

# Consolidation—At Last!

The Canadian Broadcasting Corporation has announced plans for a new broadcasting centre to consolidate its Toronto operations.

The centre, providing a million square feet for CBC facilities, would be part of a \$530 million, 3 million sq. ft. complex of offices, stores and residences—one of the largest urban land projects undertaken in Canada. It would be located on 9.3 acres bounded by Wellington, Simcoe, Front and John Streets, purchased by CBC in 1978 for \$19.5 million. Planners believe the proximity to Roy Thomson Hall, the new convention centre and hotel, CN Tower, and Royal Alexandra Theatre will make the studio complex a high-profile 'people place' for the downtown area.

Communications minister Francis Fox suggests the centre will entail little or no additional cost to taxpayers. It will be leased from the developer at a cost expected to be less than now paid for CBC's present 22 locations (\$17 million in 1983). Moreover, rental costs keep rising, and much of the present space may soon be unavailable because of redevelopment. A recent survey indicated it would cost CBC

\$70 million just to maintain existing facilities over the next 10 years.

The timetable for the project states developers will be invited to qualify this spring, and by fall a short list will be asked for their proposals and provided with detailed design guidelines for the site and specifications for the production facilities. Construction will begin only after the CBC board and the federal government have approved the contract; the most optimistic date for completion of the project is 1988.

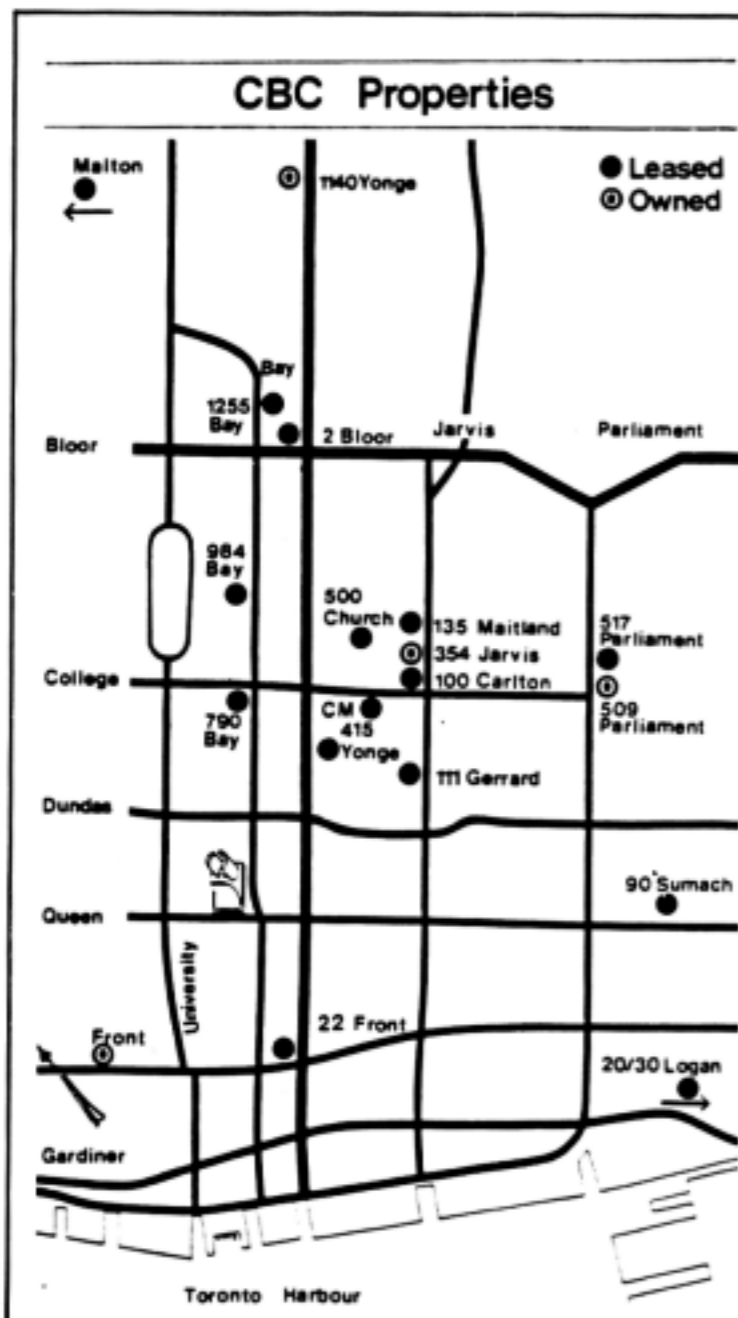
CBC president Pierre Juneau says the new centre will enable the Corporation to further 'Canadianize' English prime time TV and increase co-operation with independent producers using CBC facilities. He commended CBC staff—particularly Janet Dey and Guy Gougeon—for their work in developing the proposal;

### Will Stimulate Canadian Technology

An estimated \$96 million will be spent on new equipment, with \$70 million in orders for Canadian equipment manufacturers.

Engineering vice-president Guy Gougeon describes the project a 'one of the great challenges of the century. It is the intent to equip and design the centre with the most up-to-date equipment...to encourage Canadian industry in television, and to work closely with suppliers in trying to promote Canadian installers.'

The project, which will create 12,000 work years of employment, is seen as a breakthrough opportunity for Canadian manufacturers of communications and broadcasting equipment: 'Given sufficient lead time and research and development support, Canadian suppliers will secure long-term advantages on the international market. Digital technology is already transforming the broadcast industry throughout the world. The equipment demand of the CBC broadcast centre could provide a powerful stimulus to the Canadian industry, pushing it into the forefront of development in such fields as digital special effects units, graphics generating equipment, digital switcher aids, test equipment for various digital operating units, as well as conventional lighting and other equipment.'



**FROM THIS...**  
(22 buildings at 18 sites)

### TORONTO CONSOLIDATION An elusive goal

- 1936: CBC radio service launched from top floor of Canadian National Carbon Company building, 805 Davenport Road. 'Temporary' arrangement lasted nine years.
- 1945: CBC moved to old Havergal Girls' School at 354 Jarvis Street (erected in 1894) which it still occupies. TV building, with two TV studios, offices and other facilities, added in early 1950s, was quickly outgrown.
- 1957: Fowler Royal Commission said Toronto facilities were inadequate and inefficient; called for consolidation.
- 1960: 33 acres purchased in suburban Don Mills. Project set aside during poor economy of 1962; site sold in 1982.
- 1970s: efforts to consolidate as part of downtown Metro Centre and Harbourfront projects failed to materialize.



**TO THIS...**  
(Consolidation—at last?)

**CHIN-AM TORONTO TO OPERATE FULL-TIME**

Multilingual CHIN Toronto, one of the few daytime-only stations in Canada since it went on the air in 1966, expects to begin 24-hour operation in AM Stereo sometime in 1984. The station already had been planning a change of transmitter site, from Mississauga to the Toronto Islands, to improve daytime coverage. CHIN operates on 1540 kHz with a power of 50 kw day, and owner Johnny Lombardi an-

nighttime power of 15 kw.

**SUMMER '84 TARGET FOR CORNER BROOK STATION**

The new radio station licensed for Corner Brook should be on-air no later than the end of August. Alex J. Walling, president and general manager of Western Newfoundland Broadcasting, told BT that application has been made to DOC for the call letters CKYK. The station will operate 24 hours a day on 1340 kHz (10 kw day,

**LIVE CLOSED CAPTIONING ADDED TO CBC NEWS**

Closed captioning of the CBC national evening news has begun on the French network's *Téléjournal*, Monday-Friday, and is to begin on the nightly update of the English network's National newscast in February. Captioning of the complete National will begin in April.

Both networks carry about five hours weekly of other closed captioned Canadian programming.

(For a review of closed captioning and the work of the Canadian Captioning Development Agency, see BT, Nov/Dec 1983, page 58.)

**Other stations in the news:**

- **CFAX Victoria** has gone AM Stereo with the Motorola system. To demonstrate the new sound, the station set up a number of portable listening posts around the city. CFAX's new facilities (described in detail in BT, Sept/Oct 1981 and May/June 1982), were designed for AM Stereo from the beginning.

- Comfort Sound recently completed its 'busiest three month period ever', producing five mobile live broadcasts for **CFNY-FM Brampton**, one live broadcast each for **CHUM-FM** and **CILQ-FM Toronto**, a week in Stratford to record the CBC production of Shakespeare's *As You Like It*, and taping a music series called *In Session* for **CHCH-TV Hamilton**.

- In the 1983 Canadian Radio Commercials Awards, held Nov. 25 in Toronto, **CJAZ-FM Vancouver**, **CJAT Trail**, **CKCK Regina** and **CHFI-FM Toronto** all received Certificates of Excellence.

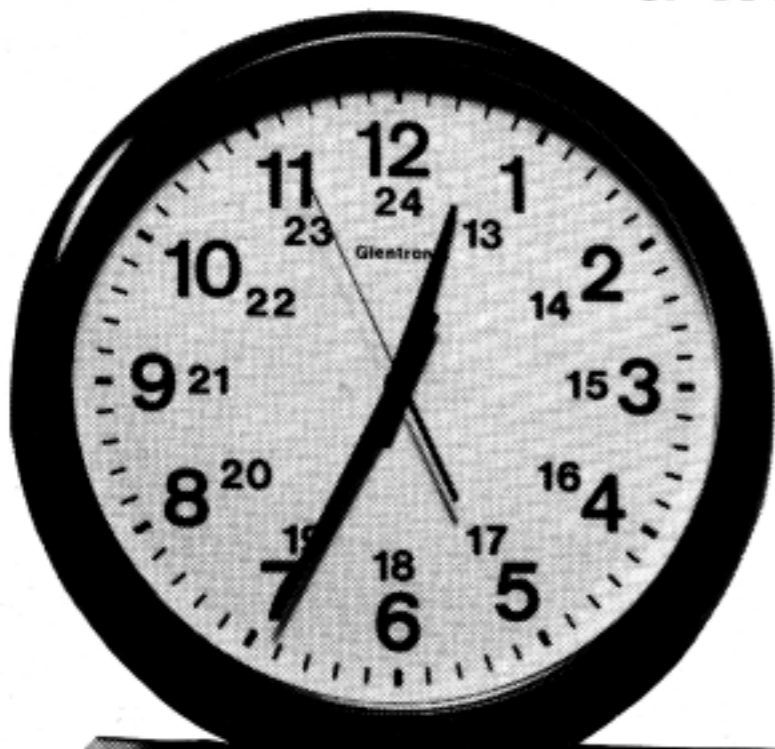
- The world's largest radio audience—100 million regular listeners—is claimed by **BBC Radio**. BBC estimates there are 1.5 billion radio receivers worldwide, three times the number of TV receivers.

- **CKND-TV Winnipeg** received gold and silver medals in the TV entertainment category at the 26th International Film & TV Festival in New York. *Hunting Season* won the gold, *Reunion* won the silver, both in the drama division.

- Among those receiving citations of merit in the recent Michener journalism awards were **CBOFT Ottawa**, for a production on the Year of the Handicapped, and **CKTV Regina**, for a program about suicide.

- **CKVU-TV** and **CFOX-FM Vancouver** combined resources for a recent 2-hour stereo simulcast—the premiere of a *Rolling Stones* concert film.

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*Just when you thought the feud between publishers and broadcasters was a thing of the past...*

## High Noon at Broadcast News

It's been going on since the dawn of broadcasting. Newspaper publishers once tended to view the electronic media as newcomers moving in on their territory to pilfer both news and advertising dollars.

Time mellowed this view. If anything, the media are now seen as not being competitive enough, and cross-ownership is more of an issue than cut-throat competition.

In Canada, a major area of collaboration has been the gathering and distribution of news—largely the domain of Canadian Press (the co-operative owned by its 107 daily newspaper members) and CP's wholly-owned subsidiary, Broadcast News.

On November 10th, this apparently-peaceful co-existence was rocked by a volley from Canadian Press, aimed squarely at the broadcast industry. CP chairman Charles d'Amour announced that representation from the broadcast industry on the BN board of directors had been terminated. The next day, he further announced that Bob Trimbee, with BN since 1956 and its general manager since 1978, had been 'relieved of his responsibilities'.

### Who Should Own BN?

CP claimed the issue was ownership of BN. The BN board had consisted of 14 directors, 7 from broadcast, 7 from CP; the broadcast directors had proposed that BN be turned into a co-operative owned by broadcasters, autonomous from CP. D'Amour indicated that the CP board would now run both companies, and that efforts would be made to bring broadcasters on to the CP board. Two boards, he said, had been unsatisfactory—'one body with two heads'.

The Toronto *Star* quoted CP president Keith Kincaid as saying the broadcasters 'sort of pre-empted things by saying the only thing that was satisfactory to them was to take over total control' of BN. A BN news release also suggested that there had been an ultimatum by the broadcast directors: if BN 'could not be turned into a broadcaster-owned co-operative, they would prefer not to continue on its board'.

However, former BN president Bob Lockhart of CFBC Radio and Fundy Cable TV, Saint John, NB, told *Broadcast Technology* that no ultimatum was given. Ongoing attempts to work out a solution have been made over the past three

years, and the broadcast representatives had consistently said there were three options for BN:

1. to remain as is;
2. to be completely autonomous;
3. something in-between to be negotiated.

Lockhart added that the idea of a voting trust, rejected by CP, had come from CP's legal firm, not the broadcasters, and that CP had also rejected one of their own legal counsel, the distinguished lawyer, J.J. Robinette, as a mediator.

Lockhart pointed out that the broadcast directors acted not as individuals, but as representatives named by the broadcast industry associations across Canada. They include:

Jack Fenety of CFNB, representing AAB;  
André Mercier of Pathonic, from ACRTF;  
Bill Ballentine of CKFM, from CCBA;  
Rory MacLellan of CJOB, from WAB;

Ron East of CKPG, from BCAB; and  
John McColl of Selkirk, Calgary.

### Dispute over Technology

In the United States, satellite delivery of news and network services is rapidly becoming the industry standard, and Lockhart observes that BN has been under pressure to provide such specialized services to its Canadian customers. However, he adds, the same technological pressures do not exist for newspaper publishers.

Recent plans for satellite delivery of BN services were rejected by CP as too costly. And this is the crux of the dispute: the refusal of CP—owned by Canada's daily newspapers—to provide state-of-the-art technology for BN customers—the broadcast industry.

*New organization to provide satellite delivery—see page 11.*

## ENG Sound by SQN



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**Bursary Fund**

Dave Gillard of CFOS Owen Sound has been appointed Chairman of a CCBE Bursary Fund Committee. Dave, along with other members from radio and TV stations in the Central Broadcast region, will be charged with recommending the organization and disbursement of funds, and the applications and selection of worthy candidates.

**Industry News**

- My little speech at the annual business meeting, begging for news items for this column, especially from the east coast, was answered by one engineer, Walt Labucki of CJCH/C100 Halifax. He wrote me a nice letter outlining what has been happening at his station. In June, they doubled the height of their FM tower and installed an STL link for FM. In September, they installed a new 175 kw generator at their AM site, and in October, CJCH went AM stereo with the Kahn/Hazeltine system. Walt says the system installed easily and is working well.
- Here at CHML, we now have our Motorola AM stereo system on the air. Installation was done by Joe Sainton of Continental and Gus Sondermeyer of G.S. Broadcast Technical Services Ltd.

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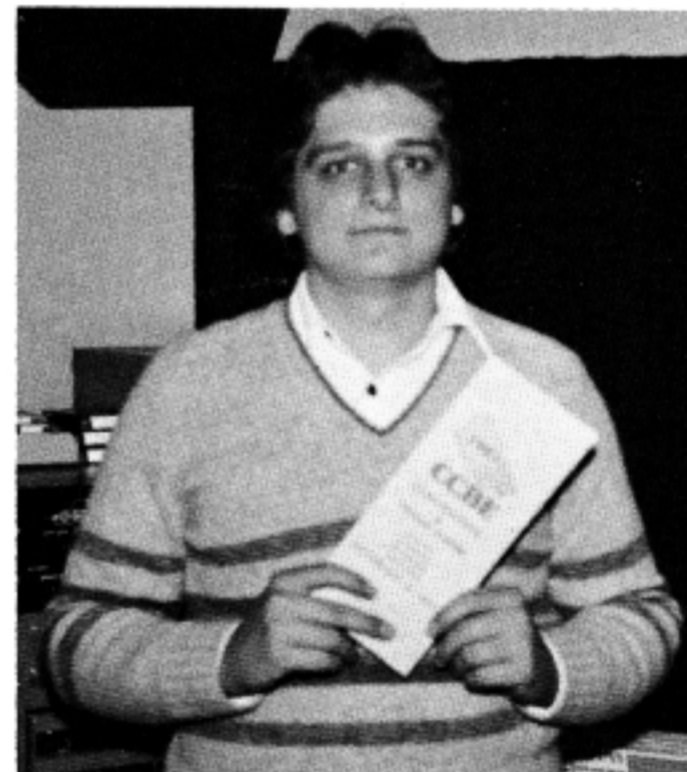
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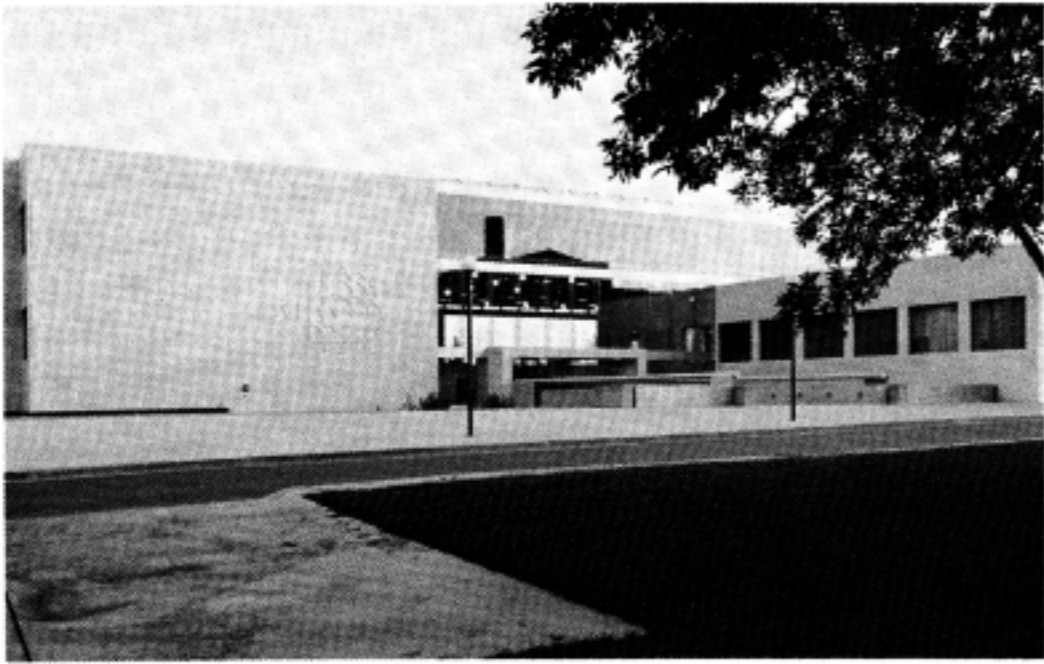
- CKKW Kitchener has also installed the Motorola system.
- Jim Smith of Caveco informs me that at the end of 1983, there were 26 Motorola AM stereo systems installed in Canada.



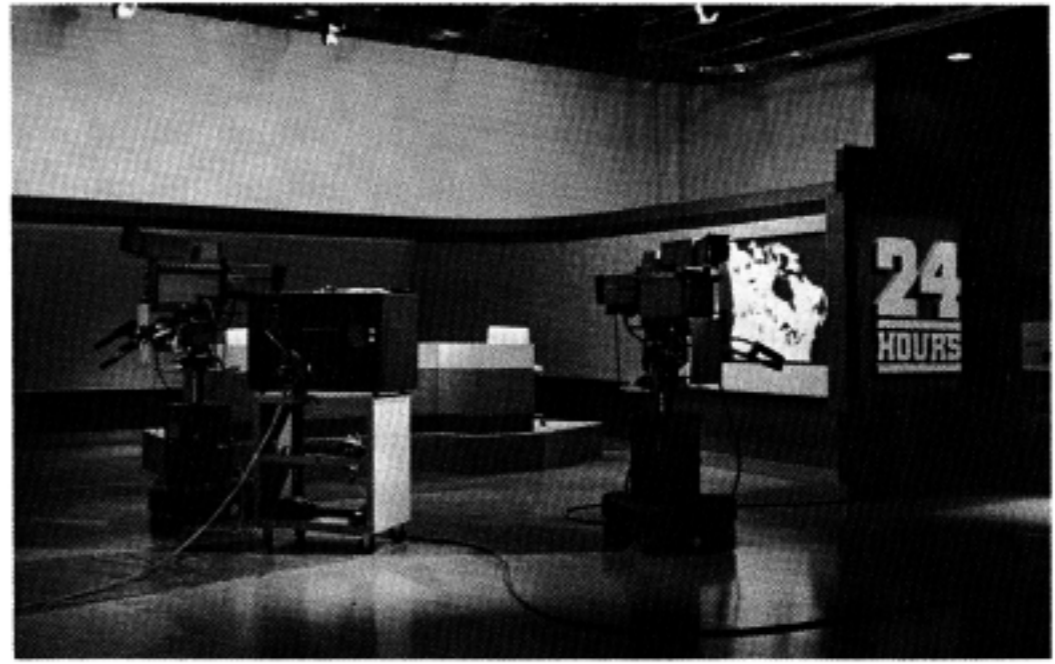
- The draw that was held at our 1983 Convention and Trade show for a trip for two to Mexico was won by Gerry Milinkovic, formerly a technician at CHML, now with an industrial video firm in Hamilton.
- Belated congratulations to Jeff Dane of CHAM, who was married on October 1, 1983.

Bob Burger is publicity chairman for the CCBE and may be contacted c/o CHML, 848 Main Street East, Hamilton, ON, L8M 1M1, (416) 549-2411.





Site of \$28.8 million complex is 4 acres bordering Wascana Park. A major design constraint was preservation of the view of the Saskatchewan legislative building, which can be seen not only from the Galleria (lobby) of the Centre, but also through the Centre by pedestrians as they approach the building.



The two major TV production studios are of 4200 and 2500 square feet. Each is provided with two Ikegami color cameras with Canon 15:1 zoom lenses. Lighting grid is constructed of 2" OD aluminum tubing in 5'x5' squares, interlocked with clamps and suspended at 16' from floor; luminaires clamp to grid.

## CBC Saskatchewan Broadcast Centre

On October 25, 1983, the Canadian Broadcasting Corporation officially opened its new Broadcasting Centre in Regina. CBC president Pierre Juneau marked the occasion by announcing the establishment of a distinct Saskatchewan region of the Corporation—the province previously having been part of the Prairie Region, administered from Winnipeg.

The Regina Broadcasting Centre provides comprehensive facilities for production of radio and television programs in both English and French. The building consolidates operations formerly housed in three locations—two in Regina, one in Moose Jaw.



Radio Studio 1, with 1200 square feet, is theatre-shaped. Acoustic design includes: 8-inch structural concrete shell; floating 4-inch floor with isolated acoustic membrane; double layers of drywall covering fiberglass; and 150 acoustic baffles (4'x6") hung from ceiling to give 10,000-lb. absorption mass for low-frequency sound. Walls were then covered with 2" of cloth over rigid fiberglass panels, bringing reverb time down to 0.75 seconds.



Control rooms have been designed for an ambient noise level of NC-25 and reverberation time of 0.35 secs. Walls are non-parallel, with reflective sloped butterfly ceiling. Equipment includes Ward-Beck 14-input consoles (expandable to 20), two turntables, 3 tape recorders, 2 cartridges, 1 cassette unit, Canadian-made PSB passif I speakers and special integrated intercom. Note suspended condenser mic set-up, with turret for controls.

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Facilities in the complex include:

- **Newsroom:** A single newsroom accommodates both English and French, radio and TV. Each work station is equipped with technical power, building power, RF lines and internal and external 'phone lines. Future plans call for replacing typewriters with CRTs for instant internal and cross network communication.

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'Green room' is 3-storey space used as lounge for visiting guests, performers. Grouped around the Green room eight radio studios.

• **Intercom facilities:** McCurdy 50x40 matrix and associated key panels.

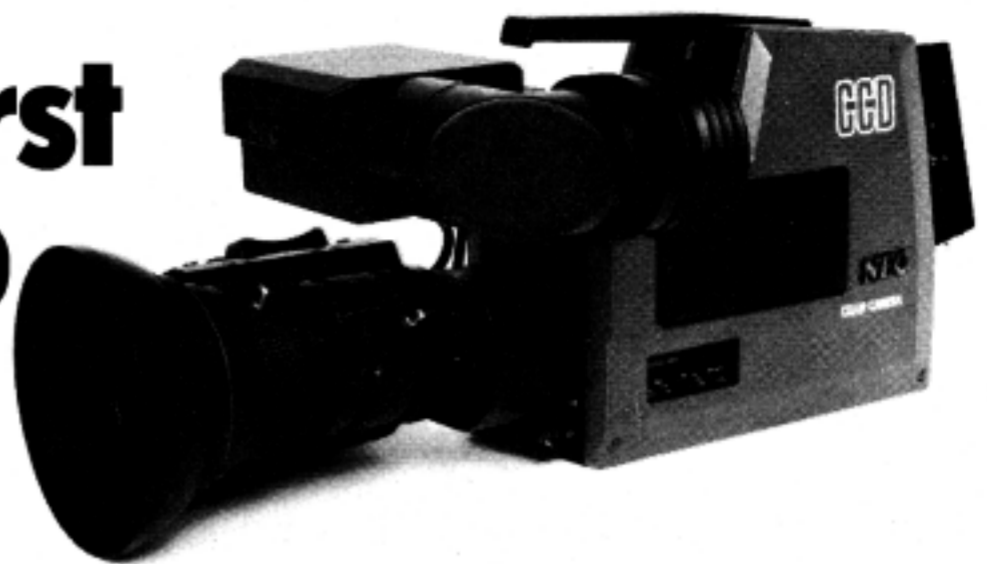
• **Radio CCR and Delay:** Located under the Galleria, central to radio areas, it houses distribution of all incoming and outgoing audio feeds, as well as English and French on-air switching system.

• **Dimmer Room:** located between the two TV studios, at the upper level, is a dimmer-per-outlet system. There are 126 2kw and six 5kw dimmer modules for each studio, of the latest generation silica control rectifier dimmers.

• **Technical Areas:** Centrally located under the Galleria and adjacent to radio master control, are the TV technical areas. These include 3 VTR editing rooms, film and tape libraries, TV maintenance workshops, TV central equipment room, telecine, TV delay and TV transmission. Most have glass walls to allow visitors to see the plant in operation.

• **Central Equipment Room:** Unmanned, it houses in 48 racks all the electronic equipment remoted in the many TV areas. This includes video and audio distribution, studios and on-air booth switchers, studio pre-select and main routing switcher, machine assignment system, main intercom matrix, character generators, RF/FM cable distribution and common carrier audio, video, and fiber optic terminal interfaces.

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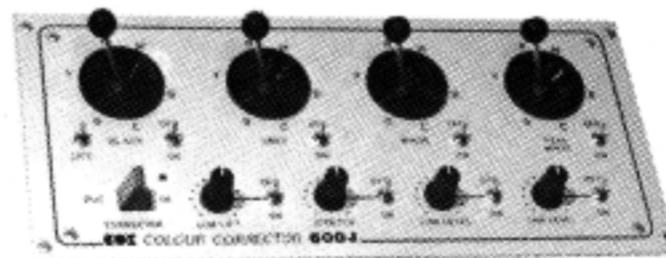
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*On-air presentation console is part of custom-designed automated switching system supplied by McCurdy Radio Industries. Two Nova-4 computers store daily schedule, control switchers and produce daily log. The computer-controlled switchers consist of four 25-input stereo busses for FM, and seven 40-input mono busses shared by English and French AM services. Daily schedules are prepared on cassettes in the traffic department and*



*loaded via a cassette unit. Events are displayed on CRTs, are switched on-air when the time of day matches their schedule time. Operator can override automation at any time. Focal point of the production control room (right) is the monitor wall showing all video sources available at the Ross Multi-Level-Effect production switcher. Character/graphic generator operator is to left, and a test position is to right of video switcher.*

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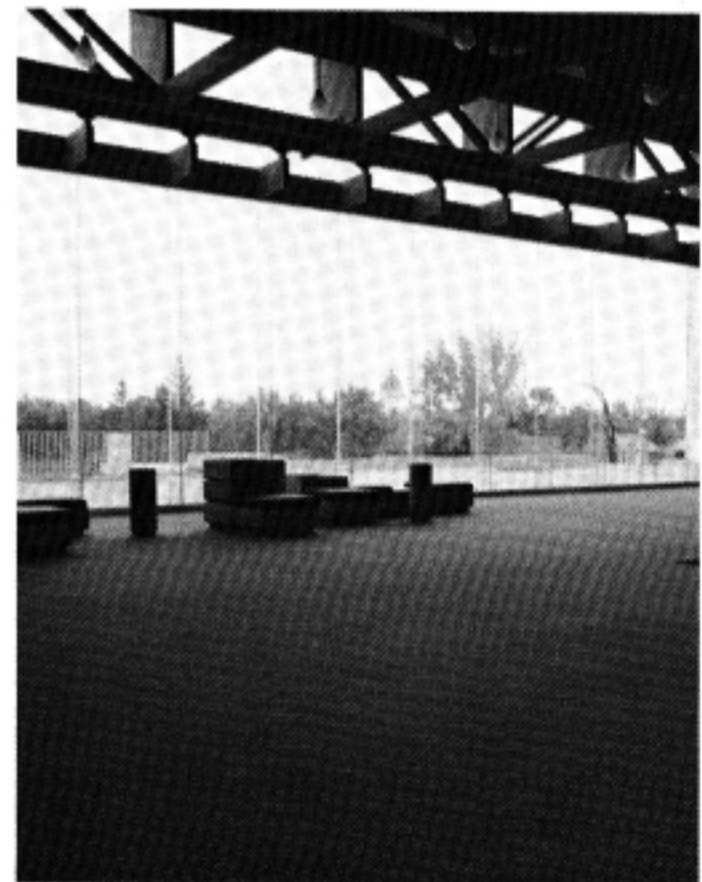
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*Central area is Galleria, with 20-foot glass wall, 3/4-inch thick, offering south view of park and legislative building. Focal point of building, it can also be used for live radio or television broadcasts, and has performance pit suitable for audiences.*



*BT thanks the following for their contribution to the material used in this article: William Laht, supervising architect, EHQ; Clifford Wiens, design architect, Regina; Joseph Blankfort, senior engineer, EHQ; and EHQ senior associates Jeffrey Gibson (mechanical), Tom Nutt (electrical), and Jean-Guy Laprise (studio systems).*

by **Phil Stone**

Herewith some of the events that transpired in the final days of 1983: **Jimmie Fidler**, at 85, finally retired. He left with over 180 stations still carrying his Hollywood gossip...*One way to make sure a meeting starts on time is to arrive late for it...* **Christine Johnson** became the new co-host on CBC's *Marketplace*...**Stu Brandy**, apparently going great guns with his rep firm, Brandy Media Sales, bought out one of his customers, *Enterpriser Magazine*. It's an Ottawa bimonthly that goes to businesses in the area...BBM is to have four surveys per year from now on (spring, summer, fall, winter). Meanwhile, the Birch service of monthly reports appointed **Phil Beswick** vp and gm. He had been gm of CFGO Ottawa and before that research director at Baton Broadcasting...Jean-Noel Desmarais passed away at 87. A distinguished Canadian, he was a founder of Laurentian University in Sudbury, a leading lawyer, and was father of **Paul Desmarais**, Louis, a member of Parliament, Robert, a provincial court judge, and Dr. John Demarais...*Prime Time America: Life On and Behind the Television Screen*—written in 1980 by professor **Robert Sklar**—offers an interesting look at the sit-com...

**Margaret Trudeau** rejected an offer from CITY-TV and elected to stay with CJOH-TV where she will do 26 programs of *Margaret*...**Earl Weaver** the former Baltimore Orioles manager/consultant, resigned to become a TV commentator for ABC...And **John Sanders**, once a sports commentator for CITY-TV has a similar job with a Baltimore TV station...**Lorne Greene** expects that his *New Wilderness* TV program will be on about 150 stations by this time...Popular morning man at CHFI Toronto and one of the nicest people on the beat, **Sandy Hoyt** is insulin-dependent and works closely with the Canadian Diabetes Association and the Juvenile Diabetes Foundation...New gm at CKO Vancouver is **Peter Jackman**...**Bill Cameron**, after leaving CITY-TV news, has settled in as a reporter-producer with CBC's *The Journal*...**George Daniels**, ex-CFRB, is now executive vp of Saffer, Cravit and Freedman's newly-formed promotion division, Dynopro...**Frank Touby**, formerly of the *Toronto Sun*, is working with ex-CKEYer **Arnis Peterson** on *Financial Post Report*, broadcast nationally on the Newsradio Network...**Dawn Aitken**, singing voice of TV jingles (Coke, A.E. LePage, Fleecy), made her professional stage debut at Toronto's Variety Dinner Theatre...**John Kelly** who does play-by-play for CKTB St. Catharines comes by his sports background honestly: he's the son of **Dan Kelly**, nephew of **Hal Kelly**, and has been assistant p.r. director of the St. Louis Blues...**Ross McLean**, long a major figure in CBC-TV production, is now a journalism teacher at Ryerson and a free-lance feature writer...*Have you heard about the 75-year-old broadcaster who doesn't need glasses? He drinks his beer out of bottles...* **Allan Slaight**, who recently bought Urban Outdoors Corp., became a director of the Outdoor Advertising Association...Noticed a *A Letter to the Editor* from the 'the old redhead' **Stu Kenney**—well-remembered from his CKEY days...**Georgia Spinks** left CKO to go with CBLT as a municipal reporter...At CBLT, ran into **Stu Patterson**—once news director of CJRN, he's now a TV reporter...One of the students in my course on Broadcast Management at Conestoga College had this definition of an actor: *a person whose job is looking for work...* **Deborah Burgess**, who hosts CITY-TV's afternoon talk show, is the daughter of **Charles Templeton**. Chuck, incidentally, has published his memoirs...Sony has broadened its line of Walkmans with four new products, two of which are the smallest yet...Thieves broke into the home of CFTO president **Doug Bassett**, taking some

\$25,000 in jewelry and furs...**Kathy Lord**, is now at SBN's Ottawa news bureau...**Peter Head**, CFRB's ski reporter, married **Liz Addison**, director of marketing for the Art Gallery of Ontario...**John Barnes**, head of CBC-TV Arts-Music-Science and one of the fine people in broadcasting, retired; his successor is **Hugh Gauntlett**, who had been in charge of CBC Planning...

**Jack Litchfield**, a supervising engineer, transmission systems with CBC Engineering Headquarters in Montreal, has written a book in his spare time (10 years of it!) that every station should have. It's *The Canadian Jazz Discography, 1916-1980*, published by University of Toronto Press (960 pp, \$75)—a list of all records containing jazz or ragtime that were recorded in Canada, or recorded elsewhere by a Canadian. For each record, Jack shows title, artists and their instruments, city and date of recording, label name and number, and composer. There are also listings by musician and by title, plus all piano rolls, transcriptions and films containing Canadian jazz. Jack says, 'As the records are presented in chronological sequence, broadcasters will be assisted in preparing programs featuring a specific jazz artist and in exploring the development of his musical style.' Most complete, it's a labor of love and art...

There's a rumor **Adrienne Clarkson** may run for the Conservatives in the Toronto area come the next federal election...**Vic Rauter**, who replaced **Brian Williams** on CBLT's *Newshour*, spent a year in Humber's journalism program before going to CFTR, then Global TV...**Christopher Pandoff** joined the Radio Bureau of Canada as director, national sales...RBC's new address is 146 Yorkville Avenue, Toronto...Looks definite now that **Harvey Kirck** will leave CTV in April after 20 years on 'the night shift'. The one-time newsman at CHUM, where we worked together, is now 55 and can be expected to continue his news career—perhaps as a foreign correspondent...

**Stephanie McLuhan** has co-produced a documentary on her father; a former NBC-TV reporter, she is an independent producer in NYC...There was a great to-do when **Peter Herrndorf** resigned as CBC vp, but he immediately became publisher of *Toronto Life* magazine. His wife is TV producer **Eva Czigler**...TV personalities often get calls from agents seeking to represent them, usually offering dates in the U.S. Once a Cleveland talent agent phoned **Jan Tennant** and wanted to know if she could sing and dance...Forbes listing of the 400 wealthiest individuals in the U.S. includes **Jack Kent Cooke** (at \$600 million, about \$100 million more than a year ago). Jake once worked at **Roy Thomson's** CJCS Stratford for the princely sum \$25 per week...**Fred Emms**, once of SBN, then with CHNS Halifax, is now national bureau chief of Newsradio in Ottawa...**June Callwood** rejoined the *Globe and Mail*, where she originally met her husband, **Trent Frayne**. He's writing sports there after a stint with the *Toronto Sun*...**Andrew Coyne** became business editor for CKO; his father, James, was a governor of the Bank of Canada...**Joan Fletcher** was named an account exec at Marshall Fenn Advtg...**Diane Legris**, vp programming at Cable TV, Montreal, and **Vic Reed**, vp and gm of Skyline Cablevision, Ottawa, will co-chair the 1984 CCTA convention in Ottawa June 11-14...Early memories of radio were revived when **Elwood Reid** died at 71. He was Uncle Elwood on the *Young Canada Bible Hour*...People will often say you look great. However, there is the other side of the coin: leaving the Soundcraft Awards at the CN Tower I asked a young usher for the parking exit. "You'll have to go up eight or ten stairs," she said, "Can you make the



stairs okay?"...**Joe Crysdale, Jr.** is doing some voice work for **Stan Larke's** syndicate business...Stan's son, **Mitch Larke**, is now sales manager at CJCL Toronto...**Michael Monty**, on sabbatical from Seneca College for a year, is working with **Don Goodwin** at CBC-TV Ontario region...Veteran broadcaster **John Fox** is now free-lancing as an actor. Fox's four children are all in some facet of show business...**Jean Caine** is fine now after that auto accident early in '83, and spent five weeks of fall in Europe...There are now two **Chippas** at CKNX Wingham: joining **John** is **Dennis**, who studied at Conestoga. Both are in news...From the *Women in Broadcasting* session at the CAB/CCBE convention, we learned that men in TV commercials are on average 12 years older than women, because of the tendency to depict women as younger. Also, the majority of voice-overs are done by males, and we see much more women in undress than we do men. Other observations: Commissioner **Rosalie Gower** says the CRTC gets 'much more mail on pornography' than on sex stereotyping; CHFI's **Peggy Coulston-Weir** advises a reading of *Images of Women* to better understand the situation...**Dave Pritchard** and **Doug Thompson**, two inventive bright producers, joined up with **Alan Lysaght**, for a musical documentary series on the British music 'invasion'. It debuts in February...CKVL Verdun in its advertising asks: 'Did you know research shows that a message has a better impact during a talk show?...

We always look forward to the fall conventions—it's a time to renew friendships and acquaintances, to make new friends, and so often to come across former students who are climbing the ladder of success. Here are some impressions and notes:

**BEAC:** Since it was formed, the Broadcast Education Association of Canada has continued to grow, not only in membership, but in stature and prestige. This year's program, put together by **Larry Taylor** of Niagara College and **Bryan Olney** of Loyalist College, was outstanding. We had the pleasure of moderating a panel on *Alternate Sources of Funding*. **John Ansell** and **Wally Rewegan** won awards for their services to broadcast education; **Clay Dixon** of CJOR Vancouver won the RBC award for production. **John Ansell** said this at the BEAC gathering, "Despite all the new technology, it is still the people of broadcasting that count"...

**CAB/CCBA:** Year in, year out, one has to salute **Gerry Acton** and his staff for the top job they do in putting this conference together. Symbolic of the importance of this event is the fact that the largest press contingent ever (40) was on hand to cover various panels and discussions. We attended the session on *The Impact of New Technology* given by **Mimi Fullerton**, a most charming and articulate financial analyst. And we equally enjoyed the panel on *Women in Broadcasting*, which featured some truly top-flight women who had obviously done their homework and had things to say. **Helen Hutchison** was an excellent moderator as was **Philippe de Gaspe Beaubien** for Fullerton's appearance. CAB next meets in Edmonton, October 21-23, 1984.

**RBC:** In 1973, **Larry Heywood's** dream of a competition for station-created radio commercials was realized. This year was the 10th anniversary of the awards and **Jim Adam** (president of RBC when Soundcraft began) honored Larry with a plaque and a very nice tribute to mark the occasion. Since Soundcraft started, there have been some 5,000 entries from small, medium and larger markets. The ceremonies for the 1983 winners were held in Sparkles, a disco club atop the CN Tower—a most impressive setting for the large crowd that watched Larry again do a masterful job of emcee, aided by RBC president **Brian Minton**. A major announcement at the Awards presentation was that starting next year Soundcraft will merge with the Canadian Commercial Awards and thus avoid duplication.

If my information is correct, **Frank Murray**, a legend in the Belleville area, will have retired from CJBQ by the time you

read this...CITY-TV doing extremely well with syndication: *20 Minute Workout* is on 12 Canadian and 93 U.S. stations; *The New Music* with **Jeanne Beker** and **J.D. Roberts** on 14, plus England's Weekend channel; and **Brian Linehan's City Lights** is in 13 Canadian markets, as well as some in the U.S. and Australia. **Moses Znaimer** estimates that sales of CITY-TV shows will bring in about \$750,000 for 1983, tripled since 1981...

When **Jim Wright** moved to CBC-FM to host the *The Entertainers*, CBC tried out various people for its afternoon drive show including the sons of two well-known broadcasters—**Ted Barrie** (son of Alex) and **Kevin Marsh** (son of the late Bruce Marsh)...The CHUM Group, and in particular, CFRA gm, **Gord Atkinson**, must still be glowing: the Ottawa station captured four trophies at the *Soundcraft* awards...Because of 'changing market conditions', the BBC has closed its Toronto office; sales of programs will now be handled by BBC London...Conestoga grad **Jamie Warren** is a talented announcer-singer-composer, who worked some Ontario stations before heading for Nashville. He's now back in Kitchener, where Spin Records have released his first single *World of a Child*...After parting CKEY, **Jim Kidd** wound up as pd of CKQT-FM Oshawa...At CJLB Thunder Bay are **Rennie Heard**, former CHUM and CFRB newsmen; **Sam Kaplan**, ex-Barrie; and from Winnipeg, **Mike Reed**...

While at CKO to tape a segment of our *Meet Your Neighbour* program, **John Gilbert** told me he'd interviewed a man from Radio Nederland who hosted a 5-minute show on Sunday nights. "How big do you think his audience is?" John asked. I guessed about 250,000. "Believe it or not," said John, "and I've seen the figures, it's 200 million people!" Executive editor **Howard English** exclaimed, "Wow, can you imagine the CPM?"...**Brian Williams** moved from local CBC-TV Sports to the network and will be host for the 1984 Olympic Games. And CFRB hired sport editor **George Gross** to do ten weeks of *Olympic Factbook*...CFRX (CFRB short-wave) replaced the transmitter that has been in service since 1940. The new one is a specially-built 1 kw Elcom-Baker unit and operates on 6.07 MHz...Host of the Shaw Festival film series which runs until March is CKTB's **Mike Saunders**, his third year in that role...Our condolences to **Neal Sandy**, son of Phil and nephew of Keith, whose parents both died within a two-week span...

In the early 50s at CHUM, often my operator was **Don Costello**, who later moved to CFRB, where he recently celebrated his 30th anniversary. RB's public service director, **Betty Crockford** and **Bev Edwards**, who works with **Wally Crouter**, also have three decades of service...Once known as 'the golden voice of the air waves' **Wishart Campbell** died at 82. He had the first network music program in Canada, distributed on transcriptions before becoming a true network hookup. Wishart joined 'RB after WWII as director of music-writer-producer of many live programs. He retired to the Hebrides Islands...K-96-FM Kamloops, owned by CFCW Ltd. Edmonton and repped by SBS, will go on the air anytime now...CJOR Vancouver moved its studios to 1401 West 8th Avenue...**Bob Rife**, ex-Newsradio, is the Ottawa voice of UPC's new radio service...**Richard Gizbert**, CFTO's parliamentary correspondent came from CJOH-TV...1983/84 CCBA executive: **John Manol**, genial manager of CKPT, is president; **Don MacDonald**, CKOC, vp; and **Gord Hume**, CKSL, treasurer...

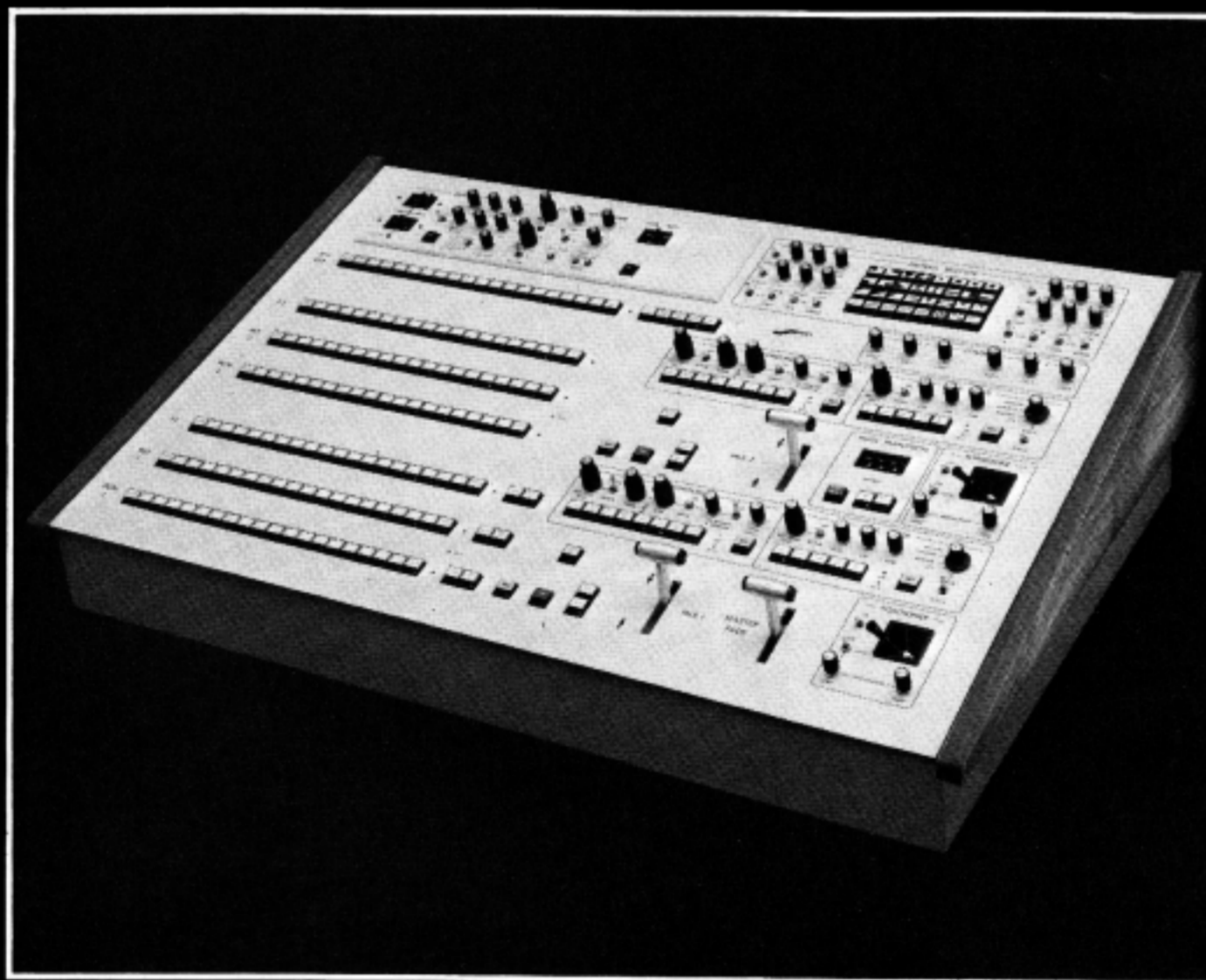
CBC-FM is scheduled to go 24 hours-a-day, and CBC-AM may do so at a later date...His full name was **Leslie de Blaviere Holly**, and all knew this fine announcer and person as de B. Holly. He started with the CBC in 1945 and worked for them 32 years where he became famous for his *Sounds Classical* program. When that was cancelled he moved to CHFI as host of *Classics Till Dawn*, heard from midnight to 5 am. When he died at 69, he left a lot of saddened hearts...Did you hear what **Stephen King**, the author of a bunch of best-selling horror novels did? He bought a radio station in Maine. Nothing unusual except that he closed the deal at midnight on Hallowe'en...**Alex**

**Hall**, a cable and newspaper veteran, was appointed marketing manager, Capital Cable TV...**Jim Slotek** became a TV columnist for the *Toronto Sun*...**Bob Farnon**, a *Happy Gang* original, is still active at 65, and travels with his orchestra in Western Europe. The multimillionaire lives in the Channel Islands and hopes to make his first Toronto appearance in many a moon at Ontario Place...Congrats to **Wally Crouter** winner of the *Fred Sgambati Media Award* for his interest in Canadian youth through sports...CBC Sports replaced **Ann Rohmer** (who returned to Global's *That's Life*) with **Sue Prestedge** from CBET Windsor, a Mohawk grad and ex-CFRB Good News reporter...British Airways laid out some \$46 million for their world-wide TV campaign in 33 countries; Canada gets \$2 million for air time. It's said celebrities on the much-talked-about ads were not paid cash—instead received \$100,000 in air travel...Standard Broadcasting's revenue for the past fiscal year was \$89.4 million, up from \$71.4 a year earlier...TV sports (e.g., Monday Night Football, World Series, Wimbledon tennis) have had heavy losses in audiences. Pundits say it's too much of a good thing...**Kerri Keane** of the prime-time soap *The Yellow Rose* was previously co-host of Global's *What Will They Think of Next?* And another Canadian, **Duncan Regehr**, was hired to play **Errol Flynn** in a CBS-TV movie to be aired this spring...Toronto's FM stations were off the air for two hours so that CFNY-FM could finally be hooked up to its new transmitter on the CN Tower...After a nine-month battle with cancer, **Betty Lambert**, renowned for her production of radio, TV and childrens' drama, died at age 50...And the passing of CKEY newsman **Joe Morgan**, 76, evoked many memories. Warm, intelligent, and interested in others, he had gone through a cornea transplant and a mild stroke before he passed away.

What do **David Mazmanian**, **David Spencer** and **Rick Mickolwin** have in common? They've formed Armedia Communications, offering program, production, marketing and research services. Also, I met all three at Humber College; David

S. on staff, David M. taught part-time while working in Oshawa radio, and Rick was a student...Another former Humber student, **Michele Scarff** of Hayhurst Advertising, was part of the team that won a Toronto Art Directors gold medal for the British Airways 'Swahili' commercial...Major Market Broadcasters added **Patricia Underhill** as research director, and **Tom Harlocker** as sales exec...**Geoff Stirling** 'phoned to tell us that much money and care has been invested in switching to AM Stereo, and how important it is to use top-notch technology. Then we received a copy of the all-Canadian comic book, *Atlantis*, with a note that Canada must have its own childrens' TV shows and its own 'super-heroes'—not U.S. ones. His letter came from the Stirling ranch at Wickenburg, Arizona, where his company also has the Kay El Bar guest ranch, which looks like a great place to get away from it all. Quite a guy, Geoff...CKO Radio's first west coast reporter, **Laurie Graham**, died of a heart attack at age 30...No longer with CKEY are promotion manager **Harvey Clarke**, and newsmen **Dave Prendergast** and **Fred Cripps**...**Doug Hall** joined CING-FM Burlington, where other veteran announcers include **Earl Warren**, **Pat Murray**, **Elwood Glover** and **Jim Paulson**...Veteran Canadian producer **Bill Nemtim** heads up the Toronto production office opened by WTVS Detroit, one of the big PBS affiliates...Replacing **Andre Bureau** as president of Cancom is **Pierre Morrissette**, former senior vp at Télémédia; Selkirk's **Stu MacKay** was named chairman of the executive committee...**Doug Amaron**, who was a long-time gm of Canadian Press, is now editor of *Canadian Scene*—which supplies information to the ethnic press in 14 languages...CKVU-TV named **Jeff Groberman** executive producer of its nightly show *Vancouver*...**Bill McNeil** is doing a book on the life of the late **John Fisher**...Newspaperwoman **Wendy Dey** is now Global TV's executive producer of news and current affairs...

Please send news items for Broadcast Beat directly to Phil Stone, 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6.



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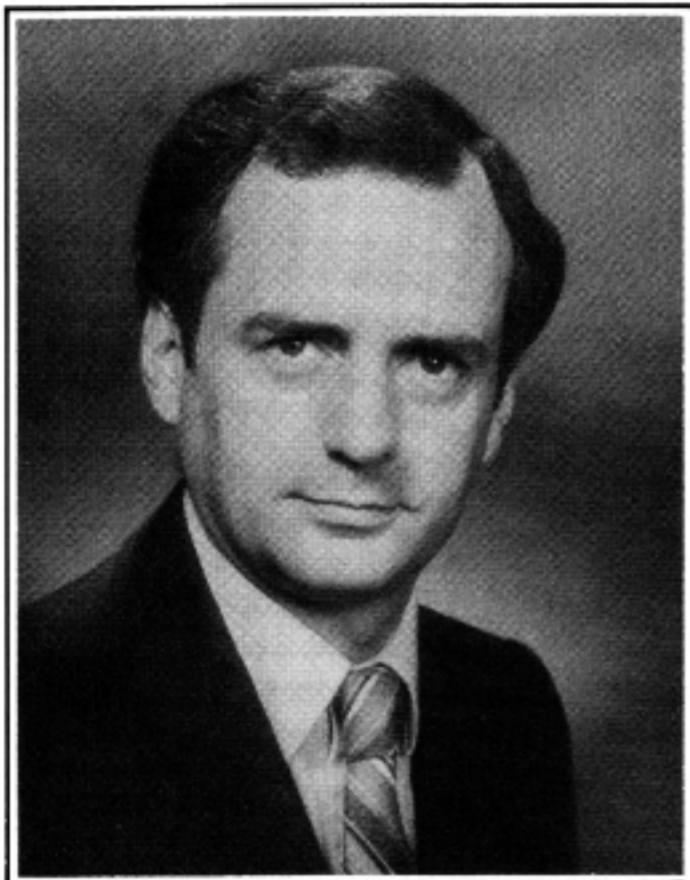
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## SELKIRK COMMUNICATIONS LIMITED



The appointment of Stephen L. Edwards, P. Eng., as vice-president, engineering, for Selkirk Communications Limited has been announced by J. Stuart MacKay, president.

Mr. Edwards will be responsible for all technical activities pertaining to the company's radio and television stations as well as in cable, cellular radio, satellite, and other areas of telecommunications technology. He holds engineering degrees from the University of British Columbia and the University of Wales and has extensive experience in design, manufacturing, and consulting engineering related to the telecommunications industry.

In making the announcement, Mr. MacKay emphasized the rapid growth of technology in the telecommunications industry and the role Selkirk Communications Limited has in its development.

- Broadcast News Limited—appointments include **Richard Avery**, supervising editor (national desk); **Eric Murray**, supervising editor (printer services); **Lew McDonald**, supervising editor (television and communications). **Wayne Waldroff** continues as supervising editor (audio). Also, **John Houston** and **Al Sweeney** have been assigned to help establish a special team for writing radio newscast summaries.

- CBC—recent appointments include **Denis Harvey** as vice-president, CBC English Television Network. He joined CBC in 1973, and was most recently head of TV sports. He has also held executive editorial positions with newspapers in Toronto, Montreal and Hamilton. Also, **Erik Peters** is appointed internal auditor where as a result of the CBC restructuring announced by Pierre Juneau, will report to the president. **Ronald J. Fournier** becomes vp, finance, reporting to

**Franklin Delaney**, senior vp. Fournier replaces **Arthur Boughner**, now with the public service commission. And the new editor of CBC's monthly *Radio Guide* is **David Macfarlane**, who succeeds **Don Obe**, now chairman of the school of journalism at Ryerson Polytechnical Institute.

- CITY-TV—**Jay Switzer** appointed program manager.

- CKO News—**Robert Holiday**, formerly vp of news at Rogers and gm of CJCL, has joined CKO's Toronto headquarters.

- Chyron Corp.—**Lawrence Mincer** appointed director, sales and marketing, video products division.

- Continental Electronics—**R. Clifford Rogers** appointed sales manager, northeast U.S.

- Crown Int'l.—**Dr. Clay Barclay** to product development manager; **Gerry Barclay** to sales promotion manager.

- Harris Corp.—**Dr. Douglas H. Morais**, formerly vp/gm of Farinon Canada Ltd., and vp of microwave operations, promoted to vp/gm of Farinon Division, San Carlos, CA.

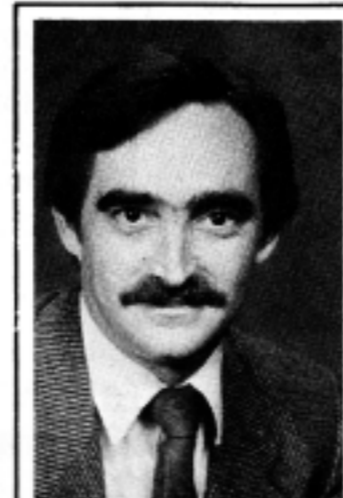
- Immad Broadcast Services, Toronto—**Bruce Long** promoted to operations manager; was previously installation supervisor, responsible for San José, C-Channel and Bermuda consolidation projects. **Brian Everett**, who was gm at Immad, has returned to Uni-Tel Ltd.

- Key Publishers—**Peter Herrndorf**, until recently vp, CBC English TV network, named publisher of *Toronto Life* and president of a new film production division.

- Microwave Filter Co. Inc.—**Robert E. Portmess** named associate chief engineer, production.

- Newfoundland Broadcasting—**Bruce Morel** appointed station manager of Oz FM network.

- RCA—in broadcast systems division



Porter



Raycraft

## ROSCO LABORATORIES, LTD.



Peter Edwards, twice honored by the American Academy of Television Arts and Sciences with Emmy awards for outstanding lighting direction, will head the new Canadian operation for Rosco Laboratories.

Mr. Edwards, previously supervising lighting director at CFTO Toronto, will be president of Rosco Laboratories, Ltd., located at 1271 Denison Street, #66, in Markham. Rosco, with headquarters in Port Chester, NY, also has facilities in Boston, Hollywood, London, Madrid, and Tokyo.

Mr. Edwards won his first Emmy in 1977 for his lighting of the Dorothy Hamill Special; in 1980, the Academy honored him again for his contribution to *F.D.R., The Final Years*.

Mr. Edwards is founding chairman of the Society of Television Lighting Directors of Canada, a post he has held since 1978. In that capacity, he contributes articles on lighting to *Broadcast Technology*.

Rosco manufactures and markets 80 different product categories through a network of theatre, film and television supply dealers throughout Canada. Besides the color filters for which the company is best known, it also offers a wide range of products for set and costume designers, including paints, materials and equipment for various theatrical effects.

(formerly commercial communications), **Dennis J. Waywood** is vp, marketing; **Joseph C. Volpe** is vp, operations. **Keith B. Gee** appointed director, broadcast marketing for Europe, Africa and the Middle East.

- White Radio Ltd.—**Jim Porter** appointed sales administrator, and **William P. Raycraft** becomes Ontario regional sales manager, communications group. **M.S. 'Ozzie' Ozechowsky** has been promoted from sales manager to general manager, communications group.

## DECISIONS

### AM Radio

#### Approvals include:

- CKEY Toronto, ON—power increase from 10 to 50 kw, transmitter site changed from Toronto Island to Grimsby.
- CFVM Amqui, PQ—day-time power increase from 5 to 10 kw.
- CKOB Renfrew, ON—relocate transmitter.

#### Transfers of ownership include:

- CKLM Laval, PQ—from Stéréo Laval Inc. to 122342 Canada Ltée; format will be contemporary MOR with 70% of all vocals French-language.
- CKBS Sainte-Hyacinthe, PQ—from Radio St-Hyacinthe Ltée. (80%) to Roger Duceppe (53%), Michel Chapdelaine (35%), and Richard Loiselle (12%).
- CKBB Barrie/CKCB Collingwood, ON—from Four Seasons Radio Ltd. to Barrie Broadcasting Ltd. and Collingwood Radio Ltd., both owned by Katenac Holdings (CHEX, CKWS).
- CHUC Cobourg, ON—to Jedcom Investments Ltd. Jedcom to study feasibility of increase from 1 to 10 kw, as previously authorized.

#### Short-term licence renewal:

- CKLW Windsor, ON—for one year; licensee is to orient more programming, particularly news, to Canadian audience. Application to switch formats with CKYJ-FM Windsor denied.

### FM Radio

#### Approvals include:

- CJBR-FM Rimouski, PQ—power increase from 20 to 50 kw.
- CBDE-FM Brochet/CBDG-FM Shamattawa, MB—increase from 41 to 85.5 w each; with relocation to MTS transmitter site.
- CBAF-28-FM Edmunston, NB—decrease from 22.3 to 20.4 kw.
- CKIX-FM St. John's, NF—frequency change from 98.3 to 99.1 MHz.
- CKJY-FM Windsor, ON—increase from 50 to 79.9 kw.
- CFMX-FM Cobourg, ON—transfer to Martin Rosenthal; licensee is to make technical improvements and retain classical/fine arts format, with some diversification.
- CJRG-FM Gaspé, PQ—frequency change from 103.1 to 93.3 MHz; increase from 79 to 4150 w; relocation of antenna site.
- CHOZ-FM St. John's, NF—relocation of antenna site to 8 km east.

#### Applications received:

- CFRQ-FM Dartmouth, NS—to decrease from 100 to 50 kw.
- CKIX-FM St. John's, NF—to change frequency from 98.3 to 99.1 MHz.

#### Licensees called to appear:

- CJOM-FM Windsor, ON; CHOM-FM Montreal,

PQ; CJMF-FM Quebec City, PQ—for failure to comply with promises of performance.

- CKOI-FM Verdun, PQ—to demonstrate compliance with conditions of licence.

#### Application denied:

- Greek-Canadian Radio Ltd., Toronto—for a low-power FM, 50 w on 103.3 MHz, 75% Greek and 25% English. CRTC cites scarcity of FM frequencies and needs of other language groups.

### Television

#### NB BROADCASTING APPEALS CRTC RULING

The Federal Court of Canada says it will allow New Brunswick Broadcasting Co. Ltd. to appeal a CRTC ruling involving media cross-ownership. In August, the CRTC renewed the licence for Irving-owned CHSJ-TV Saint John, NB, for 2 1/2 years, and indicated it might require Irving to divest at a later date, if CBC service were otherwise ensured in the province. The decision followed a cabinet directive telling CRTC not to renew a broadcast licence for any company controlling a daily newspaper in the same market, unless there were 'overriding public interest considerations.'

## HEARINGS

The following are scheduled for early 1984:

- Jan. 10—Edmonton** (Château Lacombe)
- Jan. 10—Halifax** (Château Halifax)
- Jan. 11—Quebec City** (Le Concorde)
- Jan. 23—Quebec City** (Le Concorde)
- Jan. 24—Hull** (Conference Centre— hearing re: cable TV specialty services)
- Feb. 14—Vancouver** (Hotel Vancouver)

#### Approvals include:

- TVOntario—for 27 low-power (5, 10, or 20 w) rebroadcasters in northern Ontario locations
- CKRS-TV-4 Alma, PQ—for re-instatement of rebroadcaster, moving antenna site from Alma to Saint-Fulgence.
- CJON-TV St. John's, NF—relocation of transmitter 8 km east; increase from 62 to 76 kw.

#### Applications received:

- CBNAT-TV-11 Musgrave Harbour, NF—to increase power from 8.9 to 946 w.
- Le Réseau de Television TVA Inc.—to add rebroadcaster CHAU-TV Carleton, PQ to its network.

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**Cable****NO CANCOM FOR 8  
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The CRTC has told eight Saskatchewan cable companies that they may not replace four North Dakota stations received by microwave with four stations delivered by Cancom—three from Detroit and one from Seattle. The commission said that the applicants (Prairie Co-Ax TV, North Eastern Cablevision, Image Cable Systems, Regina Cablevision, Saskatoon Telecable, Swift Current Cablevision, Swift Current Telecasting, Battleford Community) failed to substantiate their claim that microwave delivery of the North Dakota signals is not reliable, and further ruled that the areas served do not meet the criteria for Cancom's 3 + 1 service. The applications were opposed by CAB, CBC and CTV.

However, the commission came to the opposite conclusion in two southern Ontario applications. It approved the request of the cablesystems in Brockville and Smiths Falls to replace CBS and NBC with Detroit signals via Cancom, due to lack of quality and reliability of Syracuse, NY signals received off-air.

**New systems licensed:**

- Michael Hickmott, (Constance Bay, Buckham's Bay, ON).

- Chalk River (ON) Cable Co.
- Kitsault (BC) Cablevision Society.
- Bartley Higgins, (Paradise River, NF).
- Warner Cablevision Inc., (Grand Cove Estates and Lucan, ON).
- L. Col. J.M. Scott, (CFS Goose Bay, NF), despite intervention by Community Television Service, operator of 4 lptvs in same area.
- Northern Television Services Ltd., (Happy Valley, Spruce Park, Hamilton Heights, NF).

**Low-power television approved:**

- Inugait Recreation Committee—for three LPTVs at Inukjuak, PQ.

**Transfers approved:**

- Telecable B.S.L. Inc.—to acquire Rimouski area system from Cablovision Bas St.-Laurent.
- Telecable Videotron Ltée—to acquire Sherbrooke area system from National Cablevision Ltd.

**Letter to the Editor****CROSS-OWNERSHIP ISSUE NOT OVER**

While we weren't fortunate enough at CFPL Radio to rate a front cover photo of our facilities in London...we did, however, make it on page 65. Unfortunately, the information is far from accurate. Under CRTC Decisions, the following appears: 'London, ON—licences of CFPL AM-FM-TV extended for full five-year term; the CRTC concluded the market has been well-served by London Free Press Holdings.'

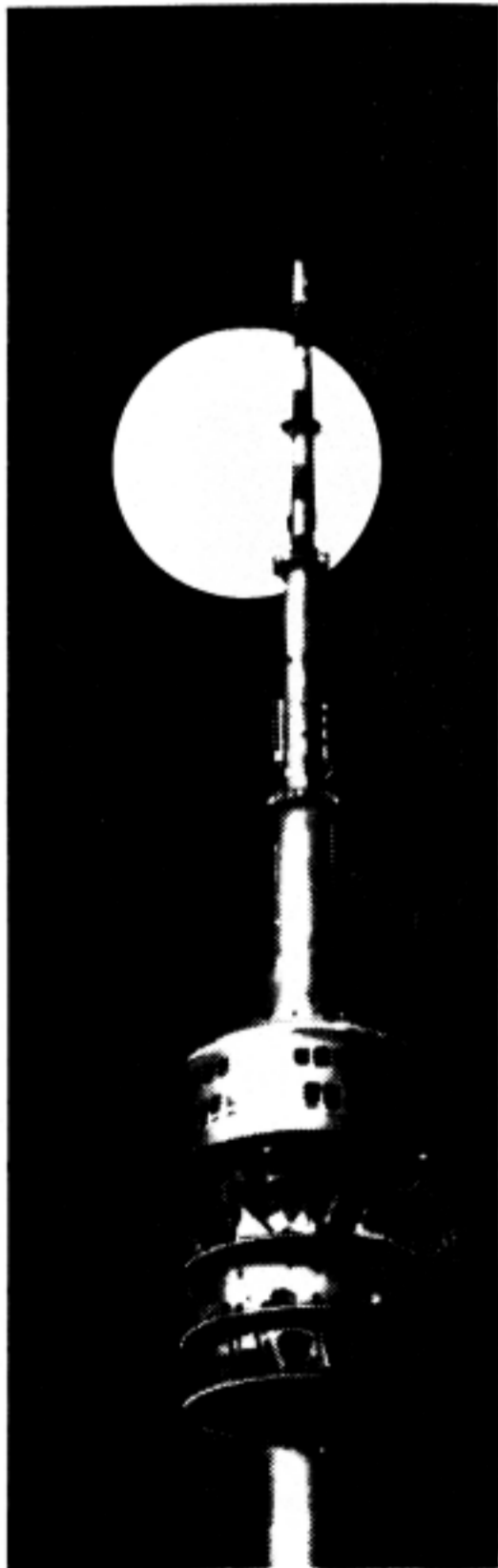
You're right on the first count...CFPL-AM did receive a glowing tribute from the Commission and did receive a renewal of its licence for five years. On the other two counts, we have just been notified by our good friends in Hull that we have to re-apply for our FM licence, which expires March 31st (by the way, they gave us only 12 working days during which to prepare our 'Promise of Performance' and financial information)... My colleagues at the Television station tell me that their licence expires in the fall of 1984, so there is not quite as much urgen-

cy for their renewal application, but indeed they must prepare one, and as soon as possible...

Our AM station, without any shadow of a doubt, won a great renewal from the Commission for five years, but there is a possibility we will have to struggle through the whole cross-ownership matter for both FM and TV, and after what was required of us last March in preparation and expense, such a judgement by the Commission is unconscionable. Naturally, we are hoping that we will get our renewals... for it is a matter of record, according to the Commission, that CFPL Broadcasting has served this community in an outstanding way.

Having said all of that, I thank you for including our station... even if we didn't make the front cover.

*W.J. (Bill) Brady, general manager  
CFPL 980/FM 96 London, Ontario*



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