

BROADCAST Dialogue

Canada's "most relevant" broadcast publications

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E-Mail: broadcastdialogue@rogers.com * Web site: broadcastdialogue.com

Thursday, January 10, 2002

Volume 9, No. 30

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RADIO: Astral Media says the Competition Bureau's decision to oppose Astral's buy of Telemedia's 17 Quebec and Atlantic Canada stations is out of bounds.

The bureau's decision, says Astral, isn't justified because only the CRTC has approve/deny jurisdiction. The opposition is based on what's called "quasi-monopolies" which would come about in four French-language markets. Astral and Telemedia have filed separate motions in Federal Court contesting the Competition Bureau's position... Meantime, the CRTC has approved the Standard Radio/CHUM Ltd. station swap that sees both group owners taking control of three radio stations each in Winnipeg and Montreal. Standard gets CHOM-FM Montreal to add to its CJAD/CJFM Montreal while CHUM adds CFWM-FM Winnipeg to its CFTS/CHIQ-FM Winnipeg... At LIFE 100.3 Barrie, morning news is now being done with the station's own people. Up until recently, LIFE had a deal with The New VR (CKVR-TV) Barrie to provide audio every morning... Shine FM Calgary has raised \$131,000 for the Children's Cottage Respite Home during a 13-hour radiothon. The Cottage provides a place of refuge for children during times of family crisis... EZ Rock Edmonton and The Edmonton Journal raised over \$50,000 for the Christmas Bureau (providing festive meals for families in need at Christmas)... CHUM Ltd. has dropped use of CHUM Group Radio and simplified corporate ID to CHUM Radio... George and Terri Parkinson's AirWare RSS — the dominant radio ratings analysis and sales platform in Canada (through BBM) — has scored a major success in the US. Wenatchee, WA-based Eastlan Resources, America's second largest radio ratings company, has chosen AirWare RSS as its primary software delivery vehicle. The five-year arrangement calls for

Eastlan to begin providing its 268 US Radio Ratings subscribers with AirWare RSS and to complete installation by the end of second quarter... CFCO Chatham is celebrating 75 years of service to Chatham and Kent counties. As part of the year-long festivities, the station wants to connect with former staff for a special program that will relive CFCO's rich and historical past. Get in touch with Assistant GM Walter Ploegman — before March 31 — to take part in a special broadcast: 519/354.2200... The US Federal Communications Commission's Enforcement Bureau rescinded a \$7,000 fine against a Pueblo station for airing Eminem's The Real Slim Shady. The station appealed the June sanction, arguing that vulgar terms for sex and anatomy were edited out. When the fine was originally issued, the FCC said the edited version "contains unmistakable offensive sexual references" and "portions of the lyrics contain sexual references in conjunction with sexual expletives that appear intended to pander and shock." The reversal wipes out what could have been a major headache for FCC Chairman Michael Powell. The fine if upheld would likely have been appealed to federal court... XM Satellite Radio says it now has 30,000 subscribers. The company has already shipped 100,000 radios, and says its manufacturing partners would produce 50,000 radios a month by March. XM Satellite is the first of kind in the US, with about 100 music and news channels available to cars and home systems via satellite for \$9.99 a month. XM also says it expects the FCC to shortly finalize rules for the ground-based signal repeaters XM and competitor Sirius plan to use to amplify their signals. XM's repeaters now operate with a temporary licence...

STAYING TUNED



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All registrations received by February 1 have a chance to win a colour television!

This year's scheduled topics include:

- Latest Developments in the Portable People Meter
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Staying Tuned is Canada's pre-eminent electronic media research conference and is sponsored by BBM Bureau of Measurement and the Broadcast Research Council (BRC).



Broadcast Research Council of Canada

A Florida judge has refused to throw out a videotape and audiotape that could become key evidence against **WXTB-FM Tampa** shock jock **Bubba the Love Sponge Clem**. The judge ruled that detectives had independently obtained a videotape and audiotape of the 'Roadkill Barbecue,' a promotion that shows a group of people castrating and slaughtering a wild boar in the station parking lot. Prosecutors, who claim the defendants tortured and killed the pig for entertainment, plan to use the tapes against Clem, his producer and two listeners at trial next month.

GENERAL: Canadian broadcasters got a boost late last week after a series of reports upgraded business expectations. Media Analyst **Stephannie Larocque** (of **UBS Warburg**) – writing under the heading: "A Look Through the Broadcast Valley" – said her firm is upgrading its view of broadcasters in particular. She says **Astral Media**, **Corus Entertainment** and **CanWest Global Communications** are her top picks. She also likes **Group TVA...** **Newcap Inc.**, has sold 5,250,000 common shares of **Iceberg Media.com Inc.** The buyer(s), however, has the right to require **Newfoundland Capital Corporation** to buy the shares back through the period Jan. 24 through Feb. 15... Other news from Newfoundland Capital: The company has received **Toronto Stock Exchange** approval to purchase up to five per cent of the outstanding Class A Subordinate Voting Shares and the outstanding Class B Common Shares. Newfoundland Capital believe that occasional purchase of its shares are in the best interests of the company and its shareholders... The **CRTC** has proposed a new policy framework for community-based radio and TV – community channels, LPTV (low-power television) and low-power radio stations – and is seeking comments. The proposed framework, says the Commission, would ensure more creation of locally-produced programming. It would also "foster the creation of alternatives for community programming by making it easier for new entrants to get involved in broadcasting at the local level." Comments may be filed with the CRTC up to and including Feb. 22... The ad business forecasts a modest recovery in 2002. **TVB** President **Jim Patterson** says December, January and February look a little tough but ad volumes should pick up in March. **Zenith Optimedia Group** of London forecasts Canadian ad spending will rise 3.9% in this year to \$8.2-billion, after climbing 2.5% in 2001 to \$7.9-billion. Radio, TV, newspapers, magazines, cinema and outdoor advertising will all share in the rise, it says. In the US, however, a different forecast. Zenith predicts American ad spending will fall 6% this year while the global ad market grows by just 0.8%. Not buying into the prediction, though, is **Optimedia** Canada President **Sunni Boot**. She expects ad spending in Canada to be flat or down slightly... **Environment**



2060 Halifax Street, Regina, Saskatchewan, S4P 1T7
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MORNINGS IN REGINA - JOIN THE WOLF PACK

The major markets can't keep their hands off of our morning shows. "Regina's Best Rock 104.9 The Wolf" is looking for it's next great morning show. If you're an existing team or individual, and you've got what it takes to deliver an adult oriented Rock driven morning show on Regina's #1 radio station, we want to hear your stuff.

We've got a great team and a company that will treat you right. If you're interested send your package today to:

Michael Olstrom
Station Group Manager
Harvard Broadcasting
2060 Halifax Street
Regina SK S4P 1T7

Canada is about to give Atlantic Canadians more detailed forecasts by providing 23 forecast areas instead of the current nine. Beginning March 15, forecasts will be more area-specific... At the **International Consumer Electronics Show** in Las Vegas, hardware makers have unveiled DVD players that double as digital music or photo storage centres. There are also networked devices that play MP3s, Internet radio, and a host of personal music collections. For example, the **Moxi Media Centre** can integrate digital audio, video, TV and computer data in a single device. It has a digital media server with an 80-gigabyte hard drive, can deliver to as many as four TVs video recorded from a signal and video or audio stored on the hard drive or from a built-in DVD/CD player, and it supports interactive TV, instant messaging and e-mail.

TV/FILM: **Alliance Atlantis Communications** has formed **Entertainment Group**. It's a consolidation of TV production and distribution activities with in-house motion picture production and related distribution activities. Along with the change comes jobs losses pegged at about 80 people and realignment of senior management within the Entertainment Group. **Peter Sussman** has been tagged as CEO of the new endeavour... In other news from **Alliance Atlantis**, the company will acquire the 12% stake of **History Television** it doesn't already own. The \$20-million purchase price, from **CTV**, implies a value of \$167-million for the channel...

A great brand

Silk FM is looking for a talented leader with character and pizzazz to build on our strengths. Kelowna's Soft Rock has 16 continuous years of AC success, good BBMs and strong identity.

Morning Host / Program Director

You'll be intelligent. As Morning Host, you'll have a crisp and distinctive sound with a bright sincere delivery. You will have the vision and drive to make us the best with every song, every break. Your ear tells you which hits to play; your research, which songs to avoid. Experience and an understanding of AC will help you build on Silk's strengths to create an appealing, contemporary sound for Women 35 / 44.

Kelowna is a dynamic sophisticated city of 160,000 with a university, international airport, and a 4 hour highway to Vancouver. The setting is stunning with a civilized climate, beautiful orchards and lots of lakefront. There are 5 local stations - 2 AM/FM combos and us. Silk's reputation and community awareness are good, and clients tend to see us as professional. We're computerized with Enco's DAD system and CBSI traffic. The company is independent with the same ownership and management since startup in 1985.

You should have 10 years of radio, 3 years of supervision, success in ratings, excellent human relations, and fine references. Silk is offering first-rate earnings, bonuses, car, and other benefits. We'd like to fill the position by April.

Please write, e-mail, or phone:

Nick Frost
Silk FM
1598 Pandosy Street
Kelowna BC V1Y 1P4
nfrost@silk.fm
or 250 860 1010

CHUM Ltd. is working with Montreal's **Airborne Entertainment** on ways to take TV programming wireless, to cell-phones and hand-held computers. For example, short-messaging features would allow people to interact with **MuchMusic** staff and artists. CHUM says it plans to have some of its content ready to roll out on the devices soon... The **CBC** reached a tentative deal with its 1600 broadcast Technicians who were off the job for most of December. The three-week dispute had disrupted almost all **CBC-TV** programming. The union technicians will get a 5.5% wage increase over two years, and there are some niggling items still to be worked out.

REVOLVING DOOR: Rod Schween has been appointed GM at **The Jim Pattison Broadcast Group** stations: **CKEK/CKKR-FM/CFEK**. Schween began his

career at **CKEK Cranbrook** in 1988 as an Afternoon Announcer and worked his way up to PD, then Director of Operations in 1995... **The Wolf Regina's** morning team – **Harrison and Hurricane** – are moving to **The Bear Edmonton**. The duo will take over mornings at The Bear sometime toward the end of this month... **David Haydu** has been appointed Director of Engineering for **CHUM Radio**. It's a corporate position... New APD at **LIFE 100.3 Barrie** is **Ben Davy**. New Ass't MD there is **Stooley McMuffin**... After more than 33 years in the broadcast industry, 29 of which were at **CFPL-TV London** (now **The New PL**), **Don Hauser** will retire at month's end. Hauser has been in sales and sales management throughout his career... **Mix 97 (CIGL-FM) Belleville MD** **Dan Mellon** has been appointed APD. He retains his MD role... **Bruce Graham**, a TV anchor in Halifax for years, is entering the Nova Scotia Liberal leadership race... **Charter Communications** of St. Louis has named **John Tory** as an independent member of its Board of Directors. Charter is one of the biggest broadband companies in the US, with nearly seven million customers in 40 states. Tory is President of **Rogers Cable** and is based in Toronto... **Fox News** has wooed **Greta Van Susteren** away from **CNN** and some sources say she could now be earning as much as \$1.2-million. Van Susteren rose to prominence at CNN as an on-air legal analyst during the **O.J. Simpson** trial. Fox is seemingly playing a game of tit-for-tat in that it plans to put Van Susteren in the 10 p.m. talk show vacated by **Paula Zahn** last September after she decided to go to CNN.

LOOKING: **The WOLF Regina** is looking for Morning Show talent... **SILK FM Kelowna** seeks a combined PD/Morning Show Host. See the ads in this edition and at the CLASSIFIED section of the **Broadcast Dialogue** Web site: www.broadcastdialogue.com ... Other jobs we've heard about include **CHIN Radio** in Toronto looking for a GM/SM for its new Ottawa 97.9 FM multilingual station, **Global Regina** looking for a weekend Anchor/Reporter, **CH Television (CHCH) Hamilton** seeking a Videographer, and **BC CTV News Vancouver** is looking for a Reporter.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Mark Huisman, EMTEC Multi-Media Inc., Toronto.** Welcome!

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RADIO: Getting into radio would be a natural move for Quebec-based **TVA Group**, according to Sr. VP/Interim President **Raynald Briere**. But he says doing so will boil down to "certain decisions by the CRTC". The Commission is expected to announce its decision this spring on whether **Astral Media** can buy 17 stations in Quebec and Atlantic Canada from **Telemedia**. A wrench in the works is the **Competition Bureau's** opposition to the deal... The **CRTC** has approved a new FM station at Nipawin, SK (close enough to compete with **CJVR Melfort**). The new FM'er will program Oldies, soft AC and Classic Rock at 94.7 MHz with power of 14,800 watts... **CJOJ/Q100 Belleville** have been sold to the **Sherratt Family**, led by **John Sherratt** (son of renowned **CHUM** Exec **Fred**). Dollar value isn't known. Sherratt says he's looking forward to taking over, although the deal still needs **CRTC** approval... Coming up March 2, private broadcasters will honour Canada's hottest up-and-coming music artists at the fifth annual **Canadian Radio Music Awards** (CRMAs) in Toronto, as part of **Canadian Music Week**. "The nominees," says **Standard Broadcasting** President/CEO **Gary Slight**, "...represent our country's new talent and the dedication of broadcasters to promote these upcoming music stars." Slight is one of the founders of the CRMAs. Winners are determined by votes from PDs and MDs, and from Canadian on-air personalities. Three additional non-voting awards will also be presented: the **FACTOR Breakthrough Award** for most airplay for a new artist, the **Songwriter Award** sponsored by **FACTOR** for most airplay for a songwriter, and the **Chart Topper Award** for most airplay overall... **CKOE-FM Moncton**, the Christian station, has applied to the **CRTC** to amend its licence by allowing commercials. **Housen Broadcasting** says an increase in donations and operational revenues would improve the quality of service... **Brian Costello**, known to many for his financial radio programming feature – *Taking Care of Your Money* – is being investigated by the **Ontario Securities Commission** for a number of alleged infractions, including that he recommended the purchase of specific securities to attendees at

his seminars, readers of his newsletter, and radio listeners without being registered as an advisor... The **CRTC** has a call for applications for FM service at St. John's and Labrador. Formal application must be in by March 21... Hall of Fame broadcaster **Ernie Harwell** will be back with the **Detroit Tigers** next season to call games for the 42nd year. It will be the 55th season that the 83-year-old Harwell will announce major league games... **Napster** has returned as subscription music service but, so far, only to a group of 20,000 testers. The test will continue until the paid service is launched (no date announced yet). The once-vast quantity of music available is gone. There is no major-label content. Instead the 1,500 songs available for sharing come from a handful of independent labels. But Napster says it's negotiating fresh licenses with all five major record labels... Next Tuesday, Jan. 22, the **British Columbia Institute of Technology's** radio station celebrates 20

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1598 Pandosy St, Kelowna BC, V1Y 1P4
250 860 1010, or nfrost@silk.fm.



years of operation. **CFML Burnaby** – primarily concerned with educating future broadcasters – will be airing a look back at the history of the station on that day... **GM** in the US is expanding availability of satellite radio beyond two 2002 Cadillac models. This fall, **XM Satellite Radio** – as a factory option – will be offered on 23 different models... **WSM Nashville** won't be turning its back on its traditional Country format after all. Owners, who had been planning to go to an all-sports/talk format, now say they won't fiddle with the on-air home of the **Grand Ole Opry**.

TV/FILM: **News Corp.** Chairman **Rupert Murdoch** says he's seen a local TV revival in ad sales in the US, but other markets (Japan and Germany for example) remain weak. December sales at Fox O-and-Os were up 2% in December over the same month a year ago and Murdoch says he expects sales to rise as much as 3% in the quarter ending in March... **CTV** has bought the remaining five per cent of **The Comedy Network** (from **Les Films Rozon**). CTV now owns the specialty channel outright... **Ford** pulled a spot that showed a woman kidnapping a store clerk after **Advertising Standards Canada** ruled that it appeared to condone violence. The clerk was helping her carry bags to her car and she was obviously appreciative of his appearance. When he bent over, she shoved him into the back of the car and drove away. ASC ruled that the ad violates rules governing violence and unlawful behaviour. Ford is appealing. Meantime, **Young & Rubicam**, Ford's agency, suggests people seem to lack a sense of humour but a men's rights advocate asks, "if the same scenario was shown but the roles reversed would the commercial be acceptable?"

REVOLVING DOOR: **John Voiles** has been appointed Regional Sales Manager for **CKVU13 Vancouver** and **The New VI Victoria**. Voiles was most recently the local Sales Manager for **BCTV/Global Television... Country 105 (CKRY-FM) Calgary** Assistant PD/MD **Paul Larsen** has been released from the **Corus Radio** operation. The cut was attributed to restructuring. Larsen won as 2001 Major Market Music Director at the **Canadian Country Music Awards** last September... **Mark Sutcliffe**, who had been publisher of **The Ottawa Business Journal** and, before that, a Host on both **CHEZ Ottawa** and **CFRA Ottawa**, is returning to CFRA as afternoon Host. The station has been searching for a successor to **Rick Gibbons** ever since the **Ottawa Sun** Exec had his duties increased and had to bow out of radio... **Kathy Gardner** is new VP of Integrated Media Research at Toronto-based **CanWest Media Sales**. She arrives at CanWest Feb. 11 after serving as VP and Director of Media Operations at **Bates Canada**... **CHUM Television International** has promoted **Lisa Wookey** to the newly-created position of Director of Marketing and

We're looking for an MVP for our winning team!

Can you make us say "Wow!"?

Do you enjoy helping clients succeed? Are you a creative writer with lots of experience in video production? Will you enjoy working with a team of professionals who take heavy workloads and short deadlines in stride? Are you an organized and versatile communicator who can handle whatever we throw at you?

We're now accepting applications for the position of

Writer/Producer

in the PGTV Creative Department.

Reporting to the Television Creative Director, you'll be responsible for developing successful campaigns and commercials for the retail clients of our stations, as well as handling other types of video production. Our writers are expected to be strong team players, committed to working with account executives, videographers, editors, announcers and other station personnel to effectively service our clients in a competitive retail environment.

Applicants should possess a solid background in commercial writing and production for television, and have the following skills and qualifications: Excellent creative writing skills * Superior communications skills * A broad general base of knowledge * Marketing skills * Ability to handle heavy workloads and short deadlines * Customer service/quality improvement skills * Computer literacy, and the knowledge of current broadcast applications * Graduation from a recognized Broadcast Education facility * Familiarity with digital video editing

Please forward your resume and supporting materials to:

Dave Sherwood – Creative Director

PGTV

1220 6th Avenue

Prince George BC V2L 3M8

Phone (250) 960-1382

Fax (250) 562-7681

dsherwood@ckpg.bc.ca



Client Services. She had been managing the Client Services department... **CFCN-TV Calgary** Reporter **Murray Dale** – after over 45 years in broadcasting – has decided to retire. He leaves at month's end... Better late than never to let you know that **Marianne Keriakos** is the **CAB's** new Manager, Communications. She began the job late last year.

SIGN-OFF: **Fred Zimmerman**, 66, of a heart attack at Sault Ste Marie. Zimmerman began his career in broadcasting at **CJIC Sault Ste. Marie**, then founded and managed **CJWA Wawa**. He worked at CJWA for 25 years before retiring to The Soo. But he continued working as a part-time News Announcer for 10 years at **CJQM/CHAS** up until last spring.

LOOKING: *PGTV Prince George* has an opening for a TV Writer Producer... *Silk FM Kelowna* continues the search for a morning show. See both ads in this edition and at the *Broadcast Dialogue* Web site: www.broadcastdialogue.com... Other jobs we've heard about include a *CJGX Yorkton* News Reporter position, and a consumer Investigative Reporter/Troubleshooter at *Global Edmonton*.

GENERAL: *Order of Canada* appointments announced Monday include **Patrick Watson**. Watson, former Chairman of the *CBC*, was among 96 people so honored... *Arbitron* has begun recruiting consumers in Philadelphia for the second and final phase of the US market trial of its new radio, TV and cable Portable People Meter. The PPM is small and is carried by consumers, automatically detecting inaudible codes that broadcasters and cablecasters embed in their audio. Encoders are provided by Arbitron... The *Radio-Television News Directors Association* (RTNDA) will hold its 2002 convention in concert with the *NAB* in Las Vegas April 8-10. The entire NAB convention runs April 6-11.

SUPPLYLINES: *Global Television* has purchased a *Thomson* DD35-4 production switcher as the centerpiece of its *GlobalNational News Centre* (at *BCTV Burnaby*)... Still with *Thomson*, it has an agreement to acquire the *Grass Valley Group*... *Panasonic Canada* has announced that *Quantel's* "iQ" post-production media platform system now supports its AJ-HDC27VP VFR HD camera. That development is described by Panasonic as a move that will have a major impact on HDTV video production using variable frame rate (VFR) technology.

CHUM Radio Network

Celebrate the best in Canadian talent!
The CHUM Radio Network and CARAS are pleased to present the

Juno Radio Specials 2002

The Barenaked Ladies are hosting this year's awards telecast from Mile One Stadium in St. John's, Newfoundland and Labrador on Sunday, April 14th at 8 p.m.

We're offering three 2-hour radio specials in your choice of format: AC, Rock or Country.

To secure your market, contact Liz Zlabis at (416) 926-4075 or lizz@chumradionetwork.com

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TV/FILM: **CHUM Ltd.**, owner of **MuchMusic**, is crying foul over **Craig Broadcast Systems' MTV Canada**. CHUM says MTV is airing music videos far more than 10% of the time, going against a condition of licence. The figure, CHUM asserts, is closer to 60% of music video or music-related programming and jumps to 85% in prime time. CHUM wants the **CRTC** to order programming consistent with Craig's application, a teen service geared to 12 to 17-year olds... Still with **CHUM Television**, the International division will create a multi-media entertainment channel in China. CHUM reached a deal with Singapore-based **RTV Broadband Services** to create programming similar to **Citytv Toronto** and specialty channel **MuchMusic**. The new channel begins next month in Shanghai and is to be delivered via digital cable to a set-top box, connected either to TVs or computers. China has more than 80 million cable subs... **Dan Burnett**, the lawyer for several BC media outlets – including **BCTV** and **CKVU-TV Vancouver** – says he's pleased that the **Supreme Court** will hear the age-old issue of television in the courtroom, but that it will be too late for the **Glen Clark** trial. The former premier's case will likely be finished before the appeal. (*Dan Burnett, Chair of the media law group at Owen, Bird in Vancouver, will have a guest column in the Broadcast Dialogue magazine March edition.*) Clark, by the way, wanted the electronic media included, too... At the BC capital city, Victoria, trouble between the provincial government and a local TV Anchor. Provincial Finance Minister **Gary Collins** says **Moe Sihota** – the former NDP cabinet minister and now **The NewVI (CIVI-TV) Victoria** Political Analyst – will continue to be banned from all government interviews and media briefings. It was Collins who personally banned Sihota from a media lockup last Thursday when the Liberals outlined sweeping civil service cuts. Further, says Collins, his former rival will also be locked out of the Feb. 19 provincial budget lockup. Needless to say, CIVI Execs are upset. They say the Liberals have set a dangerous precedent. The **BC Press Gallery** has also sent a letter of protest to BC Premier **Gordon Campbell**... **iLoveTV Entertainment** has begun trading on the **Canadian Venture Exchange**. It's a multimedia entertainment company that owns the rights to a proprietary technology which provides an interactive platform to converge TV and the Internet live and in real-time. The company bumpf says "broadcasters and content owners can develop a value-added relationship with advertisers, while viewers will be able to receive more information about products as well

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Kelowna is a dynamic sophisticated city of 160,000 with a university, international airport, and 4 hour highway to Vancouver. The setting is stunning with a civilized climate, beautiful orchards and lots of lakefront. There are 5 local stations - 2 AM/FM combos and us. Silk's reputation and community awareness are good, and clients tend to see us as professional. We're computerized with Enco's DAD system and CBSI traffic. The company is independent with the same ownership and management since startup in 1985.

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as information relating to the programs they are watching." There will be no cost to the consumer... The **Banff Television Foundation** has appointed 13 new members – from six countries – to the Foundation's international Board of Governors. The new Canadian governors are: **Rudy Buttignol**, Creative Head, Documentaries, Drama & Network, **TVOntario**, Toronto; **Wayne Clarkson**, Executive Director, **Canadian Film Centre**, Toronto; **Mary Hofstetter**, President/CEO, **The Banff Centre**, Toronto; **Elizabeth McDonald**, President/CEO, **Canadian Film & Television Production Association**, Ottawa; and, **Glenn O'Farrell**, President/CEO, **Canadian Association of Broadcasters**, Ottawa... Russia has pulled the plug on the country's only nationwide independent TV station. The host of a talk show on **TV6** was interrupted mid-sentence at midnight and replaced with multi-coloured test pattern stripes. Power was shut off and telephones and Internet links were cut. Moscow says the station's fate is purely a business matter... Coming up in the not too distant future is a black box attached to family TVs to keep track of channels watched, programs recorded and commercials zapped – and the information is not for **BBM** or **Nielsen** but rather for cable and/or satellite providers. **Ian MacLean**, VP at Montreal-based **Media Experts Inc.**, says the technology will have to come into play so as to protect revenues and copyrights. Viewers, he says, will soon have better tools for copying video into digital files so that they can then shared, a la **Napster** with audio files. US TV networks – notably **ABC**, **CBS** and **NBC** – are going the legal route. They're suing Santa Clara-based **Sonic Blue Inc.** because its personal video recorder (Replay TV 4000) violates the networks' copyright by permitting viewers to distribute illegal copies of their shows over the Internet and to strip their ads, thus undermining the network business model.

GENERAL: **Canadian Cable Television Association** President **Janet Yale** has been named Chair of the **Canadian Television Fund**. She retains her CCTA presidency... Also related to the CCTA, the association filed application to the **CRTC** on behalf of 84 member companies to exempt from licensing almost 500 cable systems. The application responds to a decision exempting cablecos serving small and rural communities, and have fewer than 2,000 subs... The **CRTC** will now handle all complaints that **Le Group Vidéotron** can't resolve with its customers. That follows Vidéotron's decision to pull out of the **Cable Television Standards Council**. Vidéotron cited financial reasons for the pull-out (just over \$100,000 a year)... **Viacom** is in as good shape as any US media company but stock continues to be dogged by rumours of tension between

CEO **Sumner M. Redstone** and President **Mel Karmazin**. Both men are denying the rumours but investors remain skittish... **Learning and Skills Television of Alberta** (LTA), majority owned by **CHUM Limited** and owner of **ACCESS The Education Station** and **Canadian Learning Television** (CLT), has acquired Toronto-based **The Learning Annex of Canada**. The Learning Annex is a continuing education school offering short and inexpensive courses on a range of topics... **BCE** reports a \$326-million loss for the fourth quarter while its **Bell Canada** subsidiary is recording a \$736-million charge, mainly related to 28-hundred layoffs. BCE's loss compares with a loss of \$31-million a year earlier. For the full year, BCE posted a profit of just under \$460-million compared with a profit of \$4.78-billion in 2000... At **CanWest Global Communications**, sharply higher net profits but more than half came from special gains. CanWest posted a net profit of just over \$108-million for the three months ended November 30, compared with \$41-million for the same period last year. That profit included \$63-million from CanWest's sale of **CKVU-TV Vancouver** to **CHUM Ltd.** Earnings per share rose to 61 cents from 26 cents. Revenues rose to \$727.7-million (from \$404-million) as CanWest included results from its **Southam** newspaper division. The company was hit with sharply higher financing costs in the fourth quarter (soaring \$107.4-million from \$37.4-million) because of the billions borrowed to its purchase of the Southam publications... How do 14% of Canadians manage to drift off to sleep at night? Listening to the radio. Reading in bed (30%) or watching TV accounts (20%) were the top two sleep-inducing options. A **Leger Marketing** poll of sleeping habits says most of us – about 75% -- usually get a good night's sleep.

RADIO: **CHOO-FM Tofino** was forced to shut down last week because of a lack in ad revenues and "other problems". The two year-old station, serving the west coast of Vancouver Island, was licensed in July of 1999 with an MOR format plus some native programming. About a year ago, it moved to AC in an attempt to boost revenues... **Pierre Bourque**, who's got one of the greatest overall informational Web sites around (www.bourque.com), and who had been guest-hosting afternoons at **CFRA Ottawa** from last summer through the Fall ratings, is now devoting full-time to his Internet operation... The **East Coast Music Awards** (Jan. 31-Feb. 3, Saint John, NB) will hand out its industry awards next Friday. Among broadcast nominees are: **Media Person of the Year – Blair Patton** of **C103 (CJMO-FM) Moncton** and, **Mike Campbell** of MuchEast on **Much Music**. **Radio Show of the Year** nominees are: **All The Best (CBC)**; **Atlantic Airwaves (CBC)**; **East Coast Rising (101.5 The Hawk (CIGO-FM) Port Hawksbury)**; **Homebrew (KIXX FM (CKIX-FM) St. John's)**; and, **Nova Scotia Kitchen Party** (broadcast via the Internet and syndicated to stations).

Radio Station of the Year nominees are: **101.5 The Hawk (CIGO-FM) Port Hawksbury**; **CBC Radio - Region Wide**; **CKJM Cheticamp**; **Q104 (CFRQ 104.3) Halifax**; and, **Radio Newfoundland, St. John's... SpotTaxiCanada** (operated by **BN**) is sending *Canadian Radio Music Award* spots this week, working with the **CAB**. Info can be found at www.spottaxicanada.com. CAB is providing 15 30-second PSAs which are available to stations on their SpotTaxiCanada accounts. The private broadcasters' association is encouraging stations to support the CRMA event and the nominees.

REVOLVING DOOR: **Pat Cardinal** has resigned as PD at **Corus' Energy FM**, based in Burlington/Hamilton. **Dave Farough**, PD at **The Edge (CFNY-FM) Toronto**, will handle the duties... **Michael J. Sabia** has been appointed President/COO of **BCE** and COO of **Bell Canada**, effective March 1st, 2002. Right now, Sabia is President, BCE and Vice-Chairman, Corporate, **Bell Canada**... New ND at **CHEK-TV (CH Television) Victoria** is **Rob Germain**. It's a bump up from his Assignment Editor duties and fills the hole left by former ND **Ian Haysom** who went to **BCTV Vancouver**... Veteran broadcaster **Bob Bradburn** retired at year-end after 30 years of doing mornings at **CHQT (COOL880) Edmonton**. Bradburn organized the fund-raising campaign that generated more than a million dollars for the **Christmas Bureau** of Edmonton. He went to 'QT from **CJCA Edmonton** and, before that, worked in Winnipeg, Saskatoon and Moose Jaw... **Terry Sheehy**, for 20 years Media Director at **Starcomm/Leo Burnett** in Toronto, is retiring... **Brian Master**, who had been a **CHFI Toronto** Host for almost 20 years, has been released from his mid-day drive slot. Succeeding him will be **Bill Gable**, a four-time finalist and winner of **Billboard's Air Personality of the Year**... **Todd Hancock**, who did mornings at **Extreme FM (CFEX) Victoria**, moves to **The FOX (CFOX-FM) Vancouver** to do evenings. Also at The FOX, MD **Barry Taylor** is gone. **Christian Hall**, MD from across the hall at

Rock 101 (CFMI), will take on added MD duties for both stations... At **The Weather Network**, **Claudia Palucci** has been promoted to Director, Marketing and Communications from Manager, PR and Communications. **Judy Brossmann** has been promoted to Manager, Partnerships and Advertising from Promotions Coordinator. And, **Joely Dercola** has been promoted to Manager, Sponsorships and Promotions from Promotions Coordinator... **Judith Campbell**, Manager, Special Projects at **Canadian Women in Communications** in Toronto, has been promoted to VP. Campbell has been involved with the CWC since 1994 and was a member of the steering committee that created the BC chapter... **Gerald Landry** has been appointed General Manager, Technical Services at **Radio Nord Communications Inc.**, based in Montreal.

SIGN OFF: **Frank Shuster**, 85, in Toronto of Parkinson's Disease. The comedy team of **Wayne and Shuster** got their on-air start at **CFRB Toronto**, then kept Canadians laughing for more than 50 years – most of them on **CBC-TV**.

LOOKING: **Silk-FM Kelowna** is looking for a Morning Show/PD. See the ad on Page 1. Other jobs we've heard about include a Morning Co-Host position being open at **Hits FM (CKKN-FM) Prince George**.

SUPPLYLINES: Illinois-based **Richardson Electronics** has introduced the **SWE-DISH @ IPT Suitcase**, described as "the world's most compact and quickest-to-air satellite terminal". It allows live transmission of broadcast quality TV, radio and data from almost anywhere and is the size of carry-on baggage.

EDITOR'S NOTE: Thanks to all who continue to keep us informed of the changes and news being made at your operations. Send your news to us at broadcastdialogue@rogers.com. Thanks!

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SIGN-OFFS: Peter Gzowski, 67, in Toronto of emphysema. Gzowski was the voice of **CBC Radio's Morningside** for 15 years and the author of 16 books... **Laurie Irvine**, in his mid-80s, in Vancouver. Laurie founded the Broadcast Department at the **BC Institute of Technology** in 1964, and led the BCIT team for a decade, retiring in the mid-70s.

REVOLVING DOOR: Ginny Townson Sedik, VP Business Development at the **Radio Marketing Bureau**, retires March 15. She will remain through the **Canadian Music Week** conference - during which RMB has its annual meeting... **Art Reitmayer** is leaving his VP Special Projects job with **CanWest Global Communications** on March 31. He's been based at **Pacific Press** in Vancouver. Reitmayer joined CanWest in July of 2000 as part of the **WIC Television** acquisition. At the time, he was the President/CEO of WIC Television... Also at CanWest, **Don Ross** has been named Chief Information Officer, succeeding **Ken Denman**. Ross arrives from his VP Finance role at **Pacific Newspaper Group**... There are changes coming up Monday (Feb. 4) at the **Rogers-owned Greater Vancouver Radio Group**. **Pat Cardinal** becomes GM/PD at **X-FM (CKVX)**, filling the hole left by **Ken Geiger** who becomes GM/PD for **Star FM** and **Mountain FM**. **Erin Petrie**, who had been GM at Star FM, moves to the Business Manager's position for the Greater Vancouver Radio Group. **Terry Chan**, previously Ops Mgr at Mountain FM, becomes the MD at Mountain FM and at Star FM. **Bruce McArthur** becomes the Director of Operations for Star FM and Mountain FM. And, **Bruce Anthony** adds to his GSM duties at **KISS-FM** by also assuming GSM responsibilities for Mountain FM... Former **TSN** President **Jim Thompson** is the new CEO of the **Canadian Olympic Association**. Thompson was one of TSN's founders. He retired from the network in 2000... **CBC TV** executive **Chris Jordan**, the Chief Marketing and Sales Officer, will become President and CEO of **Young & Rubicam Canada**. Jordan, who joined the CBC in September, 1999, is expected to begin his new job in early February. **John Farquhar**, who Jordan succeeds, will keep his role as overall

creative leader of Y&R's Canadian operation and will continue as president of the Toronto office... **Suzanne Sauvage** has been promoted to president of **Cossette Communication Group** in Montreal. She replaces **Daniel Rabinowicz**, who stepped down in November... At **CFAX/CFEX-FM Victoria**, **Terry Spence** moves up to Exec. VP while **Brad Edwards** - moving in from his Ops Mgr and PD duties at **Central Island Broadcasting** (stations in Nanaimo, Parksville and Courtenay/Comox) will become Manager of Operations Feb. 18... **Kate Hanley** has been elected Chair of **Women in Film and Television Toronto**. Hanley is VP, Programming and Development for **The Jim Pattison Trade Group**.

LOOKING: **CFBV Smithers** has an opening for an on-air host... **CJCS Stratford** is looking for someone to fill a Senior Sales position.

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GENERAL: **AOL Time Warner Inc.** has reported a deepening quarterly loss because of writedowns in its investment portfolio. AOL Time Warner said yesterday (Wednesday) it had a net loss of \$1.8 billion US in the fourth quarter, compared with a year-earlier loss of \$1.1 billion... Meantime, **Corus Entertainment** is predicting sharp revenue increases this year, directly attributable to the consolidation of several recent acquisitions. The Toronto-based Corus says it hopes to generate \$694 million this fiscal year, up 24% over fiscal 2001. While declining to predict its net profit growth, Corus is expected to be squeezed again this year by high interest payments on its corporate debt. Corus borrowed heavily to expand and is trying to cut its debt by reducing costs and selling assets. The financial projections are based on the company's assessment of the overall ad market and its restructuring impact – completed in November – that cut jobs and lowered operating costs... Debt charges from acquisitions sent **Shaw Communications'** first quarter loss up 58%. The loss for the quarter ended Nov. 30 was \$52.3 million or 28 cents a share, compared with a loss of \$33 million or 21 cents a share a year earlier. Revenue rose to \$448.7 million from \$345.64 million... **Bell Globemedia** has landed the Cadillac of media convergence ad deals – **Cadillac!** The multimillion-dollar ad contract from **GM of Canada** is touted as being the “largest-ever media convergence campaign in Canada.” The GM campaign would see GM become a major, if not exclusive, sponsor of TV programs and vignettes centred on technology, design and business... **Gerry Phelan** of **Steele Communications (VOCM et al)** **St. John's** will receive the 2002 **RTNDA President's Award** at the national convention of **Radio-Television News Directors** in Montreal, May 23-25... **Tom Brokaw**, anchor and managing editor of **NBC Nightly News**, has been named the 2002 recipient of the **Paul White Award** from **RTNDA International**... The **Broadcast News National Editorial Committee** has named **Global Toronto's Cal Johnstone** and **CJRW Summerside's Ken Kingston** as co-chairs for the coming term, covering television and radio respectively... A new survey shows Canadian families average 32 hours a week online. The **Ipsos-Reid** poll found 35% of Canadian families said they spent more than 25 hours a week online and another 35% said they surfed the Internet for less than 10 hours. The remainder of respondents, 30%, spend somewhere between 11 and 25 hours online per week.

RADIO: **Calgary Police** Constable **Joerg Gottschling** is suing **Rock 97 (CHRK-FM) Calgary** Host **Matthew O'Neil** for defamation. Gottschling claims O'Neill called him a Neanderthal on-air after he ticketed the

jock September 14th for speeding in a school zone... **Mix 96 (CJFM) Montreal** did a talent shuffle in all dayparts. Afternoon Host **Cat Spencer** and Midday host **Ken Connors** are now *Cat and Ken in the morning*. **Andre Maisonneuve (Catfish Morgan)**, who did mornings with **Nat Lauzon**, moved to the afternoon show while Lauzon moved to middays. **Sarah Summer**, who had done middays, has been cut... **Corus Radio** has altered **Power 107 Calgary's Today's Best Music** to **The Peak 107.3, Today's Best Music Mix**... **Highway Girl**, says the **Canadian Broadcast Standards Council**, is a song that should not have been broadcast at an hour when children may have been listening. **The Tragically Hip** tune was broadcast on **Power 97 (CJKR-FM) Winnipeg** at 11:02 a.m. on the Monday of a long weekend. In the middle of this live version, the lead singer's rant was about a planned, but aborted, double suicide where one person dies – and included coarse language. Airing of the song violated the **Canadian Association of Broadcasters' Code of Ethics**... Information programming seems to be making a comeback on US music stations. Three more music-intensive stations, this time in Washington, DC, have signed agreements to receive live audio from the **AP Radio Network**... Seeming to back up that last item, a news analysis shows that the number of listeners to American All-News Radio stations reached the highest levels in 12 years. On average in the top 10 US radio markets, total Average Quarter Hour (AQH) listening in the Fall **Arbitron** survey (Sept. 20-Dec. 12) rose 17%



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above the Summer survey (June 25-Sept. 19). Cume listening – or the number of people tuning to All-News stations – increased by 16% for the same period. Overall, 23% of people 12+ in the top 10 metro markets s tuned to All-News radio during the survey period... **The Team** has an agreement with **CBC Radio** to air **Team Canada** Olympic Hockey from the **2002 Olympic** games in Salt Lake City... **Foxy 88.5 (CKDX-FM) Newmarket** has flipped formats, moving from *Hits of the 70s, 80s and 90s* to *The best music ever Recorded*. On the revamped playlist are artists such as **Frank Sinatra, Air Supply, and Marc Anthony**... **Durham Radio Inc.**, owner and operator of **KX-96 (CJKX-FM) Ajax**, has completed the purchase of a 25% equity interest in **Pineridge Broadcasting**, which owns and operates **CHUC-AM Cobourg** and is now building a recently licensed FM station (at 93.3)... **Haliburton Broadcasting** has relaunched **CKLP Parry Sound** to *The Variety Station, 103.3 Moose FM*, an AC format... Coming up Feb. 16-17 in Peterborough, **Audio Soup**, a two-day workshop about microphones, tape recorders, mixers and everything you need to be a technically competent radio producer. Presentations will include documentary, drama, radio art and general radio production and performance. For information, contact workshops@radiosite.ca... New York poet **Sarah Jones**, in what's seen as a first, is suing the **FCC** over what she claims was a violation of her constitutional rights. The FCC deemed one of her songs indecent and fined listener-supported **KBOO-FM Portland, Ore.**, \$7,000 for playing it. The 1999 tune, *Your Revolution*, doesn't include bad language but does, says the FCC, contain vivid sexual imagery. Jones says she wrote the song as a criticism of the degradation of women in hip-hop. Her lawsuit asks the court to overturn the FCC ruling, and seeks an injunction against the fine.

TV/FILM: **Craig Broadcast Systems** has defended its **MTV Canada** service. Craig says the specialty channel does indeed adhere to its licence. In its response to the **CRTC**, after **CHUM Ltd.'s** complaint, Craig noted that the service is "entirely consistent with the youth-oriented lifestyle service" Craig was licensed to provide. CHUM said MTV Canada airs music videos too often, potentially competing with **MuchMusic** and **MuchMoreMusic**... **Headline Media Group** Chairman **John Levy** has his eye on taking the company's gay and lesbian specialty channel – **PrideVision TV** – international. Headline has hired a consultant to look for a strategic partner. The digital channel broadcasts its own original programming, as well as series from syndicators in the US and Europe. Hamilton-based Headline also broadcasts **The Score** sports network... Beginning in March, there will be a layer of management between **Bell Globemedia** CEO **Ivan Fecan** and **BCE** CEO **Jean Monty**. Fecan, who reports to Monty, will begin reporting to **Michael Sabia**, BCE's

President who is taking on the added job of COO... Of the big three cable news networks in the US, the **Fox News Channel** is the new top dog, having overtaken **CNN** in daily viewership. Despite being available in fewer homes, **Nielsen Media Research** says Fox averaged 656-thousand viewers in January while CNN had 596-thousand. **MSNBC** had 296-thousand viewers. But CNN is available in about nine million more homes. Despite the numbers, the **ABC, NBC** and **CBS** nightly news shows are still far ahead in the ratings game. For example, NBC Nightly News averaged 11.5-million every weeknight last week... A US TV watchdog group, the **Parents Television Council**, says a new level of "raunchiness" and violence has come to TV through basic cable shows. **South Park**, it says, is the most offensive and **MTV's Undergrads** and **Celebrity Deathmatch** are close seconds. The PTC study looked at 33 series and over 100 hours of programming between April and September... **Corus Entertainment** has announced guidelines for independent producers to access its new \$15 million **Women's Programming Fund**. The fund will award development and license fee top-up assistance. Administering the new fund is **Sharon Mustos**, Director of Program Funds in the Corus Calgary office. Guidelines for the Women's Programming Fund can be found in About Corus/Funds & Initiatives at www.corusentertainment.com.

SUPPLYLINES: **Chyron Corporation** says **CBC** has chosen the Chyron Duet(r) graphics and animation system and Aprisa 250 integrated still and clip store for its graphic coverage of the **2002 Winter Olympics** in Salt Lake City... Burlington-based **Wescam Inc.** has issued a revenue and profit warning, saying it will further cut staff and cut spending because of shuddering markets. Wescam expects a 5% drop in revenue and a 10% fall in profit this year. Employing about 550 people in southern Ontario and in the US, the company says more than 40 of those jobs would be eliminated. Wescam products are used by government agencies in surveillance against drug trafficking and illegal immigration, and by broadcasters for helicopter traffic reports and live sports action. Although sales in broadcast sports coverage and entertainment services are forecast to be steady this year, the company expects lower revenue from the electronic newsgathering and government markets.

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