

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, October 7, 2010

Volume 18, Number 21

Page One of Three

REVOLVING DOOR: Kevin Crull, effective Jan. 1, will become COO of **Bell Canada's** new property, **CTVglobemedia**. He'll succeed **Ivan Fecan** as President/CEO after Fecan retires at about mid-2011 when Bell is expected to have the necessary regulatory approvals to complete the CTV purchase. Crull has been at the head of Bell's residential services; **Bell TV**, Internet and home phone operations. Adding Crull's Bell

residential services to his own is **Wade Oosterman**, the President of **Bell Mobility**... Appointments and promotions at **CTV** include: **Joanna Webb**, appointed Sr. VP, Programming. It was in July of this year that she had been promoted to VP, Head of Programming and Production at **Corus Television** in Toronto. Also at CTV, **Corrie Coe** as Sr VP, Independent Production; **Bob McLaughlin**, Sr VP, Production; **Brett Burlock**, VP, Development; and **Millan Curry-Sharples**, VP, Comedy. Coe was promoted from VP, Business and Legal Affairs, **CTVglobemedia**. McLaughlin adds his new role while maintaining VP/GM duties at **CP24** (Toronto). Burlock headed CTV Program Development the past two years. And, Curry-Sharples, who joins CTV Nov. 1, has been an independent freelance producer and is a member of the faculty of the **Humber School of Comedy** in Toronto... **Alain Bergeron**, until recently the Chief Marketing Officer and VP of Corporate Communications at **Astral Media's** head office in Montreal, will become the President of the Montreal-based ad agency, **BCP**, on Nov. 29. Succeeding him at Astral is **Sylvia Morin** who is now VP, Branding and Corporate Communications. Just before joining Astral Sept. 6, Morin headed her own corporate communications consultancy... **Isme Bennie** has resigned from **CTV** and will work as a consultant on various projects. Bennie was with **CHUM Television** for 13 years, then with CTV after the takeover. She was VP/GM of specialty channels **Bravo!**, **The Comedy Network**, **SPACE**, **BookTelevision** and **TV Land Canada**... **Mike Fenton**, the President/CEO of the **National Advertising Benevolent Society of Canada** (NABS), based in Toronto, is about to leave that position. A successor has yet to be chosen. In the interim, and for a period after the person has been found, Fenton will assist NABS in the transition period... **Nathalie Cook** has been promoted to VP of Marketing and Partnerships for **Canada's Olympic Broadcast Media Consortium's** coverage of the London 2012 Olympic and Paralympic Games. She had been Director of Partnerships. She succeeds **Adam Ashton**, who was named President of the Consortium last month... **John Divinski**, the former ND at **Bayshore Broadcasting's 98 The Beach Port Elgin** and 45-year broadcast veteran, has gone into semi-retirement. He's now at the station as a part-time Reporter... At **The Q/The Zone Victoria**, **Mike Jean** has been promoted to Retail Sales Manager. He had been a Senior Marketing Consultant... **Derek Cross** has joined **CTS (Crossroads Television System) Burlington** in Sponsorship & New Media Sales. His previous broadcast background included **CHUM Television** in Toronto and



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iCraveTV... There have been changes at the **Corus Entertainment Television** division within Programming and Production. Reporting to Corus TV President **Doug Murphy** while a search continues for a VP, Head of Programming and Production, are: **Ted Ellis**, VP, Kids/Family Programming; **Renee Skea**, VP, Women's Programming; **Vibika Bianchi**, VP, Original Programming; **Jocelyn Hamilton**, VP, Original Programming, Kids, Comedy, Drama; **Karen Philips**, VP, Network Program Operations; and **Lynn Chadwick**, VP, Network Content Acquisitions and Pay... The **Canada Media Fund** has appointed **Catalina Briceño** as Director, Industry and Market Trends, a newly created role. Most recently, she was Producer/Director of Operations at Montreal-based **Salambo Productions**... **Heather Senst** has been promoted at **Astral Television Networks** in Toronto to VP, Creative Services. She's been with Astral for 11 years, overseeing rebranding initiatives and product launches.

T**V:** **Quebecor** says it is likely that it will no longer seek a special licence that would give its **Sun TV** 24-hour news channel a three-year must-carry exemption for a Category 2 specialty service. Chief executive **Pierre Karl Peladeau** told reporters that he's leaning in that direction, but another Quebecor official said later that the decision had already been made to quit; that a letter will be sent to the Commission withdrawing the must-carry request. If that letter is sent it will likely mean that a Nov. 19 hearing will be cancelled and a licence issued... The U.S. **Senate** has unanimously approved the **Commercial Advertisement Loudness Mitigation** - or CALM -- Act of 2009. It would require the volume of TV spots to be no louder than the volume of the program in which they appear. Companion legislation in the U.S. **House of Representatives** has been approved by voice vote but before **President Obama** can sign the legislation, differences in the House and senate versions will have to be resolved – and that likely won't happen until Congress returns after the November elections... The heir apparent at **CTV**, **Kevin Crull**, says consumers can expect more TV content online and on mobile devices as **BCE** integrates the newly acquired CTV assets and uses them to help boost subscribers. Crull believes that, at most, there are just a few months between now and when all of CTV's content will be available on a mobile phone. Bell has about two million TV subscribers, but with viewing possibilities on multiple screens that's expected to increase to 15 million by 2015... A survey conducted by **BBM Analytics** for the **Television Bureau of Canada** found that 40-50% of people under 55 use the Internet while simultaneously watching TV, and they pay attention to both while doing so. Of the 1,000 people polled, more than half have gone online based on something they saw in a TV spot. TVB says this shows that the story of TV and the Internet is not one of competition but rather one of synergy... **Women in Film & Television – Toronto** (WIFT-T) winners of the **2010 Crystal Awards**, to be presented at a gala luncheon Monday, Dec. 6 at Toronto's Fairmont Royal York are: **Outstanding Achievement Award** - **Laurie May**, Co-President/Co-Founder, **Maple Pictures Corp.**; **Creative Excellence Award** - **Shelley Saywell**, Documentary Filmmaker/President, **Bishari Films**; and **Mentorship Award** - **Lesley Harrison**, President, **Harrison Artist Management**... **OMNI Television** viewers in Ontario, Alberta and B.C. donated \$247,000 during a two-hour, commercial-free broadcast special called **Canada for Pakistan: Flood Relief Appeal** that aired this past Sunday. The federal government matched the funds raised, bringing the total to \$494,000.

G**ENERAL:** The **CBC News Balance Study** that focussed on content and public perception has found that Canadians are sophisticated and critical news consumers who are not satisfied getting information from any one source. The study covers TV, radio and Internet-based news content. The content analysis includes 6,000 radio stories, 7,500 TV stories and 2,400 Internet stories. The public opinion component included 2,555 anglophone Canadians 18+, as well as 206 aboriginals and 646 visible minorities. Among the findings: "single source" news no longer exists; Canadians use multiple sources and media; Canadians aren't convinced any single news provider can be completely fair and balanced; Canadians don't see "fair" and "balanced" as the same thing; "fair" means accurate, unbiased, truthful, factual, honest and impartial; and "balanced" means covering multiple points of view, a range of subjects and opinions and regional representation... **Brian Williams** of **CTV** is to be honoured at the annual **Sports Media Canada** award luncheon in Toronto Oct. 13, presented with the award for outstanding sports broadcaster... The **Broadcasters Association of Manitoba** has elected its new board of directors. It is composed of: President **Chris Stevens** (**CURVE 94.3/99.9 BOB FM/1290 CFRW Winnipeg**); Past President **Tim Jones** (**Global TV Winnipeg**); and VP **Scott Williams** (**CTV Winnipeg**). The BAM Directors are: **Tom Scott** (**Citytv Winnipeg**); **Wendy Friesen** (**Golden West Radio, Altona**); **Verna Lenton** (**CKLQ/Star FM Brandon**); **Warren Neufeld** (**CFRY 920 AM/93.1 FM/Mix 96.5 FM Portage la Prairie**); and **Darren Jopka** (**92 CITI FM/102.3 Clear FM Winnipeg**)... To check on radio and TV happenings that don't make it to these pages, be sure to regularly check the Broadcast Dialogue Home Page at www.broadcastdialogue.com.

RADIO: Heritage Minister **James Moore**, in a statement made Tuesday on the presentation of the **Allan Slaight Award**, said, in part: “Canada's Walk of Fame wished to recognize excellence in young Canadians, which is why they created the Allan Slaight Award. The Award will be presented each year to a young Canadian who is making a positive impact in the fields of music, film, literature, visual or performing arts, sports, innovation, or philanthropy. The prize is named in honour of Allan Slaight, a leading figure in the Canadian radio industry for more than five decades.” The winner of this year's inaugural award is **Nikki Yanofsky**, the 16-year-old jazz singer from Montréal who performed at the opening and closing ceremonies of the **Olympic Winter Games** in Vancouver... **CHSC St. Catharines** is off the air following a decision by the federal court of appeal not to allow an appeal of its licence quashing. On July 30, the **CRTC** denied an application for renewal. Owner **Pellpropco** repeatedly showed non-compliance and disregard for regulatory obligations. Among other complaints was that it was serving a Toronto area Italian-speaking audience and providing insufficient St. Catharines content... After Hurricane Igor wreaked havoc in Newfoundland and Labrador, dropping upwards of 200 millimetres of rain and bringing wind gusts of up to 140 km/h, over 55,000 people were left without electricity and large sections of the Trans Canada Highway were washed away. Thousands of outport community residents were isolated. Through the efforts of the **Steele Communications'** 15 stations and its parent, **Newcap**, the *Help for Home Radiothon* raised well over \$1-million. All Newcap stations across the country did mentions and aimed listeners to links on their websites for donations. While the breakout of what was raised in Newfoundland and Labrador and what was raised in the rest of Canada is not known, consider that NL has just a 500,000 population (more than \$1.1 million is huge)... The **CRTC** is meeting in Saskatoon through the rest of today (Thursday). Among items being heard are two applications for an FM licence in Humbolt, SK. **Fabmar Communications** wants 107.5 at 100,000 watts for a Classic Rock Format while **Golden West Broadcasting** seeks that same frequency at 59,000 watts for Variety Hits. Golden West is also applying for another licence in Estevan at 106.1 with power of 100,000 watts for Classic Rock/New Rock. Golden West already operates **CJSL-AM** and **CHSN-FM** in Estevan... Ten Saskatchewan music artists will each receive \$10,000 from **Rawlco Radio's Project 10K20** to professionally record a CD. Rawlco Radio President **Pam Leyland** says 10K20 will provide 80 Saskatchewan artists with \$10,000 each, with 20 new recipients over each of the next four years... Still with **Rawlco**, but on another matter, the renovated and redesigned Labour and Birth, NICU and Mother Baby units that donors have made possible will be opening at **Regina General Hospital** this fall. The new **Rawlco Centre**, says Rawlco VP/GM **Tom Newton**, “began with a vision by **Gordon Rawlinson**, and his brother, **Doug**”... **Astral Radio**, partnered with **MusiCounts**, the music education charity associated with **The Canadian Academy of Recording Arts and Sciences** (CARAS), says 71 schools across Canada will be receiving grants totalling \$560,000 for the purchase of musical instruments. Astral's part in MusiCounts is \$100,000... **boom 97-3 Toronto** has partnered with **Wonderbra** in support of its *Bras for the Cause* bra drive benefiting the **Canadian Breast Cancer Foundation**. The bra drive coincides with *Breast Cancer Awareness* month. Listeners are being asked to donate gently used bras at **Bay** retail stores, with Wonderbra contributing \$1 for every bra collected... **Virgin Radio Montreal** fell short of setting a world record for shaving 100 heads all at once. The Oct. 4 winner in the *Shave to Save* event was the **Quebec Breast Cancer Foundation**. It received the \$1,010 that was raised to support the cause... It looks like 627 people in Ottawa have broken a **Guinness World Record**. Last Saturday, they assembled at Place d'Orleans to sing on the radio, as a group. The event, held during *Child Abuse Prevention Month*, was organized by **Hot 89.9FM Ottawa**, **The Children's Aid Society** and **Place d'Orleans**... It was 50 years ago Sept. 30 that the late **Ted Rogers** bought his first radio station, **CHFI FM Toronto**. That led to the creation of **Rogers Communications**. Purchase price for what was Canada's first FM radio station was \$85,000.

SIGN-OFF: **Barry Norman**, 74, in Orillia. The long-time **CFOR Orillia** broadcaster had a 38-year career at the station that spanned such duties as Sports Director, Salesperson, Sales Manager and as Station Manager. Norman retired in 2001.

LOOKING: **Citytv Winnipeg** – Host Breakfast Television; **SUN TV Toronto** – Traffic Manager; **Newcap Lloydminster** – Regional Television Sales Rep; **APTN Winnipeg** - Programming Coordinator; **Astral Television Networks Toronto** – Producer, Digital; **CHUM Radio Vancouver** - Sales Coordinator; **Astral RadioPlus Halifax** – Account Manager; **Astral Radio St. Catharines** – Digital Account Manager; **Q107/102.1 the Edge/AM 640 Toronto** – Engineer Intermediate; **Corus Interactive Toronto** – Senior Web Developer; **VOCM St. John's** – Broadcast Journalists; **103.9 K-Rock Corner Brook** – Morning Show Co-Host; **CBC Regina** – Senior Broadcast Technologist; **CBC Vancouver** – Manager, Finance and Administration; **CBC Toronto** – an Associate Producer, Radio Syndication, an Associate Producer, The National, a Supervisor, Broadcast Engineering and a Product Manager, Social Media; and **CBC Ottawa** – Videographer.

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Volume 18, Number 22

Page One of Three

RADIO: **Astral RadioPlus**, **Canadian Broadcast Sales**, **CHUM Radio Sales** and **Target Broadcast Sales** are working in partnership to hold the 46th annual Crystal Awards in March, picking up the event from the now defunct **Radio Marketing Bureau**. Effective immediately is a reduced fee to \$100 for entries from Small Market Stations (100,000 CMA or less), down from \$150. There is a tiered fee structure for multiple entries. The call for nominations opened online yesterday (Wednesday) and will close Friday, November 12. Details on categories, fees and guidelines can be found by clicking www.crystalawards.ca... **Oldies 1310 (CIWW) Ottawa** is simulcasting sister station **92.3 JACK FM** through the balance of this week, giving Oldies listeners a taste for a suggested music alternative. On Monday, Oct. 18, the **Rogers** station will transition to an All News format, similar to **680News Toronto** and **1130News Vancouver**, and to be ID'ed as **1310News**. For now, it will be the only Ottawa station to offer news 24/7... **Evanov Radio Group's Bill Evanov** will be an inductee to the **Canadian Music & Broadcast Industry Hall of Fame** at a gala to be held March 10 during **Canada Music Week** in Toronto. Along with Evanov are Rock legends **Randy Bachman & Fred Turner** and entertainment lawyer and TV producer **Stephen Stohn**... **Jon Pole's** and **Andrew Dickson's My Broadcasting Corp.** has won another **CRTC** approval for an FM radio station, this time in St. Thomas. The new station will be Gold-based AC at 94.1 with 1,370 watts. Before the licence is issued, however, My Broadcasting has to assure the **Department of Industry** that the proposed technical parameters won't get in the way of aeronautical NAV/COM services... A fire this past weekend almost scorched the studios of **Corus Radio Cornwall**. But aside from a catwalk having to be opened between buildings, some minor water damage and the smell of smoke, the two stations (**Rock 101.9 [CJSS-FM]** and **Variety 104 [CFLG-FM]**) sustained no damages. In 2006, Corus Cornwall moved to 709 Cotton Mill St., a 150-year old historic building at the waterfront that used to be a cotton mill. For those who like irony, shortly before the move, the then-CJSS ID – **The Blaze** – was changed to Rock 101.9. Still with Corus Cornwall, on Tuesday, the **CRTC** revoked the licence for **CJUL-AM** at Corus' request. The station went dark Aug. 18 after Corus cited the AM signal's limited reach and high operating expenses... The word



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“illegal” in a political ad by the **Nova Scotia PC Party** has been termed “inaccurate” by the **Canadian Broadcast Standards Council**. The radio ad, heard by the complainant on **CJLS FM Yarmouth**, accused the **NDP** of accepting illegal campaign contributions from unions. The ad, says CBSC, was in violation of the **Canadian Association of Broadcasters Code of Ethics**. Details may be found by clicking www.cbsc.ca... On-air personalities from all Belleville area radio stations – **95.5 Hits FM**, **Cool 100**, **Mix 97**, **Rock 107**, **CJBQ**, **myFM**, **91X Loyalist** and **UCB Canada** -- raised more than \$95,000 for the hospital foundations in Belleville, Trenton and Prince Edward County. Aided by more than 120 volunteers, the on-air people spent last Thursday at a local golf club answering phones, taking pledges and assisting with tabulating totals. The money raised from the **On Air For Health Care** radiothon will go toward the purchase of medical equipment for **Quinte Health Care**... **B100 Kamloops** raised \$42,528 for this year's **8th Annual Variety Children's Radiothon**. Considering the challenging economic climate for fundraising, the station was especially proud to have raised that amount... **Virgin Radio Ottawa's Wendy Daniels** is in Kandahar as part of the **Team Canada Thanksgiving Tour**, designed as a morale booster by the **Department of National Defence** and **Canadian Forces** to energize Canadian Forces personnel. She'll be spending four days this week MCing concerts and events. Daniels travelled to Afghanistan with former **NHL** great **Guy Lafleur**, actor **Paul Gross** and **Team Canada** manager **Louise Desroches**, who has organized the concert tours for the past five years.

T**V:** The **CRTC** has denied the application from **CTV** to reduce the minimum level of Canadian programming on the **/AI** stations from 60% to 55%, to eliminate exhibition requirements relating to priority programming, and to amend requirements related to the provision of described video. The Commission noted that there have been exceptions allowed as they relate to the denial, notably **CHCH-TV Hamilton** and **CHEK-TV Victoria**, but that they are stand-alone operations. The same decision was also rendered for a separate CTV application for its mainline CTV operations, and for similar applications from the **Citytv** and **OMNI** stations owned by **Rogers**... The **Olympic Broadcast Consortium** of **CTV** and **Rogers Communications** will keep their partnership together after the **2012 Olympic Games**. The two have decided to try securing the rights to the 2014 and 2016 Games, to be held in Sochi, Russia, and Rio de Janeiro... The new weather specialist at **Global Regina**, whose first forecast is skedded for tonight (Thursday at 6), has been busy the past few days on a promotional tour of local radio stations. **Jaelyn Whittall** was on **Harvard's 104.9 The Wolf** morning show Tuesday, followed by an appearance on sister station **Lite 92 FM**. On Wednesday, she made an appearance on **Golden West's CHAB Moose Jaw** and sister station **Mix 103**.



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pmann.vista@shaw.ca

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G**ENERAL:** The U.S. media ownership rules don't make much sense in the digital age but good luck trying to change them, agreed three former **Federal Communications Commission** chairmen during a cable show interview Friday. Democrat **Reed Hundt** (1993 to 1997), Republican **Michael Powell** (2001 to 2005) and Republican **Kevin Martin** (2005 to 2009) appeared together on **C-SPAN's The Communicators**. "None of us thought these rules made sense," said Hundt. Powell said: "... there is no more incoherent collection of rules than the media ownership rules . . . Maybe they made sense 50 years ago when there was no cable industry, no satellite television industry or no Internet or no VCR or no DVDs"... **Ted Rogers** was



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inducted into the international **Wireless History Foundation Hall of Fame** earlier this month at a gala dinner in San Francisco. **Melinda M. Rogers**, who is **RCI's** Senior VP Strategy and Development, accepted the award on behalf of the family and company... **John Parikhal**, the President of **Joint Communications**, is among speakers at the **Ontario Association of Broadcasters' event – Connection 2010** – to be held in Toronto Oct. 21. His presentation will include the new trends affecting and re-shaping TV, radio and the Internet (click on the ad for more details).

REVOLVING DOOR: **Global National's** European Bureau Chief, **Tara Nelson**, will become the Anchor of **CTV Calgary's News at Six** package beginning in mid-November. She succeeds **Gary Janz**, who's been in that position for almost four decades. Janz will, says the station, take on a specialized reporter role that includes southern Alberta road trips to tell the stories of the people who live and work there. He'll also be doing weekend anchoring. Janz' former co-anchor, **Barb Higgins** – who is running to become the Mayor of Calgary – got some added support Wednesday from an alderman who ended his bid for the mayor's chair and threw his support behind her. The election will be held Monday... With the format change from Oldies to News, morning Host **Bob Derro** of **Oldies 1310 (CIWW) Ottawa** is out of a job. He'd been doing the morning show for nine and a-half years... **Ron Blommers** is the new GSM at **Blackburn Radio's** Chatham cluster. He had been with **Community Living Chatham-Kent**. Before that, he worked with **Clear Channel** in Hawaii before returning to his home town of Chatham. Further back, he was with **Newcap Halifax**... After three years with **The Bounce Edmonton**, Broadcast Engineer **Trevor Stuart** moved across the street to **Astral Radio Edmonton**. He began yesterday (Oct. 13)... Engineer **Rob McBride**, after a year with **WIRED 96.3FM (CFWD-FM) Saskatoon**, is moving to **Astral Fort St. John**. It's a move to take McBride to home and family, and he begins Oct. 25... **Raceline Radio** Anchor **Erik Tomas** has added morning news at **105.1 The RIVER Niagara Falls** to his responsibilities. It's a return, of sorts, since Tomas was at what was then **CJRN** as a newsman, sportscaster, play-by-play announcer and a morning host, before moving to **CFTR Toronto** in the late '70s. He has also recently hosted and read sports at **The FAN 590 Toronto** and **680 News Toronto**. Tomas also had some fame in the '80s in the nationally-syndicated radio cartoon, **The Unfriendly Giant**. He played both *Rusty the Chicken* and *Jerome the Giraffe*.

LOOKING: **Vista Radio** on Vancouver Island seeks an individual for Sales Management. See the ad on Page 2... Other jobs we've heard about this week include: **Steele Communications**, **Corner Brook** – GM; **100.7FM The River Red Deer** - Marketing & Promotions Director; **Astral Calgary** – Broadcast Technician; **WIRED 96.3FM Saskatoon** – Broadcast Technician; **YL COUNTRY Peace River** - On Air Host/Webmaster; **BBM Toronto** - Member Services Executive; **CITI FM Winnipeg** - Afternoon Drive Announcer; **News1310 (Rogers) Ottawa** - News Anchors; **Country 94.1/97.3 The Wave Saint John** - Promotions Director; **CTV Toronto** – Digital Content Editor, TSN.ca; **CBC Prince Rupert** – Associate Producer and a Researcher; **CBC Toronto** – Creative Director, a Media Player Flash Developer and a UI Developer; **CBC Yellowknife** – Radio & TV Managing Editor and a Producer; **CBC Regina** – Associate Producer; **The Bounce Edmonton** - Broadcast Engineer; and **CBC Kelowna** – Senior Remote Area Transmitter Technologist.

SUPPLYLINES: **SparkNetworks** says it will be the exclusive source for *Phantom Producer*, a new radio imaging service. It apparently enables subscribing radio stations to create their own customized production elements with no need for professional audio software... **WideOrbit** says it will acquire the **Orion Business System** assets of **VCI Solutions**, a provider of sales and traffic software solutions for the broadcast and cable industry. WideOrbit expects to close the deal by Nov. 1.

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Volume 18, Number 23

Page One of Three

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TV: **Telus** says it is prepared to file a regulatory challenge if its competitors decide to make their content exclusive. Telus CEO **Darren Entwistle** says he's of the view "... that the people who own the content are going to want market opportunities to monetize that content." Vancouver-based Telus is the only major Canadian telecom that doesn't also own a large stable of media assets... While no date has been set, Industry Minister **Tony Clement** says there will most certainly be another spectrum auction. He says he's seeking advice from the telecommunications industry before holding it. The 700-megahertz spectrum will become available after the Aug. 31, 2011 deadline for the switch to digital from analogue. Clement says radio waves from the 700-megahertz spectrum can travel long distances and better penetrate buildings, making them highly attractive to mobile phone carriers. The minister also said he's still considering what to do with foreign ownership restrictions in the telecom industry. The rules, he said, could come into play during another spectrum auction if participants try to raise money

from outside Canada... The **CRTC** has approved **Canwest's** application for a Category 2 specialty service to be called **Specialty A**. The channel will be devoted to action and adventure programming... The **2010 Special Awards** to be presented at the **25th Annual Gemini Awards Galas** Nov. 2-3 in Toronto will go to: **Linda Schuyler**, Co-Creator/Exec Producer, **Degrassi - Academy Achievement Award**; **Neil Diamond's Reel Injun**, produced by **Rezolution Pictures**, co-produced by the **National Film Board of Canada**, and in association with **CBC News Network - Canada Award**; **Joy Coghill**, Co-Founder/Honorary President of the **Performing Arts Lodge Vancouver - Gemini Humanitarian Award**; **Donald Martin** (*Too Late to Say Goodbye*, *The Christmas Choir*, *Céline*, *Shadow Lake*, *No Blame*) - **Margaret Collier Award**; and, **Alon Marcovici**, VP, Digital Media, **CTV** for **CTVOlympics.ca/RDSolympiques.ca Live Sports Video Stream Player - Outstanding Technical Achievement Award in Digital Media**... **Bell Satellite TV Service** has added three stations; **CTV Ottawa**, **CBC Edmonton** and **CBC Regina**.

RADIO: *Newcap Radio's 1020 The FOX (CKVH-AM) High Prairie* has been succeeded by *93.5 Prairie FM*, playing the Greatest Hits from the '60s to 2006. The last song played on The FOX was *Sweet, Fox on the run* and the first song played on Prairie FM was *New Sensation...* The **CRTC** has approved a new FM station in Virden that would operate at 103.3 with 3,440 watts and program four formats: Country, Rock, Pop and Oldies. The holding company that won the licence is owned by **William Gade**. Gade committed to a minimum of 75 hours of local programming per broadcast week, eight hours of which will be news. Virden is part of the Brandon central area as defined by **BBM...** *Astral Radio* has won **CRTC** approval to flip its *CKGR Golden* to FM. The new station will operate at 106.3 with power of 890 watts. The format will be Mainstream AC targeting adults 18-54... *Rawlco Radio's Magic 99.3 (CHMC-FM) Edmonton*, which launched Dec. 8, 2005 and programmed Smooth Jazz, has been superseded by the new *up!*

(still at 99.3) and a Soft Pop/Rock format. The new sound launched Tuesday evening and was carried live on *Global Edmonton's* News Hour. Magic's jazz formula was not successful in attracting enough advertisers nor listeners. The husband-and-wife team of **Jamie & Dan**, who both grew up in Edmonton and recently left *Rogers Radio North Bay*, are doing mornings. Rawlco also owns *NOW! 102.3 FM (CKNO-FM) Edmonton...* *Mix FM (CJRL) Kenora* is moving from its old long-time address to new digs at one of the northwestern Ontario town's busiest intersections. Announcers will be able to see what's going on outside and passersby can make reciprocal observations. *Acadia Broadcasting* VP **Jim MacMullin** said CJRL needed equipment upgrades and that it made sense to install them in a new space. The move is expected to be complete by year-end... *CHOM 97.7 Montreal* marked its 40th anniversary on Tuesday. A year of celebration is planned for "*The Spirit of Rock*", including air segments with some of the favourite hosts and features from the past 40 years... The sexualization of children on *102.1 The Edge (CFNY) Toronto* breached the **Canadian Association of Broadcasters Equitable Portrayal Code**, says the **Canadian Broadcast Standards Council**. Sexual comments were on the station's morning show last year which included a suggestion that singer **Justin Bieber** was gay and that one female fan who objected to that characterization should save her "... *energy for puberty or to fend off your dad tonight while you're sleeping*". Details can be found at www.cbasc.ca... An Edmonton man who terrorized several city businesses by brandishing a Glock pistol will likely argue today that he's not guilty because of a mental disorder. The man, facing 24 charges, told police that voices from *91.7 The Bounce Edmonton* directed him to target the businesses.

GENERAL: A **CBC/Radio Canada** public meeting held yesterday (Wednesday) in Ottawa saw President/CEO **Hubert Lacroix**, in discussing the major media transformation now taking place, say that he's concerned that most TV content will be controlled by a very few powerful companies. If and when the **CTV** and **Canwest Media** deals go through, he said, CBC will be the only national broadcaster not owned by a cable or satellite company. And that, he said, reinforces for him the need for a strong and independent public broadcaster. Other points raised at the meeting: The Board, along with the senior management team, is focussed on developing a new five-year strategic plan; since October, 2009, CBC has been eliminating about 800 positions, has seen reductions in the regions and has been scaling back on programming and has sold assets, all in an effort to struggle with a shortfall of \$171 million; and that the most severe critics of CBC are the private media groups that seek



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Application deadline is 5 p.m. (Mountain), October 29/10. Only short listed candidates will be contacted no later than November 5/10. Newcap Radio Inc. values diversity in the workplace and is committed to employment equity.

to limit its role and activities in order to gain a competitive advantage. Unique challenges for CBC include the impact on the CBC business model based on upcoming government and regulatory decisions on broadcasting and communications policy and the outlook for funding in light of a federal budget deficit... **Canadian Women in Communications** (CWC) President and long-time **Broadcast Dialogue** columnist **Stephanie MacKendrick** will be honoured at the **6th Annual Telecom Laureate Awards Gala** dinner and induction ceremony Nov. 10 in Ottawa. For over 15 years she has led CWC, championing women's career development in broadcasting and telecommunications.

REVOLVING DOOR: **Walter Levitt**, the Chief Marketing Officer at **Global Television**, will be leaving **Canwest** once **Shaw** has the **CRTC's** approval to buy Canwest's broadcasting business. A decision is expected later this month. Levitt will likely stay through a transition expected to last through November... **Kathy Thompson** joins the **Vista Radio** management team Nov. 29 in the combined role of **Jet FM (CFCP-FM) Courtenay** RSM and as Vista's Regional Sales Manager. She moves from **Corus Calgary** where she has been a Senior Account Manager the past 12 years... **Paul O'Neil**, ex APD/MD at **BIG DOG (CHBD) Regina**, is now at **SUN COUNTRY 99.7 (CFXO-FM)/AM 1140 (CHRB) High River** as PD... **Heather Prosak** is the new APD at **BIG DOG Regina**, adding that role to her current morning show Co-Host duties. Also at BIG DOG, **Jonathan Best** moved from **The Bear Edmonton** to become afternoon drive Host/Music Director... **John Bolton** is back at **Corus Cornwall** as the new Host of the **Rock 101.9** morning show. **Jamie Carr** has moved to the mid-day position. Bolton had been the morning Host at the now defunct **AM 1220 Cornwall**.

OPS: In a **REVOLVING DOOR** item last week, we managed to butcher **Darrel Janz'** name. We called the famed **CTV Calgary** anchor Gary.)

SIGN-OFF: **Neal Foisy**, 51, of natural causes at his Vancouver-area home. He was best known for his work as a Creative Writer at **CHQM-FM Vancouver** and at **CFAX-FM Victoria**. Foisy's father, **Maurice**, was once a GM at CHQM.

LOOKING: **Newcap Radio Red Deer** seeks a GSM see the ad on Page 2... **Vista Radio** has a Sales Management position open at Duncan on Vancouver Island. See the ad on Page 1... Other jobs we've heard about include: **Canadian Media Production Association Ottawa** - Director of Policy and Regulatory Affairs; **APTN Halifax** - Camera-Editor and a Visual Designer; **Excel Personnel Kelowna** - News Director; **Novanet Communications Toronto** - RF Communications Engineer and a RF Communications Technician; **YL COUNTRY Peace River** - On-Air Personality; **Astral Radio Toronto** - Director, Digital Sales and a Creative Writer; **Astral Radio St. Catharines** - Account Executive and a News Announcer; **CKLW Windsor** - Program Host; **CHBN-FM Edmonton** - Broadcast Technician; **Corus Radio Kitchener** - Interactive Account Manager; **1310 News Ottawa** - News Director; **CTV Toronto** - Manager, Brand Partnerships, a Producer, a Research Manager, Digital Media, and Sales Promotions; **CTV Ottawa** - Producers; **CBC Toronto** - a Revenue Manager, a Supervisor for Technological Maintenance and Support and an Account Manager; and, **Family Channel Toronto** - Creative Director.

SUPPLYLINES: **CHEK-TV Victoria** has chosen the **OmniBus iTX** master control and automation platform... **Incospec Communications** and **ECI Telecom** have a deal for Incospec to sell ECI's network solutions in Canada... **Harris** has been awarded a nine-year, \$273 million services contract by the **Government of Canada** for the **CF-18 Avionics Optimized Weapon System Support (OWSS)** program. This contract will be in effect until the end of the CF-18 Hornet fighter aircraft life expectancy in 2020... **Paul Crawford** has been appointed Account Manager, Ontario at **SF Marketing**. A **Mohawk College** grad, Crawford has 10+ years in technical sales and service, including manufacturing, semi-conductor, audio/video, interconnect and industrial computers.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **John Balash**, **SF Marketing**, **Dorval** and **John Discenza**, **General Cable, Toronto**. Welcome!

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Volume 18, Number 24

Page One of Three

T**V:** *Shaw Communications* has reached the last hurdle in its \$2-billion purchase of *Canwest's* conventional and specialty TV operations. As part of the transaction, the new company – *Shaw Media* – sees **Paul Robertson**, the former President of *Corus Television*, head a new broadcast management team that includes **Barb Williams** who is now Sr. VP of Content at Shaw Media; **Errol Da-Ré**, Sr. VP, Sales; **Andrew Akman**, VP, Planning; **Paul Burns**, VP, Digital Media; **Charlotte Bell**, VP, Regulatory and Government Affairs; **Carol Darling**, VP, Engineering and Broadcast Systems; **Michael French**, VP, Finance; **Troy Reeb**, VP, News; and **Dervla Kelly**, Senior Director, Communications. Canwest Global stations and specialty channels will start minor tweaking on Canadian-produced content, including a gradual shift from Canwest to Shaw Media branding. Shaw will also close Canwest's Winnipeg headquarters. The *Global Television* ID for the 11 conventional stations will remain in place... The *CRTC* has launched consultation on the possible effects of consolidation in broadcasting, specifically to review its safeguards to prevent anti-competitive behaviour. A public hearing, set for May 9 in Gatineau, is part of the proceeding. Of primary concern is the number of transactions where BDUs have acquired TV and production properties and the ramifications. Specifically, that large, integrated BDUs could act in a manner detrimental to the broadcasting industry... *Walt Disney* and *NBC Universal* have blocked web-based versions of their shows from *Google's* Web TV service. *News Corp's* *Fox* is considering a similar blockage. For the moment, the move by the U.S. broadcasters is mucking up *Google's* intent of expanding from computers to living rooms. *CBS* has blocked access to full-length episodes of their shows. *Google TV*, which became available in the U.S. this month, allows access of web content on TV sets... **Kevin Crull** will begin at *CTVglobemedia* on Monday, two months earlier than planned. He is said to have wrapped up his duties at *Bell* quicker than anticipated. Crull will be COO until **Ivan Fecan** retires near mid-2011, roughly at the same time *Bell's* purchase of *CTV* closes. At that point, Crull will become President of *CTV*... The *CRTC* has changed the Nov. 19 hearing into *Quebecor's* *Sun TV* application for a Category 2 specialty service to non-appearing... The *Global* stations in Dartmouth/Halifax, Montreal, Toronto, Winnipeg, Regina and Saskatoon will soon be getting morning newscasts. The packages' implementation will be staggered in the various markets... *CTV Saskatoon* is now available on *Bell Satellite*. *Bell* subscribers in the Saskatoon region had previously been shut out from local programming availability.

R**EVOLVING DOOR:** CEO **Jim Shaw** will hand leadership of *Shaw Communications* to his brother, **Bradley**, early next year during the company's annual shareholders meeting. The younger brother began his career with the company in 1987 and he has held various management positions, including Sr VP of Operations at *Shaw Cable* since 2004. Shaw President **Peter Bissonnette** remains in that position and as a Director of the company... **Tom Harkness**, after 41 years of selling radio, will retire Dec. 31. Most of his career has been with *Rogers Radio Toronto* but stops along the way included *CKLB Oshawa*, *CFGM Richmond Hill*, *CKFH Toronto* and *CKSL/CIQM London*... **Jordi Morgan**, ex of *CBC Halifax*, will join *News95.7 Halifax* as host of *Maritime Morning*. He succeeds **Andrew Krystal** who went to mornings at sister *Rogers* station *The Fan 590 Toronto*. Also at *News95.7*, **Rick Howe** will launch a new afternoon talk show that will also air on *News91.9 Moncton* and *News88.9 Saint John*. He's been with the Halifax station since August, 2008, doing an afternoon news wheel program. Nov. 1 at the two New Brunswick stations, a 6 a.m. - 10 a.m. provincial news/talk show launches with Host **Dan Ahlstrand**... **Kirk LaPointe** is the *CBC's* new Ombudsman, in charge of hearing complaints from the public about programming and content. While LaPointe will begin Nov. 1, his predecessor - **Vince Carlin** - will stay until Dec. 31 to help in the transition. LaPointe, who'll be based in Vancouver, was most

recently the Managing Editor of the *Vancouver Sun*. He has also worked at *CTV News*, *The Canadian Press* and the *Toronto Star*... **Randy Redden** is now VP, Client Service with *ENS Media* of Lagoon City. Most recently, he was GSM at *Astral Radio Hamilton*... *Quebecor's* nascent right-of-centre all-news channel – *Sun TV* – has hired **Krista Erickson**, ex of *CBC Winnipeg*, and **Ezra Levant** of Calgary, a columnist with the *Sun* newspaper chain. Erickson is set to become a Reporter/daytime Anchor while Levant will host a prime-time program. Sun TV has yet to receive *CRTC* licence approval... **Gary Tredwell** is no longer PD at *Newcap Radio's K-Rock 89.3 New Minas/Kentville*... **Shaun Peterson** is the new Chief Engineer at *CKPG-TV/CKKN-FM/CKDV-FM Prince George*. His background is IT and he's new to broadcasting.

GENERAL: *Castanet*, the independent online news site which grew out of **Nick Frost's Silk FM Kelowna**, has become the first of its kind to be admitted as a member of the *British Columbia Press Council*. Frost remains *Castanet's* Owner/President... Award winners at the 60th anniversary convention of the *Ontario Association of Broadcasters* held in Toronto were: **Radio Large Market** – *The NEW 105.3 KISS-FM Ottawa*; **Radio Small Market** – *Bayshore Broadcasting, Owen Sound*; and **Television** – *Global Toronto*. The *OAB Lifetime Achievement Award* was presented to **Jim Waters** and **Duff Roman**. Also at the OAB meeting, *Golden West Broadcasting* CEO **Elmer Hildebrand** discussed the status of both the *Canadian Association of Broadcasters* and the *Canadian Association of Radio Broadcasters*. The CAB still exists but as a much smaller entity. It is still responsible for oversight of the *Canadian Broadcast Standards Council*, copyright (mainly Bill C-32 and radio tariffs) and spectrum issues, and the distribution of approximately \$12 million annually to various stakeholders as mandated by the *CRTC* pension plan wind-up. Former CAB Chief Financial Officer **Sylvie Bissonnette** is in place on a contract basis to look after these matters. While the *Radio Marketing Bureau* is now closed, it, too, has matters that can't be turned off, e.g. TRAM – the national major market tracking system. It has been moved to CARB (now chartered by *Industry Canada*). It is important to note that there is a new CAB board in place although much smaller. The seven people on the board are **Sophie Emond** - *Astral Media*, **Jonathon Medline** - *Canwest*, **Sylvie Courtemanche** - *Corus Entertainment*, **Kevin Goldstein** - *CTV/CHUM*, **Elmer Hildebrand** - *Golden West Broadcasting* and **Mike Keller** - *Newcap*. At the Sept. inaugural meeting, Sylvie Courtemanche was chosen as Chairperson... **Andy LeBlanc**, the Treasurer of *RTNDA Canada*, has stepped up to the presidency, succeeding former president, **Jason Moore**, the ND at *CKLW Windsor*. LeBlanc is a journalism instructor at *New Brunswick Community College* in Woodstock, and will serve as president until RTNDA's annual convention in June. Moore has moved to a position with the *City of Windsor*... *Rogers Communications* says profits dropped 24% in the third quarter, with net income weakened to \$370 million or 64 cents per share – down from \$485 million (79 cents a share) at the same time a year earlier. Revenue increased 3% to \$3.1 billion. *Rogers Media* President Keith Pelley said the top priority is finding a way to integrate the diverse Rogers portfolio. The focus on going forward, he said, is determining how, for example, *The Shopping Channel* works with *CHFI Toronto* and how *CHFI Toronto* works with *The Blue Jays*, and so on... While a series of charges related to a corporate restructuring had a negative impact on fourth quarter profits, *Corus Entertainment* says that won't prevent an increase in its dividend. Net income amounted to \$6.8 million in the quarter ended Aug. 31, down 64% compared with \$18.7 million a year earlier (eight cents per share compared to 23 cents). Revenue for the specialty channels rose 3% to \$139.9 million. Radio, slower to recover from the recession, saw revenue increase 5% to \$62.9 million... *Astral Media* says fourth quarter revenue was \$238.4 million, a 9% increase over the same period last year. Net income was \$38.4 million (67 cents per diluted share). For the 12 months of fiscal 2010, revenue was \$961 million, an increase of 6% over the \$905.7 million recorded last year. Annual net income was \$185.1 million, or \$3.24 per diluted share. President/CEO **Ian Greenberg**, asked about the possible impact of *Netflix*, said that so long as Astral's specialty properties have first-run content that consumers want -- that is, product from the majority of major U.S. studios which they won't be able to get on any other platform -- *Netflix* won't diminish Astral's growth.

RADIO: Telling the story of one man twisting off another man's testicles and throwing them in the snow, while tasteless, did not violate the *Canadian Association of Broadcasters'* (CAB) *Code of Ethics* because it wasn't sexually explicit. A listener had complained that the account – on *The Wolf (CFWF-FM) Regina* – was “obscene” and “sexually explicit”. Details can be found by clicking www.cbasc.ca... *Astral RadioPlus* has expanded into Atlantic Canada, opening a national sales office in Halifax. **Karen Fryer** has joined Astral RadioPlus as the Halifax-based National Account Manager. She's had similar experience in both Toronto and Halifax. There are no new station representation agreements... **CD98.9 Simcoe**, in a 12-hour radiothon, raised \$190,000 to go toward a new digital x-ray machine for *Norfolk General Hospital*. The hospital's current x-ray machine is nearly 20 years old and needs constant repair. The radiothon was also broadcast live on the local cable

company's community channel... **C95 (CFMC-FM) Saskatoon's** radiothon for breast cancer research raised \$342,250, an amount that broke all previous records... **C103 Moncton** personality **Tim Cormier** and **Shilo Bellis** from sister station **XL 96.9 Moncton** were hoisted 80 feet above a downtown intersection and planned on staying there until \$4,000 in donations for the **Food Depot Alimentaire** could be collected. Twelve hours later, they'd almost doubled their goal – \$7,000... The **Health Care Heroes Radiothon** on **CKNX Wingham**, conducted on behalf of 15 Midwestern Ontario hospital foundations, brought in approximately \$625,000... **Virgin Radio 953 Vancouver** strung 1,585 bras across the Capilano Suspension Bridge and raised \$3,170 for the **Canadian Breast Cancer Foundation**. The bras have been washed and donated to a local women's shelter.

SIGN-OFFS: **Jim Rendall**, 58, in Saskatoon. The former radio Host began his career at **CHOW Welland** in the early '70s, then moved to **CKX Brandon** and, in the late '70s, to **CKOM Saskatoon**. Later, he joined **CFQC Saskatoon**... **Denis Simpson**, 59, in Toronto after a brain hemorrhage. Simpson was a host of the **TVO** children's show, **Polka Dot Door**, which went off the air in 1993 after running for 22 years. The 59-year-old Vancouver native was in Toronto to begin rehearsals for another children's production at a local theatre.

LOOKING: **Global Maritimes, Dartmouth** - Assignment Editor; **K-Rock 89.3 New Minas/Kentville** - Program Director/Music Director; **JAZZ.FM91 Toronto** - Program Director; **CHUM Radio Toronto** – Assistant Program Director; **CHUM Edmonton** – Broadcast Technician; **YL COUNTRY Peace River** – On Air Personality; **Newstalk 1010 Toronto** – Imaging Producer; **Astral Radio Toronto** – Business Manager; **CKPG Prince George** - Weekend News Anchor; **TSN Toronto** – Producer; **CTV BC (Vancouver)** – Reporter; **CHAT-TV Medicine Hat** – Sports Anchor; **SUN News Toronto** – Senior News Producer; **CBC Toronto** - Senior (business intelligence) Business Analyst, and a Director, Media Presentation; **CBC Ottawa** - Producer/Assignment Desk and a Reporter/Editor; **CBC Montreal** – Officer, Advertising Standards; and **Harris Broadcast Communications Toronto** - Two Systems Integrations/Test Engineers.

SUPPLYLINES: **Dielectric Communications** is now being operated under the name **SPX Communication Technology**, reflecting its ownership by **SPX**... **Rohde & Schwarz** closed the fiscal year June 2010, recording EUR 1.3 billion, a bit more than the previous fiscal year's level. The company's worldwide work force remains at 7,400 employees... Toronto-based **Dome Productions** has commissioned **Calrec Audio** of Hebden Bridge, UK, to install a 64-fader Sigma console with Bluefin(TM) high-density signal processing in its newest HD truck, called **Echo**... **Business News Network** (BNN) had its website rebuilt by Toronto-based **Edentity Web Systems**.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Jerry Chomyn**, **University of Guelph** (at **Humber College**), Toronto; **Ralph Ciarla**, **Trispec Communications Inc.**, St-Leonard QC; and **François O. Gauthier**, **Spectrum Expert inc.**, Pierrefonds QC. Welcome!



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