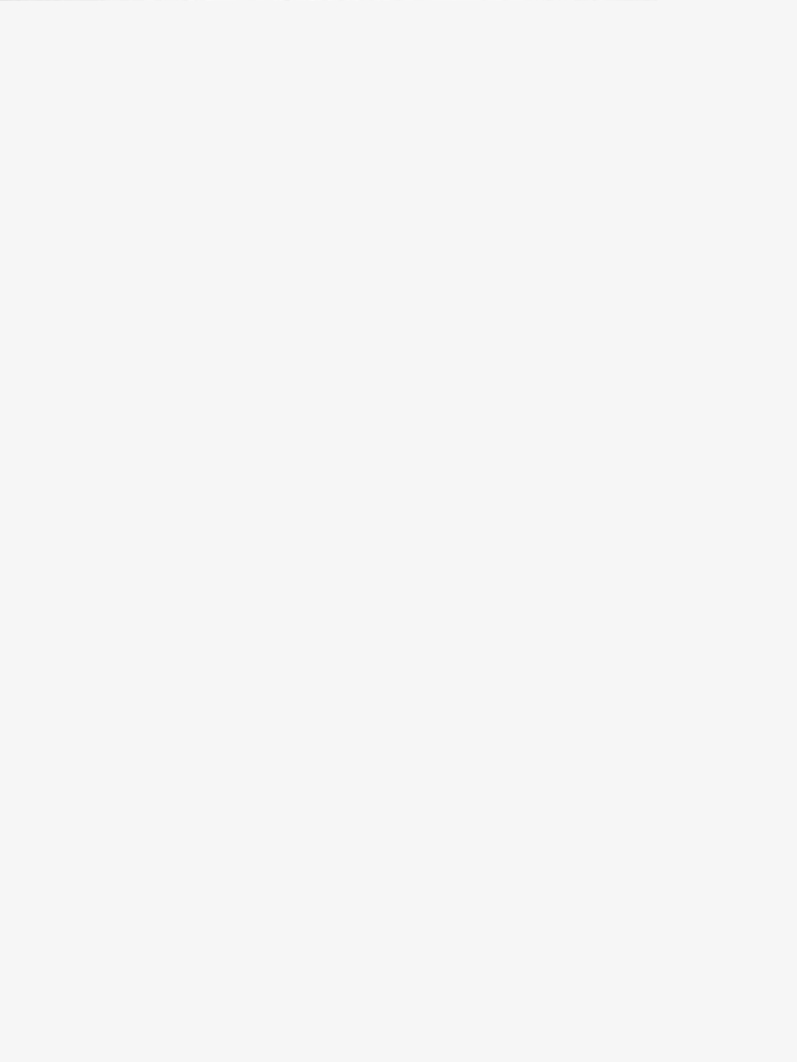


BILL KEANE

Channel Chuckles



T 603 50¢



Channel Chuckles

By

BIL
KEANE

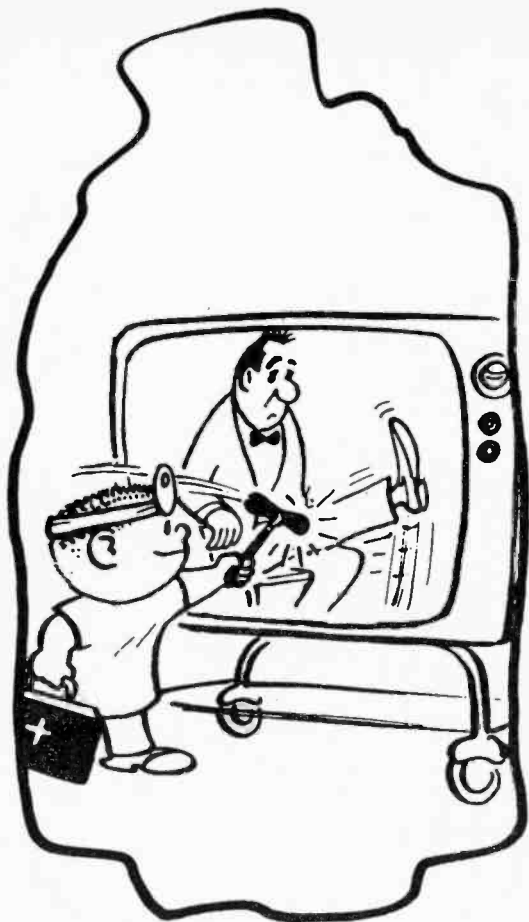
SCHOLASTIC BOOK SERVICES
NEW YORK • TORONTO • LONDON • AUCKLAND • SYDNEY

This book is sold subject to the condition that it shall not be re-sold, lent, or otherwise circulated in any binding or cover other than that in which it is published—unless prior written permission has been obtained from the publisher—and without a similar condition, including this condition, being imposed on the subsequent purchaser.

Copyright © 1962, 1963, 1964 by The Register and Tribune Syndicate, Inc. Copyright © 1964 by Scholastic Magazines, Inc. This edition is published by Scholastic Book Services, a division of Scholastic Magazines, Inc., by arrangement with The Register and Tribune Syndicate, Inc.

7th printing.....January 1970

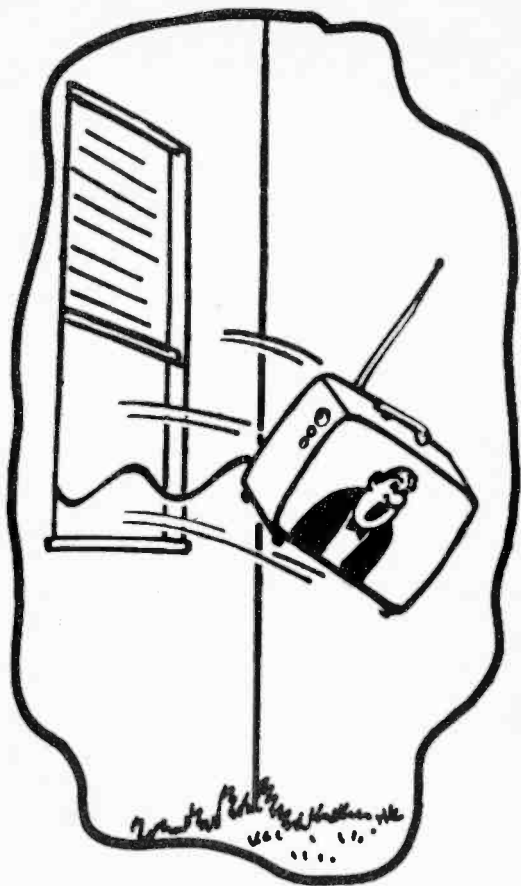
Printed in the U.S.A.





“Isobars, pressure areas, high and low ridges! He still hasn’t said whether it will rain or not.”





“Of course, some of you folks may not agree with these political views, however . . .”



“This award comes as a complete surprise to me . . .”



“Well, turn it on! You can’t judge a book by its cover!”



“During the next commercial, I’ll take care of that prowler downstairs.”



“Stay tuned for ‘The Eleventh Hour’—
‘Tenth Hour’ Central time . . .”





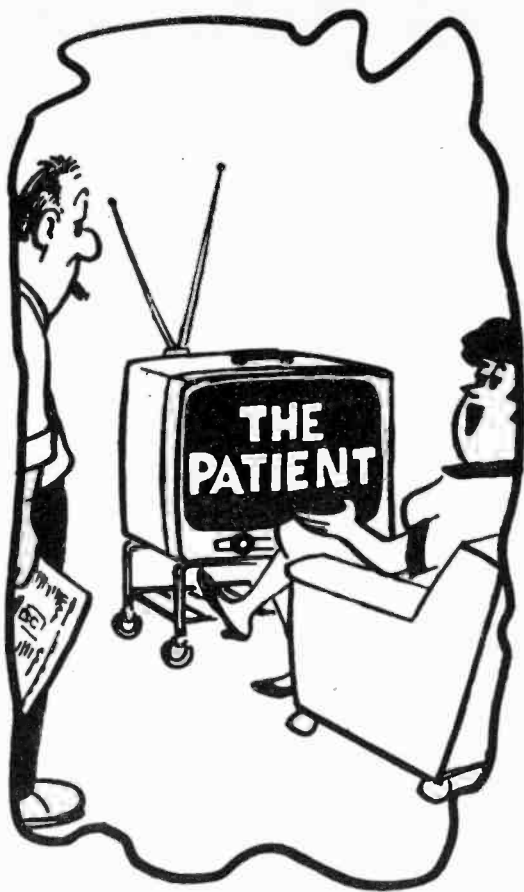
“And after you turn them off, go throw out their bleach!”



“It’s from Holland via Telstar—I think it means stand by for a commercial message.”



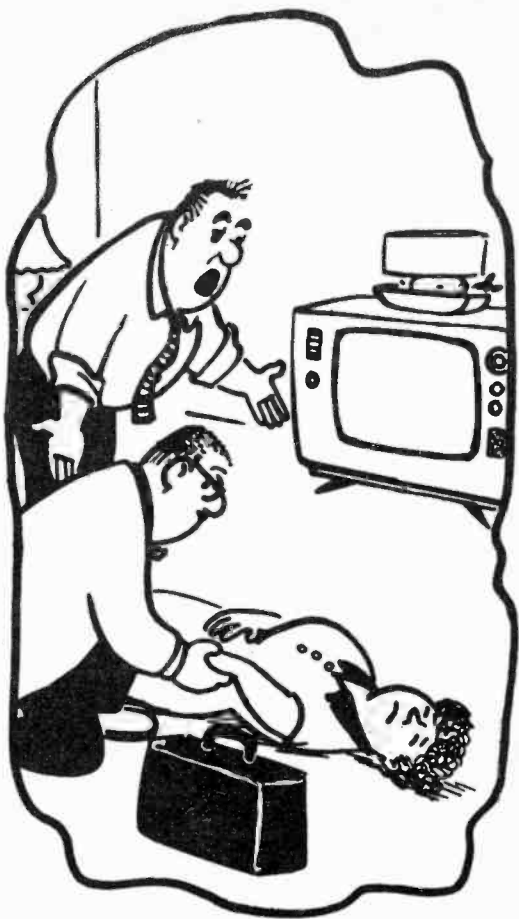
“Mommy, Daddy’s being a ‘Don’t Bee!’”



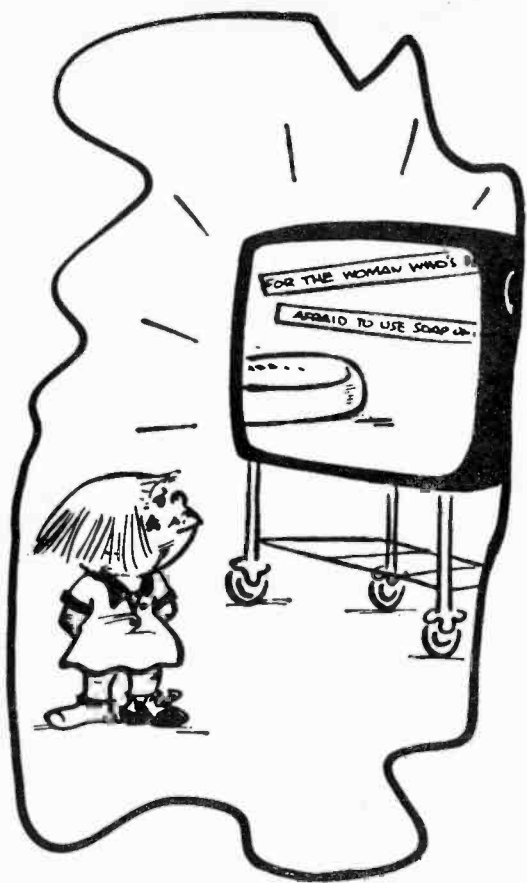
“It’s a series about a hypochondriac with different doctors and nurses every week.”



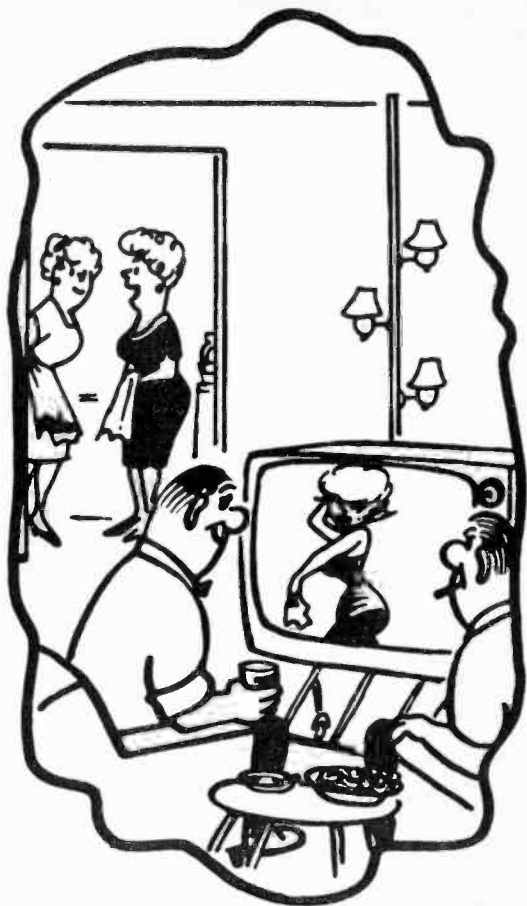
"It's a new underwater show about a talking sea horse."



“She’d never seen a stomach-acid commercial in living color before.”



“For the woman who’s been afraid to use soap on her face.”



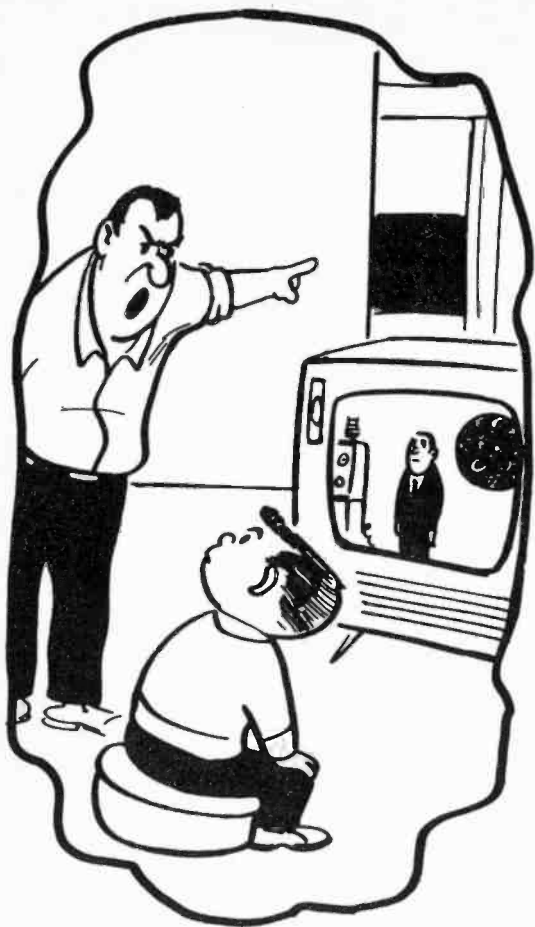
“They’re watching the fights—I just heard Bob say, ‘What a knockout!’”



“Just as I thought—there’s nothing wrong with your set. Your glasses are dirty.”



“The educational channel is signing off for the night.”



“And progress is OUR most important product. Do your homework!”







"Everybody has to get in on the act!"



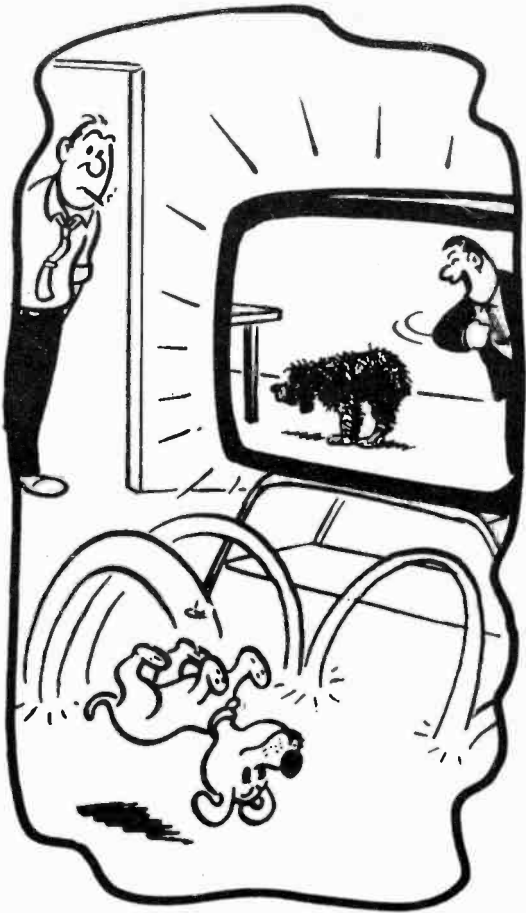
“May I ask, sir, to what channel you are tuned?”



“What happened after I waved to all my friends out there in television land?”



"I win! You do the dishes."



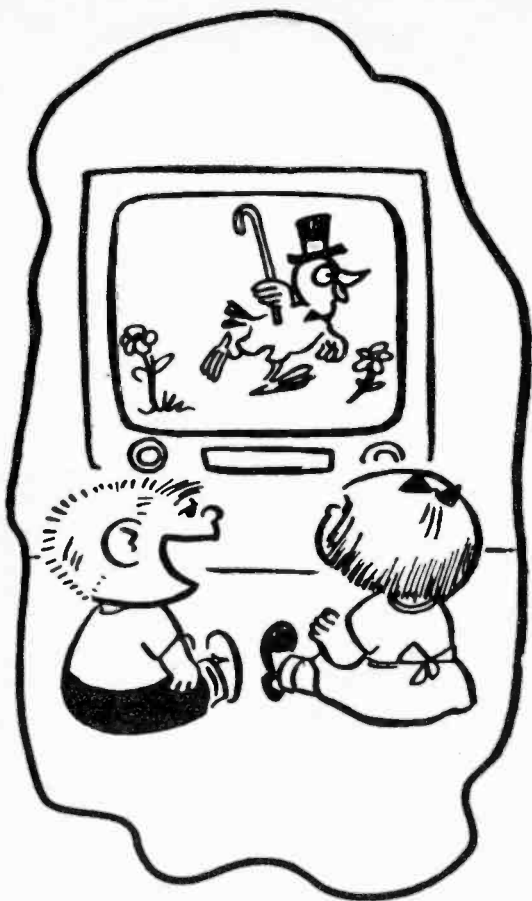
"Attaboy, Louiel!"



“For your free booklet on how to improve your memory, write to Memory, Box 915, New York City.”



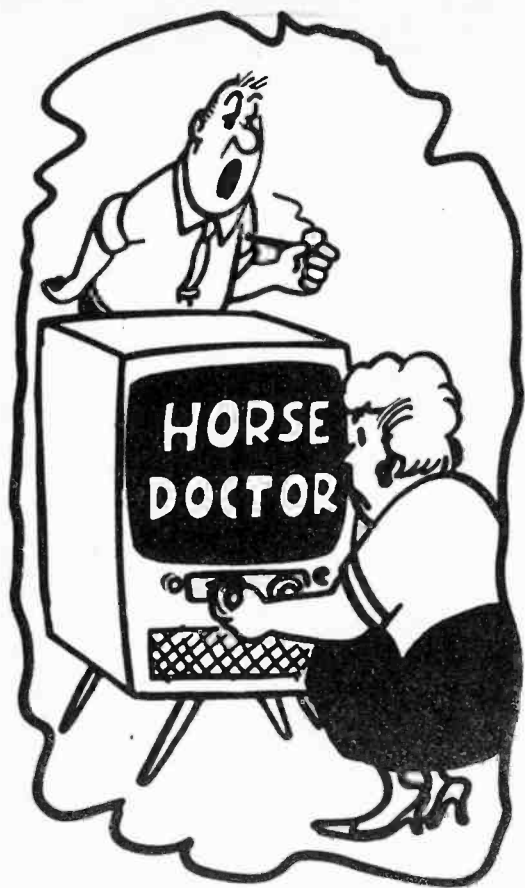
"One of the salesmen will be happy to wait on you right after the series, madam."



“Why are grownups always griping about reruns? This is the hundredth time we’ve seen this cartoon.”



“Our discussion, ‘Is TV Too Commercial?’ will begin in a moment—but first a word from . . .”



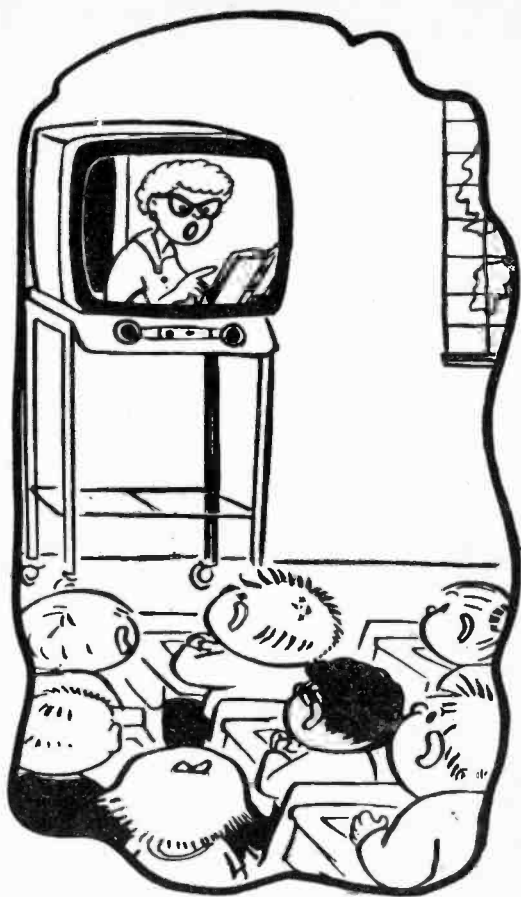
“What’ll it be tonight—a medical program or a Western?”



“As a matter of fact, I DO appear on TV regularly. Why do you ask?”



“In a moment, some scenes from next week’s upset stomach.”



“All of you keep your eyes on the TV set,
and no doing homework.”



"I'd like a loaf of bread that doesn't dance or sing."



“The janitor dresses very nicely.”



"I never saw a purple cow and never
HOPED to see one, but . . ."



“Let’s see—tonight’s symptoms are . . .”



“My mother makes me brush my tooth after every meal.”





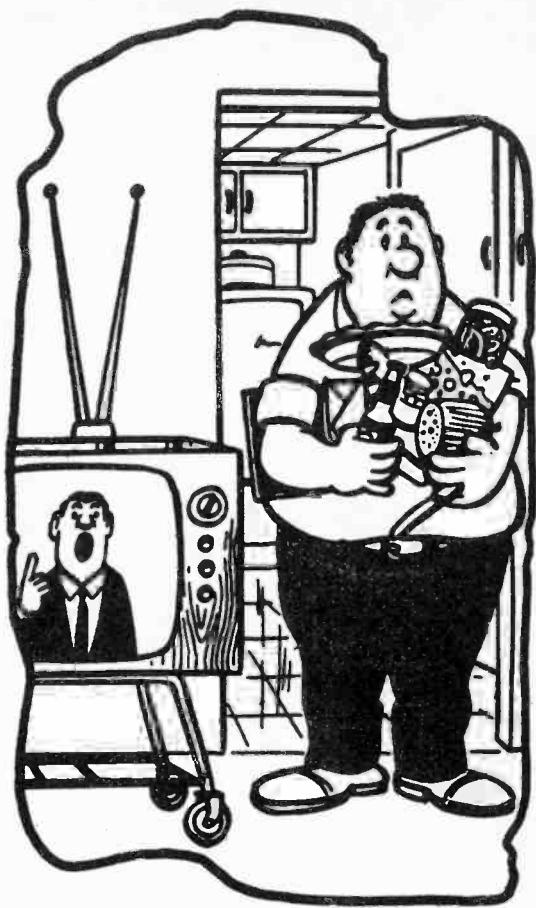
“New series—‘Hillbilly Doctor.’”



“My set has a double image. I do hope you two gentlemen will be able to fix it.”



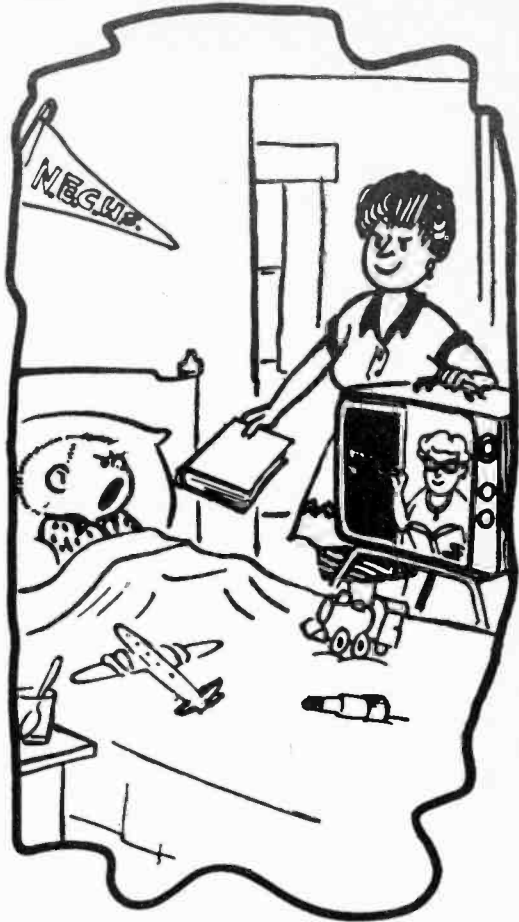
“And you crab about reruns! These speeches are the same as last election!”



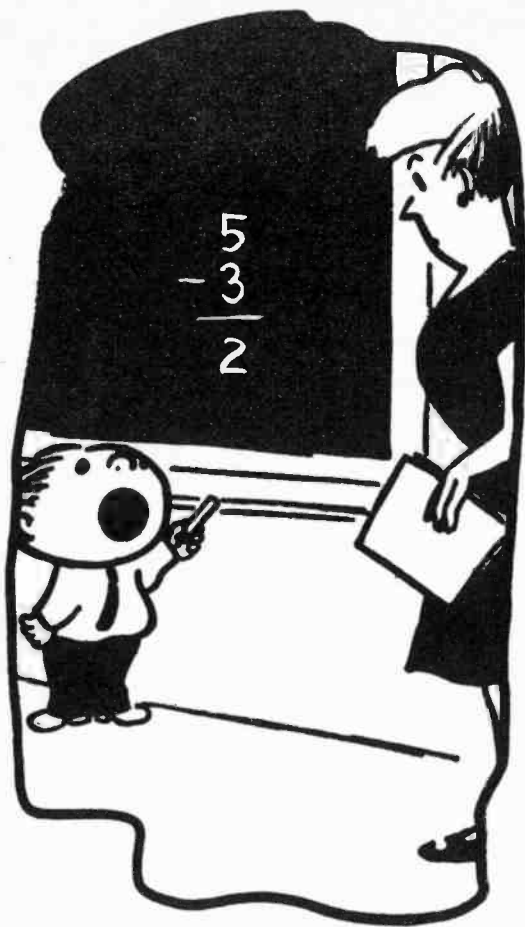
“Is this the day you finally do something about your weight?”



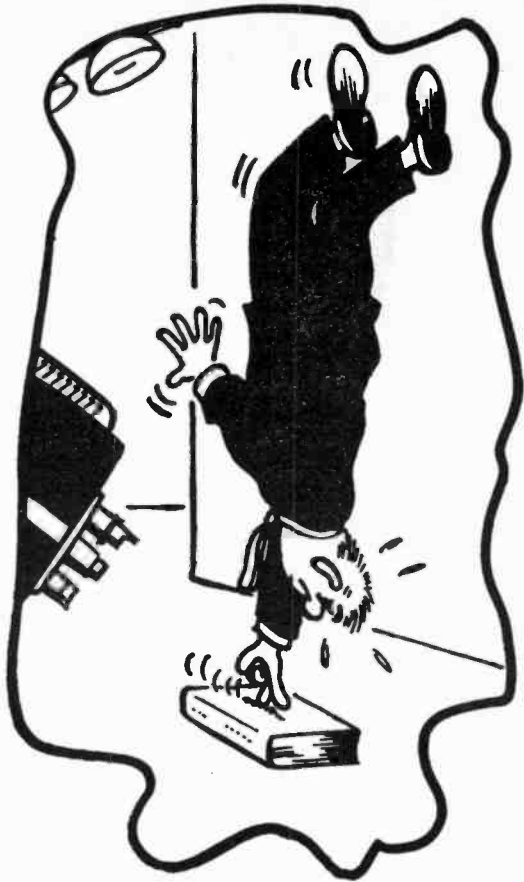
“We’re watching the usual—a repair-
man.”



“It doesn’t pay to get sick any more.”



“Channel 3 from Channel 5 leaves
Channel 2.”



“Let your fingers do the walking . . .”



“He’s taping his shows for three weeks in advance.”



"After those third-graders toured our plant yesterday, we discovered that some 850 knobs were missing."



“Did he say, ‘30-second commercial’ or ‘32nd commercial?’”





“Now, live from Australia . . .”



"Your 24 hours are up!"



“Who ever heard of a talking horse?”



“Didn’t we see this during the winter?”



“They’re rerunning last winter’s weather programs.”



“Television helps the patient forget the hospital routine.”



"I'd like to speak to someone about loud commercials."



“She loves me, she loves me not . . .”

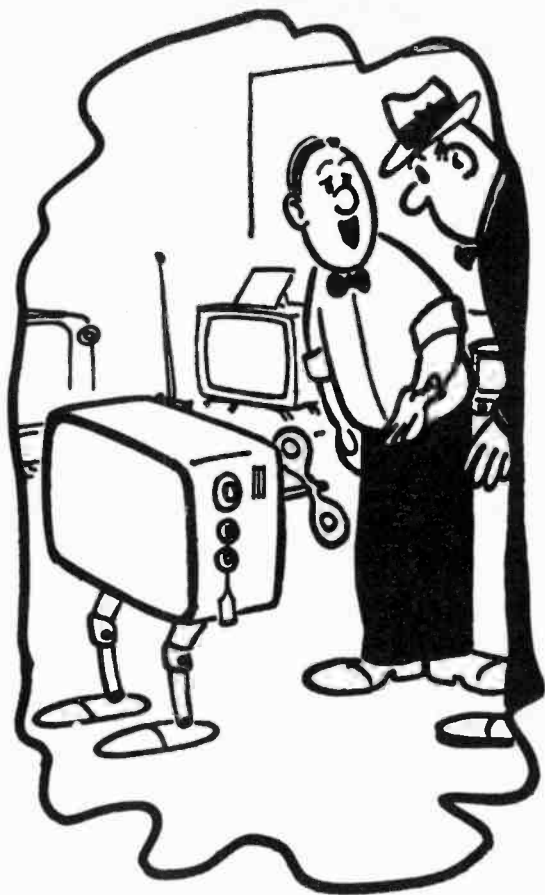


“Look, Mom, television!”



"A small deposit will hold it until the worthwhile shows come on in the fall."





"The latest thing in portable sets, sir."



“Some of these programs must be over-
doing ‘The Twist.’”



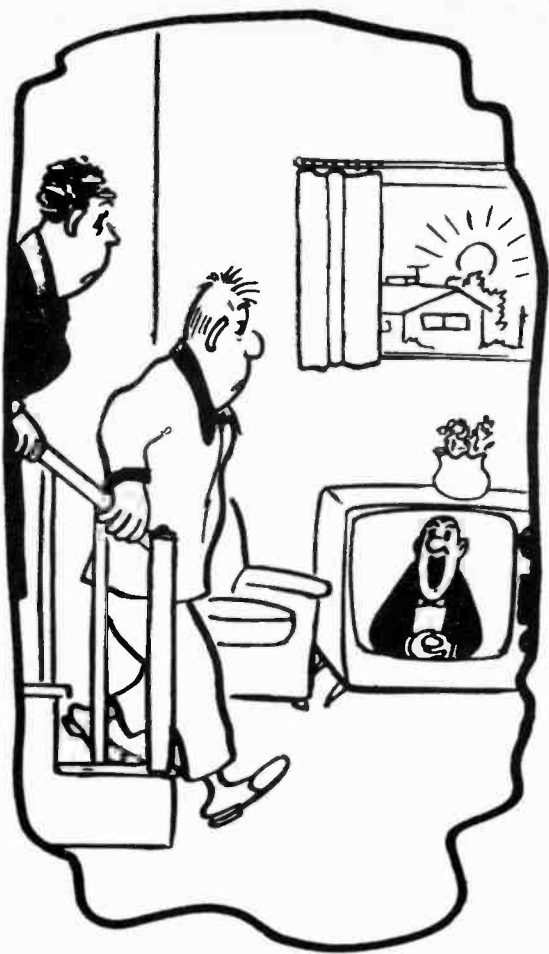
"Next time take the bus—and leave the driving to US!"



“We’ve seen this one before—I recognize the symptoms.”



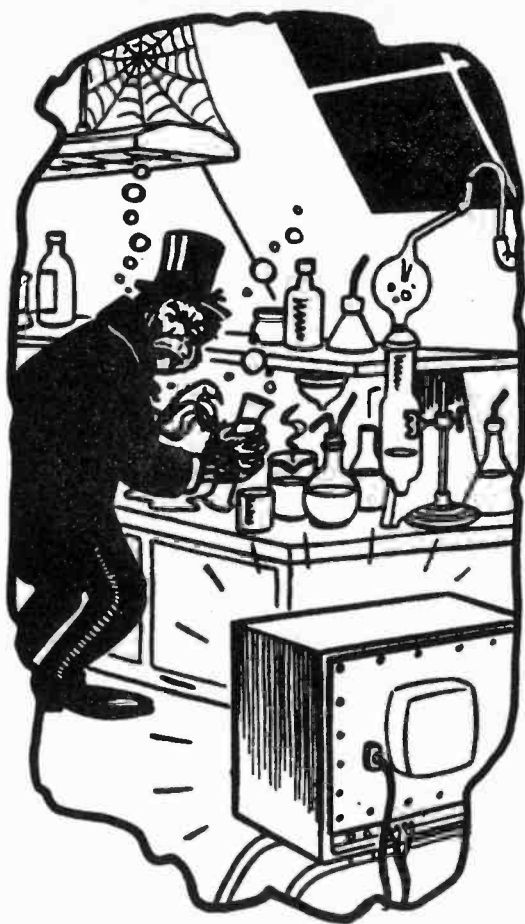
"Please carry this one—he's heavier than the TV set, harder to control, and there's no way to turn him off."



“Ah! Good morning!”



“Look what he’s learned from Dr. Kildare.”



“Better things for better living . . .
through chemistry!”

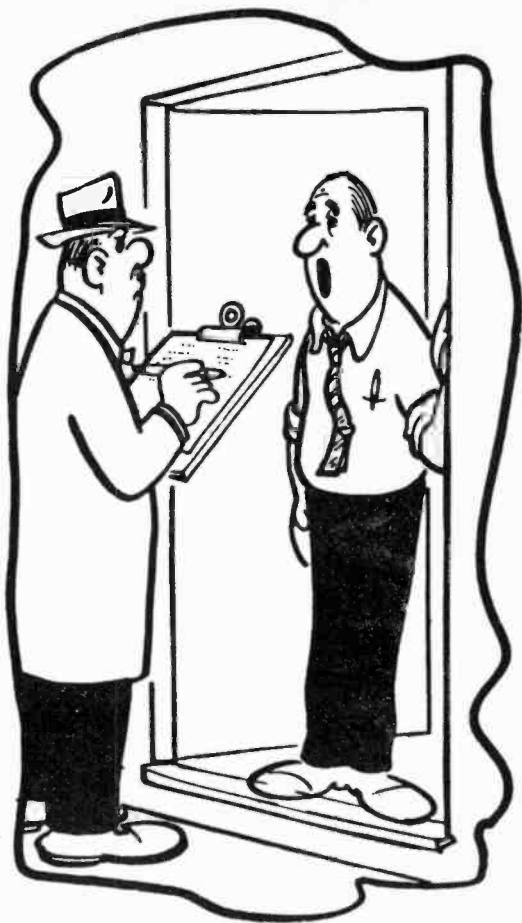


“I did all my homework.”

“You did? When will your TV set be fixed?”



“And last night we saw some purple stringbeans from the valley of the jolly red giant.”



“Well, I had 17 favorite programs, but they were all taken off the air.”



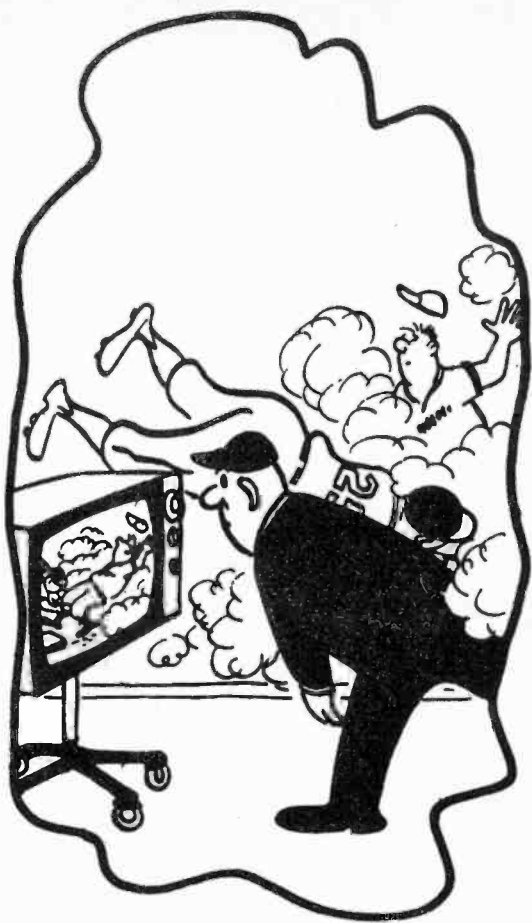
“Now, let’s compare combs.”

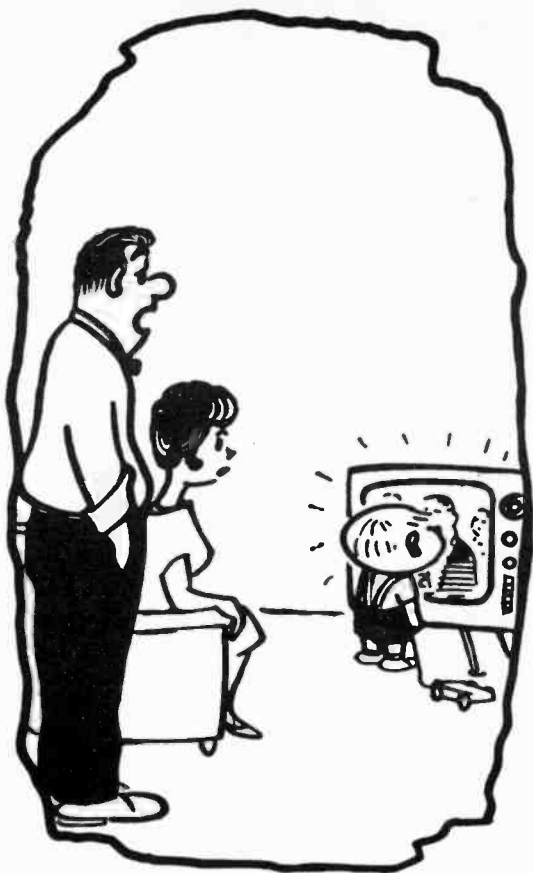


“Since doctor series are so plentiful, some people are declaring TV repairs as medical expense.”



“I understand you’re having trouble tuning in the educational channel.”

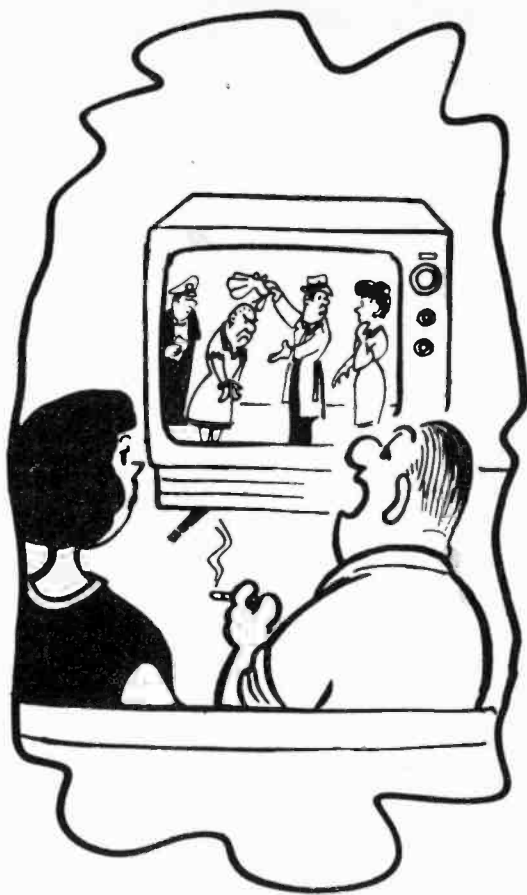




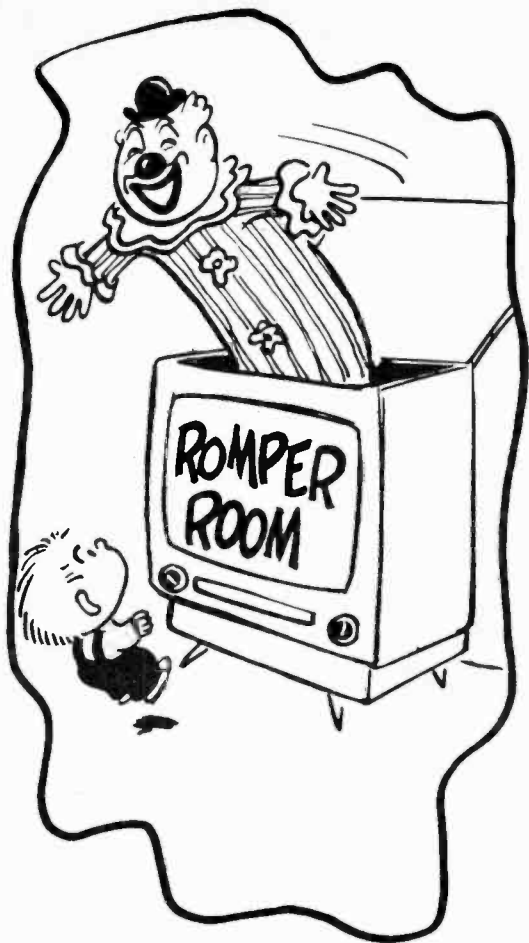
“The picture is transmitted from Europe, into outer space, bounced off Telstar, picked up in Maine, beamed over the U.S. network, and into our living room —where it’s blocked by a three-year-old head.”

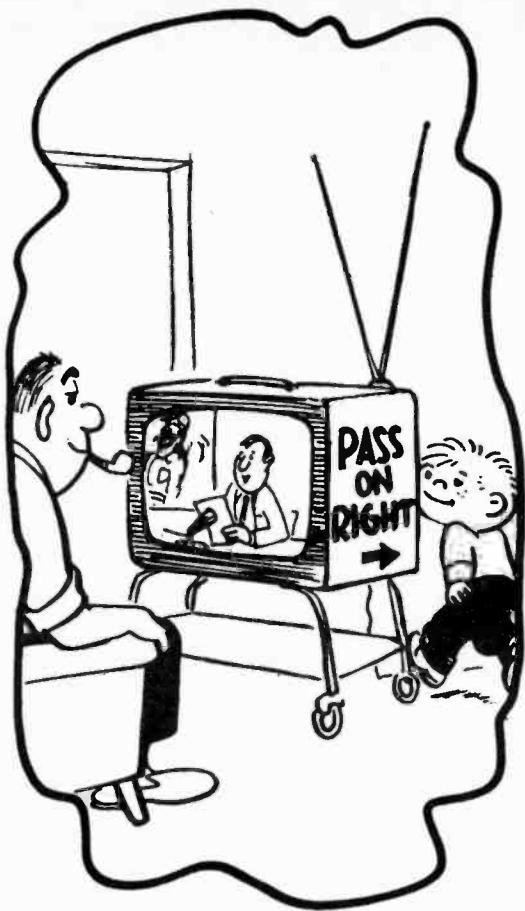


“Next time, take rickshaw—and leave
clop-clop to us!”



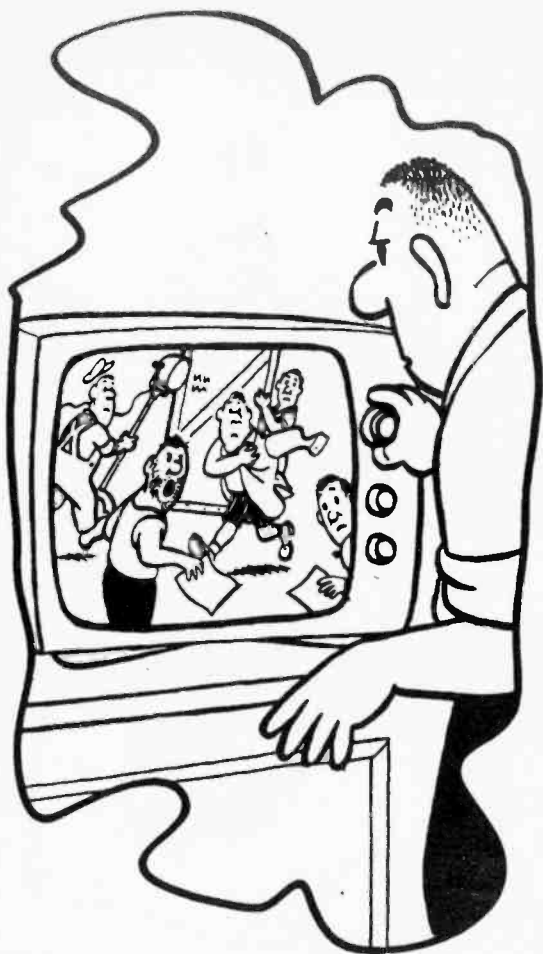
"These surprise endings lose something the second time around."







“Honey, how long will you be using that mixer?”



“Would you please tune to another channel for a while? We’re not quite ready!”



“Now, a few scenes from next week’s commercials . . .”



“Looks like they’re signing off.”

SBS SCHOLASTIC BOOK SERVICES
New York Toronto London Auckland Sydney

Nearly 100 TV ticklers—hilarious cartoons about the programs . . . the commercials . . . the zany things that can happen when TV watchers and TV sets get together. (Bet some of them have happened at your house!)

UO-768-330