

BROADCAST Dialogue

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Thursday, May 4, 2000

Volume 7, No. 47

Page One of Four

GENERAL: While Heritage Minister **Sheila Copps** has opened the door to a sweeping review of investment and competition rules, she says she won't entertain proposals that would give foreign companies control over Canadian media. Her department has completed a review of ownership restrictions, comparing rules for TV and radio to rules for newspapers. Copps says they should consider adopting some of the broadcasting rules for newspapers since they're more liberal in investment but more stringent in competition. Further, she said, "... obviously we looked at how the broadcasting rules might be reviewed along with those of newspapers in the light of the new media." The challenge, she said, will be to devise a regime that can prevent monopolies and encourage an eclectic range of Canadian opinions to be heard or read... Wrapping up the **CRTC** hearings in Vancouver last week on the three-way split of **WIC Western International Communications** it was clear that while there were other matters to discuss, the spotlight was on **CanWest Global** and its application to acquire WIC's nine TV stations. CanWest posited that the hearing's fundamental issue was: "How many players should there be in the Canadian conventional broadcasting system?" CanWest President **Leonard Asper** said further: "We maintain that Canada may have room for five to 10 large media groups, but only three major conventional players." Left out of the main stories all last week is that, if the commission approves, **Shaw Communications** will get

WIC's satellite holdings and Shaw's sister company – **Corus Entertainment** – would get WIC's radio stations and specialty-TV channels... **Corus Entertainment** President **John Cassaday** will address the **Empire Club** in Toronto next Thursday, May 11. Topic is *The New Media - Can Canada Compete?*... A new study indicates that as high-speed Internet access comes under broader use, Webcasting will change how companies and consumers use the Web, that it will radically shake up the media, entertainment and communications industries. Toronto-based **Convergence Consulting Group** says Webcasting will be the foundation to launch new e-commerce, advertising and fee-for-content businesses. It forecast that revenue from Webcasting services, content creation, broadcasts, software and hardware will soar to \$1.59 billion in 2002, from \$217-million in 1999. The critical element will be growth of high-speed residential access and thus high-quality video... While Videotron had expected a penetration level of at least 50%, four new French specialty channels (**Historia, Evasion, Series+** and **Canal Z**) are getting only 14% of Videotron's Quebec subscribers (approximately 200,000). After extending the period during which cable subs could sample the new channels free (from two months to three), Videotron has slashed prices. And while the four new services will have to reconsider business plans based on a high level of acceptance, Videotron is looking at a +/- \$30 million loss... **Shaw Communications** has agreed to acquire BC-based cableco **Reliance Distributors**. It serves

Promotions Director Mid-Market FM/FM Combo

Monarch Broadcasting Ltd.'s Lethbridge/Taber operation is looking for a radio Promotions Director for **Country 95 (Contemporary Country)** and **93.3 The Hawk (Classic Rock)**



The Promotions Director will report to the General Sales Manager, and will assist in further developing CHLB.CHHK's image, community rapport, and profitability. CHLB.CHHK continues to develop and prosper. The Promotions Director will be part of a dynamic team that is leading the continued and successful growth of these stations. The successful candidate will complement our existing team of

forward thinking, opinionated, high energy, community minded managers in a competitive and aggressive market. CHLB.CHHK is part of Monarch Communications Inc. Learn more about us at: www.country95.fm and www.933thehawk.fm. Forward written applications before May 10, 2000 to:



Georgina Knitel * General Manager *
CHLB.CHHK * 401 Mayor Magrath Drive * Lethbridge, Alberta T1J 3L8

about 37-hundred subscribers in the Squamish area... **Michael Robertson**, CEO of **MP3.com**, says he expects settlement in the copyright infringement case his company has with major record companies. He's predicting "a monumental licensing deal." His comments came after a US District Judge ruled (last Friday) that MP3.com is liable for offering music online without permission. The judge set Aug. 28 as the trial date to resolve any remaining issues, including damages, but he gave the parties until May 25 to continue settlement discussions. The **Recording Industry Association of America** had argued that MP3.com was not authorized to use the music because it does not own it and has not obtained permission from recording companies... **CyberTRENDS**, **ComQUEST Research's** quarterly survey of Canadians' behaviour with, and attitudes towards the Internet, shows – among other findings – that 14% of Internet users feel comfortable buying on-line, 61% of Canadian consumers are not comfortable shopping on-line, Web usage has risen 40%, weekly users are young and in a high socio-economic category, and that e-mail is driving women's Internet usage. Further, half of all Canadian adults access the Web at least once a month... Those who remember **Linda Benoit**, ex GM at **CKKW/CFCA-FM Kitchener**, and **Leigh Kelk**, ex of **CanVideo Broadcast Sales**, may be interested to know that they will marry May 20.

RADIO: The **CRTC** has approved **Central Broadcasting's** application for a new FM station at Prince Albert. The company currently operates **CKBI/CFMM-FM Prince Albert**, the AM programming MOR and the FM airing Contemporary. The new FM'er – at 101.5 and 100,000 watts – will offer Country... **CKST Vancouver** has been sold to a group who, apparently, are also applying for an FM license in the city. The new principals are **Blair Murdoch (Blair Murdoch Productions)**, lawyer **Ken Dangerfield**, and **Paul Carson**... Next Thursday in Vancouver, digital radio will launch with a star-studded press conference (5:30pm-7pm - Crowne Plaza Hotel) hosted by Vancouver's morning radio teams. The Vancouver launch follows on the heels of those conducted in Toronto, Montreal and Windsor. The DAB initiative is driven by **Digital Radio Roll-Out (DRRI)** Inc. Meantime, **Hennessy & Bray Communications** of Toronto has been named DRRI's agency of record... After listening to three days of **Dr. Laura** tapes forwarded by **CJAD Montreal**, the **CRTC** found nothing that could be construed as anti-gay or hateful. The assessment of the **CHUM Radio Network** show followed a listener's complaint... On another **CRTC** complaint, two Toronto religious groups – not content with last year's **Canadian Broadcast Standards Council** ruling on Easter programming by **The Edge (CFNY-FM) Toronto** – filed a grievance last Friday... A Winnipeg brother and sister, no strangers to controversy, are suing the **University of Manitoba's** campus radio station. **Natalie** and **Ron**

PROGRAM DIRECTOR And GENERAL SALES MANAGER



Peace River Broadcasting Corporation Limited is an independent locally owned expanding company striving to meet the needs of Northwestern Alberta. We want people with the necessary skills to fill these senior positions. The ideal candidate will have at least five years industry experience, demonstrate community involvement, leadership abilities, people management skills, good organizational skills and be self-motivated. If you are interested please call or send resume by May 15th, 2000 to:

J. Stewart Dent, President
Bag 300
Peace River, Alberta T8S 1T5

Email: jsdent@peacelink.net
Fax: 780-624-5424

Only candidates who are short-listed will be contacted.

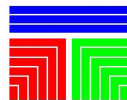
Pollock claim the station is anti-Semitic because it rejected their Jewish-themed show proposal; an hour-long program highlighting cultural and spiritual achievements. If the anti-Semitic grievance doesn't stick, they've also accused the station of age discrimination because they're middle-aged. The suit seeks damages and a court injunction that would allow the show to air on **UMFM**. The Pollocks unsuccessfully filed a human rights complaint against cableco **Videon** in 1990 when their community channel show was cancelled. Natalie claimed the program was dumped because her size-42 double-D breasts bounced too much when she danced.

TV/FILM: New Brunswick Liberals and politicians in Newfoundland are spearheading a move to try and save local **CBC** programming. NB

Provincial Liberal leader **Camille Theriault** is pushing for a resolution that supper-hour TV news not be killed. She says CBC President **Robert Rabinovitch** needs to consider the damage the cuts would do in New Brunswick. CBC produces New Brunswick's only supper-hour show. Earlier this week, the Newfoundland legislature unanimously approved a resolution calling on the CBC to spare the local supper-hour newscast *Here and Now* in the corporation's next round of spending cuts. Meantime, the CBC board of directors is set to meet next week on the matter of a radical overhaul... In his **Globe & Mail** column, **Jeffrey Simpson** says **CBC** can't please everyone, and shouldn't try. He wrote that the "*defenders of the status quo are mobilizing, as they usually do, to protect a past that is no more and a future that cannot be.*" In a not-so-veiled blast at **Friends of Canadian Broadcasting**, Simpson said they want the CBC to continue "*to be all things to all people . . . a Cadillac service on a Chevrolet budget. They prefer the CBC as it was about \$400-million and 10 years ago.*" He also said we can expect politicians to defend their local newscast, even if they seldom watch it (see previous item)... Meantime, **CBC** has turned to ad agency **Ammirati Puris Lintas** for a new English TV look. The Toronto agency has been hired to create a new branding and marketing strategy that may alter the entire on-air look. The re-branding effort is expected to include an overhaul of CBC's ad campaign, its English Internet operations, licensing and merchandising, and the CBC logo. Expect to see the launch this fall... **Time-Warner**, which had dropped 11 **ABC** affiliates over an impasse in transmission rights, has called a truce – restoring the network to 3.5 million cable subs. The ABC blackout lasted for 27 hours (from shortly after midnight Sunday). Time-Warner and the **Walt Disney Co.** set a new deadline of July 15 for negotiations over compensation for cable channels. The dispute is over the money Disney wants for allowing Time-Warner to air some of its cable channels, about \$300 million says T-W.

FCC Chairman **William Kennard** said consumers' TV sets should never be held hostage in corporate disputes... Meantime, **Matthew Fraser** – writing in the yesterday's (Wednesday) **Financial Post** – said the most disputed assertion in the media industries is "*content is king.*" The opposing view, he says, is that he who controls access to consumers is king. This week's dispute between **ABC** and **Time-Warner** brings that argument to the forefront; content vs. delivery systems... **Astral Media** CEO **Ian Greenberg** says Astral is in partnership talks with several Canadian portal companies about joint content ventures. He aims to have a deal concluded by September. Greenberg says the company wants to be in specialized Internet just as it is in specialized TV. Montreal-based Astral is Canada's largest operator of English and French specialty, pay, and pay-per-view TV services (involved in 20 network licences plus a network of AM and FM stations). The content contribution would come from its specialty TV and its advertising network would promote the sites, a plan, he says, that fits in with the gradual convergence of the Internet with television... On that same theme, **Rogers Cable** will be demonstrating in Toronto today Interactive TV on cable. They says it's the first time in North America. Rogers will show how Interactive TV offers the ability to switch from watching TV to surfing the Net using a remote control wireless keyboard. **Rogers Interactive TV** is the first Rogers-**Microsoft** product to be announced, after an agreement last year between the two companies to develop new products and services... **The Bessies 2000 Awards Show** is being held next Wednesday, May 10, at Toronto's Sheraton Centre Hotel. Tickets are still available from **Natalie Szpiro** at the **Television Bureau**, (416) 923-8813 ext. 239.

REVOLVING DOOR: **CTV News** Sr. VP **Henry Kowalski** is leaving the network at month's end... **Doug Shillington** is no longer GM at **CFMG-FM (EZ**



Telemedia Radio Inc.,

BROADCAST TECHNICIANS

Telemedia Radio Inc, a leader in the Canadian radio broadcasting industry is growing and we have a number of opportunities for qualified technicians and engineers in various locations across Canada including Northern Ontario, the Maritimes, British Columbia and Alberta.

We are searching for certified electronic and/or computer technicians who will assist in the maintenance of station hardware, software, transmitters and studio equipment. Successful candidates will have a minimum of 3 years related technical or engineering experience with knowledge of studio transmission and radio automation equipment preferred. Some travel, on-call and emergency work is required.

If you enjoy a challenging and dynamic environment and are interested in joining our team, please submit your resume in confidence to: Human Resources, 40 Holly Street, 8th Floor, Toronto, Ontario M4S 3C3 or email to hresource@tri.ca or by fax to (416) 482-1429

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Only successful applicants will be contacted

ROCK) Edmonton. New GM is **Mike Fawcett**, also GM of **Telemedia Radio West**... Some promotions within the **Standard Radio** organization: **J. J. Johnston** is bumped up to VP/GM of **The Mix (CKFM) Toronto** while retaining his corporate VP, Programming duties; **Pat Holiday**, GM at **CJAY/CKMX Calgary**, becomes new GM/VP at **CFRB Toronto** (and will also work on Internet strategies), GSM **Tom Peacock** at the Calgary stations moves up to GM, and **Bob Harris** steps up from PD to Ops Mgr in Calgary... **Leslie Nelson**, formerly of **Telemedia** and **TSN**, has been appointed Business Development Manager with **Spotlight.ca**, a joint venture of **The Canadian Press** and **Canada NewsWire**. Set to launch in mid-June, **Spotlight.ca** will be a shopping centre for entertainment news and information... **Del Archer** has resigned from his VP News position at **CFCN-TV Calgary** because of his wife, **Cynthia's**, declining health. The Archers are moving to the Maritimes to spend time with family... On that item last week about **CJLB-FM Thunder Bay's** new ND: **George Rutherford** has taken the reins from **John Haley** (who left the station to join the Ontario Provincial Police)... **Ron Clark** is no longer GM at **CJDC Dawson Creek**. **CJDC-TV** GSM **David Black** is now handling those chores... **Chris Byrnes** is no longer the corporate PD for **Affinity Radio Group**... **Bob O'Brien** has left his post as **Affinity's** corporate sales consultant... **Paul McKnight** of **Radio Computing Services** (RCS) has a new position within the White Plains-based firm. He's now VP, Client Services... **Shine FM (CJSI 88.9) Calgary** PD **Malcolm Hunt** is gone, headed to Winnipeg where he holds a license for a Christian Contemporary station. He'll be PD when the new station goes to air... **Bill Cameron**, who quit **CBC-TV** last year to become communications VP for a financial services company, says he's about to return to broadcasting – but he won't say where. Speculation is that he may be the successor to **Michael Enright** on **CBC Radio One's This Morning**.

SIGN-OFF: **Bob Homme**, better known as **CBC-TV's The Friendly Giant**, has died at his Grafton, ON, home at 81. People remember the recorder music that opened his show, trusty sidekicks Jerome the Giraffe and Rusty the Rooster, and his catch phrase, "Look up, look wa-a-aay up." He succumbed to cancer.

LOOKING: **Telemedia Radio** is looking for Broadcast Technicians at stations all across Canada... **93.3 The Hawk (CHHK)/Country 95.5 FM (CHLB) Lethbridge** is looking for a Promotions Director... **Peace River Broadcasting** is looking to fill two positions: GSM and PD. See the details in the ads in this edition and at the **Broadcast Dialogue** Web site: www.broadcastdialogue.com... Other jobs we've heard about include **Calgary 7 (CICT-TV)** is in the market for an Anchor/Reporter... **A-Channel Winnipeg** has a posting for a full-time entertainment Anchor.

EDITOR'S NOTE: The May edition of **Broadcast Dialogue** magazine is now in the postal system, a titch late because of production/technical difficulties. For a preview, though, of what you can expect to see this month, go to www.broadcastdialogue.com. Items at our Web site include: This month's Dialogue from **Trina McQueen** in her role as Chairman of the **Banff TV Festival**, the main feature is 'Satellites without borders', **CJOH-TV Ottawa's Lois Jones** writes on 'Free stock footage', **CKWX Vancouver's Susan Einarsson** has our Programming column this month, and famed Producer **Doug Thompson** has an 'Open letter to every radio station producer in Canada' ... Please note for your files that our new e-mail address is broadcastdialogue@home.com.

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Get connected with **cyberbuzz**! It's a short, daily feature about urban technology and wired culture for today's consumers. It's everything from the best new Web sites and music to the best new gadgets and games. The feature is 60 seconds in length with a national sponsor mention and room for your local clients. **cyberbuzz** launched across Canada May 1st... and demos are available at www.cyberbuzz.com.

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RADIO: *Newcap* has won **CRTC** approval to acquire the **VOCM Radio Newfoundland** assets. The stations are: **VOCM/VOCM-FM St. John's**, **VOCM-FM-1 Clarenville**, **CKVO Clarenville**, **CKCM Grand Falls/CKIM Baie Verte**, **CHVO Carbonear**, and **CKGA Gander**. Overall purchase price was \$17,750,000... Two **CRTC** decisions on new stations. They are approval for **Douglas Kirk** and **Rae Roe**, on behalf of a company to be incorporated (Kirk/Roe), for a new FM'er in Hamilton with a "New adult contemporary/smooth jazz" format at 94.7 and 1,880 watts. Kirk and Roe prevailed over applications by **Affinity Radio Group** and **Newcap**. Kirk is a principal at **CJKX-FM Ajax**... In Barrie, the commission decided that **Rock 95 (CFJB-FM)** is getting a twin sister. It approved a Top 40. Contemporary Hits FM'er for **Doug Bingley** and crew at 107.5 (26,000 watts). Competitors were **Larche Communications** and **CHUM Limited**... **Broadcast News** and **Central Media Inc.** (based in Seattle) are pursuing a strategic alliance that would see BN operate CMI's **SpotTaxi.com**, an Internet-based delivery system for radio spots. BN would serve as the operational end of SpotTaxi.com's suite of services throughout the Canadian market. BN's satellite network remains in place for facilities requiring satellite distribution... The **Canadian Broadcast Standards Council** has ruled that the **Dr. Laura Schlessinger Show** is abusively discriminatory vis-à-vis gays and lesbians. The joint decision of the Atlantic and Ontario Regional CBSC Councils related to Dr. Laura's comments carried in a number of shows aired on **CJCH Halifax** and **CFYI (Talk 640) Toronto**. Schlessinger's remarks are in violation of the human rights provision of the **CAB Code of Ethics**. The complete decision may be found at www.cbsc.ca... American record companies are claiming victory in their battle against Internet piracy. A California court has refused to dismiss a lawsuit against **Napster** on copyright infringement. While the case has yet to be proven, the ruling is a severe blow for Napster, threatening the continued free flow of online music. This is the second similar ruling in as many weeks against Internet companies. **MP3.com Inc.** lost a copyright infringement lawsuit also filed by the world's major labels, including **Seagram Co.'s Universal Music**, **Sony**

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Jeff Rechner
Voice Boy

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KSKN 22 TV Spokane
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B98FM Wichita, KS
Kool 98.3 Atlantic City
E 100.4 Colombo Sri Lanka
Country 105 Peterborough
93.3 The Hawk Lethbridge

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BROADCAST TECHNICIAN

CKPG Radio Television in Prince George is accepting applications for a **Broadcast Technician** (Maintenance Tech II, Group 4). The successful Broadcast Technician applicant will have a strong track record with at least four years experience and be a graduate of a recognized broadcast technology program with strong electronics and troubleshooting skills. Must be a self-starter, capable of working in a team environment with strong organizational and time management skills. This position will include weekend and evening shifts as required. **CKPG Television Limited**, a wholly owned subsidiary of **Monarch Broadcasting**, offers a highly competitive remuneration package as per our collective agreement. Prince George, home of Canada's newest university, offers an excellent lifestyle, affordable housing and a wide variety of recreational opportunities. The principles of Employment Equity are followed by Monarch Broadcasting. Learn more about **101.3 HITS FM**, sister radio station **550 CKPG**, and **CKPG-TV** and parent Monarch Broadcasting Limited by visiting www.ckpg.com. Apply in confidence by May 19 to:



Morley Fountain, Chief Engineer
CKPG Radio and Television Limited
Email: mfountain@ckpg.bc.ca
1220-6th Avenue
Prince George, B.C. V2L 3M8
Fax: (250) 562-7681

Music and others. MP3.com was sued over the company's creation of its MyMP3.com database, which allows users to store music digitally, then access it via any computer connected to the Internet... **CanWest Global's** radio division has acquired 19.9% of **RadioWorks New Zealand** for about \$14.1 million. RadioWorks has 27 stations in that country and more than a quarter of the radio market. CanWest Radio New Zealand also says it wants up to 24.9% more of that company. CanWest Global has interests in TV, specialty TV and radio in New Zealand, Australia, Ireland and the United Kingdom.

TV/FILM: **CBC-TV** employees who had expected word on the fate of the corporation this week will have to wait. A meeting which was to have taken place in Montreal was postponed. Chair **Guylaine Saucier** apparently decided that the board needs more time to consider the issues. It's not known when CBC's board will next meet to consider the CBC-TV revamp however a regularly scheduled meeting is planned for the end of May. Some insiders have said that the longer it takes for a decision to be made, the more jobs will be lost. Meantime, a front page story in yesterday's (Wednesday's) National Post reports a leaked document – described as a preliminary plan – shows a blueprint suggesting that **CBC-TV's** regional staff may be cut in half, 674 of 1,387 jobs eliminated. Hundreds of employees will be laid off or encouraged to take “voluntary departures.” CBC President **Robert Rabinovitch** was called to a meeting with the executive of the federal Liberal caucus Tuesday. He is said to have tried calming the growing political unrest over regional programming cuts. He's also said to have told Liberals that he wants to replace the 16 existing supper-hour shows with five regional inserts placed within a new national supper-hour news show, probably produced in Toronto. The largest cut would be in Alberta (137 jobs), Ontario (135 jobs), Saskatchewan (64 jobs), and Prince Edward Island (cut from 36 to six -- the biggest proportional reduction). Of the national total, six would be from management. Reporters, editors, producers, anchors and other editorial workers would account for 276; technical workers – 314; clerical workers – 64. Another 14 would be unionized supervisors. The aim would be to begin making the cuts this autumn. In

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Bag 300
Peace River, Alberta T8S 1T5

Email: jsdent@peacelink.net
Fax: 780-624-5424

Only candidates who are short-listed will be contacted.



NEWS DIRECTOR/SENIOR REPORTER

Small market station that covers a huge territory needs the right person to handle our news room. Looking for a self-starter with a few years experience and some political savvy. Competitive compensation and benefit package. Resumes to:

Bruce Walchuk - Station Manager
Box 580 - Dryden, ON P8N 1T6
bwalchuk@moosenet.net

a memo to CBC staff on Monday, Rabinovitch said he hoped to have firm decisions within the next few weeks...

The **Canadian Association of Broadcasters** is calling for a new Canadian content strategy where upwards of \$30 million in new private sector investment may become reality. CAB President **Michael McCabe** says the money would be targeted toward projects supported by the **Canadian Television Fund (CTF)**. The new strategy – to increase the amount of Canadian programming – calls for an end to the artificial structural barriers that limit the amount of broadcaster involvement in Canadian programming; the new money coming because of changes in regulation that stop broadcasters from acting as program distributors for **Telefilm**-funded projects. He says developing more unique programming is the only

way Canada's TV networks will be able to compete globally. McCabe's predicting that US nets will soon want to market their own brand names across North America instead of selling to Canadians. Increased production costs, he says, could be offset by selling programs to other networks and on the Internet... **CFMT-TV Toronto's** pledged annual donation of multilingual/multicultural TV programming to the **National Archives of Canada** marks the first time such a sizeable donation of heritage (non-official) language material has been committed to the Archives by a private broadcaster. The aim, says National Archivist **Ian Wilson**, is "to develop new partnerships to promote awareness and knowledge of Canada's past, and to ensure that Canada's documentary heritage properly reflects the diverse nature of our society. Our partnership with CFMT-TV is a model example of how we are working towards this goal." Later today (5 p.m. Thursday), a compilation tape of CFMT's donation will be screened at a National Archives reception and ceremony in Ottawa... **Crossroads Television (CITS-TV)** has been found in breach of a **Canadian Broadcast Standards Council** membership requirement that, when requested, members must provide logger tapes. A complainant said the program, *Nite Lite*, seemingly had no delay on what was said by a caller to the program. Further, the complaint alleged comments of a sexual nature "were said [in order] to offend not educate." CBSC asked that the show's tapes be held by Crossroads Television pending resolution but that the wrong tape was retained. All CBSC decisions may be found at www.cbsc.ca.

GENERAL: Broadcast journalism winners at the 2000 **Radio-Television News Directors Association** Prairie Region annual conference last weekend in Saskatoon are: **CJWW Saskatoon** – *Charlie Edwards Award* for spot news reporting; **CBK Regina** – *Ron Laidlaw Award* for continuing coverage; **CBK Regina** – *Sam Ross Award* for editorial commentary; **CBK Regina** – *Dave*

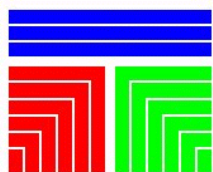


53rd Annual General Meeting & Convention
Kelowna . British Columbia
May 17. 18. 19 2000



for sponsorship opportunities or delegate registration, please contact . . .
Convention Chair: Kim Hesketh, CIOC/CJVI Victoria

Rogers Award for feature coverage; **CBC Winnipeg** – *Dan McArthur Award* for in-depth or investigative reporting; *Byron MacGregor Award* for best radio newscast went to: (large market) **CHED Edmonton** and (small market) **CHSM Steinbach**. On the TV side, **Calgary 7 News (CICT-TV)** – *Charlie Edwards Award*; **CBC Regina** – *Ron Laidlaw Award*; **CBWT Winnipeg** – *Sam Ross Award*; **CBC Regina** – *Dave Rogers Award*; and, **CBC Edmonton** – *Dan McArthur Award*... **Astral Media** says it will exit the video wholesaling business as the final step in becoming a pure play media company. Its Astral Home Entertainment (AHE) division will cease shipping product as of June 30. President/CEO **Ian Greenberg** says the company will focus on specialty and pay television, radio, outdoor advertising and new media... American cable execs, meeting in New Orleans for their annual convention (**National Cable Television Association**), want the law governing deals with broadcasters changed. They, of course, are still stung from last week's spat between **ABC** and **Time Warner**. US broadcasters are guaranteed the right to have their signals carried on local cablecos free. But the 1992 Cable Act also gave broadcasters the option to negotiate private retransmission agreements. Cable operators, though, say this has given broadcasters too much leverage in negotiations and does nothing for their efforts to keep cable rates down. **Dennis Wharton** at the **National Association of Broadcasters** reacted with amusement. He asks (of Time Warner): "Where was their compassion last week



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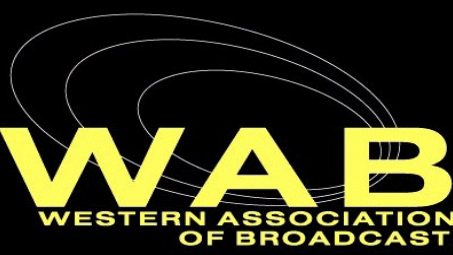
- * Desire and proven ability to connect with the community
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Salary dependent on experience . . . Deadline: May 25, 2000

Send tape and resume to:

Rod Sterling * Program Manager
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E-mail sterling@osgltd.com

when they yanked ABC off the air for millions of viewers?"... The **FCC** approved the **CBS-Viacom** merger last week and gave the companies one year to shed some TV stations so as to comply with rules limiting the percentage of national audience one company may reach through its own stations. They also have a year to comply with another rule banning one entity from owning two networks. Under their deal, the companies would have CBS and the fledgling **UPN** network (owned by Viacom)... **Canadian Satellite Communications** (Cancom) has an agreement with **Liberate Technologies** for it to use Liberate to deliver interactive TV services to its Star Choice DTH and cable subs. The technology will be the operating system allowing Cancom to offer interactive TV content from a number of content providers... Yesterday (Wednesday), **Corus Entertainment**, with Executive Chair of the Board of Directors **Heather Shaw** and President/CEO **John Cassaday**, rang the Opening Bell at the **New York Stock Exchange** to celebrate the company's NYSE listing. Corus plans to use aggressive acquisition and expansion tactics in an effort to become a major US player. Cassaday says the company will try to carve a niche in children's programming and music south of the border, even as it continues expansion in Canada. He says competing in the States would be tough but "... we can compete if we pick our spots, and kids' programming is our wheelhouse"... Today, Cassaday addresses the **Empire Club** in Toronto... British news company **Reuters Group** will buy **Primark Corp.'s** technology research firm, **The Yankee Group**, for \$72.5 million US. The deal is expected to close within 30 days... **BellSouth** and **General Electric** will team on a satellite TV deal. Atlanta-based BellSouth Corp. and a unit of GE are to offer digital television via satellite in the US telephone company's nine-state service area. The multimillion-dollar deal will see BellSouth become the first US regional phone company to compete with the satellite services such as the **DISH Network** and **DirecTV**. The deal



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will quickly expand BellSouth's potential market for entertainment services from a handful of cities to 14 million households. BellSouth wants to offer customers one-stop shopping: entertainment, local phone service, Internet access, wireless service and long-distance.

REVOLVING DOOR: **Robert Hurst** has been appointed Acting Senior VP of **CTV News** while the search for a successor to **Henry Kowalski** continues... The **Affinity Radio Group** has laid off 17 staffers from **CKTB St. Catharines** – newscasters, announcers, copywriters and a receptionist. There are indications the station is for sale... **Brian DePoe** is new PD at **EZ ROCK 97.3 FM (CJEZ-FM) Toronto**. DePoe, who arrives from PD duties at **LITE 96 (CHFM) Calgary**, starts Monday... **Deborah Bernstein** is the new **CBC-TV** Executive Director of arts and entertainment, succeeding **Phyllis Platt** who left last month. Bernstein was a CBC senior manager... **Peter Cos**, the marketing whiz at **Pioneer Electronics** – who played a large part in the launch of DAB – has left the company... **Stephen Tapp** has been appointed to GM of **Citytv Toronto**... **Matthew Wood** is the new Promotion Director at **MIX 96 (CJFM-FM) Montreal**. **Natasha Garguilo** is MIX 96's new Promotion Co-ordinator... After 10 years as ND at **CKPC AM/FM Brantford**, **Murray Moffatt** leaves at month's end to join PR firm **OEB International** in St. Catharines... **Ted Boyd** has been named President/COO of Toronto-based **Iceberg**



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Media.com... Larry Updike, currently co-hosting afternoons on **CJOB Winnipeg**, has been selected to move into the morning job left vacant by Roger Currie. Updike begins Monday... With **Telemedia** now owning **Q97.5 (CIQM-FM)**, **BX93 (CJBX 92.7 FM)/CJBK London**, BX/CJBK PD Rick Walters is out of a job. In his stead, programming the three stations is **Barry Smith**, former Ops Mgr of CIQM-FM. **Chris Harding**, BX93's afternoon host, becomes Assistant PD for the station while CJBK Production Mgr **Deacon Richie** will assist in programming CJBK. At Q97.5, MD/afternoon host **Al Smith** also takes on Ass't PD chores.

LOOKING: **EZ Rock Orillia** is looking for a Creative Writer... **CJFW Terrace** is looking for Morning Talent... **CKDR Dryden** needs a News Director... **KIX-FM/YL Country Peace River** is in search of a Program Director and a General Sales Manager... **CKPG/CKPG-TV Prince George** seeks a Broadcast Technician... See their ads in this edition of **Broadcast Dialogue** and be sure to check the www.broadcastdialogue.com **CLASSIFIED** section for regular postings of jobs available across Canada... Other jobs we've heard about: **CKQR Castlegar** is looking for a Commercial Writer... **CKPC/CKPC-FM Brantford** is looking for a News Director... **Integrated Media Sales** in Toronto has openings for a Sales Rep and a Marketing/Research Manager... **CJWW Saskatoon** is searching for an anchor/morning show co-host... **A-Channel Edmonton** has an opening for a full-time videographer.

EDITOR'S NOTE: Want your own copies of either the weekly **Broadcast Dialogue** or the monthly magazine? Just click on the **SUBSCRIBE** button at the bottom of our Home Page: www.broadcastdialogue.com.

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Thursday, May 18, 2000

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EDITOR'S NOTE: Volume 8? Where'd the time go? Seems it was just last year the thinking was that what this country needed was a weekly executive read on the events of our industry – delivered "fast". The only way then to deliver quickly was by fax. Now, well over half of *Broadcast Dialogue* newsletter subscribers receive it via e-mail. Wonder what it'll be five years from now. My goodness, though, how we have grown. Now you have at your fingertips our Web site (www.broadcastdialogue.com) where there are back issues of the newsletter, archives of feature magazine articles and *The Broadcast Directory*. And, of course, there's the glossy magazine now delivered to you ten times a year! What's next for Broadcast Dialogue? Frankly, I have no idea. But be assured that whatever it takes to serve Canadian broadcasters with the most relevant publications and services, we'll do.

RADIO: The *Affinity Radio Group* has put its St. Catharines stations up for sale (*CKTB-AM/CHRE-FM/CHTZ-FM*). Rumours abound over which company may buy, but nothing firm to report yet... Still with *Affinity*, their *CHAM Hamilton* has apparently been sold to *Douglas Kirk* and *Rae Roe*, the recent winners of a new FM license (Smooth Jazz) for Burlington/Hamilton... *Tony Zwig* has won *CRTC* approval for another FM'er in Belleville (he's already got *CJOJ-FM*), with Country music as the format.



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Dial location will be 100.1 at 40,000 watts... *CanWest Global Communications* has gained control of *RadioWorks NZ Ltd.*, New Zealand's second largest radio group. CanWest now holds a 55.6% stake in the company... On-air folks can instant voice tips from the "Voice Doc". Broadcast Voice Specialist, **Dr. Ann S. Utterback**, can be found at: www.AvoiceDoc.com.

GENERAL: *BBM* has begun to conduct Canada's first media convergence test. The goal is to measure the synergies between TV viewing and Internet usage. By installing real-time *Media Metrix* metering software on the PCs of *BBM*'s people meter panelists, *BBM* will track TV viewing on both TVs and PCs, as well as their other PC

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usage. The test will also look at the effectiveness of TV advertising in driving viewers to visit Web sites and the Internet as complement/substitute for TV viewing... **Western Broadcast Sales** alumni are invited to a reunion at Toronto's Pilot Tavern (Cumberland St.) Friday, June 16, any time after 5 p.m. For info, contact **Joanne Crivellaro** at 416/968-6045... The best in Canadian broadcast journalism in the Atlantic region in 1999 was recognized Saturday at the **Radio-Television News Directors Association** annual Atlantic Regional Convention in Summerside. Winners were (Radio): **CBC Moncton** - *Charlie Edwards Award* for spot news reporting; **CBC Moncton** - *Ron Laidlaw Award* for continuing coverage; **CBC Fredericton** - *Dan McArthur Award* for in-depth or investigative reporting; **CBC Fredericton** - *Dave Rogers Award* for feature coverage; **CBC Saint John** - *Sam Ross Award* for editorial commentary; and, **CJLS Yarmouth** - *Byron MacGregor Award* for best radio newscast (Small Market). Television winners were: **NTV St. John's** - *Charlie Edwards Award* for spot news reporting; **CBC Halifax** - *Ron Laidlaw Award* for continuing coverage; **CBC Nova Scotia** - *Dave Rogers Award* for feature coverage; and, **NTV St. John's** - *Sam Ross Award* for editorial commentary. The Atlantic Regional winners, as with winners from all regions, will now compete for the National RTNDA Awards to be presented at the RTNDA National Convention in Vancouver June 16... A **Unification Church** affiliate that owns the **Washington Times** newspaper has acquired **United Press International** (UPI). **News World Communications**, established by Unification Church head **Rev. Sun Myung Moon**, says it "plans to maintain UPI as an independent news-gathering operation, while upgrading its capacity with new technologies and distribution practices." Meantime, UPI's White House Correspondent (for nearly 40 years), 79-year-old Helen Thomas, has resigned... There's speculation that **CanWest Global** may be preparing a bid for daily newspapers being sold by **Thomson Corp.** Purchase applications for the five Canadian dailies and another seven non-dailies are due by the end of May. Thomson, owner of the **Globe & Mail** - after the sale of its Canadian and U.S.



NEWS DIRECTOR/SENIOR REPORTER

Small market station that covers a huge territory needs the right person to handle our news room. Looking for a self-starter with a few years experience and some political savvy. Competitive compensation and benefit package. Resumes to:

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print properties - would leave it only with the Globe, shifting its focus almost entirely to electronic information services... The annual convention of the **British Columbia Association of Broadcasters** is taking place this weekend at Kelowna.

TV/FILM: **CBC** President **Robert Rabinovitch** has confirmed plans to dump English-language regional supper-hour TV newscasts. He says continuing with the status quo would have led to as many layoffs. The plan calls for increasing CBC's journalistic presence in more communities, establishing a development seed fund to help regional ideas see the light of day, and ensuring regional staff determine what people in their regions see on the six o'clock news. He told the **Commons Heritage Committee** Tuesday that a national supper-hour newscast with regional segments will replace 14 English-language editions across the country but he didn't tell MPs how many jobs would be eliminated. Rabinovitch said CBC-TV wants to increase programming for children and youth, increase arts and documentaries, cut back on commercials, and employ more correspondents across Canada to increase regional content in national programming. Members of the committee, however, were critical of his plan to cut local news. They voted unanimously to oppose any dismantling of CBC regional services, to encourage CBC to expand



PERSONALITY

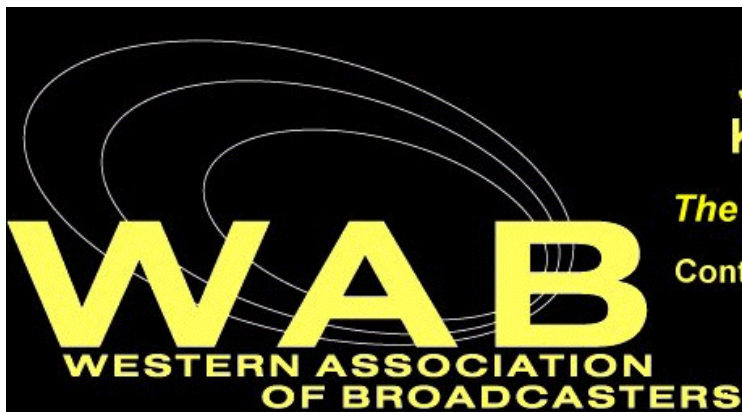
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its English and French capacity to cover regional news, and to ask the federal government to increase its financing. Rabinovitch's plan must still be approved by the CBC board of directors... The **BBC** has refused to show live coverage of the Queen Mother's 100th birthday celebration in July because it clashes with a soap opera. Birthday organizers had hoped to broadcast the event around the world, but BBC maintains that rescheduling programs would be too difficult. The official celebration takes place July 19... **NBC** says it will expand the *Today* show from two to three hours beginning this fall, from 7 to 10.

REVOLVING DOOR: Rick Brace has been appointed President of **NetStar Sports** and Senior VP of **CTV Sports** and **OLN** (Outdoor Life Network). Effective on Monday, Brace will be responsible for **TSN**, **RDS**, **CTV Network Sports**, **OLN** as well as NetStar Sports Sales... Former **CKXM-FM Victoria** PD/Afternoon drive announcer **Andy Carlson** has landed with **CKYX-FM Fort McMurray** as Morning Host... **CBC Radio's This Morning** Host **Michael Enright** is leaving the show to take over the Sunday edition of the program, plus also host six public forums to be broadcast each season. His new duties will begin in the fall... New Morning Host at **CJME Regina** is **Eric Forbes**, ex of **CBC Saskatoon**... **Val Cole**, Morning Co-Host at **CHYM-FM Kitchener**, is leaving - bound for new duties in as yet undisclosed role.

SIGN-OFF: H el ene Carroll Gougeon, 75, a print, radio, and TV journalist whose career spanned five decades, died in her Toronto home last week from a lung ailment. Her broadcast background included stints at **CJAD Montreal**, **CBC-TV Montreal**, and **CFRB Toronto**.



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LOOKING: **Silk-FM Kelowna** has an opening for a Morning Personality... **CKPR/KIXX/Rock 94 Thunder Bay** is searching for a Promotions Coordinator... **CKDR Dryden** is looking for a News Director/Senior Reporter... **CHYM-FM Kitchener** is on the hunt for a new Morning Co-Host... See the ads in this edition. Also check the CLASSIFIEDs at www.broadcastdialogue.com. Other jobs we've heard about include **POWER 107 (CKIK-FM) Calgary** is looking for a full-time swing jock... **CJCD Yellowknife** has an opening for a full-time news/sports anchor/reporter.

SUPPLYLINES: Vancouver, BC-based **Rainmaker Digital Pictures** - a major player in Hollywood North - has purchased a multi-format D-5 High Definition digital mastering VTR from **Panasonic Canada Inc.** It's the first post-production house in Canada to order two new AJ-HD3700 D-5 High Definition multi-format mastering VTRs... **Alliance Atlantis** has chosen **Columbine JDS Systems** for integrated management solutions in traffic, programming, material management, finance and multichannel automation. It's the first CJDS installation in North America combining **DMAS** and **Paradigm** as an integrated management and automation system.

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Thursday, May 25, 2000

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TV/FILM: *Statistics Canada* reports that in 1999, the numbers of Canadians heading to the Internet jumped to 41.8% from 35.9% the previous year. The interesting factor is that now more of us are surfing from home rather than from work. Slightly more than half of Alberta households have a regular Net surfer and the proportion hits 60.1% in Calgary, the highest rate of any city. BC reported 48.1% use... In related news, a new study shows teenagers are deserting TV for the Internet; that the movement is threatening Canada's \$5-billion ad industry. Research firm *Young Culture Inc.* of Toronto says a phone survey of 1,000 teens helped it extrapolate that 85% of Canada's 2.4 million teens are spending an average 9.3 hours weekly online, most of it coming from time that previously would have been spent watching TV. While television is still the dominant medium advertisers use to target teens, Youth Culture's Montreal-based director of consumer intelligence says "TV is definitely in a long-term generational decline." Further, said **Sean Saraq**, "People who think that this is a phase, or all of a sudden kids will get older and start watching more TV, are whistling through the graveyard." **Bruce Grondin**, national media director at *Young & Rubicam*, says about half of his clients have made the transition to the Net. "We believe that the computer is a new medium. Will it take people away from the television and from conventional media? Yeah." However, the media-buying community is, for the most part, skeptical. **Janet Callaghan**, VP at *The Media Co.*, says "Everybody wants television to be the media which is losing, but what we are looking at is growth in time spent on the Internet is being sourced from newspapers and magazines." The most popular Canadian Web site was found to be *MuchMusic.com*... **CBC** and *Power Broadcasting* have sold international specialty TV channels *Trio* and *NewsWorld International* to **USA Cable** for \$155 million. *Trio* offers dramas, documentaries and films from Canada, Britain and Australia, while *NewsWorld International* is a global version of **CBC NewsWorld**. Together they reach nearly 12 million American satellite and cable TV households... The **US Supreme Court**, in the name of free speech, has struck down a federal law that shielded children from sex-oriented cable channels. In a 5-4 vote, the court said the US Congress cannot require cablecos to restrict sexually explicit programming to overnight hours as a way of minimizing the chance that partially audible or visible snippets reach children. The decision ended a dispute over regulating cable systems that fail to fully scramble signals for nonsubscribers. Further, the decision also untangled the business prospects for sex-

oriented cable TV channels. *Playboy Television*, *Spice* and *The Hot Network* hailed the news because the decision struck some cable systems to choose networks with no restrictions... **KABC-TV Los Angeles** reporter **Adrienne Alpert** was badly burned in her news van when its overhead mast touched a power line. The mast exploded and Alpert was thrown from the van, suffering burns to her arms, legs and feet... **Elizabeth Wagstaff**, the host of a home-renovation TV show in Britain has been sentenced to a year in jail for conning co-workers out of \$123-thousand by telling them she was dying of cancer. She spent the money on gourmet food and designer clothes.

RADIO: Los Angeles-based *WebRadio.com* has signed a Letter of Intent for a multi-year agreement with Toronto's *MediaNet Communications* for MediaNet to become the exclusive agent for WebRadio.com in Canada. The agreement includes the offer of webcasting services for all of the MediaNet affiliate radio stations, including hardware, software, technical support, unlimited bandwidth and unlimited streams. MediaNet's most recent acquisition was the assets of *Pelmorex Radio Network*... **AltaVista Radio**, with more than 150 channels of streaming audio offering musical genres from around the globe 24/7, has launched (<http://radio.altavista.com>). The company says it will expand to over 200 channels within the next several months... **CHAM Hamilton** GM **Don Kay** says the *Affinity Radio* station is on the block but, despite rumours to the contrary, a deal has yet to be made... **CJCS Stratford** has been awarded the prestigious 2000 Business Excellence Award from the

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Stratford Chamber of Commerce, recognizing commitment to the community and outstanding business achievement... The **CRTC** has approved a new Campus FM station for Saint John. The new station, at the **University of Saint John**, will operate at 92.5... Similar to the moose invasion on Toronto streets, **Country 105 (CKRY) Calgary** has more than 100 life-sized plaster cows around the city. Country 105 is trying to help the homeless (and nearly homeless). Come October, the herd goes to auction block, with proceeds to help the **Mustard Seed Street Ministry**... Construction efforts are underway at **EZ Rock (CFMG) Edmonton**, the station making room for **Telemidia's** recently acquired **Nornet Broadcasting**... Seattle-based **BP Programming** has hired **Peter Weissbach**, ex of **CKNW Vancouver**, to host what BP hopes will become something similar to an evening version of **Art Bell's** old show, **Coast to Coast**.

GENERAL: Winners at the **British Columbia Association of Broadcasters'** annual convention in Kelowna last weekend were: Community Service/Radio - **CFAX 1070 Victoria**; Community Service/Television - **CHBC-TV Kelowna**; Best Creative/ Radio - **CHSU/CKBL Kelowna**; Best Creative/Television - **CHBC-TV Kelowna** and **CHEK-TV Victoria**; Best Agency Creative/Radio - **Glennie Starnes Strategy**, Vancouver; Best Agency Creative/Television - **Bryant, Fulton and Shee**, Vancouver; Excellence in News Reporting/Radio - **CKOV63 Kelowna**; Excellence in News Reporting/Television - **VTV**



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Bruce Walchuk - Station Manager
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Vancouver, Special Programming/Radio - **CKKQ-FM Victoria**; Special Programming/Television - **BCTV Vancouver**, 2000-2001 Humanity Award: **Alzheimer Society of BC**; Broadcaster of the Year: **Shirley Stocker**, ex of **CKNW Vancouver**, for a lifetime of contributions to the industry; Broadcast Performer of the Year - **David, Kelly and Tony of SILK-FM Kelowna**; Broadcast Performer of Tomorrow (Radio) - **Robin Shantz of CKLR-FM Courtenay**; and, Friend of the Industry - **Christine Magee of Sleep Country Canada**... The **Canadian Association of Journalists** says the **CBC** move to eliminate regional TV news "delivers a serious blow to broadcast journalism" and will rob audiences of the kind of local reporting they deserve. CAJ VP **Robert Cribb** says "the CBC's dedication to quality over profit has consistently raised the bar for broadcast journalism in Canada."

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It has set the standard for quality television reporting, keeping the interests of strong, authoritative storytelling ahead of bottom line thinking. It's a mission that has benefitted Canadians immeasurably"... **Tina Van Dusen**, Executive VP/COO at the **Canadian Association of Broadcasters**, has received the **Robertson-Surette Vision Award** for her outstanding leadership in Human Resources initiatives at the CAB. Created by the executive search firm, Robertson-Surette, and presented in conjunction with the **Ottawa Human Resources Professionals Association**, the Vision Awards recognize and celebrate outstanding contributions made by professionals in the field of Human Resources.

REVOLVING DOOR: **Richard Cavanaugh** is the new Vice-President, Radio at the **Canadian Association of Broadcasters**. From 1993-1999, he was National Director, External Relations with **Stentor Telecom Policy Inc...** **Joe Novak**, the top **CBC-TV** executive for Alberta, has quit. He cited plans to scrap local supper hour newscasts across Canada as the reason. Longtime CBC manager **Pat O'Brien** is now acting regional director of television for Alberta... **Steve Chisholm**, ex of **C-95 Saskatoon**, has joined **Hot 93 FM Saskatoon** as morning show co-host... **MIX 96 Montreal MD Ray Scott** has been named assistant PD at the station...

Sarah Summers (formerly Sarah Spencer) is leaving **MIX 99.9 Toronto** to join **MIX 96 Montreal** as midday host... **Paul**



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Sedik is new National Sales Manager for the **Alliance Atlantis** French specialty channels... **Jim Crichton**, who spent 20 years at **CHNS/CHFX-FM Halifax** before moving to **Broadcast News**, is leaving the Nova Scotia capital and heading to new anchor duties at **The New PL (CFPL-TV) London...** **CHML Hamilton PD Darryl Hartwick** has resigned. He's moving into teaching at **Mohawk College**.

LOOKING: The Applied Communication Program at **Camosun College** in Victoria is seeking a qualified Video instructor to teach all aspects of analogue and digital video production... **A-Channel Edmonton** has an immediate opening for a News Anchor/Reporter.

SUPPLYLINES: **Mark Ouwkerk** is new Senior Sales Manager, High Brightness Markets, for Kitchener-based **Christie Digital Systems** (formerly Electrohome Projection Systems).

EDITOR'S NOTES: Response was so strong to **Doug Thompson's** radio production column in the May edition of **Broadcast Dialogue** magazine that we have added him to our regular line-up. Welcome aboard, Doug!... If you haven't already done so, please update your records to reflect our new Broadcast Dialogue E-mail address: broadcastdialogue@home.com... The **Milwaukee Journal**, apparently after having read **Barbara Brebner's** article in **Broadcast Dialogue** magazine on outrageous promotions, has a **STOP THE TV WEATHER MADNESS** campaign in progress. They call it the **Doppler 8 Billion Hyper Viper Windshield Wiper Weather Radar Thing**.

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