



# BROADCAST Dialogue

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**GENERAL:** The **Okanagan Skeena Group** has agreed to a \$9.00 per share - \$50-million - all cash bid by **Telemedia Communications Inc.** Pending **CRTC** approval, Telemedia intends to put in place usual trust arrangements on taking up and paying for shares. OSG President/CEO **Hugh McKinnon** says the combined operations of Okanagan Skeena and Telemedia will provide opportunities for growth and staff advancement. As well, he says, the deal will ensure that the company is "well positioned to continue to expand the services provided to the communities in which we operate." Telemedia says a successful completion of the purchase will establish a solid base of operations for it in BC and Alberta and serve as a base for additional Western Canadian strategic acquisitions. Okanagan Skeena owns and operates 31 radio stations, two TV stations and 12 cablecos in Western Canada. Telemedia presently holds 27 radio licenses and all of the radio stations it operates are located in Ontario and Québec with the exception **CFMG-FM Edmonton...** **Shaw Communications** and **CanWest Global Communications** are going back to **Revenue Canada** with a new plan to divide the assets of **WIC Western International Communications**. Back in November, RevCan rejected the first idea. If Shaw or CanWest, or both, had proceeded, it would have meant a big capital gains tax bill. If the companies get a favorable ruling, the **CRTC** could complete its review of the change of ownership and a division of WIC's assets could be done by the

end of the year... **Shaw Communications** has bought Saint John-based **Fundy Communications** for \$460 million. As part of the purchase, Shaw also **a c q u i r e s** the telecommunications fiber network connecting communities in New Brunswick, the fiber connection between **M o n c t o n** and Halifax/Dartmouth, as well as a cross-border connection with **AT&T** to Bangor, Maine. Fundy Chairman/CEO **Bill Stanley** says the company's 400 employees face uncertain futures in that Shaw will not have job duplication. Meantime, Shaw is still awaiting regulatory approval for its purchase of Nova Scotia-

## BROADCAST TECHNICIAN

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based **Access Communications**... Montreal-based **Le Groupe Videotron**, Quebec's dominant cable TV company, has sold its wireless broadband subsidiary in the US to US telecom giant **Sprint** for \$180 million US. The deal involves the sale of a 62% stake in **Wireless Holdings Inc.** and 100% of **Videotron Bay Area, Inc.**... **Rogers Communications** and **Excite Inc.** plan a \$30-million joint venture to build a new Canadian Web site. Each will contribute \$15 million for a new Canadian "portal," or point of entry for Canadian Internet surfers... **CBS** posted an unexpected profit for the first quarter, boosted by strong radio and billboard revenues and the turnaround in network TV ratings. Excluding one-time factors, CBS earned \$25 million, or four cents a share, in the first three months of 1999, up from \$19 million in the same period last year. Significant is the resurgence of the **CBS Television Network**, which is now vying for its first ratings victory since the 1993-94 season... At the **Radio-Television News Directors Association** annual BC Regional Convention in Chilliwack on Friday, radio winners were: **CICF Mix 105 Vernon** - the *Charlie Edwards Award* for spot news reporting; **580 CKXR Salmon Arm** - the *Ron Laidlaw Award* for continuing coverage; **CBC Vancouver** - the *Sam Ross Award* for editorial commentary; **CBC Prince George** - the *Dave Rogers Award* for feature coverage; **CKWX News 1130 Vancouver** - the *Dan McArthur Award* for in-depth or investigative reporting; the *Byron MacGregor Award* for best radio newscast - (large market) **CBC Vancouver**, (medium market) **The Bullet (CKBL) Kelowna**, and (small market) **CICF Mix 105 Vernon**. Television winners were: **BCTV Vancouver** - the *Charlie Edwards Award* for spot news reporting; **CBC Broadcast One Vancouver** - the *Ron Laidlaw Award* for continuing coverage; **BCTV Vancouver** - the *Sam Ross Award* for editorial commentary; **CBC Broadcast One Vancouver** - the *Dave Rogers Award* for feature coverage; and, **BCTV Vancouver** - the *Dan McArthur Award* for in-depth or investigative reporting. The BC Regional winners now compete for the National RTNDA Awards to be presented at the national convention in Ottawa June 12... Organizers of the inaugural **Canadian Women in New Media Awards** (CWNMA) have issued the call for nominees from across Canada. Three outstanding leaders in the Canadian new media industry will each receive an award for their accomplishments and contributions to the Canadian new media industry. Nominations will be accepted until May 14 via the CWNMA Web site at [www.multimediator.com/cwnma](http://www.multimediator.com/cwnma). The awards will be presented June 4 at the **newMedia99** trade show in Toronto... As of May 3rd, the **CRTC's** e-mail addresses for electronically filed documents are: for broadcasting [procedure@crtc.gc.ca](mailto:procedure@crtc.gc.ca) and, for telecommunications [procedure.telecom@crtc.gc.ca](mailto:procedure.telecom@crtc.gc.ca)... The **Canadian Association of Broadcasters**, in recommendations made regarding the upcoming WTO and FTAA negotiations, says "trade and investment liberalization has the potential to provide enormous opportunities to all Canadians; however, this liberalization also has the potential to impact on our domestic policy apparatus." With that as the qualifier, CAB recommends: A clear inclusive definition of broadcasting to maintain the viability of the Canadian broadcast system; an increase in foreign ownership levels; the maintenance of Canadian ability to set domestic

television content requirements; the retention of domestic cultural incentives; international rules that would seek to create more consistency in intellectual property rules; that hasty decisions not be made regarding convergence, new media, and/or electronic commerce that would discard support mechanisms at the foundation of Canadian cultural; that Canada lead in encouraging other countries to sustain/strengthen support systems for indigenous programming; and, "While we understand the idea of a new cultural instrument to be different from the broad cultural exemption we have currently in the NAFTA, we believe the concept needs further exploration and refinement. We must work collectively to create a tool that will avoid the pitfalls of the exemption and enable Canada to continue to promote its cultural industries."

**TV/FILM:** **WIC Television Alberta** is restructuring **RDTV Red Deer** and **CISA Lethbridge** which will result in the loss of 19 full-time positions at CISA (by mid-June) and 13 full-time slots at RDTV. At CISA, GM **Jim McNally**, a 19-year veteran at the station, is included (see **REVOLVING DOOR**). Most other CISA jobs affected are from local sales and commercial production. At RDTV they are primarily from production... Winnipeg will be home for the **Aboriginal Peoples Television Network**. The APTN board unanimously selected the Manitoba capital over Ottawa and will locate 30 jobs there, along with its studios, switching equipment and news bureau... Major US network stations are largely on schedule to begin HDTV in the 10 largest markets. But the complete transition to digital is expected to take many years. Of the 40 affiliates of **CBS**, **ABC**, **NBC** and **Fox** that were supposed to go digital by May 1, seven have asked for extensions from the **Federal Communications Commission**. But in smaller markets, more than 30 other stations, including affiliates of **PBS** and other networks, have gone digital ahead of deadlines. In Canada, HDTV is moving at a snail's pace. Find out why in the May edition of **Broadcast Dialogue** magazine... **CHEK-TV Victoria**, at month's end, will launch **Island News @ 5:00**, a one-hour news program airing seven days a week. **Hudson Mack** and **Meribeth Burton**, who currently anchor separate news shows in the 5 to 6 p.m. slot, will dual anchor the new show. CHEK-TV says **Island News @ Five** will incorporate the best of two newscasts - the 5 and 5:30 - into one more effective hour of news which will eliminate duplication, showcase journalistic talent, and provide more local content. The changes will eliminate nine jobs at CHEK, five from production and four others which will be transferred to sister station **BCTV Vancouver**. The cuts reduce full-time and part-time staff at the station to fewer than 80, from more than 110 three years ago... The **National Film Board** and **Air Canada** began offering a selection of NFB films last Saturday, with business class travellers getting their own NFB channel and economy fliers seeing a set of short films... At the **CRTC** hearing in Hull June 28, **CJBN-TV Kenora/Keewatin** - up for a licence renewal, will have to why it was in apparent breach of regulations that require a licensee to devote not less than 60% of the broadcast year, and not less than 50% of the



evening broadcast period, to the broadcasting of Canadian programming. CJBK, during the 1996-97 and 1997-98 broadcast years, apparently didn't... The **CRTC** has issued a call for comments the need for choices in French and English Canadian pay and specialty television services in bilingual markets. Among questions for which it seeks answers are: How should the CRTC define bilingual markets? Where will the definition of bilingual markets apply? Should there be a list of core services that broadcasting distributors would have to offer in markets designated as bilingual? What criteria should the CRTC use to determine when this policy should apply? The commission also wants input on such issues as the impact on subscribers, on already existing programming, and on cable, wireless and satellite broadcasting distributors... The results from a study conducted for **CBC-TV** by **ASI Entertainment**, a US research firm with offices in California and Texas, indicate that program sponsorships capture an audience's attention and deliver increased awareness to sponsors, compared to regular TV spots. The study found that sponsorship messages increased unaided viewer awareness of advertiser involvement over that provided by regular commercials, increasing by almost 50%.

**RADIO:** The **CRTC** is looking at redefining music categories and definitions. It has issued a call for comments with a deadline of July 7. Categories being proposed are: **POPULAR MUSIC** (pop, rock and dance); **COUNTRY AND COUNTRY-ORIENTED** (C & W, traditional, new country, and other country-oriented styles); **ACOUSTIC MUSIC** (composed and performed in an acoustic style by the chansonniers and singer/songwriters of our time); **EASY LISTENING** ("cocktail" jazz, soft contemporary jazz, easy listening, middle-of-the-road, and "beautiful music"); **SPECIAL INTEREST MUSIC** (Concert music [Classical, including opera and operetta, extended dramatic excerpts of popular musical theatre]); **FOLK AND FOLK-ORIENTED** (traditional folk as well as contemporary folk-oriented, old-time country recorded before the '50s, music genres from other countries, world beat music); **JAZZ AND BLUES** (historic and contemporary e.g. ragtime, Dixieland, "golden age" swing, modern swing, bebop, "cool" jazz, modern, avant-garde, contemporary jazz fusion, jazz-funk, and Latin-oriented jazz, classic blues, delta blues, Chicago blues, and contemporary blues); and, **NON-CLASSIC RELIGIOUS** (gospel, hymns, and contemporary Christian)... **CHIN Toronto's 33rd Annual CHIN Picnic**, billed as the "largest free picnic in the world", is set to roll July 1-4 (Canada Day weekend) at Toronto's Exhibition grounds. For other interested broadcasters, the website is: [www.chinradio.com/picnic](http://www.chinradio.com/picnic)... The **CRTC** holds a hearing June 28 in Hull to consider whether or not a mandatory order should be issued requiring **CIFX Winnipeg** to comply with paragraph 3(b) of the Radio Regulations (abusive comment provision regarding sexual orientation)... Among other radio items to be heard by the **CRTC** June 28 at Hull are: Similar applications by **CHUM Limited** and **Rogers Broadcasting** for an FM'er at London (at 102.3 and 4,770 watts); **Affinity Radio Group's** application to flip **CKSL London** to FM (102.3); an application to flip **CKOT Tillsonburg** to FM (102.3, same as Affinity, CHUM and Rogers applications noted above); applications by

**Shaw Radio** to acquire **Blackburn Radio's CFPL/CFPL-FM London** with a proviso that **CFHK-FM St. Thomas** also be a part of the acquisition; and, as noted in the previous item, an application by Blackburn to acquire **CFHK-FM St. Thomas**.. **Carl Stark**, a top salesman at **The Bear/CFRN-AM Edmonton**, is celebrating 25 years with the stations... **Integrated Media Sales** says it will assume national radio sales representation for **CHIN Toronto**. **IMS** also says **CJMX-FM Sudbury** became **EZ Rock 105.3** last week... **Q104 Winnipeg's Beau and Tom** are celebrating their tenth year as the station's morning team... **CJAD Montreal** hockey expert **Pierre McGuire** hosted a three-hour special that prepped Montrealers for their annual office hockey pools. It started with an hour-long on-air hockey draft involving our sportscasters, morning man, and callers helping out as 'scouts'. Listeners joined-in by faxing their top 5 playoff picks. Winners will join **CJAD's Hockey Pool Sharks** at a Stanley Cup victory party when the playoffs are done in June... This week, including today and tomorrow, the **Canadian Labour Conference's** convention has been on in Toronto. Interestingly, the **CLC** has been using radio - both over the air and on the Internet - to keep unionists up-to-date. The **Union Wave** is on-air at 106.3 and available on **Real Audio** at [www.clc-ctc.ca](http://www.clc-ctc.ca)... The **Craig Broadcasting (CFQX-FM)/Rogers Broadcasting (CKY/CITI-FM)** Local Management Agreement (LMA) in Winnipeg is over, effective May 19. New mailing address for **CFQX-FM** is 1045 St. James St., Winnipeg, MB R3H 1B1. Phone numbers remain the same... **CKVL Montreal's** licence has been cut to three years from seven over "shock jock" **Andre Arthur's** insults directed at **Charles de Gaulle**, French people, the disabled and the mother of Montreal retailer **Jean Coutu**. The commission says Arthur's insults and vulgar remarks violated the Broadcasting Act and radio regs. The **CRTC** also imposed a special code of ethics on the station... **RealNetworks** has launched new software - dubbed **RealJukebox** - calculated to snare a piece of the \$40 billion market for recorded music. By doing so, the company has expanded beyond its core business of Internet audio and video broadcasts. **RealJukebox** is designed to let music publishers, artists and Web companies get a piece of the action, by combining mass distribution with software for copyright protection... Still with the Internet, Vancouver's **Global Media Corp.** has announced plans to deliver the **Global Media Network**, based on **RealNetworks RealSystem G2**. The initiative will see the deployment of an integrated broadcasting solution for radio stations, including automated encoding, back end services to manage and monitor broadcasts, and an e-commerce solution that would provide members with opportunities to generate advertising, merchandising, and promotional revenue... The **CRTC** has issued a call for comments on a proposed policy for community stations. The commission wants to simplify the regulatory process while ensuring that such stations continue to provide different programming and that the programming is relevant to the communities it serves. It says the review "is part of the commission's overall plan to review all of its policies for radio in light of the changing environment."

**SYNDICATION:** *Sound Source* has *Mediabase 24/7*, a comprehensive radio monitoring product. *R&R* and *Gavin* will begin to publish weekly charts based on the airplay research provided by *Mediabase 24/7* beginning June 1. *Sound Source* is offering a free 30-day trial... *The Touch of Health*, Canada's first national natural health radio show, is being distributed by the **CHUM Radio Network**. It runs live Saturdays from 2-4pm ET.

**REVOLVING DOOR:** **Ron Evans** will retire from his President/CEO position at **CHBC-TV Kelowna** June 1. He's been CEO of the WIC station since 1985... **CISA-TV Lethbridge** GM **Jim McNally**, after 19 years there, is among 19 full-timers affected by **WIC Television Alberta** restructuring (see **TV/FILM**). McNally plans to begin a commercial production company to service local advertisers... **Wendy Leyshon**, **Allan Waters'** Executive Secretary at **CHUM Limited** for 32 years, leaves her post June 30... Two **CBC Radio** hosts won't be back for the 1999-2000 season. **Judy Maddren**, host of Radio One's *Tapestry*, will be replaced. Veteran broadcaster **Lister Sinclair's** 16-year stint as host of Radio One's *Ideas* ends this summer... At **CJCD (MIX 100) Yellowknife**, MD **Michael Blakely** also assumes the PD's title... Former **NBC Today** show co-host **Bryant Gumbel** will anchor a new **CBS** weekday morning news show set to air this fall.

**LOOKING:** *Standard Broadcasting's* Vancouver stations (**Z95.3/CISL**) are looking for a Broadcast Technician. See the ad on Page One... **Dennis Gerein** is looking for a Sales Rep at the **BKR** radio station in Grand Forks, BC... News/sports opening at **CJYR Edson**. Contact PD **Dave Schuck**... **NL Broadcasting** in Kamloops is looking for a Creative Writer. Your contact, if interested, is Creative Director **Dave Hagerty**... **CKPG/PGTV Prince George** as an opening for a Broadcast Technician. Contact **Morley Fountatin**... **CJCI/CIRX Prince George** is looking for a morning news desk. Contact ND **Sean Leslie**.

**SUPPLYLINES:** *Caveco Equipment* has changed its name to **B.S.E. Inc.** **Peter Bartlett** is now President and **Stan Maruno**, ex of **Larcan**, is now a Sales Rep with B.S.E... **Miranda Technologies** has agreed to buy the product division of **AAVS** (France). As part of the agreement, Miranda will acquire the *Domino*, the *Kaleido* and the *Imaging* audio/video distribution and signal processing boards developed by AAVS. The Domino family includes more than 150 analog products while more than 30 members of the Imaging family have been developed by AAVS... Waterloo-based **PixStream Incorporated** says **NBTel** has selected the *PixStream VDS5000* professional video networking platform as part of its solution to deliver multiple television channels to the home over existing copper telephone lines using ADSL technology. Customers are able to access a full selection of channels over their phone lines, providing them with an alternative to traditional cable or satellite dish services... To the optimist, the glass is half-full. To the pessimist, the glass is half-empty. To the engineer, the glass is twice as big as it needs to be.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **Carol Wood, TSN Toronto.** Welcome!

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## NEXT GENERATION LEADERSHIP: WHAT WILL IT TAKE?

**WHAT:** One-day conference, presented by **CANADIAN WOMEN IN COMMUNICATIONS**, designed for women and men who want to discover their own potentials, explore new skills and master the art of leadership.

**WHO:** **KEYNOTE SPEAKERS** include: **Micheline Bouchard**, Chairman, President & CEO, Motorola Canada; **Barbara McDougall**, President, Canadian Institute of Int'l Affairs; **Jan J. Stewart**, Egon Zehnder, Executive Search; **Nancy Smith**, President, Next Media Ltd.; **Sy & Barbara Landau**, Negotiation Specialists; **Katherine Larkin**, MICA; and, **Alison Smith**, Host, CBC Newsworld

**WHEN:** Friday, May 7, 1999 ~ 7:30 a.m. through 4:45 p.m.

**WHERE:** Westin Harbour Castle ~ Toronto

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**EDITOR'S NOTE:** And so, with this *Volume 6, Number 48* of the electronic newsletter, **Broadcast Dialogue** wraps up its sixth year of service to Canadian Broadcasters. Next week begins year seven.

We've come a long way in that time.

According to recent research conducted by **Mediastats Inc.**, our magazine is the number one-rated Canadian broadcast trade journal (*research results will be published in the June edition*). Further, our website ([www.broadcastdialogue.com](http://www.broadcastdialogue.com)) — with archived newsletters and feature presentations from the magazine as well as **The Broadcast Directory** — continues to be accessed and updated daily. Watch for the website to expand in the coming weeks and months.

Your advice and contributions remain a critical factor to our success. News, story ideas, and letting us know when changes occur at your shop are crucial elements.

Thank you for your support.

With your input, the Broadcast Dialogue brand will continue to provide the features, news and services Broadcasters want to have.

**RADIO:** **Rogers Broadcasting** has moved to acquire **Bill Coombes' Fraser Valley Radio Group**, based at Chilliwack. Fraser Valley stations are **CHWK/CKSR-FM Chilliwack**, **CKGO Hope**, and **CKMA Abbotsford**. While the AM'ers are geared to a local presence, **STAR-FM** (CKSR) has three transmitters that have the potential of reaching two-million people in the lower BC mainland. Coombes says he's delighted with the sale and that Rogers is a perfect fit. He expects the **CRTC** approval process to take upwards of seven months... **Craig Broadcast Systems** has won **CRTC** approval to acquire **CFQX-FM Selkirk** from **Western World Communications (Forvest Broadcasting and Radio One Investments)**. Transaction was \$4 million. This gives Craig two FM'ers in Winnipeg, the other being **CKMM**... On the heels of having just awarded an FM licence for a Christian Music station in Barrie, the **CRTC** has sent out another radio call for applications there. Deadline is June 7... Also with a deadline of June 7, another call for an FM licence at Moncton... **CBC** President **Perrin Beatty** has told the Commons Heritage Committee that **CBC Radio** will not air commercials. Instead, he said, CBC wants partnerships with cultural organization or private corporations which sponsor cultural events. Beatty insists that what CBC seeks is not akin to specific programs being sponsored as is the case with **National Public Radio** in the US.

## HERE'S SOME GOOD NEWS ABOUT A GREAT POSITION IN A WONDERFUL COMMUNITY

A prominent Southwestern Ontario station needs a newsperson. If you're an experienced communicator (five years) in an AC format, you have a working knowledge of "I-NES" and "Newsroom", and have well-developed reporting skills, we should hear from you!

Tapes, resumes to:

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Q 97.5  
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London, Ontario N6A 6H4



Phone: 1-519-661-2000 \* Fax: 1-519-667-2175 \* E-mail: [bsmith@ezrock.com](mailto:bsmith@ezrock.com)



**TV/FILM:** **CBC Newsworld** has laid off people, affecting 25 jobs in Calgary and Halifax as of the end of June. Ten workers in Halifax will get pink slips, while seven editorial workers will be offered transfers to Toronto. In Calgary, eight tech jobs will be lost. The union representing reporters and other editorial workers Newsworld will no longer do hourly newscasts from Halifax... Still with the **CBC**, the **CRTC** has extended to May 19 its call for interventions on the licence renewal. The commission says that should give the needed additional time for those who are interested in commenting on **CBC Newsworld** staffing changes (layoffs) at Halifax and Calgary, and to address the program orientation of **CBC Newsworld**... On Monday, **ONTV Hamilton's** new supper newscast launches, billed as "the first live news program in Canada to be produced from a computer-generated virtual set." The new 6-7 pm virtual set package, cautions ND **John McFadyen**, is not meant to dazzle viewers with the latest gadgetry. That's not what news is about, he says. Viewers, however, will "see" a richly colored, three-dimensional, two-storey set, with sophisticated and expansive graphics. Downside to the story, from the employment perspective, is because of related changes seven jobs will be lost. **ONTV's** eight-month-old Toronto bureau will be closed in August. Both **ONTV's First Edition** local news at 5:30 and the **Canada Tonight** national newscast at 6:30 pm will end their run tomorrow (May 14). (Canada Tonight will continue to air in other markets.)... In a Letter Decision regarding a complaint by **TSN** concerning distribution of multiple feeds of **CTV SportsNet** by DTH distributors, the **CRTC** has ruled that "SportsNet is not operating within the intended scope of its licence." The **TSN** complaint was made back in late 1998, prior to **CTV's** acquisition of **TSN**. However, since the commission has yet to rule on the deal, it closed the file on this particular matter with the requirement that **SportsNet** revert to its licenced purpose: a "primarily" regionally-oriented service... **Teletoon Canada** has won **CRTC** permission to suspend requirements on sex-role portrayal and the depiction of violence as it stays a member in good standing of the **Canadian Broadcast Standards Council**... Effective Monday (May 17), the **Telecaster Committee of Canada** will be located at Suite 515, 160 Bloor Street East, Toronto, M4W 1B9. Phone and fax numbers remain the same. Tomorrow, **Telecaster's** offices will shut down at noon to accommodate the move... **The Shopping Channel**, aiming to provide consumers with anytime/anywhere shopping, has a new website designed by **Rogers Communications**. The original live television shopping channel is also opening **The Shopping Channel OffAir Outlet Store** in Toronto... Producers of **The Jenny Jones Show** have been ordered to pay the victim's family \$25-million in a wrongful-death lawsuit. The US jury held the talk show partly responsible for the killing of a gay guest who had revealed his fantasies about a fellow, heterosexual guest. The ruling could impact on the use of ambush entertainment and other confrontations on such programs... **Mitsubishi Digital Electronics America Inc.** will exclusively sponsor the majority of **CBS'** prime-time lineup this fall — the majority of which will be available in HDTV format. US federal regulators now require stations in the 10 largest cities to send digital signals. This fall,

another 20 cities will face that requirement. **Mitsubishi's** sales and marketing VP said the increase in HDTV programming resulting from this sponsorship "will further assure consumers who have purchased HDTV products that they have made a wise investment and can begin enjoying a greater number of programs." By Nov. 1, **CBS** expects to be transmitting digital programming across more than 40 stations, reaching more than 50 percent of the United States. Currently only 14 **CBS-owned** and affiliated stations have the capability.

**REVOLVING DOOR:** **Alan Mote** is leaving his VP duties at **The Hull Group** in Toronto June 15. Mote and his efforts on behalf of the Canadian broadcast community have spanned two decades... Changes at **CJJR-FM/CKBD Vancouver** include the additions of **Mark Rogers**, ex of **CISS-FM Toronto**, as new **GSM** and **Ruth Reynolds**, ex Account Exec at **CBC-TV Vancouver**, as Senior Account Exec... **Ronald D. Williams**, of Yellowknife, has been appointed as the **CRTC** Regional Commissioner for the Alberta/Yellowknife regions. He had been Deputy Minister of the Department of Transportation for the Government of the Northwest Territories and had served as President/GM of cableco **Mackenzie Media Ltd**... New Exec VP/CFO at **Alliance Atlantis Communications** is **W. Judson Martin**... New PD at **CJOK/KYX 98 Fort McMurray** is **Mike Hardy**, effective June 7. Hardy is currently Retail Promotions Coordinator at **CJOB/Power 97 Winnipeg**.

**LOOKING:** **Q 97.5 London** is looking for a News Person. See the ad on Page one... **CKWV "The Wave" Nanaimo** is looking for a morning show co-host. Contact for info is **Mike O'Brien**... **CBC Radio** in Ontario is looking for an apprentice reporter who would spend time in each of three **CBC** locations: Sudbury, Thunder Bay and Windsor (about three months in each). Person to contact is Director of Radio - Ontario Region **Miriam Fry** in Ottawa.

**SIGN-OFF:** **Marcel Pépin**, the **CBC's** Ombudsman for French Services, died Tuesday night. **Pépin** was appointed Vice-President of French Radio in 1991. He had been **CBC's** Ombudsman for French Services since 1997... **Gilles Richer**, the writer behind several well-known Quebec TV series, died early Sunday after a long battle with Alzheimer's. He was 61. **Richer** began his career in 1964 writing for **Radio-Canada** as a member of the team behind many shows (*Skateboard, Rouli-Roulant, Moi et l'autre, Poivre et Sel*).

**GENERAL:** The **Canadian Association of Broadcasters**, in a submission to the **CRTC** on the **CBC** licence renewal, says it supports the renewal of all **CBC** licences: TV, radio and specialty licenses. It takes exception, however, to the proposed launch of new specialty TV services, the creation of two new radio networks - **Radio Three Youth Network** and **InfoRadio** - and the commercialization of existing radio services... The **Canadian Newspaper Association** launches a multi-media marketing campaign in selected markets this fall to convince teens and young adults of the importance of reading newspapers. Specifically, it will target university,

college and high school students... **NBC** is joining with Web directory service **Snap.com** and **Xoom.com** to form a new Internet company in an attempt to broaden its online presence. The new company, **NBC Internet** or **NBCi**, will operate under the Snap name online but will include content from NBC and

entertainment... At the **Radio-Television News Directors Association** annual Prairie Regional Convention in Winnipeg, radio winners were: **CJWW Saskatoon** - the **Charlie Edwards Award** for spot news reporting; **CBK Regina** - the **Ron Laidlaw Award** for continuing coverage; **CBK Regina** - the **Sam Ross Award** for editorial commentary; **CBK Regina** - the **Dave Rogers Award** for feature coverage; and, CHED Edmonton - the **Byron MacGregor Award** for best radio newscast.

June 4 - 6, 1999  
Kananaskis, Alberta

the changing landscape

65<sup>th</sup>  
ANNUAL CONVENTION

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WESTERN ASSOCIATION OF BROADCASTERS

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Television winners were: **ITV Edmonton** - the **Charlie Edwards Award** for spot news reporting; **ITV Edmonton** - the **Ron Laidlaw Award** for continuing coverage; and, **CBC Manitoba** - the **Sam Ross Award** for editorial commentary. Regional winners now compete for the National RTNDA awards to be presented at the annual convention in Ottawa June 12... **Ryerson Polytechnical**

the trademark peacock brand. By merging, the new company hopes to position itself as a full-service site with search capabilities from Snap, online sales expertise from Xoom.com, and entertainment content from NBC. **MSNBC**, a 50-50 news partnership between NBC and **Microsoft Corp.**, was not part of the deal and will continue to operate on its own. The move is similar to a strategy employed by **CBS**, which has taken equity stakes in several emerging Internet companies such as **Marketwatch.com** and promoted them across its media outlets... Still with **Microsoft**, it's apparently discussing the possible purchase of British cable TV unit, **Cable & Wireless**

**University** says third-year student **Emily Andras** of Toronto has won the **Broadcast Executives Society Founders Award**... **WIC Television** President **James Macdonald**, Chair of the **Canadian Association of Broadcasters**, and CAB President/CEO **Michael McCabe** hosted a special reception last night (Wednesday) on Parliament Hill to pay tribute to **The Honourable Peter Liba CM**, Lieutenant Governor of Manitoba. Liba had been an Executive VP at **CanWest Global Communications**' head office in Winnipeg and a former Chair of the Canadian Association of Broadcasters.

**Communications PLC** (the No. 2 telecommunications firm in Britain). Reports indicate Microsoft would buy 30% of Cable & Wireless for more than \$US4 billion... Meantime, **America Online Inc.** will join **DirectTV**, **Hughes Network Systems**, **Philips Electronics** and **Network Computer Inc.**, to develop set-top boxes to connect televisions to the Internet by using satellite dishes, high-speed digital subscriber lines and 56K modems. Viewers could watch TV while surfing the Internet. The boxes are scheduled to be available some time in 2000... The **56th Annual Radio & Television Reps Golf Tournament** is set for

May 27 at the Toronto-area course, Nobleton Lakes Golf Club. The tournament is in support of the Special Olympics... Alberta got the name; British Columbia got the headquarters. Western Canadian phone giant **BCT.Telus** says it's changing its name and centring head office operations in Vancouver. The company, formed earlier this year with the merger of Alberta's Telus and BC Telecom, will now be known simply as **Telus**... **Microsoft** is investing at least \$5 billion in **AT&T**. The deal is seen as ensuring the Microsoft isn't left out of AT&T's plan to use cable TV systems for Internet access, telephones and

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**SUPPLYSIDE:** **Quantel's** Canadian sales office has moved to 1 Yonge St., 11th Floor, Toronto M5E 1E5. New phone is 416/362-9522, fax is 416/362-9215.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** **François Robitaille**, **Davicom Technologies Inc.**, Trois-Rivieres; **Tom Christie**, Fenwick, ON; and, **Ed Holmes**, **The Global Television Network**, Toronto. Welcome!





# BROADCAST Dialogue

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**R**ADIO: **CHUM Limited** has purchased **RAWLCO's** Ottawa stations, **CJMJ-FM (Majic 100)** and **CFGO (OSR 1200)**. **CHUM Group Radio** President **Jim Waters** says the RAWLCO stations are a natural fit, complimenting CHUM's existing stations, **KOOL-FM** and **CFRA**. Tuesday, Waters shuttled between Ottawa radio stations explaining to employees what was happening. It was last year that the RAWLCO operation bought away CFRA's rights to **Ottawa Senators** broadcasts and launched Ottawa Sports Radio OSR 1200. The Ottawa radio scene is changing dramatically, with **CHEZ 106** and **Lite 101/CJET AM Smiths Falls** having earlier this year been purchased by **Rogers Broadcasting (Y105/Oldies 1310 Ottawa)**. The Ottawa deals leave **Standard Radio's The BEAR** and Christian station **CHRI-FM** as the only "non-converged" English language stations in town... Meantime, **Rogers Broadcasting**, just days after its acquisition of **Fraser Valley Broadcasters** in BC, purchased **RAWLCO's** Calgary stations, **CKIS-FM**

## BBM Spring 1999 Radio Ratings Trends in TUNING SHARE – 12+ - All Week

<u>TORONTO</u>	<u>SP98</u>		<u>FA98</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
CHFIFM	12.6	12.5	12.1	-3.3%	-3.1%
CHUMFM	8.1	10.2	10.0	24.4%	-1.5%
CFRB	9.8	8.4	9.1	-7.0%	7.9%
MIX 99.9	7.6	8.2	8.2	8.4%	-0.5%
CFTR	3.7	3.6	4.7	27.6%	31.1%
Q107	5.1	5.1	4.4	-13.0%	-13.3%
EZ ROCK	6.0	6.5	4.4	-27.1%	-32.3%
CFNYFM	4.9	4.1	4.2	-14.4%	2.7%
CLASSICAL96	3.7	3.0	3.7	-0.5%	23.5%
CISSFM**	3.8	3.9	3.6	-5.4%	-8.1%
ENERGY108	2.7	2.6	2.6	-3.2%	-0.2%
CHUM	2.8	3.1	2.5	-11.9%	-19.8%
HITS 103.5	1.8	2.1	2.1	17.4%	-1.4%
TALK640	1.0	1.1	1.1	11.9%	-1.3%

Note CISS FM Toronto switched from Country to Top 40 on Feb. 4...end of week 3 in the survey.

## TORONTO MORNING SHOWS – TOP FIVE

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
CFRB	145,954	145,617	150,868	3.4%	3.6%
CHFIFM	135,763	139,007	146,679	8.0%	5.5%
CHUMFM	111,648	139,910	145,198	30.0%	3.8%
Q107	137,145	133,395	109,566	-20.1%	-17.9%
MIX 99.9	84,478	100,738	95,293	12.8%	-

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and **CFRR-AM**. Rogers Broadcasting President/CEO **Tony Viner** says the two stations are terrific and will complement Rogers existing Calgary stations, **CFAC/CHFM-FM**. "With this acquisition," he said, "we've now achieved our objective of increasing our presence in four key markets: Toronto, Vancouver, Ottawa, and Calgary." President of RAWLCO, **Gordon Rawlinson**, says the decision to sell was a difficult one. But, he says, the company looked into the alternatives and it became "quite clear that it is in the best interest of our company, our staff, our listeners and our clients." RAWLCO's Toronto station, **CISS-FM**, is in an LMA with Rogers for the moment while an application is pending for Rogers to acquire it, too... **CKNW/CFMI-FM Vancouver** has chopped 17 full-time positions. Nine were on-air, including **Jack Cullen** who spent more than 50 years on CKNW. Gossip columnist **Joy Metcalfe** and talk show host **Fanny Keifer** are also looking for work. Several on-air news and sports staff were also cut. **WIC Radio** President **Doug Rutherford** says the move had to be made for economic reasons. The cuts are the latest in a series of staff and program reductions at WIC stations. Over the past several weeks, WIC has cut nine jobs at **CHEK-TV Victoria**, 19 at **CISA-TV Lethbridge**, 13 at **RDTV Red Deer**, and eight at **ONTV Hamilton**... **100.3 The Q/CKXM Country Victoria** have moved to new quarters at: Top Floor, 2750 Quadra St., Victoria, BC V8T 4E8. Phones and fax are the same... Big party today (Thursday) in Welland to unveil **R.B. Communications' (C-HOW Welland)** new 50,000 watt FM'er. The Country station has been testing at 91.7 and calls have been received from points all over southern Ontario and upstate New York.

**MONTREAL - FRENCH**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
CKAC	13.0	11.4	13.8	6.2%	20.3%
CITEFM	15.4	15.0	13.5	-12.7%	-10.0%
CKOIFM	14.3	13.6	12.2	-14.5%	-10.3%
CKMFFM	9.8	9.5	9.2	-6.0%	-3.0%
CFGLFM	7.7	7.0	7.5	-2.9%	6.5%
CJPXFM	N/A	7.1	7.0	0.0%	-1.4%
CIELFM	4.8	5.1	5.8	20.6%	13.4%
CKVL	7.1	7.0	5.5	22.6%	-21.7%

**MONTREAL - ENGLISH**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
CJAD	17.7	22.0	25.3	43.1%	14.8%
MIX 96	18.8	17.6	17.1	-9.2%	-2.8%
CFQRFM	19.2	18.9	16.3	-15.0%	-13.7%
CIQC	7.7	6.4	6.7	-12.6%	4.7%
CHOMFM	9.2	5.2	6.3	-31.9%	20.9%
CKGM	N/A	3.6	2.7	0.0%	-26.7%

**VANCOUVER**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
Z95.3	12.8	14.7	13.3	3.9%	-9.7%
CKNW	14.6	15.3	13.3	-8.7%	-13.2%
CFOXFM	8.8	7.7	8.2	-7.3%	6.3%
CFMIFM	6.9	8.1	8.0	15.5%	-0.6%
CHQMFM	8.2	8.0	7.4	-9.9%	-7.9%
CKKSFM	8.5	5.2	7.3	-13.4%	39.7%
CJJRFM	5.8	4.5	4.5	-23.0%	0.5%
CKBD	0.7	2.6	4.1	503.2%	54.6%
CISL	2.7	2.9	2.6	-3.4%	-9.8%
CKWX	3.6	3.2	2.6	-26.9%	-17.9%
CFUN	1.4	1.8	2.0	40.5%	14.4%
STARFM	1.2	0.8	1.3	8.5%	65.6%
CKLG	1.4	0.6	0.8	-39.4%	30.4%

Power Broadcasting Inc. is creating the new position of **Vice President of Programming and Marketing** for its group of three (3) television stations in East Central Ontario: **CKWS-TV Kingston, CHEX-TV Peterborough and CHEX-TV Oshawa.**



**THE CHALLENGE**

Only *Out of the Box* thinkers are invited to apply for this position.

The individual selected will be responsible for:

- Taking three (3) CBC affiliate stations deeply rooted in their respective markets and repositioning them in the existing but also continually evolving competitive environment;
- Manage the three (3) station managers in their respective markets;
- Develop branding strategies that further enhance the already strong local identity of the stations;
- Create and implement creative viewer marketing plans and assist in developing integrated sales and marketing plans;
- Design operational and programming strategies using the three markets together;
- Complement the CBC programming schedule with relevant locally produced and acquired programs;
- Stimulate creativity in production, marketing and promotions;
- Assist in creating sales opportunities and pricing strategies through inventive production and programming tactics and ideas.

**REQUIRED QUALIFICATIONS:**

Five to ten years of experience in management with solid programming, production and marketing background. A degree in either marketing or communications would be an asset. The candidate is also expected to possess excellent communications and people skills, a good business sense, an interest in technology and computers, and the ability to evolve in a dynamic teamwork environment.

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**Fax: 705-742-7274 E-mail: lharrison@accel.net**

**TV/FILM:** Speaking to the *Canadian Club* in Toronto this week, **CanWest Global** Executive Chairman **Izzy Asper** said **CBC** should get out of national news, local news, sports and even cartoons. He said CBC was intended to provide CanCon at a time when there were few options but that the multi-channel universe has changed all that. *"Yet it still receives about \$1 billion of government grants and funding from government agencies,"* he said, *"which it uses to compete for advertising with the private sector, and for high-cost sporting events, which, if the CBC disappeared, would be happily broadcast by the private sector"...* At **CJFC-TV/AM Kamloops**, three full-time employees have been laid off and hours have been cut for two part-time staff. Three other employees have been given notice that their jobs will disappear in the fall because of technical change. In a memo to staff, GM **Rick Arnish** blames the drop in national and local sales along with the downturn in the BC economy... **CFRN-TV Edmonton** is keeping the first half of its late night newscast live, then re-running the 6 pm show. ND **Reg Thomas** is quoted as saying *"... if nothing has changed in a news story since 6 p.m., we'll repeat the story in the second half of the late-night news."* At **CBC Edmonton**, Executive News Producer **John Baker** says they've pre-taped the late-night news for the past year because of cutbacks. Sports is live, but most of the late night news is taped after finishing the 6 o'clock show. There is a news crew on call if something happens. At **ITV Edmonton** and **A-Channel**, late news shows run live... **Showcase Television** confirms it will broadcast the

**OTTAWA**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
MAJIC100.3	14.3	13.4	14.2	-1.2%	5.6%
CKKLFM	11.2	13.4	12.4	10.8%	-7.6%
CKBYFM	8.7	11.3	10.1	16.7%	-10.4%
The BEAR	9.3	9.4	10.0	7.6%	5.9%
CFRA	12.6	9.7	7.8	-37.8%	-19.3%
CHEZFM	8.1	7.0	7.5	-6.5%	7.1%
CFMOMF	5.4	5.8	4.5	0.0%	-23.2%
CIWW	2.9	2.1	3.8	29.9%	83.0%
CFGO	0.6	1.8	2.9	0.0%	67.4%

**EDMONTON**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
POWER92	14.3	14.3	13.8	-3.5%	-3.3%
CHED	11.6	10.8	11.1	-3.9%	3.0%
CISNFM	11.3	9.8	9.8	-13.2%	0.1%
The BEAR	10.4	11.7	9.4	-10.1%	-19.9%
CHQT	6.8	7.2	8.2	20.1%	13.5%
CFCW	7.1	6.1	7.8	9.3%	27.5%
EZ ROCK	7.3	7.6	7.5	1.6%	-1.7%
K-ROCK	8.2	7.1	6.9	-15.8%	-2.8%
MIX96	5.3	7.2	6.5	24.3%	-9.0%
CFRN	3.0	3.7	4.7	56.8%	26.5%

**CALGARY**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
POWER 107	15.6	17.0	19.1	22.7%	12.6%
CKRYFM	17.7	15.5	14.3	-19.4%	-8.2%
CJAYFM	13.3	15.8	13.8	3.3%	-12.8%
CHFMFM	10.8	11.2	11.9	10.2%	5.8%
CHQR	8.5	8.5	8.6	1.3%	0.3%
KISS FM	7.4	7.3	6.4	-13.6%	-12.7%
CFFR	4.5	3.8	3.9	-13.3%	2.0%
CKMX	3.0	2.7	3.3	9.8%	21.7%
CFAC	1.7	1.3	1.9	9.5%	48.8%

**WINNIPEG**

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
CJOB	17.2	20.1	20.5	19.4%	2.0%
Q94FM	14.6	10.6	11.9	-18.9%	11.6%
MAGIC 99.9	5.2	7.7	9.9	90.8%	28.3%
QX COUNTRY	9.1	10.0	9.5	0.0%	-4.7%
HOT 103	10.7	10.9	9.1	-15.6%	-16.4%
POWER 97	8.9	8.2	6.6	-25.9%	-19.4%
CITIFM	7.5	7.0	4.9	-34.2%	-30.0%
CKY	3.4	3.7	4.9	46.7%	35.2%
CIFX	2.7	3.3	3.4	24.1%	4.2%

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controversial 1996 movie *Bubbles Galore*, branded as "porn" by some Reformers on Parliament Hill last week, late Saturday night, June 19. Showcase programmer **Laura Michalchyshyn** says "It passes all standards set out in the *Canadian Practices and Standards for Broadcast*. It will have an appropriate viewer advisory, and it's (airing at a time) ... where our provocative films have always gone"... Market researchers in London say by the end of 1998, nearly 20-million homes worldwide had switched to digital TV. Fourteen million more are expected this year. Here at home, Heritage Minister **Sheila Copps** told the **Canadian Cable Television Association** (CCTA) convention that digital TV technology is fantastic, but that she doesn't want to rush the idea. The minister says she wants to go slowly so consumers like her mom (who has a 15-year old "perfectly good" TV set) don't get stuck with having to make big-dollar purchases. Copps also warned that taxpayers won't be picking up the tab for digital technology upgrades either. That bill could reach \$3 billion.

**GENERAL:** The **CRTC** is leaving the Internet alone, saying in its decision that the world wide web is "vibrant, highly competitive and successful without regulation." Further, it said, "... any attempt to regulate Canadian new media might put the industry at a competitive disadvantage in the global marketplace"... Radio winners at the **RTNDA** annual Atlantic Regional meeting last weekend were: **Metro Radio Group Halifax** - the *Charlie Edwards Award* for spot news reporting; **CBC Halifax** - the *Ron Laidlaw Award* for continuing coverage; **CBC Saint John** - the *Sam Ross Award* for editorial commentary; **CBC Saint John** - the *Dave Rogers Award* for feature coverage; **CBC Fredericton** - the *Dan McArthur Award* for in-depth or investigative reporting; and, the *Byron MacGregor Award* for best radio newscast went to **VOCM St. John's** (Medium Market) and to **CBC Fredericton** (Small Market). On the television side, winners were: **CBC Halifax** - the *Charlie Edwards Award* for spot news reporting; **CBC News New Brunswick** - the *Sam Ross Award* for editorial commentary; **CBC Halifax** - the *Dave Rogers Award* for feature coverage; and, **CBC News New Brunswick** - the *Dan McArthur Award* for in-depth or investigative reporting... In the latest move to consolidate Canada's phone industry, shareholders of four Atlantic phone companies endorsed a merger yesterday (Wednesday) forming a new telecommunications giant. The shareholders of **Maritime Tel and Tel** in Nova Scotia, **NewTel** in Newfoundland and **Bruncor** in New Brunswick voted more than 99% in favor of the merger. Shareholders of **Island Telecom** in Prince Edward Island approved the move Tuesday. The new company, to be known as **AtlanticCo**, represents a joint value of \$3 billion and will employ 9,000.

**REVOLVING DOOR:** **George Gonzo** is no longer at **CTV** (based in Calgary) as VP Sales, Western Region... **CIQB-FM Barrie** GM **Tom Aikins**, in failing health, has taken a medical leave. New GM there is **Theresa Edmonds**... **Mark Campbell** has been appointed Executive Producer - News & Entertainment Programming for **Craig Broadcast Systems** (all Craig stations). He continues his similar role at **A-Channel Calgary**... **Elwy Yost**, who recently celebrated 25 years as host of the popular *Saturday Night at the Movies* program on TVOntario, is retiring this fall.

**LOOKING:** **Daryl Holien**, ex-PD at **Country 101-FM/CKPG Prince George**, is looking. He can be reached at 250/614-9266... **CJJR-FM/CKBD Vancouver** is looking for on-air talent... **Energy 102.3 FM, CKRX Fort Nelson** is looking for a News Reporter/Anchor... **1330/1210 Rosetown/Kindersley** is updating it's talent banks for the Morning Show and Afternoon Drive.

The **CRTC's** broadcast activities calendar through next spring is as follows:  
**MAY** - **Public Notice to be issued:** Call for access to services in bilingual markets \* Call for TV applications in Vancouver \* Call for community radio review. **Public Hearing - Vancouver:** Call FM radio in Victoria, Kelowna, Duncan, Surrey; renewal of **Open Learning Agency, Star Choice - Cancom** Issue. **Public Hearing - National Capital Region:** **CBC** renewals: radio and TV networks, **RDI** and **Newsworld**. **Decisions:** Exemption Order Review \* New Media \* French-language specialty services \* **Telesat Canada** - Regulatory framework.

**JUNE** - **Public Hearings - National Capital Region:** Call for FM applications in London \* Multiple broadcasting and ownership applications that are not expected to appear. **Decisions:** Canadian Television Policy \* Review Ethnic Policy Review \* Canadian Program Recognition. **AM applications:** 15 February Montréal public hearing.

**JULY** - **Public Notice to be issued:** Call for FM applications in Toronto. **Decisions:** **Star Choice - Cancom** Issue.

**AUGUST** - Nil \* **SEPTEMBER** - Nil \* **OCTOBER** - Nil

**NOVEMBER** - **Public Hearing - Calgary:** FM applications for Brandon, Saskatoon, Taber, Red Deer and Lloydminster. **Decisions:** Campus & Community Radio Review \* London FM applications \* FM applications for Victoria and Kelowna.

**DECEMBER** - **Decisions:** Renewal of **CBC** Radio & TV Networks, **RDI** and **Newsworld**.

**JANUARY** - **Public Hearing - Toronto:** Toronto FM applications, **CBC** Radio 3 and others.

**FEBRUARY** - **Public Hearing - Vancouver:** FM and TV applications for Vancouver.

**MARCH** - **Public Hearing - Moncton:** FM applications in New Brunswick.

**To be determined...** **WIC/Shaw:** transfer application(s), **Fundy/Shaw:** transfer application(s), Licensing framework: specialty services, **Shaw/Access:** transfer of applications, \* **CTV/Netstar** application.

**SYNDICATION:** **CHUM Radio Network's** *Headline Sports Updates* is set for launch June 7... **Rock Radio Network** says it has a summer of concerts set to roll. Series is called *Summer Nights* concert series.

**PROMOTIONS:** In Vancouver, the **South Fraser Child Development Centre** got more than \$57,000 from the Canadian cable television industry - during the **CCTA's** annual convention and **CABLEXPO** being held there. As part of its annual convention, CCTA partnered with **CTV Sportsnet** and **CTV News 1** to host the **1999 Cable Charity Classic**. Upwards of 150 players from cablecos, specialty channels and supplier companies played...

**SUPPLYLINES:** Saint John-based **iMagicTV**, a provider of interactive digital TV software, has set up a new European office and appointed **John Rand** as Director of European Markets. The office, located in Cambridge, United Kingdom, is being established to address the increasing number of telcos in the region that are looking for ways to diversify the services they provide to customers.

**EDITOR'S NOTE:** A couple of housecleaning notes. First, don't forget to access our website for **The Broadcast Directory** at our website <[www.broadcastdialogue.com](http://www.broadcastdialogue.com)> to ensure your listing is up-to-date... And, the **Broadcast Dialogue** newsletter will be taking the usual two weeks off this summer on July 7 and 14.

	<u>SP98</u>	<u>FA98</u>	<u>SP99</u>	<u>SP98 to SP99</u>	<u>FA98 to SP99</u>
<b>HAMILTON</b>					
K-LITE	16.0	12.8	13.4	-16.6%	4.1%
CHML	11.4	11.9	12.3	7.8%	3.7%
Y95 FM	6.9	10.0	9.6	38.3%	-4.1%
ENERGY 108	6.7	8.2	6.2	-8.1%	-24.9%
CKOC	5.4	4.0	4.7	-12.6%	19.5%
CHAM	4.4	5.2	3.6	-18.4%	-31.8%
<b>LONDON</b>					
Q97.5 FM	16.5	14.1	16.4	-0.6%	16.6%
FM 96	13.9	17.1	14.4	3.5%	-15.5%
CJBXFM	12.1	12.2	13.2	9.3%	8.7%
The HAWK	6.9	8.9	6.2	-10.1%	-29.8%
CFPL	8.6	6.2	6.1	-29.6%	-2.9%
CJBK	4.7	4.8	4.9	4.2%	2.6%
CKSL	2.8	1.7	1.6	-41.6%	-2.2%
<b>KITCHENER</b>					
CHYMFM	20.9	20.9	21.3	1.8%	1.7%
KOOL FM	9.8	7.4	10.4	5.4%	39.9%
CKKW	6.7	5.2	5.6	-16.6%	7.1%
The ZONE	N/A	N/A	3.6	0.0%	0.0%
CKGL	4.3	3.1	2.7	-36.3%	-11.1%
<b>HALIFAX</b>					
CIOOFM	22.0	20.4	24.2	10.1%	18.3%
Q104	18.6	17.4	18.0	-3.5%	3.4%
CHFXFM	17.9	16.3	13.4	-25.0%	-17.6%
SUN FM	11.2	11.8	7.6	-32.0%	-35.6%
CHNS	7.2	6.5	6.7	-7.7%	3.2%
CJCH	2.7	4.0	4.3	56.1%	7.2%
KIXX COUNTRY	1.4	2.8	2.2	61.6%	-20.7%
<b>VICTORIA</b>					
CKKQFM	17.0	14.4	17.1	0.6%	19.3%
The OCEAN	13.4	16.7	14.0	4.2%	-16.0%
CFAX	15.0	14.2	13.6	-9.5%	-4.6%
CKXM	6.6	4.9	4.8	-27.2%	-0.9%
CJVI	2.6	2.5	2.8	7.1%	11.1%
<b>REGINA</b>					
Z99	26.2	25.3	26.2	0.0%	3.5%
The WOLF	17.2	18.2	21.9	27.0%	20.0%
CKRM	18.0	19.4	13.1	-27.2%	-32.4%
COUNTRY 92	15.5	12.8	12.6	-18.9%	-2.2%
CKCK	3.8	6.3	6.7	78.9%	6.8%
CJME	4.6	4.4	4.6	-0.6%	4.2%
<b>ST. JOHN'S</b>					
VOCM	29.3	27.0	25.0	-14.7%	-7.3%
OZ FM	19.2	20.0	18.9	-1.4%	-5.4%
MAGIC 97	13.7	13.6	15.8	15.4%	16.1%
KIXX COUNTRY	12.1	10.5	13.0	7.8%	24.2%
Q 93 AM	4.1	3.2	2.8	-33.3%	-





# BROADCAST Dialogue

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NO PART OF THIS NEWSLETTER MAY BE REPRODUCED OR RETRANSMITTED WITHOUT PERMISSION FROM THE PUBLISHER.

**OOPS!:** Left off of last week's *BBM Spring Book* report was *Telemidia's The Fan Toronto*. VP/GM **Doug Ackhurst** writes "From a 2.3 in Fall to a 3.1 in Spring... a 38% increase in 12+ and in men, which is our prime demo: From a 4.6 to 7.1. The champagne is pouring here today."

**RADIO:** *Telemidia Communications'* \$9-a-share cash bid -- issued May 3 and subject to regulatory approval -- to take over *Okanagan Skeena Group* has been successful, netting 98.2% of class A shares, 96.5% of class B shares and 95.7% of preferred shares. The deal is to close tomorrow (Friday). Telemidia will put out \$90 million for the acquisition and, consequently, will become the largest holder of private radio stations in Canada (subject to **CRTC** approval)... One of yesterday's (Wednesday's) *National Post* editorials takes a slap at the **CRTC** for its interference into on-air operations at **AM 1290 Winnipeg (CIFX)**. Says the Post, in part: "... Talk Radio is the target of a rambling, 24-page accusation by the CRTC. AM 1290's controversial talk jocks stand accused of a truly Canadian crime -- being politically insensitive. And if managers at AM 1290 don't satisfy the CRTC's censors, they could risk losing their licence, and their livelihood. The bulk of the CRTC's accusation takes the form of juicy quotes from AM 1290's call-in talk shows, aired during the heat of Winnipeg's civic election last year. That campaign featured Glen Murray, a flamboyantly gay candidate for mayor -- and provided fodder for crude remarks from callers and DJs alike. The detail of the CRTC's accusation shows that its bureaucrats obviously spent days listening to the tapes of the talk shows, transcribing every word, straining for excuses to be offended. No doubt, some of what they heard was offensive. That is the nature of politics, especially talk radio politics during elections involving gut-wrenching moral issues. But the CRTC's censors sound as prissy as vegetarian restaurant critics reviewing a delicatessen -- there's nothing that doesn't offend them . . . Too bad AM 1290 didn't just read the CRTC's own press release on the Internet right back to them. That's when the CRTC said the Internet can regulate itself, consumers can be responsible for their own choices, and truly obscene material can be left to the Criminal Code. AM 1290 doesn't need the CRTC's libel chill to regulate its programs. Ottawa's censors should back off"... **The Bear Edmonton** has been nominated as the best radio station of the year for the upcoming *Alberta Recording Industry Awards* night. It's the only private station to be nominated, along with

**CKUA** and the two university stations... A spot being aired in Southern Ontario encouraging listeners to invest in the commodity futures market has some financial advisers worried. They warn it's no place for novice investors. The ad makes a pitch for Toronto-based *Prime Canadian Futures Co.*, an affiliate of New York commodity futures broker *Vision L.P.*, then gives a toll-free number. While the parent company says there are safeguards in place to qualify purchasers, the Canadian financial advisers say the spot is "more American-style, more aggressive" and could give inexperienced investors the wrong idea... With the Ontario election campaign, **CFRB Toronto** has had both PC Premier **Mike Harris** and NDP leader **Howard Hampton** as guests fielding listener calls. The hold-out continues to be Liberal leader **Dalton McGuinty**. On this morning's (Thursday's) 9 to 10 am *Free For All* political panel program, host **Bill Carroll** will place a McGuinty cardboard stand-in on a guest chair. Whenever a panel member or a listener has a question regarding the provincial Liberal party platform, the cut-out will be called upon to respond.

**GENERAL:** There are predictions this week that — with the **CRTC's** decision not to get involved in Internet regulation — there will be a gradual degradation in CanCon rules. One telecommunications analyst is quoted as saying, "Once you create this hole, Canadian broadcasters will all try to squeeze through it." Other experts say the commission has created "a regulatory slippery slope" that will inevitably lead to a much less protective policy for Canadian content. While the sound and video on the Internet hasn't reached full-quality levels yet, it will. And when it does, say some, broadcasters will probably demand the same regulatory vacuum awarded the Internet — or they could simply begin moving programming from the airwaves to unregulated computer lines... A sign of the multimedia revolution bringing telecommunications, media and information technology closer together is talks between Germany's **Bertelsmann AG**, **Deutsche Telekom AG** and **Microsoft**. Deutsche Telekom's cable TV network has 17-million subs. If a deal is made, it would fit neatly into Bertelsmann's expansion into multimedia and Microsoft's drive into software for HDTV... **Telesat Canada** will be able to deregulate prices it charges for services on *Anik* satellites after March 1 of next year. The **CRTC** decision follows one previously that abolished Telesat's monopoly... Meantime, **Telesat** has launched *Nimiq* -- Canada's first direct broadcast satellite, and the most powerful satellite this country has ever

sent into space. It is set to begin service in July. Nimiq is Telesat's 12th satellite, and the first to be launched since the *Anik Es* in 1991. The primary customer will be **Bell ExpressVu... MTV Networks** is trading 10% its online music subsidiary for a set of music web sites and **The Box**, a pay-per-view cable music video channel. The deal with **TCI Music**, the online entertainment company controlled by US cable TV veteran **John Malone**, marks the latest effort by MTV to beef up its profile on the online music scene... The **MIJO** group of companies, based in Toronto, has acquired a majority interest in Montreal's **Big Bang Animation**. Big Bang is a specialized creative production house in 3D computer animation and special effects... American farm-state Senate Democrats are asking the US **Federal Communications Commission** to consider subsidizing high-speed Internet access in rural areas, saying better telecommunications are critical to economic survival. Under a 1996 law, US rural areas are supposed to have telecommunications services that are "reasonably comparable" to those in cities, but it was left up to the FCC to decide how to do that.

**TV/FILM:** The **CRTC** has awarded licences to four (of 17 applicants) new French-language specialty programming services, to be made available as a group on an exclusively French-language tier, effective January 10. They are: **Canal Fiction (Alliance Atlantis Communications and Premier Choix Networks)**, for "great drama programs of yesterday and today"; **Canal Z, aux limites du savoir (Radiomutuel)**, for science, technology and computer science; **Canal Histoire (Alliance Atlantis Communications and Premier Choix Networks)**, for history and recent events; and, **Canal Évasion (3403688 Canada, BCE, Serdy Direct, TVA Group, Media Overseas, Pathé/Canal Voyage France)**, for programs on travel, tourism and adventure. Since 1987, the CRTC has approved the operation of 11 French-language specialty programming services and, with this decision, the total is now 15. (There are 29 English-language specialty services and five specialty services in other languages.)... In the week before an Ontario election, Liberal leader **Dalton McGuinty** isn't faring so well, according to polls. And now, **Global Television** has demanded the Grits pull an attack ad that lifted misleading content of Premier **Mike Harris** from its weekly program, *Focus Ontario*, without formal approval.

**REVOLVING DOOR:** **CHEK-TV Victoria** GM **Warren Olson's** post is being eliminated. He will remain at the station until June month-end... **George Giannone** has moved from **CTV Network** Research Manager to become CTV Network Revenue Manager... The new Chair of the **Specialty and Premium Television Association (SPTV)** is **Fil Fraser** (President/CEO, **Vision TV**). The Executive Committee also includes Vice-Chair **Lisa de Wilde** (President, **TMN Networks**); Secretary **Phyllis Yaffe** (President/CEO **Showcase** and **History Television**); Treasurer **Gilles Desjardins** (Director, Business Development, **RDI**); and, **Trina McQueen** (President, **Discovery Channel**) as SPTV's Rep on the Board of Directors of the **Canadian Television Fund**... New morning host at **K-Rock (CIRK) Edmonton** is **Terry Evans**, moved up from afternoon drive. Former host **Bruce Kenyon** was released last week.

**SIGN-OFF:** **Jack Wells** has died in Winnipeg at 88 of complications following surgery. Known as 'Cactus Jack,' Wells had been a Winnipeg broadcasting icon since 1941. He'd spent years as part of the **Blue Bomber** broadcasting team. Wells' career began in 1935 as a hockey announcer with **CFQC Saskatoon**.

**LOOKING:** **Radio NL Kamloops** is looking a hockey play-by-play voice, who can also do sports reporting and local event coverage... **CJSS-AM** (soon to be **BLAZE FM**)/**VARIETY 104.5FM Cornwall** is looking for a News Director with a sports background... **CBC Newsworld** is looking for a Director of Communications to be based in Toronto... **K-Rock 97.3 (CIRK-FM)** is looking for an afternoon drive host.

**PROMOTIONS:** **CHIN-AM/FM Toronto's Sick Kid's Radiothon & Mini-Telethon**, through direct appeals to the international community, has raised \$120,000. CHIN delivered the Radiothon to over 30 languages... Inevitable that stations in competing NHL cities would be betting. Here's an example: **Energy 108 Burlington** and **KISS 98.5 Buffalo** morning shows have a wager that pays off Energy if Toronto wins to the tune of a dozen Buffalo wings and sweat pants (the official formal wear of Buffalonians). If Buffalo wins, KISS 98.5 gets the "love slave" services of Energy's **Stu and Mary Ellen** for a day. (*Sounds to me that Energy got snookered on this deal!*)

**SUPPLYLINES:** The graphics department at **CBC Montreal** has taken delivery of its fourth **Quantel Hal** video design suite. The new system is a fully-loaded **Hal V6**... **IMMAD Broadcast Services**, a division of **AZCAR Technologies**, has been renamed **IMMAD ECVS**.

**EDITOR'S NOTE:** We're into convention season again. This weekend, it's the annual gathering of the **British Columbia Association of Broadcasters** in Penticton. Next weekend, it's the **Western Association of Broadcasters** annual convention at Kananaskis. June 10-12, it will be the **Radio-Television News Directors Association** annual national convention in Ottawa. And then, the following weekend, the **Broadcast Educators Association of Canada** will meet in convention at Toronto. **Broadcast Dialogue** will be at all four events... And this reminder, the **BD newsletter's** summer break will occur July 7 and July 14. Back to regular service July 21.

[www.broadcastdialogue.com](http://www.broadcastdialogue.com)

Features from the June edition of the  
BROADCAST DIALOGUE  
magazine will be on our site first thing  
Tuesday morning, June 1.