

Dialogue BROADCAST

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Thursday, January 9, 2003

Volume 10, Number 30

Page One of Three

RADIO: Two US surveys. Two contradictory results. A few weeks back, the *Future of Music Coalition* – a non-profit advocacy group – said listeners are fed-up with homogenized radio playlists. They want more diversity. Now, another survey -- commissioned by the *National Association of Broadcasters* – shows that Americans love radio. Those who took part said radio gives them everything they want and need... **KISS-FM (CKKS) Vancouver** has flipped format and station ID to **Jack FM**, "play what we want" programming... **CJFX Antigonish** has won **Commission** approval for a flip to FM. It'll be at 98.9 with power of 75,390 watts... The **CRTC** has approved the application by **Touch Canada Broadcasting** for a Contemporary Christian Music station in Edmonton operating at 105.9 with 100-thousand watts. It will be known as Shine 105.9 FM. Touch Canada also owns **CJSI-FM Calgary** and is a partner at **CJCA Edmonton**... **XM Satellite Radio Holdings** got a \$450 million refinancing package from partners that include **General Motors**. XM will get \$200 million by selling debt and shares to companies such as GM's **Hughes Electronics**, **Hearst Corp.** and **Honda Motor Co.'s** US unit. XM, which competes with **Sirius Satellite Radio**, said it will get an extension on repaying \$250 million to GM. Both GM and Honda offer XM as an option on new cars in the US... Ten new billboards in San Francisco sample radios as cars go by, then adjusts their messages to fit the listeners' format choices. The billboards can display both video and text and can be programmed with changing messages and images. The **Alaris Media Network** intends to deduce demographic information from the stations drivers are listening to and then display advertising aimed at them based on income, sex, race and buying habit data. Individuals aren't targeted. Instead, if a preponderance of rush-hour drivers are tuned to a radio station known to have affluent or educated listeners, then the advertisements would be aimed at them.

REVOLVING DOOR: Gone from now-Rogers-owned **CICX-FM Orillia** is GSM

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Submit your resume no later than **Friday, January 17**, outlining goals, objectives, and why you're the best person to lead our Vancouver promotions team. You will be contacted whether or not you've made our short list.

Gerry Siemens
Vice President/General Manager
CJJR-FM/CKBD-AM
#300, 1401 West 8th Avenue
Vancouver, British Columbia V6H 1C9
Phone (604) 731-7772 FAX (604) 731-1329

THE JIM PATTISON BROADCAST GROUP IS AN EMPLOYMENT EQUITY EMPLOYER

John MacIntosh. He was seen as redundant after the deal for **Larche Communications** (owner of **CICZ-FM Midland**) to handle sales for the Orillia station kicked-in Jan. 1... New Director of Programming at **Country Music Television** (CMT), based in Toronto, is **Casey Clark**. Clark's been with CMT since 1997... Appointments at **Channel M Vancouver** include **Teresa Wat** as News Director and **Bruce Hamlin** as Director of Sales... New MD at **Starfm (CKLF) Brandon** is **Chris Sumner**. Sumner's a busy lad. In addition to his show and Web site maintenance, he also spent the last three months assisting in music and programming, showcasing his abilities in library expansion, new music adds, and most recently, **Selecter** scheduling... **Paul Lewis** is new President/GM at **CTV-owned Discovery Channel**. He succeeds **Ken Murphy** who was released as part of an overall restructuring.

LOOKING: **CJJR/CKBD Vancouver** is looking for a Promotions Director. See the ad on Page One... Other jobs we've heard about include **CJCS Stratford** which is seeking a Sales Representative... **Alliance Atlantis** is looking for a Director, Taxation... **Corus Radio Alberta**, based in Calgary, seeks an Interactive Account Manager... **Corus Entertainment** in Kingston, operating **CKWS-TV/CFFX/CFMK**, is looking for a Broadcast Operations Manager... and **Rogers Media** in Sudbury needs a Broadcast Technician who can switch between Radio and TV.

SIGN-OFFS: **Carl Redhead**, 66, VP/GM at **FLOW 93.5 FM (CFXJ-FM) Toronto**, after a long illness. Redhead was instrumental in the establishment of FLOW 93.5 FM, Canada's first and only Black-owned and operated radio station. Redhead, a partner in **Milestone Radio Inc.**, worked more than 12 years to make the dream of Canada's first Urban radio station a reality. He had more than 36 years of radio and TV experience, was a VP/Ass't GM at **CHIN-AM/FM Toronto** and, early in his career, anchored a Trinidadian TV news and interview program... **Irving Zucker**, 82, after heart surgery at Toronto General Hospital. Zucker founded **CHIQ Hamilton** (later to become **CHAM**) and eventually put together a network of radio stations in Ontario and in eastern Canada. Working with **Jack Schoone** in those efforts, Zucker later bought **CKOC/CKLH-FM Hamilton** and **CJBK/CJBX-FM London** (1993). Both were sold to **Telemedia** and are now owned by **Standard Radio**.

TV/FILM: A promo on **Space: The Imagination Station** has been deemed by the **Canadian Broadcast Standards Council** as being inappropriate for broadcast before 9 p.m., regardless of time zone. The National Specialty Services Panel determined that the promo contained sexual scenes intended exclusively for adult audiences. It was a cross-plug for another **CHUM** specialty channel, **Drive-In Classics**, and included video clips from the 1968 movie *Vixen* which depicted sexual activity and referred to incest. While sent to air at 11:05 ET, the BC complainant saw it at 8:05 PT. The complete decision may be found at www.cbpsc.ca. Meantime, **Susan McLeod** of Richmond, who brought the complaint, said she's angry at the mild punishment the council imposed. "Promoting incest is against the law in Canada," she said... **PrideVision**, the money-losing specialty channel for gays, is up for sale. **John Levy**, who also owns specialty service **The Score**, hopes to sell that channel, too... **CBC** has filed an intervention with the **CRTC** opposing plans by **Bell ExpressVu** and **Star Choice Communications** to divert funds from the **Canadian Television Fund** to a new **Private Broadcasters Fund**. CBC wants public hearings because it believes the proposal will have a negative impact on funds available to develop Canadian programming and could potentially drain more than \$300-million from the Canadian broadcasting system... **Stornoway Communications** wants the federal cabinet to set aside a recent licence renewal for CPAC, the **Cable Public Affairs Channel**, claiming that the **CRTC** granted it an unfair advantage. Specifically, the Nov. 19 renewal granted CPAC more flexibility to broadcast documentaries and analysis that focuses on civic affairs. In its petition to the governor-in-council, Stornoway says its **iChannel** has been put at "significant disadvantage" because the CRTC abandoned the principle of genre protection (launched 16 months ago, iChannel focuses exclusively on public affairs). At the May hearings, CPAC's plan to air more panel discussions and documentaries was opposed by a number of broadcasters, including **CBC** and the **Canadian Association of Broadcasters**, but Stornoway was the only broadcaster to file an appeal by last week's deadline... **Telesat** successfully launched *Nimiq 2* - the new satellite that'll carry hundreds of channels and expand such services as high-definition TV, pay-per-view programming, specialty channels and interactive TV...

Channel M Vancouver says **Airtime Television Sales** in Toronto will act as its national sales reps. The newly licenced Vancouver multicultural TV station is aiming for launch June 27... **CBS** parent company, **Viacom Inc.**, is threatening to stop all high-def TV broadcasts on CBS unless the **FCC** mandates anti-piracy technologies. In comments filed last month, Viacom said it would not transmit in HDTV during the 2003-04 season unless the FCC mandates "broadcast flag" technology to deter digital TV broadcasts from being re-transmitted on the Internet. Viacom warned that without protections for over-the-air broadcasts, HDTV programs would shift to more secure cable and satellite services... **CanWest Global's** Australian property, **Network Ten**, paid CanWest \$30-million after it declared an interim dividend from earnings. CanWest President/CEO **Leonard Asper** says the money will be used to reduce debt... The technical design for a new video compression system, based on the MPEG-4 standard that promises better quality digital video, has been agreed upon at a meeting in Japan. Members of a joint video team of the **International Telecommunication Union**, the **International Organization for Standardization (ISO)** and the **International Electrotechnical Commission (IEC)** agreed on the technical base for the system. It promises to significantly reduce the amount of bandwidth required to send a video image and should mean better quality video from a range of technologies such as digital satellite broadcasts, digitally stored video or Internet streaming... Headquartered in Toronto, **Alias/Wavefront** has won its first Oscar statuette – for scientific and technical advancements in filmmaking and, specifically, for developing the Maya 3-D animation software. The program's been used in a wide range of special-effects-based feature films, including *Spider-Man*, *Ice Age*, *Hollow Man*, *The Matrix*, *The Perfect Storm* and the first two instalments of *Star Wars* and *Lord of the Rings*.

GENERAL: New Jersey is the latest to implement the **Amber Alert System**, joining 29 other states which send alerts to the media when a child 17 or younger is abducted and there's a threat to life and limb. State police notify the broadcast media. Broadcasters then disseminate information about the child and the kidnapper for the first three hours. After that, the information is broadcast at intervals the stations and/or police consider appropriate. There is a movement afoot in Canada – spearheaded by the Owen Sound Police – to implement the system here. Amber Alert is credited with the recovery of 41 children throughout the US... **Rogers Communications** says it lost 16,000 basic cable subs last year. More are expected to go this year. Growth is slowing in its digital-TV and high-speed Internet businesses and, says Rogers, will be little better than flat in wireless telephones. Subscriber growth for high-speed Internet service is regarded as a key driver of future earnings for Rogers... **CBC/Radio-Canada** has made its archival collection – audio and video – available at no charge via Internet. Go to <http://archives.cbc.ca/> for goodies such as **Paul Henderson's** 1972 goal and **Terry Fox's** first few steps in his quest to run across Canada. The service is supported by Canadian Heritage's Canadian Culture Online funding program. More than 1,000 news and current affairs radio and TV clips and 1,000 original pages of information are available, in French and English.

SUPPLYLINES: A plan by **ABC** and **ESPN** to air more high-def sports events has brought \$20 million in new business to the **Grass Valley** division of **Thomson Digital Media Solutions**. The four new contracts should boost the revenue to about \$200 million next year, and elevate Grass Valley's HDTV broadcast gear from a sideline to major business. Sony was also pitching on the deal. Included were cameras, switchers and servers. The demand was ignited by ABC's and ESPN's commitment to air 125 pro football, baseball, hockey and basketball games in high-def... Burnaby-based **Norsat International** says **CBS News** has contracted to buy its second **Norsat NewsLink(TM)**, a portable satellite terminal designed specifically for remote news broadcasting. CBS wants it for immediate field deployment in the Middle East. The terminal can be carried in two suitcases, then deployed and set up without tools in minutes... The two radio stations of London News Radio have re-launched with new frequencies, new studios and **Burli's Newsroom System** as their main news production tool. **Burli**, a Canadian broadcast software producer, is based in Vancouver.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Clyde Ross**, St. Catharines; **Shawn Smith**, Marketing Consultant, Vancouver, and **Fredelle Brief**, **VisionTV Toronto**. Welcome!

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REVOLVING DOOR: **George Raymond** is new (and first) PD at **CanWest Global's** recently licenced Jazz radio station in Winnipeg. **Brian Wortley**, who had been in Sales at **Hot 103/QX 104 (CKMM/CFQX) Winnipeg**, becomes GSM... **CBC** has snagged yet another **Canadian Press** Reporter. This time it's **Nahlah Ayed** from the Ottawa bureau. Ayed is in the midst of setting up a one-person bureau in Amman, Jordan. It was last year that CBC acquired CP's **Jennifer Ditchburn**, also from the Ottawa bureau... **Dave Farough** adds Director

of Programming for **EDGE TV** to his present programming duties at **EDGE (CFNY-FM) Toronto**... **Steve Jones** has been appointed VP/GM of **ABC News**, Radio. The US net has 4,800 affiliates. Prior to this appointment, Jones was VP of Programming and Operations for **ABCNEWS.com**... **Rick Ball** has succeeded **Frank Stanford** as ND at **CFAX Victoria**. Stanford remains as morning News Anchor... **Walter Isaacson**, the **CNN** chief who tried to modernize the network as its ratings fell behind **Fox News Channel** is quitting. He's going to become head of the **Aspen Institute**, which tries to involve world leaders in solving global problems. Isaacson will be succeeded at CNN by **Jim Walton**, his second-in-command... **NBC** President/COO **Andrew Lack** is leaving to become the new Chairman of **Sony Music**... **Steve Case** will step down as Chairman of **AOL Time Warner** after the shareholders' meeting in May. He'll remain as a Director of the company with joint responsibility for corporate strategy.

FOLLOW UP: **Tim Spelliscy** at **Global TV Edmonton**, commenting on last week's item about **Amber Alert**, says the program to alert media about missing youngsters 17 and under is up and running in Alberta. Amber Alert began in the province Dec 2. **Garnet Lewis** at the Alberta Solicitor-General's office can provide info for other interested provinces. The **Ontario Provincial Police** say they are adopting the system.

TV/FILM: **CHUM Television** has won **Commission** approval for a digital licence at **Citytv Toronto**. The decision paves the way for Citytv to become the first Canadian HDTV signal provider. If viewers aren't cabled, the station will provide an over-the-air free signal by mid-February. **Rogers Cable** subs (with digital boxes) in Toronto will see – tonight (Thursday) – **Mission Impossible 2** in HDTV... **BCTV Vancouver** Reporter **John Daly** and parent company **Global Television** are appealing a provincial court conviction for breaking a publication ban. The case revolves around a crime story broadcast three years ago about an accused car-jacker. Even though Daly didn't use the accused's name and had a lawyer look at the story three times before it went to air, he and BCTV were still found guilty. Daly was given a six-month conditional discharge while Global was fined \$2,000. Daly and Global want the conviction overturned because



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a ban, they say, couldn't have been violated if the accused wasn't identified... **Shaw Cable** in Western Canada has been forced to drop category-2 digital service (**Corus Entertainment**-owned) **Scream** from its line-up because, under **CRTC** regs, cablecos must carry five non-affiliated category-2 digital channels for every affiliated category-2 service offered. With the launch of **Scream**, **Shaw** fell two non-affiliated services short of meeting distribution requirements... **Canadians Against Antisemitism** says **CBC** news coverage has been "consistently negative" against Jews – particularly the reports from Middle East Correspondent **Neil MacDonald**. The alleged bias has been the meat of opposing newspaper columns written by **Norman Spector**, a former Canadian ambassador to Israel, and **Tony Burman**, **CBC**'s Executive Director of news. **Spector** and **Burman** are working on an agreement for a half-hour TV debate which, if both parties agree, will be aired this coming Sunday morning (**CBC News: Sunday**)... **Michael Powell**, Chairman of US broadcast regulatory body – the **FCC** – says he loves his personal **TiVo**. In fact, he went so far as to describe it as "God's machine." That's like **Trent Lott** reaffirming his **Strom Thurmond** views at an **Al Sharpton** rally insofar as US TV and cable execs are concerned. They, of course, are deeply concerned that such personal recording devices may make TV ads impotent (never mind the piracy issues). **Powell** made the comment late last week in Las Vegas at the **Consumer Electronics** show. His remark comes at a time when the **FCC** is debating how to protect digital content. More than two million of the gadgets are now on the US market... **TiVo** or not, the American **WB Network** will sell six hours of airtime this summer (six one-hour shows) with no commercials. Instead, **Pepsi** and **Nokia** products will be highlighted (read product placement) throughout the shows in ways such as putting singers on a set dominated by a logo or building comedy routines around a product. For those not old enough to know, product placement isn't a new idea. In TV's early days, there was usually only one sponsor, e.g. the *Kraft Television Theater* or *The Philco Television Playhouse*. But the roots go even deeper – soap operas on radio. Early soaps had scenes where characters did the washing while praising the product... Meantime, on Tuesday in Washington, **Michael Powell** – at a Senate hearing – said he's concerned about current broadcast ownership concentration, "particularly in radio." Citing **Clear Channel Communications** and the speed with which it grew from 40 stations to over 1200 since the US Telecommunications Act was signed in 1996, he said he hoped to "avoid the example of the radio business" when considering new ownership rules for television. Senators are concerned about the buzz that the **FCC** will relax or eliminate ownership limits, possibly leading to a second, larger wave of consolidation that could place greater control of media outlets in the hands of fewer, but larger, corporations. **Powell**, however, said his hands are tied. The courts recently found that **FCC** ownership rules too constricting... Police Officer **Chad Sachse** is credited with saving the life of TV Newsmen **David Brinkley** at his burning town home near Jackson, Wyoming. **Brinkley**, who's now bedridden, was carried out of his burning home by the cop. The 82-year-old **Brinkley** is best known for **NBC's Huntley-Brinkley Report**, and for **ABC's This Week with David Brinkley**... The **Las Vegas Convention and Visitors Authority** isn't faring so well in trying to buy a \$2.1 million 30-second spot during the **National Football League's Super Bowl** broadcast. The NFL, in fact, is declining the business saying only that it's not in the NFL's best interest. The league has a long-standing policy of prohibiting messages that refer to sports betting. However, say folks who've seen the spot, there's nothing in it that comes close to a gambling message.

SYNDICATION: Beginning tomorrow (Friday), **MuchMusic** launches *The MuchMusic Radio Countdown* – two hours of the Top 30, artist sound bites, TV and web updates. Distributed by the

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CHUM Radio Network, the show will debut on **KISS-FM Toronto**, **KOOL-FM Ottawa**, **Q94-FM Winnipeg**, **STAR-FM Brandon**, **The Point-FM Kingston/Brockville**, and **AM 610 Thompson**.

RADIO: **Avril Lavigne**, **Remy Shand** and **Chad Kroeger (Nickelback)** have won multiple nominations for the upcoming **Canadian Radio Music Awards**. Lavigne has five nominations, Shand has four, and Kroeger has three. Presented by the **Canadian Association of Broadcasters**, the **Canadian Radio Music Awards** honour Canada's hottest rising radio stars. The awards will be handed out Saturday, March 1 at the Westin Harbour Castle Convention Centre in Toronto as part of **Canada Music Week**. **Gary Slight**, one of the founders of the awards – and President/CEO of **Standard Broadcasting** – says “Canada is more than ever a hotbed for new musical talent and the CRMA’s are an important part of that evolution”... Meantime, **Shania Twain** will host the **Junos** at Ottawa’s Corel Centre April 6... BC Premier **Gordon Campbell’s** problems in Hawaii (DUI charge) apparently began at retired **KISS-FM Vancouver** jock **Fred Latremouille’s** Maui condo. Latremouille and **Cathy Baldazzi** say Campbell had about three martinis before dinner, then wine during the meal. Despite having nothing stronger than club soda for about an hour and a-half after supper, say the couple, they did speak with him about whether or not he was sober enough to drive... The old **CFAN Newcastle**, now **CFAN Miramichi** (New Brunswick) has launched its new FM signal. “*Miramichi’s Best Music 99.3*” is ID’ed as **The River**... **General Motors** in Detroit says it plans to offer **XM Satellite Radio** on about 75% of its cars (44 of 57 models) beginning with the 2004 models. GM began offering XM as a factory-installed option in 2002 Cadillacs. This model year, it expanded to 25 car, truck and SUV models.

GENERAL: There’re just about two weeks left until the submission deadline for **2002 RTNDA Canada Award** entries. To download an entry form, or for more info, check www.rtdacanada.com... Saskatchewan judge **Gerald Morin** is suing **Global Television** and **CBC** for defamation. His statement of claim refers to TV news accounts aired by both networks on New Year’s Eve about another **Gerald Morin** – President of the **Metis National Council**. That Morin faces assault charges in Ottawa. Both networks broadcast photos and footage of Morin the judge, instead of Morin the politician. Apologies were offered on the air but Morin the judge is claiming an unspecified amount in general, punitive and aggravated damages... **Cogeco’s** profit has risen 26% as it added 18,250 high-speed Internet and 11,747 digital TV customers in the first quarter. For the three-months ended Nov. 30, the Cogeco reported profit of \$3.4-million (21 cents a share) compared with a profit of \$2.7-million (or 17 cents) for the same period a year earlier. Revenue in the quarter rose 20% to \$151.5-million compared with \$126-million in 2001. Cogeco is the parent of **Cogeco Cable Inc.**, the country’s fourth-largest cable TV provider.

LOOKING: **CJCS Stratford** is looking for a Sales Rep. See the ad on Page One... Other jobs we’ve heard about include **Global Calgary** looking for an Anchor/Reporter; **CFAX Victoria** seeking a Reporter/Desk; **Global Toronto** searching for a Promotions Assistant; **B101 FM/Energy FM Barrie** wanting a Promotions Assistant; and, **CKWS-TV Kingston** a Promotions Director.


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GENERAL: The **CRTC** has determined that Internet retransmission of broadcast signals should not be permitted without the consent of the broadcaster and its program suppliers. The Commission's report on the internet retransmission of broadcast signals, in essence, slams the door on third party retransmission of Canadian and US TV and radio stations over the Internet by companies such as **JumpTV** and **iCraveTV**... Quarterly revenues are up at **CanWest Global Communications Corp.** because of an improved ad sales. CanWest says, however, that it's still open to further asset sales but, according to CEO **Leonard Asper**, "... we're not going to sell assets below their full and fair value just to gain some short-term favor." The company carries a \$3.8-billion debt load. For its first quarter ended Nov. 30, CanWest generated \$740 million in revenue, up 1.7% from \$727.8 million a year earlier. Net earnings were \$68.4 million (36 cents a share) for the quarter, down from \$108.1 million (60 cents a share) in the same quarter last year (but last year's first quarter included a \$63-million gain on the sale of **CKVU-TV Vancouver**... **CHUM Limited's** first quarter of fiscal 2003 (ended Nov. 30) saw net earnings increase to \$13.6 million (\$1.17 per share) compared with \$7.7 million (66c per share) for the same period last year. Revenue was up \$25.5 million (20.6%) to \$149.0 million. Operations expenses increased by \$14.1 million or 13.6% compared with the corresponding period last year... **Astral Media** produced one of its best quarters ever. The Montreal-based broadcaster's ad revenues grew in both specialty TV and radio, as well as its outdoor billboards. Although fiscal first-quarter net profits sank 29% to \$16.15 million



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- Selling and providing service and training on BBM's electronic data products.
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(31 cents a share), last year's earnings of \$22.8 million (or 47 cents) were inflated by the \$13-million sale of Astral's stake in **The Comedy Network** to **Corus Entertainment**. Corus later sold it to **CTV**. Quarterly profit, excluding that sale, grew by 65%. Total revenue for the period ended Nov. 30 climbed to \$114.3 million from \$100.5 million. TV ad revenues rose by 28% over last year.

REVOLVING DOOR: **Izzy Asper** plans to step down from his full-time Executive Chairman position at **CanWest Global**. Asper, 70, said he'll do only the kinds of things within the company that he wants to do, particularly the planning of a new CanWest head office in Winnipeg. Quoted in the **Winnipeg Free Press**, Asper said, "I want to centralize management and job opportunities as part of a corporate citizenship campaign here in Winnipeg. That may entail developing a new corporate building." He also wants to spend time working on his new Winnipeg Jazz FM radio station (**CJZZ-FM**) and says he hopes to acquire a license for a digital TV service devoted to jazz... **Barbara Williams**, ex Sr. VP, Lifestyle Programming at **Alliance Atlantis**, has been appointed GM at **Craig Broadcast's toronto|one**. toronto|one has now established office space on trendy Hazelton Avenue (in the Yorkville district)... **Paul Rogers** has returned to **CTV** as VP, CTV News, in charge of *Canada A.M.* Rogers, who has been with **Global Toronto** as ND/Exec. Producer, takes over his new responsibilities Feb. 3... **JACK-FM (CKKS) Vancouver** (formerly **Kiss FM**) GM/VP **Susan Davis** is no longer with the **Rogers** operation... **NewCap's** new station – **Planet Ottawa** – has hired **Carter Brown** (most recently working in San Diego) as both APD/Announcer and **Sandra Plagakis** from **EDGE 102 Toronto**. **Andrew Boyle** from NewCap Halifax also moves to the capitol as ND... **Vic Krasowski**, a Newsman at **CKPR/CJSD-FM Thunder Bay** and a one-time ND there, has moved – after 21 years – to become ND at **Magic 99.9 (CJUK) Thunder Bay**.

IGN-OFFS: **Gerard "Gerry" Quinney**, 89, at Hamilton's McMaster Medical Hospital. Quinney began his career in 1930 at **CKWX Vancouver**, then moved to **CKOV Kelowna** and **CFJC Kamloops**, then **CKRM Regina** and **CFAR Flin Flon**... **Frank Foster**, age unknown, at Nanaimo. Foster was Secretary to the **Board of Broadcast Governors** through most of its term and into the **CRTC** era. He authored the book, *Broadcasting Policy Development*... **Ron Skinner**, age unknown, in Yorkton. He brought TV to Yorkton by establishing **CKOS-TV** in 1958 and twin-stick **CICC-TV** in 1974.

LOOKING: **BBM** in Vancouver is looking for an Account Executive. See the ad on Page One... Other jobs we've heard about include **Alliance Atlantis** in Toronto seeking a Marketing Manager on a three-month contract; **Corus' 95.3 Toronto** looking for a GSM; **The Edge Toronto** needing a Morning Show Host; **CJOH-TV Ottawa** having two openings, one as a Sr. ENG Camera Operator - the other as Promotions Manager; **Global Edmonton** with a couple of openings: a Reporter and a Sports Reporter/Anchor; **CKPR/CJSD-FM/CKPR-TV Thunder Bay** looking for a Radio Anchor; and, **CICX-FM Orillia** looking for an Announcer/Promotion Assistant.

RADIO: The **CRTC** has approved three flips to FM. They are **CFJR Brockville**, programming mainstream AC at 104.9 with power of 5,600 watts; **CKNL Fort St. John**, programming Country at 101.5 with power of 40,000 watts; and, **CKPG Prince George**, programming news, weather, sports and community programming similar to that of the existing AM format, including play-by-play sports coverage at 99.3 with power of 9,300 watts... The **National Association of Broadcasters**, based in Washington, says radio is "arguably, the most influential and resilient medium today." To back that up, NAB offers "the Top 10 Radio Facts of 2002." They are: 1. Over 550 new artists first appeared on the radio last year, each having new songs played more than 100 times on the air. (**Media Base**, 2002); 2. In 2002, an average of 177 new songs were introduced on the radio monthly, each receiving more than 100 plays. (**Media Base**, 2002); 3. In 2002, over 11,000 sporting events were broadcast on radio. (**Media Base**, 2002); 4. In 2002, the average American spent 20.5 hours per week listening to his/her favorite radio stations. (**Arbitron** 2002 Radio's Leading Indicator Audience Rations and Their Impact on Revenue); 5. In 2002, the National Association of Broadcasters compiled their sixth annual report measuring radio's community service activities. It found that during a single year, in 2001, radio stations contributed \$8 billion in service to their communities. Among other community service programs, this dollar figure represents airtime donated for PSAs as well as fundraising efforts for charities, charitable

causes, need individuals and disaster relief activities. (A National Report on Local Broadcasters' Community Service, June 2002, National Association of Broadcasters); 6. Eighty percent of women say they listen to radio to relax. (What Women Want, Arbitron Study); 7. In 2002, 73 new radio stations began broadcasting. (NAB); 8. In 2002, more than 600 Spanish-language stations were broadcasting. (NAB); 9. Currently, 8,539 FM radio stations are on the air. (Radio Today: How America Listens to Radio, Arbitron Study); and, 10. Nearly 3,000 new songs debuted on the radio last year, each receiving at least 50 plays. (Media Base, 2002)... **News Talk 570 (CKGL) Kitchener** is now **570 News**... Radio nominees for **Canada Music Week** awards are listed on Page Four.

TV/FILM: **Moses Znaimer**, VP of Corporate Development, in an e-mail to **Citytv Toronto** staff, said he was taking a sabbatical. **CHUM Television** officials haven't said whether or not Znaimer will be coming back. There had been rumours he'd step aside in the wake of the recent management overhaul that saw **Jaye Switzer** become CEO of **CHUM Limited**... The **Canadian Broadcast Standards Council** says there was no Code violation when **TSN** aired a **WWE** (then **WWF**) segment depicting violence against women. The **Monday Night Raw** program, complained a viewer, showed a tag team beating up on their female manager/valet after her interference in their match resulted in their disqualification. The wrestlers pulled the woman by the hair and threw her into a table. But the **National Specialty Services Panel** determined that while violence was present, there was no breach. As the action was unfolding, ringside commentators aired their disapproval throughout. The Panel concluded that while the actual beating up of the woman may have been tasteless and terrible role modeling, the scene wasn't in violation of Article 7.0 of the **CAB Violence Code**. The decision in its entirety may be found at www.cbsc.ca...

Toronto-based **Airtime Television Sales** has become the national sales rep for **Tele-Quebec**, **VisionTV Toronto** and **Channel M (Multivision Television) Vancouver**... **CFRN-TV Edmonton** ND Reg **Thomas** is recovering after emergency surgery at Edmonton's University Hospital. He suffered a seizure and will be on extended medical leave until at least the end of March. In Thomas' absence, **Steve Hogle** will be Acting CFRN-TV News Director... **CHEK-TV Victoria** Sports Reporter **Keith Wells** recognized a professional need he and other reporters had, developed a solution, refined it and then sold it – in a six-figure deal. Wells' **PocketPrompter**, a mini **TelePrompter**, eliminates the need for news people on location to memorize details of the story they're reporting. He sold the distribution rights to an Oregon computer company.

SUPPLYLINES: **Dielectric Communications**, based in Raymond, Maine, has purchased **Flash Technology** of Franklin, Tennessee, from **American Tower Corporation**. Flash Technology designs, assembles, monitors and services aviation obstruction lighting systems for the communications, broadcast, airport, wind energy and hydropower markets.

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Canada Music Week Radio Nominees

Program Director of the Year (Major Market)

- Julie Adam, *KISS FM (CISS) Toronto*
- Rob Farina, *CHUM FM Toronto*
- Paul Fisher, *CHFI Toronto*
- Bob Harris, *CJAY 92 (CJAY) Calgary*
- Howard Kroeger, *BOB 99.9 (CFWM) Winnipeg*
- Gene Stevens, *AM 740 (CHWO) Toronto*
- James Stuart, *Power 92 (CKNG) Edmonton*
- Jeff Woods, *Q107 (CILQ) Toronto*

Program Director of the Year (Secondary Market)

- Rick Everett, *The Q (CKKQ) Victoria*
- Paul Morris, *HTZ-FM (CHTZ) St. Catharines*
- Andy Ross, *Star 102.3 (CHST) London*
- Rob White, *The River (CKEY) Niagara Falls*
- Glenn Williams, *K-Rock (CIKR) Kingston*
- Ryan Zimmerman, *The Goat (CKLM) Lloydminster*

Music Director of the Year (Major Market)

- Matt Cundill, *CHOM 97.7 (CHOM) Montreal*
- Ben Jeffery, *CJAY 92 (CJAY) Calgary*
- Earl Mader, *C100 FM (C100) Halifax*
- Mark Patric, *JR Country (CJJR) Vancouver*
- Barry Stewart, *CHUM FM Toronto*
- Kath Thompson, *The Bear (CKQB) Ottawa*
- Wayne Webster, *Mix 99.9 (CKFM) Toronto*
- Wayne Williams, *Flow 93.5 (CFXJ) Toronto*

Music Director of the Year (Secondary Market)

- Kate Graham, *The Zone (CJZN) Victoria*
- Gruff Gushnowski, *The Goat (CKLM) Lloydminster*
- Scott James, *The Q (CKKQ) Victoria*
- Paul Morris, *HTZ-FM (CHTZ) St. Catharines*
- Nancy Slater, *K-Rock (CIKR) Kingston*
- Al Smith, *EZ Rock (CIQM) London*
- Steve Stax, *Star 102.3 (CHST) London*

On-Air Talent of the Year

- Aaron & Tasso, *Q92 (CFQR) Montreal*
- Forbes & Friends, *CJAY 92 (CJAY) Calgary*
- John Derringer, *Q107 (CILQ) Toronto*
- Jake Edwards, *Rock 101 (CFMI) Vancouver*
- Larry & Willy, *CFOX Vancouver*
- Mad-Dog & Billie, *KISS FM (CISS) Toronto*
- Roger, Rick, and Marilyn, *CHUM FM Toronto*
- Sunni & Hayes, *K-Lite FM (CKLH) Hamilton*

Station of the Year (Secondary Market)

- *Hot 103 (CHTT) Victoria*
- *HTZ-FM (CHTZ) St. Catharines*
- *C100 FM (C100) Halifax*
- *The Goat (CKLM) Lloydminster*
- *The Q (CKKQ) Victoria*
- *The Point (CJPT) Brockville*

Station of the Year, Country

- *QX 104 (CFQX) Winnipeg*
- *820 CHAM Country Hamilton*
- *KICX 104 FM (CICZ) Midland*
- *Country 103.9 (CISN) Edmonton*
- *BX 93 (CJBX) London*
- *JR Country (CJJR) Vancouver*
- *Country 105 (CKRY) Calgary*

Station of the Year, CHR

- *Flow 93.5 (CFXJ) Toronto*
- *KISS FM (CISS) Toronto*
- *Kool FM (CKKL) Ottawa*
- *Hot 103 (CKMM) Winnipeg*
- *Power 92 (CKNG) Edmonton*
- *Z95.3 (CKZZ) Vancouver*

Station of the Year, AC

- *Q92 (CFQR) Montreal*
- *CHFI Toronto*
- *CHUM FM Toronto*
- *BOB 99.9 (CFWM) Winnipeg*
- *Mix 96 (CJFM) Montreal*
- *Majic 100 (CJMJ) Ottawa*
- *K-Lite FM (CKLH) Hamilton*

Station of the Year, Rock

- *Rock 101 (CFMI) Vancouver*
- *The Fox (CFOX) Vancouver*
- *Q104 (CFRQ) Halifax*
- *CHOM 97.7 Montreal*
- *Q107 (CILQ) Toronto*
- *CJAY 92 Calgary*

Station of the Year, Multicultural

- *CFMB Montreal*
- *CHIN Toronto*
- *CHKG FM Vancouver*
- *CINQ Montreal*
- *CKJS Winnipeg*

Station of the Year, News/Talk/Sports

- *CFRB Toronto*
- *680 News (CFTR) Toronto*
- *CHML Hamilton*
- *CJAD Montreal*
- *News 1130 (CKWX) Vancouver*

Promotion of the Year

- *Hot 103 (CHTT) Victoria: A.J.'s Cruze for Food*
- *CHUM-FM Toronto: CHUM FM's Beat The Bank*
- *The Q (CKKQ) Victoria: Little House On The Prairie*
- *Hot 103 (CKMM) Winnipeg: Children's Miracle Radiothon*
- *Z 95.3 (CKZZ) Vancouver: Z Open Road Survivor*

BROADCAST Dialogue

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REVOLVING DOOR: Gerry Noble, CEO of the *Global Television Network*, will leave the company Aug. 31 when his contract expires. *CanWest Global Communications* COO Rick Camilleri takes on direct responsibility for executive management of CanWest's Canadian TV, newspaper, interactive and other media operations. Noble will continue through August as a Special Advisor to Camilleri. Other changes include the appointments of **Bob Calvert** as Sr. VP of Operations and **John Burgis** as Exec. VP for Business Services and Finance in the company's overall Canadian media operations (see **GENERAL** for the expanded story)... **David Goldstein** will become National Director, Government Relations, for *CHUM Limited*. Goldstein, who has resigned his position at the *Canadian Association of Broadcasters*, will be based in Ottawa for CHUM. He leaves CAB Feb. 21... **Steve Wyatt** is *Global Television's* new Editor-in-Chief. **Peter Kent** is new Deputy Editor. Wyatt was most recently Global's GM, Operations in BC... **QX 104 (CFQX-FM) Winnipeg** PD **Russ Tyson** is no longer with the *Standard Radio*-owned station. No word on a successor... **Jim Van Horne**, ex of *The Team* radio network and *TSN*, has been hired to co-anchor the evening edition of *Sportsnet News* in a three-year deal. He spent 17 years with TSN then, most recently, was with *CHUM's* The Team up until its all-sports radio concept was cancelled... **Roger Currie** is returning to Winnipeg as ND at the new *CanWest Global* radio station, **CJZZ-FM**. Currie had "retired" to Lake of the Woods in Northwestern Ontario and had been doing news and co-hosting mornings at **CJRL Kenora**. Currie is best known for his years at **CJOB Winnipeg**... ND **Vivien Merkle** is no longer with *The New Wi (CHWI-TV) Windsor*.



It's in the mail! The February edition of Broadcast Dialogue is chock-a-block full of all kinds of features, including Industry Leaders such as Bob Templeton of New Cap, Gary Slaight of Standard Broadcasting, Rick Brace of CTV, Rick Arnish of The Jim Pattison Broadcast Group, Jay Switzer of CHUM Limited, Michel Carter of TQS, Phyllis Yaffe of Alliance Atlantis, Tony Viner of Rogers Media, John Cassaday of Corus Entertainment, Elmer Hildebrand of Golden West Broadcasting, Gary Miles of Rogers Radio, Gerry Noble of Global Television, and John Tory of Rogers Cable... All discussing the coming year:

THE SHAPE OF THINGS TO COME.

Watch for it.

SIGN-OFF: Mel Stevenson, 75, after a brief battle with cancer. Stevenson set up at least three Western Canadian radio stations as well as taught hundreds of radio personalities. He began his career at **CKYL Peace River** in 1957. In the late '70s, he taught radio wanna-bes at the **Bob Layton School of Broadcasting**, then bought the school. At 67, Stevenson opened **CIBC-FM (now CIBW) Drayton Valley** in 1994... **Harry Mannis**, 83, earlier this month in Toronto of cancer. His on-air broadcast career spanned 37 years at **CBC**.

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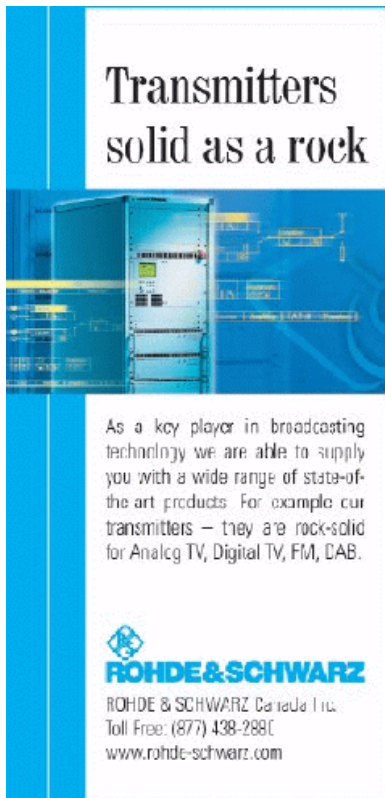
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LOOKING: Jobs we've heard about this week include: **Alliance Atlantis Motion Picture Distribution** looking for a Manager, Publicity and Promotions; **Astral Television Networks** in Toronto seeking a Programmer for **Viewer's Choice**; **CKWS-TV Kingston** searching for a News Director; **CHAY-FM Barrie** looking for an Account Executive; **CFMK-FM Kingston** looking for a Morning Drive Announcer; **Country 95.3 Hamilton** seeking a Creative Writer/Producer; **CJOY-AM/CIMJ-FM Guelph** looking for an Account Executive; and the **National Film Board** seeking a Product Manager, French Program, Studio B in Montreal.

TV/FILM: Wendell Wilks, the TV Executive who put **SCTV** on the air in the US and who launched **CTS-TV (the Crossroads Television System)** in Burlington, now wants television in the Niagara region. His **TVN Niagara Inc.**, has filed an application to bring movies and community coverage to viewers in Welland, St. Catharines, and Niagara Falls and says the station would employ 77 Technicians and Reporters. TVN is negotiating with **Brock University** to locate a 100,000-watt transmitter on top of the campus office tower... The **Canadian Broadcast Standards Council** says **TQS'** broadcast **Les Girls de Las Vegas** (the French version of **Showgirls**) required more viewer advisories. The movie, about the erotic dance industry, didn't exploit or promote violence against women, but that its sexual nature required that TQS provide viewer advisories throughout the first hour of the broadcast. TQS failed to meet this requirement. The complete decision may be found at www.cbasc.ca... **Citytv Toronto** begins airing **Naked News** Feb. 14. **Naked News**, you may be aware, is the Toronto-based Internet site which features nude newsreaders. **CHUM Television's SexTV** will carry the show one day later. It will air in the wee hours of the morning... **Downtown Partners DDB** in Toronto pulled off a **Super Bowl** upset – beating out top US agencies for its creation of **Bud Light** beer ads that aired during Sunday's game. All three cracked the top 10 of USA Today's widely-watched viewers' poll of the best ads. Unless you were in the States, however, you likely didn't see them because Global TV substituted with Canadian spots. If you've a desire to see them, try www.ifilm.com... On Jan. 27, 1926 -- 77 years ago – Scottish inventor **John Logie Baird** gave the first public demonstration of television. The inventor used it to make the first transatlantic broadcasts (1927) and colour-TV transmissions (1928). Baird also developed 3D TV, video recordings, fibre-optics, night-vision systems and, oddly, an alarmingly powerful floor cleanser called **Baird's Speedy Cleaner**.

RADIO: **CBC** Host **Shelagh Rogers** is taking leave for a while. Rogers, whose show is **Sounds Like Canada**, is off on what's described as a medical leave over her high blood pressure... **FLOW 93.5 FM (CFXJ-FM) Toronto**, in partnership with **MuchMusic**, has announced the launch of the first annual **FLOW 93.5 FM Soul Search**. It's designed to help launch a music career and the talent search winner will be invited to perform at the station's **Urban Music Showcase** during **Canadian Music Week** in Toronto... Thirty years after it first began applying for an FM licence, **Simon Fraser University** campus station **CJSF** will be make the transition tomorrow (Friday) to FM broadcasting. Now to be located at 90.1 FM, the station has been on cable FM for most of its 30-year history.



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GENERAL: **CanWest Global Communications** – hastening media integration – has made senior management changes (see **REVOLVING DOOR**) that puts COO **Richard Camilleri** (former **Sony Music Entertainment (Canada)** President from 1993 to 2000) in the driver's seat for CanWest's broadcast, online and newspaper operations. His job is to combine CanWest's media assets into a co-ordinated enterprise. CEO Leonard Asper is quoted as saying that the point is to supercharge the integration of print and broadcast, **Don Babick's** and **Gerry Noble's** current positions will cease to exist while broadcast GMs and print Publishers will maintain local responsibilities... Heritage Minister **Sheila Copps** says Canadian institutions, including **CBC**, do not adequately reflect the country's multi-ethnic nature. Copps, attending a diversity conference, said: *"The CBC and other national organizations must better reflect the totality of who we are. And in the federal government, I think they (minorities) represent 3% of the staff when they're 14% of the population."* Copps stopped short of proposing hiring targets to force CBC to improve its minority-hiring record but did say that she'll be taking a close look at a report studying media diversity, expected to be released in June... The 2002 Annual Awards winners from **Canadian Women in Communications** are: *Woman of the Year* – **Pamela Wallin**, Canadian Consul General, New York; *Trailblazer of the Year* (tie) – **Linda Hughes**, Editor, **Edmonton Journal** and **Lillyann Goldstein**, Partner, **@Wallace Studios**, Toronto; *Mentoring Award* – **Dawn Hunt**, VP Government and Intercarrier Relations, **Rogers Wireless**, Toronto; *Employer of the Year* –

Canadian Television Fund; and, *Volunteer of the Year* – **Sue McGarvie**, CEO **Romance Communications**, Ottawa. All will be celebrated at the CWC Annual Gala and Awards Dinner in Ottawa Feb. 17. Tickets may be reserved at www.cwc-afc.com. Wallin, by the way, who's held the Canadian consul general to New York City job for the past six months, has already made her mark. Her photograph has appeared in all the NYC newspapers as she's spoken with the likes of **Joan Rivers**, **Mayor Bloomberg**, and **Paul Shaffer**... Stations are down to just one day remaining to submit 2002 **RTNDA Canada** awards entries. Tomorrow (Friday) is the deadline for postmarks. A last-chance entry form may be obtained at www.rtna.com.

SUPPLYLINES: **SF Marketing Inc.** has been appointed the Canadian distributor for the **Cerwin-Vega** line of professional audio products... Markham-based **AZCAR Technologies** has signed a business partnership agreement with **Novel-Tongfang Information Engineering** of China. It provides AZCAR with a partner in the Chinese broadcast market. The partnership is part of AZCAR's overall strategic plan to capitalize on the burgeoning Chinese broadcast market, projected at US\$1.5 billion over the next five years.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Jim Rusnak**, **BC CTV Vancouver** and **Guy Bonnell**, Toronto. Welcome!