

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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RADIO: *Larche Communications*, owner of Country-formatted stations *KICX (CICZ-FM) Midland* and *KICX 106 (CIKZ FM) Kitchener*, has a deal in place with *Rogers Broadcasting* stations. Rogers gets Larche's Kitchener operation in exchange for *JACK FM (CICX-FM) Orillia*. Paul Larche says the swap makes strategic sense in that "it will allow us to better compete and consolidate our efforts in central Ontario..." CIKZ-FM Kitchener would, with the *CRTC's* approval, join the two other Rogers stations in the market, *CHYM-FM/CKGL Kitchener... Z95*

Vancouver has re-launched as *CRAVE FM, Music That Moves You...* *CAB-K Broadcasting*, owner of *CKLJ-FM Olds*, has just won *CRTC* approval for another FM licence in that Alberta town. The existing station programs Country. The new one – Rock/Pop (current as well as songs from the 60s, 70s, 80s, 90s) – will air at 104.5 with power of 12,000 watts... *EBay* is teaming with *Bid4Spots* to auction unsold radio ads from 2,300 terrestrial and Internet stations in the top 300 US markets. The ads are available in eBay's *Media Marketplace*. *Google* already offers a similar service, created through its acquisition of *dMarc Broadcasting* in 2006. The online auction leader is trying to expand into offline ads. The auctions - mostly for last-minute spots - will take place on eBay Media Marketplace, which also brokers cable-TV ads... The *Digital Media Association* has formally requested the *U.S. Court of Appeals* court to delay the implementation of what it calls a "radical and arbitrary" recording royalty rate increase. Imposed by the *Copyright Royalty Board*, the first payments by Internet radio stations are to kick-in July 15. Legislation that would repeal the rate increase is pending in the US Senate and the House, but may not be brought to a vote in either chamber before that day.

TV/FILM: A new report on the Canadian TV sector suggests that the Internet and network television are destined to live side by side, though likely not the best of neighbours. With the lines between the two continuing to blur, *Nordicity Group's* report -- *The Future of Television in Canada* – suggests that traditional broadcasters may be forced to change the types of programs they air. Further, it describes a future of difficult programming decisions for networks – and even moreso as shows become available on the Internet through on-demand services. But while those with negative attitudes predict TV as a dead duck, *Nordicity's* report says that's not going to



NEWS DIRECTOR

A unique opening in one of the most beautiful cities in Canada. **CJCS/MIX FM Stratford** is looking for an experienced broadcast journalist to head up the news department. If you're the type that just reads wire copy and isn't interested in finding local stories, the position isn't for you. However, if you're an excellent writer, have a conversational presentation, a genuine curiosity for local news along with a sense of teamwork, then this is an ideal opportunity. Duties of the successful candidate will include news gathering, interviewing, writing, editing, presentation of newscasts and co-hosting duties on the morning show. Candidates should be able to generate story ideas and direct the news department. We pride ourselves on the quality and quantity of our community-based news. We are looking for motivated individuals who like a fun, challenging environment. Please send your resume and demo to:

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happen – just as TV didn't kill radio. There may be audience splintering but mass broadcasting won't be squeezed out... **Jim Shaw**, CEO of **Shaw Communications** is demanding “*radical change*” to the **Canadian Television Fund** (CTF). He says CTF Execs want to take a tighter hold on the hundreds of millions of dollars paid out by taxpayers and consumers for funding of domestic TV shows. Shaw accuses the execs of pursuing “*an aggressive and purposeful agenda*” and of misspending the money given to it by government and industry. His accusations come a week before the CTF's 20-member board convenes for its annual meeting at the Banff TV festival. The fund is under review by the CRTC. The fund supports 65 broadcasters, including **Country Music Television**, **Movie Central**, **Food Network**, **Discovery Channel**, **Slice** and **YTV Canada**... **Global Television's** national supper hour newscast, now originating from Vancouver, will move to a new digital media centre in Ottawa early next year. **CanWest MediaWorks** says that by putting Anchor/Exec Producer **Kevin Newman** close to the biggest stories/newsmakers it will also position him as being at the forefront of the country's most advanced news gathering facility. The multi-million dollar project now being built in Ottawa will integrate the company's broadcast, print and online products. **Global National's** main production and editorial hub remains in Vancouver... Canadian TV networks, specifically **CTV** and **Global**, have been watching the American online numbers closely and the data are telling them not to break the bank for digital rights to popular TV programming. Although a year has passed since Web video was described as the “next great thing”, negotiations might as well be at a standstill between the Canadian and US players to secure digital rights. The Americans want premium money for Web rights to their big-numbers shows but the Canadians, hard as they try, can't justify balancing the books (never mind turning a profit) through online ads... Just short of a year after **Solutions Research Group's** last survey of Personal Video Recorder (PVR) homes in Canada, the numbers indicate a 43% increase – from 700,000 last fall to just over a million now. Most (over 60%) regular definition units. But despite that, Canadian growth is well behind the numbers in the US. There, there are more than twice (per capita) as many households with a **TiVo** or DVR... Meantime, **Nielsen** began offering the first standardized ratings of TV spots, giving clients a way to measure the impact on commercial viewing of DVRs. Because of DVRs' increasing use in the US, clients asked Nielsen last year to provide a closer measure of the audience for spots, not only when programs are viewed live but also when played back... At the **Alliance for Children and Television** (ACT) 2007 Awards of Excellence Gala in Toronto, award winners were:

Grand Prize for Best Program – All Categories - *Poko* produced by **Halifax Films**

Award of Excellence, All Genres, Ages 3–5 category - *This is Emily Yeung* produced by **marblemedia/Sinking Ship Entertainment**

Award of Excellence, All Genres 9–12 - *The Snow Queen* produced by **Amberwood Entertainment**

Award of Excellence, All Genres Teens - *renegadepress.com “The Rez”* produced by **Vérité Films**

Award of Excellence, Animation, Ages 3–5 category - *Poko* produced by **Halifax Films**.

Award of Excellence, Animation, Ages 6–8 category - *If the World Were a Village* produced by **9 Story Entertainment**

Award of Excellence, Animation Ages 9–14 category - *6Teen* produced by **Nelvana**

Award of Excellence, Interstitials All Ages - *Roll Play* produced by **Sinking Ship Entertainment**

Award of Excellence, Best Website or Original New-Platform Content Tied Into a Children's Program - www.zimmertwins.com.

GENERAL: A panel of the **US Court of Appeals for the Second Circuit in New York** has ruled against the **FCC's** policy of fining stations and networks for airing profanities. The decision, that calls into question the commission's authority to govern what is fit for broadcast, is being hailed by networks and free speech advocates. The FCC, however, is considering an appeal to the **US Supreme Court**. FCC Chairman **Kevin Martin** issued a statement using the nasty words under review that was an apparent effort to underscore the impact of such language. Meantime, US Senate Commerce Committee Chairman **Daniel Inouye** (D-Hawaii) called the court's decision “*disappointing*”. Inouye has backed a bill, expected to be introduced any day by Senator **Jay Rockefeller** (D-W.Va.) that would extend the FCC's indecency definition to include violent content... The community-based, global, music discovery network – **Last.fm** – has been acquired by the **CBS Corporation** for \$280-million. The online social platform has more than 15 million active users in more than 200 countries. The CBS purchase of Last.fm is the latest in a long string of similar buys, including **Wallstrip.com**, investments in **Joost** and **Spot Runner** and the recent expansion of the **CBS Audience Network** to include 25 online partners. CBS Honcho **Les Moonves** said Last.fm's “*demographics also play perfectly to CBS's goal to attract younger viewers and listeners across our businesses.*” Last.fm is the 11th ranked music site and 34th ranked social network, globally, according to **Bank of America Equity Research**... **Viacom** has sold its **Famous Music LLC** to **Sony/ATV Music Publishing**, co-owned by Sony

and trusts formed by **Michael Jackson**. *The Wall Street Journal* says purchase price was about \$370 million. Sony/ATV already owns or administers over a half million music copyrights, including *The Beatles* catalogue. Famous Music adds another 125,000 songs and sound cues... **RTNDA Canada - The Association of Electronic Journalists** honoured the best in electronic journalism in the Atlantic region this past weekend in Halifax. Winners are:

TELEVISION:

Bert Cannings Award - Best Newscast: **CTV Atlantic**
Charlie Edwards Award - Spot News: **CBC Television New Brunswick**
Dan McArthur Award - In-depth/Investigative: **Global News Maritimes**
Dave Rogers Award - Short Feature: **CBC TV Newfoundland & Labrador**
Dave Rogers Award - Long Feature: **CBC TV Nova Scotia**
Ron Laidlaw Award - Continuing Coverage: **Global News Maritimes**
Sam Ross Award - Editorial/Commentary - **CBC TV Nova Scotia**
Best Videography Award - **CTV Atlantic**

RADIO:

Byron MacGregor Award - Best Newscast: **KHJ Fredericton** (Small Market) and **VOCM St. John's** (Medium Market)
Charlie Edwards Award - Spot News: **CBC Cape Breton**
Dan McArthur Award - In-depth/Investigative: **CBC Radio Maritimes**
Dave Rogers Award - Long Feature: **CJLS-FM Yarmouth** (Small Market) and **CBC Maritimes** (Medium Market)
Gord Sinclair Award - Live Special Events: **News 95.7 (CJNI-FM) Halifax**
Ron Laidlaw Award - Continuing Coverage: **VOCM St. John's**
Sam Ross Award - Editorial/Commentary: **KHJ Fredericton**
Best Use of Sound Award: **CJLS-FM Yarmouth**
Information Program Award: **News 88.9 (CHNI-FM) Saint John**
Diversity Award: **CBC Radio Halifax**

The Atlantic Regional winners go on to compete for the RTNDA National Awards to be presented at the RTNDA National Conference in Vancouver June 23... The **Communications Research Centre Canada** (CRC) has been honoured by **Canada's Telecommunications Hall of Fame** with the *Special Recognition Award*. Given to one recipient annually, the award acknowledges the achievements of an organization, group, location, event or technology of special significance to the success and legacy of Canadian telecom. **Veena Rawat**, President of CRC, said, "*We are thrilled to be selected by Canada's Telecommunications Hall of Fame... as Canada's leading research agency in telecommunications for more than half a century, the CRC has continually defined the cutting edge of this technology sector.*"

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Conference Highlights

- Super Session: The Future of News – John Hinnen, VP News Rogers Radio and General Manager 680 News, Michael Tippet, NowPublic.com, Fred Di Blasio, VP, Content and Enhanced Service, TELUS and Brian Young, Sony Canada
- The Next Generation of News Branding – Graeme Newell
- Ethical Landmines in the Edit Room – Al Tompkins
- Keynote Luncheon featuring CNN's Dr. Sanjay Gupta
- Super Session: Canada's National Anchors – The Big Three: Lloyd Robertson, Peter Mansbridge and Kevin Newman
- Super Session: A Survival Kit for Storytellers – NBC's Bob Dotson
- Diversity - What's Wrong with this Picture?
- Mission Afghanistan: Canada's Vietnam? – Panelists: Laurie Graham, Correspondent for CBC's The National, Bill Graveland, Reporter, Broadcast News/The Canadian Press and Scott Taylor, Editor in Chief, Esprit de Corps magazine
- Integrating the Web into the Newsroom – Graeme Newell

REVOLVING DOOR: New Ops Mgr at *Global Edmonton* is **Peter Wugalter**. He succeeds the retired **Garth Wilson**... **Peter Chura**, formerly of *A-Channel Ottawa*, is the new Supervising Producer/Evening News Anchor at *Global Winnipeg*... **CJCS/MIX FM Stratford** ND **Kirk Dickson** moves to television in Toronto, heading to *Business News Network* (BNN) as Writer/Line-up Editor... At *CHIN Radio (CJLL-FM) Ottawa*, **Gary Michaels** adds Ops Mgr to his PD duties... **Corus Québec** has appointed **Lucie Brodeur** as Marketing Director. She had been Director of Development for the *Sainte-Justine Hospital Foundation* in Montreal... **Rebecca West**, who left her job at *CH (CHCH-TV) Hamilton* to become Director, Communications and Sales for an organization outside of broadcasting, returns to CH-TV in her old role as Promotions Director... ND **Heather Mousseau** of *The Jim Pattison Island Radio* stations (Nanaimo and Parksville) has resigned. She leaves the stations next week to devote more time to family and business interests... **Ian Morrison** of *A-Channel (CFPL-TV) London* retires July 6 after almost 40 years in broadcasting. He spent more than half of his career with *ATV Halifax*. Morrison and his wife will return to Halifax to be closer to their children and grandchildren.

SIGN-OFFS: **Peter Simpson**, 64, of cancer in Toronto. Simpson founded *Media Buying Services* which, at one point, had offices in Montreal, London, Paris, Frankfurt, New York and Los Angeles. He also produced 35 feature films as well as miniseries and documentaries. He was probably best known for the 1980 horror classic *Prom Night*... **Ken Ash**, 44, in St. John's of cancer. Ash had been Ops Mgr at *VOCM St. John's/CHVO Carbonnear (Steele Communications)* the past five years. He began his broadcast career with *CHUM Limited* when it owned the *Q-Radio Network* in Newfoundland.

LOOKING: *CJCS/MIX FM Stratford* is looking for a News Director. See the ad on Page 1... Other jobs we've heard about include: *EZ Rock (CKXR-FM) Salmon Arm* - Assistant PD; *GX94 Yorkton* - Announcer; *Fan 960 Calgary* - Afternoon Host; *CISN FM Edmonton* - Sales Account Manager; *Standard Radio Fort St. John* - Radio News Anchor/Reporter; *CKMF-FM/CITE-FM Montreal* - GSM; *CBC Toronto* - Senior Manager, Brand Activation (CBC Sports); *CBC Montreal* - Director, Radio Operations (Technical Production Radio-Canada); *CJDC-TV Dawson Creek* - Videographer/Reporter for TV and radio; *Tiessen Media (CFIT-FM) Airdrie* - Traffic co-ordinator/Executive Assistant; *Alliance Atlantis Toronto* - Account Executive; *Business News Network Toronto* - Producer; *CBC Quebec City* - Chief Technician; and, *CBC Ottawa* - Manager, Records and Information Management.

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GENERAL: The **CRTC** and the **Competition Bureau** willing, **CHUM's** five **Citytv** stations in Toronto, Winnipeg, Calgary, Edmonton and Vancouver will become the property **Rogers Media**. The Commission is expected to rule before the end of this year. **CTVglobemedia** (CGM), ordered by the CRTC to sell them, accepted an all-cash deal pegged at roughly \$375 million. Rogers will step back from their deal to buy the **A-Channels** (**CHRO-TV Ottawa, CKVR-TV Barrie, CFPL-TV London, CKNX-TV Wingham, CHWI-TV Windsor** and **CIVI-TV Victoria**). Instead, those stations will be added to CGM's 21 conventional **CTV** stations. **Mary Powers**, the Sr. VP Corporate Communications, says the A-Channel stations "will retain a brand of their own as a separate

network and will not be branded CTV." The for-the-moment A-Channels give CGM secondary coverage in BC, Alberta and Ontario – in the same markets where **CanWest Global** enjoys that situation. With the possible exceptions of **CKX-TV Brandon** and **CLT (Canadian Learning Channel)**, CGM says it'll keep all other CHUM specialty TV and radio assets. As with the CHUM-City building in downtown Toronto – owned now by CTVglobemedia but about to be occupied by Rogers – there are other former CHUM assets needing tinkering, e.g. **CP24** (the local Toronto & area news channel). It's dependent on Citytv Toronto for programming but now owned by CGM). The former CHUM assets are under the control of a trustee, lawyer **John McKellar**, and will remain so until the regulatory bodies are satisfied with the deal(s) as a whole... Meanwhile, at the **Banff World Television Festival** Monday, **CRTC** Chair **Konrad von Finckenstein** sent a blunt message to the industry: *You should have seen this [decision] coming.* Further, he said, don't be surprised when the Commission sticks to a working premise of the rules being the rules. "Approving the whole deal," he said, "no doubt would have led to a perception that any rule of the CRTC can be overcome if enough benefits are offered"... Media buyers seem happy with the **Rogers/Citytv** prospect. At **Genesis Media**, CEO **Bruce Claasen** is quoted as saying he doesn't believe there's a media buyer in the country who doesn't think this is a good outcome. **MBS** President **David Campbell** told an interviewer that the deal creates another strong broadcasting presence in the country, one that's sorely needed. And **Hugh Dow**, the President of **M2 Universal**, said that it's important that the Citytv stations'

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- Integrating the Web into the Newsroom – Graeme Newell

culture be maintained; that they keep their personality... A new report from Dallas-based **The Diffusion Group** (TDG) says that while the podcasting audience continues to grow, the medium is poorly-defined by marketers. The research indicates that 11% of US adult broadband users (about 12 million people) listen to podcasts at least once a month. TDG identifies two factors keeping a lid on usage: (1) podcasting continues to be perceived as too complex for average consumers, and (2) they remain unaware of the quantity and quality of content available for podcast consumption... **RTNDA Canada**, the **Canadian Media Lawyers Association** and the **Canadian Newspaper Association** are part of a broad-based group of media organizations seeking to intervene in a **Supreme Court of Canada** case regarding the "fair comment" defence for libel. The case being intervened originated with an editorial aired by **Rafe Mair** on **CKNW Vancouver**. RTNDA Canada President **Bob McLaughlin** (ND at **A-Channel (CKVR-TV) Barrie**) says RTNDA wants to ensure that fair comment "... is what it should be, not an excuse, but a reasonable standard by which our work is protected"... The **RTNDA Canada** national conference set for June 22-23 in Vancouver is a sell-out – the first time in the association's history. Some extra seating has been added, however, for the National Awards Gala Saturday night... The federal government will spend \$29 million over the next two years to renew a program aimed at helping the development of Canadian new media products, including streaming audio and video, websites, digital cameras and DVD and CD-ROM media. Heritage Minister **Bev Oda** says the **Canada New Media Fund** will continue to support the creation of Canadian digital interactive content in both official languages... At the **Western Association of Broadcasters** annual convention in Kananaskis on the weekend, **WAB Gold Medal Award** winners were: **C95 (CFMC-FM) Saskatoon** for radio and **Citytv (CKAL-TV) Calgary** for television. The Association's **Honourary Life Membership** was presented to retiring Manitoba/Saskatchewan **CRTC** Regional Commissioner **Barbara Cram** and the **WAB Broadcaster of the Year** went posthumously to **Harry Dekker** of **CJNB North Battleford**. Accepting the award was his son, **David** (current GM of **CJNB/CJCQ-FM North Battleford**)... US citizens still say TV is their Number One source for news, but a new **Harris Poll** survey shows that #2 with a bullet is online. The differentiation is 25%-18% in favour of TV but this same group of respondents expects the pecking order to be flipped within five years – online with 26% to TV's 22%. Cable is expected to show a 14%-15% increase over the same period, with a 12%-11% drop-off for radio and 12%-10% drop-off for major dailies.

REVOLVING DOOR: **Stephen Tapp**, President/CEO of **XM Canada**, leaves the company tomorrow (June 15) to, as the news release said, "*pursue other opportunities*". **John Bitove** continues his operational leadership as CEO of **Canadian Satellite Radio Holdings**... **CHUM Winnipeg** VP/GM **Bryan Stone** is no longer with the three stations – **CFRW/CHIQ-FM/CFWM-FM**. Supervising the Manitoba stations until a successor can be found for Stone is **Star-FM (CHST-FM) London** VP/GM **Jim Blundell**... **Sandra Collins** joins the **Canadian Television Fund** (CTF) as VP of Corporate Services and Administration. Collins begins June 25... **Rhonda Carlson** has been promoted to News Manager for the three **Jim Pattison Broadcast** stations in Medicine Hat – **CHAT-FM/CHAT-TV/CFMY-FM**. She succeeds **Adrian Bateman** who moved to **A-Channel Windsor** as Managing Editor. Carlson has been the CHAT-TV News Anchor for the last three years... **Vanessa Dewson**, the **Canadian Association of Broadcasters** Special Events & Projects Coordinator, has left the association. She decided to start a business involving photographic/graphic design... **Mike Ebeling** has been appointed ND at **CKDR-FM Dryden**... **Michael Godfrey** is new Marketing Director at **Newcap's California 103 (CIQX-FM)/FUEL 90.3 (CFUL-FM) Calgary**. He's been with the company since California 103's predecessor, **The Breeze**, launched five years ago... New Promotions Director at **Rock 95 (CFJB-FM) Barrie** is **Todd Palmer**, in from **Reef Marketing** where his background was marketing and advertising.

TV/FILM: **Rogers Communications** has won **CRTC** approval for two **OMNI**-branded ethnic TV stations in Alberta, one in Edmonton, one in Calgary... Also in Alberta's two largest cities, **Crossroads Television System** (CTS) won out over **The Miracle Channel Association** for new licences... **CH (CHCA-TV) Red Deer**, soon to be re-branded, has **Commission** approval to build new transmitters in Calgary and Edmonton. The station, however, must maintain current levels of local programming and is prohibited from soliciting local advertising in either of the cities... The **CRTC** has denied a proposal to sell local avails on 10 US cable channels distributed here via cable and satellite. The proposal by **Only Imagine Inc.**, headed by **Drew Craig**, would require the Commission to impose intrusive regulatory measures and wouldn't provide enough benefits to justify such a fundamental change in current policy. Further, said the **CRTC**, any benefits that might have resulted could just as easily be realized in the existing regulatory approach... The **CAB** has filed another complaint (it's second) with the **CRTC** against **Shaw Cable's** community channels' "*continuing non-compliance*" regarding the airing of spots that contravene a section of

the *Broadcasting Distribution Regulations*. The Association wants the Commission to ensure that Shaw immediately comes into compliance. Further, CAB asked the CRTC to require that Shaw file regular detailed reports for each of its cable systems to demonstrate compliance – and it wants that in effect for the balance of Shaw's current licence term... In Quebec, the **CRTC** recently approved an application by **TQS** to amend **CFJP-TV Montréal's** licence by deleting its **CJPC-TV** transmitter at Rimouski. At the same time, it approved the application by **Télévision MBS** to amend its **CFTF-TV Rivière-du-Loup** licence by adding this same transmitter (at Rimouski). **Télévision MBS** also won approval to solicit local advertising in Rimouski and surrounding areas.

RADIO: **CHER Sydney** flipped to FM Monday. The **Maritime Broadcasting System** station is now ID'ed as **MAX 98.3**... Political comments on **AM 640 (CFMJ) Toronto** about the war in Iraq were not abusive towards Muslims as a whole. The **Canadian Broadcast Standards Council** has concluded – despite a complaint to the contrary – that the US syndicated show, *Coast to Coast AM*, distinguished between Muslim terrorists and peaceful Muslims. Details at www.cbcs.ca... The **New Brunswick Transportation Department** has a series of radio ads running that advise motorists to watch out for moose. Collisions with moose, the ads say, change the lives of over 300 New Brunswick families each year. Moose weigh about 450 kilograms, stand two metres tall and, when struck by a car, they often fall on their windshields and roofs... **The Lounge (CJOC-FM) Lethbridge** has struck a deal with the **Lethbridge Hurricanes** of the **Western Hockey League** for broadcast rights. Beginning this fall, The Lounge will broadcast all 72 home and away games, plus any playoff games. The station will be holding auditions for the play-by-play position... Reporter **Jeff Williams** of the Sudbury **Rogers Radio** cluster had to decide between a labour of love and a labour of love. Would he stick it out with his wife who was induced into labour or would he report on the fire going on in **Sudbury General Hospital**? The electrical room blaze shut down all power and forced the transfer of patients to other facilities. Because his wife couldn't be moved, Williams reported live from the hospital as police and firefighters shone flashlights so the doctor could see what he was doing.

LOOKING: **Newcap Thunder Bay** - Producer; **Rawlco Radio** - Sales Manager; **Knowledge Network Burnaby** - President/CEO; **Rogers Radio Edmonton** – a Promotions Director, a Program Director and an Engineering Manager; **Rogers Radio Victoria** – Account Manager; **Rogers Radio Vancouver** – News Anchor; **Rogers Radio Vernon** – Morning Show Announcer; **CTV Toronto** – Engineering Technician; **CBC Toronto** – Senior Manager, Brand Activation at CBC Sports and a Manager, Digital Programming; **CBC Montreal** – News Director; **Alliance Atlantis Toronto** – Manager, Digital Media Systems; and, **CPAC Ottawa** – Communications Coordinator.

SUPPLYLINES: **Wicks Broadcast Solutions** (WBS) has merged with **Marketron International**. **Pete D'Acosta**, the CEO of WBS, remains as CEO of the new company, operating under the name of **Marketron Broadcast Solutions**.

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RADIO: The *Supreme Court of Canada* refused to hear an appeal by *CHOI-FM Quebec City* to overturn a 2004 *CRTC* ruling not to renew its licence. The Commission declined to renew after multiple incidences of racist and offensive comment by on-air personnel, including several by Hosts **Jeff Fillion** and **Andre Arthur**. Some of those comments, said the *CRTC*, likely caused "hatred or contempt on the basis of mental disability, race, ethnic origin, religion, colour or sex." *CHOI* has remained on the air and *Radio-Nord Communications*, which put in an offer to buy last fall, said it will make all efforts to ensure the station continues broadcasting... *Corus Entertainment* has bought *Génération Rock (CIGR-FM) Sherbrooke* for roughly \$1.1-million. As with all such

announcements, the *CRTC* has the final say... *Vista Broadcast Group* has acquired the shares of *CJCD Radio Ltd.*, owner of *MIX 100 (CJCD-FM) Yellowknife*. Eileen and Stuart Dent have operated the independent for years. *Vista* operates 20 stations in Alberta and BC... *The Beat 94.5 (CFBT-FM) Vancouver* moves tomorrow (Friday) to its new home at *CHUM Vancouver*. While it physically joins *CFUN/CHQM-FM/CKST*, the paper work isn't done at the *CRTC*. It has yet to decide on *CHUM*'s purchase of the independent... *Z95.3 (CKZZ-FM) Vancouver* morning show hosts **Nat Hunter** and **Drew Savage** were fired a couple of weeks back when the station moved to a new sound and a new ID – **95 Crave**. But in a news release, the station says the outpouring of public feedback has shown them that they were wrong. Thus, the new morning Hosts at *95 Crave* are **Nat and Drew**, who got back on-air yesterday (Wednesday)... Canadian radio and TV stations may soon

be hearing from power-generating wind companies that are applying to operate facilities near their transmitter sites, a guideline put in place by the *Radio Advisory Board of Canada (RABC)* and the *Canadian Wind Energy Association*. Stations may wish to ask their consulting engineers to determine if the rotating turbine blades might affect the quality of their signal. FM is in the clear but AM stations might feel the impact of re-radiation from turbine support structures which can distort AM antenna patterns and throw the station out of compliance with *Industry Canada* rules... Internet radio is on its way to motor vehicles. At the annual *Consumer Electronics Show*, *Slacker Inc.*'s 36-year-old founder (**Celite Milbrandt**) demonstrated his mobile service. *Slacker* and competitor *Pandora* say they're talking to Detroit car makers... The *National Association of Broadcasters* will fight efforts by *musicFIRST*, a new coalition of



You have established yourself in a broadcast sales career. Most likely you are in a small or medium market. You prefer a smaller lifestyle-oriented community. You enjoy the mountains, lakes, maybe even the ocean!!

Vista Broadcast Group Inc. is a new Western Canadian company. We're looking for sales professionals with a proven track record. Want the lifestyle *AND* the career in Beautiful BC?

The Vista compensation program will make you stand up and pay attention!! **25% commission in your first year and 18.5% year two forward.** If you are a true sales performer, we're thrilled to compensate for that passion, skill and the results!! **Yes, you read the numbers right!!!** Successful candidates will be responsible for expanding our

retail client base and maximizing local sales revenues.

CRA or CRM Certificate preferred. If not, be prepared to train. It is a condition of employment.

Now, tell us about yourself. Your sales *track record*. Your *work ethic*. Your burning desire to *WIN* every budget, every month and *how you do it*. Tell us why you want and need to be part of a strong team. Demonstrate to us that you are a creative thinker and totally passionate about this business. We may just have a place for you in Beautiful British Columbia!!

No phone calls please. Only those applicants selected for an interview will be contacted. Vista Broadcast Group Inc. subscribes to all aspects of Employment Equity.

Please return resume to:
Paul Mann
pmann.vista@shaw.ca

VISTARadio
A21V

recording artists demanding performance royalties. Said Association Exec VP **Dennis Wharton**: "Congress has long recognized that radio airplay of music generates millions of dollars in revenue for record labels and artists. Were it not for radio's free promotional airplay of music on stations all over America, most successful recording artists would still be playing in a garage." Comprised of performing and recording musicians, musicFIRST wants compensation whenever one of their performances is played over the air. **Celine Dion, Wyclef Jean, Don Henley, Patti LaBelle, Jimmy Buffett, Toby Keith, John Legend, Jennifer Lopez** and **Christina Aguilera** are among those in the coalition. They're calling for payments for everyone heard on a recording, including instrumentalists... Former US **Federal Communications Commission** Chief Economist **Thomas Hazlett** says a merger between **XM** and **Sirius** would be food for competition. The **National Association of Broadcasters** fires back with the equivalent of "are you nuts?". Actual wording is that Hazlett's study "defies logic." Hazlett's paper, prepared for XM and Sirius, concludes that the merger "offers the potential to yield substantial efficiencies, benefit consumers and enhance the dynamics of competition within the audio entertainment marketplace." NAB Exec VP **Dennis Wharton** replies, "... The study's contention that consumers would benefit from a monopoly merger of the only two satellite radio services is laughable...".

GENERAL: **RTNDA Canada** has named its new diversity award after former Governor General **Adrienne Clarkson**. It will be awarded annually for the news story, feature or series on TV or radio that best exemplifies or explores an issue of diversity. Clarkson will present the first awards at RTNDA Canada's national conference this weekend in Vancouver (at the Sutton Place hotel)... Three Canadian broadcast operations which have won US **RTNDA 2007 Edward R. Murrow National Awards** are **CBC National Radio News**, **Global Television Ontario** and **CKGL-AM Kitchener**. The Murrow winners were announced in Washington this week. The awards will be presented Oct. 15 at the **RTNDA Awards Dinner** in New York... **Astral Media** Executive VP/GM **John Eddy** of **1260 AM (CKHJ)/The Fox 105.3 (CFXY-FM)/106.9 Capital FM CIBX-FM Fredericton** is on leave from his duties. Eddy is dealing with a serious illness... The 2007 **Canadian Association of Broadcasters' Gold Ribbon Awards** package may be downloaded by clicking [HERE](#). This year's competition package has been updated, says CAB, to better reflect the body of work being produced by CAB members.

REVOLVING DOOR: **CBC News, Current Affairs** and **Newsworld** Editor in Chief **Tony Burman** has resigned. His last day will be July 13. In his 35 years with the Corporation, the 59-year-old has held a number of roles, including as a news and documentary Producer. **Esther Enkin** will serve as acting Editor in Chief and **Don Knox** will oversee Television News and Newsworld as a search is conducted for Burman's successor... **Fin Paterson**, ex of **CHUM Winnipeg**, is the new RSM at **CJOB/CJKR-FM Winnipeg**. Paterson was National Sales Manager and Agency Liaison at the CHUM stations... Reporter/Anchor **Paul Godkin** of **CTV Northern Ontario** in Sudbury moves to **Conestoga College Kitchener's** broadcast journalism program as its Co-ordinator, beginning Aug. 7. After 10 years with the CTV operation, Godkin departs July 25... **Jay Terrence**, the morning Host at **Energy FM (CHRX-FM)**, has been appointed Program Manager at **Standard Radio Fort St. John**. He'll keep doing the morning show until a successor is found... **Greg Laing** has been appointed Assistant Program Manager at **CJDC Dawson Creek**... **Darren Puffer** is the new Community Relations Supervisor at **Global BC (CHAN-TV) Vancouver**. He had been Sales Promo Coordinator at **CKVU-TV/Citytv Vancouver**... **Paul M'Keown** is the new Creative Director at **Blackburn Radio Chatham**. His immediate past saw 20 years with **NL Broadcasting Kamloops**.

SIGN-OFF: Longtime BC broadcaster **Stu Blakely**, 69, has died in an extended care hospital in Kamloops – eight years after suffering a massive stroke. Throughout the 1960s and early '70s, Blakely worked in radio and TV at Victoria, Vancouver and Vernon before arriving at **CHNL Kamloops** in the mid-1970s. In 1978, he went across the street to **CFJC** where he worked both mediums and was the **CFJC-TV News** Anchor for 17 years.

LOOKING: See the ad on Page 1 for **Vista Broadcast Group** seeking a Sales Professional in BC... Other jobs we've heard about include: **Ryerson University's** School of Radio and Television Arts in Toronto – a Faculty member; **Big Country 93.1 FM (CJXX) Grande Prairie** – Broadcast Technician; **101.5 The Hawk (CIGO) Port Hawkesbury** – Broadcast Journalist; **CTV Toronto** – Production Manager, CTV News; **CBC Toronto** – Chief of Staff, CBC Television Network; **Rogers Radio Edmonton** – Producer; **Rogers Radio Timmins** – Afternoon Drive Announcer; **Rogers Radio Fraser Valley** – Sales Manager; **CKER-FM Edmonton** – Morning Show Host; **CBC Halifax** – Business Manager; **CBC Ottawa** – Corporate Manager,

Financial Systems; and, **CBC Yellowknife** – Sr Communications Officer.

SUPPLYLINES: Glenn Tracy, a native of Halifax, has been appointed VP of Production at **LBA Technology, Inc.** In Greenville, NC.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Ginette Sowerby, **X92.9 (CFEX-FM) Calgary** and Catharine Hancock, **Marketwire Toronto**. Welcome!

TV/FILM: **CanWest Global Communications** intends to maintain its 56% stake in **Ten**, Australia's third largest TV network. Trade in shares of **The Ten Network Holdings** was halted in Sydney Monday following reports that CanWest's planned sale of the network had failed. Meanwhile, .The Ten Group pty Ltd. has reported a 14% jump in revenues in the third quarter... **Global News Edmonton** says it has launched "*the first and only television news and traffic helicopter in the city*"... The **Media Technology Monitor (MTM)**, marketed in Canada by **BBM Analytics**, says that while Canadians are adopting personal TV technologies, they haven't kept that to just one technology. Rather, consumers have bought a number of competing items. MTM says PVR consumption is minimal and that consumer intentions to buy them continues to be soft; that DVD recorders outsell PVRs by a factor of three; and, that content availability is driving video-on-demand, particularly in the French-market... The **2007 Promax and BDA North America Awards** competition was held in New York last weekend. Again this year, there was an amazing number of Canadian winners, up from 255 awards last year to 392 in 2007. Detailed information follows further on:

COMPANY	GOLD	SILVER	BRONZE	TOTAL
<i>Alliance Atlantis</i>	10	15	18	43
<i>Astral Media</i>	21	13	18	52
<i>Bell ExpressVu</i>	3	6	10	19
<i>CanWest MediaWorks</i>	8	15	15	38
<i>CBC English</i>	5	9	4	18
<i>channel m</i>	8	8	8	24
<i>CHUM TV</i>	17	31	21	69
<i>Corus Entertainment</i>	5	6	3	14
<i>CTS</i>	0	1	0	1
<i>CTV</i>	29	26	18	73
<i>Groupe TVA</i>	3	2	4	9
<i>Leafs TV</i>	0	0	1	1
<i>Radio-Canada</i>	8	5	6	19
<i>Rogers Cable</i>	2	0	2	4
<i>Rogers Media TV</i>	0	1	2	3
<i>Rogers Sportsnet</i>	3	1	0	4
<i>TFO</i>	0	1	0	1
TOTAL	122	140	130	392

Promax North America

Alliance Atlantis

- CN11 Cable Channels & Networks, Entertainment Program Promotion Olympic Sex **GOLD**
- CN33 Cable Channels & Networks, Radio Promotion # 1 Single - PSA **GOLD**
- CN34 Cable Channels & Networks, Radio Promotion Campaign # 1 Single **GOLD**
- CN37 Cable Channels & Networks, Outdoor/Environmental/Transit Advertisement Ancestors in the Attic **GOLD**
- CN39 Cable Channels & Networks, Promotional Animation Campaign Food ID's **GOLD**
- CN42 Cable Channels & Networks, Marketing Presentation - Print or Specialty BBCK: Rated K Moment Picture Frame **GOLD**
- CN52 Cable Channels & Networks, Editing The Texas Chainsaw Massacre# **GOLD**
- CN02 Cable Channels & Networks, Branding/Image Campaign Using One or More Media Showcase at 10 - Unmissable **SILVER**

- CN15 Cable Channels & Networks, Reality Program Promotion Project Runway - Catfight **SILVER**
- CN33 Cable Channels & Networks, Radio Promotion How Not to Decorate **SILVER**
- CN36 Cable Channels & Networks, Consumer or Trade Print Campaign The Big Flip# **SILVER**
- CN52 Cable Channels & Networks, Editing Apocalypse Now Redux **SILVER**
- CN53 Cable Channels & Networks, Copywriting 2001: A Space Odyssey# **SILVER**
- CN55 Cable Channels & Networks, Sound Design When Disaster Strikes **SILVER**
- CN58 Cable Channels & Networks, Use of Library Music for a Promo 2001: A Space Odyssey## **SILVER**
- CN02 Cable Channels & Networks, Branding/Image Campaign Using One or More Media Thanks Showcase: **BRONZE**
- CN12 Cable Channels & Networks, Holiday/Seasonal Program Promotion No Holidays in the Wild 4 **BRONZE**
- CN21 Cable Channels & Networks, Program Promotion Campaign - Using More Than One Media # 1 Single **BRONZE**
- CN23 Cable Channels & Networks, Stunt Promotion Battlefield Detectives Sunday Blitz **BRONZE**
- CN25 Cable Channels & Networks, Promotion for Theatrical Films Shown on

Television 2001: A Space Odyssey **BRONZE**
 CN33 Cable Channels & Networks, Radio Promotion Worst Jobs 2 **BRONZE**
 CN35 Cable Channels & Networks, Consumer or Trade Print Ad More Movies **BRONZE**
 CN36 Cable Channels & Networks, Consumer or Trade Print Campaign HGTV Fall Campaign **BRONZE**
 CN37 Cable Channels & Networks, Outdoor/Environmental/Transit Advertisement The Big Flip## **BRONZE**
 CN52 Cable Channels & Networks, Editing The Somme **BRONZE**
 CN53 Cable Channels & Networks, Copywriting More Movies## **BRONZE**
 CN55 Cable Channels & Networks, Sound Design The Texas Chainsaw Massacre## **BRONZE**
 CN56 Cable Channels & Networks, Use of Original Music Composition for a Promo Camp Hollywood# **BRONZE**
 BN51 Broadcast Networks, Editing Tank Week **SILVER**
 CS16 Cable & Satellite Systems, Editing Dig **SILVER**
 BN51 Broadcast Networks, Editing Ali G Block Party **BRONZE**
 BN32 Broadcast Networks, Radio Promotion Worst Jobs **GOLD**
 CN49 Cable Channels & Networks, Consumer Promotion Campaign Guinness spots **SILVER**

Astral Media - Cinépop

CN48 Cable Channels & Networks, Consumer Promotion Cinépop Freak 30s **GOLD**

Astral Media - Family Channel

CN03 Cable Channels & Networks, ID Mad Dash - Remote Control Cars **GOLD**
 BN04 Broadcast Networks, ID Campaign Mad Dash **BRONZE**
 CN27 Cable Channels & Networks, Public Service Announcement (PSA) Stand Up Style "Cuff" **BRONZE**

Astral Media - Mpix

CN03 Cable Channels & Networks, ID Mpix/Escape High Definition **GOLD**
 CN23 Cable Channels & Networks, Stunt Promotion Reel Rocky **GOLD**
 CN23 Cable Channels & Networks, Stunt Promotion Reel Batman **SILVER**
 CN30 Cable Channels & Networks, Interstitial/Promotainment - Movies Moviehead "Batman" **SILVER**
 CN23 Cable Channels & Networks, Stunt Promotion Kong-A-Thon **BRONZE**

Astral Media - The Movie Network

CN01 Cable Channels & Networks, Branding/Image M Excess Hero **GOLD**
 CN04 Cable Channels & Networks, ID Campaign Laughter Bumpers **GOLD**
 CN12 Cable Channels & Networks, Holiday/Seasonal Program Promotion The Movie Network Winter 2006 **GOLD**
 CN13 Cable Channels & Networks, Drama Program Promotion ReGenesis "Apple" **GOLD**
 CN17 Cable Channels & Networks, Special Event Program Promotion Free Preview Tease **GOLD**
 CN20 Cable Channels & Networks, Program Promotion Campaign ReGenesis "Apple & Egg" **GOLD**
 CN52 Cable Channels & Networks, Editing Winter 2006 Image **GOLD**
 CN03 Cable Channels & Networks, ID Amazement **SILVER**
 CN05 Cable Channels & Networks, Holiday Image Campaign The Movie Network Seasonal Campaign 2006 **SILVER**
 CN38 Cable Channels & Networks, Promotional Animation Fear ID **SILVER**
 CN39 Cable Channels & Networks, Promotional Animation Campaign Emotion Campaign **SILVER**
 CN13 Cable Channels & Networks, Drama Program Promotion The Sopranos "Surveillance" **BRONZE**
 CN25 Cable Channels & Networks, Promotion for Theatrical Films Shown on Television Comeback Season **BRONZE**
 CN39 Cable Channels & Networks, Promotional Animation Campaign Adrenaline & Laughter Campaign **BRONZE**
 CN48 Cable Channels & Networks, Consumer Promotion Movie Entertainment Magazine **BRONZE**

Astral Media- Cinépop

CN17 Cable Channels & Networks, Special Event Program Promotion Special 2 for 1- Cinépop 50s **SILVER**
 CN48 Cable Channels & Networks, Consumer Promotion Cinépop subscribe (casino) 30s **SILVER**

Astral Media- Family Channel

I1 Website - Branding/Image family.ca **SILVER**

Astral Media- The Movie Network

I1 Website - Branding/Image themovienetwork.ca **BRONZE**
 I2 Website - Program, Entertainment/Special Event The Movie Network's The Sopranos minisite **BRONZE**

Astral Media-Super Écran

CN17 Cable Channels & Networks, Special Event Program Promotion The Oscars 2005-Super Écran **BRONZE**

Bell ExpressVu

CS04 Cable & Satellite Systems, Promotion Campaign Using More Than One Media Vu! Pay-Per-View Entertainment Capsules **GOLD**
 CS07 Cable & Satellite Systems, Multi Genre Promotion Fighting in November **GOLD**
 CS17 Cable & Satellite Systems, Copywriting The Kevin Smith Triple Bill **GOLD**
 BN21 Broadcast Networks, Funniest Promotion Scrabble Scramble **SILVER**
 BN51 Broadcast Networks, Editing Cowboys **SILVER**
 BN52 Broadcast Networks, Copywriting The Cowboys **SILVER**
 CS01 Cable & Satellite Systems, Local/Regional TV Promotion La Job **SILVER**
 CS07 Cable & Satellite Systems, Multi Genre Promotion Super Hero Triple Bill **SILVER**

CS12 Cable & Satellite Systems, Theatrical Movies Released To Television Promotion Kevin Smith Triple Bill **SILVER**
 BN21 Broadcast Networks, Funniest Promotion Sudoku **BRONZE**
 CS02 Cable & Satellite Systems, Branding/Image Colour Television! **BRONZE**
 CS12 Cable & Satellite Systems, Theatrical Movies Released To Television Promotion Belluci/Marceau **BRONZE**
 CS17 Cable & Satellite Systems, Copywriting Vu! December Superhero's Capsule **BRONZE**

Canadian Broadcasting Corporation

R3 Radio Station, Print Piece Sounds Like Summer Poster **GOLD**
 Canal Vie, a station of Astral Media
 BN16 Broadcast Networks, Special Event Program Promotion 10th anniversary campaign **GOLD**
 BN26 Broadcast Networks, Public Service Announcement (PSA) Organ donation **GOLD**

CanWest Media Works Inc.

BN45 Broadcast Networks, Marketing Presentation External (Multiple Products) - Video Global Television: Fall Upfront Presentation **BRONZE**
 BN06 Broadcast Networks, News Program Promotion Global National - News Understood - Aristotle/Jung/Kravitz **GOLD**
 BN07 Broadcast Networks, News Program Campaign Using One or More Media Global National - News Understood **GOLD**
 BN17 Broadcast Networks, In-House Program Promotion Global National - News Understood - Diefenbaker/Rowling/Collins **GOLD**
 BN20 Broadcast Networks, Program Promotion Campaign - Using One or More Media Global National - News Understood - On-air & Print **GOLD**
 T11 Broadcast Television Station, Program Promotion Global Calgary - The Hospital You Built **GOLD**
 BN10 Broadcast Networks, Comedy Program Promotion CH Television: Two and a Half Men - Rock Star **SILVER**
 BN19 Broadcast Networks, Program Promotion Campaign Global National - News Understood Campaign **SILVER**
 BN21 Broadcast Networks, Funniest Promotion CH Television: Boston Legal - Brilliant Legal Minds & Denny Crane **SILVER**
 BN24 Broadcast Networks, Promotion for Theatrical Films Shown on Television CH Television: CH Movies **SILVER**
 BN36 Broadcast Networks, Outdoor/Environmental/Transit Advertisement Global Television: Simpsons **SILVER**
 BN55 Broadcast Networks, Use of an Original Music Composition in a Promo Global National - News Understood Music **SILVER**
 CN06 Cable Channels & Networks, News Program Promotion Global Quebec - FAME GAME **SILVER**
 CN28 Cable Channels & Networks, Interstitial/Promotainment - Network or Block Mystery new brand **SILVER**
 CN29 Cable Channels & Networks, Interstitial/Promotainment - General Programming Mystery brand interstitial **SILVER**
 T08 Broadcast Television Station, Sports Program Promotion Global Calgary - Not just a Rodeo **SILVER**
 T29 Broadcast Television Station, Non-Promotional Animation Global Calgary - Children's Hospital Animation **SILVER**
 BN11 Broadcast Networks, Entertainment Program Promotion Global Television: The Apprentice LA **BRONZE**
 BN15 Broadcast Networks, Reality Program Promotion CH Television: Big Brother - Duplicity **BRONZE**
 BN15 Broadcast Networks, Reality Program Promotion Global Television: The Apprentice LA 2 **BRONZE**
 BN19 Broadcast Networks, Program Promotion Campaign CH Television: Movies Coming To CH **BRONZE**
 BN22 Broadcast Networks, Stunt Promotion CH Television: Extreme Makeover: Home Edition - Gold Medal Episodes **BRONZE**
 CN04 Cable Channels & Networks, ID Campaign TVtropolis ID launch campaign **BRONZE**
 CN22 Cable Channels & Networks, Funniest Promotion Deja View All in the Family **BRONZE**
 CN42 Cable Channels & Networks, Marketing Presentation - Print or Specialty Sales/Affiliate Presentation Folder **BRONZE**
 T18 Broadcast Television Station, Public Service Announcement (PSA) Global Calgary - Smoke Free Calgary A **BRONZE**
 T32 Broadcast Television Station, On-Air Sales Promotion Global Edmonton - Global Kidtropolis News Team Contest **BRONZE**
 T34 Broadcast Television Station, Consumer Promotion Campaign Global Calgary - Home Showcase **BRONZE**

CanWest MediaWorks Inc. - Global Calgary
 T34 Broadcast Television Station, Consumer Promotion Campaign Global Calgary - Air Canada to New York **GOLD**

CanWest MediaWorks Inc. Global Winnipeg
 BN07 Broadcast Networks, News Program Campaign Using One or More Media Global Winnipeg News Image Promos "News you talk about" **SILVER**

CBC
 BN11 Broadcast Networks, Entertainment Program Promotion The Hour - Bush **GOLD**
 CN06 Cable Channels & Networks, News Program Promotion Falling Man **GOLD**
 BN09 Broadcast Networks, Sports Program Campaign Using One or More Media Stanley Cup Playoffs Campaign **SILVER**
 T11 Broadcast Television Station, Program Promotion Montreal Matters **SILVER**
 BN41 Broadcast Networks, Marketing Presentation - Print or Specialty Toilet Paper **BRONZE**

channel m

T01 Broadcast Television Station, Branding/Image channel m - Diversity Lives Here - South Asian Harley **GOLD**
 T03 Broadcast Television Station, ID channel m - Diversity Lives Here - South Asian Harley **GOLD**
 T04 Broadcast Television Station, ID Campaign channel m - Diversity Lives Here - Station ID Campaign # 3 **GOLD**
 T05 Broadcast Television Station, Holiday Image Campaign channel m - 2006 Lunar New Year - Station ID Campaign **GOLD**
 T21 Broadcast Television Station, Daypart Packaging Promotion channel m - Mandarin Cinema - A Film For Every Season **GOLD**
 T27 Broadcast Television Station, Promotional Animation channel m - Cantonese Cinema - Live Your Fantasy **GOLD**
 T31 Broadcast Television Station, Sales Presentation - Video channel m - 2006 Fall Presentation - Diversity Lives Here **GOLD**
 T40 Broadcast Television Station, Sound Design channel m - 24: Season 3 - Take 24 Seconds **GOLD**
 T02 Broadcast Television Station, Branding/Image Campaign Using One or More Media channel m - Diversity Lives Here - Station ID Campaign # 1 **SILVER**
 T03 Broadcast Television Station, ID channel m - Diversity Lives Here - Chinese Opera Boogaloo **SILVER**
 T04 Broadcast Television Station, ID Campaign channel m - Diversity Lives Here - Station ID Campaign # 4 **SILVER**
 T05 Broadcast Television Station, Holiday Image Campaign channel m - Christmas 2006 - Station ID Campaign (Happy Holidays) **SILVER**
 T21 Broadcast Television Station, Daypart Packaging Promotion channel m - Cantonese Cinema - Live Your Fantasy **SILVER**
 T28 Broadcast Television Station, Promotional Animation Campaign channel m - Diversity Lives Here - Station ID Campaign # 5 **SILVER**
 T37 Broadcast Television Station, Editing channel m - Law & Order: C I - Killer TV **SILVER**
 T02 Broadcast Television Station, Branding/Image Campaign Using One or More Media channel m - Diversity Lives Here - Station ID Campaign # 2 **BRONZE**
 T03 Broadcast Television Station, ID channel m - Diversity Lives Here - Modern Art Calligrapher **BRONZE**
 T11 Broadcast Television Station, Program Promotion channel m - Law & Order: C I - Killer TV **BRONZE**
 T12 Broadcast Television Station, Program Promotion Campaign channel m - South Park - Best We Can Do, Free Hat, Now In Canada, Friends **BRONZE**
 T13 Broadcast Television Station, Funniest Promotion channel m - South Park - Best We Can Do **BRONZE**
 T27 Broadcast Television Station, Promotional Animation channel m - Law & Order: C I - Killer TV **BRONZE**
 T28 Broadcast Television Station, Promotional Animation Campaign channel m - Christmas 2006 - Station ID Campaign (Happy Holidays) **BRONZE**
 T33 Broadcast Television Station, Consumer Promotion White Spot Whistler Getaway **BRONZE**

CHUM Television
 BN26 Broadcast Networks, Public Service Announcement (PSA) First Time **GOLD**
 CN12 Cable Channels & Networks, Holiday/Seasonal Program Promotion 2006 Holiday Wrap **GOLD**
 CN16 Cable Channels & Networks, Adult Program Promotion Friday Nightmare **GOLD**
 CN22 Cable Channels & Networks, Funniest Promotion J. Hasbein Talent Agency **GOLD**
 CN40 Cable Channels & Networks, Non-Promotional Animation Star! - "This is..." Show Opening **GOLD**
 CN54 Cable Channels & Networks, Directing Sci-Fi Talent Agency **GOLD**
 CN57 Cable Channels & Networks, Music Package/Post Score or Instrumental Theme With or Without Vocals 2006 VJ Search Theme Song "What Would You Do" **GOLD**
 T12 Broadcast Television Station, Program Promotion Campaign BT - Everyone's Talking Campaign **GOLD**
 T13 Broadcast Television Station, Funniest Promotion Citytv The Bachelor Finale **GOLD**
 T16 Broadcast Television Station, Promotion for Theatrical Films Shown on Television Citytv The Sixth Sense **GOLD**
 T23 Broadcast Television Station, Radio Promotion Blade 2 **GOLD**
 T37 Broadcast Television Station, Editing Citytv Adaptation **GOLD**
 I1 Website - Branding/Image FashionTelevision.com **GOLD**
 SP1 Something For Nothing MuchVIBE 'Grillz' Generic **GOLD**
 BN26 Broadcast Networks, Public Service Announcement (PSA) Adopt a Village **SILVER**
 CN12 Cable Channels & Networks, Holiday/Seasonal Program Promotion TrekMas Day Movie Marathon **SILVER**
 CN23 Cable Channels & Networks, Stunt Promotion BookTelevision - Salute to Canadian Music Week **SILVER**
 CN32 Cable Channels & Networks, Daypart Packaging Promotion Campaign Bravo! - Weekend Movie Getaway **SILVER**
 CN33 Cable Channels & Networks, Radio Promotion Razer Animal Test (Radio Spot) **SILVER**
 CN42 Cable Channels & Networks, Marketing Presentation - Print or Specialty "Jaws" Mobile Poster Ad - CHUM International **SILVER**
 CN48 Cable Channels & Networks, Consumer Promotion Nintendo Bounty Hunter Contest **SILVER**
 CN52 Cable Channels & Networks, Editing PunchMuch ID: "Dirty Dozen" **SILVER**
 CN56 Cable Channels & Networks, Use of Original Music Composition for a Promo TrekMas Day Marathon **SILVER**
 T12 Broadcast Television Station, Program Promotion Campaign Everyday People

Talk About TV **SILVER**

T13 Broadcast Television Station, Funniest Promotion Citytv Perfect Storm **SILVER**
 T14 Broadcast Television Station, Stunt Promotion Citytv The Bachelor Finale **SILVER**
 T16 Broadcast Television Station, Promotion for Theatrical Films Shown on Television The Italian Job **SILVER**
 T16 Broadcast Television Station, Promotion for Theatrical Films Shown on Television A-Channel "Erin Brockovich" **SILVER**
 T20 Broadcast Television Station, Interstitial/Promotainment - Movies Citytv The Italian Job **SILVER**
 T26 Broadcast Television Station, Outdoor/Environmental/Transit Advertisement Always Fresh **SILVER**
 T35 Broadcast Television Station, Promotional Item Canada's Next Top Model Meal **SILVER**
 T37 Broadcast Television Station, Editing Citytv The Sixth Sense **SILVER**
 T38 Broadcast Television Station, Copywriting Lonely Nights **SILVER**
 T38 Broadcast Television Station, Copywriting Citytv Perfect Storm **SILVER**
 T40 Broadcast Television Station, Sound Design Citytv The Sixth Sense **SILVER**
 T43 Broadcast Television Station, Use of Library Music for a Promo Citytv The Sixth Sense **SILVER**
 R1 Radio Station, TV Promotion CHUM FM - Toronto's #1 Station **SILVER**
 CN01 Cable Channels & Networks, Branding/Image MuchVIBE 'Grillz' GN **BRONZE**
 CN32 Cable Channels & Networks, Daypart Packaging Promotion Campaign Kamikaze Campaign **BRONZE**
 CN32 Cable Channels & Networks, Daypart Packaging Promotion Campaign Bravo! - Award Winning Drama in the Afternoon **BRONZE**
 CN60 Cable Channels & Networks, Promotion - Website muchmusic.com **BRONZE**
 T11 Broadcast Television Station, Program Promotion Citytv The Bachelor Finale **BRONZE**
 T12 Broadcast Television Station, Program Promotion Campaign A-Channel "Jericho Premiere Campaign" **BRONZE**
 T14 Broadcast Television Station, Stunt Promotion Citytv S.W.A.T. **BRONZE**
 T16 Broadcast Television Station, Promotion for Theatrical Films Shown on Television A-Channel "One Hour Photo" **BRONZE**
 T20 Broadcast Television Station, Interstitial/Promotainment - Movies Citytv Bad Boys 2 **BRONZE**
 T23 Broadcast Television Station, Radio Promotion Hell's Kitchen **BRONZE**
 T29 Broadcast Television Station, Non-Promotional Animation The Citytv Award **BRONZE**
 T31 Broadcast Television Station, Sales Presentation - Video 2006 Citytv Sales Tape **BRONZE**
 T37 Broadcast Television Station, Editing The Italian Job **BRONZE**
 T37 Broadcast Television Station, Editing Citytv S.W.A.T. **BRONZE**
 I1 Website - Branding/Image Citynews.ca **BRONZE**

CHUM Television - A-Channel Vancouver Island
 T35 Broadcast Television Station, Promotional Item HUDSON MACK LUNCH BOX **GOLD**
 T18 Broadcast Television Station, Public Service Announcement (PSA) DVBA "Graffiti" **SILVER**
 T32 Broadcast Television Station, On-Air Sales Promotion Royal BC Museum "Serious Fun" **SILVER**
 T33 Broadcast Television Station, Consumer Promotion TV WEEK **SILVER**
 T36 Broadcast Television Station, Promotional Items Campaign A-Channel Premium Swag **SILVER**
 T39 Broadcast Television Station, Directing IMPROV FESTIVAL **SILVER**

Corus Entertainment - Scream
 CS12 Cable & Satellite Systems, Theatrical Movies Released To Television Promotion Species - Double Trouble Promo **GOLD**
 CS11 Cable & Satellite Systems, Event Program Promotion Triple Thrill Promo **SILVER**

Corus Entertainment - YTV
 CN14 Cable Channels & Networks, Children's Program Promotion Monster Warriors Promo **GOLD**
 CN17 Cable Channels & Networks, Special Event Program Promotion Fall Teaser Promo **GOLD**
 CN18 Cable Channels & Networks, In-House Program Promotion Thumbwrestling Federation Promo **GOLD**
 CN31 Cable Channels & Networks, Daypart Packaging Promotion The Zone Promo **GOLD**
 CN04 Cable Channels & Networks, ID Campaign Burp/Adrenaline/YoYo Ids **SILVER**
 CN05 Cable Channels & Networks, Holiday Image Campaign Big BBQ Blowout Image Package **SILVER**
 CN14 Cable Channels & Networks, Children's Program Promotion Amazing Adrenalini Brothers Promo **SILVER**
 CN17 Cable Channels & Networks, Special Event Program Promotion Spongeodd Squareparents Day Promo **SILVER**
 CN04 Cable Channels & Networks, ID Campaign Zombie Frisbee/Zombie Dogs/Fetch Ids **BRONZE**
 CN14 Cable Channels & Networks, Children's Program Promotion Weird Years Promo **BRONZE**
 CN31 Cable Channels & Networks, Daypart Packaging Promotion Crunch Pre Launch Promo **BRONZE**

Corus Entertainment - Documentary Channel
 CS10 Cable & Satellite Systems, Adult Program Promotion Death in Gaza Promo **SILVER**

CTS TV
 T42 Broadcast Television Station, Music Package/Post Score or Instrumental Theme With or Without Vocals When We Believe - Music Video **SILVER**

CTV British Columbia

T01 Broadcast Television Station, Branding/Image Your Home Your News - Pamela **GOLD**
 T18 Broadcast Television Station, Public Service Announcement (PSA) Operation Rednose **PSA GOLD**
 T38 Broadcast Television Station, Copywriting Operation Rednose - Copywriting **GOLD**
 T01 Broadcast Television Station, Branding/Image Your Home, Your News - Helens **SILVER**
 T04 Broadcast Television Station, ID Campaign Vancouver's Watching IDs **SILVER**
 T13 Broadcast Television Station, Funniest Promotion Operation Rednose **SILVER**
 T02 Broadcast Television Station, Branding/Image Campaign Using One or More Media Your Home, Your News Brand **BRONZE**
 T06 Broadcast Television Station, News Program Promotion Pamela's Arrival **BRONZE**
 T07 Broadcast Television Station, News Program Campaign Using One or More Media Your Home, Your News **BRONZE**
 T08 Broadcast Television Station, Sports Program Promotion Perry's Tryout **BRONZE**

CTV Edmonton

T33 Broadcast Television Station, Consumer Promotion CTV Renovation Rescue Hero Returns ! **GOLD**

CTV Globemedia Inc.

BN11 Broadcast Networks, Entertainment Program Promotion 'I Blame My Parents' Alice, I Think - tease promo **SILVER**
 BN16 Broadcast Networks, Special Event Program Promotion 'I Love Musicians' 2006 Juno Awards Host Promo **BRONZE**

CTV Inc.

BN23 Broadcast Networks, Promotion for Madefor-TV" Movies" Shades of Black **GOLD**
 BN23 Broadcast Networks, Promotion for Madefor-TV" Movies" Doomstown **BRONZE**

CTV Montreal

T26 Broadcast Television Station, Outdoor/Environmental/Transit Advertisement CTV Montreal Outdoor 2006 **GOLD**
 T34 Broadcast Television Station, Consumer Promotion Campaign Beached in Barbados 2006 **SILVER**
 T44 Broadcast Television Station, Special Project CTV Spirit of Giving 2006 **SILVER**

CTV Television Inc.

CN05 Cable Channels & Networks, Holiday Image Campaign Canadian Flower (MTV) **GOLD**
 CN50 Cable Channels & Networks, Promotional Item MTV/West 49 Skate Deck (MTV) **GOLD**
 CN60 Cable Channels & Networks, Promotion - Website Overdrive on mtv.ca (MTV) **GOLD**
 CN37 Cable Channels & Networks, Outdoor/Environmental/Transit Advertisement Launch Transit (MTV) **SILVER**

CTV Toronto

T05 Broadcast Television Station, Holiday Image Campaign Many Happy Returns-Ken, Dave, Lance, Bill **GOLD**
 T06 Broadcast Television Station, News Program Promotion 60 Second Image Spot **GOLD**
 T07 Broadcast Television Station, News Program Campaign Using One or More Media Connected Campaign - Alicia Father, Desmond Taxi, Lance Dad **GOLD**
 T11 Broadcast Television Station, Program Promotion Health Spot **GOLD**
 T12 Broadcast Television Station, Program Promotion Campaign 60 Second Image spot/30 Second Image **GOLD**
 T32 Broadcast Television Station, On-Air Sales Promotion Weather From Your Home with sponsor **GOLD**
 T33 Broadcast Television Station, Consumer Promotion Weather from Your Home - no sponsor **GOLD**
 T38 Broadcast Television Station, Copywriting 60 Second Image Spot **GOLD**
 T39 Broadcast Television Station, Directing Weather from Your Home - no sponsor **GOLD**
 T43 Broadcast Television Station, Use of Library Music for a Promo 60 Second Image Spot **GOLD**
 T01 Broadcast Television Station, Branding/Image 60 Second Image Spot **SILVER**
 T06 Broadcast Television Station, News Program Promotion Health Spot **SILVER**
 T11 Broadcast Television Station, Program Promotion 60 Second Image Spot **SILVER**
 T33 Broadcast Television Station, Consumer Promotion Boss' Leaf Tickets **SILVER**
 T08 Broadcast Television Station, Sports Program Promotion How To Score **BRONZE**
 T13 Broadcast Television Station, Funniest Promotion How To Score **BRONZE**

Discovery Channel (Canada)

BN36 Broadcast Networks, Outdoor/Environmental/Transit Advertisement Canada's Worst Handyman Super Board **SILVER**

Groupe TVA

BN07 Broadcast Networks, News Program Campaign Using One or More Media Campagne Information **GOLD**
 BN24 Broadcast Networks, Promotion for Theatrical Films Shown on Television Retour vers le futur III **GOLD**
 BN01 Broadcast Networks, Branding/Image TVA, c'est vrai (Lancement automne 2006) **SILVER**
 BN11 Broadcast Networks, Entertainment Program Promotion Lancement Sucre Salé **SILVER**
 BN19 Broadcast Networks, Program Promotion Campaign Campagne Le Négociateur **BRONZE**
 BN24 Broadcast Networks, Promotion for Theatrical Films Shown on Television

L'Inconnu de Las Vegas **BRONZE**

CN06 Cable Channels & Networks, News Program Promotion Denis Lévesque **BRONZE**

CN13 Cable Channels & Networks, Drama Program Promotion Columbo **BRONZE**
 CN01 Cable Channels & Networks, Branding/Image Mystère - Forecast films **GOLD**

IFC Canada

CN31 Cable Channels & Networks, Daypart Packaging Promotion IFC Doc Block **SILVER**

Radio-Canada

CN02 Cable Channels & Networks, Branding/Image Campaign Using One or More Media RDI Source d'information (RDI: A SOURCE OF INFORMATION) **GOLD**
 R1 Radio Station, TV Promotion Espace musique Jazz-Chanson-Classique-Musique du Monde **GOLD**
 CN12 Cable Channels & Networks, Holiday/Seasonal Program Promotion RDI SOURCE D'ESPOIR (RDI: A SOURCE OF HOPE) **SILVER**
 R1 Radio Station, TV Promotion La Première Chaîne's Week-End **SILVER**
 R3 Radio Station, Print Piece La Première Chaîne Voeux des Fêtes **SILVER**
 BN13 Broadcast Networks, Drama Program Promotion Les Invincibles (The Invincibles) **BRONZE**
 R1 Radio Station, TV Promotion La Première Chaîne's Information **BRONZE**
 R4 Radio Station, Promotion Campaign Using More Than One Media La Première Chaîne's Christiane Charette campagne **BRONZE**

RDS - Le Réseau des Sports

CN55 Cable Channels & Networks, Sound Design The Sounds of The Crusade **GOLD**
 CN54 Cable Channels & Networks, Directing Mad Hockey Night **SILVER**
 CN60 Cable Channels & Networks, Promotion - Website Flying Sports Mouse **SILVER**
 CN09 Cable Channels & Networks, Sports Program Campaign Using One or More Media The Crusade Campaign **BRONZE**

Rogers Cable

CS03 Cable & Satellite Systems, Branding/Image Campaign Rogers On Demand **GOLD**
 CS04 Cable & Satellite Systems, Promotion Campaign Using More Than One Media Rogers Move **GOLD**
 CS12 Cable & Satellite Systems, Theatrical Movies Released To Television Promotion Personal TV/Turner Classic Movies - Free Preview **BRONZE**

Rogers Media Television

T22 Broadcast Television Station, Daypart Packaging Promotion Campaign Law & Order Block - OMNI.2 **SILVER**
 T32 Broadcast Television Station, On-Air Sales Promotion Fabulous Fun Friday, OMNI TV **BRONZE**
 T33 Broadcast Television Station, Consumer Promotion OMNI VIP Loyalty Program **BRONZE**

ROGERS SPORTSNET

BN01 Broadcast Networks, Branding/Image TORONTO CONNECTED **GOLD**
 CN38 Cable Channels & Networks, Promotional Animation NBA ON ROGERS SPORTSNET **GOLD**
 CN55 Cable Channels & Networks, Sound Design NBA Alley **GOLD**
 CN38 Cable Channels & Networks, Promotional Animation SPORTSNET CONNECTED **SILVER**

2007 BDA NORTH AMERICA DESIGN AWARD WINNERS

Alliance Atlantis

3 Total Package Design: Topical Print HGTV - Holmes on Homes **GOLD**
 6 Total Package Design: Image All Inclusive Combination BBCK - Rated K Campaign **GOLD**
 6 Total Package Design: Image All Inclusive Combination Thanks Showcase 2 **SILVER**
 45 Folded Piece Slice Trade Folder **SILVER** 78 Art Direction & Design: PSA (Public Service Announcement) Evergreen **SILVER**
 3 Total Package Design: Topical Print HGTV - The Big Flip **BRONZE**
 5 Total Package Design: Topical On-Air And Print Combination HGTV - How Not to Decorate - Wallpaper **BRONZE**
 6 Total Package Design: Image All Inclusive Combination Showcase at 10 - Unmissable **BRONZE**
 19 Art Direction & Design: Informational Graphics HGTV - Tonight Menus **BRONZE**

Astral Media - Family Channel

25 Art Direction & Design: Image Campaign Get Schooled **BRONZE**
 73 Interactive Applications Promotion Family's Life with Derek Podcast **BRONZE**

Astral Media - The Movie Network

12 Art Direction & Design: Topical Campaign ReGenesis **GOLD**
 14 Art Direction & Design: Image Campaign Anger & Amazement **GOLD**
 15 Art Direction & Design: Special Events Promo Winter 2006 **GOLD**
 11 Art Direction & Design: Topical Promo ReGenesis "Egg" **SILVER**
 13 Art Direction & Design: Image Promo M Fun Hero **SILVER**
 11 Art Direction & Design: Topical Promo ReGenesis "Apple" **BRONZE**
 14 Art Direction & Design: Image Campaign Fear & Romance **BRONZE**
 18 Art Direction & Design: ID Anger ID **BRONZE**

Canal Vie, a station of Astral Media

78 Art Direction & Design: PSA (Public Service Announcement) Organ donation **SILVER**

CanWest MediaWorks Inc.

22 Art Direction & Design: Topical Promo Global Quebec - Fame Game **SILVER**
 21 Art Direction & Design: Logo TVtropolis Logo **GOLD**
CBC
 5 Total Package Design: Topical On-Air And Print Combination Little Mosque On The Prairie Campaign **GOLD**
 29 Art Direction & Design: Topical Promo Stanley Cup Playoffs **GOLD**
 4 Total Package Design: Image On-Air And Print Combination Newsworld Campaign **SILVER**
 7 Total Package Design: Topical All Inclusive Combination What It's Like Being Alone - Campaign **SILVER**
 26 Art Direction & Design: Special Events Promo Federal Election **SILVER**
 22 Art Direction & Design: Topical Promo Falling Man **BRONZE**
 24 Art Direction & Design: Image Promo Newsworld "Nothing stays the same..." **BRONZE**
 25 Art Direction & Design: Image Campaign CBC News Branding **SILVER**
 45 Folded Piece Nature of Things (Nature in focus invitation) **SILVER**
 94 News - Open The National **SILVER**
 97 News - Bumper The National (Bumper) **SILVER**
 2 Total Package Design: Topical On-Air CBC News: The Big Picture with Avi Lewis **BRONZE**
channel m
 14 Art Direction & Design: Image Campaign channel m station IDs **SILVER**
CHUM Television
 78 Art Direction & Design: PSA (Public Service Announcement) First Time **SILVER**
 96 General Entertainment - Bumper Star! - "Behind the Movies" Bumper **SILVER**
 6 Total Package Design: Image All Inclusive Combination muchmusic.com **BRONZE**
 17 Art Direction & Design: Interstitial Campaign MMM Wind UP IDs **BRONZE**
 54 Logo Rebellious Logo **BRONZE**
 59 Website - News CityNews.ca **BRONZE**
 78 Art Direction & Design: PSA (Public Service Announcement) Alone In A Crowd **BRONZE**
CHUM Television - A-Channel Vancouver Island
 20 Art Direction & Design: On-Air Illustration TV WEEK **SILVER**

CTV Television Inc,
 17 Art Direction & Design: Interstitial Campaign Canadian Blood (MTV) **SILVER**
 16 Art Direction & Design: Interstitial Hinteruptions - Canoe (MTV) **GOLD**
 20 Art Direction & Design: On-Air Illustration Travel & Escape - Butterfly **GOLD**
 71 Promo For Website Overdrive on MTV.ca (MTV) **GOLD**
 96 General Entertainment - Bumper Live At The Concert Hall **GOLD**
 13 Art Direction & Design: Image Promo Overdrive on MTV.ca (MTV) **SILVER**
 36 Set Design TSN - Sportscentre Set **SILVER**
 53 Outdoor - Static Campaign Patient Admittance **SILVER**
 77 Promotional Items Campaign China Week Campaign **SILVER**
 98 Sports - Bumper TSN - International Hockey **SILVER**
 43 Stationery Stationary (MTV) **BRONZE**
 44 Invitation Or Card Christmas At Tiffany's **BRONZE**
 86 Salon De Refus Are You Sleeping With Matt? (MTV) **BRONZE**
 98 Sports - Bumper NHL On TSN **BRONZE**
Leafs TV
 32 Art Direction & Design: Image Campaign Leafs TV - Network Relaunch **BRONZE**
Radio-Canada
 24 Art Direction & Design: Image Promo ICI NOS CORRESPONDANTS (HERE ARE...OUR CORRESPONDANTS) **SILVER**
RDS
 29 Art Direction & Design: Topical Promo The Crusade **BRONZE**
Reseau de l'Information - SRC
 97 News - Bumper 1916 La Somme, hommage à nos soldats (1916 La Somme, Tribute to our Soldiers) **GOLD**
Rogers Cable
 63 Flash Site Rogers Video Direct **BRONZE**
Société Radio-Canada
 23 Art Direction & Design: Topical Campaign La Factice (The Bill) **GOLD**
 13 Art Direction & Design: Image Promo Espace musique Jazz-Chanson - Classique Musique du monde **BRONZE**
 30 Art Direction & Design: Topical Campaign Jeux olympiques de Turin - complet (Torino olympic's games - whole) **GOLD**
 36 Set Design Zenon le petit cochon (Zenon the Little Pig) **GOLD**
 95 Sports - Open Jeux olympiques de Turin -ouverture (Torino olympic's games - open) **GOLD**
 98 Sports - Bumper Jeux Olympiques de Turin - transitions (Torino olympic's games - bumpers) **GOLD**
 27 Art Direction & Design: Informational Graphics Television mecanique (Mechanical television) **SILVER**
 23 Art Direction & Design: Topical Campaign Zone Libre (The Free Zone) **BRONZE**
 27 Art Direction & Design: Informational Graphics SIDA (AIDS) **BRONZE**

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TV/FILM: The *Alliance Atlantis* sale to *Goldman Sachs & Co.* and *CanWest Global* has cleared one hurdle; a deal struck to buy out minority unit holders for \$193M. The arrangement by Goldman would see Canadian private equity firm *EdgeStone Capital Partners* buy a 49% interest in Alliance's movie distribution business from trust unit holders... Shares in *Score Media* surged 40% on the news last week that the controlling Levy family would sell its major stake if *Alliance Atlantis Communications* agreed to pay \$2.90 a share. It had traded between .75 cents and \$2.25. Score Media owns *The Score* specialty channel and other media properties... *CTVglobemedia*, saying it has met all *CRTC* conditions, has closed its \$1.4-billion transaction to buy

CHUM Limited, all except the five *Citytv*-branded stations. *Rogers*, if the *CRTC* approves, will get those stations for \$375-million cash. *CTVglobemedia* will keep the *A-Channels* in Ontario and BC and will sell to *Astral Media* *CHUM*'s 50% interest in *MusiquePlus* and *MusiMax*... An online experiment involving *CBC* and *Facebook* has become dominated by debates over abortion and same-sex marriage. *The Great Canadian Wish List* comes to a close this weekend with a call to ban abortion as the No. 1 entry as of yesterday (Wednesday). The outcome has observers pointing to the sophisticated ways that lobby groups are infiltrating and taking advantage of social networking sites, and *CBC* fans questioning the public broadcaster's judgment.

Said one: "It's made the *CBC* look like they did something without being able to anticipate how easily a blatantly populist scheme could be perverted or hijacked or whatever you want to call it by special interest groups"... A study by *PriceWaterhouseCoopers* suggests that VOD (video-on-demand) will grow nearly 20% per year in the US to become a \$4.2 billion annual business by 2011. The study predicts that the entire US TV distribution business will experience 5.4% growth in the next four years, with subscription TV leading the way.

RADIO: Teens and young adults are said to be spending less time than ever listening to radio. *Statistics Canada* said that in 2006, 12-17s and 18-24s appeared to be switching to digital music players and online music services. On average, though, Canadians listened 18.6 hours during "measurement week" (fall, 1996), down from 19.1 hours a week the

MANAGER, DISTRIBUTION SERVICES AT TVO IN TORONTO



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- Developing and managing the plan for capital upgrading, replacement and maintenance of the transmitter network, as well as the cost effective development and implementation of a HD compliant distribution system.

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year before. Teens listened 7.6 hours a week – down from 8.6 hours in 2005. Young adult men listened for 13.7 hours, down from 15.1 the year before, while young adult females listened 14.6 hours in 2006, down from 15.4 in 2005. The most ardent listeners are senior men and women... **Ottawa Media Inc.** has been approved by the **CRTC** for an FM station at Hawkesbury, Ont. The New Easy Listening format – with 40% Cancon – will operate at 107.7 with power of 875 watts... **CKNS-FM Haldimand**, having adopted the **Jayne-FM** format, has changed its call letters to **CKJN-FM**. The adult variety format targets women 25-49.



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REVOLVING DOOR: After 24 years at **CHAT-TV/CHAT-FM/CFMY-FM Medicine Hat**, GM **Dwaine Dietrich** has pulled the plug. He's retiring/resigning at the end of next month to, as he said, "take care of all the chores in his odd job jar"... **Jay Switzer**, the President/CEO of **CHUM Ltd.**, says he'll step down in a week or two. In a memo to staff, Switzer – who's been with the company almost 24 years – said he's sad to be leaving but happy and optimistic that CHUM is beginning a new chapter... **Steve Jones** becomes VP Programming at **Newcap** Sept. 1. Jones, who was with Newcap in Edmonton before moving south, will be located at the company's head office in Dartmouth. **Howard Kroeger** will continue as Newcap's Program Consultant... **Sara Morton** has become CEO of **The Academy of Canadian Cinema and Television (ACCT)**. She succeeds **Maria Topolovich** who had held the position for over 25 years. Morton's background includes 15 years experience in both the public and private sectors in the film and television industry, plus degrees in business and law... **Ron Prochner**, General Manager of **Key 83 Cat Country (CKKY)/Wayne FM (CKWY-FM) Wainwright** leaves tomorrow (Friday). He's joining the **Rogers** station, **106.5 Mountain FM (CHMN-FM) Canmore** as SM July 3... **99.9 MIX FM (CKFM) Toronto** Promotions Director **Sarah Cummings** moves to sister **Standard** stations **CHRE-FM/CHTZ-FM/CKTB St. Catharines**, also as Promotions Director... **Rock 101.9 (CJSS) Cornwall** PD/Morning Host **Ross MacLeod** has resigned. He leaves in two weeks.

SIGN-OFFS: **Peter Liba**, 67, of a heart attack at Clearwater Bay on Lake of the Woods. Liba, the Chair of **CanWest MediaWorks Income Fund** and Manitoba's former Lieutenant-Governor, was one of the architects of the CanWest Global Communications empire. Some weeks back, Liba had knee surgery and suffered a heart attack while recovering in hospital. He was inducted into the **Canadian Broadcast Hall of Fame** in 1998 and, prior to that, had been a Chairman of the **CAB**... **Perc Allen**, 81, of lung cancer in Hamilton. Allen had been a broadcasting legend in Hamilton for four decades, working for both **CKOC** and **CHML**.

GENERAL: At Vancouver on the weekend, **RTNDA Canada's** annual national convention honoured stations winning 2006 National and Network Awards. They are:

RADIO

Byron MacGregor Award - Best Newscast

Charlie Edwards Award - Spot News
Dan McArthur Award - In-depth/Investigative
Dave Rogers Award — Short Feature

Dave Rogers Award — Long Feature

Gord Sinclair Award — Live Special Events
Ron Laidlaw Award - Continuing Coverage
Sam Ross Award — Editorial/Commentary
Best Use of New Media Award
Best Use of Sound Award
Information Program Award

Mix 106 (CIXK-FM) Owen Sound for The 7 AM News — (Small Market)
CKOV Kelowna for 6:30 AM News — (Medium Market)
CJAD 800 Montreal for Dawson College Shooting — (Large Market)
AM 800 CKLW Windsor for Officer Down
630 CHED Edmonton for The Inside Story with Michelle Boden
CBC Radio 99.1 FM Toronto for Should You Help? The Death of Omar Wellington — (Large Market)
CJLS-FM Yarmouth for Sacrifice at the Somme — (Small Market)
CBC Radio Montreal for High Notes — (Large Market)
CBC Radio Montreal for Dawson - Live
CJAD 800 Montreal for Dawson College Shooting
AM 640 (CFMJ) Toronto Radio for Dirty Carols
CBC Radio 99.1 FM Toronto for A Wounded Soldier
CJLS-FM Yarmouth for A Nova Scotia Christmas in Boston
CBC Radio Saskatchewan for Morning Edition — Dagenais Arrest

Diversity Award

CBC Radio 99.1 FM Toronto for From Both Sides: Domestic Violence in Toronto's Tamil Community

TELEVISION

Bert Cannings Award - Best Newscast

CBC North Yellowknife for CBC North, Northbeat — (Small Market)
A-Channel London for Bandidos Mass Murder — (Medium Market)
Global BC for News Hour November 15, 2006 — (Large Market)

Charlie Edwards Award - Spot News

Global BC for Queen of the North Sinks

Dan McArthur Award - In-depth/Investigative

CTV British Columbia for Filthy Foster Home

Dave Rogers Award — Short Feature

CHAT-TV Redcliff for Newswatch — (Small Market)

CHBC TV Kelowna for From the Okanagan to Ethiopia — (Medium Market)

CTV British Columbia for Nagasaki Vet — (Large Market)

CBC North Yellowknife for CBC Northbeat Gerry's Grad — (Small Market)

CBC Saskatchewan for Miracles for Sale — (Medium Market)

Global Television Winnipeg for Saving Grace The Harry Lehotsky Story — (Large Market)

Gord Sinclair Award — Special Events

City TV Toronto for City Vote 2006

Ron Laidlaw Award - Continuing Coverage

CTV Toronto for The Bail System

Sam Ross Award — Editorial/Commentary

CityTV Calgary for Get Over It "Leadership Contenders"

Best Use of New Media Award

CBC News British Columbia for www.cbc.ca/bc

Best Videography Award

CBC News: Canada Now Vancouver for "SweatLodge"

News Information Program Award

CTV Regina for Calling Home

Diversity Award

Global Calgary for Racism at the Door

NETWORK RADIO

Byron MacGregor Award - Best Newscast

CBC National Radio News for "The World at Six in Shanghai"

Charlie Edwards Award - Spot News

NTR for EFFONDREMENT de VIADUC CONCORDE A LAVAL

Dan McArthur — In-depth/Investigative

CBC National Radio News for Tobacco Smuggling

Dave Rogers Award — Short Feature

CBC National Radio News for A North Korea Border Story

Dave Rogers Award — Long Feature

CBC Radio Fredericton for The Two Lives of Denise

Gord Sinclair Award — Live Special Events

News Talk Radio 980 CJME Regina for Taking Robin Home

Ron Laidlaw Award --- Continuing Coverage

Broadcast News for Terror on Campus — Dawson College Shooting

Best Use of Sound Award

CBC National Radio News for World This Hour — March 7, 2006

Information Program Award

CBC Radio One — The Current for The Car on Trial

Diversity Award

CBC National Radio News for Search for Security

NETWORK TELEVISION

Bert Cannings Award - Best Newscast

CTV News for CTV News With Lloyd Robertson

Charlie Edwards Award - Spot News

CTV News for Shelling at Beit Hanoun

Dan McArthur Award - In-depth/Investigative

CTV — W5 for Dr. Hope

Dave Rogers Award — Short Feature

CTV News for Life on the Run

Dave Rogers Award — Long Feature

CBC — The National for "7" Prince Rupert School

Gord Sinclair Award — Special Events

CBC for Liberal Leadership Convention

Ron Laidlaw Award - Continuing Coverage

CBC — The National for Toronto Bomb Plot

Best Use of New Media

CBC for cbc.ca

Best Videography Award

CTV News for Canadian Evacuees

News Information Program Award

CTV - W5 for Danger on the Road / Woodlands

Diversity Award

The Weather Network — Black History Series for Pit Houses/Black Loyalist Burial Site

LOOKING: *TVO Toronto* seeks a Manager, Distribution Services. See the ad on Page 1... *PROUD-FM* is looking for an Accountant at its downtown Toronto location. See the ad on Page 2... Other jobs we've heard about this week include *MIX 99.9 Toronto* - Promotion Director; *Newcap Wainwright* - GM; *Teletoon Toronto* - Manager Acquisitions; *CH Television Hamilton* - News Videographer; *CBC Toronto* - Director, Business, Rights and Content Management and a Supervising Technician; *Rogers Radio Fort McMurray* - Afternoon Drive Announcer; and, *Rogers Radio Halifax* - Talk Show Producer.



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