

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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**DO NOT RETRANSMIT THIS PUBLICATION
BEYOND YOUR RECEPTION POINT**

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TV/FILM: A negotiating fight between specialty channels and cablecos – over how much the channels will be paid – appears about ready to begin.

This, after the **CRTC's** decision to get out of regulating rates cablecos charge subscribers for the specialties. While cable regulatory changes this week prescribe this, the CRTC also wants cable operators to keep selling services in tiers until 2013 – even in a buy-the-channel-you-want world – so that concerns over lost subs by some specialty channels are addressed. The Commission's proposals outlines how analog specialty

channels will be treated as the world moves to digital. Winners in any such negotiating "war" would include the likes of large-audience **TSN** or **The Score**. A weaker position would be held by such specialties as **Vision TV**, which have smaller audiences. The CRTC wants the tiered system on digital, which mirrors the analog channel groups, but suggests it can be dropped after 2010 if the cablecos transfer more than 85% of their subs to digital... If the North American ratings for this year's **Winter Olympics** can be any barometer, the Vancouver games in 2010 could be a hard sell. Media partners **CTV** and **Rogers Communications** paid US\$153-million for the Canadian broadcast rights. The numbers for Turin were down 30% in prime time from the games in Salt Lake City. **ZenithOptimedia** President **Sunni Boot** called this year's Winter Olympics a big investment that didn't pay off for advertisers. But Vancouver won't have at least one of the two big problems that faced Turin: (1) the time difference, and (2) the aggressive counter-programming by the other networks. Still, in a world with the Internet and video games, and other distractions, CTV and Rogers may – without creative marketing – find themselves in a financial hole... **CJFC-TV Kamloops**, a **Jim Pattison Broadcast Group** station, has ended its **CBC** affiliation, now getting out-of-market programming from **Global Television**. The new arrangement began Monday and it's causing a minor headache for the national broadcaster in that about five per-cent of Kamloops-area viewers don't have cable. For that group to access CBC, a series of transmitters would need to be built, and that's not going to happen... Toronto's Masonic Temple, long owned by **CTV**, is now the new home of **MTV Canada**. It will be the base of operations for MTV Canada's new flagship original series, **MTV Live**, which will air Monday through Friday beginning March 21. It's described as "a socially engaging, live and interactive talk show about issues of interest to all Canadians"... There are about 40 cases of US federal decency limits that the **FCC** is said to be about to rule on. Commissioners are apparently considering a proposal to rule that the S-word is profane and violates decency limits in certain contexts. It's already put the F-word off-limits. This comes after Actress **Nicole Richie** uttered versions of both words during the **Fox** broadcast of the 2003 **Billboard Music Awards**. **Reuters** reports that the FCC is also expected to uphold fines totaling \$550,000 to 20 **CBS** TV stations for the almost invisible (*unless you slow-motion replayed your VCR*) **Janet Jackson** bare breast stunt at the 2004 **Super Bowl** half-time show.

RADIO: Come March 15, the broadcast and music industries will file submissions on radio policy. Look for the **CRTC** to deal with boosting CanCon quotas and encouraging further diversity in broadcast ownership and formats. The main players on the broadcast side are working at putting together a common front while **CIRPA** and **SOCAN** are essentially doing the same. CanCon is the major issue with broadcasters expected to put forward the "what's good for the goose is good for the gander" argument over satellite radio's greatly diminished CanCon requirements. At the last review of Canadian commercial radio in 1998, the CRTC imposed the 35% CanCon quota and said then that this review - five years later - could see that number boosted to 40%, a commitment already a part of licence for at least 40 new stations... **SIRIUS Canada**, along with **Standard Radio**, will host a live concert in Toronto tomorrow (Friday) in celebration of

Canadian Music Week. The SIRIUS Live concert will be broadcast from Toronto's **Phoenix Concert Theatre** and feature emerging Canadian artists. It will also be re-broadcast on various Standard Radio platforms including terrestrial and online radio... Also tomorrow (Friday), the North Bay AM 600 (was **CFCH**, now is **CKAT**) signal turns 75. Also this year, **Rogers'** sister stations **FOX** and **EZ Rock** celebrate their 10th anniversaries. A community event is planned at mid-day at the **North Bay Capitol Centre** where all three morning shows will broadcast live. A formal ceremony will include an historical re-enactment, multi-media presentations, greetings from dignitaries, and a special presentation to Announcer **John Size** for 60 years in broadcasting... Seattle-based **GreenStone Media** has launched a new FM talk format expressly for women aimed at 25-54s and skewed 35-44. Former **Broadcast Programming** President **Edie Hilliard** leads the effort... **CBS Radio** has sued **Howard Stern**, his agent and **Sirius Satellite Radio**. CBS accuses Stern of multiple breaches of contract, fraud, unjust enrichment and misappropriation of CBS Radio's broadcast time. The suit, filed in the New York Supreme Court, seeks compensatory and punitive damages from Stern as well as damages from Sirius. Stern calls the suit "meritless" and says CBS is trying to bully him, that it's a personal vendetta by CBS CEO **Leslie Moonves**. Stern says CBS officials knew he was leaving for Sirius, gave permission for him to talk about it on the air and did nothing to stop him.

GENERAL: About 1,500 employees of the **CBC's** French-language service and English employees in Moncton have rejected fresh contract demands from the network, prompting their union leader to warn the Corporation there could soon be a strike. The CBC and **Radio Canada** employees rejected the demands at an extraordinary weekend meeting... **Diane Johnson**, President of **Descriptive Video Works** in Vancouver, will be honoured at the **15th Annual Canadian Women in Communications Awards Gala Dinner** March 15 in Ottawa. Johnson will receive the **Chapter Leader of the Year Award**... A new **Harris Interactive** poll has determined that while news is an important facet of radio programming, it's not the first choice for most Americans. Radio news is a daily experience for 32%, with 54% going there several times a week. Talk radio at 22% / 37% is another rung down the news media ladder. Two in 10 avoid radio news and 33% avoid talk radio. Some of the results:
Media use by age (% using daily or several times weekly)

	Echo Boomers (18-27)	Gen X (28-39)	Baby Boomers (40-58)	Matures (59+)
Local broadcast news	52%	69%	83%	88%
National broadcasts/ CATV nets	51%	57%	74%	88%
Local newspaper	43%	49%	66%	80%
Online	53%	68%	70%	57%
Radio news	26%	49%	64%	58%
Talk radio	24%	35%	40%	41%
National newspaper	15%	23%	19%	17%
Satellite radio	21%	23%	19%	16%

REVOLVING DOOR: Succeeding **John Harding** as President of the **Radio Marketing Bureau** is **Gary Belgrave**, ex an international marketing and advertising consultant who, prior to that, was Exec VP at **Young & Rubicam** in Toronto. RMB Chair **Patrick Grierson** made the announcement Wednesday afternoon. Belgrave began his new duties March 1... **Kirk Nesbitt** has been named VP, Corporate and Radio Engineering for **Rogers Media** in Toronto. Nesbitt adds the Corporate Engineering responsibilities to his existing role as Chief Engineer for the Radio Group. He succeeds the recently retired **Steve Edwards**... **Frank Bruno** has been promoted to VP of Television Engineering at **Rogers Media**. He had been Director of Television Engineering... **Byrnes Media** has appointed a GM for it's new station, **Heart FM (CIHR) Woodstock**. **Michael Jones** was most recently the GM/GSM of a radio station in Perth, Australia... **Peter Warren**, who left his highly successful daily talk show at **CJOB Winnipeg** a few years back to retire on Vancouver Island, still did weekend **Corus Network** shows (*Warren on the Weekend*). But it's all over this weekend. Warren is trading his microphone for a computer, intending to write investigative crime novels... **Christopher Randall** is new Promotions Manager at **JACK FM Toronto**. He arrives from the **Evanov Radio Group** in Toronto where he was Marketing and Promotion Director. Before that, and for 17 years, he was Marketing and Promotion Director

at *K-Lite FM/CKOC Hamilton*... **Dave Sturgeon**, ex of *Rogers Radio Kitchener*, is now doing mornings at *CKWR Waterloo*... **Brett McIlwain** becomes Local Sales Manager at *NL Broadcasting's* new station, *Country 103 Kamloops*. The appointment is effective May 1, and the new station is expected to be on-air by summer... **J. Stevens** is interim PD at *The Bull Wingham*... That crusty DA in *Law & Order*, Actor and former US Senator **Fred Thompson**, has signed with *ABC News Radio* as a Host/Commentator. Among other chores, Thompson will in for 87-year-old **Paul Harvey** he's on vacation...

SIGN-OFF: **Warren Henderson**, 50, of heart failure in Edmonton. Henderson, the Ass't ND at *CHED Edmonton*, was a native of Manitoba where his father, **Jack**, had been the long-time SM at *CKDM Dauphin*. Henderson suffered a number ailments in recent years and was on waiting lists for both heart and kidney transplants.

LOOKING: *A-Channel Ottawa* - Anchor/Reporter; *CFAX Victoria* - Anchor/Reporter; *Alliance Atlantis Toronto* - Media Strategist - Manager Operations and Business Development, Children's Television; *CBC Toronto* - Director, Business, Rights and Content Management, A&E - Director, Business, Rights and Content Management, NCAN - Online Editor; *CBC Ottawa* - Producer, English Radio; *Corus Entertainment Toronto* - Master Control Switcher, Operations Department; *APTN Winnipeg* - Promotions Producer; *Global Quebec* - MIS/Technical Maintenance Manager; *Astral Media Montreal* - Coordannoteur(trice) routage; *Canal Vie Montreal* - Coordannoteur(trice) acquisitions et doublage; and, *Astral Télé Réseaux Toronto* - Marketing Specialist and a Supervisor, Customer Care.

SUPPLYLINES: **Paul Lico**, the former partner in *RVA Canada*, has set up a new business called *Resolution Professional Audio*, based in the northeast outskirts (Stouffville) of Toronto... Quebec-based equipment distributor *Marketing Marc Vallee* has orchestrated what's being described as Canada's largest networked radio facility for *Corus Entertainment*. The new location for Montreal stations *CKOI*, *CHMP*, *CKAC*, *CFQR*, *CINF* and *CINW* get a Wheatstone integrated audio network and multiple studio accessories. On-air and production studios will be outfitted with 43 rooms of Tech-Line Furniture, 29 Prewire packages and 16 desktop turrets. All studios will be networked to a central point in the rack room. This will allow all studios and stations to share any source or destination in the facility... *NL Broadcasting Group's* three-station facility at Kamloops is, says *Wheatstone*, the premier installation site of the newly-launched networked audio system based on the AE-NET router.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Anne-Marie Varner**, *Discovery Channel*, Toronto. Welcome!

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TV/FILM: About 30 full-time and 10 contract employees in Master Control operations have received notice from **Global Television** that their jobs in Toronto will end this summer. CanWest will be closing down those activities at the Toronto location, which handled work for **Global Ontario, Global Quebec, Global Maritimes, CH Hamilton, CH Montreal,** and **Global HD.** All conventional TV Master will be transferred to Calgary while specialty stays in Winnipeg. In a memo to staff, supervisors said, in part: "... we had to make the very difficult decision to eliminate a number of positions in Toronto in the Broadcast Operations area. This will unfortunately impact a number of employees who have over the years made valuable contributions to Global Television. The transfer of the master

control functions to Calgary is scheduled to be completed for August 31st and all positions in Toronto will be needed until that time..."... **CBS** is setting its sights on a money-grab from US cable operators. Chairman/CEO **Les Moonves** says he expects to get "hundreds of millions of dollars" from retransmission-consent deals reached by the CBS corporately owned stations (which reach 60 million households). Moonves also says CBS will make a major deal within the next several weeks whereby CBS-owned stations, the CBS network, and the upcoming **CW** network would get a piece of re-tran revenues from cable operators. Moonves has often talked about CBS getting money from cable operators who he says have been getting a free ride from broadcast networks... Five weeks after **ABC News** Co-Anchor **Bob Woodruff** suffered head injuries and other wounds in an Iraqi explosion, there are encouraging signs. He's now able to say a few words and is beginning to walk. Woodruff, still in hospital, is on heavy pain medication. Woodruff, with his Canadian Cameraman, **Doug Vogt,** were standing in the hatch of an Iraqi mechanized vehicle when a roadside bomb exploded. Vogt is out of hospital and back at his Paris, France, home... **NBC Universal** has announced plans to acquire women's Web site company **iVillage Inc.** for about \$600 million. The move signals an expanding strategy for NBC Universal while reflecting the larger push among traditional media companies to not get left behind as more consumers hit the Internet for news, entertainment and shopping.

GENERAL: At Noon today, **CBC/Radio-Canada** President/CEO **Robert Rabinovitch** is set to speak to the **Empire Club of Canada** in Toronto on the



GENERAL MANAGER / GENERAL SALES MANAGER

An opportunity has arisen to enhance your Professional career development with a Media leader. Standard Radio is seeking a qualified professional to fill the role of General Manager/General Sales Manager for a cluster of radio stations in the British Columbia Peace Region. If you are passionate about broadcasting, building great teams, and serving local communities this is a terrific opportunity.


Ideally, you have a keen sense of business and ten or more years of industry experience managing in a Broadcast Sales and/or Programming and General Management role. You will be responsible for managing the daily operations of four radio stations and one TV station; developing and maintaining strong community ties in your region, setting realistic goals and objectives and to recruit, coach and motivate a team to achieve revenue and rating objectives.

If you would like to join our diverse team and help us build our radio group, please contact, in confidence:

Don Shafer
VP/GM B.C. Interior, Standard Radio Inc.
300 — 435 Bernard Avenue
Kelowna, BC V1Y 6N8
Fax: 250 860 8856
E-mail: dshafer@sri.ca

Only those applicants chosen for interviews will be contacted.
Standard Radio endorses the principles of Employment Equity and is committed to ensuring that our workforce is representative of the public we serve.

topic: *Public television in the 21st century — Fix it or forget about it?* **Alan Plaunt** and **Graham Spry** set out to build a public radio network that would help to forge a Canadian identity. But now, while the rest of the western world continues to provide strong support for public broadcasting, Canada has allowed its English TV sector to become one of the weakest. Questions Rabinovitch will address, it's expected, are: Do we want public television in Canada? Are we willing to pay for it? How are we going to fix it?... Yesterday (Wednesday), **NDP** Heritage Critic **Charlie Angus** said the **CBC** is in bad shape and needs a new mandate, new rules that will end patronage in its boardroom, and give it long-term, stable funding. Further, he says, the CBC head should be chosen by the corporation's board. And, Angus wants clear limits set on foreign ownership of the airwaves while also forcing Canadian broadcasters to make home-grown dramas... **VNU**, based in The Netherlands, says it has accepted a buyout offer from a private equity consortium that values the company at 7.5 billion euros (US \$8.9 billion). VNU's largest and most profitable operation is its media measurement business, topped by **Nielsen Media Research**. It also has a large market research division, including **ACNielsen**, and a publication/trade show division. Its major titles include **Billboard**, **AdWeek**, **Editor & Publisher** and **MediaWeek**... Meantime, **Nielsen Media Research** will not partner with **Arbitron** to commercialize the Portable People Meter service. Nielsen had been providing cash and research support to the PPM project since 2000, but Nielsen's CEO now says PPMs are not the right approach for today's complex television markets. It appears now that PPM will be a radio only ratings system. Nielsen does say it may license PPM for use in measuring out-of-home viewing, but is now evaluating other options for measuring in-home viewing... Co-Chairs for the **NABS Canada 22nd annual fundraising Gala Dinner** will be **Tony Viner** and **Frank Palmer**. Both represent two of the industry's most important sectors – agency and media. More than 500 senior advertising and media industry executives will attend **The National Advertising Benevolent Society's** (NABS) event Thursday May 11 in Toronto... Last night (Wednesday) in Ottawa, at the **15th Annual Canadian Women in Communications Gala**, award winners were:
 Woman of the Year - **Sarah Crawford**, VP, Public Affairs, **CHUM Limited**
 Employer of the Year - **Alliance Atlantis Communications**
 Chapter Leader of the Year - **Diane Johnson**, President, **Descriptive Video Works**, Vancouver
 Trailblazer of the Year - **Sandy Larson**, Manager of Customer Service and Operations, **SaskTel** and Mayor of Swift Current
 Mentor of the Year - **Cindy Chatwell**, Acting Marketing Manager, **Aboriginal Peoples Television Network (APTN) Winnipeg**
 The **CWC Jeanne Sauvé Program** winners were: **Kristen Beausoleil**, Telecommunications Policy Branch, **Industry Canada**; **Véronique Fiset**, Senior Analyst, Canadian Program Certification, **CRTC**; **Aneez Khanani-Datoo**, Senior Communications Advisor, **CBC/Radio-Canada**; **Susan Makela**, Manager, Programming and Business Affairs, **Corus Television**; **Justine Sider**, Spectrum Engineering Branch, **Industry Canada**; and, **Armine Tchakmakchian**, Broadcasting Policy and Programs, **Department of Canadian Heritage**... The Annual General Meeting and Conference of the **North American Broadcasters Association** (NABA) takes place in Los Angeles April 4-5. In the next five years, says NABA, it's likely that we will see more change in our industry than we've seen in the past 25 years. With this acceleration, broadcasters need to wisely consider how to remain vital as



STATION MANAGER

Canoe FM is located in Haliburton Village in the beautiful Haliburton Highlands of Ontario. We are a non-profit community radio station, staffed with more than 60 volunteers. There is room for growth and development and the board believes that the person filling this paid position will become the catalyst for the station's future success.

Canoe FM serves the needs of the residents of Haliburton County. It is a 24-hour station with original programming from 6 a.m. to midnight, 7 days a week. The station has a broad range of music features, from jazz to rock to classics. Canoe FM programming supports the arts, which includes theatre, music and visual arts.

This position would appeal to a person seeking improved lifestyle, some moderation in working hours, and to be an important part of a vibrant, smaller (country) community.

A description of the position can be found by clicking on <http://www.canoefm.com>, then 'About Us'.

Send your note of interest and CV by clicking canoefmadmin@bellnet.ca.

providers of entertainment and information. For info, www.nabanet.com... **RTNDA Canada's 2006 BC Regional Pro-Dev Seminar and Awards Banquet** takes place in Victoria April 7-8. The program offers a wide range of professional development, specifically aimed at British Columbia's working Broadcast Newspeople. Make the time available for your ND and selected staffers to attend. Details may be found at www.rtdacanada.com.

RADIO: The **Canadian Association of Broadcasters** is putting the finishing touches to its submission for the **CRTC Review of Commercial Radio**. The deadline for submissions is next Wednesday, March 15. CAB says it wants to provide the Commission with "... *the broadest possible view of the new competitive environment in which radio operates... compelling, thorough, and reflective*"... The **Rawlinson and Dekker** families, partners in the ownership and operation of **CJNB/Q98 FM North Battleford** and **CJNS Meadow Lake**, have made a \$1-million donation towards the building of a \$30-million community complex in North Battleford. The donation honours the memory of the late **Harry G. Dekker** who died in March of last year. His broadcasting career spanned 64 years and, in 2001, Dekker was inducted into the **CAB Broadcast Hall of Fame**... Comments that made fun of Asians on **CKOI-FM Montreal** last year did not sit well with the Canadian Broadcast Standards Council. A majority of the **CBSC Quebec Regional Panel** Adjudicators concluded the remarks were abusive and unduly discriminatory, a violation of the Human Rights clause of the **Canadian Association of Broadcasters' Code of Ethics**. The complete decision may be found by clicking www.cbsc.ca... Launching March 13 is the **Evanov Radio Group's** new **98.5 The Jewel (CJWL-FM0 Ottawa**. Format is Adult Standards/Easy Listening... **The Moose 93.5 (CFZN-FM) Haliburton**, the **Haliburton Broadcasting Group's** newest station, is also set to go to air on Monday. Format is Classic Rock... **Harvard Broadcasting's CHMX-FM/CFWF-FM/CKRM Regina** move into new digs April 1. The address is 1900 Rose St., Regina SK S4P 0A9. Phone numbers remain the same... The **Recording Industry Association of America** (RIAA) thinks it should get a 30% slice of the satellite radio pie while **Sirius** CFO **David Frear**, not surprisingly, believes satellite radio shouldn't be obliged to pay higher royalties. Record labels haven't been happy with Sirius's new **S50** radio which includes an MP3 player that allows users to record music. Satellite radio companies, argues RIAA, should have to step up and pay more. At this point in the development of **XM** and Sirius, say observers, such high royalties could cripple either company overnight... In certain Washington, DC, neighbourhoods, **WTRI 1520** listeners are getting hisses, whistles and static that weren't there in the past. The problem came to light about a year ago, coincidental with **WTOP 1500 Washington** moving to an **IBOC** digital signal. With IBOC, broadcasters can squeeze more stations into frequencies that up until now could hold just one. The big radio companies have embraced digital but smaller AM'ers - still broadcasting analog - are experiencing side-channel interference. That interference is brought on in part because AM stations have only 10 kilohertz separating each one. FM, on the other hand, has separation of 200 kilohertz. The problem for WTRI Washington, and other stations like it, will likely only get worse. At the 2005 year-end, of 4,757 US AM stations and 8,903 FM stations, 700 had added a digital signal...



WEATHER SPECIALIST - CHTV RED DEER

Qualifications should include:

- * At least three years experience as a broadcast journalist, with a Weather background
- * Excellent "live on-camera" skills
- * Must be highly motivated, with a demonstrated commitment to Weather
- * Ability to work effectively in a close-knit news team
- * Good knowledge of computers. Knowledge of Weather Central System an asset.

The following paraphrases the successful candidate's primary functions and does not outline all duties and responsibilities for this position:

- * Hosting and producing Weather segments in the Supper and 11:00 P.M. CH News shows on a Monday-to-Friday basis
- * Host CH Red Deer's Community Feature "Close to Home" on a Monday-to-Friday basis
- * Community appearances and act as an ambassador for CH Red Deer
- * Perform other duties as required.

The hiring decision will be made by **Pete Gingras**, News Director at **CH Red Deer**. Interested applicants should send their resume and cover letter – by fax or e-mail – and quoting posting number **CH-03-02** to: **Pete Gingras** at fax number 403-346-3336 or by clicking

pgingras@chtv.ca

Radio winners at the **2006 Music Industry Awards** were:

Station Promotion of the Year - **HOT 89.9 Ottawa**

Music Director of the Year (Secondary Market) - **Paul Morris, HTZ FM St. Catharines**

Music Director of the Year (Major Market) - **Chris 'Dunner' Duncombe, The Fox (CFOX) Vancouver**

Program Director of the Year (Secondary Market) - **Bruce Gilbert, HTZ FM St. Catharines**

Program Director of the Year (Major Market) - **Alan Cross, 102.1 The Edge Toronto**

On-air Talent of the Year - **Roger, Rick & Marilyn, 104.5 CHUM-FM Toronto**

Station of the Year (Secondary Market) - **FM 96 London**

Station of the Year (Country) - **JR-FM Vancouver**

Station of the Year (CHR) - **Z103.5 Toronto**

Station of the Year (Hot AC) - **CHUM-FM Toronto**

Station of the Year (Mainstream AC) - **97.3 FM EZ Rock Toronto**

Station of the Year (Rock) - **102.1 The Edge Toronto**

Station of the Year (Classical/Gold) - **Q107 Toronto**

Station of the Year (Multicultural) - **CHIN AM/FM Toronto**

Station of the Year (News/Talk/Sports) - **680 News Toronto**

REVOLVING DOOR: John Shannon, VP Programming/Exec Producer of **Leafs TV/Raptors TV**, is moving to the **National Hockey League** as Senior VP, Broadcasting. He will, among other duties, ramrod the launch of the **NHL Network** in the US... **Al Pervin** is no longer GM of the Evanov Group's new station, **The Jewel (CJWL-FM) Ottawa**... **Claude Galipeau** has been appointed Senior Vice President Digital Media, Content Group at **Alliance Atlantis Communications**. The former Executive Director, Digital Programming and Business Development for the **CBC** took on his new role at the end of March... Veteran **Broadcast News** Parliament Hill Correspondent **Dan Dugas** has resigned, moving to Communications Director with Foreign Affairs Minister **Peter MacKay**.

SIGN-OFF: Jack Bonaparte, 32, of cancer in Sydney, N.S. Bonaparte hosted **Wake Up Cape Breton** on **Oldies 950 (CHER) Sydney** and later began the popular radio show, **The East Coast Kitchen Racket** in Halifax. His last project was the nationally syndicated radio program **East Coast Countdown** for which he was awarded the 2006 **ECMA** for industry professional of the year.

LOOKING: **CH TV Red Deer** seeks a Weather Specialist... **Standard Radio** is looking for a GM/GSM for its group of stations in the Peace Region of BC... **Canoe FM Haliburton** is searching for a Station Manager. Get details of these positions in the display ads on these pages... Other jobs we've heard about include: **CKX TV Brandon** - Creative Writer; **CJCD Yellowknife** - Reporter/Anchor; **CKYC-FM Owen Sound** - Program Director; **A-Channel Victoria** - Senior Producer and an Assignment Editor vacancy; **CTV Toronto** - Manager, News Production, a Senior Producer, On-Air Promotions, an On Air Promo Producer, a Developer, New Media - TSN.ca, and a Revenue Management Analyst; **CTV Sudbury** - Graphic Artist; **Global Television Toronto** - Publicist; **CanWest MediaWorks Montreal** - Specialist, Marketing Ventures; **Global Quebec Montreal** - Senior Producer; **Channel m Vancouver** - Sales and Research Co-ordinator; **CBC Toronto** - Executive Director, Arts & Entertainment; **Alliance Atlantis Toronto** - Manager, Online Subscription Programs; **Astral Television Networks Toronto** - Senior Maintenance Technician and a Marketing Specialist; **CBC Montreal** - Administrative Officer (Technical Production and TV Design) and a Copyright Officer.

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RADIO: The *Canadian Association of Broadcasters* has opposed an application by low-power **CKFU-FM Fort St. John** to move its transmitter. CAB suggests the motivation is better coverage rather than technical reasons. Further, CAB noted, CKFU's revenue projections are high (\$1-million in the first year) which runs contrary to the CRTC's policy of not allowing new low-power stations to negatively affect existing commercial stations. The most telling paragraph in CAB's letter, however, is this: "The CAB submits that for a market with a population of less than 25,000 which is already served by two other commercial radio stations, these revenue forecasts appear quite large and could hardly be based on incremental local advertising revenue alone. In fact, it is quite

possible that the station may be grabbing between a 33% - 50 % of the Fort St. John local advertising pie. Which begs the question: what does the Commission deem to be undue negative impact of LPFM stations on incumbent commercial full power local stations?"... **CHOI-FM Quebec City** owner **Genex Communications**

wanted the Supreme Court to delay a ruling on whether or not it will hear Genex's appeal of the **CRTC** decision that revoked the station's licence. Genex has already sold its **CKNU-FM Donnacona**, has backed out of an application for a new licence in Quebec City, and may now be on the verge of selling CHOI and getting out of radio entirely. If a deal were done for CHOI, Genex might then try to seek Commission consent to give the new owners a temporary licence pending public hearings so as to keep the station on the air... **Team 1040**

Vancouver will broadcast **Vancouver Canucks** NHL hockey beginning next season, taking the games away from **CKNW Vancouver**, which had the team for more than 30 years. Play-by-play Commentator **John Shorthouse** and Colourman **Tom Larschied** will most likely cross over to the **CHUM** station after their CKNW contracts expire. Canucks GM **Dave Nonis** says the new six-year contract with CHUM will give the team more radio exposure because Team 1040 can bring game-day activities to fans and will also run a weekly Canucks' show... **CJOB Winnipeg** turned 60 on Saturday. Named for its founder, **John Oliver Blick** (JOB), CJOB signed on the air in 1946 at 1340 AM with 250 watts... **Matthew McBride**, owner of **The Bear (CHMZ-FM) Tofino** has just won **CRTC** approval for an FM'er at Ucluelet, BC. The new station will program contemporary and established music as well as news, surveillance and community events and will be at 99.5 with 180 watts...



IT Technician/Engineering Manager
THE TEAM 990 – Montreal

REQUIRED KNOWLEDGE, SKILLS, AND ABILITIES

- Knowledge of Media Touch, and computer networking
- Knowledge of broadcast systems circuitry, design, and/or installation
- Ability to perform inspections and/or approve installations
- Skill in developing policy and procedure documentation
- Knowledge of current technological developments/trends in area of expertise
- Knowledge of laws, regulations, methods, and techniques in area of specialty
- Knowledge of current availability of and developments in broadcast transmission systems and equipment
- Ability to speak French would be an asset.

Applicants should address résumés to:

Wayne Bews: wayne.bews@team990.com
or Edna Anderson: edna.anderson@team990.com
1310 Greene Avenue
Westmount, QC H3Z 2B5

The **L.A. Radio Group** has won an FM licence at Lacombe. Operating at 94.1 with 9,500 watts, the station will program music from the 60s through the early 90s targeted at 35-54s... And **Newcap** has approval for an FM station at Bonnyville. The new licence will operate at 101.3 with 27,000 watts and program to 18-45s, airing pop, hip hop and rock... **IcebergRadio.com** has launched a new Web site that features a new line-up of music on over 100 channels and across a wide variety of genres. The Web site also offers on-demand content such as interviews, live performances, album launches, and specialty programs... **The Rolling Stones** weren't "Live" from Toronto's **Phoenix Concert Theatre** as listeners were led to believe, and that earned **Q107 (CILQ-FM) Toronto** the **Canadian Broadcast Standards Council's** sanction. CBSC concluded that "... **Q107's failure to clearly indicate that the concert it aired was pre-recorded and not a broadcast of the live concert taking place that evening at the Phoenix Concert Theatre in Toronto constituted a breach of the Canadian Association of Broadcasters' Code of Ethics**"... Harshly insulting commentary towards a show guest by a **CJMF-FM Quebec City** program Host earned the station a negative decision from the **Canadian Broadcast Standards Council**... The **Canadian Broadcast Standards Council** has taken its first decision on the issue of sponsored programming, saying that such shows must – "*clearly, transparently and unequivocally*" – disclose material information. The decision centres on a **CFRB Toronto** program called the **Health Show**. The CBSC Ontario Regional Panel said CFRB didn't adequately identify the relationship between the sponsorship of the show and the guests on the program. Complete decisions on these and recent complaints may be found at www.cbsc.ca... Correction: Move the launch up to March 20 for the **Evanov Radio Group's** new **98.5 The Jewel (CJWL-FM) Ottawa**. Last week, we reported the launch was set for March 13...

T**V/FILM:** Americans are getting more TV channels but are said to be watching fewer of them. That conclusion from an annual benchmark study released by **Nielsen Media Research**. The report shows that the average

US household received 96.4 channels during 2005, up nearly four channels from 92.6 in 2004, but the average number of channels tuned barely changed (to 15.4 from 15.0 in 2004). The data appears to support that given an unlimited number of media options, the average person will still opt to use a relatively small number. Interestingly, Americans are spending more time watching TV than ever before. During 2005, the average household was tuned to their TV 57 hours and 17 minutes per week. That's up from 56 hours and seven minutes a week in '04 . . . and up from an average of 43 hours and 42 minutes a week in 1975! Americans seem to be spending more time with cable and satellite TV channels than those from broadcasters but the change is minuscule from year to year – 16.4 in 2004 to 16.3 in 2005, but it's the first time Nielsen has reported a drop in broadcast channels tuned since it began bench marking the data... The **CRTC** has approved a new specialty digital channel for **50+ TV**. It will be Calgary based... The **FCC** has issued indecency rulings, affirming the \$550,000 fine against **CBS** for the **Janet Jackson 2004 Super Bowl** bared breast incident. CBS was also tabbed for episodes of **Without a Trace** and a **WB** affiliate for **The Surreal Life 2**. The Commission also deemed indecent the broadcast of a movie with a graphic rape scene and a talk show in which a female guest appeared in an open-front dress.

ASSISTANT PROGRAM DIRECTOR

96.7 chym fm
Lite Rock WITH LESS TALK

RESPONSIBILITIES:

- * Assist the GM/PD with all aspects of the day-to-day management and coordination of the Programming Department including, On-Air talent, Music, Promotion, Production
- * Edit and schedule daily back-up in music programming logs
- * Air-checking talent
- * Day-to-day scheduling of on-air talent and managing vacation
- * Work in conjunction with Promotion and Sales Department with respect to promotions, contests and advertising
- * Be a creative resource and assist in the development of CHYM programming plans and business strategies
- * Fill in on various on-air shifts as required.

QUALIFICATIONS:

- * 5 years combined experience in programming and promotions management or comparable experience
- * Must be or aspire to become a Program Director
- * Knowledge of CRTC content regulations
- * Excellent organizational skills and detail oriented, as well as ability to multi-task
- * Must be able to function successfully under the pressure of constant deadlines
- * Must have experience editing music logs in Selector or a similar program
- * Excellent writing, communication and interpersonal skills
- * Must be passionate about the AC format and music
- * Ability to think creatively and conceptualize ideas as required
- * Must be able to work in a team environment.

Please forward resumes to:

Gavin.Tucker@rci.rogers.com

GENERAL: **CBC** President/CEO **Robert Rabinovitch** says the Corporation's goal is to become "the undisputed champion of compelling Canadian programming," emphasizing the need for a critical mass of home-grown, TV English-language drama. At a Toronto luncheon, Rabinovitch also said **CBC Radio** must also adapt to shifts in population so all significant communities in Canada have access to its local programming. Further, he said, the key to becoming more nimble to remain relevant must include the new technologies, e.g. podcasting and satellite radio... **The Project for Excellence in Journalism** has determined that the variety of news disseminated isn't as plentiful as it once was. Yes, consumers have more places to get it but there isn't as much as there used to be. Despite more outlets, there are fewer stories covered and with less depth. The trend is obvious on TV, in newspapers and on-line. On one day, Google News offered 14-thousand stories but they covered only 24 separate subjects. Project Director **Tom Rosenstiel** calls it the illusion of more information while the reality is a lot of repetition. The Washington-based think tank says many news outlets are reacting to declining circulation or viewership by cutting back on journalists... On Tuesday, April 11, in Toronto, the **Broadcast Executives Society** presents *Preparing for the NEXT dimension in Media*. How media agencies handle and evaluate the transition through technology and the corresponding market forces is of paramount importance to the broadcast industry. **Lorraine Hughes**, President of **OMD Canada**, and **Jeff Minsky**, Director of Media Platforms for **OMD Digital** in New York, are expected to provide insight into how this large media company is recognizing and capitalizing on emerging opportunities.

REVOLVING DOOR: **Denis Carmel** has returned to the **CRTC** as Director of Public Affairs. He'd left the Commission last year after serving in the Communications branch... **Michelle George** is new ND at **KAOS (CKKK-FM) Peterborough**, succeeding **Lexi Cameron**... **Chris McLeod** is the new Morning Show Host at **Y108 (CJXY-FM) Hamilton**. He arrives from **Corus London** and begins on-air next Wednesday, March 22... **Geordan Johnston**, Promotions Director at **Corus Entertainment Kingston**, is moving to **Q107 Toronto** as Promotions/Programming Assistant. He begins April 10... After serving as a Correspondent for the **CBS** show, *60 Minutes*, since its 1968 inception, **Mike Wallace** will hang up his spurs this spring. Wallace, closing in on his 88th birthday, will retain office space at CBS on the same floor and "just around the corner from where I've holed up for 43 years"...

SIGN-OFF: **Jim Hunt**, 79, after a heart attack in Toronto. Hunt was a Sports Writer/Columnist/Broadcaster over his 50 year career, including **CKEY Toronto** where he was Sports Director and then News Director. In 1981, he began a nine-year stint with **Fan 590 (CJCL) Toronto**. The print side of Hunt's career included the **Toronto Sun** and the **Toronto Star**...

LOOKING: **Team 990 Montreal** seeks an IT Technician / Engineer Manager. See the ad on Page 1... **CHYM-FM Kitchener**, the Rogers station, is looking for an Assistant Program Director. See the ad on Page 2... Other jobs we've heard about include: **Corus London** – GSM and a Promotion/Marketing Director; **CHAT-TV Medicine Hat** - TV News Anchor; **96.3 JOE-FM/OLDIES 960/CKWS-TV Kingston** - Promotions Director; **CHYM Kitchener** – Ass't PD/Promo Assistant; **Global Television Toronto** – Field Producer; **Global Quebec Montreal** - MIS / Technical Maintenance Manager; **CBC Toronto** – Sr Manager National Sales; **Alliance Atlantis Toronto** – Web Application Developer and a Publicity and Promotion Assistant; **Citytv Toronto** - Producer/Writer; **CBC Montreal** – Chief Technician; **MusiquePlus Montreal** - Coordonnateur (trice) au routage commercial and a Conseiller (ère) Ressources Humaines.

SUPPLYLINES: **CTV Newsnet** has invested in the **Ross Video OverDrive Production Control System** as part of a new studio facility to increase news production. The system, which include a Synergy production switcher, is expected to be at work for Newsnet this summer.

Dialogue BROADCAST

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RADIO: May 15 – the date set by the **CRTC** for beginning its *Radio Review* – isn't that far away. And a host of broadcasters, including **Corus**, **CHUM** and the **Canadian Association of Broadcasters** have weighed-in. The Corus written submission says the system can no longer consider itself immune from media changes: "We are already seeing the impact of this with the introduction of video on MP3 player devices and in satellite radio services." CHUM's head of government affairs, **David Goldstein**, says several broadcasters are concerned that satellite radio isn't bound by the same CanCon regs as conventional radio. And the CAB, in its document, says conventional radio is losing on young listeners as they shift to new technology. Further, says the CAB, teens have

abandoned conventional radio in favour of other audio platforms (peer-to-peer file sharing, music downloading and iPods). The CAB is asking the Commission to scrap plans to boost CanCon while, at the same time, to loosen restrictions on the number of stations companies can own in a single market. The Association also put forth industry data declining radio audiences. It says the worst-case scenario would see listenership fall 16.1% over the next 10 years, causing a 14.5% drop in ad revenue. The public hearings are expected to last five days, with a ruling on any changes to come later this year... In her **Toronto Star** column Monday, **Antonia Zerbisias** wrote that the radio industry fueled the fire of departing teen listeners, saying: "It abandoned the future audience – youth – by pandering to the boomers with all those indistinguishable soft classic lite mix jack hits formats. What's more, radio doesn't take risks with playlists, sticking to the trite, tried and tired. That leaves Canadians to discover alternatives elsewhere" and "One of the industry's biggest mistakes was to gut its newsrooms and replace local personalities with canned programming from nowhere. That took the life out of radio – and effectively killed the strengths that distinguished it from the competition on satellite." Zerbisias argues the irony is that, throughout its history, radio was never more vital than when it was intensely live and local -- in other words, connected to its community... A recent **Harris Interactive** poll showed 40% of the US population listen to **XM** and **Sirius** on a regular basis – a statistical impossibility. There aren't enough receivers on the market for that stat to be true. The issue then begs the question: Do Americans know what satellite radio is? The PR campaigns by XM and Sirius have made it appear that satellite radio enjoys widespread consumer usage, rather than the still tiny audience it actually has. Did some respondents say they listened to satellite radio because they know that **Rush Limbaugh** or **Al Franken** are distributed to their local station via satellite?... **Ford Motor Company's** Global Media Manager, **Mark Kaline**, makes a strong point when he says radio must get away from the diary system. "What are you waiting for?" he asks. At a Radio Forum in New York, Kaline made a pitch for the implementation of Arbitron's Portable People Meter (PPM). He insists PPM is a big step forward from paper diaries and will increase radio credibility with advertisers.

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TV/FILM: CTV took a hit from the **Canadian Broadcast Standards Council** over bad language televised in last summer's **Live 8** concert. Pop-punk band **Green Day** "uttered the f-word", broadcast by CTV at midday. The unedited broadcast of the word during the day violated the **Canadian Association of Broadcasters'** (CAB) **Code of Ethics** and also violated the Code for failure to air viewer advisories. The complete decision may be found at www.cbasc.ca... As analog transitions to digital, TV manufacturers and component suppliers have been adopting and implementing new firmware into their digital TVs. But many manufacturers still don't have the necessary tools for managing and updating the software in digital televisions. A new software produced by **UpdateLogic** (called **UpdateTV**) automates the distribution of software patches and upgrades directly to digital TVs with no user intervention and at no cost to the consumer. Digital TV manufacturers can proactively deliver updates and fixes directly to consumers' TV sets using bandwidth on existing cable and terrestrial digital TV networks. Manufacturers which are said to agreed to field trials are **Sony, Sharp, Samsung** and **Hitachi**... **Citytv Toronto's** viewers can now have their news delivered daily to their desktops with the launch of video podcasts – a web feed of video files on the Internet for downloading. Once downloaded, the files can be transferred to an iPod, Sony PSP or other portable media device for instant mobility... **NBC Universal Television** Research and Media Development President **Alan Wurtzel** told advertisers in Culver City that the problems with commercial avoidance is worse in non-DVR homes than in DVR homes. Advertisers are concerned that DVR users fast-forward through commercials but Wurtzel says the loss in commercial effectiveness is just under 7% in non-DVR homes, as compared to about 3% in DVR homes. The reason, he says, is remote controls which have been used for years to avoid commercials. They're in far more homes. DVRs, says Wurtzel – now in 8% of US homes – would need to get to 35% penetration before they'd cause a 10% drop in commercial effectiveness. And besides, he argues, viewers watch more TV because of DVRs... Meantime, at its client meetings in Orlando last week, **Nielsen Media Research** said DVR sales are suddenly taking off. Nielsen revised the 8% figure upwards to 10%, and said it now anticipates DVRs will reach 18% of homes by the end of the year.

REVOLVING DOOR: **Mike Omelus**, General News Director at **Broadcast News** in Toronto, is new Executive Producer at **Report on Business Television** (ROBTv), also in Toronto. He leaves BN at month's end. **Terry Scott**, in addition to his current duties, takes on the role of acting General News Director until a permanent successor for Omelus is found.... **Elizabeth Roscoe** is the new Senior VP Policy & Public Affairs at the **Canadian Association of Broadcasters**, beginning April 10. She recently served as an Exec with the **Canadian Cable Telecommunications Association** (CCTA)... **Doug Anderson** moves from GM at **Newcap's Magic (CJUK-FM)/The Giant (CKTG-FM) Thunder Bay** to Director of **Newcap Interactive**. Succeeding him as GM of the two stations is **Darlene Palmer**, ex GM of sister station **Big Daddy (CHNO-FM) Sudbury**... **Garfield Emerson** is resigning as Chairman and long-time Director of **Rogers Communications Inc.** CFO **Alan Horn** is Emerson's successor... **David Bray**, ex Director of Communications for the **Government of Alberta**, is **VoicePrint Canada's** new Outreach Coordinator – Vancouver Island, based in Victoria. Bray, who retired from his Alberta government job in late 2005, was responsible for strategic and day-to-day management of the communications branch for the Premier's Office.



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SIGN-OFFS: **Bob (Buzz) Humenick**, 58, of cancer in Tillsonburg. Humenick was an Announcer at **Easy 101 (CKOT-FM) Tillsonburg** and better known to his evening listeners as **Bob Evans** and to **Country 1510 (CKOT)** morning listeners as the character, **Chet Martin**. Humenick was also a Producer/Op at **1050 CHUM Toronto** where he worked with the greats: **Jay Nelson, Terry Steele** and **Tom Rivers**. He began his 40-year broadcasting career at **CKDR Dryden...** **(John) Douglas Creighton**, 81, in Ottawa. Creighton, hailed as *"the Unsung hero of Canada's lmax success story (who) knew how to make the big screen technology work,"* joined **Marconi** in 1948 and began his career in Quebec repairing transmitters. In the '50s, he was Engineering Manager for **CFCF Montreal** and, in 1961, supervised the construction of **CFCF-TV's** tower on Mount Royal and the in-house installations.

GENERAL: A new study which explored media use among growing ethnic groups in Canada has found that traditional measurement is short-changing advertisers. The study, by **Solutions Research Group** of Toronto, shows that as Canada's population becomes more diverse, traditional media measurement tools are becoming inadequate. This first-of-a-kind study in Canada looked at our three largest cities and the six major population groups: Canadians of Chinese, South Asian, West Asian, Hispanic and Italian backgrounds, as well as Black Canadians. Among the findings:

- 88% use the Internet with average time of 1.8 hours per day. Chinese Canadians, however, average 2.4 hours a day (about the same amount of time they spend with TV),
- Major ethnic groups in Toronto, Vancouver and Montreal are somewhat lighter users of traditional radio, TV and newspapers,
- Ethnic media plays a much larger role in the lives of fast-growing groups than traditional media measurement would indicate.

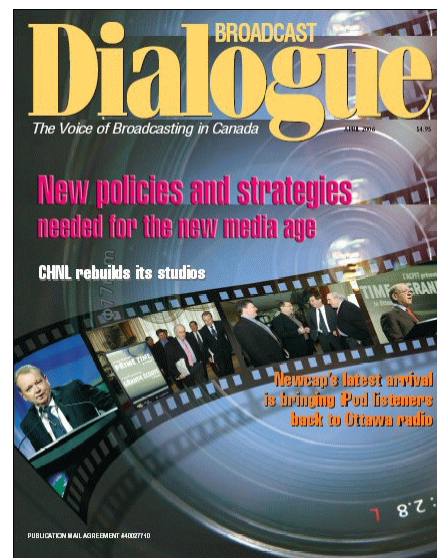
Study Director for **Diversity in Canada**, **Kaan Yigit**, says, *"Rapid population change in major markets is a serious challenge to traditional media measurement – and this issue is not going away. Current measurement tools such as BBM, Nielsen or NADBank either ignore or severely under-represent millions of people in major markets, resulting in a waste of advertiser dollars."*

LOOKING: **CTV Edmonton** - Managing Editor and an Engineering/Operations Manager; **MIKE-FM (CKDG-FM) Montreal** - Sales Account Representative; **CIOI-FM Mohawk College Hamilton** – Program Director; **Alliance Atlantis Toronto** – Manager, Corporate & Public Affairs and a Manager, Revenue & A/R-Entertainment; **Global Television Toronto** – Field Producer, a Night Producer, a Chase Producer and a Graphic Designer; **SUN TV Toronto** - Information Technology Manager; **CBC Ottawa** – Sr. Broadcast Technologist, French Television Network; **Woodbine Entertainment Toronto** - Broadcast Systems Technician; **CBC Moncton** – Manager, Operations; **OMNI TV Surrey** - Master Control Operator; **Newcap Lloydminster** – Broadcast Technician; and, **CBC Toronto** – Director Radio Network Production.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Anthony Caruso, CBC/Radio-Canada, Montreal.**
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RADIO: The **BBM Radio Executive Committee (REC)** and the **Radio Technical Committee (RTC)** have both been disbanded – the RTC permanently – and eight new members, plus Chair **John Hayes** of **Corus**, are now in place at the REC. The decision involves the removal of about 30 volunteers. Authority for the action remains unclear but in a memo to the **BBM Board** to be delivered today, members of the former REC will raise their points of contention, including, they say: Violation of established precedents regarding the REC's governance; BBM's mandate to fairly represent the industry having been violated through major broadcasters assuming control; lack of familiarity by the new board on the day-to-day buying and selling of radio thus familiarity with technical and practical issues

are limited; no consideration given to direct advertisers, or regional agencies, etc; that the new board is overwhelmingly Toronto centric; and, that there now no CBC representation. BBM President/CEO **Jim MacLeod** says he recognizes the upset by the former committee members but that he welcomes the input of senior members of the industry now on the new REC board, members who reflect a move to recognizing the realities of the radio industry in 2006 and the need to streamline the decision-making process. The Radio Committee and the Board, says MacLeod, will consider the points of contention... **Newcap** has won a new FM'er in Charlottetown, provided it can find another frequency from the one proposed. At the same time, the **CRTC** granted approval to flip Newcap's **CHTN Charlottetown** to FM – programming Classic Hits/Oldies (from the 1960s to the present) and targeting females 35-54. CHTN's FM conversion would see it at 100.3 with 33,000 watts. As regards the licence for a new station in Charlottetown, Newcap proposed a station to be ID'ed as **The Island**, and carried on a frequency of 89.9 at 100,000 watts. It would program new and Classic Rock targeting males 25-44. Newcap must find another acceptable frequency for it within three months... Also in Atlantic Canada, **CKEC New Glasgow** won approval to flip the existing station to FM. It will operate at 94.1 with 36,680 watts... Federal election spending helped to bump radio's second-quarter numbers by over 10% while the 25-54 demo continued its dominance for national advertisers, capturing a 44.4% share of revenue, according to **Canadian Broadcast Sales**. Also in the second quarter, the top five categories by growth on CBS-repped stations were: Printing/Publishing 409%; Governments/Federal/Provincial 229%; Beer/Wine/Coolers 149%; Medicines 132%; and Computers & Software 91%. In second place as advertiser preferred demos (after the 25-54s), were Adults 18-49 but they dropped to 7.6% from 14.6% the previous year. Third place Women 25-54 was flat at 10.2% versus 11.1%, while Men 18-34 moved up four spots to fourth place with 3.9% share, up from 1.6%.

TV/FILM: The **CRTC** says that overall, Canada's private TV stations posted increased revenues and profits in the period between 2001-2005. Total revenue and profit before interest and taxes in that period rose by close to 4%, coming in at \$2.2 billion and \$242.2 million

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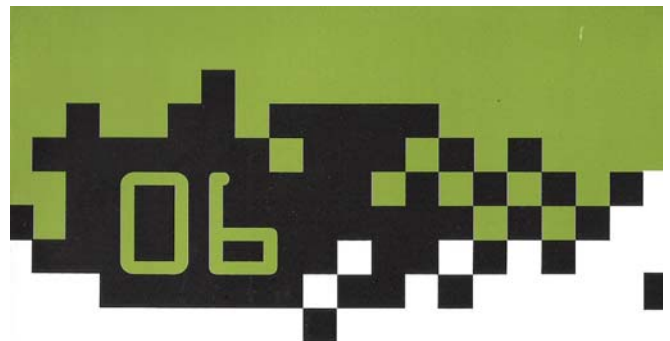
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respectively in 2005. National ad revenues grew by nearly 5%, totalling \$1.5 billion, while local time sales decreased by 1.1% to \$362.9 million. Operating expenses increased by 4.3% from 2004 to 2005, reaching \$1.9 billion. Of that, \$1.3 billion was invested in acquiring and producing programming, including \$587 million for Canadian programs. Spending on Canadian programs included \$86.6 million for drama, \$310.2 million for news programs, \$59.4 million for other information programs, \$83.1 million for general interest programming, and \$29.2 million for musical and variety shows. But an industry source says **CTV** saw the vast majority of the revenue growth. It continues to dominate the top 20 ratings lists and thus attracts the ad dollars. A CTV competitor says that despite the numbers, "... over all, health in the industry is not good"... **The Geminis** will be held in Richmond, BC, Nov. 4. Traditionally, they've been staged in Toronto... **Sun TV (CKXT-TV) Toronto**, according to the **Canadian Media Guild**, is eliminating 13 jobs – Reporters, Producers, a Camera Operator and a Video Editor. Last year **Toronto 1** (the ID before it became SUN TV), in a sale of **Craig Media's** assets, was flipped to **CHUM** which flipped it to **Quebecor**... **Eddy Hartenstein**, recognized as the driving force behind the development of **Direct Broadcasting Satellite (DBS)** direct-to-home (DTH) services, and who also pioneered both the regulatory and technology shifts to lead the entry of the first small dish DBS service in North America, will receive the **International Achievement Award** at the **North American Broadcasters Association (NABA)** Annual General Meeting and Conference in Los Angeles next week. Hartenstein was **DIRECTV's** President from its inception in 1992 and served as Chairman/CEO from 2001 to 2004... The **Canadian Broadcast Standards Council's** National Specialty Services panel, not in the arena of policing issues relating to animal welfare, dismissed a complaint over Calgary Stampede rodeo coverage on **Outdoor Life Network** brought forward by the **Humane Society of Canada**. The Society said rodeos involve violence against animals and that televising rodeos promoted violence against animals. But after viewing 16 hours of rodeo coverage, the panel disagreed. The complete decision may be found at www.cbsc.ca... **Nielsen** is working to understand the link between TV and the Internet, planning to introduce a new method in the US for measuring TV programming viewed on-line by the end of this year. **Susan Whiting**, CEO of the TV ratings giant, hasn't elaborated on how Nielsen plans to provide the new data, but an insider says the measurement will likely be made via a new software meter that would be installed in devices people use to watch TV content via the Internet... The most popular method for getting news – as opposed to the Internet – according to **Pew Internet & American Life Project**, shows local TV was still the most popular choice, with 65% of dial-up users, 57% of broadband users, and 57% of non-Internet users, saying that they got news from local TV on the day before being surveyed. Forty-one percent of dial-up users said their local paper, while just 26% said the Web. But, for broadband users, the Internet has surpassed local newspapers as a source for news. The study, "Online News," based on a survey late last year of more than 3,000 US adults, found that more than four in 10 broadband users – 43% – get news online on a typical day, compared to 38% who turn to the local paper for news on a typical day... CanWest's **David Asper**, Chairman of the **National Post**, moved from Winnipeg to Toronto a couple of months ago. Now it's his brother's turn. **Leonard Asper**, President/CEO of **CanWest Global Communications**, and his wife and two children, are said to be moving to midtown Toronto before Labour Day.

GENERAL: The **NDP** says a document shows that the federal Conservatives are moving forward with a plan to cut foreign ownership limitations on broadcast and telecom companies. The document, to be tabled as Canada's official position at **GATS (General Agreement on Trade and Services)** discussions in Geneva, commits Canada to stripping foreign ownership limitations in telecom – with implications for telephone, cable and ultimately broadcast services. This position runs counter to present Canadian law, says NDP Heritage Critic **Charlie Angus**. If the



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document is indeed Canada's position, our country would then join a group of GATS signatories asking that foreign ownership rules over the telecommunications industry be eliminated. Says Angus, "it's a joke to suggest we can strip foreign ownership limitations on television and radio while asking for firewall protection for our beleaguered cultural industries. If we go down this road we will see the inevitable gutting of Canadian broadcast law"... Meanwhile, *Canada's Telecommunications Policy Review Panel*, in its final report, produced 127 recommendations. Among them is a call for fundamental changes to how electronic communications are regulated. And, in an after word, the report suggests that a full and independent review of broadcasting policy is necessary given that broadcasting and telecommunications are "inextricably linked" in Canada. It also spells out a suggested process for liberalizing Canada's foreign investment rules for the communications sector... **CBC** and the union representing workers in Quebec and Moncton have reached a tentative deal on a collective agreement. Neither side released any details after agreeing to a news blackout until union members vote on the deal Saturday... The **CRTC** says it will undertake two new initiatives to continue streamlining efforts. First, the Commission says it will launch a review of its application forms beginning with the forms for licence amendment applications. And, second, the CRTC plans to survey licensees regarding their level of satisfaction with various aspects of the processing of applications. Licensees can expect to be contacted by e-mail inviting their participation in an on-line survey... The **Radio-Television News Directors Association of Canada** has determined eight recipients for its *2006 RTNDA Lifetime Achievement Awards*. They are: **Joe Easingwood, CFAX Victoria**; **Alan Walton, CH Vancouver Island (CHEK-TV) Victoria**; **Harv Kroeker, CFAM Altona**; **Darrel Janz, CFCN-TV Calgary**; **Lowell Green, CFRA Ottawa**; **Bill Haugland, CTV (CFCF-TV) Montreal**; **Mike Critch, retired (VOCM St. John's)**; and, **Bas Jamieson, retired (VOCM St. John's)**. The RTNDA Lifetime Achievement Award recognizes individuals who have distinguished themselves through outstanding service and continued excellence during the course of their career in broadcast journalism.

REVOLVING DOOR: **Fred Fuchs** has been appointed Executive Director, Arts & Entertainment Programming, **CBC Television**. Fuchs, described as an internationally renowned film and television producer, is a 25-year veteran of the entertainment industry... **David Goldstein** has been promoted to VP, Government and Regulatory Affairs at **CHUM Limited**. He had been National Director of Government Affairs, Radio and Television. Goldstein will continue to be based in Ottawa... **Anna Gecan** becomes VP, Content, **HGTV**. It's a promotion from her previous role as Director, Original Production for HGTV and **Food Network**. In another promotion, **Emily Morgan** becomes VP, Content, Food Network and **Fine Living**. She most recently served as VP, Content for **Showcase Action, Showcase Diva** and **IFC**...

LOOKING: **A-Channel London** - Graphic Designer; **CBC Toronto** – General Manager, Chief Marketing and Sales Officer; **Alliance Atlantis Toronto** – Manager, foodtv.ca, Director Business Development; **CTV Toronto** – Field Producer, News Writer CTV News, Revenue Management Analyst; **Rogers Sportsnet Toronto** – Associate Producer; **Corus Television Interactive Toronto** - Director of Online Marketing, Director of Business Ventures; **Y108/CHML Hamilton** – Radio Advertising Sales Professional; and, **Corus Interactive Toronto** - Ad Traffic Manager, Jr. Website Coordinator.

SUPPLYLINES: **Citytv Toronto** will broadcast its news programming in HD using the **Ross Video Synergy 4 MD-X** digital production switcher beginning this September... **Knowledge Network** in Burnaby has purchased **BroadView** from Toronto-based **BroadView Software** to manage its program inventory, rights management, scheduling, traffic, media and reporting needs... Media distribution capabilities for video, voice and data at **Corus Entertainment** is building through technology from **Net Insight**, distributed in Canada by **BSE Equipment**. Corus will use the **Nimbra** platform to transport contribution quality video as well as support data VPN and voice connectivity.