

Dialogue BROADCAST

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GENERAL: By Tuesday, despite the rough ride Commissioners gave CTV President **Ivan Fecan** and senior CTV execs on Monday, it was clear that **CTVglobemedia's** purchase of **CHUM Ltd.**, wouldn't face **CRTC** obstructionism. At the opening bell Monday, though, the company faced five Commissioners wanting to know what was best for the country and for diversity. CTV's Fecan also had to deal with new Chair **Konrad von Finckenstein's** questions regarding twin sticks. Why, asked von Finckenstein, should the regulator discard its policy against one network owning two conventional stations in any one market, e.g. **CTV Toronto-Citytv Toronto**, **CTV Winnipeg-Citytv Winnipeg**, and ditto in Calgary, Edmonton and Vancouver? "I can see why it's in your interest," he

told Fecan. "I'm not sure why it's in the public interest." But on Tuesday, von Finckenstein told intervening opponents that the CRTC is "not in the business of killing deals." Instead, the Commission's role now is to determine what conditions to put on approval. The biggest concern of competitors is the combined size. As one holding, the CTV and Citytv stations (plus their specialties) would encompass over 50% of the Canadian TV broadcast market. Should CTV find objection to a CRTC ruling that imposes anything other than complete approval, it can walk away from the deal. If that were the case, a trustee administering the CHUM assets would be in charge of selling them off. Ditto if the Commission rejects the takeover. Look to at least September – but more likely November – before we hear a decision... Online advertising in Canada broke the \$1-billion mark in 2006. The **Interactive Advertising Bureau of Canada**, representing advertisers, agencies and websites, said online advertising spending totalled \$1.01-billion in 2006, up 80% from \$562-million in 2005. For this year, Internet ad spending in Canada is expected to grow another 32%... **RTNDA Canada's** Central Region (Ontario/Anglo Quebec), meeting in Toronto for its annual convention on the weekend, honoured 2006's best in electronic journalism. Winners are:

TELEVISION

Bert Cannings Award - Best Newscast

Charlie Edwards Award - Spot News

Dan McArthur Award - In-depth/Investigative

Dave Rogers Award - Short Feature

Dave Rogers Award - Long Feature

Gord Sinclair Award - Special Events

– **A-Channel London** (Medium Market) & **Citytv Toronto** (Large Market)

– **Global Quebec**

– **CTV Montreal**

– **CTV Southwestern Ontario & CTV Toronto** (Large Market)

– **A-Channel Barrie** (Medium Market) & **CBC Toronto** (Large Market)

– **Citytv Toronto**

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 Sam Ross Award - Editorial/Commentary
 Best Videography Award
 News Information Program Award
 Best Use of New Media Award
 Diversity Award

– **CTV Toronto**
 – **Global News Ontario (Bill Carroll)**
 – **Global News Ontario**
 – **CTV Montreal**
 – **CTV Toronto**
 – **A-Channel Barrie**

RADIO

Byron MacGregor Award - Best Newscast

– **Mix 106 Owen Sound** (Small Market); **CKLW Windsor** (Medium Market); and, **CJAD Montreal** (Large Market)

Charlie Edwards Award - Spot News
 Dan McArthur Award - In-depth/Investigative
 Dave Rogers Award - Short Feature

– **CKLW Windsor**
 – **CBC Toronto**
 – **The Moose North Bay** (Small Market); **CKNX Wingham** (Medium Market) and **CBC Toronto** (Large Market)
 – **EZ Rock Timmins** (Small Market); **CKTB St. Catharines** (Medium Market); and, **CBC Montreal** (Large Market)

Dave Rogers Award - Long Feature

– **CBC Montreal**
 – **CJAD Montreal**
 – **AM 640 Toronto**
 – **CFRB Toronto**
 – **CBC Montreal**
 – **CBC Toronto**
 – **CBC Toronto**

Gord Sinclair Award - Live Special Events
 Ron Laidlaw Award - Continuing Coverage
 Sam Ross Award - Editorial/Commentary
 Best Use of Sound Award
 Information Program Award
 Best Use of New Media Award
 Diversity Award

RTNDA Canada - The Association of Electronic Journalists - has formed the Media Ethics and Communications Committee. Former RTNDA Canada President **Gerry Phelan**, ND at **VOCM St. John's**, is the Chair while **CTV News** President **Robert Hurst** and **680 News Toronto** VP/GM **John Hinnen** serve as committee members... **Rogers Communications** boosted first-quarter net income to \$170 million, beating analysts' estimates. And **Rogers Media** (conventional radio and TV, Sportsnet and the Shopping Channel, as well as magazines) was up 10.8%. **Rogers Wireless** led the way, contributing \$1.2 billion (up 22.5% from last year and roughly half of the corporate total).

RADIO: Acadia Broadcasting, owned by **K.C. Irving** and based in Saint John, has purchased the Northwestern Ontario properties of **Fawcett Broadcasting**. Fawcett has three primary stations – **CFOB Fort Frances**, **CKDR Dryden** and **CJRL Kenora**. Its six repeaters are in Red Lake, Ear Falls, Sioux Lookout, Hudson, Atikokan and Ignace. Acadia Broadcasting owns **Country 94.1 (CHSJ)/98.1 The Tide (CHTD) Saint John**, **The Wave (CHWV) St. Stephen** and **98.1 CKBW Bridgewater**... There is word from Vancouver that **CBC** has applied for the 104.1 frequency for use as a repeater for **CBC Victoria's** FM station to service Nanaimo. In an application filed Tuesday for that same frequency, but to be used for full service in Vancouver, **Jim McLaughlin** and his partner, **Suki Badh**, say they've found another signal for CBC to use... **Rogers Communications** may soon find out if the **CRTC** will go along with its application for a pay audio service aimed at listeners on cellphones and on automobile Internet receivers. Rogers wants to create a 30-channel pay audio network, with music and talk formats... The **Canadian Recording Industry Association** (CRIA) says Canada's music sales fell 35% in the first quarter. Further, says CRIA, the decline compounds a 12% drop in 2006 which, says the association, makes this the largest year-over-year decrease in Canada since the 1999 advent of file-swapping. CRIA says it an other business groups are stepping up their calls for government action against piracy... **CHRB High River** has been cited for making unfair and improper comments targeting a private individual. The **Canadian Broadcast Standards Council** says the infraction – on an episode of **Freedom Radio Network** – breached the **CAB's Code of Ethics**. Details of the complaint and the decision



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may be found by clicking cbsc.ca... The **Rogers Radio** stations in Victoria have been honoured by the city's **Chamber of Commerce**. **The Ocean (CIOC-FM)/Jack FM (CHTT-FM) Victoria** were presented with the **Business of the Year Award** in the category of 26 to 75 employees for demonstrating continual business excellence through positive business growth, exemplifying superior customer service, and embracing an outstanding commitment to quality... **CKOC Hamilton** celebrates 85 years of service this month while relative newcomer **CFRA Ottawa** celebrates its 60th anniversary. In its formative years, CKOC operations has only 5 watts of power and just two hours of programming a day. From May 1 through 19, listeners will have daily memory hits. On the evening of May 19, at Copps Coliseum in downtown Hamilton, CKOC's **85th Birthday Bash with Bowzer's Doo Wop Party**, featuring **Gene Chandler**, **The Edsels** and **Bowzer**. In Ottawa tonight (Thursday), 580 CFRA will recreate the original broadcast live from the **Fairmont Chateau Laurier**. **Steve Madely** and **Lowell Green** will anchor the milestone show and play host to such legendary Ottawa radio names as **Terry Kielty**, **Ken "The General" Grant**, **Don Leger**, and **Bill Drake**. The broadcast will be carried live on www.cfra.com.

TV/FILM: The **FCC** has urged American lawmakers – in an effort to avert the eyes of young children from violent TV programming – to restrict such shows to late evenings. The V-chip and program ratings system, says the commission, don't work. At the same time, the American regulatory body suggested that Congress adopt legislation that would give consumers the option to buy cable channels à la carte so could reject channels they don't want. The **American Civil Liberties Union** is having none of it, saying "government should not parent the parents." On the cable front, not surprisingly, the **US National Cable and Telecommunications Association** doesn't like the idea of à la carte regulation of cable TV packages... Vancouver-based **Global BC** Cameraman **Tony Clark** is being credited for preventing a minivan with a little boy inside from going over a cliff. Clark and Reporter/Weekend Anchor **Chris Gailus** were at Trail, BC, shooting/reporting the aftermath of a fatal CP train wreck. Also having a look at the wreck were a mother and her twin sons, one of whom was still in their van. As it began rolling toward an embankment – and a 100-foot drop – Clark grabbed the steering wheel, wrenching it over so that the van hit a wooden piling... Coming up in the next few weeks, the upfront presentations of fall schedules on the six US national networks – **Fox** and the new **MyNetwork TV**, **ABC**, **NBC**, **CBS** and the **CW**. Last year, that grouping took in about \$9 billion in upfront ad sales, down \$100 million from 2005. The biggest year for the American upfront market was 2003 with \$9.3 billion in advance sales... The **Marshall School of Business** at the **University of Southern California** says DVRs are not the end of TV advertising as we know it. USC marketing professor **Dr. Kenneth C. Wilbur** says his research shows a complex yet still lucrative future for advertisers. Recent data indicates that the conventional wisdom of DVRs' reducing ad effectiveness isn't nearly nuanced enough for current realities, e.g. traditional TV viewing has risen every year since 1995, and the average US household watches more than eight hours a day. The new data suggests some shows add as many as two million more viewers thanks to DVR watching... Canadian **Martin Burke**, who produced "*Islam vs. Islamists: Voices from the Muslim Centre*" for **PBS**, says he wants the US public broadcaster to air the film as is or give back the rights. Right now, he says, the movie is on **WETA-TV Washington's** cutting room floor because, he says, "it became apparent that what they wanted was one long apology for the Islamists." He said PBS officials argued that moderate Muslims featured in the documentary, like **Tarek Fatah** who hosts the Toronto-based current affairs program *Muslim Chronicle*, are not true Muslims... The **CRTC** says Canada's specialty, pay, pay-per-view TV and video-on-demand services have had the highest growth in revenues in the past five years. Revenues last year rose by 12.4% to \$2.5 billion, compared with \$2.2 billion in 2005. Revenues from cable



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distribution services increased by 10.5% from 2005 to 2006, reaching \$1.1 billion, while those from direct-to-home satellite distribution services grew by 13% to \$520.8 million. The rest of the \$2.5 billion in total revenues includes \$48 million from local advertising, \$834 million from national advertising and \$35 million from other revenues. The largest share of the revenues, \$2 billion, was earned by the 136 specialty TV services operating in 2006, while the remaining \$482 million was earned by pay, pay-per-view and VOD services. Of the \$2 billion, \$1.8 billion came from the 49 analog specialty services, \$69.7 million from the 17 Category 1 digital services and \$123.3 million from the 70 Category 2 digital services. Canadian specialty, pay, pay-per-view television and VOD services employed 5,264 people in 2006, and paid \$374.6 million in salaries.

REVOLVING DOOR: **Chris Kennedy** is the new PD at **Q92 Montreal**, the **Corus** station. He succeeds **Ted Silver** who moved to sister stations **CHAY-FM/CIQB-FM Barrie** and **CKCB-FM Collingwood**. Kennedy, a Canadian, has, for the last 15 years, been an international media strategist/consultant at **Joint Communications** of Westport, Connecticut... **Adrian Bateman** becomes the Managing Editor at **A-Channel (CIWI) Windsor** June 4. Bateman moves east from his ND position at **CHAT-TV Medicine Hat**, a position he's held for five years, and succeeds **Steve Young** who recently assumed ME duties at **A-Channel (CFPL) London**... **Kevin Wood**, ex of **Corus Radio Calgary**, takes over responsibility for operations at the **Corus Radio Network** in Vancouver. He succeeds **Al Krueger**... The **Canadian Independent Record Production Association** (CIRPA) has a new President/Executive Director after the appointment of **Duncan McKie**. Ex Vice Chairman at **Pollara** (public affairs and marketing research), McKie begins June 4. Before Pollara, McKie was Senior VP of Client Services and Operations at **BBM**... Montreal-born Chartered Accountant **Timothy Casgrain** has been appointed to chair the **CBC/Radio-Canada**. Most recently, he was Chairman of aviation firm **Skyservice Investments**. He's also President of **Canada's Sports Hall of Fame**. Casgrain has no broadcasting, media nor arts experience. He succeeds CBC President/CEO **Robert Rabinovitch**, who's been serving as Acting Chair since the departure of the previous Chairman, **Guy Fournier**... **Arlene Patterson** has assumed direction of **VoicePrint's** day-to-day operations. Her assignment as Managing Director is the latest in a series of challenges she has accepted since joining VoicePrint Toronto in Nov. '93... **Michele Peng**, ex of **CBC** and **IPSOS Reid**, has joined **CTV** in Toronto as the new Research Manager for Digital Media... **Karin Koppitz** is the new ND at **CKYL/CKKX-FM Peace River**. It's a bump up from her previous position as Reporter... The launch of **The Lounge (CJOC) Lethbridge** is expected toward the middle of next month. Joining President/GM **Paul Larsen** on staff to date are GSM **Casey Wilson**, ex of **Newcap Red Deer**, PD **Rick Volpatti**, who had been with **Silk-FM Kelowna** and Office Mgr **Lorene Halseth**... At the **Island Radio** division of **Jim Pattison Broadcast Group**, long-time MD **Kent Wilson** is now PD at **The Wolf (CHWF-FM)/The Wave (CKWV-FM) Nanaimo**, **The Peak (CJAV) Port Alberni** and at **The Beach (CIBH-FM) Parksville**. The new Producer at the Nanaimo stations is **Greg Lowe**, ex of **Newcap Winnipeg**... **Jay Richards** is now MD/Mid-day Announce at **CJWW Saskatoon**... **Dan Borden**, Morning Host at **FOX-FM (CFXE) Edson** and SM **Rob O'Malley** have left the **Newcap** station, to form **Peaks Entertainment** (voiceover and entertainment consulting services).

SIGN-OFFS: **Keith Bradbury**, of ALS (Lou Gehrig's disease), at his home on the Sunshine Coast north of Vancouver. Bradbury, a former lawyer, was a long-time Broadcast Journalist at **BCTV Vancouver** (now **Global BC**). He was honoured with a lifetime achievement award from the **Radio-Television News Directors Association of Canada** in 2004... **Rene Mailhot**, 64, of pneumonia at Longueuil, a suburb of Montreal. Over his 40-year **Radio-Canada** career, listeners came to know him for his deep voice and confident tone. Mailhot also presided over Quebec's federation of professional journalists and was co-founder of the province's press council.

LOOKING: **FRED-FM (CFRK-FM) Fredericton** - a Promotions Director and a Sales Reps; **C103 (CJMO-FM)/XL96 (CJXL-FM) Moncton** - Creative Writer; **CTV Toronto** - Senior Publicist, Digital Media; **CH TV Hamilton** - News Reporter or Videographer; **Global Vancouver** - Writer/Producer for Global National; **CBC Vancouver** - News Director and a Supervisor-Transmission Operations; **CBC Calgary** - News Director; **Corus Radio Quebec** - General Manager for Trois-Rivières; **Rogers Radio Fraser Valley** - Afternoon Announcer; and, **CHNI-FM Saint John** - Afternoon News Anchor.

SUPPLYLINES: **Larry Bleau** has been promoted to President of Burlington-based **New Revenue Solutions**.

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RADIO: The *Jim Pattison Broadcast Group* will acquire **CKIZ-FM (KISS-FM) Vernon** from *Rogers Broadcasting*. Assuming **CRTC** approval, says JPBG President **Rick Arnish**, GM **Patrick Nicol** will continue in that role and all CKIZ staffers will be invited to stay on... **Radio Shalom (CJRS) Montreal** – a mix of music and talk in English, French and Hebrew – is on the air. At 1650, the AM station launched this past weekend. It's a not-for-profit and run by volunteers... An Edmonton listener stunned station folk by paying \$10,000 for a K-Rock T-shirt. **K-Rock's (CIRK-FM)** evening Announcer, **Mike Diesel**, got the deal – provided the money went to the **Kids With Cancer Society**. It did... **CBS Radio** says it went by the terms of its contract with **Don Imus** when it fired the controversial morning man. Imus says he was controversial because CBS wanted it that way. He says CBS violated a clause that encouraged him to be "irreverent and outrageous." CBS says it had the right to terminate if there was "any on-air use by artist of any distasteful or offensive words or phrases, the broadcast of which company believes would not be in the public interest or may jeopardize company's federal license to operate station." Imus is suing for \$120-million. CBS says the firing was appropriate. Looks like a courtroom is next... **myFM (CIMY-FM) Pembroke** has moved to new facilities: 84 Isabella Street Pembroke ON K8A 5S5... Also moved is **STAR-FM (CKSR) Chilliwack**. New address is #309 - 46167 Yale Rd, Chilliwack BC V2P 2P2.

TV/FILM: *TVA Group* CEO **Pierre Dion** says the company is looking expand beyond its provincial base; that its TV and magazine properties have just about reached the saturation point in Quebec. Dion's comment came as TVA Group announced earnings of \$936,000 in the first quarter of 2007, compared with a year-ago loss of \$2.7 million. TVA, the Montreal-based company owned by *Quebecor Media*, said improved results were attributable primarily to a 52.6% growth in specialty services operating income, a \$2.6-million income gain in the TV sector, a 21% increase in TVA Network income and improvement in the publishing sector. The company owns one broadcaster in Ontario – **SUN TV (CKXT-TV) Toronto**... American researchers, in a study of more than 1,000 families, have found that 40% of three-month-olds and about 90% of children two and under watch TV,

The Annual **Broadcast Dialogue Directory** of Canada's broadcast community is coming out shortly . . . and we want to be sure that your listing is **ABSOLUTELY CORRECT!**

• [CFRB](#)

- Top-rated "RB" in Toronto is Canada's most listened-to AM radio station. Its award winning news and thought provoking talk provide a loyal audience with an in-depth account of local and world events.



• [CFTR](#)



• [CFXJ-FM](#)

- Flow is the GTA's only Urban music station, reaching nearly 500,000 fans of Hip Hop and R'n'B. Urban music has become a lifestyle, crossing over cultures, age and race, adding the attributes of "cool", desirable and attractive to the products and services with which it is associated. Urban Music highly influences consumer behaviour, be a part of our growing impact on consumers.



• [CFYZ](#)

- Radio station (CFYZ), serving travellers at Toronto's Pearson International Airport with carrier and terminal information, got a programming makeover to a business news/talk format. Newsroom Productions, which operates 1280CFBN, is a division of Toronto-based CBN (Canada's Business Network), the syndication company that produces "The Fred Ketchen Report" and "Weekends with Sheila Copps"



• [CHEF-FM](#)

Kindly check your listing in the Directory at www.broadcastdialogue.com and send any updates or corrections to ingrid@broadcastdialogue.com.

GOT A QUESTION FOR GARY SLAIGHT? GOT ONE FOR ALLAN SLAIGHT?

Broadcast Dialogue is about to present the story behind the sale of **Standard Radio to Astral Media** – the stuff that wasn't in the mainline media.

If you have a question for either of the Slaights that relate to the sale, send it to me by clicking howard@broadcastdialogue.com.

Anonymity, should you request it, is assured.

Idea for your questions suggested by Gary Slaight

based **Canal Plus**, a French pay-TV service. And other broadcasters in the US and Europe are said to be looking at the **CBC-TV** sitcom. **Mary Darling** of **Westwind Pictures**, the show's producer, says Canal Plus will begin airing the show in July in France and French-speaking regions of Switzerland and Africa... **Corus Television Interactive** (CTI) is streaming ads with its broadband programming for kids, upwards of 1,200 videos. CTI VP/GM **Lucie Lalumiere** says the digital line-up has had about five million views since September, and the ads are streamed pre- or mid-roll... In what is said to be TV's worst spring in recent memory, more than 2.5 million fewer Americans were watching **ABC, CBS, NBC** and **Fox** than at the same time last year. Among theories for the viewer loss are early Daylight Savings Time, more reruns, bad shows, and more shows being recorded or downloaded or streamed. The **Nielsen Media Research** numbers show that in the six weeks after Daylight Savings Time started in early March, prime-time viewership for the four biggest US broadcast networks was down to 37.6 million people, from 40.3 million during the same period in 2006. Next week, the networks will showcase their fall schedules in the annual "up front" presentations. They argue that viewership is changing, not necessarily declining. But some advertisers are saying they aren't willing to pay full price up-front to reach viewers that may not tune in later... At the **Women in Film and Television-Toronto** Annual General Meeting held Tuesday, its 2007 Board of Directors was announced. New Directors are: New Directors elected to the Board are: **Wanda Bradley** – Manager, Sales Operation, **NBC/Universal** and **Michelle Marion** – Director, Canadian Independent Production, **Astral Television Networks**. Board Members continuing for the 2007 term are: **Karen King** – **CanWest MediaWorks**; **Kirstine Layfield** – **CBC Television**; **Leesa Levinson** – Actress and Disabilities Advocate; **Wendy MacKeigan** – **SK Films**; **Marcia Martin** – **CHUM Television**; **Gabriella Martinelli** – **Capri Films**; **Sara Moore** – **Alliance Atlantis Broadcasting**; **Margaret O'Brien** – **Barna-Alper Productions**; **Cynthia Reyes** – **DiversiPro**; **Susan Ross** – **Corus Entertainment**; **Dianne Schwalm** – **Warner Bros. Canada**; **Jane Tattersall** – **Tattersall Sound and Picture**; and, **Sadia Zaman** – **VisionTV**.

DVDs or videos. Infants and toddlers were found to be spending up to 1.5 hours a day watching. Study co-author **Dr. Dimitri Christakis** says the best available evidence suggests that watching a lot of TV before reaching two years of age is harmful to cognitive development and the ability to pay attention later in life. Even **Sesame Street**, which is beneficial for learning number and letter recognition among three-to five-year-olds, is "associated with language delays" when viewed by younger children, he said. The study was published in the **Archives of Pediatrics and Adolescent Medicine... channel m Vancouver** has 23 nominations in the 2007 **Promax/BDA** awards competitions, the most nominations ever received by an independent Canadian broadcaster. Winners will be determined at New York City in early June... **Little Mosque on the Prairie** has its first international customer – Paris-

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GENERAL: **CanWest Global Communications** has agreed to sell its stake in **CanWest MediaWorks (NZ) Limited**. CanWest says it expects gross proceeds of approximately NZ\$386 million (C\$314 million). President/CEO **Leonard Asper** says the deal conforms with CanWest's objective of reducing debt and redeploying capital consistent with corporate strategy... Auditor-General **Sheila Fraser**, speaking to the **House of Commons standing committee on Canadian heritage** in Ottawa Tuesday, said **CBC/Radio-Canada** needs to work on measuring its performance and in setting targets. The Committee is in the midst of evaluating the role of Canada's public broadcaster. Fraser and two colleagues from her office said those two goals are necessary because of the constant emergence of new technologies, the fragmentation of traditional markets and the many other issues that affect such large entities... Dartmouth-based **Newcap** saw a \$7.4 million first-quarter profit thanks to the sale of **Halterm Income Fund**. Newcap's January-March revenue rose 5% over the same period last year to \$19.5 million from \$18.6 million, thanks, it said, to growth in broadcasting operations. Earnings before interest, taxes, depreciation and amortization fell by \$3.1 million to \$108,000. But after a \$10.8-million gain on the disposal of Halterm, Newcap had net income of \$7.4 million or 64 cents per diluted share, up from \$1.2 million or 10 cents per share... **Dan Burnett** of Vancouver law firm **Owen Bird** is this year's **RTNDA Canada** recipient of the **Friend of RTNDA Award**. It will be presented at the association's national conference June 21-23 in Vancouver. This award, says the Association, is presented to individuals or organizations which have shown a true commitment to RTNDA and the betterment of broadcast journalism in Canada. Previous winners are **Broadcast Dialogue, Broadcast News, Canada NewsWire, CNN Newsource Sales, CTV, Golden West Radio, Taylor Enterprises, VPCM Radio** and **WIC**... In Las Vegas at the 56th annual **National Cable & Telecommunications Association** conference, leading media execs – during a panel discussion – took a combative tone against Internet companies. The discussion focused on (1) shooting down the notion that traditional media businesses are dead and (2) on rampant copyright offences enabled by new digital technologies. **MTV** and **Comedy Central** owner, **Viacom**, is seeking more than \$1 billion from **Google** and its **YouTube** site, accusing them of massive intentional copyright infringement. But despite the attention from big business and the media, the Execs said the percentage of overall sales contributed by digital businesses remains small.

REVOLVING DOOR: **Daniel Dubois** is new VP, Sales at **Corus Québec**. The ex-GM of Radio Sales at **Astral Media**, joins Corus in Montreal June 1... New GSM at **AM730 (CHMJ) Vancouver** is **Devon Tschritter**. He had been an Account Manager at sister **Corus** station **CFOX Vancouver**... Gone from **All Hits KBS 95.7 (CJAT-FM) Trail** is Ops. Mgr. **Kevin Einarson**. The **Standard** station is looking for a successor... **Marja Van Dyke** is the new Promotions Director **Clear FM (CKCL-FM) Vancouver**, effective May 16. Van Dyke moves to Vancouver after five years as Promotions Director at sister **Rogers** station **Lite 96 (CHFM-FM) Calgary**... **Rogers Radio Timmins** Promotions Director **Dave McLaughlin** – after 19 years with the operation – is pulling the plug. He leaves May 18 for long distance carrier **Northern Tel**, also in Timmins... **HANK-FM (CHNK) Winnipeg** sees a flip of job responsibilities where **Jay Lawrence** trades places with **Julien Tuck** to become PD. Tuck is now APD/MD and afternoon drive Host...

SIGN-OFFS: **Jim O'Connell**, 48, in Toronto of colon cancer. TV Journalist O'Connell, one of the **Business News Network** channel's key hosts, helped launch **Report on Business Television**, now BNN, in 1999. Before that, he spent more than two decades with **CTV News** and also served as a Host/Correspondent for CTV's **W-Five**... **Neil Henderson**, 80, at Peace Arch Hospital in White Rock, BC. Henderson, worked as a National Rep at **All Canada**, and retired from **Western Broadcast Sales** in 1986...

LOOKING: **Rogers Radio Timmins** - Promotions Director; **Rogers Broadcasting Sudbury** – Broadcast Technician; **CHAT-FM/CFMY-FM/CHAT-TV Medicine Hat** - News Director; **CJOB/CJKR-FM Winnipeg** – Retail Sales Manager; **KAOS 91.1 (CKOS-FM) Fort McMurray** – Morning Host; **Humber College, Toronto** - Broadcast Technician; **Rogers Radio Ottawa** – Account Manager; **Rogers Radio Fraser Valley** – Account Manager; **Standard Radio Trail** – GM/GSM; **Blackburn Radio Chatham** – Creative Director; **Global Calgary** – Weather Anchor and a Newswriter/Producer; **CBC Toronto** – Business Analyst, Product Development; **CBC Saint John** – Researcher; **CBC Ottawa** – Associate Producer for English Regional Radio and a Producer for CBC At Six, English Regional Television; and, **Astral Media Radio Montreal** - Directeur(rice), affaires juridiques et réglementaires.

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RADIO: National radio sales were up 9% in 2006, total revenues were up by 5.7% and local was up 4.6%. The dollar numbers: National from \$322.6 million (2005) to \$351.5 million (2006), total revenues from \$1.3 billion to \$1.4 billion and local sales from \$990.9 million up to \$1.04 billion. Profits before interest and taxes (PBIT) increased by 2.7% to \$284.5 million in 2006. The PBIT margin remained steady at 20% in 2005 and 2006. Total spending by radio stations rose by 6.1% in one year, up to \$1.1 billion in 2006. AM radio revenues – as a whole across Canada – rose by 4.6%, from \$306 million to \$320 million (the average revenue growth between 2002 and 2006 was 1.9%). PBIT also increased, going from \$13.3 million to \$17.8 million, an increase of 33.7%. In English Canada, however,

the 155 AM stations' increase in revenues was even more pronounced. Revenues rose by 5.3% to \$280.4 million in 2006, while PBIT came in at \$23 million, an increase of 33.4% over 2005. The 14 French-language AM radio stations had revenue growth of 1.4%, from \$17.9 million to \$18.2 million. On the FM side, revenues reached \$1.1 billion in 2006, a growth of 6% over the \$1.03 billion in 2005. PBIT remained stable at \$266.7 million in 2006 compared with \$263.7 million in 2005. The 331 English-language FM radio stations posted total revenues of \$877.3 million in 2006, up 6.1%, and PBIT held steady at \$232.9 million. Canadian radio employed 9,763 people in 2006 and paid \$577.8 million in salaries. The numbers were released by the **CRTC** yesterday (Wednesday)... **97-7 The Beach (CHGB-FM) Wasaga Beach** launches tomorrow (Friday) night at 7 p.m. from a "Live Beach Party" at the town's Rec Plex. This new **Bayshore Broadcasting** station will have a Classic AC format and be GM'ed by **Deb Shaw**... **Corus Entertainment** and **Cogeco** have joined forces to create a new

company that combines their national radio sales teams. **Groupe Force Radio** will represent 30 stations in Quebec – five belonging to Cogeco, 13 Corus Quebec stations and 12 **Radio-Nord** (its first client) stations... The **CRTC** has denied separate applications from **Canadian Satellite Radio (XM)** and **SIRIUS Radio** to amend the conditions of licence that stipulates both of their required contributions to Canadian talent development (CTD). At their initial licensing, the Commission imposed the condition that each contribute a minimum of 5% of gross revenues during each broadcast year. Both wanted the reference to each broadcast year dropped from their conditions of licence. The CRTC said approval would result in a reduction of contributions to CTD and wouldn't serve the needs of Canadian artists...

News 95.7 (CJNI-FM) Halifax Talker **Andrew Krystal** plead guilty on Tuesday to mischief and for breach of



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an undertaking. A charge of assault was dropped. Krystal reversed his earlier pleas of not guilty after consulting with Crown Attorney **Rick Woodburn**. Woodburn agreed to drop the assault charge after discussing the case with the alleged victim. She, apparently, wanted to put an end to the matter rather than have to testify. The Crown says he'll ask for a sentence of 18 months probation... **Preston Manning**, the former **Reform Party** leader, has a radio gig on **CBC Radio One**. He'll be Host of a new show exploring Canadians' beliefs, perspectives and values. *This I Believe* airs weekdays for the next 12 weeks on CBC Radio 1... **XM Radio** has suspended **Opie & Anthony** and stopped the broadcast of their show for 30 days. XM chastised them for comments made last week, for which they apologized. But XM says they did it again on Monday. In XM's words, "Comments made by Opie and Anthony on yesterday's broadcast put into question whether they appreciate the seriousness of the matter." A guest of the show known as *Homeless Charlie* said he'd like to have sex with **Condoleezza Rice**, **Laura Bush** and **Queen Elizabeth**, and the comments got more outrageous from there... **Bridge Ratings'** latest study of cell phone use finds that more radio listeners are getting information from their cell phones and less from their radios. The study of 3506 Americans 13+ was conducted between Feb. 28 and April 30 and, among other findings, were: 70% of the US population owns at least one cell phone (210 million people); and, text messaging still dominates as the preferred cell phone service followed by traffic reports and news/sports updates which have shown significant growth in the last year. The study is available at www.bridgeratings.com... The **Multiple Sclerosis Society of Canada** has selected a **Humber School of Media Studies & Information Technology Radio Broadcasting** student's PSA as the key to its summer 2007 campaign. The MS Society chose from a selection of nationally-submitted scripts, deciding on first year student **Jim Moore's** 60-second effort... **Paul Shaffer**, leader of the **CBS Orchestra** and **David Letterman** sidekick – not to mention a Canadian boy from Thunder Bay, will host **Paul Shaffer's Day in Rock**. The daily 60-second feature, says distributor **Envision Radio Networks**, "... draws on Shaffer's vast musical knowledge and ability to comment on the history of Rock from his unique perspective."

REVOLVING DOOR: **Theresa Treutler**, Sr. VP Media Director at **Doner Canada**, will become the new President of the **Television Bureau (TVB)**. She succeeds **Jim Patterson** who retires this summer after 10 years of TVB leadership. He'll overlap for a month with Treutler, who begins June 11... **Johnny Michel**, most recently VP of Programming and Production at **channel m Vancouver**, has been appointed by the **CBC** to the newly created position of Regional Director for the British Columbia region. He takes on that job July 3. CBC says, "Michel will set the strategic direction and objectives for radio, television and digital platforms, including the news innovation project known as **MyCBC**. He will ensure the station continues to thrive as an integral network production centre and will direct and oversee all regional operations"... **Dick Gray**, President of **Crossroads Television – CTS TV (CITS-TV) Burlington** – will retire at the end of June. So far, no successor has been revealed but it's believed that will await a final determination on whether or not Crossroads wins approval for two new licences in Alberta... **Jason Huschi**, SM at **The Wolf (CFWF-FM) Regina**, moves to new sister station **Mix 103.7 (CFVR-FM) Fort McMurray**. His move is effective July 1 when he joins PD **Craig Picton**... **Edward Ylanen**, the GM/GSM at **CHIN 97.9FM (CJLL-FM) Ottawa**, begins June 4 at **A-Channel Windsor** in an as-yet undefined position but "working with sales"... **Steve Jones** moves up from APD to becomes PD at **LIFE 100.3 (CJLF-FM) Barrie**. Jones begins May 31... **Dennis Landriault**, who had been at Thunder Bay, is the new GSM for **Maritime Broadcasting's CFCY-FM/CHLQ-FM Charlottetown, CJRW-FM Summerside, CKNB Campbellton, CFAN-FM Miramichi and CKDH Amherst**. Landriault is based in Charlottetown... **Rick Ringer**, ex of **CHUM Peterborough/Lindsay**, becomes Ops. Mgr. at **Bayshore Broadcasting's** new **97.7 The Beach (CHGB-FM) Wasaga Beach**. **Joe Cahill**, ex of **HITS (CHTZ-FM) St. Catharines** and **Mariane McLeod**, whose last radio job was at **680 News (CFTR) Toronto**, share morning co-Host duties... **Serge Parent**, ex PD/MD at **CKLE-FM Bathurst/Caraquet**, moves to **Rogers Television New Brunswick** in Moncton as Station Manager... New MD at **JACK-FM (CKIS-FM) Calgary** is **Tim Schutz**, ex of **Cool 880 (CHQT) Edmonton**. Schutz begins June 5... **Michelle Williams**, ex Assistant Promotions Director at **EZ Rock (CJEZ-FM) Toronto**, is now the Promotions Director at sister **Standard** station **K-Lite FM (CKLH-FM) Hamilton**. She began



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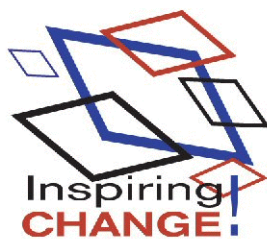


May 14. Also at K-Lite FM Hamilton, Michelle Quinn is the new MD and afternoon Traffic Announcer... **James Creasey** is the new Production Director at **HANK FM (CHNK-FM) Winnipeg**. Creasey, from **Rogers Radio Winnipeg**, began May 7... **WMXJ Miami** morning man **Rick Shaw** retired Friday after 46 years in South Florida radio...

SIGN-OFF: **Bob Carr**, 65, in Toronto of heart failure. Carr operated an independent news gathering company called **Newsroom 2** and reported from the Ontario Legislature to as many as 40 radio stations. He had been suffering from high blood pressure and a serious heart attack a few years back.

TV/FILM: **Global TV/BCTV Vancouver** Anchor **Tony Parsons** is about to begin winding back his work hours to two days a week (Tuesdays & Wednesdays). In September, weekend News Hour Anchor **Chris Gailus** is slated to take over for the other three days. Parsons, 68, says he'll retire to Kelowna after the **2010 Olympics**... **CTVglobemedia**, in an effort to assuage **CRTC** concerns about consolidation, offered to sell **CHUM's Citytv (CHMI-TV) Winnipeg**, and possibly the Citytv-branded stations in **Calgary (CKAL-TV)** and **Edmonton (CKEM-TV)**. The Commission, however, turned it back. CTV's proviso on the sale of the Alberta properties was a **CRTC** rejection of **CanWest's** secondary network, **CH (CHCA-TV Red Deer)**, being allowed to expand its reach into Calgary or Edmonton. Not surprisingly, CanWest objected because CTV made the request after the fact. Commission Senior Counsel **John Keogh** returned CTVglobemedia's revised proposal along with a letter stating that the material hadn't been requested... **CBS** is said to be ready to syndicate its entertainment, news and sports video to as much of Web as possible. A greater choice of CBS video content will be available this week - at no charge - on 10 different Web sites, including **AOL** and **Joost**... Meantime, **Joost**, the Internet-based TV service being launched by the creators of **Skype** and **Kazaa**, has raised \$US45-million from five investors including **CBS** and **Viacom**. Joost, which recently expanded a trial of its TV service to more users, transmits video with peer-to-peer technology. P2P relies on the shared computing power and bandwidth of users to transmit data, rather than serving it all directly to each user from a central data centre. The more people using the system, the better quality the transmission will be... At **JumpTV Inc.'s** first annual meeting as a public company in Toronto this week, **Standard Radio** President **Gary Slight** and **eBay Canada** Managing Director **Jordan Banks** were elected to the Board of Directors... **MySpace** is launching news and lifestyle channels featuring video from partners such as the **New York Times** and **National Geographic**. The branded channels come as MySpace rapidly expands video offerings, seen as an important driver of traffic... And, **MySpace** has targeted growth here with its decision to launch a Canadian version - on Monday at ca.myspace.com (after four months of testing). **comScore Canada**, which measures Internet traffic, says that about 5.9 million Canadians spent an average of 83 minutes each on MySpace in March. **John Ruffolo**, national leader of the technology, media and telecom practice at **Deloitte & Touche**, questions how such massive audiences can be turned into profits. "My big issue is — similar to in the late 1990s — you talk about all these eyeballs," he said, "but the jury is still out on whether any of it can make any money"... But on another video front,

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- Super Session: The Future of News – John Hinnen, VP News Rogers Radio and General Manager 680 News, Michael Tippet, NowPublic.com, Fred Di Blasio, VP, Content and Enhanced Service, TELUS and Brian Young, Sony Canada
- The Next Generation of News Branding – Graeme Newell
- Ethical Landmines in the Edit Room – Al Tompkins
- Keynote Luncheon featuring CNN's Dr. Sanjay Gupta
- Super Session: Canada's National Anchors – The Big Three: Lloyd Robertson, Peter Mansbridge and Kevin Newman
- Super Session: A Survival Kit for Storytellers – NBC's Bob Dotson
- Diversity - What's Wrong with this Picture?
- Mission Afghanistan: Canada's Vietnam? – Panelists: Laurie Graham, Correspondent for CBC's The National, Bill Graveland, Reporter, Broadcast News/The Canadian Press and Scott Taylor, Editor in Chief, Esprit de Corps magazine
- Integrating the Web into the Newsroom – Graeme Newell

Forrester Research says the paid video download market is at a dead end. Forrester estimates paid video downloads will peak this year, generating \$279 million, up from \$98 million last year. While this growth, if it happens, sounds fantastic, Forrester predicts that it's all over. Advertising models, it says, will now drive the online video market. Another survey showed just 9% of online adults have ever paid to download a movie or TV show – and they are a niche of media junkies willing to spend heavily on such content. But, they aren't mainstream viewers and, without them, the video download market won't grow... Billed as "*the first personalized online local weather service of its kind in Canada*," **CanWest MediaWorks** is ballyhooing its *Forecast 4 Me* – customized reports from **Global News** Meteorologists. A national roll-out will occur in the next few months, following its debut in the Ontario region. Targeted by postal code and delivered directly to subscribers via e-mail and online, the service (www.globaltvontario.com) is a partnership with **MyWeather LLC**, majority-owned by **Weather Central**, Madison, WI...

GENERAL: **Konrad von Finckenstein**, the former federal court judge who now heads the **CRTC**, told delegates to the **BCAB** annual convention at Penticton that a review of the CRTC itself is upcoming. von Finckenstein said plans to rework broadcast regulations will be completed over the next four months by communications lawyers **Laurence Dunbar** and **Christian Leblanc**. "*We have a government*," he said, "*that is very keen on less regulation, and that has directed us to accept market forces as the default and regulation as the exception.*" A key condition to the process, he said, is that any changes must fit within the Broadcasting Act, e.g. continued support for domestic programming and access by all Canadians... **Don Bastien**, Senior VP/GM at **CTV (CFCF-TV) Montreal**, has won the **2007 Paul Mulvihill/NABS Humanitarian Award**, presented annually to honour those from the advertising and media industries who have given of themselves to better the lives of others... **Alliance Atlantis Communications** says its first-quarter profit almost doubled to \$41.2 million from the year-ago \$21.5 million. AA attributes the growth to broadcast advertising and worldwide sales of its **CSI** TV series. With a \$2.3-billion **CanWest MediaWorks** takeover pending, AA's earnings for the three months ended March 31 amounted to 98 cents a diluted share, compared with 49 cents a share in the same quarter last year... **CanWest Global** has withdrawn the listing of its non-voting shares from **The New York Stock Exchange** following a management review of the cost/benefits... At the **British Columbia Association of Broadcasters** annual convention in Penticton on the weekend, Awards of Excellence were presented during the President's Dinner. Winners are:

RADIO

Best Creative (Small/Medium Market)	CKDV Prince George
Best Creative (Large Market)	CHUM Radio Vancouver
Community Service (Small/Medium Market)	CKBZ-FM Kamloops
Community Service (Large Market)	Z95.3 Vancouver
Excellence in News Reporting (Small/Medium Market)	CFAX Victoria
Excellence in News Reporting (Large Market)	CKNW Vancouver
Station IDs (Small/Medium Market)	The Bear Fort St. John
Station IDs (Large Market)	Z95.3 Vancouver

TELEVISION

Best Creative (Small/Medium Market)	A-Channel Vancouver Island
Best Creative (Large Market)	Citytv Vancouver & CTV British Columbia
Community Service (Small/Medium Market)	A-Channel Vancouver Island
Community Service (Large Market)	CTV British Columbia
Excellence in News Reporting (Small/Medium Market)	CHBC Kelowna
Excellence in News Reporting (Large Market)	CTV British Columbia
Station IDs (Small/Medium Market)	CH Victoria
Station IDs (Large Market)	channel m Vancouver

JOINT RADIO and TV

Broadcaster of the Year	Rod Schween , General Manager CHBZ FM/CHDR FM Cranbrook
Performer of the Year	Jeff O'Neil , CFOX Vancouver
Broadcaster Performer of Tomorrow	Tasha Chiu , Citytv Vancouver

Broadcast winners at the **Atlantic Journalism Awards**, presented in Halifax on the weekend, were: Spot news radio - **CBC Newfoundland**; Spot news TV - **Robert Jones**, **CBC Fredericton**; Enterprise reporting radio - **Connell Smith**, **CBC Radio Saint John**; Enterprise reporting TV - **Chris O'Neill-Yates**, **CBC TV St. John's**; Continuing coverage radio: **CBC Fredericton**; Continuing coverage TV - **Jacqueline Foster**, **Global Maritimes**; Feature writing radio - **Peter Anawati** and **Shaun Waters**, **CBC Radio Fredericton**; Feature

writing TV - **Norma Lee MacLeod, CBC Halifax**; Sports reporting - **Deanne Fleet, CBC TV St. John's**; Video journalist - **Paul Palmeter, Global Maritimes**; Spot news photojournalism TV - **Denis Butler and Roger Cosman, CBC TV Fredericton**; and, Feature photojournalism TV - **Kevin Barnett, CBC TV Halifax...** Winners at the Prairie Region annual convention of **RTNDA Canada** held in Regina on the weekend were:

TELEVISION

Bert Cannings Award - Best Newscast

CBC North Yellowknife (Small Market), **Global (CFSK-TV) Saskatoon** (Medium Market) and **Global (CKND-TV) Winnipeg** (Large Market)

Charlie Edwards Award - Spot News

CTV (CFCN-TV) Calgary

Dan McArthur Award - In-depth/Investigative

CTV (CFRN-TV) Edmonton

Dave Rogers Award - Short Feature

CHAT-TV Medicine Hat (Small Market), **CTV (CKCK-TV) Regina** and **Citytv (CKAL-TV) Calgary** (Large Market)

Dave Rogers Award - Long Feature

CBC North Yellowknife (Small Market), **CBC Saskatchewan** (Medium Market) and **Global Television (CKND-TV) Winnipeg** (Large Market)

Gord Sinclair Award - Special Events

Global (CICT-TV) Calgary

Ron Laidlaw Award - Continuing Coverage

CBC Saskatchewan

Sam Ross Award - Editorial/Commentary

Citytv (CKAL-TV) Calgary

Best Videography Award

Global (CFRE-TV) Regina

News Information Program Award

CTV (CKCK-TV) Regina

Best Use of New Media Award

Southwest TV News, Swift Current

Diversity Award

Global (CICT-TV) Calgary

RADIO

Byron MacGregor Award - Best Newscast

Zed 99 (CIZZ-FM) Red Deer (Small Market), **CBC Radio Saskatchewan** (Medium Market) and **660 News (CFFR) Calgary** (Large Market)

Charlie Edwards Award - Spot News

News Talk 650 (CKOM) Saskatoon

Dan McArthur Award - In-depth/Investigative

630 CHED Edmonton

Dave Rogers Award - Short Feature

CBC Radio Edmonton

Dave Rogers Award - Long Feature

CBC North Radio One Yellowknife (Small Market), **CBC Radio Saskatchewan** (Medium Market) and **CBC Edmonton** (Large Market)

Ron Laidlaw Award - Continuing Coverage

News Talk 980 CJME Regina

Sam Ross Award - Editorial/Commentary

News Talk 980 CJME Regina

Best Use of Sound Award

CBC North Radio One Yellowknife

Information Program Award

CBC Radio Saskatchewan Regina

Best Use of New Media Award

CBC Saskatchewan

Diversity Award

CBC Radio Saskatchewan

LOOKING: Vista Broadcasting seeks a General Sales Manager to be based in Castlegar. See the ad on Page 1... Other jobs we've heard about include **CBC Montreal** – Sales and Marketing Officer and a Director, Spectrum Engineering and Broadcast Coverage; **MBS Radio Kentville** – Morning Show Host; **Rogers Radio Lethbridge** – Promotions Director; **CBC Toronto** – Trade Marketing & Events Manager; **Rogers Sportsnet Toronto** – Team Leader, Client Services; **TVOntario Toronto** – Sales Executive, Corporate Sponsorship; **CTS-TV Burlington** - Graphic/Animation Designer; **Astral Media Toronto** – Consumer Marketing Manager; and, **Rogers Radio Edmonton** – Senior Creative Writer.

PUBLISHER'S NOTE: I have no idea where the time has gone but, if you take a look atop Page 1 this week you'll see that this is *Volume 14, Number 48*. With next week's *Volume 15, Number 1*, the **Broadcast Dialogue** brand turns 15. Many of you on this paid distribution list have been with us since *Volume 1, Number 1* and I owe you my profound thanks. Without your continued patronage, the **Broadcast Dialogue** magazine could not have been launched and sustained during those first lean years.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Dennis Landriault, **Maritime Broadcast Systems, Charlottetown**. Welcome!

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TV/FILM: The **CRTC** will increase the number of ad minutes over-the-air stations may broadcast beginning in September. The 12-minute per hour limit on traditional advertising goes up to 14 minutes an hour at peak times (7 p.m. to 11 p.m.) effective Sept. 1. That limit increases by a minute one year later, Sept. 1/08, and there will be no limits effective Sept. 1, 2009. **CRTC** Chair **Konrad von Finckenstein** says "... *Canadians viewers will ultimately decide what is acceptable.*" The Commission has also decided that Aug. 31, 2011, is the final implementation date when TV licensees will broadcast only in digital. The other decisions in how conventional TV broadcasters are regulated include a requirement that both English- and French-language stations

caption 100% of their programs over the 18-hour broadcast day (excepting advertising and promotions), and a denial of subscriber fees for the carriage of local conventional TV stations on cable and satellite. In rejecting the fees, the **CRTC** said the large networks hadn't presented compelling evidence of struggling business. With just one year of data showing financial difficulties, von Finckenstein said "*we don't know whether that's a trend or a blip*"... Both **CTV** and **Rogers** have announced three-year deals with the **National Football League** to begin this season. Out after years of providing NFL coverage is **Global Television** which, it says, both couldn't and wouldn't match the money from the other two. Speculation about what **CTV** and **Rogers** paid for the rights goes as high as \$15-million a year, about half-again the amount **Global** was paying... **Jonathan L. Freeman**, of the **University of Toronto**, says a lot of influential people want the rest of us to believe *there is overwhelming evidence that exposure to violence on television causes aggression..., that there is no longer any legitimate debate about this, and that the effect is as strong as the effect on smoking and cancer.* That simply is not true, he asserts. Short-term aggression, yes, but *TV violence has little or no role in causing real violence.* **Freeman** said the **FCC**, in its report to the US Congress – without providing evidence or an explanation – simply declares it believes there is a relationship. "*This,*" he argues, "*is not the way science should work . . . It is not a matter of consensus. It is or should be the research findings that matter....*" Meanwhile, in a **Wall Street Journal** interview, **Law & Order** Exec. Producer **Rene Balcer** and former **FCC** Commissioner **Gloria Tristani** agreed on very little



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– she in favour of curbs, he not. Both, however, said that while there have been studies vaguely linking broadcast violence and aggressive behavior, there is no study which shows broadcast violence as a cause... And, sticking with the violence and content theme, **Pope Benedict XVI** is now in on it, saying that programs and videos that in the name of entertainment “*exalt violence and portray anti-social behavior or the trivialization of human sexuality is a perversion*” are repulsive – moreso when they’re directed at children... The **NAB**, American media trade associations and the major US broadcast networks have formed an ad hoc coalition to oppose threatened congressional regulation of televised violence. The coalition has hired First Amendment scholar and attorney **Laurence Tribe** as counsel. NAB spokesman **Dennis Wharton** said, “*Our position remains that responsible self-regulation is far preferable to government regulation in areas of programming content*”... An open-line program on **TQS Television** in Montreal which included verbal attacks on an appeal court justice was, according to the **Canadian Broadcast Standards Council**, inappropriate. The issue was a reduced sentence for a pedophile after a decision from the **Quebec Court of Appeal**. Hosts and callers criticized **Justice Lise Côté** who had written the majority decision. Show Hosts said Justice Côté’s decision was incorrect and suggested that she resign or be forced to step down. They and callers referred to her as “*crazy*”, “*dishonourable*”, “*a disgrace*” and suggested that she endure a similar sexual assault. The complete decision may be found by clicking www.cbsc.ca...

RADIO: In a **USA Today** interview, **Google** CEO **Eric Schmidt** called US radio “*greatly undermonetized*.” He says the figures are out of whack, that radio can be very much stronger. **RAB** numbers for March seem to back up Schmidt’s remarks. Local revenues were down 3%, national was off 2% and the combined spot sales total for local and national was down 2%. Total radio revenues were down 2% for March, following gains in January and February... **Newcap** has acquired **Standard Radio’s** 23.66% minority interest in some of its Alberta radio licences. The price was \$11 million. The original 76.34% was acquired in April, 2002. Newcap has 32 Alberta stations... Mexico’s equivalent of the **CRTC**, **Cofotel**, has a proposal that, when approved, will allow Mexican radio stations within 200 miles of the US border to voluntarily begin broadcasting with IBOC technology in the transition from analog to digital... **CJOC Lethbridge** was a heritage station until it was flipped to FM and new call letters were acquired. For years, the calls languished until **Paul Larsen** won an application for a new FM licence. **The Lounge (CJOC-FM) Lethbridge** is set to launch next month . . . and it will have two “old-timers” in the breakfast spot: **Mark Campbell** as Host and **Veryl Todd** anchoring news and information. Campbell had been a broadcast “legend” in Lethbridge but had been away from radio for about 15 years. Ditto for Veryl Todd... **CJTN-FM (LITE 107) Trenton** is in the midst of being jockless while the **Quinte Broadcasting**-owned station reworks its format. Effective June 1, it becomes **Rock 107, Quinte’s Classic Rock**... Some **XM** listeners in the US were outraged that the company suspended shock jocks **Opie and Anthony** for 30 days for crude sexual comments. Hundreds of angry subscribers flooded XM’s operators with calls to cancel and about 60 listeners smashed their XM receivers outside **WFNY-FM New York**, where the two morningmen continue to air their tamer, over-the-air broadcast. The angry XM listeners seem united in their desire for unregulated content but insiders think XM is more concerned about upsetting the **FCC**. It, after all, has the power to block the merger with **Sirius**... For Arbor Day (May 17) in New Brunswick,



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the provincial Department of Natural Resources gave **XL 96 (CJXL-FM) Moncton** 700 Christmas tree seedlings to give away. Despite freezing rain and ice pellets, all 700 were gone by mid-morning... A software glitch at **XM Satellite Radio** crashed the system on Monday. Transmission was either lost or degraded through much of the 24 hours from Noon Monday... Canadian radioheads will likely remember **WLS Chicago** Superjocks **Larry Lujack, Fred Winston, John Landecker, Jeff Davis, Chris Shebel** and **Tom Kent**. They'll all be back on WLS-AM Monday, May 28 (Memorial Day in the US) for what's being called *The Big 89 Rewind*. It'll be on from 5 a.m. through Midnight – flashing back to the glory days of Top 40. **WABC-AM New York** will be doing the same thing, on the same day, as it has for the past nine years. Both will be Internet streamed.

GENERAL: **Rogers Broadcasting** has **CRTC** approval for a licence to operate national pay audio, with 35% CanCon on the Canadian-produced pay audio channels... New York-based **Cerberus Capital Management LP** is talking to **Shaw Communications** and **CanWest Global Communications** about joining a possible buying group for **BCE**. Cerberus needs to recruit Canadian partners because of foreign ownership limits. Were such a partnership to proceed, it'd be up against New York-based private equity firm **Kohlberg Kravis and Roberts & Co./Ontario Teachers Pension Plan** (which also includes **Canada Pension Plan Investment Board** and **Caisse de dépôt et placement du Québec**), seen to be the odds-on favourites... The **2007 CAB Gold Ribbon Awards** package is now available, with this year's competition package updated to better reflect the body of work being produced, e.g. *Aboriginal Programming* and *Diversity in News and Information Programming*. Click [HERE](#) for more information...

REVOLVING DOOR: **Brent Preston** succeeds the recently-retired **Hugh Syrja** as GM/GSM at **MIX FM (CJRL) Kenora**. Preston, who's been out of the broadcasting business for the past couple of years, had been with **CFAN-FM Miramichi** for 15 years in Sales and, for four years, as GM. Preston will also be GSM at sister stations **CFOB-FM Fort Frances** and **CKDR-FM Dryden**... **Dick Dewert** resigned Tuesday from the **Miracle Channel** in Lethbridge after admitting to an extra-marital affair. **Ray Block**, a longtime Miracle Channel Exec, is Dewert's successor. **Joan Dewert** has also resigned saying she did so to "stand with her husband"... The 15th Government Film Commissioner and Chair of the **National Film Board** is **Tom Perlmutter**. He joined the NFB in 2001 as Director General, English Program and, before that, was the founding head of documentaries at **Barna-Alper Productions**, one of Canada's top production houses. Perlmutter's appointment is effective June 11... **Sam Goodwin** is the new Assignment Editor at **CKWS-TV Kingston**, arriving from **Channel 6 (cable) Hanover**... A while back, **Jody Brooker** was promoted to Retail Sales Manager at **Quinte Broadcasting**. Quinte owns and operates **CJBQ/MIX 97 Belleville** and **ROCK 107 Trenton**...

SIGN-OFFS: **Scott Chafe**, just a week shy of his 62nd birthday, in St. John's after a brief illness. The **VOCM St. John's** veteran covered Newfoundland and Labrador provincial politics under all nine premiers, starting in 1963 with **Joey Smallwood**. Members of the House of Assembly paid tribute Tuesday night to Chafe, the dean of provincial parliamentary reporters. Premier **Danny Williams** said Chafe was loved

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- The Next Generation of News Branding – Graeme Newell
- Ethical Landmines in the Edit Room – Al Tompkins
- Keynote Luncheon featuring CNN's Dr. Sanjay Gupta
- Super Session: Canada's National Anchors – The Big Three: Lloyd Robertson, Peter Mansbridge and Kevin Newman
- Super Session: A Survival Kit for Storytellers – NBC's Bob Dotson
- Diversity - What's Wrong with this Picture?
- Mission Afghanistan: Canada's Vietnam? – Panelists: Laurie Graham, Correspondent for CBC's The National, Bill Graveland, Reporter, Broadcast News/The Canadian Press and Scott Taylor, Editor in Chief, Esprit de Corps magazine
- Integrating the Web into the Newsroom – Graeme Newell

and respected. Opposition leader **Gerry Reid** said Chafe was not only fair and balanced reporter, he was also a joy to get to know on a personal level... **Bob (Sparky) Sherwin**, 52, at Hamilton General Hospital after suffering a severe heart attack a week earlier. Sherwin, a fixture on Hamilton radio since the early 1970s, most recently worked as Morning Host at **Mix 92.9 (CKNS-FM) Caledonia**. He is best remembered for his 25 years at **CKOC Hamilton**... **Bobby Ash**, 82, at Elliot Lake, Ontario, of a heart attack. Ash was known to children and their parents as the character, **Uncle Bobby**, on the long-running **CFTO-TV Toronto** kids' program, *The Uncle Bobby Show*. It was broadcast between 1964 and 1979 and was carried on the full **CTV** network for two years...

LOOKING: **Knowledge Network** in **Burnaby** seeks a Business Unit Manager. See the ad on Page 1 and check the details at the **Broadcast Dialogue** Classified section on the Web. Click [HERE](#)... Other jobs we've heard about include the **North American Broadcasters Association (NABA) Toronto** - Executive Assistant; **CJDC-TV Dawson Creek** - Videographer; **Centennial College School of Communications, Media and Design, Toronto** - Broadcasting and Film Technologist; **Alliance Atlantis Toronto** - French National Account Executive; **Teletoon Toronto** - Designer, Teletoon Interactive; **CTV Toronto** - Executive Assistant, CTV Digital Media; **CTV Edmonton** - ENG Camera/Editor part-time; **CH Hamilton** - ENG Camera/Editor; **CBC Calgary** - News Director; **CBC Toronto** - a National Account Manager; a Radio news Producer; a Network Control Centre Technician, English Radio; and a News Editor/Presenter; **Rogers Sportsnet** - Executive Producer-Events; **The New Country 95.3 Hamilton** - Promotions Director; **Rogers Radio Timmins** - Morning Show Host and Promotions Director; and, **Rogers Radio Vancouver** - Traffic Reporter.

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GENERAL: **Jim Macdonald** has been named as the trustee who will oversee the regulated parts of **Alliance Atlantis** as the process moves toward a \$2.3-billion takeover by **CanWest Global Communications**. Specifically, Macdonald will be in control of the AA specialty channels. His broadcast background includes **WIC, Rogers** and **BCE Media** where he was a VP and Chief Media Services Officer. Right now, his consulting practice deals primarily with clients in broadcasting and communications. The **CRTC's** action in appointing Macdonald effectively clears the way for completing CanWest's takeover of the unregulated portion of Alliance Atlantis but the Commission still has to review CanWest's application on the regulated properties. Expect the

hearing towards the end of this summer. Meanwhile, the **Movie Distribution Income Fund (MDIF)** says the **Ontario Superior Court** has scheduled a fairness hearing June 28 on the Alliance Atlantis takeover by CanWest and **Goldman Sachs**. The \$2.3-billion deal was approved by shareholders in April, but still faces this legal challenge by the MDIF, which jointly owns the Motion Picture Distribution business with Alliance. Alliance Atlantis intends to complete the deal in July or early August... **Ted Rogers** says his company's rivals, who are calling for a special wireless space auction that would shut out major wireless providers, are looking to "rip off the system. at half cost and have taxpayers pay for them." Requests have been filed with federal regulators by **MTS Allstream** and **Quebecor** asking for approval of dedicated bandwidth for new players on the national market. They want to bid on wireless spectrum without the three big providers – **Rogers, Telus** and **BCE** – getting their hands into the process when it unfolds next year... Meanwhile, **Rogers Communications** has more than tripled its annual dividend. The company raised the annual dividend to 50-cents a share from 16-cents, effective this past Monday... Toronto's city council has decided that municipal taxpayers will contribute most of the financing for a \$160-million office and studio building on the Lake Ontario waterfront that will become **Corus Entertainment's** headquarters. Mayor David Miller says the **Toronto Economic Development Corp.** (TEDCO) project will consolidate 1,300 jobs and be a catalyst for future development... By introducing the **Advanced Information and Communications Technology Research Act**, US Senators **Ted Stevens** and **Daniel Inouye** hope to



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help their country regain its competitive edge in communications research and development. Stevens (R-Alaska) is Vice Chairman of the Senate *Commerce, Science, and Transportation Committee* while Inouye (D-Hawaii) is the Senate *Commerce Committee* Chairman. The measure establishes a communications research and development program within the **National Science Foundation** (NSF) to focus on affordable advanced communications services. It also requires the **National Telecommunications and Information Association** (NTIA) and the **Federal Communications Commission** (FCC) to initiate a spectrum pilot program... **Ted Rogers** has donated \$15-million to **Ryerson University's Business School**. The money will be sent in several directions – \$8-million toward establishing 52 awards and scholarships, including eight Master's of Business; \$2 million to establishing a new research chair; and, \$5-million will be used against the capital cost of Ryerson's new business building, which will be named the **Ted Rogers School of Management**... The late **Bill Hewitt**, son of legendary hockey announcer **Foster Hewitt**, will be honoured at the **Hockey Hall of Fame** later this year with an award named after his father. Bill Hewitt was the voice of Hockey Night in Canada from the late 1950s until the early '80s. Hewitt's family will be presented with the *Foster Hewitt Memorial Award* Nov. 12. Bill Hewitt died in 1996.

RADIO: In Regina, the **CRTC** has given the nod to **Standard Radio** and to **Aboriginal Voices Radio** for new FM licences. At the same time, the Commission also approved **Natotawin Broadcasting's** application to add a **CJLR-FM La Ronge** transmitter in Regina. Applicants that didn't make the cut were **Newcap, Radio CJVR, and Touch Canada Broadcasting**. Standard Radio gets 92.7 at 100,000 watts for a New Country format while AVR gets 96.1 at 100,000 for programming originating at **CKAV-FM Toronto**... In Saskatoon, **Harvard Broadcasting** and **Aboriginal Voices Radio** won new FM licences. Applications from **Radio CJVR, Newcap, Saskatoon Radio Broadcasting, Standard Radio, Jim Pattison Broadcast Group Limited Partnership, and Touch Canada Broadcasting** were turned down. Harvard gets 92.3 at 100,000 watts and will program Youth Contemporary (Pop, Urban and Alternative Rock). AVR gets 102.9 at 100,000 watts. Most of the station's programming will originate at **CKAV-FM Toronto**... In Medicine Hat, the **CRTC** granted two applications for new FM licences to **Rogers Broadcasting** and **Clear Sky Radio**. It also approved **Lighthouse Broadcasting's** application for a frequency change and a bump in power for its **CJLT-FM Medicine Hat**. The station moves from 99.5 to 93.7 and from 48 watts to 2,300 watts. Turned down were **Newcap, Golden West Broadcasting, Radio CJVR, Vista Radio, Harvard Broadcasting, and Pat Lough**, on behalf of a corporation to be incorporated. Clear Sky gets 102.1 at 100,000 watts programming Adult Standards/Modern Nostalgia while Rogers gets 105.3 at 77,900 watts and programming a blend of modern rock, album-oriented rock, classic rock and adult rock music... **580 CKPR Thunder Bay** is expected to complete its flip to FM on Monday, moving to 91.5 FM... Personal People Meter (PPM) ratings impact in Philadelphia is being noticed, primarily for the real possibility that radio may have to rethink how it sells itself. **Victor Mills**, an analyst at **Bear Stearns**, says radio will need to emphasize the greater audience reach than was ever reported by diaries. Mills says, for example, that the City of Brotherly Love's **Clear Channel** cluster fell from #1 to #3 in ratings under PPM, but was still #1 in total cume. And that was a similar story throughout the Philadelphia market: Ratings down, cume up. In fact, cume for Philly was up an average of 82%, with one station (**WJBR-FM**) seeing a jump of 384%, and two others (**WBEB-FM** and **WISX-FM**) each up 193%. Advertisers have been undersold reach while diary-keepers had over-reported Time Spent Listening (TSL)... **Sony** in the US has introduced HD radios for both cars and homes and, at the beginning of July, will kick off what it describes as a long-term commitment to offering a range of HD radio-enabled products over the next several years. The tabletop



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XDR-S3HD will retail for about \$200 and its XT-100HD car tuner will be priced at about \$100... April was the eighth straight month of double digit percentage declines in satellite radio receiver sales at US retail outlets. **Morgan Stanley** analyst **Benjamin Swinburne** says April started the quarter off with a combined 24% drop for **XM** and **Sirius**. He did note, however, that Sirius showed its first material market share improvement in April since December, with 55.5% of the retail sales reported, compared to a 44.5% market share for XM... During **Sirius Satellite Radio's** annual company meeting last week in Manhattan, CEO **Mel Karmazin** told stockholders he was just as disappointed as fellow investors in Sirius' lagging stock price. But compared to XM, he added, *"We suck less."* Sirius stock has dropped consistently since the start of 2006, when it opened the year trading at \$6.70. It's been below \$3 since early May. But Karmazin noted that wasn't nearly as bad as the 61% decline over the same period posted by the shares of XM... The **National Association of Broadcasters** wants to see filings from **XM Satellite Radio** and **Sirius Satellite Radio** concerning terrestrial repeaters not built as licenced. NAB also wants paper concerning satellite receivers not built to specification and has requested the info from the **Enforcement Bureau** under the Freedom of Information Act. The satcasters have objected to the request, but NAB argues that it is in the *"compelling public interest"* as XM and Sirius pursue a proposed merger. The NAB argues that even if the merger overcomes significant antitrust hurdles, the two companies seem to have engaged in *"...a persistent corporate (if not industry) circumvention of the FCC's regulations."* NAB President/CEO **David Rehr** says it calls into question how the two would behave as a single merged entity... **Sam the Record Man** will close its flagship Toronto store at the end of June. The shop, on downtown Yonge Street, opened in 1961. Shortly after the announcement came calls for saving Sam's flashy neon sign and/or turning the existing store space into a music museum.

REVOLVING DOOR: **Tom Hastings**, ex of **Alliance Atlantis**, is the new Executive in Charge of Production for TV Drama, Arts & Entertainment at the **CBC**. At AA, Hastings was responsible for a number of programs on both **HGTV** and the **Food Network**... **Lucy Silva**, ex of **Citytv Winnipeg**, is the new **CH (CHCA) Red Deer** Assistant Director... **NBC Entertainment** President **Kevin Reilly** is out while Producer **Ben Silverman** and veteran **NBC Universal** Executive **Marc Graboff** are in as Co-Chairmen of NBC Universal, NBC Entertainment and the **NBC Universal Television Studio**. The two will take responsibility for programming, including digital efforts, and NBC's business and marketing components... **John Knox** has been promoted to Promo/Marketing Director at **FRED-FM (CFRK) Fredericton**. Knox had been the station's producer and an on-air talent... **Randy Turner**, Retail Sales Manager at **Newcap** rocker **96.7 The RIG (CFXW) Whitecourt**, has added duties. He's taken on RSM chores for sister stations in the **FOX RADIO GROUP** West (Edson-Hinton)... **Josée Ann McDuff** has been appointed Director of Media Creativity at **Corus Quebec** while **Suzanne Thibeault** becomes the Director of National Sales. Both appointments, described as *"corner stones for the setting-up of Group Forces Radio"*, are effective immediately. The Quebec sales arm begins activities June 4.

TV/FILM: While an erotic movie on **Telelatino** didn't degrade women, the **Canadian Broadcast Standards Council** says the 18+ ratings icon wasn't on-screen long enough. The CBSC panel observed that *"sexually explicit content is not inevitably equivalent to exploitation."* The full decision may be found by clicking www.cbsc.ca... **Joost**, the online TV service, says it will go to consumer electronics makers in the coming months to make deals that would install Joost technology in TV sets. The ambition of Joost founders **Niklas Zennström** and **Janus Friis** to invade living rooms via TV sets constitutes one of the clearest signs yet that Joost wants to be more than just the next **YouTube** or **iTunes** – it aims to be a global, Web-based TV pipeline. Joost is among scores of companies staking claims in convergence, but there are problems, notably technical and business obstacles. A company executive, meanwhile, says those technical glitches are being overcome, that investors of product and money remain happy.

LOOKING: **Vista Broadcasting** is looking for a General Sales Manager for its Kootenay stations in British Columbia. See the ad on Page 1... Other jobs we've heard about include: **CAB Ottawa** - Vice-President, Government Relations; **CH Television Hamilton** – Manager Broadcast Operations and a News Reporter or Videographer; **CTV Toronto** - a Video Editor II, Avid, a Producer, Outdoor Life Network, a Motion Graphic Artist, MTV, a Studio Technician, Business News Network, and a Schedule Analyst (MTV); **Global Television Toronto** - Writer/E.A.; **CBC Montreal** - Production Manager TV Drama and Feature Films; **CBC** - Washington Correspondent; **CBC Toronto** - National Reporter (Information-Radio French Network); **Rogers Sportsnet** - Associate Producer; and, **Rogers Radio Vernon** - Morning Show Announcer.