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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday (Nov 4)

CBS- 8-8:30pm NYT (7-7:30pm LAT), Weekly; DEBUT - The Invisible Man - FILM; to the net. (Replaces Keep Talking, last show Oct 28). § Series based on the exploits and problems of a young scientist who has accidentally become invisible after experimenting with the refraction of light. The person playing the title role is only a voice in the series and receives no billing. Featured members of the regular cast are Lisa Daniely as the scientist's sister and Deborah Watling as his niece.

§ Sustaining.

§ PKGR- Official Films with CBS(NY); Film Prod- Official Films, London, England; Prod- Ralph Smart; Dir- C. M. Pennington Richards; Sidney John Kay; Art Dir- Harry White; Writers- Michael Connor, Michael Carmoy, others.

Tuesday (Nov 4) - ELECTION NIGHT RETURNS

ABC- 10pm-to concl NYT, this date only; SPECIAL; LIVE, control center in NY.

(Preempts net programming after 10pm NYT). § John Daly heads a staff of 14 commentators, with Daly and Quincy Howe at the anchor desk delivering the analyses. Detailed breakdowns of results by areas will come from other desks.

§ SPONSOR- Kitchens of Sara Lee, Inc (All Butter Cakes) thru Cunningham & Walsh, Inc (Chi); Acct Exec- E. D. Kuhn.

§ PKGR- ABC News & Special Events(NY); Prod- John Daly; Dir- Marshal Diskin (ABC will use the Underwood Data Processing System for spotting return trends).

CBS- 9pm-to concl NYT, this date only; SPECIAL; LIVE, control center in NY.

(Preempts net programming after 9pm NYT). § Walter Cronkite will be anchor man for the CBS staff, with Eric Sevareid interpreting election news and Douglas Edwards will work with UNIVAC.

§ CO-SPONSORS- 1) P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY); Acct Superv- Frank Cambria; Acct Exec- Oliver Toigo. 2) Whitehall Laboratories, Div of American Home Products Corp (Anacin) thru Ted Bates & Co., Inc(NY); Acct Superv- Dan Rodgers; Acct Exec- James Benham.

§ PKGR- CBS News & Special Events(NY); Exec Prod- Paul Levitan; Dir- Don Hewitt. (CBS will use Remington-Rand's UNIVAC, linked with Dataplotter).

NBC- 9pm-to concl NYT, this date only; SPECIAL; LIVE, control in NY. (Preempts net programming after 9pm NYT). § Chet Huntley and David Brinkley serve as anchormen, with regional interpretations from other NBC commentators.

§ CO-SPONSORS- 1) A-S-R Products Corp (Razor Blades, Razors) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Jerry Gordon. 2) Bayuk Cigars, Inc (Phillies) thru Feigenbaum & Wermen Advertising Agency(Phila).

§ PKGR- NBC News(NY); Superv- Samuel Sharkey. (NBC will use IBM Computers).

TALENT SHOWSHEET AND SCRIPT REPORT - NOVEMBER 3 - NOVEMBER 9

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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

PURSUIT; Wednesday October 29; CBS 8pm - ADD CAST: James Edwards, Joan Tabor, Jocelyn Brando, David Garcia, Tyler McVey, Bob Duggan, Scotty Morrow, Arthur Hunnicutt.

OLDSMOBILE SHOW; Wednesday October 29; ABC 9:30pm - DELETE: Mel Torme(S).

ARMSTRONG CIRCLE THEATRE; Wednesday October 29; CBS 10pm - ADD CAST: Dickie Olsen, David Kerman.

PLAYHOUSE 90; Thursday October 30; CBS 9:30pm - ADD CAST: Peter Coe, Otto Reichow, Ron Soble.

PETER LIND HAYES SHOW; ABC 11:30am; DELETE: Johnny Cash(S); ADD: Bob Eberle(S) as guest for two weeks.

CAMERA THREE; Sunday November 2; CBS 11:30am - ADD: Lorenzo, the Impertinent; (O) Clair Roskam & Joseph Hurley; with John Myhers, Frederick Rolf, Carl Low, Edward Asner; Joshua Hecht(S), Lee Venora(S) will sing two arias from "Don Giovanni".

STEVE ALLEN SHOW; Sunday November 2; NBC 8pm - ADD: Jacques Tati(C).

CHEVY SHOW; Sunday November 2; NBC 9pm - ADD: Jo Stafford(S).

ENCOUNTER; Sunday November 2; ABC 9:30pm - ADD AUTHOR: (O) Bernard Slade; ADD DIRECTOR: Mel Breen. LAST SHOW.

MONDAY NOVEMBER 3

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POLKA-GO-ROUND	ABC 7:30pm	Edelweiss Swiss Stars(S), Georgia Drake(S).
<u>The Texan</u> (Rory Calhoun)	CBS 8pm(7)	with regulars & Ray Ferrell, Vaughn Taylor, Grant Richards, Herbert Rudley, John Milford, Elaine Riley, Frank Marlowe.
<u>Restless Gun</u> (John Payne)	NBC 8pm	with Daria Massey, Joseph Vitale; (SW&SD).
<u>Tales of Wells Fargo</u> (Dale Robertson)	NBC 8:30pm	<u>A Matter of Honor</u> ; with Mark Damon, King Calder, Peter Coe, Joseph Vitale; (SW&SD).
VOICE OF FIRESTONE	ABC 9pm	Rise Stevens(S), Brian Sullivan(S).
<u>Peter Gunn</u> (Craig Stevens)	NBC 9pm	<u>Lynn's Blues</u> ; with regulars & Linda Lawson, Guy Prescott, David Tomack; (SW&SD).
<u>Ann Sothern Show</u>	CBS 9:30pm(8:30)	with regulars & Frank Faylen, Alan Carney, Wally Cassell, Selmer Jackson, Stanley Adams, Lela Bliss, Jack Wagner;(SW&SD)
<u>Alcoa Theatre</u>	NBC 9:30pm	<u>Office Party</u> ; (O) Adrian Spies; with Nancy Kelly, Paul Richards, Christine White, Joseph Mell, Ruth Storey, Jerry Hausner; Dir - Robert Ellis Miller.
<u>Westinghouse Desilu Playhouse</u>	CBS 10pm(9)	<u>My Father, the Fool</u> ; (O) Adrian Spies; with Eli Wallach, J. Carrol Naish, Rita Lynn, Esther Minciotti, Joe Di Santis, Armand Alzamora, Lalos Rios, Maurice Manson, Jess Kirkpatrick, Carl Swenson, Henry Amargo, Pepe Hern, Silvio Minciotti; Dir - Jerry Thorpe.
ARTHUR MURRAY PARTY	NBC 10pm	Tommy Edwards(S).

TUESDAY NOVEMBER 4

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| <u>Cheyenne</u><br>(Ty Hardin) | ABC 7:30pm | <u>Four Guns and a Prayer</u> ; (O) Dean Riesner; with Douglas Kennedy, Walter Barber, Pamela Lincoln, John Hubbard, Gary Vinson; Dir - Alan Crosland, Jr. |
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TUESDAY NOVEMBER 4 (Cont'd)

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Invisible Man CBS 8pm(7) PREMIERE: Regulars in this series are: Lisa Daniely, Deborah Watling; Title role is voice only. Premiere show with regulars & Lloyd Lamble, Bruce Seton, Ernest Clark, Michael Goodliffe. Writers- Michael Connor, Michael Carmoy; Dir- C. M. Pennington Richards.

GEORGE GOBEL SHOW NBC 8pm Fred MacMurray(A), Eddie Fisher(S), Helen O'Connell(S), Shelly Berman(C)

Life and Legend of Wyatt Earp (Hugh O'Brian) ABC 8:30pm Remittance Man; (O) John Dunkel; with regulars & Michael Emmet, Douglas Evans, Judith Ames, Jonathan Hale, Howard Wendell, Brick Sullivan; (SD).

The Rifleman (Chuck Connors) ABC 9pm Eight Hours to Die; (O) Palmer Thompson; with regulars & George Macready, Paul Fix, Russell Collins; Dir- Arnold Laven.

Naked City ABC 9:30pm Stakeout; with regulars & Michael Tolan, Irene Kane, Horace McMahon, Matt Crowley, Jan Miner, Nina Reader, Donald Cohen.

NOTE: Pre-emptions due to Election Night coverage start at 9pm on CBS & NBC, at 10pm on ABC.

WEDNESDAY NOVEMBER 5

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PLYMOUTH SHOW ABC 7:30pm Norma and Linda(M).  
STARRING LAWRENCE WELK

Wagon Train (Ward Bond, Robert Horton) NBC 7:30pm The Doctor Willoughby Story; (O) Harry Von Zell; with regulars & Jane Wyman, Alan Marshall, Orville Sherman, Tony Rock, Ethel Shutta, Dick Wilson; Dir - Allen H. Miner.

PURSUIT CBS 8pm(7) Ticket to Tangier; (O) Irwin & Gwen Gielgud; with Barry Sullivan, Nina Foch, Zachary Scott, William Gargan, Martin Balsam, Kam Tong, Larry Blake, Ross Ford; Dir - David Greene.

Donna Reed Show ABC 9pm(9:30) The Three Part Mother; with regulars & Ross Elliott, Henry Hunter, Dena Bliss, Carol Sydes, Carole Wells; (SW&SD).

The Millionaire (Marvin Miller) CBS 9pm(8) with Steve Dunne, Celia Whitney, Harry Landers; (SW&SD).

MILTON BERLE SHOW NBC 9pm Andy Griffith(C).

OLDSMOBILE SHOW (Patti Page) ABC 9:30pm(10) Red Buttons(C).

US STEEL HOUR CBS 10pm(9) Second Chance; (O) Steven Gethers; with Melvyn Douglas, Nancy Olsen, Meg Mundy, Frances Heflin, Martin B. Rudy, Majorie Gateson, Kimetha Laurie, Henderson Forsythe, Boris Tumarin, Betty Ebert; Dir - Fielder Cook.

THURSDAY NOVEMBER 6

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Tales of the Texas Rangers ABC 5pm Deadfall; (O) Melvin Levy; with regulars & Frank Ferguson, Joseph Turkel, Bud Doty, Richard Newton, Raymond Greenleaf; Dir - Laurence Stewart.

Leave It To Beaver ABC 7:30pm Her Idol; with regulars & Linda Dennison, Rusty Stevens, Sue Randall; (SW&SD).

Jefferson Drum (Jeff Richards) NBC 7:30pm The Captive; with regulars & Claude Akins, Baynes Barron, Sydney Mason, John Reach, Ron Hansen; (SW&SD).

Zorro (Guy Williams) ABC 8pm Rendezvous at Sundown; with regulars & Carlos Romero; (SW&SD)

Ed Wynn Show NBC 8pm with regulars & Kip King, Norman Ollestad, Ron Kennedy, Maureen Cassidy, Robert Ellis; (SW&SD).

Real McCoys (Walter Brennan) ABC 8:30pm The New Dog; with regulars & Andy Clyde, Herbert Vigran, Don Beddoe, Dick Ryan; (SW&SD).

THURSDAY NOVEMBER 6 (Cont'd)

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Yancy Derringer CBS 8:30pm(7:30) with regulars & Maggie Mahoney, Kevin Hagen, Frances Bergen; (Jock Mahoney) (SW&SD).

PAT BOONE CHEVY SHOWROOM ABC 9pm Gordon MacRae(S).

Dick Powell's Zane Grey Theatre CBS 9pm(8) Legacy of a Legend; with Lee J. Cobb, John Dehner, J. Pat O'Malley, Frank Ferguson, John Pickard, Joan Banks, Robert Carson, Tyler McVey, Maudie Pickett; (SW&SD).

Behind Closed Doors NBC 9pm Man In The Moon; with Judith Evelyn, Denver Pyle, Stewart Bradley, Ruth Terry, John Damler, Ruth Lee, Maurice Wells, (Bruce Gordon)

Rough Riders ABC 9:30pm The Governor; with regulars & Carlyle Mitchell, Joan Marshall, Russ Bender, William Conrad; (SW&SD).

PLAYHOUSE 90 CBS 9:30pm(8:30) Heart of Darkness; (O) Joseph Conrad; (A) Stewart Stern; with Roddy McDowall, Eartha Kitt, Oscar Homolka, Richard Haydn, Cathleen Nesbitt, Boris Karloff, Inga Swenson; Dir - Ron Winston.

FORD SHOW NBC 9:30pm Jane Wyman(A).

FRIDAY NOVEMBER 7

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Adventures of Rin Tin Tin ABC 7:30pm Deadman's Valley; with regulars & Chuck Courtney, Rayford Barnes; (SW&SD).

YOUR HIT PARADE CBS 7:30pm(6:30) Tex Beneke(S-M), Earl Grant(S).

Trackdown CBS 8pm(7) with Robert Cornthwaite, Harold Stone, Jean Howell, Ellen Corby, Peter Leeds, Norman Leavitt; (SW&SD). (Robert Culp)

Man With A Camera ABC 9pm Pre-empted by political address by President Eisenhower - (Charles Bronson) This date only.

Phil Silvers Show CBS 9pm(8) Bilko's Big Woman Hunt; with regulars & Hildy Parks(now (You'll Never Get Rich) joining cast as regular); (SW&SD).

M Squad NBC 9pm The Phantom Raiders; with regulars & Yvette Vickers, Ed Nelson, John Brinkly, Nicky Blair, Elizabeth Harrower, Stewart Wilson, Dean Casey; (SW&SD). (Lee Marvin)

77 Sunset Strip ABC 9:30pm The Bouncing Chip; (O) Leonard Lee; with regulars & Ruta Lee, Brad Dexter, Russ Conway, Ray Teal; Dir - Leslie H. Martinson. (Efrem Zimbalist, Jr.)

Schlitz Playhouse CBS 9:30pm(8:30) False Impression; (O) Jameson Brewer; with MacDonald Carey, Pat Breslin, Steve Geray; Dir - Don Medford.

Lineup CBS 10pm(9) The Chick Madison Case; with regulars & Nan Leslie, Charles (Warner Anderson, Tom Tully) Seel, Phyllis Applegate, Lester Matthews, Steve Mitchell.

MULTIPLE & ACROSS-THE-BOARD SHOWS - NOVEMBER 3 - NOVEMBER 7

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TODAY NBC 7am 11/3 - Jack Haskell(S); 11/5 - Katie Lee(S-C). (Dave Garroway)

CAPTAIN KANGAROO CBS 8am 11/3 & 5 - DeLarge and Margaret(magicians). (Bob Keeshan)

ARTHUR GODFREY TIME CBS 11am(10) Jackie Gleason(C) is guest for entire week. Other guests are: Big Four(S), Los Indios Tabajaras(S), Arlene Adams(S), Arnold Volkatatis(S).

JIMMY DEAN SHOW CBS 2pm(1) Jane Morgan(S) is guest for entire week. 11/3 - Leslie Ugams(S); 11/5 - Glenn Derringer(M).

COUNTY FAIR NBC 4:30pm(2:30) 11/3 & 4 - Judy Scott(S); 11/5 - Jack Bailey; 11/6 & 7 - (Bert Parks) Betty Madigan(S); 11/7 - Antonino Rocca(wrestler).

MULTIPLE & ACROSS-THE-BOARD SHOWS (Cont'd)

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JACK PAAR SHOW NBC 11:15pm Show will originate from Hollywood for two weeks. Hy Averbach will sub for Hugh Downs as announcer. 11/3 - Bob Hope (C), Ben Blue(C), Genevieve(S), Cliff Arquette(C); 11/4 - Show pre-empted by election night; 11/5 - Genevieve(S); 11/6 - Cliff Arquette(C); 11/7 - Hans Conried(A), Billy Pearson, Vincent Price(A), Barbara Heller(C).

SATURDAY NOVEMBER 8

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TRUE STORY NBC 12N(4pm) Say a Few Words; (O) Michelle Cousin; with Phyllis Newman, Kathleen Murray, Dalton Dearborn, Leta Bonyng; (SD).

DICK CLARK SHOW ABC 7:30pm(9:30) Gordon MacRae(S), Don Rondo(S), Fats Domino(S).

Perry Mason CBS 7:30pm(6:30) The Case of the Married Moonlighters; with regulars & Arthur Franz; (SW&SD).

JUBILEE U.S.A. ABC 8pm Brenda Lee(S); Add as regulars: Bobby Lord(S), Leroy "The Auctioneer" Van Dyke, Will Mercer(S), Norma Jean(S).

PERRY COMO SHOW NBC 8pm Ann Miller(D), Burl Ives(S).

Wanted - Dead or Alive (Steve McQueen) CBS 8:30pm(7:30) with Mala Powers, Gerald Mohr; (SW&SD).

Gale Storm Show CBS 9pm(8) with regulars & Jack Mulhall, Carol Morris, Sandra Worth, Paula Winslowe; (SW&SD).

Steve Canyon (Dean Fredericks) NBC 9pm Operation Moby Dick; with Barry Atwater, Karl Lukas, Frank Bella, Ernest Brown; (SW&SD).

Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with Paul Carr, Dick Foran, Abby Dalton, Meg Wylie, Robert Simon, Fredericks Miller; (SW&SD).

Cimarron City (George Montgomery) NBC 9:30pm Medicine Man; with regulars & Gary Merrill, June Lockhart; (SW&SD).

Gunsmoke (James Arness) CBS 10pm(9) with regulars & Dennis Patrick, Nita Talbot, Murray Hamilton, Ross Martin; (SW&SD).

SUNDAY NOVEMBER 9

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OMNIBUS NBC 5pm The Submariners; (O) Nicholas E. Baehr; with Esther Williams.

Lassie CBS 7pm Lassie's Decision; with regulars & Earl Robie, Judith Ames.

Maverick (James Garner) ABC 7:30pm The Jail at Junction Flats; (O) Marion Hargrove & Elmer Kelton; (A) Mr. Hargrove; with Efron Zimbalist, Jr., Pat McVey, Jean Allison, John Harmon, Bart Remsen, Claudia Bryar, Dan Blocker, Jack Lomas; Dir - Walter Doniger.

Bachelor Father CBS 7:30pm with regulars & Jennifer Lea; (SW&SD).

ED SULLIVAN SHOW CBS 8pm ON TAPE. Man of the Hour; (Friars Club "rib roast" of Mr. Sullivan, prepared as special program); with Joe E. Lewis(C), Jack Carter(C), Jack E. Leonard(C), Joey Bishop(C), Morey Amsterdam(C), Phil Silvers(C), Wayne & Shuster(C), Abbe Lane(S), Rocky Graziano(C). Prod & Staged - Nat Hiken.

STEVE ALLEN SHOW NBC 8pm Harry Belafonte(S) & his Folk Choir, Martha Raye(C), Johnny Carson(C).

Lawman (John Russell, Peter Brown) ABC 8:30pm The Jury; (O) Edmund Morris; with regulars & Jean Willes, Anthony George, John Reach, Harry Cheshire; Dir - Richard Bar

Colt .45 (Wayde Preston) ABC 9pm Final Payment; (O) Wells Root; with John Cliff, Dick Foran, James Nolan, Hollis Irving; Dir - Frank Adreon.

General Electric Theatre CBS 9pm A Question of Romance; (O) Willard Temple; (A) William Bruckner; with John Kerr, Betsy Drake, George Fenneman, Pee Wee Reese, Blossom Rock, Gene Blakely; Dir - David Swift.

CHEVY SHOW NBC 9pm The Grand National World Championship Rodeo; with Roy Rogers, Dale Evans, Sons of the Pioneers(S).

Alfred Hitchcock Presents CBS 9:30pm Design for Loving; (O&A) Ray Bradbury; with Norman Lloyd, Marian Seldes, Elliott Reid, Barbara Baxley; Dir - Bob Stevens.