



CJBA

Radio 800

CELEBRATING
40 YEARS
1946 - 1986

THE PEOPLE AND THE VOICES



THESE ARE THE PERSONALITIES! VOICES YOU KNOW!

TOP PICTURE left to right

JO-ANNE LEWIS
Midnight 'till 6:00 a.m., Sat.

STEVE MARLIN
1:30 p.m. - 6:00 p.m., Mon. to Fri.

PAUL LAING
6:00 p.m. - 11:00 p.m., Mon. to Fri.

PHIL FLAGLER
Farm Director - 12:30 Noon daily

LANCE JEFFREY
Music & Promotion Director

RON MARSHALL
11 p.m. - 5:30 a.m., Wed. - Fri. - & weekends

MILT JOHNSTON
9-10 a.m. & Open Line, 10:05 a.m. - noon Mon.-Fri.

PETER THOMPSON
Program Director & 5:30 - 9 a.m., Mon. - Fri.

CAROLYN BRANNEN
9-10 a.m. & 12 Noon-1:30 p.m., Mon. - Fri.

AL BAKER & TED BRADFORD
Not shown



LOWER PICTURE left to right:

GERRY FRAIBERG
News

TOM GAVEY,
News

JOHN FERGUSON
News Director

JACK MILLER
Sports Director

TIM TUCK
Sports

ERIN McKELVIE
News - Not shown

MARY THOMAS
News - Not shown

Programming on CJBQ is geared to attract adult contemporary listeners. The music format is meshed with aggressive news reporting, open line programs, and other features that truly reflect today's lifestyles. This format reflects the station's involvement in all aspects of life and living in its coverage area.

Many awards and testimonials demonstrate a deep concern for the individual, and a sincere desire to serve all segments of society in a meaningful way.

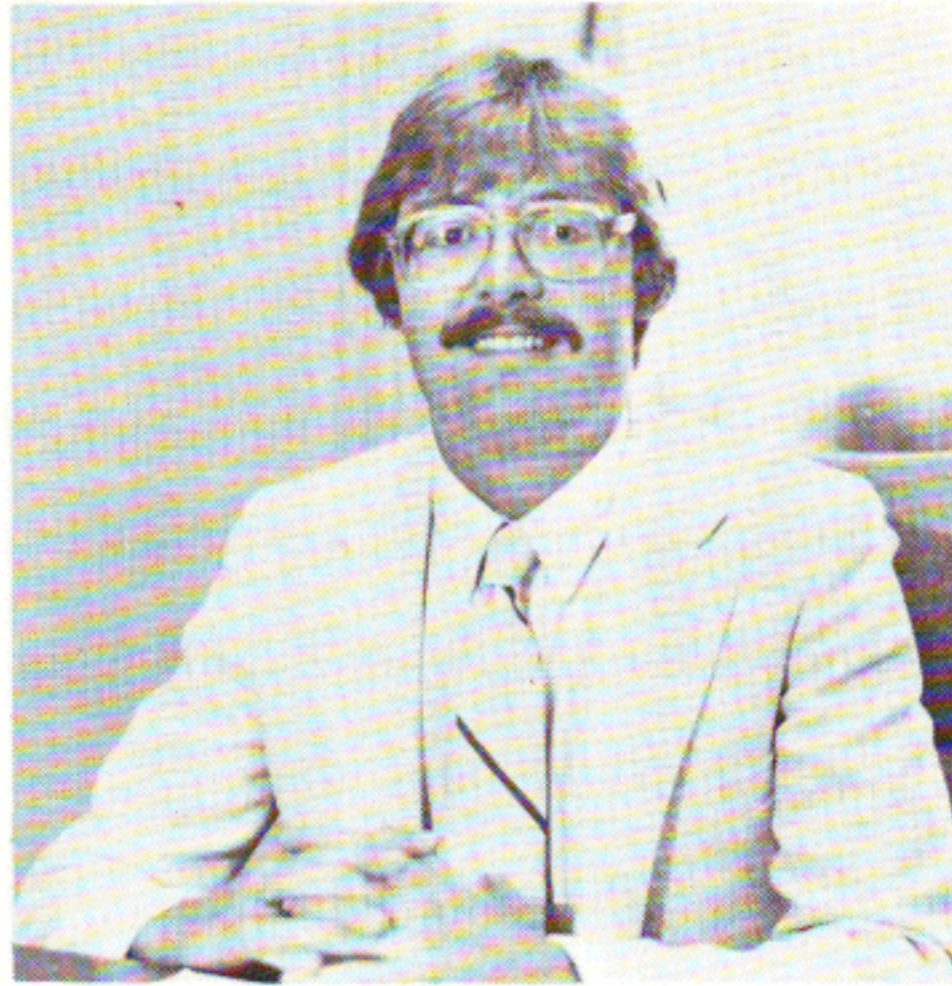
CJBQ's huge audience, and creative advertising plans, means that CJBQ is a powerful and influential selling medium for local, regional and national businesses.



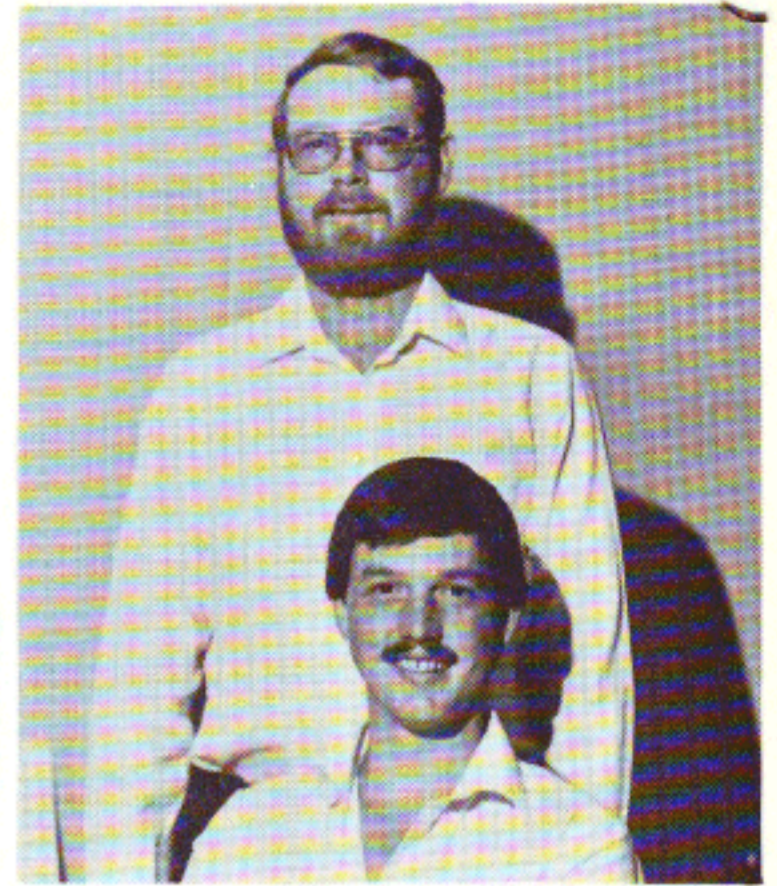
ICES OF CJBQ RADIO 800



DOUG VANDERWATER
Director of Engineering



W. A. (BILL) MORTON
Operations Manager



Charles Smith - John Brannen
Production



SALES STAFF: left to right - BILL McGUIRE; DAVE ELLENTON; GALE WILSON; PHIL FLAGLER, Sales Director; DEBBIE DIXON; BOB MATHESON; HARVEY SPRY.

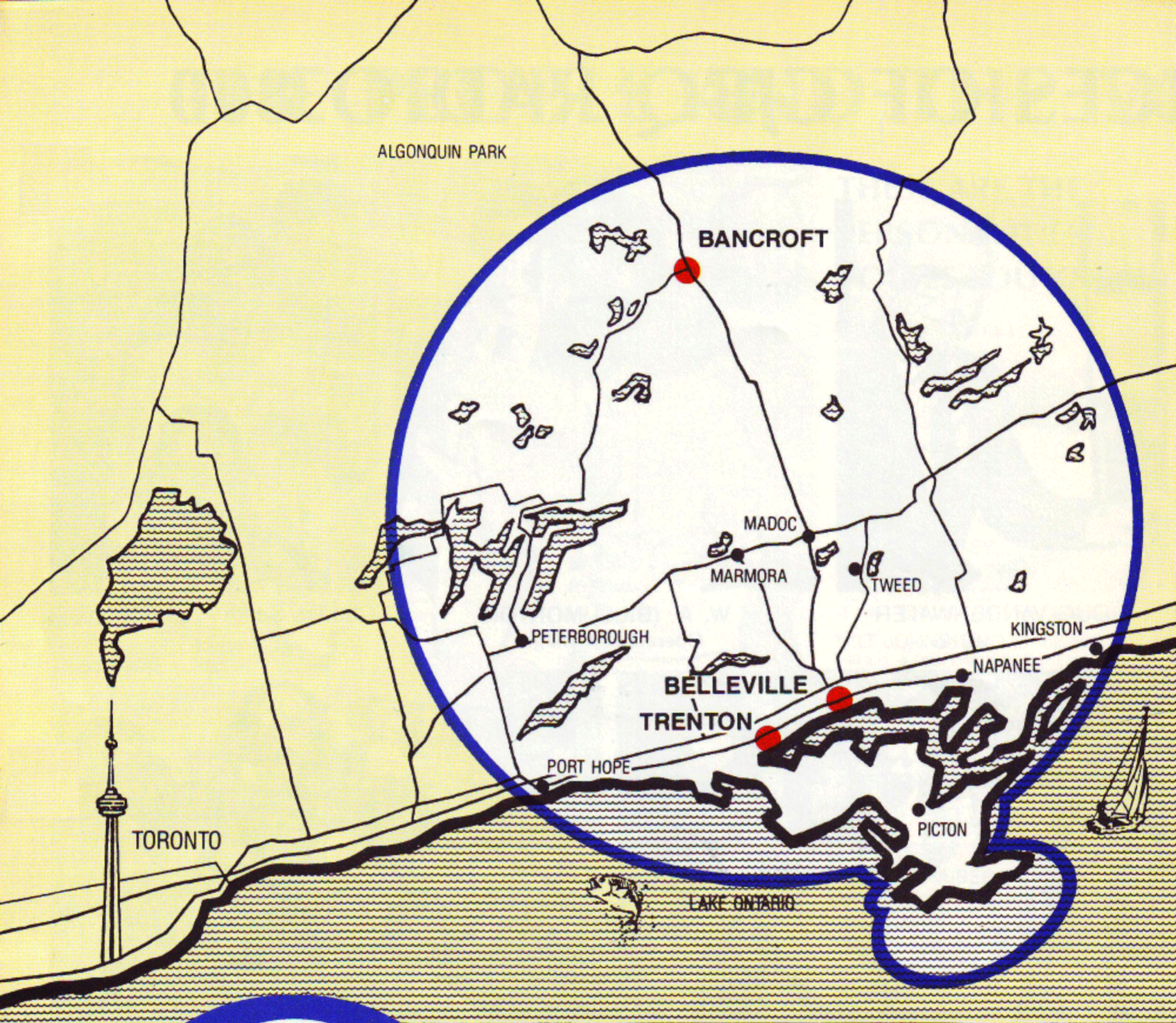


OFFICE STAFF: back row left to right - SYLVIA SYER, Traffic Director; LINDA LEMKE, Traffic; BETTY KNIGHT, Accounts. Front row left to right - KAREN HOSKIN, Traffic; JULIE LEWIS, Secretary/Reception. Not shown - ROY LESSARD, Comptroller.



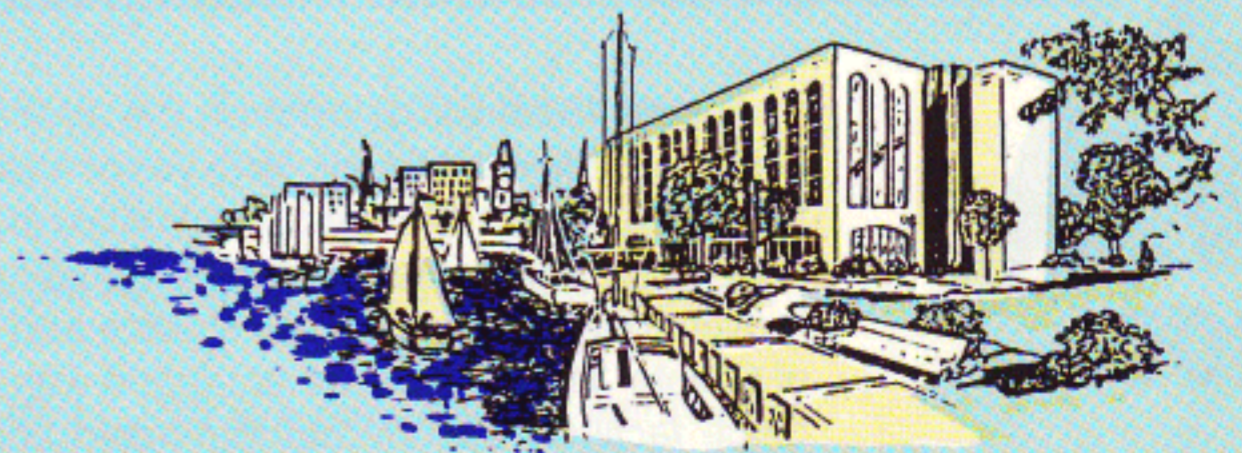
In August 1946, CJBQ went on the air for the first time, with a 250 watt transmitter located on Maitland Drive in Belleville. Today, forty years later, CJBQ is heard throughout East Central Ontario from its six tower array and 10,000 watt transmitter at Hillier Township in Prince Edward County. The station's studios were originally located in a small building at 11 Victoria Avenue in Belleville. Just 12 months ago, CJBQ moved to its glamorous new studios and offices at 10 South Front Street, overlooking the beautiful Bay of Quinte. The studios are equipped with the latest state-of-the-art technical equipment; and the superb office facilities include computerized accounting systems.

Today's CJBQ is a striking example of modern, up-to-date radio station design.



The four links to total market coverage of the Quinte region . . .

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|-------------------------|-----------------------|------------------------|-----------------------|
| CJBQ | CIGL | CJNH | CJTN |
| RADIO 800
BELLEVILLE | FM 97.1
BELLEVILLE | RADIO 1240
BANCROFT | RADIO 1270
TRENTON |



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