

SPRINGER	AAAAAAA	XXXXX	111	00000000	NNN	NNN	ZZZZZZZ	AAA	AAA	AAA	ZZZZZZZZ
SPRINGER	AAAAAAA	DDDDDD	111	00000000	NNN	NNN	ZZZZZZZ	AAA	AAA	AAA	ZZZZZZZZ
REP REP	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000
REBROADCAST	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000
REBROADCAST	AAAAAAA	000	000	111	000	000	NNN	NNN	ZZZZZZZ	AAA	ZZZZZZZZ
REBROADCAST	AAAAAAA	000	000	111	000	000	NNN	NNN	ZZZZZZZ	AAA	ZZZZZZZZ
REBROADCAST	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000
REP REP	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000
REP REP	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000
REP REP	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000
REP REP	AAA	AAA	000	000	111	000	000	NNN	NNN	AAA	000

No. 6
13 NOV 92

THE WEEKLY UPDATE ON THE UK RADIO INDUSTRY

FIRST LICENCES RE-ADVERTISED

The Radio Authority has invited applications for four existing licences in Leeds and Southend/Chelmsford that expire in 1994 as part of its ongoing re-advertisement plan. The process of reviewing its 130 local stations started last month with two licences in Aberdeen.

The two Leeds licences, licensed in 1981, are owned by Trans World Communications who operates the FM as Top 40 Air FM and the AM as station Magic 828. Although the Radio Authority insists the AM signal reached as many as 1.5m adults, Trans World defines the station's marketing area as 676,000, the same as its FM. The two stations have a combined 30% listening share.

The Southend/Chelmsford licences, also originating from 1981, are owned by Kanes Radio, who operate them as Top 40 FM station of the same name and older lease AM. The stations do not release separate audience data, but their total listening share is 18%, down from 27% three years ago, in a market of 1.5m adults.

The two 20-0000 licences, opened in 1981, belong to the Radio Clyde Group who simulcast them as Top 40 Northdown Radio. The Radio Authority intends to end such practices, and Radio Clyde MD James Gordon admits being "under very considerable pressure to split frequencies", though he believes "simulcasting is the only viable option at the moment".

"The success of Capital FM & Capital Gold," says Gordon, "shouldn't obscure the fact that when a radio station already enjoys a very high reach (say, in the upper 50%), it's unlikely that splitting frequencies is going to add significantly to the overall size of its audience".

Northdown's weekly reach is 55%, and that of Clyde's other FM/AM simulcast Radio 7ay/Downs, due to be re-advertised in January, is 47%. Northdown's marketing area comprises 250,000 adults.

Analysis of the current ownership of

the 130 licences to be re-advertised over the next three years shows which radio groups have the most at stake in the process. The Radio Authority assigns each licence a number of points, dependent upon the size of its coverage area and whether it is AM or FM. The resultant top ten is:

RADIO GROUP	TOTAL	NO. OF	NO. OF
		LICENCES	STATIONS
Metro Radio	44.99	12	15
Trans World	40.33	10	10
Midlands Radio	31.66	8	12
SNP Radio	28.33	3	3
Radio Clyde	26.67	11	17
Capital Radio	25.00	2	2
Crown Gem	25.00	2	2
OM Group	20.47	9	14
Southern Radio	19.47	10	14
Chiltern Radio	18.33	8	11

Each company's total includes only clear-cut ownership of licences. Additional, less quantifiable factors include SNP's significant stake in Trans World and Capital's minority stakes in several other stations.

AREA	NAME	TRA	ADVERTISED	CLOSED	END	MARK	WEEKS	FORMAT	ON AIR	PROSPECT
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NATIONAL LICENCES

National	AM	4%	4 Feb 92	5	13 May 92	VERDI RADIO		rock	Mar 93	1197/1215hr
National	AM							speech	Spring 95	1073/1089hr

REGIONAL LICENCES

Seventy Sevens	FM	1,600,000	30 Sep 92	5	5 Jun 93				1 Sep 94	
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RE-ADVERTISED LOCAL LICENCES

Aberdeen	FM	220,000	8 Oct 92	12	1 Jun 93				29 Jul 94	1025 AM
Aberdeen	FM	220,000	8 Oct 92	12	1 Jun 93				29 Jul 94	36.9 FM
Leeds	AM	1,290,000	4 Nov 92	9	7 Feb 93				1 Sep 94	828 AM
Leeds	FM	770,000	4 Nov 92	9	7 Feb 93				1 Sep 94	36.3 FM
Southend/Chelmsf'd	AM	1,530,000	6 Nov 92	9	7 Feb 93				12 Sep 94	1451/1058hr
Southend/Chelmsf'd	FM	770,000	6 Nov 92	9	7 Feb 93				12 Sep 94	96.1/102.6hr

ORCHARD WINS WEST DORSET

The new FM radio license for Weymouth and Dorchester has been awarded to a consortium backed by Orchard FM/Toronto. Holders of the neighbouring Newcast license, Four rejected bids included one backed by another nearby station, 692-based 203/Sourmouth.

The winner, to be named Regent Radio West Dorset's Own Independent Radio Station, will open next summer, serving 80,000 adults with a round-the-clock hit format from Dorchester studios. Its 16 hours/day local programming will comprise 20% hits, 7% specialist music shows and 5% speech, with Orchard FM providing traffic and commercial production facilities.

"We were delighted to win this license," said Regent Radio Chairman Peter Bolton. "We hope that some of those involved in the unsuccessful [bids] will be able to play a part in

Regent Radio".

Several of the defeated competitors acknowledged that Regent had presented a strong case. Michael Lee, a member of the defeated Highway Radio bid and Vice-Chairman of the Community Radio Association, said he was disappointed not to win but highlighted the problems his group had faced raising start-up finance from local councils in the present economic climate.

The failed 692/203 bid, Hardy FM, was designed to consolidate the group's existing stations in adjacent Wiltshire and Hampshire. Weymouth and Dorchester already fall within 203's working area, though one local commentator alleged the station's name "winks to high beams" in Dorchester following the decision to close its local office there.

Orchard holds 20% of Regent's £20,000 share capital. Radio Westwaste (near of 526/Salisbury) 25A, and the remainder belongs to local investors. Co-Director/Hoster MD (and ex-Stratford singer) David Gwynne is likely to be the station's launch MD.

Following the BBC's decision last year to abandon its planned local station in Dorset, Regent becomes the area's only radio source of local information. Orchard FM is visible in Dorchester but the town falls outside the station's editorial area.

One local observer conceded that the name Regent Radio was rather tedious, since it was George III who had put Weymouth on the map, and the Boneyay only succeeded his once he was declared dead.

BEERLING JOINS ATLANTIC

The radio industry is reeling from the news that Johnny Beerling has joined five longways station Bluebird 252 as a DJ. Only six months ago, the 33-year-old Controller of 1FM said that if he left the BBC, he looked forward to spending some time fishing. Not this week, a remarkably younger looking Johnny Beerling admitted he had only ever started to

be a DJ, and that his talents had not been allowed to flourish until now.

"Atlantic 252 will change that," said Beerling. "I'm looking forward to working with them and getting out of the 'regime'. There's only one thing that worries me - all their DJs were standing up! Should I take my own orange hat?"

Beerling joins an Atlantic 252 team that already includes entirely named DJs Sandy Beach and Dandy Rhodes. PO Paul Ravenshaw says he is seeking more potential candidates for air-air work. Send tapes to him at PO Box 252, London W1E 2BA.

RADIO DIARY

- 17 **BBC WITH MYWIFE** closing date for license applications for new UK station on 1170 AM. Info: Radio Authority
- 17 **NEW TRANSMISSION** service for Sir Richard Francis, former MD BBC Radio, who died in June. 11, 1994 at St Paul's Cathedral. Ticket admission only from Dr Marion Gahshoff, British Council, 10 Spring Gardens, London SW1A 2BN
- 19/20/21/22 **NEW YOUNG BLACK PROGRAMMERS** COALITION NATIONAL CONTEST at the Hyatt Regency Hotel, Houston, Texas. Info: 202-412-8661
- 19/20/21/22 **NEW FIFTH ANNUAL NATIONAL CONFERENCE OF COLLEGE BROADCASTERS** at the Omni Silverside Hotel, Providence, RI, USA. Info: 401-863-2225
- 19 **NEW & COLLABORATION** OF MUSIC RADIO dinner at The Reed Book Club, London with John Peel & Jonathan King. Tickets £15 in advance (112.50 non-adv): from The Radio Academy, PO Box 452, London W1A 4EJ tel: 071-323-3837
- 22 **NEW THE TELEPHONE IN BROADCASTING** conference at Sedgwick Centre, 424psia, London. £80 registration. Info: The Radio Academy, PO Box 452, London W1A 4EJ tel: 071-323-3837
- 27 **NEW RADIO CRACKER** 85 local stations start one south of FM broadcasting to raise funds for Third World charities. Info: Ouse (West Midlands), Concorston House, 5 Ethel Street, Birmingham B2 4BG Tel: 021-633-0873
- 7 **BBC INDEPENDENT RADIO ADVERTISING AWARD** at Grosvenor House Hotel, Park Lane, London tel: 071-799-1565
- 8 **BBC MONTANA YOUNG RADIO PLAYRIGHTS COMPETITION** (5/6/2000) Presentation of finalists at The Parcell Room, South Bank, London. Info: Montalich Building Society, Welton Street, Bostleyheath, West Ouse 78A tel: 081-799-5488
- 10 **BBC RADIO AGENCY** 10th Anniversary Patron Lunch at the Savoy, London. Individual place £67, table for ten £623. Info: Radio Academy, PO Box 452, London W1A 4EJ tel: 071-323-3837
- 14 **BBC RADIO CREATION** new Aberystwyth commercial station starts broadcasting on 96.4/265.3 FM. Info: Dail 62, Science Park, Gellifon, Aberystwyth tel: 0970-626426
- 16/17/18 **BBC VIVE LA RADIO** conference in Paris of Association Nationale des Radio
- 1 **NEW RADIO AGENCY** new tariff rates for licensees come into force. Info: Radio Authority
- 5 **JAM SENDS SPINOFF** closing date for license applications for first regional FM station serving 1.6 million adults in Cardiff, Newport, Bristol, Bath, Somerset & West Wiltshire. Info: Radio Authority.
- 12 **JAM SPINOFF** closing date for 24-applications for AM & FM licenses serving 200,000 adults, starting 29 Jul 1994. Info: Radio Authority
- 24/25/26/27/28 **JAM MIDNIGHT RADIO** at Palais Des Festivals, Cannes, France. Info: International Exhibition Organisation, Metropolis House, 22 Percy Street, London W1P 9PP tel: 071-528-0086

RADIO WAVES

Capital **FM's** programs Michael Jackson: King of Pop in this year's winner of the Premio Delos award ***** **Enter Radio** is now running different news bulletins on AM & FM at peak times ***** **Great Grand Street Hospital** urgently needs donated saline prepared medium size radiators for its patients (071-482-6124 Philip Frier) ***** **ABC** might be received by California wine merchant John Porter, son of controversial ex-Martinique **Nays** and former Capital Radio director **Ledy Porter** ***** **South London Hospital Radio** station needs volunteers, and presentation experience is not essential (081-226-2152) ***** The name of **Lord McNamara's** son Joaquin is hidden now revealed only on **FM's** **Slime** before show ***** Capital **FM** repeats its £100,000 Face The Fortfall game with the Daily Express ***** Students from London University's **African-Caribbean** Societies presented **Choice FM** with a petition demanding the introduction of an African music show ***** **ONE** credits its unique radio ads heard on **Capital Radio** three weeks before release for the success of **Tania Archer's** **Sleeping Satellite** single ***** **Virgin Radio** Sales Director **John Pearson** says the station "will represent a lifestyle, not a music genre" ***** **Classic FM** has used two sales staff ***** **The Radio Sales Company** has dropped **Choice FM** and **Shaz FM** to concentrate on its sole client **Atlantic 252** ***** **See Webb** station **Radio** **Cardiff** is postponing launch from 16 Nov to 14 Dec to raise its aerial mast height ***** **Radio 4** has won the **Water Industry Journalist** of the Year Award for its **Going Places** travel show; the **European Quality Award** for Radio for its series **In Business**; and the 1991 **Hydro Fertilisers Award** To The Guild

Of Agricultural Journalists for **Carol Train's** production of **Farming Week** ***** **Next** meeting of **Independent Association of Radio Producers** on 18 Nov is addressed by **Radio 1's** **Andy Parfitt** and **Radio 3's** **Kian MacFadden** (071-267-4682) ***** Reorganisation at **Capital Radio** leaves Press Office **Korran Davall** joining after nearly five years there. With previous FM experience at **BCA**, **Passmore** and **Report**, chairs **Bureau** releases such offers (071-622-7473) ***** **GLA** offers two six-month contracts to **Seamus** **Edwards/Senior** ***** **MC Radio** **Henry** needs a Reporter for four months and a part-time **Clark** (0273-682211) ***** If it's all Greek to you, **BBC World Service** wants someone three hours a week to handle listeners' correspondence to its **Greek Service** (071-240-3456 x2073) or if it's all Portuguese, the **Brazilian** **Section** need **news** or **comment** (ditto x2114) ***** **BBC Local Radio** **Sports** needs a **Producer** (071-927-9096) ***** **Next** year's **AAA** radio show could be held in **Paris** ***** **Donnington & Chelms** **Talking Newspaper** needs comment real-to-real & cassette machines and used 8-track tapes (071-933-7933) ***** **France** has two new radio launches this month - business station **RFM** and French music network **Rias FM** ***** **CI5/Radio** **Lowndesbury** Director of **Radio** **May** **Scott** says the **Radio** **Authority's** **refunding** process "will provide opportunities to increase its presence in the UK" ***** **Record** **company** in **America** pay for product to be played on **KISS**: **The School** **Radio** **Network**, a simulated radio station serving schools in Southern California ***** Is a merger between **East Anglian Radio** and **Mid Anglian** **Radio** under negotiation? ***** **See**

York's **KISS** and **WGL** have removed **Bojo** **Devon's** **Joan** **Sue** **Sue** from their playlists after protests from the **Gay & Lesbian Alliance Against Defamation** ***** In 1986, **KY2** **Al** **Don** **McIntyre** walked out of his show and started broadcasting in **computer** **ESG** via his carphone, before being seized and jailed overnight for **sex** and **grand** **theft** from his ex-employer ***** **Clive** **Langer** & **Elno** **Winstanley** are the subject of **FM's** **final** **edition** of the **Record** **Producers** (Sat 14, 2-3pm) ***** **Peter** **Young** plays well-known single **filipinos** in **Beats** **The** **B-Gide**, a **Splice** of **Life** **1960's** **production** for **Radio** **2** (Sat 14, 4-5pm) ***** **John** **Stratford's** **Birmingham** **Symphony** **Hall** **4th** is **Radio** **2's** **Night** **Ride** (Sat 14, night 1-4am) ***** **Radio** **3's** **Depression** (Sat 14, 11.15pm-12.30) launches a quarterly book review spot with a look at **The** **Paradise** **Guide** **To** **Just** and **new** **times** on **Dick** **Illington** and **Wart** **Coast** **Jazz** ***** **Radio** **5's** **AFropop** **Worldwide** **visits** **Osaka**, **Malina** and **reggae** **musician** in **Wind** (Sat 14, 9-10.15pm) ***** **LEIS** **answer** **fan's** **questions** on **FM's** **Bookline** (Sun 15, 2.30-4pm) ***** **Lord** **Jeffrey** **Archer** **talks** **over** **Radio** **2's** **Jimmy** **Young** **show** **this** **week** (daily 11.30am-3) ***** **The** **new** **four-part** **Radio** **3** **series** **Mythology** of **The** **Hexford** (Tue 17, 4.30-5pm) traces the use of the organ in jazz from 1925 when the first **band** **was** **made**, but is overly academic and lacking **steer** **enthusiasm** ***** **Radio** **2** **pays** **an** **excellent** **tribute** to the fascinating black **American** **50s** **folk/blues** **singer** **Josh** **White** (Thu 17, 3-10pm) ***** **Happy** **Moody** **are** **In** **Concert** on **FM** (Thu 19, 9-10pm) ***** **The** **Radio** **2** **Arts** **Programme** (Fri 20, 10-midnight) is live from the Belfast Festival with **music** by **Stockton's** **Wing**, **Andy** **White** and **Blaine** **Corrigan** *****