

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

Thursday, January 12, 2012


Volume 19, Number 34

Page One of Four


Proven.
Stable.
Familiar.

ENCO

Classic interface - Proven DAD engine
A studio interface designed by announcers for announcers and built on the renowned DAD engine, Presenter continues the ENCO legacy of success. Using a familiar interface, Presenter is the most intuitive, user-friendly, and powerful on-air system yet!



Pippin Technical
We Are Broadcast Engineering!



Call toll FREE 1-888-508-4677
www.pippintech.com

RADIO: **Astral Media** has closed its \$13.4 million purchase of **Shore Media Group Inc.**, owner of **Shore FM (CHHR-FM) Vancouver**. The station, at 104.3, becomes **Astral Vancouver's** third radio property, joining **Virgin Radio 953** and **AM 650 (CISL)**. **Sherri Pierce** remains Shore FM's GM, reporting to **Brad Phillips**, Astral Radio's VP, B.C. Operations. The CRTC approval came just three months after the Commission stopped the deal, saying that it contravened its licence trafficking policy... **Golden West Broadcasting** has won **CRTC** approval for a new FM station at Fort Saskatchewan, about 35 km northeast of Edmonton. It will operate at 107.9 with power of 11,000 watts and program mixed Classic Hits and Classic Rock. Responding to interventions from **Newcap** and **Rogers Media**, **GWB** said the new station would aim to serve the community; that it is not a back-door entry into Edmonton... **Hot 107 (CJNW-FM) Edmonton** has been sold to **Harvard Broadcasting**. Owner **John Yerxa** divested himself of the station due partly to health concerns. Harvard will, after closing the transaction, twin the operation with its **Lite 95.7 FM Edmonton**. Hot 107 launched in 2009... **Saskatchewan's Justice Ministry** has bestowed the *Queen's Counsel* honour upon 16 lawyers, one of them being **John Gormley**, **Rawlco Radio's** in-house counsel and radio Host at **News Talk 650 (CKOM) Saskatoon** and **News Talk 980 (CJME) Regina**... **Evanov Radio's Z103.5 FM (CKHZ-FM) Halifax** switched formats last Friday from Top 40 to a dance rhythmic, more urban format. With the rebranding to **Energy 103.5 FM**, previous Z103.5 Hosts have either left or assumed other responsibilities within the Halifax station cluster. A new morning show host is still being sought... **CJGV-FM** Winnipeg, formerly **99.1 Groove FM**, will relaunch Feb. 14. The CRTC recently gave **Corus** approval to drop Groove's money-losing jazz format... Nearly two years after **Newcap** got **CRTC** approval to flip **CHLW St. Paul** to FM, **97.7 The Spur (CHSP-FM)** just missed being a New Year's baby. The new station was launched Dec. 30. It remains Country-formatted and has power of 16,000 watts... **Mario Caccamo**, 84, has been broadcasting the sounds and stories of Italy for 50 years in Thunder Bay. On Dec. 22, 1961, he spoke his first words into an on-air microphone at now-defunct **CFPA**. Caccamo now does *The Italian Musical Panorama* on **CKPR Thunder Bay** every Sunday morning and says he'll keep on doing it for as long as he can.

LEMO
Broadcast Products

3K93C HDTV Connectors
Professional Broadcasters' preferred choice around the world
Hybrid Configuration with
2 fiber, 2 power and 2 signal contacts
Conforms to SMPTE, ARIB, EBU
Made in Switzerland
Over 20,000 mating cycles
Cable Assemblies - Made to Order

Triax-to-Fiber Video Media Converter - Meerkat -
Extends Triax camera range to 2 km or 20 km

HD/SDI-to-Fiber Video Media Converter - Serbal -
4 Channel, Coax-to-Fiber, bi-directional link

For more information, contact
www.BIRDE.ca
514-335-4050

BIRDE Marketing Inc.

RADIO(2): Catching up on the last-minute station activities immediately prior to Christmas, the 45th Annual **CP24 CHUM Christmas Wish Campaign** assisted 300,000 individuals through toy and financial assistance, supporting 335 community agencies. The campaign is a partnership of Toronto **Bell Media** stations **CHUM-FM**, **TSN Radio** and **CP24**... **92.5 The Beat Montreal** raised \$236,000 for **Starlight Children's Foundation Quebec** through the **12 Days of Starlight** holiday fundraiser. The Beat teamed with its French-language sister station **CKOI**, benefitting from the generosity of both stations' listeners... The **Majic 100 Ottawa/CTV Ottawa Toy Mountain** helped 15, 547 kids over Christmas. The **Bell Media** stations staged an all-day broadcast specifically to aid and support the work of city's **Salvation Army**... **JET FM Courtenay** presented a \$21,000 cheque to the local **Habitat For Humanity** as part of the radio station's commitment to sponsor one of six houses being built. The JET donation is part of its effort to raise \$100,000 to build the house.... **Quinte Broadcasting's** annual **Adopt-A-Child Clothing Program** saw **ROCK 107 Trenton/Quinte West** and **MIX 97/CJBQ Belleville** appeal to the public to purchase clothing, toys and food for less privileged children in the two communities. The Belleville program saw more than 1,100 children looked after while the Quinte West program took care of just over 1,000 children... The 72nd annual **Sun Times-CFOS Owen Sound Christmas Fund Broadcast** raised just under \$20,000, the proceeds aimed at about 20 local charities... A food drive at **99.7 The River Campbell River**, headed by Host **Dave Reynolds**, brought in enough edibles to fill two truck trailers and a third, smaller truck. On top of that, **Reynolds' River Relief** met its goal of bringing in 700 turkeys for the food bank and the **Salvation Army**... A thief who stole a **Salvation Army** Christmas kettle with about \$800 in it inadvertently opened the wallets and hearts of Regina residents. When the story got out, **CKRM Regina** listeners responded by donating upwards of \$10,000.

TV: **Shaw Media** has filed an application for a British Columbia regional all-news specialty channel and expects it to launch by this summer. The yet-to-be-named channel will operate 24/7 under **Global BC's** news and production team... What was once **Palooka's Boxing Club** on Halifax's Gottingen Street will, after some serious renovations, become the new home of **Global Maritimes**. The station facilities have been located in Dartmouth, across the bridge, since its inception but now, insiders say, Global's needs far exceed the building's capabilities... **Goldman Sachs Group**, the New York-based investment

bank, is looking to sell its stake of **Alliance Films** that it acquired in 2007. The bank is making move even as the movie distribution business is riding a high of renewed optimism as investors look toward mobile devices and digital delivery as ways to drive new profit from existing catalogues... The **TVA Group** has an agreement to sell its 50% interest in the **Mystery TV** specialty channel and its 51% interest in **The Cave** specialty channel to **Shaw Media**... **OUTtv** has filed an undue preference complaint against **BCE** after learning that Bell intends to repackage its must-carry service next month. OUTtv claims Bell would give a number of its own services undue preference under the proposed repackaging. It asks the Commission for a standstill condition requiring Bell to continue carrying the service under the previous agreement... **Corus Entertainment's** new **ABC Spark** will launch across Canada Monday, March 26. ABC Spark is based on **ABC Family** in the U.S... For four years in a row, **NBC Nightly News with Brian Williams** has been the top-rated U.S. evening newscast. And in 2011 it tallied its highest ratings in five years. Nightly News had an average of 8.76 million viewers last year, while **ABC World News With Diane Sawyer** had 7.83 million and **CBS Evening News** had 5.96 million... **TVB** has updated its **Telecaster** Analyst contact list. There may have been a change as it relates to your contact and TVB is recommending that you check www.tvb.ca/pages/TCEContact.htm/ for the latest information.

GENERAL: Two broadcasters have been named to the *Order of Canada*: **Brian Williams** and **Stuart McLean**. Williams, with **CTV/Bell Media** for the past six years, most recently anchored CTV's prime-time of the *Vancouver 2010 Olympic Winter Games*. Before moving to CTV, he had a 25-year career at **CBC-TV**. McLean is Host of **CBC Radio's The Vinyl Cafe** and is a best-selling author, award-winning journalist and humorist. He began his broadcasting career making radio documentaries for CBC Radio's *Sunday Morning...*

Corus Entertainment's profits strengthened in its first quarter as double-digit growth in ad sales from its female-centric channels gave a bump to revenue, offsetting a decline at its radio division. Profits were \$91.2 million (61 cents per share) beating average analyst estimates of 59 cents. Revenues rose 7% to \$236.9 million from \$222.2 million. Corus says it will boost its annual dividend by 10%, or nine cents per share. Radio revenues dropped to \$51.9 million from \$54.6 million... Does criticism of Israel equate to hate speech against Jews? **Stephane Gendron**, a show Host at Quebec's **V Television Network**, has seen his aired questioning of Israel's right to exist draw the ire of California-based **The Simon Wiesenthal Center**, a Jewish human rights group, and of sparking an interest with the **Canadian Broadcast Standards Council (CBSC)**. **Rabbi Abraham Cooper** of the Wiesenthal Center was quoted as saying, "He definitely has his right to his opinion, but to be given a consistent platform by a network in Canada is just something that should not happen." Gendron defends his remarks by saying he's not promoting hate speech against Jews nor Israel, but instead he's taking issue with Israel's politics. He says people try to portray him as an anti-Semite but that such characterizations are "false and ridiculous"... The **2012 International Consumers Electronics Show (CES)** is on in Las Vegas. The top three trends this year, as noted by Consumer Electronics Association) Chief Economist and Director of Research **Shawn Dubravac**, are:

- Non-core non-computing devices, e.g. smart TV which increasingly behaves like a computer. Nearly half of TV sets sold this year will be able to connect to the Internet.
- Interface will become a key focus, with technology hidden from the user. Remotes will have fewer buttons and will look very much like the first Zenith TV remotes. They'll be simpler to use, employing gesture controls, and
- Emphasis on the personal. A decade ago, radio and TV programming gave everyone the same experience at the same time. With tablets, smartphones and MP3 players, people now have different experiences based on personalization.

REVOLVING DOOR: Long-time (16 years) **Corus Radio Winnipeg** GM **Garth Buchko** will become the new CEO/President of the **Winnipeg Blue Bombers** March 1. Buchko, of **CJOB/Power 97/Groove FM**, was one of 75 candidates for the position... The new **100.7 THE BREEZE (CFJL-FM) Winnipeg** has added two well-known local personalities, **Don Percy** and **Stan Kubicek**. Percy, sometimes described as "The Master of the Morning", takes mornings while Kubicek, a long time radio personality and best known as The Weather Man on Global Winnipeg, holds the reins on afternoon drive... **CTV Vancouver** Legislature Reporter **Jim Beatty** will become the new Anchor at **CHEK News Victoria**. Beatty, already well-settled in the B.C. capital, was CTV's legislative Bureau Chief for seven years and, before that, spent 10 years there working for Vancouver newspapers... **Christos Nikitopoulos** is the new VP, Revenue Planning and Strategy at **Rogers Media** and working across the company's TV, publishing, digital and radio platforms. His broadcast background includes VP, Sports at **Shaw Media** and VP of Programming and Revenue Planning at Canada's **Olympic Broadcast Media Consortium**... **Katie Malloch**, after almost 40 years with **CBC Radio**, is retiring in March. Malloch, the Montreal-based Host of jazz show *Tonic* on **Radio 2**, spent much of her career at the public broadcaster in jazz programming, including hosting *Jazz Beat*, a show combining discs and live recordings that Malloch co-created

LARCAN
We hear you. Loud and clear.

TRUE LARCAN TECHNOLOGY

Your Best Digital Broadcast Solution
Let LARCAN Move You. Anywhere.



We deliver our best to Canadian broadcasters. Digital TV is here to stay, ensure your partners for success are the right ones.

Call: 905-564-9222 **Connect:** sales@larcan.com **Click:** www.larcan.com

0 1 0 0 0
0 0 1 1 0
1 1 1 0
0 1 0 1 0 0

and fronted for 23 years... **Samantha Stevens** has moved across the road to **QX104 Winnipeg** from **92 CITI FM** to join **Brody Jackson** in mornings... New ND at **News1130 (CKWX) Vancouver** is **Doug Cheng**. The former Assignment Editor at **OMNI TV Vancouver** begins at News1130 Feb. 6... **Tyler McLean** has succeeded **Tom Young** doing morning talk at **News 91.9 Moncton/News 88.9 Saint John**. McLean became the longest tenured producer for Young and last year shared in a national **RTNDA** award with Young for producing and hosting the best information radio program in Canada... Moving up to ND at **Corus Cornwall** is Asst ND **Bill Kingston**. He succeeds **Lorne Wiebe** who moved away from the industry... **Natasha Gargiulo** moves from afternoons at **Virgin Radio Montreal** to partner with morning show Host Freeway Frank Depalo. She succeeds **Lisa Player** who left the industry... **Becky Brenner**, a longtime Country programmer, is now a VP and Consulting Partner with **Albright & O'Malley** and working from the company's west coast office. She was most recently PD at **KMPS Seattle** and Digital Web Manager for the **CBS Seattle Cluster**... **Jacob Zehr** is the new Assignment Editor at **Global Regina**. He moved from **Newcap Television Lloydminster** where he was Senior Anchor/Senior News Producer... **Randy Kilburn**, the ND at four **Vista Radio** stations in Courtenay will leave Jan. 23. He is moving to the **Workers Compensation Board** in Edmonton be its Communications Advisor.

SIGN-OFFS: **Doug Sellars**, 50, suddenly in Los Angeles. The former Exec Producer of **CBC Sports**, died months after taking over as an Exec VP of **Fox Sports** in Los Angeles. Sellars, a multiple **Gemini Award** winner, began his career at **CBC** in 1985, working for **Hockey Night in Canada**. By 1989, he was promoted to head of sports production, responsible for all CBC Sports properties, and was instrumental in several Olympic Games and Commonwealth Games presentations... **Ross Perigoe**, in Montreal of a brain tumor. The **Concordia** broadcast professor taught there for over 25 years and, in 2009, received the **Michael Monty Award** for excellence in broadcast teachings and mentorships from the **Radio Television News Directors Association**. The "Coach", as he was nick-named, was one of the youngest national current affairs radio Producers on CBC. At the age of 32, he became the Ottawa CBC-TV bureau station manager... **Ian Douglas Glenday**, 78, in the palliative care wing of Toronto's **St. Michael's Hospital**. Before joining **CBC**, Glenday was a **Reuters** Correspondent and, later, became the first Bureau Manager for **CBC TV News** on Parliament Hill (1976). He is given credit as the person responsible for the introduction of Electronic News Gathering (ENG) which made CBC an early leader in the field. Glenday was also President of the **Radio-Television News Directors Association of Canada** for two terms, the first in 1983 and then again in 1986. He was looking forward to attending the association's 50th anniversary in Toronto this June... **Larry Solway**, 83, of bladder cancer at **Toronto General Hospital**. The often abrasive 1960s **CHUM Toronto** talk show host (*Speak Your Mind*) also acted in film and theatre, was an author, and also had a brief stint in politics. In the '70s, he was a panelist on the **CBC-TV** quiz show *This Is the Law*. At one point he was a VP at CHUM but left in 1970 after a public furor over a series of explicit sex shows. The next year he wrote a book, *The Day I Invented Sex*... **Bill Ozard**, 73, in Bedford, NS, of colorectal cancer. He had a long career as a broadcaster in Victoria and Halifax, first at hometown stations **CJVI** and **CKDA** in Victoria and later at **CJCH Halifax** in 1960. He left radio briefly in 1969 to become a publicist but soon returned to CJCH as Station Manager.

LOOKING: **BBM** - Broadcast Engineer; **CBC Ottawa** - Associate Producer,  Switcher/Director and Videographer; **CBC Edmonton** - a Host, a News Editor/Presenter, a  Reporter and a Videojournalist; (for details on the BBM and CBC Ottawa positions, click [HERE](#);

Energy 103.5 Halifax - Morning Host; **Astral Dawson Creek** - Videographer /Reporter; **Astral Television Networks Toronto** - Manager, Engineering **Astral Radio Hamilton** - Account Executive; **Bell Media Radio Victoria** - Retail Sales Manager; **Bell Media Toronto** - Research Analyst, CTV Market Research; **CBC Toronto** - Head, Media Relations & Spokesperson; **CBC Yellowknife** - Manager, Media Operations and Technology; **CBC Montreal** - Technical Director (Productions) and a Strategic Sourcing Manager; **CFLG/CJSS/TheCornwallDaily.com Cornwall** - Morning News Anchor/Reporter; **Woodbine Entertainment Group Etobicoke** - Broadcast Technician; **JET FM Courtenay** - News Director; and **710 VOCM (CKVO Clarendville) St. John's** - Morning Show Host.



BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

Thursday, January 19, 2012

Volume 19, Number 35

Page One of Four

TV: The **Communications Research Centre** (CRC) won a *Technology & Engineering Emmy* for being part of group given credit for dialing down loud TV ads by developing a system to measure their loudness. The issue annoyed TV viewers for years but, until recently, there was no international standard to measure how loud ads were. The CRC, along with **Dolby Laboratories** and the **International Telecommunications Union** won the Emmy for devising that standard. The **National Academy of Television Arts & Sciences** celebrated in Las Vegas those in the industry who have contributed to the way TV is delivered... About a month ago, **Rogers** announced that it would be supplying Regina-based **SCN** (formerly known as **Saskatchewan Communications Network**) with **Citytv** programming. And, beginning early this month, SCN began airing Citytv shows between 3 p.m. and 5:59 a.m. Now, says Rogers, it's going to buy the station and launch **Citytv Saskatchewan**. Rogers is committed, it says, to continuing the running of commercial-free educational content from 6 a.m. through 3 p.m. daily and to retaining the management team and staff. SCN which existed as a provincial Crown corporation for 20 years. Late in 2010, **Bruce Claassen** (**Bluepoint Investments**) bought SCN from the province for \$700,000. A **CRTC** decision on the Rogers application is expected this Spring... The **International Olympic Committee** has rejected a joint offer from **Bell Media** and **CBC** to televise the next **Winter Games** (Russia) and the **2016 Summer Games** (Brazil). But **Peter Sisam**, a Toronto sports consultant working with the IOC, expects the two to make a subsequent bid. Worst-case scenario would see Canadians without a domestic broadcaster and having to turn to **NBC**... **CBC** has awarded **M2 Universal** a three-year contract to manage media strategy and buying for its English-language services. M2 Universal is a division of **MacLaren McCann Canada**... Toronto-based **iPowow Canada** says it is poised to "unite viewers and drive television broadcasts and social networking to new heights". The company's patented technology platform uses viewers' computers, tablets, iPhones, Android phones and mobile browsers and other second screen devices to ask questions of viewers and to then reveal responses back at them in a real-time moving graphics... Front-facing cameras are coming to new TV sets. Manufacturers **Samsung** and **Lenovo**, at the **Consumer Electronics Show** in Las Vegas, introduced sets that will recognize you and others in the room. They will then log you into **Facebook** and pull up your favorite channels or websites. Advertisers at the show already see promise. For the first time, they'll know who's watching. That also goes for TV programmers, particularly in **Nielsen** households. And **Cisco** has developed a system meant to read facial expressions and determine whether viewers are entertained or bored... Meantime, interactive TV doesn't seem to be generating much interest from advertisers. Statistics compiled in the U.S. by **eMarketer** found just 8% of advertisers used interactive TV last year, the same number as the year before. An analyst with **Digital TV Research** reckons that interactivity might be interesting to some companies, e.g. carmakers, but packaged goods companies are unlikely to go for it... **Don Bastien**, who retires tomorrow from his position as Sr VP/GM at **CTV Montreal (CFCF-TV)**, has been appointed a Director at Vancouver-based **St. Elias Mines**... **Rogers Cable** has launched a barker channel to promote sports content and services. **Sportsnews** is distributed to digital cable subs.

RADIO: Applications for the vacated 88.1 Toronto FM frequency now number 27. Among them are: **2308739 Ontario** (Jeff Woodruff); **7954689 Canada** (Paul Tietolman); **Astral Media Radio**; **CBC**; **Dufferin Communications** (Carmela Laurignano); **Durham Radio** (Doug Kirk); **Intercity Broadcasting Network** (Fitzroy Gordon); **Larche Communications** (Paul Larche); **MZ Media** (Moses Znaimer); **Newcap**; **Radio 1540** (Leonard Lombardi); **Radio Ryerson**; **Rock 95 Broadcasting** (Doug Bingley); **Frank Torres**; and **Trust Communications Ministries** (Scott Jackson). The rest include ethnic and specialty applications. The deadline

CINEMA EOS

LEAVE NO STORY UNTOLD



INTRODUCING THE ALL NEW CANON CINEMA EOS SYSTEM

Built from the ground up for the serious filmmaker. Every detail, from sensor design to lens mount to I/O and codec is inspired by and created for the industry. We interviewed hundreds of people in the business to truly understand their wants and needs. They spoke; we listened. The result – the Canon Cinema EOS system.

Leveraging decades of Canon experience delivering imaging technology and services, Cinema EOS is more than the sum of its parts – camera body, lenses, service and support; it's a definitive HD motion picture system, conceived as an extension of the cinematographer. And this is just the beginning. Expect many more announcements in the months to come – all part of Canon's commitment to provide professionals with the tools and support they need to tell their stories.



A heritage of brilliant optics is joined by a new line of Canon EF Cinema lenses.

With our expanded lineup of seven Cine lenses exclusively designed for cinematography, we've covered the basics – with more on the way to stimulate your creativity.

JOIN US AT THE EXCITING UNVEILING:

Vancouver

Toronto

Montreal

For more information and to reserve your spot, sign up at canon.ca/cinemaeos

Canon
Because It Counts

for applications was Dec. 19... **K-ROCK 105.5 Charlottetown**, the **Newcap**-owned property, has been rebranded to **The New Hot 105.5**, PEI's #1 Hit Music Station. The former Rock/Classic Rock station gave way to artists not heard on island radio, e.g. **Lady Gaga**, **Rihanna** and **Katy Perry**. There is also a new morning show – *The Morning Hottub* with **Alex, Zack & Firth**... **The Edge (CFNY-FM) Toronto** is off the hook on one item but nailed by the **Canadian Broadcast Standards Council** on another. CBSC says a discussion on the station's morning show about culling cats didn't violate any broadcast Codes but that a mocking conversation about women did. **Dean Blundell** and his co-Hosts laughed at a female staffer for suggesting that men and women are equal and joked that women should keep their mouths closed and do chores. There was more but you'll have to read the decision. CBSC said the representation of women was "*unduly discriminatory, negative, stereotypical and degrading contrary to Clauses 2, 3, 4 and 7 of the CAB Equitable Portrayal Code and Clause 2 of the CAB Code of Ethics*". For details, www.cbsc.ca... **Clear Channel Radio** has changed its name to **Clear Channel Media and Entertainment**. While the core of CC's business remains its 850 radio stations, the new name will better reflect the evolution of its business, the company says. Clear Channel's other divisions include **Premiere Radio Networks**, **Total Traffic Network**, **Katz Media Group**, and **RCS**.

GENERAL: The **Creative Coalition**, an umbrella alliance of organizations including actors, directors, producers and screenwriters, and Internet Service Providers were in the **Supreme Court of Canada** Monday contesting the issue of ISPs being subject to the **Broadcasting Act**, or not. Specifically, the issue pertains to ISPs providing subscribers with access to video programming. The Supreme Court will decide whether or not the **CRTC** has the authority to regulate ISPs in a manner that furthers the objectives of the Act. Earlier, the Commission referred the legal question of ISPs as BDUs to the **Federal Court of Appeal**. That court held that ISPs are not broadcast undertakings. But the Supreme Court granted the Coalition leave to appeal... **Shaw Communications** says first-quarter profits rose to \$202 million, an increase from \$17 million a year ago. Back then, Shaw faced a \$139 million charge related to new programming, digital transmission towers and other **CRTC** requirements linked to Shaw's acquisition of **Canwest**. Revenues grew 19% to 1.28 billion dollars, helped by higher prices at **Shaw Cable**... Minister of State for Democratic Reform **Tim Uppal** plans to repeal Section 329 of the **Canada Elections Act**. That section prohibits transmission of election results to the public in districts where polling stations are still open. The law as it now stands prohibits national media from transmitting electoral results across time zones, thus preventing the influencing of voters in Western Canada... The **Consumers Electronics Association** (CEA) reports that this year's **Consumers Electronics Show** (CES) in Las Vegas saw 20,000 new products launched, attracted 3,100 exhibitors and spun the turnstiles on more than 153,000 attendees. The numbers, said CEA President/CEO **Gary Shapiro**, were all record-breaking... Major media in Slovenia have launched a project aimed at raising revenue by charging a single fee for access to their online sites. A dozen newspapers are gradually going behind a common pay wall under a project that offers unlimited online access to articles considered exclusive for a single fee of \$2.52 per week, \$4.98 a month or \$48.90 per year. The eight major Slovenian publishers are beginning to charge for their web content because readers continue to abandon print in favour of online news... The **Canadian Journalism Foundation** is still seeking nominations for its *Lifetime*

Achievement Award. The deadline is Jan. 30 and your nomination may be filed at http://cjf-fjc.ca/awards_lifetime. Last year's winner was the **CBC's Patrick Brown**. The 15th Annual Awards Gala is set for June 7 at Toronto's Royal York Hotel.

REVOLVING DOOR: **Jamie Haggarty**, the **Rogers Media** Exec VP Television Operations, is no longer with Rogers. Rogers, when queried, confirmed that Haggarty "resigned from Rogers Media and is no longer with the company"... New PD/MD at **Energy 106 Winnipeg** is **Dale Davies**, most recently the APD/MD at **Bob FM/Fab FM Winnipeg**. Davies, who begins Monday, will also oversee programming for **Evanov's The Breeze 100.7 Winnipeg**... **Ron Funnell**, GM/GSM at **Sunshine 89.1 Orillia** and **97.7 The Beach Wasaga Beach** will leave the **Bayshore Broadcasting** stations at month's end. He is moving to **Bell Media's KOOL FM 105.3/KFUN 99.5 Kitchener-Waterloo** as Senior Account Manager. It's a return to the Waterloo Region for Funnell who, before moving to Orillia two years ago, was Market Sales Manager at **CHYM/570 NEWS/KIX Kitchener**... **Aboriginal Peoples Television Network** (APTN) has appointed **Monika Ille** its Director of Programming, effective immediately. She is based at APTN's Montreal office and brings 20 years of broadcast experience to her new position, including the last eight years at APTN as Manager of Programming for the Eastern Region... **Rick Walters**, the Station Manager/Retail Sale at **Newcap's Q91 (CKDQ) Drumheller**, is no longer with the operation... **Adam Fox** became the new Content Director at **CKUA Edmonton** this past Monday. For the last eight years, he was station manager at campus/community **CJAM Windsor**... **Louis Lalande** is the new Exec VP of French Services at **CBC/Radio-Canada**. He held the position on an interim basis since last September and has worked at the public broadcaster for nearly three decades... **Kate Dickson**, the Manager Communications, Kids at **Astral Television Networks** in Toronto, is leaving the company Jan. 25. She's moving to England, where she'll join **Nickelodeon UK** in a communications capacity... **Jason Redman**, ex of **SiriusXM Canada**, has landed at Toronto-based **Dealfind** as CFO. He was CFO at **Sirius** during the \$550 million merger with **XM Canada**.

SIGN-OFFS: **Jim McCrory**, 70, suddenly in Calgary while visiting family. The veteran Saskatchewan broadcaster, who lived in Saskatoon, joined **CFQC Saskatoon** in 1963 as an Announcer. In the '70s, he crossed the hall to **CFQC-TV** where, for many years, he was the Weather man. McCrory retired in 2001... **Les Nielsen**, quietly at his Vancouver home. The long-time **CISL Vancouver** Sales Rep began with the station when it went on-air in 1980. He also worked on radio shows with **Red Robinson** and was the nephew of former Progressive Conservative Cabinet Minister **Erik Nielsen** and Actor/Comedian **Leslie Nielsen**... **John Paschold**, 90, in Tsawwassen, B.C. He worked as a meteorologist and weather broadcaster on radio for many years.

SUPPLYLINES: Elgin, Illinois-based **Linear Industries** and **Novanet Communications** have reached agreement for Novanet to be the exclusive Linear value-added reseller in Canada. The Linear product line includes ATSC DTV broadcast solutions for digital TV transition.

LOOKING: **CRTC Gatineau** - Chairperson (click [HERE](#) to see the ad); **APTN Winnipeg** - Camera/Editor; **MIX 103.7 Fort McMurray** - Broadcast Engineer; **Corus Winnipeg** - General Manager; **Citytv/OMNI Calgary** - Operations Manager; **TVO Toronto** - Manager, Technical Production Operations; **Family Channel Toronto** - Communications Manager; **CTV Edmonton** - Managing Editor; **CKWS-TV Kingston** - Promotions Director; **CBC Toronto** - Director, Network Program Development and a Senior Manager, Network Talk; **CBC Montreal** - Senior Systems Engineer; **Newcap Radio Drumheller** - Station Manager/Retail Sales; **Astral Radio Kelowna** - Morning Show Announcer; **Astral Radio Toronto** - National Account Manager; **Astral Radio Summerland** - Morning Show Announcer/Creative Writer; **Corus Radio Kingston** - Promotions Director; **The Jim Pattison Broadcast Group Medicine Hat** - Radio Production Director; and **WIRED 96.3FM Saskatoon** - Production Director.

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

Thursday, January 26, 2012

Volume 19, Number 36

Page One of Four

GENERAL: **CRTC** Chair **Konrad von Finckenstein**, whose last day on the job was Jan. 24, says he would like to see the Commission massively restructured and reoriented. In an interview with *The Canadian Press*, von Finckenstein said the old separation of telecom and broadcasting is obsolete. He'd like to see a single act to cover both sectors and a single regulator for broadcasting, telecom and even wireless spectrum (now managed by *Industry Canada*). Yesterday (Wednesday), Heritage Minister **James Moore** appointed Vice-Chairman of Telecom **Leonard Katz** as the Interim Chair... Twenty-seven Ontarians have been named to the **Order of Ontario**, the most prestigious official honour in the province. Among them are five individuals who work in broadcast and media. They are: **Suzanne Pinel** of Ottawa, a French-language educator and TV personality recognized by generations of Ontario children as **Marie-Soleil**. Her national show produced 145 bilingual programs over the course of a decade; **Alison Rose** of Toronto, an award-winning independent documentary Filmmaker and Reporter; **Linda Schuyler** of Toronto, Co-Creator and Exec Producer of the multi-award winning **Degrassi** TV franchise, now broadcast in more than 150 countries; **Connie Smith** of Ancaster, host of *Always Good News* on **CTS-TV** and a Media Instructor at **Mohawk College** in Hamilton, and previously a 32-

year veteran of **CHCH-TV Hamilton** as a Reporter, Producer and News Anchor; and **John Tory** of Toronto, lawyer, business leader, community activist, **CFRB Toronto** talk show Host and a former MPP and Leader of the Official Opposition. He is a founding member and chair of **CivicAction** and chairs and volunteers on countless fundraising campaigns... **CBC Saskatchewan** will close the La Ronge CBC bureau effective the end of February. Instead, CBC will operate their northern Saskatchewan operations from its Prince Albert office... **The Ipsos Influence Index: The Most Influential Brands in Canada** show that of the 10 most influential, **CBC** is the only broadcaster. The order is: 1. Microsoft 2. Google 3. President's Choice 4. Apple 5. Walmart 6. CBC 7. Facebook 8. Visa 9. YouTube and 10. Air Miles.



Station Manager/Sales Manager Newcap Radio – Drumheller, Alberta

Newcap Radio is the place for the ambitious radio professional to be! Here is your chance to manage the legendary **Q91 Country** and lead a seasoned, talented professional sales team to even greater success. Our audience is adults between the ages of 25 and 54.

We are looking for someone who, with a minimum of 3 years sales management experience, is results-focused, confident and enthusiastic. If you are performance-driven and a natural born leader this is your opportunity to lead and succeed with one of Canada's great radio companies. Located 130 km northeast of Calgary in Alberta's Badlands, the Drumheller Valley is best known for its diverse and unique topography that includes grasslands, hoodoos, canyons and coulees; a vast landscape that is worthy of discovery, perhaps from the gaping jaw of the world's largest dinosaur statue downtown. Drumheller is best known as the home of the Royal Tyrrell Museum of Paleontology, a world-class facility dedicated to the study of Drumheller's early residents, the dinosaurs.

Golfers enjoy a challenging day on the links with the rugged terrain and wind conditions acting as natural hazards. Other outdoor activities include hiking, skiing and taking a ride on the historic Bleriot Ferry, which crosses the powerful Red Deer River.

Drumheller is a great place to do business and an even better place to live! With a trading area population of approx 35,000, it's a perfect choice for a relaxed lifestyle, diversified recreational facilities, world-renowned tourism attractions, a vibrant economy and culture.

If you're ready for the career of a lifetime, apply to:

DRUMHELLER STATION MANAGER/SALES MANAGER
4920 - 59TH ST
RED DEER AB T4N 2N1
hilarym@newcap.ca

Application deadline is 5 p.m. (Mountain), Feb. 3, 2012. No telephone calls please.
Short listed candidates will be contacted by Feb. 10, 2012.

Newcap Radio Inc. values diversity in the workplace and is committed to employment equity.

REVOLVING DOOR: **Gavin Roth** has been appointed to the newly created position of VP of Multiplatform Sales at **Rogers Media** in Toronto while **Mitch Dent**, Exec VP of Sales, **Rogers TV** takes on

CINEMA EOS

LEAVE NO STORY UNTOLD



INTRODUCING THE ALL NEW CANON CINEMA EOS SYSTEM

Built from the ground up for the serious filmmaker. Every detail, from sensor design to lens mount to I/O and codec is inspired by and created for the industry. We interviewed hundreds of people in the business to truly understand their wants and needs. They spoke; we listened. The result – the Canon Cinema EOS system.

Leveraging decades of Canon experience delivering imaging technology and services, Cinema EOS is more than the sum of its parts – camera body, lenses, service and support; it's a definitive HD motion picture system, conceived as an extension of the cinematographer. And this is just the beginning. Expect many more announcements in the months to come – all part of Canon's commitment to provide professionals with the tools and support they need to tell their stories.



A heritage of brilliant optics is joined by a new line of Canon EF Cinema lenses.

With our expanded lineup of seven Cine lenses exclusively designed for cinematography, we've covered the basics – with more on the way to stimulate your creativity.

JOIN US AT THE EXCITING UNVEILING:

Vancouver

Toronto

Montreal

For more information and to reserve your spot, sign up at canon.ca/cinemaeos

Canon
Because It Counts

an expanded portfolio. Roth begins in his new job Jan. 30. His background includes being VP of Sales at Canada's **Olympic Broadcast Media Consortium**. Dent, who heads up the **Citytv** and **OMNI** sales division adds responsibility for **Sportsnet** and Specialty TV sales. He has been with Rogers Media for 13 years. For reference purposes, the Rogers Media sales leaders are: **Derek Berghuis** - Exec VP of Sales, Rogers Radio & TV Listings; **Mitch Dent**; **Mark Ditmars** - VP of Corporate Partnerships, Sports & Entertainment; **Diana Flumian** - VP of Sales, Rogers Digital Media; **Joe Hurley** - VP of Sales, Sportsnet and Specialty Television; **Brandon Kirk** - VP of Corporate Sales, Rogers Publishing; **Jacqueline Loch** - VP, Client Solutions; and **Gavin Roth**... There have also been changes to **Rogers'** television organizational structure. **Malcolm Dunlop** is now Exec VP of Television Programming and Operations, succeeding **Jamie Haggarty**. Reporting to him are **Madeline Ziniak**, VP of **OMNI Television**; **Tina Cortese**, VP of **Citytv Toronto**; **Hayden Mindell**, Senior Director of Programming; and **Jordan Schwartz**, VP of In-House Productions. Vancouver-based **Bruce Hamlin** adds responsibility for administrative ops at each of the western stations. Hamlin continues his sales portfolio for Citytv and OMNI Television in western Canada. **Renato Zane**, VP/GM at **Citytv/OMNI Vancouver**, returns to Toronto for national OMNI Television News and Diversity productions. It was in July 2009 that Zane moved from VP News at **OMNI Television Toronto** to become VP/GM at Citytv Vancouver/OMNI B.C. **Paula Davies**, GM at **Citytv Calgary** and **Richard Hiron**, GM at **Citytv Edmonton**, are no longer with the company. **Paul Williams** takes on the administrative functions in addition to his sales role at Citytv Calgary, while **David Humen** does the same thing at Citytv Edmonton (in addition to his sales functions). The Calgary operations of the master control hub for Citytv and OMNI Television in the west will move to Toronto. Those operations had reported to Calgary GM Davies but will now be handled by **Virginia Gibberd**, VP of Operations in Toronto. Gibberd, responsible for network operations and engineering, also has operational responsibilities for Citytv, OMNI Television, Specialty Television and Sportsnet. **Tamara Poirier**, Director of Operations, is no longer with Citytv/OMNI Vancouver...

Ed Holmes is the new Director of Engineering at **Maple Leaf Sports + Entertainment** in Toronto. Holmes made the move from **TVO Toronto** where he had been Manager of Technical Operations the last three years. Before that, he was Director of Broadcast Operations at **Global Television Toronto**. Holmes had been with Global for 28 years... **Gerry O'Day**, **AM 650 (CISL-AM) Vancouver** Morning Host/MD has resigned. His last day was Jan. 20. O'Day began at CISL in 1993. While he has not announced career plans, O'Day did build a new home in Penticton... **Paul Karwatsky** is the new co-Anchor of **CTV Montreal's** CTV NEWS AT SIX, as well as CTV NEWS AT NOON, alongside veteran broadcaster **Mutsumi Takahashi**. For the past three years, Karwatsky has anchored the weekend editions of the station's news programming... **Al Kingdon**, ex Director, Sales and Marketing at **JAZZ91 FM Toronto**, is now with **Oshawa/Durham Radio** in a sales capacity. Part of Kingdon's broadcast background includes having worked as Morningman at Oshawa in 1969... **Ed Watson**, an original on **VTV Vancouver** (now **CTV British Columbia**), will return to the Vancouver Island Bureau Chief's post Feb. 13. Watson held the position when VTV launched in 1997. He moved to **CHEK-TV Victoria** in 2004 where he anchored for three years before doing a stint with **Canada's Olympic Broadcast Media Consortium**... **CBC Toronto** Anchor/Reporter **Muhammad Lila** has joined **ABC News** as the new Digital Correspondent responsible for Pakistan, Afghanistan and the region. Before joining CBC in 2008, Lila worked at **CP24** and **Citytv Toronto**... PD **Brad Muir** of **XL96 Moncton**, who was also Ops Mgr at **C103 Moncton**, has parted ways with the **Newcap** stations... **CJSW Calgary** Station Manager **Chad Saunders** has resigned from the **University of Calgary** station. His last day will be early in the new month. He's accepted a new position at the **National Music Centre/Cantos Music Foundation**.

RADIO: The late **Bob Laine** is to be inducted into the **Broadcast Industry Hall of Fame** March 23 during the **Canadian Radio Music Awards** luncheon. Laine will posthumously receive the **Allan Waters Broadcast Lifetime Achievement Award** in recognition of his outstanding success in broadcasting. The 45-year **CHUM** veteran is credited with being "*inextricably woven into the fabric of the CHUM Radio legend*" as an on-air personality and, later, as a CHUM Vice-President and Director of Special Projects. Bob Laine died Aug. 31, 2011, in Toronto of cancer... **Mark Kassof**, the U.S.-based radio consultant, reports that American consumers' understanding of HD Radio has not increased since a **ListenerThink** HD study he conducted in 2008. In fact, he says, awareness has actually declined. Details on the most recent survey may be found at <http://kassof.com/2012/knowledge-of-hd-radio-is-low/>... The **CRTC** has denied **Matthew McBride's** application for a licence at Squamish that would have offered a Rock format targeting 25-54s. The market's uncertain economy, as outlined by intervenors **Westwave Broadcasting** and **Rogers Broadcasting**, was the primary objection... **CJ 104 (CJSB-FM) Swan River** (MB) has been found in contravention of **CAB** and **RTDNA** Codes of **Ethics** related to a story about animal seizure. The **Canadian Broadcast Standards Council** found that a report included biased and editorialized material. CBSC also established a rule that broadcasters should not reveal the

personal information of complainants to others receiving broadcasters' responses. Details may be found at www.cbsc.ca... An upcoming **CRTC** hearing in Gatineau will, among other applications, look at **Dufferin Communications'** request for an English FM licence at Hudson/St-Lazare, Quebec. Dufferin proposes to use 106.7 at 500 watts for a soft AC/Easy Listening format. Also on the agenda is a **Golden West Broadcasting** application to flip **CKMW Winkler** to FM. GW proposes 103.7 at 61,100 watts, maintaining the Country format. The deadline for interventions is Feb. 21... **KX96/CKDO Oshawa** presented nearly \$18,000 to three area charities, the money raised during the stations' 12th annual *Million Penny Toy Drive*. Donations were made by listeners through drop boxes at participating retailers... The **Humble and Fred** podcast from Toronto has a new partner: **Rogers Radio**. Rogers has announced that it will carry **HumbleandFredRadio.com** on the company's platform of 19 radio websites and mobile devices. The deal gives the podcast newfound credibility with advertisers... **KICK-FM Winnipeg**, the **Red River College** student radio station, has received notice from the **CRTC** that an updated campus radio policy will affect its broadcasting status. The Commission has stopped licensing stations that exist only for educational purposes. It seems likely that the college will allow the licence to lapse, and may instead take its programming to the Internet... **CBC** has reached a deal with the **Audio-Video Licensing Agency** so it can stream more of its radio programming online unedited and on demand. Up until now, music has had to have been stripped out of most shows. The agreement also covers a new digital music service that CBC plans to launch later this winter.

T**V:** In Vancouver, **Global Television**, **CTV British Columbia** and **CBC-TV** - along with city and national newspapers - have been ordered by the court to provide police with thousands of hours of video taken during last June's Stanley Cup riot. The media outlets fought a four-month battle to dissuade a judge from granting police a production order to seize all visual images taken that night... **The Weather Network** will keep its spot on basic cable. The **CRTC** has extended mandatory carriage for the **Pelmorex** specialty channel through Sept./2018, provided that it spends \$1-million a year educating the public on and increasing public awareness of its weather warning system. Pelmorex agreed to modify the system to allow EMOs (emergency management organizations) to confirm their alerts have been received by the station and are being transmitted to viewers... Television viewing time is being shared with smart phones, tablets and laptops: The social media phenom. And it's growing. Bad sports umpiring and movie/TV/rock stars are being discussed through twitter hashtags set up and promoted by TV networks. Making the TV experience more social is the objective. Widespread use of social media drove the legislation (*Broadcast Dialogue*, Jan. 19) aimed at repealing the ban on sharing election results while polls are still open. An October study by **Nielsen** showed that 40% of tablet and smartphone owners use them while watching TV... Also from **Nielsen**, TV sports generated \$10.9 billion in American advertising expenditure last year, up from \$10.3 billion the year before. Further, measuring ad spend during sports events on network and cable TV from Q4 2010 through Q3 2011, cable saw an increasing share of ad dollars, growing 37.3% year over year compared to 5.9% for sports ad spending in general. The percentage increase in TV ad spending mirrors the increase in live TV sports content. American television saw more than 42,500 hours of live sports events on over the air and cable TV in 2011, a 5% increase over 2010... **CTV Toronto** has launched **360 VIEW**, an interactive online video platform that allows viewers to go to the station's website and immerse themselves in news stories by seeing everything that's happening from a 360 degree viewpoint. Sample by clicking [HERE](#)... **RDS INFO** is the new name for French-language **RIS Info Sports**, launched this past Monday.

L**OOKING:** **Newcap Radio Drumheller** seeks a Station Manager/Sales Manager. See the ad on Page 1. Other jobs we've heard about include: **Q91 Drumheller** - Afternoon Host; **Mountain Radio Crowsnest Pass** - Afternoon Host; **C103 Moncton** - Program Director; **XL96 Moncton** - Program Director; **Big Dog Regina** - Creative Director; **AM 650 Vancouver** - Assistant Brand Director/Morning Show Host; **CDC 890 Dawson Creek** - Morning Show Host; **Astral Radio Kelowna** - Inside Sales; **Q101 Merritt** - News Director; **Maritime Broadcasting System Moncton** - Technician; **Series+**, **Canal D Montreal** - Communications Manager; **Exploration Production Inc. (Daily Planet) Toronto** - Segment Producer; **Corus Interactive / Kids & Family Toronto** - Digital Product Manager; **Corus Entertainment/WTV Toronto** - Director, Interactive Marketing; **Shaw Media Toronto** - Production Manager; Production Executive; **Citytv Calgary** - Associate Producer and a News Writer; **Rogers Sportsnet Toronto** - Director, Rights and Acquisitions; **CBC Toronto** - Senior Manager, Sales and Marketing, Glenn Gould Studio, a Senior Researcher (French Services) and a Senior Technologist; **CBC Sudbury** - Associate Producer and a Technician; **CBC Calgary** - Executive Producer, News; and **CBC Regina** - Reporter/Editor.