

BROADCAST + TECHNOLOGY

NOVEMBER/DECEMBER 1988 — VOLUME 14, NUMBER 3



GROUND BROKEN FOR NEW CBC COMPLEX IN TORONTO

Allan Slaight
interviewed by
Phil Stone

"Floobidust"
Bruce Dingwall's
Technical Stuff

A Charter of Rights
for listeners
by **Howard English**

Going Freelance:
Bentley Miller
Tells How It Is

AAB Convention Report

stations in the news

CBC Turns Sod For New Broadcast Centre

With a visible sense of relief, the ceremonial sod-turning for CBC's new broadcast centre was conducted in Toronto in early October. The centre, to be located just north of the CN Tower in the city's bustling western downtown, is meant to combine the corporation's 24 different Toronto sites under one roof. The notion for such a centre has been around for decades.

The site of the development is a former parking lot opposite the Metro Toronto Convention Centre. Currently a jumble of construction trailers, earth-movers and bits of debris, it will be a massive mixed-use development worth more than \$1-billion by 1992. The broadcasting part will cost \$380-million to build and another \$220-million will be spent over the next eight years on equipment.

CBC purchased the land in 1978 for what would now be a giveaway at \$20-million. Under terms of a complex arrangement involving developer Cadillac Fairview, CBC will retain ownership of the land but lease it to the developers, who in turn will build the centre and provide a 35-year lease on it to CBC.

Besides containing the broadcast centre, a hotel, shops, condominiums and a small park, the development is designed to encourage visits by tourists.

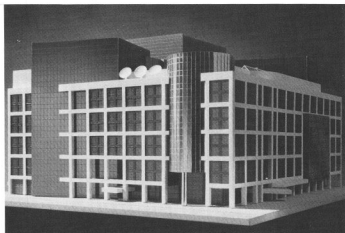
The 10-storey, 1.7-million-square-foot broadcast centre is the cornerstone of the development. A public atrium will be located on the ground floor, with views of local and national TV and radio at work, and public access will be provided to a performance studio on the rooftop.

The building itself is designed around a grid pattern with varying uses of blue and green reflective glass. The main entrance is defined by a cylinder of glass which projects above the roofline.

Major CRTC Renewal Hearings Underway

The Canadian Radio-Television and Telecommunications Commission has begun its review of licence renewal applications on a market-by-market basis.

First stop for the CRTC was Toronto, where southern Ontario telecasters began mapping the future of Canadian television and, specifically, their plans for the next five years. This was to be



THE BROADCAST CENTRE—Front Street view of a model of the CBC's Broadcast Centre designed by Scott Associates, Architects Inc./Bregman & Hamann & John Burgee Architects with Philip Johnson as design consultant.

Photo by Steve Evans

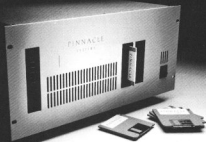
followed by hearings in Winnipeg, Vancouver, Edmonton, Montreal, Hull and Halifax before year end.

In seeking five-year licence renewals, the network affiliates and independents will address 14 specific issues outlined earlier this year by the Commission. Included on the list are the

scheduling of Canadian programming, the dollar commitment to those programs, provisions for closed captioning and policy regarding "infomercials".

The Toronto hearing opened with the Canadian Association of Broadcasters warning that lost revenue and in-

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creased spending could cost southern Ontario's private TV stations \$70-million a year by 1994. Michael McCabe, president of the CAB, said that as a result the southern Ontario stations will end up with marginal after-tax profit across the board, "which means that some of them could be in a loss position."

He said that the CRTC should not add to the conditions attached to the licenses under which the stations are already operating.

The CAB's forecast was called "exaggerated" and "alarmist" by Andre Bureau, chairman of the CRTC, who contended the CAB's arguments don't square with the realities of the southern Ontario market. "The stations had a combined profit of \$50-million last year, an increase of 11 per cent over the previous year, and above any other standard in the country," he said. "And their revenue growth has been steady, always above the national level."

But Bureau did suggest that the CAB's arguments might well be relevant in other markets such as Winnipeg, Montreal and Halifax.

CBC Gets Green Light For All-News Service

The CBC has been given the go-ahead for its 24-hour all-news television service by the cabinet and, as a result, Canadians should be able to see the English-language service by early spring.

Communications Minister Flora MacDonald conveyed the decision to CBC president Pierre Juneau in a letter that indicated that the government was pleased with steps the CBC had taken to meet its concerns. Those steps include a commitment that 70 per cent of the programming will be hosted or presented from locations outside Toronto, and a commitment by CBC to, in its first year, buy 20 per cent of its shows from private-sector sources. That will increase to 25 per cent in the second and subsequent years.

The CBC has also committed itself to filing an application with the Canadian Radio-Television and Telecommunications Commission for a similar French-

language service by "early in the new year."

In addition, the CBC has struck a deal with Canadian Satellite Communications Inc. of Toronto to market the all-news channel to cable television systems across the country and to handle all the billing and accounting associated with it.

New TV, AM Stations Proposed For Ottawa

The CRTC has issued a call for applications for a new English-language television station and an FM radio station in Ottawa.

Deadlines are Nov. 29 for radio and Dec. 15 for the TV station.

Metro TV Ltd. filed an application last June to set up an independent TV station in Ottawa. And Radio Ottawa Inc., which currently holds the licence for the University of Ottawa radio station, has filed for the FM station.

It is standard procedure for the CRTC to call for competing applications.

Metro TV is a limited partnership between Groupe Lavalin, Glenview Corp., Lawrence Nichols, a former president of Standard Broadcasting Corp. Ltd., and Ted Billo, a former president of Bushnell Communications Ltd. and now a Lavalin communications consultant.

A licence to operate an Ottawa independent station awarded earlier to Toronto's Baton Broadcasting Inc. was abandoned when Baton bought the local CTV affiliate, CJOH-TV.

Moffat-Maclean Hunter Strike Radio Deal

Moffat Communications Ltd. and Maclean Hunter Ltd. are reported to have struck a deal to link their Edmonton radio stations, Moffat's CHED and CKNG-FM, operated by Maclean Hunter subsidiary CFCN Communications.

The plan calls for the two companies to set up a third company to hold the assets of the two stations, including their broadcast licenses. Winnipeg-based Moffat would own 72.5 per cent

of the new company and be responsible for its day-to-day management. Toronto-based Maclean Hunter would have the option to increase its stake to 35 per cent over three years and an undisclosed cost, although Moffat would have the option of preventing such a move.

Moffat's CHED has been a consistent market-leader in Edmonton while the Maclean Hunter FM station has been losing money since its launch six years ago.

The deal would require approval from the Canadian Radio-Television & Telecommunications Commission.

Broadcast Standards Council Approved

People with complaints about how their local television or radio station operates will soon have another official body to which they can complain. The CRTC has approved a proposal by the Canadian Association of Broadcasters to establish the Canadian Broadcast Standards Council, which will operate similar to provincial press councils.

In announcing the commission's approval, Andre Bureau, the CRTC's chairman, said the council is a welcome move when the broadcast industry is moving more and more toward self-regulation. "The commission expects all broadcasters to demonstrate increasing responsibility for their program content," Bureau said.

However he emphasized that the CRTC is not giving up its responsibility to regulate the industry and anyone with a complaint about a broadcaster may still ask the Commission for help.

The council will consist of a 12-member national executive and regional councils in the Atlantic, Quebec, Ontario, West and B.C. The council will administer the association's codes on ethics, violence on television and sex-role portrayal on radio and television.

The CAB came up with the idea for the council and will appoint the members of the national executive. Half will be members of the public.

CFMX Extends Coverage Area To S. Ontario

Classical music lovers in southern Ontario now have a radio station they can call their own.

CFMX-FM Cobourg, Canada's only commercial classical music station, has started broadcasting from its new Mississauga transmitter near Toronto and its new spot on the FM dial. By broad-



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casting on two frequencies -- one from Cobourg and one from the new Mississauga transmitter -- CFMX will serve most of Ontario from St. Catharines to Belleville, reaching more than four million listeners compared to about 80,000 previously.

While the station will continue to broadcast from studios in Cobourg, another studio and sales office were being constructed in downtown Toronto.

CRTC Approves Sales Of Three Groups of Stations

The CRTC has approved the sale of three groups of stations.

Gaining commission approval were:

- * The purchase of CFCF, CFQR-FM and CFCX short wave in Montreal from CFCF Inc. by Mount-Royal Broadcasting Inc. for an estimated \$11.8-million.

- * The purchase of CKCY 920 Ltd., Sault Ste. Marie, Ont., licensee of CKCY and CJQM-FM Sault Ste. Marie and CJWA Wawa, by Mid-Canada Communications (Canada) Corp. for \$1.2-million.

- * And the purchase of CKOV and CHIM-FM Kelowna from Okanagan Broadcasters Ltd. by Seacoast Communications Group Ltd., formerly C-FAX Radio 1070 Ltd., for a total purchase price of \$4.1-million.

CRTC Blocks Cogeco Purchase of CIGB-FM

The CRTC has refused a request to transfer control of CIGB-FM Trois-Rivieres to Cogeco Inc., saying the proposed sale would have resulted in an excessive concentration of broadcast ownership in the Quebec community. And that, it said, wouldn't be in the public interest.

Cogeco, a Montreal-based broadcaster with radio and television interests in Quebec, already has two operations in Trois-Rivieres -- CBC affiliate CKTM-TV and Quatre Saisons affiliate CFCM-TV.

In a separate decision the CRTC renewed the licence of CIGB-FM for two years.

In other decisions, the CRTC:

- * Again rejected an application by VOXM Radio Newfoundland Ltd. to change the authorized frequency of CHVO Spaniard's Bay to 560 kHz from 850 kHz and increase day-time and night-time transmitter power to 10,000 watts from 5,000 watts. This was the fourth attempt by VOXM for a power increase and frequency change for CHVO. All have been denied on the grounds that the changes would have resulted in an extended coverage area that would have included St. John's, where VOXM is located. Also rejected by the commission was an accompanying application to change the frequency of CHCM Marystown from 560 to 740 kHz and to increase its night-time power from 5,000 watts to 10,000 watts.

- * Renewed the licence for CKXY Vancouver to August 31, 1990 to enable the commission to review the station's performance, including its adherence to commitments to provision of spoken word programming. The CRTC said it is satisfied that the station's new Promise of Performance restores "an overall level of spoken word more closely in line with its original commit-

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ments" and requires that CKXY meet that level as a condition of licence.

* Renewed the licence for CKUA Edmonton to September 30, 1990, which coincides with the expiry date of CKUA-FM and will allow the commission to discuss with The Alberta Education Communications Corporation the corporation's plans for development of both the AM and FM radio services.

* Approved an application by The Student Radio Society of the University of British Columbia for a power increase for CITR-FM Vancouver from 19 to 390 watts. Also approved was an application by The University of Victoria Student Radio Society for an increase in power for CFUV-FM from 49.4 to 883 watts and a frequency change from 105.1 to 101.9. The change means both stations will use 101.9 MHz.

* Renewed the licence of CKAN Newmarket, Ont., to August 31, 1991 on condition it alter its day-time operation to solve an interference problem affecting CHOW Welland. The commission also expressed its concern that the station adhere to the 30 per cent Canadian content requirement.

* Renewed the licence of CKNX-FM Wingham, Ont., to August 31, 1991 when its renewal can be considered at the same time as other stations in the area. In its decision the commission said it feels that initiatives undertaken by the licensee will resolve earlier problems in meeting its foreground programming requirements.

* Approved an application by Global Communications Ltd. for a power increase for CIII-TV-4 Owen Sound from 18,400 watts to 20,600 watts and for relocation of the transmitter.

* Approved a licence for a 500 watt English-language FM transmitter at Dubreuilville, Ont., to rebroadcast the programs of CFNO-FM Marathon on 93.9 MHz. In a related decision, the CRTC also approved a five watt FM transmitter at Wawa to rebroadcast CFNO-FM on 107.1 MHz.

CRTC Places Winnipeg's CKIS-FM On Notice

The CRTC has put Westcom Radio Group Ltd. on notice over the operation of CKIS-FM Winnipeg.

The commission's action followed a public hearing which was called as a result of its investigations in 1987 into

the station's programming. That investigation identified four areas of potential non-compliance, the most serious being that CKIS-FM was being operated in an unauthorized format. The CRTC analyses also found that the station was not meeting foreground programming requirements; was broadcasting more commercials than allowed FM stations; and was failing to meet at least one of its music commitments.

The Commission says its concerns at that time were heightened by the fact

that "more than two and a half months" elapsed between the time the problems were brought to the station's attention and when CKIS-FM confirmed it was being operated in compliance with its licensed format.

Westcom acknowledged its compliance problems at the hearing and said it had been misinterpreting a part of the CRTC's music policy, but that it believed some parts of the policy are open to "a great deal of interpretation.

Although the commission confirmed that an analysis of the programming of

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CKIS-FM just prior to the hearing revealed some effort had been made to bring operation of the station into compliance, certain problems persisted.

In its decision, the CRTC said it will conduct a further analysis of the station's programming and noted that the station's licence expires September 30, 1989.

The Commission put Westcom on notice that, should the analysis of CKIS-FM programming reveal the station still is not being operated in compliance, the licensee may be called to a public hearing in the spring to show cause why its licence should be renewed.

CRTC Still Worried by Community Stations

The CRTC has renewed the licenses of a number of community radio stations in Quebec, but has warned them that it will continue to review their operations to ensure they meet their commitments.

The commission renewed the licence of CHOC-FM Jonquiere for only two years because of "various problems with respect to its programming, in particular...to foreground programming, French-language vocal music and the musical diversity" required of stations operating in its format. And the commission warned that continued failure to meet its commitments would jeopardize renewal of CHOC-FM's licence.

According to the commission, the licensee was still experiencing difficulty in attaining the level of performance to which it was committed. But it decided to renew the licence for a limited period in view of the serious efforts by new management to improve the station's performance.

The CRTC also renewed the licence of CHIP-FM Fort-Coulonge and its Chapeau broadcaster CHIP-FM-1 for three years to enable the commission to review the station's operations and its compliance with its commitments following a major reorganization earlier this year. That reorganization followed a one-year licence renewal by the CRTC which had

resulted from the station's serious problems in meeting its commitments.

The commission said that despite lingering concern about the repeated failure of the station to comply with CRTC policies and regulations and to meet its own commitments, it was renewing the licence for three years in view of the "serious effort" demonstrated by the new management team and in light of the time required to put the station back on its feet.

Also renewed for only three years because of various problems in meeting its commitments was the licence of CFMF-FM Ferme. The station ceased operations during the summer of 1987 as a result of internal management problems. The CRTC said it was renewing the station's licence despite "grave concern" over CFMF's repeated failure to comply with its commitments and with commission policies and regulations because of the "importance of community radio in the Ferme area."

The CRTC also renewed the licenses of CFLX-FM Sherbrooke, CKRL-MF Quebec City, CIBO-MF Senneterre, CIEU-FM Carleton and CHAI-MF Chateaugay to August 31, 1993, despite various concerns about meeting their respective Promises of Performance.

New CBC FM Licenses Approved by CRTC

The CRTC has approved a series of FM licence applications by the CBC. The commission approved FM licenses for:

- * Port-aux-Basques, Nfld, on 91.9 MHz with an effective radiated power of 1,280 watts, to rebroadcast the programs of the English-language AM radio network originating from CBY Corner Brook. The CBC will shut down CBNE Port-aux-Basques when the new FM transmitter becomes operational.

- * Shelburne, N.S., on 100.3 MHz with an effective radiated power of 1,250 watts, to rebroadcast programs of the CBC English-language AM network originating from CBN Halifax. CBC expects to shut down CBAP Shelburne, and perhaps CBHD Lockport and

CBAV Sable River, as a result of the new FM transmitter.

- * Espanola, Ont., on 94.9 MHz with an effective radiated power of 870 watts, to rebroadcast the programs of the CBC French-language AM radio network originating from CBON-FM Sudbury. The CBC will shut down CBON-7 Espanola within six months of the new FM transmitter becoming operational.

- * Elliot Lake, Ont., on 101.7 MHz with an effective radiated power of 1,000 watts, to rebroadcast the programs of the CBC French-language AM radio network originating from CBON-FM Sudbury. The CBC will shut down CBON-5 Elliot Lake, and perhaps CBON-6 Blind River, as a result of the new FM transmitter. In a related decision, the commission approved a CBC application to allow CBCE-FM Little Current, Ont., to use the SCMO channel to relay the CBC's AM French-language network service to the proposed Elliot Lake FM undertaking.

In other news:

- * CFLS Levis ceased operations July 15 following the CRTC's denial of its application for an FM frequency. Pierre Picard, general manager, said that a move to FM was the only remedy for a dramatic loss in audience over recent years. The station employed a staff of 17.

- * CJSO Sorel, off the air since December 10, 1987, resumed broadcasting earlier this year at 10 kw day/5 kw night. Louis Delisle is general manager.

- * CJRT-FM Toronto received \$180,700 in pledges from its listeners over nine and a half days during its annual fall on-air fundraising drive. The goal was \$180,000. The non-commercial educational station has raised a significant portion of its annual operating revenue every year since 1975 from listeners and the business community. It receives 57 per cent of its revenue from the Ontario government.

- * Radio station CJRN Niagara Falls, Ont., has been fined \$5,000 in provincial court for what a judge said were "crude and racist" remarks made about native Indians last year on an open-line talk show. The station was charged under the Broadcast Act.

- * CFGL-FM Laval/Montreal marked its 20th anniversary on September 20th.

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'Good Humor Makes Most Things Tolerable...'

PEOPLE AND STATIONS ...

Oops, I goofed: In last month's column I gave you some bad information about personnel at K100 Saint John and CKCW/CFQM-FM Moncton, N.B. **Gary Crowell**, general manager of K100 since its inception, remains in that position. **Mark Lee** is program director at K100. He replaced **Don Mabee**, who was transferred to CFCY/Q93 Charlottetown as program operations manager ... CFTR Toronto, through the efforts of just about everybody on staff, including PD **Sharon Taylor** and morning crew staff -- **Tom Rivers**, **Erik Tomas**, **Dick Smyth**, **Evelyn Macko**, **Doug Avery** -- plus a whole lot of string-pulling by a ton of folks behind the scenes, managed to arrange an immediate 28-hour radiothon to aid hurricane-ravaged Jamaica. What's more, they did the show in the front yard of Toronto's city hall. Contributions on-site totalled \$100,377.00, with more pledged by phone. The feds then matched contributions from CFTR listeners. BN was so impressed that it made a channel available and sent the show cross-country via satellite ...

New FM'er **Rock 95** went on the air Thanksgiving weekend in Barrie. CFJB-FM is under the guidance of pres/GM **Doug Bingley**. PD is **Rick Hallson** and news director is **Erica Munn** ...

Mike Duffy, who made the move from CBC to CJOH-TV Ottawa and Baton Broadcasting, is also a weekly columnist for the Ottawa Sun ... Also with the new Ottawa newspaper is BN's former chief Ottawa correspondent, **Rick Gibbons**. He started his broadcast career at Armed Forces Radio in Lahar, West Germany, worked at BN in Toronto as a newscaster and in London as the European reporter ... **Don Newman** is senior parliamentary editor of CBC's national bureau. His program, *This Week in Parliament*, has been incorporated into a new Saturday show with host **Knowlton Nash** ... Recently-released RADAR rankings show **Paul Harvey** having grabbed the top five network radio program slots ...

Former Newsradio GM **Kim Blue** has been transferred to CKO operations in Alberta. New Newsradio GM is **John Brownlee** ... CFDR/Q104FM Dartmouth-Halifax played host to this year's 'Concert On The Hill' Labor Day Weekend. GM **Pat Kiely** says attendance reached an all-time high of over 60,000 people for the music and the fireworks. Pat says aside from six newspaper ads, the balance of the promotion was done on NewCap's two Dartmouth stations ...

CFGM Toronto just added a potential audience of 3.5 million. The country music station changed frequencies, from 1320 to 640 ... CKEC New Glasgow celebrates its 35th anniversary Dec. 23 by bumping power from the present 5k to 25-thousand watts. CKEC alumni are invited to send taped congratulations ...

New faces at CJEZ-FM Toronto include **David Craig** and **Judy Webb**. David is doing the morning news run at Easy97 after 17 years with CFRB Toronto. Judy, ex of CKFM Toronto, joins David and CJEZ ND **Bob Kennedy** on the Toronto at Noon show.

BROADCAST TECHNOLOGY

NEWS HANDLING ...

Why'd the chicken cross the road? (Answer below.) Highlights from the annual survey of BN users showed overall complimentary results. Included on the 'We Want More' list were regional and national news coverage, people, entertainment and music features. Business reports became some of the more popular information features in radio during the last year. Contrary to other surveys indicating little interest in sports, stations told BN to keep it all coming - summaries, separates and statistics. On the Audio side, the differences in the use of material across the land showed-up dramatically. Prairie and Atlantic regions use actualities more than voicers and wraparounds; Central Canada stations use more voicers and B.C. more wraparounds. There's also strong support for short, crisp 30-second voicers.

What? You mean it's useful for broadcasters to know how to write and how to spell, too? Ugly trend! Here are some pet peeves editors have expressed lately:

- * Mixing up 'their,' 'there' and 'they're,' the contraction for 'they are.'
- * Confusing the possessive 'your' with 'you're,' the contraction for 'you are.' Also: Mixing up the possessive 'its' and 'it's,' the contraction for 'it is.'

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* Failing to make pronouns agree with the nouns they replace. Example: "The pharmacy sent out fliers to advertise THEIR sale." The pronoun should be "its."

* Failing to make subjects and verbs agree. Example: "There's 12 patients on this floor." Make it "There are."

* Not hyphenating compound adjectives to make a meaning clear. Example: An "old book collector" could be either an "old-book collector" or an "old book-collector." Also: Hyphenating adverbs with "ly" endings, such as "partly-finished." They shouldn't be hyphenated.

Answer to chicken gag: To join the National Guard.

MARKETING . . .

If you want your dreams to come true, you have to wake up first.

A recent edition of *Bits & Pieces* discussed something called 'anticipatory fatigue.' That's when just the sight of the morning mail, unread memos and the list of unfinished tasks is often enough to paralyze an executive into virtual immobility. Many are overwhelmed by all that needs doing, and it creates a fatigue as real and debilitating as that resulting from actual work. How do you avoid it? Two ways. First, break the large job into small chunks and tackle them one at a time.

Second, do one thing at a time. Jumping back and forth from job to job delays the completion of any one of them just that much longer. It's like the farmer who'd been out hunt-

ing with his dog. The dog flopped down on the porch, worn out. "What's the matter with him?" asked a friend. "Well," said the farmer, "it ain't the walking -- we only covered ten miles. But there wasn't a gate open on the way that he didn't go in and examine the whole field. Not a cat appeared but that he had to chase it -- rabbits, too. And there wasn't a dog barked but that he wore himself out barking back and showing fight. He must have gone fifty miles to my ten. No, it weren't the route that got him, but the zigzagging."

Speaking of canines, CJCJ Woodstock president **Charlie Russell** says "Life is like a dog team. If you're not the lead dog, the scenery never changes."

Raised at the August RBC seminar and worth keeping in mind: The radio station across the street is NOT the competitor with which you and your people take up mortal combat. The sooner radio managers forget their gripes with market competitors and work together to promote and win customers for radio, the better it will be for radio people. By all means, take aim at your market colleagues. But shoot for the hearts of every other advertising medium. Set up community mini-associations. Meet with your counterpart(s) to devise mutual plans of attack; discuss common problems; extol RADIO's benefits.

CJCH Halifax's **Chuck Langdon** touched on customer relations during his participation in the Small Market Sales Management panel at the RBC seminar. Paraphrasing, he said: "Customer Service can no longer be a term for which only lip service is paid." He's absolutely right.

Imagine this, a sales representative who calls on you with some regularity who actually combines all the following attributes:

- Keeps his/her appointments with punctuality;
- returns phone calls;
- answers questions succinctly (even those which must be answered negatively) without doing a song-and-dance;
- can be relied upon to represent your interests to their bosses effectively;
- gives you the best deal and will guide you through any potential pitfalls;
- knows your business and offers concrete solutions (insofar as his/her product or service is concerned); and
- will actually steer you away from something he/she sells for the sake of your company's well-being.

That's the way we want to be treated. That's the kind of person we want to buy from. That's the individual who we know has become a genuine friend of our business (likely a personal friend as well).

Yet how many sales people have all these goodies? Are you one? Do you want to be? A personal mission statement is a good start, something like: **"NEVER SHORT-CHANGE THE CUSTOMER. NOT IN PRODUCT, PRICE OR SERVICE. PUTTING HIM/HER FIRST SIMULTANEOUSLY CONFERS THE SAME STATUS ON ME AND MY EMPLOYER."**

NOTES FROM THE AAB

St. Andrews-by-the-Sea, New Brunswick, was the setting, a gorgeous resort community near the border with Maine ... First item of business was the golf tournament ... Radio Atlantic's **Bill Winton** lent three balls to a novice. The guy lost them all but found three others during his round and gave them to Bill later. Winton came out the winner on that deal. The found balls were much better ... CFDR/Q104

To all our friends
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de nous tous à MSC Electronique
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et une année des plus prospères en 1988

Dartmouth GM **Pat Kiely** kept muttering something about his 'husband' playing golf that day, too ... Halifax-based Major Markets rep **Eldon MacKaigen** dug and sublet a few basements ... CFSX Stephenville GM **Gerry Murphy** regaled with stories from the island ... CJCW Summerside's **Paul M. Schurman** won with a low score of 80 ... I won for being most honest.

AAB Broadcasters of the Year are **Al Hebert** of CKBC Bathurst and **Jamie MacLeod** of CKBW Bridgewater ... Former CJCJ Woodstock ND **Bruce Smith**, now the N.B. Minister of Supply and Services, delivered a scintillating address on the similarities of broadcasters and politicians ... CJFX Antigonish GM **David MacLean** was surprised to hear (from stand-up comedian **Sandy Gillis'** janitorial persona) that the Pope was applying to buy his station ... Ontario broadcasters attending this year were **CHUM Toronto's Wes Armstrong** and **Don and Lois Fawcett** from Fort Frances (CFOB/CKDR/CJRL) ... CJCBC Sydney's **Donnie Brown** took a good-natured swipe at CKCL Truro GM **Roy Publicover** by wishing him a happy birthday. When Roy denied the occasion, Donnie explained that his mistake was an honest one since he couldn't imagine Roy having purposefully picked the tie he was wearing.


CJCH/ C100 Halifax GM **Bill Bodnarchuk** and SM **Chuck Langdon** told outrageous stories about jumping off 30 or 40 foot poles (higher depending on who was telling the story) as part of a motivational program ... All-Canada's **John Gorman**, in conversation about customer service, told

the story about his wife, **Terri**, taking the car in for a check-up. Her complaint had been duly written-up and then everybody disappeared. When she actually found someone he quickly explained that he couldn't take care of a staff meeting on her way because he was dashing off to a staff meeting on how to treat customers ... **CHIH Fredericton's Wayne Dion** got in at the tail end of the line for dinner; no steak nor lobster for him (but the rum and cokes were just fine, he said) ... **Chuck McCoy** of **McCoy Bohn Communications**, based in Vancouver, described the 'More 94' (CKMR-FM) publicity campaign conducted in Detroit this summer for CKLW Windsor's FM station. It's the kind of stunt that only comes along once in a century.

QUICKIES . . .

John Rea, Broadcast News GM for the past four years, has moved to TBS in Toronto as GM ... The National Press Club in Ottawa has named its renovated dining room bar after gravel-voiced **Norman DePoe**, the late, great CBC newsmen. DePoe's opened this Fall ... CJCJ Medicine Hat's new morning driver is **Paul Maxwell**, ex of CHEC Lethbridge ... **Pete Millard** left AM106 Calgary bound for a sports job at CKFM Toronto ... CKCY Red Deer has **Ken Killcullen** in as new morningman from his PD gig at CKTA Taber ... New PD at CKTA is **Les Thomas**, who toiled for a while as p.m. and evening announcer at CISN-FM Edmonton ... **Terri Fedoruk** has moved within All-Canada from VP Radio **John Gorman's** assistant to Marketing/Research co-ordinator, working directly with **Carol Weir** in marketing and **Suzanne Marshall** in research. **Sherry Goodwin** is in as right-hand woman to John ...

News directors in Toronto recently for the BN National Editorial Committee meeting were **Darryl Braun** of CKRC Winnipeg (after seeing me, he had a nasty vision of driving back home in a VW); **Chuck Bridges** of CJCH Halifax (looks more like Groucho every day); **Jim Cronin** from CFYN Sault Ste. Marie (favorite saying: "Things are getting better, things are getting better."); **Al Gibson** from CKEY Toronto (a slum landlord in London); **Ron Johnston** from CKCO-TV/CKKW-AM Kitchener ("I've got a couple of Swiss Chalet coupons. Come on down for lunch. I'll buy."); **Jim Mattern** of CFQC Saskatoon (Haven't quite got his number yet. I'll hang a rap on him just as soon as I do.); **Joe Myers** from CJCA Edmonton (favorite saying: "CJCA? Hell of a shop, hell of a shop."); and **Dan Nyznik** of CHRO Pembroke (No dirt here. Dan's Mr. Clean) ... Thanks to Humber College's **Stan Larko** for his interest in my teaching Retail Radio Sales one day a week. Sorry I couldn't oblige but BN, for some unfathomable reason, seems to think that because they pay me for five days a week they ought to get it ... **Paul Scott** is back as ND at CHNO Sudbury while former CHNO ND **John Campbell** has moved across to the new Mid-Canada property, CKCY/Q104 Sault Ste. Marie, as ND ... **Thalia Asuras**, ex of Toronto's CITY-TV, is in as co-anchor with **Richard Brown** for Global TV's supper-hour news ... Back at CKOC Hamilton, after his gig at CFRB Toronto, is **Bob Bratina**. Bob's doing 9 to 11, mornings ... CBC-TV London correspondent **Sheila MacVicar** shows up this fall on *The Fifth Estate* as a co-host ... **Tom Steve** is new ND at CKCK/CKIT-FM Regina ... CKQR Castlegar ND is **Dave Hankinson** ... **Gary Phillips** has taken over as ND at CFAC Calgary from **Gene Lehto**. Gene has recovered well from his aneurism and is back at CFAC reading afternoon news ...



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Seacoast Sound president **Mel Cooper** has announced the appointment of **Geoffrey Bate** as GM ... **Charles Adler** has left CKY Winnipeg for CKLW Windsor as ND ...

CIGO Port Hawkesbury GM **Bob MacEachern** and office manager **Brenda King** tied the knot a while back. Congratulations! ... Still with wedding bells, CFCO Chatham sports director **Randy Stelman** married model and TV spot actress **Brenda Riha** ... CKDM Dauphin is beefing up its on-air and sales talent. New ND there is **Jacqueline Larson**; new to sales is **Debby Sorochynski**.

KICKER . . .

Bill McVean, writing in the *Toronto Sun*, offered his apology to a lady who'd phoned the radio station to ask why programming had gone off the air for a minute or so. Bill told her that it was a hydro interruption.

She commented that she thought radio stations had their own electricity.

Bill told her that the station usually stockpiles enough to see it through a week but that lately Ontario Hydro had been sending inferior stuff. It was all full of lumps that got stuck going down the transmitter wires, he said. "Every once in a while we have to send a small boy up the tower with a stick to poke the lumps loose."

She thanked him and hung up.

It was only then, Bill says, that he realized she was serious.

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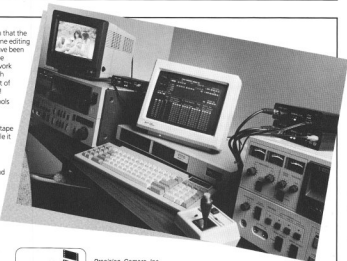
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A Look Back At The Early Days

I can remember, a long time back, Ontario professional engineers stressing to us that "Silent service is not enough". The engineer who is so uncomfortable in dealing with people that he chooses a career which deals mainly with things is traditionally reticent about talking, particularly about himself. So it was with considerable reluctance that I agreed to provide to Phil Stone, for the Canadian Communications Foundation, an interview tape on my early experiences in TV. He wanted a few tapes from the technical types to round out the whole story, much of which had been related by those more comfortable in front of the camera or microphone.

I still haven't sent him the tape, but in collecting my thoughts it seemed an opportunity to reminisce about those first days of my initiation into broadcasting. The word-processing keyboard is far less intimidating than the mike or camera. And getting this down before I reach the "age of dote" seems like a good idea.

Before we set the stage in Kitchener, Ontario, I should mention a bit of background.

Intrigued by anything electrical from my childhood, I turned to radio in my early teens, built my first crystal set in

1933 and progressed to ham radio VE3AWG in '38. These were depression years, and I was one of nine siblings with my mother a widow by 1937. My ham operator's license (fifty cents) preceded my ham station license (two DOLLARS) by quite some time!

With summer savings, part-time work and loans from a benevolent aunt, I scraped through the U. of T. as an electrical engineer by 1943. An army signals career was what I wanted, but because of a congenital eye defect I ended up in the Inspection Board, Signals Manufacturing Division. After the Ham days of home-built gear scrounged from defunct radios of the twenties and thirties, just touching those lovelies like the 19 Set gave me a thrill!

At war's end along with a few colleagues, we tried to start a new company, General Radionics Limited, in Toronto, producing record players, car radios for Canadian Tire and the McMurdo Silver VOMAX, the first VTVM made for the radio service trade. There was a sustained round of strikes following the war, first we couldn't get wire, then steel, then something else, and after two years, our little group was in serious trouble. We could no longer afford my princely salary as chief engineer of \$50 per week.

I hitch-hiked to Ottawa and was promised a job with the radio propagation laboratory of what is now the Communications Research Centre "as soon as the paperwork could be cleared, about two weeks". To keep hamburger on the table I worked as a laborer on a construction job near our home, and it was during this time that Sandy Banks of Electrohome found me and offered me a job as a project engineer. Electrohome wanted to produce a car radio and assumed that I knew how to design them, (a mistake on their part).

So off to Kitchener we moved in 1948. It was six months later that my acceptance for the Ottawa job came through, by which time we were happily settled in Kitchener.

The car radio for Electrohome was a success and was followed by a few other designs until television came along in 1950. I was made responsible for TV design and all the early TV sets from Electrohome were products of my ineptitude mixed with expertise I could draw on from Hazeltine Labs and from Wells Gardner in Chicago as well as the freely-supplied RCA 630 TS receiver made available to the whole industry by RCA.

Those were happy years at Electrohome working under Carl Pollock, who was president of this fine, independent Canadian company.

Stepping Into Television

In 1953, Famous Players Canadian Corp., along with partners Carl Pollock and the owner of the local radio station, obtained a license for a private TV station in Kitchener.

They lined up a C.G.E. package deal, Bill McGregor from the CBC and, as well, a chief engineer named Perry from England. C.G.E.'s man in charge of the installation was Austin Reeve, late of the BBC after wartime service with the R.A.F.

Reeve managed to get a test pattern on the air before Christmas from a five kW TT6E transmitter installed at Baden where Pollock's CFCA-FM site was available, though the FM station had gone dark.

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The studio site, obtained by January '54, was the ground floor of a main street building which had been a Transvision Television showroom, with apartments above and a German night club in the basement, - just great for acoustics! (Today CKCO-TV along with CKKW and CFCA-FM have the whole building, the next door properties and a large expansion to the rear).

Anyway, on a trip in early '54 to look at British equipment, chief engineer Perry was convinced by Pye to remain there, and Famous Players suddenly had no engineer. Jean Pouliot, Executive Engineer for Famous, was lamenting this fact to Hal Britton (later Canadian Marconi, Ottawa). Hal pointed out that their old Inspection Board crony Sandy Day was already in Kitchener and, if nothing else, knew how to design TV receivers. I needed no urging when approached by Jean, and within a week I was the station chief engineer, knowing absolutely nothing about broadcasting. It was quite a baptism!

Other than having visited the CBL transmitter at Hornby and having been in a studio audience for a Roy Ward Dixon show at CFRB, I had never seen a broadcasting station, let alone a television studio. From the serene human-relations conscious milieu at Electrohome to the hyper atmosphere of the TV station, just five weeks before on-air date, was like meeting a tornado at a Sunday school picnic.

Austin Reeve's crew included Bill Piekarski and John Greenough (whose name is probably misspelled). John was strong enough to hold those brutally heavy G.E. power supplies in place while we inserted the rack mounting bolts, for which we will always be grateful. We worked pretty well straight through those weeks, nights and weekends, installing the gear. The video end was pretty well on schedule, but the audio had barely been touched by the last weekend. C.G.E. sent in Tom Pressley from their mobile group and he had the console working within short order. I've loved the guy ever since!

Meanwhile, Bill McGregor was laying on staff, among whom were Harold Mantag and Jimmy Smith from CBLT. Others we found included Paul Kudla, Sandy Cameron, a teen-aged whiz kid in electronics, George Moskal, an experienced audio op., and Roy Baker, a transmitter op. We had a transmitter supervisor whose habit of reaching for the transmitter manual when smoke was pouring from the TX became quite annoying. He was replaced by a guy who could keep a TX on air, Paul Turchan from CBC Toronto. They and others formed a great crew. They called me "Dad" because of my ripe old age of thirty-three! It was a young man's game.

About a week before on-air date I finally saw the inside of another TV station, spending an evening at CPPL-TV London to talk with Glen Robitaille, the old RCA hand who became their chief engineer. For the first half hour I talked to his feet - he was under a console doing some wiring. Only later did I meet his top half and get shown around. They had an RCA ten kW, RCA camera and a Philco flying spot film chain, - nice. Some months later, after the initial flurry, I was able to visit CBC Toronto and Montreal, and Schenectady, N.Y.

In those days there was no solid-state equipment. Everything was tubes. They were hot, but at least they lit up. Still they needed to be pulled and checked on a regular basis. And they never were stable. We used to have to assign a maintenance tech to the show if a monochrome split-screen was wanted, just to keep the video gain balanced. And of course everything was live, the VTR was still some years away.

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25

We were all on CBC net, initially fed from CN-CP out of Galt by our own microwave monster, a 50 watt two GHz Raytheon MTR-50. It somehow changed modulation modes with video level so that a ramp signal looked like a staircase. But the old magnetrons were fun, you could obtain a five pound magnet from them and impress the kids. And CBC net time came from an old wall clock at CN Toronto, one of those we used to see on the rail station wall with the hoary old sign saying "2 seconds slow".

The CBC Board of Governors was calling the tune for these private upstarts in those days, featuring a "single station policy". Your Grade "B" contour could not enclose another station's transmitter site. This forced CKCO-TV into a split power superturnstile (batwing) pattern to avoid CFPL and CBLT. Maximum ERP was around 40 kW on channel 13.

A few years later, the policy was relaxed, and a new 600 foot tower with improved antenna increased the range substantially. We still had to use a power splitter. It was constructed of 3 1/8 line, carefully checked and marked as to the high power outlet, and crated at C.G.E. The night we fired it up we got strange reports, terrific signal at Guelph in the low power direction, not much different at Brantford in the high power direction. The next morning I did a fast loop in the jeep, checking field strengths. Sure enough, the power split had to be backwards. How could C.G.E. be so @#% ^ stupid? The answer was simple enough. The guy in their shipping room found that he could use a smaller crate if he

simply swung one of the pipes the other way. Yes, it was the piece with the markings.

The mobile (here I use the word loosely) pickups had to be the most challenging. First, we had no mobile. Second, that Bill McGregor was one brave guy. One occasion was when the Kitchener Dutchmen reached the O.H.A. finals. The program sold within 48 hours of the crucial game. We needed an extra camera chain and a microwave. The original Famous Players mobile unit was in Quebec City, pulled apart. It had two Dumont cameras and a KTR100 microwave.

I flew to Quebec, checked out with Gerry Fortin and his duty tech the camera chain and microwave that night after their sign-off, hit the hotel at six A.M., caught the Montreal, then Toronto, flights along with all this excess baggage, met Paul Turchan and his wagon at Malton and headed for Kitchener and the Auditorium. As I remember, we had the bugs out with all of five minutes to spare. We made the telecast, but I dunno who won the game.

This could go on, but perhaps I should save something for the tape. Phil could get angry.

A. G. (Sandy) Day is Technical Editor of Broadcast Technology. He may be contacted c/o 15 Lakeside Avenue, Ottawa, Ontario, K1S 3H1, (613) 235-9411.

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THE PHIL STONE REPORT

The Life and Times of Allan Slaight

As he celebrates 40 years in broadcasting, Allan Slaight can look both backward and forward to a career that has taken him higher and higher in the hierarchy of media. A certified veteran of broadcasting, he also is most qualified to be included in the industry's library of audio interviews to be preserved in the National Archives in Ottawa.

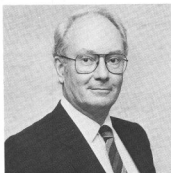
We first met Allan when he came to CHUM Toronto as production director in 1958 from CHED Edmonton, later holding the posts of program director and, finally, vice-president and general manager. Our meeting took place 10 years after he started his broadcasting career at CHAB in Moose Jaw, Sask., as a news reporter, and something more.

"Believe it or not," said Allan, "but back in 1948 in Moose Jaw, in addition to news reporters they had a lady who would be called, by our definition, a social director. Within about two days after my being hired as a reporter she went on holidays and one of my very early assignments was to cover a wedding where I had to describe, in great detail, the bride's gown. I didn't do particularly well, as you can imagine."

Different Kind of Radio

Allan agreed that back then, four decades ago, radio was a different kind of medium. "It was a casual, family radio," he said, "with a variety of programming ideas and a huge influence on the farming community in the region. CHAB was quite a station in its day.

"It was a time of much live programming," Allan said. "They did the 'Mailbag' in the afternoon, and they had live music and people would come in and talk about things like the bus being late getting them back to their home town. It was local, relaxed and very informative, very community-inclined radio."



Allan Slaight

After a short stay at CHAB Allan went to university for a while and then returned to radio in Edmonton, where he was hired by Dr. Dick Rice at CFRN for the news department. It was 1950 when Allan, then married, moved to that Alberta boom city.

Allan recalls that the station was just around the corner in the same building that housed The Canadian Press and Broadcast News, with George Dobie upstairs handling the one-man United Press Bureau. "He had to compete with about 20 people at CP and did a pretty good job of it," he said.

Wasn't it then, like it was for some people, a case of having to run out and buy a newspaper in order to get sufficient material for the newscast? "We did a little scalping even in those days," Allan admitted, "but the actual reporting staff in radio at CFRN was fairly deep and extensive. We covered City Hall and police courts and just about everything else that was going on. We offered a great emphasis on local news."

Allan said that during his time in CFRN the major newscasts would run 15 minutes. "One of my jobs," he said, "was to come in and write the early morning newscast for the newscasters."

Allan agreed that women were not present in radio news to any great extent at that time.

Allan eventually moved out of the news side of radio to go into sales.

"I went to CJCA Edmonton as a news reporter and then on to CHED Edmonton as news director. I realized around 1956 that I had been doing news in one form or another for about eight years and decided it was time to change. Murray Dick - 'Curly' as we called him at CHED - gave me the opportunity to be national sales manager, working with broadcast reps and trips to Toronto and it was a whole new field for me that I found exciting and stimulating.

"I was working with Bill Stephens and Ernie Towndrow, who were the greatest broadcast reps, probably, the business has ever seen. We were simply calling on agencies, trying to convince them that our station was the one on which they should place their national commercials. I guess it's no different today."

West Was Best

Before we followed Allan in the next step in his career, which was to Eastern Canada, we asked him to compare eastern and western Canadian radio.

"Back in the 50s it seemed that a tremendous number of successful eastern broadcasters, be they executives or on-air talent, came from the west, or in some cases from the Maritimes. I thought then that maybe western radio, or at least the radio I knew in Alberta, was better than a lot of the radio in Ontario," Allan said.

How?

"They seemed to have more creativity," Allan said, "and were more prepared to take a chance, to do something a little bit different, a little bit more exciting. In those days I thought Ontario was just a little too safe and conservative, perhaps. Radio was in no way less sophisticated out west."

"I know a lot of people have thought that, but it's not true. And I think that we in the west, because of a slight inferiority complex, would pay more attention to major trends in American radio, but not assume that we could just sit in our isolated corners and assume that we knew all the answers."

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"It was," said Allan, "quite a different ball game when I came to CHUM in May of 1958.

"CHUM in 1957 had the reputation of having been the first station in Canada to go Top 40, as we would call it today, although they had a Top 50 chart. Oddly enough CHED, the station I had just left, had done it some months before that, it had just not acquired the same amount of publicity that CHUM had engendered going Top 50.

"At both stations it developed that Allan Waters at CHUM and Jerry Forbes, the program director at CHED, had picked up the idea of the format concept from what Todd Storz' stations were doing in the United States. Allan heard WMAQ in Miami, if I'm not mistaken, and Jerry heard one that I believe was located in Minneapolis, but again it was a chain station and the same kind of format."

Strayed From Format

Allan said that CHUM had been in Top 50 before he arrived. "But the then program director, a fellow from the States named Phil Ladd, had begun to alter and soften and adjust the format to the point that it was no longer a real Top 50 station. And in the meantime Jack Kent Cooke at CKEY had started to make some very intelligent counter-programming moves. CHUM, from having skyrocketed up the Elliott-Haynes ratings, had skidded back to third place. CKEY had gone from third to first and good old CFRB just did what it did extremely well, even in those days, and was in second place at the time.

"When I got there? I quickly moved CHUM back to a pure Top 50 sound, added some rather unusual promotions, and within twelve months we were back in first place and stayed there for some years. Ultimately a lot of stations across North America picked up the Top 50 format and it worked because it appealed to the younger people who were discovering that in those days radio didn't have to be the kind of medium that their parents listened to.

"The young people now had their own radio and the parents began to find that 'Hey, this is fun and I like the music!' and they began to tune in too."

Allan said that the Top 50 was published weekly in the CHUM chart and "we were as methodical and thorough as anyone could be. We had two people full-time in the record library and their major job each week was to survey as many of the record

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stores in Toronto as possible by telephone or by ballot to determine what records - and we're talking about singles - were really, truthfully selling. From this information we would compile our CHUM chart.

"The CHUM chart became, unfortunately, too powerful in Canada. It wasn't our fault that other radio stations began to use it to serve as their programming guide because, in smaller markets, it was hard to get reliable sales figures.

"So certain broadcasters just assumed - rather logically - that people in their market would like the same American or Canadian records as the Toronto listener.

"Insofar as 'Golden Oldies' or whatever you wish to call them were concerned," Allan said, "in those days that kind of programming was not very common. Now and then we would have phenomenal success by taking a weekend and playing nothing but older records. Older, in the case of CHUM, meaning maybe three or four or five years back. We would call it something like '48set of the Greatest' or other allegedly cute titles we would come up with."

Allan said that it was only after a while that stations began to mix gold into their format as many of them do today.

Tight Playlist

We noted that the music library in a radio station had become a vastly different place than it had been when Allan came into radio.

"Allan Waters," he said, "working at that time with Phil Ladd, to prove to the staff when they switched to Top 50 in May of '57 that they were deadly serious about the format, and it was going to work, threw out all of their records or gave them away to charity. When the new format kicked in then, there were only 51 records in the library - Toronto's first Top 50 and the Pick Hit of the Week. The announcers would simply go through 51 records, and when they had played them all go through them again.

"It sounds simplistic and unusual but, as history shows, it worked extremely well. The ratings were phenomenal in those days. In fact for many years CHUM and CFRB, between the two of us, held about 70 per cent of the audience in Toronto, which I don't

think has been equalled anywhere in North America."

The Top 50 format did more than change the type of music, it also changed the type of announcer.

"The format," said Allan, "by its very nature needed a young-sounding, upbeat, somewhat irreverent with-it announcer, not the laid back CBC style. The Golden Throats just plain didn't matter, as Al Boliska at that time could attest. We weren't worried about voice quality. We weren't worried about personality in those days.

"Among those who were with us were people like Mike Darow, who went on to become host of major game shows in Canada and the U.S., and Bob McAdorey, who became a major Global TV personality. Sadly we lost two others who were outstanding - Al Boliska and Dave Johnson, who both passed away. There was quite a stable of talent at CHUM in those days."

Time To Move On

When Allan reads this article it may surprise him to learn that the number 8 figures prominently in his work record. He left news out west after eight years to go into sales, and it was after eight years at CHUM that he left to take still another pathway.

"I decided," Allan said, "that I should be moving on in terms of my career, that I was beginning to spin my wheels a bit, and in a most amicable manner I resigned my position to Allan Waters.

"I did not want to go across the street and get involved with another station and compete against CHUM. The opportunity came to act as consultant to Radio Caroline, which was the first of the British off-shore commercial radio stations. And I had always found it strange that England, the seat of English language democracy, somehow thought that private commercial radio was not in the cards.

"However, at that time, the Conservative Party, who were in Opposition, said that one of the major planks in their platform should they be elected, and they subsequently were, was to introduce commercial radio and I thought that this would be a good time to get my toe in the water and find out what was going on.

"I only did that for a number of months because of the commuting back and forth, and the strain on the family situation."

Don't miss Phil Stone's Broadcast Beat on page 46

NOVEMBER/DECEMBER 1988

In 1967, the year after he had left CHUM, Allen was asked by CBS to be president of Stephens & Towndrow, which CBS had purchased. Here again he was involved with sales, this time after gaining prominence in programming. We thought that uncommon in broadcasting.

"It probably shouldn't be," he said, "because if you know the product, meaning as a programmer or program director, it should logically follow that you should be pretty good at selling that product. I found that if you believe in what you're doing, and you should believe in what you're doing, then there would be no trouble in putting that into the sales context."

We moved into another kind of chronology - that of broadcasting ruling bodies. How did Allan relate to

the CBC, then the BBG and, after that, the CRT?C?

"The CBC was before my time of actually appearing before one of the governing bodies. My first appearance was with Trevor Eyton to buy CFGM back in 1970. We appeared before the Board of Broadcast Governors and those were different, more relaxed and, I must say, less bureaucratic times."

We mentioned to Allan that many students can't quite understand why broadcasters had to report to a governing body. "It's true that young people do wonder about that," he said. "It's unfortunate, really, but it's because of our extremely complex broadcasting regulations, particularly in FM today - and there are very good reasons for a number of those policies, I don't necessarily say all of them. It has a tenden-

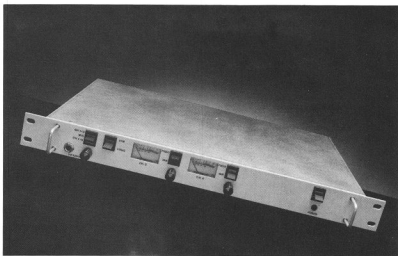
cy to take the enthusiasm out of young people. Especially when they get into the business and find out how much time is spent on what you and I would call clerical work rather than on creative programming."

In 1970 Allan made another move. He became involved in negotiations for the acquisition of CFGM Richmond Hill, on the outskirts of Metro Toronto. "I was more interested in the business of running a station than in the acquisition," he said. "I'm not a businessman and still have trouble figuring out a balance sheet so the acquisition of CFGM, which was my first, was really put in the hands of some experts who are very good friends of mine today - Trevor Eyton, Chuck Loewen, Chris Ondaatje, Fred McCutcheon, Norman Short - people like that who I

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just happened to bump into and who took me by the hand.

"In the case of CFGM, which at that time was producing a profit of about \$60,000 a year, the best price I could negotiate with the two great guys who had the station, John Graham and Stuart Coxford (who wanted to sell the station to put more money into their cable enterprise), was \$2.5-million because of CFGM's proximity to Toronto. The banks looked at the earnings versus the price and said this is not financially sound.

"The people I mentioned, spearheaded by Chuck Loewen who created the financing formula - which is still used at Harvard University to show how an entrepreneur with no money can raise money - helped me to put together my presentation. One of the key pegs was that I would give my best efforts to go public, meaning a public stock issue at a price that would give investors 22 per cent a year on their money. For those of your readers with bad memories, 1970 was as bad a year for the stock market as 1987.

"We did the financing, we were approved by the BBG, and then I had to go and figure how to go public, and you don't usually do it with just one entity.

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ANNOUNCEMENT



Wayne Bjorgan

Wayne E. Bjorgan has been appointed president of Systemation Broadcast Equipment (SBE) Ltd. The company, operating out of Barrie, Ontario, has acquired marketing rights in Canada for a computerized system of radio station operation involving random access cassette transport with digital reproduction.

Systemation has achieved wide acceptance in the U.S.A. and Australia, and we are pleased to offer this new technology to Canadian broadcasters.

Systemation Canada is a member of the Power Broadcasting Group of companies. Mr. Bjorgan's appointment is effective immediately.

That led to the purchase of CFOX Montreal from Gordon Sinclair Junior, who is a good friend of mine and now is news director at CJAD Montreal, one of the Standard stations."

The purchase of CFOX, "gave our company substance," said Allan. "Then the people at Guardian Growth, one of our investment partners, negotiated a friendly takeover of IWC Communications. This company had three cable systems - in Mississauga, Barrie and Orillia - and CHOK Sarnia, as well as some other divisions that were not related to broadcasting.

"So the Slight Broadcasting consortium wound up in control of the IWC company, which was public, therefore getting our original shareholders public. We sold off some non-broadcasting properties so we were down to three radio stations - the two that we brought into the picture, CFGM and CFOX, and CHOK - and the cable systems. Then working with partners in Winnipeg, we took over the Global Television Network in 1974.

"So there was some deal-making along the way that just seemed to be necessary at the time. But I have to say that it can be rather boring sitting in lawyers' offices going through contracts. Operating broadcasting properties is what I really enjoy."

The Global Story

The early history of Global may not be common knowledge to some. We asked Allan to explain.

"Global," he said, "was licensed under great controversy back in 1973 and went on the air in January, 1974. Talking in 1974 dollars, they had \$20-million - \$3-million from the original investment partners, a \$7-million bank loan, and \$10-million in a public underwriting. Within two months the company was bankrupt. They'd gone through \$13-million, up to the bank debt and a fair bit of that, when the Toronto-Dominion Bank correctly slammed the door and said, 'We're not going to fund anymore.'

"When we took the company over," Allan continued, "it was on the edge of going dark, and I have the feeling that if Global had gone black it probably would not have come back out of the ashes. It would have just been too monumental a cost risk at the time.

"When I went in there in April of '74 the company, in 1974 dollars, was losing a \$1.5-million a month, so it was quite a project to get it turned around. But within two years we had it

moderately profitable and on the way to the success it has since achieved."

During all the Global involvement, Allan's company continued to operate IWC.

"We had applied," he said, "along with eight or nine others, for an FM station in Toronto. One of the applicants was the CKO group and we realised that the CRKO liked very much the idea of a national news network and they would get a Toronto frequency. So we proposed that they allocate two licenses - one all-news and another to be music driven. There were two frequencies available at that time. Our presentation was based on trying to repatriate a huge number of young Torontonians who listened to Rock 102 in Buffalo. So for that reason, we believe, the CRKO granted two licenses and we emerged as the applicant who received the music license and Q107 went on the air in 1977 as a fairly hard-rocking station."

Meanwhile, Allan encountered continuing disputes between his people and their Winnipeg partners in Global Communications and this, he said, "triggered a buy-sell agreement in the original contract between the two parties." The IWC group became the seller in March of 1977.

Following that circumstance, Allan said, "my initial investment partners, as well as the Ivey group from London, Ontario, who had been the largest shareholder in IWC Communications, decided that regulated broadcasting was a little hard to forecast compared to some of their other business disciplines and requested that an opportunity be arranged so that they could sell their shares in IWC."

Allan arranged to sell IWC's cable division to the late Geoff Conway of C.U.C. Communications and the three radio stations to Selkirk Communications. The CRKO approved the cable sale to Conway, but denied the radio sales to Selkirk. And so Allan arranged to purchase the radio division himself. Along the way CFOX was sold to the CKO network to provide them with an English-language outlet in Montreal and CHOK Sarnia was sold to Rick Richardson of London, Ont., to assist Allan in financing the two Toronto stations, Q107 and CFGM.

Buys Standard

That brought us up to 1979-80. "Then," said Allan, "Urban Outdoors came along in 1981. It was involved in the sale of advertising like our two radio stations and it seemed a good fit.

We acquired it fully in 1982. It offered outdoor advertising on backlight board in the top 25 Canadian markets."

In 1985 Allan had the opportunity to purchase Standard Broadcasting from Conrad Black, who effectively controlled the company through Hollinger-Argus.

In a highly-publicized struggle, Allan won out over Selkirk Communications and received CRTC approval to acquire Standard Broadcasting in November, 1985. As part of that transaction he sold CFGM and Q107 to Western Inter-

national Communications, thus clearing the way to own and operate CFRB and CKFM-FM in the same market.

"Standard Broadcasting today is quite a wide-ranging company," Allan said. "We're probably as much out of regulated broadcasting as we are in it.

"For example, we control Video One and, as we speak, have issued an offer to the other shareholders of Video One to buy the shares we do not own, to take Video One private. It is the largest wholesaler of home video cassettes

with some 13 depots or warehouses across the country. We own VTR Duplication, which is the large duplicator of video cassettes in Canada, and VTR Productions/Eastern Sound, who are major players in the areas of video and audio production and post-production. We have Standard Sound Systems in Quebec and the Maritimes, which is in the background music business. Our cable involvements in Ottawa and Hull would make us about the seventh or eighth largest in Canada. We own all of Laurentien in Hull and 44 per cent of Skyline in Ottawa. In Standard's Radio Division, we have seven radio stations, United Broadcast Sales, and two new operations.

Proud of New Divisions

The two new divisions of Standard bring Allan particular pride and delight.

"When I arrived on the scene at Standard, Standard Broadcast News had been in existence since the 60s. It had a staff of four in Ottawa, who covered Parliament Hill and other developments, plus a number of people in Toronto. Shortly after we took control of Standard in the late fall of 1985, we analyzed the situation and decided that probably one of the very best things our company could do for Canadian broadcasting was, in conjunction with the audio service of Standard Broadcast News, to start a wire service for broadcasters, by broadcasters. The only source available at that time in Canada was from Broadcast News, which is affiliated with the newspaper-owned, newspaper-controlled The Canadian Press, and, frankly, we thought some of their costs were extreme. The economy of the radio industry in Canada today - particularly with the AMs - is, in many cases, fragile. So we launched the Standard Broadcast News wire in 1987 to compete with Broadcast News and offer radio stations an alternate wire service. And we're proud to say that we now have over 70 clients and are constantly expanding."

The other new division, Allan said, that gives him gratification is Sound Source, launched in January of 1988 and today a major syndication company in Canada.

"It has actually exceeded our expectations," said Allan. "We filed some material with the CRTC in July and in there we said that Sound Source will distribute a minimum of 12 regular on-going series commencing at the start of



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the 1988-89 broadcasting year in September. And all 12 are 100 per cent Canadian.

"These shows range from 90-second features to two-hour weekly foreground formats, and our Canadian production budget in our first year will be in excess of \$1.2 million."

Allan is proud too of some of the outstanding broadcasters Standard has attracted during the past few years. "They include," he said, "Rob Braide and Jeff Vidler in Montreal, Dave Foreman in Ottawa, George Ferguson, Taylor Farnaby and Don Stevens in Toronto.

"We are also proud of how our people swept so many awards at the Radio Awards this year. And at CJOH-TV, which we sold earlier this year to Baton Broadcasting, our people there in 1986-87 won more awards in the various competitions than any other TV station."

"We also," said Allan, "like to point to the significant progress we have made in improving the moral of our people, of looking after them.

"Of how our cable company is spending significantly more money on its community channel than it had been before.

"And then there are VTR Productions and Eastern Sound. They will have to move from their long-time locations on Toronto's Yorkville Avenue because the landlord plans to build expensive condominiums and office space on the site. In the meantime, VTR, which produced Jim Henson's *Fraggle Rock* for five years, now has a contract for 13 very exciting new one-hour Henson shows, and Eastern Sound continues to produce the albums of Gordon Lightfoot and Anne Murray, along with other international stars."

A Broadcasting Family

Allan's two sons, Gary and Greg, also are in broadcasting. (Gary was profiled in an earlier edition of *BT*.) Did Allan want them in?

"Well, I was certainly not in a mood to urge or force them in," he said, "I was ambivalent about it. But I guess if your old man is in the radio business and you're a young guy listening to CHUM or talking about it or coming down to the station on weekends as you grow up, it can get into your blood, and I'm very glad that it did.

"Gary, 37, is now president of Standard's Radio Division, and I was delighted to hire Don Stevens as program director to help Gary with the load he's been carrying running CKFM. Gary will be spending more time on the overall radio operation.

"Greg, 35, is the vice-president and general manager of CFGM, one of the two stations we sold to Western International Communications. Before this article appears CFGM will be moving from a dreadful signal on 1320 to a powerful round-the-clock signal on 640, with a change in transmitter site."

Allan Slaight, then, has much to be proud of and to be proud about.

If there were to be a Slaight family crest, its signature should be Allan's credo:

"Be ethical. Do the best you can. Try to win."

Phil Stone is a well-known broadcaster, writer and educator whose Phil Stone Report and Broadcast Beat are regular features of Broadcast Technology. Phil can be reached at 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6, phone (416) 492-8115.

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FLOOBIDUST

'Technical Stuff' by Bruce Dingwall

The "Big Guy" Returns With A Fresh Outlook

by Bruce Dingwall

After a hiatus of many issues, **The Big Guy** returns! The taking up of the quill (or in this case, the keyboard) again, is due in no small measure to the prodding of (in order) Carole D, Barry Hamelin, Steve Klaterbaugh and a startlingly large number of readers, whose interest in the column has been relayed back to me over the intervening months.

With a fresh outlook, a new name, some input from the readers, there is a determination to revert to the first principles of the column, **fundamentals**. (Eds Note: The term FLOOBIDUST originated in an Audio Circuits handbook, published by National Semiconductor. It means "Technical Stuff"; the electronic smoke and mirrors managers think engineers use to do their jobs.)

A number of people have commented about various subjects which were presented early in the original column's life, and asked for them to be repeated for reference. This will certainly be done, with embellishment where necessary, starting with two this issue. Also, there is the intention to feature discussions with technical types from radio and television stations around Southern Ontario. When there is something new, or an innovative way to approach a problem, it is my intention to devote some of the column to this, and to include photographs wherever possible.

In my present work, I have been able to learn something about Video! And, since this column has always been written primarily for the Audio person, I will try to pass on some very basic information about **The Pictures** that go with the audio.

I'm kind of excited about that aspect, since I'm the one who originated the saying, Television is nothing but Radio with the imagination factor removed.

Finally, within each column I intend to relate a story or anecdote from which I learned a lesson, something which might be valuable to you, the reader.

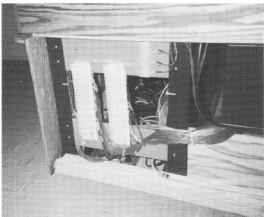


Photo 1: NE-66 terminal strips installed in McCurdy console, CFNY Radio

WIRING SYSTEMS

I had occasion to visit an old friend, David Haydu (Geets), who is chief engineer of CFNY-FM in Brampton. When I say old friend, people would be surprised just how far back David and I go!

We were discussing wiring systems, and he showed me how he has implemented the use of NE-66 quick-connect terminal strips in his audio and control wiring. Photo 1 shows the details of the installation of NE-66 strips right into a McCurdy console.

David pointed out that there are several factors which make this type of installation viable for him. Primary is the fact that all audio systems at CFNY are operated at the standard level of 0 dBm. While the levels in a console or control room may differ from this (rare cases), the point-to-point signals are at his standard level.

By doing this, he is able to run all signals adjacent in shielded or unshielded pairs without concern for crosstalk. Witness, if you will, his main equipment racks and the wiring to and from the incoming signal cables (photo 2).



Photo 2: Central Equipment Room signal crossjumping, CFNY Radio

This is similar to the manner in which signals are handled in the equipment room at Toronto's CFRB/CKFM, except that shielded cable is generally used because there are differences of up to 26 dB in the various signal levels in that room.

There, the original standard was +8 dBm/150 ohms. It was also normal to have -12 dBm/150 ohms as part of the original signal path design. This was the product of 20 dB matching splitters which were used extensively, both in control rooms and in the main equipment room.

Latterly, the standard was evolving to +8 dBm/600 ohms, with -10 dBm/600 ohms as the secondary reference. Obviously a wide range of levels to be dealt with, and the only secure way was to use shielded cable in the cross-jumping.

1	A	B	C	X	Y	Z
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4	—	—	—	—	—	—
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6	—	—	—	—	—	—
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20	—	—	—	—	—	—
21	—	—	—	—	—	—
22	—	—	—	—	—	—
23	—	—	—	—	—	—
24	—	—	—	—	—	—
25	—	—	—	—	—	—

**Figure 1:** Suggested identification scheme for NE-66 terminal blocks

Using NE-66, or similar strips, in an installation requires development of an identification system. One such system is shown in Figure 1. Developed by Northern Electric, it serves to identify the various branches on a 25 row, 2 by 3 strip.

A good identification system lends itself to streamlining the documentation. There are some good systems, and there are a few rather poor ones I've seen over the years.

Many of the U.S. console manufacturers, notably **Logitek** and **ADC**, are offering the *Quick Connect* strip as an option for customer connection of both audio and control wiring. Generally, it will represent a cost savings over the use of Xmas trees for cable termination within the console.

Recall that the original discussion, in this column, of the use of new connector technology centered around the use of the BIX concept products from **Northern Telecom**. Both installations which I have seen, went very well using these components.

Ted Townsend made extensive use of this technology at the new studios of **CHML/CKDS** in Hamilton. Because they use a distributed audio/control system, the density and simplicity of the BIX system proved very beneficial. One point about BIX, though; it is a telephone company configuration, with no provision for grounds (shields) on a signal pair, or for normals.

[It is my intention to shortly feature a column or two of discussion with Ted on his approach to this major project, and the implementation of ideas for this absolutely gorgeous facility.]

The BIX concept uses a much smaller frame and clip, resulting in a much higher density than was possible with the NE-66 strip. The system has three basic components; the punch-on strip, the mounting frame, and accessories such as identification strips and cable holders.

The biggest difference in the concepts between BIX and the NE-66, though, is that the BIX is a two-sided, single row arrangement, whereas the NE-66 was four or six across each row.

Within the punch-on strips there are three variations:

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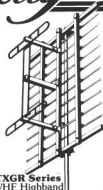
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The 1X format, where one wire is connected to the "rear" of the strip, the strip is inserted into the mounting frame, and the other connection is made on the "front". Then there are 2X and 5X variations, with two and five groups of connections points per circuit, on each side of the strip.

Fortunately, there are also variations which are mixed format, but there isn't one with, say, a 2X and 23 1X clips, which would be handy for DC circuits.

Like the older concept, the BIX tool is the key in this installation, forcing the wire between the blades of the clip so that the wire insulation is displaced. The tool also cuts the excess length of the lead off.

The concept was designed for 24 gauge solid wire and, in experiments, we found that the clip would accept 22 gauge stranded wire, 24 gauge solid or stranded wire. While Belden 8451 can be used, the insulation is a bit tight; *Boston Green* would never make it!

Generally speaking, the BIX concept is suitable for control circuits and for terminating multiple pair cables, but there are constraints because it is an adopted medium.

**Gentner** have had their Digiflex system on the market for some time, a similar system. Similar to the Northern Telcom systems, Gentner use a clip principle, but with longer blades. Also, the circuit is across five clips, and Gentner claim that ten connections can be made to the five clips on one circuit.

The strip itself is flexible, and mounting frames are available. One of the problems I perceive with the system is the density; no provisions have been made for routing the wires away from the circuit clips.

I once had a discussion with one of the Gentner marketing reps, concerning what I felt were several shortcomings of the system, and came away with the feeling that more development work was going to be done on their products.

Meanwhile, **ADC** (the longframe telephone jack people, not the console manufacturer) have recently revised and released the QC-66 series of terminal strips and pre-wired jackfields. There had been a number of quality control problems with the original QCP split cylinder termination which was used on the *Ultra-Patch* panels.

QCP was designed to give a "gas-tight" connection, in an effort to keep the quality of the connection from deteriorating over time. The split cylinder is made of phosphor bronze, and

has a current carrying capacity of 3 amps and a termination resistance of 20 milliohms.

This, too, is based on an insulation displacement principle, with the split cylinder QCP contact displacing the insulation. Also, here the blind edge of the split cylinder cuts the excess wire, not the tool. Incidentally, **ADC** prefer to call this "punch down" rather than "punch on".

The insulating modules around the cylinder serve as strain relief for the wires, as well as color coding for the connections to be made. The QCP contact was designed to work with 22, 24 or 26 gauge, solid or stranded wire. There is a two wire capability per side of the contact.

This concept was originally introduced as part of the **ADC Pro-Patch** patchbay line; the new MKII version of these patchbays is now being marketed. They certainly offer convenience and reduced time of installation. However, experience has shown that the popularity of the rather expensive product results in long delivery times.

At the AES in New York, **ADC** were showing their newest entry into this product line, a cross-jumpering system for balanced audio signals, based on the QCP concept. The **ADC** system is definitely configured for balanced signal systems, with allowance for grounds and normalizing on the jackfield equipment.

Neat, but a bit restrictive, with no provision for 2X and 5X mults. No literature was available at the **ADC** display at the convention, and this is all of the information which I can pass on at this time.

### A Day in the Life

Earlier in the column there was information on using and organizing the NE-66 type strip. There were a lot of these used at CFRB/CKFM, as the technology of the 1966 installation came from Northern Electric, who had the contract.

One of the cross-jumpering locations was in a storage area affectionately referred to as "Dead Files". Here, the principle audio signals from six control rooms were gathered from individual shielded pairs onto NE-66 strips, at various signal levels. Twelve multipair cables then went to the Central Equipment Room.

When the project to completely refurbish CFRB's CR1 (Master Control) was undertaken, operations were moved to the next largest Control Room, down the hall. Everything was in place, and operations were running smoothly in CR4, albeit somewhat crowded.

One of the first steps in the project plan was to remove all of the existing single pair shielded cables associated with CR1, as new cabling was required, and it would be brought in to the cross-jumpering point via a different route.

Working carefully, we started removing these pairs from the bundles, pulling the ends off the NE-66 strips. Suddenly the air monitor in the corridor went quiet, and 15 seconds later the silence sensors alarmed. Within moments, we could hear scrambling in the hallway, as the operations people sought to move control over to CR6, an unused FM control room.

Examining the area of the NE-66 strips where we had been working, there were no wires visibly disconnected except the ones we had identified for removal. Moving the cables for a better look, there was a sudden burst of audio. Checking

more closely, I saw that one half of a pair three rows below where we had been working was near, but not touching, the terminal it should have been on. Touching the bare end of this cable to the terminal, audio returned to CFRB's air-waves. This just happened to be the main audio pair for CR4.

So there I stood, like the Dutch Boy with his finger in the dike, keeping the station on the air until Ian could fetch the punchon tool from the workshop.

**The lesson:**

In using older insulation displacement terminal strips like the NE-66, always bring the wires in from above the terminal. As the phosphor bronze knives on the terminal strip age they lose their tensile strength, and the wires brought in from below can fall out, just as it did to us that day.

*Bruce Dingwall is a systems engineer and freelance technical writer based in Mississauga, Ont. He can be contacted, in writing, through BT.*

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## BROADCAST BEAT

by Phil Stone

HAVE YOU HEARD?...CTV expanded its National News to 30 minutes, an addition of eight minutes to the 11 p.m. cast...**Taylor "Hap" Parnaby** not only became CFRB Toronto's news director but also is the anchor for Global TV's Sunday night *Newsweek*. At TRB he also took over the 7 a.m. and 8 a.m. newscasts from **David Craig**, **Henry Oliver Hindley**, who assisted in the shaping of Canadian broadcasting and communications policy over the past two decades, died in Ottawa at age 82. His background included service as executive director of the CRTC...We're grateful to **David Hamilton**, senior publicist at Global TV, for the picture of us with **Vanna White** that appeared in **Jacques**'s column *Ad Lib*...**Brian Antonson**, Associate Dean of Broadcast Communications at the British Columbia Institute of Technology, sent us an interesting note. He had wondered how many people on-air in the school's market area had gone through the programs, and found the total to be an amazing 84! Brian confesses that he might have missed some too...For your calendar: Date of the 1989 Oscars is a Wednesday this time - March 27th...

**Peter Jackman**, president and chief general manager of CKO Inc., advised us that Radio & Television Representatives had become their new National Sales Representatives. Another plus for **Bob Quinn**...Those of you who have spun or spin **Eddie Fisher** records will be interested to know that he is due in the Imperial Room of Toronto's Royal York Hotel, November 14-19...**Daphne Fry** at TVOntario reports that the TV English-language educational network now reaches

96 percent of Ontario's population...There's going to be a TV mini-series based on the life of **Lord Beaverbrook**. The four hour project is being scripted by **Ted Allan**...Another upcoming mini-series is to be the one based on **Judith Krantz's** new book, *Till We Meet Again*. Her husband, **Steve Krantz**, will produce it for CBS...**Don Willcox** of CAP Communications, Kitchener, became a regular member of the Variety Club of Ontario...It is said the deal that Telemedia Broadcasting has with the Toronto Blue Jays, running through the 1992 season, is the biggest sports agreement in the history of Canadian radio...Broadcast News claimed that the first commercial spot on radio anywhere was carried on WEAF, New York City, in 1922...**Kim Blue**, brought into Toronto to be editor-in-chief at CKO, has returned to his former office for the news network in Alberta...It gave us great pride to learn that two fellows we had the pleasure of training at Humber College, and who have been immensely successful in their careers, are giving of their time to the broadcasting industry. **John Hinnen**, news director of Toronto's CHFI-FM, is serving as president of RTNDA, and **Tony Orr**, news director at CKLC Kingston, is on the board...There is now a **Jackie Gleason** Bus Depot in Brooklyn. It commemorates the role of **Ralph Kramden** played by Gleason in *The Honeymooners*...**Cathy Butler** left the Radio Bureau of Canada to go with CTV as research vp...**Max Shulman**, the novelist, playwright and humorist who created the character **Dobie Gillis** in prime-time television, died at age 69...We read in a travel article that visitors in Atlanta, Georgia, can tour the downtown newsrooms and studios of CNN and Headline News, Turner Broadcasting System's 24-hour news network. What caught our eye was the fact the 45-minute tour costs \$4 for adults and \$3 for seniors and students!...

Everyone begins somewhere. Global TV prime-time news anchor, **Richard Brown**, began by writing news for CKBI radio and TV in Prince Albert, Sask...The tragic life of newperson **Jessica Savitch** is detailed in the new book, *Almost Golden*, by **Gwenda Blair**...**Larry McIntyre** wrote from Kitchener's Conestoga College to advise that the 1989 Broadcasting Radio Television Awards Dinner will be held January 18th with **Peter Gzowski** as guest speaker...**Peter Liba**, president of CKND Television in Winnipeg, announced the appointment of **Robert A. (Bob) Milton** as the station's Retail Sales Manager. He reports to gsm **Brian Zilkey**...**Peter Trueman** didn't remain retired very long. He is hosting the 26-episode documentary series "North-South" on Vision-TV, the multicultural, multi-faith TV channel...**Nicholas Courtland**, the actor who appeared in CBC dramas, in Canadian movies and on stage in Toronto, died of AIDS at age 47 in New York City...Toronto's CKFM has added **Pete Montana** from Western Canada and **Andrea Ring** from CJEZ-FM...**Wayne McLean** came in from Ottawa to replace **Bob Bratina** at CFRB. At that station, **Murray Smith** is hosting late afternoon drive...**Glen Gingerich** went from CKFM to CKO. Also new at the all-news is **Marianne Summer**...**Thalia Assuras** has joined Global TV as co-anchor of the network's evening news package, partnering **Richard Brown**. In addition she joins **John Daw** and **Bob McAdorey** as co-anchor of the net's *News At Noon* program. She had previously been weekend anchor for *Citypulse* at Toronto's City-TV and before that was a producer with CBC-TV's *The Journal*...This year is the 62nd for the National Broadcasting Company (NBC), founded as the first major radio network by **David Sarnoff** of the Radio Corporation of America (RCA) in 1926...Hockey broadcaster **Dick Irvin** has a new book out: *Now Back To*

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NOVEMBER/DECEMBER 1988

You, Dick...CBC-TV renewed **Adrienne Clarkson's** arts and public affairs program *Summer Festival* for two years...**Gerry Dixon**, who had been CFCF-TV's advertising and promotions director, is now doing the same job at another CFCF Inc.-owned outlet, Television Quatre Saisons...**George Froelich**, fresh from a three-year stint as senior desk editor for *The Journal*, joined CKVU-TV Vancouver, as executive producer of news and current affairs...**Murray Johns**, an account director for the past six years at CFRB, became retail sales manager...**Al Skelton** became vp and gm of CKNX Broadcasting Ltd., operator of CKNX Television and CKNX AM and FM radio in Wingham, Ont., and **Bob Elsdon** took over as president. They succeed **Ross Hamilton**, who has retired but will continue as a director...

From **Pat Beatty's** column *Tidbits* in the Broadcast Executive Society news letter, we learned CFRN-TV Edmonton, YTV Toronto, and CHEX-TV Peterborough have joined the Telecaster Committee of Canada. **Jim Armstrong**, our former CHUM colleague, is semi-retired and working as a consultant...**Marge Anthony** has retired to Ottawa with her husband, **Justice Sidney Linden**. She ended her colorful career at CTV, where we had profiled her for *BT* earlier this year...From Harris Media Systems Limited came word that **Johanne Girouard** had been appointed Client Service Representative in Quebec...**Bob Lennon** was proud to announce that Hamilton's CHCH-TV is said to be the first television station in Canada to acquire the CC Writer Software package. Developed by the WBGH Caption Centre in Boston and used to provide closed-captioning for the hearing impaired for many US network shows, the software is

being used by CHCH-TV to close caption locally-produced programs. In addition, nationally syndicated programs produced and captioned at CHCH-TV will provide increased viewer access to captioned Canadian productions across Canada. CHCH-TV, Bob writes, makes these captions available on a non-profit basis...These days **Jan Lazowski**, who spent three years in Russia as a CBC correspondent, is a private wholesaler in small merchandise in Toronto...**Rod Mitchell**, who worked 10 years at CHUM's network as a special projects producer, joined Beckett Loew Music Productions, Vancouver, as audio producer...**Arnie Peterson**, who was business editor at CKEY Toronto and business commentator for the Newsradio Network, became business editor for the CKO Radio Network. In other CKO news, **Peter Varley**, phone-in show host, resigned from the organization; **Brenda Spielman** took over as Alberta bureau chief; and **Jim Connell** became Montreal bureau chief for CKO and Quebec regional manager for Newsradio...From the BN Reports' informative *People and Places* column we were pleased to learn that the Western Association of Broadcasters has honored veteran broadcast pioneer, **Dr. G.R.A. "Dick" Rice** by naming a scholarship in tribute to his contribution to the industry...**Raymond Collins**, who earlier was a teaching master at Seneca College in Toronto and then an announcer in Hamilton before developing a wide background in western Canadian radio, became program manager of CKKW-AM Kitchener...**Russ Ramsay**, the former broadcaster who became an Ontario cabinet minister, today is executive vp and gm of the Industrial Accident prevention Association in Toronto...At CKY Winnipeg, **Stan Genno** became sales manager. He originally studied radio with us at Humber College... →

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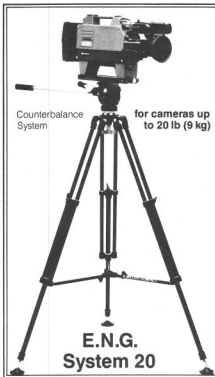
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CFNY-FM Toronto/Brampton has released a new 10 song compilation album featuring local talent from across Ontario. The *Great Ontario Modern Rock* album is a compilation of songs from the 10 champions in this year's *Great Ontario Talent Search*, the annual CFNY-sponsored contest which drew over 700 entries in 1988...CBC news reporter **Marina Mirabella**, seen on *The National* was married to **Daniel McIvor**, a senior news cameraman for that program. He is the brother of **Michael McIvor**, who was the CBC correspondent in Moscow before being transferred to London, England. At press time, CP reported that **Laura Robinson** the talented London, Ontario, star of the TV series "Night Heat," could be nominated for an Emmy award. She comes from a show-business family, we learn. Her father plays the jazz saxophone, her mother writes plays for amateur theatre and her brother is a professional saxophonist. She is also the creator of the successful board game, *Balderdash*...**Actor Roy Kinnear**, 54 who died as the result of a fall from a horse while filming a movie in Spain, was a leading figure in the presentation of political satire on British television. He was prominent in the controversial program *That Was The Week That Was*, whose style ultimately gave birth to such programs as Monty Python's *Flying Circus*...*Yesterday*, the song written by former Beatle **Paul McCartney**, is the most-played, most recorded and most-muzakized tune in rock music history. It is estimated that it has been performed five million times around the world and recorded 2,500 times...**Dave Quinn** left Windsor to become a sportscaster with CFRB. He replaces **Suneel Joshi**, who originally went to *The Sports Network* but has moved over to City-TV to replace sportscaster **Russ Salzburg**, who went back to the U.S....

Confirming **Allan Slaight's** statement in our profile of him, **Richmond Hill/Toronto** country music station **CFGM** has moved to 640 on the AM dial from 1320. **GM Greg Slaight** figures the shift makes the station instantly audible to an additional 3.5 million people in southern Ontario...**Bob Bratina**, the talk-show host who left CFRB, returned to Hamilton to take over like duties with CKOC. He'd been there in the late 60s before moving to Toronto...The CBC transferred **Sheila MacVicar** from her post as London, England, news correspondent to be a co-host of the *fifth estate*. The move will permit her baby, due in March, to be born in Canada. **Alan G. Brooks**, who was manager of syndication sales for Direction Video Inc/Colm O'Shea Ltd. for almost a decade, became program manager of CKCO-TV in Kitchener. He had earlier been with the Mid-Canada Television System in Timmins as manager of programming and production...**Peter Trueman's** column, previously released as a promotion piece when he was with Global, is now being sold by the Southam Syndicate...**David Craig**, whom we mentioned earlier as having been replaced at CFRB by **Hap Parnaby** as prime-time morning newsmen, has joined CJEZ-FM in the same capacity. He is also being heard as part of the station's daily *Toronto At Noon*, along with **Bob Kennedy** and **Judy Webb**. She came to the station from CKFM...If you can wait until next September that's when, it is reported, **Joan Rivers** will return to TV with her own daily one-hour talk show produced by Tribune Entertainment...Now handling public relations for CKFM is **Leslie Soldat**, who left her post as head of MCA Records Canada's national promotions department...As well as having the role of music director at Toronto's Q107, **Andy Frost** is now also PD...



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The 6 p.m. news team on CKND-TV Winnipeg now consists of co-anchors **Brian Swain** and **Diana Swain**. The big story is that they are father and daughter, a first for Canada and possibly for North America. In other CKND-TV developments, **Marjorie Salki** moved to dayside to host the new noon newscast and **Collin Friesen** and **Lorie McNaughton** have joined the stations' news department...It is estimated that radio news commentator **Paul Harvey** has an audience of 22,200,000 listeners...**Don Cherry**, the colorful TV interviewer and commentator, in addition to his syndicated TV program *Don Cherry's Grapevine*, owns three restaurants and sports bars in Hamilton, Mississauga and Windsor...**Mary Lou Finlay** was appointed host of CBC Radio's weekly public affairs show, *Sunday Morning*. She replaced **Linden MacIntyre** who went to *The Journal*. That's where **Mary Lou** used to be as co-host with **Barbara Frum** a while back...**John Dukakis**, son of Michael, played the role of Jeff in the early days of NBC's *Family Ties*...

For a gag, the people on CBC Radio's *Royal Canadian Air Force*, asked listeners to write and protest the shift of national political correspondent **Mike Duffy** from the Corporation to CTV. The request drew over 9,000 cards and letters...**Linda Saint** is now special projects manager at the Radio Bureau of Canada. Earlier in her career she had been with the Television Bureau of Canada...**Terri Fedoruk**, who had been assistant to **John Gorman** at All-Canada, is now marketing/research co-ordinator. Her earlier post was filled by **Sherry Goodwin**...And speaking of All-Canada, through Selkirk Communications it has formed a new marketing division called *Radio Marketing Services* with **Carol Weir** in charge...**Doug Hall's** 12th novel, *In the Name of God* is ex-

pected to be released in the fall of 1989. Among his many activities Doug is host of the syndicated literary TV show, *Bestsellers*. It is produced by Channel 11 Hamilton and Hallway Productions, of which he is president...

In the early 1940s one of the big radio shows was *Fibber McGee and Molly*. The man who created their comic antics, **Phil Leslie**, died of cancer in California at age 79...**Pierre Berton**, whose mother was a front-rank educator, became chancellor of Yukon College. He continues his broadcasting and writing work...In his Toronto Sun column, newsman **Dick Smyth** wrote of **Maureen Stapleton**, who played *Liberace's* mother in the ABC special, that she has this criterion for accepting a role: "I'll take it if I read it and don't throw up"...The Sports Network reached an agreement with the CBC and Molson's to broadcast 40 NHL games per season for the next five years. That includes after this year, when TSN moves to basic cable, the coverage of the All-Star game. The broadcast team is unchanged, **Jim Van Horne** continues as host working with **Jim Hughson**, **Gary Green** and **Roger Neilson**...Meanwhile Sports-Channel America signed a three-year contract worth \$52,000,000 to televise NHL games in the United States...Some appointments at CBUT Vancouver: **Ron Jacques**, Regional Sales Manager; **Helen Fisher**, Business Development Co-ordinator; **Caree Sullivan**, and **Barb Boyd**, Sales Representatives...

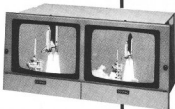
The November issue of *Saturday Night* magazine carries an article by **Bruce Headlam** titled *Broadcast News*. It is a profile of **Mark Fowler**, a Toronto-born broadcaster who became chairman of the Federal Communications Commission (FCC), the U.S. broadcasting regulatory body. He ruled

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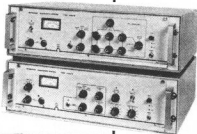
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from 1981 until 1987 and today is a communications lawyer in Washington. He was born in Toronto, grew up in Cobourg and then still in his early years moved to Texas with his family. His is quite a story...Residents of Bancroft, Ontario are now receiving TVOntario directly off air on UHF channel 42. TVO has a new medium-power transmitter in McArthurs Mills near Bancroft. It is estimated that it will serve a population of 14,900 residents within the 40-kilometre radius of its broadcast area...**Mel Cooper** announces that **Geoffrey Bate** has been appointed gm of Seacoast Sound. It is a busy audio production facility located in Victoria, B.C....And Victoria's Terry Fox Run, sponsored and organized this year by C-FAX 1070, raised \$20,000, almost double the proceeds of last year's event...A music historian says that musician **Louis Armstrong** wasn't born on July 4, 1901 as is generally believed and celebrated in New Orleans. He says it was August 4, 1901. We like that date better because we were always a fan of Satchmo and our birthday is an August 4th one as it is for the **Queen Mother** and **Maurice (Rocket) Richard**...**Ted Tevan**, the controversial Montreal talk-show host, is now heard coast to coast on the CKO network...**CBC Radio's As It Happens** has returned to a 90-minute format from 60 minutes...Congratulations to **Ray Sonin**, whose CFRB feature *Calling All Britons* celebrates its 30th anniversary...

Don Goodwin announced the appointment of **Gloria Bishop** as Director of Radio, CBC Ontario Region, effective December 1st. She presently holds the post of Deputy Head, Radio Current Affairs after serving as Executive Producer at *Morningside* for four years...Support, technical and post-production workers at TVOntario ratified a two-year agreement that gave them increases of 5 to 6 per cent in each 12-month period...New members of the Variety Club of Ontario include **Gordon James**, Light Entertainment/Supervising Producer, CTV Television Network, active, and **Joey Cee**, one-time dj now in music production with JCO Communications Inc., associate...**Phyllis Switzer** has a new role. She has been appointed to the board of Cybermedix, a Toronto firm with broad national interests in cable TV...Once again the Telemedia Broadcasting System rates applause for its colorful, interesting Telemedia Network Radio Report...After 33 years with Sunwapta Broadcasting, **Bruce Alloway** retired. His successor is **Bruce E. Cowie**, who had been president of CKCK-TV Regina, and now replaces Alloway as Sunwapta president...**Christo Georges** became vp and gm of CFCF-TV Montreal...

**Bruce Barker** became sports director at CFJB, Rock 95, Barrie, Ont...54 more broadcasters became eligible as new members of the Quarter Century Club...The Toronto Region Architectural Conservancy gave its annual Award of Merit to **Allan Waters**, CHUM Ltd. president, and **Moses Znaimer**, CITY-TV president, for their restoration of the 1913 Wesley Building which is now the CHUM/CITY Building at 199 Queen Street West in downtown Toronto...It was a program director of WDAY in Jamestown, North Dakota who changed the name of young singer Norma Deloris Egstrom to **Peggy Lee**...The successor to Marge Anthony, who has retired as CTV VP of network relations, is **Gall Morrell**, who had been marketing and promotions manager at CJOH-TV Ottawa.

*Phil Stone welcomes your news for Broadcast Beat. Write c/o 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 2E6. Please address information for other departments and staff at Broadcast Technology to P.O. Box 420, Bolton, ON, L7E 5T3.*

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## people in the news

All-Canada--**Carol Weir** has been appointed manager, radio marketing services.

Astral Bellevue Pathe--**Ted Rouse** has been named vice-president and general manager of Toronto's Pathe Sound and Post Production Centre, a component of Astral Bellevue Pathe's technical services division.

Broadcast News Ltd.--**Wayne Waldroff** has been appointed general manager, succeeding John Rea

CBC Radio--**Mary Lou Finlay**, former co-host of *The Journal*, has been appointed anchor of CBC Radio's *Sunday Morning*.

CBC-TV--**John Kennedy** has been appointed creative head of arts, music and science in Toronto. He replaces **Hugh Gauntlett**, who is moving to Halifax to head the CBC's network development office there.

CBUT-TV Vancouver--**Ron Jacques** has been appointed regional sales manager; **Helen Fisher** has been appointed business development co-ordinator; and **Caree Sullivan** and **Barb Boyd** sales representatives.

CFA Ltd.--**Ed. G. Crain** has been appointed general manager.

CFCF-TV Montreal--**Bob Lamle** has been appointed vice-president, sales and marketing, **Bob Findlay** vice-president, engineering and **Les Crosbie** vice-president, operations. In other

moves, **Ken Cogan** has been appointed engineering manager and **Rick Kelly** has been named VTR manager.

CFRB Toronto--**Murray Johns** has been appointed retail sales manager.

CFTO-TV Toronto--**Catherine T. Huppe** has been appointed vice-president, programming and promotions.

CILQ-FM Toronto--**Christopher Grossman** has been appointed general sales manager for both Q107-FM Toronto and sister station CFGM Richmond Hill/Toronto.

CJEZ-FM Toronto--**David Craig** has joined the station as morning news anchor; and public affairs broadcaster **Judy Webb** has joined the station's *Toronto at Noon* program.

CKND-TV Winnipeg--**Shelley Stuart** has been appointed program manager.

CKO Network--**Ted Tevan** has joined the network as host of a coast-to-coast radio phone-in talk show.

CKVU-TV Vancouver--**Russ Froese** has been named anchor of the hour-long evening news package, *First News*.

Canon U.S.A., Inc.--**Bob Low** has been named national sales manager for the Broadcast Lens Division.

CTV Television network--**Gail Morrell** has been named vice-president of

network relations, replacing **Marge Anthony** who has retired after 10 years with the network.

Dartmouth Cable TV Ltd.--**Gregory J. Keating** has been appointed vice-president, operations.

Dome Productions--**Bob Bleasby** has been appointed director of operations and **Eric Heidendahl** manager of engineering services. Dome Productions is a 20,000 square foot state-of-the-art broadcast facility and post-production centre to be located in Toronto's new SkyDome. It is to open in May, 1989.

Global Television Network--**Doug Bonar**, vice-president of operations, has temporarily assumed responsibility for the news department following the resignation of **Rudi Carter**.

Groupe COGECO--**Yves Mayrand** has been appointed vice-president, legal matters, a new position in the company.

Harrison Systems, Inc.--**Tom Irby** has joined the company as advanced technology product manager.

ITVA Canada--**Tosca Gazer** has been appointed to the newly-created position of general manager, joining the association's national office in Toronto.

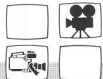
Le Groupe Videotron Ltée--**Suzanne Renault** has been appointed vice-president legal affairs and secretary. She had previously served as director legal affairs and secretary.

Moseley Associates, Inc.--**Dr. R. Douglas Hogg** has been appointed president and will manage research and development; **Jamal Hamdani** has been named vice-president of marketing and manager of the systems engineering department; and **John Primeau** joins the company as director of manufacturing.

Nexus Engineering Corp.--**Leonard Zapalowski** has joined the company as director of CATV marketing. In other appointments, **Michel Billotte** joins the company's international sales team and **Todd Corrigan** the company's U.S. private cable sales team.

Precision Monolithics Inc.--**Ron N. Dow** has been appointed staff director of design engineering.

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RCC Electronics--**Richard Morin** has been appointed national sales manager at head office in Toronto. He is replaced as Eastern Canada sales manager in Montreal by **Robert Deralche**.

Rogers CableSystems Inc.--**Peter J. Irwin** has been appointed vice-president, marketing, joining Rogers from Mattel Canada Inc. where he had been director of marketing and sales, new business and entertainment.

Seacoast Sound--**Geoffrey Bate** has been appointed general manager responsible for all areas of creative, production and sales of the Victoria, B.C. audio production facility.

Spectrafilm--**Allan George Locke** has been named national sales manager, Canada for the Toronto-New York-Los Angeles-based production and distribution company. He will be based in Toronto.

Sunwapta Broadcasting Ltd.--**Bruce E. Cowie** has been appointed president and chief operating officer of the Edmonton-based broadcaster.

Telemedia Broadcasting Systems--**John Rea** has been appointed general manager.

The Sports Network--has signed **Chris Sedens** as commentator on the network's *Sportsdesk* program. Sedens joins TSN from CBC-TV in Fredericton, N.B.

TVA Network--**Michel Heroux**, general manager of the network since February, has been appointed president succeeding **Gilles Lauzon**, who remains chairman of the board.

## IN MEMORIAM

**Arthur Eric (Sandy) Sanderson**  
Former Vancouver newspaper, magazine and radio executive died recently at age 74. The Winnipeg native began his journalism career in the early 1930s with The Canadian Press in Vancouver and Toronto, served as managing director of the now-defunct Vancouver News-Herald in 1950 and as editor and assistant publisher of the Prince Rupert Daily News in the early 1950s. He joined radio station CKWX in 1955 as director of news and special events, where he remained for four years. After leaving CKWX he taught journalism at Vancouver City College, served as editor of the Financial

Record published in Vancouver and of the Lions Gate Times in West Vancouver. He purchased a restaurant trade magazine in 1972, which he ran for eight years, and for the last few years published a newsletter for the B.C. Chefs Association.

### Henry Oliver Hindley

A man who played a major role in shaping Canadian broadcast and communications policy during the last 20 years died in Ottawa recently at age 82. A British immigrant in the 1950s, after distinguished service with the British

government, he eventually was named assistant under-secretary of state and had a hand in drafting the 1968 Broadcasting Act. He subsequently became a senior policy adviser to the communications minister and executive director of the telecommission, which studied the future prospects of new high-tech communications opportunities in Canada. As a result, he was the main contributor to a report which set out the scenario of instant communications through satellite technology and speedy high-tech message transmissions.

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### **Tele-Metropole Wins Battle for Pathonic**

Tele-Metropole has acquired 97.7 per cent of the class A shares of Pathonic Communications Inc., which represents 91.3 per cent of the equity of the television broadcaster, to win a pitched battle with rival Cogeco that began in early August.

The transaction cost Tele-Metropole an estimated \$51-million, plus \$1-million in brokerage fees.

Tele-Metropole president Serge Gouin said the remaining class A shares will be expropriated under the Canada Business Corporations Act to take the Pathonic private.

Both Pathonic chairman Paul Vien and vice-chairman Pierre Lessard sold their class A shares to Tele-Metropole. Vien retains control of Pathonic through his holdings of multiple-vote class B shares.

Pathonic produces about 10 hours a week of programming for the TVA network. Among the holdings of the television broadcaster, which is based in the Quebec City suburb of Ste-Foy, are four TV stations affiliated with TVA, a CBC affiliate in Quebec City and a Quebec City production and post-production centre.

Gouin said it was crucial that Tele-Metropole get its hands on Pathonic as part of its efforts to shore up sagging sales with a strong network presence in Quebec. He said network sales have become more important in the face of growing competition and that Tele-Metropole -- flagship of the private, French-language TVA network -- has not been able to deliver the kind of audience numbers it used to.

But he cautioned that the Pathonic acquisition does not end Tele-Metropole's problems.

The company is cutting costs, improving its management and introducing new concepts in a bid to hold on to its market share of about 22 per cent, and perhaps increase it.

Montreal-based cable-TV giant Groupe Videotron Ltée owns 99.7 per cent of Tele-Metropole's class A voting shares and about 27.5 per cent of its class B shares.

### **Telesat Signs Two New Major Agreements**

Telesat Canada's mobile satellite communications program has taken two major steps forward.

Telesat announced that it had signed an agreement to provide mobile communications for the federal government. Under the 10-year, \$126.5-million agreement the government will purchase services from Telesat Mobile Inc. (TMI), a company formed by Telesat to provide MSAT services, over the expected 10 year life of the MSAT satellite. The spacecraft will provide two-way voice and data communications for all types of moving vehicles, anywhere in Canada.

TMI plans to launch an MSAT satellite in 1992.

Telesat also announced it had reached agreement with American Mobile Satellite Consortium (AMSC) to co-operate in joint procurement and operation of satellites and ground stations.

The agreement between TMI and AMSC establishes a commitment to operate compatible systems, eliminating the costly need for either country to have an in-orbit spare satellite. It also ensures close co-operation between the two in the design and purchase of satellites, enabling users to "roam" anywhere throughout Canada and the U.S. with continuous communications.

In other news, Telesat has contracted to provide technical assistance to China to help upgrade the Chinese satellite communications system.

Telesat will act as Canadian executing agency on the project and will develop, manage and implement a program which includes on-site training and assistance in procurement of Time Division Multiple Access equipment.

The project is valued at close to \$5-million.

### **Two Pioneers Named Manning Award Winners**

Two pioneers in telecommunications and electronics have been named 1988 recipients of the Manning Awards, established seven years ago to recognize and encourage Canadian innovators.

Dennis Covill of Hackett's Cove, Nova Scotia, and Dr. George Sinclair of Aurora, Ont., each won \$25,000 Awards of Merit.

Covill won his award for the design and development of high power, solid-state radio transmitters. He developed his global electronics business from a modest beginning in the basement of his Halifax-area home. Today his radio transmission technology is used in over 70 countries to guide aircraft and ships as well as to entertain and inform. He continues to record technical breakthroughs in resolving complex telecommunications problems.

Dr. Sinclair's award honors his innovations in the development and technical application of multicouplers and communications antennae used anywhere from subways to space. His multicouplers and antennae are known worldwide with applications for the military, satellites, transportation systems, emergency medical treatment services and remote mountaintop relay stations. Most recently it has become an integral component of the cellular telephone.

The Manning Award recipients were honored at a recent dinner which also saluted the 80th birthday of Ernest C. Manning, the former premier of Alberta and member of the Senate in whose honor the awards have been named. The Manning Awards Foundation, a privately-funded, non-profit organization, has recognized 15 Canadians for their achievements in a variety of disciplines since its inception in 1982.

### **Rogers Drops Bid For Bigger Moffat Stake**

Toronto's E.S. (Ted) Rogers has dropped a bid to increase his stake in Winnipeg-based Moffat Communications Ltd., saying the price has grown too high.

Rogers Telecommunications Ltd. withdrew an application filed with the CRTS in April seeking permission to increase its stake in Moffat to 21 per cent from 9.9 per cent. —



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Rogers said the substantial change in the price of Moffat shares had forced the holding company to "re-examine" its "investment intentions."

Moffat shares had risen from less than \$14 a share at the time Rogers filed the application with the CRTC to more than \$22 in mid-August when his plan first became public knowledge.

Rogers Telecommunications is a private holding company through which Ted Rogers controls Toronto-based cable and broadcast owner Rogers Communications Inc.

### **Dome Broadcast Facility Hires Key Design Cos.**

Dome Productions, the broadcast facility and post-production centre to be located in Toronto's SkyDome stadium, has hired architects and design engineers for their new facility.

The Toronto-based firm of Kuwabara Payne McKenna Blumberg Architects have been hired to design the facility and Centro Corporation, of Salt Lake City, Utah, are the design engineers.

Centro will design and advise on equipment planning and installation while KPMB will design the interior and non-technical areas.

Construction of the 20,000 square foot broadcast complex was to begin in late 1988, with the facility to be opened the following May.

### **Knight-Ridder In Major Sale of U. S. TV Stations**

Debt-ridden Knight-Ridder Inc. plans to sell its eight U.S. television stations to help reduce its debt, which has grown to \$929-million (U.S.) with its recent purchase of an electronic information company.

The company expects to sell the stations individually or in one or more groups for about \$350-million to \$400-million.

The eight VHF TV stations are located in Nashville, Tenn., Providence, R.I., Norfolk, Va., Albany, N.Y., Flint, Mich., Mobile, Ala., and Tucson, Ariz. Each of the stations is affiliated with one of the three major U.S. networks

Knight-Ridder also owns 30 daily newspapers, which account for about 85 per cent of its profit, which totalled \$155.2-million in 1987.

### **Cancom Unveils New Satellite Control Facility**

Cancom has opened what it calls Canada's most advanced VSAT satellite master control centre for data communications.

The \$3-million VSAT Satellite Master Control Centre used by Cancom/Satlink, a division of Canadian Satellite Communications Inc., is located in Mississauga, Ont.

The new facility is being touted as one of the most sophisticated and technologically advanced in North America. The Mississauga facility is used for cross-Canada data communications and business television services.

The VSAT HUB's 24-foot diameter satellite dish is located beside the Computer Recovery Facility, which houses the master control centre with its advanced network management computer system.

The building provides a secure location with access to local communication cables from landline carriers.

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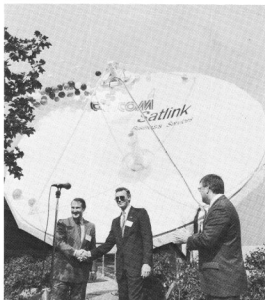
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Celebrating the opening of the VSAT Satellite Master Control Centre are (left to right) Pierre Morriassette, Cancom president; Michael Forsyth, vice-president product development of Co-Operators Data Services Ltd.; and Thomas Moorehead, vice-president, Cancom's Satlink Business Services Division.