

QUAD-CITY

WOC-TV
WHBF-TV

Tele-VIEWS

15¢

Vcl. I—No. 19



PROGRAM SCHEDULES FOR MAY 12th - 18th

*Says Teddy
Snow Crop:*

**"FOR TV
SHOWS
That Are
TOP**

watch my



Matinee Theatre"

1:30 - 2:00 P. M.

(New Time During Daylight Savings Months)

TUESDAY and THURSDAY

Great half-hour shows. Each a complete episode. Top actors, actresses and stories combine to assure you 30-minutes of thrilling entertainment twice a week. Get the "MATINEE THEATRE" habit—watch these TOP TV productions on WOC-TV.

WOC-TV

Channel 5

Davenport, Ia.



CHANNEL ONE

NEW YORK.—Dean Martin and Jerry Lewis addicts are due for more shots in the arm. The NBCComics are scheduled for a guest shot on the May 6 Comedy Hour, to be followed by four more appearances before summer. . . . Warblers **Peggy Lee** and **Mel Torme** will replace **Perry Como**, starting July 2, for 8 weeks via CBS-TV. . . . **Arthur Godfrey** fans will get a break when **Arturo** goes on summer vacation in early July. Homespun comedian **Herb Shriner** takes over on "Talent Scouts" for eight weeks. . . . **Eddie Cantor** will receive an honorary degree of "Doctor of Humane Letters" from Temple university at commencement exercises June 14.

Femme comic **Jean Carroll** is set for her own CBS variety show this summer, after weeks as guesstar. . . . **Frank Sinatra** may leave CBS for NBC this fall, as a member of the "Comedy Hour" rotation policy. . . . **Barry Gray**, young emcee of "Winner Take All," defines a skeleton as "a pile of bones with all the people scraped off." He probably got his idea from a mirror. . . . Capsule review of **Martha Rountree**, the gal who emcees "Meet The Press"—a young woman with very little talent and exceedingly modest about it. Apparently related to someone, but how? . . . **Kay Ballard**, who enlivens the **Henry Morgan Show**, has a hobby of sketching, lithographing and etching. . .

Paul Whiteman, grand old showman who has successfully challenged eternity, has this advice for staying "young": As you grow older, associate with younger people. In that way, you'll never be old, no matter what your years." . . . ABC-TV



has slated a series of great public service features for summer TV fans: "Industries For America" highlights U.S. industrial might; "America In View" treats scenic beauties; "Democracy's Might" covers American military preparedness, "America's Health" will review national welfare and "Scouting In Action" will salute the U.S. Boy Scout movement. . . . **Alan Young** will make several Hollywood flickers.

"Celebrity Time" didn't miss a beat when **Martha Wright** started subbing for infanticipating **Kyle MacDonnell**. **Martha's** first break came as a sub for **Mary Martin** in the legit "South Pacific". . . . **Patsy Lee** and **Johnny Desmond** of **Don McNeill's TV Club** may soon surprise with some dance routines. They've been in secret practice. . . . **Arthur Godfrey** calls himself the **Frankie Laine** of World War I. . . . **Tony Martin**, the idol of over-age bobby-soxers, seems destined to fill the public demand for a song 'n dance man similar to the late **George M. Cohan**. . .

TELE-VIEWS

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Saturday

MAY 12th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:00 4 **THEATRE OF ROMANCE**—
Faith Baldwin Stories dramatized.
- 9:30 4 **GRAND CHANCE ROUND-UP**—
- 10:00 4 **BIG TOP**—
A regular three-ring circus with Jack Sterling as ringmaster.
- 11:00 4 **TWO GIRLS NAMED SMITH**—
- 11:30 4 **I COVER TIMES SQUARE**—
Johnny Warren, played by Harold Huber, will help anybody out for the story.
-
- 12:00 4 **WESTERN FILM**—
"Billy the Kid Ambushed."
-
- 1:30 5 **HORSE RACING**—
Follow the big races from the tracks on the East coast.
- 2:30 5 **FILM SUBJECT**—
- 3:00 5 **MR. WIZARD**—
Program devoted to better health and living. Don Herbert is Mr. Wizard. He will try to create a miniature atom explosion.
- 3:30 4 **FIRST AID**—
This is a local program.
- 5 **THE NATURE OF THINGS**—
Dr. Roy K. Marshall discusses a scientific subject.
- 3:45 5 **ON THE LINE**—
With Bob Considine—News report and interviews.
- 4:00 4 **LIFE BEGINS AT 80**—
- 5 **WESTERN PLAYHOUSE**—
- 4:30 4 **FLYING TIGERS**—
- 5:00 4 **SAM LEVENSON SHOW**—
Comedy monologues concerning the bringing up of a family.
- 5 **VICTOR BORGE SHOW**—
- 5:30 4 **ON TRIAL**—
- 5 **ONE MAN'S FAMILY**—
This domestic drama stars Bert Lytell and Marjorie Gateson.
- 6:00 4 **KEN MURRAY SHOW**—
Show will originate from Philadelphia at the annual convention of the International Variety Clubs. Tribute will be paid to Ken Murray for his role in revitalizing vaudeville. Among guests are Vice President Barkley and Sen. Estes Kefauver.
Musical theme presented by Darla Hood, the Enchanters and Murray Dancers. As always there will be the Glamourlovelies.

5 **SATURDAY NIGHT REVUE**—
Variety-comedy show starring Jack Carter.

- 7:00 4 **FRANK SINATRA SHOW**—
Variety musical.
- 5 **SHOW OF SHOWS**—
Stars Sid Caesar and Imogene Coca, Hamilton Dancers, Billy Williams Quartet.
- 7:30 4 **THE SHOW GOES ON**—
- 8:00 4 **FAYE EMERSON**—
Interviews with people you know.
- 8:15 4 **STORK CLUB**—
Stars Virginia Paine, Sherman Billingsley and guests.
- 8:30 4 **LONE RANGER**—
- 5 **YOUR HIT PARADE**—
Snooky Lanson, Eileen Wilson and Dorothy Collins, vocalists; the Hit Paraders and Raymond Scott's orchestra.
- 9:00 4 **WRESTLING**—
From Marigold Gardens, Chicago.
- 5 **PUBLIC PROSECUTOR**—
John Howard has starring role.
- 9:20 5 **SHEILA GRAHAM**—
Interviews stars of Hollywood.
- 9:35 5 **MYSTERY PLAYHOUSE**—

— SEE —

PUBLIC PROSECUTOR

SATURDAY at 9:00 P.M.

Sponsored by Your

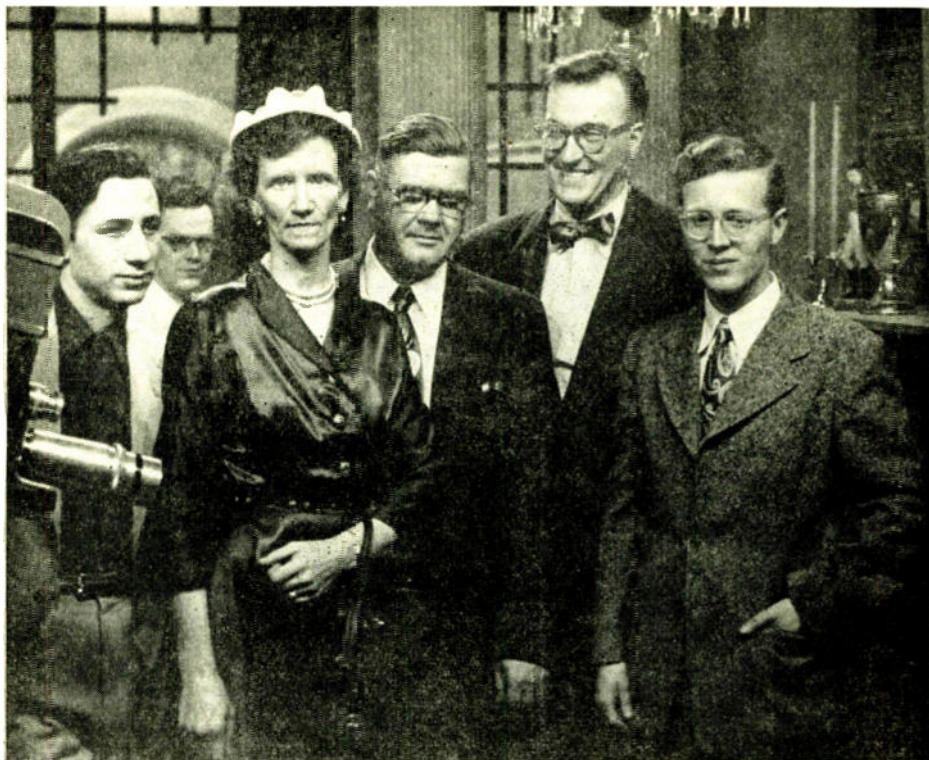
Motorola TV DEALERS

Sunday

MAY 13th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 5 **AMERICAN FORUM OF THE AIR**
Theodore Granik is moderator of this discussion program. Subject: "The Basic Issue of Our Foreign Policy." W. A. Harriman, roving U.S. Ambassador and Sen. Styles Bridges (R., N.H.)
- 12:00 5 **WATCH THE WORLD—**
- 12:15 4 **INS DAILY NEWS—**
- 12:30 4 **FEATURE FILM—**
"Regular Fellers."
- 5 **TV FORUM—**
"Apathy in Civil Defense." Fred Schwengel, Iowa state representative; Clem Werner, Scott county defense director; Carl Stoelting, Quad-City director; Sam Rose, deputy defense director. Rev. Neil Danberg, moderator.
- 1:00 5 **FILM SUBJECT—**
- 1:15 5 **DREAM HOME DIRECTORY—**
- 1:30 4 **PARADE OF HOMES—**
Local real estate men display their wares in an attempt to interest home-buyers in sales.
- 5 **MRS ROOSEVELT MEETS THE PUBLIC—**
French Foreign Minister Robert Schumann and Jean Monet, French director of Plans discuss the "Schumann Plan" with Mrs. FDR.
- 2:00 4 **SPACE PATROL—**
Commander Buzz Corry and Cadet Happy in an adventure in space.
- 5 **MEET THE PRESS—**
Sen. Paul Douglas (D., Ill.) faces the questions of the press.
- 2:30 4 **YOUR PET PARADE—**
Children and their pets on review.
- 5 **ZOO PARADE—**
Marlin Perkins, director of Chicago's Lincoln Park Zoo, introduces you to some more of his guests.
- 3:00 4 **SUPER CIRCUS—**
Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment.
- 5 **GABBY HAYES SHOW—**
Dramatization of the John L. Sullivan-Jake Kilrain fight.
- 3:30 5 **MAGIC SLATE—**
Story of "David and Goliath."
- 4:00 4 **CHARLIE WILD, PRIVATE EYE—**
A detective yarn that is sure to thrill you.
- 5 **HOPALONG CASSIDY—**
- 4:30 4 **TED MACK FAMILY HOUR—**
Amateur talent vie for recognition on this program.
- 5:00 4 **PAUL WHITEMAN SHOW—**
- 5 **WEEK'S NEWS IN REVIEW—**
- 5:15 5 **INDUSTRY ON PARADE—**
- 5:30 4 **THIS IS SHOW BUSINESS—**
Panelists interview variety talent. Clifton Fadiman is emcee. Guests include Wendy Barrie, comedian Garry Norton and Met tenor, Richard Tucker.
- 5 **THE ALDRICH FAMILY—**
Henry plans a surprise for his mother on Mother's Day.
- 6:00 4 **FORD THEATRE—**
"Dead on the Vine" with Margaret Phillips, John Alexander and William Prince.
- 5 **COMEDY THEATRE—**
Beatrice Lillie stars. Her guests are Victor Borge, singer Dick Haymes, Wally Cox and Lang & Gallagher.
- 7:00 4 **FRED WARING SHOW—**
Hoosier humorist Herb Shriner is guest. Musical numbers include "Sound Off," "May The Good Lord Bless & Keep You," "The Circus" and "Give a Cheer to the Navy."
- 5 **TELEVISION PLAYHOUSE—**
"The Visitor" with Sylvia Field and Don Murray. A psychopathic drama of a couple's search for the wife's missing son.
- 8:00 4 **CELEBRITY TIME—**
Conrad Nagel conducts quiz with regular panelist Herman Hickman and his new partner Mary McCarty, comedienne-singer, who replaces Martha Wright. Guests are Betty Furness and Paul Kelly.
- 5 **GARROWAY AT LARGE—**
Musical variety with Dave's gang.
- 8:30 4 **WHAT'S MY LINE?—**
Panelists are Arlene Francis, Dorothy Kilgallen and Hal Block.
- 5 **MARCH OF TIME—**
- 9:00 4 **WEEKLY NEWSREEL—**
- 5 **WEEKLY NEWSREEL—**
- 9:15 5 **MOVIE THEATRE—**
"Song of the Open Road" with Charlie McCarthy, Edgar Bergen. W. C. Fields, Jane Powell, Bonita Granville and Sammy Kaye's orchestra.
- 9:30 4 **YOUTH ON THE MARCH—**



That friendly big man with the bow-tie and open hand was the gracious host to Tele-Views magazine and its guests a few weeks ago. Shown in his studio during a rehearsal intermission are, l. to r.: E. E. Janov, Tele-Views publisher; Mrs. Hugh Pettinger, of Lanark, Ill.; Mr. Pettinger; Dave Garroway; and Mr. Richard Balzer, a member of WHBF-TV's staff.

TELE-VIEWS-AT-LARGE WITH DAVE GARROWAY

Mr. and Mrs. Hugh Pettinger, of Lanark, Ill., were the guests of Tele-Views several weeks ago for a week-end trip in Chicago.

It was because Mrs. Pettinger won the contest sponsored by Tele-Views which ended last month. She and her husband enjoyed the hospitality of Tele-Views with a suite of rooms at the Hotel Sherman.

They attended the stage play, "Peter Pan" which starred Jean Arthur.

The highlight of the entire weekend, however, came when they were permitted to watch the rehearsals of the "Garroway-at-Large" television show in the NBC studios at the Merchandise Mart.

The production techniques, music and the cast provided several hours of entertainment and enjoyment. Be-

tween one of the rehearsals, Mr. and Mrs. Pettinger were invited to enter the studio—which normally bars any visitors or audience—to meet the star of the show, genial Dave Garroway, this week's cover star.

Garroway and his staff have been responsible for developing a "Chicago" brand of television productions. His shows are, perhaps, the most original type of production of television. The Garroway gang will try anything different or new.

While there was not too much time to talk to the Big Man himself, Garroway seemed very much at ease all through the rehearsals. Pressed for time as the hour of the final show grew near, Garroway nevertheless seemed pleased to welcome Tele-Views and its guests into the studio.

Finds Meinert Show On Par With Network Programs

By LUCIA CARTER

TV Editor, Moline Dispatch

The most ambitious undertaking on WOC-TV's local schedule at the moment is Musical Moods, Marjorie Meinert's Thursday evening program (now carried at 9:30), which for my money meets network standards in its somewhat specialized class. It's no mass appeal show, to be sure. Instead, Musical Moods is a quality production, aimed at those viewers whose tastes include classical music and poetry. It's pretentious—but good.

The show, of course, is built around Marjorie Meinert's music—dreamy selections, old favorites, semi-classics and sometimes original compositions in the classic vein. And without her unique way with music, the moods would fall flat. A talented organist and pianist, Marge could probably get a network job any time she chose.



Illustrating the music are drawings by Ken Wagner. There are weekly dance numbers by guest artists, including frequent ballet selections by Eleanor Pucci Miller of Davenport. Jim Johnston sets the moods with poetry, dramatic utterances and slight-ly philosophical remarks.

Musical Moods has its flaws, of course. The perfect television show has yet to be devised. The program is good as it stands, but correction of a few weaknesses would add a great deal to its appeal.

For one thing the dramatic aspirations of Jim Johnston, who tends to play Hamlet a bit too often, sometimes collide with the quiet atmosphere of the program. Musical Moods is a subdued program, but Jim sometimes appears to be playing to the last row of the balcony — forgetting apparently that few living rooms have balconies.

Though I suggest a modification of technique, I don't want to detract from

Johnston's very real dramatic ability. (A tendency to overact is common enough in the theatrical world, and Jim has some very illustrious company there. He appears, too, to be calming down a bit, of late). Johnston carries the mood of the show as few men could. I'm glad that, on Musical Moods, he has found an outlet for his talent.

My only other objection to Johnston's role stems from a purely personal prejudice—I hate his costume. He wears a smoking jacket, a garment I had thought obsolete even for philosophers. I'd just as soon see him in a greasy sweat shirt. The appropriate costume, actually, would be a tweed jacket or something of that sort.

Another problem I've heard voiced is the overshadowing of Marge's personality by the music. Personally, I think the problem — which probably can never be solved—is unimportant. It would be a crime, of course, to deprive viewers of Marge's gay personality. But Musical Moods is one of five shows on which she stars or co-stars, and Marjorie Meinert, the individual, is very much in evidence on the other four. It's fitting, I think, that the fifth should be devoted to Marjorie Meinert, the musician. On some of the shows, her talent takes a back seat. On this one, her skill is on exhibition, as it should be.

In fact, the atmosphere of familiarity which is an asset to most local shows is something of a handicap here. In contrast, for example, Soiree with Sontag, the informal half-hour (8:30 Sunday nights) which stars Marge's colleague, George Sontag, also features some skilled work at piano and organ. But it's a casual show and its popularity—like that of other programs on which George appears—is enhanced by the fact that most Quad-City area tele-viewers look upon George Sontag as a personal friend.

Musical Moods, on the other hand, must be judged as if it were a network show starring a couple of strangers. On that basis it stands up very well.

Monday

MAY 14th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW—**
Stars Denise Lor, Ken Carson.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Ollive Stacey.
- 12:45 4 **VANITY FAIR—**
.1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **HERE'S ERNIE—**
A new show.
- 1:30 5 **BERT PARKS SHOW—**
Musical variety featuring Betty Ann Grove and Bobby Sherwood.
- 2:00 5 **KATE SMITH SHOW—**
Variety with Kate and her guests.
- 3:00 4 **MARY HARTLINE SHOW—**
Delightful juvenile program.
5 **HAWKINS FALLS, POP. 6200—**
Serial of life in a small town.
(See page 11)
- 3:15 4 **PARADISE ISLAND—**
5 **GABBY HAYES SHOW—**
Gabby has another yarn about a Western hero.
- 3:30 4 **MEET YOUR COMMUNITY—**
Local personalities featured on this weekly show.
5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 4:00 4 **SMALL FRY CLUB—**
A program especially for children.
5 **CACTUS JIM—**
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
5 **COWBOY KEN—**
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
5 **MR. WEATHERWISE—**
- 4:52 3 **WOC-TV NEWSROOM—**
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
5 **KUKLA, FRAN & OLLIE—**
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **HOLLYWOOD SCREEN TEST—**
Neil Hamilton directs young hopefuls in two short sketches with guest star.
5 **SHOWROOM—**
Lovely Roberta Quinlan sings.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **VIDEO THEATRE—**
Betty Field in "Local Storm." The gripping story of an accident victim confine to a wheel chair who is loved by her physician.
5 **PAUL WINCHELL - JERRY MAHONEY SHOW—**
New quiz-type show with ventriloquist and dummy.
- 6:30 4 **GODFREY TALENT SCOUTS—**
Professional talent competes for a break in the entertainment field.
5 **VOICE OF FIRESTONE—**
Musical concert with Howard Barlow's orchestra. Rise Stevens, mezzo-soprano, sings "Songs My Mother Taught Me," "Lover Come Back To Me" and a selection from the opera "Samson and Delilah." The orchestra will offer "The Anvil Chorus," Brahms' Hungarian Dance No. 5 and "Entrance of Meistersingers" by Wagner.
- 7:00 4 **HORACE HEIDT SHOW—**
Youth Opportunity program with talent from all over the country.
5 **LIGHTS OUT—**
- 7:30 4 **SHOWTIME, U. S. A.—**
Variety show.
5 **SOMERSET MAUGHAM THEATRE**
Another drama from a story by the popular British author.
- 8:00 4 **STUDIO ONE—**
"The Old Foolishness."
- 8:30 5 **WHO SAID THAT?—**
Quiz that stars newpeople Bob Trout and John Cameron Swayze.
- 9:00 4 **AT HOME PARTY—**
Earl Wrightson is your host.
5 **STARS OVER HOLLYWOOD—**
"The Devil You Say."
- 9:15 4 **PERRY COMO SHOW—**
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:30 4 **INS WEEKLY NEWS—**
5 **FILM SUBJECT—**
- 9:45 4 **WEATHER SHOW—**
9:50 4 **INS DAILY NEWS—**
10:00 5 **WEATHER REPORT—**
10:05 5 **NEWS—**
10:10 5 **BASEBALL RESULTS—**
10:15 5 **BROADWAY OPEN HOUSE—**

Tuesday

MAY 15th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 **GARRY MOORE SHOW—**
Stars Denise Lor, Ken Carson.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 **BRIDE AND GROOM—**
One of radio's popular morning shows now on television.
- 5 **HERE'S ERNIE—**
A new show.
- 1:30 5 **MATINEE THEATRE—**
Daytime variety show.
- 2:00 5 **KATE SMITH SHOW—**
Have fun with Kate and guests.
- 3:00 4 **MARY HARTLINE SHOW—**
- 5 **HAWKINS FALLS, POP. 8200—**
Serial of life in a small town.
- 3:15 5 **PANHANDLE PETE & JENNIFER—**
- 3:30 5 **HOWDY DOODY—**
An enjoyable visit with Bob Smith and his puppet friends.
- 3:45 4 **INS DAILY NEWS—**
- 3:55 4 **SHOW CASE—**
Prevue of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB—**
A program especially for children.
- 5 **CACTUS JIM—**
Jim tells a story about his friends.
- 4:30 4 **THE BUDDIES OF THE AIRPLANES**
You'll be hearing and seeing Pat, Speed and Curly.
- 5 **COWBOY KEN—**
Ken and his Ranch Hands entertain you.
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving weather outlook for the day.
- 4:52 5 **WOC-TV NEWSROOM—**
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space.
- 5 **KUKLA, FRAN & OLLIE—**
Burr Tillstrom's uncanny friends chat with lovely Fran Allison.
- 5:30 4 **BEULAH—**
Ethel Waters stars in a comical adventure.
- 5 **LITTLE SHOW—**
John Conte emcees this musical program with Dorothy Carless.
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 8:00 4 **COURT OF CURRENT ISSUES—**
A new series of programs devoted to lively discussion of current affairs.
- 5 **STAR THEATRE—**
Miltie cuts up with his guests.
- 8:30 4 **JOHNS HOPKINS—**
From the famed university comes a program giving scientific information in a most interesting way.
- 7:00 4 **VAUGHN MONROE SHOW—**
Features Ziggy Talent and Shaye Cogan.
- 5 **FIRESIDE THEATRE—**
"Hope Chest" with Frieda Inescourt.
- 7:30 4 **BEAT THE CLOCK—**
Bud Collyer conducts the stunts with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE—**
Howard Smith in "Jury Duty."
- 8:00 4 **DANGER—**
A mystery-adventure drama.
- 5 **ORIGINAL AMATEUR HOUR—**
Ted Mack helps the talent along on the road to fame and fortune.
- 8:30 4 **COOLERATOR THEATRE—**
Another play for you to enjoy.
- 9:00 4 **FAYE EMERSON—**
Lovely Faye interviews folks you would like to meet.
- 5 **DIXIE SHOWBOAT—**
Richard Lane is your captain.
- 9:15 4 **LOCAL DAILY NEWS—**
- 9:30 4 **INS DAILY NEWS—**
- 5 **FILM SUBJECT—**
- 10:00 5 **WEATHER REPORT—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **BROADWAY OPEN HOUSE—**
Jery Lester stars with Daqma Milton DeLugg, Ray Malone and Mello Larks on hand for this informal comedy show.

"I've Been Framed" ... Perry Como Says

By PERRY COMO

(Written for Tele-Views)

IT'S NO laughing matter—I've been framed, and on my own show!

Let's go back a few months. It all started when the gang on our show really got rolling this season. Every show got to be another Earl Carroll "Vanities" or Ziegfeld "Follies." I recall how at the time I thought, "... never in the course of history has so much talent been assembled in one place—just to make things tough for one singer." I felt that way for but a short while.

I didn't quite get used to the staggering productions they put us through. I just got numb! I realized as did the Fontaine kids, Mitch Ayres and the boys, Dick Stark and those glamorous Chesterfield gals, that our producer, director and camera crew were striving to make our musical numbers as visually interesting as possible for the viewer's enjoyment. And the things that happened!

We decided on one occasion to build a simple production number around one of TV's top tunes, "You're Just In Love." The Fontaine Sisters were chic nurses giving me, the patient, the once-over three times. I was being treated for "starry-eyes." You see, I was "just in love." Rehearsals were smooth.

Just about air time, one of the gang dropped the thermometer the Fontaines were supposed to put in my mouth (I suspect, to keep me quiet while they ripped off a few choruses). The thermometer was necessary for the routine. Faster than light, one of the boys returned. I drew a sigh of relief, but in vain. It was a gigantic cooking thermometer. It was air time! Just as I came on camera someone huffed and puffed up to the girls with a winner's grin. All this made the thermometer taste a little better.

In all sincerity, I really enjoy singing for the folks three nights a week. There's a lot of work preparing 12 TV songs a week, on settings, costumes, choreography, lyrics, arrangements, etc. There are many things about it that make it gratifying. There's the opportunity to go into people's homes during Easter and Christmas with devotional songs. That makes me feel good in a family way. And then, there's the opportunity to introduce and work with the stars of stage, screen, radio and television.

Best of all, I get a kick out of introducing new kids with a light in their eyes and a song in their hearts. To give them a break and the audience their talent is reward enough for the long hours of preparation. I'll be seeing you on WHBF-TV.

HAWKINS FALLS SERIES RETURNS ON WOC-TV



Phinny Zites, Handyman

THE "Hawkins Falls, Pop. 6200," day-by-day "television novel" of life in a typical small American town, is a prize-winning drama that won a host of enthusiastic viewers by its simple and genuine charm when it was a weekly feature on the NBC-TV network last Summer.

The series is now telecast Mondays through Fridays on WOC-TV at 3:00 p.m.

The program is written by Doug Johnson and produced by Ben Park, the same team that launched "Hawkins Falls, Pop. 6200" to national critical acclaim in the Summer of 1950.

Hawkins Falls, mythical scene of the action, is the composite of many small American towns, and its citizens are completely characteristic of the American scene.

Action revolves about a group which is warm in its humor, greatly diversified in its pursuits and ambitions—and completely real.

Present plans will employ the talents of many noted character actors each week.

The group includes Bernardine Flynn, who will portray Lone Drewer, housewife; Phil Lord as Judge Willard Sharp, Hope Summers as Belinda Catherwood, social leader; Elmira Roessler, as Elmira Cleebe, housewife and mother of two; and Norm Gottschalk as Phinny Zites, town handyman.

These three ladies—leaders in Hawkins Falls daily activities—are (l. to r.) Elmira Cleebe, housewife and mother of two; Belinda Catherwood, social leader and land owner; Lona Drewer, housewife.



Wednesday

MAY 16th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)


- 12:00 4 **GARRY MOORE SHOW**—
Stars Denise Lor, Ken Carson.
- 12:30 4 **FIRST HUNDRED YEARS**—
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
- 1:15 5 **HERE'S ERNIE**—
- 1:30 4 **MEET YOUR COVER GIRL**—
- 5 **BERT PARKS SHOW**—
- 2:00 5 **KATE SMITH SHOW**—
- 3:00 4 **MARY HARTLINE SHOW**—
- 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 4 **COMMUNITY COLLEGE FORUM**—
- 5 **GABBY HAYES SHOW**—
- 3:30 5 **HOWDY DOODY**—
- 3:45 4 **INS DAILY NEWS**—
- 3:55 4 **SHOW CASE**—
Prevue of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB**—
- 5 **CACTUS JIM**—
- 4:30 4 **SPACE CADET**—
- 5 **AT HOME WITH MARY LOUISE MARSHALL**—
- 4:45 4 **BEANIE**—
- 5 **MR. WEATHERWISE**—
- 4:52 5 **WOC-TV NEWSROOM**—
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **CHANCE OF A LIFETIME**—
John Reed King, emcee; Dick Collier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes.
- 5 **SHOWROOM**—
- 5:45 5 **NEWS CARAVAN**—
- 6:00 4 **ARTHUR GODFREY SHOW**—
Musical variety with Arthur, Janette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners and Archie Bleyer's orchestra.
- 5 **FOUR-STAR REVUE**—
Jimmy Durante is emcee. Variety show with top name guest stars.
- 7:00 4 **DON McNEILL'S TV CLUB**—
Festive sessions with Don, Johnny Desmond, Patsy Lee, Sam Cowling, and guests.
- TELEVISION THEATRE**—
Booth Tarkington's comedy, "The Intimate Strangers" with Nelson Olmsted and Peggy Conklin. A bachelor stranded during a hurricane with two charming young ladies.

- 7:30 4 **THE WEB**—
Enjoyable mystery thriller.
- 8:00 4 **BOXING**—
Jimmy Herring vs. Artie Diamond, middleweights, from St. Nick's arena in New York.
- 5 **BREAK THE BANK**—
Quiz show with Bert Parks as the emcee.
- 8:30 5 **TWO FOR THE SHOW**—
Musical program with George Sontag, Marjorie Meinert and Warren Vasan.
- 8:45 5 **FILM SUBJECT**—
- 9:00 4 **BIG TOWN**—
Steve Wilson and Lorelei go all out for a news story.
- 9:30 4 **PERRY COMO SHOW**—
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 5 **FILM SUBJECT**—
- 9:45 4 **WEATHER SHOW**—
- 9:50 4 **INS DAILY NEWS**—
- 10:00 4 **TROUBLE WITH FATHER**—
Stars Stu and June Erwin in an entertaining episode.
- 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **BROADWAY OPEN HOUSE**—

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MELTON SHOW HONORS PARIS' 2000th BIRTHDAY

"Musical Festival" starring James Melton, has lined up an all-star list of guests headed by Joan Bennett, Victor Borge, the Wiere Brothers and Dorothy Warrenskjold for a salute to Paris Thursday night on WOC-TV at 7 p.m., in honor of the city's 2000th birthday celebration.

**Borge and Miss Bennett will pre-
side at a fashion show featuring crea-
tions by top Paris designer Jacques
Fath with Miss Bennett discussing
the dresses and Borge describing the
models who wear them.**

Melton will do a duet of "April In Paris" and "Paris In The Spring" with Miss Warrenskjold. They will also sing the "Love Duet" from La Boheme as the tenor star translates the plot of Other songs that Melton plans to pre- opera into a Hollywood scenario. sent are "Speak To Me Of Love," and "Midnight In Paris."

In keeping with the show's theme all the guests have continental back- grounds.

Although Miss Bennett was born in America, she went to school in France. Borge and the Wiere Brothers, who are making their third straight appearance on the telecast were all born in Europe and chalked up successful careers abroad before coming to the United States.

—tv—

John McQuade, CBS-TV's "Charlie Wild, Private Detective," began his show business career as a boy soprano.

JOKE, SON!

Arthur Godfrey's ribbing of band- man Archie Bleyer is one of the chuck- ley legends of show business. For in- stance, Arthur just learned that four members of the "Talent Scouts" or- chestra meet once a week for a long- hair session with reed instruments. Remarked the redheaded funster: "If Archie finds out they can read music he'll fire 'em!"

—tv—

SONG OF THE OPEN ROAD

Unlike most people who sing in the show, Bert Parks does his vocal re- hearsing for his daytime "Bert Parks Show" while driving in from his home in Connecticut. Many a motorist has done a double take at Bert as he goes whizzing by with his mouth wide open in the key of C.

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KEN'S COMIC CUTUPS



Lesson Five - 'PAT AND MIKE'

PAT SHOWS US THE FRONT VIEWS - MIKE SHOWS THE SIDE VIEWS.

In this lesson we see how to draw expressions. Practice these simple rules many, many times on various types of faces and you will develop an ability to reproduce any mood at will. Do not be discouraged in your practice work - results will come as you gain experience.



FRIGHT

EYES ARE OPEN WITH ENLARGED PUPILS - BROWS RAISED HIGH. MOUTH OPEN AND DRAWN DOWNWARD.



WORRY

EYES ARE ELONGATED, RATHER BAGGY UNDERNEATH. EYEBROWS DRAWN TO CENTER.



ANGER

BROWS ARE DRAWN DOWN IN HEAVY FIERCE LINES. WRINKLES ON FOREHEAD ACCENTS MOOD.



HAPPINESS

EYES ARE NEARLY CLOSED, CRESCENT SHAPED, WITH CRINKLES AT EDGES. MOUTH CURVES UP.



SADNESS

BROWS AGAIN ARCH. EYES ALMOND SHAPED. TEAR ADDS TO MOOD.



SIDEVIEWS REPEAT ABOVE PRINCIPLES -

NOTICE MOUTH AND LOWER LIP. CHEEK LINE (DOWN FROM NOSE) ADDS TO THE EFFECT.



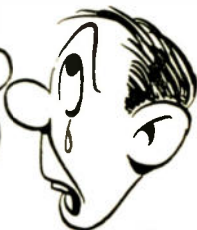
IN WORRIED LOOK - MOUTH IS SMALL & DRAWN DOWNWARD - VARY SLANT TO CHANGE MOOD.



BOY! IS HE MAD - MOUTH OPEN AND LOWER LIP SHOWS EXASPERATION.

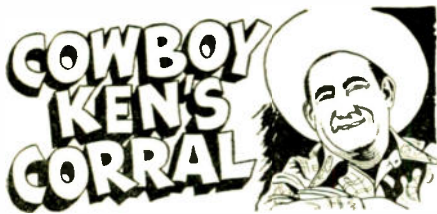


HAPPINESS IS A PLEASURE TO SKETCH - THE HEAD TILTS BACK - EYES SMALL - MOUTH IS CURVED UPWARD - NOTICE THE ROUNDED CHEEK THAT ACCENTS THE MOOD OF GAIETY.



CURLED UNDER-LIP ADDS TO SAD EFFECT.

See 'COMIC CUTUPS' WITH PEE WEE & KEN WAGNER WOG-TV - New Time - Fri. - 4:30



Howdy, Ranch Hands:

Last week I was telling you how wonderful it was to have a hobby. Well, I got a good peek at last week's Tele-Views and I saw something that I know you've already noticed.

It was the drawing lesson by my good pal, Ken Wagner, which appears every week in this magazine. Now Ken Wagner is really tops when it comes to drawing, and I'd like to suggest that you take his lessons as your hobby if you don't have one.

Drawing is fun. And the best part of it is that you don't have to go out and spend a lot of your allowance to start this hobby. All you need is a sheet of paper and a plain old pencil. And then you can enjoy many hours of fun and relaxation just by drawing things that you may see anyplace.

Even if you do have a hobby, I'll bet you get a whole lot of enjoyment out of Ken Wagner's drawing lessons.

Guess what? I'm even going to take these drawing lessons and maybe someday show you how good of an artist I can be.

* * *

A whole bunch of you Ranch Hands would like to appear on my shows down at the Bunkhouse. Well, I think that we can arrange that for you.

Now any of you that have any kind of talent with some musical instrument and want to come down to the Bunkhouse during my television show should write me a postcard, giving me your name, address, age, and tell me what you can do.

I'd like to have you all down here at one time, but the Bunkhouse gets kinda crowded at times, so that we can only have a few of you here at a time. But you'll all have a chance if you write me in advance and I'll sure be tickled to see and meet you.

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Thursday

MAY 17th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Program Subject of Change)

- 11:30 4 **GARRY MOORE SHOW**—
Stars Denie Lor, Ken Carson.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **HERE'S ERNIE**—
A new show.
- 1:30 5 **MATINEE THEATRE**—
- 2:00 5 **KATE SMITH SHOW**—
Variety with Kate and her guests.
- 3:00 4 **MARY HARTLINE SHOW**—
5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **PANHANDLE PETE & JENNIFER**—
- 3:30 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **INS DAILY NEWS**—
- 3:55 4 **SHOW CASE**—
Prevue of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB**—
A program especially for children.
5 **CACTUS JIM**—
- 4:30 4 **THE BUDDIES OF THE AIRLINES**
Now seen as well as heard, Pat, Speed and Curley offer real western music.
5 **COWBOY KEN**—
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
5 **MR. WEATHERWISE**—
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM**—
Bob Frank and Bob Redeen report the latest news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
5 **KUKLA, FRAN & OLLIE**—
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **ARMED FORCES HOUR**—
5 **LITTLE SHOW**—
A musical show with John Conte and the Honeydreamers.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **STOP THE MUSIC**—
Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
5 **YOU BET YOUR LIFE**—
Groucho Marx and his quick wit enhance this quiz program.
- 6:30 5 **YOU ASKED FOR IT**—
Art Baker shows the unusual that you ask for.
- 7:00 4 **ELLERY QUEEN**—
Lee Bowman has the lead in this top mystery thriller.
5 **FESTIVAL**—
Stars singer James Melton. Guests include actress Joan Bennett, pianist Victor Borge and the comical Wiere Brothers. See page 13.
- 7:30 4 **BLIND DATE**—
Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 8:00 4 **TRUTH OR CONSEQUENCES**—
Ralph Edwards brings surprises to residents of North Hollywood.
5 **MARTIN KANE, PRIVATE EYE**—
Bill Gargan plays the sleuth in one of the best who-done-its.
- 8:30 4 **PANTOMINE QUIZ**—
Mike Stokey emcees with regular panel of movie stars Vincent Price, Jackie Coogan, Hans Conreid and Adele Jergens versus a panel of guest stars.
5 **WAYNE KING SHOW**—
The Waltz King better than ever.
- 9:00 4 **FAYE EMERSON SHOW**—
An informal visit with Mrs. Skitch Henderson as she plays hostess to her guests.
5 **HOLLYWOOD REEL**—
At home with Stan Laurel, Don DeFore and Belita.
- 9:15 4 **STORK CLUB**—
Sherman Billingsley and Virginia Paine entertain their guests.
5 **FILM SUBJECT**—
- 9:30 4 **HOLIDAY HOTEL**—
Stars Don Ameche and Betty Brewer.
5 **MUSICAL MOODS**—
Marjorie Meinert at the piano and organ with Jim Johnston assisting.
- 10:00 4 **INS NEWS**—
5 **WEATHER REPORT**—
- 10:00 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **BROADWAY OPEN HOUSE**—

Friday

MAY 18th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 2:00 4 **GARRY MOORE SHOW**—
Stars Denie Lor, Ken Carson.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **HERE'S ERNIE**—
A new show.
- 1:30 5 **BERT PARKS SHOW**—
Musical variety, Betty Ann Grove.
- 2:00 5 **KATE SMITH SHOW**—
Variety with Kate and her guests.
- 3:00 4 **MARY HARTLINE SHOW**—
Delightful juvenile program.
- 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **GABBY HAYES SHOW**—
Gabby has another yarn about a Western hero.
- 3:30 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **INS DAILY NEWS**—
- 3:55 4 **SHOW CASE**—
Prevue of Coming Attractions.
- 4:00 4 **SMALL FRY CLUB**—
A program especially for children.
- 5 **UNC & ANDY**—
A lesson in drawing for the kids.
- 4:15 5 **ART-CRAFT TIME**—
- 4:30 4 **SPACE CADET**—
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UP**—
Features Ken Wagner and Peewee
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM**—
Bob Frank and Bob Redeem report the latest news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 **LIFE WITH ART LINKLETTER**—
Comedy and domestic skits with Art and the school kids.
- 5 **SHOWROOM**—
Lovely Roberta Quinlan sings.
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **"MAMA"**—
Delightful stories of the homelife of an old fashioned family.
- 5 **QUIZ KIDS**—
Joe Kelly tosses tough questions at the youngsters.
- 6:30 4 **MAN AGAINST CRIME**—
One of the better private eye stories with Ralph Bellamy as Mike Barnett.
- 5 **PLAY OR PAY**—
George Sontag, Marj Meinert and Shirley Burke asked to be stumped by your songs for prizes.
- 7:00 4 **PULITZER PRIZE PLAYHOUSE**—
Outstanding drama.
- 5 **BIG STORY**—
True newspaper story dramatized.
- 7:30 5 **HENRY MORGAN SHOW**—
Features Morgan, Arnold Stang, Kay Ballard and Dorothy Claire.
- 8:00 4 **MORTON DOWNEY SHOW**—
The Star of the Family is brought to your screen.
- 5 **BOXING**—
Kid Gavilan vs. Johnny Bratton, 15 rounds, world welterweight title bout.
- 8:30 4 **PENTHOUSE PARTY**—
Betty Furness is your host.
- 8:45 5 **WRESTLING FROM HOLLYWOOD**
Baron Leone vs. Leo Garibaldi.
- 9:00 4 **PLAINCLOTHESMAN**—
A detective thriller.
- 9:30 4 **PERRY COMO SHOW**—
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:45 4 **WEATHER SHOW**—
- 5 **HOLLYWOOD THEATRE**—
- 9:50 4 **INS NEWS**—
- 11:00 5 **BROADWAY OPEN HOUSE**—
Jerry Lester stars with Dagmar, Milton DeLuga, Ray Malone and Mello Larks on hand for this informal comedy show.

Charles-Maxim Bout Slated for Memorial Day

The 15-round heavyweight championship bout between titleholder Ezzard Charles and challenger Joey Maxim, world light-heavyweight champion, will be televised over WHBF-TV from the Chicago Stadium, Memorial Day, Wednesday, May 30, starting at 8 p.m.

The Charles-Maxim fight will be the fifth championship bout covered exclusively over CBS television since last September. Others were Ezzard Charles vs. Joe Louis, Ezzard Charles vs. Jersey Joe Walcott, Ray Robinson vs. Jake LaMotta and Johnny Bratton vs. Charley Fusari.

America's armed forces also will hear the broadcast of the contest thru the facilities of the Armed Forces Radio Service.

—————tv—————

Fred Waring, CBS-TV maestro, has been named "Man of the Year" by the Penn State Alumni Association in Philadelphia.

TOUGH GOIN'

"Talent Scouts" Arthur Godfrey, who has been piloting jet planes for the U.S. Navy, was asked the difference between flying that type of craft and the "old-fashioned" kind. He answered by asking this question: "Did you ever try skiing without snow?"

—————tv—————

HORSELESS "HOPPY"

"Topper" will remain at home in California when Bill ("Hopalong Cassidy") Boyd leads the 25,000 marching school children in the big AAA School Safety Roundup Parade in Washington, D.C., Saturday, May 12. The previous evening, Hoppy will join J. Edgar Hoover, Chief Justice Vinson, and Speaker Rayburn in presenting life-saving medals at the National Guard Armory in the Capitol.

—————tv—————

Sam Levenson, CBS-TV humorist, married his wife Esther on Christmas Day, 1936, "so my teacher's holiday could be a honeymoon."



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Don't Miss —

MARY HARTLINE SHOW — 3:00 p.m., Monday thru Friday. Contests, stunts, stories.

SMALL FRY CLUB — 4:00 p.m., Monday thru Friday. Membership limited to younger set.

TIME FOR BEANIE — 4:45 p.m., Monday thru Friday. All aboard the Leakin' Lena with Cecil, the seasick sea serpent, Capt. Huffpuff, Clowny, Hopalong Wong.

THE BIG TOP—10:00 a.m., Saturday. Bring your own peanuts and see a real circus on TV.

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WHBF-TV

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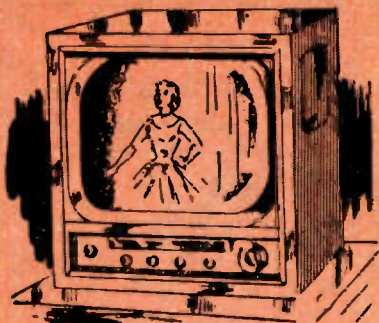


WHBF-TV

SUNDAY, 2:30 P.M.

A weekly television look at pets and their pals.

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