

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Broadcast Dialogue
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SIGN-OFFS: Ted Rogers, 75, at his home in Toronto of an existing heart condition. The creator of Canada's largest cable TV and mobile phone company – **Rogers Communications** – had suffered from congestive heart failure over the past few years. In addition, the company owns radio and TV properties across Canada, the **Toronto Blue Jays**, the **Rogers Centre** (formerly SkyDome), and an array of magazine properties including **Maclean's** and **Chatelaine**. Rogers, long listed as one of Canada's wealthiest people, had earlier handed over his corporate duties to company Chairman **Alan Horn... Bill Drake**,

71, of cancer in Los Angeles. Drake's music-focused "Boss Radio" approach to Top 40 changed the face of radio after he and **Gene Chenault** formed **Drake-Chenault Enterprises** in 1962. After initial successes at **KGB San Diego**, **KHJ Los Angeles** and **KFRC San Francisco**, Drake-Chenault was put in charge of the **RKO** stations in Boston, New York, Memphis and, most relevant for Canadians, **CKLW Windsor (The Big 8)** where the Drake format flourished.

GENERAL: On Tuesday, the day of the company founder's passing, **Rogers Communications** laid off about 100 people, 33 from the **Toronto Blue Jays** and roughly 65 others from various media properties, including **Citytv Toronto**. The decision to cut staff had been finalized some time ago... The **Wharton School of Business** has published *When the Going Gets Tough, the Tough Don't Skimp on Their Ad Budgets*. It's a short – and reinforcing – read. Click [HERE](http://knowledge.wharton.upenn.edu/article.cfm?articleid=2101) (http://knowledge.wharton.upenn.edu/article.cfm?articleid=2101)... Three young Canadians have won the **2008 Ruth Hancock Foundation Scholarships**, sponsored by the **Broadcast Executives Society** (BES), the **Canadian Association of Broadcasters** (CAB) and the **Canadian Association of Broadcast Representatives** (CABR). The scholarships are designed to encourage talented, hard working students to pursue careers in Canadian broadcasting or broadcast sales/marketing. **Saron Ghebressellassie**, **Emily Hunter** and **Alyce Lyn Pumphrey** have each received a \$1,500 scholarship. Ghebressellassie is a Masters of Education Candidate at the **Ontario Institute for Studies in Education/University of Toronto** and has received a B.A. in Radio and Television Arts from **Ryerson University**. Hunter, in her second year of Journalism at the University of Toronto, intends to be a broadcast journalist, and Pumphrey is a graduate student in a Special Individualized Program at Montreal's **Concordia University**... Another casualty of the economic times is the popular **Canadian Press**/(Broadcast News) calendar. Canadian Press VP **Wayne Waldroff**, in a letter to broadcast clients, said the calendar will return when the economy improves. For as long as anyone can remember, the calendar - with its three-month display pages - hung on virtually every Canadian radio and TV station newsroom.

TV/FILM: CTV is cutting 105 positions in Toronto, affecting **MuchMusic**, **MuchMoreMusic**, **MTV Canada**, and **CTV News**. Anchor **Tim Weber** and Entertainment Reporter **Jacintha Wesseling** of CTV and **Kate Wheeler** of **CTV NewsNet** are among those caught by the financial squeeze. Other departments facing cuts are **Star!** channel, **ETalk**, and CTV's communications and special events divisions. Layoffs in the music and youth division are part of a year-long "integration process" which began after **CTVglobemedia** acquired the MuchMusic channels as part of the \$1.7-billion purchase of **CHUM Ltd.** in 2007... Heritage Minister **James Moore** says Canada's full transition to digital television "must remain on track." In a speech to the **International Institute of Communications** in Ottawa Tuesday, the minister said we either do that or Canada will be left in the U.S.' dust. And, if better picture-quality signals are "available from our neighbours, Canadians will turn increasingly to American stations." The U.S. will switch to digital transmission in February while analog transmissions will stop in Canada by Aug. 31, 2011. But neither the **FCC** nor the **CRTC** have mandated a shutoff date for analog transmission over cable. Instead, both favour a market-driven approach... **CTVglobemedia** wants delivery of high-

def signals from nine conventional TV stations to BDUs to be through direct fibre feeds rather than over the air. The nine are **CTV (CJCH-TV) Halifax**, **CTV (CFCF-TV) Montreal**, **CTV (CJOH-TV) Ottawa**, **'A' (CHRO-TV) Pembroke**, **'A' (CHRO-TV-43) Ottawa**, **'A' (CKVR-TV) Barrie**, **CTV (CKY-TV) Winnipeg**, **CTV (CKCK-TV) Regina**, **CTV (CFRN-TV) Edmonton** and **'A' (CIVI-TV) Victoria**. The **CRTC** says CTVglobemedia wants simultaneous substitution rules for HD TV, whether over-the-air or through a direct feed, harmonized. BDUs aren't required to simultaneously substitute the inferior analog over a U.S. HD signal. As a consequence, says CTVgm, the public's ability to access HD programming from non-Canadian rather than Canadian services isn't in the public's best interest.

RADIO: John Wright's **K-Rock 1057**, owner of **K-Rock (CIKR-FM)/KIX Country (CKXC-FM) Kingston**, is now wholly-owned by **Rogers Broadcasting**. Rogers' increased stake is still subject to **CRTC** approval... **CARAS** (the **Canadian Academy of Recording Arts and Sciences**) has selected **Fred Sherratt** as the recipient of the 2009 **Walt Grealis Special Achievement Award**. The award recognizes an outstanding individual who has contributed to the growth and advancement of the Canadian music industry. Sherratt will be presented with the award during the **JUNO Gala Dinner & Awards** March 28 in Vancouver. Sherratt is best known as the former Vice Chair/COO of CHUM Limited... The **CRTC** has approved 100.5 for **Corus Entertainment's** new FM station in Peterborough. It will succeed **CKRU-AM**. The frequency approval came after the Commission denied the first proposed technical parameters... **Talk 980 (CKNW) Vancouver** has launched online holiday music. *The Magic of Christmas* streams 12 channels including rock, gospel and R&B.

REVOLVING DOOR: Vern Koop, the long-time **QR77 Calgary** morning news anchor, retires Dec. 12. Koop has been the station's morning anchor for an unprecedented 33 years... **Connie Smith**, for 32 years at **CHCH-TV Hamilton** and who was caught in the recent **Canwest Media** layoffs, delivered a goodbye to colleagues and viewers last Friday. She thanked CHCH for taking a chance in putting a woman behind the weekday on-air news desk... **CHUM Victoria** GM **Terry Spence** will retire at year's end although he will stay on as a talk show host. Spence has held executive positions with **CFAX/CHBE-FM Victoria** for well over 30 years... **CHCH-TV Hamilton** Promotions Manager **Rebecca West** has moved to **Global Television** in Toronto as Director of News Marketing and Community Partnerships... **Jason Todd** adds GM to his GSM duties at **Clear Sky Radio's 02.1 The Lounge (CJCY-FM) Medicine Hat**... Longtime **BN/CP** Reporter-Editor **Scott Sutherland** has moved from the Victoria Legislature to the B.C. government's **Public Affairs Bureau**. He'd been with Canada's news agency for 21 years... **Ginette Sowerby**, the Marketing Director at **X92.9 (CFEX-FM) Calgary**, adds APD to her duties... **The Bounce Edmonton** PD **Dan Tucek** leaves at January's end, heading home to Cambridge where he plans on paying more attention to his company, **Earcandy Productions**... **Nancy Charest** returns to **TVA Montreal** as Managing Director of Brands and Content. She had been Executive Director of TVA's **JPL Production** until 2006.

SUPPLYLINES: **Dome Productions** has chosen Markham-based **AZCAR** for the design and integration of a new HD Mobile Production Vehicle, Dome's sixth... **Ted Farr**, the former VP of News/Talk Programming at **Rawlco Radio**, has formed **Ted Farr Media**, specializing in programming development, product design, talent coaching and marketing solutions for News, News/Talk and Sports radio.

LOOKING: **CBC Toronto** – Product Manager, Web Analytics, a Research Analyst and a Manager of Planning; and, **B93 Lethbridge** - Morning Co-host.

Upcoming Events

Dec. 4
Broadcast Executives Society Christmas Luncheon, Toronto
www.bes.ca

Dec. 4-7
Whistler Film Festival, Whistler, BC
www.whistlerfilmfestival.com

Jan 19/09
2009 CBDA Conference
Toronto
www.cbda.ca

Jan 26-29
NATPE 2009
Las Vegas
www.natpe.org

Feb 11-13
10th Annual KidScreen Summit
New York
www.kidscreensummit.com

Feb 18-20
CFTPA Prime Time
Ottawa
www.cftpa.ca

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GENERAL: Hundreds of mourners gathered at a downtown Toronto church Tuesday to remember **Ted Rogers**, described as "a visionary businessman who left an indelible mark on the telecommunications industry" and as "a devoted family man who always fought for the underdog." The founder of the **Rogers Communications** media empire died at his Toronto home Dec. 2 at 75. Hundreds of mourners packed St. James Cathedral, including Prime Minister **Stephen Harper**, former prime ministers **Brian Mulroney** and **John Turner**, the **Weston** family, Finance Minister **Jim Flaherty** and former Ontario Lt.-Gov. **Lincoln**

Alexander. His son, **Edward**, during his eulogy, talked about the empire his father built, saying his name will live on. And he repeated the motto made famous by Ted Rogers: "The best is yet to come"... A **Canadian Association of Broadcasters** Board of Directors working group, after meetings conducted over the last month, has determined that there is wide support for the continuation of an organization representing the interests of private broadcasters. It has submitted a set of recommendations to position the CAB on a going-forward basis. The Executive Committee has begun a re-structuring exercise which is expected to be presented at the Board's next meeting in February... **RTNDA Canada** President **Cal Johnstone** says the organization's 2009 national conference next June in Edmonton has been cancelled, deferred to 2010. Citing the ongoing economic crisis, Johnstone said, "it is becoming increasingly clear that we cannot count on business as usual in the face of the current restructuring affecting many broadcasters and the travel restrictions being imposed by some of our employers." RTNDA Canada is reviewing the regional conferences planned for Penticton and Moncton to ensure they can proceed without incurring any significant deficits. The Toronto convention will go ahead but it has been moved from May 8/9 to June 26/27... While **Ian Greenberg** says his company is closely monitoring the weakening economy, job cuts aren't in the works. The **Astral Media** President/CEO expects growth in 2009 because the company has a solid balance sheet and complementary TV, radio and billboard operations... More than 1,300 people who work at **Viacom** and **NBC Universal** have lost their jobs. Viacom said it would cut nearly 7% of its workforce (850 staffers) and freeze salaries for its top managers. NBC Universal said it was laying off 500 employees, including several long-time correspondents for **NBC News**. Viacom's cuts are intended to save \$200 million to \$250 million in 2009 while the NBC cuts will shave \$500 million, or roughly 3%, from the budget in 2009... **John Roberts** will be inducted into the *Broadcast Industry Hall of Fame* during **Canadian Music Week** in Toronto next March. Roberts began his career at **CFOS Owen Sound**, then became a co-Host of the *The NewMusic* and a VJ on **MuchMusic** in the 1980s, a co-Host on **CTV's Canada AM**, a 14-year Reporter/Anchor on **CBS**, and is now the morning show co-host on **CNN**.

TV/FILM: **CBC** is planning to move *The National* to seven days a week and revamp **CBC Newsworld**. *Saturday Report*, a half-hour update between **Hockey Night in Canada** games, and *Sunday Report*, a magazine-style show, will be replaced by *The National* on weekends, starting in the fall of 2009. CBC spokesman **Jeff Keay** says *Newsworld* will be rebranded so that the video portion on screen shares space with more text and graphics, similar to **CP24 Toronto**. The *National* may also be converted from a traditional news-desk format to a less formal structure... **CTAM Canada** (the **Cable Telecommunications Association for Marketing**) says new research reveals plenty of confusion over how high-def signals are received and how many HDTV services are available. Three in ten Canadians claim ownership of an HD TV but only 13% have the required set-top box. Too, the same research showed Canadians are generally unaware of HD TV's features and benefits... The **CRTC** has approved the **Rogers Broadcasting** application for a Category Two specialty service that will provide 24/7 news and information serving Toronto and the regions of Durham, York, Peel and Halton extending from Burlington in the west to Clarington in the east and to Brock Township in the north. **CITY News (Toronto)**

Upcoming Events

Jan 8-11
International Consumer Electronics
Show
Las Vegas
www.cesweb.org

Jan 19-20
CBDA Conference
Toronto
www.cbda.ca

Jan 26-29
NATPE 2009
Las Vegas
www.natpe.org

Feb 9 -10
SAC (Sales Advisory Council)
Conference
Toronto, ON
www.tvb.ca

Feb 1-4
Realscreen Summit
Washington, DC
www.realscreensummit.com

Feb 3
Staying Tuned – BBM Canada
Toronto, ON
<http://www.bbm.ca/stayingtuned/>

Feb 11-13
10th Annual KidScreen Summit
New York
www.kidscreensummit.com

Feb 18-20
CFTPA Prime Time
Ottawa
www.cftpa.ca

will use content from its local TV and radio properties, devoted exclusively to residents of those areas... **Larry Tanenbaum** has increased his holding in **Maple Leaf Sports & Entertainment** to 20.5%, buying an additional 7.7% stake from **CTVglobemedia**. Tanenbaum, who chairs privately held Maple Leaf Sports & Entertainment, did not disclose the purchase terms. CTVglobemedia retains a 7.7% interest... The 2009 **TVB** Board, comprising 12 Directors with one vacancy, are: CHAIR: **Rita Fabian, CTVglobemedia**, Toronto; VICE-CHAIR: **Errol Da-ré, Canwest Toronto**; TREASURER: **Chris McGinley, Canwest Calgary**; SECRETARY: **Mitch Dent, Rogers Television Toronto**; **Lori Legault, Canwest Toronto**; **Bill Hanson, CTVglobemedia Winnipeg**; **Dave Scapillati, CBC-TV Toronto**; **Michel Gagnon, CTVglobemedia, RDS Montreal**; **Mike Keller, CITL/CKSA Lloydminster**; **Richard Hiron, Rogers Television Edmonton**; and, **Don Shafer, Astral TV, Terrace/Kitimat & Dawson Creek**... **CBC** Ombudsman **Vince Carlin** says a TV reporter who was accused of feeding questions to a Liberal MP during the **Mulroney-Scheiber** hearings in the fall of 2007 acted out of inexperience, not bias. **CBC** Reporter **Krista Erickson** was reassigned to Toronto from Ottawa last January after a senior Conservative official complained. The transfer decision has now been reversed and Erickson is scheduled to be back on air from Ottawa next month... The annual **Christmas Daddies Telethon** on **CTV Maritimes** raised over \$892,422 which **The Salvation Army** will use to provide toys, gifts and necessities to over 16,000 children across Nova Scotia, New Brunswick and Prince Edward Island.

RADIO: Astral Media Radio will launch three more **Virgin** stations in January: **95 Crave Vancouver**, **The Bear Ottawa** and **Mix 96 Montreal**. **Virgin Radio 999 Toronto** was launched by Astral in September. The Vancouver and Montreal stations will format Hot AC while Ottawa will be Rock. Formats, then, remain the same but, along with the new Virgin branding, there will be noticeable on-air differences. For competitive reasons, Astral Execs are holding their cards close to their chests... Members of the new **Radio Marketing Bureau** Board of Directors for the coming year are: **Gary Belgrave, Radio Marketing Bureau**; **Derek Berghuis**, Second Vice Chair, **Rogers Radio**; **Glenn Chalmers, Astral Media Radio**; **Lesley Conway-Kelley**, Chair, **Astral Media Radio Sales**; **Victor Giacomelli, Corus Radio**; **Chris Gordon, CHUM Radio/CTVglobemedia**; **Patrick Grierson**, Past Chair, **Canadian Broadcast Sales**; **Elmer Hildebrand**,

Treasurer, **Golden West Broadcasting**; **Mike Keller, Newcap Broadcasting**; **Breydon MacDonald, CHUM Radio Sales/CTVglobemedia**; **Chris Pandoff, Corus Radio**; **Jacques Parisien, Astral Media Radio**; **Sandee Reed**, First Vice Chair, **Rawlco Radio**; **Gerry Siemens, Pattison Radio**; **Stephen Sienko, Target Broadcast Sales**; and, **Paul Ski, Rogers Radio**. (Ex-Officio): **Jim MacLeod, BBM**; **Joanne Lebœuf, BCRQ**; and, **Pierre-Louis Smith, CAB**... **Larche Communications**, owner of **KICX 106 Orillia** and **104.1 The Dock Midland**, has pledged \$500,000 through a fund-raising campaign to the **I Believe** campaign at Barrie's **Royal Victoria Hospital**. The donation is to go specifically toward the purchase of a new Interventional Radiology (IR) suite... The **CRTC** has denied **Newcap's** application to flip **CKKY Wainwright** to FM. The Commission said that approval would violate its **Common Ownership Policy** in that Newcap already owns stations in nearby Lloydminster... **CJJC-FM Yorkton** has had its application to change frequencies and bump power – from 44.79 watts to 50,000 watts – denied. Had the **CRTC** approved, the low-power unprotected service would have been upped to Class B status... At 2:15 p.m. ET this afternoon (Thursday), **Alicia Olson-Keating**, GM of Research & Marketing Services at **Astral Media Radio** for English Canada will present and analyze the first 13-week PPM radio-results summary for the Montréal market. The live webcast will be available at survey.astralmediaradio.ca as will repeats later in the day. For previous webcasts on PPM, go to <http://infoppm.astralmediaradio.ca>... **997 The River (CIQC-FM) Campbell River** launched yesterday (Wednesday) morning at 6 with **Billy Joel's River of Dreams**. The **Vista Broadcast**

Group Adult Hits station – formerly **CFWB-AM The Ride** programming Country/Southern Rock – is focusing on music of the 80s plus local news and information... Former **Corus Radio Vancouver** Sales Rep **Ann Hickey Wright** who, she says, had been making almost \$200,000 a year, has filed a lawsuit for wrongful dismissal. In her claim, Wright says she had sought and received assurance in Sept. '06 that her base income would remain above \$160,000 and Corus later committed to pay her at least \$191,000 until Nov. 30, 2008. In her legal action filed in B.C. Supreme Court, she claims management changed the terms and conditions of employment of the sales reps, causing all the senior reps to leave the company during the last year. She claims the changes would have reduced her salary and bonuses to \$116,000 next year. Corus says it will soon file a statement of defence... **Astral's** Quebec **RockDétente** stations have raised \$2.75 million in support of the **Club des petits déjeuners du Québec**, a network of breakfast clubs that ensure school children start each day with a full stomach and ready to learn. This is the ninth "Grand Radiodon" organized by the RockDétente network. Last year, the club's 3,000 volunteers served 2.1 million breakfasts to more than 15,000 children attending 225 Quebec schools... Radio stations in Metro Vancouver came together this week to help restock the **Salvation Army's** Christmas warehouse. The **Toys for Teens Day** had special significance for Vancouverites, upset over a robbery at the Sally Ann a week ago. Thieves broke into a Salvation Army warehouse on Vancouver's east side and stole \$25,000 in goods destined for teenagers this Christmas. "While this theft was a very unfortunate incident for the Salvation Army, sometimes it takes a bad deed to incite incredible generosity within our community," said the Salvation Army's **Major Brian Venables**.

REVOLVING DOOR: **Peter Vamos** has been appointed Executive Director of the **Banff World Television Festival**. He had been publisher of **Playback Magazine**... **Al Kingdon**, the former Exec. Director, Retail Sales at **Classical 96 Toronto**, starts Jan. 5 as the Director of Sales and Marketing at **Jazz FM 91 Toronto**. He succeeds **Vince De Lilla** who moved to **Corus Radio Toronto** to become Director of Business Development... **Ron Zuke** has been named Station Manager of **Golden West's** new Drumheller FM station. Zuke has a 19-year career with Golden West, most recently as Sales Manager at **CFRY/Mix 96/portageonline.com**... **NBC News** has named **David Gregory** to become the new permanent Host of its Sunday morning magazine program, *Meet the Press*. He succeeds the late **Tim Russert** who was felled by a heart attack in June. Gregory has covered three U.S. presidential campaigns since 2000 and was Chief White House Correspondent during much of outgoing President **George W. Bush's** administration.

SIGN-OFF: **Steve Young**, after suffering a massive heart attack on a Mexican cruise ship. Young, recently named Senior Programming Consultant at Seattle-based **Dial Global** (DG), had a history of heart problems. He had worked for DG's predecessor, **Jones Radio Networks** since 2000. Before that, he programmed big-market stations such as **KISW Seattle** and **WAXQ New York**. **Beau Phillips**, DG's EVP/Programming was quoted as saying: "In order to hire a Canadian program director in the U.S., you must first show that no American PD is as competent. But I really wanted to hire Steve Young at KISW. So, I filled out all the forms necessary to import him from Toronto. And those forms proved to be true. I've never met a smarter radio programmer than Steve Young."

SUPPLYLINES: Ottawa-based **International Datacasting** says its third-quarter profit grew compared with a year ago as revenue increased nearly 40%. Revenue for the quarter was \$8.1 million, up from \$5.8 million. The company, among other things, provides technology for the broadband distribution of content for radio and TV networks.

LOOKING: **CBC Toronto** - Director, Digital Media, CBC News, a Senior Manager, Digital Solutions, a Senior Manager, Ad Operations, Digital Sales, a Research Officer and a Senior Manager, Brand Activation; **Rogers Radio Kitchener** – Broadcast Technician; **Astral Media Radio Quebec** – Sales Manager; **MusiquePlus/MusiMax Montreal** - Directeur(trice), Opérations studio; **Les Chaînes Télé Astral Montreal** - Vice-président(e), médias interactifs; and, **Astral Media Radio Montreal** - Technicien(ne) informatique/IT Technician.

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REVOLVING DOOR: *Canadian Association of Broadcasters* President/CEO **Glenn O'Farrell** says he will be leaving the job early in 2009. O'Farrell joined the CAB in January, 2002, from the *Global Television Network*, where he had been Sr VP, Specialty Services. Before that, he was VP of Legal Affairs for *Le Réseau Pathonic*, a regional television network consisting of *TVA* affiliate stations outside of Montreal... **Dan McLean** ended his 28-year anchoring career at *CHCH-TV Hamilton* on Friday. McLean had been in negotiations with the *Canwest Media* station management in recent weeks. His

departure comes after layoffs that saw on-air host **Connie Smith** leave and about a dozen other jobs eliminated. McLean plans to work at marketing and public relations projects as well as on documentary films and educational television... New GM of *Newcap Broadcasting, Alberta East* is **Wayne Frolick**, the TV Station/Sales Manager at Lloydminster. He succeeds **Mike Keller** who moves to Ottawa in a VP capacity. Frolick will oversee Newcap's eight radio and two TV stations Eastern Alberta. Also moving up is **Chad Tabish** who becomes GSM of TV, radio and outdoor TV in Lloydminster. He had been *LLOYD-FM's* Station/Sales Manager. Both appointments are effective Jan. 1... **Jim Haskins**, the President/GM of the *Grand Prix of Edmonton*, has returned to broadcasting. He's now with *CBC Edmonton* as Sales Team Manager. Before that, Haskins had been GM with *A-Channel/Citytv Edmonton*... **Ian Balfour**, the GM at *Newcap*-owned *K-Rock (CHFT-FM) Fort McMurray*, is moving to Corner Brook to become the Assistant GM of the *Steele Communications'* Western Newfoundland and Labrador stations. He begins Jan. 19. Meantime, **Rick Colliou**, a *Newcap* veteran from the *Edmonton Radio Group*, steps into the GM's job at Fort McMurray on Monday.

SIGN-OFFS: Details are sketchy but word reaching here is that **John Spragge**, best remembered for his on-air days at CHUM Toronto in the late 60s and early 70s and, later, as PD at *CFRB Toronto*, died of cancer suffered over the past two years. He passed away in Toronto. When he left *CFRB*, Spragge moved to *CKKW Kitchener* in a management sales capacity. For the past few years, he has operated a consultancy... **John Massingberd**, 53, of Lou Gehrig's Disease (Amyotrophic Lateral Sclerosis) in Burlington. He was the Founder, President and CEO of *Promark Motorsport International Inc., Raceline*

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Sean Luce
Award Winning Author

Radio Network Inc., Snow Trax Television Inc., and Dirt Trax Television Inc. Massingberd established Promark and Raceline in the late 80s to fill a void in the televising of Canadian racing events. In 1993, he began Raceline Radio, Canada's first nationally syndicated motorsport radio program... **Richard Knightley**, 63, suddenly in Toronto. Knightley, a **MIJO Corporation** employee and co-founder of **Broadcast Duplication Network**, had a media career spanning three decades, from his tenure at **Airdate Traffic Services**, to running BDN, and most recently with MIJO.

RADIO: The latest **RADAR U.S. National Radio Listening Report** says radio reaches more than 234-million persons 12+ during a typical week. That number is up from the 232-million reported a year ago. The report also found that radio reaches more than 92% of people 12+ each week, nearly 95% of college graduates 25-54 and that network-affiliated stations reach nearly 85% of college graduates 18-49 with a household income of \$75,000 or more... **JJ Johnston** and **Bob Saint** have put together a **Facebook Tribute** page for the late **Steve Young**: Tinyurl.com/steveyoung. Visits and contributions are encouraged... The saga is over, thank goodness. The bride has picked her groom. That's the uptake on **Energy 101.5 Calgary's Two Strangers and a Wedding**. The groom contest winner isn't the guy. Instead, **Kimberly McCorkell**, a 34-year-old case worker with the Alberta government, and ex-boyfriend **Craig Nelson**, 40, say they're looking forward to a June wedding in the backyard of their new home.

TV/FILM: **CTV** says *Canadian Idol* will not be produced in 2009, "taking a rest" for the broadcast year. CTV cites the less-than-idyllic economic climate... **CBS** continues to dominate TV ratings with 16 of the top 20 shows. A strong Sunday night football game helped **NBC** top the prime-time ratings. Other non-CBS **Nielsen** top 20 programs last week were **Fox's House**, **NBC's Law & Order: SVU** and **ABC's** annual airing of *A Charlie Brown Christmas*. ABC's two-hour *Boston Legal* finale was seen by just under 10 million viewers.

GENERAL: In a piece written for the **Toronto Star**, **Michael Geist** – who holds the Canada Research Chair in Internet and E-commerce Law at the **University of Ottawa**, Faculty of Law – says the outcome of the **CRTC's** new media hearings scheduled for mid-February could dramatically reshape the Internet in Canada. One of the two sides presenting their visions says the 1999 decision to take a hands-off approach has largely worked. This side is supported by broadcasters, telecom companies and several industry groups. On the other side are such creator groups as: **ACTRA**, **SOCAN**, the **CFTPA** and the **Writers Guild of Canada**. They say the 1999 decision was a mistake and should be reversed. If the CRTC swings toward the latter, there are two approaches — one that focuses on creating an Internet broadcasting framework that matches conventional broadcasting regulation, the second emphasizing the promotion of Canadian content by ensuring equal access to it. The first approach would effectively treat Internet-based broadcasting the same way as conventional broadcasting. The likely debate has now come into sharper focus with Internet regulation,



General Manager 4 FM Stations

Halifax-based and includes operations in Moncton and Saint John

RESPONSIBILITIES:

- Manage, recruit and motivate team of broadcast professionals
- Facilitate the launch of a new Halifax FM Station
- Oversee and monitor implementation of all station operating budgets
- Recommend and monitor capital projects as required
- Build and maintain a strong working relationship with department managers
- Provide leadership with the development of both programming and revenue opportunities
- Keep up-to-date with government regulatory policies to ensure conformance to regulations
- Establish objectives and support company policies and programs
- Co-ordinate the work of regions, divisions and departments
- Represent the stations corporately as well as in the local community.

QUALIFICATIONS:

- Minimum 5 years management experience within the broadcast industry, preferably in a News/Talk format
- Post secondary education in business administration, finance or other related discipline
- Excellent communication and interpersonal skills
- Strong understanding of BBM ratings and ability to effectively utilize results to profile stations in the market
- Knowledge of Burli, Microsoft and Oracle Financial an asset
- Ability to closely manage satellite operations.

HOW TO APPLY:

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an ISP tax and net neutrality emerging as the three key battleground issues... **British Columbia Association of Broadcasters** President **Dan McAllister** says he and the BCAB Board of Directors have decided to extend complimentary registration for members attending the 2009 BCAB conference. Despite the economic situation, the Board said that – especially now – it is important to continue holding the event. Complimentary registration begins Jan. 7 and is limited to the first 125 members registering. After that, the reduced registration fee will be \$200... **Apple Inc.** says 2009 will be the last year that it will exhibit at the annual **Macworld Conference & Expo**. A news release says trade shows have become a minor part of how Apple reaches its customers.

EDITOR'S NOTES: Hats off to radio and TV stations across Canada that have stuffed buses with food, operated toy drives, supported food bank efforts, raised cash, "adopted" families for Christmas and which have employed other ingenious methods of raising millions of dollars for their communities. Further, private broadcasters - according to the CAB - were responsible for pledges and PSAs valued at \$314.5 million over the past year while time volunteered by station employees was more than 230,000 hours... I'm going to take two weeks off for the Christmas/New Year break so this will be the last **Broadcast Dialogue Electronic Briefing** of the year. Service will resume Thursday, Jan. 8.

LOOKING: Jobs we've heard about this week include: **Rogers Radio Halifax** – General Manager (see the ad on Page 2); **CURVE 94.3 Winnipeg** – Morning Host; **CTV Toronto** – Director-News, a Commercial Producer and an ENG Editor; **CTV Brandon** – Part-time Reporter; **Canwest Media Toronto** - Broadcast Designer/Editor; **CBC Ottawa** – News Editor French Services; and, **CBC Montreal** – Manager Unit Production.

SUPPLYLINES: **WBU-ISOG (World Broadcasting Unions International Satellite Operations Group)** and eleven vendors of HDTV MPEG-4 decoders/encoders have agreed to begin interoperability testing to ensure that HD video feeds are transmitted seamlessly. Formal tests will begin June 9 and will be conducted by **Telesat**. The eleven are **ATEME S.A., Comtech TV, Evertz Microsystems, Fujitsu Harmonic, International DataCasting, NTT Electronics, Scopus Video Networks, Sencore, Tandberg Television,** and **Thomson**.

Upcoming Events

Jan 8–11
International Consumer Electronics
Show
Las Vegas
www.cesweb.org

Jan 19-20
CBDA Conference
Toronto
www.cbda.ca

Jan 26-29
NATPE 2009
Las Vegas
www.natpe.org

Feb 9 -10
SAC (Sales Advisory Council)
Conference
Toronto, ON
www.tvb.ca

Feb 1-4
Realscreen Summit
Washington, DC
www.realscreensummit.com

Feb 3
Staying Tuned – BBM Canada
Toronto, ON
<http://www.bbm.ca/stayingtuned/>

Feb 11-13
10th Annual KidScreen Summit
New York
www.kidscreensummit.com

Feb 18-20
CFTPA Prime Time
Ottawa
www.cftpa.ca