

Montreux '88
WHERE MUSIC & MEDIA MEET

3 FORMATS

IN ONE MAGAZINE



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Paul Burger, Vice President, Marketing and Sales, Europe. (CBS Records International)

COMPACT

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COMPLETE

2 But there is more to read in Music & Media. The magazine supplies a wealth of important professional information for media programmers, recording studios, talent scouts, music publishers and all the others who are concerned with the marketing, production and distribution of Music and/or Media.

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Monique Le Marcis, Head of Variet . (RTL France)



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Music & Media publishes approximately 40 specials a year on these and many more subjects.

EXCELLENT BACKGROUND DOCUMENTATION FOR GENERAL MUSIC & MEDIA MANAGEMENT.

Music & Media welcomes the 1988 IMMC Delegates and wishes them a pleasant and fruitful conference!

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If you're too busy in Montreux, fill in the order-card!

MUSIC & MEDIA

MUSIC & MEDIA

Volume 5
May 14
1988

The European Music & Broadcast Trade Magazine

CISAC Firm On European Copyright

The Hague - Delegates at the biannual meeting of the Administrative Council of CISAC (International Confederation Of Societies Of Authors & Composers) has issued a strong statement against certain provisions in the EEC's "Television Without Frontiers" paper.

The directive states that the EEC wants to install a compulsory arbitration system in the event of a disagreement between the cable operators and rights owners. CISAC is opposed to non-

voluntary licensing systems and states that authors should freely negotiate the conditions under which their work is exploited. This right, says the statement, cannot be denied and any compulsory judgement is therefore unacceptable.

According to CISAC, "the construction of Europe should not take place by ignoring or leveling down the cultural rights established by the various nations of Europe, but by integrating, harmonising and strengthening existing rights." ■

Montreux - Where The Action Is!

Amsterdam - More than a thousand key executives from the media, music and marketing industries as well as artists and their managers are heading to Montreux for this week's IMMC and the

Montreux Rock TV Galas. The Conference opens with a cocktail party hosted by IMMC and MTV on Wednesday May 11 at 18.30 hrs.

This is followed by three days of discussions and pa-

Virgin Buys Majority Stake In Super

by Cathy Inglis

London - The turbulence at Super Channel has reached a new peak. Managing Director, Richard Hooper, is to step down and Robert Devereux, Managing Director of Virgin Communications, is to take over as Executive Chairman.

The Virgin Group has confirmed that it will increase its stake in Super Channel to between 40-45%. This dilution and recapitalisation of the current shareholders is possible because London Weekend Television (LWT) and Central TV are waiving their stakes in

the Channel. All changes are subject to approval at an emergency shareholders meeting on May 12.

LWT and Central would maintain a maximum 5% holding in Super. Granada and Yorkshire 20% each, TVS 10% and Anglia just over 5%. A new funding of £2,500,000 is to be raised from all the shareholders by means of a rights issue.

William Whitehorn, Head Of Corporate PR Virgin, said that cutting costs would be a priority. He did not rule out the possibility of redundancies. ■



Energetic Couple - George Michael popped into the NRJ studios in Paris recently to discuss his forthcoming European tour with NRJ's President Jean-Paul Baudecroix.

nels, kicked off by keynote addresses from two respected speakers from the US, Jeff Pollack (of radio consultancy company, Jeff Pollack Communications) and William Lynn (Coca Cola Vice President).

Evening entertainment includes showcases: Trans Dance (CBS Int./SBK), Thursday May 12, 24.00

(advertisement)

hrs; Gringos Locos (Phonogram Int.), Friday May 13, 18.00 hrs; Julia Fordham (Virgin), Saturday May 14, 18.00 hrs. IMMC is also organising a "Dance Party" on the Friday at 24.00 hrs with Selina (EMI Holland), Geoffrey Williams (Polytor Int.) and Bardeux (Enigma). ■

French talent presented at special gala at IMMC

M6 Profile 31
Bright Future For France's newest channel

Chanon Francaise 29
French talent presented at special gala at IMMC

Radio Sponsorship 15-16
Nescale invests in the 21st century

New Sound For RMC 10
Not just another Italian FM station

New Murdoch TV Plan 6
Talking to the UK from the Isle Of Man

Report From MIP-TV 4
Type Tests combines muppets with music



THE MEN BEHIND THE EURO CLIPS ON VIDEO SCREENS

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An EMR publication in partnership with

Billboard

COME AND SEE

geoffrey williams

AT THE IMMC DANCE PARTY AT THE HAZYLAND CLUB, MONTREUX, FRIDAY MAY 13TH, MIDNIGHT.



CBS RECORDS ARE VERY PROUD TO ANNOUNCE THE RETURN OF

BOZ SCAGGS



Don't Miss His New Album **OTHER ROADS**

Featuring The Single **HEART OF MINE**

OTHER ROADS Available On CD/LP/MC



Pan-European News

BMG To Revitalise RCA

by Peter Jones

Munich - Immediate plans for the Bertelsmann Music Group (BMG) include a bid to revitalise the RCA label as a major international product source, expansion of the music publishing division, and an overall cutting of costs.

Michael Dornemann and Monty Luefner, joint heads of BMG, have reported sales of some £444 million in the 1986-87 financial year, and they stress that the performance of RCA since

Bertelsmann took over has "exceeded all expectations".

RCA has increased its country music share and now leads the field in this genre in Germany. The performance of Munich-based BMG/Ariola in the German-language territories was the best ever in 1986-87. Ariola increased its German market share to 19% via the budget line Ariola Express. In Hamburg, BMG/Ariola did well, gaining 4% of the

German market.

Dornemann and Luefner also report satisfactory progress for the Austrian and Swiss companies and noted that the UK company took top position in the singles market for the first time. They also said that the French company is currently undergoing restructuring and BMG in Spain took top position with Spanish-language repertoire. ■

Switzerland Wins Eurovision '88

Zurich - The Eurovision Song Contest winner is Celine Dion of Switzerland. Dion's winning title *Ne Partez Pas Sans Moi* has already been released by Carrere in seven European countries and by Mega Records in Scandinavia. Negotiations are going on with PolyGram for the UK.

In Germany, Teldec had signed a contract for the distribution rights of Dion's song just two days before she won the finals. Teldec has already released the original French version of the

song in the German-speaking territories and Dion will appear on the ZDF TV show 'Wetten Das' on May 14 to present the English version, *Hand In Hand*.

Carrere have just released the compilation LP, *The Best Of Celine Dion*, in Switzerland, France and the Benelux. The next step will be the release of her Canadian album *Incognito* in several European territories. And then, in the autumn, the French-Canadian singer will record her first English-language LP for which site



Celine Dion, winner of the Eurovision

will go to New York and work with former Shirley Bassey producer David Foster. ■

RADIO RAP

By Cathy Inglis

Capital Radio has just announced that Tony Blackburn is joining the station to present the breakfast show between 07.00-10.00 hours on Capital's Gold AM service. He will start on July 2 - the day that Capital increases its split frequency service to include Saturdays as well as the Sunday which is now operational. This represents a return to a breakfast show for Blackburn after a 20-year break. In those days, he was breakfast jock at BBC Radio 1.

At the same time BBC Radio 1 has disclosed that Liz Kershaw is to take over from Janice Long and present the evening show. Kershaw is currently hosting the Sunday 'Back Chat' programme together with Ro Newton. Both Dis



will be in Montreal next week to report on the IMMC conference. International radio will be at the IMMC in strength and countries as diverse as Germany (NDR), Holland (Veronica), Finland (Oy Radio), the UK (Piccadilly Radio) and Mexico (Mexra) will be sending back live programmes to their respective countries.

A fourth entrant for the Cambridge/Newmarket franchise has come forward, headed by Stephen Ganes of

World Radio Network. The other three to date are CFM, which is connected to the Hereward radio group, the Capital Radio-backed Granta Radio and Chiltern Radio in Bedfordshire.

Over in Ireland, the sound broadcasting legislation faces yet another delay as the Minister Of Communication, Ray Burke, has just requested that it be drafted to include private TV as well as radio. An independent broadcasting body is expected to be set up to oversee the changes.

IRA has already sold over 40,000 tickets for the Pink Floyd gigs in Versailles, Paris. Part of this success is no doubt due to the published on-air ads which the stations spent 48 hours in the studio shooting.

Soviet Deals More Fruitful

London - Relationships between the Soviet state-run record company Melodiya and its various European licences are much more fruitful these days because deals are being set up direct instead of through the state trading company Mezhdunarodnaya Kniga.

This is the view of Francis Wilson, Marketing Chief of Disctronics, which has an exclusive deal with Melodiya to produce and distribute CDs throughout the world outside the Soviet Union.

Disctronics also has an exclusive reciprocal agreement under which Melodiya selects Disctronics product for release in the Soviet Union and the UK company chooses Melodiya repertoire for release on its Olympia label.

Olympia put out 80 Soviet titles last year, as well as a CDV of Moscow's Bazykina Twins' *Moscow Nights*. ■

Extra! Extra!

MUSIC & MEDIA

NEW

READ ALL ABOUT IT

The world's third largest publisher, Hachette, has made its first move into the record business by buying the independent French company Ades. Founded by Lucien Ades 25 years ago, the company specialises in classical and children's records. Ades' 1987 turnover was FF775 million.

As from this month, France's TF1 TV will transmit a French-language programme on the cable networks of California. The project will run for a one-year experimental period and is backed by Perrier.

Still in France, the three main shareholders of La Cinq - Robert Hersant, Jerome Seydoux and Sylvia Berlusconi - have agreed to give the ailing TV channel an extra FFr 300 million bringing their total capital investment up to FFr 1.3 billion.

And talking of the tireless Berlusconis, this unbeatable exploit of media opportunities is off to Moscow to sign a deal giving his Publitalia company exclusive rights to sell European advertising on Russian TV, breaking the state monopoly. Advertising will be restricted to European companies operating in the Soviet Union.

A new body will be appointed to co-ordinate the use of carriers when Spain gets its private TV channels as unlike most other European countries, this job does not fall within the jurisdiction of the government telecommunication department in Spain. The first privates are expected to be on air in two years and will initially cover 50% of the country.

The BBC is to pay an out of court settlement of £10 million compensation to the British Aerospace (BAC), United Satellite consortium for pulling out of the DBS project which the IBA eventually awarded to BSF.

Discussions in Brussels on the future of commercial TV in Flanders have broken down without a decision on local stations. But the future of the region's first commercial broadcaster, Vliamse Televisie Maatschappij (VTM), looks secure and the company is currently hiring staff.

A.D.

Much Success At MIP-TV

by Abu Darwalla

Cannes - A major new TV series from Tyne Tees (UK) and Jim 'Muppets' Henson was announced at MIP-TV in Cannes last week. As well as crazy puppet characters, the programmes will feature filmed inserts of top pop stars.

The 13 half-hour episodes of the 'Ghosts Of Faffner Hall' will be produced in Tyne Tees' Newcastle studios and on location. The first show is set for production in August.

Commenting on the deal, Geraint Davies, Director Of Tyne Tees, said: "This series is going to do a lot of music programming. We're very excited about working with Henson."

Tyne Tees' other big announcement at MIP was on the first production from Hadrian Television, their new partnership

with Harvey Goldsmith's Allied Television. This will be a 90-minute special on the Prince's Trust Concert at London's Albert Hall in June.

The Prince's Trust Concerts are being sold by Radio Vision International whose Managing Director Simon Woodroffe said sales at MIP were spectacular this year. Radio Vision's biggest success has been the 'Nelson Mandela 70th Birthday Tribute' which has been sold worldwide (the only European country not taking the show is Austria). Woodroffe: "What we do is tell countries we want the highest price they have ever paid for a show, whatever the amount is - and prices of US\$ 0.5 million are being achieved."

Other top sellers for Radio Vision are the 40th Atlantic An-

niversary Show and the current heavy Pink Floyd tour. Radio Vision also sold 10 hours of programming to SR in Switzerland and 40 hours to RTP in Portugal which is believed to be the largest amount they have ever bought from one supplier.

Virgin Vision's TV Sales Executive, Isabel Hughes, says her most successful programmes at MIP were the 'Nostalgia' series ('Roy Orbison & Friends', 'Elvis '56', 'The 50s Show', 'The 60s Show') which have been taken by almost all the European territories. There was also a lot of initial interest in a new one-hour programme filmed by the BBC, 'Erasur Live At The Seaside' and a one-hour special on T'Pau made by LimeLight last month. ■

Satellites Welcome Dutch Ruling

The European satellite channels have welcomed last week's ruling from the European Court of Justice (ECJ) which could open up the Dutch market to foreign satellite broadcasters (see last week's M&M). According to Holland's Media Minister Eeco Brinkman, commercial airtime on Dutch TV could be extended beyond the present limit of 5% of total broadcast time.

Jim Styles, Managing Director Sky Channel, said he welcomed the decision, but did not

feel that any great advertising bonanza would come out of it. "Only about 8% of advertising revenue in Holland is spent on TV advertising, so it is not a very big market."

At Super Channel, Mike Schlagman, Advertising Sales Director, says: "Anything that breaks down barriers has to be a good thing. It won't necessarily mean a flood of advertising but it will enable the Dutch to come into line with other countries."

Dutchman Willem Van Koo-

ten, soon to launch his commercial TV and radio projects into Holland from Luxembourg, also welcomed the ECJ ruling. "Now it's absolutely out of the question that any political body will be able to torpedo our projects," says Van Kooten.

Holland's most popular broadcaster, Veronica, started advertising its radio and TV magazine on Sky Channel, in Dutch, immediately following the ECJ ruling.

VIDEO NEWS

For And By Fans

Palace Videos has just released a rather unique longform called *Cliff 'Em All* by hard-rock band **Metallica**. The band had never made a clip but after the tragic death of bass player Cliff Burton, they requested their fans to send in any film material they had on the band and a compilation was made. ■

A striking new entry at the top of the "Video Hits" in this week's **Euroclips** is **Danny Wilson's** *Mary's Prayer*. The video was made one year ago by Sue Huntley and Donna Muir for Fugitive

ve (now Fugitive TV) *

A new name in the video world is BSA. Although launched only three months ago, the company's credit list includes promos for big names such as **Feargal Sharkey** (*Out Of My System*) and **Terence Trent D'Arby** (*Sign Your Name and Dance Little Sister*).

BSA recently finished a beautiful video to *Lay Down On Me* by Spanish artist **Miguel Bosé**, shot at the Southbank Studios in London. Melissa Stokes produced. ■

Midnight Films' directing duo of **Glenns**, recently shot a video for **Johnny Clegg's I Call Your Name**. The clip was produced by Juliette Narver and shot on location in Paris. ■



Metallica themselves designed the sleeve to their longform 'Cliff 'Em All'.

IBA Proposal Threatens Small Stations

by Edwin Riddell

London - Britain's 48 commercial radio stations may buy the transmitters, which they currently rent from the IBA, at knock-down prices under a deal approved by the Association Of Independent Radio Contractors (AIRC) this week.

The IBA (Independent Broadcasting Authority), who operate 140 FM and AM transmitters, will sell them if the stations pay a "transitional fund" and agree to an engineering service contract with the IBA.

The proposal is very attractive for larger ILR (Independent Local Radio) stations who will save money, but it could spell the end for the smaller stations such as

Moray Firth in north-east Scotland, which would not be able to afford to buy their transmitters.

The transitional fund would financially cushion smaller stations for two years but it is unclear how many would benefit. The IBA warns that at least half of the companies will end up paying more for operating and maintaining their own transmitters. Some companies, which have already paid for their transmitters under "forward-funding" arrangements, are now concerned about their position.

ILR stations could own their transmitters, under new licensing arrangements with the radio authority, by January 1990. ■

Radio 1 To Rethink Evening Programming

BBC Radio 1's extra funds, allocated in Director General Michael Checkland's new budget, will be used to extend broadcasting until 02.00 hours. This announcement, together with the naming of the presenter who will replace Janice Long's evening spot will be followed by a "complete re-think" of evening programming, says Roger Lewis, Radio 1's Head Of Music.

Lewis welcomed the station's cash boost: "It takes us one step nearer our ultimate aim of broad-

casting 24 hours a day, but our first priority is to convert listeners to the new FM frequency which comes on stream, for most of the country, over the next 18 months."

The BBC has already allocated money for the extra programming and fresh new ideas with the copyright body PPL although there is sufficient network time available elsewhere in BBC Radio. ■

Jackson's UK Tour Profits Go To Charity

by Sally Straton

London - It is not just the audience who will benefit from Michael Jackson's UK tour, profits from his July 16 concert at Wembley Stadium will go to the Prince's Trust and the Wishing Well Appeal for the Great Ormond Street Children's Hospital.

Jackson is playing seven nights at Wembley, an all-time record for the venue. The sell-out dates are July 14, 15, 16, 22 and 23 plus August 16 and 27.

He is also performing an

opening 24 hours a day, but our first priority is to convert listeners to the new FM frequency which comes on stream, for most of the country, over the next 18 months."

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Finishing Touches - Leo Sayer puts the finishing touches to his latest album on a Soudkrack CMM400 console in his own West London Studio.

ROCK OVER LONDON

Globe Theatre, Shaftesbury Avenue, London W1. Tel. 1-4377122



Ian Anderson - a little bit embarrassed

Exclusive details have been released on the new material by Robert Palmer, newly signed by EMI! He will make his label debut with the album *Heavy Nova* in mid-June, with the first single *Simply Irresistible* scheduled for mid-May and described by a *Palmer* consultant as a "series follow-up to *Admitted To Love*". The video, we are assured, will have a few male tongues hanging out.

Ian Anderson spoke to *Rock Over London* at his country farm estate in rural Buckinghamshire recently, just as he was about to begin approving the tracks for the forthcoming *Jethro Tull* five-album (3 CD and cassette) boxed set marking the band's two decades together. "I feel a little bit embarrassed about the fact that the band has been around for 20 years," admitted Anderson. "With an anniversary like this, either you do nothing at all or you do what people want to have. It was only when I started to look that I realised there was actually something like 19 unrelated pieces of music, most of which were really very quite good."

The set includes some five material recorded by the BBC in 1968, two sides called *The Other Side Of Jethro Tull* featuring acoustic numbers, two more of various concert highlights over the years, a side of previously unreleased *Fou-*

ed Genes; and a new, bluesy number recorded only weeks ago. Chrissie Hynde too dedicated *Tull* fans as consultations on the project which also includes a two-hour video documentary on the band and a double album, out about a month after the release of a new album, which will condense the rest of the five-EP set.

Those Prince's Trust shows are beginning to take shape now - RFL was keen that the task of opening the all-star event will fall to T'Pau, followed by *Wet Wet Wet*, then a break, the mouthwatering combination of Paul Collins and *The Four Tops*. Next comes *Midge Ure* and his all-star band, there's a possibility of *Pat Benatar* teaming up with *Joe Cocker*, then it's *Rick Astley's* turn. The finale goes to *Eric Clapton* and his star-studded band. *Ringo Starr* is on record this week, playing rhythm guitar on a new album by the Zaire-based band *Kanda Bongo Man*, who play the African music called *Soukous*. Their six-track album *Amour Fou*; *Clayton Lewis* is out in the UK on *Hanibal Records*.

Eton John's first new studio album since *Leslie Jackson* in 1986 is nearing completion and should be with us at the end of May. Meanwhile *Paul Young* is mixing his new LP and *Darren Darren* are in New York finishing theirs. ■

Rock Over London is the UK's weekly rock music showcase presented by DJ Graham Dene and syndicated to international radio. The programme goes across America, Canada, Australasia and the Far East.

Alpha Blondy Faces Legal Action?

by Cathy Inglis

Paris - The last-minute cancellation of three concerts by the EMI-signed Alpha Blondy is likely to end in a lawsuit. The African singer's actions have

caused widespread concern and tour manager Alain Lahana has had to cancel five weeks' worth of European gigs as well as appearances in numerous sum-

mer festivals, at considerable cost to several parties.

Blondy is currently in hospital suffering from a nervous breakdown. "There is still a lot I need to know," says Lahana. "I will have to wait until Alpha comes out of hospital, but unless he comes up with a very good explanation, I will probably be forced to take legal proceedings."

Danny Goldschmidt, A&R Manager EMI Pathe Marconi France, explained that Blondy's rise from impoverished orphan to pop star had left him nervous and insecure. Just before the Paris gig, Blondy had returned from a disastrous tour of the US where his tour agent was killed in a car accident and his replacement did not pay the musicians.

But Blondy's last-minute request to go on stage at Le Zenith in Paris was "unprofessional," said NRJ's Max Guazzini who had sponsored the three sold-out



Alpha Blondy - nervous breakdown

concerts. "An artist owes his fans some respect and we have therefore taken the decision never to sponsor any of his gigs ever again."

Although Alpha's single, *Sweet Santa Diola*, has been taken off the NRJ playlist, Guazzini says it is normal procedure to stop playing an artist at the end of their tour. ■

TFI Gives Young Talent A Break

Paris - Young artists are being given a sporting chance to launch their careers in a new weekly show on TFI television.

"Wiz Qui Peut", presented by Jesse Garon, features young talent in four areas (solo singer, group, comic/mime artist and striptease). The show is made in a Parisian night club, Wiz, before an audience of 800 whose reaction determines whether the artist can move onto the next round of

the competition.

The programme is a joint venture with the *Paroles & Musique* magazine which two months ago launched an appeal for young talent and received 4,000 demo tapes.

Philippe Alfonsi, Executive Producer Wiz, says he is hopeful that young talent will be discovered in the new series, which goes out on Thursdays at 23:00 hours and is directed by Guy Job. ■

De Luz Explains Market Boom

A boom in the French music market, which increased turnover by 32% in the first three months of 1988 compared with the same period last year, is due to a lowered tax rate, CD success and a sustained consumer market says

Guy De Luz, President of SNEP, the French industry body which compiles sales figures.

While De Luz is uncertain whether the market growth is a temporary reaction or a long-term development, he hopes the domestic market is "just starting to reveal its full potential."

CD turnover was up 93% and cassettes up 40% while LPs fell by 2.8% and singles by 5.7%. In terms of volume, CD sales were up 135% to 5.2 million and cassettes up 35% to 5.9 million while LPs were down 3.5% to 4.2 million and singles down 5.2% to 11.6 million.

In November 1987 the tax rate on records and tapes was lowered from 33.3% to 26.6% but De Luz wants it lowered further to the "cultural goods" level in France, currently 7%. ■

Belgium's Record Turnover

by Marc Maes

Belgium's music industry achieved record turnover in 1987, beating the previous best year, 1979, with sales worth Bfr 2.3 billion. CD sales accounted for 40% of the total with 2.4 million units according to the Belgian Association For The Phonographic Industry (SIBESA).

But, despite a proposed law on authors' rights and the formation of a new authors' society (SABAM), SIBESA Director Vincent Van Mele described the home taping situation as "critical" and calculated that 90% of the 12.5 million blank tapes sold in Belgium were used for home taping.

Van Mele said that a developing "political consciousness" had provoked the proposed law,

which covered home taping and authors' rights, and the formation of SABAM, a "strong organisation to defend the interests of everybody involved in the trade" at the end of last year.

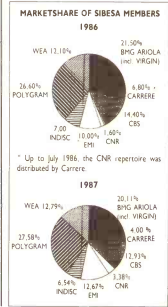
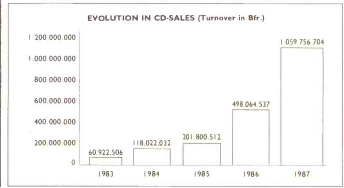
SIBESA are continuing their demand for a blank tape levy and

a supplementary tax on recording equipment and want a copy code on original recordings to prevent a home taping boom with new hi-tech digital audio tapes (DAT).

CD rental stores should be strictly controlled in Belgium as they offered "great profits to the storekeepers but left the industry and artists without any reward," said Van Mele. "and could lead to a cut in industry investment in new product"

SIBESA also called for a change in the tax levied on re-

ords, cassettes and CDs as Belgium was one of the only countries in the EEC to tax them as luxury goods (at a rate of 25%) and backs a "modern and adequate" Author's Rights Bill to protect the music industry. ■



* Up to July 1988, the CNR repertoire was distributed by Carrere.

PLAYLIST REPORT

Media Control France
From the airplay Hitparades provided by Media Control France. For more info please contact Media Control France 29 Blvd Taylor - 67000 Strasbourg - France (tel) (88)366580.

- 18. J.P. Capoville - *Call On A Prince*
- 19. Patricia Kaas - *D'Ailleurs*
- 20. Johnny Hallyday - *Clave*

Radios FM:

- 1. A-Ha - *Say On Their Heads*
- 2. France Gall - *London*
- 3. J.J. Goldenberg - *C'est La Chance*
- 4. Billy Ocean - *Go Down My Dear*
- 5. Lavinia Lloyd Jones - *Cherchez Le Bonheur*
- 6. Mylene Farmer - *Amis Jeunes*
- 7. Sting - *Engelhorn In New York*
- 8. Rick Astley - *Whenever You Need Somebody*
- 9. INXS - *Need You Tonight*
- 10. Taylor Dayne - *Tell To My Heart*
- 11. Devo - *1919*
- 12. Rythm Mixx - *I Should Be So Lucky*
- 13. L'Amour Poly - *On Tu Es Ven*
- 14. Mel & Kim - *That's The Way It Is*
- 15. Guine Fatti - *Let's Be The Queen*
- 16. Whitney Houston - *So Emotional*
- 17. Johnny Clegg - *Amigos*
- 18. Florence Pagny - *N'importe Qui*
- 19. Claude Nouguez - *Les Amis*
- 20. Mory Kanté - *Tou Tou*

18TH MAY - PARIS 19TH MAY - GENT 20TH MAY - AMSTERDAM

WINGS OF HEAVEN TOUR

(Advertisement)

Tape To Boost Cassettes

Amsterdam - The Dutch record industry is to mount a € 250,000 campaign this summer to boost pre-recorded cassette sales in Holland. The drive has been organised by the Dutch 10 Days TV will advertise the campaign. A national IFFI group NVPI and retailers' trade group NVGD.

Two 15-track compilation cassettes, covering pop and MOR, will be available from May 25 to August 13 at a special price of € 1.95 each to anyone buying a pre-recorded cassette. Radio and TV will advertise the campaign.

Tapes from 25 major acts such as Paul Simon, U2, Talking Heads and Terence Trent D'Arby will be available at € 5.10 instead of the usual € 7.10 and this will continue until summer 1989 with titles replaced every other month.

In some European markets pre-recorded cassettes account for 25% of industry turnover but in Holland the figure is only 12%. ■

PLAYLIST REPORT

Stichting Nederlandse Top 40
Airplay checked on Radio 2 and 2, the Dutch national pop channels. For info contact Stichting Nederlandse Top 40, PO Box 706, 1200 AS Hilversum, tel (0)35 - 231467.

- 1. Rene Schumann - *Sweet Lou*
- 2. Eddy Grant - *Genie Hopp 20 Amis*
- 3. Ball & Quater - *Everything You Hear*
- 4. Glenn Medeiros - *Nobody's Gonna Change My Love*
- 5. Ziggy Marley - *Tonorrow People*
- 6. Aventura - *Don't You Ansel*
- 7. The Church - *Under The Milky Way*
- 8. Mariah Carey - *Save My Tears*
- 9. Sting - *Frag*
- 10. Tubb - *Solo Long Top*
- 11. Fleetwood Mac - *Everywhere*
- 12. Midnight Oil - *Just As Burning*
- 13. Mory Kanté - *Tou Tou*
- 14. Bamboo St. Clair - *Let's Get Wild*
- 15. Prince & New Power Generation - *Love Symbol Two*
- 16. A-Ha - *Say On Their Heads*
- 17. Tiffany - *Could've Been*
- 18. Gerard Joling - *Shangri-La*
- 19. Honey & The Bakers - *Oh I Feel Like*
- 20. Elliott - *Low Lies*

Jobs To Go At Philips

Amsterdam - Around 250 jobs are to go at the Philips/Dupont-owned PD Magnetics tape factory in Osterhout, Holland, following losses of € 15.1 million last year. The plant's problems stem from the dumping of cheap South Korean video tapes on the European market.

The plant has had persistent financial problems in recent years. A 1987 re-organisation reduced the workforce from 600 to 450 and there were plans for West Germany's Agfa Gevaert to

take over the factory. But the German firm pulled out and it was initially feared the plant would close.

Now Philips and Dupont say production can continue, on a drastically reduced scale, and they will invest a further € 5.6 million in PD Magnetics on condition that only video tapes are produced. South Korean companies are reckoned to have at least a third of the European videotape market. ■

Jackson Goes Dutch

Media promotions, sales campaigns and retailer competitions will be used by CBS Holland to promote Michael Jackson's three gigs in Rotterdam in June. Top broadcast Veronica will show two sets from the Rome gig in its Countdown programme on May 1 and retailers can win a trip to the London shows.

The record company are also flying some of the Dutch music press to Rome for the tour's first gig on May 23. The Dutch centers will be at Rotterdam's Feyenoord Stadium which holds nearly 50,000; all tickets are sold out. Pepsi are the show sponsors

while the Nissan car company have bought rights to use Jackson in their advertisements. ■

Musical News

Rob De Boer Productions, responsible for the Countdown pop show on Sky Channel and on Holland's Veronica, is launching a music-related new feature for the Dutch current affairs programme "Nieuwslijn", also shown on Veronica. This first programme was shot backstage during the Eurovision Song Contest in Dublin. ■

Gerard Joling
Shangri-La (Mercury)

Renée De Haan
Valle (Mercury)

Vaya Con Dios
Puerro Rico (Arista)

Selena
Shogun (EMI)

New-Sound Radio Monte Carlo

by Vittorio Castelli

Milani - Radio Monte Carlo (RMC) is updating its programming policy following Rete 105's acquisition of an 85% stake in the station in March.

"Programming will not depend exclusively on playing hit singles," explains Jenny Hazan, Programming Co-ordinator at Rete 105, "and we will not be just another FM station. The station

will retain its music and news format with more adult-oriented music. The playlist will also include more unusual material such as LP tracks."

The station's technical facilities are also being updated with FM transmitters currently under test that should increase RMC reception across Italy.

The original launch date for the revamped station, early April, was postponed in order to "get everything perfect" says Hazan who emphasised the collaboration received from RMC staff who "offer as much enthusiasm and professionalism as possible".

As a foreign station protected by existing international pacts with the Italian government, RMC will avoid the troubles that plague Rete 105 over interconnection between stations (see M&M Issue 15) where a court ruling is still awaited. ■

Jackson To Tour Spain

Michael Jackson has extended his European tour to include August gigs in Marbella, Madrid and Barcelona but has turned down Spain's US\$ 750,000 bid for broadcasting rights as he will film the tour himself for future commercialisation.

Jackson will play in the Mar-

bella Football Stadium on August 5, in Madrid's Athletic Club Stadium on August 7 and in Barcelona on August 9. The Madrid and Marbella concerts (capacity 60,000 and 30,000 respectively) are organised by two of Spain's principal promoters, Doctor Music and Gay Mercader. ■

PLAYLIST REPORT

SER - Spain

The 20 best played records in Spain from Cuarenta Principales, covering the major Spanish stations.

1. *Flor De Verano* - Flaco
2. *Pee Shop Boys* - Always On My Mind
3. *T.T. Dobby* - Sign Your Name
4. *George Michael* - Father Figure
5. *Leonard Cohen* - First We Take Manhattan
6. *Alaska T Dismantra* - Solado
7. *Norte Lambert* - Jugo Apicho
8. *INXS* - Don't Look
9. *Joe Cocker* - A Woman Loves A Man
10. *Taylor Dayne* - Tell It To My Heart
11. *Cañal* - Oso
12. *Sling* - Englishman In New York
13. *La Dama De Escocia* - E U In Tears
14. *Bloo* - When Will We Be Married
15. *Depeche Mode* - Behind The Wheel
16. *Eric Burdon* - Ohayo
17. *The Commodores* - I'm L.T.M.H.G.
18. *Billy Ocean* - Get Outta My Dreams
19. *Rocky Horror* - Together Forever
20. *Men Without Hats* - The Good The Bad The Ugly

RAI - Italy

Most played records as compiled from RAI Stereo Due.

1. *Loredana Berté* - Un Angelo Americano
2. *Prince* - Alphabet St.
3. *A Cast* - Que Garçotas - A Cast Out Garçon
4. *Franco Battiato* - E Ti Vengo A Cercare
5. *Inno Fossati* - La Parca De Te
6. *Gianluigi Di Franco* - Noni Ignori
7. *Giuschi Patti* - Lei Se Muore Tu Muori
8. *Bruce Hornsby* - Valley Road
9. *Tina Turner* - Love In Europe
10. *P. Di Capri* - In Concerto
11. *Hall & Oates* - Everything You Hear
12. *Blue Zone* - Talking About My Baby
13. *Floriola Mammola* - Il Tempo Non Torna
14. *Inno Fossati* - Quei Primi Innamori
15. *Mike Francis* - Still In Running Back
16. *Adventures* - Broken Land
17. *Sling* - Back On My Side
18. *Patti Smith* - People Have The Power
19. *Sergio Caputo* - Young Army
20. *Wet Wet Wet* - Tempesto



Montreux '88

MICA * PARIS

ASWAD

THE CHRISTIANS



Mango

SCANDINAVIA

ScanSat Is Most Popular Cable Service

by Martyn Valentine-Bignold

Scandinavia's newest satellite TV channel, ScanSat/TV3, is the most popular channel among cable subscribers in the region, beating Sky, Super Channel and national broadcasters after just four months on air.

The channel's success has prompted programmers to extend transmissions on weekdays with morning broadcast from 06.30 to 07.30 hours aimed at children. Evening broadcasts include feature films, sport and serials.

More than 540,000 Scandinavians tune into TV3 every day from a potential audience of 2,000,000 cable viewers. On a weekly basis 46% - 930,000 people - watch the channel according to a survey carried out by Gallup in Denmark and Norway and the Institute For Market Surveys (IMU) in Sweden.

Over 900,000 households in Scandinavia can receive TV3, representing an estimated two million potential viewers. TV3's

Jackson's Soap Opera

Stockholm - CBS Sweden's promotion campaign for Michael Jackson's forthcoming Scandinavian tour features 'Bad' towels, bags and beachballs selling in grocery dealers, newspapers and grocery stores. Based around the album title, 'Bad', which is Swedish for 'bath', the record company is marketing several bathing articles carrying the 'Bad' logo.

HOT BREAKOUTS

National hits for the international markets

Mahidhe

Huluwulu (Hawaii)

Kirsteen & Soren

It's On See How 'Jug Set' (Hawaii)

Tommy Nilsson

Maybe We're About To Fall In Love (Alpha)

Style

It's A Secret (Alpha)

Able to receive TV3	Total	Denmark	Norway	Sweden
	5,364 %	1,731 %	1,734 %	1,899 %
TV viewing on an average day.				
Watched yesterday:				
TV3	27	16	31	33
Danish TV1	20	57	-	4
NRK (Norwegian Broadcasting)	15	4	41	1
Swedish Channel 1	26	4	8	15
Swedish TV2	21	3	7	51
Sky	12	16	10	10
Super	8	11	7	7

The Multi-Talented Jean-Baptiste Mondino

by Abi Daravalla

Award-winning clip maker Jean-Baptiste Mondino combines style and sophistication with a healthy appreciation of tackiness. His videos are deceptively simple, his manner one of studied nonchalance. More than anything else, Mondino simultaneously embraces and rejects the notion of art for art's sake - which makes him successful both in an artistic and commercial sense.



Jean-Baptiste Mondino (photo by Nick Knight)

Jean-Baptiste Mondino began his career as an art director in advertising some 10 years ago, starting to take photos "by accident." Today he is probably as well known for his photos (including work for magazines such as *Elle*, *The Face* and *Interview*, and record sleeves for Johnny Hallyday, Tom Waits and Prince), his videos (see separate list) and his advertisements (including Heineken, Atari, Calvin Klein, St. Laurent). For the last two years Mondino has represented *Lightin' in Los Angeles*. He also has his own Paris-based advertising company, *Premiere Heure*.

As far as photography goes, Mondino has just finished working on the cover for Prince's new LP, *Love Sex*, to be released shortly. "I shot Prince naked using new techniques with a high definition painbox."

Baptiste's latest pop video is for *Je Me Sens Pas Belle* (I Don't Feel Beautiful), a new single by Catherine Ringer (of Les Rita Mitsouko) and French artist Marc Lavone. The clip uses video with a 3D designed background showing an old-fashioned, Pigalle style dance floor. Like most of his work, Mondino describes it as "very simple."

One of the benefits of making a pop video compared to an advertisement is the artistic freedom, says Mondino. Record companies never try to influence his work. But while he enjoys making pop videos Mondino says he cannot afford to make more than three a year. "A pop video is usually four minutes but gets less money than an ad which is 30 seconds. I usually have no longer than two days to shoot (although his clip for Jill Jones' *Mia Bocca* took six months), so you have to be very clever. I spend a lot of time beforehand, thinking. I choose what I feel excited about in terms of the person involved and the song, and do not necessarily consider whether I like the song."

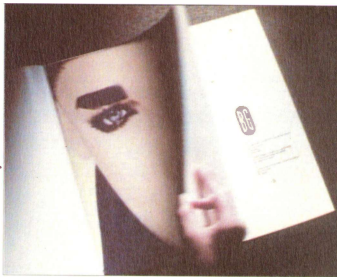
"On the surface perhaps, there is no story in my clips but video is a multi-vision medium - and there is always a story but it's not always immediately obvious. When you listen to a record, everyone can understand the story from the lyrics."

"I'm definitely interested in the new technologies which are developing every day. And little more, the 35mm film dies a little more. This year I did a *Boys* George clip for *To Be Reborn* which, was shot from above with new technology - it showed someone turning the pages of a book. "I don't think technology takes away from the artistic side of making clips. Music has been changing since the day someone plugged a guitar into an electric socket."

"I turned down the chance to

Clip List

Taxi Girl, A Fakroun, A Bauer, Bryan Ferry, Don Henley, Telephone, Sting, Tom Waits, Madonna, Nick Kamen, Sergio Bonolis, Les Rita Mitsouko, Jill Jones, David Bowie, Chris Isaak, Boy George.



A still from Boy George's 'To Be Reborn'

direct Prince's 'Purple Rain' film although I felt very touched to be asked. I am a big admirer of Prince, he's so talented. I read the script and realised they probably chose me for all the wrong reasons. They thought, because I come from Paris, I had style but Prince is style. I like his tackiness - good taste and sophistication is so dry. But I ought to learn style from him not impose mine on him - which would be impossible anyway."

So is there any truth in the French reputation for style? "The French do have something. In France there's no social pressure, it's a very soft and easy life but we don't ever take risks. There is a difference of style in France, in Germany, in the US but it is starting to converge."

Mondino used to spend a lot of his time in LA but now that he is expecting to be a father in August, he prefers to stay around Paris for the time being. "The positive thing about the US is its naivety which makes it more spiritual and less intellectual. The Americans are not scared of money like we are here - in France the budget for a video could be US\$ 40,000-50,000, in the US it would be US\$ 100,000-200,000 and this affects the concepts you use."

"When you look at American advertising everything is always about emotions because that is what American society lacks. In France you see big apartments and high-tech on ads because that's what the French don't

have. You can recognise this in videos too."

"In the UK videos are 'social' and very rough - like the BAD and Black videos. British videos always show middle class people and a lot of homosexuality - they've finally recognised its existence! The feminine side of men is much more a part of British style than in the US where videos are still macho, like Bruce Springsteen's, except for black artists. You cannot disconnect pop videos from general society."

The pop videos that Mondino admires are those showing good performances by artists such as Janet Jackson's *The Pleasure Principle* which just shows her singing alone in a warehouse. Mondino: "I like it when the whole benefit is going on the song and the artist. What is terrible is when something is very graphical and everything is there except connection with the artist. I never do a video to shoot an idea or try out a new technique."

"I admire the work of Tim Pope - what he did with *The Cure* is incredible. And Speeg, his *Inagine* for John Lennon and his work with Jagger, he's always using new techniques."

What about the use of sex in videos, like Sabrina's *Boys*? "I like it. Perhaps when I was younger it bothered me. Today I don't think it's up to me. I have my own style. I am 38 so I don't expect anyone to tell me what to do in my videos. As long as there's no racism and no stupid violence, but what's wrong with sex?"

Crossing The Continental Divide

by Martyn Valentine-Bignold

When Sting, Queen and the Rolling Stones opt to work with the same film company it says a lot about the quality, style and expertise that that company has to offer. Why is Austrian DoRo Productions so successful in a business dominated by Anglo-Americans?

There is no common factor to a DoRo Productions clip. No technical trickery or computer-driven wizardry that signifies the work of Rudi Dolzal and Hannes Rossacher, Producer/Directors and Founders of DoRo. "Every clip is different," explains Dolzal. "We are in the happy situation where we choose the work we do." After 10 years filming concerts for German-language TV, the dynamic duo made the natural progression to video with clips for Falco, Opus and the Rolling Stones.

"It was then we found that

Europe is vaguely exotic to Americans," reveals Dolzal. "When we were in the States people kept asking if we had built a huge set for Falco's *Amadeus* clip - they couldn't believe that we could find a ballroom like that just down the road in Vienna."

The high point of their career so far is the two year project that produced *Queen: The Magic Years*. The three-hour video includes archive material from 1974 and footage shot during a year on the road and three weeks in a recording studio. "Queen make a real contribution to the film. We're not interested in a band that says: 'This is my single - do something with it' and Freddie Mercury can come up with 10 ideas in five minutes, even if five of them are completely crazy," says Dolzal.

DoRo refuse to rely on gimmicks for their work as they believe this makes the clips dated. "While the novelty of manipulating the picture 20 times a minute might give a video a momentary interest, as soon as the technolo-

gy develops and enables us to manipulate it 30 times a minute that video becomes antiquated."

The budget for a Queen video could be around £ 100,000 but DoRo will not necessarily turn down a clip budgeted at £ 30,000. "A low budget forces us to think in different ways and adapt to the artist rather than stamp our personality all over it," says Dolzal.

Last year many record companies cut back on video production, a move welcomed by DoRo. "Now the record companies ask 'Is it a video single?' and they are much more selective about when to use a clip. That's good and DoRo business was not affected by the cuts as half of our work is for TV and also bands like Queen will always have money," says Dolzal.

DoRo's ambitions include working on clips for Tina Turner and Sting (they televised the South American leg of Sting's world tour), and retaining contact with the Rolling Stones.

Both Dolzal and Rossacher have just been accepted by the

British Director's Union and believe this will enable them to work in the UK more often. "If we can carry on the way we are, enjoying 95% of our work, we will be happy," says Dolzal. ■



Rudi Dolzal and Hannes Rossacher

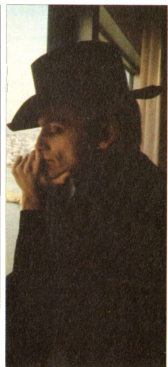
Quality Without Quantity

by Vittorio Castelli

In the Italian record market expensive promotional tools like video clips are treated with caution and some record companies prefer to produce their clips in the UK. What chance does Italy have of building its own video industry?

A few years ago Dischi Ricordi surprised everybody by having a Gianni Nannini clip made by top movie director Michelangelo Antonioni. The resulting clip was very special but quality is available without reciting such prestigious, and expensive, directors.

A case in point is the country's current top selling music video cassette, a compilation of PolyGram artist Zucchero's clips, mainly produced locally by Centro Audiovisivi from their *Centro*



Giacomo De Simone

Carrara base on the north western coast.

Head of the company is Giacomo De Simone, now one of the most experienced video clip producers in the country. He started the business four years ago and since then many acts have found success with a Centro Audiovisivi clip.

"I try to imitate the American style," he says. "Some of my clips, I believe, can easily be confused with US product." Yet the cost of Italian clips is considerably lower than in many European countries. Some cost as little as £ 7,000 but mostly they are around £ 15,000. Roughly half of the cost goes on editing and De Simone is proud of his company's accuracy in audio-visual synchronising.

De Simone likes to meet the artists on location and start "collecting images" which may later be integrated with studio shots.

"When I started producing clips I

was frequently asked to put together stories that required script and plots realised with lots of electronic effects. Luckily things have changed and clips are now less definite in their content, they leave more room for the viewers' imagination.

"I felt like going that way and then I found out that it is a general attitude all over the world. Simplicity seems to be the word. Of course sex is a device often used to add appeal to video clips, in Italy as all over the world, but that is not a rule."

Once the record companies get used to De Simone's capabilities they usually leave him to make his own creative input. "With PolyGram, for instance, I have developed a very good relationship. When clip production is decided I have talks with the label and the artist then work on my own, they know now they can trust me." ■



The Effective Audiovisuals Of Rob De Boer

Holland's Rob de Boer makes one point very clear: "We're not artists and we do not set company, we're just a company that makes audiovisuals." His company, Rob De Boer Productions, produces clips quickly and cheaply. Output has increased dramatically, especially in recent months, since de Boer started out as an independent producer for the Dutch broadcaster Veronica two years ago.

and Sundays) and one hour for Veronica's new weekly 'Top 40' show. On top of that De Boer produces video clips and studio recordings for pop acts.

"We cut down on a lot of costs," says De Boer, "by using Tuesday's 'Countdown's' stage and lighting set-up for video clip productions. We work within a



Rob De Boer

tight budget and use a permanent team of six for production, direction and stage design."

Although reluctant to specify the average clipbudget, De Boer says this ranges between Dfl 7,500 - 40,000, depending on the concept of the clip. Most of the clips involve audience participation (a formula also used on the 'Countdown' programme) and the link between lyrics and images is very direct.

This no-frills approach is best exemplified on the clip for EMI Austrian artist Nazz Nasko's *Land Of 1000 Dances*: a quick

succession of images, a lot of enthusiasm from the band, sweat and action. The frequent audience participation heightens the lively atmosphere. The style is simple but effective, shot in one day, and edited in 20 hours.

Recently De Boer has made clips for Selena from Holland, Roxette from Sweden and Wolf Maahn from Germany plus live studio recordings for Robber Cray, Bruce Hornsby, Time Bandits and Richel. "None of the so videos cost more than Dfl 30,000", says De Boer. "Whether you would call them clips half-clips or live recordings is immaterial to the philosophy of my company; what matters is the end result and the purpose it serves in our client, the record company. They have to get exposure for their new artists and our clip is part of the total package designed to present the artist and to have his or her personality come across in the best possible way" ■

(advertisement)

"Our clip is part of the total package designed to present the artist and to have his or her personality come across in the best possible way".

Five hours of TV programmes are shot every week at De Boer's headquarters in Bussum, Holland: one hour for 'Countdown', Holland's most trending and popular pop TV show; three hours for the 'Countdown' slot on Sky Channel (broadcast on Fridays, Saturdays

IT'S TIME TO CALL!

FADE
10
15
20
30
40

Rob de Boer
productions BV
Bussum Holland
tel.: 2159-49604
telex: 43907
fax: 2159-41683

Rob de Boer
PRODUCTIONS B.V.

SELENA
GRANT & FORSYTH
FOX THE FOX
ANITA
TIME BANDITS
QUINCY
WOLF MAHN
SLEEZE BEEZEE
GEORGE HOYMANNS
BRUCE HORNSBY
NAZZ NASKO
LOIS LAWE

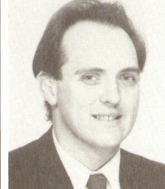
UK Radio Tunes Into Sponsorship

by Edwin Riddell

Two years ago the Independent Broadcasting Authority (IBA) estimated the value of sponsorship, or "co-funding" deals, at £ 500,000 per annum. This year an unofficial estimate puts the figure at almost £ 3,000,000. By 1990 it could be £ 6,000,000.

"Sponsorship cannot be treated like spot advertising. Companies want sponsorship for broad marketing rather than target advertising."

One of the reasons for the massive growth in sponsorship is the IBA's new relaxed approach to proposals which, until recently, it would have ruled out. Although the IBA insist their rules have not changed, it is evident from recently-approved sponsorship packages that Independent Local Radio (ILR) stations enjoy a more liberal interpretation of the rules than their commercial TV counterparts.



Doug Adamson, MCM's General Manager

For instance, the IBA recently allowed London news station LBC to broadcast a home improvement advice series paid for by Do-It-Yourself retailer Texas Home Care, in spite of the fact that the IBA rules say there should not be a close association between the sponsor's business and the programme subject matter. This contrasts with the IBA's attempts to forbid ITV companies from finding a sponsor for this summer's Olympic Games coverage from Seoul.

By 1990, the law determining radio sponsorship will disappear and be replaced by a much looser code, similar to that used in the cable television industry, when the new Radio Authority is established under a lighter framework

of restrictions.

So the UK radio industry is now an attractive prospect to companies like Music Communications and Media (MCM), a London-based offshoot of one of Australia's largest networking groups. After acquiring sole UK rights to represent US syndicators Westwood One, MCM announced a series of 13 concerts, featuring top-line artists, sponsored by Coca Cola (see M&M issue 18). MCM refuse to reveal financial details, except that Coke will be taking two minutes of advertising in each hour-long show, but the total deal could be worth £ 500,000.

Doug Adamson, MCM's General Manager in Britain: "We see radio programme sponsorship in the UK and Europe as similar to Australia's six or seven years ago and we have direct experience of that market." He believes the likely development of

growing belief that there is little mileage in promotional slots for the sponsor. Too many mentions may make for poor programming and listener irritation.

Peter Black, Promotions Manager at LBC/IRN, believes that the subtle boundary between sponsorship and conventional advertising must be understood. "Sponsorship cannot be treated like spot advertising. Companies want sponsorship for broad marketing rather than target advertising." Black sees sponsored competitions fulfilling this requirement. One recent example was a competition, in association with Pegasus Holidays, offering four double holidays in St Lucia. The competition was trailed extensively in the breakfast show, ran for 18 days and attracted over 11,000 entries.

Nescafe's sponsorship of the ILR Network Chart Show is worth about £ 500,000 and Paul Gambaccini's American Chart Show, sponsored by Pepsi, brings in an additional £ 200,000. Piccadilly Productions, currently negotiating a sponsorship package with British Telecom, recently finished broadcasting a network series on Motown artists sponsored by Budweiser. Besides these major network projects in-

"Radio programme sponsorship in UK and Europe is similar to Australia's six or seven years ago."

hundreds of special interest and neighbourhood stations will create a demand for crafted programming which would otherwise be beyond their limited resources.

Although the IBA has an upper limit of 30 promotional mentions in a week, according to Lin Glover, the IBA's radio officer in charge of co-funded programming, stations are negotiating for fewer slots and the average number of mentions is now closer to 15 for sponsored network projects. There is a

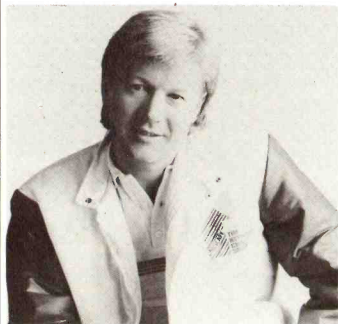
dividual ILR stations run programme tie-ins, sponsored locally or regionally, which account for 40% of total profits for some.

Radio sponsorship is now a multi-million pound business in the UK and will become even more significant as the three new national networks come on stream over the next four or five years. Whether the existing ILR stations will hang on to the market in the face of this new competition will probably determine survival or extinction for some. ■

Nescafe Chooses Constant Exposure

by Chris White

Almost three years ago Nescafe, the famous coffee brand, made both pop music and broadcasting history in the UK by becoming the first sponsor of a national radio programme, the Network Chart Show which goes out on the entire independent local radio (ILR) network. Has it been a worthwhile exercise and brought in the hoped for results? Alan Allibeury of Nestle, Nescafe's parent company, says it has.



David 'Kid' Jensen, presenter of the Network Chart Show

kids at school, students at college, those who are working, and those unemployed, and of course people who are married and often single. Because they are so different we had to find a common denominator, and in fact there are two interests that bring most young people together, pop music and fashion. With the latter though their interest is usually upon how much money is in their pockets, pop music is much more accessible to everybody."

Having decided on pop music as being the ideal medium to get their message across, Nescafe then had to decide which area would be best suited. "We could

"We wanted to reach the 16-24 year-olds and it is difficult getting to that age group through either TV advertising, which is usually seen by an older age group or mainstream publications like daily newspapers. The other big problem posed by that age group is that it is so desperate; you have

"The aim is to make the coffee more fashionable, instead of being just a beverage. This is an investment for the 21st century."

Chart Show, different from the others that we heard. It is essential that we don't irritate the listeners otherwise the whole thing could backfire on Nescafe." Research shows that around 60% of listeners to the Chart Show are aware of Nescafe. "We did some research into attitudes towards Nescafe among our target audience a while back. They were asked which brand names were looked upon as being modern and ones like Pepsi, Coca Cola and Lee Jeans came very high, and the two coffee names including Nescafe were very low down. However there has been a significant shift of attitudes since the Network Chart Show, and in recent research Nescafe was in fourth position."

Apart from the Network Chart Show, Nescafe has also sponsored road tours with its presenter David 'Kid' Jensen. "We are also looking at ideas like compilation tapes, there are so many spin-offs. We have done some promotions with Sky Channel too. And Nescafe was involved in a minor way with 'The Roxy' TV pop show since 'The Roxy' was using the Network Chart Show sponsored by us. There were some talks about Nescafe sponsoring the whole TV programme but the IBA was not very enthusiastic."

Allibeury adds: "With sponsorship you can't just sit back and let it wash over, it has to be developed and worked upon constantly. With Nescafe's sponsorship of the Network Chart Show, we are looking to our market of the future. It is too early to say whether it has affected consumption patterns. We are aiming at the youngsters of today because they are the adults of the next century. We want them to look upon our coffee as stylish, and not just a beverage. ■

"Last year we spent £500,000 on sponsorship and for that we get 12 promotional plugs each week on 44 ILR stations. Within the context of the Network Chart Show, Nescafe gets four promotional mentions and a 30-second commercial."

Allibeury points out the danger of over-exposure. "We make special adverts for the Network

Nescafe's sponsorship was worth £900,000 to the ILR radio stations over the first two years, and taking this together with Nescafe's further promotional backing, the project represented a commitment of more than £1 million. Last year alone the sponsorship was worth £500,000, and Nescafe intends to continue its financial commitment.

"The sponsorship of the Network Chart Show has been very successful for us in that it has opened up several other avenues to get the name of Nescafe Coffee over to our target market. What we are doing is investing in the future, we certainly don't expect dramatic increases in Nescafe sales overnight. The aim is to make the coffee more fashionable, instead of being just a beverage. This is an investment for the 21st century," Allibeury says.

He explains the reasons why Nescafe decided to get involved with the Network Chart Show.

"We could have sponsored pop concerts, tours or even individual bands but ideally wanted something that would be going on 52 weeks of the year."

Is this fiction or fact? Music & Media is about to launch a new publication: Music & Media's EUROPEAN DIRECTORY. This Book contains a carefully selected representation of the most active and creative companies and individuals in the European Music & Media market. We invite you to join in this adventure!

BOOK UNDER CONSTRUCTION

The European Music & Media Market In a glance

- 248 pages
- 18 countries
- 7,500 Companies and Organisations
- 12,500 Individual Professionals & Decision makers



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Virgin Artists at Montreux 88

DONNY OSMOND



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johnny bates JAZZ

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Virgin Artists at Montreux 88

Showcase Gig JULIA FORDHAM at Hazyland Grand Rue, opposite Montreux Palace Hotel

SEE US AT IMMC, CASINO AND HYATT BAR



MUSIC & MEDIA

Talent Tracks PROMISING ACTS WORTH WATCHING



Records mentioned on this page are by new artists and have been specially selected by M&M for the pan-European market. Radio/TV programmers who want to programme these records should note that they are not always released in all territories. International A&R experts and music publishers on the lookout for new deals should contact the original master/publishing owners. Country of origin and contact numbers are published in M&M as known. Those wishing to submit material to this section should send their records, biographies and photos to: Music & Media, PO Box 50558, 1007 DB Amsterdam Holland.

A NEW MUSIC & MEDIA INFO SERVICE FOR ACTIVE TALENT SCOUTS. 26 HOT TIPS EVERY 2 WEEKS ON CASSETTE. CALL HARRY KNIPSCHILD FOR ALL INFO. AMSTERDAM (0)20-628483



Michael Falch

Venter Pa Vind (Waiting For The Wind) (Medley) Denmark.

For all info contact Michael Ritto on 1-171411; tlx 19175

Falch's voice has a rough-and-ready quality that fits perfectly with the Transatlantic pop/rock backing. A good song, so well put together and produced that, with English lyrics, it could do well.

Charly Danone

Take Me To Bed (Blanco Y Negro) Spain.

For all info contact 200-7077; tlx 98064

It seems that the production team behind this single have taken a leaf out of Stock, Aitken and Waterman's book. The same big, clugging bass sound and generally dominant keyboards. A strong hook and an immensely programmable record.

Florence

No Cure No Pay (Dureco) Holland. For all info contact Marianne Ruarus on 02940-15321; tlx 14409

Every successful formula is bound to spawn its imitators, and S&W are no exception. This is a really catchy disco number by 18 year-old Florence, in the current mould of dance floor material. A jolly song that stands every chance of being a smash hit this summer.

Real Man

Follow Me (Carrera) Belgium. For all info contact Theo Linder on 2-5140979; tlx 64137

A cover of Amanda Lear's 1977 hit with an absolutely huge sound. Lots of bold, brassy keyboards and catchy percussion plus one of the most up-front voices to be heard for a long time. A good number that will fit well into the modern daytime radio format.

Seventy 'Leven

Tell Me Why (Mega) Denmark. For all info contact Lene Olsen on 1-117711; tlx 19532

The first record by Norwegian pop/rock act Seventy 'Leven. A MOR song that is nearly rock but instead comes out more like Wham! with a heavyweight backing. Promising material with an international sound.

Jean-Louis Murat

Si Je Devis Manquer De Toi (Virgin)

France. For all info contact Stephanie Giraud on 1-42394044

A Frenchman doing what the French do best;

crooning about the various problems of being in love. A carefully constructed ballad of some character helped in no small part by a first-class backing and a sizzling harmonica break.

Johnny Hammond

Shifting Gears (ACE) UK. For all info contact Donna Cotten on 1-453131; tlx 839805

A mid-tempo funk number with a refreshingly open and unsophisticated production and some instrumental moves straight out of mid-70s soul bands like The Temptations or the Isley Brothers. A record with a good hook and plenty of personality in a world full of anonymous contemporaries.

Wilmer X

No Glamour (MNV) Sweden. For all info contact 401 803 25 tlx 33922

Pop rock straight from the heart by these Swedish bad boys. The songs are fast and furious and the image is very post-punk but the tunes are strong and really somewhat at odds with their look. An album of above average material in a variety of styles ranging from Elvis Costello type pop to a more New York Dolls based trash sound and traditional blues.

New Talent selections from earlier issues.

For information on a particular record please check the corresponding magazine.

Simon Rowe

Bird Of Joy (Mercury) France. For all info contact Marie-Helene Gontan on 1-42560985; tlx 643125 (issue 18)

Bona-Riah

House Of The Rising Sun (AtoI) Germany. For all info contact Martine Moscovitz on 1-43666922; tlx 215794 (issue 18)

Visitors

One Way Ticket (Virgin) Sweden. For all info contact Ola Gatsby on 8-806340; tlx 12436 (issue 18)

Mo

Smile (EMI Columbia) Austria. For all info contact 222-59989 (issue 18)

Straaten

Coral Love Dance (LP) (Phonag) Switzerland. For all info contact Urs Ullman on 1-2718820; tlx 823530 issue 17

Captain B Hardt

Et Moi Et Moi Et Moi (Transparent) Germany. For all info contact Angelika Oplesch on 40-4301041; tlx 2165987 issue 17

Dario

Get To Know The World (EMI) Germany.

For all info contact Walter Pütz on 221-234165; tlx 8881499 issue 17

Flesh Quartet

What's Your Pleasure? (LP) (Mistlur)

Sweden. For all info contact Hakan Lager on 8-348220; tlx 158689 issue 17

Malachi

Under Your Spell (MU) USA. For all info contact 6565 Sunset Boulevard, Suite 419, CA 90028 (issue 15)

(advertisement)

SUPER DANCE RECORD FLORENCE NO CURE NO PAY



For all info please contact Marianne Ruarus on 2940-15321, tlx 14409.

ORP

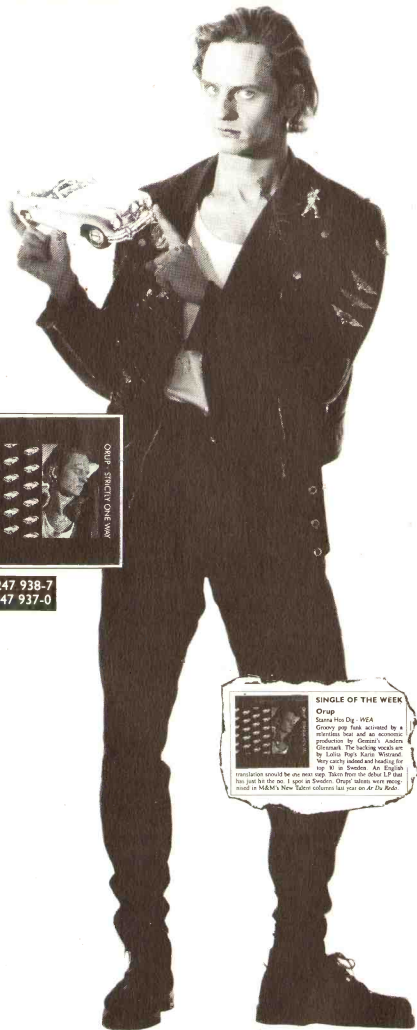
"STRICTLY ONE WAY"

Single of the week in Music & Media. 10 weeks at no 1 in Sweden. Over 130,000 albums /CD/MC sold in Sweden. Certified gold after 3 weeks. Sold-out major Swedish tour. Winner best new artist 1987.

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SINGLE OF THE WEEK
Orp
Strictly One Way - WEA
Group pop funk scored by a Swedish hit and an American production by Geena's Anders. The backing track was made by the British. Hornsby was partly inspired and leading for the 10 weeks. The English translation would be one way only. Then from the debut LP that has just hit the air. 1 copy in Sweden. Orp's debut was more 1 month in M&M's New Talent column last year on *de De Rode*.

WEA © A Warner Communications Company

PREVIEWS

SINGLES



SINGLE OF THE WEEK

Bruce Hornsby & The Range
Valley Road - RCA

All set to put the European airwaves on fire, this steady and direct piece of up-tempo pop is the right follow-up to the smash hit single *The Way It Is*. With Hornsby's evocative vocals, uncannily like Jackson Browne, and the pumping beat,

it is a sure contender for pop and rock formats. The production by Neils Dorfman (Dire Straits, Sting) is straight to the point and the sharp, extended piano solo in the middle is another strong asset.

Yann Andersen

Song For Nadim - Mercury
Super sentimental song in a characteristically MOR mould the profits of which will go to UNICEF. A Dutch production by Hans Van Hemert.

Chris Norman

Broken Heroes - Hansa
An atmospheric ballad produced by Dieter Bohlen (Modern Talking, Blue System) with a big chorus featuring Norman's attractive voice.

November 1

Big Boy, Little Boy - Epic



Enthusiastic pop disco material from a new five-piece band from London. Good chorus with an attractive synth-brass line.

Well, Well, Well

Back To You - Arista
Very MOR pop rather like their similarly named contemporaries Wet Wet Wet. Smooth sound, very radio-friendly.

Jean-Louis Murat

Le Garçon Qui Maudit Les Filles - Virgin
Rather old-fashioned sounding song with touches of Maurice Chevalier in the delivery. A low-key number with subtle appeal.

Two To Go

Blue House - WEA
A slick, dance-orientated number reminiscent of Living In A Box. This 1985 left-field song with a

lively chorus by a promising Swedish duo. Production by Peter Walsh.

James Brown

The Payback Mix - Urban
Absolutely crucial dance-floor material featuring bits of *Sex Machine*, *Hot Pants*, *I Know You Got Soul* and many more.

C.C.Catch

House Of Mystic Lights - Hansa
Silly title but a good dance number. The verse is as devilishly catchy as the chorus, and the rap section works particularly well. Yet another Bohlen produced number.

Blue System

My Bed Is Too Big - Hansa
A big, stomping, very European disco sound with some attractive singing and a clear, strong production by, yes, Dieter Bohlen.

Celine Dion

Ne Partez Pas Sans Moi - Nouveaux Voyages Carriere
The Switzerland's 1988 Eurovision winner in a typical sultry and romantic ballad cast in a grand orchestral setting.

Desireless

Voyage Voyage (remix) - CBS
A punchy remix by Pete Waterman and Pete Hammond for the English market - could finally make this excellent song a hit in the UK.

Modesty

Too Late - CBS
Although completely unobtrusive, this is carefree (Swedish) pop/disco, highly fashionable and ready for the charts.

Cry Before Dawn

Gone Forever - Epic
Dramatic and hypnotic rock song with a heavy angst at the start, then, ethereal groove. Highly accessible.

ALBUMS



ALBUM OF THE WEEK

Thomas Dolby

Aliens Ate My Buick - Manhattan
With his new LA-based band, The Lost Toy People, this versatile British pop wonder has created an utterly enthusiastic and intelligent sound on his third solo LP. Boppy, jive, hot funk, jazz and rock combine into an intriguing and witty

encyclopedia of R&R. Infectious rhythms, sharp keyboard lines and wayward guitars are all wrapped in an honest, clear production. Don't miss *Hot Sauce* and *Budapest By Blimp*.

Al B. Sure

In Effect Mode - Warner
An album of smooth soul/funk featuring the fine debut single *Nite And Day*. This man has a spectacular voice that he uses to great effect on an album reminiscent of Marvin Gaye's later material. Check out *Rescue Me*, the cover of Roberta Flack's *Killing Me Softly and Naturally Mine*.

The Sugar Cubes

Life's Too Good - One Little Indian
Punchy, alternative Icelandic pop sporting erratic song structures, sharp lyrics and Björk's naive, floating vocals. Very promising indeed. Don't miss it.

Hall & Oates

Ooh Yeah - Arista
A characteristic mixture of white soul and rock and roll. The lyrics are often on the romantic side while the backing has become more sophisticated with a very 1988 production. Try *Rockabilly*, *Soul Love* and *I'm In Pieces*.

The Lodge

Smile Of A Friend - Anello New Directions
Four-piece British band deliver a highly intriguing and weird LP full of intelligent lyrics, enigmatic melodies and wayward arrangements. Hard to compare with anything, but King Crimson may be one clue. Just listen to tracks like *Not All Fathers*, *The Song*, *Swelling Valley* and *Old Man's Mood*. Each song would deserve a separate review.

Semi-Twang

Silly Tears - Warner Brothers
John Sieger, front-man of this Milwaukee-based quintet sort of new clares: "I feel real midwestern". And it shows. This LP is a gritty and passionate roots-R&R effort in a raunchy R&B direction, largely produced by Mitchell Froom. Try *Silly Tears*, *Billy's Heartstick* and *Starved For Love*.

The Men They Couldn't Hang

Waiting For Bonaparte - Magnet
Although probably not for a vast market, the British 'countrybilly' quartet continue their highly tasteful blend of anthem-like pop/folk, country and rock. Alternating between rhythm and melody, there is a very good balance in the spirited recordings. Guest musicians add instruments like pipes, trumpets and the indispensable fiddle. Check out *The Crest*, *Bounty Hunter* and *Midnight Train*. File somewhere between Hooters and The Pogues.

A-Ha

Stay On These Roads - Warner Brothers



Although sometimes too sweet, this follow-up to 1986's *Scoundrel Days* is an LP with strong melodies, carried by impressive vocals packed in a well-shaped production. Also including a re-arranged version of *The Living Daylights*. Definite highlights include *Hurry Home*, *This Alone Is Love* and *Out Of Blue Comes Green*.

The Bible

Eureka - Chrysalis
A treat for 'real music' lovers. A very modern sort of rock album reminiscent of Then Jerico and The Rainbirds. Thoughtful, well-produced songs abound on a record that oozes good taste and intelligence. Especially good are *Skeleton Crew*, *Crystal Palace* and *Tiny Lights*.



EUROCHART

Hot 100

SINGLES



**FAIRGROUND
ATTRACTION**
The Perfect Band For The 90s

THIS WEEK	LAST WEEK	WKS ON CHARTS	TITLE	ARTIST	ORIGINAL LABEL	(PUBLISHER)	COUNTRIES CHARTED
1	1	6	Heart	Pet Shop Boys	Parlophone	(Cage Music/10 Music)	UK, G, B, H, Sp, Ch, Sw, Po, Ir, Nf, Fi
2	3	13	Nothing's Gonna Change My Love For You	Glenn Medeiros	Mercury	(Various)	FB, H
3	4	4	Theme From S-Express	S-Express	Rhythm King/Mute	(Copyright Control)	UK, Ir
4	5	6	N'Importe Quoi	Florent Pagny	Philips/Phonogram	(Glem Productions)	FB
5	45	2	Perfect	Fairground Attraction	RCA	(MCA Music)	UK, Ir
6	7	7	Stay On These Roads	A-Ha	Warner Brothers	(ATV Music)	FG, B, H, I, Sp, A, Ch, Sw, Po, DN, FI, Gr
7	16	13	Quand Je T'Aime	Demis Roussos	Flarensch/WEA	(Zone/Flarensch Music)	FB
8	8	3	Mary's Prayer	Danny Wilson	Virgin	(Copyright Control)	UK, Ir
9	2	15	I Should Be So Lucky	Kylie Minogue	PWL	(All Boys Music)	UK, G, B, I, A, Ch, Df, Gr
10	22	5	Ella, Elle L'A	France Gall	Apache/WEA	(Not Listed)	G, Ch
11	19	9	La Gitane	Felix Gray	EMI	(Charley Talar/PEMCT)	FB
12	12	5	Who's Leaving Who	Hazell Dean	EMI	(All Boys Music)	UK, Ir
13	13	7	Prove Your Love	Taylor Dayne	Arista	(Warner/Chappell/Jobete)	UK, G, B, H, Ch, Sw, Df, Ir
14	18	6	Was Soll Das	Herbert Groenemeyer	EMI Electrola	(Groenland Musik)	G
15	9	13	Okay	O.K.	Westside/SPV	(Michael Zosel)	G, A
16	25	3	One More Try	George Michael	Epic	(Morrison Leahy Music)	UK, G, B, H, I, Ir, N
17	14	8	Drop The Boy	Bros	CBS	(Copyright Control)	UK, G, B, H, A, Ch, Df, Ir
18	10	15	Tell It To My Heart	Taylor Dayne	Arista	(Chappell/Warner Brothers)	G, B, H, Sp, A, Ch, Sw, Df, N, Gr
19	11	38	Wonderful Life	Black	ABY	(Rondor Music)	FI, Sp
20	17	4	I Want You Back	Bananarama	London	(In A Bunch/WC/All Boys)	UK, B, Df, Ir
21	20	5	Pink Cadillac	Natalie Cole	Manhattan	(Zomba Music)	UK, G, H, Ir
22	6	12	Etoile Des Neiges	Simon Et Les Modanais	Ariola	(C. Robins Music Corp)	FB
23	29	10	I'm Not Scared	Eighth Wonder	CBS	(10 Music/Cage)	UK, G, B, I, Sp, Ch, Po
24	39	6	Yeke Yeke	Mory Kante	Barclay	(Yiba Music)	FB, H
25	15	14	Get Outta My Dreams, Get Into My Car	Billy Ocean	Jive	(Zomba/Aqua Music)	G, B, Sp, A, Ch, Sw, Po, Df, N, Gr
26	35	6	Asimbonanga	Johnny Clegg & Savuka	EMI	(Sweet 'n' Sour Songs)	F
27	34	4	I Want You Back	Michael Jackson/Jackson 5	Motown	(Jobete Music)	UK, H, Ir
28	23	12	Beat Dis	Bomb The Bass	Rhythm King/Mute	(MCA Music)	UK, G, A, Ch, Df, Gr
29	26	9	She's Like The Wind	Patrick Swayze	RCA	(Strawberry Fork Music)	UK, G, B, H, Sw, Ir
30	28	10	La Queue Leuleu	Bezu	"Laclasse"	(Carrere Carrere Music)	F
31	NE		Alphabet St.	Prince	Paisley Park	(Controversy Music)	UK, B, H, I, Sw, Df, N
32	54	5	Evidemment	France Gall	Apache/WEA	(Not Listed)	FB
33	38	6	Girlfriend	Pebbles	MCA	(Warner Chappell Music)	UK, G, Ch, Ir
34	30	18	Come Into My Life	Joyce Sims	Sleeping Bag/London	(Chrysalis Music)	G, Ch, Gr
35	21	9	Love Changes (Everything)	Climie Fisher	EMI	(Rondor/Chrysalis Music)	UK, A, Po, Df, Ir
36	24	11	Together Forever	Rick Astley	RCA	(All Boys Music)	G, B, I, Sp, A, Ch
37	32	7	Boys And Girls	Charlie Makes The Cook	Touch Of Gold	(Kasino/Scorpio Music)	F
38	NE		Blue Monday 1988	New Order	Factory Records	(Bemusic/Warner Brothers)	UK
39	27	16	Need You Tonight	INXS	Mercury	(Tel Musik)	FI, A
40	33	22	Always On My Mind	Pet Shop Boys	Parlophone	(Screen Gems-EMI Music)	FG, Sp, A, Ch, Df, Gr
41	31	6	Everywhere	Fleetwood Mac	Warner Brothers	(Fleetwood Mac Music)	UK, B, H, Ir
42	50	4	Let's All Chant	Pat & Mick	PWL	(All Boys Music)	UK
43	43	10	Ship Of Fools	Erasure	Mute	(Sones)	G, Ch, D
44	55	9	Don't Turn Around	Aswad	Mango/Island	(Empire/Warner Chappell)	UK, G, B, H, Ch, D
45	37	8	Cross My Broken Heart	Sinitta	Fantare	(All Boys Music)	UK, G, B, Sp, Ch, Df, Ir
46	48	3	The Payback Mix	James Brown	Urban/PolyGram	(Intersong Music)	UK, Ir
47	56	12	Doctorin' The House	Coldcut/Yazz & Plastic People	Ahead Of Our Time	(Not Listed)	G, H, FI, Gr
48	49	7	Velomoteur	Les Calamites	Polydor	(Acide Productions)	F
49	36	7	Can I Play With Madness	Iron Maiden	EMI	(Zomba Music)	G, B, H, Ch, Sw, Po, Ir, FI
50	42	37	Boys	Sabrina	Five Records	(Canale 5/DJ's Gang Music)	FI, Gr
51	47	13	Gimme Hope Jo'anna	Eddy Grant	Ice	(Greenheart/Intersong)	B, H, Po, Df, Ir
52	58	3	A Love Supreme	Will Downing	4th & Broadway	(Island Music)	UK, Ir
53	41	16	When Will I Be Famous ?	Bros	CBS	(Copyright Control)	G, B, Ch, D
54	NE		Pump Up The Bitter	Star Turn On 45 Pints	Pacific	(Immaculate Various)	UK
55	51	14	Slave	Francois Feldman	Big Bang/Phonogram	(Caradam)	F
56	NE		The Race	Yello	Fontana	(Warner Brothers Music)	G
57	44	28	Whenever You Need Somebody	Rick Astley	RCA	(All Boys Music)	FI, Sp
58	40	18	Quelque Chose Dans Mon Coeur	Elsa	GM Productions/Ariola	(Ed. Georges Mary)	FB
59	69	11	That's The Way It Is	Mel & Kim	Supreme	(All Boys Music)	FG, Ch, Gr
60	57	27	My Baby Just Cares For Me	Nina Simone	Charly	(Copyright Control)	FA
61	62	4	Bioman	Minet	AB Productions	(Abeditions)	FB
62	NE		Loadsamoney	Harry Enfield	Mercury	(Copyright Cont. Illegal)	UK
63	59	5	Push It	Salt 'n' Peppa	FFRR/London	(Warner Chappell)	G
64	53	15	I Need You	B.V.S.M.P.	BCM	(Brian Carter Music)	G, H, Sp, A
65	64	3	Beds Are Burning	Midnight Oil	CBS	(Warner Bros. Music)	UK, B, H
66	46	4	Get Lucky	Jermaine Stewart	Siren	(WarnerChappell/Chrysalis)	UK, Ir
67	60	18	House Arrest	Krusher	Mercury	(FON Music/MCA Music)	G, A, Ch, Gr
68	87	2	Divine Emotions	Narada	Reprise	(Gratitude Sky/When Words)	UK, D
69	67	6	To Be Reborn	Boy George	Virgin	(Virgin/Warner Bros.)	F
70	NE		Boys And Girls	Mandy Smith	PWL	(All Boys Music)	G, I, Ch, FI
71	72	2	C'est Ta Chance	Jean-Jacques Goldman	Epic	(JRG/Marc Lumbroso)	F
72	70	8	L'Envie	Johnny Hallyday	Philips/Phonogram	(J.R.G./Laura)	F
73	78	2	Hot Girl	Sabrina	Five Records	(Canale 5/DJ's Gang Music)	FI, Sp
74	71	3	Unchain My Heart	Joe Cocker	Capitol	(Tepee Music)	FI, Sp, Gr
75	75	5	Piano In The Dark	Brenda Russell	A&M	(Various)	UK
76	76	13	Just A Friend Of Mine	Vaya Con Dios	Ariola	(BMG Music)	F
77	52	18	Sign Your Name	Terence Trent D'Arby	CBS	(Young Terence/Virgin)	G, Sp, A, Po
78	79	4	Love Is Stronger Than Pride	Sade	Epic	(Angel Music)	G, H, I, Sp, FI, Gr
79	93	2	Walk Away	Joyce Sims	Sleeping Bag/London	(Chrysalis Music)	UK
80	NE		Let Be Must The Queen	Guesch Patti	Comotion/EMI	(Comotion/Musicales Cesar)	FB, I
81	80	2	Out Of Reach	Primitives	Lazy/RCA	(Copyright Control)	UK
82	90	13	A Caus' Des Garcons	A Caus' Des Garcons	WEA	(Dreyfus/Rock 'n' Rose)	FI
83	91	11	Crash	Primitives	Lazy/RCA	(PJ/Court/C.Control)	G, Sw
84	84	27	Etienne	Guesch Patti	Comotion/EMI	(Comotion/Musicales Cesar)	I, Sp, A, Ch
85	NE		Born Again	The Christians	Island	(10 Music/Copyright Cont.)	UK, Ir
86	NE		My Bed Is Too Big	Blue System	Hansa/BMG	(Hanseatic)	G
87	NE		Ainsi Soit-je...	Mylene Farmer	Polydor	(Berrand LePage/PolyGram)	FB
88	63	8	Could've Been	Tiffany	MCA	(George Tobin Music)	UK, B, H, D
89	68	10	An Der Copacabana	Erste Allgemeine Verunsicherung	EMI	(Wintrup Blanco)	G, A, Ch
90	65	8	Bis Wir Uns Wiederseh'n	Muenchener Freiheit	CBS	(Mambo/SBK)	G
91	77	2	It Takes Two	Rob Base & DJ E-Z Rock	Citybest/Beggars Banquet	(Warner Chappell Music)	UK
92	85	2	So Emotional	Whitney Houston	Arista	(B. Steinberg/D. Barry)	F
93	61	18	Father Figure	George Michael	Epic	(Morrison Leahy Music)	FI, Sp, A
94	66	6	Just A Mirage	Jellybean featuring Adele Bertei	Chrysalis	(SBK Songs)	UK
95	NE		Start Talking Love	Magnum	Polydor	(Trisee Songs)	UK
96	81	3	Sye Bwa	Kassav'	Epic	(CBS Music)	F
97	88	2	A Little Piece Of Heaven	Godley & Creme	Polydor	(Warner Brothers Music)	G, A
98	NE		Quand La Musique Tourne	Images	Flarensch/WEA	(Flarensch)	F
99	NE		Broken Land	The Adventures	Etekra	(Chrysalis/Rare Blue)	UK
100	96	3	No Longer Friends	Inga & Anete Humpo	WEA	(Biegen/Intro)	G

UK = United Kingdom, G = Germany, F = France, Ch = Switzerland, A = Austria, I = Italy, Sp = Spain, H = Holland, B = Belgium, Ir = Ireland, Sw = Sweden, D = Denmark, N = Norway, FI = Finland, Po = Portugal, Gr = Greece

○ = FAST MOVERS NE = NEW ENTRY RE = RE-ENTRY

INXS

NEW SINGLE

FROM THE ALBUM

KICK

phonomogram

Top 3 IN EUROPE

Country	1	2	3
UNITED KINGDOM	Theme From S-Express S-Express (Urban King)	Perfect Faded Attrition (PCA)	Mary's Prayer Derry Wilson (Epic)
GERMANY	Heart Tommy Seebach (Polygram)	Ella, Elle Lå Ella-Lena Johansson (SFS)	Was Soli Das Morten Gamstemo (SFS)
FRANCE	Nothing's Gonna Change My Love For You Gene Merlino (Mercury)	N'importe Qui Florence Pagny (Polybor)	Quand Je T'Aime Doris Rocco (Riviera/WEA)
ITALY	L'Amore Rubato Lucio Battistini (CBS)	Etienne Lucio Battistini (CBS)	I'm Not Scared Egna Maser (CBS)
SPAIN	Always On My Mind The Top Boys (Polygram)	Together Forever Rick Astley (MCA)	Heart Rick Astley (Polygram)
HOLLAND	Gimme Hope Jo'Anna Sally Grant (Dea)	Stop Loving You Sally Grant (Dea)	Yoke Yoke The Top Boys (Polygram)
BELGIUM	Gimme Hope Jo'Anna Sally Grant (Dea)	Stop Loving You Sally Grant (Dea)	Play It Cool Freddie (CBS)
SWEDEN	Maybe We're About To Fall In Love Terry Brown (A&M)	Crash Terry Brown (A&M)	You're Gonna Get It Terry Brown (A&M)
DENMARK	Hulubulu Hulubulu (Parade)	Tell It To My Heart Tyko Daps (Ariza)	Stay On These Roads A-Ha (Warner Bros.)
NORWAY	Stay On These Roads A-Ha (Warner Bros.)	Drop The Boy Jan Torvik (SFS)	Cool Jan Torvik (SFS)
FINLAND	Heart The Top Boys (Polygram)	Can I Play With Madness Iron Maiden (Polygram)	Gas Cool Woman Boyce (Arista/Polygram)
IRELAND	One More Try George Michael (Epic)	Who's Leaving Who Heart (Epic)	I Want You Back The Jacksons (A&M)
SWITZERLAND	I Should Be So Lucky Kylie Minogue (MCA)	Heart The Top Boys (Polygram)	Get Outta My Dreams, Get Into My Car Sally Ocean (J&R)
AUSTRIA	Tell It To My Heart Tyko Daps (Ariza)	Okay DJ (Mercury)	The Sound Of Vienna DJ (Mercury)
GREECE	Come Into My Life Jaya Sini (London)	I Should Be So Lucky Kylie Minogue (MCA)	Reckless Asha Batters & Family (EMI)
PORTUGAL	Song For Nadim Nana Arista (Epic)	Pirilampo Magico Nana Arista (Epic)	I Think We're Alone Now Tracy (MCA)

EUROCHART

Hot 100 SINGLES

1	A'Cap! Dixy Gerosa	82	La Glorie
2	A Little Piece Of Heaven	97	La Danse Laine
3	Low Supreme	53	Les Et Plac. The Queen
4	Alphabet 56	87	Les Et Plac. The Queen
5	Always On My Mind	31	Loudmouth
6	Always On My Mind	49	Love Changes (Everything)
7	Always On My Mind	89	Love Is Stronger Than Pride
8	Always On My Mind	26	My Baby Just Cares For Me
9	Always On My Mind	65	My Bed Is Too Big
10	Always On My Mind	41	My Precious One
11	Always On My Mind	95	Need Your Touch
12	Always On My Mind	85	No Longer Friends
13	Always On My Mind	50	Nothing's Gonna Change My Love For You
14	Always On My Mind	80	Only 2
15	Always On My Mind	37	One More Try
16	Always On My Mind	70	Out Of Reach
17	Always On My Mind	89	Perfect
18	Always On My Mind	71	Prison In The Dark
19	Always On My Mind	49	Put Out The Fire
20	Always On My Mind	34	Put Out The Fire
21	Always On My Mind	83	Pump Up The Volume
22	Always On My Mind	55	Quand Je T'Aime
23	Always On My Mind	68	Quand La Pluie Tombe
24	Always On My Mind	47	Quand La Pluie Tombe
25	Always On My Mind	84	She's Like The Wind
26	Always On My Mind	17	She's On Fire
27	Always On My Mind	10	Sign Your Name
28	Always On My Mind	84	Sign Your Name
29	Always On My Mind	22	So Emotional
30	Always On My Mind	41	So Emotional
31	Always On My Mind	32	Stay On These Roads
32	Always On My Mind	93	Stay On These Roads
33	Always On My Mind	66	Stay On These Roads
34	Always On My Mind	66	Stay On These Roads
35	Always On My Mind	66	Stay On These Roads
36	Always On My Mind	66	Stay On These Roads
37	Always On My Mind	66	Stay On These Roads
38	Always On My Mind	66	Stay On These Roads
39	Always On My Mind	66	Stay On These Roads
40	Always On My Mind	66	Stay On These Roads
41	Always On My Mind	66	Stay On These Roads
42	Always On My Mind	66	Stay On These Roads
43	Always On My Mind	66	Stay On These Roads
44	Always On My Mind	66	Stay On These Roads
45	Always On My Mind	66	Stay On These Roads
46	Always On My Mind	66	Stay On These Roads
47	Always On My Mind	66	Stay On These Roads
48	Always On My Mind	66	Stay On These Roads
49	Always On My Mind	66	Stay On These Roads
50	Always On My Mind	66	Stay On These Roads

EUROCHART

Hot 100 ALBUMS

1	AC/DC	54	Michael Jackson
2	AC/DC	43	Michael Jackson
3	Alexander O'Neal	80	Midge Ure
4	Alexander O'Neal	28	Midge Ure
5	Berry White	88	Morrison
6	Berry White	44	Morrison
7	Berry White	35	Morrison
8	Berry White	26	Morrison
9	Berry White	40	Morrison
10	Berry White	7	Nina Simone
11	Berry White	92	Orchestral Manoeuvres In The Dark
12	Berry White	49	Oring
13	Berry White	37	Paul McCartney
14	Berry White	87	Paul McCartney
15	Berry White	100	Paul McCartney
16	Berry White	28	Paul McCartney
17	Berry White	70	Paul McCartney
18	Berry White	49	Paul McCartney
19	Berry White	19	Paul McCartney
20	Berry White	96	Paul McCartney
21	Berry White	13	Paul McCartney
22	Berry White	57	Paul McCartney
23	Berry White	36	Paul McCartney
24	Berry White	46	Paul McCartney
25	Berry White	33	Paul McCartney
26	Berry White	95	Paul McCartney
27	Berry White	12	Paul McCartney
28	Berry White	57	Paul McCartney
29	Berry White	37	Paul McCartney
30	Berry White	95	Paul McCartney
31	Berry White	12	Paul McCartney
32	Berry White	57	Paul McCartney
33	Berry White	37	Paul McCartney
34	Berry White	95	Paul McCartney
35	Berry White	12	Paul McCartney
36	Berry White	57	Paul McCartney
37	Berry White	37	Paul McCartney
38	Berry White	95	Paul McCartney
39	Berry White	12	Paul McCartney
40	Berry White	57	Paul McCartney
41	Berry White	37	Paul McCartney
42	Berry White	95	Paul McCartney
43	Berry White	12	Paul McCartney
44	Berry White	57	Paul McCartney
45	Berry White	37	Paul McCartney
46	Berry White	95	Paul McCartney
47	Berry White	12	Paul McCartney
48	Berry White	57	Paul McCartney
49	Berry White	37	Paul McCartney
50	Berry White	95	Paul McCartney

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE		ARTIST	ORIGINAL LABEL	PUBLISHER	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE		ARTIST	ORIGINAL LABEL	PUBLISHER	
			1	2							26	27				
1	1	7	Heart	1	7	Set Shop Boys	Parlophone	(Capitol/MCA Music)	26	27	6	Original	1	7	Friend	Robbie-MCA (Warner Chappell Music)
2	3	7	Stay On These Roads	2	3	A-Ha	Warner Brothers	(ATV Music)	27	28	3	I Want You Back	3	4	1	Michael Jackson/Jackson 5-Hotown (Jobete Music)
3	2	14	Get Outta My Dreams, Get Into My Car	3	2	Billy Ocean	Jive	(Zomba/Aqua Music)	28	31	4	C'est Ta Chance	4	5	1	Jean-Jacques Goldman-Epic (J&G/Marc Lombroso)
4	5	5	Pink Cadillac	4	5	Natalie Cole	Manhattan	(Zomba Music)	29	23	4	Evidemment	5	6	1	France Gall-Apache/WEA (Not Listed)
5	6	5	Everywhere	5	6	Fleetwood Mac	Warner Brothers	(Fleetwood Mac Music)	30	33	3	Theme From S-Express	6	7	1	S-Express-Rhythm King/Mute (Copyright Control)
6	10	4	Prove Your Love	6	10	4	Taylor Dayne	Arista (Warner/Chappell/Jobete)	31	38	2	Mary's Prayer	7	8	1	Danny Wilson-Virgin (Copyright Control)
7	8	5	Beds Are Burning	7	8	5	Midnight Oil	CBS (Warner Bros. Music)	32	24	11	I'm Not Scared	8	9	1	Egna Wonder-CBS (10 Music/Cape)
8	4	14	Tell It To My Heart	8	4	14	Taylor Dayne	Arista (Chappell/Warner Brothers)	33	39	3	Who's Leaving Who	9	10	1	Hazell Dean-EMI (All Boys Music)
9	34	2	Alphabet St.	9	34	2	Prince	Paisley Park (Controversy Music)	34	19	17	Sign Your Name	10	11	1	Terence Trent D'Arby-CBS (Sung Tenece/Virgin)
10	7	13	I Should Be So Lucky	10	7	13	Kylie Minogue	PWL (All Boys Music)	35	37	5	A Little Piece Of Heaven	11	12	1	Godley & Creme-Polybor (Warner Brothers Music)
11	11	4	One More Try	11	11	4	George Michael	Epic (Morrison Leahy Music)	36	43	2	Get Lucky	12	13	1	Jermaine Stewart-Siren (Warner/Chappell/Crysalis)
12	9	9	Don't Turn Around	12	9	9	Aswad	Mango/Island (Empire/Warner Chappell)	37	30	10	Stop Loving You	13	14	1	Toto-CBS (Rakuka Veets/Hodnar)
13	12	11	Together Forever	13	12	11	Rick Astley	ACA (All Boys Music)	38	ME	1	Shipyard Town	14	15	1	George Yafferty-Polybor (EMI Music)
14	16	18	Come Into My Life	14	16	18	Joyce Sims	Steep (Big/London/Crysalis Music)	39	ME	1	Let Be The Queen	15	16	1	Gareth Patti-Comotion/EMI (Comotion/Music Care)
15	21	3	I Want You Back	15	21	3	Banana-RCA	London (In A Back/W.C.I./All Boys)	40	47	2	I Gave It Up (When I Fell In Love)	16	17	1	Luther Vandross-Epic (SBS/Sony/MCA Music)
16	14	4	Yoke Yoke	16	14	4	Myk Kante-Barclay	(Tabu Music)	41	46	2	Harmless Piece Of Fun	17	18	1	Egna Grant-Bue Records (Greenhouse/Intersong)
17	26	5	Piano In The Dark	17	26	5	Brendel	Russell-AM (Virgin)	42	50	2	Need You Tonight	18	19	1	INXS-Mercury (Rit Music)
18	17	6	Was Soli Das	18	17	6	Herbert Groenemeyer	EMI Electrola (Groenland Music)	43	40	8	Could've Been	19	20	1	Tiffany-MCA (George Tobin Music)
19	18	4	Broken Land	19	18	4	The Adventurers	Elektra (Chrysalis/Rare Blue)	44	41	5	Bis Wir Uns Wiedersieh'n	20	21	1	Muenchner Freiheit-CBS (Pamco/SBK)
20	15	6	She's Like The Wind	20	15	6	Patrick Swazze	ACA (Sire/Berry Ford Music)	45	ME	1	Perfect	21	22	1	Fairground Attraction-MCA (MCA Music)
21	20	8	Love Changes (Everything)	21	20	8	Cliff Eather	EMI (London/Crysalis Music)	46	ME	1	John Desires	22	23	1	Deinless-CBS (Riva Music)
22	13	9	Born Again	22	13	9	The Christians	Island (10 Music/Copyright Cont.)	47	24	13	Englishman In New York	23	24	1	Sire/A&M (Magnet/Regatta/Illegal)
23	32	3	Ella, Elle LA	23	32	3	France Gall	Apache/WEA (Not Listed)	48	ME	1	The Valley Road	24	25	1	Bruce Hornsby & The Range-RCA (Zappo/Basically Soap)
24	ME	1	Divine Emotions	24	ME	1	Narada-Rite	Gratitude/Sky/Whee Music)	49	25	11	Heart Of Gold	25	26	1	Johnny Hates Jazz-Virgin (Copyright Control)
25	22	5	A Love Supreme	25	22	5	Will Downing	4th & Broadway (Island Music)	50	ME	1	Im Nir/LA	26	27	1	Otra Haza-Had Ara/GoGoStyle (Not Listed)

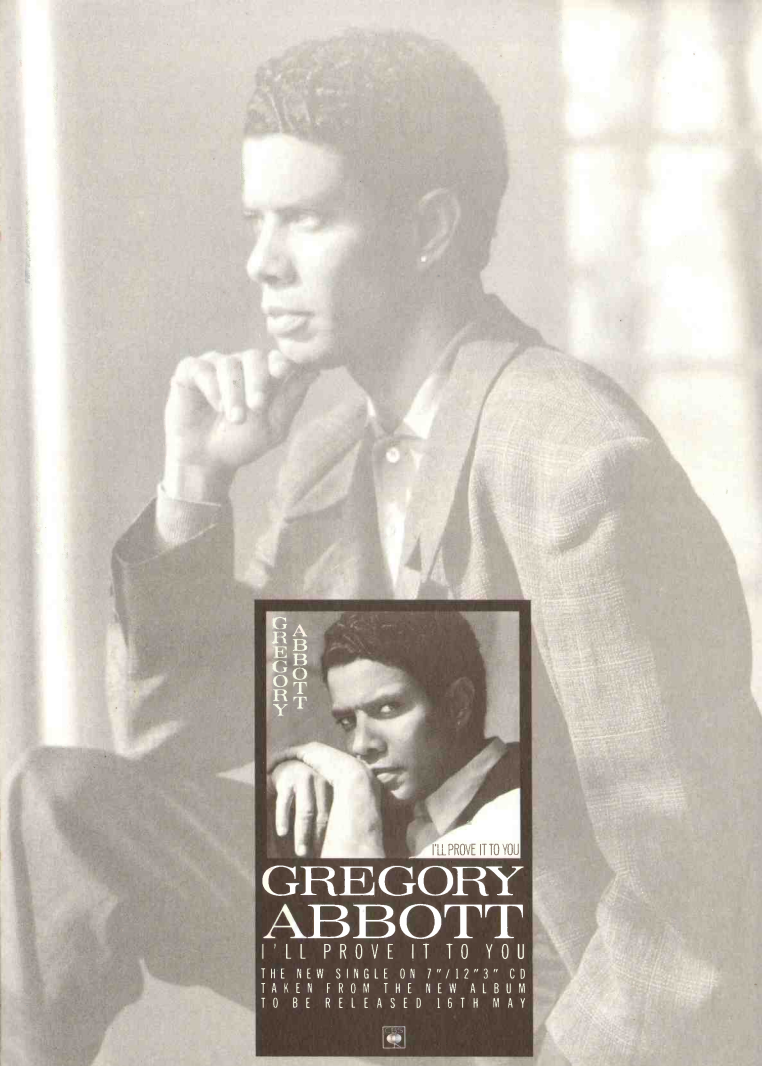
Hot 100

ALBUMS



THIS WEEK LAST WEEK WEEKS ON CHART	ARTIST TITLE ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK LAST WEEK WEEKS ON CHART	ARTIST TITLE ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK LAST WEEK WEEKS ON CHART	ARTIST TITLE ORIGINAL LABEL	COUNTRIES CHARTED
1	17 Soundtrack - Dirty Dancing Dirty Dancing RCA	UKGB FRACANZSDSP	35	11 Billy Ocean Near Down These Walls Jive	UKGNDLSDNFR	69	71 Manhattan Transfer Brazil A&M	GBSP
2	3 Iron Maiden Seven Sons Of An Archon Sire	UKGNSAINDSP	36	23 Erta Algateine Verunsicherung Lind United	GADE	70	17 Depêche Mode Music For The Masses Mer	F
3	24 Rick Astley Whenever You Need Somebody RCA	UKGNSAINDIG	37	25 Claude Nouzouro Nougyorko MCA	F	71	83 Westernhagen Westernhagen Warner Bros	G
4	41 Terence Trent D'Arby Introducing The Hardline According To TC	UKGNSAINDIG	38	14 Climie Fisher Everything Jive	UKGNDLDR	72	112 Gipsy Kings Gipsy Kings Polygram	FR
5	13 Fleetwood Mac Songs In The Night Warner Bros	UKGNSD	39	47 Prefab Sprout From Langley Park To Memphis Kitchenware CBS	UKGNSAINDV	73	18 Primitives Lovely Love RCA	UK
6	7 Soundtrack - Dirty Dancing More Dirty Dancing RCA	GBACANZSD	40	38 Mylene Farmer Ainsi Soit-Il... Ayer	FR	74	15 Foster & Allen Remember You're Mine J&J	UKP
7	5 Bros Push Bros	UKGNSAINDVFR	41	53 France Gall Bouquet Arista/MCA	FR	75	17 Luca Carboni Luca Carboni RCA	I
8	7 Herbert Groenemeyer Oe Jive	GADE	42	NE Aerzte Das Ist Nicht Die Ganze Wahrheit CBS	G	76	41 Udo Juergens Das Blaue Album Arista	GADE
9	5 Tina Turner Tina Live In Europe Capitol	UKGNSAINDSPNFRNL	43	39 Peter Maffay Lange Schatten Sire	GADE	77	RE Isabel Pantoja Desde Andalucía CBS	SP
10	2 Erasure The Innocents Mer	UKGNSDNY	44	17 Belinda Carlisle Heaven On Earth Jive	UKSPDRG	78	79 Orup Orup MCA	DK
11	8 Orchestral Manoeuvres In The Dark The Best Of O.M.D. Jive	UKGNSAINDG	45	38 The Christians The Christians Jive	UKGNSAINDG	79	15 Luther Vandross Give Me The Reason J&J	UK
12	NE Renaud Puisin De Camion Jive	UKGNSAINDG	46	7 Morrissey Viva Hate Jive	UKGNSAINDG	80	40 Alexander O'Neal Mystery J&J	UK
13	29 Sting Nothing Like The Sun A&M	UKGNSAINDG	47	NE The Sugarcubes Life's Too Good The Look Jive	UK	81	74 Joni Mitchell Chalk Walk In A Rain Storm Capitol	UKFRSP
14	19 Pet Shop Boys Actually Polygram	UKGNSAINDGSP	48	30 The Communards Red London	UKSP	82	18 Tiffany Tiffany MCA	UKFRSP
15	14 George Michael Faith Jive	UKGNSAINDG	49	25 Eros Ramazzotti In Certi Momenti CBS	GBSP	83	RE The Pogues I Should Tell From Grace With Gold Apple/MCA	UK
16	11 Toto The Seventh One CBS	FRACANZSDNFR	50	37 The Jesus And Mary Chain Barbed Wire Kisses About Jive	UKFR	84	17 Milva Unterwegs Nach Morgen Harmonia	UK
17	12 Talking Heads Naked Jive	UKGNSAINDSPNFRNL	51	43 Luca Barbarossa Non Tucci Gli Uomini CBS	F	85	RE Bananarama Wolves Mercury	UK
18	14 Johnny Clegg & Savuka There World Chik Jive	F	52	43 Midnight Oil Dissect And Diss CBS	FRNLSDG	86	51 Michel Sardou Regards Jive	F
19	27 INXS Kick Mercury	UKGNSAINDG	53	17 Joyce Sims Come Into My Life Sleeping Bag London	UKGCI	87	83 Cantores De Hispalia Danza Hispana	SP
20	21 Michael Jackson Bad Jive	UKGNSAINDG	54	13 AC/DC Blow Up Your Video Arista	UKGNSAINDG	88	70 Barry White The Right Night J&J	UK
21	33 Wet Wet Wet Popped In Scandal Out Arista/Mercury	UKGNSD	55	73 Mary Karka Alkabi Beach Sire	FR	89	NE Thomas Dolby Allies Ace My Back Arista	UK
22	33 Black Wonderful Life A&M	UKGNSA	56	33 Franco Battiato Fisognomica Jive	UK	90	NE G.G. Anderson Trauma Einer Sommerreise Arista/Decca	G
23	18 Johnny Halliday Johnny A Berry 87 Arista/Mercury	F	57	33 Renzo Arbore Disagio Meraviglioso Jive	I	91	RE Jerry Harrison Casual Goods Arista	GADE
24	24 Muenchener Freiheit Fatale CBS	GADE	58	NE Luciano Pavarotti Les Triomphes De Pavarotti Decca/Polygram	F	92	86 Camouflage Voices & Images Harmonia	G
25	48 Whitney Houston Whitney Arista	UKGNSD	59	48 Rainbirds Rainbirds Mercury	G	93	15 Luis Cobos Tempo D'Italia CBS	SP
26	22 Leonard Cohen Im Your Man CBS	FRACANZSDNFRNL	60	39 Kassav Viva Fria Jive	G	94	74 The Mission Children Mercury	UKFR
27	NE Scorpions Savage Amusement Arista	GBND	61	71 Howard Carpendale Erfolge Jive Arista	G	95	RE Sinead O'Connor The Lion And The Cobra Ego/Chik	UK
28	10 Taylor Dayne Tell It To My Heart Arista	UKGNSAINDG	62	15 Nina Simone My Baby Just Cares For Me Cleary Arista	FRACANZ	96	RE Sinitta Sinitta Arista	UK
29	33 Serge Gainsbourg Your's Under Arrest Arista/Mercury	FR	63	4 Karajan Edison Officielle 80eme Anniversaire Jive	F	97	77 Indochine 7000 Desses Arista	F
30	29 Magnum Wings Of Heaven Arista	UKGNSAIND	64	82 Yngwie Malmsteen Odyssey Arista	GBNSA	98	13 Riccardo Cocciante La Grande Avventura Jive	UK
31	38 T'Pau Bridge Of Spies Jive	UKGNSAINDG	65	40 U2 The Joshua Tree Arista	UKGNSAINDG	99	NE Deacon Blue Rainwater CBS	UK
32	14 Johnny Hates Jazz Turn Back The Clock Jive	UKGNSAINDG	66	24 Paul McCartney All The Best! Polygram	GBNL	100	NE Dance With A Stranger Dance With A Stranger Arista	N
33	29 Cy Coker Unchain My Heart Capitol	FRACANZSDG	67	41 Will Downing Will Downing Fourth & Broadway	UK			
34	23 Jean-Jacques Goldman Entre Gris Clair Et Gris Foncé Jive	FR	68	34 Pink Floyd A Momentary Lapse Of Reason Jive	UK			

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 MAY 29 BAD SEGERBURG AMPHITHEATRE
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 JUNE 6 NÜRNBERG ROCK AT THE RING
 JUNE 6 MUNICH OLYMPIAHALLE
 JUNE 8 BERLIN WALDBÜHNE
 JUNE 8 DORTMUND WESTFALENHALLE
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Symbolic Investment In French Music

by Cathy Inglis

French music has come of age. Production has improved and even the most strongly chauvinistic countries are introducing French-language songs to their retail stores and radio and TV shows. Vanessa Paradis, Guesch Patti and Desireless spring immediately to mind - but these are just the tip of the iceberg.



Indochine, whose latest album has been released in 27 countries from Scandinavia to Peru

"The project is an investment for our culture and for French songs. It is not intended to be a money making venture."

Even the French Minister of Culture, Francois Leotard, is actively endorsing the promotion of French pop music. In February, France welcomed the 'Semaine De La Chanson Francaise' (French Song Week), during which radio stations employed various gimmicks to push local talent. And now the latest venture is a multi-million franc venture organised by the Communauté Des Televisions Francophones (CTF), a consortium comprising French-language TV channels in France, Canada (SRC, TM, TV Ontario), Switzerland (TSR) and Belgium (RTBF).

'Export Chanson Francaise' will take the form of a gala or-

ganised by the CTF in Montreux on May 17, following the four Golden Rose Galas. A selection of top French artists has been drawn up by the heads of light entertainment from RTL Radio (Monique Le Marcis), France's youngest private TV station M6 (Catherine Regnier) and the other CTF broadcasters. The principal criterion for participation is a past or present chart entry abroad with a French-language song.

The impressive line-up of artists scheduled for the festival includes Vanessa Paradis, Indochine, Philippe Lafontaine, Kasav, Stephan Eicher, Elli Medeiros, Crescendo, Julien Clerc, Leopold Nord & Vous, Daniel Lavoie, Gold, Desireless, Images and Guesch Patti.

The idea of a French event within the framework of the Golden Rose itself was first expressed in Montreal in 1986. In the spring of 1987, RTL approached M6 for a joint undertaking under the name of the 'French Touch'. Time and funds were lacking, but in June 1987, during a CTF conference in Germany, the 'Export, Chanson Francaise' was finally born.

'Export, Chanson Francaise' will be presented by the well-known Canadian comedians, Carole Laure and Lewis Furey. A team of young dancers will per-

form at 24.00 hours.

RTL Radio will add its support with promotional on-air information and with a broadcast of the entire show.

Francois Leotard and SAC-EM (the French author's rights organisation) have brought to the show much valued symbolic and moral support as well as financial contribution.

The venture has a budget of around FFr 3 million. Catherine Regnier, Director of Light Entertainment M6: "The project is an investment for our culture and for French songs. It is not intended to be a money making venture." Although CTF is looking for a sponsor, Regnier does not expect the project to break even if one is found.

The recorded show will be available to all countries belonging to the CIRTEF (International Council Of Francophone Radios & Televisions), as well as to all nations benefiting from cultural assistance from France, such as the Ivory Coast, Morocco, Haiti and Vietnam. The CTF has reached agreements with Brazilian and Japanese TV channels for the future transmission of the show and negotiations are under way with Latin American countries, Germany, the UK, Italy and Japan.

If 'Export, Chanson Francaise' is the success hoped for by the organisers, it will, says Regnier, become an annual event. ■



Desireless' 'Voyage Voyage' was at no. 1 for five weeks in Germany



Vanessa Paradis, Guesch Patti and Elli Medeiros will all appear at the 'Export, Chanson Francaise' Gala

A Bright Future For France's Newest Channel

by Laurence Berrouet

**PROFESSIONALS
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INTERESTS.**

Just over a year after its launch France's latest commercial TV channel, M6, has won 10% of the national audience with its cocktail of serials, information and music; more significantly 81% of the viewers are between 15 and 49 years old.



Recent opinion polls show that French TV audiences are attracted to two types of programming: music shows and old serials. "With a budget of FF 5.5 million per week (the cost of ONE variety show on other channels) M6 has no other choice but to be creative and imaginative," explains Catherine Regnier, Head of Light Entertainment. "I would say that creativity is the 'oil' of M6 and one of the reasons why we work with independent production companies."



Catherine Regnier, Head of Light Entertainment

The channel's young presenters, mostly recruited from big FM radio stations, comper 47 hours of television produced every week for 12 music programmes. "But," insists Regnier, "we are not a vulgar tap for videos. Each programme has its own specific public and its own specific style."

The station's format calls for frequent interaction with the viewers as seen in the two most

successful programmes 'Hit Hit Hourra' and 'Clip Dedicace'. 'Hit Hit Hourra' is the M6 chart show broadcast every Wednesday where the public vote for a favourite song. 'Clip Dedicace' is a live weekly video request programme in which the audience can win a TV set.

M6's newest programme 'Skydance' - a programme co-produced with FM Skyrock and broadcast three times a week - will feature a dance competition for 14 to 16-year olds judged by French stars.

In some parts of France, M6 and rival channel La Cinq organised a common campaign of public information in national and regional newspapers, radios and billboards to explain how to receive their programmes.



M6 Presenter Nagui with Michel Sardou

"We are not a vulgar tap for videos. Each programme has its own specific public and its own specific style."

The channel is also the biggest video producer in France, producing or co-producing 200 clips in 1987 for well-known French stars, like Julien Clerc or Indochine, and new stars like Vanessa Paradis, L'Affaire Louis Trio or Leopold Nord. This year M6 are already planning clips for Guesch Patti, Catherine Ringer (half of Les Rita Mitsouko band) and Marc Lavoie.

"We are hoping to broadcast the maximum number of French artists possible," explains Regnier. "Our attitude is very clear: we want to give time to talented people." During March 1988, almost 65% of the 2.314 videos broadcast by M6 were of French

music. "I think the French media's mistake has been to let itself be overtaken by many second-rate productions which were accepted simply because of their Anglo-Saxon origins. I am not speaking, of course, of stars like Prince or The Cure. High quality French music has been around for over 10 years now and I feel that we are seeing a real change among the French media, they are attaching much more importance to French music. We are not hiding the national product any more and this has even become evident abroad as people like Guesch Patti and Vanessa Paradis open the European chart doors for other newcomers."

"I think the French media's mistake has been to let itself be overtaken by many second-rate productions which were accepted simply because of their Anglo-Saxon origins."

Sponsorship is an important source of income for M6. An insurance company, Les Mutuelles Du Mans, sponsors the weather report, the bank Credit Lyonnais does the financial report and Perrier Zest the music programmes.

The concerts which M6 sponsor show the same varied range of music style as in the videos, from light domestic product like Michel Sardou to a huge event like a Johnny Clegg, Toto or Supertramp gig.

Today 45% of the population (25 million people) can pick up M6 and 60% coverage is planned for the end of the year. Full coverage will settle out at around 80% as it will be too expensive to install a transmitter for the almost deserted area in central France and some rural areas in the Alps.

M6 is an urban TV station, 80% of its viewers are in cities with more than 100,000 inhabitants, and it has just signed an agreement with Tele Monte Carlo for broadcasting in the south of France, starting this month, which will bring two million new TV viewers to the channel.

"I believe that a music channel must exist in France and I think M6 is the music channel we need. We have far more viewers than cable TV (MTV reaches only 20,000 people in France) but I am not sure that an exclusively music channel would be a profitable undertaking." ■

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A S C A P

So Far So Good

by Pieter De Bruyn Kops

Parlophone recently released the debut single and album of a new British duo: *So*. The single 'Are You Sure' climbed the American Billboard charts and is a slow burner in the European charts. Their LP 'Horseshoe In The Glove' was *Music & Media's* Album Of The Week. So, who are *So*?



Mark Long and Marcus Bell were in the reggae-oriented rock band The Opposition which recorded four albums (two independently and two on Charisma). They had been writing songs together for some time but only a small part of their work fitted into The Opposition repertoire: so, in 1985, they split to form *So*.

All eight songs on the new album were written by Long & Bell. All but one was produced by Walter Turbitt and recorded at the Livingston 3 Studio, London.

Capitol Hill, due for release in America, was produced by Julian Mendelsohn with *So* and recorded at Sarm West Studios, also in London. Long is lead vocalist and guitarist, Bell deals with the rhythm section and keyboards but is essentially a bass player.

Several guest musicians collaborated on the LP, including Steve Ferrone on drums, Neil Taylor on guitar and Pete Vettese on keyboards. One track, *Dreaming*, features backing vocals from

a group of school children.

The result is highly rhythmic rock with a slightly desolate feel in spite of its hypnotic and exciting impact. There is a moody combination of rock, soul and jazz: the solid and driving beat occasionally falls open to reveal an atmospheric, jazzy break (often on the piano) and the female flavouring vocals provide a soul flavour similar to Deacon Blue.

Bell: "I was brought up with The Beatles. As far as I was con-

cerned they were all there was, so they've had a big influence on me. Mark was brought up in a reggae background and we both like Talk Talk. I think you should be a product of all your influences and we have never consciously avoided sounding like a particular band. There is a little bit of everything in there and hopefully that helps establish a character of our own.

"I think a type of music is starting now with a basis of atmosphere; music with a bit more integrity or character than what has been about recently. It is a sort of rebellion against all the Kylie Minogues and Rick Astleys and their really shallow, fast-produced, nothing-to-it music. Also, I think we are the first generation to really use computer sampling technology as a tool."

So also aim for intriguing lyrics. Bell: "All our lyrics are inconclusive, not so ambiguous as to be meaningless but there are alternate interpretations and enough is there for listeners to interpret them in their own way, I think this is important to any art form." ■

No Overdubbing In The Underworld

by Gary Smith

Underworld, fed up with traditional multi-track recording that they felt could not capture the real spirit of a band, decided to record their debut LP 'Under The Radar' live with a Solid State Logic (SSL) desk with NO overdubbing.

The idea of recording without overdubbing came as a reaction to the problems the band had when they were known as Freur. They had great difficulty playing live because of the amount of equipment involved and found that the sparkle was lost in the laborious

overdubbing process that went with recording.

Freur's first single *Doot Doot* was a cult hit around Europe and reached no. 1 in Italy but the band faded from public view as quickly as they had arrived. So they added a rhythm section, chose a

new name and signed with a different record company (they moved from CBS to Sire, run by Seymour Stein).

Stein signed Underworld after they auditioned in the keyboard player's bedroom. This change of label affected the music in a fundamental way. From the novelty electro-pop of Freur they have developed into a funky, direct and hard-hitting act.

Their influences vary from late 60s soul/funk bands like The Temptations and The Isley Brothers to The Beatles (*circa Revolver*) and Prince. Singer Karl Hyde also cites Miles Davis, Peasano and Prince as being inspirational by virtue of their attitudes. "They keep chopping away at ideas, trying to get down to the very basics. We respect them as much for the way they live as for what they have done." ■



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HIGHLIGHTS

By Diana Maas

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Prince

EUROPE
The Prince is back! The single *Alphabet St* has started to conquer the charts. It moves from 36 to 9 in the Airplay Top 50 and has highest entry at 31 in the Eurochart Hot 100 Singles. The single has created high expectations for the new album *Lovesexy*, which will be released this week. Top cult band **New Order** enters at 38 in the Eurochart Hot Singles with a Quincy Jones remixed version of their huge '83 hit *Blue Monday*. No doubt that the single, from which the maxi single is the best sold 12" worldwide ever, will sell massively again. A big climber in this chart is foursome **Fairground Attraction** with *Perfect*, which could indicate the way they are taking Europe at the moment (5-45). Greek artist **Demis Roussos** moves, thanks to France, from 16 to 7 with *Quand Je T'Aime*. In the meantime, **Pet Shop Boys'** *Heart* rule both the singles and the airplay charts. ●

UNITED KINGDOM

New Order's *Blue Monday* is already the best-selling 12" ever and with the release of the Quincy Jones remixed version it seems very likely that the single will beat its own record. **U2** record enters straight in at no. 10 of the UK charts (compiled from both the sales of 7" and 12"). In the meantime, **S-Express** remain firmly on top. **Fairground Attraction** shoot from 12 to 2 with *Perfect* and **Danny Wilson** stick at 3, which means that we have a top 3 consisting of debut singles. There is a fast mover from **Pat & Mick** with *Let's All Chant* (11-15), the '78 hit by Michael Zager. Profits raised from this Stock, Aitken & Waterman production will go to help A London Child Appeal. **Star Turn On 45 Pints** with *Pump Up The Bitter*, a parody of *Pump Up The Volume* (15-39) is another fast mover. Apart from **New Order**, there are also high entries for comedian **Harry Enfield** with *Loadsamoney* (a catchline from one of his characters), and **Prince's** *Alphabet St*. Interesting to see **Fleetwood Mac's** *LP Tango In The Night* leading the albums charts again. ●

GERMANY

France Gall moves from 5 to 2 with *Ella Elle LA* which makes her a good contender to beat the three-week chart-topper *Heart* by **Pet Shop Boys** next week. **Herbert Groenemeyer**

moves from 4 to 3 with *Was Soll Das?*. **Bros** move from 12 to 9, the only addition to the top 10. **Yello** make an incredible jump from 52 to 12 with *The Race*, the tune to German pop programme 'Formel Eins'. **Eighth Wonder** also flying high as their *I'm Not Scared* shoots from 56 to 13. The last big move is for Dieter Bohlen's **Blue System** with *My Bed Is Too Big* (20-74). The highest new entries are: Cherelle's cousin **Pebbles** with *Girlfriend*; **Mandy's** *Boys And Girls*; **George Michael**; **Aswad**; and **Tiffany** with the Lennon/McCartney classic *I Saw Him Standing There*. ●

FRANCE

Glenn Medeiros' *Nothing's Gonna Change My Love For You* remains comfortably on top of the French top 50 for the 8th consecutive week. **Pagny** follows in second and Greek singer **Demis Roussos** moves from 5 to 3 with *Quand Je T'Aime*. The best moves this week are for **France Gall's** follow up to *Ella Elle LA* called *Evidement* (10-16) and Senegalese singer **Mory Kanté** with *Yeke Yeke* (11-17). French group **Images** are back; their latest single *Quand La Musique Tourne* has highest entry at 30. Also debuting are: **Mylene Farmer** (*Ainsi Soit Je*); **Guesch Patti** with the strangely titled single *Let Be Must The Queen* (taken from a Shakespeare play); **Marc Lavoine & Catherine Ringer** with *Que Est-Ce Que T'Es Belle*;

Mel & Kim; **Sting's** *Englishman In New York*; and **Alpha Blondy** with *Sweet Fantas Diallo*. ●

HOLLAND

Eddy Grant is enjoying his fifth week on top of the Dutch charts. **Toto** follow at 2. **Mory Kanté** moves from 4 to 3. The best moves this week are for: **George Michael** (7-13); **Pet Shop Boys** (11-14); **Prince** (13-33); **Glenn Medeiros** (15-22); **Iron Maiden** (15-22); and **Taylor Dayne** (16-31). **Ziggy Marley's** *Tomorrow People*, **Jackson 5's** classic *I Want You Back*, **Tiffany's** *Could've Been* and **Gipsy Kings's** *Bambooleo* are new this week. ●

BELGIUM

Eddy Grant sticks at the top. **Pet Shop Boys** follow in second position and German band **Freihelt** with *Play It Cool* are in third. Fast movers are **Mory Kanté's** *Yeke Yeke* (5-11); **George Michael** (6-14); **Prince** (11-23); and **Afrika Bambaataa & UB40's** *Reckless* (17-32). The highest new single is **Chanteur De Charme** by **Gerard Lenorman**, the French entry to the Eurovision Song Contest. Also new are: Dutch singer **Selena** with *Shotgun*; and **Taylor Dayne's** *Prove Your Love*. ●

ITALY

The Italian contender at the Eurovision Song Contest, **Luca Barbarossa**, sticks firmly on top of the Italian charts for the consecutive week with *LA Mamma Rubato*. However, in Dublin he came up with another song called *To Scervo*, which will surely enter the Italian charts next week. **Guesch Patti's** *Etienne* moves from 5 to 2 and **Eighth Wonder** stick at 3. A **Caus' Des Garçons** has highest entry at 8 with their self-titled single. ●

SPAIN

The **Pet Shop Boys** are dominating the top 3: their *Always On My Mind* replaces **Rick Astley's** *Together Forever*,

who is now in second position. **In New York** jumps from 8 to 3. **Blue System's** *Sorry Little Sarah*, **The Cure's** *Hot! Hot! Hot!* and **Billy Ocean's** *Get Outta My Dreams* are additions to the top 10. They move from 16 to 6, from 11 to 9 and from 15 to 10 respectively. There are high entries for: **Desireless** **John**; **Sinitta's** *Cross My Broken Heart*; and **Bananarama's** *Love In The First Degree*. ●

SWITZERLAND

Kylie Minogue moves from 2 to no. 1 and keeps the **Pet Shop Boys** from the first place, as they shoot from 20 to 2! **Billy Ocean** sticks at no. 2. **Taylor Dayne's** *Tell It To My Heart* falls back to no. 4 but there is no need to worry as *Prove Your Love* has highest entry at 6. **Mandy's** *Boys & Girls* enters at 18. **Both Eighth Wonder** and **A-Ha** have a good move; they jump from 15 to 10 and from 17 to 13 respectively. ●

IRELAND

It took **George Michael** only two weeks to reach the no. 1 spot. **Hazzell Dean** follows in second position and the **Jackson 5** move from 7 to 3 with the re-released *I Want You Back*. Fast movers are: **Patrick Swazey** (4-8); and **Danny Wilson** (5-12). The highest debuting records this week are: **S-Express**; **Daniel O'Donnell & Margo** with *Two's Company*; **Prince**; **Fairground Attraction**; **Johnny Logan's** *Heartland*; and **My Downwing** (*A Love Affair*). Irish band **Hothouse Flowers**, whose video to *Don't Go* could be seen during the Eurovision Song Contest, make a remarkable re-entry at 16. ●

NORWAY

A-Ha's *Stay On These Roads* remains the ruling single followed by **Bros's** *Drop The Boy* and Norwegian singer **Jahn Teigen's** *Glasnost*. **Prince**, **George Michael** and Norwegian band **Reidar** (*Reidar Reiser Smart*) are new in the national top 10. ●

STATION REPORTS

Top 3:
 Pet Shop Boys- Heart
 A-Ha- Stay On These Roads
 Johnny Hates Jazz- Heart

RADIO AF
Patrick Larsson- Dir.
 AD Olra Haza- In Ni Ni/A
 Joyce Sims- Walk Away
 Lolita Pop- Bang Your
 Prefab Sprout- The King
 TP Fleetwood Mac- Everywhere

RADIO MALMO - Malmö
Bengt Eriksson- DJ/Prod.
 AD Aswad- Message
 Timbuk 3- Sinful Life
 Gregos Locass- Heart Of
 Agony- Mass Manipulation
 Rodney Crowell- I Know
 LP Martin Stephenson- Gladsome

NORWAY

NRK P2 - Oslo
Vidar Lon-Arnesen- Prod.
Playlists:
 AD Stage Dots- Still In Love
 W Houston- Broken Hearts
 Climie Fifer- Love Changes

RADIO 102 - Haugeund
Egil Houeland- Head of Music
 P1 Kim Wilde- Hey Hi- Heartache
 Norahes Flowers- Don't Go
 AD Prince- Alphabet St.
 Al B. Sure- Nice & Day
 Kevin Rowland- Walk Away
 Wee Papa Girl Rappers- Faith
 Thomas Dolby- Airhead
 S-Express- S-Express
IN Fairground Attraction
 Michael Bolton
LP Gerry Rafferty- North
 The Color- Turned Red

DENMARK

RADIO VIBORG
Sig Harvig Nielsen- station manager
PF Elias- Queitque Chose
 Boris Gardiner- House
 Hazeal Dean- Who's Leaving
 AD Doras- En Anden Tid
 France Gall- Ella Elle L'A
 Hall & Oates- Everything
 George Michael- One More
 Def Leppard- Armageddon It
 2B To Be- Let It All Out
 Derek B- Good Groove
 Prince- Alphabet St.
 Roxanne- Funky Music
 Herbert Groenemeyer- Was
 Vaya Con Dios- A Friend
 Suzanne Vega- Gypsy

RADIO VEJ
BO Borge- Progr. Dir.
Airplay charts:
 TP First Next Time- Stay With
 Love Necess- I Want You Back
 China- Wild Jealousy
 Kevin Rowland- Walk Away
 Louis Armstrong- Wonderful
 Joyce Sims- Walk Away
 Icehouse- Electric Blue
 Natalie Cole- Cadillac

SLR - Slagelse
Rune Petersen- Head Of Music
PP Primitives- Crash
 Fairground Attraction
 Soren & Kristen- Ka' Du
 Natalie Cole- Cadillac
 Tone Nease- I Want You Back
 Prince- Alphabet St.

RADIO ROSKILDE - Roskilde
Frankie Fever- DJ/Prod.
PP Prince- Alphabet St.
 Pet Shop Boys- Heart
 Jernam- Stewart- Get Lucky
 Aswad- Don't Turn Around
 A-Ha- Stay On These Roads
 Sinitta- Broken Heart
Top 3:
 Sinitta- Broken Heart
 Billy Ocean- Outta My Dreams
 Taylor Dayne- My Heart

FINLAND

DISCOPRESS - Tampere
Peppi Teravainen- Progr. Dir.
PP London Boys- Heart
 AD Boulevard- Laughing Eyes
 Spacer- Rosette
 Bonnie Tyler- Your Heart
 Eurythmics- I Need A Man
 Herbie Hancock- Vice Alive
 Bruce Hornby- Valley Road

PORTUGAL

RADIO COMERCIAL - Lisbon
Adelino Goncalves- DJ/Prod.
 AD Louise Goffin- Bridge
 The Jets- Make It Real
 George Michael- One More
 James Brown- Payback Mix
 Norahes Divina Emotions
 Debbie Gibson- Foolish Beat
 Aztec Camera- Somewhere
 Jackson 5- I Want You Back
 Natcha- Se Cahlar

RADIO COMERCIAL - Lisbon

AD Luis Filipe Barros- DJ/Prod.
LP Saxon- Can't Wait Anymore
 Yngwie Malmsteen- Odyssey
IN Scorpions
 Jesus & M.Chain- Sidewalking
 Xutos E Pontapes- Doucra
 Primitives- Crash
B List:
 Iron Maiden- Madness
 Dokken- Prisoner
 Iron Maiden- Seventh Son

RADIO CORREIO DA MANHA - Lisbon

Rui Pego - Director
A List:
 AD Tony Childs- 21st Avenue
 Adventures- Broken Land
 Tracy Chapman- Fast Car
 Morris Day- Day Dreaming
 Primitives- Out Of Reach
 Killing Joke- America
B List:
 AD In Tua Nua- All I Wanted
 Fountainhead- Someone Like
 Me

RFM - Lisbon

Pedro Tost/Marcos Andre- DJ/Prod.
PP Adventures- Broken Land
 Fargers- Don't Want To
 Narada- Divine Emotions
 Wonder/Jackson- Get It
 T'Pau- Sex Talk
 Roy Orbison- Sweet Lies
AD Lloyd Cole- The Hip
 Prefab Sprout- The King

GREECE

ATHENS 9.84 FM - Athens
Akis Events- Head Of Programmes
Airplay Top 10:
 Pet Shop Boys- Heart

A-Ha- Stay On These Roads
 Prince- Alphabet St.
 Bourgeois- Tagg- Don't Mind
 Bros- Drop The Bass
 Climie Fisher- Love Changes
 Jerry Harrison- Rev' It Up
 S-Express- S-Express
 Hall & Oates- Everything

Cable Programmes



A List:
 Underworld- Underneath
 Pat & Mick- Let's All Chant
 Danny Wilson- Mary's Prayer
 S-Express- S-Express
 Pet Shop Boys- Heart
 George Michael- One More
 Fairground Attraction
 Patrick Swayze- The Wind
 Freshie- Play It Cool
 Aztec Camera- In My Heart
 Bananarama- I Want You Back
 Tracee Dancer- You're Gonna



Powerplays:
 Was Not Was- The Freaks
 Sting- Fragile
High rotation:
 Toto- Stop Loving You
 Eddy Grant- Jo'Anna
 BVSMF- I Need You
 Fairground Mac- Everywhere
 Midnight Oil- Beds
 Mory Kanke- Yeké Yeké
 A-Ha- Stay On These Roads
 Sade- Love Is Stronger
 Selena- Shotgun
 Pet Shop Boys- Heart
 George Michael- One More
 Elliott- Love Lies



CL Prince- Alphabet St.
 Pet Shop Boys- Heart
 S-Express- S-Express
 Danny Wilson- Mary's Prayer
 George Michael- One More
 Eighth Wonder- Not Scared
 Sade- Love Is Stronger
 Bananarama- I Want You Back
 Jackson 5- I Want You Back
 Taylor Dayne- To My Heart
 A-Ha- Stay On These Roads
ST Jermaine Stewart- Get Lucky
 Christians- Born Again
 D'Gibson- Out Of The Blue
 Kim Wilde- Hey Mr. Heartache
 Gesucht Patti- Etienne
 Olra Haza- In Ni Ni/A
 Adventures- Broken Land
 Bros- Drop The Boy
 Primitives- Crash
 Natalie Cole- Cadillac
 Coldcut- Doctorin'

ATHENS 9.84 FM - Athens

AKIS EVENTS- Head Of Programmes
Airplay Top 10:
 Pet Shop Boys- Heart

POP FORNULE SKY CHANNEL

CL Narada- Divine Emotions
 Glenn Medeiros- Gonna Change
 Bros- Drop The Boy
 Wee Papa Girl Rappers- Faith
 Elliott- Love Lies
 Danny Wilson- Mary's Prayer
 Pet Shop Boys- Heart
 Wet Wet Wet- Wishing I Was
 Eddy Grant- Jo'Anna
 Jan Anderson- Hold On
 Iron Maiden- Madness
ST Olra Haza- In Ni Ni/A

EUROCHART SKY CHANNEL

CL Pat & Mick- Let's All Chant
 Mory Kanke- Yeké Yeké
 Hazel Dean- Who's Leaving
 Danny Wilson- Mary's Prayer
 Pet Shop Boys- Heart
ST Rene Schumann-Sweet Lovin'
 Eighth Wonder- Not Scared
 Natalie Cole- Cadillac
 EVA- Clap Your Hands

TV Syndication



Sure Shot:
 Prince- Alphabet St.
Hot Shots:
 Christians- Born Again
 Scotti Pollitt- Oh Patti
 Sinead O'Connor- Hands On
 Me
 Robert Plant- Tall Cool One
 Belinda Carlisle- Circle
 Kevin Rowland- Walk Away
 Mica Paris- One Temptation
 Primitives- Out Of Reach
 Prefab Sprout- The King

SKY CHANNEL TV Programmes

UNITED KINGDOM
Top Of The Pops
Paul Clain- Producer
ST Joyce Sims- Walk Away
 Magnum- Start Talking
 The Christians- Born Again
 Primitives- Out Of Reach
 S-Express- S-Express
CL New Order- Blue Monday '88
 Harry Enfield- Loads
 Adventures- Broken Land
 Narada- Divine Emotions
 Prince- Alphabet St.
 Star- Turn On 45 Pins

GERMANY

ARD - Formel Eins
Andreas Thiesmeyer- Producer
CL Status Quo- Complaining
 Wet Wet Wet- Temptation
 Gesucht Patti- Let Be Must
 S-Express- S-Express

STATION REPORTS

Danny Wilson- Mary's Prayer
 Mory Kanke- Yeké Yeké
 Samantha Fox- Naughty
ST Bros- Drop The Boy
 Jule Niegelt-Schatzen
 Komedia Artist- Muscles

RB - Musikladen

Michael Leckebusch- Producer
CL Gloria- lo Con Te
 Leonard Cohen- Manhattan
 Desireless- John
 Jennifer Bell- Get Enough
 New Baccara- Fantasy Boy
 Yera Marquez- Heaven & Hell

FRANCE

M6
Thierry Chaptain- Producer
Clips Des Clips:
 Guest- Patti- Let Be Must
 Four times:
 Renaud- Jonathan
 M.Le Forestier- Quelque Part
 Kylie Minogue- So Lucky
 Aswad- Don't Turn Around

TROS - Popformule

John De Mol- Producer
CL Narada- Divine Emotions
 Prefab Sprout- The King
 George Michael- One More
 Eddy Grant- Jo'Anna
 Olra Haza- In Ni Ni/A
ST Will Downing- Love Supreme
 Normal- De Kermis

Veronica - Top 40

Rob de Boer- Producer
CL Gypsy Kings- Bamboleo

Ziggy Marley- Tomorrow
 Wee Papa Girl Rappers- Faith
 Glenn Medeiros- Gonna Change
 Prince- Alphabet St.
 Pet Shop Boys- Heart
 A-Ha- Stay On These Roads
 George Michael- One More
 Eddy Grant- Jo'Anna

BELGIUM

BRT - Bingo
Tom Huybrechts- Producer
CL Midnight Oil- Beds
 Mission- Tower Of Strength
 Mory Kanke- Yeké Yeké
 Smothers- A Memory

ST

Coldcut- Doctorin'
 Paranoics- Debbie H.
 Martin Stephenson- A Time
Special:
 Christians

SWITZERLAND

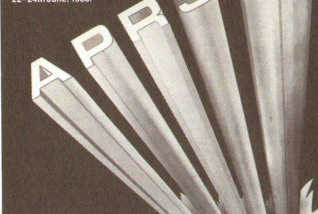
DRS - Tiparade
Bruno Bieri- Producer
CL Bonfide- Obsession
 Cher- We All Sleep Alone
 Terry Clayton- Yes
 Mary Clayton- Your
 Whiskey Houston- Broken
 Hearts
 Bros- Drop The Boy

SPAIN

FM-2
Diego A. Manrique- Producer
CL They Might Be Giants
 Godley & Creme- Heaven
 Michael Bolton- Sittin'
 Sisters Of Mercy- Dominion
 Leonard Cohen- Manhattan

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Pet Shop Boys Sales

ALBUMS

Dirty Dancing Airplay
Dirty Dancing Sales

EXPLOSIVES CHART BUSTERS

Explosives features the major new releases by established and new artists. It includes recent releases still in need of support on European radio.

SINGLES OF THE WEEK

Vital for your play list.

Bruce Hornsby & The Range - The Valley Road (RCA)
James Brown - The Payback Mix (Urban)

SURE HITS

Chris Norman - Broken Heroes (Hansa)
Cry Before Dawn - Gone Forever (Epic)
Chris Jasper - One Time Love (Epic)

EURO-CROSSOVERS

Continental records ready to cross-over

Yann Anderson - Song For Nadim (Mercury)
Jean-Louis Murat - Le Garçon Qui Maudit Les Filles (Virgin)
Blue System - My Bed Is Too Big (Hansa)
C.C. Catch - House Of Mystic Lights (Hansa)
Celine Dion - Ne Partez Sans Moi (Nouveaux Visages/Carrere)
Desireless - Voyage Voyage (remix) (CBS)
Modesty - Too Late (CBS)

EMERGING TALENT

New acts with hot product.

November One - Big Boy, Little Boy (Epic)
Well, Well, Well - Back To You (Arista)
Two To Go - Blue House (WEA)

ENCORE

Former M&M tips still in need of your support.

Yello - The Race (Vertigo)
Toni Hallyday - Weekday (Anxious)
Aztec Camera - Somewhere In My Heart (WEA)

ALBUMS OF THE WEEK

Thomas Dolby - Aliens Ate My Buick (Manhattan)
AI B. Sure - In Effect Mode (Warner)
The Sugar Cubes - Life's Too Good (One Little Indian)
Hall & Oates - Ooh Yeah (Arista)
A-Ha - Stay On These Roads (Warner Brothers)
The Men They Couldn't Hang - Waiting For Bonaparte (Magnet)
The Lodge - Small Of A Friend (Antilles New Directions)
Semi-Track - Salty Tears (Warner Brothers)
The Bible - Eureka (Chrysalis)
Louise Goffin - This Is The Place (WEA)

CHART ENTRIES

Airplay Top 50

Narada - Divine Emotions (24) (Reprise)
Gerry Rafferty - Shipyard Town (38) (Polydor)
Let Be Must The Queen - Guesch Patti (39) (Comotion/EMI)

Hot 100 Singles

Prince - Alphabet St. (31) (Paisley Park)
New Order - Blue Monday '88 (38) (Factory)

Hot 100 Albums

Renaud - Putain De Camion (12) (Virgin)
Scorpions - Savage Amusement (27) (Harvest)
Aerzete - Das Ist Nicht Die Ganze Wahrheit (42) (CBS)
Surgacubes - Life's Too Good (47) (One Little Indian)

FAST MOVERS

Airplay Top 50

A-Ha - Stay On These Roads (2-3) (Warner Brothers)
Taylor Dayne - Prove Your Love (6-10) (Arista)
Prince - Alphabet St. (9-36) (Paisley Park)
Bananarama - I Want You Back (15-21) (London)

Hot 100 Singles

Fairground Attraction - Perfect (5-45) (RCA)
Demis Roussos - Quand Je T'Aime (7-16) (Flarensch/WEA)
France Gall - Ella Elle L'A (10-22) (Apache/WEA)
Felix Gray - La Gitane (11-19) (EMI)

Hot 100 Albums

Fleetwood Mac - Tango In The Night (5-13) (Warner Brothers)
Pet Shop Boys - Actually (14-19) (Parlophone)
INXS - Kick (19-27) (Mercury)
Whitney Houston - Whitney (25-59) (Arista)

HOT ADDS

Breaking Out On European Radio

New Order - Blue Monday '88 (Factory)
Billy Ocean - Calypso Crazy (Jive)



EUROPE'S
VISUAL
PLAYGROUND