

BROADCAST Dialogue

Canada's "most relevant" broadcast publications

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Thursday, January 11, 2001

Volume 8, No. 30

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REVOLVING DOOR: When **BCE** and **Thomson** closed their deal Tuesday, creating **Bell Globemedia**, former **CTV** President/COO **Ivan Fecan** became President/CEO of the new company. Stepping into the CTV job is **Trina McQueen** (President/COO). Bell Globemedia's assets include CTV, **The Globe and Mail**, its associated Web sites, and Internet portal **Sympatico/Lycos**... **Jim MacLeod**, Sr. VP at **Telemedia Radio**, is new President/CEO – effective Feb. 1 – at **BBM**. He will leave his Hamilton-based Telemedia position... **Ray Dagg** is leaving his post as Exec VP at the **Corus Radio Network** (formerly **WIC Radio Network**) in Vancouver. Dagg, 68, leaves at month's end... **Mark Prasuhn**, ex COO at **Minds Eye Pictures**, joins **Vision TV** in Toronto Jan. 22 as VP of Commercial Ventures and Revenue/GM of **Wisdom: Body, Mind & Spirit** (Category 1 digital service to be launched in September)... **Rob Mise** has resigned his PD duties at **POWER 107 (CKIK-FM) Calgary** to succeed **Eric Samuels** as PD at **Z95 (CKZZ)/CISL Vancouver**. Samuels was named PD at **MIX 99.9 (CKFM) Toronto** and VP of Programming for Standard Radio in late December... **Dave Farough**, ex PD at **Q100 (CKKQ-FM) Victoria**, begins his new PD job at **EDGE 102 (CFNY-FM) Toronto** Feb. 5... **Steve Andrusiak** becomes Chair of the Communications Arts Division at London's **Fanshawe College**, leaving his TV Bureau Chief/Executive Producer position at **CBC Prince Edward Island**... After 19 years as News Director at **CHAM Hamilton**, **Brian Fisher** is leaving... **Con Stevenson** is gone from **Telemedia's CKTB St.**



580 CKPR – Rock 94 Thunder Bay is looking to fill a 10-month full-time maternity leave position in **BROADCAST JOURNALISM**.

The job requires the successful candidate to be proficient in both reporting and on-air skills with previous radio news experience.

Please send tape and resume to: **Victor Krasowski, News Director**
580 CKPR – Rock 94
87 N. Hill Street,
Thunder Bay, ON P7A 5V6
Closing: January 26, 2001

Catharines. In to succeed him is News Anchor is **Mike LaPointe**, most recently from **CFOS Owen Sound** but the long-time ND at **CFCO Chatham** prior to that... **The New VR Barrie** has three new Journalists on staff: **Bruce Harris**, ex of **CHEX-TV Peterborough**; **Rob Cooper**, ex of **PGTV Prince George**; and, **Laura Earl**, also ex of **CHEX-TV Peterborough**... After 17 years with **Canadian Broadcast Sales** and its ancestors, **Catharine Saxberg** is leaving effective Jan. 15. She'll become Senior Project Director for **Balmur Corus Music**... No sooner did we announce **Clancy MacDonald's** 35th anniversary with the North Bay radio operation (**CKAT-AM/CKFX-FM/CHUR-FM**), we must now report he's resigned. MacDonald joins MP **Bob Wood** as his Legislative Assistant early next month.

Staying Tuned 2001

A RESEARCH ODYSSEY

Electronic Media Research Conference
February 12 & 13, 2001
Metro Toronto Convention Centre
255 Front Street, Toronto, ON

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- Brands, the Web and Brand Strategy
- Measuring the Effects of Internet Sponsorship

Radio

- Radio Disney – A New Format, a New Audience
- Understanding & Targeting the 50-Plus market
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Television

- The ROI of Electronic Media
- What Makes a Good TV Website
- Media Convergence — The Net Effect of Enhanced TV

Sponsored by **BBM Bureau of Measurement**, the **Broadcast Research Council (BRC)** and the **Internet Advertising Bureau (IAB)**



Judy Blazina at
(416) 445-9200
ext. 2008 or
online at
www.bbm.ca

All registrations
received by
January 28 have
a chance to win
a colour
television!

SIGN-OFFS: **George D'Ambrose**, 64, the Sales Manager at **CKOT Tillsonburg**, died Dec. 19 of a heart attack. He was well-known to broadcasters who've worked in the London, St. Thomas and Tillsonburg markets anytime during the past 40 years... **Gene Taylor**, 53, in Detroit. Taylor had been associated with **Dick Purtan** in Detroit/Windsor radio for a number of years and was a regular feature on **Don Daynard's** morning show at both **CHFI** and **CKFM** in Toronto (*Taylor's Trivia*)... **Ruth Peachell**, 68, died before Christmas in Edmonton. She'd spent 35 years of her broadcasting career at **CFRB/CKFM Toronto** and at **CFRN/CFRN-TV Edmonton**... **Marty Glickman**, 83, a track star who was pulled from the 1936 Berlin Olympics because he was Jewish and later enjoyed a long career as a broadcaster, has died in New York. On the eve of the 400-metre relay in Berlin, he and teammate **Sam Stoller** were pulled from the race. They were told by American team officials that because they were Jewish a victory would embarrass the host Nazis. He began working in radio in 1937 and was the first voice of the **New York Knicks**.

LOOKING: **Rogers Media** is looking for a Credit Manager for its three Toronto radio stations (**KISS-FM/680 News/CHFI-FM**). See the ad in this edition... **CKPR/Rock 94 Thunder Bay** is searching for a Broadcast Journalist. See the ad in this edition and in the CLASSIFIED section at the **Broadcast Dialogue** Web site: www.broadcastdialogue.com... Other jobs we've heard about include: **CKWX News 1130 Vancouver** is looking for a full-time News Anchor... **A-Channel Manitoba** has an opening for an experienced TV News Producer... **CKNX**



CREDIT MANAGER

(One Year Contract – Maternity Leave Replacement)

The incumbent will be available to start in February 2001 and continue through to the end of March 2002. Contract period may be extended. This position will provide credit services to all 3 radio stations in the Rogers Toronto Radio Group – CHFI, KISS 92 and 680 News (CFTR).

RESPONSIBILITIES

- Analysis of credit risk for new clients
- Reconciliation of customer accounts, including research of discrepancies.
- Collection of overdue accounts
- Preparation and posting of daily cash receipts
- Preparation of monthly statements and invoices for mailing
- Tracking of 'Trade' receivables.
- Draft booking and collection reports as required.

QUALIFICATIONS

- Three years related accounting experience with complementary education
- Proficient in Microsoft Office (Word, Excel, Access)
- Excellent communication, organisational and interpersonal skills
- Must be highly detail oriented.
- Ability to work independently with minimal supervision in a fast-paced environment under multiple deadlines.
- Must be reliable, conscientious, a team player and able to work overtime as required.

FORWARD RESUME IN CONFIDENCE BY JANUARY 19, 2000 TO:

Toronto Radio Group, Rogers Broadcasting Ltd.
Human Resources Dept.
777 Jarvis Street, 5th Floor
Toronto, ON M4Y 3B7
Fax: (416) 935-8235
Email: ammiller@rci.rogers.com

Only those candidates who are qualified will be contacted for an interview.
ROGERS IN AN EQUAL OPPORTUNITY EMPLOYER.

CHUM won **CRTC** approval for its acquisition of **CKLY-FM Lindsay**, at a purchase price of \$800,000. While no tangible benefits were promised by CHUM, the Commission said “*the important benefit . . . is the maintenance of CKLY-FM as a viable, local radio service*”... There’s new technology that walks a full circle around legalities/copyright as it relates to storing music on PCs. **SongCatcher** captures music off radio, stores it on your PC, and plays it back in digital form. It’s almost like attaching a tape recorder to your radio except for one fascinating difference: a five-minute buffer running in the background. It allows a person to catch/record a song in its entirety - even after it’s begun. Once songs are on your PC, you can build playlists. Further, the program can split the raw audio into individual songs (eliminating ads or DJs) and identifying songs by artist and title. To make it work, you need an FM radio, a 1/8-inch stereo cable to plug into your PC, and the SongCatcher program. The catch, however, is that to record the station it must have shared its metadata with the company. So far, 1100 US stations have done so... Radio talk shows are not the place to vent a host’s “*inflammatory personal attacks*,” says the **Canadian Broadcast Standards Council**. Further, said CBSC, the **Andre Arthur** show on **CJMF-FM Quebec City** breached the **CAB’s Code of Ethics**. Arthur took some nasty shots at the **Peladeau** family. The full decision may be found at www.cbsc.ca... **The River (CHXL-FM) Brockville** is no more. In its place is **Today’s Hottest Music, 103.7 The Point! (CJPT-FM)**... Britain’s longest-running radio serial, **The Archers**, marked its 50th anniversary New Year’s day when it presented its 13,169th edition. The **BBC** program about rural life set around the mythical English village of Ambridge has a regular following of about 4.5 million listeners. Its first edition was broadcast on Jan. 1, 1951... **CJCS Stratford**, working with the local **Kiwanis Club**, raised over \$30,000 to cover the cost of 637 food baskets (including turkeys and hams) for needy families. Over 200 community volunteers assisted in the delivery effort. This was the 20th consecutive year that CJCS has participated in the **CJCS-Kiwanis Club Christmas Basket Fund**.

SYNDICATION: **Art Bell**, after a year away from broadcasting, returns Feb. 5 to host his syndicated show, **Coast to Coast**. The show will expand to five hours of live programming daily. **CHUM Radio Network** handles the show in Canada... **BIS Radio** (British Information Services) has closed operations in Canada and has re-branded for North America with the Web site: www.britfm.com... **The FAN Radio Network** has signed exclusive rights with **ESPN Radio** for program distribution in Canada.

GENERAL: The new **BBM** Board of Directors

comprises: **Jack Tomik** (Chairman), **CanWest Media Sales**, Burnaby; **Pierre Arcand**, **Métromédia Inc.**, Verdun; **Mario Cecchini**, **Telemédia Radio Inc.**, Toronto; **Hugh Dow**, **M2 Universal**, Toronto; **Rita Fabian**, **CTV**, Scarborough; **Debbie King**, **Optimedia Canada**, Toronto; **Bob Laine**, **CHUM Limited**, Toronto; **Robert Leonard**, **TVA**, Montréal; **Scott McConnell**, **Paramount Canada’s Wonderland**, Vaughan; **Greg Mudry**, **The New PL/The New WI/The New NX**, London; **Chris Pandoff**; **CKLG/CFOX Vancouver**; **Michael J. Welling**, **Unilever Canada**, Toronto; **Rob Young**, **Harrison Young Pesonen & Newell**, Toronto; and ex-officio, **Elmer Hildebrand**, **Golden West Broadcasting Ltd.**, Altona... Still with **BBM**, effective immediately, **BBM’s** Montreal office has moved to 2055 Peel St, 11th floor. PC is H3A 1V4.

TV/FILM: Control of **CanWest Global Communications’ CKVU-TV Vancouver** has been placed in trust. CanWest didn’t find a buyer by the Dec. 29 deadline. **L.R. Sherman**, the trustee selected by CanWest and approved by the **CRTC**, has sole discretion in determining the sale procedure, the purchasing party and the terms of sale... The **Television Bureau’s** annual **SAC conference** is set for is set for early February at Toronto’s Four Seasons Hotel. Deadline for booking rooms at the special rate (\$165) is tomorrow (Friday)... Tomorrow (Friday), British Columbia’s **Knowledge Network** will mark its 20th anniversary as BC’s public educational broadcaster. Knowledge Network offers commercial-free and educational programming. On Jan. 12, 1981, Knowledge Network’s inaugural broadcast was from the basement of the **BC Institute of Technology** in Burnaby, reaching 60% of BC homes in BC, and offering 77 hours of programming a week. Today, the signal reaches 100% of BC households (1,050,000 viewers a week).

SUPPLYLINES: **Columbine JDS** has a new name, effective immediately. It’s **Encoda Systems**. Encoda Systems supersedes Columbine JDS Systems, **DAL/Drake Automation**, and **Enterprises Software**... **XM Satellite Radio** and six major manufacturers unveiled 24 different models of XM-ready radios in Las Vegas last Friday, including a complete product line of retail radios from **Pioneer** and **Alpine** and a unit from **Sony** that can “plug and play” in car and home.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Frances MacKay-Holy**, **NetStrat Communications**, Montreal. Welcome!

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REVOLVING DOOR: Michael Prud'homme, GM at *Telemedia's CIGM/CJMX-FM/CJRQ-FM Sudbury*, is no longer with the stations... Adam Ivers has joined *Global Television* in Toronto as VP, Programming. His most recent position was with *IMG Canada* (an international sports rights management company) as Director of Broadcasting... *Bell Globemedia* has appointed Janet Callaghan, ex Managing Partner at *The Media Company/Media Buying Services*, as Group Sr. VP, Integrated Marketing. She will work with the print, TV, and Internet marketing and sales groups and with advertisers, to develop multi-platform solutions... *Michael Harris* has been appointed GM of the *Canadian Documentary Channel (Corus Entertainment)*. Harris had been Exec. Dir. Of Regulatory Policy for English Television Networks at *CBC*... The new *CORUS Radio Network* (Vancouver) Sales Manager hired Tuesday is John Dalziel, ex of *KISS-FM Calgary, CJCA/K97* and *CFRN-TV Edmonton*... *Sonya Thériault*, EX Director, Youth and Animation at *TVA International*, has been appointed Producer, Live-Action Production for *CINAR Entertainment* in Montreal... *Greg McIsaac*, former Communications Manager at the *Canadian Screen Training Centre*, is new Publicist at Toronto-based *History Television*... James Stuart, PD at *Power 92 (CKNG-FM) Edmonton* adds PD duties at *Corus' Calgary* station, *Power 107 (CKIK-FM)*. Stuart will continue to be based in Edmonton. *Rhubarb Jones* will move from *Power 92 Edmonton* to *Power 107 Calgary* to take up Assistant PD duties and Afternoon Drive... *C-FAX Victoria* ND *Moira McLean* leaves early next month to become a Reporter at *CHEK-TV Victoria*... Some new folks at *Global Saskatoon*: *Chris Harris*, ex of the *Prince Albert Daily Herald*, is new Sports Reporter/Anchor; *David Bastl*, ex of *Global Alberta*, is also a new Sports Reporter/Anchor... *Paul de Silva* in new VP Programming at *Vision TV*, a promotion from his Director of Programming duties... After 33 years and 3 months of service to *CJOE/CJBK/CJBX/CKSL/CIQM London*, Chief Engineer *Jeff Guy* will retire Jan. 26. Succeeding him as Chief Engineer is *Bill Tofflemire*, who joined *CKSL-AM* in 1985... *Sara Unruh*, ex of the *Winnipeg Sun*, joins *CITI-FM/CKY Winnipeg* as an Account Manager... The *Canadian Broadcast Standards Council* (CBSC) has appointed *Randy McKeen*, ND at *CKHJ/CIBX/CFXY Fredericton*, and Lawyer *Burnley A. (Rocky) Jones* to its Atlantic Regional Council.

PLANNING SPORTS PROGRAMMING?
Call The Experts

THE FAN
Radio Network



416-486-2608
Louann Nicholson

SIGN-OFFS: Jim Coleman, 89, who underwent surgery earlier this month to fix a broken hip, died early Sunday in Vancouver of heart failure. Coleman was a prolific book writer, newspaper columnist and broadcaster. He often appeared in CFL telecasts and was a sports

commentator on **CFRB Toronto**. A member of the Order of Canada, Coleman is in five halls of fame... **Robert (Bobby) Bartrem**, of **Standard Radio** in Montreal for almost 45 years, passed over the Christmas holidays after a brief battle with lung cancer.

LOOKING: BBM in Toronto is looking for an Account Representative... The **North American Broadcasters Association** seeks an Engineer for its Toronto location... **KISS-FM Toronto** is seeking a Morning Show Producer... **Country 95 (CHLB) Lethbridge** is looking for a Morning Host. See the ads in this edition. Also see the CLASSIFIED section at our Web site (www.broadcastdialogue.com). Other jobs we've heard about include: **The FAN 590 Toronto** looking for a Promotion Director... **Global Saskatoon** is looking for a Reporter... **CHEX-TV Peterborough** has its General Sales Manager job to fill... **CKYL Peace River** is looking for a News Reporter/Desker... **CKPG/PGTV/101.3 Hits FM Prince George** is looking for all kinds of people, including News Reporters/Anchors, a Promotion Director, and an Engineer.

GENERAL: CanWest Global Communications CEO Leonard Asper, speaking in Winnipeg Tuesday to a Canadian Club luncheon, used the occasion to promote media convergence. By owning the content and being able to offer producers more exposure across his media company, he said, guarantees access to the best programming. To make his point, Asper pointed to the **Viacom** acquisition of **WWF** from **USA Networks**. He says the reason Viacom got WWF was that it offered a book deal, a movie, in-show characters, billboard, radio and double network exposure. And, for those who are/were critical of CanWest's acquisition of the **National Post**, he said: "Let me say this to those who are skeptical about the strength of newspapers. Print advertising as a category holds the largest share of the pie. Every day, our newspapers reach 50% of the population in their cities"... And still with **CanWest Global**, the company wants to drop the Global from the corporate name, to CanWest Communications. It would continue to use Global to promote the TV network. Reasoning for the name change, says CanWest, is to "promote brand distinctions between the company's corporate and operational functions". Shareholders will vote on the name change at the company's annual meeting next month in Ottawa... The \$106-billion US merger of **America Online** and **Time Warner** has cleared its final government hurdle, paving the way for the creation of the largest media empire in the world. The **FCC's** approval lets the two companies complete a deal announced a year ago (and originally valued at \$165 billion)... After a fifth disappointing quarter, **Cogeco Cable** says it has laid off 150 people and suspended its quarterly dividend as it moves to cut costs. Analysts estimated that Cogeco -- which has grown from 40,000 subs 13 years ago to nearly one million -- will save \$10-million to \$15-million a year from the cost cuts, which will affect about 12% of its workforce... Canada's new frequency auction -- which began Monday on the Internet -

BBM Bureau of Measurement



is Canada's leading media research company with over 50 years of experience as the major supplier of ratings and research to broadcasters, advertisers and their agencies. If you are looking for an opportunity to demonstrate your energy, initiative and expertise, we currently have a position in our Toronto office for an:

Account Executive - Radio

Reporting to the Vice President, Radio Division, the Account Executive will be responsible for servicing existing radio station clients by responding to all requests, preparing and delivering presentations on BBM products and services and acting as a research resource. Identifying and developing prospective clients through effective sales calls and presentations will also be a priority, as will the sales, service and training on BBM's electronic products. We are looking for someone who can work independently and as a team player. The successful candidate will have the ability to plan, develop, manage and service an account list in a fast paced and ever changing environment. The candidate possesses a post secondary education combined with a minimum of 3 years related industry experience preferably with a focus on sales and marketing, market research or media. Computer literacy with word processing, spreadsheet and media software packages and a willingness to travel are essential. If you thrive in an entrepreneurial environment and enjoy a challenge, submit your resume and salary expectations, in confidence, to:

Human Resources

BBM Bureau of Measurement
1500 Don Mills Road, 3rd Floor
Don Mills, Ontario M3B 3L7
Fax: (416) 445-8644
Email: staffing@bbm.ca

isn't likely to be as spectacular as similar moves in Italy, Britain, Germany, and the US. Those countries made billions by selling to cellular telephone and wireless broadcasting providers. Up for grabs are licences to use 62 blocks of spectrum in 14 regions across the country. Each block -- four in every region -- consists of 10 megahertz worth of spectrum. **Bell Mobility** is seen as the only major bidder that can afford to spend a lot of money on new spectrum... **PBS** (Public Broadcasting Service) and **National Public Radio** (NPR) have a formal alliance to co-produce and co-promote on-air and online programming. The deal makes the two giants of public broadcasting partners on several fronts, guaranteeing more joint TV productions, the co-production of live Web events, and cross-promote each other's programs on-air

and online. It will also bring NPR news content to the PBS.org Web site... **Denise Bombardier** will be the Mistress of Ceremonies for the **Canadian Women in Communications'** 10th Anniversary Gala and Awards Dinner to be held at the Ottawa Western Hotel Feb. 19. Tickets and corporate tables may be arranged through **Pauline Michaud** at pauline.michaud@bell.ca. CWC is still accepting applications for the **Industry Canada** portion of the **Jeanne Sauve Professional Development Program** (providing women to gain first-hand knowledge and understanding of federal communications policy, the role of government and its impact on the industry as well as the dynamics of the relationship between public and private sectors). For details, see: www.cwc-afc.com or phone **Julie-Anne Cardinal** at 416/363-1880, ext. 303.

TV/FILM: The **CRTC** is considering releasing TV broadcasters' spending on Canadian content and is seeking input on whether it should include that kind of information in public files for upcoming reviews of licence renewals. The proposal would cover spending between 1997 and 2000. While the information, says the CRTC, would be useful for public input/comment, it might also impede competitiveness. "I'm sure Global would like to see, in detail, the CTV numbers, and we understand CTV's preoccupation not to give those away," said the CRTC's **Denis Carmel**. The deadline for submissions on the proposal to disclose spending is Jan. 29... The **Aboriginal Peoples Television Network** (APTN) has been given permission to air infomercials and cut Canadian content to 70% from 90%. APTN cited funding problems and more affordable foreign programs. APTN gets \$2.1-million annually through **Heritage Canada** but such funding will be phased out over five years. The airing of infomercials is expected to add \$300 thousand annually... **CBC-TV's** *The National* gets a facelift Feb. 5 that includes a dumping of its news magazine. Among changes is more air time for Anchor **Peter Mansbridge**, no commercials in the first half-hour, and the



Morning Host

CHLB Country 95.5 FM is looking for a morning host who has a passion for **Country Music**, the enthusiasm to get out in the community, an appreciation of agriculture, and the ability to maintain and build the #1 morning show with female listeners. Minimum five years experience.

Please contact either **Reid Morgan** or **Georgina Knitel** at:
Country 95.5 * 401 Mayor Magrath Drive
Lethbridge AB T1J 3L8

graphics/animation/theme music will change. CBC-TV news Exec Director **Tony Burman** plays down the changes and says viewers will see nothing radical... **TVA Group Inc.** has reported a big quarterly loss, in part it says because of a restructuring of the company's international operations. TVA, acquired as part of **Quebecor's** \$5.2-billion takeover of cable operator **Groupe Videotron** in October, reported a net loss of \$36.4 million or \$1.07 a share for the first quarter of fiscal 2001. The company said that without non-recurring items it would have reported a first-quarter profit of \$8.9 million, down from \$12.3 million in the same quarter a year earlier. The CRTC is expected to rule in June on Quebecor's takeover of Groupe Videotron... Blaming a softer advertising market, **CNN News Group** will lay off 500 to 1,000 people and **NBC** says it plans to reduce its work force by between five and 10% of its 5,600 employees. Other large US broadcasters are expected to follow suit. NBC has failed to launch a new hit sitcom in years, and fired Entertainment President **Garth Ancier** in December. His successor, **Jeff Zucker**, says he'll seek more variety in NBC's programming.

OPS: Last week's listing of the new **BBM** Board was, in fact, a year old. Here is the correct listing, up from 14 to 18 members and including representation from the **CBC: Jack Tomik** (Chairman), **CanWest Media Sales; Pierre Arcand, Métromédia Inc.; Mario Cecchini,**

Rare opportunity available in Toronto for a bright, creative and energetic producer to work at KISS 92 with "Mad-Dog and Billie" in the morning.

Creative writing and production skills a must. On-air experience a bonus.

Please send demo & resume to:

Julie Adam
 Program Director
 KISS 92
 777 Jarvis Street
 Toronto, ON M4Y 3B7



Telemédia Radio Inc.; Normand Chiasson, **PNMD Communications;** Hugh Dow, **M2 Universal;** Rita Fabian, **CTV Sales & Marketing;** Michèle Fortin, **Société Radio-Canada;** Don Kille, **CKLQ/94.7 STAR FM Brandon;** Debbie King, **Optimedia Canada;** Robert Léonard, **TVA;** Scott McConnell, **Paramount Canada's Wonderland;** Chuck McCoy, **Rogers Media Broadcasting;** Greg Mudry, **The New PL/The New WI/The New NX London;** Chris Pandoff, **CKLG/CFOX Vancouver;** Pierre Roy, **Chaînes Télé-Astral;** Gary Russell, **CISL-AM/Z95.3 FM Vancouver;** Michael J. Welling, **Unilever Canada;** Rob Young, **Harrison Young Pesonen & Newell;** and, Bob Laine (EX-OFFICIO), **CHUM Limited.**

RADIO: **CKLG (AM730) Vancouver** is now **CJNW**. CJNW debuts as an All-News operation Feb. 1. Right now, a number of new News people – from stations across the province – are training in the format, getting set for the launch. CJNW will be ID'ed as **CKNW-2** (also owned by **Corus**). **Chris Pandoff**, the market GM, says “we will cross-pollinate with CKNW 98 and use many of the people in the news department from that station”... Listener-supported **CKUA Alberta** is gearing-up for 24-hour broadcasting (from the current 19 hours a day on weekdays and 20 on weekends). GM **Ken Regan** says CKUA should be on a 24-hour schedule within three months; that the plan is to use a mix of live and pre-taped programming overnight. CKUA broadcasts through Alberta on 17 transmitters... New York-based buyout firm **Forstmann Little & Co.** is acquiring **Citadel Communications Corp.**, (radio stations in mid-sized US markets) for \$1 billion in cash plus the assumption of debt. Citadel, based in Las Vegas, is the sixth-largest radio operator in the US in revenue and has 209 stations in 44 cities... Internet broadcaster **eYada.com** says it has canceled 15 of its streaming radio programs, and is laying off 30 employees. The company says it will focus on 13 remaining programs which draw about 85% of its total audience. **Arbitron's** latest Webcast Ratings show eYada ranked 28th out of more than 2,200 measured channels... And, for those who missed it (*me*

included), **HITS 103.5 FM (CIDC-FM) Toronto** became **Z103.5** (The HITS music channel) just before Christmas.

SYNDICATION: Seattle-based **Broadcast Programming** says **Weissbach**, hosted by dual Canadian-American citizen **Peter Weissbach**, has just signed affiliates **WHIO Dayton** and **KENS San Antonio**.

SUPPLYLINES: **Onex Corporation** has agreed to acquire **LeBlanc Ltd.** and **BMS Communications Services** from **LeBlanc & Royle Enterprises Inc.** L&B expects to maintain a minority equity interest in the company... **Miranda Technologies** has launched a new US headquarters in Glendale, CA. The Montreal-based Miranda says it's a move to provide broader US access to its broadcast and post-production solutions... With financial backing from **Alliance Atlantis**, **U8TV** went on air on the 15th. The ambitious project utilizes the Web (u8tv.com) and conventional TV through the **Life Channel**. **Acura Technology** provided **Panasonic** cameras, remote controls, and non linear editing equipment as part of a complete system... **Comlink Systems** is supplying and integrating an advanced digital communications system for Maritime-based **Eastlink Cable Systems**. The system will allow Eastlink to offer expanded programming option such as digital cable and high-speed Internet access, even in smaller communities in Nova Scotia and Prince Edward Island.

EDITOR'S NOTE: This personal event is so flukey that it needs to be shared. While in Florida just after Christmas I was shopping at a Lake Worth department store. The guy beside me was doing the same thing. The guy? Toronto Mayor **Mel Lastman**. Next odd occurrence was at the Fort Lauderdale airport for my return to Toronto. While sitting awaiting the boarding call, who sits down beside me? Ontario Premier **Mike Harris**. What are the odds on this? And why didn't those odds come into play for something useful, like **Lotto 649** or something. <grin>



STAFF ENGINEER

North American Broadcasters Association (NABA)

Toronto

Qualified candidates should have extensive knowledge in digital television transmission, digital video compression, digital audio broadcasting, satellite broadcasting, broadband technology (cable systems) and international spectrum allocations. NABA seeks an individual with an engineering degree and/or equivalent experience. Demonstrated excellence in technical writing and editing skills is imperative. Domestic and international travel will be required.

Please send resume with a cover letter to NABA as follows:

Fax: (416) 598-9774

E-mail: info@nabanet.com

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RADIO: The scuttlebutt is over; **CHUM Group Radio** has confirmed the launch of its long-expected National Sports Radio Network. *THE TEAM* will be a 24 Hour sports radio network initially comprising CHUM AM stations at Toronto (**CHUM**), Ottawa (**CJBZ**), Vancouver (**CFUN**), Halifax (**CJCH**), Winnipeg (**CFST**), Peterborough (**CKPT**), Kingston (**CKLC**), and Kitchener (**CKKW**). VP/GM **Paul Williams** is former Exec VP of both **Headline Sports** and **Telemedia Network Radio**. PD is **Gerald McGroarty**, most recently GM at Headline Sports Radio. Official launch date is expected to be April 1. Staffers displaced at **CHUM Toronto** are: AM Music Programmer **John Terminesi**, Promotion Director **C.G. O'Brien**, afternoon Announcer **Russ McCloud**, and Newsman **Dan Turner**. Staff displacements at **CKLC Kingston** include long-time News Director **Tony Orr** and Production Manager **Terry Thompson**. At **CJCH Halifax**, listeners to morning phone-in show, *The Hotline*, are said to be upset with the loss of the show and Host **Rick Howe**. CHUM Group Radio VP Programming **Ross Davies** says CHUM-AM will be celebrating the station's 43-year Rock 'n' Roll history by bringing back many of CHUM's favorite jocks over the next couple of months, including two current CHUM VPs, **Bob Laine** and **Duff Roman**. Davies also mentioned former Morning Man **Tom Rivers** and **John Spragge**... If registration of domain names on the Internet mean anything, **Talk 640 (CFYI) Toronto** is looking at a programming change, too.

It has registered: www.newcountry640.com, www.force640.com, www.buzz640.com, www.max640.com, www.mojo640.com, and www.zone640.com... On-air for the first time this past Monday, **Star 107.5 (CKMB-FM) Barrie**, programming "The Best Music... a Better Variety." The station, owned by **Doug Bingley (Rock 95 Barrie)**, launched with 10,000 songs, commercial-free... Four **Corus** stations are the only Canadians on **Arbitron's** October *Webcast Ratings* (released this month). Number 14-rated is **Edge 102 (CFNY-FM) Toronto** (180,000 Aggregate Tuning Hours, up from 115,000 in July); **Country 105 (CFRY-FM) Calgary** is #31-rated (up from 46th spot); **Energy Radio (CING-FM) Burlington** is 54th; and, **Power 107 (CKIK-FM) Calgary** is rated at #65... **CKDO Oshawa**, another **Corus** station, will apparently change format to All Talk News/Sports in mid-February. Plans, it is said, include the station's programming retaining a local focus (since the best the station's signal can do in the Toronto area is only in the eastern sections)... The **Montreal Expos** have a two-year deal with **CKAC** for French-language broadcasts. The 152-game radio agreement comes after one that puts the club back on TV after a year's absence, with **RDS** and **TSN**. Word is that English broadcasts may soon be announced for **CJAD Montreal**... A new study by **PC Pitstop** of 140,000 US home PCs and 15,000 US office computers has found that **Napster** is used 40% at home and 20% at work. The report says Napster usage has tripled since last March and that it and other file-sharing applications have encouraged people to buy

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SYNDICATION: Producer (and *Broadcast Dialogue* magazine columnist) **Doug Thompson** is putting together the **CHUM Radio Network** and the **CARAS 2001 Juno Radio Specials**. There'll be three separate two-hour versions in AC, Rock and Country. CRN says they're up to 40 stations so far of those who'll be airing the show(s)... **musicmusicmusic inc.**, a music content provider and the first interactive Internet streaming music company to be licensed by the RIAA to stream music on the internet, has an agreement with the **CHUM Radio Network** to broadcast the **BBC's Live at the BBC 'In Concert' Series** to Canadian stations. The archive spans 1971 to the present, featuring bands such as **Led Zeppelin, Pink Floyd, Deep Purple, Jeff Beck, Santana,** and **Rod Stewart**. The opening shows will be

a 52-week Classic Rock series... **Sound Source Networks** has reached agreement with **Premiere Radio Networks** to represent www.ratethemusic.com, a new music testing tool for radio.

TV/FILM: Twenty-thousand TV execs are in Las Vegas this week for the **National Association of Television Program Executives (NATPE)** convention, trying to find new shows. The market downturn, along with fears of a softening TV ad market, may make the selection process a lot more selective. **CHUM Television** President **Jay Switzer** is quoted as saying: "It's an unusual set of circumstances this year . . . with fears of an actors' and screenwriters' strike, you'll see more emphasis than ever on unscripted material, such as talk shows and reality shows." Switzer says the shows that tend to do best in this climate are low-budget action-adventure series shot outside the US... **Nielsen Media Research** is putting the hammer to talk that Quebec TV viewing – indeed in all of Canada – is in decline. TV audience data, attributed in Quebec newspapers to **BBM**, reports Quebecers are watching less than in previous surveys. But Nielsen says it isn't buying. It's data says viewing in Quebec and the rest of Canada has remained stable since 1996 levels, with possibly a slight increase. **BBM** uses diaries. Nielsen uses people meters... The **Global Television Network** will make some on-air moves quicker than the planned launch (Sept. 4) of its new national newscast. Most obvious will be the change in Anchormen for the **First National** package. **Peter Kent** will take on new duties, including management and as a senior network correspondent. He'll also be involved in news integration concerns as they relate to **CanWest's Southam** newspaper chain and its interest in the **National Post**. Beginning Feb. 12, Global in Ontario and Quebec will air the Vancouver-based **Canada Tonight**, anchored by **Tony Parsons**, in the timeslot now occupied by First National. The Parsons newscast, originating at **BCTV (CHAN-TV) Vancouver**, has been at **ONtv (CHCH-TV) Hamilton**. It will be succeeded in Hamilton by an expanded local newscast... **CBC Ottawa's** share of anglophone viewers between 6 p.m. and 7 p.m. slipped by almost one-third last fall after the evening news hour was revamped to reduce local news. Though Ottawa's CBC outlet is usually the second most-watched channel at 6 p.m. -- well behind **CJOH-TV** -- it dropped to third place last fall, trailing sitcom reruns on Toronto-based **CFMT-TV**... **SpotWatch**, a service from **Nielsen Media Research**, has just been launched in Vancouver (although it made its debut in Toronto earlier). **SpotWatch** allows advertisers to track commercial occurrences and link them to Nielsen TV Ratings. Gathering the data involves a Media Monitoring Site (MMS) that scans TV stations in the city, records programs digitally and stores them in a file library. As spots are repeated, MMS matches them to the library, identifying them automatically each time they appear.



GENERAL MANAGER

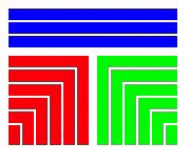
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Upgrades include a software package called *Ad*Views* that allows advertisers to download digitized spots and storyboards to their desktop PCs. It also warns advertisers if a new player shows up within a market or category, or if a competitor increases advertising levels within an area... The lobby group – **C-Band Alliance of Canada** – is crying foul because **CBC-TV's** signals are no longer available on C-band, or large-dish satellite systems and that the move affects about one-million viewers, mostly in remote areas. CBC says it has moved to a more cost-effective technology that makes the signals incompatible with C-Band; that keeping them on C-Band would cost millions... In Manitoba they're calling it Black Sunday; the day US-based **DirectTV** delivered a zap disabling computer chip access cards that allow Canadian viewers to pull in DirecTV's signal without paying. The company supplies American channels to US viewers only. Just as thousands of Manitoba TV watchers were settling-in for another free evening, the electronic attack plunged video pirates into a dark void. This has been done before by DirecTV but, this time, it may be harder to fix. Speculation is that a "swap" of cards -- where DirecTV issues next-generation cards (ostensibly more difficult for hackers to crack) -- is on the way... **CBC-TV's** *The National* has garnered an unusual award from international style magazine, **Wallpaper**. Wallpaper calls it the last "authoritative" newscast in North America. Part of the commendation: *"It hasn't forgotten that there are viewers who aren't afraid of foreign stories, who don't need storylines recreated and spoon-fed for them, and that there are executive producers who don't consider Oscar results a lead story"...* The entry deadline for the **2001 Banff Rockie Awards** program competition is Feb. 19. Check www.banff2001.com for complete regulations and forms... At the **Banff 2001 Film Festival** in June, *Frazier's Kelsey Grammar* will be presented with the **Sir Peter Ustinov Comedy Network Award**... Conference 2000/2001 of the **Canadian Film and Television Production Association** (CFPTA) is set for the Chateau Laurier Hotel in Ottawa Feb. 8-9. Organizations taking part include the **Banff Television Festival**; **Minds Eye Pictures**; **Catalyst Entertainment**; **TVA International**; **Telefilm Canada**; **Bell New Media Fund**; **COGECO**; **Alliance Atlantis**; **CRTC**; **Salter Street Films**; **A&E Television Network**; **CTV Inc.**; **Global Television Network**; **Triptych Media**; **Astral Television Networks**; **CCTA**; **Citytv Toronto & CHUMCity**; **Shaw Children's Programming Initiative**; **SONY of Canada**; and, of course, many other participants. For information, call 613/290-1497.

GENERAL: **Radio-Canada** and Montreal's **La Presse** newspaper have signed a partnership agreement to combine efforts in areas such as the Internet, special events and marketing. The French arm of the **CBC** and **La Presse** already collaborate on an online news journal that's linked to both news agencies' Web sites. They also plan to share the cost and results of public opinion polls as well as infrastructure costs for foreign bureaus... An **Excite@Home Corp.** exec says there have been informal discussions with


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Rogers Cable about Rogers' customers' dissatisfaction with the high-speed Internet service. Engineers from the Redwood, CA-based company have been in Toronto hoping to fix recurring service outages. Upwards of 315,000 Rogers customers across Canada use the hi-speed service, plagued by periodic service problems. Tory said Rogers' options include building its own network or taking over management of @Home's system in Canada if @Home can't improve the situation. *"There's a continuum of options we're looking into,"* he said. *"But we'd rather not get there ... We are anxious not to end this partnership."* Concern about the service problems have led some members of the **Rogers@Home Users Association** to discuss the possibility of a class action lawsuit. **Shaw Communications**, meantime, has been after Rogers to join with it when Shaw launches its own Internet service in March of 2002 (when its contract with Excite@Home

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expires)... **Rogers Cable** is launching interactive TV service in London. Called 'Phase One', it's a first for Canada. Customers on the Digital Choice platform can surf the Web, receive e-mail, save favourite sites and conduct on-line banking and shopping on their existing TVs. Switching from TV to the Internet involves the use of a wireless keyboard. The Phase One designation indicates entry level service geared specifically for those who don't have the Internet at home... **Shaw Communications Inc.** says it has received overwhelming support in its \$1.2-billion takeover of Winnipeg-based **Moffat Communications**. Shaw bought 32.9 million Moffat common shares and, together with the 5.7 million shares it already had, it now controls about 99% of the shares. **CRTC** approval is still necessary... Still with **Shaw Communications**, the company has acquired roughly 10% of the Class A Non-Voting shares of **Astral**

Communications (2,029,000 shares) and 145,600 Class B Subordinate Voting Shares (8.9%). Shaw says the shares are being held for investment purposes. But on analysts' target lists, the buy is fueling speculation. Astral Chairman **André Bureau** told analysts and investors Tuesday that the firm isn't for sale... **CanWest Global Communications** says its first-quarter earnings fell to \$41-million, or 16.3%, from \$49-million in the first quarter last year because of foreign currency declines and a \$7.2-million cumulative translation adjustment on distribution of **Network TEN** earnings. Operating profits before amortization rose 32% to \$133.3-million, up from \$101-million, while cash flow from operations rose 12% to \$67.9-million, or 43¢ a share, from the year before (\$60.6-million, or 40¢). Revenue from operations in Canada, Australia, New Zealand and Ireland increased by 51% to \$404.3-million (from \$268.3-million)... **ABC** is expected to drop as many as 15 network news reporters. Flagger ad sales purportedly the culprit. Same holds true for **NBC** where as many as 600 jobs are on the line.

REVOLVING DOOR: There are many names in the **RADIO** section (see **CHUM** story) of those caught in the revolving door. Their names don't appear here for the sake of redundancy... **SONY Canada** Sr. VP **Pat Whittingham**, well-known to Canadian broadcasters, has been promoted to the Senior VP, Systems Solution Division position at **SONY U.S.** with responsibilities for the US, Canada and the Americas. Whittingham's new responsibilities at the San Jose, CA., location are effective Feb. 12. He is succeeded in Toronto by **Anil Sethi**, transferred to Canada from Saudi Arabia... **Rod Sterling** is gone from his Program Manager's job at **Telemédia Radio (West): CFTK/CHTK/CKTK/CJFW Terrace...** At **103.5FM (CIDC-FM) Toronto/Orangeville**, **James Wansbrough** - ex of **CHUM-FM Toronto** - is new National Accounts Supervisor... **Pete Curtis** is new ND at **CHLB/CKTA Lethbridge...** US Secretary of State **Colin Powell's** son, 37-year old **Michael** - is the new head of the **FCC** (Federal Communications Commission). He has been tapped by **President Bush** to oversee the American equivalent of the **CRTC**. Powell the younger has been an FCC commissioner since 1997 and succeeds Chairman **William Kennard** who resigned last week... CEO **Chris Jones** of **J. Walter Thompson** has resigned for health reasons. He'd been CEO for three years and had been with JWT for 30. He is succeeded by President **Peter Schweitzer** as CEO, who will retain the dual responsibilities.

SIGN-OFFS: **Al Waxman**, 65, has died in Toronto after complications from open-heart surgery. Among many honours, Waxman won **ACTRA's Earle Grey award** in 1981 and 1998 for his contribution to Canadian performance. He also won a **Gemini Award** in 1997 for his work as Best Supporting Actor in the TV series **Net Worth** and was a Member of the Order of Canada. He worked up until last week, wrapping his latest production, **Twice in a Lifetime**, in Toronto. Waxman is best remembered for his lead role on **CBC-TV's King of Kensington...** **B. R. Bradbury**, who up

until about four years ago, did news at **CFUN Vancouver**, has died of a heart attack near Blaine, Washington. He was a career radio Newsman who worked in the 60s at **KOL Seattle** under the name **Bill Munson**. He spent about a decade working with Host **Fred Latremouille**... **CFRB Toronto** weekend personality **Dan Gallagher** – and former **MuchMusic** VJ, **CBC-TV** host, and **Hockey Night in Canada** – has died after a brief illness. Gallagher, 43, was found in his Toronto home by family members after he failed to show for his Saturday afternoon talk show. While he'd had a bout with pneumonia in recent days, it appears he died of natural causes.

LOOKING: **Toronto Star Television** is looking for a number of people... **Telemédia Radio** is looking for a General Manager for its Sudbury stations... **93.7Jrfm/600 AM Vancouver** has a Promotions position open... **Solutions Research Group** in Toronto is looking for a Research Consultant. See the ads in this edition. Be sure to check the **Broadcast Dialogue** Web site regularly for job listings in our CLASSIFIED section (www.broadcastdialogue.com)... Other jobs we're heard about include a host of entry-level positions at **CHTM Thompson**.

SUPPLYLINES: Port Coquitlam-based **JP CableTek Electronics Ltd.** is shedding its cable-only image by renaming the company, **C-TEC**. It's an attempt to better reflect the company's range of products and long term vision. C-TEC is the Canadian Distributor of lines such as Mogami cable, Audix microphones, PreSonus Electronics, Hafler Amplification and Telecast Fibre Optic Systems... **CBS Television** has signed a multi-million-dollar deal with Canadian **YOUtv Inc.** for *Speakers' Corners* (unmanned TV studios) in 12 major markets. It was Toronto-based YOUtv that helped established the man-on-the-street concept for **Citytv Toronto** about ten years ago, since refined by **CHUM Television** in other markets.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Maurice Tietolman, CINW 940 News/CINF Info 690 Montreal.** Welcome!



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