BROADCAST BEAT

by Phil Stone

A note and invitation from old friend **Dick Drew** announced the power increase of CKAY Duncan, B.C., to 10 kw. Sounded like a truly fun celebration party—wish I could have made it, Dick. Congratulations and good wishes . . . Canadore College in North Bay, Ont., is fortunate to have a skilled broadcast veteran on its faculty in the person of **Bruce Ruggles.** Bruce wrote regarding our earlier reference here to the first cross-Canada broadcast on July 1, 1927—a tape of it is included in his collection of over 10,000 old radio shows which Bruce syndicates across Canada . . . Bill Sheppard, who has been news director at CKFH and CKO in Toronto, is teaching in the radio course at Loyalist College, Belleville . . . And **Bob Durant**, we're told, is teaching broadcasting at Seneca College. His successor at 1430 is Larry Silver, ex-CFTR Toronto and CKSL London, assisted by Grant Forsythe, ex-CHUM and CKBB Barrie . . .

Q: What does the modern woman often make for dinner? A: Reservations . . . and credit Toronto Sun columnist and broadcaster John Belanger with this one: when a unionist was asked why a certain chap had been made shop steward, he replied, "He was the only one who could spell 'grievance'" . . .

Elwood Glover dropped all his staff jobs to free-lance at an easier pace . . . The board of CHUM Ltd. has given Ralph Snelgrove the role of reporting on the future of communications in Canada, particularly in areas such as pay-TV, satellites and videodiscs . . . The Quebec division of the Performing Rights Organization (PRO) has Denise Meloche as manager and Claude Lafontaine, formerly with CBC, as director . . . Gordon Symons, exec. v.p. and g.m. of London Cable TV is serving as chairman of the Marketing/PR committee for CCTA . . . Canada may be the only country that has a mother-and-son team turning out award-winning TV scripts: Rose Kastner and son John have won Emmys for their work. This talented family includes son Peter, who has starred in major TV shows. When I first met Rose, she was Rose Morgan, editor of a magazine called Modern Digest, for which I wrote many of my first articles . . . Gary Parkhill of Conestoga College has been elected president of the Broadcast Education Association . . . Jim Paulson left CKEY to go with George Grant's CKQT-FM Oshawa . . . A big bow to CFRB's Betty Abrams for arranging a tour of the station for our students in "Effective Speech" at York University; they requested the tour and Betty graciously obliged . . . In addition to running his talk show for Johnny Lombardi on CHIN, **Gil Christy** teaches public speaking . . .

Some interesting facts from the Toronto Board of Trade Business Journal: by the year 2000, more than 85% of Canada's 29 million population will live in urban areas. (More than 75% do now, 50% in cities of +100,000.) In 20 years, 50% will live in the Vancouver, Toronto and Montreal trading areas. Even with the current western shift, 65% will remain in Ontario and Quebec. As the last of the baby boom moves from classrooms to the working world, unemployment will begin to drop, although it may still be difficult for those in the middle of the boom to realize their full potential. Spending on new education facilities will decline. With so

many two-earner households supporting fewer children, consumer spending will be aimed more at such things as durable goods and conveniences, entertainment, recreation and adult education. As for the older population, we're told that a specified retirement age was a concept pioneered in Bismarck's Germany in the 1880s—but pension systems of the day were designed not for the workers—men were expected to die young—but for the widows and children. In today's North America, retirement ages are already being pushed back and health care systems help more people in their 60s and 70s to stay on the job. Food for thought here for broadcasters, agencies and advertisers . . .

John Larke of CHYM Kitchener qualified this year for the Quarter-Century Club. John, whose brother Stan leads the Humber College radio course, started in the business in Brampton with what was then a 250-watt station . . . President of CJVI Victoria, John Ansell, always a dedicated broadcaster, was elected president of the Canadian Association of Broadcasters. And congratulations are due to this year's CAB Award winners: CFMB Montreal and CHIN Toronto tied for AM Station of the year; CITE-FM Montreal is FM station of the year; and CHUM-FM Toronto was cited for its outstanding news and public affairs work. Over at CKCK-TV Regina, the 1981 award for TV station of the year joins that won in 1980—quite an achievement! . . . In 1979-80, CRTC's Lise Ouimet took a year off to attend the International Politics course at Kingston's Royal Military College; we hear Diane Filer, CBC Radio's Variety director, will do the same this September . . .

John Badham, the sportscaster who worked Hamilton's CKOC and Toronto's CHFI before going to CBC Toronto, will do the play-by-play for Argos this fall, succeeding Dave Hodge . . . Country & Western stations are proliferating in the U.S. and Canada, according to the Country Music Association. Their 1981 survey shows C&W stations up 21% over 1980 to 2907 (1785 full-time C&W), compared with 2403 (1534 full-time) a year earlier . . . The general manager of Toronto's new Massey Hall will be a broadcaster, Bill Armstrong. The CBC veteran was most recently assistant g.m. of the English Services Division . . . Humber grad John Stall left CKTB for CFRB and Linda McKay has moved from CKFM to St. Clair Productions . . . CFPL-TV news anchorman Jack Burghardt was elected Liberal member for the federal riding of London West . . . Bodine Williams, once with CITY-TV is with INS (Indpendent News Service) in the U.S. . . . And Catherine O'Hara of Saturday Night Live and earlier a regular on Steve Allen's TV specials, is from Toronto . . .

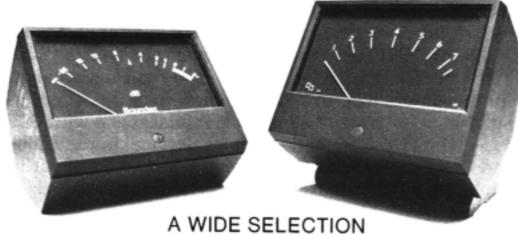
Q: How many psychiatrists does it take to change a light bulb? A: One, if the bulb is willing to change . . . It has been said that a broadcast newsman who writes his own copy is a journalist; if he only reads someone else's copy, he's in show business . . . A friend of mine just leased a luxury apartment in Toronto—it's located downtown, overlooking the rent . . . Then there was the fellow who had so many credit cards, he was bankrupt for three months before he knew it . . . And what would you call artificial insemination? Designer genes? . . .

Eric Koch, the former CBC producer, has an \$8,000 Canada Council grant—he's writing a book about the rise and fall of This Hour Has Seven Days . . . CJOR Vancouver changed to a "news-talk" format and also named a new rep house, Radio-TV Reps . . . John Beveridge, programming manager for CJOH-TV will be chairman of the 1982 CAN-PRO Festival to be held in Ottawa . . . Mark Hebscher, who succeeded Bob McCowan as host of CFCL's sports-talk show is also handling the play-by-play accounts of the Toronto Maple Leaf Intercounty Baseball League games for CIMR Mississauga, previously handled by the late Joe Crysdale . . . Leo Cahill, the former Argonaut coach who once replaced Russ Jackson as mentor of that club, replaces him again: this time as color man for CBC-TV's next season CFL games . . . More on our Humber grads: **Peter Henderson**, CFRB copy chief, has won five awards in the last 21/2 years, the latest two from the Broadcast Promotion Association. Ross Howey, who was with CFGM and MCA Records, is now in the CKFM music library. And Peter Tokar of CKFM has become a father . . .

Obits: Dr. Gerald Alexander Morton, president of Quinte Broadcasting and former publisher of the Belleville Intelligencer, died at age 82 . . . Mrs. Gilbert Templeton, widow of the man who was so closely associated with radio for many years, has also passed away at 82 . . . Terry O'Mally, president of Vickers & Benson, lost his mother, Bertha W. (Minnie) Miller of St. Catharines, who was 91. When she was 75, she began a radio career doing a flour commercial that later won a Clio Award . . . Also gone from us is Stephanie Ruys de Pereze, the dashing lady who worked in PR at CBC and was a v.p. of IT&T in Canada. She was seen in Shell TV commercials as a woman test driver, and indeed she was a former racing car driver, as well as a mountain climber, skier, squash player, jogger and white-water rafter. And that was not all-she was also a model, wrote freelance articles, and raised a family. Cancer took her at age 45 . . .

CBC's Andrew Simon, a part-time instructor at Humber College before being posted to Quebec as director of radio, is now director of TV at CBRT Calgary . . . John Bartram of CJAD was elected v.p., finance, Ad & Sales Club of Mont-

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real; Philip Karker of CKGM/CHOM-FM is a director . . . Quote from Richard Needham in the Globe and Mail: "Sure, the stuff that's shown on TV is mostly dull, mostly garbage. But now and then you'll catch presentations that are bright, amusing and informative. They're called commercials." . . . John W. H. Bassett (that's the father) was appointed chairman of the Metropolitan Toronto Convention Centre . . . Joe Carter joined CTV sales as a.e. . . . Neil Henderson became g.m. of Western Broadcasting Sales, a worthy promotion for this long-time rep . . . Michael Hind-Smith says that Canada's premier position in the cable field is no longer so: he told CCTA that U.S. cable has now passed the Canadian industry, once the world leader. Incredible, but if one believes Hind-Smith, in 1980 there were 187 studies taken on the cable industry! . . . Paul Lethbridge, who worked CKVR-TV and Q-107 radio, is now head of sports at ATV, the Halifax-based CHUM network . . . Are you surprised to learn that while Canada has 41 TV sets per 100 people, Japan has only 21 per 100? . . . Ted Wilson became publisher of Marketing, succeeding the late Andy Rodgers ... A book you may want to look at is the new "Advertising in Canada in Theory and Practise," published by McGraw-Hill Ryerson and edited by ad experts Peter Zarry and Robert Wilson. An interesting section is an overview of the French-Canadian TV viewer by Madeleine Saint-Jacques, in which we learn that the average number of hours spent looking at TV in French Canada is higher than anywhere else in the world. . . . Managing special projects at R. T. Kelley, Hamilton, is Bob Dawson, once v.p. & marketing director at CHCH-TV and later a rep . . . Dealing with Goodyear? Bert Lloyd is now ad manager . . . And out in Vancouver, William Mitchell is g.m. of All-Canada Radio & TV, following service with that company in Montreal and New York . . . Paul Kellogg is host of that Saturday Big Band show on CFRB, not Gene Kirby as originally announced . . . Standard Broadcast Sales appointed two new presidents: Fred Ursel (TV Division) and Patrick Grierson (Radio) . . . George Skinner, whose family owns the Yorkton TV stations, won CRTC permission to form a new cable company serving more than 30 communities in Saskatchewan . . . Congratulations to CKOV Kelowna, 50 years old this year . . . Ed Prévost appointed Ed Ross president & c.e.o. of Mutuelcom, the national rep house . . . Two recently-appointed sales execs at Glen-Warren Broadcast Sales are Bruce Halliday and Michael Siverns . . . Canvideo TV Sales, which reps Global TV and CKND-TV Winnipeg, made Vic Menage v.p. & g.m., while Ed Wood became general sales manager . . . Successor to Dodi Robb as head of CBC-TV childrens' programming is Nada Harcourt . . . Gerard Mato, formerly of Radio-Canada, is now v.p. of R&D for BBM . . . Doug Rawlinson, once of CHUM, is g.m. at CIME Regina and also has the recentlylicensed FM station under his supervision . . . Rolf Hougen, who owns CKRW and cable TV in Whitehorse, Yukon, is chairman and c.e.o. of Canadian Satellite Communications Inc., while R.C. (Bob) Short, previously v.p. of Selkirk and president of its Tocom subsidiary, is president. CSCI also known as CANCOM, won the licence to provide TV and radio services to Canada's north via satellite . . . John Mac-Donald, who was with Columbia TV and Screen Gems, was named v.p. and managing director of MGM Television, Canada . . . So you need to go to college? Department: Wayne Gretzky got \$100,000 for that one 7-Up commercial!



Reader Service Card Number 170



CCBA Engineering Newsletter

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CHOK BROADCAST HOUSE \$600,000 RENOVATION

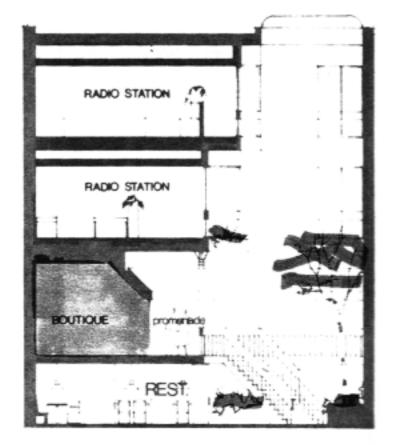
CHOK Radio in Sarnia, Ontario, is in the midst of a \$600,000 project which will restore and renovate its building at 146-148 Front Street. While work is in progress, the station is operating from a temporary location at 185 Front.

The building dates back to the 1890s, and the exterior will retain its Victorian character. The inside, however, is being completely modernized in an open, contempory style, featuring a 28' x 15' light well rising the height of the building's four levels.

Sketch of exterior view of CHOK Broadcast House.

A restaurant seating 100, plus bar, will occupy the lower (basement) level, with several boutiques planned for the street level. CHOK's offices will occupy the second floor, with studios, production, programming, news and engineering on the third floor.

Over \$100,000 will be spent on new equipment, including a stereo control board, ITC cartridge machines, Ampex tape units, STL's, two-way radio systems, a completely new telephone system and a new selection of microphones. The three fully-equipped control rooms will each be approximately 200 square feet, with three booths averaging 75 square feet each. The newsroom will contain five operating positions in a 400 square foot



Cross-section of building after renovations.

CHOK president Rick Richardson describes the purchase and renovation of the building this year as a "most appropriate" way to mark the 35th anniversary of the establishment of the station in 1946. It is hoped that the project will stimulate further redevelopment in the area.

The design is by Gilles Nadeau of Paul Skinner Architects—the firm that designed the facilities for the other Richardson stations, CJBK and CJBX-FM London, Ontario. (See articles "New Home for CJBK London", by Jeff Guy, BET July/August 1977, and "London's BX-93", BT July/August 1980.)

MYSTERY PHOTO

In the March/April issue, we published a "mystery photo" showing a booth displaying information about CAB, and asked readers if they could identify the place and/or date. Response was gratifying. A phone call flooded in from Andy McDermott, of Andy McDermott Broadcast Sales, the "father" of Canada's broadcast reps.

By co-incidence, Alex Gray, the photographer who took the picture, had come into Andy's office, and recalled that the picture was taken at the Canadian National Exhibition, which made the space available to CAB without charge. Alex, who was doing some photography for Athol MacQuarrie of ACAA and the Toronto Ad & Sales Club at the time, doesn't think the display—which appears to be off the CNE's beaten tracks—accomplished very much. He guesses the year to have been 1953.

PEOPLE & PLACES

A reminder to keep October 25-27 open in your 1981 appointment book for the CCBA convention at the Sheraton Centre in Toronto. We'll have all the details in the September/October CCBA Engineering Newsletter.

Here are a few items from around the country—sorry some are a little late, having missed the May/June issue of BT:

- At CJRN Niagara Falls, Ken Harris reports that new consoles and cart machines have been installed in the control room.
- Dave Snodgrass moved from CKAR/CKQT-FM Oshawa to CKWW Windsor, Ont.
- Jean Savoie moved from CHYM/CKGL-FM Kitchener to take over as director of engineering in Oshawa.
- John Vanesch, a recent graduate of the Devry Institute, has joined Paul Firminger in the CHYM/CKGL engineering department.
- Bill McDougall moved from CKRM Regina to CJSS Cornwall.
- Mark Germain left CJSS for CFRA Ottawa.
- And a personal note of thanks to Bill Schofield of CKSO Sudbury for the tour of the transmitting plant.

Thanks for the news—keep it coming!

David A. Gillard is publicity chairman for the CCBA Engineering section and director of engineering, CFOS/CFPS Radio. Information for the Newsletter should be addressed c/o CFOS, 270-9th Street East, Owen Sound, Ontario N4K 1N7, or telephone (519) 376-2030.

BROADCAST TECHNOLOGY

NEW KITCHENER TV-AM-FM FACILITIES

In the May/June 1980 CCBA Engineering Newsletter, we included details of the expansion at CKCO-TV/CKKW/CFCA-FM in Kitchener, along with the architect's sketch of the remodelled plant.

On June 4, 1981, the official opening ceremonies were held to mark the completion of the project. Cap Communications Ltd.—the new name for Central Ontario Television Ltd., and a subsidiary of Electrohome Ltd.—has doubled the size of its facilities to more than 100,000 square feet at a cost of \$2.2

million.

Supervisor of engineering Joe McIntyre reports that the building was virtually gutted and rebuilt to accommodate CAP's staff of 168—recently increased by about 30, mostly in production and engineering. AM-FM space was doubled, and a new TV production studio, 50x60x18, added, along with production control rooms and enlarged newsroom facilities.

The building is centrally-located in the Kitchener/Waterloo area at 864 King Street West.

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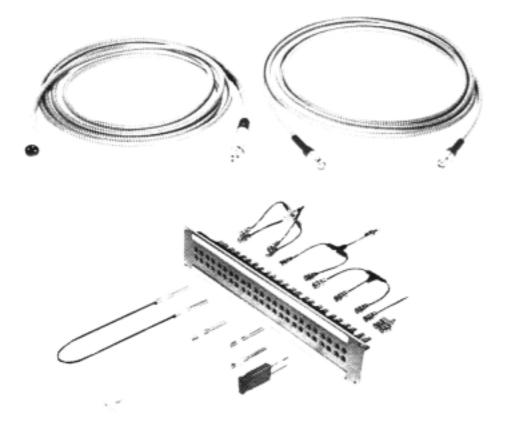
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appointments

- Broadcast Marketing Associates formerly with Toshiba, Donald Diesner joins BMA in San Jose, CA, as marketing rep.
- CFAC Calgary—Walter Machny appointed general manager.
- CFUN Vancouver—Paul Ski named g.m. He's been with CHUM Ltd. since 1972 and for the past 5 years managed CICH/C100 Halifax.
- CISL Richmond—recent appointments include well-known Vancouver morning man Monty McFarlane, replacing Arnie Celsie who moves to p.d., commercial production man Cal Koat, previously with CHWK Chilliwack; and sales rep Matt Jackson from Prince George, B.C.
- CJMS Montreal—Georges Lebel promoted to v.p. & g.m. He was previously with CJMS and CJRC Ottawa.

- CJPM-TV Chicoutimi—Roger Hudon elected president. He's been associated with CIPM since it went on the air in 1963.
- Cablebus Systems Corp.—formerly with Tektronix, Ian Garbutt named v.p., marketing, for Oregon-based cable TV supplier.
- Cablecasting Ltd.—Israel Switzer. P.Eng., joins Cablecasting on long-term contract as engineering consultant. He previously headed Switzer Engineering Services Ltd., now known as Communications Engineering Inc. and wholly-owned by Maclean Hunter Ltd.
- Central Dynamics Ltd.—Raymond Quesnel, previously with Philips in Montreal, named national sales manager (see "In the news").
- Century III Electronics—Vancouver firm has appointed Larry Fry v.p. and g.m. of new international subsidiary in Anaheim, CA.
- Datatron, Inc.—Joseph Horning named western U.S. region sales manager, Video Systems, based in L.A.
- Department of Communications— Pierre Levasseur named to expedite and coordinate Canadian plans for closed-captioning on TV. Now a management consultant, he was previously president of National Cablevision Ltd.. Montreal.
- Edutron, Inc.—David Zandan appointed eastern sales manager, based in Stratford, Conn.
- EECO Inc.—John M. Ludutsky named v.p. responsible for broadcast products in Santa Ana, CA.
- Fernseh Inc.—Dietmar Zieger promoted to senior v.p.
- Hitachi Denshi, Ltd. (Canada)— Martin Greenwood named marketing manager; formerly with Ampex, he is in charge of the marketing support function and is a VTR specialist.

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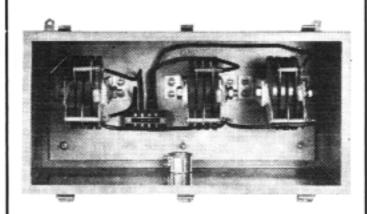
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LEITCH VIDEO LTD.

Leitch Video Ltd., announces the appointment of two additional company directors: John Walter is Vice-President and General Manager, and Don Jackson is Vice-President, Engineering.



John Walter Vice-President & General Manager



Don Jackson Vice-President, Engineering

appointments

- JVC—promotions in Professional Video division include Dan Roberts to division manager, John Brown to government marketing manager.
- Microtime, Inc.—previously with Ampex, R. Roger Watson appointed marketing director in Bloomfield, Conn.
- Moffat Communications—Vern Traill moves from Vancouver to be v.p., g.m., at CHED Edmonton, while Bill Sysak moves from CHED to be v.p., g.m. at CKLG/CFOX-FM.
- Orros Corp.—Allan J. Behr to CMX g.m., Jack Behr (no relation) to CMX marketing director, of Santa Clara, CA, firm.
- RCA Broadcast Systems—Jack E. Banister to division v.p., marketing, Camden, N.J. He was previously with RCA in the U.K.

- Rogers Cablesystems Inc.—Dorothy Lapell named Cable Ontario news director for Queen's Park bureau at provincial legislature in Toronto.
- Shure Bros.—recent promotions include Tom Tichy to manager, electroacoustic development; James H. Lewis Jr. to manager, quality control; and Michael Pettersen to assistant marketing product manager of circuitry products.
- Singer Broadcast Products—Lewis D.
 Wetzel, after a 9-month stint as engineering v.p. for the National Association of Broadcasters, joins Singer as marketing v.p. The firm recently acquired CCA. Prior to NAB, Wetzel was s.m. for Flash Technology.
- Varian Associates—George Hoberg appointed g.m., EIMAC Division.

For more news of people in the industry, see "Ad Lib!" and "Broadcast Beat" in every issue of BT!

Effective August 28, 1981, our new address is:

BROADCAST TECHNOLOGY Box 420 Bolton, Ontario LOP 1A0 Telephone (416) 857-6076

in the news

CANCOM ON BIRD JULY 15

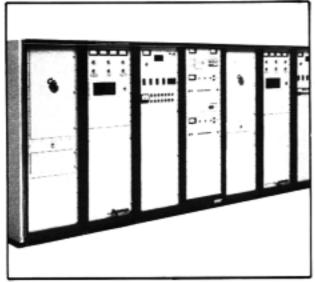
Canadian Satellite Communications Inc., whose application to provide radio and television service via satellite to Canada's remote and northern areas was approved by the CRTC April 14, was scheduled to begin transmission on July 15.

The service, known as CANCOM, provides four TV signals—BCTV Vancouver, CITV Edmonton, CHCH-TV Hamilton and a French channel—and eight radio signals (FM stations CFMI Vancouver, CIRK Edmonton, CKO News from Toronto, CITE Montreal and CFQM Moncton, plus CKAC Montreal and two native-language services). Local distributors are charged \$4 per month per subscriber for the package.

The Department of Communications has undertaken to provide information and technical advice to communities applying for a licence to receive and distribute CANCOM. With an estimated 5,000 to 8,000 applications expected, DOC has also developed new procedures to expedite applications for CANCOM.

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PHILIPS BROADCAST, ADC ACQUIRED BY CDL

Central Dynamics Ltd. of Montreal has acquired exclusive distribution rights throughout North America for television products of Philips and Pye TVT. At the same time, CDL's wholly-owned U.S. subsidiary, Central Dynamics Corp., has purchased from Philips the U.S. Broadcast division, which markets the products in the U.S., and American Data Corp., which manufactures switchers.

Since 1972, N.V. Philips of Holland has sold and serviced CDL products outside of North America.

CDL president Arden Boland estimates the acquisition will boost sales volume from \$8 million to \$30 million, and give CDL the widest range of switching equipment on the market. The company recently completed a \$700,000 addition to its plant in Pointe Claire. National sales manager for Canada is Raymond Quesnel, previously with Philips' Montreal office.

CROSS-COUNTRY TREK FOR 100 HUNTLEY ST.

The daily religious TV progam, "100 Huntley Street", recently undertook a month-long national tour, telecasting via satellite from 25 cities. The project "Salute to Canada", was designed to stir up patriotic, as well as religious sentiments, as the nation marked its 114th year on July 1st.

Claimed to be the largest undertaking yet by a transportable earth station and mobile facility, the tour involved 10,000 miles of travel by 55 personnel in a 7-vehicle convoy—including Global's 33-ton mobile unit and Telesat's transportable earth station. Programs were up-linked to Anik B, then received by five earth stations across the country for distribution to a 25-station network. The feed was also up-linked to two U.S. satellites for distribution to over 300 markets.

NEW \$5 MILLION PLANT FOR CFAC-TV CALGARY

Calgary's pioneer television station, CFAC-TV, has re-located in new facilities at 222-23rd Street NE.

The new plant—a \$5 million project—contains 53,000 square feet, and has three studios: the largest 70' x 50', equipped with a Plexus lighting console, another 50' x 50', the third 30' x

20'. There are two cameras for each studio, including two newly-purchased Hitachi FP-60s.

CFAC-TV began its existence in 1954 as CHCT-TV—one of Canda's first privately-owned TV stations. Director of engineering Bill McCambly reports that, notwithstanding Calgary's current building boom, work on CFAC-TV's latest expansion has proceeded as scheduled from the inception of the project in November, 1979, and start of construction in June 1980, through to completion in June of this year. The new facilities will provide increased capacity for the growing production requirements of the Calgary area.

TRAVELLERS INFO PLANNED

Global Communications, in co-operation with the Ontario Ministry of Industry & Tourism, has applied to the CRTC to operate a low-power 11-watt Travellers Information Service at Sarnia, Ont.

The station, on 1150 kHz, would provide visitors entering Canada via the Blue Water bridge with information on such topics as metric measurements for speed limits and purchase of gasoline, and seatbelt laws. If successful, the service would probably be extended to other major entry points along the border.

Specifications for the station include a 74-foot fiberglass "whip" antenna, manufactured by Dalcom of Guelph, Ont. Designed primarily for use on ships, the flagpole-like structure is ideal for applications requiring an attractive, unobtrusive tower.

Travellers information services are operating in many locations in the United States, often using the AM fre-

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quencies 530 and 1610 kHz, which are not approved for this use in Canada. Similar services are also provided in this country's national parks by Parks Canada.

FEWER LICENCES

The 1979-80 annual report of the Department of Communications reveals that for the first time since 1952, the number of radio licences (all categories) in Canada decreased—down 8% from 1978-79. The major factor was a 13% drop in CB licences (63% of the total), marking the end of CB's phenomenal 5-year growth.

During the year, DOC evaluated 1178 applications to the CRTC for new broadcast facilities (66 AM, 80 FM, 162 TV and 870 cable TV); plus 2,053 proposals from other countries, mainly the U.S., to ensure their compliance with international agreements.

SOVIETS LISTENING?

A television documentary on Soviet spy operations in North America claims that "giant TV antennae" are being used in Washington and Ottawa to eavesdrop on telephone conversations.

Produced by Norfolk Communications, the program says that USSR embassies can monitor virtually all telephone conversations in their respective cities, sort them out by computer, and weed out anything of interest.

MONTREUX A SUCCESS

The 12th International Television Symposium and technical exhibit, held in Montreux, Switzerland, May 30-June 4 this year, again chalked up new attendance records. Organizers report that about 6,000 from 60 countries participated in the conference, with almost twice that number visiting the exhibits. There were 222 exhibitors from 18 countries in the enlarged congress halls, where display space was nearly doubled over 1979.

Attendance by Canadians appears to have been lower this year, although one supplier reported that costs seemed no higher than in 1979. The new exhibit hall was still incomplete, with poor access to some areas, and—once again—poor air-conditioning which failed to cope with hot and humid weather. A Quebec broadcast engineer, visiting Montreux for the first time, commented that the city is too small to handle a show of this size.

Montreux 1983 is scheduled for May 28 to June 2. →

CANCOM REBROADCAST SYSTEMS

Comad Communications Limited is making available to communities and broadcasters a complete TVRO receiving system, coupled to a 4-channel UHF/VHF broadcast transmitter, to meet the requirements of CANCOM programming recently announced by the CRTC.

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APPLICATIONS

ALBERTA: AFFLUENCE OF APPLICANTS FOR AM, FM

Fifteen applicants presented their arguments at June hearings in Calgary and Edmonton for new AM and FM stations in the two Alberta cities—still prosperous and growing, in spite of the federal government's so-called "energy policy".

At Calgary, 10 applied for FM, all proposing 100 kw on 107.3 MHz, 6 for AM, as follows:

- CHQT Edmonton—FM, also 1380 AM, 50 kw day/25 kw night.
- Calgary Family Radio—1380 AM (as above).
- Monarch Broadcasting (CHAT Medicine Hat)—1380 AM (as above).
- CKCA Communications—FM, also 1360
 AM, 10 kw.
- Robt. E. Redmond, St. Catharines, Ont.—
 FM, also 1600 AM, 50 kw.
- J. Allan Slaight, Toronto—FM, also 1600 AM, 50 kw.
- Calgary Broadcasting (CFAC)—FM.
- A. James Morley—FM.
- Musicradio Calgary—FM.
- Radio QR Ltd. (CHQR Calgary)—FM.
- Rogers Broadcasting, Toronto—FM.
- Robt. Keith Whyte—FM.

At Edmonton, six of the seven FM applicants proposed 100 kw on 103.9, while CFCN opted for 100 kw on 92.5 MHz. The three AM applications are for 50 kw on 1580 kHz.

- CFCN Communications—FM.
- CHQT Edmonton—FM.
- Robt. N. McCord—FM.
- Moffat Communications (CHED)—FM.
- Rogers Broadcasting—FM.
- Robt. E. Redmond—AM & FM.
- J. Allan Slaight—AM & FM.
- Radio QR Ltd., Calgary—AM only.

Editor's note: The following applications were withdrawn from the Alberta hearings: J. Allan Slaight, AM applications for Calgary and Edmonton; Rogers Broadcasting, FM application for Calgary.

Other Alberta applications:

- Two bids for AM at Medicine Hat: Medicine Hat Broadcasting for 10 kw on 1390;
 and Sun West Holdings for 10 kw on 1380 kHz.
- Monarch Broadcasting (CHAT) for FM at Medicine Hat, 100 kw on 105.3.
- CBC, for French FM (800 w. on 100.5, ex-CHFA) and TV (619 w. on channel 34, ex-CBXFT), at Medicine Hat.
- CBC, for French FM at Falher, 2.8 kw on 103.7, ex-CHFA.
- · Moffat Communications, for FM rebroad-

caster of CHFM Calgary at Banff, 91 watts on 99.3 MHz.

- ACCESS, for educational FM at Drumheller (100 kw on 91.3) and Spirit River (50 w. on 99.5), ex-CKUA-FM.
- Yellowhead Broadcasting, for increase of power at CIYR Hinton from 50 watts to 1000 day/250 night, and to establish local studios to program 6 am-12 noon daily.
- Also heard in Calgary were applications to transfer CFEK Fernie and CKEK Cranbrook, B.C., from EK Radio to Columbia Kootenay Broadcasting; and CJAT Trail from Kootenay Broadcasting to Four Seasons Radio Ltd. (CKIQ Kelowna). Earlier this year, a bid by Columbia Kootenay to buy all three stations was rejected by the CRTC on financial grounds.

AM RADIO

SELKIRK, STANDARD, BID FOR 540 kHz, OTTAWA

Two of Canada's major broadcasting companies are competing for a licence for 540 kHz in the nation's capital. Power would be 50 kw daytime, with Selkirk proposing 25 kw at night, Standard (CFRB Limited) 10 kw. The frequency is one of Canada's seven clear channels, recently made available for additional stations, where technically feasible.

Also seeking the 540 channel is CKCY Sault Ste. Marie, 400 miles west of Ottawa. CKCY, now on 920, would operate with 15 kw day/2.5 kw night on 540, from a new antenna site.

Other AM bids:

- Two applicants, Jean Lambert and Andre Senez, for St-Jerome, Quebec, 1 kw on 900 kHz. St. Jerome has been without local service since CJEN ceased operations.
- Sid Tomkins, representing a company to be incorporated, for a new station at North Bay, Ont., 10 kw on 1110 kHz.
- CKAP Kapuskasing, Ont., for a new station at Timmins, 5 kw on 1450.
- CKGB Timmins, for a change from 10 kw on 680 to 25 kw on 730 kHz, at a new site, to facilitate the proposed power increase for CFTR Toronto.
- CFTR Toronto, for a night-time power increase to 50 kw on 680, with night-time antenna at Grimsby, Ont.
- CHUC Cobourg, Ont., for an increase in daytime power to 10 kw on 1450.
- Standard Broadcasting, for purchase of CKTB/CJOR-FM St. Catharines, Ont.
- Gordon V. Marratto, representing a company to be incorporated, for purchase of CHLO St. Thomas, Ont.
- Radio CJSA Inc., Ste-Agathe, Que., for purchase of CKSJ St-Jovite, from CKML Mont-Laurier.

E-COM's

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FM RADIO

FM APPLICATIONS INCLUDE CANWEST FOR WINNIPEG

The growth of FM in Canada continues, with CRTC decisions pending on the following filings for new facilities:

- CanWest Broadcasting, licensee of CKND-TV, for a station at Winnipeg, 100 kw on 99.9 MHz.
- Television Communautaire de Rivièredu-Loup, Que., for a community station, 60 kw on 103.7.
- Coaticook FM Inc., for 710 watts on 104.5, at Coaticook, Que.
- · CBC rebroadcasters at:

Makkovik and Postville, Nfld., 91 w.

Kapuskasing, Ont. (E&F). 43.9 kw.

Wawa, Ont., 50 kw. Atikokan, Ont., 2.9 kw.

Fort Frances, Ont. (E&F), 50 kw.

 Mutual Broadcasting, for a change of antenna site for CFNY-FM from Brampton to First Canadian Place in downtown Toronto, reducing ERP to 61 kw directional.

TELEVISION

Applications for new stations:

- Ontario Educational Communications Authority, for rebroadcasters at:
 North Bay (60 kw, channel 6)
 Owen Sound (62 kw, ch. 12)
 Timmins (84.4 kw, ch. 7)
- Western Manitoba Broadcasters (CKX Brandon) for a station at Portage La Prairie, Man., 287 kw, ch. 13.
- CanWest Broadcasting (CKND-TV Winni-

peg) for a rebroadcaster at Minnedosa, Man., 99 kw, ch. 2.

- Global Communications Ltd., for a station at Cottam (Windsor, Ont. area), 1,602 kw on ch. 22.
- Yorkton TV, for low-power CBC and CTV rebroadcasters at Esterhazy and Humboldt, Sask.
- Community TV Co-op, for a station at Fermont, Que., 43.5 w. on ch. 4.
- Camp Manic 5, Que., 8.7 w., ch. 13, to rebroadcast CJBR-TV Rimouski.
- CBC rebroadcasters:

Leoville, Sask., 107 kw, ch. 31, ex-CHWFT. N. Battleford, Sask., 10 kw, ch. 41, ex-CRWFT

Hearst, Ont., 2,790 w., ch. 5, ex-CFCL-TV. Elmira, P.E.I., 462 w., ch. 11, ex-CBCT. St. John's, Nfld., 75 w., ch. 4, ex-CHFT. Trepassey, Nfld., 122 w., ch. 4, ex-CBNT.

CABLE TV

Applications for new systems:

- Steinbach, Man.—by John D. Klippenstein and Valley Cable Vision Ltd., Morden.
- Esterhazy, Sask.—by The Eastern Saskatchewan Community Media Co-op Ltd., Regina; North Eastern Cablevision Ltd., Yorkton; and George S. Skinner, Yorkton.
- Gravelbourg, Maple Creek and Shaunavon, Sask.—by Cable Swift Current Community Co-op and Swift Current Telecasting Co.
- Humboldt, Sask.—by The Battlefords Community Cablevision Co-op and George S. Skinner.

Applications for transfer of control:

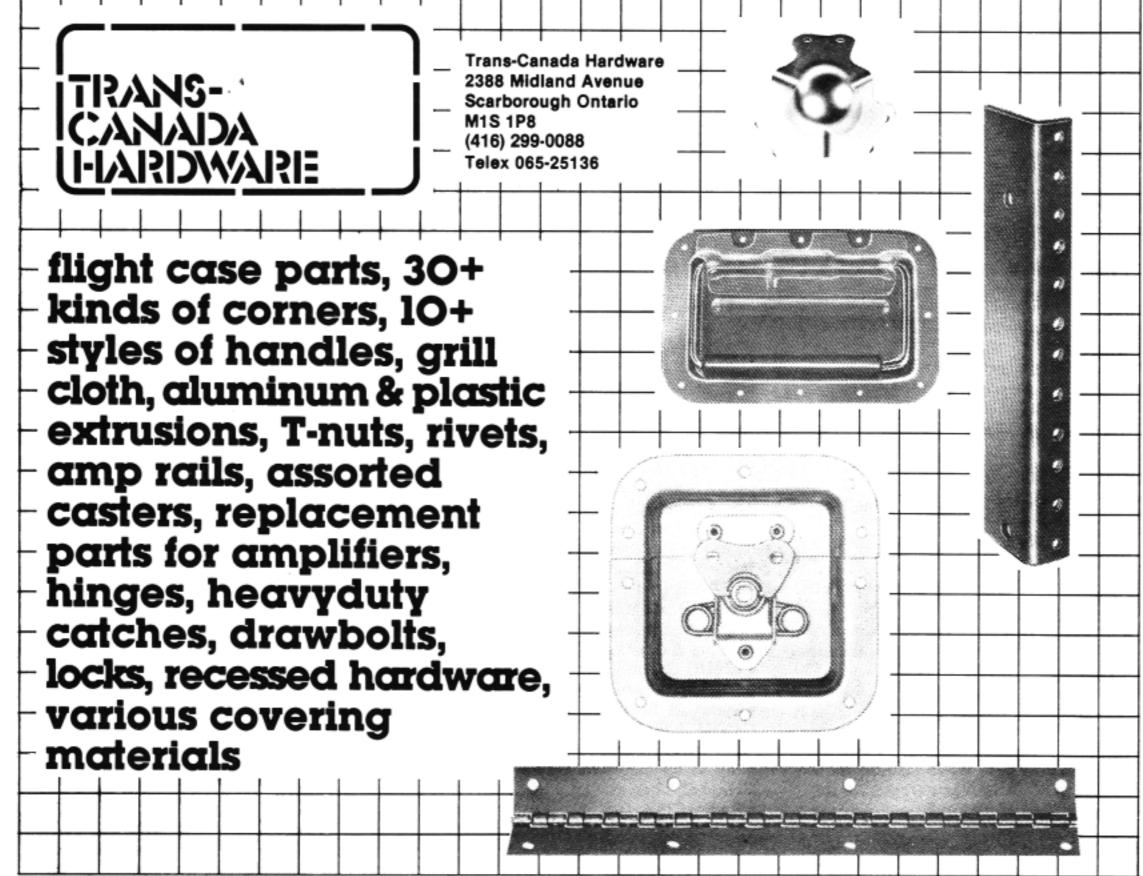
- Cable TV Inc., Montreal-Laval, to CFCF Inc.
- Mountain Cablevision, Hamilton, Ont., to Owen Boris.
- Cablevision Bas St-Laurent Ltée, Rimouski, to Paul Cote (44%), others.
- Bay St. George Cablevision Ltd., Stephenville, Nfld., to Gerald J. Kazma.

DECISIONS

AM RADIO

Approved:

- Power increase to 1 kw, change of frequency to 1230 kHz, and change of tx site, for CBC's CFFB Frobisher Bay, NWT.
- Change of tx site for Calgary's CFCN and CFVP (short wave).
- Short-term renewal (18 mos.) for CHER Sydney, N.S. Station is to improve news service and upgrade technical facilities, deficient "due to lack of maintenance".
- Short-term renewal (18 mos.) for CKAL Vernon, B.C. CRTC "notes with concern a substantial departure from original Promise of Performance"—especially re: development of local talent and decrease in spoken content. CKAL and CKIQ Kelowna urged to continue cooperation to resolve technical interference problems.
- Transfer of control of CFIX Cornwall/CHPR Hawkesbury, Ont., to Robt. Chevrier and Jean Soucy; Pierre Belleau retains part ownership. The new owners intend to re-apply for 24-hour operation, ap-



proval for which was granted last year but allowed to lapse.

Transfer of control of CHRS Longueuil.
 Que., to J.P. Filiatrault.

• Transfer of control of CKOB Remises.
Ont., to Jamie B. Pole (100%). Production facilities are to be upgraded and a daily open-line show added. Interim daytime power increase to 1 kw is now confirmed by DOC.

Denied: Transfer of control of CDMT Chicoutimi, Que., to La Groupe de la Baie inc. CRTC not satisfied financial resources sufficient.

FM RADIO

FM FOR MARATHON, ONT.

An FM station has been licensed to serve the sparsely-populated north shore of Lake Superior from Marathon. It will operate with 50 kw on 93.1 MHz; the licensee is Stephen Spencer Bell. The CRTC notes that the station will provide local service and wital weather and travel information to the area.

Other approvals:

- CHIM-FM Kelowna, B.C., power increase to 4.3 kw with change of tx site.
- ACCESS station at Hinton, Alta., to operate on 102.5 MHz (change from 98.3).
- CKRD-FM Red Deer, Alta., disaffiliation from CBC FM network, change of format to C&W. Station is to develop local talent, make recording studio available to Canadian artists.
- Changes in frequency for CBC's CBKO-FM Denare Beach, Sask., to 94.3, and CBKM-FM Meadow Lake, Sask., to 98.5.
- CHOC-FM Jonquière, Que., power increase to 3 kw with change of antenna site.
- CHGA-MF Maniwaki, Que., affiliation with Radio Mutual for news, sports.

TELEVISION

TWO MORE FOR RADIO-QUEBEC

Two more rebroadcasters have been licensed for Radio-Québec's province-wide educational TV network. The stations will cover the area around the mouth of the St. Lawrence River, from Sept-Iles (96.3 kw on channel 9) and Baie-Trinite (62 kw on ch. 12). Programming originates from CIVM-TV Montreal.

Also approved

CBC rebroadcasters (ex-CBOT) at

| Location | Channel | Power |
|----------------|---------|--------|
| Barry's Bay | 19 | 2.9 kw |
| Foymount | 28 | 10 w |
| McArthur Mills | 33 | 1.4 kw |
| Whitney, Ont. | 9 | 10w |

- A 10-watt community station at Radisson, Que. It will broadcast tapes of programs from Radio-Québec, CFTM-TV and CFCF-TV Montreal.
- Global TV, addition of closed captioning on line 21 of vertical blanking interval.

CABLE TV

SASK SYSTEMS OK'd

New cable TV licences have been granted for a number of locations in Saskatchewan.

The successful applicants are:

- Current Cablevision Ltd., for Swift Current The licensee is owned 50% by Paine Co-Ax TV of Moose Jaw and 50% by local residents. A request by CJFB-TV Swift Current for revenue stabilization payments was turned down.
- Torkion Melville, Kansack and Canora. The licensee is 30% owned by Yorkton TV (two local TV stations), controlled by the Skinner family, this fact led the CRTC to turn down TV's request that it receive 25 cents per month, per subscriber, as compensation for loss of audience. Program director for the new system will be Mrs. Colleen Bailey.
- George S. Skinner, for Carlyle, Melfort, and 17 other locations. Concern regarding conservations with Yorkton TV was outweighed, the CRTC ruled, by the advantages offered in serving these relatively small scattered communities, each of which is to have an advisory council. A request by CKBI-TV Prince Albert for revenue stabilization payments was denied.
- Prairie Co-Ax Ltd. of Moose Jaw, for Assinibola.
- Battlefords Community Cablevision Cooperative, for Biggar, Kindersley, Lashburn, Maidstone, Meadow Lake, Rosetown and Wilkie.

Other cable TV decisions:

- Chilliwack River Cable Co-op authorized to interconnect with Cablenet Ltd., Chilliwack, B.C.
- Purchase of Jasper Community TV by QCTV Edmonton approved.
- Carriage of six U.S. FM stations via microwave approved for Crowsnest Cablevision,
 Pincher Creek, and Cable West, Red Deer,
 Alta. Northern Cablevision, however, was denied carriage of four U.S. FM signals via microwave, having failed to implement its authority to carry three Edmonton FMs.
- Carriage of CKBI-TV Prince Albert on Saskatoon Telecable approved, adding 31 hours a week of Canadian programs to local fare. Replying to opposition by CFQC-TV Saskatoon, the CRTC noted that CFQC-TV is carried on Prince Albert cable system.
- A plan to provide some "open-caption" programming for the deaf on a special channel has been approved for Canadian Cablesystems (Metro) Ltd., Toronto. A selection of close-captioned programs will be decoded at the head-end and simulcast in open-caption on the special channel, about 6 to 8 hours a week. At the same time, the CRTC urged all Canadian TV broadcasters to provide closed-captioning, "the most effective way" of serving hearing impaired viewers.
- Subscribers to Cablevision du Nord in Rouyn-Noranda, Quebec, won't be seeing Global TV, which the CRTC rules is "a southern Ontario service". The system was told to maintain French services (CBLFT-3 Timmins, CIMF-FM Hull) and add only one of two proposed English TV and FM stations.

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