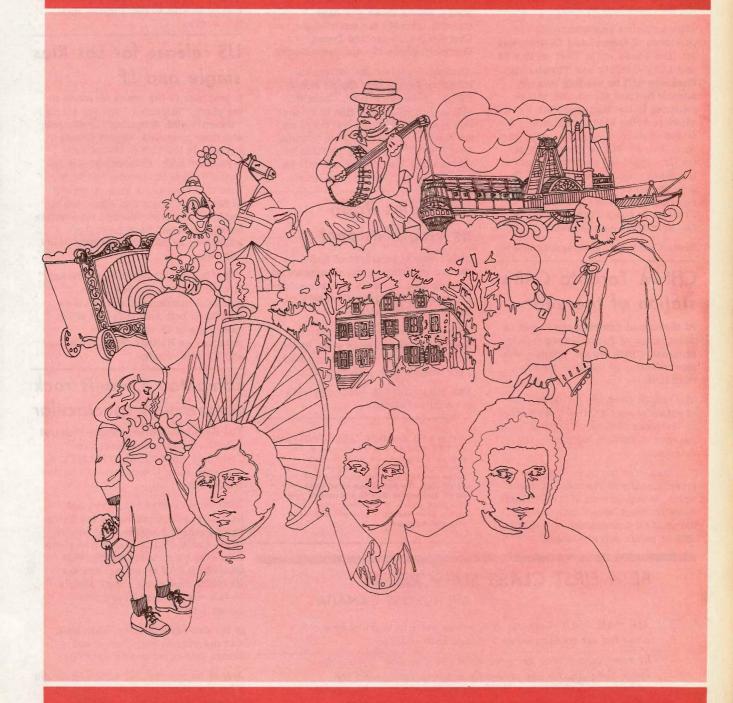


TWENTY FIVE CENTS

May 15, 1971



RCA pitches heavily for Mercey Brothers

### Busy summer ahead for True North's Cockburn Thornberry promotes

This summer looks like a busy and varied one for Canada's outstanding folk artist, Bruce Cockburn.

His new album, entitled "High Winds, White Sky" has been finished and is set to be released on June 15 on the True North label which is being distributed by Columbia. The album contains ten new songs written by Cockburn. As well, Columbia will be releasing Cockburn's first album in the U.S. sometime in July.

After numerous appearances in the provinces of Quebec and Ontario, and his first shows in the West on May 14 and 16 in Winnipeg and Thunder Bay, Cockburn will be heading into the summer festival circuit. He will be returning to the Mariposa Folk Festival. which is being held on Toronto Island on July 9, 10 and 11, and later on in July he will be performing at the Charlottetown Festival as part of the Sunday night concert series. On July 26 and 27 Cockburn will give two concerts at the CBC Summer Festival at Camp Fortune in the Gatineau Hills near Ottawa.

Bruce Cockburn's first appearance in

### CHUM Toronto CAB's station of the year

At the annual dinner of the Canadian Association of Broadcasters held in Montreal, CHUM Radio, Toronto, was named Station of the Year for the third time.

The judges cited the CHUM project of establishing CFCT in Tuktoyaktuk on the shore of the Arctic Ocean as an example of CHUM's service to the community.

The Station of the Year Award is given annually to the radio station which, in the opinion of the Canadian Association of Broadcasters, makes the greatest contribution of a charitable or public service nature.

the United States will be an especially important one. On August 5 to 8, he will be playing at the "Beers Family Festival" in New York State. The "Beers Family Festival" is one of most traditionally oriented folk festivals which is attended by invitation only.

Cockburn's reputation as a songwriter has grown as more and more artists have begun to record his songs. Among those who have recently recorded his material are Chet Atkins, Hedge and Donna, George Hamilton IV, and Anne Murray.

After much acclaim for writing the title tune for the Don Shebib movie. "Goin' Down the Road", Cockburn will be in a 15 minute film to be shot this summer during his travels along the festival circuit. Entitled "Spring Song", the film is being directed by Torontonian Tom Berger and will be distributed by New Cinema Canada.

### Mah joins Rada as vice-president

John Rodney, president of Rada Record Pressings Limited, announced recently that Raymond Mah has joined the company in the position of Vice-President of Operations.

Raymond Mah has been an active musician in the Calgary area, where he was president of The Foggy Manor Jazz Society from 1958 to 1966.

Mah now resides in Vancouver with his wife and family.

WHEN RPM DOESN'T LIKE SOMETHING IN THE WEEKLY — we change it. If you have a gripe, we want to know how we can improve our paper. Why not write and tell us what you like and don't like. We speak our mind each week and would like to encourage you to speak yours. If you want your comments kept secret - just say the word you can trust us.

BY AIR ACROSS CANADA

In many cases, you get your RPM the Tuesday before the issue date. If you are presently a subscriber, send the address portion of your RPM wrapper and \$5. to become a FIRST CLASS subscriber. If you are a new subscriber, consider a first class subscription (\$15. per year).

AND THE PROPERTY OF THE CONTROL OF T

AIR MAIL - All domestic first class mail is carried by air

BE A FIRST CLASS SUBSCRIBER

provided air transmission will expedite delivery.

SUBSCRIPTION FORM ON PAGE 17

# MCA single release

MCA artist, Russell Thornberry, flew into Toronto recently to promote his popular single "Roseline".

The single has received heavy exposure all across Canada and reached the number 38 spot on the RPM charts. "Roseline" was recently released in the United States on the MCA label. Thornberry, who comes from Edmonton, will be moving to the Toronto area this month

### US release for Los Rios single and LP

In response to the heavy response to the album "Sinfonias" and the single "Mozart's 40th Symphony" in Canada and other countries, United Artists Records in the United States have rushed out both. Releases appear on Daffodil label in Canada, and have been that company's biggest sellers to date. The single and album are by Waldo de los Rios who was responsible for Miguel Rios' "A Song of Joy" which was an international best-seller last year.

The "Sinfonias" album is comprised of excerpts from various major classical symphonias and has been acclaimed both critically and at the cash register in such diverse countries as Holland, France, England and our own country.

### Edmonton Kiwanis rock competition spectacular

The Edmonton Kiwanis Music Festival scored a spectacular triumph on Thursday, April 22, when it held it's first ever Rock Competition at Jubilee Auditorium.

2500 people turned out to see and hear 16 bands competing in the Union and non-union sections. The winner in the Union section was a five piece Edmonton band called Manna, who received a GRT recording contract for taking first place. Blind Baby's Bazaar and Martha Strange were runner's-up.

In the non-union section, Myra Main was the winner, with Quaver and Gringo getting honorable mentions.

Judges for the festival were well-known Edmonton musician Andy Krawchuck and rock critic at large, Ritchie Yorke. According to Yorke, the calibre of rock groups in Alberta was "incredibly high."

# THIS LIST READS LIKE WHO'S WHO IN REGORD RETAILING I

MUSIC WORLD SHERMAN'S MUSIC CENTRE SAM THE RECORD MAN ALCO MUSIC LTD. G&S TELEVISION THE MUSIC CENTRE LICHTMAN'S NEWS DEPOT SAM THE RECORD MAN SHERMAN'S (FREIMART # 1) WHEELER'S RECORDS FREIMAN'S RECORD DEPT. SHERMAN'S MUSIC CENTRE FRANK MCKNIGHT MUSIC GABY HAAS MUSIC STORE SAM THE RECORD MAN
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It's a list of record dealers who sell RPM each week.

RPM attracts customers on a weekly basis and the record listings in RPM will sell records for you.

Record dealers across Canada have found that RPM is profitable and a great traffic builder. Those copies of RPM sitting on your counter are a handy reference to the 200 best selling records of the week (plus all the cassette and 8track catalogue numbers) conveniently listed in the pages of RPM.

When a customer asks, "What's NEW?" hand him an RPM. He will end up buying it — as well as records or tapes.

Join the family of successful Canadian record retailers who sell RPM each week.

(Note: The handy pull-out charts in RPM make ordering records easy and are an excellent inventory check list of the current sellers.)

For further information write:

DEALER SUBSCRIPTIONS

RPM Weekly

1560 Bayview Avenue

Toronto 17

# RPM boycotts SRL - S-9 - much more music?

#### COMMENT

#### by Walt Grealis

When the CRTC legislated 30% Canadian content on AM radio, they didn't legislate that all record companies would make available to all radio stations all their Canadian content records. In the case of the singles, one copy free of charge. In the case of LPs, lists of new releases available - at a nominal charge. The CRTC also didn't foresee that the record industry would run afoul of the radio people over the SRL issue. Today, the programmer is stuck with the responsibility of playing 30% Canadian content while the companies release a far smaller percentage of Canadian content, and the major stations are assured promotion copies while the smaller stations get damn

"...the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of Competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

-Pierre Juneau



published weekly since February 24th. 1964 by RPM MUSIC PUBLICATIONS LTD 1560 Bayview Avenue – Suite 107 Toronto 17, Ontario (416) 489-2166

Editor & Publisher — Walt Grealis Editoriol Assistant — John Watts Subscriptions — Sobina Rubins Art & Design by Music Ad& Art

The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MCA	1	
Allied	C	Musimart	R	
Ampex	V	Phonodisc	L	
Arc CMS	D E	Polydor	0	
Capital	F	Quality	M	
Caravan	G	RCA	N	
Columbia	H	Trans World	Y	
GRT	T	WB/Atlantic	P	
London	K	World	7	

MAPL logos are used throughout RPM to define Canadian content on discs:



M—Music composed by a Canadian A—Artist featured is a Canadian P—Production wholly recorded in Canado L—Lyrics written by a Canadian

SUBSCRIPTIONS — Canada & USA
One Year — \$10.00
Two Years — \$17.00
Three Years — \$21.00
(Air Mail \$15 per year)
Single copy — .25
Other Countries
One Year — \$25.00

Advertising Rates On Request Second Class Mail Registration Number 1351 PRINTED IN CANADA little. Practically all the smaller stations complain that they are never visited by promotion men.

In the present controversy of SRL with the major stations returning their promotion packages — unopened and refused — it might be a good time for record companies to revamp their mailing lists. Just exactly what would happen if the record companies put a greater concentration on the smaller radio stations — with their new releases? There is strength in numbers.

RPM publishes a chart of AM stations and their music policies each month. There is no reason why every station in Canada that pleads for records for airplay cannot be on the list of every record company.

Last week a disc jockey asked why we publish letters in RPM and withhold the name of the writer (if requested). Well, it isn't a very original idea. Broadcasters thought of it first with their "open line" programs. The idea (we are led to believe by the broadcasters) is to get a cross-section of honest opinion. Fearless comment from their listeners. Our writer didn't criticise the content of the letter in question, he challenged the fact that the writer asked that his name be withheld. Well, my friend, if this is "irresponsible journalism" then every talk show that doesn't ask the caller to identify him or herself is irresponsible broadcasting, and there are a hell of a lot of you out there - indulging in irresponsible broadcasting.

We are presently considering your suggestion about sticking to a strict formula of only writing about music and boycotting all reference to broadcasters. We COULD assume the role of being a music paper and leave the programmers without a voice. That would have automatically disallowed your first letter and all the subsequent letters.

Regardless of what our future policies may be, it will still be possible to write to RPM and request that your name be withheld. We will reprint letters on the basis of their validity to the trade rather than the use of the name of the writer. Some of our best comments have come from people who didn't want to be identified, but they had something useful to say. I get the strange feeling that you want to know the name of the record man who wrote the letter in question — and his company, so that you can hold his

views against him personally.

The advertising rates in RPM should have gone up a year ago. We held back as long as we could and now it is inevitable that the rise will occur on June 15th. Announcement of the rate increase will come 30 days prior, and presently a new rate card is in preparation. Along with the ad increases will be an increase in the subscription rate and in the single copy price. Advertisers will be notified by mail of the advertising rate revision.

CHED's press release regarding their opposition to the SRL hearings and Bill S-9 (?) mentions that no information will be made available to "trade journals". Later in the release Keith James (its author) mentions that anyone who denounces SRL and Bill S-9 in the "trade journals" will not be affected by CHED's (I guess the word is) boycott. We as a trade journal have decided that we will not accept any press releases or advertisements denouncing SRL and Bill S-9. That will be our policy for the period of time these two opposing documents are before the democratically established bodies that will review them. By the way, it is my impression that SRL is in opposition to Bill S-9, so Mr. James is in good company - at least in that respect.

# Charlottetown fest books Canadian acts

The Charlottetown Festival, best known as the originator of musical theatre, has booked a strong line-up of Canadian contemporary musical artists for a series of Sunday Night Concerts in July and August.

Booked by festival producer Jack McAndrew, the Sunday night concerts will reflect his design to provide a platform for Canadian composers and performers from all fields of music. The Maritimes are represented by The Sanderlings, a group of Newfoundland teenagers specializing in songs from their native province and John Allen Cameron and Bonnie LeClair, who bring the experience of Mariposa, the Newport Folk Festival, and the Grand Old Opry to the Charlottetown festival. Also featured is Juno Award winner Bruce Cockburn, the Travellers, one of Canada's oldest established folk groups, the Irish Rovers, and the Brian Browne Trio, some of Toronto's finest jazz musicians.

Four of the concerts will be recorded in co-operation with the CBC for broadcast on National network radio.



Scottish singer, Jimmy Logan, presents MCA's RPM Gold Leaf Award to Irish Rovers on their CBC-TV show.



Ken Hallat and Allan Matthews (MCA) with Irish Rover Will Millar and Rover manager Les Weinstein.



Tommy Hunter presents Polydor's RPM Gold Leaf Award to Bells for "outstanding sales" of "Stay Awhile" deck.



Lisa Garber, former female lead singer with Tundra, is ready for a solo release on the A&M label.



Polydor's Bobby G. Griffiths (centre) with RPM's John Watts (left) and John Turner, Polydor promotion.



Shorewood Packaging's Gerry Prochaska and Floyd S. Glinert with A&M's promotion rep Joe Woodhouse.

### Non-profit group set up in Edmonton for folk

Barnyard Productions, a non-profit organization headed by Ross and Janis Rorke, is now operating in the Edmonton area. It's aim is to promote the growth and welfare of folk and country music.

Barnyard Productions will be opening two special record stores which will deal in anything pertaining to folklore, including records and folk publications. The stores will also

# Louvin featured on McNair television show

Michel Louvin, one of French-Canada's most popular entertainers, was featured on the Barbara McNair show, April 20.

Singing "Call Me" and "My Way", Louvin was a guest on the CTV variety show along with Della Reese and the Rascals.

# Gibson & McKie form own pubberies

Both Luke Gibson and Keith McKie have formed new publishing companies to exclusively handle their material. Gibson's company is called Moonrider Music, McKie's is Sandpebble Music. Both are with CAPAC.

Their offices are located at 22 Scollard Street, Toronto 5, Ont.

Both writers are working on their first solo albums.

# Pagliaro appears at Forum with Procol

One of Quebec's top stars, Pagliaro, was featured with Procol Harum and Ten Years After at the Montreal Forum on April 26.

Pagliaro has a new single in the offing on the Much label. The record is being followed up by a promotional tour with Pagliaro, his producer George Lagios, and Carole Risch of Much Productions.

# Springhill to hold "Anne Murray Day"

Mr. Joseph Edwards sends us word that Springhill, Nova Scotia will pay tribute to the spectacular success of Anne Murray by holding an Anne Murray Day next summer.

A central committee has been formed to work out details for the celebration, which is expected to be held next July when Miss Murray returns to Springhill for a vacation.

feature a small stage where local entertainers can come and perform.

The new production company is also working with local talent in an effort to promote folk and country music. Barnyard Productions has set up a booking agency, and they are setting up a tour for Michael Angel and the Backhouse, reputed to be some of the finest country musicians in the area.

On April 18, Barnyard held a "Sunday Folk Festival" at the Rainbow Ballroom, which proved to be an enormous success.

# Tobi Lark belts it out at the Town

Getting away slightly from "Jazz at the Town", the Town Tavern in Toronto, was the opening-place for Tobi Lark, the star of both "Hair" in Toronto and "We're All In This Together", a single which captured nation-wide attention last year. Tobi began her career in music with a gospel group organized by her mother which toured the United States from her eighth birthday to her eighteenth.

Her first break came when Cannonball Adderley took her out of the gospel group for a tour with BB King. She finally came to broad recognition in the 1969 Toronto Pop Festival, followed by her portrayal of Dionne in "Northward Hair".

# Quality introduces tape packaging changes

Quality Records have modified the colour-wraps on the 8-track cartridge to make a far more attractive package. Both the 4-colour illustration plus the title selections are visible on the front of the package.

In conjunction with the new packaging, the catalogue numbers are now much simpler, with the codes 8TC changed to just 8, and C changed to a 4.

# Ampex Stereo Tapes to release Donizetti work

Ampex Stereo Tapes (AST) has released the complete version of Donizetti's "Lucia Di Lammermoor" from ABC/Dunhill in a two-part cassette package.

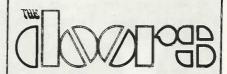
It is the first opera release by AST from ABC's Audio Treasury label. Featured are coloratura soprano Beverly Sills and Carlo Bergonzi.

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Warner Bros Records Of Canada Ltd.

# RELEASES NEW

# MOR PLAYLIST

CHRISTMAS - Point Blank - Daffodil DFS 1008-F	MA	Anne Murray (Capitol) 72642-F	•
(2:20) (Bob Bryden) LOVE-LIES-BLEEDING MUSIC-BMI.	PL	2 PATRICIA	4
MOT: Taken from their "Heritage" set should appeal to progressives. Flip: Goin' To Oklahoma (same credits as plug side).	A SHA	Ronnie Hawkins (Hawk) 1205-01-T	•
	MA	3 THE FINAL HOUR	•
THE FAMILY BROWN — R.R.#2 — MCA 2014-J (2:55) (Barry Brown) CAPITOL MUSIC-CAPAC — Prod: Gary Buck.	MA	Hank Smith (Quality) 2001-M 4 SO LET OUR LOVE BEGIN	
COUNTRY: A great new Canadian family displays a powerhouse of to-	1 1	Ginette Reno (Parrot) 40061-K	
getherness that already has them moving on country charts. Pop and	Misses	5 WHY	
middle of the road programmers should also give a listen. Could be		Roger Whittaker (RCA) 74-0442-N	
the Canadian family of the year — in music. Potentially explosive.	and the same	6 HELLO MOM Mercey Brothers (RCA) 75-1050-N	•
Flip: Loving Her Is So Easy (same credits as plug side).		7 IT TAKES TIME	•
POOR SOULS - In The Land Of The Few - Quality 1998X-M	M A P L	Gary Buck (RCA) 75-1049-N	
(3:23) (Finesilver/Ker/Edmunds) NICE SONGS-BMI — Prod: Barry Keane. MOT: Group has been trying for some time to break out and this could	100	8 I'LL NEVER NEVER FORGET HER Chelsea Wind (Tuesday) 108-M	•
be the one that makes it happen. Already charted in Hamilton , a good	N HEEL	9 MR SUNLIGHT	MA
breakout area. Producer Keane could have another big one.	- EDMING	Edward/Harding (Celebration) 2000-M	•
Flip: No More (John Moran/Andy Johnston) SHEDIAC MUSIC-CAPAC		10 SWEET MEMORIES Ray Charles (ABC) 11291-Q	
ROGER RODIER - The Key - Columbia C4-2970-H	M A P L	11 ME AND YOU AND A DOGBOO	
(3:56) (Roger Rodier) NO PUBLISHING LISTED.		Lobo (Big Tree) 112-V	
MOR: Interesting first effort by chanter that builds into a very big sound.  Unfortunately no information available on artist or session. Could be a		12 IF	
very big find. Has a rare voice intimacy that should catch.	ALLEY SOURCE	Bread (Elektra) 45720-P	•
Flip: Easy Song (same credits as plug side).		13 ROSELINE Russell Thornberry (MCA) 2009-J	•
RUSS WHEELER - I Purr Like A Kitten - Rodeo RO 3345-K (1:55) (Ivan Brown) BANFF MUSIC-BMI - Prod: Ron van Dykhof.	MA	14 WHERE EVIL GROWS The Poppy Family (London) 148-K	•
COUNTRY: Producer Dykhof moves from pop into country and not a bad job. Has sing-a-long appeal. All it needs is extensive play for results.	a area	15 GARDEN OF URSH Karen Young (Reprise) 4000-P	•
Flip: Chaser For The Blues (Ben Kerr) BERANDOL MUSIC-BMI was a	noneV to	16 SAULT STE MARIE Original Caste (Bell) 221-M	•
fair-sized outing for Bernie Early and should catch some action.		17 WHEN THERE'S NO YOU	4
STEVEDORE STEVE - Kingston Chain - Boot BT. 007-K	M A P L	Engelbert Humperdinck (Parrot) 40059-K	
(2:14) (Stephen J. Foote) TIME BEING MUSIC-BMI — Prod: Jury Krytiuk.  COUNTRY: The recent Kingston Penitentiary trouble has prompted this	0.0700	18 CARRY ME	•
release from Stevedore Steve's latest album, now showing good sales.	HARL MA	The Stampeders (MWC) 1003-M	
Flip: Salamander Tug (Stephen J. Foote) SKINNERS POND MUSIC-BMI	mand 10	19 SILVER BIRD Laurie Bower Singers	•
a cute little Newfoundland ditty that could catch before plug side.		(Cdn Talent Library) 477-801-Z	OH.
SIMONE AND NORA - Whiskey Runner - Ame 105X-M (2:55) (Al Rain) ARDO/TROIKA MUSIC-BMI - Prod: Al Rain.	MA	20 ALL GOD'S CHILDREN Doug Hutton (London) 17 4000-K	•
One of those singles that's hard to tag. Middle of the roaders	no albim	21 WEST COAST GIRL	•
could find a niche for it. Some MOT programmers might find it interest-		Chad Allan (Reprise) 1003-P	
ing and because of the "Whiskey" bit the country folk might dig it.	THE NAME OF	22 WOODSTOCK Matthews' Southern Comfort	4
Flip: Keep Lookin' Round (same credits as plug side).	-T THE	(Decca) 32774-J	
RAPHAEL EXCHANGE - One More Day To Lose Her - Much CH 1007-K	M A	23 SUZANNE Tom Northcott (UNI) 55282-J	•
(3:10) (R.Walton Jr/E.Deigan) SUMMERLEA MUSIC.		24 DOIN' AS YOU PLEASE	•
MOT: Popular Montreal group already showing strong regional action that could create a breakout situation for them. Their best deck to date.	and a second	Kathy Hanna (London) 17405-K	•
Flip: Alky Jones (same credits as plug side).	2 1 2 2 2 2 2	25 FRIENDS Elton John (UNI) 55277-J	
ROY PAYNE - Pal Of Mine - Paragon PA 1040-C	M A P L	26 STAY AWHILE	4
(1:57) (Roy Payne) CROWN-VETCH MUSIC-CAPAC.		Bells (Polydor) 2065 046-Q	•
COUNTRY: Strong country release that could establish Payne as a leader in his field. Voice and instrumentation separation excellent.		27 LORD BLESS YOU, LORD BLESS M	E
Flip: Mama I'm Not The Boy I Used To Be (Curly Putnam) GREEN		Stratus Singers (London) 17407-K 28 MY LITTLE ONE	
GRASS MUSIC-BMI.		Marmalade (London) 20066-K	
RAIN - Out Of My Mind - London M. 17410-K	M A P L	29 TAKE MY HAND	•
(2:21) (C.Worock/G.Hambleton) NO PUBLISHING LISTED — Prod:		Stan Cayer (London) 17402-K	
Greg Hambleton.		30 FOR ALL WE KNOW Carpenters (A&M) 1243-W	
MOT: Rangy delivery of female voice adds high interest factor which		31 ME AND MY ARROW	
could see MOT programmers experimenting and finding a hit sound.  Flip: You're The One (Hiller/Boltz) NO PUBLISHING LISTED.		Nilsson (RCA) 74-0443-N	
	MA	32 CAN YOU SEE YOUR OWN SIGN	(4)
DAN PEDEN - This World Goes Round And Round - Cynda CN.002-K (2:30) (Tom Paxton) DEEP FORK-ASCAP-Prod: Joe Kozak/Dick Damron.	MA	Tony White (Columbia) C4-2977-H	
COUNTRY: The genius of Kozak and Damron shine through with a very	ALE STREET	33 PRETEND Rick Pearson (Palas House) 100-L	•
strong new artist. They've got everything going for them - voice,		34 I PLAY AND SING	
excellent musicianship and sound. Should be a country giant.		Dawn (Bell) 970-M	
Flip: The Long Green Line (Dick Damron) BEECHWOOD MUSIC-BMI		35 ANGEL'S SUNDAY	
shows Peden with a little more confidence with a Damron penning.		Jim Ed Brown (RCA) 47-9965-N	



#### MIKE & TOM'S TOM SAYS NICE THINGS

Just a brief note to tell you how much I am enjoying RPM these days. There has been a steady improvement in both the content and the appearance of the magazine.

I find more good information and more thought provoking articles than any other trade magazines -- bar none. This is not to say that other improvements couldn't be made, but you know my thoughts on that.

I especially like your "Comment" and the letters section. I feel that if this keeps up, RPM will truly become the communications centre of the Canadian music industry.

Tom Williams National Promo & Product mgr. Warner Bros. Records

#### WE'RE ALL BROTHERS

RPM magazine got into business not too long ago, and already "people" are knocking it. It surprised me to experience this a few weeks ago when I read this bit about RPM not doing their MOT charts properly, "It should be used for toilet paper" was one quote which in itself was very obscene and grossly uncalled for. Let's look at this in detail. RPM is Canadian... Canada is itself a young country, the record industry in Canada is young then, how in hell do you expect a small magazine to be right all the time. What is the case right now is the fact that these "people" are influenced by our neighbors to the south. Now don't get me wrong, without them where would we be? But what I am trying to put through now is can't Canadians be allowed to go ahead and do it on their own? Sure there are mistakes made, God, we aren't supermen, just Canadians who want to serve Canadians the best we know how. So the next time you pick up RPM and read Walt Grealis, Jim Smith, the bold Ritchie Yorke etc., think to yourself, these are my brothers, these are Canadians helping Canadian radio stations. Helping Canadians listen to good music.

Now ever since Jan 18/71 we were forced to program 30% of programming in a Canadian content format. It was

hell for the first week or so. But after that it came easily. As a matter of fact I'd be ready to bet that many radio stations are taking the liberty of programming more that 30%. Why not. I do it myself.

I don't want to make this a personal testimony but RPM helps one hell of a lot. For an example, who would have known that a certain artist was Canadian, or this song was written by a Canadian, or, or, or, or.... it is that which helps me. We receive records and, thoughtlessly, info is thrown away, RPM helps me. And I'd be more than ready to stand by RPM for their services, information and dignity which they are trying to give to us, good Canadians. So let us let our hair down, wash away the tinsil, glamor and pagentry that has been hammered into our heads for God knows how long and progress in our own way, our very own Canadian way.

Bill Albert CKEC Radio New Glasgow, N.S.

#### C-FAX DIGS INTO CANCON

In May of 1970, Studio 3 Productions of Vancouver in the person of Ralph Harding, approached me and asked if I would help him to contact musicians and performers in greater Victoria... purpose: to find a recordable talent. On June 27/70, auditions were held... 24 persons performed; Tom Northcott was present, he and Ralph picked one--- a writer-performer. A skull session followed with most of the music people. End result: one writerperformer from our local area got a chance to further himself in "showbiz"; C-FAX firmed a little more an already strong radio-station-recording studio relationship...an association bent on furthering Canadian talent.

Our latest "Hearing" was February 1971, 15 people actually performed. another dozen were represented through agents. Our C-FAX involvement is as a go-between and contact...Tom and Ralph have an obvious interest in Canucks, and Victorians (in name only!) have a chance to display their talents to the professionals. We (C-FAX) are proud of our involvement. I realize that other stations are doing and have done similiar types of activity in their respective communities; I would like to know what other medium to small stations are doing. Its amazing and very satisfying to see how many people want to become

Many letters in this section of RPM
LETTERS continued on page 12

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A Mama And A Papa (94)
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Brown Sugar (2)
Carry Me (15)
Chick-A-Boom (17) (37) Carry Me (15)
Chick-A-Boom (17) (37)
Cry Baby (69)
Cool Aid (45)
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Fast Train (72)
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Garden Of Ursh (43)
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I Think Of You (53)
It Takes Time (27)
I Wish I Were (40)
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Me And My Arrow (23)
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Melting Pot (90)
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Nathan Jones (84)
Nevada Fighter (67)
Never Can Say Goodbye (24)
No Love At All (26) Nathan Jones (84)
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Never Can Say Goodbye (24)
No Love At All (26)
Oh What A Feeling (11)
One Toke Over The Line (14)
Patricia (92)
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Put Your Hand In The Hand (64)
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Rock 'N' Roll Lover Man (91)
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Woodstock (6)
You're Gonna Miss Me (81) You're Gonna Miss Me (81)

# 1 1 2 1 SINGLES

May 15, 1971

Gold Leaf Award For

Allied Ampex Arc CMS Capital Caravan Columbia GRT MCA
Musimert R
Phonodisc L
Polydor O
Quality M
RCA
Trans World Y
WB Atlantic P

I I	JOY TO THE WORLD 3 Dog Night-Dunhill-4272-N	34 64	FEELIN' ALRIGHT Grand Funk Railroad-Capitol-3095-F	67 71 76	NEVADA FIGHTER Michael Nesmith-RCA-0453-N
11 45	BROWN SUGAR Rolling Stones-Rolling Stone-19100-P	35 49 58	SWEET AND INNOCENT Donny Osmond-Polydor-2065 059-Q	68 99	WANT ADS Honeycones-Hot Wax-7011-M
2 2	I AMI SAID Neil Diamond-Unie-55278-J	36 59 100	BRIDGE OVER TROUBLED WATER Aretha Franklin-Atlantic-2796-P	<b>69</b> 76 99	BABY LET ME KISS YOU King Floyd-Chimneyville-437-P
5 7	POWER TO THE PEOPLE John Lennon-Apple-1830-F	37 38 40	CHICK-A-BOOM Big Gee-Reo-9037 X-M	70 78 89	TRY Peppertree-Capitol-72640-F
13 22	LOVE HER MADLY Doors-Elektra-457 26-P	38 43 52	A COUNTRY BOY NAMED WILLY Spring-London-17401-K	70 100	GIVE MORE POWER TO THE PEOPLE Chi-Lites-Brunswick-55450-V
10 10	WOODSTOCK Matthew's Southern Comfort-Decca-J	39 48 57	LUCKY MAN Emerson Lake & Palmer-Cotillion-COT44106-P	<b>12</b> 87	FAST TRAIN April Wine-Aquarius-502-K
3 3	JODIE Joey Gregorash-Polydor-2065 055-Q	40 22 25	I WISH I WERE Andy Kim-Steed-ST731-M	<b>B</b>	I'LL MEET YOU HALFWAY Partridge Family-Bell-996-M
4 4	ANOTHER DAY Paul McCartney-Apple-1829-F	41 47 61	I'M COMIN' HOME Dave Edmunds-MAM-3608-K	74 81 87	TRAIN Som a- Aquarius-50 10-K
12 18	TIMOTHY Buoys-Scepter-12275-J	42 55 74	GOING TO THE COUNTRY Young-Ampex-4000-V	<b>75</b> 79 95	I'M LOST WITHOUT YOU Crosstown Bus-MCA-2013-J
6 9	'IF Bread-Elektra-45720-P	43 52 60	GARDEN OF URSH Karen Young-Reprise-CR4000-P	<b>7</b> 6	HGT LOVE T-Rex-Reprise-1006-P
14 15	OH WHAT A FEELING Crowbar-Daffodil-DF\$1004-F	44 27 19	HELP ME MAKE IT THROUGH THE NIGHT Sammi Smith-Meg a-615 0015X-M	<b>0</b>	REACH OUT I'LL BE THERE Diana Ross-Tamla Motown-1184-V
7 8	EIGHTEEN Alice Cooper-Warner Bros-7449-P	45 57 71	COOL AID Paul Humphrey-Lizard-21006-V	78 1-1,07	AJAX LIQUOR STORE Hudson & Landree-Celebration-2006X-M
19 24	HATS OFF (To the Stranger) Lighthouse-GRT-1230-04-T	46 68 81	I LOVE YOU FOR ALL SEASONS Fuzz-Calla-174-T	79	RAINY DAYS AND MONDAY Carpenters-A&M-1260-W
8 5	ONE TOKE OVER THE LINE Brewer & Shipley-Kama Sutra-516-M	47 67	HOUSE ON POOH CORNER Nitty Gritty Dirt Band-United Artists-50769-J	80	TREAT HER LIKE A LADY Cornelius & Rose-United Artists-50721-J
9 6	CARRY ME Stampeders-MWC-1003-M	48 39 33	LOVE'S LINES, ANGLES & RHYMES Fifth Dimension-Bell-965-M	81 98	YOU'RE GONNA MISS ME Wishbone-Celebration-2005-M
21 23	BROKEN f/s Guess Who-Nimbus-74 0458-N	49 60 62	WE CAN WORK IT OUT Stevie Wonder-Tamla Motown-54202-V	82	I DON'T KNOW HOW TO LOVE HIM Helen Reddy-Capitol-3027-F
23 53	CHICK A BOOM Daddy Dew Drop-Sunflower-105-K	50 69	WE WERE ALWAYS SWEETHEARTS Boz Scaggs-Columbia-45353-H	83 84 90	UNCLE WIGGLEY Howie Vickers-MCA-2010-J
28 54	IT DON°T COME EASY Ringo Starr-Apple-1831-F	51 31 35	PUSHBIKE SONG Mixtures-Sire-350-Q	84	NATHAN JONES Supremes-Tamla Motown-1182-V
35 44	ME AND YOU AND A DOG NAMED BOO Lobo-Big Tree-112-V	52 58 69	HELLO MOM Mercey Bros-RCA-75-1050-N	85	INDIAN RESERVATION Raiders-Columbia-45332-H
42 67	TOAST AND MARMALADE FOR TEA Tin Tin-Polydor-2058 023-Q	53 36 36	I THINK OF YOU Perry Como-RCA-0444-N	86 97	SPIRIT SONG Edward Bear-Capital-72638-F
1 65	THE DRUM Bobby Sherman-Metromedia-217-L	<b>54</b> 32 20	THEME FROM LOVE STORY Andy Williams-Columbia-45317-H	87	WHO DO YOU LOVE Tom Rush-Elektra-E45718-P
25 26	WHERE EVIL GROWS Poppy Family-London-L148-K	55 46 46	SAULT STE MARIE Original Caste-Bell-TA211X-M	88 85 91	MORE OFTEN THAN NOT David Wiffen-Fantasy- 656-R
<b>3</b> 24 27	ME AND MY ARROW Nilsson-RCA-250-N	<b>56</b> 40 28	STAY ÁWHILE Bells-Polydor-2065 046-Q	89	THAT'S THE WAY I'VE ALWAYS HEARD IT Carly Simon-Elektro-45724-P
4 17 14	NEVER CAN SAY GOODBYE Jackson 5-Tamla Motown-1179-V	<b>5</b>	SUPERSTAR Murray Head-Decca-32603-J	90 93 96	MELTING POT Booker T & MG's-Stax-008 2-Q
<b>5</b> 29 39	13 QUESTIONS Seatrain-Capitol-3067-F	58 96	WHEN YOU'RE HOT YOU'RE HOT Jerry Reed-RCA-9976-N	91 94 97	ROCK 'N° ROLL LOVER MAN Northwest Company-Coast-1974-K
<b>6</b> 26 17	NO LOVE AT ALL B.J. Thomas-Scepter-12307-J	59	CRY BABY Janis Joplin-Columbia-45379-H	92 86 84	PATRICIA Ronnie Hawkins-Hawk-1205 01-T
<b>7</b> .37 43	IT TAKES TIME Anne Murray-Capitol-72642-F	60 54 56	SOMEONE WHO CARES Kenny Rogers & 1st Edition-Reprise-0999-P	93	LOWDOWN Chicago-Columbia-45370-H
<b>8</b> 15 k2	GOTTA SEE JANE R Dean Taylor-Rare Earth-5004-V	<b>6)</b> 77	TILLICUM Syrinx-True North-104-H	94	A MAMA AND A PAPA Ray Stevens-Barnaby-2029-H
9 .41 48	HERE COMES THE SUN Richie Havens-Polydor-2061 014-Q	62	I DON'T KNOW HOW TO LOVE HIM Yvonne Elliman-Decca-32785-J	95	TRY SOME, BUY SOME Ronnie Spector-Apple-1832-F
30 38	MAN FROM THE CITY Humphrey & DT's-Boot-001-K	<b>63</b> 70 72	L.A. GOODBYE Ides of March-Warner Bros-7466-P	96	LORD BLESS YOU, LORD BLESS ME Stratus Singers-London-M17407-K
1 16 13	FRIENDS	64 44 29	PUT YOUR HAND IN THE HAND Ocean-Yorkville-YY45033-D	97	L.A. INTERNATIONAL AIRPORT Susan Raye-Capitol-3035-F
<b>2</b> 20 11	Elton John-Uni-55277-J  SHE'S A LADY Tom Jones-Parrot-40058-K	65 33-31	WILD WORLD Cat Stevens-A&M-1231-W	98	IF NOT FOR YOU Olivia Newton-John-Polydor-2001 156-Q
	I PLAY AND SING	66 61 70	SO LET OUR LOVE BEGIN	99	MR SUNLIGHT Edward & Harding-Celebration-2000 X-M
18 16	Dawn-Bell-970-M		Ginette Reno-Parrot-PAR40061-K  LE SURVEY		ROSIE'S DREAM

ע	2	3	UP TO DATE Partridge Family-Bell-6059-M 4-6059-M 8-6059-M	34	39 4	Alice Cooper-Warner-WS1883-P N/A 8WM1883-P	67 62 5	THEME FROM LOVE STORY Henry Mancini-RCA-LSP4466-N N/A N/A
2	3	7	JESUS CHRIST SUPERSTAR Decca-DXSA7206-J 73 6000-J 6 6000-J	35	92		68 68 68	JOSEPH & THE AMAZING TECHNICOLOUR DREAMCOAT-Joseph Consortium-London-300
	1	2	LOVE STORY Original Soundtrack-Paramount-PAS6002-M PAS C 6002-M PAS 8TC 6002-M	36	40 46	6 SEATRAIN Capital-SMAS659-F N/A N/A	69 71 97	SYRINX True North-TN2-H
	4	ŀ	PEARL Janis Joplin-Columbia-KC30322-H CA30322-H CT30322-H	37	41 49	9 FLY LITTLE WHITE DOVE FLY	<b>70</b> 72 75	EDWARD & HARDING Celebration-1857-M
) i.	4	42	FOUR WAY STREET Crosby, Stills, Nash & Young-Atlantic-SD2 902-1 t2CJ902-P 28J902-P	38	32 28	SIT DOWN YOUNG STRANGER	71 69 69	Mary Travers-Warner Bros-WS1907-P
2	1 -	45	SURVIVAL Grand Funk Railroad-Capital-SW764-F N/A N//A	39	38 33		72 70 73	
	5	4	STRAIGHT, CLEAN AND SIMPLE Anne Murray-Capitol-ST6359-F 8XT6359-F	40	34 26	SWEET BABY JAMES James Taylor-Warner Bros-WS1843-P CWX1843-P 8WM1843-P	73 74	
	7.	6	WOODSTOCK TWO Various-Cotillion-2SD-400-P AJC-2-400-P A8J-2-400-P	41	51 65	TAPESTRY Carole King-Ode-SP77009-W CS77009-W 8T77009-W	74 73 72	CINI LINA CIC
•	6	5	CRY OF LOVE Jimi Hendrix-Reprise-MS2034-P CRX2034-P 8RM2034-P	42	32 25	ALL THINGS MUST PASS George Harrison-Apple-STCH639-F 4XTSTCH639-F 8XTSTCH639-F	<b>75</b> 97	REAL LIVE JOHN SEBASTIAN John Sebastian-Reprise-MS2036-P CRX2036-P 8RM2036-P
8	3	8	ABRAXAS Santana-Columbia-K C30 130-H CT30 130-H CA30 130-H	43	37 32	TARKIO Brewer & Shipley-Kama_Sutra-KSBS2024-M KS 4 2024-M KS 8 2024-M	<b>7</b> 6 98	FUCODE
Š	9 1	0	GOLDÉN BISCUITS Three Dog Night-Dunhill-DS50098-N N/A	44	57 71	NATURALLY Three Dog Night-Dunhill-DSX50088-N N/A N/A	77 79 85	SIX DAYS OF PAPER LADIES Humphrey & DT's-Boot-BOS7101-K N/A
29	9 4	8	MUD SLIDE SLIM James Taylor-Warner Bros-BS2561-P CWX2561-P 8WM2561-P	45	35 29	SWEETHEART Engelbert Humperdinck-Parrot-SPAS71043-K N/A N/A	78 75 74	WHALES AND NIGHTINGALES Judy Collins-Elektro-75010-P EKC75010-P EK875010-P
į i	. 1	2	TEA FOR THE TILLERMAN Cat Stevens-A&M-SP4200-W CS4200-W 8T4200-W	46	54 81	DIANA Soundtrack-Tamla Motown-MS7 19-V N/A	79 91 92	BAD MANORS Crowbar-Daffodil-SBA16004-F 4B16004-F 8B16004-F
12	2 1	1	CHICAGO III Columbia-C2 30 110-H CT30 110-H CA30 110-H		43 34	LONG PLAYER Faces-Warner Bros-WS1892-P N/A 8WM 1892-P	80 67 66	LIZZARD King Crimson-Atlantic-SD8278-P N/A A8TC8278-P
13	1	5	CLOSE TO YOU Carpenter s-A&M-427 1-W CS427 1-W 8 T 4 27 1-W	48	•••	SUMMER SIDE OF LIFE Gordon Lightfoot-Reprise-MS2037-P CRX2037-P 8RM2037-P	81 100	
16	1	6	MANNA Bread-Elektro-EKS74086-P N/A EK8 74086-P	49	44 38	THE PARTRIDGE FAMILY ALBUM Bell-6050-M C-6050-M 8TC-6050-M	82 66 58	THE WORST OF JEFFERSON AIRPLANE RCA-LSP4459-N N/A N/A
18	1	9	RCA-LS PX 1004-N N/A N/A	50	45 40	PENDULUM Creedence Clearwater-Fantasy-8410-R 58410-R 88410-R	83 76 70	ONE WAY OR ANOTHER Cactus-Atco-SD-33 356-P N/A- A8TC 33 356-P
20		9	IF I COULD ONLY REMEMBER MY NAME David Crosby-Atlantic-SD7 203-P AC7 203-P AST C7 203-P	51	46 39	BRIDGE OVER TROUBLED WATER Simon and Garfunkel-Columbia-KCS9914-H 16 10 0750-H	84 87	SINATRA & COMPANY Frank Sinatra-Reprise-FS1033-P CRX1033-P 8RM1033-P
26	5	9	BLOODROCK III Capitol-ST765-F N/A N/A	52	47 43	ONE BAD APPLE Osmonds-Polydor-2424 024-Q 3176 020-Q 3821 023-Q	85 81 80	MESSAGE TO THE PEOPLE Buddy Miles-Mercury-SR6 1334-K N/A N/A
22	3	2	TUMBLEWEED CONNECTION Elton John-Uni-73096-J N/A N/A	53	48 35	NANTUCKET SLEIGHRIDE Mountain-Windfall-5500-M 5119-5500-M 8119-5500-M	86 82 79	WOODSTOCK Soundtrack-Cotillion-SD 3-500-P 2ACJ500-P 2ABJ500-P
25	2	0	ROSE GARDEN Lynn Anderson-Columbia-C30411-H N/A N/A	54	95	MAYBE TOMORROW Jackson 5-Tamla Motown-M5735-V N/A N/A	87 96	MOMENTS Boz Scaggs-Columbia-C30454-H N/A
0	13	3	LOVE STORY Andy Williams-Columbia-K C30497-H N/A	55 4	19 36	ELTON JOHN Uni-73090-J N/A N/A	88 84 78	CRAZY HORSE Reprise-R S6438-P
27	3	l,	SINFONIAS Waldo de los Rios-Daffodil-SBA16003-F 4B 16003-F	56 5	52 50	NON STOP 11 James Last-Polydor-2371 111-Q 3150 098-Q 3811 039-Q	89 80 83	BEAUTIFUL PEOPLE New Seekers-Elektra-EK S74088-P N/A EK874088-P
7	18		EMERSON, LAKE AND PALMER Cotillion-SD9040-P N/A A8TC9040-P	57 5	8 56	HELP ME MAKE IT THROUGH THE NIGHT Sammi Smith-Mega-M31-1000-M M314 1000-M M318 1000-M	90 85 82	CEL EBRATION Various-Ode-SP77008-W
:1	6:	2	PORTRAIT OF BOBBY Bobby Sherman-Metromedia-KMD1040-L N/A	58 5	50 37	IT'S IMPOSSIBLE Perry Como-RCA-LSP4473-N N/A	91 78 76	SISTER KATE Kate Taylor Cotillion-SD9045-P
5	1.4	1	LOVE'S LINES, ANGLES & RHYMES Fifth Dimension-Bell-6060-M 4-6060-M 8-6060-M	59 6	1 52	SLY & THE FAMILY STONE GREATEST HITS Epic-KE30325-H CT30325-H CA30325-H	92 86 84	LIVE IN COOK COUNTY JAIL B.B. King-ABC-ABC5723-Q
•••	• • •		STICKY FINGERS Rolling Stones-Rolling Stone-COC59 100-P N/A N/A	<b>60</b> 3	6 30	STEPPENWOLF GOLD Dunhill-DS50099-N N/A N/A	93 63 47	YOU'LL NEVER WALK ALONE Elvis Presley-Camden-CAL X2472-N
2	41		GLEN CAMPBELL'S GREATEST HITS Capital-SW752-F N/A 8XT752-F	<b>61</b> 5	3 53	JOHNNY WINTER AND Columbia-C30475-H N/A N/A	94 55 64	TAP ROOT MANUSCRIPT Neil Diamond-Uni-73092-J
3:	21		JAMES LAST DOES HIS THING Polydor-2418 017-Q 3518 006-Q 3836 001-Q	<b>62</b> 5	6 63	WORKIN' TOGETHER lke & Tina Turner-Liberty-7650-J N/A	95	ALARM CLOCK Richie Havens-Stormy Forest-SFS600-Q
7	17		FRIENDS Orig. Soundtrack-Paramount-PAS6004-M PAS8 6004-M PAS8 6004-M	<b>63</b> 60	0 61	LOVE STORY Johnny Mathis-Columbia-C30499-H CT30499-H	96	SONGS OF LOVE AND HATE Leonard Cohen-Columbia-C30103-H
4	2,2		STONEY FUR	64 65	5 55	KENNY ROGERS & THE 1st EDITION'S GREATEST HITS-Reprise-RS6437-P CRX6437-P 8RM6437-P	<b>97</b> 94 95	AFTER THE GOLD RUSH Nei! Young-Reprise-RS6383-P
0	24		THE POWER	65 64	4 60	GRAND FUNK LIVE Copitol-SWBB633-F 4XT633-F 8XT633-F	98	HANGING IN THERE Hudson and Landry-Celebration-CEL 1858-M
3	27			66		L.A. WOMAN Doors-Elektro-EKS75011-P	99	N/A N/A  BROKEN BARRICADES Procol Harum-A&M-SP4294-W
-	-	-	A'S ONLY NATIONAL 100	ΔΙ	RIL	N/A	100	N/A N/A FROM MONTY WITH LOVE



Tom Fulton (CKFH personality and proprietor of Hair) shows how it's done (hair that is) with Stampeders.



George Struth (Quality) firms distrib deal with Tulip's Ren Groot (right) and Quality promo rep Mark Robbins.



Allan Matthews (MCA) Ann Stark (Wpg Free Press) Elton John and Ritchie Yorke at Vancouver's Agrodome.



Ken Hallat (Johnston Appl), Bob Smith (Vancouver Sun) Elton John and Allan Matthews after Vancouver gig.



Karen Young bonds Al Pascal's ear to her new Reprise single "Garden Of Ursh" now gaining chart action.



Karen was also over to Ottawa's CKOY and the Gary Michaels show where her disc is a big happener.

#### LETTERS continued from page 8

have catalogued complaints about record service i.e. "getting the records into the music directors or program director's hands." Here's what I did to solve the problem. Regular and consistent visits to the sales rep or branch manager. Write ahead and tell him you're coming. Be there on time. Tell him what you want yes, but equally as important, tell him what you can do for him! And that's sell records! How many of his sales staff can reach thousands of people all at once! How many record stores provide listening facilities? Record buyers want to hear what they buy! Good heavy promotions that sell records for the record dealer make him look good. And follow through! If you promise something do it! Capitol, London and Polydor Vancouver reps are exceptional, along with RCA, in promotional assistance...obviously both of us reap the harvest!

Distance may make personal visits a once a year thing in some locals... you can still write. Be there when the rep calls on you...blow 15¢ (economy kick!) and rap over a coffee. Let the record man know you're around...in the big stations, you have to beat them off...but the little guys have to hustle...try and know the reps problems and work with him. You and your station gain the better reputation and the feedback is immense.

Gordon Cruse Music Director C-FAX 1070 Victoria, B.C.

## NEWFIE'S SPLIT ON SEAL QUESTION

Dear Ritchie:

I see by your piece in the April 10th., RPM, that you were unable to reach anyone at VOCM in connection with "Celia Of The Seals." Somehow I must have missed your call, if you actually did make one.

May I sketch a little of the goings-on re: the seal hunt generally, and "Celia" in particular, where VOCM is concerned. I first saw a mention of the record in Roger Scott's column/comments in the Bob Hamilton Report, some, many, months ago, well before the actual seal hunt was scheduled to get under way in this part of the world. It aroused my curiosity, and I immediately requested our American contact in Los Angeles to rush a copy. As I now understand, Scott's reference to the Donovan record was

based on an English copy, and not an American one, so there was a period of about three weeks before the record actually reached us, still well before it became available through normal Canadian promotion channels from Columbia/Epic.

We have an open line show on VOCM, "Phone Forum", hosted by Ron
Pumphrey, that is carried throughout
the Island of Newfoundland on our
Colonial Broadcasting System network
of four stations. You may have read
the recent article on Ron and his
program in the Toronto Daily Star's
Canadian Magazine. In any event,
with VOCM paying the long distance
charges, we encourage calls from all
over Newfoundland while Ron's
program is on the air, Monday through
Friday mornings from 9:00 to 11:00.

On the subject of the seal hunt, believe me, we get them, calls I mean. No one down here, as you might expect, is neutral on this subject. They are either very much for, or violently against, the seal hunt and the seal hunters, most of whom are Newfoundlanders.

Well, as soon as the Donovan disc arrived I had Ron play it on his "Phone Forum", and to say the least, all Hell broke loose. Most of the callers, when you could understand what they were saying at all because of the thick local accent, didn't care too much for Donovan's song. However, my guess was that most of the callers were adults, many of whom had to be getting near the senior citizen area. By nature these folks just don't care too much for "Canadian Mainlanders" in general, and their attitude toward the seal hunt in particular. The gimmick on the show in connection with the Donovan record was should it continue to be played on VOCM, or should it be discarded.

The concensus appeared to be, after two or three days of discussion by callers from all over the Province, discard the record and stop playing it, and don't add it to the playlist.

Interestingly enough, when the same proposition was put forward on the evening show on VOCM only, St. John's teeners (the majority audience by far for Larry Steacy's eight to midnight gig on VOCM) were all for the song.

Faced with this split opinion, a heavy vote by St. John's teenagers for us to continue playing the record, and a most negative scene from adult listeners voting from all over Newfoundland, we added the record to the playlist. Frankly, we were going to

anyway, but the discussion that raged around the Donovan record for a couple or three days here on the rock bound coasts of Newfie resulted in much talk about VOCM and "Celia Of The Seals" by Donovan. As far as I'm concerned that's the name of the game.

Incidently, we took this seal hunt thing a step or two further on VOCM. We set up a telephone confrontation on Ron's "Phone Forum" between Joe Smallwood and Brian Davies. Davies is the "ban-the-hunt-cat" and JRS is (what else can I say) JRS. Smallwood had just returned to St. John's from two days on board the Chesley A Crosbie, the only St. John's-based vessel to actually take part in the seal hunt.

Well, I'll tell you, the fur really flew on the air that morning. Smallwood, for the first time since I've been watching him operate, blew his cool altogether, as he and Davies engaged in a shouting match that could be heard all over the Maritimes without benefit of a transmitter. It's hard to say which man won the day, but they both got in some pretty good licks.

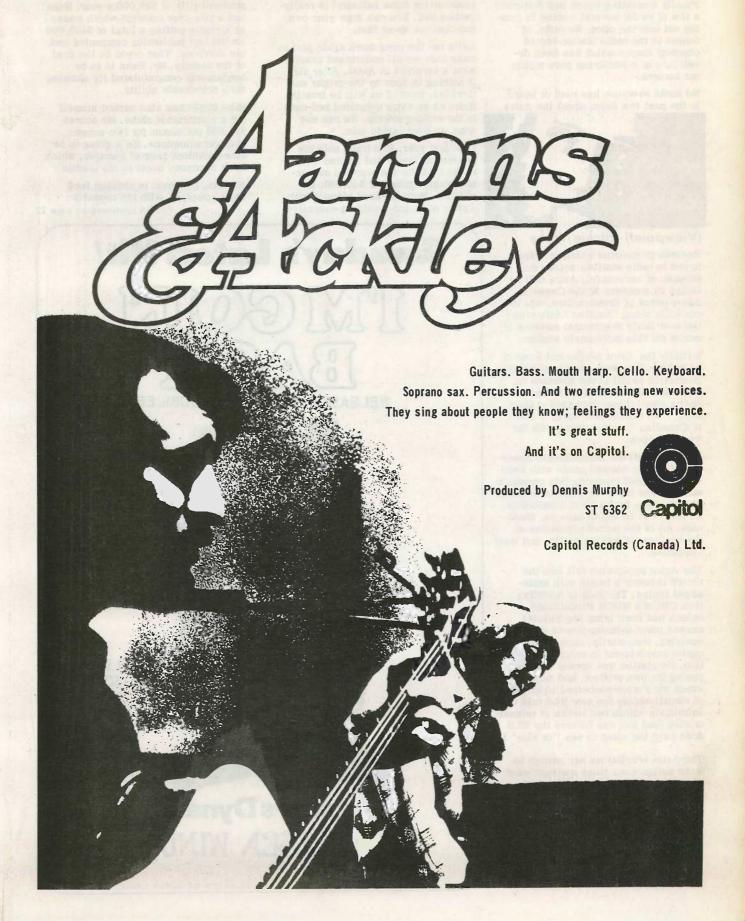
Another step we took in our continuing coverage of the seal hunt controversy was to arrange for an audio feed from NBC in New York of the confrontation they staged on the "Today" show, between Davies and Newfoundland, Conservative MP, James McGrath. NBC TV has no outlet anywhere near Newfoundland, so the only access local residents had to that bit was through VOCM Radio, and our affiliation with NBC through Standard Broadcast News.

In so far as the Donovan record was concerned. It remained on our VOCM playlist for about a month and a half, getting sporadic daily play. It never did become a big seller locally. Not because of the subject matter as much as the failure of Epic (Columbia) to capitalize on a ready-made promotion area. They took forever getting product to the one and only one stop in St. John's, Crawford-Atlantic.

So that's the status of "Celia Of The Seals" in Newfoundland. Personally, I really don't have a very firm opinion pro or con. I'm just a "Mainlander", but an interested observer of the entire Newfoundland scene, including the annual seal hunt. It's a little late now to try and start something with "Celia", the hunt is over for another year. We'll probably trot the record out as we approach "going to the ice"

LETTERS continued on page 22

# Sensitive new sounds from Capitol



# Astra - a prime factor in the record industry?

Finally something which has disturbed a few of us for several months is coming out into the open. We refer, of course to the radio station-record company fiasco which has been developing at a horrifying pace within our borders.

No doubt everyone has read or heard, in the past few days, about the Astra



#### (Viewpoint) Ritchie Yorke

Records prospectus which is being hyped to radio stations across the country. If successful, Astra will be owned by members of the Canadian Association of Broadcasters, who are currently being 'hustled' into signing over fairly substantial amounts of money for this large scale venture.

Initially the Astra people had some of us believe they were merely going into production to fill in the shortage in MOR Canadian content recordings. Just a small thing, they said — Only MOR — No competitive rock. A sort of Canadian Talent Library with the windows open.

Last week all the philanthropic poses of Astra were blasted aside with some of the sharpest reporting this country's music scene has ever witnessed. Astra was shown — by its OWN ADMISSION, no less — to be out to take on, wholesale, all of the record companies at the business of making music, and truly competing.

The Astra prospectus fell into the record industry's hands with knife-edged timing. The lack of activity from CHUM's MUCH Productions (which had been lying low awhile) caused many industry-ites to cease worrying, temporarily, about broadcaster involvement in record production. No station was openly over-exposing its own product, and most execs were more concerned about ways of circumventing the new MLS rule of submittals within two weeks of release or else (and you can believe the MLS does have the clout to say "or else").

The Astra revelations are enough to make an innocent sales manager want to move into drug store selling. The way Messrs. Hahn and Doyle have laid down the goodies in their pitch is enough to bring the compulsory retirement age in the domestic record industry down to 35.

We're not saying that Astra's claims (or threats, wherever you're sitting) are gospel, but we are convinced that someone (or some industry) is really getting had. You can draw your own conclusions about that.

Let's run the song down again just to make sure we all understand exactly what's involved in Astra. After all, if nothing is done by the proper authorities, most of us will be treating Astra as an extra uninvited bed-mate in the coming months. We can use some up-front inside info.

Late last year, Bob Hahn sold his Laurentian Music and Rideau Music to the CAB for the reported and unbelievable amount of \$50,000. In addition, Hahn greased himself with a plum of a vice-president-executive producer title at \$25,000 a year. Hahn has a five-year contract which means he's really getting a total of \$175,000 for his two publishing companies and his services. That could be the deal of the century. Mr. Hahn is to be handsomely congratulated for showing such remarkable ability.

Mike Doyle has also carved himself out a comfortable niche. He scores \$25,000 per annum for two annums, plus car allowance. He's going to be vice-president-general manager, which is an enormous boost to his credits.

All this, however, is chicken feed when compared with the recently ASTRA continued on page 22

# **Tuesday's Latest Hit!**

I'M COIN
BACK

RELEASED IN THE U.S. ON JUBILEE



LEAVING SOON ON U.S. TOUR



Canada's Dynamic CHELSEA WIND



MANUFACTURED IN CANADA BY QUALITY RECORDS LIMITED

# Have a psychologist look into your party

#### by Kenneth M. Smookler

If all of you readers have been following this series about contracts (and if you are willing to read Elvira Capreese, I'm sure you're dying to read my articles) you'll remember that last week we were talking about parties to the contract (parties to the contract are completely different from parties after the contract — leave me out of the first — but be sure that I'm included in the second).

I blithely skipped over the problems of infancy because I discussed them in one of the first articles of this series, but there is one aspect of infant's contracts that is worth going into.

We all know that a great many entertainers are not yet twenty-one but they are frequently asked to sign contracts with recording companies, managers, clubs, etc. A very common device for increasing the happiness

Quality acquires labels for distribution

Quality Records of Canada will be handling import albums from Britain on the President, Joy Gemini and Crystal labels.

Major British acts signed to these rosters include The Equals, Dorothy Squires, Bugsy Eastwood and Ruby Murray. Product is released by Quality on the Ame label.

The imports will have a suggested retail price of \$5.29 and \$6.29.

These articles, dealing with the legal aspect of entertainment, are written especially for RPM by Kenneth M. Smookler, barrister and solicitor, practicing in Toronto. He has a LL.B. from the University of Toronto and a B.A. in Sociology from Wayne State University in Detroit.

of the other party is to have the infant's side of the contract guaranteed by one or both of his parents.

What good is this? Can we require the parent to perform in his place?

Let's go back to our favourite musical duo, Swingin' Jo Bach and Arrogant Amodeus and see how such a guarantee might work in practice. Arrogant Amo', having rented the Stone Heap for a day, turns around and signs his friend Swingin' Jo for two concerts. Jo is required to perform "one concert at 6:00 in the evening and a second concert at 10:00 in the evening, with a one hour break between concerts or, in other words, two three-hour concerts."

How does a parent guarantee that? He can't, of course, because only Jo can actually perform the concert. I doubt very much if 6000 screaming teenagers would be sufficiently thrilled to have Swingin' Jo's Dad playing "It's A Long Way To Tipperary" on the harmonica (the only song he knows from one end to the other). What can be done is to insert a penalty clause in the contract so that if, for example, Swingin' Jo decides that he is too tired after the first concert to go on and do the second, he pays a forfeit of \$10,000.00. If his father signs the contract then, even if this particular clause cannot be enforced against Jo, it can certainly be enforced against

good old Dad.

Is that really of very much use? It is, but not because Amodeus wants the \$10,000.00; he may not be even able to get it from Mr. Bach senior. (Sebastian to his friends) although he can certainly make Jo's father economically uncomfortable. The force of the guarantee rests not in the collectability of the penality, but in the extent to which Jo does not want his father embarrassed. It is primarily psychological; its economic content is of entirely secondary importance. As a practical matter, this means that anybody who is going to extract a parent's signature for a contract had better investigate carefully, the relationship between parent and child.

If Jo does not give two hoots about his reputation, should he fail to turn up for the concert, he might deliberately stay away from the Stone Heap in order to embarrass good old Dad and put the old man in the position that Jo has been hoping to see him in since that day that he and his father had a little discussion over the use of force as applied to the seat of the pants, and father won.

What it boils down to is that you should always have your contracts checked by a lawyer but if there is a guarantee of performance by a parent then you might want to have it checked by a psychologist as well.

# REGIONAL ACTION

RUN RUN James, John & Francois (Aquarius) 5011-K	•
PRETEND Rick Pearson (Palas House) 100-L	•
LONG TIME COMIN' Down Hill Slope (London) 17403-K	•
TAKE MY HAND Stan Cayer (London) 17402-K	•
SUZANNE Tom Northcott (UNI) 55282-J	•
SOUL BIRD Jackie Mittoo (Summus) 2502-K	•
WEST COAST GIRL Chad Allan (Reprise) 1003-P	•
THE ANSWER RESTS UPON YOU Gilmare Singers (Rada) 56863	•
ONE MORE DAY TO LOSE HER Raphael Exchange (Much) 1007-K	•
I'M GOIN' BACK Chelsea Wind (Tuesday) 108-M	•
SILVER BIRD Laurie Bower Singers (Cdn.Talent Library) 477-801-Z	•



#### NEW ALBUMS

#### STICKY FINGERS

Rolling Stones
(Rolling Stones) COC 59100-P
"Let It Bleed" is a pretty
hard act for anyone to follow
but the Stones have done it
again with their first for
Warner Bros. "Sister Morphine"
is one of the most captivating
cuts the Stones have ever done.





Mercey Brothers
(RCA) PCS 1304-N
This could be the set that launches the Merceys internationally. Most cuts suitable for all formats. Crystal-clear production and smooth arrangements. "Hello Mom" already jumping the RPM 100.

#### PORTRAIT OF BOBBY

Bobby Sherman (Metromedia) KMD 1040-L Already the subject of heavy ordering, this latest Sherman set will be snatched up by the sub-puberty crowd. Interesting packaging will create consumer interest.





#### PERCY

Kinks (Pye) NSPL 18365-L Although there's still a lot of unexploited potential in their last set, the Kinks have come forth with another outstanding album. Full of fine music and some musical puns. One of these days the Kinks will be discovered.

#### THIS IS A RECORDING

Lily Tomlin
(Polydor) 2425 064-Q
Many stations are hot on this
one already. Some hilarious
monologues from the "Laugh
In" girl. Take care with some
of the language. Television
exposure will guarantee sales.





### THE WORLD OF PHASE 4 STEREO CONCERT SERIES

(London) SPA 4016-K
No progressive-minded middle
of the road programmer should
be without this cream of Bizet,
Strauss, Ketelbey, RimskyKorsakov, Chabrier, and
Ponchielli set. Excellent for
the late night hours. Consumer appeal very high.

### THE FAMILY BROWN (MCA) 7012-J

Happening now on country outlets is "R.R.#2" by the Family Brown. They've been around for quite a while but could now break out and even reach the MOR market. Much of the credit goes to Barry Brown who penned six cuts.





#### ODE TO NEWFOUNDLAND Clint Curtiss (Paragon) ALS 288-C

"No Price Tags On The Doors Of Newfoundland" broke the ice for Curtiss and he's been on the Newfie kick ever since. He's got a lot of programmers on his side which should add good sales potential to set.

#### LAWRENCE OF ARABIA

Soundtrack (Bell) 1205-M Acclaimed as one of the finest motion pictures of all time "Lawrence of Arabia" is opening across the country again. Demand should rise for this Maurice Jarre scored set — with openings.





#### WATERLOO

Soundtrack
(Paramount) PAS 6003-M
Scored and conducted by Nino
Rota a powerful vehicle for
the flick which should open
across Canada shortly.
Should be one of the big
movies of the year. Label
readying promo push.

### Bill Graham. . . rock's best is finished

Bill Graham is closing down the Fillmore West and Fillmore East and will leave the rock scene. I still cannot believe it, and neither can many in the music field here, but that's what the man said. This past week Graham held a press conference early in the morning at the Fillmore East to explain his reasons!

"I took a piece of paper and drew a line down the middle," he said, "and



put the negative reasons on one side and the positive reasons on the other. On the negative side there are many, many factors; more often than not the very difficult relationships with managers and booking agents, the difficult relationship with the public, the day to day problems of running the theatre, the negotiating more than anything else, the attempts to get quality acts and then to get quality acts with other quality acts on the same bills, all these factors are on the negative side. And on the positive side, the only reason for staying was dollars. And although few have chosen to believe me on this point, money has never been my prime motivation; now that it would be the only possible motivation to continue, I pass."

The most successful and professional rock promoter in the country (the world to??), Graham provided theatres that were outlets for most of the popular rock groups in the United States and England. By closing these theatres down, he is creating a situation where many of us wonder what will happen to rock music not only in New York and San Francisco, but all over the world. For all those British groups especially; they will no longer be able to come to the Fillmore East for their first live exposure to the record-buying American public.

Unless someone else buys the place. it is possible that some other promoter, or a series of promoters, would hold rock concerts at the Fillmore East when Graham leaves. But it is hard to imagine anyone else being able to run the place nearly as well. Despite whatever enemies Graham has made, and he himself has made reference to the fact that he has "endured much abuse from the public and the press," and dislikes being the "anti-Christ of the underground", there are few who would dispute the fact that he really is the only producer in New York and elsewhere who could always be counted on to run a smoothly professional concert, with an excellent

sound system.

The Fillmore West has been set aside by the city of San Francisco for demolition for some time, so there is little speculation about that.

Part of the problem, Graham feels, is that the agents and managers have created a "new rock game" called "packaging".

If the Fillmore wants a major headliner, they are often forced to accept a second or third act from the particular manager or agent handling the headliner, as well. Graham's attitude is that often the Fillmore could take no pride in presenting some of those acts, nor did they fit on a particular bill. To continue to do this, Graham says, would cause him to lose his essential responsibility as a producer.

"In the long run, and more often than not," he said, "this is no longer any fun for me. The audience seems to be going back to mass adulation, shrieking for the sake of shrieking, Beatlemania. Much of the time there is little regard for musical quality. It was emphasized with the festivals, then someone took them indoors and put a roof on them!"

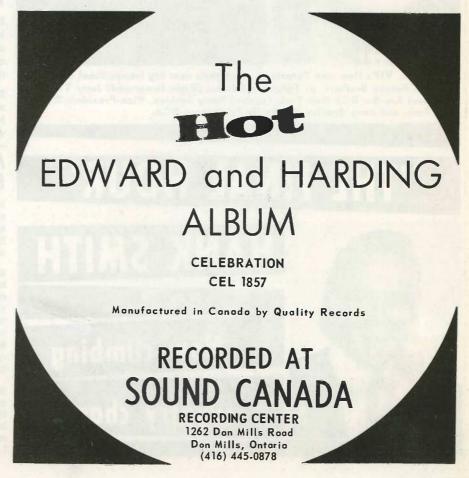
At the press conference Graham was asked if success had spoiled rock music? "I think the inability to cope

with success is what spoiled rock," Graham replied. "It was the inability to cope with success that killed Janis Joplin and Jimi Hendrix," he said, "not drugs. They just didn't know how to handle the adulation heaped upon them."

Graham also admitted that he is tired, and can no longer deprive himself of a private life. "My personal future will begin with a long-needed rest," he said. "What will follow, I don't know."

For a long time I have felt that something has changed at the Fillmore East's concerts; the kids do clap for anybody and anything. They would stay for encores all night — because they don't want to go home! The East Village scene is getting uglier and uglier — it often is not very much fun. But despite all of that, the Fillmore East is something that is very much a part of our music and the culture that grew up around it, and its closing is very definitely going to change something in New York City.

On June 26th and 27th the Allman Brothers and J. GEILS will close the Fillmore East. Somehow I cannot believe it, and I also can't believe that dynamic, super-high energy Bill Graham is going to retire.



### RCA's Mercey Brothers TV, 45 & new LP

With the recent release of their new album on the RCA Victor label, the Mercey Brothers have reached a new level of success as the top country vocal and instrumental group in Canada.

The story of the Mercey Brothers begins when they finished second on CBC's "Talent Caravan" in 1962, gaining them national appearances and a record release on the Chateau label, which launched Gordon Lightfoot.

Further success led to recording sessions in Nashville and a Columbia recording contract. In 1967, the Mercey Brothers were guests on the Grand Ole Opry, and have made regular TV network appearances on "Countrytime", "Tommy Hunter" and "Drop In".

The Mercey Brothers recently chalked

up their third Juno award for outstanding achievements in Canadian music.

There are three Mercey Brothers, Larry, Lloyd, and Ray. They all live in the Kitchener-Elmira region of Ontario where they first started their careers early in the sixties.

The new RCA album features the compositions of two songwriters from Ottawa, Carisse and Rawlins, who the Mercey Brothers have been working with since 1966.

# Hamilton IV named top country singer in world

George Hamilton IV has secured his claim as one of the most popular country singers in the entire world by winning the Billboard - Record Mirror award as the top male country singer of 1971.

Indicating the rise in popularity of country music in England, George Hamilton IV headlined the bill in a first ever Country and Western week at the famous Bately Variety Club in Yorkshire. The singer also performed for the 3rd consecutive year at the International Festival of Country Music held this year at Wembly Pool.

In the recording studio, Hamilton has been working on an album of British country songs with England's popular country group, the Hillsiders, for release on RCA records.

In addition to his successful television series with the BBC, Hamilton will be fulfilling several radio engagements with the Hillsiders.

### Morning Girl Prods brings end to apathy

Morning Girl Productions has become a welcome oasis in the desert of apathy that exists in Winnipeg - insofar as music of today groups are concerned.

Miss Ann J. Stark has done much to bring attention to Morning Girl Productions as well as to local and visiting groups. Hers is a rather unique situation in that she is a columnist for the Winnipeg Free Press and is able to supply important coverage to groups and most of it, fortunately, through much research.

Most recent promotion by Miss Stark and her Morning Girl Productions was the visit to the 'Peg of the Vancouverbased Crosstown Bus. Needless to say their current MCA single 'I'm Lost Without You' has benefited.



RCA's U.S. VIPs flew into Toronto to catch their next big international recording oct, The Mercey Brothers, at Toronto's Edison. (Right foreground) Jerry Tieffer, President Sun-Bor RCA New York; (centre) Harry Jenkins, Vice-President RCA New York; and Jerry Brodley, Noshville Producer — RCA.





# HANK SMITH

QUALITY 2001

Now climbing

country charts

### Boris Brott to host new CBC radio series

Boris Brott, one of Canada's youngest conductors, will be the host of a new CBC radio show called "Brott To You": Sundays, beginning May 2, at 2.30 p.m. on the AM network; and Tuesdays, beginning May 4, at 8.00 p.m. on the FM network.

Brott's radio show will combine

### Hetherington moves to Britain's Melody Maker Two radio stations in the province of

The British trade weekly, Music Business Weekly has ceased publication as of April 17. Brian Hetherington. who supplied a Canadian column for the paper, will now write for its sister publication, Melody Maker.

The International Publishing Corporation's Melody Maker is one of the oldest established consumer/trade papers in the UK. Its emphasis on recording artists, both domestic and foreign, has made it most valuable to the British recording industry.

Canadian record industry news, pertinent to the UK scene, should be forwarded to Brian Hetherington. Apt. 1114, 77 Howard St. Toronto or telephone 964-7015 - 964-9381.

conversation with short selections of recorded music of a wide variety. Each program will develop its own theme. Also involved with "Brott to You" will be Warren Wilson and CBC radio producer Digby Peers.

Brott is now the musical director of the Lakehead University and Lakehead Symphony Orchestra as well as conductor of the Hamilton Philharmonic.

### CJGX and CJME air MCA's "Jesus Christ"

Saskatchewan, CJGX (Yorkton) and CJME (Regina) report enormous success in their presentation of the controversial new rock opera. "Jesus Christ - Superstar".

Both radio stations coincided their presentation of the opera with open discussions among local clergy, business people, and student groups. Both CJGX and CJME reported that constructive dialogue ensued over the worth and meaning of "Jesus Christ - Superstar".

The rock opera, which covers the crucifiction of Christ in contemporary terminology, is released on the MCA label.

### London to distrib new Spark record label

Spark Records, a newly-formed label from the Peer-Southern Organization, will be distributed in Canada by London Records, and in the U.S. by United Artists Records' distributing organization, UDC.

Spark Records has scheduled twelve singles and twelve albums for issue for the coming year. Their initial release is the single, "I'll Give You The Earth", by Keith Mitchell, who is well known for his performances on the popular BBC series, "The Six Wives of Henry VIII''.

### "Ajax Liquor Store" on Quality Records

The very funny chart album by Hudson and Landry called "Hanging in There", is being released in Canada by Quality Records, on their Celebration label.

A single has been pulled from the album entitled "Ajax Liquor Store". Both the single and the album are currently listed on the Billboard and Cash Box charts.

# COUNTRY 50

- 1 5 HOW MUCH MORE CAN SHE STAND Conway Twitty (Decca) 32793-J
- 2 3 MAN IN BLACK Johnny Cash (Columbia) 45339-H
- 1 WE SURE CAN LOVE EACH OTHER Tammy Wynette (Epic) 10705-H
- 4 7 I WON'T MENTION IT AGAIN Ray Price (Columbia) 45339-H
- 5 4 DREAM BABY Glen Campbell (Capitol) 3062-F
- 6 8 I WANNA BE FREE Loretta Lynn (Decca) 32793-J
- 7 9 THE FINAL HOUR Hank Smith (Quality) 2001-M
- 8 2 MAN FROM THE CITY Humphrey/Dumptrucks (Boot) 00 1-K
- 9 6 ALWAYS REMEMBER Bill Anderson (Decca) 32793-J
- 10 10 NOBODY'S SINGING THEM COWBOY SONGS NO MORE Gordie Tapp (Columbia) C4-2965-H
- 11 11 TOUCHING HOME Jerry Lee Lewis (Mercury) 73192-K
- 12 12 SOMETIMES YOU JUST CAN'T WIN George Jones (Musicor) 1432-J
- 13 13 IT TAKES TIME Anne Murray (Capitol) 72642-F
- 14 22 HELLO MOM Mercey Brothers (RCA) 75-1050-N
- 15 16 MISSISSIPPI WOMAN Waylon Jennings (RCA) 9967-N

- 16 18 LOVE NOW AND PAY LATER Carrol Baker (Columbia) C4-2967-H
- 17 19 ANGEL'S SUNDAY Jim Ed Brown (RCA) 9965-N
- 18 21 ODE TO HALF A POUND OF ROUND GROUND Tom T.Hall (Mercury) 73189-K
- 19 15 SAULT STE MARIE Original Caste (Bell) 221-M
- 20 24 RISE 'N' SHINE Dick Damron (MCA) 2011-J
- 21 27 OH SINGER Jeannie C. Riley (Plantation) 72-M
- 22 23 JIM'S USED CAR LOT Fred Dixon/Friday Afternoon (Rodeo) 3343-K
- 23 14 GOOFIE NEWFIE Roy Payne (Paragon) 1045-C
- 24 29 THERE'S A WHOLE LOT ABOUT A WOMAN Jack Greene (Decca) 32823-J
- 25 25 STEP ASIDE Faron Young (Mercury) 73191-K
- 26 26 GYPSY FEET Jim Reeves (RCA) 9969-N
- 27 39 KEEP CANADA STRONG Scotty Stevenson (London) 17404-K
- 28 44 IT TAKES TIME Gary Buck (RCA) 75-1049-N
- 29 17 ANYWAY George Hamilton IV (RCA) 9945-N
- 30 30 THE BRIDGE CAME TUMBLING DOWN Tom Connors (Boot) 003-K
- 31 28 SO THIS IS LOVE Tommy Cash (Epic) 10700-H
- 32 31 ONE MORE TIME Ferlin Husky (Capitol) 3069-F

- 33 20 EMPTY ARMS Sonny James (Capitol) 3015-F
- 34 47 RUBY (ARE YOU MAD?) Buck Owens (Capital) 3096-F
- 35 49 TOMORROW NIGHT IN BALTIMORE Roger Miller (Mercury) 73190-K
- 36 45 I'VE GOT A RIGHT TO CRY Hank Williams Jr (MGM) 14240-M
- 37 36 NEXT TIME I FALL IN LOVE Hank Thompson (Dot) 17365-M
- 38 37 BRINGING MARY HOME Myrna Lorrie (MCA) 2012-J
- 39 40 THE DREAM Edward L.King (Circa) 45-71101
- 40 41 MY WOMAN DougRutledge (Kin-Gar) 4502
- 41 ... NOT IN FRONT OF THE KIDS Weldon Myrick (Mega) 615-0021-M
- 42 43 WHY DID YOU LOVE ME YESTERDAY
- Julie Lynn (Dominion) 141-E 43.42 WHAT'S IT MEAN
- Spade Nielsen (Capilano) 44 46 BUS FARE TO KENTUCKY
- Skeeter Davis (RCA) 9961-N 45 48 THE ONLY WAY TO CRY Lynn Jones (MCA) 2016-J
- 46 32 BETTER MOVE IT ON HOME Porter Wagonner/Dolly Parton (RCA) 9958-N
- 47 38 I'D RATHER LOVE YOU Charley Pride (RCA) 9952-N
- 48 ... R.R. # 2 The Family Brown (MCA) 2014-J
- 49 ... MARRIED TO A MEMORY Judy Lynn (Amaret) 131-M
- 50 50 22 DOLLARS FROM DALLAS Gary Hooper (Dominion) 142-E

0

YORKE continued from page 14

announced aims of Astra (in short, the Astra pitch to radio stations).

Astra certainly plans to set a few new records. It has already made a world distribution deal with Polydor, reportedly without demonstration product. (producer friends inform us that most Canadian companies won't pick up a completed master without written promise that the producer won't pull the record at the last minute to add strings, at the distributor's cost).

Astra plans to produce 12 albums and 26 singles per year (the albums at \$5,000 each, which the Musicians Union will tell you is near impossible) and in addition it will lease 6 albums and 12 singles.

The official Astra financial estimate calls for a first-year expenditure of \$301,200, of which only \$103,000 will go to actual recording. A record company which spends only one dollar out of every three on making records is certainly a strange operation.

If you think that's strange, wait for this one - the anticipated revenue. On its total of 38 singles and 18 albums, Astra assumes it will sell 10,000 units for every one of those releases. That could be the highest batting average in the history of the world record industry. Somebody down at Astra is not too hip to the current state of the business. Conservative estimates are that only one out of 50 albums released here will see 10,000 sales; similarly, a mere one out of 25 singles could reach that figure. Astra intends to do it every time. They must have deep faith in their promotion

Messrs. Doyle and Hahn are initially trying to raise \$200,000 out of the stations. They've reportedly pulled in about \$50,000 so far, but they've been meeting with some opposition. We understand that CKLW, CHUM and CHED have already told Astra what to do with its financial estimates. CHUM, of course, is a recognized authority on the subject of record

company finances. They must have found the Astra presentation comical reading.

If Astra is still sounding like a nice, straight-ahead record company, consider some of the written claims made in the Astra prospectus. To the record industry, it reads like a report from the apostles of doom.

Firstly, Astra claims it's the "first, real Canadian record company." Really — What about Phonodisc, Arc, Nimbus, Gamma, Daffodil, Tuesday, True North et al? You can see what sort of respect Astra has for its "competitors" (if you'll excuse our loose terminology).

Furthermore, Astra claims it is "the best insurance against SRL". It helps supply 30% Canadian content! And it will get Canada and Canadians recognized in the world of music. It will develop Canadian talent with the largest budget ever spent by anyone in Canada!

In summary — "Astra Records — a mutual-interest company — subscribe!"

All food for indigestion. Sure Astra will "help" supply 30% Canadian content. But we hardly thought that the Guess Who, Neil Young, Anne Murray and Gordon Lightfoot received much help from Astra in getting Canadians recognized in the world of music.

Other random goodies. Astra "has chosen to merchandise its product in Canada through an existing record company ... it would appear impractical for the Corporation to consider its own distributing branches for at least the first two or three years of operation ... the Corporation will field its own promotion men in the three major areas of Toronto, Montreal and Vancouver ... eventually it is anticipated that a promotion man may be hired for the New York area, primarily to influence the trades ... publishing will play an important part in the Corporation's future."

The most memorable line of all however, is to be found under the heading "Business of the Corporation — The

that has got to be Clint Curtiss.
When he came out with his hit last year of "No Price Tags on the doors of Newfoundland", I think it sent him on a great career in the world of country music. I have been a guest of him and his wife in their home and

his music, it's really great, if you haven't got it get in touch with Clint or myself and get hold of it. I think you'll be pleased at what you hear.

I can't think of two nicer people. So

in closing I would just like to say

to all radio stations, keep playing

A fine man.

Wes Atkinson CKOX Woodstock Canadian Recording Industry." Check out and never forget this one dynamite-charged statement ... "It is the intention of the Corporation to establish itself as a prime factor in this \$100,000,000 business."

That's where we draw the line. Not only is Astra going to help fulfil the 30% Canadian content ruling, but it is going to become a prime factor in the entire domestic music industry (with the help of the broadcasters).

We have shown in the past that we are in full support of accelerating and enriching the growth of the Canadian music industry. But we are certainly not in support of a proposition which would, by its own admission, take over the industry. We believe the people making the records now are capable, creative and of international calibre.

We are absolutely against any domination of Canada's infant music industry by licensed users of the publicly-owned airwaves. We believe it is vital that we must all fight tooth and nail against this potential invasion. Let's expose Astra for what it is. We have seen what they plan. Now we must consider whether or not Astra will be an asset to the industry.

We are not opposed to new Canadian record companies. We are not opposed to Astra. We are not opposed to free enterprise, but we are opposed to a record company that may depend on broadcaster assistance to succeed. That is the whole issue here. Why not make the pitch to anyone with money, but no one with a license to play their own self-interest?

### A&M releases first Lisa Garber single

Well known songstress Lisa Garber, who gained recognition as part of the A&M group Tundra, has struck out on her own with a single release penned by her brother, entitled "Let Me Know".

Miss Garber, who plays acoustic guitar and piano, is planning to write some original material and form her own group.

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time next year. Maybe it'll create a greater stir as a "golden oldie" than it did as a chart bound item this year.

Johnny Murphy, Program Director - VOCM St. John's Nfld.

### CLINT CURTISS - A REAL GENTLEMAN

I don't know if you'll want to use this in your publication or not, it really doesn't matter to me one way or the other, I would just like to express my feelings about a guy I feel is a great entertainer also a fine person, and

# COMING SOON MANTA SOUND



### Busy! Busy! Busy!

Record promotion men have been quick to react to this column and would like the opportunity of sounding off a little against broadcasters. Unfortunately all the complaints this past week have to do with the closed-door policy of some radio stations. No need to name the complainers. Even those who are not with companies associated with SRL have been snubbed. Says one programmer: "Tell them not to get so hot, we're only flexing our muscles. It's Spring, you know."

There's an announcer down East with 4 years experience in mid-morning and early morning slots with MOR and MOT wanting to relocate (anywhere in Canada) He's also experienced in copy and news writing and is currently on drive shift at a 50,000 watter. For details call (506) 454-6417.

Nice to see a record person taking on College radio. GRT's Jutta Ney wants to know what the stations do with all the product received. They request everything on release. Country, MOR, bubble-gum and classical.

Bob Johnston, music director at CFCF (The People Station) has been

receiving good phone response to the airing of Cancon discs. Topping the list is the Original Caste's "When Love Is Near". "Tillicum" by Syrinx is also getting good reaction along with the Cutty Sark's "Rosie's Dream".

Russ Murphy has moved to the post of station manager at CHCM Marvstown, Nfld. He was formerly production and continuity director at VOCM.

Tim Mackie is receiving excellent response to his CHFM-Stereo show in Calgary.

# Studio 3/Hambleton pool production talents

Studio 3 Productions have been very busy these days in the singles market.

Two of the sessions were produced by Greg Hambleton, of Steel River and Madrigal fame.

"Freedom Train", by the Trials of Jayson Hoover, has been released both in Canada and internationally on the Kapp label. It has received wide coverage in the west and is now showing on the national charts.

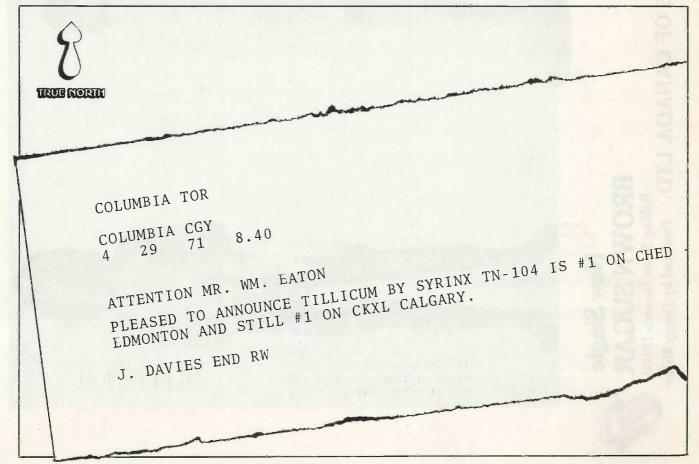
"I'm Lost Without You", by Crosstown Bus, was penned by producer Hambleton, and is released on the MCA label.

# Krytiuk's Boot Records set to handle Summus

Jury Krytiuk, head of the recentlyformed Boot Records, has announced
the acquisition of the Summus record
line for Canada-wide distribution
through London Records. Boot, which
currently handles such artists as
Stompin' Tom Connors, Stevedore
Steve and Humphrey and the Dumptrucks, will put a push behind the
first Summus release, "Wishbond" by
Jackie Mittoo, a former Jamaican who
is bringing reggae music to this
country.

Summus, a division of Summus Communications, will be represented internationally by Boot also. In addition to placing product in the United States etc., Boot's publishing subsidiary, Morning Music USA (ASCAP) will represent Summus Music. Krytiuk feels that the arrangement has a number of advantages for Summus in that the product will be promoted by both himself and the promotion forces of London Records, the ultimate distributor.

Howie Vickers new single was also produced at Studio Three Productions. Entitled "Uncle Wiggley", it is being distributed on the MCA label.





**New Album** STICKY FINGERS

On Rolling Stones Records & Tapes COC 59100 Produced by Jimmy Miller

Distributed by WARNER BROS RECORDS OF CANADA LTD

**New Single BROWN SUGAR** Rolling Stone Records 19100

