

KY-102

COME UP TO THE BLUE OF CANADA.

LABATT'S 'BLUE'.. CANADA'S #1 SELLING BEER



IMPORTED

LABATT IMPORTERS, INC.
AMHERST, NEW YORK.

KY-102 & Labatt's ROCK AWARDS 1983

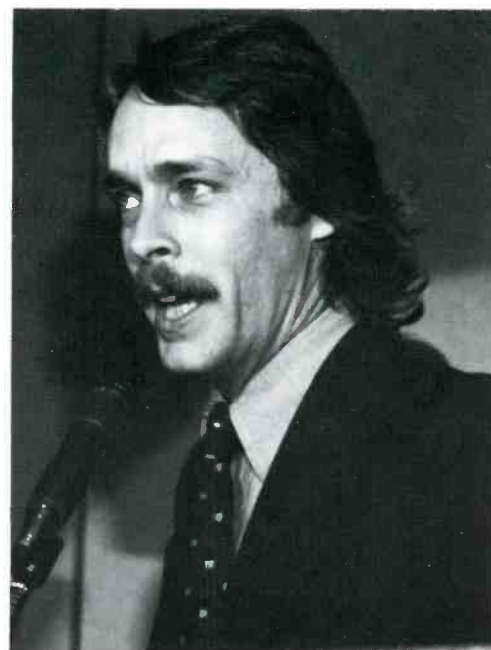
Executive Producer — **Robert Garrett**
Producer — **Michael Waggoner**
Banquet Director — **Dexter Whitney / Hyatt Regency**
Security — **Bryant Kincaid**
Video — **John Rinkenbaugh, Larry Kirin / Channel 4**
Tickets — **Capital Automated Ticket Services**
Awards Committee — **Joe MacCabe, Paul Fredrics,
Michael Waggoner**

Tonights Program

6:00 to 7:30	COCKTAIL PARTY - Regency Ballroom Foyer Entertainment by: The Clique
7:45 to 9:15	DINNER - Regency Ballroom
9:30 to 10:15	AWARDS PRESENTATIONS
10:30 to 11:30	SHOWCASE CONCERT Featuring: SAGA PORTRAIT Records Produced by New West

KY-102 & Labatt's

VAN McCLAIN
Shooting Star



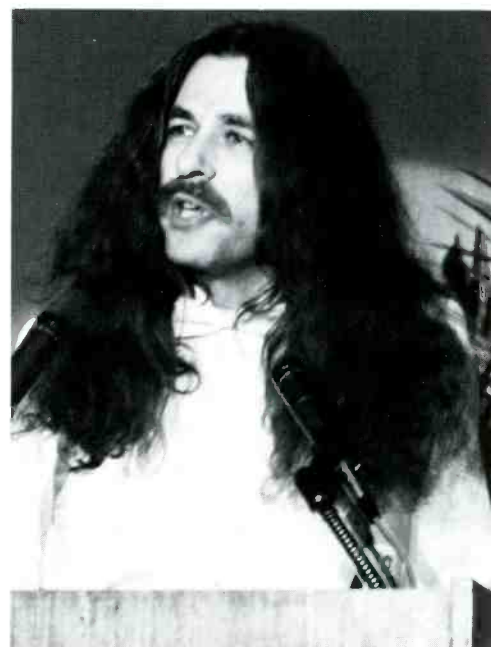
STEVE CASH
Ozark Mountain Daredevils

DEREK SUTTON
Styx Manager



'82 AWARDS HIGHLIGHTS

MIKE LEVINE
Triumph

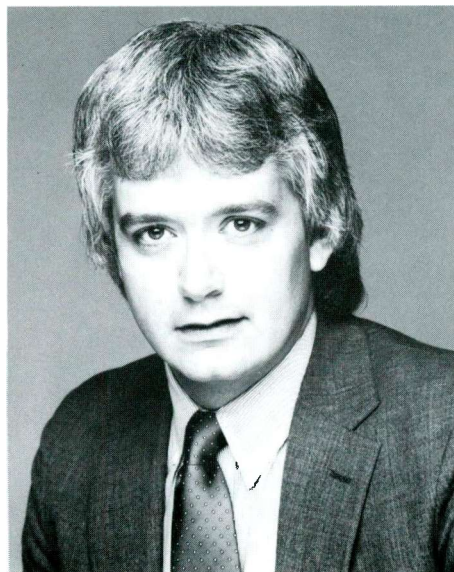


The 1982 Rock Awards were magic!!!

Appearances by the 23rd Street Marching Cobras, Don Pardo of Saturday Night Live, Steve Walsh, Missouri, Morningstar, Triumph, Stan Plesser, Shooting Star, Max Floyd, Lee Abrams, Derek Sutton, the Ozark Mountain Daredevils, Frankie Hutchison and, of course, Quarterflash made the February evening the highlight of the year.

The real stars, however, of the event were the people who voted and attended last year's banquet.

1982 was a tough year for the record industry. It was, however, a year of innovation and breakouts by some terrific new groups and splendid albums by established stars. New technological breakthroughs looming on the horizon for the record industry, plus new forms of rock communication, and early signs of a national economic recovery signal what potentially could be a banner year for rock and roll.



The 1983 Rock Awards represent a commitment by our staff to recreate the passion of the 1982 awards celebration. 100,000 ballots have been cast and tabulated, the stage and tables have been set, the video monitors are in place, the stars are here, most importantly you're here, so let us begin, with the help of our friends from Labatts Beer and enjoy our little celebration of life, music, and emotion — the 1983 Kansas City Rock Awards.

Robert Garrett

A stylized, handwritten signature in black ink, appearing to read 'R. Garrett' with a long horizontal flourish extending to the right.

*Vice - President / General Manager
Taft Broadcasting / KY - 102*

Song of the Year

CAUGHT UP IN YOU
38 Special

DIRTY LAUNDRY
Don Henley

EVERYBODY WANTS YOU
Billy Squier

FANTASY
Aldo Nova

HEAT OF THE MOMENT
Asia

I RAN
A Flock Of Seagulls

JACK & DIANE
John Cougar

NEW WORLD MAN
Rush

SHADOWS OF THE NIGHT
Pat Benatar

STEPPIN OUT
Joe Jackson

STONE COLD
Rainbow

WHO CAN IT BE NOW
Men At Work

Album of the Year

ASIA
Asia

GET NERVOUS
Pat Benatar

AMERICAN FOOL
John Cougar

MIRAGE
Fleetwood Mac

DIVER DOWN
Van Halen

NYLON CURTAIN
Billy Joel

LONG AFTER DARK
Tom Petty

PICTURES AT ELEVEN
Robert Plant

SIGNALS
Rush

EMOTIONS IN MOTION
Billy Squier

FAMOUS LAST WORDS
Supertramp

IT'S HARD
The Who

Artist / Group of the Year

AC/DC

PINK FLOYD

ASIA

POLICE

BAD COMPANY

REO

FLEETWOOD MAC

RUSH

FOREIGNER

ROLLING STONES

GENESIS

BOB SEGER

GO GO'S

38 SPECIAL

HALL & OATES

SPRINGSTEEN

VAN HALEN

SUPERTRAMP

JOURNEY

TRIUMPH

JEFFERSON STARSHIP

THE WHO

LOVERBOY

Z Z TOP

Female Vocalist

PAT BENATAR
JOAN JETT
JONI MITCHELL
STEVIE NICKS
LINDA RONSTADT
GRACE SLICK

Male Vocalist

JACKSON BROWNE
JOHN COUGAR
ROGER DALTRY
BILLY JOEL
ROBERT PLANT
RICK SPRINGFIELD

Breakout Group/Artist

ALDO NOVA
A FLOCK OF SEAGULLS
THE CLASH
FIXX
MEN AT WORK
MOTELS
SAGA
STRAY CATS

Party Song

DO YOU FEEL ALRIGHT? Shooting Star	ROCK THE CASBAH The Clash
I LOVE ROCK AND ROLL Joan Jett	ROCK THIS TOWN Stray Cats
NO ONE LIKE YOU Scorpions	THERE'S ONLY ONE WAY TO ROCK Sammy Hagar
PARTY TOWN Glenn Frey	YOU'VE GOT ANOTHER THING COMING Judas Priest



Quarterflash / 1982



Saga / 1983

**CBS Records congratulates
all its artists who've been nominated
for the 1983 Kansas City Rock Awards and
thanks
KY-102 and its listeners for recognizing
these individuals as the year's best:**



Aldo Nova
Song of the Year
"Fantasy"
Best Breakout Artist



Men at Work
Song of the Year
"Who can it be Now"
Best Breakout Group



Billy Joel
Album of the Year
"Nylon Curtain"
Best Male Vocalist



Journey
Group of the Year



Loverboy
Group of the Year



Pink Floyd
Group of the Year



REO Speedwagon
Group of the Year



Bruce Springsteen
Artist of the Year



The Clash
Best Breakout Group
Best Party Song
"Rock the Casbah"



Shooting Star
Best Party Song
"Do you Feel Alright"



Judas Priest
Best Party Song
"You've Got Another Thing
Coming"

Hey, what's going on with all the new rock?
Good question. And I'll put it in print — I'm not sure
. . . totally, but I do know something's happening.
Something big.

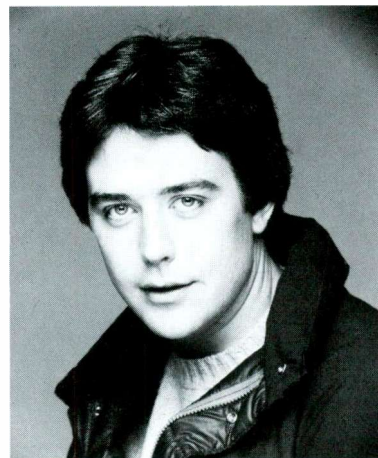
1982 was an intriguing year for music. It's too early to clearly realize what lasting impact the music released in '82 will have on us but it's obvious a very definite change is occurring. Suddenly new bands with new sounds are emerging. Before '82 not many people had heard of Saga, Men At Work, A Flock of Seagulls, The Fix, Stray Cats, Missing Persons, Aldo Nova, Joan Jett and numerous other fresh exciting bands. Other artists like the Clash and Joe Jackson took giant strides toward mass acceptance in rock & roll. Def Leppard is becoming odds on favorites to rule heavy metal. What's going on? Maybe a change of the guard?

Perhaps all this new rock emerging is a result of fewer than normal "superstar" releases. '82 had it's superstar moments with The Who, Pat Benatar, Van Halen, Billy Squier, Supertramp and Rush among others. But I think the reason goes beyond that. Too many new elements have risen that are creating a period of intense growth in new rock; new sounds, rapid technological developments, social and economic values and a host of other factors are dictating change.

You must admit that when rock & roll veterans who are supposedly locked into one sound suddenly join together to form Asia and release an album so creative it captures the country . . . something must be going on. Asia didn't re-hash music of the '70's as their past would lead us to believe. Instead they progressed to something new . . . something in sync with the '80's. Other bands such as Rush and John Cougar are applauded for moving forward and searching for that new element instead of playing it safe and releasing new albums that simply sound like the old albums.

Where new rock is going from here I'm not sure . . . musicians far more talented than I will decide that, but I can only feel that this year will be even richer than last. And as a radio station we want to be a part of it. KY/102 reflects Kansas City's thirst for new rock. As times and preferences change, so must KY/102. And if we ever fail, let us know. We listen. After all, you decide what's happening, not us.

Please don't get me wrong. I'm not abandoning the artists who carved their niche in rock history. I lived and loved the '60's and '70's but it's time for the '80's. To me that is the spirit of the Rock Awards. Tonight we have a chance to look back at the music that made 1982, but we also have the chance to look forward to 1983. If for some reason we lose the feeling for music, especially new rock, then we stop growing. The Rock Awards is just one way of committing to that feeling. Our city has that rock & roll spirit . . . let's not ever let it go. Keep rockin' Kansas City.



Joe MacCabe

A handwritten signature in black ink that reads "Joe MacCabe". The signature is written in a cursive, flowing style.

Program Director / KY102

THE POWER OF

TRIUMPH




Give the gift
of music.

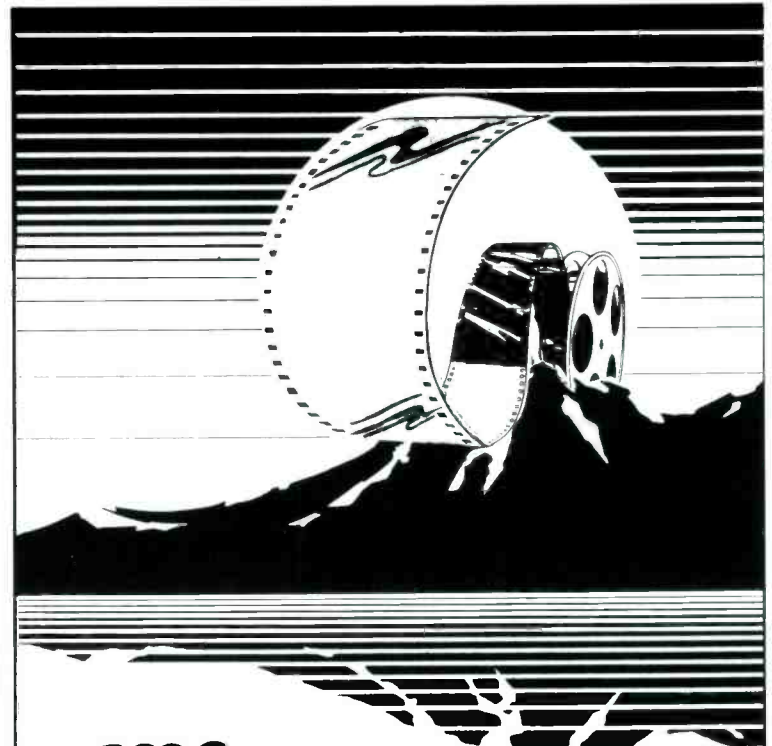


RCA 
Records and Tapes

NEVER SURRENDER—The New Album



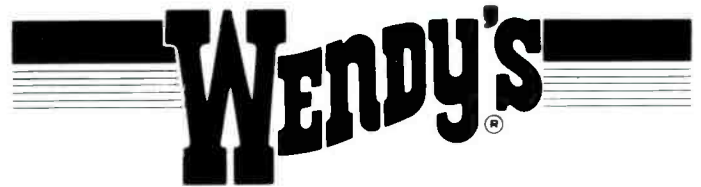
Dick Wilson and Frankie — '82 Banquet



AMC THEATRES
OVER 700 SCREENS COAST TO COAST
SALUTE THE 1983 ROCK AWARDS

CHILL A CELLA

Lambrusco Bianco Rosato

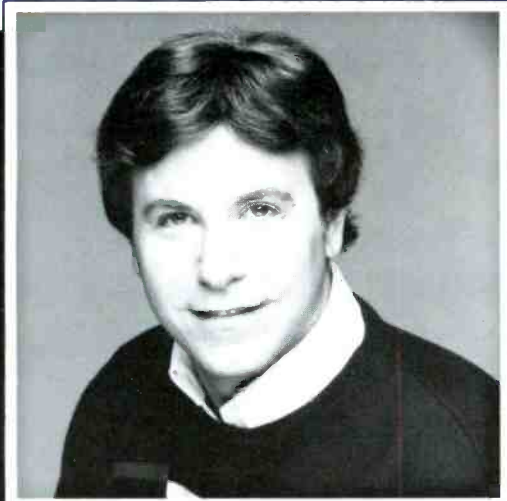


WENDY'S OF KANSAS CITY
SALUTES
1983 ROCK AWARD WINNERS

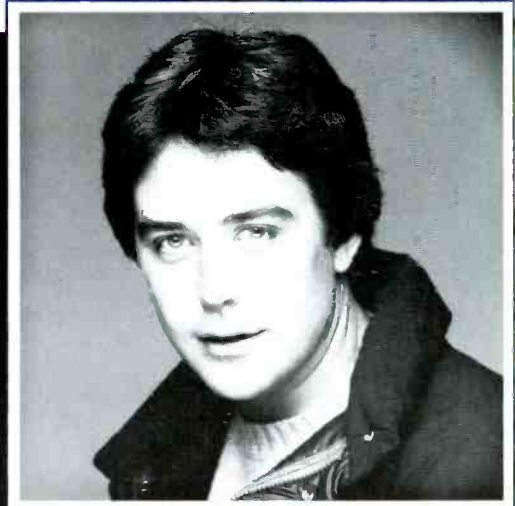


**YOU'RE WENDY'S
KIND OF PEOPLE.™**

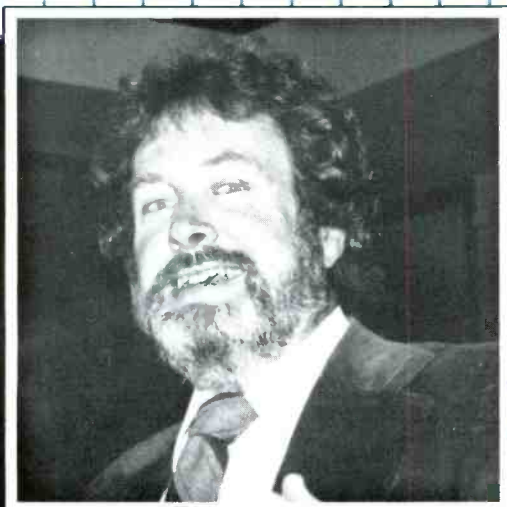
KY-102 Air Staff



Dick Wilson



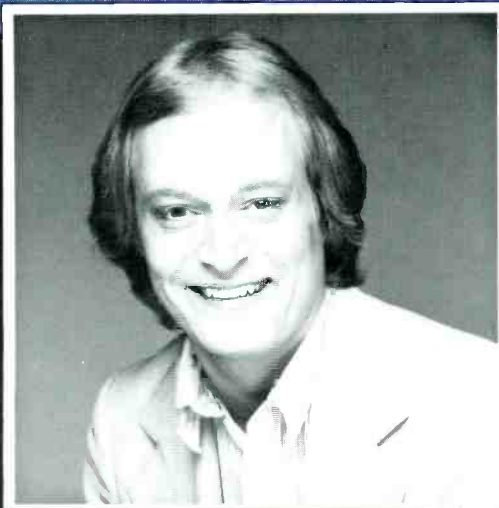
Joe MacCabe



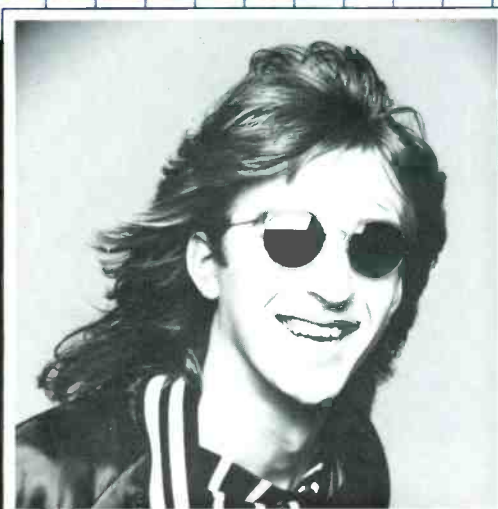
Max Floyd



Katie McGuckin



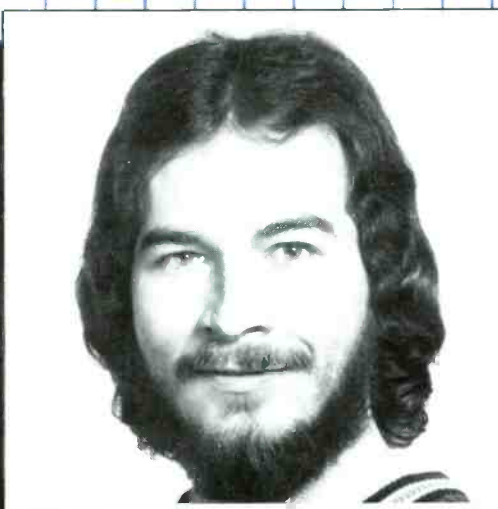
Paul Fredrics



Skid Roadie



Vaughn Mac



Randy Raley

Easy Gifting!

with Theater League & Starlight gift certificates!



Gift certificates can be purchased in any amount from \$5.00 and up. . . Call 421-7500 and order now!

Congratulations on the Celebration from Plaza III and Annie's Santa Fe

It's a year to celebrate...

great rock 'n roll music, great new artists,

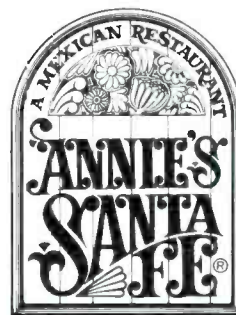
great old favorites and great good times with

KY-102's own Steve Garrett... appearing weekly

DownStairs at Plaza III and in the lounge at Annie's Santa Fe.



Steve Garrett's
Rock 'n Roll Party
every Sunday night
DownStairs at Plaza III
on the Country Club Plaza,
753-0000.



A Rock 'n Roll Fiesta
with Steve Garrett
every Tuesday night
in Annie's Dance Cantina
at Bannister Mall,
966-1400.

**GANNETT
OUTDOOR**

SALUTES

KY-102

2nd ANNUAL
ROCK AWARDS

**WE'RE
NOT
AFRAID.**

We're not afraid of telling you when you ought to advertise, where you ought to advertise, to whom you ought to advertise, even whether you ought to advertise.

We're not afraid of telling you no.

We're not afraid of white space, small logos, long copy, short deadlines, humor, music, animation, big stars or local production.

We're not afraid of big budgets, little budgets or in-between budgets. National buys, regional buys, local buys or international buys.

We're an unusual mix of more than 80 hardworking, curious, inventive, smart, aggressive minds who enjoy the challenges of this business better than anything.

Tell us where you want to go and we'll help you get there. Whatever it takes.

BERNSTEIN-REIN

Advertising, Inc. 800 West 47th Street
Kansas City, MO 64112 (816) 756-0640

DESMONDS

formal wear

The Preferred Men's Formal Wear Specialist

Featuring
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Six

BILL BLASS

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*Designer Labels
Slightly Higher

For your Wedding!

... for Prom

Complete Outfit
Rental Only

\$32⁰⁰* + tax

Boys' Tuxedos, Tails & Shoes Also Available!

Desmonds
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(lower level)
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Desmonds
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(lower level)
358-8225

Open Mar. 1st

Desmonds
Antioch Annex
(North Kansas
City)

Award Presenters

CHRIS FRITZ
New West Presentations

BILLY SQUIER

BOB GARRETT
KY102

PATTY CHOW
PM Magazine

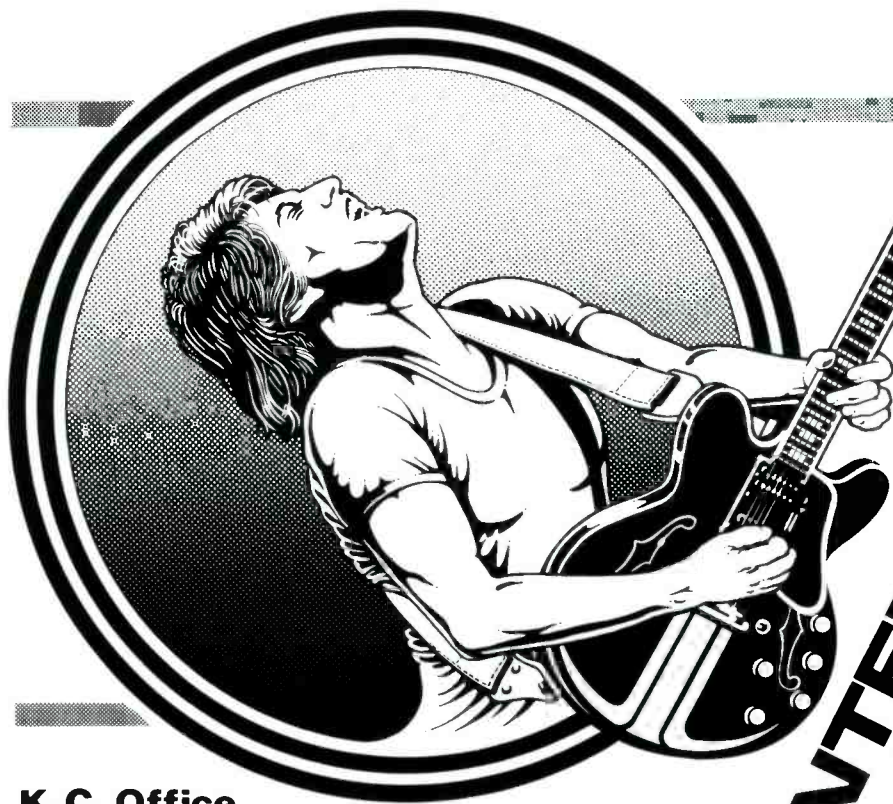
VAN McCLAIN
Shooting Star/CBS

JOE MacCABE
KY102

JACK POESSIGER
Commonwealth Theatres

STAN PLESSER
Good Karma Productions

MAX FLOYD
KY102



K.C. Office

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816 - 524 - 4404

**ENTERTAINMENT
PRODUCTIONS**
Management · Booking · Publicity · Record Production

*The
Midwest's
Fastest
Growing
Artist Service
Company*

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the Jones Store co.

exclusive headquarters
for

KY-102

apparel

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- Bannister Mall
- Metro North
- Metcalf South
- Blue Ridge Mall
- Prairie Village

Mark's Records *drive-thru* 

THE WORLD'S FIRST DRIVE-THRU RECORD STORE

ACCLAIMED WORLD-WIDE BY:

Billboard Magazine

Associated Press

NBC Radio Network

The Source Radio Network

Entrepreneur Magazine

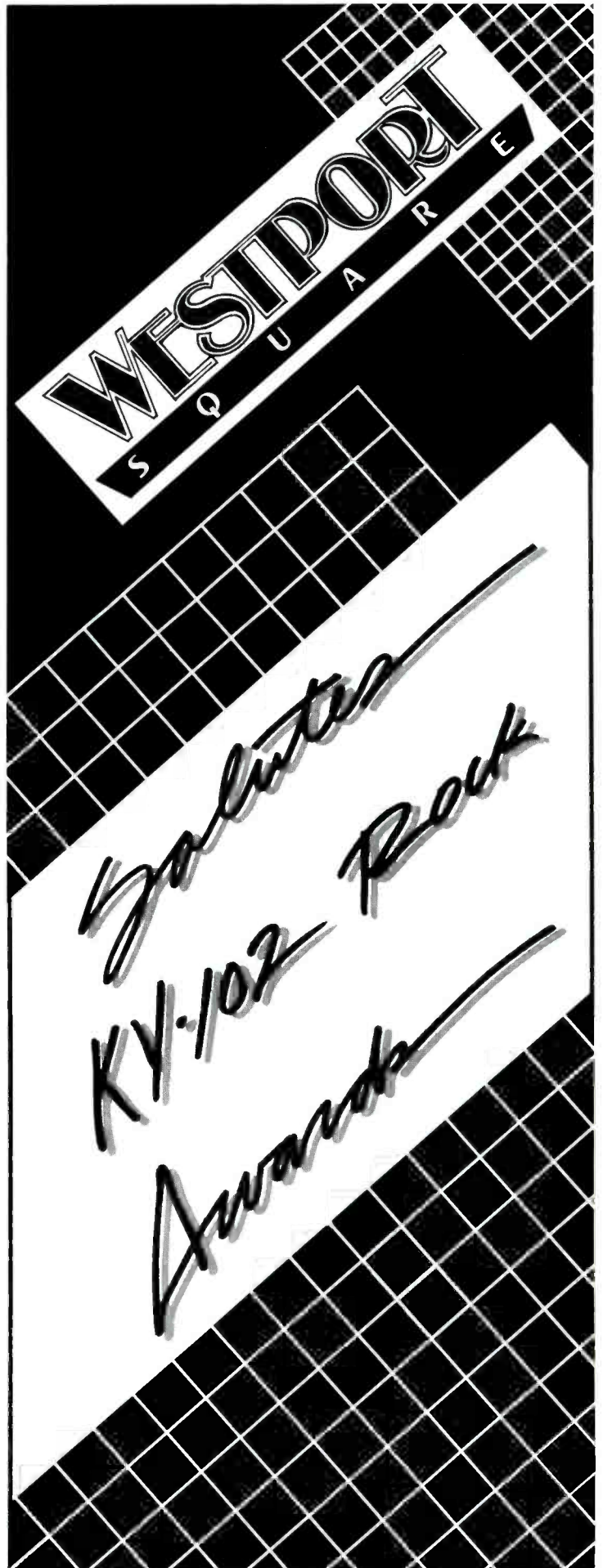
Radio I, New Zealand

D.M. Press, West Germany

CHUM Radio, Toronto, Canada

USA Today Magazine

**The record store of the future
is here today.**



Special Thanks To . . .

Labatt's Beer
Wendy's
Cella-Bolla Wines
Merrygoround
Boelte-Hall Litho
Lane Advertising
Capital Tickets
New West Presentations
Bernstein-Rein
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Desmonds Formalwear
Castle Electronics
One Block West
Pogo's
Crazy Larry
Commonwealth Theatres
AMC Theatres
U.S. Tape & Label
A&M Records
Contemporary Productions
Kansas City Comets
Kansas City Chiefs
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Dave Maygers
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Contemporary Productions

and all of the concert goers and music lovers in Kansas City . . .

IN CONCERT! ON VIDEO! AT HOME!

The advertisement features a central graphic of a musical staff with notes. On the left, a Treble clef is positioned above the staff. A large video cassette cover for "MPL presents PAUL McCARTNEY AND WINGS =ROCKSHOW=" is prominently displayed, tilted. The cover includes the text "IN CONCERT. ON VIDEO. AT LAST." and a black and white photo of Paul McCartney singing. To the right, two smaller video cassette covers are shown: one for "LITTLE RIVER BAND" and another for "BILLY SQUIER LIVE IN THE DARK". Below these, a film strip graphic curves across the bottom right. The text "Plus" is centered above the list of other bands: "LITTLE RIVER BAND", "GENESIS THE WHO", and "QUEEN".

Enjoy your favorite rock stars in their best concerts ever on video cassette!

Available at all participating Kansas City Video and Music Stores

polyGram

POLYGRAM DISTRIBUTION, INC.

POLYGRAM SALUTES KY-102 ROCK AWARDS

Up for nominee:

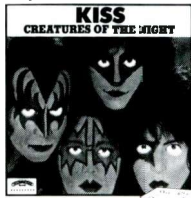
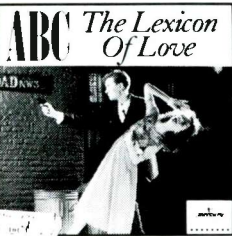
John Cougar - Song of the Year, Album of the Year &
Best Male Vocalist

Rush - Album of the Year & Group of the Year

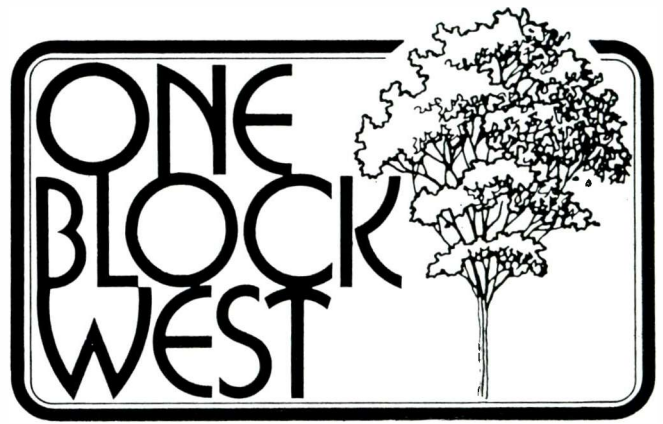
Rainbow - Song of the Year

Scorpions - Best Party Song

COMIN' UP FROM POLYGRAM



NOW Available at: Streetside Records
Village Records
Pennylane
Capers Corners

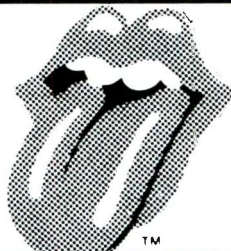


and

KY-102

what a team!

ROCKERS ROCKERS



"LET'S SPEND
THE NIGHT
TOGETHER"

Now
Exclusive
Limited
Engagement!

Bannister Mall
I-435 and Bannister Road

IN 70 MM AND
FULL STEREO!

CATS

CAPITAL AUTOMATED TICKET SERVICES

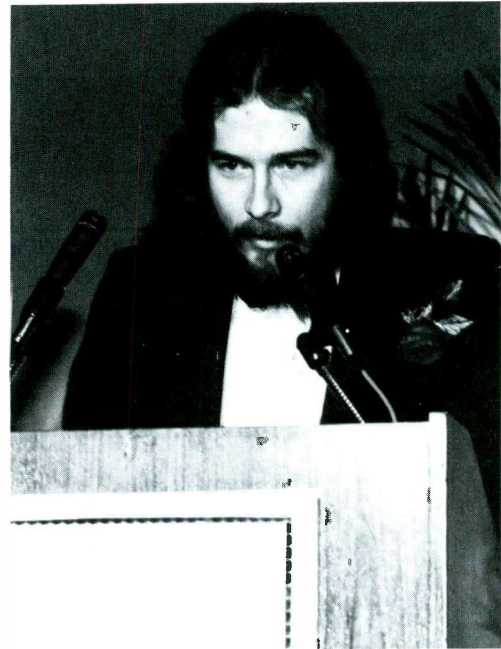
"Your ticket to Entertainment"

Wishes to thank
Kansas City & **KY-102**

"For A Great Time"
Call Dial-A-Tick
(816) 753-6617

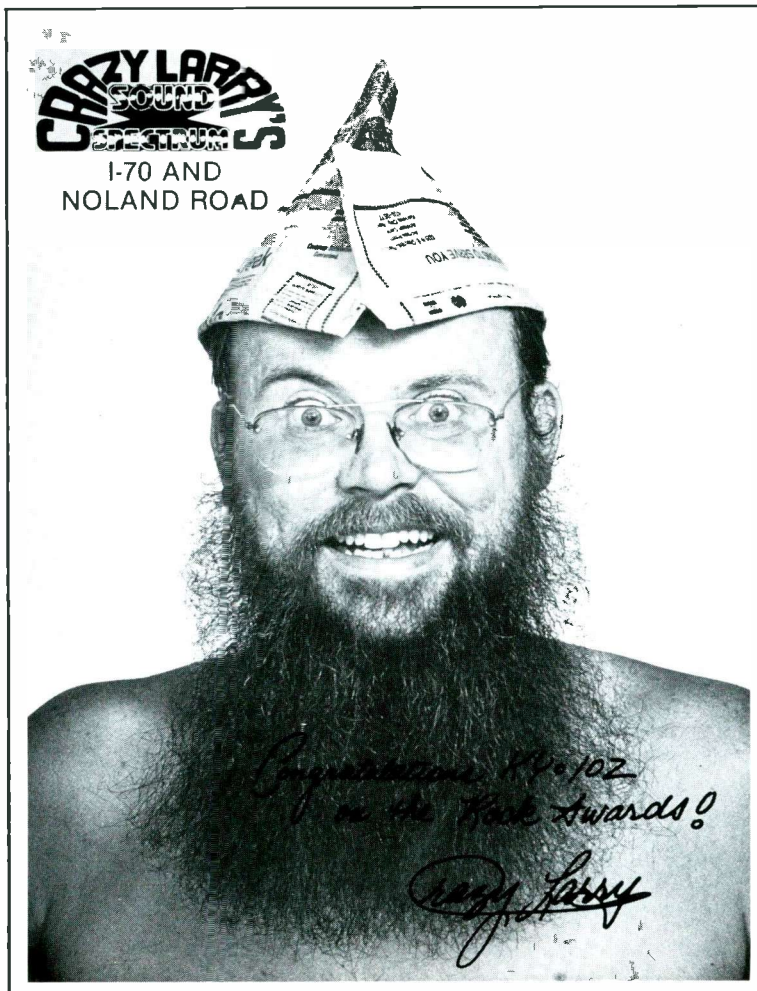


CHRIS FRITZ
New West Presentations



RANDY RALEY
KY-102

1982 AWARDS HIGHLIGHTS



Elite Ltd.

ENTERTAINMENT CONSULTANTS

THE AGENCY THAT BROUGHT YOU

**SHOOTING
 STAR**

Salutes

KY-102

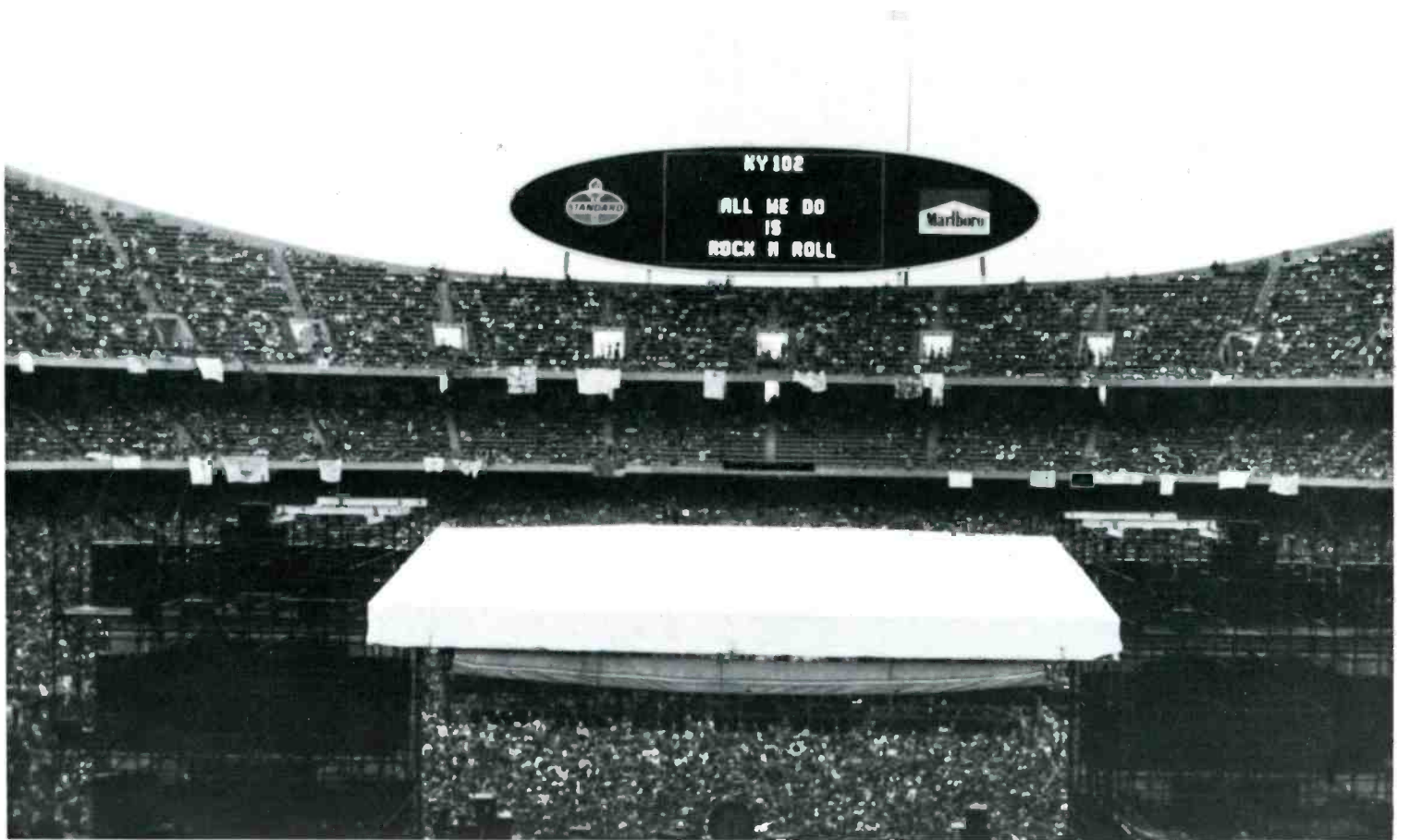
PROUDLY REPRESENTING

The Shapes
 Savanna
 JTN

Ariel
 The Zoo
 Jim Sweeney &
 The Jumpshotz



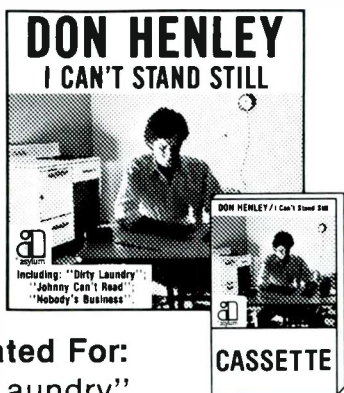
Shooting Star - Municipal Auditorium Nov. 20th, 1982



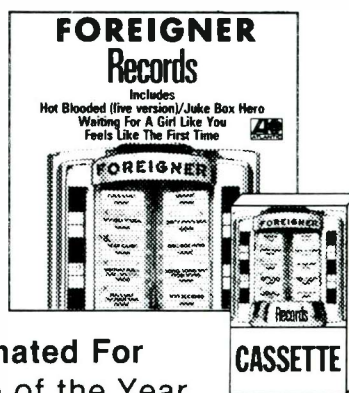
Summer Jam - Arrowhead Stadium Aug. 15th, 1982

wea

SALUTES THE ROCK AWARDS

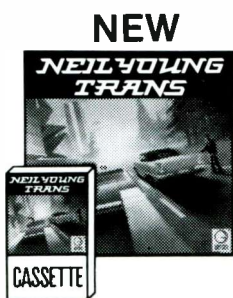


Nominated For:
"Dirty Laundry"
Song of the Year



Nominated For
Group of the Year

wea BRINGS YOU MORE GREAT ROCK N' ROLL 1983



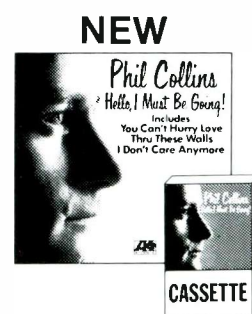
Catalog-Now Lower Priced
Harvest
After the Gold Rush
Rust Never Sleeps
Journey through the Past



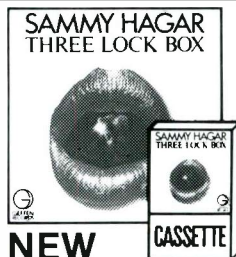
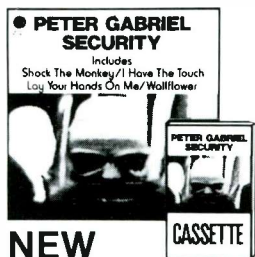
Catalog-Now Lower Priced
Hotel California
Greatest Hits 1971-1975
The Long Run
Live



Catalog-Now Lower Priced
Led Zeppelin-II
Led Zeppelin-IV
Houses of the Holy
In through the Out Door



Catalog-Now Lower Priced
Face Value



wea



MUSIC ENTERTAINMENT THAT LASTS ALL YEAR



AND contemporary
productions

PRESENTATIONS

CALENDAR OF EVENTS

TOM PETTY

AND

THE **HEARTBREAKERS**

March 5th

Municipal Auditorium

P
BENETAR
T

March 8th

Municipal Auditorium

**ADAM
ANT**

March 12th

Memorial Hall

**STRAY
CATS**

March 13th

Memorial Hall

**SAMMY
HAGAR**

March 15th

Municipal Auditorium

"Congratulations"

TO

☆☆☆ **KY-102** ☆☆☆

ROCK AWARD WINNERS

Tickets on Sale Now at
Caper's Corner, Streetside Records, Omni Electronics
or Dial - α - Tick (816) - 753-6617.

