

Premier Lougheed of Alberta Opens New CFAC Facilities



The new studios of CFAC Calgary were officially opened by Alberta premier Peter Lougheed on May 2, 1984. Following the ceremonies, which were broadcast live, some 150 guests toured the new facilities, including a display of equipment from CFAC's archives—dating back 62 years.

The station, the oldest in Alberta, went on the air on May 2, 1922, from the original Greyhound building; in 1964, it moved to 17th Avenue & 12th Street SW. The new studios are located at 3320 17th Avenue SW.

Walter Machny is president and general manager of CFAC Radio; special guests at the dedication ceremonies included Calgary mayor Ralph Klein and J. Stuart MacKay, then president, now chairman, of Selkirk Communications Limited.

Architects for the 9,000 square foot facility were The Chandler Kennedy Architectural Group. The contractor was Bird Construction. Highlights include:

- Designed to blend with surrounding neighborhood through use of cedar fencing, controlled exterior lighting, all four sides landscaped, with concealed parking for 25 cars.
- High visibility given to 24-hour studios and news desks, all visible throughout the reception area at night. Work stations overlook reception area and assist in security of the building.
- Fire alarm panel with 6 zones.
- Front door intercom to reception, news room, on-air control studios.
- Power supply: 600 Amp, 3-phase underground supply system.

Studio Block and Acoustics

This is a separate structural grid from the rest of the building. Each studio is on a double concrete floor with 8 inches of air space between each slab, and the upper slab rests on 200 neoprene pads (about the size of a hockey puck). Each of the six studios is a concrete structure that 'floats' independently of the adjacent structure.

All studio windows facing 17th Avenue are triple thermal panes—the six sheets of glass being different thicknesses so as not to resonate with one another. All windows are acoustically isolated with acoustic glazing. Lead shielding extends throughout the suspended ceilings in all studios, as well as acoustic insulation.

No studio walls are parallel, nor are the ceilings parallel to the floors. Studio dimensions fall within the ideal ratio for acoustical response (1:1.5:2.6).

The studios have two lighting systems, peripheral with downlight spots for general lighting and a central track for individual equipment components.

All studio and news room equipment is at a maximum height of 1100mm (44 in.) for outward visibility.

Studio doors are insulated hollow metal with minimum 48 STC rating. The studios are arranged around a sound lock vestibule common to all.

Equipment includes JBL 4430 speakers, Audiotronics control boards, Tomcat cart machines, Neuman U-89 microphones, and Aristocart AA cartridges. The control room cabinetry was designed by David

Jefferies, the project architect, and built by Brunel of Calgary.

Each studio has individual thermostats, and 13 heat pumps throughout the building control various zones using an energy-conserving hydronic pump system.

• **Library**—Contains 3000 stereo carts and 3000 LPs (basement storage has another 10 to 15,000 LPs). Playback equipment includes a 78-cart go cart for the playlist and a 48-cart Instacart for station IDs, all controlled from on-air control. Library also has stereo and mono music dubbing facilities and documentor tapes.

• **Newsroom**—Each of four independent work stations has complete recording facilities for reel-to-reel, cartridge, telephone recording, monitoring of CFAC mobiles, BN voice, police receiver and off-air signals. There are three beat desks for reporters, a 3-line automatic answering phone and custom make-up desk. News teletypes include BN, CP regional, BN Voice on automatic recording, and the Alberta government information wire. The news studio opens off the newsroom; it has two mike positions, cart playback equipment, video monitoring of the BN wire and remote starts for Ampex machines in the newsroom. The studio can also be used to record news productions. Adjacent to the newsroom are three work positions for sports reporters, plus one complete work station for recording and editing.

• **Engineering Facilities**—The building has an alternate power supply and standby transmitter. Power supply is a natural gas powered Kohler 40 kW generator, which runs a 250 W Nautel Ampfet transmitter; both start automatically should power fail. The generator handles two-thirds of the building's needs. A standby antenna on the roof is toploaded, using the guy wires as part of the radiating element. There are 3 separate grounding systems, one for the electrical system, one for the antenna, and a third connected to a copper wall in the engineering shop for clean audio integrity. A microwave link on the roof feeds the 50 kW Continental AM Stereo transmitter at Chestermere Lake. The entire roof is covered with a transmitter ground grid for the standby transmitter.

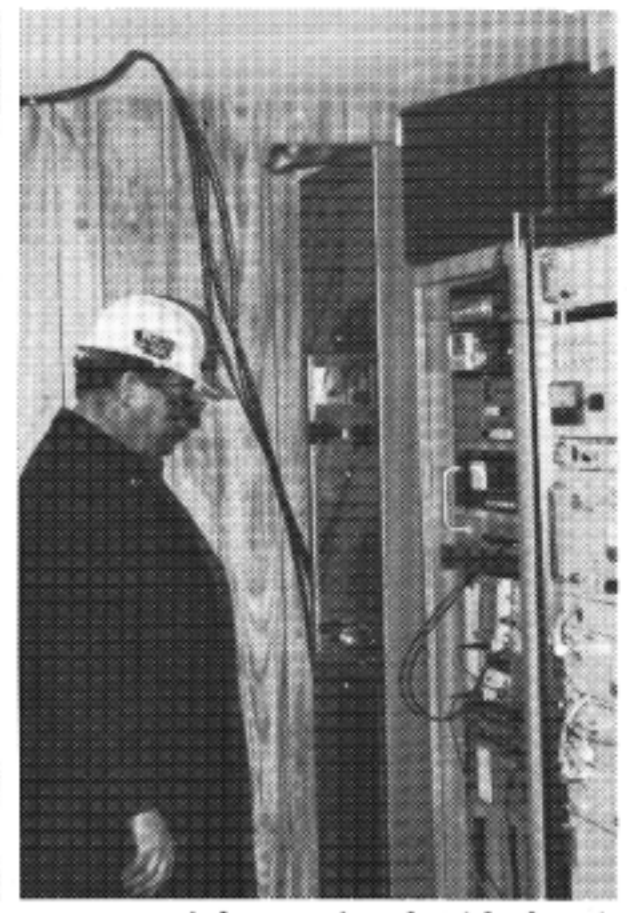
Our thanks to CFAC promotion director Bonnie Griffith for providing the above information. BROADCAST TECHNOLOGY welcomes articles describing installations at Canadian Radio/TV/Cable facilities.

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VOCM photos. Left: west tower hut, showing ice in foreground covering tangled wreckage of tower; upright portion beside hut is not base of tower, but a section from 70 feet up. Centre: news director Gary Butler views wreckage of east tower; top (with obstruction light sockets) is in foreground. Right: Reg McCausland checks the FM transmitter building; AM standby is installed at left.

Ice Storm Brings Down Towers of VOCM St. John's

Saturday, April 14, 1984, was a day of double disaster for radio station VOCM St. John's, Newfoundland.

For days, a freezing fog, with no wind, had caused a relentless build-up of ice on VOCM's two 278-ft. towers. At 10:31 am, the west tower collapsed; at 5:17 pm, the east tower followed. Both came down vertically, turning the lower half of each structure into a tangled mass, the upper half pitching out over the icy fields.



VOCM chief engineer Brian Matthews holds piece of ice from near top of west tower, showing approx. 10" of radial ice.

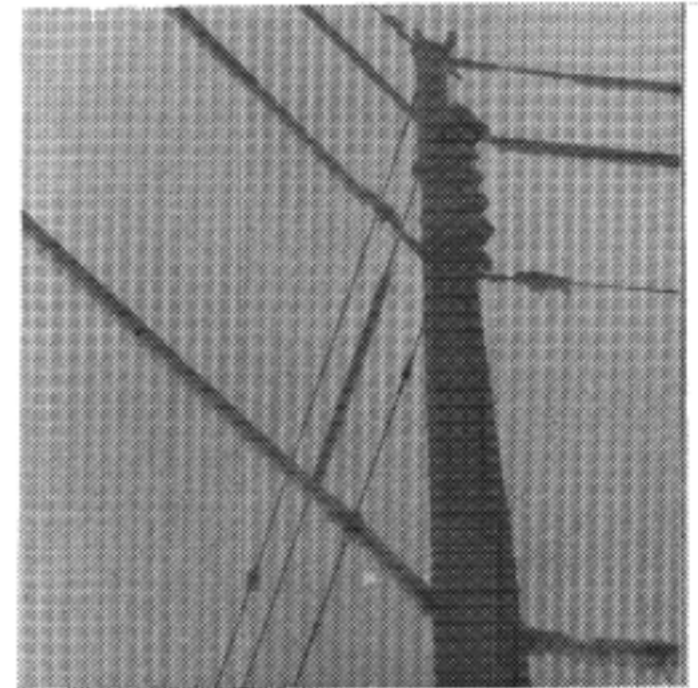
The same weather conditions knocked out power lines over a wide area, leaving many communities isolated and without electricity for more than a week.

A plan was quickly put into action to return VOCM to the air, using the nearby 250-ft. FM tower. It remained standing despite an estimated 48 tons of ice—three times the weight of the tower itself—that filled its 33-inch triangular framework. At 8:00 am Sunday, the 1 kW AM standby was moved to the FM site, and a usable tuning panel was salvaged. The entire staff came out to lay 17,000 feet of ground wire in just half an hour. At 11:58 noon, VOCM was back on the air, with its 1 kW standby coupled into the FM tower.

That day, the directors of VOWR, a non-commercial station owned by a United Church, voted to offer their facilities to VOCM if needed—an offer that proved prophetic.

All seemed to be going well at the FM site. (A replacement AM tower had been ordered from LeBlanc & Royle, who found they had one in production that could be modified for VOCM.) However, on Wednesday, when some ice fell from the FM tower, it was discovered that the base insulator was split. L&R's men, already on site, said there was only one solution: jack up the tower so that the insulator could be replaced. No mean feat—keeping tons of steel and ice in a vertical position while work is carried out under it—but as Reg McCausland, director of engineering for Colonial Broadcasting System, puts it: 'L&R are the Red Adairs of the tower business.'

The operation was carried out the next day. In order to remain on the air, VOCM accepted the generosity of the United Church and made use of the VOWR tower. This involved retuning the stand-



The 250-ft. FM tower stayed up—despite being blocked in with ice, some of which remained until June.

by and tower to 590 kHz and installing an STL. A 2,000 ft. transmission line was also required from the AM building to enable AM power to be increased to 8.6 kW ERP.

By mid-July, a new AM tower was scheduled to be in place.

The complex measures taken by VOCM involved the assistance and co-operation of many—including the Department of Communications, which gave permission for an omni-directional pattern during the emergency—and were accomplished in record time under circumstances many would have considered impossible.

The disaster, however, was a costly one, with expenses likely to go well over half a million dollars.

Despite its own difficulties, Colonial Broadcasting spared no effort to keep VOCM on the air, providing an essential communications link during the crisis. A striking example of the commitment to public service that is shared by broadcasters throughout Canada.

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THE PHIL STONE REPORT

Syndicated Radio Programming — An Interview with Prior Smith —

Prior Smith is in syndication because he was in syndication. That piece of redundancy capsulates the fact that Prior is

manager of St. Clair Productions, the syndication arm of Standard Broadcasting. Prior, a veteran newsman at CFRB

Toronto, took his first holiday in a long time back in 1973, when he went down to Florida. "My folks told me that if I wanted to keep on top of Canadian news while there, I could tune in to a program called *Canada Calling*, which had been founded by the late Dave Price. I went to Florida, drove all around the state, had a good time, but couldn't find the Canadian news to save my soul. I figured, 'if I can't find it, perhaps other people can't, so maybe I'll do something about it.' I tucked the idea away for two years while I was building the first of two homes that I put up. I built a studio into that home, and then, back in 1977, my wife and I sat down at the kitchen table in that house in rural Brampton and we sent out 150 letters to stations in Florida."

The letters proposed the idea of a Canadian newscast. "At that time," said Prior, *Canada Calling* had been on the air for 25 years. It had become an institution down there, and I was the new kid on the block. Out of those 150 letters, 15 stations replied; we chose four, and convinced them to go with us."

From those four stations in 1977, there are now 26 taking Prior Smith's *The Canadian News*, a daily 5-minute package, to which he adds *Canada This Week*, a 15-minute wrap-up on Sundays.

Barter 'Works Well'

The program is sold by barter. Said Prior, "I realized a long time ago that most stations, be they in Canada or in the United States—especially those in the U.S., because there are so many more of them—either won't pay or can't afford to pay. So I thought, 'well, if you can't afford to pay, then I'll give you the program for nothing.' I retain one spot in the program which I can sell, the station also has a spot to sell, so we both make money. It works out well for everybody. My program has been syndicated on a barter basis since Day One and the results have been most gratifying."

When Prior moved in to head St. Clair Productions, he attempted to do exactly the same thing with their product. "I wanted to get away from the cash buy, which 95 per cent of the stations across Canada don't want."

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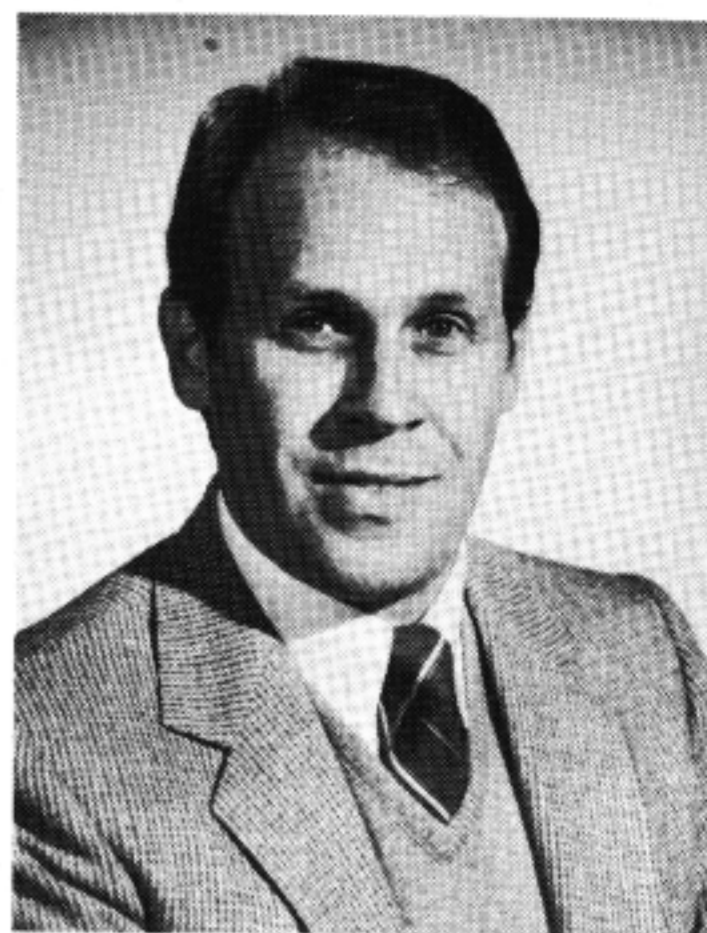
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THE PHIL STONE REPORT

How does Prior deliver his programs to Florida? "The program is put together each morning around 6:30 and then is fed from tape machines to a Bell line that is souped up with a spectrum translator at either end. It winds up at a network base in Orlando and then the program is turned around in about 20 minutes via satellite to the 25 receiving stations all over the state."

The Florida program is not in any way part of St. Clair Productions; launched by Prior with the assistance of his wife, it is owned by Prior Smith Productions, Inc.

Prior had been on the full-time staff of CFRB since 1969 (and still is), but around the mid-70s was looking for a challenge and that was when he launched *The Canadian News*. "Initially, it was to be more of a hobby than anything else, just to generate a few extra dollars and broaden my horizons. It grew tremendously, to the point around 1980 where I simply couldn't both work full-time in the CFRB newsroom and operate my own business. So we reached an agreement at CFRB whereby I am still on the full-time staff in a much reduced capacity."



Prior Smith

St. Clair Productions was started by Standard Broadcasting in the mid-70s. Its purpose was to syndicate a wide spectrum of radio programs, jingles and music programming. "In the beginning," Prior said, "it had a couple of very good years; then when the economy turned down, St. Clair, like a lot of other people, ran into some rough times. We're just now really getting the company back on its feet."

Prior came to St. Clair Productions just about a year ago. "I was asked by Don Hartford, then Standard's president, if I would take over their syndication arm. We started off by phasing out unprofitable programs and stuck with two that were making money or were capable of making money. They are Bill Anderson's *Big Country*, which in my opinion is the best syndicated program in Canada, and Bob Hesketh's *The Way I See It*, in syndication now for something like 17 years.

"We have now turned *Big Country* around to the point where it is making money for the first time in about five years, and Hesketh's *The Way I See It* just keeps rolling on."

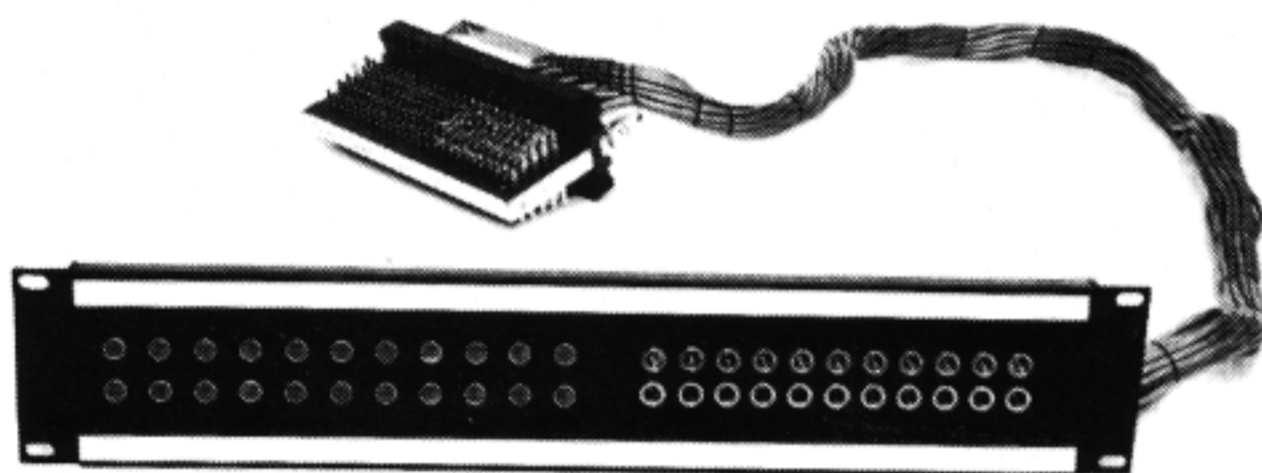
We wondered if the two shows were sold by barter or cash buy. "Bob Hesketh's program," said Prior, "was launched back in the days when programs were distributed by cash buy and it has stayed that way. It has been tremendously successful and, of course, you never change a good thing."

'Big Country' on 58 Stations

"Bill Anderson's *Big Country*, which is a three-hour extravaganza produced every week—a monstrous undertaking—is totally bartered from coast-to-coast. We do 15 minutes bartering out of that three-hour program per week. Station managers are looking for a program that has a professional on-air sound and is attractive as a

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local buy. *Big Country* fills half a shift right off the bat on a weekend; also, the program is segmented in one-hours that can be replayed later in the week and sold again locally. So it becomes worth its weight in gold to stations."

Big Country is on 58 stations across Canada, and Prior hastens to point out that they are not all country operations. "Back in the mid-70s the program was essentially on country format stations, but with the boom in country music back then, and the shift away from the hayseed sound to the uptown modern sound of the Crystal Gayles, Kenny Rogers and such, we decided to modernize the sound of *big Country* and this made it very attractive to MOR-type stations."

Satellites Could End 'Time Warp'

Although cost will be an important factor, Prior is looking forward to the prospect of satellite delivery of syndicated shows. "As it stands right now, we in syndication in Canada are stuck in a time warp—sending our tape boxes through the mail, when we should be dealing instantaneously with stations. For example, we tape *Big Country* in the CKFM studios Wednesday night, dub at Eastern Sound on Thursday, and ship by mail for airing—not that weekend but the following weekend, because of the time required for delivery of the tapes. This time lag makes any kind of timely spoken work program virtually impossible. If and when satellite delivery comes to Canada—the sooner the better, in my opinion—we can do instantaneous syndication and offer stations national news programming to fill their needs."

Prior, who's been at CFRB since 1969, actually started in radio at CKLY Lindsay, Ontario. "In 1966, after graduation from the University of Guelph with a major in horticulture—I still like rural living—I responded to an ad for a farm broadcaster in Kitchener. I applied and struck out. I tried several stations until finally at CKLY the station manager told me if I wanted to work five weeks for nothing to learn how to type and talk on the radio and prove that I was worth something to him, he'd hire me. I did, and he did."

From Lindsay, Prior moved to Leamington, Cornwall, CJAD Montreal, and then to CFRB.

To wrap up our interview, we asked Prior how he would respond to someone looking for guidelines to get into syndication.

Success Is in Filling a Need

"The only way you can succeed in syndication is to offer stations something they need. You have to look for that certain opportunity that exists and fill it. For ex-

ample, our *Harrowsmith* feature is based on *Harrowsmith* magazine and has both a country and city orientation. It's short, it's spoken word, and it's something that's easily sold locally. We have signed about 60 stations in under four weeks.

Harrowsmith touches on practically everything from topical social issues, such as acid rain in British Columbia, to doing up peaches and preserves in your city apartment. So the program has a broad range that appeals to station managers.

It's important to remember that if you do find a program that fills the need, you must maintain a high level of perfor-


mance, or you won't be around very long."

No doubt Prior Smith will continue to be around for a long time. An outstanding figure in broadcasting and syndication, he adds to his skill, talent and leadership and admirable sense of standards and values.

Phil Stone is a well-known broadcaster, writer and educator, whose Phil Stone Report and Broadcast Beat are regular features of Broadcast Technology. Phil may be reached at 2350 Bridletowne Circle, #1601, Scarborough, Ont. M1W 3E6, telephone (416) 492-8115.

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Brian Linehan is on CHFI Toronto each morning with a 2-minute show business report and also is heard Sundays on *Chronicle*. He also continues on TV...Wometco of Miami has received FIRA approval for purchases which include Vancouver operations of KVOS-TV Bellingham and a production studio in Calgary, Canwest-Master Films...**John Kastner** resigned as host and co-producer of CTV's *Just Kidding*. Among his future projects: CBC documentaries...**Phyllis Switzer** left First Choice and is now with CTV as gm of the host broadcasting unit for the 1988 Winter Games in Calgary...A paediatric centre in Jerusalem has been named in honor of **Sara and Al Waxman**...Congratulations to **Mac and Joey McCurdyon** their new grandson...After losing \$580 million since 1981, RCA ceased production of its video players and discs...Did you know there's a company called Contaminated Tunes? It's a division of Canada's Radioactive Music Corp...**Joe Lewis' Folk Music and Folkways** program on CJRT-FM Toronto added a 'Blues' hour, co-hosted by **John Valenteyn**...Open-line host **Larry Solway** left CKAR Oshawa—

his successor is travel agent **Les Nyuli**, who hosted a like show in Niagara Falls...A survey reveals the average American spends 11.7 hours a week reading, 16.3 hours watching TV, and 16.4 hours with radio...**Debbie Walker**, daughter of Bill, left CHAM Hamilton to join the CHCH-TV *Cherington* team...Director **Mario Azzopardi** became a Canadian citizen; he directed CITY-TV's *Toronto Trilogy* and is directing two episodes of *The Edison Twins* for TV, co-produced by Nelvana Films and Disney... The Juno Awards for Canadian music have been moved from April to December. The sponsoring Canadian Academy of Recording Arts and Sciences feels there are too many spring award shows... The obituary page one day listed the passing of three prominent broadcasting figures: **Jane Mallett**, the legendary *grande dame* who, among other achievements, made Canada's first TV dry run; **Bev Cudbird**, the weatherman for CFRB; and long-time actor and broadcaster **Ned Conlon**.

At least one network, NBC, is talking of using two-way television in prime time this fall...**Yolande Lecuyer**, prize-winning CFTM-TV Montreal reporter, is one of five journalists awarded 1984-85 Southam Fellowships at the University of Toronto...The first woman president of the Canadian Club of Toronto is **Mary Stuart**, volunteer chairman of CJRT. She follows in the footsteps of her father, the late president of Simpson's, **Edgar Burton**, who headed the club in 1945...Two new members of Variety Club are **Ken McKenzie** of Special Events TV and **Tom Bird** of CFPL-TV London...**Don Thomas**, well-known during his decade as gm at CFCO Chatham, ON, and more recently at CFCN Calgary, now gm of Access Alberta Radio (CKUA Edmonton)...BBM will go to a five-week sweep this fall, Sept. 24 to Oct. 28, with results to be announced Dec. 4...RTNDA's annual meet is Nov. 8-10 at Toronto's downtown Holiday Inn. Convention chairman **John McFadyen** at CKFM has details...**Ross McCreath** advises that the first winner of the award in honor of the late **Andy McDermott**, sponsored by the Canadian Association of Broadcast Representatives, is **Darrell Neufeld** of Virgil, Ontario. He was selected as the outstanding student in Ryerson's new Broadcast Sales Course...

CITY won the Advertising Club of Edmonton's *Awards of Excellence* for its use of outdoor advertising...CITY sportscaster **Debbie Van Kiekebelt** was married to **Robin Alan Ross**...CFMQ Regina host **Ernie Steeves** was promoted to music director...CKEY Toronto airman **Don Williamson** also does freelance production of IDs, promos and special programs...Speaking of 'EY, **Jim Hamm**, who was music director, announcer and manager of Canadian Programming Services, has been looking for a place to exercise his knowledge of music and promotion. Hope by this time he's settled in a suitable location... There's a 40th anniversary reunion at CKNW on August 24th and the station would like to hear from former employees of 'NW or CFMI-FM. Contact **Hal Davis** at 815 McBride Plaza, New Westminster, BC, V3L 2C1, (604) 522-2711...

AM STEREO: Toronto's CFRB has been experimenting in its vehicles with multi-system receivers (the Sansui model CX990) to pick up its broadcasts in AM Stereo. On the transmission side, two of the four systems, Motorola and Magnavox, are being tested by CFRB. Along with other AM broadcasters, the station hopes that listeners will be encouraged to put AM Stereo in their automobiles, and is making plans to transmit in Stereo full-time.

D.L. Taffner, the U.S.-based program distributor, sold \$500,000 worth of Canadian TV productions to four major Australian networks; they include the mini-series *Riel* and the new *Beachcombers* series, first sold Down Under in '77...**Susan Harada**, seen on CBC's *Newshour*, became an anchor on the Toronto-based *Newsfinal*...**Robert Ginsberg** moved from production manager to vp at Communique, Toronto...In *The CHUM*



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Report, **Duff Roman** says 42% of Canada's working population is under age 30; that's based on the 1981 census...You'll save money if you register for CAB/WABE Communications Expo '84 before Sept. 15; the joint conference and trade show will be held at the Edmonton Convention Centre Oct. 21-23, and should be outstanding...The Royal Bank signed 33 radio stations in 24 markets for its daily information program (2 minutes weekdays, with a 15-minute wrap-up on weekends); anticipated audience is 500,000...And to promote its fishing line, DuPont Canada is running spots on 21 stations in Ontario and B.C. The 'public service' spots tell anglers where the fish are biting and what bait is best...A Standard Broadcast Sales film, *The Eye Vs. The Ear*, argues that hearing is the dominant sense, thus radio is the most effective medium. A TV commercial without sound has little impact, the film claims, whereas the soundtrack can be a successful radio ad, without any changes...Broadcast News entered an agreement with Wegener Communications, Georgia, to supply the receiver electronics for its satellite delivery system. Also at BN, veteran newsman **Richard Crabb** is directing staff formed to improve Ontario regional audio and wire operations, and **Mike Omelus**, formerly nd at CKCQ Quesnel, BC, has joined the Toronto staff...We hope that **Ron Laidlaw**, CFPL-TV news director, is recovering from his heart attack...**Allan Slaight** changed the name of his company from IWC Radio to Slaight Investments...**Lew Roskin** of CHQT Edmonton became president of the Broadcasters Association of Alberta, succeeding CFCN-TV's **Terry Coles**. Directors are **Merv Phillips**, CKRD Red Deer; **Noel Wagner**, CFAC-TV Calgary; **Jack Innes**, CJOC Lethbridge; and **Stu Morton**, CJOK Fort McMurray...

President of the Canadian Film & Television Association for 1984-85 is **Stephen Ellis** of Ralph C. Ellis Enterprises and KEG Productions, Toronto...**Hubert Harel**, who had been vp, marketing, National Bank of Canada, is president of the Premier Choix:TVEC pay-TV merger...Recent sales of educational programs by TV Ontario, valued at about \$90,000, were made in Singapore, North Africa and the Middle East...*Then there was the secretary who thought 'pas de deux' meant 'father of twins'...* My work as a part-time advisor on multiculturalism to the Minister of State, **David Collenette**, took me to a fund-raising dinner in Toronto recently. The emcee was none other than

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Gene Plouffe, who tells me he formed his own firm after leaving CKAN Newmarket, and is doing well. He also did well as emcee—warm and witty...Elected vice-presidents of the Ad & Sales Club of Montreal for 1984-85 are **John Bartrem** of CJAD/CJFM and **John Anderson** of Major Market...**Valerie Elia** did it again—left CBC's *Newshour*. Elia, who joined CBC in 1975, left in 1979, and was with CFMT-TM Toronto before re-joining CBC in 1982. Her father, **Murray Elia**, was also

We get letters...

From **Paul Jones**—who took the first year of the radio course at Humber College in 1977, then worked at CFOS Owen Sound for two years before joining CBC in the Northwest Territories:

...I spent 2-1/2 years in Frobisher Bay (about 1,200 miles north of Montreal) as an announcer-operator. That was quite an experience—hosting a bilingual 3-hour morning program. I was paired with an Inuit announcer and we hosted a basic morning information program. In October, 1982, I moved west to Yellowknife where I'm working as a news editor. It's quite a change compared to the eastern Arctic. I really enjoy living and working in the North and have no ambitions to move south for at least 5-10 years. I have a dogteam that keeps me pretty busy over the six months of winter. The long daylight hours of summer are just gorgeous... Good to see the pictures (of award-winners at Humber and instructor **David Spencer**)...I really have no idea of where my classmates are...kept in touch with **Rick Holmes** while I was in Owen Sound and he was in Wingham, but would enjoy hearing from **Donna Apps**, **George Bryson**, **Bill Purdy**, and the others. Hope you're keeping busy and are in good health. Warm regards.

Paul's address is CFYK, Box 160, Yellowknife, NWT, X1A 2N2.

From **Allan J. Brooks**—president of Frontenac Broadcasting Company Limited in Kingston, Ontario:

As a long-time and valued friend, and one who wondered what you would find to do when you 'retired,' I am happy to be able to read your column in *Broadcast Technology*...

It occurred to me that others of your loyal readers might be interested in the fact that Frontenac Broadcasting is in the throes of many and varied changes that will forever change the face of the old place.

First, we have completely separated our CKWS-AM operation from FM-TV. We built a brand new million dollar station to house the AM, and have made extensive renovations (\$300,000) to the FM and TV Broadcast Centre on Queen Street.

Internally, we are now completely computerized on the traffic, programming and accounting side, and have made flow chart personnel changes to reflect our new and progressive image.

Some of the 'old guys' who now have new responsibilities are: **Lorne Freed**, formerly p.d., now executive v.p. of CKWS-TV; **Cam Shillington**, formerly assistant manager, now executive v.p. of CFMK-FM; and **Bill Hurding**, formerly general sales manager, TV, now executive v.p. of CKWS-AM.

BROADCAST BEAT

newsworthy recently as the major private contributor to a chair of Italian-Canadian studies at York University...**Bob Kennedy**, onetime news editor at CHUM, took over weekend duties at CFRB...**Marlene Vanderveen-Tersigni** left CJQR-FM St. Catharines, where she hosted *Niagara Magazine*, to await her expected baby...And it was a boy for CJSB's **Harry Bright** and wife, their first child...**Denis Lacroix** left CFTM-TV Montreal to be vp, sales, at Paul L'Anglais...TvB appointed **Romy Hewitt** communications/pr manager; she was a producer/director at CFTO...TvB also opened a Montreal office—**Guy Desjean** was named vp for Québec...And one more TvB item: CBC has rejoined the bureau...What can be said about the late **Gordon Sinclair** that hasn't already been said? From a personal viewpoint, I remember many kindnesses back when he wrote a radio column for the *Toronto Star* and throughout the years he was on CFRB; I owe him much...CBC 'nice guy' **Cy Strange** became a grandfather for the first time when son Michael became the father of **Melissa**...It's costing more to produce a TV pilot in the U.S.—anywhere from \$500,000 to \$750,000 for a half-hour and up to \$1.6 million for an hour. Then it *has* to succeed. Last year, over 55 shows didn't...

ChumCity Productions are justifiably proud that **Leonard Cohen's** video album *I Am a Hotel* took top honors at the Montreal Festival...**Ellen Davidson** became pr chief at First Choice...**Ernie Bushnell** has always been one of our favorite people, so we were pleased to learn that RTNDA has endowed a scholarship in his name. 'Bush' is now 83 and is honorary chairman of Bushnell Communications...Staff changes at the CRTC: **Ken Wyman** to special advisor, reporting to chairman **Andre Bureau**; **Fernand Belisle** to director general, broadcast analysis, and secretary general; and **Jean-Guy Patenaude**, former secretary general, to regional liaison...**Bernie McNamee** left CKO to become a reporter with CFTO-TV news...**Johnny Lombardi** received still another award: he was one of three people chosen as Metro Toronto's first 'Citizens of the Year'... Besides running CHIN Radio, Johnny produces Italian TV programming—five hours a week on Global, nine a week on CITY... **Mary Jolliffe** became director of communications for the Ontario Arts Council. Incidentally, this fall I begin my tenth year hosting *Arts in Ontario*, the weekly interview program I created for the council...**Mike O'Brien** was named community events co-ordinator at Winnipeg's Q-94 FM...Seiko is putting 2-inch pocket-size color TV sets on the market; they're about 6" by 3" and weigh one pound. Meanwhile, Seiko cancelled manufacture of its black & white wristwatch TV due to low sales...**John Davidson**, a westerner who's been color man on New York Ranger games, is moving back to his home territory. He'll cover Edmonton Oilers and other games for Hockey Night in Canada...A new American Federation of Musicians agreement ups the cost of a musician for a 3-hour recording session to \$189. In that 3-hour session, the musician gets three 20-minute breaks... CBC veteran **Bill McNeil** has written a biography of **John Fisher** that touches upon much of "Mr. Canada's" broadcasting career, in particular *John Fisher Reports*...**Duane Grandbois** left CKCK Regina to go to CKAL Vernon as music director and morning personality...**Inta D. Janovskis** was appointed manager of sales and marketing at TVOntario...**Yves Mayrand** became vp, business affairs, at Allarcom Limited of Edmonton... My wife Mildred and I are scheduled to go on a cruise that will take us to such cities as Leningrad, Helsinki, Copenhagen, Bergen and Stockholm in August. I hope to visit some broadcast facilities and interview key people for our *Phil Stone Report* in future issues of BT. Closing thought—I like this Irish saying: *May you get what you want, and may it be what you meant...*

Broadcast Beat would like to get your news. Just drop a line to Phil Stone at 2350 Bridletowne Circle, #1601, Scarborough, Ontario M1W 3E6.



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• Agency for Instructional Television—**Andre Beaudoin**, assistant deputy minister, Quebec Ministry of Education, has been appointed to the Agency's board of directors. Canadians on the 18-member board are **James S. Hrabi**, Alberta associate deputy minister of education; **A. Jake Longmore**, chief superintendent of schools, Calgary Board of Education; and **J. Gordon Parr**, chairman of TVO.

• Caelum Technologies—**Kenneth A. Hamid** to account executive, responsible for marketing/sales in BC and Alta.

• CBC—**Roman Melnyk**, previously senior counsel for English-language radio/TV, becomes network program director for the English TV network; also, **John McIntyre** is appointed v-p and g.m. of the Toronto broadcast centre development project.

• First Choice—recent appointments include **Hubert Harel**, to president and chief operating officer, Premier Choix; **TVEC**; **Paul Gratton**, formerly program manager at Superchannel Ontario, becomes First Choice's program director; **John Ryan** is promoted to co-ordinator of original Canadian production; and, **Ellen Davidson** becomes manager,

public relations.

• Kodak Canada Inc.—**Ronald C. Morrison** is promoted to president and g.m.; replacing **Bramwell B. Coles** who has retired.

• Moseley Associates, Inc.—**Paul McGoldrick** to manager, systems engineering; previously with Harris,EMI.

• Nabu Network Corp.—**John McArthur**, formerly with Granada TV Rental, becomes president and chief operating officer, responsible for all Nabu Network operations in Canada. He succeeds **Gordon Gow**, who becomes special advisor to the chairman.

• National Association of Broadcasters—**Robert E. Yadon** joins the television department in a newly-created position as director of operations.

• NEC America, Inc.—**Kenichi Kano** to senior v-p/gm, Broadcast Equipment Div., replacing **Dennis Fraser**, now president of Alcoa-NEC Communications Corp.

• Radiomutuel—recent appointments include: **Michel Arpin**, v-p, planning; **Robert Leonard**, v-p, sales; **Jacques**

Papin, programming assistant, CJMS Montreal; **Jean-Guy Gorley**, g.m., CJRC Ottawa; **Pierre Guillemette**, g.m., CJRP Quebec City; **Andre Cote**, g.m., CJTR Trois Rivières; and, **Jean-Luc Meilleur**, g.m., CJRS Sherbrooke..

• Scientific-Atlanta—**Stan W. Sands** promoted to national sm (SMATV, satellite networking, LANs); **Samuel D. Davis**, to v-p, instrumentation; **James A. Hart**, to v-p, broadband communications; **Michael J. Green**, to gm, coaxial cable; **Alan L. Freece** to engineering manager, satellite communications; and **Tina E. Mayland** to manager, marketing communications.

• Selkirk Communications—**J. Stuart Mackay** named chairman; **R.S. Engel** becomes president and c.e.o. **F.T.W. Nash** promoted to senior v-p.

• Strand Century Inc.—**William Groener** named product manager, architectural dimming systems; **Michael P. Valentino** named customer service manager, in U.S. Both were previously with WED division of Walt Disney Productions.

• White Radio Ltd.—**Bruce Gagnon** named Ontario sales representative.



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