

OFFICIAL
1969
EDITION



THE WORLD'S ORIGINAL
WWVA JAMBOREE
HISTORY-PICTURE BOOK



OVER
100
PHOTOS



JAMBOREE
HISTORY
1933-1969



MAC WISEMAN

WWVA Jamboree Director and Producer

During my boyhood days, when it was beyond my wildest dream to think that I could ever be a part of the country music industry, I was a great fan and regular listener of the WWVA Jamboree. I later became a regular member and at present am Director and Producer of the Jamboree. It was truly a work of love to be able to review the history of the Jamboree and to have the opportunity to compile this history-picture book which we hope you will find a treasured souvenir.

Sincerely,

Mac Wiseman

Mac Wiseman's knowledge and experience gained through 25 years in all phases of the country music industry—as artist, record company executive, and talent agent—are now applied to producing and directing the WWVA Jamboree.

- * Attended Shenandoah Conservatory of Music, Dayton, Virginia
- * Has worked on the staff of a number of radio stations
- * Has been a member of all the major country music shows:
 - Red Foley's "Ozark Jubilee"
 - Nashville's "Grand Ole Opry"
 - "Barn Dance", Knoxville, Tennessee
 - "Louisiana Hayride", Shreveport, Louisiana
 - "WWVA Jamboree," Wheeling, West Virginia
- * Was Artist & Repertoire (A&R) Director for Dot Records and ran their country music department four years, from 1957 to 1961
- * Spent twelve years with Dot Records; three years with Capitol; and is now with RCA-Victor
- * Is one of the best-liked and most-respected persons in the industry... enjoys friendships on a first-name basis with most of the top stars
- * Charter member of the Country Music Association (CMA); has served as its secretary, treasurer, and director
- * Owner of Wise Records, Wise-O-Man Publishing Company, and the Mac Wiseman Talent Agency
- * Performed at Carnegie Hall, Hollywood Bowl, Newport Folk Festival, The Mint in Las Vegas, Rice University, California Polytechnic Institute...in 48 states and all Canadian provinces

1500

The World's Original WWVA JAMBOREE

Official Jamboree History 1933-1969

It was late in the year in 1932 when WWVA Radio Managing Director George W. Smith called a meeting with Program Director Howard Donahoe and Paul J. Miller. The purpose of the meeting: to program something special for the 5,000-watt station's listeners on Saturday nights.

Out of the meeting came a unanimous choice: a light, spontaneous, after-midnight program of entertainment which would be called "The WWVA Jamboree",



Pictured here is the cast of entertainers who appeared on the first Jamboree broadcast, January 7, 1933. The name JAMBOREE was selected because of the hilarious fun, informal atmosphere and the carefree nature of the show. Broadcasts were originally from midnight to 2:00 a.m. each Saturday night. Standing in the original Jamboree cast are: Ginger, Snap & Sparky; Howard Donahoe, Elmer Crowe, Felix Adams, Paul Miller, Willard Spoon, George Kanute, Jimmy Lively, and Eddie Barr. Seated are Sherlock and Tommy; the Tweedy Brothers; and Fred Craddock.

The new program began on January 7, 1933, from the WWVA studios; and, entertainers like Ginger, Snap and Sparky, Wandering Minstrel Elmer Crowe, Fred Craddock's Happy Five, Felix Adams (an announcer who was a whiz on the harmonica) and master of ceremonies Paul J. Miller began receiving letters from listeners.

Letters poured in praising the Jamboree and asking for tickets to the shows. Since the program was impromptu, and a live audience would add to the atmosphere, limited numbers of fans were permitted in the studios every Saturday. But the fans could not be limited and the Jamboree had to find a bigger studio to accommodate the fans.

On April 1, 1933, the WWVA Jamboree made its first move to the Capitol Theatre in Wheeling. Since the theatre was being rented for the Jamboree, an admission of 25 cents was charged, and the program was billed as "The Greatest Show on the Air for a Quarter".

3,266 persons attended that first Jamboree at the Capitol Theatre, with another thousand turned away for lack of space. Each weekend thereafter proved the appeal of the program as it attracted larger audiences to the theatre. . . more fans, in fact, than the regular theatre shows.

On Armistice Day, 1933, two performers appeared at the Jamboree stage door and soon became popular stars on the program. The two were Cowboy Loye and Just Plain John. Not long after, another attraction was added to the Jamboree: the "prowlin' mike" of Mr. Miller. Later dubbed "The Inquiring Mike", Mr. Miller discovered that Jamboree fans were traveling hundreds of miles to see the show they had heard so many Saturdays over WWVA Radio.

In February, 1934, the Jamboree packed its bags twice and found two new homes. Scheduling of shows prompted a move to the Victoria Theatre in Wheeling; but, lack of space again moved the Jamboree to the Virginia Theatre, Wheeling. The new home again proved inadequate, and, on May 19, the Jamboree returned to the Capitol.

Audience and listener participation was, and continues to be, an integral part of the WWVA Jamboree. In 1934, for example, over 200 musicians took part in an old-time band contest. The winners, the Buckeye Ramblers of Senacaville, Ohio, presented the first "Harvest Home Festival" which brought 3,511 fans to the Capitol.

The Jamboree also grew into a great salesman for WWVA sponsors. In 1935, Hugh Cross and his band asked listeners to send in a boxtop from a breakfast food advertised over the station. In just three days, over 15,000 pieces of mail showered the entertainers.

1936 brought about several major events for the Jamboree. In February that year, the show moved to the Wheeling Market Auditorium where fans were accommodated on folding chairs. Not bound by strict theatre conditions, fans were permitted to have popcorn and soda-pop while they enjoyed the show; and, as the Jamboree could begin performances whenever they chose, two shows were scheduled.

One month later the Jamboree was cancelled. Instead of chairs holding the many fans, the auditorium was filled with mattresses--temporary beds for those forced from their homes by the terrible 1936 flood, the flood which crested at 55.6 feet on St. Patrick's Day.

With the City of Wheeling paralyzed, WWVA Radio became the only reliable communications link, establishing itself as headquarters for emergency bulletins. Jamboree entertainers kept the programs on the air, reading bulletins, helping the staff, manning rescue boats and assisting wherever needed. During the 92 1/2 hours of continuous flood emergency broadcasting, most of the entertainers did not sleep, but volunteered their off-time to help establish a relief station on Wheeling Island.

When the waters subsided and the emergency state was relieved, the Jamboree returned to the auditorium. On the first return program, April 4, the performers solicited funds to aid the victims of the flood.

August 22, 1936, found the Jamboree performers at the Wheeling High School football stadium for the first outdoor Jamboree. Over 5,000 fans jammed the grandstands, setting an all-time attendance record for the now "world-famous Jamboree".

As 1936 was a presidential year, the Jamboree got into the campaign by asking the audience to sing for their candidates, Franklin D. Roosevelt and Alf Landon. The Democrats sang the loudest. . .at the Jamboree and at the polls, for FDR won the race for president.



Doc Williams is now the oldest living regular member of the Jamboree. This is his group as they appeared when he first appeared in December 1937. Standing, left to right, "Rawhide" Flincher, brother Cy Williams, Doc, and seated, Sunflower and Curly Sims.



BIG SLIM, "The Lone Cowboy"

In the spring of 1937, a new act appeared on the Jamboree, and, with few changes, still remains today as the "goodwill ambassador group of the WWVA Jamboree". The act was Doc Williams and the Border Riders, still a favorite with Jamboree fans. Later that year, Big Slim the Lone Cowboy made his first Jamboree appearance and also became one of the all-time favorites of the fans.

Attendance kept growing for the Saturday night shows, and, in October, 7,087 fans came to Wheeling for the two performances. When they could not be accommodated in the auditorium, a third show was scheduled for the evening. At two in the morning, Jamboree fans were still enjoying the Jamboree.

1938 brought a new kind of entertainment for WWVA listeners and Jamboree fans as the Jamboree talent challenged the WWVA staff to baseball games at the Wheeling Island Bridge Park. Wheeling Recreation Department official Jack Maloney umpired the games and estimated the crowds to exceed 6,000 for one of the Saturday games.

The Jamboree attendance reached the half-million mark in January, 1939. Three months later the Jamboree began taking the show "on the road" for performances in towns in Ohio and Pennsylvania. 19,464 fans attended these "road shows", making an Annual WWVA Jamboree Tour an inevitable happening. But the inevitable was halted because of the war effort, and, not until April, 1941, was another tour held. It was on this tour that the "king of country comics" won the hearts of fans. The beloved comic was Crazy Elmer, who has remained with the Jamboree, garnering additional fans with every routine.

With the bombing of Pearl Harbor, December 7, 1941, and the subsequent call to arms, many changes took place at the Jamboree.

The "Inquiring Mike" feature of the Jamboree, discontinued because of a defense ruling which advised against broadcasts where a microphone was available to the public, was replaced with a songfest, "Keep'em Singing".

With many of the Jamboree boys called to the service, the girls of the Jamboree soon became featured stars. Artists like Shirley Barker, Millie Wayne, Honey Davis, Sunflower and many others worked even harder to keep the program going. But their efforts could not halt the most drastic change of all.

Late in 1942, although many fans were continuing to travel to the Jamboree despite the rationing of gasoline, the Jamboree was discontinued to encourage the public to conserve gasoline. So, on December 12, 1942, the last show, until after the war, was presented. At that time, a grand total of 930,339 persons had attended the Jamboree.

The suspension of the Jamboree shows because of the war was most untimely since WWVA Radio had just been granted a power increase to 50,000 watts. The new ultra-modern transmitter went into service on October 8, 1942. The ground system consists of approximately 25 miles of #12 copper wire which is buried in the ground in the vicinity of the three 400-foot towers at 1,170 feet above sea level. This is quite a coincidence since WWVA Radio is heard at 1170 on the dial.

From 1943 through 1945, the Jamboree continued on the air, although no theatre or public shows were arranged. During these years, the Jamboree devoted time to campaigns for war bonds, the Red Cross, U.S.O. and Veterans' Hospitals. It was also during this time that advertisers were first permitted to purchase commercial time in the Jamboree broadcasts, and the program proved its worth in response. In 1944, for example, the Jamboree pulled 204,200 pieces of mail for sponsors; and, in one series of programs, sold over a million baby chicks for a hatchery.

The Jamboree kept the patriotic tempo at home, and also proved to be a great morale-booster for servicemen. The show was so popular that the Armed Forces Radio Service requested recordings of the show for rebroadcast to American troops throughout the world. Letters from servicemen poured in from stateside as well as from Australia, New Zealand, Guadalcanal and Italy. The rebroadcasts were so well-received by the boys in Europe that the Germans set up a powerful transmitter to jam the Jamboree signal and prevent the servicemen from listening.

The war ended, and the WWVA Radio and Jamboree men began returning. By July 13, 1946, Paul J. Miller, Texas Bill Thomas and Lew Clawson returned and, with Wyn Sheldon, Dick Biddle and the Jamboree girls, the Jamboree returned to public performances.

Fans again streamed to Wheeling for the Jamboree and, on February 8, 1947, the one-millionth ticket-holder, Miss Laverne Howell, was "guest of honor" for the show, receiving special presents from Wheeling merchants and manufacturers.

Once again, the Jamboree began special shows, and, in August, 1947, more than 6,000 persons from all over the U.S. came to Wheeling for the first Jamboree rodeo. The rodeo was so successful that it was presented the following year.

As the Jamboree continued to grow and attract more and more visitors to Wheeling, it became the object of numerous newspaper, fan and trade magazines. One such article, a front-page editorial in the "Wheeling Intelligencer" by editor Herman E. Gieske, showered praise on the show:

"The Jamboree has now become a national institution. People of our whole eastern seaboard listen to it, and come to Wheeling to see it, from Maine to Florida and even Canada. The eager, animated, keenly intelligent faces of the audience are a show in themselves. You get a glimpse of something of the soul of America. You can feel their deep love for our country, their deep religious instincts, unaffected by time or change. It is nostalgia for the old America. . .the pioneers, the plainsmen, the cowboys, the cabins in the forest, our hills and mountains, our links with the glorious past that can return no more. . .that casts a spell of enchantment over most people seeing and hearing the Jamboree. It is a living, invigorating institution, very close to the true heart of America. The Jamboree and the songs of long ago. . .they will never die."

Yes, the Jamboree reaches out and touches people. Mr. R. D. Cowen, president of Monongahela and Ohio Coal Company, discovered how far the Jamboree reached when he toured the remote regions of Canada. In the town of Koartak, Quebec, 3,000 miles from Wheeling, he found that the Eskimos listened regularly to WWVA Radio and the Jamboree. So, in December, 1952, the Jamboree sent Christmas greetings to the Eskimos of Koartak. . .in their own language.

In April, 1953, the Jamboree was 20 years old, but the anniversary celebration was held the following month on May 9, and two special shows were staged at the Virginia Theatre. The CBS Radio Network carried the celebration over their popular show, "Saturday Night, Country Style".

Featured star on the 20th Anniversary Jamboree was a native West Virginian who had joined the Jamboree in 1946: "Mr. 11-Yards of Personality", Hawkshaw Hawkins. "The Hawk" went on to become a nationwide country star, but was killed in a plane crash just 10 years after this memorable Jamboree Anniversary performance in March, 1963.

During those first 20 years, the Jamboree had been seen by 1,750,000 fans, and heard by countless millions over WWVA Radio. A listener survey in 1953 brought response from 538 counties in 20 states and Canada.

Two-million fans had visited the Jamboree by the time the 25th Anniversary was featured in the "Wheeling Intelligencer", "News-Register", "Pittsburgh Press", and the Martins Ferry, Ohio, "Times-Leader".

The City of Wheeling also saluted the Jamboree with a resolution from Mayor Jack R. Adams commending the program for 25 years of public service, and for providing the city with millions of dollars of consumer trade, as well as inestimable publicity and promotion value.

Governor Cecil H. Underwood of West Virginia, added his praise to the Jamboree, saying, "The WWVA Jamboree is the most imitated show of its kind in the country. . .an American institution and a listening habit."

Jamboree performers have always been popular, multi-talents entertainers. As explained in an article in "The Storer Story", one Jamboree group, the Sunshine Boys Gospel Quartet had performed in 19 motion pictures, appeared on numerous television shows, and held the record for the largest number of record sales for "Peace in the Valley". The Boys accomplished this astounding success between 1941 and 1959.

The performers have also aided in special Jamboree shows, such as the February, 1961 show for the inmates of the West Virginia Penitentiary, when 1,600 inmates were treated to two-hours of country entertainment.

The Jamboree made show business history in July, 1952, when the last performance of the Jamboree was scheduled for the 14th at the Virginia Theatre. After 54 years' of theatrics, the theatre closed its doors, with the Jamboree as the final show presented on the Virginia stage.

The following Saturday, the Jamboree moved to another new home: the Rex Theatre in Wheeling and remained there for approximately 3 1/2 years.

Its original home, the Capitol Theatre, was selected as the location to hold the show of April 20, 1963 in celebration of 30 years of entertainment. This show was a special event of West Virginia's Centennial Celebration and featured such stars as Wilma Lee and Stony Cooper and the Jamboree's beloved Big Slim the Lone Cowboy.

Two years later, November 8, 1965, WWVA Radio daytime listeners were surprised and delighted as the home of the famed Jamboree switched to a full-time modern country format.

As the country format of the station progressed, the Jamboree grew and grew until, on January 15, 1966, the show moved to the Wheeling Downs Exposition Hall, now known as Jamboree Hall. A special Jamboree was held on the occasion with Buck Owens headlining a benefit show for the Heart Association. Over \$7,500 was raised for the Heart Fund as more than 5,600 fans attended the two sell-out performances.

With a new home and with WWVA Radio programming country music full-time, Jamboree performers again became a more integral part of community affairs. In April, 1966, many of them were instrumental in forming the North East Country Music, Inc., organization to promote country music throughout the seaboard states. And, in September of that year, they helped the City of Wheeling celebrate "Heritage Holidays". In December, they helped WWVA Radio celebrate its 40th Anniversary.

By the summer of 1967, a survey of Jamboree audiences proved how far the fame of the show had spread. Fans had traveled from 22 states and the District of Columbia, Canada and Finland to attend the Jamboree.

In March, 1968, the Jamboree once again began making "road show" appearances. The first show, held in Fairmont, W. Va., proved so successful that Jamboree and special package shows have been scheduled for that city every month since then.

The Jamboree was growing again, and, as it grew, nationally known artists including Tex Ritter, Bill Anderson, Jimmy Newman, Connie Smith, Dave Dudley, Marty Robbins, Johnny Cash, Kenny Price, Ferlin Husky, Stonewall Jackson, Skeeter Davis, and many others were frequently on the Saturday shows at Jamboree Hall.

One guest, who donated his time and talents for a special Jamboree project was Webb Pierce. On December 7, 1968, Pierce headlined a benefit Jamboree with all proceeds going to the Wheeling Jaycees to help finance the Annual Underprivileged Children's Christmas Party and shopping tour.

1969 began with a bang as the production and direction of the Jamboree was placed in the able hands of Mac Wiseman. Through an agreement with Basic Communications, Inc., of New York, Wiseman, who has been a Jamboree performer since 1966, has been instrumental in working with WWVA Radio and BCI to develop the Jamboree further, and make Wheeling a country music capitol.

With the Jamboree getting "bigger and better than ever", the stars of the show and guest artists are appearing more often throughout the Jamboree broadcasts. Thirty-five artists are regularly scheduled on the show so that each Jamboree features at least 25 top entertainers.

Fans have reacted favorably with the new direction of the Jamboree, as attendance for 1969 is 50 percent better than 1968. The Jamboree Show of April 12, 1969, featuring the Porter Wagoner Show, completely sold out both shows in advance within 10 days after tickets went on sale. This represented the biggest gross in the history of the Jamboree since WWVA Radio went to the all-country daytime format. Following this on May 17, the appearance of the Hank Williams Jr. show filled the Jamboree Hall with two packed houses.

In May, 1968, the City of Wheeling began their Bi-Centennial Celebration with Jamboree guest artist Hank Williams, Jr., participating in the opening ceremonies. June 28, the final day of the celebration, the Jamboree sponsored a salute to the city with the appearance of the George Jones-Tammy Wynette Show.

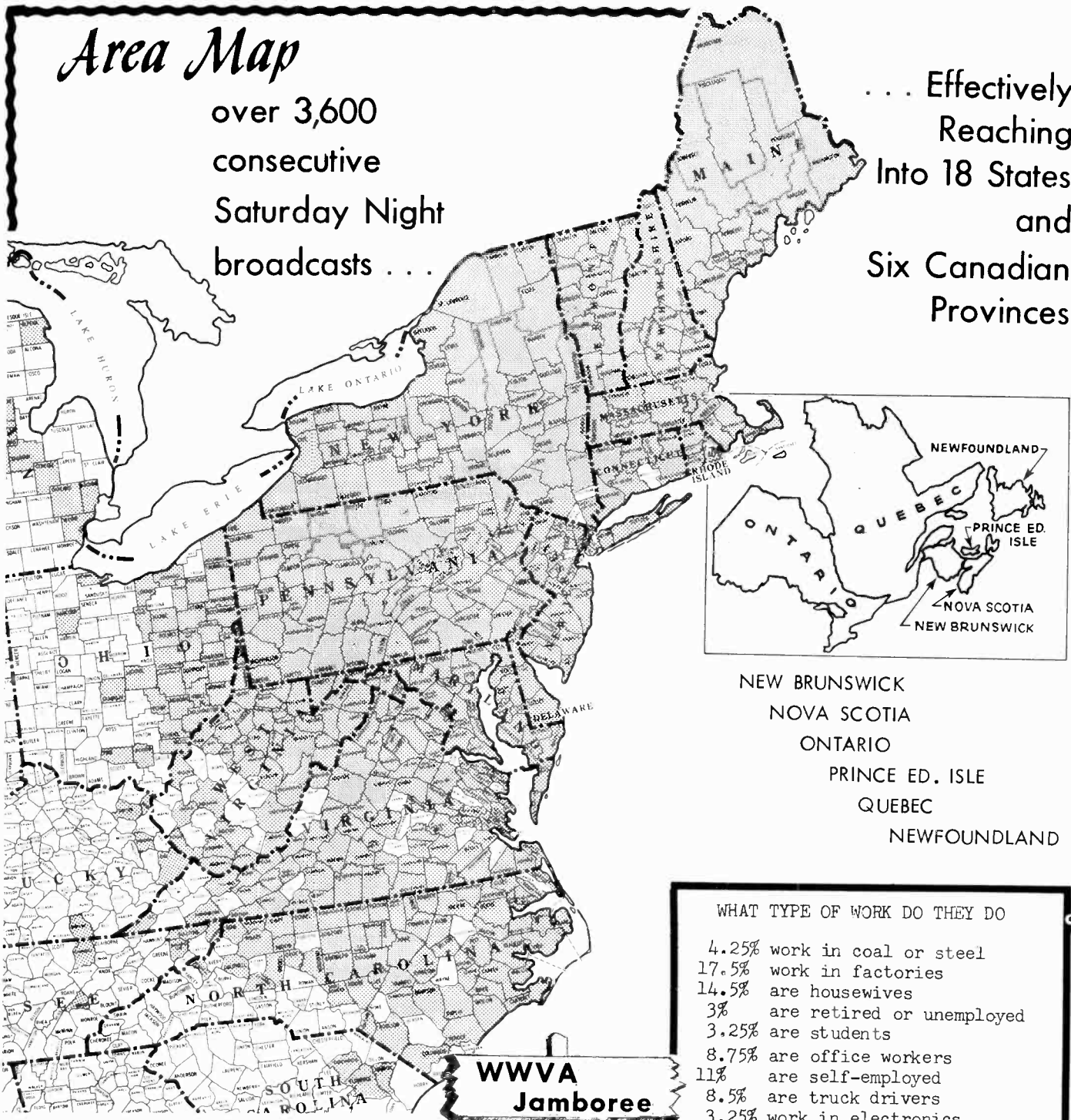
As the Jamboree grows and continues to stretch its influence throughout the United States, Canada, and other foreign countries, it is certain that the dream of helping to make Wheeling a "country music capitol" will soon become a reality. Encouragement is being given to the development of music industries in the city, which will include recording studios, publishing companies, syndicated radio and television programs and bus tours throughout the Wheeling area. And a search is being conducted to find a suitable location for a future "Jamboree Amusement Park".

As the growing continues, WWVA Radio and the Jamboree invite you to become a part. . .by attending the Jamboree as often as possible.

Area Map

over 3,600
consecutive
Saturday Night
broadcasts . . .

. . . Effectively
Reaching
Into 18 States
and
Six Canadian
Provinces



NEW BRUNSWICK
NOVA SCOTIA
ONTARIO
PRINCE ED. ISLE
QUEBEC
NEWFOUNDLAND

WHAT TYPE OF WORK DO THEY DO

- 4.25% work in coal or steel
- 17.5% work in factories
- 14.5% are housewives
- 3% are retired or unemployed
- 3.25% are students
- 8.75% are office workers
- 11% are self-employed
- 8.5% are truck drivers
- 3.25% work in electronics
- 18% have miscellaneous jobs
- 92% answered this question..
- only 8% did not answer

Here's how the figures from the survey look:

MILEAGE TRAVELED TO WHEELING

- 1% travel 5-10 miles for the show
 - 6.75% travel 21-50 miles for the show
 - 56.75% travel 101 miles and over
 - 1.75% travel 11-20 miles for the show
 - 23.25% travel 51-100 miles for the show
 - 10.5% did not answer this question
- (56.75% average 479.3 miles traveling to Wheeling)

MODE OF TRAVEL

- 82.75% travel by car
 - 3.25% travel by other means
 - 13.25% travel by bus
 - .75% travel by plane
- (everyone answered this question)



WWVA Jamboree 1946



BACK ROW: Shorty Fincher, Bob Thomas, Smilie Sutter, Sandy Edwards, Joe Barker, Hawkshaw Hawkins, Jimmie Hutchinson, Dick Lanning, Curly Collins, Bud Kissenger, Jack Gillette.

MIDDLE ROW: Rawhide, Johnny Boy Huey, Clyde Fogel, Little Sampson, Red Belcher, Reed Dunn, Pete Cassell, Sonny Davis, Roy Parks, Bill Bailey, Benny Kissenger, Dude Webb.

FRONT ROW: Wyn Sheldon, Sally Fincher, Millie Wayne, Bonnie Baldwin, Shirley Barker, Honey Davis, Eileen Newcomer, Maxine Newcomer, Lew Clawson.



AUGUST, 1951

BACK ROW: Bill Carver, Cowboy Phil, Roy Scott, Stoney Cooper, J. D. Sumner, Hawkshaw Hawkins, Red Smiley, Ace Richman, Tex Logan, Marion Martin, Lee Moore.

MIDDLE ROW: Wyn Sheldon, Fred Daniels, Monty Blake, Margaret Ann Hess, Gene Jenkins, Doc Williams, Carol Lee Morrison, James Carson, Cy Williams, Don Reno, Grace Joanne Lawrence, Toby Stroud, Eddie Wallace, Buck Graves.

FRONT ROW: Hiram Hayseed, Abbie Neal, Chickie Williams, Gay Franzi, Juanita Moore, Dusty Brown, Wilma Lee Cooper, Crazy Elmer.

1969 JAMBOREE CAST



Doc and Chickie
Williams



Mac Wiseman



Lee Moore



Crazy Elmer



Kenny Roberts



Shot Jackson



Les SeEVERS



Marion Martin



Bob Gallion



Charlie Gore



Blue Ridge Quartet



Smokey Pleacher



Jimmy Stephens



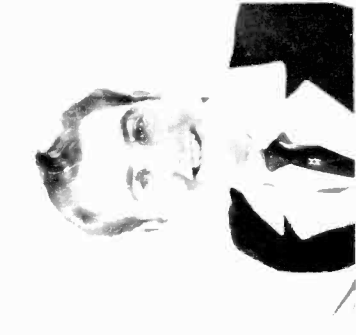
George Adams &
Skinny Clark



Kay Kemmer

JAMBOREE CAST

1969



Darnell Miller



Mary Lou Turner



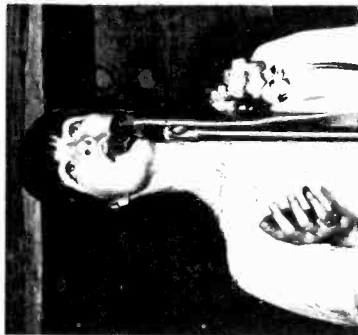
Marry Martel



Helen & Billy Scott



Junior Norman



Karen McKenzie



Gus Thomas



Charlie Waller & Eddie Adcock
the Country Gentlemen



Jim Eanes & the
Shenandoah Valley Cut-Ups



Don Jarrells



Jesse Smith



Stone Mountain Boys



Boys from Shiloh



Teenie Chenault



Patti Powell

1969 JAMBOREE CAST



Steve Mazure
Jamboree Announcer



Bill Quay
Jamboree Announcer



George Gray
Jamboree Announcer



Ken Doll
Jamboree Staff Announcer



Monty Blake
Stage Manager



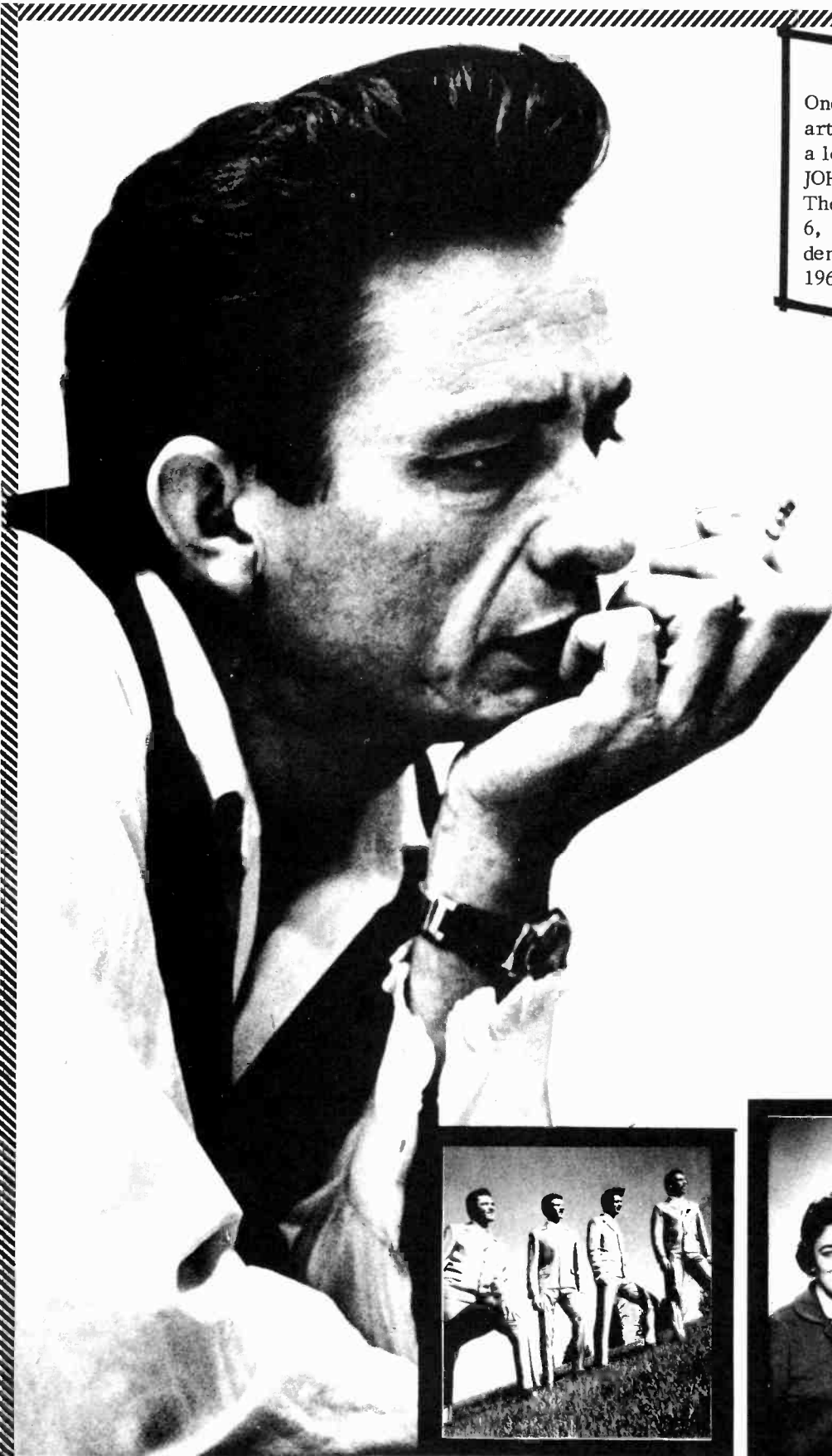
OTHER ARTISTS FEATURED ON THE JAMBOREE

Cheryl Lee & the Carter Brothers
Rick Stanley
Linda K. Lance
Walter Hensley & Dukes of Bluegrass
Kenny Biggs
Mayf Nutter
Mike Hight
Clayton Ford
Ernie Bivens
Brenda Kaye
Singing Ross Family
Bobby Stephenson
Bobby Edwards
Carole Lee
Pete Pepper
David Rogers

Billy Golden
Sue McKim
Tiny Harris
Red Smiley & the Cut-Ups
Barbara Allen
Billy Reynolds
Al Witherow
Benny Strong & the Lifetimers
Eddie Clatterbuck
Freddie Stafford
Don Chappel
Harry Snyder
The Four Guys
George Riddle
Gwen & Jerry Collins
Bryant Sisters
Don & Carla
Rusty Adams

Buddy Mize
Billy Large
Ronie Barth
Esco Hankins & Jackie
George & June Pasher
Dianne Leigh
Sunny Lee
Betty Amos
Roger White
Jimmy Tokita
Ernie Cash
Onie Wheeler
Bonnie Lou & Buster
Jerry Lane
Karen Wheeler
Joe Pain
Joe Maphis
Rose Lee Maphis

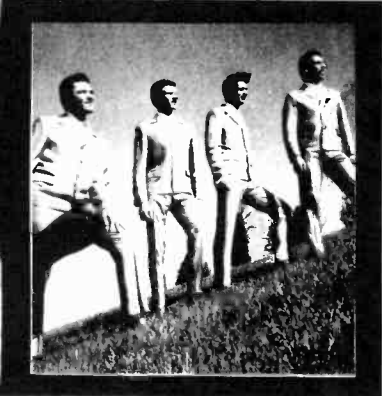
Roy & Paul Justis
Shirley Hunter
Don Reno & Bill Harrell
Henri Conley
Jim C. Stevens
Roy Scott & Band
Hyllo Brown
Boots Till
Sandy Mason
Sky King
Ramblin' Lou
Clyde Moody
Tex Roe
Dusty Shaver
Ken Rogers
Bill Browning
Bob Hebbe
Bill Clark



One of the most popular guest artists to visit the Jamboree in a long time is the fabulous JOHNNY CASH and his show. They first appeared on August 6, 1966.....then by popular demand again September 23, 1967 and July 6, 1968.



CARL PERKINS



STATLER BROTHERS



JUNE and THE CARTER FAMILY

JOHNNY CASH

Jamboree Guests

.....These are some of the top c/w artists who have appeared at the JAMBOREE recently.....



BUCK OWENS
January 15, 1966



MERLE HAGGARD
October 1, 1966



KAY ADAMS
October 1, 1966



BONNIE OWENS
October 1, 1966



TOMMY COLLINS
October 1, 1966



JERRY LEE LEWIS
March 22, 1969



MARY TAYLOR
December 14, 1968



STAN HITCHCOCK
May 11, 1968



CAL SMITH
October 29, 1966



CONWAY TWITTY
August 3, 1968



KENNY PRICE
October 28, 1967



JIMMY MARTIN
June 18, 1966
September 24, 1966
March 11, 1967
June 10, 1967
June 17, 1967

Jamboree GuestsThese are some of the top c/w artists who have appeared at the JAMBOREE recently.....



CHARLIE LOUVIN
January 2, 1968
September 14, 1968
November 9, 1968



MARTY ROBBINS
February 10, 1968
December 14, 1968



WEBB PIERCE
December 7, 1968



TEX RITTER
September 3, 1966



STONEWALL JACKSON
February 4, 1968



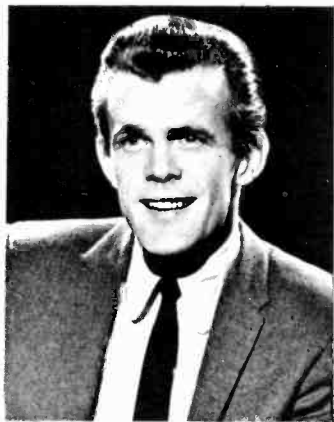
JIMMY NEWMAN
June 24, 1967



ROY ACUFF
November 25, 1967



DICK CURLESS
January 15, 1966



JOHNNY PAYCHECK
January 16, 1966
February 18, 1967



HANK SNOW
August 20, 1966



PORTER WAGONER
April 12, 1969
July 12, 1969



DOLLY PARTON
April 12, 1969
July 12, 1969

Jamboree Guests

.....These are some of the top c/w artists who have appeared at the JAMBOREE recently.....



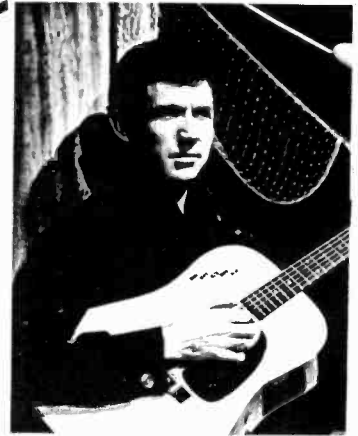
BILL ANDERSON
May 27, 1967



GEORGE JONES
March 19, 1966



RED SOVINE
March 30, 1968



SONNY JAMES
January 25, 1969



HANK WILLIAMS, Jr.
June 22, 1968
May 17, 1969



LEFTY FRIZZELL
May 25, 1968



WILMA BURGESS
June 11, 1966



FERLIN HUSKY
July 27, 1968



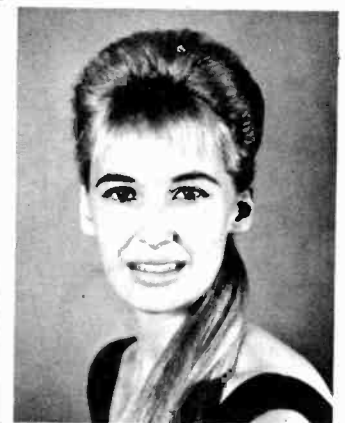
DAVID HOUSTON
March 5, 1966
April 2, 1966
May 7, 1966
May 14, 1966
June 18, 1966



CARL & PEARL BUTLER
May 1, 1966



JACK GREENE
November 16, 1968



TAMMY WYNETTE
September 7, 1968
June 28, 1969

Jamboree Guests

.....These are some of the top c/w artists who have appeared at the JAMBOREE recently.....



PEE WEE KING
January 11, 1969
March 15, 1969



SHEB WOOLEY
March 19, 1966



TOMMY CASH
May 11, 1968



RAY PILLOW
May 11, 1968



CHARLIE WALKER
June 11, 1966



SKEETER DAVIS
August 10, 1968



JIM ED BROWN
June 11, 1966



CONNIE SMITH
July 29, 1967
May 4, 1968
August 31, 1968
May 31, 1969



ROY DRUSKY
June 7, 1969



JEAN SHEPARD
June 1, 1968



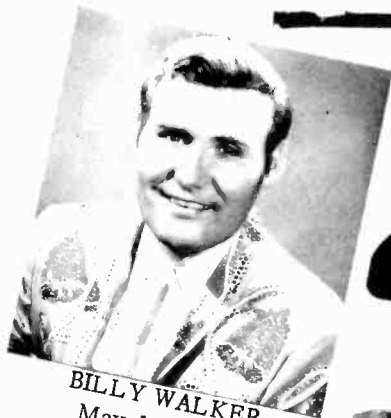
DAVE DUDLEY
August 26, 1967



ERNEST TUBB
October 29, 1966

Jamboree Guests

..... These are some of the top c/w artists who have appeared at the JAMBOREE recently.....



BILLY WALKER
May 14, 1966
August 26, 1967
June 8, 1968



WILLIS BROTHERS
May 14, 1966



CLAUDE GRAY
March 19, 1966
November 19, 1966



BILL CARLISLE
June 4, 1966



HUGH X. LEWIS
January 15, 1966
April 23, 1966
July 29, 1967
April 23, 1968



WARNER MACK
April 23, 1966
August 22, 1966
July 19, 1968



JERRY WALLACE
November 18, 1967



BILL MONROE
April 30, 1966



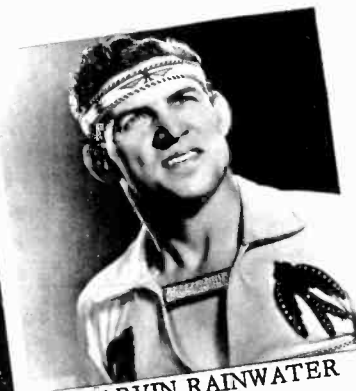
STU PHILLIPS
August 12, 1967



ERNE ASHWORTH
June 15, 1968



MOON MULLICAN
April 7, 1966



MARVIN RAINWATER
June 1, 1968

Jamboree Guests

.....These are some of the top c/w artists who have appeared at the JAMBOREE recently.....

OTHER GUESTS OF THE JAMBOREE

LORETTA LYNN
BOBBY BARE
BONNIE GUITAR
DOTTIE WEST
WANDA JACKSON
GEORGE HAMILTON IV
GEORGE MORGAN
LYNN ANDERSON
DEL REEVES
SLIM WHITMAN
WAYLON JENNINGS
GLEN CAMPBELL
THE GLASER BROTHERS
HANK LOCKLIN
LEROY VAN DYKE
WYNN STEWART
NORMA JEAN
NAT STUCKEY
JOHNNY DARRELL
JIMMY DICKENS
DON GIBSON
THE COMPTON BROTHERS
DICK MILES
DUANE DEE
VAN TREVOR
PENNY DEHAVEN
RAY GRIFF
JOHNNY DOLLAR
LYNN JONES
DEBBIE LORI KAYE
GARY BUCK
DICK TODD
JOHNNY BOND
JIMMY WAKELY
MEL TILLIS
TEX WILLIAMS
BILLY GRAMMER
MERLE TRAVIS
JIM NESBITT
MAXINE BROWN
GRANDPA JONES
BOB LUMAN
JACK RENO
FREDDIE HART
TOM T. HALL
LONZO & OSCAR
DON BOWMAN

JAN HOWARD
MARION WORTH
JOHN WESLEY RILES III
LUCILLE STARR
THE OSBORNE BROTHERS
WILMA LEE & STONEY COOPER
JEANNE PRUETT
JIMMIE PETERS
JO ANNE STEEL
RAY PENNINGTON
WES BUCHANAN
MAX POWELL
JIM & JESSE
THE HOMESTEADERS
MERLE KILGORE
LAMAR MORRIS
MARGIE SINGLETON
LEON ASHLEY
GOSDIN BROTHERS
TOMMY HUNTER
EARL SCOTT
CAL SMITH
JOHNNIE & JUNE MOSBY
MAC CURTIS
JOHNNY DUNCAN
SONNY WRIGHT
GORDON TERRY
JOHNNY CARVER
SAMMI SMITH
GLEN GARRISON
CONNIE EATON
BILL HOWARD
FRED CARTER, JR.
JAN CRUTCHFIELD
JOIS JOHNSON
JUNE STEARNS
HENSON CARGILL
ROGER SOVINE
BOBBY AUSTIN
VERN STOVALL
JIMMY NALL
BOB BISHOP
WILLIE NELSON
RAY CORBIN
BILLY MIZE
SHIRLEY MICHAELS

WWVA

HALL OF FAME

By Special Arrangement,

Courtesy of Country Music Association

**COUNTRY MUSIC
HALL OF FAME**

ELECTED 1961



JIMMIE RODGERS

SEPTEMBER 8, 1897 — MAY 26, 1933

"THE SINGING BRAKEMAN" JIMMIE RODGERS' NAME STANDS FOREMOST IN THE COUNTRY MUSIC FIELD AS THE MAN WHO STARTED IT ALL. HIS SONGS TOLD THE GREAT STORIES OF THE SINGING RAILS, THE POWERFUL STEAM LOCOMOTIVES AND THE WONDERFUL RAILROAD PEOPLE THAT HE LOVED SO WELL. ALTHOUGH SMALL IN STATURE, HE WAS A GIANT AMONG MEN, STARTING A TREND IN THE MUSICAL TASTE OF MILLIONS.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1961



FRED ROSE

AUGUST 24, 1897 — DECEMBER 1, 1954

SONGWRITER, MUSIC PUBLISHER... FRED ROSE WAS ALWAYS READY TO LEND A HELPING HAND TO A YOUNG ARTIST OR A NEW SONGWRITER. HIS GUIDANCE HELPED MANY TO STARDOM. THE SONGS HE WROTE SHOW THE TOUCH OF SIMPLICITY AND GENIUS, AND REMAIN WITH US EVEN TODAY, PROVING HIM TO BE ONE OF AMERICA'S TRULY GREAT COMPOSERS.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC
HALL OF FAME

ELECTED 1961



HANK WILLIAMS

SEPTEMBER 17, 1923 – JANUARY 1, 1953

PERFORMING ARTIST, SONGWRITER . . . HANK WILLIAMS
WILL LIVE ON IN THE MEMORIES OF MILLIONS OF AMERICANS.
THE SIMPLE, BEAUTIFUL MELODIES AND STRAIGHTFORWARD,
PLAINTIVE STORIES IN HIS LYRICS, OF LIFE AS HE KNEW IT,
WILL NEVER DIE. HIS SONGS APPEALED NOT ONLY TO THE
COUNTRY MUSIC FIELD, BUT BROUGHT HIM GREAT ACCLAIM
IN THE "POP" MUSIC WORLD AS WELL.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1962



ROY ACUFF

SEPTEMBER 15, 1903

"THE SMOKY MOUNTAIN BOY"... "FIDDLED" AND SANG HIS WAY INTO THE HEARTS OF MILLIONS THE WORLD OVER, OFTENTIMES BRINGING COUNTRY MUSIC TO AREAS WHERE IT HAD NEVER BEEN BEFORE. "THE KING OF COUNTRY MUSIC"... HAS CARRIED HIS TROUP OF PERFORMERS OVERSEAS TO ENTERTAIN HIS COUNTRY'S ARMED FORCES AT CHRISTMASTIME FOR MORE THAN TWENTY YEARS. MANY SUCCESSFUL ARTISTS CREDIT THEIR SUCCESS TO A HELPING HAND AND ENCOURAGING WORD FROM ROY ACUFF.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1964



TEX RITTER

JANUARY 12, 1907

BORN PANOLA COUNTY, TEXAS.... ALUMNUS UNIVERSITY OF TEXAS. ONE OF AMERICA'S MOST ILLUSTRIOUS AND VERSATILE STARS OF RADIO, TELEVISION, RECORDS, MOTION PICTURES, AND BROADWAY STAGE. UNTIRING PIONEER AND CHAMPION OF THE COUNTRY AND WESTERN MUSIC INDUSTRY. HIS DEVOTION TO HIS GOD, HIS FAMILY, AND HIS COUNTRY IS A CONTINUING INSPIRATION TO HIS COUNTLESS FRIENDS THROUGHOUT THE WORLD.

COUNTRY MUSIC ASSOCIATION

died in 1973.

COUNTRY MUSIC HALL OF FAME

ELECTED 1965



ERNEST TUBB

FEBRUARY 9, 1914

"THE TEXAS TROUBADOUR," THAT TALL MAN WITH THE DISTINCTIVE VOICE AND STYLE, WHO BECAME A GIANT AMONG THE EARLY PERFORMERS OF COUNTRY AND WESTERN MUSIC, AND WHOSE CAREER HAS NEVER DIMINISHED WITH THE SUCCEEDING YEARS. TO HIS MILLIONS OF FANS, HE HAS BECOME A LEGEND. THEIR LOVE IS BOUNDLESS. TO THE FLEDGLING ARTIST, SONGWRITER, OR FRIEND, HIS HAND AND HIS HELP HAVE ALWAYS BEEN EXTENDED. THEIR GRATITUDE IS UNIVERSAL.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1966



UNCLE DAVE MACON

OCTOBER 7, 1870 — MARCH 22, 1952

"THE DIXIE DEWDROP," FROM SMART STATION, TENNESSEE, WAS A MAN WHOSE DELIGHTFUL SENSE OF HUMOR AND STERLING CHARACTER ENDEARED HIM TO MILLIONS. A PROFESSIONAL PERFORMER ON THE GRAND OLE OPRY FOR 26 YEARS, HE WAS A "MINSTREL OF THE COUNTRYSIDE" PRIOR TO THAT. HE WAS A COUNTRY MAN WHO LOVED HUMANITY AND ENJOYED HELPING OTHERS. A PROFICIENT BANJOIST, HE WAS A SINGER OF OLD-TIME BALLADS AND WAS, DURING HIS TIME, THE MOST POPULAR COUNTRY MUSIC ARTIST IN AMERICA.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1966



GEORGE D. HAY

NOVEMBER 9, 1895 - MAY 8, 1968

"THE SOLEMN OLD JUDGE." A MEMPHIS NEWSPAPERMAN-TURNED-RADIO ANNOUNCER, GEORGE D. HAY CARRIED HIS LOVE OF COUNTRY MUSIC TO RADIO--FIRST IN CHICAGO AND THEN NASHVILLE, AS THE MAN WHO ORIGINATED THE GRAND OLE OPRY. HE APPEARED AS MASTER OF CEREMONIES FOR NEARLY 30 YEARS ON THE OPRY UNTIL HIS RETIREMENT AND WAS INSTRUMENTAL IN FURTHERING THE CAREERS OF HUNDREDS OF PERFORMERS.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC
HALL OF FAME

ELECTED 1966



JAMES R. DENNY

FEBRUARY 28, 1911 — AUGUST 27, 1963

JIM DENNY WAS A VITAL PERSON BEHIND THE SCENE IN COUNTRY MUSIC FOR MANY YEARS. BEING A LEADER IN THE PUBLISHING, MANAGEMENT, AND BROADCASTING FIELDS, HE SERVED TO PROMOTE, PROTECT, AND ENCOURAGE SOME OF THE MOST IMPORTANT ARTISTS IN THE INDUSTRY. HIS CONTRIBUTION TO COUNTRY MUSIC IS WIDELY RECOGNIZED, AND HIS UNTIMELY DEATH WAS A TRAGIC LOSS TO ALL.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1966



EDDY ARNOLD

MAY 15, 1918

BORN NEAR HENDERSON, TENNESSEE, EDDY ARNOLD FIRST GAINED WIDESPREAD RECOGNITION IN 1946. AFTER A HUMBLE BEGINNING, HE ROSE TO GREAT HEIGHTS AS A PERFORMER AND AS A RECORDING ARTIST, SELLING MILLIONS OF RECORDS. HE HAS BEEN A POWERFUL INFLUENCE IN SETTING MUSICAL TASTES. HIS SINGING, WARM PERSONALITY, AND INFECTIOUS LAUGH HAVE ENDEARED EDDY TO FRIENDS AND FANS EVERYWHERE.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1967



J. L. (JOE) FRANK

APRIL 15, 1900 — MAY 4, 1952

PIONEER PROMOTER OF COUNTRY & WESTERN SHOWS. HIS METHOD OF COMBINING BROADCASTING AND PERSONAL APPEARANCES MOVED COUNTRY ENTERTAINERS FROM RURAL SCHOOLS INTO CITY AUDITORIUMS AND COLISEUMS. INSPIRED AND HELPED TO DEVELOP THE CAREERS OF ROY ACUFF, GENE AUTRY, EDDY ARNOLD, PEE WEE KING, MINNIE PEARL, ERNEST TUBB, AND MANY MORE. THIS UNSELFISH, COMPASSIONATE MAN WAS ONE OF THE INDUSTRY'S MOST LOVED MEMBERS.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1967



STEPHEN H. SHOLES

FEBRUARY 12, 1911 - APRIL 22, 1968

RECORD COMPANY EXECUTIVE AND GIANT INFLUENCE TOWARD MAKING COUNTRY MUSIC AN INTEGRAL PART OF CULTURAL AMERICA. WITH GREAT FORESIGHT HE ESTABLISHED THE FIRST PERMANENT RESIDENCE OF A MAJOR RECORDING COMPANY IN NASHVILLE. DISCOVERED MANY RECORD STARS INCLUDING EDDY ARNOLD, CHET ATKINS, JIM REEVES. SERVED AS CHAIRMAN OF CMA BOARD. GRADUATE RUTGERS UNIVERSITY, HONORARY CITIZEN OF NASHVILLE - AND A GENTLE MAN.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1967



RED FOLEY

JUNE 17, 1910 -

STAR OF THE "NATIONAL BARN DANCE," "GRAND OLE OPRY," AND "OZARK JUBILEE." ONE OF THE MOST VERSATILE AND MOVING PERFORMERS OF ALL TIME. HE COULD MAKE YOU POP YOUR FINGERS TO "CHATTANOOGA SHOESHINE BOY"..... CHOKE BACK A TEAR WITH 'OLD SHEP'....OR LOOK TO YOUR GOD WITH "PEACE IN THE VALLEY." A GIANT INFLUENCE DURING THE FORMATIVE YEARS OF CONTEMPORARY COUNTRY MUSIC AND TODAY A TIMELESS LEGEND.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC
HALL OF FAME

ELECTED 1967



JIM REEVES

AUGUST 20, 1924 — JULY 31, 1964

THE VELVET STYLE OF GENTLEMAN JIM REEVES WAS AN INTERNATIONAL INFLUENCE. HIS RICH VOICE BROUGHT MILLIONS OF NEW FANS TO COUNTRY MUSIC FROM EVERY CORNER OF THE WORLD. ALTHOUGH THE CRASH OF HIS PRIVATE AIRPLANE IN 1964 TOOK HIS LIFE... POSTERITY WILL KEEP HIS NAME ALIVE... BECAUSE THEY WILL REMEMBER HIM AS ONE OF COUNTRY MUSIC'S MOST IMPORTANT PERFORMERS.

COUNTRY MUSIC ASSOCIATION

COUNTRY MUSIC HALL OF FAME

ELECTED 1968



BOB WILLS

MARCH 6, 1905 —

GRANDSON AND SON OF CHAMPION FIDDLERS, HE QUICKLY ESTABLISHED HIMSELF KING OF WESTERN SWING. HIS FAMOUS TRADE MARK "AHH HA, TAKE IT AWAY, LEON." ENTERED RADIO WITH LIGHT CRUST DOUGHBOYS IN '29. FORMED TEXAS PLAYBOYS IN THE '30'S. WROTE AND RECORDED SAN ANTONIO ROSE. APPEARED IN 26 HOLLYWOOD PICTURES. A LIVING LEGEND WHOSE ROADMAP HAS CHARTED NEW PATHWAYS INTO THE WORLD OF AMERICAN STAGE, RADIO, TV, RECORDS, AND MOVIES.

COUNTRY MUSIC ASSOCIATION

Jamboree Memorial Tribute



HUGH CROSS

*Photo by
2-11-54
W.S.G.
4/1/54*



BIG SLIM
the Lone Cowboy

*Big Slim the Lone Cowboy
W.S.G.*

died



KATHY
DEE



HAWKSHAW
HAWKINS

killed



LEW CHILDRE

died



PETE CASSELL

Pete Cassell

Each of these artists played a big part in the colorful history of the WWVA Jamboree. They made millions of friends, and their passing has left a deep void in the country music business.



Left to right: Mr. George Faulder, General Manager of WWVA Radio; Emil Mogul, President, and Helene Mogul, Treasurer, Basic Communications, Inc.; and J. Ross Felton, Operations Manager of WWVA Radio, at the station's 40th anniversary party in December, 1966.

OFFICIAL
1969
EDITION

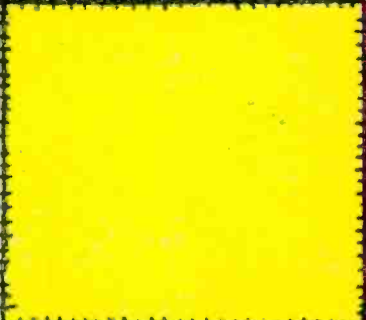


JAMBOREE
Memorial
Hall of Fame

THE WORLD'S ORIGINAL
WWVA JAMBOREE
HISTORY-PICTURE BOOK



OVER
100
PHOTOS



JAMBOREE
HISTORY
1933-1969