

# BROADCAST Dialogue

Canada's "most relevant" broadcast publications

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Thursday, September 7, 2000

Volume 8, No. 15

Page One of Two

**R**ADIO: Programming of **Howard Stern's** syndicated show on **Q107 (CILQ-FM) Toronto** has again come under fire by the **Canadian Broadcast Standards Council**. Two complaints dealt with Stern's use of the word "retard" and with comments concerning those who are mentally challenged. In the first case ("retards"), the use of the word had nothing to do with those who are mentally challenged. CBSC declined to issue a violation, deciding that it was not used in an abusively discriminatory manner. In the second complaint, however, the Ontario Council said it had no hesitation in determining that Stern "made fun of the protected group", thus breaching Clause 2 of the *CAB Code of Ethics*. The complete decision may be found at [www.cbsc.ca](http://www.cbsc.ca)... Meantime, With **Corus Entertainment** now owning stations with similar formats in Toronto and area, **Q107** switched from 'Pure Rock' to 'Classic Rock'. The station had been, over the past while, stepping up the amount of classic rock in their mix... **CHUM's** new London FM'er went to air on Friday. **StarFM (CHST-FM)** kicked off the Labour Day weekend with 102 hours of non-stop songs from in pop, rock, urban, and hot AC categories... American trade analysts' are concerned that radio ad growth will slow in the third and fourth quarters as fewer dot-com firms buy time and the radio ad market runs out of room for rate increases. For example, they say, Both **Clear Channel** and **Entercom** have been hit hard because of their presence in "wired markets". One analyst is quoted as saying, "Markets that have a lot of dot-com business are really feeling the pain now. That money is no longer there"... At **CKLQ**

**Brandon**, the tradition of the *Quarter Section Contest* – a "dinner in the field" for harvest crews, friends and family – has wrapped-up another year. The winners won everything needed to sow a quarter section, \$500 in gift certificates and, of course, a catered dinner in the field. Total package was over \$11,000. CKLQ has done the Quarter Section Contest for over 10 years.

**R**EVOLVING DOOR: It's official: **Red Robinson**, after 46 years as a Vancouver radio host, will retire Nov. 8 from his **CISL** morning show... **Andy Ross**, ex MD at **Q94 (CHIQ-FM) Winnipeg**, is PD at **StarFM (CHST-FM) London**... **Global Television Toronto** Anchor **Robert Fisher** has been dismissed after 12 years with the network... At **CFMT-TV Toronto**, **Karen Bertelsen**, who did comedy breaks on the station, was fired... **Connie Walker**, a 21-year-old aboriginal student from the **University of Regina**, is the new host **CBC-TV's Street Cents**.

**L**OOKING: **CHBC-TV Kelowna** has a temporary opening for an Announcer Producer... **CKWS-TV Kingston** is interviewing candidates for the News Director's position.

**G**ENERAL: **Shaw Communications** succeeded in its \$662-million takeover bid for **Canadian Satellite Communications**, now owning 95.5% of Cancom.

## DRIVE YOUR BUSINESS FORWARD IN THE INTERNET AGE

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Calgary, Alberta  
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Shaw has the option of going after the remaining shares after a 20-day waiting period. With the purchase, Shaw says, it becomes the first cableco in North America to own a satellite signal company as well... **Rogers Communications** has bought control (80%) of the **Toronto Blue Jays** for US\$120-million. **Interbrew SA** of Belgium will retain a 20% stake in the team and marketing rights. The deal doesn't include **SkyDome**. Former **Sun Media** chief **Paul Godfrey** will run the team. Rogers wants a ratings-grabbing sports property for its 30%-held **Sportsnet**. Rogers says it has right of first refusal on **CTV Inc.'s** 40% share, which the **CRTC** has ordered it to sell... Meantime, at least one analyst is quoted as saying a link between **Rogers Communications** and **CanWest Global Communications** in a bid for **Sportsnet** could be a good way for Rogers to soothe **CRTC** concerns about a cableco owning a specialty channel. And CanWest CEO **Leonard Asper** hinted this week that the companies are considering working together to get **Sportsnet**. Rogers wouldn't comment. The Commission has forced **CTV** to sell **Sportsnet** by March as part of its approval of **CTV's** acquisition of **TSN**. Rogers already owns 29.9% of it but the **CRTC** has refused it any greater ownership. Rogers wants the whole enchilada to complement its purchase of the **Toronto Blue Jays** and any other future major league team acquisitions... A US federal judge ruled yesterday (Wednesday) that **MP3.com**, the Internet music-sharing service, wilfully violated the copyrights of record companies. Judge **Jeb Rakoff** ordered it to pay **Universal Music Group** roughly \$US118 million, or \$25,000 per CD, saying it was necessary to send a message to the Internet community to deter copyright infringement... US federal antitrust lawyers are preparing to block the proposed merger of **America Online** and **Time Warner** unless the companies agree to let competing services use their high-speed cable lines. Lawyers with the **Federal Trade Commission** are concerned that in markets where **Time Warner** operates cablecos there is no other way for competing companies to get high-speed Internet access... Stock market jitters over dot-com businesses has affected the Los Angeles-based, star-backed entertainment Web site **Pop.com**. It's closing because it didn't find a buyer. **Pop.com**, backed by the likes of **Steven Spielberg** and **Ron Howard**, has laid-off most of the company's 80 workers. The demise of **Pop.com** could ripple through an Internet entertainment community already reeling from layoffs, concerns over dot-com companies and the failure earlier this year of another high-profile contender, the **Digital Entertainment Network**. **Pop.com** launched last October, promising a mix of live action and animation, video on demand and live Web events.

**TV/FILM:** In the Sept. 18 edition of **Fortune Magazine**, an item on US network TV ad sales says the chances that the nets would turn a profit again "seemed as likely as a fat naked guy's winning \$1 million". Less than two years ago **NBC** was the only one making money and there was serious talk about whether the networks would ever be profitable again. But US network TV has just emerged from the most profitable three months in its history. Even **Fox**, which suffered the biggest

ratings decline among the four major nets last season, saw its cash flow double in the most recent earnings. The story suggests, however, that programmers shouldn't get too caught up in their own genius; that losing money would have been the remarkable feat in this booming market. Add to the profit picture the fact that cost-cutting measures a few years back and deals cutting the amounts they pay to local stations have pumped millions into their coffers. Further, the big four (**ABC, CBS, NBC & Fox**) have cut programming costs by owning more of their prime-time shows... **CanWest Global Communications** has followed-through on a \$500,000 cash pledge to **The National Broadcast Reading Service**, which operates **VoicePrint**. **VoicePrint** is an audio service, usually heard at Stocks cable channels and DTH services, serving blind, low-vision and print-restricted Canadians. The upfront cash benefit to **NBRS** was part of the public benefits package associated with **CanWest's WIC Television** takeover... Still with **CanWest** largesse, the company, as part of its Alberta launch this week, announced it would donate \$500,000 to the **Banff Television Foundation** and \$250,000 to the **Alberta Film Commission**... In Los Angeles, **television.com** – billed as a one-stop destination for all things related to television on a global basis – has hired former **Universal Studios** Senior Account Director **Wendy Winks** as its VP of Corporate Marketing and Partnerships. **television.com** is an interactive site offering information, products, customized home pages, and original and aggregated entertainment content.

**SUPPLYLINES:** **Leitch Technology** is making an \$86.5-million bid for **Digital Processing Systems**, maker of hardware and software for broadcast-quality video and audio. The two Ontario companies jointly announced the stock-and-share offer, along with the support of **Digital Processing's** board of directors and shareholders owning 40% of the target company's stock... Montreal-based **Vertigo Multimedia** has named former **Chyron Corporation** exec **Roi Agneta** as COO.

**EDITOR'S NOTE:** If you've read the current (September) **Broadcast Dialogue** magazine, you'll know that we are searching for *Unsung Heroes of Broadcasting*. These are the people, usually in non management jobs, who are always the ones you can rely on to do more than their job description entails or who are incredibly active in the community or who – by their day-to-day activity – are a credit to the broadcasting craft. Please let me know about that special person in your shop. E-mail the name to [broadcastdialogue@home.com](mailto:broadcastdialogue@home.com).



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Thursday, September 14, 2000

Volume 8, No. 16

Page One of Three

**R**ADIO: **CHUM Ltd.** and **Standard Broadcasting** have swapped stations in Montreal and Winnipeg. CHUM gets **CFWM-FM Winnipeg** and Standard takes over **CKGM-AM/CHOM-FM Montreal**. Standard's **Gary Slight** also kicks in some cash on the deal... **Standard Radio** has purchased 2,250,000 common shares in **Iceberg Media.com Inc.** from **NewCap**. NewCap retains 25% of Iceberg and Standard has 15%. **Gary Slight** and **David Coriat** from Standard have been appointed to the board of directors. NewCap's **Bob Templeton** is Chairman of Iceberg... The **CRTC** has approved **CFEQ-FM Winnipeg's** application to change frequencies, from 93.5 to 107.1, and to increase power from 22- to 920 watts... **Humber College's** Radio Broadcasting Program (Toronto) has received \$4,000 bursary from **The FAN (CJCL) Toronto/Telemedia**. Student awards will be presented Nov. 14. Also from Humber College, two new courses in freelance announcing. For info, e-mail **Joe Andrews** at [jandrews@admin.humberc.on.ca](mailto:jandrews@admin.humberc.on.ca)... A bit of radio piracy in Toronto's east end. With cable unplugged and Channel 15 selected, Beaches residents were hearing **Star Ray TV**, the same outfit that was recently denied a licence by the **CRTC**. Owner **Jan Pachul** wanted mandatory cable carriage beyond the community he purportedly wanted to serve... **CHED Edmonton** says it has been selected as the official radio station of **Edmonton 2001 World Championships in Athletics**. The Eighth IAAF World Championships in Athletics, featuring the world's finest track

and field athletes, is the third largest sporting event in the world.

**G**ENERAL: **Quebecor Inc.** has won the battle for control of **Videotron Ltee**. Videotron's board of directors has approved in principle the terms of a deal whereby **Rogers Communications** withdraws in favour of the richer, all-cash, \$45-a-share offer made by Quebecor and the **Caisse de dépôt et placement du Québec**. Rogers walks away with the \$241-million penalty fee it will cost for Videotron to get out of the lockup agreement it had signed with Rogers... The **Atlantic Association of Broadcasters**, at their convention last weekend in Fredericton, named the late **Reg**

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Send Resumes to:

**Doug Zackodnick, General Sales Manager**  
Peace River Broadcasting  
Peace River AB T8S 1T5

**McCausland** of **VOCM Newfoundland** as the Broadcaster of the Year. New President of the AAB is **Diane Best-Redden** of **Maritime Broadcasting's AVR Kentville...** The **CRTC** is requiring mandatory distribution of **VoicePrint** for a maximum monthly fee of one-cent per subscriber. Cablecos with more than 2,000 subscribers, and such multipoint distribution systems (MDS) as **Look TV, SkyCable** and **Image Wireless** (English markets), and Direct-to-home (DTH) satellite providers such as **Bell ExpressVu** and **Star Choice** will be required to distribute VoicePrint. The order is effective March 12/01. VoicePrint is a national audio reading service currently distributed on a voluntary basis providing full-text reading of stories, information, news and features published by a variety of newspapers, magazines and periodicals... About a dozen Canadian News Directors – perhaps more – are in Minneapolis for **RTNDA 2000**, the annual international convention of the **Radio-Television News Directors Association**. The convention is featuring educational sessions and a large exhibit area. Internet streaming of the event can be found at [www.emonline.com](http://www.emonline.com)... The **Globe and Mail** reports its parent - Thomson - and **BCE** are set to create a multimedia giant that could include **CTV**, The Globe and Mail, Internet portal **Sympatico** and, possibly others. An announcement may come after a **Thomson Corp.** board meeting this week... US federal regulators released a report this week showing aggressive efforts to get youngsters to buy explicit movies, video games and music. The **Federal Trade Commission** cites industry documents as showing 80% of R-rated movies and 70% of mature-rated video games are marketed to those under 17. **President Clinton** says the marketing makes a mockery of industry ratings. He says the entertainment industry will have a short time to fix it but, if they don't, lawmakers may need to step in.

**TV/FILM:** **CanWest Global Communications** is said to be negotiating to buy **CTV's** stake in **Sportsnet**. If true, such a deal would block

**Rogers Communications'** aspirations. The talk is that CanWest wants to swap **CFCF-TV Montreal** for CTV's 40% of Sportsnet. That would hold Rogers to a 29.9% minority position... **CHUM Television** has the support of over 30 Vancouver Island groups as it fights a move by multicultural groups to have CHUM's new Victoria licence quashed. Instead, those opposed to **CHUM** want a multicultural station on the Lower Mainland. The groups supporting CHUM say Vancouver is already well served, while the island hasn't had a new TV station in 25 years...

**Telesat Canada**, in partnership with **TANDBERG Television**, has been awarded a \$5 million contract to project manage, furnish and install advanced digital video compression (DVC) technology on **CBC-TV's** English Network satellite distribution system. The new technology will allow CBC to offer higher quality TV signals and provide distinct services to Northern Canada... **CanWest Global Communications** is selling 45% of Irish independent broadcaster **TV3** to **Granada Media PLC**. The \$62.2-million deal (\$40-million cash and the assumption of \$22-million in debt) will also create a joint-venture company to co-operate in increasing program production. CanWest will retain a 45% stake in TV3... Ottawa-based **Amberwood Entertainment**,

**Lite Rock Q92 Montreal** is looking for a full-time  
**ANNOUNCER**

The successful candidate should have a minimum of 5 years experience in a morning or afternoon drive shift, and a background in AC/HotAC/CHR.

He should be a strong communicator with a warm delivery and the ability to relate to and entertain a female 25-54 audience.

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- "The New E-economy", featuring keynote speaker James Daly of *Business 2.0*
- "E-commerce Revolution: Broadcasting Models That Work"
- "Advertising Trends in the Internet Age"
- "The Dotcom Showdown"
- "Merger Mania: What Does It Mean For Broadcasting?"
- The CAB Interactive Media Forum
- and the *On-line Business Exchange*

Register **NOW!** Early Registration deadline: **Oct 6th**

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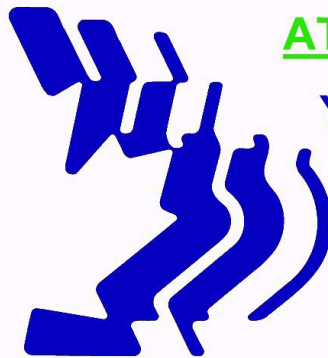


an animated series producer, has agreed to buy the assets of failed TV production company **Lacewood Group**. The privately-held company will buy a number of Lacewood's assets from receiver **PricewaterhouseCoopers Inc.** in what's described as a "seven-figure deal"... **ROBTV** officially re-launches its service Monday from the network's new broadcast centre in downtown Toronto. ROBTV will feature a new look, expanded program schedule, additions of anchors and reporters, and an enhanced Web presence... Toronto-based **Blackwatch Communications** is creating a new subsidiary with a capital base of \$50-million to be established between November 2000 and June 2001 that will provide interim financing to producers for film and TV projects. **Blackwatch Financial Inc.** will offer a type of bridge financing designed to help producers solve short-term cash-flow, lending money to producers who need short-term cash before they can draw down from a bank loan or receive government tax credits or certificates... Gay and lesbian groups weren't able to stop the launch of **Dr. Laura's** new TV series, but they are taking credit for getting her to tone down her anti-gay commentary. Meantime, **Ron Cohen** - President of the **Canadian Broadcast Standards Council** - was interviewed on the *Today Show* last Friday about the CBSC censure of Dr. Laura's vilification of gays, e.g. "deviant" and "biological errors"... **Fox Broadcasting** has joined the **North American Broadcasters Association**.

**REVOLVING DOOR: North American Broadcasters Association** Secretary-General **Bill Roberts** has been appointed the new President/CEO of **Vision TV**, effective Oct. 23. **Fil Fraser**, the current Pres/CEO at Vision TV, will be a special advisor to Roberts, with primary responsibility for external relations until his tenure ends in December... **David Kincaid**, ex head of marketing at **Labatt's**, is new VP Marketing and Business Development at **Corus Entertainment**... **Dave Budge**, ex Sr. Producer at **Global (CKVU-TV) Vancouver** is new ND at **Global (CICT-TV) Calgary**... **Karen Gruson** has been named Director of Specialty Entertainment and Special Events at **CTV Programming Communications**. She had been manager of communications for **The Comedy Network**... **Louis Ryan**, an E-business specialist, has joined **Astral Media** in the new post of VP, e-business... After 32 years, **CJAD Montreal** traffic reporter **Rick Leckner** has officially retired. Montreal Mayor **Pierre Bourque** honored Leckner for his service to the city.

**LOOKING: QM-FM Vancouver** is searching for on-air Talent... **Q92 Montreal** is seeking an Announcer... **Peace River Broadcasting** is looking for a Sales Supervisor... These jobs are advertised in this edition and will be posted in the CLASSIFIED section at the **Broadcast Dialogue** Web site: [www.broadcastdialogue.com](http://www.broadcastdialogue.com). Other jobs we've heard about include **KIXX 105 (CJLB-FM) Thunder Bay** is looking for a Newscaster.

**SUPPLYLINES:** The **Banff Television Festival** has presented its 2001 *Sonic Foundry Outstanding Technical Achievement Award* to **Philips Consumer Electronics** for its leadership, innovation and expertise in the development of digital television systems and optical storage technologies... **Radio-Canada** will install a **Quantel** Inspiration system - the Quantel/OmniBus integrated news production environment - to provide production support for both the Radio-Canada and **RDI** 24-hour news operation. Radio-Canada says it plans to go on-air with the new system and new studios September 2001... **Leitch Technology** and **Video Networks** say they have an agreement to connect Leitch video servers with VNI's NewsTracker news-on-demand system. The combined effort would allow broadcasters to share digital content within broadcast facilities and allow TV stations to receive, manage and send content direct to air without having to touch videotape.



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Thursday, September 21, 2000

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**G**ENERAL: Executives of **BCE** and **CTV** promised the **CRTC** this week that they will inject new monies (\$230 million to create 175 new, original hours) for Canadian programming if their proposed \$2.3 billion is approved. BCE Chairman **Jean Monty** said buying CTV would give BCE time to build interactive capabilities before the pending digital TV revolution; when video replaces print as the Web's primary medium. He also said it's important for the telecommunications company to be branded with high-quality broadcasting if it's to succeed in a market that's increasingly ruled by multimedia conglomerates. CTV President **Ivan Fecan** said the deal would give CTV stability and boost resources. Petitioners from both companies said the BCE takeover is a matter of life and death for CTV. Should BEC get the green light, CTV would become the hub of a new media company, supported by the **Sympatico-Lycos** Internet portal and **The Globe and Mail**. With a rejection, they said, CTV would likely crumble. Interveners, **Gerry Noble** (Pres/CEO) of **Global Communications** among them, said the planned media colossus must come under strict CRTC operating conditions. He said the potential for undue preference – particularly in foreign program acquisition – “is staggering.” Noble also wants a five-year moratorium on BCE buying any more specialty TV and it should be forced to divest at least one of its sports channels. A decision is expected shortly before Christmas... Meantime, the **BCE Inc./Thomson Corp.** deal that would combine **CTV** and the **Globe and Mail** is a \$4-billion alliance. The **Council of Canadians** has already called for the feds to review the impact of how it and similar deals (notably **CanWest Global** and **Hollinger**) will impact on Canadians and editorial diversity... So, can multimedia conglomerates thrive and prosper? Will the deals still look

good after the dust settles? **Doug Newell**, VP at **HYPN** in Toronto (HYPN advises companies where to place ads) thinks those are good questions. “... I don't think anybody has a good answer. To my knowledge, neither in Canada nor the United States nor in Europe has there been a demonstrable economic model that says broadcast, entertainment and the Internet are going to be successful in the same camp.” **Doug Checkeris** is a managing partner at Toronto's **The Media Company**. He says “It's not the easiest thing to do cross-selling because advertisers are very fickle about what they want.” He says advertisers will want much more data -- and more precise data -- about how any particular publication, TV show or Internet site hits target consumers... **Rogers Communications** is paying \$232 million in cash and shares to buy **Cable Atlantic Inc.**, a Newfoundland company with about 75,000 cable TV subscribers.... Meantime, **Ted Rogers**, speaking to the **Canadian Club** in Toronto Monday, said the **CRTC** rule that



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- "The New E-economy", featuring keynote speaker James Daly of *Business 2.0*
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- "Merger Mania: What Does It Mean For Broadcasting?"
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Register NOW! Early Registration deadline: Oct 6th

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Telus Convention Centre  
Calgary, Alberta  
Nov 12 to 14, 2000



caps his company's stake in **SportsNet** at just 29.9% must be "burnt. It's just beyond comprehension how anybody could have a rule that Bell could own eight specialty channels and Rogers can't own one. That is unacceptable and unfair and outrageous"... A new **Angus Reid** poll shows Canada is one of the best countries at offering Internet access to students. Sweden has the highest level of Internet-savvy students with 78% being able to go online at school; 80% from home. Canada was second, with 74% Internet access at school and 71% at home... In a related story, the Alliance for Childhood, a group of educators, children's advocates and doctors in the US, says the rush to move technology into classrooms should be put on hold until studies prove that computers help children learn. The group suggests that the enthusiasm for technology in schools is at least in part fueled by the high-tech industry's desire to expand its markets and parents' concern that children will fall behind without computers in schools. Further, the report suggests that the US Surgeon General should conduct studies on the emotional, developmental, and physical effects of computers on children, and on the ethical and social issues that might impact older students.

**RADIO:** **Global Television** has withdrawn its FM application for a Classical Music station in Calgary... The two most recent Toronto radio licences will stand; the Feds won't interfere despite 39 appeals of the decisions. 93.5 stays with **Milestone Radio's** Urban Black format and 740 remains with **Michael Caine's** PrimeTime Radio format. Heritage Minister **Sheila Copps** says she agrees but she has also asked the **CRTC** to look for ways to ensure that Toronto radio reflects the city's diverse languages and cultures. She wants to hear back from the Commission by January 31... **Talk 640 Toronto** is about to be airing **Live Audio Wrestling**. *The LAW*, as it's called, claims to be the first radio show in Canadian broadcast history to make the transition from Internet-only to traditional radio... The **Society of Fundraising Executives** (Atlantic Canada) has presented **VOCM St. John's** its *Award of Distinction* for being an *Outstanding Corporate Philanthropist*. **Randy Simms**, who takes care of **VOCM Cares**, won an *Award of Distinction* for being an *Outstanding Executive*.

**SYNDICATION:** **Headline Sports Radio** has renewed radio broadcast rights for **Toronto Blue Jays Baseball** until 2005 though the deal is still subject to approval from Major League Baseball.

**TV/FILM:** **Corus Entertainment** will take over **Nelvana**, the animation specialist, in a \$540 million deal. Nelvana's focus is children's entertainment. Co-CEOs **Michael Hirsh** and **Patrick Loubert** will remain in place as will Sr. VP **Clive Smith**... Montreal-based **Astral Media** has secured \$96 million from a public offering of 2.5 million non-voting shares. The shares were sold at \$38.50 each. Astral will pay down bank debt... **The Family Channel** is threatening legal action against Winnipeg-based **Mennonite Brethren Communications** over use of the word "family." Mennonite Brethren, a distributor of religious program for over half a century, has asked the Canadian Intellectual Property Office to register itself as **The Family Life Network**. The Family Channel says the new network would confuse viewers... East-end Toronto "pirate" station **Ray TV** can stay on the air, so long as nobody complains. That from the **CRTC**. The station, broadcasting on Channel 15 UHF without benefit of cable connection, began operations last weekend just a month after being rejected a license. "If people do not find it offensive, we will not find it offensive," says CRTC spokesman **Denis Carmel**. But "somebody is bound to complain," he said... **ROBTV**, operating out of cramped Jarvis St. quarters in Toronto for the past year, officially re-launched on Monday when it moved to its new digs on downtown King Street.

**REVOLVING DOOR:** **Al Anaka**, after 37 years in broadcasting, is retiring from his role as VP/GSM at **CKNW/Rock (CFMI-FM) Vancouver**. Succeeding him is **CFOX/CFLG-FM Vancouver** GSM **Gord Forbes**, who took the sales helm of all four **Corus** stations in Vancouver on Monday. Anaka is assisting in the transition of duties and his actual retirement date has yet to be determined... Just short of a month after **Shaw Communications** took over, **Cancom** (Canadian Satellite Communications Inc.) Chief **Richard Stursberg**

**Who says you can't have a multi-channel logger  
for the price of a single channel?**

**iMediaLogger. Coming soon.**



**MediaTouch**



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has resigned. Shaw Sr. VP **Peter Classon** will be the temporary successor. Stursberg is currently Chair of the \$230-million **Canadian Television Fund**. Further, he's said to be interested in **Françoise Bertrand's** job as Chair of the **CRTC**. Her term is up in August... **Jon Festinger** is leaving his GM's role at **YTV Vancouver** at month's end to launch an e-commerce company, **Bycast Media Systems Canada**... **Erica Redler** has been appointed General Counsel and Senior VP, Legal Affairs at the **Canadian Association of Broadcasters** in Ottawa... **Barry Patterson**, in from **Famous Players**, is new Manager of Communications and Program Publicity for **Astral Television Networks**... New **CTV** Research Manager **Kathy Corcoran** begins Monday... MD **Steve Kennedy** at **Q94-FM Winnipeg** adds APD to his duties... Veteran **CNN** Exec **Sid Bedingfield** has been appointed GM of the company's American news network, completing a restructuring there.

**SIGN-OFF:** **CKST Vancouver** owner **Ron Dixon** was killed in a car crash in Mexico. He was 61. At the time of his death, he was said to be about to sell the station. A funeral service is to be held tomorrow (Friday) in Tsawwassen.

**LOOKING:** **CKPC-FM Brantford** is looking for Morning Talent and tape/resumes for upcoming considerations. See the ad on Page 1... **iC103 (CJMO-FM) Moncton's** new FM station is looking for on-air personnel... **CHWO Oakville**, soon to launch the new 740 AM station in Toronto, is looking for Sales people.

**OPS:** Last week's item on cultural groups appealing to Cabinet for a TV station on BC's Lower Mainland is not opposition to the new **CHUM TV** station in Victoria, as reported. Rather they are in the pursuit of an additional TV license for a multilingual station to serve Vancouver and Victoria... As an aside, there are now an unprecedented number of **CRTC** decisions being appealed to Cabinet and or heading to Federal Court. One hot topic is the Commission's denial of **Television Ontario's** French-language arm, **TFO**, to be distributed to Quebec.

Senator **Jean-Robert Gauthier** has appealed that decision before the Federal Court of Appeal. He says the decision is "equivalent to a capitulation to the commercial interests of the Quebec cable industry." Other Francophones and members of the Quebec caucus were furious at the decision. They consider TFO "the first successful French channel from outside Quebec that wanted to reach Francophones brethren in Quebec." Opposing the TVO/TFO signal distribution in Quebec were the **Canadian Association of Broadcasters**, the **Canadian Cable Television Association**, **TeleQuebec**, and nine others. One Liberal strategist is quoted as saying: "How could she (CRTC Chair **Françoise Bertrand**) have thrown away such a golden opportunity to bring a federalist Ontario French channel -- at least to counter the separatist bias in Radio Canada?" There is a similar concern about the CRTC commitment towards multiculturalism.

**SUPPLYLINES:** Winnipeg-based **OMT Technologies** (parent of **MediaTouch**) – an Internet and broadcast software developer – has created **BroadcastPort.com**, described as a virtual portal offering turnkey web casting services to broadcasters. The pitch for it is that, unlike other Web hosts, this service doesn't require revenue sharing or any portion of Internet revenue opportunity.



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# BROADCAST Dialogue

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Thursday, September 28, 2000

Volume 8, No. 17

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**R**ADIO: John Wright has won **CRTC** approval for a new FM station in Kingston at 105.7 (24,000 watts) and programming Rock... **Rogers Broadcasting** has applied to the **CRTC** for permission to bump **CHYM-FM Kitchener's** power from 74,000 watts to 100,000. Rogers hopes to the station's coverage in the Burlington-Hamilton area... **Patrick McDougall**, CEO of **Affinity Radio Group**, and **Jim MacLeod**, Sr. VP of **Telemedia Radio**, have informed the five remaining employees of **CKSL London** that they will likely not have jobs after the **CRTC** has approved the sale of the station to Telemedia. Affected are GM **Chris Ruscica**, Traffic Mgr. **Tina Ruscica**, Morning man **Jim Swan**, a sales rep and a production/announcer. The approval is expected by fall's end... **BN Satellite** programming will be affected by Solar Transits during the period between Oct. 6 and 14... **CIGV-FM Penticton** is going to find out if **Dr. Laura** can survive in the same riding as Alliance leader **Stockwell Day**. The station has set up polling stations throughout its coverage area – the Okanagan Coquihalla riding – where listeners can vote either for or against the airing of Schlesinger's controversial gab fest. Votes will be counted in late October. Depending on the outcome, Dr. Laura may be off CIGV-FM.

**G**ENERAL: An **Arbitron** and **Coleman** study shows people in broadband households are far more likely to use streaming and downloaded Internet content. Broadband in American homes, reports the study, has catapulted the Internet to a position on par with TV and radio in terms of time spent with media. "The Broadband Revolution:



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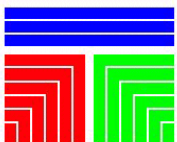
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519-376-2030 (ph) \* 519-371-4242 (fx) \* [jtrecarten@bmts.com](mailto:jtrecarten@bmts.com)

*How Superfast Internet Access Changes Media Habits in American Households,"* released at the **National Association of Broadcasters' Radio Show** in San Francisco, reveals that the average American spends 33% of his or her typical media day with TV, followed by radio (28%) and the Internet (11%). In broadband homes (cable modems or ISDN), however, the Internet's share of media time surges to 21%, equivalent to TV (24%) and radio (21%). Compared to the average household, people with broadband access are much bigger consumers of all electronic media and entertainment, spending 22% more time with media than those without broadband. This is largely due to increased Internet usage, as people in broadband household spend 134 minutes per day online, 61% more than people in dial-up households... The **European Union's** top competition chief says regulators are concerned about the takeover of Canada's **Seagram Co.** by French utilities giant **Vivendi** and its Pay-TV



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unit, **Canal Plus**. EU Competition Commissioner **Mario Monti** says regulators are concerned about the "different media markets where the parties are both active." Monti says both companies have submitted concessions to the commission... **Liberty Media Corp.** is transferring its 21% stake in **Gemstar-TV Guide International Inc.** to **News Corp.** in exchange for shares. The deal makes **John Malone's** Liberty the largest shareholder in News Corp. after **Rupert Murdoch** and his family. The deal also gives News Corp., which already owned 20% of Gemstar-TV Guide, a bigger share in the company... At the **Central Canada Broadcast Engineers** convention north of Barrie (Horseshoe Valley) last weekend, **Ray Carnovale** of **LeBlanc** in Oakville was named *Engineer of the Year*, the late **Reg McCausland** (**VOCM St. John's**) was honored posthumously as *Ambassador of the Industry*. His widow, **Jean McCausland**, accepted the award. The *McCurdy student award* went to **Shon Kelly** from **CFRA Ottawa**. At the Golf Tournament, sponsored by **LeBlanc/Larcan**, a new award: *The Bob Lawson Longest Drive Award* (dedicated to a man who was always willing to go the extra distance to get the job done right) was won by our very own **Jane Inglis**, **Broadcast Dialogue's** Sales Director. Jane's drive, by the way, was farthest of anybody's! As most know, **Bob Lawson** was a partner at **Stacey/Lawson Associates** and passed away from cancer at age 45. **Wayne Stacey** made the presentation.

**TV/FILM:** **CanWest Global Communications** says **The Globe and Mail** has breached the terms of its **ROBTV** partnership. As a consequence, claims CanWest Global, the breach clears the way for it to buy the Globe's 50% interest in the specialty channel. The bone of contention is that CanWest believes The Globe is standing in the way of its CRTC application to increase its interest in ROBTV to 50%. For its part, the newspaper says CanWest's purchase of a 50% interest in the National Post has created a conflict of interest... **Alliance Atlantis** CEO **Michael MacMillan** says his company plans to be an acquirer, not a takeover target. He made the comment after Tuesday's annual general meeting (and following media speculation). "We do believe that we need to grow . . . not just through organic internal growth but also through acquisitions or other strategic moves"... **Quebecor Inc.**

is selling its **TQS Quebec** network in the wake of the company's \$5.4 billion takeover of **Groupe Videotron**. Videotron owns competing network **TVA**. Quebecor says it made the decision to sell TQS after discussions with the federal Competition Bureau and potential bidders for the TQS... **The New York Times**, **The Wall Street Journal**, **ABC's Good Morning America** and **Newsweek** all say that while **CBC's** Olympic coverage isn't perfect, it beats what's on **NBC**. Over at NBC, sports honcho **Dick Ebersol** is complaining about how the media are championing **CBC's** live coverage over **NBC's** packaging. He says **CBC's** business results "are a disaster", that the **CBC** thing of running live coverage between 3 and 6 a.m. "is a colossal joke"... There was much speculation that **Hamilton Spectator** Editor **Kirk LaPointe** would take over the top job at **CTV News**. Published reports say it is so but LaPointe denies it.

**REVOLVING DOOR:** **Robert Hurst** has been promoted to Senior VP, British Columbia and GM of **VTV (CIVT-TV Vancouver)**. His appointment is effective Nov. 1. For the past three months, Hurst has been Acting Senior VP of **CTV News**. He succeeds **Jon Festinger** who resigned to begin his own media company... **Alexandra Brown** is no longer Senior Communications VP at **Alliance Atlantis**, based in Toronto... **Joe Zenobio**, Ops. Mgr. at **Q107/CFYI Toronto**, has left the stations... **CBLT-TV Toronto** Weatherman **Bill Lawrence**—after

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28 years in that job – is out of work come this Friday. He was told that the **CBC** station's revamped half-hour newscast (which begins Oct. 2) doesn't have room for a weatherman... **Michael Mangialardo** is no long GSM at **Easy Rock (CJEZ-FM) Toronto...** **Garfield Ogilvie** leaves the **Radio Marketing Bureau** mid-October to join **Eller Canada** as VP of Sales... **Salter Street Films** has appointed **Tim Pollen** as VP, Corporate Planning and **Claude Galipeau** as VP, Webcasting... **Corus Radio** has appointed Market Managers and Market Sales Managers across the country. The Corus line-up is: President - Radio, - **J.T. (Terry) Strain**; VP Radio, Ontario - **Hal Blackadar**;

VP, West - **Doug Rutherford**. Market Managers are: **Chris Pandoff**, Vancouver (**CKNW, CFMI, CKLG, CFOX**); **Rick Meaney**, Calgary (**CKRY, CKIK, CHQR**); **Doug Rutherford**, Edmonton (**CHQT, CISM, CHED, CKNG**); **Garth Buchko**, Winnipeg (**CJOB, CJKR**); **Ron Thompson**, Red Deer; **Guus Hazelaar**, Guelph/Cambridge, **Rick Moss**, London; **Dean Sinclair**, Hamilton; **Hal Blackadar**, Toronto; **Kim Noel**, Barrie, **Jean Michel Le Roy**, Oshawa; and, **Mike Ferguson**, Peterborough/Kingston. Market Sales Managers are: **Gord Forbes**, Vancouver; **Heather DeSimone**, Calgary; **Peter Wilkes**, Edmonton; **Neil Cunningham**, Alberta; **Steve Dubois**, Winnipeg; **Murray Armstrong**, London; **Guus Hazelaar & Debrah Gregory**, Guelph/Cambridge; **Bob Krueger**, Hamilton;

**Brenda Risom**, Burlington; **Chris Sisam**, Toronto; **Frank Allinson**, Barrie, **Peter Allen**, Oshawa; **Mike Ferguson**, Peterborough; and **Terry Shea**, Kingston.

**LOOKING: Telemedia's Easy Rock (CJEZ-FM) Toronto** is looking for a Sales Manager... **MIX 106 Owen Sound** is seeking a MD/Swing Announcer... A new Atlantic area FM station is looking for talent for all dayparts... **Country 95.5 (CHLB)/The Hawk (CHHK) Lethbridge** is looking for both a News Director and On-Air Talent... Toronto-based **e-wireless Canada Corporation** is looking for a Receptionist/Executive Assistant... These job postings may also be found at the **Broadcast Dialogue** Web site: [www.broadcastdialogue.com](http://www.broadcastdialogue.com). Other jobs we've heard about include **CHFX/CHNS Halifax** looking for a Sales Rep.

**SIGN-OFF: Scott "Scuff" McCullogh**, 40, on-air talent from BC, passed away in Japan after two crippling strokes in the past three weeks. McCullogh had worked at **CKDA Victoria**. He left Canada to seek his fortune in the Japanese broadcast industry, and was well-known in both the English and Japanese broadcast communities there.

**SUPPLYLINES: SpotTaxi Canada** launches Oct. 2 under GM **Rina Steuerman (Broadcast News Ltd.)**. It's an Internet delivery service for the distribution of radio spots. Web site is: [www.spottaxi.com](http://www.spottaxi.com)... St.-Laurent-based **Miranda Technologies** has launched a new operations group focusing on marketing communications, sales support, inventory, and technical/customer support activities under a single umbrella. Heading up the new organization is **Robert Young**, VP of Operations.

**NEW SUBSCRIBERS THIS WEEK INCLUDE: Brad Edwards, Central Island Broadcasting, Nanaimo.** Welcome!



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