

MELLIE I. ARNOLD
217 E. SUMMIT AVE
STOCKTON, ILL.

Stand By

MAY 7, 1938



Theme Songs
and Signatures

★ ★

Fourteenth
Anniversary

EVERETT MITCHELL
(See page 8)

Listeners Mike

Sees Both Sides

D. J. S. has a perfect right to criticize Pokey Martin. In fact I feel like it myself sometimes when he tells one of those whoppers. But if D. J. S. doesn't like Pokey's program why does he listen to it?

I'm a member of the Tall Story Club, but that doesn't mean I like everything Pokey says. Nevertheless at 10:00 o'clock every Saturday night, my dial is tuned to good old WLS. D. J. S. is at liberty to turn his dial at that hour if he likes. . . . **Lila Mitchell**, Pearl City, Ill.

Wyocena Sees Print

I have written several letters to Stand By during the several years I've been a subscriber, but I've never seen one of my own or from anyone else in my town printed in Listeners' Mike.

I want to say again that Check Stafford is a real artist and writer. Stand By would not be complete without Latch String.

Smile-A-While is the perfect day-starter. Our outstanding favorites on that program are Arkie and announcer Hal Culver.

Morning Devotions, with Dr. John Holland is certainly one of the best programs we have ever heard. His sermons are wonderful and we feel sure that many people are made happier by listening to them. . . . **Mrs. Ed Spear**, Wyocena, Wis.

Knew Kelley Before

We were really pleased to hear that Don Kelley has joined the announcing staff of WLS because we have heard Don before from Omaha, and because WLS has been our favorite station for years. The reception has not been so good for the last year or two as it was in former years, but we hope it will improve when the new transmitter is finished. . . . **Mrs. F. S. Maurer**, Readlyn, Iowa.

(Editor's note: The new transmitter should make reception A-number-1 when it goes into operation about the first of October.)

From Empire State

We enjoy Howard Peterson's organ melodies very much. We especially like to hear Rubenstein's "Melody in F" and "Pale Moon." . . . **V. J. Phelps**, Wellsville, N. Y.

Paging Pa and Ma

Why can't we have good old Pa & Ma Smithers back on the air? They played their parts too well to be separated. Surely some sponsor will take their program if enough listeners request it. Come on all of you Pa & Ma Smithers' fans, write to Listeners Mike page and give your views. . . . **"Letty,"** Monticello, Ill.

Five Star Novelodeons

I heartily agree with the listener from Jasper, Ind., who wrote to protest that the Novelodeons do not get enough publicity. I was glad when I read that dandy letter in Stand By. It boils me too, that the Novelodeons do not get nearly all the praise they deserve. They are always willing to do their part and sometimes they do a good deal more.

I like the comic songs Otto sings and also his playing. As for Zeb—no one can play the fiddle quite like he can. Bill Thall and Buddy Gilmore sing and play exceptionally well and Art Wenzel is great on that accordion. All in all, the Novelodeons are a fine, jolly, swell lot of entertainers. They are my top favorites. . . . **Amelia Riekenberg**, Fort Gage, Ill.

Ramblers and Hymns

I wish the Ramblers could have a 15-minute program of sacred songs on Saturday. We certainly would appreciate seeing a picture of the Ramblers and their families in a Stand By soon. Would also like to see each of their pictures on the cover page of Stand By sometime real soon. We think Stand By is a grand little magazine. If they would give Fanfare more space it would be much better. . . . **Ellen Doris Culter**, Marshall, Ill.

Tag for Patsy

I want to congratulate WLS for having that sweet little singer, Patsy Montana, with them. I agree with Eleanor Hampton that Patsy should be called "The Girl with the Million Dollar Smile." As for her teaming up with someone else, let it be with Salty of the Ramblers and not as a trio with Lulu Belle and Christine.

We enjoy hearing all the stars and we don't think Lulu Belle is any better than the rest. . . . **Mrs. Nellie Wierenga**, Fulton, Ill.

"Hitting" for Pokey

My son, Bobby, and I want to "come to bat" for our friend, Pokey Martin. We have not only listened to almost every one of the Tall Story Club broadcasts but have attended several and enjoyed every one.

D. J. S. of Indianapolis, Indiana, says that there is nothing worth listening to on the Tall Story Club. Why does he listen then? I find that there has been a great many features well-worth listening to, such as "Pioneer Night," "Southern Plantation Night," "South Sea Island Night" and many more. Perhaps D. J. S. doesn't appreciate good, wholesome entertainment.

I don't think D. J. S. need worry about Pokey running out of Tall Stories. His fans will keep him well supplied.

Too much talking? I should say not. His program is a meeting of the Tall Story Club, not a musical club.

We think Pokey Martin is a grand person . . . sincere, ambitious and with a brilliant future. . . . **Mrs. Irene Aikman**, Hammond, Ind.

Checks on Ann

I'd like to call Ann Hart's attention to the fact that it's three teaspoons that equal one tablespoon, and not two teaspoons, as she wrote in her article in the April 16 issue of Stand By. . . . **Nelle Jacker**, Chicago, Ill.

(Editor's note: This was not Home-maker Ann's fault. It was a slip in the copy-reading department.)

Club Great!

Pokey's Tall Story Club program is great! We always listen and enjoy it very much. . . . **Jay Anderson**, Lake Village, Ind.

STAND BY

Copyright 1938, Prairie Farmer Publishing Co.

BURRIDGE D. BUTLER, Publisher

1230 Washington Blvd., Chicago

Indianapolis: 241 N. Pennsylvania

New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year

Single Copy, 5 Cents

Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor

May 7, 1938

VOLUME 4

NUMBER 13

WHY does a radio theme song exist?

You'd be surprised, for that bit of music which radio listeners hear at the beginning and end of a program serves many more purposes than mere identification of the broadcast, although naturally that is one of its chief functions.

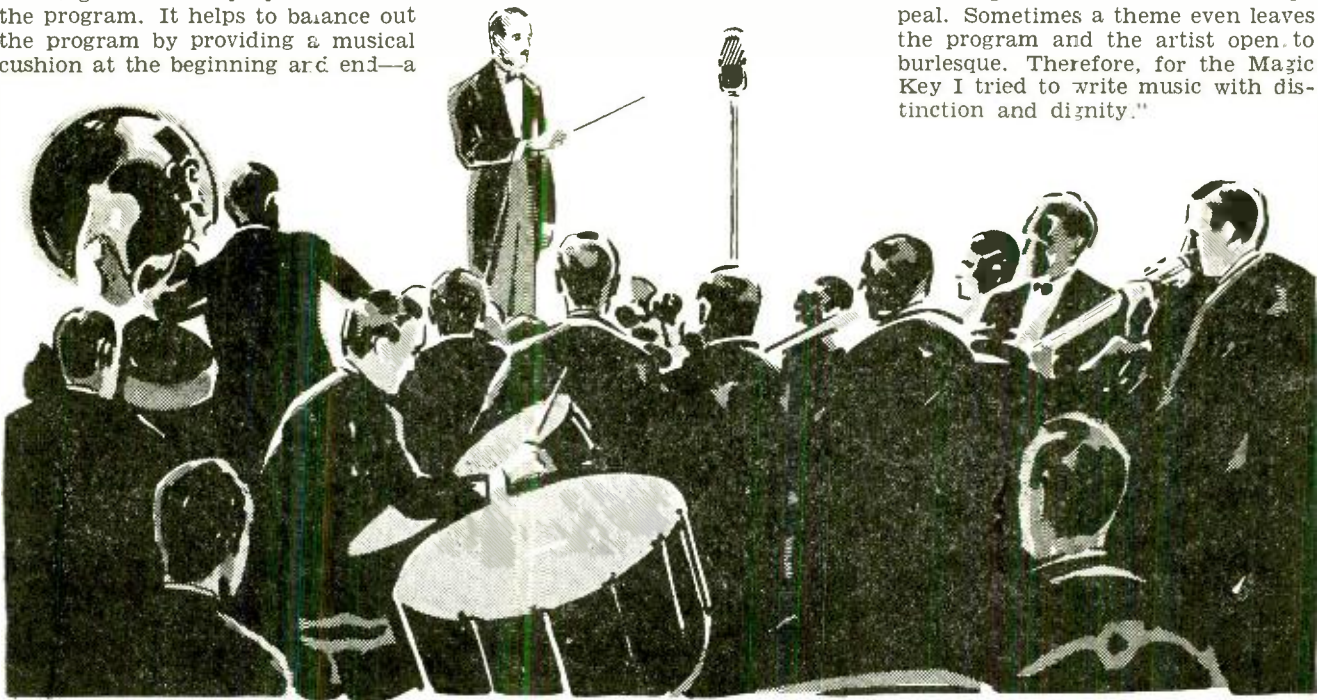
The theme song helps radio listeners get into the proper mood for the program. It helps to balance out the program by providing a musical cushion at the beginning and end—

Dance Party has the familiar theme "Big Time Tonight" which starts off a really big time. The Murphy Barnyard Jamboree begins with "Coming 'Round the Mountain," not because the gang comes around the mountain but because the theme is a lively one full of pep, and it's one in which everybody can join in and sing.

The Alka Seltzer program is begun

were the traditional means of opening an important program. But I didn't want that. A fanfare didn't represent to my mind an organization as big as the Radio Corporation of America.

"So I tried to write something dignified and distinctive. Choice of the proper theme is highly important to a radio program, particularly if it stretches over a period of years. Popular songs die out and lose their appeal. Sometimes a theme even leaves the program and the artist open to burlesque. Therefore, for the Magic Key I tried to write music with distinction and dignity."



Theme Songs and SIGNATURES

cushion that can be lengthened, cut or faded out according to how much time is left to fill. It also gives the listener a chance to get ready to listen to a favorite program and gives the listener an opportunity to call the attention of other members of the family to the program before it really gets under way.

For Dinner Bell Time a stirring theme was needed. Al Schoefield, a friend of Herman Felber's had a stirring march full of energy. It was selected for Dinner Bell Time because it is characteristic, conveying the moving spirit of progress. The name "Prairie Farmer March" was given to this theme by a little girl in Indiana who entered the contest to name the theme song.

Most of the themes for the National Barn Dance programs were selected because they give the listener a vivid sound picture of the good old-fashioned times that always prevail in the Old Hayloft. The Keystone Barn

with a parody on "A Hot Time in the Old Town Tonight" because it fits in with a "Grand Time in the Hayloft" with the old "Jumpin' Jenny Wren" and the gang. And it closes with the old-time favorite "Seein' Nellie Home."

Above all, the composer, orchestra leader or director who has the task of selecting a program signature seeks the best he can find to represent distinctively that particular broadcast—its "theme." Often it is quite hard to find because the music must be in keeping with the nature of the program.

Dr. Frank Black, general music director of the National Broadcasting Company, had difficulty when he wrote the theme song for the Magic Key of RCA, a piece of music which has become one of the most popular in the country.

"Everybody wanted me to write a fanfare," he said. "They wanted a fanfare because at that time fanfares

Josef Bonime, composer who does the sound effects for Death Valley Days, which is broadcast every Friday night over the NBC-Blue network, is the man who wrote the bugle call which signals to listeners that the program is on the air.

Bonime searched through all available records for the authentic bugle call used in the days of covered wagon trains when a bugler, or a relay of buglers, summoned the teamsters to begin the day's march, but could not find it.

"So I wrote one," he said, "but instead of writing something like the familiar bugle calls of army camps I put a little melody into it as a better introduction to the program."

Bonime explains another function of the theme song, one that is purely technical. Theme songs can be lengthened or shortened to make the program fit the time allotted on the air. Listeners know nothing of it but

(Continued on page 12)



"The Old Hayloft"

By the Hired Man

HOWARD CHAMBERLAIN was a welcome hayloft visitor, everyone enjoying shaking hands with him. . . . Former well-known station announcer, **Howard** is now building and directing programs at **KLZ**, Denver. . . . It was an especially happy reunion of the three former **WELL**, Battle Creek, boys—**Jack Holden**, **Joe Kelly** and **Howard**—three favorites of **WLS** listeners. . . . **Howard** is a product of Huntington, Indiana. . . . He told us that he is especially proud of his success in building up the **KLZ** rural audience. . . . **Pat Buttram** wise-cracked that **Howard** is one old hayloft man who has gone "high" in the world—for Denver is around 5,400 feet altitude. . . . The **Chamberlain** family enjoys Colorado very much—both the climate and the recreational advantages of the mountains.

Polly of the Range, a great favorite with listeners of **WMBD**, Peoria, was guest star on the last hour. . . . Her winning smile, coupled with her rendition of old-timers, brought great applause from the audience. . . . The **Prairie Ramblers** enjoyed accompanying this visitor. . . . **Polly** has won amateur contests, has been featured on **Prairie Farmer-WLS** Home Talent shows and has made numerous personal appearances in central Illinois. . . . She was real happy to be a guest in the old hayloft.

Ring cowbells for: . . . The way **Bill Newcomb** put over "Tumblin' Tumbleweeds." . . . **Evelyn** and the **Hill-toppers** singing and playing "Celito Lindo." . . . **Hayloft Quartet** doing that old male foursome favorite "Bulldog on the Bank." . . . **Prairie Ramblers** singing "Do They Miss Me at Home?" . . . **Hoosier Hot Shots** doing a "doggy" job with their "Doghouse" medley. . . . **Lucille Long** singing that favorite of the air and movies "Some Day My Prince Will Come" from "Snow White and the Seven Dwarfs." . . . **Maple City Four**, assisted by sweet violins, doing "If I Had My Way." . . . That unusual and original rendition of "Ti Pi Tin" by the **DeZurik Sisters**. . . . **Uncle Ezra** reading that inspiring poem "In the Land of Beginning Again." . . . **Bob Ballentine** doing things with his harmonica as he played "Huckleberry Finn" from **Ferde Grofe's Suite**. . . . **Pat Buttram's** baseball comedy, including the poem, "Casey's Revenge," on the **Murphy Jamboree**. . . . **Ray Neilson** being interviewed on the seriousness of rural crime on **Pokey Martin's Tall Story Club**. . . . **Kentucky Girls** singing "Billy Boy."

Production men. . . . When you have a play in your local high school, some-

one has the job of directing or "producing" it, usually the English or Dramatic teacher. . . . I wonder how many realize that each "unit" hour or half hour of the **Barn Dance** has to be similarly produced. . . . The audience usually knows little about this "behind the scenes" activity. . . . For most programs, there are Friday or Saturday day-time rehearsals. . . . **Rod Cupp** is "senior" production man. . . . He is responsible for producing the **Keystone Barn Dance Party**, with assistance by **Chuck Ostler**. . . . He also has charge of the **Murphy Jamboree** and the closing hour. . . . **Phil Kalar** oversees the **Barn-N Frolic** and **Henry Hornsbuckle's Party**. . . . **Jack Stilwill** "rides herd" over **Pokey Martin** and the **Tall Story Clubbers**. And, as we mentioned last week, **Bill Jones** is producer of the **Alka-Seltzer** hour, which goes on a coast-to-coast network. . . . He is in the employ of the **Wade Advertising Agency**.

Circus. . . . An unusually fine innovation at 10:30 Saturday night was the 15-minute program from **Cole Brothers Circus at the Stadium**. . . . **John Baker** was perched about 54 feet in the air, where he vividly described the death-defying tight wire feats of the **Great Gretonas**. . . . **John** said it made him dizzy just to look at them. . . . He was offered the opportunity of "riding" across the wire, balanced on the strong shoulders of one of these performers, describing his sensations through the "mike," but **John** quite firmly declined. . . . **Don Kelley** did a nice ground description of the trick riding, and interviewed **Dorothy Herbert**, one of the world's greatest feminine riders. . . . **Engineer Burr Whyland** was the operator in charge. . . . What a "break" for these three to have a "close-up" view of the circus and to "hobknob" with the performers!

Hired Girl says "Howdy" and proceeds to finish this column. . . . **Pat Buttram's** talk of his "potato-floater" ball must have "hit a homer" with **Pitcher Charley Root** and **Coach Roy Johnson** of the **Cubs**, judging by their smiles. . . . **Charley** was a frequent

Hot and Cold

Betty Winkler, actress, has a novel gift from a listener. The gift is a log book which covers the **Girl Alone** program in detail for a period of several months. At the end of each day's entry is noted the listener's guess as to what the next episode will reveal. Some of the guesses proved accurate. Others were far from the mark.

visitor at the **Barn Dance** last summer, along with his wife. . . . **Mrs. Root** wasn't with him Saturday night, being quarantined with **Charley, Jr.**, who has scarlet fever. . . . They have a daughter, **Della**, who is a freshman in journalism in a Washington college, and she writes baseball news. . . . **Charley** prophesies a bigger and better year for the **Cubs**. . . . We think he's right.

Winnie, Lou and **Sally** all blossomed out in new light-blue organdy dresses . . . with white embroidery lace bolero . . . real summer-like. . . . **Howard Chamberlain** being kidded about that cute little moustache acquired in Denver. . . . **Prairie Farmer's** Circulation Manager **Gus Holt** with **Mrs. Holt** and **Lorraine** were very interested visitors. . . . Kept busy shaking hands. . . . **Jimmy Wilson** of Indianapolis visiting with his uncles, **Harold Safford** and **George Biggar**. . . . He is with **General Motors**. . . . **Mr. and Mrs. O. N. Harkroad**, Minot, North Dakota, en route home from Mountain City, Tennessee, saw a **Cubs'** game and the hayloft show—the two things they most wanted to do in Chicago. . . . He played baseball in these parts 40 years ago.

Hazel Dopheide and **Vic Smith** renewing **WLS** friendships. . . . They have done much dramatic work with us and other Chicago stations. . . . "Member when **Hazel** was "Ma Smithers"?" . . . And **Vic** was emcee on that "Musical Almanac" series last year. . . . Through those broadcasts he located his daughter in Indianapolis. . . . They had not seen each other for 10 years. . . . He proudly told me that just recently his granddaughter's picture was exhibited in a candid camera picture display in Chicago. . . . **Lulu Belle** greeted the 26 boys and girls who were in the audience from the **Weisbrook School**, Wheaton, Illinois. . . . We also had 30 members and wives from the **Stearns Men's Club**, Gurnee, Illinois. . . . **Chris Hovik** was in charge. . . . Why don't you get up a "Saturday night party" from your community and come down and see all the hayloft boys and girls? . . . We'll be looking for you. . . . S'long.

20 REPRINTS 25¢

FILMS DEVELOPED

Two prints each negative, 25c.
Three 5x7 enlargements 25c. Three
8x10 35c. Hand-colored reprints 5c.

SKRUDLAND

6970-86 George St., Chicago, Ill.

Dr. Preston Bradley On Mothers' Day Program

DR. Preston Bradley, famous Chicago minister who has been pastor of the People's Church of Chicago for the past 21 years, will pay a special tribute to mothers of the land during the Alka-Seltzer program on Saturday, April 7, when a special Mothers' Day observance has been planned.

This special program will also bring you the first of a series of summer appearances of the Vass Family, composed of four sisters and a brother from South Carolina. Since they appeared on the Alka-Seltzer program in February, listeners have been asking to hear from them more often. The Vass Family appeared in the RKO production "Radio City Revels."

The special Mothers' Day program will include many songs that have been written in tribute to mothers. Henry Burr, the Dean of Ballad Singers, will sing "Mother of Mine," the Maple City Four will sing "That Wonderful Mother of Mine" and the Hoosier Hot Shots will compliment mothers in their own novel way with the two selections, "At Seven, Seventeen and Seventy" and "Do As Your Mother Did."

That Stork Is Here

Radio listeners will be glad to know that the stork has paid another visit to the WLS family. Patsy Montana, who in private life is Mrs. Paul Rose, became the mother of a second daughter on Monday, April 25. Papa Paul Rose is with the WLS Artists Bureau.

The baby, weighing 6½ pounds at birth, has been named Judith Rochelle but already she is being affectionately called "Ronnie" by her parents and the nurses and attendants at the Frances Willard hospital in Chicago.

Tulip Time Guests!

A group of rosy cheeked Dutch Maids from Holland, Michigan, will visit Homemakers' Hour on May 7, bringing news of Tulip Time in Holland. This annual event in the land of tulips and wooden shoes on the shores of Lake Michigan has grown to be one of the three outstanding festivals in the country.

More than three million tulips blooming in the city make Holland a veritable fairy land. A miniature Netherlands complete in every detail including dykes with water wheels and windmills, Dutch farms and the famous Island of Market will become a permanent exhibit in the city.

Ann Hart will have several guests from Holland to tell about this annual festival. Don't miss their colorful description on May 7. Homemakers' Hour is now heard from 1:15 to 2:00 p.m., Central Standard Time, an hour later than Chicago time.

The Hoosier Philosopher Joins WLS

Obadiah Quakenbush, known as the "Hoosier Philosopher" to radio listeners of the Middle West, is now presenting his own opinions of things in general at 7:00 a. m., CST, each Tuesday, Thursday and Saturday over WLS.

In real life, Obadiah is Carlton Guy, a well-known figure in Chicago broadcasting circles for several years. He was heard for some time over another Chicago station with his comments on local, state, national and world events.

"During these days of big city radio news commentators, I think the opinions of a real Hoosier are needed to sort of 'balance up' things," said Obadiah, who is a native of Worthington, Indiana. "I'm glad that WLS is giving me this opportunity, and whether you agree or disagree with what I have to say, I'll be pleased to hear from you."

Man on the Farm

The "Man on the Farm" program, originating at the Ful-O-Pep Farm near Libertyville, Illinois, each Saturday, is now heard at 12:00 noon, Central Standard Time.

Owes it to "Mammy"

Al Jolson has been reelected mayor of the town of Encino, suburb of Los Angeles, for the third successive term.

"Across the Mike"

A new program, "Across the Mike with Don Kelley," which made its first appearance over WLS on April 26, is now on the air each Tuesday, Thursday and Saturday from 10:45 to 11:00, CST.

Every Tuesday Don Kelley, who is the new and already popular announcer at WLS, will interview interesting people from all walks of life who will be his guests at the studio.

The Thursday programs will bring various members of the WLS and Prairie Farmer staffs to the "mike" where they will discuss the work and activities of their departments so that radio listeners will have an inside picture of life within the Prairie Farmer-WLS Family.

On Saturdays, the listeners themselves will be heard when members of the WLS Little Theater audience will be invited into the studio for a session "Across the Mike with Don Kelley."

First Contribution Received

REPRODUCED below is a letter from the father of one of the hundreds of children who have been helped by the generosity of WLS listeners. The writer, Edward E. Contarsy, has the honor of being the first contributor to the Christmas Neighbors' Club Fund for 1938.

Through the thoughtfulness of lis-

teners who contributed to the Fund last year, many children have been aided toward the recovery of their health by the wheel chairs that were purchased with money from this fund.

To date, more than 145 wheel chairs have been placed in the children's wards of more than 80 Mid-Western hospitals.

Christmas Neighbors Club
% Prairie Farmer Station WLS
1230 Washington Boulevard
Chicago, Illinois
Gentlemen:

While my son George, aged 5½, was at the Edgewater Hospital, Ashland and Hollywood Avenue, Chicago, recovering from a systemic infection, he used the junior invalid chair presented by your organization in 1937.

I am writing this letter to express my appreciation of this wonderful gift by you and to reciprocate in a small measure, am enclosing \$1.00 as a contribution for your 1938 Christmas Neighbors Fund.

I might at this time say that my entire family and I have always enjoyed your station, particularly your early morning programs, and look forward with pleasure each day to listening in on WLS.

Sincerely yours,

EDWARD E. CONTARSY, Attorney at Law,
188 W. Randolph St., Chicago, Illinois

Children's Carelessness a Problem to Ann Hart

"ALTHOUGH I have been trying to train my boys to be orderly ever since they were babies, I still find my oldest son, now 12, as careless as ever. He never picks up a thing he plays with, and he never knows where his belongings are. I wish you could see his room after he has gone to bed! The two oldest boys share one room and when I go in to check up on them before I turn in for the night, I find I'm stumbling over shoes, walking on their knickers and nearly breaking my ankle on the marbles they have left all over the bedroom floor! Do you suppose I can ever get them to take care of their belongings—particularly their clothes? I've almost given it up as a bad job!"

Does this situation sound familiar to any of you? I thought it would and that's one reason why I kept this letter out to share it with you. I wonder how you would have answered this despairing cry from this mother of four boys—the oldest 12, the youngest three years of age.

It's an easy matter to give some glib advice, but quite a different matter to suggest some plan of action that will train this woman's son to develop a certain sense of responsibility for his own belongings including the care of his clothes. It isn't merely a matter of convenience to the mother; it's actually a means of developing desirable character traits through an insistence that boys learn to take care of their own belongings.

It's a Problem

But right at that point we have to stop using generalities. Here is a concrete problem to be solved.

I've opened the door to my 10-year-old son's room to see that the covers were tucked in and had to fish out a book that he had hidden under his pillow and pick up his underwear and knickers which he had left on the floor at his bedside looking as if he had just stepped out of them. His dusty shoes are sometimes on top of his polo shirt, with little stones and pebbles from goodness knows where strewn in front of the bed; his sweater draped on the bed post and a pair of stiff, stained stockings flung on the dresser! Yes—I echo this mother's question. Is it possible to develop orderliness in a 10 or 12-year-old child?

I put the question to a woman much wiser in the ways of children than I—a mother who had reared three boys and a daughter. She, from the depths of her wisdom born through experience, said, "My dear, patience is more important than anything else. Do you remember what the Bible says about training the young? "Precept must be upon precept and line upon line; here a little and there a little."

Well, truer words than those were never spoken when it comes to deal-

ing with children. But don't be surprised at the carelessness of boys of that age. It seems to be a stage of development they go through and if you've been patient and done your part of training them "line upon line and precept upon precept," you'll find that they'll come out all right.

Plenty of Hooks

Besides this bit of philosophy, this mother reminded me of several helps to orderliness that may partially answer this letter I mentioned and my own question, too. One suggestion has to do with providing enough hooks and hangers, so that clothes won't have to hang one on top of the other until all of them tumble down in a heap. Too few hooks makes the odds against tidiness right at the outset. Having the hooks or pegs low enough so that a child can hang things up himself is just as important as having enough hanging space. A row of low hooks underneath a row of high hooks meant for adult wraps defeats its own purpose because a youngster won't take the trouble to hang up his things if the process is made difficult for him.

This mother gave an added word of advice, too. Don't expect too much in the way of particulars. Don't insist that every garment be hung properly from the neck or from the tape sewed in the clothing for that purpose. Let the fact that the clothes are perched up on a hook or hooks be triumph enough in itself, no matter how precariously they may be perched up there.

I was also warned that even though the "battle of the hooks" might appear to be won, there would be many a lapse when trousers, shoes, sweaters, and blouses would remain wadded on the floor, long after the "heir apparent" had dropped off to sleep. Probably that's where the "line upon line and precept upon precept" comes in. At any rate it appears that here is a battle that calls for all the ingenuity and patience we mothers can command.

Muddy Shoes

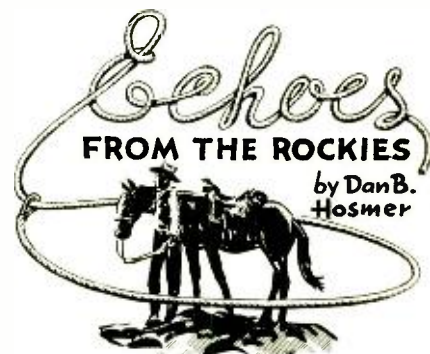
To me, dirty shoes bringing in a sample of every woodlot and gravel heap within hailing distance is as trying as anything a mother has to cope with during the day. On rainy days, when rubbers are forgotten and left in school, it isn't unusual to see

shoes nearly twice their normal size on our young hopeful's feet. The over-sized effect is merely a good-sized bit of mud which comes in with him. Perhaps you heard the suggestion—I believe it came from Helpful Harry—that a coarse scrubbing brush nailed to the porch would be a way of leaving at least part of the back lot outside the kitchen door instead of tracking it all over the kitchen linoleum.

In our family we keep an old wide spatula handy which does an excellent job of scraping off muddy shoes—it's usually used too late to save the kitchen floor, however. An old putty knife would do the trick very nicely and practically every household boasts a putty knife.

Though there may not be a great deal of help for this discouraged mother who wrote me this letter—at least there ought to be some comfort for her in the fact that millions of other mothers have had the very same problem to meet day by day; that making orderliness easy by providing enough space and sufficient hooks and pegs is part of the battle and that constant reminders plus a tremendous amount of patience will ultimately bring the victory.

ANN HART



The Last Call

There's something 'bout the rollin' plains
And the miles and miles of space
Where a copper sun just sizzles down
And parches every trace
Of green and growing thing there is
'Cept cactus and mesquite
Where shiftin' sands wipe out the trail
Of weary trodding feet.

But when the purple night descends
And the millin' herd is still
And silence thick and soft as down
Is mixed with desert's chill.
Around the flickerin' campfire's glow
Fantastic forms appear—
Kit Carson's there and Custer too
And Injuns mock and leer.

I lay there lookin' at the stars
And thinkin' 'bout it all
And wonder if they're all up there
In answer to the call
Of the Big Range Boss who led the way
Across the plains for men
Strong hearted men who had the faith
To try and try again.

Then I close my eyes and sort of lay
A-listenin' to the night
A-thinkin' 'bout this big old world
And what is wrong and right.
And if we try to live four square
That maybe after all
There'll be a place for us there when
We answer that same call.

The Latch String

by CHECK STAFFORD

HOWDY, folks: Well, May Day is over and the children's little May Day baskets of flowers have wilted . . . their candy and sweets are all eaten, but the kiddies, as well as we oldsters, still have many bright days ahead to enjoy Nature's gifts because April's generous showers certainly will bring a wealth of May time flowers this year.

Soon now, many children in rural districts will be going barefoot and then will come jobs of healing stubbed toes or bee stings at mother's hands. Children, these days, do not go barefooted as much as a good many years ago. The custom of boys, when hot weather came, of going barefoot and



wearing only a shirt and overalls is usually frowned upon now. I recall what an advantage such light attire was—especially when it came to winning honors of being the first one to dive in the old swimmin' hole. These May days can't help but bring pleasant recollections to Dad . . . of boyhood days spent with fishin' pole and old "Shep" along the creek.

As I write Grace Wilson is singing "That's What Puts the Sweet in Home Sweet Home" on Melody Round Up, and speaking of home . . . I find that many of our folks here are planning on getting home this summer to be with home folks. Home, wherever

it may be, is the place that draws them. Bill O'Connor will trek back to good old Kansas for his vacation, and Merle Housh will spend his vacation time also in Kansas, his old home.

Hal Culver, now on his vacation of a month, will visit his old home town, Epworth, Illinois, down in White county, where they raise fine water-melons. Hal won't get to sample any home grown melons but can enjoy fresh garden "sass." Chuck Acree tells me he hasn't been back home for seven years now and would like to again visit his Oklahoma relatives and friends. Eddie Allan was born and reared at Galesburg and says his vacation will be there among his relatives and former railroad friends.

A trip to Mexico on business will form part of Dan Hosmer's vacation, but enroute he intends to visit his old home town, Kansas City—also folks at Fort Worth and San Antonio, Texas. Lulu Belle and Scotty are looking forward to enjoying their vacation period at their mountain home in North Carolina. Mr. and Mrs. Julian Bentley will visit Julian's home folks at the farm near Harvard, Illinois, before they start for the north woods of Michigan, where our newscaster expects to land some big ones and perhaps grow another beard, which seems to be his annual vacation custom.

Had quite a chat the other day with Howard Chamberlain, former WLS announcer, who now has an important position in program production with KLZ in Denver, Colorado. Howard was here on business and spent several hours at our studios and offices visiting old friends. He was only four hours and 10 minutes reaching Chicago from Denver—almost a thousand miles—traveling the skyway in a big 22 passenger United Airliner. Howard says their early morning program, known as "Rocky Mountain Roundup," is similar in its music and service features to our "Smile-A-While" time, with Captain Ozie and His Rangers as the early bird musi-

cians at KLZ. The beauties of the snow-capped Rockies can be seen from Howard's office windows and each morning from his windows at home, he views the impressive mountain tops and sniffs in the wonderful air. Incidentally, the climate and high altitude (one mile above sea level) of the "Centennial State" seems to agree with our old friend, for he looked the picture of health and was wearing a dashing moustache and coat of tan. We wouldn't be surprised at all to see him in boots and 10-gallon hat attire on his next visit, for he is much taken with his new Western home and people.

Mrs. Chamberlain and two little sons are enjoying good health, our visitor said. Glad to hear our former fellow worker is getting along so nicely. Incidentally, while here, Howard visited with his parents at Rochester, Indiana, where they have recently purchased a small farm and are starting in this season to tend the place. Just thought you reader and listener friends would be interested to have this little account of your old radio friend.

I've got to turn in this copy now, so that's all the vacation comment I'll have for this time. Might add, that I, too, will hike for the country and home folks down in the old Hoosier state and I hope chickens are ripe enough to fry by that time.



Before ye try to keep up with th' family next door be shore they're goin' yore way.

They say ye can't teach a old dog new tricks . . . maybe ye could if ye know more'n th' dog.

A blotter is sumethin' ye're allus lookin' fer while th' ink is dryin' on th' paper.

If opertunity knocks at yore door . . . open it. But be shore ye shet th' back door first.

Sum people think they're opertunity itself, but opertunity knocks jist once while others are always knockin'.

Yourn til a worm bites a fish.

PAT

Billy Sunday's Baritone Now Popular Announcer

EVERETT MITCHELL, popular announcer of the NBC Farm and Home Hour, and master of ceremonies of the Family Party and the Voice of the Farm Program, deserted a career in the insurance business in 1922 to break into radio on the ground floor while the industry was still a struggling infant. Visualizing the possibilities in radio, Everett joined the staff of NBC's affiliate station KYW in Chicago. After serving his apprenticeship in all phases of station activity he ranks today as one of the true pioneers of the air lanes.

Like numerous other outstanding radio announcers, Everett made his debut before the microphone as a singer rather than as a speaker. It might be said that his love for old hymns was more or less responsible for his introduction to radio.

While singing in the choir of a Chicago church a friend asked him to take part in a sacred program on a local station. He accepted. He was asked to announce the second program. Again he agreed. The church lost one of its choristers for the third program, because Everett had now joined the station staff.

He still sings occasionally over the radio and does solos in some Chicago church every Sunday morning.

His cheery "Lots of Good Luck Everybody" has served to identify him with NBC's National Farm and Home Hour, radio's largest daytime sustaining program. Everett has announced the Farm and Home Hour since 1930, when he came to NBC along with station WENR, Chicago.

With Billy Sunday

Born in Austin, a suburb of Chicago, on March 5, 1898, he started his business career at the age of 10 delivering groceries. Before graduating from high school he had worked two summers as a singer traveling with Billy Sunday. That was when the famed evangelist was enjoying the peak of his popularity. Everett was called "the boy baritone."

Armed with a high school diploma he got a job as a bank clerk. From the bank he went into the insurance business until he decided to cast his lot with radio.

When station WENR began operations Everett was hired as a singer, but he soon had the title of station manager, a position that called for singing, announcing, selling time, writing scripts and numerous other incidental duties, such as sweeping out the studios and repairing radio apparatus. He became chief announcer when WENR expanded its facilities and held that post until the station became a part of the National Broadcasting Company network.

Since joining the network Everett has come to be known as one of NBC's best known and best liked announcers. His huge personal following, built up chiefly through the pop-

ular Farm and Home Hour, is a tribute to his ability.

Photography His Hobby

Everett's hobbies are amateur photography, fishing and travel. It may seem far-fetched, but he believes that his desire to travel can be traced to his grandfather, who was a circuit rider in New England. Furthermore, he says, his ancestors were passengers on the Mayflower.

For diversion he likes to drive out of the city, find some secluded spot in the woods and experiment with his camera. He has more than \$700 invested in photographic equipment. The secret pass-word to his affection is unstinted approval of his work in photography.

He is still trying to achieve an ambition, that of visiting all of nature's most attractive spots in this country. He has already captured many scenic beauties with his movie outfit and now at the end of a hard day at the studio he finds relaxation in "unreeling" again those hunting trips. They are hunting trips, because expeditions with a camera have more thrills for him than stalking moose or other game. He once climbed Mt. Ranier "afoot" and came down "aback." He wrenched his leg and had to be carried down, but he got his pictures.

One night each week he spends with a neighborhood boys' club which he organized. Eighty members now belong to the club and they attend regularly because they know Everett always stages an interesting program.

Everett met his wife while working in the bank. It was a case of love at first sight. She came to the bank to apply for a job as stenographer and it was then he first saw her, although they were born within two blocks of each other in Austin. They have been married 14 years.

Everett is five feet, 11 inches tall and weighs 175 pounds. He has brown eyes, wavy brown hair, and an infectious smile.

Biggest Thrill

His biggest thrill in radio dates no farther back than the Fall of 1934. The setting was a cornfield near Fairmont, Minn. The occasion was the national cornhusking contest which is broadcast annually on the Farm and Home Hour. Seventy thousand persons crowded the field that day as the champion huskers

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

Fruit is Sold at Auction

RADIO listeners in recent months have become familiar with the "chant of the tobacco auctioneer" and his rapid-fire talking. But the men who sell tobacco are not the only auctioneers who talk too rapidly for ordinary ears to understand. Boys and girls listening to School Time on Wednesday, April 27, heard an auctioneer selling fruit at the Chicago Fruit Auction, and wondered how anyone could understand what he was talking about.

This was one of the regular Business and Industry broadcasts presented each Wednesday on School Time.

Much of the fruit eaten by residents of Chicago is bought by storekeepers at the Chicago Fruit Auction. Carloads of fruit from all parts of the country are brought to the big warehouse at the fruit auction, and the crates are opened so buyers can see the quality of the fruit.

Then, all the buyers assemble in a room which looks like a classroom, with the auctioneer at the front. He talks rapidly, asking for bids on the apples, plums, cherries and other fruit, selling one kind of fruit at a time. Since most buyers do not want other buyers to know they are bidding, many of them have secret ways of indicating to the auctioneer that they will bid the price he is asking. Some of the men wink, others nod, some lift their eyebrows, and the auctioneer knows from these sly signals that the buyer is offering the price he asks. When the price is as high as any of the fruit buyers are willing to pay, the lot of fruit is sold to the man who bid highest for it.

from eight Mid-Western states started throwing ears of corn into their wagons in rapid-fire fashion.

Everett sat in an observation booth high above the field while Hal Totten, dean of Mid-West sports announcers, followed the huskers in one of NBC's mobile transmitters. They carried on a two-way conversation for an hour in describing this great "corn-belt derby."

Previous to the cornhusking contest his biggest thrill came to him as he stood atop the sky ride at A Century of Progress broadcasting a description of the dazzling scene as the lights were turned on for the first time the night the World's Fair opened in 1933.

FAMILY

by FRANK BAKER

THE pastor of the WLS Little Brown Church of the Air is a human, kindly man with a manner that inspires the confidence of those who meet him in person as well as the thousands who listen to him over the air. Perhaps the fact that he got his start in life as an Iowa farm boy has little to do with his success in life, but it certainly has helped him to understand the everyday problems of everyday people like you and me.

Dr. John W. Holland was born on a farm near Milton, Iowa. As a boy, he spent his days doing the things many a typical farm boy does—chores, working in the fields and helping his father tend their herd of registered Shorthorn cattle. He went through grammar school, then high school and a little later began studies at Iowa Wesleyan College. After hard working years at Wesleyan, part of them spent sawing wood for the college furnace to help pay his way, John Holland was graduated in 1902. From there he went East to Drew Theological Seminary and later back to Chicago for study at the Garrett Biblical Institute. While a student at Garrett he met Daisy Pierce of Oswego, Illinois. It wasn't until three years after his graduation from Garrett in 1905 that John Holland persuaded Daisy to say "yes" at the altar.

In 1908, shortly after his marriage, Dr. Holland was appointed by Teddy Roosevelt as a civil chaplain to workers in the Panama Canal Zone. After a year in the tropics, the Hollands returned to the States with an addition to the family, their daughter, Beulah. From this time on, Dr. Holland's continued service and helpful advice made many loyal friends for him during his years in the church.

He came to WLS in 1933, and was appointed by Bishop Waldorf to be pastor of the station—the first minister ever to hold such a position officially. During his five years at WLS, Dr. Holland has become closely associated with Dinner Bell Time, the Little Brown Church of the Air, and more recently with Morning Devotions. Many listeners write in every week to say how helpful and inspiring they find his direct, sympathetic talks. Thirty-three listeners in the past five years have written to say that Dr. Holland's cheerful philosophy turned their despair to hope at a time when they considered taking their own lives.

John Holland is an easy man to talk to. He is pleasant and always friendly and will take time to talk even though he may be busy planning his radio talks or perhaps writing one

of his "Sermonettes" which are syndicated for 13 farm papers and are read by nearly four million readers. Yes, Dr. Holland is a busy man but never too busy to talk with people. After all, he has made a hobby of talking with people—of trying to bring them hope, comfort and peace.

A postcard from Herbert Yeryar of Jasonville, Indiana, asks about Pat and Henry. As most of you know, this popular program is off the air till fall. . . . Esther May Adams of Warren, Indiana, misses Virginia Lee and Sunbeam. . . . For Clara Butts of Arena, Wisconsin, we report that Eileen Jensen is not married. . . . A listener in Grayslake asks about the "Family Party" program that is heard over WLS on the Barn Dance each Saturday night at 8:30 CST, 9:30 CDST. This program does not come from the Eighth Street Theater but is broadcast from the NBC studios in Chicago. In a future column we'll have a biography of the popular Annette King, who appears on this program.

An Ohio radio fan wonders what has become of Ellen Rose Dickey, who appeared on WLS a number of years ago. . . . Miss Mary Lippincott of South Bend would like to see Salty Holmes do his special dance next time she comes to the National Barn Dance. . . . From Elkhart, Indiana, a Morning Minstrel listener, Mrs. J. C. Engle, will perhaps be surprised to hear that Ray Ferris (of Chuck and Ray) is Hound Dog Harry. . . . From down Kentucky way, George Baird's family misses Fibber McGee's Molly during her illness as much as we do.

You ought to see Buddy Gilmore's big Irish wolfhound. She's a beautiful, shaggy creature only 11 months old but already 34 inches high at the shoulder and weighing 105 pounds. When Buddy and his wife brought the big gray dog to the studios the other day you should have seen all the kids in the neighborhood following along behind the Gilmores and their young dog. Some puppy!



"HERE he comes! . . . Every neck is stretched further and every eye strained wider. Away across the endless dead level of the prairie a black speck appears against the sky, and it is plain that it moves. Well, I should think so! In a second or two it becomes a horse and rider, rising and falling, rising and falling—sweeping towards us, nearer and nearer, growing more and more distinct, more and more sharply defined—nearer and still nearer, and the flutter of the hoofs comes faintly to the ear—another instant a whoop and a hurrah from our upper deck, a wave of the rider's head, but no reply, and man and horse burst past our excited faces, and go swinging away like a belated fragment of a storm."

Thus did Mark Twain in "Roughing It" paint the picture of the fastest communication system across the Western Plains in his day. Imagine the immortal author's words if today he were to roam these selfsame plains and watch a metallic speck crack the horizon and seconds later swoop by flashing a shadow of winged speed roaring eastward with the mail. Though we could never aspire to Mark Twain's language, we hope, by our sincerity, to pay tribute to these men. This we can do by cooperating with our public servant, the United States Post Office Department, in its National Air Mail Week, May 15 to 21.

National Air Mail Week is the Post Office's way of commemorating the institution of the first air mail service between Washington, D. C., and New York City, May 15, 1918. Since that time the service has steadily reached out to every village in the nation. Not only has the air mail pushed back our horizons, but days—yes, weeks—have been cut from the traveling time of our mail. Regular flights span the country daily.

Let us, as citizens, pay our tribute to the development of this most dependable service by mailing at least one air mail letter during National Air Mail Week, May 15 to 21.

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14th Anniversary



George Biggar (above) reads several messages of congratulations while the gang stand around with their eyes on the giant birthday cake and its 14 candles. The cake didn't last long.



Harold Safford (left) is giving a cue to someone at the mike. Marie Nelson, representing the mother of the Typical WLS Family that visited the birthday celebration program is in the foreground. (Right) Marie reading some of her lines as George Biggar looks on.



At the left (below) you see Hal Culver closely following his birthday party script while Evelyn, The Little Maid, watches what's going on. Directly below, you see Hal reading his part while Don Kelley and Jack Stillwill stand at the side of the mike. Salty Holmes is on the left and Jack Taylor and Harold Safford at the right.



Notes From the MUSIC LIBRARY

by SOPHIA GERMANICH

WE EXPECT to have a complete set of rules and regulations for the Song Exchange Club by the time the next issue of Stand By goes to press. All those interested in joining this club and who live in Chicago or vicinities near by, please get in touch with **Mr. A. E. Heath, 1835 S. Fairfield Avenue, Chicago, Illinois**, or **Mr. Mac MacAdory, 1131 Glenlake Avenue, Chicago, Illinois**. Mr. Heath and Mr. MacAdory are cooperating with **Mr. J. G. Jones of Adolphus, Kentucky**, and **Mr. Arlie Kinkade of Graysville, Ohio**, in organizing the S. E. C.

Here are the words to "Little Major" requested by our readers and sent in by **Mrs. Edna A. Sill, R. 1, Durand, Illinois**.

"LITTLE MAJOR"

At his post the Little Major
Dropped his drum that battle day;
On the grass, all stained with crimson,
Through that battle night he lay
Crying, "O for love of Jesus
Grant me but this little boon:
Can you, friend, refuse me water,
Can you when I die so soon?"

Chorus

Crying, Oh for love of Jesus
Grant me but this little boon:
Can you, friend, refuse me water,
Can you when I die so soon?"

There are none to hear or help him,
All his friends were early fled,
Save the forms outstretched around him
Of the dying and the dead.
Hark! They come! There falls a footstep,
How it made his heart rejoice;
They will help, oh, they will save him
When they hear his fainting voice.

Now the lights are flashing round him
And he hears a loyal word,
Strangers they whose lips pronounce it,
Yet he trusts his voice is heard.
It is heard—O God forgive them—
They refuse his dying prayer,
"Nothing but a wounded drummer."
So they leave him lying there.

See the moon that shone above him,
Veils her face as if in grief
And the skies are sadly weeping,
Shedding teardrops of relief;
Yet to die, by friends forsaken.
With his last request denied
This he felt his keenest anguish,
When at morn he gasped and died.

SONG EXCHANGE

Marie Hartley, R. 2, Box 63, Shinnston, West Virginia, will exchange songs in return for "They're All Going Home But One," "Don't Make Me Go to Bed and I'll Be Good," "Answer

to Prisoner's Dream," "Little Home in Tennessee" and "There's a Blue Sky Way Out Yonder." Among the songs she will send in exchange are "Cowboy's Heaven," "Little Ranch House on the Old Circle B," "I'm Here to Get My Baby Out of Jail," "They Buried Her Beneath the Willow," "We Sat Beneath the Maple on the Hill," "Prisoner's Dream," "There's a Gold Mine in the Sky," "Ridin' Down the Canyon," "There'll Come a Time," "When It's Prayer Meetin' Time in the Hollow," "Nobody's Darling," "In the Cumberland Mountains," "Blue Hawaii," "Just Because," "You Started Me Dreaming" and many others.

Juanita Bennett and Bethel Wesner, Campbellsburg, Indiana, have about 3,500 church, mountain, ballad, western and cowboy songs and will exchange any of them for copies of "Little Box of Pine on the 7:29," "Tumbled Down Shack," "Across the Blue Ridge," "Ridin' Down that Old Texas Trail," "When It's Round-Up Time in Heaven," "West, a Nest and You," "Mexicali Rose" and "Will There Be Any Yodelers in Heaven."

Gertrude Draino, 5633 S. Hamilton Avenue, Chicago, Illinois, will trade such songs as "I Want to Be a Cowboy's Sweetheart," "When the Roses Bloom in Dixieland," "Yodel Your Troubles Away," "Prisoner's Dream" and many others for copies of "Tumbling Tumbleweeds," "Echoes from the Hills," "Take Me Back to Colorado," "I Want to Be a Real Cowboy Girl" and "Columbus Stockade Blues."

Mrs. T. J. Stogsdill, 945 W. Olive, Decatur, Illinois, is anxious to get the words to the following songs: "Nobody's Darlin' But Mine," "I Come to Get My Baby Out of Jail" and "Columbus Stockade Blues."

Hilda Elgersma, R. 1, Box 29, Randolph, Wisconsin, will exchange the words to "Climbing Up the Golden Stairs" and "Home on the Range" in return for "I Want to Be a Cowboy's Sweetheart" and "Give Me a Home in Montana."

Franke Dewey, % Arthur Phillips, R. 1, Eau Claire, Michigan, would like copies of "Girl I Loved in Sunny Tennessee," "Cowboy's Soliloquy," "Arrival of a Tenderfoot," "Cattle Range at Night," "Auction Sale" and "My Mother Was a Lady."

"Hot Shot," Says Hot Shot

Kenneth Trietsch of the Hoosier Hot Shots' more popularly known as Hezzie, is having difficulty convincing his fellow musicians that he made a hole in one on the Flossmore Golf Club course near Chicago. He was alone when he made the shot. When he came to the studio and told about it, the Hot Shots immediately demanded that he return with them and repeat the performance. To date he has made no attempt to comply with their demands.

Alice Mae Perkins, Raub, Indiana, is looking for the title and the rest of the verses and chorus of the following:

Madam, I have come for to court you
Perhaps it may be against your will
And if you will talk a little in favor
Perhaps I may come back again. . . .

Floretia Krell, R. 2, West Bend, Wisconsin, will send "Rose of the Prairie," "I Want to Be a Cowboy's Sweetheart," "Montana Plains" and many others for copies of "There's a Love Knot in My Lariat," "Give Me a Home in Montana," "Snow Deer" and "Rainbow."

Norma Hodel, 104 Cooper Boulevard, Peoria, Illinois, will exchange words of any song for copies of "Beautiful Texas," "Columbus Stockade Blues," "We Sat Beneath the Maple on the Hill," "Pretty Quadroon" and "When the Bees Are in the Hive."

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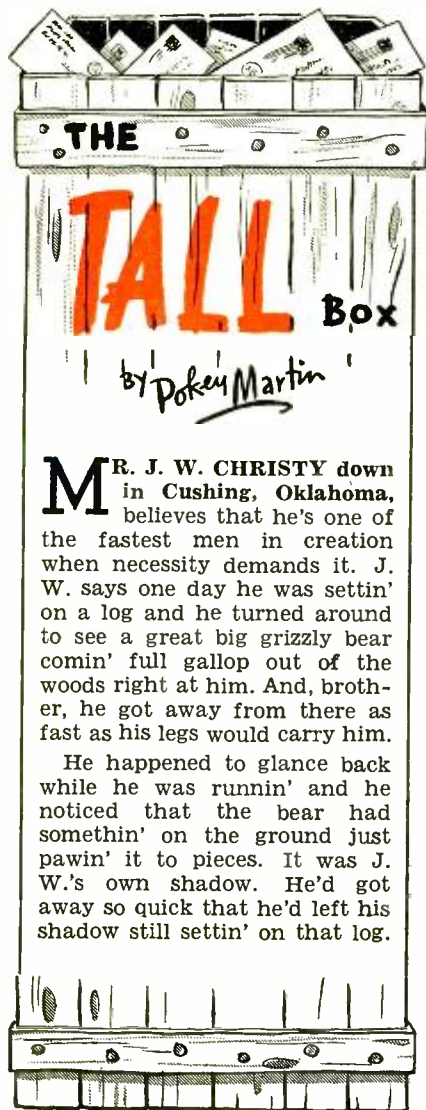
These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50¢—In Canada 60¢. Address Favorite Songs, % WLS, Chicago.

Barn Dance Time

During the five months of Chicago Daylight Saving Time, the National Barn Dance will be heard by all Central Standard Time listeners between the hours of 6:00 and 11:00 each Saturday night. (See program schedule for detailed information.) In Chicago and suburbs, the program reaches listeners between 7:00 and 11:00 p.m., CDST.

The time of both shows will remain the same for listeners observing Daylight Saving Time, that is, first show from 7:30 to 9:30; second show from 10:00 to 12:00 o'clock. However, each show is one hour earlier for Central Standard Time listeners—6:30 to 8:30— and 9:00 to 11:00 o'clock. Individuals or groups desiring tickets should write to the Eighth Street Theater, 741 South Wabash Ave., Chicago.



MR. J. W. CHRISTY down in Cushing, Oklahoma, believes that he's one of the fastest men in creation when necessity demands it. J. W. says one day he was settin' on a log and he turned around to see a great big grizzly bear comin' full gallop out of the woods right at him. And, brother, he got away from there as fast as his legs would carry him.

He happened to glance back while he was runnin' and he noticed that the bear had somethin' on the ground just pawin' it to pieces. It was J. W.'s own shadow. He'd got away so quick that he'd left his shadow still settin' on that log.

Theme Songs

(Continued from page 3)

often a card with the letter A, B, C or D is help up to the orchestra leader, and when he sees it he knows to the second how much time he has left. The letter the production man holds up indicates the version of the theme which will fit in.

There are dozens of theme songs, and Bonime thinks the ones that are ideal are those the titles of which either suggest the mood of the entertainment to come, or carry the same names as those of the programs themselves.

Smile-A-While Time has the familiar "Smiles" and The Little Brown Church of the Air is identified by the "Little Brown Church in the Dell." Cheer Up, America has "Cheer Up," Good News of 1938 has "Good News," and Mr. Keen, Tracer of Lost Persons, has "Some Day I'll Find You."

Among those which chose sound effects to identify them. Lights Out has the sound of a Chinese gong and Thatcher Colt Stories producers at NBC hit on a police siren. Grand Central Station has one of the best introductions and signatures it is possible to achieve. It is the noise of trains in a railroad station.

People Like Trains

Electric engines are used exclusively to haul trains in and out of New York's Grand Central and many New Yorkers write in pointing out the supposed mistake. But the old-fashioned locomotive sounds remain on the program because psychologists and radio experts who have made a study of reactions to sound effects say that no other sound is so pleasing to the listener as that of a locomotive in motion. Listeners like it better than any other.

Although they hear them daily or weekly, few listeners can give the names of the theme songs of many of their favorite programs. The melody is familiar, and they know what program it introduces, but not the name of the song. Few, for instance, know that the Vic and Sade theme is Boldi's "Chanson Bohemienne," that the Story of Mary Marlin theme is Debussy's "Claire de Lune" or that the strain of Ketelby's "In a Persian Market" introduces Dan Harding's Wife to the air daily.

Many listeners have written in to compliment NBC on the Don Winslow of the Navy theme, and to ask the title of this stirring tune, which is none other than "Columbia, the Gem of the Ocean."

Many theme songs are original compositions still in manuscript form. "Good Old Days" by Roy Shield, used in Kaltenmeyer's Kindergarten, and "Margot of Castlewood," composed by Noble Cain for the program of the

SAFETYGRAM PRIZE WINNERS

The following safetygrams were awarded prizes on Sunday, May 7, during Everybody's Hour:

Remember to be sure . . . or you'll be sure to be remembered.
—J. C. Garrison, New Orleans, Louisiana.

You may smile at safety, but you can't laugh off an accident.
—Mrs. R. W. Hartwig, Route 1, Box 50, Polo, Illinois.

If your car has speed to spare . . . spare it.—Mrs. E. H. Rogers, Wautoma, Wisconsin.

Seen Behind the Scenes

by CHUCK OSTLER

Summer weather . . . and everybody talking about vacations and going fishing . . . which reminds me of last summer and vacationing in Colorado with my brother and Ed Paul. . . . Wonder where I'll go this year . . . think I'll stay home and take it easy. . . . Charlie Nehlsen is planning to go to Mexico . . . and most everyone else is looking at travel folders of some sort. . . . Don Kelley was telling me a story the other day . . . about how he was nearly arrested for disturbing the peace. It seems he had an early morning program and for a whole week at 7:00 a.m. he made this announcement: ". . . Now when I count three I want everyone listening in a car radio to blow their horn three times—One, two, three!" He kept this up for two mornings, but on the third day a policeman came up and asked him to stop as the horn-tooters were waking the whole town up! . . . Julian Bentley can be relied upon to pronounce most of his words correctly, but when he comes to some Spanish words, he questions Emelio Sylvestre of the orchestra to find out their correct pronunciation! . . . I envied John Baker the other Saturday night. He climbed up to the top of the Big Top and described one of the thrilling aerial acts of the circus . . . just call him "Big Top" Baker!

same title, are examples of this.

Other theme songs of well-known programs include "Contented" and "Wait Till the Cows Come Home"—Carnation Contented program; "Neapolitan Nights"—Campana's First Nigher; "The Waltz You Saved for Me," Lady Esther Serenade; and "Memory Lane," Voice of Firestone Concerts.

"Stand By" Classified Ads

STANDBY CLASSIFIED advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6E, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

Baby Chicks for Sale

SEND NO MONEY. Shipped C.O.D., postage paid, 100% live delivery. Flocks tested for white Diarrhea, Barred, White, Buff Rocks, White Wyandottes, Rhode Island Reds, Austra Whites, New Hampshire Reds, \$7.80 per 100. Bred to lay English White Leghorns, \$7.50 per 100. Black, White Giants, \$9.45 per 100. SPECIAL: 2 starting Chick Feeders Free with each 100 chicks ordered. SHERIDAN HATCHERY, South Georgia St., SHERIDAN, INDIANA.

Bunion Protection

HICKS BUNION PROTECTOR, patented by chiropodist. Instant relief to inflamed joint, \$1.00 prepaid. Shoe size, right or left foot, male or female. Associated Pedic Co., 521 State St., Madison, Wisconsin.

Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

Canada Thistle Leaves Wanted

I buy Canada Thistle Leaves. Write for information. Mrs. Fred Hadders, Lowell, Indiana.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Furniture for Sale

Must sell at once—used furniture and stoves at your price. Lester Pedone, 520 W. 79th St., Chicago, Illinois.

Health Information

Skin troubles make life miserable. Don't suffer longer. Valuable information free. Barker Laboratories, Sparta, Wisconsin.

Help Wanted—Male & Female

Woman for general housework, \$6.00 a week. Mrs. Robin, 1528 S. Kildare Ave., Chicago, Ill.

Girl for housework, laundry. Small family. Own room. \$7.00 a week. Alyea, 923 N. Grove Ave., Oak Park, Illinois.

Young woman for general housework, children. Only children's laundry; washing machine. Good home. Own room \$5.00 start. Box 3, Stand By.

Girl for general housework. Steady job. Good home. Write to Mrs. Singer, 3252 Crystal St., Chicago, Illinois.

Girl for general housework. \$5.00 a week, room and board. Mrs. Branner, 2059 Evergreen, Chicago.

Hosiery

Beautiful silk hosiery—five pairs \$1.00. Three (fulfashioned) pairs \$1.00. Large, lustrous, magnificent bedspreads \$1.00. Directco, SB-221W Broad, Savannah, Georgia.

Lake Cottages

Lake Nakomis—clean housekeeping cottages to rent with linens and boat. \$15.00 and \$25.00 a week. Henry Ernst, Tomahawk, Wisconsin.

Machinery & Tools

Ice plant, 10 ton complete. Ice skating rink 40'x100' about half original price. Wire, write Born, 35 E. Wacker, Chicago.

Musical

Attention Song Writers: You need our book "How to Publish Your Own Music Successfully" to answer your problems. Write for details. Jack Gordon Publishing Co., Dept. 101, 201 N. Hoyle Ave., Chicago.

New and Used Rowboats for Sale

With built-in live bait boxes. Fishing tackle of all kinds. Write Norton Bros., Green Lake, Wisconsin for prices.

Novelty Acts Wanted

A radio sponsor will pay \$50 to novelty acts accepted as guests on a broadcast. Act may consist of one or more persons, but must do something unusual and novel, which is suitable for broadcasting. Have you something "different"? Write and completely describe your novelty act, giving experience. Send photo if possible. Address Box 2, % Stand By.

Nursery Stock

Special offer—10 assorted evergreen trees. All 3 years old. Bargain, only \$1.00 postpaid. Evergreen Nursery, Elsdon Station, Chicago, Illinois.

Photo Film Finishing

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

THE PHOTO MILL. IMMEDIATE SERVICE! NO DELAY! Roll developed, carefully printed, and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement or eight reprints, for 25¢ coin. Reprints 2¢ each. **THE PHOTO MILL**, Box 629-55, Minneapolis, Minnesota.

EXPERT PHOTO FINISHING—One day service —8 Genuine Expensive Velox prints, two double weight professional enlargements 25¢. **EXPERT STUDIOS**, LaCrosse, Wisconsin.

FILMS DEVELOPED, eight highest quality Velox prints with wide panelled borders, mounted in Deluxe Album, also two enlargement coupons, all for 25¢. Premium catalog free with first order. **KNICKERBOCKER STUDIOS**, 131 West 27th St., New York City.

16 prints roll developed 25¢. 20 reprints 25¢. Parker Service, 1617-19 N. Artesian Ave., Chicago.

Rolls developed—two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade, Perfect Tone prints, 25¢ coin. Century Photo Service, LaCrosse, Wisconsin.

Films developed with one print of each exposure, mounted in colored album and enlargement coupon 30¢, or two prints of each exposure, no album 30¢. Reprints 3¢ each, (coin only). Wilbert Friend, River Grove, Ill.

ROLLS DEVELOPED—One Print and One Enlargement of each exposure 25¢. Trial. Reprints 20 for 25¢. HENRY, 19, RiverGrove, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints, 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

SNAPSHOTS IN COLORS—Roll developed, 8 Natural Color Prints—25¢. Natural Color reprints—3¢. **AMAZINGLY BEAUTIFUL**. Natural Color Photo, C-94, Janesville, Wis.

SNAPSHOT FOLDER with every roll developed, 8 prints, painted enlargement—25¢. Reprints 3¢. Fast service. JANESVILLE FILM, A194, Janesville, Wisconsin.

SAMEDAY SERVICE: Roll developed, 8 glistening prints, 2 enlargements—25¢. **MIDWEST PHOTO**, B-94, Janesville, Wisconsin.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wis.

QUALITY SERVICE 8 Guaranteed Fadeless Velox Prints, Professional Enlargement with roll 25¢. Reprints 3¢. Enlargements 5x7 2-25¢ 3-35¢.

SUPERB PHOTOS
R-1045 Washington, Chicago.

Photo Film Finishing

One day Service—2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Colored Enlargement, 8 prints each roll 25¢. Eight colored prints, one colored enlargement 40¢. Colored reprints 5¢, plain 3¢. **AMERICAN PHOTO**, 3548 North Lawndale, Chicago.

2 beautiful enlargements suitable for framing with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

Free with your photo finishing—hand-colored print, 5x7 enlargement, 50 snapshot mounting corners, valuable merchandise coupon, all for only 25¢ per roll. Send coin. Our seventeen years of service to thousands of satisfied customers is your guarantee of satisfaction. Become an Allen customer and in addition to getting the highest quality workmanship, take advantage of our free feature offers. Daily service. Allen Photo Service, 3729 N. Southport, Chicago.

Real Rush Service: Rolls developed 16 pictures 25¢. 50 reprints 50¢. **PHOTOGRAPHERS**, RiverGrove, Illinois.

Rolls developed and printed with two hand-colored enlargements 25¢. **COLORGRAPH**, Dunning Station, Chicago.

Snappy Service! Roll finished, 16 pictures, 21¢. 20 reprints 21¢. 3055 Gresham, Chicago, Ill.

Our finishing is world wide, with a guarantee to "Please You." 8 glossy prints and 2 double weight enlargements 25¢ coin. One day service. Please U Film Service, Box 182-G, La Crosse, Wisconsin.

Amazingly Beautiful, Roll Developed, 8 NATURAL COLOR PRINTS 25¢. Reprints 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Newton, 42 Maywood, Illinois.

Printing—Envelopes

300 6¼ envelopes—name and address printed, \$1.00. 1,000, \$2.50. Free sample. W. Anderson, 4341 N. Meade Street, Chicago, Illinois.

Poison Ivy

Poison Ivy prevented or immediately relieved. Also Sumac, Oak, etc., by TOXIKIDA. Non-poisonous, guaranteed. 25¢ brings trial and pamphlet. Nelson Laboratories, Kingston, Rhode Island.

Postage Stamps, Coins & Curios

Spanish Mint Block, Coronation, 30 other different stamps—5¢. Approvals. Leonard Utecht, 1143 N. Keeler Ave., Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

Quilt Pieces for Sale

Quilts made of Remnants are More Expensive in the end! Costs Less using Finest "80-Square" Percale Quilt Blocks! Free samples! Gift offer. Cameo, 4359Y North Winchester, Chicago.

Remnants for garments and quilts. 25-yard bundle, \$1.00 postpaid. Samples free. Union Mills, Sandoval, Illinois.

Bright colored, good material quilt patches—15oz. 30¢; 30oz. 60¢; 3¼ lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

Veterinary Remedies

BOT & WORM CAPSULES for horses. Free booklet. Agents wanted. Fairview Chemical Co., Desk G, Humboldt, South Dakota.

Violin for Sale

Valuable "Steiner Violin", 1715. Good condition and full size. Worth \$1000—for \$500. Linnemann, 1410 N. 15th Ave., Melrose Park, Illinois.

WLS DAILY PROGRAMS

Saturday, May 7, to Saturday, May 14

870 k.c. — 50,000 Watts



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(Editor's note: Remarks censored
this week.)

Sunday Morning

MAY 8

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert — Howard Peterson; Weather Report.
- 7:30—"Everybody's Hour," conducted by John Baker—Howard Peterson; John Brown; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Howard Peterson, organist.
- 9:15—Weather; News Report—Julian Bentley.
- 9:30—NBC—America Abroad.
- 9:45—NBC—Norsemen Quartet.
- 10:00—NBC—The Southernaires.
- 10:30—Grace Wilson, soloist, with Howard Peterson at the organ.
- 10:45—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

Sunday Evening

MAY 8

5:30 p. m. to 7:00 p. m.

(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 6:00—NBC—"Spy at Large"—Dramatic Program.
- 6:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday

MORNING PROGRAMS

MAY 9 TO MAY 13

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Variety Entertainers.
- 5:30—Farm Bulletin Board; Weather.
- 5:45—Smile-A-While—cont'. Livestock Estimates.

- 6:00—News Report—Julian Bentley.
- 6:10—Program Review.
- 6:15—NBC—Doc Schneider and His Texans.
- 6:30—Mon., Wed., Fri.—Top O' the Mornin', with Don Kelly; Henry Hornsbuckle; Howard Peterson; Bill O'Connor, and others.
Tues., Thurs.—Evelyn; John Brown; Augie Klein.
- 6:45—Mon., Wed., Fri.—Top O' the Mornin'—cont'd.
Tues., Thurs.—(NBC) The Vass Family.
- 7:00—Mon., Wed., Fri.—Grace Wilson, with Howard Peterson, organist.
Tues., Thurs., Sat.—The Hoosier Philosopher.
- 7:15—News Report—Julian Bentley.
- 7:25—Bookings.
- 7:30—Morning Devotions, conducted by John W. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Mon., Wed., Fri.—Jolly Joe and His Pet Pals.
Tues., Thurs.—The Old Music Chest—Phil Kalar, soloist; John Brown, pianist.
- 8:00—NBC—Cabin at the Crossroads. (Quaker Oats)
- 8:15—NBC—Margot of Castlewood. (Quaker Oats)
- 8:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)
- 8:45—News Report—Julian Bentley.
- 8:55—Mon., Wed., Fri.—Helpful Harry's Household Hints. (Time Tested Lab.) (E. T.)
Tues., Thurs., Sat.—Music.
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Pepper Young's Family. (Camay)
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward McHugh, Gospel Singer.
- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:05—Poultry & Dressed Veal Market.
- 10:10—News Report—Julian Bentley.
- 10:15—Mon., Wed., Fri.—Don & Helen.
Tues., Sat.—Wm. O'Connor, tenor.
Thurs.—Peterson Elementary School.
- 10:30—"Ma Perkins." (E. T.) (Oxydol)
- 10:45—Mon., Wed., Fri.—"Short, Short Stories." (Libby, McNeill & Libby)
Tues., Thurs., Sat.—"Across the Mike" with Don Kelly.

- 11:00—Melody Round-Up—Orchestra and Variety Acts.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather Report.
- 11:40—News Report—Julian Bentley.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features.
Tues.—Arthur Page, Agricultural Review. "Looking Across the Prairies."
Thurs.—News Report—Julian Bentley.
- 12:15—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case)
Tues., Thurs.—Firestone Voice of the Farm. (Firestone Tire & Rubber Co.) (E. T.)
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Gabriel Heatter—Commentator, (Johns-Manville)
- 12:50—Closing Grain Market Summary—F. C. Bisson.
- 1:00—School Time, conducted by John Baker.
Mon.—Current Events—Julian Bentley.
Tues.—Music Appreciation—Work Songs—Ruth Shirley.
Wed.—Business & Industry—Trip thru an Ice Cream Factory.
Thurs.—Touring the World—Bahama Islands.
Fri.—Recreation—Summertime Games—Harry Edgren.
- 1:15—**HOMEMAKERS' HOUR**
(1:15 to 2:00 Central Standard Time)
1:15—Homemakers' Hour, conducted by Ann Hart; Orchestra.
1:45—News Summary—Julian Bentley.
2:00—Sign off.

SATURDAY EVENING, MAY 7

(CENTRAL STANDARD TIME)

- 6:00—Don & Helen.
- 6:15—Howard Peterson—Organ Concert.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sodbusters, DeZurik Sisters, Arkie and Kentucky Girls. (Keystone Steel & Wire)
- 7:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; Otto & the Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Quartet; Bill O'Connor; Prairie Ramblers; Hilltoppers; Otto & the Novelodeons; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 8:30—NBC—The Family Party. (Allis-Chalmers)
- 9:00—Front Porch Serenade.
- 9:30—Fireside Party with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Kentucky Girls.
- 10:00—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & the Novelodeons; Pat Buttram; Arkie; Sodbusters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.
- 11:00—Sign off.

Saturday Morning

MAY 14

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While Time.
- 5:30—Bulletin Board; Weather Report; Bookings.
- 5:45—Smile-A-While, con't.
- 6:00—News Report—Julian Bentley.
- 6:10—Program Summary.
- 6:15—NBC—Doc Schneider & His Texans.
- 6:30—Big Yank Boys—Variety Program. (Reliance Mfg. Co.)
- 6:45—Don & Helen.
- 7:00—Hoosier Philosopher.
- 7:15—News Report—Julian Bentley; Bookings.
- 7:30—Dr. Holland's Sunday School, with Bill O'Connor & Howard Peterson.
- 7:45—Don Wilson & His Singing Guitar.
- 8:00—Junior Stars and Jolly Joe. (Little Crow Milling)
- 8:30—Chuck, Ray & Augie Klein.
- 8:45—News Report—Julian Bentley.
- 9:00—High School on Parade—St. Mary's High School.
- 9:15—NBC—Minute Men Quartet
- 9:30—NBC—Our Barn.
- 10:00—Program Review.
- 10:05—News Report—Julian Bentley.
- 10:15—"Around the Old Parlor Organ"—Bill O'Connor and Howard Peterson.
- 10:30—NBC—Rex Battle Ensemble.
- 10:45—"Across the Mike" with Don Kelly.
- 11:00—Merry-Go-Round.
- 11:30—Fruit & Vegetable Market; Butter & Egg Market; Weather Report.
- 11:40—News Report—Julian Bentley.
- 11:45—Closing Grain Market Summary.
- 11:50—Weekly Livestock Market Review—Dave Swanson.
- 12:00—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.
- 12:30—Poultry Service Time—Howard Peterson.
- 12:45—Home Talent Program.
- 1:00—Home Talent Program.
- 1:15—Homemakers' Hour—Variety Talent; also News at 1:45.
- 2:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, MAY 9

- 6:00—NBC—Rockefeller Center Rainbow Room Orchestra.
- 6:30—NBC—"Those We Love"—Dramatic Serial. (Pond's)
- 7:00—NBC—Now & Then—Dramatic Program.

TUESDAY, MAY 10

- 6:00—NBC—LaConga Orchestra.
- 6:30—NBC—It May Have Happened—Dramatic Show.
- 7:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, MAY 11

- 6:00—NBC—To be announced.
- 6:30—NBC—"Hollywood in the News." (Emerson Drug)
- 6:45—NBC—Soloist.
- 7:00—NBC—Tune Types.
- 7:15—WLS—International Looking-Glass.

THURSDAY, MAY 12

- 6:00—NBC—March of Time. (Electrolux-Servel)
- 6:30—NBC—Jimmy Kemper & Company.
- 6:45—NBC—Piano Duo—Sheffner & Brenner.
- 7:00—NBC—Toronto Promenade Symphony Orchestra.

FRIDAY, MAY 13

- 6:00—NBC—Maurice Spitalny Orchestra.
- 6:30—NBC—Death Valley Days. (Pacific Coast Box)
- 7:00—NBC—George Olson's Orchestra. Royal Crown Revue. (Nehi)

The Friendly Gardener

WELL, now y'see, it's this way: With the early spring that we've had in most sections, lots of folks got out the lawnmowers several weeks earlier than usual and gave the lawn a going over. When the grass gets tall, it needs to be mowed—no question about that. But I hope you didn't set the mower too close to the ground when you gave your lawn the first mowing of the season.



It's the tops of the grass that feed the roots. And if you cut the tops too close that's going to cut down on the growth of the roots. Of course, last year's roots help some, but most of the feeding is done by the new roots. Those new roots want to be deep so they'll be able to take in plenty of food and water all during the hot summer. If the tops are cut too short, the roots are likely to be shallow and not able to do all the work they should in feeding the grass.

So, it's a good idea to set the blade of the mower so it cuts a little higher than usual. An inch and a quarter is a good height for the blade to be set; but most folks keep their mowers set lower than that. You might like to get your mower out on the driveway or some other level spot and put a ruler down by the blade, to see how it's set. If it's closer to the ground than an inch and a quarter, then get a screwdriver and adjust the wooden roller so the blade will be higher.

There's planting to be done these days an' lots of it. By the time this gets into print, it'll be safe to plant 'most anything in the vicinity of Chicago—that is, if you want to gamble a little on what the weather man will do. We often get a frost in May in Chicago, but the odds are likely to be in favor of the gardener.

Don't forget about arranging your plantings so you'll make several plantings of such things as radishes, beets, carrots, sweet corn and peas. And if you want your gladioli (pronounce it any way you like) to bloom all season long, make several plantings, one about every 10 days from now until frost.

Watch this Space

For Appearance of
WLS Artists in YOUR
Community

SUNDAY, MAY 8

LEBANON, PA., Sunset Market (Matinee & Evening)—HENRY BURR.

ROCK ISLAND, ILL., Rock Island Armory (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Hoosier Hot Shots; Arkansas Woodchopper; Joe Kelly; Pat Buttram; DeZurik Sisters; Four Hired Hands; Miss Pauline; Billy Woods.

MONDAY, MAY 9

MANISTIQUE, MICH., Gero Theater (Matinee & Evening)—WLS ON PARADE: Prairie Ramblers; Kentucky Girls; Pokey Martin; Chuck & Ray.

STREATOR, ILL., Plumb Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Pat Buttram; DeZurik Sisters; Four Hired Hands; Billy Woods; Miss Pauline.

TUESDAY, MAY 10

ISHPEMING, MICH., Ishpeming Theater (Matinee & Evening)—WLS BARN DANCE SHOW: The Prairie Ramblers; Pokey Martin; Chuck & Ray; Kentucky Girls.

CHARLESTON, ILL., Will Rogers Theater (Matinee & Evening)—WLS ON PARADE: Lulu Belle; Skyland Scotty; Pat Buttram; DeZurik Sisters; Four Hired Hands; Miss Pauline; Billy Woods.

WEDNESDAY, MAY 11

ONTONAGON, MICH., Memorial Hall (Matinee & Evening)—WLS BARN DANCE SHOW: The Prairie Ramblers; Pokey Martin; Kentucky Girls; Chuck & Ray.

ARTHUR, ILL., High School Auditorium (Evening Only)—GUY COLBY.

EFFINGHAM, ILL., Effingham Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; DeZurik Sisters; Four Hired Hands; Miss Pauline; Billy Woods.

THURSDAY, MAY 12

AUGUSTA, WIS., Joylin Theater (Matinee & Evening)—WLS BARN DANCE SHOW: Prairie Ramblers; Pokey Martin; Chuck & Ray; Kentucky Girls.

LITCHFIELD, ILL., Capitol Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; DeZurik Sisters; Four Hired Hands; Miss Pauline; Billy Woods.

FRIDAY, MAY 13

QUINCY, ILL., Washington Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; DeZurik Sisters; Four Hired Hands; Miss Pauline; Billy Woods.

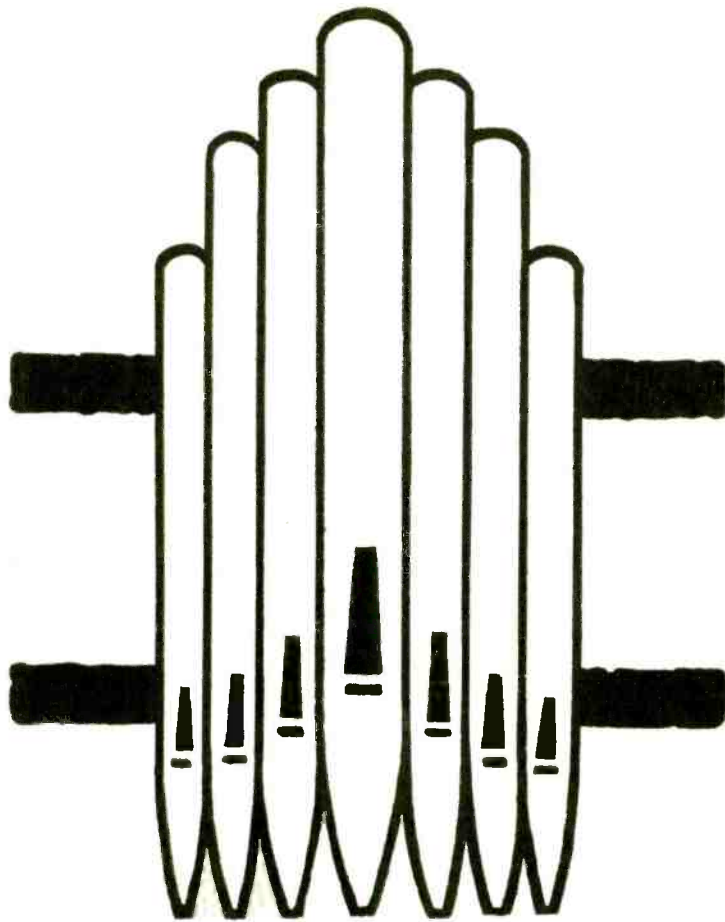
SATURDAY, MAY 14

GRANITE CITY, ILL., Washington Theater (Matinee & Evening)—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; DeZurik Sisters; Four Hired Hands; Miss Pauline; Billy Woods.

WLS Artists, Inc.

1230 Washington Blvd.

CHICAGO :: ILLINOIS



MORNING DEVOTIONS

- Pause for a moment before the rush of your daily activities and listen to Morning Devotions. This program, conducted by Dr. John Holland, assisted by William O'Connor, tenor, and Howard Peterson at the organ, is brought to you every week day morning at 7:30 Central Standard Time, 8:30 Daylight Saving Time.
- Morning Devotions broadcast over WLS for the past five years has become a daily listening habit for thousands of your neighbors. *Won't you join them in starting the day with Morning Devotions?*

WLS

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