



BROADCAST Dialogue

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Page One of Three

CONTENTS AND FORMAT COPYRIGHT IN CANADA AND USA (1999) BY CHRISTENSEN COMMUNICATIONS LIMITED.

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RADIO: The **CRTC** has approved **Haliburton Broadcasting Group's** acquisition of **Pelmorex** stations **CHNO/CHYC Sudbury**, **CKOY Timmins** (and its transmitters **CHOH-FM Hearst** and **CHYK Kapuskasing**), and **CKAP Kapuskasing**. The Commission also approves Haliburton's applications to convert three of the stations to FM (CHNO to 103.9 at 100,000 watts, CHYC to 98.9 at 1,000 watts and CKOY to 104.1 at 3,500 watts). CKAP will continue as an AM'er. Price of the transaction is \$250,000... This year's **Edmonton Radio Day for the United Way** -- being staged today at Edmonton City Hall -- is being coordinated by **A-Channel GM Jim Haskins**. Stations are doing 'select' shifts throughout the day. A-Channel's **Big Breakfast** is also taking part as TV supports radio. This is the sixth consecutive year where all Edmonton radio stations voice as one for the betterment of the community... **Integrated Media Sales** has added **CJBK/CJBX-FM London** and **CKBD/CJJR-FM Vancouver** to its list of repped stations... Over at **CHUM**, **Tim Steele** began steering the former **Major Market Broadcasters'** direction as the new **CHUM GROUP RADIO SALES** yesterday (Wednesday). Steele is now VP, Sales. The Toronto address and phones remain the same.. With the **Rogers** acquisition of **Rawlco's KISS-FM/CFR Calgary**, speculation is that current "Best Variety" KISS may adapt the **KISS-FM Toronto** CHR format. If so, it'll butt heads with **WIC's Power 107 Calgary**... **Telemedia Radio** has contracted Toronto-based **RDC (Research-Director.Com)** to provide qualitative research management, strategic counsel and marketing support... If you were involved in radio in the late 60s and 70s -- or just love the genre -- and missed the US **National Public Radio** program last Friday on **CKLW Windsor's** heyday (*The Hits Just Keep on Coming*, produced by **Don Gonyea** and **Dale Willman**), go to www.npr.org/programs/Infsound/onair/990827.onair.html. Hear the show via RealAudio... Still with stuff on the Internet, there's a neat site with music from the 50s and 60s that can be found and played in their entirety at: www.rockinwoman.com. There are some hidden treasures there such as **Unchained Melody by Vito and the Salutations** (in the Doo Wop category). Gold Country music, too, and a huge selection of all kinds... "Gee, are ratings upon us again?" he asked, tongue firmly planted in cheek. A promotion in Toronto - *The Q107 Guys Garage* - has all kinds of neat guy-toys, billboarded as "stuff that she won't let you buy." To qualify, a contestant must be the 107th caller whenever he hears *The Nagging Wife*.

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REVOLVING DOOR: CTV has laid off journalists **Ken Ernhofer** in Toronto, **Dave Rinn**, **Diana Bishop** and **Elizabeth Chu** in Ottawa, **Elliott Schiff** in Jerusalem, and **Al Sweeney** in Vancouver. Five support staff are also gone. **Peter Murphy** will return from **CTV News 1** to the Toronto bureau. **Bill Rodgers**, based in Ottawa for **CFTO Toronto**, has been told he can return to Toronto. The layoffs leave **Craig Oliver**, **Jim Munson** and **Roger Smith** at the Ottawa bureau... **Marc Charlebois**, ex of **Major Market Broadcasters**, is new SM at **CHUM-AM/CHUM-FM Toronto**. Former CHUM-FM SM **Jack Addis** is out. At CHUM-AM, former SM **Don Collins** has become a Sales Rep again... At **CKPT/CKQM-FM Peterborough**, SM **Steve Fawcett** takes over as Ops. Mgr. **Jim Blundell**, as reported last week, is now based in Kingston as Market Manager for the CHUM stations at Brockville, Peterborough and Kingston... **Hal Vincent**, after more than 26 years at **CFRB Toronto** -- almost 20 of them as the station's Queens Park Reporter -- has been released... **Dick Smyth's** part-time commentating relationship with **CFRB Toronto** ended last week... Two promotions at **Alliance Atlantis Broadcasting**. **Janet Eastwood** is kicked up a notch from VP, Marketing and Communications to Senior VP in the same category. And, **Walter Levitt** is up from Director of Marketing to VP, Marketing... **Sharon Capotosto** is new Director, Merchandising & Licensing, for **Alliance Atlantis Television Distribution**... **ABC Entertainment** President **Jamie Tarses** has resigned. Tarses was the first woman to serve as programming president at one of the three major US networks... Coach **'Iron' Mike Keenan** has joined **CTV Sportsnet** as an analyst. He will do 32 games on **Labatt Blue NHL Game Night** and the network's 34-game **Ottawa Senators** regional schedule... Latest to sign aboard **ROBTV** are **Howard Green** (*The Nature of Things*, *History Television*, *Newsworld*, *Venture*, *Nightly Business Report* on **PBS**) and **Ali Velshi** (*Canada AM*, **CFTO-TV Toronto**, **City-TV Toronto**)... **Global Television Toronto** has laid off Entertainment Reporter **Stephanie Black** and Entertainment Producer **Bonnie Laufer**... **Sam Donaldson** is stepping down as **ABC's** lead White House correspondent but will still report from the White House on occasion. Donaldson covered the White House from 1977 to 1989, returning in 1998 to lead ABC's coverage of the Monica Lewinsky scandal.

SIGN-OFFS: **Richard Clewes**, the adman who devised the CIBC commercials for **Anne Murray** and who was President of **McKim Advertising** in Montreal, has died at 73... **Martha Rountree**, co-creator and first moderator of **NBC News' Meet the Press**, has died at 87. As well as originating and co-producing the show, Rountree was the only woman moderator in the show's 52-year history... **Francis C. Hall**, who helped popularize electric guitars although he never learned to play one, has died aged 90 in Laguna Beach, CA. Hall teamed with **Leo Fender** in **Fender Guitars** and later headed **Rickenbacker Guitars**.

LOOKING: **CIRX The Max FM94/Wild Country 620 CJCI Prince George** has an opening for a Swing Announcer... **BK Radio Castlegar** is in search of a writer.

TV/FILM: **CFCF12 Montreal** plans to lay off 23 employees, including reporters, technicians and salespeople. It's also axing morning show **Montreal Today** and eliminating overnight movies. **Western International Communications** blames the move on a tough competitive market and CFCF President **Rene Desmarais** won't rule out more layoffs... Depending on where you live and what your cable company does, you may or may not have four new specialty channels now. Launched yesterday were **APTN**, **ROBTV**, **STAR!**, and **CLT**... The **Canadian Paediatric Society** says preschool children should watch no more than one hour of TV a day. It says television "limits children's time to develop vital activities such as playing, reading, learning to talk, spending time with peers and family, storytelling, participating in regular exercise, and developing other necessary physical, mental and social skills." The statement came less than a month after a similar one from the **American Association of Pediatrics**. It said children under 2 shouldn't watch TV at all... Toronto TV personality **Larysa Harapyn** is among 15 people charged in a fraud case, accused of taking part in a scam that bilked \$11-million in GST refunds on car sales. Harapyn was a News Anchor on specialty channel **CityPulse 24** before being promoted to **Star!**, **CHUM Television's** new show-biz information channel... The **Telecaster Committee of Canada** has two new members, **ROBTV** and **CLT**.



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OCT. 31 - NOV. 2, 1999 • QUEEN ELIZABETH HOTEL • MONTREAL

GENERAL: *Shaw Communications* shareholders overwhelmingly approved a plan to spin off Shaw's broadcasting and specialty TV businesses into a new company called **Corus Entertainment Inc.** The restructuring went into effect yesterday, Sept. 1. The two new publicly traded companies are Shaw Communications (cable television, Internet, telecommunications and satellite business) and Corus which took over Shaw's radio, specialty TV, digital music services and advertising services business... Broadcast finalists for the **Jack Webster Foundation's** 1999 Webster Awards are, for *Best News Reporting of the Year - Radio*: **CKOV Kelowna**; **CBC Radio News**; and **CKNW Vancouver**. Finalists for *Best News Reporting of the Year - Television* are: **Global Television**; **BCTV Vancouver**; and **CBC-TV**. Finalists for *Best Feature Story - Radio* are: **CBC Radio**; and two nominations for **CKNW Vancouver**. Finalists for *Best Feature Story - Television* are: **CFTK-TV Terrace**; **CBC-TV**; and **BCTV Vancouver**. The broadcast finalist for the *Jack Webster Award of Distinction* is **Paul Scott** at **CKXR Salmon Arm**. Winners will be announced at the 13th Annual Webster Awards Dinner Oct 19 in Vancouver... **Cancom** and **Star Choice** have completed their share exchange. Star Choice is now a wholly-owned subsidiary of Cancom.

CBSC DECISIONS: Lots to report this week. *South Park* on **Global Calgary** was ruled not gratuitously violent. A parent complained about the running "spoof" of having one of the young characters killed in each episode... In another ruling about **Global Calgary (CICT-TV)**, the Council found the station in breach of provisions of the *CAB Code of Ethics* as well as the **Radio Television and News Directors' Association (RTNDA) Code of (Journalistic) Ethics**. The Council found that by allowing an unsubstantiated allegation to be made about a stabbing -- regarding the possible involvement of drugs in the homicide -- that CICT failed to present the news fairly and accurately... **CHCH-TV Hamilton's** broadcast of the movie *Strange Days* was found to be in violation because it contained elements of gratuitous violence and violence against women. The viewers who complained were "extremely shocked by the content of this movie", which some alleged "had the content of nothing short of a pornographic movie"... Sports Commentator **Jim Roman** at **OSR 1200 Ottawa** did not breach the human rights provision of the **Canadian Association of Broadcasters'** Code of Ethics. A listener complained that "the announcer began editorializing about the contribution of Francophones to baseball, the Province of Quebec and Lucien Bouchard; all in a very negative manner"... On a complaint about **Citytv Toronto's** show *Fashion File*, the **Canadian Broadcast Standards Council** said its job was to respond to complaints and not be a censor. A complainant wrote that by airing an episode which included a report on a fashion photo shoot featuring three "adult film stars" in the early evening viewing hours, the broadcaster had "managed to legitimise pornography, denigrate women, vilify healthy human sexuality and outrage your audience -- all at a time when young children are around and quite possibly watching your show"... **History Television's** airing of the movie *Midnight Express* was not abusively discriminatory. Viewers asserted that it was "an utterly racist movie" and constitutes "a general attack on all Turkish

people"... Critical comments directed at feminists on **CFRA Ottawa** by **Lowell Green**, then repeated next day on **CHRO-TV Pembroke**, did not discriminate against women. Green's comments focused on a controversial sentencing decision which gave no jail time to a woman for killing her husband while he was sleeping. Complainants considered that host "promoted the hatred of women"... **Howard Stern** took it on the chin for one situation and got off on another. Stern's use of the words "retard" and "retarded" on **Q107 Toronto**, in context to what was happening in his studio, did not mock or make fun of members of the handicapped group. In the other decision, however, the CBSC said Stern's generalized and repeated comment that "Poles hate Jews" breached the human rights provision of the CAB Code of Ethics... Complete texts of all CBSC decisions may be found on the Internet at www.cbsc.ca.

SUPPLYLINES: **Panasonic Canada** has appointed **Acura Technology** as a distributor of Panasonic's Broadcast and Television Systems products... **Columbine JDS Systems** says its major e-commerce solutions are now available for radio operations. *Spotdata* allows agencies to download invoices via the Internet and *Electronic Contracting* allows stations and rep firms to exchange contracts... Also from **Columbine**, a new version of its traffic and billing systems. Version 16.1, the new release of the *JDS1000* system, has been updated... At **Calumet Coach/BAF Communications**, **Richard Chalk** - who once toiled in Canada at **Ward Beck Systems** and **RCA Canada** - is new VP, Sales... **Leitch Technology** has made a five-year agreement with US-based **Hearst-Argyle** making Leitch the station group's exclusive provider of High-def interface equipment.

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September Broadcast Dialogue

FEATURE ARTICLES

may be downloaded from our

Web Site.

- Jim Haskins' account of the bomb at A-Channel
- Cover Story: DE KERCKOVE
- Confidence key to marketing oneself
- Specialty channels in the digital age
- News/Talk 2000; Time to check your pulse



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REVOLVING DOOR: Broadcaster **Adrienne Clarkson** will become Canada's new Governor-General, succeeding **Romeo LeBlanc**. It was only a couple of months back that another broadcaster, **Peter Liba**, was appointed Lieutenant-Governor of Manitoba... **Sandy Fraser** is new Director, Marketing and Promotion, at **ONTv Hamilton**. Fraser's background includes **Alliance Broadcasting** and **CBC**... **Steve Macaulay**, promoted up from his Marketing Rep job at **KX96 Ajax**, is new GSM there... **Isme Bennie** has been appointed Director of Programming & Acquisitions at **BRAVO!** She holds the same title at **Space: The Imagination Station** and is responsible for selection and scheduling at both channels... **Carla Lucchetta** has been appointed Communications Mgr for **Space: The Imagination Station**. She, too, holds that title at **BRAVO!**...At **QX 104 FM Winnipeg**, **Karen Black** has been promoted to Music Director and **Tick Rowson** is new Promotions Director... New local SM at **CITE Quebec** is **Stephan René**... News Director **Alex Docking** has retired from **CKCK-TV Regina**. He's succeeded by Assignment Editor **Carl Worth**.

LOOKING: **ONTv Hamilton** is looking for a ND. See the ad on this page... **Al Campagnola**, Director of Programming for the **Pelmorex Radio Networks**, is looking for a new opportunity. He may be reached at 905/566-9522, ext. 252.

SIGN-OFFS: **Rene Lecavalier**, who was the host for French-language hockey broadcasts on **Radio-Canada** for more than 30 years, has died in Montreal at 81. Lecavalier received the Order of Canada in 1970 and joined the **Hockey Hall of Fame** in 1997... **Candid Camera's Allen Funt** is dead at 84. The master of TV pranks died Sunday at his California home of complications from a 1993 stroke that forced him into retirement.

TV/FILM: Heritage Minister **Sheila Copps** is backing **Citytv Toronto / MuchMusic/Bravo**



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163 Jackson Street West, P.O. Box 2230, Station A, Hamilton, Ontario, L8N 3A6, or fax 905-645-2026.



President **Moses Znaimer** as a special adviser to whoever becomes the new **CBC** President. Meantime, **Jim McCoubrey** remains Interim President. If McCoubrey is to stay in place much longer, federal cabinet would have to act by mid-October (under the Broadcasting Act) to extend his appointment. One source is quoted as saying about the possibility of Znaimer's participation: "You'd have a tag team . . . with added input from the private sector with someone like Znaimer who is a visionary. The reasoning is a new vision for 2000"... Two **CBSC** decisions this week about **TQS Montreal** programming, one in the station's favor, one not. In the first, the Quebec Council concluded that irreverent religious satire doesn't violate the **CAB Code of Ethics**. In the second decision, TQS was found in breach for not classifying a program in accordance with the Violence Code by not including the appropriate rating icon. The show in question, broadcast at 7:30 p.m., dealt with the death of a man involved in sado-masochism. Complete texts of any CBSC decision may be found at www.cbsc.ca... The **CRTC** is going to the public for input on the creation of a national French-language arts-oriented TV service. The public consultation follows an order of the Governor-in-Council. The CRTC's report must be submitted before fall's end... Deadline for entries in this year's **TVB Retail Comp** competition is coming up quickly: Sept. 17. There's good news and bad news in this. The bad news is that there's not much time between now and the 17th. On the other hand, because of a possible mail screw-up, there have been relatively few entries received. For information on entering, visit www.tvb.ca/rcall99 or call TVB's **Vivien El-Dawoud** at 416/923-8813.

OPS: **CICT-TV Calgary** came through as Global Calgary in last week's items from the **Canadian Broadcast Standards Council**. I was asleep at the switch. CICT is a **WIC** station.

RADIO: The cluelessness of an **AP** wire report on Digital Audio Broadcasting is, in the minds of some people, "mind-boggling". Readers are given no hint that DAB is

functioning beautifully all over the world, "in a form that the NAB and its marionettes in congress will not permit in the USA, as it might weaken the cartel by enhancing listener choice". If you're interested, find the story on the Internet at www.abcnews.go.com/sections/tech/DailyNews/digitalradio990903... Fans of the old **CKLW Windsor's 'The Big 8'** and the infamous MD, **Rosalie Trombley**, may be interested to know that she'll be celebrating her 60th birthday Sept. 18. Radio cohorts and other assorted ne'er-do-wells are invited send her a birthday card, fax or e-mail, c/o **Millie Felch**, Account Exec., Radio 4 (CKLW/CKWW/CIDR/CIMX), 30100 Telegraph Rd., Suite 465, Bingham Farms, MI 48025. Fax number is 248/648-1070. E-mail greetings or best wishes to Rosalie c/o CKWW at rosalie@580ckww.com. Send cards and greetings to arrive before Sept 17... As many know, Commentator **Dick Smyth's** contract was not renewed by **CFRB Toronto**. In a weekend column for the **National Post**, Smyth wrote, in part: "I rather enjoy being 65. Some others, apparently, have a problem with it. The latest was my sallow and unsmiling Baby Boomer boss, who recently pulled the trigger on me. Bang, bang -- "we want somebody younger." The "semi" of my "semi-retired" status bit the dust . . . There is little good radio or TV today. As in many other industries, the result is bland uniformity, a dread of controversy. Modern architecture or mindless TV sitcoms. Trendy restaurants or vapid radio stations. In each case ideas have been standardized and originality stifled by consultants' diktats . . . Never offend. Never be politically incorrect. You might lose a listener or offend a sponsor . . . The "gut" has been replaced by the "focus group." Great broadcasters always knew "in their gut" when something -- a record, a voice or a gimmick -- was right. They couldn't give their reasons. They just went with their intuition . . . Distinctive Canadian radio personalities can be counted on one's fingers. Consultants today never would approve a Jack Webster or a Gordon Sinclair. Although some terrible things were spawned the old way, some wonderful ones were as well. That is the way of creativity . . . The damnable, damnable thing is that the sombre bean-counters and the soulless ribbon merchants

EARLY BIRD DEADLINE **EXTENDED!!** Register by **October 1st** for **BIG** savings!

FLASH! Michael J. Wolf, leading media consultant & author of the hot selling book "The Entertainment Economy: How Mega-Media Forces are Transforming Our Lives" has just been confirmed as a keynote speaker. **Broadcasting '99** is all about the future of YOUR station and YOUR company. Delegates will get the first look at the CAB/industry **FuturePlan**, as well as a dynamite program of value-packed sessions and fabulous social events.

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who have inherited this magical thing called radio will read into what I have written the smug proof of their own prejudice and pre-conviction; the hopelessly outdated ravings of another era"... **Scott Carpenter**, a **CHUM Toronto** Jock back in the 70s and now living in Virginia, reacting to Smyth's column, wrote: "Kudos to my old friend Dick Smyth for putting the age discrimination issue in broadcasting into focus. The article was bang on target not only in Canada but here in the States as well . . . Dick Smyth is a Canadian treasure, a genuine fire breathing, articulate, ink-stained wretch. Canadian radio is nuts to let him get away."

GENERAL: In a joint release, the **Television Bureau of Canada** and the **Radio Marketing Bureau** say all advertising was up in 1998 and that radio and television led advertising. Radio revenues were up +8.5% (\$72M), led by an increase of +15% in national advertising. Television grew +10.1% (\$212M) to achieve a share of 24.2% of all advertising; television's growth was led by specialty television (+31%, \$57M). Total combined broadcast dollars hit \$3,233 million, \$106 per capita... The **CBS/Viacom** combination - valued at \$34.5-billion - would create a media powerhouse owning CBS television and radio, the networks, several major cable nets (including **MTV**, **Nickelodeon**, **Country Music Television** and the **Nashville Network**) along with **Paramount Pictures**. The deal - put together in less than two weeks - dwarfed anything else ever seen in the media business. But, some industry watchers say what looks good on paper may not work in reality. There's also the **FCC** to reckon with. US rules prevent a single company from owning stations that have a combined audience reach of more than 35%. The new Viacom would have 41%, combining CBS's 16 stations with the 19 owned by Viacom... The **CRTC** - apparently frustrated by a year-long battle over control - may order a public hearing into the ownership of **WIC Western International Communications**. The commission's impatience was said to be triggered by last week's spin-off of **Corus Entertainment**, created by **Shaw Communications** to

hold the operations it hopes to acquire from WIC. Shaw wound up with 52% of WIC, but a deadlock resulted because rival bidder **CanWest Global** owned 46%. per cent. Shaw and CanWest both insist a deal is close... **CHUM Ltd.** plans to buy back 2.5% of its common shares and 5% of its non-voting shares in a bid to boost its stock price. CHUM says it will repurchase up to 84,350 common shares and 332,854 Class B shares on the Toronto stock market, beginning today (Thursday). In the last year, CHUM has bought back 31,100 common Shares at an average price of \$38.02 each and 6,000 Class B Shares at \$40.50 a share... Nominees for the third annual **NABA (North American Broadcasters Association) International Achievement Awards** are, in the **Outstanding Individual Category**: **Izzy Asper**, Exec Chairman of the Board, **CanWest Global Communications**; **Alan Clark**, head of **CBC TV Sports**; Broadcast Consultant **Michael McEwen**; **Robert Ottenhoff**, COO at **PBS**; **Tom Rogers**, President of **NBC Cable and Business Dev.**; and **Bernard L. Schwartz**, Chairman/CEO, **Loral Space & Communications**. Winners of this and other categories will be announced at NABA's Board and Advisory Council Meeting in Charlotte, NC, Sept 30-Oct. 1)... At the London radio/TV newsroom of the **BBC**, a man threw a small table through a glass window - where about 100 editors were working - and threatened to kill them. He managed to throw around several computers printers and TV monitors before he was subdued by two staffers.

SUPPLYLINES: St-Laurent-based **Miranda Technologies** has appointed three new VPs. **Karen Lukanovich** heads up a new Market Development, **Darin Crosby** leads a new Sales Department, and **Michel Proulx** is Miranda's new VP of Product Development... **Sony** and **Avid Technology** have selected **Seagate's** newest generation Cheetah disc drives for their latest digital media solutions. The Cheetah is integrated into Sony's new Professional Broadcaster-designed MAV-555 multi-channel video disk recorder, as well as Avid's Unity MediaNet solution, the first shared storage media network and the foundation for Avid's Nonlinear Production Environment.



ANNUAL CONVENTION

Summerside, Prince Edward Island

Sept. 10-13

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CANADA'S "MOST RELEVANT" SOURCE OF BROADCAST INDUSTRY INFORMATION

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Page One of Four

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R**A****D****I****O**: **CRTC** approvals are in for the acquisition by **Rogers Broadcasting** of **Rawlco's** properties in Alberta and BC (**CFFR/CKIS-FM Calgary** and its transmitters **CKIS-FM-1 Banff**, **CKIS-FM-2 Lake Louise** and **CKIS-FM-3 Invermere**) and **CISS-FM Toronto**... The Commission has also approved the transfer of control of Rawlco's **CJMJ-FM/CFGO Ottawa** to **CHUM Limited**. Rawlco Inc. will retain a 12.5% interest in the Ottawa stations... The **CRTC** has also approved **Rogers Broadcastings'** acquisition of **Fraser Newco**, the licensee of **CHWK Chilliwack**, **CKGO Hope** and its transmitter **CKGO-FM-1 Boston Bar**, **CKMA Abbotsford**, **CKSR-FM Chilliwack** and its transmitters **CFSR-FM Mount Seymour** and **CFSR-FM-1 Abbotsford** (including digital radio broadcasting transmitters of **CKSR-FM** at Mount Seymour and Burnaby)... This week's **RTNDA UPDATE** newsletter reports that **Telemedia's** purchase of the **Radio RSL/Radio Atlantic** group, based in Fredericton, has received **CRTC** approval. **BD** hasn't seen the decision but is passing the information along. The deal, according to **UPDATE**, is expected to close in the next 30 to 60 days. Stations that would be acquired by Telemedia are **CIHI/CIBX-FM/CKHJ Fredericton**, **CKCL/CKTO-FM Truro**, **CJCJ Woodstock**, **CKBC Bathurst** and a transmitter at Grand Falls... **CHUM Radio Sales** (formerly **MMB**) and **Canadian Broadcast Sales** (CBS) are bereft of repping the **Maritime Broadcasting System**, based in Halifax. **Integrated Media Sales** has acquired the business. At September's beginning, **IMS** assumed national representation for **CHNS/CHFX-FM Halifax**, **CJCB/CKPE-FM Sydney**, **CHER Sydney**, **KCKW/CFQM-FM Moncton** and **CFBC/CJYC-FM Saint John**. That business had been the former **MMB's**. Come Dec. 1, **IMS** will succeed **CBS** in repping the remaining Maritime stations: **CIOK-FM Saint John**, **CKNB Campbellton**, **CFAN Miramichi**, **CJCW Sussex**, **CHTN/CFCY/CHLQ-FM Charlottetown**, **CKDH Amherst**, **CKEN/CKWM-FM Kentville**, **CFAB Windsor**, **CKAD Middleton**, **CKDY Digby**, and **CKDY-FM Weymouth**... Seems the sleepy up-til-now **Talk640 Toronto** is making an effort to come alive. A recent spate of hiring is taking the station into more local programming. That includes personnel behind the scenes. Most recent hire is **Jim Cauchon**, ex of **CFRB Toronto**, at Talk 640's Technical Producer... The **CRTC** has allowed **CIDC-FM**



Our 8-year newsroom veteran is off to Toronto! We're looking for someone to fill some pretty big shoes! If you have what it takes to join our news team and help take our already successful morning show to the next level, send us your best stuff NOW!

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309 or at choffman@cab-acr.ca or visit
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TUESDAY KEYNOTE

SPEAKER:

**Michael J. Wolf, author of
hot selling book "The
Entertainment Economy"**

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Orangeville to move its studios to the borough of Etobicoke. Guess word hasn't filtered through to Ottawa yet about the amalgamation of cities and boroughs in the Greater Toronto Area). The Commission noted that no change will occur in CIDC's programming or service contours and that the application related only to relocation. It also reminded the station that its primary obligation is serving the Orangeville market... **Native Communication's CICY-FM Selkirk** (a transmitter for **CINC-FM Thompson**) has been granted a power increase to 100,000 watts from 44,000...

GENERAL: The deadline for intervention in **Telemedia's** proposed acquisition of **Okanagan Skeena Group** is Sept. 30. If successful, Telemedia would acquire: **CKBA Athabasca, CJPR/CJEV Blairmore, CIBQ Brooks, CJCM Cold Lake, CKDQ Drumheller, CKVH High Prairie, CKWA Slave Lake, CHLW St. Paul, CKSQ Stettler, CKKY Wainwright, CFOK Westlock, CKJR Wetaskiwin, CJDC Dawson Creek, Kootenay Cable** in Elkford and Fernie and Kimberley and Sparwood, **CKRX-FM Fort Nelson, CKNL/CHRX-FM Fort St. John, Hope Cablevision** in Hope, **CKBL/CHSU-FM Kelowna, CKTK Kitimat, CKKC-FM Nelson, CFKC North Creston, CJOR Osoyoos, CJMG-FM/CKOR Penticton, CHTK Prince Rupert, CIOR Princeton, CHOR Summerland, Okanagan Skeena Group Limited** in Terrace, **CJAT-FM Trail, CICF Vernon, and CJCD Yellowknife...** **Corus Entertainment**, the new spin-off company of **Shaw Communications**, has purchased all of the **Power Broadcasting** radio and TV stations in Ontario and Quebec. The deal is valued at a base price - subject to working capital adjustments - of \$107.5-million. Radio stations are: **CJOY/CIMJ-FM Guelph; CIZN-FM Cambridge; CKCB-FM Collingwood; CIQB-FM Barrie; CKDO/CKGE-FM Oshawa; CKRU/CKWF-FM Peterborough; CFFX/CFMK-FM Kingston; CFZZ-FM St. Jean; CJDM-FM Drummondville; CFEL-FM-Montgagny, CFLP/CIKI-FM Rimouski; and CFVM Amqui.** Power TV stations purchased are: **CKWS-TV Kingston; CHEX-TV Peterborough/Oshawa; and CHAU-TV Carleton...** In Saskatoon Nov. 16 (at the Bessborough Hotel), a public hearing to be held by the **CRTC** will cover a number of applications. They include: **Affinitek Corp's** purchase of the **Pelmorex Radio Network**. Affinitek is associated with **Hennessy and Bray Communications** of Toronto; **Elmer Hildebrand's** application for an FM (classic-rock) licence in Saskatoon; **Forvest Broadcasting's** application for a Saskatoon FM'er (contemporary); also in Saskatoon, **Rawlco Communications'** application for an FM (rock); **CanWest Television** wants a transmitter at Dauphin to re-feed **CKND-TV Winnipeg; Craig Broadcast Systems** also wants a Dauphin transmitter to pick up its **CHMI-TV Portage la Prairie/Winnipeg; Christian Radio Manitoba** wants a Winnipeg FM licence; **Rogers Broadcasting** wants to flip **CJOC Lethbridge** to FM; **Peace River Broadcasting** wants an FM licence at Lloydminster; and, **Sask-Alta Broadcasters**, too, wants an FM'er at Lloydminster... Canada's cable companies have been forced to sell discounted Internet high-speed lines to regular service (ISP) providers. The **CRTC** directive is meant to help ISPs who said they wouldn't be able to compete for customers when they came up against cable's advanced technology. But such access -- already in the cards -- wasn't

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expected to happen before mid-2000. It was that delay which prompted the **Canadian Association of Internet Providers** to complain that cablecos were stalling... The Toronto Chapter of **Canadian Women In Communications** is presenting an evening of socializing at Bar Italia in Toronto's hip Little Italy Sept. 28. **Canadian Cable Television Association** President **Janet Yale** will be the keynote speaker. For info, contact CWC's **Hannah Fowle** at 416/363-1880...

REVOLVING DOOR: **Craig Roskin**, who held the GM/GSM responsibilities at **CHEK-TV Victoria** for a short time, has been named VP Sales for the **WIC Alberta** TV stations and GM at **ITV Edmonton**, effective Oct. 1... **Peter Webb** has been appointed Pres/CEO of **CFMX-FM Toronto/Cobourg**. For the last five years, Webb has been GM of the station... **WIC** has named two Operations Managers at its Ontario stations in Toronto and Hamilton. **Barb Fordham**, who holds her title of Director of Finance for WIC's Hamilton stations, also becomes Ops Mgr of **CHML/Y95.3 Hamilton**. **Joe Zenobio** is new Ops Mgr at **Q107/TALK 640 Toronto** while retaining his Controller's capacity... **CBC Newsworld's** Halifax morning host, **Jordi Morgan**, has been laid off. The Halifax role is being reduced as the morning programming is being moved to Toronto... **Chris Jordan** is new Chief Marketing and Sales Officer for **CBC-TV**, effective Sept. 20. Jordan's last position was as Director of Marketing in Germany for **Coca-Cola**... **Bill Bishop** is new GM/GSM at **CFWB Campbell River**... News Ops Mgr at **CHNS/CHFX-FM Halifax** is **Dennis Vautour**, from sister station **CJCW Sussex**... Also at **CHNS/CHFX-FM Halifax**, **Alan Brown** is the new RSM... **Q104 Halifax** finally has a new morning show, after a summer of fill-ins. **James Patterson** is the host, with **Lisa Blackburn** and **Harv Stewart**. Former morning guy **Jay McNeil** is doing morning drive at **CISS-FM Toronto**...

LOOKING: **Q92 Sudbury** is looking for a Morning News talent. See their ad on Page 1... **JRFM/600 AM Vancouver** has openings for a couple of Sales Professionals..

TV/FILM: **Alliance Atlantis Communications** has donated \$1-million to Toronto's **Canadian Film Centre**. It is the single biggest contribution in the Centre's history and will be used to provide scholarships for filmmaking students and endowments for programs... **TVB** has signed up two television rep firms: **Buss Marketing** in Toronto and **LA Media Link** in Lethbridge, bringing TVB's membership to 92.

1999 Gold Ribbon Finalists

RADIO FINALISTS

COMMUNITY SERVICE

Large Market: CHUM-FM Toronto
 CKAC Montreal
Medium Market: CFX Victoria
 CFJC Kamloops
 CHLT Sherbrooke
Small Market: CKXR Salmon Arm
 CISQ-FM Squamish
 CFZZ-FM St.-Jean-sur-Richelieu

NEWS

CFRA Ottawa
 CKGL Kitchener

INFORMATION PROGRAM

CKXR Salmon Arm
 CFRA Ottawa
 KKNW Vancouver

CANADIAN TALENT DEVELOPMENT

CHKG-FM Vancouver
 CKBY-FM Ottawa

WHAT RADIO DOES BEST

CKXR Salmon Arm
 CFRA Ottawa
 CKAC Montreal

PROMOTION: IMAGE

CFUN Vancouver
 CFOX-FM Vancouver
 CHUM-FM Toronto
 CKMF Montreal

PROMOTION: AUDIENCE BUILDING

Q104-FM Halifax
 CHIK-FM Quebec
 CKMF Montreal
 CFOX-FM Vancouver

TELEVISION FINALISTS

COMMUNITY SERVICE

CFTM-TV Montreal
 RDTV Red Deer

NEWS: BREAKING NEWS

CKEM-TV Edmonton
 CKWS-TV Kingston
 CFCF-TV Montreal
 CFTM-TV Montreal

NEWS: SPECIAL SERIES

CFTM-TV Montreal
 RDTV Red Deer
 BCTV Vancouver

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ENTERTAINMENT

Citytv Toronto
 CFTM-TV Montreal

MULTI-MARKET PROGRAMMING

CFTM-TV Montreal
 CFTN-TV Montreal
 CKAL-TV Calgary

PROMOTION: MULTI-MARKET

Citytv Toronto

PROMOTION: NEWS IMAGE

BCTV Vancouver
 CKAL-TV Calgary
 CKEM-TV Edmonton
 Global Television Winnipeg

PROMOTION: CANADIAN PROGRAM/SERIES

BCTV Vancouver
 CKAL-TV Calgary
 Global Television Toronto

SPECIALTY/PAY/PPV FINALISTS

PROGRAMMING

MuchMusic Toronto
 MuchMusic Toronto
 History Television Toronto

PROMOTION: BRAND IMAGE

Space - The Imagination Station Toronto
 MuchMoreMusic Toronto
 Le Canal Nouvelles, Groupe TVA Montreal

PROMOTION: CANADIAN PROGRAM/SERIES

Space - The Imagination Station Toronto
 MuchMusic Toronto



Winners will be announced at the Gold Ribbon gala November 2 during Broadcasting '99, the CAB convention in Montreal.

PROMOTIONS: This tickled me so much that rather than editing it, I'm going to give you the news release just the way it was received: "VICTORIA - As you may know, ratings are now on, and radio stations all across the country are doing their best to attract listeners with huge giveaways. Some radio stations are giving away **luxurious trips to exotic destinations.**"

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Some radio stations are giving away **thousands of dollars in cash**. Some radio stations are giving away **brand new cars**. And now, **100.3 The Q!** has unveiled their **killer contest** for the fall. **Ed Bain & The Q! Morning Show** are giving away (stand back!) **DINNER FOR TWO AT MING'S RESTAURANT!** It's a brand new blockbuster contest from **Ed Bain & The Q! Morning Show!** With another possible migrant ship having been spotted off the coast of BC, **Ed Bain & The Q! Morning Show** is proud to present **The Migrant Mystery Pool!** Simply e-mail Ed <ed@radioq.com>, fax (250) 475-0329, or drop off your entry at 2750 Quadra Street with your **name, phone number, and guess** of the date and approximate time of the arrival of the next mystery ship! The entry closest to the actual time of arrival wins dinner for two at Ming's Restaurant! In the event of a tie, a draw will be made. Limit one entry per person." (For those who don't know, Ming's Restaurant supplies food for the illegals.)

SUPPLYLINES: **Motorola** paid \$US11-billion in stock for **General Instrument**. If the deal is approved by shareholders and antitrust regulators, it would give Motorola entrance into the technology combining Internet, TV, radio and home services. In any case, it's a bold bet on cable TV's future. General Instrument is the largest producer of cable. The boards of both companies have approved the deal, which is subject to approval by shareholders and antitrust regulators...

EDITOR'S NOTE: Many thanks to the **Atlantic Association of Broadcasters** for recognizing the work of **Broadcast Dialogue** in helping to keep the issues relevant to Canadian broadcasters before them. I was at once stunned

and grateful to accept the AAB's *Award of Achievement* at the AAB convention in Summerside last weekend... There have been some changes to our **Broadcast Dialogue** Web Site which should simplify your use of it. First, the home page has been revamped to make access to various destinations (newsletter, magazine, directory) much easier. As you may know, there is an archive of BD newsletters which go all the way back to April '98. The general public may access all but the most recent eight editions. Those newer editions are reserved for you, the subscriber. But you must use your ID and Password to get access. (If you don't already have a password, just register at the site and one will be issued.) Also, there's an archive of articles from the **Broadcast Dialogue** magazine, all downloadable. Included are the likes of **De Kerckhove** and **Specialty channels in the digital age** and **CANADIAN RADIO DEREGULATION - The first wave of consolidation** and **Allan Waters** and **Conversion to DTV in Canada moving at a snail's pace** and **Radio. It isn't what we do, it's what we are**. And, there's lots more. The Home Page will also link you, if you wish, to some great suppliers... Oh, and one more personal note about being in PEI last weekend. In a fuzzy moment I was simultaneously appreciating where I was, thinking about cable TV, and remembering all the calls I'd received from my cable company about signing-up for extra services. Then my mind turned again to where I was and how great it would have been if there was actually a small cableco on the island and a Rep who would call and say, "Hi. I'm Anne of Green's Cable".

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Shawn Smith** at **Rogers Broadcasting, Vancouver**. Welcome!

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RADIO: The **CRTC** has approved **Riding Mountain Broadcasting's** application for an FM licence (94.7 at 100,000 watts programming AC) which will join the company's AM station, **CKLQ Brandon**... Also in Brandon, the Commission has approved a flip to FM of **Craig Broadcasting's CKX-AM**, which will give Craig two FM's (**CKX-FM**) there. Craig plans to continue AC on CKX-FM and to maintain Young Country on the new FM station... As reported last week, the **CRTC** has approved **Telemédia Communications'** acquisition of Fredericton-based **Radio One Ltd. (Radio One)** and **Radio Atlantic (CIBX) Ltd.**... In the first-in-a-series of national studies on media-related topics, **BBM** has found -- among other things -- that among those commuting to work by car, 74% said they listened to the radio "every day" during their drive and another 14% indicated they listened "most days". Listening to radio at work has also become a habit for many. About 40% of working adults listen to radio every day while at work, compared to 24% who read a newspaper, 13% who watch TV and 11% who use the Internet. Among those who said they listen to the radio while at work, 49% felt doing so made them more productive. Format choice in the workplace differed, with men preferring AOR as well as News/Talk/Sports, while women leaned to an "easy listening" format... In Winnipeg, **1290 Starlight CFST** has launched, featuring "the greatest music of all time", including the likes of **Frank Sinatra, Dean Martin, Ella Fitzgerald**, and so on... **JR FM/600 AM Vancouver** has chosen **Young & Rubicam** to handle its creative... The fierce competition

between Edmonton's **The Bear** and **K-Rock** was evident last week when K-Rock's morning host - **Bill Cowan** - was hired to open for guitarist **Jeff Beck**. Cowan also does stand-up comedy. Problem was that The Bear was Beck's media sponsor. Bear PD **Greg Diamond**, upon hearing of the Cowan hiring, reacted quickly with an administrative axe. **Steve Jones**, PD at K-Rock, puts his spin on the tale by saying: "... *Word of the opening act got back to The Bear. . . they raised a stink . . . All this despite a contract that stated Bill could make no mention of K-ROCK nor wear any station clothing. Don't you love radio wars?*"... The recent **Arbitron/Edison Media Research Internet Study III** -- called "Internet Study III -- Broadcasters vs. Webcasters: Which



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Business Model Will Win? -- determined seven key findings:

1. Internet advertisers should continue to utilize radio as a primary medium for building brands and driving Web site traffic. Radio's ability to create Web traffic is consistent across age and sex demos. To capitalize on radio's effectiveness in driving online activity, all radio advertisers, whether local direct, agency or national accounts, should give their Web addresses in their commercials.

2. Companies and stations wanting to stream audio programming online must balance the costs of audiocasting with compelling advertising and e-commerce revenue models. Because online increases in audiences result in increased technical and infrastructure costs, building revenue-generating models to cover costs and make a streaming model profitable are essential.

3. Those that have listened to audio online are extremely valuable consumers. They are far more likely to respond to a radio ad and visit a Web site. They are three times as likely to bookmark and visit a radio station Web site and far more likely to indulge in e-commerce. These strong interactive behaviors provide radio stations with a strong ad sales story for their Webcast-related inventory.

4. Stations should demand, from advertisers, a substantial premium for attracting and delivering "streamies" (online audio listeners). They, more than any other subset, will go to Web sites and indulge in e-commerce.

5. Stations need to match listener Web site content desires with site functionality. A content analysis of over 351 stations reveals the most desired Web site elements are found only in about half the station Web sites. As stations are not converting current Web site traffic into habitual on-going visits, they should include questions about what "content" listeners want and prefer in their Web sites in perceptual studies and existing research. In addition, stations should take advantage of online research tools where actual Web site visitors can be intercepted while visiting the station site, and participate in quick-and-easy questionnaires about their first-hand desires and perceptions on that actual Web site. The more the content on a station Web site aligns with listener desires, the greater the visits and habituation



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6. Traditional radio companies should begin developing niche programming like that already delivered by Internet-only Webcasters. In any local perceptual format search conducted for a radio station, there are always formats that show a small but loyal audience. Such formats may be unprofitable in a single market, but profitable when presented as a national or worldwide programming option. Further, the cost and regulatory barriers associated with launching a new off-line radio station (from erecting the tower and securing an FCC license to staffing the station) are virtually non-existent in the online world. Group owners and stations have tremendous programming expertise and talent and can supplement their existing offerings with niche Webcasts.

7. The radio industry should develop and distribute an on-screen interface that creates buttons for listening to radio. The most popular Webcast business model in this research is an icon on the computer that allows one to click and immediately hear the programming of favorite stations. Just as TV broadcasters scrambled in the 70s and 80s to insure that they were carried on cable systems, the radio industry should insure that their programming is what people choose no matter what the source. Just as the radio industry is devoting considerable research and attention to digital audio broadcasting technical solutions, so should the industry consider and assess on screen listening interfaces. The radio



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industry must consider this question – would you rather invest in building this model for yourselves and secure a lead position in the development of this new medium, or would you rather buy into the model at a significant premium when a company from outside the industry establishes their own on-screen radio dial as the standard?

TV/FILM: *CanWest Global Communications* has added *Hearst-Argyle Television* as a strategic partner in *Internet Broadcasting Systems* (IBS). The three organizations will partner for a North American network of local "convergence"-based Web portals. The Web network, which will combine national services and localized content, is the first announced North American network of localized TV-Internet brands from multiple TV providers. The TV-Web network will include Canada's Global TV stations, Hearst-Argyle's 26 TV stations in the US, and IBS's five existing markets. The network of sites will initially provide localized content serving nearly 30% of US households and over 75% of English Canadian households... This year's *Gemini Awards* nominations gave almost equal honors to public and private TV stations. *CBC* continues to dominate (roughly 169 nominations) but private networks and cable stations came close, with at least 161 nominations. The *Gemini*s will be presented by the *Academy of Canadian Cinema and Television* during a three-day ceremony Nov. 14-16... *A-Channel Manitoba* launches tomorrow. The *Craig* stations in Portage La Prairie and Winnipeg are repositioning themselves to match their Alberta siblings... *TSN* Sportscaster *Darren Dutchyshen* faces assault charges after incidents near Sarnia on the weekend. He's accused of assaulting a 10-year-old boy and an adult male and, in another situation, the assault of the groom at a wedding reception. Dutchyshen is to appear in court Oct. 4... Nine employees have been given the axe at *CTV's W5*. Senior VP *Henry Kowalski* said it's part of a radical makeover for the current affairs show in that the format will change from news and current affairs to focus more on documentaries... There are still those in the film and TV industries who want *CRTC* regulation for multimedia and Internet companies. *The Canadian Film and Television*

Production Association wants to see the Commission appoint a special board to review the new media sector every year, while the *Specialty & Premium Television Association* is calling for a formal regulatory review in 15 to 18 months... The *Television Bureau* has six new members: *MuchMusic*, *MuchMoreMusic*, *Bravo!*, *Space*, *Star!* and *Canadian Learning Television*... The *Swissair* crash off Peggy's Cove may soon be the subject of a Canadian movie. *Big Motion Pictures*, co-owned by Halifax TV producer *Wayne Grigsby* (*Black Harbour*, *North of 60*), has bought the rights to the book *Flight 111: The Tragedy of the Swissair Crash*, by Halifax journalist *Stephen Kimber*. Grigsby hopes to make the film for broadcast on *CTV* next fall... Historical note: 50 years ago (Sept. 15), *The Lone Ranger* appeared on TV; the first western (1949-57) produced especially for the medium.

GENERAL: The *Broadcasters Association of Manitoba* (BAM) presented its Pioneer Lifetime Achievement Award to the *Honourable Peter M. Liba*, Lieutenant Governor of Manitoba, at its annual conference last weekend at Riding Mountain National Park. Liba is former Executive VP of *CanWest Global Communications*... The *Communications, Energy and Paperworkers Union of Canada* wants the *CRTC* to require broadcasters to invest profits realized by the introduction of new technologies into local news and programming. Union VP *Gail Lem* said: "For years, the *CRTC* has turned a blind eye to broadcasters stripping profits out of local communities, without requiring them to put anything back. We are watching the death of local Canadian television programming, and it's well past time the *CRTC* - and the federal government - took a stand on behalf of the Canadian public." Lem's position followed on the heels of *CanWest Global* President *Leonard Asper's* speech to the *Broadcast Executives Society* in Toronto that his company is exploring "station-in-a-box" technology that would allow centralization of today's master control operations at each station, thus eliminating the need for most technical operations workers. Asper said video images would be compressed using digital technology and the separate programming for each station would be transmitted from one central location... On the heels

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Please mail, fax or e-mail your application, in confidence, to Tina Van Dusen, Executive Vice-President & COO by October 1, 1999, to:

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E-mail: cab@cab-acr.ca



We thank all respondents in advance. Only those selected for interviews will be contacted.

of last week's **CRTC** ruling about cablecos sharing their lines with Internet service providers (ISPs), a Sturgeon Falls, ON, cable company - owned by **Regional Cablesystems** - says it will sell wholesale access to **AOL Canada**. Regional Cablesystems, which has 250,000 subs, says it will launch the service in Sturgeon Falls this fall. It further expects to launch in other cities before the end of this year...

REVOLVING DOOR: **Ontv Hamilton** GSM **Ron Eberle** is moving to Vancouver Island to become GM/GSM at **CHEK-TV Victoria**... **Wally Kirk**, **WIC Alberta's** VP Programming and based at **ITV Edmonton**, has announced his retirement after 41 years in broadcasting, 26 of them at ITV. It's effective Sept. 30. Kirk is President of the **Western Association of Broadcasters**... Montreal-based **Astral Broadcasting Group**, in establishing a marketing operation to maximize advertising, merchandising and sponsorship potential, has appointed **Renault Poliquin** as VP, Marketing. He had been VP/GM - Ontario for **Omni Outdoor**... **Heather Grue**, ex VP Communications for **ITV Edmonton**, is new Director, Communications & Programming at Toronto-based **ROBTV**... **Ed Wilmott** has been appointed ND for all three **Telemedia** radio stations in London: **Q97.5**, **CJBK** and **BX93**... **Sam Donaldson**, who said he would step down as **ABC's** lead White House correspondent, has signed a new multi-year contract with ABC that calls for him to continue as co-anchor of *This Week*, and anchor the network's Internet only video news program. The show will air three times a week and will be the first regularly scheduled, live, TV-quality produced Web-cast offered by a broadcast network...

SIGN-OFFS: **CJOH-TV Ottawa** Sports Director **Bill Patterson** suffered a massive heart attack yesterday (Wednesday) morning. Patterson, 51, was a nightly fixture on CJOH for 21 years. He became Sports Director after the death of **Brian Smith** who was shot while walking to his car in the station's parking lot back in August, 1995... **Don Wright**, 88, has died in Toronto. During his broadcast career, Wright was - among other endeavours - the first Audio Supervisor at **Broadcast News** and the first GM at **CHFI-FM Toronto**...

LOOKING: The **Canadian Association of Broadcasters** is looking for a VP, Radio. See the ad on Page 3... Ottawa-based **eMedia** is looking for 12 News people. See the ad on page 1... Former Director of Sales Promotion at **CHEZ-FM Ottawa** - **Craig Mills** - is looking to land. Reach him at 613/820-6946... **Silk FM Kelowna** is looking for a Sales Representative... **CKEK/CKKR-FM Cranbrook** requires a news person...

SYNDICATION: **Rogers'** program *Rhona at Night*, originating from Vancouver, began on **Talk 96.9 Boston** Monday night. Other recent successes in the US include Portland, OR, Sacramento, Anchorage, Louisville, and Gainesville, FL... **Sonic Wave Productions** is debuting the Canadian Weekly Top 20 Countdown countrywide in January... West Palm Beach-based **Intelligent Life Corporation** is debuting a weekly TV/radio consumer money report called *Cost of Life*. The two-minute TV and 60-second radio segments will be distributed via the Internet... **Telemedia Network Radio's** *Grapeline* with **Don Cherry** and **Brian Williams** returns to the airwaves Nov. 1...

SUPPLYLINES: **Itelco** has supplied two 200-kW DAB transmitters to **CKNW Vancouver**. Installed at two locations, the new transmitters will provide DAB transmission services for both CKNW and **Rock 101 Vancouver**. The **WIC** stations join **Shaw's CKLG/CFOX-FM Vancouver** in using Itelco... Toronto-based **Evertz Microsystems** has introduced the HD9525LG HDTV Logo Inserter to its broadcast/post-production line. It will key one or many static/animated "bugs" over full bandwidth HDTV program video signal... **CFCN-TV Edmonton** has chosen **Sony's** Betacam SX digital platform for incorporation into its broadcast operations... Markham-based **Cabletel Communications'** manufacturing division, **Stirling Connectors**, has been approved to supply **Charter Communications Inc.**, the fourth largest US cableco. The additional business to Cabletel could be valued at up to US\$5 million per year... **Sonic Solutions** says it has collaborated with **Panasonic** and the world's leading recording companies to create the first DVD-Audio test discs with SonicStudio HD,



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the company's next-generation professional audio workstation, and DVD Creator AV, the DVD-Audio version of the DVD-Video production system. These first DVD-Audio test discs, says Sonic, demonstrate the advanced features of the new format - high-resolution sound, graphics, and interactivity...

EDITOR'S NOTE: By now, you've all seen the Summer **BBM** numbers for radio. Below, supplied by **David Bray** at **Hennessy and Bray Communications** in Toronto, is a small qualitative report.

Qualitative Ratings: Summer '99 BBM

<u>Market</u>	<u>13+Beer/ Week</u>	<u>Rented 5+ Videos in past month</u>	<u>Spent \$20,000+ on New Vehicle in past year</u>	<u>Have Internet Access</u>	<u>Own Mutual Funds</u>	<u>Seen 7+ movies/Past year</u>	<u>Ate at Fast Food Rest. 2+ times in past month</u>	<u>Shopped in mall 5+ times in past month</u>
Vancouver:	CFMI (24.2) CFOX (17.7)	CKZZ (27.0) CFOX (16.0)	CHQM (15.1) CKNW (13.6)	CKZZ (18.3) CFOX (11.4)	CKNW (12.6) CKZZ (10.8)	CKZZ (26.4) CFOX (13.5)	CKZZ (19.1) CFOX (12.9)	CKZZ (17.1) CKNW (16.8)
Edmonton:	CIRK (28.4) CFBR (20.7)	CFBR (25.7) CKNG (22.7)	CISN (14.9) CKNG (11.9)	CFBR (16.8) CKNG (15.1)	CKNG (11.8) CKRA (10.2) CIRK (10.2)	CKNG (23.9) CFBR (19.7)	CKBR (16.0) CFNG (16.0)	CKNG (11.8) CIRK (10.2) CKRA (10.2)
Calgary:	CJAY (37.1) CKRY (20.7)	CKIK (22.7) CJAY (20.7)	CKRY (17.3) CJAY (17.1)	CKIK (20.7) CJAY (19.7)	CJAY (17.9) CKRY (14.4)	CKIK (22.3) CJAY (21.3)	CJAY (20.0) CKIK (19.1)	CKIK (21.1) CKRY (14.4)
Toronto:	CKFM (13.7) CILQ (12.3)	CISS (12.8) CHFI (11.9)	CHFI (16.9) CHUMFM(12.5)	CHFI (13.0) CHUMFM (8.7)	CHFI (12.6) CHUMFM(10.4)	CISS (12.0) CHUMFM(10.7) CHFI (10.7)	CHFI (11.1) CHUMFM(10.7)	CHFI (13.2) CHUMFM(10.4)
Montreal:	CKMF (14.7) CKOI (14.2)	CKOI (18.8) CKMF (14.8)	CITE (18.2) CKOI (9.9)	CITE (10.4) CJFM (10.3)	CITE (13.2) CKAC (9.9)	CKOI (14.4) CJFM (12.2)	CITE (12.8) CKOI (12.5)	CITE (11.1) CKAC (9.1) CJFM (9.1)

-- Data supplied by **Hennessy & Bray Communications**, Toronto

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Volume 7, Number 18

Page One of Three

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TV/FILM: *WIC TV's* further consolidation of its four Alberta stations will, it says, reduce duplication of services. Technical operations will be affected, traffic for the province will be centralized at *ITV Edmonton*, and accounting and creative services will be run from Calgary 7. Twenty-two positions, including management are affected... *TVB* closed the entries for their RETAIL COMP last Monday, with over 425 spots to be judged by consumer panels. Of that number, a dramatic increase in entries was seen from French stations and agencies. Winners will be announced at TVB's 'SAC 2000', January 16-18 at Toronto's Four Seasons Hotel... *Canadian Learning Television* (CLT) will celebrate its launch Monday, Oct. 4, by broadcasting a live 2-hour show from Edmonton... The *Telecaster Committee of Canada* has added three new members, *CLT*, *Space*, and *CHBC-TV Kelowna*... *Rockie Award* winners and nominees from the 1999 *Banff Television Festival* will be showcased in the *Best of Banff* screenings in six Canadian cities, beginning with Vancouver Oct. 19. Then the screenings will move to Calgary (Oct. 21), Edmonton (Oct. 22-23), Montreal (Nov. 15-21), Ottawa-Hull (Nov. 17) and Toronto (Nov. 18)...

RADIO: *Bea-ver Communications*, operator of *CFCO/CKSY-FM Chatham*, has just won *CRTC* approval for a new FM licence to add to the market. It would be at 94.3

with 50,000 watts and program *Alternative Rock*... *Okanagan Skeena Group* has won Commission approval to acquire *CJYR Edson*, *CIYR Hinton* and its transmitters *CKYR Jasper*, *CKYR-1 Grande Cache* and *CFYR-FM Whitecourt* from *Yellowhead Broadcasting* at a cost of \$2,800,000... Tomorrow (Friday) morning, *K-Rock Edmonton* Morning Man *Terry Evans* will auction a signed *Wayne Gretzky* stick as well as a signed copy of the *Hockey News* top players of all time edition, with proceeds going to support the *K-ROCK Kids Park Project* that helps rebuild and upgrade inner-city

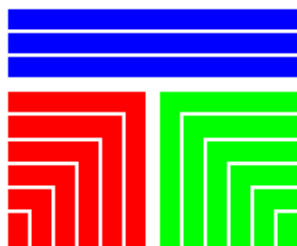


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playgrounds... **KOOL-FM Waterloo/Kitchener's** annual *Poster Boy* campaign begins tomorrow (Friday). This is where the morning man - **Brian Bourke** - crawls up onto a billboard and lives there for 12 days. Proceeds in this sixth annual fundraising effort will go to the *Regional Cancer Centre* at the **Grand River Hospital**... **Z99 Regina** has moved from HOT AC to CHR... **The Max (FM 94) Prince George** is now broadcasting on-line with CD quality (www.themaxfm94.com)... There's a new free daily showprep service launching tomorrow (Friday). Anyone who wants a free subscription can get one by sending a blank e-mail to: join-freeshowprep@lists.sparklist.com... **XM Satellite Radio** has opened an office in Detroit to support its relationships with auto manufacturers. From its two satellites, XM plans to transmit up to 100 channels of digital-quality music, news, talk, sports and children's programming directly to vehicle, home and portable radios... An outfit called **Blue Squirrel**, based in Salt Lake City, has introduced two Internet products, called *AudioSeeker* and *AudioSeeker Deluxe*. These software applications enable online users to locate audio tracks, recording artists, and related software and hardware. AudioSeeker is free and compatible with Windows 95, 98, and NT and will be ready for general availability in November. You can preview AudioSeeker now, however, by going to www.audioseeker.net/press...

SYNDICATION: The **CHUM Radio Network** is getting a new face, with construction about to get underway. CRN will stay at the **CHUM Toronto** address but the network will get new offices and a new master control. **Bob Laine** expects completion by mid-2000...

LOOKING: **Telemedia's** Sudbury stations are looking for an Assistant GM. See the ad on Page One... **680News Toronto** is looking for a Broadcast Meteorologist. See their ad on Page One... **CKOV/Power 104 Kelowna** is looking for a Creative Writer... **CJYM Rosetown** is looking for a Morning Announcer... **The New RO Pembroke/Ottawa** has three jobs to fill: TV News Assignment Editor; TV News Reporter-High

Tech Specialist; and a TV ENG Camera Operator... **Brad Crowe**, a sound recordist for audio, video, and film, is looking for a gig. Reach him at 613/727-8749...

REVOLVING DOOR: **The Bear Ottawa** morning team (**Doc Halen, Randall Moore, Don Diego, Connie Bernardi**) started at **CHEZ-FM Ottawa** on Monday. The CHEZ team was advised they were no longer needed at about the same time the Bear people were handing in their resignations... Word from the west is that **The Wolf Regina's** morning show -- **Bill and Jeff** -- will be moving to **The Bear Ottawa**... Meantime, new PD at **CHEZ-FM Ottawa** is **Danny Kingsbury**. He's winding down his programming consulting commitments at **KICX Midland, CFOS/MIX Owen Sound** and at **The Hawk London** in the next few weeks, then begins his new gig Nov. 1... **Don Daynard** is retiring from **CHFI-FM Toronto's** morning show. His last show is set for Dec. 10 and will be a breakfast at the Toronto Sheraton Centre's 2,000 seat grand ballroom. Daynard, however, will continue his weekly shows *Saturday Night Oldies* and *Sunday Morning Oldies*, plus specials such as the *CHFI Skating Party*, the annual *Saturday Night Oldies Dance* and the *New Year's Eve Oldies* shows... **CBC's** Exec. Director of English TV news and current affairs - and of **Newsworld** - is resigning. **Bob Culbert** says resignation takes effect at the end of the year... **Al Lake** is retiring from **WIC Television** tomorrow (Friday). His career began at **All Canada Radio & Television** in Toronto back in 1963 and he was one of the founders of **Western Broadcast Sales**... **Dick Irvin** is leaving his *Hockey Night In Canada* duties - **Montreal Canadiens** broadcasts - after a 33-year career. He won't be gone, however. Irvin will present historical essays on the NHL in between-period features... At **CKYL/CKHL-FM Peace River**, new APD/MD is **Evelyn Knight**, ex of mornings at **CKHL-FM High Level**. Stepping into her shoes at CKHL, as well as becoming the station's Programming Supervisor, is **Rob Tyson**, ex of **CISN Edmonton**... Joining **KIX 106 Peace River/High Level** as APD/MD is **Don Steel**, formerly of **CJCY**



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31 OCT. - 2 NOV. 1999 • OCT. 31 • NOV. 2, 1999

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Medicine Hat (another automated shift bites the dust!)... **John van Driel** is now VP, Programming of **CFMX-FM Toronto** after his promotion from PD... At **CKDM Dauphin**, **Adam Reid** moves into the Information Department from **Radio Southern Manitoba**. Also, **Crystal Goomansingh** joins the on-air staff. She's in from **CJOB Winnipeg**...

GENERAL: Among 54 Canadians honoured with the Order of Canada last week were **TVOntario** movie buff **Elwy Yost** and **CBC Newsworld** Host **Don Newman**... The **CRTC** has approved **Shaw Communications'** acquisition of **Fundy Cable**. Purchase price is \$460 million... **FCC** Chairman **William Kennard**, in Ottawa meeting **CRTC** Chair **Francoise Bertrand**, says the two countries have agreed to disagree on how to free up access to high-speed Internet networks. Kennard called the Canadian choice to force cablecos to open access to Internet lines "*imminently sensible*". But, he said, the FCC believes the high-speed access market is still too young to try to regulate. Major US cable powers have succeeded in keeping their high-speed networks closed, despite arguments from the Internet industry that such services should be available to all... **Abcom** (Association of Broadcast Communicators) holds its Fall Seminar Oct. 13 at Vancouver's Renaissance Harbourside Hotel. Tickets can be had from **Monica Lee** at **Global TV Vancouver**... The **Radio Marketing Bureau** has issued its call for entries for *The Crystals*. Celebrating the best in radio advertising, the deadline for entries for *The Crystals* is Nov. 15. For information, call 416/922-5757.

SUPPLYLINES: Markham-based **Cabletel Communications** has a contract estimated to be worth up to \$US3-million annually to help launch Israel's first DBS service. The Cabletel equipment will be used by **YES**, an

entity of **Bezek Communications**, Israel's telco... Saint John-based **iMagicTV** says its **DTV Manager 2.0** (second-generation digital TV software for telcos) is now available. The software provides digital TV services over telcos' existing networks... Ottawa's **International Datacasting** and its partner in Mexico, **Grupo Etercom S.A. de C.V.**, have a contract with **the Instituto Tecnológico y de Estudios Superiores de Monterrey** to provide distance education satellite distribution technology to its "Virtual University". The DVB system will broadcast video and data via satellite to ITESM "virtual classrooms" across Mexico and internationally. The initial contract is valued at \$1.2 million... **Craig Broadcast Systems** has implemented a **Sony** Betacam SX digital platform at **A-Channel Manitoba**. The move gives A-Channel a migration path to DTV... **Miranda Technologies** of St.-Laurent and **Digital Processing Systems** have an agreement to share technology that will allow DPS' 470AV serial digital audio/video synchronizer and Miranda's imaging series interface products to be controlled under a common control system... **Quantel** says **KOMO-TV Seattle** has chosen its **Integrated News & Sports Production** system, **INSPIRATION**, as the nucleus of its new digital facility...

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Scott Jackson**, **CJLF-FM (Life 100.3)** **Barrie**. Welcome!

EDITOR'S NOTE: The October edition of **Broadcast Dialogue** is in the mail. On the cover are **TVA Montreal's Daniel Lamarre** and **Telemédia's Claude Beaudoin**, the Co-Chairs of **Broadcasting '99**. Their combined article will give you a full briefing on what you need to know heading into this year's **Canadian Association of Broadcasters** annual convention (Oct. 31-Nov. 2). There are also the expected feature articles and columnists you've come to enjoy. Watch for it.



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