

Ross Reports ON TELEVISION

INCLUDING

THE TELEVISION INDEX

JUNE 6-12, 1955

VOLUME 7

NUMBER 23

EDITOR: Jerry Leichter
ASSOC ED: Alvin Sullum
BUS MGR: Marjorie Oxley

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(7)

CBS- 10-10:30pm EDT; DEBUT; The \$64,000 Question; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Revlon Products Corp (Various Products, all not set) thru William H. Weintraub & Co., Inc(NY); Eatten, Barton, Durstine & Osborn, Inc(NY); and C. J. La Roche & Co., Inc(NY) for "Love Pat"; Acct Exec- Stuart Ludlum. Pkgr- Louis G. Cowan, Inc(NY); Exec Prod- Steven R. Carlin; Prod & Dir- Joe Cates; Prod Mgr- Joseph Stuhl; Music Dir- Norman Leyden. New version of the audience participation-quiz show, "The \$64 Question," considerably modified for television. Hal March is m.c., with Dr. Bergen Evans as chairman of a board of editors which selects the questions and decides on the answers. Contestants may win a total of \$64,000 by answering 17 questions correctly over a four week period; up to \$8,000 the first week, the \$16,000 question the second week, the \$32,000 question the third week and the \$64,000 question the fourth week. From the \$8,000 question on, the contestant is asked the questions and answers them from an "isolation" booth in the center of the stage, but for the \$64,000 question he may bring an expert along to help him answer. All questions asked are in a category initially selected by the contestant. A trust officer for Manufacturers Trust Co, custodian of the questions and the prize money, is present on the stage during the program, handling all questions over the \$522 category. The program replaces Danger in this time spot; last show May 31.

NBC- 10-10:30am EDT; SPECIAL; Address by Pres. Dwight D. Eisenhower; COLOR remote net via WRCA-TV(NY). Sustaining, public service. Pkgr- NBC Public Affairs; Superv- Barry Wood. President Eisenhower presents his commencement address to the U. S. Military Academy Class of 1955 at the West Point Field House. The program will be picked up by NBC's color TV mobile unit, and will be the President's first color TV appearance. The program replaces Ding Dong School, this day only.

Wednesday(8)

CBS- 10-11pm EDT; SPECIAL; The Barretts of Wimpole Street; from KNXT(LA), to the net. Sustaining. Pkgr- CBS-TV(LA); Prod- Fletcher Markle; Assoc Prod- Vincent McConnor; Dir- James Sheldon; Music Dir- Don Ray; Sets- Robert Tyler Lee; Prog Anncr- Bob Lemond. First of two plays presented in this time spot (June 8 & 22) alternating with Front Row Center. U. S. Steel Hour will fill this time alternating weeks starting July 6. (See page B for cast credits).

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Saturday(11)

CBS- 9:30-10pm EDT; RETURN & NET DEBUT; Down You Go; from WCBS-TV(NY), no. of stations indefinite. Alternate Week Sponsors- 1) The Procter & Gamble Co (Iilt, Shasta, Party Curl, Spic & Span) thru Biow-Beirn-Toigo, Inc(NY); Agcy Superv- Chuck Hirth; plus a one-time spot for P & G's "Cheer" thru Young & Rubicam, Inc. 2) Whitehall Pharmacal Co (Various Products) thru Biow-Beirn-Toigo, Inc(NY). Pkgr- Louis G. Cowan, Inc(NY); Exec Prod- Steven R. Carlin; other production personnel not set at press time. Dr. Bergen Evans is moderator of this panel show, based on the old parlor game of "Hang the Butcher," or "Hangman." Regular panelists include Francis Coughlin, Patricia Cutts, others to be announced, and one celebrity guest panelist each week. The program originally debuted over the Du Mont net from Chicago on April 30, 1951; moved its origination to New York on Dec 8, 1954, and had its last show on Du Mont on May 20, 1955. In its new spot it replaces My Favorite Husband; last show June 4.

NEC- 8-8:30pm EDT; SPECIAL; Grand Ole Opry; from WSM-TV(Nashville), to the net. Sustaining. Pkgr & Prod- WSM-TV(Nashville); other production info not available. One-time network television showcasing of the famous radio program (on radio every Saturday night since Nov 28, 1925), featuring many of the regular stars, including Minnie Pearl, Rod Brasfield, Carl Smith, Ernest Tubb and others. Program is presented one time only in the spot filled by The Mickey Rooney Show; last show June 4.

Sunday(12)

NBC- 4-5pm EDT; SPECIAL; Monitor; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC(NY); Exec Prod & Editor- James Fleming; Prod & Dir- Michael Zeamer. Live and film simulcast introducing the NBC concept for weekend network radio programming, with a one-time TV showing to introduce its features. NBC president Sylvester L. Weaver, Jr., will introduce and explain the "Monitor" idea. The program will also introduce many of the "communicators" who will be on the radio programs each week. The program replaces Comment, 4-4:30pm, and Zoo Parade, 4:30-5pm, one week only.

NBC- 8-9pm EDT; 3 weeks of every 4; DEBUT; Colgate Variety Hour; from KRCA-TV(LA), no. of stations indefinite (over 120 live and kine). Sponsor- Colgate-Palmolive Co (Halo, Ajax, Dental Cream, Rapid Shave Cream, Palmolive Soap, and other products occasionally); "Halo" thru Carl S. Brown Co., Inc(NY); "Ajax" thru Bryan Houston, Inc(NY); "Dental Cream" and "Palmolive" Soap thru Ted Bates & Co(NY); "Rapid Shave" thru William Esty Co., Inc(NY). Pkgr- York Productions(LA); Exec Prod- Bill Miller; Prod & Dir- Jack Donohue; Music Dir- Frank De Vol. New variety show featuring entertainers from all fields. Charlton Heston will be guest host for the first two programs in the new series. The program replaces The Colgate Comedy Hour in this time spot; last show June 5. The program originally debuted over NBC on Sept 10, 1950.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Rin Tin Tin (Fri, 7:30-8pm EDT) Re-runs begin June 10, thru Sept 2.

CBS- Captain Midnight (Sat, 11:30am-12noon EDT) Re-runs began June 4.

Life With Father (Tue, 8-8:30pm EDT) Re-runs begin June 7.

Shower of Stars (Thu, 8:30-9:30pm EDT, once every 4th week) Last show of season, June 9; Climax to be seen every week until fall.

OTHER NET CHANGES(Cont'd)

CBS- Lassie (Sun, 7-7:30pm EDT) Last show June 5, returns Sept 11. Replaced for five weeks by Pride of the Family, film series starring Paul Hartman, previously seen over the ABC-TV net, 1953-1954; later replacement to follow.

Wild Bill Hickok, ON FILM; NET DEBUT June 5; Sun, 11:30am-12noon EDT; from WCBS-TV(NY), no. of stations indefinite. Sponsor- Kellogg Co (Various Cereals) thru Leo Burnett Co., Inc(Chi); Acct Exec- William Seymour(Chi); Agcy Superv- Wendell Williams(H'wood). Film Prod- William F. Broidy Productions(H'wood); Assoc Prod- Wesley Barry; Dir- Frank McDonald; Art Dir- David Milton; Scripts- Bill Raynor. Western adventure series, starring Guy Madison in the title role, with Andy Devine as his companion, "Jingles." The program has been sponsored in about 90 markets on a spot basis by the Kellogg Company, and syndicated in others. The sponsorships continue in many of the markets.

DuM- It's Alec Templeton Time; LOCAL TO NET June 10; Fri, 10:30-11pm EDT. Program is now seen on the two o-and-o Du Mont stations, WABD(NY) and WTTG(Wash). (See pages 56 and 50 for previous production and schedule change info under "Local" - WABD).

NBC- Red Barber's Corner (Fri, 10:45-11pm EDT) Title change, effective June 3, formerly called The Red Barber Show. (See page 50 program title shift info).

My Little Margie (Wed, 8:30-9pm EDT) Re-runs began June 1, thru Aug 24.

March of Medicine (Varying intervals) Special telecast showing the role of the pathologist on the modern medical "team" involving cancer; Tuesday, June 7, 9:30-10pm EDT; time relinquished by Armstrong Circle Theatre, one time. (See page 48).

NEW NETWORK SPONSORSHIPS

REMINGTON-RAND, INC (Electric Shaver Div) thru Young & Rubicam, Inc(NY) will be a one-third sponsor of Caesar's Hour, Mondays, 8-9pm EDT, over NBC-TV, on June 6 and 13 and then will return in the fall after summer hiatus as a regular one-third segment sponsor. The company replaces RCA-Victor as a segment sponsor.

PHARMACEUTICAL, INC (Geritol) thru Edward Kletter Associates, Inc(NY) will become an alternate week sponsor of Masquerade Party, Wednesdays, 9-9:30pm EDT, over ABC-TV, effective July 13. Knomark Manufacturing Co, Inc., continues as alternate sponsor.

LOCAL STATION ACTIVITY

WABD(Ch 5) - The Ern Westmore Show; DEBUT June 6; Mon thru Fri, 2:30-3pm EDT. Sponsors- WABD and Food Fair Stores, Inc. Pkgr- Ern Westmore; Prods- Jim Saunders(WABD) & Gay Taylor(Allen Stanley Associates); Dir- Pat Fay. Make-up expert Ern Westmore and his wife Betty demonstrate how the average woman can be made more attractive, working with women on stage who are chosen from letters written in; one winner chosen from two who appear on the program to go through a treatment. A similar program starring Ern Westmore was previously seen over WABC-TV.

WNBQ(Ch 5) - Championship Golf; RETURN June 7; Tue, 10:30-11pm CT. Sponsor- George S. May Co (Business Engineering Services), direct. Prod- Matt Neisen; Dir- Paul Robinson. New version of the summer series which debuted over the station last year. Two top professional or amateur golfers are matched in a six-hole tournament at the 18th green of Tam O'Shanter Country Club, with the holes ranging in length from 20 to 104 yards. Norm Barry describes the play-by-play. The series replaces Championship Bowling for the summer.

TALENT SHOWSHEET JUNE 6-12, 1955
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Most of the shows on June 3, 4, 5 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 10. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally only 1st runs are listed. During spring and summer when many shows are re-runs, credits are not repeated below. These credits are available, however, and may be requested at any time. (Currently in re-runs are Lassie, Loretta Young, Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, etc.)

FRIDAY JUNE 3  
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Science Fiction Theatre WRCA-TV 7pm Spider Incorporated - with Gene Barry, Audrey Totter; (SW & SD)
IT'S ALEC TEMPLETON DuM 10:30 Trudy Richards (S)

SATURDAY JUNE 4
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TOM CORBETT NBC 11:30 (SW) by Albert Aley; with regulars including Ed Erynce, Carter Blake; (SD)  
 (Frankie Thomas)  
MAX LIEEMAN NBC 9pm The Chocolate Soldier - with cast listed last week; Earl Wrightson replaces David Atkinson; Book Dir by Jeffrey Hayden  
SPECTACULAR (COLOR) (COLOR)

SUNDAY JUNE 5  
 ~~~~~

LAMP UNTO MY FEET CBS 10am Angry Man - (O) by Steven Gethers; with Michael Strong, David J. Stewart, Allen Benowitz, Philip Bourneuf; (SD)
 (Dr. Lyman Bryson)
Wild Bill Hickok CBS 11:30 The Maverick - with regulars & Gordon Wynn, Bill Crandall, Tommy Cook, Sally Mansfield, Marshall Reed, George Eldredge, Bill Tanne; (SW & SD) (NETWORK PREMIERE)
 (Guy Madison)

MR. PEEPERS NBC 7:30 The Life Story of Wally Cox - with regulars & Pat Hingle, George Maharis, Jane Moultrie, Mary McCarty (S), Mae Barnes (S); (SW & SD)
 (Wally Cox)

COLGATE COMEDY HOUR NBC 8pm Dean Martin & Jerry Lewis (S&C), Buddy Rich (M); Prod by Ernest D. Glucksman assisted by Howard Ross; Dir by Dick Weinberg; Orch conducted by Dick Stabile; (SW) by Artie Phillips & Harry Crane (FROM HOLLYWOOD)

TOAST OF THE TOWN CBS 8pm Marion Marlowe, Julius LaRosa (both S), Carol Haney (D), Ross & Ross (novelty); Gloria DeHaven & Ricardo Montalban & Co. in scenes from Seventh Heaven
 (Ed Sullivan)

General Electric CBS 9pm Star in the House - (O) by Joseph Connelly, Robert Mosher; with Joan Blondell, John Sutton, Susan Whitney, Ellen Corby, Rodney Bell, Madge Kennedy, Eleanor Audley, Colin Campbell, Leon Lantoc, Linda Sterling, William McLean; (SD) by Rodney Amateau
Theatre (Ronald Reagan)

STORK CLUB ABC 9:15 Burl Ives (S), Betty Clooney (S), Kathryn & Arthur Murray (D), Bud & Cece Robinson (D)
 (Sherman Billingsley)

APPOINTMENT WITH CBS 10pm Notorious Woman - (O) by Anne Howard Bailey; with Eva Gabor, Michael Evans, Constance Ford, Vilma Pataky, Amy Freeman, Lee Papell, Fred Herrick, Gerard Leavitt; (SD)
ADVENTURE

MONDAY JUNE 6
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Superman WRCA-TV 6pm The Evil Three - with regulars; (SW & SD)  
Sherlock Holmes WRCA-TV 7pm The Case of the Impromptu Performance - (O) by Joe Morheim; with regulars & Richard Larke, Patrick Shelley, Valerie Vernon, Ted Carson, Eugene Deckers, Colin Drake, Peter Walker, June Petersen, Leslie Desanti, Percy Edwards; (SD)  
 (Ronald Howard)

CAESAR'S HOUR NBC 8pm regulars & Bill Lewis (S), Earl Wild (M), Paul Reed; (SW & SD)  
 (Nanette Fabray)

TV Readers' Digest ABC 8pm Human Nature Through a Rear View Mirror - (O) by Reuben Hecht, (A) by Mortimer Braus; with Eddie Albert, Jill Jarmyn, Sid Melton, Herb Vigran, Sarah Selby, William Henry TALENT SHOWSHEET (enc)  
 (Hugh Kelly)  
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WEDNESDAY JUNE 8 (Cont'd)

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Douglas Fairbanks WRCA-TV 10:30

The Hideaway - no credits available

THURSDAY JUNE 9

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Guy Lombardo WRCA-TV pm

Judy Johnson (S)

Treasury Men in Action (Walter Greaza) ABC 8:30

The Case of the Shot in the Dark - (O) by Tony Barrett; with Charles Bronson, Randy Stuart, Harlan Warde, Tom McKee; (SD) by Will Jason

SHOWER OF STARS (William Lundigan) CBS 8:30 (COLOR)

You Can't Go Wrong With the Girls - with Edgar Bergen & Charlie McCarthy (ventriloquist), Dan Dailey (D), Betty Grable (D), Harry James (M), Tony Martin (S), Ethel Merman (S), Red Skelton (C), Dick Foran, Shirley MacLaine (S), Marilyn Maxwell (S), Gene Nelson (D), Jack Oakie (C), Sheila Bromley, James Burke, Patricia Rosemond, Loyal Underwood; Special Music by Milton Pascal; Choreog by Gene Nelson; (SD, FROM H' WOOD, LAST SHOW)

JUSTICE (Gary Merrill) NBC 8:30

Hard to Get - with Gisele MacKenzie (S) & cast listed when show was originally done on 5/12/55 except for Pat Englund replacing Barbara Nichols

STAR TONIGHT ABC 9pm

Wanted: Poor Boy - (O) by Jerome Weidman (from Wanted: Poor Boy Who'd Like to Be Rich in May Good Housekeeping); (A) not listed; with Harold Stone, Beverly Bayne, Tony Canzoneri, Alfred Catal, Michael Gilford; (SD) by Alan Anderson

Ford Theatre NBC 9:30

One Man Missing - (O) by Mildred Masterson McNeilly; (A) by Peter Packer; with Jane Greer, Audrey Totter, Ellen Drew, Richard Webb, Helen Wallace, Dan Barton, Arthur Millan, Don Haggerty; (SD) by James Neilson

Four Star Playhouse CBS 9:30

The Executioner - (O) by Thomas Flanagan, (A) by Laszlo Gorog; with Charles Boyer, Richard Hale, Berry Kroeger, Christopher Dark, Henry Rowland, Ross Elliott, Eve Miller, Ray Walker, Sam Flint, Guy Zanette, Peter Erocco, Victor Bartell; (SD) by Robert Florey

POND'S THEATRE ABC 9:30

Life and Taxes - (O) by Nelson Bond; with Alan Bunce, Polly Rowles, Russell Hicks, Richard Morse, Sue Randall, Parker Fennelly, Hugh Dunne, Doris Rich, Joe Brown, Jr., William Lanteau, Bernard Grant; (SD) by Norman Morgan

Public Defender (Reed Hadley) CBS 10pm

The Bad Ones - (O) by Tony Barrett; with Jeff Silver, Hugh Sanders; (SD)

LUX VIDEO THEATRE NBC 10pm

Lightning Strikes Twice - (O) by Margaret Echard (novel), screenplay by Lenore Coffee; TV (A) by S. H. Barnett; with Tab Hunter as guest host; Janet Blair, Dan O'Herlihy, Lorna Thayer, Leonard Penn, Ralph Votrian, Kathryn Givney, Robert Clarke, Fay Roope; (SD, FROM HOLLYWOOD)

Willy (June Havoc) CBS 10:30

Willy and Eccentric Hehrietta - with regulars & Hal Peary, Jeanette Nolan, Donald MacBride, Colin Campbell, Rolfe Sedan, Paul Harvey, Don Brodie, Danny Richards, Sr., Ray MacDonald, Enola Wolfe; (SW & SD)

FRIDAY JUNE 10

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MAMA (Peggy Wood) CBS 8pm

Big Brother Nels - (O) by Gail Ingram; with regulars & Gloria Stroock, Robert Webber; (SD)

Topper CBS 8:30

Topper's Counterfeiters - with regulars; (SW & SD)

Schlitz Playhouse CBS 9pm

O'Connor and the Blue-Eyed Felon - (O) by Nord Riley; with Diana Lynn, Bob Nichols, Elaine Edwards, Herbert Heyes, Donald Murphy, Charles Evans; (SD) by Jus Addiss

THE BIG STORY (Norman Rose) NBC 9pm

Day Churchman, Oregon City, Oregon Enterprise-Courier - (O) by Gail Ingram; with J. Pat O'Malley, Joe Verdi, Ed Grower, Cliff Hall, Perry Ivens, Richard Barrows, Guy Raymond, Ruth White, William Johnstone; Dir by Everett Chambers

The Vise (Ron Randell) ABC 9:30

The Rattan Trunk - with Anne Valery, Barry Keegan; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 3 THROUGH FRIDAY JUNE 10
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MORNING SHOW WITH CBS 7am M - Yvonne Moray (S); Tu & Thu - Louis Nye (C); W - Jonathan  
 JACK PAAR Winters (C)

TODAY NBC 7am Tu - Pacific Northwest narrated by Bruce Catton (author); F -  
 (Dave Garroway) Francisco Villagran narrates round-the-world cruise

GEORGE SKINNER WCBS 9am M - Zippy the Chimp; W - Sidney the Great (kangaroo) with Star-  
 (Betty Cox) ley Beebe's Hollywood Bears including Rosie

GARRY MOORE CBS 10am Jack Haskell subs for vacationing Ken Carson until 6/27; M -  
 Jimmie Jeffries (C); F - Keller B. Breland (animal psycholo-  
 gist), The Whiffenpoofs (S), Mr. Ballantine (magic&C)

WAY OF THE WORLD NBC 10:30 6/6-6/17(10 episodes) - (O) by Harry Junkin; with Peggy Mau-  
 (Gloria Lewis) rarer, Michael Higgins, Jay Barney, Bart Burns, Hollis Irving,  
 Addison Powell, Frederick Worlock, Sydney Smith; (SD)

BROKEN SHIRE SHOW WRCA-TV 1pm Thu - Attie Playshop - created & staged by Julie Arden, Prod  
 by Madeline Gilford; with Susan Reed (S) & non-pro children

WORLD OF MR. NBC 4:30 regulars &: m - William F. Haddock, Malcolm Lee Beggs, Olive  
 SWEENEY(Charlie Ruggles, Templeton; Tu - Zama Cunningham, Len Doyle; W - Charles Men-  
 Glenn Walken, Helen Wagner) dick, James Millhollin; Thu - Susan Steell, Nat Polen, Ricky  
 Hamilton; F - Mimi Strongen, Edwin Bruce; (SW & SD)

MODERN ROMANCES NBC 4:45 M thru F - kine repeat of Blackmail - originally done on  
 (Martha Scott) 12/12-17/54

BOB CROSBY CBS 3:30 F(6/3) - Dick Contino (M); M - Carol Richards (S) returns as  
 regular; Tu - Louise O'Brien subs for Joan O'Brien as (S)(H'D)

MAGIC COTTAGE WABD 6pm M thru F - Bernard Kates, Ira Cirker; (SW & SD, LAST SHOW)

THE LATE NEWS WCBS 11pm Walter Cronkite subs for Ron Cochran for one wk, M thru Sat

TONIGHT NBC 11:30 M - Valenti (M); Tu - Anna Marie (S); Link Trainer demon-  
 (Steve Allen) stration; Walter Kerr (author) & panel discussing Kerr's book How  
 Not to Write a Play; W- Ravens (S); Jack Schaindlin & old time  
 movies; Alan Dale (C); Thu - remote from a Grace Line S. A.  
 liner with Henny Youngman (C), Jonathan Winters (C), Jayne &  
 Audrey Meadows; F - Theolonius Monk (M), Charlie Applewhite  
 (S), Judy Tyler (S)

SATURDAY JUNE 11  
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Buffalo Bill, Jr. WCBS-TV 5pm Trail of the Killer - (O) by Maurice Geraghty; with regulars &
 (Dick Jones) Henry Rowland, Jimmie Dodd, Keith Richards, Muriel Landers; (SD)

Soldiers of Fortune WABC 6pm Export to Namtack - no credits available

Man Behind the Badge WCBS-TV 6:30 The Case of the Imperfect Crime - (O) by David Harmon; with
 (Charles Bickford) Frank Ferguson, George Wallace, Herb Ellis, Bill Leicester,
 Harry Tyler, Larry Blake, Harry Lauter; (SD) by William Beau-
 dine

Range Rider WRCA-TV 6:30 Marked for Death - (O) by Dwight Cummins; with regulars & Har-
 (Jack Mahoney) ry Lauter, Jim Bannon; (SD)

Rheingold Theatre WRCA-TV 7pm The True Confessions of Henry Pell - (O) by John Cheever; with
 Presents Henry Fonda Howard Duff; (SD)

Texaco Star Theatre - NBC 9:30 Edmund Lowe, Veola Vonn, Tom Brown, Byron Foulger, Gregory
 Donald O'Connor Gaye, Damian O'Flynn & regulars; (SW & SD)

GEROGE GOBEL NBC 10pm regulars & Julius Tannen, Ludwig Stossel; (SW & SD, FROM H'D)

Foreign Intrigue WABC-TV 10:30 F. I. in First Blush - (O) by Gene Levitt; with regulars &
 (Gerald Mohr) Gaby Stenberg, Hasse Ekman, Ivar Wahlgren; (SD)

Damon Runyon Theatre CBS 10:30 It Comes Up Money - (A) by Jack Harvey; with Thomas Mitchell,
 Frances Bavier, Wally Vernon, Will Wright, Jack Kruschen, Jack-
 ie Loughery, Jerry Antes, Tom Daly; (SD) by Anton M. Leader

Mayor of the Town NBC 11:15 Next Time Take the Bus - (O) by Erna Lazarus; with regulars &
 (Thomas Mitchell) Kathleen Freeman, David Saber, Jean Byron, Robert Simon, James
 Flavin, John Gallaudet; (SD)

SUNDAY JUNE 12

Wild Bill Hickok CBS 11:30
(Guy Madison)

The Kid from Red Butte - with regulars & Sam Flint, Charles Fredericks, Murray Alper, Alice Rolph, Isabelle Dwan, Art Dilland, Henry Roland, Bill Vetching; (SW & SD)

You Are There CBS 6:30
(Walter Cronkite)

The Birth of Modern Boxing - (O) by Maury Stern; with Jeff York, Pat Conway, Roy Engel, Vicki Raaf; (SD)

Conrad Nagel Theatre WABD 7:30

The Jewels of Rosanna Higgins - (O) by Guy de Maupassant, (A) by Paul Levi; with Pat Crean, Louis Bradley, John Selby, John Stacy, Jeffrey Opleston; (SD)
Woman in the Mine - (O) by John McGreevey; with Eeverly Garland, Charles Bronson, Claude Akins, John Alderson; (SD) by Stuart Gilmore

Pepsi-Cola Playhouse ABC 7:30
(Polly Bergen)

COLGATE VARIETY HOUR NBC 8pm

Filed interview with Jimmy Stewart & clips from Strategic Air Command; clips from Wings with Richard Arlen in film & in person; Charlton Heston as host this week & next; Paul Mantz (aerial photographer) (NEW SERIES, FROM HOLLYWOOD)

PHILCO TELEVISION PLAYHOUSE NBC 9pm

Total Recall - (O) by David Shaw; with Arthur Franz, Loretta Leversee, Lois Wheeler, Robert Ellenstein, Janet Dowd; (SD) by Robert Mulligan

The Whistler WPIX 9pm

Cup of Gold - (O) by Joel Malone & Adrian Gendot; with Tom Brown, Barbara Woodell, Walter Sande, Marian Carr, Robert Foulk, Rex Thorsen, William Forman; (SD) by Will Jason

GENERAL ELECTRIC THEATRE (Ronald Reagan) CBS 9pm

The Half-Promised Land - with Ezio Pinza (REPEAT OF SHOW DONE ON 5/29/55, NOT SEEN IN PART BECAUSE OF TECHNICAL DIFFICULTIES)

Stage 7 CBS 9:30

The Traveling Salesman - (O) by Luke Short; (A) by Frederic Brady; with George Montgomery, Alan Hale, Jr., Don Beddoe, Gloria Talbot, Karen Steele, Eve McVeagh, Walter Baldwin, Richard Reeves, Reed Howes, Tony Hughes, Harry Harvey, Jr.; Dir by William A. Seiter

APPOINTMENT WITH ADVENTURE CBS 10pm

The Secret of Juan Valdez - (O) by B. Loring; with Eetsy Palmer, Robert Middleton, others to be announced; (SD)

Paris Precinct WABC-TV 10:30
(Claude Dauphin & Jouis Jourdan)

The Pastry Chef - with regulars & Georges Galley, Marcel Dalio Dicky Lerner, Daniel Lecourtois, Jim Gerald, Joe Wyner, Louis Vangurg, Eddy Sylvian, Jess Hahn, Dexter, Alex Padour, Aubrey Bower, Michel Andre; (SD & SW)

Bob Cummings NBC 10:30
(Rosemary DeCamp)

Bob's Birthday - with regulars & King Donovan, Lee Millar, Suzanne Alexander, Norma Brooks; (SW & SD)

NEW YORK TALENT AVAILABILITIES

JAMES CAGNEY - in Love Me or Leave Me and soon to be released Mr. Roberts - CONTACT: Phil Solomon, Warners, CI 6-1000

VIVECA LINDFORS - star of Anastasia - PRESS: Bill Doll, WI 7-2386

RUDOLF SERKIN - pianist featured in opening Stadium Concert on June 20 - PRESS: Alix Williamson, CO 5-1758

CHARLES FARRELL - co-star of My Little Margie in town for the week beginning 6/5 - CONTACT Wilma Dobie, PL 5-2200

WALTER KERR - drama critic of N. Y. Herald Tribune & author of Simon & Schuster's How Not to Write a Play - CONTACT: Larry Vinick, CI 5-6400

MARGARET TRUMAN - praised for her recent Person to Person - AGT: Kenneth Allen, CI 7-4737

NANCY WALKER - star of Phoenix '55 - PRESS: Ben Kornzweig, PE 6-2340

RUTH ALTMAN - currently in The Boy Friend - AGT: Lucile A. Phillips, CI 7-3263

LAURITZ MELCHIOR - returning as star of Arabian Nights at Jones Beach - PRESS: Saul Richman, MU 8-1770

THELMA CARPENTER - singer - AGT: Shaw Artists, MU 8-2230

GLORIA DeHAVEN - star of Seventh Heaven at the ANTA Theatre - PRESS: Phillip Bloom, CH 4-5185

NESTOR CHAYRES - featured in coming program at Lewisohn Stadium - AGT: Lew & Leslie Grade, JU 6-4190

ISABEL BONNER - featured in Jose Ferrer's film The Shrine - PRESS: Al Mendelsohn, PL 9-8000

PIDGIE JAMIESON - child actress - PL 7-6300

JACK GRIMES - regular on Tom Corbett, Space Cadet MU 8-6600