a long time. Roberts is in with good company now and if they can keep banging out this type of earthy country product, he'll grab that brass ring, yet. This one will help. Flip: The Longest Run (Jimmy Simpson) Taku/Bathurst-BMI.

COUNTRY Chart Probability Factor - 64%

SHIRLEY ANN - Turn Me Around - Big Chief JL-7235

(3:17) (Donn Petrak) Banff Music-BMI — Prod: Damon. COUNTRY: One of the established sweethearts of the west, Shirley Ann does exceptional justice to the song that was used in the Martin Luther King tribute flick.

Flip: Begging To You (Marty Robbins) Marty's Music-BMI.

COUNTRY Chart Probability Factor - 63%

M.A.

MIKE GRAHAM — I'd Better Not See Her Again — Rodeo RO 3357-K
(2:12) (J. Warren) Beechwood Canada-BMI — Prod: CPRC.
COUNTRY: Not his best effort but it will keep his name fresh with the country programmers. Non-offensive but could be more punchy.
Flip: For My Next Impersonation (J.Hubbard) No publishing listed.
COUNTRY Chart Probability Factor — 60%

GARY HOOPER & THE WHIPS - Selling Our Country Down The Drain Dominion 150-E

(2:40) (Roy A. Payne) Crown-Vetch Music-CAPAC. COUNTRY: A little hard sell Canadian nationalism that will probably go over well on the bar circuit. Maverick country jocks will also pick up on the lyrics.

Flip: I Wouldn't Take A Million Dollars For A Single Maple Leaf Same credits as plug side.

COUNTRY Chart Probability Factor - 60%

KING BISCUIT BOY - Lord Pity Us All - Daffodil DFS 1013-F (3:45 Intro :16) (Mac Rebennack) Etolad Music-BMI - Prod: Love. Flip: Georgia Rag (Arr. & Adap. R. Newell) Love-Lies Bleeding-BMI - MOT.



This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers.

Absolutely Right (70)
All I Ever Need Is You (14)
American Pie (21)
American Pie (21)
American Trilogy (83)
A Natural Man (38)
An Old Fashioned Love Song (6)
Anticipation (85)
Baby I'm A Want You (5)
Behind Blue Eyes (29)
Black Dog (96)
Bow Down To The Dollar (65)
Brand New Key (9)
By The Time I Get To Phoenix.... (87)
Can I Get A Witness (49)
Cherish (7)
Daisy Mae (80)
Day After Day (43)
Desiderata (4)
Do'l Love You (19)
Easy Loving (66)
Everybody's Everything (24)
Family Affair (1)
For Ladder (

#### SINGLES A&M Allied Ampex Arc CMS Capital Caravan Columbia Musimant R Phonodisc L Polydor D Quality M RCA N Trans World Y WB/Atlantic P World Z December 18, 1971 Gold Leaf Award For Outstanding Record Sales 1 2 13 34 34 37 YOUR MOVE **67** 55 46 Sly & Family Stone-Epic-5-10805-H INNER CITY BLUES Yes-Atlantic-2819-P Marvin Gaye-Tamla Motown-54209-V THEME FROM SHAFT 1 8 35 39 42 SUMMER OF '42 68 69 71 WHITE LIES, BLUE EYES Bullet-Big Tree-123-V Isaac Hayes-Enterprise-9038-Q MA Peter Nero-Columbia-45399-H 3 10 **GOT TO BE THERE** 36 29 27 YO YO **69** 74 78 LOVE ME LOVE ME LOVE Michael Jackson-Tamla Motown-1191-V Osmonds-Polydor-2065-082-Q Frank Mills-Polydor-2065 076-Q DESIDERATA 4 7 37 41 52 SUNSHINE ABSOLUTELY RIGHT Les Crage-Warner Bros-7520-P 70 42 29 Johnathon Edwards-Capricorn-8021-P 5 Man Electrical Band-Polydor BABY I'M A WANT YOU 5 5 38 45 63 A NATURAL MAN **71** 71 73 YOU ARE EVERYTHING Bread-Elektra-45751-F Lou Rawls- MGM-14262X-M Stylistics-Avco Embassy-4581-N AN OLD FASHIONED LOVE SONG 7 9 39 46 64 NOTHING TO HIDE Three Dog Night-Dunhill-N 72 51 34 SUPERSTAR Tommy James-Roulette-7114-T Carpenters-A&M-1289-W CHERISH 7 12 14 40 43 43 FRIENDS WITH YOU LITTLE OLD ROCK 'N ROLL BAND David Cassidy-Bell- 45150-M 73 97 .... John Denver-RCA-74-0567-N M A Billy Mysner-Astra-AS45319-Q **DEVIL YOU** 13 18 4 31 25 MAGGIE MAY MA Stamped ers-MWC-1007 X-M 74 76 79 SATISFACTION Rod Stewart-Mercury-73224-K Smokey & Miracles-Tamla Motown-54211-V 9 20 22 **BRAND NEW KEY** 42 59 80 RESPECT YOURSELF LOOKING FOR A LOVE 75 85 92 Melanie- Buddah-267-M Staple Singers-Stax-0104-Q J. Geils Band-Atlantic-2844-P 10 15 15 LONESOME MARY 43 52 68 **A** DAY AFTER DAY 76 67 55 IT'S A CRYIN' SHAME Chilliwack-A&M-321-W Badfinger-Apple-1841-F Gayle McCormick-Dunhill-4288-N 6 2 TWO DIVIDED BY LOVE 44 88 96 I'D LIKE TO TEACH THE WORLD TO SING 77 80 87 MY BOY Grass Roots-Dunhill-4289-N New Seekers-Elektra-45762-P Richard Harris-Dunhill-4293-N 12 17 17 **ROCK STEADY** 45 77 .... GEORGE JACKSON ONE FINE MORNING 78 40 31 Aretha Franklin-Atlantic-2838-P Bob Dylan-Columbia-45516-H M.A P.L Lighthouse-GRT-1230-10-T 13 27 61 HEY GIRL 46 44 44 PRETTY AS YOU FEEL Donny Osmond-Polydor-14322-Q 79 79 100 I KNEW YOU WHEN Jeff erson Airplane-Grunt-0500-N Donny Osmond-Polydor ALL I EVER NEED IS YOU 14 22 22 47 21 12 I'D LOVE TO CHANGE THE WORLD 80 82 99 Sonny & Cher-Kapp-2151-J DAISY MAE Ten Years After-Columbia-45457-H Hamilton, Joe Frank & Reynolds-Dunhill-4296-N LOVIN' YOU AIN'T EASY 15 16 16 48 37 40 GRANDMA'S HANDS Pagli aro-Much-CH1010-K 81 47 45 LOVE Bill Withers-Sussex-227-V Lettermen-Capitol-3192-F **TURNED 21** 16 23 26 49 53 65 CAN I GET A WITNESS Lee Michaels-A&M-1303-W MA LONG AGO TOMORROW B.J. Thomas-Scepter-12335-J 82 68 57 Fludd-Warner Bros-7531-P 17 18 20 50 49 49 LOVE ME BROTHER AMERICAN TRILOGY 83 91 .... Neil Diamond-Uni-55310-J Tapestry-Polydor-2065 091-Q Mickey Newbury-Elektra- 45750 -P SOUR SUITE 26 36 51 63 85 ONE MONKEY DON'T STOP NO SHOW Honey Cone-Hot Wax-7110-M **(1)** 84 84 88 I DON'T NEED NO DOCTOR Guess Who-Nimbus-74-0578-N Humble Pie-A&M-1282-W 19 30 33 DO I LOVE YOU 52 73 98 TAKE IT SLOW M A P L 85 93 .... ANTICIPATION Paul Anka-Buddah-252-M Lighthouse-GRT-1230-19-T Carly Simon-Elektra-45759-P WILD NIGHT 53 60 75 **SCORPIO** TREAT ME LIKE A GOOD PIECE OF CANDY 86 95 .... Van Morrison-Warner Bros-7518-P Dennis Coffey-Sussex-226-V AMERICAN PIE LET IT BE Joan Baez-Vanguard-35145-V 54 56 59 BY THE TIME I GET TO PHOENIX/I **87** 25 19 Don McLean-United Artists-50856-J SAY A LITTLE PRAYER FOR YOU Campbell/Murray-Capitol-3200-F GYPSYS, TRAMPS & THIEVES 8 4 55 61 77 HALLELUJAH Cher-Kapp-2146-J 88 .... SUGAR DADDY Sweathog-Columbia-45492-H Jackson Five-Tamla Motown-1194-V IMAGINE 56 75 .... I CAN SMELL THAT FUNKY MUSIC 89 50 24 John Lennon-Apple-1840-F ONE MORE MOUNTAIN TO CLIMB Eric Mercury-Enterprise-9041-Q PA Dr. Music-GRT-45132-T EVERYBODY'S EVERYTHING 57 72 97 HAVE YOU SEEN HER 90 .... TOO TRUE MAMA Santana-Columbia-45472-H Chi Lites-Brunswick-55462-V MA) Crowbar-Daffodil-1012-F FOR BETTER FOR WORSE **58** 62 83 I'D LIKE TO TEACH THE WORLD TO SING MA 91 99 .... I'M GONNA BE A COUNTRY GIRL AGAIN Bells-Polydor-2065-093-Q Hillside Singers-Metromedia-231-L Buffy Ste Marie-Vanguard-35143-V PEACE TRAIN 59 90 .... IT'S ONE OF THOSE NIGHTS 92 98 .... PAIN Cat Steven s-A&M-1291-W Partridge Family-Bell-160-M Ohio Players-Westbound-188-T I'M A MAN 60 65 66 L'OISEAU UNCL E JED Chicago-Columbia-45467-H **MA** Rene Simard-Nobel-NL 5627-K Perth County Con.-Columbia-C4 3010-H MA

20 24 30 21 58 67 22 23 9 1 24 11 3 25 19 21 26 10 6 27 14 11 61 89 .... 28 35 35 FOR LADIES ONLY **LEVON DEVIL SONG** Steppenwolf-Dunhill-4292-N Elton John-Uni-55314-J Aarons & Ackley-Capitol-72656-F M.A. BEHIND BLUE EYES 29 33 38 62 87 94 WHERE DID OUR LOVE GO ONE DAY I WALK 95 92 90 The Who-Decca-32888-J Donnie Elbert-All-Platinum-2330 MA PI Bruce Cockburn-True North-TN4-105-H HEY BIG BROTHER 63 86 93 30 57 70 TIGHTROPE RIDE Rare Earth-Rare Earth-5038-V BLACK DOG Doors-Elektro-45757-P Led Zeppelin-Atlantic-2849-P SUPERSTAR (Remember How You Got Where You Are) Temptations-Tamla Motown-7111-V 64 94 .... 31 38 41 FLY ACROSS THE SEA MA 97 .... TURN TO YOU Edward Bear-Capitol-7 2653-F M.A P.L Spring-London-M17423-K 32 36 39 (I Know) I'M LOSING YOU BOW DOWN TO THE DOLLAR Joshuo-GKT-1230 15-T 65 66 53 Rod Stewart-Mercury-73244-K 98 ----NO SAD SONGS Helen Reddy-Capitol-3231-F 33 48 50 NO GOOD TO CRY 66 32 32 EASY LOVING WHISKEY FIRE Poppy Family-London-164-K Freddie Hart-Capitol-3115-F MA Magic Bubble-Columbia-C43004-A CANADA'S ONLY NATIONAL 100 SINGLE SURVEY THE WITCH OF NEW ORLEANS Compiled from record company, radio station, and record store reports. Redbone-Epic-10749-H

## Promoting the medium with the medium

Being a half-baked newspaper columnist, I naturally have biases in that direction. One of these biases is a whole-hearted conviction that newspaper stories are a valuable form of promotion for musicians and their product.

From the number of phone calls and mailings I get from record companies or their artists every day, I know that most of you share that conviction. However, I am equally convinced that very few of you really understand the needs of newspaper columnists. Why else distribute the same information to writers as to radio program mers?

Basically, newspaper columnists merely rearrange and re-distribute information that is pretty well common knowledge, at least among those persons having contact with the music industry. That's a sad commentary on the business, perhaps, but truthful nonetheless. After all, how much breathless history does one musician have—and how often is he interviewed? Yes, it is one of the less fortunate aspects of pop reporting that scoops do not constitute the bulk of one's writing.

Now, this may not completely surprise you, there are good columnists and bad columnists. I'm sure you'll agree that the scales are heavily tipped towards the latter. The good journalists read widely, talk to people

in the industry, and make attempts to attend concerts. The bad columnists wait until someone forces a story out of them, a story in which there's not much work involved in meeting the deadline. But a story from either type of writer is better than none at all.

Even the good columnists have trouble keeping up with everything, though, They'll try, but they'll fail. As for the bad columnists, they need far more help. It seems reasonable to gear your aid towards the ones who need it most, since the good writers can sift through all the information to find what they need.

It's a fact of life that the more a writer knows about a musician, the more compelled he'll feel to work that musician into his copy. Since exposure is good business, the business-oriented musician or record company should be pushing as much information at the writer as possible.

As a writer, I like to have the basic facts about every musician at my fingertips. I keep every bio I receive, filed so I can get at the facts quickly. That's a help when I'm writing a story, and all other writers find that just as useful. But I, and all my cohorts, might never get to the stage of writing about anyone if we aren't familiar with anything more than his vital statistics.

That's where the column reprints come in.

There are a few good writers in this country, whose articles are always helpful in background research. If I see that a Montreal critic whom I admire has come up with a feature on some musician, I'll at least ask myself why I haven't done a story, too. Probably other writers feel the same way.

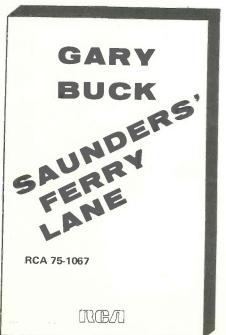
So I have concluded that the best source of promotion intended for the printed medium is the promotion actually done by the medium itself. That is, the best source of promotion, and the easiest to devise is article reprints.

A&M has already included some reprints in its mailings. Capitol has been very good in this field, at least for Canadian artists. But what's up with everyone else? I get a few sheets from other sources telling me where a record is selling, which would be just the type of information I'd be looking for if I was in radio. The information I really need though, is the background that would help me carry out a good interview, and it just isn't available.

The press takes a lot of abuse from the music industry. It is repeated daily that the consumer press has failed to fully assist the Canadian artists. But give the writers the co-operation they need and watch the results flow in.

# APPLE VETOES FREE PROMO COPIES OF BANGLA DESH

There has been much controversy and international trade ink over the recently released Apple album, "Bangla Desh". Taped "live" at a concert in New York's Madison Square Gardens, royalties derived from the album are to go to the refugee relief and aid of Bangla Desh, now involved in conflict with India. Under normal procedures of an



album release, promotion copies are made available, free, to radio, press and whoever within the trade, capable of hyping the set. However, in this case no such promotion copies are to be made available, nor will Capitol sales and promo reps be supplied with promo copies. In view of this situation, Bill Bannon, national promotion manager, has issued the following directive:

"Since terms of the agreement between Capitol and Apple (re Bangla Desh) are on a charitable basis, our position on promotional record copies does not apply."

Radio stations and reviewers however, will be given top priority on their orders and will be charged the rack jobber price.

No suggested retail on the set has been announced at time of writing.

### CAN/TAL/LIB BOW BROTT/ HAMILTON PHIL SESSION

Boris Brott, celebrated young Canadian conductor and the Hamilton Philharmonic Orchestra were brought together by the Canadian Talent Library for a giant sized session at Toronto's newest recording complex - Manta Sound.

The session, produced by CKOC's general manager Bob MacDonald and music director Nevin Grant, is Armadale Communication's third pre-Christmas gift to the CTL with the entire costs of the set being met by Armadale's three sister stations - CKOC (Hamilton) - CKCK (Regina) - CKRC (Winnipeg.

Winnipeg's Bob McMullin was in for ar-

# A&M'S CHILLIWACK TOUR THROUGHOUT COUNTRY

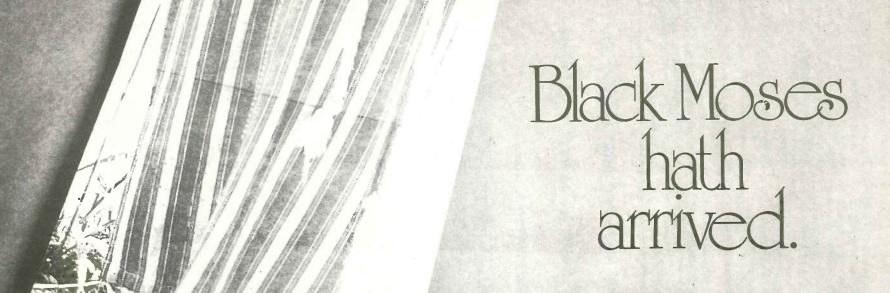
Chilliwack, breaking wide open with "Lonesome Mary" and their first album for A&M, are currently on tour. Dates completed include Hamilton's Mohawk College; Chatham, Ontario; Kitchener; Jonquiere, Quebec; Quebec City and Montreal. Upcoming are dates in Edmonton at the Jubilee Auditorium, December 9; Saskatoon's Centennial Hall, December 17; Regina, December 18 and Winter Pop in Toronto at Maple Leaf Gardens on the 31st of December.

The group's taping of the CBC Network's "Video One" was delayed for a day due to a wildcat strike at the publicly-owned network. Everything was ready for the show to begin when the strike occurred. Nonetheless, the group played for the several hundred in the audience and returned to tape the show the following day.

Chilliwack's A&M album "Chilliwack" has now been certified gold in Canada by the RPM Gold Leaf Awards Trust Fund. A heavy American push is now in the works.

rangements while Dave Greene, late of New York City's A&R Studios, looked after the board chores.

Selections include: "We Wish You A Merry Christmas", "Carol Of The Bells", "Christmas Window" all traditional and arranged by McMullin as well as "Little Drummer Boy" and a Medley of the popular standard Christmas carols.





Distributed by Polydor Records Canada Limited

ENS 5003 (Two Record Set)

# The grave sin of omission

There have been a hundred and one different subjects on our mind this week, but we decided instead that it would be both timely and topical to feature an excerpt from Ritchie Yorke's new book, "Axes, Chops and Hot Licks".

This section of Yorke's controversial book is to be found in a chapter titled Conspiracy. We like what it says. Because what it says about the past would appear to still apply,

REN

BURN THIS! e.k.roy richard

in many cities. Decide for yourself if your city is one of them. Read on.

"As sad and disheartening as it may well be, it is difficult to avoid the fact that the media deserves most of the brickbats for the slow, retarded growth of the Canadian music scene.

"It has already been made clear herein that the major blame for the mass emigration of Canadian musicians, and the dour bitterness of the musicians who did remain here, can be laid at the door of the country's radio stations. By not allowing Canadians to take their rightful place on the nation's airwaves, broadcasters effectively crippled any hope of a music industry developing here. If, back in 1965, stations across the country had put a heavy push on a few selected Canadian discs, it is quite conceivable that Canada would still be the home of Neil Young, of David Clayton Thomas and even of the Band.

"On the other hand, an aggressive press might have been able to force radio into bending. If a few daily newspaper columnists had bothered to write favourably about the local talent scene; if they'd speculated as to why these creative people were not being allowed to utilize the medium of recording, perhaps radio stations would have been embarrassed into submission. But all through the Fifties and well into the latter part of the last decade, there was no word of support in the mass press for the Canadian musicians.

"Don Troiano, lead guitarist of Bush and previously the Mandala, and a veteran of ten years in the Toronto music scene, recalls that prior to 1967 there was absolutely no serious rock coverage. 'Our manager, who was familiar with newspaper editor mentali-

### GRAIN TRAIN'S GURR INTO STUDIOS FOR ALBUM BIT

Russ Gurr, who made good strides up the Canadian country charts with his Rodeo outing of "Federal Grain Train", has just completed a tour of western Canada in his twenty eight foot Federal Grain motorhome. Next on the agenda for the Brandon, Manitoba artist is another recording session at Winnipeg's Century 21 Studios, out of which will come his next album of original material. Gurr is also flying into Toronto and Halifax for television shows.

ty, used to create stunts to get us into print, Troiano says. "We'd have girls ripping off their clothes, mad airport scenes when we were leaving, anything we could think of. And the papers, they'd be out in force covering anything which might look a bit weird to adult readers.

"'But they never bothered with intelligent discussion of the music we were playing. We were a "Toronto rock group"; we were never four guys who happened to play music that a lot of Canadians seemed to enjoy.

"'There is no doubt in my mind that the narrowmindedness of radio stations could have been changed by an alert and concerned press. But unfortunately, because we were Canadians, the press automatically

assumed—like the radio stations—that we couldn't be any good.'

"Troiano is right. Although you could hardly expect magazine editors and television executives to know anything about rock music without the information surfacing in the Canadian edition of Reader's Digest, young writers employed by local newspapers were guilty of the gravest sins of omission."

Amen and right on. And Yorke does write on. Very persuasively. Check it out soon. No one should be without a copy.

("Axes, Chops and Hot Licks" is published by M.G. Hurtig Ltd. in both paperback and cloth bound version. It is also available in record stores through Capitol distribution. Our thanks to Mel Hurtig for granting us permission to reprint this small section of Yorke's book.)

What can we say about an \*LP that so much has been written about.....



(LP) SD-8297

(8 tr) A8TC-8297

(Cass) AC-8297

....except - Play it

\* featuring their new single "Looking For Love"

KINNEY MUSIC OF CANADA, LTD.

# Programmers A WEEKLY FEATURE IN REDESIGNED FOR CANADIAN Programmers

# A WEEKLY FEATURE IN RPM Programmers

# Community service-the most rewarding job

BY BOB ROBERTSON PROGRAM DIRECTOR CKXL CALGARY

Since broadcasting began in this country some fifty two years ago, most radio stations in Canada, with a few exceptions, have been dealing with a topic which has mainly been called, "public service". Up until the CRTC took control of regulating radio, it has taken the form of "public service announce-

Programmers

MEDIUM **MESSAGE** 

ments" or "community bulletin boards". We relied on bingoes, charity teas, slave auctions and the like to fill in the amount of public service time we were committed to in our promise of performance. If we promised four and a half hours of public service in a week and could document at least that much, we were clean.

Well, the game is still the same but the rules are changing. The game is still serving your audience but the rules now say, "You'd better do it." Remember one thing, here, and that is that this is one man's opinion and what I feel is right for Calgary under community involvement may not be right for your market. That's for you to determine.

If you are truly going to become involved with your community, you'd better get to know it. Amazingly enough, most radio stations don't know what makes their community special. At CKXL, we conducted a survey, about three years ago, of Calgary. Everyone from the general manager to the part time people participated in it. We assigned everyone a number of interviews with community leaders and asked them about what the problems were, what their hopes were, and what we could do to help. It was a long, tough job, but it covered a lot of ground. It gave us a basis to work from. Certain problems were isolated for special consideration and at least one startling conclusion was arrived at. It was too big a job for anyone in the station at that time to handle. The answer was, of course, to hire someone to head up the whole area of community involvement, and so we did.

Over the next few months the final phase of our plan will be complete. It has taken us three years just to get started. Three years of planning, working and studying the entire area of community involvement.

Now, we're ready to do it well and to really believe that we're attacking the problem from the right angles.

Already off the ground is a large project involving the re-habilitation and re-establishment tion of movies or the proper use of charge into society of ex-offenders from Alberta's penal institutions. CKXL's involvement includes a major documentary on the exoffender, complete sponsorship of a half-way house plus the beginning of an inmate sponsorship program. The sponsorship program means that CKXL staffers will each sponsor an inmate. They will write to him once a week, they'll visit him at least once a month and they'll spend the first full day out of prison with this person. It means making a commitment, but after all, that's what it's all about.

We have, in effect, made a three way commitment, our air time, our people and



our money, in that order. This is only one of many ways that CKXL is hoping to truly become an involved caring part of the city of Calgary and its people.

Now, what about the day to day job of community involvement. Do we still carry the bingoes and the white elephant sales? Not in that sense. We have come up with a rather unique way of covering that area. All information received by CKXL from community organizations is channelled into a running file. Then we assigned a special phone line to it so that anyone needing information on bingoes and whatever in their area can get it by calling the CKXL "What's Happening" line. So, we've covered it but have not plugged up the airwaves with information that affects only a few

On the air, we want to communicate with everyone, so we continually produce thought-triggering spots. These spots cover the kind of things which affect everyone. Just one which received great praise was on policemen and why they deserve respect.

There are many others covering the restricaccounts. The idea is to get people to think about the problems that exist, that's all. Just make them think, may be they will turn it into action.

We do many things which are peculiar to Calgary. For instance, we do a great deal of coverage on skiing, which obviously wouldn't deserve the same amount of coverage in Halifax. Conversely, you just don't hear marine forecasts in Calgary. I suppose that the message is quite simple when you get right down to it:

In order to serve, you must know the needs. Find out what makes your city tick, what it needs, what it wants and what it has. A radio station, besides being a servant of the people must also act like a large mirror, reflecting the face of the city it's serving.

One final point. You have a commitment to do many things under the heading of community involvement. No matter how you handle it, do it as if you were proud of it, not ashamed to run it because of your super-tight format. Whether it's music, news or community involvement, it must entertain as well as inform. One without the other just can't work.

This is one man's opinion of community involvement, the toughest but most rewarding job we have as radio's professionals.

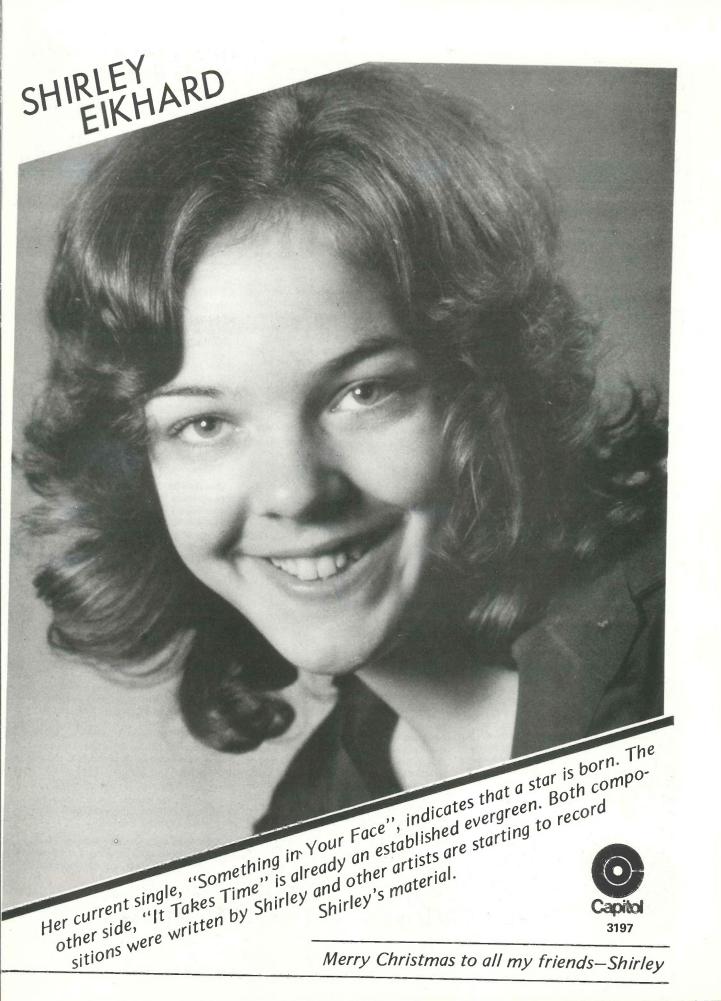
### CHUM'S CHRISTMAS WISH **ACTIVE AGAIN IN 1971**

For the third year in a row, CHUM's Christmas Wish campaign is collecting gifts for under-privileged children. CHUM is asking Toronto listeners to give anything new...not just toys...but clothing...sports equipment....books and food. Last year, over one hundred thousand gifts were distributed.

The gifts are dropped into CHUM downtown, or free pick-up can be arranged by dialing "CHUM's Christmas Giftline" by Corvette Club of Ontario.

CHUM's Christmas Wish includes Toronto high schools. With the help of the Eaton's Youth Council reps, toys are being gathered in-school.

CHUM will highlight all this student activity with a mammoth dance happening December 16th. Groups include Tony Orlando & Dawn, Crowbar, Thecycle, Flying Circus and the Greaseball Boogie Band. Admission to the dance will be a new toy for the station's Christmas Wish.



The Programmers

### TRIBAL DRUM

Rumor has it that in Ottawa CKOY will be changing format to MOR in the new year. As of now, they are in a contemporary format from seven to midnight.

CKCK are running instant Rip-Off contest every evening 6:30 - midnite. CKCK is giving away a large variety of prizes to the first caller to the radio station after a special sound effect has been aired.

CFRW has hired Bob Gibbon's, formerly of CFOX. No shift has been announced vet.

# BROADCASTERS EXPECT SLOWDOWN IN PRODUCT

Christmas comes but once a year, and with it the usual slump in rock record releases. Very few of the established artists or the really sure-fire hits are released during the month of December. With a few exceptions, about the only records being added to playlists and charts this month are the ones that have been around for as long as six months, and with some regional activity to support them, seem to be the best bets for airplay.

Record companies have been holding back on the release of singles during the Christmas season for many years and continue to do so, even if the reasons are no longer valid.

At Christmas, albums are one of the most popular gift items, and singles sales are cut with so much money being spent on albums. It is unfortunate for broadcasters that record companies do recognize that most singles these days are, in reality, only the best cuts from an artist's album, and are a great promotional device to aid in advertising the LP. One would think that the Christmas season would be a big month for singles and with the single on the airwaves of the nation, the album from

CHOO Radio, that young upstart country station just east of Toronto (Ajax) was the only station receiving honourable mention in the recent CMA Radio Contest. Donald Sanderson, music director, will be submitting their playlist to RPM each week. Station policy calls for a minimum of 50% Canadian content with weekly contest between on-air jocks for the top content. Their remusic policy is 40% country, 20% Gospel, and 20% MOR with 20% rock (heavier album cuts).

CHED in Edmonton running Santa's Anonymous Promotion - buy a toy for a needy child and drop at special boxes in selected stores throughout the city. CHED expects 10,000 children to receive gifts this year.

Gary Russell, formerly of CKLW, is doing swing shift and production at CKLG.

which it was taken would enjoy even healthier sales.

Another reason given for the cutback in the release of singles during December is that stations are playing so much Christmas music they have no time to air the newer singles. Airplay of Xmas music now-a-days on contemporary stations, is so very limited that it would have little or no effect on exposure given to the hits or the up-and-coming hits. The main reason for the lack of airplay for Xmas music on contemporary stations, is the lack of product compatible to that type of format. Record companies admit they do not release too much Xmas music because it does not sell.

A couple of recent releases that would fit into today's format broadcasters will want to watch for are:

"What Christmas Means to Me" by Stevie Wonder on Ampex; and "X-mas" by John Lennon on Apple.

MOR stations will find useful the CAB's list of easy listening Christmas selections which qualify as Canadian content. Contemporary format stations will have to rely on

# VANCOUVER'S CKLG AIRING INDIAN DOCUMENTARY BIT

In a continuing tradition of presenting some of the finest documentary programming in the country, CKLG AM and FM are airing a five part series on Canadian Indians. The five one-hour programs are produced by the station's news and public affairs departments and Don Richards and Myles Murchison, who also wrote the documentary.

Airing at 9AM and 7PM each day on AM and 10AM and 6PM on FM, the series examines education, death rates, violence, discrimination, laws, voting rights and other areas of concern to Canadian Indians. Included are interviews with Jean Chretien, Minister of Indian Affairs and Chief Dan George.

### CKDH, AMHERST PRESENTS THE BELLS IN CONCERT

Radio Station, CKDH, Amherst, Nova Scotia, in conjunction with Mt. Allison University, presented Polydor's Bells at Convocation Hall in Sackville recently. Some one thousand turned out for the gig and accorded the group two standing ovations. The performance was part of the group's current tour of the Maritimes.

The Bells are currently happening on the disc front with "For Better For Worse". Polydor in the United States is apparently going on the flip side, "To Know You Is To Love You", a Phil Spector composition.

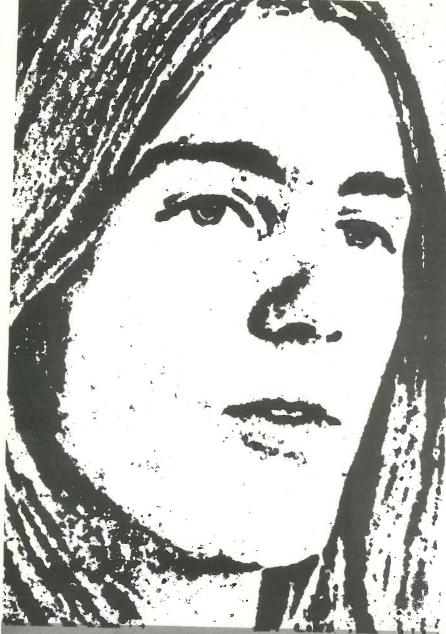
foreign sources for what Xmas music they will be playing, as there is little which would qualify as Canadian. One source top forty programmers might find useful is Breneman Radio Service. Tapes of all old and new Xmas material can be purchased and programmed quite easily, into a contemporary format. For more information call Tom Breneman, (213) 348 3162.



CKFM's new \$300,000 transmitter atop Commerce Court, put into operation (8) by Standard Broadcasting's Thornton Cran and grandson Timothy, youngster on knee of Russ Thompson.



MAL, RCA's European artist, his manager, Nino Tassone (right) and RCA's Montreal promo, Pierre Bellemare, touting CFMB's Robert Boulanger (left) on "Mighty Mighty Roly Poly".



from the album

# ALLTHE RIGHT NOISES

brings you his first hit single



72658

f/s LAURA Produced by Greg Hambleton

COMING TO YOU DEC. 27th

The Programmers

MAPLE LEAF SYSTEM

#### BY NEVIN GRANT

The Maple Leaf System is finally into its new format with co-chairman Greg Haraldson of CKXL handling the tallying of all voting results and the compiling of the MLS National Thirty. I apologise for any confusion this past month as a result of my frantic moves to readjust formats, etc. However, be assured that no submissions have been lost in the shuffle.

There is ONE IMPORTANT CHANGE in the handling of submissions. The Weekly Agenda will continue to be compiled at CKOC....not CHUM as previously announced. Since the chairman has the continuing responsibility of ruling on submissions, it will be more appropriate for this function to remain as it was last term. I think we can now safely say that the dust has settled ..... all revisions have been completed and the Maple Leaf System can once again settle down to the main business at hand. As a final reminder, here is how the Maple Leaf System will function through this new 1971-72 term.

- (a) The Weekly Agenda will be prepared at CKOC and mailed to MLS member stations every Thursday.
- (b) Member stations will vote on the Agenda when they receive it and telex or wire their votes to Greg Haraldson at CKXL no later than NOON TUESDAY of any given week.
- (c) Greg Haraldson will compile the voting results and relay them to RPM no later than NOON WEDNESDAY.
- (d) MLS results will be printed in the Programmers-mailed Friday-and in everyone's hands by Monday...
- (e) CKXL will also do a weekly MLS mailing every Monday which will include (a) the MLS National 30 and (b) the voting breakdown on the previous week's results.
- (f) All record representatives and MLS stations are reminded not to contact CKXL for MLS results....they will appear first weekly through the Programmers. This should greatly ease the heavy phone traffic Greg might otherwise be subjected to.

I believe we've finally got things functioning smoothly once again and we can devote this column space to more interesting and more beneficial things in weeks to come.

The Programmers HELT: need somebody

CKLW require weekend jock. Send tape & resume to Alden Diehl, CKLW Windsor, Ontario.

CKXL Calgary has an opening for an evening newsman. Contact Dale O'Hara CKXL Calgary, Alberta.

CKGM Montreal still looking for a creative experienced copy-writer.



Shirley Eikhard, making gains with "It Takes Time" and "Something In Your Face" (Capitol) into Toronto (8) for taping of CTV's "Rolling Down The River".



The Rita Coolidge concert, previously scheduled for Toronto, was unfortunately cancelled out but Kristofferson made a point of allowing Toronto audiences to hear this great A&M talent.



Avco Embassy's Michael Vincent readying his follow-up to "That Girl's Become A Woman" making television comeback, First off is CTV's "Rolling Down The River".



King Biscuit Boy, Daffodil recording artist, paid a visit to an English bakery (biscuit factory) while on tour of the UK. Watch for a King Biscuit to become an important export.

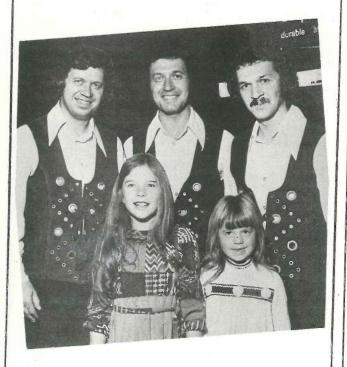


Polydor's Lori Bruner with Astra recording artist Billy Mysner beefing up his promotion of "Little Old Rock 'N Roll Band", now showing nationally. Keith Brown in background.



Energetic young Michael Hasek, sans a record contract but shopping, has been showcased at Grumbles (Toronto) and recently taped CBC's Entertainers. A&R men should give listen.

Christmas In
Canada is
"A Day of Love"



Mercey Bros.

&

daughters

**RG**/175-1069

Gaining

"You Are Everything"

by the

**STYLISTICS** 

BILLBOARD CASH BOX RECORD WORLD RPM WEEKLY

-15 (bullet)

-19 (bullet) -20 (bullet)

-71

AVCO 4581

Manufactured and distributed by

RECORDS & TAPES

# The QUESTION OF THE WEEK

"What form does your Christmas programming take, and how will the 30% ruling affect this programming?"

### Wayne Bryant-CHED

CHED regards this information confidentail and will not divulge its Christmas programming.

### Danny Roman-CJCH

As of December 6th at CJCH we began a sprinkling of Xmas music amounting anywhere from 1 to 2 per hour in the more adult hours. Every 7 days, we increase it 1 cut per hour. We play no carols till December 18, and then only in adult listening hours, about 1 per hour. The 30% ruling is posing no problem yet - but we will have problems when we increase our count to 4 or 5 per hour. We program Xmas music totally Xmas eve till 4 a.m. Xmas day. Somehow we will keep up our 30% Canadian content.

### Jerry Stevens-CHLO

At CHLO we try to inject Xmas feeling into programming by means other than just Xmas music. We may air short pre-Xmas features using a few Xmas oriented production pieces, utilize a good Xmas contest or promotion, and generally talk up Xmas. As a result, we can maintain musical consistency without programming a heavy number of Xmas titles.

Programming of Xmas music will, no doubt, be more difficult since 30% ruling will necessitate heavy repetition of Canadian titles.

### George Johns-CFRA

At CFRA we usually go into Xmas solid from 6 p.m. on the 24th to midnite on the 25th. However, we may be making some

adjustments, due to the 30% ruling.

### Alden Diehl-CKLW

Xmas music is programmed on a limited basis beginning the second week in December. It is heavily programmed Xmas eve and day. The 30% requirement will cause a distortion because of play of chart records during heavy period of Xmas programming, but it's not an overwhelming problem.

### Chuck Chandler-CFRW

We run no Christmas carols 'til 7 p.m. Christmas eve. Christmas music and carols then go 'til noon (25th), but no more than 5 carols per hour. Presently, we are playing one seasonal song per shift, this will increase to two per hour by December 24th. Because of CRTC ruling, we are dropping solid gold to play Christmas selections.

### John Mackey-CKGM

Our Christmas programming begins
December 13th with one selection per hour.
On the 22nd we increase to two per hour.
Christmas day we will be running solid
gold from 6 a.m. 'til midnite with the
occasional Christmas song thrown in. The
30% ruling will not affect us, as we are
programming Christmas songs in nonCanadian slots.

#### I. Robert Wood-CHUM

In the past, we have aired Christmas music on a graduated scale beginning with one selection per hour in the early part of December and increasing the number as Christmas drew near. By early Christmas eve, our frequency would increase to a solid flow of Christmas music which we would maintain until noon Christmas day. This year, because of the lack of contemporary Christmas music which qualifies as Canadian content, we will be forced to adjust our thinking in this area. At the very best, we will have to reduce our frequency of Christmas music if we are to meet the 30%. Certainly, our procedure in the past to play a solid mix of carols and seasonal songs on Christmas

Eve will have to be abandoned.

### Gary Summers-CKOC

CKOC does not begin any Christmas programming until December 15th (exception the new John - Yoko single, etc.). We play only contemporary hits ("Rock Around The Christmas Tree", "The Marvelous Toy", etc.) from December 15th until December 24th. The use of carols and other serious traditional music is held to Christmas Eve and early Christmas Day. With the 30% regulation our December 24th and 25th programming may change to some degree.

#### Roy Hennessy-CKLG

CKLG starts Xmas music December 13th. We increase it on a graduated scale to December 24 at 6 p.m. when we are 50% Xmas music. We run regular Xmas programs Xmas eve and Xmas morning - by afternoon we are back into regular programming. The top 73 of the year, mixed with current list, is then aired by Xmas day to New Years.

### Ken Singer-CKCK

During the Christmas period, CKCK will not be able to keep up its 30% Canadian content commitment. There is not enough Canadian Christmas music, and I can't see changing our regular Christmas format. Up until Christmas week we will maintain our 30% commitment, but impossible during Christmas week. Christmas music began December I playing one song per hour. As of December 12, 2 or 3 per hour, and then even more during Xmas week.

### Greg Haraldson-CKXL

December 15th we begin Xmas music, but only on morning and mid-morning shows. No Xmas carols, only familiar type Xmas tune 2 or 3 per hour. Xmas eve and Xmas day CKXL incorporates a number of special features, rather than solid Xmas music. No problems seen regarding 30% since not programming that much Xmas music.

QUESTION continued on page 30



Rick Sias, General Manager of Entertainment Management Consultants (formerly Namaro Entertainment) with ABC recording artists, The Salisbury Twins, who have just signed with EMC.



GRT's policy of getting their artists across Canada on red carpet promo tours is paying off. The label's Ed LaBuick (centre) with Moe Koffman (left) and Bob Smith, Vancouver Sun.

# The Programmers BREAKING & STIFFING

Hottest new album out "Wings Wild Life" - Paul and Linda McCartney - CKOC Hamilton, CKCK Regina, and requests CFRW Winnipeg all playing several cuts. All stations reporting strong requests. Other albums receiving the most extensive airplay Carole King - Led Zeppelin and Elton John.

Several broadcasters, especially those with American signals penetrating their markets, have remarked that once again Canadians will hear a Canadian album on U.S. radio stations quite some time before Canadian radio stations will even be serviced with it. As was the case with their last single Polydor Records Canada will not be releasing the newest album by the 5 Man

Electrical Band for at least two weeks following U.S. release. Comments on the LP from American Broadcasters are good and CKLW the one Canadian station which did receive the album from the U.S. record company, all completely knocked out with it. It is indeed unfortunate Canadian radio stations cannot even receive, let alone give airplay to Canadian material before the U.S. What about it, Frank Gould?

Top 3 singles breaking nationally are "American Pie" - Don McLean, "Brand New Key", Melanie, and the New Seekers' latest single, "I'd Like To Teach The World". The Poppy Family single "No Good To Cry" looking good at CKOC Hamilton; already top 10 CKLG Vancouver and charted at CJME Regina and CKGM Montreal.

CKOC reports "Superstar" by the Temptations and "Devil You" by the Stampeders slow. CKLW reports "Sour Suite" by the Guess Who stiffed at 23.

### Programmers INSTANT LAFFS

If you're looking for Christmas gifts for your wife AND your girlfriend, how about wigs? Buy two of 'em exactly alike...and you won't have to worry about stray hair on your lapel.

It sure has been cold lately. I understand the liquor stores had to put alcohol in their booze to keep it from freezing.

Talk about things going up! If forty years ago you had invested in taxes, today you'd be rich.

Here's little 4'10" Donny Osmond, 6'3" when he stands on his wallet.

(Jock) is back on the air today—he just had a very unusual two week vacation. He got on the elevator in an eighty-storey building after a kid had pushed all the buttons.

The boss just told me he's going to double my salary. I used to make \$100 every week. Now I make \$100 every two weeks.

# CRTC APPROVES CAMPBELL FOR SYDNEY AM LICENSE

The Canadian Radio-Television Commission has announced that the license to operate an AM outlet at Sydney, Nova Scotia, with a power of ten thousand watts, has been granted to a company to be incorporated, represented by Sandy Campbell. The hotly contested license was applied for by four prospective operators, CHER Broadcasters, J. Arthur Manning, W.A. Winton and Campbell.

ATTENTION DI'S

Not just a few pages of two liner gags. WWJ will send you 28 pages of useable material every week. Free sample foliowrite WWJ, Box 340, Station Q, Toronto Ontario. Special rates for small markets.

(Jock) does have his problems. He's so unlucky, if he bought a pumpkin patch, they'd cancel Halloween.

Last Christmas I gave my wife a \$10 gift certificate. Boy was she thrilled. She used it as a down payment on a \$2000 coat.

I just figured out why there's so much trouble in the world. All the wisemen are under Christmas trees instead of in Ottawa.

I won't say Christmas is getting commercial—but I saw Santa Claus downtown selling coloured pictures of himself.

Look at the bright side. Prices are going up so fast, you'll be able to exchange presents for more than they cost.

But what can be stranger than Christmas in the world today—half the people are saying "Peace on Earth"—and the rest are saying "Where; where?"

Ontario is going to issue five year license plates. The way they're building cars now you'll end up driving the license plate in five years.

Can't understand what all the fuss at the Post Office is about over casual labour. I thought that was all they had.

The license, expiring in 1976, was granted to Campbell, because in the words of the Commission, "(The) application is the one most clearly based on principles which are essential in justifying the granting of a license for a broadcasting undertaking. The application has a broad base of community ownership. The program proposals give better promise of community significance and display elements of innovation. These proposals are based on personal knowledge of the community supplemented by studies of pertinent matters such as community access. Finally, the application gives strong indications of respect for the responsibility of operating in the public domain."

NEXT WEEK
A very special
HOLIDAY ISSUE. MISS IT!!!
(a double volume)

# The Programmers MOR PLAYLIST

1 MY BOY Richard Harris-RCA 4293-M 2 I'D LIKE TO TEACH THE WORLD TO SING (In Perfect Harmony) Hillsiders-Metromedia 321-L 3 BUTTERFLY Danyel Gerard-La Compagnie 127-K SOMETHING IN YOUR FACE Shirley Eikhard-Capitol 3197-F 5 I'LL SEE YOU THERE Poppy Family-London 164-K 6 TILL Tom Jones-Parrot 40007-K TALK ABOUT PIECE Travellers-Kanata 1002 8 TAKE ME HOME COUNTRY ROADS Laurie Bower Singers-Can. Tal. Lib. 477-810-Z LOVE ME, LOVE ME, LOVE Frank Mills-Polydor 2065 076-Q 10 LET IT BE Joan Baez-Vanguard 35145-V 11 CHERISH David Cassidy-Bell 45-134-M 12 LOVE ME BROTHER Tapestry-Polydor 2065 091-Q TO A PLACE NEAR THE RIVER Marty Butler-Columbia C4-2988-H 14 MY SOUL SINGS OUT Lee Roy-RCA 75-1065-N **(A)** 15 SUPERSTAR Nat Raider-Can.Tal.Lib. 477-808-Z 16 AN OLD FASHIONED LOVE SONG Three Dog Night-Dunhill 4294-N **TURNED 21** Fludd-Warner Bros 7531-P 18 SOUR SUITE Guess Who-Nimbus 9 74-0578-N L'OISEAU Rene Simard-Nobel 5627-K 20 SUMER OF '42 Peter Nero-Columbia 45399-H 21 TURN YOUR RADIO ON Ray Stevens-Barnaby 2048-H 22 FOR BETTER FOR WORSE Bells-Polydor 2065 093-0 23 THE DAY OF LOVE Mercey Brothers-RCA 75-1069-N 24 FRIENDS WITH YOU John Denver-RCA 74-0567-N 25 GOING HOME Terry Hynes-Ame 107-M

26 PEACE TRAIN
Cat Stevens-A&M 2191-W
27 BY THE TIME I GET TO PHOENIX/
SAY A LITTLE PRAYER FOR ME
Murray/Campbell-Capitol 3200-F
28 IMAGINE
John Lennon-Apple 1840-F

29 WAVING BYE Rick Pearson-Palas House 101-L
30 RIDIN' A DAYDREAM Terry Black-GRT 1230-14-T
31 LOVE

Lettermen-Capitol 6316-F
32 SING (A CHRISTMAS SONG)
Rick Neufeld-Astra 45321-Q
33 IT'S GONNA BE A NICE
WARM CHRISTMAS

Donna Ramsay-Astra 45-140-Q 34 IK-TA-TUK (SANTA'S COOK) Johnny Burk Ork-Can. Tal. Lib. 477-811-Z

35 CHRISTMAS IN CANADA Keath Barrie-Astra 45-152-Q36 AMERICAN PIE

Don McLean-United Artists 50856-J



### MAJOR MARKETS

CHUM Toronto
Anticipation-Carly Simon
The Witch Queen Of New Orleans-Redbone
Don't Say You Don't Remember-Beverly
Bremmers

Daisy Mae-Hamilton, Joe Frank & Reynolds Funky Music-Eric Mercury Levon-Elton John (LP)

Stay With Me-Faces with Rod Stewart (LP)

CFRA Ottawa Take It Slow-Lighthouse Funky Music-Eric Mercury I'd Like To Teach The World-New Seekers

CJCH Halifax
Day After Day-Badfinger
Where Did Our Love Go-Donnie Elbert
You Are Everything-Stylistics
Take It Slow-Lighthouse
Funky Music-Eric Mercury
Once You Understand-Think
Summer of '42-Peter Nero

CKL W Windsor Levon-Elton John Don't Say You Don't Remember-Beverly Bremmers Foot Stompin' Music-Grand Funk (LP)

The Programmers COUNTRY PLAYLIST

- 1 10 KISS AN ANGEL GOOD MORNIN' Charlie Pride (RCA) 0550-N
- 2 2 DADDY FRANK (The Guitar Man) Merle Haggard (Capitol) 3198-F
- 3 11 DIS-SATISFIED Anderson & Howard (Decca) 32877-J
- 4 4 MILE AFTER MILE Orval Prophet (Columbia) C42984-H
- 5 14 SHE'S ALL I GOT Johnny Paycheck (Epic) 10783-H
- 6 18 WOULD YOU TAKE ANOTHER CHANCE ON ME Jerry Lee Lewis (Mercury) 73248-K
- 7 7 THERE AIN'T NO EASY WAY Eddie Chwill (Barry) 2528-M
- 8 8 BABY I'M YOURS Jody Miller (Epic) 10775-H
- 9 16 BILL JONES GENERAL STORE Tommy Hunter (Columbia) C43000-H
- 10 1 LEAD ME ON Lynn & Twitty (Decca) 32873-J
- 11 26 COUNTRY GREEN Don Gibson (Hickory) 1614-L
- 12 3 NORTH COUNTRY George Hamilton (RCA) 751060-N
- 13 12 EARLY MORNING SUNSHINE Marty Robbins (Columbia) 45442-H
- 14 20 (Seashores) of OLD MEXICO Hank Snow (RCA) 740544-N
- 15 25 ROSES AND THORNS Jeannie C. Riley (Plantation) 79-M

CKOC Hamilton Levon-Elton John Surf's Up-Beach Boys Let's Stay Together-Al Greene Message-Yukon One Of Those Days-Partridge Family United We Stand-Campbell/Murray

CFRW Winnipeg
One Monkey-Honeycone
Day After Day-Badfinger
Bang A Gong-T. Rex
Witch Queen of New Orleans-Redbone
Nothing To Hide-Tommy James

CKXL Calgary
Out Of My Mind-Rain
Message-Yukon
Brand New Key-Melanie
One Of Those Nights-Partridge Family
Keep Playing Rock 'n Roll-Edgar Winter
Without You-Nilsson (LP)
Trying To Stay Alive-Asylum Choir (LP)

CHLO St. Thomas Mexican Lady-Steel River Scorpio-Dennis Coffey Black Dog-Led Zeppelin

CKCK Regina
Daisy Mae-Hamilton, Joe Frank & Reynolds
Sugar Daddy-Jackson Five
One Monkey-Honeycone
Looking For A Love-J. Geils Band
George Jackson-Bob Dylan

CHED Edmonton One Day I Walk-Bruce Cockburn Day After Day-Badfinger Need Our Love-Tundra I'd Like To Teach The World-New Seekers

CKLG Vancouver White Lies Blue Eyes-Bullit George Jackson-Bob Dylan Behind Blue Eyes-Who

CJME Regina
Sugar Daddy-Jackson Five
You Are Everything-Stylistics
Me And Bobby McGee-Jerry Lee Lewis
You Really Got A Hold On Me-Gayle
McCormack
Too True Mama-Crowbar

CKGM Montreal
Lonesome Mary-Chilliwack
One Monkey-Honeycone
Scorpio-Dennis Coffey
You Are Everything-Stylistics
I Knew You When-Donny Osmond
Out Of My Mind-Rain
United We Stand-Campbell/Murray

### SECONDARY MARKETS

CHNL Kamloops
Teach The World To Sing-New Seekers
When I Meet Them-Seals & Croft
My Size-John Entwhistle
Mexican Lady-Steel River
Pretty As You Feel-Jefferson Airplane
Jeepster-T. Rex
Locomotive Breath-Jethro Tull

SECONDARY MKTS continued on page 30

- 16 30 SAUNDER'S FERRY LANE Gary Buck (RCA) 75 0509-N
- 17 6 I SAY A LITTLE PRAYER/BY THE TIME I GET TO PHOENIX Murray/Campbell (Capitol) 3164-F
- 18 43 LIVING AND LEARNING Tillis/Bryce (MGM) 14304-M
- 19 15 COAT OF MANY COLOURS Dolly Parton (RCA) 0538-N
- 20 9 WHERE DO WE GO FROM HER. Hank Smith (Quality) 2012-M
- 21 23 MY SOUL SINGS OUT Lee Roy (RCA) 75 1065-N
- 22 5 HERE COMES HONEY AGAIN Sonny James (Capitol) 3174-F
- 23 27 MAGNIFICENT SANCTUARY BAND Roy Clark (Dot) 17395-M
- 24 25 MY DADDY'S BLACKLAND FARM Scotty Stevenson (London) 17417-K
- 25 28 TROUBLE'S BACK IN TOWN Hugh Scott (Melbourne) 3366-K
- 26 31 BRING HIM SAFELY HOME TO ME Sandy Posey (Columbia) 45458-H
- 27 29 SHE'S LEAVING Jim Ed Brown (RCA) 74 0509-M
- 28 41 CATCH THE WIND Jack Barlow (Dot) 17396-M
- 29 48 CAROLYN Merle Haggard (Capitol) 3222-F
- 30 32 TOTAL DESTRUCTION Lynn Jones (MCA) 2019-J
- 31 19 MAIDEN'S PRAYER David Houston (Epic) 5 10778-H
- 32 33 CALGARY SONG Humphrey & DT's (Boot) 018-K
- 33 37 IT TAKES TIME Shirley Eikhard (Capitol) 3197-F

- 34 17 PAPA WAS A GOOD MAN Cash/Evangel Temple Choir (Columbia) 4-45460-H
- 35 35 THE MORNING AFTER BABY LET ME DOWN Ray Griff (GRT) 101446-T
- 36 42 TOO OLD TO CUT THE MUSTARD Buck & Buddy (Capitol) 3215-F
- 37 13 ANOTHER NIGHT OF LOVE Freddy Weller (Columbia) 45451-H
- 38 40 COLD DAY IN OCTOBER R. Harlan Smith (GRT) 1230 10-
- 39 47 NAME THE CAPITAL Tom Connors (Boot) 024-K
- 40 21 RINGS Tompall & the Glaser Brothers (MGM) 14291-M
- 41 34 KO KO JOE Jerry Reed (RCA) 48 1011-N
- 42 44 TRACES OF A WOMAN Billy Walker (MGM) 14305-M
- 43 .... BURNING THE MIDNIGHT OIL Wagonner/Parton (RCA) 0565-N
- 44 45 IT'S LATE (And I Have To Go)
  Carroll Baker (Columbia) C43002-H
- 45 .... A WOMAN LEFT LONELY Patti Page (Mercury) 73249-K
- 46 50 YOU DON'T HAVE TO GO TO SWITZERLAND Russ Gurr (Rodeo) 3355-K
- 47 .... ONE'S ON THE WAY Lorretta Lynn (Decca) 329000-J
- 48 .... TRACES OF A WOMAN Billy Walker (MGM) 14305-M
- 49 .... RUBY YOU'RE WARM David Rogers (Columbia) 45478-H
- 50 .... I CAN'T SEE WITHOUT YOU
  Conway Twitty (Decca) 32895-J

### SECONDARY MKTS continued from page 29

VOCM St. John's Day After Day-Badfinger One Monkey-Honeycone Summer of '42-Peter Nero Me and Bobby McGee-Jerry Lee Lewis

CKRD Red Deer
Pretty As You Feel-Jefferson Airplane
American Pie-Don McLean
Used To Be A King-Graham Nash
Anticipation-Carly Simon
Hallelujah-Sweathog
I Believe In Everything-John Entwistle
Mexican Lady-Steel River
Tightrope Ride-The Doors
Leaving This Time-Main Ingredient

CFYK Yellowknife Fly Across The Sea-Edward Bear Hallelujah-Sweathog Teach The World To Sing-New Seekers Old Fashioned Love Song-Three Dog Nite Mexican Lady-Steel River

CKPT Peterborough Satisfaction-Miracles Hey Big Brother-Rare Earth Hallelujah-Sweathog Daisy Mae-Hamilton, Joe Frank & Reynolds

CKOM Saskatoon Day After Day-Badfinger Tightrope Ride-The Doors I Turn To You-Spring Respect Yourself-Staple Singers

CFNB Fredericton
One Monkey-Honey Cone
Hallelujah-Sweathog
When | Meet Them-Seals & Crofts
Jeepster-T.Rex
Tightrope Ride-Doors
Looking For A Love-J.Geils Band
C'mon Baby-House of Commons

# The Programmers

NEW ON CHARTS

CHUM Toronto Hey Big Brother-Rare Earth

CFRA Ottawa Hey Big Brother-Rare Earth Sunshine-Jonathan Edwards American Pie-Don McLean Turned 21-Fludd

CJCH Halifax American Pie-Don McLean Hey Girl-Donny Osmond Sunshine-Jonathan Edwards Respect Yourself-Staple Singers I'd Like To Teach The World-New Seekers For Better, For Worse-Bells

CKLW Windsor American Pie-Don McLean One Monkey-Honeycone I'd Like To Teach The World-New Seekers

CKOC Hamilton
Funky Music-Eric Mercury
No Good To Cry-Poppy Family
Out Of My Mind-Rain
Sugar Daddy-Jackson 5
Anticipation-Carly Simon
Daisy Mae-Hamilton, Joe Frank & Reynolds

CJME Regina
Day After Day-Badfinger
I'd Like To Teach The World-New Seekers
Love Me Love Me-Frank Mills
No Good To Cry-Poppy Family

CFRW Winnipeg
Hey Big Brother-Rare Earth
Sunshine-Johnathon Edwards
Take It Slow-Lighthouse
For Ladies Only-Steppenwolf
Friends With You-John Denver

CKXL Calgary
Take It .Slow-Lighthouse
Friends With you-John Denver
I Know I'm Losing You-Rod Stewart
I'd Like To Teach The World-New Seekers
Hey Big Brother-Rare Earth
You Are My Everything-Stylistics
Funky Music-Eric Mercury

CKCK Regina
I'd Like To Teach The World-New Seekers
Where Did Our Love Go-Donnie Elbert
Devil You-Stampeders
I Don't Need No Doctor-Humble Pie

CKLG Vancouver | Know I'm Losing You-Rod Stewart | Can I Get A Witness-Lee Michaels

CHED Edmonton Bless The Beasts-Carpenters Hallelujah-Sweat Hog Old Fashioned Love Song-Three Dog Night

CHLO St. Thomas American Pie-Don McLean Turned 2I-Fludd Under My Wheels-Alice Cooper I'd Like To Teach The World-New Seekers

CKGM Montreal Hey Big Brother-Rare Earth No Good To Cry-Poppy Family Respect Yourself-Staple Singers

CFYK Yellowknife For Better For Worse-Bells Devil You-Stampeders Baby I'm A Want You-Bread No Good To Cry-Poppy Family Cherish-David Cassidy

### FOR SALE

### 1970 VAN-SLEEPS EIGHT

1970 GMC 32 Series traveller. 350 V8 automatic, power steering, power brakes 35000 miles with balance of power train warranty, HAMBLY BODY, sleeps eight, compartment for 1200 lb luggage—gas heater etc. Price, \$5995. Contact Chas. Issac, Claude Frost Motors Ltd., Brampton (416) 459 0126. In Toronto, 677 4510.

# The Programmers FRENCH CANADIAN TOP TEN

- 1 IL NE GAUT PAS PLEURER Gilles Brown/Yves Martin (Campus) 6005-Y
- 2 YES A PICHOU Les Karricks (Zodiaque) 311-Y
- 3 COUER DE MON PAYS Les Scarabees (RCA) 755094-N
- 4 M'LADY Michel Pagliaro (Ami) 801-Y
- 5 COMME JE T'AIME Michel Pilon (Campus) 6003-Y
- 6 UN GRAND AMOUR Enrico Macias (Philips) 6009-K
- 7 MAMMY BLUE Roger Whittaker (RCA) 755098-N
- 8 QU'IL ES PENIBLE D'AIMER Anne Renee (Nobel) 5628-K
- 9 LE REEL DES SNOROUNES Paul Vincent (Profil) 2514-Y
- 10 LE FRIGIDAIRE Tex Lecor (Gamma) 1128-K

VOCM St. John's Scorpio-Dennis Coffey American Pie-Don McLean Where Did Our Love Go-Donnie Elbert I'd Like To Teach The World To Sing-New Seekers

You Are Everything-Stylistics
CKOM Saskatoon
American Pie-Don McLean
Hey Girl-Donny Osmond
The Pilgrim: Chapter 33-Kris Kristofferson
Daisy Mae-Hamilton, Joe Frank & Reynolds
I Can Smell That Funky Music-Eric Mercury

CFNB Fredericton One Monkey-Honey Cone Hallelujah-Sweathog When I Meet Them-Seals & Crofts

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Hart Kirch-CJME

CJME's policy with Christmas music is to play a limited number of Christmas titles and only one artist per title. We play Christmas music from a playlist like regular music and have limited our Christmas programming reasons (e.g. because of lack of new material of quality). One per hour started December 6 in adult periods only teen periods start December 13 - full Xmas 4 p.m. December 24 to December 25 at 4 p.m.

This week's issue features
THE CANADIAN MUSIC
INDUSTRY DIRECTORY
AS PART TWO OF RPM
(available to subscribers only)



# unleashed at last



sex, dope, pollution, concern SEBASTIAN fun, country, folk, rock

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# THE ARTIST'S LABEL



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	RECORD	SELECTIONS
KAN 1	(LOVE TALK – GUIDO BASSO) (instrumental)	Noelle If I Let You Go For Awhile Love Talk
KAN 2	(GENE LEES SONGBOOK)	All We Have Is Now Footprints
KAN 3	(TRAVELLERS)	Talk About Peace The Song is Love
KAN 4	(FUZZY LOVE)  - Tommy Ambrose	Once Upon a Special Time Something
KAN 5	(DOUG RANDLE)	Coloured Plastics Batteries Not Included
KAN 6	(MILAN KYMLICKA) (instrumental) pronounced KIM-LICK-AH	Love And Love Again In The Evening Walking Girl Something For Hank

KANATA RECORDS and our distributor, PINDOFF RECORD SALES, take this opportunity to wish all P.D.'s, M.D.'s, and on-air personalities a happy holiday season.

KANATA RECORDS LTD.

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Produced in conjunction with the CBC