

## stations in the news

### CRTC REVIEWS COMMUNITY RADIO

The CRTC is holding meetings with broadcasters to study the role of Canada's 23 community radio stations, particularly their financing. In Québec, the 21 community stations have been financed largely by provincial grants, now facing cut-backs, and many of the licensees want an increase in the present limit (four minutes per hour) on advertising messages. In English-speaking Canada, there are only two community stations, in Vancouver, BC, and Kitchener, ON. A public hearing on the question is expected next year.

### CHSJ-TV RESUMES FIGHT

Lawyers for the Irving-controlled New Brunswick Broadcasting Co. will appeal the latest ruling in the battle over CHSJ-TV Saint John. A federal court has upheld a cabinet order which instructed the CRTC to require divestiture of newspaper-owned TV stations in the same market, unless there were overriding benefits to the community. As a result of the order, the CRTC last year gave CHSJ-TV a short-term renewal of 27 months to 're-arrange its affairs.'

### CKWK CORNER BROOK ON-AIR

Newfoundland's newest station, CKWK Corner Brook went on the air August 6th. The station operates on 1340 kHz, 10 kw, using a Nautel transmitter. Personnel includes Alex Walling, president/gm; Bob Hicks, formerly of Newfoundland Broadcasting, general sales manager; Wayne MacDonald, ex-CIHI Fredericton and CKOY Ottawa, news director; and Don Mabee, from Halifax, program director.

### CHEX-TV SHOW SELLS IN U.S.

CHEX-TV Peterborough, ON, has sold its 13-part *Canadian Characters* series to the Southern Educational Communications Association. Written, produced and directed by Darwin C. (Vic) Vickers, the series features one-person portrayals of famous and infamous Canadians, many of whom gained recognition in the United States before becoming known in Canada. The series will be shown in 19 states on public TV stations. The sale is a first for CHEX-TV, which only recently entered the field of drama production and is now producing two movies for TV: *Incident at Purdy's Mills* and *Bodily Contact*. Vickers says he intends to turn out four such TV movies a year.

### TELEMEDIA ON SATELLITE

An agreement between Telemedia Broadcasting System and Cancom has made TBS Canada's first national satellite distribution system for radio specials and sports programming—including Toronto Blue Jays baseball broadcasts. More than 20 TVROs have been leased by Telemedia, and another 30-plus affiliates are buying their own downlinks.

#### Other stations in the news:

- **CFNO Marathon** received a \$90,000 incentive loan from the Northern Ontario Development Corporation. CFNO, which began operations in late 1982, is the only FM station in the north of Superior region.

- Numerous events were staged by local stations as part of 'St. John's Day' celebrations in Newfoundland. **Q-93** sponsored a street dance & breakdance competition, while the 'Country Kickers'—formed by five staffers at **CKIX-FM**—put on a three-hour concert.

### FRENCH PRODUCTION FOR N.S.

A French radio production centre is to be established in the CBC studios at Halifax, Nova Scotia. Operational in September, 1985, it will be the first facility for French radio production in the province, and will provide input to the Atlantic French regional service based in Moncton, NB.

- **CJAD Montreal** began broadcasting in AM Stereo on June 22, using the Motorola system. It joins **CJMS Montreal** which previously installed a Harris AMS system.

- The **CKND-TV Winnipeg** drama production *In the Fall* has won three more prestigious awards: a Blue Ribbon from the American Film Festival in NYC; a 'Rocky' from the Banff TV Festival; and a 'Nellie' from ACTRA.

- **WNYC New York**, the first public radio station in the U.S., recently marked 60 years on the air. Municipally owned, WNYC began with a \$50,000 city grant and second-hand transmitter July 5, 1924.



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## people in the news

• **CBC—Peter A. Robertson**, P. Eng., named regional engineer for Manitoba, replacing **George Goosen**, now corporate director of engineering, networks and regions, EHQ Montreal; **Frank Holm** moves from Toronto to Ottawa as assistant director of engineering, regional broadcasting. At CBC Enterprises, **Guy Mazzeo** has resigned as gm to become executive vp, business and creative affairs for Blair Entertainment of New York, and **Paul Cadieux** is now acting gm.

• **CFNY-FM Brampton—Steve Macaulay** to retail sales manager.

• **Ralph Connor** has formed a broadcast management consultancy in Toronto at 88 Bloor St. East, #2110, (416) 960-9299. A native of Sudbury, he was with Cambrian Broadcasting for 19 years, the last ten as vp/gm. In 1976, Connor joined Maclean-Hunter and played a key role in establishing FM stations CJAY Calgary and CJAX Edmonton.

• **Delta Electronics—Russell E. Geiger** named president, succeeding retiring president and Delta co-founder **Stephen Kershner**; co-founder **Charles Wright**, secretary/treasurer, also named chief research engineer. Other promotions are: **John Wright** to executive v-p; **William Fox** to v-p, engineering; **Joseph S. Novak** to marketing manager.

• **First Choice—Don Joyner** to vp, sales. Previously with Superchannel, CITV-TV Edmonton and 5440 Cable Ltd., he replaces **Michel Cloutier**, whose new marketing/consulting company will work on a contract basis with First Choice.

• **Gould Electronics—James F. McDonald** named president and chief operating officer; **David Simpson**, president, becomes vice-chairman, retaining responsibility for international marketing and R&D; **Peter Strong**, formerly with Tektronix, is named group vp, test and measurement; and, **Carl H. Sandberg** is promoted to v-p, international marketing. Dexcel division has appointed **Harry Horne** as manager, commercial microwave products, responsible for development of satellite products.

• **Knowledge Network of The West—**among those elected to board of directors are **Fred Weber**, president and chairman of Skeena Broadcasters, **Frank Ogden**, president of 21st Century Media Communications, Inc., and **Don Hamilton**, president, General Communications Corp.

• **LeBlanc & Royle—George Patton** moves from president to chief executive officer and chairman of the board; **Paul Dickie**, general manager, becomes president.

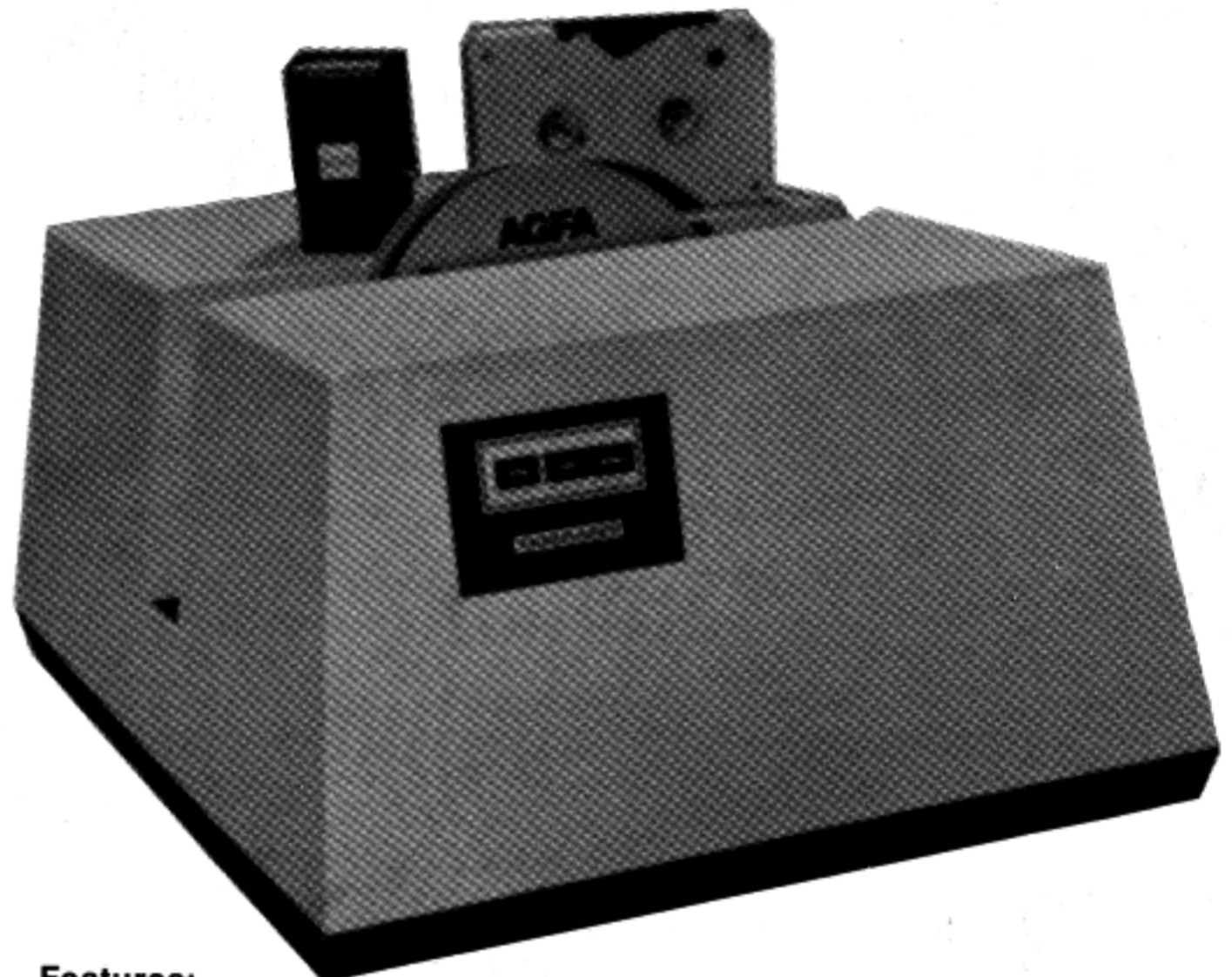
• **Moseley Associates, Inc.—W.R. Terry Sheffield**, ex-Modulation Associates, Collins and RCA, named U.S. sales manager.

• **Nabu Network Corp.—Gordon Gow** named marketer of the year by Ottawa chapter, American Marketing Association.

• **Philips Electronics Ltd.—Walter Janowski** becomes national sales manager, Test and Measuring Instrumentation, now part of Philips' Scientific and Industrial Equipment division.

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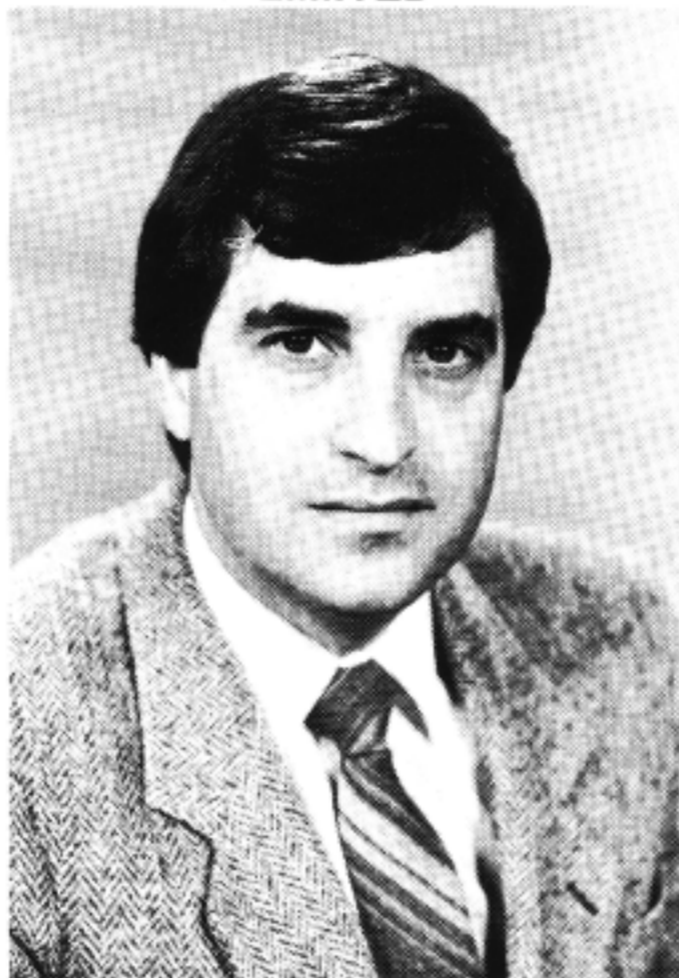


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- Quanta Corp.—**Robert Dalton**, formerly with AP, named sales manager for newsroom computer products group.
- Scientific Atlanta—**James W. Cofer, Jr.** to antenna product line manager of the satellite communications division.
- Strand Century, Inc.—**Marion Rimmer** to manager, marketing, in addition to his position as vp, international sales.
- Tele-Capital Ltd.—**Gilles Gregoire**, with Quebec group since 1956, promoted to president, retains position of chief operating officer.
- Télé-Métropole Inc.—**Claude Veillet** to director, program development.
- Television Bureau of Canada (TVB)—**Guy Desjean** to vp, Québec sales, **Romy Hewitt** to director of communications.

**CFTO-TV LIMITED**



Allan J. Morris

Mr. Douglas G. Bassett, President and Chief Executive Officer of CFTO-TV Limited, is pleased to announce the appointment of Mr. Allan J. Morris, P. Eng., as Vice President, Engineering of CFTO-TV Limited. Mr. Morris has been Assistant Chief Engineer of CFTO-TV Limited for the past three years.

• Times Fiber Communications, Inc.—**Colin J. O'Brien**, who joined Times in January as executive vp, succeeds **William M. Lynch** as president, also named c.e.o. **Kenneth Coleman** named vp and gm of cable TV division.

• TVOntario—**Peter Bowers** has resigned to become president of Searchmart Corp., electronic publishers. As managing director, educational telecommunications, Bowers, who was with TVO 16 years, saw

**BATON BROADCASTING INCORPORATED**



Raymond J. Carnovale

Mr. Douglas G. Bassett, President and Chief Executive Officer of Baton Broadcasting Incorporated, is pleased to announce the appointment of Mr. Raymond J. Carnovale, B.A.Sc., M.B.A., P.Eng., as Vice-President, Engineering of Baton Broadcasting Incorporated. Prior to this appointment, and for the past five years, Mr. Carnovale held the position of Vice-President, Engineering of CFTO-TV Limited, a wholly owned subsidiary of Baton Broadcasting Incorporated.

In his new position, Mr. Carnovale assumes the responsibility for engineering activities of the Baton Broadcasting Incorporated group of companies.

it grow into Canada's 2nd largest broadcaster. His responsibilities included engineering, Telidon and computer projects, and TVO's conversion to satellite distribution, which provides coverage of 92% of Ontario's population.

**Woody Sillito**

On July 10, 1984, Roy Elwood (Woody) Sillito died in a motorcycle accident near Lethbridge. Woody, 38, was chief engineer of CHEC Lethbridge/CKTA Taber—formerly of Winnipeg, he had worked for Southern Alberta Broadcasting for the past nine years. He is survived by his wife, Sheila, and eight children. Woody is described by his colleagues as 'a valued member of our staff...remembered by all as a very modest, kind man, who gave much to his friends and family. We will all miss him very much.' Correspondence to the family may be addressed to Box 479, Magrath, Alberta, T0K 1S0.

**IN MEMORIAM**

**David Eibel**

David Eibel, 30, producer of the CTV national news, died July 4, 1984, in a Toronto hospital, of viral encephalitis. He had worked for CFCF-TV Montreal before joining CTV in 1977. Eibel became ill while returning from France after producing a CTV special on the 40th anniversary of D-Day. While on the plane, he complained of a sore throat and received antibiotics, but went into a convulsion and had been in a coma since June 10.



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EN GROUP PREPARES FOR 'GO'

The Electronic News Group has signed most of Canada's major broadcasting companies and expects to be providing satellite delivery service by Jan. 1st.

Bill Ballantine, president of EN Group and general manager of CKFM Toronto, told BT that the deadline for signing the required level of support from the industry was moved to August 31, as a result of the delay in getting Ontario Securities Commission approval. However, he indicated that commitments from shareholder-subscribers were sufficient to ensure a 'go' decision. EN wants

to ensure that TVRO installations are completed before winter weather arrives to ensure a launch date no later than Jan. 1.

Newsradio and Standard Broadcast News (SBN) would both 'roll in' to the EN system, which would also deliver United Press Canada. UPC, moving to increase its subscribers in the broadcast industry, has offered to re-structure its board to provide broadcaster representation.

In addition to Ballantine, the EN executive includes André Mercier, vice-chairman; Elmer Hildebrand, secretary-treasurer; Bill Hutton, vice-president; and Ron East, director. (For additional details on the EN Group, see BT, July/August, 1984, page 9.)

BN NOW ON SATELLITE

Broadcast News was scheduled to begin satellite transmission of its audio services on September 1st—well ahead of the 'by year-end' target set when the plan was announced in March.

Four 15 kHz analog channels are provided on Anik D-1 through an agreement with Cancom (Canadian Satellite Communications). Services provided are:

- 1) regularly scheduled newscasts, national news and sports feeds;
- 2) expanded and special group news feeds, special events/major breaking stories, features, informational programs;
- 3) programming—stereo music specials and live concerts to be delivered by pairing channels 2 and 3;
- 4) regional news—the five English regions will time-share this channel.

Regional delivery for B.C. and Ontario also began Sept. 1; Atlantic and Prairie regions are to follow when sufficient subscribers have TVRO facilities.

A fifth channel will be available for exclusive use by NTR—BN's French service.

A digitally-operated control system enables feeds to be addressed exclusively to any individual station.

The satellite delivery system replaces the former 5 kHz network connecting BN's bureaus across Canada. Service to subscribers is still available on land lines.

Satellite Equipment and Costs

Equipment for the BN system is being supplied by Wegener, a U.S. firm, through Sigmacom Systems Inc., Whitby, ON. Recommended equipment includes the Andrew 7640-4 or Scientific Atlanta 9000 antenna, both priced just under \$1500, and a 120° Low Noise Amplifier (LNA) by M/A-COM or Drake (\$300-\$400), or Scientific Atlanta's 300-1 (\$680). Installation on the ground may be done by the purchaser 'at a modest cost' or professionally for up to \$2500; a roof installation must take wind stress and can cost up to \$15,000. It is necessary for each station to own its demodulators in order to receive exclusive material. If an antenna at another location is shared, it is necessary to arrange four 15 kHz local loops to transmit the four channels to the station.

BN marketing manager John Rea says a change in plan, from a single channel per carrier (SCPC) system to subcarrier technology, has reduced the average price of a TVRO by about \$4,000 to \$9,000 or \$250 a month on a 5-year lease. The change also ensures compatibility with other broadcaster satellite systems.

Material carried by BN will include news sports and programming from RKO Radio, in addition to ABC Radio and the AP Radio Network. Negotiations are underway to obtain further programming for satellite distribution.

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USA: Elector 30 Chapin Road, Box 699, Pinebrook, N.J. 07058. (201) 882-0584

## Papers Program

As of August 1st, papers chairman Jim Mercer had scheduled the following papers for Tuesday/Thursday sessions:

- AM Stereo—an independent evaluation of all four AM Stereo systems, by Ken McDonald, formerly of the CBC, now a consultant to the CBC
- Re-radiation Study Committee report by Sandy Day
- New Master Control for AM Stereo at CFRB Toronto—by Bruce Dingwall
- AM Stereo Processing—Rob Meuser, CHAM Hamilton
- Stereo Audio for TV (tentative)
- Additional TV presentations

Wednesday is devoted to *Electronics in Your Newsroom*—a timely and useful program for news directors and anyone else involved with news facilities. It includes:

- IBM Computer Newsroom system at VOXM St. John's—Gary Butler, news dir.
- Computers in the Newsroom—Richard Byrne, Mediacomp, Kitchener
- Colorgraphics 'Newstar' System
- Satellite Delivery of News—Bill Onn, Newsradio
- Care and Feeding of Newsroom Computers—Ed Fudurich, Broadcast News
- Panel discussion with news directors
- Hands-on Workshops—Colorgraphics (using a 3-terminal system) and Mediacomp (small computer software)

As outlined in our July/August Newsletter, we have made arrangements with the Ontario Electrical League to exchange admissions; just show your name badge to enter the *Electrix '84* trade show on Tuesday or Wednesday, Sept. 25-26.

I hope you all enjoy your 1984 CCBE 33rd Annual Convention and Trade Show.

## Industry News

- CFRB Toronto started 24-hour AM Stereo broadcasting July 30, with the completion of their new AM master control.

• CHML/CKDS-FM Hamilton announced plans for new studio facilities in the west end of Hamilton, with completion slated for September, 1985.

• With the lifting of the FM freeze in Southern Ontario, as well as the Montreal and Vancouver areas, many companies have expressed interest in the available frequencies, especially in urban areas.

*Bob Burger is publicity chairman for the CCBE and may be contacted c/o CHML, 848 Main St. E., Hamilton, ON, L8M 1M1, (416) 549-2411.*

## EXHIBITORS AT CCBE '84

(preliminary list as of Aug. 14)

Adcom Electronics	Advance Tower
Ampex Canada	Amplis Foto
Arri/Nagra	BCB Electronic
Black & McDonald	Broadcast News
Broadcast Video	Caelum Technol.
Caveco Equipment	Central Dynamics
Cinequip Inc.	Comad
Crawford Assoc.	Delta-Benco-Cascade
Digital Video	EEV Canada
Elcon Associates	Electro & Optical
Environmental Satellite Data	
Gerr Electro Acoustics	
Glenronix	Gotham Audio
Hitachi Denshi	Image Video
International Image Conversion	
J-Mar Electronics	JVC Canada
Larcan Communications Equipment	

LeBlanc & Royle	Leitch Video
Manta Electronics	Maruno Electronics
Matsushita (Panasonic) Canada	
McCurdy Radio	Mecart Inc.
Meritron	MSC Electronics
Newsradio	Omnimedia Corp.
Philips	Pineway
Quadtronics	Richard Audio
Radio-Television News Directors Assoc.	
Rusint	Sigmacom Systems
Sono-Technique	Sony of Canada
Soundcraft Electronics Canada	
Studer Revox	TC Electronics
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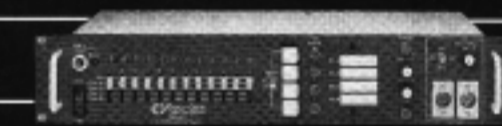
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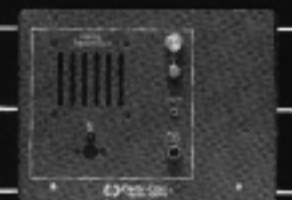
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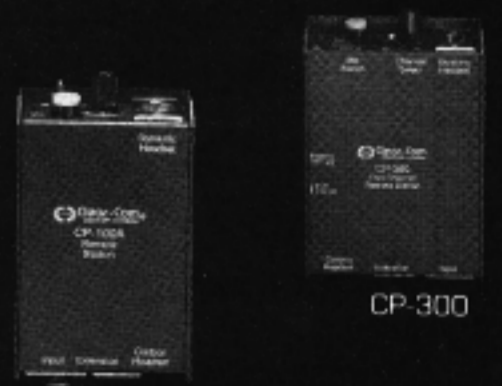
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## THE BASICS

By Bruce Dingwall

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### Learning the Fundamentals: Read — and Ask!

Welcome to Part Eight of *The Basics*.

#### AM Stereo at CFRB

It was unfortunate that I had to miss the July/August issue as an important installation was underway at CFRB. The advent of the multi-system receivers, such as the Sony SRF-A100, resulted in a decision to proceed with AM Stereo. The project of rebuilding the Master Control Room took a great deal of planning—and planning takes time. The results of our work have been most gratifying, however, and when you come to the 1984 CCBE Convention and Trade Show, be sure to bring your Sony radio to check out CFRB's Magnavox PMX System.

Last time, I indicated a return to the transmitter Site was at hand. However, an interesting letter will postpone that for now. The letter comes from Michael Joy of CJUT, the University of Toronto campus radio station. In it, Michael asked if I could direct him to any sources of information to learn more about the fundamentals of broadcasting.

This is, of course, a very pertinent question. In Ontario, there is no Community College or University discipline or option course on the technical side of this business. A few years ago, Conestoga College in Kitchener wanted to start one, but the project has been derailed for some time.

My best suggestion to Michael, and to others out there who are asking the same

question, is: ask your peers, and read all you can.

This business of ours is one where the training comes during a period that is a cross between an apprenticeship, a self-teaching program and a trial by fire. If you have attended an electronics course at college, for all that you learned, you can get by at the start with Ohm's Law and the AC Power Law. The use of Bessel functions, Fourier analysis, and all that other stuff will come later.

As well, this business of ours is, by and large, a lonely one...one engineer taking care of one or two stations. Management often see us as a necessary evil, performing some kind of electronic black magic, and spending precious dollars for purposes not fully understood. To this end,



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# BROADCAST BEAT

by Phil Stone

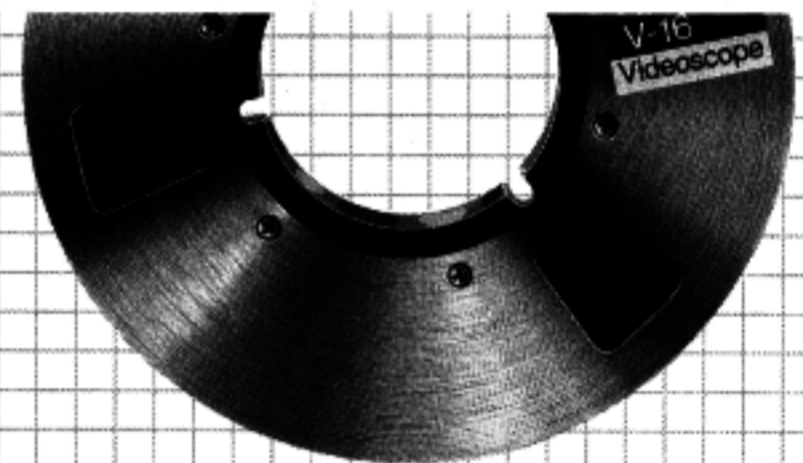
**David Barrett**, the former B.C. premier and NDP leader, left politics to become the morning open-line show host on CJOR Vancouver for a reputed \$129,000 a year. He goes against **Jack Webster** on CKNW... 'NW held a giant reunion to celebrate its 40th anniversary—how well a lot of us remember *Top Dog!*... Sportscaster **Fergy Olver** left CFTO-TV Toronto after 15 years—he continued on TV color for the Blue Jays, but now devotes his time to many interests: movie investments, harness racing, and production with his wife, **Cathy Swing**, of the CTV children's show *Just Like Mom*... After starting in Canadian TV in its early days, the creative team of **Frank Peppiatt & John Aylesworth** moved to the U.S., where *Hee Haw* was their big success. They've now sold syndication rights for \$15 million, plus an option to continue as executive producers... Agent **Joey Shulman** tells me his father, **Mengie Shulman**, who sold Group One to All Canada, still keeps active as a consultant... Ad man **Jerry Goodis** is now a 'lobbyist consultant'... Beginning in 1985, Montreal's Ad & Sales Executives Club will hold annual awards for creative excellence in radio commercials and promotions, open to agencies and stations.

**Bill Bennett**, previously vp/ media manager at Hayhurst, is now CHUM marketing director... PBS is doing three hours a week of closed captioning, using the Canadian NABTS system developed by Norpak... Conestoga grad **Cynthia Campbell**, became morning traffic reporter at CJCL Toronto... From CKO, **Heather Williams** went to CHEZ Ottawa, **Pamela Kern** to Montreal, where her husband's business is centred... **J. Michael Phillips** is back at CKO as Toronto news editor, where **Anne Reeves** became a senior account exec... Among gold medals at the New York International Radio awards are spots written by **Jim Norman** of CHUM, and CFRB copy chief **Peter Henderson**... CFRW Winnipeg's, **Ian Thompson** advises that the station has a most unusual sports feature which highlights women in sports. Hosts are **Kathe Clements**, wife of Bomber quarterback **Tom Clements**, and **Beth Daniels**... Producer of CBC Radio's *Morningside* is **Beatrice Schriever**, succeeding **Nicole Belanger**, now deputy head, current affairs... More TV stations are extending their evening news to one hour, including CFTO, where **Gail Smith** joins **Tom Gibney** as co-host. Her replacement on the late night news, with **Ken Shaw**, is **Christine Bentley**... When we were at Humber College, our truly fine advisory committee included **Jamie Crookston** of CKFM; we were happy to hear he and wife Joan now have a second son, James Andrew... At CJSB Ottawa, **Cam Gardiner** became assistant pd to **John Mackey**... In the Niagara area, **Margaret Mesa** moved from CJRN to CKTB/QR-FM as traffic manager... **Bill Deegan**, the CFRB veteran, got thrown by a horse and broke his collarbone and cracked two ribs—to say nothing of his pride... **Judy Sanderson** didn't have to change her surname that much when she married country music host **Bill Anderson**...

CITY-TV, long located at 99 Queen Street East in Toronto, will likely be in new quarters at 299 within the next six months or so... Date for the 1984 Canadian Radio Commercial Awards is October 18 at Toronto's Sheraton Centre... CAB, estimating that DBS service could cost subscribers about \$150 a year, wants the government to consider it only as a long-term objective... The colorful **John Straiton**, president of the Straiton Pearson & Martin ad agency, told the Canadian Public Relations Society that there's good reason to respond to consumers: a happy car owner is worth \$150,000 to a car manufacturer over a lifetime; a satisfied supermarket customer, over a 5-year period, is worth

\$22,000 to the store. A satisfied customer passes on the good word to three friends, while a dissatisfied customer complains to 12 friends... Among books worth your consideration: Straiton's *Of Women and Advertising*; *The Spot*, which deals with the cause and effect of political spots and their value to candidates; and *The Heroin Merchants*, a novel by **Vic Phillips**, crime reporter at Global TV. Interesting to learn it was **Harvey Kirck** who spotted Vic working as a news anchor in Kingston and invited him to come to Toronto, where he has more than made his mark... **Kathy Hahn** left promotion at RCA to join MuchMusic, the CHUM-CITY specialty music channel...

We've often applauded *The CHUM Report*, edited by **Duff Roman**, for its valuable material in each issue. So much so that we'd like to suggest that Duff be considered for the 1985 Ruth Hancock Memorial Award for this outstanding service to the broadcast industry... **Jerry Lewis**, hoping his syndicated TV talk show will rival **Johnny Carson**, has lined up guests such as **Frank Sinatra** and **Carol Burnett**... To avoid confusion with the U.S. Music TV channel, multilingual MTV is returning to the call letters CFMT. A warm letter from **Allan Schwarz**, one of the nicest, most capable people on the broadcast promotion beat, tells of the many promotions on 'The fastest-growing station in Toronto.' **Keith Elshaw**, who worked radio with CHLO, CKOM, CKFH, Q-107 and CFNY, hosts CFMT's *Video Singles Flipside*; true to his radio past, his face is still never seen... The sales team



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## broadcast beat

for pay-TV's The Sports Network (TSN) includes **Ron Hewat**, formerly with Telemedia's radio division, and from All-Canada TV, **Mike Cansick** and **Bob Stevenson**...

TV audience data is now being offered 52 weeks a year by A.C. Nielsen; previous span was usually 37 weeks... **John Middleton**, who worked in Toronto TV before moving to Ottawa, has become local sales manager at CJOH... Great UPI story out of New Orleans: three prisoners filed a \$75,000 lawsuit against a TV station because of a last-minute switch in movies. This, say the cons, destroyed their 'excitement, happiness and joy.' Seems they stayed up to 12:30 am (some prison, eh?) to see *The Split* and instead got *Warlock Moon*... Two Toronto newsmen making news: **Steve Wilson** of CKEY is expecting to become a father; and **John Hinnen** of CFTR became regional director for RTNDA—which has its annual convention Nov. 8-10 in Toronto... *Life, for most, is a continuous process of getting used to things we hadn't expected*... **Lou Tameanko**, former Radio Bureau of Canada president, is now a partner (with Prism Communications) in Vision Communications, a retail advertising and sales promotion agency in Toronto and Montreal... **Tom Fulton** came back to CJCL for the third time to do the morning show; **Al Davis** moves to mid-morning, **Ted Michaels** to evenings... **Donald McKibbin**, assistant manager, communications, at CBC, was elected a director of the Canadian PR Society (Toronto)... They tell me that CHCH-TV's new state-of-the-art facilities in Hamilton are a sight to behold... **Walt Grealis** of RPM asks, 'What record company president turned up for a Montreal meeting wearing odd shoes?' Says Walt: 'No questions asked—they know he's bilingual'... We ran into Walt at the party celebrating VTR Productions/Eastern Sound's 25th anniversary...

Canadian TV stations have a new 70-second film version of *O Canada* for sign-off. Produced by Crawley Films for the Canadian Unity Information Office, the tapes were distributed free



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to stations; cost to CUIO was \$40,000... Here's a good test of marriage compatibility: CKEY newscaster **Leslie Jones** is sometimes on-air at the same time as husband **Scott Metcalfe**, CJCL news director... No longer at CKEY: **Bill Robinson**, who was on evenings, and **Ken Kirkley**, now CJCL traffic reporter... **Ron Solloway**, named pd of performance programming at CBC Radio, succeeded by **Keith Duncan** as head of variety... SCMO approvals: CIXX London, to carry a taped music service; CKHJ Fredericton, for remote control of the tx... According to an ACA speaker, it's easy for most advertisers to change ad agencies: only 10% have a formal agreement or contract...

### We get letters...

From **J. Murray Jones**, promotion manager for CKPT/CKQM, Box 177, Peterborough, ON, K9J 6Y8:

First of all, allow me to join the many people in the business who look forward to each edition of *Broadcast Technology* and your excellent articles. Please keep up the great work... Could you include a plea to former staff members of CKPT to send us a short 'I remember when' tape? CKPT will be celebrating 25 years on the air this fall. We would like to hear from anyone who worked at CKPT during the past 25 years.

From **Gord Atkinson**, manager of CFMO-FM Ottawa:

...I'm really delighted that you are keeping so active in writing and broadcasting, and other fields of endeavor. We all enjoy your lively columns and read them with great interest. You render, Phil, an excellent service to the industry—keeping everyone in touch.

Sorry we had to miss the CCBA in Peterborough: we would have dearly loved to be in the room when **Doug Loney** was declared 'A Friend of the Industry'—a deserving tribute to Doug, who with his wife, Jacquie, pioneered BT to a pre-eminent place of service to all broadcasters... The British publication *Screen Digest* predicts 60 million VCRs will be in use world-wide by the end of '84; biggest market is U.S., increasing by 60% to almost 7 million... **Martin Rosenthal** is working hard to get Cobourg's CFMX-FM onto a solid basis—the fine arts station now operates 24 hours on weekends. In the U.S., there are 50 such classical stations that are in the black... **Terry Mannone** of CFTO's *Toronto Today* is the wife of CFTO sports director **Pat Marsden**... Not everyone starts out on day one as a broadcaster: **Eve Savory** worked as a waitress before becoming the first woman on *The National*. There are now seven... CBC's *Journal* has a staff of 85; *Le Point*, the French version, has 50... Interesting story about how **Victor Klam**, president of Remington, came to do his own commercials. They had considered **Orson Welles** (he wanted \$400,000), the late **David Janssen** (\$300,000), and **Sean Connery** (\$1 million), when Klam decided to do it himself at a cost of just \$12,000!... Not only is the Radio Bureau losing **Larry Heywood** this year, but early next year **Peter Harricks** is retiring. More about Larry in The Phil Stone Report elsewhere in this issue. Regarding Pete, he has been an outstanding contributor to the welfare of radio—and a very fine person...

As Conestoga's broadcasting course moves into '84-'85, **Gary Parkhill** can rightfully be proud of the fact that again all the '84 grads are working in the industry. (Incidentally, we are not returning to teach broadcast management, as we've done for the past few years, because of the pressure of other commitments)... We're most happy that **Gord Hume**, whom we profiled in the May/June BT, won the CCBA 'Broadcaster of the Year' award... A Montreal financial analyst forecasts a turnaround for Cancom to show a profit by March '85, with 275,000 core subscribers and 3 million 'channel' subscriptions... There are TV ads for virtually every product: perhaps unique are those in Britain for herring. Seems herring fishing re-opened in the North Sea, after a 7-year gap to replenish stocks, and the govern-

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ment spent 14 million pounds to promote the fish. (One is tempted to wonder: *Were the listeners hard of herring?*)... When CKBY-FM dropped *Big Country* there was no problem signing another Ottawa station: Standard's CJSB...The VTR Duplication Centre is moving to a new location in Don Mills, four times its present size, having 1500 video duplication machines... Attic Records celebrated its 10th anniversary, and with it, co-founder **Tom Williams** took early retirement... **Bert Dailley** became sports director for CKO Calgary... Why the proliferation of rock? The 20-24 age group is the largest in Canada, followed by 15-19... **Jackie Rae** at CTL is high on a young Halifax singer, **Paul Justice**... Now working for Birch Radio is **Mary-Lee Conte**, previously with BBM, CITY-TV, All-Canada and Ted Bates. Birch has moved to 235 Yorkland Blvd., Toronto... **Cherlie Camp**, who has a record on the market, is the daughter of **Dalton Camp**... CBC Enterprises sold 26 episodes of *Seeing Things* to French TV for \$700,000... CBS' 2nd quarter earnings were the best in history—largely thanks to sales of **Michael Jackson** records... **Paul McRae**, former MP for Fort William, replaced **John Grace** as a full-time CRTC commissioner... **Henri Audet**, the Quebec broadcast/cable pioneer, was named a member of the Order of Canada—it will be presented Oct. 3 by governor general **Jeanne Sauve**... **Rick Gadziola** was promoted to senior vp at Radio-Television Reps... **Howard Cosell** reported to be giving up his baseball and football shows to concentrate on his *Sports Beat* program and lecture at colleges... **Terry Keizer** left Solid Gold Records to handle press relations for RCA Records... **John Burgess** now covers entertainment for CITY-TV... Sports editor at BN is **Gerald Weseen**—his father, **Norm Weseen** is gm at CISQ-FM Squamish, BC...**Steve Ruisi** left Ronald-Reynolds to go with CFMT-TV as an account exec... **Heather Grue** of CITV was elected secretary, **Doug Shillington** of CHQT a director, of the Advertising Club of Edmonton... **Janice Alexander** is news director at CJTN Trenton... **Paul Godfrey** (not the ex-Metro chairman, now Sun publisher) is pd at CHOK Sarnia.

Some of our readers may recall **J. Ross McLean** who was research director of the BBG, then special policy advisor for the CRTC. A founding member of the National Film Board and an outstanding Canadian, he passed away at age 79...And **Bob Bowman**, 74, died in Newcastle, NB. He was a broadcast pioneer who joined the BBC in 1934 and CBC in 1936.

During my sportscaster days, I came to know the late **Jack Dempsey**. Once at his restaurant in New York, we talked about his ups and downs. "I tell ya, Phil," he said, "it's like in boxin' as it is in life, a champ gets up when he can't"... TBS Sports, which has a new 2-year contract on Maple Leaf hockey radio rights, re-signed **Joe Bowen** for play-by-play, but switched the color man: **Brad Selwood** replaces **Vic Hadfield**... Vickers & Benson's **Stewart Hood** was creative director for the CNIB *Share Our Insight* campaign, designed to create greater awareness of the handicap of blindness... **Sheila Shotten** of CBC was elected a director of the Toronto Press Club—now at 5 Wellesley Street... **Stephen Kahnert**, who was a writer-researcher at CFTO, joined the Hilda Wilson Group as senior account exec... Appointments at VTR Productions and Eastern Sound: **David Bruner** to sales manager, **Cathy McCartney** to manager, client services... The Ad & Sales Club of Toronto is now at 1235 Bay St., 5th floor, M5R 3K4, (416) 960-5929... **Rick Ridgeway** promoted to Toronto sales manager, Western Broadcast Sales... The U.S. Television & Radio Commercials Festival will present its awards in Chicago on January 25 next... The power of TV to make or break politicians led **Don Braid**, political columnist for the Edmonton Journal, to write: 'If **Mackenzie King** had lived in the television age, he would have been prime minister for about 20 days, not 20 years. His dog, being slightly more photogenic, might have lasted longer...'

Please address information for *Broadcast Beat* to: Phil Stone, 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6.

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