

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, August 12, 2010

Volume 18, Number 13

Page One of Four

RADIO: *Industry Canada* has approved the name of the new national radio broadcast association formed to succeed the now defunct *Canadian Association of Broadcasters*, at least, from radio's perspective. It is the *Canadian Association of Radio Broadcasters - Association de la radio canadienne*. The majors are all in. Discussions on the mandate and various other necessities are ongoing, but the new Board made the decision not to sell the rights for any *Radio Marketing Bureau* properties. The broadcaster who took the lead in creating the new association, *Golden West Broadcasting* Chairman **Elmer Hildebrand**, provided some seed money to get CARB incorporated... *Corus Radio* will now sell *Vinyl 95.3 (CING-FM) Hamilton* as a Toronto station. Further, the station will originate most programming from Toronto although a studio will be maintained in Hamilton. Staff learned about the move in a meeting this week.... The *CRTC* has denied the renewal of *CHSC St. Catharines* citing continued non-compliance with Commission rulings. The station's owner, *Pellpropco Inc.*, has been ordered to take the station off air effective Aug. 31, the licence expiration date... *The River (CKRI-FM) Red Deer* launched Aug. 3 with *I got a Feeling* by *Black Eyed Peas* and an AC format. The River is Red Deer's seventh radio station and is owned by *Harvard Broadcasting*. The morning show is handled by *Vinnie Taylor* and *Whitney Graves*. GM/PD is Harvard veteran **Daryl Holien**, promoted from his PD gig in

Regina. The Sales Manager is (Ms.) **Kim Fjellner**, ex Sales Supervisor at now defunct *CHCA-TV Red Deer*... *CHAM Hamilton* has gone back to Country – *Today's country 820 CHAM*. After 25 years with that format, the *Astral* station attempted the switch to Talk. But, after two years, Brand Director (PD) **Drew Keith** was quoted as saying, "Our clients and listeners now have what they've been telling us they want..." *Corus Entertainment's ExploreMusic*, says Corus, has become one of the first podcasts on *BlackBerry* podcasts. The service allows smartphone users to download ExploreMusic's audio content... *Newcap's The FOX Radio Group* in Western Alberta has been superseded by *The EAGLE*. The stations with studios are in Edson and Hinton and re-broads are in Jasper and Grande Cache. The Edson office remains the hub for all of Newcap Radio's North West Division stations: *The RIG Whitecourt*, *LAKE-FM Slave Lake*, *The RIVER Athabasca*, *CFOK Westlock* and *CKVH High Prairie*... *Houssen Broadcasting*, owner of 50-watt *CKOE-FM Moncton*, has once

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Julie Adam, VP Programming
Rogers 98.1 CHFI Program Director

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again been stymied by the **CRTC** in its quest to bump power, this time to 3,700 watts. The Commission, however, made no reference to that. Instead, it denied the application and ordered Houssen to pay all outstanding contributions to the development of Canadian content and talent by Aug. 31... **Corus Quebec** sold **CKRS 98.3 FM Saguenay** to a group of six local business people, among them **Guy Carbonneau**, a former captain and coach of the **Montreal Canadiens**. The station was the lone exception in the sale of the company's Quebec stations to **COGECO**... **COGECO**, in connection with the **Corus Quebec** radio acquisition has, among other things, asked the **CRTC** for an exception to the common ownership policy in the Montreal market. It wants to own three FMs and one AM station. In the words of **Astral Media Radio Group** President **Jacques Parisien** at the recent **BCAB** convention in Victoria: "... it'll be interesting to see how the Commission deals with that. Will it be a transaction hearing or will it be a policy hearing or a mix of?" Further, Parisien said, the one thing broadcasters expect of the **CRTC** is the upholding of the

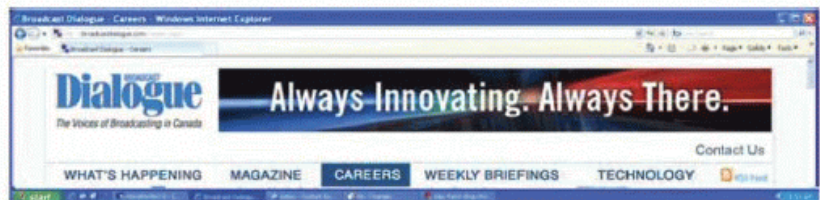
regulations; that there is clarity and that there is "no improvisation as we go along".

GENERAL: The **CRTC's Communications Monitoring Report** shows that broadcasting industry ad revenues in 2009 were down 7.4% for radio and 5.2% for over-the-air (OTA) TV. Conversely, revenues for BDUs and the specialty/pay TV sector rose by 7.4% and 5.8%, respectively. Other highlights from 2009 include: 1,221 radio services, including 41 digital (910 English, 265 French and 46 in other languages); and Canadians had access 704 TV services (459 English, 111 French and 134 in other languages)... Applications to be heard at a **CRTC** hearing in Saskatoon Oct. 6 include **Fabmar** and **Golden West** competing for a new FM (at 107.5) in Humboldt and the **Corus** application for a new Category 2 regional specialty service to be known as **LOCAL 1** in B.C., Alberta, Saskatchewan and Manitoba that would provide local information customized for each community it would reach. In Humboldt, Golden West proposes a Variety Hits format with power of 59,000 watts while Fabmar wants 100,000 watts for a Classic Rock music format. Also on the agenda, though non-appearing, are radio applications for an FM'er (**7253231 Canada**) in Prince Edward County, Ont., at 89.5 with power of 5,000 watts for an Adult Album Alternative format; a French-language FM (**Paul Lebevre**) in Nipissing (Ont.) formatted Adult Pop at 97.1 with power of 90,000 watts; an AC FM at Barry's Bay, Ont., (**Haliburton Broadcasting**) at 12,000 watts; a Golden West application for 106.1 in Estevan for Classic and New Rock. If approved, the station would be a sister to **CJSL** and **CHSN-FM**; and, there are two applications for the 99.1 frequency in Prince Rupert – one from **Astral Media** and one from **Barry Alan Wall**. Wall wants 99.1 at 1,700 watts for a Classic Hits format while Astral wants to flip **CHTK-AM** to FM on 99.1... **Jim Pattison Broadcast Group** (**CHAT-TV/CHAT 94.5fm/MY96fm Medicine Hat**) and the **Medicine Hat Exhibition and Stampede** worked in concert to support those affected by recent flooding in Southern Alberta. They put together a concert that helped raise \$70,000 – all donated to the **Red Cross 2010 Flood Relief Fund**.

TV/FILM: **Rogers Communications** lowered the usage limits on some of its Ontario Internet plans, two days after **Netflix**, a U.S. service announced plans to enter Canada this fall. Netflix provides unlimited movies and TV shows to American subs at \$8.99 monthly. Videos can be streamed to the subs' TVs through a choice of Internet-connected devices. It's estimated that a two-hour movie from Netflix uses about 1.8 GB of data, while

a high-def version would use about 3 GB. With Rogers' lowered limit, subscribers to its Lite plan could see about 10 hours of HD video a month if they didn't use their Internet connection for anything else. Extreme subscribers could view about 53 hours from Netflix a month. A lawyer with the **Public Interest Advocacy Centre** consumer watchdog, **John Lawford**, said the move is both a defensive measure to protect its video services and a cash grab...A restructuring plan at **ZoomerMedia**, connected to the recent acquisition of **Vision TV, ONE: The Body, Mind & Spirit Channel, Joytv 10 Vancouver** and **Joytv 11 Winnipeg**, has resulted in the loss of 25 positions in Toronto and Vancouver. Division President **Bill Roberts** says personnel losses result from redundancy in marketing and sales within ZoomerMedia. The restructuring is expected to result in annual cost savings of about \$1.5 million... Some technical positions at **CTV Atlantic** will be affected come September as a result of centralization of control work, a similar situation at other CTV locations. The job categories include master control operators and videotape operators. It's not certain how many will lose their jobs but a source at CTV in Halifax says it will likely not exceed single digits... The **Official Languages Commission** is taking the **CBC** to court over a decision to cancel all CBC French-language programs produced in Windsor. Commissioner **Graham Fraser** wants the Federal Court to confirm his authority to investigate language complaints filed against CBC and **Radio-Canada**. He's also looking for confirmation from the court that CBC is obligated to consider the impact of its decisions on the "development and vitality" of affected Anglophone and Francophone minority communities. Fraser's office received 876 complaints after Radio-Canada decided to cancel all local programming at **CBEF-TV Windsor**... **Rogers Sportsnet** will launch a new 24-hour national sports channel specialty channel this Saturday (Aug. 14). Called **Rogers Sportsnet One**, it will primarily broadcast in high def... **Comcast Corporation**, which is in the process of buying **NBC Universal**, and **CBS** have an agreement covering a new 10-year re-transmission consent agreement. Comcast cable systems will carry the 29 owned and operated CBS stations... **CTV's** new specialty channel, **Comedy Gold**, launched Aug. 2, succeeding the former **TV Land Canada** channel. It features the sitcoms from the '70s, '80s and '90s... On Sept. 22, there'll be a **PromaxBDA Creative Clinic** in Toronto. The half-day session is geared toward broadcast creative and promotion professionals to stay relevant, be successful and further their careers. To register, click <http://prod.promaxbda.org/c4/register.aspx>... Over the Labour Day Weekend, **OMNI BC** will move from 88 East Pender St. to join **Citytv** at 180 West 2nd Avenue Vancouver.

REVOLVING DOOR: **Richard Stursberg's** official last day as head of **CBC's** English services is tomorrow (Friday). But he was gone last week after serving six years with the Corporation. He began as Executive VP of **CBC Television**. His interim successor is CBC Television GM **Kirstine Stewart**... **Jim Junkin**, after 41 years with **CTV (CFTO-TV) Toronto** – and 25 years on the police beat – will file his last story tomorrow (Friday). Junkin won several awards in the Greater Toronto Area and, in 2005, was presented with the **RTNDA Lifetime Achievement Award**... **CTV Calgary** news Anchor **Barb Higgins** is running to become Calgary's next mayor. As a result, she had to resign from CTV... **Dianne Collins**, ND at **OMNI TV Vancouver**, has been let go. Her last day is Aug. 31. Collins had been with the station (**Channel m** first) for almost six years... **Trevor Pilling** is the new Executive Producer of **CBC's Hockey Night in Canada**, succeeding **Sherali Najak**. Najak becomes Sr. Producer responsible for live production. Pilling most recently served as Exec Producer for the CBC's coverage of the **World Cup** in South Africa and the **2008 Beijing Olympics**... **Stu Ferguson** is now Brand Director at **AM 650 CISL Vancouver**. Brand Director is Astral nomenclature for PD. He had been Director of Talk Programming. Former PD **Gerry O'Day** continues as Breakfast Show Host/Music Director at AM 650... **JC Coutts** has been



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promoted to PD at **101.7 The ONE Wingham**. He retains his morning show duties... **Northwoods Broadcasting Thunder Bay** PD **Sandra Dolynchuk**, who recently resigned that position, is now PD at **Newcap's HANK (CHNK-FM) Winnipeg**. Stepping into the job is **Jim Hamm**, ex of at **Rogers Radio Sudbury**. He'll oversee both **Magic 99.9 FM** and **105.3 The Giant**... **Nicole Beetstra** is the new GM/GSM at **Astral Radio Trail**, beginning next week. She had been with **Vista Radio Castlegar**... **Karen Gurba** is the new Marketing/Promotions Director for **790 CFCW Camrose/Edmonton**. She arrived from outside the industry.

SIGN-OFFS: **Bruce Garvey**, 70, of throat cancer at his home near Kingston. Garvey's career highlights are primarily associated with his work for the **Toronto Star**. He made the leap to TV reporting in 1977, first with **CBC** and later with **Global**, until he suffered a heart attack in the early '80s... **Robert Park Malcolm**, 69, in Vancouver's **Royal Columbian Hospital** of a heart attack. Malcolm had been with **CFUN** and **CKNW Vancouver**, and had anchored the late news at **BCTV** for over 19 years.

LOOKING: **Astral Radio Fort St. John** - Brand Director - BC Peace Region; **CKTB St. Catharines** – News Director/Assistant Brand Director; **CBC Toronto** – Business Manager Radio Music and Radio Arts & Entertainment; **Jim Pattison Broadcast Group Prince George** – Broadcast Technician; **Big Dog 92.7 Regina** – Music Director/Afternoon Drive Host; **EZ Rock North Bay** - Morning Show Co-Host, Morning Show Co -Host/News Anchor; **105.7 EZ ROCK St. Catharines** – Morning News Anchor; **Astral Radio Ottawa** - Digital Content Producer; **Harvard Broadcasting Edmonton** – Account Executive; **CHUM Radio Toronto** - Web Content Producer; **Corus Radio Cornwall** – Midday Host; **Newcap Radio Edmonton** – Creative Writer; **Shine FM Edmonton** – Sales Manager and PD; **Corus Interactive and Integrated Solutions, Toronto** – Advertising Operations Manager; **CTV Toronto** – Director, Client Solutions and Technology; **CTV Toronto** - Manager, Public Relations, Much MTV Group, a Program Development Manager and a Media Analyst, Advertising; **CBC Edmonton** - Promo Producer-Director; **CBC Vancouver** – Executive Producer Radio 3; **BNN Toronto** – Chase Producer; **OMNI-TV Vancouver** - News Manager; and **CBC Edmonton** - Account Executive. Be sure to regularly check the CAREERS section at broadcastdialogue.com.

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Thursday, August 19, 2010

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SIGN-OFF: Mel Sprackman, 71, suddenly at home in Vancouver of a heart attack. Sprackman, well-known to Western Canadian broadcasters, had been an Exec. VP at *Canadian Broadcast Sales* before his retirement. In 2008, the *British Columbia Association of Broadcasters* presented him with its *Friend of the Industry Award*. For the past two years, he'd been operating his own consultancy, working regularly with *Vista Broadcast Group*. Mel Sprackman's funeral was held yesterday (Wednesday) in Vancouver.

TV/FILM: While *Shaw Communications* still needs *CRTC* approval for its \$2 billion purchase of *Canwest Global's* TV assets – *Global Television* and Canwest's specialty channels – another hurdle is out of the way. The *Competition Bureau* has given its approval to the transaction, satisfied that the deal won't lessen nor prevent competition under the Competition Act... The 50+ demo, once residing in the "who cares" world

Click on each of the THREE DR. OZ AUDIO SAMPLES (bottom right)

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Julie Adam, VP Programming
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AUDIO SAMPLES

- Dr. OZ talks about Tick Bites
- Dr. OZ talks about using Sunscreen
- Dr. OZ talks about Summer Fun

of American network TV, is now, as was predictable for so long, getting far more attention. Maybe that's because the median age of *CBS* viewers is now 55 and *ABC* is 51. The concern for *Fox*, *ABC*, *NBC* and *CBS* is that they're at risk of becoming less relevant to advertisers. In 1991, *ABC's* median age was 37. *NBC's* was 42, *Fox's* was 29 and *CBS's* was 45... While the *CRTC* turned down *Glenn O'Farrell's Média de Novo* application, he says there's still hope to move forward with his plans to work with BDUs on a plan to sell spots during local avails. Those availabilities are, by regulation, available only to the BDU to promote their own offerings, nothing else... The *Canadian Broadcast Standards Council* says *Superjail!*, a cartoon for adults that aired on *G4 Tech TV*, needed viewer advisories aired at the beginning in both audio and video. Further, it said, the advisories should have been more specific regarding the violent and sexual content. The complete decision may be found by clicking www.cbsc.ca.

REVOLVING DOOR: Keith Pelley will succeed Tony Viner as President of *Rogers Media*,

CLICK ON EACH OF THE THREE AUDIO SAMPLES

effective Sept. 7. Viner announced his plan to retire back in May. Pelley, 46, will have overall responsibility for **Rogers Broadcasting, Rogers Publishing, Rogers Digital Media, Rogers Sportsnet, The Shopping Channel**, the **Toronto Blue Jays** and **Rogers Centre**. Most recently, he was Executive Vice President of Strategic Planning at **CTV** and President of Canada's **Olympic Broadcast Media Consortium... CTV Ottawa News Director Scott Hannant** has announced he will be leaving that job effective Aug. 27. Hannant was promoted to ND at **CJOH-TV** in Oct./02 after serving as Executive Producer since 1994 and, before that, as Senior Producer of *Sunday Edition* with **Mike Duffy... Mike Leclair** has been promoted to Market Sales Manager for **CJRQ/CJMX Sudbury**. He had been the Sales Supervisor. Leclair is a Sudbury native and has over 15 years of radio experience in the market... **Gordon Klassen**, VP of Corporate Affairs at **Miracle Channel Lethbridge** is no longer with the company... **Stephen Tapp**, who founded **Hercules Media Group**, was the founding President/COO of **XM Satellite Radio Canada** and was Exec VP at **CHUM Television**, has become CEO of **Mash Media Solutions** in Toronto... **Christy Mitchell** has been promoted to News Director at **102.1 The Lounge Medicine Hat**. She had been an Anchor/Reporter.

RADIO: Corus Entertainment, citing the limited reach of the AM signal and the operating expense, pulled the plug on **CJUL (AM 1220 Cornwall)** yesterday (Wednesday). Three jobs were lost, two on-air and one administrative. Corus has two FM stations in the market: **Variety 104 (CFLG)** and **Rock 101.9 (CJSS)**. Local news coverage has been increased on the FM's... **CHUM Radio Calgary** has modified **CKCE-FM**, playing "Hits From Today & Back In The Day" on rebranded **Kool 101.5**. It had been **ENERGY 101.5 FM** with a Hot AC format targeting females 25-44. Station personalities remain unchanged. So, too, is the target audience... **Dr. Laura Schlessinger**, who apologized for saying the N-word 11 times to a caller on the air, says she plans to give up her radio show and move to Internet radio when her contract is up the end of this year. Schlessinger said she's not retiring or quitting. Instead, she said wants to "regain her First Amendment rights" and be able to say what she believes needs to be said... The **CRTC** has ordered new media firms whose owners are also broadcasters to begin reporting their revenues to the Commission next year. **Rogers Communications** is the first such company that springs to mind. **Duncan McKie**, the President of the **Canadian Independent Music Association**, says tracking Canadian content and revenues from Internet broadcasting is needed to ensure that

artists are compensated. The CRTC would, it said, keep individual company information confidential but would publish aggregate data, though it didn't have any suggestions for how to define nor collect the information... The Co-Chairs for **Canadian Music Week 2011**, from broadcast, recording and live performances, are: **SONY Music Canada** Director of National Promotion Radio/Video, **Warren Copnick**; **Astral Radio** Executive VP, Content **Rob Farina**; Senior VP of **S.L. Feldman and Associates**, **Jeff Craib**; and Senior VP, Tour Marketing and Promotion for **Live Nation**, **Joey Scoleri** (Joey Vendetta during his broadcast career)... **Gary Greer**, the former PD at **Newcap's KOOL-FM** and **CFDR-AM Halifax** and who had to leave the job two years ago because of Multiple Sclerosis, will be travelling to Mexico next month to get a controversial new treatment. He is now confined to a wheelchair. In addition to personal donations from staff at the radio stations and Newcap's head office, **Q104** and **KOOL** are holding a **Rock & Roll Garage Sale** August 21,



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New Country 93.7 JRFM and 100.5 The PEAK Vancouver (a Division of the Jim Pattison Broadcast Group), has a very rare opening for an experienced Traffic Reporter.

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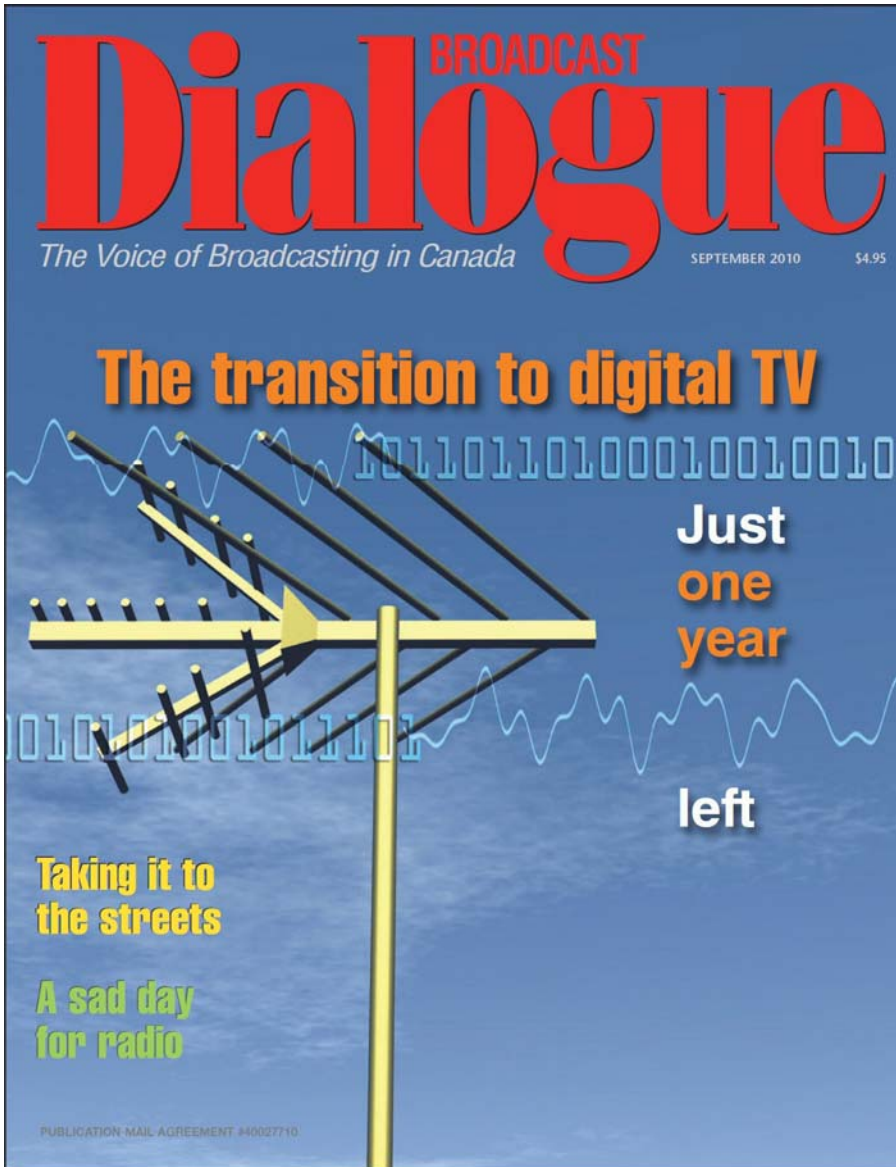
Get your best stuff to talent@jrfm.com with a subject line "Real Time Traffic."

Deadline for applications is August 27/10.

No phone calls please. Only those selected for the interview process will be contacted.

As part of the Jim Pattison Broadcast Group's Employment Equity Policy, we welcome applications from people with disabilities and people of all cultural and ethnic backgrounds.

clearing out the record library and selling off the old vinyl. Proceeds of the event will go towards the cost of Greer's trip for treatment in Mexico. The majority of people who have received the treatment show moderate to significant improvement in their mobility and quality of life. Many are able to get out of their wheelchairs and resume a semi-normal life.



LOOKING: *New Country 93.7 JRFM* and *100.5 The PEAK Vancouver* has a rare opening for an experienced Traffic Reporter. See the display ad on Page 2... Other jobs we've heard about include: *CTS Burlington* - Sponsorship and New Media Sales specialist; *CTV Ottawa* - News Director; */A/ Victoria* - Videographer; *CTV Toronto* - Information Architect, CTV Digital Media; *CTV Calgary* - News Anchor; *CBC Toronto* - Strategic Reporting Officer; *Astral Dawson Creek* - TV Anchor/Reporter; *Teletoon Toronto* - Sr. National Account Manager; *Citytv Calgary* - News Writer/Producer; *Astral Fort St. John* - Broadcast Engineer; *Astral Radio Toronto* - Digital Content Producer; *JOE FM Edmonton* - Midday Show Host/Assistant Music Director; *News1130 Vancouver* - News Anchor/Reporter; *Newcap Radio Halifax* - Regional Account Manager; and *CFAX Victoria* - News Reporter/Announcer.

SUPPLYLINES: *Ross Video* of Iroquois, Ont., has an agreement to acquire *Norpak Corporation*, majority owned by *Rovi Corporation*, with the sale scheduled to close Sept. 17. Norpak manufactures *Nielsen* encoders and Closed Captioning Inserters as well as VBI, VANC and transport stream data insertion products.

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Thursday, August 19, 2010

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TV/FILM: **Telus** has asked the **CRTC** to keep a sharp eye on what **Shaw** does with its \$2-billion purchase of **Canwest's** broadcasting assets. The western-based Telus wants the Commission to scrutinize the moves Shaw makes with the Canwest content properties, particularly as they relate to deeper integration with distribution networks such as cable and wireless. Telus submitted that "... the CRTC must adopt ... safeguards to limit any abuse of market power and anti-competitive behaviour..." The hearing into the purchase is skedded for Sept. 20... The **Canadian Broadcast Standards Council** has found a violation in TV journalism involving a videographer's creative work lifted from **YouTube**. An anchor was televised interviewing an **APTN** reporter who wove the YouTube clip into his story. The complainant, the person who shot the video, said she denied use of the clip when asked for permission by the reporter. APTN argued that the clip was "public domain" and that it identified the source as YouTube when it aired. But CBSC, referring to the **RTNDA Code of (Journalistic) Ethics**, said that wasn't good enough, that the Code spells out that "broadcast journalists will strive to honour the intellectual property of others". Read the complete decision at www.cbsc.ca... **TV Watch**, a U.S. organization that promotes parental controls and individual choices as an alternative to increased government regulation of TV content, says the **Parents Television Council (PTC)** "continues to root for government over parents when it comes to deciding what is appropriate for children to see on television." And TV Watch Exec Director **Jim Dyke** warned that because an organization includes the word 'parents' doesn't mean that it necessarily represents parents' beliefs. Studies which began at the turn of the century, he said, have shown that parents want to be in charge of what their families watch and that they believe ratings and blocking tools are effective. Dyke says further that the PTC has been responsible for the overwhelming majority of complaints to the U.S. **Federal Communications Commission**... **TVA Group** specialty channel **mystère** became **addikTV** this past Monday. With the new name came six new series and a new website. The brand, **addikTV**, is supposed to express an attitude of not taking itself too seriously.



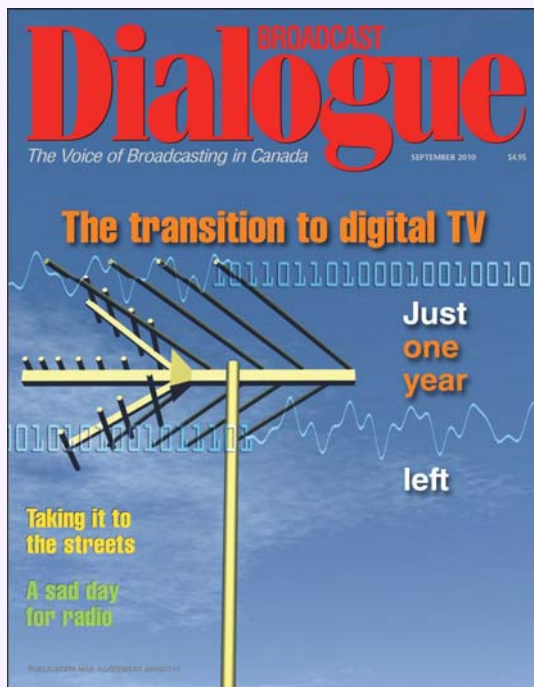
PRESIDENT – FACTOR

Canadians will always write, record and perform music. What **FACTOR** does is to make sure that other Canadians, and music lovers around the world, have the chance to hear it. The **Foundation to Assist Canadian Talent on Recordings** is a not-for-profit corporation that administers funds from private radio broadcasters and the Department of Canadian Heritage. For the past 28 years, the organization has used these funds to grow and strengthen Canadian artists and the independent music industry.

Without FACTOR, many of Canada's most noteworthy musicians wouldn't have had the opportunity to record or to tour. The culture of our country would be the poorer for it. As President of FACTOR, you will keep the music playing. You'll oversee the mission, the people and the infrastructure responsible for awarding funding to deserving Canadian applicants.

Working closely with a Board of Directors that represents Canada's independent music industry and private radio broadcasters, you will add extraordinary relationship and business leadership credentials to this essential organization. Formulate plans and strategies with your senior managers that set defined goals and aspirations. Promote consensus internally and externally. Be a team builder and performance manager to ensure that funds are allocated where they will do the most good. Maintain the Foundation's operating efficiencies. Develop a deep understanding of the evolution of the music and entertainment sector. Stay current on the technologies, the dynamics and the changing shape of the marketplace. Be a staunch supporter of Canada's artists and music industry. As a core source of financial support for the independent music sector, FACTOR will depend on the leadership of an executive who is comfortable in a financial milieu and adept at the nuances of working with an involved Board. Whether you have built your credentials in the private or public sector, you know how to promote collaboration and produce results when the two worlds partner in a venture. Here is the opportunity to exercise your fiscal and program administration expertise and alliance-building with a foundation of Canada's culture.

To explore this opportunity further, please contact **Margaret Vanwyck** in the Toronto office of **Odgers Berndtson** at 416-366-1990 or apply online at www.odgersberndtson.ca/en/careers/9434.



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Been Posted at Our Website.

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Just go to www.broadcastdialogue.com

and click on **MAGAZINE** for a sneak peak.

RADIO: Lite 104.3 (CFFX-FM) Kingston has switched back to its original call letters, **CKWS**.

CKWS-AM was on the air from 1942 through 1987. ID'ed now as "The station you grew up with", the CKWS-FM 104.3 sell line is "Playing the greatest Hits of All Time"... Tonight (Thursday) on **CBC Television**, *This Beat Goes On* – the chronicling of Canadian content e.g. **Gordon Lightfoot's** *Sundown* and **Trooper's** *Raise a Little Hell*. The documentary combines archival footage and interview clips with the likes of **Randy Bachman** and **Danny Marks**. It begins on a controversial note with the federal government ruling that forced radio stations to play 30% Canadian content.

REVOLVING DOOR: Phil King, the former President of **TSN**, has been appointed President of Sports/Exec VP of Programming at **CTV**. He's now responsible for all CTV sports interests: **TSN**, **RDS**, **TSN2**, **RIS Info Sports**, **NHL Network** and **ESPN Classic**. **Rick Brace** will realign his focus and concentrate exclusively on the company's revenue as President

of Revenue and Business Planning, CTV. He remains Chairman of the Board of CTV Specialty Television and will stay involved with the Olympic Games as a Senior Advisor. **Alon Marcovici** has been promoted to Exec VP, Digital Media, responsible for CTV's overall digital media strategy. **Canada's Olympic Broadcast Media Consortium** has promoted former Marketing VP **Adam Ashton** to President and **Dan Cimoroni** as Sr. VP of Sales and Marketing. Previously he'd been VP of Business Development. **Stewart Johnston**, the former VP Programming at **TSN**, has been promoted to President. Also at TSN, **Mark Milliere** – a 23-year veteran of the company – has been promoted to Sr. VP of Production. He had been VP of News and NHL. **Shawn Redmond** takes Johnston's old job as VP of Programming. He had been VP of Marketing... Former **CHCH-TV Hamilton** News Anchor **Dan McLean** has become a radio Morningman. McLean, the 37-year CHCH stalwart – 28 years as the Senior Anchor – is now co-hosting **Mix 106.5 Owen Sound** working alongside **Barb Jelly**, ex of **Astral's Boom-FM** and **EZ-Rock Toronto**. McLean had worked radio in the Regina, Saskatoon and Kitchener-Waterloo markets before moving to television. The former Mix 106.5 morning show moved across the street to the new **Larche Communications** station, **92.3 The Dock**... **CHED Edmonton** morningman **Gord Whitehead** will retire Sept. 1. Succeeding him is **Bruce Bowie** of sister **Corus** station **CISN Edmonton**. Succeeding Bowie at CISN is **Chris Scheetz**, the afternoon Driver. Whitehead and Bowie have been on Edmonton radio for 30 years or more, Bowie with CHED, **King-FM** then CISN and Whitehead with **CJCA** and CHED. Whitehead, however, is a 40-year radio veteran who did stints at **CFRB Toronto** and **CJOB Winnipeg**... **Tony Grace** moves from **/A1 Ottawa** where he was National Reporter to **/A1 Barrie** Sept. 20 as Senior Anchor, partnering with co-Ancor **Jayne Pritchard**. Grace succeeds longtime Anchor **Lance Chilton** who left broadcasting... **Janine Kraft** has been promoted to PD/Radio Ops Manager at **Astral Radio BC Northwest** in Terrace. She's held the interim position for the past eight months and officially begins Sept. 1. Also at Astral Terrace, Engineer **Brian Sayewich** has resigned effective Sept. 10... **Steve Bethge**, ND at **Newcap Edson** has resigned to join the Town of Edson as Communications Officer.

SIGN-OFFS: **Peter Cotter**, 61, after a fall down his basement stairs in Sydney, N.S. Cotter had a news career in Maritimes radio (**CIGO Port Hawkesbury**, **CFCY Charlottetown**, **CJCB Sydney** and **CHER Sydney**) that spanned the '70s, '80s and '90s. He'd spent the last 15 years with the **Cape Breton Post**. A colleague there said of Cotter: "His first calling was radio and I think he missed its frantic pace after he left it. He had a great voice and delivery"... **Dick Maloney**, 77, at **St. Vincent's Hospital** in Ottawa following a 2006 fall on a sidewalk that broke his neck and left him a paraplegic. While in the hospital, Maloney did a regular Sunday morning show on **Oldies 1310 Ottawa** at first called *Sentimental Journey* then more aptly, *The Dick Maloney Show*. The singer, songwriter and perennial Ottawa media personality began his broadcast career in Ottawa during the early '60s... **Harold Dow**, 62, in New Jersey. The **Emmy-winning CBS News** correspondent, during nearly 40 years with the U.S. network, covered stories that included the kidnapping of **Patricia Hearst** and the September 11 attacks. He was perhaps best known for helping shape the weekly documentary program **48 Hours**... **Ron Carabine**, 86, in North Vancouver after a long illness. Carabine was a former **CFUN Vancouver** GM, at that post when it changed call letters in 1969 to **CKVN** – the VN signifying *The Voice of News*.

GENERAL: **Corus Custom Networks** will close its offices in Calgary, Vancouver and will terminate representation in the Toronto office of **Corus Entertainment** effective at month's end. The company's **TVListings** format will remain on air until August 31 as will **EyesOn TV**. At that time, both will be cancelled.

In a note to customers, VP/GM **Tyler Alton** thanked them for the 19+ years of Custom Networks service in Western Canada. **Shaw Communications**, he wrote, "will be taking over the service for a period of time"... The **CRTC's** Vancouver office moves Aug. 30 to Suite 290, 858 Beatty Street (V6B 1C1). Phone numbers stay the same... For the first time in U.S. history, BDU subscriptions have dropped. The **SNL Kagan** analysis points to the 216,000 subscriber loss in the second quarter being caused by economic factors such as high unemployment and the weak housing market. At the same time last year, subscriptions to cable, DBS and telco video were up 378,000... **Shaw Communications** and **Rogers Sportsnet** have so far been unable to come to an agreement for Shaw's airing of the new specialty channel, **Sportsnet One**. The channel was supposed start airing via Shaw Cable Aug. 14 in Western Canada with a six-month free trial period. Price is the sticking point, says Shaw VP **Jay Mehr**, but he said the two are in talks to try to resolve the impasse... A five-hour stand-off at **CBC Calgary** ended with a 74-year-old man apprehended under the Mental Health Act. He was charged with weapons offences after a man with a handgun entered the CBC Calgary broadcast centre. He apparently wanted to publicize a dispute he'd had with a former employer...

SUPPLYLINES: Iroquois, Ont.-based **Ross Video** has moved from being a family-owned company, adding 71 new employee shareholders. The company created an Employee Stock Ownership Plan in which all Ross employees may buy stock.

LOOKING: FACTOR in Toronto seeks a new President. See the ad on Page 1... Other jobs we've heard about include: **Astral Terrace** - Broadcast Engineer; **APTN Yellowknife** - Videojournalist; **APTN Halifax** - Reporter/Correspondent, an Online Producer and a Camera/Editor; **Newcap Radio Edson** - News Director; **Rogers Broadcasting Vancouver** - OMNI News Manager; **Astral Radio Toronto** - Digital Account Manager; **Corus Entertainment Toronto** – Manager of Financial Reporting, Corporate; **Corus Radio Cornwall** – Midday Host; **CKWS-FM/CFMK-FM Kingston** – Morning Drive Announcer, an Afternoon Announcer, and an Announcer; **CTV Toronto** – Senior Assignment Editor TSN; and **CBC Toronto** – Senior Broadcast Technologist.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Art Pultz**, **Rogers Radio Timmins** and **John Tucker** *Broadcast Sales and Management*, Kingston. Welcome!