

ROSS REPORTS — TELEVISION INDEX

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PROGRAMS · ADVERTISERS · TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday (May 18)

ABC- 5:30-6pm EDT; DEBUT - Five Star Comedy Party - LIVE & FILM from WABC-TV(NY), 68 stations live and kine. § Sponsor- Joe Lowe Corp (Popsicle, other frozen confections) thru Paris & Peart, Inc(NY); Acct Exec- David Kreinik; Comm Anncr- Bill Brophy. § Pkgr- Inter-Video Productions(NY); Prod- Herbert Moss; Dir- Lou Sposa; Music Dir- Lou Garisto; Writer- Herbert Moss. § A top comedy attraction stars on each week's program, with ventriloquist Paul Winchell (and Jerry Mahoney), starring alternate weeks. Program is in open time.

CBS- 5:30-6pm EDT; SPECIAL - The Preakness - LIVE from WMAR-TV(Balt), 82 U.S. stations live, 16 Canadian. § Sponsor- Gillette Safety Razor Co thru Maxon, Inc(Detroit); Acct Exec- M. F. Mahoney(NY); Comm Anncr- Bryan Field. § Pkgr- CBS Sports(NY); Prod & Dir- Judson Bailey. § Telecast of the 81st running of The Preakness, from Pimlico Race Track, Maryland., with Fred Capossela describing the race and Bryan Field handling color and Chris Schenkel doing the interviews. The event is the second of the Triple Crown races (see page 29).

Sunday (May 19)

CBS- 4-5pm EDT; SPECIAL - This Is Defense - LIVE from WTOP-TV(Wash), no. of stations indefinite. § Sponsor- Westinghouse Electric Corp., Defense Products Division, thru Fuller & Smith & Ross, Inc(Cleveland); Acct Exec- John Reed; Comm Anncr- John Cameron Swayze. § Pkgr- CBS Public Affairs(NY); Prod- Paul Levitan; Assoc Prods- Lew Shollenberger, Ted Sack; Dirs- Vern Diamond, Bob Quinlan. § Joint military exercises by the Army, Navy, Air Forces, Marine Corps and Coast Guard at Andrews Air Force Base near Washington, climaxing the nationwide observance of Armed Forces Day. The program replaces Face the Nation, 4-4:30pm EDT, and World News Roundup, 4:30-5pm, each being seen one hour later this date only, pre-empting Odyssey, 5-6pm EDT, this date only.

OTHER NETWORK CHANGES & ADDITIONS

ABC- This Is Galen Drake (Sat, 7-7:30pm EDT) Last show May 11; time spot now local.

CBS- December Bride (Mon, 9:30-10pm EDT) Re-runs began May 6.

Dixie Handicap; SPECIAL May 11; Sat, 5-5:30pm EDT; LIVE from WMAR-TV(Balt), to the net. § Sustaining. § Pkgr- CBS Sports(NY); Prod & Dir- Judson Bailey. § Telecast of the 56th running of the Dixie Handicap at Pimlico Race Track, Baltimore, Md., with Bryan Field describing the running and Chris Schenkel handling the color and winner's circle interviews.

TALENT SHOWSHEET MAY 10 - MAY 19
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Most of the shows on May 10, 11, 12 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 17. Script identifications used are: (O) Original, (A) Adaptation, (SD) Staff-Directed, (SW) Staff-Written. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. Running character series (not anthology) usually staff-written shows, and other programs which use regulars, are listed only when the names of extra actors are available.

SATURDAY MAY 11  
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ROCK 'N' ROLL REVUE	ABC 7:30pm	ADD CAST: Edith Adams(S), Lillian Briggs(S), Jimmy Bowen, LaVern Baker, Ivory Joe Hunter, Andy Williams, Charlie Gracie.
JACKIE GLEASON SHOW	CBS 8pm	With regulars and Morey Amsterdam(C), Jerry Cooper(S), Scipina Chimps.
OZARK JUBILEE	ABC 10pm	Brenda Lee(S), Sonny James(S), Rex Allen(guest m.c.)
MRS. AMERICA PAGEANT	ABC 10:30pm	Merv Griffin(S), Betty Riley(S), Paulette Sisters(S), Conn & Mann(C-D), Les Rhode Orch.

SUNDAY MAY 12
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|                             |             |                                                                                                                                                                                                                                                                                    |
|-----------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP AND LIVE            | CBS 10:30am | <u>Conservative Judaism</u> ; (O) Howard Rodman; with William Shattner, Gloria Rand, Gregory Morton, Noah Kean, Minerva Pius, Anatole Winogradoss, Judy Sanford; Dir - Marvin Silbersher                                                                                           |
| CAMERA THREE                | CBS 11:30am | with composer Lukas Foss.                                                                                                                                                                                                                                                          |
| <u>You Are There</u>        | CBS 6:30pm  | RETURN: <u>The End of the Dalton Gang</u> ; (O) Jack Bennett; with Ron Hargrave, David Jansen, Tyler McDuff, Myron Healy, James Anderson, James Bell, Malcolm Attabury, Wright King, Herbert Butterfield, Roy Engel, Sarah Selby, Paula Winslow, Bob Hyatt; Dir - William Russell. |
| MARGE & GOWER CHAMPION SHOW | CBS 7:30pm  | with Regulars and Mary McCarty(C).                                                                                                                                                                                                                                                 |
| ED SULLIVAN SHOW            | CBS 8pm     | ADD CAST: Bob Elliott & Ray Goulding(C), Harvey Stone(C).                                                                                                                                                                                                                          |
| STEVE ALLEN SHOW            | NBC 8pm     | ADD CAST: Tallulah Bankhead, Rev. Dr. Billy Graham, Pearl Bailey.                                                                                                                                                                                                                  |

MONDAY MAY 13  
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<u>Wire Service</u> (George Brent)	ABC 7:30pm	<u>Violence Preferred</u> ; (O) Stanley Niss & Lowell Barrington; (A) Lowell Barrington; with Mr. Brent, Royal Dano, Paul Fix, Louis Jean Heydt, Mary Young, Raymond Greenleaf, William Challee; Dir - Tom Gries.
<u>Sheriff of Cochise</u> (John Bromfield)	WABD 7:30pm	With Regulars and John Crawford, Stan Jones, Russell Hicks, Chuck Gray.(SW & SD)
<u>Adventures of Sir Lancelot</u>	NBC 8pm	With Regulars and Derek Waring, Alison Leggett, Robert Hardy. (SW & SD)
VOICE OF FIRESTONE	ABC 8:30pm	Frances Wyatt(S).
TALENT SCOUTS	CBS 8:30pm	Virginia Craig(S), Schmitz Sisters(S), Bob Beckham(S-M).
LAWRENCE WELK'S TOP TUNES	ABC 9:30pm	With Regulars and Larry Cabalka(M), Judy Kamleiter(M), Tomye Parson(S).
<u>December Bride</u> <u>Spring Byington</u>	CBS 9:30pm	<u>The Jockey</u> ; With Regulars and Arnold Stang, Nestor Paiva, Cheerio Meredith; (SW & SD).

MONDAY MAY 13(Cont'd)

ROBERT MONTGOMERY
PRESENTS

NBC 9:30pm

Return Visit; (O) Milton Gelman; with Joe Maross, Joanne Linville, Marian Phillips, Peter Falk, Victor Thorley, Fred J. Scollay; Dir - Perry Lafferty.

STUDIO ONE

CBS 10pm

Babe In the Woods; (O) Sumner Locke Elliott; with Betty Furness, Jody McCrea, Tammy Grimes, Nancy Rennick, Evans Evans, Murray Matheson, Tom Coburn; Dir - Tom Donovan.

TUESDAY MAY 14

Conflict

ABC 7:30pm

Pattern For Violence; (O & A) Howard Browne (based on novel "If You Have Tears"); with Jack Lord, Karen Steele, Meg Randall, Ainslie Pryor; Dir - Leslie H. Martinson.

JONATHAN WINTERS
SHOW

NBC 7:30pm

Frank Parker(S).

ARTHUR MURRAY PARTY

NBC 8pm

Eartha Kitt(S).

Wyatt Earp
(Hugh O'Brian)

ABC 8:30pm

The Gold Brick; with regulars and Douglas Fowley, Paul Brinegar, Stanley Clements; (SW & SD).

Panic!

NBC 8:30pm

with Richard Eyer, Mel Kootz, Jean Byron, Kasey Rodgers, Harry Lewis, Bob Anderson, David Saber; (SW & SD).

Broken Arrow

ABC 9pm

The Broken Wire; with regulars and Buzz Henry, George J. Lewis, James Dobson, John Doucette, Robert Burton; (SW & SD).

Jane Wyman Show

NBC 9pm

Night Of Terror; with Miss Wyman (other information unavailable at press time).
(SW & SD)

DuPont Theatre

ABC 9:30pm

Once A Hero; (O) Jack Schaefer; (A) John Dunkel; with Ward Bond, Richard Eyer, Ben Johnson, Sarah Selby, Mike Winkelman, Robert Eyer, Christopher Olsen, David McMahon, Ralph Peters; Dir - Lee Sholem.
Vincent Price, Jayne Meadows.

RED SKELTON SHOW

CBS 9:30pm

Day of Disaster: Rikers Island; (O) George Lefferts; with Irene Hubbard, Walter Brooke, Frank Campanella, John Marriott, Donald Buka, Ward Costello, Frances Heflin, William Post, Jr, Shirley Eggleston, Gigi Gerow, John Conwell; Dir - William Corrigan.

IT'S POLKA TIME

ABC 10pm

Tatra Mountaineer Folk Dancers.

SPIKE JONES SHOW

CBS 10:30pm

with regulars and Robert Clary(S), Walter Gross(M).

WEDNESDAY MAY 15

Navy Log

ABC 8:30pm

The Saga of Irving Cohen; with George Conrad, Ralph Reed, John Brinkley, John Carlyle; (SW & SD).

Father Knows Best
(Robert Young)

NBC 8:30pm

The Art of Romance; with regulars and Joan Freeman; (SW & SD).

Millionaire
(Marvin Miller)

CBS 9pm

The Story of Joseph Marton; with Helmut Dantine, Violet Rensing, Eugene Martin, John Gallandet, Alfred Linder, Kay Stewart, Ann Staunton, Ed Reimers, Gene Garay, Azemate Janti; (SW & SD).

KRAFT THEATRE

NBC 9pm

The Glass Wall; (O) Cecile Gilmore; (A) Roger Hinson; with Kim Stanley, Richard Kiley, Mary Fickett, Jack Klugman, Larry Weber, Kathleen Comegys, Lois Wheeler; Dir - Don Medford.

Ford Theatre

ABC 9:30pm

Gentle Deceiver; (O) Frederic Brady; with Keenan Wynn, Lucy Marlow, Lucien Littlefield, Sara Haden, Byron Foulger; Dir - Danny Dare.

WEDNESDAY MAY 15(Cont'd)
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20th Century-Fox Hour CBS 10pm The Great American Hoax (O) Paddy Chayefsky; (A) Devery Freeman; with Ed Wynn, Walter Abel, Kathleen Crowley, Conrad Nagel, Jesse White, Peg La Centra, Jerry Paris, Richard Deacon, Benny Rubin, Jay Walker, Jack Mulhall, Grant Richards, Laurie Mitchell, Jack Rice, Larry Blake, Harry Ruby; Dir - Don Weis.

THURSDAY MAY 16  
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Sgt. Preston of the Yukon(Richard Simmons) CBS 7:30pm with regulars and Wayne Mallory, Edmund Cobb, Don Kent, Thayer Roberts, Alan Lee; (SW & SD).

CIRCUS TIME ABC 8pm Madam Malta and Fernando(trained dogs), Betty Ann Grove (Paul Winchell & Jerry Mahoney) (S), George Carl(panto), Linon(acro).

Bob Cummings Show CBS 8pm with regulars and Lola Albright, Harvey Helm, Mary Lawrence; (SW & SD).

CLIMAX! CBS 8:30pm Bait For the Tiger; (O) Nicholas Monsarrat; (A) Whitfield Cook; with Steve Cochran, Anna Maria Alberghetti, Corinne Calvet, Carl Esmond; Dir - Paul Nickell.

Danny Thomas Show ABC 9pm Talented Kid; with Regulars and Barry Gordon, George O'Hanlon; (SW & SD).

People's Choice NBC 9pm (Jackie Cooper) (O) Alan Lipscomb & Bob Fisher; With Regulars and Jackie Coogan; (SD).

PLAYHOUSE 90 CBS 9:30pm Helen Morgan (O) Leonard Spigelgass & Paul Monash; with Polly Bergen, Hoagy Carmichael, Sylvia Sidney, Robert Lowery, Reginald Denny, Ronnie Burns, Lili Gentle, Benay Venuta; Dir - George Roy Hill.

FORD SHOW NBC 9:30pm Marilyn Maxwell(S).

Telephone Time ABC 10pm (John Nesbitt) The Intruder; (O) Joseph Landon; with Phyllis Avery, Joel Grey, Michael Winkelman, Ron Kennedy, Russ Bender; Dir - Gilbert Kay.

LUX VIDEO THEATRE NBC 10pm Death Do Us Part; (O) Jo Pagano ("Double Jeopardy"); Screenplay by JO Pagano & Bill Raynor; (A) Sanford Barnett; with Alexis Smith, Kent Smith, Louis Jean Heydt, Harold J. Stone; Dir - David McDearmon.

FRIDAY MAY 17
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Adventures of Rin-Tin-Tin(Lee Aaker) ABC 7:30pm O'Hara Gets Amnesia; with regulars & Tommy Farrell, Peter Coe, Joseph Waring; (SW & SD).

Adventures of Jim Bowie(Scott Forbes) ABC 8pm The Bounty Hunter; with regulars & William Schallert, William Ching, Eddy Waller, Reginal Sheffield; (SW&SD).

West Point CBS 8pm The Benefit of Doubt; with Ron Hagerthy, James Ogg, Bill Ludmark; (SW & SD).

Crossroads ABC 8:30pm Half Mile Down; with Jeff Morrow, Jean Howell, James Westerfield, Adam Kennedy, Robert Armstrong, Hugh Gallagher, Reed Howes, Sara Selby; Dir - Harry Joe Brown.

Dick Powell's Zane Grey Theatre CBS 8:30pm Decision at Wilson's Creek; (O) Marc Brandel & John McGreevey; with John Forsythe, John Dehner, Bart Burnes Willis Bouchey, Harry Lauter, Joe DiReda, John Wilder, William Swan, Don House, Bill Boyett, Richard Newton, Jon Locke, Marjorie Lord; Dir - Louis King.

The Life of Riley NBC 8:30pm with regulars & Henry "Bomber" Kulky, Paul Bryar;(SW&SD).

Mr. Adams & Eve CBS 9pm (Ida Lupino, Howard Duff) with regulars & Frances Bavier; (SW&SD).

CHEVY SHOW NBC 9pm Dinah Shore, Art Carney, Boris Karloff, Betty Hutton, The Skylarks; Written by - Bob Wells, Johnny Bradford; Dir - Bob Banner.

FRIDAY MAY 17(Cont'd)  
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The Vise ABC 9:30pm Hi-Jacked; with regulars & Diana Decker, Colin Tapley, (Donald Gray) Tom Gallagher; (SW&SD).

Date With the Angels ABC 10pm Mother By Proxy; with Betty White & Bill Williams (regulars), and Natalie Masters, Roy Engle, Lillian Bronson; Dir - James V. Kern (SW&SD).

The Lineup CBS 10pm The Goode Case; with regulars & John Mooney, Jean (Warner Anderson) Howell, Peter Adams, Ruta Lee, Hal Baylor; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY MAY 10 - MAY 17
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JIMMY DEAN SHOW CBS 7am Chet Atkins(guitarist), George Hamilton, IV, will be guests during the entire week.

GARRY MOORE SHOW CBS 10am 5/14 - Ivan Sanderson(scientist-explorer); 5/16 - Roger Price(C); 5/17 - Charlotte Rae(C), Martha Davis & Spouse (C-S).

CLUB 60 NBC 1:30pm 5/13 - Connie Boswell(S); 5/14 - Preston Foster; 5/15 - (Dennis James) Carmen McRae(S); 5/16 & 5/17 - to be announced.

NBC MATINEE THEATRE NBC 3pm 5/13 - Embattled Maiden; (O) Giraud Chester; (A) Betty Ulius; 5/14 - The Middle Aged Freshman; (O) Samson Raphaelson; (A) Robert J. Shaw; 5/15 - Best Friend In Town; (O) Theodore Apstein; 5/16 - Jane Eyre (O) Charlotte Bronte; (A) Robert Esson; 6/17 - The Star-master (re-run).

MODERN ROMANCES NBC 4:45pm Mrs. Rocky King; (O) William Kendall Clarke; with (Martha Scott) William Prince, Florence MacMichael, James Millhollin, Fred Beir, Barbara Lee Smith, Don Fellows.

TONIGHT!(AMERICA AFTER DARK) - (Jack Lescoulie) NBC 11:15pm 5/13 - Dorothy Olsen(S), Jack Haskell(S), Ethel Waters, Jules Munshin(C); 5/14 - The Charminairs(S); 5/15 - Merv Griffen(M); 5/16 - Maurie Leighton(S); 5/17 - Terri Stevens(S), Sonny Sands(C), Sgt. Joe Gibson(S).

SATURDAY MAY 18  
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TRUE STORY NBC 12N Renascence; (O) Leon Tokatyon; with Loretta Leversee, (Kathi Norris) Jerome Cowan.

PERRY COMO SHOW NBC 8pm Janis Paige, Lou Carter(S), Joey Bishop(C).

OZARK JUBILEE ABC 10pm Jim L. Brown & Carl Smith(S-M) are guest m.c.'s.

GEORGE GOBEL SHOW NBC 10pm Jeff Donnell, Jack Kirkwood.

SUNDAY MAY 19
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ED SULLIVAN SHOW CBS 8pm Tommy Sands(S), Rise Stevens(S), Julie Wilson(S), Glenn Miller Band, Lou Holtz(C), Judge "Pigmeat" Markham(C), Herb Score, The Maxwells(acro), Davis & Reese(C), George Ulmer.

STEVE ALLEN SHOW NBC 8pm Bert Lahr, Ann Sothern(S), Brenda Lee(S).

General Electric Theatre CBS 9pm The Man Who Inherited Everything; (O) Ernst Jacoby; (A) Charles Larson; with George Sanders, Leslie Bradley, Carolyn Jones, Noel Drayton, Lowell Gilmore, Walter Kingsford, A.E. Gould-Porter, Robert Stephenson, Fred-eric Worlock; Dir - Jules Bricken.

ALCOA HOUR NBC 9pm Protege; (O) Philo Higley; with Ed Wynn, Skip Homeier, Evelyn Varden, Betsy Palmer, David White, Lee Meriwether, Don Adams, Luis Van Rooten, Lee Richardson, Henderson Forsythe; Dir - Daniel Petrie.

Alfred Hitchcock Presents CBS 9:30pm Martha Mason, Movie Star; (O) Raymond Mason; (A) Robert C. Dennis; with Judith Evelyn, Robert Emhardt, Vinton Hayworth, Claire Caletan, Lillian Hamilton, Hope Summers, Rusty Lane, Karen Morris; Dir - Justus Addiss.

# ROSS REPORTS—TELEVISION INDEX

MAY 15, 1957

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## MID-WEEK SPECIAL

### NEWS - COMMENT - POSSIBILITIES

Sally, the new situation comedy series starring Joan Caulfield, will be alternately sponsored by The Chemstrand Corp (Acrilan Fiber) thru Doyle Dane Bernbach, Inc(NY) and Royal McBee Corp (Royal Typewriter Co Div) thru Young & Rubicam, Inc(NY). The series debuts over NBC Sept 22, Sundays, 7:30-8pm NYT. Storyline concerns the adventures of a dept store salesgirl who by a chance meeting becomes the globe-trotting companion of a wealthy scatter-brained matron, played by Marion Lorne (the "Mrs. Gurney" of Mr. Peepers). The films will be produced by Frank Ross and directed by William Asher.....Pabst Brewing Co thru Leo Burnett Co., Inc(Chi) will sponsor The George Sanders Mystery Writers Theatre as a summer series for 13 weeks over NBC, Saturdays, 9-9:30pm EDT, starting June 29. The time spot is currently occupied for the full hour, 9-10pm, by Caesar's Hour which will have its last program on May 25 and then be succeeded by special shows during the next few weeks. The Pabst buy was made thru Burnett before the sponsor decided to shift the ad account to Norman, Craig & Kummel, Inc(NY), having given 90 days notice of termination to Burnett last week, which makes the shift official as of the first week in August. The Sanders film series has been produced by Screen Gems, Inc.

Court of Last Resort, filmed stories of men who were wrongfully convicted and gained freedom thru work by the "court" will be sponsored by P. Lorillard Co (Old Gold Cigarettes) over NBC, Fridays, 8-8:30pm NYT, starting Oct 4. The series will be produced by Jules C. Goldstone in association with Paisano Productions (Gail Patrick Jackson). The Court of Last Resort was founded by Erle Stanley Gardner and Argosy Magazine publisher Harry Steeger to investigate cases of people who may have been wrongfully convicted of crimes and had apparently exhausted all other means of proving their cases. In some cases the court has proved the innocence of prisoners, in others it confirmed the original conviction. Each program in the new film series will be based on a case investigated by the court, with actors in the roles but using the real names of the seven members of the court's board. Royalties from the series will be used by the court to further its work.

Westinghouse Summer Theatre returns to CBS June 10 as the hiatus replacement for Studio One. Production staff for the live one-hour dramas will be headed by Norman Felton as producer, with Joseph Gantman as associate producer, William Yates continuing his Studio One post as script consultant, with casting thru Marc Merson at CBS. First two productions will be: June 10, "The Mother Bit," an original by Adrian Spies, directed by Felton; June 17, "The Staring Match," original by Jerry McNeely, to be directed by Seymour Robbie.....The Big Record, has moved its CBS debut date up one week, to Sept 18, Wednesdays, 8-9pm NYT, and will be directed by Jerome Shaw, not Byron Paul as originally announced. Lee Cooley will be producer. The series will originate from New York, starring Patti Page.

NBC News, the Monday thru Friday evening programs with Chet Huntley and David Brinkley, will be programmed on the net at 6:45-7pm and 7:15-7:30pm NYT, starting Sept 23, and will be presented by NBC stations during either time period. WRCA-TV(NY) will telecast the program at 6:45pm. Ronson Corp., thru Norman, Craig & Kummel, Inc (NY), will sponsor the program, Mondays and Thursdays for 52 weeks, with an additional 32 programs, including Wednesdays and Fridays, during the first 13 weeks of the fall season.....The Walter Winchell File will be sponsored by Revlon, Inc., thru BBDO, Wednesdays, 9:30-10pm NYT, starting Oct 2. Revlon will also probably cut back its sponsorship of the Guy Mitchell Show over ABC, Saturdays, 10-10:30pm, starting Sept 21, to alternate weeks. The Mitchell program was bought by Revlon thru Emil Mogul Co., Inc(NY).....Four Star Films has apparently made two quick sales of new series for the fall season, one under its own production name, the other thru Dayton Productions, owned and operated by the officers of Four Star. Dayton's series is the new version of the former Four Star Playhouse, with several new alternating leads, and has reportedly been bought by Aluminum Co of America and Goodyear Tire and Rubber Co for its NBC spot, Mondays, 9:30-10pm NYT, starting in early October. Rotating stars for the projected series, previously announced, will be David Niven, Charles Boyer, Jane Powell and Jack Lemmon, with a fifth rotating star to be added. The stars, as was the case with Four Star Playhouse, are partners in Dayton and will be their own producers, okaying scripts and directors for each of their films. The Four Star Films series, not confirmed, will be a modern story of the Texas Rangers, and is reportedly scheduled for CBS, Fridays, 8-8:30pm NYT, a time currently held by General Foods, which sponsored West Point this season in the spot. If confirmed, the schedule would give Four Star and "Westerns" the full hour from 8-9pm NYT, since Dick Powell's Zane Grey Theatre for General Foods has been renewed for its 8:30-9pm spot for next season.

The West lost one back to the East. Arthur Singer, who had been announced as joining Climax! on the coast, as associate producer for alternate producer Edgar Peterson, is staying in his position as one of the script editors of Kraft Television Theatre in New York. But other top TV people are drifting to the West Coast as regular live assignment opportunities decrease in New York. Most directorial reputations made in TV have been developed on live programs. Film directors have come mainly from the motion picture feature field or are actors looking for an opportunity to convert. Ralph Nelson is the latest authority (following his stint in New York directing Cinderella) to comment on the "wide" difference between the spacious facilities available in Hollywood and the cramped quarters in New York. New York defaulted its former top live position almost deliberately. It seems that garages are more profitable in midtown New York than new TV studios capable of handling current production.

RKO Television, division of RKO Teleradio Pictures, Inc., has set up a production-sales arrangement with Rountree Productions, Inc., whereby the creative and production facilities of Rountree Productions will be pooled with the sales and production facilities of RKO Television. RKO immediately becomes exclusive sales rep for Rountree's Leave It To The Girls for a TV comeback for the series, as well as new Rountree properties. Associated in the deal as special production consultant is Tony Faillace, head of Faillace Productions, Inc., currently setting production on Men of Cornwall, based on life at New York Military Academy. The series is being produced in association with Rountree and will also be repped by RKO Television. Martha Rountree's Press Conference on ABC-TV is not included in the pool arrangement.

Fabulous Las Vegas, local live show presented once monthly during the past five months over KNXT(LA) via remotes from the Nevada city, has been withdrawn to permit possible revamping as a half-hour live show for the CBS net. It originated from the Sahara Hotel and Royal Nevada and featured stars from the various shows in Las Vegas spots. High costs for a local show sped the decision.

Wagon Train, NBC's new one-hour filmed series, debuting Sept 11, Wednesdays, 7:30-8:30pm NYT, will co-star Ward Bond as wagonmaster Seth Adams, with Robert Horton as guide Flint McCullough. A name "guest" star will also be featured each week, with Ernest Borgnine in the first of the series, starting production next week, with Herschel Dougherty directing. Dick Lewis is producing the series at Revue Productions, with Boris Ingster as script editor. The weekly stories will dramatize the adventures of pioneers who traveled in covered wagons from the Midwest to California in the early 1950's, with the episodes dealing not only with passengers, but with the settlers passed en route.

Thomas J. Lipton, Inc., thru Young & Rubicam, Inc (NY) has renewed its alternate week sponsorship of Arthur Godfrey's Talent Scouts for one year, starting July 1.....  
...The Garry Moore Show will give its 1,813 performance on June 26, which, according to the Moore office, marks the beginning of its eighth year on TV. Ross Reports' records show that the program debuted on Oct 16, 1950, but beyond any dispute is the fact that it's the only show in television history that has run this long without any change in the original cast: Garry Moore, Durward Kirby, Denise Lor and Ken Carson. Frank Simms, as second announcer, joined the cast this past February. Even more remarkable than the record of the four in the on-camera cast is the fact that eight of the crew (including three band members) have also been with the show since it went on the air. These are Herb Sanford, producer; Clarence Schimmel, director; Howard Smith, Carl Kress and Trigger Alpert, in the band; Deke Heyward, who stages musical production; and Bill Demling and Vince Bogert of the writing staff.....  
Bill Nimmo, commercial announcer whose best known identity has been as "Bill the Bartender" for Pabst Beer commercials on its fight programs, has been signed as the live host for CBS showings of the filmed series, Our Miss Brooks, Mon thru Fri, 2-2:30pm EDT. The addition of Nimmo will permit the use of live commercials for sponsors, as well as their regular filmed messages, permitting greater flexibility for the ads.

In an unusual production arrangement, Lever Brothers of Canada and Normandie Productions, Ltd., will be co-producers of Tugboat Annie, new half-hour series starring Minerva Urecal and Walter Sande, with production scheduled to start in June in Toronto. The series will be distributed outside of Canada by Television Programs of America, Inc., in an arrangement similar to that for Hawkeye and the Last of the Mohicans, produced in Canada by Normandie with the Canadian Broadcasting Corp., and distributed in the U. S. by TPA.....Sam Gallu, producer of Navy Log, ABC net series, will film 13 of next season's dramas in the Mediterranean area, with the cooperation of the Sixth Fleet, during September. The new season's series will also include up to eight stories involving Marine Corps activities, including one dealing with Gov. Joe Foss of South Dakota, Marine pilot winner of the Congressional Medal of Honor.

PEOPLE GOING PLACES: Philip Feldman upped to CBS Television vice president and business manager of talent and contract properties - Hollywood.....Walter I. Gould has joined Television Programs of America as producer in charge of its commercial division. He had been with Guild Films.....Alfred W. Schwalberg joined the executive staff of National Telefilm Associates.

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