



# BROADCAST Dialogue

Published by Christensen Communications Limited  
414 St. Germain Avenue  
Toronto ON M5M 1W7

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Thursday, July 1, 1999

Volume 7, Number 7

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**EDITOR'S NOTE:** I'm putting the newsletter out a day early this week because of Canada Day. *Broadcast Dialogue* will return Thursday, July 22.

**TV/FILM:** *CTV* says it earned \$6.9-million in its third quarter, nearly \$1.9-million from the same period last year. The result came despite \$7.6-million in restructuring charges/job cuts. Total revenues rose \$9.2-million to \$155.5-million. *CTV* says the results reflect the closing of the *NetStar Communications* acquisition (*TSN* and other properties)... *KVOS-TV Bellingham* has signed a five-year deal with *Nielsen Media Research* for People Meter services in the Vancouver market... *CBC Newsworld* has cancelled *Benmergui Live* with **Ralph Benmergui**, *Big Life* with **Daniel Richler**, *On the Line* with **Patrick Conlon**, and *Sunday Morning Live*. It's a move, says *Newsworld* honcho **Tony Burman**, to concentrate more on reporting and less on commentary... *CBC* Board of Directors Chairman **Guyline Saucier** says the corporation is launching an appeal to cabinet against the recent *CRTC* decision rejecting its application for a French-language specialty channel... The California Supreme



Court has ruled unanimously that a TV network can be sued for infiltrating a private workplace and secretly recording an employee. The case involves an *ABC* reporter who posed as a co-worker at a psychic hotline and who secretly videotaped conversations with an employee that then ended up on *ABC's PrimeTime Live*. The court ruled that employees in a private office have a right to expect that private conversations with co-workers won't be secretly taped and aired.

## OKANAGAN RADIO

is updating its resume files for sales, creative and announce positions. If you've been considering a change, if you're a top performer with a desire to expand your potential and if you'd like to join an exciting progressive company then e-mail, fax or mail your resume in confidence to the addresses below.

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**R**ADIO: **Q-94 FM Winnipeg** Assistant PD **Andy Ross** ran the full Manitoba Marathon on Father's Day with a cell phone for live on-air reports, and a backpack full of prizes for listeners who showed off their "Q" along the 26-mile course... After 62 years, **CBL-AM Toronto** pulled the plug in favour of its replacement, **CBLA-FM** at 99.1. Back in 1937, the AM transmitter site at the town of Hornby -- all 650-feet of it -- was Canada's tallest structure. It even became a tourist attraction in the years prior to the Second World War. The building was designed to accommodate visitors, who watched the transmitter operators from a viewing platform just inside the door to the transmitter room. In the basement was a Cold War-era fallout shelter holding a small studio, and where the last words to be uttered on CBL were uttered June 18, 1999: *"This is CBC Radio One, broadcasting from the Hornby transmitter at 740 AM. In the Toronto area, we now move to 99.1 FM, with additional frequencies throughout Southern Ontario. This transmitter has served the community well since 1937, and at 740 AM since 1941. This is the end of an era in Canadian broadcasting history. Signing off now from CBL, adieu"...* **MIX 96 Montreal** raised \$25,000 at the second annual **MIX 96 Streetfest**, including inflatable rides and games, with all proceeds going to the MIX Kids fund in aid of **The Montreal Children's Hospital** and **L'Hopital Ste. Justine**. MIX Morning Men **Andre and Ted** were targets in the Dunk Tank to give people a little incentive to donate generously... **CHUC Cobourg** Morning host **Don Martin** held an on air appeal to purchase French/English picture dictionaries for the Kosovar refugees at CFB Trenton who wish to stay in Canada. Around \$2,000 was raised... **CFRB Toronto** says it's all set to hold Toronto's "biggest" Canada Day celebration. Along with family entertainment and a children's festival will be a citizenship



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ceremony where 11 people -- including CFRB ND **Bill Carroll** - will be sworn-in as Canadian citizens.

**R**EVOLVING DOOR: The **CCTA (Canadian Cable Television Association)** has appointed **Janet Yale**, ex of **AT&T Canada**, as its new President/CEO... **Avril Benoit**, co-host at **CBC Radio**, will do her last *Morningside* show July 9... Long-time financial commentator **Jerry White** will become Chairman of Toronto-based **Harvard Capital Corp.**, a newly merged executive recruiting firm... The next Director-General of Britain's **BBC** is **Greg Dyke**, the man behind *Baywatch* and *The Price is Right*... **Ron Hodgson** of **The Bay** - and a member of the **Broadcast Executives Society** Board - will retire at end of July...

**L**OOKING: **CKPG-TV Prince George** is looking for a **GSM**. See the ad in this edition... **Okanagan Radio** is searching for all kinds of talent. See the ad.

### CAREER OPPORTUNITY GENERAL SALES MANAGER - TELEVISION

**CKPG Television Limited**, a wholly-owned subsidiary of **Monarch Broadcasting**, is accepting applications for the position of General Sales Manager. Reporting to the GM, the GSM will have a strong track record through at least five years in broadcasting, media sales and/or management. He/She will have above average creative, organizational, and coaching abilities. The successful candidate will also have a demonstrable

passion for customer service and quality improvement. Basic computer literacy is required.

The GSM will be responsible for all sources of revenue at the local, regional and national levels - with a primary focus on retail business. This is a new position, reflecting a division between radio and television sales management.

**CKPG-TV** offers a highly competitive remuneration package of salary plus

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**Gordon Leighton, General Manager, CKPG Television Limited, via e-mail at gleighton@ckpg.bc.ca**  
or to: **1220 Sixth Avenue, Prince George, B.C., V2L 3M8** (Fax: 250-562-7681)

Applications close at 5:00 PM (PDT), Friday, July 16.

**GENERAL:** Vancouver-based **Global Media** (not connected **with CanWest Global**) has signed an agreement with **MCI WorldCom** to provide bandwidth network continuity for its broadcast network via frame-relay services. Global says the streaming media will provide superior transmission capabilities in signalling all the video and audio data to radio and TV stations, and to other media companies... About 30 schools across Canada got hundreds of thousands of dollars' in computer equipment. In return, TV advertising begins in the classrooms this fall. Advertisers will pay \$40 to reach each 1,000 kids who see an ad once. **Youth News Network** will get 2.5 minutes every day of the week. The schools also got a video monitor in every classroom, some other computer technology and TV broadcasting equipment, and a 12½ minute daily newscast aimed at kids. The spots will be in the newscast. YNN is owned by Montreal-based **Telescene**. While new in Canada, the concept is a duplication of the American **Channel One**. Channel One reaches more than eight million students in 12,000 schools. Its revenues are set at around \$1-billion annually... Deputy Prime Minister **Herb Gray** has recognized the Canadian Association of Broadcasters and its member stations as official media partners in promoting millennium activities. Canada's millennium initiative was unveiled March 12, '98 by the Prime Minister. CAB member stations will showcase the Government's millennium initiative... Included on the 1999-2000 **National Advertising Benevolent Society** (NABS) board of directors are **Bryan Press** of **Canvideo Television Sales** and **Ed Voltan** of **Elevator News Network**.

**SUPPLYLINES:** **Crown Broadcast** of Indiana has finally made the announcement about **Paul Firminger** being appointed Product Line Manager. He's known in Canada for his **CCBE** involvement and for his employment activities at **Abroyd** and, before that, **KEY Radio**... The Montreal-based **Matrox** group of companies says it has completed its 23rd consecutive year of profitability, with joint sales totalling US\$550-million for the 1998/99 fiscal year, ended March 31. Of

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that, Matrox Graphics accounts for US\$473-million and Matrox Electronic Systems for US\$77-million... Montreal post facility, PMT has taken delivery of an **Editbox** on-line non-linear editor from **Quantel**. The Editbox, the first in Montreal, will be used for final on-line and effects work for television series and commercials... As an add-on product for **Columbine's** CJDS Broadcast Master suite of scheduling software modules, the new **Scenario Planner** allows a TV station's scheduler to store, view, and share various scenarios of future program schedules in a file independent of the Broadcast Master database.

**The Summer (July/August) BROADCAST DIALOGUE Magazine Should be There by Now  
Hold Onto it For a While and Enjoy the Features on Digital Audio Broadcasting.  
The Next BROADCAST DIALOGUE Magazine is due in Early September.**

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**EDITOR'S NOTE:** Reaction to the current *Broadcast Dialogue* magazine's (July/August edition) DAB feature material has been gratifying. The timeliness seems to have really struck home with readers. Your feedback on what we're doing with the entire Broadcast Dialogue brand (newsletter, magazine, website) is ultra-important and, believe me, we **DO** pay attention. Keep your input coming... Warning: Some of this week's news will be catch-up material after our two weeks off.

**GENERAL:** New rules for broadcasting of ethnic programming. The **CRTC's** new policy, building on the 1985 *Ethnic Broadcasting Policy*, allows for non-ethnic stations to program unlimited French and English but puts the ceiling at 15% for other languages. For example, some stations in Quebec were at one time attempting to offer limited bilingual service. By doing so they were in contravention of CRTC rules. With the new policy, that situation has been overcome. Ethnic radio and TV stations still must devote at least 60% of their schedule to ethnic programming. Campus stations located where there is no ethnic station and community stations that provide the only private radio service in one of the official languages will be allowed up to 40% third-language programming without Commission approval... **Microsoft Corporation** has taken a \$600-million stake in

**Rogers Communications.** The investment, it's said, will help speed the deployment of interactive TV in Canada. The software giant and Rogers have signed a series of agreements that will accelerate the deployment of set-top boxes to customers of the Toronto-based cable firm... The *37th Annual Broadcast Executives Society Golf Tournament* is set for Thursday, Aug. 12 at Toronto's Cedar Brae Golf & Country Club. For details, contact **Deanna Toshack** at 416/921-3201... Rumours persist that **Robert Rabinovitch** will succeed **Perrin Beatty** as President of **CBC**. Prime Minister **Jean Chrétien** is expected to make an announcement before he goes on vacation in early August. Meantime, Beatty will become President of the Ottawa-based *Alliance of Manufacturers and Exporters of Canada* August 15 (though his CBC term doesn't officially end until Sept. 30)... A 28-year-old Edmonton man has been charged in the letter bombing of **A-Channel Edmonton** and the attempted bombings of Edmonton and Calgary's police chiefs. Police spokesman **Sergeant Bryan Boulanger** says a four-month investigation in the case involved the FBI, the US Bureau of Alcohol, Tobacco and Firearms, RCMP, the Canadian military, and the Edmonton and Calgary police forces. A-Channel Edmonton GM **Jim Haskins** will profile the events in the September edition of *Broadcast Dialogue* magazine... Speaking of **Jim Haskins**,

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e-mail: [bwalchuk@moosenet.net](mailto:bwalchuk@moosenet.net)

**CFDR**  
AM800

he's been elected President of the **Alberta Broadcasters Association**... Net earnings at **WIC Western International Communications** for the nine months ended May 31st amounted to \$19.1-million, compared with \$19.8-million for the same period last year. WIC President/CEO **Peter Classon** says the results reflect positive revenue trends in the premium TV and radio divisions. Radio business was up 9% over the same period last year... The **CRTC** has approved the union of **Cancom (Canadian Satellite Communications)** and **Star Choice Communications** into a company serving both business and household markets. Both companies are controlled by **Shaw Communications Inc.**... At the **Broadcast Educators Association of Canada (BEAC)** conference in Toronto, **Michael Monty** of Toronto's **Seneca College** was returned as President, **Kevin Ribble** of **British Columbia Institute of Technology** is the Vice-President, **Dave Albright** of **Northern Alberta Institute of Technology** is Secretary/Communications, and **Larry Todd** of **University of Regina** is Treasurer. The BEAC honoured **Nelson Millman** of **The Fan 590 Toronto** with the Broadcaster of the Year Award, and **Bryan Olney** of **University of Regina**, now teaching in the United Arab Emirates, received the Broadcast Educator of the Year Award... The **British Broadcasting Corp.** has bought **bbc.com**, from a US software company, Boston Business Computing, after thousands of Internet users looking for the BBC Web site got the wrong address. The BBC is believed to have paid about £200,000 for the address. Boston Business Computing had used the **bbc.com** address for 12 years... **Rogers Cablesystems** began rolling out its digital set-top boxes last week to Toronto-area customers. They will enable Rogers to introduce a variety of interactive services beginning next year, from pull-up background data during a drama or sporting event to providing a simplified Internet service using the regular TV screen...

**RADIO:** The **CRTC** has approved **Rogers Broadcasting's** acquisition of **CHEZ-FM Inc**, owner of **CHEZ-FM Ottawa** and **CFMO-FM/CJET Smiths Falls**... The Commission has also approved **Telemedia's** acquisition of **Radiocorp's CKOC/CKLH-FM Hamilton** and **CJBK/CJBX-FM London**...

**Affinity Radio Group** has won permission to acquire **Robert Redmond's CHRE-FM St. Catharines**, it now joining the other Affinity-owned St. Catharines properties, **CKTB** and **CHTZ-FM**. Total purchase price is projected to be \$7.3 million at closing... The **CRTC** has issued a call for applications for an FM station at Kingston. A letter of intent is due no later than August 9... Still with **CRTC** notices, the Commission has issued a call for AM or FM applications in the Toronto market. It says parties interested in either an AM or FM licence to be used jointly or separately -- at 740 or 93.5, or any other frequency that's suitable -- must have a letter of intent in by Aug. 19... The Commission has also approved the conversion of **CJKL Kirkland Lake** to FM (101.5 at 23,000 watts). In doing so, the **CRTC** has also allowed the new FM'er to retain its 'Hits' programming, retaining the **Good Time Oldies** programming from **Pelmorex** that airs more than 50 hours a week on the station. The rest of the time, **CJKL** programs hits from the 50s, 60s and 70s... **CJVI (AM900) Victoria** has returned to a music format from News/Talk. Nine people have been displaced... The **Canadian Broadcast Standards Council** says a mock crucifixion on **CFNY-FM Toronto** was not abusively discriminatory. The **Humble and Fred** morning show had duct-taped another personality to "a cross" the day before Good Friday. The stunt was touted as "the most authentic re-creation of the events of Holy week". A complainant alleged the stunt was "extremely offensive" and constituted "defamation of the Christian faith". Complete decisions by CBSC may be found at [www.cbsc.ca](http://www.cbsc.ca)... In another Easter-related complaint, the **CBSC** - ruling on a complaint against **CJKR-FM Winnipeg** - found no breach of the CAB Code of Ethics. A listener complained about a short conversation between a host and a caller which included references to smoking marijuana. In the conversation, the caller said he would "roll a big one" for the host, to which the host responded with an inquiry as to whether it would be in honour of Easter, being celebrated that day... **CKDX-FM (The KAT) Newmarket** has flipped formats from Dance to New Country... The new headquarters of **Golden West Broadcasting** and **CFAM Altona** were officially opened and dedicated in late June. The 12-thousand square foot operation -- to be featured in the

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September edition of *Broadcast Dialogue* magazine -- is on the second floor of a four-storey building known as Golden West Plaza and is located next door to the original CFAM and Golden West headquarters built in 1957... Veteran Saskatchewan broadcaster **Denny Carr** has been appointed to the Order of Canada. The 60-year-old Carr co-hosted **CFQC Saskatoon's** morning show, the **Wal and Den Show**, with **Wally Stanbuck** for 16 years. He then co-hosted with other broadcasters on CFQC until the station was bought by **CJWW** four years ago... **1240 CJCS Stratford** is celebrating its 75th Anniversary and is organizing a Gala Alumni Reception Saturday, October 16, at the Stratford Festival Theatre. If you were ever a part of the CJCS team, send your name, address, phone number and position to CJCS. Fax is 519/271-2450... **CFAX Victoria** has implemented on-line opinion polling. Each day, a new question...

**TV/FILM:** **BCTV Vancouver** will make a \$4,000 donation instead of a fine after admitting it was in contempt of court for a news broadcast on a criminal trial that revealed information the jury hadn't heard. BCTV admitted it was in contempt for the broadcast and asked that the proceedings against reporter **Deborra Hope** be dismissed. A lawyer for BCTV said Hope was simply reading the news and had no role in preparing a story which a judge had ordered an interim ban on publication... The **Pan American Games**, which officially begin tomorrow (Friday) in Winnipeg, will dominate the broadcast schedules of both **CBC** and **TSN** for two weeks. It will also mark the beginning of a groundbreaking partnership between the two since CBC and TSN will also team up to cover the next five Olympics, starting with the 2000 Summer Games in Sydney... Canada's first all-business channel is set to air Sept. 1. **ROB TV** is a joint venture of **The Globe and Mail**, **WIC** and **Canadian Satellite Communications (Cancom)**. **Mark Jan Vrem**, VP of news for WIC in Alberta, is responsible for the channel's launch... The **Television Bureau** says the revised dates for next year's SAC 2000 conference are Jan 16-18 at Toronto's Four Seasons Hotel... Meantime, **TVB** has added new members:

**CKSA-TV/CITL-TV Lloydminster...** **Nancy Smith's NextMedia** has been named as the agency for **Aboriginal Peoples Television Network**, to create and implement a targeted launch campaign. APTN launches Canada-wide September 1... **Famous Players** theatres, 13 of them from Vancouver to Montreal, will install video monitors so people in line-ups may watch behind-the-scenes footage, upcoming trailers and celebrity interviews of the **Citytv Toronto** show, **MT MovieTelevision...** **CanWest Global Communications** reports a 14% rise in third-quarter profits. Net earnings in the quarter were \$44.6-million -- a gain of \$5.6-million from the same period a year before. Revenue was \$208.7-million, down \$four-million... **Walt Disney Co.** is folding its TV production operations into **ABC**. It's a cost-cutting move that also reflects the growing importance of network ownership of TV programs. **Lloyd Braun**, Chairman of Disney's **Buena Vista Television Productions** and **Stu Bloomberg**, Chairman of **ABC Entertainment**, will be co-chairmen of the new division and will report to **ABC Television Network** President **Patricia Fili-Krushel**. **Jamie Tarses** continues as President of ABC Entertainment... Based on early research from San Diego-based **Digital Broadcast & Programming (DB&P)**, traditional broadcasters may have a leg up in the race to deliver video over the Internet. Over-the-air networks are proving just how valuable their reach and established brands are on emerging platforms like the Internet. Exclusive research conducted by DB&P/Webcast Track shows that 72% of the top interactive video events over 1998-1999 YTD are the result of on-air programming extensions. **MSNBC** leads all networks, with 10 events listed in Webcast Track's Top 50, followed by **America's Health Network (AHN)**, **CNN/CNNI**, **CBS** and **TBS**. Online-only events (from **Victoria's Secret Show** to music concerts such as **Rod Stewart**) make up 14 (28%) of the Top 50, with networks/aggregators/sponsors such as **Broadcast.com**, **Live On The Net**, **Intel**, **Excite** and others leading that group... A box, dubbed '**Curse Free TV**,' aims to filter bad words from TV shows. The device reads captions and deletes vulgarities and US pastors are buying it for their



## PELMOREX RADIO NETWORK

### Production Coordinator

Here's an opportunity for someone who is a **GREAT** Producer, loves working with sound and imaging, and is excellent with digital technology. You'll need at least 3 years of production experience in a medium to large market station. Are you organized, exceptionally creative, and play really well with others? Does producing a promo or splitters give you a rush? Then send us a tape of your stuff and a resume FAST! The Pelmorex Radio Network supplies Canadian radio stations with three continuous 24-hour radio formats ... and we could be looking for YOUR skills! Rush your tape and resume to:

**Al Campagnola**  
**Program Director**  
**Pelmorex Radio Network**  
**186 Robert Speck Parkway**  
**Mississauga Ontario L4Z 3G1**

church fellowship halls as are families who are connecting it to their sets, VCRs and cable boxes. Only problem, of course, is that live broadcasts (news, sports, talk) aren't filtered. So far, more than 100 offensive words and phrases are filtered out. Audio is muted, and words are substituted in closed captions with milder ones. Hundreds of boxes - at \$150 each - were sold in Atlanta last month at the annual meeting of the Southern Baptist Convention in Atlanta... **Fox Television** affiliate **WDSI-TV** in Tennessee has rescinded an offer to local businesses. Someone in sales offered to produce three positive news stories about the businesses in exchange for \$15-thousand. WDSI management blamed a "rogue" salesperson and took the offer off the table before anybody bought...

**REVOLVING DOOR:** **Mary Powers** has been appointed VP, Communications & Promotions at **Citytv Toronto** and VP, Communications & Marketing for **ChumCity International**. Powers, also, was recently appointed Chair of **PROMAX International**, the global association promoting excellence in promotion and marketing in electronic media... **Linda Benoit**, GM at **CHUM's CKKW/CFCA-FM Kitchener**, has resigned her post effective Aug. 31. She'll be leaving the broadcast business and moving to New England... **Jill Birch**, VP Radio at the **Canadian Association of Broadcasters**, is leaving that post at the end of August... **Janet Trecarten** is new Ops Mgr at **CFOS/Mix 106 Owen Sound**. Trecarten had been MD at **CISS-FM Toronto** and **CMT Country Music Television**... **Jack Fleishchmann** has been appointed Executive Producer for **ROB TV**. Fleishchmann, along with partner **Pamela Wallin**, runs **Current Affairs Group**, the company that produces TV programming **Wallin** and **Maclean's TV**... **Leigh Kelk** of **CanVideo TV Sales**, based in Toronto, has resigned. Kelk has purchased a business far removed from broadcasting and is moving to small town New Hampshire... **Michael D. Freeman** is new GM at **CKEC New Glasgow**... **Craig Roskin** is new GM/VP Sales at **CHEK-TV Victoria**... Former **TVOntario** President **Peter Herndorf** is

new Director-General and CEO of the federally financed National Arts Centre in Ottawa... Anchor **Paul Mennier** has left **YTV Vancouver** to join **A-Channel Edmonton**... Former **CJVI Victoria** Morning talk host **Robin Adair**, in the aftermath of cuts, has moved to the ND post at sister station, **The Ocean FM Victoria**... **Brett Manlove** has been named Assistant GM at **BCTV Vancouver**. He'll continue in his role as SM... **WIC Television** has named **Roy Gardner** its National VP of Programming... **Michael Ostrom** has been promoted to Ops. Mgr. at **CFWF-FM/CKCK/CHMX-FM/CKRM Regina**... **Global Atlantic's** new co-anchor is **Janet Stewart**, ex weekend anchor/reporter at **ATV Halifax**... **Howard Green**, a veteran broadcaster, record producer and former road manager for **Roger Whittaker** is now working with **Dick Drew** at **CKAY Duncan**... **Allan Greg**, President of **Viacom Canada** and manager of **The Tragically Hip**, is launching what he says will be Canada's largest integrated and independent music producer, **Song Corp**...

**SIGN-OFF:** Long-time **CJNB North Battleford** sports personality **Eldon Elliot** has died of cancer at 78. Elliot joined the radio station in 1952 as its first Sports Director, then spent 34 years there before retiring in 1986...

**LOOKING:** **CKDR Dryden** is searching for a Copy Person. See the ad in this edition... **Pelmorex Radio Network** in Mississauga is looking for a Production Coordinator. See the ad in this edition... **CFUN 1410 AM Vancouver** is looking for an operator to work weekend evenings... **CJLF Barrie** is looking for Sales Reps... The **Canadian Association of Broadcasters** is looking for a Director of Member Services. See the ad in this edition... **CJAD Montreal** and **CFRB Toronto** are looking for an Ottawa Bureau Chief... **CKWS-TV Kingston** is looking for a Managing Editor to oversee News Operations...

**SUPPLYLINES:** **Wil-Can Electronics Canada** is moving Aug 31 to new digs: 8560 Torbram Rd., Unit 35, Brampton L6T 5C9. Phone and fax remain the same...

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We thank all respondents in advance. Only those selected for interviews will be contacted. No phone calls please.

**Randy Booth** has joined **Comlink Systems** as Director of Engineering and **Denis Orendt** is new Comlink Ontario Account Manager, Broadcast/Telecom Groups... Former **Comlink** Sales/Marketing honcho **Debbie MacLeod** is new Director of Sales and Marketing at Oshawa-based **Ensat Broadcast Services**... **Quantel's** new Version 7.5 hardware and software release for Editbox is shipping. The software part of the package is a free upgrade to existing Editbox Version 6

owners... **Wall Street Communications**, a marketing communications agency specializing in video and broadcast equipment and electronic components accounts, has opened an Asia/Pacific headquarters office in Singapore, the first location for the agency outside North America...

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Michael Prud'homme**, GM at **CKBW Bridgewater**. Welcome!

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# BROADCAST Dialogue

Published by Christensen Communications Limited  
414 St. Germain Avenue  
Toronto ON M5M 1W7

(416) 782-6482 \* Fax: (416) 782-9993 \* E-Mail: tvradio@interlog.com

WEBSITE: [www.broadcastdialogue.com](http://www.broadcastdialogue.com)

Thursday, July 29, 1999

Volume 7, Number 9

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**TV/FILM:** **WIC Television** has repositioned its national sales team. As of Monday, **Western Broadcast Sales** is now WTS - **WIC Television Sales**. Heading the new team is Exec VP **Lori Legault**. WTS is headquartered in Toronto. WTS Montreal has joined forces with **CFCF12 Montreal** under its VP Sales and Marketing, **George Goulakos**. In Vancouver, WTS has partnered with **BCTV** and VP Sales, **Brett Manlove**. In Alberta, WTS will work with **Glenn Young**, VP Sales for **ITV Edmonton**, **RDTV Red Deer**, **Calgary 7** and **CISA Lethbridge**... Nine employees have been given the axe at **CTV's W-5**. Senior VP **Henry Kowalski** says it's part of a radical makeover that will see the format change from news and current affairs to focus more on documentaries... A number of **CHUM Ltd.** executives have spent much of the summer in Vancouver, studying the market and preparing for a potential station. That follows on the **Shaw-CanWest-WIC** dealings that are about to unfold. **CHUM Television** believes it is certain to wind up with a Vancouver licence. **CanWest Global Communications** says it expects a resolution (i.e. a deal) to be reached by summer's end. If so, Global would end up with existing property **Global Vancouver** (UTV), and WIC's **CHEK Victoria** and **BCTV Vancouver**. It's almost certain the **CRTC** would ask Global to divest. But it's far from a certainty CHUM will get into Vancouver. At least one other player -- **Craig Broadcast Systems** -- is known to covet a Vancouver property. Meantime, a call for TV

applications in Vancouver already has **CHUM** and **Craig** as main contenders... The **Canadian Country Music Awards** have switched from **CTV** to **CBC**. The two-hour special is set for Monday, Sept. 13... **MTV** and Montreal's **Telescene Film Group** are shooting a new TV series called **Live Through This**. The one-hour pilot begins shooting in Montreal Sept. 13... It may be the newscaster, and not the bad stories, that makes some TV news viewers feel uneasy. Researchers at the **Keio University School of Medicine** in Tokyo say some newscasters often convey a sense of nervousness. **Dr. Kazuo Tsubota** says this may be due to the high and irregular frequency of the newscaster's blink rates. The research appears in **The Lancet** medical journal...

**RADIO:** On Monday, Toronto's commercial stations are launching full-time and permanent Digital Audio Broadcasting. All of the Toronto broadcasters are now digital. An awareness campaign will be carried on the commercial AMs and FMs. "**Pioneer Electronics**, *God love'em*," says **DRRI** President **Duff Roman**, "*was there from the beginning and are essentially the only ones who have brought it in at a reasonable price. As well, Pioneer's DABug (VW Beetle equipped with DAB) is available to all of us for traffic building in whatever promotional endeavours we choose.*" **Beverly Ostafichuck**, responsible for the roll-out of closed captioning nationally, is Director of Business Development with

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responsibilities for the Digital radio launch in Toronto. Vancouver and Montreal are expected to do similar DAB launches in the early fall... Canadians spent more time listening to radio last year, tuning in 20.4 hours a week compared to 19.9 hours the year before. **Statistics Canada** says teenagers listen 11 hours a week, about half the time reported by adults. Almost 79,300 Canadians aged 12+ completed a diary questionnaire for seven consecutive days within an eight-week period in the fall of 1998.

**Don Easter**, VP Radio Division at **BBM**, said Canadians may be

"coming back" after years of heavily experimenting with new media. **CBC** Director of Research **Barry Kiefl** agrees: "Radio is still a very important medium in most countries." Further, he said, contrary to the message in the 1980s song *Video Killed the Radio Star*, radio has in fact adapted successfully. At **CHUM Radio Group**, Programming VP **Ross Davies** backs up that assertion. He says, "People now are realizing what the Internet is, and they're turning back to radio because it's consistent and very user-friendly."

Radio ad revenues hit \$940-million in 1998 and at least one major player expects 1999 to break the \$1-billion mark... Among items on the agenda for an Oct. 4 **CRTC** hearing are applications for **CIGO Port Hawkesbury** to flip to FM. Ditto for **CFLP Rimouski**... **KX-96 Ajax** is now available in **RealAudio** at [www.kx96.fm](http://www.kx96.fm). Ops. Mgr. **Steve Kassay** says "It's pretty cool receiving requests from listeners in Australia, The Netherlands, and Ireland"... A local lawyer is suing radio stations **CKCW/Magic 104 Moncton** for defamation of character. **Jacques Pinet** claims the stations failed to show reasonable care in a story he says were false, malicious and defamatory. Among those named in the suit are former newscaster **Gair Maxwell**, ND **Dave Lockhart** and

**Format  
Percentage Share  
Fall '98**

AC . . . . .	24.8%
Country . . . . .	13.0%
Oldies/Rock . . . . .	12.6%
Talk . . . . .	11.5%
Contemporary . . . . .	10.2%
CBC . . . . .	9.5%
Other . . . . .	6.5%
AOR . . . . .	4.1%
US stations . . . . .	3.4%
MOR . . . . .	2.5%
Easy . . . . .	1.9%
Dance . . . . .	--

former GM **Dan Roman**. Also named is the owner, Maritime Broadcasting... Former **CJCB Sydney** Talker **Dave Wilson**, who ran for the provincial Liberals in Tuesday's Nova Scotia election, lost to his **NDP** rival by only five votes. Look for a recount in Cape Breton East... Two top executives at the largest US independent Latin music label changed their pleas in a Los Angeles court to guilty in a payola scheme, admitting to paying stations to play **Fonovisa Inc.** recordings... **CBC Montreal** has two full-time senior engineers and eight engineering students working on hundreds of house calls to listeners who haven't had clear reception since CBC switched from AM to FM last year. They've already made over 400 visits to Montreal-area listeners' homes.

**REVOLVING DOOR:** President **Keith Morrison**, as a result of the restructuring and renaming of **Western Broadcast Sales** to **WIC Television Sales**, is no longer with the company. Neither are Exec VP **Mike Siverns** nor VP Customer Development **Charlie Gamble**. Running the Toronto office of WTS is Exec VP **Lori Legault** (see **TV/FILM**)... **Allison Vale**, former Editor-in-Chief of **Playback** and a contributor to **Broadcast Dialogue** magazine, becomes **CTV's** VP, Programming Communications on Sept. 7... **CanWest Global Communication's** new new-media division is headed by former **CTV** Exec **Gary Maavara**... **Ross Hawse** has been appointed GM at **Okanagan Skeena's** Penticton group of stations (Penticton, Summerland, Oliver-Osoyoos and Princeton)... **Dave Lyman**, once GM at the old **CKEY Toronto**, has retired from his GM gig at **Presque Ile Radio** in Maine. He's now living at Bath, Ont... **Ralph Robinson** has retired from **CIGV-FM Penticton**. New Pres/GM is **James Robinson**... At **CHCD-FM Simcoe**, GM **Clarke Drennan** has retired. New GM/GSM is **Dave Chamberlain**. **CHCD** has a new address: 55 Park Rd, Simcoe, ON N3Y 4K8... **CBC News Toronto** Reporter **Lorne Matalon** joins **New England Cable News** in Boston as an Investigative Reporter... New mid day personality at **POWER 107 Calgary** is "The Woodman" (**John Woodlock**), in from **Z95 Vancouver**...

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**LOOKING:** **A-Channel Edmonton** is in the market for an Anchor/Reporter... **CKDR Dryden** has an immediate opening in its copy department. See the ad in this edition... **CJSF Burnaby** is looking for a part-time Programming Coordinator...

**SIGN-OFFS:** Long-time Saskatchewan broadcaster **Denny Carr**, who just two weeks ago was one of 76 people named to the Order of Canada, has died of cancer at the age of 60. He is survived by his wife, **Verna**, and two children... Television's first weatherman, **Clint Youle**, died Friday at 83. In Chicago in 1948, he improvised by scrawling with a black marker over a store-bought map... The man who pioneered television talk/news for ABC - **Martin Agronsky** - has died at 84. He won a Peabody Award in '52 for his work on the excesses of US Senator **Joseph McCarthy**...

**GENERAL:** **CanWest Global Communications** is buying 20% stakes in two US Internet companies, paying \$22-million for the interests in **Internet Broadcasting Systems** of Minneapolis and **LifeServ Corp.** of Chicago. CanWest will use airtime to promote IBS and LifeServ while IBS and LifeServ will use their Web space to promote CanWest programming. Analysts say the factors driving CanWest to jump into Internet are the same ones that influenced **Rogers Communications Inc.'s** recent venture with **Microsoft Corp.** Said one: "The convergence of television and the Internet is going to change the way everybody does business"... **Canadian Association of Broadcasters** President/CEO **Michael McCabe** slams the **CBC** for trying to persuade federal cabinet that it needs to get bigger, not better. In Monday's **Globe & Mail**, McCabe argues that in filing its first appeal in 25 years (the awarding of licences for four new French specialty channels to commercial broadcasters, but not to the CBC's arts-channel proposal), CBC is "playing victim and urging cabinet to muscle the **CRTC** back into its place..." Seems the federal Liberal government is holding onto its annoyance with **CBC News**. Earlier this week, Defence Minister **Art Eggleton** unloaded on

CBC Reporter **Julie Van Dusen** during a news conference in Ottawa. She had asked why Eggleton had appointed Inspector General Col. Howard Marsh to investigate the contaminated soil scandal in Croatia when Marsh already had the file for two years. Instead of answering, Eggleton attacked Van Dusen's professionalism. Replied Van Dusen, "... I'm a reporter, and I'm asking obvious questions." Five more reporters asked the same question and all got evasive answers though none was insulted personally... **CHUM Limited** profit fell 4% in the quarter ended May 31, to \$5-million or \$0.43 a share from \$5.2-million or \$0.45 a share in the same quarter last year. Revenue climbed to \$87.1-million from \$77.5-million but operating costs climbed, too, to \$72.1-million from \$63.7-million... **Rogers Communications** reports net income of \$40.6 million for second quarter ended June 30, representing 19¢ a share and comparing with net income of \$663.3 million or \$3.68 a share a year earlier. But the 1998 profit was inflated by the \$1-billion sale of Rogers Telecommunications and its fibre-optic network to MetroNet Communications. Excluding non-operating gains, Rogers posted a loss of \$26.2 million in the second quarter, compared with a loss of \$44 million a year ago... **Shaw Communications** says profit fell to \$5.7-million in the three months ended May 31, from \$10.2-million a year earlier. That figure is attributable, the company says, to payment of dividends on preferred securities. Revenue increased 10% to \$221-million, and operating profit improved 9% to \$90.5-million. Revenue for the radio division slipped 4.4% to \$13.1-million... **Alliance Atlantis Communications** has posted a profit of \$23.3-million in its first year-end report since Alliance and Atlantis merged in September...

**NEWSUBSCRIBERS THIS WEEK INCLUDE:** **Nick Andrews, Research-Director.com**, Toronto. Welcome!



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