

# BROADCAST Dialogue

Christensen Communications Ltd.  
414 St. Germain Avenue  
Toronto ON M5M 1W7  
Phone: (416) 782-6482  
Fax: (416) 782-9993  
E-mail: tvradio @interlog.com  
Website: [www.broadcastdialogue.com](http://www.broadcastdialogue.com)

Contents and format copyright in Canada and the U.S.A. (2000) by Christensen Communications Limited.  
No Part of this newsletter may be reproduced or re-transmitted without permission of the publisher.

Thursday, February 3, 2000

Volume 7, No. 34

Page One of Three

**G**ENERAL: Even as *iCraveTV.com* (parent company, *TVRadioNow Corp.*) has voluntarily shut down, the litigation continues. This week it's a one-two punch from the **Canadian Association of Broadcasters** and the **Canadian Film & Television Production Association**. CAB President **Michael McCabe** says the full weight of Canadian and American law is being brought to bear against the "renegade operation". He says there's no guarantee it won't be up and running in a matter of days. That assertion is backed-up by comments from an unidentified *iCraveTV* staffer who's quoted as saying it could be more than a week before *iCraveTV* is back in operation. CAB wants it shut down permanently. Meantime, a US judge in Pittsburgh issued a temporary restraining order last Friday against the company, telling it to stop infringing on the copyrights of entertainment and sports companies. The **NFL**, the **NBA**, 10 motion picture studios and three US TV networks charged Toronto-based *iCraveTV* with intercepting their signals and rebroadcasting them into the US via the Internet. *iCraveTV* will be back in court in Pittsburgh to argue its case Feb. 8. The Canadian action isn't likely to reach a courtroom until spring..... Yesterday's (Wednesday) **Globe and Mail** lead editorial came down in *iCraveTV's* corner. Said the *Globe*, in part, "*Resolving the problem demands that two quite different principles be adhered to. First, producers of original material must be compensated for their labours. Second, new technologies cannot be stifled simply because they upset the nabobs of the old order . . . Let new technology*

KIXX FM, Corner Brook's number one radio station, has an immediate opening for a  
NEWS DIRECTOR

Duties include supervising, co-hosting our morning show; reporting, reading, and general announce duties. A minimum of two years on-air experience is necessary. If you'd like to join the province's fastest growing radio station, send your tape and resume to:

News Director Position \* c/o GM NF West  
KIXX COUNTRY RADIO  
PO Box 1039 \* Corner Brook NF \* A2H 7B2

*drive change so long as that change is fair"...* Fears seem to resurfacing about Canadian culture on the Internet, particularly in light of the **AOL/Time Warner** deal. With the **CRTC** saying it won't try to regulate the Internet, **Dennis Browne**, Director of the **Centre for Trade Policy and Law** in Ottawa, says the consolidation of the industry represented by the AOL/Time Warner deal blurs the lines between what is cable and who is a broadcaster so thoroughly that the CRTC may be out of the game entirely. Said Browne: "*This is just another step in the almost inevitable direction to a very different role for the CRTC. I'm not sure what that role will be - maybe they'll have to just get out of the way"...* **CTV** says it is readying to deliver its cable news channel over its Web site. The debut of the **CTVNews.com** site is scheduled to coincide with the fall 2000 schedule, which will give CTV the jump on AOL in the race to Webcast. AOL says it will be able to deliver **CNN**, **TNT** and

## Rawlco Communications is looking for PDs!

Rawlco operates stations in Regina and Saskatoon. We are a progressive radio only company that believes in doing great radio. We have excellent stations who require strong managers. We are looking for Program Directors who love radio and want to work in a stimulating, challenging environment.

Please apply in confidence to:


**Michael Zaplitny**  
Vice President, General Manager  
News Talk CJME / All Hit Z99  
210 2401 Saskatchewan Drive, Regina SK, S4P 4H8

**WB** networks by the end of the year thanks to its merger with Time Warner... Still with the Internet and broadcasting, **CanWest Global** Executive Chairman **Izzy Asper** warns conventional broadcasters not to overreact to both the threats and opportunities of cyber-casting. He told a meeting of the Communications Governors of the World Economic Forum annual conference in Switzerland that technological experts "incorrectly assume the average citizen can hardly wait for the new toys and contraptions science can deliver. That is simply inconsistent with consumer behaviour and desires, particular when it comes to the use of their too scare leisure time." He says consumers choose programming, not delivery systems; that the successful broadcasters of tomorrow will still be those who have the best mix of programming, at the least cost, least confusion and most convenience... **Radio-Television News Directors Association** President **Gerry Phelan (VOCM St. John's)** has written the Speaker of the House of Commons, **The Hon. Gilbert Parent**, expressing RTNDA concern about proposed restrictions on parliamentary access, especially reports that there is a plan to restrict public and media access to Parliamentary Buildings and grounds. In his letter, Phelan says, "If there are security concerns, we urge you to seek ways to ensure the safety of MPs without restricting our access to them. It is this access, and the symbolic freedom of 'our home' that you so eloquently spoke about when you met with RTNDA members during our national convention in Ottawa last June. RTNDA Canada encourages your office to work with the Parliamentary Press Gallery to ensure this accessibility continues"... **Telemedia Communications** has sold its publishing division -- including the Canadian edition of TV Guide -- to **GTC Transcontinental Group** of Montreal. Telemedia publishes 11 magazines in English and French across Canada... Striking technicians and tradesmen at the French-language **CBC** -- 1,300 of them in Quebec and Moncton -- voted yesterday (Wednesday) on a contract offer that provides a 9.3% wage increase over four years, with a 1.7% retroactive increase. The deal, hasn't been endorsed by the union since it had asked for 15% over four years.

**REVOLVING DOOR:** **Tony Burman** took over Tuesday as head of **CBC-TV's** news services, the official title is Executive Director of News and Current Affairs. His old job as head of **CBC Newsworld** will not be filled since, in his new role, he remains as such... **Heather Grue**, Communications Director at **ROBTV Toronto**, is returning to her Alberta roots. Her last day at ROBTV was Friday... Also from ROBTV, **Gary Greenway**, who has been acting Director of Sales, has begun a new career with **Noll & Associates** (broadcast management specialists)... **Paula Parker** is **YTV Canada's** new VP of Programming and Production. It's a promotion from her previous role as Director of Programming... **Don Duprey**, Managing Director of English Services at **Television Ontario (TVO)**, is gone. He joined the provincial broadcaster in 1982... **Power 107 Calgary's** new midday host/MD is **Ken Rigel**, ex of **The Ocean Victoria**.

**LOOKING:** **Rawlco Communications** is looking for PDs. See their ad on Page 1... **KIXX-FM Corner Brook** is looking for a News Director. See the ad on Page 1... **A-Channel Edmonton** has an opening for a News Producer... **CJOH-TV News Ottawa** is looking for a senior Sports Reporter/Anchor... **YL Country/KIX106 Peace River** is looking to fill two jobs; a full-time midday slot and a full-time production manager... See [www.broadcastdialogue.com](http://www.broadcastdialogue.com) for at the CLASSIFIED button for other job opportunities.

**SIGN-OFFS:** **Stan Thomas**, a member of the **Canadian Cable Television Association** Hall of Fame, died Monday night in Vancouver. He was the owner of **Delta Cable**, which has been managed for the last decade or so by his son, **John... John Gordon Fraser**, a broadcast news pioneer who delivered historic accounts of battles during the Second World War, has died in Winter Park, Fl., at 91. He began his lengthy career in 1932 and was the on-camera announcer when US President **Franklin D. Roosevelt** presided over the historic demonstration of television at the 1939 New York World's Fair.



For Your  
Consideration  
Best Lighting



2430 Lucknow Drive No 15 Mississauga Ontario L5S 1V3

Tel: 905 677-7130 Fax: 905 677-6859

**RADIO:** On Monday, the **CRTC** began hearings in Toronto – expected to last upwards of two weeks – to consider radio licence applications (one at 740 AM and one at 93.5 FM) in Toronto. (Att: *Southern Ontario readers. The hearing is at the Triumph Howard Johnson Plaza-Hotel, northeast corner of Keele and the 401 highway*)... Also on the **CRTC** agenda is an application by **Dufferin Communications (Hot 103/CIDC-FM)** – studios in Toronto but still officially an Orangeville station – for authority to relocate its transmitter... **Country 105 Calgary's** ratings blitz is the *Big Money Birthday Game*. Beginning Tuesday morning (7:15 a.m.), if a listener's birthday matches the one announced, the first caller gets \$5,000... **CBC's** cbc.ca and **CD Plus.com Inc.** have an online partnership designed to expand the promotion and coverage of Canadian artists and their music... The **CRTC** just made it easier for communities to start smaller radio stations; maximum five-watts. New “developmental stations” will be brought in for campuses, schools and small towns. **Barry Rueger** of Ottawa's **CKCU (Carleton University)**, and who's also a consultant on CRTC policy, says it's like a learners' permit in that it will help a smaller station build support and financing before it applies to become a community station. He estimates that under the new policy it would now cost less than \$10,000 to start a station. Before, a minimum \$30,000 to \$40,000 was needed to start a regular low-powered station.

**OPS:** In last week's listing of broadcast nominees for **Canadian Music Week** awards, we incorrectly identified MD **Julie Mazzaferro** as being from a station other than **ROCK 94 Thunder Bay**. She has won her category for ROCK 94 the past two years.

**TV/FILM:** **CBC** won't be appealing the **CRTC's** controversial conditions, it says, at least for now. The CBC Board, however, didn't say it would comply. Conditions set by the CRTC last month were that said the CBC must boost its arts programming and regional newscasts, eliminate blockbusters from prime time and cut back on professional sports... **CTV** has suspended two technical staff involved in the gaffe that got **Avery Haines** fired. The two were suspended without pay for three

days and will have a notice of the disciplinary action put in their employment files. One played the wrong tape. The other was a director... Ontario film and TV production was at an all-time high in 1999, with \$934 million spent in the province. Included were 84 foreign productions (21 feature films, 58 TV movies, specials, miniseries, pilots and docs, and five TV series). Not tracked were TV spot productions... It's a first in New York State – cameras in the courtroom. The trial of four white New York City police officers accused of killing an unarmed African immigrant will be televised. A state Supreme Court Justice ruled that banning cameras from the court was unconstitutional. New York is one of only three states, along with the US federal judiciary, to ban cameras outright. This ruling applies only to this one case... The **CRTC** has issued a call for licence applications to provide a French-language Specialty Arts TV service... **ChumCity Interactive** and **Chapters Online** have formed a strategic alliance to offer joint marketing and special online promotions on both [Chapters.ca](http://Chapters.ca) and [ChumCityStore.com](http://ChumCityStore.com). Activities include cross promotions, sponsorships, marketing programs and production... The **Banff Television Festival** has issued its call for entries to the *2000 Banff Rockie Awards Program Competition*. Deadline for program entries is Feb. 21. For details, check [www.banfftvfest.com](http://www.banfftvfest.com) ... Twenty-two-year-old college student **Bradford How** of Winnipeg has snagged an on-air position with **MuchMusic** after winning the station's “Who Wants To Be A V-J?” contest. He competed against 1,500 other contestants from across Canada... Interesting statistic reported by **Associated Press**: A US study indicates the median household income of **NBC** viewers is \$52,400, \$4,000 more than what **ABC** viewers earn. **Fox** is next, followed by **CBS**.

**SUPPLYLINES:** Toronto-based **Leitch Technology** has appointed **Margaret Craig** to its global management team. Craig becomes President of **Leitch Incorporated**. She had been President of **Snell & Wilcox's** US operation.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Bob MacEachern, CIGO-FM Port Hawkesbury; Brendan Burge, emailthatpays.com, Richmond Hill. Welcome!**

## BROADCAST Dialogue

The February edition of **Broadcast Dialogue** magazine is now being delivered. Watch for this month's Dialogue from Canadian Cable Television Association President Janet Yale; IBOC - Digital Radio in the U.S.; Don Daynard's Final Show; 45 Years of Rockin' with Red Robinson; and, a touching tribute to the late VOXM St. John's Chief Engineer, Reg McCausland.

Those features and more in the February edition of **Broadcast Dialogue** magazine.

# BROADCAST Dialogue

Christensen Communications Ltd.

414 St. Germain Avenue

Toronto ON M5M 1W7

Phone: (416) 782-6482

Fax: (416) 782-9993

E-mail: [tvradio@interlog.com](mailto:tvradio@interlog.com)

Website: [www.broadcastdialogue.com](http://www.broadcastdialogue.com)

Contents and format copyright in Canada and the U.S.A. (2000) by Christensen Communications Limited.  
No Part of this newsletter may be reproduced or re-transmitted without permission of the publisher.

Thursday, February 17, 2000

Volume 7, No. 36

Page One of Three

## 820 CHAM Country

### Thinking of a career move?

Consider this option... working in  
the Golden Horseshoe.

### The Affinity Radio Group is offering -

- \* Excellent starting salary
- \* An active account list
- \* on-going development program

and is looking for a person with

1. Sales Experience
2. Working knowledge of marketing, media and creative
3. An understanding and appreciation of the power of country music.

Call Don Kay  
CHAM Radio  
Hamilton  
(905) 526-8200

Let's talk.

**G**ENERAL: A pension fund manager – Jean-Claude Scraire, chief executive of *Caisse de depot* - says he has concerns about the \$5.6-billion sale of *Groupe Videotron* to *Rogers Communications*. Those concerns surround *TVA*, a powerhouse Quebec broadcast group that won't be merged with Rogers. The Caisse has a shareholders agreement with majority owners of Videotron that covers the sale of the company or its subsidiaries and investments – and the Caisse considers TVA to be covered by this agreement. Caisse opposition is one reason Rogers excluded TVA from its proposed takeover. Scraire says the Caisse pension fund is interested in TVA not only as a broadcaster, but as a content creator, and wants to invest in its future. And, he says, while the Rogers offer is good, the Caisse will remain open to other bids. However, despite his remarks, Rogers and Videotron says they have signed a definitive sale agreement that is to close in April, after a shareholders' vote... Interesting to note that the Technology & Communications sectors are the *Toronto Stock Exchange's* only outperformers in 2000. The TSE 300 index has soared 10.7% this year and only technology and communications have done better than the main index. The percentage changes (following) reflect performance this year over last: Fabrication & engineering, 66.8%; On-line services, 41.9; Cable & entertainment, 36.0; Telephone utilities, 29.7; Technology-software, 29.4; Communications & media, 29.0; Biotechnology & pharmaceutical, 26.3; Technology-hardware, 20.4; and, Broadcasting, 17.0... **CBC** has laid off 173 employees in its continuing efforts at cutting costs. One hundred and forty-five of them work in TV, mostly for the main network in Toronto. The magazine show *Middy* was one of the casualties. It's being cancelled at the end of June, after 15 years. Twenty-eight jobs are from radio. Regional news operations were spared for now but a second, and possibly even a third round of layoffs could come later in the year. CBC has chopped more than 3,000 positions since budget cuts began in 1995. Not surprisingly, the *Communications, Energy and Paperworkers Union* has blasted CBC, calling it an "absolute outrage". The union the cuts will

further diminish CBC's quality and stature... **CBC** plans to remove most of the ads on its Web site. Sections dedicated to news, culture, children's programming and education will stop accepting advertising April 1. However, banners for sports and Olympic areas will continue as will the pursuit of sponsorship deals... With *Shaw Communications* following a steady pace of acquisitions in the Internet arena, yet one more. Shaw has invested \$US14-million in *Netpliance Inc.* to tap into a market of potential Internet users that don't have personal computers. The Austin, Tex.-based start-up has developed the *i-Opener*, an inexpensive full-colour desktop Internet appliance. The \$299 product is said to be part of a new wave of Internet machines that are "post-PC age"... About 25,000 users of *Rogers Cable Pay Per View* in the Toronto area are having their annual cable bills hiked by \$36 to \$48. Rogers is requiring current set-top boxes be replaced by a Digital Terminal box

that will deliver 60 digital music channels, an interactive program guide, a channel-blocking function and increased start-times for Pay Per View movies... **Look Communications** has a deal with the **Metropolitan Toronto Housing Authority** to give it access to 225 MTHA buildings with 21,000 units and 75,000 residents. That puts Look head-to-head with **Rogers Cablesystems** in most buildings... The **Radio-Television News Directors Association** has launched the **George Clark/RTNDA Scholarship**, to be awarded to the best overall scholarship entry in the RTND Foundation Awards. The Board named the scholarship in honour of **CFPL-TV (The New PL) London ND George Clark**, a former RTNDA President, and the person who has spearheaded RTNDF since 1993. The first George Clark/RTNDA Scholarship will be awarded in June at this year's RTNDA national convention at Vancouver.

**RADIO:** Baseball Hall of Fame broadcaster **Ernie Harwell**, 81, in his 60<sup>th</sup> year of announcing, has had his contract extended through 2001 by the **Detroit Tigers**. Harwell does his magic on **WJR Detroit**... Off the air for a while will be **EZ Rock Edmonton** Newsman **Robin Allen**. After a three-year wait, Robin had a kidney transplant last week... The **CJAD Montreal Kids Fund** hockey program, raising money for Montreal's Children's Hospitals, usually plays corporate opponents who pledge money to buy new equipment for the wards. Couple of new challenges lately, though. One from staff and inmates at a medium security prison and one from Concordia University's female hockey team, the Concordia Stingers. The program has raised about \$50,000.00 in just two seasons... **Q107 Toronto** has brought back **Guys Garage 2 - The Sequel**. The original contest ran last fall and featured a garage full of stuff "she won't let you buy". Listeners qualify by calling-in at the sound of "The Nagging Wife". Grand prize is a games room, home audio system, big screen TV, satellite system, golf clubs and a years supply of golf balls, golf and ski membership, hot tub, power tools, and a 2000 millennium Corvette... **560 CFOS Owen Sound** will be celebrating 60 years of broadcasting Wednesday, March 1. Included that day is a special morning

show co-hosted by former **CHFI Toronto** morning man and CFOS alumnus "Dazzling" **Don Daynard**, along with CFOS stalwarts **Dave Carr** and **Craig Smith**. On March 4, a 60<sup>th</sup> Anniversary Dance will carry on the celebration; listeners and former 560 personalities in attendance. The station is inviting any **Canadian Music Week** delegates who may be ex-staffers to call 519/376-3030 to get the lowdown... Los Angeles-based **Traffic Station Inc.** has an agreement with **FTM (Feed the Monster) Media, Inc.** to help stations gain listener loyalty by providing personalized traffic and travel information on the Internet. FTM is a content developer for major-market radio stations. Leveraging the Internet to retain listeners even when their radios are off, says the TrafficStation press release, will provide radio audiences at-a-glance look at traffic in their city and a customized view of specific commuter routes... **CKBY-FM Ottawa** raised \$1,000 for the **Canadian Arthritis Society** by auctioning off a luxury suite for ten at the Ottawa Civic Centre Theatre. The show winning bidders will see - **Country Kicks** - stars **Paul Brandt** and **The Wilkinsons**... **Cow Skiing** has come to Brockville. **The River/CFJR Brockville** tried it out last week at a co-operating farm using kids' plastic skis. The skier holds on to the cow's tail, and goes. The idea is intended as a winter pick-me-up and, we're assured, is completely animal-friendly.

**LETTERS:** **Dick Smyth** didn't take kindly to the **Barbara Amiel** column in the **National Post** last week in which she slammed recent **CRTC** manouvres as they relate to the **CBC**. Says Smyth: "The woman is elitist, misinformed, wrong headed, fatuous and quite mad. Besides, who the hell is she to comment on Canadian broadcasting from her posh exile in London? It is verily because of the deluge of American satellite and cable channels that the **CBC** and the **CRTC** are more important than ever. What Amiel should decry is the fact that **CBC** television has lost its way, that budget cuts have begun to make **CBC** radio an embarrassment and that the lapdog polices of the **CRTC** in recent years have made **Canadian** commercial radio uninspiring and commercial television a vaster wasteland than even **Newton Minnow** visualized. A pox on the woman and her venomous views."



For Your  
Consideration  
Best Lighting

**Strand  
LIGHTING**

2430 Lucknow Drive No 15 Mississauga Ontario L5S 1V3  
Tel: 905 677-7130 Fax: 905 677-6859

**LOOKING: CHAM Hamilton** is looking for a Sales Rep. See the ad on Page 1 (see this and other job ads at the **Broadcast Dialogue** Web site: [www.broadcastdialogue.com](http://www.broadcastdialogue.com))... **CFRN-TV Edmonton** is looking for a male co-Anchor for its noon package who'll also report during supper hour news... **Don Steel** is looking for a gig. Contact is 403/548-3230.

**TV/FILM:** Preliminary findings by two **Stanford** researchers concludes that online time is an insidiously anti-human technology that imposes a hidden toll of social isolation on its users, bringing unforeseen societal ills. The survey of 4,113 US adults was conducted under the auspices of the **Stanford Institute for the Quantitative Study of Society**. Preliminary findings show 13% of "regular" Internet users (five or more hours per week) reported spending less time with friends and family, eight per cent said they were attending fewer social events, and 26% said they were talking less to friends and family on the phone. A quote from one of the study's authors is sure to get TV researchers scrambling: "The Internet could be the ultimate isolating technology that further reduces our participation in communities even more than television". Full results may be found at [www.stanford.edu/group/siqss](http://www.stanford.edu/group/siqss)... The deadline for entries for the 2000 Bessies is tomorrow, Feb. 18. For information on entries, see [www.tvb.ca](http://www.tvb.ca) or call **Natalie Szpiro** at the **Television Bureau**, 416/ 923-8813 ext. 239. The 2000 Bessies awards show is set for May 10 at Toronto's Sheraton Centre Hotel... Delegates at the Ottawa **Canadian Film and Television Production Association's** conference to explain why they weren't reaching outside their industry for growth opportunities were told to get with the Internet program or be left behind. At one session on Friday, a panelist said she still gets glassy-eyed stares at production houses when she talks about interactive TV... **Walt Disney Animation Canada** is shutting down. Disney expects the shutdown to be complete by April. At its peak, the company employed 220 people in Toronto and Vancouver... An American company - **Fobis Technologies** - has come up with a TV remote control for kids. The weemote™ is programmable by parents... **WIC Communications**, parent of **BCTV Vancouver**, faces five charges under the Canada

Labor Code in connection with the death of a camera operator. They include failure to install warning signs; failure to install an alarm; and failing to report particulars of the accident within 24 hours of the death. Camera Operator **Geoff Fisher** was electrocuted last February when the tower of his microwave van touched hydro lines... Toronto-based **Nelvana's** cartoon character *Franklin the turtle*, is heading to the US in a marketing deal with **Sears, Roebuck**. The multimillion-dollar deal gives Sears exclusive merchandising of Franklin apparel and accessories... Get me tougher questions or dumber contestants is the plaintive cry of **Goshawk Syndicate**, the London-based insurer of *Who Wants To Be A Millionaire?*. Under its contract, Goshawk has to pay prize money to contestants who win \$500,000 or more on the show. There's a deductible of \$1.5 million and a ceiling of \$5 million. **ABC** says there's been \$9.3-million in prize money through 51 shows... Since former **CFRN-TV Edmonton** Reporter **Katherine Mistol** left in 1997 to anchor at **KFSN Fresno**, she's been winning national American TV news awards. The latest is a national **Edward R. Murrow** TV news award for feature reporting and an Iris award for a documentary... **TVB** will again be coordinating a list of TV fall launch presentation dates for the **Canadian Association of Broadcast Reps** (CABR). Stations and rep firms are asked to log their dates and times for Montreal and Toronto presentations with TVB at 416/923-8813 x 229 or e-mail to [jim\\_patterson@tvb.ca](mailto:jim_patterson@tvb.ca).

**REVOLVING DOOR:** The new Promotions Director for **Energy Radio London** is **Heather Neskas**... New morning co-host at **Mix 106 Owen Sound** is **J.D. Moffat**, ex of **CKDX Newmarket**. He teamed with **Claudia Staines** Monday... **Craig Mills**, ex Director of Sales Promotion at **CHEZ-FM Ottawa**, is new Marketing Manager for Toronto-based **MediaNet Communications**.

**SUPPLYLINES:** Saint John-based **iMagicTV** has signed a strategic business alliance with **Motorola** through its Semiconductor Products Sector. Under the terms of the alliance, the two companies will engage in joint marketing, promotion, sales and product development activities to further the digital TV over broadband marketplace.



53rd Annual General Meeting & Convention  
Kelowna . British Columbia  
May 17. 18. 19 2000



Convention Chair: Kim Hesketh, CIOC/CJVI Victoria

# BROADCAST Dialogue

Christensen Communications Ltd.  
414 St. Germain Avenue  
Toronto ON M5M 1W7  
Phone: (416) 782-6482  
Fax: (416) 782-9993  
E-mail: tvradio @interlog.com  
Website: [www.broadcstdialogue.com](http://www.broadcstdialogue.com)

Contents and format copyright in Canada and the U.S.A. (2000) by Christensen Communications Limited.  
No Part of this newsletter may be reproduced or re-transmitted without permission of the publisher.

Thursday, February 24, 2000

Volume 7, No. 37

Page One of Four

**G**ENERAL: *CanWest Global Communications* figures if *CHUM Television* can have *Citytv Toronto* and *CKVR-TV Barrie* and *CTV* can have *CFTO-TV Toronto* and *CKCO-TV Kitchener*, then there's no problem with Global having *CIII-TV Toronto* and *CHCH-TV Hamilton*. But CanWest says it intends to sell its *CKVU-TV Vancouver* and keep the larger *BCTV (CHAN-TV)*. In Montreal, *CFCF-TV* would be on the sales block. In Southern Ontario, Global says *CHCH-TV Hamilton* (now ID'ed throughout the province as *ONTV*) would emphasize local programming to avoid competing with its Toronto flagship. And in the rest of BC, Global intends keeping *CHEK-TV Victoria* and *CHBC-TV Kelowna*. At CHBC, CanWest is promising continued *CBC* affiliation. Global has also pledged to open new reporting bureaus. The break-up of *WIC* saw Global getting the TV stations and *Shaw Communications* and its independent *Corus Entertainment* acquiring *WIC*'s 12 radio stations and stakes in several specialty TV channels. At \$692-million, it's being touted as the biggest TV realignment and media application ever put before the *CRTC*, which has set April 25 as the date for the hearing into the merger. Meantime, the deal is set to close at the end of March and remain in trust until the *CRTC* rules on the transaction, and that's expected by June. If all this goes through, a major prize for Global will be acquisition of four stations in Alberta – *CICT-TV Calgary*, *ITV Edmonton*, *CISA-TV Lethbridge* and *RDTV Red Deer* – which would raise Global's national reach to 88% of TV viewers... Meantime,

TIRED OF DRIVING DOWNTOWN?  
RADIO STATION POSITIONS



- \* SECRETARY
- \* SALES REPS

CALL DON CURRIE  
(416) 213-1035  
5302 DUNDAS at KIPLING

in a separate transaction, *Corus Entertainment* now has US TV and radio conglomerate *Liberty Media* as a stakeholder. The stake -- 19.9% (valued at \$160-million and the maximum allowed under foreign-ownership regulations) -- is being purchased from *CanWest Global*, which will get the stock as part of the restructuring of *WIC*. The deal is subject to *CRTC* approval of the *WIC* carve-up... *CBC* employees have been warned about another round of cuts. And *CBC* President *Robert Rabinovitch*, appearing before the *Commons heritage* committee, also said there are no "sacred cows". Overhauling the *CBC*, he said, is essential to survival. The result of changes to technology alone, he said, will result in workforce realignments. *Rabinovitch* told MPs he won't be asking for more government money because he'd rather find internal ways of making *CBC* sustainable...

## Finally...Radio uses the internet CREATIVELY!

Overnight Radio Productions invites you to consider the option of outsourcing your station's regional creative and production work. Modern technology (MP3 files & e-mail), and years of experience has brought forth a "real time" idea that will give you access to more talent and a nightly creative department...that doesn't require holiday pay.

For more information, go to

[www.overnightradio.com](http://www.overnightradio.com)  
**OVERNIGHT RADIO PRODUCTIONS**

1-888-560-4695

[info@overnightradio.com](mailto:info@overnightradio.com)



Presentations of the 1999 **Canadian Women in Communications** annual awards (*Woman of the Year*, *Mentor of the Year*, *Trailblazer of the Year* and *Employer of the Year*) will be made at the Annual CWC Gala Awards Dinner at the Westin Hotel in Ottawa, Monday night (Feb. 28). The 1999 Award Winners are: *Woman of the Year - Elaine Ali*, President of **WTN** and VP/GM of **CKY-TV Winnipeg**; *Employer of the Year: Lucent Technologies Canada*; *Mentor of the Year - Alexandra Brown*, Sr. VP **Alliance Atlantis Communications Inc.**; and, *Trailblazer of the Year - Barb Richardson*, VP of Business Integration for **AT&T Canada**. At noon that day, author and leading authority on career management, **Dr. Barbara Moses**, will present "*The Good News About Careers: How You'll Be Working in the Next Decade*". Call CWC's offices for tickets at 800/361-2978...

**TV/FILM:** Chief Executive **Daniel Lamarre** says his **TVA Group Inc.** is keenly interested in **CTV Inc.** but expects potential bidders to hold off until next month's **CRTC** decision on its sports specialty channels. He says market indications are that CTV is worth anywhere from \$1.5-billion to \$2-billion. **Corus Entertainment Inc.**, **BCE Inc.**, **Quebecor Inc.**, **CanWest Global Communications Corp.** and **Shaw Communications Inc.** head the list of those believed to be interested in CTV. Meantime, the network's share price has more than quadrupled on the takeover talk... In Vancouver, at the hearings into a new TV licence, **Citytv Toronto** founder **Moses Znaimer** told **CRTC** Commissioners that **CHUM Television's** Canadian original programming budget would be threatened without a Vancouver licence. CHUM is making its second run in four years at winning a licence there. It also wants one for Victoria... **iCraveTV.com** execs say the company is installing new security technology that will allow it to start beaming TV broadcasts over the Internet exclusively to Canadians. Company VP **Ian McCallum** told a packed House communications subcommittee in Washington that iCraveTV will be restored to service within a month, employing new security technology that will restrict access only to Canadians. Skepticism and hostility greeted his suggestion, however, that what the company does in Canada is irrelevant in the US. A **RealNetworks Inc.** senior exec, also testifying, said it's virtually impossible to limit access to people based on where they live. Copyright holders say the Internet confounds current laws protecting creative content. However, Republican Representative **Billy Tauzin**, of Louisiana, Chairman of the telecommunications panel of the House Commerce Committee said copyright protections cannot be forsaken for new technology. And Representative **Chris Cox**, a California Republican, said webcasting forces programming providers such as cable -- that have enjoyed control of the market -- to face competition... A new

A leading Canadian supplier of broadcast systems is recruiting a

### SALES REPRESENTATIVE

to service our existing and expanding base of new clients. This individual will have industry related sales experience or a strong technical background in broadcast audio and/or RF systems. Please reply in confidence to:

Sales and Marketing Department

## PIPPIN TECHNICAL SERVICE LTD.

3027H Millar Ave

Saskatoon SK S7K 6G5

306-242-0991 \* Fax: 306-931-4811 \* email: sales@pippintech.com

Toronto company launched last month - **TVRadio.com** -- is providing one-to-10-minute programs on a variety of "specialty" networks. They include: Men's, Women's, Teen, Learning, Handy Hints, Naturism, Private Eye, Beauty, Doctors, Movies, Health, Comedy and Cooking. Networks to be added include: Weather, Law, Art, Business and Game Shows. The company says much of the original Internet TV content is produced in-house. The balance is licensed content from outside producers. (**\*\*Editor's Note: This company is NOT affiliated with Broadcast Dialogue. Confusion may arise because of our E-mail address, tvradio@interlog.com.**)... Days after longtime **CBC-TV Edmonton** anchor **Bob Chelmick** took early retirement last July, he was in a backhoe accident at his home that crushed his pelvis. Rushed to hospital, he was in critical condition for six weeks. He's up and getting around now although the nerves to his feet aren't completely healed...

**RADIO:** The **CRTC** has approved **Haliburton Broadcasting's** purchase of **CJNH Bancroft** from **Quinte Broadcasting**. Purchase price was \$250,000. **CJNH** has been producing 20 hours of local programming a week and getting the rest from **Quinte** stations **CJTN Trenton** and **CJBQ Belleville**. **Haliburton** will bump local programming by 12 to 15 hours a week with the rest provided by **CFBG-FM Bracebridge**... The Washington-based **National Association of Broadcasters** has filed a petition in the US Court of Appeals to stop the



**Montreal's Lite Rock Q92** requires a **PRODUCER** for the **Aaron & Tasso** morning show. He/she must be experienced, creative and strong on production. Send your resume to:  
**Ted Silver**  
**Program Director**  
**Q92**  
**211 Gordon Ave**  
**Verdun, PQ H4G 2R2**



**Federal Communications Commission** from allowing hundreds of new low power radio stations. The petition says the FCC action was *“arbitrary, capricious and otherwise contrary to law”*. Further, claims NAB, the new regulation would introduce signal interference to currently existing commercial radio stations... The deal is finally complete. The **Pelmorex Radio Network** is now owned by **MediaNet Communications** and has been renamed to reflect that reality to the **MediaNet Radio Network**. President is **Roy Hennessy**, GM/VP is **Tom Tompkins**... **CKPG Prince George** Editorialist **Ben Meisner** is suing a local man for libel in that he suffered humiliation, loss of self-esteem, damage to his reputation and potential income loss. Meisner claims **Daniel Davis** made defamatory comments about him, then admitted it. Meisner also claims Davis sent other defamatory e-mails to Prince George newspapers, falsely accusing Meisner of tax fraud... **ROCK 101 Vancouver**, the originator of the *Guy Garage* in Canada, having given away a Porsche Boxter, a Corvette and many more of things *“she’ll never let you buy”*, kicks off *Guy Garage 4* next month. **ROCK 101** ran the original *“nagging wife”* and says it is pleased that sister station **Q107 Toronto** is now also having success with the promotion. **ROCK 101**'s current contest is giving away \$1,000 each morning for the person who identifies the location of Brother Jakes Cash Cow on the drive in to work. PD **Ross Winters** says *“It’s a giant cow on wheels, impossible to miss, that roams the streets of Vancouver spewing cash”*... The **CRTC** has approved **CKKQ-FM Victoria’s** application to add a transmitter at Sooke. It’ll be 38 watts at 94.7 MHz... **BDSradio.com** ([www.bdsradio.com](http://www.bdsradio.com)), an interactive airplay information source for PDs, has a long-term alliance with the **ALL ACCESS MUSIC GROUP** ([www.allaccess.com](http://www.allaccess.com)), which began Monday. **BDSradio.com**, a subscriber-based service for PDs, makes a portion of its daily monitored airplay information available for review by users of [allaccess.com](http://allaccess.com)... Research performed by **Angus Reid Group** shows the use of MP3 technology is widespread among Internet-enabled Canadians, but that the impact on CD sales may be negligible. Fifty-three per cent of on-line Canadian households responded that they have downloaded MP3 files, but 73% say it has had no impact on the number of CDs they’ve actually bought. Young Canadians (18-24) are most likely to be aware of MP3 and have downloaded MP3 files in the past six months. The same is true for males and experienced Internet users (on-line for 3+ years). The practice of downloading MP3 files is fairly frequent—about one-in-three Canadians who download MP3 files do so at least once a week. One-in-four download MP3 files a couple of times a month... The two rival satellite companies getting ready to launch US-wide satellite radio for cars next year have agreed to combine resources and copyrights, and to produce one receiver capable of picking up either service. With the

deal, only one receiver will bring listeners another 200 stations... **Geller Media** is putting on a Producer’s Workshop in New York April 1. \$189 gets participants a copy of the new *Creating Powerful Radio Workbook* plus speakers whose topics include facing the blank page, show prep, creating powerful promos, airchecking, Internet and mixing news and show content. Details at [www.gellermedia.com](http://www.gellermedia.com)... Back in the mid 60s, **Bob Bradburn** - current **CHQT Edmonton** Morning Man - was working at **CKRC Winnipeg**. It was at CKRC that Bradburn became acquainted with a number of local bands and individuals, including **Neil Young**, **Randy Bachman**, **The Squires**, and **Chad Allen and the Expressions** (later to become the **Guess Who**). A short while back, Bradburn - while rummaging in his basement - found a reel of tape containing two of Neil Young’s first recorded studio performances. They’d been collecting dust for more than 30 years. Back in the 60s, CKRC happened to own a two-track recording machine. On occasion, Bradburn would tape Young and The Squires performing some of their original tunes. Bradburn’s waiting for a phone call from the Young camp to suggest what the next move will be with his version of the basement tapes...

**REVOLVING DOOR:** Morningman **John Derringer** has quit **FAN 590 Toronto** to return to **Q-107 Toronto** in the afternoon slot... **Albert Berkshire**, ex Creative Director at **ROCK 94/CKPR/KIXX Thunder Bay** is new Senior Writer at **SILK-FM Kelowna**... **MIX 97 Belleville** adds **Loyalist College** grad **Justin Anderson** in evenings... Former **MIX 97 Belleville** jock **Aaron Tompkins** is new morning man at **Q92 Timmins**... **torontostartv.com** has two new Account Executives: **Jason Chaney** and **Alex Stephens**... **James de Castro** has left his position as President/CEO at **AMFM**. With the merger of AMFM and **Clear Channel**, other execs will fill the gap...



**Montreal's Lite Rock Q92 and 940 News are updating their files for NEWS ANCHORS and TRAFFIC REPORTERS. Send your tape and resume to:**

**Ted Silver  
Program Director  
Q92  
211 Gordon Ave,  
Verdun, PQ H4G 2R2**

**SIGN-OFF:** **Sheldon Turcott**, 64, a **CBC-TV** News Anchor/Reporter for 31 years before taking early retirement in 1995. He was the CBC's first national correspondent and began his broadcast career at **CKLY Lindsay** in 1960. A coroner's investigation has been called because an autopsy suggested Turcott might have died of a perforated ulcer that went undetected. Despite doctors' efforts, no one was able to figure out what lay behind the stomach pains that plagued him for the for two months before his death... **Bob Hite Sr.**, 86, the announcer who for many decades in old time radio announced not only **The Lone Ranger** but many other radio dramas, died Friday at Palm Beach County in Florida. Hite began his radio at **WXYZ Detroit** in 1930...

**LOOKING:** **Pippin Technical Service**, based in Saskatoon, is looking for a Sales Representative... **Hits 103.5 Toronto** is looking for Sales Reps and a Secretary... Q92/940 News Montreal is looking for all kinds of people (see the ads both here and at our Web site, [www.broadcastdialogue.com](http://www.broadcastdialogue.com))... **The New PL (CFPL-TV) London** is looking for a Research Supervisor... **Tom Rivers** is available for Toronto radio. He can be reached at 416/686-5345... **CFTK/CJFW Terrace** is looking for a Sports/News Reporter...

**SUPPLYLINES:** **Unique Broadband Systems** of Markham has signed a contract with Hughes Network Systems for the design, development and manufacture of terrestrial repeater equipment valued at up to \$66-million. The repeaters will utilize COFDM technology – a modulation technique for the delivery of high quality audio, video, and data – that will allow a moving vehicle to receive quality service at speeds in excess of 100 km an hour... Toronto-based **TELAV Audio Visual Services** has added the **Washington State Convention and Trade Center** in Seattle to its portfolio of in-house facilities. The company will maintain an office there, with a new audio visual inventory... **A. Gordon Craig**, Chairman/CEO of **NetStar Communications Inc.**, has been appointed to the **Cygnal Technologies Corporation** board of directors... Toronto-based **ATI Technologies Inc.**, a maker of computer graphics components, has an interactive-TV venture with **Vestel Electronics**, a European maker of televisions and monitors, to provide components and expertise to develop Internet TVs and set-top boxes...

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** George Ferguson, **CHSJ Saint John**. Welcome!

**EDITOR'S NOTE:** The March edition of **Broadcast Dialogue** magazine went to the mailing house today. You should be receiving it early to mid next

week. If, perchance, you're not on our mailing list, kindly get in touch with us via e-mail ([tvradio@interlog.com](mailto:tvradio@interlog.com)) or by fax at 416/782-9993. We need your name, title, company, address, phone, fax, e-mail and type of business you're in (radio, TV, specialty, Internet, cable, satellite, syndications, and so on).

**Looking For a  
Broadcast Employee  
or Looking for a Job  
Just Got a Whole Lot  
Easier!**

**Go to the Broadcast  
Dialogue website**

[www.broadcastdialogue.com](http://www.broadcastdialogue.com)

**... then click on the  
CLASSIFIED button at  
the bottom right of our  
home page.**

**There you'll find the  
most recent jobs  
advertised in the  
Broadcast Dialogue**