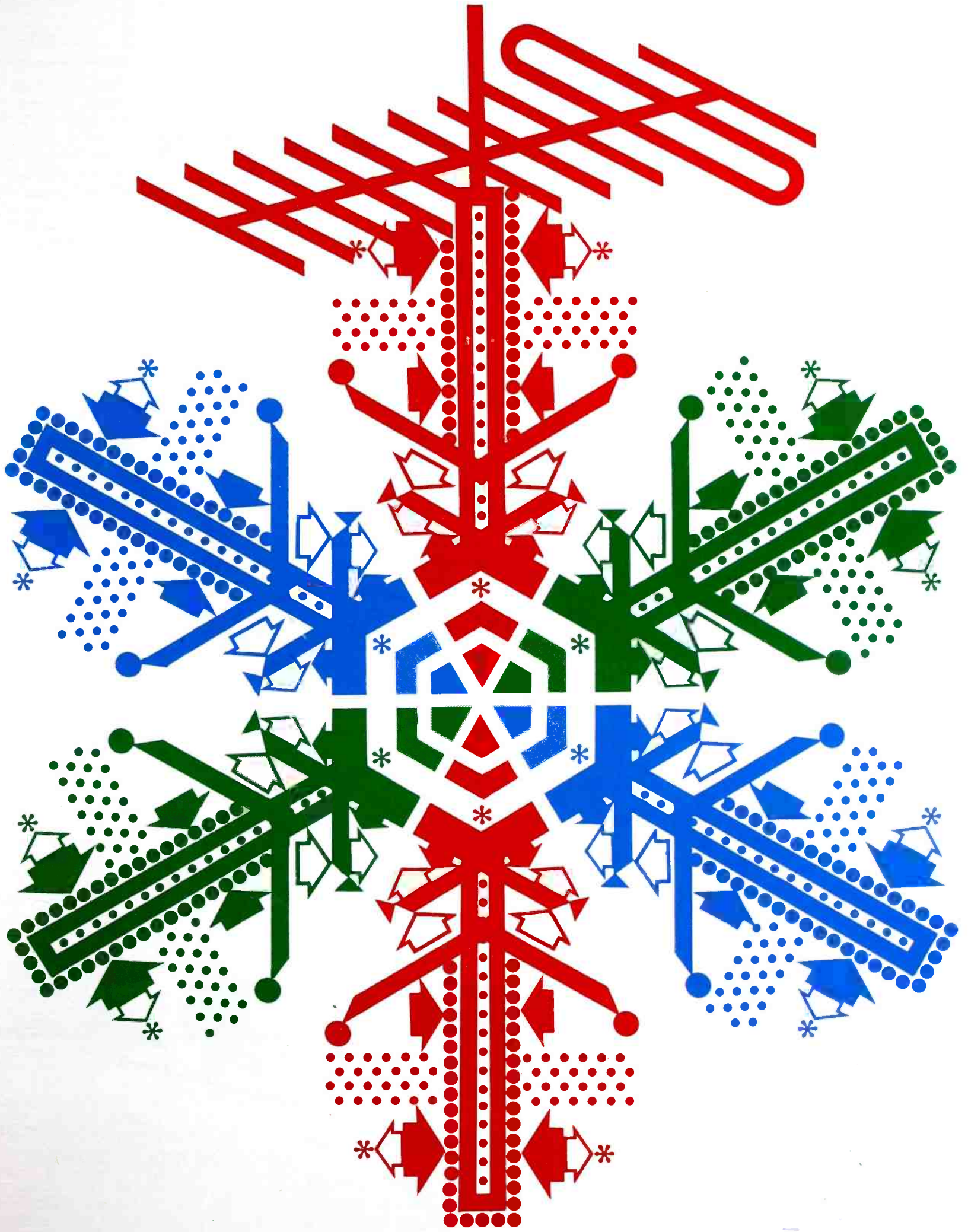


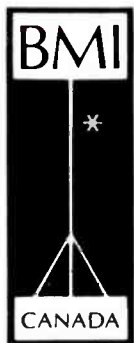


Christmas - broadcasting - snow - modernity - color - these were the components we were after for our 1966 Christmas cover. The creative genius who gave himself up and graciously presented us with this design was the well-known French-Canadian artist-producer-designer, the president of JPL Productions Inc. and art director of CFTM-TV, both of Montreal, our good friend, Jean-Paul Ladouceur.



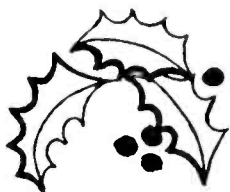
CANADIAN BROADCASTER

25th year

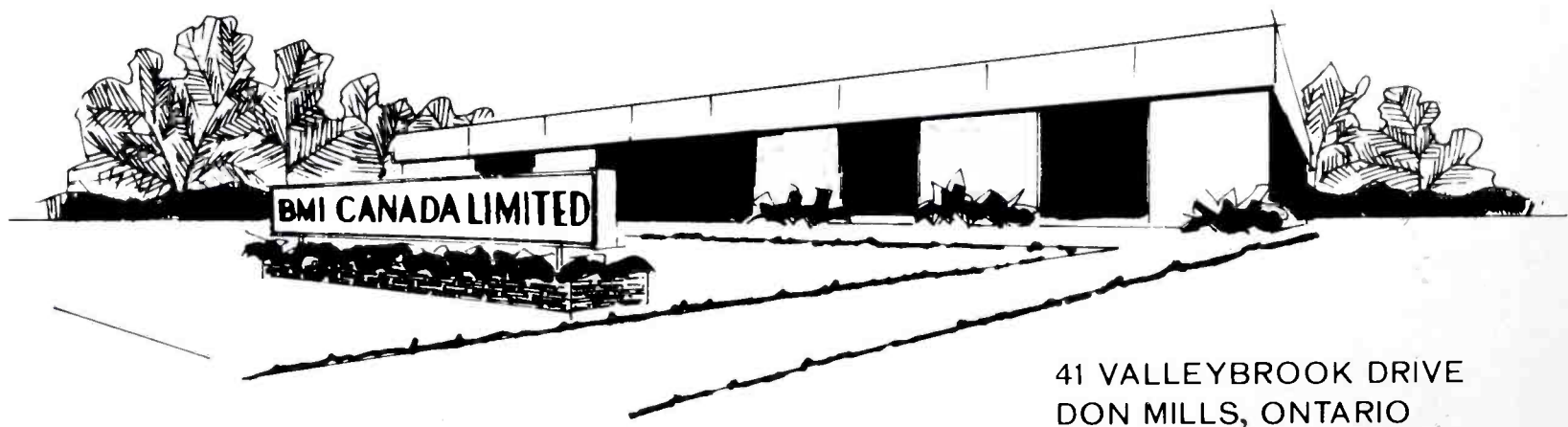


From our new Headquarters

the old greeting



MERRY CHRISTMAS



41 VALLEYBROOK DRIVE
DON MILLS, ONTARIO

SIGHT & SOUND

by IAN GRANT

■ Here we go again. The CBC's Sunday evening program *Sunday*, which replaced *This Hour Has Seven Days*, has just unleashed a storm of protest that has all the ingredients of another national crisis even more juicy than that of its predecessor.

Sunday got it from all directions—the commons, the senate, private broadcasters and angry citizens.

Two weeks ago the weekly series used a film clip from England showing an unmarried man and woman in bed discussing sex.

In the House of Commons, State Secretary Judy LaMarsh, in an attempt to answer and explain, was drowned out by the angry howls of MPs.

In the Senate, Senator Allister Grosart of Toronto, Ontario, called for a senate committee to search for a system whereby parliament could exercise control over the crown-owned corporation. He said "Our patience has run out," as he complained about what he called the "irresponsibilities" of CBC television programming.

Government leader Connolly said later that a new committee would not have to be formed. He said the Senate Finance Committee would be considering the government spending estimates and since the CBC was financed by the government it could be discussed by the committee.

Liberal Senator Jean-François Pouliot of Quebec said there is a group of people within the CBC "who seem to be viciously inspired." He suggested the CBC be restricted to broadcasting news-casts, concerts and sports events. Later he added political speeches to the list.

Liberal Senator Gordon B. Isnor of Nova Scotia rose to the defence of the CBC, reminding senators that while some single programs deserved heated criticism, the CBC on the whole should be defended. He suggested a canvass of private broadcasting would show that CBC "ranks pretty high on the whole."

It would appear at least one private broadcaster does not agree with Senator Isnor. For his part in the *Sunday* fracas Jean Pouliot, managing director of CFCM-TV and CKMI-TV Quebec City and president of the Canadian Association of Broadcasters, fired off a telegram to the CBC saying his English language outlet—CKMI-TV—will no longer carry the program

unless it is "acceptable". The telegram said that unless directed otherwise by the Board of Broadcast Governors, the Quebec station would record the program known as *Sunday* and broadcast it a week late "if material is acceptable to us."

The telegram continued: "We do not object so much to the content of these programs as to the crude, offensive, not to say indecent way in which it is exploited in order to shock and sensationalize. We still believe that the purpose of broadcasting is to inform and entertain intelligently and in good taste."

On top of all this, David Ruskin, the director of the *Sunday* program, has resigned for reasons he says have nothing to do with the reaction to the particular program in question.

■ A note from Bob Simpson at Foote, Cone & Belding—December 15 is the day for the Canadian Broadcast Executives Society Christmas Party to be held in the Park Ballroom, Inn on the Park, Toronto.

Harold Moon of BMI Canada has lined-up the floor show which includes The Seaway Singers, Jim McHaig and his Metro Stompers and Gene Snead with friend. Tickets are \$6.00 per person from CBES, Suite 347, 12 Richmond St. E., Toronto 1.

■ J. Walter Thompson, Toronto, are now completely moved into new quarters on the 14th and 15th floors at 102 Bloor St. West. The new telephone number is 924-9171.

Informing *Broadcaster* about the move by letter, J.W.T.'s executive v-p, Pete Zarry, said when companies move they usually take pride in announcing something like: "This extremely significant move is necessitated by our greatly expanded scope of operations and also by our staggeringly optimistic plans for the future."

"In our case," says Zarry, "both reasons are bang on."

■ Any radio station still looking for broadcast material this Christmas should get in touch with Gerry Acton, manager of the CAB Program Exchange. The 1966

Christmas Library, says Gerry, offers a great deal of variety. Besides a wide range of Christmas music and carols from around the world, there is the usual line-up of short messages from Canadian VIPs—Governor General Vanier, the leaders of all the federal political parties, BBG Chairman Andrew Stewart and CAB president Jean Pouliot.

■ Don Jamieson, who for many years has been critical of many of the laws which govern broadcasting in this country, now has a chance to do something about it. He has just been appointed to the Commons Committee on Broadcasting, which is expected to open hearings soon on the White Paper on Broadcasting. How quickly they get started will depend on whether or not the government can get opposition approval to refer the White Paper to the Committee without prior debate in the commons.

■ Terry Kieley of CFRA Ottawa has been elected president of the Football Reporters of Canada, succeeding Jack Wells of CKY Winnipeg.

The broadcasters and reporters at their annual meeting in Vancouver named Ted Reynolds of CBC Vancouver as first vice-president; Johnny Esaw of CTV Toronto as second vice-president and Laurie Artiss of the *Regina Leader Post* as third vice-president.

■ Watch out BBM, McDonald and Nielsen! CKEY Toronto has come up with a new survey method which requires no diaries, no machines and no tabulation—just an ability to count very fast.

Not long ago while CKEY's helicopter pilot-announcer, Bob Carter, was flying traffic patrol over the bumper to bumper traffic on Toronto's Don Valley Parkway, staff announcer John Wilson invited listeners who might be tied up in the jam to flash their headlights at 5:30 pm. Carter, 800 feet up, estimated that two out of every five cars were flashing their lights—a 40 per cent share of audience in his sample! It would be interesting to hear how 'EY plans to provide audience composition.

■ George Daniels, sales representative with the Toronto office of Paul L'Anglais Inc., is leaving to join the sales staff of Standard Broadcast Sales. The change takes effect December 15.

■ The CAB Quarter Century Club lost another member November 21, with the passing of C. R. (Charlie) Smith, in Victoria, B.C., after a short illness.

Charlie Smith began his radio career in 1930 at Vancouver, at the age of 16, with CKMO (now CFUN). He spent several years at CJAT Trail, and CJVI Victoria where he held the position of Program Director. As a member of the RCAF during the war, he was attached to Technical Research Enterprises in England, responsible for the development and installation of some of the early radar equipment.

Upon his discharge with the rank of Flight Lieutenant, he returned to Canada, and after a short stay at CFAC Calgary in the engineering department, he accepted a position as assistant engineer at CKWX Vancouver, subsequently rising to the post of chief engineer. During this period he acted as a consultant to several west coast stations.

A few years ago he acquired an interest in CFAV Victoria, and as vice-president, was active in the dual capacity of assistant manager and chief engineer. In the last few months he had sharply reduced his direct participation in this venture, while still retaining his financial interest, and had returned to Vancouver to live.

He is survived by his wife, Eve, daughter, Marilyn and a son, Norman. He was 51.

ANNOUNCEMENT

STEPHENS & TOWNDROW APPOINTMENT



GUY ROYAL

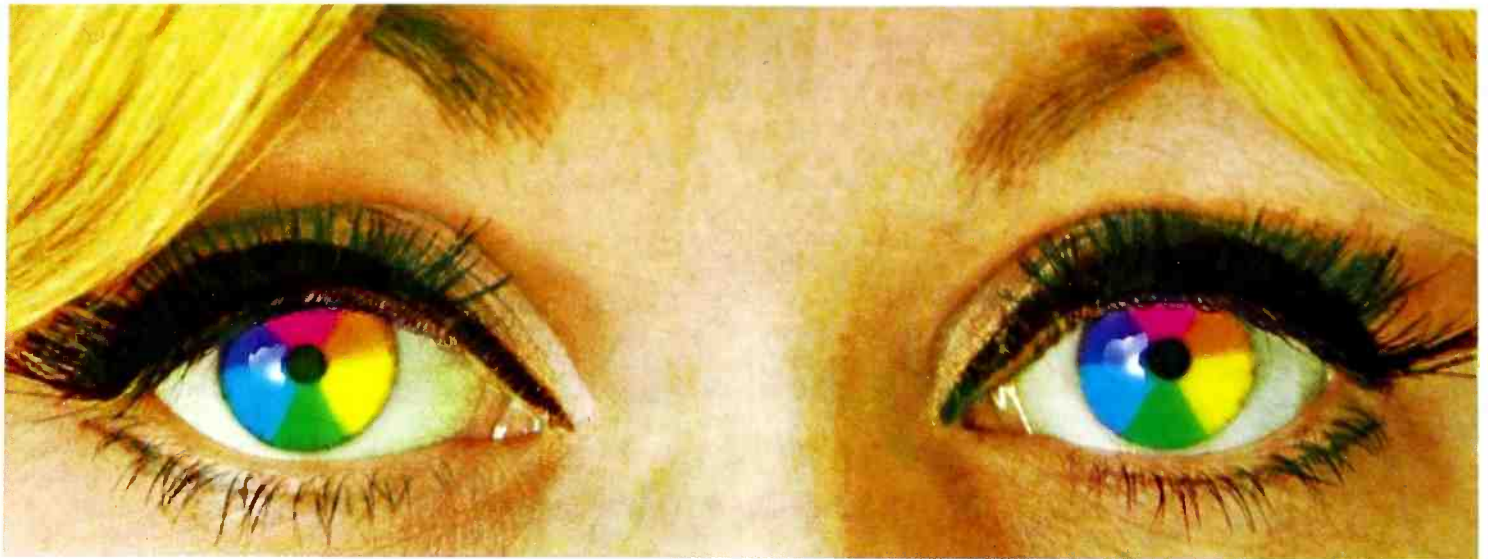
E. P. Towndrow is pleased to announce effective immediately, the appointment of Mr. Guy Royal as General Manager of the Montreal office, Stephens & Towndrow—CBS Radio of Canada Limited. Mr. Royal is also a Vice-President of the company. Stephens & Towndrow are exclusive national sales representatives for Major Market Stations from coast-to-coast in Canada.

To bring to the attention of News Directors, Radio and T.V. Promotion Managers as well as Radio and T.V. Station Managers, that entries for the first annual Radio and Television News Directors (R-T-N-D-A Canada) News Awards will close January 31, 1967. Entries should be addressed to:

Regional R-T-N-D-A Director

or

Frank J. Flegel,
National Awards Chairman,
c/o CKRM Radio,
Box 7000, Regina.



Keep your eye on us

As one of Canada's progressive stations we never stop looking for new and better ways to serve the needs of advertisers in the vital Toronto-Hamilton market.

We led the development of extended reach orbits, reach plans, Summer dividends and the introduction of realistic 30-second rates. And this Fall we introduced UltraColor—the brightest, sharpest color signal in the market.

So keep your eye on us in the years ahead. We promise progress.

UltraColor[®]



CHCH TV



**CANADIAN
BROADCASTER**

**December 1, 1966
Volume 25,
Number 23**

**Editor and Publisher
RICHARD G. LEWIS**

**Assistant Publisher
IAN M. GRANT**

**Art Editor
GREY HARKLEY**

**Circulation and Accounts
DONNA PARSONS**

**Librarian
WENDY SCRAGGS**

**Composition
JOHN WEBER**

**Make-up
JEAN ZOLNIEROWICZ**

CORRESPONDENTS

Ottawa
SAM G. ROSS

Winnipeg
DON MacFARLANE

Vancouver
DORWIN BAIRD

New York
LAURETTE KITCHEN

London
WALTER A. WATKINS

Published twice monthly by
R. G. LEWIS & COMPANY LTD.
17 Queen St. E., Suite 128, Toronto 1
Telephone 363-5075

25¢ per copy
(Directory Issues, \$1.00)
\$5.00 per year
\$10.00 for three years

Authorized as second class mail
by the Post Office Department,
Ottawa, and for payment of
postage in cash.

Typography and Make-up by
Canadian Broadcaster

Editorial

Consideration is the Christmas purpose

A spirit of happy cordiality is in the air.

Store clerks, harder at work than usual, greet customers with unwonted politeness; elevator men in office buildings wear broad beams on their usually serious faces; delivery men give with cheerful hellos as they go about their daily jobs; switchboard girls sound as though they were glad you called. At home, children play happily the day through; newsboys on the corner have your paper, the right one, under your arm before you can ask for it; traditionally deadpan buyers—of typewriter ribbons or advertising—take time out to chat a moment with the humblest peddler. Along with it all, business goes into its annual gold rush.

It must be Christmas.

It may be said, and not without reason, that all this bonhomie, and more, is in anticipation of the gifts which will be received at this happy season. But this is only part of it, because those who are to receive gifts will also be giving them themselves. So what does it all boil down to?

There is a spirit which comes to life at the Christmas season each year, a spirit which stirs us to take time out to be a little more demonstrative than usual, to treat those with whom we come in contact in our business lives, not as utilities which so many of them tend to become, but as *people*. Summed up in one word, this spirit is consideration.

Whatever motives underlie our Christmas behavior, whether a religious observance or the result of avalanches of advertising, the Christmas spirit is a *good* spirit, begetting the happiness of generosity, understanding, love, and these abstract things automatically produce employment, retail sales and just plain business.

Idealistically, the business success of Christmas exists, not because it is a gargantuan promotion for a mammoth shopping spree, but rather because of a deep-rooted desire on the part of us all to do things for other people, to look at each other and see what we *like* rather than what we dislike; to acknowledge that we cannot know anyone, even moderately well, without finding *something* to love in them.

Back of all this philosophical meandering is one concrete thought.

Leaving aside the Christmas story or legend, we of business have in this annual feast a won-

derful example of the successful results of the *right* kind of motivation.

There is nothing wrong, morally or otherwise, in a chemical concern, manufacturing a cough syrup in order to make a profit. Profit is not only a *legitimate* motive, but, in terms of supporting the economy, it is also a *necessary* one.

This company sets out, sincerely and honestly, to compound a mixture which will relieve the world of the unpleasantness and pain of coughs.

No stone may be left unturned, no expense spared, to accomplish this concrete purpose.

One thing is left to be done.

The product or service has been devised with the *one consideration* of helping people. It has been proved effective. There is one function left to perform. People must be told about it.

Here is where the powers of marketing, merchandising and advertising come into play, with the purpose of letting people know how their ill may be remedied and *not* in order to make more profit for the manufacturer.

Idealistic twaddle? We don't think so. Look at it this way.

Because our manufacturer has set out to help people, and has intelligently informed people of his product's availability, he will have made a better product. Intelligently and honestly advertised, so that sufferers may know about it, we suggest this product will have a wider sale than it would have enjoyed had it been motivated by profit alone. But the motive *must* be a sincere one.

Elaborate advertising claims are not enough, although intelligently presented advertising is a most important part of the deal. The public *must* be the prime consideration. And if this formula is carried out, not just by window dressing and lip service, but truly and honestly, it is our sincere belief that it will succeed in terms of profit.

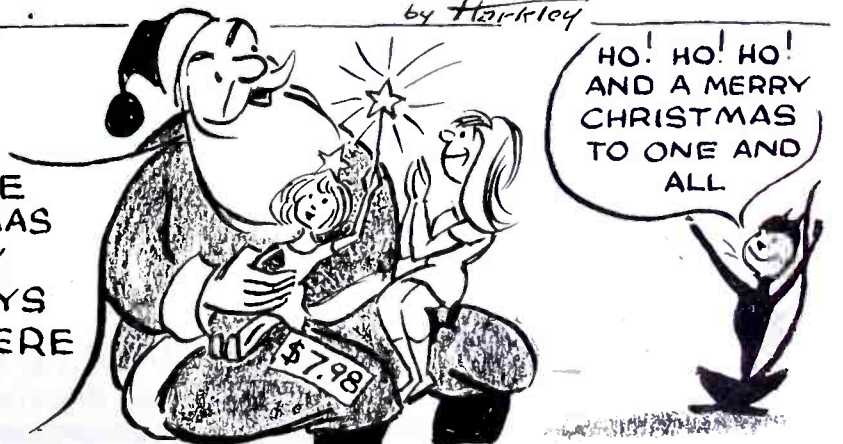
This "consideration" is, as we said at the outset, the *true* spirit of Christmas. Its success will keep the spirit alive, because the cough syrup (or breakfast food or automobile or broadcasting station) will bring contentment to people and profit to those who make or sell it.

In this spirit, the power of honest usefulness and purpose is our wish for you, not just at Christmas, but the whole year round.

RADIO RBS

by Harkley

AND THIS, MY LITTLE DEAR, IS THE CHRISTMAS FAIRY, WHOSE ONLY WISH IS TO MAKE BOYS AND GIRLS EVERYWHERE HAPPY AND GAY



The door is open for third stations in metro markets

The scramble for third television stations in the metropolitan markets of Toronto and Montreal seems slated to start in February 1967, with the BBG's announcement last month of the reversal of its 1961 policy under which it was refusing to hear such applications.

ANNOUNCEMENT



RICHARD R. MOODY

Waldo J. Holden, President, Standard Broadcast Sales Company Limited, announces the appointment of R.R. "Dick" Moody as Vice President and General Manager of the SBS office in Montreal.

Formerly National Sales Manager and Assistant Station Manager of Radio Station CJOB, Winnipeg, Mr. Moody has been National Sales Representative for the past two years in the Toronto office of Standard Broadcast Sales. He has an extensive knowledge of today's Canadian broadcasting which will now be available to advertisers and agencies in Montreal and throughout Quebec.

What the Board regarded as tantamount to an application for such a "third" station—over the protests of the applicant—met with denial. This was the proposal that CKVR-TV in Barrie be given leave to move its transmitter site to within 20 miles of Toronto.

In his presentation to the Board, CKVR President Ralph Snelgrove said the station had been serving Toronto ever since the BBG had recommended a power increase seven years ago, and the reason for the proposed move was to make its signal competitive in strength to others in the area.

Still interested in acquiring a TV license in Toronto, CFRB, represented by Joseph Sedgwick, Q.C., objected to the proposed move on the grounds that CKVR had been licensed to serve the Barrie area and points north and was trying to get into the lucrative Toronto market.

In recommending denial, the BBG noted that, if the move were made, CKVR's prime area audience would jump from 219,000 to over 2,000,000. The Board commented on the fact that advertising rates charged by stations are linked to the available audience.

In announcing that applications for "third" stations in Toronto and Montreal would be heard by the BBG starting next February, the Board did not specify that such applications would be in the UHF band, although channels in the VHF band (the band received by existing TV sets) have been allocated in these cities.

In recent months, the Board has heard proposals that might

overcome the VHF shortage, by having two stations broadcast from a common tower.

The BBG has qualified its willingness to hear these applications with the proviso that they be technically feasible.

Referred to the cabinet

Ken Soble's proposal for a \$70,000,000 space satellite television network was referred to the federal cabinet for study.

This revolutionary development of broadcasting, in which the Hamilton broadcaster would be associated with the Power Corporation, would have such a phenomenal impact on all Canadian—and perhaps even world—broadcasting, that no one, in their wildest dreams, could have expected an immediate recommendation to be given by the Board, unless it had been a negative one.

Obviously the BBG must have considered it worth examining, or it would not have made the recommendation it did.

Channel switches

The Board supported a proposed channel switch of CBC's CBLT Toronto from Channel 6 to Channel 5, thus freeing Channel 6 for a CBC outlet in London, now watching CBC network programs over CFPL-TV, Channel 10.

This switch could open up the possibility of using Channel 6 in the Belleville-Kingston area.

Foreseeing an eventual second TV station in Sherbrooke, P.Q., the BBG announcement also endorsed a proposal to move Channel

9 from Quebec City, where it is not in use, to Sherbrooke.

Turning to the Maritimes, the Board said it is not ready to recommend a proposed reallocation of Channel 8, now assigned to Summerside, P.E.I., to Amherst, N.S.

"This decision will not delay the extension of alternative television service in the maritime provinces," the announcement said. "The Board has already announced that it was not in a position to hear specific applications for second television service until after February 1967."

Radio stations

H.J. (Joe) McManus, president of CJOE, a London, Ontario radio station, but not yet on the air, was turned down when he applied for an FM license for London, on the basis that an AM station should be on the air "for some reasonable period of time" before the BBG could decide whether it rated an FM license.

Algonquin Radio-TV Co. Ltd. won a recommendation for approval for a new AM station at Elliot Lake, with another studio at Blind River. President Carmen Greco of CJNR Blind River said his station's signal into Elliot Lake was poor and the new station would solve this problem. It would originate about 1½ hours of programming a day at the start, the rest being fed to it from CJNR.

Share transfers

The BBG gave a qualified stamp of approval to share transfers involving CHLT and CHLT-FM in Sherbrooke, P.Q., which would turn Senator Paul Desruisseaux's control over to a subsidiary of the Montreal-based Power Corporation, holding company.

The BBG provided that a third of the shares in the subsidiary must be held by local residents; the present management of the French-language stations must be continued; the need for more spending on programming to provide good quality broadcasting must be recognized; there must be increased participation of the local community in capital, personnel and the board of directors.

The key provision, "under penalty of withdrawal of the license", was an undertaking to ensure the stations would always be managed and directed by "persons who participate in the culture of the communities to be served."

This was presumably the result of representations made at the hearings by members of the University of Sherbrooke's students'

continued on page 9

In the Lower St. Lawrence market...

In these counties:

Charlevoix-Saguenay
Kamouraska
Rivière-du-Loup
Témiscouata
Northern
New Brunswick

184,380 people* in

33,100 homes*

(BBM-1965)

can best be sold through

CJFP

Rivière-du-Loup
10,000 watts

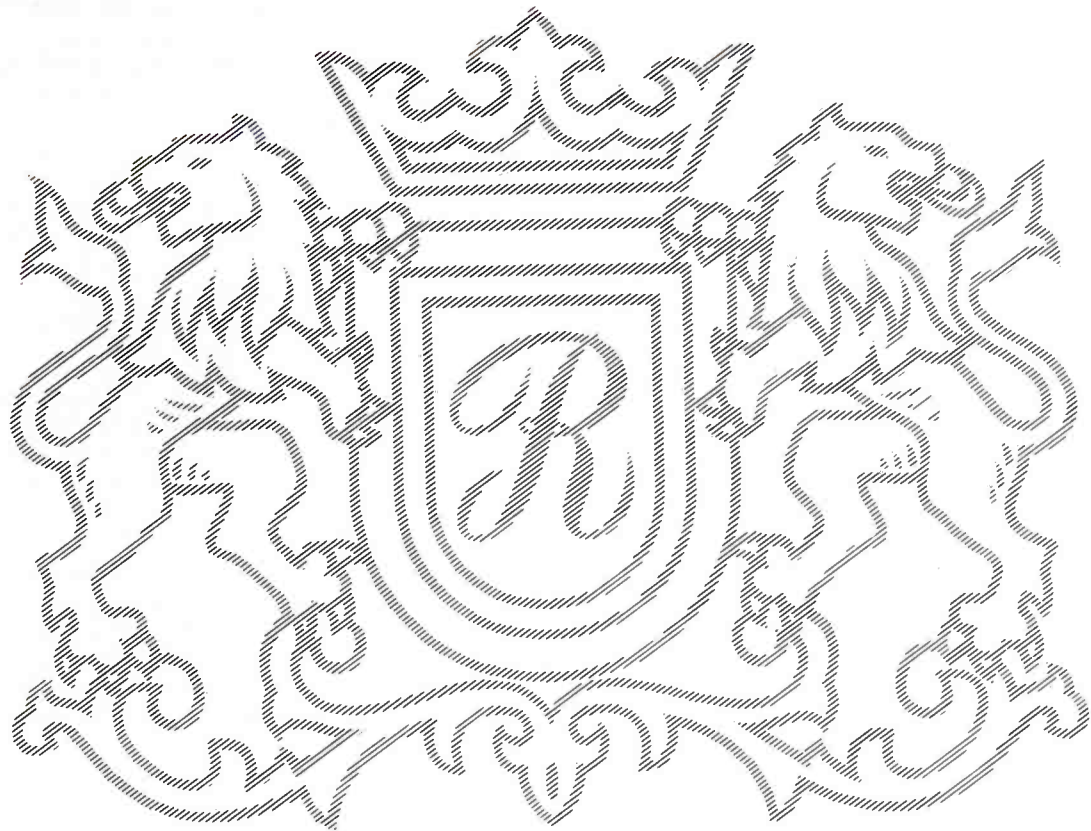
CJAF

Cabano
1000 watts

CKRT-TV

Rivière-du-Loup
now in colour and
four rebroadcasting
stations

Reps: Hardy Radio & TV Ltd., Montreal - Toronto
Devney Organization Inc., New-York



OUR THANKS

TO ALL CANADIAN BROADCASTERS

We appreciate all your help and support during 1966
Thank you—and best wishes for a happy holiday season.

Rothmans

THE GREATEST NAME IN CIGARETTES

Market quality outweighs quantity as buyer's guide

*Condensed from an address to
the Broadcasters Promotion
Association by Robert E. Galen,
Research Director, Blair Radio*

Once upon a time, long ago, there were no numbers. Radio was sold with little or no knowledge of the size of audience and/or the demography of audience. Those were the days when we sold facilities, sold the tremendous amount of mail received from far off places, and

sold radio as a new dynamic persuasive sales medium.

As radio grew up, the numbers came in increasing quantities but even so, for years radio was accused of being under researched.

Today, we have many numbers. We can describe our audience, in

detail that was unheard of 25 years ago, and can offer advertisers the ability to target their audience through selective radio buying.

As the quantity of audience information increases, we ask ourselves how to sell radio without numbers.

It would be fairly simple to state - you can't do it; you must have ratings. But nothing could be farther from the truth; you can sell without numbers but not without facts!

We can interpret this in at least two ways:

- (1) How can we sell without rating research?
- (2) How can we sell when we are not the number one or number two station in the rating service used by the agency?

Selling without research

At Blair Radio, we firmly believe that radio is a dynamic mass medium that sells. We have long been aware of the fact that local radio sales have been increasing at a faster rate than national sales. So, we set out to develop a presentation designed to re-acquaint national advertisers with the tremendous success of our medium on the local level. No ratings were to be used in this presentation - just facts.

We were able to demonstrate that the great increases in local radio sales were not merely attributable to the fact that there are more stations than ever before, or that the rates for local radio are lower than national rates, or that local advertisers can't afford television, or that television is not available to them.

We were able to show that in one rate radio markets, where local and national rates are the same, and where television was available to them, the local advertiser bought radio because radio sells.

Our presentation included FCC (U.S. government) financial data, comments from local agency and station people and, of course, tremendous local sales success stories that each of our stations has experienced. The basic premise of our presentation dates back to 1912 when Albert Lasker said, "All Sales Are Local" and we proved that radio is local and that radio sells!

Selling without ratings

Our approach in the marketing concept of radio first deals with the basic fact that markets are not the same and begins by unearthing the characteristics and differences between markets. What we attempt to do with the marketing concept is to relate the strengths of the station to known characteristics of the market. For example, in Detroit, we discovered that this was truly a market on wheels. There are 1.6 million cars, more cars than households. One million people commute by car to work every day. Detroit is so big geographically that the average person drives nearly 10,000 miles a year

going to and from his place of employment.

In addition, public transportation in many of the suburbs is virtually non-existent. So, the only way a person can commute is by automobile.

Thus, WXYZ implemented helicopter traffic reports which filled a tremendous need in the market and now makes WXYZ a very marketable commodity to advertisers. A service designed for Detroit.

Ratings, no-facts, yes-lots of facts.

Qualitative evaluations

The last phase of the Blair Marketing approach must deal with the use of numbers or research to measure the acceptability of a station's strengths. However, this is a different type of research than the normal syndicated efforts. This is qualitative research.

Through the years, we have designed and conducted many extensive qualitative analyses.

Blair Radio has represented WDSU (New Orleans) for a good number of years. WDSU is a great radio station and it has won many awards for its news and public service. WDSU is a station that fills a vital role in its community.

In order to determine if the public's image of WDSU coincided with our beliefs and the station management's beliefs in WDSU's excellent image, we hired Trendex to conduct an extensive qualitative survey. This was designed to seek the truth and report WDSU's strengths and weaknesses.

The study developed data on audience size, audience composition, unduplicated audience and also probed into various qualitative areas such as news. The data was tabulated to show the total sample response and then retabulated by adults, teens and family income.

We divided the stations in the market into various programming categories and looked at each programming category both separately and as part of the overall market.

Two stations were classified as Mass Appeal or Contemporary stations, three stations including WDSU fell into the Moderation category and two other stations, both programmed to the Negro audience, were classified as Specialized stations. Therefore, in examining these data, we were interested in looking at two very distinct points - how did WDSU perform in the total market, and how did WDSU perform among the Moderation stations which in fact represent WDSU's prime competition?

The Trendex study confirmed the syndicated measurements in New Orleans - WDSU ranked fifth in share of audience in all three, Pulse, Hooper and Trendex. Our analysis of this survey highlighted WDSU's adult appeal, however, this station's strengths were most revealed by the data on income.

continued on page 13



London's Tom Daley becomes first vice for Toronto convention



Tom Daley, second from left, promotion manager, CFPL-TV, London, is among new officers of the Broadcasters Promotion Association, which held its annual convention in St. Louis last month. From left to right are George Vickery, WTVJ Miami, secretary; Daley, first vice-president; George Rodman, WBKB-TV Chicago, president; Joseph Costantino, KTVU-TV Oakland, Cal., second vice-president and F.C. Strawn, KCMO and KCMO-TV Kansas City.

Among other Canadian delegates attending the BPA meeting were: Fred Arenburg, CHNS Halifax; Harvey Clarke, CKEY Toronto; Clark Grant, CKLW-TV Windsor; John Holden, Canadian National Exhibition; John Hudson, CFTO-

TV Toronto; Paul McDermott, Andy McDermott Radio & Television Sales; Fay Olson, CFRB Toronto; Babs Pitt, CFCF Montreal, Bruce Sabsay, CTV Television Network; Frank Tooke, CKVR-TV Barrie; Tom Trowell, CFPL London; Bill Whiting, CKCO-TV Kitchener; Cliff Wingrove, CFPL-TV London; Terry McGovern, CFRA and CFMO-FM Ottawa; Don Nairn, CKSL London and Dave Wright, All-Canada Radio & Television.

The 1967 BPA Convention is to be held in Toronto, October 16 to 18. Tom Daley is anxious to have as much Canadian representation as possible and would be more than willing to discuss BPA membership with anyone who is interested.

Third stations for metro markets

continued from page 6

union, who objected to control of the stations being handed over to persons who might not be aware of the culture, religion, traditions and aspirations of French Canadians.

CHLT's application for a power increase got a reserved decision to give the Board more time to study "this application and its consequences on the region surrounding Sherbrooke."

Miscellaneous

Applicants for TV rebroadcasting stations were approved at St. Albans, Nfld.; Matane, P.Q.; Lac Du Bonnet, Man.; and the B.C. communities of Hope, Mount Poole, Fernie and New Denver.

Other share transfers which won approval were for AM station CFRA and FM station CFMO Ottawa, which have been sold to Alan

Waters of Toronto. Transfer of shares in CJKL Kirkland Lake was also approved.

Power increases were approved for CKTS Sherbrooke, CKFH Toronto, CHQM Vancouver and CFSL Weyburn, Sask.

The Board gave a nod to CKFH Toronto's request that it be made a part of the CBC network to carry away games of the Toronto and Montreal NHL teams.

Studio location changes were okayed for CFTJ Galt and CKWW Windsor.

CBC low-power radio transmitter licenses were approved for: Searston, Nfld.; St. George, N.B.; Pine Falls, Man.; Ste. Rose du Lac, Man.; the B.C. communities of Pemberton, Midway, Mica Dam, Fraser Lake, Cooper Creek, Portage Mountain and also for Hudson Hope and Swift River in the Yukon Territory.

FACT IS STRONGER THAN FICTION IN MONTREAL

Fact is, 19 out of the top 20 shows in Canada's largest market were carried on CHANNEL 10, CFTM-TV, Montréal. (October 1966.)

* PROGRAMS	HOUSEHOLDS
1.—CRÉ BASILE	430,700
2.—MA SORCIÈRE BIEN-AIMÉE	326,800
3.—LE SAINT	307,400
4.—GRAND PRIX MUSICAL BA	274,400
5.—CINÉMA KRAFT	269,200
6.—EN PREMIÈRE	259,300
7.—JEUNESSE D'AUJOURD'HUI	252,300
8.—BON ANNIVERSAIRE	251,800
9.—DÉCOUVERTES '66	250,500
10.—LES ENFANTS DE CŒUR	249,700
11.—MONSIEUR BANCO	243,500
12.—GAGS A GOGO	239,200
13.	
14.—ADAM OU EVE	238,700
15.—LA FAMILLE STONE	234,900
16.—DESTINATION DANGER	234,300
17.—LES ARPENTS VERTS	230,600
18.—RÉAL GIGUÈRE ILLIMITÉ	230,000
19.—ÉCHEC ET MAT	227,200
20.—TOUT LA VILLE EN PARLE	223,600

*SOURCE: A. C. Neilsen, N.B.I., Station Total per Broadcast average ¼ hour.

10

CFTM-TV
MONTREAL

Representatives:

PAUL L'ANGLAIS INC.

STOVIN-BYLES TELEVISION LTD.

FORJOE TELEVISION INC.

Toronto: 487-1551

Montréal: 562-9201

Winnipeg: 942-1892

Vancouver: 682-6391

New York: 679-6820

Hard work is the formula for funny commercials

by IAN GRANT

"The serious business of being funny is damn hard work!" That is the individual and combined opinion of the comedy team of Larry Solway and Garry Ferrier of CHUM Toronto, who probably qualify as the most successful writers of humorous radio commercials in Canada today — ranking with the almost legendary names of Stan Freberg, Mel Brooks and Bob & Ray.

However, perhaps more noteworthy about Larry & Garry, as they are more fondly known, is that despite a lot of forecasts to the contrary and undoubtedly many offers, these two are still in Canada and still on staff at CHUM. The pattern for those who have achieved the same degree of

success is either to head into the U. S. A. or start up their own business.

The "team's" answer to this is simply that they like Canada and feel the possibilities here for their type of work are virtually unlimited.

Although they did not say it, in so many words, they appear to be doing very well in the U.S. by staying in Canada.

They have had, among others, a series of 24 commercials for Kaiser Aluminum, which ran on 1,000 U.S. radio stations across the country and only a few weeks ago they made a hurried trip to Chicago at the request of a large advertising agency which wanted to pick their brains.



Larry (left) and Garry do well in the U.S. by staying in Canada

As for staying at CHUM, their answer is not quite as simple — "The pay is good and the station allows us the necessary freedom of work. But more than that, we are extremely useful to the station in helping them get business. In return, we enjoy the benefit of CHUM's contacts and relations with advertisers and agencies who might be in the market for our services. Also CHUM is still the best radio station in North America, and," Solway added, "there is the satisfaction of knowing you have a regular job."

Not very good... some pretty bad

That regular job started some six or seven years ago when they came together on staff at CHUM. Solway had spent a number of years in radio and done some acting on the CBC, while Ferrier had been with CKFH Toronto and CHWO Oakville.

At CHUM, they started writing comedy skits which were dropped into the station's schedule. Ferrier commented, "At first they were not very good, in fact they were pretty bad." However with some hard work and a little polish their material soon caught on. They subsequently wrote material for the ABC Radio Network, the CBC, Harry Boyle's *Assignment* and appeared on the CBC-TV children's show, *Razzle Dazzle*.

Then in 1960 Paul Herriott, then with Young & Rubicam, decided to get them to write some humorous commercials for Robin Hood — since that day they have never stopped.

In addition to a long list of national clients, among them such names as General Motors, Coca-Cola, Number Seven Cigarettes, Nugget Shoe Polish, V8 Juice, Simon's Cigarillos and Chex Cereals, they have written literally hundreds of commercials for local CHUM clients.

One recent example is Yamaha Motorcycles. After CHUM had convinced Yamaha that radio could help pull them out of a sales slump, Ferrier wrote a number of spots for the client. The results were so good that Honda, who were

competitive with Yamaha, approached CHUM and asked if Solway could write spots for them to help maintain their sales position. They volunteered no information as to how the respective sales of Yamaha and Honda were going, although each thought his spots were working better than the other.

This competitive spirit between them, although they don't usually work apart, is the thing they feel keeps up the quality of their work. "We sort of act as catalysts for each other," says Solway. "I will write something, Garry will look at it, decide he can do better and so on, until out of it we hit on an idea on which we both agree."

Solway said they always overproduce. "To get the 24 commercials for Kaiser Aluminum, we submitted about 150." Ferrier added that they have found they submit about three times the numbers of commercials needed.

No formula...just work

There appears to be no magic formula for writing comedy — just work. Both of them discount the belief that one can wake up in the middle of the night with a bright idea. "You get ideas," said Solway, "by sticking a piece of paper in the typewriter and pounding the keys. Sometimes we work for hours, getting nowhere, getting mad with each other, then stomp around the office for half an hour, start again and it just seems to flow —"

Ferrier said one important ingredient is timing and the degree of emphasis placed on words. "Most of what we write we perform ourselves and it works, although we have written material for others to perform, which seems to come out differently."

Solway feels it is not the humor that sells, but the creative use of humor to get more sell into a message, combined with the right delivery.

The "team" offers no forecasts as to their future, simply a hope that more advertisers would give the humorous approach to selling a chance to work for their products.

Radio Nord Inc.
Quebec's 4th Market
176,000 people



JOYEUX NOEL
ET
BONNE ANNEE



Toronto Montreal Winnipeg Quebec

Television outscores consumer magazines

TvB of Canada has released some new statistics which give a double-barrelled blast at one of television's major competitors — national consumer publications.

The results of two research projects conducted by the bureau offer concrete proof that:

(1) Canada's biggest magazine advertisers favor television more than magazines.

(2) Among upper middle class homes, two of the largest magazines — *Time* and *Reader's Digest* — cannot deliver anywhere near the same degree of household penetration per advertising dollar as can television.

Working with Elliott Research, TvB found out that in 1965 the top 50 magazine advertisers spent \$18,215,969 in general and weekend magazines. In the same year the same 50 advertisers spent 41.9 per cent more or \$25,856,100

in television.

Of the top 50, six were liquor companies which are legally forbidden to use television. Without them the remaining 44 spent 62.1 per cent more in television.

Of the 44, seven used no television in 1965. This left 37 of the top magazine advertisers who used television. These 37 spent 96.7 per cent more in television than in magazines.

Three of the seven — Canadian Cannery, Metropolitan Life and Cel-Cil Fibres — have since decided that they do need television to do a complete job.

This year Canadian Cannery has invested 45 per cent of its net media budget in television and will increase this to 60 per cent in 1967.

Metropolitan Life is using television this fall in major markets across the country, mostly

newscast adjacencies, and its agency, Young & Rubicam, has recommended that the campaign be continued through 1967.

When Cel-Cil makes its television debut in 1967, it will put 15 per cent of its budget into the television promotion of "Fortrel" fabric in an institutional campaign aimed at selling their customer's customer.

Comparative performance

TvB's second study tackled the traditional advertiser belief that television's only value is in reaching mass audiences. Some advertisers have been convinced that to reach more specialized groups, magazines are automatically better.

To discount this, TvB commissioned McDonald Research to study the comparative costs of reaching consumers in the \$7,000 to \$12,000 a year income bracket.

They compared the demographic reach/frequency findings of a campaign of five spots weekly in Toronto and ten spots weekly in Montreal (five English and five French) with the results of a similar expenditure in the metro Montreal and Toronto editions of

Reader's Digest and the Ontario and Quebec editions of *Time*.

The television schedule cost \$5,825 weekly in the two markets. Approximately the same amount of money — \$5,875 — buys a black and one color page in the editions of *Time* and *Reader's Digest* mentioned above. (The costs for these two campaigns were based on the one time rate.)

With this schedule the two magazines reached 36.2 per cent of the target group of 769,700 households in the two cities whose income is between \$7,000 and \$12,000 per annum. The average frequency was 1.1 giving a total number of impressions of 306,870.

The television schedule reached 73.5 per cent of the target group with an average frequency of 2.4 for a total number of impressions of 1,354,809.

In other words, in reaching this selective market, television outscores the two magazines by 341 per cent.

Television delivered over twice the reach and 4.4 times the number of impressions. The cost per thousand target household impressions was \$19.14 for the magazines and \$4.30 for television.

The trend is to balanced programming

G. N. MACKENZIE LIMITED HAS *the* SHOWS

TORONTO
433 Jarvis St.

WINNIPEG
171 McDermott

Color it faithful . . .

PHILIPS PLUMBICON* COLOR CAMERA



By the makers of the Plumbicon Camera Tube

Superlative...

- FINEST PICTURE
- HIGHEST SENSITIVITY
- GREATEST STABILITY
- BEST RELIABILITY
- MAXIMUM ECONOMY
- BIGGEST SELLER
- SMALLEST SIZE
- LIGHTEST WEIGHT

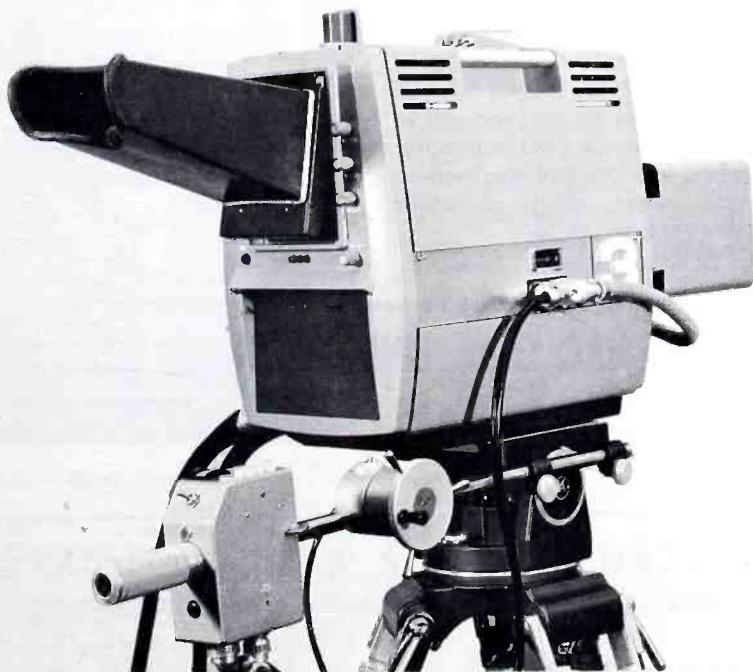
For matchless fidelity of
color reproduction

* Registered trade mark of N.V. Philips' Gloeilamp-Ehfabrieken of the Netherlands for television camera tubes.

PHILIPS ELECTRONICS INDUSTRIES LTD.

116 Vanderhoof Ave., Toronto 17, Ont.

Telephone (416) 425-5161





Claude Fleon

CJAD Montreal -English- goes all-out for Expo

Radio station CJAD Montreal came to Toronto recently and with the aid of a slide-sound presentation gave advertisers and agencies a preview of what the station will be doing next year for the centennial, especially during the six months of Expo '67.

CJAD pointed out that of the ten million visitors expected, 55 per cent will come from the United States, 43 per cent from other parts of Canada, the remainder from Europe.

Of the ten million an estimated 95 per cent will be English speaking, which will provide a tremendous potential audience for English language radio in Montreal. It is also estimated by the Expo people that 85 per cent of the visitors will come into Montreal by automobile.

CJAD has been working for many months to make sure they cash in on this large influx of people.

One of the very first things they did was secure the rights from the World's Fair Corporation to call themselves the *Expo Ambassador Station in Montreal*. Then, at their own expense, they made up and distributed over 15,000 *Expo Ambassador* kits throughout Canada, the United States and other countries. These kits contain all kinds of information on Expo and, of course, on Montreal.

Also, at their expense, they have sent couples as CJAD Ambassadors to such events as the Annapolis Apple Blossom Festival in Nova Scotia, the Calgary Stampede, the Pacific National Exhibition in Vancouver

and "Klondike Nights" in Dawson City. More people will be going between now and Expo to many other places such as Florida and some were hosted to the Grey Cup.

Working with CJMS Montreal, they also sponsored a round-the-clock flight by the late David Sheffler and Max Conrad, known as the Flying Grandfather. They flew some 40,000 miles as *Expo Ambassadors*, visiting capitals of Expo participating nations and other points in North America.

To reach all the people arriving by car, CJAD purchased seven large painted bulletins strategically located to cover the seven major arteries into Montreal. These are now up and will remain until after Expo. In addition to the painted bulletins, the station has contracted for 42 posters between May and October. Participation on the posters will be offered to clients on a dollar volume basis.

Pat Hurley, director of sales at CJAD, said they have one other little gimmick planned for the painted bulletins—every time there is a CJAD newscast on the air the signs will flash on and off.

Coping with traffic

Traffic is understandably going to be quite a problem, so CJAD will go to work in the air, on land and in the water. In the air their helicopter will assist visitors and Montrealers alike to steer clear of major

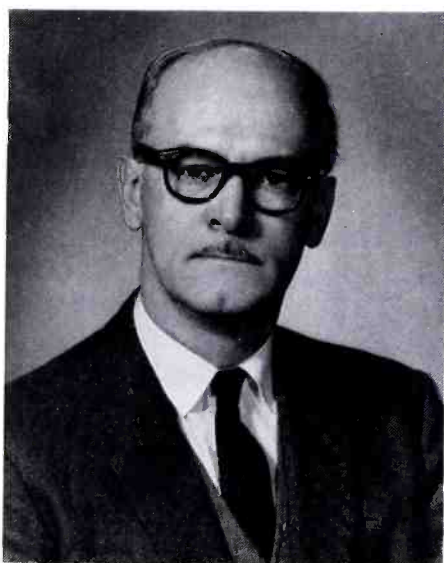
problems; in the water their marine cruiser will be on duty offering information to yachtsmen pulling into Expo's Marina; on land the CJAD mobile cruiser will be a complete information centre on wheels, fully equipped with maps etc., easily recognizable and with a completely bilingual driver. Clients will be given an opportunity to sample products from the cruiser.

Not too proud to ask for help, CJAD will enlist the aid of thousands of Montreal residents to help visitors. These people will be given CJAD information kits and on the rear bumper of their cars will be a sticker—"Need help? Stop me. I'm a CJAD Expo Ambassador."

Hurley says that idea came from an advertising agency type who wishes to remain anonymous.

To get 1967 off with a bang CJAD and CJFM will stage a \$50,000 Centennial Contest. This will run from January 16 through March 10. Six advertisers will be invited to participate in the contest. Listeners will win \$100 per day in cash and can double this to \$200 with proof-of-purchase. Each week during the contest, a vacation for two in Florida, with accommodation, air transportation and mad money, will be given away. The contest will be supported with a \$3,000 newspaper campaign.

ANNOUNCEMENT



LIONEL MORIN



R. C. "BUD" ARMSTRONG

Waldo J. Holden, President, Standard Broadcast Sales Company Limited, is pleased to announce the following appointments: Lionel Morin as Vice President and Manager of the Regional Division, Montreal Office, and R.C. Armstrong as Manager of the Regional Division, Toronto Office.

The Regional Division of Standard Broadcast Sales represents select regional French and English radio stations in Ontario and Quebec. The formation of the new division represents a further step in the expansion program of this leading broadcasting representative organization.

The trend is to balanced programming

G.N. MACKENZIE LIMITED HAS *the* SHOWS

TORONTO
433 Jarvis St.

WINNIPEG
171 McDermott

HOYLES, NIBLOCK AND ASSOCIATES

BROADCAST CONSULTING ENGINEERS AND ATTORNEYS

AM • FM • TV

CATV • ETV

298 ELGIN STREET, OTTAWA 4, ONTARIO

TELEPHONE 613-237-1038

3110 BOUNDARY ROAD, VANCOUVER 12, B.C.

TELEPHONE 604-437-1141

Quality outweighs quantity

continued from page 8

An analysis of *Sales Management* data in the New Orleans market showed that approximately 53% of the population, those earning over \$4,000 a year, represented 83% of the Net Cash Income in the market. The Trendex study presented data on families earning under and over \$5,000 a year and obviously, the group earning over \$5,000 a year represents a very important market to most advertisers. This study demonstrated, in all areas measured, that WDSU delivered these more affluent families. In fact, *WDSU delivered the largest number of these families even though this station ranked fifth in share of audience. WDSU's great news programming did in fact reach the upper income segments of the New Orleans market.*

It is our feeling that a station's position in the market from a rating point of view is not the single most important factor. The important thing is the station's position among that portion of the programming spectrum which it is seeking out. We have, therefore, found that many of our analyses have revolved around the spectrum approach to buying radio.

Obviously, an advertiser wants to reach as many different people as he can and will not tend to buy similarly programmed stations due to high levels of duplication. A station may be fourth in total audience in a market but it may also be the number one station in its programming category and may also be number one in terms of the advertisers' target audience.

ANNOUNCEMENT



RON BROWN

Mr. E. P. Lawless, Executive Vice-President of the Television Bureau of Advertising of Canada, announces the appointment of Mr. Ron Brown as Research Manager. Mr. Brown has had extensive media experience in Canada and the U.K., and was previously media research manager at Foster Advertising Ltd., Toronto.

Shares alone do not tell the entire story. These figures represent a single simple descriptive number indicating the per cent of homes or people tuned to a station. However, our research has grown much more sophisticated and, with it, so have the requirements of advertisers. Within the syndicated research, there are many other numbers - the number of men, the number of women, the number of teenagers, and within these, more detailed breakdowns by age. There

are also numerous special studies which contain a tremendous amount of additional demographic data which can be used to describe a station's audience.

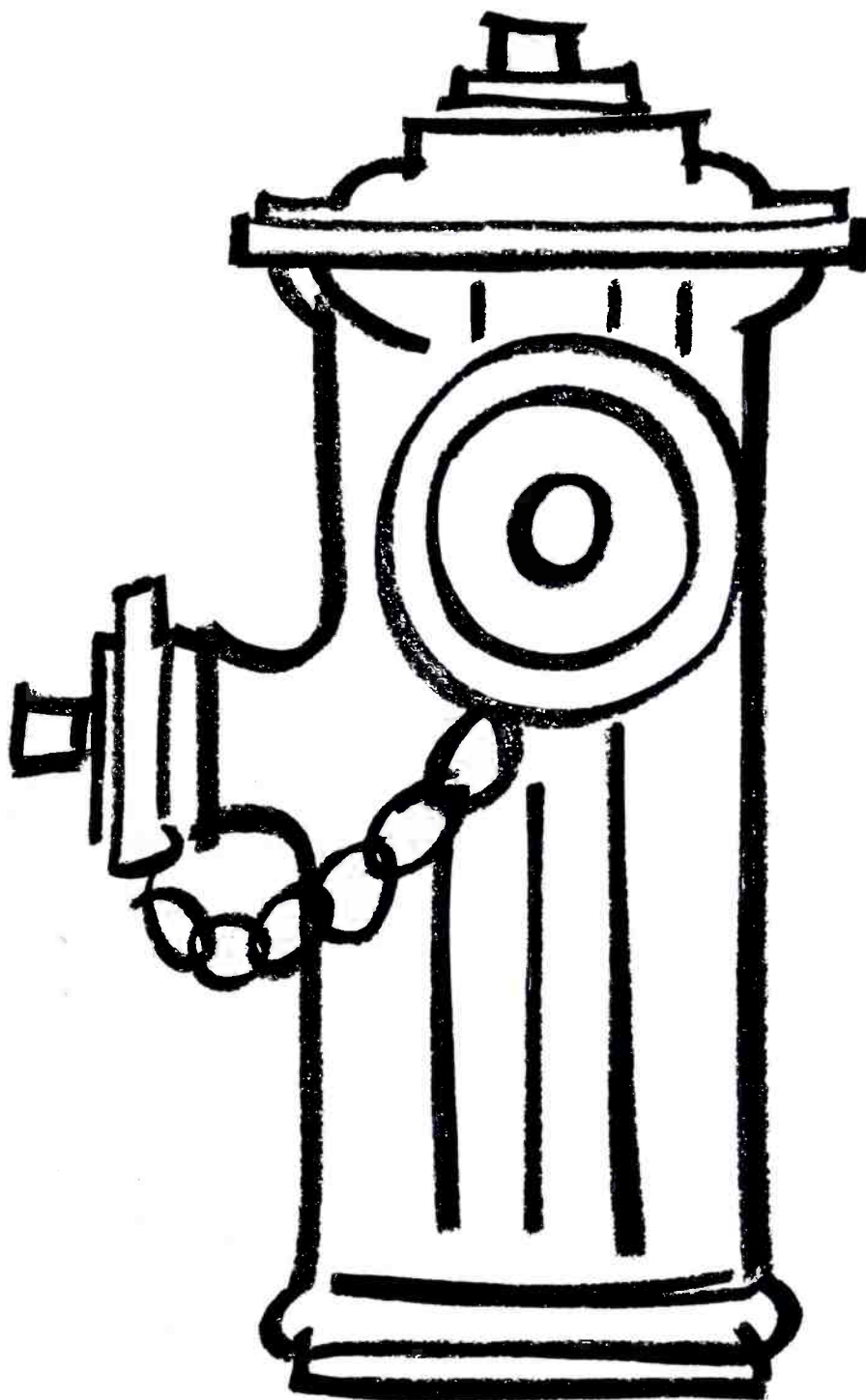
Radio research has come a long way and we must all realize the facts are necessary.

Advertisers and agencies are defining more carefully their marketing goals and profiles, and the computer enables us to handle what were once insurmountable piles of research. Competition is much

keener today and more facts are necessary.

It is quite possible to sell without numbers, or without necessarily having top numbers. We must gather the facts and be constantly aware of the changes in our markets.

Markets are *not* always similar and most markets are dynamic, not static. We must therefore harness the facts and program our stations to the market and then use research to substantiate and document the success of our marketing efforts.



is red your favorite color?

It doesn't have to be fire-hydrant red, CFCN-TV has every shade! 70% of our shows are now in full color. But we haven't watered-down the quality of our programming, or forgotten that most TV viewers have not yet switched from black and white. Top-flight programming over six satellites in southern Alberta and B.C. makes a mighty impact on our vast, prosperous market. Sell with CFCN-TV, in color or sharpest black and white!

Covering and coloring
southern Alberta - beautifully!

CFCN 4 TV CALGARY



Minister meets admen in open debate on advertising

The two hats of Hamilton are demonstrated by Milford L. Smith, business editor of the *Hamilton Spectator*, who acted as moderator of a panel discussion on "Advertising Today" at the opening of CHIQ's new studios in the Terminal Towers, Hamilton.

Hamilton is the Ambitious City — this slogan was underlined in radio terms on November 3 and 4 by station CHIQ when the grand opening of ultra-new studios and facilities was celebrated in a double-barrelled blast.

In actual fact, the station moved into its new quarters in the Terminal Towers complex on the first day of November. The real action started, however, when nearly 100 advertising men and women from Toronto, Hamilton and other centres were taken on a "preview" of the glass-walled studios and production centres located in the

shopping mall of the Towers November 3.

The following morning, the official opening was given the big-league treatment when the Hon. Robert H. Winters, Federal Minister of Trade and Commerce, cut the 355-feet of wide red ribbon surrounding the entire studio area. Nearly 70 dignitaries from the municipal, provincial and federal governments, plus Hamilton industrial leaders, joined in the ceremonies — broadcast live on the station.

Immediately following the ribbon-cutting, CHIQ really got down to business: the Holiday Inn (part of the Towers complex) gave its Pavilion room to a panel discussion on Advertising in Today's Economy (sub-titled *Advertising Faces the Critics*), with Milford L. Smith, business editor of *The Hamilton Spectator*, as moderator.

Panel members were the Hon. Mr. Winters; George Sinclair, president of MacLaren Advertising, Toronto; Wilfrid R. Carter, former president of the Hamilton Chamber of Commerce, president of Wentworth Motors Ltd.; Denis Whitaker, president of Radio Sales Bureau, Toronto; Dalton Waller, former president, Canadian Restaurant Association, now first vice-president, Canadian Tourist Association; and C. Richard Sharp, director of merchandising, Simpsons-Sears of Canada.

The subject was timely for the press.

The panel, individually and collectively, knew a lot about the advertising business: client, agency and media.

So, what happened?

Even when a lively audience contributed many questions and members of the press table pointed a few barbs, the panel discussion was reported in the national press — and by the news departments of the broadcast media for that matter — as a few headline-getters.

But the headline-getters were good enough to secure major newspaper story-treatment from coast to coast (via CP) and voice-news (via Broadcast News) on many radio stations. Local news coverage came on the other two Hamilton radio stations, plus full-interest reports on TV Channel 11, and in *The Hamilton Spectator* news pages and financial sections.

The entire panel discussion was broadcast by CHIQ, and tapes of this serious look at advertising are now available to all radio stations in Canada for re-broadcast.

Here are some of the highlights, taken from the actual broadcast:

Mr. Winters:

"The Government does, I think, take a positive approach to advertising but not in fields where I think it's important in some ways. It's difficult to measure relative importance. We do have substantial advertising budgets in such things as the Canadian Travel Bureau for which I am once again responsible. It's difficult to tell how much you get for your money. Our expenditures on advertising in the Travel Bureau have gone up substantially since I was responsible for it ten years ago. I think it's a much better operation now, and I think we get more results... In

Expo, which is the other thing for which I am responsible that has a big advertising content, we have been spending a great deal of money on advertising... this is going to be a good investment for Canada. We run a deficit on Expo if you look at it on an "inside-the gate" basis, but in terms of investment dollars, this is going to be a good return to Canadians. The tax returns alone will more than offset any deficit..."

Mr. Sinclair:

"I tell you that I'm a bewildered advertising man, because I watch my business making immense contributions to society, and at the same time I watch attacks upon my business grow. Let me begin, please, with a plea for precision. Advertising is the purchase of mass communication. Do not, for example, confuse the related but separate activities of publicity. Trading stamps are *not* advertising, and you must not call the tea towels in a box of detergent advertising. Advertising is communication, and it is *mass* communication... I've been following with interest the hearings of the price spreads committee (the joint committee of the Senate and House in Ottawa), and it rather startles me. There I find people referring to "price off" deals as if they believed these to be advertising... referring to trading stamps as advertising... I think it's important to be clear on what we are talking about... Historically, sophisticated economies and advertising developed together. As you travel across the world, you will find close relationships between the amount of advertising and the material standard of living in any country... Now, I'm not claiming a simple cause and effect relationship because there is no such thing; it is far more complex than that. But I do claim a relationship: you do not find the one without the other..."

Mr. Sharp:

"I welcome this opportunity to defend my company's position with respect to advertising... I want to

RESPONSE IS A FRIENDLY REACTION



Hardy Radio & TV Ltd. welcomes two more stations to their growing list of selling stations. CFAR Flin Flon, selling a captive market of 125,000 people; C.F.M.Q. Regina sells the discriminating listener in Saskatchewan's capital. Your Hardy Man has all the details.

HARDY
RADIO & TELEVISION
RADIO & TELEVISION STATION REPRESENTATIVES
Toronto Montreal
Winnipeg Quebec

For FILM MUSIC that really puts life in
your picture
and JINGLES that sell and sell!
contact

DON WRIGHT
Productions
77 Chestnut Park Rd., WA 5-1631

talk about advertising at the retail level. Really, we feel that this great compulsion to come to a particular location or buy a particular product is based on some down-to-earth realistic facts. When (Simpsons-Sears) decided what was needed to compete, we decided there were only two factors that were important; one was parking and the second was a sufficiently strong reason for shopping that would not only attract the convenience customers from that immediate geographical area, but a reason to draw them from across town... Or, in other words, to draw customers past the doors of competition... Solving the parking problem is easy: you simply pave a field... The second factor is not so easy. We've summed it up in a little phrase: "product philosophy", by which I mean creative buying of exclusive, wanted products... In a nutshell that means that we are a private brand house... our private brand program does not have any national advertising and it does not have any expensive distribution systems ...but we do advertise: we advertise on a local basis for each store... the target is marketing without expensive frills, such as image advertising..."

Mr. Sinclair:

"I would like to put a specific question to Mr. Sharp: Is it possible that by cancelling all of your advertising you could reduce your mark-up to your customers?"

Mr. Sharp:

"I can answer very simply, Mr. Sinclair—we'd go out of business."

Question from the floor:

"Why is advertising charged with exaggeration, and is it in fact exaggeration in the case of some advertised products?"

Mr. Sinclair:

"Well, advertising is special pleading. Obviously, when I assist a client of ours to prepare advertising to help sell a product, I set out to put the best face on that product that I can in all conscience. Let me give you a case history: My company assisted Lever Brothers to introduce a new product called Dove in the Canadian market about eight years ago. The product had been developed in a laboratory of Lever's in another country... and it is a remarkable product because it is not a soap. It is a toilet bar, but is neither alkaline nor acid, but exactly Ph7 or neutral on the scale, and it's ¼ cold cream. It happens to be a very expensive product to produce, the ingredients are costly, the process is unique. To produce it involved a considerable outlay in capital expenditure. It cost Lever Brothers in the area of a million dollars to equip to make this product. And then it cost about another million dollars to buy materials to manufacture and prepare the product, and to get it

in distribution on the shelves for the customer. Now, before a single bar had been sold, it had cost about 2 million dollars. Now, let's assume there had been no advertising. The product, as I say, is a luxury product, it's expensive, it sells I think somewhere around two for 55¢ and it sits beside similar bars selling for two for 29¢. Imagine it sitting there unadvertised. Clearly, the housewife sees only one fact—it's extremely expensive. She has no reason to be interested in it whatsoever. She has no knowledge of its virtues. It sits there. Within weeks the supermarkets have de-listed it — they've told Lever Brothers to take that product back. And the thing is dead and Lever's have lost some millions of dollars. What they did, in fact, was to spend a good chunk of money to tell the consumers of Canada the virtues of their product. They spent, let us say, in the area of half a million dollars. It costs about that much

for a national advertising campaign to tell the general public of Canada about a frequently-purchased consumer product. Now there are two points here—the housewife of Canada has a little increased choice; she's got something more to choose from; she can buy or not buy as she likes— but choice is one of the joys of an affluent, developed economy and one of the things we should be proud of. The other thing is, however, that Lever's, because they could advertise this thing, because they knew that they could tell the world about the advantages of this new product, therefore had an incentive. First of all to develop the new product and to find a new improvement for the housewife. Now to come back, I'm sorry, it's a long way back, to your point of exaggeration — let us imagine that our advertising was magnificently effective, we are never 100% effective, but let's assume that we sold one bar of this product to every housewife

in Canada. But then assume that the product either was not good enough or that we had over-stated in some intrinsic way its virtues. Let us say we over-sold it and she'd brought this home and after all the advertising she said: "It's not that good—I've been had." Do you know what happens to Lever Brothers? They go broke — very rapidly. Selling one bar of that product to every housewife in Canada would never recover their two and a half million dollars of initial investment. The fact is that the very cost of advertising is a discipline on the quality of the product that's to be offered by advertising. And, by the way, choice I think is extremely important and it fascinated me that Mr. Sharp in making the case for abandoning national advertising revealed that his company offers one brand of refrigerator. I think choice is extremely important to the housewife of Canada and to all of us.

NEWS FOR BROADCAST

Comprehensive Teletype Service

. . .

Voiced News By Wire

. . .

TV News Pictures

. . .

Broadcast News serves Canada's private broadcasters — 229 radio and 57 television stations — with news from The Canadian Press, The Associated Press and Reuters.

. . .

BROADCAST NEWS

Head Office - - Toronto

Merry Christmas

FROM



GARY PARKHILL
6 - 9 AM



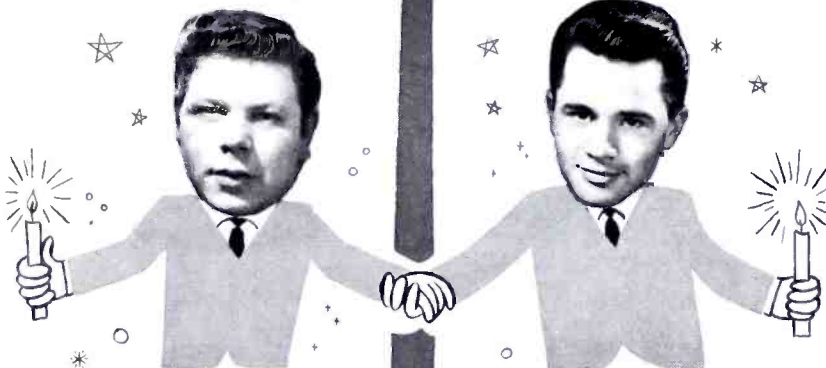
JACK STEPHENS
9 AM - 1 PM

MIKE JAYCOCK
1 - 6 PM



RON SMITH
6 - 8 PM

JOHN MITTER
8 - MIDNITE



PAUL REVERE
MIDNITE - 6 AM

JIM BLAKE
8 - MIDNITE
(WEEKENDS)

CKOC

1150 HAMILTON

REPRESENTATIVES - ALL CANADA RADIO & TELEVISION LIMITED

Centennial Project

CFGM cuts schooldays disc -- yesterday and tomorrow

CFGM's Centennial Project has brought forth commending letters from educational authorities and many others, and they are still pouring in.

The Richmond Hill (suburban Toronto) radio station has produced a long-play recording called *Canadian School Days 1867-2067*, designed to demonstrate to today's youngsters—entertainingly as well as informatively—just what school was like when Canada began and what it will probably be like another hundred years hence.

Back of this idea—the brainchild of the CFGM staff, eagerly wel-

CFGM staffers suggested the "sounds" to be included, not forgetting such topical inserts as an Eddie Shack reference for comedy relief.

The station retained Max Braithwaite of Orangeville, writer of text books and radio dramas, to co-ordinate the ideas.

After some revisions, the script was turned over to the producer, Ethne Black, who cast the skits used on both sides of the disc.

The recording job was assigned to Arc Records and the cover design was undertaken by Tom Oakie of Parr Printing.

Here are extracts from some of the letters received by CFGM from people who have received the record, *Canadian School Days*.

VALUABLE CONTRIBUTION

"The Prime Minister... did mention to me that he thought it would be a valuable contribution to the cause of education in Canada."

D. A. Dornan
Press Secretary

ADULTS AS WELL

"...my congratulations for the admirable initiative your station has shown... Not only children but adults as well will find this recording... fascinating listening."

Judy LaMarsh
Secretary of State

111 COPIES

"...impose on your generosity by requesting 111 copies for use in our school system."

R. Thelander
Director of Audio-Visual Education
Metropolitan Separate School Board

RADIO AND EDUCATION

"...The fact that you would make this selection in a sense symbolizes the close relationship that has long

existed between Canadian radio and Canadian education... and believe that we have only begun to explore the possible areas of co-operation between our two sectors."

Gerald Nason
Secretary-Treasurer
Canadian Teachers' Federation

SCIENTIFIC DEVELOPMENTS

"...Some teachers are planning to use it in their discussions of scientific developments in the years ahead."

E. V. Pollard
Principal
Orde Street Public School

ADDED TO THE SCHEDULE

"...offer congratulations to CFGM for its centennial project, (which) CJBQ will definitely add to its schedule."

Lee Jourard
Production Director
CJBQ, Belleville

GRADE 6 STUDENT

"On behalf of my classmates and me, I would like you to know that we enjoyed your record, *Canadian School Days*, very much."

Jane French
Grade 6 Student
Greenland Road Public School

comed by their president, John Graham—was the thought that many children may not understand the real significance of the Centennial.

Relating what is to them rather a nebulous national event with something they understand, the classroom, and comparing it to classrooms of a hundred years ago and, imaginatively of course, a hundred years in the future, seemed a sound way of talking to the kids in their own language.

So they set to work to produce an LP of broadcast quality, acceptable to CBC and private radio stations across the country.

Wary of the audience-killing effect of some so-called educational programs, they came up with what seems a happy combination of information and entertainment.

The record was sent free to every elementary school, public and separate, in Metropolitan Toronto and York County. Discs have also gone out, without charge, to every Canadian radio station.

Excellent response has been received from stations, educators, school administrators and even some of the children.

Many of the schools have asked for extra copies in addition to the one they received.

Because of the heavy request for extra copies, the station has had to order another thousand pressings in addition to the original twelve hundred.

Some schools play it over their public address system so that the children can all hear it at once.

continued on page 17

**BBG
gives green light
for UHF television**

Canadian broadcasters got the green light from the Board of Broadcast Governors last month to prepare for a move into ultra-high frequency television, covering Channels 14 to 83.

A BBG announcement said it believes the public interest can best be served by the early utilization of UHF channels in a number of locations, but didn't specify any.

The BBG has referred to the cabinet several suggestions made at its UHF hearings in October for legislation that would compel manufacturers of TV sets to install UHF pickup abilities in all new sets.

A recommendation that applications be received now for UHF stations has been passed on to Transport Minister Pickersgill.

Canada's present TV stations operate on Channels 2 to 13 of the very-high frequency VHF band. But this does not open up 12 channels in each area because signals on adjacent channels tend to overlap and cause interference. The situation is particularly tight in Southern Ontario where channel allocations are shared with U.S. border points.

Toronto and Montreal regions have already used up all the VHF channels allocated to them.

The UHF band, with its 70 channels, already is being used in U.S. areas of channel congestion. Some Canadians in extreme southwestern Ontario have VHF-UHF receivers picking up American UHF signals.

Several witnesses at the BBG's October hearings said it would cost about \$50-\$75 to add UHF to present VHF receivers.

Schooldays...

continued from page 16

In others it is played classroom by classroom.

Still others have the children write their impressions of the record in the form of essays.

A downtown Toronto school, specializing in teaching young Chinese immigrants English, finds it useful in introducing these young Chinese Canadians to their new country.

Two weeks after its release, letters started coming in from Canadian radio stations saying they proposed using it in their regular programming.

To date, its Centennial Project has cost CFGM somewhere between five and six thousand dollars, none of which has been or will be recovered, because *Canadian School Days* simply isn't for sale.

BBG takes middle road on VHF-UHF for education

The Board of Broadcast Governors cannot accept the view of educationists that the two best television channels still available in each major Canadian area should be reserved for educational TV.

But in a lengthy policy statement, resulting from its October hearings on the subject, the board also rejected the views of some private broadcasters that educational TV be restricted to the yet-unopened ultra-high frequency band, covering Channels 14 to 83.

The statement steered a winding path between these two extremes. It said that in some areas, where several channels still are available on the very-high frequency band, it would be wise to assign one for education.

VHF covers Channels 2-13, available to all Canadian receivers. But UHF reception requires new or adapted sets.

The board said that in areas where remaining VHF channels are limited to one or two, the priorities of general broadcasting may be more urgent. There still was a need for expanded alternative service and two-language coverage.

It asked for proposals from the provincial governments as to the channels which should be reserved for education.

However, the board did agree with an Ontario submission last October that Channel 19 of the UHF band be set aside for educational TV in Toronto.

It also accepted the view of Alberta that Channel 11 at Edmonton be reserved for an experimental educational station.

Edmonton originally was allocated four VHF channels—3, 5, 11 and 13—but only two now are occupied. The CBC has Channel 3 and a private station, CFRN-TV, uses Channel 5.

There had been references at the hearing to the use of the 2500-megacycle band, which has the most limited range of any band, for education. The board said administration of this band is handled by the federal transport department which is prepared to issue licenses.

**Put the
CJCB
power team
to work
for you**

CJCB Radio

NO. 1 IN CAPE BRETON

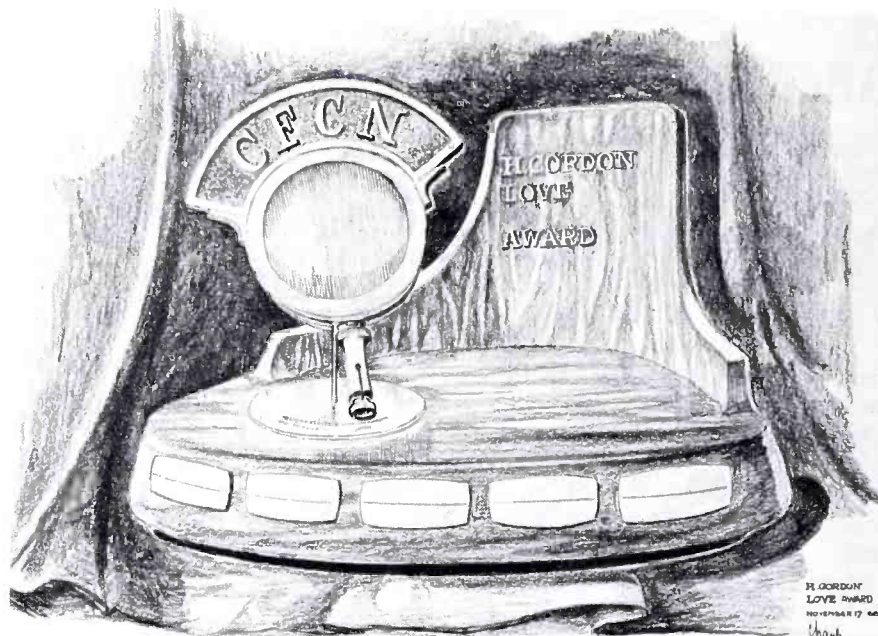
CJCB Television

50,000 TV HOMES IN CAPE BRETON AND EASTERN NOVA SCOTIA

OVER the DESK

Twenty-seven pioneer western broadcasters turned out for the November 17 luncheon of the western group of the CAB Quarter Century Club notwithstanding the air line strike.

This was the fourth year for these informal luncheon meetings, but this time it was decided to dedicate the meeting to its perennial host, Gordon Love, in honor of his forty-plus years in the industry and also because of his



H. GORDON LOVE AWARD
NOVEMBER 17 64
Chalk

imminent retirement from active participation in broadcasting.

Invitations were extended to all Quarter Century Club members in the prairie provinces and included a special one for a long-time fan of Gordon's, the editor of this paper. Fulfillment was prevented by the strike, but said editor paid his tribute by precipitating a violent argument in a local bisterie over lunch concerning socialized broadcasting, convinced that Gordon would have agreed with his views.

As a personal memento of the occasion they presented Gordon Love with a suitably imprinted copy of Don Jamieson's book, *The Troubled Air*, with all those in attendance signing the fly-leaf.

The main recognition they paid private broadcasting's fiery cham-

pion was a trophy consisting of a gold-plated microphone of early vintage, suitably mounted, to be known as the "H. Gordon Love Trophy".

Because of Gordon's continuing interest in the broadcasting of news - his CFCN was one of the first stations to put news on the air, and he has been president of the broadcasters' news service, Broadcast News, since 1964 - the trophy will be awarded annually to someone judged worthy to receive it, terms of reference to be outlined by himself.

Reminiscences were the order of the day at this pleasant party,

continued on p. 19



HIGH PRICE OF PROFIT

The go-go salesman was a real hot shot, but he drove me up the wall, just knowing he worked in the next building.

INCONGRUITY

Isn't it a little strange that government-owned businesses, so operated for the protection of labor, consistently fail to satisfy those they are designed to protect?

FAIR'S FAIR

Why doesn't industry organize a management union to protect itself against the unreasonable demands of labor?

PERFECT SOLUTION

Why don't the Liberals take a leaf from the PCs' book and liquidate their leaders too, so that we may return Canada to the Indians and get back to work?

THE SAME TO YOU

When labor and management reach an impasse, it seems reasonable to assume that discontent is a two-way street.

MOTIVATION

Do our politicians strive eternally to work for the good of the people or the people's votes?

RETRIBUTION

True democracy is man's right to eat or starve according to his appetite for work.

MEDIATOR'S SLOGAN

It is more blessed to give than to receive.

SEASONAL STUFF

Subject to strikes and other industrial disturbances, Christmas will be celebrated this year on December 25.



**Telephone
Answering
Service**

Answers your phone
whenever you are away
from your office or
residence.

Phone for Booklet in

Toronto Montreal
924-4471 UN. 6-6921

TELEVISION TRANSMITTER

(Black and White)

RCA Model TT 5A Monochrome 5 KW

This equipment was in operation at CBFT, Channel 2, Montreal, and consists of Video and Aural Transmitters, complete with accessories and spare parts. All inquiries should be made in writing and submitted to:

Director of Purchasing and Stores
Canadian Broadcasting Corporation
P. O. Box 478, Terminal "A"
Ottawa 2, Ontario

Canadian Radio Chain wishes to hear from all capable air personalities and newsmen, interested in peak financial rewards for peak performance.

Urgently seeking, at this time, top-flight morning show personality.

Send tape and résumé to Box A-921, Canadian Broadcaster, 17 Queen St. E., Toronto 1.

Want a Man? Want a Job?

TRY A SMALL AD in

Canadian Broadcaster

MANAGER AVAILABLE

Would like to Manage an AM Station in a single Station Market, preferably Western Canada. Would like possible Stock participation. Can give you GOOD SOUND STEADY Management.

- 30 years old ● Married
- Family

In the past eight years:

- Nite-man
- Morning-man
- Production Manager
- Program Director
- Salesman
- Sales Manager
- Assistant General Manager (Current)

Box A-920
Canadian Broadcaster
17 Queen St. E., Suite 128
Toronto 1, Ont.

Merchandise prizes for radio and television



Box 99, Willowdale, Ont.
221-1886

continued from p. 18

and remember-when stories filled the atmosphere. Dick Tregillus had prepared a short tape which brought back a lot of memories. Voices of the late William (Bible Bill) Aberhart, Ted Lewis, Ed and Zeb and others were dug from the archives.

During the proceedings, someone with a flare for figures

(numerical ones that is), came up with the startling information that those in attendance had devoted a total of 932 years to the industry, an average of over 33 years each.

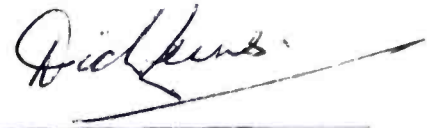
Speaking for ourselves, we shall miss Gordon Love for his stimulatingly provocative voice at conventions or wherever two or three broadcasters are gathered together, and, very personally, for

the unending interest and helpfulness he has always showered on this paper, especially in its continuing campaign to keep broadcasting free.

But we cannot believe that, while he may no longer be connected with any stations, he will not find a spot somewhere on the sidelines of the broadcasting arena, throwing in his realistic

thrusts whenever members of the industry begin to sound a little too self-satisfied. So long Gordon, but don't go too far away, because we'll be needing you as much as ever.

Buzz me if you hear anything.



Here is a group of the pioneers who attended the lunch in Calgary November 17 in honor of Gordon Love, CFCN, who is retiring after more than 40 years in the business.

Front row, left to right - Jack Cavanaugh, F. (Scoop) Turner, H.G. Love, Mrs. E. Bruce, Mrs. H.G. Love, Norm Botteril, Leo Trainer, Dick Tregillus.

Second row, same - Henry Viney, George Brown, Alf Pettersen, Fred Shaw, Jack Peach, Art Balfour, Ted Soskin, Lew Roskin, Harry Nattall, Nev York.

Back row, same - Earle Connor, Bill Love, Jerry White, Stan Gilbert, Bert Cairns, Mac Bell, Pearl Borgal, A.J. (Red) Hopps, Bob Charman, Andy Phillips, Bob Lamb.

A Hit at the CCBA Convention

PHILIPS MODULAR AUDIO CONSOLES



Chosen by

CFTO-TV
Toronto

Audio consoles
tailored to your
mixing and switching
requirements

For information on
the latest in modular
console design contact
Philips



PHILIPS

PHILIPS ELECTRONICS INDUSTRIES LTD.

116 Vanderhoof Ave., Toronto 17, Ont.

Telephone (416) 425-5161

GATES

the most complete
broadcast equipment
line in Canada

*(Quick reference guide
to products and coast-
to-coast service)*



**For immediate attention
to your broadcast requirements
— write or call:**

ARNE B. CLAPP, Manager
637 Craig Street, West
Montreal 3, Quebec
(514) 866-6755



JOHN S. MURPHY, District Manager
637 Craig Street, West
Montreal 3, Quebec
(514) 866-6755



ROBERT J. GAUTHIER, District Manager
19 Lesmill Road
Don Mills, Ontario
(416) 447-7234

**These Gates products
are now available from
Gates Radio Company
(Canada)**

AM, FM & TV Transmitters
Amplifiers, Audio
Antennas & Accessories
Audio Consoles & Accessories
Audio Systems & Components
Automation
Booms, Microphone
Cabinets, Racks, Panels
Cartridge Equipment, Automatic Tape
Chronometers, Clocks
Communications Systems
Consoles, Audio
Disks, Blank Recording
Headsets, Headphones
Heads, Magnetic Film, Magnetic
Tape, Disc Recording & Playback
Jack Panels & Accessories
Loud Speakers & Accessories
Microphones & Accessories
Monitors, Audio & Video
Monitors, AM, FM & Phase
Phasing Equipment
Power Supplies
Racks & Cabinets
Recorders, Audio
Remote Broadcast Pickup Equipment
Speakers
Stands, Microphone
Switches & Accessories
Tape, Audio
Towers, Accessories, Services
Transcription Equipment
Transformers
Transistors
Transmission Line
Transmitters, AM, FM, TV, SSB, HF
Tubes
Tuning Units, Antenna
Turntables

GATES

**HARRIS
INTERTYPE
CORPORATION**

GATES RADIO COMPANY (CANADA)
A division of Harris-Intertype (Canada) Ltd.
Montreal: 637 Craig Street, West
Toronto: 19 Lesmill Road, Don Mills

Christmas Directory

Equipment Manufacturers	22
Consultants	22
Canadian Representatives	24
U. S. Representatives	26
AM Radio Stations	28
FM Radio Stations	41
C. A. B. Agencies	44
Television Stations	52

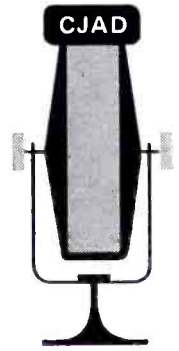
ALL THE BEST
TO ALL OUR FRIENDS
IN 1967



Ralph C. Ellis Enterprises Ltd.

556 Church Street, Toronto 5, Ontario

Exclusive Canadian Sales Representatives
FOUR STAR TELEVISION OF CANADA LIMITED



Remember...

59%

of the
Montreal
market
can be
reached
in
English!*

*D.B.S. 1961

CJAD

800

50,000 watts
& TOP-RATED

represented by
STANDARD BROADCAST
SALES LTD.

Montreal Toronto
Winnipeg and Vancouver

U.S.A.:
CANADIAN STANDARD
BROADCAST SALES LTD.

BROADCAST EQUIPMENT MANUFACTURERS

AMPEX OF CANADA LIMITED

TORONTO - 100 Skyway Avenue, Rexdale, Ont. 677-2376. Vice-President & Gen. Manager - J.E. Dettlor; Video Products Manager - J.L. Major; Video Sales Manager - W.J. Bebenek; Industrial & Tape Products Manager - N.J. Valin; Finance & Operations Manager - F.J. Cartwright.

OTTAWA - Suite 800, 77 Metcalfe Street., CE 6-9763. Data Products Manager - R.E. Henderson.

Distributes: Ampex Magnetic Tape Recorders for Audio, Video, Instrumentation and Computer use. Ampex Magnetic Tape Products for Audio, Video Instrumentation and Computer applications.

CALDWELL A/V EQUIPMENT CO. LTD.

TORONTO - 135 Midwest Road, Scarboro, Ont. 751-0881. President - B.C. Emonson. Vice-President - L.A. Galea. General Manager - L.N. Davis.

Offices and dealers in all major cities. Distributors of a comprehensive line of audio and video equipment for the broadcasting and allied fields.

CANADIAN GENERAL ELECTRIC CO. LTD.

TORONTO 4 - 830 Lansdowne Ave. Electric and Defence Products Department - 534-6511. General Manager - A.R. Nobbs. Manager, Marketing & Engineering, Commercial Communications - H.S. Dawson. Manager, Broadcast Sales and Service - C.E. Spence. Sales Manager - P.G. Bowers. Service Manager, A.L. Hames. Emergency Service (24 hours per day), 416-789-3281.

CENTRAL REGION - Dave Schiffer. 830 Lansdowne Ave., Toronto 4. 416-534-6511.

QUEBEC REGION - Jim Watson. 5000 Jean Talon St. W., Montreal 15. 514-733-9911.

ATLANTIC REGION - Ed. Sondak. 830 Lansdowne Ave., Toronto 4. 416-534-6511.

WESTERN REGION - Bob Sivertsey. 3603 8th St. S.E. Calgary. 403-243-2781.

EXPORT - Pete McDonnell. 830 Lansdowne Ave., Toronto 4. 416-534-6511.

Manufacturers and distributors of a complete AM, FM and TV broadcasting equipment and facilities, including consulting, installation and system planning. Canadian distributors for the General Electric Co.; Automatic Tape Control Co.; EMI Broadcast Equipment; Microwave Assoc. Inc.; Rust Corporation. FM and remote control. Plus a complementary list of vendor equipment.

COLLINS RADIO COMPANY OF CANADA LTD.

TORONTO - 150 Bartley Drive, 757-1101. Vice-President and General Manager, John Plant. Broadcast Sales Dept., Phil Wharton.

Offers a full audio line, including turntables, tape cartridge equipment, consoles and remote equipment; AM transmitters up to and including 10 kilowatts, plus phasing equipment; FM transmitters up to and including 20 kilowatts, plus FM stereo generators, exciters and a full line of FM antennas. Modulation, frequency and phase monitors.

GATES RADIO COMPANY (CANADA)

MONTREAL - 637 Craig St. W. 866-6755. A.B. Clapp, Manager. Sales Representatives: DON MILLS, Ont. - 19 Lesmill Rd. 447-7234. R.J. 'Bob' Gauthier.

MONTREAL - 637 Craig St. W. 866-6755. John S. Murphy.

Manufacturers and distributes a complete line of AM, FM transmitters and accessory items, and complete line of transistor audio equipment and TV transmitters.

GELECO ELECTRONICS LTD.

DON MILLS - 61 Curlew Dr., 444-5991. President, Gerald W. Lee. Manufacturers of coils, switches and contactors. Complete ATU systems.

MCCURDY RADIO INDUSTRIES LTD.

TORONTO - 108 Carnforth Rd. - 751-6262. President, G.E. McCurdy. General Manager, Graham Fawcett. Canadian Sales Manager - Peter Hess. U.S. Sales Manager - Bill McFadden. Engineering Manager - Ron Ward. Designs and manufactures a complete line of audio equipment for the Radio and Television industries.

R. H. NICHOLS CO. LTD.

TORONTO - 4544 Dufferin St. 633-8190. Mailing Address - P.O. Box 500, Downsview, Ont. VANCOUVER - 736 Granville St. MU 3-0019. Distributes: Remote transmitter controls, panel meters, test equipment, stop watches.

PHILIPS ELECTRONICS INDUSTRIES LTD.

TORONTO 17 - 116 Vanderhoof Avenue, (416) 425-5161. President - H.A.C. Van Beurden; Vice-President - E. Batler; Regional Sales Mgr. - H.M. Stevens (Ontario & Manitoba)

MONTREAL 9 - 5930 Cote de Liesse Rd. (514) 342-9180. Product Manager, Studio Broadcast Equipment - E. Prevost; Regional Sales Mgr. - J.M. Hebert (Quebec & Maritimes)

CALGARY - 4107 11th St. S.E. (403) 243-7737 Regional Sales Mgr. - R. Hill (British Columbia & Saskatchewan)

The Company offers color and monochrome cameras using the Philips "Plumbicon" and Vidicon pickup tubes; Professional audio recorders and audio mixing consoles, microphones, video control and monitoring equipment, video recorders, video projectors, film projectors and test equipment.

RCA VICTOR COMPANY, LTD.

MONTREAL 30 - 1001 Lenoir Street - Technical Products - 933-7551. Manager, broadcast and industrial products marketing - W.H. Holroyd. Manager, broadcast market planning - K.G. Chisholm. Administrator of Advertising - K.A. Clayton. Manager special accounts - F.G. Holm.

B.C. & ALTA. - 2876 Rupert St., Vancouver. 433-6881. Area manager - H.B. Seabrook.

LAKEHEAD - MAN. - SASK. - 2070 Notre Dame Ave., Winnipeg 21. 774-7489. Area manager - W.D. West.

ONTARIO - 1450 Castlefield Ave. W., Toronto 762-7311. Area manager - R.J. Norton.

QUEBEC & OTTAWA - 1001 Lenoir St., Montreal 30. 933-7551. Area manager - E.W. Miller.

MARITIMES - 1001 Lenoir St., Montreal 30. 933-7551. Area manager - C.S. Broad.

ENGINEERING DEPT. - 1001 Lenoir St., Montreal 30. 933-7551. Manager, broadcast & communications engineering division - G.F. Baylis. Manager, space systems - G.B. MacKimmie. Manager, broadcast and industrial products engineering - D.R. Dashney. Manager, antenna group, engineering - B.M. Berridge. Manager, broadcast group - D.H. Macauley. Leader, antenna group - C.A. Gareau.

RECORDING STUDIOS - 225 Mutual St., Toronto. 363-3443. Manager - R.A. Gray. 1241 Guy St. Montreal 931-1871. Manager - E. Traynor.

ELECTRONIC COMPONENTS & DEVICES - 644 DeCourcelle St., Montreal 30. 933-7551. Manager, advertising and sales promotion - K.G. Ward. Manager, broadcast stations sales - J. Van Vlaardingem. Technical representative, broadcasting - M.E. Bowles.

BROADCAST CONSULTANTS

D.E.M. ALLEN, P. Eng.
Broadcast Consulting Engineer
2631 Portage Ave.
Winnipeg 12, Man.

G.A. BARTLEY, P. Eng.
Alberta Telecommunication
Consultants Ltd.

PETER CAHN, Eng.
Peter Cahn & Associates
9124 St. Lawrence Blvd.
Montreal 11, Que.

COTE, LeCLAIR, LANGLOIS
BOISVERT & ASSOCIES
Consulting Engineers
1015 St-Alexandre
Montreal 1, Que.

A.G. DAY, P. Eng.
TV & FM Broadcast Consultant
15 Lakeside Ave.
Ottawa 1, Ont.

PIERRE DEMERS, Eng.
Consulting Engineer
4815 Carlton Ave.
Montreal 26, Que.

J.G. ELDER, P. Eng.
Elder Engineering Limited
P.O. Box 10
King City, Ont.

ERIC W. FARMER, P. Eng.
174 Turgeon St.
Ste. 184, Ste. Therese, Que.

R.S. GRANT, P. Eng.
2303 Henley Street
Ottawa 14, Ont.

HERBERT A. HOYLES, P. Eng.
PETER A. NIBLOCK, P. Eng.
Hoyles, Niblock & Associates
Engineers and Attorneys
1234 Marine Drive
North Vancouver, B.C.

A. JARVIS, P. Eng.
9 Nanaimo Drive
Ottawa 6, Ont.

GERALD W. LEES & ASSOCIATES
Consulting Radio Engineers
61 Curlew Drive
Don Mills, Ont.

M. LEVY, P. Eng.
Levy Associates Co. Ltd.
LAC Building
325-347 Catherine St.
Ottawa, Ont.

G.B. MacKIMMIE, P. Eng.
RCA Victor Co. Ltd.
1001 Lenoir Street
Montreal 30, Que.

KEITH A. MacKINNON, P. Eng.
P.O. Box 3310
Ottawa, Ont.

GEORGE MATHER & ASSOCIATES
Radio Frequency Engineering
2051 Russet Road
Cooksville, Ont.

N.J. PAPPAS, Eng.
P.L. GRANT, Eng.
N.J. PAPPAS & ASSOCIATES
Consulting Engineers
& Architects
5233 Decarie Blvd.
Montreal 29, Que.

Lieut Col. W. ARTHUR STEEL
488 Avalon Place
Riverview Park
Ottawa 8, Ont.

D.B. WILLIAMSON, P. Eng.
Consulting Engineer
Broadcasting -
Communications
P.O. Box 42
Cobourg, Ont.

EW.E. WRIGHT, P. Eng.
Canadian General Electric
Company Ltd.
830 Lansdowne Ave.
Toronto 4, Ont.

N.J. PAPPAS AND ASSOCIATES

BROADCAST CONSULTING ENGINEERS

STATION BUILDING DESIGN AND SUPERVISION
NOISE CONTROL POWER DISTRIBUTION
ACOUSTICS, SYSTEMS DESIGN ETV SYSTEMS
RESEARCH D.O.T. AND B.B.G. SUBMISSIONS

5253 DECARIE BLVD.
514-488-9581

MONTREAL 29, QUE.
CABLE: PAPPACO

COLOUR STARTS HERE

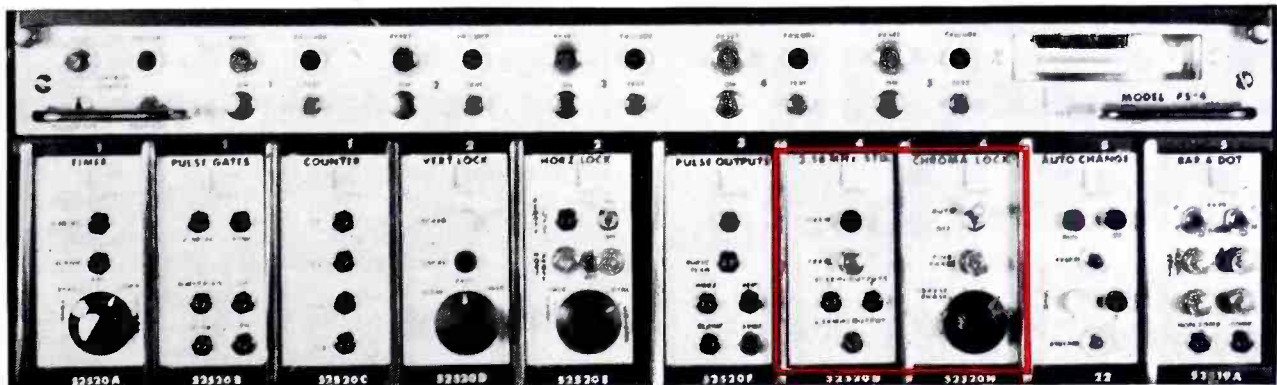


COLOUR OSCILLATOR (Model 52520G)

Here is the origin of the colour subcarrier and the signals for frequency control of the master oscillator during colour operation. The entire precision crystal oscillator is housed in a dual cavity oven where closely controlled temperature ensures excellent frequency stability. The front panel provides a control for adjustment of oscillator frequency and a tally light indicates oven operation.

CHROMA LOCK (Model 52520H)

In this unit the remote colour video signal is sampled, the colour subcarrier burst gated out and also fed to the sync lock module. The gated burst, applied to a discriminator, is compared to the local 3.58 MHz signal and the error voltage, if any, used to control the crystal oscillator. The Chroma Lock is controlled from the sync lock and operates only when monochrome frame lock is established.



SYNCHRONIZING PULSE GENERATORS (SG Series)

This is a complete line of pulse generating and control modules for monochrome and colour operation, in station master control, closed circuit systems and mobile operations. Computer logic techniques are employed in the all solid state circuitry. Optimum stability and trouble-free performance over long periods of time is assured by

conservative design and high quality components. Other features include low power consumption, minimum space requirement, modular plug-in construction and the inclusion of an optional bar and dot generator. The RHL SG Series of Synchronizing Pulse Generators are available as portable units.



FOR COMPLETE DETAILS AND SPECIFICATIONS WRITE

RICHMOND HILL LABORATORIES LIMITED

1610 MIDLAND AVENUE, SCARBOROUGH, ONTARIO

DIRECTORY OF CANADIAN SALES REPRESENTATIVES

AIRTIME QUALITY SALES

TORONTO - 2149 Yonge St.,
HU 5-0746. Sales Manager -
M. Mezo.

MONTREAL - 1396 St. Catherine
St. W., Ste. 421. - UN 6-5353.
Sales Manager - Phil Chant

ALL-CANADA RADIO & TELEVISION LTD.

TORONTO - 1000 Yonge St. -
925-9631. President - J. Stuart
MacKay. Vice-President and
General Manager - Ross A.
McCreath. Vice-President and
Assistant General Manager -
Robert F. Tait. Vice-President
and Secretary-Treasurer - Eric
Williams. Vice-President, Radio -
K.A. Baker. Manager-Toronto TV
Donald M. Smith.

MONTREAL - 925 Dominion Sq.
Bldg., UN 1-5656. Supervisor,
Radio - William C. Mitchell.
Supervisor, TV - Peter Sisam.

CALGARY - 1230 - 17th Avenue
S.W., 244-2455. Manager - Jack
Cavanaugh.

WINNIPEG - Suite 208, 181 Pioneer
Ave., WH 2-6861. Manager -
Bill Edge.

VANCOUVER - 1161 Melville St.
MU 4-7461. Manager - Arnold
Nelson.

NEW YORK - 10 Rockefeller
Plaza, Ste. 518 - CI 6-1425.
Manager - Bill Townsend.

CHICAGO - 333 North Michigan
Ave. Ste. 916. 372-2528.
Ken Schaefer.

SAN FRANCISCO - 559 Pacific
Ave. DOUGLAS 2-7159. Sam
Posner.

HOLLYWOOD - 6565 Sunset Blvd.
Ste. 515. HOLLYWOOD 2-6676.
Alan Schultz.

ATLANTA - 1371 Peachtree Rd.
TRinity 5-6644. Bob Baird.

DALLAS - 511 North Akard Bldg.
Riverside 7-3723. Jim Hughes.

BROADCAST MEDIA SALES

TORONTO - 2149 Yonge St.,
HU 5-0746. President - Michael
J. Callahan.

MONTREAL - 1396 St. Catherine
St. W. Ste. 421 - UN 6-5353
Manager - Phil Chant.

BROADCAST REPRESENTATIVES LTD.

WINNIPEG - P.O. Box 801, Area
Code 204, 582-2918. President -
J.O. Blick. Executive Director -
Mrs. Helen M. Kolomaya.

BYLES, GIBB & ASSOCIATES LTD.

TORONTO - 406 Jarvis St.,
927-4470. President - W.D.
Byles. Executive Vice-President -
J. Bart Gibb. Vice-President
and General Manager - Henry H.
Nimmo.

MONTREAL - Crossroads of Canada
Bld., Suite 204, 1118 St. Catherine
St. W., Mtl. 25 - 866-3641. Vice-
President and Quebec Manager -
Walter Machny.

WINNIPEG - 365 Broadway Ave.,
942-1892 (Area Code 204).
Manager - Harold Olson.

VANCOUVER - 517 Crown Bldg.,
615 W. Pender St., 682-6391
(Area Code 604), Manager -
J.W. Stovin.

CBC RADIO & TV SALES

TORONTO - 354 Jarvis St. 925-3311.
Sales Director TV - John Malloy;
Sales Director Radio - R.S. Joynt;
Supervisor of Radio Sales - Fred
Bardeau; Manager TV National
Selective Sales (English) - T.A.
Nash; Manager TV Network Sales
(English) G. Epworth.
Represents all CBC radio and
television stations (English). There
are branch sales offices in: St.
John's, Halifax, Moncton, Montreal,
Ottawa, Edmonton, Winnipeg and
Vancouver.

MONTREAL - 1600 Dorchester Blvd.
W., no toll charge from either
Toronto - ZE 6-3500 or from New
York - EN 6-3500 (contact long
distance operator). Sales director,
Television, Maurice Valiquette.

Manager National Selective Tele-
vision Sales (French) W.E. Chevrier.
Manager French Television Network
Sales - Andre Lapointe. Sales
director, radio - Jean Desmarais.
Represents all CBC Radio and
Television (French) stations.

GROUP ONE RADIO LIMITED

TORONTO - Suite 714, 433 Jarvis
St., 923-0919. President - Bev
Martin. Leigh Kelk, Doug Newell.

MONTREAL - Suite 1105, 1808
Sherbrooke St. W. 923-8357 - Vice
President and Manager - Al Bazinet.

HARDY RADIO & TV LTD.
TORONTO - 2 Carlton St., Suite 715,
363-9433. General Manager -
Arthur Harrison.

MONTREAL - 1010 St. Catherine St.
W., Mezzanine 11. Manager - Paul
Martel. 861-5461.

QUEBEC CITY - 1143 St. John St.,
LA. 5-7373.

WINNIPEG - P.O. Box 801, 582-2918.

INDEPENDENT CANADIAN TV SALES LTD. (I.C.T.V.)

TORONTO - 175 Bloor St. E. -
923-2451. D.M. (Doug) Pearson,
T.B.J. (Tom) Atkins, R.A. (Bob)
Stevenson, Vera Bayrak (traffic).

MONTREAL - Suite 206, 1118 St.
Catherine St. W. - 861-3395.
Lincoln (Link) A. Mayo.

PAUL L'ANGLAIS INC.

TORONTO 7 - 2160 Yonge St. -
487-1551. G.W. Belanger, Manager.

MONTREAL 24 - 1405 de Maisonneuve
St. - 526-9201. Guy Daviault, Mgr.

A.J. MESSNER & CO. LTD.

WINNIPEG - 171 McDermot Ave. E.,
Winnipeg 2 - 204-943-9574. President -
A.J. "Tony" Messner. Manager -
Murray Messner. Telex - 03-5563.

PAUL MULVIHILL & CO. LTD.

TORONTO 1 - 4 Richmond St. E.,
Suite 214 - 363-8814. Paul
Mulvihill; Norm Bonnell; Bus
Sadler; Bob Dale; Bruce Hawkins;
Peter Jackman; Gary Greenway.

Congratulations!

TOPS in their class

CKTR Trois Rivières
(Markets under 100,000)

CKVL Verdun-Montreal
(Metropolitan Markets)

AGAIN WINNERS

at the **RADIO COMMERCIALS FESTIVAL**

Represented by

Radio & Television Sales Inc.

TORONTO

MONTREAL

MONTREAL - 1434 St. Catherine St. W., Room 506 - UN 1-7987. Radio & Television - Ken Billings, Norm Guilfoyle.

LORRIE POTTS & CO. LTD.

TORONTO 7 - 13A St. Clair Ave. W., - 921-8951. Manager - Lorrie Potts.

MONTREAL - 1117 St. Catherine St. W. VI 5-6448. Manager - Scotty Sheridan.

RADIO HOUSE LIMITED

TORONTO 17 - 45 Overlea Blvd., 425-1414. President - J. Richard Guest. Vice-President - William R. Hazell.

MONTREAL - Laurentian Hotel, Suite 14. 878-1470. Manager - Al Thomas.

RADIO-TELEVISION REPRESENTATIVES LIMITED

TORONTO - 2 St. Clair Ave. W. 927-3221. President - Gordon Ferris. Executive Vice-President - Bob Quinn. Vice-President, Television - Herb Marshall; Vice-President, Radio - John Grant.

MONTREAL - Suite 2700, Cantlie House, 1110 Sherbrooke St. W. 288-1188. Eric Viccary - Vice-President.

VANCOUVER - 1131 Richards St. MU 5-0288. Frank Jobs - Vice-President.

WINNIPEG - 171 McDermott Ave. Whitehall 3-9574. A.J. Messner.

RADIO & TELEVISION SALES INC.

TORONTO 5 - 85 Bloor St. E. - 924-4477. Manager - Andy McDermott. Keith Kearney, Ted Brock, Paul McDermott.

MONTREAL - 1507 Le Cartier, Peel and Sherbrooke, 849-1131. Mgr. - Jim McLennan.

In addition to 20 Canadian stations, Radio & Television Sales Inc. is the major Canadian rep firm handling U.S. stations, AM, FM and TV. The company lists more than 175 major outlets across the nation.

STANDARD BROADCAST SALES COMPANY LIMITED

TORONTO - 2 St. Clair Ave., W., 924-5721. Major Market: President

Waldo J. Holden. Exec. Vice-Pres. W. Larry Heisey. Vice Pres. & Gen. Mgr. - Arnold W. Stinson. Manager Fred Ursel. Regional Division: Mgr. - R. C. Armstrong.

MONTREAL - 1407 Mountain St. 849-2454. Major Market: Vice-Pres. & Gen. Mgr. - Richard R. Moody. Regional Division: Vice-Pres. & Manager - Lionel Morin

STEPHENS & TOWNDROW
A service of CBS Radio of Canada Limited.

TORONTO - Suite 1608. 2 Carlton St., 363-9391. Vice-President and General Manager - Ernie Towndrow.

MONTREAL - Suite 675, 2055 Peel St., 844-3975. Manager - Guy Royal.

VANCOUVER - 1006 Richards St. 684-6277. Manager - Jim S. Crawford.

STOVIN-BYLES TELEVISION LTD.

TORONTO - 400 Jarvis St. - 924-5764. (Area code 416). President & Managing Director - W. D. Byles. Exec. Vice-President W. H. Clark. Vice-President and Gen. Manager - A. E. Stewart. Vice-President and Western Mgr. W. S. MacDonald. Vice-President and Eastern Mgr. - F. G. Strange. Vice-President and Treasurer - A. A. Panza.

MONTREAL - 1500 Stanley St., Room 428 - 849-7731 (Area Code 514) Vice-President and Quebec Manager - J. R. Genin.

WINNIPEG - 365 Broadway - 942-1892 (Area code 204). Mgr. - Harold Olson.

VANCOUVER - 517 Crown Bldg., 615 W. Pender St. - 682-6391 (Area code 604). Vice-President and Manager - J. W. Stovin.

WESTERN BROADCAST SALES

VANCOUVER - 227 Columbia St., New Westminster. 604-522-2711. Sales Manager - Mike Davies.

WINNIPEG - 930 Portage Ave., 204-786-2471. Sales Manager - George E. Youngman.

See page 26 for U. S. Sales Representatives



SOON
AFFLUENT
QUEBECERS
WILL BE TUNING IN TO OUR
50,000
WATTS

40 years of active broadcasting



SEPARATE PROGRAMMING
QUEBEC CITY

SOON: 50,000 watts, 800 Kc. FM: 81,000 watts, 98.1 Mc/S
REPS. HARDY RADIO AND TELEVISION LTD. — CANADA
CANADIAN STANDARD BROADCAST SALES INC. — U.S.A.

DIRECTORY OF U. S. SALES REPRESENTATIVES

ABC INTERNATIONAL
TELEVISION INC.

NEW YORK - 1330 Avenue of the
Americas, NYC 10019. LT1-7777.

ALL-CANADA RADIO &
TELEVISION LIMITED

NEW YORK - 10 Rockefeller Plaza -
CI 6-1425 Manager-Eastern Division
U. S. A. & Radio Director - Bill
Townsend. TV Director - Bob
Bickerton.

CHICAGO - 333 North Michigan
Ave., 312-782-7494. Radio -
Dave Agate. TV - Ken Schaefer.

ATLANTA - 1371 Peachtree Street
404-875-6644. Manager - Robert
M. Baird.

DALLAS - 511 North Akard Bldg.
214-747-3723. Manager - James
Hughes.

LOS ANGELES - 6565 Sunset Blvd.
213-462-6676. Manager - Alan
Schultz.

SAN FRANCISCO - 559 Pacific Ave.
415-362-7159, Manager - Sam
Posner.

CANADIAN STANDARD
BROADCAST SALES LIMITED

NEW YORK - 654 Madison Ave. -
NYC 10021. Tom F. Malone V.P.
(Television); Harold Abernethy
V.P. (Radio). 212-838-5774.
Telex - 12-6771.

ATLANTA - 1819 Peachtree Rd.
N.E. - Manager - Harold M.
Parks. 404-355-4040.

CHICAGO - Prudential Plaza Bldg.
Manager - R. John Stella. 312-
642-6190.

DALLAS - 1300 Tower Petroleum
Bldg. - Manager - Clyde B.
Melville. 214-748-5239.

LOS ANGELES - 6290 Sunset Blvd.
Manager - William L. Wallace.
213-462-2289.

ST. LOUIS - 1015 Locust Street.
Manager - Bruce W. Schneider.
314-621-1424.

SAN FRANCISCO - 500 Sansome St.
Manager - William B. Peavey.
415-986-5366.

Boston, Detroit and Philadelphia
business will be handled out of the
New York office.

DONALD COOKE INCORPORATED
NEW YORK - 745 Fifth Ave., NY 22
MU 8-2190.

CHICAGO - 3322 W. Peterson Ave.,
478-5544.

KANSAS CITY - 1012 Baltimore
Ave., GR 1-7822.

LOS ANGELES - 111 North La
Cienega Blvd., Beverly Hills.
OL 2-1313.

SAN FRANCISCO - 690 Market St.
EX 7-0536.

THE DEVNEY ORGANIZATION

NEW YORK - 347 Madison Ave.,
212-MU 3-5830. New York 10017.
President - Edward J. Devney.
Vice-President - Michael J.
DiGennaro.

CHICAGO 1 - 360 N. Michigan
Ave., 312-263-5771. Manager -
John Toothill

HOLLYWOOD 28 - 1680 N. Vine
St., 213-464-7395. Manager -
Harlan G. Oakes.

SAN FRANCISCO - Room #306,
700 Montgomery St., San Francisco,
Calif. 94111. 415-397-0535.
Manager - Ward Glenn.

KANSAS CITY 5 - 1012 Baltimore
Bldg., Kansas City 5, Missouri.
816-471-5502. Manager - Gene
Gray.

ST. LOUIS - 1005 Syndicate
Trust Bldg., 915 Olive St., St.
Louis, Missouri. 314-231-9151.
Manager - Gene Gray.

ATLANTA - 1819 Peachtree Rd.
N.E., Atlanta, Georgia 30309.
404-355-7961. Manager -
Dave Carpenter.

BOSTON 16 - 100 Boylston St.,
617-482-4370. Manager -
George Bingham.

SEATTLE - 1001 Tower Bldg.,
7th & Olive St., 206-624-6333.
Manager - Jack Hauser.

DALLAS - 6211 Denton Drive, 102
W. R Horn Bldg., 214-FL 7-6074.
Manager - Pete Teddlie.

FORJOE TV INCORPORATED

NEW YORK - 230 Park Ave., New
York 17. 212-679-6820.
President - Joseph Bloom.

CHICAGO - 35 East Wacker Drive -
312-782-8196.

LOS ANGELES - 6725 Sunset Blvd.,
213-466-3702.

SAN FRANCISCO - 700 Montgomery
Street. 415-392-0535.

E.S. SUMNER CORPORATION

NEW YORK 10036 - 11 West 42nd
St. BR 9-7080. President - Gene
Sumner. Leonard Ziegel.

CHICAGO - 333 Michigan Ave. N.
ST 2-0650. Ken Fleming.

LOS ANGELES - 1801 Ave. of the
Stars Gateway West, Century City
CR 7-0100. Ben F. Conway.

WEED & COMPANY

NEW YORK 17 - 347 Madison Ave.,
212-686-8970. President - Joe
Weed. Roy Smith.

CHICAGO 11 - 211 East Chicago
Ave., 312-943-6785. C.C. Weed.

ATLANTA - 1819 Peachtree Road
N.W., Atlanta, Georgia.
404-876-8548. David Carpenter.

BOSTON 16 - Statler Building -
617-482-6117. Kay Chille.

DETROIT 26 - 1610 Book Bld.,
313-961-2685. Bernard P. Pearse.

BEVERLY HILLS - 111 N. LaCienega
Blvd., 213-652-1313. Lee F.
O'Connell, James Walsh.

SAN FRANCISCO - 235
Montgomery St., 415-392-1507.
Ward Glenn.

SEATTLE 1 - 1001 Tower Bldg.,
206-624-6333. Jack Hauser.

WINNIPEG IS CANADA'S 4TH MAJOR MARKET

TV HOUSEHOLDS — 138,500 . . . 4TH IN CANADA.

BUYING INCOME — \$1,148,457,000 . . . 4TH IN CANADA.

PER HOUSEHOLD INCOME PER YEAR — \$8,215 . . . 3RD IN CANADA.

RETAIL SALES — \$623,878,000 . . . 4TH IN CANADA.

FOOD SALES — \$152,778,000 . . . 4TH IN CANADA.

GENERAL MERCHANDISE — \$150,377,000 . . . 4TH IN CANADA.

GASOLINE — \$50,806,000 . . . 4TH IN CANADA.

DRUGS — \$20,112,000 . . . 4TH IN CANADA. *1965 Sales Management Figures.

FOR MORE INFORMATION ON WINNIPEG, CANADA'S 4TH MAJOR MARKET, CONTACT:
STOVIN-BYLES, TORONTO, MONTREAL, VANCOUVER. ■ SUMNER CORP., NEW YORK, CHICAGO.
PAT MCGHEE, C-JAY NATIONAL SALES OFFICE, 803, 433 JARVIS STREET, TORONTO, ONTARIO.

C-JAY TV CHANNEL SEVEN TELEVISION LTD., POLO PARK, WINNIPEG

Another reason why CFRB is Canada's most listened-to radio station



... by more than somewhat

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station birth date |
| 9. Morning Man | 18. Librarian | |

NORTHWEST TERRITORIES

CHAK, INUVIK
1,000 watts on 860 kcs.
Owned and operated by the Canadian Broadcasting Corp.

CFYK, YELLOWKNIFE
1,000 watts on 1,340 kcs.
Owned and operated by the Canadian Broadcasting Corp.

CFMR, FORT SIMPSON
25 watts on 1,490 kcs.
Owned and operated by the Canadian Broadcasting Corp.

CFWH, WHITEHORSE
1,000 watts on 570 kcs.
Owned and operated by the Canadian Broadcasting Corp.

BRITISH COLUMBIA

CFVR, ABBOTSFORD-MISSION
1,000 watts daytime (250 watts nighttime) on 1,240 kcs.
(1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(4) Trevor Beggs
(5) Dennis Barkman
(6) Bill Wolfe
(7) Harold Roberts
(8) Bob Singleton
(11 & 12) Norm Friesen
(16) Mrs. Dorothea Janz
(20) Tony Shepherd
(21 to 25) All-Canada
(26) August 20, 1962

CFWB, CAMPBELL RIVER
250 watts on 1,490 kcs.
(1) CFCP Radio Limited
(2) Bill Browne
(3) Grant Lawrence
(5) Scott Hunter
(6 & 7) Dave Tierney
(9) Will McKenzie
(11 & 12) Gordon Lansdell
(14) Warren Ostrom
(16 & 18) Mrs. Roberta McConna
(20) Fred Grant
(21 & 22) Broadcast Media Sales
(23) Broadcast Reps. Ltd.
(24) Stephens & Towndrow
(26) September 10, 1963

CHWK, CHILLIWACK
10,000 watts on 1,270 kcs. CBC
(1) Fraser Valley Broadcasters Ltd.
(2 & 3) Murdo MacLachlan
(5) Dennis Barkman
(6) Bill Wolfe
(7) Harold Roberts
(9) Jim Nicholson
(10) Harold Roberts
(11) Ed Wilson
(12) Jim Leith
(13) Gene Ross
(14) Mrs. Barbara Dorksen
(15) Dennis Barkman
(16) Mrs. Betty Neads
(17) Gene Ross
(20) Tony Shepherd
(21 to 25) All-Canada
(26) June 23, 1927

CFCP, COURTENAY
1,000 watts on 1,440 kcs. CBC
(1) CFCP Radio Ltd.
(2 & 3) William G. Browne
(5) Scott Hunter
(6) Dave Tierney
(7) Harry Avigdor
(8) Bill Browne
(9) Dave Tierney
(10) Bren Traff
(11 & 12) Gordon Lansdell
(13) Doug Lansdell
(14) Mrs. Mickey Simms
(15) B. Browne
(16) Mrs. Mickey Simms
(17) Darlene Williams
(18) Ron Lemon
(20) Fred Grant
(21 & 22) Broadcast Media Sales
(24) Stephens & Towndrow
(26) September 1, 1959

CKEK, CRANBROOK KIMBERLEY
1,000 watts on 570 kcs.
(1) East Kootenay Broadcasting Co. Ltd.
(2) B. Redisky
(3) L. J. Hoole
(5) C. Sawchuk
(6 & 9) D. L. Hoole
(11) B. Plaquin
(12) Dave Jacobson
(16) Mrs. S. Radloff
(17) Miss L. Redding
(21 & 22) Radio & TV Reps.
(23) A. J. Messner
(24) Radio Reps (BC) Ltd.
(25) Donald Cooke Inc.
(26) October 19, 1957

CKAY, DUNCAN
1,000 watts on 1,500 kcs.
(1) Radio CKAY Ltd.
(2) J. U. Coleman
(3) K.H.R. Hutcheson
(4) P.W. de S. Duke
(5) R. C. Hanson
(6, 7 & 8) D. Mike Shainline
(10) D. Mike Shainline
(11, 12 & 13) Ken R. McEwan
(15) R. C. Hanson
(16) S. Hanson
(20) Rod Currie
(21 to 23) Hardy Radio & TV
(24) Stephens & Towndrow
(25) Donald Cooke Inc.
(26) October 5, 1964

CKNL, FORT ST. JOHN
1,000 watts on 560 kcs.
(1) Northern Lights Broadcasting Ltd.
(2 & 3) John Skelly
(4) Mel Stevenson
(5 & 6) Bill Leoppy
(7) John Skelly
(9) Bill Leoppy
(11) Gene Daniels
(12) Bob Harrison
(16) Donna Symington
(17) Sylvia Burgart
(20) Bob Guy
(21, 22 & 24) Radio-TV Reps.
(23) A. J. Messner & Co.
(26) July, 1962

CFJC, KAMLOOPS
10,000 watts daytime (1,000 watts nighttime) on 910 kcs. CBC
(1) Twin Cities Radio Ltd.
(2 & 3) Ian G. Clark
(4) Miss Jean Ross
(5) Walter Harwood
(6 & 7) Jack Pollard
(8 & 9) Jack Crane
(11) Gordon Rye
(12) Norman MacDonald
(13) Gordon Rye
(14) Mrs. Joan Methot
(15) Walter Harwood
(16) Mrs. Loretta Lewis
(17) Mrs. Joan Methot
(20) Kurt Reicheneck
(21 to 25) All-Canada
(26) 1927

CKOV, KELOWNA
(see Okanagan Radio)
1,000 watts on 630 kcs. CBC
(1) Okanagan Broadcasters Limited

(2) Mrs. G. T. B. Browne
(3) James H. Browne
(5) David Dunn
(6) Al Jensen
(9) Adrian Place
(11, 12 & 13) Jack Bews
(15) David Dunn
(16) Miss Wendy Dobbin
(17) Mark Ackerman
(18) Mrs. Gloria Mildenerger
(20) Art Vipond
(21 to 25) All-Canada
(26) November 4, 1931

CKTK, KITIMAT
1,000 watts daytime (250 watts nighttime) on 1,230 kcs.
(1) Skeena Broadcasters Ltd.
R. Hugh McLarty - Operations Mgr.
(4) G. Wayne Seabrook
(5) Ron Paulson
(6) Allan Parfitt
(7) R. Hugh McLarty
(8 & 9) Cam Lane
(10) Jack White
(11) Keith Tutt
(12) Allan Parfitt
(13) Hugh McLarty
(14) Mrs. Margaret van Herd
(15) Wayne Seabrook
(16) Barbara Parfitt
(17) Mrs. Margaret van Herd
(18) Jack White
(20) John Nance
(21 to 24) Radio - TV Reps.
(25) Weed & Company
(26) March 23, 1964

CJJC, LANGLEY
1,000 watts on 850 kcs.
(1) City and Country Radio Limited
(2 & 3) Joe Chesney
(6) Dave Schofield
(8) Bill Fox
(9) John Woodbridge
(10) Bruce Thompson
(11) Peter Chant
(12) Warren Johnstone
(13) Bob Shewan
(14) Brian Miles
(16) Joan Reynard
(17) Dave Schofield
(18) David Chesney
(19) Jim Phillips
(21 & 22) Radio TV Reps
(23) A. J. Messner
(26) January 19, 1963

CHUB, NANAIMO
10,000 watts on 1,570 kcs.
(1) Nanaimo Broadcasting Corporation Limited
(2) Bob Giles
(3) George Lawlor
(6 & 7) Ted Kelly
(9) Lyall Feltham
(11 & 12) Larry Thomas
(15) Joe Lawlor
(16) Bob Golob
(17) Ken Lundgren
(20) John Morgan
(21 to 24) Radio-TV Reps.
(25) Donald Cooke Inc.
(26) May 24, 1949

CKLN, NELSON
1,000 watts on 1,390 kcs. CBC
(1) News Publishing Co. Ltd.
(3) Alan R. Ramsden
(6) J. Paul Haines
(9) J. P. Haines
(14) Julia Dawne
(20) A. R. Ramsden
(21 to 24) Group One Radio Ltd.
(25) Can. Standard Broadcast
(26) July 15, 1939

CKNW, NEW WESTMINSTER
50,000 watts on 980 kcs.
(1) Radio NW Ltd.
(2) Frank A. Griffiths, C. A.
(3) Bill Hughes
(4) Hal Davis
Mel Cooper - Nat. Sales

Lloyd Bray - Retail Sales
(6) Dick Abbott
(9) Bob Hutton
(10) Len Hopkins
(11) Warren Barker
(12) Al Davidson
(15) Gary McCartie
(16) Vivian Shepherd
(17) Tony Antonias
(20) Leo Hadydamack
(21 & 22) Standard Broadcast Sales
(23) Western Broadcast Sales
(25) Canadian Standard Broadcast Sales
(26) August 14, 1944

OKANAGAN MAINLINE RADIO
formerly Okanagan Radio, consists of CKOV, Kelowna, CJIB, Vernon, CKOK, Penticton and CFJC, Kamloops. Nationally the four stations are regarded as one. Okanagan Mainline Radio is staffed by Dave Dunn, E. Touzea and Marlene Mamchur. (P.O. Box 100, Kelowna, B.C.)

CKOK, PENTICTON
10,000 watts daytime (500 watts nighttime) on 800 kcs.
(1) CKOK Ltd.
(2) Maurice P. Finnerty
(3) Ralph J. Robinson
(5) Harry Dane
(7) Wayne Barry
(9) Grant Sherwood
(11) Mike Mangan
(13) Dave Gamble
(15) Wayne Barry
(16) Robin Hunkin
(17) Don Rees
(18) Mrs. Bev Watts
(20) Harry McRae
(21 to 25) All-Canada
(26) September 20, 1948

CJAV, PORT ALBERNI
1,000 watts daytime, 250 watts nighttime on 1,240 kcs.
(1) CJAV Ltd.
(2 & 3) Kenneth Hutcheson
Maurice Inwards - Operations Mgr.
(9) Bob McInnes
(11) Ronald Coull
(12) William Gibson
(14) Mrs. Zel Richards
(15) William Gibson
(16) Miss Christine Andrews
(18) John Thompson
(21 & 22) Hardy Radio & TV
(23) A. J. Messner
(24) Stephens & Towndrow Ltd.
(25) Donald Cooke Inc.
(26) April 1, 1947

CKPG, PRINCE GEORGE
10,000 watts on 550 kcs. CBC
(1) CKPG Limited
(2, 3 & 4) R. T. Harkins
(5) Carole Pow
(6) Terry Bell
(7) Jack Carbutt
(9) Bruce Payne
(10) Jack Carbutt
(11) Barry Hamelin
(12) Bob Elphicke
(14) Carole Pow
(15) Ab Wiebe
(16) Steve Howe
(17) Ab Wiebe
(20) Dave Alendal
(21 to 25) All-Canada
(26) February 8, 1945

CHTK, PRINCE RUPERT
1,000 watts daytime (250 watts nighttime) on 560 kcs.
(1) CHTK Radio Ltd.
(2) V. Fred Weber
(3) Roy B. Last
(5) Walter Wainman
(6 & 7) Paul Hesketh
(8) Ed Jurak
(9) Paul Hesketh

(10) Dave Hankinson
(11 & 12) Fred Peabody
(13) Clive Kitchener
(14) Iona Campanogla
(15) Paul Jeffs
(16) Sandy Carlson
(17) Bev Kirkwood-Hackett
(18) Dave Hankinson
(20) John Nance
(21 to 24) Radio - TV Reps.
(26) June 1, 1965

CKCQ, QUESNEL
1,000 watts on 570 kcs.
(1) Cariboo Broadcasters Ltd.
(2 & 3) Dennis Reid
(5) John V. Boates
(6 & 7) Gil McCall
(8 & 9) Don Prentice
(11 & 12) Ken Wilson
(15) John V. Boates
(16 & 17) Marie Davidson
(18) Don Prentice
(20) Stan Davis
(21 to 25) All-Canada
(26) August 28, 1957

CKWL, WILLIAMS LAKE
250 watts on 1,240 kcs.
Satellite of CKCQ, Quesnell; same staff. Programs originate from both stations and are carried simultaneously over both transmitters
(3) Bob Leckie

CKXR, SALMON ARM
1,000 watts on 580 kcs.

CKCR, REVELSTOKE
250 watts on 1,340 kcs.
(1) Hall-Gray Broadcasting Co. Ltd.
(2 & 3) R. J. Hall
(4) W. E. Gray
(5) R. J. Hall
(6 & 7) R. K. Field
(8) R. K. Field
(9) W. E. Gray
(10) G. Young
(11, 12 & 13) P. Munoz
(14) Miss J. E. Farquhar
(15) R. J. Hall
(16) Miss J. E. Farquhar
(17) R. MacDonald
(18) G. Young
(19 & 20) S. E. Davis
(21 to 24) Radio-TV Reps
(26) November 18, 1965

CFBV, SMITHERS
1,000 watts daytime (250 watts nighttime) on 1,230 kcs.
(1) CFBV LTD.
(2 & 3) R. A. (Ron) East
(5) G. E. (Ed) Rea
(6 & 9) Jack Rea
(11 & 12) N. C. (Norm) Wesen
(16) S. J. (Sid) Sawchuck
(17) Dot Blair
(18) Frank Newton
(20) S. W. (Stan) Davis
(21 & 22) Radio-TV Reps.
(23) A. J. Messner & Co.
(24) Radio-TV Reps.
(26) October 25, 1963

CFLD, BURNS LAKE
250 watts on 1,400 kcs.
(26) November 25, 1965
(See CFBV, Smithers)

CJAT, TRAIL
1,000 watts on 610 kcs. CBC
(1) Kootenay Broadcasting Co. Ltd.

(2) W. C. Harvey
(3) Joseph P. Kobluk
(5) Robert W. Meneer
(9) Burt Decaire
(10) Dave Glover
(11 & 12) Joe Remesz
(16) Dave Townsend
(20) John Renzie
(21 to 25) All-Canada
(26) December 26, 1931

Best Produced Jingle of the Year

Merry Christmas



CFTK, TERRACE

- 1,000 watts on 590 kcs.
 (1) Skeena Broadcasters
 (3) R. Alan Parfitt
 (5) Ronald A. Paulsen
 (6 & 7) Jack White
 (8) Jack White
 (9) Dave Cash
 (10) Dan McAllister
 (11) Keith Tutt
 (12) Allan Parfitt
 (13) John McAllister
 (14) Mrs. Margaret van Herd
 (15) Jack White
 (16) Mrs. Barbara Stevens
 (17) Miss Pat Patterson
 (20) John Nance
 (21 to 24) Radio - TV Reps.
 (26) August 5, 1960

C-FUN, VANCOUVER

- 10,000 watts on 1,410 kcs.
 (1) Radio C-FUN Ltd.
 (2) Gordon Burnett
 (3) D. S. Greig
 (4 & 5) D. G. Macdonald
 (6) Al Jordan
 (7) "Red" Robinson
 (9) Daryl Burlingham
 (10) Tom Peacock
 (11 & 12) Jim Nielsen
 (15) Roff Johannson
 (16) Joan Williams
 (17) Aubrey Price
 (18) Nadine Upton
 (20) Stan Davis
 (21 & 22) Broadcast Media Sales
 (23) A. J. Messner & Co.
 (25) Donald Cooke, Inc.
 (26) April 20, 1922

CHQM, VANCOUVER

- 10,000 watts on 1,320 kcs.
 (1) Vancouver Broadcasting Associates Limited
 (2 & 3) W. E. Bellman
 (6) Maurice L. Foisy
 (9) Ronn Grimster
 (11) Jack Wilson
 (16) Mrs. Anne Bolton
 (17) Mrs. Marjorie Gage
 (20) Stan Davis
 (21 & 22) Stephens & Towndrow
 (25) The Devney Organization
 (26) December 10, 1959

CKWX, VANCOUVER

- 50,000 watts on 1,130 kcs.
 (1) CKWX Radio Ltd.
 (2) Arthur Holstead
 (3) Wm. A. Speers
 Dick Lennie - Gen. Sales Mgr.
 (6) Ron Robinson
 (7) John Ansell
 (9) John Barton
 (11) Neil Nisbet
 (12) Jim Robson
 (16) Jack Hughes
 (17) Rai Purdy
 (18) Jim Morris
 (20) Stan Davis
 (21 to 25) All-Canada
 (26) April 1, 1923

CKLG, VANCOUVER

- 10,000 watts on 730 kcs.
 (1) Moffat Broadcasting Ltd.
 (2) R. Moffat
 (3) Don M. E. Hamilton
 (5) Al Anaka
 (6 & 7) Frank Callaghan
 (9 & 10) Roy Hennessey
 (11) Bill James
 (16) Lois Thompson
 (17) Marilyn Hart
 (18) Roy Hennessey
 (19) Helmut Glaser
 (20) Peter MacIntosh
 (21 & 22) Stephens & Towndrow
 (25) The Devney Organization
 (26) January 31, 1955

CJOR, VANCOUVER

- 10,000 watts on 600 kcs.
 (1) CJOR Limited
 (2) James A. Pattison
 (3) John Donaldson
 (5) Gerry Altman
 (6) Jack Stewart
 (9) Monty McFarlane
 (10) Rod Gunn
 (11) Alec Young
 (12) Jim Brooke
 (16) Cathy Gray
 (17) Tony Hudz

- (20) Stan Davis
 (21 & 22) Byles, Gibb & Assoc.
 (23) A. J. Messner
 (25) Weed & Company
 (26) July, 1925

CJIB, VERNON

- (See Okanagan Radio)
 10,000 watts daytime (1,000 watts nighttime) on 940 kcs. CBC
 (1) Interior Broadcasters Ltd.
 (2 & 3) A. G. Scabrook
 (5) Mrs. Belle Rounce
 (6 & 7) Jim Watson
 (9) Bob Adshead
 (10) Jim Watson
 (11) Don Warner
 (12) Bob Adshead
 (13) Don Warner
 (14) Miss Hannah Witt
 (15) Robbie Dunn
 (16) Mrs. Herta Pospischil
 (17) Miss Hannah Witt
 (20) Bert Thorburn
 (21 to 25) All-Canada
 (26) September 22, 1947

CJVI, VICTORIA

- 10,000 watts on 900 kcs. CBC
 (1) Island Broadcasting Company Limited
 (2) Gerry Gaetz
 (3) Kenneth C. Goddard
 (6) R. T. Batey
 (7) Joe Easingwood
 (9) Ted Harper
 (10) Joe Easingwood
 (11) Gordie Williamson
 (12) Gorde Hunter
 (15) Willa Burke
 (16) Bob McGill
 (17) Hugh Smith
 (18) Jackie Pomerleau
 (20) Mike Doyle
 (21 to 25) All-Canada
 (26) April 17, 1925

C-FAX, VICTORIA

- 1,000 watts on 1,070 kcs.
 (1) C-FAX Radio 1070 Ltd.
 (2 & 3) Clare G. Copeland
 (4) Charles Smith
 (5) Keith Dagg
 (6 & 7) Walter Cownden
 (9) Bill Cochran
 (10) Roy Darling
 (11) Art Kenard
 (12) Ray Dagg
 (14) Lois Donaldson
 (15) Pamela Trueman
 (16) Lisa Flint
 (17) Kay McGill
 (18) Roy Darling
 (19) Lyall Winlaw
 (20) Charles Smith
 (21 & 22) Air Time Quality Sales
 (23 & 24) Western Broadcast Sales
 (25) Weed & Company
 (26) September 1959

CKDA, VICTORIA

- 10,000 watts on 1,220 kcs.
 (1) Capital Broadcasting Ltd.
 (2) David M. Armstrong
 (3 & 5) Keith G. MacKenzie
 (6 & 9) Hart Kirch
 (10) Helen Moulton
 (11) David G. Hill
 (12) Chuck Mudrak
 (14 & 15) Shirley Jefferson
 (16) Bernice Davies
 (17) Cy Roberts
 (18) Helen Moulton
 (19) Arthur Goddard
 (20) James Boudreau
 (21 to 24) Radio & TV Reps.
 (25) Canadian Standard Broadcast Sales
 (26) January 18, 1950

ALBERTA**CFAC, CALGARY**

- 10,000 watts on 960 kcs. CBC
 (1) Calgary Broadcasting Co. Ltd.
 (2 & 3) Dave F. Penn
 Gordon Walker - Gen. Sales Manager
 (6) Clarence F. Mack
 (9) Lorne Ball
 (11) Ken McCreath
 (15) G. B. Mannix
 (16) Mrs. H. Van Volkenburg
 (17) Mrs. Barbara Paulin

- (18) Miss Marion Lawrence
 Earle C. Connor, Technical Director
 (21 to 25) All-Canada
 (26) May 2, 1922

CKXL, CALGARY

- 10,000 watts on 1,140 kcs.
 (1) Bow Valley Broadcasting Co. Ltd.
 (2 & 3) James M. Pryor, Jr.
 (6) David E. Lyman
 (9) Ned Corrigan
 (11) Don Carlson
 (12) Eric Bishop
 (14) Kari Jonassen
 (15) David E. Lyman
 (16) Robert A. Lees
 (17) Susan Weller
 (20) Wm. N. Martin
 (21, 22 & 24) Stephens & Towndrow
 (25) Devney Organization
 (26) May 16, 1964

CFCN, CALGARY

- 50,000 watts on 1,060 kcs.
 (1) The Voice of the Prairies Ltd.
 (2) Donald G. Campbell
 (3) R. F. Irvine
 (4) Don Thomas
 (5) Don McKinstry
 (6) Roy McDonald
 (7) Don Thomas
 (8) Gordon Kelly
 (9) Howard Langdale
 (10) Don Thomas
 (11) Alex Rankin
 (12) Henry Viney
 (14) Marie Hoftanz
 (15) Mieke Hollenbach
 (16) Louise Tetrault
 (17) Alveria Larson
 (18) Joyce Nephin
 (20) R. W. Lamb
 (21 & 22) Radio - TV Reps.
 (23) A. J. Messner & Co.
 (24) Radio - TV Reps.
 (25) Can. Standard Broadcast Sales
 (26) May 1922

CHQR, CALGARY

- 10,000 watts on 810 kcs.
 (1) Bentley Broadcasting Co. Ltd.
 (2 & 3) Ted Soskin
 (4 & 5) Reuben Hamm
 (6, 7 & 8) Wilf Sennett
 (9) Bob Bell
 (10) Wilf Sennett
 (11, 12 & 13) Pete LaValley
 (14 & 15) Kay Jones
 (16) Mrs. Norma Hoopfer
 (17) Mrs. Kari Wilms
 (19 & 20) Mel Hoyme
 (21 & 22) Byles, Gibb & Assoc. Ltd.
 (23 & 24) Western Broadcast Sales
 (25) Weed & Company
 (26) November 17, 1964

CFCW, CAMROSE

- 10,000 watts on 790 kcs.
 (1) Camrose Broadcasting Co. Ltd.
 (2) H. J. Yerxa
 (3 & 5) Warren H. Holte
 (6 & 7) Rich Sims
 (8) Curley Gurlock
 (9) Bev Munro
 (10) Curley Gurlock
 (11) Mike Goetze
 (12) Jim Brown
 (13) Dennis Ratcliff
 (14 & 15) Miss Florence Carlson
 (16) Mrs. Lavonne Switzer
 (17) Dan Chomiak
 (18) Miss Diana Evans
 (19) Barry Haugen
 (20) Lyndy Olson
 (21 & 22) Lorrie Potts & Co.
 (23) A. J. Messner & Co.
 (24) Stephens & Towndrow
 (26) November 1, 1954

CJDV, DRUMHELLER

- 5,000 watts on 910 kcs.
 (1) Dinosaur Broadcasting (1957) Ltd.
 (2 & 3) Tony Mayer
 (4) Jim Fisher
 (5) Don Mullar
 (7 & 8) Brian Lebec

OPERATION TEACUP

Why are the
 teacups rattling
 in Victoria?



Ask your
 All-Canada Man

or

CJVI Radio
 Victoria
 British Columbia

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station birth date |
| 9. Morning Man | 18. Librarian | |

- (9) Dennis Seibel
 (10) George Walters
 (11 & 12) Jim Fisher
 (13) Bill Cameron
 (14) Mrs. Peg Pinkham
 (15) George Walters
 (16) Mrs. Peg Pinkham
 (17) Ron Munroe
 (18 & 19) John Bolin
 (20) John Bruins
 (21 & 22) Radio & TV Sales
 (23) A. J. Messner & Co.
 (24) Byles, Gibb & Assoc.
 (26) December 3, 1958

CBX, EDMONTON
 50,000 watts on 740 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CJCA, EDMONTON**
 10,000 watts daytime (5,000 watts nighttime) on 930 kcs.
 (1) Edmonton Broadcasting Co. Ltd.
 (2 & 3) J. D. Elton
 Jack Sayers - Gen. Sales
 (7) Harry Boon
 (9) Jim Hault
 (10) Gary McDonald
 (11) Walt Rutherford
 (12) Bryan Hall
 (14) Peggy Miller
 (15) Dale Partridge
 (16) Janet Wickenberg
 (17) Bryan Toews
 (19) Andre Picard
 (20) Gordon Skutle

- CHED, EDMONTON**
 10,000 watts on 630 kcs.
 (1) Moffat Broadcasting Ltd.
 (2) E. A. Rawlinson
 (3) M. M. (Jerry) Forbes
 (4) Keith James
 (5) Bill Sysak
 (6) Al Anderson
 (7) Keith James
 (9) Wes Montgomery
 (10) Keith James
 (11) Don Rollans
 (12) Wes Montgomery
 (15) Bob McCord
 (16) Mrs. M. Shields
 (17) Bill Dowson
 (18) Dad Taylor
 (20) Clint Nichol
 (21, 22 & 24) Stephens & Towndrow
 (25) Weed & Company
 (26) March 3, 1954

- CFRN, EDMONTON**
 50,000 watts on 1,260 kcs.
 (1) Sunwapta Broadcasting Limited
 (2) G. R. A. Rice
 (3) A. J. (Red) Hopps
 T. Coumant - Retail
 (6 & 7) G. Diffield
 (9) Irv Shore
 (11) S. S. Lancaster

- CHFA, EDMONTON**
 5,000 watts on 680 kcs. CBC
 (1) Radio Edmonton Limitée
 (2) Louis A. Desrochers
 (3 & 5) B. J. Gagnon
 (7) J. Boucher
 (9) Normand Fontaine
 (11 & 12) Thars Forestier
 (14) Mrs. G. Blais
 (15) N. Fontaine
 (16) M. Vandergooten
 (18) Gaby Paradis
 (19) Y. Beaupre
 (20) A. Rouleau
 (21 & 22) Hardy Radio
 (23) A. J. Messner & Co.
 (24) Radio-TV Reps.
 (25) The Devney Organization
 (26) November 20, 1949

- CHQT, EDMONTON**
 10,000 watts on 1,110 kcs.
 (1) Radio Station CHQT Ltd.
 (2) L. R. Roskin
 (3) M. D. Dyck
 (4 & 5) L. R. Roskin

- (9) John Scrimshaw
 (10) Mrs. Dasha Goody
 (11) John Bohonos
 (12) Mike Lashuk
 (16) Miss Enid Weiss
 (17) Paul Hebert
 (18) Mrs. Dasha Goody
 (20) Frank Makepeace
 (21 & 22) Air Time Quality Sales
 (23 & 24) Western Broadcast Sales
 (26) August 19, 1965

- CKUA, EDMONTON**
 10,000 watts on 580 kcs.
 (1) Alberta Government Telephones
 J. W. Dodds - Gen. Manager
 (3) J. W. Hagerman
 (7) A. W. Cashman
 (8) O. H. Gordon Olsen
 (9) E. G. (Gil) Evans
 (11 & 12) C. W. (Carl) Noack
 (14) Mrs. Marg. Eykelbosh
 (16) A. D. (Doug) Morton
 (18) Velda Barber (Mrs.)
 (20) W. (Bill) Pinko
 (26) November 21, 1927

- CFGP, GRANDE PRAIRIE**
 10,000 watts on 1,050 kcs. CBC
 (1) Northern Broadcasting Corp. Ltd.
 (2) G. Gaetz
 (3) C. A. Perry
 (4) J. Soars
 (5) G. Pearcy
 (6 & 7) J. Soars
 (8 & 9) B. Hawkins
 (11) L. Kyle
 (12) F. Tanner
 (16) Miss Gail Soars
 (17) C. Morton
 (20) J. deRoaldes
 (21 to 25) All-Canada
 (26) November 2, 1937

- CHEC, LETHBRIDGE**
 5,000 watts on 1,090 kcs.
 (1) Southern Alberta Broadcasting Company
 (2 & 3) H. W. Brown
 (5) R. J. Bruchet
 (6 & 7) R. E. Wilson
 (8) Veryl Todd
 (9) Pete Fargey
 (10) R. E. Wilson
 (11) Ron Dyck
 (12) Veryl Todd
 (13) Leo Dow
 (14) Marjorie Starr
 (15) Mike Scott
 (16) Margaret Davis
 (17) Betty Shipley
 (20) Bob MacDonald
 (21 to 24) Radio-TV Reps.
 (25) Weed & Company
 (26) August 29, 1959

- CJOC, LETHBRIDGE**
 10,000 watts daytime (5,000 watts nighttime) on 1,220 kcs.
 (1) Lethbridge Broadcasting Ltd.
 (2 & 3) N. Botterill
 (6) Dan Taylor
 (11) Gordon Colledge
 (12) Brent Seely
 (14) Mrs. Betty Grigg
 (16) Mrs. Arleen Read
 (17) Gladys Palmer
 (18) Mrs. Gea Cohen
 (20) V. C. Reed
 (21 to 25) All-Canada
 (26) November 20, 1955

- CKSA, LLOYDMINSTER**
 10,000 watts on 1,080 kcs.
 (1) Sask-Alta Broadcasters Ltd.
 (2) A. F. Shortell
 (3 & 5) James G. Cane
 (6 & 7) Wes Saunders
 (8 & 9) Ron Stone
 (10) Wes Saunders
 (11) Ed Horlacher
 (12) Barry Smith
 (13) Wes Saunders
 (14) Lillian Johnson
 (15) James G. Cane
 (16) Carol Bowman
 (17) Lillian Johnson
 (18) Wes Saunders
 (20) Howard James

- (21, 22 & 24) Radio-TV Reps.
 (23) A. J. Messner
 (25) ABC International
 (26) 1957

- CHAT, MEDICINE HAT**
 10,000 watts on 1,270 kcs. CBC
 (1) Monarch Broadcasting Co. Ltd.

- (2) J. H. Yuill
 (3) Orville Kope
 (4 & 5) Tom Gunter
 (6) Gerry Givens
 (7) Tom Gunter
 (8) Roger McLaughlin
 (9) Jack Thys
 (10) Tom Gunter
 (11) Stan Weiler
 (12) Bob Burns
 (13) Mickey Lynch
 (14) Mrs. Gayle Pawluik
 (15) Bill Yuill
 (16) Mrs. Elaine Barnes
 (17) Mrs. Pat McCulley
 (18) Jack Thys
 (19) Joe Bell
 (20) Sid Gaffney
 (21 to 25) All-Canada
 (26) November 1, 1946

- CKYL, PEACE RIVER**
 10,000 watts daytime (1,000 watts nighttime) on 610 kcs.
 (1) Peace River Broadcasting Corp. Ltd.
 (2 & 3) George Cambridge
 (4) Allen Adair
 (5 & 6) C. (Chuck) Benson
 (7, 9 & 10) Robert Zens
 (12) Al "Boomer" Adair
 (13) Melvin Mack
 (14) Carol Mueller
 (15) C. (Chuck) Benson
 (16) Jackie Connell
 (18) Robert Zens
 (20) Leslie Klements
 (21 & 22) Radio-TV Reps.
 (23) A. J. Messner & Co.
 (24) Radio-TV Reps. Ltd.
 (26) November 12, 1954

- CKRD, RED DEER**
 10,000 watts daytime (1,000 watts nighttime) on 850 kcs.
 (1) Central Alberta Broadcasting (1961) Limited
 (2) G. E. Spackman
 (3) H. L. Flock
 (5) G. P. Henry
 (6 & 7) Rod Stephen
 (8 & 9) Larry Thiessen
 (10) Rod Stephen
 (12) Al (Hoss) Hammer
 (13) Ben Meisner
 (14) Marlene Brault
 (15) Mary-Lou Armstrong
 (16) Jerry Tennant
 (17) Marlene Brault
 (20) Ken L. Martin
 (21 to 24) Radio TV Reps.
 (25) ABC International
 (26) April 1949

SASKATCHEWAN

- CJSL, ESTEVAN**
 1,000 watts on 1,280 kcs.
 (1) Soo Line Broadcasting Co.
 (2) T. G. Laing
 (3 & 6) Norm Williams
 (8 & 11) Dennis Hoaman
 (12) Norm Williams
 (16) Gail Loucks

- CFRG, GRAVELBOURG**
 5,000 watts on 710 kcs. CBC
 (1) Radio-Gravelbourg Limitée
 (2) Joseph E. Chabot
 (3, 4 & 5) Dumont Lepage
 (6, 7 & 8) Benoit G. Pariseau
 (9) Hector Van Belleghem
 (10) Louise Delisle
 (11) Marcel Moor
 (12) Benoit G. Pariseau
 (13) Marcel Moor

- (14, 15 & 16) Jeanne Beauregard
 (17) Hector VanBelleghem
 (18) Louise Delisle
 (21 & 22) Hardy Radio & TV
 (24) Radio TV Reps.
 (25) Devney Organization Inc.
 (26) June 1, 1952

CFGR, GRAVELBOURG
 250 watts on 1,230 kcs.
 CBC French Network. Nighttime broadcasting only. Same staff as CFRG.

- CHAB, MOOSE JAW**
 10,000 watts on 800 kcs.
 (1) CHAB LTD.
 (2) Jack Moffat
 (3 & 5) Vern Trail
 (6 & 7) Tony Bast
 (8) Ross Miller
 (9) Bob Bradburn
 (10) Myrna McCombs
 (11) Brian Johnson
 (12) Fergie Oliver
 (13) Brian Johnson
 (14) Myrna McCombs
 (15) Dick Bourne
 (16) Mrs. McNamara
 (17) Myrna McCombs
 (18) Joan Lockwood
 (19 & 20) Merv Pickford
 (21, 22 & 24) Stephens & Towndrow
 (23) A. J. Messner & Co.
 (25) Weed & Company
 (26) July 7, 1922

- CJNB, NORTH BATTLEFORD**
 10,000 watts on 1,050 kcs.
 (1) Northwestern Broadcasting Co. Ltd.
 (2) E. A. Rawlinson
 (3) H. G. Dekker
 (5) Nat. - H. Dekker
 Local - A. Johnson
 (7) Eldon Elliott
 (9) H. Dekker
 (11) Lorne Cooper
 (12) Eldon Elliott
 (13) Lorne Cooper
 (14) R. Hildebrand
 (15) Lorne Cooper
 (16) Susan Biddle
 (17) Sylvia Sixsmith
 (20) Al Ruddel
 (21 & 22) Group One Radio
 (23 & 24) Byles, Gibb & Assoc.
 (25) Devney Organization
 (26) January 28, 1947

- CKBI, PRINCE ALBERT**
 10,000 watts on 900 kcs.
 (1) Central Broadcasting Co. Ltd.
 (2) E. A. Rawlinson
 (3) F. F. Rawlinson
 (5) G. Prest
 (6) J. Scarrow
 (9) J. Cennon
 (11 & 12) N. Roche
 (13) H. Mallwitz
 (14) Marion Sherman
 (16) Dora Fuller
 (17) Marie Tremblay
 (18) Terry Bremner
 (20) T. VanNes
 (21 to 25) All-Canada
 (26) 1934

- CKCK, REGINA**
 5,000 watts on 620 kcs.
 (1) Transcanada Communications Ltd.
 (2) M. Sifton
 (3) Jim Struthers
 (5) Ron Lamborn
 (6) Doug Alexander
 (9) Johnny Sandison
 (10) Terry Mulligan
 (11) Grant Kennedy
 (12) John Badham
 (13) Grant Kennedy
 (14) Mrs. Pam Allen
 (15) Dennis Stafford
 (16) Tom Mahar
 (17) Jack Davis
 (18) Mrs. Charlotte Jelinski

If your brother is a



Barber or a Clinical Psychologist,
 tell him about SASKATOON.

Saskatoon is just about the fastest-growing place in Canada. But not all the newcomers are engineers and scientists for the potash and chemical booms. People for every trade, profession and business are needed to make a bigger, better Saskatoon.

These new people have two things in common with the old-timers:

1. High pay
2. Preference for the sound of CFQC.

Every day there's better business for advertisers on the most popular (by far!) station in Saskatoon and for hundreds of miles around.



radio saskatoon

(20) Howard Dean
(21 to 25) All-Canada
(26) July 29, 1922

CBK, REGINA

50,000 watts on 540 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CKRM, REGINA

10,000 watts daytime (5,000
watts nighttime) on 980 kcs.

- (1) Cambrian Broadcasting Limited
- (2) W. B. Plaunt
James T. Miller - Executive
Vice-President & Gen. Mgr.
- (5) Ken Don
- (6 & 7) George Gonzo
- (9) Roy Brown
- (11) Frank Flegel
- (12) Ken Reeves
- (13) Frank Flegel
- (16) Freda Morris
- (17) Stu Poole
- (19) Nick Solar
- (20) Len Cozine
- (21 & 22) Broadcast Media Sales
- (26) June 26, 1926

CJME, REGINA

1,000 watts on 1,300 kcs

- (1) Midwest Broadcasters Ltd.
- (2 & 3) J. Marsh Ellis
- (4) Mrs. Jessie Ellis
- (5) Terry J. Ennis
- (6 & 9) Jim Savage
- (10) Johnny Orm
- (11, 12 & 13) Jim Savage
- (14) Mrs. Jessie Ellis
- (15) J. Marsh Ellis
- (16) Kae Lazaruk
- (17) Mrs. Lorie Carveth
- (18) Johnny Onn
- (20) Dave Senft
- (21, 22 & 23) Hardy Radio & TV
- (25) Devney Organization
- (26) November 24, 1959

CKKR, ROSETOWN

10,000 watts on 1,330 kcs.

- (1) Goose Lake Broadcasting Co. Ltd.

- (2 & 3) Stan Solberg
- (4) Pat O'Connor
- (5) George McCauley
- (6 & 7) Pat O'Connor
- (8 & 9) Stan Sparling
- (10) Pat O'Connor
- (11) Kevin Kelly
- (12 & 13) Bob Ridley
- (14) Edna Mae Haining
- (15) Pat O'Connor
- (16) Edna Mae Haining
- (17) Donna Robertson
- (18) Doug Falkenberg
- (19) Rick Raesler
- (20) John Guppy
- (21 & 22) Radio & TV Sales
- (26) August 8, 1966

CFNS, SASKATOON

1,000 watts on 1,170 kcs.
French Network.

- (1) Radio-Prairies-Nord Limitee
- (2) Clotaire Denis Sr.
- (3) Raymond J. Marcotte
- (5) Gus Bandet
- (7 & 8) Jacques Landry
- (9) Real D'Amours
- (10) Mrs. M. A. Papen
- (11) Pierre Jomphe
- (12) Jacques Landry
- (13) Pierre Jomphe
- (14) Mrs. M. A. Papen
- (16) Mrs. Eva Billo
- (17) Leonette Gareau
- (18) Andree Audette
- (21 & 22) Hardy Radio & TV
- (23) A.J. Messner & Co.
- (24) Radio - TV Reps. Ltd.
- (25) Devney Organization
- (26) November 6, 1952

CFQC, SASKATOON

5,000 watts on 600 kcs.

- (1) A. A. Murphy & Sons Ltd.
- (2) W. A. Murphy
- (3) Vern Dallin
- (4) Roy Currie
- (5) Euclid Bourassa
- (6) Dennis Fisher
- (8) Wally Stambuck
- (9) Wally Stambuck & Denny Carr

- (11) Les Edwards
- (12) Chuck McManus
- (13) Bill Story
- (14) Margaret Morrison
- (16) Martha Mills
- (17) Margaret Morrison
- (18) Eleanor Cailles
- (20) Lyn Hoskins
- (21 to 24) Radio & TV Reps
- (25) Can. Standard Broadcast Sales & Harlan G. Oakes
- (26) July 18, 1923

CKOM, SASKATOON

10,000 watts on 1,250 kcs.

- (1) Saskatoon Community Broadcasting Co. Ltd.
- (2) & Gen. Mgr. - Robert A. Hosie
Station Mgr. - William H. Stovin
- (5) William H. Stovin
- (6 & 7) Arn Stilling
- (9) Jack McClung
- (10) Arn Stilling
- (11) Harry Cameron
- (12) Wally Cameron
- (15) Judy Barber
- (16) Marion Ballachay
- (17) Mrs. Rosemarie Polowick
- (18) Mrs. Inez McGowan
- (20) Maynard Greer
- (21 to 24) Byles, Gibb & Assoc.
- (25) Weed & Company
- (26) June 8, 1951

CKSW, SWIFT CURRENT

1,000 watts daytime (250 watts
nighttime) on 1,400 kcs.

- (1) Frontier City Broadcasting Co. Limited
- (2) D. W. Scott
- (3) W. C. Gilbey
- (5) Wm. Frest
- (6 & 7) W. C. Gilbey
- (8) Art Wallman
- (9) Gordon College
- (10) W. Gilbey
- (11) R. Dooley
- (12) Bob Ridley
- (13) A. Wallman
- (14) Mrs. June Smith
- (15) D. W. Scott

- (16) Mrs. Velma Clark
- (17) Sherman Lyngstad
- (18) Linda Allan
- (20) W. C. Gilbey
- (21 & 22) Broadcast Media Sales
- (23) Broadcast Reps Ltd.
- (24) Harlam Oakes & Assoc.
- (26) June 1, 1956

CFSL, WEYBURN

1,000 watts daytime (250 watts
nighttime) on 1,340 kcs.

- (1) Soo Line Broadcasting Co. Ltd.
- (2 & 3) Tom G. Laing
- (5) David Laing
- (7) M. Smith
- (9 & 10) G. Wolts
- (11) D. Deegan
- (12) David Laing
- (15) Les Pavelick
- (16) Lind Ebel
- (17) Kay Sommerville
- (20) John Mitschke
- (21 & 22) Broadcast Media Sales
- (23 & 24) Byles, Gibb & Assoc.
- (25) Donald Cooke Inc.
- (26) August 16, 1957

CJGX, YORKTON

10,000 watts on 940 kcs.

- (1) Yorkton Broadcasting Company Limited
- (2 & 3) George G. Gallagher
- (6, 7, 9 & 10) E. A. Laurence
- (11) Dave Adams
- (12) Jim Keilback
- (13) Doug Sherwin
- (15) Ken M. Dodds
- (16) Mrs. Jean Coleridge
- (17) Mrs. Lorna Reschke
- (18) Miss Ruth Falkenberg
- (20) Harry Kerr
- (21, 22 & 24) Radio TV Reps.
- (23) A. J. Messner
- (25) Can. Standard Broadcast Sales Inc.
- (26) August 19, 1927

MANITOBA

CFAM, ALTONA

10,000 watts daytime (5,000
watts nighttime) on 1,290 kcs.

CHFC, CHURCHILL

250 watts on 1,230 kcs.

(1) Southern Manitoba Broadcasting Co. Ltd.

- (2) W. E. Kroeker
- (3) Elmer Hildebrand
- (5) Gerry Remple
- (6 & 9) Bill Kehler
- (10) Ray Saunders
- (11) Jack Elias
- (12) Bill Kehler
- (13) Bruce Gunn
- (14) Oily Penner
- (16) Ruth Dueck
- (17) Lorna Buh
- (20) John Pauls
- (21 to 24) Radio - TV Reps.
- (26) March 13, 1957

CHSM, STEINBACH

10,000 watts on 1,250 kcs.
Altona and Steinbach operated
as one station, same staff.

- (26) March 13, 1964

CKX, BRANDON

10,000 watts daytime (1,000
watts nighttime) on 1,150 kcs. CBC

- (1) Western Manitoba Broadcasters Ltd.

(2) J. B. Craig

- (3) Stuart Craig
- (4) Eric Davies
- (5) Emile Holland
- (6 & 7) Frank Bird
- (8) Howard Cooper
- (9) Vince Dodds
- (11) John Harvard
- (12) Marv Saxberg
- (13) Frank Bird
- (15) Cliff Jones
- (16) Wendy Fairbaine
- (17) Cliff Eastall
- (18) Sandra Loptson
- (19) Harold Donogh
- (20) Humphrey Davies
- (21 & 22) Radio TV Reps.
- (23) A. J. Messner
- (24) Radio TV Reps.
- (25) Standard Broadcast Sales
- (26) December 1, 1928

Owned and operated by the
Canadian Broadcasting Corp.

CKDM, DAUPHIN

- 10,000 watts on 730 kcs.
- (1) Dauphin Broadcasting Co.
- (2) R. P. Scott
- (3) J. Hugh Dunlop
- (5) Mrs. Helena Sharma
- (6) Mrs. Audrey Mansoff
- (7) Paul Walker
- (8 & 9) Doug Simmons
- (10) Ron Waddell
- (11) Paul Walker
- (12) Keith Reid
- (13) Bob Love
- (14) Helen Henderson
- (15) Bill Flamond
- (16) Mrs. Helena Sharma
- (17) Mrs. Stella Huska
- (18) Keith Reid
- (20) Alan Watson
- (21 & 22) Radio - TV Reps.
- (23) A. J. Messner
- (24) Radio - TV Reps.
- (25) Standard Broadcast Sales
- (26) January 7, 1951

CFAR, FLIN FLON

10,000 watts daytime (1,000
watts nighttime) on 590 kcs. CBC

- (1) Arctic Radio Corp.
- (2) Gunter Henning
- (3) K. W. Edmonds
- (6) Eric Mason
- (7, 8 & 9) Harv Hillman
- (11) Eric Mason
- (12) Karl Edmonds
- (13) Eric Mason
- (14) Heather Young
- (15) Eric Mason
- (16) Heather Young
- (17) Lorraine Doan
- (18) Harv Hillman
- (20) Eric Mason
- (21 & 22) Hardy Radio & TV
- (23) Broadcast Reps.
- (24) Radio - TV Reps.
- (25) Can. Standard Broadcast Sales Inc.
- (26) November 13, 1937

**We have
a large
appetite
for
Media
Buyers**



Fill our plate with orders . . .
We're two Christmases
behind already. Oh, by the way . . .

MERRY CHRISTMAS FROM RADIO WINNIPEG

CRW
it's nice and new - dial right to **1470**

CFRY, PORTAGE LA PRAIRIE
1,000 watts on 920 kcs.
(1) Portage-Delta Broadcasting Co. Ltd.

- (2 & 3) Richard D. Hughes
- (4 & 5) Jack E. Follett
- (6 & 7) Robert Clare
- (9) Howard Barker
- (11 & 12) Jim Martin
- (13) Howard Barker
- (14) Nancy Layne
- (15) Eric Sprake
- (16 & 17) Mrs. W. Kennedy
- (20) Ricky Hughes
- (21 & 22) Lorrie Potts & Co.
- (23 & 24) Byles, Gibb & Assoc.
- (26) October 18, 1956

CKSB, ST. BONIFACE
10,000 watts on 1,050 kcs.
CBC French Network.

- (1) Radio Saint-Boniface Ltee
- (2) Roland Trudeau
- (3) Roland Couture
- (5) Etienne Bohemier
- (7) Miss Flore Toupin
- (8) Andre Martin
- (9) Pierre Bertie
- (10) Christian Leroy
- (11, 12 & 13) Valmore Gervais
- (14) Mrs. Marie Laurencelle
- (16) Miss Cecile Fredette
- (17) Miss Madeleine Painchaud
- (18) Mrs. Aimee Simons
- (19) Georges Laurent
- (20) Roland Brodeur
- (21 & 22) Hardy Radio & TV
- (24) Radio Reps. Ltd.
- (25) Devney Organization
- (26) May 27, 1946

CHTM, THOMPSON
1,000 watts on 610 kcs.

- (1) Mystery Lake Broadcasting Ltd.
- (2) A. M. Cham
- (3) Mrs. Bonnie Swain
- (8) Bob Beggs
- (9) Bryan Laver
- (14) Bunny Wickman
- (16) Diane Patrick
- (17) Bunny Wickman
- (18) Bryan Laver

(20) Henry Johnson
(21 to 24) Radio - TV Reps.
(25) Weed & Company
(26) March 28, 1964

CBW, WINNIPEG
50,000 watts on 990 kcs.
Owned and operated by the Canadian Broadcasting Corp.

CKRC, WINNIPEG
10,000 watts on 630 kcs.
(1) Transcanada Communications Limited

- (2) Michael Sifton
- (3 & 5) Jim Grisenthwaite
- (6) Robert K. MacDonald
- (7) Ken Babb
- (9) Don Slade
- (10) Doc Steen
- (11) Lee Sage
- (12) Stan Menzies
- (16) Vera Gillespie
- (17) Tom Ashmore
- (18) Ron Legge
- (19) Harry Taylor
- (20) Ray Patterson
- (21 to 25) All-Canada
- (26) 1928

CJOB, WINNIPEG
10,000 watts on 680 kcs.

- (1) Radio OB Ltd.
- (2) Frank Griffiths
- Rory MacLennan - Gen. Manager
- Ted Axford - Nat. Sales Mgr.
- G. Youngman - Local Sales Mgr.

- (7) Cliff Gardner
- (8) George McCloy
- (9) Red Alix
- (10) Garry Robertson
- (11) John McManus
- (12) Bob Picken
- (15) John Cochrane (Station) Leon Besler (Sales)
- (16) Steve Smith
- (17) Lynn Gibson
- (20) Reg Durie

(12 & 22) Standard Broadcast Sales

(25) Can. Standard Broadcast Sales
(26) March 1, 1946

CJQM, WINNIPEG
5,000 watts on 1,470 kcs.

- (1) Radio Winnipeg Ltd.
- (2 & 3) John O. Blick
- (5) Dave Garbutt
- (6 & 7) George Hellman
- (9) Bob Davidson
- (10) Vic Turland
- (11) Ev Smallwood
- (12) Bob Davidson
- (16) Sandra DeBeer
- (17) Bob Knight
- (18) Vic Turland
- (20) John J. Pauls
- (21, 22 & 24) Radio - TV Reps.
- (23) McKim Advertising Ltd.
- (26) November 3, 1963

CKY, WINNIPEG
50,000 watts on 580 kcs.

- (1) Moffat Broadcasting Ltd.
- (2 & 3) Randall L. Moffat
- (5) Don McDermid
- (6 & 7) Bill Grogan
- (9) Jack Wells
- (10) George Johns
- (11) Bill Trebilcock
- (12) Jack Wells
- (14) Kay Wise
- (16) George Keith
- (17) Dick Turnbull
- (20) Andy Malowanchuk
- (21 & 22, 24) Stephens & Towndrow
- (25) Devney Organization Inc.
- (26) December 31, 1949

CFRW, WINNIPEG
5,000 watts on 1,470 kcs.

- (2) J. O. Blick
- (3) D. Garbutt
- (11) Ev. Smalwood
- (20) John Pauls
- (21 & 22) Radio - TV Reps.
- (24) Radio - TV Reps.
- (26) November 1, 1966

ONTARIO

CKBB, BARRIE
10,000 watts daytime (2,500 watts nighttime) on 950 kcs.

- (1) Barrie Broadcasting Co. Ltd.
- (2) R. T. Snelgrove
- (3) R. C. Hunter
- (5) John Manol
- (7, 9 & 10) Ken Cassavoy
- (11) Wayne Bjorgan
- (12) Bill Bennett
- (15) Frank Tooke
- (16) Miss Sue Gauthier
- (17) Mrs. Marg Henneby
- (20) Bert Verwey
- (21 & 22) Paul Mulvihill & Co.
- (23) A.J. Messner & Co.
- (24) Radio - TV Reps.
- (25) Can. Standard Broadcast Sales
- (26) August 31, 1949

CKCB, COLLINGWOOD
250 watts on 1,400 kcs.
Satellite of CKBB, Barrie.

- (1) Quinte Broadcast Co. Ltd.
- (2) Dr. G. A. Morton
- (3) Frank C. Murray
- Ted Snider - Trenton Mgr.
- (4 & 5) J.H. MacDonald
- (6 & 7) Lee Jourard
- (8 & 9) Tom Hookings
- (11) Dave Sovereign
- (12) Jack Devine
- (13) Phil Flagler
- (14) Lee Jourard
- (15) Art Watkins
- (16) Mrs. Marcia Wildgen
- (17) Mrs. Margo Hall
- (18) Mrs. Carol Palmer
- (20) John Buchanan
- (21 to 24) Byles, Gibb & Assoc.
- (25) Can. Standard Broadcast Sales
- (26) August 12, 1946

CJNR, BLIND RIVER
1,000 watts on 730 kcs. CBC

(1) Algonquin Radio & TV Co. Ltd.
(2 & 3) Carmen Greco
(4 & 5) Paul Leonard
(6, 7 & 8) Art Christmas
(9) Chuck Babcock
(10) Art Christmas
(11) Chuck Babcock
(12) Paul Leonard
(13) Warren Parker
(14) Connie Christmas
(15) Paul Leonard
(16 & 17) Evelyn Fullerton
(18) Bill Thompson
(20) Ray Rylatt
(21 & 22) Broadcast Media Sales
(25) Weed & Company
(26) March 1, 1958

CHIC, BRAMPTON
1,000 watts daytime (500 watts nighttime) on 790 kcs.

- (1) CHIC Radio Limited
- (2) Leslie A. Allen
- (3) J. A. E. Morgan
- (5) H.J. Allen Jr.
- (6) Dan Roman
- (8 & 9) Pat Moffat
- (10) Ken Clarke
- (11) Richard Barrett
- (16) Doreen Hodson
- (17) Shelley Panter
- (18) Ken Clarke
- (19) Bill Dent
- (20) Paul Firminger
- (21 & 22) Group One Radio
- (25) Donald Cooke Inc.
- (26) December 1953

CKPC, BRANTFORD
10,000 watts on 1,380 kcs.

- (1) Telephone City Broadcast Limited
- (2) Mrs. Florence M. Buchanan
- (3) Richard Buchanan
- (5) Don Woodley
- (7) Arnold Anderson
- (9) Gary Price
- (10) Arnold Anderson
- (11) Gordon Cook
- (12) Arnold Anderson
- (13) James Featherston

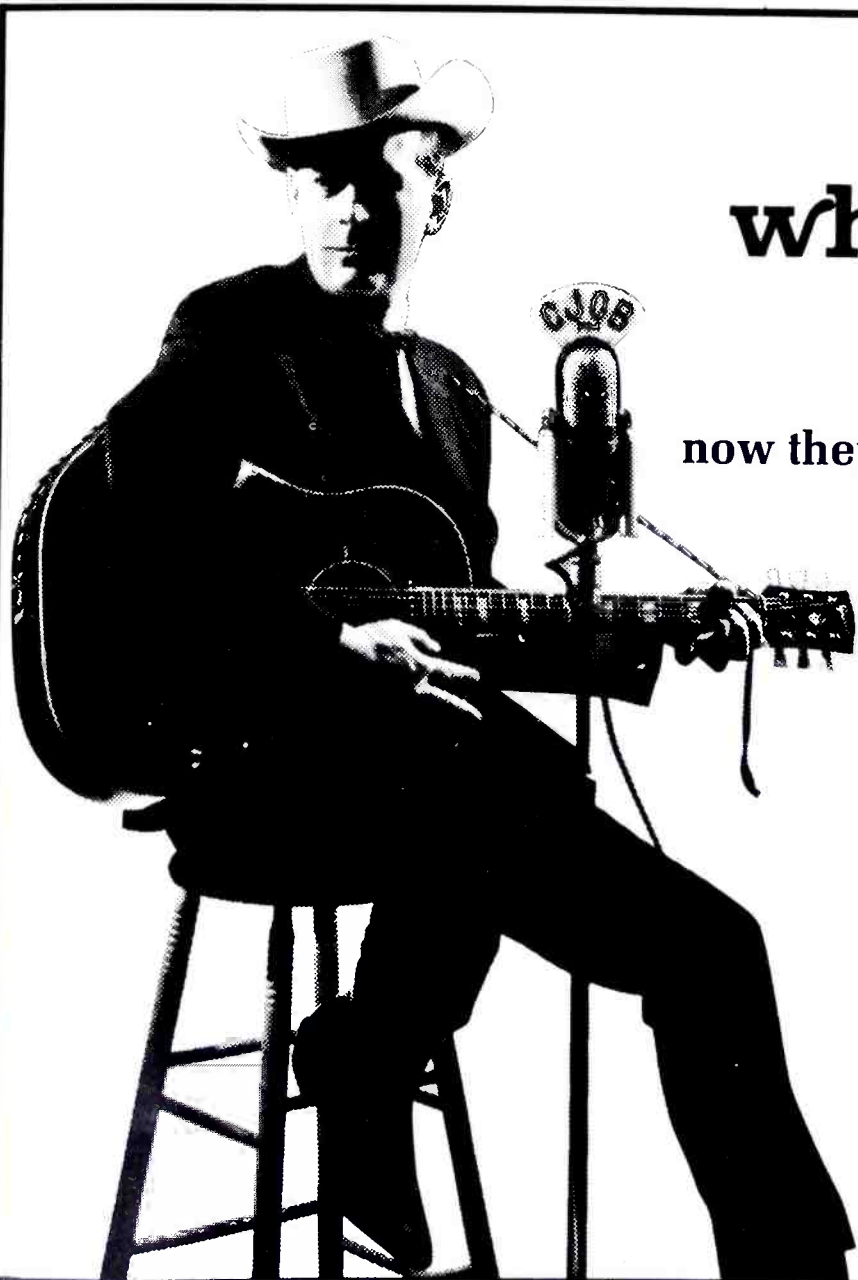
(14) Mrs. Kit McDermott
(16) Glen Walker
(17) Mike Warren
(20) James Featherston
(21 & 22) Lorrie Potts & Co.
(26) 1923

CFJR, BROCKVILLE
1,000 watts daytime (250 watts nighttime) on 1,450 kcs. CBC
(1) Eastern Ontario Broadcasting Co. Ltd.

- (2 & 3) John A. Radford
- (5) Mac Rouleau
- (6 & 7) Jim Chapman
- (8) Tom Statham
- (9) Brian Barker
- (11) Jim Chapman
- (12) Tom Statham
- (13) Lloyd Ker
- (15) Jim Chapman
- (16) Joan Barrington
- (17) Joel Potts
- (18) Jim Chapman
- (20) G. Hinton
- (21 to 24) Radio & TV Reps.
- (25) Can. Standard Broadcast Sales
- (26) April 1, 1926

CFCO, CHATHAM
10,000 watts daytime (1,000 watts nighttime) on 630 kcs.

- (1) Great Lakes Broadcasting System Ltd.
- (2) Don Hildebrand Clair Chambers - Vice-Pres.
- (3 & 5) Bob VanStone
- (7) Vern Rombough
- (8 & 9) Joel Thompson
- (10) Cheryl Lancaster
- (11) Pete McGarvey
- (12) Pat Connolly
- (13) Harold Smith
- (15) Bob VanStone
- (16) Joan Thompson
- (17) Reg Bitton
- (18) Cheryl Lancaster
- (19) Ken Usher
- (20) Gord Brooks
- (21 & 22) Paul Mulvihill & Co.
- (23 & 24) Byles, Gibb & Assoc.
- (25) The Devney Organization
- (26) September 2, 1926



They laughed when we sat down at the Guitar!

now they're listening—more and more, and more.

Why not? CJOB-FM is the only station on the Winnipeg radio dial specially tuned to the heart of the country — with the best of Country, Folk and Ethnic music now in stereo. CJOB-FM has introduced FM to a whole new audience. And it's growing larger day by day.

Ray Purves of Standard Broadcast Sales in Toronto can introduce you to this loyal, enthusiastic and growing audience.

CJOB FM

WINNIPEG, MANITOBA

Represented by STANDARD BROADCAST SALES COMPANY LIMITED
2 St. Clair Ave. West, TORONTO 924-5721
1407 Mountain Street, MONTREAL 849-2454

CANADIAN STANDARD BROADCAST SALES INC.,
654 Madison Avenue, NEW YORK, N.Y. 10021
(212) 838-5774

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station birth date |
| 9. Morning Man | 18. Librarian | |

- (8) Wayne McLean
 (9) Craig Cole
 (10) Lou Tomasi
 (11) Art Gadd
 (12) John Garton
 (13) Dick Everett
 (15) Art Gadd
 (16) Effie Roach
 (17) John Mackey
 (18) George Thomas
 (20) Ted Cribbie
 (21 & 22) Radio & TV Sales
 (23) Broadcast Reps.
 (25) George Hopewell
 (26) February 19, 1955

- CKLY, LINDSAY**
 1,000 watts on 910 kcs.
 (1) Gregg-May Broadcasting Ltd.
 (2, 3 & 5) J. A. McNabb
 (6 to 10) Jim Bagshaw
 (11) Ralph Donnelly
 (12) Jim Armstrong
 (13) Ralph Donnelly
 (14) Rosemary Dignam
 (15) Jim Bagshaw
 (16) Mrs. Jean Bain
 (17) Mamie Eberts
 (18) Dick Albert
 (20) Bob Carter
 (21 to 23) Hardy Radio & TV
 (24) Stephens & Towndrow
 (26) December 8, 1955

- CKSL, LONDON**
 10,000 watts on 1,410 kcs.
 (1) London Broadcasters Ltd.
 (2) F. Vincent Regan
 (3) John Funston
 Bill Robinson - Business Mgr.
 Bob Leslie - Sales Mgr.
 (6 & 7) Don Nairn
 (9) Frank Proctor
 (11 & 12) Tom Dalby
 (14) Sharon Beattie
 (16) Grace Howald
 (17) Charlie Sterne
 (18) Ron Gobert & Betty Hales
 (19) Larry Smith
 (20) Bill Post
 (21 & 22) Standard Broadcast Sales
 (23 & 24) Western Broadcast Sales
 (25) Canadian Standard Broadcast Sales Inc.
 (26) June 24, 1956

- CFPL, LONDON**
 10,000 watts daytime (5,000 watts nighttime) on 980 kcs. CBC
 (1) London Free Press Printing Company Limited
 (2) & Managing Director - Walter J. Blackburn
 Murray T. Brown - Gen. Mgr.
 (3) Ward Cornell
 (5) C.N. "Bud" Knight
 (6) Geoff Bingle

- (9) John Dickins
 (11) Hugh Bremner
 (12) Peter James
 (13) Roy Jewell
 (15) T.G. Trowell
 (16) Jack Illman
 (17) Lloyd Wright
 (18) Debbie Williams
 (19) Keith Roberts
 (20) Glen Robitaille
 (21, 22 & 24) Stephens & Towndrow
 (25) Weed & Company
 (26) September 30, 1922

- CKMP, MIDLAND**
 250 watts on 1,230 kcs.
 (1) Midland Penetang Broadcasting Ltd.
 (2, 3 & 5) R.B. Armstrong
 (7 to 9) Doug Reed
 (11 & 12) Jim Armstrong
 (13) Bruce Armstrong
 (14) Nancy Jefson
 (16) Mrs. Em. Armstrong
 (17) Nancy Jensen
 (21 to 24) All-Canada
 (26) July 1, 1959

- CKRN, NIAGARA FALLS**
 10,000 watts on 1,600 kcs.
 (1) Radio Niagara Limited
 (2 & 3) James E. O'Brien
 (5) John Wood
 (6) Don Derry

- (7) Bob O'Brien
 (9) John Michael
 (10) Herb Bubar
 (11) Rick Smith
 (12) Rick Jeanneret
 (16) Edith Guild
 (17) Dave Dickson
 (18) Herb Bubar
 (20) Bill Hyson
 (21 & 22) Paul Mulvihill & Co.
 (26) July 1964

- CFCH, NORTH BAY**
 10,000 watts daytime (5,000 watts nighttime) on 600 kcs. CBC
 (1) Northern Broadcasting Ltd.
 (2) Mrs. P. Campbell
 (3) Reg Carne
 (5) Bryan Manson
 (7) Bruce Ruggles
 (8) Danny Morgan
 (9) Jack Thompson
 (11) Norris Whitfield
 (12) Pete Handley
 (14) Meri Craven
 (15) David Bach
 (16) Gail Duffy
 (17) Erna Higgins
 (18) Lynn Harcourt
 (20) Ken Houzer
 (21 to 24) Standard Broadcast Sales
 (25) All-Canada
 (26) March 3, 1931

- CHWO, OAKVILLE**
 1,000 watts daytime (500 watts nighttime) on 1,250 kcs.
 (1) CHWO Radio Ltd.
 (2 & 3) Howard C. Caine
 V. Tipple - Gen. Sales
 (7) Mrs. J. Caine
 (9) Brian Thomas
 (10 & 14) Mrs. J. Caine
 (16) Mrs. G. Shipley
 (17) Mrs. Kai Parker
 (20) Alex Valleman
 (21) Direct - CHWO
 (22) Radio & TV Sales
 (23) Broadcast Reps. Ltd.
 (24) Radio - TV Reps. Ltd.
 (26) November 17, 1956

- CFOR, ORILLIA**
 10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC
 (1) Greatlakes Broadcasting System Ltd.
 (2) D.G. Hildebrand
 (3 & 5) John C. Morris
 (7 & 8) Ken McDonald
 (9) Brian Barker
 (10) Ken McDonald
 (11) Barry L. Pauley
 (12) Ken McDonald
 (13) Don MacMillan
 (15) John C. Morris
 (16) April Roundell
 (17) Don MacMillan
 (18) Carol Reid
 (20) James Profit
 (21 & 22) Paul Mulvihill & Co.
 (25) Can. Standard Broadcast Sales Inc.
 (26) September 3, 1945

- CKLB, OSHAWA**
 10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs.
 (1) Lakeland Broadcasting Company Limited
 (2) Gordon G. Garrison
 (5) Len C. Evans
 (7) Terry Mann
 (9) Doug Crydale
 (11) Ross Gibson
 (12) Jim Bishop
 (16) Mrs. Vicki Millar
 (17) Mrs. Joy Dell
 (20) William C. Marchand
 (21 & 22) Lorrie Potts & Co.
 (23) Broadcast Reps.
 (24) Radio - TV Reps. Ltd.
 (25) Devney Organization Inc.
 (26) October 6, 1946

- CBO, OTTAWA**
 5,000 watts on 910 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CBOF, OTTAWA (French)**
 10,000 watts on 1,250 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CKPM, OTTAWA**
 10,000 watts on 1,440 kcs.
 (1) Confederation Broadcasting (Ottawa) Limited
 (2 & 3) James A. Stewart
 (6) Gary Page
 (7) James A. Stewart
 (9) Jack Thompson
 (10) Benji Karch
 (11) Jack Thompson
 (16) Mrs. Jean Beech
 (17) Mrs. Lisa McDonald
 (18) Benji Karch
 (20) Brian Thomas
 (21 & 22) Airtime Quality Sales
 (25) Weed & Company
 (26) June 7, 1964

- CKOY, OTTAWA**
 50,000 watts on 1,310 kcs.
 (1) CKOY Limited
 (2) Gordon F. Henderson
 (3) John J. Daly
 (5) Jack Tuffal
 (7 & 8) William Lee
 (9) John Fox
 (10) Jo-Ann Vaughan
 (11) Hal Anthony
 (12) Pat Marsden
 (15) John Skeffington
 (16) Millie Strang
 (17) Kay Black
 (18) Jo-Ann Vaughan
 (19) Tom Born
 (20) Ken Puttock
 (21 & 22) Standard Broadcast Sales
 (23 & 24) Western Broadcast Sales
 (25) Can. Standard Broadcast Sales
 (26) June 1, 1949

- CFRA, OTTAWA**
 50,000 watts daytime (10,000 watts nighttime) on 580 kcs.
 (1) Radio Station CFRA Ltd.
 (2) Mrs. Frank Ryan
 (3) Terry Kieley
 (5) George Gowling
 (6 & 7) Doug McGowan
 (8) Gord Atkinson
 (9) General Grant
 (10) Gord Atkinson
 (11 & 12) Ernie Calcutt
 (13) Lowell Green
 (14) Mrs. Frank Ryan
 (15) Terry McGovern
 (16) Mrs. Monica Waddell
 (17) Syd Pilkington
 (18) Mrs. Pat McCarthy
 (19) Garman Dawson
 (20) George Roach
 (21, 22 & 24) Stephens & Towndrow
 (25) Devney Organization
 (26) May 3, 1947

- CFOS, OWEN SOUND**
 1,000 watts on 560 kcs. CBC
 (1) Grey & Bruce Broadcasting Co. Ltd.
 (2) C. J. McTavish
 (3) W.N. Hawkins
 (5) R. Tomlinson
 (7) S. Latham
 (11) R. Kenner
 (13) L. Phillips
 (16) Mrs. Phyllis Arnett
 (17) R. Wray
 (18) Mrs. Lois Bowerman
 (21 & 22) Lorrie Potts & Co.
 (25) Can. Standard Broadcast Sales
 (26) March 1, 1940.

- CHOV, PEMBROKE**
 1,000 watts on 1,350 kcs. CBC
 (1) Ottawa Valley Broadcasting Co. Ltd.
 (2) E.G. Archibald
 (3) Bill Kay
 (5) Barrie Sutherland
 (7, 8 & 9) Roger Stanion
 (10) Lynda Nixon

- (11) John Rust
 (12) Bill Kay
 (13) Harvey Fraser
 (15) Brenda Boutilier
 (16) Florence Brumm
 (17) Joan Stewart
 (18) Lynda Nixon
 (19) Murray Mathieson
 (20) Ed Schmidt
 (21 & 22) Paul Mulvihill & Co.
 (25) Can. Broadcast Sales
 (26) August, 1942

- CHEX, PETERBOROUGH**
 5,000 watts on 980 kcs. CBC
 (1) Kawartha Broadcasting Co. Ltd.
 (2) Senator W.R. Davies
 (3) Wally Rewegan
 (5) W.C. Fontaine
 (6 & 7) Don O'Neil
 (9) Bruce Anderson
 (11) Morley Overholt
 (12) John Danko
 (15) Arlene Robertson
 (16) Dorothy Baldry
 (17) Josie McCutcheon
 (20) Bert Crump
 (21 & 22) Standard Broadcast Sales
 (23 & 24) Western Broadcast Sales
 (25) All-Canada
 (26) March 31, 1942

- CKPT, PETERBOROUGH**
 1,000 watts on 1,420 kcs.
 (1) Peterborough Broadcasting Co.
 (2) A.F. Waters
 (3 & 5) Al Bestall
 (6 & 7) Don Percy
 (8) Kev Frillman
 (9) Don Percy
 (10) Al Kingdon
 (11) Dave Magee and Bill Spenceley
 (12) John Gilbert
 (14) Mrs. Clare Bestall
 (15) Peter Bennett
 (16) Mrs. Bev Young
 (17) Joe deBy
 (18) Al Kingdon
 (19) John Tanner
 (20) Garth Quinlan
 (21 & 22) Stephens & Towndrow
 (23) Hardy Radio & TV
 (24) Stephens & Towndrow
 (25) Devney Organization
 (26) December 3, 1959

- CFPA, PORT ARTHUR**
 1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC
 (1) Ralph H. Parker Ltd.
 (2 & 3) Ralph H. Parker
 (4) Margaret McGregor
 (5) Joe Uliakovic
 (16) Doreen Bodnar
 (17) Mrs. Connie Todd
 (21 & 22) Broadcast Media Sales
 (23 & 24) All-Canada
 (25) Weed & Company
 (26) September 3, 1944

- CKPR, PORT ARTHUR**
 5,000 watts daytime (1,000 watts nighttime) on 580 kcs.
 (1) H. F. Dougall Co. Ltd.
 (2) H. F. Dougall
 (3 & 5) George Jeffrey
 (6) Russ Simpson
 (7) John Murphy
 (8 & 9) Russ Simpson
 (10) John Murphy
 (11) Del Archer
 (12) Ken Nicolson
 (13) Del Archer
 (14) Mrs. Marion Vickruck
 (15) Gerry Iherwood
 (16) Mrs. Kay Hakala
 (17) Miss Betty Johnson
 (19) Tom Ross
 (20) Gerhardt Buetow
 (21 to 24) Byles, Gibb & Assoc
 (25) Can. Standard Broadcast Sales
 (26) 1930

A RECIPE FOR B.B.G. Holiday Renewal

When things get rough at holiday time or after a public hearing, there's nothing like a B.B.G. (Bounce Back Grog) for a quick pick-me-up. Try it for that instant re-play feeling so necessary to today's broadcasters. We suggest preparing some of the ingredients the day before, otherwise...?!?

Into the blender put one-quarter cup of Tomato Catsup, 1 tablespoon of Chopped Onion, one-quarter cup Chopped Celery tops and 1 teaspoon of Worcestershire Sauce. Cover your ears. Start the blender as quietly as possible and purée. Add 2 cups clam juice (drained from canned baby clams) with blender running at low speed. Then add a generous cup of vodka, blend a second or two more, and pour over ice in an Old Fashioned glass. If you can wait long enough, garnish with a slice of lemon before drinking. Two of these are guaranteed to boost your signal to full power again.



With Warmest Wishes From

CHWO Radio

The community station serving the White Oaks Country.
 Burlington - Oakville - Toronto Township
 Dial 1250

CHSC, ST. CATHARINES
1,000 watts at 1,220 kcs.
(1) Radio Station CHSC Ltd.
(2) R.E. 'Bob' Redmond
(20) Roland Brundle

This station will commence operation February 1967.

CKTB, ST. CATHARINES
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.

- (1) The Niagara District Broadcasting Co. Ltd.
- (2) W. B. C. Burgoyne
- (3) Mary C. Burgoyne
- (5) W. V. Stoeckel
- (6) Bob Johnston
- (7) Jack Dawson
- (9) John Larocque
- (11) Jay Glover
- (12) Bill Bird
- (13) Stu Holloway
- (14 & 15) Jean Stanway
- (16) Marion Mosher
- (17) Maureen Rogan
- (18) Sandra Garriock
- (20) William H. Allen
- (21 & 22) Paul Mulvihill & Co.
- (24) Stephens & Towndrow
- (25) The Devney Organization
- (26) October 4, 1930

CHLO, ST. THOMAS

1,000 watts on 680 kcs.

- (1) Souwesto Broadcasters Limited
- (2 & 3) John L. Moore
- (5) Peter A. Webb
- (6 & 7) J. Robt. Wood
- (9) J. Robt. Wood
- (10) Paul Ski
- (11) Douglas Hinz
- (12) Eric Webb
- (13) Douglas Hinz
- (15) Peter A. Webb
- (16 & 17) Don M. Lumley
- (20) E. J. Hinz
- (21 & 22) Radio & TV Sales Inc.
- (25) Weed & Company
- (26) May 14, 1948

CHOK, SARNIA

5,000 watts daytime (1,000 watts nighttime) on 1,070 kcs.

- (1) Sarnia Broadcasting (1964) Limited
- (2) W. A. McKenzie
Karl E. Monk - Gen. Mgr.
- (3) Arthur H. J. O'Hagan
- (5) Wm. Toll
- (7) Gene McLaughlin
- (9) Frank McBride
- (11) Ian Dunlap
- (12 & 13) Jerry Daniel
- (16) Janet Lindsay
- (17) Mrs. Gloria Lamb
- (18) Mrs. Zelda Warnez
- (19) Wilf. Rice
- (20) Robert F. Cooke
- (21 & 22) Paul Mulvihill & Co.
- (23) Broadcast Representatives
- (24) Radio - TV Reps.
- (25) Donald Cooke, Inc.
- (26) July 29, 1946

CJIC, SAULT STE. MARIE

10,000 watts daytime (2,500 watts nighttime) on 1,050 kcs. CBC

- (1) Hyland Radio - TV Ltd.
- (2) Mrs. J. G. Hyland
- (3) R. H. Ramsay
- (5) Paul Fockler
- (6) Geo Jonescue
- (8 & 9) John Rhodes
- (11) Lionel McAuley
- (12) John Rhodes
- (14) Grace Pitt
- (15) Frank McKay
- (16) Bob Wood
- (17) Ruby Newell
- (18) Lou Barnes
- (19) Ray Haines
- (20) Dave Irwin
- (21 to 25) All-Canada
- (26) May 1934

CKCY, SAULT STE. MARIE

10,000 watts on 920 kcs.

- (1) Algonquin Radio & TV Co. Ltd.
- (2) C. P. Greco
Harry Wolfe - Gen. Mgr.
- (3) J. H. Meadows
- (5) Harry Wolfe
- (6) Dick Gasparini
- (7, 9 & 10) Dave Carter
- (11) Russ Hilderley
- (12) Harry Wolfe

- (13) Dick Sanderson
- (14) Gwyn Mallory
- (15) J. H. Meadows
- (16) Lucille Chiappetta
- (17) Joanne Farkas
- (18) Debbi Lori Kaye
- (19) Frank Ames
- (20) Ray Rylatt
- (21 to 24) Lorrie Potts & Co.
- (25) Weed & Company
- (26) May 25, 1955

CFRS, SIMCOE

250 watts on 1,560 kcs.

- (1) Simcoe Broadcasting Co. Ltd.
- (2, 3 & 5) Ted M. Fielder
- (6) Robt. R. Watmough
- (10) Doug Cameron
- (11) Mrs. Velma Trickett
- (13) Robt. R. Watmough
- (14) Be tte Barber
- (16) Jane Pope
- (17) Joyce Vivian
- (20) Robt. R. Watmough
- (21 & 22) Radio & TV Sales
- (26) June 23, 1956

CJET, SMITHS FALLS

10,000 watts on 630 kcs. CBC

- (1) Rideau Broadcasting Ltd.
- (2 & 3) J. W. Pollie
- (4 & 5) Hal Botham
- (7) Bill Sweet
- (11) Dave Quinn
- (12) Gary Michaels
- (16) Mrs. Elaine Closs
- (17) Brian Barstead
- (20) George Abear
- (21 & 22) Paul Mulvihill & Co.
- (23) A. J. Messner & Co.
- (26) October 22, 1955

CJCS, STRATFORD

500 watts daytime (250 watts nighttime) on 1,240 kcs. CBC

- (1) CJCS Limited
- (2) G. N. Mackenzie
- (3 & 5) Stan E. Tapley
- (7 & 8) David Michael
- (9) Gil Stevens
- (11) David Michael
- (12) George Montgomery
- (13 & 14) Gil Stevens
- (16) Mrs. Elaine Scott
- (17) Mrs. Joan Kastner
- (20) John Grigg
- (21 to 25) All-Canada

CFBR, SUDBURY

1,000 watts on 550 kcs. CBC French Network.

- (1) The Sudbury Broadcasting Company Limited
- (2) F. Baxter Ricard
- (3 & 5) Rene Riel
- (7) Robert Perreault
- (9) Benoit Thibeault
- (16) Bernadette Gervais
- (20) Don Bradley
- (21 & 22) Broadcast Media Sales
- (23) A. J. Messner & Co.
- (25) Weed & Company
- (26) December 8, 1957

CHNO, SUDBURY

10,000 watts daytime (1,000 watts nighttime) on 900 kcs.

- (1) Sudbury Broadcasting Co. Ltd.
- (2) F. B. Ricard
- (3) Peter Scott
- (9) Alan Thom
- (10) Dan Chevrette
- (11) Mary Moffat
- (12) Brian Taylor
- (14) Mrs. Judy Erola
- (15) Dan Chevrette
- (16) Mrs. Mirna Stiles
- (17) Mrs. Judy Erola
- (18) Mrs. Helen Burmyk
- (19) George Bassetti
- (20) Don Bradley
- (21 & 22) Broadcast Media Sales
- (23) A. J. Messner & Co.
- (25) Weed & Co.
- (26) June 24, 1947

CKSO, SUDBURY

10,000 watts daytime (5,000 watts nighttime) on 790 kcs. CBC

- (1) Cambrian Broadcasting Ltd.
Ralph Connor - Vice-Pres.
& Gen. Mgr.
- (2) W. B. Plaunt

- (4 & 6) Bob Alexander
- (5) Ed Lanthier
- (6) Roger Klaine
- (7, 8 & 9) Reg Madison
- (11) Roy Hamish
- (12) Hub Beaudry
- (15) Russ Meakes
- (16) Mrs. Eileen Forbom
- (17) Mrs. Joyce Bresnahan
- (18) Teresa McPhee
- (20) Leo Gilbeau
- (21 to 25) All-Canada
- (26) August 23, 1935

CKOT, TILLSONBURG

1,000 watts on 1,510 kcs.

- (1) Tillsonburg Broadcasting Company Ltd.
- (2 & 3) John Lamers Sr.
- (4 & 5) John Lamers Jr.
- (6 & 7) John Mather
- (8 & 9) George D'Ambrose
- (10) John Mather
- (11 & 12) Paul Freeman
- (13) John Mather
- (14) Thelma Hyatt
- (15) John Lamers Jr.
- (16) Brenda Whitesell
- (17) Barbara Rankin
- (19) Lee Smith
- (20) Bill McDougall
- (21 & 22) Broadcast Media Sales
- (23) Broadcast Reps.
- (24) Radio - TV Reps.
- (26) April 30, 1955

CFCL, TIMMINS

10,000 watts daytime (5,000 watts nighttime) on 620 kcs. CBC French Network.

- (1) J. Conrad Lavigne Enterprises
- (2) J. Conrad Lavigne
Rene Barrette - Gen. Mgr.
- (3 & 5) Pierre Stein
- (6) Jacques Lamothe
- (7 & 8) Gerald Le Febvre
- (9) Jean-Claude Carqueville
- (11) Gerard Jolivet
- (12) Lou Thibault
- (13) Gerard Jolivet
- (14) Lise Cote
- (15) Jacques Lamothe
- (16) Mme Lucienne Farrell
- (17) Yves Boyer
- (18) Doug Martin
- (19) Fred Palmer
- (20) Rudy Fauteux
- (21 & 22) Paul Mulvihill & Co.
- (23) A. J. Messner & Co.
- (24) Stephens & Towndrow
- (25) Weed & Company
- (26) January 13, 1952

CKGB, TIMMINS

10,000 watts on 680 kcs. CBC

- (1) Northern Broadcasting Ltd.
- (2) K. R. Thomson
- (3) Gerry Hall
- (5) Art Mousley
- (6) Dan Kelly
- (8, 9 & 10) Nick Harris
- (11) Ron Crowley
- (12) Mike Doody
- (15) Dan Kelly
- (16) Jocelyn Smith
- (17) Margaret VanLuyen
- (18) Roger Hall
- (20) W. Andrews
- (21 & 22) SBS Regional Division
- (23 & 24) Western Broadcast Sales
- (25) All-Canada
- (26) 1933

CFGM, TORONTO - RICHMOND HILL

10,000 watts daytime (2,500 watts nighttime) on 1,310 kcs.

- (1) CFGM Broadcasting Ltd.
- (2) John O. Graham
- (3) Stewart H. Coxford
- (4) Gordon Symons
- (5) W. A. Mitchell
- (7) Gordon Symons
- (9) Al Fisher
- (10) Bill Pudifin
- (11 & 12) Ken Foss
- (15) Gordon Symons
- (16) Karen Davis
- (17) Marilee Park
- (18) Bill Pudifin
- (19) Rod Lemieux
- (20) Brian Sawyer
- (21 & 22) Radio House Limited
- (23) A. J. Messner & Co.
- (24) Radio Reps Ltd.
- (25) Donald Cooke
- (26) July 1, 1957



Christmas Greetings

AND MAY THE NEW YEAR

BRING YOU PEACE

JOY AND HAPPINESS

PAUL MULVIHILL
& COMPANY LIMITED

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station birth date |
| 9. Morning Man | 18. Librarian | |

CBL, TORONTO

50,000 watts on 740 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CJBC, TORONTO (French)

50,000 watts on 860 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CFRB, TORONTO

50,000 watts on 1,010 kcs.
(1) CFRB Limited
(2) W. C. Thornton Cran
Donald Hartford - Gen. Mgr.
Jack Dawson - Station Mgr.
Bill Brennan - Director of Sales
(6) Earl Dunn
(7) Don Insley
(8) Eddie Luther
(9) Wally Crouter
(11) Bill Hutton
(12) Bill Stephenson
(13) John Bradshaw
(14) Betty Kennedy
(15) Jerry Maccabe
(16) Mrs. Brenda Robinson
(17) Mrs. Jill Loring
(18) Art Collins
(19) Don McEchern
(20) Clive Eastwood
(21 to 24) Standard Broadcast Sales
(25) Can. Standard Broadcast Sales
(26) February 19, 1927

CHFI, TORONTO

50,000 watts on 680 kcs.
(1) Rogers Broadcasting Ltd.
(2 & 3) Edw. S. Rogers
(4) Vaughn Bjerre
(5) Don McRobb
(6) Roly Koster
(7) Vaughn Bjerre
(9) Gerry Herbert
(10) David Amer
(11) Bill Gilmour
(14) Corinne Noonan
(15) Carol Boyko
(16) Ross Evans
(17) David Amer
(18) Al Hinge
(20) Ron Turnpenny
(21 to 25) All-Canada
(26) July 19, 1957

CHIN, TORONTO

50,000 watts on 1,540 kcs.
(1) Radio 1540 Limited
(2) J. B. Lombardi
(3) W. A. Lindsey
(5) M. Shulman
(6) G. McCarthy
(9) Al Boliska
(10) W. Thurston
(11 & 12) J. Crysdale
(16) Mrs. C. Campbell
(17) Mrs. Ruby Fruitman
(18) W. Thurston
(19) G. McCarthy
(20) F. Cole

(21 & 22) Airtime Quality Sales
(26) 6 June, 1966

CHUM, TORONTO

50,000 watts on 1,050 kcs.
(1) Radio CHUM-1050 Ltd.
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(6) Allen Farrell
(9) Jay Nelson
(11) Tayler Parnaby
(15) Allen Farrell
(16) Eileen Taylor
(17) Larry Solway
(18) Sheila Connor
(19) Fred Snyder
(20) George Jones
(21, 22 & 24) Stephens &
Towndrow
(23) Broadcast Reps.
(25) Devney Organization
(26) November, 1945

CKEY, TORONTO

10,000 watts daytime (5,000
watts nighttime) on 590 kcs.
(1) Shoreacres Broadcasting
Co. Ltd.
(2) D. Campbell
Douglas C. Trowell - Vice-
Pres. & Gen. Manager
(5) Stuart C. Brandy
(6) Stan Larke
(7) Gene Kirby
(9) Rick Campbell

(11 & 12) Godfrey Hudson
(15) Harvey M. Clarke
(16) Edward Guest
(17) Stan Larke
(19) Roy Lyttle
(20) William R. Onn
(21 & 22) CKEY Sales
(23 & 24) Radio - TV Reps.
(25) Weed & Company
(26) August 28, 1944

CKFH, TORONTO

10,000 watts daytime (5,000
watts nighttime) on 1,430 kcs.
(1) Foster Hewitt Broadcasting
(2) Foster Hewitt
(3) F. W. A. (Bill) Hewitt
(4) Barry Nesbitt
(5) Nat. - Ralph Judge
Local - Vern Paul
(7) Barry Nesbitt
(9) Phil Mackellar
(10) Miss Anne Oliver
(11) George Wilson &
Jim Ward
(12) Ron Hewat
(15) Frank Somerville
(16) Miss Barbara Dowdell
(17) Tom Hulse
(18) Miss Anne Oliver
(20) Gerald Wilson
(22) Jos. Hardy
(25) ABC International
(26) February 21, 1951

CJWA, WAWA

1,000 watts daytime (250 watts
nighttime) on 1,240 kcs. CBC
(1) Hyland Radio & TV Ltd.
(2) Mrs. Eileen Hyland
(3) Fred Zimmerman
(5) R. H. Ramsay
(7) Fred Zimmerman
(11 & 12) Nike Luxton
(14) Mrs. Bev Zimmerman
(16) Bob Wood
(17) Mrs. Bev Zimmerman
(18 & 19) Norman Blakely
(20) Dave Irwin
(21 to 25) All-Canada
(26) July 1, 1964

CHOW, WELLAND

1,000 watts daytime (500 watts
nighttime) on 1,470 kcs.
(1) Wellport Broadcasting Ltd.
(2) Gordon W. Burnett
Doug Manning - Managing
Director
(5) R. S. Burnett
(9) Jay Jackson
(11) Tom White
(16) Miss Lorraine Laplante
(17) Mrs. Joan Blanchard
(21 & 22) Broadcast Media
Sales
(23) Broadcast Rep.
(24) Contact Radio C-FUN
(25) Weed & Company
(26) June 4, 1958

CBE, WINDSOR

10,000 watts on 1,550 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CKLW, WINDSOR

50,000 watts on 800 kcs.
(1) Western Ontario Broad-
casting Co. Ltd.
(2) S. Campbell Ritchie
(3) R. J. Buss
(5) Hal Tower
(7) Alden Diehl
(8 & 9) Bud Davies
(11) Dick Smyth
(15) Alden Diehl
(16) Mrs. Margaret Marshall
(17) Mrs. Wanda Van Kuren
(20) Stewart M. Clark
(21 to 24) RKO General
Broadcasting National Sales
(26) June 1, 1932

CKWW, WINDSOR

500 watts on 580 kcs.
(1) Radio Windsor Canadian
Limited

(2) G. W. Stirling
(3) G. M. Macdonald
(4) R. Wm. Willan
(5) D. B. Richardson
(6 & 7) J. R. Bourdcau
(9) D. Foreman
(10) R. W. Burgoyne
(11) S. Switzer
(12) B. Kentner
(14) Mrs. D. Gross
(15) Miss C. Huard
(16) Mrs. D. Gross
(17) Mrs. C. Gignac
(18) R. W. Burgoyne
(20) W. Dowhan
(21, 22 & 24) Stephens &
Towndrow
(25) Weed & Company
(26) March 29, 1964

CKNX, WINGHAM

2,500 watts daytime (1000
watts nighttime) on 920 kcs.
(1) Radio Station CKNX Ltd.
(2 & 3) G. W. (Bud) Cruickshank
(5) Ross Hamilton
(6 & 7) George Walling
(8) Jim Moore
(11) John Strong
(12) John Brent
(13) Dave Curzon &
Jim Caldwell
(14) Anna McDonald
(15) Ian MacLaurin
(16) Mrs. Helen West
(17) Ian MacLaurin
(18) Hap Swatridge
(19) Bill Harris
(20) Scott Reid
(21 to 25) All-Canada
(26) November 18, 1955

CKOX, WOODSTOCK

1,000 watts daytime, 250 watts
nighttime, on 1,340 kcs.
(1) Oxford Broadcasting Co. Ltd.
(2 & 3) M. J. Werry
(4) Walter Hulme
(5) M. J. Werry
(6 & 7) Walter Hulme
(9) H. Hilyer
(11 & 12) T. Horney
(14) Alice Munro
(16) Agnes Brown
(17) Lillian Munro
(20) Doug Zufelt
(21 & 22) Lorrie Potts & Co.
(24) Stephens & Towndrow
(26) December 7, 1947

QUEBEC

CFGF, ALMA

1,000 watts on 1,270 kcs.
(1) Radio Lac-St-Jean Ltee
(2) Regis Nadeau
(3) France Fortin
(5) J. Rene Guillot
(6 & 7) Normand Bergeron
(10) Vincent Plourde
(11) Lionel Tremblay
(12) Vincent Plourde
(16) Miss Madeleine Villeneuve
(18) Vincent Plourde
(20) Jean Rock Maltais
(21 to 25) Standard Broadcast
(26) October 26, 1953

CHAD, AMOS

250 watts on 1,340 kcs. CBC
French Network
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6 & 7) Franco Capellari
(15) Franco Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trepanier
(21 & 22) Hardy Radio & TV
(25) Weed & Company
(26) December 1, 1941

CBI, CHICOUTIMI

10,000 watts on 1,580 kcs.
Owned and operated by the
Canadian Broadcasting Corp.

CJMT, CHICOUTIMI

1,000 watts on 1,420 kcs.
(1) CJMT-Ltee
(2 & 3) Pierre Tremblay
(5) Francois Ranger
(7) Achille Soucy
(9) Jacques Cayer
(11 & 12) Ronald Levesque
(15) Achille Soucy
(16) Denise Fortin
(17) Francois Belley
(18) Andre Lajoie
(20) Lucien Simard
(21 & 22) Standard Broadcast
Sales
(23 & 24) Western Broadcast
Sales Ltd.
(25) Devney Organization
(26) February 28, 1954

CHRD, DRUMMONDVILLE

250 watts on 1,340 kcs.
(1) Radio Drummond Limitee
(2) Maurice Sigouin
(3) J. A. Savoie
(4) Claude Rene
(5, & 6) J. A. Savoie
(7, 8 & 9) Jean Denis
(10) Andre Gallant
(11) Hector Ledoux
(12) Andre Boulanger
(13) Jean Denis
(14) Mme Pierrette Chartier
(15) J. A. Savoie
(16) Marcelle Turcotte
(17) Andre Boulanger
(18) Andre Gallant
(19) Leo-Paul Guignard
(20) Raynald Belanger
(21 to 24) Hardy Radio & TV
(25) Devney Organization
(26) December 23, 1954

CHEF, GRANBY

1,000 watts daytime (250 watts
nighttime) on 1,450 kcs.
(1) La Voix de l'Est Ltee
(2) Aime Laurion
(3) J. Henri Champagne
(4) Jacques Payette
(5) J. Henri Champagne
(6) Jacques Payette
(7) Henri Champagne
(9) Guy Cardinal
(11) Jean M. Malo
(12) Bernard Brodeur
(13) Guy Cardinal
(14) Huguette Chartrand
(15) Jacques Payette
(16) M. A. Daudelin
(18) Jacqueline Royer
(19) Armand Papineau
(20) Raymond Bilocq
(21 & 22) Hardy Radio & TV
(26) March 14, 1946

CHLC, HAUTERIVE

5,000 watts daytime (2,500
watts nighttime) on 580 kcs.
(1) Radio Cote-Nord Inc.
(2) M. Jean Claude Tremblay
(3) Henri Desjardins
(4) Claude Desrosiers
(5) Pierre Legault
(6, 7 & 8) Camille St-Pierre
(9) Andre Coriveau
(10 & 11) Camille St-Pierre
(12) Claude Roy
(14) Michele Guerin
(15) Louis Beriau
(16) Andre Poirier
(18) Mme R. Burube
(19 & 20) Gerard DeVarenes
(21 & 22) Broadcast Media Sales
(26) September 22, 1962

CKCH, HULL

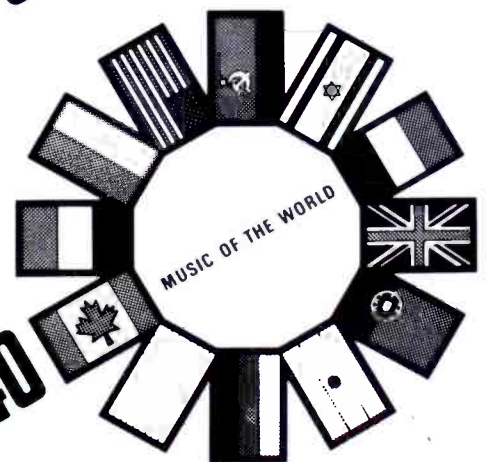
5,000 watts on 970 kcs.
(1) La Compagnie de Radio-
diffusion CKCH de
Hull Ltee
(3) Jean-Paul Lemire
(4 & 5) Henri W. Allard
(6) Paul Robyn
(7) Jean-Paul Lemire
(8) Paul Robyn
(9) Andre Gilles
(10) Aurele Groulx

RADIO CJBQ
AM.
800 kcs.
FM.
97.1 mcs.
BELLEVILLE AND TRENTON, ONT.

"The Voice of the Bay of Quinte"

- (11) Gilles Morin
(12) Oliver Caron
(14) Simone Lancot
(15) Henri W. Allard
(16) Jean Tremblay
(17) Gilbert Bringue
(18) Emile Routhier
(19) Andre Regimbault
(20) Jean-Luis Guertette
(21 to 24) Standard Broadcast Sales Ltd.
(25) Can. Standard Broadcast Sales
(26) June 1933
- CHRS, JACQUES CARTIER**
10,000 watts on 1,090 kcs.
(1) Radio Ierville Ltee
(2) Jean-Paul Auclair
(3) Pierre Paul Elie
(5) Jean Hebert
(7) Jacques Dufresne
(8) Andre Sylvain
(9) Andre Gilles
(12) Rolland Ricard
(16) Alice Pare
(19) Yvon Rancourt
(20) Emil Pattermann
(21 to 24) Radio - TV Reps.
(26) April 1, 1957
- CLM, JOLETTE**
1,000 watts on 1,350 kcs.
(1) Radio-Richelieu Limitee
(2) M. Henri Olivier
(3) Maurice Boulianne
(5) Cyrille Denis
(6 & 7) Claude Rochon
(8) Aime Boivin
(9) Michel Simard
(11) Gilles Loyer
(12) Michel Rochon
(14) Mrs. Jacqueline Poirier
(15) Maurice Boulianne
(16) Lorenzo Brouillard
(17) Gilles Loyer
(18) Aime Boivin
(20) Joseph Cardin
(21 to 23) Hardy Radio & TV
(26) May 7, 1960
- CKRS, JONQUIERE**
1,000 watts on 590 kcs.
(1) Radio Saguenay Limitee
(2) Henri Lepage
Tom Burham - Gen. Mgr.
(3) Gerard Lemieux
(5) Tom Burham
(7) Gilles Dufour
(8) Jean Ducharme
(10) Marcel Perron
(11) Jean-Paul Tremblay
(16) Yvon Perron
(18) Marcel Perron
(19) Pierre-Yves Dion
(20) Gerard Gosselin
(21 to 23) Hardy Radio & TV
(25) Can. Standard Broadcast Sales
(26) June 24, 1947
- CKLS, LASAREE**
250 watts on 1,240 kcs.
French Network.
(1) Radio Nord Inc.
(2 & 3) David A. Gourd
(4, 5, 6, 7, 15) Franco Capellari
(16) Mrs. Brigitte Guimont
(20) Julien Trepanier
(21 & 22) Hardy Radio & TV
(24) Scharf Broadcast Sales
(25) Weed & Company
(26) September 1, 1950
- CFLM, LA TUQUE**
1,000 watts daytime (250 watts nighttime) on 1,240 kcs. CBC
(1) Radio La Tuque Ltee
(2 & 3) Jean Trepanier
(7 & 8) Jacques Martel
(9) Leo Menard
(11) Andre Dionne
(12) Andre Poitras
(16) Claudette Girard
(18) Leo Menard
(20) Jean-Paul Mathon
(21 & 22) Radio & TV Sales
(24) Radio & TV Sales Inc.
(26) October 3, 1959
- CKBL, MATANE**
10,000 watts daytime (5,000 watts nighttime) on 1,250 kcs. CBC French.
(1) La Compagnie de Radio-diffusion de Matane Ltee
(2 & 3) Rene Lapointe
- (4) Octave Lapointe
(5) Charles Fradette
(7 & 8) J.P. Berthiaume
(9) Jean Taurignan
(10) Miss Odette Tardif
(11) J.P. Berthiaume
(12) Richard Gervais
(13) Jean Taurignan
(14) Mrs. Armande Desrosiers
(15) Georges Guy
(16) Octave Lapointe
(17) Miss Lisette Bergeron
(18) Georges Guy
(19) Auguste Tremblay
(20) Yvan Fortier
(21 to 23) Hardy Radio & TV
(24) Stephens & Towndrow
(25) Devney Organization Inc.
(26) September 1, 1948
- CKML, MONT LAURIER**
1,000 watts on 610 kcs. CBC French
(1) Radio CKML, Inc.
(2) Patrick Ryan
(3, 4 & 5) Andre Dumoulin
(7, 8 & 9) Jacques A. Vallee
(11) Gilles Desrosiers
(12) Jacques A. Vallee
(14) Paule Daudier
(17) Rejeanne Champagne
(19 & 20) Rejean St-Jean
(21, 22 & 24) Radio - TV Reps.
(26) May 19, 1963
- CKBM, MONTMAGNY**
1,000 watts on 1,490 kcs.
(1) Radio Alleghany Inc.
(2) Henri Deschenes
(3 & 5) Andre Mercier
(6) Henri Deschenes
(7 & 11) Oliva Poitras
(12) Denis Duchaine
(13) Michel Lachance
(14) Henriette Michon
(15) Andre Metcier
(16) Laurette Couillard
(17) Oliva Poitras
(18) Denis Duchaine
(20) Hector Fortin
(21 & 22) Radio & TV Sales
(26) January 31, 1954
- CKLM, MONTREAL**
10,000 watts on 1,570 kcs.
(1) Radio Laval Inc.
(2) Roger Baulu
(3) Guy D'Arcy
(5) Gilles Sabourin
(6) Jean-Marc Brunet
(7 & 8) Pierre Chouinard
(9) Jean Rochelle
(10) Jean-Marc Brunet
(11) Jean-Louis Gagnon
(12) Jacques Beauchamp
(14) Mrs. Monic Nadeau
(15) Michel Labrosse
(16) Mrs. Rachel Gloutmez
(17) Jacques Antoons
(18) Miss Dorothee Belanger
(19) Jean-Marc Brunet
(20) Jacques St-Pierre
(21 to 23) Hardy Radio & TV
(26) August 3, 1962
- CBF, MONTREAL**
50,000 watts on 690 kcs.
Owned and operated by the Canadian Broadcasting Corp.
- CBM, MONTREAL**
50,000 watts on 940 kcs.
Owned and operated by the Canadian Broadcasting Corp.
- CFMB, MONTREAL**
10,000 watts on 1,410 kcs.
(1) Chateau Broadcasting Co. Ltd.
(2 & 3) Casimir G. Stanczykowski
(4) J. M. Villasante
(5) Norm Aldred
(6) Andre Racicot
(7, 8 & 9) Ralph Kirchen
(11) Franklin Armstrong
(12) George Cawdry
(14) Marjorie Forrest
(15) Roger Abbott
(16) Miss Marjorie Forrest
(17) Miss Joan Fitzgerald
(18) Miss Alita Emanuele
(19) Bill Gregory
(20) Dieter Kuhlmann
(21) Lorrie Potts & Co.
(22) CFMB direct
(25) National Time Sales Harlan G. Oakes & Assoc.
(26) December 21, 1962
- CJMS, MONTREAL**
50,000 watts on 1,280 kcs.
(1) CJMS Radio Montreal Ltd.
(2) Raymond Crepault
(3) Roch Demers
(5) Nat. - Andre Rancourt Local - Ted Meunier
(6) Paul-Emile Beaulne
(7) Gilbert Herard
(15) Yvan Ducharme
(10) Raoul Jobin
(11) Paul Coucke
(12) Rheume Brisebois
(15) Constance Ouellette
(16) Gerard Lapointe
(17) Paul-Emile Beaulne
(18) Ginette Houle
(20) Jean-Claude Lalancette
(21, 22 & 24) Stephens & Towndrow
(25) Devney Organization
(26) November 1953
- CFCF, MONTREAL**
5,000 watts on 600 kcs.
(1) Broadcasting Division, Canadian Marconi Co. S. B. Hayward - Vice-Pres.
(3 & 5) Ken Dobson
(6) Jim Kidd
(7) Gerry Bascombe
(9) Keith Randall & Derek Lind
(10) Miss Libby Smyth
(11) Bert Cannings
(12) Dick Irvin
(15) Mrs. Babs Pitt
(16) Laurie Rasberry
(17) Mrs. Babs Pitt
(18) Robert Johnson
(20) Joe Thompson
(21 to 25) All-Canada
(26) November, 1919
- CKGM, MONTREAL**
10,000 watts on 980 kcs.
(1) Maisonneuve Broadcasting Corp.
(2) Geoff Stirling
(3) Don Wall
(5) Red Seasons
(6) Bill Hambly
(9) Mike McNeil
(10) Frank McCormick
(11) Bill Faulkner
(12) Ron Reusch
(14) Denise Galipeau
(15) Nancy Davison
(16) Sharon Robinson
(17) Judy Sanders
(19) Dave Davies
(20) Fred Roney
(21 & 22) Stephens & Towndrow
(23) Broadcast Reps.
(24) Stephens & Towndrow
(25) Devney Organization
(26) December 7, 1959
- CFOX, MONTREAL-LAKESHORE**
10,000 watts daytime (5,000 watts nighttime) on 1,470 kcs.
(1) Lakeshore Broadcasting Ltd.
(2) Gord Sinclair Keith Dancy - Vice-Pres.
(3) Gord Sinclair
(5) Keith Dancy
(6) George Ferguson
(7) Doug Ackhurst
(8) Russ Griffith
(9) Gord Sinclair
(10) Frank Gould
(11) Dave Knapp
(12) Keith Dancy
(15) Doug Ackhurst
(16) Carol Holt
(17) Sheilah Ramsay
(18) Frank Gould
(19) Mike Eccles
(20) Bernie Greeley
(21 & 22) Radio House
(23 & 24) Radio Reps.
(25) Donald Cooke
(26) March 15, 1960
- CJAD, MONTREAL**
50,000 watts daytime (10,000 watts nighttime) on 800 kcs.
(1) CJAD Limited
(2) W.C. Thornton Cran H.T. "Mac" McCurdy - Vice-Pres. & Gen. Mgr.
(5) Patrick J. Hurley
(6) Gordon Hope
(9) Bill Roberts
(10) George Balcaen
(11) Doug Williamson
- (12) Al Cauley
(14) Miss Doris Clark
(17) Mrs. Gerry Boddington
(18) Miss Anna Watt
(19) Jim Scott
(20) Ernie Mott
(21 & 22) Standard Broadcast Sales
(23 & 24) Western Broadcast Sales
(25) Can. Standard Broadcast Sales
(26) December 8, 1945
- CKAC, MONTREAL**
50,000 watts on 730 kcs.
(1) La Compagnie de Publication de La Presse, Limitee
(2) Maurice Chartre
(5) Roy Lalouin
(6) Marcel Allard
(7) Jeannette Brouillet
(8) Pierre Beaudoin
(9) Real Giguere
(10) Gerald Vallee
(11) Jacques Deom
(12) Roger Turcotte
(14) Jeannette Brouillet
(15) Errol Malouin
(16) Alice Mackay
(17) Chislaine Pilon
(18) Gerald Vallee
(19) Roger Lepage
(20) Len Spencer
(21 to 24) Byles, Gibb & Assoc.
(25) Weed & Company
(26) August 22, 1922
- CHNC, NEW CARLISLE**
10,000 watts on 610 kcs. CBC French Network.
(1) La Compagnie Gaspesienne de Radiodiffusion Inc.
(2) J. Alphonse Poirier
(3) J. R. Peloquin
(5 & 7) Johnson Roy
(8) Norbert Michaud
(9) Gerard Blais
(16) Mrs. Jean Main
(19) Bruce MacDonald
(21 to 23) Hardy Radio & TV
(24) Stephens & Towndrow
(25) Weed & Company
(26) December 23, 1933
- CBV, QUEBEC**
5,000 watts on 980 kcs.
Owned and operated by the Canadian Broadcasting Corp.
- CJLR, QUEBEC**
10,000 watts on 1,060 kcs.
(1) CJLR Inc.
(6) Jos. A. Quessy
(7, 8 & 9) Louis Dufresne
(11) J.L. Vachon
(12) Louis Dufresne
(15) Jos. Quessy
(16) M. Boucher
(17) M. Theriault
(18) C. Lavallee
(20) Andre Cantin
(21 to 24) Byles, Gibb & Assoc. Ltd.
(26) September 1, 1959
- CHRC, QUEBEC**
10,000 watts on 800 kcs.
(1) CHRC Limitee
(2) Col. Herve Baribeau Henri Lepage - Managing Director
(3) Aurele Pelletier
(5) Yvon Martel
(6) Georges McKie
(7) Henri Veilleux
(9) Michel MonPetit
(10) Fernando St-Georges
(11) Jacques Quirion
(12) Maurice Descarreaux
(14) Mme Lucille Despres
(16) Miss Julienne Belanger
(17) Jacques Dion
(18) Fernando St-Georges
(19) Marcel Huard
(20) Arsene Nadeau
(21 to 23) Hardy Radio & TV
(24) Stephens & Towndrow
(25) Can. Standard Broadcast Sales Inc.
(26) April 1, 1926
- CKCV, QUEBEC**
10,000 watts daytime (5,000 watts nighttime) on 1,280 kcs.
(1) CKCV (Quebec) Limitee
(2) Gaston Prate Magella Alain - Gen. Mgr.
- (5) Jacques M. Goulet
(6) Roger Gagnon
(7) Yvon Frenette
(8) Roger Gagnon
(9) Pierre Champion
(10) Jean Leroye
(11) Roger Gagnon
(12) Paddy Pedneault
(13) Roland Gilbert
(14) Louise Leclerc
(15) Marie-Paule Vachon
(16 & 17) Richard Demeule
(18) Jean Leroye
(19 & 20) Lucien Gobell
(21 to 25) All-Canada
(26) September 1926
- CFOM, QUEBEC**
250 watts on 1,340 kcs. CBC
(1) Goodwill Broadcasters of Quebec Inc.
(2) Henri Lepage
(3) Mrs. Mary Bush
(5) Jean-Guy Bernier
(7) Bill Payton
(11) Don Miller
(12) Bill Payton
(16) Jeanne Chenler
(20) Marcel Millette
(21 to 24) Hardy Radio & TV
(25) Can. Standard Broadcast Sales Inc.
(26) 1949
- CJBR, RIMOUSKI**
10,000 watts on 900 kcs. CBC French Network.
(1) La Radio du Bas St-Laurent Inc.
(2) Jacques Brilliant
(3 & 5) Andre Lecomte
(7) Sandy Burgess
(8) Francois Raymond
(9) Jean Bunn
(10) Lorenzo Michaud
(11) Guy Ross
(12) Claude Pearson
(14) Louise Lavalle
(15) Sandy Burgess
(16) Andre Lecomte
(20) Marcel Vallee
(21 to 25) All-Canada
(26) November 15, 1937

enrichment and
understanding
through the music
of the world...



RADIO
chin-1540

50,000 Watts

637 College St., Toronto 4, Ontario

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station birth date |
| 9. Morning Man | 18. Librarian | |

CJBM, CAUSAPSCAL, QUEBEC:
(1963) a rebroadcasting station of CJBR.

CJFP, RIVIERE-DU-LOUP
10,000 watts daytime (250 watts nighttime) on 1,400 kcs. CBC French.

- (1) Radio CJFP Limitee
- (2) Luc Simard
- (3) Raoul Savard
- (5 & 7) Rene Viel
- (9) Andre Perrou & Gilles Chevrete
- (10) Remi Beaulieu
- (11) Raoul Savard
- (18) Remi Beaulieu
- (20) Raymond Lavoie
- (21 & 22) Hardy Radio & TV
- (24) Stephens & Towndrow
- (25) Devney Organization Inc.
- (26) April 13, 1947

CJAF, CABANO
250 watts on 1,240 kcs.
Rebroadcasting station of CJFP Riviere-du-Loup.

CHRL, ROBERVAL
1,000 watts on 910 kcs. French Network.

- (1) Radio Roberval Inc.
- (2 & 3) Benoit Levesque
- (5) Nelson St-Pierre
- (6 & 7) Germain Gagnon
- (11 & 12) Jacques Bergeron

(15 & 16) Nelson St-Pierre
(18) Miss Robertine Gravel
(20) Marcel Bolduc
(21 to 24) Radio - TV Reps.
(26) June 1949

CKRN, ROUYN
250 watts on 1,400 kcs. CBC French Network.

- (1) Radio Nord, Inc.
- (2) David A. Gourd
- (3, 5, 6 & 7) G.F. Capellari
- (8) Roger Houle
- (11) Jean-Claude Bouchard
- (12) Maurice Vaillancourt
- (14 & 16) Mrs. Brigitte Guimont
- (19) Detlef Krumbacher
- (21 to 23) Hardy Radio & TV
- (24) Stephens & Towndrow
- (25) Weed & Company
- (26) December 25, 1957

CHGB, ST-ANNE DE LA POCATIERE
5,000 watts on 1,310 kcs. French Network.

- (1) C.H.G.B. LTEE
- (2) G.T. Desjardins
- (3) P.E. Hudon
- (4) Marc-Andre Freve
- (5) Clement Landry
- (6) Maurice Levesque
- (7) Roger Plante

(8) Gilles Gosselin
(9) P. E. Hudon
(10) Roger Plante
(16) Mme Lise Berube
(17) Maurice Levesque
(18) Mlle Yvette Cloutier
(20) Marc-Andre Freve
(21 & 22) Broadcast Media Sales
(26) October 5, 1938

CKRB, ST. GEORGES DE BEAUCE
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs. CBC French.

- (1) Radio Beauce Inc.
- (2) Yvon Thibaudeau
- (3) Charles A. Thibaudeau
- (4) Yvette Mathieu
- (5) Armand Catellier
- (6) Jules Venne
- (7 & 8) Gilles Bernier
- (9) Gilles Bernier & Jules Venne
- (10) Gilles Gosselin
- (11) Jules Venne
- (12) Gilles Bernier
- (13) Jacques Petit
- (14) Yvette Mathieu
- (15) Armand Catellier
- (16) Roxanne Poulin
- (17) Jacques Petit
- (18) Nicole Sawyer
- (19 & 20) Rene Berube
- (21 & 22) Paul L'Anglais Inc.
- (26) July 1953

CKBS, ST. HYACINTHE
250 watts on 1,240 kcs.
(1) Radio St. Hyacinthe Ltee
(2) J. M. Lorange
(3 & 5) Benoit Vanier
(8 & 9) Gaston Levesque
(11) Marcel Theriault
(15) B. Vanier
(18) Francine Fryer
(19) Lucien Caron
(21 & 22) Hardy Radio & TV
(26) October 1, 1959

CKJL, ST. JEROME
1,000 watts on 900 kcs.
(1) Radio Laurentides Inc. Jean Lalonde - Pres. & Gen. Mgr.

- (3) Guy Gosselin
- (5) John R. Fox
- (8 & 9) Andre Paille
- (10) Carole Lanthier
- (11) Jacques Desrosiers
- (12) Jean Neron
- (14) Gisele Basic
- (16) Claire Gemus
- (17) Jacques Desrosiers
- (18) Carole Lanthier
- (19) Andre Hebert
- (21 & 22) Hardy Radio & TV
- (23) Broadcast Reps.
- (26) March 10, 1956

CKCN, SEPT-ILES
10,000 watts on 560 kcs.
(1) Radio Sept-Iles Inc.
(2 & 3) Benoit Roberge
(4) G. Marchette
(5) B. Roberge
(6) Ray Perrault
(7) Normand Laberge
(8) Ray Perrault
(9) Paul Roy
(10) Denise Danjou
(11, 12) Pierre Bissonette
(14) Francoise Paquet
(15) B. Roberge
(16) Carmen Vaillancourt
(17) J. P. Gagnon
(18) J.E. Decelle
(19) Ray Perron
(20) Marcel Daigle
(21 to 25) Radio & Television Sales
(26) March 31, 1963

CKSM, SHAWINIGAN
10,000 watts on 1,220 kcs.
(1) The Shawinigan Falls Broadcasting Co. Ltd.
(2) Arthur Lacoursiere
(3) J. Emilien Beaulieu
(4) Huguette Cloutier
(5) J. Emilien Beaulieu
(6 & 7) Alain Chartier
(8) Claude Fitzbay
(9) Royal St-Arnaud
(10) Jean-Pierre Tanguay
(11) Alain Chartier
(12) Claude Fitzbay
(13) Jean-Paul Coutu
(14) Helene St-Yves
(15) Huguette Cloutier
(16) Michele Fex
(17) Alain Chartier
(18 & 19) Jean-Paul Coutu
(20) Marcel Bellemare
(21 & 22) Radio & Television Sales
(26) April 30, 1950

CHLT, SHERBROOKE
10,000 watts daytime (5,000 watts nighttime) on 630 kcs. CBC French.

- (1) La Tribune Inc.
- (2) Jean-Louis Gauthier
- (3) Marcel Girard
- (5) Lucien LaRocque
- (6) Jacques Tremblay
- (8) Marcel Rheault
- (9) Robert de Courcel
- (10) Paul-Marcel Robidoux
- (11) Andre DeSeve
- (12) Jean-Maurice Bilodeau
- (14) Andree Aube
- (15) Robert Butler
- (16) Laurette LaRocque
- (17) Rouville Daigneault

(18) Laurent Turgeon
(19) Claude Pare
(20) Gerard Paul
(21 & 22) Paul L'Anglais Inc.
(23) A.J. Messner & Co.
(24) Stephens & Towndrow
(25) Can. Standard Broadcast Sales
(26) June 1937

CKTS, SHERBROOKE
1,000 watts on 900 kcs. CBC
(1) Telegram Printing & Publishing Co. Ltd.
(2) Lt. Col. J.J. Dunn J. L. Gauthier - Managing Director

- (3) Henri Delorme
- (5) L. LaRocque
- (6) R. Blanchette
- (7) Ken Fowler
- (9) B. Dewar
- (10) L. Turgeon
- (11) J. Cornett
- (12) G. Green
- (13) D.J. MacMillan & W. MacDougall
- (15) R. Butler
- (16) Mrs. L. LaRocque
- (17) D. Parker
- (18) P. Lussier
- (19) C. Pari
- (20) G. Paul
- (21 & 22) Paul L'Anglais Inc.
- (23) A.J. Messner & Co.
- (24) Stephens & Towndrow
- (25) Can. Standard Broadcast Sales
- (26) July 1, 1946

CJSO, SOREL
10,000 watts daytime (5,000 watts nighttime) on 1,320 kcs.

- (1) Radio-Richelieu Limitee
- (2) Henri Olivier
- (3) Maurice Boulianne
- (5) Maurice Berube
- (6 & 7) Claude Rochon
- (8) Michel Champagne
- (9) Gilles Tessier
- (11) Lorenzo Brouillard
- (12) Georges Vandal
- (14) Mrs. Maryse Fagnan
- (15) Maurice Boulianne
- (16 & 17) Lorenzo Brouillard
- (18) Miss Therese Cardin
- (20) Joseph Cardin
- (21 to 23) Hardy Radio & TV Ltd.
- (26) June 16, 1945

CKLD, THETFORD MINES
1,000 watts day (250 watts night) on 1,230 kcs. CBC French Network.

- (1) Radio Megantic Ltd.
- (2 & 3) Francois Labbe
- (4, 5 & 6) Will Dugre
- (7) Irene Goulet
- (8) Bertrand Potvin
- (9) Gilles Levesque
- (10) Elizabeth Bolduc
- (11 & 12) Irene Goulet
- (13) Gilles Levesque
- (14) Elizabeth Bolduc
- (15 & 16) Will Dugree
- (17 & 18) Elizabeth Bolduc
- (19 & 20) Jean-Paul Lord
- (21 & 22) Hardy Radio & TV
- (25) Can. Standard Broadcast Sales
- (26) February 12, 1959

CKTR, TROIS RIVIERES
10,000 watts daytime (1,000 watts nighttime) on 1,150 kcs.

- (1) CKTR (1958) Ltee
- (2) Paul Aboud
- (3) Charles Couture
- (6) Jules Heroux
- (7) Andre Gaudreault
- (11) Bernard Champ
- (11) Bernard Champoux
- (12) Armand Martel
- (16) Jacqueline Frenette
- (17) Pierre Ducharme
- (18) Jacqueline Robert
- (19) Claude Robert
- (20) Herve Lapointe
- (21 & 22) Radio & Television Sales
- (25) Donald Cooke Inc.
- (26) February 6, 1954

CHLN, TROIS RIVIERES
10,000 watts daytime (5,000 watts nighttime) on 550 kcs. CBC French.

- (1) Radio Trois Rivieres Inc.
- (2) Roger Dussault
- (3) Maurice Dansereau
- (4 & 5) Maurice Duval
- (6 & 7) Maurice Bourget
- (8) Claude Berube
- (9) Winston McQuade
- (10) Andre Bellefeuille
- (11) Sylvio St-Amant
- (12) Sylvain Cinq-Mars
- (14) Pierrette Fournier
- (15) Maurice Duval
- (16) Jocelyne Kagle
- (17) Ernest Lamy
- (18) Andre Bellefeuille
- (19) Yvon Rocheleau
- (20) Oric Lefebvre
- (21 & 22) Standard Broadcast Sales
- (23 & 24) Western Broadcast Sales
- (25) Can. Standard Broadcast Sales
- (26) October 17, 1937

CKVD, VAL D'OR
10,000 watts daytime (2,500 watts nighttime) on 900 kcs. CBC French

- (1) Radio Nord Inc.
- (2 & 3) David A. Gourd
- (4, 5, 6, 7, 15) Franco Capellari
- (16) Mrs. Brigitte Guimont
- (20) Julien Trepanier
- (21 & 22) Hardy Radio & TV
- (24) Stephens & Towndrow
- (25) Weed & Company
- (26) April 1, 1941

CFLV, VALLEYFIELD
1,000 watts on 1,370 kcs.

- (1) Radio Valleyfield Ltd.
- (2) A. Cholette
- (3) J.C. Lefebvre
- (5) M. Legault
- (6) R. Belair
- (7) A. Truchet
- (9) G. Petel
- (11) J.D. Girouard
- (12) G. Petel
- (13) C. Brabant
- (14) G. Belhumeur
- (16) M. Beauchesne
- (17) C. Leger
- (18) M. Brabant
- (19) Y. Boutet
- (21 & 22) Hardy Radio & TV
- (26) November 10, 1961

CKVL, VERDUM-MONTREAL
50,000 watts daytime (10,000 watts nighttime) on 850 kcs.

- (1) Radio Futura Limited
- (2) Jack Tietolman
- (3) Corey Thomson
- (5) Judah Tietolman
- (7) Marcel Provost
- (8) Albert Cloutier
- (9) Andre Breton
- (10) Guy Belanger
- (11) Marcel Beauregard
- (12) Bob Rivet
- (13) Gabriel Lapointe
- (14) Miss Pierrette Champoux
- (15) Jack Selinger
- (16) Jeannot Pelletier
- (17) Gaston Saulnier
- (18) Laurent Bourdy
- (20) Maurice Rousseau
- (21 & 22) Radio & Television Sales
- (25) Can. Standard Broadcast Sales
- (26) November 3, 1946

CFDA, VICTORIAVILLE
1,000 watts on 1,380 kcs.

- (1) Radio Victoriaville Ltee
- (2) Lucien Michaud
- (3) Francois Bastien
- (5) Denyse Trottier
- (6) Remy Corriveau
- (7) Lucien Michaud
- (8) Gilbert Foucault
- (9) Rene Trahan
- (10) Marie Caron

TOTAL RADIO IN HAMILTON 900 CHML and CHML-FM 95.3

Stephens & Towndrow - Toronto, Montreal, Vancouver
Canadian Standard Broadcast Sales, Inc. - U.S.A.

(11 & 12) Gilbert Foucault
 (15) F. Bastien
 (16) Denyse Trotter
 (17) Richard Beaudoin
 (18) Marie Caron
 (20) Real Laramée
 (21 & 22) Radio & Television Sales
 (23) Broadcast Reps.
 (25) Can. Standard Broadcast Sales
 (26) October 19, 1951

CKVM, VILLE MARIE

10,000 watts daytime (1,000 watts nighttime) on 710 kcs. CBC French.

- (1) Radio Temiscamingue Inc.
- (2) Harve Leblanc
- (3) Rene Legault
- (4) J. Paul Paquette
- (5) Rene Legault
- (7 & 8) Yvon Larivière
- (9) Francois Grenier
- (11) J.P. Paquette
- (13) I. Laliberte
- (14) Alice Ethier
- (16) M. Cholette
- (20) Gaston Tasset
- (21 & 22) Broadcast Media Sales
- (26) January 7, 1950

NEW BRUNSWICK

CKBC, BATHURST

10,000 watts on 1,360 kcs.
 (1) Bathurst Broadcasting Co. Ltd.

- (2) J. Leo Hachey
- (3) W. A. Winton
- (5) R.J. Gallagher
- (6) Don Hinton
- (7) Bill Winton
- (9) Wait Forsey
- (10) James Munson
- (11) Don Hinton
- (12) Al Hebert
- (13) Walt Forsey
- (14) Marty Elliott
- (15) Dick Gallagher
- (16) Sandra Stever
- (17) Terry Mourant
- (18) Denis Menard
- (20) Phil Paquet
- (21 to 24) Radio - TV Reps.
- (26) April 1955

CKNB, CAMPBELLTON

10,000 watts daytime (1,000 watts nighttime) on 950 kcs. CBC
 (1) Restigouche Broadcasting Co.

Paul Ahier - Managing Director

- (3) W.J. Freeman
- (5) Ken Coughlin
- (6) V. Sullivan
- (9) Terry Adams
- (16) Mrs. G. McLeod
- (17) Glen Mowat
- (20) W.J. Freeman
- (21 to 23) Hardy Radio & TV
- (25) Weed & Company
- (26) 1939

CJEM, EDMUNSTON

5,000 watts daytime (1,000 watts nighttime) on 570 kcs. CBC French.

- (1) Edmunston Radio Limited
- (2) Georges Michaud
- (3) Georges Lebel
- (4) Patrick Gendron
- (5) Jean Fournier
- (6) Patrick Gendron
- (7) Geo. Lebel
- (8 & 9) Andre Simoneau
- (10) Doreen Pelletier
- (11) Camille Dube
- (12) Donald Damours
- (13) Antonio Gagnon
- (14) Gloria Friolet (Miss)
- (15) Geo. Lebel
- (16) Miss Carol Fife
- (17) Patrick Gendron
- (18) Doreen Pelletier
- (19) Walter Martin
- (20) Marcel Vallee
- (21 to 25) All-Canada
- (26) December 4, 1944

CFNB, FREDERICTON

50,000 watts on 550 kcs.
 (1) Radio Atlantic Ltd.
 (2) D. Malcolm Neill
 (3) Jack T.H. Fenety
 (5) Stan Hooper

- (7) John W. Richards
- (9) Richard Greene
- (12) Mac MacGowan
- (14) George Mountain
- (15) John W. Richards
- (16) Mrs. R. Burnett
- (17) Frank Eidt
- (18) Denys Millar
- (19) Ed. Everett
- (20) Glenn D. Love
- (21 & 22) Paul Mulvihill & Co.
- (25) Weed & Company
- (26) January 12, 1923

CBAF, MONCTON

5,000 watts on 1,300 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

CKCW, MONCTON

10,000 watts on 1,220 kcs.
 (1) Moncton Broadcasting Ltd.
 (2 & 3) F. A. Lynds
 (5) Earl Ross
 (7) Bob Reid
 (9) David Reynolds
 (10) Jack Reid
 (11) Claude Cain
 (12) Earl Ross
 (13) Ron Bourgeois
 (14) T. Church
 (15) John Dimick
 (16) Lorraine Maillet
 (18) Bert Hebert
 (19) Bob Oke
 (20) Keith MacConnell
 (21 & 22) Paul Mulvihill & Co.
 (25) Can. Standard Broadcast
 (26) December 4, 1934

CKMR, NEWCASTLE

1,000 watts on 790 kcs. CBC
 (1) Miramichi Broadcasting Co. Ltd.
 (2) L. W. Flett
 (3 & 5) R.J. Wallace
 (7) R. J. Wallace
 (9, 11 & 14) Ian Morrison
 (15) Bruce Graham
 (16) Mrs. Barbara Lockerbie
 (17) Dan Leeman
 (19) Blair Trevors
 (20) R. J. Wallace
 (21 to 23) Hardy Radio & TV
 (25) Weed & Co.
 (26) April 4, 1949

CBA, SACKVILLE

50,000 watts on 1,070 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

CHSJ, SAINT JOHN

10,000 watts daytime (5,000 watts nighttime) on 1,150 kcs.
 (1) N.B. Broadcasting Co. Ltd.
 (2) L.F. Daley
 (3) Doug Burroughs
 (5) Jim Sward
 (6) Ken Ogden
 (7) Buddy Guilfoyle
 (8) Don Armstrong
 (9) Donn Kirton
 (11) John Miller
 (15) Donn Kirton
 (16) Grace Craft
 (20) Reid Dowling
 (21 to 25) All-Canada
 (26) 1934

CFBC, SAINT JOHN

10,000 watts daytime (5,000 watts nighttime) on 930 kcs.
 (1) Fundy Broadcasting Co. Ltd.
 (2) James Turnbull
 (3) Bob Lockhart
 (4) Ralph McLenaghan
 (7) Ron Wilson
 (9) Paul Deveau
 (11) Dave White
 (12) Ralph McLenaghan
 (14) Marita McNulty
 (16) Lynda Beyea
 (20) Gus Weeks
 (21 to 24) Radio - TV Reps.
 (25) Standard Canadian Sales
 (26) November 22, 1946

CJGJ, WOODSTOCK

1,000 watts on 920 kcs. CBC
 (1) Carleton-Victoria Broadcasting Co. Ltd.
 (2) R. J. Morrison
 (3) Bruce A. Smith

- (4) A.E. Jarrett
- (5) S.H. Morrison
- (6) Ted Jarrett
- (7) Bruce A. Smith
- (8) Ted Jarrett
- (9) Walter Tompkins
- (10) Dave Rogers
- (11) Bruce A. Smith
- (12) Ted Jarrett
- (13) Walter Tompkins
- (14) Wendy Hill
- (15) Don Ralston
- (16) Carol Rogers
- (17 & 18) Dave Rogers
- (19) Larry Dickinson
- (20) Bob Morrison
- (21 to 24) Radio - TV Reps.
- (26) July 31, 1959

NOVA SCOTIA

CKDH, AMHERST

1,000 watts on 900 kcs.
 (1) Tantramar Broadcasting Co. Ltd.
 (2) J. A. Manning
 (3) Tom Tonner
 (7) Frank Harvey
 (9) Glen Bilawey
 (11) Tom Tonner
 (13) Frank MacDonald
 (15) Tom Tonner
 (16) Miss Shirley MacKay
 (18) Lester MacMaster
 (19) George Lewis
 (20) Sid Bernasconi
 (21 to 24) Group One Radio
 (25) Devney Organization Inc.
 (26) October 25, 1957

CJFX, ANTIGONISH

10,000 watts on 580 kcs. CBC
 (1) Atlantic Broadcasters Ltd.
 (2) Father Ginivan
 (3) J. Clyde Nunn
 (4) Bruce Rafuse
 (5 & 9) Gus MacKinnon
 (11 & 12) Ray MacDonald
 (16) Barbara Rankin
 (20) Donald Holmes
 (21 to 24) Group One Radio
 (25) Can. Standard Broadcast
 (26) March 25, 1943

CKBW, BRIDGEWATER

10,000 watts on 1,000 kcs. CBC
 (1) Acadia Broadcasting Co. Ltd.
 (2) Lester L. Rogers
 (3) John F. Hirtle
 (4 & 5) James A. MacLeod
 (6 & 7) Robert A. MacLaren
 (8) Hugh A. Godfrey
 (9) Fred Trainor
 (10) Robert A. MacLaren
 (11) Edward C. Boylan
 (12 & 13) Robert A. MacLaren
 (14) Mrs. Virginia Fleming
 (15) Hugh A. Godfrey
 (16) Mrs. Pauline Fraser
 (17) James A. MacLeod
 (18) Hugh A. Godfrey
 (20) Douglas B. Hirtle
 (21 & 22) Group One Radio
 (23 & 24) Byles, Gibb & Assoc.
 (25) Donald Cooke Inc.
 (26) December 24, 1947

CFDR, DARTMOUTH

5,000 watts on 790 kcs.
 (1) Radio Dartmouth Ltd.
 (2) C. A. Patterson
 (3) C.J. Flemming
 (6) C. Lynch
 (7) C.J. Flemming
 (8 & 9) G.J. Parsons
 (10) B. Russell
 (11) K. Lawrence
 (12) C.J. Flemming
 (14) Anne Haley
 (15) W.L. Patterson
 (16) S. Bonang
 (17) D. Rhindress
 (18) J. Cunningham
 (19) R. Findlay
 (20) J. Hutchison
 (21 & 22) Airtime Quality Sales
 (23 & 24) Radio Reps.
 (25) Weed & Co.
 (26) December 1962

CBH, HALIFAX

10,000 watts on 860 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

CHNS, HALIFAX

10,000 watts on 960 kcs.
 (1) Maritime Broadcasting Co. Ltd.
 (2) George C. Piercy
 (3) Fred W. Arenburg
 (7) Orville Pulsifer
 (9) Bob Oxley
 (11) Gerald N. Kendrick
 (12) C. M. "Chuck" Hickey
 (13) Lloyd Palmer
 (15) Hal Blackadar
 (16) Miss J. Spicer
 (17) Harry Stephen
 (18) Mrs. Betty Huckell
 (19) Carl Westhaver
 (20) Dick Parker
 (21 to 25) All-Canada
 (26) May 12, 1926

CJCH, HALIFAX

10,000 watts daytime (5,000 watts nighttime) on 920 kcs.
 (1) Radio CJCH-920 Limited
 (2) Allan F. Waters
 (3) Fred G. Sherratt - Vice-
 (5) Ed Hall
 (6) C. Larry Costello
 (7) Bill Ozard
 (11) Bill Mitchell
 (15) Cheryl Billing
 (16) Phyllis Geerligns
 (20) John Jay
 (21 & 22) Stephens & Towndrow
 (23) A.J. Mesner & Co.
 (24) Stephens & Towndrow
 (25) Can. Standard Broadcast Sales
 (26) November 14, 1944

CKEN, KENTVILLE

1,000 watts on 1,350 kcs.
 (1) Evangeline Broadcasting Co. Ltd.
 (2) Frank J. Burns
 (3) Willard A. Bishop
 (7 & 9) Al Williamson
 (11) Ron Pulsifer
 (12) Arnold Edwards
 (13) Willard A. Bishop
 (16) Judy Power
 (17) George Gamble

(21 & 22) Group One Radio
 (23) Broadcast Sales Ltd.
 (26) August 7, 1948

CKAD, MIDDLETON

1,000 watts daytime (250 watts nighttime) on 1,490 kcs.
 (1) Evangeline Broadcasting Co. Ltd.
 (2) Frank J. Bishop
 (7 & 9) Al Williamson
 (11) Ron Pulsifer
 (12) Willard A. Bishop
 (16) Judy Power
 (17) George Gamble
 (21 & 22) Group One Radio
 (23) Broadcast Reps. Ltd.
 (26) June 1, 1962

CKEC, NEW GLASGOW

5,000 watts on 1,320 kcs. CBC
 (1) Hector Broadcasting Co. Ltd.
 (2 & 3) Doug Freeman
 (5) Bill Boyce
 (6) Bill MacCulloch
 (9) Bill Graham
 (10) Marjorie Palmer MacKay
 (11) Clarie MacKinnon
 (12) John "Brother" MacDonald
 (14) Doris Ryan
 (16) Mrs. V. Robertson
 (17) Pat Heorn
 (18) Marjorie MacKay
 (20) R. A. Freeman
 (21 & 22) BMS (65) Ltd.
 (23) Broadcast Reps. Ltd.
 (25) Donald Cooke Inc.
 (26) December 23, 1953

CJCB, SYDNEY

10,000 watts on 1,270 kcs.
 (1) Cape Breton Broadcasters Ltd.
 (2) J. Marven Nathanson
 (3 & 5) Norris L. Nathanson
 (6) Lloyd Taylor
 (7) Norris L. Nathanson
 (8) Robby Robertson
 (9) Bill Anderson
 (11 & 12) Don MacLissac
 (14) Ann Terry MacLellan
 (16) Florence MacLeod

(17) Toby Halloran
 (18) Donna Burke
 (20) Alf Vernon
 (21 to 25) All-Canada
 (26) February 12, 1929

CBI, SYDNEY

10,000 watts 1,140 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

CHER, SYDNEY

10,000 watts on 950 kcs.
 (1) CHER Broadcasters Ltd.
 (2) R. David Neima
 (3) Robert McGuigan
 (4) R. David Neima
 (5) James C. Lovelace
 (6) Ronald A. Rosuold
 (9 & 11) Con Stevenson
 (12) Dave LaFave
 (13) Jack Redden
 (14) Kaye MacLean
 (15) Dan McIsaac
 (16) Madelaine Tedford
 (17) Jerry Dubinsky
 (19) Ron Gillis
 (20) Norm Robar
 (21 to 24) Byles, Gibb & Assoc.
 (25) Can. Standard Broadcast Sales
 (26) December 21, 1965

CKCL, TRURO

1,000 watts on 600 kcs. CBC
 (1) Colchester Broadcasting Co. Ltd.
 (2 & 3) J. Arthur Manning
 (5) J. A. Manning
 (7) W. Frank Harvey
 (9) Frank MacDonald
 (10) Jack S. Armstrong
 (16) Mrs. Ruby McSween
 (17) Mrs. Anne Cox
 (19) Bob Bartlett
 (20) E. Sid Bernasconi
 (21 to 24) Group One Radio
 (25) Devney Organization
 (26) September 10, 1947

CFAB, WINDSOR

250 watts on 1,450 kcs.
 (1) Evangeline Broadcasting Co. Ltd.

66% of Metro Kingston tunes to CKLC, Kingston's most powerful radio station. CKLC and all their listeners wish you and yours

Season's Greetings

CKLC RADIO

A HARDY STATION

KINGSTON'S INTERNATIONAL AWARD STATION

THE FRENCH VOICE OF THE OTTAWA VALLEY

RADIO

CKCH

HULL OTTAWA

Representatives:
 STANDARD BROADCAST SALES, TORONTO, MONTREAL
 WEED & CO., New York

STATION and PERSONNEL REGISTER (Radio)

KEY

- | | | |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or company name | 10. Music Director | 19. Chief Operator |
| 2. President (if a company) | 11. News Director | 20. Chief Engineer |
| 3. Manager | 12. Sports Director | 21. Toronto reps |
| 4. Assistant Manager | 13. Farm Director | 22. Montreal reps |
| 5. Commercial Manager | 14. Women's Director | 23. Winnipeg Reps |
| 6. Production Manager | 15. Promotion Manager | 24. Vancouver reps |
| 7. Program Manager | 16. Traffic Manager | 25. U.S. reps |
| 8. Chief Announcer | 17. Copy Chief | 26. Station birth date |
| 9. Morning Man | 18. Librarian | |

- (2) Frank J. Burns
 (3) Willard A. Bishop
 (7 & 9) Al Williamson
 (11) Ron Pulsifer
 (12) Arnold Edwards
 (13) Willard A. Bishop
 (16) Judy Power
 (17) George Gamble
 (21 & 22) Group One Radio
 (23) Broadcast Sales Ltd.
 (26) November 13, 1945

- QJLS, YARMOUTH**
 250 watts on 1,340 kcs.
 (1) Gateway Broadcasting Co. Ltd.
 (3) D.L.M. Smith
 (7) W. Singer
 (25) Weed & Company

P.E.I.

- CFCY, CHARLOTTETOWN**
 10,000 watts on 630 kcs. CBC
 (1) Island Radio Broadcasting Co. Ltd.
 (3) R.F. Large
 (5) E.P. Williams
 (6) L. McAulay
 (11) Hartwell Daley
 (12) Loman McAulay
 (13) W.B. Carter
 (14) Jane Weldon
 (15) M.E. Large
 (16) E.P. Williams

- (17) M. Murtagh
 (19) D. Wood
 (20) G.M. Tait
 (21 to 25) All-Canada
 (26) 1922

- CJRW, SUMMERSIDE**
 250 watts on 1,240 kcs.
 (1) Gulf Broadcasting Co. Ltd.
 (2, 3, 5) R.C. (Bob) Schurman

- (7) Lowell Huestis
 (8) Paul Schurman
 (9) Fred MacFarlane
 (10) Lowell Huestis
 (11 & 12) Paul Schurman
 (13) Lowell Huestis
 (14) Mrs. Margaret Ann Craig
 (15) John Perry
 (16) Anita Perry
 (17) Paul Schurman
 (18) Bill Seguin
 (20) Fred MacFarlane
 (21) Broadcast Media Sales
 (23) Broadcast Reps. Ltd.
 (24) Radio-TV Reps. Ltd.
 (26) November 17, 1948

NEWFOUNDLAND

- CBY, CORNER BROOK**
 10,000 watts on 990 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CFCB, CORNER BROOK**
 1,000 watts on 570 kcs.
 (1) Humber Valley Broadcasting Co. Ltd.

- (2) Dr. Noel F. Murphy
 (3) James O'Rourke
 (5) Gordon Pittman
 (6) George Buffett
 (7, 8 & 9) James Morrison
 (11) John Penney
 (12) Joseph Mullins
 (15) Vincent J. Rossiter
 (16) Roger Humber
 (18) Mrs. Joan Barnes
 (19) Gerald Murphy
 (20) Joseph Parsons
 (21 & 22) Radio & Television Sales
 (25) Can. Standard Broadcast Sales
 (26) October 3, 1960

- CFSX, STEPHENVILLE**
 Satellite of CFCB, 500 watts on 910 kcs.

- CBG, GANDER**
 250 watts on 1,450 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CJOX, GRAND BANK**
 1,000 watts on 710 kcs.
 (One of the Newfoundland Broadcasting Co. Ltd. stations. Same staff as CJON).

- CBT, GRAND FALLS**
 10,000 watts on 540 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CJCN, GRAND FALLS**
 10,000 watts on 680 kcs.
 (One of the Newfoundland Broadcasting Co. Ltd. stations. Same staff as CJON).

- CKCM, GRAND FALLS**
 10,000 watts on 620 kcs.
 (1) Colonial Broadcasting System Ltd.

- (2) J.V. Butler
 (3) J.M. Murdoch
 (5) Ed. Connolly
 (6 & 7) John Murphy
 (8 & 9) Bruce MacDonald
 (11) Elmer Harris
 (12) Scott Chafe
 (14) Maureen MacLennon
 (15) John Murphy
 (16) Sandra Evans
 (17) Maureen MacLennon
 (18) Peter Tuff
 (19) Rob Hanson
 (20) Grayson Feltham
 (21 & 22) Paul Mulvihill & Co.
 (26) July 25, 1962

- CFGB, GOOSE BAY**
 1,000 watts on 1,340 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CHCM, MARYSTOWN**
 1,000 watts daytime (500 watts nighttime) on 560 kcs.

- (1) Colonial Broadcasting System Ltd.

- (2) Joseph V. Butler
 (3) Charles Noseworthy
 (5) Donald C. Hollett
 (7) Ed Pike
 (8) Sterling Stockley
 (11) Jim Coady
 (15) Donald C. Hollett
 (16) M. Drake
 (17) Margaret Drake
 (18) Geraldine Kelly
 (20) W.B. Williams
 (21 & 22) All-Canada
 (25) Young Canadian Ltd.
 (26) May 23, 1962

- CBN, ST. JOHN'S**
 10,000 watts on 640 kcs.
 Owned and operated by the Canadian Broadcasting Corp.

- CJON, ST. JOHN'S**
 10,000 watts on 930 kcs.
 (1) Newfoundland Broadcasting Co. Ltd.

- (2) Don Jamieson
 (5) Charles Pope
 (7) Dave Maunder
 (8) Bob Lewis
 (9) Merv Russell
 (11) Jim Thoms
 (12) Howie Meeker
 (14) Sally West
 (15) Rex Stirling
 (16) Emilie Davis
 (17) Nat Shapira
 (18) Mrs. Irene Purcell
 (19) Charlie Peddle
 (20) Dave George
 (21 to 24) Byles, Gibb & Assoc.

- (25) Weed & Company
 (26) October 11, 1951

- VOCM, ST. JOHN'S**
 10,000 watts on 590 kcs.
 (1) Colonial Broadcasting System Ltd.

- (2) Joseph V. Butler
 (3) Bill Williamson
 (5) Denys Ferry
 (6) David Broomfield
 (7 & 9) George Grant
 (10) Russ Baker
 (11) Richard O'Neil
 (12) George McLaren
 (15) David Broomfield
 (16) Georgina O'Neil
 (17) Nina Hollett
 (19) David Williams
 (20) Walter Williams
 (21 to 24) Paul Mulvihill & Co.
 (25) Young Canadian Ltd.
 (26) October 1936

PLAY
YOUR PART

in

HELPING US

keep

THESE DIRECTORIES
UP TO DATE

QUEBEC'S THIRD MARKET

CKRS

JONQUIERE-CHICOUTIMI

ALWAYS FULLY COVERED BY

CKRS-TV

CHANNEL 12
3 SATELLITES

Chicoutimi.....Channel 2
 Roberval.....Channel 8
 Port-Alfred...Channel 9

CKRS-RADIO

590 Kc 1000 Watts

Area Population.....284,800
 No. of Households.....48,900
 TV Households..... 47,600

— TV/RADIO

ALWAYS AHEAD
OF ALL COMPETITION

CANADA.. Hardy Radio & TV U.S.A... Canadian Standard Broadcast Sales Inc.

STATION and PERSONNEL REGISTER (FM Radio)

BRITISH COLUMBIA

CFPM-FM, KAMLOOPS

- 3,900 watts on 98.3 mcs.
 (1) Twin Cities Radio Limited
 (2) Ian G. Clark
 (3) Ian G. Clark
 (4) Miss Jean Ross
 (5) Walter Harwood
 (6) Jack Pollard
 (7) Jack Pollard
 (9) Brian Evans
 (10) Jack Pollard
 (11) Gordon Rye
 (12) Norman MacDonald
 (14) Mrs. Pat Fairchild
 (15) Walter Harwood
 (16) Mrs. Pat Fairchild
 (20) Kurt Reicheneck
 (21 & 22) All-Canada
 (23) 1927
 (24) 6.00 a.m. to midnight
 daily independent programming

CIOV-FM, KELOWNA

- 3,800 watts on 104.7 mcs.
 (1) Okanagan FM Broadcasters Ltd.
 (2) Mrs. J. H. B. Browne
 (3) C. F. Patrick
 (5) C. F. Patrick
 (6 & 7) Al Jensen
 (10) Gloria Mildenberg (Mrs.)
 (11) J. Bews
 (13) J. Bews
 (15) C. F. Patrick
 (16) Miss Wendy Dobbin
 (17) Mark Ackerman
 (18) Gloria Mildenberg (Mrs.)
 (20) Arthur Vipond
 (21 & 22) All-Canada
 (23) December 1964
 (24) No stereo

CKOK-FM, PENTICTON

- 1,800 watts on 97.1 mcs.
 (1) CKOK Ltd.
 (2) Maurice P. Finnerty
 (3) Ralph J. Robinson
 (7) James Ouley
 (11) Mike Mangen
 (16) Robin Hunkin
 (17) Don Rees
 (18) Mrs. Bev Watts
 (20) Harry McRae
 (21 & 22) All-Canada
 (23) May 1964
 (24) 4 hours daily

CBU-FM, VANCOUVER

100,000 watts on 105.7 mcs.
 Owned and operated by the
 Canadian Broadcasting Corp.

CHQM-FM, VANCOUVER

- 100,000 watts on 103.5 mcs.
 (1) Radio Station CHQM
 (2) W. E. Bellman
 (3) W. E. Bellman
 (6) Maurice L. Foisy
 (9) Ron Grimster
 (11) Jack Wilson
 (16) Anne Bolton (Mrs.)
 (17) Marjorie Gage (Mrs.)
 (20) Stan Davis
 (21) The Devney Organization Inc.
 (22) Stephens & Towndrow
 (23) August 1960
 (24) FM Multiplex - November 1961

CKLG-FM, VANCOUVER

- 100,000 watts on 99.3 mcs.
 (1) Moffat Broadcasting Limited
 (2) R. L. Moffat
 (3) Howard Isidor
 (9) Gordon Johnston
 (16) Lois Thompson

(17) Marilyn Hart

- (20) Peter MacIntosh
 (21) The Devney Organization
 (22) Stephens & Towndrow
 (23) September, 1964
 (24) Broadcasts in Stereo

CFMS-FM, VICTORIA

- 19,000 watts E.R.P. on 98.5 mcs.
 (1) Capital Broadcasting
 System Limited
 (2) David M. Armstrong
 (3) Rudy Hartman
 (17) Helen Moulton
 (20) James P. Boudreau
 (21) Can. Standard Broadcast
 (22) Radio-TV Reps. Ltd.
 (23) November 12, 1964
 (24) Broadcasts full stereo

ALBERTA

CHFM-FM, CALGARY

- 11,000 watts on 95.9 mcs.
 (1) Quality FM Ltd.
 (2) John D. Whitehead
 (3) W. Gillott
 (20) Stan Davis
 (21) The Devney Organization Inc.
 (22) Stephens & Towndrow
 (23) August 1960
 (24) FM Multiplex - November 1961

CFRN-FM, EDMONTON

- 16,200 E.R.P. on 100.3 mcs
 (1) Sunwapta Broadcast Ltd.

1. Owner or company name
 2. President (if a company)
 3. Manager
 4. Assistant manager
 5. Commercial manager
 6. Production manager
 7. Program manager
 8. Chief announcer

9. Morning man
 10. Music director
 11. News director
 12. Sports director
 13. Farm director
 14. Women's director
 15. Promotion Manager
 16. Traffic manager

17. Copy chief
 18. Librarian
 19. Chief operator
 20. Chief engineer
 21. U.S. reps
 22. Canadian reps
 23. Birth date
 24. Stereo

- (2) G. R. A. Rice
 (3) A. J. (Red) Hopps
 J. S. Edwards - Director
 G. R. Kelso - Tech Producer
 (8) J. S. Edwards
 (9) Irv Shore
 (10) George R. Kelso
 (11) S. S. Lancaster
 News & Public Affairs Mgr.
 Bruce Hogle

- (12) Al McCann
 (15) Brian J. Brismead
 (16) Lois Brown
 (18) Guy H. Vaughan
 (19) Guy H. Vaughan
 (20) T. E. Wadson
 (21) N. Y. Canadian Standard
 Broadcast Sales
 L. A. & S. F. Harlan Oakes
 & Associates
 (22) Radio-TV Reps. Ltd.
 (23) November 1, 1947
 (24) Yes, separate programming
 from July 13, 1964

CJCA-FM, EDMONTON

- 414 watts on 99.5 mcs.
 (1) Edmonton Broadcasting
 Co., Ltd.
 (2 & 3) J. D. Elton
 Jack Sayers - Gen. Sales
 (7) Harry Boon
 (9) Jim Hault
 (10) Garry McDonall
 (11) Walt Rutherford

CKUA-FM, EDMONTON

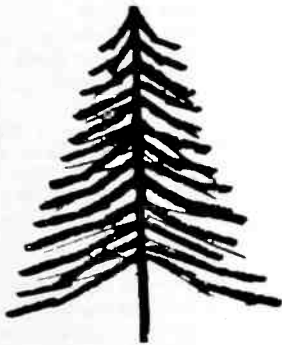
- 352 watts on 98.1 mcs
 (1) Alberta Government
 Telephones
 J. W. Dodds - Gen. Manager
 (3) J. W. Hagerman
 (7) A. W. Cashman
 (8) O. H. Gordon Olsen
 (9) E. G. (Gil) Evans
 (11 & 12) C. W. (Carl) Noack
 (14) M. A. (Marg) Eykelbosh
 (16) A. D. (Doug) Morton
 (18) V. A. (Velda)
 Barber (Mrs.)
 (20) W. (Bill) Pinko
 (23) June 28, 1948
 (24) No

CHEC-FM, LETHBRIDGE

- 245 watts on 100.9 mcs
 (1) Southern Alberta
 Broadcasting Company
 (2 & 3) H. W. Brown

CKRD-FM, RED DEER

- 1,240 watts on 98.9 mcs.
 (1) CKRD-FM LTD.
 (2) H. L. Flock
 (3) G. E. Spackman
 (5, 6 & 7) Don Arlidge
 (8) Stu Morton
 (10) Don Arlidge
 (12) Al Hammer
 (14) Mary-Lou Armstrong
 (15) Don Arlidge
 (16) Jerry Tennant
 (17) Marlene Brault
 (20) Ken L. Martin
 (21) ABC International
 (22) Radio-TV Reps.
 (23) February 1, 1965
 (24) Stereo Multiplex



SEASON'S GREETINGS



from radio & television representatives Ltd.
 and the responsible stations we represent
 from coast to coast.

2 St. Clair Ave. W. - Toronto
 Montreal
 Winnipeg
 Vancouver

*Christmas is still for kids -
 Instead of Christmas cards,
 we have sent our bit to CARE.*



STATION and PERSONNEL REGISTER (FM Radio)

KEY

- | | | |
|-----------------------------|-----------------------|--------------------|
| 1. Owner or company name | 9. Morning man | 17. Copy chief |
| 2. President (if a company) | 10. Music director | 18. Librarian |
| 3. Manager | 11. News director | 19. Chief operator |
| 4. Assistant manager | 12. Sports director | 20. Chief engineer |
| 5. Commercial manager | 13. Farm director | 21. U.S. reps |
| 6. Production manager | 14. Women's director | 22. Canadian reps |
| 7. Program manager | 15. Promotion Manager | 23. Birth date |
| 8. Chief announcer | 16. Traffic manager | 24. Stereo |

SASKATCHEWAN

CFMQ-FM, REGINA
5,900 watts on 92.1 mcs.

- (1) Metropolitan Broadcasting Ltd.
(3) William Stewart
(5) Bob Hill
(6) Leonard Enns
(7) Reginald Parker
(10) Leonard Enns
(12) Warren Cosford
(14) Billie McPherson
(15) William Stewart
(16) Mervin Schneider
(17) Billie McPherson
(18) Warren Cosford
(20) Earl Brown
(23) February 4, 1966
(24) Broadcast stereo 18 hours daily

CFMC-FM, SASKATOON
6,020 watts on 103.9 mcs.

- (1) General Broadcasting Ltd.
(2 & 3) Donald MacKenzie
(4) Harold Ellis
(5) Donald MacKenzie
(6 & 7) Harold Ellis
(8) Ralph Allan
(14) Janet Bradshaw
(16) Virginia Leschuk
(17) Joyce Olson
(20) Orland Turrif
(22) Air Time Quality Sales
(23) December 12, 1964
(24) Broadcasts Stereo

CJUS-FM, SASKATOON
3,800 watts on 89.7 mcs.

- (1) University of Saskatchewan
(3) Gordon Walburn
(4) Ron Lowe
(6) Ron Huebert
(11) Gordon Summers
(12) Dick Freeman
(15) Wayne Arcus
(18) Dudley Newell
(20) Douglas A. Freestone
(24) Broadcasts Stereo

MANITOBA

CKX-FM, BRANDON
29,000 watts on 96.1 mcs

- (1) Western Manitoba Broadcasters Ltd.
(2) J. B. Craig
(3) Stuart Craig
(4) Eric Davies
(5) Ernie Holland
(7) Bob Miller
(8) Howard Cooper
(10) Bob Miller
(11) John Harvard
(12) Marv Saxberg
(13) Frank Bird
(15) Cliff Jones
(16) Wendy Fairbaine
(17) Bill Jones
(18) Sandra Loptson
(19) Bill Starling
(20) Humph Davies
(21) Standard Radio
(22) Radio-Reps.
(23) December 16, 1963
(24) Yes

CKQM-FM, WINNIPEG
6.5 kw on 94.3 mcs.

- (1) QM Winnipeg Ltd.
(2) Don Croston
(3) Roy Priddle
(5) Bill Konyk
(6 & 7) George Hellman
(11) Allan Bready
(12) Bob Davidson
(16) Shirley Braun

- (17) Bob Knight
(20) John Pauls
(22) Air-Time Quality Sales
(23) November 1, 1963
(24) Broadcasts Stereo

CJOB-FM, WINNIPEG
310,000 watts on 97.5 mcs.

- (1) Radio OB Limited
(2) F. A. Griffiths
(3) R. M. MacLennan
(7) Cliff Gardner
(8) Dave MacLennan
(16) Jack Matheson
(19) R. V. Durie
(22) Standard Broadcast Sales
(23) March 1948
(24) Broadcasts Stereo.
Separate programming for 128 hours weekly and issues own rate card.

CKY-FM, WINNIPEG
360,000 watts on 92.1 mcs.

- (1) Moffat Broadcasting Ltd.
(2 & 3) Randall Moffat
(5) Don McDermid
(7) Herb Brittain
(20) Andy Malowanchuk
(21) Devney Organization Inc.
(22) Stephens & Towndrow
(23) August 1, 1963
(24) Broadcasts in Stereo
Separate programming 24 hours daily, and issues separate rate card.

ONTARIO

CJBQ-FM, BELLEVILLE
17,400 watts on 97.1 mcs.

- (1) Quinte Broadcast Co. Ltd.
(2) Dr. G. A. Morton
(3) Frank C. Murray
(4) J. H. MacDonald
(5) J. H. MacDonald
(8) Art Watkins
(10) Eugene Lang
(21) Standard Broadcast Sales
(22) Byles, Gibb & Assoc. Ltd.
(24) No stereo
Programs separately 119 hours weekly, and issues own rate card.

CHIC-FM, BRAMPTON
857 watts on 102.1 mcs.

- (1) CHIC Radio Limited
(2) Leslie A. Allen
(3) J. A. E. Morgan
(5) H. J. Allen Jr.
(6) Dan Roman
(8 & 9) Pat Moffat
(10) Ken Clarke
(11) Richard Barrett
(16) Doreen Hodson
(17) Shelley Panter
(18) Ken Clarke
(19) Bill Dent
(20) Paul Firminger
(21) Donald Cooke
(22) Group One Radio

CKPC-FM, BRANTFORD
10,200 watts on 92.1 mcs.

- (1) Telephone City Broadcast Limited
(2) Mrs. Florence M. Buchanan Gen. Manager - Richard Buchanan
(5) Don Woodley
(7) Arnold Anderson
(8) Alex Reynolds
(10) Arnold Anderson
(11) Gordon Cook
James Harding - News Editor
(12) Arnold Anderson
(13) James Featherston

- (14) Mrs. Kit McDermott
(16) Glen Walker
(17) Mike Warren
(20) James Featherston
(22) Lorrie Potts & Co.
(23) 1947
(24) No

CJSS-FM, CORNWALL
600 watts on 104.5 mcs.
Separate FM programming Monday through Friday, 7.00 p.m. to 9.00 p.m. Saturday & Sunday 1.00 p.m. to 3.00 p.m.
(6 to 8) Ian Sutton
Otherwise same staff as CJSS-AM.

CHML-FM, HAMILTON
2,900 watts on 95.3 mcs.

- (1) Maple Leaf Broadcasting Co. Ltd.
(2) Kenneth D. Soble
T. E. Darling - Gen. Mgr.
William E. Hall - Station Manager
(5) William G. Reid
(7) Tony Luciani
(10) Tony Luciani
(11) Donald Johnston
(15) Mike Thompson
(16) Janet Ryding
(17) Fred Sharpe
(21) Standard Broadcast Sales
(22) Stephens & Towndrow
(23) Sept. 14, 1964

CFRC-FM, KINGSTON
1,270 watts on 91.9 mcs.

- (1) Queen's University
(2) Mrs. Margaret Angus - Director of Radio
All staff are student volunteers
CFRC is non-commercial
(23) October, 1922

CKWS-FM, KINGSTON
350 watts on 96.3 mcs.

- (1) Frontenac Broadcasting Co. Ltd.
(2) Senator Rupert Davies
(3) Roy Hofstetter
(5) Leo Clark
(6 & 7) Carl Cogan
(8) Bryan Olney
(9) Joey Cannon
(10) Bryan Olney
(11) Floyd Patterson
(12) Max Jackson
(13) Joey Cannon
(14) Mrs. Sandra Watson
(15) Judy Brassor
(16) Mrs. Gain Naish
(17) Mrs. Sandra Watson
(18) Alan Argue
(19) David Travers
(20) Gordon Backus
(21) All-Canada
(22) Standard Broadcast Sales
(24) No

Separate programming: 9 a.m. to 10 p.m. 7 days a week, with following exceptions:
M-F: 10.30 - 10.36 a.m.; 12.30 - 12.45 p.m.; 2.30 - 3.00 p.m.; 3.55 - 5.00 p.m.
6.00 - 6.15 p.m.
SAT: 12.30 - 12.45 p.m. & 6.00 - 6.15 p.m.
SUN: 12.30 - 12.40 p.m. & 6.00 - 6.05 p.m.

CHYM-FM, KITCHENER
350 watts on 96.7 mcs.

- (1) CHYM Radio
(2) D. G. Hildebrand
(3) R. M. Barnbury
(7) Keith Sterling
(9) Mark Lade
(11) R. Ross Marshall

- (12) D. Cameron
(15) C. Andrews
(16) J. Lavery
(18) M. Zakrzewski
(20) W. Graham
(21) Devney Organization Inc. Paul Mulvihill, Toronto & Montreal
(22) Byles & Gibb, Winnipeg Vancouver
(23) April 1965

CFPL-FM, LONDON
179,000 watts on 95.9 mcs.

- (1) London Free Press Co. Ltd.
(2) Walter J. Blackburn
Murray T. Brown - Gen. Mgr.
(3) Ward Cornell
C. N. "Bud" Knight - Sales Mgr.
(6) Geoff Bingle
(7) Dave Wilson
(9) John Dickens
(11) Hugh Bremner
(12) Peter James
(13) Roy Jewell
(15) Tom Trowell
(16) Bill Yardy
(17) Lloyd Wright
(18) Mrs. Debbie Williams
(19) Keith Roberts
(20) Glen Robitaille
(21) Weed & Company
(22) Stephens & Towndrow
(23) 1948
(24) Yes

CKQS-FM, OSHAWA
14,000 watts on 93.5 mcs.

- (1) Lakeland Broadcasting Company Limited
(2) Gordon G. Garrison
(3) Richard J. Trotter
(9) Garfield Shaw
(16) Mrs. Gail Sheppard
(20) William C. Marchand
(21) Devney Organization Inc. Lorrie Potts & Co.
(22) Broadcast Reps.
(23) Sept. 12, 1957
(24) Yes

CBO-FM, OTTAWA
380 watts on 103.3 mcs.

Owned and operated by the Canadian Broadcasting Corp.

CFMO-FM, OTTAWA
146,000 watts on 93.9 mcs.

- (1) Radio Station CFRA Ltd.
(2) Mrs. F. Ryan
(3) Terry Kieilty
(5) George Gowling
Gord Atkinson - Operations Director
(7) Raymond Eckford
(8) Gord Atkinson
(9) Dave Geddes
(10) Raymond Eckford
(11 & 12) Ernie Calcutt
(14) Mrs. F. Ryan
(15) Terry McGovern
(16) Raymond Eckford
(17) Sidney Pilkington
(18) Raymond Eckford
(19) Carman Dawson
(20) George Roach
(21) Devney Organization Inc.
(22) Stephens & Towndrow
(23) 1948
(24) Yes

CKPR-FM, PORT ARTHUR
48,000 watts on 94.3 mcs.

- (1) H. F. Dougall Co. Ltd.
(2) H. F. Dougall
(3) George Jeffrey
(5) George Jeffrey
(6) Hal Lee
(7) John Murphy
(8) Graham Thompson
(9 & 10) Hal Lee
(11) Del Archer
(12) Ken Nicolson
(13) Del Archer
(14) Mrs. Marion Vickruck

- (15) Gerry Iherwood
(16) Mrs. Kay Hakala
(17) Mrs. Betty Johnson
(18) Greg Moyer
(19) Tom Ross
(20) Gerhardt Buetow
(21) Can. Standard Broadcast Sales
(22) Byles, Gibb & Associates
(23) 1948
(24) No

CKTB-FM, ST. CATHARINES
250 watts on 97.7 mcs.

- (1) The Niagara District Broadcasting Co. Ltd.
(2) W. B. C. Burgoyne
(3) Mary C. Burgoyne
(5) W. V. Stoeckel
(6) Bob Johnston
(7) Jack Dawson
(9) John Larocque
(11) Jay Glover
(12) Bill Bird
(13) Stu Holloway
(14 & 15) Jean Stanway
(16) Marion Mosher
(17) Maureen Rogan
(18) Sandra Garriock
(20) William H. Allen
(21) Devney Organization Inc.
(22) Paul Mulvihill & Co.
(23) March 1949

CJIC-FM, SAULT STE. MARIE
3,600 watts on 100.5 mcs.

- (1) Hyland Radio - TV Ltd.
(2) Mrs. J. G. Hyland
(3) Paul Fockler
(5) Paul Fockler
(7) John Wishart
(11) Lionel McAuley
(15) Frank McKay
(16 & 17) Marion McDermott
(18) Lou Barnes
(19) Alan Leblanc
(20) David Irwin
(21 & 22) All Canada
(23) June 1964
(24) Yes

CKCY-FM, SAULT STE. MARIE
6,760 watts on 104.3 mcs.

- (1) Algonquin Radio & TV Co. Ltd.
(2) C. P. Greco
(3) J. H. Meadows
(6) R. Gasparini
(8) Deb Bowles
(10) R. Gasparini
(11) Russ Hilderley
(12) Harry Wolfe
(14) Gwyn Mallory
(15) Fred Heywood
(16) Lucille Chiappetta
(17) Joanne Farkas
(18) Paul Zin
(19) Gary Marson
(20) Ray Rylatt
(21) Weed & Co.
(22) Lorrie Potts & Company
(23) May 13, 1964
(24) Yes

CKSO-FM, SUDBURY
100,000 watts on 92.7 mcs

- (1) Cambrian Broadcasting Ltd.
(2) W. B. Plaunt
(3) Ralph Connor
(7) Jim Waddell
(10) Peter Allen
(11) Roy Harnish
(15) Russ Meakes
(17) Peter Allen
(20) Leo Gilbeau
(21 & 22) All-Canada
(23) September 1965
(24) Broadcasts in stereo

CKGB-FM, TIMMINS
425 watts E. R. P. on 94.5 mcs.

- (1) Northern Broadcasting Limited
(2) K. R. Thomson
(3) Gerry Hall
(5) Art Mousley
(6) Dan Kelly
(8, 9 & 10) Nick Harris

- (11) Ron Crowley
(12) Mike Doody
(15) Dan Kelly
(16) Jocelyn Smith
(17) Margaret VanLoven
(18) Roger Hall
(20) W. Andrews
(21) All-Canada
(22) SBS Regional Sales Western Broadcast Sales
(23) 1947

CJRT-FM, TORONTO
27,000 watts on 91.1 mcs

- (1) Ryerson Polytechnical Institute
(3) Donald C. Stone
(4) Ron McKee
(6) Ken Duke
(7) Ron McKee
(8) Cam Finley
(10) Joy MacDonald
(11) Gerald Farkas
(14) Joy MacDonald
(16) Ruth Sokira
(19) Michael Johns
(20) Andrew Kuflik
(23) April 1946
(24) Broadcasts Stereo

CHFI-FM, TORONTO
310,000 watts including 100,000 watts 'Vertipower' on 98.1 mcs.

- (1) Rogers Broadcasting Ltd.
(2) Edward S. Rogers
(3) Edward S. Rogers
(4) Vaughn Bjerre
(5) Don McRobb
(6) Roly Koster
(7) Vaughn Bjerre
(9) Gerry Herbert
(10) David Amer
(11) Bill Gilmour
(12) Milt Dunnell
(16) Corinne Noonan
(16) Carol Boyko
(17) Ross Evans
(18) David Amer
(19) Al Hinge
(20) Ron Turnpenney
(21 & 22) All-Canada
(23) July 19, 1957
(24) Yes

CBL-FM, TORONTO

11,900 watts on 99.1 mcs.
Owned and operated by the Canadian Broadcasting Corp.

CKFM-FM, TORONTO
200,000 watts on 99.9 mcs.

- (1) CFRB Limited
(2) W. C. Thornton Cran
(3) Don Hartford
(4) Bill Ballentine
(5) W. Brennan
(6 & 7) Bill Ballentine
(11) Bill Hutton
(12) Bill Stephenson
(15) Ruth Peachell
(16) Jackie Shulman
(17) Jill Loring
(18) Dianne Loyst
(20) Clive Eastwood
(21) Canadian Standard Broadcast Sales
(22) Standard Broadcast Sales
(23) October 1940
(24) Broadcasts in stereo
Programs separately for 126 hours weekly and issues separate rate card.

CHUM-FM, TORONTO
54,000 watts on 104.5 mcs.

- (1) Radio CHUM-1050 Limited
(2 & 3) Allan F. Waters
(5) Wes Armstrong
(6) Sief Frenken
(11) Tayler Parnaby
(16) Eileen Taylor
(17) Larry Solway
(18) Helen Hatton
(20) George Jones
(21) The Devney Organization
(22) Stephens & Towndrow
(23) September, 1963
(24) Yes

CKLW-FM, WINDSOR
50,000 kilowatts on 93.9 mcs.
Same staff, same programming as
CKLW-AM, except at 7.30 to
9.30 p.m. when separate programs
take over.

QUEBEC

CBF-FM, MONTREAL
24,600 watts on 95.1 mcs.
Owned and operated by the
Canadian Broadcasting Corp.

CBM-FM, MONTREAL
24,600 watts on 100.7 mcs.
Owned and operated by the
Canadian Broadcasting Corp.

CJMS-FM, MONTREAL
40,000 watts on 94.3 mcs.
(1) Supravox Corporation Ltee
(2) Raymond Crepault
(3) Roch Demers
(5) National: Andre Rancourt
Local: Ted Meunier
(6) Serge Raymond
(7) Gilbert Herard
(10) Raoul Jobin
(11) Paul Coucke
(12) Rheaume Brisebois
(15) Constance Ouellette
(16) Gerard Lapointe
(17) Paul-Emile Beaulne
(18) Ginette Houle
(20) J. C. Lalancette
(21) Devney Organization Inc.
(22) Stephens & Towndrow
(23) November 1953

CFCF-FM, MONTREAL
41,400 watts on 92.5 mcs.
(1) Canadian Marconi Co.
Vice-President -
S. B. Hayward
(3) Ken Dobson
(5) Ken Dobson
(7) Gerry Bascombe
(10) Miss Libby Smyth
(11) Bert Cannings
(12) Dick Irvin
(15) Mrs. Babs Pitt
(16) Laurie Rasberry
(17) Mrs. Babs Pitt
(20) Joe Thompson
(21 & 22) All-Canada
(23) October 1, 1966
(24) Multiplex-Stereo

CJFM-FM, MONTREAL
41,200 watts on 95.9 mcs.
(1) CJAD Limited
(2) W. C. Thomson Cran
(3) H. T. McCurdy
(5) Ron Blair
(7) Dave Patrick
(10) George Balcaen
(11) Doug Williamson
(12) Al Cauley
(14) Doris Clark
(15) Mary Pert
(16) Gloria Shaborda
(17) Gerry Boddington
(18) Anna Watt
(20) Ernest Mott
(21) Canadian Standard
Broadcast Sales
(22) Standard Broadcast Sales
(23) October 1, 1962
(24) Broadcasts stereo

Programs separately from CJAD
125 hours weekly in stereo.
Simulcasts with CJAD midnight
to 6.00 a.m. Issues separate
rate card.

CKGM-FM, MONTREAL
41,200 watts on 97.7 mcs
(1) Maisonneuve Broadcasting
Corp.
(2) Geoff Stirling
(3) Don Wall
(5) Barry Martin
(6) Mike McNeil
(9) Frank McCormick
(10) Tom Deachman
(11) Bill Faulkner
(15) Nancy Davison
(16) Laura Baudru
(17) Judy Sanders
(20) Fred Roney
(21) Devney Organization Inc.
(22) Stephens & Towndrow
(23) September 1, 1963
(24) 24 hours a day

CHRC-FM, QUEBEC
81,000 watts on 98.1 mcs.
(1) CHRC Limitee
(2) Col. Harve Baribeau
Henri Lepage - Managing
Director
(3) Aurele Pelletier
(5) Yvon Martel
(6) Miss Georgette Lacroix
(7) Henri Veilleux
(10) Fernando St-Georges
(11) Jacques Quirion
(12) Maurice Descarreaux
(16) Miss Julienne Belanger
(17 & 18) Miss Georgette Lacroix
(19) Marcel Huard
(20) Arsene Nadeau
(21) Can. Standard
Broadcast Sales
(22) Hardy Radio & TV Ltd.
(23) February 1949
(24) Yes

CJBR-FM, RIMOUSKI
20,000 watts on 101.5 mcs.
(1) La Radio du Bas St.
Laurent Inc.
(2) Jacques Brillant
(3 & 5) Andre Lecomte
(7) Sandy Burgess
(8) Francois Raymond
(10) Lorenzo Michaud
(11) Guy Ross
(12) Claude Pearson
(14) Louise Lavallee
(16) Caroline Marmen
(17) Andre Lecomte
(20) Marcel Jollie
(21 & 22) All-Canada
(23) November 1947
(24) Broadcasts stereo

Programs separately for 58 hours
weekly.
CHLT-FM, SHERBROOKE
62,000 watts on 102.7 mcs.
(1) La Tribune Inc.
(2) Jean-Louis Gauthier
(3) Marcel Girard
(5) Lucien LaRocque
(6) Jacques Tremblay
(8) Marcel Rheault
(10) Paul-Marcel Robidoux
(17) T. Mercier
(18) Mrs. P. M. Rabideaux
(20) Claude Pare
(21) Young Canadian
(22) Paul L'Anglais Inc.
(23) September 1963
(24) Yes

CKVL-FM, VERDUN-
MONTREAL
307,000 watts on 96.9 mcs.
(1) Radio Futura Limited
(2) Jack Tietolman
(3) Hal Wardell

(5) Judah Tietolman
(7 & 8) Hal Wardell
(11) Marcel Beaugard
(12) Larry Fredericks
(13) Gabriel Lapointe
(14) Miss June Warren
(15) Jack Selinger
(16) Jeannot Pelletier
(17) Gaston Saulnier
(18) Jacques Catudal
(20) Maurice Rousseau
(21) Canadian Standard
Broadcast Sales
(22) Radio - TV Sales Inc.
(23) September 1951
(24) Yes

NEW BRUNSWICK

CFBC-FM, SAINT JOHN
5,600 watts on 98.9 mcs.
(1) Fundy Broadcasting Co. Ltd.
(2) James Turnbull
(3) Bob Lockhart
(4) Ralph McLenaghan
(7) Bruce Ward
(20) Angus Weeks
(21) Canadian Standard
Broadcast Sales
(22) Radio - TV Reps.
(23) March 15, 1965
(24) Yes

NOVA SCOTIA

CHNS-FM, HALIFAX
19,500 watts on 96.1 mcs.
(1) Maritime Broadcasting
Co.
(2) George C. Piercy
(3) Fred W. Arenburg
(7 & 18) Robert Oxley
Programs 55 1/2 hours weekly
separate from CHNS-AM.

CKWM-FM, ANNAPOLIS VALLEY
(KENTVILLE)
18,000 watts E. R. P. on 97.7 mcs.
(1) Evangeline Broadcasting
Co. Ltd.
(2) Frank J. Burns
(3) Willard A. Bishop
(7) Harold Sproule
(12) Ron Pulsifer
(16) Judy Power
(17) George Gamble
(22) Group One Radio Ltd.
(23) March, 1965

CJCB-FM, SYDNEY
675 watts on 94.9 mcs.
(21) All-Canada
(23) September 1963
(24) No stereo
Same staff as CJCB-AM. Pro-
grams separately 38 hours weekly
and issues separate rate card.

CKCL-FM, TRURO
360 watts E. R. P. on 100.9 mcs.
(1) Colchester Broadcasting
Co. Ltd.
(2) J. Arthur Manning
(3 & 5) J. A. Manning
(7) W. Frank Harvey
(9) Frank MacDonald
(10) Jack S. Armstrong
(16) Mrs. Ruby McSweeney
(17) Mrs. Anne Cox
(19) Bob Bartlett
(20) E. Sid Bernasconi
(21) The Devney Organization
(22) Group One Radio Ltd.
(23) August 13, 1965
(24) No



PLEASE THE PRESIDENT . . .

is not the purpose of
advertising, though much of
it is bought on this basis.

GOOD ADVERTISING

needs copy that informs - -

not flatters - -

prospects for the advertiser's
products.

This kind of advertising

pleases the president too - -

all the way to the bank.

*Trademark

NEW YORK: 10 COLUMBUS CIRCLE • NEW YORK, NEW YORK 10019 • 212-586-3450
NASHVILLE: 806 16TH AVENUE, SOUTH • NASHVILLE, TENNESSEE 37203 • 616-254-5703

ADVERTISING AGENCIES

- KEY**
 1. Agency
 2. City
 3. Phone
 4. Address
 5. Broadcast media director(s)
 6. Broadcast account supervisor(s)
 7. Broadcast media buyer(s)

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1967.

- | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| (1) ARDIEL ADVERTISING AGENCY LTD.
(2) Toronto 7
(3) 924-5444
(4) 4 Lawton Blvd.
(5) Philip A. Johnson
(7) D. A. Wilson | (1) BATTEN, BARTON DURSTINE & OSBORNE, INC.
(2) Toronto 2
(3) E M. 3-9461
(4) 2 Carlton Street
(5) Mrs. Phyllis Scott
(7) Mrs. Phyllis Scott
Miss Marion Ferry
Miss Roberta McCutcheon | (2) Toronto
(3) EM. 6-5801
(4) 165 University Ave.,
(5) Mel Norman
(6) Peter Lighthall
(7) Mrs. E. Gray
Miss B. Gould | (1) LEO CLAVIR PRODUCTIONS LIMITED
(2) Toronto 12
(3) 488-1165
(4) 120 Eglinton Ave. E.
(5) D. Jones
(6) Leo Clavir |
| (1) ARDIEL ADVERTISING AGENCY LTD.
(2) Hamilton
(3) LI 9-2419
(4) 180 Parkdale Ave. N.
(5) M.J. Hallas | (1) BATTEN, BARTON & DURSTINE & OSBORN INC.
(2) Montreal
(3) 868-2655
(4) 1155 Dorchester Blvd., W.
H. Champagne
French Services | (1) BURNS ADVERTISING AGENCY LTD.
(2) Montreal 25
(3) WE 5-5257
(4) 1980 Sherbrooke St. W.
(5) L. St. Amand
(7) Mrs. P. Cryer | (1) COCKFIELD BROWN & COMPANY LTD.
(2) Toronto 7
(3) 924-5492
(4) 2 St. Clair Ave., W
(Manager of Media Services -
Ian B. Campbell)
(Director of Broadcast Services
J. R. MacRae)
(Assistant Manager -
B. A. Hawkins)
(7) S. H. Lodge
Miss M. Moran
G. M. Thomas
Mrs. F. M. Brockington |
| (1) ARDIEL ADVERTISING AGENCY LTD.
(2) Westmount, P.Q.
(3) 488-2537
(4) 310 Victoria Ave. Ste. 205
(5) Frank B. Thompson | (1) BEEDHAM, PRENTICE & BASFORD LTD.
(2) Toronto
(3) 924-8431
(4) 76 St. Clair Avenue West | (1) CAMP, DALTON K. & ASSOC. LTD.
(2) Toronto 12
(3) 487-2101
(4) 43 Eglinton Avenue East
(5) Norman K. Atkins
James E. Colby
J. D. Penn McLeod | (1) COCKFIELD BROWN & COMPANY LTD.
(2) Montreal
(3) 861-1771
(4) Canada Cement Building
Phillips Square
(5) Fernand Corbeil
L. G. Hern
(6) Earl W. Box
(7) Keith R. Pattenden
Mrs. Dorothy Swinton
Carol Ramsay
Ainslie Young |
| (1) ARDIEL ADVERTISING AGENCY LTD.
(2) Ottawa
(3) 236-7331
(4) 385 Albert Street
(5) Miss Joann Hossick | (1) BOUCHARD, CHAMPAGNE, PELLETIER LTEE.
(2) Montreal 2
(3) 878-1771
(4) Ste. 444, 1010 St.
Catherine W.
(5) Aime Lacombe
(6) Lise LaCasse
(7) Lise LaCasse - Rita Cloutier | (1) CANADIAN ADVERTISING AGENCY LTD.
(2) Montreal 2
(3) 842-8061 (AC 514)
(4) 630 Sherbrooke St. W.
(5) J.A. Gagnon
(7) Mrs. T. Malo | (1) COCKFIELD BROWN & COMPANY LTD.
(2) Winnipeg
(3) WH 2-0811
(4) 804 Electric Railway Chambers
(5) Mrs. M. Simons
(6) H. J. Gibson
(7) Mrs. M. Simons |
| (1) BACKMAN ADVERTISING LTD
(2) Halifax
(3) 422-1527
(4) Lord Nelson Bldg.,
5676 Spring Garden Road
(5) Miss Anne Archibald
(6) Miss Anne Archibald
(7) Mrs. Jo-Marie MacKay | (1) BOZELL & JACOBS INC.
(2) Toronto
(3) 55 Triller Ave., Ste. 2102
(5) Mr. Leyden | (1) CANALINE ADVERTISING AGENCY LTD.
(2) Toronto 2
(3) 368-7646
(4) 790 Bay Street
(5) W. R. Campbell | (1) COCKFIELD BROWN & COMPANY LTD.
(2) Vancouver
(3) MU 1-1111
(4) 1200 Burrard Building,
1030 - W. Georgia Street
(7) Miss Marjorie Maddigan |
| (1) BAKER ADVERTISING LTD.
(2) Montreal
(3) 842-5845
(4) 1350 Sherbrooke West
(5) Nan Fraser
(6) N. Phalen
(7) Nan Fraser | (1) BRADLEY-VALE ADVERTISING LTD.
(2) Toronto 2
(3) 363-3738
(4) 88 University Ave.
(5) G.P. Vale
(7) Miss M.J. Speers | (1) CARDON, ROSE LTD.
(2) Montreal
(3) 842-8571
(4) 1411 Crescent Street
(5) Mrs. M. Garneau
(6) Norman Cardon
(7) Mrs. M. Garneau | (1) COPELAND, DON H. ADVERTISING LTD.
(2) Scarborough
(3) OX 1-3331
(4) 2 Crescentwood Road
(5) Vera M. Copeland
(6) Vera M. Copeland
(7) Vera M. Copeland |
| (1) BAKER ADVERTISING LTD.
(2) Toronto
(3) 364-6311 Area Code 416
(4) 20 Toronto St., Toronto 1
(5) H. L. Howerth
D. O. Kimball
(6) L. Akerman
J. R. Currie
N.R. Unger
J. V. Wilks
N. C. Wittick
(7) O. Innes
J. Moore
I. Neve
D. Schacter | (1) BRAND ADVERTISING LTD.
(2) Montreal
(3) 849-6692
(4) 2100 Drummond St.
(5) Marion Goldberg
(7) Marion Goldberg | (1) CARTER, GARRY J. OF CANADA LTD.
(2) Toronto 5
(3) 924-2505
(4) 59 Avenue Road
(5) Bob Howe
(7) Bob Howe | |
| | (1) BURLEY, J. H. LTD.
(2) Toronto 1
(3) 362-6847
(4) 159 Bay Street
(5) A. L. Drewry | (1) CASE ASSOCIATES
(2) Toronto 5
(3) 924-9726
(4) 99 Avenue Rd.
(5) T.L. Innes | |
| | (1) BURNETT, LEO CO. OF CANADA LTD. | | |



*...And may
all your
dreams
be fulfilled*



STANDARD BROADCAST SALES COMPANY LIMITED

TORONTO AND MONTREAL

CANADIAN STANDARD BROADCAST SALES INC., U.S.A.

ADVERTISING AGENCIES

- KEY**
 1. Agency
 2. City
 3. Phone
 4. Address
 5. Broadcast media director(s)
 6. Broadcast account supervisor(s)
 7. Broadcast media buyer(s)

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1967.

- | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| (1) CROMBIE ADVERTISING CO. LTD.
(2) Toronto 1
(3) 368-7031
(4) 188 University Ave.
(6) S. C. Young
(7) Miss M. Thompson | (4) 1210 Sherbrooke St. W., #225
(5) R. Ross
(7) R. Ross | (1) FOSTER ADVERTISING LTD.
(2) Montreal
(3) 861-5881
(4) 3 Place Ville Marie, Ste. 30
(5) A. D. Clarke
(7) Miss C. Toupin | (3) 389-3549 (AC 514)
(4) 110 Place Cremazie, #424
(5) Raymond Girard |
| (1) CROMBIE ADVERTISING CO. LTD.
(2) Montreal
(3) 288-4221
(4) 353 St. James St. W.
(5) H. W. McAllister
(6) Ross Smith | (1) DUNDAS ADVERTISING AGENCY LIMITED
(2) London
(3) 438-2117
(4) 200 Queens Avenue
(5) R. Burns | (1) FOSTER ADVERTISING LTD.
(2) Toronto 7
(3) 924-4681
(4) 149 Alcorn Ave.
(5) W. W. Givens
J. H. Millar
D. P. Hatt
Miss S. Wright
(6) Mrs. M. Logan
Mr. J. Snider
B. Nicholls
Miss M. Newton
(7) Miss E. Reeder
Miss H. Anderson
Miss J. Sharpe
Mr. R. Hone
Mr. W. Reeves | (1) GOODIS, GOLDBERG, SOREN LTD.
(2) Toronto
(3) 445-1153
(4) 23 Prince Andre Place, Don Mills
(5) Mrs. C. Peck
Mrs. S. Deas
Mr. D. Dailleboust
(7) Mrs. S. Fallis
Mrs. J. Williams |
| (1) DANCER-FITZGERALD-SAMPLE (CANADA) LTD.
(2) Toronto 7
(3) 924-8425
(4) 200 St. Clair Ave., West
(5) Ruth Pedley
(6) W. R. T. Cory
R. A. Kundinger
(7) R. A. Kundinger
Ruth Pedley | (1) DUNSKY ADVERTISING LTD.
(2) Montreal
(3) 482-9680
(4) 5165 Queen Mary Rd., Ste 400
(6) M. Dunsky
(7) Mrs. J. Splane | (1) FOSTER ADVERTISING LTD.
(2) Winnipeg
(3) 947-0371
(4) 149 Portage Avenue East
(5) John Kozak
B. Leipsic
(6) Laurie A. Mainster
(7) Miss Lesley Brandon | (1) GOODIS, GOLDBERG, SOREN (ALTA.) LTD.
(2) Calgary
(3) 262-6931
(4) 640-12 Ave., S.W.
(6) Jay Joffe
Albert N. Johnston
(7) Roy Elander |
| (1) DANIEL & CHARLES INC.
(2) New York
(3) MO 1-0200 (AC 212)
(4) 261 Madison Ave., New York 10016
(5) Joseph Harris | (1) DURISH & ASSOCIATES LTD.
(2) Toronto 1
(3) 364-7191 (AC 416)
(4) 160 Bay St., #102
(5) P. H. Durish | (1) FOSTER ADVERTISING LTD.
(2) Calgary
(3) 269-8276
(4) Suite 315, 608-7th St. S.W.
(7) Mrs. L. M. Savary | (1) GREY ADVERTISING, LTD.
(2) Montreal
(3) 849-5661
(4) 2055 Peel Street
(5) Eileen Abrahamson
(6) P. Garcia
(7) Enas Martin
Connie Ray |
| (1) D'ARCY ADVERTISING COMPANY
(2) Toronto 5
(3) 921-3135 (AC 416)
(4) 57 Bloor St. W.
(5) Mrs. B. L. Freeman | (1) EASTMAN, J. M. & ASSOCIATES LTD.
(2) Toronto 7
(3) 925-3212 (AC 416)
(4) 2 St. Clair Ave. W.
(5) O. J. Reynolds
(7) Barbara Beckenridge | (1) FOSTER ADVERTISING LTD.
(2) Vancouver
(3) MU 5-6404
(4) 1111 West Hastings St.
(5) Mrs. H. Bakes
(6) Mr. A. J. Collins
(7) Mrs. H. Bakes | (1) GREY ADVERTISING, LTD.
(2) Toronto 1
(3) EM 2-1321
(4) 7 King St. E. Ste. 1105
(5) Ken Hicks |
| (1) DOHERTY, JOHN & CO. LTD.
(2) Ottawa
(3) 232-9418
(4) 46 Elgin Street
(7) John Doherty
Owen G. Grant
S. Frank Penn | (1) ERWIN WASEY OF CANADA LTD.
(2) Toronto 7
(3) 921-5187
(4) 2 St. Clair Avenue, West
(5) Mr. Wm. D. Brown
(6) J. Fry
C. W. Sharpe
(7) Miss Joe-Anne Roberts | (1) GILLARD, GOUDIE, WARREN & ELVIN LTD.
(2) Toronto 7
(3) 487-2464 (AC 416)
(4) 522 Mount Pleasant Rd.
(5) Robert C. Elvin
(7) Mrs. S. Jones | (1) GROSBERG, POLLOCK GWARTZMAN LTD.
(2) Toronto
(3) 487-4717
(4) 234 Eglinton Ave. E.
(5) H. J. Pollock |
| (1) DOYLE, DANE, BERNBACK (CANADA LTD.)
(2) Toronto 12
(3) 487-4481 (AC 416)
(4) 43 Eglinton Ave. E. 8th floor
(5) Paul Moore
(7) Joan Brown
Mrs. Doris Lythgoe | (1) FOOTE, CONE & BELDING CANADA LIMITED
(2) Toronto 5
(3) 924-9331
(4) 10 St. Mary Street
(5) Michael Kennerley
(6) Warren Cross
Mona Harper
Marlene Davy
Ernie Villamere
(7) Olive Dunkley
Bet Vaivada | (1) GILLBERRY & HAWKE ADVERTISING AGENCY LTD.
(2) London, Ont.
(4) 232 Queens Ave.
(5) W. C. Hawke | (1) HARRISON MARKETING COUNSEL LTD.
(2) Toronto
(3) 362-6631
(4) 212 King St. W.
(5) G. I. Harrison |
| (1) DUMONT-SAXE ADVERTISING LTD.
(2) Montreal 2
(3) 849-3728 (AC 514) | (1) FOOTE, CONE & BELDING CANADA LIMITED
(2) Montreal
(3) 866-6692
(4) 3 Place Ville Marie, ste. 83 | (1) GIRARD PUBLICITE ENR.
(2) Montreal 11 | (1) HAYHURST F. H. CO, LTD.
(2) Montreal
(3) 845-0251
(4) 1420 Sherbrooke St. W.
(5) Mrs. J. Roblee |

A Merry Christmas and A Happy New Year

from

THE CANADIAN ASSOCIATION OF BROADCASTERS
L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS
 family of 309 Broadcasting Stations and 1 Television Network

CAB MEMBER RADIO STATIONS (AM)

ATLANTIC AREA (27)
 CKDHAmherst, N.S.
 CKBCBathurst, N.B.
 CKBWBridgewater, N.S.
 CKNBCampbellton, N.B.
 CFCYCharlottetown, P.E.I.
 CFDRDartmouth, N.S.
 CFNBFredericton, N.B.
 CJOXGrand Bank, Nfld.
 CJCNGrand Falls, Nfld.
 CKCMGrand Falls, Nfld.
 CHNSHalifax, N.S.
 CJCHHalifax, N.S.
 CKENKentville, N.S.
 CHCMMarystown, Nfld.
 CKADMiddleton, N.S.
 CKCWMoncton, N.B.
 CKMRNewcastle, N.B.
 CKECNew Glasgow, N.S.
 CJRWSummerside, P.E.I.
 CFBCSaint John, N.B.
 CHSJSaint John, N.B.
 CJONSt. John's, Nfld.
 VOXMSt. John's, Nfld.
 CHERSydney, N.S.
 CJCBSydney, N.S.
 CKCLTruro, N.S.
 CFABWindsor, N.S.

FRENCH LANGUAGE ALL PROVINCES (41)
 CFGTAlma, P.Q.
 CHADAmos, P.Q.
 CJMTChicoutimi, P.Q.
 CFMLCornwall, Ont.
 CHRDDrummondville, P.Q.
 CHFAEdmonton, Alta.
 CJEMEdmundston, N.B.
 CHEFGranby, P.Q.
 CFGR & CFRG,
 Grovelbourg, Sask.
 CKCHHull, P.Q.
 CJLMJoliette, P.Q.
 CKRSJonquiere, P.Q.
 CKLSLaSarre, P.Q.
 CKBLMatane, P.Q.
 CKBMMontmagny, P.Q.
 CJMSMontreal, P.Q.
 CKACMontreal, P.Q.
 CKLMMontreal, P.Q.
 CHNCNew Carlisle, P.Q.
 CHRCQuebec, P.Q.
 CKCVQuebec, P.Q.
 CJLRQuebec, P.Q.

CJBRRimouski, P.Q.
 CJBMCausapscal, P.Q.
 CHRLRoberval, P.Q.
 CKRNRouyn, P.Q.
 CFNSSaskatoon, Sask.
 CJSOSorel, P.Q.
 CKSBSt. Boniface, Man.
 CKJLSt. Jerome, P.Q.
 CKCNSept Iles, P.Q.
 CHLTSherbrooke, P.Q.
 CFBRSudbury, Ont.
 CKLDThetford Mines, P.Q.
 CHLNThree Rivers, P.Q.
 CFCLTimmins, Ont.
 CKVDVal d'Or, P.Q.
 CFDAVictoriaville, P.Q.
 CKVMVille Marie, P.Q.
 CKVLVerdun, P.Q.
 CJSASt. Agathe-des-Monts, P.Q.

CENTRAL CANADA (66)
 CKBBBarrie, Ont.
 CJBQBelleville, Ont.
 CHICBrampton, Ont.
 CFJRBrockville, Ont.
 CFCOChatham, Ont.
 CJSSCornwall, Ont.
 CKDRDryden, Ont.
 CJLXFort William, Ont.
 CFTJGalt, Ont.
 CJOYGuelph, Ont.
 CHMLHamilton, Ont.
 CKOCHamilton, Ont.
 CKARHuntsville, Ont.
 CKAR-1Parry Sound, Ont.
 CKAPKapuskasing, Ont.
 CJRLKenora, Ont.
 CKLCKingston, Ont.
 CKWSKingston, Ont.
 CJKLKirkland Lake, Ont.
 CHYMKitchener, Ont.
 CKKWKitchener, Ont.
 CJSPLeamington, Ont.
 CFPLLondon, Ont.
 CJOELondon, Ont.
 CKSLLondon, Ont.
 CKMPMidland, Ont.
 CFCFMontreal, P.Q.
 CFMBMontreal, P.Q.
 CF0XPointe Claire, P.Q.
 CJADMontreal, P.Q.
 CJRNNiagara Falls, Ont.
 CFCHNorth Bay, Ont.

CHWOOakville, Ont.
 CFOROrillia, Ont.
 CKLBOshawa, Ont.
 CFRAOttawa, Ont.
 CKOYOttawa, Ont.
 CFOSOwen Sound, Ont.
 CHEXPeterborough, Ont.
 CKPTPeterborough, Ont.
 CFPAPort Arthur, Ont.
 CKPRPort Arthur, Ont.
 CFOMQuebec, P.Q.
 CFGMRichmond Hill, Ont.
 CHOKSarnia, Ont.
 CJICSault Ste. Marie, Ont.
 CKCYSault Ste. Marie, Ont.
 CFRSSimcoe, Ont.
 CHSCSt. Catharines, Ont.
 CKTBSt. Catharines, Ont.
 CHLOSt. Thomas, Ont.
 CJCSStratford, Ont.
 CHNOSudbury, Ont.
 CKSOSudbury, Ont.
 CKOTTillsonburg, Ont.
 CKGBTimmins, Ont.
 CFRBToronto, Ont.
 CHFIToronto, Ont.
 CHINToronto, Ont.
 CHUMToronto, Ont.
 CKEYToronto, Ont.
 CJWAWawa, Ont.
 CHOWWelland, Ont.
 CKLWWindsor, Ont.
 CKNXWingham, Ont.
 CKOXWoodstock, Ont.

PRAIRIES (40)
 CFAMAltona, Man.
 CKXBrandon, Man.
 CFACCalgary, Alta.
 CFCNCalgary, Alta.
 CHQRCalgary, Alta.
 CKXLCalgary, Alta.
 CFCWCamrose, Alta.
 CKDMDauphin, Man.
 CJDVDrumheller, Alta.
 CFRNEdmonton, Alta.
 CHEDEdmonton, Alta.
 CHQTEdmonton, Alta.
 CJCAEdmonton, Alta.
 CJSLEstevan, Sask.
 CFARFlin Flon, Man.
 CFGPGrand Prairie, Alta.
 CJOCLethbridge, Alta.
 CHECLethbridge, Alta.

CKSALloydminster, Sask.-Alta.
 CHATMedicine Hat, Alta.
 CJVRMelfort, Sask.
 CHABMoose Jaw, Sask.
 CJNBNorth Battleford, Sask.
 CKYLPeace River, Alta.
 CKBIPrince Albert, Sask.
 CKRDRed Deer, Alta.
 CKCKRegina, Sask.
 CKRMRegina, Sask.
 CJMERegina, Sask.
 CFQCSaskatoon, Sask.
 CKOMSaskatoon, Sask.
 CHSMSteinbach, Man.
 CKSWSwift Current, Sask.
 CHTMThompson, Man.
 CFSLWeyburn, Sask.
 CJOBWinnipeg, Man.
 CFRWWinnipeg, Man.
 CKRCWinnipeg, Man.
 CKYWinnipeg, Man.
 CJGXYorkton, Sask.

PACIFIC (30)
 CFVRAbbotsford, B.C.
 CHWKChilliwack, B.C.
 CFCPCourtenay, B.C.
 CFWBCampbell River, B.C.
 CKEKCranbrook, B.C.
 CKAYDuncan, B.C.
 CKNLFort St. John, B.C.
 CFJCKamloops, B.C.
 CKOVKelowna, B.C.
 CKTKKitimat, B.C.
 CHUBNanaimo, B.C.
 CKNWNew Westminster, B.C.
 CKOKPenticton, B.C.
 CHQBPowell River, B.C.
 CKPGPrince George, B.C.
 CHTKPrince Rupert, B.C.
 CJAYPort Alberni, B.C.
 CKCQQuesnel, B.C.
 CKCRRevelstoke, B.C.
 CKXRSalmon Arm, B.C.
 CFBVSmithers, B.C.
 CFTKTerrace, B.C.
 CJATTrail, B.C.
 CJORVancouver, B.C.
 CKLGVancouver, B.C.
 CKWXVancouver, N.C.
 CJIBVernon, B.C.
 CKDAVictoria, B.C.
 CJVIVictoria, B.C.
 CKWLWilliams Lake, B.C.

CAB MEMBER RADIO STATIONS (FM)

ATLANTIC AREA (5)
 CHNS-FMHalifax, N.S.
 CKWM-FMKentville, N.S.
 CFBC-FMSaint John, N.B.
 CJCB-FMSydney, N.S.
 CKCL-FMTruro, N.S.

FRENCH LANGUAGE (5)
 CJMS-FMMontreal, P.Q.
 CHRC-FMQuebec, P.Q.
 CJBR-FMRimouski, P.Q.
 CHLT-FMSherbrooke, P.Q.
 CKVL-FMVerdun, P.Q.

CENTRAL CANADA (22)
 CJBQ-FMBelleville, Ont.

CHIC-FMBrampton, Ont.
 CJSS-FMCornwall, Ont.
 CHML-FMHamilton, Ont.
 CKLC-FMKingston, Ont.
 CKWS-FMKingston, Ont.
 CHYM-FMKitchener, Ont.
 CFPL-FMLondon, Ont.
 CFQR-FMMontreal, P.Q.
 CJFM-FMMontreal, P.Q.
 CKQS-FMOshawa, Ont.
 CFMO-FMOttawa, Ont.
 CKPR-FMPort Arthur, Ont.
 CHSC-FMSt. Catharines, Ont.
 CKTB-FMSt. Catharines, Ont.
 CJIC-FMSault Ste. Marie, Ont.

CKCY-FMSault Ste. Marie, Ont.
 CKSO-FMSudbury, Ont.
 CKOT-FMTillsonburg, Ont.
 CKGB-FMTimmins, Ont.
 CKFM-FMToronto, Ont.
 CHFI-FMToronto, Ont.
 CHUM-FMToronto, Ont.
 CKLW-FMWindsor, Ont.

PRAIRIES (10)
 CKX-FMBrandon, Man.
 CJCA-FMEdmonton, Alta.
 CFRN-FMEdmonton, Alta.

CHEC-FMLethbridge, Alta.
 CKRD-FMRed Deer, Alta.
 CFMQ-FMRegina, Sask.
 CFMC-FMSaskatoon, Sask.
 CJOB-FMWinnipeg, Man.
 CFRW-FMWinnipeg, Man.
 CKY-FMWinnipeg, Man.

PACIFIC (5)
 CFFM-FMKamloops, B.C.
 CJOV-FMKelowna, B.C.
 CKOK-FMPenticton, B.C.
 CKLG-FMVancouver, B.C.
 CFMS-FMVictoria, B.C.

CAB MEMBER TELEVISION STATIONS

ATLANTIC (7)
 CFCY-TVCharlottetown, P.E.I.
 CJCN-TVGrand Falls, Nfld.
 CJCH-TVHalifax, N.S.
 CKCW-TVMoncton, N.B.
 CHSJ-TVSaint John, N.B.
 CJON-TVSt. John's, Nfld.
 CJCB-TVSydney, N.S.

CKRN-TVRouyn, P.Q.
 CHLT-TVSherbrooke, P.Q.
 CKTM-TVTrois Rivières, P.Q.

CENTRAL CANADA (19)
 CKVR-TVBarrie, Ont.
 CHCH-TVHamilton, Ont.
 CKWS-TVKingston, Ont.
 CKCO-TVKitchener, Ont.
 CFPL-TVLondon, Ont.
 CFCF-TVMontreal, P.Q.
 CFCH-TVNorth Bay, Ont.
 CJOH-TVOttawa, Ont.
 CHOV-TVPembroke, Ont.
 CHEX-TVPeterborough, Ont.
 CKPR-TVPort Arthur, Ont.
 CKMI-TVQuebec, P.Q.

CKRN-TVRouyn, P.Q.
 CJIC-TVSault Ste. Marie, Ont.
 CKSO-TVSudbury, Ont.
 CFCL-TVTimmins, Ont.
 CFTO-TVToronto, Ont.
 CKLW-TVWindsor, Ont.
 CKNX-TVWingham, Ont.

PRAIRIES (15)
 CKX-TVBrandon, Man.
 CFCN-TVCalgary, Alta.
 CHCT-TVCalgary, Alta.
 CFRN-TVEdmonton, Alta.
 CJLH-TVLethbridge, Alta.
 CKSA-TVLloydminster, Sask.-Alta.

CHAT-TVMedicine Hat, Alta.
 CHAB-TVMoose Jaw, Sask.
 CKBI-TVPrince Albert, Sask.
 CKRD-TVRed Deer, Alta.
 CKCK-TVRegina, Sask.
 CFQC-TVSaskatoon, Sask.
 CJFB-TVSwift Current, Sask.
 CJAY-TVWinnipeg, Man.
 CKOS-TVYorkton, Sask.

PACIFIC (6)
 CFCR-TVKamloops, B.C.
 CHBC-TVKelowna, B.C.
 CKPG-TVPrince George, B.C.
 CFTK-TVTerrace, B.C.
 CHAN-TVVancouver, B.C.
 CHEK-TVVictoria, B.C.

CAB MEMBER TELEVISION NETWORK

CTV Television Network Limited

ADVERTISING AGENCIES

- KEY**
 1. Agency
 2. City
 3. Phone
 4. Address
 5. Broadcast media director(s)
 6. Broadcast account supervisor(s)
 7. Broadcast media buyer(s)

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1967.

- | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| (1) HAYHURST, F. H. CO. LTD.
(2) Toronto 12
(3) 487-4371
(4) 55 Eglinton Ave. E.
(5) J. L. McCuaig
(6) Jack Tait
Bern Keeler
Pat Hepburn
Terry Killeavy
Paul Seitz
Suzan Young | (3) 423-9373
(4) 5240 Blowers Street
(5) G.E. MacDonald (Miss)
(6) G.E. Macdonald (Miss)
(7) G.E. Macdonald (Miss) | (7) Mrs. Jane Wolfe
Ronald Boychuk | (1) LOVICK, JAMES LTD
(2) Winnipeg
(3) WH 3-0623
(4) 604-428 Portage Ave.
(5) Garth E. Gunderson (Manager)
(7) J. W. Sigvaldason |
| (7) Donna Ellul
Eileen Hyland
Audrey Benson
Lisa Goldbeck
Pat Netten | (1) INDUSTRIAL ADVERTISING AGENCY LIMITED
(2) Toronto
(3) 924-6671
(4) 1255 Yonge Street
(7) Miss J.B. Foster | (1) LA MAISON PUBLICITEX LIMITEE
(2) Montreal
(3) 866-6551
(4) C.I.L. House,
630 Dorchester Blvd.
(5) Dianne Loiselle-
Mindel (Mrs. G.)
(6) C. Richard Payan
(7) Patricia Rochon | (1) LOVICK, JAMES LTD.
(2) Edmonton
(3) 424-2181
(4) 760 Professional Bldg.,
10830 Jasper Avenue
(5) LeRoy Schulz
(7) LeRoy Schulz |
| (1) HAYHURST, F. H. CO. LTD.
(2) Vancouver
(3) Mu 4-1111
(4) #220-1033 Davie Street
(5) John G. Service | (1) INDUSTRIAL ADVERTISING AGENCY LIMITED
(2) St. Catharines
(3) 684-8736
(4) 177 Russell Ave.
(5) Donald C. Williamson
(6) Donald C. Williamson
(7) Donald C. Williamson | (1) LES PRODUCTIONS DUBUISSON LTD.
(2) Quebec City
(3) 692-0505
(4) 71 St. Peter Street
(5) Jean Brousseau
(6) Marjorie Gauvreau
(7) Esther Blouin | (1) LOVICK, JAMES LTD.
(2) Calgary
(3) 262-6161
(4) 1870 Elveden House
(5) J. McCallum
(6) R. Ranson
W. Avery
(7) Mrs. D. Urch |
| (1) HEGGIE ADVERTISING CO. LTD.
(2) Montreal
(3) 845-9151
(4) 630 Sherbrooke St. W. | (1) INTER-CANADA QUEBEC ADVERTISING AGENCY LTD.
(2) Montreal
(3) 288-9231
(4) 1374 Sherbrooke St. West
(5) Yvon Fortier
(6) Raynald Bergeron
(7) Robert Schwartz | (1) LEUPOLD, JOHN B. ADVERTISING LTD.
(2) Montreal 2
(3) 845-0121 (AC 514)
(4) Suite 275, Peel Centre Bldg., 2055 Peel St.
(5) Mrs. N. Frechette | (1) LOVICK, JAMES LTD.
(2) Vancouver
(3) 684-6221
(4) 1178 West Pender Street
(5) Mrs. A. Bothamley
(6) Mrs. A. Bothamley
(7) Mrs. A. Bothamley
D. Buck |
| (1) HEGGIE ADVERTISING CO. LTD.
(2) Toronto
(3) 445-1100
(4) 1129 Leslie St. Don Mills
(5) Miss Phyllis Sivell
(6) Miss Phyllis Sivell
(7) Miss Phyllis Sivell | (1) JARVIS, ALBERT LTD.
(2) Toronto
(3) WA 5-3815
(4) 1000 Yonge Street
(5) Godfrey Jarvis
(6) Godfrey Jarvis
(7) Godfrey Jarvis | (1) LIPPMAN ADVERTISING ASSOCIATES INC.
(2) Buffalo
(3) 856-1900
(4) 1 Genesee Street
(5) Marc Lippman
Alice Addison
Dolores Argiro
Jack Greenfield
(6) Albert Lippman
(7) Dorothy Burlingame
Marion Dougherty | (1) MACLAREN ADVERTISING COMPANY LIMITED
(2) Montreal
(3) 845-1222
(4) 550 Sherbrooke Street W.
(5) Mr. E. Brown
(6) Miss L. Henuset
(6) Mr. A. Bramble |
| (1) HUTCHINS ADVERTISING CO. OF CANADA LIMITED
(2) Toronto
(3) 364-6239
(4) 88 University Ave.
Wm. Bounsall - Manager
E.A. Davey - Man. Dir. | (1) LE SIEGE JEAN & ASSOCIES INC.
(2) Montreal
(3) 381-8605
(4) 50 Place Cremazie
(5) Denise LeRay
(6) Denise LeRay
(7) Denise LeRay | (1) LOVICK, JAMES LTD.
(2) Montreal
(3) 875-5130
(4) 1000 Dominion Sq. Bldg.
(5) Mrs. Sondra Mercer
(7) Mrs. Sondra Mercer | (1) MACLAREN ADVERTISING COMPANY LIMITED
(2) Toronto
(3) 363-2244
(4) 111 Richmond Street W.
(5) D.C. Linton
B.C. LeRoy
(6) R.S. Baker
J.J. Cooper
J.G. Hennelly
R. Langfield
F.M. MacPherson
J.V. Szakacs
(7) R.J. Harman
E. Kaye
D.G. Holden
S.T. Russell |
| (1) HUXLEY-IRWIN-PRICE LTD.
(2) Hamilton
(3) JA 8-0058 EM 4-4910
(Toronto direct line)
(4) 70 Sanford Ave. N.
(5) Jack A. Price
(6) Jack A. Price
(7) Mrs. Mary Swain
Miss J. Krestynski | (1) KELLEY, RUSSELL T.CO. LTD.
(2) Hamilton
(3) 522-1155
(4) 627 Main Street East
(5) R.L. Hodgson | (1) LOVICK, JAMES LTD.
(2) Toronto
(3) 921-1121
(4) 800 Bay Street
(5) Peter Charles
Richard Berndt
(6) Wayne R. Currie
Bill Brennan (Assistant)
Bob Sher (Assistant)
(7) Lynne Andresen
Olive Jennings | (1) MACLAREN ADVERTISING COMPANY LIMITED
(2) Winnipeg
(3) 772-0472 |
| (1) HUXLEY-IRWIN-PRICE LTD.
(2) Toronto
(3) 363-0951
(4) Suite 350, Lord Simcoe Hotel
(5) Jack A. Price | (1) KENYON & ECKHARDT LTD.
(2) Toronto
(3) 364-5381
(4) 8 King Street East
(5) Mrs. Dorothy Iler
(6) R. E. Canney
W.F. Nugent
R.R. Helwig | | |
| (1) IMPERIAL ADVERTISING LTD.
(2) Halifax | | | |

- (4) Mall Centre Building,
Portage Avenue
(5) W.E. Wilson
- (1) MACLAREN ADVERTISING
COMPANY LIMITED
(2) Vancouver
(3) 682-5651
(4) 1112 West Pender Street
(6) J.A. Ferry
T.J. McDowell
Miss I. Higgins
Mr. R. Westlake
- (1) MacMANUS, JOHN & ADAMS
OF CANADA LTD.
(2) Toronto 2
(3) 364-0204 (AC 416)
(4) 600 University Ave.
(5) G.E. Beard
(7) D.A. Macauley
- (1) McCALL ADVERTISING
AGENCY
(2) London, Ont.
(3) 439-8671 (AC 519)
(4) 360 Queens Ave., Box 667
(7) Mrs. G.M. Nichols
- (1) MCCANN-ERICKSON OF
CANADA LIMITED
(2) Toronto
(3) 925-3231
(4) 151 Bloor Street West
(5) J.B. Tomlinson
(6) Art Sylvah
Ron Hodgson
Shirley Hulme
Carol Ann Sorenson
(7) Ann Constantinou
Margarette Paterson
Paul Nayyar
- (1) MCCANN-ERICKSON OF
CANADA LIMITED
(2) Montreal
(3) 849-8341 Area Code 514
(4) 2015 Peel Street
(5) Mary Cardon
(6) Michael Cladios
- (1) MCCANN-ERICKSON OF
CANADA LIMITED
(2) Vancouver
(3) MU 3-5608
(4) 1030 W. Georgia Street
(5) Roy E. Burns
(7) Miss Mamie Donnelly
- (1) McCONNELL EASTMAN
LIMITED
(2) Toronto 12
(3) 487-4601
(4) 234 Eglinton Ave. E.
(5) D.M. DeNike
(6) Joan Bain
Gerry Levine
(7) Monica Leonard
Warren Wright
Debbie Mason
- (1) McCONNELL EASTMAN
LIMITED
(2) Hamilton
(3) 529-8245
(4) 1 West Avenue South
- (1) McCONNELL EASTMAN
LIMITED
(2) Montreal
(3) 842-6431
(4) 2015 Peel Street
(5) W.D. Headley
(6 & 7) M.E. Winegarden
(6 & 7) E. Lafontaine
- (1) McCONNELL EASTMAN
LIMITED
(2) Winnipeg
(3) WH 3-7406
(4) 382 Portage Avenue
(5) Ken W. Hughes
(7) Mrs. Corinne Halparin
- (1) McCONNELL EASTMAN
LIMITED
(2) Edmonton
(3) 422-5107
(4) 204 Imperial Bank Bldg.
Corner Jasper Ave. and
100th Street
(5 & 7) James Ford
- (1) McCONNELL EASTMAN
LIMITED
(2) Calgary
(3) 263-7040
(4) 512 - 6th St. S.W.
(7) E. Stansfield
- (1) McCONNELL EASTMAN
LIMITED
(2) Vancouver
(3) Mu 3-2161
(4) 1198 West Pender
(7) P. McCrea
D. Haddleton
B. Longhurst
- (1) McKIM ADVERTISING LTD.
(2) Montreal
(3) 861-8422
(4) 1155 Dorchester Blvd.
(5) H. T. Harbinson
(6) M. Fogel
P.O. Steven
P.B. Champagne
(7) Miss J. Campbell
J. R. Matheson
- (1) McKIM ADVERTISING LTD.
(2) Toronto
(3) 927-5200
(4) 151 Bloor Street W.
(5) B. L. Thomas
H. R. Chernoff
(6) P. H. Boulton
G. P. Paul
Mrs. Jean Kennedy
Mrs. Ricke Poxon
(7) Miss Jean Gray
Mrs. June Knight
- (1) McKIM ADVERTISING LTD.
(2) Winnipeg
(3) WH 2-3491
(4) 379 Broadway Ave.
(5) Mrs. S. A. Taylor
(6) R. I. Morton
D. Shalley
(7) Mrs. D. L. Labossiere
- (1) McKIM ADVERTISING LTD.
(2) Vancouver
(3) Mu 3-8121
(4) 1030 West Georgia Street
(7) Miss Eileen Fox
- (1) McNALLY, JOHN &
ASSOCIATES LTD.
(2) Don Mills, Ont.
(3) 445-5240 (AC 416)
(4) 801 York Mills Rd.
(5) Miss B.P. Steeves
(7) Miss B.P. Steeves
Miss Carolyn Ward
- (1) ARTHUR MEYERHOFF
CO. LTD.
(2) Montreal
(3) 861-9212
(4) 1 Place Ville Marie
(5) Mrs. Helene Dahan
(6) Refer Toronto Office
(7) Refer Toronto Office
- (1) ARTHUR MEYERHOFF
CO. LTD.
(2) Toronto 12
(3) 485-6553
(4) 2200 Yonge Street
(5) D. Keith Irwin
(6) Miss Betty Wilkie
- (1) MUTER, CULINER,
FRANKFURTER & GOULD
(2) Toronto
(3) 924-5736
(4) 89 Avenue Road
(5) G. A. Rafelman
(6) G. A. Rafelman
(7) Miss Elizabeth Ecker
- (1) NATTALL & MALONEY LTD.
(2) Edmonton
(3) 482-1502
(4) 10010 - 105 Street
(5) Mrs. Fay Leslie-Spinks
(6) Mrs. Fay Leslie-Spinks
(7) Mrs. Fay Leslie-Spinks
- (1) NATTALL & MALONEY LTD.
(2) Calgary
(3) 262-6131
(4) 809 8th Ave. S.W.
(6) Nev. York
(7) Betty Kempton
- (1) NEEDHAM, HARPER &
STEERS OF CANADA LTD.
(2) Toronto
(3) EM 4-1492
- (4) 121 Richmond Street West
(5) Mr. Nickolis Demeda
(7) Miss Denise Curran
Miss Sheila Bonfield
Miss Kathy Kearney
- (1) NORMAN, CRAIG &
KUMMELL (CANADA) LTD.
(2) Don Mills
(3) 449-1010
(4) 1129 Leslie Street
(5) R. Keith Ryall
(6) R. W. Lucas
D.F. French
R. B. Thye
G. C. Jeffery
E. A. Roncarelli
(7) Miss S.B. Sellen
A.H. Masson
- (1) NORMAN, CRAIG &
KUMMELL (CANADA) LTD.
(2) Montreal
(3) 849-1187
(4) 630 Sherbrooke Street W. Ste. 312
(6) S. Varco
- (1) O'BRIEN ADVERTISING LTD.
(2) Vancouver
(3) 681-9174
(4) 1030 West Georgia St.
(5 & 6) D.M. Tyerman
N. Wright
(7) Mrs. T. Harwood
Mrs. Z. James
- (1) OGILVY & MATHER
(CANADA) LIMITED
(2) Toronto
(3) 362-7711
(4) 88 University Ave.
(5) G.B. Murray
(6) J. A. Robertson
P. Bernardo
- (1) ORR, WILLIAM R.
ADVERTISING LIMITED
(2) Toronto
(3) 485-9367
(4) 240 Eglinton Ave. East
(5) Mrs. Ann Chalcraft
(6) Mr. William R. Orr
Mr. Thomas Vamplew
(7) Mrs. Ann Chalcraft
- (1) PAUL, PHELAN & PERRY
LIMITED
(2) Toronto
(3) 925-3436
(4) 33 Bloor Street E.
(5) Gordon Forsyth
- (1) PAUL, PHELAN & PERRY
LIMITED
(2) Winnipeg 2
(3) 942-7408
(4) 411-259 Portage Ave.
(5) Don Keith
(6) K.E. McCaskill
(7) Mrs. B. Entwistle

ADVERTISING AGENCIES

KEY
 1. Agency
 2. City
 3. Phone
 4. Address
 5. Broadcast media director(s)
 6. Broadcast account supervisor(s)
 7. Broadcast media buyer(s)

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1967.

- | | | | |
|---------------------------------------------|------------------------------------|-------------------------------------------|------------------------------------|
| (1) PAUL, PHELAN & PERRY LIMITED | (4) 753 est rue Jarry | (1) ROWNTREE, GORDON & CO. LTD. | (1) STANFIELD, JOHNSON & HILL LTD. |
| (2) Montreal | (5) J.G. Bourbonnais | (2) Vancouver | (2) Montreal |
| (3) VI 9-8061 | (1) PUBLI-QUEBEC INC. | (3) MU 2-2231 | (3) 866-8741 |
| (4) 1500 Stanley Street | (Subsidiary of Ardiel Advertising) | (4) 1198 W. Pender Street | (4) Dominion Square Building |
| (5) M. Lalonde | (2) Westmount 6, P.Q. | (7) Miss Linda Caravan | (5) P. R. Simpson |
| (6) Mrs. M. Thomson | (3) 486-1188 (AC 514) | (1) SAUVIAT, G.R. & ASSOCIATES | (7) Mrs. G. Beaudet |
| (1) PAYEUR PUBLICITE INC. | (4) 310 Victoria Avenue | (2) Montreal | Miss M. Seguin |
| (2) Quebec | (1) REIMER, C. ADVERTISING | (3) 861-1581 | Mr. C. Bickerson |
| (3) 529-3322 | (2) Winnipeg | (4) Suite 820-1, Dominion Square Building | Mr. T. Welsh |
| (4) 639 8eme Avenue | (3) 774-4434 | (5) Mrs. M. Bourdeau | (1) STANFIELD, JOHNSON & HILL LTD. |
| (5) P. E. Giguere | (4) 600 The Mall Centre | (6) Mrs. M. Cattel | (2) Toronto 5 |
| (6) Guy Duperray | (5) Mr. C.L. Reimer | (7) Mrs. M. Bourdeau | (3) WA 4-8481 |
| Pierre (Peter) Bleau | (6) Mr. C.L. Reimer | (1) SCHNIEDER, HAROLD M. & CO. | (4) 255 Davenport Road |
| G.H. Payeur | (7) Mrs. M. Reimer | (2) Montreal 2 | (5) Gillian Robertson (Miss) |
| (7) G. H. Payeur | (1) REYNOLDS, J.A. & CO. | (3) 842-8531 (AC 514) | (7) Carole Nielsen (Miss) |
| P.E. Giguere | (2) Toronto 7 | (4) 2024 Peel St. | (1) STANSBURY, PAYAN & SHANKS LTD. |
| Guy Duperray | (3) 485-3136 (AC 416) | (5) A. Rubin | (2) Montreal |
| P. Bleau | (4) 412 Mount Pleasant Rd. | (7) Jeanne Jabanoski | (3) 845-6171 |
| (1) PEMBERTON, FREEMAN, MATHES & MILNE LTD. | (5) J. A. Reynolds | (1) SMITH-GENT ADVERTISING LTD. | (4) 630 Sherbrooke St. W. |
| (2) Toronto 2 | (7) Mrs. S. Lawson | (2) Toronto 12 | (5) Mary Layton |
| (3) 363-7401 (AC 416) | (1) RONALDS-REYNOLDS & CO. | (3) 487-2401 | (6) Mary Layton |
| (4) 2 Carlton St., Suite 1309 | (2) Montreal | (4) 69 Eglinton Ave. E. | (7) Mary Layton |
| (5) F.W. Percival | (3) 849-9401 | (5) Mr. Brian McGrady | (1) STANSBURY, PAYAN & SHANKS LTD. |
| (1) PEMBERTON, FREEMAN, MATHES & MILNE LTD. | (4) 2055 Peel Street | Mr. William P. Gent | (2) Toronto 1 |
| (2) Montreal | (5) M. Fenton | (7) Mr. Brian McGrady | (3) 364-2258 |
| (3) 935-5287 (AC 514) | (6) M. Provost | Mrs. Beryl Barnett | (4) 159 Bay Street |
| (4) 1980 Sherbrooke St. W. | (7) M. Laphkas | (1) SMITH, R.C. & SON LTD. | (1) STURMAN, BUCKSTEIN & CO. LTD. |
| (7) Mrs. M. Smyth | G. Lamont | (2) Toronto 7 | (2) Toronto 17 |
| (1) PENNELL ADVERTISING | (1) RONALDS-REYNOLDS & CO. | (3) 481-2253-4 | (3) 487-5415 (AC 416) |
| (2) Toronto 1 | (2) Toronto 1 | (4) 140 Merton Street | (4) 1425 Bayview Ave. |
| (3) EM 4-2079 | (3) EM 2-2381 | (5) G. Alec Phare | (5) M.E. Buckstein |
| (4) 19 Richmond St. West | (4) 154 University Avenue | (7) O. J. Taylor | (7) Jack Sturman |
| (5) Miss M. Barrer | (5) Helen Anderson | (1) SPITZER, MILLS & BATES LIMITED | (1) TANDY ADVERTISING LTD. |
| (6) Miss M. Barrer | (6) W. Gaskey | (2) Montreal | (2) Toronto 2 |
| (7) Miss M. Barrer | L.G. Smith | (3) 861-9721 | (3) EM 3-6361 |
| (1) PETERSEN-HULME LTD. | G.S.L. Anderson | (4) Suite 1404 Place Victoria | (4) 2 Carlton Street |
| (2) Toronto 5 | (7) K. Steeves | (5) Mrs. Alice M. Hollander | (5) George T. Alsop |
| (3) 923-4683 | N. Relf | (7) Mrs. U. McLean | (7) Bev. Lewis |
| (4) 130 Bloor St. West | W.R. Ibsen | (1) SPITZER, MILLS & BATES LIMITED | (1) TANDY ADVERTISING LTD. |
| (5) Miss Marion McLeod | E. Y. Leslie | (2) Toronto 2 | (2) Montreal |
| (6) K. W. Burke | (1) RONALDS-REYNOLDS & CO. | (3) 366-2811 | (3) 844-8821 |
| (7) Miss Marion McLeod | (2) Vancouver | (4) 790 Bay Street | (4) 550 Sherbrooke St. W. |
| (1) PETERSEN-HULME LTD. | (3) MU 4-4151 | (5) W.J. Graham | (5) B.H. Grober |
| (2) Montreal 2 | (4) 1033 Davie Street #305 | (6) A.N. Bressey | (6) B.H. Grober |
| (3) 842-1881 | (5) K. L. Johnson | Miss M. T. Poirier | (1) TAMES ADVERTISING AGENCY LTD. |
| (4) 2055 Peel Street | (7) Doreen M. Garbutt | (7) Miss M.E. McCullagh | (2) Toronto 17 |
| (5) R. Lisabelle | (1) ROSS ROY INC. | Miss J. Maedel | (3) HU 1-2291 (AC 416) |
| (6) W.M. Munro | (2) Detroit 48207 | Mr. R.P. Seagram | (4) 1395 Bayview Ave. |
| (7) C. Morin | (3) 567-4000 | Mr. S. Conolly | (5) D. Nolan |
| (1) PUBLICITE CHOMEDAY | (4) 2751 E. Jefferson | (1) STANFIELD, JOHNSON & HILL LTD. | (7) John Tames |
| (2) Montreal 11 | (5) H.E. Rumble | (2) Toronto 5 | |
| (3) 272-2028 (AC 514) | (6) N.J. Traynor | (3) 366-2811 | |
| | (7) R.A. Post | (4) 790 Bay Street | |
| | J. V. Karle | (5) W.J. Graham | |
| | R. E. Wilds | (6) A.N. Bressey | |
| | D.N. Petribone | Miss M. T. Poirier | |
| | | (7) Miss M.E. McCullagh | |
| | | Miss J. Maedel | |
| | | Mr. R.P. Seagram | |
| | | Mr. S. Conolly | |

- (1) THOMPSON, J. WALTER
CO. LTD.
- (2) Montreal
- (3) 931-1331
- (4) 1600 Dorchester Blvd. W.
- (5) Harry B. Glass
- (6) Vangie Lentgis
M. MacNaughton
J. McDonald

- (3) 937-3501
- (4) 4823 Sherbrooke St. W.
- (5) S. Torobin

- (1) VERRET, J.P. PUBLICITE-
- (2) Quebec 2
- (4) 880 rue du Roi
- (5) J.P. Verret

- (1) WATIER, MAURICE
PUBLICITE LTEE
- (2) Montreal 2
- (3) 842-2511 (AC 514)
- (4) 2055 Peel St., Suite 270
- (5) Maurice Watier
J. Provencal
- (7) Roger Lisabelle

- (5) Miss Patt Hammond
- (6) Miss Patt Hammond
- (7) Miss Patt Hammond

- (1) CHRIS YANOFF LTD.
- (2) Toronto
- (3) 924-6677
- (4) 119 Isabella Street
- (7) Max Coulston

- (1) THOMPSON, J. WALTER
CO. LTD.
- (2) Toronto
- (3) 924-9171
- (4) 102 Bloor St. W.
- (5) W. Jack Graham
- (6) V. Hopkins
J. Pasmore
- (7) D. Nagata
H. Reid
T. Johnson
C. Gamble
I. Cowie

- (1) VICKERS & BENSON LTD.
- (2) Montreal
- (3) 866-7701
- (4) 630 Dorchester Blvd. W.
- (5) F.A. Collins
- (7) Mrs. J. Guerin
Mrs. A. Emberg
Miss M. McGowan
Mrs. M. Turner
Miss D. Stewart
Mrs. B. Stevens

- (1) WATSON ROBERT D.
ADVERTISING LTD.
- (2) Calgary
- (3) 264-3801
- (4) 614-6th Avenue S.W.
- (6) Robert D. Watson
- (7) Toby Lawrence

- (1) YOUNG & RUBICAM LTD.
- (2) Montreal
- (3) 866-8941
- (4) 1155 Dorchester Blvd. W.
- (5) Jacques Brunelle
- (7) Ruth McLellan
Gabrielle Gagne

- (1) WHITEHEAD, TITHERINGTON
& BOWYER LIMITED
- (2) Toronto 5
- (3) 925-5544
- (4) 696 Yonge Street
- (5) W.S. Whitehead
- (7) Miss A. Zaharchuk

- (1) YOUNG & RUBICAM LTD.
- (2) Toronto 1
- (3) EM 2-3921
- (4) 250 University Avenue
C.P. Davis - Vice-President
Programming
- (5) D. Harrison
- (6) Miss D.C. Dunlop
Miss J.M. Macdonald
Mrs. R.K. Pinkerton

- (1) THORTON, PURKIS LTD.
- (2) Toronto 1
- (3) 363-3762
- (4) Suite 1504, 330 Bay Street
- (5) Mrs. Margaret Canning
- (6) J. P. Ridpath
- (7) Mrs. Margaret Canning

- (1) VICKERS & BENSON LTD.
- (2) Toronto 5
- (3) 925-9393
- (4) 980 Yonge Street
- (5) Paul Moore
- (6) Miss Joan Bradley
Miss Bev Nicholl
Mr. Al Shepherd
- (7) Mrs. June Frost
Mr. John Hickey
Miss Irene Maklary
Mr. Marvin Naftolin
Mrs. Madeleine Nugent

- (1) WILLIS ADVERTISING LTD.
- (2) Toronto 5
- (3) 925-3804
- (4) 165 Bloor Street E.

- (1) TOROBIN ADVERTISING LTD.
- (2) Westmount

The trend is to balanced programming
G.N. MACKENZIE LIMITED HAS *the* SHOWS

TORONTO
433 Jarvis St.

WINNIPEG
171 McDermott



Because we sell television as the basic advertising medium, TvB has this much information and statistics...



And more on color...



Get some (most people have)



500 University Ave.,
Toronto,
363-3133

PERSONNEL REGISTER (Television)

BRITISH COLUMBIA

CBUBT, CRANBROOK
1.1 kw Video; .505 kw Audio on Channel 10, owned and operated by the Canadian Broadcasting Corp.
(24) July, 1962

CJDC-TV, DAWSON CREEK
10,000 kw Video; 5,000 kw Audio on Channel 5. CBC.
Hudson Hope Channel 11
Bullhead Mountain Channel 8
Video .005 kw; Audio .003 kw.

- (1) Radio Station CJDC (Dawson Creek, B.C.) Ltd.
(2 & 3) H. L. Michaud
(4) Gordon Dohle
(5) W. R. (Bill) Duncan
(7) John Adams
(10) Elmer Devore
(11) Bas Jamieson
(12) Betty Hadden
(13) Duncan MacRae
(14) Gordon Dohle
(15) Mrs. Maria Van Berkel
(16) Ethel Emes
(17) Tom Holub
(18 & 19) Helen Castle
(20) Buzz Beerling
(21) Alex Wilhelm
(22) Radio-TV Reps.
(24) January 15, 1959
(25) Nil

CFCR-TV, KAMLOOPS
4,000 watts Video; 2,000 watts Audio on Channel 4. CBC.

- (1) Twin Cities Television Ltd.
(2 & 3) Ian G. Clark
Miss Jean Ross - Ass't. Gen. Manager.
(5) Walter Harwood
(6) Wayne Roberts
(8) Alan Davidson
(10) Gordon Rye
(11) Norman MacDonald
(12) Lois Cutler
(13) Bob Wilson
(14) Walter Harwood
(15) Mrs. Shirley Bailey
(16) Fred Rauch
(17) Miss Pat Mills
(18 & 19) Mrs. Marg Walker
(20) John Cooper
(21) Kurt Reicheneck
(22 & 23) All-Canada
(24) April 1957
(25) network

- (11) Dave Sparrow
(12) Betty Yendall
(13) Bob Pye
(14) Norman Williams
(15) Lucille Travis
(16) Victor Pauls
(17) Roy Gardner
(18 & 19) Henry Irizawa
(20) Ian Ross
(21) Tom Wyatt
(22 & 23) All-Canada
(24) Sept. 21, 1957
(25) Network only

CHBC-TV (OKANAGAN NETWORK) has re-broadcasting stations at the following locations in British Columbia:

- | | |
|----------------|------------|
| Kelowna | Channel 2 |
| Vernon | Channel 7 |
| Penticton | Channel 13 |
| Salmon Arm | Channel 9 |
| Oliver-Osovoos | Channel 8 |
| Lumby | Channel 5 |
| Princeton | Channel 5 |
| Keremeos | |
| Cawston | Channel 5 |
| Peachland | Channel 5 |
| Enderby | Channel 5 |
| Westworld | Channel 12 |
| Falkland | Channel 5 |
| Nakusp | Channel 2 |
| Malakwa | Channel 5 |
| Celista | Channel 6 |
| Grindrod | Channel 72 |
| Cherryville | Channel 10 |
| Midway | Channel 7 |

CKPG-TV, PRINCE GEORGE
778 watts Video; 389 watts Audio on Channels 2, 6, 10 and 13. CBC.

- (1) CKPG Television Ltd.
(2 & 3) R. T. Harkins
(4) A. D. Wiebe
(5) Carole Pow
(6, 7 & 8) Steve Howe
(10) Barry Hamelin
(11) Bob Elphicke
(12) Carole Pow
(13) Jack Carbutt
(14) A. D. Wiebe
(15) Steve Howe
(16) Brenda Moddle
(17) A. D. Wiebe
(19 & 20) Steve Howe
(21) Stan W. Davis
(22 & 23) All-Canada
(24) August 20, 1961
(25) CBC color

CFCR-TV, INTERIOR TELEVISION SYSTEM, KAMLOOPS has re-broadcasting stations at the following locations in British Columbia:

- | | |
|------------------------------------------|------------|
| Savona | Channel 8 |
| Clearwater | Channel 2 |
| Boston Bar- | |
| North Bend | Channel 5 |
| Quesnel | Channel 7 |
| Williams Lake | Channel 8 |
| Lytton-Lillooet | Channel 11 |
| 100 Mile House | Channel 5 |
| Clinton | Channel 9 |
| Chase | Channel 11 |
| Merritt | Channel 10 |
| Ashcroft-Cache Creek Promontory Mountain | Channel 5 |
| Valemount | Channel 8 |
| Bralorne | Channel 3 |
| Boss Mountain | Channel 7 |
| Spencer Bridge | Channel 3 |
| Blue River | Channel 3 |

CKPG-TV-1, Hixon, Channel 10
CKPG-TV-2, Fort Fraser, Channel 6
Rebroadcasting stations of CKPG-TV, Prince George.

CFTK-TV, TERRACE-KITIMAT (TALL TOTEM TELEVISION SYSTEM)

4.3 kw Video; 2.1 kw Audio on Channel 3. CBC.

- (1) Skeena Broadcasters Limited
J. Fred Weber - Managing Director
(3) G. Wayne Seabrook
(5) Nat. Arthur E. Bates
Local - F. John Ford
(6) Donald Hampson
(7) Gordon Leighton
(8) Dave Cash
(9) Dan McAllister
(10) Keith Tutt
(11) Alan Parfitt
(12) Barbara Stevens
(13) Dave Forsyth
(14) Art Bates
(15) Pat White
(16) Jim Burbank
(17) Judy Henderson
(18) Henny Ebeling
(19) Dave Estacaille
(20) Jim Reed
(21) John Nance
(22) Radio-TV Reps. Ltd.
(23) ABC International
(24) Nov. 15, 1962

CHBC-TV, OKANAGAN TELEVISION SYSTEM
3.7 kw Video; 1.65 kw Audio on Channel 2. CBC.

- (1) Okanagan Valley Television
(3) R. G. Chapman
(5) R. L. Sharp
(6) Ray Turner
(7) Russ Richardson
(8) Dave Sparrow
(10) Russ Richardson

CFTK-TV (TALL TOTEM TELEVISION SYSTEM) has re-broadcasting stations at the following locations in British Columbia and the state of Alaska:

- | | |
|-------------------------|-----------|
| Prince Rupert | Channel 6 |
| Smithers | Channel 5 |
| Burns Lake | Channel 4 |
| Kildala | Channel 5 |
| Kemano | Channel 2 |
| Nass Valley | Channel 5 |
| Justkatla | Channel 2 |
| Aristazabal Island | Channel 5 |
| Ocean Falls | Channel 2 |
| Houston | Channel 2 |
| Annette Island, Alaska | Channel 8 |
| Ketchikan, Alaska (CAS) | Channel 5 |
| Sitka, Alaska (CAS) | Channel 5 |

CBUAT, TRAIL
.187 kw Video; .124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corp.
(24) November 3, 1960

CBUAT-1, NELSON
.560 kw Video; .362 kw Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corporation.
(24) November 26, 1960

CBUT, VANCOUVER
47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.

CBUT-1, COURTENAY
.625 kw Video; .332 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corp.

CHAN-TV, VANCOUVER
164 kw Video; 81 kw Audio on Channel 8. CTV.

- (1) British Columbia Television Broadcasting System Ltd.
(2) J.R. Peters
(5) Gordon Carter
(6) W.C. Elliott
(7) L.D. Colthorp
(10) Andy Marquis
(11) Brad Keene
(12) Mrs. Jean Cannem
(14) Barry Cramer
(15) Al Scherr
(16) Miss Hilary Stewart
(17) Miss Brenda Cordwell
(18) Carl Jensen
(19) Jim Salikin
(21) E.G. Rose, Vice-President, Engineering
(22 & 23) All-Canada
(24) October 31, 1960
(25) R.C.A. TK 27 Colour Chain 3 1000 HB Videotape Machines

CHAN-TV-1, Chilliwack, Channel 11
Rebroadcasting station of CHAN-TV, Vancouver.

KVOS-TV, VANCOUVER-VICTORIA (BELLINGHAM)
214 kw Video; 107 kw Audio on Channel 12.

- (1) KVOS-TV (BC) Ltd.
(2) David Mintz
Doug Davis - Vice-President
Herman Burkart - Western Sales
(6) Jack Gettles
(7) Frank Jank
Duayne Treckor - Public Service
(12) Elaine Horn
(13) Sig Baldwin
(14) Marlon Boyla
(15) Alice Griffith
(16) Barry Helmer
(17) Leslie Mathers
(20) Duane Johnson
(21) John Price
(22) Stovin-Byles Ltd.
(23) E.S. Sumner Inc.
(24) June 6, 1963
(25) Network, Tape Telecine

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Canadian reps |
| 6. Production supervisor | 15. Traffic manager | 23. U.S. reps |
| 7. Program manager | 16. Art director | 24. Station birth date |
| 8. Chief announcer | 17. Copy chief | 25. Color facilities |
| 9. Music director | | |

CHEK-TV, VICTORIA

100 kw Video; 50 kw Audio on Channel 6. CBC.

(1) British Columbia Television Broadcasting System Ltd.

(2) J. R. Peters
Gordon Carter, Vice-President, Sales
W. C. Elliott, Vice-President, Production

(10) Andy Marquis
(11) Brad Keene
(12) Mrs. Jean Cannem
(14) Barry Cramer
(15) Al Scherr
(16) Miss Hilary Stewart
(17) Miss Brenda Cordwell
(18) Carl Jensen
(19) Jim Salikin
(22 & 23) All-Canada
(24) October 31, 1960
(25) R. C. A. TK 27 Colour Chain
3 1000 HB Videotape Machines

(1) Sunwapta Broadcasting Co. Ltd.

(2) G. R. A. Rice
(3) G. R. A. Rice
B. D. Alloway - Station Mgr.
(5) D. H. Field
(6 & 7) G. T. Kidd
(8) Ed Kay
(9) Harry Farmer
(10) Bruce Hogle
(11) Al McCann
(12) Laura Lindsay
(13) Scott Flewitt
(14) Alex Semeniuk
(15) Elizabeth Ryzuk
(16) Pete Leonard
(17) Bob Carlyle
(18) Karin Nielsen
(19) Keith Neale
(20) Bill Radomski
(21) T. E. Wadson
(22) Radio TV Reps. Ltd.
(23) Canadian Standard Broadcast Sales
(24) October 17, 1954
(25) Film, VTR

CHAT-TV, MEDICINE HAT

5.7 kw Video; 3 kw Audio on Channel 6. CBC.

(1) Monarch Broadcasting Co. Ltd.

(2) J. Harland Yuill
(3) Orville Kope
(4) Jon Thibert
(5) Ross Nelson
(6) Cliff Dacre
(7) Jon Thibert
(8 & 9) Lorne Havard
(10) Stan Weiler
(11) Glen Yost
(12) Deen Hamilton
(13 & 14) Cliff Dacre
(15) Ross Nelson
(16) August Soehn
(17) Deen Hamilton
(18 & 19) Myron Williamson
(20) Cliff Dacre
(21) Sid Gaffney
(22 & 23) All-Canada
(24) 1957
(25) Network

CHEK-TV, VICTORIA has re-broadcasting stations at the following locations:

Squamish	Channel 7
Port Hardy	Channel 2
Sointula	Channel 5
Newcastle Ridge	Channel 7
Kokish	Channel 9

ALBERTA

CFCN-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 4. CTV.

(1) CFCN Television Ltd.
(2) James A. Love
(4) Ken Masonchuck
(5) Bill Davis
(6 & 7) E. W. Chapman
(8) Gordon Kelly
(10) Joe Hutton
(11) Henry Viney
(12) Marie Hoftans
(14) Paul Nuttall
(15) Mrs. Jean Bown
(16) Charles Heine
(17) Wally Kirk
(18 & 19) Garry Smith
(21) R. W. Lamb
(22) Radio - TV Reps.
(23) Canadian Standard Broadcast Sales
(24) September, 1960
(25) Network, telecine, video tape

CFCN-TV-1, DRUMHELLER-HAND HILLS, Channel 12.

CFCN-TV-2, BANFF, Channel 8

CFCN-TV-3, BROOKS, Channel 9

CHCT-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 2. CBC.

(1) Calgary Television Limited
(2) Frederick Shaw
(3) J. N. Inkster
G. A. Brown - Retail Sales
(6) F. J. (Skip) Braun
(10 & 11) Ed. Whalen
(14) Bruce Northam
(15) Don Wilson
(16) L. Funtak
(17) Miss Mary Ellis
(21) Lee Crawley
(22 & 23) All-Canada
(24) October 8, 1954
(25) Network & local film

CHCT-TV-1, DRUMHELLER

Satellite of CHCT-TV, Calgary broadcasting on Channel 8.

CBXT, EDMONTON

318 kw Video; 159 kw Audio on Channel 5. CBC Microwave. Owned and operated by the Canadian Broadcasting Corp.

CFRN-TV, EDMONTON

180.3 kw Video; 90.4 kw Audio on Channel 3. CTV

CBXAT, GRANDE PRAIRIE

36 kw Video; 18kw Audio on Channel 10. CBC. Owned and operated by the Canadian Broadcasting Corporation.

CBXAT-1, PEACE RIVER

.720 kw Video; .360 kw Audio on Channel 7. This is a satellite of CBXAT, Grande Prairie. It is owned and operated by the Canadian Broadcasting Corporation.

QJLH-TV, LETHBRIDGE

171 kw Video; 85.5 kw Audio on Channel 7. CBC

(1) Lethbridge Television Limited
(2 & 3) N. Botterill
(6) Dan Taylor
(11) Gordon Colledge
(12) Brent Seely
(14) Mrs. Betty Grigg
(16) Mrs. Arleen Read
(17) Gladys Palmer
(18) Mrs. Gea Cohen
(22 & 23) All-Canada
(24) November 20, 1955

QJLH-TV-1, Burmis, Channel 3

QJWP-TV-1, Waterton Park, Channel 12

Rebroadcasting stations of QJLH-TV, Lethbridge.

CKSA-TV, LLOYDMINSTER

116 kw Video; 58 kw Audio on Channel 2. CBC

(1) CKSA-TV Limited
(2) A. F. Shortell
James G. Cane - Station Manager
(4) Fred Morley
(5) James G. Cane
(7 & 8) Fred Morley
(10) Ed Horlacher
(11) Barry Smith
(12) Lillian Johnson
(13) Wes Saunders
(14) James G. Cane
(15) Florence Look
(16) Howard Sturge
(17) Lillian Johnson
(18 & 19) Terry Chaley
(21) Tony Stam
(22) Radio - TV Reps.
(23) ABC International
(24) 1960
(25) Network

CKSA-TV-1, Meadow Lake, Sask., Channel 12. Rebroadcasting station of

CKSA-TV, Lloydminster.

CHAT-TV-1, PIVOT

2.75 kw Video; 1.37 kw Audio on Channel 4. Satellite of CHAT-TV, Medicine Hat.

CKRD-TV, RED DEER

13.2 kw Video; 6.6 kw Audio on Channel 6. CBC

(1) CHCA Television Ltd.
(2) H. L. Flock
(3) G. E. Spackman
(4) W. Wilks
(5) J. C. Reidy
(6 & 7) W. Wilks
(8) M. Gordon
(11) Al (Hoss) Hammer
(12) Mary Lou Armstrong
(13) Ben Meisner
(14) Mary Lou Armstrong
(15) Sheila Taylor
(16) Rick Soehn
(17) Marlene Brauit
(18 & 19) Don Komarnisky
(21) Ken L. Martin
(22) Radio TV Reps.
(23) ABC International
(24) February 11, 1957
(25) Network

CKRD-TV-1, CORONATION

12.4 kw Video; 6.2 kw Audio on Channel 10. Satellite of CKRD-TV, Red Deer.

CKRD-TV-2, BANFF

5 watt pedestal. Channel 10. Satellite of CKRD-TV, Red Deer.

SASKATCHEWAN

CHAB-TV, MOOSE JAW

49 kw Video; 25 kw Audio on Channel 4. CTV.

(1) CHAB Ltd.
(2) Jack D. Moffat
(3) Sid Boyling
(5) Nat. - Ken Newans Sask. - Stan Gardner
(6) Grant Pasiuk
(7) Bruce Pendlebury
(10) Brian Johnson
(11) Ken Newans
(14) Janice Marchessault
(15) Marj Deyo
(16) Graham Henderson
(17) Shirlee Cooke
(19) Garry Smith
(21) Merv Pickford
(22) Stovin Byles Ltd.
(23) E.S. Sumner Corp.
(24) July 7, 1959
(25) Transmitter

CKBI-TV, PRINCE ALBERT

61 kw Video; 36.5 kw Audio on Channel 5. CBC

(1) Central Broadcasting Co.
(2 & 3) E. A. Rawlinson
(4) F.F. Rawlinson
(5) Ian Robertson

(6 & 7) J. J. Cennon

(8) George Prosser
(9) Mrs. Terry Bremner
(10 & 11) Nick Roche
(12) Mrs. Marion Sherman
(13) Harold Mallwitz
(14) Reg Kitt
(15) Mrs. Sylvia Dodwell
(16) Willard Ahenakew
(17) Miss Marie Tremblay
(19) Mrs. Lorraine Hawksworth
(20) Earl Hunt
(21) Tom Van Ness
(22 & 23) All-Canada
(24) January 28, 1958
(25) Network & Telecine coming

CKBI-TV-1, Alticane, Channel 10

CKBI-TV-2, North Battleford, Channel 7

CKBI-TV-3, Greenwater Lake, Channel 4

CKBI-TV-4, Nipawin, Channel 2

Rebroadcasting stations of CKBI-TV, Prince Albert.

CKCK-TV, REGINA

100 kw Video; 53.5 kw Audio on Channel 2. CBC.

(1) Transcanada Telecommunications Ltd.
(2) Michael C. Sifton
H. A. Crittenden - Vice-Pres. & Gen. Mgr.
(3) Don Tunnicliffe
(5) Don Tunnicliffe
(6) Doug Lee
(8) Bruce Cowie
(10) Grant Kennedy
(11) John Badham
(14) Jerry Joynt
(15) Pat Haggerty
(16) Joe Soehn
(17) Mel Friesen
(18) Mrs. S. Geres
(19) Barry Haddad
(20) Tom Nelson & Len Ross
(21) Lorne McBride
(22 & 23) All-Canada
(24) July 27, 1954

CKCK-TV-1, COLGATE

15.1 kw Video; 7.5 kw Audio on Channel 12. Rebroadcasting station of CFCF-TV, Regina.

CKCK-TV-2, WILLOW BUNCH

9 kw Video; 4.5 kw Audio on Channel 6. Satellite of CKCK-TV Regina.

CKMJ, MARQUIS

55.4 kw Video; 27.7 kw Audio on Channel 7. Satellite of CKCK-TV Regina.

CHRE-TV, REGINA

140 kw Video; 75 kw Audio on Channel 9. CTV

(1) CHAB Ltd.
(2) Jack Moffat
(3) Sid Boyling
(4) Bud Marce
(5) Sid Boyling
(6) Bruce Pendlebury
(7) Bub Marce
(8) Bob Bradburn
(10) Wally Macht
(11) Ken Newans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Mariene Stuckey and Marj Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Diane Clark
(20 & 21) Merv Pickford
(22) Stovin-Byles TV Ltd.
(23) E. S. Sumner Corp.
(24) December 21, 1962

CFQC-TV, SASKATOON

180 kw Video; 100 kw Audio on Channel 8. CBC

(1) A. A. Murphy & Sons Limited
(2) W. A. "Bill" Murphy
(3) G. Blair Nelson
(5) Ken Hutson
(6) Herb Ashley
(10) Les Edwards
(11) Chuck McMannus
(13) Bill Story
(14) Ted Eadinger
(15) Mrs. Verna Fowler
(16) Gary Gautier
(17) Stan Thomas
(19) Ron Lee

(21) Jim Love

(22) Radio - TV Reps.
(23) Young Canadian - Harlam G. Oakes
(24) December 5, 1954

CFQC-TV-1, STRANRAER

6.8 kw Video; 3.6 kw Audio on Channel 3. Satellite of CFQC-TV, Saskatoon.

CJFB-TV, SWIFT CURRENT

13.3 kw Video; 6.65 kw Audio on Channel 5. CBC

(1) Swift Current Telecasting Co. Ltd.
(2 & 3) William D. Forst
(5) Walter S. Buffam
(6 & 7) Mrs. Julie Forst
(10) Gordon Foth
(11) Art Henderson
(12 & 14) Mrs. Julie Forst
(15) Darlene Klassen
(16) George Kushner
(17) Elaine Geisbrecht
(21) George Harwood
(22) Radio - TV Reps.
(23) Forjoe TV Inc.
(24) December 23, 1957
(25) Yes

CJFB-TV-1, EAST END

Satellite of CJFB-TV, Swift Current.

CJFB-TV-2, VAL MARIE

Satellite of CJFB-TV, Swift Current.

CJFB-TV-3, RIVERHURST

Satellite of CJFB-TV, Swift Current.

CKOS-TV, YORKTON

5 kw Video; 2.5 kw Audio on Channel 3. CBC

(1) Yorkton Television Co. Ltd.
(2 & 3) Ronald L. Skinner
Vice-President & Ass't Gen. Mgr. - George S. Skinner
(5) J. V. (Corky) Birt
(6) Mervyn Wantuck
(7) Wilbur A. Westby



**A
PEACEFUL
WISH**

from the

Tall Totem Radio

& Television System

CFTK-TV CFTK CKTK CHTK RADIO

in B.C.'s PACIFIC NORTHWEST



PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Canadian reps |
| 6. Production supervisor | 15. Traffic manager | 23. U.S. reps |
| 7. Program manager | 16. Art director | 24. Station birth date |
| 8. Chief announcer | 17. Copy chief | 25. Color facilities |

(10) Jim Horning
(11) Linus Westberg
(12) Isobel Birt
(13) Norman Roebuck
(14) Jay Leddy
(15) Mrs. Cavell Purinton
(16) Dennis McNeil
(17) Mrs. Gladys Blahut
(18) Sharon Coleman
(19) Ludwig Hocesvar
(20) Stovin-Byles TV
(21) ABC International
(22) June 19, 1958
(23) Network only

CKSS-TV, BALDY MOUNTAIN
23 kw Audio; 11.5 kw Video
on Channel 8.

CKOS-TV-2, ESTEVAN
10 kw Audio; 19 kw Video
on Channel 7.

CKOS-TV-3, WYNYARD
.34 kw Audio; .67 kw Video
on Channel 6.
Rebroadcasting stations of
CKOS-TV, Yorkton.

MANITOBA

CKX-TV, BRANDON
100,000 watts Video; 49,100
watts Audio on Channel 5. CBC
(1) Western Manitoba Broad-
casters Ltd.
(2) John B. Craig
(3) Stuart Craig
(4) Archie Olson
(5) Ron Katzin
(6) Howard Cooper
(7) John Harvard
(8) Marv Saxberg
(9) Frank Bird
(10) Cliff Jones
(11) Marsha Harrowen
(12) Mrs. Ann Smith
(13) Cliff Eastall
(14) Harold Pullaw
(15) Lawrence Dubois
(16) Tom Stacey
(17 & 18) All-Canada
(19) January 28, 1955
(20) Network

CKX-TV has re-broadcasting
stations at Foxwarren; 6.4 kw
Video; 3.48 kw Audio on
Channel 11. Melita: .118 kw
Video; .094 kw Audio on
Channel 9.

CBWBT, FLIN FLON
6.8 kw Video; 3.4 kw Audio
on Channel 10. Owned and
operated by the Canadian
Broadcasting Corporation.
(24) June 25, 1962

CBWBT-1, LE PAS
260 watts Video; 130 watts
Audio on Channel 7. This
satellite of CBWBT, Flin Flon
is owned and operated by the
Canadian Broadcasting Corp.
(24) June 25, 1962

CBWT, WINNIPEG
100 kw Video; 50 kw Audio
on Channel 6. Owned and
operated by the Canadian
Broadcasting Corporation.
(24) April 24, 1960

CBWFT, WINNIPEG
59 kw Video; 35.2 kw

Audio on Channel 3. CBC French
Network. Owned and operated by
the Canadian Broadcasting Corp.
(24) April 24, 1960

CJAY-TV, WINNIPEG
325 kw Video; 180 kw Audio
on Channel 7. CTV
(1) Channel 7 Television Ltd.
(2) Ralph Misener
(3) Jack Davidson
(4) Joe Gibson
(5) R. L. Pat McGhee
(6) Jim Armstrong
(7) Jim Purvis
(8) Ray Torgrud
(9) Richard Seaborn
(10) Al Vickery
(11) Jack Wells
(12) Sheila Knowles
(13) Don Maclean
(14) Al Johnson
(15) Gerry Probert
(16) Mac Drope
(17) Rod Webb
(18 & 19) Howard Macmillan
(20) Bert Cobb
(21) Stovin Byles
(22) Sumner Corp.
(23) November 12, 1960
(24) Network, VTR

KCND-TV, PEMBINA - WINNIPEG
(1) McLendon Corporation
(2) Gordon McLendon
Pres. Winnipeg Channel 12
Ltd.
G. O. (Jerry) Johnson
(3) Winnipeg - G. O. (Jerry)
Johnson
Pembina - Dick Vincent
(4) Len Gzebb
(5) Bill Girling
(6) Mike Scardh
(7) Dick Vincent
(8, 10 & 11) Joe Cooke
(12) Thora Oliver
(13) Terry Stouffer
(14) Len Gzebb
(15) Dorothy Lien
(16) Nina Allam
(17) Bonnie Griten
(18 & 19) Dave Rector
(20) Nick Volk
(21) Chuck Headley
(22) Radio - TV Reps.
(23) National Television Sales
(24) January 1960
(25) Network,
Video Tape (March 1/67)

ONTARIO

CKVR-TV, BARRIE
100 kw Video; 50 kw Audio
on Channel 3. CBC
(1) Ralph Snelgrove
Television Ltd.
(2 & 3) Ralph T. Snelgrove
(4) Jack Mattenley
(5) Charles Tierney
(6 & 7) Jerry Robertson
(8) Milt Conway
(9) Wayne Bjorgan
(10) Bill Bennett
(11) Len Wilson
(12) Bob Locke
(13) Ernie Barker
(14) Janet Robertson
(15) Tom Locke
(16) Jerry Van Amelsvoort
(17) Bert Verwey
(18) Paul Mulvihill & Co.
Messner - Winnipeg
Radio-TV Reps - Vancouver
(19) Canadian Standard
Broadcast Sales

(24) September 28, 1955
(25) Network, film and slides

CKVR-TV-1, PARRY SOUND
5 kw on Channel 11. Satellite
of CKVR-TV, Barrie.

CKVR-TV-2, HUNTSVILLE
115 watts Video; 49 watts
Audio on Channel 8. Satellite of
CKVR-TV, Barrie.

CKVR-TV-3, HALIBURTON
100 watts Video; 50 watts Audio
on Channel 5. Satellite of
CKVR-TV, Barrie.

CHCH-TV, HAMILTON
230 kw Video; 143 kw Audio
on Channel 11.
(1) Niagara Television Ltd.
(2 & 3) K. D. Sobie
(4) F.P. DeNardis
(5) D.C. Gale
(6) W.E. Jeynes
(7) All-Canada:
CHUM Marketing Div.
(8) E.S. Sumner Corp.
(9) June, 1954

CBWAT, KENORA
9.3 kw Video; 5.5 kw Audio
on Channel 8. Owned and
operated by the Canadian Broad-
casting Corporation.

CBWAT-1, DRYDEN
8.9 kw Video; 4.45 kw Audio
on Channel 9. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) September, 1962.

CBWAT-2, SIOUX LOOKOUT
.005 kw Video; .0025 kw Audio
on Channel 12. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) December, 1962

CBWAT-3, FORT FRANCES
20.2 kw Video; 10.1 kw Audio
on Channel 5. Owned and
operated by the Canadian Broad-
casting Corporation.

CBWAT-4, RED LAKE ATIKOKAN
5.7 kw Video; 2.85 kw Audio
on Channel 10. Owned and
operated by the Canadian Broad-
casting Corporation.

CKWS-TV, KINGSTON
250 kw Video; 150 kw Audio
on Channel 11. CBC
(1) Frontenac Broadcasting
Co. Ltd.
(2) Senator W. R. Davies
(3) R. Hofstetter
(4) A. Brooks
(5 & 6) C. Tomlinson
(7) D. MacRae
(8) F. Patterson
(9) M. Jackson
(10) Miss J. Brassier
(11) Mrs. R. McGrattan
(12) N. Carter
(13) Mrs. M. Fleming
(14 & 15) Mrs. P. Furter
(16) L. Sheperd
(17) G. Backus
(18 & 19) All-Canada
(20) January 3, 1955
(21) Network only

CKCO-TV, KITCHENER
325 kw Video; 160 kw Audio
on Channel 13. CTV
(1) Central Ontario Television
Limited
(2) Carl A. Pollock
(3) W. D. McGregor
(4) R. H. McKeown
(5) George Moskal
(6) Bruce Lawson
(7) Pat Ludwig
(8) Gary McLaren
(9) Reg Sellner
(10) Mrs. Elaine Cole
(11) William Whiting
(12) Mrs. Alice Ellis
(13) Don Bowen
(14) William Smuck
(15) Miss Cathy Lewis
(16) Len Collis
Jim Smith - Supervisor
Tech. Operations
(17) Paul Turchan
(18) Hardy Radio & TV - Toronto
Radio-TV Reps. Ltd. -
Winnipeg, Vancouver
(19) ABC International TV Inc.
(20) March 1, 1954
(21) Network, Film, Videotape

CKCO-TV, KITCHENER
325 kw Video; 160 kw Audio
on Channel 13. CTV

(1) Central Ontario Television
Limited
(2) Carl A. Pollock
(3) W. D. McGregor
(4) R. H. McKeown
(5) George Moskal
(6) Bruce Lawson
(7) Pat Ludwig
(8) Gary McLaren
(9) Reg Sellner
(10) Mrs. Elaine Cole
(11) William Whiting
(12) Mrs. Alice Ellis
(13) Don Bowen
(14) William Smuck
(15) Miss Cathy Lewis
(16) Len Collis
Jim Smith - Supervisor
Tech. Operations
(17) Paul Turchan
(18) Hardy Radio & TV - Toronto
Radio-TV Reps. Ltd. -
Winnipeg, Vancouver
(19) ABC International TV Inc.
(20) March 1, 1954
(21) Network, Film, Videotape

CFPL-TV, LONDON
325 kw Video; 195 kw Audio
on Channel 10. CBC
(1) London Free Press Printing
Co. Ltd.
(2) Walter J. Blackburn
(3) M. T. Brown
(4) R. A. Reinhart
(5) W. C. Wingrove
(6) J. A. Plant
(7) R. A. Reinhart
(8) J. A. Plant
(9) E. Manning
(10) R. Laidlaw
(11) A. Kelman
(12) R. Jewell
(13) W. T. Daley
(14) W. Blahout
(15) C. Kearns
(16) J. Armstrong
(17 & 18) R. White
(19) D. Duffield
(20) G. Robitaille
(21 & 22) All-Canada
(23) November 28, 1953
(24) Network, film, videotape

CFCH-TV, NORTH BAY
28.5 kw Video; 14.25 kw Audio
on Channel 10. CBC
(1) Tel-Ad Company Ltd.
(2) Mrs. P. Campbell
(3) Reg Carne
(4) Jim Gibson
(5) Sid Tomkins
(6) Stan Leverie
(7) Norris Whitfield
(8) Pete Handley
(9) Meri Craven
(10) David Bach
(11) Meri Craven
(12) Rick Lea
(13) Don Buckley
(14) Hazel McKibbin
(15) Jerry Millan
(16) Ken Houzer
(17) Stovin-Byles Ltd.
(18) All-Canada
(19) December 19, 1955
(20) Nil

CJOH-TV, OTTAWA AND THE
SEAWAY
152 kw Video; 76 kw Audio
on Channel 13. 130 kw Video;
78 kw Audio on Channel 8. CTV
(1) Bushnell TV Co. Limited
(2) E. L. Bushnell
(3) S. W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison
(6 & 7) Peter Francis
(8) Champ Champagne
(9) Joe Gibson
(10) Joe Spence
(11) Jackie Thompson
(12) Bruce Sutton
(13) Harold Mantay
(14) Dave Leigh

(17) Ken James
(18) John Beveridge
(19) Eric Tomlinson
(20) Leon Poltras
(21) Sandy Day
(22) ICTV
(23) E.S. Sumner Corp.
(24) March 12, 1961
(25) Full

CBOT, OTTAWA
50.1 kw Video; 26.7 kw Audio
on Channel 4. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) June 2, 1953

CBOFT, OTTAWA
31 kw Video; 17 kw Audio
on Channel 9. Owned and
operated by the Canadian Broad-
casting Corporation.
(24) June 24, 1955

CHOV-TV, PEMBROKE
19.1 kw Video; 9.5 kw Audio
on Channel 5. CBC
(1) Ottawa Valley Television
Co. Ltd.

(2) E. Gordon Archibald
(3) Ramsay F. Garrow
(4) Don Chant
(5) Brooke Duval
(6) Jack Hilton
(7) John Rust
(8) John Herbert
(9 & 10) Jane Collard (Miss)
(11) Mrs. Helen Malloy
(12) Amedeo Petralia
(13) Chas Friend
(14) Oscar Kohls
(15) Alan Bradley
(16) Paul Mulvihill
(17) Canadian Standard
Broadcast Sales
(18) August 19, 1961
(19) Network

CHEX-TV, PETERBOROUGH
139 kw Video; 83.4 kw Audio
on Channel 12. CBC
(1) Kawartha Broadcasting
(2) Senator W. R. Davies
(3 & 4) Wally Rewegan
(5) Ian MacFarlane
(6 & 7) Gordon Shale
(8) Fred Barrie
(9) Morley Overhold
(10) John Danko
(11) Mrs. Marie Callaghan
(12) Miss Arlene Robertson
(13) Mrs. Rosemary Weese
(14) Ken Lehman
(15) Miss Margaret Foley
(16 & 17) Tom Nisbett
(18) Hal Sloan
(19) Bert Crump
(20 & 21) All-Canada
(22) March 28, 1955
(23) CBC Network

CKPR-TV, PORT ARTHUR
100 kw Video; 54.5 kw Audio
on Channel 2. CBC
(1) Thunder Bay Electronics
Limited
(2) H.E. Dougall
(3) G.N. Conger
(4) Jack Masters
(5) J. Ogden - M. Lacosse
(6) Bert Cullen
(7) Del Archer
(8) Ken Nicholson
(9) Mrs. Marion Vickruck
(10) Miss L. Perras
(11) Mrs. S. Shipston
(12) Bruce McNally
(13) Mrs. L. Merko
(14) T. Ross
(15) M. Wolowich
(16) Bob Symons
(17) G. Buetow
(18) Stovin-Byles
(19) Canadian Standard
Broadcast Sales
(20) October 4, 1954
(21) Network only (CBC)

CJIC-TV, SAULT STE. MARIE
28 kw Video; 15 kw Audio
on Channel 2. CBC

(1) Hyland Radio & TV Ltd.
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(4) Frank Gardi
(5) Wayne Turner
(6) Joe Boyle
(7) Peter West
(8) Lionel McAuley
(9) John Rhodes
(10) Grace Pitt
(11) Frank McKay
(12) Reta Purdy
(13) Bob Jenkins
(14) Ruby Newell
(15 & 16) Susan Halstead
(17) Albert Jones
(18) David Irwin
(19 & 20) All-Canada
(21) November 1954
(22) Network only

CBFST, STURGEON FALLS
9.75 kw Video; 5.27 kw Audio
on Channel 7. French Network.
Owned and operated by the
Canadian Broadcasting Corp.

CBFST-1, SUDBURY
601 kw Video; 361 kw Audio
on Channel 13. Rebroadcasting
station of CBFST, Sturgeon Falls.

CBFST-2, TEMISCAMING, Que.
7.08 kw Video; 3.54 kw Audio
on Channel 12. Rebroadcasting
station of CBFST, Sturgeon Falls.

CKSO-TV, SUDBURY
30 kw Video; 16 kw Audio
on Channel 5. CBC
(1) Cambrian Broadcasting Ltd.
(2) W. B. Plaunt
(3) Ralph Connor - Vice-Pres.
& Gen. Mgr.

(4) Mike Connor
(5) George Lund
(6) Bill Hart
(7) Mike Connor
(8) Roy Harnish
(9) Hub Beaudry
(10) Russ Meakes
(11) Mrs. Betty Sellars
(12) Nick Nykilchuk
(13) Bruce Bresnahan
(14) Mrs. Betty Sellars
(15) Leo Gilbeau
(16 & 17) All-Canada
(18) October 25, 1953
(19) Yes

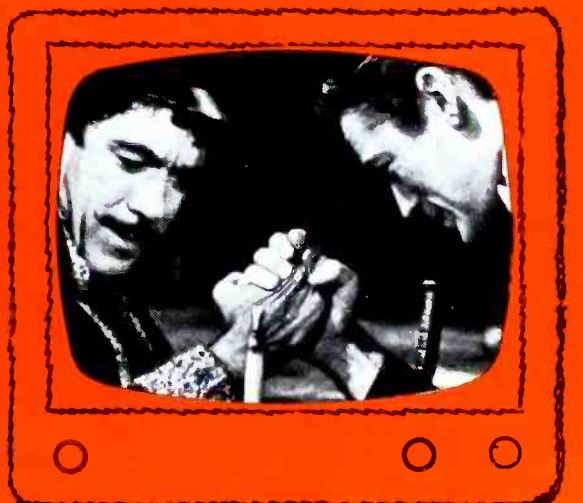
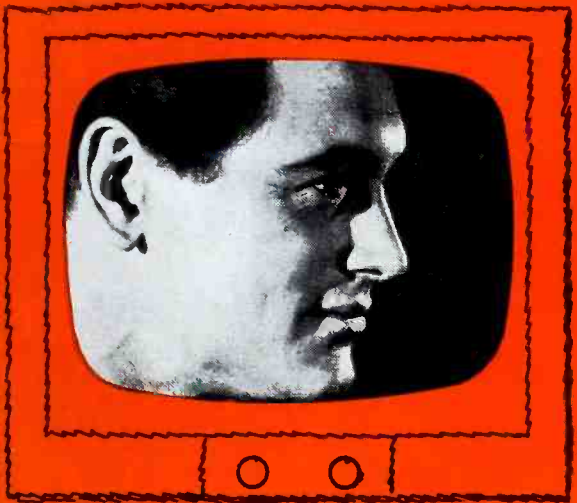
CKSO-TV-1, Elliot Lake, Channel 3
Rebroadcasting station of CKSO-TV,
Sudbury.

CFCL-TV, TIMMINS
100 kw Video; 50 kw Audio
on Channel 6. CBC

(1) J. Conrad Lavigne
Enterprises
(2) J. Conrad Lavigne
on Channel 2. CBC
(3) Rene Barrette
(4) Terry Coles
(5) Rene Barrette
(6) Conrad Carriere
(7) Jim Prince
(8) Lou Thibault
(9) Frank Hazel Clermont
(10) Frank Burnik
(11) Jos. Virc
(12) Clement Berini
(13) Mrs. Joan Wallingford
(14 & 15) Hazel Clermont
(16) Rudy Fautoux
(17) Paul Mulvihill & Co.
(18) Weed & Company
(19) July 1, 1956
(20) Network

CFCL-TV-2, KIRKLAND LAKE
5.03 kw Video; 2.51 kw Audio
on Channel 2.

CFCL-TV-3, KAPUSKASING
.088 kw Video; .044 kw Audio
on Channel 3.



SEVEN ARTS CELEBRATES THE FIRST COLORFUL TV CHRISTMAS IN CANADA

Highlighting the Seven Arts Prime Time television library is the largest selection of color programming now available.

It's superb feature film entertainment for the entire family — with the added excitement of over 500 color-programming hours.

Represented are films (many available in French) from most of the world's major studios, including Warner Bros., 20th Century-Fox and Universal... all adding up to television film viewing at its most dynamic!



SEVEN ARTS

Write, wire or phone: Chas. S. Chaplin / W. K. (Bill) Moyer
11 Adelaide St. W., Toronto 1, Ontario / EM 4-7193

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Form director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Canadian reps |
| 6. Production supervisor | 15. Traffic manager | 23. U.S. reps |
| 7. Program manager | 16. Art director | 24. Station birth date |
| 8. Chief announcer | 17. Copy chief | 25. Color facilities |
| 9. Music director | | |

QUEBEC

CFCL-TV-4, HEARST
402 kw Video, 201 kw Audio
on Channel 4.

CFCL-TV-5, VAL D'OR
17.1 kw Video; 9.35 kw Audio
on Channel 5.

Rebroadcasting stations of
CFCL-TV, Timmins.

CBLT, TORONTO
99.5 kw Video; 53.5 kw Audio
on Channel 6. Owned and
operated by the Canadian Broad-
casting Corporation.

CFTO-TV, TORONTO
325 kw Video; 162 kw Audio
on Channel 9. CTV

- (1) Baton Broadcasting Ltd.
- (2) John Bassett
- W. O. Crampton - Vice-
Pres. & Gen. Mgr.
- E. J. Delaney - Vice-
Pres. Sales
- L. M. Nichols - Vice-
Pres. Finance

- (4) Don Davis
- (7) Jack Ruttle
- (10) Doug Johnson
- (11) Johnny Esaw
- (14) John Hudson
- (21) H. Berger
- (22) Montreal Sales Office
Winnipeg, Vancouver -
Stovin-Byles TV Ltd.
- (23) ABC International TV
- (24) January 1, 1961
- (25) Now available

CKLW-TV, WINDSOR
178 kw Video; 107 kw Audio
on Channel 9. CBC

- (1) Western Ontario Broad-
casting Company Ltd.
- (2) S. C. Ritchie
- (3 & 4) E. C. Metcalfe
- (5) Lee S. Redfield
- (6) Frank Quinn
- (7) Gene Roper
- (10 & 11) Jim VanKuren
- (12) Mary Morgan
- (14) Clark Grant
- (15) Bert Pilcher
- (16) Charles Knight
- (18 & 19) Don Sharon
- (21) Stewart Clark
- (22) RKO Distributing Corp.
- (23) RKO General Broadcasting
National Sales
- (24) September, 1954
- (25) Film, slide, videotape

CKNX-TV, WINGHAM
90 kw Video; 55 kw Audio
on Channel 8. CBC

- (1) Radio Station CKNX Ltd.
- (2 & 3) G. W. (Bud) Cruickshank
- (5) Ross Hamilton
- (6 & 7) George Walling
- (8) Jim Moore
- (10) John Strong
- (11) John Brent
- (12) Anna McDonald
- (13) Dave Curzon &
Jim Caldwell
- (14) Ian MacLaurin
- (15) Mrs. Helen West
- (16) Guenther Heim
- (17) Ian MacLaurin
- (18 & 19) Hap Swatridge
- (20) Bill Harris
- (21) Scott Reid
- (22 & 23) All-Canada
- (24) November 18, 1955
- (25) RCA TK 27 Film chain

CJPM-TV, CHICOUTIMI
61 kw Video; 36.5 kw Audio
on Channel 6.

- (1) CJPM-TV Inc.
- (2) Paul Murdock
- (3) Paul J. Audette
- (4) Claude Blain
- (5) Paul J. Audette
- (6 & 7) Claude Blain
- (10) Claude Poulain
- (11) Noel Gauthier
- (15) Luc Harvey
- (16) Michel Martin
- (17) Luc Harvey
- (18) Dianne Tremblay
- (20) Yves Champagne
- (21) Roger Hudon
- (22) Paul L'Anglais Inc.
- (23) Forjoe TV Inc.
- (24) April 14, 1963
- (25) Available

CKRS-TV, JONQUIERE
42 kw Video; 21 kw Audio
on Channel 12. CBC

- (1) Radio Saguenay Limitee
- (2) Henri Lepage
- (3) Tom Burham
- (4) Gerard Lemieux
- (5) Tom Burham
- (7) Gilles Dufour
- (8) Jean Ducharme
- (9) Marcel Perron
- (10) Jean-Paul Tremblay
- (15) Yvon Perron
- (16) Real Fillion
- (18) Eugene Michaud
- (20) Pierre-Yves Dion
- (21) Gerard Gosselin
- (22) Hardy Radio & TV Ltd.
- (23) Canadian Standard
Broadcast Sales Ltd.
- (24) December 1, 1955
- (25) Main transmitter and 3
satellites modified to
carry color.

CKRS-TV-1, PORT ALFRED
E.R.P. 19 w Video; 9.5 watts
Audio on Channel 9.

CKRS-TV-2, CHICOUTIMI
E.R.P. 40 watts Video;
20 watts Audio on Channel 2.

CKRS-TV-3, ROBERVAL
23.6 kw Video; 11.8 kw
Audio on Channel 8.

Rebroadcasting stations of
CKRS-TV, Jonquiere.

CKBL-TV, MATANE
153 kw Video; 92 kw Audio
on Channel 9. CBC

- (1) La Campagne de Radio-
diffusion de Matane Ltée
- (2 & 3) Rene Lapointe
- (4 & 5) Octave Lapointe
- (6 & 7) Roger Bergeron
- (8) J.P. Berthisume
- (9) Odette Tardif
- (10) J.P. Berthisume
- (11) Robert Gillet
- (12) A. Desrosiers
- (14 & 15) Octave Lapointe
- (16) Gillies Lajoie
- (17) Lison Belanger
- (18 & 19) Hugues Lajoie
- (20) Jos. Thibault
- (21) Yvan Fortier
- (22) Hardy Radio & TV
- (23) Devney Organization Inc.
- (24) August 19, 1958
- (25) Spring 1967

CKBL-TV-1, Mont Clermont,
Channel 11

CKBL-TV-2, Murdochville, Channel 6
CKBL-TV-3, Grande Vallee,
Channel 11

Rebroadcasting stations of CKBL-TV,
Matane.

CBFT, MONTREAL
100 kw Video; 50 kw Audio
on Channel 2. Owned and
operated by the Canadian Broad-
casting Corporation.

(24) September 6, 1952

CBFT-1, MONT TREMBLANT
6 kw Video; 3 kw Audio on
Channel 11. Satellite of CBFT,
Montreal.

(24) February 15, 1962

CBFT-2, MONT LAURIER
5.54 kw Video; 2.8 kw Audio
on Channel 3. Satellite of
CBFT, Montreal.

(24) March 15, 1962

CBMT, MONTREAL
100 kw Video; 60 kw Audio
on Channel 6. Owned and
operated by the Canadian Broad-
casting Corporation.

(24) January 10, 1954

CFCF-TV, MONTREAL
325 kw Video; 160 kw Audio
on Channel 12. CTV

- (1) Canadian Marconi Company
- (2) S. B. Hayward
- (3) D. W. G. Martz
- (4) G. Bowden
- D. A. Dooner - Sales Mgr.
- (6) D. Forsyth
- (7) S. Pitt
- (8) T. Murphy
- (9) Miss L. Smythe
- (10) A. G. Cannings
- (11) D. Irvin
- (14) Mrs. B. Pitt
- (15) Mrs. I. Selway
- (16) S. Yuranyi
- (17) Mrs. W. Wilson
- (18) G. Rogers
- (19) A. Maimo
- (21) J. Thompson
- (22 & 23) All-Canada
- (24) January 20, 1961
- (25) Telecine Chain
VTR Production
Live Camera

CFTM-TV, MONTREAL
325 kw Video; 160 kw Audio
on Channel 10.

- (1) Tele-Metropole Corp.
- (2 & 3) J. A. DeSeve
- (4) Roland Giguere
- (5) Paul L'Anglais
- (6) Jean-Paul Ladouceur
- (7) Robert L'Herbier
- (10) Claude Lapointe
- (11) Pierre Proulx
- (14) Jean Marion
- (15) Pierre Aumais
- (16) Jean-Paul Ladouceur
- (19) Maurice Bastien
- (20) Maurice Doucet
- (22) Paul L'Anglais Inc.
- (23) Forjoe TV Inc.
- (24) February 19, 1961
- (25) Available

CHAU-TV, NEW CARLISLE
100 kw Video; 52 kw Audio
on Channel 5. CBC French

- (1) Television de la Baie
des Chaleurs Inc.
- (2) J. Leo Hachey
- (3) Dr. Charles H. Houde
- (4) J.R. Peloquin
- (8) Marcel Gingras

- (10 & 11) Mrs. Marcel Gingras
- (14 & 15) Mrs. Anita Tardif
- (16) Gerard Marcoux
- (18 & 19) Mavella Degrasse
- (20) Gilles St. Pierre
- (21) Marcel Chabot
- (22) Hardy Radio & TV Ltd.
Scharf Broadcast Sales
- (23) Weed & Company
- (24) October 17, 1959

CHAU-TV, NEW CARLISLE has re-
broadcasting stations at the
following locations:

- | | |
|----------------------------------|------------|
| Ste. Marguerite -
Marie, P.Q. | Channel 2 |
| St. Quentin, N.B. | Channel 10 |
| Port Daniel, P.Q. | Channel 10 |
| Chandler, P.Q. | Channel 7 |
| Perce, P.Q. | Channel 2 |
| Gaspe, P.Q. | Channel 10 |
| Riviere-au-
Renard, P.Q. | Channel 7 |

CBVT, QUEBEC
173 kw Video; 73 kw Audio
on Channel 11. Owned and
operated by the Canadian Broad-
casting Corporation.

CFCM-TV, QUEBEC
100 kw Video; 50 kw Audio
on Channel 4.

- (1) Famous Players (Can.)
Corp. Ltd.
- (3) J. A. Pouliot
- (4) A. P. Fitzgibbons
- (5) Gilles Gregoire
- Rudy Stefanik - Sales Mgr.
- (7) Paul Chamberland
- (8) Andre Jean
- (10) Guy Tremblay
- (11) Frank Fontaine
- (14) Guy Drouin
- (15) Miss Andree Cyr
- (16) Marcel Labadie
- (17) J. P. Vogel
- (18) C. E. Garneau
- (19) Gaston Bernier
- (20) Raymond Lamontagne
- (21) Gerard Fortin
- (22) Hardy Radio & TV
A. J. Messner & Co. Ltd.
Paul L'Anglais Inc.
- (23) Forjoe TV New York
- (24) December 14, 1953
- (25) Full

CKMI-TV, QUEBEC
13.85 kw Video; 6.77 kw Audio
on Channel 5. CBC

- (1) Famous Players (Can.)
Corp. Ltd.
- (3) J. A. Pouliot
- (4) A. P. Fitzgibbons
- (5) Gilles Gregoire
- Rudy Stefanik - Sales Mgr.
- (7) George Lovett
- (8) Andre Jean
- (10) Guy Tremblay
- (11) Frank Fontaine
- (14) Guy Drouin
- (15) Miss Andree Cyr
- (16) Marcel Labadie
- (17) J. P. Vogel
- (18) C. E. Garneau
- (19) Gaston Bernier
- (20) Raymond Lamontagne
- (21) Gerard Fortin
- (22) Hardy Radio & TV
A. J. Messner & Co. Ltd.
Paul L'Anglais Inc.
- (23) Forjoe TV New York
- (24) December 14, 1953
- (25) Full

CJBR-TV, RIMOUSKI
100,000 watts Video; 56,900
watts Audio on Channel 3. CBC

- (1) La Radio du Bas St-Laurant
(1966) Inc.
- (2) M. Jacques Brillant
- (3, 4 & 5) Andre Lecomte
- (6, 7 & 8) Francois Raymond
- (9) Lorenzo Michaud
- (10) Guy Ross
- (11) Claude Pearson
- (12) Louise Lavallee

- (14 & 15) Francois Raymond
- (16) Georges Mercier
- (17) Maurice Gagnon
- (18 & 19) Romeo Cote
- (20) Gilles Fournier
- (21) Marcel Vallee
- (22) Stovin Byles Ltd.
- (23) All-Canada
- (24) November 21, 1954
- (25) Network

CJES-TV, ESTCOURT
45.1 kw Video; 22.5 kw Audio
on UHF Channel 70.

CFCV-TV, CLERMONT
32.9 kw Audio; 65.9 kw Video
on UHF Channel 75.

CJBR-TV-1, EDMUNSTON
1.43 kw Video; .714 kw Audio
on Channel 13.

Rebroadcasting stations of
CJBR-TV, Rimouski.

CKRT-TV, RIVIERE DU LOUP
49 kw Video; 24.5 kw Audio
on Channel 7. CBC

- (1) CKRT TV Limitee
- (2 & 3) Luc Simard
- (4) Gregoire Thibault
- (5) Vincent Gagnon
- (6) Germain Gelinis
- (8) Raoul Savard
- (9) Remi Beaulieu
- (10) Raoul Savard
- (11) Gilles Chevrete
- (12) Danielle Desjardins
- (13) Remi Beaulieu
- (14) Vincent Gagnon
- (15) Marie-Reine Beaulieu
- (16) Ethelbert Boucher
- (18 & 19) Ghislain Berube
- (20) Gilbert Plourde
- (21) Germain Gelinis
- (22) Hardy Radio & TV
- (23) The Devney Organization
- (24) January 14, 1962
- (25) CBC French Network

CKRT-TV-1, Baie St. Paul, Channel
CKRT-TV-2, Ste. Rose Du Degele,
Channel 2

CKRT-TV-3, Riviere Du Loup,
Channel 13

Rebroadcasting stations of CKRT-TV,
Riviere Du Loup.

CKRN-TV, ROUYN
57.5 kw Audio; 115 kw Video
on Channel 4. CBC French

- (1) Radio Nord Inc.
- (2 & 3) David A. Gourde
- (4, 5, 6, 7, 14) Franco Capellari
- (15) Mrs. Brigitte Guimont
- (16) Laimon Miris
- (21) Dettlef Krumbacher
- (22) Hardy Radio & TV
Scharf Broadcast Sales
- (23) Weed & Company
- (24) September 1, 1957

Satellites of CKRN-TV:

- | | |
|-------------|-----------|
| Val d'or | Channel 8 |
| Senneterre | Channel 7 |
| Matagami | Channel 7 |
| Ville-Marie | Channel 6 |

CHLT-TV, SHERBROOKE
170 kw Video; 100 kw Audio
on Channel 7. CBC French.

- (1) La Tribune Inc.
- (2) Jean Louis Gauthier
- (3) J. L. Gauthier
- (4) Pierre Bruneau
- (5) Lucien LaRocque
- (6 & 7) Gary Longchamp
- (8) Marcel Rheault
- (9) Hercule Gagne
- (10) Andre DeSeve
- (11) J. M. Bilodeau
- (14) Robert Butler
- (15) Mrs. L. LaRocque
- (16) Claude Duchesne
- (17) Mrs. M. Masson
- (18) Miss Maryse Blais
- (19) Lucien Perreault
- (20) Roger Lamaire
- (21) Robert Thiebaut

- (22) Paul L'Anglais Inc.
- (23) Canadian Standard
Broadcast Sales
- (24) August 12, 1956
- (25) Tape & Telecine

CKTM-TV, TROIS RIVIERES
162.5 kw Video; 81.2 kw Audio
on Channel 13. CBC French.

- (1) Television St-Maurice Inc.
- (2 & 3) Henri Audet
- (4) Robert Bonneau
- (5) Gilles Dussault
- (6 & 7) Fernand Paquet
- (10) Jacques Voyer
- (11) Andre Watters
- (12) Suzanne Verthey
- (14) Gilles Dussault
- (15) Mrs. J. Lemay
- (16) Jacques Parent
- (18 & 19) Albert Aubichon
- (20) Gilles Nadeau
- (21) Robert Bonneau
- (22) Stovin-Byles
- (23) All-Canada
- (24) April 15, 1958
- (25) Network

NEW BRUNSWICK

CBAFT, MONCTON
5.03 kw Audio; 10.6 kw Video
on Channel 11. CBC French Net-
work. Owned and operated by
the Canadian Broadcasting Corp.

(24) December 21, 1959

CKCW-TV, MONCTON
15 kw Audio. 25 kw Video on
Channel 2. CBC

- (1) Moncton Broadcasting Ltd.
- (2) Fred Lynds
- (3) Hubert Burton
- (5) Frank Paterson
- (6) Walter Brown
- (7) Joe Irvine
- (8) Bob Steeves
- (10) Claude Cain
- (11) Earl Ross
- (12) Helen Crocker
- (14) Mrs. Phyl. Sweezy
- (15) Mrs. Muckey Tall
- (16) Stan Morton
- (17) Bob Steeves
- (21) Keith MacConnell
- (22) Paul Mulvihill & Co.
Toronto & Montreal
- A. J. Messner & Co.
Winnipeg
- (23) Can. Standard Broadcast
- (25) Available

CKAM-TV, NORTH SHORE
77 kw Audio; 141 kw Video
on Channel 12. Satellite of CKCW-
TV, Moncton

(24) September 29, 1960

CKAM-TV-1, NEWCASTLE
5 watts Video; 2.5 watts Audio
on Channel 7. Satellite of CKCW-
TV, Moncton.

CKCD-TV, CAMPBELLTON
.865 kw Video; .433 kw Audio
on Channel 7. Satellite of CKCW-
TV, Moncton.

CHSJ-TV, SAINT JOHN
100 kw Video; 50 kw Audio
on Channel 4. CBC

- (1) New Brunswick Broadcasting
Co. Ltd.
- (2) L. F. Daley
- (3) George A. Cromwell
- (4) William Stewart
- (5) Ken Johnston
- (6) Earl McCarron
- (7) Jerry Gormley
- (8) Denny Comeau
- (10) William Cooper
- (11) Gary Murphy
- (12) Laura Foster
- (13) George McLeod
- (14) Gail Taylor
- (15) Geraldine Donavan

Advent of Color...

RCA Victor is proud to have played a significant role in converting Canadian TV Stations to color.

H. B. Seabrook
Alberta and B.C. Area Mgr.
2876 Rupert Street,
Vancouver, B. C.

R. J. Norton
Ontario, Area Mgr.,
1450 Castlefield Ave.,
Toronto, Ont.

E. W. Miller
Quebec Province and
Ottawa, Area Mgr.,
1001 Lenoir St., Montreal, Que.

W. D. West
Manitoba, Sask.
Head of the lakes Area Mgr.
2070 Notre Dame Ave.,
Winnipeg, Mann.

F. H. Holm
Manager Special Accounts,
1001 Lenoir St., Montreal, Que.

C. S. Broad
Atlantic Provinces, Area Mgr.
1001 Lenoir St., Montreal, Que.



RCA VICTOR COMPANY, LTD.
MONTREAL, CANADA

- Transmitter
- Color Film
- Color Tape
- Live Color Camera

THE MOST TRUSTED NAME IN ELECTRONICS

PERSONNEL REGISTER (Television)

KEY

- | | | |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or company name | 10. News director | 18. Film librarian |
| 2. President (if a company) | 11. Sports director | 19. Film editor |
| 3. General manager | 12. Women's director | 20. Chief operator |
| 4. Operations manager | 13. Farm director | 21. Dir. of engineering |
| 5. Commercial manager | 14. Promotion manager | 22. Canadian reps |
| 6. Production supervisor | 15. Traffic manager | 23. U.S. reps |
| 7. Program manager | 16. Art director | 24. Station birth date |
| 8. Chief announcer | 17. Copy chief | 25. Color facilities |
| 9. Music director | | |

(16) Joe Kashetsky
(18) Earnie Earle
(19) Herb Sullivan
(20) Mervin Hebb
(21) William Piekarski
(22 & 23) All-Canada
(24) March, 1954
(25) Network

(5) D. A. Clarke
(6) A. J. MacKay
(7) L. A. Knoke
(10) Charles McGuire
(12) Mrs. Bonnie Purdy
(14) Miss A. McNamara
(15) R. Tingley
(18) Miss M. Doggett
(19) D. Ferraz
(20) J. McKnight
(21) J. Jay
(22) Stovin-Byles Ltd.
(23) ABC International
(24) January 1, 1961
(25) Network only

CBHT-3, YARMOUTH
.412 kw Video; .248 kw Audio
on Channel 11. Satellite of CBHT-TV, Halifax.

CBHT-4, SHEET HARBOUR
.660 kw Video; .330 kw Audio
on Channel 11. Satellite of CBHT-TV, Halifax.

CJCB-TV, SYDNEY
100 kw Video; 60 kw Audio
on Channel 4. CBC
(1) Cape Breton Broadcasters Ltd.

(2 & 3) J. Marven Nathanson
(4) Bill Holmes
(5) Mrs. E.K. Williams
(6) Bill Holmes
(7) Gord Smith
(9) Lester Penny
(10) Bill Jessome
(11) Don MacIsaac
(12) Ann Terry MacLellan
(14) K. M. Boyce
(15) Mrs. M. C. MacQuarrie
(16) Don Ward
(17) C. M. Quinton
(18) Peggy MacLean
(19) Ron Demers
(20) W. MacTavish
(21) W. A. Robert
(22 & 23) All-Canada
(24) October 4, 1954
(25) Network color only

CJCH-TV-1, CANNING
9.05 kw Video; 4.53 kw Audio
on Channel 10.

CJCH-TV-2, BAYVIEW
5 watt ped. on Channel 6.

CJCH-TV-3, AMHERST
5 watt ped. on Channel 8.

Rebroadcasting stations of
CJCH-TV, Halifax.

CBHT, HALIFAX
56 kw Video; 34 kw Audio
on Channel 3. Owned and operated
by the Canadian Broadcasting Corp.
(24) December 20, 1954

CBHT-1, LIVERPOOL
.412 kw Video; .248 kw Audio
on Channel 12. Satellite of CBHT,
Halifax.

CBHT-2, SHELBURNE
.423 kw Video; .254 kw Audio
on Channel 8. Satellite of CBHT,
Halifax.

CJCB-TV-1, INVERNESS
6 kw Video; 3 kw Audio
on Channel 6.

CFXU-TV, ANTIGONISH, Channel 9
Rebroadcasting stations of CJCB-TV,
Sydney.

P.E.I.

CFCY-TV, CHARLOTTETOWN
38.6 kw Video; 19.3 kw Audio
on Channel 7. CBC

(1) Island Radio Broadcasting
Co. Ltd.

(3) R. F. Large
(5) E. P. Williams
(6) L. McAulay
(10) Hartwell Daley
(11) Loman McAulay
(12) Jane Weldon
(13) W. B. Carter
(14) M. E. Large
(15) E. P. Williams
(17) S. Partridge
(18) V. McFarlane
(20) C. Sentner
(21) J. W. Phillips
(22 & 23) All-Canada
(24) July 1, 1956
(25) Network only

CFCY-TV-1, NEW GLASGOW
.209 kw Video; .104 kw Audio
on Channel 7. Satellite of
CFCY-TV, Charlottetown, P.E.I.

NEWFOUNDLAND

CBYT, CORNER BROOK
.197 kw Video; .099 kw
Audio on Channel 5. Owned and
operated by the Canadian Broad-
casting Corporation.

QICN-TV, GRAND FALLS
26 kw Video; 13 kw Audio on
Channel 4. CBC & CTV.

(1) Newfoundland Broad-
casting Co. Ltd.
Geoff Stirling - Chairman
of the Board

(2) Don Jamieson
(6) Albert Ryan
(7) Bill Whiteborne
(9) Len White
(14 & 15) Joan Hamilton
(20) Bill Whiteborne
(21) Dave George
(22) Stovin-Byles TV
(23) Weed & Company
(24) February 5, 1960

CFSN-TV, HARMON FIELD
.294 kw Video; .147 kw Audio
on Channel 8. Owned and
operated by the Canadian Broad-
casting Corporation.

QJON-TV, ST. JOHN'S
62 kw Video; 33 kw Audio
on Channel 6. CTV
(1) Newfoundland Broadcasting
Co. Ltd.
Geoff Stirling - Chairman of
the Board

(2) Don Jamieson
Colin Jamieson - Vice-Pres.
& Gen. Mgr.

(5) Charles Pope
(6) A. Ryan & Bill Coffen
(7) Colin Jamieson
(8) Bob Lewis
(10) Jim Thoms
(11) Howie Meeker
(12) Nancy Gladney
(14) Rex Stirling

(15) Emilie Davis
(16) Elizabeth Farrell
(17) Nat Shapiro
(18) Mrs. Dot Thistle
(19) Lloyd Greening
(21) Oscar Hierlihy
(22) Stovin-Byles TV Ltd.
(23) Weed & Company
(24) September 15, 1955
(25) Available

QJON-TV-1, CORNER BROOK
1.000 kw Video; .50 kw Audio
on Channel 10.

QJOX-TV, ARGENTIA
14.0 kw Video; 7.0 kw Audio
on Channel 3.

QJON-TV-3, GRAND BANK
.0085 kw Video; .00425 kw
Audio on Channel 10.

QJOX-TV-3, BONA VISTA
.445 kw Video; .00425 kw
Audio on Channel 10.

Rebroadcasting stations of
QJON-TV, St. John's.

QJISJ-TV-1, BON ACCORD
54 kw Video; 27.3 kw Audio
on Channel 6. Satellite of QJISJ-
TV, Saint John.

NOVA SCOTIA

CFXU-TV, ANTIGONISH
73 kw Video; 37 kw Audio
on Channel 9. CBC

(1) Atlantic Television
Co. Ltd.
(2 & 3) H. J. Webb
(4) Regis Kell
(5) Bill Taylor
(6) Bill Graham
(7) John Bailey
(8 & 10) Bill Graham
(11) Bill Graham
(14) Gordon MacDonald
(15) Martina Walsh
(16) Gordon MacDonald
(18, 19 & 20) John Bailey
(21) Regis Kell
(24) June 28, 1961

CJCH-TV, HALIFAX
52.8 kw Video; 26.4 kw Audio
on Channel 5. CTV

(1) CJCH Limited
(2 & 3) Finlay MacDonald
(4) G. D. Benwell

BIG AND GETTING BIGGER

COMPARE THESE FIGURES* WITH THIS ONE

*Nielsen broadcast index

STATION TOTAL AUDIENCE						
number of homes delivered averagely per ¼ hour						
MON. thru FRI.			SUN. thru SAT.			
FEB.'66	8-12pm	12-4pm	4-6pm	6-8pm	8-10pm	10-mid
	00	00	00	00	00	00
CFCM	23	305	557	720	753	405
CKMI	47		66	110	93	47
that other station	47	232	214	270	382	246
FEB.'65						
CFCM		363	528	612	626	388
CKMI	29		44	74	76	45
that other station	61	177	199	268	409	245

AVERAGE ¼ HOUR
CENTRAL AREA
AUDIENCE
PRIME TIME 8.10 PM

FEB. 1966

CFCM 58%

CKMI 9%

THAT OTHER STATION what ever is left %

FEB. 1965

CFCM 52%

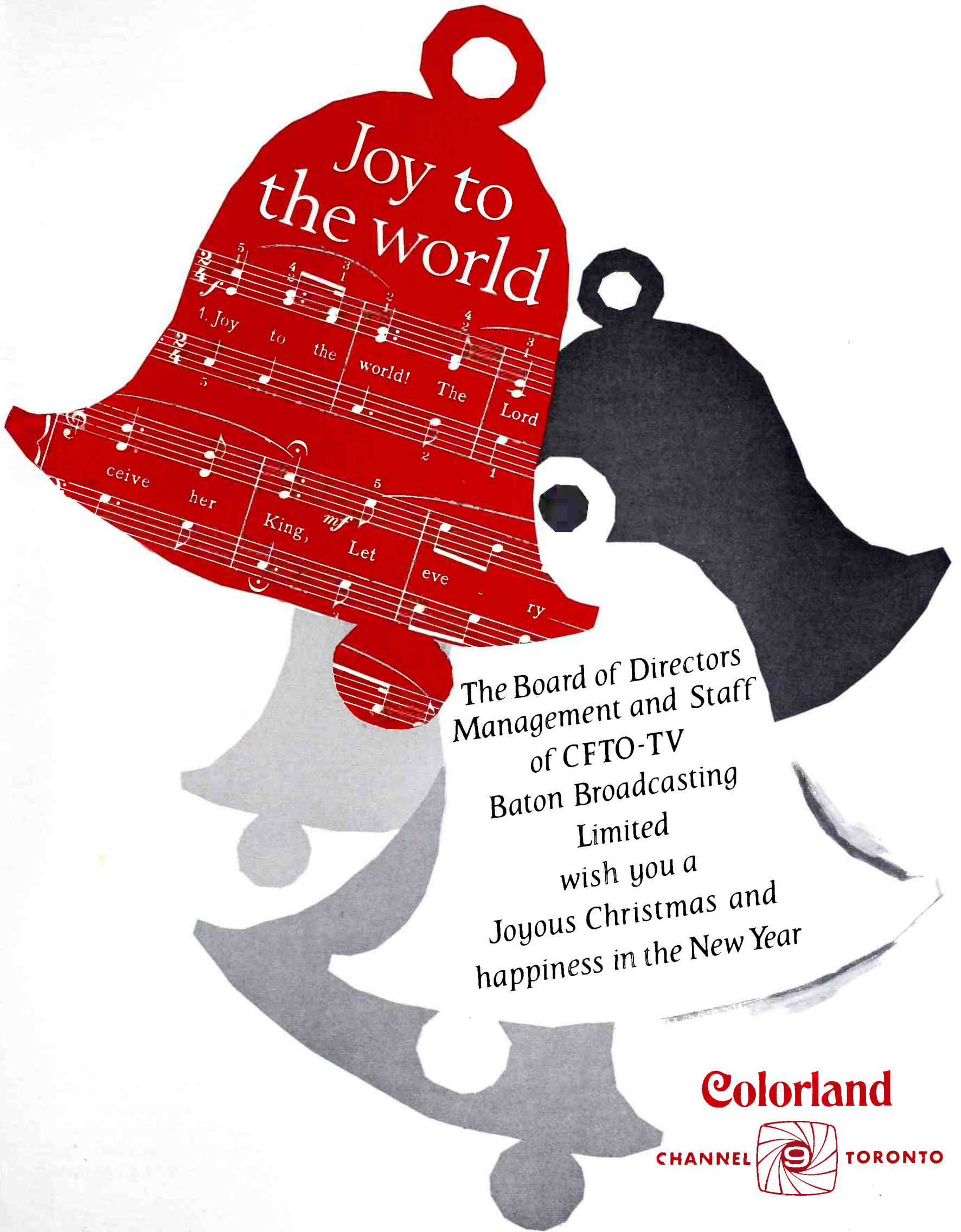
CKMI 8%

THAT OTHER STATION what ever was left %



MOST HOMES AND MOST PEOPLE ARE TUNED TO CFCM-TV CKMI-TV TELEVISION DE QUEBEC (CANADA) LTEE

REPS: HARDY RADIO AND TELEVISION, Montreal and Toronto • STEPHENS AND TOWN DROW, Vancouver
A. J. MESSNER & CO. LTD., Winnipeg • FORJOE-TV, INC., New York



Joy to the world

1. Joy to the world! The Lord
receive her King, Let every

The Board of Directors
Management and Staff
of CFTO-TV
Baton Broadcasting
Limited
wish you a
Joyous Christmas and
happiness in the New Year

Colorland

CHANNEL  TORONTO



Capturing the Toronto of today!

Dynamic! Opulent! An excitingly sophisticated city of the sixties. CHFI Radio best captures the immediacy and elegance of today's Toronto. CHFI's luxury sound captures the imagination of the "new breed"—the aware, affluent Torontonian—reflecting his appreciation of the better things, his enjoyment of living. CHFI's immediate, authoritative news and commentary fills his urgency for information—gives him perspective in his volatile world. CHFI is radio for the

innovators, the developers, the pace-setters in Canada's big marketing-place. With parallel objectives of continued growth and service with integrity, CHFI and All-Canada Radio team-up to capture and deliver this top third of the market with two thirds of the buying-power. In Toronto today, and throughout Canada and the United States, **CHFI RADIO is represented by ALL-CANADA RADIO AND TELEVISION LIMITED.**

680/CHFI/ 98.1 FM STEREO
TORONTO'S LUXURY SOUND/24 HOURS A DAY

