

BROADCAST Dialogue

Essential Reading

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Thursday, December 4, 2014

Volume 22, Number 29

RADIO: The all-important fall *Numeris* Diary numbers were released last week and we've compiled listings from Diary markets all across the country. Provided are the top three stations by Share and Reach in each market. The survey covers the 12+ demo, Monday-Sunday 5 a.m.-1 a.m., and you can check yours and other Diary markets beginning on Page 5... Six former *News88.9 Saint John* employees - hosts, anchors and producers - have filed a lawsuit against two major broadcasters. They allege, despite assurances of jobs from *Newcap*, that they were let go back in July when the station changed hands (from *Rogers* to *Newcap*). They are seeking damages for lost wages, benefits, and for stress, anxiety and humiliation. *Newcap* paid \$750,000 for *News88.9* and got the *CRTC's* approval to flip it from News/Talk to Classic Rock... The *North American Broadcasters Association* (NABA) *Future of Radio & Audio Symposium* is set for Thursday, Feb. 19 at *CBC/Radio-Canada* in Toronto. For information, contact jparis@nabanet.com... *Google* has added a non-viewing app called *TuneIn* which will bring 100,000 radio stations to television streaming through a thumb drive-sized device called *Chromecast*. Asked why radio and podcasts were a good fit for *Google's* move into the smart television market, *TuneIn* CEO *John Donham* said there's a 20-year history of cablecos providing such services as *Galaxie*. The difference now, he said, is that instead of 50 or 100 channels, *TuneIn* does it with 100,000 channels... *CBC Radio One Moncton* raised \$204,782 during its 14th annual *Tree of Hope* radiothon. All proceeds benefit the *Dr. Georges-L.-Dumont University Hospital Foundation*... *89.5 The Lake Kenora* raised \$21,500 and roughly 1,500 kilos of food and toys for the *Salvation Army's Christmas Cheer* fund. All of the money raised stays in the community and is used to help people in Kenora. Ditto for the food and toys... *JAZZ.FM91 Toronto*, the non-profit, listener-supported station, saw \$206,589 raised on the first day of its fall campaign. The campaign is scheduled to finish Saturday, with an overall fundraising goal of \$410,000... All of the *Jewel* stations are now airing predominantly Christmas music.

TELEVISION: *Bell Media* will launch *CraveTV* Dec. 11. The premium subscription TV streaming service will include a catalogue comprising at least 10,000 hours of content at a cost of \$4 per


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month. The new service will compete with *shomi*, a joint venture between *Rogers* and *Shaw*, and U.S.-based *Netflix*. Cravetv will be available for purchase only by subscribers of Bell, *Eastlink* or *Telus Optik TV* and isn't available to cord cutters. *shomi*, on the other hand, is available to Rogers and Shaw cable or Internet subscribers at \$8.99 a month and can be accessed online, through tablets or mobile devices or set-top boxes for TV customers... *Accessible Media Inc.*'s French channel, *AMI-télé*, will launch Dec. 16 from its downtown Montréal location. *AMI-télé*, says the company, is the world's first French-language network to present its entire schedule with open described video... Halifax-based *DHX Media* has bought Vancouver-based animation studio *Nerd Corps Entertainment Inc.* for \$57-million in cash and stock. The purchase, said *DHX*, will help it produce more original content for television, mobile and online media as it adds 400 employees from *Nerd Corps* to its *DHX*'s 300 employees in Vancouver... Calgary's *Shaw Charity Classic*, an annual golf tournament, raised \$2,406,610 for distribution among 21 Southern Alberta youth-based charities. Supported by this year's tournament were such charities as *YouthLink Calgary Police*

Interpretive Centre, Kids Cancer Care Foundation of Alberta, KidSport Calgary and the *Children's Wish Foundation* (Alberta and N.W.T.)...

GENERAL: In an opinion piece printed in the *Guelph Mercury*, Luisa D'Amato said *CBC* disregarded the rules of fair play in its coverage of *Jian Ghomeshi*. She argued that *CBC* threw "journalistic ethics and the integrity of the legal system down the toilet" by promising a juicy insider account of "what really happened"; this during its on-air promotions leading up to the *Fifth Estate*'s airing of "The Unmaking of *Jian Ghomeshi*" last Friday,. The show's producers, she wrote, were probably thrilled with themselves but they forgot that in this country once a matter is before the courts it is considered highly inappropriate, and sometimes illegal, to disseminate information from outside the courtroom that links an accused person to a

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"We had been working in a semi-centralized manner before, but each station functioned in its own database which made it very difficult to work efficiently. Redundancy of data entry and effort was commonplace, so we needed a better way."

—Ian Koturbash, Senior Vice President of Rawlco Radio



Symphony



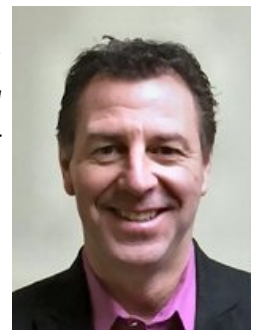
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crime. D'Amato bolstered her stance with this quote from of the *Canadian Press Stylebook*: "Every person charged and before the courts is entitled to be presumed innocent and to receive a fair trial. It is forbidden to publish anything that passes judgment on an accused or that could hinder a fair trial unless it has been admitted in court as evidence"... Just before taking over the mayoralty in Toronto, **John Tory** resigned from the **Rogers Communications** board of directors. He said, however, that he would still play a role in Rogers family trusts and private boards out of respect for his friend, the late **Ted Rogers**... In Saskatoon, a partnership between **Global News**, **Cameco** and **96.3 Cruz FM** saw a huge pile of toys and almost \$5,000 cash donated to **TLC@Home**. The objective was to acquire unwrapped gifts no larger than a shoe box to then be placed in age appropriate boxes and delivered to five inner-city elementary schools...

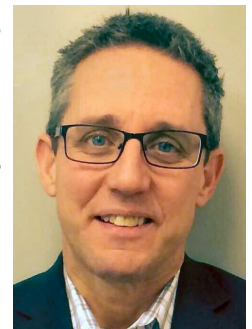
REVOLVING DOOR: Lars Wunsche has been promoted to the newly-created position of general sales manager, national sales at **Corus Radio**. His responsibilities will include the sales relationship with **Canadian Broadcast Sales**. The consolidation of Corus Radio's national transactional business with CBS will, says Corus, "create a consistent strategy for all sales activities and provide clients with a single point of contact". Most recently, Wunche was GSM at **Corus Radio Toronto**. Before that, he was GM at **Corus Radio Kitchener**... **Randy Skulsky** has rejoined **Newcap** as GM/GSM at **K-Rock 89.3 New Minas**. Skulsky held the same positions at **Newcap Winnipeg** from March 2007 to Nov. 2011. **Will MacKay**, the former New Midas GM/GSM, has returned to **Newcap Ottawa** as an account manager... **Jay Hatton** has joined **Dani Rohs** at **92.5 Fresh FM Edmonton** as part of the **Dani & Jay**



Lars Wunsche



Randy Skulsky



Andy Boyd

morning team. Hatton moved from sister station *JUMP! 106.9 Ottawa* where he was *Jay Hat in the morning*... **Andy Boyd** has moved to *Vista Radio* in Vancouver as CFO. Most recently he was VP finance for *Bell Media Radio Toronto* after spending over 10 years with *Astral/Standard Radio in similar roles*... **Claude Joli-Coeur** is the new government film commissioner and chair of the *National Film Board of Canada*. He'd been on the job in an interim basis since Jan. 1 when **Tom Perlmutter** stepped down... **Natalie Quinlan** is the new *CJDC-TV Dawson Creek* anchor/newsroom supervisor. Previously, Quinlan was a morning news anchor at *KIX/YL Country Peace River*... **Johnny Mah**, ex of *Bell Media Vancouver's* communications department, is now at *City Vancouver/OMNI* as promotions coordinator. He's full-time/temporary while filling in for **Margaret Wong**, now on maternity leave... **Al Douglas** began Dec. 1 at *Blackburn Radio Chatham* as chief engineer. Before that, he was a 19-year veteran chief engineer at *Bell Media Kitchener*... **Cam Webb** is back



Al Douglas



Sanja Knezevic

with *Harvard Broadcasting*, this time as MD/evening announcer at *100.7 CRUZ fm Red Deer* where he'd been doing middays. He left *CRUZ* for *The One 93.1 Leduc*, then was off radio for a while... **Sanja Knezevic** moves up to intermediate account manager at *CKPG-TV Prince George* from her former junior position... **Barry Kentner**, after 62 years in media - most of it in radio - is retiring at month's end. For the past three years he has headed *Canadian Altar.Net*

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News, providing news services to Christian radio stations.

OPS: For clarification on an item last week, **Cara Golden**, ex of *nLogic* (formerly *BBM Analytics*), is now research manager at *Newcap Radio Toronto*.

SIGN-OFFS: **Jim Yount**, 64, in Kaslo, B.C. after struggling with various health problems. Yount worked as a news anchor at such stations as *CJIB Vernon*, *CKOV Kelowna*, *CFAC Calgary*, *CKVN Vancouver*, *CKXR Salmon Arm/Revelstoke*, *CKIQ Kelowna* and *CKNW New Westminster*. He was also the program head of broadcast journalism at the *British Columbia Institute of Technology* (BCIT) for five years in the mid '80s... **Bill Bennett**, 74, in Simcoe. He retired from *BBM Canada* in August of 2006 from his position as senior research methodologist. Before *BBM*, Bennett was the director of research at *CHUM Toronto*... **Graham Michael McMullin**, on his 87th birthday, in West Vancouver. McMullin began with *Canadian Press* in 1954, then worked at *CBC TV News* until his retirement. He was an assignment editor and one of Vancouver's first TV news cameramen, shooting locally and in Vietnam, Pakistan, India and Hong Kong.

SUPPLYLINES: **Ted Yates**, the longtime *CKOC Hamilton* morning show host/PD/MD and 35-year radio veteran who was laid off by *Bell Media* earlier this year, will launch a daily radio music trivia feature Jan. 5. He will do two formats, Classic Hits and Classic Rock. Yates can be reached at ted.yates44@gmail.com.

RADIO (2): Last week, *Numeris* published the fall radio market ranking - diary topline by Share and Reach for Canada's larger diary markets. The survey period covers Sept. 1 to Oct. 26, 2014 for a demographic of A12+, Monday-Sunday 5am-1am. Below are the top three stations for each larger diary market across Canada...

| Station | Owner | Share% | CTRL Reach (000) | FC Reach (000) |
|--|------------------------------|--------|------------------|----------------|
| St. John's CTRL (Universe: 185,680) | | | | |
| VOCM | Newcap | 21.7 | 69.2 | 114.4 |
| CBN | CBC | 14.1 | 44.1 | 59.8 |
| CKIX-FM | Newcap | 12.7 | 57.2 | 74.8 |
| Halifax CTRL (Universe: 368,530) | | | | |
| CBHA-FM | CBC | 18.4 | 96.9 | 177.2 |
| CHFX-FM | Maritime Broadcasting System | 14.6 | 61.8 | 84.2 |
| CIOO-FM | Bell Media | 9.4 | 77.8 | 94.7 |
| Sydney CTRL (Universe: 90,010) | | | | |
| CKCH-FM | Newcap | 20.3 | 27.9 | 31.9 |
| CHRK-FM | Newcap | 18.2 | 34.0 | 37.5 |
| CBI | CBC | 17.0 | 18.4 | 23.9 |
| Saint John CTRL (Universe: 115,130) | | | | |
| CHSJ-FM | Acadia Broadcasting | 22.1 | 33.6 | 60.6 |
| CBD-FM | CBC | 21.1 | 30.2 | 48.1 |
| CHWV-FM | Acadia Broadcasting | 19.0 | 33.0 | 55.4 |
| Fredericton CTRL (Universe: 105,570) | | | | |
| CIBX-FM | Bell Media | 19.4 | 32.5 | 38.9 |
| CBZF-FM | CBC | 18.0 | 27.6 | 49.1 |
| CKHJ | Bell Media | 15.5 | 15.2 | 18.1 |
| Moncton CTRL (Universe: 134,690) | | | | |
| CJXL-FM | Newcap | 17.7 | 30.9 | 72.0 |
| CBAM-FM | CBC | 16.1 | 24.9 | 50.1 |
| CKCW-FM | Maritime Broadcasting System | 12.8 | 38.6 | 54.0 |
| Drummondville CTRL (Universe: 90,080) | | | | |
| CJDM-FM | Bell Media | 25.7 | 35.3 | 41.8 |
| CHRD-FM | Bell Media | 21.9 | 29.0 | 35.4 |
| Quebec City CTRL (Universe: 706,730) | | | | |
| CHOI-FM | RNC Media | 17.7 | 175.4 | 318.1 |
| CJMF-FM | Cogeco Diffusion | 14.4 | 180.8 | 240.1 |
| CITF-FM | Bell Media | 12.4 | 167.3 | 268.9 |
| Sherbrooke CTRL (Universe: 217,010) | | | | |
| CIMO-FM | Bell Media | 21.6 | 75.1 | 102.7 |
| CITE-F4 | Bell Media | 20.7 | 68.3 | 185.0 |
| CBFF10 | CBC | 14.6 | 45.2 | 61.3 |
| Trois-Rivieres CTRL (Universe: 139,110) | | | | |
| CJEB-FM | Cogeco Diffusion | 18.1 | 32.4 | 68.8 |
| CIGB-FM | Bell Media | 15.7 | 39.1 | 88.1 |
| CHEY-FM | Bell Media | 12.8 | 28.1 | 83.1 |

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|--|------------|------|-------|-------|
| Saguenay CTRL (Universe: 148,890) | | | | |
| CFIX-FM | Bell Media | 26.7 | 60.9 | 97.5 |
| CJAB-FM | Bell Media | 19.7 | 59.3 | 96.7 |
| CKYK-FM | RNC Media | 15.2 | 37.2 | 56.0 |
| Saint-Jean CTRL (Universe: 126,580) | | | | |
| CFZZ-FM | Bell Media | 10.3 | 22.4 | 93.7 |
| Ottawa-Gatineau Franco CTRL (Universe: 344,880) | | | | |
| CIMF-FM | Bell Media | 22.2 | 108.6 | 149.9 |
| CBOF-FM | CBC | 13.1 | 74.0 | 98.7 |
| CKTF-FM | Bell Media | 11.0 | 67.3 | 101.8 |

| Station | Owner | Share% | CTRL Reach (000) | FC Reach (000) |
|----------------|--------------|---------------|-------------------------|-----------------------|
|----------------|--------------|---------------|-------------------------|-----------------------|

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|---|------------|------|-------|-------|
| Ottawa-Gatineau Anglo CTRL (Universe: 813,480) | | | | |
| CBO-FM | CBC | 18.8 | 217.7 | 363.4 |
| CIHT-FM | Newcap | 10.1 | 196.6 | 284.8 |
| CFRA | Bell Media | 10.0 | 116.8 | 167.9 |

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|--|---------------------|------|------|------|
| Kingston CTRL (Universe: 150,930) | | | | |
| CKXC-FM | Rogers Broadcasting | 24.2 | 28.4 | 38.6 |
| CFLY-FM | Bell Media | 13.5 | 37.7 | 61.9 |
| CIKR-FM | Rogers Broadcasting | 7.8 | 22.5 | 43.6 |

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|--|---------------------|------|------|------|
| Belleville-Trenton CTRL (115,390) | | | | |
| CJBQ | Quinte Broadcasting | 20.0 | 27.2 | 37.8 |
| CJOJ-FM | Starboard Comm. | 14.6 | 29.9 | 45.6 |
| CIGL-FM | Quinte Broadcasting | 14.3 | 28.5 | 41.8 |

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|--|---------------------|------|------|------|
| Peterborough CTRL (Universe: 111,040) | | | | |
| CKQM-FM | Bell Media | 24.8 | 35.2 | 92.5 |
| CKWF-FM | Corus Entertainment | 15.2 | 28.4 | 81.4 |
| CKPT-FM | Bell Media | 7.5 | 21.2 | 27.1 |

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|---|--------------|------|------|-------|
| Oshawa-Whitby CTRL (Universe: 359,670) | | | | |
| CJKX-FM | Durham Radio | 14.4 | 67.1 | 188.9 |
| CKGE-FM | Durham Radio | 5.1 | 38.2 | 78.0 |
| CKDO | Durham Radio | 5.1 | 33.2 | 45.1 |

| | | | | |
|--|------------------------------|------|------|-------|
| Barrie CTRL (Universe: 173,670) | | | | |
| CKMB-FM | Central Ontario Broadcasting | 13.3 | 41.9 | 88.0 |
| CFJB-FM | Rock 95 Broadcasting | 12.6 | 41.9 | 143.5 |
| CICXF (Spill Station) | Larche Communications | 9.7 | 31.1 | 113.8 |

| | | | | |
|---|-----------------------|------|------|-------|
| Brantford CTRL (Universe: 124,610) | | | | |
| CKPC-FM | Evanov Communications | 17.1 | 30.6 | 101.0 |
| CBLAF2 | CBC | 4.5 | 7.9 | 85.3 |
| CKPC | Evanov Communications | 2.3 | 6.9 | 7.9 |

| | | | | |
|--|---------------------|------|------|------|
| Guelph CTRL (Universe: 131,790) | | | | |
| CIMJ-FM | Corus Entertainment | 13.0 | 29.0 | 56.2 |
| CJOY | Corus Entertainment | 4.9 | 13.6 | 20.0 |

| | | | | |
|--|---------------------|------|------|-------|
| Kitchener-Waterloo CTRL (Universe: 447,990) | | | | |
| CHYM-FM | Rogers Broadcasting | 12.9 | 88.7 | 173.5 |
| CJDV-FM | Corus Entertainment | 8.9 | 49.5 | 64.1 |
| CIKZ-FM | Rogers Broadcasting | 7.3 | 52.5 | 95.5 |

| | | | | |
|--|------------------------------|------|-------|-------|
| London CTRL (Universe: 442,750) | | | | |
| CJBX-FM | Bell Media | 14.1 | 81.6 | 158.6 |
| CFPL-FM | Corus Entertainment | 9.3 | 80.3 | 141.2 |
| CIQM-FM | Bell Media | 8.5 | 92.8 | 131.7 |
| Chatham-Wallaceburg CTRL (Universe: 93,060) | | | | |
| CKSY-FM | Blackburn Radio | 21.0 | 30.6 | 35.7 |
| CFCO | Blackburn Radio | 19.3 | 25.2 | 36.8 |
| CKXS-FM | Five Amigos Broadcasting | 8.5 | 7.7 | 9.2 |
| Sarnia CTRL (Universe: 116,290) | | | | |
| CFGX-FM | Blackburn Radio | 21.9 | 39.4 | 42.8 |
| CHKS-FM | Blackburn Radio | 16.1 | 25.7 | 37.0 |
| CHOK-FM | Blackburn Radio | 13.0 | 28.4 | 33.2 |
| Hamilton CTRL (Universe: 675,300) | | | | |
| CKLH-FM | Bell Media | 9.6 | 113.7 | 149.3 |
| CHKX-FM | Durham Radio | 6.9 | 70.3 | 290.8 |
| CHML | Corus Entertainment | 5.4 | 75.9 | 101.0 |
| St. Catharines-Niagara CTRL (Universe: 363,770) | | | | |
| CHRE-FM | Bell Media | 16.1 | 71.7 | 91.6 |
| CHTZ-FM | Bell Media | 7.4 | 45.2 | 242.2 |
| CIXL-FM | R. B. Communications Ltd. | 6.7 | 41.6 | 76.3 |
| Windsor CTRL (Universe: 290,320) | | | | |
| CKLW | Bell Media | 17.2 | 93.6 | 120.9 |
| CIDR-FM | Bell Media | 5.8 | 32.2 | 41.0 |
| CBEW-FM | CBC | 4.8 | 21.3 | 46.3 |
| Sudbury CTRL (Universe: 145,940) | | | | |
| CICS-FM | Larche Communications | 18.6 | 36.7 | 43.9 |
| CBCS-FM | CBC | 15.5 | 33.4 | 104.2 |
| CJRQ-FM | Rogers Broadcasting | 13.6 | 37.2 | 43.8 |
| Thunder Bay CTRL (Universe: 112,430) | | | | |
| CKPR-FM | H. F. Dougall Company | 22.9 | 41.1 | 45.7 |
| CBQT-FM | CBC | 18.1 | 25.0 | 47.5 |
| CJSD-FM | H. F. Dougall Company | 16.4 | 28.6 | 33.1 |
| Winnipeg CTRL (Universe: 696,910) | | | | |
| CJOB | Corus Entertainment | 13.6 | 148.8 | 187.6 |
| CBW | CBC | 12.8 | 121.8 | 189.6 |
| CFQX-FM | Jim Pattison Broadcast Group | 9.8 | 108.9 | 142.2 |
| Regina CTRL (Universe: 200,010) | | | | |
| CIZL-FM | Rawlco Radio | 15.6 | 64.3 | 87.8 |
| CFWF-FM | Harvard Broadcasting | 12.8 | 33.4 | 45.5 |
| CHBD-FM | Bell Media | 12.3 | 37.3 | 48.9 |
| Saskatoon CTRL (Universe: 253,570) | | | | |
| CFMC-FM | Rawlco Radio | 16.4 | 82.6 | 102.1 |
| CJMK-FM | Saskatoon Media Group | 10.3 | 37.0 | 41.8 |
| CJDJ-FM | Rawlco Radio | 10.1 | 46.0 | 54.3 |
| Lethbridge CTRL (Universe: 97,750) | | | | |
| CFRV-FM | Rogers Broadcasting | 18.3 | 25.7 | 45.3 |
| CHLB-FM | Jim Pattison Broadcast Group | 17.4 | 24.7 | 42.5 |
| CJOC-FM | Clear Sky Radio | 17.4 | 22.2 | 38.6 |
| Station | | | | |
| Owner | | | | |
| Share% | | | | |
| CTRL Reach (000) | | | | |
| FC Reach (000) | | | | |
| Winnipeg CTRL (Universe: 696,910) | | | | |
| CJOB | Corus Entertainment | 13.6 | 148.8 | 187.6 |
| CBW | CBC | 12.8 | 121.8 | 189.6 |
| CFQX-FM | Jim Pattison Broadcast Group | 9.8 | 108.9 | 142.2 |
| Regina CTRL (Universe: 200,010) | | | | |
| CIZL-FM | Rawlco Radio | 15.6 | 64.3 | 87.8 |
| CFWF-FM | Harvard Broadcasting | 12.8 | 33.4 | 45.5 |
| CHBD-FM | Bell Media | 12.3 | 37.3 | 48.9 |
| Saskatoon CTRL (Universe: 253,570) | | | | |
| CFMC-FM | Rawlco Radio | 16.4 | 82.6 | 102.1 |
| CJMK-FM | Saskatoon Media Group | 10.3 | 37.0 | 41.8 |
| CJDJ-FM | Rawlco Radio | 10.1 | 46.0 | 54.3 |
| Lethbridge CTRL (Universe: 97,750) | | | | |
| CFRV-FM | Rogers Broadcasting | 18.3 | 25.7 | 45.3 |
| CHLB-FM | Jim Pattison Broadcast Group | 17.4 | 24.7 | 42.5 |
| CJOC-FM | Clear Sky Radio | 17.4 | 22.2 | 38.6 |

Red Deer CTRL (Universe: 83,480)

| | | | | |
|---------|------------------------------|------|------|------|
| CKGY-FM | Newcap | 16.7 | 20.1 | 79.9 |
| CHUB-FM | Jim Pattison Broadcast Group | 11.9 | 19.0 | 30.7 |
| CIZZ-FM | Newcap | 9.8 | 11.7 | 41.2 |

| Station | Owner | Share% | CTRL Reach (000) | FC Reach (000) |
|----------------|--------------|---------------|-------------------------|-----------------------|
|----------------|--------------|---------------|-------------------------|-----------------------|

Abbotsford CTRL (Universe: 159,540)

| | | | | |
|---------|---------------------|-----|------|-------|
| CKQC-FM | Rogers Broadcasting | 9.9 | 19.2 | 24.1 |
| KWPZ-FM | Crista Ministries | 9.4 | 25.2 | 133.1 |

Chilliwack CTRL (Universe: 100,020)

| | | | | |
|---------|----------------------|------|------|-------|
| CKSR-F+ | Rogers Broadcasting | 23.0 | 27.6 | 40.5 |
| CFUN-FM | Rogers Broadcasting | 9.1 | 8.2 | 301.8 |
| CHWK-FM | FABMAR Communication | 5.3 | 11.1 | 13.6 |

Prince George CTRL (Universe: 76,510)

| | | | | |
|---------|------------------------------|------|------|------|
| CBYG-FM | CBC | 19.1 | 19.8 | 24.4 |
| CJCI-F+ | Vista Radio | 18.2 | 18.0 | 21.5 |
| CKDV-F+ | Jim Pattison Broadcast Group | 18.0 | 17.5 | 18.1 |

Kamloops CTRL (Universe: 90,390)

| | | | | |
|---------|------------------------------|------|------|------|
| CBYK-FM | CBC | 16.9 | 19.7 | 46.1 |
| CHNL+ | NL Broadcasting | 16.6 | 21.9 | 34.3 |
| CIFM-FM | Jim Pattison Broadcast Group | 15.0 | 22.3 | 27.8 |

Kelowna CTRL (Universe: 173,480)

| | | | | |
|---------|------------|------|------|-------|
| CIGV-F* | Newcap | 16.7 | 39.7 | 62.8 |
| CBTK-FM | CBC | 16.3 | 30.6 | 136.1 |
| CHSU-FM | Bell Media | 13.6 | 47.0 | 50.9 |

Nanaimo CTRL (Universe: 97,010)

| | | | | |
|---------|------------------------------|------|------|------|
| CKWV-FM | Jim Pattison Broadcast Group | 11.0 | 20.4 | 27.5 |
| CHWF-FM | Jim Pattison Broadcast Group | 5.1 | 9.9 | 14.4 |

Victoria CTRL (Universe: 346,020)

| | | | | |
|---------|------------------------------|------|------|-------|
| CBCV-FM | CBC | 17.0 | 72.4 | 129.7 |
| CKKQ-FM | Jim Pattison Broadcast Group | 14.8 | 66.6 | 91.6 |
| CFAX | Bell Media | 10.3 | 62.1 | 72.2 |



Canada



is broadcasting rich but ...

by Doug Thompson

Canada is the only country in the developed world without a designated, consistent program to preserve its broadcast legacy. Library and Archives Canada (LAC) was charged with preserving this country's documentary heritage and, for several years, it chose to include broadcasting. But its priorities changed and LAC no longer has the resources nor the staff to handle that daunting task.

Canadian radio and television broadcasting provides a direct link to how we lived our day-to-day lives over the last 100 years, a time capsule of what we were eating, driving and dreaming that no other medium can provide. What

we heard on our radios and what we saw on our TV sets is a direct reflection of who we, as Canadians, were and now are.

This priceless resource cannot be allowed to slip away.

The virtual museum of the Canadian Broadcast Museum Foundation (CBMF-FMCR), which has a mandate to preserve Canada's broadcast history, is called Aireum. It's a non-profit and registered charity with a volunteer board of directors (I am one of those directors), and an executive director. We all search out, collect and preserve audio and video tapes, paper archives, scripts, memorabilia, physical artifacts e.g. signage; anything related to Canada's vast broadcasting heritage.

Aireum is the website initiative launched by the CBMF, and while 'museum' usually implies a moldy old building that houses a bunch of dusty artifacts from a bygone era that people can visit to gaze and marvel at, or shuffle by on their way to the gift shop. Aireum isn't that.

So, you ask, if it's not that what is it?

Here are a few examples of treasures recently saved from dumpsters and landfills. When CBC was closing down its radio drama department, CBMF Executive Director Kealy Wilkinson contacted CBC President Herbert Lacroix to ask for his assistance in securing the about-to-be trashed sound effects collection. These were the real deal, not simply records or CDs filled with sound effects. Saved were doors (screen doors, wooden doors, metal doors, all kinds of doors) built on rolling platforms for easy movement. We took possession of a wooden device (I don't know what to call it) with small wooden blocks in a square wooden container that sounds like soldiers marching in formation. And there were the CBC's bells and whistles (literally). These wonderful sound artifacts would have been gone forever if the CBMF hadn't heard they were being thrown out and jumped in to save them.

We have a wardrobe rack from CBC's Wayne & Shuster specials and other television productions plus boxes of scripts from well-known Canadian actors/broadcasters Ben and Sylvia Lennick.

Remember Canadian Howdy Doody, the CBC-TV show with Timber Tom instead of Buffalo Bob? The CBMF saved a few of their props before they were tossed out.

Award winning journalist and documentary director Michael Maclear covered the Vietnam war extensively for both CBC and CTV. Maclear was the first journalist granted permission to enter North Vietnam. The CBMF has his portable Olivetti Lettera typewriter that he carried with him in Vietnam during those years as well as greens (field copies) of all Maclear's reports. We also have many of Maclear's other documentary series.

When Newstalk 1010 (CFRB) Toronto moved from its long-time midtown Toronto location to Bell Media's downtown facility, the CBMF was offered their tape



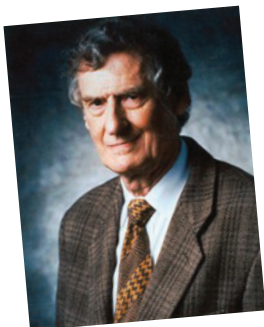
Part of CBC's sound effects



Wayne & Shuster



War reporting equipment



Michael Maclear



Harry Belafonte



Pierre Trudeau



Henry Fonda



Bill Cosby



Gordon Sinclair

archives. It included dozens of historic Betty Kennedy interviews with major political and entertainment figures. Among them are Harry Belafonte, Pierre Trudeau, Henry Fonda and Bill Cosby. An extremely rare treasure in the Newstalk 1010 archives was several decades of daily news and commentary scripts from legendary broadcaster Gordon Sinclair.

Then there are the CHUM archives, a massive collection of audio tapes, cassettes, promos CDs, airchecks, TV commercials, hundreds of photos and a wealth of memorabilia.

Terry Bush, the prolific and award-winning composer and producer (often the singer) of commercial jingles from the 1960s through the 1980s for such clients as Eatons, Imperial Oil, Molsons, General Motors, Sunoco, Maxwell House, the Council on Drug Abuse and Toyota is a feature of Aireum.

His commercial work is there along with the music from *The Littlest Hobo*, CTV's series that is still running on many stations worldwide. Bush composed and sang the theme.

The CBMF was founded in 2001 by concerned broadcasters, including former CBC writer/producer/performer Lorraine Thomson. Over the years, the CBMF has had financial support in varying degrees from Rogers, CBC and CTV along with other broadcasting organizations. Individuals such as Gary Slaight, Jim Waters, Ken Murphy, Andy Pringle and Elmer Hildebrand have also donated funds to support the CBMF (and Aireum).

The CBMF board of directors are from across Canada: Red Robinson (Vancouver), Elmer Hildebrand (Winnipeg), Marc Denis (Montreal), Valerie Pringle and Lorraine Thomson (Toronto). The executive committee is comprised of Tom Curzon (CBC/CTV), David Taylor (CN Tower/Roy Thomson Hall), Duff Roman (a three-time Broadcast Hall of Fame member), Bob Underwood, the president of Actra Fraternal, and me.

The CBMF office and a substantial amount of the archives collection is in the lower level of the Actra Fraternal building on Yonge Street in Toronto.

The executive committee has dug deep to cover operating expenses for the last few years but our funds have run dry. Everyone has cut back, including broadcasters. Their own history runs a distant second, third or even fourth (if they think of it at all) to the bottom line.

That's why the CBMF launched the Aireum crowdfunding website this year at www.aireum.ca. It explains who we are and what we're about. If you're reading this, chances are 99.9% that you're a broadcaster. We need your help and support (and a financial donation wouldn't hurt) to keep our unique Canadian broadcast history from being deleted permanently.

Canada is rich with amazing broadcasting stories, incredible story tellers and communicators. One example is board member Red Robinson, the man who practically invented rock and roll radio in Canada. Robinson was a teenager playing rock and roll records on the radio for other teenagers in Vancouver years before CHUM 1050 Toronto became Canada's first 24-hour rock station. Red is one of only three Canadian radio personalities honoured by the Rock and Roll Hall of Fame in Cleveland. The other two? Dave 'Mickey' Marsden and 17-year CHUM morning man Jay Nelson.

The CBMF is the only Canadian organization with a mandate to collect, preserve and digitize our celebrated broadcast history. Our plan with Aireum is to create a unique on-line museum for Canadians from coast-to-coast and everyone around the world to see and hear Canada's vast archives of incredible radio and television broadcasts, artifacts and memorabilia. The site is up and running now (in crowdfunding mode). We will continue to add audio and visual items to the site as they are collected and digitized.

Look, I know you're constantly being inundated with financial pleas from deserving charities; hospitals, cancer research, homeless shelters and the like. The CBMF is not any of those but I truly believe that it is an essential organization for future generations to continue to be able to log on to look and listen to the incredible broadcast legacy from the Great White North.

Help us save Canada's broadcast heritage. It's your history, too. Visit www.aireum.ca today and please donate if you can.

Thank you.

Doug Thompson is the Interim Chair of the Canadian Broadcast Museum Foundation as well as president of Douglas Communications, Inc., a creative innovations company. He can be reached at doug.t@rogers.com.

BROADCAST Dialogue

Essential Reading

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REVOLVING DOOR: Sharon Taylor, who moved to *Newcap Edmonton* last year from *Bell Media Winnipeg* to become GM, is no longer in that position. Interim GM is General Sales Manager Kelly Walter... David Marsden, one of only three Canadian announcers to be inducted into the *Rock and Roll Hall of Fame* in Cleveland (Jay Nelson and Red Robinson are the other two), is - after 11 years - no longer with *94.9 The Rock Oshawa*. His weekend shows were dropped. Marsden says he will move online to www.NYTheSpirit.com... Al Wright has been promoted to operations manager at *Global BC* in Burnaby. Wright joined the station in 1982 after graduating from the *BCIT* television program. Since starting in Master Control and VTR he's held a number of positions including production editing, mobile video production and manager of news operations... Greg Johnson, the brand director at *92.5 Fresh FM Edmonton*, has added those duties for *CISN Country 103.9 Edmonton* as well. Phil Kallsen, who'd been splitting his time between Edmonton and *Country 105 Calgary*, now oversees *Country 105* and *Q107* for *Corus Radio Calgary*... Twelve people have been laid off at *CTV Montreal* though not unexpectedly. The cuts were announced during the summer but have now been implemented. Positions lost include the late weeknight line-up editor, a research position, the news archivist, an editor's position and several technical jobs. On-air people affected are sports reporter/anchor André Corbeil and a late night news anchor position that Catherine Sherriffs had before going on maternity leave... Steve Churchill, managing director of *Nielsen Canada* and after a more than 30-year career at Nielsen, will retire effective Jan. 1. Succeeding him is Jeanne Danubio, managing director of consumer insights. She joined the company in 1987 in product leadership and professional services. Danubio will relocate to Toronto... Dallas Flexhaug has returned to *Global Calgary* in mornings and Noon news broadcasts, reporting in the former and co-anchoring at Noon. She'd been off on maternity leave for a year. Flexhaug succeeds Cara Fullerton who left the morning show in



David Marsden



Dallas Flexhaug



Midday Announcer - Regina

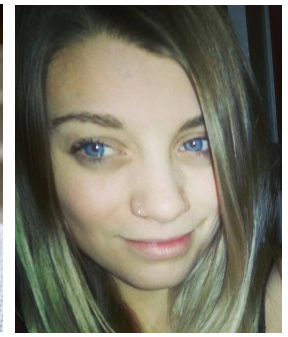
For Details or To Apply,

Click [HERE](#).

August to pursue a career in health and fitness... At *The Zone @ 91-3 Victoria*, **Jeremy Baker** leaves pm drive for *CFOX 99.3 Vancouver* to do afternoon drive. He starts there Jan. 5. **Pol Plastino**, now in middays, will do afternoon drive and **Jon Williams**, now evenings/weekends, will take over the midday show... **Brittany Anastacio** has moved from middays at *The Wolf Regina* to assistant MD/evenings-weekends at *97.7 HTZ-FM St. Catharines*, her home town. She begins Dec. 16.

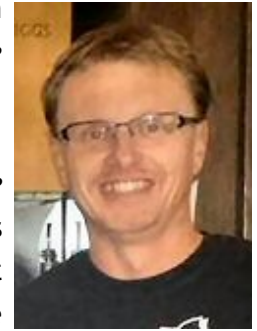


Jeremy Baker

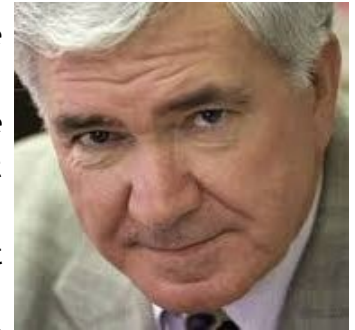


Brittany Anastacio

SIGN-OFFS: **Mike Evenson**, 37, in an early morning motor vehicle accident between Kamloops and Chase. Evenson was on his way to work as the morning host at *97.5 The River Kamloops*. *RCMP* say an eastbound logging truck and a westbound car collided, followed by a second collision when a tractor-trailer unit hit the overturned logging truck... **Patrick Nicholson**, 67, of cancer. The longtime morning show host at *The Lounge Parksville* began his radio career in the early '60s in Port Alberni and then moved to stations in Williams Lake, the Okanagan, Nanaimo and Parksville. Nicholson returned to the air a relatively short time ago after undergoing treatment for his cancer... **Bruce Phillips**, 84, of kidney failure in Penticton. He was a political reporter and the *CTV News* Ottawa bureau chief where he produced and was host of *CTV's Question Period*. Phillips also initiated the year-end interview with the prime minister, now a tradition on most networks. Later, after leaving broadcasting, he was Canada's privacy commissioner and expanded the reach of privacy laws beyond government into the private sector to better protect the personal data of Canadians. Phillips was invested in the *Order of Canada* on Sept. 3, 2010... **Roderick Rabbitskin**, 49, of cardiac arrest in Mississauga, PQ. After almost 20 years with *CBC Montreal*, tired of city living and yearning to be closer to family, Rabbitskin returned to Mississauga where he continued his radio career as host and production manager at *JBCCS*, the *James Bay Cree Communications Society*.



Mike Evenson



Bruce Phillips

RADIO: I rarely offer opinion on the news pages of *Broadcast Dialogue* but here's an exception. Congratulations have to go out to *CFOS Owen Sound* for its - get this - 75th annual Christmas Fund Broadcast. The first was aired in December, 1940, and organized by CFOS and the *Owen Sound Sun Times* to help the *Independent Order Daughters of the Empire (IODE)* meet an overwhelming need for Christmas hampers in the first year of the Second World War. More than \$17-thousand came in during this year's broadcast but the station expects \$30K by the end of the season. Hundreds performed over the seven-hour broadcast, including the 70 people in *The Choir That Rocks* that launched this year's show at the downtown Roxy theatre. All funds raised are divided between the current regional hospital campaign and 21 local charities focused on children and seniors...

The *CRTC* has denied *Vista Radio's* application for a suspension of a condition of *CFLZ-FM Fort Erie's* licence that would allow Vista to solicit and accept local advertising. The suspension requested was to be through to the end of its licence term, Aug. 31/18. In denying the application, the Commission noted that Vista converted *CFLZ-FM* to a full-time rebroadcasting transmitter for *2dayFM (CJED-FM) Niagara Falls* without getting approval. With no local programming originating with *CFLZ*, the Commission denied the request for local Fort Erie ads. The *CRTC* has ordered local programming be resumed on *CFLZ-FM* by Dec. 18 and that Vista provide the Commission with details of the station's service. It further ruled that Vista must apply, by Jan. 26, to

convert CFLZ to a rebroadcaster of CJED Niagara Falls. Under that rebroad scenario, however, the station would still not be allowed to solicit nor accept local Fort Erie advertising...

Lethbridge-based *Clear Sky Radio* has *CRTC* approval for a new Country Music FM station at 104.5 with 2,800 watts in Strathmore. The new station is expected to launch late next year. Clear Sky now owns and operates *CJOC-FM/CKBD-FM Lethbridge*, *CJCY-FM Medicine Hat* and recently won approval for a new FM station in Cranbrook that's expected to launch next Spring. In an intervention to the Strathmore application, *Corus* expressed concern that Clear Sky might seek a power increase in the future that would enable it to reach the Calgary market. Clear Sky indicated that it would not solicit advertising in Calgary... There'll soon be a new radio station in Windsor after the *CRTC* approved licensing for a not-for-profit owned by *United Christian Broadcasters Canada* (UCBC). The English-language specialty commercial FM'er will operate at 90.5 with power of 1,730 watts and programming Christian AC. The target audience is the 35-55 demo... Quebec's *Gregory Charles*, known as *Mr. Showbiz* because of his singer/musician/broadcaster talents, says his *Greg Music Group* is about to buy two *Radio-Classique*-owned radio stations: *CJPX-FM 99.5 Montreal* and *CJSQ 92.7 Quebec City*... A repeater of *Newcap's 96-7 The RIG Whitecourt* went to air yesterday (Wednesday) afternoon in Fox Creek... The *CHYM 96.7 Kitchener Tree of Hope Radiothon* raised \$342,727 for *Family and Children's Services of Waterloo Region*. All proceeds raised go to supporting the many programs provided by Family and Children's Services... *Corus Cornwall's Stuff the Studio* event raised 10,640 lbs of food and more than \$2,214. All went to support the *St. Vincent de Paul Society* food bank and their Christmas food baskets... *Valley Heritage Radio (CJHR-FM) Renfrew* raised \$20,166 for the *Renfrew County Suicide Prevention and Crisis Centre*. All the money goes to the centre so it can continue to operate four crisis clinics - Petawawa, Pembroke, Renfrew and Arnprior... The 10th annual *Stuff A Bus* campaign at *Bell Media Radio Kelowna* raised \$9,000 in cash (\$27,000 with the food bank's buying power), 27,500 lbs of food along with toys and other non food items... *Q104 Halifax* hosts *The Q104 Toy Drive* each year. This year's event brought in thousands of new toys and over \$10,000 in cash to help the *Parker Street Food and Furniture Bank's Holiday Hamper* campaign... A *Duke University* study has found that female listeners are interested in audio ads read by creaky-voiced men but not so much so in those same spots read by creaky-voiced women (5.04 versus 3.38 on a 0-to-6 scale). Creaky came out ahead of breathy, nasal, tense, whispery, and harsh. Researchers, by the way, define "creaky" as having frequent low-pitched vibrations, especially at the ends of words or phrases. It's unclear why the women responded well to male creakiness but their lack of interest on the distaff voices may be because of cultural cues such as actresses' use of creaky voices when playing non-serious roles, e.g. *Reese Witherspoon* in *Legally Blonde*.



*Bell Media Kelowna
Stuff A Bus campaign*

T**ELEVISION:** At the *UBS Global Media and Communications Conference* in New York, *Netflix* chief content officer *Ted Sarandos* called ratings "*an irrelevant measure of success for us*". But he also believes the ratings discussion has been negative for television. "*If you want to fix the economics of ad-supported television,*" he said, "*you have to fix the product*"... Also at the Conference, some analysts and industry executives said that a steady rise in streaming is fueling the deterioration of traditional TV audiences and related ad revenues. With a 3% decline in TV viewing so far this season, the chief research officer at *CBS*, *David Poltrack*, presented evidence showing that streaming on *Netflix* and similar services has begun to cannibalize the time viewers spend watching traditional TV. He said households with *Netflix* watch significantly less

traditional TV than homes without it. Poltrack argued that while Netflix was a competitor for viewers, it doesn't compete for ad dollars. It also, he said, provides a valuable new revenue source for licensing content...

On Monday, **CBC News** and **The Weather Network (TWN)** began content sharing in which **Pelmorex**, the owner of TWN, provides national weather forecasts on select CBC News outlets while The Weather Network gets access to CBC News weather-related stories, analysis and video content. The relationship is, for the moment, for the English-language CBC News Network, The National and expanded weather reports on **CBC Toronto** on weekends... The **Global News** website has been refreshed making it easier to navigate. Global is promising more expansive weather and better search capabilities, traffic updates and smoother video integration...

The **Guinness World Records** title for longest television marathon-watching is 90 hours, achieved earlier this year in Stockholm by a chap named **Erik Pettersson**. In Toronto, an attempt is being made to smash that record by some stalwarts from varying professions who are gathered together and watching **CraveTV** content. One of the group dropped out at the 44-hour mark, leaving five red-rim-eyed compatriots taking up the cudgel of bringing honour to Canada by battling for world TV-watching supremacy. The five get a five-minute break for every full hour of TV watched. They can then save the breaks and use them back-to-back at any point. Meals, treats, and health incentives are provided, as well as 24/7 medical attention.

GENERAL: The **Canadian Media Guild** has warned **CBC** employee members about co-operating with an internal investigation of **Jian Ghomeshi**. CMG says the information could be used against them. The Guild says, too, that while interviews will be recorded by the lawyer leading the probe, **Janice Rubin**, those being interviewed will not be allowed to make their own recordings. Nor will they be able to acquire a copy of Rubin's recordings or a transcript of the interview until the investigation is completed and findings made. Further, the transcripts and recordings may be provided to CBC management for possible disciplinary action. A Nov. 4 memo from CBC Executive VP of English Services **Heather Conway** assured staff of confidentiality being maintained...

Lisa de Wilde, the CEO at **TVO** and the current **Toronto International Film Festival** chair, will join the **TELUS** board of directors Feb. 1... **Bell Media Mix** is now offering **5on5** which gives clients five-second spots on five media platforms; **CTV**, specialty channels, Bell Media radio, ad rotation on digital out-of-home, and five-second digital video big boxes. The mini-spots are in addition to buyers' traditional brand sell...

The **IOC** has awarded **CBC/Radio-Canada's** coverage of the **2014 Sochi Games** with two **Golden Rings** awards, both of them Silvers. They were for Best Digital Service and Best Olympic Program. **NBC** took gold in both of those categories. The Golden Rings awards have been around since 1976 and CBC has won five times, including a gold in 1998...

CBC television and radio stations across the country held consecutive fundraising events last Friday on behalf of local foodbanks. **CBC Ottawa** raised \$147,000 for the **Ottawa Food Bank**; **CBC British Columbia** raised \$530,000 dollars for B.C. food banks; **CBC Saskatchewan** raised \$26,800; **CBC Sudbury** sent 255 lbs. of food to the **Sudbury Food Bank** along with \$1,992 in cash donations; **CBC Manitoba** saw its viewers/listeners pledge more than \$154,000 to **Winnipeg Harvest**; **CBC Thunder Bay** raised \$17,150 and more than 500 lbs. of food for the **Regional Food Distribution Association**; **CBC Ottawa** listeners, viewers and readers raised nearly \$164,000 for the **Ottawa Food Bank**; and **CBC Toronto** raised \$330,468 in cash and 18,680 kgs. of food for the **Toronto Food Bank**. Similar events were held at other CBC locations but results were not reported.

THE BROADCAST Dialogue

2015 SupplyGuide

No matter the broadcast-related product or service, it's in the **Broadcast Dialogue SupplyGuide**.

The SupplyGuide is accessible year-round at our home page: www.broadcastdialogue.com and is **keyword searchable**. E-mail addresses and websites are just a click away.

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ASSOCIATIONS / PROFESSIONAL ORGANIZATIONS

Academy of Canadian Cinema & Television

49 Ontario St., Suite 501
Toronto ON M5A 2V1
P: 416-366-2227
communications@academy.ca
www.academy.ca

ACTRA

625 Church St., 3rd Floor
Toronto ON M4Y 2G1
P: 416-489-1311
national@actra.ca
www.actra.ca

ADISQ

6420, rue St-Denis
Montreal QC H2S 2R7
P: 514-842-5147
info@adisq.com
www.adisq.com

Advertising Standards Canada

175 Bloor St. E., South Tower, Suite 1801
Toronto ON M4W 3R8
P: 416-961-6311
www.adstandards.com

Alberta Music Industry Association

10722-103 Avenue, Suite 102
Edmonton AB T5J 5G7
P: 780-428-3372
info@albertamusic.org
www.albertamusic.org

Alliance québécoise des techniciens de l'image et du son (AQTIS)

533, rue Ontario est, bureau 300
Montréal QC H2L 1N8
P: 514-844-2113
info@aqtis.qc.ca
www.aqtis.qc.ca

ARC du Canada

1, rue Nicholas, bureau 1206
Ottawa ON K1N 7B7
P: 613-562-0000
www.radiorfa.com

Association of Canadian Advertisers

95 St. Clair Ave. W., Suite 1103
Toronto ON M4V 1N6
P: 416-964-3805
www.acaweb.ca

Audio Engineering Society

Toronto Section
www.torontoaes.org



British Columbia Association of Broadcasters

British Columbia Association of Broadcasters (BCAB)

www.bcab.ca

Broadcast Educators Association of Canada (BEAC)

www.beac.ca



broadcast executives society

Broadcast Executives Society (BES)

Box 75150, 20 Bloor St. E.
Toronto ON M4W 3T3
P: 416-899-0370
www.bes.ca

Bureau de la télévision du Canada

Montréal QC
P: 514-284-0425
www.tvb.ca

Canada Media Fund (CMF)

50 Wellington St. E., 4th Floor
Toronto ON M5E 1C8
P: 1-877-975-0766/416-214-4400
info@cmf-fmc.ca
www.cmf-fmc.ca

Canadian Advertising Research Foundation (CARF)

160 Bloor St. E., Suite 1005
Toronto ON M4W 1B9
P: 416-413-3864
www.carf.ca

Canadian Association of Broadcasters (CAB)

770-45 O'Connor St.
Ottawa ON K1P 1A4
P: 613-233-4035
www.cab-acr.ca

Canadian Broadcast Standards Council

PO Box 3265 Stn D
Ottawa ON K1P 6H8
P: 1-866-696-4718/613-233-4607
info@cbcs.ca
www.cbcs.ca

Canadian Cable Systems Alliance

447 Gondola Point Rd.
Quispamsis NB E2E 1E1
P: 506-849-1334
info@ccsa.cable.ca
www.ccsa.cable.ca



Canadian Communications Foundation

www.broadcasting-history.ca

Canadian Country Music Association (CCMA)

120 Adelaide St. E., Suite 200
Toronto ON M5C 1K9
P: 416-947-1331
country@ccma.org
www.ccma.org

Canadian Ethnic Media Association (CEMA)

24 Marlton Rd.
Toronto ON M5P 2M4
P: 416-764-3081
canadianethnicmedia.com

Canadian Film Institute

2 Daly Ave., Suite 120
Ottawa ON K1N 6E2
P: 613-232-6727
info@cfi-icf.ca
www.cfi-icf.ca

Canadian Independent Music Association (CIMA)

30 St. Patrick St., 2nd Floor
Toronto ON M5T 3A3
P: 416-485-3152
www.cimamusic.ca

Canadian Media Production Association (CMPA)

601 Bank St., Second Floor
Ottawa ON K1S 3T4
P: 613-233-1444

ottawa@cmpa.ca
www.cmpa.ca

160 John St., 5th Floor
Toronto ON M5V 2E5
P: 416-304-0280

toronto@cmpa.ca
www.cmpa.ca

600-736 Granville St.
Vancouver BC V6Z 1G3
P: 604-682-8619

vancouver@cmpa.ca
www.cmpa.ca



Canadian Music Week (CMW)

5355 Vail Court
Mississauga ON L5M 6G9
P: 905-858-4747

www.cmw.net

Canadian Society of Cinematographers

3007 Kingston Rd., Suite 131
Toronto ON M1M 1P1
P: 416-266-0591

admin@csc.ca
www.csc.ca

Canadian Wireless Telecommunications Association (CWTA)

80 Elgin St., Suite 300
Ottawa ON K1P 6R2
P: 613-233-4888

info@cwta.ca
www.cwta.ca

CAPIC

720 Spadina Ave., Suite 202
Toronto ON M5S 2T9
P: 416-462-3677

info@capic.org
www.capic.org

CARAS

345 Adelaide St. W., 2nd Floor
Toronto ON M5V 1R5
P: 416-485-3135

info@carasonline.ca
www.carasonline.ca



Central Canada Broadcast Engineers (CCBE)

3 Jasmine Dr.
Paris ON N3L 3P7
P: 1-800-481-4649

information@ccbe.ca
www.ccbe.ca

Children's Miracle Network

4220 Steeles Ave. W., Suite C10
Woodbridge ON L4L 3S8
P: 905-265-9750

www.childrensmiracletnetwork.ca

CIRAA

118 Berkeley St.
Toronto ON M5A 2W9
P: 1-866-482-4722

info@ciraa.ca
www.ciraa.ca

Community Radio Fund of Canada

130 Albert St., Suite 606
Ottawa ON K1P 5G4
P: 613-321-3513

info@crfc-fcrc.ca
www.communityradiofund.org

Conseil québécois des arts médiatiques (CQAM)

3995, rue Berri
Montreal QC H2L 4H2
P: 514-527-5116

www.cqam.org

CRC (Canadian Retransmission Collective)

74 The Esplanade
Toronto ON M5E 1A9
P: 416-304-0290

info@crc-scr.ca
www.crc-scr.ca

Creative BC

2225 West Broadway
Vancouver BC V6K 2E4
P: 604-736-7997

www.creativebc.com

Directors Guild of Canada

111 Peter St., Suite 600
Toronto ON M5V 2H1
P: 416-925-8200

mail@dgc.ca
www.dgc.ca

Documentary Organization of Canada

215 Spadina Ave., Suite 126
Toronto ON M5T 2C7
P: 416-599-3844

info@docorg.ca
www.docorg.ca

East Coast Music Association (ECMA)

PO Box 31237
Halifax NS B3K 5Y1
P: 1-800-513-4953

www.ecma.com

FACTOR

247 Spadina Ave., 3rd Floor
Toronto ON M5T 3A8
P: 416-696-2215

general.info@factor.ca
www.factor.ca

Friends of Canadian Broadcasting

131 Bloor St. W., Box 200/238
Toronto ON M5S 1R8
P: 1-866-833-1282

www.friends.ca

Independent Production Fund

2 Carlton St., Suite 1709
Toronto ON M5B 1J3
P: 416-977-8966

info@ipf.ca
www.ipf.ca

Institute of Communication Agencies (ICA)

2300 Yonge St., Suite 3002, PO Box 2350
Toronto ON M4P 1E4
P: 416-482-1396

ica@icacanada.ca
www.icacanada.ca

Liaison of Independent Filmmakers of Toronto (LIFT)

1137 Dupont St.
Toronto ON M6H 2A3
P: 416-588-6444

www.lift.ca

Manitoba Music

1-376 Donald St.
Winnipeg MB R3B 2J2
P: 204-942-8650

info@manitobamusic.com
www.manitobamusic.com

Music BC Industry Association

100-938 Howe St.
Vancouver BC V6Z 1N9
P: 604-873-1914

www.musicbc.org

Music Canada

85 Mowat Ave.
Toronto ON M6K 3E3
P: 416-967-7272

info@musiccanada.com
www.musiccanada.com

Music Managers Forum Canada (MMF)

1731 Lawrence Ave. E.
Toronto ON M1R 2X7
P: 416-462-9160

www.musicmanagersforum.ca

Music New Brunswick (MNB)

PO Box 1638
Moncton NB E1C 4X9
P: 506-383-4662
contact@musicnb.org
www.musicnb.org

Music Nova Scotia

2169 Gottingen St.
Halifax NS B3K 3B5
P: 902-423-6271
info@musicnovascotia.ca
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BROADCAST Dialogue

Essential Reading

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REVOLVING DOOR: Paul Ski, the senior VP and CEO of radio and regional broadcast operations at *Rogers Radio*, will retire at year's end. Ski has been with Rogers for seven years after a long career with *CHUM Ltd.* He began at *CHLO St. Thomas*. Ski is a member of the *Canadian Broadcast Industry Hall of Fame* and won the *Allan Waters Broadcast Lifetime Achievement Award* last May during *Canadian Music Week* in Toronto. He will be succeeded by three people: Julie Adam, Navaid Mansuri and Colette Watson. Adam will become SVP of radio, Mansuri will be VP of content partnerships and Watson will be VP of television and operations. Adam, a 15-year Rogers veteran, moves up from VP of programming and PD of 98.1 CHFI Toronto. Mansuri's most recent position was as interim leader of television & broadcast operations. Watson will move to Toronto from Ottawa where she most recently was VP, *Rogers TV*... New GM of the *Rogers Radio Toronto* cluster is *Wendy Duff*, now the PD at 96.7 *CHYM FM* and *Country 106.7* in Kitchener. She will also be PD for 98.1 *CHFI*. It's a return to Toronto for Duff where she was once assistant PD at *CHFI*. Duff officially begins in Toronto Jan. 1 but won't be in the office until Jan. 5. Succeeding her in Kitchener as PD is Rob Basile whose background includes PD/operations manager at 103.9 *Proud FM Toronto*, PD at 101.3 *The Bounce Halifax* and assistant brand director/MD at *Virgin Radio Toronto*. He began in Kitchener yesterday (Wednesday)... Brady Kingsbury is the new PD at *JACKfm London*. Kingsbury has been producing mornings at 97-5 *Virgin Radio London*. His last day at *Virgin* is tomorrow (Friday) and he begins the new gig Jan. 5... Neil Cunningham is the new GM of *Newcap's Edmonton Radio Group*, stepping in to succeed the departed Sharon Taylor. Most recently, he was a sales manager at *Global Television*. Before that he held a number of senior sales positions with *Corus*, including as director of sales for Western Canada... Jamie Weiss aka Crash Davis is now PD at 103.1 *JACK FM (CHTT-FM) Victoria*. The 20-year *Rogers Victoria* veteran began as an operator/producer at *CJVI AM 900* and later held a variety of on-air roles with *HOT 103* and 103.1 *JACK FM*. Weiss continues as afternoon



Paul Ski



Julie Adam



Navaid Mansuri



Colette Watson



Rob Basile



James Weiss

host at JACK... Colleen Ward, ex national accounts manager at *Corus Radio Vancouver*, has joined *Canadian Broadcast Sales* (CBS) in Vancouver as an account executive. While at Corus, she worked with CBS, managing the national and local agency relationships as well as the *Shaw/Corus* integrated partnership and media marketing for all four stations... Chris Terpsma has become manager of broadcast engineering at the *Harvard Broadcasting* stations. The position is an add-on to his engineering responsibilities at *Harvard Edmonton*. Terpsma has been with the company since 2010... Scott Wilkie, after 10 years with *Corus Radio* as promotions director in Barrie, Kitchener and, most recently, Kingston, has resigned... Lindsey McIntyre will become the promotions director at *92.9 JACKfm Halifax* Jan. 2. Her background includes promotional roles at *Live 105/Energy 103.5 Halifax* and *The GIANT 101.9 Sydney*.



Colleen Ward

Chris Terpsma

GENERAL: CBC will put its early morning local-radio programs on TV and shorten most of its local super-hour TV newscasts as part of a strategy to employ its content on many different platforms. Newscasts in Calgary, Edmonton, Regina, Windsor, Montreal and Fredericton will be cut to 30 minutes, while shows in Vancouver, Winnipeg, Toronto, Ottawa, Halifax, Charlottetown and St. John's will be cut to 60 minutes. By changing how it serves its audiences, CBC will be "... transforming our concentration in communities from mainly over the supper hour to a comprehensive, four-platform (TV, radio, Web- and mobile-based platforms) local news service - across the day and on-demand," wrote Jennifer McGuire, the general manager and editor-in-chief of CBC News and Centres in a memo to staff... The British equivalent of Canada's *CRTC*, called *Ofcom*, says younger people are switching off TV and radio in droves in favour of online pursuits, leading to a growing generation gap in TV and radio. The 16-24 demo spent an average 148 minutes a day watching TV in 2013, down from 169 minutes in 2010 and compared to an average of 232 minutes for all viewers. As for radio, Ofcom says the 16-24s are listening to 15.5 hours a week compared with 21.4 hours a decade earlier (and 21.5 hours across all ages). While the British regulator said that while it was traditional for younger people to consume less TV and radio, the latest changes may be part of a structural shift, driven by the digital era, in which traditional TV and radio go permanently out of fashion.

RADIO: The *Jim Pattison Broadcast Group* purchase of *Rawlco Radio* stations in Saskatchewan and Alberta has been approved by the *CRTC*. Those stations are: *CKNO-FM Edmonton*; *CIUP-FM Edmonton*; *CKBI Prince Albert* and its transmitters *CKBI-FM La Ronge* and *CKBI-FM-1 Big River*; *CFMM-FM Prince Albert* and its transmitter *CFMM-FM-1 Waskesiu Lake*; *CHQX-FM Prince Albert* and its transmitters *CHQX-FM-1 Waskesiu Lake*, *CHQX-FM-2 La Ronge* and *CHQX-FM-3 Big River*; *CJCQ-FM North Battleford* and its transmitter *CJCQ-FM-1 Meadow Lake*; *CJHD-FM North Battleford*; *CJNB North Battleford*; and *CJNS-FM Meadow Lake*. Value of the transaction, as determined by the Commission, is \$112,015,962... Toronto is getting a

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new AM station. *Radio Ryerson* won *CRTC* approval for a low-power, community-based licence at 1280 that will program a mixture of pop, rock, dance, acoustic, folk, folk-oriented, world beat international, jazz, blues and experimental music with day and night power of 99 watts. Radio Ryerson is also promising to focus on emerging artists but rather than playing songs in their entirety, the station will be airing excerpts along with background information and interviews...



An unintelligible *Amber Alert* issued last weekend by the *Ontario Provincial Police* and aired on *CIXK-FM Owen Sound* has prompted station staff to appeal for more attention to detail by those issuing the alerts via the text-to-speech *NAAD* system. Cited were spelling mistakes, poor grammar and the lack of punctuation: "Niagara Regional Police are investigating a child abduction incident Anastasia MARTINOVS age 3 and Ekaterina MARTINOVS age 5 In the company of Julia MARTINOVS age 29 Vehicle invollved in a 2 0 0 8 ford edge Ontario licence number B T E Z 7 9 8 If observed call 9 1 1." Ian Solecki, the group operations manager at *Bayshore Broadcasting*, says it's hard to expect much from the TTS when this is how the message is formatted...

A couple of weeks back *Broadcast Dialogue* brought you the top three stations results from *Numeris* DIARY markets across Canada. This week, we give you the top three stations in each of Canada's five Personal People Meter (PPM) markets: Montreal, Toronto, Calgary, Edmonton and Vancouver . . .

| Station | Owner | Share% | Cume (000) | Daily Cume (000) |
|--|--------------|--------|------------|------------------|
| Edmonton CTRL (Average Daily Universe: 1,258,000) | | | | |
| CKNO-FM | Rawlco Radio | 13.7 | 1025.8 | 216.0 |
| CBX+ | CBC | 10.0 | 411.2 | 110.7 |
| CHED | Corus | 9.4 | 563.7 | 127.6 |
| Montreal CTRL Anglo (Average Daily Universe: 889,000) | | | | |
| CJAD | Bell Media | 24.3 | 445.0 | 182.0 |
| CKBE-FM | Cogeco | 17.6 | 831.9 | 219.1 |
| CJFM-FM | Bell Media | 15.7 | 834.4 | 242.4 |
| Toronto CTRL (Average Daily Universe: 6,030,000) | | | | |
| CHFI-FM | Rogers | 13.0 | 5575.0 | 1033.1 |
| CHUM-FM | Bell Media | 10.0 | 5169.8 | 872.7 |
| CBLA-FM | CBC | 8.7 | 1877.4 | 424.6 |
| Vancouver (Average Daily Universe: 2,514,000) | | | | |
| CBU+ | CBC | 12.5 | 771.6 | 186.6 |
| CHQM-FM | Bell Media | 11.2 | 2355.4 | 412.3 |
| CKNW | Corus | 8.7 | 587.3 | 172.1 |
| Calgary (Average Daily Universe: 1,338,000) | | | | |
| CKRY-FM* | Corus | 11.4 | 887.1 | 154.9 |
| CBR | CBC | 7.6 | 454.0 | 96.3 |
| CFXL-FM | Newcap | 7.3 | 1018.8 | 127.3 |

PPM Top-line Radio Statistics

Survey period: Radio Meter 2014/15 - September 1, 2014 - November 30, 2014

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Cume (000): Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes...



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CKNW Vancouver has apologized after an obscenity was uttered during a simulcast with sister *Corus* station, *CFOX-FM*. CFOX host Jeff O'Neil and CKNW guest hosts Chris Gailus and Squire Barnes of *Global TV* were chatting informally when the topic turned to an interview with federal *Liberal Party* leader Justin Trudeau which was scheduled for later that morning. O'Neil, jokingly, suggested that Gailus and Barnes should ask Trudeau a hypothetical question in a game of "F(***), Kill or Marry?" as to which he would do with Health Minister Rona Ambrose; Laureen Harper, the PM's wife; and former Governor General Michaëlle Jean. Nearly 10 hours after the morning show, CFOX issued an apology on its website saying that the segment was in "tremendously poor taste to not only women, but all members of our community"...

CJMS 1040 AM St-Constant, Montreal's French-language country music station, is now - after *CRTC* approval - owned by *Groupe Médias Pam* (Jean Ernest Pierre), the owner of *CJWI 1410 AM Montreal*. It had been O-and-O'ed by Alexandre Azoulay... *Proud FM Toronto*, the LGBT station in the downtown Church-Wellesley village, moved to *Evanov Radio Group's* west end studios because of budget cuts. Three staff members were also laid off, announcers Chris Howson and Danielle Loncar, and promotions coordinator Jordan Witherspoon... Roger Ouellette has been elected president of the *Community Radio Fund of Canada*. He succeeds Jean-François Côté. Ouellette is a professor of political science at *l'Université de Moncton* and has skills in the areas of communications, government relations, not-for-profit governance and community radio... If everything works out and there are no last-minute glitches, *The GIANT 101.9* and *103.5 The Eagle Sydney*, owned by *Newcap*, will move from the outskirts to new digs on the third floor of a downtown building with studios overlooking the Sydney harbour.

RADIO GIVING BACK: Here are the latest efforts by radio to bring joy during the Christmas season of giving: *C-FAX 1070 Victoria's* 37th annual *Miracle Day* radiothon for *C-FAX Santas Anonymous* saw \$407,000 raised over a 12-hour period. Over 8,400 toys will be delivered and 1,400 families will be fed this Christmas due to the efforts of all *Bell Media Victoria* stations, including *1073 KOOL FM* and *CTV Vancouver Island*... *Vista Radio's* 38 stations completed its inaugural *Million Dollars for Charity Week* with donations in food, cash and toys totaling \$1,099,426.50. Each station chose its own local charity to support, from food banks to churches to hospital foundations to soup kitchens...

Country 105 & Energy 99.7 Peterborough's annual *CHRISTMAS TOY DRIVE* in support of *The Salvation Army* saw toys for 2,400 children donated plus \$46,728 in cash...

Between a breakfast and community donations, the *CFRA Ottawa Christmas Cheer* broadcast raised over \$130,000. All of the money is sent to local Ottawa organizations which provide food to people in need through the holiday season...

The *VOCM St. John's Hope for Healing* radiothon, which supports *Daffodil Place* and the programs/services of

the *Canadian Cancer Society*, saw over \$80,000 donated during the four-hour broadcast...

The Zone @ 91-3 Victoria's annual *Toy Drive* saw toys, food, clothing and over \$16,350 in gift cards and cash donated for the *Society of St. Vincent de Paul's* Social Concern Office. The morning broadcast was staged in the parking lot of a shopping centre. Check out the video: <http://www.thezone.fm/now/toy-drive-5/>...

The *Rogers Ottawa* stations - *105.3 KISS FM*, *CHEZ 106*, *COUNTRY 101.1 FM* and *1310News* - combined efforts for the *21st Annual Snowsuit Fund Radiothon*. By doing so, the \$236,174 raised allowed for the purchase of 5,904 snowsuits (@ \$40)...

CHAT 94.5 FM Medicine Hat's 16th annual *Food Drive* raised 174,872 lbs of food for the *Medicine Hat & District Food Bank*, enough to supply it for almost six months...

102.9 K-Lite/Oldies 1150 Hamilton's Great Holiday Food Drive raised enough food to feed 17,000+ people...

Energy 106 FM/Jewel 101/CKJS 810 AM Winnipeg raised \$3,000 during an evening event which, combined with other fundraising efforts, raised upwards of \$10,000 for the *Children's Wish Foundation*...

Listeners to *Corus Radio Winnipeg* donated \$42,095 during the stations' *12 Hours of Christmas Auction*. The money will go to help feed Manitoba children through *Winnipeg Harvest*. *Corus Feeds Kids* is a Corus Entertainment national initiative.

TELEVISION: A new *PwC* (PricewaterhouseCoopers) report looking at changes in video content consumption concludes that the tremour threatening traditional TV viewing has turned into a quake. According to the report, streaming services have added new shows but they haven't usurped cable. For younger viewers, however, alternatives are chipping away at cable — and on their way to replacing it. For the report in its entirety, click [HERE](#)...

Meanwhile, *Ipsos MediaCT* reports that Twitter users exert more influence upon a spectrum of behaviours related to TV viewing than non-users. They have more outright knowledge, watch more content, own more devices capable of streaming entertainment and are more likely to have a cable subscription. They are more likely to be traditional and non-traditional viewers of content, with their behaviour extending across measures such as how they watch content, what they watch and where they watch. For the full report, click [HERE](#)...

TVA Group (owned by *Quebecor*) says a complaint by minority shareholders is without merit. Some shareholders of Quebec's largest French-language television network want an investigation into various transactions and a proposed \$118-million acquisition of studio company *Vision Globale* that includes soundstages and equipment used for TV and movie production...

Weather is making news in the U.S. because of its often being the lead story on network newscasts. What was once extraordinary is now commonplace. Weather and natural disaster coverage has doubled over the last five years. One *ABC* producer said viewers have been exposed to the day's news in the hours leading up to the evening broadcast but they haven't seen the meteorological stuff. And today's visuals are far more readily available than they were 10 years ago. The downside, says *NBC* Executive Producer *Patrick Burkey*, is that with the arresting images, video makes weather stories irresistible. Others label it "weather porn"...

Moses Znaimer's Zoomer Media is said to be close to a deal with *Quebecor* to acquire the *Sun News Network*. Znaimer's roots include turning a quiet UHF station, *Citytv Toronto*, into a major player in Canada's largest city. While many would argue the negatives of Sun News Network, others see its Category C licence as appealing (Cat. C means that all licensed cable and satellite distributors must offer the channel to customers). Sun News launched in 2011 and has posted losses of \$46.7-million over three years...

Steve Paikin, the anchor of *TVO Toronto's* flagship current affairs program, has been appointed a distinguished visiting professor in *The RTA School of Media* and *The School of Journalism* in the Faculty of Communication & Design at *Ryerson University* in Toronto.

SIGN-OFF: Terry Glecoff, 66, at Toronto's *Sunnybrook Hospital* of pancreatic cancer. Glecoff was a former *CBC Calgary* journalist who began his broadcast career in 1977 at *ATV* (now *CTV Atlantic*) *Halifax*. In-between, he worked as a reporter, writer, producer and anchor in both radio and TV at various CBC locations across Canada. Since leaving the broadcasting world, Glecoff was heavily involved in the health care field. He had also been a sessional professor at *Humber College* in Toronto where he taught broadcast writing and chase producing.



Terry Glecoff

SUPPLYLINES: Burnaby-based *GLENTEL Inc.* has received notice of an *Ontario Superior Court of Justice* application by *Rogers Communications Partnership* for it to get an injunction to block GLENTEL's acquisition by *BCE Inc.* Rogers bases the application on what it claims is in the retail agreement *Rogers Wireless* has with GLENTEL. GLENTEL has distributed Rogers mobile products through its Canadian retail stores for 25 years but the company says Rogers has no right to block its acquisition by BCE.



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and
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Howard *Griegel*