

BROADCAST Dialogue

Essential Reading

Christensen Communications Ltd. • 18 Turtle Path, Lagoon City ON • L0K 1B0 • howard@broadcastdialogue.com

Thursday, March 6, 2014

Volume 21, Number 40

REVOLVING DOOR: Kath Thompson is the Program Director for soon-to-launch *95.3 The PEAK Calgary*. She begins next Monday at the *Jim Pattison Broadcast Group* station. Thompson's background includes *CHFI Toronto*, *Up 97.7 Calgary* and *The BEAR Ottawa*. Honours include *Canadian Music Industry Awards* as major market music director of the Year (The BEAR Ottawa) in 2007 and 2004, and a *Gold Ribbon Award* for promotion of Canadian talent from the *Canadian Association of Broadcasters* in 2001... Sandy Heimlich-Hall, the 34-year veteran of *CFJC-TV Kamloops*, said goodbye last Friday.



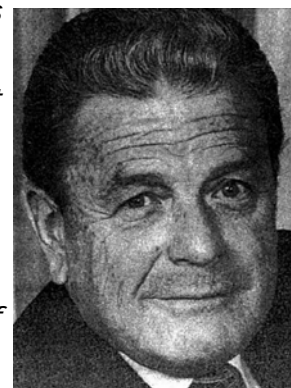
Kath Thompson



Sandy Heimlich-Hall

The assistant news director is moving to Victoria. No new position was specified. Victoria is her home town... Nicole Lester, with *Vista Radio* since 2009, and currently GM/GSM at *FREE FM Grande Prairie*, has resigned. She will pursue other opportunities... Jocelyn Cornforth is the new head of development, drama and scripted television, at Toronto-based *Vérité Films*. Among other accomplishments, she was the screenwriter/story editor on *ReGenesis (TMN)*, *The Listener (CTV)*, *Bloodletting* and *Miraculous Cures (TMN)* and *Across the River to Motor City (Citytv)*... Scott White, the *Canadian Press* editor-in-chief in Toronto, will end his 35-year career with the national news agency March 21. White says he has a new job but didn't disclose details... Chris Pottie is the new morning show co-host at *Live 105 (CKHY-FM) Halifax*. Pottie is paired with Floyd Blaikie and moved from evenings. Jeff Cogswell, formerly in mornings, is no longer with the *Evanov Radio Group* station.

SIGN-OFF: Don Hartford, 95, in Toronto. He was president of *Standard Broadcasting's* radio division (*CFRB/CKFM-FM Toronto* and *CJAD/CJFM-FM Montreal*); president of *St. Clair Productions* and *Eastern Sound Systems*; a director of *Standard Broadcast Productions*, *Standard Broadcasting Corporation* and *Standard Sound Systems* (Muzak). Hartford began his radio career as an announcer at *CFAC Calgary* and later became sales manager, then VP/GM. In 1960, he moved to Toronto and began his career with Standard Broadcasting. He was a founding member of the *Broadcast Executives Society*; a founding member of the *Radio Bureau of Canada*; a past president of the *Western Association of Broadcasters* and a vice-chairman of the *Canadian Association of Broadcasters*.



Don Hartford

RADIO: Ontario's three political party leaders now have an hour of radio time every three weeks. Liberal Premier Kathleen Wynne went first on March 2. Progressive Conservative leader Tim Hudak and New Democratic Party leader Andrea Horwath will follow on succeeding Sundays on *CFRB Toronto*, *CKTB St. Catharines*, *CKLW Windsor* and *CFRA Ottawa*. The show, called *The Province*, succeeds the Ford brothers show in Toronto, called *The City*, which was cancelled... Light Rock *LITE 92.9 (CFLT-FM) Halifax*, on the air four and a-half years, has moved to become *92.9 JACK FM*, the brand exclusive in Canada to Rogers-owned radio properties. The last song played on LITE 92.9 was *Forget You* by Cee-Lo Green. The first song on JACK was *Queen's We'll Rock You*. But just before Queen, a launch piece was aired with "Jack" in the songs. The morning show sees veteran hosts Griff Henderson and Caroline Parker combine for *Griff & Caroline in The Morning*. There are no immediate plans for adding other on-air performers... *More 103.9 FM (CKDK-FM) Woodstock* is no more. In its place is Young Country/CHR-formatted *Country 104*. Last Friday afternoon, at 4:30, there began a 30-minute loop of *Nelly - Country Grammer*



Griff Henderson & Caroline Parker

(a rap tune) to throw listeners off. At five o'clock, the first song played on the new Country 104 was *Follow Your Arrow* by Kasey Musgraves. The Woodstock signal blankets much of Southwestern Ontario, to Kitchener, Hamilton and London. Over the weekend Country 104 played 1004 songs in a row. The format was necessitated, said a station exec, by More 103.9's lack of traction. The weekday shows launched March 5, continuing with personalities Andrea Dunn as morning host, Lianne Young in middays, Leigh Robert in the afternoons and Matt Weaver in the early evening. Corus Country cousins are *CISN COUNTRY 103.9 (CISN-FM) Edmonton*, *Country 105 (CKRY-FM) Calgary* and Corus Entertainment's specialty channel, *CMT Canada*... The CRTC has approved a new FM station for *Vista Radio* at Grand Forks, B.C. with rebroadcasting transmitters at Greenwood, Rock Creek and Christina Lake. Vista operates *CKGF-FM Greenwood* with FM rebroadcasting transmitters in Rock Creek and Christina Lake but cannot reach Grand Forks because of an impeded signal. With Grand Forks being the main business and tourist centre of the East Kootenay Region, programming can now originate in Grand Forks plus serve the other localities. CKGF-FM Greenwood's licence will be revoked once the new station is up and running. The Grand Forks station will operate at 102.3 with power of 589 watts and programming Adult Rock/Classic Rock... Elmer Hildebrand, the CEO of *Golden West Radio*, has stepped down from his presidency of *AIMS (Association of Independent Market Stations)*, a group of U.S. and Canadian broadcasters. Hildebrand led the association for 12 years. Succeeding him is *Federated Media* VP Tony Richards. Hildebrand believes that the extensive consolidation of radio stations over the past two decades has too often taken the heart and soul out of radio stations – short term gains to investment groups at the expense of "real radio serving real communities". What stands out most, he says, is how the radio industry has



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changed, more so in the U.S. than Canada. *“Those stations that focused on local service 24/7 have continued to prosper,”* he said...

Nielsen, in a recent major market pilot test, linked tuning to buyer behaviour. For example, in Dallas Pop listeners spend more on casual dining than all other listeners while News/Talk listeners go to more movies every year and spend more money at the movies than all other listeners. And Dallas Rock/Alternative listeners spend more money on retail and make more trips to retail locations than all other listeners. The test combined Nielsen data with anonymized panelist credit and debit card purchasing behavior covering more than 24 billion transactions and \$2 trillion in annual sales. Results were primarily from retail, travel, digital, restaurant, entertainment, financial services and telecom categories...

The skyline along the Trans-Canada Highway at the border between Nova Scotia and New Brunswick is losing the international radio transmission towers, a landmark for those who live in the area. *Radio Canada International* erected the towers in Sackville during the Second World War. Service ended in October. Budget cuts and a shift toward the Internet made the towers and shortwave transmission technology unsustainable.



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TELEVISION: *OMNI Television*, owned by *Rogers Media*, wants the *CRTC* to allow it to run U.S. programming in prime time and to delete the requirement for 100% ethnic programming between 8 p.m and 10 p.m. National VP Madeline Ziniak says the changes are necessary for fiscal support. OMNI, she said, relies solely on advertising and, because it's an over-the-air broadcaster, does not receive money from cable companies. OMNI also wants CanCon regs relaxed between 6 a.m. and midnight from the current 60% to 40%... *TVA's* Montreal employees have voted in favour of a tentative four-year agreement. The union which represents about 1,000 TVA employees in Montreal said negotiations with TVA lasted about a year... *Dish Network* and *Disney* in the U.S. have reached a deal that envisages the day when Dish will offer a *Netflix*-like TV service to people who'd rather stream TV over the Internet. The deal paves the way for Dish to offer live local broadcasts from *ABC TV* stations and programming from *ABC Family*, *Disney Channel*, *ESPN* and *ESPN2* over mobile devices, set-top boxes and other means. No start date has been announced since it's likely that Dish will have to cut similar deals with other programmers to make such a service attractive... In the U.S. networks' lawsuit against *Aereo*, the *U.S. Solicitor General's Office* in its Supreme Court filing, says *Aereo's* streaming service is an integrated system using unauthorized Internet retransmissions in violation of U.S. copyright law. *"The fact that ... [Aereo] uses unique copies and many individual transmissions does not alter the conclusion that it is retransmitting broadcast content to the public,"* the filing states. *Aereo* argues that it's not a BDU similar to cable and satellite but rather a provider of technology similar to a simple over-the-air antenna. The court has scheduled arguments for April 22. Although *Aereo* hasn't announced any plans to expand into Canada, Canadians are lining up to fight alongside those who say that *Aereo* threatens their existence, among them actors, TV and film producers. All are opposed to the high-tech startup that doesn't pay to distribute broadcast network signals. The *Canadian Media Production Association* (CMPA), lobby group *Music Canada*, the *Society of Composers, Authors and Music Publishers of Canada* (SOCAN) and *ACTRA*, among other Canadian professional organizations, filed an amicus brief with the U.S. Supreme Court arguing against *Aereo*...

Ezra Levant is in a Toronto court this week defending a civil suit for libel. The *Sun News* host is alleged to have defamed Saskatchewan lawyer *Khurram Awan* in a series of 2006 blog posts. *Awan's* lawyer, in his opening statement, said *Levant* labelled *Awan* a jihadist, an anti-Semite, a liar, a perjurer and alleged that he acted in a conflict of

interest. Levant's lawyer said the defence is primarily one of fair comment. Levant's remarks were made before his affiliation with Sun News television...

Nielsen is predicting a seismic shift in what consumers do based on their consumption of content. In the next five years, it says, the shift will be most acute when it comes to consumption of television and video. Shaping the media business in the immediate future and beyond are five interrelated and emerging trends:

- Distribution channels, e.g. TV, computers, mobile, or/and whatever comes next will continue to merge. While much of the video consumed is still on traditional TV, those figures migrate daily. TV as shorthand for video content doesn't work anymore. However, more content is being accessed now than ever before but across different screens. As such, TV is viewed more often, for longer, and across more occasions, platforms and devices.
- The advertising solution will no longer be just about demographics. Increasingly, information about consumers' behaviours and geographic location will enhance today's methods.
- As viewers move more fluidly across distribution channels, so, too, will advertising dollars. The cross-platform space will need to accurately be encompassed so that marketers no longer work in silos. They will need to get confirmation from a trusted independent source that their real-time dollars paid for the intended viewers, and not fraudulent bot traffic or off-target audiences.
- Many companies will use their own rich data to help determine who their specific consumer is. The solution will be found by marrying each company's own data set to other, more representative information. This will result in better decisions. Companies can use their assets – consumer relationships, ad sales relationship and consumer insights – to build and leverage partnerships that open the door to finding their perfect consumer.
- Independent measurement will matter more than ever before. When a market aligns around a common metric, independent and trusted by all sides, the industry grows quicker and healthier.

Nielsen says the way we define TV needs to extend beyond a myopic view of the standard living room and big-screen experience to the ways video content is now consumed...

CBC, Bell Media, Rogers and Shaw Media are pairing up to host the red-carpet portion of the *Canadian Screen Awards* on Sunday. Each network will have their on-air talent involved in honouring the Canadian celebrities in attendance while counting down to the opening. The idea to do so was unanimously agreed upon, all broadcasters in favour of uniting to help achieve the goal of celebrating and showcasing Canadian talent in the broadest manner. Awards have been presented in News & Sports, Documentary, Lifestyle, Reality and Digital Media. Following is a list of winners and the number of awards presented to each:

APTN (2); *Bravo!* (Bell Media) (1); *CBC* (10); *City* (Rogers Media) (1); *CTV* (Bell Media) (4);
CTV News (Bell Media) (1); *Discovery Channel Canada* (Bell Media) (1); *Documentary* (CBC) (2);
Food Network Canada (Shaw Media) (2); *HBO Canada* (Bell Media/Corus Entertainment) (1);
History Channel Canada (Shaw Media) (4); *MuchMusic* (Bell Media) (1); *Slice* (Shaw Media) (1);

Sportsnet (Rogers Media) (1); *TSN* (Bell Media) (7); *TVO* (TVO) (3); and *W Network* (Corus Entertainment) (1)...
The *Ottawa Senators Foundation's* 10th annual telethon, this year on *Sportsnet East*, to raise money for *Roger's House*, the pediatric palliative care facility at the *Children's Hospital of Eastern Ontario* (CHEO), raised more than \$114,000. Roger's House is named after assistant Sens coach Roger Neilson who died of cancer in 2003. The funds raised go toward terminally-ill children in need.

GENERAL: *Bell Media* has become a full member of the *North American Broadcasters Association* (NABA). Based in Toronto, NABA's members include national broadcasters, regional networks and specialty service broadcasters in Mexico, the U.S. and Canada... A Quebec consortium of TV, radio and newspaper news outlets – including *CBC Quebec, CTV Montreal, Global Quebec, CJAD Montreal* and the *Montreal Gazette* – have banded

together in requesting an English-language leaders' debate during the just-announced provincial election campaign. The letter, sent Monday to all four Quebec parties, was signed by CBC Quebec news director **Mary-Jo Barr**, CTV Montreal news director **Jed Kahane**, Global Quebec news director **Karen MacDonald**, CJAD program and news director **Chris Bury** and Gazette editorial page editor **David Johnston**. They want a 90-minute debate in English, to be broadcast live on television, radio and online in the last two weeks of the campaign.

O **OPS:** In last week's edition, I messed up **Sheila Stoneham's** name. The SVP/GM of brands & marketing communications at *Rogers* won the *2014 Innovator Award* from *Women in Communications and Technology*, formerly Canadian Women in Communications.

S **UPPLYLINES:** Peter Foulger will retire from *Rohde & Schwarz Canada* at month's end. Foulger joined R&S in sales back in 1990. In 1997 he became GM, then president in 2000. In June, 2007 he stepped down but was to have remained with the company on a half-time basis for two years while also holding a seat on the board of directors. The initial two years turned into seven.



Peter Foulger

*Check out the pics
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Career Development Day!*

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JD Moffat, Bayshore Broadcasting



Moderator Jim Carr and panellists Shannon Bentley, Shott Innovations; Humble Howard, humbleandfred.com; Francis DeSousa, City Toronto; Todd Shapiro, XM Sirius; and Fred Patterson, humbleandfred.com



John McKenna, CHCH-TV



Sheila Quattrociocchi, City & OMNI



Dan Wylie, Blackburn Radio

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Broadcast students attending Career Day



Kim O'Hare, Seneca College



Steve Cawthorne, Humber College and Chris Byrnes, Byrnes Media



*Brett Westdorp, Rogers Sportsnet and
Andrew Thomas, Rogers Communications*



Jeff Girodat, Rogers Sportsnet



*Sarah Zinger, Corus Entertainment; Stephanie Shaughnessy, Rogers Sportsnet Radio;
and Adriane Vogel, Durham Radio*

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Dave Farough, Corus Radio



James MacPhee, AM640 and Scott Metcalfe, Rogers Radio



Keith Beaulieu, Rogers Sportsnet



Maureen Bulley, Rogers Radio and Pat Cugliari, Bell Media Radio

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Thursday, March 13, 2014

Volume 21, Number 41

RADIO: *BBM Analytics* and *SparkNet* will launch *Radioplayer Canada* this spring. It's modeled after the UK system where every public, national commercial and local commercial radio station in the UK is represented on one digital platform (www.radioplayer.co.uk). Radioplayer Canada, asserts *BBM Analytics* and *SparkNet*, aims to improve and increase digital listening to radio... **Ian Greenberg**, the president/CEO of *Astral Media* from 1995 until *BCE's* acquisition of it in July of last year, will be inducted into the *Canadian Broadcast Industry Hall of Fame* May 8 during *Canadian Music Week*. A director of the *BCE* board since the deal for *Astral* closed, Greenberg received the *Ted Rogers and Velma Rogers Graham Award* for his unique contribution to the Canadian broadcasting system. He was also inducted into the *Canadian Association of Broadcasters' Broadcasting Hall of Fame* in 2008 and into the *Canadian Business Hall of Fame* in 2013... Nomination forms will be e-mailed to stations shortly seeking their nominations for the *2014 Rosalie Award*, named after legendary *CKLW Windsor/Detroit* music director *Rosalie Trombley* whose influence was huge for the likes of *Elton John*, *Motown*, *Rod Stewart*, *Kiss* and *Andy Kim*. *Rosalie Award* recipients are women who have successful radio careers and are seen as leaders, mentors, innovators; those who make a difference. The winner will be presented with the honour May 8 at the *Canadian Music Week Gala Awards*...



Ian Greenberg

Radio, regarded as the main source of emergency information for many, according to research by *Mark Kasso & Co.*, is not top of mind. Instead, radio at 17% is well behind TV (37%) and Internet (25%). In *Mark Kasso's* opinion, "... it's not so hard to understand, is it? At a time with more competition than ever, too many stations have cut and cut and cut personnel until there's no one in the stations who can serve their communities when they're needed most"...



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THE ROSALIE AWARD

Is there an amazing woman in radio who has impressed you as a groundbreaker in our industry? Why not nominate her for The Rosalie Award?

ABOUT THE ROSALIE AWARD...

The Rosalie Award was named after Rosalie Trombley, a Music Director from Windsor/Detroit Top 40 powerhouse CKLW-AM "The Big 8". This award was established in her name in recognition of Canadian women who have blazed new trails in radio.

Rosalie Award recipients are women who have had successful careers in the radio industry and are seen as leaders, mentors, and people making a difference in our business. Past winners: Rosalie Trombley, Marilyn Dennis, Jane Hawtin, Ky Joseph, Erin Davis, Denise Donlon, Julie Adam, Maureen Bulley, and Betty Selin.

The Trailblazers are a group of women that have made their careers in radio and have a passion for the business. There will be two high profile events where the award will be presented. The first at an exclusive invitational function to recognize this year's recipient followed by an award ceremony on the stage of Canadian Music Week's Gala event with Canada's broadcast industry.



NOMINATE AN AMAZING WOMAN!

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Nominations close on Friday, April 4, 2014. Please include your nominee's CV and any additional supporting material to the.rosalie.award@gmail.com.

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immediate northwest of Toronto, *Vista Radio* wants 102.7 so it can bump power of *B105.5 (CJFB-FM) Bolton* to 1,700 watts from the current 50 watts. Of the remaining non-appearing applications, items include *Antoine Karam* wanting 99.1 at 300 watts in Halifax for a commercial specialty FM ethnic format; *Golden West Broadcasting* applying for FM in Spruce Grove at 88.1 and power of 6,000 watts for Contemporary Hit music, Hot AC, AC and Rock; *Blackgold Broadcasting* also seeking 88.1 in Spruce Grove and Stony Plain at 500 watts for a Country format; and *Touch Canada Broadcasting* wants 700 AM in Calgary at 50,000 watts day and 20,000 night for Gospel music. The deadline for interventions or comments is April 7...

Tom (McGouran) and Larry (Updike), after working as hosts on three on-air morning shows in Winnipeg, have taken their act to the Internet. They're now doing a one-hour daily podcast, live and on demand, each weekday beginning at 7 a.m. (tomandlarry.ca). Their run at *92 CITI FM Winnipeg* ended 20 years ago and they then took a failed shot at moving their act to Vancouver. Since then, they've remained friends and spoke often about working together...

There's a "girl-cotte" going on against *The Bear 100.3 Edmonton*. A project for a women's study class at the *University of Alberta* went viral after students began a campaign to have the station end a series of sexist contests: *The Best Buns Contest*, *Party Darts Contest* and *Babe of the Day Submissions* among them. The students argue that such contests promote sexism and the idea that women are objects. As a retaliatory measure, they are holding a Best Balls contest.

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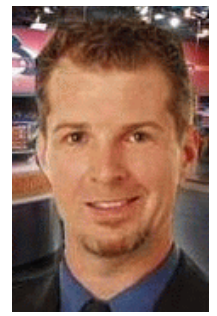
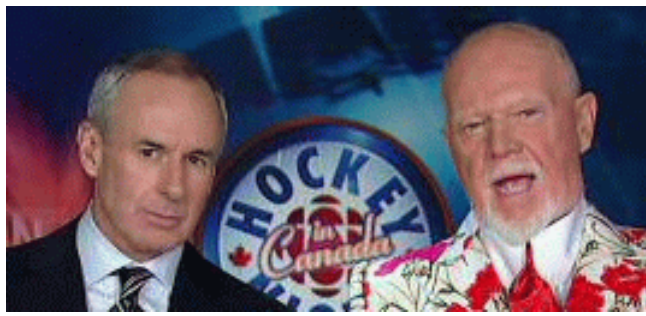
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 LORI LEWIS <i>Jacobs Media</i>	 GEORGE LYNCH <i>Pandora</i>	 KEVIN STRALEY <i>TuneIn</i>
 WARREN KURTZMAN <i>Coleman Insights</i>		

THE Crystals AWARDS **Wednesday, May 7, 2014**
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A CRTC hearing May 13 in Toronto (Yorkdale Holiday Inn) will consider 20 applications, 13 of them non-appearing. Of the seven appearing, all are vying for use of the 102.7 frequency. *105.9 FM Ltd.*, licensee of low-power *CJVF-FM Scarborough*, wants to change frequency to 102.7, and there are three other applicants also wanting 102.7 for ethnic programming in Scarborough. *Intercity Broadcasting Network*, the owner of low power *G98.7 FM (CKFG-FM) Toronto*, wants 102.7 for a repeater in Scarborough. *Whistle Community Radio* in nearby Stouffville (*CIWS-FM*) wants the frequency so as to bump existing power of 50 watts to 175 watts. And, to the



GENERAL: George Stroumboulopoulos, Don Cherry, Ron MacLean, Daren Millard and Jeff Marek will anchor NHL national coverage across 13 Rogers networks and seven platforms, as well as *Hockey Night in Canada*.

Those numbers include up to seven games every Saturday night, plus *Hometown Hockey* every Sunday in communities across Canada and all games of the NHL Playoffs and *Stanley Cup Final*. *George Stroumboulopoulos Tonight* will end its 10-year run on CBC at the end of this season...

Pierre Karl Peladeau, who resigned Sunday morning as vice-chair of *Quebecor* and chairman of *Hydro-Quebec*, will run in April's provincial election for the *Parti Quebecois* in the Quebec riding of Saint-Jerome. The other vice-chair of Quebecor is former Prime Minister Brian Mulroney. After 25 years devoted to building up Quebecor Media, he said, he now wants to devote himself to public service and help Quebec become a country. Quebecor owns the *Journal de Montreal*, the French-language *TVA* television network and *Videotron*. Outside of Quebec, it owns the *Sun News Network*, the *Sun News* tabloids and the former *Osprey* titles he acquired in 2007, many of them in Ontario, Manitoba and Alberta radio markets (Barrie, Belleville, Chatham, Cobourg, Cornwall, Kingston, Niagara Falls, North Bay, Orillia, Owen Sound, Pembroke, Peterborough, Port Hope, Sarnia, Sault Ste. Marie, Simcoe, St. Catharines, St. Thomas, Stratford, Sudbury, Timmins, Kenora, Brockville, Welland, Woodstock and, in Western Canada, Fort McMurray, Grande Prairie and Portage la Prairie). Sun News Network is known for its anti-separatist stance. He said he'll hold onto his ownership stake in Quebecor but will place his investments in a blind trust. Peladeau had taken a position that he would not sell his Quebecor shares, even if told to do so by Quebec's ethics commissioner. Later, the PQ issued a statement quoting Peladeau as saying he would go along with the commissioner's demands though it didn't spell out what he would do if he was told to sell his shares.

TELEVISION: Former long-time *CTV Ottawa* news anchor Max Keeping, while championing upcoming events surrounding the *Canadian Cancer Society's Relay for Life* in a video, told Ottawa and area residents that he now has an untreatable form of colon cancer. Keeping is carrying on and intends to keep a busy schedule of fundraising events and celebrate a birthday in a few weeks, despite the stage 4 tumours. See his video [HERE](#) ...

The Fraser Institute says the federal government should reconsider CanCon quotas and other regulatory/financial support of Canadian entertainment industries. The aim of protecting jobs and reinforcing Canadian identity may be passé in light of this being an era when the Internet spawns many new shows and personalities... *ACTRA's 2014 Woman of the Year* is Jean Freeman who, for six years, was the mayor's grandmother on *CTV's Corner Gas*. She was one of the first employees at *CKCK-TV Regina* and later became a *CBC Radio* personality in Winnipeg and Regina...



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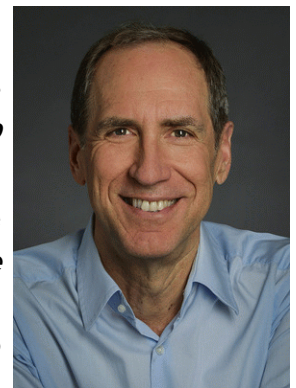
FX launches April 1, billing itself as “the younger-skewing funnier extension of *FX Canada*”. Along with it is the *FXNOW Canada* video player and app... *The Shopping Channel* is going upscale at month's end. The *Rogers* specialty service channel will introduce more luxury to get a head start on such high-end competitors as Nordstrom, set to open its first store in Canada this year, and Saks. TSC is betting that quirky on-air people, their pitches and online selling will win over new customers.

SIGN-OFF: James A. “Pete” McGarvey, 86, in Orillia. He began his broadcast career at *CFOR Orillia* in 1947 and stayed for 18 years, advancing from copywriter to assistant GM at the station which launched **Gordon Lightfoot**'s career. McGarvey was news director at *CFCO Chatham* from 1965-1973 before moving to *CKEY Toronto* as a feature newscaster/commentator. He reported from such locations as Moscow, Hong Kong, Seoul, London, Washington, Jerusalem and Beirut in the '70s and '80s. And he reported on the final days of the **Nixon** administration in a series of broadcasts from the *Watergate Hotel* in Washington. In 2004, Pete McGarvey was presented with the *Radio-Television News Directors Association* (RTNDA) Lifetime Achievement Award.



Pete McGarvey & Gordon Lightfoot

REVOLVING DOOR: Former *CBC News* Senior Meteorologist Claire Martin is the new managing director of North Vancouver-based *Anaid Productions*. She joined *CBC News* in 2005 as its first meteorologist when *CBC* launched a weather centre. Before that, she was with *Global News Edmonton* and *Environment Canada*... **Ron Rimer** has joined *Newcap Radio Edson* as the successor for News Director **Sara Buchan**. He begins April 1. Rimer moves from *Harvard Radio Yorkton (Fox FM)* where he had been the morning show co-host the last five years... **Philippe Lapointe** has been appointed VP, programming and production for *Accessible Media's* French channel, *AMI Français*, and will be based in Montreal. While his background includes news and programming at *SRC (CBC)* and *TVA Group*, most recently he was Sr. VP multiplatform development at *TC Media* in Montreal... **Nikki Lamb Tudico**, after three years as marketing and communications manager with *Blue Ant Media* in Toronto, has left broadcasting in favour of beginning *Lamb Creative Group*, focusing on photography. Before *Blue Ant* she was with *Global Television* and *Shaw Media*.



Philippe Lapointe

SUPPLYLINES: Former *BCTV* and *The Beat 94.5 FM Vancouver* president **Barry Duggan** has joined *Uniserve Communications* in Vancouver in an advisory role to develop and implement a multilateral Internet Protocol Television (IPTV) product. Uniserve integrates and delivers voice and data services over multiple IP networks... *Ross Video* has acquired *Automated Data Systems (ADS)* of La Crosse, Wisc. The company produces solutions for data delivery, automation and broadcast production requirements... *Solutions Broadcast RF* and *Studio Pro Technologies* have a strategic alliance. Studio Pro is an integrator specializing in wiring and installation of equipment while SBRF is a manufacturer representative for broadcasting products. Both companies are Montreal-based and will continue serving the wider Canadian broadcasting market.

(For the people who supply products and services to the Canadian broadcasting industry, click [HERE](#).)

STAYING TUNED



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Patrick Collins,
BBC Audio & Music

The 23rd annual Staying Tuned Media Research Symposium will take place on Wednesday, April 16 at the King Edward Hotel in Toronto. Building on the great response received from last year's event, BBM Canada has enhanced its content to dive deeper into the rapidly changing world of media, measurement and technology. Media professionals will gather for one day of sharing the latest insights and education and will be exposed to cutting-edge innovations in media and consumer research from around the world.

Patrick Collins, research manager, BBC Audio & Music, has been leading the charge at BBC Radio 1 to understand the challenges that youth radio stations are facing and how to best innovate into new social and visual areas. His session will include insights about youth audiences and their relationship with radio. He'll also provide a description of the insight and measurement work done as Radio 1 changes from a radio station to a full-fledged multiplatform brand.



Helen Katz, Starcom
MediaVest Group



Brian Fuhrer,
Nielsen U.S.



Glenn Enoch, ESPN
Research+Analytics



Michael Adams,
Environics

Helen Katz, senior vice president and research director at Starcom MediaVest Group, will present SMG's determinations on addressable TV. Since the first 2006 technical trials of household-addressable television in Huntsville, Alabama, SMG has been at the forefront of pioneering, developing and executing this approach on behalf of its clients. Now, with 36 million U.S. homes able to receive ads this way, Katz will share SMG's experiences, lessons learned and campaign results from the last eight years.

Brian Fuhrer, senior vice president, product leadership, Nielsen U.S., will present his findings on the developing critical trends being observed in U.S. television viewing and how viewers are increasingly opting for menu-driven content. His presentation will focus on the penetration and coverage of subscription video-on-demand services as well as some eye-opening statistics around set-top box video on demand.

Since 2012, ESPN Research+Analytics has been working with comScore and Arbitron on Project Blueprint, designed to be a nationally-projectable, five-platform, continuously-operating, persons-based, integrated measurement solution using both single-source and data integration methods. ESPN uses these data to measure the total reach across TV, radio, PCs, smartphones and tablets to quantify shared and exclusive reach across all platforms, to demonstrate reach build over time and to demonstrate the contribution of multiplatform users to total time spent with ESPN content. Glenn Enoch, ESPN's VP of integrated media research will present the latest findings from Project Blueprint and discuss how ESPN will measure cross-platform audiences during the 2014 FIFA World Cup.

This year's keynote speaker is Michael Adams, president of the Environics Group of Companies and the Environics Institute for Survey Research. In his presentation, *Fire and Ice in the Era of Obama and Harper: The Surprising Trajectory of Social Values Among Americans and Canadians*, Adams will examine the contrasting evolution of social values among Americans and Canadians in a time with Democrat Barack Obama occupying the White House and Conservative Stephen Harper firmly ensconced at Sussex Drive. Using comprehensive social values research, Adams will make the case that Canadians and Americans increasingly see the world through different moral and motivational prisms.

Additional speakers include: Steve Levy, COO of Ipsos Reid, Keld Nielsen, global commercial director from Kantar Media, Justin Sampson, chief executive, BARB and Robert Carter, executive director, foodservice, fashion and beauty, The NPD Group Inc. An opening keynote session will be delivered by digital marketing specialists Alicia Whalen and Patricia Brusha ("A Couple of Chicks") who will speak about *What's Next? Future Outlook and Predictions on the Next Game Changing Trends*.

Senior Vice-President, Member Engagement at BBM and



Staying Tuned Chairperson Lisa Eaton said, “We were overwhelmed by the positive feedback we received from last year’s delegates and we have used that momentum to put together a world-class slate of speakers for this year’s event. Staying Tuned 2014 will be a terrific learning experience that shouldn’t be missed by industry leaders, researchers and content creators.”

For more information or to register, visit the symposium website at www.bbm.ca.

—Provided by *BBM*

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Thursday, March 20, 2014

Volume 21, Number 42

RADIO: *Newcap* has been granted *CRTC* approval to acquire *Boom FM (CHBM-FM) Toronto* and *The New Flow (CFXJ-FM) Toronto*, and *Shore 104 (CHHR-FM) Vancouver*, *Virgin Radio 95.3 (CKZZ-FM) Vancouver* and *CISL-AM Vancouver* from *Bell Media*. The five stations had been held in trust since the *BCE* acquisition of *Astral Media*. Purchase price for all five was \$112 million although various adjustments made by the Commission brings the transaction's value to \$125,970,603... The sales of two *Rogers Broadcasting* stations in Saint John and Moncton have been approved, one to *Newcap* and the other to *Acadia Broadcasting*. *Newcap* has acquired *News 88.9 (CHNI-FM) Saint John* and will move it from News/Talk to Adult Contemporary music. Purchase price was \$750,000. *Acadia* purchased *News 91.9 (CKNI-FM) Moncton* and will move it from the News/Talk format to Light Rock/Easy Listening targeting 36-64s... The *CRTC*, looking at the renewal application for *CFOS Owen Sound*, says it is of the opinion that the *Bayshore Broadcasting* station is "in apparent non-compliance" regarding CanCon. The deadline for comments or interventions is April 22. The current licence expires Aug. 31... Last week's *Z99 Regina* radiothon to benefit the *Neonatal Intensive Care Unit* of the *Regina General Hospital* raised \$729,000. The 36-hour live broadcast by *Z99's Lorie and Buzz* will see all of the money raised go toward purchasing medical equipment... *2DayFM*, the Australian station which made that royal prank call, has won a federal court ruling that says the country's media watchdog did not have the right to decide if the call was in breach of its licence.

TELEVISION: *Thunder Bay Electronics*, the owner of *CKPR-DT Thunder Bay*, has filed application with the *CRTC* to disaffiliate from *CBC-TV* as of Aug. 31. It intends to maintain operations as an independent and hasn't, as yet, entered into any formal conversations with an alternative network. Further, says the application, *CKPR* wishes to maintain the option of extending the carriage of *CBC* programming until August 31, 2016 if the need so arises during alternative program contractual discussions. *CKPR Television* has been a *CBC* affiliate for over 60 years... Citing



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ABOUT THE ROSALIE AWARD...

The Rosalie Award was named after Rosalie Trombley, a Music Director from Windsor/Detroit Top 40 powerhouse CKLW-AM "The Big 8". This award was established in her name in recognition of Canadian women who have blazed new trails in radio.

Rosalie Award recipients are women who have had successful careers in the radio industry and are seen as leaders, mentors, and people making a difference in our business. Past winners: Rosalie Trombley, Marilyn Dennis, Jane Hawtin, Ky Joseph, Erin Davis, Denise Donlon, Julie Adam, Maureen Bulley, and Betty Selin.

The Trailblazers are a group of women that have made their careers in radio and have a passion for the business. There will be two high profile events where the award will be presented. The first at an exclusive invitational function to recognize this year's recipient followed by an award ceremony on the stage of Canadian Music Week's Gala event with Canada's broadcast industry.



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GENERAL: A broadcast centre will open this fall at *Maple Leaf Gardens* with the help of a \$750,000 capital investment from *Rogers-owned Sportsnet* for a new sport media program, part of *Ryerson University's RTA School of Media*. Students will take advantage of the latest technology in field production, digital media, student-driven media productions, media marketing and media management. While there are just 60 openings in the first year there have already been 600 applications... *CBC* ombudsman *Esther Enkin* questions the propriety of staff accepting fees for speaking at events outside of their public broadcaster responsibilities. Someone complained about commentator *Rex Murphy* being paid for a speech to an oil industry gathering in Calgary. *Enkin* also referred to viewers having expressed concerns about possible bias. And there's a question about *CBC* employees being permitted to get extra income through speaking engagements. She noted, though, that most of the money anchor *Peter Mansbridge* earns from such outside endeavours goes to charity and scholarships. Of primary concern to *Enkin* is the public perception of a conflict of interest.



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government budgetary cuts and anticipating revenue losses from *NHL* games next season, *CBC Television* has cancelled adventure series *Arctic Air* and the cop procedural *Cracked* as well as cooking shows *Best Recipes Ever* and *In the Kitchen with Stefano Faita*. These latest cancellations come after news that the comedy *The Ron James Show* was ending, as was daily interview program *George Stroumboulopoulos Tonight* following its 10th season. As part of its deal with *Rogers*, *CBC* will air *Hockey Night in Canada* on Saturdays but relinquish all airtime revenue to *Rogers*... U.S. television station stocks took a hit earlier this week after a decision by *Marci Ryvicker*, the *Wells Fargo* media analyst, to lower them to *Market Perform*. Her decision came during the *FCC's* proposal to limit joint sales pacts and similar contracts that could affect deals to acquire stations. *Ryvicker* says she still sees positives in the broadcast segment, but "can't help but feel incrementally negative on the regulatory environment -- especially as it relates to pending and future [merger and acquisition activity]"... *CTV News GO* and *CP24 GO* now have digital products available at no charge online at *CTVNews.ca* and *CP24.com* for Apple iOS devices, Android phones and tablets – the first time the news services have had apps



Dominic Diamond



Josie Dye



Greg Beharrell



Carlos Benevides



Melanie Mariani & Fred Kennedy



Michael Pedersen



Krysta Janssen



Julie Hope

REVOLVING DOOR: Deborra Hope, after 32 years in television news, is stepping down from her role as anchor of *Global BC's* evening newscast. Her last day is tomorrow, March 21. This spring, Hope will receive *the RTDNA (Radio and Television Digital News Association) Lifetime Achievement Award...* The new morning show hosts at *102.1 the Edge Toronto*, succeeding *Dean Blundell* and company, are *Dominik Diamond*, *Josie Dye* and *Greg Beharrell*. Diamond most recently was morning host at *Radio 96.5 Halifax* and, before that, was the evening host at *Q107 Toronto*. Dye has been the station's midday announcer and host of nationally syndicated *Josie's Top 20*. Beharrell is the current evening host at the Edge. Rounding out the rest of the Edge's lineup, *Carlos Benevides*, ex of *91.5 the Beat Kitchener*, will do middays, "Fearless" *Fred Kennedy* will be joined by *Melani Mariani* as co-host of afternoon drive. And *Adam Ricard*, from weekends, will take over evenings. The new staffing begins March 31... *Dawn Walton* has joined *CTV Calgary* as managing editor. The former *Globe and Mail* reporter succeeds *Jeff Little*, who continues as the

director of news and public affairs but had been doing double duty. Walton joined the *Globe* in 1997 as a *Report on Business* reporter in Toronto and then moved to the Calgary bureau. She took a buyout last June and left the newspaper after 13 years as a national correspondent... *Michael Pedersen*, the technical director at *RED FM (CKYE) Vancouver*, will move May 1 to become station manager at ethnic-formatted *RED FM (CKYR) Calgary*. Pedersen has been with *RED FM* since the Vancouver launch in 2005... *Krysta Janssen* adds operations manager responsibilities for the three *Maritime Broadcasting* stations in Moncton (*K 94.5*, *103.9 MAX FM* and *Choix 99*). Janssen, at *MBS Moncton* for almost five years, will continue as afternoon host/MD for *K94.5* and MD for *103.9 MAX FM*... *Julie Hope* as been appointed COO at Toronto-based *Halfire Entertainment*, effective March 31. She has more than 20 years of experience working on television, film, and digital properties. Most recently, Hope was CFO at *Insight Productions*, the producers of *Amazing Race Canada* and *Big Brother Canada*. Before that, she was with *GlassBOX Television* and *Canwest Interactive*... At *Bell Media Brockville*, *Mark LeBel* has been promoted to music director and afternoon host of *103.7 BOB FM*. *Keith Clarke* moves from sister station *Majic 100 Ottawa* — where he did promo work while going to school and, most recently, was an evening on-air intern — to become MD/afternoon host at *104.9 JRfm*. He begins Monday... *Tyler McLean*, ex of *News 91.9 Moncton*, became news director of *Heart FM 104.7 (CIHR-FM)*



Tyler McLean



Jessica Frost

Woodstock on Monday... Jessica Frost has joined Chris Knight and Christina Cherneskey on the *my92.1 (CHMX) Regina* morning show. Frost made the move from her morning gig at *Golden West Weyburn*... Scott White, the former *Canadian Press* editor-in-chief in Toronto, has joined *Postmedia* as VP content strategy and business development. He'd been with CP for 35-years... Chris Epp has new duties added to his senior reporter role at *CTV Calgary*. He's now weekend news co-anchor alongside Amanda Singroy, and succeeding 40-year veteran Darrel Janz. Epp joined CTV Calgary in 2007, after reporting stints in Toronto, Saskatoon, Regina and

Edmonton... Michael Cansick, the 12-year *Rogers Media* employee whose most recent position was as director, national sales, will leave the company March 28. He announced his retirement back in September... *AJ The Wonder Dog* (AJ Martin), after nine years at *LIFE 100.3 Barrie*, will leave the morning show, and the broadcasting business, April 17... New promotions director at *92.5 The Beat Montreal* is Stéphanie Lagacé. Her previous experience is outside of broadcasting... Keir White is the new afternoon host at *101.5 The Bear Fort St. John*, beginning March 24. White was most recently at *Z 98.9 (CIZZ)/KG Country (CKGY) Red Deer*.



Chris Epp



Michael Cansick



John "Country" Size

SIGN-OFF: John "Country" Size, 87, in North Bay. The early Northern Ontario broadcasting pioneer was a 62-year broadcast veteran. Most recently, he did a Bluegrass show on *CKAT North Bay* which he continued after his retirement in 1991 and up until 2005. Before that, he was the news director and an anchor at *CKGN-TV/CKNY-TV North Bay* (at the time, a *CBC/CTV* twin-stick operation).

SUPPLYLINES: *Harris Broadcast* has become two new standalone companies, *Imagine Communications* and *GatesAir*. *Imagine Communications* will focus on IP, software, the cloud and TV Everywhere, with a vision for delivering and

monetizing multiscreen content. *GatesAir* will continue in the TV and radio over-the-air market, with the focus on wireless while leveraging the growth in digital transmission... *Quantel* has acquired *Snell*, both UK-based. *Quantel* is a manufacturer of news and sports production systems while *Snell* provides a range of solutions for Live TV production and the creation, management and distribution of content for TV on tablets, mobiles and the web.



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Association of Broadcasters (NAB) Show in Las Vegas, the largest of worldwide electronic media shows covering filmed entertainment and the development, management and delivery of content across all mediums, seeks to provide solutions transcending traditional broadcasting while embracing content delivery to new screens in new ways.

Canadians heading to Las Vegas will have such a broad selection of events and exhibits and social activities to choose from that it will be virtually impossible to see and do them all.

The only way to make NABSHOW work is to do an advance check of the scheduling of events, ditto on the exhibits/areas of interest. In other words, as the old saying goes, "Make a plan, then work your plan". That's the only way to make your trip to NAB2014 in Las Vegas worthwhile. But if you're bound and determined to wander, get set for frustration and sore feet (at the least).

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The Canadian Suite is the Treffpunkt (THE meeting place) of Canadians and their guests. It was started by Michael Stechly, the founder of Applied Electronics, in 1961 at his Chicago hotel room with a group of 12. Today's Canadian Suite has seen upwards of 1,200 people per night.

Unlike the Kangaroo Rat in Death Valley, which can live its entire life without drinking a drop of liquid, folks at the Canadian Suite have a tendency to get involved with their libations. The most drinks ever served at the annual event occurred in 2002—15,000!

Without sponsorship, this event wouldn't be what it is. If your company hasn't already done so, get in touch with Rosie Patey at Applied Electronics (905) 625-4321 to offer your financial support. You can also reach her at rpatey@appliedelectronics.com.

The Conferences

The NAB Show runs April 5-10 and includes six separate conferences related to all of the various crafts contained under the broadcasting umbrella. They are:



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Broadcast Engineering Conference (BEC)

Papers on Advanced Media Technologies

Saturday, April 5—Thursday, April 10

The six-day conference features technical papers addressing the latest opportunities and challenges that face broadcast engineering professionals.

Broadcast Management Conference (BMC)

Essentials for Effective Station Management

Sunday, April 6—Wednesday, April 9

The four-day program brings small- and large-market radio and television station operators together to examine business accelerators such as digital best practices. It also provides an overview of regulatory and legislative issues.

Creative Master Series

Storytelling for All Screens

Monday, April 7—Wednesday, April 9

The three-day conference features award-winning directors, show runners, creative crews and studio and network production executives for an insider's perspective on the craftsmanship of content.

Disruptive Media Conference

Profiting in Entertainment's New Landscape

Wednesday, April 9—

Thursday, April 10

The two-day conference gathers media and entertainment professionals responsible for digital distribution of their content as well as ad agencies, investors and others supporting these initiatives to discuss how new media as well as more traditional OTT technologies



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For more information, go to www.StudioPro.tv and www.sbrf.ca.



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—Ian Koturbash, Senior Vice President of Rawlco Radio



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Media Management in the Cloud

Advances in Content Reliability and Security

Tuesday, April 8—Wednesday, April 9

The two-day conference provides a senior management overview of how cloud-based solutions positively affect each stage of the content distribution chain, including production, delivery and storage.

Technology Summit on Cinema (TSC)

Advances in Images and Sound

Saturday, April 5—Sunday, April 6

The two-day conference provides an in-depth global view of the current state and future of filmmaking innovation.

Sessions within the various conferences include:

CBS Hit Series ‘Everybody Loves Raymond’ to be Inducted Into NAB Broadcasting Hall of Fame

April 7 – “Everybody Loves Raymond” will be honoured at the 2014 NAB Show Television Luncheon. Cast members expected to attend the



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induction include Ray Romano, Patricia Heaton, Doris Roberts, Brad Garrett and Monica Horan, along with the show's creator, Phil Rosenthal. During its network run, the series received numerous accolades, including multiple Emmy Awards, Screen Actors Guild Awards, People's Choice and Golden Globe nominations.



Mark Ramberg

Mark Ramberg of Amazon Web Services to Keynote NAB Show Media Management in the Cloud Conference

April 8 – Mark Ramberg will deliver the keynote address at the Media Management in the Cloud Conference, geared specifically for professionals who create, manage and distribute entertainment across all platforms. Among areas to be covered are the exploration of how cloud services can be leveraged to meet infrastructure demands of upstream workflow scenarios such as film production and broadcast. He'll also address insights and trends that will lead to increased efficiency and collapsing cost structures for media.

NAB Crystal Radio Awards

April 8 – Since 1987, the NAB Crystal Radio Awards have recognized radio stations for outstanding year-round commitment to community service. Winners will be announced and the finalists will be honoured at the NAB Show Radio Luncheon. Television host and best-selling author Steve Harvey will be inducted into the NAB Broadcasting Hall of Fame.

The Magic Behind the Most Successful Online Programming

April 9 - This session intends to take a deep and entertaining look at how some of the top creators of digital content are forging new trails and drawing a profit online. Moderated by actor/comedian Tom Green,

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Jeff Littlejohn

attendees will also hear from illusionist Criss Angel, Rob Barnett, the founder and CEO of My Damn Channel and GeekBeat TV host Cali Lewis. They will discuss how they build, sustain and grow audiences while monetizing their projects.

Littlejohn and Seidel to Receive NAB Engineering Awards at NAB Show

April 9 – Radio engineer Jeff Littlejohn of Clear Channel Media and television technology innovator Robert Seidel of CBS have been named the 2014 recipients of the NAB Engineering Achievement Awards. The recipients will be honoured at the NAB Show Technology Luncheon.

Littlejohn is the executive vice president, engineering and systems integration, and oversees all technical aspects of Clear Channel's media and entertainment division. He remains a leader in technical improvements for radio and active on many industry committees. Littlejohn led innovative projects such as the Total Traffic + Weather Network and Clear Channel's Engineering Co-op and Market Engineering Management Development program.

Seidel has been with CBS since 1976 and is now VP, engineering and advanced technology. He was an industry leader in HDTV, the digital TV transition and other innovative projects. Seidel serves in leadership positions for SMPTE and ATSC, participates in several NAB technical committees and has presented numerous technical papers at industry conferences.



Robert Seidel



Roy Sekoff

Roy Sekoff of HuffPost Live to Deliver Keynote at Disruptive Media Conference

April 9 — Roy Sekoff, founding editor of The Huffington Post and president and co-creator of HuffPost Live, will give the keynote address at the Disruptive Media Conference. Sekoff is expected to focus on how the rise of online video and viewers' growing desire to engage with content is significantly affecting programming, distribution and advertising in media and entertainment.

The HUGE and All-Encompassing Exhibits Area

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Exhibitors are among the world's largest collection of vendors driving the future of media and entertainment. There are eight so-called "exhibit communities" within the Las Vegas Convention Center (LVCC) giving their attention to every aspect of the business, from content creation to consumption. Look for new products, discover import/export opportunities and experience next-generation technologies at interactive exhibits, live demonstrations and technology-focused pavilions.

The exhibit communities are:

Acquisition & Production (Central Hall); Display Systems (South Lower Hall): 3D, cameras, lenses, capture accessories, lighting & grip, motion capture, 4K, virtual production, set design, motion picture/film, ENG vehicles, workflow solutions;

Distribution/Delivery/Online Video (South Upper Hall): 4K, digital signage, TV sets, monitors, projectors, projection screens, video display, ultra HD;

Management & Systems (North Hall): digital asset management, storage, IT/network infrastructure and security, 3G B/S, signal management,

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Post-Production (South Lower Hall): Animation and VFX, digital intermediate, editing software/hardware, 3D technologies, motion graphics, mastering and duplication, character generation, music and sound libraries, subtitling and closed captioning, encoding, format conversion, workflow solutions;

Pro Audio (Central Hall): 5.1, audio editing, mastering, mixers, effects, production, post-production, encoding, recording, compression technologies; and

Radio (Central Hall): analog, digital and streaming technologies, HD radio, antennas, transmitters, towers, automation, master control, news and weather services, advertising/media sales solutions, encoding, microwave/RF accessories, scheduling software, signal management, IT/network infrastructure and security, web, mobile and video applications.

Best Tip You're Ever Going to Get as it Relates to NAB Attendance

WEAR COMFORTABLE SHOES.

If this is your first visit to the NAB's annual convention in Las Vegas—or if you need a reminder—the advice you see in red is the absolute, steadfast, give-no-quarter, take-it-to-the-bank comfort strategy.

Ladies, forget the high heels. There are hordes of women who've wandered the Las Vegas Convention Centre whose feet will never forgive them. Gentlemen, the same applies to you. Wear comfortable shoes (and save your high heels for later).



Canadian-led technical sessions at NAB2014

IPX Routing: Software Defined Networking

Date: Saturday, April 5

1:20 pm - 1:50 pm

Location: S225



Description:

Software Defined Networking (SDN) has become the new buzzword in the networking world. SDN promises to allow service providers the ability to quickly add services and provide more efficient use of resources. In this presentation, Evertz looks at how SDN philosophy can be applied to the video world as it transitions to be more IP-centric. The presentation describes how 10GbE/100GbE can be leveraged to replace the traditional baseband routing core, while creating new efficient workflows and services.

Presenter: Mo Goyal, Director, Product Marketing, Evertz Microsystems, Ltd.

Integration of Social and Broadcast in a Modern Newsroom Computer System

Date: Saturday, April 5

3:15 pm - 3:50 pm

Location: S225



Description:

Today's newsroom computer systems (NRCS) have evolved from the simple creation of show rundowns, and scripts to become a key piece of technical infrastructure. The advent of Media Object Server (MOS) protocols has allowed newsrooms to go paperless by integrating with server, MAM, editing and graphics platforms. Despite modernization, expensive systems that focus on one type of production for one method of distribution are becoming antiquated.

What has traditionally been called a newsroom is evolving into a production hub for multiple content types that can be distributed and consumed on multiple platforms. This presentation will discuss some of the history of the NRCS and discuss how these systems can be expanded to include social media in research and linear presentation content as well as how the NRCS can become the key to audience engagement in linear, web and social content for news, entertainment and sports production.

Presenter: Scott Bowditch, Marketing Product Manager—OverDrive, Inception, Ross Video



Click for more information.

Nautel User Group Meeting

Date: Sunday, April 6

9:00 am - Noon

Location: Grande Ballroom

at the Riviera Hotel



Description:

Nautel personnel and a few guests will present updates on the large Digital Radio rollout in India; Nautel TV transmitters; Nautel Phone Home, the company's customer service program; installation tips and maintenance suggestions, an updated software release and a preview of a new product series that will be launched at NAB. A complimentary lunch will be provided.

Additional in-depth training on Nautel's Advanced User Interface (AUI) is available after lunch for those who want it. That session will run from 1:15 pm to 2:30 pm.

Presenters include: Nautel Director of Customer Service Kevin Rodgers; CEO and President Peter Conlon; Director of Sales Chuck Kelly; Head of Development Mike Woods, and others.

Transmission Challenges and Solutions for All-Digital AM IBOC

Date: Sunday, April 6

11:30 am - 12:00 pm

Location: S227

Description:

Recent tests have been performed by the NAB to assess the viability of the all-digital AM IBOC mode, MA-3. Hybrid AM transmission using MA-1 has been commonplace for several years, but the all-digital mode presents some unique challenges. The peak to average power ratio of the signal increases significantly compared to a station broadcasting an analog AM or hybrid signal, requiring either a reduction in power or some form of peak control. A typical hybrid transmitter installation would have the transmitter optimized for analog AM performance, but a different set of criteria

are required for the all-digital signal to optimize spectral performance and MER. This paper will present an analysis of the MA-3 signal and spectral mask, along with the implications for passing it successfully through both current and past generation AM transmitters. Suggested power levels for a given transmitter will be reviewed, along with how these could be increased by reducing the amount of power in the AM carrier. Finally, an innovative signal conditioning technique that reduces the envelope and phase frequency content will be presented, allowing the operator to choose a trade-off between MER and spectral performance into difficult loads.

Presenter: Brian Walker, Research Engineer, Nautel (BEC Session Chair)

Pushing the Boundaries of Transmitter Reliability: A Case Study in Practical Design

Date: Tuesday, April 8

5:30 pm - 6:00 pm

Location: S228

Description:

Our industry has witnessed dramatic gains in transmitter reliability with the move from tube systems to solid state. It is fair to ask just how far can reliability be taken. A real world application has forced designers to test how far the boundaries of reliability could be pushed within the constraints of an economical solution. Nautel engineers embarked on a fascinating project to build a maintenance-free low power transmitter/exciter with failure rates substantially lower than the norm. This paper will allow the reader to trace the pragmatic, real world design considerations and novel approaches used to develop a new class of transmitter that will have broad application.

Presenter: Jeff Welton, Technical Sales Representative, Nautel

4K and Copper Cable

Date: Wednesday, April 9

9:00 am - 9:30 am

Location: S228

Description:

4K (4096x2160) and UHD video (3840x2160) present challenges when carried on copper coax. This presentation will outline work on designing and manufacturing coaxial cables to carry these new high bandwidth signals. With clock frequencies approaching 12 GHz, the requirements and limitations will be outlined, especially return loss at these high frequencies and the effective distance that could be realized.

Presenter: Steve Lampen, Multimedia Technology Manager, Belden



Successful File-Based Workflow Transformation in a Complete Content Lifecycle

Date: Wednesday, April 9

3:00 pm - 3:30 pm

Location: S228

Description:

In 2014, CBC/Radio-Canada Montreal production centre will have completed a full file-based workflow transformation for its content lifecycle. It is revolutionary, in the sense that it is a large change management project that affects the way in which our media operations employees do their jobs, the tools that they use and the workflows that they follow. It simplifies their lives, adds value to our operations, and it is cost effective by making content more accessible throughout the Corporation and the variety of media platforms that we use. The Montreal production centre is producing in-house more than 6,570 hours of HD original content per year such as variety shows, drama and current affairs. The market share for the TV program is around 23%. We also distribute our content on upwards of 40 different platforms, including the traditional ones as well as our over the top services such as Tou.tv, smartphones, tablets, Netflix and iTunes, amongst others. Since 2010 CBC/Radio-Canada did all this in a step by step approach, working with different stakeholders and integrating multiple technologies and know-how.

From CBC/Radio-Canada, Senior Director of Operations and BEC Session Chair Pierre Lemieux; General Manager of Productions Dany Harrison; Senior Director of Operations Pierre Lemieux; and Senior Director, Media Infrastructures and Technology François Vaillant.



CBC

BROADCAST Dialogue

Essential Reading

Christensen Communications Ltd. • 18 Turtle Path, Lagoon City ON • LOK 1B0 • howard@broadcastdialogue.com

Thursday, March 27, 2014

Volume 21, Number 43

RADIO: The former *Z95.3 (CKZZ) Vancouver* is making a comeback, succeeding the *Virgin Radio* brand. This follows the sale of Virgin to *Newcap* by *Bell Media*. The music format will remain the same. Bell Media, which retains the Virgin Radio brand in Vancouver, will re-launch it later this year after a brief hiatus that honours Bell Media's commitment to Newcap... *The Peak (CKPK-FM) Calgary* is transmitter testing on 95.3. The new *Jim Pattison Broadcast Group* station should be on-air late this spring or early summer... *92 CITI FM Winnipeg*, in a unique promotion, has partnered with a local plumbing & heating company to give hundreds of city dwellers the chance to jump the frozen pipe thawing queue. While it can't touch city-owned pipes, the company says if pipes are on the homeowner's property, it's fair ball... Burning \$5,000 wasn't a hit with a lot of folks on social networking but, says *Newcap* group PD Steve Jones, by *AMP Calgary's* having done so it won far more attention than could have been bought for the same money. The cash, set aflame in a Calgary pet crematorium, came about after a contest asked listeners if money should be burned or banked with a winning listener. The majority voted for flames.



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Jim Van Dusen



Michelle Yi



Jenn Ferguson



Norm Wright

REVOLVING DOOR: Nat Hunter and Drew Savage of *Virgin Vancouver's Nat and Drew in the Mornings* are moving to mornings at *Bell Media's 103.5 QM/FM Vancouver* March 31. Their last show on the now *Newcap*-owned *Virgin Radio (CKZZ) Vancouver* will be tomorrow (see **RADIO**). Hunter and Savage succeed Mike Shaeffer and Tara McGuire. Nat and Drew had been with CKZZ since June 2007 when it was *95 Crave* before becoming *Virgin Radio*... At *Bell Media Vancouver*, Dave Youell, the longtime chief engineer, decided to make the move to senior radio engineer, stepping aside in favour of new radio chief engineer Chris Larke. It's a promotion for Larke. And Ciana Parsons, with 20+ years of service — most recently as creative director — has retired...

Jim Van Dusen, ex of *Bell Media Winnipeg*, has joined the *Jim Pattison Broadcast Group Winnipeg* radio stations as creative director... Jenn Ferguson, ex morning show co-host at *Bob FM Brockville*, is now morning co-host at *Hits 104.3 (CKWS) Kingston* with Buzz Collins. She succeeds Chelsea McDermott who will anchor a new Web-based video channel in Kingston called *Station 14*. It launches April 14... Mel Kemmis, ex of *QM/FM Vancouver*, is senior PD at *Newcap's* recently acquired *Z95.3 (CKZZ) Vancouver*... After 57 years in broadcasting, Norm Wright has retired. The former host of *CBC TV Ottawa's* late night news in the 80s and 25-year broadcasting professor at Ottawa's *Algonquin College* owned Quebec City's only English-language station, *CFOM*, from 1971 to '73. Wright, the co-founder (with Brian Perkin) of *Lake 88 Radio Perth*, began his broadcasting career in 1957 at *CFCO Chatham* and, later, had stops at *CFJR Brockville*, *CKSF Cornwall* and as morning host at *CFRA Ottawa* (before 'General' Ken Grant). From 1961 to 1971, he was news director, senior anchor and program host at *CKMI-TV Quebec City*... Heather Kim, who was assistant ND under Hudson Mack at *CTV Vancouver Island* and who became interim ND upon his departure, has been confirmed as news director. Andrew Johnson succeeded Mack as anchor of the 6 p.m. *Newshour* while Joe Perkins anchors the 5 p.m. news. Stuart Adamson is executive producer... Succeeding Kevin Lim and Sonia Sidhu at *Sun FM Kelowna* will be Ian McKinnon, now doing afternoon drive at the station, and Christy Farrell, ex of *Power 104 Kelowna*. Lim and Sidhu will remain at Sun FM through the month of April before moving to *102.7 The Peak Vancouver's* morning show in May... At *96.3 CRUZ-FM Saskatoon*, new pm drive announcer is Dave 'Muzik' Morgan, bumped up from weekends/swing, while promotions assistant Mel Kozun adds music director duties... 'Nightslammer' Jeremy White left *92.5 The Beat Montreal* to join *Virgin Radio Edmonton* in weekday evenings. He begins Monday.

SUPPLYLINES: *Raceline Radio*, now in its 22nd year, is back for the 2014 auto racing season... *Applied Electronics* has added two companies for which it resells, *Lawo North America*, the maker of audio, video and AV-over-IP networking solutions, and *Barnfind Technologies*, the Norwegian manufacturer of multi-functional, signal neutral transport platform.

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THE Crystals AWARDS **Wednesday, May 7, 2014**
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Davicom will present Version 5.52 of its firmware and software for use with its line of Intelligent SNMP remote monitoring, alarm and control systems.

Highlighted features of v5.52 include:

- Support for new MEXM-2 units 64 Digital Input Expansion Module
- Direct configuration and control of inputs via Web server view screen
- Faster network pings for rapid detection of network issues
- Full integration of expansion devices (MEXM Expansion I/O module, ModBus I/O devices, DADS Dual Audio Detector & Switcher and FMBM AM/FM Broadcast Monitor) into SNMP MIB
- Group DTMF commands for faster/easier telephone control functionality.

Other new products include:

- Davicom MEXM-2, 64 Digital Input Expansion Module
- Dav2You Application for Android devices
- Davicom AM/FM Broadcast monitor with Multiplex I/O and optional AES-EBU digital audio outputs
- Davicom SNMP Remote Control Interface for Inovonics 610 Internet Radio Monitor.

Davicom systems allow remote monitoring and control of transmitter sites thereby reducing operating costs and downtime. Immediate access to real-time site information, like transmitter/two way radio status, RF power, antenna VSWR, audio/video levels, mains power presence, temperature, tower lighting, fire alarm and building security status can be just a mouse click away. Davicom units provide automation with decision-making features and commands that go well beyond conventional telemetry systems.

Davicom units feature a built-in SNMP manager that allows users to take readings, set controls and receive alarms from SNMP enabled devices such as transmitters and repeaters. This monitoring and control is achieved over a simple RJ-45 TCP/IP, thus greatly facilitating interface wiring.

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DAD v14

DAD v14 adds browser-based remote voice tracking, temperature and weather announcement modules, automatic playlist creation tool with email confirmation and user interface enhancements. MusicMaster integrates directly with DAD v14 and ENCO adds support for Lawo mixing consoles, Ravenna IP audio, and LDR Interactive. Also debuting at NAB is the all new ENCO1 virtualized automation system.

enCaption3

enCaption3 is the latest generation live automated captioning system from ENCO. This breakthrough technology features an enhanced speech recognition engine that delivers closed captions in real-time with never before seen accuracy. enCaption3 allows broadcasters to serve their hearing impaired audience for a fraction of the cost of traditional captioning services and is always available for live and breaking news, weather, and events.

DADtv

Digital audio for live and production television providing instant access to all audio material on your network, hard disk or USB drive. An organized database of audio makes it quick and easy to find the right cut at the right time. Automatic log generation simplifies rights reporting tasks. DADtv enables incorporation of discrete Surround Sound 5.1/7.1 audio into HDTV broadcasts.

LARCAN

Encore Hotel, Salon-I

www.larcantv.com



Larcantv, taking advantage of combining an exhibit with its hospitality suite, will allow its staff to meet with NAB attendees at one-on-one any-time meetings.

LARCAN will be hosting its "Broadcast's Best" hospitality suite at the Encore hotel from Sunday, April 6 through Wednesday, April 9 from 5-9 p.m. each evening.

Larcantv's latest innovations will be on-site, thus giving attendees more time, more insight and a more personal approach.

Nautel Limited

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RCS will demonstrate their whole "RCS2Go" mobile initiative, from their keystone product, GSelector4 and its mobile compliment service, Selector2Go, to their advanced automation platform, Zetta, with its mobile sidekick Zetta2Go. When it comes to advanced traffic software, RCS has Aquira with its new add-on, Aquira2Go. And in the newsroom, RCSnews can be used by one newsperson on location, or power a network news facility.

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WideOrbit

Booth # N5129, N5829 (See ad on the next page)

www.wideorbit.com



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See the latest release of WideOrbit's traffic and billing solution that can manage multiple properties, media platforms, markets and groups from a single database, includes numerous enhancements to help improve efficiencies and workflow. Digital tools allow users to manage spot and digital orders from a single order, from order entry through to invoicing and reconciliation. Mobile support via *WO View* allows sales people to enter orders from their iPad and Android tablet devices.

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This radio automation system delivers unrivaled ease of use and operational efficiencies to radio broadcasters and features:

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- Centralized playlist creation and editing across stations and markets—no reloading!
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This comprehensive sales solution for managing sales operations across account management, avails, planning, order EC, multimedia selling, research and analysis provides tight integration with *WO Traffic* that allows Sales and Traffic to share agencies, advertisers, revenue, orders and inventory with a single point of entry.

WO Analytics

This tool is a game changer and elevates data analysis to a new level by providing managers and executives hyper visibility across their stations and markets. The latest release features several new core dashboards, including:

- **Director of Sales Dashboard**—includes a complete overview with 7 mini dashboards and over 25 major reports.
- **Executive Dashboard**—delivers high level group Pacing by revenue group, focused events, category performance and daypart trends with drill-down capabilities.
- **Political Monitor**—provides group wide and station specific political sales analysis with LUR monitor and rate driver.

WO Mobile

This robust SMS mobile campaign platform allows you to interact with your audience and create new revenue streams via text, voting and show-and-go coupons—Plus Closings & Weather Alerts!

Seven essentials of top radio shows and stations in the digital age



by Valerie Geller

The work I do around the world is based on only these three things: Tell the truth, make it matter and NEVER be boring. If you do those three things it works every time. In my work coaching talent, working with news and helping stations grow their audiences, I'm often asked: "Is there a recipe for creating a winning radio show or radio station?"

The answer is yes. In my experience all successful radio shows and stations throughout the world have seven essential qualities. They are:

Content Creation

You've heard the expression "Content is king." It is. Content is our strength in radio. Since listeners can get their news, music, information and public service from many other places, your personalities are where your station or show can break through to deliver powerful content and connect with your audience. Offer what listeners cannot get elsewhere.

A word about talent. The first step to creating great content is to find people who have it. By hiring talented on-air personalities or



show presenters, you're already ahead. But the challenge is that real talent is rare. You can't teach it. It exists from within. You can only develop or discourage it. Recognizing talent is a talent of its own.

Radio is an art form that takes craft, skill, training, hard work and experience, but if you find people with talent and a desire to succeed it's worth the time to develop them. These people can win for your station. Find and hire personalities who are interesting, intelligent, curious, fun or humorous, are relatable, can communicate engagingly and who can connect to the audience. If a total stranger comes up to your air personality and says, "I've never met you, but I listen to you on the air and I feel as though I know you....", that is high praise. In our digital world, compelling talent is one answer to creating original and powerful content.

Unique

If your listeners can get the same thing from five other stations, why would they listen to you? Be predictably unpredictable. Take your audience on an original journey, offer new information, entertain with humour or introduce them to characters they can care about. Give them reasons to listen to you.

Care

This is about genuinely, authentically caring about the people in your audience. Give back to your community. Help individuals or charities and show sincere concern for the audience's issues or problems. Whenever you can, "Leave your campsite better than you found it". Do it.

Sell It

If you work in commercial radio, the station has to make money and your sales team has to have pride in the station to be able to sell it easily. If you work in public radio you must be able to market yourself to those who have the financial power to make your broadcast possible. Do whatever you can to make their jobs easier. Create alliances and support those people in every way you can.

Product – Permanence – Promotion

This is the formula for any business to succeed. Have a great product. Do it consistently over time. And then market it so people know where to find it.

Digital Specialist

Every successful show and station needs one person dedicated to just taking care of the show/station in the digital space. Millennials live there and we need to meet them where they live. Right now, this is the hottest job in radio. Build and care for your show's brand

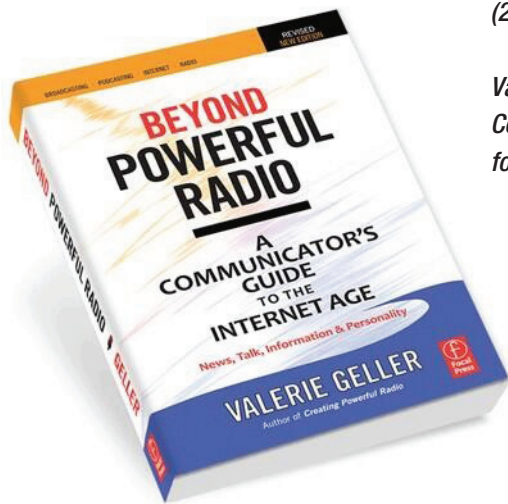


by maintaining relationships with them through social media. Create Vimeo or YouTube videos. Maintain the station website and give listeners a reason to visit often.

Story-Telling

Remember, you're in the story business. Your audience can never get enough stories. Draw material from your community, the news and your own life experience. The minute a listener says "What happened next?" you own your audience. The story has to matter to you if you want it to matter to them. There are no boring stories, only boring storytellers. And that takes us back to the last of the three original "Powerful Radio Principles"—NEVER Be Boring!

Valerie Geller is president of Geller Media International Broadcast Consultants/ Training and is based in New York City. Among stations she has worked with in Canada are Q107 Toronto, and CHFI/680 News Toronto. For more information, www.beyondpowerfulradio.com. To reach her, Valerie@gellermedia.com or (212) 580-3385.



Valerie Geller will be presenting at NAB—including three panels at the BEA Conference—plus a book signing at the NAB Store Monday, April 7 at 4:00 p.m. for her Beyond Powerful Radio—A Communicator's Guide to the Internet Age.