

Dialogue BROADCAST

The Best Broadcast Briefing in Canada

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July 2, 2009

Volume 17, No. 8

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Broadcast Dialogue
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TV/FILM: *Canwest Television Limited Partnership* has an agreement to sell *CHCH-TV Hamilton* and *CJNT-TV Montreal* to *Channel Zero Inc.* The purchase price wasn't disclosed. Channel Zero will offer employment to everyone now on staff. The sale is conditional on securing a renewal of the CHCH's collective bargaining agreement to provide one year of labour stability for the new owner. If these and other conditions of sale work out, Channel Zero plans programming that would lean heavily on regional news at CHCH, with movies evenings and overnights. At CJNT, there'd be foreign films,

multicultural music videos and similarly themed shows. Channel Zero VP/GM **Cal Millar**, in defending his company's decision to buy OTA stations, told *Broadcast Dialogue* that the two stations are OTA but will be far from "conventional" if Channel Zero succeeds in acquiring them: "It depends what you're broadcasting – it depends to whom you're relevant. If you can strike a relevant positioning with an audience, they don't care how they receive you, just that they can get access to you"... Meanwhile, the **CRTC** dropped hints at the **RTNDA** Toronto conference about how the Commission will restructure a funding formula for OTA television. Regional Commissioner **Rita Cugini**, while not letting any cats out of the bag, said an announcement will be made July 6 that will not include fee for carriage. She did say of conventional television, however: "We can not simply allow it to whither away." The report, she said, will include details on how the *Local Programming Improvement Fund* will be restructured so as to possibly have a profound impact on the several stations where licences are set to expire at the end of next month... **CTV** says *Shaw Communications* won't proceed with the purchase of '**A**' (*CIWI-TV Windsor*), '**A**' (*CKNX-TV Wingham*) and *CKX-TV Brandon* for \$1 each. It turns out that **Jim Shaw's** fanciful idea of showing CTV that it's easy to make money with OTA stations didn't hold water. His company's due diligence people didn't like what they saw of the stations' financial state... *Canwest Media Inc.* ("CMI") says its debtors have agreed to another extension, this time to July 17. And the date by which CMI must enter into a definitive agreement in respect of a recapitalization transaction has been extended to July 31... Specialty channel **Scream** will morph to **DUSK** Sept. 9. The rebranding will see the service expand movie titles and series that, says **Corus**, will appeal to a broader demographic... *Citytv Toronto* has cut 10 people for economic and advanced technology reasons. The positions lost include four camera operators, a news writer, a news producer, a web producer, a unit assistant, a

TV and Radio Sales Careers



Stations we work with are taking advantage of retreating competitors to grow their sales and their sales forces. We have several openings from entry level to senior account executive and sales management positions across Canada.

If you are looking for a progressive career move, or know anyone who is looking for upward mobility or entry level opportunities please forward your resume in complete confidence to angela@wensmedia.com.

No phone calls please.

CityNews promo writer/producer, and an EFP editor... Calgary will play host to the **Gemini Awards** in November. The Geminis will be produced by Calgary-based production company **Joe Media Group** and broadcast Nov. 14 on **Global** stations and on **Showcase**.


RADIO: After a number of attempts to get a licence in the Lindsay-Peterborough area, **Andy McNabb**, on behalf of a company to be incorporated, has come up a winner. The **CRTC** has approved his application to acquire the assets of **CKKK-FM Peterborough** for \$190,000 from **King's Kids Promotions Outreach Ministries**. CKKK-FM was originally licensed as a specialty station offering Christian music. But it went off the air over a year ago because of a worsening financial situation. McNabb says he has the experience to improve CKKK-FM's financial situation and ensure the station's continued operation... **Talk 1410 (CFUN) Vancouver** has made some on-air changes, dropping **Marke Driesschen, Jennifer Thomson, Val Cole** and **Patrick Muliha**. A revised line-up will likely see single hosts rather than the doubling which had been the norm at Talk 1410... **CHNO-FM Sudbury** has approval to change the contour by bumping power from 11,000 watts to 100,000 through increasing the height of its antenna and by relocating the transmitter. **Newcap Broadcasting** said the changes are needed to improve signal reception and to reduce interference due to mountainous terrain... Call letters have been swapped between **Rogers** stations in Calgary and Toronto. They had been **Jack FM (CKIS-FM) Calgary** and **Kiss FM (CJAQ-FM) Toronto**... The **Bohn & Associates S2 2009 Ranking the Formats** article is available by request. Click [HERE](#) and ask that it be sent to you. Compiled and prepared by **Arnie Celsie**, stations in the top 14 markets are analyzed based on numbers of stations programming each format, cume audiences, market share and share of hours tuned. Station formats are determined by the **BBM** description and Bohn's analysis using **Broadcast Data Systems (BDS)** station monitors to confirm format designation... **Pellpropco**, the owner of **CHSC St. Catharines**, has been under the **CRTC's** glare for non-compliance in Canadian content; third-language programming; the submission of logger tapes, music lists and program logs; the filing of annual returns and financial statements; local programming and station orientation; Canadian talent development; and other issues, including confirmation of who has effective control of Pellpropco and the name of the GM. Now, the Commission has issued mandatory orders requiring the licensee to comply at all times. The decision will be filed with the Federal Court and become orders of that court... **KRAZE 101.3 (CKIK-FM) Red Deer** will launch July 24, already describing itself as "Red Deer's Number One Hit Music Channel!" The new station is owned by **L.A. Radio Group Inc.**... **The Jewel 88.5/Z103.5 Toronto** helped to raised \$30,000 on the weekend for the **Canadian Breast Cancer Foundation and Prostate Cancer Research Foundation**. **Boating for the Cure** saw a number of crews wending their way through Muskoka lakes from the event's base at Gravenhurst... **KICX Orillia** raised over \$30,000 for the **Simcoe Muskoka Regional Cancer Centre** in its **Radio For Radiology Radiothon**.

REVOLVING DOOR: **Golden West Broadcasting** has promoted **Richard Kroeker** to GM of Sales and Operations for the entire company and **Deborah Gauger** as General Manager - Saskatchewan and Alberta.

Dialogue


The Voice of Broadcasting in Canada

BROADCAST JULY/AUGUST 2009 \$4.95




Radio
Roundtable


Roger Ashby:
Celebrating 40 years
with CHUM Radio




* Rick Arnish




* Terry Coles




* Bill Ewanow




* Jacques Parikh




* John Casaday




* Bruce Cowie




* Lyndon Friesen




* Paul Skel



* Denise Donlon



* Chris Cardon



* Rob Steele

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The July – August Edition
You won't want to miss the Radio Roundtable
and the salute to Roger Ashby.

Both are long-time Golden West managers... **Ken Geiger**, GM/PD at **Rogers** radio stations **Mountain FM Squamish**, **Mountain FM Whistler**, **Star FM 98.3 Chilliwack** and **Country 107.1 Abbotsford** is no longer with Rogers. For the time being, **Melanie Green**, Sales Manager at Country 107.1 (CKQC) Abbotsford is the go-to person... While **Rob White** gave up his Ops Mgr gig at **105.1 The River/CKEY Niagara Falls**, he has once again become PD at The River. Former PD **Mike Ryan** vacated the position... **David Larsen** is the new PD at **K 963 (CKKO-FM) Kelowna**. Larsen had been with **Rogers Vancouver** as PD at **FM 104.9**... **David Jones** has been promoted to Ops. Mgr at **BOB FM (CHST) London**. He will continue in his PD duties as well... Chief Engineer **Hector Card** is no longer with **Bob FM London**. **Mark Schembri**, Manager, Engineering & I.T. at **'A' London** now also has responsibility for BOB FM... **Jeff Collins** and **Cathy Little** both retired from **CBC Calgary** on Friday after more than 30 years with the Corporation. Collins was host of *The Homestretch* and Little was the afternoon news announcer. Collins and Little chose to retire during the job reductions by CBC earlier this year... **Julius Genachowski**, a former U.S. telecommunications industry executive, has been sworn in as the new Chairman of the **Federal Communications Commission**... **François Carignan** has been appointed Executive Producer for **TVA Productions**, a subsidiary of **Groupe TVA**. He's a veteran producer who produced the 2000 to 2008 Olympic Games for **CBC** and **Hockey Night in Canada** from 1970 to 1985.

IGN-OFFS: **Gary Katz**, 60, of a heart attack in Toronto, just weeks after being diagnosed with terminal colon cancer. Katz, of the **Broadcast News Network**, was senior web producer at **BNN.ca**. Before that, Katz had a long career at **CBC**, including producing **Peter Gzowski** on *Morningside*. This past weekend, his efforts at BNN culminated in the channel winning **RTNDA's Best in New Media Award** – presented just four days after his death... **Mel Christian**, 62, at St. Paul's Hospital in Vancouver. The former **CJOR Vancouver**, **CFUN Vancouver** and **CKO-FM newsmen** also worked at **CHUM Toronto** and at **CFGM Richmond Hill** during the 1970s. After his on-air career, Christian became the engineer at **CJUP Langley**. He retired from broadcasting in 1999 and was living in Ashcroft... **Terry Black**, 62, of multiple sclerosis in Kelowna. Black was described as Canada's first teen idol in the style of **Bobby Vee**. His hit, *Unless You Care*, propelled Black to such U.S. shows as **American Bandstand**, **Shindig** and **Hullabaloo**. Black had been host of *The Sixties at Six* on **Radio NL Kelowna** for a number of years but, because of the MS, he'd been phoning in his show the past few months.

LOOKING: **Ens Media** - TV & Radio ad sales people (See the ad on Page 1); **Astral Media Radio Toronto** – Manager, Information Systems; **91.7 The Bounce Edmonton** - Music Director/Assistant PD/On-Air; **BOB-FM (CKLY) Lindsay** – Morning Announcer; **CP24 Toronto** – Writer, News; **CBC St. John's** – Managing Director, Newfoundland and Labrador; **CBC Ottawa** – Broadcast Technologist; **TVO Toronto** - Manager, Corporate Public Relations; **CIVI-TV Victoria** – Broadcast Technician; and **Astral iMedia Montreal** - Internet Sales.

GENERAL: The untimely demise of **Michael Jackson**, and the subsequent Michael-Jackson-all-the-time coverage, has riled some news people who say that there is more to news than giving the people what they want. "No reasonable editor or producer should ignore the kind of public interest we're seeing," says **LA Times** reporter **Tim Rutten**, "but surrendering utterly to it ultimately undercuts what's genuinely valuable about serious news media." Another wrote: "The death of a celebrity, no matter how popular, should never warrant this type of coverage"... Meantime, speaking on the occasion of **Henry Champ's** winning of the **RTNDA President's Award** last weekend in Toronto, his long-time **CBC** producer, **Mark Bulgutch**, had this to say about news: "We live in a time when more talking heads fill our newscasts and news channels with less and less of consequence, increasingly pushing aside genuine fact-based reporting. Entertainment values are becoming more and more important. It is received wisdom that politics is boring. We devote more time to Paris Hilton than Paris, France. More time to John and Kate plus 8 than to the G8. It's as if we're turning our backs on the journalism that Henry Champ represents. And if we do that, we are making a serious mistake. The future of our country depends on the wisdom of its people. And people nourished on drivel, will not understand the consequences of serious events"... **CBC** President **Hubert Lacroix** says the Corporation is turning its sights on potential real estate sales that could draw in needed cash. CBC, he says, would consider selling the buildings that house its radio and TV stations. That, he says, could generate \$125 million. Lacroix would prefer receiving sped-up payments owed to CBC for past sales of land surrounding the Toronto broadcast centre, money now being doled out in instalments. The past months have seen the public broadcaster slash jobs and programs in a bid to shave \$171 million from its budget... **Telus** now blankets 90% of B.C. and Alberta homes with the option of more than 500 digital channels. Telus' new Western Canada satellite TV service gives the #2 telecom player a means to fight powerhouse **Shaw Cable**, which has been winning home phone subs. Telus is re-selling **Bell's** satellite TV service under its own

brand in return for an undisclosed distribution fee... Saskatchewan's **Access Communications Co-operative** has undergone a major expansion by buying **Persona's** cable TV operations. The acquisition adds 184 communities to Access... **'A' London ND Cal Johnstone** was re-elected President of **RTNDA** in Toronto on the weekend during the Association's annual general meeting... **YouTube** has created a separate page to highlight reports and to teach people how to become citizen journalists, offering top U.S. journalists and news organizations sharing instructional videos with tips and advice for better reporting. If you're interested, click [HERE](#)... **RTNDA Canada**, at its Central Region awards banquet in Toronto on the weekend, honoured the best in electronic journalism.

The **TELEVISION** winners are:

Bert Cannings Award - Best Newscast: **'A' London** (Medium Market)
'A' Ottawa (Large Market)
 Charlie Edwards Award - Spot News: **'A' Barrie**
 Dan McArthur Award - In-depth/Investigative: **CTV Montreal**
 Dave Rogers Award - Short Feature: **'A' Windsor** (Medium Market)
Global News Ontario (Large Market)
 Dave Rogers Award - Long Feature: **'A' Barrie** (Medium Market)
CTV Montreal - (Large Market)
 Gord Sinclair Award - Special Events: **'A' Ottawa**
 Ron Laidlaw Award - Continuing Coverage: **CTV Toronto**
 Sam Ross Award - Editorial/Commentary: **CBC Montreal**
 Trina McQueen Award - News Information Program: **CTV Kitchener**
 Use of New Media Award: **Citytv Toronto**
 Best Videography Award: **CTV Toronto**
 Adrienne Clarkson Award - Diversity: **Global Toronto**

The **RADIO** winners are:

Byron MacGregor Award - Best Newscast: **Mix 106 Owen Sound** (Small Market)
AM800 Windsor (Medium Market)
CJAD Montreal (Large Market)
 Charlie Edwards Award - Spot News: **CJAD Montreal**
 Dan McArthur Award - In-depth/Investigative: **CKTB St. Catharines**
 Dave Rogers Award - Short Feature: **CKNX Wingham** (Small Market)
CBC Thunder Bay (Medium Market)
CBC Toronto (Large Market)
 Dave Rogers Award - Long Feature: **CKAT North Bay** (Small Market)
CBC Thunder Bay (Medium Market)
CBC Toronto (Large Market)
 Gord Sinclair - Live Special Events: **CFRB Toronto**
 Ron Laidlaw Award - Continuing Coverage: **CFRB Toronto**
 Sam Ross Award - Editorial/Commentary: **CFRB Toronto**
 Peter Gzowski Award - News Information Program: **CBC Radio Sudbury**
 Use of Sound Award: **680News Toronto**
 Adrienne Clarkson Award - Diversity: **CBC Toronto**

RTNDA's National & Network award recipients, announced at the same time as the Central Canada awards, went to:

NATIONAL RADIO

Byron MacGregor Award - Best Newscast: **Mix 106 Owen Sound** (Small Market)
CKLW Windsor (Medium Market)
CBC Vancouver (Large Market)
 Charlie Edwards Award - Spot News: **CJAD Montreal**
 Dan McArthur Award - In-depth/Investigative: **CBC Radio News**
 Dave Rogers Award - Short Feature: **CKNX Wingham** (Small Market)
CBC Thunder Bay (Medium Market)
CKNW Vancouver (Large Market)
 Dave Rogers Award - Long Feature: **CJLS Yarmouth** (Small Market)
Radio-Canada Acadie (Medium Market)
CBC Toronto (Large Market)
 Gord Sinclair Award - Live Special Events: **CBC Moncton**
 Ron Laidlaw Award - Continuing Coverage: **CFRB Toronto**
 Sam Ross Award - Editorial/Commentary: **CFRB Toronto**
 Best Use of Sound Award: **680News Toronto**
 Peter Gzowski Award - News Information Program: **CBC Sudbury**
 Adrienne Clarkson Award - Diversity: **CBC Edmonton**

Gord Sinclair Award - Special Events: **CTV Calgary**
 Ron Laidlaw Award - Continuing Coverage: **CBC Vancouver**
 Sam Ross Award - Editorial/Commentary: **CBC News**
 Best Use of New Media Award: **Citytv Toronto**
 Best Videography Award: **CTV Toronto**
 Trina McQueen Award - News Information Program: **CTV Southwestern Ontario**
 Adrienne Clarkson Award - Diversity: **CTV British Columbia**

NETWORK RADIO

Byron MacGregor Award - Best Newscast: **CBC News**
 Charlie Edwards Award - Spot News: **The Canadian Press**
 Dan McArthur - In-depth/Investigative: **CBC News**
 Dave Rogers Award - Short Feature: **CBC News**
 Dave Rogers Award - Long Feature: **CBC News**
 Ron Laidlaw Award - Continuing Coverage: **CBC News**
 Best Use of Sound Award: **The Canadian Press**
 Peter Gzowski Award - News Information Program: **CBC News**
 Adrienne Clarkson Award - Diversity: **CBC News**

NATIONAL TELEVISION

Bert Cannings Award - Best Newscast: **CFJC Kamloops** (Small Market)
CBC Newfoundland and Labrador (Medium Market)
CTV British Columbia (Large Market)
 Charlie Edwards Award - Spot News: **'A' Barrie**
 Dan McArthur Award - In-depth/Investigative: **CBC Vancouver**
 Dave Rogers Award - Short Feature: **CFJC Kamloops** (Small Market)
'A' Windsor (Medium Market)
CTV British Columbia (Large Market)
 Dave Rogers Award - Long Feature: **CFJC TV Kamloops** (Small Market)
CTV Regina for Horse Power - (Medium Market)
Global News Calgary for Court of Hope - (Large Market)

NETWORK TELEVISION

Bert Cannings Award - Best Newscast: **CBC News**
 Charlie Edwards Award - Spot News: **Global National**
 Dan McArthur Award - In-depth/Investigative: **CBC News**
 Dave Rogers Award - Short Feature: **CTV News**
 Dave Rogers Award - Long Feature: **CBC News**
 Gord Sinclair Award - Special Events: **CTV News**
 Ron Laidlaw Award - Continuing Coverage: **CTV News**
 Best Use of New Media Award: **BNN - Business News Network**
 Best Videography Award: **CTV News**
 Trina McQueen Award - News Information Program: **CTV/W-Five**
 Adrienne Clarkson Award - Diversity: **CBC News**

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July 9, 2009

Volume 17, Number 9

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TV/FILM: The **CRTC** has hiked the fund for local TV stations to more than \$100 million for the 2009-10 broadcast year, a temporary measure. Cable and satellite companies will contribute 1.5% of their gross broadcasting revenues to the fund, an increase of 0.5%. Stations in markets of under one million will

be able to draw on the fund to support news and other local programming. The **CRTC** also awarded the broadcasters more flexibility to reduce local programming hours in small markets and increased their funding for that programming.

CTVglobemedia says the establishment of fair market value of broadcasters' signals is what the conventional television industry has been seeking. It means **CTV** will "review" its plans. **Canwest**

Global Communications describes Monday's ruling as "a good first step." **CBC/Radio-Canada** says conventional broadcasters are the cornerstone of Canadian broadcasting and that ensuring their viability is crucial to the future of the industry. **Rogers**

Communications, **Cogeco Cable** and **Bell** criticized the Commission for the move. **Rogers** says it will cost consumers an additional \$50 to \$100 a year depending on their cable package.

Meanwhile, the **CRTC** has asked the **BDUs** and the broadcasters to put aside their differences and figure out how to help fund local programming... Latest reports indicate that 'A'

Windsor is off the immediate firing line as it relates to possible closure but that **CKX-TV Brandon** may still be under the gun. The **CTV**-owned **Windsor** station will stay on-air until at least Aug. 31 of next year when its licence expires. The 'A' **Wingham**

station may stay on the air as a re-broad of 'A' **London**, but that needs Commission approval. As for **CKX-TV**, **CTV** has subtly hinted that a buyer may be in the wings but that time is running out... The **CRTC** has denied a request from **Rogers**

Broadcasting that its **Citytv Toronto** and **Citytv Vancouver** be relieved of carrying 100 hours of Canadian films in prime time. **Ted East**, President of the **Canadian Association of Film**

Distributors and Exporters, welcomed the decision. He says any change to **Citytv** licences in **Vancouver** and **Toronto** would have snuffed the sale of English-Canadian feature movies to TV stations... Meantime, the **CRTC** says a Sept. 29 public proceeding in **Gatineau** will be aimed at developing a new regulatory framework to give broadcasters greater flexibility to cope with the industry's rapid evolution... **Susan Millican** has been selected by the **S-Vox** Board of Directors to serve as Acting Chair through Oct. 1. Board Chairman **Dale Godsoe** is taking a leave of absence. As well as serving on the **S-Vox** Board, **Millican** is CEO of the

 **ROGERS** MARKET SALES MANAGER
ROGERS BROADCASTING
VANCOUVER

Imagine working for an exciting entrepreneurial company where employees are committed to meeting big challenges and making a real difference. That's **Rogers**. A leading communications and media company where people come to do great work. Right now we are looking for talented individuals to join our winning team where you will have a chance to innovate, grow and to do what really matters.

RESPONSIBILITIES

Responsibilities include but are not limited to:

- * Achieve radio cluster budgets
- * Directly manage, recruit and motivate a sales team of 11 at **JACK FM** and **104.9 Greatest Hits of All Time**
- * In addition to directly managing the sales strategy and tactics for **JACK FM** and **104.9 Greatest Hits of All Time**, you will also oversee our station Sales Managers who are responsible for **News 1130**, **Mountain FM** and **Star FM/Country 107** in the **Fraser Valley**
- * Mentor Sales Managers in our cluster
- * Build and execute an online sales strategy
- * Accurately forecast sales budgets for retail and national sales
- * Organize and implement all operation budgets related to sales
- * Coaching, training and development of sales people
- * Provide local sales leadership daily with the development of revenue opportunities.

POSITION REQUIREMENTS:

- * Highly creative, innovative, enthusiastic and strategic
- * Proven ability to manage a team of high performers
- * Successful airtime and online sales track record
- * Strong communication and interpersonal skills
- * Entrepreneurial self-starter
- * Excellent prospecting and presentation skills
- * Effective communicator at senior client and management levels
- * Minimum 5 years experience in broadcast sales.

HOW TO APPLY:

- * The requisition number for this position is **13672**
- * Please apply on-line at www.rogers.com/careers

Rogers is an equal opportunity employer.

National Screen Institute in Winnipeg... **Madeline Ziniak**, National VP of **OMNI Television**, is among 60 new appointments to the **Order of Canada**. She is cited for "her contributions as the major driving force behind the development and growth of multilingual and multicultural television in Canada."

REVOLVING DOOR: After 26 and a-half years with **Rogers Broadcasting**, Exec VP **Sandy Sanderson** is about to pull the plug and head into retirement. Sanderson wraps it up Aug. 31. He's been in the business for almost 40 years and says there hasn't been a day when there wasn't at least one laugh... **Tom Bedore** is no longer with **Rogers Broadcasting**. He had been GM at **SONIC FM (CHDI)/WORLD FM (CKER) Edmonton** and cluster manager at Rogers stations in Edmonton, Grande Prairie and Fort McMurray... **David Errington** is the new President/CEO at the **National Broadcast Reading Service - The Accessible Channel** based in Toronto. His appointment was effective July 7. Most recently, Errington was VP/COO at **Score Media**, also in Toronto.

He succeeds long-time President/CEO **Bob Trimbee** who left the job earlier this year... **Kevin Bell** took on added duties by becoming Sales Manager at **CTV-owned 'A' British Columbia** in Victoria July 1. For the past nine years, he's been SM at **CHUM Victoria (CFAX/KOOL-FM)**. The appointment reflects consolidated management teams for CTV-owned radio and television... New Promotion Manager at **Corus Quebec** in Montreal is **Linda Fraccio**, ex of **Global Quebec (CKMI) Montreal**. She begins July 13 at **The Q Montreal**... **Kevin Lim**, who won this year's **British Columbia Association of Broadcasters'** award for being the *Broadcaster of Tomorrow*, is moving home from his afternoon drive show at **SUN FM Kelowna**. Lim starts at sister **Astral** station **Virgin FM (CKZZ) Vancouver** in three weeks time... New Promotion Director at **CHFI/KISS 92.5 Toronto** is **Karen Steele**, ex of **Warner Pictures Canada** and a former radio PD, while **Stephanie Shaughnessy** has been promoted to Promotion Manager at sister **Rogers** stations **680News/The Fan 590 Toronto**... **Casey Kasem**, 77, has ended his **American Top 20** radio show after 39 years. Kasem also gave voice to countless commercials and cartoon characters, including Scooby-Do sidekick Shaggy. He was inducted into the U.S. **Radio Hall of Fame** in 1992... **Rudi Lingohr** P. Eng. and Director, Broadcast Engineering at **CBC Toronto**, will retire at the end of October. After 35 years at CBC, Lingohr says "it's now time to see if the grass is greener on the other side of age 64."

SIGN-OFFS: **Martin Streek**, 45, in Toronto. The former **Edge 102.1 Toronto** radio host and popular alt-rock DJ developed a strong following as the former host of the station's countdown show and for his live broadcasts from local clubs. He worked at the Edge for about 20 years, but was let go earlier this year...

Robert (Bob) Large, 90, in Charlottetown of lymphoma. Large was likely the man who introduced television to P.E.I. in 1956, a time when TV sets didn't exist on the island. His career began in 1936 when he landed an Announcer/Operator job at **CFCY Charlottetown** where he eventually became GM/PD. Large was station manager when **CFCY-TV** went on air in 1956... **Bill Kincaid**, after a lengthy illness in Ottawa. In the 1960s, the broadcast pioneer launched the capital's first talk show on **CFRA Ottawa**. He was also instrumental in launching the first televised fundraiser in Ottawa, **Jerry Lewis'** telethon for muscular dystrophy.



PROGRAM DIRECTOR JACK FM VANCOUVER

Imagine working for an exciting entrepreneurial company where employees are committed to meeting big challenges and making a real difference. That's Rogers. A leading communications and media company where people come to do great work. Right now we are looking for talented individuals to join our winning team where you will have a chance to innovate, grow and to do what really matters.

RESPONSIBILITIES

Responsibilities include but are not limited to:

- * Ensure station achieves ratings objectives; you are directly responsible for all aspects of the on-air sound of the station
- * Coaching and development of on air talent; as well as oversight of the production, promotion and music departments
- * Work in conjunction with the Promotions Director and Sales Department with respect to promotions, contesting and marketing
- * Manage budgets for the programming department
- * Air-checking talent
- * Ensure station complies with CRTC regulations.

POSITION REQUIREMENTS:

- * Highly creative, innovative and strategic, you don't settle for the status quo
- * Strong collaborator, and enthusiastic with a bottom up management style. Inclusive not exclusive
- * Experience in developing the digital side of the radio business (web 2.0, database, newsletters, audience integration)
- * You fully comprehend life in a PPM world and have a vision for how a station should function in that world
- * Minimum of 5 years experience in programming management
- * Highly proficient in using the Musicmaster scheduling system and familiarity with Scott Studios
- * Experience on-air would be an asset.

HOW TO APPLY:

The requisition number for this position is **13671**.

Please apply on-line at www.rogers.com/careers

Rogers is an equal opportunity employer.

RADIO: *Evanov Communications* has applied to acquire control of **CKPC/CKPC-FM Brantford** from the estate of the late **Richard Buchanan**, who died in January of last year. **Telephone City Broadcast Limited** has been in business since 1933, previously owned by Buchanan's mother. He took over in 1972... **Astral Media Radio** has imported another radio format – **NRJ** from France. Beginning Aug. 24, Astral's 10 **Énergie** stations will become the **NRJ network**. The **NRJ Group**, the largest radio group in France and in 12 other countries, will operate the new brand in Quebec. The change won't be too dramatic, though. No job losses, no centralization but rather, says VP Programming **Andre Lallier** in conversation with **Broadcast Dialogue**, the use of European interviews and branding. From a vocal perspective, the ID will be the same, e.g. **Énergie** sounds almost exactly like the letters N-R-J as they are pronounced in French. Last January, Astral changed **Mix 96 Montreal** to **Virgin Radio 96**... The cash-strapped **Vatican Radio** – which broadcasts programs to 61 countries on air and on the Internet – is about to begin airing ads for the first time in its 80-year history. The **Roman Catholic Church's** radio service has traditionally been funded out of general revenue. Vatican Radio operates on a budget of about \$30 million U.S. a year but ended 2008 with a \$21-million deficit. Vatican Radio was founded in 1931 by Italian inventor **Guglielmo Marconi** with the mission of broadcasting the teachings of the Church and messages by the Pope... Having a find-the-thing contest and then moving the thing didn't sit well with the **Canadian Broadcast Standards Council**, despite a logical reason for the station having moved it. **99.1 Hits FM (CKIX-FM) St. John's'** "Missing 9" contest started off in an odd way when the station naively hid the physical 9 in a locker within a private storage facility, but that didn't work out too well. The CBSC concluded that the contest wasn't fair under Clause 12 of the **Canadian Association of Broadcasters'** Code of Ethics. The 9 was ultimately found in a pick-up truck that didn't arrive at the final hiding spot until the day it was found. Details can be found by clicking www.cbsc.ca... Listen to **KRUZ FM Peterborough** and drink **KRUZ Summer Brew**; music and a cold one! **Publican House Brewery** and KRUZ teamed to offer the homegrown beer promotion. The suds were launched on Canada Day, and KRUZ Promotion Director Carey Walker says the first batch sold out at \$13.50 for the 3.5-litre "growler" size. It's shaped like a large jug with a handle at the neck (\$3.50 deposit)... "*When pigs fly*" is similar to "*frosty day in hell*" in that the chance of either happening is remote. And so, it is with a sense of awe that **BD** reports **Rock 95 FM Barrie's** pig, Pinky is/was inflatable and broke free from a tether during a Canada Day event at Barrie's waterfront. The station is offering a \$1,000 reward for its capture. Chances, though, are slim. The oinker – about the size of a mini-van – was last seen headed toward Ottawa... The 2009 Canadian Radio Programming & Promotion winners at the **New York Festivals** are:

Battery Radio

Gold World Medal

"Hark!"

Best Sound

Canadian Broadcasting Corporation

Gold World Medal

"The Current 'Mellissa Fung'"

Talk Special: Interview

Silver World Medal

"Dispatches 'Nuclear Renaissance'"

Social Issues/Current Events

Silver World Medal

"The Nerve: Music and the Human

Experience,

Episode 1"

Best Editing

Silver World Medal

"Inside the Music 'The Nerve: Music and the Human Experience-Episodes 1,3,4'"

Culture & The Arts

Silver World Medal

"Living on Oxford Time"

Science & Technology

Silver World Medal

"Ontario Today 'Zoom Airlines Grounded'"

Best Breaking News Story

Silver World Medal

"Randy Bachman's Vinyl Tap 'Guitarology'"

Best Personality: Network/Syndicated

Silver World Medal

"The Sunday Edition 'Trucker Alex: North of

Nowhere'"

Profiles/Community Portraits

Bronze World Medal

"CBC News - Killing on a Greyhound Bus"

Breaking News Story (Longform)

Bronze World Medal

"The Dark End of the Spectrum"

Educational

Bronze World Medal

"The Irrelevant Show 'Episode 1'"

Best Regularly Scheduled Comedy

Program

Pittaway Productions

Gold World Medal

"Back From The Brink"

Health/Medical

Rogers Broadcasting / 92.5 JACK FM

Gold World Medal

"Boxing Day Blowout!!"

Contest Promotion

Gold World Medal

"This One's For You"

Station Promotion

Bronze World Medal

"Guys' Night In"

Contest Promotion

Tandem Projects

Silver World Medal

"The Trail of Tears"

History

GENERAL: The foundation of the new **Corus Entertainment** headquarters and studios was completed this week, the first step in the construction of **Corus Quay**, a 500,000 square-foot, eight-storey, \$150 million glass building on Toronto's waterfront. It's the first step in the city's plan to revitalize the East Bayfront, expected to house 6,000 new residents, 8,000 knowledge-based jobs and more than 12 acres of parks. The Corus element is expected to be completed in December with occupation by Corus by about mid-2010. It will house 1,200 employees in radio, TV, animation and executive offices... An interesting trend in the U.S.: Newsroom veterans are getting the nod to become GMs. While group managers tend toward sales types to head up stations,

some are now looking at people who were once NDs, or VPs of news, or even station pros who have run digital journalism and content. Some of the boys and girls upstairs cite the “*diversity of experience*”. GMs coming from news have long been a tiny minority, probably because the bottom line requires an ace sales pro in the top spot. But with an array of platforms serving up round-the-clock content, many more executives are favouring GMs with strong news backgrounds. Besides, said one Chicago-area broadcast President, “*anybody who can look at the business through a different prism has an advantage.*”

SUPPLYLINES: *Entertainment Tonight* (ET) is now using a video switching centre – *The Switch* -- for Inter-City on Demand (ICOD) transmission services to reach *ET Canada* at the *Global* studio in Toronto.

LOOKING: *Rogers Broadcasting* in Vancouver seeks a Market Sales Manager. See the details in the ad on Page 1... *Jack FM Vancouver* is looking for a Program Director.

Details on that are on Page 2... *Rock 106 Lethbridge* wants a combination Program Director/Music Director. The details are to the right... Other jobs we’ve heard about include *CTV Toronto* – Account Manager MuchMTV Group; *CBC Toronto* - Associate Producer, Kids Interactive Content and a Host, Newsworld; *CBC Calgary* – Account Manager and a Director, Operations - *Rogers Television Toronto* - Director, Operations; *Virgin Radio Ottawa* – Account Executive; and *92.3 FRED-FM Fredericton* – Afternoon Drive.

Dialogue BROADCAST
The Voice of Broadcasting in Canada JULY/AUGUST 2009 \$4.95

Radio Roundtable

Roger Ashby: Celebrating 40 years with CHUM Radio

* Terry Coles * Bill Ewanov * Jacques Parfisen
* Rick Arrndt * Bruce Cowie * Lyndon Priesen * Paul Skel
* John Cassaday * Denise Danton * Chris Gordon * Rob Steele

PUBLICATION MAIL AGREEMENT #40027710

**Program Director/Music Director
Rogers Broadcasting – Lethbridge**

Imagine working for an exciting entrepreneurial company where employees are committed to meeting big challenges and making a real difference. That's Rogers. A leading communications and media company where people come to do great work. Right now we are looking for talented individuals to join our winning team where you will have a chance to innovate, grow and to do what really matters.

RESPONSIBILITIES:

- * All aspects of the day-to-day management and coordination of the Programming Department including: On-air talent, Music, Promotion and Production.
- * Editing and scheduling daily music programming logs
- * Air-checking talent, including morning show meetings
- * Day to day scheduling of on-air talent and managing vacation
- * Work in conjunction with Promotion and Sales Department with respect to promotions, contests and advertising
- * Talk to record company representatives and manage music library
- * Be a creative resource and create the station's programming plans and business strategies
- * On-air fill in may be required from time to time.

POSITION REQUIREMENTS:

- * 2 years experience in programming management or comparable experience preferred
- * Experience with an A/C format preferred
- * High proficiency in the MusicMaster for Windows Scheduling system and familiarity with Scott Studios preferred
- * Knowledge of CRTC content regulations
- * Excellent writing, communication and interpersonal skills
- * Required computer skills include Outlook, Excel and Word

HOW TO APPLY:

- * The requisition number for this position is **13258**
- * Please apply on-line at www.rogers.com/careers.

Rogers is an equal opportunity employer.



BROADCAST Dialogue

The Best Broadcast Briefing in Canada

Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

July 16, 2009

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RADIO: *Newcap* has a deal to sell its two Thunder Bay FM'ers – *The Giant 105.3 (CKTG)* and *Magic 99.9 (CJUK)* – to *Acadia Broadcasting*. Purchase price is \$4.5 million plus working capital. The deal is expected to close by calendar year-end. Acadia owns three other originating stations in Northwestern Ontario – *CFOB-FM Fort Frances*, *CJRL-FM Kenora* and *CKDR-FM Dryden* – plus repeaters in smaller communities. Acadia also owns stations in Saint John, St. Andrews, N.B. and Bridgewater... **EDITOR'S NOTE:** The *Rock 95 Barrie* flying pig thing reminds some of me of some outrageous and fun promotions stations once did. Are we now stuck in safe and boring mode or are there still exciting and fun things being done out there? Is there a street presence? Imagination? Send me (howard@broadcastdialogue.com) the most outrageous and successful promotions you've ever seen. Even better, send along pics of what went on. With luck, I can compile a series of them for a *Broadcast Dialogue* magazine article.

REVOLVING DOOR: Renato Zane, the VP News at *OMNI Television Toronto*, has been promoted within the *Rogers Broadcasting* organization to become VP/GM at *Citytv Vancouver/OMNI B.C.* He'll begin July 20, succeeding Geoff Poulton who had been leading both *Rogers Radio* and television. Poulton is now responsible for Rogers Radio. Zane, a long-time broadcast journalist, ND and, latterly, VP News at OMNI Toronto has spent more than five years on the Board of Directors of the *Radio-Television News Directors' Association of Canada* and has served as its Treasurer, VP Television and as Chair of the RTNDA diversity committee... Danny Kingsbury, for years an Exec at *Rogers Radio Ottawa* and who got caught up in a re-shuffling last year, is back on board in a consulting capacity to Project Manage the launch of Rogers' new FM'er in Halifax: *Lite 92.9*. The former *KIXX (CFDR-AM)* is now testing... Jason Todd, GM/GSM at *The Lounge (CJCY) Medicine Hat* has resigned. He's heading to *Newcap Calgary* as a Senior Account Executive. See the ad for a successor on Page 2... Some moving around at *CBC* news operations will see anchor Evan Solomon and reporter Terry Milewski head to Ottawa where Solomon will be host of an expanded political show on *Newsworld* that begins this fall from 5-7 p.m. ET and Milewski become the



GENERAL MANAGER/ GENERAL SALES MANAGER ROGERS BROADCASTING KINGSTON

Imagine working for an exciting entrepreneurial company where employees are committed to meeting big challenges and making a real difference. That's Rogers. A leading communications and media company where people come to do great work. Right now we are looking for talented individuals to join our winning team where you will have a chance to innovate, grow and to do what really matters.

RESPONSIBILITIES:

- * Manage, recruit and motivate team of broadcast professionals
- * Forecast and achieve fiscal sales budgets
- * Oversee and monitor implementation of all station operating budgets, including managing inventory, setting rates, developing sales packages and strategies
- * Recommend and monitor capital projects as required
- * Provide leadership with the development of both programming and revenue opportunities
- * Keep up to date with government regulatory policies to ensure conformance to regulations
- * Establish objectives and support company policies and programs
- * Represent the stations corporately as well as in the local community
- * Coaching, training and development of management team and sales department.

POSITION REQUIREMENTS:

- * Minimum 10 years management experience within the broadcast industry, preferably in radio
- * Minimum 5 years sales management experience, preferably in broadcast
- * Post secondary education in business administration, finance or other related discipline
- * Excellent communication and interpersonal skills
- * Strong understanding of BBM ratings and ability to effectively utilize results to profile stations in the market
- * Knowledge of Microsoft and Oracle Financial, an asset.

HOW TO APPLY:

- * The requisition number for this position is 13915
- * Please apply on-line at www.rogers.com/careers.

Rogers is an equal opportunity employer.

new senior correspondent. **Keith Boag**, who holds that job now, moves to Los Angeles where he'll cover the California region and beyond. **Susan Bonner** goes to CBC's Washington bureau, joining **Neil MacDonald**, **Paul Hunter** and **Michael Colton**. Reporter **David Common** moves to New York City after a stint in Paris... **Mike Tiemay**, the GSM at **EZ Rock 97.3 (CJEZ-FM) Toronto**, has been appointed Director of Retail Sales at **Astral Outdoor Division**. Succeeding him, and adding to her duties as GSM at **Virgin Radio Toronto**, is **Lorie Russell**... **Robert Linden**, the Assistant ND at **News1130 (CKWX) Vancouver**, is about to take early retirement. With 35 years in radio, Linden – who leaves tomorrow (Friday) – takes with him the satisfaction of several award-winning news stories and continuing coverage events being produced under his watch. He began at **CJIB Vernon** in 1973 as a DJ and, in retirement, plans on exploring part-time teaching... **Ken Pasolli**, after 16 years with **Standard/Astral**, is leaving his Director of Engineering job at **Astral Media Radio Calgary**. Pasolli is going back to school and will attend an intensive IT program at **SAIT** (Southern Alberta Institute of Technology) in Calgary... **Darren Robson** has resigned his PD's job at **Rogers' Country 93.3/Rock 97.9 Fort McMurray**. His last day is tomorrow (Friday). Robson is moving to Southern Alberta... **Roz Weston**, Senior Entertainment Reporter at **Entertainment Tonight Canada**, will join **KiSS 92.5 Toronto** as Morning Show Co-Host. KiSS 92.5 is auditioning for his morning co-host. Once confirmed, a start date for the new morning show will be announced.

SIGN-OFF: **Len Dobbin**, 74, of a stroke at the Upstairs jazz bar – in the middle of a jazz festival. Host of the **Dobbin's Den** at **CKUT Montreal**, his show had been on-air for about 14 years.

TV/FILM: **Statistics Canada** has released the numbers for the television industry through to Aug. 31, 2008. They do not reflect the impact of the economic downturn that began shortly afterwards. Operating revenues totaled \$6.5 billion (current dollars) in 2008, up 5.4% from 2007. The overall results for the industry, however, do not describe the difficult year for OTA television. The operating revenues for private conventional TV fell 1.8% to \$2.1 billion in 2008, the second annual decline in revenues in three years. Private conventional TV captured 58.8% of the \$3.4 billion ad market in 2008, compared with 68.1% five years earlier. Specialty television grew, with operating revenues up 6.5% to \$2.3 billion in 2008. Subscription (+5.4%) and advertising revenues (+8.1%) contributed to the growth. Private TV broadcasters saw their profit before interests and taxes fall to \$691.0 million in 2008 from \$763.6 million the year before. Specialty and pay channels accounted for more than 99.0% of these profits. The profit margin before interest and taxes were higher than 20.0% for the fourth consecutive year for specialty channels and for the seventh straight year for pay TV channels. Private conventional stations, however, generated a profit margin before interests and taxes of less than 1% in 2008, the lowest in 30 years. Nearly half of all private conventional stations posted losses before interests and taxes in 2008... **Corus Entertainment** says it has a \$40 million deal to buy specialty channels **Drive-In Classics** and **SexTV** from **CTVglobemedia**. Corus already owns and operates **YTV**, **Treehouse**, **W Network**, **CosmoTV**, **VIVA**, **Movie Central**, **HBO Canada**



Clear Sky Radio Inc. has an immediate opening for a GENERAL MANAGER/GENERAL SALES MANAGER at our Medicine Hat Radio Station.



CJCY-FM 102.1 The Lounge is Medicine Hat's adult-targeted radio station focusing on the affluent 35+ population. We are seeking a dynamic individual to lead our overall team, day-to-day station operations and sales and business development. Our ideal candidate will have exceptional people skills, a positive leadership approach, an engaging and fun personality and at least five years previous experience in sales management.

Key responsibilities include:

- * Forecasting and achieving annual revenue and share goals
- * Managing monthly expense budgets meeting or exceeding bottom line goals
- * Managing, recruiting and motivating the sales team and overall staff with involvement of department heads
- * Developing, directing and growing local and regional sales efforts
- * Managing inventory, establishing rates and developing sales strategies to grow CJCY-FM's share of local advertising spend
- * Representing CJCY-FM at community and business meetings
- * Working closely with the management of other Clear Sky radio stations seeking synergistic sales and operational opportunities.

We offer a highly competitive compensation package that includes base pay, performance incentives, extended health benefits, fuel and phone allowance. This position reports to the President of Clear Sky Radio. Learn more about Clear Sky at www.clearskyradio.com.

Please rush your resume, management philosophies and any other materials you feel would benefit your application by clicking jobs@clearskyradio.com, or send by fax to 1-866-841-7971 or via courier to:

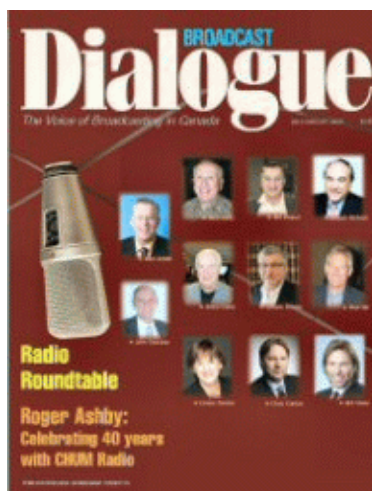
**PAUL LARSEN, PRESIDENT
CLEAR SKY RADIO INC.
#400, 220 THIRD AVENUE S
LETHBRIDGE AB T1J 0G9**

and *Nelvana*. Corus CEO **John Cassaday** says the acquisitions are indicators of Corus' underlying strength. ... The **Jim Pattison Broadcast Group** has signed a program supply agreement with **Rogers Broadcasting** that will bring new syndicated programming to **CFJC-TV Kamloops**, **CKPG-TV Prince George** and **CHAT-TV Medicine Hat**... The **Canadian Television Fund** will launch an industry consultation process this summer to receive stakeholder input on the creation of the new *Canada Media Fund* program. The initial focus will be on policy issues as they relate to the new funding agency. The CTV, at a virtual town hall Aug. 6., will present briefing papers detailing the key issues.

GENERAL: **Astral Media's** radio revenues declined by 4% in the third quarter, less, it says, than the 13% average drop by the industry in major markets. The company's TV business helped boost overall revenues and profits. Net earnings climbed 3% to \$44.3 million or 79 cents a share. Astral booked profits of \$43.2 million or 76 cents a share during the same quarter the year before... **Corus Entertainment** lost \$145 million in the third quarter as the result of a \$175-million impairment charge on goodwill and broadcast licences. The \$1.81 per share loss reversed year-earlier profits of \$37.7 million or 45 cents per share. Quarterly revenue fell 6% per cent to \$195.4 million compared to \$207.8 million the year before. The decline was most pronounced in the radio division... **Score Media's** financial results for Q3 increased by \$0.6 million to \$10.8 million compared to \$10.2 million in the same quarter last year. EBITDA for the quarter ended May 31, 2009 was \$1.7 million compared to \$2.2 million in this reporting period because of planned investment in HD programming and marketing initiatives... At the 31st annual **Canadian Ethnic Media Association** awards coming up this Sunday, the broadcast winners are: **News or feature** – **Paolo Canciani**, producer/host, **CHIN Toronto** – **Editorial or opinion piece** – **Qais Ghanem**, founder and co-host **CHIN Ottawa** – **News or feature** – **Marcus Kolga**, producer/director – **Editorial or opinion piece** – **Lalita Krishna**, producer/director, **In Sync Video** – and **News or feature** – **Rajeshni Naidu**, writer, **cp24.com**.

LOOKING: General Manager/General Sales Manager at **Rogers Radio Kingston**. See the ad on Page 1... General Manager/General Sales Manager at **Clear Sky Radio's CJCY-FM Medicine Hat**. See the ad on Page 2... Other jobs we've heard about include **Astral Media Radio Calgary** – Director of Engineering; **Astral Media Radio Hamilton** – Retail Sales Manager; **Astral Media Radio St. Catharines** – Retail Sales Manager; **Astral Media Radio Winnipeg** – Retail Sales Manager; **Lite 92.9 Halifax** – Program Director, a Creative Writer, a Morning Co-Host, a Producer and a Swing Announcer; **93.7 Wayne FM Wainwright** - Mornings/Music Director; **BNN Toronto** – Anchor/Reporter; **Canwest Broadcasting Toronto** - Broadcast Technician, a Project Manager, Digital Media and a Qualitative Research Analyst; **CBC Calgary** — Reporter/Editor; **CBC Toronto** – Human Resources Director; **CBC Ottawa** – Supervising Technician; and **CBC Regina** – News Producer. There are other complete job ads in the CLASSIFIED section at www.broadcastdialogue.com.

SUPPLYLINES: **CJWF Windsor**, the new **Blackburn Radio** station with a Country format, has ordered a **WheatNet-IP AoIP** networked audio system from **Wheatstone Corporation**. The sale went through **Ron Paley Broadcast**... **Telesat Canada** and **APT Satellite Company** have closed a deal in which Telesat has transferred its leasehold interests in Telstar 10 to APT. Total price was approximately US\$69 million.



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July 23, 2009

Volume 17, Number 11

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TV/FILM: *Canwest Global* will close *CHEK-TV Victoria* and *CHCA-TV Red Deer* Aug. 31, affecting about 80 jobs. It has already sold *CHCH-TV Hamilton* and *CJNT-TV Montreal* and, says the company, it will keep *CHBC-TV Kelowna* as a *Global Television* affiliate. The five stations had been operating under the *E!* brand. *Canwest*

Broadcasting President **Peter Viner** says: "From the outset, we said that closing stations would only be considered as a last resort. We recognize that the decision to close *CHCA* and *CHEK* will negatively impact the employees of those stations and the communities that those stations have served so well." It was back in February that *Canwest* announced a strategic review of the *E!* stations and, while there were some expressions of interest in purchasing, nobody followed through... *Channel Zero's* total purchase price for *Canwest Global*-owned *CHCH-TV Hamilton* and *CJNT-TV Montreal* is \$12. *CHCH-TV* is, effectively, a provincial station because of its other transmitters in Ottawa, London, Muskoka, Sudbury, Sault Ste. Marie, North Bay and Timmins. A *CRTC* hearing into both applications will be held in Gatineau Aug. 24. Once that hurdle is passed, the only thing left that could put a spike in the deal is if unionized staff reject cuts to pensions and benefits... And, *CTV* has sold *CKX-TV Brandon* – for \$1 – to *Blueprint Investment Corp.* in a deal expected to close by Dec. 31. *CKX-TV*, with 39 employees, became ripe for closure after *CBC-TV* decided not to renew its affiliation agreement. The CEO of *Blueprint*, **Colin Berrie**, was quoted as saying that his company is now in "... the first part of our strategic plan to become a significant media player in North America." *Blueprint Investment* is a Canadian investment company headed by **Bruce Claassen**. If the deal is approved by the *CRTC*, *Blueprint* will qualify for a piece of the \$100-million local programming improvement fund... *CTV's The Listener* has been dropped from *NBC's* summer line-up after half a dozen episodes. Poor ratings the reason. Re-runs of *Law & Order* begin July 30...

RADIO: *CFDR Dartmouth/Halifax* – after 46 years of AM service – will sign off on Monday, July 27. The *Newcap Classic Country* station, as its final out, will air the old **Roy Rogers/Dale Evans** classic tune: *Happy Trails*. And with *CFDR's* going dark, it brings to an end AM radio service in the large Nova Scotia market. Morning show co-Host **Frank Lowe** will leave while co-Host **Stephanie Woodin** will stay with *Newcap* in another capacity. *CFDR* was part of a trade-off with *Rogers*, which gave up *CIGM Sudbury* to *Newcap*... Two lines



SENIOR ACCOUNT EXECUTIVE

Astral Media Radio Regina, Big Dog 92-7 has an exciting opportunity for a SENIOR Account Executive. The successful candidate will be responsible for building the client base of advertisers, maintaining current client relationships with some of our most important clients, and increasing sales revenue for *Astral Media Radio* in *Regina* and surrounding areas. *Regina* is a robust and vigorous economy, enjoying economic growth during economic challenges throughout the rest of Canada. This is an excellent opportunity to earn a significant income and for professional growth. Because this is a new station for *Regina*, the opportunity to build your business is tremendous! The successful candidate will receive a very competitive guarantee appropriate for the level of experience while learning the market place, training and developing client relationships.

Responsibilities:

- Sales and service of new and existing accounts
- Ability to coordinate creative from initial sales meetings through to preparation of ads for client approval
- Ongoing awareness of our customers' day-to-day challenges.

Skill requirements & Qualifications:

- High level of initiative/self motivation
- Strong written and verbal communication skills
- Computer literate – working knowledge of all basic business software suites
- Conceptual, creative thinker and problem solver
- Must enjoy fast paced work environment that is based on team and individual effort
- A valid driver's licence and reliable automobile
- Prior radio advertising sales experience preferred.

Any candidate who wants to apply for this opportunity should send their resume and cover letter to:

Gary Wilson, General Sales Manager
Astral Media Radio Regina
4303 Albert Street, Suite 100 (Main Floor)
Regina SK S4S 3R6
gwilson@bigdog927.com

from a radio guy in Kelowna: "The radio stations have been doing one helluva job keeping people abreast of the forest fires' situation. Of course, we've got some serious experience from the destruction six years ago"... **Google** jumped the gun with the announcement to their customers of the sale of their *Google Radio Automation*, *SS32*, and *Maestro* to California-based **WideOrbit**. In their message, Google says it "believe(s) we are far enough along in the transaction to disclose our plans". But when **Broadcast Dialogue** contacted WideOrbit in California, a spokesperson replied, "At this stage, all I can say from WideOrbit is 'no comment'"... **KRAZE 101.3 Red Deer** is set to launch tomorrow (Friday) at 1:01 p.m. The sell line for the as-yet un-launched station seems a bit presumptuous, though: "Red Deer's Number One Hit Music Channel!" KRAZE 101.3 is locally-owned by **Troy Stevens** and **Sonia Sawyer** of **L.A. Radio Group**...

GENERAL: The **CRTC** says broadcasters must make more TV programs accessible to the blind and improve the quality of closed captions for deaf Canadians. Further, said the Commission, cellphones and text messaging must also be more accessible... Venezuelan President **Hugo Chavez** says his government plans on seizing 240 radio stations – 40% of them – for allegedly operating illegally. Then, he says, when "we retake control of the radio waves" his government could turn them over to countrymen who share his socialist vision. Government officials say the stations didn't update their registrations with the telecommunications commission... **Shaw Communications** has acquired **Mountain Cable** in Hamilton. Launched 50 years ago and still owned by the Boris family, the company has approximately 41,000 cable customers, 28,000 Internet subscribers and 27,000 telephone customers. While financial details were not released, Shaw says the transaction will consist of cash and may involve the issue of some Shaw class B shares to the sellers... **Canwest Global Communications** has been given another extension from creditors – this one to July 31 – to reach a recapitalization agreement. Last Friday's deadline was extended by two weeks... Marking a new direction for the public broadcaster, the **BBC** says it will now share its film, audio and document archives with other arts institutions in Britain. The BBC's creative director says the new initiative will provide archival access, historic materials and technical assistance in collaboration with the **Tate** art gallery, the **British Film Institute** and the **British Library**...

SIGN-OFFS: **Walter Cronkite**, 92, in New York City after a long illness. The **CBS News** Anchor from 1962 to 1981, covering such historic events as the President **John F. Kennedy** assassination, the landing of men on the moon, Watergate (which led to President **Richard Nixon's** resignation) and the Iranian hostage crisis. The announcement of his passing last Friday night and a short video on his achievements may be seen by clicking [HERE](#). In the U.S. **Radio Business Report & Television Business Report**, this short editorial: "We can never go back to the days of three networks and an anchor who many referred to as "The Voice of God," nor should we. But we can look back to Cronkite, Huntley-Brinkley and Howard K. Smith for lessons in professionalism and a devotion to accuracy, rather than sensationalism. In this day of 24/7 cable news and ranting bloggers, those lessons often seem to have been forgotten." Cronkite's voice will continue to be heard introducing the CBS Evening News with **Katie Couric**... **Pat Trudell**, 89, in Vancouver. The pioneer Vancouver performer and musician appeared on many **CBC Radio and Television** programs in the 1950s and '60s... **Les Lye**, 84, in Ottawa. The veteran Canadian actor and broadcaster began his career at **CFRA Ottawa**, where he worked with comedian **Rich Little**. In 1961, he joined **CJOH-TV Ottawa** as a freelance writer and performer, and starred on *You Can't Do That On Television*, which ran from 1979 to 1990.

REVOLVING DOOR: **Scott Bodnarchuk**, the long-time GM at **CHUM Halifax (C100/CJCH-FM)** has resigned. No successor has yet been appointed... **Art Pultz** is the new GM at **Rogers Radio Timmins – CKGB and CJQQ**. Pultz has been with the stations since 1983, most recently as PD of both. He'll retain those duties. Rogers has operated the Timmins stations without an on-location GM for the past few years. **Scott Sexsmith**, GM at **Rogers Radio Sault Ste. Marie**, had been handling the chores... **Mario Filice** is now Senior Manager, National Sales at **CBC Toronto**. Most recently, he was with **CTV** where, for the last seven years, he has worked with both **Much MTV** Specialty sales as well as conventional sales... Consultant, PD, DJ and probably a whole lot more, **Dave Charles**, who moved to Australia some years ago is moving back home to Canada. His next adventure, he says, will begin soon in Hamilton... **Alain Bergeron** adds Chief Marketing Officer to his duties at **Astral Media**. His new combined title is VP, Corporate Communications and Chief Marketing Officer... After 42 years with **CBC** – including two audiences with **Queen Elisabeth** and five audiences with the late **Pope John Paul** – **Dave Knapp's** contract was not renewed Knapp had been Director of Elections and Special Events. The Canada Day celebration from Ottawa was his last special for CBC. Knapp, who lives in the Toronto area, is setting up a business specializing in media event organization and management... **George Gordon** is no longer a morning voice nor is he employed at **News1130 Vancouver**. The veteran broadcast journalist helped take the station to

a top-three position during his 10 years with the operation. Also at News1130, evening Sports Anchor **Paul Weisser** – after 13 years – is gone. The full time evening/weekend sports position has been eliminated... **Dan Gallant** moves within the company from **Newcap's Big Dog 103.5 Lac La Biche**, where he was Station and Sales Manager, to become GSM at **FRED-FM Fredericton**. He begins in late August... **Mookie Wilson** has become the fourth and final member of the **QX104 (CFQX-FM) Winnipeg** morning show. Wilson had been with **Country 95.3 Hamilton**...After more than 40 years at **CTV, W-Five** Exec Producer **Malcolm Fox** will retire in September. His successor is **Anton Koschany**, a W-Five Senior Producer... **Dustin Neilson** becomes a **Team 1260 Edmonton** morning show co-Host Monday, joining **Bryn Griffiths**. Neilson had been the morning show Co-host and hockey play-by-play Announcer at **Rock 97.9/Country 93.3 Fort McMurray**... At **KISS 92.5 Toronto**, **Mocha** becomes a morning show Co-host along with **Roz Weston**. He's also Ass't MD to **Mike Religa**... Across the hall at sister station **CHFI Toronto**, five-year swing Announcer **Darren Osborne** is the new afternoon Host... **'A' Victoria** Broadcast Technician **Andrew Henry** moves to the B.C. legislature at month's end, joining **Hansard Television**. In his place at 'A' will be **David Verkerk** who returns as Senior Broadcast Technician. Verkerk had been part of 'A' during the station's start-up phase... New PD at **Info 690 Montreal** is **Robert Ashby** who, before that move, had been in charge of the PDs at 16 stations belonging to **RNC Media** and was Ops. Director for **Planète Jazz Montréal** and **Planète Lov' Lachute**... New Anchors at **CKX-TV Brandon** are **Kim Kaschor** at 6 p.m. and **Kumutha Ramanathan** at Noon. Kaschor brings to her new job experience at **CBC Winnipeg** while Ramanathan, promoted from Reporter at CKX, had stints with the likes of **CTV, Global** and **Rogers TV** in Ontario... **CBC-TV Halifax** journalist **Jennifer Stewart** has become Nova Scotia Premier **Darrell Dexter's** press secretary. Stewart begins the new job Aug. 4. She'd been a reporter at the **Halifax Chronicle Herald** for six years before recently joining CBC...

LOOKING: **Astral Media Radio's** station, **Big Dog 92-7 Regina**, seeks a Senior Account Executive. See the ad on Page 1... Other jobs we've heard about include: **CTS Burlington** -- Graphic Designer and a Promotions Co-ordinator; **Wave 94.7 Hamilton/Burlington** - announcer and newsreader; **103.9 KIXX Country Carbonear** - Account Manager; **Global Regina** - Reporter/Anchor; **Global Edmonton** - Maintenance Technicians; **CP 24 Toronto** – Reporter/Anchor; **CBC Winnipeg** – Producer/Assignment; **CBC Toronto** – Senior Producer, cbcnews.ca; **CPAC Ottawa** – New Media Producer/Writer; **CTS Television Burlington** - Promotions Coordinator; **CBC Winnipeg** – Regional On-Line Reporter/Editor; **Rogers Radio Edmonton** – General Manager; **Astral Media Radio Toronto** – Ad Operations Coordinator, Astral Media Radio Interactive; and **CHUM Radio Brockville** - PM Drive Announcer/MD... Be sure to regularly check the **CLASSIFIED** section at www.broadcastdialogue.com for new job postings.

SUPPLYLINES: The **Toronto Stock Exchange** is reviewing **Azcar Technologies'** listing because of low trading volume and low trading value of Azcar's over the past 30 days. Shares in the company last traded on the TSX July 17 at 15 cents.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Valerie Meyer, Astral Media Outdoor**, Toronto. Welcome!

EDITOR'S NOTE: *I'm off on vacation for two weeks, back with you Aug. 13.*