

Dialogue BROADCAST

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Thursday, January 11, 2007

Volume 14, Number 30

Page One of Five

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

THIS JUST IN: *CanWest Global Communications* and *Goldman Sachs Capital Partners* have just announced agreement in acquiring *Alliance Atlantis Communications*. A new acquisition company has entered into an agreement with AA to acquire all of its outstanding Class A voting and Class B non-voting shares at a purchase price of \$53.00 per share (Cdn) in cash for an aggregate price of approximately \$2.3 billion. The deal is to be carried out by way of a statutory Plan of Arrangement. The newly formed acquisition company is an indirect wholly-owned subsidiary of CanWest. The Arrangement requires a vote by Alliance Atlantis'

Class A voting and Class B non-voting shareholders at a meeting of shareholders, which is expected to be held in the spring. The arrangement is subject to court and regulatory approvals. Pending **CRTC** approval, the securities will be deposited with a trustee pursuant to a voting trust agreement approved by the Commission.

REVOLVING DOOR: **Michel Arpin** has been appointed acting Chair of the **CRTC**, stepping in on a temporary basis until a successor to **Charles Dalfen** is appointed. Arpin is the Vice-Chair, Broadcasting at the Commission... **Tom Manton**, ex GSM for *Maritime Broadcasting* in Atlantic Canada and based in Halifax, has moved to *Rock 95/107.5 KOOL FM Barrie* as GSM. He began Monday (Jan. 8) and succeeds the recently retired **Jim Cowden**... At *Sonic FM (CHDI-FM)/World FM (CKER) Edmonton*, the stations recently acquired by *Rogers*, the new GM is **Tom Bedore**, ex of *SUN FM (CFGP-FM) Grande Prairie*... GSM **Murray Driver** succeeds Bedore as GM at *SUN-FM Grande Prairie* and will hold both titles – GM/GSM... **David Heath** has been promoted to VP of Program Sales, Canada in Toronto for *Twentieth Century Fox/Incendo Television Distribution*. Heath had been Exec. Director of Program Sales... **Hugh Syrja**, the long-time GM at the *Fawcett Broadcast Group's CJRL Kenora*, has retired. He began his career as an Announcer at *CFPA Port Arthur* and since has managed *CKDR Dryden*, *CFOB Fort Frances* and *89.5 Mix FM (CJRL) Kenora*. His successor has yet to be announced... *Global Toronto* News Anchor **Leslie Roberts** joined *CFRB Toronto* Monday as the new Talk host of the 10 a.m. to Noon time slot. He continues anchoring *Global's News Hour* at 6... New GSM at the just-launched *X92.9 FM (CFEX-FM) Calgary* is **Gary Brasil**, ex of *imsradio* in Toronto. He begins Monday... **Jon Arklay** of *CTV* has been appointed to the new position of VP, Creative Services and Brand. He'll oversee the creative brand development of CTV's 21 stations and 15 specialty

REPORT ON BUSINESS

T E L E V I S I O N

Every day, Canada's only all-business network provides viewers with up-to-the-minute market news and analysis, as well as comprehensive coverage of the business stories that matter to Canadians.

Report on Business Television has built an outstanding team of business anchors, reporters and analysts. Many had successful careers in the markets or financial community prior to entering television. If you are an experienced business reporter or a business graduate with stock market knowledge, apply today!

Television experience is secondary. We can teach that. But a passion for and understanding of business and the markets is essential. Send a letter of introduction and resume referencing "ROBTV Opportunities" to:

careers@ctv.ca

**We thank applicants for their interest,
however, only those selected for an
interview will be contacted.**

channels. Arklay had been Director of Creative Services... **Michael Fulmes**, ex ND at **Global Maritimes**, is now in place as Managing Editor at **Global Edmonton**... **CKRV-FM Kamloops** PD **Murray Redman's** last day on that job happened yesterday (Wednesday). So far, no successor has been found. Redman is pursuing career options outside of broadcasting... At **FRED-FM (CFRK-FM) Fredericton**, **Brad Muir** adds Ops Mgr to his PD responsibilities... A couple of changes at **Rogers Radio Toronto**. Veteran Newsie **Larry Silver** joins **JACK FM's** new morning show while **Peter Gross** – the original **680News** Sportscaster – re-joins that station and **THE FAN 590**... **Standard Interactive**, the online division of **Standard Radio**, has appointed **Karen Huschilt** as its VP of Sales. She had been with **Transcontinental Media** as National SM, New Media and was formerly Director of Online Sales at **Alliance Atlantis**... New ND at **Global Winnipeg** is **Jon Lovlin**. He succeeds the retiring **Al Bleichert**... **Lisa J. Lima** is the new Marketing and Promotion Director at **Newcap's 90.3Fm Calgary**. She arrives from the **West Edmonton Mall** where she was Director of Marketing... **Sarah Stewart** is new Promotions Manager at **JAZZ.FM91 (CJRT-FM) Toronto**, succeeding **Lisa Hogan**. Previous broadcast experience was earned at **CBC Radio Communications**.

TV/FILM: At the **Consumer Electronics Show** in Las Vegas, **DirecTV** has unveiled the **Sat-Go**, a mobile satellite and TV system in a portable box that weighs about 25 pounds will sell for \$1,000 to \$1,300. DirecTV hopes that the Sat-Go will help differentiate the company from its cable competition and attract a different type of customer... By 2011, the number of broadband-enabled TVs -- those capable of directly or indirectly receiving broadband video content -- is expected to exceed 162 million households globally. And, according to *Broadband Video: Redefining the Television Experience*, **The Diffusion Group's** latest report on IP media: "As the Internet finds its way to the primary home TV - and it will - incumbent PayTV operators and established broadcasters will gradually lose control over the types of video consumers can watch."

Colin Dixon, Senior Analyst and Author of the report, says there are five factors which in combination are

creating a "tipping point" for broadband TV: (1) The widespread adoption of broadband Internet service; (2) the expanding variety of video content available on the Internet; (3) the introduction and push of solutions intended to enable Internet video viewing on the TV (such as Microsoft's Xbox/IPTV platform and Apple's pending iTV adapter); (4) the entry of top-tier content producers into the Internet marketplace, many of which are now pushing high-value franchise content onto the web; and, (5) the move from short-form 'snack' Internet video content to full-length TV programming and movies. "While the subject of Internet video is on everyone's tongue," says Dixon, "very few have a full understanding of how Internet-based video will impact the traditional TV business." As well, the Internet video space is undergoing a shift away from short 'video snacks' and toward longer form narrative content more characteristic of TV in terms of production quality, video quality, and length... **TSN**, beginning in 2008 and for the next five seasons, will air every **CFL** game played – including the **Grey Cup**. After the 2007 event in Toronto, the plug will be pulled on **CBC** after more than a half century telecasting what annually has been the country's most-watched sports program. **CTV** President **Rick Brace** calls the deal "... absolutely a landmark achievement in the history of our service"... The 2007 **Canadian Digital**



New Year - New Career?

Our client is restructuring to take advantage of the synergies of radio, TV, on-line and print media holdings in a mid-sized Ontario market, creating a unique opportunity for you as our

Sales Manager

You are a proven performer who is ready for a new challenge and some upward mobility. You will manage a dedicated account executive team for four radio stations, two TV stations as well as a multi-media sales team.

Your strong leadership skills will enable you to implement innovative new plans and directions for a family owned and operated company. You are also driven to be a leader in the local business community.

Ideally, you will have a business degree with a marketing focus, have superior analytical skills and be driven to succeed for both the customers and the company.

Your enthusiasm for winning in a dramatically-changing media landscape will help you to demonstrate new and exciting revenue opportunities to a team of seasoned sales executives.

You will enjoy a superior outdoor life-style community, a very competitive compensation plan and have the opportunity to work with one of North America's most respected media sales consulting companies.

Apply via e-mail – in strictest confidence – with your resume, along with a cover letter outlining why you would be the best choice to lead our client to new sales heights.

wayne@wensmedia.com

Broadcasting Summit (Canadian Satellite Users Association) goes Jan. 29-30 at the Toronto Marriott Downtown Eaton Centre. Topics include broadcast delivery capacity, HD studio conversion, how the last mile (consumer premises) affects HD rollout, IP delivery of broadcasting, IT infrastructure, the recent trend towards the consumer as broadcaster, and subscriber rates... **TSN** has launched a fully-programmed all-sports broadband channel featuring short-form and full-length TSN programming on-demand at broadband speeds with enhanced resolution... **Astral Media's The Movie Network** launched **Mpix OnDemand**, a subscription video (SVOD) service offering programming from its classic movie channels **Mpix** and **Mescape**... **Corus Entertainment** launched **SCREAM Extreme on Demand**, a range of horror, suspense and thriller programming... **The Cable Telecommunications Association for Marketing of Canada (CTAM)** has announced its 2007 Officers and Board members. They are: (Officers) President: **Domenic Vivolo**, Senior VP Marketing and Sales, **Astral Television Networks**; VP: **Mike Lee**, Chief Strategy Officer, **Rogers Communications**; VP: **John Piercy**, President, **Mountain Cablevision**; Secretary: **Jean-Pierre Caveen**, Director - Affiliate Relations, **Cogeco Cable**; Treasurer: and, **Chris Fuoco**, VP - Affiliate Marketing, **Alliance Atlantis Broadcasting**. (Board members) **Harris Boyd**, Harris Boyd Consulting; **Manon Brouillette**, VP Market Development, Consumer Division, Videotron; **Hawley Chester**, Director - Canadian Sales & Marketing, Speed Channel; **Andrea Gagliardi**, Director, Consumer Marketing and PR, Rogers Media; **Walter Levitt**, Senior VP, Marketing, CanWest MediaWorks; **Sean Luxton**, VP Content Distribution, Insight Sports; **Greg O'Brien**, Editor & Publisher, Cartt.ca; **David Purdy**, VP/GM, Television, Rogers Cable; **Susan Schaefer**, VP Marketing, Corus Entertainment; and, **Mark Waschulzik**, Manager - Affiliate Insights & Analysis Astral Television Networks.

GENERAL: No new talks are scheduled in the strike by 21-thousand members **ACTRA** (Canadian film, TV and radio workers). Members in Ontario, Quebec, Saskatchewan and Manitoba walked off the job at midnight Sunday. ACTRA is opposed to having their work distributed on new media, such as in promotional materials, without being paid more... The **Ontario Association of Broadcasters** has broken from joint annual conventioning with **Canadian Music Week**. The first event for OAB is its **Second Annual Career Development Day** to be held Monday, March 5 at the **Rogers Theatre** in Toronto... **CanWest Global Communications'** first-quarter profit more than doubled to \$66 million from the year-earlier's \$30 million. Earnings for the quarter ended Nov. 30 amounted to 37 cents a share, compared with 17 cents a year ago. Revenue rose to \$860.4 million from \$847.8 million... **Corus Entertainment** says its first-quarter profit rose to \$36.7 million, from a year-earlier \$31.4 million. Earnings for the quarter ended Nov. 30 were 85-cents a diluted share, compared with 72-cents a year ago. Revenue rose 7% to \$209.2 million, with combined radio and TV revenue up 8%... **The Gallup Poll's** most recent study of media news sources in the US shows that 55% of all Americans check in with their favorite local TV news program every day. And another 14% view it several times a week. The percentage of respondents who said they never watch a local TV news program is just 8% while 23% said they tune in occasionally. Local newspapers trail in both the daily and frequent categories with 44%/13% shares respectively. Talk radio continued a slight downtrend to 20%/9% for this



LARCAN

We hear you. Loud and clear.

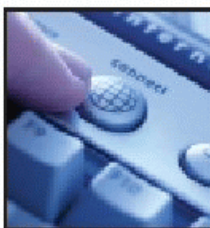
For our Web site, click www.larcan.com

To speak with us, call 905-564-9222

To e-mail, click sales@larcan.com

study. Talk radio, however, remains almost double its level in 1998. The trajectory of growth for Internet news flattened considerably. Daily users went from 20% to 22% over a two-year period. The number of respondents who said they never use Internet news it declined from 49% to 43%... **Jim Pattison**, the Vancouver-based entrepreneur whose companies cover a wide spectrum of interests, including **The Jim Pattison Broadcast Group**, says he will match, dollar for dollar up to \$1-million, the amount donated by British Columbians to help restore Stanley Park. He says he practically grew up in the park now nearly flattened by a series of storms... **Staying Tuned 2007: Back to the Future of Audience Measurement** is on Jan. 23 at the Regency Ballroom in Toronto's downtown Holiday Inn (370 King St W). Confirmed speakers include Futurist **Richard Worzel**, **Joan FitzGerald** of **Arbitron**, **George Shababb** of **TNS**, **Earl J. Wilkinson** from the **International Newspaper Marketing Association**, and **Mike Farrell** of **Youthography**... The **NAB** is seeking entries for the **2007 International Broadcasting Excellence Awards**. The awards recognize international NAB member broadcast stations, channels or groups that have demonstrated exceptional leadership and uniqueness in successfully serving their listening or viewing audiences through broadcast innovation or commitment to community. The awards will be presented during **NAB2007** April 14-19 in Las Vegas. Deadline for entries is Feb. 16. For info, click www.nab.org/InternationalAward... The **Canadian Association of Broadcasters** has issued a call for applications in New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador for new members in the Half Century Club and the Quarter Century Club. Applications are due Friday, Jan. 26 and a copy of the form may be had by clicking: <http://www.cab-acr.ca/english/about/awards/qcc-hcc/default.shtm>... Three weeks remain for entries in the **RTNDA Awards** competition. The deadline is Jan. 31. Download an entry form at <http://www.rtdacanada.com/Content.asp?PageID=4.4>... The Republican Senator from New Hampshire, **John Sununu**, says the **FCC** shouldn't mandate electronics manufacturers to include broadcast or audio flags to prevent unauthorized copies of digital movies and music. He says he'll block any legislation requiring them. "Whether well-intentioned or not," he says, "the FCC has no business interfering in private industry to satisfy select special interests or to impose its own views."

RADIO: **Standard Radio** has won approval to acquire **Silk-FM (CILK) Kelowna**. The \$9.25-million sale leaves two broadcasters in Kelowna – Standard (**Sun FM, Oldies 1150** and **Silk**) and **The Jim Pattison Group's CKOV** and **Power 104**. **Silk FM** was established in 1986 by **Nick Frost**... **Nielsen Entertainment** and **SOCAN** have a new data and information services agreement, effective immediately. **Nielsen Broadcast Data Systems** data has been integrated into **SOCAN's** performance analysis system "to enhance the scope of **SOCAN's** radio airplay royalty distributions." The news release says also that **Nielsen BDS** census data will increase **SOCAN's** efficiency in copyright administration... **CHYR-FM Leamington**, after 51 years on the same transmitter site, completed a move early this year that allows upwards of 120,000 more people in Windsor and Essex County to tune in. **CHYR**, a HOT AC station owned by **Blackburn Radio**, remains at its Leamington studio address... Meanwhile, another **Blackburn** station – **95.1 The Rock (CKUE-FM) Windsor/Essex** – changed frequencies last week, moving to 100.7. Effective Radiated Power (ERP) goes to 9,000 watts from 6,000. By switching to 100.7 in Windsor, 95.1 at the "mother" station in Chatham will be increased to a maximum ERP of 42,000 Watts and will thus eliminate an interference zone... Comedian **Tim Steeves** will host this year's **Radio Marketing Bureau Crystal Awards** March 9 at Toronto's Fairmont Royal York... **X92.9 (CFEX-FM) Calgary**, **Harvard Broadcasting's** new station, launched Jan. 1. X92.9 targets men 18-34 with Alternative New Rock... In Winnipeg, **Newcap's Café 100.7 (CKFE-FM)** has seen a format switch to Country. **HANK-FM (CHNK-FM) Winnipeg** did the switchover Dec. 28 using 48 hours to repeat one song on the now announcerless station. The song? *Going Country* by **Alan Jackson**... **CJWW/CFQC-FM/CJMK-FM Saskatoon** are moving tomorrow (Friday) to new digs and new equipment. The address change is: 366 3rd Avenue S., Saskatoon SK S7K 1M5. Phone numbers remain the same.



Job Hunting?

CLICK THE CLASSIFIED SECTION AT
WWW.BROADCASTDIALOGUE.COM

To place a classified,
call (705) 484-0752 or email
publisher@broadcastdialogue.com.

SIGN-OFFS: **Frank DeNardis**, 74, in Hamilton of a blood disorder. He started work as a Cameraman at **CHCH-TV Hamilton** when it went on the air in 1954. After rising through the ranks, DeNardis ended his career at the station in 1987 holding the title of Vice President and Station Manager. He's given credit for helping to build CHCH-TV into a popular and well-respected independent channel. (It is now owned by **CanWest** and ID'ed as CHTV). His funeral is scheduled for tomorrow (Friday), 10 a.m. at the Cathedral of Christ the King in Hamilton... **David Isaac**, 57, in New York City after complications from surgery. Isaac began his broadcast journalism career at **CHOO Ajax** over 30 years ago, moved to freelancing material for **CHUM Toronto**, shot video for **CBC-TV** then rose through the ranks, working as a Field Producer, Cameraman, Desk Editor and Producer for **Newsworld**. He had also spent some years at **Broadcast News Toronto** as a Reporter/Editor... **Bruce Smith**, 87, in Toronto of cancer. The **CBC Toronto** radio legend, whose deep voice was heard on Toronto air for more than 30 years, became host of the morning show in 1947 and stayed at it until 1972 when **Metro Morning** was conceived. He then went on to host **The Bruce Smith Show** in the afternoons until he retired in 1978... **Frank Stanton**, 98, in Boston. Stanton, a broadcasting pioneer, helped build **CBS** into what was called, "the *Tiffany network*", helped CBS evolve from a modest chain of radio affiliates to a media powerhouse, and helped craft CBS-TV news into a respected and influential information source. Stanton started at CBS in 1934 and became President in 1946... **Harry Boon** in Kelowna, age not provided. He began a career in radio in 1948 when he joined **CJCA Edmonton** as MD. In 1960, he was appointed PD and held that spot through 1974 when he moved to **CJVI Victoria**, also as PD. In 1979, he became PD at **CJAZ-FM Vancouver**.

LOOKING: **Report on Business Television (ROBTv)** in Toronto is looking for a Business Reporter or a recent business graduate with stock market experience. See the ad on Page 1... A Sales Manager is sought by a lindependent broadcaster in Ontario. See the ad on Page 2... Other jobs we've heard about include: **CKX-TV Brandon** - Sports Anchor/Reporter and a part-time News Photographer; **Global Maritimes** (Saint John) - Reporter; **Southwest TV News Swift Current** - Video Journalist/TV Reporter; **CBC-Radio Canada** - Technical Analyst/application Systems -- Information Technology; **Standard Radio Kelowna** - Senior and Intermediate Sales Professionals; **Rogers Radio Vancouver** - Broadcast Technician, Senior and a Broadcast Technician, Junior; **CITL-TV/CKSA-TV Lloydminster** - Senior Regional and Retail Marketing Consultant; (see web posting); **Corus Television Toronto** - Director, New Platform Development; **Oldies 960 (CFFX) Kingston** - Morning Show Host; **630 CHED/COOL 880 Edmonton** - Promotion Coordinator; **Rogers Radio Calgary** - Morning Show Announcer; **Rogers Radio Vancouver** - Creative Writer; **CJOK-FM/CKYX-FM Fort McMurray** - Promotions Director; **Alliance Atlantis Toronto** - Web Designer, Interactive; **Teletoon Toronto** - Publicist; **CTV Toronto** - Engineering Technician; **CTV Specialty Toronto** - Sr. Manager, Research; **Global Television Toronto** - Administrative Assistant, News; **CBC Montreal** - Director, External Drama Programming; **CBC Edmonton** - Senior English Communications Officer; **CBC Winnipeg** - Senior English Communications Officer; **CBC Vancouver** - Supervisor, Transmission Operations; **CH Red Deer** - Maintenance Technician; **SUN TV Toronto** - IT Manager; and, **CHEX-TV Peterborough** - Broadcast Technician.

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

Copyright (2006)
by Christensen Communications Ltd.

Thursday, January 18, 2007

Volume 14, Number 31

Page One of Three

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

GENERAL: Next week in Gatineau, the **CRTC** will be meeting with selected members of the broadcast and telecommunications industries for what's been described as "an annual consultation". Taking part will be Acting Chairman **Michel Arpin**, along with senior Commission staff. The invitation says information gathered during the period Jan. 24-26 will form "an integral component" of the CRTC's three-year plan, which will be issued early in the government's next fiscal year... Private broadcasters, through the **Canadian Association of Broadcasters**, have asked the **Federal Court of Appeal** to order recovery of over \$790 million in what the Federal Court's Justice **Michel J. Shore** called "an unlawful tax". In a Dec. 14 decision, the Court ruled that Part II

Licence Fees collected by the CRTC weren't legitimate, but didn't order the repayment of these fees. In his decision, Judge Shore recognized that the current legislative framework does not empower the CRTC to levy taxes... With changes to Canada's copyright laws expected as early as next month, mundane activities such as taping, PVRing and ripping could theoretically be open to prosecution unless the government steps in with expanded "fair use" or "fair dealing" protections for consumers. Observers say all signs point to improved safeguards for major music, film and media companies and artists for unpaid use of their material, but neglect to make exemptions for personal use... A coalition of educators and parents (the **Ontario Public School Boards' Association**, **Canadian Centre for Abuse Awareness**, **Elementary Teachers' Federation of Ontario**, **Ontario Catholic School Trustees' Association**, **Ontario English Catholic Teachers' Association**, **Ontario Federation of Home & School Associations**, **Ontario Principals' Association**, **Ontario Provincial Police**, **Ontario Secondary School Teachers' Federation**, and **Ontario Student Trustees' Association**) is calling for changes to the Criminal Code and the Broadcasting Act. The coalition wants limits on children's exposure to violence. Further, it wants the provinces to introduce an age-based classification system for music similar to the one that exists for films and video games. The teachers, trustees and parent groups say radio and TV stations should have to limit broadcasts of violent, adult-oriented programs until after 9:00 p.m. They also want the federal government to amend the Criminal Code to give women and girls protection under the public incitement of hatred law. The group of organizations claims it has three decades of research indicating media violence has lasting effects on children... Canadian newspaper revenues in 2005 reveal that more than two-thirds was derived from commercial and classified ads. **Statistics Canada** says the rest of newspaper industry revenues came from circulation, distribution of flyers and inserts, and custom printing. Overall reliance on vulnerable revenue sources, says StatsCan, was forcing publishers to find new ways to compete with TV and the Internet... If you're anywhere near Sudbury Friday, Jan. 26, think about getting a \$30 ticket for **Gary Duguay's** goodbye dinner and roast. Duguay is pulling the plug at **Rogers Radio Ontario North** after 43 years in radio. **Claudette Myre** has tickets at 705-525-7280.

RADIO: **CBC's** Classical **Radio Two** will revamp evening and late-night programming in a move programmers hope will attract younger listeners. CBC Radio VP **Jane Chalmers** says half the Radio Two audience is over 65 and that she wants 40+. The change is set for March 19... **CHOK Sarnia** has switched format, moving to Country from News/Talk/Sports/Oldies. The change to the **Blackburn Radio** property was made Friday morning. The new Website is set to be launched tomorrow (Friday) at chok.com... The **Canadian Association of Broadcasters** says Canada's hottest new music stars will be honoured at the **10th Annual Canadian Radio Music Awards (CRMA)** Sat., March 10 in Toronto as part of **Canadian Music Week**... The US **National Association of Broadcasters** is urging the **Federal Communications Commission** to maintain the "vibrancy of America's radio stations" by backing off proposed rule-making for local broadcast ownership. NAB says the FCC must have fair and rational rules so that local broadcasters can continue to provide vital and free services. Part of the FCC's consideration, says NAB, is technological change: "Because current ownership limits inhibit broadcasters' ability to respond to changing market forces by creating

more effective ownership structures, many stations (especially those in smaller markets) are today facing grave economic conditions"... **CanWest Global Communications** has been awarded a licence to launch a third FM radio station in northern Scotland. The new station, **Original FM Aberdeen**, is in a region of about 300,000.

T**V/FILM:** The **WIFT (Women in Film & Television) International Summit** will take place in Toronto July 16-19, with **WIFT-Toronto** playing host. WIFTI is a global network comprised of more than 10,000 members dedicated to advancing professional development and achievement for women working in screen-based (TV, film, new media) media... It's been years in the making but it now appears that cameras in the courtrooms of Ontario may soon become the real thing. Attorney General **Michael Bryant** says Ontario is putting cameras in the Court of Appeal as a test although the province hasn't yet worked out when the cameras will be up and running. Bryant says the cameras will help shine a new light on the justice system by bringing the public directly into the courtroom but don't be looking for witness testimony. That's not going to happen... **CHBC-TV Kelowna** was fined \$2,000 after admitting it breached a court order protecting the identity of a witness at a murder trial. Video was shown that was taken from behind of an undercover police constable. While it didn't show a face, the video violated the ban barring the reporting of anything that might publicly identify the policeman. CHBC ND **Derek Hinchcliffe** says station news staff thought they were complying with the court order by shooting the witness from behind... **David Asper** wants to own the **Winnipeg Blue Bombers** and he's proposing to help finance a new stadium in exchange for control of the CFL franchise. The Exec. VP of **CanWest Global Communications** and a former Blue Bombers board member, would contribute \$65 million, including \$40 million toward building a \$120-million new stadium. Asper would also commit to spending \$25 million to develop retail projects near the facility.

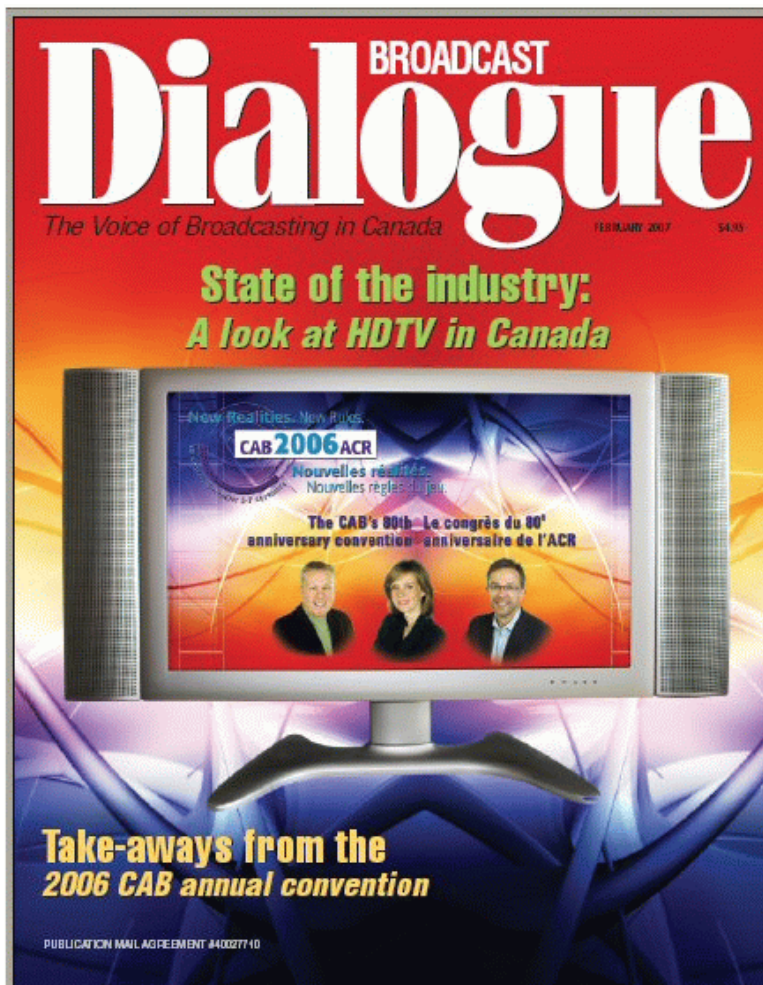
R**EVOLVING DOOR:** **Victor Giacomelli** has been appointed VP, Sales, **Corus Radio**, succeeding **Chris Sisam** who was promoted to GM of **Corus Radio Toronto** last year. Giacomelli, who moves up from GSM or Corus Radio Toronto, begins his new job Feb. 5... At the **Jim Pattison Broadcast Group**, **Rob Bye** moves from his GM duties at **Country 95 (CHLB)/B93 (CJBZ) Lethbridge** to become GM/GSM for the recently-acquired **Island Radio** group, based at Nanaimo. Bye begins Feb. 19. Rod Schween, based now at Cranbrook/Fernie for the Pattison stations, moves to Lethbridge to become GM/GSM of the newly created South Western Alberta/South Eastern BC radio cluster. Schween's appointment is also effective Feb. 19... **Paul Larsen**, who won a licence in Lethbridge, becomes a Pattison competitor after staying on at Island Radio until the appointments of Bye and Schween were sorted out... Succeeding **Kelly Boyd** as GM/GSM at **Rogers Radio Fort McMurray (CJOK/KYX 98)** is **James Schneider**. He had been Ass't GM/GSM. Boyd moved to **Sonic/CKER Edmonton** as GM... **Clyde Ross**, most recently GM at **Dave FM (CJDV) Cambridge**, is new GM/GSM at **CKWR-FM Waterloo**. He begins Monday, Jan. 22... **Erica Benson** has joined **Corus Entertainment** as Director Programming for pay TV services **Movie Central** and **Encore**. She had been Director, Canadian Independent Production at **The Movie Network** and, before that, was VP Programming, **Life Network** and **Discovery Health** with **Alliance Atlantis**... **Jean Lapierre**, who resigned as a Liberal MP last week, returns to Quebec television next month when he goes to air with co-Host **Paul Larocque** for a show to be called **Larocque/Lapierre**. In 1992, Lapierre quit politics to join **CKAC Montreal** as co-Host of a talk show. He was also host of the **TQS** program *Le grand journal* from 2001 to 2004... **Jeff Lumby** is new morning co-Host at **Dave FM (CJDV-FM) Cambridge**, partnering with **Gayle O'Brien**. Lumby is best known for his eight years as **Y95 Hamilton** morning Host during the '90s... At **APTN (Aboriginal Peoples Television Network)**, two recent appointments. **Peter Strutt** becomes Director of Programming effective Feb. 19 and (Mr.) **Sky Bridges** became Director of Marketing on Tuesday. Both are/will be based in Winnipeg. At APTN for one year, Strutt arrived from **Telefilm**. Bridges was most recently with **CBC**... **Dave Capling** is the new Manager of Program Acquisitions and Sales for **TSN**. He was bumped up from Media Strategist for TSN, **NHL Network** and **ESPN Classic**.

S**IGN-OFFS:** **Percy Saltzman**, 91, in Toronto. Saltzman, Canada's first TV Weatherman – the first meteorologist employed by the **CBC** – began his on-air career with CBC in 1952. He was known for his high energy broadcasts, slightly off-colour puns and trademark chalk-toss at the end of each forecast. His grandson, **Aaron** – a CBC Calgary Reporter – says Saltzman's intelligence was part of what made him such a beloved figure to the Canadian public, since he refused to "dumb down" his broadcasts and held his audience to his own high intellectual standards. After 20 years with CBC, he spent the final decade of his career at **Global**, **Citytv**, and **CTV** (all in Toronto)... **Bill Sturup**, 68, in Hamilton from cancer. Sturup began his career at **CJOY Guelph** in 1961. Shortly afterward, he joined **CHCH-TV Hamilton**, and then moved to

CHML Hamilton where he stayed in his Reporter/Anchor roles for 45 years. During his retirement years, Sturup continued to work weekend news shifts at CHML up to a week before his death.

LOOKING: **CHTV Red Deer** - News Anchor and an Art Director; **Alliance Atlantis Toronto** - Manager, Foodtv.ca; MCR Manager--Digital; Teletoon Toronto – Publicist; **CTV Toronto** – Manager, Application Services-Information Technology; Video Editor; Story Editor, Sportscentre; Communications Coordinator; TSM Promotion Scheduler; **CTV Digital Media Toronto** - Content Producer, Database developer; Flash Designer, Programming Coordinator; Promo Producer; Sales Account Executive; Sales Coordinator; Web Designer; Web Developer; Web Producer; Writer/Producer; **CTV Winnipeg** – Weekend Anchor/Reporter; **CBC Montreal** – Director, Copyright Management; **CBC Toronto** – Director, Interactive Content; **Channel m Vancouver** - Multilingual Account Manager; **Rogers Sportsnet Toronto** – Managing Editor, Digital; **Rogers Broadcasting Toronto** – Manager, Affiliate Sales; **102.1 the Edge Toronto** - Promotions Assistant; **CHML Hamilton** – Part-time News Anchor; **Corus Radio Cornwall** – Creative Writer; **Corus Radio Edmonton** - Junior Account Manager; and, **CJOK-FM/CKYX-FM Fort McMurray** - Promotions Director

SUPPLYLINES: New President/GM at **White Radio LP** in Toronto is **Jack Van Kessel**. He succeeds **John Milne** at the **Cygnal Technologies**-owned supplier... Broadband equipment maker **Arris** will acquire video technology firm **Tandberg Television** for \$1.2 billion in cash and stock. Analysts say the combined company will emerge as a competitor to **Cisco** and **Motorola** in cable and video technology.



**COMING
SOON
TO A DESK
NEAR YOU!**

DO NOT RETRANSMIT THIS
PUBLICATION BEYOND YOUR
RECEPTION POINT

Howard Christensen, Publisher
Broadcast Dialogue
18 Turtle Path
Lagoon City ON L0K 1B0
(705) 484-0752
howard@broadcastdialogue.com
www.broadcastdialogue.com

REVOLVING DOOR: Pat Donelan retires from full time employment at *Newcap Radio* in April but will stay on in a part-time capacity assisting head office with *CRTC* and human resource projects.

Donelan, now GM at *FRED-FM (CFRK-FM) Fredericton*, began his 17-year *Newcap* career as GM of *Rock 103 (CJMO-FM) Moncton*, moved to Calgary to launch and manage *The Breeze (CIQX)*, and then back to the Atlantic provinces and Fredericton where he put *Newcap's* new station on the air in 2005... Hilary Montbourquette, GM of *Newcap's C103 (CJMO)/XL 96 (CJXL) Moncton*, has been tasked with also being GM at *FRED-FM Fredericton* after Pat Donelan's departure. Based in Moncton, Montbourquette be assisted by FRED Ops. Mgr. Brad Muir... Allan Roe

has been appointed ND at *Global Maritimes*. Roe, who's been Senior Anchor/Producer, succeeds Michael Fulmes who went to *Global Edmonton* as Managing Editor. Roe will continue anchoring until a successor is determined... Dave Reynolds who many will remember for his national TV appearances in sports programming – notably hockey - is the new Ops Mgr at *CFBC/CJYC-FM/CIQK-FM Saint John*. Reynolds moved from Montreal and began the new *MBS* job last Wednesday... Gone from *KOOL-FM (CHBE-FM) Victoria* is PD Brad Edwards. Succeeding him is long-time *Standard Radio* stalwart Curtis Strange. Strange, who's been with *Z95 Vancouver* and *Standard Winnipeg* over his 17 years with the company, begins Feb. 12. Most recently, he was APD/MD/Announcer at *Z95*... Two appointments at Edmonton's *CHUM/Milestone* station, *The Bounce (CHBN-FM)*. In as GSM/ Ass't GM is Gesele Sowa. She has been with the station since its inception, leading the sales team. Meanwhile, new PD at The Bounce is Dan Tucek, stepping up from his Imaging Director gig at *CHUM-FM Toronto*. He begins the new job March 5... *CHUM Radio Calgary*, the new licence at 101.5 FM, has begun the process of staffing. GSM is Gavin Mortimer, moving from his National Account Representative position at *CHUM Radio Sales* in Toronto. He begins Feb. 19. The Promotion and Marketing Director, beginning Feb. 1, is Khazma Tichon. Tichon was part of *The Bounce Edmonton's* launch two years. Also having moved from Edmonton is Rob Mise. He became PD this week. Mise was most recently at *Newcap Alberta*... After a year with *Newcap*, Greg Cooper is back with *Corus' 92.5 Joe FM Edmonton* as Director of Marketing & Promotions... *Classic Rock 101.9 (CJSS-FM) Cornwall* PD/Morning Host Mike Rose is no longer with the *Corus* station... Jason Dolynny is the new Business Manager for

DIRECTOR, BROADCAST TELECOMMUNICATIONS

Olympic Broadcasting Services Vancouver (OBSV)

OBSV is the host broadcaster for the 2010 Olympics responsible for producing and distributing radio and TV coverage, and providing facilities/services to international broadcasting organizations.

You will be responsible for providing services to network broadcasters that support the requirements of the Games broadcast operation. Key responsibilities include:

- * Building and managing the Broadcasting Telecommunications Department
- * Developing a robust and reliable contribution network to transmit and receive broadcast signals between venues and the International Broadcasting Centre
- * Providing services related to transmissions to/from non official Olympic sites, international transmission requirements, and satellite farm and SNG reception
- * Communicating with VANOC, national and international broadcast telecommunications equipment suppliers, regulatory bodies and necessary authorities regarding all aspects related to broadcasting requirements
- * Representing Broadcast Telecommunications at stakeholder meetings

Candidate Profile

- * At least 3 years senior engineering management experience with an international telecommunications carrier, senior management experience in a Broadcasting organization, and exposure to large-scale international sporting projects (e.g. Olympics, World Cup)
- * Detailed knowledge of Broadcast technology and telecommunications, including in-depth knowledge of fibre networks, satellite systems, microwave systems, analog and digital technology, RF technology and distribution methods, data networks, servers, distribution systems, MPEG technologies, SMPTE standards, and HDTV
- * Excellent communication, planning and budgeting skills
- * A proven track record for being a self-driven team player and leader, respected by all levels of the organization

This is a three-year full-time position, with a competitive salary and benefits package.

To be considered for this immediate vacancy, please e-mail your resume by clicking stephanie@millikenhr.com. Speedy replies are appreciated.

Please note only short listed candidates will be contacted.

the **Rogers Radio** Alberta North Cluster. Dolynny arrived from the forestry industry and will be based in Edmonton... **Angela Kelly** has joined **Z103.5 (CKHZ-FM) Halifax** as Promotions Manager... **Denis Duchesne**, PD/MD at **ARC du Canada Ottawa**, moves to become new morning Host at the French arm of **CBC Radio Charlottetown**, beginning Feb. 5.

SIGN-OFF: **John Majhor**, 53, of cancer in Minnesota. Majhor was a staple of Toronto radio and TV in the 1970s and '80s. He started at **CHUM Toronto** in 1975 and was later on **Citytv Toronto** with two rock shows. He moved to Los Angeles in 1986 but returned to Toronto in 1990 for close to three more years of broadcasting (**CJEZ-FM**, **CFRB**, Citytv).

OPS: Correcting an error made last week: **Kelly Boyd** retired from his position as GM at **CJOK/KYX 98 Fort McMurray**. The new GM at **Sonic/CKER Edmonton** is **Tom Bedore**.

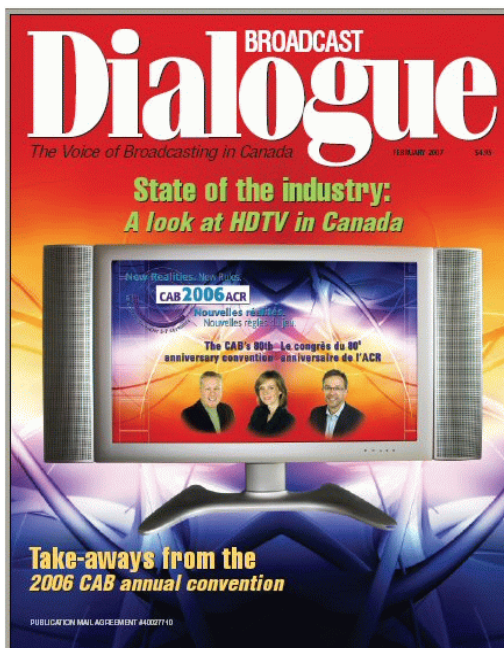
TV/FILM: **Vidéotron** has pulled its support from the **Canadian Television Fund** after a similar move by **Shaw Communications**. The two cable giants are demanding a federal review into how millions of their dollars are being spent. Vidéotron, which suspended CTF payments Tuesday, is also asking Heritage Minister **Bev Oda** to launch a "thorough review" of the CTF management and membership structure. Both Shaw and Vidéotron say their primary complaint is that they don't get to see how the money is spent by the production community. A secondary concern is that they don't have input on where investments are made... The **Canadian Association of Broadcasters** is opposing an application by **Craig Media's Only Imagine Inc.** for a licence to sell national advertising in the local avails of US satellite services. In a submission, CAB argues that the **CRTC** rejected a similar proposal from **Kevin Shea**. Approval of the application, says CAB, would change the role of foreign services in the broadcasting system from packaging partners to national advertising competitors. Further, says the Association, because of flawed methodology, the application underestimates the impact of the proposed service on the Canadian broadcasting system... **CH Vancouver Island (CHEK-TV Victoria)** is dropping its Noon news programming effective Feb. 2. GM **Ron Eberle** says 12 people will be affected, five losing their jobs outright. Eberle says that ending the Noon package will put more resources into the 5, 6 and 11 p.m. shows... The **Canadian Renewable Fuels Association** had a field day this week, beating up **Telecaster** for not approving spots critical of **Prime Minister Harper** for not following through on promises related to the addition of ethanol. **TVB's** Telecaster had said that any use of Harper video (from the stump last year) needed his approval. There followed a significant amount of vitriol and accusations of partisan politics. TVB President/CEO **Jim Patterson** issued this statement: "TVB, through our Telecaster Clearance procedures, acts to ensure that news media footage is used appropriately in television commercials within copyright law. We have never intended to have this pre-clearance requirement extend to personalities included in the footage. An error was made within our Telecaster Clearance group, by an individual analyst, in asking for copyright compliance beyond our stated mandate. This error was corrected, and the commercials in question were approved Monday afternoon after some required revisions (not affecting copyright) were made. It is never our intention to impede the ability of advertisers to reach interested Canadians with the full communications power of the television medium"... **Mike Duffy** returns to **CTV Newsnet** on Monday. He had open heart surgery in Ottawa six months ago... **CBC-TV** has pulled the plug on *On The Road Again*, the Gemini-award-winning show that's been on the air for 20-years. The program, with Host **Wayne Rostad**, once had a million viewers weekly but CBC says that's slipped to 300,000. The last show is tonight (Thursday).

RADIO: **SUN FM (CFGP-FM) Grande Prairie** has moved from Hot AC to Rock. The new ID is **Rock 97.7** and the sell line is "Today's Best Rock and Killer Classics"... The **Radio Marketing Bureau's Crystal Awards** are set for March 9 in Toronto. The Crystals is Canada's only awards show dedicated to outstanding work in radio creative. Get ticket info at rmb.ca... For over 60 years, broadcasters have used magnetic tape – most often **Ampex** products – for professional video, professional audio, and instrumentation telemetry recording. This week comes word that it's all over, that it's just too expensive to run production facilities for so few orders. In a note to customers, **Quantegy / Ampex Recording Media** said, in part: *The same technological forces that brought us magnetic tape have in turn brought us new technologies that have supplanted many of the markets Quantegy Recording Solutions once served. The net result of this technology shift is the decline in the demand for magnetic tape in these professional markets. Quantegy Recording Solutions' tape manufacturing facility is a large, complex operation that requires certain minimum volumes of production to cover the day-to-day operating costs.* The company has set Feb. 28 as the last day

it will accept orders for tape... Research reveals that listeners are more likely to respond to a radio ad with a vanity 800 phone number than one with just numbers. **Creative Broadcast Concepts** (CBC) tested 800-TRADE-NOW for a car dealer vs. 800-954-2828 in ads. The difference for TRADE-NOW was 58% over the number. CBC Inc.'s **Bill Park** was quoted as saying that "... businesses are missing out on potential sales when they advertise with a straight numeric phone number"... An attorney wants **KDND Sacramento's** broadcast licence revoked by the **FCC** because of the death of 28-year-old **Jennifer Strange** who was a contestant in a water-drinking contest sponsored by the station. He says even a cursory inquiry would have revealed the life threatening risks of the contest. Last week, KDND fired 10 people and suspended the morning show.

GENERAL: An Ontario Superior Court Justice says she will rule next week on whether members of **ACTRA** are on an illegal strike. Producers argue the strike by 21,000 film, TV and radio ACTRA members is against the law and want an arbitrator appointed. They also want the court to suspend special agreements that allow ACTRA members to keep working despite the strike. At the heart of the dispute is compensation for performances broadcast over the Internet and on cellular phones.

LOOKING: **Olympic Broadcasting Services** in Vancouver is searching for a Director, Broadcast Telecommunications. See the ad on Page 1 or get more details from the larger display ad in the CLASSIFIED section of www.broadcastdialogue.com... Other jobs we've heard about include **Q91 Drumheller** - Senior Sales Rep; **Q14 Stettler** - Senior Sales Rep; **CJDC TV Dawson Creek** - Videographer; **The Edge Toronto** - GSM; **AM640 Toronto** - Morning Show Producer; **B101FM (CIQB FM) Barrie** - Account Executive Sales; **Corus Radio Vancouver** - Account Manager; **CHED Edmonton** - News Swing Announcer and a Collections Manager; **Corus Entertainment Toronto** - Assistant Credit Manager; **Rogers Radio Ottawa** - Afternoon Drive News Anchor; **Rogers Radio Timmins** - Morning News Co-Host; **Z95.3 Vancouver** - Music Director; **CISQ-FM Squamish** - APD/Announcer/MD; **TSN Toronto** - Marketing Manager; **CTV Digital Media Toronto** - Director of Sales; **CTV Interactive Toronto** - Associate Project Manager; **CBC Toronto** - E-Commerce Manager and an Associate Director; **Corus Television Toronto** - General Accountant, an Intermediate Accountant and a Manager - Special Projects; **Alliance Atlantis Toronto** - Digital Media Strategist-Online Planner; **Global Television Toronto** - Assignment Editor, Chase Producer, Field Producer, EFP Operator all for Entertainment Tonight Canada and a Junior Publicist and a Packaging Editor; **CH Television Hamilton** - Transmitter and Maintenance Technician; **CBC Montreal** - Strategic Sourcing Officer Finance & Administration; and, **CPAC Ottawa** - Master Control Operator.



Your Favourite Broadcast magazine is just days away!

If you aren't getting your own copy, e-mail me. It's Free!

howard@broadcastdialogue.com