

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Saturday(15)

CBS- 4:30-5pm EDT; SPECIAL; Eastern Intercollegiate Regatta; from WTOP-TV(Wash) to the net. Sustaining. Pkgr- CBS-TV Sports Dept; Prod & Dir- Judson Bailey. Intercollegiate rowing regatta among major universities, on the Potomac River, Washington, D. C.

NBC- 8-8:30pm EDT; NET DEBUT & RETURN; Bank On The Stars; from WNBT(NY), to the net. Sustaining. Pkgr- Masterson, Reddy & Nelson; Prod- Ric Eyrich (M, R & N); Assoc Prod- John Dougherty; Dir- Craig Allen(NBC); Music Dir- Ivan Ditmars. Bill Cullen is m.c. for the audience participation show in which contestants win cash prizes for correct answers to questions based on scenes from current Hollywood feature films projected for contestants and home viewers. (Program made its original debut over CBS-TV on June 20, 1953, with Jack Paar as m.c., and went off the air August 15, 1953). The new version replaces The Spike Jones Show in this time slot.

### OTHER NETWORK CHANGES & ADDITIONS

ABC POOL- Address by Secretary of State Dulles; SPECIAL May 7; Fri, 9:30-10pm EDT, one time only; from WMAL-TV(Wash), to the ABC net; CBS & NBC on delayed telecasts 11:15-11:45pm. Sustaining. The Secretary of State delivers a report on the Geneva Conference and on the situation in Indo-China.

ABC- You Asked For It (Sun, 7-7:30pm EDT) Current production credits: Pkgr- Wayne Steffner Productions(H'wood); Prods- Cran Chamberlain and Maury Cohen.

CBS- Valiant Lady (Mon thru Fri, 12noon-12:15pm EDT) Perry Lafferty replaces Ira Cirker as director for four weeks beginning Mon, May 10, while Cirker is in Europe.

Secret Storm (Mon thru Fri, 4:15-4:30pm EDT) Max Wyllie becomes the only writer, effective Mon, May 17.

NBC- Buick-Berle Show (Tue, 8-9pm EDT, three out of four monthly) May 4 program was last from New York in current schedule. The last three Berle programs, May 18, 25 & June 1 will originate in Hollywood before summer hiatus.

NETWORK SPONSOR ACTIVITY

CUDAHY PACKING CO(New Old Dutch Cleanser) thru Young & Rubicam, Inc(Chi) will sponsor a 10-minute segment of Your Show of Shows (Sat, 9-10:30pm EDT) for four times, effective May 8, and its summer replacement, Saturday Night Revue, for 15 weeks effective June 12. The buy marks Cudahy's first network television advertising.

PROCTER & GAMBLE CO will sponsor two of four new serial dramas debuting over NBC-TV on July 5, with the P & G sponsorships for the two serials covering the 3:15-3:30pm and 3:45-4pm EDT periods. P & G thru Compton Advertising will continue sponsorship of Three Steps to Heaven (Mon thru Fri, 10:45-11pm EDT) over NBC-TV. The P & G sponsorships for all three programs are on alternate days, Mon, Wed & Fri one week, Tue & Thurs the following week, and so on.

NOXZEMA CHEMICAL CO(All Products) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY) will become alternate week sponsor of Person to Person (Fri, 10:30-11pm EDT) over CBS-TV, effective May 28. Current weekly sponsors, American Oil Co (AMOCO) in the East and the Hamm Brewing Co in the Midwest, will continue sponsorships, alternating with Noxzema.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Birthday for Freedom; SPECIAL May 5, Wed, 8:30-9pm EDT, one time New York only. Sustaining. Pkgr-Prod- United Jewish Appeal with WABC-TV; Dir- Bill Balaban. Salute to Israel on the eve of the sixth anniversary of its establishment as a sovereign state, recounting the dramatic highlights of the years, with music, songs and dances accompanying the narrative. Hume Cronyn narrates the entire production, which will include appearances by Ezio Pinza, Bidu Sayao, Earl Wild, Israeli dancers and others. Bernard Green will direct the WABC-TV orchestra.

WABC-TV - SCHEDULE CHANGES: Your Show with Polly and Jerry, now Mon thru Fri, 10-11am, was 10:30-11:30am; Rootie Kazootie, Mon thru Fri, 5-5:15 pm, was 6-6:15pm; Jolly Gene and his Fun Machine, Mon thru Fri, 5:15-5:30pm, was 6:15-6:30pm; Racket Squad, ON FILM, now Thurs, 10:30-11pm (replacing China Smith), was Mon, 10-10:30pm.

WCBS-TV(Ch 2) - Golden Reels, ON FILM; DEBUT May 9; Sun, 3:30-4pm EDT. Sustaining. Series of prize winning films from the competition held by the Film Council of America in Chicago early in April as the first Golden Reel Film Festival. The films were made by various producers for various sponsors as documentary and public service films for public relations purposes.

WPIX(Ch 11) - Battle for the Central; SPECIAL May 8 & 15; Sat, 6:30-6:45pm EDT. New York Sustaining. Pkgr & Prod- WPIX; Dir- Freddie Bartholomew. Robert Conway of the N. Y. Daily News interviews William White, president of the New York Central, on May 8, and Robert R. Young, leader of a stockholder campaign to change the Central's board, the following week, to bring out the basic issues in contention.

WPIX - Art Ford Show; DEBUT May 5; Wed, 11:25-11:55pm EDT. Sponsor- Sky-coach Airline Agency (direct). Prod- Art Ford; Dirs- Herb Homes & Jerry Raker(both WPIX). Disc jockey Art Ford interviews celebrities, presents Broadway chit-chat and music by the Three Bars.

WLW-T(Ch 5); - Survival '54?; DEBUT May 6; Thurs, 9:30-10pm CT, simultaneously on  
WKRC-TV(Ch 12); all three stations, with 12 following programs to be shown on ro-  
WCFO-TV(Ch 9) tating basis by each. Sponsors- The Procter & Gamble Co; General  
Cincinnati Electric Co; Cincinnati Milling Machine Co (Cont'd on next page)

LOCAL STATION ACTIVITY(Cont'd)

WLW-TV; WKRC-TV; - (Cont'd): the Kroger Co & AVCO Manufacturing Corp. Pkgr-Prod-  
WCPO-TV All station staffs with local civil defense organization; Writer-  
Cincinnati Verne Jay(WLW); Narrator- Cecil Hale. Reporters, newscasters and  
actors play the roles of average citizens faced with the problem  
of survival under an atomic attack. Later in the month, radio stations in the  
Greater Cincinnati area will begin broadcasting the series.

WLBK(Ch 3) - Walt's Workshop; DEBUT May 6, Thurs, 7-7:30pm ET. Sponsors- Rock  
Cleveland Island Lumber Co & Security Federal Savings and Loan Assn. Do-it-  
yourself and home workshop show with arts & crafts demonstrations,  
starring Walt Durbahn. The show was last seen in Chicago over WNSQ and left the  
air recently after a five year run.

KABC(Ch 7) Party at Ciro's; DEBUT May 1; Sat, approx 10:30pm-12midnight PT.  
Hollywood, LA Sponsor- F. A. McKenzie(Ford auto dealer). Exec Prod- Hunt Strom-  
berg, Jr. Herman Hover of Ciro's, with singer Carole Richards, is  
m.c. for this variety-interview-celebrity show, featuring current headliners at  
the supper club and guest variety acts as well as interviews with top motion pic-  
ture celebrities.

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FILM DIGEST: Fireside Theatre, for the first time in its TV net history, will  
use re-runs of eight of its own dramas, with new intros with Nel-  
son Case as host and under the hiatus title, Summer Playhouse. Gene Raymond re-  
mains as the regular series' host, returning in a new series of Fireside films, be-  
ginning August 31. During previous summers the series was replaced by separately  
produced films.....Guild Films has The Florian ZaBach Show in production with  
Duke Goldstone directing and will roll the Frankie Laine Show on June 8, with voc-  
alist Connie Haines signed as singing foil for Laine.....Law King Advertising  
of Phoenix, Arizona, has cancelled all its contracts as an ad agency and is now  
going into production of radio and TV commercials and complete shows. The agency  
had been doing production for accounts and decided to go all the way, retaining  
show production contracts for accounts which have been shifted to other local a-  
gencies.

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NEWS AND COMMENT: Sherman & Marquette, Inc., New York and Chicago, have been sold  
to executives of each and are now two separately-named agencies  
retaining in each city the accounts and personnel of the divided S & M offices.  
The New York agency is now Bryan Houston, Inc., while the Chicago organization has  
become Wherry, Baker & Tilden, Inc.....The General Foods-Rodgers & Hammerstein  
extravaganza on March 28 rolled up the largest viewing audience in television hist-  
ory (also outscoring radio) according to A. C. Nielsen, a total of 21,060,000 homes  
or 44.2 per cent of all the homes in the country and 74.6 per cent of homes with  
television. The potential viewing audience was 99.8 per cent of all television  
homes, indicating the blanket coverage purchased for the telecast. The 21-million-  
plus total represents unduplicated viewing.....Nielsen's April Newscast re-  
ported that January saw an all-time high in volume of TV viewing per home, with the  
average home tuned in a total of 5 hours, 46 minutes per day, a minute per day more  
than the previous record in January 1952 and 1953. Expanding schedules with early  
morning and late evening viewing is believed responsible for the climb -- possibly  
less concentrated viewing, but spotted over more of the day.....WCBS-TV(NY) will  
raise its basic Class A hour rate from \$4,800 to \$6,000 on May 15, with most other  
rates showing similar advances.....Roy S. Durstine, Inc., moved its New York  
office to 655 Madison Ave. on May 1. New telephone number is TEmpleton 8-4600.

TALENT SHOWSHEET MAY 10-16, 1954

Most of the shows on May 7, 8 and 9 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 14. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C) musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY MAY 7

MAMA (Peggy Wood) CBS 8pm Papa's Guilty Secret - by Palmer Thompson; with Matt Crowley, Clifford Owen, and regulars

CAMPBELL SOUNDSTAGE NBC 9:30 \*NOTE: Drama & stars previously scheduled for this date to be replaced by the following: Emma's Antenna - by Hamilton Benz; with Hugh Riley, Lydia Reed, Chris White, Dorothy Patten, Paul Huber

PERSON TO PERSON (Edward R. Murrow) CBS 10:30 Hildegard, Phil Rizzuto

SATURDAY MAY 8

ROD BROWN (Cliff Robertson) CBS 11:30 The Exploding Man - by Weinstock & Gilbert; with Harold Huber, James Millhollin, Andy Ratousheff, Gerald Milton & regulars

ETHEL & ALBERT (Lynch & Bunce) NBC 7:30 Regulars & John Craven, Maurice Wells

YOUR SHOW OF SHOWS (Caesar & Coca) NBC 9pm Eddie Albert, guest host; with Marguerite Piazza, Billy Williams Quartet; Linn & Alexander, Hamilton Trio, Jack Russell, Keith Textor & Sylvia Michaels, Carl Reiner, Howard Morris

SUNDAY MAY 9

LAMP UNTO MY FEET (Bill Leonard) CBS 10am The Invisible Stein - by Allan Sloane; with Carlton Albertson, Bruce Gordon, Parker Fennelly, Victor Thorley; (SD)

FRONTIERS OF FAITH NBC 1:30 The Camel And I - by Morton Wishengrad; with Sam Levene, Sol Ncmkov, Joseph De Santis, Joseph Julian, Mary Patton, Martin Balsam, Raphael Edgar; (SD)

HALLMARK HALL OF FAME (Sarah Churchill) NBC 5pm \*NOTE: insert this date in place of show previously reported - Portrait By Whistler - by Ted Wear; with Keith Larsen, Doris Lloyd, Paul Cavanaugh, Lumsden Hare, Edward Ashley; (SD, LIVE, FROM HOLLYWOOD)

YOU ARE THERE CBS 6:30 The Court Martial Of Mata Hari - by Kate Nickerson; with Viveca Lindfors, Everett Sloane, Luis Van Rooten, Murray Matheson, Charles Andre, Robert Dryden, Earl Hammond, Olga Fabian; (SD)

PAUL WINCHELL NBC 7pm Beatrice Kraft

MR. PEEPERS (Wally Cox) NBC 7:30 Regulars & Jack Warden, Gladys Thornton, William Forrester; (SD)

TOAST OF THE TOWN (Ed Sullivan) CBS 8pm *April Showers - 10:10 Louella MacFarlane Donald Gorski*  
The ASCAP STORY - Part II - with Dolores Gray, Margaret Whiting, Barbara Whiting, Julius LaRosa, Liberace, Roy Smeck(M), Nanci Crompton(D), Mrs. Gus Kahn; also songwriters Joe Howard, Ernie Burnett, Harold Tierney, Jack Norworth

ROCKY KING, DETECTIVE (Roscoe & Todd Kerns) DuM 9pm Murder Will Out - by Bruce Geller; with John O'Hare, Ann Loring, Jim Boles, Henry Brent, Dan Stapleton; (SD)

THE WEB CBS 10pm Blind Man's Bluff - by Sandy Sanderson; with O. Z. Whitehead, Pat Englund, Harold J. Stone, James Nolan, Jeff Harris; (SD)

MONDAY MAY 10

JAMIE (Brandon de Wilde) ABC 7:30 Talent - (O) - AU; with regulars & Heywood Hale Broun, Jr.; (THIS IS A KIND OF AN EPISODE NEVER SEEN PREVIOUSLY)

MONDAY MAY 10 (Cont'd)  
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GODFREY TALENT SCOUTS CBS 8:30 Armed Forces Week Program - with PFC Stuart Rose (S), Air Force Harmonica Trio, Navy Vocal Quintet

VOICE OF FIRESTONE NBC 8:30 Rise Stevens

RED BUTTONS CBS 9:30 Regulars & Herman Schwedt, Gilbert Mack, Helen Arden, Carolyn King, Allan Walker, Gerald Milton, Herbie Fay, Dennis Patrick, Jack Albertson

ROBERT MONTGOMERY PRESENTS NBC 9:30 Pilgrim's Pride - (O) by Irving Gaynor Neiman; with Elliott Nugent, Audrey Christie, Claudia Morgan, Don Briggs, Gage Clark, Pat Smith, Cliff Robertson; (SD) by Perry Lafferty

STUDIO ONE CBS 10pm Fear Is No Stranger - (O) by Henry Misrock; with Jerome Cowan, Peggy Allenby, Philip Abbott, Pat Breslin, Gene Blakely, Harry Bellaver, June Mattson; title drawing by Symeon Shimin; (SD) by Franklin Schaffner

WHO SAID THAT NBC 10:30 Signe Hasso, Merriman Smith; (KINE ON WNET, SAT, MAY 15, 5pm)  
(Net only)

Adolphe Menjou's Favorite Story WNET 10:30 The Lady & The Law - (O) by AU; with Menjou, Billy Halop, Ralph Gamble, Barbara Ann Knudsen, Don Kennedy, John Dangler, Tony Rock, Stapleton Kent; (SD)

TUESDAY MAY 11  
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Janet Dean, R. N. (Ella Raines) WNET 7pm The Johnson Case - (O) by James P. Cavanagh; with Everett Sloane, Janet Wood, Philip Pine, Lenore Lonergan, Leora Thatcher, Ann Sorg, Walter Kehler; (SD) by Robert Boyle

Cavalcade Of America ABC 7:30 Spindletop - (O) by Winston Miller; with William Bishop, Nancy Hale, Richard Eyer, Richard Gaines, Stanley Andrews, Burt Mustin, Russell Gaige, Rennie McEvoyl (SD)

The Mask (Gary Merrill & William Prince) ABC 8pm Party Night - (O) by Charles Robinson; with Jo Van Fleet, Herb Nelson, Paul Newman, Parker Fennelly, Nydia Westman, Morton Stevens, Pat Breslin; \*NOTE: This is a kinescope of live show originally telecast 4/11/54; repeated 5/12 ABC net only, 8pm.

Gene Autry CBS 8pm Narrow Escape - (O) by Virginia Cooke; Repeat

BOB HOPE SHOW NBC 8pm Dorothy Lamour, Edmond O'Brien, Sheldon Leonard, Cardinas (juggler); (LIVE, FROM HOLLYWOOD)

LOVE STORY DuM 8:30 The Arms Of The Law - by Elinor Lenz; with Lee Bowman, Peggy McCay, Donald Gibson, John Dennis, Fred Stewart, Roland Ward; (SD)

Fireside Theater (Gene Raymond) NBC 9pm Fight Night - (O) by Stuart Palmer, (A) by Ferrin Fraser; with Hugh Beaumont, Mary Beth Hughes, Jack Daly, Dick Reeves, Harry Lewis, Joe McTurk, Mushy Callahan, June Whiteley, Robert Williams, Jack Shea, Ralph Montgomery, Norman Bishop, Eddie Saenz, Dick Thorn; (SD)

U. S. STEEL HOUR ABC 9:30 The End Of Paul Dane - (O) by Morton Wishengrad & Virginia Mazer; with Teresa Wright, Robert Preston, Perry Wilson, Warren Stevens, Rusty Lane, John Marriott, Billy N. Green, Ernest Graves, Tommy Halloran; (SD) by Alex Segal

SUSPENSE CBS 9:30 Operation Nightmare - (O) by James P. Cavanagh, from true story of Nurse Lt. Ann Bernatitus; with Anne Burr, Douglas Rodgers, Kendall Clark, Richard Merrell, Arthur Storch, Doreen Lang; (SD)

ARMSTRONG'S CIRCLE NBC 9:30 Man Talk - (O) by Ruth Woodman; with Enid Market, Gage Clark, Aileen Poe, Buzz Martin, Raymond Van Sickle, Belle Flower; (SD) by Cort Steen

DANGER CBS 10pm Outlaw's Boots - (A) by Theodore Epstein, from story by Thomas Thompson; with James Gregory, Bill Smithers, Peggy O'Hara, Paul Huber, Michael Galloway, Mike Kellin, Otto Hulett, Jane Rose; (SD)

Mr. & Mrs. North (Barbara Britton & Richard Denning) NBC 10:30 The Suspected - with regulars and Barbara Woodell, Lowell Gilmore, Larry Dobkin, Steve Darrell, George Meader, Charles Williams, Frank Sully; (SD)

WEDNESDAY MAY 12

~~WEDNESDAY MAY 12~~

Mark Saber ABC 7:30 The Case Of The Missing Bride - (O) by Loidis Vittes; with  
(Tom Conway) Todd Karns, Arma Katcher, Eve McVeagh, Steve Brodie, Louis  
Russell, Leslye Barning; (SD)

My Little Margie NBC 8:30 Margie & The Shah - with regulars & Edgar Barrier, Donna  
(Storm & Farrell) Martell, Henry Corden; (SD)

KRAFT TELEVISION NBC 9pm The Stake - (O) by George Lefferts; with John Baragrey, Louisa  
THEATRE Horton, Joe Maross, Matt Briggs, Russell Hardie, Leon Belasco,  
Walter Klavun, Kenny Walken, Chief Lone Bear, Gene Leonard,  
Clarence Cavanaugh, Burt Thorn; Prod & Dir by Harry Herman

ANGEL AUDITIONS ABC 10:30 The Homeward Look - (O) by Effie Young & Ernest Pagano; with  
(Paula Stone) Roddy MacDowall, Vicki Cummings, Paul Roebing; Prod: Philip  
Meister, Dir: Mark Gordon

THURSDAY MAY 13

~~THURSDAY MAY 13~~

Four Star Playhouse CBS 8:30 Welcome Home - (O) by Blake Edwards; with Dick Powell, David  
Holt, Howard McNear, Claire Carleton, Maudie Prickett, Herbert  
Heyes, Herb Ellis, Russ Conway; Repeat, was seen Nov. 1952

JUSTICE NBC 8:30 Hit & Run - (O) by Earl Hamner; with Betty Field, E.G. Marshall,  
Horace Braham; (SD)

LUX VIDEO THEATRE CBS 9pm The Queen's English - (O) by Joseph Cochran; with Ann Harding,  
Gene Lockhart, others to be announced; (LIVE, FROM HOLLYWOOD)

KRAFT TELEVISION ABC 9:30 The Worried Songbirds - (O) by Greer Johnson; with Mildred Dun-  
THEATRE nock, Carmen Mathews, Bill Sheidy, Ruth McDevitt, Enid Pulver,  
Harry Clark, David Winters, Bernie West; Prod-Dir: Stanley Quinn

Big Town CBS 9:30 Regulars & Ralph Votrian, Ray Teal, Virginia Christine, Roy  
(McVey & Tyler) Engel, William Hudson, Jan Shepard, Joe Turkel; (SD)

Ford Theatre NBC 9:30 Wonderful Day For A Wedding - (O) by Lou Breslow from story by  
Virginia Lee; with Scott Brady, Joan Leslie, Rita Moreno, Spring  
Byington, Casey Adams, Burt Mustin; (SD) by Harry Keller

Public Defender CBS 10pm Let Justice Be Done - (O) by William E. Raynor; with Skip  
(Reed Hadley) Homier, George Meader, Mary Young, Vernon Rich, George E. Stone,  
Pat O'Neal, Noel Neill, Emlen Davies, Pat Flaherty, Gene Roth,  
Sue Casey, Allene Roberts; (SD) by Earle Kenton

MARTIN KANE NBC 10pm Regulars & Carl Frank, Janet Wood, Joseph Downing, Eddie Hyans,  
(Mark Stevens) Edward Holmes, Marilyn Moore, Nancy Franklin, Ed Begley, Sam  
Gilman; (SD)

Foreign Intrigue WNBT 10:30 F.I. In The Time Bcmbs - (O) by Kay Robert Krausse; with John  
(James Daly) Palavano, Inga Langre, Tord Stal, Ole Hudden; (SD)

FRIDAY MAY 14

~~FRIDAY MAY 14~~

THE NEW REVUE CBS 5:30 Jonathan Winters(C), Ronnie Graham(C), Kirby Stone Quartet(M),  
(Mike Wallace) (COLOR) Doodles & Skeeter(C), Billy Daniel & Lita Baron, Johnny Desmond,  
Betty Madigan(S), Margaret Sisters & Bruno(acro), Joyce Taylor(S)  
Lee Lindsey

Pepsi-Cola Playhouse ABC 8:30 The Black Purse - (O) by F.W. Earnshaw; with Patrick O'Neal, Pat  
(Anita Colby) Carroll, Claude Akins, Ian MacDonald, Geraldine Hall, Chubby  
Johnson, Larry Blake, Jack Daly; (SD) by Richard Irving

Topper CBS 8:30 The Package - (O) by J. M. Rapp, (A) by Philip Rapp; with Jack  
(Sterling & Jeffreys) Daly, Phil Chambers, Edward Clark, Charles Meredith, Terry Frost

Pride Of The Family ABC 9pm Regulars & Vera Marshe, Norma Jean Nilsson, Maureen Cassidy  
(Paul Hartman)

Schlitz Playhouse CBS 9pm The Pearl Street Incident - (O) by Josephine & John T. Kelley;  
with Nancy Davis, Jacqueline de Wit, Tommy Ivo, Horace McMahon,  
Ted de Corsia, Maudie Prickett, Fred Sherman, William Kennedy

THE BIG STORY NBC 9pm O.F. Rouse, Las Cruzes N.M. Sun-News - (O) by Gail Ingram; with  
(Robert Sloane) Philip Abbott, Philip Kennealley, Charles Randall, Frank Marth,  
Rusty Lane, Norman Sturges, Mac McLeod, John Ridgely; (SD)

COL. HUMPHREY FLACK DuM 10:30 Achilles Heel - (O) by Michael Cranoy; with George Mathews,  
(Alan Mowbray) Arny Freeman, Elaine Joyce, Phil Kramer, Fred Martin, Morton I.

MULTIPLE AND ACROSS-THE-BOARD SHOWS MONDAY MAY 10 THROUGH FRIDAY MAY 14

STRIKE IT RICH GARRY MOORE	CBS 11:30am F - Orson Bean; W (9pm) - Dagmar CBS 1:30	Steve Allen subs for Moore this week; Tu - Will Jordan(C), W - Rube Goldberg; Th - Jay Marshall(C)
KATE SMITH WOMAN WITH A PAST MAGIC COTTAGE EDDIE FISHER	NBC 3pm NBC 4pm WABD 6pm NBC 7:30	Tu - Shirley Booth, Andre Eglevsky & Nora Kaye; Th - 3 Suns Geraldine Brooks replaces Mary Sinclair (effective May 10) M thru F - Al Ransen, Bernard Brent & regulars W - 26-man Fort Dix Chorus

SATURDAY MAY 15

<u>Joe Palooka</u> (Joe Kirkwood)	WABD 7pm	<u>Clydenappers</u> - (O) by Dean Reisner & Roy Huggins; with regulars & Jay Adler, Teddy Pavelec, Tracy Roberts, Steve Pendleton, Benny Bert; (SD)
<u>Men Against Crime</u> (Ralph Bellamy)	WNET 7pm	<u>Where's Mimi?</u> - (O) by Burton Benjamin & Robert Shaplen; with Diana Herbert, Roger Landry, Charles Dingle, Constance Brigham, Sidney W. Parfrey, Edna Preston, Robert Fuller, James Mishler, Robert Ellenstein, Beeson Carol; on NBC net Sun May 16 10:30pm

SUNDAY MAY 16

HALLMARK HALL OF FAME (Sarah Churchill)	NBC 5pm	<u>Moby Dick</u> - with Victor Jory; drama previously announced for May 9; details to be announced; (LIVE, FROM HOLLYWOOD)
<u>Roy Rogers</u>	NBC 6:30	<u>The Mingo Kid</u> - (O) by William Lively; with Bill Tannen, Terry Frost, Stan Blystone and regulars; (SD)
<u>Private Secretary</u> (Ann Sothern)	CBS 7:30	<u>The Crazy Mixed-Up Kid</u> - with Paul Picerni, Howard Wendell, Leo Mostovoy, John Deering; (SD)
<u>The Mask</u> (Merrill & Prince)	ABC 8pm	<u>The Gambler</u> - (O) by Henry Kane; with Perry Fiske, Edgar Stehli, Dorothy Hart, Gina Patrushka, Richard Coogan, Kathleen McGuire; Kinescope repeat of live drama originally seen 4/4/54
COLGATE COMEDY HOUR	NBC 8pm	Eddie Cantor; with Milton Berle, Eddie Fisher, Connie Russell
<u>General Electric Theatre</u>	CBS 9pm	<u>Wild Luke's Boy</u> - by Nathaniel Curtis; with Alan Young, Veda Ann Borg, Mary Young, Lee Aaker, Nancy Hale, Stanley Andrews, Claude Akins, Robert Lowery, Duane Thorsen, Steve Conte, Lou Nova, Allan Bridge, Charles Horvath; (SD) by Al Green
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	<u>And Crown Thy Good</u> - (O) by Stewart Stern; with Anna Berger, Nehemiah Persoff, Dina Peskin, Voytek Dolinski, Alice Mann, Henry Silva; (SD) by Delbert Mann
MARTHA WRIGHT SHOW	ABC 9:15	Male vocal ensemble from <u>Wonderful Town</u>
THE MAN BEHIND THE BADGE (Fred Uttal)	CBS 9:30	<u>The Case Of The Blues, Chicago</u> - (O) by David Harmon; with Royal Dano, John Gibson, Dorothy Wright, Ray Danton, Lee Sharon, Phil Sterling, Gene De Santis, Marvin Finley, Leslie Barrett; (SD)
THE PLAINCLOTHES MAN (Ken Lynch)	DuM 9:30	<u>A Tense Situation</u> - (O) by Norman Sweatmen; with Melba Rae, Joe Ross, Zachary Charles, Tom Gorman; (SD)
THE WEB	CBS 10pm	<u>The Brush-Off</u> - (O) by John McGreevey; with Paul Langton, Audra Lindley, Buzzy Martin, Janet Fox, William Post Jr., William Sharon; (SD)
<u>Loretta Young Show</u>	NBC 10pm	<u>Dear Midge</u> - (O) by Devery Freeman; with Miss Young, William Frawley, Connie Gilchrist, Gerald Mohr, Patrick O'Neal, Billy Gray, Frank Ferguson, Paul Maxey; (SD)