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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (Jan 28)

NBC - 11:15pm-1am EST, Mon thru Fri; DEBUT - Tonight! - LIVE from WRCA-TV(NY); also WNBQ(Chi) & KRCA-TV(LA), 51 stations live, 6 kine. § Sponsors- Participations. § Pkgr- NBC-TV(NY); Exec Prod- Richard Linkroum; Prod- Norman Frank; Assoc Prod- Roger Gimbel; Remote Dir- Ted Nathanson; Studio Dir- Lynwood B. King, Jr.; Chicago Location Prod- Don Meier; LA Location Prod- Furth Ullman; LA Location Dir- Bill Bennington; Managing Ed- Frank Barton(NY); Talent Coordinator- Tony Ford(NY); Comm Anncr- Jack Lescoulie. § Jack Lescoulie is host, on-camera coordinator and commercial voice for this completely new program, which is designed to catch the tempo of night life throughout the country. Six newspaper columnists will cover this version of "America After Dark": Hy Gardner, N. Y. Herald Tribune syndicated columnist; Earl Wilson, N. Y. Post and Hall Syndicate columnist; and Bob Considine, International News Service columnist; all in New York. Irv Kupcinent, Chicago Sun-Times syndicated columnist will cover the Midwest. Paul Coates, Los Angeles Mirror-News columnist, and Vernon Scott, Hollywood reporter, United Press, will report on the West Coast from Hollywood. The show will cover entertainment, newsworthy events and features from remote locations via the show's own mobile units and also from studio locations. The program replaces Tonight (last show Jan 25), the studio entertainment program which starred Ernie Kovacs as m.c. on Mondays and Tuesdays, and starred Steve Allen as m.c., Wednesdays thru Fridays.

Sunday (Feb 3)

CBS - 2-2:30pm EST; SPECIAL - For God and Country - LIVE from WCBS-TV(NY), to the net. § Sustaining, public service. § Pkgr- CBS Public Affairs with The American Legion; Prod- Jack Kuney; Dir- Av Weston; Writer- Martin Plissner. § Will Rogers, Jr., is m.c. for this special program in The American Legion's annual "Back to God" program series. A special feature will be a memorial to the "Four Chaplains" who died aboard the USS Dorchester during World War II.

NBC - 7:30-9pm EST; SPECIAL - Ruggles of Red Gap - LIVE (Color) from WRCA-TV(NY), no. of stations indefinite. § Sponsor- Swift & Co (Meat Products) thru McCann-Erickson, Inc(Chi). § Pkgr- Showcase Productions, Inc(NY); Staged By- Charles Friedman; Dir- Clark Jones; Writer- David Shaw (based on the late Harry Leon Wilson's novel); Musical Score- Jule Styne and Leo Robin; Music Dir- Buddy Bregman; Costumes- Robert Fletcher; Sets- James Russell; Choreog- John Butler. § First of a series of occasional spectaculars for Swift & Co. This musical version of the novel, "Ruggles of Red Gap," stars Michael Redgrave in the title role (see page D for cast credits). The program replaces Circus Boy, 7:30-8pm, and Steve Allen Show, 8-9pm, this week only. The next spectacular in the series will be The George M. Cohan Story, to be presented Saturday, May 11.

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THIS WEEK(More)

OTHER NETWORK CHANGES & ADDITIONS

CBS- Arthur Godfrey Show (Wed, 8-9pm EST) American Home Foods (Chef Boy-Ar-Dee Italian Foods), Div of American Home Products Corp., thru Young & Rubicam, Inc., became alternate week sponsor of one-half of the program, starting Jan 9. Bristol-Myers Co is alternate week sponsor of the same half-hour.

Big Top (Sat, 12noon-1pm EST) National Dairy Products (Sealtest) ended its sponsorship effective Jan 12. The program is now sustaining.

NBC- Hold That Note; DEBUT Jan 22; Tue, 10:30-11pm EST; LIVE from WRCA-TV(NY), 48 stations live, 34 delayed. § Sponsor- Lanolin Plus, Inc. thru Russel M. Seeds Co., (Chi); TV Contact- Merle Myers. § Pkgr- Wolf Associates, Inc(NY); Exec Prod- Ed Wolf; Prod- Jack Rubin; Assoc Prod- Alan Gilbert; Dir- Lloyd Gross; Music Dir- Peter Van Steeden. § Musical quiz show, starring Bert Parks as host and quizmaster. Two contestants at a time compete to identify a song, with the number of notes played by the orchestra determined by how well known the melody may be. As soon as a contestant identifies a song he pushes a buzzer and \$50 for each note remaining that didn't have to be played is payed into a running jackpot. A contestant is eliminated as soon as each opponent identifies three songs in a row. If both contestants fail to name a song, the entire note value at \$50 per note is deducted from the jackpot. The program replaced Break the \$250,000 Bank (last show Jan 15) in the time spot for the sponsor.

Robert Montgomery Presents (Mon, 9:30-10:30pm EST) The Mennen Co thru Grey Advertising Agency, Inc(NY), becomes alternate week sponsor, effective Jan 28, replacing Schick, Inc. S. C. Johnson & Son, Inc., continues as alternate week sponsor.

The Joseph Cotten Show -- On Trial (Fri, 9-9:30pm EST) New title, effective Feb 1. The program previously was called On Trial.

Caesar's Hour (3 Sats of every 4, 9-10pm EST) Benrus Watch Co thru Lennen & Newell, Inc(NY) becomes one-third sponsor of eight programs effective Feb 2, thru June 15.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WRCA-TV(Ch 4)- Today; EXTENDED TIME Jan 21; Mon thru Fri, 7-10am EST. The network New York program is now seen in the New York area only for the full three hours it is on the air for transmission to other network stations. Former New York viewing time was 7-9am EST. The added hour is the portion of the program produced in New York for Midwest viewing, 8-9am CST.

KPLA(Ch 5) - The Dorothy Gardiner Show; DEBUT Jan 28; Mon thru Fri, 1:30-3pm PST. Los Angeles Participations. Dorothy Gardiner presents handy hints, fashion comment, home decorating and interviews -- along with a regular afternoon feature movie. The program also includes a five-minute newscast each hour on the hour. The program format combines elements of Dorothy Gardiner's former programs, Milady and Handy Hints.

TALENT SHOWSHEET JANUARY 25 - FEBRUARY 3

Most of the shows on January 25,26,27 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, February 1. Script identifications used are: (O) Original, (A) Adaptation, (SD) Staff-directed, (SW) Staff-written. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. Running character series (not anthology) usually staff-written shows, and other programs which use regulars, are listed only when the names of extra actors are available.

FRIDAY JANUARY 25

RAY ANTHONY SHOW ABC 10pm Dick Contino(M), Ella Mae Morse(S)

SUNDAY JANUARY 27

LAMP UNTO MY FEET CBS 10am Song Without Words; (O)Anne Howard Bailey; with Leon Belasco, (Dr. Lyman Bryson) Shirley Ballard, Herbert Evers, Raymond Van Sickle, Ronald Dawson

CAMERA THREE CBS 11:30am The Incomparable Max Beerbohm; Enoch Soames; (O)Max Beerbohm; with Michael Wager, Joseph Ruskin, Woodrow Parfrey

FRONTIERS OF NBC 1:30pm Tower of Babel; (O)Thomas Merton; with John Moore, Robert FAITH Geiringer, John McGiver, Louis Edmonds, James Millhollin, Robert Carroll, Stratton Walling, Charles Reynolds, J. Robert Dietz, Anthony Messuri; Dir - Martin Hoade

ODYSSEY CBS 4pm Satan In Salem; (O)Frank DeFelitta & Irwin Blacker; with Gerald Hiken, Jenny Egan, Frances Williams, Ellen Christopher, Ann Dere; Dir - Roger Englander

MONDAY JANUARY 28

Danny Thomas Show ABC 8pm Danny Goes Social; with regulars & Jeanne Moody, John Hubbard, Jacqueline De Wit; (SW&SD)

Burns & Allen Show CBS 8pm with regulars & Sandra Burns, Jackie Loughery, Cynthia Baxter, Harry Cheshire, Bob Ellis; (SW&SD)

VOICE OF FIRESTONE ABC 8:30pm Elaine Malbin

TALENT SCOUTS CBS 8:30pm Nickey DeMatteo(S), Lucille Gabriel(S), Bill Pickett & Jean Wellborn(S)

I Love Lucy CBS 9pm with regulars & Frank Wilcox; (SW&SD)

TOP TUNES & NEW ABC 9:30pm Lloyd Lindroth(M), Joe Feeney(S), Wanda Gann(S)
TALENT(Lawrence Welk)

December Bride CBS 9:30pm Budget Show; with regulars & Ann Doran, Genevieve Amount, (Spring Byington) Millie Bruce, Marjorie May, Dee Sharon, Irene King; (SW&SD)

ROBERT MONTGOMERY NBC 9:30pm The Clay Pigeon; (O)Dick Berg; with Farley Granger, Phyllis Kirk, Paul McGrath, Frank Maxwell, Anatol Winogradoff, Sam Gray, Harry Stanton

STUDIO ONE CBS 10pm Dead Of Noon; (O)Carson A. Wiley; with Richard Boone, Cameron Prud'Homme, Peggy McCay, Robert Gist, Michael Kellin, Pat O'Malley, Truman Smith, Clu Gulagher, Wryley Birch, Fred Scollay, Wallace Rooney, Tom Gorman, Ruth Maynard, Roland Wood; Dir - Tom Donovan

TUESDAY JANUARY 29

Cheyenne ABC 7:30pm Test of Courage; (O)Sloan Nibley; (A)Fred Freidberger; with (Clint Walker) John Archer, Mary Castle, Robert Anderson, Mack Williams, Mickey Simpson, George Neise

TUESDAY JANUARY 29(Cont'd)

JONATHAN WINTERS NBC 7:30pm Fran Warren(S)

Phil Silvers Show CBS 8pm Sergeant Bilko Goes To Monte Carlo; with regulars; (SW&SD)

Wyatt Earp ABC 8:30pm The Sharpshooter; with regulars & Mason Alan Dinehart, William Tannen, Selmer Jackson, Trevor Bardette, Henry Rowland, Elizabeth Harrower, Susan Seaforth; (SW&SD)
(Hugh O'Brian)

Noah's Ark NBC 8:30pm Vitamin Derby; with regulars & William Eidelson, Harry Harvey Sr., Jerome Sheldon, Lillian Powell; (SW&SD)

Broken Arrow ABC 9pm The Missionaries; (O)David Victor & Herbert Little; with regulars & Don Beddoe, Manuel Rojas, Michael Granger, Julian Rivero, Jim Nusser, Aaron Saxon, Alma Beltran, Louis Lettieri; (SD)Hollingsworth Morse

Jane Wyman Show NBC 9pm Killer's Pride; (O)Michael Fessier; with John Kerr, Pay Wray, Mae Clarke, James Goodwin, Gail Kobe, Robert Osterloh, Robert Crosson, Tim Graham, Hugh Sanders, Don Devlin, John Wilder; (SD)

DuPont Theatre ABC 9:30pm The Man From St. Paul; (O)Merwin Gerard; with Harry Townes, Michael Landon, Bonnie Franklin, Stacy Keach; Dir - William J. Thiele

RED SKELTON SHOW CBS 9:30pm James Dunn(A)

KAISER ALUMINUM HOUR NBC 9:30pm Throw Me A Rope; (O)Franklin Barton; (A)Fielder Cook; with Franchot Tone, Walter Kingsford, Louisa Horton, Roland Winters, Patricia Wheel, William Redfield, Walter Brooke, Victor Thorley, Valerie Cossart, Edmon Ryan; Dir - Fielder Cook

IT'S POLKA TIME ABC 10pm The Antonio Alba Spanish Folk Dancers

WEDNESDAY JANUARY 30

Hiram Holliday NBC 8pm with regulars; (SW&SD)
(Wally Cox)

Navy Log ABC 8:30pm Survive; with Barry Truex, Robert Levin, Scotty Beckett; (SW&SD)

Father Knows Best NBC 8:30pm Short Wave; with regulars & John Bryant, Donald Freed; (SW&SD)
(Robert Young)

Ozzie & Harriet ABC 9pm Like Father, Like Son; with regulars & Frank Cady, Carol Byron, Kathleen Gallant; (SW&SD)

Millionaire CBS 9pm The Story of Charles Wyatt; with James Bell, George Wallace, Susan Cummings, Edith Evanson, Douglas Henderson, Robert Brubaker; (SD)
(Marvin Miller)

KRAFT THEATRE NBC 9pm The Singin' Idol; (O)Paul Monash; with Tommy Sands, Fred Clark, ~~Vaughn~~ Taylor, Jamie Smith, Jane McArthur, Doreen Lang, Ray Boyle, Gaye Huston; Dir - Paul Bogart

Ford Theatre ABC 9:30pm Mrs. Wane Comes To Call; (O)Gerry Day & Arthur Orloff; with Phyllis Kirk, Arthur Franz, Peggy Webber, Terry Kelman, Ruby Goodwin; Dir - Oscar Rudolph

U.S. STEEL HOUR CBS 10pm They Never Forget; (O)Don Gregory; (A)Norman Brooks; with Lloyd Bridges, Viveca Lindfors, Clarence Hoffman, Jimmy Rogers, Reedy Palton, Ed Moroney; Dir - Paul Nickell

THURSDAY JANUARY 31

Sgt. Preston CBS 7:30pm with regulars & Maggie Magennis, Don Durant, Terry Frost
(Richard Simmons)

THURSDAY JANUARY 31(Cont'd)
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|-----------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CIRCUS TIME                                   | ABC 8pm    | Jill Corey(S), The Alcott's(Balan), Bobby Whaling(Bicycle),<br>The Amins(Acro), Les Burgess(Birds)                                                                                                                                  |
| <u>Bob Cummings Show</u>                      | CBS 8pm    | <u>Bob Saves Doctor Chuck</u> ; with regulars & Joi Lansing, Lisa<br>Gaye; (SW&SD)                                                                                                                                                  |
| CLIMAX<br>(Bill Lundigan)                     | CBS 8:30pm | <u>The Trouble At Number Five</u> ; (O)Shelley Smith; (A)Charles<br>Larson; with Ann Harding, Patricia Collinge, Jacques Sernas,<br>Reginald Owen, Lisa Daniels; Dir - Buzz Kulik                                                   |
| <u>Wire Service</u><br>(Mercedes McCambridge) | ABC 9pm    | <u>The Comeback</u> ; (O)Samuel Elkin; with Miss McCambridge, Bart<br>Burns, John Smith, Paul Fix, Hal Baylor; Dir - Reginald<br>LeBorg                                                                                             |
| <u>The People's Choice</u><br>(Jackie Cooper) | NBC 9pm    | with regulars & Bob Jellison, Phil Arnold, Sandra Gould,<br>Raymond Greenleaf, Ned Glass; (SW&SD)                                                                                                                                   |
| PLAYHOUSE 90                                  | CBS 9:30pm | <u>The Greer Case</u> ; (O)Justice David W. Peck; (A)Whitfield Cook;<br>with Melvyn Douglas, Zsa Zsa Gabor, Anita Louise, Raymond<br>Burr, Una Merkel, Jane Darwell, Philip Reed, Alan Marshal,<br>Edmund Gwenn; Dir - Ralph Nelson |
| FORD SHOW                                     | NBC 9:30pm | Aldo Ray(A)                                                                                                                                                                                                                         |
| AIR TIME '57                                  | ABC 10pm   | Rusty Draper(S), Pat Kirby(S)                                                                                                                                                                                                       |
| LUX VIDEO THEATRE<br>(Gordon MacRae)          | NBC 10pm   | <u>One Sunday Afternoon</u> ; (O)Ed James; (A)James Hagan; with<br>Gordon MacRae, Sheila MacRae, Peter Lind Hayes, Mary Healy;<br>Dir - David Orrick McDearmon                                                                      |

FRIDAY FEBRUARY 1  
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<u>Adventures of Rin- Tin-Tin</u> (Lee Aaker)	ABC 7:30pm	<u>Sorrowful Joe Returns</u> ; (SW)Jerry Thomas; with regulars & Bradford Jackson, Frank Fenton, Roscoe Ates; (SD)Herbert B. Leonard
<u>Adventures of Jim Bowie</u> (Scott Forbes)	ABC 8pm	<u>Convoy Gold</u> ; with regulars & Sean McClory, King Donovan, Jacques Scott, Bob Cunningham, Anthony Eustral
<u>Crossroads</u>	ABC 8:30pm	<u>The Happy Gift</u> ; with Richard Carlson, Sue George, Catherine Givney, Florenz Ames, Mae Clark
<u>Dick Powell's Zane Grey Theatre</u>	CBS 8:30pm	<u>Back Trail</u> ; (O)T.V. Olsen; (A)Harold Swanton; with Mr. Powell, James Anderson, Emilie Meyer, Catherine McLeod, Raymond Bailey, Robert Crosson, John Pickard, Kim Charney, Arthur Bryan, Theodore Marcuse; Dir - Christian Nyby
<u>Life of Riley</u>	NBC 8:30pm	<u>Deep In The Heart Of</u> ; with regulars & Walter Coy; (SW&SD)
<u>Mr. Adams & Eve</u> (Ida Lupino, Howard Duff)	CBS 9pm	<u>This Is Your Life</u> ; with regulars & Mala Powers, Vicki Raaf, Herb Vigran; (SW&SD)
<u>On Trial</u> (Joseph Cotten)	NBC 9pm	<u>The Tichborne Claimant</u> ; with Robert Middleton, Gladys George
<u>The Vise</u> (Donald Gray)	ABC 9:30pm	<u>Short Cut To Murder</u> ; with regulars & John Longden, Ann Stephens, Norah Gordon, Michael Brill; (SD)
<u>Schlitz Playhouse</u>	CBS 9:30pm	<u>One Left Over</u> ; (O)Martin Berkeley; with Robert Cummings, Beverly Washburn, Steve Brodie, Frances Bavier, Joan Banks, Claudia Bryar, Nora Marlowe, Will White, Jeanne Bates; Dir - Herschel Daugherty
THE BIG STORY (Ben Grauer)	NBC 9:30pm	Ed Montgomery,Reporter & Bob Bryant,Photographer: San Francisco(Calif.)Examiner - (O)Leon Tokatyan; with John Kellogg, John Gibson
<u>The Lineup</u> (Tom Tully)	CBS 10pm	<u>The Juke-Box Case</u> ; (O)Jerry Aldeman; with regulars & Dehl Burti, Dick Ryan, Eugenia Paul, Ruth Warren, June DiMaggio, Joe Mell, John Cliff, Jim Nolan, Chet Marshall, Mickey Simpson, Ralph Manza; (SD)Holly Morse

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY JANUARY 28 - FEBRUARY 1
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|------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GOOD MORNING<br>(Will Rogers, Jr.) | CBS 7am     | 1/28 - Jack E. Leonard(C), Vince Martin & The Tarriers(S);<br>1/29 - Johnny Johnston(S); 1/30 - The Four Aces(S), Jack<br>E. Leonard(C); 1/31 - Art Carney(C), Jack E. Leonard;<br>2/1 - Roger Price(C), Anita Ellis(S)                                                                                             |
| GARRY MOORE SHOW                   | CBS 10am    | 1/28 - Ravi Shankar(M), Chatur Lal(M); 1/31 - George Gobel<br>(C); 2/1 - Maxine Sullivan(S), Earl Hall(C)                                                                                                                                                                                                           |
| NBC MATINEE<br>THEATRE             | NBC 3pm     | 1/28 - <u>Daughter of the Seventh</u> ; (O)S.S. Schweitzer; 1/29 -<br><u>Anything For A Laugh</u> ; (O)Eve Greene & Doris Gilbert; 1/30 -<br><u>The Realms of Gold</u> ; (O)Howard Lawrence Davis; 1/31 - <u>A Deacon<br/>at Oak Ridge</u> ; (A)Harold Gast; 2/1 - <u>Accent On Youth</u> ; (O)Samson<br>Raphaelson |
| MODERN ROMANCES<br>(Martha Scott)  | NBC 4:45pm  | <u>The Strangers</u> ; (O)Stanley Niff; with Frank Marth, Don Godon,<br>Sandy Kenyon, Frank Schoffield, June Dayton; (SD)                                                                                                                                                                                           |
| TONIGHT<br>(Jack Lescoulie)        | NBC 11:15pm | 1/29 - J.J. Johnson(M); 1/30 - Liberace(M-S), Harry Bela-<br>fonte(S)                                                                                                                                                                                                                                               |

SATURDAY FEBRUARY 2  
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<u>The Buccaneers</u> (Robert Shaw)	CBS 7:30pm	<u>Conquistador</u> ; (O)Terrence Moore & Basil Dawson; with regulars & Edwin Richfield, Neil Hallett, Paul Hansard, Brian Rawlin- son, Roger Delgado, Alec Mango, Roger Gage, Larry Hoodekoff, Gillian Owen, Willoughby Gray; (SD)
PERRY COMO SHOW	NBC 8pm	<u>The Four Lads</u> (S), Fats Domino(S)
<u>Hey, Jeannie!</u> (Jeannie Carson)	CBS 9:30pm	with regulars & Florenz Ames, Tom Kennedy, Ruth Lee; (SW&SD)
OZARK JUBILEE	ABC 10pm	Carl Perkins(S), Johnny Horton(S)
<u>Gunsmoke</u> (James Arness)	CBS 10pm	with regulars & Bob Keys, Michael Hinn, Liam Sullivan; (SD)
GEORGE GOBEL SHOW	NBC 10pm	Ray Bolger(D)

SUNDAY FEBRUARY 3
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|--------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FRONTIERS OF FAITH                         | NBC 1:30pm | <u>Broadway Stars -- Choir Graduates</u> ; with Ray Middleton(as<br>host & narrator), Bill Hayes(S), John Alexander(S), Jo<br>Sullivan(S), Gretchen Wyler(S)                                                |
| <u>Telephone Time</u><br>(John Nesbitt)    | CBS 6pm    | <u>The Man Who Discovered O'Henry</u> ; (O)John Nesbitt; with Eddie<br>Firestone, Morris Ankrum, Robert Foulk                                                                                               |
| <u>Private Secretary</u><br>(Ann Sothern)  | CBS 7pm    | <u>Not Quite Paradise</u> ; with regulars & Zasu Pitts, Hope Summ-<br>ers; (SW&SD)                                                                                                                          |
| <u>77th Bengal Lancers</u><br>(Phil Carey) | NBC 7pm    | <u>The Barbarian</u> ; (O)Roy Erwin; with regulars & Nestor Paiva,<br>Eugene Iglesias, Lydia Stevens, Jan Arvan, Pat O'Hara,<br>Antony Eustrel, Shep Seltzer; (SD)                                          |
| SUNDAY SPECTACULAR                         | NBC 7:30pm | <u>Ruggles of Red Gap</u> ; (O)Harry Leon Wilson; (A)David Shaw;<br>Score by Jule Styne & Leo Robin ; with Michael Redgrave,<br>David Wayne, Imogene Coca, Peter Lawford, Jane Powell; Dir -<br>Clark Jones |
| ED SULLIVAN SHOW                           | CBS 8pm    | Vic Damone(S), Jose Greco(D), Al Hibbler(S), Willie West &<br>McGinty(C), Frank Libuse(C), Estelita(S), Ruwe & Louie(ven-<br>tril), Bash Sheva(S)                                                           |
| <u>General Electric<br/>Theatre</u>        | CBS 9pm    | <u>No Skin Off Me</u> ; (O)William Fay; with John Ericson, Dave<br>Kelly                                                                                                                                    |

SUNDAY FEBRUARY 3 (Cont'd)

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|----------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>ALCOA HOUR</u>                | NBC 9pm    | <u>No License To Kill; (O) Alvin Boretz; Narrated by Victor Riesel; with Hume Cronyn, Eileen Heckart, Edward Binns, Jack Klugman; Dir - Martin Ritt</u>                     |
| <u>Alfred Hitchcock Presents</u> | CBS 9:30pm | <u>A Bottle Of Wine; (O) <del>Borden Deal</del>; (A) Stirling Silliphant; with Herbert Marshall, Jarma Lewis, Robert Horton</u>                                             |
| <u>Loretta Young Show</u>        | NBC 10pm   | <u>The Bad Apple; (O) Lowell S. Hawley; with Lee Bowman, Regis Toomey, Bobby Diamond, Howard Petrie, Erik Nielson, Harry Jackson, Francis De Sales; Dir - Norman Foster</u> |