

## Index to Television Digest, 1951: Volume 7

References are grouped into three major categories: General (pages 1-5), Manufacturers & Merchandisers (pages 5-6), Supplements (page 1). Index attempts to cover only items considered to be of more than passing interest. Reference numbers following each item designate issue of Newsletter in which item appeared. If number is followed by a small "n," article referred to was a note printed in small (8-pt.) type; all other references are to articles printed in typewriter type.

### General

#### ADVERTISING

BBB proposes new standards, 1n  
attacks on high TV costs, 2n, 3n, 4n, 7n, 8n  
1950 TV talent cost, 2n  
NBC-TV revises coverage figures, 3  
Publishers Information Bureau reports, 3n, 10n,  
13n, 17n, 21n, 25n, 29n, 34n, 39n, 43n, 48n, 52n  
top media, as advertised by 'Life', 4, 30n  
total 1950 advertising, 4  
ANA tax booklet, 4n  
agency mergers, 5n  
receiver lineage in newspapers, 5n, 18n, 39n, 46n  
Emerson-Western Union tieup, 5n  
purchasing power of TV areas, 5n  
Lucky Strike cancels radio & TV spots, 5n, 52n  
little questionable copy, says FTC, 6n  
TV network sponsors outnumber AM, 9n  
industry ad on children, 10n  
ANA attacks radio rates, 11, 12n  
subway ad slump blamed on TV, 11n  
CBS cuts AM rates, 15, 16, 17  
summer TV business, 15n, 18, 48n  
FCC reports 1950 AM-FM income, 16  
rate cuts at NARTB convention, 16  
Young & Rubicam TV billings, 18n  
surveys shows TV using "new" money, 18n  
Shouse sees ad threat in CPR-22, 21n  
viewers prefer TV commercials over radio, 22n  
anti-fraud bill passed by House, 23n  
'Tide' sold, 24n  
AM rate cuts attacked by reps, 25  
magazines raise rates, 26n, 39n  
ANPA compares media increases since 1949, 27n  
manufacturers among top 100 advertisers, 27n  
Ad Council's "Crusade for Freedom," 27n  
NARTB finds 80% of station time sponsored, 29n  
strong AM promotion, 30n, 32n  
manufacturers' sponsorships, 32n  
'Printers' Ink' estimates 1951 ad volume, 32n  
rule-of-thumb for station coverage, 35  
NBC compares set & newspaper circulation, 35n  
sponsors back to radio after TV try, 39n  
Kate Smith, Godfrey top money makers, 39n  
Winchell-ABC lifetime contract, 39n  
Quiz Kids-CBS 10-year contract, 39n  
PIB 6-month breakdown, by media, 39n  
Army cancels all ads, 42n  
network TV billings pass radio, 43  
Firestone's McGinness talks down AM, 44  
KSL-TV relenting on beer ads, 45n  
NBC's Madden on future of rates, 49

#### ALLOCATIONS—see VHF and UHF

AM (Standard) BROADCASTING (see also specific networks and Advertising)  
good programs sponsorless, says 'Variety', 9n  
rate cuts, 15, 16, 18, 19n, 22n  
FCC report on 1950 income, 16  
strong promotion, 30n, 32n  
daytime rates rising, says 'Billboard', 45n  
NBC rate revision proposal, 40, 45n  
KPRO bankruptcy, 45n  
reasons for AM station sales, 47  
'Contented Hour' and 'Father Knows Best' dropped, 38n  
TV shows "going AM," 49n  
stations follow TV affiliations, 49n  
'Broadcasting' & 'Variety' on 1952 outlook, 52n

#### AMERICAN BROADCASTING CO. (ABC)

orders coast-to-coast AT&T facilities, 1n  
financial reports, 1n, 12n, 13n, 21, 26n, 33n, 47n  
personnel changes, 8n, 26n  
negotiations for sale, 13n, 15n, 18, 19, 20  
stock ownership, officers' salaries, 13n, 26n  
expansion of studios, 16n  
merger with United Paramount, 21, 22n, 23n,  
24n, 27n, 30n, 31n, 35n, 45n, 49n  
separation of AM and TV, 25n  
Goldenson says AM won't be neglected, 27n  
leases Little Theatre, 31n  
announces \$24,131,000 time sales, 35n  
Winchell lifetime contract, 39n  
new N. Y. studios, 51n

#### ANTENNAS, RECEIVING

community, 2, 7n, 11, 21, 23n, 24n, 27n, 28n, 29n,  
30n, 39n, 49n, 51n  
uhf, 14n  
motorless, switchable, 32n  
JFD "tele-plex" coupler, 38n  
Blonder-Tongue distribution amplifier, 38n  
microwave for community systems, 40, 42n  
hotels, 45n, 48n

#### ANTENNAS, TRANSMITTING—see Equipment

#### ANTI-TRUST

FCC movie-station ruling, 13  
decision against 'Lorain Journal', 50n

#### APPLICATIONS FOR NEW STATIONS

##### VHF

Ashtabula, O., 1n  
Cedar Rapids, Ia., 2n  
Montgomery, Ala., 3n  
Kingsport, Tenn., 3n  
Sioux City, Ia., 6n  
Columbia, S. C., 6n, 34n  
Roanoke, Va., 6n  
Mobile, Ala., 8n, 12n, 13n  
Denver, Colo., 9n  
Charleston, S. C., 9n  
Houston, Tex., 9n  
Syracuse, N. Y., 10n  
Utica, N. Y., 10n  
Wichita, Kans., 11n  
Peoria, Ill., 12n  
Savannah, Ga., 12n, 18n  
Waterloo, Ia., 12n, 51n, 52n  
Lawton, Okla., 14n  
Las Vegas, Nev., 15n  
Minneapolis, Minn., 17n, 33n, 48n  
Wichita Falls, Tex., 17n, 21n  
Lynchburg, Va., 18n  
Macon, Ga., 18n  
Texarkana, Tex., 18n  
Toledo, O., 19n  
Jackson, Miss., 21n  
Albuquerque, N. M., 21n  
Detroit, Mich., 23n  
Corpus Christi, Tex., 23n  
Miami, Fla., 26n  
Eau Claire, Wis., 26n, 30n  
Hibbing, Minn., 27n  
Lewiston, Me., 28n  
Green Bay, Wis., 28n  
Fargo, N. D., 29n, 50n  
St. Louis, Mo., 30n

Beaumont, Tex., 30n, 33n  
Jacksonville, Fla., 31n  
Bangor, Me., 32n  
Portland, Me., 32n  
Hannibal, Mo., 33n  
Chicago, Ill., 34n  
Meridian, Miss., 34n  
Wausau, Wis., 35n  
Amarillo, Tex., 36n  
Oklahoma City, Okla., 36n  
Huntington, W. Va., 37n  
Cheyenne, Wyo., 37n  
Quincy, Ill., 38n  
Eureka, Cal., 38n  
Phoenix, Ariz., 40n  
Idaho Falls, Ida., 40n  
Stockton, Cal., 43n  
Lansing, Mich., 45n  
Paducah, Ky., 48n  
Rochester, Minn., 48n  
Odessa, Tex., 48n  
Springfield, Mo., 48n  
Butte, Mont., 48n  
Charleston, S. C., 49n  
Asheville, N. C., 49n  
Little Rock, Ark., 50n  
Columbus, O., 51n  
Waco, Tex., 51n  
Knoxville, Tenn., 51n  
Lincoln, Neb., 51n  
Lafayette, La., 52n

##### UHF

York, Pa., 23n  
Cleveland, O., 23n  
Utica, N. Y., 23n  
Royal Oak, Mich., 23n  
Hammond, Ind., 26n  
Grand Rapids, Mich., 28n  
Lima, O., 29n  
Lafayette, Ind., 32n  
Allentown, Pa., 33n  
Dallas, Tex., 36n  
Houston, Tex., 36n  
San Antonio, Tex., 36n, 48n  
Scranton, Pa., 40n  
Henderson, Ky., 41n  
Austin, Tex., 43n  
Muncie, Ind., 44n  
Ft. Worth, Tex., 45n  
Oshkosh, Wis., 45n  
Chambersburg, Pa., 49n  
Hendersonville, N. C., 49n

## Supplements and Special Reports Published During 1951

References are to issues of *Television Digest* with articles pertaining to documents

#### Directories

Semi-Annual TV Factbooks of Jan. 15 and July 15; with weekly Addenda reporting current FCC grants, applications, etc.  
Annual AM-FM Directory of Jan. 1; with weekly Addenda reporting current FCC decisions, applications, etc. Listings of all AM-FM stations by states and frequencies, all applications by states and frequencies, call letter lists, etc. (Includes other North American stations.)

#### Numbered Supplements

No. 56C: Personnel List of the FCC. (Vol. 7:50).  
No. 72, 72A, 72B, 72C: Comments and Oppositions on Proposed TV Allocations. (Vol. 7:19).  
No. 73: Agenda for FCC's Allocations Proceedings. City-by-city deadline for written comments. (Vol. 7:30).  
No. 74: FCC Authorizes Temporary TV Power Increases. Full text. (Vol. 7:30).  
No. 75: NTSC Color Field Test Specifications. Technical details of signal to be tested during forthcoming months. (Vol. 7:48).  
No. 76: Code of Practices for Television Broadcasters. Full Text as adopted by NARTB, including procedures relating to administration, hearings, decisions. (Vol. 7:49).

#### Special Supplements and Reports

Conserving Critical Materials—Two Approaches. Reports on materials conservation programs of RCA and Philco. (Vol. 7:8.)  
Proposed VHF-UHF Rules, Standards & Allocations. Full text, as issued by FCC March 22, with table of TV channel assignments to states and cities in United States & Possessions, Canada and Mexico. (Vol. 7:12.)  
"Outlook for Radio"—Reprint from May 20 'New York Times'. (Vol. 7:21.)  
U. S. Supreme Court Upholds FCC Choice of CBS Color. Full text of May 28 decision, including separate opinion of Justice Frankfurter. (Vol. 7:22.)  
"Electronics Production for Defense." Salient excerpts from address by RTMA President Glen McDaniel before Western IRE Convention and Pacific Electronics Exhibit, San Francisco, Aug. 23. (Vol. 7:34.)  
Commissioner Walker Sounds a Warning on program excesses by telecasters and broadcasters. Excerpts from address by FCC Commissioner Paul A. Walker before Board of National Council of Churches of Christ in U. S., New York, Oct. 2. (Vol. 7:40.)

Carbondale, Ill., 49n  
Oklahoma City, Okla., 52n

#### Dismissed

Cumberland, Md., 19n  
Portsmouth, N. H., 23n  
Dallas, Tex., 37n  
Houston, Tex., 37n  
San Antonio, Tex., 37n

#### ASCAP—see Music Agencies

#### CENSUS, TV RECEIVERS

NBC Research's monthly figures, 3, 8, 12, 17, 21, 25, 29, 35, 39, 43, 47, 51

#### COLOR (see also CBS, RCA)

Rep. Dolliver asks hearing, 1  
NTSC "Ad Hoc" committee, 1, 18  
NPA says no color set ban considered, 1  
Color Television Inc., 1n, 35n  
tri-color tube patented by KFMB-TV engineer, 2n  
Coy hopes for color start, 3  
Senate Small Business Committee report, 3n  
appeal to Supreme Court, 4n, 5n, 6n, 7, 9n  
CBS sues DuMont, 4n, 7  
Russians claim 3 years of color, 4n  
new inventions claimed, 6n, 7, 22n  
color back in labs, says Axel Jensen, 8n  
Sightmaster reports patent rights sale, 8n  
Supreme Court oral argument, 10, 11n, 13  
IRE convention papers, 12n  
Coy's speech at NARTB convention, 16n  
Lawrence tri-color tube, 16n, 23, 25, 36n, 38n, 39n, 40n, 41n, 45n, 49n, 52n  
"oscillating color sequence," 18  
Supreme Court upholds FCC decision, 22  
station plans, 22  
decision's impact on trade, 22  
manufacturers' statements on decision, 22  
manufacturers planning color sets, 22n, 23, 27, 29  
RCA public demonstrations, 25, 27, 28, 29, 34n, 35n, 36n, 37, 41n, 42  
trade practices conferences, 25, 39n  
NTSC panels, 25n  
DuMont enthuses over compatible pictures, 26  
Rauland tri-color tube, 26, 27  
Videotown color-demand survey, 26  
dual standards, 29, 33, 45n  
AT&T rates same for all systems, 29  
RTMA takes impartial attitude, 29  
Emerson guarantee, 31n  
FCC engineers see NTSC color, 31n, 32  
color slave, 33  
color "transcender", 33  
WLWT experiments, 34n, 41n  
Detroit closed-circuit show, 34n  
used to promote monochrome, 34n  
network transmissions, 38n  
NTSC field tests, 38n, 48n  
Murphy says CBS system black-&-white sales stimulant, 38n  
Phoenix field-sequential tests, 41n  
ODM bans mass production for duration, 42  
color ban affects nothing else, says Wilson, 43  
"The Color Denouement—An Editorial," 43  
Comr. Sterling's view of situation, 44n  
Coy attacks industry in Biloxi talk, 45n  
color theatre-TV ban, 47  
transcontinental closed-circuit, 49n  
WHAM-TV plans NTSC field tests, 50n  
Sen. Johnson questions NPA ban, 51n

#### COLUMBIA BROADCASTING SYSTEM (CBS)

financial reports, 1n, 6n, 12n, 16n, 28n, 32n, 45n  
fires employees for profanity, 1n  
Newspaper Guild seeks to organize, 4n  
plays down TV plugs on AM, 7n  
Mary Sinclair exclusive contract, 13n  
stock ownership, officers' salaries, 13n, 30n  
cuts AM rates, 15  
buys Hytron, 15, 20n, 24n  
negotiations for ABC purchase, 18  
reorganization, 25n  
raises TV rates, 26n  
complaints about "Amos 'n' Andy", 27n, 32n, 38n  
creates 6 divisions, 28n  
top executives, 30n  
AM promotion, 31n  
CBS-Columbia officers, 31n  
Laboratory Div. reorganized, 31n  
leases office space, 32n  
promotes daytime TV, 33n  
Mt. Wilson installation rebuilt, 34n, 42n  
Ream testimony on network economics, 36  
advisory board, 38n  
"Quiz Kids" 10-year contract, 39n  
leases Monroe Theatre, 39n  
NPA grants Los Angeles "TV City", 40  
rumored selling Columbia Records, buying Hazel-tine, 43n  
promotes summer TV time sales, 48n  
"selective facilities plan" for AM, 50n  
joins NARTB-TV, 51n

#### Color TV

NPA says no color set ban considered, 1  
demonstrations in various cities, 1, 2n, 5n, 8n, 10, 14n, 17n, 34n  
product demonstrations, 11n, 14n  
AP-ANPA showings, 17n  
color programming schedule, 23  
premiere, 24, 25, 26  
adapters, 25  
Meck plans slave units, 26  
Crosley demonstrates converter, 26  
confusion over NPA order, 26  
dept. store promotion, 26n  
affiliates' attitude, 29  
Eidophor, 29, 40n

receivers, 29  
football, 30, 39n, 40n  
new companies planning color devices, 31n  
European demonstrations, 32n, 34n, 35n  
set makers plans, 32  
Tele-tone goal for 1951, 32  
"compatible" black-and-white set, 33  
Goldmark deprecates RCA tube, 35n  
Murphy says CBS system black-&-white sales stimulant, 38n  
set sales slow, 41n  
requests more materials from NPA, 41n  
ODM bans mass color set production, 42  
color ban affects nothing else, says Wilson, 43

#### COMMUNITY ANTENNA SYSTEMS—see Antennas, Receiving

#### CONGRESS

communications committees, 2n  
bill to control electromagnetic radiations, 2n, 4n, 6n, 7n, 8n, 9n, 11n, 28n, 34n, 38n, 41n, 50n  
Cooper becomes McFarland assistant, 3n  
McFarland communications bill, 4n, 6n, 8n, 9n, 11n, 14n, 15n, 17n, 42n  
FCC and House discuss legislation, 7n, 8n  
Communications Policy Board, 2, 7n, 11n, 13  
Lane censorship bill, 14n  
Benton educational resolution, 15n  
Johnson bill to put govt. frequency users under FCC, 17n  
anti-fraud bill, 23n  
House baseball inquiry, 32n  
Kefauver contempt citations upheld, 32n  
Sen. Benton proposes Govt. buy time for candidates, 38n  
members' film production, 43n, 45  
Sen. Benton prepared to sell Muzak, 51n  
N. Y. Bar Assn. opposes TV in hearings, 51n

#### CONTROLLED MATERIALS PLAN—see Mobilization

#### DUMONT NETWORK

(see also DuMont, under MANUFACTURERS)  
buys Central Opera House, 3n, 30n  
affiliates Union Radio, Havana, 6n  
1950 income, 18n  
bids for Milton Berle, 20n  
WDTV alternates Berle & Sinatra, 51n

#### EDUCATIONAL TV

roundup of station activity, 2, 8n  
New York program survey, 2  
FCC hearing, 4, 5  
stations' home and school courses, 4n, 6n, 9n, 12n, 27n, 44n  
directory of college TV-radio courses, 8n  
reservation in allocation plan, 12, 13, 14  
JCET sets up Washington office, 14, 16, 20n  
educators approach philanthropies, 14, 16, 20n  
Sen. Benton requests study, 15, 19, 20, 22, 36n  
U of Cincinnati survey, 20n, 52n  
Young favors use of commercial stations, 23, 24  
Sen. Johnson objects to reservation, favors pre-emption of commercial time, 25, 29  
first application for reserved channel, 26n  
Western Reserve U opposes reservations, 27n  
Coy testimony before Senate committee, 29, 35  
schools offering credit courses, 30n  
Ford Foundation Workshop, 32n, 44n  
Connecticut planning 4-station network, 35n  
WOI-TV financial report, 37n  
FCC fears censorship in Benton bills, 41  
U of Southern California offers TV degree, 41n  
NAEB convention, 43n

#### EQUIPMENT, TELECASTING

##### Antennas

Empire State Bldg., 2n, 19n, 42n, 46n, 47n, 51n  
rival to Empire State proposed, 21n  
automatic activator for sleet-melting, 33n  
strengthening signal near transmitter, 33n  
WTMJ-TV 1017-ft. tower, 46n  
WXEL sued for ice-paint damage, 46n  
power hikes with new antennas, 46n  
WJZ-TV helicopter measurements, 47n, 51n

##### Cameras

new crane and remote control, 5n  
RCA portable, 11n  
image orthicon film converter, 14n  
underwater, 36n  
"walkie-pusbie" at Rose Bowl, 52n

##### Transmitters (see also UHF)

availability, 11, 16, 34  
high and low power, prices, 16, 34  
NPA attitude, 16  
RCA 10 kw, 31n  
Tarzian offers to equip stations, 42n  
RCA hikes 20 kw unit to 25 kw, 40n  
DuMont "Photovision" project, 52n

##### Miscellaneous

station tube costs, 4n  
Farnsworth predictions, 9n  
station construction costs, 11n, 50  
Telechrome picture generator, 15n  
parabolic microphone, 15n  
GPL shows line at NARTB convention, 16n  
British Marconi sells chains to UN, 18n  
KTLA 102-mile remote, 19n  
world's tallest tower, 24n  
Bell Labs' new film scanner, 27n  
"Multi-Millions in Station Equipment," 34  
CBS rebuilds Mt. Wilson installation, 34n, 42n  
transistors, 39, 46n  
WBEN-TV granted move to Colden, N. Y., 35n  
KIFI inexpensive construction plans, 41n  
cure for microwave ground reflections, 43n  
DuMont 'Station Planning' booklet, 44n  
TV tape recording, 46

TV-radar use at London airport, 46n  
RCA's new remote devices, 48n  
NARTB construction cost study, 50  
50th anniversary of transatlantic signals, 50n  
pocket transmitter for performers, 51n

#### FEDERAL COMMUNICATIONS COMMISSION

(FCC)—(For actions in particular services, see specific categories, such as Color, VHF, UHF, equipment, networks, etc.)

Coy vacation, 3n  
TV programming inquiry, 3n, 4, 5, 16n  
budget, 3n, 19n  
rumors of Coy leaving, 2, 6n, 9, 46n  
illegal TV stations, 6n, 7n, 23n, 25n  
court test of industrial radiation, 9n, 11n  
FCC-industry relations, 14, 33  
Broadcast Bureau, 16n, 18, 20n, 21, 48n  
Johnson bill to put govt. users under FCC, 17n  
Coy reappointed, 21, 22  
Richards case, 22n, 24n, 48n  
Henock nominated Federal judge, 24, 25n, 26n, 28n, 31n, 33n, 34n, 37n, 39n, 40n, 41n, 42n, 44n  
Plotkin leaves, 24  
WBAL Blue Book case, 25n  
Allen chief engineer, 26n  
Coy testifies on govt. ethics, 27n  
court upholds WJAX-TV deletion, 27n  
appropriations, 22n, 30n, 34n  
candidates for vacancy, 31n  
Pratt named President's Telecommunications Adviser, 31, 39n  
Walker speech on programs, 40  
fears censorship in Benton bills, 41  
can't censor, says Coy, 42n  
former chairman Robinson dies, 44n  
Coy affirms faith in aural radio, 48n  
ruling on political broadcasts, 48n, 49n  
electromagnetic radiation controls, 50n  
32,000-mc grant, 51n  
studying network AM rate plans, 51n

#### FINANCIAL ACTIVITY, GENERAL

##### Manufacturing

"Big Four's" 1950 gross, 3  
O. H. Caldwell estimates 1950-51 radio-TV gross, 3n, 52n  
"Tele-Tech" stock analysis, 3n  
National Credit Office rates industry, 4n  
Television-Electronics Fund Inc., 6n, 13n, 21n, 32n, 48n  
analysts term TV firms strong, 7n  
company failures, bankruptcies, 11n, 23n, 26n  
'Wall St. Journal' roundup of 617 firms, 22n  
compensation of top executives, 24n  
'Fortune' compares companies' growth, 26n  
'N. Y. Times' report on company profits, 50n

##### Telecasting (see also Advertising)

1950 talent costs, 2n  
Publishers Information Bureau reports, 3, 10, 13, 17, 21, 25, 29, 34, 39, 43, 48, 52  
profits, income and expenses, 2n, 4n, 6, 13, 16n, 32, 37n, 42n, 48, 47, 49  
FCC station economic report, 13  
station sales, 6n, 17n, 19, 23, 26, 27n, 28n, 30, 32, 38n, 39n, 41n, 46  
Hearst buys 25% of KING-TV, 26  
CBS's Joseph Ream on network economics, 36  
WTCN-TV buys 45% of WEMP, Milwaukee, 38n  
NARTB estimates station income, 38  
WKRC-TV buys into WBIR, Knoxville, 39n  
Macy-O'Neil merger, 41, 46  
network TV billings exceed radio, 43  
AM stations following TV affiliations, 49n

#### FINANCIAL REPORTS—see individual manufacturers and networks

#### FOREIGN TV

Philco estimates Latin American potential, 17n  
international conferences, 18n, 20n, 32n  
Russia, 19n  
DuMont's Marx analyzes foreign markets, 27n  
CCIR's station status report, 32n  
Spanish-language films, 38n  
first transatlantic TV attributed to Baird, 39n  
international TV pickup, 40n

##### Argentina

Buenos Aires, 21n, 25n, 33n, 36n, 40n, 42n

##### Australia

status report, 31n

##### Brazil

Rio de Janeiro, 42n, 43n  
Sao Paulo, 19n, 21n, 25n, 42n, 43n, 48n, 49n  
Chateaubriand plans, 42n

##### Britain

rejects commercialism, 4n  
station plans, 31n  
exports, 38n  
"TV fever" at radio show, 39n  
materials shortages, 45n

##### Canada

CBC financial reports, 28n, 45n, 52n  
Montreal, 4n, 5n, 22n, 50n  
set sales, 5n, 6n, 11n, 15n, 16n, 19n, 22n, 27n, 31n, 37n, 41n, 45n, 48n  
experimental stations, 5n  
Toronto, 22n, 50n  
Massey Commission, 23n  
networking plans, 30n  
cases credit controls, 30n  
TV receiver fee, 31n  
Govt.-industry controversy, 35n

##### Colombia

Bogota, 35n

##### Cuba

CMKW, 3n  
analysis of set market, 9n, 35n

Storer-backed station, 9n, 17n, 21n  
Manuel Alonso, 17n  
Union Radio plans, 21n  
CMQ-TV, 21n, 22n, 37n  
CMUR-TV, 32  
major advertisers, 42n  
Mestre plans, 51n  
**Denmark**  
plans, 5n  
**Dominican Republic**  
Ciudad Trujillo, 43n  
**Finland**  
GE demonstrations, 5n  
**Holland**  
Philips reports \$28,000,000 profit in 1950  
Philips founder dies, 41n  
**Japan**  
Nippon network, 41n  
**Mexico**  
XHTV, 2n, 47n  
radio import ban lifted, 7n  
XEW-TV, 16n, 21n  
XEQ-TV, 21n  
XELD-TV, 21, 31, 33n, 36n, 38n  
new stations planned, 32, 42, 49n  
cabinet maker, 39n  
'Newsweek' article on Azcarraga, 50n  
**Spain**  
equipment purchased, 21n, 30n  
**Uruguay**  
Montevideo, 42n  
**FREQUENCY MODULATION (FM)**  
FCC ruling on special use, 5n, 9n, 15n, 16n, 18n  
multiplexing, 9n  
'N. Y. Times' complains of slow growth, 9n  
station-manufacturer conferences, 11n, 27n  
stations cancelled, 11n  
construction costs, 11n  
surveys of set demand, 20n  
transit operations ruled unconstitutional, 22n  
Coy says FM channels unendangered, 28n  
NARTB committee, 29n  
Supreme Court to hear transit argument, 42n  
promotion in 3 test areas, 46n, 50n, 52n  
Zenith compares AM-FM pulling power, 48n  
WFU shifts to commercial band, 49n  
**OME, TV'S IMPACT ON**  
(see also Surveys)  
book sale survey, 3n  
electronics' effect on publishing, 4n  
antenna ruled no cause for tenant eviction, 4n  
bus rides drop in Cincinnati, 5n  
Bernays research award, 7n  
'Smellovision,' 7n  
fan's "TV Heaven," 8n  
'Television and Our Children,' by Shayon, 8n  
receiver heat fouls thermostat, 9n  
N. Y. Easter parade hit by TV, 13n  
theatre owner becomes TV dealer, 22n  
'N. Y. Times' series by Gould, 27  
WCTU says TV making homes "beer bars," 32n  
TV competes with union meetings, 32n  
best viewing conditions, 39n, 52n  
'Newsweek' issues "The TV Revolution," 43n  
TV eyeglasses, 49n  
N. Y. court favors landlord, 50n  
Xavier U study of TV impact on children, 52n  
TV at amusement parks, 52n  
**INDUSTRIAL TV**  
'Fortune' article, 36n  
DuMont predicts use in business, 39n  
underwater camera, 39n  
improved vidicon, 43n  
jail surveillance, 43n  
**STITUTE OF RADIO ENGINEERS (IRE)**  
officers, 34n, 45n  
convention, 10, 11n, 12, 12n, 31n  
fall meeting, Toronto, 31n  
Dr. Newbern Smith gets Diamond Award, 38n  
fellows named, 38n  
Robert H. Marriott dies, 44n  
**ABOR—see Unions**  
**ERCHANDISING, TV SET**  
(see also individual manufacturers)  
Chicago conventions, 1  
Commerce Dept. retail sales surveys, 1n, 5n, 25n  
top New York brands, 2n  
Mort Farr NARDA president, 3n  
Philadelphia sales, 5n, 18n, 45n  
Crosley stations promotion, 6n  
impact of proposed tax increase, 6, 7  
"conservation" publicity worries trade, 7n, 8  
economist dubious of 10,000,000 1951 market, 8n  
Census Bureau reports sales, 8n, 12n, 14n, 25n  
sales lag, 9n, 10, 11, 12, 14, 15, 16, 17  
Army camps seen as good market, 9n  
"negative selling" in Springfield, Mo., 9n  
"blue-book" proposed for trade-ins, 13, 16  
TV-radio third in home furnishings in 1950, 13n  
Good Housekeeping' survey of purchasing, 13n  
Washington BBB standards, 14n  
N. Y. standards committee, 15n  
Admiral promotion, 16n  
attempts to ease credit controls, 17, 17n  
et price guarantees, 18  
dept. store TV inventories, 18n  
regulation W, 19, 21n, 22n, 23n, 24n, 25n, 29, 30,  
31, 52n  
et auctions, 20n, 21n, 25n  
air trade decision, 21n, 22n  
TC fair trade practices conferences, 22n, 23n,  
25n, 34n, 39n, 51n  
V third in appliance sales, 24n

Westinghouse "Old Trader" campaign, 26n  
Videotown survey of replacements, 26n  
NAMM Chicago show, 28n, 29n  
"how to sell" articles, 29n  
Western Merchandise Mart, 31n  
dealer bankruptcies increase, 31  
New York BBB warns about "no money down,"  
32n, 35n, 36n  
NEDA officers, 37n, 45n  
Kansas City Electric Assn. promotion, 40n  
Sanabria attacks network set-labeling, 41n  
survey of manufacturers' sales outlook, 42  
'Milwaukee Journal' receiver ad policy, 43n  
DPA-NPA consider set inventory controls, 44n  
FTC accuses Covideo of false ads, 44n  
FTC studies \$1 ads, 45n, 51n  
N. Y. code of ethics, 47n  
Washington self-censorship collapses, 48n  
Richmond distributors cooperative ad, 48n  
marts, distributor meetings, 50n, 52  
OPS ruling on warranties, 52n  
Phileo film service for dealers, 52n  
Crosley exclusive franchisees, 52n  
**MILITARY PROCUREMENT—see Mobilization**  
**MILITARY. Use of TV by**  
Naval reserve training, 8n, 36n  
'Marine Corps Gazette' article, 11n  
radio-controlled bombs, 11n  
local-interest film program, 11n  
guided missiles, 21n  
ad budgets, 31n  
Defense Dept. filming European rearmament, 31n  
Signal Corps' mobile unit, 36n  
recruiting, 38n, 49n  
network kines sent to armed forces, 39n  
Army cancels all ads, 42n  
Navy underwater camera, 47n  
**MOBILIZATION & WAR**  
materials conservation, 1, 2, 4, 5, 6, 7, 8, 9n, 15,  
16n, 40, 45  
appliance cutbacks, 1n  
security guards, 1n, 4n  
anti-boarding measures, 1n  
civil defense equipment, 1n, 9n, 52n  
Paley heads materials survey, 2, 4n  
Coy mentioned for mobilization job, 2  
anti-trust measures, 2n  
Munitions Board reorganization, 2n  
RTMA shortage census, 2n  
unclassified govt. contracts, 2n, 3n, 5n, 6n, 8n,  
9n, 10n, 12n  
station construction, 3, 6, 19, 20, 21n, 23n, 25n,  
27, 28n, 29, 30n, 31n, 32, 35n, 37, 38, 40, 43, 51  
Controlled Materials Plan, 3, 12n, 14n, 15, 18, 19n  
Signal Corps Procurement expansion, 3n, 5n  
aircraft electronics, 4, 5n, 10n  
ESA field offices, 4n  
tax amortization of plants, 8, 10, 33n  
Clark vice chairman, Munitions Board, 4n  
price-wage controls, 4n, 5n, 7n, 9, 14, 17, 18n,  
21n, 22n, 31n, 41n, 43n, 47n, 48n, 50n  
AEPEM mobilization committee, 5n  
Defense Minerals Administration goals, 5n, 13n  
RTMA classifies components, 5n  
distributors suggested for subcontracts, 3n, 6n  
civil defense communications, 7, 7n, 8n, 13n, 31n  
small business, 3n, 5n, 7, 12n, 16n, 20n, 27n, 47  
Air Force New York exhibit, 7n, 8n  
'Munitions Board Progress Reports,' 8n  
exploration for minerals encouraged, 8n  
Army Ordnance exhibits, 9n  
"planned compliance program," 9n, 15n  
NPA repair parts policy, 10, 28n, 43n, 51n  
Weiss heads OCR, 10  
distributor committees, 10n, 20n  
Electronics Production Board, 11, 12n, 15  
Sprague estimates military dollar volume, 12, 21  
RTMA conservation efforts, 12, 39  
congressional hearing, 12n  
receiving tube committee, 13n  
list of "essential activities" personnel, 14n, 18n  
Gen. Back chief signal officer, 14n  
Mobilization Policy Board, 14n  
NPA appeals board, 17n  
Gibson acting DPA administrator, 17n  
Daley resigns from NPA, 18n  
fiscal 1952 military budget, 18n  
materials exchange program, 20n  
FCC role in station construction, 22  
flexibility in product shifts, 25n, 31  
speculation over post-Korean trends, 27  
'Fortune' evaluates "The Electronics Era," 27  
top defense contractors, 29n, 49n  
copper strike, 30, 36  
amateur assistance, 30n, 40n  
Defense Materials Procurement Agency, 31n  
NPA Electronics Div. personnel, 32n, 34n  
Adm. Redman heads JCS communications, 34n  
Watts back to RCA part time, 34n  
Wilson testifies on electronics progress, 33n  
NPA Electronics Div. moves, 33n, 34n  
DPA forms contracts task group, 38  
distribution of contracts, 38  
Congress attacks gray marketers, 38n  
Wilson's reports to President, 13, 40n  
RDB committees on reliability, transistors, 42n  
GE's Dr. Baker on electronics in defense, 43n  
Jess Larson predicts years of metals scarcity, 43n  
DPA-NPA consider set inventory controls, 44n  
OPS permits price boosts, 45  
"small business" redefined by Govt., 45n  
jukebox allocations, 45n  
Dutch prepared to make equipment for allies, 45n  
deal for Canadian aluminum, 47n  
new Signal Corps training center, 48n  
Senate committee sees "dangerous" lag, 48n  
GE tube reliability program, 49n

foreign components, 44n, 51n  
transmitter makers list problems, 51n  
Bedford military production czar, 52n  
Rear Adm. Ammon director of naval communi-  
cations, 52n

#### MONOPOLY—see Anti-Trust

#### MOVIES (see also Subscription TV, Surveys)

TV may help, says financial analyst, 2n  
TV and film resolution compared, 5n  
SMPTe's David Sarnoff Gold Medal, 5n  
TV blamed for theatre bankruptcies, 5n  
raw film availability, 6n, 7n  
boxoffice up, 7  
civil defense films, 7n  
Ohio TV film censorship bill, 8n  
Fairbanks predicts \$10,000,000 in TV film in  
1951, 8n  
Supreme Court forbids censorship, 9n  
United Television Corp. films, 12n  
FCC to consider applications on case-to-case  
basis, 13, 14, 15  
value of film for TV, 13, 18n  
Lippert-Petrillo agreement, 17, 21n  
stations form production group, 17  
SMPTe convention, cine developments, 18  
Eastman's new 16mm projector, 18n  
Telecasters Film Syndicate Inc., 18n  
unions aim for pay for film TV rentals, 20n  
Zanuck claims public cares little for TV, 21n  
Isaac Levy heads big film group, 22, 27, 29n, 35n  
Disney enthusiastic about TV, 22  
Paramount buys into Telemeter, 22n  
Republic offers films to TV, 23n, 26n, 27n, 29n,  
30n, 34n  
Paramount evaluates TV in annual report, 23n  
Cameron-Wade Television Productions, 24n  
Monogram releases, 25n  
Warners offering TV unproduced stories, 26n  
NBC plans leasing films to theatres, 26n  
'March of Time' drops movie series, 27  
TV film roundup by 'Wall St. Journal', 27n  
Lippert cancels planned releases to TV, 28n, 36n  
code of ethics adopted by TV film producers, 29n  
Snader Productions releasing Korda films, 29n  
UP-20th Century plan film-news TV service, 30n  
COMPO discusses TV impact, 30n  
Ford Motor films, 30n  
films encroaching on live networks, 31  
'Fortune' says movies can win control of TV,  
31n, 32n  
Selznick said ready to release films, 31n  
Procter & Gamble plans films in Paris, 31n  
Cathedral Films releases 40 pictures, 32n  
old Fairbanks pictures to be released, 32n  
KLAC-TV buying 52 from Quality Films, 32n  
Paramount hearing set, 32n, 41n, 45n, 47n, 52n  
film deterioration, 32n  
pre-1948 Paramount films to TV, 34n  
Screen Gems merger, 35n  
Snader offers Korda films, 35n  
Mayer reported planning TV films, 35n  
Falcon Films formed, 36n  
Eastman Kodak estimates 1951 film use, 37n  
TV-film roundup by 'Broadcasting', 37n  
Republic estimates TV profits in library, 37n  
NBC-TV buys Vitaphone studios, 37n  
Goldwyn on TV vs. movies, 38n  
SMPTe convention, 39n  
Technicolor expansion, 40n  
Lurie's financial analysis, 40n  
Rosalind Russell pre-tests story on TV, 40n  
Petrillo predicts 70% of TV programs from  
Hollywood, 40n  
Paramount expands TV film service, 43n  
UP-Movietone TV service, 43n  
Reeves magnetic soundtrack, 43n  
Aury sues Republic, 43n, 44n  
Odyssey Pictures Corp., 44n  
TV easing Hollywood unemployment, 45n  
Decca buys into Universal Pictures, 45n  
few old features for TV left, says 'Variety', 45n  
banker's dim view of TV profits in features, 46n  
Selznick offers 'A' pictures, 48  
Edward Cooper MPAEA TV director, 48n, 51n  
Bank of America films, 49n  
British films for U. S. TV, 50n  
suit to force UA pictures to TV, 50n  
Roach sees movie-TV harmony, 51n  
value of TV film re-runs, 51n  
Muzak may enter TV film field, 52n  
Raibourn sees TV impact on movies waning, 52n  
**Theatre TV**  
discrimination by AT&T charged, 2n  
Paramount's report to FCC, 2n  
state regulation, 4n  
cross-polarization experiments, 4n  
exclusive basketball game, 6n  
Eidophor, 7, 18n, 29n, 40n, 46n, 47, 49n, 51n  
theatre carries station newscasts, 8n  
Empire State antenna, 11n  
FCC hearing set, 17n, 29n, 31n, 37n  
United Paramount equipment orders, 18n  
Halpern estimates audience growth, 20n  
football, 22n, 32n  
boxing, 23, 24, 25n, 26n, 32n, 33n, 36, 37n  
outbid by manufacturers, 29  
California chain plans, 31n  
Denver plans, 33n, 37n, 38n  
industrial frequencies, 36n, 49n, 50n, 52n  
civil defense test, 36n, 39n  
image-correcting lens, 36n  
Congressional opposition, 37n  
tax proposed, 37n  
Trad "Tradiovision," 38n  
uproar over Robinson-Turpin fight, 38

boxing promoters consider own network, 38  
TOA New York convention, 39  
equipment makers, 39n  
RCA color, 39, 42  
Denver World Series, 41n  
Paramount plans color for its system, 43  
MPAA appoints hearing counsel, 44n  
Theatre TV Authority, 45n  
NPA color ban, 47  
TNT-Garden agreement on sports, 47n  
Skiatron "Ultrasonic" system, 51n

**MUSIC AGENCIES**  
ASCAP negotiations, 3n, 8n, 10n, 12n  
"The ASCAP Story", 8n  
League of American Song Writers formed, 27n  
court asked to set ASCAP rates, 29n  
BMI income, 42n

**MUTUAL BROADCASTING SYSTEM (MBS)**  
rate cuts, 22n  
Macy-O'Neil merger, 41

**NATIONAL ASSOCIATION OF RADIO & TELEVISION BROADCASTERS (NARTB)**  
Ryan named BAB president, 1n  
warns of station personnel shortage, 3n  
NARTB formed, 5  
estimates nation's radio families, 5n  
new president, 2n, 6n, 9, 10n, 14n  
convention, 11n, 12n, 16  
affiliates' rate-cut committee, 16n  
FM committee, 29n  
members, 42n  
Miller named SSB chairman, 45n

**TV Activity**  
NARTB-TV formed, 3, 5  
dues structure, 8n  
Thad Brown named counsel, 8n  
Coy sought as president, 9, 10n, 16n  
NARTB-TV members signed, 10n, 36n, 38n  
code, 16n, 20n, 25, 31n, 36n, 40, 42, 48n, 49, 50n  
petition to drop oral freeze hearing, 27  
engineering committee, 27  
program standards committee, 28n, 29n  
station personnel statistics, 29n  
"essential industry" campaign, 33n  
attacks Sen. Benton's bills, 36n  
estimates station income-costs, 38  
baseball committee, 38n  
construction cost study, 50  
CBS joins NARTB-TV, 51n

**NATIONAL BROADCASTING CO. (NBC)**  
AM rate-cut plan dropped, 1  
Burr Tillstrom contract, 1n, 13n  
new coverage yardstick, 3, 5n  
considers candy-popcorn for studios, 9n  
25th anniversary, 9n, 37n  
theatres for studios, 10n, 15n  
Berle 30-year contract, 12n  
counters ANA rate-cut campaign, 12n  
Margaret Truman contract, 13n  
unit reports for Army duty, 15n  
cuts AM rates, 18  
joint NBC-affiliates committee, 20n, 23n  
Hofstra College study, 24n  
Berle "telethon," 24n  
radio billings estimated, 28n  
Rose Bowl, 31n  
AM promotion, 32n  
buys old Vitaphone studios, 37n  
compares receiver & newspaper circulation, 38n  
syndicating daily newsreel, 39n  
buys Vitagraph studios, 40n  
international TV pickup, 40n  
new AM networking proposal, 40, 45, 46n, 51n  
1951 sales, 42n  
theatre pre-tests of TV acts, 44n  
Ralph Edwards 5-year contract, 45n  
Boca Raton convention, 48  
Gian-Carlo Menotti opera, 48n, 52n  
Madden on future of TV rates, 49  
Burbank studios, 51n  
raises O&M TV station rates, 51n  
raises network TV rates, 25, 52  
McConnell predicts TV in 1955, 52n

**NATIONAL PRODUCTION AUTHORITY—see Mobilization**

**NETWORKS, Interconnection Facilities**  
coast-to-coast, 1n, 8n, 18n, 30n, 31, 32, 33n, 35n,  
36, 37n, 38n  
extensions beyond 1951, 6, 48  
possibility for "wavetrappers," 9n  
New Orleans, 12n, 48  
roundup of 1951 plans, 20, 32  
AT&T says facility costs minor, 32n  
Portland, Seattle, 33n, 35n  
Detroit-Toledo, 36n  
coaxial-microwave mileages, 36n  
Birmingham-Atlanta, 37n  
Kansas City-Dallas, 37n, 48  
tapped in Denver, 39n  
Pittsburgh-St. Louis, 43n  
Buffalo-Toronto, 45n

**NEWSPAPERS, TV'S IMPACT ON**  
(see also Surveys)  
sales increase in TV areas, 5n, 23n  
"Editor & Publisher" warns of battle, 23n  
newspaper associations weigh TV inroads, 27n  
evaluated at AP Managing Editors' Assn. convention, 39n

**PATENTS**  
Western Electric, AT&T, IT&T pool, 23n  
Sarnoff awarded early-warning patent, 48n  
filing rule proposed by FCC, 48n  
Govt. lists free patents, 51n

**PHONEVISION—see Subscription TV**

**POLITICS**  
McKinney station ownership, 44  
TV in Halley election, others, 45  
Congressional recording facilities, 45  
convention sponsorship, 28n, 32n, 38n, 46n, 52n  
FCC ruling on political broadcasts, 48n, 49n  
Senators owning AM stations, 50n  
GOP TV-radio-press-movie chairmen, 51n  
18,000,000 sets by election day, 51n  
Sawyer buys WCOL, Columbus, 52n

**PRICE CONTROLS—see Mobilization**

**PROFITS, TV STATION—see Financial Activity**

**PROGRAMS AND PRODUCTION**  
United Television Programs Inc., 2n, 3n  
FCC programming inquiry, 3n, 4, 5, 16n  
electronic prompter, 5n  
daytime shows in "Sponsor," 5n  
atomic flashes telecast, 6n  
"Best TV Plays of the Year", 6n  
Kefauver Crime Committee telecasts, 8n, 9n, 11,  
12, 13n, 18n, 32n  
protection of program rights, 8n  
"scenery savers," 8n, 9n  
civil defense activities, 7, 7n, 8n, 10n  
costs reported up 33 1/3%, 9n  
censorship advocated by Rep. Lane, 9n  
DuPont Awards, 10n, 51n  
Metropolitan Opera TV dept., 14n  
Gloria Swanson, 15n  
Hemingway works, 15n  
"Our Gang" comedies, 15n  
Un-American Activities Committee, 15n, 39n  
MacArthur coverage, 16n  
Peabody Awards, 17n  
FCC aural-visual ruling, 18n  
PRB Inc. dissolved, 19n  
"Studio One" costs, 20n  
"Billboard" questions Hollywood TV future, 20n  
Gould criticism, 24n  
DeForest's evaluation, 24n  
arguments over televised hearings, 24n, 26n, 51n  
Lutheran Church plans series, 26n  
\$800,000 awarded in "Bride & Groom" plagiarism, 27n  
UP-20th Century plan film-news TV service, 30n  
INS special TV service, 30n  
network rivalry, 35  
Coy's opinion of FCC authority re commercial stations, 29, 35, 43n  
Catholics plan to classify programs, 36n  
John Crosby attacks "freeze in ideas", 38n  
debate over TV role in investigations, 15n, 38n  
talent costs, 38n  
Jack Gould notes growth of British film use, 39n  
"immoral" programs attacked by archbishop, 39n  
NARTB-TV adopts programming code, 42  
March of Time half-hour films, 44n  
sylvania awards, 45n  
Paris UN kines, 46n  
Garroway 7-9 a.m. on NBC-TV, 47n, 49n, 50, 51n  
Davis defends Chicago originations, 49n  
RCA special effects amplifier, 51n  
"McCall's" awards, 52n

**RADIO-TELEVISION MFRS. ASSN. (RTMA)**  
McDaniel named president, 2, 7  
Joint Electronics Industry Committee, 6n  
policy committee, 7  
1950 set shipments, by counties, 9  
members' govt. orders, 9n, 22n, 40n  
1950 broadcast equipment sales, 9n  
Sprague tells Congress of engineer shortage, 10n  
Sprague IRE convention speech, 12n  
Sprague explains overproduction, 16, 17  
Sprague and Plamondon speak at Parts Show, 21  
new directors, 23n  
prestige and morale ads, 23n  
statistical department, 23n, 43n  
bankruptcies, 23n, 26n, 27n, 28n  
McDaniel outlines long-range goals, 23n  
membership, budget, 23n  
new legal committee, 28n  
small business, 21n, 23n, 28n, 34n, 38n, 46n  
TV committee, 30n  
chairmen of industrial relations, tax, traffic committees, 33n  
seeks set servicing solution, 38n, 41n  
baseball committee, TV activity, 38n  
lists metals savings, 39  
panel discussion of 1952 outlook, 42n  
local sports committee, 44n  
Chicago board meeting, 46  
moves to Wyatt Bldg., 52n

**REPRESENTATIVES, TV STATION**  
Katz says spots 19% cheaper than network, 13n  
Christal forms firm, 40n  
station switches, 44n  
association officers, 51n

**RECEIVER INSTALLATION & SERVICING**  
Philadelphia Assn. guarantees against bankruptcies, 2n  
national association, 3n, 5n  
warranty on CR tube only, 6n  
RTMA acts to forestall shortages, 7n, 15  
industry seeks to improve servicing, 10, 38n  
state legislation, 11n  
Western Union enters field, 16n, 30n, 32n  
sets on Sun Oil tankers, 20n  
Blees predicts future like auto servicing, 27n  
Farr's "cash and carry" system, 27n  
Philadelphia BBB booklet, 31n  
non-profit servicing plan, 32n  
servicemen endorse Pennsylvania licensing, 32n  
New York City licensing, 39n, 46n  
Philadelphia 50-point plan, 39n  
Westinghouse Cleveland service center, 48n

**RECEIVER PRODUCTION (see also individual manufacturers, Merchandising, Mobilization)**  
1950 volume, value, average prices, 2, 6n, 23n  
receiving tube production, 2n, 13n, 17, 30n, 36n,  
39n, 45n, 49n  
Radar-Radio Industries of Chicago, 4n  
oscillator radiation, 4n, 11n, 20n, 23, 40  
rail strike, shutdowns, 5, 6  
factory price average, 6, 11, 37  
exports, 6, 27n, 30n, 39n, 43n  
stove with built-in 7-in., 9n  
RTMA 1950 breakdown, 10n, 23n  
Electronic Parts Mfrs. Assn., 11n  
layoffs, 13, 15, 17, 30  
Sprague explains overproduction, 16, 17  
custom sets, 19n  
average wage, 19n  
bankruptcies, 23n, 26n, 27n, 28n, 44n  
total employes in industry, 24n  
vacations, 25  
battery set, 26n  
"Fortune" evaluates "The Electronics Era," 27  
sylvania estimates tube replacements, 28n  
AEPEN officers, 29n  
Dun & Bradstreet inventory survey, 30, 36n, 39  
Philadelphia average price, 33n, 45n  
top 10 producers guesstimated, 37n  
transistors, 39, 46n  
boosters, 40n  
survey of manufacturers' sales outlook, 42  
NPA sees 3 1/2-4 million sets in 1952, 44  
"small business" redefined, 45n  
FCC asks groups to combat interference, 46n  
DPA employment study, 47n  
O. H. Caldwell summarizes electronics economics, 3n, 52n

**RECORDS AND TAPE RECORDINGS**  
WFIL adopts 45rpm exclusively, 20n  
Decca buys into Universal pictures, 45n  
16rpm, 46n  
Phillips entering international field, 50n  
tape duplicator, 52n

**SERVICING & SERVICEMEN—see Receiver Installation**

**SMPTTE—see Movies**

**SPORTS**  
peak TV impact period over, says Jordan, 1n  
state legislators against TV bans, 4n  
team performance first gate criterion, says Jordan, 31n, 48n  
RTMA local sports committees, 44n, 51n  
TV at 1952 Olympics, 52n

**Baseball**  
National League bans network telecasts, 2n  
RTMA subcommittee, 7n, 38n  
Los Angeles, Hollywood contracts, 7n  
Schaeffer signs 7-year contract with Dodgers, 9n  
1951 lineup, sponsors, 13n  
Johnson bill re anti-trust, 21n, 23  
House monopoly inquiry, 32n  
Pirates telecast 3 games, 34n  
Series piped to sets in Denver, 39n, 40, 42n  
playoff and World Series, 40n  
TV-radio provides 10% of leagues' revenues, 43n  
Jordan survey, 48n  
major teams curtailing 1952 telecasts, 49n, 50n  
DiMaggio and Henrich TV announcers, 51n

**Basketball**  
KFI-TV forms own league, 5n  
Fabian exclusive in Albany, 6n

**Boxing**  
championship telecasts, 2n, 8n  
theatre TV, 23, 24, 25n, 26n, 32n  
manufacturers outbid theatre TV, 28, 29  
Louis-Marciano, 42n

**Football**  
West Coast ban for 1951, 1n  
one-year moratorium voted by NCAA, 2n  
U of Pennsylvania defies NCAA, 5n, 21n, 23, 24n  
Ohio legislature favors OSU games on TV, 8n  
"controlled TV" plan, 11n, 15n, 16n, 20n, 27n,  
30n, 32n, 36n  
Pennsylvania & Notre Dame follow NCAA, 29  
Justice Dept. acts against National Football League, 41, 44n, 48n, 52n  
AP survey of attendance, 45n  
NCAA relaxes restrictions, 46n, 47  
Jordan analysis, ECAA continues controls, 50n

**Minor Sports**  
Crosley drops wrestling, 2n  
impact on hockey, wrestling, 51n

**STATION CONSTRUCTION CONTROLS—see Mobilization**

**SUBSCRIBER-VISION—see Subscription TV**

**SUBSCRIPTION TV**  
backed by Sen. Benton, 15  
questions facing systems, 34  
urged by Rubicam and Wick, 45  
RTMA board asked to take stand, 46n  
survey of Minnesota set-owners, 48n

**Phonevision**  
tests, public reactions, 1n, 2n, 4n, 5n, 6n, 14n, 21n  
demonstration for FCC, broadcasters, 16n  
promotional efforts, 38, 39n  
\$50,000 fee to Finnegan, 49n, 50n

**RCA**  
"dark horse," 45

**Subscriber-Vision**  
demonstrations for FCC, 11n, 12n  
requests films from majors, 51n, 52n

**Telemeter**  
tests, 34n, 37n, 41n, 52n

promotional brochure, 45  
Ridenour engineering director, 45  
**SURVEYS** (see also Home, TV's Impact On)  
Jordan, peak impact period over, 1n  
Advertest, night viewing, 2n  
American Booksellers Assn., book sales, 3n  
Pulse, daytime viewing, 4n  
Lexington, Ky., set census, 8n  
Hooper expansion, 8n, 30n  
WOR-TV, AM preferences of viewers, 8n  
Pulse, radio purchases among TV owners, 8n  
WBTV, viewers' income, home ownership, 8n  
BBDO, affect on movies, radio, reading, 13n  
NBC-Hofstra, 24n  
WFAA-TV, 25n  
Woodbury College, 27n  
Advertest, daytime viewing, 27n  
Advertest, set buying habits, 31n  
Videotown, purchases, home habits, 35  
Pulse, program preferences, 37n  
college viewing, 39n  
'Good Housekeeping', commercials, 43n  
Xavier U, TV and school work, 52n

**TAXES**  
excise, 1n, 5n, 6, 7n, 8n, 10n, 11, 13n, 16n, 18n,  
19n, 20, 21n, 26n, 30n, 31n, 35n, 44n, 49n  
corporation, excess profits, 9n, 21n, 24n, 30n, 37n,  
38n, 42n  
Ridgewood, N. J., property assessment, 30n

**TELEMETER**—see Subscription TV

**TELEVISION FUND**—see Financial Activity, General

**THEATRE TV**—see Movies

**TOA**—see Movies

**TRANSIT FM**—see Frequency Modulation

**TRANSMITTERS**—see Equipment, Telecasting

**TUBES, TV PICTURE** (see also individual manufacturers)  
electrostatic, 1, 3, 5, 9, 25  
price cuts, 2n, 5n  
size, shape trends, 5, 21n, 47, 50  
life expectancy, 5  
RTMA production, 5, 9n, 14n, 18n, 22n, 27n, 31n,  
36n, 40n, 45n, 50n  
National Assn. of Cathode Ray Tube Mfrs., 13n  
production cutbacks, 17  
replacement market, 21n  
cylindrical face, 47, 50  
Navy study of luminescence, 51n

**UHF (Ultra High Frequency)**

**Receivers & Converters**  
analysis by FCC Labs, 5n  
GE, 9n, 12n, 15, 16, 18, 23  
reports at IRE convention, 12n  
roundup of availability, plans, 14  
Zenith, 14, 15, 17n  
Crosley, 15  
Air King, 19n  
RCA, 21n  
Hallicrafters, 21n  
Standard Coil strips, 23  
FCC Bridgeport trip, 25n, 26n  
Sarkes Tarzian, 40  
test equipment, 43n

**Stations**  
Lancaster experimental revoked, 5n  
GE, Syracuse, 9n  
WELI enthusiasm, 15  
John Poole's Mt. Wilson tests, 18  
first commercial application, 22n  
850-856 mc in Bridgeport, 29n, 37  
WHUM experimental application, 33n, 38n, 43n,  
45n, 47n, 49n  
Sylvania, Emporium, 38n  
FCC considering relaxing 5-station rule, 44  
demonstration at NBC convention, 46n  
WIL's Chapin sees great future, 48n  
Westinghouse, Philadelphia, 49n  
benefits from freeze, 50

**Transmitting Equipment**  
GE developmental program, 9n, 12n, 15, 16, 18, 23  
reports at IRE convention, 12n  
RCA, 18  
tilted antenna, 19n  
transmission lines, 18, 52n

**UNIONS**

IUE seeks wage raise, 6n  
CBS election, 8n  
AFM negotiations, 2n, 3n, 5n, 7n, 8n, 9n, 10n, 11n  
NABET joins CIO, 12n  
SAG upheld by NLRB, 13n  
KFI-TV strike, 15n, 16n, 29n  
IUE proposals to ease layoffs, 16, 19  
IBEW approaches FRB, NPA, 20n  
UAW plans Detroit application, 23n  
RWG charges "blacklist", 23n  
Petrillo agreements on film, 23n, 24n  
IBEW complains to President about layoffs, 27n  
SAG defeats TVA in 6 Los Angeles elections, 27n  
SAG signs with 37 film companies, 29n  
AFRA bars Communists, 32n  
job prospects, 36n

Chicago employment, 38n  
IUE notes manufacturing profitability, 38n  
GE-IUE contract, 40n  
extra pay asked for TV films in theatres, 42n  
NLRB ruling on film and live TV actors, 42n  
KTTV telecasts union negotiations, 52n

**VHF (Very High Frequency)**

Communications Policy Board, 7n, 11n, 13  
FCC stops station experimentation, 13n  
temporary power increases, 30, 31, 32, 33n, 34  
rule-of-thumb for station coverage, 35  
Dr. Baker estimates post-freeze growth, 37  
freak reception in Denver, 37n  
tropospheric reception on East Coast, 39n  
WLTV, Atlanta, on air, 39  
WNHC-TV exception to Fifth Report, 41n  
Comr. Sterling suggests "satellites", 44, 48  
WSM-TV booster experiments, 50n  
list of CPs dropped, 51  
reception in Longmont, Colo., 51n

**Allocations**

Siragusa suggests FM band for TV, 1  
educational hearing, 4, 5  
KHON asks partial freeze lift, 4n, 5  
general-issues phase ends, 5  
directional antenna tests, 7n, 13n  
new allocation plan, 10, 11, 12, 13  
Celler bill on reservation, 14  
Sen. Benton requests educational study, 15, 19,  
20, 22  
freeze-end estimates, 3, 17  
FCC mail on freeze, 17  
comments filed on allocations, 17n, 18, 19  
legalities of procedure questioned, 18, 19, 20, 24,  
25, 26, 28  
DuMont shows plan to Congress, 21n, 22  
Sen. Johnson questions allocation legality, 22, 23  
Sen. Benton proposes advisory group, 22, 23  
dropping oral hearing considered, 24, 25, 26, 27,  
28, 29  
470-500 mc band, 28  
allocations flexibility sought, 28  
Coy testimony before Senate committee, 29  
"paper" hearing ordered, 30  
first request for oral presentation, 38n, 43  
Sen. Johnson files comments on Colorado, 40  
Mexican border agreement, 43, 45n, 47n, 49n  
FCC estimates of freeze end, 44  
predictions on post-freeze construction, 48  
Bar Assn. recommendations on applications, 48  
channels 5 & 6 for Hawaiian phone use, 48n  
New England allocations, 49  
JCET recommendations on applications, 50n

**WAGE CONTROLS**—see Mobilization

## MANUFACTURERS AND MERCHANTISERS

**ADMIRAL CORP.**  
suggests FM spectrum for TV, 1  
new sets, 1n, 19n, 33n, 51n  
1950 sales, 1951 orders, 2n  
dehumidifier, 4n  
financial reports, 9n, 15n, 29n, 43n, 46n  
price cuts, 11  
stock ownership, officers' salaries, 13n  
uhf sets, 14  
Canadian plant, 15n  
promotion with radio giveaways, 16n  
2,000,000th TV set, 16n  
hotel installations, 19n  
production rate, 19n, 30n  
govt. orders, 29n  
expansion, 32n  
color slave, 33  
dickering to buy Norge, 48, 50n, 51n, 52n  
**EROVOX CORP.**, 1n, 5n, 9n, 16n, 20n, 25n, 30n,  
38n  
**IR MARSHAL CORP.**, 3n  
**MERICAN PHENOLIC CORP.**, 21n, 36n, 47n  
**MERICAN STRUCTURAL PRODUCTS CO.**, 5n  
**WSLEY RADIO & TELEVISION, INC.**, 15n  
**UDIO & VIDEO PRODUCTS CORP.**, 30n  
**ICO**—see Crosley  
**ELMONT**—see Raytheon  
**NDIX RADIO DIV., BENDIX AVIATION CORP.**  
new sets, 1n  
military subcontracts, 3n  
financial reports, 5n, 15n, 20n  
Canadian distributor, 6n  
backlog of orders, 13n  
optimistic ad, 19  
expansion, 19n, 30n  
color converter, 25  
**AW-KNOX**, 31n  
**UNSWICK DIV., RADIO & TELEVISION, NC.**, 13n  
**DILLAC ELECTRONICS CORP.**, 7n, 14n  
**PEHART-FARNSWORTH CORP.**  
financial reports, 15n, 39n  
T&T buys Coolerator, 29n, 30n  
T&T buys into Kellogg Switchboard, 32n  
layoffs, 37n  
ew sets, 43n  
stock issue, 43n  
**3-COLUMBIA INC. (formerly Air King)**  
ew sets, 2n, 9n, 13n  
hf converter, 19n

color sets, 23, 29  
price cuts, 35n  
2 discs in color-monochrome sets, 39n  
new distributors, 45n  
NPA appeal, 46n  
buys Mack Long Island plant, 47n  
expansion rumors, 49n  
**CLAROSTAT MFG. CO. INC.**, 35n  
**COLLINS RADIO CO.**, 18n, 20n, 35n, 43n, 45n  
**CORNELL-DUBILIER**, 1n, 11n, 23n, 33n, 38n  
**CORNING GLASS WORKS**, 6n, 32n, 41n, 45n  
**CROSLLEY DIV., AVCO MFG. CORP.**  
layoffs, 1  
'Fortune' article, 1n  
financial reports, 3n, 7n, 9n, 11n, 12n, 26n  
price cuts, 3n, 52n  
expansion, 9n, 42n, 49n  
uhf set, converter, 14, 15  
Avco buys Horn Mfg., 18n  
Avco selling ACF-Brill stock, 20n  
fire, 24n  
Avco sells American Airlines stock, 24n  
color converter, 25  
Gen. Wedemeyer named Avco v.p., 26n  
Avco loans, 27n, 29n  
new sets, 33n  
\$2,000,000 promotion, 40n  
plans new appliances, 40n, 44n  
buys Brand & Millen, Canada, 43n  
exclusive dealer franchises, 52n  
**DELCO (GENERAL MOTORS)**, 31n  
**DOMINION ELECTROHOME**, 38n  
**DUKANE CORP.**, 30n  
**ALLEN B. DuMONT LABORATORIES INC.**  
offers color scanner, 2n  
sued by CBS on color, 4n, 7  
financial reports, 8n, 15n, 21n, 26n, 31n, 46n, 50n  
30-in. set, 10n, 12n, 26, 39n  
South American distributors, 16n  
electrostatic tube, 17n  
price guarantee, 19n  
automatic focusing tube, 20n, 21n, 33n, 34n, 40n  
Dr. DuMont chosen "greatest name" in TV, 22n  
All-Americans on staff, 24n  
color enthusiasm, 25, 26  
5x7-ft. & 15x20-ft. tubes, 26  
tube warranty, 29n  
sues Tel-o-Tube, 31n  
new camera chain, 30n  
price cut, 37n  
DuMatic color switch, 37  
estimates picture tube replacement market, 37n  
sees TV as business tool, 39n

estimates receiver production, 39n  
"World Series Clubs," 39n  
industrial color, 40n  
Dr. DuMont estimates 1952 business, 41n  
Passaic calls itself TV birthplace, 42n  
tuner trade-in, 43n  
'Station Planning' booklet, 44n  
Dr. DuMont talk at company's anniversary, 46  
"Photovision" project, 52n  
**EMERSON RADIO & PHONOGRAPH CO.**  
12,000,000th radio, 2n  
financial reports, 3n, 6n, 22n, 35n  
price increases, 4n, 20n, 22n  
ads on Western Union envelopes, 5n  
new sets, 6n, 38n, 44n  
price cuts, 18n  
color guarantee, 31n  
**ESQUIRE RADIO CORP.**, 17n  
**FEDERAL TELEPHONE & RADIO CO.**, 24n  
**FREED RADIO CORP.**, 10n, 51n  
**GATES RADIO CO.**, 27n, 45n  
**GENERAL ELECTRIC CO. (GE)**  
expansion, 6n, 8n, 10n, 15n, 18n, 22n, 27n, 29n  
new sets, 2n, 19n  
materials conservation, 8  
Canadian sets, 9n  
uhf sets, 9n, 11n, 15, 16n  
uhf transmitters, 9n, 12n, 15, 16, 18, 23  
new tube warranty, 16n  
shipments to Brazil, 16n, 43n  
price guarantee, 18, 22n  
selective mobile system, 18n  
color experiments, 23  
gives transmitter to U of Illinois, 25n  
TV inventory, 29  
layoffs, 31n, 42n  
Paris dealer junket, 31n  
closed-circuit preview for dealers, 32n  
Illinois Cabinet Co. merger, 32n  
Dr. Baker on CBS-type color production, 33  
automatic focusing tubes, 33n, 40n  
24-in. tube, 33n, 35n  
price cuts, 34n  
Dr. Baker predicts station growth, 37  
notes industrial electronics growth, 39n  
IUE agreement, 40n  
Cornell electronics projects, 42n  
financial reports, 29n, 42n  
Supply Corp. expansion, 49n  
Dr. Baker on 1952 outlook, 51n  
**GENERAL INSTRUMENT CORP.**, 5n, 6n, 21n,  
28n, 41n  
**GENERAL PRECISION LABORATORY**, 28n, 33n

**GENERAL RADIO CO.**, 30n  
**GLOBE-UNION INC.**, 21n, 36n, 45n  
**HALLICRAFTERS CO.**  
 1950 output, value, 2  
 new sets, 2n  
 financial reports, 3n, 12n, 21n, 47n  
 expansion, 6n, 8n  
 uhf set, converter, 14  
 color sets, 24n  
 color "transcender", 33  
 price cuts, 34n  
 sets in Denver for World Series, 39n  
**HAZELTINE ELECTRONICS CORP.**  
 color work, 7, 18, 25n, 31n, 32, 38n, 48n  
 financial reports, 11n, 50n  
 termed "candidate for stock split", 39n  
**HOFFMAN RADIO CORP.**  
 financial reports, 1n, 12n, 19n, 30n, 44n  
 price increases, 2n, 40n  
 bids on Aireon Corp., 5n  
 sponsors "recent" films, 8n  
 expansion, 8n  
 new sets, 16n, 31n, 48n  
 fire, 23n  
 New York office, 36n  
 ad budget, 48n  
**HYTRON RADIO & ELECTRONICS CORP.**  
 expansion, 4n  
 financial reports, 6n  
 bought by CBS, 15, 20n  
**IMPERIAL TELEVISION MFG. CO.**, 49n  
**INDUSTRIAL TELEVISION INC.**, 38n  
**INTERNATIONAL RESISTANCE CO.**  
 financial reports, 9n, 17n, 34n  
 buys Hardy Instrument Co., 29n  
 stock increase, 51n  
**INTERNATIONAL TELEVISION CORP.**, 18n  
**I-T-E CIRCUIT BREAKER CO.**, 36n  
**INTERNATIONAL TELEPHONE & TELEGRAPH CORP.** (see Capehart-Farnsworth)  
**JACKSON INDUSTRIES INC.**, 2n, 14n, 35n  
**KAYE-HALBERT CORP.**, 5n, 8n, 13n, 18n  
**LEWYT CORP.**, 18n  
**MAJESTIC RADIO & TELEVISION CORP.**  
 no new line for 1951 planned, 1n  
 new sets, 7n, 49n  
 price cuts, 14n  
 electrostatic tube, 19n  
 "coloramic" device, 24  
**MAGNAVOX CO.**  
 financial reports, 1n, 6n, 9n, 16n, 25n, 39n, 44n  
 new sets, 2n, 29n  
 expansion, 8n, 29n, 37n  
 price cuts, 13n, 52n  
**P. R. MALLORY & CO.**  
 uhf tuner, converter, 14, 45n  
 financial reports, 14n  
 Mallory-Sharon Titanium Corp., 14n  
**JOHN MECK INDUSTRIES**  
 financial reports, 6n  
 new sets, 14n, 15n  
 price guarantee, 19n, 31n  
 Scott merger, 40n, 43n, 46n, 48n  
**MOTOROLA INC.**  
 new sets, 1n, 33n, 45n, 52n  
 new Military Division, 3n  
 ad plans, 9n  
 financial reports, 11n, 16n, 18n, 29n, 31n, 45n  
 officers' stock ownership, salaries, 16n  
 employees' fund, 22n  
 Stellner and McDonald resign, 32n  
 color slave, 33  
 termed "candidate for stock split", 39n  
 sets up own New York distributor, 41n  
 Prudential loan, 48n  
 Chicago-Hungerford microwave, 49n  
**MUNTZ TV INC.**  
 new sets, 3n, 42n  
 financial reports, 5n, 26n, 33n, 46n, 48n  
 price cuts, 13n  
 retail stores, 15n  
 color plans, 23  
 reported planning new branches, 32n  
 production rate, 35n  
 price increases, 38n  
 set sales, 42n  
 closes outlets, 46n, 47n  
**MUTER CO.**, 5n, 15n, 16n, 17, 31n, 43n  
**NATIONAL ELECTRONICS MFG. CO.**, 43n  
**NATIONAL UNION RADIO**, 14n, 18n, 31n, 49n  
**NATIONAL VIDEO CORP.**, 22n  
**NORTH AMERICAN PHILIPS CO. INC.**  
 new cathode, 20n  
 buys A. W. Haydon Co., 34n  
 founder dies, 41n  
**OAK MFG. CO.**, 13n, 19n, 33n, 35n, 39n  
**OLYMPIC RADIO & TELEVISION INC.**  
 financial reports, 1n, 5n, 14n, 36n  
 new sets, 2n  
 officers' stock ownership, salaries, 16n  
 loan, 19n  
**PACIFIC MERCURY TELEVISION CORP.**, 35n  
**PACKARD-BELL CO.**  
 financial reports, 3n, 5n, 11n, 15n, 24n, 30n, 43n  
 new sets, 4n, 38n  
 appeals NPA steel allotment, 36n

**PATHE TELEVISION CORP.**, 2n, 17n, 18n  
**PHILCO CORP.**  
 materials conservation, 1, 2, 4, 7, 8  
 financial reports, 1n, 12n, 19n, 33n, 46n  
 new sets, 2n, 22, 32, 35n  
 1950 advertising, 5n  
 expansion, 9n  
 uhf set, converter, 14  
 kitchen appliances, 16n  
 employe furloughs, 17  
 cooperation with MIT, 17n  
 officers' salaries, 15n  
 govt. orders, 19n, 21n  
 drops plans for Frederick, Md. plant, 34n  
 takes over Gough Industries, 44n  
 Los Angeles branch, 49n  
 TV film service for dealers, 52n  
**PILOT RADIO CORP.**, 29n  
**RADIO CORP. OF AMERICA (RCA)**  
 materials conservation, 1, 6, 8, 11n, 19n  
 Watts to DPA, succeeded by Smith, 1n, 34n  
 televised microscopy, 2n  
 \$20,000,000 loan, 3n  
 financial reports, 7n, 9n, 18n, 30n, 44n  
 RCA Victor Distributing Corp. adds heaters, 9n  
 layoffs, 14n  
 Portland demonstrations, 17n  
 theatre TV equipment sales, 18n, 51n  
 Antenaplex installations, 18n, 19n, 45n, 48n  
 Sarnoff's sizeup of cultural TV, 20n  
 community antennas, 20n  
 named outstanding TV firm, 22n  
 U of Penn engineering course, 25n  
 expansion, 26n  
 studies "white goods" field, 27n  
 conservation handbook, 31n  
 veterinary demonstrations, 31n  
 European demonstrations, 32n, 34n, 35n  
 Sarnoff suggests new agency for Voice of America, 33n  
 promote small business tieup, 34n  
 Israel record plant, 36n  
 Bridgeport uhf seminar, 37  
 Sarnoff celebrates 45 years in radio, 39  
 enters air-conditioner field, 39, 40n  
 Mrs. Douglas Horton elected director, 40n  
 Sarnoff interview in 'U. S. News & World Report', 46  
 NYU fellowship, 46n  
 laboratory appointments, 47n  
 Sarnoff awarded early-warning patent, 48n  
 civil defense truck for Philadelphia, 52n  
**Color TV**  
 appeal to Supreme Court, 4, 5n, 6n, 10, 11  
 tri-color tube, 10  
 "sampling" improvement, 11n  
 public demonstrations, 25, 27  
 tube symposium, 25  
 Coy inspects tri-color tube manufacture, 27  
 New York demonstrations for press, industry, 25,  
 27, 28, 29, 34n, 35n, 36n, 37, 39n, 42  
 Sarnoff plumps for dual standards, 33  
 CBS's Goldmark deprecates tri-color tube, 35n  
 network transmissions, 38n, 49n  
 Washington demonstrations, 39n, 41n  
 theatre TV, 39n, 42  
**Receivers**  
 licensees' 1950 output, 2  
 Elliott says "business as usual is out", 2  
 materials conservation, 1, 6, 8, 11n, 19n  
 uhf, 14, 21n  
 Sarnoff predicts 6,000,000 in 1951, 15n  
 new sets, 16n, 34n, 46n, 48n  
 employe furloughs, 17  
 price guarantee, 18  
 Krich trade-in policy, 19n  
 price cuts, 33  
**Transmitting Equipment**  
 uhf, 18, 19n  
 full line described, 30n  
 new remote devices, 48n  
**Tubes**  
 price cuts, 15n  
 electrostatic, 19n  
 expansion, 22n  
 self focus, 40n  
**RAYTHEON MFG. CO. (Belmont)**  
 new sets, 2n, 13n, 37n  
 financial reports, 2n, 14n, 20n, 27n, 31n, 32n, 40n  
 distributors as military subcontractors, 3n  
 expansion, 4n, 15n, 26n, 51n  
 receiver cutbacks, 14n  
 sells subsidiary, 23n  
 Mexican distribution, 30n  
 \$4,000,000 note, 34n  
 order backlog, 36n  
 ad budget, 38n  
 price increases, 46n  
**REEVES SOUNDRAFT CORP.**, 14n, 18n  
**RICHMOND TELEVISION CORP.**, 7n, 10n, 17n  
**SCOTT RADIO LABORATORIES**  
 new sets, 10n, 30n, 48n  
 financial reports, 31n  
 Meck merger, 40n, 43n, 46n, 48n  
**SENTINEL RADIO CORP.**, 2n, 26n, 33n  
**SHELDON ELECTRIC CO. (Allied Electric Products Inc.)**  
 expansion, 4n  
 electrostatic tube, 6n  
 financial reports, 8n, 39n  
 price cuts, 12n  
 plans receiving tube production, 13n

**SIGHTMASTER CORP.**, 25n  
**SILVERTONE (SEARS ROEBUCK)**, 13n  
**SKIATRON ELECTRONICS & TELEVISION CORP.**  
 Subscriber-Vision, 11n, 12n, 51n, 52n  
 new board members, 17n  
 theatre TV, 51n  
**S. M. A. CO.**, 18n, 32n  
**SPARKS-WITHINGTON CO. (Sparton)**  
 new sets, 2n  
 financial reports, 5n, 39n  
 expansion, 6  
 refrigerators, 17n  
**SPRAGUE ELECTRIC CO.**, 5n, 13n, 15n  
**STRANCO COIL PRODUCTS INC.**  
 expansion, 2n, 10n  
 financial reports, 12n, 18n, 35n, 46n  
 stock listed on N. Y. Exchange, 13n  
 uhf tuner, 14, 23  
**STARRETT TELEVISION CORP.**, 2n  
**STEWART-WARNER CORP.**  
 new sets, 31n  
 expansion, 1n  
 financial reports, 15n, 31n, 43n  
 price cuts, 35n  
**STROMBERG-CARLSON CO.**  
 financial reports, 1n, 9n, 16n, 31n, 44n  
 price increases, 2n  
 new sets, 3n, 9n, 13n, 29n, 43n, 51n  
 output cut, layoffs, 16n  
 ad campaign, 34n  
 color tests, 50n  
**SYLVANIA ELECTRIC PRODUCTS CO.**  
 financial reports, 1n, 11n, 17n, 30n, 44n  
 price increases, 3n, 43n  
 price cuts, 35n  
 experimental station, 5n, 9n, 38n  
 expansion, 10n, 15n, 23n, 24n, 26n, 31n, 41n  
 stock issue, officers' salaries, 13n, 19n, 47n  
 output cut, layoffs, 16n  
 govt. orders, 24n, 45n  
 new sets, 29n  
 electro-luminescence, 24n  
 "Halolight", 28n  
 Puerto Rican subsidiary, 32n  
 signs with IUE, 37n  
 bond and stock issue, 40n, 41n  
 picture tubes, 11n, 12n, 15n, 25n, 40n, 47n  
**SYMPHONY RADIO & TELEVISION CORP.**, 51  
**SARKES TARZIAN INC.**, 14, 40  
**THE KING CORP.**  
 Virgin Islands plans, 1n  
 new sets, 13n, 37n  
 West Coast plans, 15n  
 color plans, 23  
**TELE-TONE RADIO CORP.**  
 moves, 1n  
 new sets, 2n  
 color plans, 15n, 23, 39n  
 financial reports, 17n  
 strike, 34n  
 govt. contracts, 33n  
**TELETRONICS LABORATORIES CORP.**, 2n, 21  
**THOMAS ELECTRONICS CORP.**, 28n  
**TRAD TELEVISION CORP.**, 16n, 29n, 38n  
**TRANS-VUE CORP.**, 2n, 14n, 48n  
**TRAV-LER RADIO CORP.**  
 new sets, 2n, 35n  
 financial reports, 5n, 12n, 41n  
 buys Telegraph Apparatus Co., 37n  
**TUNG-SOL ELECTRIC**, 1n, 2n, 13n, 31n, 48n  
**UTILITY ELECTRONICS CORP.**, 1n, 4n  
**VIDCRAFT TELEVISION CORP.**, 7n, 9n  
**VIDEO CORP. OF AMERICA**, 51n  
**WEBSTER-CHICAGO CORP.**  
 financial reports, 7n, 15n, 21n, 33n, 46n  
 expansion, 18n  
 "Webcor" trade name, 31n  
 color slave, 33, 36n  
**WELLS-GARDNER & CO.**, 14n  
**WESTERN ELECTRIC CO.**, 9n  
**WESTINGHOUSE ELECTRIC CORP.**  
 new sets, 1n, 31n  
 financial reports, 9n, 21n, 31n, 46n  
 expansion, 10n, 16n, 18n  
 govt. contracts, 14n, 21n  
 "Studio One" expenditures, 20n  
 certificate of necessity, 25n  
 loans, 48n  
 buys out Pittsburgh distributor, 51n  
**WILCOX-GAY CORP.**, 1n, 2n, 13n, 18n, 34n  
**ZENITH RADIO CORP. (see also Subscription TV)**  
 financial reports, 1n, 11n, 12n, 17n, 30n, 44n  
 Rauland's electrostatic tube, 12n  
 expansion, 13n  
 stock ownership, officers' salaries, 13n, 30n  
 uhf campaign, 14  
 gives transmitter to school, 15n  
 evaluation of uhf strips, 15, 17n  
 Teco Inc., 17n  
 Washington distributor, 24n  
 new sets, 29n, 37n  
 termed "candidate for stock split", 39n  
 Rauland self-focus tube, 40n