

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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RADIO: Beginning next week, on Sept. 14, American AM's that have implemented **HD Radio** in the daytime will be allowed to transmit their digital signals at night. AM stations on this side of the border that operate on frequencies first and second-adjacent to powerful US stations may experience increased levels of skywave interference after dark – a rushing or hissing sound. If your station has any such interference within its protected night-time service area, report it to the district **Industry Canada** office (<http://strategis.ic.gc.ca/epic/site/smt-gst.nsf/en/sf01742e.html>)... Scheduled to launch today (Thursday) is **CKYM-FM Napanee**. It's at 88.7, owned by **My Broadcasting Corp.**, and programming AC... The **CRTC** has partially approved the flip of **CFWB**

Campbell River to FM, but denying the proposed technical parameters. The **Vista Radio**-owned station has three months to propose the use of another frequency and technical parameters acceptable to the Commission and the Department of Industry. Programming will remain Country... The two satellite radio companies in the US lobbying Washington for approval to merge have spent \$810,000 during the first half of this year in their attempts to reach federal pols for their approval. **XM** spent \$580,000 while **Sirius** dropped \$230,000... Meanwhile, **Bank of America** Analyst **Jonathan Jacoby** says his DC contacts believe that **XM** and **Sirius** have lost momentum in winning regulatory approval to merge. He thinks the chance of getting approval is at about 30%. One reason cited for the negativity is that by allowing a merger it would set a precedent thus encouraging a wave of media consolidation... Radio advertising is still said to be the strongest medium in attracting those Americans who still plan on buying a new car. So indicate **The Media Audit's** findings after a phone study of 118,211 randomly selected adults in 88 US markets. Of five major media, including outdoor, Internet, TV and newspaper, radio performs the strongest by indexing nearly 25% above the market average. But while car sales are continuing to slump south of the border, the market is much more buoyant in Canada. Car makers said they had the best August ever, with a 3% rise in sales to 158,624 from 153,905 a year earlier. Still, with US consumer queasiness over higher gasoline prices and their housing crisis, the spillover here is affecting the Ontario auto manufacturing sector. The hottest car market in Canada right now is in the West where sales are up double-digit... The **US**

PGTV

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You'll be developing successful campaigns and commercials as well as handling other types of video production. You'll also be a team player, committed to working with account executives, videographers, editors, announcers and other station personnel to effectively service our clients in a competitive retail environment.

Applicants should possess:

Excellent creative writing skills * Superior communications skills * A broad general base of knowledge * Marketing and customer service skills * Computer literacy, and the knowledge of current broadcast applications * Graduation from a recognized Broadcast Education facility * Familiarity with digital video editing.

Please forward your resume and supporting material by Friday September 14 to:

Ken Kilcullen, General Manager
Jim Pattison Broadcast Group
2nd Floor – 1810 3rd Avenue
Prince George BC V2M 1G4

Fax (250) 562-8768

Click kkilcullen@ckpg.bc.ca

No telephone calls, please. We thank all who apply; however, only those being considered for the position will be contacted. CKPG Television follows the principles of Employment Equity.

Congress is trying to arbitrate the latest conflict between performers and radio stations. Such artists as **Judy Collins, Don Henley, Tony Bennett** and **Sam Moore** (of **Sam & Dave**) argue that radio ought to pay for the music it plays. But US station owners (no surprise!) figure that the labels should be paying them for the promotion. What's different now is that the music industry is looking for ways to make up for the steep revenue losses because of digital downloading. California Rep. **Howard Berman**, who chairs the House subcommittee on intellectual property, is expected to introduce a bill this month that would grant royalties from radio stations to performers. The drive by artists and record companies to squeeze money out of radio stations is seen by the stations as a desperate move by an industry that completely blew the digital revolution. American radio execs are that the record companies blew it by failing to cultivate new talent, by resisting new technologies and by alienating an entire generation of potential customers by suing grandmothers and teenagers rather than embracing a new economic model. At almost every step up technology's ladder, the American music industry resisted change, arguing that giving listeners free access to recorded music would wipe out the market for selling those recordings. When radio moved from live orchestras and bands to spinning records in the late 1940s, the musicians union predicted the loss of thousands of jobs and the record industry hurled lawyers at radio companies. It turned out that the more radio played records, the more listeners wanted to go out and buy those songs. Again, in the 1970s, when cassette tapes made it easy for listeners to record music off the radio, the record industry howled in protest, only to find that while some people did create their own bootleg mix tapes, far more happily spent their dollars on prerecorded cassettes. This time, downloading and file sharing are choking off the record industry's revenue stream, while Web and satellite radio eat away at AM and FM radio's audience. (Source: **The Washington Post**).

TV/FILM: A survey conducted by **Deloitte & Touche's Technology, Media and Telecommunications** practice in the US finds that the so-called "old media" remains resilient – with 13-24s (millennials), 25-41s (Gen Xers), 42-60s (boomers) and 61-75s (matures). When cutting through all four groups, nearly 75% said they enjoy magazines even though they acknowledge being able to read the same publications online – and that includes 71% of the millennials. One of the main online activities is going to a TV website. The survey found that 46% of consumers do that regularly, including over half (52%) of all Gen Xers. An unexpected result regarding the likes of **TiVo** was the determination that its number-one use is not for ad skipping. Time-shifting and the "season ticket" functions (being able to record a show's entire season) rated highest. The ability to fast-forward through ads came in third. Other determinations include: --Overall there was more receptivity to print ads than to Internet advertising; 60% of consumers visit 10 or more websites a week; – search engines were rivaled by word-of-mouth in driving Internet traffic. Although search was No. 1 at 84%, 82% of respondents visited a website because of a personal recommendation, including TV ads (65%)... If the **CRTC** gives it the nod, **Rogers Communications** will have to pay millions of dollars into the TV sector, money that cash-strapped **CHUM Ltd.** did not pay. CRTC Commissioners, at the hearing into the Rogers' purchase of **Citytv**-branded stations, wanted to know when and how Rogers would pay. The company agreed to a plan covering \$20-million that CHUM was supposed to have contributed toward various broadcasting initiatives after winning approval in 2004 for the takeover of **Craig Media**. Add that \$20-million to roughly \$39.5-million in contributions if the Commission approves the application and Rogers comes through the gate with almost \$60 million tacked onto the \$375-million purchase price... In a related story, **Citytv Toronto** needs a new \$50-million headquarters. The building was purchased by **CTVglobemedia** last year but was then required by the **CRTC** to sell the station (not **CHUM's** specialty channels). The Commission's ruling on whether or not Rogers acquires the Citytv stations across Canada is expected this fall... **NBC Universal**, unable to come to an agreement with **Apple** on pricing, has decided not to renew its contract to sell digital downloads of TV shows on **iTunes**. The decision highlights the escalating tension between Apple and media companies unhappy that Apple won't give them more control over the pricing of songs and videos sold on iTunes. In July, the **Universal Music Group of Vivendi**, the world's biggest music corporation, said it would not renew its long-term contract with iTunes. NBC Universal's action won't have an immediate impact because the current two-year deal extends through December... **TELETOON Retro** launches Oct. 1, delivering classic characters such as Bugs Bunny, The Flintstones, Scooby-Doo, The Jetsons, Fat Albert, Tom & Jerry, and Rocky and Bullwinkle to adults 25-49... and, **CanWest MediaWorks' CH**-branded stations become **E!**s beginning tomorrow (Friday) night.

GENERAL: **Google** has begun hosting material produced by **The Canadian Press, The Associated Press** and two other news services rather than send readers to other links. The change could diminish Internet traffic to newspaper and broadcast companies' websites – a development that could also

reduce those companies' revenue from online advertising. CP President **Eric Morrison** said the fees paid by Google to CP for content will help support the quality of the 90-year-old non-profit agency's news coverage... **CNN** has dropped **Reuters** after deciding to make "significant investments" in its own newsgathering. CNN will, it says, retain its other long-term agreements with news agencies **APTN** and **AP**, plus roughly another 1,000 broadcasters around the world.

REVOLVING DOOR: **Wayne Frolick**, the Sales Manager at **Newcap's CKSA-TV Lloydminster**, added Station Manager to his responsibilities. The promotion was effective Sept. 1... **Rene Bertrand** is new Director, Advertising Sales at **XM Canada**. Most recently, he was with **CBC** as Executive Director of Media Sales... **Melanie Green** has been promoted to Sales Manager at **Country 107.1 FM (CKQC-FM) Abbotsford/STAR-FM 98.3 (CKSR-FM) Chilliwack**. Green's been with the Rogers organization for 18 years... New Manager, Distribution Services at **TVOntario Toronto** is **Erika Kramer**. She moves from **S-VOX (Vision TV)** where she is Director, Technical Operations & Broadcast Systems... **Don Smith** has been appointed GSM at **102.1 SPUD FM (CJRW-FM) Summerside**. He began Sept. 4, moving to PEI from a 7-year gig at **CHRI Ottawa**... **CHUM Ltd.'s** former Director, Interactive, **Stephan Argent**, has been named VP, Interactive Media for **CTV Inc.** He'll lead the overall digital strategy, uniting the combined resources of the CTV Digital Group and the former CHUM interactive team... **Jeff Chalmers** and **Larissa Primeau** began their new morning show on **JACK-FM (CJAQ-FM) Toronto** Monday. Chalmers and Primeau both move from other on-air duties at the station. They succeeded **Ben McVie** and **Kerry Gray**... **Rene Bertrand** is new Director, Advertising Sales at **XM Canada**. Most recently, he was with **CBC** as Executive Director of Media Sales... **CTV/ASN Halifax** veteran Weatherman **Peter Coade** retires this fall at 65 after 17 years of service. Succeeding him is **Cindy Day**, herself an experienced broadcaster and meteorologist who once taught aviation meteorology and who was a pilot briefer at the **MacDonald Cartier Airport** in Ottawa... **Tyler Kinash** has succeeded retired **Dave Hryhor** as Sales Manager at **Power 99 (CFMM-FM) Prince Albert**. Kinash has been with the **Rawlco** station cluster there the last six years. He had been the SM for sister station **MIX 101 (CHQX-FM)** where Station Manager **Karl Johnston** now adds the SM's job to his duties.

LOOKING: **PGTV Prince George** seeks a Writer/Producer. Check the ad on Page 1 for details. Other jobs we've heard about include **Canadian Broadcast Sales Vancouver** - Research Manager; **CTV Toronto** - Broadcast Technician and a Central Control Room Technician; **Global Regina** - Graphics/VTR Operator; **CBC Toronto** - Creative Head, Digital Channels and a Director of Scheduling and Inventory; **Rogers Sportsnet Toronto** - ENG Editor; **CanWest MediaWorks Toronto** - Account Executive CanWest Interactive; and, **Astral Television Networks Toronto** - Content Manager, Interactive.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Duane O'Geil, **IR Broadcast Captioning, Calgary**.
Welcome!

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GENERAL: A report prepared by Laurence Dunbar and Christian Leblanc on the CRTC's broadcasting policies and regulations has concluded that the system needs more competition and consumer choice if it's to remain relevant. The two communications lawyers say the regulations now tend to force Canadians to pay for broadcasting services they don't want to get the ones they do want. That, in turn, is driving consumers to the Internet, pay-per-view and on-demand services. To remain relevant, Dunbar and Leblanc suggest allowing market forces to decide how many and what types of radio and TV services can be supported in any given market. They also say broadcasters should have greater freedom to decide how to package programming for sale to

consumers. On top of that, they also recommend simplifying the rules regarding Cancon. It was in April of this year that Lawrence and Dunbar, both experienced in regulatory matters, were tasked by the CRTC to prepare "an objective and independent report".

The Commission will consider the report as part of the review of its policies for specialty and pay services, and for broadcasting distribution such as cable and satellite services. This review will take place in January. The report, says the CRTC, may also cause it to take a second look at certain aspects of its radio and over-the-air television policies... At the **IBC2007** conference in the Netherlands this week, **Consumer Electronics Association** CEO **Gary Shapiro** said that while ears and eyes are being drawn elsewhere (wireless phones, PDAs, laptops, and other portable info/entertainment devices), those broadcasters able to anticipate where consumers are headed will do just fine. "As broadcasters," he said, "you own the highest quality spectrum there is, able to reach almost every household by geographic region. This enormous bandwidth is more accessible than any other network owner – including cable, satellite and mobile. None is as ubiquitous as the broadcast spectrum. For competitors, updating their networks requires an enormous investment in physical infrastructure, but not for you. So while you may be facing competition from these new technologies, you have something they will never have."

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Have you ever wondered how successful you could be and how much money you could make? Rawlco Radio is looking for a Sales Manager in Alberta - "Heart of the New West". We're looking for someone who isn't afraid of the ride to victory. If you have a willingness to learn and a desire to win you could be our person.

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- Ability to recruit winning people
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RESPONSIBILITIES

- Motivate a high performing sales team in a demanding work environment to consistent and sustainable budget achievement and overall revenue growth
- Work at street level with your team of advertising consultants and client's to grow their business

Plus have a lot fun along the way! Interested?

Submit a resume to:

Keith Black
Senior Vice President Sales
Rawlco Radio Ltd.
210-2401 Saskatchewan Drive
Regina, SK S4P 4H8
Or via email: mluther@rawlco.com


RAWLCO
RADIO

No phone calls please. Only applicants chosen for an interview will be contacted.
Rawlco Radio is an equal-opportunity employer.

As such, you must find new and creative ways to take advantage of this scarce resource in the form of new services to consumers." To date, no technology has emerged that even comes close to broadcasting's ability to provide a mass audience... With more than billions of dollars in broadcast sector deals this year alone, informed opinion has it that we've seen the storm and now the transaction front will be quiet for at least a few years. At the same Toronto conference where **Leonard Asper** spoke (see **TV/FILM**), **Corus Entertainment** CEO **John Cassaday** said there isn't going to be another big deal for at least a couple of years. It was at this same conference last year that both Cassaday and Asper predicted the major wave of consolidation we've seen this year... American broadcast TV advertising continued to be weak in the second quarter, according to **TNS Media Intelligence**. Ad spending on spot TV dropped 5.4% to \$7.29 billion; network TV expenditures fell 3.6% to \$11.84 billion, while syndication was down 5.3% to \$2 billion. Total advertising expenditures for all US media in the first half of 2007 slipped by 0.3% to \$72.59 billion as compared to the same time period last year. Internet display advertising held onto its growth leadership position, registering a 17.7% increase to \$5.52 billion. Newspaper and radio saw widening losses during the second quarter. And, for the half-year period, ad spending in local newspapers fell 5.7% to \$11.09 billion while US radio sales were down by 2.7%, to \$5.14 billion... The **International Institute of Communications** – an independent, non-governmental and interdisciplinary network of senior policy makers, regulators, scholars, technologists, industrialists and content providers – will see its Canadian chapter staging the **IIC 2007 Conference** at the Ottawa Congress Centre Dec. 3-4. For info, click [HERE](#)... For those interested in engineering possibilities, try this: Turn sea water into fuel by exposing it to certain radio frequencies. Former broadcaster **John Kanzius**, while experimenting with a frequency generator, discovered that the hydrogen in salt water can burn with a 3,000-degree flame when exposed to radio frequencies. Kanzius, now a cancer researcher, once owned a radio/TV combo in Erie, PA (**WJET-FM/WJET-TV**). In Pittsburgh, a **Penn State University** chemist was able to re-create Kanzius' results in university laboratories. He calls the discovery "*the most remarkable in water science in 100 years.*"

TV/FILM: **Star Ray TV**, broadcasting on Channel 15 in Toronto, has gone pirate – operating without a licence. Owner **Jan Pachul** went to air, he says, to "*protest CRTC corruption*". For over 10 years, he says, he's asked the Commission for a licence to deliver local programming to central Toronto. Pachul, in a news release, says "*the CRTC has denied not only a licence, but a hearing. They do not want to hear about low power, community-based television*"... **CanWest Global** CEO **Leonard Asper** says he's confident that the purchase of **Alliance Atlantis** will get the **CRTC's** blessing. After all, he told a Toronto media conference, the deal conforms with Commission precedents on foreign ownership. He said executives framing the agreement paid close attention to the treatment of **CTV's** purchase of **TSN** in 2000. It was approved by the CRTC after CTV and **ESPN** agreed to a handful of changes. What the Commission really wants, according to Asper, is to be satisfied about the dynamic between **Goldman Sachs** and CanWest – CanWest with voting control, five of the seven member board of directors, and CanWest making the important decisions re broadcast operations... **CanWest Global Communications** has increased its minority holding in **Score Media** to 26.6%. Last month, CanWest acquired a minority stake, 22.3%, as part of its acquisition of Alliance Atlantis. Specialty channel **The Score** has more than six million subscribers... Meanwhile, over on the other side of the **CanWest/Goldman Sachs-Alliance Atlantis** deal, veteran film distributor **Victor Loewy** has been hired to run Canada's largest movie distribution company, now called **Alliance Films**. It had been **Motion Picture Distribution LP**. Goldman Sachs, which had sole ownership of the movie distribution business, sold a portion to Toronto-based **EdgeStone Capital Partners** to comply with Canada's foreign ownership rules. It was EdgeStone that hired Loewy... **Superchannel** is making a comeback Oct. 19. Canada's newest pay TV service reached into the past for its branding and Edmonton-based **Allarco Entertainment** says it will be Canada's only national pay television network. **Astral Media's The Movie Network** serves the east and **Corus Entertainment's Movie Central** the west. Superchannel will consist of two new HD channels, four new SD channels, and an SVOD platform... There's a new production fund for Alberta's independent production community. Called the **CanWest Alberta Fund**, it will offer \$10.5-million over the next seven years to finance the production of drama, documentaries, reality and lifestyle programming by Alberta producers. **Jane Bisbee** has been appointed Managing Director of the CAF. She had been an Arts and Cultural Industries Development Officer for the province of Alberta... Beginning Sept. 17, the new **E!** television network will get premium dial positions on **Shaw Cable** in the Calgary and Edmonton markets. Priority carriage and simulcasts in Alberta's largest markets will mean that **CHCA Red Deer** – as of tomorrow night (Friday) no longer a **CH** station – will move from the stratosphere of Channel 50 in Calgary and Channel 44 in Edmonton to much farther on down the dial.

RADIO: *The Jewel 88.5 (CKDX-FM) Newmarket* was set to get back on the air yesterday (Wednesday) afternoon after a fire Saturday destroyed the transmitter (near Aurora). It's a temporary fix while the **Evanov Radio Group** awaits delivery of a new transmitter. Power's been reduced to 1,000 watts from the usual 30,000... An application by **Corus Premium Television** for its **CJOB Winnipeg** to also broadcast on FM has been turned down. The proposed 100,000 watter, said Corus, would allow CJOB to address signal deficiencies in the downtown core and in the outlying areas. On top of that, said the application, an FM transmitter would also help CJOB to reach a younger demo. Bottom line for the **CRTC** was that if approved Corus would then have three FMs and one AM in Winnipeg, one more FM'er than allowed under the rules as they presently exist... Still with **CJOB**, **Shaw Cable** has began airing the station's morning show this past Monday... **CBC** is launching a **Hockey Night in Canada** show on **Sirius Satellite Radio** that's to air 4 to 6 PM (ET) beginning Oct. 1. **Jeff Marek** of **AM 640 (CFMJ) Toronto** will be the host of **HNIC Radio**... The **Caribbean and African Radio Network (CARN)** says the **CBC** has blocked its attempts to get an FM frequency near CBC's in Toronto. CARN wanted 98.7. **CBC Radio One** is at 99.1 and, says CBC, the CARN application interfered with its signal. CARN won partial approval for a new station in Toronto last year but the **CRTC** said it had to find another frequency. Broadcast regulations allow the nearest (frequency) neighbours to veto new stations and, from the start, says CBC, it opposed because the signals would clash. CARN disputes that saying that there are technical fixes. Meantime, CARN's temporary licence has expired... **XM Canada** says it has had the best quarter since launching, that the subscriber base is now 306,000. The subscriber numbers are based on unaudited results... In the US, the retail sales of satellite radio receivers were down again in July for both **Sirius** and **XM**. Sirius continued to outsell XM at the retail level, but its sales were down 30% from a year ago. XM sales were down 32%. Overall, says the **Bank of America**, the satellite radio industry is in a decline of 31%. Bank of America projects a decline in retail sales by 15% in the third quarter although, it notes, that current trends are worse than that... **imsradio** has assumed national representation for the eight **Astral Media Radio Atlantic** radio stations in New Brunswick and Nova Scotia – **CKBC-FM Bathurst**, **CFXY-FM/CIBX-FM/CKHJ Fredericton**, **CIKX-FM Grand Falls**, **CKTY-FM/CKTO-FM Truro** and **CJCJ Woodstock**... Entries are now open for the **Radio Marketing Bureau's** annual **Crystal Awards**. All creatives, advertisers and producers are being asked to gather up their best radio spots, enter, and qualify for the \$10,000 platinum prize. The gala luncheon, networking and seminar event (a highlight of Canadian Music Week), will be held in March 2008 at Toronto's Fairmont Royal York. For more info, click www.rmb.ca.

REVOLVING DOOR: **Keith Pelley**, President of the **Toronto Argonauts**, will move to head up **Olympico**, the company set up to run the domestic broadcasts of the 2010 and 2012 **Olympics**. But he won't be going until the end of this **CFL** season. Before moving to the Argos job, Pelley was President of **TSN**... **Rudy Buttignol** has been selected by **Knowledge Network's** Board of Directors to be the new Crown corporation's President/CEO. For the past four months he's held the position on an interim basis, working on a strategic plan aimed at transforming the Burnaby broadcaster into an independent public educational media service. Buttignol is a nine-time **Gemini** award-winner, the immediate past Chair of the **Academy of Canadian Cinema & Television**, President of the **Academy Foundation**, chair of the **Toronto Documentary Forum International Advisory Council**, a member of the Board of Governors of the **Banff Television Foundation**, and an advisor to the **Leipzig Documentary Festival**... There have been two promotions within the **Dougall Media Thunder Bay** sales department. **Kathy Harris** has become Local Sales Manager while **Cora Cambly** is the new Assistant Local Sales Manager... **Glenn Kubish**, Managing Editor of **CTV Edmonton (CFRN-TV)** has been promoted to Director of News & Public Affairs. The appointment was effective Monday and Kubish succeeds former ND **Steve Hogle**... **Bill Mustos** will not be returning to **CTV** as SVP of Dramatic Programming. He had been on a one-year sabbatical in France, leaving his post as drama chief Sept. 1 of last year. CTV's Director of Dramatic Programming, **Tecca Crosby**, filled in for Mustos this past year but, so far, no word on his permanent successor... **James Gushnowski** becomes the new PD at **CHEZ 106 (CHEZ-FM) Ottawa** Oct. 1. Gushnowski has been with **The Goat (CKLM-FM) Lloydminster** for a number of years, most recently as PD... **World FM (CKER) Edmonton's** new morning Host is **Scott Graham**. He arrives at World from across the hall, **Sonic 102.0 (CHDI-FM)** where he did weekends... **Chris Love** becomes **Beat 94.5 (CFBT-FM) Vancouver's** new PD on Monday. He had been APD/MD/On-Air Host at **HOT 103 (CKMM-FM) Winnipeg**... **Henk van Leeuwen** has joined **CBC Charlottetown** as Program Manager and Managing Editor. Most recently, he worked as Production and Resources Manager of **CBC Calgary**. Also at CBC Prince Edward Island, **Tracy Lightfoot** has become the Executive Producer of **CBC News: COMPASS**. Lightfoot was most recently the Senior Producer of **CBC News Morning** at **Newsworld** in Toronto... **Lisa-Marie Buccini** is new Promotions Director at **CJOB/POWER 97 (CJKR)/COOL-FM (CJZZ-FM) Winnipeg**. She had been with

Canadian Sport Centre Manitoba.

LOOKING: **PGTV Prince George** is seeking a Television Editor/Computer Graphics person. See the ad on the next page... Other jobs we've heard about include **CPAC Ottawa** - On-Air Promotions Producer; **CKLQ/CKLF-FM Brandon** - News Director; **CBC Calgary** - Regional Manager of Production and Resources; **CTV Edmonton** - Managing Editor and a Reporter/Anchor; **CTV Winnipeg** - News Editor; **CTV Halifax** - Reporter; **CTV Toronto** - Segment Producer; **CTV British Columbia** - Writer-Reporter Web; **Alliance Atlantis Toronto** - Senior Broadcast Technician, Transmission Services; **Astral Television Networks Toronto** - Master Control Operator and an Affiliate Sales Manager; and, **Musiqueplus Montreal** - Directeur, Services créatifs.

SUPPLYLINES: **Steve Krant**, VP of Sales & Marketing for Irving, TX-based **Sundance Digital Inc.**, leaves that post tomorrow (Friday)... **Sound Source Networks** now has **JonesTM** jingles and libraries available on barter.

BE SURE TO SEE THE JOB AD ON THE NEXT PAGE!

A Great Job... at a Great Station... in a Great City...



- ¼ **Do you excel at creating eye-catching television commercials?**
- ¼ **Do you have a passion for video production?**
- ¼ **Are you tech savvy?**
- ¼ **Do you have the organizational ability to handle a high volume, short deadline environment?**
- ¼ **Will you enjoy working with a team of experienced professionals?**

We're now accepting applications for the position of Television Editor/Computer Graphics in the PGTV Creative Department.

Reporting to the Television Program Director and stationed in our Prince George Broadcast Centre, you'll be working closely with a team of writer/producers and videographers in developing successful commercials for the retail clients of our stations. You will be expected to be a strong team player, committed to working with other station personnel to effectively service our clients in a competitive retail environment. You may also be responsible for other types of productions including non-broadcast video and local program content.

Applicants should possess the following skills and qualifications.

- ¼ **Thorough knowledge of non-linear editing (Leitch DPS Velocity Q preferred)**
- ¼ **Thorough knowledge of Adobe Photoshop**
- ¼ **Experience in editing commercials for television**
- ¼ **Knowledge of other areas of television production (shooting, directing, writing) an asset**
- ¼ **Superior communications skills**
- ¼ **A broad general base of knowledge**
- ¼ **Graduation from a recognized Broadcast Education facility.**

Please forward your resume and supporting materials by Friday September 28, 2007 to:

Mike Clotildes, PGTV Program Director
Jim Pattison Broadcast Group – Prince George
2nd Floor – 1810 3rd Avenue
Prince George, BC V2M 1G4
Fax (250) 562-8768
e-mail mclotildes@ckpg.bc.ca



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Known as BC's northern capital, Prince George is a bustling city of over 77,000 situated at the crossroads of Hwy. 97 (north-south) and Hwy. 16 (east-west), and at the confluence of the Fraser and Nechako Rivers. As a major City of the Pacific Rim, Prince George is firmly tied to the global market. The area offers a lifestyle that is definitely worth boasting about. Residents enjoy affordable housing, incomes above provincial averages, and an extensive range of quality services, cultural and sports events. Recreation opportunities are second to none and range from golfing, skiing, fishing and hunting to any team sport you can think of. Local educational facilities include the University of Northern British Columbia and the College of New Caledonia

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REVOLVING DOOR: A successor for Head of News **Tony Burman** has been found at **CBC**. He's **John Cruickshank**, the Publisher of the **Chicago Sun-Times** and COO of the **Chicago Sun-Times Media Group**. Cruickshank moves to the newly created position as Publisher of CBC News in about three weeks. From 1995-2000, Cruickshank was the Editor of the **Vancouver Sun**. Before that, he was with **The Globe and Mail** from 1981-95, the last three years as Managing Editor. He has covered provincial, national and international affairs, including Quebec's first referendum and major political developments elsewhere in Canada and the US... **Mary Powers** has stepped down from her post as Senior Vice President, Corporate Communications at **CTVglobemedia** in

Toronto. Powers, who moved to CTVgm from **CHUM Television**, is about to launch her own strategic communications and brand marketing company – **Powers Communications** – with CTVglobemedia as her lead client... Succeeding Powers as Senior VP, Corporate Communications at **CTVglobemedia**, is **Bonnie Brownlee**. Both moves are effective immediately. Brownlee's career includes her most recent task in working with **CTV** on strategic planning and partnership initiatives, serving as VP, Communications for **Astral Television Networks** and as EA to former PM **Brian Mulroney** and **Mrs. Mulroney**... With **Dave Sherwood's** departure from **CKPG-TV Prince George** to become GM of the **Jim Pattison** broadcast property in **Medicine Hat (CHAT-TV/CHAT-FM/CFMY-FM)**, **Mike Clotildes** has been promoted to fill the **PGTV** Program Director's role. Clotildes had been Senior Commercial/Program Editor... Former **CBC-TV Halifax** Anchor **Jim Nunn** has returned to **CBC News at Six**. The appointment combines Jim Nunn with **Peter Coade**, who last week was named CBC Meteorologist for the News at Six... **David Jones**, who had been GM/PD at **The Beat (CKBT-FM) Kitchener**, is the new PD at **BOB FM (CHST-FM) London**. He began Monday... At **Corus Radio Vancouver**, two additions: New GSM at **Rock 101 (CFMI)** is **Gabrielle Wright**, ex Senior Account Manager at **News 1130 (CKWX) Vancouver**, and **Craig Fee** is the new APD at **Rock 101 (CFMI-FM)**. He arrived from announce duties at **The Beat (CFBT-FM) Vancouver**... **Ted Silver**, who moved to the **Corus Barrie** radio cluster (**CHAY-FM/CIQB-FM**) earlier this year from **Corus Montreal**, left that job last



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Please forward resume and supporting material by **Friday September 28, 2007** to:

Mike Clotildes, PGTV Program Director
Jim Pattison Broadcast Group – Prince George
2nd Floor – 1810 3rd Avenue
Prince George, B.C. V2M 1G4

Fax (250) 562-8768
e-mail mclotildes@ckpg.bc.ca

No telephone calls, please. We thank all who apply; however, only those being considered for the position will be contacted. CKPG (PGTV Television) follows the principals of employment equity.

Friday. Silver becomes PD of the **Evanov Group's** new Hawkesbury station, yet to launch... **Jeff Murray** has been promoted to Group PD of the **Newcap** stations at Cold Lake, St. Paul, Bonnyville, Wainwright, Lloydminster and the soon to be launched station at Lac La Biche. He remains at **K-Rock (CJXK-FM) Cold Lake**... At **Astral Television Networks** in Toronto, two appointments in the Affiliate Sales and Marketing Department: **Mark Waschulzik** has been promoted to Director, Affiliate Marketing and **Leanne Shearer** has been promoted to Affiliate Sales Representative... It was reported here a couple of weeks back but this week **Keith Pelley's** appointment

as President of the new **CTV-Rogers Media** consortium that will produce the domestic coverage of both the **Vancouver Games** and the **London Olympics** in 2012 was confirmed. Pelley will resign as President of the **Toronto Argos** after the 2007 Grey Cup... **Clair Ramsay** has been promoted to Creative Director at **Rogers Radio Calgary**. He moved up this week from his duties as a Creative Writer there... **Sue Sheridan** has stepped down from her position as Executive Director of **Women in Film and Television-Toronto**. **Sadia Zaman**, an award-winning journalist, host, producer and WIFT-T board member, succeeds Sheridan, beginning Oct. 1... At 91 years of age, former **CBS Evening News** Anchor **Walter Cronkite** is expected to be making a comeback, this time as a weekly contributor on the year-old US specialty channel, **Retirement Living TV**.



Grande Prairie's newest radio station, is looking for a **WEEKEND AND EVENING ANNOUNCER** as well as a **NEWS/SPORTS PERSON**.

These positions are available immediately.

Resume's can be sent to:

Dave Sawchuk
Program Director
Q99
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Grande Prairie AB T8V 4C7


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SIGN-OFF: **Heather Proudfoot Barry**, 48, in Halifax of breast cancer. Her TV reporting career saw such highlights as the Westray mine disaster (1992) and the more day-to-day Nova Scotia political scene. Barry started working with **CTV News** in Saint John in 1982 and moved to **CJCH-TV (CTV) Halifax** two years later. She covered the Nova Scotia legislature from 1988 until 1996.

GENERAL: The week-long **Diversity Hearing** opened Monday with **CRTC** Chairman **Konrad von Finckenstein's** remarks on media concentration, referring to 1970's **Davey Report**, the **Kent Commission** in 1981, the **Lincoln Report** in 2003 and the **Fraser Report** in 2006. Why, he asked, has so much attention been brought to bear on media concentration? *"Simply, the presence of a diversity of voices is essential to the proper functioning of a democracy,"* he said. *"When people have access to information from a variety of perspectives, they are better able to participate in public debates and to become knowledgeable and engaged citizens."* By late Tuesday, after the private broadcasters had taken heat, cable and satellite firms were under fire as broadcasters accused them of being more of a threat to diversity since they control which channels get distribution. **Astral Media** Chairman, and former CRTC Chair, **André Bureau** said cable operators pick and choose which specialty channels are carried, and which ones get broader distribution and flourish financially. On Monday, **CTV** and **Global** execs argued that they have to consolidate to compete in a fragmented and global media world that's being reshaped by the Internet. And Quebec's big players told the regulator that the problem of media concentration was all in the commissioners' minds. **Luc Lavoie**, of **Quebecor Media**, said the Commission is seeking to resolve a problem that doesn't exist, that there's more diversity in Canada today than there has ever been... It was to have officially begun yesterday (Wednesday) – **The Canadian Press** being born as a brand and **Broadcast News (BN)** being sent off into the history of Canadian broadcasting. But as of yesterday afternoon, audio reports were still signed-off with the BN identifier. On the newspaper side, the familiar **(CP)** logo was to be side-lined. The reason, according to The Canadian Press, is today's more competitive multimedia environment where establishing a brand is seen as essential... The **Canadian Association of Broadcasters** wasn't impressed with the **Dunbar-Leblanc** report released last Wednesday. **Laurence Dunbar** and **Christian Leblanc** were given the task by the CRTC in April – a broad mandate over a short timeframe. CAB President/CEO **Glenn O'Farrell** says the Association does not believe *"... that the report (has) displayed a necessary depth of analysis, nor an appropriate rationale or context for some of the sweeping recommendations contained within."* Further, he said, the CAB sees the value in a dialogue on broadcast regulations but that the report would launch discussion on the wrong trigger points. Specifically, O'Farrell cites the recommendation on simultaneous substitution as *"irresponsible . . . without any rationale demonstrating an understanding of the economics of programming for over-the-air broadcasters. . ."* Dunbar and Leblanc concluded that the current regulatory regime is too complicated and often counter-productive, and propose a host of changes aimed at injecting *"more competition and more consumer choice"*

into the equation... Former **Hockey Night in Canada** Executive Producer **Ron Harrison** and **Globe & Mail** Columnist **Christie Blatchford** are this year's recipients of **Sports Media Canada's** achievement awards. The Sports Media Canada awards luncheon is scheduled for Oct. 25 in Toronto... **CanWest Global Communications** has announced a gift of \$15,000 to establish the **CanWest Peter M. Liba Memorial Bursary**. One of the founders of CanWest Global, Liba died this past June at the age of 67. The bursary will be awarded annually to students who participate in the Manitoba Lieutenant Governor's Youth Experience Program... The annual convention of the **Broadcasters Association of Manitoba** on the weekend saw former **CHUM Winnipeg** VP/GM **Bryan Stone** inducted into the **BAM Hall of Fame**. Also honored were **Jack Hoepfner**, National Director of Engineering for **Corus Radio**, who was honoured in the "Builder" category, **Tara Bell** of **Golden West Radio** who was awarded the **Broadcaster of Tomorrow** award, **Jon Ljungberg**, the co-host of **Breakfast Television** at **Citytv Winnipeg** received the **Broadcast Excellence** award, and **Elmer Hildebrand**, President/CEO of Golden West Broadcasting, was presented with a special award marking his 50 years in broadcasting.

RADIO: **Moses Znaimer**, the new owner of **Classical 96 (CFMZ-FM) Toronto**, has purchased **AM 740 (CHWO) Toronto** from the **Caine** family. Caine's **Trafalgar Broadcasting** will retain ownership of its **CJMR Mississauga** and **CJYE 1250 Oakville** which now shares studio space with AM 740 at their Oakville location. When the deal is approved, AM 740 will move to Znaimer's downtown Toronto location. AM740's format geared to the 50+ demo will remain intact, says President/GM **Michael Caine**. Znaimer, 65, agreed saying that the marriage of the two cements his goal to cater to the 50-plus radio market. "Society has tended to devalue the mature person," he said. "Youth is overvalued. What the hell is [youth] anyway? Hell, they have no money and they're living in the basement. The world is ruled by 50-to-70-year-olds, and it's time we got a little respect"... **Communications CHIC (C.H.I.C.)** has applied for an upgrade to its **CHIC-FM Rouyn-Noranda**, now a low-power French-language specialty commercial FM'er. It wants to move from its authorized contours by hiking power from 50 watts to 300 watts. The **CRTC** notes that were CHIC to gain approval it would move the station from unprotected service to regular Class A. Intervention deadline is Oct. 22... Edmonton-based **KidRadio.ca** – catering to children 12 and under – went live this week featuring 24/7 programming that includes music, a morning show, commercials, and eventually, specialty and educational programming. While it was the brainchild of **Larry Chiasson**, he had help from **Mark Summers** and **Paul Preston**. Preston, asked why they didn't get a radio licence, said it was logical not to. "To start a terrestrial radio station you need a substantial amount of money, and for the Internet you don't, and there are also the concerns of CRTC regulations . . . Internet radio ... is expected to explode in the next five years because of wireless Internet. There's frankly no need to go terrestrial"... **Russ Holden**, the **Rogers Radio Toronto (680 News/CHFI-FM/JACK-FM)** Traffic Reporter, celebrated 40 years with the company this past week. And he says that "... even after 40 years flying, I still get excited every single time I get behind the controls of 680News' Skymaster One!"...



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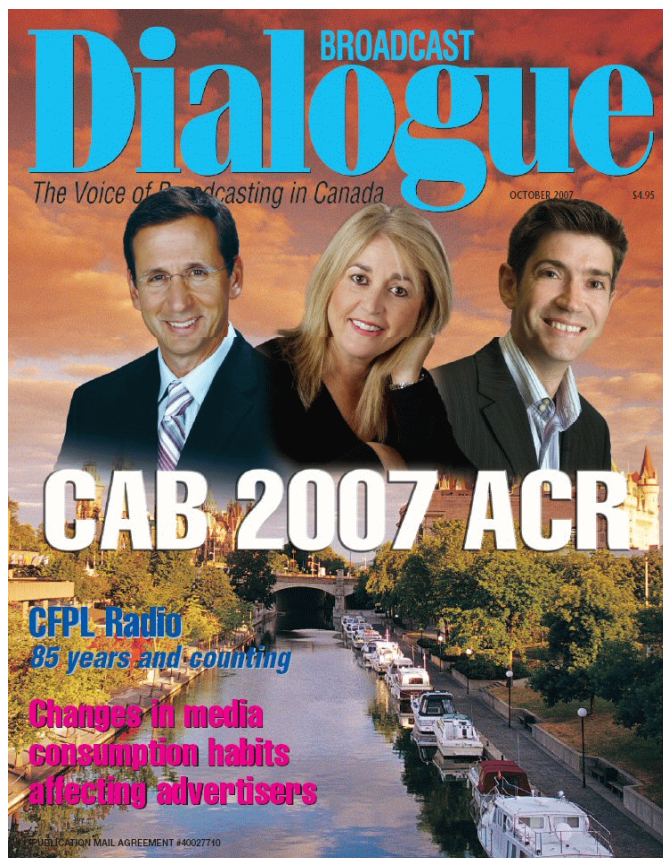


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TV/FILM: **Sun TV (CKXT-CKXT-DT) Toronto** has won **CRTC** approval for

rebroadcaster transmitters in Ottawa and London. The Ottawa transmitter will operate on channel 54C at 80,000 watts while London will be channel 26C at 310,000 watts. The transitional digital rebroadcasting transmitter at Ottawa will be at channel 62C with 4,600 watts and in London on channel 19C at 4,300 watts... **CTS Television** is making launch preparations in Calgary and Edmonton. The Burlington-based Crossroads Television System will soon bring **CKCS-TV Calgary** and **CKES-TV Edmonton** to air. **Drew Martin** has been appointed Regional Director of Production for Alberta and **Veronica Jubinville**, Associate Producer/Host of "Star Report" will be based at Calgary. **Marnie Stretch**, the Associate Producer/Host of "Star Report", will be based at **CKES-TV Edmonton**... The **CRTC** delayed release of its decision on the **Canadian Television Fund** until December. It had been due Sept. 15 but the Commission says the complexity of issues and the high level of interest in the process caused the postponement. It has been studying the recommendations of a task force on the fund, which released its report in June... Former **CBS Evening News** Anchor **Dan Rather** is suing for \$70 million from **CBS** and parent company **Viacom**, and three former bosses charging "intentional mishandling" of the aftermath of the *60 Minutes II* story that led to Rather's 2005 departure from CBS News... **A-Channel (CIVI-TV) Victoria** ND/Senior Anchor **Hudson Mack** has become an Honorary Lieutenant Colonel of **741 (Victoria) Communication Squadron** at CFB Esquimalt. The investiture was performed on the weekend... US TV critics apparently are loving **CTV's Corner Gas**, which made its premier on superstation **WGN Chicago** this past Monday night. Early reviews see the critics drawing parallels between the Canadian comedy and the likes of *Northern Exposure* and *Seinfeld*...

LOOKING: CKPG-TV Prince George, or **PGTV** as it's ID'ed, is seeking an Editor/Graphic Artist. See the ad on Page 1 and the more detailed package in the CLASSIFIED section of www.broadcastdialogue.com... **Q99 FM Grande Prairie** is looking for two people, an Announcer and a News/Sports person. See Q99's ad on Page 2. Other jobs we've heard about include: **CFUN Vancouver** - Retail Sales Manager; **KX-96 (CJKX) Oshawa/Toronto** - Promotions Coordinator; **CTV Toronto** - Senior Broadcast Designer, Olympics; **CTV Specialty Toronto** - Research Analyst; **CTV British Columbia Vancouver** - News Producer and a Webmaster; **CBC Montreal** - General Manager, New Media; **CBC Toronto** - Executive in Charge of Production and Business Initiatives, TV Children's and Youth Programming and a Senior Manager, National Sales; **MBS Charlottetown** - Operations Manager; **CHAY/CIQB/CKCB Barrie** - Program Director; **Corus Radio London** - Retail Sales Manager; and, **VRAK.TV Montreal** - VP Programming.



Everything You Wanted
To Know about the 2007
Canadian Association of Broadcasters
Convention Will Be in the
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BROADCAST DIALOGUE
Magazine.

BROADCAST Dialogue

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TV/FILM: Fifty-three positions have been eliminated at **Corus Entertainment** after an organizational restructuring of its corporate and TV divisions. Corus restructured the TV division's broadcast operations and post-production departments; realigned the **Teletoon** and **YTV** sales teams to create a single group in the children's demographic and another to the youth/adult demo, and revamped the IT department... An application by **Shaw**



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A rare and exciting opportunity has arisen for the right candidate to enhance their professional career with a Media leader. Standard Radio is seeking a qualified professional to fill the role of General Manager/General Sales Manager for a cluster of radio and television stations in the British Columbia Peace Region.

If you are passionate about broadcasting, building great teams, and serving local communities then this is a terrific opportunity for you.

Ideally, you have a keen sense of business and ten or more years of industry experience managing in a Broadcast Sales and/or Programming and General Management role. You have excellent communication skills, and can identify challenges and proactively create and implement solutions.

You will be responsible for managing the overall operations of four radio stations and one TV station; developing and maintaining strong community ties in your region, setting realistic goals and objectives and to recruit, coach and motivate your team to achieve revenue and rating objectives.

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Don Shafer
Vice President & Regional Manager
B.C. Interior Group, Standard Radio Inc.
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Kelowna, BC V1Y 6N8
Fax: 250 860 8856
E-mail: dshafer@sri.ca


Only those applicants chosen for interviews will be contacted. Standard Radio endorses the principles of Employment Equity and is committed to ensuring that our workforce is representative of the public we serve.

Communications to add the **USA Network** to the list of eligible satellite services for digital distribution has been denied by the **CRTC**. The Commission determined that there remains an overlap between the programming on USA Network and the **CanWest MediaWorks/Groupe TVA** jointly owned **Mystery TV**. Shaw President **Peter Bissonnette**, reacting to the decision, said, "*The CRTC is continuing on a path of protectionism for the benefit of certain Canadian programmers at the expense of Canadian television customers*"... **Women in Film and Television-Toronto** (WIFT-T) has issued its call for nominations for its **2007 Crystal Awards**. The deadline is Oct. 5. Winners be honoured at a gala luncheon Dec. 3 at the Fairmont Royal York Hotel in Toronto... Seventy-eight percent of Americans say online video ads good are as good as or better than TV. Research firm **TNS's** survey shows, it says, that the online video platform has become mainstream media. TNS says the reach across the medium is broad and rapidly growing, with 75% of respondents saying they watched more video online than they did a year ago, and 52% saying they expect to watch more online video over the next year... **George Stroumboulopoulos** will be the Host at the **Gemini Awards** Oct. 28. He'll also be Exec Producer of the show, set to air live from Regina... Sept. 25 was the 20th anniversary of the push in the US toward digital TV. **Ed Markey** (D-MA) held a hearing 20 years ago on HDTV, spurring the **FCC** and the US Congress to move toward a digital rather than an analog future. But this week, Markey says he fears that a lack of consumer education may put the DTV transition at risk. "*I fear that far too few consumers know about the February 17, 2009 analog cut-off and the steps they must take to watch free, over-the-air television after that date,*" he said. "*If we are going to make sure that millions of Americans don't see their perfectly functional analog televisions go dark, Congress needs to start getting better reception from the parties who are responsible for*

making sure this digital transformation is a success.”

RADIO: The **CRTC** has denied an application for a re-broad of low-power **CJJC-FM Yorkton** at Melville, also at low power. Interventions by the **Canadian Association of Broadcasters**, **Walsh Investments** and **Yorkton Broadcasting (CJGX/CFGW-FM Yorkton)** argued that an FM transmitter at Melville would create a negative impact on the Yorkton stations and, from the CAB, the charge that the application represented a back door step toward using multiple low-power transmitters to create a full commercial radio station... A controversial commentary on **CKNW Vancouver** got Music Manager **Bruce Allen** (reps **Michael Buble** and **Bryan Adams**) in hot water with at least one fed pol. Liberal MP **Raymond Chan** has complained to the **CRTC** and is demanding Allen be removed from a committee planning the opening and closing ceremonies for the **2010 Winter Olympics**. But the Vancouver Olympics organizing committee won't be giving Allen the boot. He, says committee spokeswoman **Renee Smith-Valade**, will keep the gig because he can rally “some of the biggest stars in the Canadian industry.” Allen has apologized for saying immigrants to Canada should “shut up and fit in or leave the country.” He also condemned “special-interest groups” who seek special rules... **99-7 The Goat (CFNA-FM) Bonnyville** launches tomorrow (Friday) at Noon. New PD at Bonnyville, once a repeater of **The Goat (CKLM-FM) Lloydminster**, is **Poncho Parker**... Also launching tomorrow is **102.7 CHOP-FM Newmarket, Pickering College's** new student-operated radio station aimed at serving Newmarket and Aurora... **Clear Channel Communications** shareholders have approved a \$19.5-billion buyout. The offer for the biggest radio operator in the US was first announced in November but was sweetened several times after some large shareholders signaled that they'd oppose earlier offers. The latest offer from a private equity group led by **Thomas H. Lee Partners LP** and **Bain Capital Partners LLC** was \$39.20 a share in cash or stock. CC shareholders could end up with as much as 30% of the new, privately held company... **Ford** has become the first automaker to offer HD Digital Radio across multiple product lines. The dealer-installed HD radio option is available across the US on nearly all 2008 model year Fords, Lincolns and Mercurys... Meantime, **iBiquity Digital** says there are now 1,500 HD radio stations on the air in the US, the latest being **WROV-FM Roanoke**.

REVOLVING DOOR: After 33 years at **CJIB-AM**, now **Kiss-FM (CKIZ-FM) Vernon**, **Don Weglo** has hung it up, having taken early retirement. Weglo was the Morning man and PD. Succeeding him as PD is Exec VP/GM **Patrick Nicol**... **Terry Shepherd** leaves **Standard Radio's** Peace Region stations at the end of October. Shepherd is the GM/GSM for stations at Fort St. John, Dawson Creek and Fort Nelson... **CTV** Director of Dramatic Programming **Tecca Crosby** is no longer with the network. A spokesman says the departure is part of a reorganization of the program development and production divisions. Details, he said, are to be announced soon. Crosby's exit follows news earlier this month that **Bill Mustos** wouldn't be returning as Sr. VP of Dramatic Programming after a year-long sabbatical in France... **Crossroads Television System (CTS)** in Edmonton and in Calgary have completed the hiring process for their daily show, **Top Story**. In Edmonton, it's **Doug Main** and in



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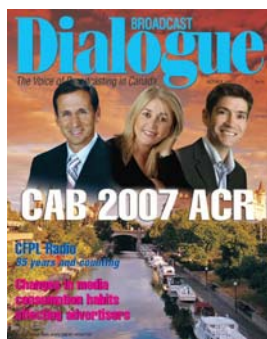
Calgary it's **Sheila Rowe**. Main is a broadcaster, journalist, TV Producer, and a former MLA and cabinet minister. Rowe's career with CBC Manitoba, Ontario and Alberta spanned roles in both radio and television... **Paul O'Neil** has been appointed Station Manager at **CILB-FM Lac La Biche**. He had been PD at **Newcap Lloydminster**... **Grant Biebrick** has been promoted to PD at **The Goat (CKLM-FM) Lloydminster**. He had been Creative Director. Succeeding him as Creative Director is **Chrissy Cruickshank**... **Sonja Kersnik**, the Systems & Research Manager at **imsradio** in Toronto, leaves that post Oct. 3 headed for **Microtherapy**, the developer of **Airware** and **ATC** software. Kersnik will become Microtherapy's Director of Client Services.

SIGN-OFFS: **Paul Godfrey**, 61, in London after a lengthy illness. He began his radio career as a summer intern at **CHEX Peterborough**, was a Jock at **CFTR Toronto** in the mid-1970s, was Host of a show at **Citytv Toronto** called *Dance Boogie*, and was Ops. Mgr. at **CHOK Sarnia** in the 90s. A memorial service is scheduled for Oct. 1 in London... **Dale Sande**, 66, unexpectedly at the Foothills Hospital in Calgary. Sande worked in radio and television for many years, including **CJCA Edmonton** and **CITV-TV Edmonton**. He was also a Sportscaster with **CFFR Calgary** and **CHQR in Calgary**... **James Kenneth Eidt**, 51, in Venice of a heart attack just one week into a vacation with his wife of 27 years. He owned Victoria-based **Pan Productions**. Eidt began his professional career in radio and television in Alberta, working in Lethbridge, Red Deer, Calgary and Edmonton.

GENERAL: News from the **Canadian Broadcast Standards Council** includes National Chair **Ron Cohen** being appointed Chair of the **Academy of Canadian Cinema and Television**. New CBCSC Adjudicators include **Andrew Cardozo** (Public Adjudicator, National Television Panels), **Sharon Fernandez** (Public Adjudicator, National Television Panels), **Monika Ille** (Industry Adjudicator (APTN), Quebec Regional Panel), **Leesa Levinson** (Public Adjudicator, Ontario Regional Panel), **Dany Meloul** (Industry Adjudicator (Astral), Quebec Regional Panel), **Alan Mirabelli** (Public Adjudicator, National Television Panels), **Olivia Mowatt** (Public Adjudicator, BC Regional Panel), **Jean-Paul Murdoch** (Public Adjudicator, Quebec Regional Panel) and **Tina-Marie Tatto** (Industry Adjudicator (CanWest Global), National Conventional Panel)... The Hon. **Josée Verner**, Minister of Canadian Heritage and Minister Responsible for the Status of Women and Official Languages, will address CAB Convention delegates Nov. 6. **CRTC** Chair **Konrad von Finckenstein** is to deliver a keynote address Nov. 5... **RTNDA Canada — The Association of Electronic Journalists** has created the *President's Fellowship for Working Journalists*, a \$3,000 award for a Canadian electronic journalist to attend the **Poynter Institute** at St. Petersburg, FL. Candidates must have a minimum five years experience working as an electronic journalist, be an RTNDA Canada member or be working in a newsroom with a current member of RTNDA Canada.

LOOKING: **Standard Radio** seeks a GM/GSM for a cluster of radio stations in BC's Peace Region. See the ad on Page 1. Other jobs we've heard about include **CTV Regina** - Assignment Editor; **CBC Montreal** - General Manager, New Media and a Chief Editor; **Family Toronto** - Communications Manager; **TSN Toronto** - Associate Producer; **Athabasca University Edmonton** - Manager, Media Relations; **CHCH News Hamilton** - Production Assistant and a News Reporter and/or Videographer; **CBC Toronto** - Executive in Charge of Development - Comedy and a Senior Arts Producer **CBCNews.ca**; **CBC Halifax** - Senior Broadcast Technologist; **S-VOX Toronto** - Closed Caption Editor; **CTV Winnipeg** - ENG/EFP Photographer; **CFOX-FM Vancouver** - Promotions Coordinator; **AM640 Toronto** - Talk Show Producer; and. **Y108/THE NEW COUNTRY95.3/CHML Hamilton** - Promotions Coordinator

NEW SUBSCRIBERS THIS WEEK INCLUDE: Eric Pefau, **Rohde & Schwarz Canada**, Ottawa. Welcome!



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