

BROADCAST Dialogue

The Voice of Broadcasting in Canada

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NOT FOR DISTRIBUTION Beyond Reception Point

Thursday, October 3, 2002

Volume 10, No. 18

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REVOLVING DOOR: Rick Brace is the new President of **CTV Inc.** while Kevin Shea has left the company. Brace had been President of **CTV Specialty Television Inc.**, the new name of acquired **NetStar Communications Inc.** while Shea was Group Exec VP, Convergence. Brace succeeds **Trina McQueen** who, earlier this year, announced her intention to step down... **Hockey Night in Canada** Host **Ron MacLean** won't be returning this year – at least, that's the word today. There is still talk of a possible save for MacLean's 17-year HNIC career. His agent meets with **CBC Sports** honcho **Nancy Lee** this morning (Thursday)... **CJEZ-FM Toronto** GM **Marc Paris** has resigned that position, having left on Monday. **Brian DePoe** assumes Ops. Mgr./PD duties while **CFRB/MIX Toronto** VP/GM **Pat Holiday** takes over the GM responsibilities... **Norm Michaelis**, Ops. Mgr. at **RDTV Red Deer**, moves to sister station **Global Calgary** to succeed **Len Ross** as Ops. Mgr. Michaelis was at **CITV Edmonton** for 15 years, then another 13 years at RDTV. Ross retires at year-end... **Steve Parsons** becomes PD at **Country 95.3 Hamilton**. He moves to Ontario from his PD role at **Power 97 Winnipeg**, also a **Corus** station... **Roger Younker**, who's been host of **CBC-TV Charlottetown** news for 25 years, is leaving that job Friday. Younker, 55, has accepted an appointment to the **Veterans Review and Appeal Board**... **Scott Hannant** has been promoted to News Director at **CJOH-TV Ottawa**. He'd been Executive Producer since 1994 and, before that, was Senior Producer of **Sunday Edition** with **Mike Duffy**... New Marketing and Promotions person at **KX96 (CJXX) Ajax** is **Carmen Kufeldt**. While she'd been out of the business for a few years, Kufeldt laboured for **CFCN-TV Calgary** in the late 80s... **Jon Lovlin**, after eight years as Evening News Anchor/Supervising Producer at **Global Winnipeg**, has moved to **CKRD-TV Red Deer**, also a Global station... At **CTV Toronto**, **Morgan McCormack** has been promoted to Associate Marketing Manager - Entertainment. She joined CTV in September of 1999 and was most recently Research Manager, **CTV Specialty Channels**... **Robin Woods**, middays on **Mix 106 Owen Sound**, has been promoted to Acting PD/Music Director for sister station **CFOS Owen Sound**... Also at **Bayshore** in Owen Sound, former GSM **Mack Frizzell** has reduced his responsibility by moving into a consultative role with responsibility for

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National Sales... **Jessica Mitchell** is the New Promotions Director at **CKSY-FM/CFCO-AMFM/THE ROCK Chatham**. She succeeds **Sarah Cummings** who moved to **CKTB/HTZ-FM/105.7EZ ROCK St. Catharines... CHUM Television** has promoted **Toni Brem** to the position of Publicist. Working in the Communication and Promotions Department, Brem will work directly with VP **Mary Powers** in corporate and trade press relations and promotion.

TV/FILM: **Bell ExpressVu** has added **CITL/CKSA-TV Lloydminster, CFTK-TV Terrace, and CJDC-TV Dawson Creek** to its channel line-up in those respective areas.

Chris Frank, VP, Programming for Bell ExpressVu, says this carriage "... meets the demands of communities for their local news, weather and sports while continuing to provide them with CTV and CBC network programming"...

CH-TV (CHEK-TV) Victoria Anchor **Hudson Mack** has been invited to preside as Master of Ceremonies at a luncheon in Victoria honouring **Queen Elizabeth** and the **Duke of Edinburgh**. The Royal Couple arrives in Victoria Friday evening from Nunavut as part of their 12-day Canadian visit commemorating the Queen's Golden Jubilee. Following the luncheon, Mack will be among a group of people honoured with the *Queen's Jubilee Medal* for community service... **André Bureau**, legal advisor at **Heenan Blaikie** and Chairman of the Board at **Astral Media Inc.**, is being honoured by the **Academy of Canadian Cinema and Television** as the recipient of the *Academy Achievement Award*, for his exceptional contribution to the Canadian television industry... Except for a missing ratings icon, the second season of *The Sopranos* as aired on **CTV** is not in breach of any codes as applied by the **Canadian Broadcast Standards Council**. The decision relates to the second season of the series as broadcast at 10:00 pm on **CTV**. The complete decision may be found at www.cbsc.ca... **CJOH-TV Ottawa** has signed VP News/News Anchor **Max Keeping** to a five-year contract extension. Coming up in December, Keeping will celebrate 30 years as CJOH's Anchor... **Global Winnipeg** says things have been moving along just fine, thank you, after dissolution of the selling partnership it had with **CKY (CTV) Winnipeg**. The deal ended Aug. 31. Global Winnipeg had been without a Sales department for eight years. Now, **Tim Schellenberg** is Local Sales Manager and **Debbie Krywenko** is Creative Services Director... **Alliance Atlantis Communications** has concluded a series of distribution deals for its spin-off series *CSI: Miami* in several key territories including France, Germany, Britain, Australia, Latin America and Asia. Alliance Atlantis, the Toronto entertainment company, expects the new show will echo the success of its *CSI: Crime Scene Investigation*, now into its third season. The original is sold

in more than 150 countries. The CSI franchise is co-owned with **CBS... FOX Sports World Canada** has launched *FOX Sports World Report*, a sports newscast dedicated to the coverage of international sports. This program will also air in the US on *FOX Sports World*. Produced at **Global Winnipeg**, the show builds on the success of **Global Sportslink**. **FOX Sports World Report** is the first Canadian sports news program to be exported to the American market... The newest product being hawked on TV infomercials is **Canada Savings Bonds**. Hoping to kick-start stagnant sales, the federal government has begun promoting CSBs through direct-response television (DRTV) for the first time. The 28.5-minute ads will run until Dec. 1 in Ontario and Quebec... Tomorrow (Friday) marks **The New VI Victoria's** first birthday.

SIGN-OFF: **Jack Burghardt**, 73, in London, ON., after complications following surgery. Burghardt was a politician, preacher, TV personality and one of the city's best-known citizens. He arrived at **CFPL-TV London** in 1971 as the station's Chief Newscaster, after a stint as the first newscaster for **CHCH-TV Hamilton**. From 1981 to 1984, Burghardt was Liberal MP for the riding of London West. In 1985, he became deputy mayor, an office he held for three terms.

LOOKING: **Multivan Broadcast** has begun the search for a News Director for its Vancouver TV station, set to launch next spring. See the ad above... Other jobs we've heard about include: **Global Saskatoon** has an opening for a Sports Reporter/Weekend Anchor.

GENERAL: **CanWest Global Communications** CEO **Leonard Asper** says the company is examining all of its assets – on top of properties already on the block – to identify potential divestiture or, as Asper told a **CIBC World Markets Inc.** conference in Quebec City: "We are always looking at our

NEWS DIRECTOR Multivan Broadcast

Multivan is a locally-owned television station launching in Spring 2003. This station will reflect Vancouver's diverse ethnic community and broadcast newscasts in four different languages.

Reporting to the President and CEO, you will initially be responsible for developing multi-lingual news programs and building a team of newsroom staff and on-air talent. You have years of experience in the news business and the ability to hire and manage staff in a culturally-diverse work environment.

Please refer to www.mvbc.ca for further details and e-mail your resume by October 18, 2002 to art.reitmayer@mvbc.ca.

entire portfolio and looking for ways to monetize." A **Scotia Capital** report suggests CanWest Global needs to execute a "full retreat to Canada" and revert to a slimmed down Canadian media platform... At that same Quebec City conference, **Shaw Communications** CEO **Jim Shaw** said he expects to announce the sale of Shaw's Florida cable assets next month. He says sale proceeds should be in the range of between US\$2,900 and US\$3,300 per sub... The **Radio-Television News Directors of Canada's** professional development day in Toronto Oct. 19 is shaping up as a winner. More than 200 "newsies" are expected to attend. Registration is more than reasonable, pegged at \$35 for newsroom staff (if the ND is a RTNDA member); \$70 for non-members; and \$45 for students. The seminar is free for RTNDA members. For information, check with **Terry Scott** at **Broadcast News** in Toronto... The gap in the rate of Internet use between lower-income and upper-income Canadian families appears to be shrinking slowly. **Statistics Canada** says "most of the improvement is occurring in middle-income and upper-middle income groups. The gap in Internet use persists between people with the lowest incomes and those with the highest." StatsCan made the statement Tuesday in its household Internet survey for 2001. More than 5.8 million households, or 49% of all 12 million households, had at least one member that regularly used the Internet from home in 2001, a 23% increase from 2000. That number, however, was down from a 42% gain from 1999 to 2000... In November of next year, **CBC's** Edmonton facilities will move to the Edmonton City Centre into what is described as "a new, modern, digital broadcast facility." In its news release, CBC says the move to new quarters "is driven by a number of strategic factors including **CBC/Radio-Canada's** emphasis on content management and content development, the move from analogue to digital technology, the improved management of real estate assets and the need to

increase the national public broadcaster's visibility and interaction with the community"... The **Canadian Women in Communications'** has issued its annual Call for Nominations. For outstanding achievement, leadership, and contribution in the communications industry, four awards are presented: *Woman of the Year*, *Mentor of the Year*, *Trailblazer of the Year* and *Employer of the Year*. The deadline for submissions is no later than 6 p.m., Nov. 15. Information and nomination forms may be found at www.cwc-afc.com... The President of the **British Columbia Association of Broadcasters** – and VP/GM of **JRfm/CKBD Vancouver** – **Gerry Siemens**, extends his invitation to the **Canadian Association of Broadcasters'** 76th Annual Convention, **Broadcasting 2002** to be held in Vancouver Oct. 20-22. Siemens says more than 80 experts on subjects ranging from small market business issues to international copyright concerns will be on hand.

RADIO: Host **Andre Arthur**, **Cogeco Radio-Television** and **Metromedia CMR** will have to pay \$420,000 to former Quebec Liberal leader **Daniel Johnson** and his wife in a defamation suit after comments made by Arthur on **CJMF Quebec City** and **CKVL Montreal**. Tack on an additional \$115,000 in legal fees. Arthur alleged that Johnson, who served briefly as Quebec premier in 1994, awarded grants to a ski resort near Quebec City and was in a conflict-of-interest situation due to his personal situation. Quebec Superior Court found that Johnson made no such grants and his wife had no personal interest in the ski centre. **Justice Carole Julien** said freedom of expression isn't absolute for the media and information has to be checked: "The behaviour used by Arthur isn't new: insinuation, half-truth, populism, demagoguery. He's looking to awaken the listener's dormant cynicism. Arthur asserts facts that then become his questions. The average listener can

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reasonably believe these are established facts"... A planned campaign by the **National Association of Broadcasters** promoting diversity on radio was sparked by satellite radio companies which, says NAB, are promoting myths about the lack of choices on commercial radio. An **XM Satellite Radio** spokesman says it's no myth. Further, says **Jonathan Schwartz**, radio for the most part is mindless, repetitive, computerized and increasingly automated. **Sean Ross**, Editor of **Billboard's Airplay Monitor**, is somewhat less strident. However, he says because there are so few new US stations, gaining one format means losing another. Listeners 35-64 are hardest hit, he says. XM's Schwartz says "That the NAB finds it necessary to attack satellite radio... reveals a growing fear among the so-called 'broadcasters' that satellite radio is miles ahead." Meantime, XM says it's ended Third Quarter 2002 with 201,500 subs, a bit ahead of the 200,000 it projected earlier this year, and that is still on track to reach its projected 350,000 year-end subscribers. .. The Czech service of **Radio Free Europe** was closed Monday after 52 years of broadcasting... The possibility in the US of a delay of Webcasters' payments of digital royalties to artists and record companies is in the works. **Rep. F. James Sensenbrenner Jr.** (R-Wisc.) introduced legislation that would delay royalty implementation for six months instead of a start date of Oct. 20. Sensenbrenner, Chairman of the US House Judiciary Committee, apparently wants payments suspended until pending court challenges to the new rates are heard... **DRRI**, in tandem with **RadioShack Canada**, will be putting on a DAB display at the CAB Convention in Vancouver. Nine new DAB receivers will be on display. Major price breakthroughs are apparently "just around the corner". One example is a receiver from **Modular Tech**, a PCI card, with a retail price of approximately \$219. It provides a seamless desktop DAB receiver delivering CD quality audio, data display, and one touch MP3 recording of on-air programming. This receiver does not rely on an Internet connection. Check www.digitalradio.ca for information... **Z1035 FM Toronto** is the radio sponsor for the **Toronto Student Crime Stoppers** program. There are 175 Toronto schools that have the program in place. Students can call Crime Stoppers anonymously to report crimes within schools, e.g. vandalism, bullying, drugs, weapons, assault, stolen property and so on. Coming up Oct. 23-24, Z 1035 will be the radio sponsor of the Student Crime Stoppers symposium at Metro Hall. Over 150 students from Ontario schools will be attending on each day... **Bayshore Broadcasting** in Owen Sound expects the numbers Friday but already the "word" is that its **Cops for Cancer Campaign** last May/June raised over \$285,000. That amount, raised in an area that supports about 150,000 people, is the best in the country.

SYNDICATION: **Cheryll Gillespie**, who hosts the radio show, *Interiors by Cheryll* (90-secs. daily) has launched *At Home with Cheryll Gillespie -The Magazine*. Five-hundred thousand copies will be delivered this weekend with **The Toronto, Ottawa, Winnipeg, Calgary and Edmonton Suns** and **The London Free Press** newspapers.

SUPPLYLINES: **CKRW Whitehorse** is in the final stages of building new studios. The **Scott Studios** system, **KLZ** news system, **Ward-Beck** on-air console -- all supplied in a turnkey project by **Pippin Technical** -- is expected to be on-air in two weeks... New address and phone numbers for **Promark Electronics**, effective immediately, is: 245 Avro, Pointe Claire, Quebec H9R 6A9 (Phone: 514/426-4104, and Fax: 514/426-4105... **Ross Langbell** at **RCS** sends word that RCS has released the *Selector Smart Ripper™*, a technology that "rips" a song and then "releases" the industry-standard scheduling codes to an active *Selector®* database. The application uses proprietary algorithms to analyze the music. It creates an audio file, which can be imported to any on-air automation system. With **RCS Smart Editor** built into the program, the programmer can edit, equalize, normalize, add reverb, reduce noise, and create special versions of the song for different stations. *Smart Ripper* analyzes CD audio as well as wave files.

“By volunteering at VoicePrint, I'm giving others the chance to learn. That's the kind of work that never really finishes.”

*– John Stackhouse,
VoicePrint volunteer*



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RADIO: The US *Federal Communications Commission* (FCC) is expected to give the go-ahead of IBOC (*iBiquity's* In-Band, On-Channel) digital radio service today (Thursday). But, says *iBiquity* Chairman/CEO **Robert Struble**, it's a two-step process. A further public comment period will be required before *iBiquity* (presumably) is chosen as the standard. That process, he says, probably won't happen until some time next year... **Corus Entertainment** has launched **Deep Sky**, an operation *Corus* describes as "a new radio marketing solutions company." *Deep Sky* is intended to directly connect Canadian advertisers with their targeted consumers. **Corus Radio** President **John Hayes** says the new company will do what no other radio company has done – "create tailored and innovative national marketing strategies for radio advertisers"... **CHUM Limited** and **Milestone Radio** are hoping to land an FM Urban formatted station in Edmonton – in partnership. Application has been filed for 91.7 FM and is a joint undertaking, although *CHUM* is making the actual application. *CHUM* would operate the new Edmonton station with a 51% interest, while **Milestone Media Broadcasting** would hold 49%... Two licence applications are competing to be the next FM radio station in St. John's, Nfld. Both would target adult listeners. A theme in both applications is the need to fill a void caused by format changes at the **NewCap** stations. One application is from partners **Andy Newman** and **Andrew Bell**. The other is from **Newfoundland Broadcasting**, operator of **NTV/OZ FM/The Newfoundland Herald**. **CRTC** hearings are set for Dec. 10 in St. John's... **AVR/Magic 97 Kentville** received one of two media awards (the other went to the **Hamilton Spectator**) from

Sales Representative, Western Canada

MSC Electronics Ltd is a Canadian Company
headquartered in the Toronto area.

MSC offers transmission solutions to our clients in the TV, Radio, and Data Networks, markets across Canada. We specialize in the distribution of video and audio, voice, and data, over wireless and fibre networks. See our Web site at www.msc.ca

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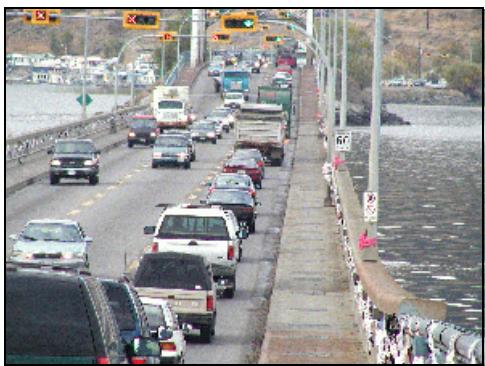
- A proven record in a sales role
- A technical background in electronic communications
- An understanding of the factors relating to broadcast transmission systems
- The ability to manage the sales growth of a large territory
- Good personal communication and presentation skills

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Canadian Blood Services during its "Honouring Our Lifeblood" event in Ottawa. **AVR/Magic 97's** win resulted from overall support but, particularly, for regularly giving "the extra push" needed to get donors out. **Canadian Blood Services** has, with **AVR's** assistance, doubled mobile blood donor clinics in the Annapolis Valley from five times per year to 10 times... This Saturday night on **AM740 Toronto's Tom Rivers Reunion-Live**, his co-host will be **Scott Carpenter**, another of the legendary **CHUM Toronto** DJs of the 70s. **AM740** says **Rivers'** show is so different that he's actually "live" and takes requests. The

live show – 6 pm to midnight – may have something to do with lifting AM740's Saturday night ratings from #9 to #2 among 12+ listeners... In her **Toronto Star** column, **Antonia Zerbisias** calls **Tom Petty's The Last DJ** "probably the most ironic song on the commercialized, corporatized music dial in years." Why ironic? Because, as Petty told **The Los Angeles Times**, it's not so much an indictment of the pasteurized and homogenized radio business, but of "listeners who continue to put up with the same-old, same-old crap that comes out of the speakers"... **CHML Hamilton** celebrated 75 years of service to the community yesterday (Wednesday). The station held an open house for the public... **Silk-FM Kelowna** pulled an unusual stunt for this year's *Run for the Cure*, which



Silk FM's Bras across the Bridge

raises awareness and donations for the **Canadian Breast Cancer Foundation**. Silk-FM collected brassieres – hundreds of them – for its *Bras across the Bridge* campaign. The idea was to collect enough bras to cover the distance of Kelowna's one-kilometre-long floating bridge. As it turned out, the station did that and almost made it all the way back along the opposite side... The **KUPD Phoenix** DJ who made an on-air prank call to the widow of St. Louis pitcher **Darryl Kile** has been fired. **Beau Duran** called **Flynn Kile** and asked if she had a date to last Thursday's playoff game. Kile, a starting pitcher for the Cardinals, died from blocked coronary arteries in June while in Chicago for a game... For those who receive **Broadcast Dialogue** by e-mail, I am sending you – in a separate e-mail – the latest RBC analysis of RADIO (broadcasting1.pdf). The **Royal Bank** says while pessimism exists, there is no reason for it. If you're a fax recipient and want to see the RBC report, please e-mail me and I'll send it to you in .pdf format: (publisher@broadcastdialogue.com).

TV/FILM: **Craig Broadcast Systems** has backed-up the launch of **toronto/one** until next September. The station was to have hit the air in the spring but Craig says the delay occurred because of the lengthy appeals

process and a decision to simulcast the channel in analogue and the new hi-def format... The **CRTC** has dismissed a complaint by **Quebecor Media** that **BCE** has been using profits from **Bell Canada** to cross-subsidize its direct-to-home satellite TV provider, **Bell ExpressVu**. According to the decision, the CRTC says it's satisfied that adequate regulatory mechanisms are in place to prevent cross-subsidization of ExpressVu's operations by Bell; that Bell can't be deemed to be anti-competitive because the prices and rates it charges are regulated... **Torstar Media Group Television** (TMG TV) has been nominated for two 2002 **Electronic Retailing Association** awards in the category of *Best Infomercial Produced Outside the United States*. The awards gala is set for Oct. 15 at the Paris Hotel in Las Vegas. ERA's purpose is "to foster the growth, development and acceptance of the rapidly growing electronic retailing industry worldwide"... **APTN**, the **Aboriginal People's Television Network**, wants a more favourable spot on cable systems and is asking its supporters to write the **CRTC**. APTN says it is considered a basic service and yet is seldom below channel 71... Ground has been broken in Toronto, if only ceremonial, for construction on the city's long-awaited independent motion picture and TV studio complex – 14 storeys high, the length of three football fields, have its own railway spur and house between 12

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SALES DIRECTOR

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Reporting to the President/CEO, you will be responsible for building an effective sales team and developing new client relationships in an ethnically-diverse market. This position requires a local, direct sales background and an understanding of sales at the national, regional and local level for TV and radio, preferably with experience in both mediums.

Please refer to www.mvbc.ca for further details and e-mail your resume by Oct. 18, 2002 to careers@mvbc.ca.

and 14 film stages, post-production services, special effects companies and even a helicopter landing pad. The \$100 million **Great Lakes Studios** project -- on the waterfront site of a long-abandoned and power plant -- is expected to be completed by early 2004 and promises to create 7,500 jobs and bring \$500 million a year in economic benefits.

REVOLVING DOOR: **Francesca Briggs** has been named GM of **Deep Sky**, the new **Corus Radio** marketing company (see **RADIO**). Briggs joined Corus Radio in April...

CHUM Television has promoted **Jennifer Lo** to Director of Communications for the **Bravo**, **Space** and **Drive-In Classics** specialty stations. Lo had been Manager of Communications for the three specialty channels... **Gary Dorosz**, GM at **NewCap's CKWA Slave Lake**, moves to **Standard Radio** as GM/GSM for **KBS Radio (CJAT Trail/CKKC Nelson/CFKC Creston)** based in Trail, BC. He takes over the job left vacant by former GM **Carl Johnston**, who has moved to **Rawlco's CKBI Prince Albert**. Dorosz takes over KBS Oct. 21.

SIGN-OFFS: **Ted Blackman**, 60, in Montreal just days after being admitted to Royal Victoria Hospital. Blackman had undergone a liver transplant a few years ago and fell ill last week. He made his entrance into radio in 1971 as a weekend editorialist at **CJAD Montreal**, taking over the morning sports run the following year. He became PD and Sports Director at CJAD. Later, he worked at **CFCF Montreal** where he was Morning Man from 1979 through '81, before returning to CJAD. He left for **The Team 990 Montreal** last year to devote full time to sports... **Scott Sloan**, Chief Engineer at **Standard Radio's** Hamilton cluster, from complications arising from a Sept. 22 automobile accident... **Julie Forst**, who owned and operated **CFJB-TV Swift Current** -- and who recently sold the station to **CBC-TV**. Julie Forst and her husband, **Bill**, started the station years ago. She had been running CFJB-TV for many years after her husband suffered a stroke... **Gordon Guy Matheson**, 41 (known

on-air as **Mike Brooks**), in an automobile accident on Prince Edward Island. He worked at PEI stations since the 1980s -- **CHTN**, **CFCY**, **Q93** and **Magic 93**, all in Charlottetown. He's best remembered as PD/Afternoon Driver at CFCY.

LOOKING: **MSC Electronics** is seeking a Western Canada based Sales Representative... **Multivan Broadcast** in Vancouver seeks a Sales Manager. See the classified ads in this edition... Other jobs we've heard about include **Z95.3/650 CISL Vancouver** looking for a Creative Writer.

GENERAL: Ten individuals will be inducted into the **Broadcast Hall of Fame** this year at the annual CAB convention in Vancouver. They are: **Liette Champagne**, **Bruce Cockburn**, **Rita Deverell**, **Denise Donlon**, **Jerry Lawrence**, **Johnny Lombardi**, **Clarence Mack**, **Trina McQueen**, **Jim Robson** and **Pamela Wallin**. Created in 1982, the Broadcast Hall of Fame recognizes Canadians in private broadcasting or related industries who have "achieved outstanding success in helping raise industry standards from a material or humanitarian standpoint"... **Decima Publishing Inc.** research shows that satellite TV subscriber growth in Canada is slowing or levelling off, while cable companies are gradually gaining digital TV market share. The recently-released research seems to point a finger at cablecos being in a stronger position than recently released Statistics Canada data would indicate... On Monday, a deal was reached between Webcasters and the **Recording Industry Association of America (RIAA)** on the royalty fees Webcasters will pay. The deal, which included the US House Judiciary Committee, sets the retroactive fees Webcasters will pay going back to 1998 and the fees they'll pay for the next two years. The agreement (Small Webcaster Amendment Act) could soon be ratified by Congress. Webcasters will pay 8% of their revenue or 5% of their expenses or a \$2,000 minimum (whichever is greater) for 1998 to 2002. For the next two years, they'll pay 10% of their revenue up to \$250,000 and 12% for any amount over that up to \$500,000. Any Webcaster earning over \$500,000 the first year and \$1.25 million the second year will pay the full rates enacted by the Copyright Arbitration Royalty Panel.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Bryan Woodruff**, **TRI Strategic Entertainment Ltd.**, Mississauga and **Paul Mann**, **Standard Radio, Kelowna**. Welcome!

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Thursday, October 17, 2002

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GENERAL: The **CRTC** wants more community access and more local programming and, hence, has issued a new policy on community-based media. The Commission's new policy, it says, will work toward greater diversity while offering new alternatives to conventional TV. This new framework replaces existing policies for community channels, LPTV stations in remote areas and low-power radio stations. It also sets out a new licensing framework for community TV. The CRTC, in apparent recognition of converged ownership amongst the Canadian mainline broadcast media, said: "This has led to fewer players in conventional television and radio broadcasting. In some instances, this has resulted in a reduction in local programming and reduced representation of local voices." The process leading up to this new framework began two years ago when the CRTC asked for comments on LPTV. It evolved to include community cable channels and low-power radio... **Jim Pattison** will receive the 2002 Gold Ribbon for Broadcast Excellence at the **CAB's** annual convention in Vancouver (Oct. 20-22). The **Jim Pattison Broadcast Group**,

based in Kamloops, operates three TV stations and over 20 radio stations in BC and Alberta... A survey of media analysts for their thoughts on the media sector sees **Astral Media** and **Torstar** put in a positive light. **Desjardins Securities** analyst **Carl Bayard** likes Montreal-based Astral because it continues to deliver "fantastic" results while **Odlum Brown** analyst **Laurence Cashin** thinks Torstar, with no debt concerns, will take full advantage of the recovering ad market. Torstar and Astral share another commonality; neither – for respective reasons – became involved in convergence (as did, for

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example, **BCE**, **CanWest Global Communications** and **Quebecor**). Indeed, Astral and Torstar were criticized a couple of years back for not making convergence moves. High-cost debt, the fallout from costly acquisitions, is the most common concern among financial analysts... For the first time since 1970, the US **Federal Communications Commission** – by a vote of 4-0 – has scuttled a major media merger. The FCC rejected the proposed merger between **Echostar Communications** and **Hughes Electronics**. The \$26-billion deal would have created the largest US pay-TV service... Third-quarter losses


deepened at **Rogers Communications** as special charges, high interest expenses and foreign exchange losses offset a 13% increase in revenue. Rogers said yesterday (Wednesday) that revenue in the three months ended Sept. 30 was \$1.1 billion, up from \$980.7 million a year ago. Operating profit rose more than 20% to \$310.8 million, but the net loss widened to \$99.8 million, 68 cents per share. This compared with a year-earlier loss of \$90.4 million, 52 cents a share... Toronto-based **Genesis Media** now has the media planning and buying assignment for **CBC**, responsible for CBC-TV and radio's ad presence in English Canada. Genesis replaces **Harrison Young Pesonen Newell** which held the account for the last three and one-half years.

TV/FILM: Twin-stick operations (**CBC** and **CTV** programming aired on separate transmitters by a single operator) in Saskatchewan and Ontario have come to an end. The **CRTC** has approved **CBC's** buy of transmitters associated with six CBC affiliate stations owned and operated by **CTV**. The agreement covers **CKBI-TV Prince Albert, CKOS-TV Yorkton, CFCL-TV Timmins, CHNB-TV North Bay, CKNC-TV Sudbury** and **CJIC-TV Sault Ste. Marie**. The two Saskatchewan stations will see **CBKT Regina** transmitted to Yorkton and its repeaters and **CBKST Saskatoon** to Prince Albert and its repeaters. In Ontario, **CBLT Toronto** programming will go to the four stations and their repeaters. Because of the twin-stick status, CTV programming to all these communities won't be affected... **Corus Entertainment** and **Shaw Communications** have introduced Canada's first subscription-based Video-on-Demand (SVOD) service. It's called, **Movie Central EXPRESS**. Subscribers will pay a monthly fee rather than

per transaction. The service is to be launched next month in Calgary... **CJOH-TV Ottawa** VP, News & Public Affairs **Max Keeping** is celebrating his 30th anniversary at the station. Keeping also retains his News Anchor position, possibly the longest-serving anchor at the same station... In London, **Granada Media PLC** and **Carlton Communications PLC** say they are in advanced merger talks to combine Britain's two largest independent TV production companies. The two companies produce programs for **ITV**, and are ITV's biggest shareholders. The merger would be a major step in the consolidation of the broadcasting industry in Britain... Toronto-based **iLoveTV Entertainment Inc.** and Delray Beach, FL-based **Five Star Productions** have formed a strategic partnership to assist iLoveTV's penetration of the US interactive media market. Five Star will provide a home for iLoveTV's US production facilities which, says iLoveTV, will allow for rapid deployment of its TV technology for sports and entertainment events. The two companies are also evaluating the technology to provide interactivity and convergence for Five Star's syndicated TV programming... That October 6 interview with **Jerry Falwell** on **CBS' 60 Minutes** – simulcast on a number of Canadian stations – in which the right-wing Baptist pastor characterized **Muhammad** as a terrorist isn't sitting well with the **Canadian Islamic Congress**. It is filing a complaint with the **CRTC** contending that Falwell's remarks about the prophet of Islam were hate-speech against a religious minority. Falwell has since apologized – and the congress has welcomed it – but says it will still file the complaint.

RADIO: There has been a growing call, primarily by US radio execs, for more research before the Portable Person Meter (PPM) is deployed any further by **Arbitron**. Arbitron VP of Research and Standards, **Bob Patchen**, says the US measurement service has to determine why morning drive numbers are lower in PPM ratings than in diaries. Interestingly, the 12-17 and 18-34 demos – as measured by both diary and PPM – are exactly the same. Where the problems surface are with the 35-54 and 55+ demos... In conjunction with the **City of Toronto**, a **Johnny**



Merry Christmas from 

Join this year's special guest host Jim Belushi,
along with all the Disney characters,
for an outstanding three-hour radio special.

This lavishly produced traditional
CHRISTMAS CELEBRATION
features cherished holiday memories from celebrity guests,
and is complemented by contemporary Christmas songs
and highlights from Disney's archives.

Secure your Market again this year!

For more information contact Liz Zlabis at (416) 926-4075 or lizz@chumradionetwork.com.

Lombardi Memorial Tribute Fund has been established to construct a parkette and monument to **Johnny Lombardi's** memory. It is to be constructed in the downtown community known as Little Italy. On Dec. 4, there will be a Johnny Lombardi Memorial Tribute Dinner fund-raising event which will be a celebration of the life and times of the late **CHIN Toronto** founder... Still with **CHIN**, the operation's new Ottawa station will be located in the heart of the Bytown market at 31 Murray Street. The ethnic station is set to launch early in the new year although the **CRTC** has approved an extension for its going to air to April 4 ... **Barry Stewart, CHUM-FM Toronto's** APD/MD, suffered a mild heart attack late last week. He has been released from hospital and is recuperating at home... Former **The Team** jocks **Jim Van Horne** and **Paul Romanuk** have filed separate lawsuits against **CHUM Radio**. Romanuk says CHUM still owes him \$400-thousand for the final two years of a guaranteed three-year contract which, he says, is not being honoured. Van Horne is said to have signed a five-year contract, also guaranteed, for \$250-thousand last year... In Detroit, Oldies outshone the competition and carried **WOMC-FM** – by 0.1% – to the top of the pack in the **Arbitron** July-August-September ratings. The **Infinity**-owned station moved into first place among all Detroit area listeners, nudging News/Talk **WJR-AM Detroit** into second... The latest stupid DJ stunt took place in Kansas where attorneys for a man accused of killing women and stuffing them into barrels asked for a change of venue after the jock handed out T-shirts on the courthouse lawn that read “roll out the barrels”... Last Friday night, **The Q! Victoria** GM, **Dan McAllister**, drew the names of five people who each got a key – and a chance – to win a house. Alas, the cost of housing was beyond The Q!'s modest budget of \$5,000 so staffers had to move farther and farther out of town to find just the right property. In the end, they said, they found “the perfect house” – in Govan, Saskatchewan (pop. 276). Govan, says the PR note, is “a short 19-hour drive from Victoria, and the whooping crane capitol of the world.” Tomorrow (Friday), the finalists – flown to Regina, then driven to Govan – will each try their keys during the station's morning show.

IGN-OFFS: Ken A. Baker, 74, in Victoria of a stroke. Baker had spent much of his career with **All-Canada Radio & Television** in both Montreal and Toronto. Later, he moved to the **Selkirk** parent company and was active in establishing the first private radio licence in London, England. He retired in 1987... **Ken Packham**, 56, in Halifax of a heart attack. Packham began his broadcast career at **CHAM Hamilton** but

achieved prominence in Halifax where he was Morning Host at **CHFX-FM** in the 80s and 90s. He was also with **NewCap** in the mid-90s as Host of the **780 KIXX Halifax** morning show.

LOOKING: Global Calgary seeks a full-time News Writer/Producer... **CFOS Owen Sound** has two full-time openings for an Anchor and a Reporter.

SUPPLYLINES: Rohde & Schwarz Canada has a DTV training seminar coming up in Toronto Oct. 28-29. The seminar, at no charge, is to be held at the Rogers Broadcasting Theatre, 777 Jarvis St. (Jarvis/Bloor). Let **Husam Hassan** know that you're coming – or that you'd like further information: Toll-free (877) 438-2880... **Jay S. Martin** has been appointed VP, TV Product Management at **Dielectric Communications**. Martin has served in a number of capacities at Dielectric since joining the firm in 1985, including TV Antenna Product Manager and Senior Director of Marketing... **SF Marketing** is now the distributor of **Pro-DJ** products for **Pioneer** in Canada.

“By volunteering at VoicePrint, I'm giving others the chance to learn. That's the kind of work that never really finishes.”

*– John Stackhouse,
VoicePrint volunteer*



Dialogue BROADCAST

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Thursday, October 24, 2002

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CAB CONVENTION: The new **Canadian Association of Broadcasters** Board members for 2002-2003 are: (**Radio**) **Rob Braide** of **CJAD/CJFM-FM Montreal** as Chair and **Gary Miles** of **Rogers Broadcasting**, Toronto as Vice-Chair. Returning radio board members are: **Paul Larche**, President/GM, **KICX 104 FM (CICZ) Midland**; **George Lee**, VP/GM, **Fairchild Radio**, Vancouver; **Marc-André Levesque**, President/GM, **CHRL Roberval**; **Stu Morton**, President, **OK Radio**, Victoria; **Doug Rutherford**, VP, **CORUS Entertainment Inc. (CHED/CKNG-FM Edmonton)**; **Luc Sabbatini**, Exec. VP, **Astral Radio Group**, Montreal; **Gerry Siemens**, VP/GM, **CKBD/CJJR-FM Vancouver**, and **Bob Templeton**, President, **NewCap Broadcasting**, Dartmouth. Elected for a two-year term on the Radio Board are; **Geoff Brown**, GM/PD, **CJMF-FM Quebec City**; **Lyndon Friesen**, VP/GM, **CHSM Steinbach**; **Pam Leyland**, President, **Rawlco Radio**, Saskatoon; **Duff Roman**, VP, **CHUM Limited**, Toronto; and **Jesse Stirling**, VP, **CHOZ-FM St. John's**. (**Television**) **Gerry Noble**, President and CEO, **Global Television Network**, Don Mills is the new Television Board Chair and **Jay Switzer**, President, **CHUM Television**, Toronto is Vice-Chair. Returning Board members are: **Elaine Ali**, VP, **CTV**, Toronto/Winnipeg; **Rick Arnish**, President, **The Jim Pattison Broadcast Group**, Kamloops; **René Bourdages**, Sr. VP, **Groupe TVA**; **Pierre Brosseau**, President/CEO, **Radio Nord**, Montreal; **John Burgis**, Sr. VP & CFO, **Global Television Network**, Don Mills; **Bryan Ellis**, Group VP, **CORUS Entertainment**, Toronto; **Alain Gourd**, Group Exec VP, **Bell Globemedia**, Scarborough; **Greg Mudry**, VP/GM, **The NewPL London**; **Jim Nelles**, VP, **CFMT-TV Toronto**; and, **Jennifer Strain**, VP, **Craig Broadcast Systems**, Calgary. Elected for a two-year term on the TV Board are: **Michel J. Carter**, President/CEO, **TQS, Montreal**; and **Marc Simard**, President/GM, **CKRT-TV Rivière-du-Loup**. (**Specialty and Pay**) **Phyllis Yaffe**, CEO, **Alliance Atlantis Broadcasting**, Toronto is the new Chair of the Specialty and Pay Board, and **Luc Perreault**, VP, **MétéoMedia/Weather Network**, Montreal is Vice-Chair.

Returning directors are: **Charlotte Bell**, VP, **Global Television Network**, Don Mills; **Serge Bellerose**, VP, **Groupe TVA Inc.**, Montreal; **Shan Chandrasekar**, President, **South Asian Television (SATV), Newmarket**; **Gilles Desjardins**, Director, **Le Réseau de l'Information (RDI)**, Montreal; **Elizabeth Duffy-MacLean**, Group VP, **Bell Globemedia**, Toronto; **Sophie Émond**, VP, **Astral Média Inc.**, Montreal; **David Errington**, Sr. VP/GM, **The Score**, Toronto; **Kathleen McNair**, VP, **CORUS Entertainment Inc.**, Toronto; **Peter Miller**, VP, **CHUM Television**, Toronto; **Bill Roberts**, President/CEO, Toronto; **Paul Robertson**, President, Television, **CORUS Entertainment Inc.**, Toronto; and, **Bart Yabsley**, Sr. VP, **NetStar Communications Inc.**, Toronto. Elected to a two-year term is **Johanne Saint-Laurent**, VP, **Les Chaînes Télé Astral Inc.**, Montreal. (**Executive**) **Alain Gourd** is Joint Chair and **Paul Robertson** is Past Chair; **Doug Rutherford** is Treasurer; **Michel Arpin** is Special Delegate; and **Glenn O'Farrell** is CAB President and CEO... **The Coalition Against Satellite Signal Theft (CASST)** launched its public awareness campaign at the Convention. The national bilingual multimedia (print, radio, TV) campaign runs from now through the end of December... The **CAB** has called for major changes to copyright rules and regulations which, it says, has overburdened both radio and music industries with excessive and unnecessary costs. The plan calls for a joint industry and government roundtable on copyright reform to take place in the early part of next year. Letters have been forwarded to key music industry stake-holders urging their participation...

Winners of **CAB Gold Ribbon Awards** were:
Jim Pattison, **The Jim Pattison Broadcast Group**, Vancouver – Broadcast Excellence
Hudson Mack, **CHEK-TV Victoria** – Outstanding Community Service
Bruce Cockburn – inducted into the Music Star Category of the Canadian Broadcast Hall of Fame.

RADIO:

Community Service -- **CKFM-FM Toronto** (Large Market); **CKOM Saskatoon** (Medium Market); and **CJAT-FM Trail** (Small Market).

Breaking News – **CJME Regina**.

Information Program – **CJMF-FM Quebec**.

Promotion of Canadian Talent – **CFOX-FM Vancouver**.

What Radio Does Best – **CJMF-FM Quebec**.

Promotion-Image – **CISS-FM Toronto**.

Promotion-Audience Building – **CHUM-FM Toronto**.

Humour-French – **CKMF-FM Montreal**.

Humour-English – **CJAY-FM Calgary**.

TELEVISION:

Community Service – **CFTM-TV Montreal** (Large Market); **CICT-TV Calgary** (Medium Market); and **CKTM-TV Trois Rivieres** (Small Market).

Breaking News – **CKMI-TV Montreal**.

Special Series – **CIVT-TV Vancouver**.

Documentaries – **CFJP-TV Montreal**.

Public Affairs – **CFTM-TV Montreal**.

Drama Programming – **CFTM-TV Montreal**.

Magazine Programming – **CFAP-TV Quebec**.

Entertainment Programming – **CFTM-TV Montreal**.

Promotion-Brand Image – **CKVU-TV Vancouver**.

Promotion-Canadian Program/Series – **CKVU-TV Vancouver**.

SPECIALTY/PAY/PPV:

Programming-Documentaries – **Discovery Channel, Toronto**.

Programming-Entertainment Special/Series – **CMT, Toronto**.

Magazine Programming – **RDI, Montreal**.

Programming-News Special/Series – **Space, Toronto**.

Public Affairs – **MuchMusic, Toronto**.

Programming-Niche Market – **YTV, Toronto**.

Promotion-Brand Image – **VRAK.TV, Montreal**.

Promotion-Canadian Program/Series – **Z, Montreal**.

ALL SECTORS:

New Media – **Treehouse, Toronto**.

REVOLVING DOOR: Rob Bye, PD at the Jim Pattison stations in Kelowna (**CKOV/Power 104**), has been appointed GM at Pattison's **CHLB-FM/CHHK-FM Lethbridge**. His first day is Nov. 1, 2002. Succeeding Bye as PD in Kelowna is **Bob Mills**... **Michael Hirsh** is stepping down as CEO of **CORUS Entertainment**-owned **Nelvana Limited** but he will remain with the company as founder and advisor. Corus will announce executive appointments for Nelvana in the coming weeks... New PD at **CJYM Rosetown** is **Jamie Watson**...

The November edition of
BROADCAST Dialogue
 The Voice of Broadcasting in Canada
COMING SOON!

SIGN-OFF: Earl Warren (Segal), 69, in Toronto of lung cancer which had spread to his liver. He was a familiar voice on **CFRB Toronto**, **CING (FM 108) Burlington** and **AM740 (CHWO) Toronto**...

GENERAL: **Astral Media** has delivered record earnings for its fourth quarter. It earned \$57.1 million or \$1.16 a share for the year ended Aug. 31, almost double the \$29.7 million or 65 cents a share earned in the previous year... Medicine Hat broadcaster **Orville Kope** received an Honorary Doctor of Laws Degree from the **University of Lethbridge** last weekend (Oct. 19). Kope was honoured for his 40+ year career with **Monarch Broadcasting** which, at the time, was the parent company of **CHAT-TV/CHAT-AM** Medicine Hat... It's now one big **ITV**, with **Grenada** controlling two-thirds of the new firm after the

United Kingdom's two big independent TV companies – Granada and **Carlton** – agreed to a £2.6-billion (\$US4-billion) merger. Under terms of the deal, Granada boss **Charles Allen** becomes CEO while Carlton founder **Michael Green** will be Chairman...

RADIO: **Statistics Canada** has confirmed what we've known for quite some time: Teen radio listening continues to fall. The difference is most evident weekdays (6 a.m. to 7 p.m), with an average listening time of 4.7 hours (per week) for teens compared with 16.1 hours for adults. The StatsCan survey was done in the fall of 2001...

TV/FILM: The **CRTC** has rejected the **Black Market Coalition's** complaint against an alleged grey- and black-market satellite-TV distributor. The Commission said there's insufficient evidence to conclude that CTY Telecom of Toronto illegally distributes broadcasting signals. CTY Telecom said it sells equipment but is in no way connected to a broadcasting provider. The Coalition includes the **Canadian Cable Television Association** (CCTA)... Meantime, **Bell ExpressVu**, **CTV**, **Astral Media** and **Alliance Atlantis Communications** have launched a \$100 million lawsuit over satellite TV piracy. The suit, brought by in Federal Court alleges that a number of dealers in Toronto, Ottawa, Winnipeg, Brandon, and Surrey are illegally selling equipment intended to be used to decrypt satellite programming without authorization from either of Canada's

two licensed satellite TV companies, **Bell ExpressVu** or **Star Choice Communications...** **Torstar Media Group Television** has won a 2002 Electronic Retailing Association Award in the category of *Best Infomercial Produced Outside the United States*, for its *Dr. Ho Now 2002* TV program. Director of Sales **Nancy Brown-Dacko** and Executive Producer **Keith Moore** accepted the award at the **Electronic Retailing Association Conference** in Las Vegas... **Walt Disney Co.** CEO **Michael Eisner** says he favors merging the news operations of Disney-owned **ABC** and **AOL Time Warner**-owned **CNN**. Eisner said such a merger would give ABC access to CNN's global audience, and CNN would gain ABC's presence in the 110 million US TV households. But, said Eisner, "I think it makes great sense, but that doesn't mean it's necessarily, absolutely going to happen"...

SUPPLYLINES: Markham-based **AZCAR Technologies** has completed the installation of a state-wide TV distribution network using ATM data transmission technology that will carry programming to all eight public television stations in Pennsylvania. In addition AZCAR will be supplying maintenance services to **PPTN** for five years as part of the contract...

BROADCAST Dialogue

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Thursday, October 31, 2002

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GENERAL: **CHUM Limited** has reported a \$4-million loss for the fourth quarter which it blames on higher operating costs and interest expenses from the acquisition of new stations. CHUM says it lost 35 cents a share for the three months ended Aug. 31. That compared with profits of \$1.6 million or 14 cents a share last year. Quarterly revenues rose to \$116.7 million from \$103.8 million. CHUM paid \$125 million for **Citytv (CKVU-TV) Vancouver** last year. CHUM's operating expenses were higher -- \$111.3 million compared with \$95 million last year. The company also booked \$7.8 million in depreciation costs in the quarter, compared with \$4.7 million last year, and paid \$2.6 million in interest costs, up from \$2.1 million. For the year, CHUM reported profits of \$14.1 million, down from \$17.5 million in 2001. Yearly revenues rose to \$479.9 million from \$413.1 million... Of 139 countries surveyed, four North European democracies -- Finland, Iceland, Norway and the Netherlands -- are first when it comes to press freedom. China and North Korea have the least. **Reporters Without Borders** says the first non-European country on the list is Canada, rated 5th. The press watchdog group says the US 17th ranking reflects the number of journalists detained or jailed, with arrests often motivated by journalists' refusal to reveal their sources. Another aspect in the American ranking -- particularly since Sept. 11 -- is the number of journalists who have been detained for violating security perimeters of official buildings... **RTNDA Canada's** professional development seminar will be in Calgary next month (Nov. 16), continuing on the success experienced in Toronto two weekends back. The Toronto session exceeded expectations -- a full house. More than 250 people turned out from across Ontario, and some from out of province. The Calgary seminar will be hosted by **SAIT (Southern Alberta Institute of Technology)**. For details, check the RTNDA Web site: www.rtdacanada.com... Broadcasters honoured at the **2002 Jack Webster Awards** announced in Vancouver Tuesday night are: *Best Reporting of the Year-*

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CHAIR, SCHOOL OF RADIO AND TELEVISION ARTS Faculty of Communication & Design

Applications and nominations are invited for the position of Chair of the School of Radio and Television Arts. This appointment will be normally for a term of five years, commencing July 1, 2003, and incorporates a tenure-stream faculty position. The School of Radio and Television Arts offers Canada's only degree program in broadcasting. The School is housed in the Rogers Communication Centre, where its 450 students create programs in TV and audio studios as well as in Internet, multimedia and digital labs. Its teaching complement of 11 full-time and approximately 20 part-time faculty members are drawn from industry and supported by a 10-person administrative and technical staff. The School is currently recruiting two endowed research chairs, has a vibrant program of research and creative activities, and participates in numerous industry partnerships. Its faculty are active contributors to the Communication and Culture graduate program.

The School is seeking an experienced professional and/or educator who possesses a vision of excellence in broadcasting and communications. A full description of this opportunity may be obtained by contacting the address below or visiting "Careers @ Ryerson" www.ryerson.ca. Nominations and applications accompanied by a curriculum vitae and the names and addresses of three referees, should be submitted to: Dr. Ira Levine, Dean, Faculty of Communication & Design, Ryerson University, 350 Victoria Street, Toronto, Ontario, M5B 2K3. Fax: 416-979-5226. Review of applications will commence December 1, 2002 and will continue until the position is filled.

Ryerson University has an employment equity program and encourages applications from all qualified individuals, including Aboriginal peoples, persons with disabilities, members of visible minorities and women.

Members of designated groups are encouraged to self-identify. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

RYERSON
UNIVERSITY

Radio -- Theresa Lalonde and Chris Brown: CBC Radio for *Indo-Canadian Gangs; Best Reporting of the Year - Television* – **Margo Harper, Kate Corcoran, Lisa Rossington, Kathy Tomlinson: BC CTV** for *Pickton Pig Farm; Best Reporting Chinese Language* – **Winnie Hwo, Ada Luk, Endora Fan, Karen So, Michael Law, Philip Young, Florence Ho: Fairchild Television** Reporting Team: Fairchild Television for Series on the *World after 9/11; Best Feature - Radio* – **Joan Webber: CBC Radio** for *Comic Relief; Best Feature - Television* – **Jas Johal, Paul Rowand and David Ingram: BCTV News** on *Global* for *India: Giant on the Move*; and, the *Jack Webster Award for Excellence in Legal Journalism* – **Belle Puri, Duncan McCue, Natalie Clancy, Karen Tankard, Sara Darling, Alison Broddle, Robin Barber, Gary Symons and Jeff Davies: CBC Television/Radio** for *Referendum Series* - 4 parts.

REVOLVING DOOR: Newfoundlander **Seamus O'Regan**, once a policy adviser to former Newfoundland premier **Brian Tobin**, is the new co-Host of **CTV's Canada AM**. He joins **Lisa LaFlamme** on the early-morning show... **KNTV San Jose** co-anchor **Terilyn Joe** is off the air, no longer with the station. Joe, 43, grew up in Vancouver and hosted **CTV's Canada AM** for five years before taking her first job in the US in 1992... **Pat Cardinal** is GM/PD at **104.9 Xfm (CKVX) Vancouver**.

SIGN-OFF: **Thom (Thomas) Benson**, 86, in Toronto. Thom Benson was a pioneering figure in Canadian broadcasting, having begun his career in 1939 at **CKY Winnipeg**. He covered international events including the Queen's Coronation, the state funeral of **Winston Churchill**, Expo '67, the Olympic Games and World Hockey Championships. He also produced and narrated award-winning documentaries.

LOOKING: **Ryerson University** in Toronto seeks a Chair, School of Radio and Television Arts. See the complete description on Page One... Other jobs we've heard about include **CJXY-FM (Y108) Hamilton** with an opening for a part-time Announcer; **CING-FM (Country 95.3 FM) Hamilton** looking for a Production Director.

TV/FILM: **Craig Broadcast Systems** has received a **CRTC** seven-year renewal for **A-Channel** in Manitoba and Alberta despite

Commission criticism over slotting Canadian programs elsewhere but prime time. **Elizabeth McDonald**, President of the **Canadian Film and Television Production Association**, says it's the first time the CRTC has noted concerns about the scheduling of Canadian programs and that it sends a message to other Canadian television operators. The Commission also said Craig has spent only \$3 million of its \$14-million production fund over the last five years and has not fulfilled all of its regional programming commitments. *(Ed's Note: See the November edition of **Broadcast Dialogue** magazine for an extensive feature – **Canadian TV Production: The system's not working** – by Senior Writer **Daphne Lavers**.)*... **CBC** and **Alliance Atlantis Communications** will jointly commission Canadian TV projects. Under the three-year deal, projects commissioned will be broadcast first on CBC, then on Alliance Atlantis specialty channels. CBC Exec. Dir. of network programming, **Slawko Klymkiw**, says the deal gives CBC added money at a time when dollars are scarce for producing Canadian drama and comedy. Alliance Atlantis Chairman **Michael McMillan** says collaborating with the CBC in producing and broadcasting Canadian television is a critical mandate for the company... Television is exposing the music and creating sales; not radio. That's the premise of **Associated Press** writer **David Bauder**. He says **Bruce Springsteen's** new album (*The Rising*) sold 526-thousand copies its first week out thanks to exposure on **NBC's Today** show, **Ted Koppel's** interview of him on *Nightline*; and two feature performances on **David Letterman's Late Show**. Television, asserts Bauder, has supplanted radio as the chief means of exposing new music, particularly for veteran artists. He writes that fans of Springsteen and **Tom Petty** and **James Taylor** (*October Road*) aren't likely to be reading music magazines or visiting music stores to see what's new. They're watching TV, though... **Pelmorex Inc.**, which operates **The Weather Network** (Mississauga) and **MétéoMédia** (Montreal) and employs close to 300 people, is one of Canada's top 100 employers, according to **Mediacorp Canada Inc.** That status is published in its book entitled *Canada's Top 100 Employers - 2003 edition*... The **National Association of Broadcasters** reports that there are now almost 520 US TV stations broadcasting in digital. DTV signals are now being transmitted in 153 markets that include just short of 92% of US TV households. Forty-six per-cent of US TV households are in markets where broadcasters are delivering four or more DTV signals... The **BCTV Vancouver** crew that shot video of former BC premier **Glen Clark** in his kitchen

during a controversial police raid gave a retirement gift to the chief investigator in the Clark corruption case. BCTV Cameraman **Gary Hanney** made the presentation at a Tuesday luncheon for Staff Sergeant **Peter Montague**, who is retiring after 31 years in the **RCMP**. Senior BCTV Reporter **John Daly**, who was at Clark's house during the raid, was also at the luncheon. Both men refused to explain why they presented the token gift. Clark accused RCMP of tipping off BCTV about the police search of his home... **Sportsnet Ontario** has signed a broadcast agreement with **Maple Leaf Sports & Entertainment** extending its term as a **Toronto Raptors** broadcaster for a further two years.

RADIO: Hearings are underway in Kitchener for a new FM licence there. Applicants are: **Aboriginal Voices Radio Inc.**, Toronto; **CKMW Radio Ltd.**, Toronto; **Douglas E. Kirk**, Toronto; **Edward F. Bauman & Rae Roe**, Waterloo; **Global Communications Ltd.**, Toronto; **Larche Communications Ltd.**, Midland; **Rogers Broadcasting Ltd.**, Toronto; **Sound of Faith Broadcasting Inc.**, Kitchener; **Telephone City Broadcast Ltd.**, Brantford; and, **Trust Communications Ministries**, Barrie... **Astral Media** has closed its transaction to acquire **Telemedia Corporation's** FM and AM assets in Québec, New Brunswick and Nova Scotia. Astral Media has agreed to sell to **TVA Group** and to **Radio-Nord**, subject to **CRTC** approval, all of its AM assets in Québec as a network and **CFOM-FM Quebec City**. That leaves Astral with **CIKX Grand Falls**, **CJCJ Woodstock**, **CFXY/CIBX/CKHJ Fredericton**, **CKTO/CKTY Truro**, and **CKBC Bathurst** in the two Atlantic provinces, plus the **Energie FM** and the **Radio RockDetente** FM networks in Quebec... **Mojo (CFYI) Toronto** is off the hook for what's described as a "mild but tasteless ethnic joke." The **Canadian Broadcast Standards Council** had received a complaint from the **Chinese Canadian National Council** about a segment that included "sarcastically stereotypical content" and which was derogatory and disrespectful towards Chinese Canadians. CBSC ruled that the joke wasn't in breach of broadcast standards... In another **CBSC** decision, comments made on **CKRS-AM Chicoutimi** promoted violence against women. CBSC concludes that host **Louis Champagne's** remarks that "some women need a slap in the face" were in breach of the **Canadian Association of Broadcasters** Code provisions concerning human rights, sex-role stereotyping and violence against women. The complete decisions on both Mojo and CKRS-AM may be found at www.cbsc.ca...

Kevin Zahara, the 19-year-old Morning Host at **CKBA Athabaska**, is off the air until the end of November because he's a candidate in a town byelections for Councillor. If elected, he'd be the youngest councillor in Athabaska history.

SUPPLYLINES: Applied Electronics

has been awarded the technical integrator contract at Vancouver's **Multivan Broadcast**. The newly-licensed multicultural TV station says Applied, as integrator for the multi-million dollar project, will

be leading the technological team to bring digital technologies to the operation. The installation is to begin in February... **Panasonic Canada Inc.** has been presented with a Technical Emmy Award from the **National Academy of Television Arts and Sciences (NATAS)** for Panasonic's development of the **AJ-HDC27 VariCam™ HD Cinema Camera**... **FastChannel Network, Inc.**, headquartered in Needham, Mass., has announced that it is providing music distribution for North America on behalf of such companies as **MCA**, **Warner Music**, **Virgin Music**, **EMI Music**, **Zomba** and **Sony Music**. FastChannel Network creates, delivers and manages digital advertising assets and operates in Canada via a licensing agreement with **Broadcast News**... **Encoda Systems** says Toronto-based **Alliance Atlantis** has upgraded to the latest version of Encoda's **Paradigm** management system, which delivers management solutions for traffic, programming, material management, and finance... **The Weather Network** has added Enhanced Television programming for **Rogers** digital cable subscribers. The service uses technology from **Wink Communications** of Alameda, CA., that allows viewers to access the additional content by selecting an icon that appears on the screen.

“By volunteering at VoicePrint, I’m giving others the chance to learn. That’s the kind of work that never really finishes.”

*– John Stackhouse,
VoicePrint volunteer*



NEW SUBSCRIBERS THIS WEEK INCLUDE: Pat Cardinal, Xfm (CKVX) Vancouver. Welcome!