

QUAD-CITY

WOC-TV  
WHBF-TV

# Tele-VIEWS

15¢

Vol. I—No. 15



PROGRAM SCHEDULES FOR APRIL 14th - 20th

Household Tasks  
STOP at THREE  
FOR THAT DATE WITH

**KATE**

ON TV

Great girl—that Kate Smith. She's now heading the biggest "work stoppage" movement in America. When she pops into the television picture at THREE, Monday through Friday, tired housewives everywhere flop into their favorite chairs—ready for a bright hour of variety acts, celebrity interviews, domestic comedy series, music and other entertainment.

It's time well spent for well-spent homemakers. So, if your afternoons are dull—household tasks just plain drudgery—join Kate's "work stoppage" movement. No need to dress . . . just come as you are. And you'll find that 60-minutes with Kate each afternoon gives you a lift that stays until bedtime.



MONDAY THROUGH FRIDAY — 3:00-4:00 p.m.

**WOC-TV — channel 5**

Note to Advertisers: The Kate Smith daily hour has a listener rating 10 times higher than its nearest competitor. National advertisers consider this program so highly that it is **SOLD OUT** across the boards in 15-minute segments. Right now WOC-TV has a few periods between these 15-minute segments available for your sales message. If you are interested in the best buy in day time TV—call our sales department—3-3661.



# Mail Bag

Editor:

We have a question. Is the "Old Gold Pack" a young girl, or mother of the little "Match Box" on the "Old Gold Amateur Hour?" If not, how old and who are they?

Moline, Ill. Mrs. Edna Johnson

(The Mystery Miss—the dancing Old Gold Package — is a professional dancer of a famous family of dancers, living in New York. Her name is Floria Vestoff, member of the Vestoff family which provided dancers in Europe and America for several generations. The little girl — the Match Box—is Helen Ehfalz, of Clifton, N. J., no relation to Floria. There is no age information on either of these talented dancers.—Editor.)

\* \* \*

Editor:

Why doesn't Horace Heidt say good night to mater at the end of his program?

What happened to Eddie Cantor—he looks different?

Rock Island, Ill. A. Gagerman

- (1) We don't know why Horace doesn't say good night to mater.
- (2) In what way does Cantor look different?—Editor.)

\* \* \*

Editor:

May we suggest a new column written by one who enjoys television to replace the present Lucia Carter page. From all indications she just doesn't like Video. As for the rest of your magazine—it's tops.

Rock Island, Ill. Video Fans

Editor:

I am a steady reader of your Tele-Views Weekly. I buy it each week at Coan's Newsstand and like it very much. Enjoy reading about the people I see each day on Television.

Will you answer one question for me Please? Is Betty Ann Grove the wife of Bert Parks?

They are my two top entertainers and I was under the idea that she was Mrs. Parks, but since he went on his vacation, she is still on the afternoon program.

Muscataine, Ia. Mrs. A. H. F.

(No. Betty Ann Grove is not Mrs. Parks.—Editor)

\* \* \*

Editor:

How does a singer get into the Fred Waring Chorus?

Clinton, Iowa B. B.

(Write to Waring at 1697 Broadway, exceptional ability are put in the N.Y., for an audition. Those with "preferred" file until there is an opening.—Editor)

\* \* \*

Editor:

Would you please tell me how old John Daly is and whether he is married or single?

Davenport, Iowa J. S.

(According to our records, Daly was born Feb. 20, 1914, and is married.—Editor)

\* \* \*

Editor:

Did Carol Reed sing in a Lucky Strike commercial some months ago? I believe it was on "This Is Show Business."

Moline, Ill. Mrs. H. C. M.

(She did.—Editor)

## TELE-VIEWS

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**N**EW YORK—An ambitious program to send kinescopes of the top network shows overseas to our GI's is now shaping up. The shows will be filmed here, and then rushed overseas to the armed forces the same way World War II fighters got Hollywood releases. . . . Arthur Godfrey fans may see their hero very shortly during daytime hours. His morning radio show is being tested for a simulcast showing over TV. . . . Betty Ann Grove, the cute chirper on the Bert Parks Show is one of the most energetic gals seen on TV. She's not as noisy as Betty Hutton, but just as dynamic. . . . The signing of "Hawkins Falls" by Lever Brothers is giving fresh impetus to the movement by Chicagoans to make their town the TV serial capital, the same title it held in early radio.

State trooper Howard Lightfoot of Michigan City, Indiana, is the first winner of the "Martin Kane Award" for outstanding police work. . . . George Burns and Gracie Allen keep rolling along successfully like Ol' Man River, which proves that wholesome entertainment stays on top in TV.

Horace Heidt will take his "Youth Opportunity Program" on a two month junket around the world, starting in mid-April. The Heidt troupe numbers 80 persons and will entertain the armed forces abroad. CBS will film the shows and ship back the results for showing in the U.S. . . . Bea Lillie, the British comedienne, asks \$25,000 per appearance on TV. Is that part of the Marshall Aid Plan? . . . Jane Froman, who guested on a recent Paul Whiteman Revue, was approached by a clothing manufacturer and complimented—"You were wonderful on the show. You sing the way we make pants. No alterations."

Childhood ambition of Kevin O'Morison, radio--TV "Charlie Wild, Private

Detective," was to become an archeologist.

Lady Iris Mountbatten, mistress of ceremonies on the "Bonnie Maid Versatile Varieties," is a cousin of King George of England. . . . NBC has signed comic Ben Blue to a long-term contract, and is now building a show for him. The singing Andrews Sisters are deserting radio at last for full-time video work.



**Jane Froman**

One of the neatest transitions in TV today has been performed by crooner Johnny Desmond of the "Don McNeill Show." Formerly Johnny was a straight vocalist, and video producers feared he couldn't loosen up for the necessary McNeill horsing around. Now Johnny has proved that he can clown with the best of them, and his singing hasn't suffered as a result. . . . That NBConfab on Sundays called "Meet The Press" is now considered one of Washington's top news sources. Owner Lawrence Spivak can take a bow. . . . Ralph Bellamy, the "Man Against Crime" sleuth will stage his next stories from American cities, after solving cases in Europe and North Africa last fall.

Best acknowledgement of make-up artist Harry Burkhardt's magic comes from a group of dancers on "The Paul Whiteman Revue." Made up like tramps, the dancers left the studio during a rehearsal break. A network receptionist spotted them and called a guard to have them ejected.

Jackie Kelk "Homer" of "The Aldrich Family," is slated for an afternoon disc jockey show slated to teenagers.



# Saturday

APRIL 14th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 10:00 4 **THEATRE OF ROMANCE**—  
Faith Baldwin stories dramatized.
- 10:30 4 **GRAND CHANCE ROUNDUP**—
- 11:00 4 **BIG TOP**—  
A regular three-ring circus with Jack Sterling as ringmaster.
- 12:00 4 **TWO GIRLS NAMED SMITH**—
- 12:30 4 **I COVER TIMES SQUARE**—  
Johnny Warren, played by Harold Huber, will help anybody out for the story.
- 
- 1:00 4 **BILLY THE KID**—  
New series of exciting westerns about the colorful cowboy.
- 
- 2:00 4 **CRUSADE IN EUROPE**—
- 2:30 5 **MOTOROLA FAMILY THEATRE**—
- 4:00 4 **ARMED SERVICES HOUR**—
- 4:30 4 **FIRST AID**—  
This is a local program.
- 5 **THE NATURE OF THINGS**—  
Dr. Roy K. Marshall discusses a scientific subject.
- 4:45 5 **ON THE LINE**—  
With Bob Considine—News report and interview with a guest.
- 5:00 4 **LIFE BEGINS AT 80**—
- 5 **MR. WIZARD**—  
Program devoted to better health and living. Don Herbert is Mr. Wizard. He explains how the human lung works.
- 5:30 4 **FLYING TIGER**—
- 5 **FILM SUBJECT**—
- 6:00 4 **SAM LEVENSON SHOW**—  
Comedy monologues concerning the bringing up of a family. Guest is Betty Furness and daughter Barbara.
- 5 **VICTOR BORGE SHOW**—  
Stars the "Pixie of the Paderewskis."—Guest stars.
- 6:30 4 **TROUBLE WITH FATHER**—  
Stu and June Erwin star in this delightful family comedy.
- 5 **ONE MAN'S FAMILY**—  
This domestic drama stars Bert Lytell and Marorie Gateson.
- 7:00 4 **KEN MURRAY SHOW**—  
Jack LaRue will appear in "The Final Hour" with Bette Lou Walters, actress-wife of Ken Murray. Musical theme presented by Darla Hood, the Enchanters and Murray Dancers. As always there will be the Glamourlovelies.

- 5 **SATURDAY NIGHT REVUE**—  
Variety-comedy show starring Jack Carter. Guests are Dorothy Shay, the Park Avenue Hot-Billy, and Buster Crabbe.
- 8:00 4 **FORD THEATRE**—  
"Ticket to Oblivion" with Signe Hasso, Arthur Q. Bryan, Story of America's newspaper will get involved with a Soviet spy ring.
- 5 **SHOW OF SHOWS**—  
Stars Sid Caesar and Imogene Coca. Hamilton Dancers Billy Williams Carter. Guest emcee is actress Marsha Hunt.
- 9:00 4 **FAYE EMERSON**—  
Interviews with people you know.
- 9:15 4 **STORK CLUB**—  
Stars Virginia Payne, Sherman Billingsley and guests.
- 9:30 4 **WRESTLING**—  
From Marigold Gardens, Chicago.
- 5 **JEFFERSON-JACKSON DAY DINNER**—  
President Truman will give the chief address. Under the auspices of the Democratic National Committee.
- 10:00 5 **PUBLIC PROSECUTOR**—  
John Howard has starring role.
- 10:20 5 **SHEILA GRAHAM**—  
Interviews stars of Hollywood.
- 10:35 5 **TELE-VEPERS**—

— SEE —

**MOTOROLA  
FAMILY THEATRE**

Saturday—2:30-4:30 P.M.

— and —

**PUBLIC  
PROSECUTOR**

Saturday at 10:00 P.M.

Sponsored by Your

**Motorola TV  
DEALERS**

## 'Pooh' Characters Set for Musical Dramatization

"A Day in the Life of Christopher Robin," musical dramatization based on A. A. Milne's children's stories "Winnie the Pooh" and "The House on Pooh Corner," will be the featured highlight of WHBF-TV's Fred Waring Show, Sunday, April 15 at 8 p.m.

The one and only Edward T. Bear, more affectionately known as Winnie the Pooh, and his inseparable companions, Kanga, Piglet, Eeyore and Tigger, the original stuffed animals that served as inspiration for the Milne stories, are being brought over from Sussex, England, for the telecast.

"A Day in the Life of Christopher Robin" is the brain child of CBS-TV cameraman Dave Tapper.

**It shows a small boy's daily adventures as interpreted through several of Milne's poems, taken from his collections "Now We Are Six" and "When We Were Very Young."**

These poems have been set to music and will be sung by the Waring Glee Club. They include "Sneezles," "Lines and Squares," "Hoppity," "The Wind on the Hill" and "Vespers."

A child actor to play Christopher will be selected this week. Christopher's costume, his room and surroundings will be reproduced faithfully as they were originally visualized in E. H. Shepard's heart-warming drawings. Dancer Marc Breaux plays the part of the familiar English balloon and kite man.

—tv—

## ACTOR JACK LaRUE ON MURRAY'S SHOW

Jack LaRue, tough guy of the movies, stars in "The Final Hour," dramatic sketch written by himself, with Bette Lou Walters, actress wife of Ken Murray, in the feminine lead, on WHBF-TV's "Ken Murray Show" Saturday, April 14, at 7 p.m.

The Murray "Girl of the Week" musical production is titled "Oh Sussanna," a vignette of lyrical Americana. It features Ken Murray, songstress-leading lady Darla Hood; Sonny Moore's Roustabouts, a western pony and dog act; Bud Carlell, rope spinner; the Enchanters, the Murray dancers

and the Glamourlovelies.

The "Ken Murray Show" is produced by Ken Murray. Ben Brady is associate producer. Herbert Sussan directs. Virginia Johnson stages the dances and David Broekman conducts the 25-piece orchestra. Nelson Case announces.

—tv—

### INGENIOUS MOMMY

A large doll house that her parents thought their 9-year-old daughter, Wendy, had outgrown, is being pressed back into service in the New York apartment of Earl Wrightson, baritone on the Sunday night "Paul Whiteman Revue." Daddy has just bought a three-acre establishment on the former Morgan estate on Long Island, and mommy is using the doll house to plan her furnishings and decorations.



**VERSATILE** Michyl Veach is seen in a wide range of roles in the dramatized stories on alternate Sundays over WOC-TV's "Magic Slate."

# Illinois Television Star Picks Gotham over Hollywood

**B**EAUTIFUL Barbar Dobbins, the Esquire calendar girl for 1951, top Conover model and one of the Glamourlovelies on the "Ken Murray Show," says that New York has replaced Hollywood as the "dream town" for the nation's aspiring young actresses.

In an interview with John Rosenberg, United Press staff correspondent in New York, Miss Dobbins declared that television was responsible for this switch in show business trends.

"Miss Dobbins, one of America's most-photographed models, is typical of the hundreds of young women who have come here in the past five years to launch acting careers," Rosenberg said. "She recently turned down three film contract offers."

"New York still has too much to offer," Rosenberg quotes her as declaring. "I don't think I'll ever want to go to Hollywood."

**The Champaign, Ill., beauty told the United Press writer that New York promised more "security" than Hollywood and was free of the "enforced social life" of the film capitol.**

"New York, careerwise, is wide open, compared to Hollywood," she said. "If you have anything on the ball at all, you can be fairly certain of getting a chance here. Go to Hollywood on a contract and you may sit around and do nothing but pose for cheesecake until your option runs out.

"Television has opened up many more opportunities — commercials, speaking parts and 'bits,' or what we call the 'walk-across.'"

As added attractions, she said television pays well and acts as a "live" screen test for the performers.

**"Any girl who speaks more than five lines on the average hour show gets a minimum of \$170 a week. Rehearsals total only about 10 or 12 hours. For a walk-across, the pay is \$40 a week.**

"When a girl hasn't a TV job—or even if she does have one—she has plenty of time to model. She can also work in a night club or a stage show. And she can work in television when and as often as she likes."



**JACK STERLING, long a circus enthusiast, has a happy assignment as ringmaster of the "Big Top" weekly hour-long show seen at 11 a.m. Saturdays on WHBF-TV.**

But, most important, the average young actress in New York "leads a free life," she said, "and can devote full time to her work and study.

"By that, I mean that it sn't necessary to date the 'influence boys' to work in New York," she said. "Nor is it necessary to 'be seen' at parties and night clubs."

We Feature

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# Sunday

APRIL 15th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 12:30 5 **AMERICAN FORUM OF THE AIR**  
Discussion program. Theodore Granik is moderator. Subject: "Would Re-Alignment of Political Parties Be Beneficial to Nation?"
- 1:00 5 **FILM SUBJECT—**
- 1:15 4 **INS DAILY NEWS—**
- 1:30 4 **PARADE OF HOMES—**  
Local real estate men display their wares in an attempt to interest home-buyers in sales.
- 5 **FILM SUBJECT—**  
"Watch the World"
- 1:45 5 **KIERAN'S KALEIDOSCOPE—**  
John Kieran gives a lesson on nature.
- 2:00 4 **FEATURE FILM—**  
"Dawn Express."
- 5 **WESTERN THEATRE—**  
John Wayne stars in another of his western adventures.
- 3:00 4 **SPACE PATROL—**  
Commander Buzz Corry and Cadet Happy in an adventure in space.
- 5 **MEET THE PRESS—**  
Lady Nancy Astor is interviewed by prominent members of press.
- 3:30 4 **ANIMAL FUN—**  
Children and their pets on review.
- 5 **ZOO PARADE—**  
A visit to the monkey house at Chicago's Lincoln Park.
- 4:00 4 **SUPER CIRCUS—**  
Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment. Three chimps make their TV debut.
- 5 **GABBY HAYES SHOW—**  
Gabby spins another yarn for you.
- 4:30 5 **MAGIC SLATE—**  
"Life of Daniel Boone."
- 5:00 4 **CHARLIE WILD, PRIVATE EYE—**  
Solves the "Case of the Second Bullet."
- 5 **HOPALONG CASSIDY—**  
Bill Boyd rides another adventure.
- 5:30 4 **TED MACK FAMILY HOUR—**  
Amateur talent vie for recognition on this program.
- 6:00 4 **PAUL WHITEMAN SHOW—**  
Musical program with Earl Wrightson, Mimi Benzel and Maureen Cannon, vocalists.
- 5 **WEEK'S NEWS IN REVIEW—**
- 6:15 5 **FILM SCRAPBOOK—**

- 6:30 4 **THIS IS SHOW BUSINESS—**  
Panelists interview variety talent. Clifton Fadiman is emcee.
- 5 **THE ALDRICH FAMILY—**  
Henry has his usual troubles.
- 7:00 4 **THE SHOW GOES ON—**  
Robert Q. Lewis emcees an audition program.
- 5 **COMEDY THEATRE—**  
Tony Martin is emcee. Guests are Fred Allen, actress Celeste Holm, dancer Kathryn Lee, and jazz clarinetist, "Peanuts" Hucko.
- 7:30 4 **BURNS AND ALLEN—**  
Gracie makes her first court appearance.
- 8:00 4 **FRED WARING SHOW—**  
The musical dramatization of A. A. Milne's stories will be presented. (See p. 6).
- 5 **TELEVISION PLAYHOUSE—**  
"Hour of Destiny" tells the story of three women trapped in a store elevator. (See p. 13).
- 9:00 4 **CELEBRITY TIME—**  
Conrad Nagel conducts quiz with panelists Martha Wright and Herman Hickman along with guests John Ringling North and Peggy Ann Garner.
- 5 **GARROWAY AT LARGE—**  
Mr. G. reminisces about his early TV days. Baritone Jack Haskell and comic Cliff Norton render "Once Upon a Nickel." Connie Russell and Bette Chapel are featured vocalists.
- 9:30 4 **PENTHOUSE PARTY—**  
Variety show with hostess Betty Furness and her guests.
- 5 **SOIREE WITH SONTAG—**
- 10:00 4 **WEEKLY NEWSREEL—**
- 5 **INDUSTRY ON PARADE—**
- 10:15 5 **SYLVANIA THEATRE—**  
"The Crooked Way" with John Payne, Sunny Tufis and Ellen Drew.
- 10:30 4 **YOUTH ON THE MARCH—**

## OTHER LAND

Although Jackie Kelk is famous for his radio and TV role as a typical teen-ager, "Homer," on "The Aldrich Family," he is completely adult when it comes to business matters. Jackie invests all his spare money in profitable real estate and he's doing unusually well at it.



# Monday

APRIL 16th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5  
(Programs Subject to Change)

- 12:30 4 **GARRY MOORE SHOW**—  
Stars Denise Lor, Ken Carson and guests.
- 1:30 4 **FIRST HUNDRED YEARS**—  
Stars Jimmy Lydon and Olive Stacey.
- 1:45 4 **WINNER TAKE ALL**—  
New quiz show with Barry Gray as your emcee.
- 2:00 5 **MISS SUSAN**—  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 2:15 5 **VACATION WONDERLAND**—
- 2:30 4 **TO BE ANNOUNCED**—
- 5 **BERT PARKS SHOW**—  
Musical variety featuring Betty Ann Grove and Bobby Sherwood.
- 3:00 5 **KATE SMITH SHOW**—  
Variety with Kate and her guests.
- 3:30 4 **MEET YOUR COMMUNITY**—  
Local personalities featured on this weekly show.
- 4:00 4 **MARY HARTLINE SHOW**—  
Delightful juvenile program.
- 5 **TEA TIME**—  
Features outstanding trio — Keith Greko, piano; Ward Irwin, bass; Ernie Vosikis, drums; Shirley Burke, vocalist.
- 4:15 4 **PARADISE ISLAND**—
- 5 **GABBY HAYES SHOW**—  
Gabby has another yarn about a Western hero.
- 4:30 4 **INS WEEKLY NEWS**—
- 5 **HOWDY DOODY**—  
Bob Smith's puppets in new adventures to please the children.
- 4:45 4 **INS DAILY NEWS**—
- 4:55 4 **SHOW CASE**—  
Prevue of Coming Attractions.
- 5:00 4 **SMALL FRY CLUB**—  
A program especially for children.
- 5 **CACTUS JIM**—  
Jim tells a story about his friends.
- 5:30 4 **SPACE CADET**—  
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UPS**—  
Ken Wagner draws with the able assistance of his puppet friend.
- 5:45 4 **BEANIE**—  
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
- 5:52 5 **WOC-TV NEWSROOM**—  
Bob Frank and Bob Redeen report the latest news.
- 6:00 4 **CAPTAIN VIDEO**—  
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—  
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 6:30 4 **HOLLYWOOD SCREEN TEST**—  
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **SHOWROOM**—  
Lovely Roberta Quinlan sings.
- 6:45 5 **NEWS CARAVAN**—  
John Cameron Swayze reports the news with on-the-spot films.
- 7:00 4 **VIDEO THEATRE**—  
Dramatic presentation.
- 5 **PAUL WINCHELL - JERRY MAHONEY SHOW**—  
New quiz-type show with ventriloquist and dummy.
- 7:30 4 **GODFREY TALENT SCOUTS**—  
Professional talent competes for a break in the entertainment field.
- 5 **VOICE OF FIRESTONE**—  
Musical concert with Howard Barlow's orchestra. Soprano Nadine Conner will sing "Jewel Song" from Faust, and "April in Paris," "So in Love" and "La Violetera." The orchestra will offer Dvorak's Slavonic Dance No. 8 and Debussy's "Clair de Lune."
- 8:00 4 **HORACE HEDT SHOW**—  
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT**—  
"The Witness"—Frank Gallop is narrator.
- 8:30 4 **SHOWTIME U. S. A.**—  
Variety show.
- 5 **SOMERSET MAUGHAM THEATRE**  
Judith Anderson will interpret the poignant role of an actress who can't reconcile herself to growing older in the drama, "Theatre."
- 9:00 4 **STUDIO ONE**—  
"The Straight and Narrow" with Patick Knowles and Judith Evelyn.
- 9:30 5 **WHO SAID THAT?**—  
Quiz that stars newspeople Bob Trout and John Cameron Swayze.
- 10:00 4 **AT HOME PARTY**—  
Martha Wright, vocalist.
- 5 **STARS OVER HOLLYWOOD**—  
"Tails of Jeb Mulcahy" with Bruce Cabot.
- 10:15 4 **PERRY COMO SHOW**—  
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 10:30 4 **THE CIRCUIT RIDER**—
- 5 **FILM SUBJECT**—
- 11:00 **BROADWAY OPEN HOUSE**—

## ★ Cover Star

# Eileen Wilson Is Considered Musician's Musician!

Eileen Wilson, tall, grey-eye, honey-blond, is the featured femme vocalist of the "Hit Parade," which co-stars Snooky Lanson.

Previously Eileen sang with the Les Brown orchestra, and it was Brown who decided she was ready to strike out on her own and encouraged her.

Eileen is a musician's musician. A graduate of UCLA, she holds an A.B. degree. In college she majored in music and coached others as an extra - curricular activity.



The daughter of Lt. Commander and Mrs. Eshelman, Eileen and the family moved westward to San Diego in 1940. Eileen was of high school age. Equipped with a fine voice, she was soon starred in school operettas. Sometime before she entered college, Eileen auditioned for Mort Werner, one of the early disc jockeys in Los Angeles.

Werner helped foster her career by recommending her to a well-known vocal coach, Art Wilson, whose last name she later adopted for professional purposes.

**While she was at UCLA, Eileen began to sing on sustaining programs emanating from local radio stations until Skitch Henderson signed her as vocalist for his show.**

In the ensuing few years, she gained extensive experience and considerable popularity as featured vocalist with Will Osborne, Lou Bring, Al Sack, Ray Herbeck and their orchestras. When Doris Day left Les Brown to make a career for herself as a soloist, Les signed Eileen, bringing her to the Bob Hope show. Her "Your Hit Parade" assignment in December, 1948, was the first big step toward a bright, new future.

**One of Eileen's many activities aside from her radio has of necessity been little publicized. She was the singing voice of Ava Gardner in two of the latter's motion pictures. Eileen dubbed the sound track of "Hucksters" and "One Touch of Venus" in sequences in which Miss Gardner was supposed to sing.**

Eileen's legal name is now Mrs. Ray Kellogg, since she is the wife of another featured vocalist in the Les Brown Band of Renown.

In what spare time she has, Eileen is taking Post Graduate courses leading to a Master's Degree.

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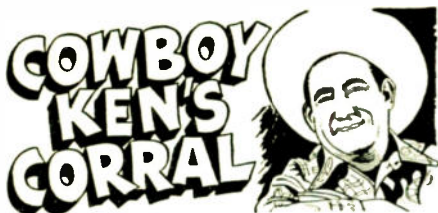
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Howdy Ranch Hands:

By now a lot of you boys and girls are probably enjoying more hours of fun with your bicycles. The weather has really been swell for afternoon bike riding.

I hope that you are going to be careful when you ride around on streets or roads, because we have so many accidents these days.

I'd like to give those of you who are riding bikes and meeting traffic and pedestrians a few little facts about the whole matter of traffic safety.

**Did you know that more traffic accidents occur on Saturdays and Sundays?**

And did you know that three out of four accidents happen in clear weather on dry streets and roads?

**Do you know that 35,500 persons were killed last year in traffic accidents?**

Well—ranch hands—I'm giving you this information for your own safety's sake. First of all, be sure that the bicycle that you ride is in good condition to be ridden—see that the parts are oiled and check the brakes and steering handles.

When you come gliding to an intersection, slow down a bit. What's the hurry? Watch the cars on the corners before you begin to pick up speed again.

No matter how slowly an automobile or truck is traveling, don't be foolish enough to try and pass it.

Of course, you should always observe traffic rules, lights and signs.

**Above all, pardners, use good judgment. Always be careful so that you'll always be healthy.**

Next week, I'll tell you who won our word contest.

—————tv—————

Robert Q. Lewis, host of "The Show Goes On," has a pet canary named Irving.

"LET

**GEORGE**

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BARGAIN RADIO &  
TELEVISION STORE

1603 W. Locust St. Davenport

# Tuesday

APRIL 17th

WHBF-TV—Ch. 4      WOC-TV—Ch. 5  
(Programs Subject to Change)

- 12:30 4 **GARRY MOORE SHOW—**  
Stars Denise Lor, Ken Carson and guests.
- 1:30 4 **FIRST HUNDRED YEARS—**  
Stars Jimmy Lyden and Olive Stacey.
- 1:45 4 **WINNER TAKE ALL—**  
New quiz show with Barry Gray as your emcee.
- 2:00 5 **MISS SUSAN—**  
New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 2:15 4 **BRIDE AND GROOM—**  
One of radio's popular morning shows now on television.
- 5 **VACATION WONDERLAND—**
- 2:30 4 **TO BE ANNOUNCED—**
- 5 **MATINEE THEATRE—**  
Daytime variety show.
- 3:00 5 **KATE SMITH SHOW—**  
Have fun with Kate and guests.
- 4:00 4 **OZMOE—**  
Puppet show for all the children.
- 5 **MUSICAL MATINEE—**  
Marj Meinert at the piano-organ.
- 4:15 4 **TO BE ANNOUNCED—**
- 5 **PANHANDLE PETE & JENNIFER—**  
"Little Wigwam and the Pirates."
- 4:30 5 **HOWDY DOODY—**  
An enjoyable visit with Bob Smith and his puppet friends.
- 4:45 4 **INS DAILY NEWS—**
- 4:55 4 **SHOW CASE—**  
Prevue of Coming Attractions.
- 5:00 4 **SMALL FRY CLUB—**  
A program especially for children.
- 5 **CACTUS JIM—**  
Jim tells a story about his friends.
- 5:30 4 **THE BUDDIES OF THE AIRLANES**  
The popular western crooners begin a new television program. You'll be hearing and seeing Pat, Speed and Curly.
- 5 **COWBOY KEN—**  
Ken and his Ranch Hands entertain you.
- 5:45 4 **BEANIE—**  
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**  
Brief puppet show giving weather outlook for the day.
- 5:52 5 **WOC-TV NEWSROOM—**  
Bob Frank and Bob Redeen report the latest news.
- 6:00 4 **CAPTAIN VIDEO—**  
An adventure story on earth and in space.
- 5 **KUKLA, FRAN & OLLIE—**  
Burr Tillstrom's uncanny friends chat with lovely Fran Allison.
- 6:30 4 **BEULAH—**  
Ethel Waters stars in a comical adventure.
- 5 **LITTLE SHOW—**  
John Conte emcees this musical program with Sue Bennett, guest.
- 6:45 5 **NEWS CARAVAN—**  
John Cameron Swayze reports the news with on-the-spot films.
- 7:00 4 **COURT OF CURRENT ISSUES—**  
A new series of programs devoted to lively discussion of current affairs.
- 5 **STAR THEATRE—**  
Milton Berle returns as emcee after vacation.
- 7:30 4 **JOHNS HOPKINS—**  
From the famed university comes a program giving scientific information in a most interesting way.
- 8:00 4 **VAUGHN MONROE SHOW—**  
Features Ziggy Talent and Shaye Coogan.
- 5 **DIXIE SHOWBOAT—**  
Richard Lane emcees a variety show with the oldtime showboat flavor.
- 8:30 4 **BEAT THE CLOCK—**  
Bud Collyer conducts the stunts with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE—**  
Another fine play for you to enjoy.
- 9:00 4 **DANGER—**  
A mystery-adventure drama.
- 5 **ORIGINAL AMATEUR HOUR—**  
Ted Mack helps the talent along on the road to fame and fortune.
- 9:30 4 **COOLERATOR THEATRE—**  
Another play for you to enjoy.
- 10:00 4 **FAYE EMERSON—**  
Lovely Faye interviews folks you would like to meet.
- 5 **FIRESIDE THEATRE—**  
"Close Shave" with James Anderson in the lead.
- 10:30 5 **STAR REVUE—**  
Warren Vassen conducts a video disc show.
- 11:00 5 **BROADWAY OPEN HOUSE—**  
Jerry Lester stars with Dagmar, Milton DeLugg, Ray Malone and Mello Larks on hand for this informal comedy show.



# DRAMA TELLS OF THREE TRAPPED IN ELEVATOR

The personal emotional problems and conflicts of three women, caught between floors in a department store elevator, will be depicted in "Hour of Destiny," the "Television Playhouse" presentation for Sunday, April 15, at 8 p.m. over WOC-TV.

The story by Jean Z. Owen, adapted for television by William K. Clarke, concerns the unhappy trio of women who have only one thing in common—being caught in a stalled elevator together.

**In a flash-back, the true character of each is divulged.**

One, the spoiled daughter of the store owner, is unhappily married due to the fact her husband is not content to be a playboy and live off of his father-in-law's wealth. Another, a selfish mother, is going to send an anonymous letter to her son in an attempt to break off his pending marriage. The third, an expectant mother, won't grow up to the realization her husband can care for her as well as her mother.

All that transpires during the eventful hour they are held captive changes the course of their entire lives.

Featured in the cast of "Hour of Destiny" will be Dorothy Peterson, Anne Burr, Phyllis Love, Richard Kendrick, Don Murray, Harry Bannister, Dorothy Elder and Beverly Bayne. Gordon Duff will direct the production. "Television Playhouse" is produced by Fred Coe.

— SEE —

## "SHOW BOAT"

On WOC-TV

Every Tuesday, 8 to 8:30 p.m.

Sponsored by

### STATE FURNITURE COMPANY

317 W. Second St.

Davenport

118 E. Second St.

Muscatine

## SPOOKY SPIDERS

To make the set of "Pulitzer Prize Playhouse's" presentation of "Haunted House" seem realistic, cobwebs were in evidence in every nook and cranny. Not real cobwebs, though. To obtain the desired effect, spun glass was used to duplicate the work of spiders.

— tv —

## ALIAS MRS. BOYD

Mrs. William Boyd of Los Angeles has long since given up introducing her husband to new people as Mr. Boyd. For some time now the introductions have gone something like this: "Meet my husband, Hopalong Cassidy, and if it makes it any easier, call me Mrs. Cassidy."

## SERVICE DIRECTORY

### MOLINE

Dove's Television Sales & Service  
1714 Seventh Street  
Call Moline 1323

### DAVENPORT

Parker's Service Co.  
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Call Davenport 3-9423

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Moline

8800

# Billy the Kid's Corner

(Billy the Kid is seen on Saturdays at 1 p.m. over Channel 4.)  
\* \* \*

Here's a word puzzle for everyone in the family to try. All you have to do is fill out the blank spaces to form a word. Clues for each word appear under the puzzle:

- 1) ME .....
- 2) ME .....
- 3) ME .....
- 4) ME .....
- 5) ME .....

Clue 1) What boys usually become.  
Clue 2) What boys and girls should never be. Clue 3) The way some of us leave our rooms. Clue 4) A good neighbor of ours. Clue 5) This is left when someone can't get in touch with you.

\* \* \*

Which of the 48 states gave our country the most number of Presidents?

\* \* \*

Can you unscramble the word below

so that you will know that it is something everyone should have?

E N O Y T S H

\* \* \*

## RIDDLE

Do you know who the corniest person in the Army is?

\* \* \*

All the answers will be published next week. If you want to submit riddles, jokes or brain-teasers, send them to: Billy the Kid, c/o Tele-Views, Box 350, Rock Island, Illinois. Be sure that your name, address and age are included.

\* \* \*

## JOKES

The farmer had been complaining that he could find no clothes to put on the scarecrow.

"Well," said his wife, "there's that flashy suit Bill wore at college last year."

"Don't be ridiculous," snorted the farmer, "I want to scare the crows, not make them laugh."

Army Sergeant: "Have you any preferences?"

Draftee: "Yes, sir."

Army Sergeant: "What would you like to be?"

Draftee: "An ex-service man."



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Davenport, Iowa

# FINDS BENNY FUNNY AFTER HIS THIRD TV TRY

By LUCIA CARTER

TV Editor, Moline Dispatch

JACK BENNY, whose third television program April 1 on CBS and WHBF-TV proved that hard work never hurts anybody, seems at long last to have joined the millions who take TV seriously. He's a few months behind schedule. Although the program was his third, it was the first real television show of the series.



On October 28 and again on January 28 Benny subjected TV audiences to old stage and radio gags. Many of the jokes were familiar to quad-citians who had seen Benny on the stage of Wharton field house, Moline, last May. Others had been worn pretty thin on Benny's radio show. And still others, I suspect, had been pencilled out of earlier radio scripts

because they weren't very funny. There were flashes of brilliance, particularly in the first telecast, but there were elements of haste and carelessness and a certain air of condescension toward television. In each instance, Benny seemed to be putting on a stage show, upon which cameras had been trained as an afterthought.

The viewer who put aside old grudges and tuned in again on April 1, however, found a completely different show. There was no stage humor, nor did the studio ring with loud laughter the way Benny's radio studio does. It was a subdued—for Benny—but entertaining half-hour—a television show from start to finish. And, where the first two programs had resembled spare-time enterprises, the third showed the polish that on a television show means hard work, rehearsals and detailed planning.

Although none of Benny's radio cast took part in the April 1 telecast, there

was a certain dependence upon the radio show for humor. There were standing gags, funny because radio had made the audience familiar with the Benny character—his stinginess, his determination to go where he is not wanted.

But the resemblance to the radio show was superficial. Actually the telecast bore more similarity to TV shows, like the Burns and Allen program, which deal in situation comedy, than to anything Benny has done before. There was a story line—Jack's attempt to beat Basil Rathbone out of a dramatic part on the Robert Montgomery theater. Rathbone, Montgomery and Claudette Colbert took part in the three scenes that comprised the show.

**And that was it. I doubt if the studio audience had much fun. It wasn't theater humor. There were fewer loud laughs than one would expect from Jack Benny. But the home viewer had an amusing half-hour, and that's good television.**

Actually Benny's first two TV shows were not bad. But they didn't measure up to the standards set by Jack Benny himself in other fields—on the radio and on the stage, where he demonstrated a kind of showmanship that should be contributed to his first two shows, but didn't. Because of his reputation, more was demanded of him. Jack's second telecast commanded the highest Hooper rating in that pre-Kefauver period. But many of the millions who watched the show expressed disappointment.

The April 1 telecast, however, proved—as did the few bright spots in the earlier shows—that Benny's comic genius can be adapted easily to television. If he chooses, his name can become as great in television as it is now in radio.

—————tv—————

Hal Block, "What's My Line?" panelist, claims to have written for more comedians than any other humor scripter.

# Wednesday

APRIL 18th

**WHBF-TV—Ch. 4 WOC-TV—Ch. 5**  
(Programs Subject to Change)

- 12:30 4 GARRY MOORE SHOW—**  
Stars Denise Lor, Ken Carson and guests.
- 1:30 4 FIRST HUNDRED YEARS—**  
Stars Jimmy Lydon and Olive Stacey.
- 1:45 4 WINNER TAKE ALL—**  
New quiz show with Barry Gray as your emcee.
- 2:00 5 MISS SUSAN—**  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 2:15 5 VACATION WONDERLAND—**
- 2:30 4 MEET YOUR COVER GIRL—**
- 5 BERT PARKS SHOW—**  
Musical variety, Betty Ann Grove, Bobby Sherwood.
- 3:00 5 KATE SMITH SHOW—**  
Variety with Kate and her guests.
- 4:00 4 MARY HARTLINE SHOW—**  
Delightful juvenile program.
- 5 MUSICAL MATINEE—**  
Marj Meinert at the piano-organ.
- 4:15 4 TO BE ANNOUNCED—**
- 5 GABBY HAYES SHOW—**  
Gabby has another yarn about a Western hero.
- 4:30 5 HOWDY DOODY—**  
Bob Smith's puppets in new adventures to please the children.
- 4:45 4 INS DAILY NEWS—**
- 4:55 4 SHOW CASE—**  
Prevue of Coming Attractions.
- 5:00 4 SMALL FRY CLUB—**  
A program especially for children.
- 5 CACTUS JIM—**  
Jim tells a story about his friends.
- 5:30 4 SPACE CADET—**  
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 AT HOME WITH MARY LOUISE MARSHALL—**  
Interview program with local personalities.
- 5:45 4 BEANIE—**  
Popular character of the kids is brought back by popular demand.
- 5 MR. WEATHERWISE—**  
Brief puppet show giving current weather outlook.
- 5:52 5 WOC-TV NEWSROOM—**  
Bob Frank and Bob Redeen report the latest news.
- 6:00 4 CAPTAIN VIDEO—**  
An adventure story on earth and in space with the Video Ranger.
- 5 KUKLA, FRAN & OLLIE—**  
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 6:30 4 CHANCE OF A LIFETIME—**  
John Reed King, emcee; Dick Collier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes.
- 5 SHOWROOM—**  
Lovely Roberta Quinlan sings.
- 6:45 5 NEWS CARAVAN—**  
John Cameron Swayze reports the news with on-the-spot films.
- 7:00 4 ARTHUR GODFREY SHOW—**  
Musical variety with Arthur, Janette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners and Archie Bleyer's orchestra.
- 5 FOUR-STAR REVUE—**  
Sophie Tucker, the last of the "Red Hot Mamas" will make her TV debut as Jimmy Durante's guest.
- 8:00 4 DON McNEILL'S TV CLUB—**  
Festive sessions with Don, Johnny Desmond, Patsy Lee, Sam Cowling, and guests.
- 5 TELEVISION THEATRE—**  
"Mr. Mergenthwirker's Lobbies" with Vaughn Taylor and Vinton Hayworth.
- 8:30 4 THE WEB—**  
Mystery drama to thrill you.
- 9:00 4 BOXING—**  
From one of the leading arenas.
- 5 BREAK THE BANK—**  
Quiz show with Bert Parks as the emcee.
- 9:30 5 TWO FOR THE SHOW—**  
Musical program with George Sontag and Marjorie Meinert.
- 9:45 5 FILM SUBJECT—**
- 10:00 4 BIG TOWN—**  
Steve Wilson and Lorelei go all out for a news story.
- 10:30 4 PERRY COMO SHOW—**  
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 5 SCRAMBLEGRAMS—**  
Exciting quiz show with Ran Jensen, emcee. People you know face the questions.
- 11:00 5 BROADWAY OPEN HOUSE—**  
Variety show with Dell and Abbott, Richard Hayes, Earl Barton, Estelle Sloane, Kirby Stone Quintet and Maureen Cannon.



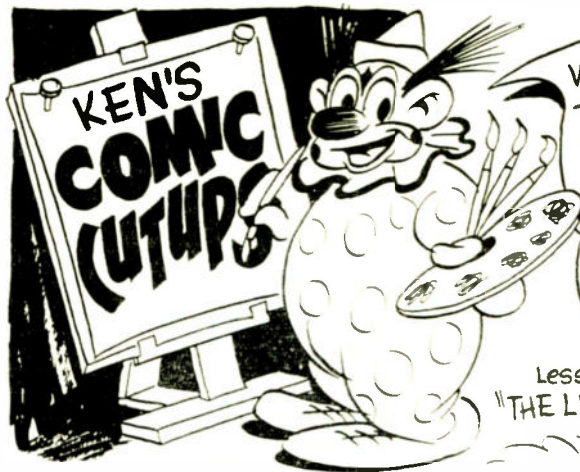
# Thursday

APRIL 19th

WHBF-TV—Ch. 4      WOC-TV—Ch. 5

(Program Subject of Change)

- 12:30 4 **GARRY MOORE SHOW**—  
Stars Denise Lor, Ken Carson and guests.
- 1:30 4 **FIRST HUNDRED YEARS**—  
Stars Jimmy Lyden and Olive Stacey.
- 1:45 4 **WINNER TAKE ALL**—  
New quiz show with Barry Gray as your emcee.
- 2:00 5 **MISS SUSAN**—  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 2:15 5 **VACATION WONDERLAND**—
- 2:30 5 **MATINEE THEATRE**—
- 3:00 5 **KATE SMITH SHOW**—  
Variety with Kate and her guests.
- 4:00 4 **OZMOE**—  
New puppet show for children.
- 5 **TELECOMICS**—  
Comic serials for children.
- 4:15 4 **TO BE ANNOUNCED**—
- 5 **PANHANDLE PETE & JENNIFER**—  
"How Rapid Jack Rabbit Got Tattooed."
- 4:30 5 **HOWDY DOODY**—  
Bob Smith's puppets in new adventures to please the children.
- 4:45 4 **INS DAILY NEWS**—
- 4:55 4 **SHOW CASE**—  
Preview of Coming Attractions.
- 5:00 4 **SMALL FRY CLUB**—  
A program especially for children.
- 5 **CACTUS JIM**—
- 5:30 4 **THE BUDDIES OF THE AIRPLANES**  
Now seen as well as heard, Pat, Speed and Curley offer real western music.
- 5 **COWBOY KEN**—
- 5:45 4 **BEANIE**—  
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—  
Brief puppet show giving current weather outlook.
- 5:52 5 **WOC-TV NEWSROOM**—  
Bob Frank and Bob Redeen report the latest news.
- 6:00 4 **CAPTAIN VIDEO**—  
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE**—  
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 6:30 4 **LONE RANGER**—  
Western adventure story with his friend, Tonto, always there to help
- 5 **LITTLE SHOW**—  
A musical show with John Conte and the Honeycreepers. Ellen Dunlop, guest vocalist.
- 6:45 5 **NEWS CARAVAN**—  
John Cameron Swayze reports the news with on-the-spot films.
- 7:00 4 **STOP THE MUSIC**—  
Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
- 5 **YOU BET YOUR LIFE**—  
Groucho Marx and his quick wit enhance this quiz program.
- 7:30 5 **YOU ASKED FOR IT**—  
Art Baker shows the unusual that you ask for.
- 8:00 4 **ELLERY QUEEN**—  
Lee Bowman has the lead in this top mystery thriller.
- 5 **HOME MOVIE THEATRE**—  
"Top Sergeant Mulligan" with Nat Pendleton, Sterling Holloway and Carol Hughes.
- 8:30 4 **BLIND DATE**—  
Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 9:00 4 **TRUTH OR CONSEQUENCES**—  
Ralph Edwards brings surprises to residents of North Hollywood.
- 5 **MARTIN KANE, PRIVATE EYE**—  
Bill Gargan plays the sleuth in one of the best who-done-its.
- 9:30 4 **PANTOMINE QUIZ**—  
Mike Stokey emcees with regular panel of movie stars Vincent Price, Jackie Coogan, Hans Conreid and Adele Jergens versus a panel of guest stars.
- 5 **WAYNE KING SHOW**—  
The Waltz King better than ever.
- 10:00 4 **FAYE EMERSON SHOW**—  
An informal visit with Mrs. Skitch Henderson as she plays hostess to her guests.
- 5 **HOLLYWOOD REEL**—  
Behind the scenes in Hollywood. Guests are Gloria Swanson, Lyle Talbot, John Howard.
- 10:15 4 **CRUSADE IN EUROPE**—  
The real story of World War II.
- 5 **FILM SUBJECT**—
- 10:30 5 **MUSICAL MOODS**—  
Marjorie Meinert at the piano and organ with Jim Johnston assisting.
- 10:35 4 **STORK CLUB**—  
Sherman Billingsley and Virginia Paine entertain their guests.
- 11:00 5 **BROADWAY OPEN HOUSE**—  
Jerry Lester stars with Dagmar, Milton DeLugg, Ray Malone and Mello Larks on hand for this informal comedy show.



WANTA LEARN HOW TO DRAW CARTOONS THE EASY WAY? KEN WILL SHOW YOU **HOW - IN TELEVISIONS** EACH WEEK!

Lesson One — "THE LION AND THE MOUSE"



LAY OUT BASIC FORM IN LIGHT PENCIL LINES — BUILD OVER THESE



ADD POSITIONS OF EYES, NOSE LOWER JAW



COMPLETE LAYOUT WITH EAR, HAIR, WHISKERS



FINISH IN INK AND ERASE PENCIL LINES



DRAW SEVERAL OF THESE — REMEMBER PERFECTION IS GAINED THRU PRACTICE



WHAT'S THAT STRAP UNDER YOUR CHIN FOR?

IT'S TO REST MY CHIN WHEN IT GETS TIRED ANSWERING YOUR SILLY QUESTIONS!



In future lessons we will learn how to draw figures, hands, feet, clothing, etc. Hope you will enjoy this weekly page.

KEN

**'COMIC CUTUPS'** WITH KEN WAGNER and PEE WEE WOC-TV Monday 5:30



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**JOYCE DeYOUNG**, Fred Waring's newest TV chick, rehearses some Spring songs to another young chick. Joyce was a Baltimore secretary before taking the step from typewriter to TV. She is now seen on Waring's Sunday program on WHBF-TV.

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## Godfrey's Talent Finds Now Enjoy Fame and Fortune

Vic Damone . . . Bill Lawrence . . . Mary McCarty—all three are dazzling names in show business, and it is general knowledge that it was Arthur Godfrey and his "Talent Scouts" program that sparked them along the road to stardom.

Perhaps the most celebrated of all, at the moment, is Russell Nype who has become the toast of Broadway for his singing in "Call Me Madam." Nype appeared on "Talent Scouts" on February 27, 1947.

Wally Cox, the popular night club comic who added an extra touch of hilarity to Beatrice Lillie's recent TV program debut, was a "Talent Scouts" contestant on September 26, 1949, and singing sensation Eddie Fisher faced the same microphone twenty months earlier, on January 5, 1948.

**Rose Murphy**, recording and night club star, was on the show on December 15, 1947; and **Peggy Ann Ellis** who now has her own CBS-TV show, was one of the earliest contestants, on October 1, 1946.

Rosemary Clooney, Columbia Records headliner, did a turn on the February

16, 1948, broadcast. And a week earlier (Feb. 9, 1948), Sonny Howard did some of his memorable impersonations.

Stubby Kaye, singing comic of "Guys and Dolls" fame (Mar. 28); celebrated blind pianist George Shearing (May 3); comedian Leo de Lyon (May 24); TV singer Richard Hayes (May 24); and "Sing It Again" songstress Judy Lynn (Nov. 29), are others who appeared on the 1948 "Talent Scouts" broadcasts.

In 1949, Jeanne Mitchell, now a noted concert violinist, competed on the January 3 simulcast; and on December 5th, the Potato Bugs, ocarina duo now featured in "Call Me Madam," were on the show.

Among last year's contestants were, on February 13, violinist Florian Zobjach who now has his own TV program; on March 20, Singer Lorenzo Fuller of "Kiss Me Kate" fame, and on May 1, Denise Lor, now vocalist on Garry Moore show.

All of which goes to prove that the boy or girl you see on this week's "Talent Scouts" may be your favorite star of tomorrow.



# Friday

APRIL 20th

WHBF-TV—Ch. 4    WOC-TV—Ch. 5  
(Programs Subject to Change)

- 12:30 4 **GARRY MOORE SHOW—**  
Stars Denise Lor, Ken Carson and guests.
- 1:30 4 **FIRST HUNDRED YEARS—**  
Stars Jimmy Lydon and Olive Stacey.
- 1:45 4 **WINNER TAKE ALL—**  
New quiz show with Barry Gray as your emcee.
- 2:00 5 **MISS SUSAN—**  
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 2:15 5 **VACATION WONDERLAND—**
- 2:30 5 **BERT PARKS SHOW—**  
Musical variety, Betty Ann Grove.
- 3:00 5 **KATE SMITH SHOW—**  
Variety with Kate and her guests.
- 4:00 4 **MARY HARTLINE SHOW—**  
Delightful juvenile program.
- 5 **TEA TIME—**  
Features outstanding trio — Keith Greko, piano; Ward Irwin, bass; Ernie Vosikis, drums; Shirley Burke, vocalist.
- 4:15 4 **TO BE ANNOUNCED—**
- 5 **GABBY HAYES SHOW—**  
Gabby has another yarn about a Western hero.
- 4:30 5 **HOWDY DOODY—**  
Bob Smith's puppets in new adventures to please the children.
- 4:45 4 **INS DAILY NEWS—**
- 4:55 4 **SHOW CASE—**  
Preview of Coming Attractions.
- 5:00 4 **SMALL FRY CLUB—**  
A program especially for children.
- 5 **UNC & ANDY—**  
A lesson in drawing for the kids.
- 5:15 5 **FILM SUBJECT—**  
A delightful film surprise.
- 5:30 4 **SPACE CADET—**  
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **BACON'S BANDSTAND—**  
Norman Bacon spins top records.
- 5:45 4 **BEANIE—**  
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**  
Brief puppet show giving current weather outlook.
- 5:52 5 **WOC-TV NEWSROOM—**  
Bob Frank and Bob Redeen report the latest news.
- 6:00 4 **CAPTAIN VIDEO—**  
An adventure story on earth and in space with the Video Ranger.
- 5 **KUKLA, FRAN & OLLIE—**  
The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 6:30 4 **LIFE WITH ART LINKLETTER—**  
Comedy and domestic skits with Art and the school kids.
- 5 **SHOW:OOM—**  
Lovely Roberta Quinlan sings.
- 6:45 5 **NEWS CARAVAN—**  
John Cameron Swayze reports the news with on-the-spot films.
- 7:00 4 **"MAMA"—**  
Delightful stories of the homelife of an old fashioned family.
- 5 **QUIZ KIDS—**  
Joe Kelly tosses tough questions at the youngsters.
- 7:30 4 **MAN AGAINST CRIME—**  
One of the better private eye stories with Ralph Bellamy as Mike Barnett.
- 5 **PLAY OR PAY—**  
George Sontag, Marj Meinert and Jean Crume asked to be stumped by your songs for prizes.
- 8:00 4 **PULITZER PRIZE PLAYHOUSE—**  
Tops in drama with all-star cast.
- 5 **BIG STORY—**  
A reporter's true story dramatized. Story of Joseph Garrison of the Cincinnati Inquirer.
- 8:30 5 **HENRY MORGAN SHOW—**  
Hank starts a new type of show with Arnold Stang.
- 9:00 4 **MORTON DOWNEY SHOW—**  
The Star of the Family is brought to your screen.
- 5 **BOXING—**  
Kid Gavilan vs. Aldo Minelli, 10 rds., middleweights, from St. Nick's Arena in New York.
- 9:30 4 **TO BE ANNOUNCED—**
- 9:45 5 **WRESTLING FROM HOLLYWOOD**  
Top West Coast Wrestlers are brought to you on film.
- 10:00 4 **PLAINCLOTHESMAN—**  
A detective thriller.
- 10:30 4 **PERRY COMO SHOW—**  
Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 11:00 5 **BROADWAY OPEN HOUSE—**  
Jerry Lester stars with Dagmar, Milton DeLugg, Ray Malone and Mello Larks on hand for this informal comedy show.



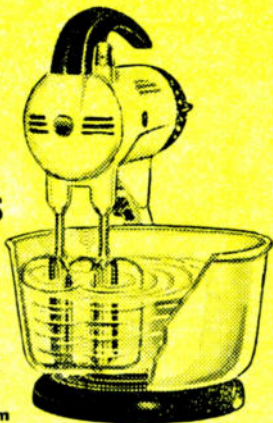
ANOTHER  
**Tele-Views  
 Contest!**

WIN

The Sensational NEW

**Sunbeam**  
 MODEL 10 AUTOMATIC  
**MIXMASTER**

NEW,  
 LARGER  
 BOWL-  
 FIT  
 BEATERS



All the  
 batter goes  
 into and  
 through them

(Used by over 5 million  
 homemakers)

Write in 25 words or  
 less:

"My favorite television pro-  
 gram is .....

because: ....."

Contest Ends April 30th.  
 Each entry must be accom-  
 panied by entry blank.

Name .....

Address .....

City..... State.....

All entries become the property  
 of Tele-Views.

Decision of Judges is Final.

**TRUMAN On TV!**

President Truman's Jefferson-Jack-  
 son Day Dinner address will be simul-  
 cast by WOC-TV Saturday, April 14,  
 from 9:30 to 10:00 p.m.

The event, under auspices of the  
 Democratic National Committee, will  
 be held in the Washington Armory.

The special program will replace  
 "Grand Ole Opry" on radio and "Your  
 Hit Parade" on television for this date  
 only.

—tv—

**Winner of 'Best Teacher'  
 Prize Announced in May**

Winners of the sixth annual search  
 for America's best school teachers will  
 be selected from among 33,298 entries  
 and announced on the "Quiz Kids" tele-  
 vision program in May.

The judges, headed by Dr. Paul A.  
 Witty, professor of education and di-  
 rector of the Psycho-Educational clinic  
 at Northwestern University, will  
 choose "The Best Teacher of 1951" and  
 "The Most Promising Teacher of 1951"  
 from letters on "The teacher who has  
 helped me the most" submitted by  
 grade and high school students from all  
 over the country.

The other judges are Dr. Willard  
 Olson, professor of education and psy-  
 chology and director of research in  
 child development at the University of  
 Michigan, and the Rev. Philip S. Moore,  
 dean of the Graduate School of Notre  
 Dame University.

—tv—

**BANKER BOYD**

A penny-wise Bill Boyd recently in-  
 augurated still another "Hopalong Cas-  
 sidy" enterprise of genuine service for  
 his young fans when they grow up.  
 In California banks the radio-TV star  
 is making public appearances to help  
 youngsters open their "Hoppy Savings  
 Accounts," and Banker Boyd himself  
 doles out colorful passbooks along with  
 his autographs.

—tv—

Ralph Edwards, star and producer of  
 radio-TV "Truth or Consequences," or-  
 iginated the radio mystery voice.

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**Special Rate of**

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“. . . leave him alone, John, he didn't swipe our copy of  
Tele-Views.”

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WHBF-TV Sunday Programs Begin 1:15 p.m.

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